

1 reinforce the following safety information:
2 contraindication of the use of Fentora in non-
3 opioid-tolerant patients, including patients
4 with migraines; when prescribing, do not
5 convert patients on a microgram-per-microgram
6 basis from Actiq to Fentora; when dispensing,
7 do not substitute Fentora for other fentanyl
8 products; and proper dosing was outlined.

9 In summary, there are presently
10 two oral transmucosal fentanyl products
11 marketed for the indication of the management
12 of breakthrough pain cancer pain in opioid-
13 tolerant patients. Due to the higher
14 bioavailability of Fentora, Actiq and Fentora
15 are not interchangeable on a microgram-per-
16 microgram basis. And despite strong labeling
17 language, a MedGuide, and a risk management
18 program, there have been medication errors
19 reported to the Agency that have resulted in
20 adverse events, including death. This
21 concludes my presentation.

22 ACTING CHAIR SORIANO: Thank you,

1 Dr. Fields. The panel now recognizes
2 Lieutenant Commander Kendra Worthy.

3 DR. WORTHY: Good morning. My
4 name is Kendra Worthy. I'm a Drug Utilization
5 Specialist in the Division of Epidemiology in
6 the Office of Surveillance and Epidemiology.
7 This morning, I will be discussing outpatient
8 drug utilization trends for Fentora and Actiq.

9 Outlining my talk this morning, I
10 will be discussing sales distribution data
11 that was provided by IMS Health, IMS National
12 Sales Perspectives, retail and non-retail. We
13 will be looking at retail prescription data,
14 specifically trends within the opioid market;
15 prescriber specialty data from various
16 Verispan's Vector One National, otherwise
17 known as VONA. Please note that VONA does not
18 include data from mail-order pharmacies,
19 outpatient clinics, long-term care facilities,
20 or same-day surgery centers.

21 An age distribution of patient-
22 level data from Verispan's total patient

1 tracker, as well as the concurrency analysis
2 from Verispan's Vector One Concurrency, are
3 also included. Physician survey data from
4 Verispan's Physician Drug and Diagnosis Audit
5 will also be discussed. Lastly, I will
6 summarize with conclusions.

7 We will now take a look at sales
8 distribution data from the year 2007 with a
9 brief description of the database. The IMS
10 Health Retail and Non-Retail Perspectives
11 database measures the sale of a given product
12 from the manufacturer to various settings.
13 These databases measure sales volume
14 information and unit sales from the
15 manufacturer to various channels of
16 distribution. The units measured in these
17 databases are extended units, which are
18 individual tablets, capsules, etcetera.

19 Retail Perspective measures chain
20 independent, mass merchandisers, food stores
21 with pharmacies, and mail-order pharmacies.
22 The Non-Retail Perspective measures federal

1 facilities, non-federal hospitals, clinics,
2 long-term care facilities, home healthcare,
3 HMOs, miscellaneous channels such as prisons
4 and universities.

5 The pie chart shows the number of
6 Fentora tablets sold from the manufacturer to
7 retail to non-retail pharmacies in the year
8 2007. Approximately 92 percent of sales were
9 to retail channels of distribution.

10 Therefore, this presentation will focus on
11 retail data.

12 Moving on to prescription and
13 patient-level data with a brief description of
14 the databases. Verispan's Vector One
15 National, otherwise known as VONA, is a
16 national-level projected prescription and
17 patient centric tracking service. They
18 receive over 2 billion prescription claims per
19 year, representing over 160 million unique
20 patients. The number of dispensed
21 prescriptions is obtained from a sample of
22 approximately 59,000 pharmacies throughout the

1 United States, accounting for nearly all
2 retail pharmacies and represent nearly half of
3 retail prescriptions dispensed nationwide.

4 Retail pharmacies include national
5 retail chains, mass merchandisers, pharmacy
6 benefit managers, and their data systems and
7 provider groups. Data on prescribing
8 specialty and patient age and gender are
9 available, as well as state-level data.

10 This graph shows a utilization
11 trend of frequently-dispensed opioids for the
12 past ten years. The hydrocodone products have
13 dominated the opioid market. For the past ten
14 years, hydrocodone, which is shown here in
15 red, has been the number-one dispensed
16 prescription product out of all prescription
17 drug products. Among the opioids listed,
18 oxycodone products, which are shown in bold,
19 come in at a distant second to hydrocodone
20 with approximately 42 million prescriptions
21 dispensed in 2007.

22 This graph removes hydrocodone

1 from the previous slide and takes a closer
2 look at the dispensing trends of the other
3 opioid products since 1997. Fentanyl, which
4 is represented by the gold line, and morphine,
5 which is in green, have tied for third among
6 opioid prescriptions dispensed in 2007 with
7 approximately 5.5 million retail
8 prescriptions. Approximately 4 million
9 methadone prescriptions, which is represented
10 in the light blue, and 1.6 million
11 hydromorphone prescriptions in the dark blue
12 were dispensed in the year 2007.

13 Fentanyl transdermal has replaced
14 Duragesic as the leading fentanyl product
15 dispensed from retail pharmacies. In 2007,
16 approximately 4.5 million fentanyl transdermal
17 prescriptions, which are shown in yellow, and
18 671,000 Duragesic prescriptions, which is
19 shown in red, were dispensed. Removing these
20 lines representing Duragesic and its generic
21 and taking a closer look at the remaining
22 fentanyl products, approximately 91,000

1 Fentora prescriptions were dispensed in the
2 year 2007, and this is represented by these
3 blue bars here.

4 Retail prescriptions for Actiq
5 shown here as the pink bars peaked in 2005
6 with 357,000 prescriptions but has decreased
7 approximately 77 percent since then to 66,000
8 prescriptions. There has been an approximate
9 500-percent increase in both Fentora and the
10 oral transmucosal fentanyl between years 2006
11 and 2007. The generic Actiq oral transmucosal
12 fentanyl, which is abbreviated OTFC, is
13 represented by the green bar. Prescription
14 totals, which is represented by this blue line
15 here, have not increased with the addition of
16 the generic oral transmucosal product or
17 Fentora.

18 This graph shows the average
19 retail cost per unit for Fentora, Actiq, and
20 oral transmucosal fentanyl. In 2007, Actiq,
21 which is again represented by the pink bar,
22 had the highest cost per unit at approximately

1 \$42, followed by the oral transmucosal
2 fentanyl here in green at \$26, and Fentora at
3 \$23. Actiq and oral transmucosal fentanyl are
4 sold in packages of 30, and Fentora is sold in
5 a package of 28. This cost data is relevant
6 as there is a documented medication error that
7 took place at the pharmacy level involving an
8 insurance adjudication that will be discussed
9 in an upcoming presentation by Dr. Arnwine.

10 This is a pie graph of dispensed
11 retail prescriptions for Fentora stratified by
12 prescribing physician specialty in 2007. The
13 anesthesiology specialty prescribed the most
14 prescriptions for Fentora with 31,000
15 prescriptions dispensed, representing 35
16 percent of Fentora prescriptions that were
17 dispensed. This is followed by the physical
18 medicine and rehabilitation specialty in
19 19,000 prescriptions at 21 percent. General
20 practitioners, which include general practice,
21 family medicine, and osteopathic physicians
22 accounted for 8,000 prescriptions or nine

1 percent. The data is not shown but the
2 oncology specialty ranked 14th in 2007,
3 accounting for approximately one percent of
4 Fentora retail prescriptions dispensed in
5 2007.

6 This graph is a breakdown of
7 unique patients that fill the prescription for
8 Actiq, Fentora, or oral transmucosal fentanyl
9 stratified by age in year 2007. Approximately
10 15,900 patients filled a retail prescription
11 for Actiq; 23,000 for Fentora; and 32,000
12 patients for oral transmucosal fentanyl
13 citrate. Approximately 60 to 69 percent of
14 patients that filled retail prescriptions for
15 each of these three products were for patients
16 aged 41 to 65 years old, which is represented
17 in blue. Less than one percent of patients
18 that filled retail prescriptions for each of
19 the three products were for pediatric patients
20 aged zero to 16 years.

21 This graph shows a percentage of
22 Actiq prescriptions that were switched in the

1 next opioid prescription dispensed. I will
2 focus on the two lines that are bolded here in
3 the red and pink, which represent the oral
4 transmucosal fentanyl and Fentora
5 respectively.

6 During the fourth quarter of 2006,
7 Actiq prescriptions that were switched were
8 changed to the generic oral transmucosal
9 fentanyl and 13 percent were switched to
10 Fentora. By the fourth quarter of 2007, this
11 number decreased to 14 percent for Actiq and
12 3 percent for Fentora.

13 We will now take a look at
14 indications associated with drug use from year
15 2007 with a brief description of the database.
16 Verispan's Physician Drug and Diagnosis Audit,
17 which is also known as PDDA, is a monthly
18 survey designed to provide descriptive
19 information on the patterns and treatment of
20 diseases encountered in office-based physician
21 practices in the United States. The survey
22 consists of data collected from approximately

1 3100 office-based physicians representing 29
2 specialties across the United States that
3 report on all patient activity during one
4 typical workday per month. These data may
5 include profiles and trends of diagnoses,
6 patients, drug products mentioned during the
7 office visit, and treatment patterns. The
8 data are then projected nationally by
9 physician specialty and region to reflect
10 national prescribing patterns.

11 Verispan uses a term "drug uses"
12 to refer to mentions of a drug in association
13 with a diagnosis during an office-based
14 patient visit. This term may be duplicated by
15 the number of diagnoses for which the drug is
16 mentioned. It is important to note that a
17 drug use does not necessarily result in
18 prescriptions being generated. Rather, the
19 term indicates that a given drug was mentioned
20 during an office visit. Also, sample sizes
21 can be small when general use for a product is
22 low, which can produce unreliable estimates.

1 These graphs show the top
2 diagnoses in 2007 associated with Actiq and
3 Fentora during visits to office-based
4 physicians, as previously described. The
5 percentage of cancer-related indications is
6 shown as the solid purple on both graphs.
7 Nine cancer-related indications are shown in
8 stripes. For both products, the majority of
9 diagnoses are non-cancer related.

10 I will now discuss a concurrency
11 analysis conducted using Verispan's Vector One
12 Concurrency, otherwise known as VOCON. Data
13 used in VOCON is derived from Verispan's
14 Vector One database that was described
15 earlier. VOCON allows users to measure and
16 evaluate concurrent drug therapy usage in
17 unique patients during a selected time period
18 using one of four scenarios. The VOCON module
19 provides unprojected patient counts, and
20 nationwide projections are not available.

