

CALIFORNIA DEPARTMENT OF CHILD SUPPORT SERVICES

P.O. Box 419064, Rancho Cordova, CA 95741-9064



June 27, 2001

LCSA NO. 01-20

TO: ALL IV-D DIRECTORS

SUBJECT: OUTREACH MATERIALS

Reason for this Transmittal

- State Law or Regulation Change
- Federal Law or Regulation Change
- Court Order or Settlement Change
- Clarification requested by One or More Counties
- Initiated by DCSS

In an effort to create uniform outreach materials that effectively communicate the goals of the program, we are building an Outreach Library that will include outreach materials from each local child support agency. Outreach materials include brochures, posters, PowerPoint presentations, videos, and other media used to communicate child support information to the public. From this library, we will select materials to create outreach materials that will be uniform for all county use.

We are requesting that Outreach Coordinators send three (3) sets of each piece of outreach material that is currently being used in your county. If you have electronic files or soft copy versions of the materials, we are requesting that they are sent on a floppy disk or compact disc. These materials should be sent no later than July 20, 2001 to:

Ms. Aleecia Macias
 Department of Child Support Services
 P.O. Box 419064, MS 30
 Rancho Cordova, CA 95741-9064

Please contact Aleecia Macias of the Outreach Team at (916) 464-5021 or by e-mail at aleecia.macias@dcss.ca.gov if you have any questions.

Sincerely,

FRANCINE WOODS, Chief
 Customer and Community Services Branch

cc: All Outreach Coordinators