21 An episode of concurrency is
22 defined as a prescription in a base group,

1 which in this example would be Actiq or
2 Fentora, that overlaps with a day's supply for
3 a dispensed prescription in a concurrent
4 group, which in this example is the entire
5 pain market or product within the pain market.
6 A day's supply is calculated by adding the
7 number of therapy days to the time of
8 prescription dispensing. For this analysis,
9 a 30-day supply with a ten-percent grace
10 period gave us a period of 36 days to examine
11 if a retail prescription for a product within
12 the pain market was filled concurrently with
13 Actiq or Fentora. We also set the fill
14 sequence report when a product from the pain
15 market is filled before Actiq or Fentora.

16 The results of the concurrency
17 analysis were as follows. In 2005,
18 approximately 40 percent of Actiq patients
19 were on concurrent therapy with a product from
20 the pain market. In 2007, this percentage
21 decreased to 26 percent. In 2007,
22 approximately 59 percent of Fentora patients

1 were on concurrent therapy with a product from
2 the pain market. In 2007, there was a higher
3 prevalence of concurrent therapy with products
4 from the pain market with Fentora than with
5 Actiq. Fentanyl transdermal, hydrocodone with
6 acetaminophen, and oxycodone immediate-release
7 products were the most common concurrent
8 products within the pain market.

9 Some limitations to the VOCON
10 database are that VOCON does not capture data
11 from inpatient hospitals, oncology clinics,
12 same-day surgery centers, or mail-order
13 pharmacies. Also, true opioid tolerance and
14 non-tolerance cannot be determined within the
15 confines of this analysis as a patient could
16 begin opioid treatment as an inpatient or in
17 a clinic and continue therapy as an
18 outpatient.

19 In conclusion, approximately 92
20 percent of Fentora sales go to retail channels
21 of distribution. There was approximately 500-
22 percent increase in Fentora prescriptions from

1 14,620 prescriptions dispensed in 2006 to
2 90,751 dispensed in 2007. Total number of
3 patients that filled a prescription for Actiq
4 in year 2007 were close to 16,000, for Fentora
5 23,000, and the generic oral transmucosal
6 fentanyl 32,000.

7 Approximately three percent of
8 Actiq prescriptions were switched to Fentora
9 during the last quarter of 2007. The sum of
10 total prescriptions dispensed for Actiq,
11 Fentora, and the oral transmucosal fentanyl
12 citrate have not caused an increase in the
13 trend of these products.

14 In the year 2007, Actiq had the
15 highest cost per unit out of the three
16 products. The anesthesiology specialty
17 accounted for approximately 35 percent of
18 Fentora prescriptions in 2007, followed by
19 physical medicine and rehabilitation specialty
20 with 21 percent. The oncology specialty
21 ranked 14th in year 2007 with approximately
22 one percent of prescriptions. The majority of

1 Fentora uses are associated with non-cancer
2 indications and office-based practices. There
3 is a higher prevalence of concurrent therapy
4 with products in the pain market with Fentora
5 than with Actiq.

6 This concludes my presentation.

7 Thank you.

8 ACTING CHAIR SORIANO: Thank you,
9 Lieutenant Commander Worthy. We will now take
10 a short ten-minute break. I'd like to remind
11 the panel members there should be no
12 discussion of the topic during the breaks
13 amongst yourselves or with any members of the
14 audience. By my clock, it's ten minutes to
15 ten, so we'll reconvene at 10:00. Thank you.

16 (Whereupon, the foregoing matter
17 went off the record at 9:53 a.m. and went back
18 on the record at 10:02 a.m.)

19 ACTING CHAIR SORIANO: The Chair
20 now recognizes Dr. Chang for her presentation
21 with the team of FDA.

22 DR. CHANG: Good morning. My name

1 is Joo Yung Chang. I'm a Safety Evaluator in
2 the Division of Adverse Event Analysis II in
3 the Office of Surveillance and Epidemiology,
4 and I'll present post-marketing safety data
5 for Fentora and Actiq.

6 I'll begin with the objectives of
7 the presentation followed by an overview of
8 the adverse event reporting system referred to
9 as AERS. I'll review all adverse event
10 reports with Fentora since drug approval, then
11 serious adverse events with Actiq that were
12 received by the Agency in 2007. These reports
13 were reviewed to identify trends between
14 Fentora and Actiq because it may provide
15 insight into Fentora's potential for drug
16 diversion, misuse, and overdose. Finally, a
17 summary of the findings will be presented.
18 The objectives are to identify unlabeled
19 adverse events or other safety concerns,
20 particularly with issues of drug diversion,
21 misuse, and overdose, and to identify trends
22 between Fentora and Actiq adverse events.

1 Before going into the AERS
2 reviews, I'd like to provide a brief
3 background to the spontaneous adverse event
4 reporting. It's a voluntary system for
5 consumers and healthcare professionals to
6 report adverse events. Under the code of
7 federal regulations, sponsors of an approved
8 NDA product are required to report adverse
9 events. These reports are sent to the Agency
10 through the FDA MedWatch program and stored in
11 the AERS database.

12 Spontaneous adverse event
13 reporting is useful since it includes all U.S.
14 marketed products. It's best to detect events
15 not seen in clinical trials and is a good tool
16 for events with a rare background rate and
17 short latency.

18 There are some limitations, such
19 as extensive under-reporting, the quality of
20 the reports may be variable, there may be
21 reporting biases based on notoriety, media
22 attention a particular product is receiving,

1 or if it's a new drug. The actual numerator
2 and denominator are not known, and so the
3 quantification of risk assessment is subject
4 to limitations and the causality of a drug
5 event association is often in question.

6 The first review is on all adverse
7 events associated with the use of Fentora.
8 The AERS database was searched for all reports
9 up to February 25th of 2008. Since fentanyl
10 has multiple formulations, we used a brand
11 name search to capture only Fentora cases.
12 The search included all adverse events from
13 both foreign and domestic sources with no
14 other restrictions.

15 Forty-two cases were retrieved
16 from the database, of which 23 were excluded
17 from the case series, as shown on the slide.
18 Cases involving a medication error but no
19 adverse event were excluded. However, a more
20 comprehensive and detailed review of
21 medication errors will be discussed in the
22 next presentation. Other reasons for

1 exclusion included the lack of patient
2 information or if the events were not related
3 to the drug. The remaining 19 cases were
4 included in the case series.

5 This table shows the demographics
6 and indications of the Fentora cases. Males
7 and females were fairly evenly represented,
8 and the median age was 43 years with a range
9 of 16 to 73 years. It's notable that only one
10 case reported an FDA-approved indication for
11 Fentora use. Eleven cases reported the use of
12 Fentora for management of non-cancer pain, and
13 six cases were categorized as miscellaneous
14 and included reports of suicidal attempt,
15 abuse, intentional overdose, and accidental
16 exposure, which are obviously not medical
17 uses.

18 This table shows the median daily
19 dose of 2,000 micrograms and a median time to
20 onset of eight days. Each case was assessed
21 for opioid tolerance, and it was determined
22 that six cases were opioid tolerant based on

1 the criteria listed in the Fentora label. One
2 case reported being non-tolerant, and in the
3 remaining 12 cases there was insufficient
4 information to determine the tolerance.
5 However, in at least 11 of 19 cases,
6 concomitant use of other opioids were
7 mentioned in the reports.

8 This table shows the outcomes of
9 the cases. There were five reports of death,
10 one life-threatening event, one
11 hospitalization. Three were considered
12 medically significant, and nine did not
13 specify an outcome. The year in which the
14 report was received by the Agency is as
15 expected since the data was collected only up
16 to February of 2008. Thus, the number of
17 reports for 2008 appear low. All were
18 domestic cases despite the search criteria for
19 U.S. and foreign reports.

20 There were five reports of death,
21 three of which were due to Fentora. These
22 cases involved the two cases of accidental

1 overdose and one case of suicide. The cause
2 of death in the fourth case was due to the
3 underlying cancer. In the fifth case,
4 although the cause of death was unknown, it is
5 interesting that the patient stole Fentora
6 from a spouse and overdosed. He was taken to
7 the emergency department where he was
8 diagnosed with an acute MI but left against
9 medical advice and returned home, where he
10 later died. Overall, four out of five deaths
11 involved an overdose of Fentora.

12 The adverse events were
13 categorized according to specific organ
14 classes. The unlabeled adverse events are
15 underlined. In parentheses is the number of
16 reported events and not necessarily the number
17 of cases since cases may have reported more
18 than one event. As you can see, most events
19 are labeled. The only unlabeled event shown
20 here is the acute MI which was described in
21 the previous slide.

22 This is a continuation of the

1 adverse events by specific organ class.
2 Again, the unlabeled adverse events are
3 underlined, and you can see that most events
4 are labeled. The unlabeled events shown here
5 includes CVA, which there was not enough
6 information to determine a relationship with
7 Fentora. Dysarthria and dysuria, which were
8 possibly related to the patient's underlying
9 medical condition and other concomitant drug
10 use. These cases are described in more detail
11 in the background package.

12 Besides a heavy off-label use,
13 there were reports of overdose, misuse, and
14 suicide. The intentional overdose and misuse
15 cases show that drug diversion is occurring
16 despite a RiskMAP for Fentora to minimize
17 these events.

18 In summary, there were 19 adverse
19 event cases for Fentora in AERS. There was
20 extensive off-label use for only about five-
21 percent of the cases reported in FDA-approved
22 indication. Thirty-two percent of the cases

1 were determined to be opioid tolerant, and
2 over half of the adverse events reported
3 involved medication errors. Medication errors
4 will be covered in more detail in a later
5 presentation.

6 Approximately one-third of the
7 cases involved overdoses, 11-percent involved
8 intentional misuse, and another 11-percent
9 involved suicide attempts. There were five
10 deaths, for of which involved overdoses. The
11 unlabeled adverse events in this case series
12 do not appear to be directly related to
13 Fentora.

14 Next, I'll present a review of
15 serious adverse events associated with the use
16 of Actiq from cases that were reported in
17 2007. Serious, per regulatory definition,
18 includes death, hospitalization, or
19 prolongation of hospitalization, life-
20 threatening, disability, congenital anomaly,
21 and other medically-important events based
22 upon appropriate medical judgment.

1 The purpose of reviewing Actiq is
2 not to provide a direct comparison to Fentora
3 but to identify possible trends. Actiq is the
4 only other FDA-approved oral transmucosal
5 fentanyl product on the market and has a
6 narrow indication similar to Fentora, and they
7 have similar safety concerns. By reviewing
8 Actiq's adverse event profile, it may provide
9 insight into Fentora's potential for drug
10 diversion, misuse, and overdose, which are
11 typical problems with opioids.

12 The AERS database was searched for
13 cases that were received by the Agency from
14 January 1st to December 31st of 2007. Since
15 fentanyl has multiple formulations, we used a
16 brand name search to capture only Actiq cases.
17 Only cases coded as serious and U.S. reports
18 were included. The year 2007 was selected for
19 several reasons.

20 First, the burden of cases from
21 approval to present was too large to complete
22 an individual review given the limited time

1 and resources. Second, the year 2007 had the
2 greatest number of reports. And, third, to
3 select the most relevant and recent cases
4 since the issue surrounding opioid overdose
5 and misuse and the management of those issues
6 with risk minimization plans have changed over
7 the years.

8 This table shows the indication
9 and opioid tolerance of the cases. Three
10 cases reported an FDA-approved indication of
11 cancer pain. This accounted for only
12 approximately five percent of all cases.
13 Thirty-one cases reported the use of Actiq for
14 the management of non-cancer pain. Twenty-
15 three cases were categorized as miscellaneous
16 and included reports of suicide, suicidal
17 attempt, intentional misuse, and accidental
18 exposure, which are not medical uses.

19 Each case was also assessed for
20 opioid tolerance. Sixteen cases were
21 determined to be opioid tolerant based on the
22 criteria that's listed in the Actiq label, and

1 four were non-tolerant. The tolerance could
2 not be determined in the remaining cases due
3 to insufficient information. However, in 28
4 of 61 cases, concomitant use of other opioids
5 were mentioned in the reports.

6 This table shows the outcomes of
7 the cases. Cases may have reported more than
8 one outcome. Nine reported a death, six
9 involved a life-threatening event, twenty-
10 eight were hospitalized, two reported a
11 disability, and twenty-five reported a
12 medically-significant outcome.

13 There were nine reports of death.
14 The cause of the deaths per the reports are as
15 shown. Seven of nine reports involved an
16 overdose of Actiq.

17 Of the remaining two reports, the
18 first case reported a fetal death in a woman
19 pregnant with twins. This case was confounded
20 by the concomitant use of other medications,
21 one of which was labeled as Pregnancy Category
22 D. The surviving twin was born healthy with

1 the exception of requiring narcotic withdrawal
2 treatment.

3 The second case involved the death
4 of an opioid non-tolerant patient who had
5 taken Actiq in the past but had been weaned
6 off of opioids. He had restarted Actiq and
7 possibly other opioids on his own and not
8 under the direction of a physician.

9 Notable adverse events were
10 categorized according to specific organ
11 classes. Not all adverse events are listed
12 here because of space limitations. The
13 majority of adverse events are labeled. Among
14 the unlabeled events, most occurred in the
15 context of a drug overdose, and the remaining
16 cases were not directly related to the use of
17 Actiq. These cases are described in more
18 detail in the background package.

19 Thirty-two cases involved a drug
20 overdose or misuse. This accounts for 52-
21 percent of all cases. They were further
22 grouped by the manner of overdose.

1 Intentional misuse, which includes suicide,
2 suicide attempt, and abuse accounted for half
3 of the overdose cases. Accidental exposures
4 in children accounted for a quarter of the
5 overdose cases. Accidental overdose was
6 reported in six cases, of which only one
7 reported inadequate analgesia as a potential
8 cause of accidental overdose. The manner of
9 overdose could not be determined in two of the
10 cases.

11 In summary, there were 61 serious
12 adverse event reports of Actiq and errors
13 reported in 2007. There was extensive off-
14 label use for only five-percent of the cases
15 reported in FDA-approved indication. Twenty-
16 six percent of the cases were determined to be
17 opioid tolerant. Over half of the cases
18 involved overdose and misuse. Thirty percent
19 of the cases involved a medication error.
20 There were nine deaths, seven of which
21 involved an overdose. The unlabeled adverse
22 events in this case series occurred mostly in

1 the context of drug overdoses, and the
2 remaining cases were not directly related to
3 the use of Actiq.

4 In conclusion, it was difficult to
5 make any direct comparisons of Fentora and
6 Actiq because of the different search criteria
7 and type of cases. However, there were some
8 trends. There was extensive off-label use for
9 both drugs. Twenty-six to thirty-two percent
10 of the cases were determined to be opioid
11 tolerant. Overdose and misuse represented 32
12 to 52 percent of all cases. Medication errors
13 were reported in 53 percent of Fentora cases
14 versus 30 percent for Actiq. There were
15 reports of unlabeled adverse events for both
16 drugs. However, they occurred mostly in the
17 context of overdoses for Actiq, and no
18 positive drug event associations were noted
19 for Fentora.

20 This concludes my presentation.

21 Thank you.

22 ACTING CHAIR SORIANO: Thank you,

1 Dr. Chang. The panel now recognizes
2 Lieutenant Commander Arnwine.

3 DR. ARNWINE: Good morning. My
4 name is Lieutenant Commander Kristina Arnwine,
5 and I'm a Team Leader in the Division of
6 Medication Error Prevention in the Office of
7 Surveillance and Epidemiology.

8 Today I'm going to provide you an
9 overview of medication errors associated with
10 the use of Fentora. I will first review how
11 we identify cases in the AERS database. Then
12 I will discuss the results of this search,
13 followed by a discussion of the specific types
14 of errors identified. And, finally, I will
15 summarize our findings.

16 Before we discuss the results of
17 the error search, it is important to note that
18 our search was conducted approximately one
19 month following our colleagues in the Division
20 of Adverse Event Analysis. Therefore, you may
21 note some disparity in the number of cases
22 retrieved from the errors database when

1 compared to those presented earlier.

2 The FDA Adverse Event Reporting
3 System database was searched to identify any
4 post-marketing reports of medication errors
5 associated with Fentora. Errors were searched
6 without using reference to any measure terms
7 in order to retrieve all Fentora cases. Our
8 search retrieved a total of 63 cases.

9 Of the 63 cases retrieved, 20 were
10 excluded from further analysis because they
11 did not involve a medication error. These
12 cases involved intentional overdoses, adverse
13 events that were not the result of a
14 medication error, or did not contain enough
15 information to determine if a medication error
16 occurred. The remaining 43 cases were
17 medication errors and were further analyzed
18 for type and causality. The medication error
19 cases that resulted in adverse events
20 presented earlier by Dr. Chang are included in
21 this analysis.

22 Thirty-five of the forty-three

1 reported medication errors occurred in
2 patients being treated for an off-label use.
3 The most common categories of off-label use
4 included chronic and/or non-cancer pain,
5 migraines, and back pain. Other reported off-
6 label uses are presented on the slide.

7 Four medication error cases
8 occurred in patients being treated for the
9 approved indication of use, breakthrough
10 cancer pain, and, in four cases, the
11 indication was unspecified.

12 The 43 medication error cases were
13 divided into the following nine types of
14 error: wrong route of administration, improper
15 patient selection, improper frequency of
16 administration, microgram-per-microgram
17 conversion between Actiq and Fentora, improper
18 dose prescribed when converting from Actiq to
19 Fentora, improper substitution, improper
20 technique, accidental exposure, and accidental
21 overdose. The three types of errors
22 highlighted here in yellow represent confusion

1 between Actiq and Fentora, and, when grouped
2 together, they represent the most numerous
3 type of errors reported.

4 The first type of error identified
5 was wrong route of administration. The
6 majority of these cases involved patients
7 using Fentora sublingually instead of
8 buccally. We note that some of these patients
9 used Fentora sublingually to avoid the
10 ulceration they previously experienced when
11 taking Fentora by the buccal route. One case
12 resulted in lack of effect, one case resulted
13 in tongue ulceration, and the remaining eight
14 cases did not report any adverse events or no
15 outcome was reported.

16 The second type of error reported
17 was improper frequency of administration.
18 Fentora should be taken with at least four
19 hours in between doses, and it is not to be
20 taken more than four times daily.
21 Additionally, when treating a single
22 breakthrough pain episode, patients are

1 supposed to wait at least 30 minutes before
2 re-dosing. However, the majority of the
3 improper frequency cases described Fentora
4 being administered with less than four hours
5 between doses or more than four times daily.
6 One of these cases resulted in death of a
7 patient because she took Fentora every 30
8 minutes for treatment of migraines. Other
9 cases of improper frequency describe Fentora
10 being prescribed on a regularly-scheduled
11 interval, for example twice daily, rather than
12 as needed. Overall, most cases resulted in
13 non-serious adverse events.

14 The next type of error was
15 improper patient selection. In seven of these
16 cases, no other medication error was described
17 other than off-label use. We note that off-
18 label use, per se, is not considered a
19 medication error. However, these cases were
20 included in our analysis since one of the
21 goals of the current Fentora risk minimization
22 action plan is that Fentora should only be

1 used by opioid tolerant patients with cancer.
2 These cases resulted in withdrawal, lack of
3 affect, or no adverse event was reported. In
4 the two remaining cases of improper patient
5 selection, the patients were reported to not
6 be on concomitant around-the-clock opioid
7 therapy while taking Fentora. Fentora is only
8 intended to be used in patients that are
9 already taking opioids around the clock. One
10 of these cases resulted in respiratory
11 depression and hospitalization, and the other
12 case did not report an adverse event.

13 A total of 12 cases involved
14 confusion between Actiq and Fentora. However,
15 these errors were broken down further into the
16 following types: microgram-per-microgram
17 conversion between Actiq and Fentora, improper
18 dose prescribed when converting from Actiq to
19 Fentora, and improper substitution. We remind
20 you that Fentora and Actiq are not
21 bioequivalent and, thus, are not
22 interchangeable on a microgram-per-microgram

1 basis. Additionally, the Fentora professional
2 insert contains specific instructions
3 regarding converting patients from Actiq to
4 Fentora. And, finally, the carton and insert
5 labeling both contain warnings that Fentora
6 and Actiq are not bioequivalent and should not
7 be interchanged.

8 Despite these labeled warnings,
9 six cases reported inappropriate conversion
10 between Actiq and Fentora where the prescriber
11 converted the patient to Fentora on the same
12 microgram dose they were taking for Actiq.
13 For example, Actiq 800 micrograms to Fentora
14 800 micrograms. Reported outcomes of these
15 cases included lack of affect and application
16 site burning and bleeding.

17 Four cases involved a prescriber
18 converting the patient from Actiq to Fentora
19 in a manner that differed from the
20 instructions in the professional insert. For
21 example, a patient taking Actiq 400 micrograms
22 being converted to Fentora 200 micrograms when

1 they should have been converted to Fentora 100
2 micrograms. In these cases, it seemed the
3 prescriber was aware that Actiq and Fentora
4 are not bioequivalent. However, we don't know
5 if they actually consulted the professional
6 insert when converting the patient's dose.
7 Reported outcomes of these cases include
8 decreased blood sugar, application site ulcers
9 and burning, or the error being caught before
10 the prescription was dispensed.

11 The last two cases involving
12 confusion between Fentora and Actiq reported
13 Fentora being substituted for Actiq at the
14 pharmacy level. These cases appeared to have
15 resulted from pharmacists not being aware that
16 Fentora and Actiq are not interchangeable. We
17 note that one of these cases involved a prompt
18 on the computer screen in the pharmacy from
19 the patient's insurance carrier which
20 suggested the use of Fentora rather than
21 Actiq. This suggestion from the insurance
22 company may be a result of the lower price

1 point of Fentora when compared to both Actiq
2 and the generic equivalent for Actiq, as
3 presented earlier by Dr. Worthy. The other
4 case involved the pharmacist improperly
5 dispensing Fentora as a generic equivalent to
6 Actiq. One of these cases reported an outcome
7 of lightheadedness.

8 The remaining errors were
9 categorized into the following three types:
10 improper technique, accidental exposure, and
11 accidental overdose. The first case was
12 categorized as improper technique because the
13 patient was instructed by their physician to
14 split the Fentora tablet in half. The
15 prescription read to take one-half a full 100
16 microgram tablet of Fentora twice daily. The
17 outcome of the error was not included in the
18 medication error report. However, the
19 labeling of Fentora contains a warning that
20 Fentora should not be split or chewed.

21 The next type of error identified
22 was accidental exposure. This case stated

1 that a patient removed Fentora from its
2 blister and placed it in an unmarked container
3 before administration. The Fentora was
4 mistaken for aspirin by another family member
5 and administered. This case resulted in
6 treatment at the emergency room. The Fentora
7 blister contains a warning instructing
8 patients not to remove Fentora from its
9 blister until immediately prior to use.

10 The final type of error identified
11 was accidental overdose that resulted in a
12 patient's death. The patient was reportedly
13 taking Fentora for back pain. The
14 circumstances of the overdose are unknown;
15 therefore, we cannot determine what
16 contributed to the overdose and resultant
17 death.

18 In September of 2007, Dear Doctor
19 letters and a public health advisory were
20 disseminated warning against the type of
21 errors I have presented. Twenty-two of the
22 forty-three errors were reported after

1 publication and dissemination of these safety
2 communications. However, we must note that
3 many of these cases did not include an event
4 date, so it is not possible to determine what
5 effect these communications have on the errors
6 identified.

7 In summary, we note that more than
8 two-thirds of all errors cases involve a
9 medication error with Fentora. The majority
10 of errors occurred in off-label use. However,
11 some of the error types seen in off-label use
12 were also seen in on-label use. Confusion
13 between Actiq and Fentora represent the
14 largest number of errors reported, and,
15 although these errors did not result in
16 serious outcomes, confusion between Actiq and
17 Fentora could lead to overdose resulting in
18 serious adverse events due to the higher
19 bioavailability of Fentora. This confusion is
20 likely the result of a lack of knowledge and
21 respect to the fact that these products are
22 not interchangeable.

1 The information I have presented
2 today leads us to question the effectiveness
3 of the labeling and risk minimization action
4 plan to communicate and ensure the proper use
5 of Fentora. This concludes my presentation.
6 Thank you.

7 ACTING CHAIR SORIANO: Thank you,
8 Lieutenant Commander Arnwine. The panel now
9 calls on Dr. Love.

10 DR. LOVE: Good morning. I'm Lori
11 Love, and I'm a Medical Officer in the
12 Controlled Substance Staff, and I will cover
13 two topics this morning. The first will be a
14 brief overview of the history of fentanyl and
15 abuse, and then I will move on to discuss what
16 we know about clinical data on abuse potential
17 of Fentora in the non-cancer pain population.

18 The concerns about safety,
19 including abuse, really derive from the
20 history of fentanyl and abuse. Fentanyl was
21 first synthesized in the late 1950s. It was
22 introduced as an IV anesthetic in the mid-

1 1960s and has since become widely used as an
2 anesthetic and an analgesic agent. Illicit
3 use of pharmaceutical fentanyl was first
4 identified in the mid 1970s in the medical
5 community. All pharmaceutical preparations
6 have been abused. The intravenous route is
7 the most frequently used route today, but
8 snorting, smoking, and sublingual routes are
9 also used. And there are multiple street
10 names, including apache, china girl, china
11 white, etcetera.

12 The history of abuse indicates
13 there's a high abuse potential as demonstrated
14 by the illicit manufacture for abuse. There
15 are currently more than 12 different fentanyl
16 analogs in U.S. drug traffic that have been
17 clandestinely manufactured. Recently, there
18 were hundreds of deaths in several communities
19 attributed to abuse with fentanyl-laced
20 heroin. One of the precursors of fentanyl was
21 designed as a List 1 chemical, and DEA is now
22 in the process of designating a second

1 chemical as a Schedule II intermediate
2 precursor in an attempt to control clandestine
3 manufacture. Finally, we have seen abuse of
4 all domestic and foreign pharmaceutical
5 products, as shown by databases like DAWN and
6 publications in the scientific literature.

7 The next few slides are different
8 in your handout because I've reordered these
9 and added a slide for clarification. We
10 provided an updated handout at the desk
11 outside. Because of the recognized high abuse
12 potential, fentanyl is a Schedule II narcotic.
13 Fentora has recognized differences in potency
14 and bioavailability from other fentanyl
15 products, and these differences are understood
16 and can be exploited by the using population,
17 as shown by the comments that I've extracted
18 from the web site Bluelight by using the
19 search term "Fentora." Bluelight is a
20 bulletin board that allows individuals to post
21 their experience and questions on drug use and
22 pain management. There are a number of other

1 internet sites with similar information. No
2 attempt was made to collect and systematically
3 analyze all the information. I am not going
4 to read all the comments that are provided
5 here. I provide them for your information,
6 and they are included to provide perspective
7 on the challenges that we had in instituting
8 safety measures, including those in risk
9 management programs that would protect public
10 health.

11 I am now going to move on to the
12 Fentora clinical studies. Dr. Shibuya will be
13 presenting the safety and efficacy data of the
14 Fentora Phase III studies in non-cancer
15 clinical trials later. I'm going to focus on
16 abuse potential.

17 As a reminder, there are four
18 major studies in the non-cancer pain
19 indication. There were three double blind.
20 The pivotal study is 3052, which was a 12-week
21 study. 3041 and 3052 were for shorter
22 durations, and then there was a long-term, up

1 to 18 month, open label study, 3040.

2 In all these trials, the patients
3 were screened and required to meet similar
4 protocol-specific criteria. As inclusion
5 criteria, they had to be taking an around-the-
6 clock opioid and were managing breakthrough
7 pain using an opioid. Because of the concerns
8 for abuse and misuse, the clinical trials
9 conducted by the sponsor incorporated criteria
10 to eliminate those considered to be at highest
11 risk for abuse. These included recent
12 history, within five years, or current
13 evidence of alcohol or substance abuse;
14 evidence by urine drug screen of an illicit
15 substance or medication for which there was no
16 legitimate medical use. In addition, for
17 safety purposes, there was an exclusion of
18 certain psychiatric conditions that would
19 compromise patient safety if they participated
20 in the study, but we also note that some of
21 these patients could be in a high abuse group.

22 Because of concerns regarding

1 abuse and diversion, FDA asked the sponsor for
2 additional information which was submitted in
3 a report entitled "Review and Assessment of
4 Risk for Abuse and Diversion." This report
5 reviews events of abuse, addiction, and
6 overdose that have been reported in the
7 Fentora clinical studies of opioid tolerant
8 patients in chronic non-cancer pain and
9 breakthrough pain.

10 A number of publications in the
11 literature have identified aberrant drug use
12 behaviors within patients with non-cancer pain
13 who are taking opioids. Table One lists the
14 behaviors as identified by the sponsors from
15 their review of the literature, and they were
16 using this to provide evidence of behavior
17 that may be precursors or signs of abuse.
18 They considered high abuse behaviors or high
19 risk behaviors as abuse dependence, overdose,
20 or a urine drug screen that was positive for
21 an illicit substance or a medication for which
22 there was no legitimate medical explanation.

1 Overall, of the 941 patients in
2 the safety analysis set, the sponsor reported
3 that three percent of the patients exhibited
4 high risk behavior. This included abuse,
5 dependence, overdose, and a positive drug
6 screen. Seventeen percent of the patients, or
7 156, had at least one aberrant drug use
8 behavior, but the majority, or 85 percent, of
9 these patients only had one behavior
10 identified. In addition, they identified 13
11 percent other aberrant behaviors, which are
12 further characterized here and include overuse
13 of the study drug in 44 patients, or five
14 percent; study drug thefts occurring in 35
15 patients, or four percent overall; and lost to
16 follow-up in 33 patients, or four percent.

17 The sponsor concluded that the 17
18 percent incidence of adverse drug use
19 behaviors in these clinical trials is lower
20 than that reported in observational studies in
21 this population from the published literature.
22 They postulated that the differences were

1 likely due to the differences between clinical
2 studies and clinical practice. The sponsor's
3 evaluation of possible baseline predictors of
4 these behaviors revealed that younger patients
5 and those with a history of mania or psychosis
6 were at higher risk for displaying one or more
7 of the identified aberrant behaviors. This
8 was not true for patients with a history of
9 anxiety or mood disorders, which are prevalent
10 conditions in chronic disease. And, finally,
11 the sponsor stated that the risk of developing
12 an aberrant behavior was not affected by the
13 duration of treatment in the study.

14 During the clinical study, thefts
15 of drug occurred from both patients and from
16 individual study centers and were reported to
17 the sponsor. As noted here, thefts occurred
18 in 35 patients, or 4.2 percent overall, and
19 these thefts only occurred in the long-term
20 studies 3040 and 3052, and so using the number
21 of patients in these studies, 831, there's a
22 4.2 percent rate. Most of the thefts were

1 reported to have been perpetrated by people
2 without regular access to the study drug, and
3 20 of the thefts were reported to have
4 occurred outside the patient's home. As noted
5 earlier, the husband of one patient who
6 reportedly took the patient's study drug was
7 found dead of a possible Fentora overdose.

8 Despite significant protocol
9 precautions to ensure safe delivery, handling,
10 and storage of study drug in accordance with
11 local and federal regulations, five study
12 centers participating in study 3040 reported
13 thefts of study drug which were reported to
14 local authorities and to DEA. This accounted
15 for over 4.3 grams of drugs stolen. I note
16 there are 69 study centers in 3040, and using
17 additional information provided by the sponsor
18 this represents over 8,000 tablets, the
19 majority of which were 600 and 800 microgram
20 tablets.

21 We note that these were lost from
22 locked cabinets in three thefts, including one

1 that showed evidence of forced entry, was lost
2 in transit from a health facility distribution
3 center to the pharmacy in one, and in one case
4 the unused study drug had been returned by the
5 patient and was subsequently missing during
6 drug accountability review.

7 Our experiences with Fentora in
8 Phase III trials with breakthrough pain in
9 cancer is very different from that found in
10 non-cancer breakthrough pain indications, as
11 noted in the previous slides. Data from the
12 sponsor indicate that thefts had occurred in
13 two patients, one from the patient's home by
14 the patient's daughter and another outside the
15 house. There was one report of positive urine
16 drug screen, and one patient was taking
17 opioids from multiple sources.

18 Our review is still ongoing, but
19 we have identified additional cases outside
20 those initially provided by the sponsor, and
21 these have mainly been in the categories of
22 misuse of study drug, noncompliance, and

1 protocol violations, and we have asked the
2 sponsor for additional information on these.
3 The cases that we identified were not
4 originally part of those identified by the
5 sponsor and were mainly categorized as
6 noncompliance and overuse or failure to return
7 packaging. The sponsor has replied, and we
8 agree that most instances of noncompliance do
9 not automatically indicate drug use behavior
10 or substance abuse, but instances where study
11 drug is not returned as required does indicate
12 a problem with drug accountability which could
13 potentially signify abuse or diversion. This
14 is especially important for Schedule II drug
15 where accountability is a requirement of DEA
16 registrants.

17 We are also concerned about the
18 apparent lack of criteria on how investigators
19 were trained to identify and report abuse,
20 misuse, noncompliance, and diversion cases
21 across the studies at study sites. These
22 types of information are essential to

1 providing accurate information on assessing
2 potential abuse and addiction occurring in
3 these trials. Because this information is not
4 available or perhaps was not gathered, the
5 rates of abuse, diversion, and aberrant
6 behavior in general are likely unreported in
7 these clinical trials. Furthermore, we note
8 that because most individuals who would have
9 been at high risk of substance abuse were
10 already excluded from participation in these
11 phase trials, the rates of these behaviors are
12 not representative of what would occur if
13 Fentora were approved for expanded indication
14 in the general population with chronic pain.

15 So, in summary, the risks of
16 unintentional potentially fatal overdose,
17 misuse, abuse, or diversion of fentanyl and of
18 Fentora in particular are extremely high, as
19 demonstrated by instances of overdose, misuse,
20 abuse, and diversion in the clinical studies,
21 and from signals in post-marketing data where
22 off-label use differed from the currently-

1 approved indication. These clinical trials
2 are not representative of potential risks of
3 Fentora in the general population. This
4 population was highly screened to eliminate
5 high-risk patients and, further, detection of
6 aberrant drug use is uncommon in controlled
7 clinical trials and appears to be much more
8 frequent in the non-cancer patients who use
9 Fentora long term.

10 In conclusion, taking together,
11 these findings suggest that expanded use of
12 this product will raise serious safety
13 concerns and will result in significant abuse
14 and diversion that further impacts the public
15 health and safety. Thank you.

16 ACTING CHAIR SORIANO: Thank you,
17 Dr. Love. The panel now calls on Dr. Ball.

18 DR. BALL: Good morning. My name
19 is Judy Ball, and I'm the Director of the
20 Division of Facility Surveys in the Office of
21 Applied Studies at SAMHSA. I'm going to be
22 talking about some findings from the Drug

1 Abuse Warning Network, which is the only one
2 of our surveys that can actually address
3 questions about fentanyl products.

4 Today I will give you a brief
5 overview of DAWN methods and, for those of you
6 who were here yesterday, it will be a brief
7 review. And then I want to talk about key
8 findings from 2006 concerning the non-medical
9 use of opiates and opioids as they appear in
10 emergency department visits with comparisons
11 from 2004 and 2005, and I'll be doing an
12 analysis, showing an analysis of extended
13 versus immediate-release fentanyl products.
14 These are not estimates that have been
15 published yet. They are in the process of
16 getting ready for publication.

17 DAWN relies on a stratified
18 probability sample of short-term general non-
19 federal hospitals that operate 24-hour
20 emergency departments. The DAWN sample is
21 structured so that we have an over-sampling of
22 hospitals in selected metropolitan areas,

1 which we refer to as over-sample areas. And
2 then we complete the national sample by having
3 a sample from the remainder of the country, so
4 that is referred to as the remainder area.
5 The sole purpose of the remainder area is to
6 complete the national estimate. We can't
7 actually do and we don't publish estimates for
8 the remainder area itself. The national
9 estimates are derived such that they account
10 for the sample design for non-response of
11 facilities and for partial non-response in
12 responding facilities.

13 So the estimates I'll be
14 presenting today are national estimates for
15 the entire country. For 2004 and 2005, the
16 over-sample of the areas that contributed to
17 these estimates numbered 13. In 2006, we had
18 12 over-sample areas following the loss of New
19 Orleans. And, again, in each of those years,
20 the remainder area covers the remainder of the
21 country.

22 The DAWN sample contains more than

1 500 hospitals. In each of the three years I'm
2 going to discuss, we have had more than 200
3 hospitals participating, and these hospitals
4 reported between 169,000 and 269,000 drug-
5 related emergency department visits. The DAWN
6 cases that are reported are any ED visit that
7 is related to recent drug use, regardless of
8 the reason for taking the drug.

9 These drug-related emergency
10 department visits are collected. Information
11 on them is collected based on a retrospective
12 review of emergency department medical
13 records. And in 2006, nearly 10 million
14 charts were reviewed in order to find about
15 347,000 drug-related ED visits that we call
16 DAWN cases, and the estimates are produced
17 from a subset of those DAWN cases. In 2006,
18 approximately 15 percent of ED charts were not
19 reviewed and were unavailable for review.

20 Starting with all the drug-related
21 ED visits that are submitted to DAWN, we can
22 analyze these by breaking them first into

1 cases involving medical use of pharmaceuticals
2 or non-medical use of either pharmaceuticals,
3 illicit drugs, or alcohol. For non-medical
4 use of pharmaceuticals, here's how we make the
5 determination based on the information that's
6 recorded in the patient's chart. Non-medical
7 use includes patients who took more than the
8 prescribed or recommended dose of their own
9 prescriptions; an ED patient who took someone
10 else's drug; a malicious poisoning; or if
11 there's documented substance abuse. This
12 excludes drug-related suicide attempts defined
13 very narrowly, but it does include cases
14 involving suicide ideation, plans, or
15 gestures.

16 Now, this slide provides an
17 overview of the estimates for 2004 to 2006.
18 And let me draw your attention to the coding
19 that I've used in this slide. When you see
20 gray bars, that means no significant change
21 across the years. When you see colored bars,
22 it will be either a significant change from

1 2004 to 2006 or 2005 to 2006.

2 So the first group here, this is
3 the total number of emergency department
4 visits estimated for the country between 2004,
5 5, and 6, and it was a significant increase
6 between 2004 and 2006. For the non-medical
7 use cases, we also saw a significant increase
8 from 2004 to 2006, and for the medical use
9 cases we saw an increase over all three years.
10 We believe that some of the increase that we
11 saw from 2004 to 2005 in particular on the
12 medical use cases were a learning phenomenon.
13 These types of cases had never been captured
14 by DAWN before, and there was some additional
15 training and learning that was going on.

16 So now let me turn my attention to
17 the national estimates for non-medical use
18 involving the prescription opiates and
19 opioids. This looks at estimates shown as
20 confidence intervals. We have to remember
21 that estimates are not exact numbers, and
22 estimates based on sample data always have

1 that so-called margin of error associated with
2 them. To emphasize this, many of the
3 estimates that I'm going to be showing will
4 look like this in terms of a confidence
5 interval. The green bar represents the entire
6 interval with the point estimate denoted by
7 the red box in the center. The length of the
8 confidence interval shows the margin of error
9 around the estimate, and what this means is in
10 repeated sampling we would expect the estimate
11 to fall within this interval 95 percent of the
12 time.

13 DAWN estimates, in terms of non-
14 medical use emergency department visits, that
15 there were about 16,000 of them in the United
16 States involving fentanyl products in 2006.
17 This estimate ranges from about 7,000 visits
18 to about 25,000 visits. Lower numbers often
19 have wider confidence intervals. The estimate
20 for fentanyl is not significantly different
21 than the estimate shown here for morphine
22 products. The two confidence intervals

1 overlap. But both fentanyl and morphine shown
2 here occur less frequently in non-medical use
3 visits than either hydrocodone or oxycodone
4 products.

5 This chart shows estimates and
6 confidence intervals for three other opiates
7 and opioids, which I provide for some context.
8 Sometimes emergency department medical records
9 don't specify the opiate or opioid that is
10 involved in the visit, and this chart shows
11 that the number of emergency department visits
12 for unspecified opiates is similar to the
13 number that we saw for the hydrocodone and
14 oxycodone products on the prior slide. It's
15 this confidence interval right here. But we
16 can't determine exactly what this means.
17 Typically, this is a report that says positive
18 for opiates from a tox screen, and we know no
19 more and can glean no more from the medical
20 chart.

21 Another issue arises for patients
22 receiving buprenorphine or methadone treatment

1 for opiate addiction. When such a patient
2 presents to the ED, the chart may not clearly
3 distinguish whether that drug is actually
4 related to the visit. It may be an incidental
5 finding, and this makes it very difficult to
6 interpret the numbers for methadone in
7 particular, which are shown here.

8 Now let me move on to the fentanyl
9 estimates that I've broken down by release
10 type. In order to do this, we took all the
11 terms that are related to fentanyl products in
12 the DAWN drug vocabulary and classified them
13 by whether they indicated extended release
14 product, an immediate release product, or an
15 unknown release type. DAWN drug data can be
16 reported by brand or trade name. It can be
17 reported by generic name. It can be reported
18 by ingredient, and sometimes the drug terms
19 that are reported are non-specific. It
20 depends on what is in the medical record.

21 To look at extended versus
22 immediate release fentanyl product, we

1 classified each of the terms with help from
2 our colleagues at the FDA. Duragesic, of
3 course, is in the extended release column, and
4 the three terms shown here for Duragesic and
5 fentanyl patch account for most of the
6 extended release reports. The alternate terms
7 here that indicate different dosages, these
8 actually capture very little data in DAWN.

9 The immediate release formulations
10 are primarily Actiq and Fentora but also
11 include, may include the multi-ingredient
12 formulations. And you can see the breakdown
13 here among the immediate release products,
14 about 89 percent of the reports were Actiq and
15 about 11 percent Fentora.

16 Sometimes, though, the drug
17 reported to DAWN is simply fentanyl, and the
18 unknown release type, about 95 percent of that
19 was reported to DAWN simply as fentanyl. We
20 can't say whether this is immediate or
21 extended release.

22 So here for 2004 are the non-

1 medical use emergency department visit
2 estimates for fentanyl products by release
3 type. As you can see, the estimate for the
4 extended type is greater than for the unknown
5 type. The extended here about 9,000 visits
6 ranging from 5 to 13,000, while the unknown
7 release type ranges from 0.1 to 1.7 thousand
8 visits.

9 You can see also here in the
10 center of this chart that I have a blank. We
11 don't have enough data in DAWN from 2004 to
12 product an estimate for immediate release
13 fentanyl products. And, of course, we've
14 already heard that Fentora was introduced
15 later to the marketplace.

16 Here are the similar estimates for
17 2005. We see quite the same pattern. Again,
18 we can't produce an estimate for immediate
19 release products. And we see a similar
20 pattern in 2006, although the confidence
21 interval for the extended release product here
22 has certainly widened.

1 Now, this slide puts together all
2 three of the years to look at the drug-related
3 visits, all drug-related visits involving
4 fentanyl products, not just the non-medical
5 use. Again, the gray bars indicate that
6 there's no significant difference across the
7 years, and that's the case for the extended
8 release products. And the color bars indicate
9 that there were significant changes. And we
10 saw that the unknown release type increased
11 significantly in all three years. I don't
12 know if this is a function of generics coming
13 on the market and being picked up as an
14 unknown release type rather than by brand
15 name.

16 We can also look at DAWN at the
17 medical use visits, and for medical use, which
18 we might expect would more closely follow the
19 prescription data, we see that, extended
20 release types, the number of emergency
21 department visits increased significantly
22 between 2004 and 2006. The change from 2005

1 to 2006 was not significantly different,
2 however.

3 And, finally, here are the non-
4 medical use emergency department visits, and
5 we did not see a significant increase in
6 extended release type. We did see an increase
7 from 2004 to 2006 on unknown release type.
8 And, again, no immediate release estimates
9 were possible.

10 This chart puts together the non-
11 medical use and the medical use on the same
12 slide side-by-side, and you can see that
13 there's relatively little difference between
14 the two sides in terms of the relative
15 proportions of the extended release versus the
16 unknown release types.

17 What happens to patients when they
18 leave the emergency department may provide
19 some clues about the problem that brought them
20 there. And this chart shows that the majority
21 of the visits involving both extended and
22 unknown release type fentanyl products were

1 treated and released. That's the blue part of
2 the bar here. About a third of the extended
3 release group is admitted to an inpatient
4 unit. That's the red part here. And about 40
5 percent of the unknown release type were
6 admitted to inpatient units, which usually
7 indicates that the patient was somewhat more
8 severely ill.

9 Now, typically, non-medical use
10 emergency department visits involve multiple
11 drugs. When we look at this for the fentanyl
12 products, we see a slightly different pattern,
13 however. For the extended release products,
14 the split between single drug visits and
15 multi-drug visits is about even, and that's
16 somewhat unusual. The single drug/multi-drug
17 split, however, for the unknown release types
18 is more typical with the single drug visits
19 being less than a third and nearly three-
20 quarters being multiple drug visits.

21 Now, being unable to provide you
22 any estimates for the immediate release

1 fentanyl products, I decided to dig a little
2 deeper and to go to DAWN Live to see what we
3 might be able to learn from the raw data as
4 they had been submitted. DAWN Live is a web-
5 based system for querying the DAWN database in
6 real time. The data are submitted
7 electronically. As soon as the data hit the
8 database, they're available for querying
9 through the DAWN Live system. DAWN Live is a
10 delivery mechanism for de-identified data
11 because identifiable data in DAWN are
12 protected. But because DAWN Live presents de-
13 identified data, we can have authorized users
14 both in the DAWN hospitals, member hospitals
15 have access to their own information as well
16 as comparison information for other hospitals;
17 the FDA; federal, state, and local public
18 health agencies; and even pharmaceutical firms
19 can use DAWN Live to monitor these drugs.

20 So last week, I queried DAWN Live
21 for all the drug-related emergency department
22 visits for 2007 and 2008 to date involving any

1 fentanyl product, and I started with 2007
2 because of the introduction of Fentora in
3 2006. This query showed that nearly 1900
4 reports of extended release fentanyl had been
5 submitted to DAWN in this period: the entire
6 calendar year 2007 and up to April 30th, 2008.
7 About 648 reports I had to classify as the
8 unknown release type, and we had 21 reports
9 during this time period for the immediate
10 release type of fentanyl products. Of those,
11 11 involved Actiq, eight involved Fentora, and
12 two Sublimaze.

13 And then I looked at the types of
14 visits for Fentora in particular, and I used
15 Actiq here as a comparison to give a sense of
16 how the data may vary. So on the left here is
17 the bar for the Fentora reports, the eight
18 reports. On the left -- did I say the, I
19 don't know my left from my right. This is the
20 right, that's the left. The Actiq reports are
21 on the left. What we see from Fentora is that
22 three out of the eight reports involved visits

1 we would have classified as non-medical use.
2 Half of the eight reports were involved in
3 medical uses. This means an adverse event
4 associated with a drug taking as prescribed or
5 recommended. And one of the eight reports was
6 a visit involving suicide attempt.

7 Using Actiq as the comparator, 8
8 out of the 11 Actiq reports were non-medical
9 use visits. One of the 11 were medical use
10 visits, and 2 of the 11 were classified in
11 seeking detox visits. These tend to be
12 hospitals that have the door to their
13 substance abuse treatment unit or their detox
14 unit requires the patient to go through the
15 emergency departments, where we usually pick
16 up the seeking detox cases.

17 Finally, I looked at the
18 disposition for the Actiq and the Fentora
19 visits, and for Fentora we saw that three of
20 the eight visits resulted in the patient
21 being discharged home and five out of the
22 eight visits the patient was admitted to the

1 inpatient unit. Whether that admission was
2 solely due to the drug or to some underlying
3 condition we can't determine. For Actiq,
4 seven of the eleven visits had patients
5 discharged home, three were admitted to
6 inpatient units, and one left against medical
7 advice.

8 Now, I caution you that these are
9 small numbers, and we don't like to take small
10 numbers to draw broad conclusions from them.
11 But I can tell you that the reports that we
12 have seen of immediate-release type fentanyl
13 are too infrequent to support national
14 estimates at this time. And those small
15 numbers continue to be confirmed in 2007,
16 2008, up to last week, April 30th. We did see
17 one report from Fentora in 2006, which was not
18 included in this analysis, and then eight
19 reports in 2007 and 8. We see similar numbers
20 of medical and non-medical use visits for
21 Fentora and possibly more inpatient admissions
22 than for the comparator drug Actiq.

1 A few important limitations to
2 note. First is that DAWN depends on the
3 content of emergency department medical
4 records, and so for DAWN to capture a drug-
5 related emergency department visit the link
6 between the visit and the drug must be
7 recorded in the chart. And for a new drug,
8 sometimes new linkages have to be discovered
9 before they can be documented and appear in
10 charts and, therefore, can be picked up with
11 DAWN. Emergency department and medical
12 records don't give us information on dose
13 levels or source of drugs, whether the drug
14 came from an illicit source for example. We
15 can make that determination sometime for the
16 medical versus non-medical use, but oftentimes
17 it's not available.

18 Sometimes, emergency department
19 medical records don't give us the specific
20 drug that was involved, and non-specific drug
21 reports impede our ability to account for all
22 the visits of any particular drug. For

1 fentanyl, the rise in the unknown release type
2 is certainly problematic in this analysis.

3 I should mention that DAWN has
4 another component, a medical examiner
5 component, that looks at mortality data, and
6 one of the reasons I'm not showing mortality
7 data today is because this issue of drugs
8 being identified by trade name or brand name
9 is even a bigger problem in the medical
10 examiner data. And the data lag is also much
11 longer, so we get less current information out
12 of the medical examiner component of DAWN.

13 And, finally, I just want to note
14 that with more than 200 hospitals reporting
15 each year and millions of charts being
16 reviewed, DAWN is able to capture these very
17 rare events, and surveillance of a new drug
18 can begin as soon as the drug has been
19 approved. Sometimes we actually catch drugs
20 before they've been approved. But,
21 nonetheless, we have to be cautious in
22 interpreting small numbers. Thank you.

1 ACTING CHAIR SORIANO: Thank you,
2 Dr. Ball. The panel now calls on Dr. Shibuya
3 for his report.

4 DR. SHIBUYA: Good morning. My
5 name is Rob Shibuya, and I'm a Medical Officer
6 in the Division of Anesthesia, Analgesia, and
7 Rheumatology Products. I'm responsible for
8 the clinical review of efficacy and safety for
9 this product.

10 I want to state that our review is
11 ongoing and our findings at this point should
12 be considered preliminary. My presentation
13 will cover implications of the new indication,
14 were it to be approved, then a very brief
15 review of the data supporting efficacy, a
16 review of the key safety findings from
17 clinical trials, then our preliminary findings
18 regarding safety and efficacy.

19 I'll read the currently approved
20 and the proposed indications verbatim. The
21 current indication reads in part "management
22 of breakthrough pain in patients with cancer

1 who are already receiving and who are tolerant
2 to around-the-clock opioid therapy for their
3 underlying persistent cancer pain." The
4 proposed indication reads in part "management
5 of breakthrough pain in patients who are
6 regularly taking around-the-clock opioid
7 medicine for their underlying persistent
8 pain."

9 This particular phrase here in the
10 current approved application is underlined in
11 the package insert because opioid tolerance is
12 critical for the safe use of Fentora. The key
13 differences then are the deletion of the
14 requirement for the patients to have cancer
15 and the specific requirement for opioid
16 tolerance.

17 So what are the predictable
18 results of the change to the indication? I'm
19 going to limit my discussion to the removal of
20 the restriction to cancer patients. The
21 proposed modification to the requirement that
22 patients not be opioid tolerant will not be

1 permitted since, as I noted before, that is
2 one of the keys to safe use of the product.
3 Naturally, this list here is not all
4 inclusive. There are undoubtedly unintended
5 consequences of changing the indication for
6 Fentora that are not foreseen at this time.

7 That being said, here are the most
8 predictable implications of the proposed
9 change. From the perspective of predicted
10 benefits, we would predict that insurers would
11 become obligated or responsible for coverage
12 for the new indication. Therefore, more
13 patients would have access to Fentora. From
14 the perspective of predicted risks of
15 broadening the indication, we would predict
16 that there would be a larger, less expert
17 prescriber base. The applicant would be able
18 to increase their promotion, which we would
19 predict would lead to wider prescribing and
20 larger amounts of drug being available for
21 misuse, abuse, and diversion.

22 The applicant did not provide an

1 estimate of the magnitude of increased use in
2 their application. Therefore, we conducted a
3 very rough estimate based upon the number of
4 patients who would be theoretically eligible
5 for therapy with Fentora. Those are patients
6 with moderate to severe chronic pain and
7 breakthrough pain using various sources. As
8 shown here, using this method of estimation,
9 there are approximately eight times the number
10 of patients without cancer as patients with
11 cancer who could be eligible for treatment
12 with Fentora.

13 So from our estimate, there's the
14 potential for a substantial increase in the
15 amount of Fentora and fentanyl in the
16 community, which we believe is of significant
17 concern from a public health perspective. We
18 further note that in the setting of misuse
19 there's evidence that fentanyl may be more
20 dangerous than other opioids. Let us examine
21 this slide from Dr. Cathy Dormitzer's
22 presentation from yesterday's advisory

1 committee, which has been formatted slightly
2 differently here. She had the bars grouped
3 differently.

4 In this slide, Dr. Dormitzer has
5 plotted emergency department visits from the
6 DAWN database normalized for the number of
7 prescriptions of either hydrocodone-
8 containing, oxycodone-containing, or fentanyl
9 products over the years 2004 to 2006. As you
10 can see, fentanyl shown in yellow has the
11 highest rate of ED visits per 10,000
12 prescriptions when compared to oxycodone and
13 hydrocodone, and this has been very consistent
14 for the three years of data shown.

15 With that background, I'll briefly
16 discuss efficacy. First, let me start by
17 saying that our review is not complete.
18 However, to date, we are in substantial
19 agreement with the applicant regarding the
20 efficacy findings. The applicant submitted
21 three studies to support the new indication,
22 3052, 3041, and 3042. Study 3052 was a 12-

1 week study in patients with non-cancer
2 breakthrough pain of any etiology. Studies
3 3041 and 3042 were short-term placebo-
4 controlled studies in patients with
5 neuropathic and low back pain respectively.

6 The applicant has reviewed the
7 study design and results, and details are in
8 the briefing document. In the interest in
9 brevity, I will only show this one slide, the
10 primary efficacy analysis for study 3052. The
11 study met its objective with a difference in
12 average SPID, summed pain intensity
13 difference, of 3.1.

14 Again, we have not completed our
15 review of studies 3041 and 3042. These were
16 short supportive studies conducted in opioid
17 tolerant patients with either neuropathic or
18 chronic low back pain. Per the applicant,
19 both studies showed a statistically
20 significant treatment effect favoring Fentora.

21 So to conclude regarding efficacy,
22 preliminarily Fentora appears to provide

1 analgesia for breakthrough pain superior to
2 placebo over 12 weeks of therapy. We note
3 that no comparative data were collected, be
4 that comparisons between the cancer and non-
5 cancer populations or between other available
6 breakthrough pain therapies.

7 I'm moving to safety now. First
8 of all, I must state that the assessment of
9 safety for oral transmucosal fentanyl citrate
10 products is not straightforward. The reasons
11 for this include the fact that the studies are
12 using single doses of rapid-onset fentanyl on
13 a background of around-the-clock opioid and
14 that fentanyl has no pathognomonic adverse
15 events via this route of administration.
16 Knowing the exact time of dosing and the onset
17 of the adverse event will help us assess
18 causality. However, that level of detail is
19 generally not available.

20 Next, these studies do not have a
21 true control group. In the placebo-controlled
22 portions of studies, usually patients were

1 dosed with active and placebo in the same day.
2 Last, in cancer populations, there is
3 significant co-morbidity affecting the
4 quantity and quality of adverse events
5 observed.

6 For reformulated opioids, the
7 usual approach to safety data collection is
8 the solicitation of adverse events and vital
9 signs assessment at each visit, and lab exams,
10 physical exams, and oral cavity exams were
11 appropriate at specified visits. Because of
12 concerns regarding abuse, misuse, and
13 diversion, the applicant retrospectively
14 analyzed data collected during clinical
15 development that included information captured
16 in the narratives that could indicate abuse
17 and addiction. We were unable to locate
18 specific criteria that allows for the
19 identification of abuse, misuse,
20 noncompliance, and diversion cases across the
21 studies in study sites.

22 In meetings with us, the applicant

1 was told that an appropriate database size was
2 1200 patients total, of which more than 900
3 should be non-cancer. Greater than 450
4 patients were to have been treated for over
5 six months and over 300 for over one year.
6 The key efficacy studies had insufficient
7 exposure, so the applicant conducted study
8 3040 in open label study in patients without
9 cancer and breakthrough pain. Study 3040
10 enrolled a total of 730 patients with a mean
11 duration of exposure of 292 days. This slide
12 I'll briefly cover just shows that the
13 exposures exceeded those recommended by the
14 division.

15 The applicant collected data and
16 presented it in a conventional manner, meaning
17 that deaths, serious adverse events, and
18 adverse events leading to discontinuation were
19 discussed in detail, and other data were
20 tabulated. Since there was no clear placebo
21 control, no comparator data were presented by
22 the applicant. While the Agency agrees that

1 a comparison to placebo is not appropriate, we
2 believe that, with caveats, there is an
3 appropriate comparator group: the patients
4 enrolled in the cancer and breakthrough pain
5 clinical trials.

6 This slide summarizes the
7 similarities between the cancer and non-cancer
8 clinical trial populations. The shared
9 characteristics include the fact that all of
10 these patients were opioid tolerant adults
11 with breakthrough pain. All of the clinical
12 trials were of similar design, and adverse
13 event capture was identical. There was also
14 an identical dosing paradigm used across
15 trials, as well as the dosing range was
16 identical. Last, we note that the clinical
17 trial data naturally meet data quality
18 standards for NDA submission.

19 The main dissimilarity is the fact
20 that cancer patients would be expected to be
21 more ill. Therefore, they would be expected
22 to experience more adverse events.

1 We examined the two populations in
2 two ways. To put the safety findings into
3 context, it was necessary to examine
4 differences in demographics and the
5 concomitant medications. Next, we compared
6 adverse events in both groups. We did not
7 examine non-specific adverse events commonly
8 observed in clinical trials, such as nasal
9 pharyngitis and headache; nor did we consider
10 adverse events related to an advanced
11 malignancy and related therapies, such as
12 anemia, fatigue, and weight loss, to be
13 relevant.

14 What could be fairly compared
15 between the two groups were adverse events
16 related to abuse, misuse, addiction, over-
17 sedation, and the consequences thereof. We
18 examined adverse events that let the
19 regulatory definition of serious, meaning
20 death, life-threatening, or requiring
21 hospitalization as is defined down here, and
22 those that did not. We also looked at common

1 opioid-related and formulation-related adverse
2 events.

3 This slide summarizes the
4 demographic information. I draw your
5 attention to the sample sizes. There are
6 approximately two and a half more times the
7 number of non-cancer patients as there were
8 cancer patients. Predictably, also, the
9 cancer patients were older. The other
10 demographic data were reasonably balanced.

11 In light of the nature of some of
12 the adverse events of interest, we were
13 interested in the concomitant medication use
14 that causes CNS depression. We asked the
15 applicant to conduct the analysis summarized
16 here. We defined concomitant medication use
17 as use for more than 50 percent of time on
18 trial. This analysis shows that cancer
19 patients were on higher doses of opioid,
20 showing here the means. However, the non-
21 cancer patients were more likely to be on
22 every class of CNS depressant. The difference

1 was most striking for the class of muscle
2 relaxants shown here, such as carisoprodol.

3 I searched the Adverse Event
4 database for events that were considered
5 serious and related in some way to abuse,
6 misuse, over-sedation, and the consequences
7 thereof, and I reviewed each case report form
8 and the narrative. As this slide shows, a
9 total of 11 patients falling into these
10 categories were identified in the cancer
11 database. They experience SAEs that appeared
12 to be related to misuse of the drug. There
13 were no deaths, so these adverse events were
14 life-threatening or required hospitalization.
15 There were no such cases in the cancer
16 population.

17 I examined the cancer and non-
18 cancer databases for non-serious events that
19 were identified by the investigator as
20 moderate or severe in intensity and again
21 related to addiction, CNS depression, or
22 similar. I conducted this analysis by

1 examining the most up-to-date adverse event
2 database for each study and searching the
3 verbatim adverse event term by hand. In
4 counting cases where pertinent information was
5 available, I took that information into
6 account. I eliminated duplicate events
7 occurring in the same patients, and I
8 normalized for exposure by dividing by the
9 total sample size.

10 This table shows that cancer
11 patients had higher rates of the terms shown
12 in yellow. The terms for which the non-cancer
13 population had a higher incidence are shown
14 down here in white. Many of the terms in the
15 table were experienced by a single patient,
16 actually in particular the last row down here.
17 I note that each of the terms in that last row
18 were experienced, though, by discrete
19 patients. These were worrisome terms from a
20 risk management perspective and included
21 things such as addictive behavior, physical
22 trauma, and substance abuse, which are rarely

1 seen in clinical trials.

2 This is a slightly different
3 analysis. In this analysis, I did not delete
4 duplicate events, and I normalized by dividing
5 by time on trial as shown here. I'm sorry.
6 Actually, the time on trial I think was shown
7 in a different slide. In this analysis,
8 almost every common opioid-related adverse
9 event term was more common in the cancer
10 patients, as you can see here shown in yellow.
11 The vast majority were more common in the
12 cancer population. However, again, the events
13 that portend risk management issues are more
14 prevalent in the non-cancer population. This
15 comparison of the common either opioid or
16 formulation-related adverse events, regardless
17 of intensity, shows insignificant differences
18 between the two groups.

19 I'll read our preliminary safety
20 conclusions. The first is the non-cancer
21 population has an excess incidence of serious
22 adverse events related to overdose, abuse,

1 misuse, and those consistent with excessive
2 CNS depression compared to analogous safety
3 data from patients with cancer. And I just
4 noticed this morning that I didn't write this
5 the most clearly, so I'll read it slightly
6 differently. Depending on the analysis
7 conducted, the cancer population tends to have
8 an increased incidence of non-serious opioid-
9 related adverse events, such as sedation and
10 dizziness, compared to the non-cancer
11 population. However, the non-cancer database
12 contains rare concerning reports related to
13 addiction, substance abuse, etcetera, not
14 observed in patients with cancer.

15 The higher rates of concomitant
16 CNS depressant use in the non-cancer
17 population may make medication errors more
18 likely. And the last conclusion is the common
19 opioid-related adverse event profile is
20 similar between the two populations.

21 So at this point in our review, it
22 appears that the product continues to show

1 efficacy over 12 weeks in the non-cancer
2 population. Restated again, compared to the
3 cancer population, the product shows evidence
4 of excess abuse-related serious adverse events
5 in the non-cancer population, which is
6 concerning to us from the perspective of the
7 public health. I think that concludes my
8 presentation.

9 ACTING CHAIR SORIANO: Thank you,
10 Dr. Shibuya. The panel now invites Ms. Best
11 to present her report.

12 MS. BEST: Good morning. My name
13 is Jeanine Best, and I'm a Senior Drug Risk
14 Management Analyst in the Division of Risk
15 Management in the Office of Surveillance and
16 Epidemiology. My presentation will cover
17 current Fentora risk management and is based
18 on approved materials and information that has
19 been submitted to FDA for review. The sponsor
20 presented new risk management proposals this
21 morning that are new to FDA, as well as to the
22 committee.

1 Today, I will present brief
2 background information on Fentora and an
3 overview of the current approved Fentora risk
4 minimization action plan, or RiskMAP, and its
5 post-marketing or post-approval experience.
6 I will then present additional risk mitigation
7 strategy options for the committee's
8 consideration and present our overall
9 conclusions for risk mitigation strategies for
10 Fentora.

11 Fentora was approved with a
12 limited indication where the benefits relative
13 to the risks were shown to be acceptable; a
14 medication guide for patients; and a risk
15 minimization action plan, or RiskMAP. Per the
16 March 2005 Guidance for Industry: Development
17 and Use of Risk Minimization Action Plans, FDA
18 has recommended RiskMAPS for Schedule II
19 extended-release or high-concentration opioids
20 because these products have important benefits
21 in alleviating pain, but they also have a
22 significant risk of overdose, abuse, and

1 addiction.

2 The following slides describe the
3 current approved Fentora RiskMAP. The risks
4 of Fentora, including use by opioid non-
5 tolerant individuals, abuse, misuse, and
6 diversion, and unintended or accidental
7 exposure were translated into these three
8 RiskMAP goals: one, Fentora should be used
9 only by opioid tolerant patients with cancer;
10 abuse, misuse, and diversion of Fentora should
11 not occur; and unintended or accidental
12 exposure to Fentora should not occur. All
13 goals have objectives to encourage appropriate
14 patient selection and appropriate product use
15 in order to minimize medication errors due to
16 concerns unique with the Fentora formulation.

17 Labeling and education are the key
18 strategies intended to minimize the serious
19 risks with Fentora. Additional RiskMAP
20 elements include surveillance, evaluation, and
21 intervention activities. Fentora labeling
22 includes a package insert for healthcare

1 professionals, a medication guide for
2 patients, and carton labeling for pharmacists
3 and patients. The package insert has a boxed
4 warning that emphasizes Fentora key safety
5 information including use only in opioid
6 tolerant patients with breakthrough cancer
7 pain, no use for acute pain, dosing and
8 administration instructions, conversion
9 instructions, no substitution for other
10 fentanyl products, and abuse and misuse
11 warnings. The medication guide contains the
12 key safety information for patients in
13 consumer friendly language.

14 The carton label contains a four-
15 point reminder checklist for pharmacists to
16 use before dispensing Fentora with the
17 following instructions: patients must be
18 opioid tolerant, no product substitution,
19 counsel patients on product use, and instruct
20 patients to read the medication guide. The
21 label also includes warnings for patients and
22 a prompt for patients to read the enclosed

1 medication guide.

2 The RiskMAP education plan is
3 directed to prescribers, patients, and
4 pharmacists. Labeling is the cornerstone of
5 the education plan for Fentora. There is also
6 an independent CME program for physicians
7 about general opioid use, and there are
8 general product educational and promotional
9 tools, which are not all RiskMAP specific.

10 Routine surveillance activities
11 include spontaneous and expedited reporting of
12 adverse events. Expedited reporting is done
13 per regulation, along with requested reporting
14 of additional events. In addition, active
15 surveillance for monitoring abuse, misuse, and
16 diversion is done using the Research Abuse,
17 Diversion, and Addiction Related Surveillance
18 System, RADARS; the Toxic Exposure
19 Surveillance System, TESS; and the Drug Abuse
20 Warning Network, DAWN.

21 The sponsor performs periodic
22 analysis to evaluate the effectiveness of the

1 key elements of the RiskMAP. Evaluation
2 consists of quarterly evaluation of
3 surveillance and monitoring activities,
4 surveys to evaluate knowledge, attitudes, and
5 behavior gained from education efforts, and
6 assessing use in opioid non-tolerant patients
7 by looking at patient longitudinal drug
8 utilization data.

9 The following slides present the
10 Fentora RiskMAP post-marketing or post-
11 approval experience. This drug utilization
12 information is reported in the sponsor's
13 quarterly RiskMAP reports. Reported data is
14 from approval in September 2006 through
15 calendar year 2007. No data from 2008 has
16 been submitted at this time for review. Note
17 that non-opioid tolerant use has been steadily
18 increasing since drug launch, and non-cancer
19 use has been high and steady since initial
20 marketing of the product.

21 There have been spontaneous and
22 expedited reports of abuse, misuse, and

1 diversion for Fentora, and the RADARS signal
2 detection systems have shown concerning rates
3 but not definite signals for abuse, misuse, or
4 diversion. And this was reported in the
5 sponsor's fourth quarterly RiskMAP report.

6 Surveys are supposed to be
7 utilized to assess the effectiveness of the
8 RiskMAP education efforts, yet no results have
9 been submitted to date to assess prescribers'
10 and pharmacists' understanding of the key
11 safety information for Fentora. Survey
12 results have been submitted for patients with
13 624 patients completing the survey to date.
14 The sponsor reports that most patients are
15 aware of the key safety information, but more
16 than 33 percent of patients are unaware of the
17 need for safe storage to prevent theft and
18 diversion, and approximately 25 percent of
19 patients are unaware of the need to keep
20 Fentora in its original blister package until
21 use. We, however, are unable to draw any
22 conclusions from the results of this survey

1 because the survey questions do not address
2 all the key safety concerns.

3 Post-approval actions were taken
4 in September 2007 following three reports of
5 death in Fentora patients. The sponsor issued
6 Dear Doctor and Dear Healthcare Professional
7 letters, and FDA issued a public health
8 advisory. In addition, all labeling
9 components, including the package insert,
10 medication guide, and carton label were
11 revised in February 2008 to enhance the key
12 safety information. The Dear Healthcare
13 Professional letters and public health
14 advisories do not appear to have had any
15 effect on prescribing practices as noted by
16 the increase in use of Fentora in opioid non-
17 tolerant patients and the continued high level
18 of non-indicated Fentora drug utilization
19 reported in the recent fifth quarterly RiskMAP
20 report.

21 The sponsor also submitted RiskMAP
22 revisions that are currently under review. Of

1 note, additional material submitted as RiskMAP
2 tools are mainly limited to promotional
3 materials, such as the patient debit card,
4 otherwise described as a safety activation
5 card this morning. The sponsor describes a
6 telephone counseling program where if a
7 patient calls to listen to a counseling
8 message, they activate a debit card and
9 receive a reduction in their co-pay for
10 Fentora.

11 The following slides present a
12 summary of the RiskMAP experience and are
13 comments on the RiskMAP experience. There has
14 been increasing use of Fentora in opioid non-
15 tolerant patients. These are patients who are
16 at greater risk for life-threatening adverse
17 events, and a high utilization in non-cancer
18 indications. There have been reports of
19 medication errors at all levels, prescriber,
20 patient, and pharmacist, with inappropriate
21 patient selection and improper product use
22 accounting for two-thirds of the reports in

1 the Adverse Event Reporting System.

2 The additional drug communications
3 issued in September 2007 do not appear to have
4 had any effect on medication errors to date,
5 and the revised labeling has not been out for
6 a long enough period of time to determine any
7 effect. In addition, we have received
8 inadequate information to determine if
9 healthcare professionals and patients have an
10 understanding about the safe use of Fentora.

11 Based on the information we have
12 received, the current risk minimization tools
13 do not appear to achieve the RiskMAP goals.
14 Expanding the indication will most likely
15 amplify and exacerbate the post-marketing
16 trending we have seen regarding opioid non-
17 tolerant use, all medication errors, and
18 abuse, misuse, and diversion.

19 Given our concerns with the
20 current Fentora RiskMAP, I will present
21 additional risk mitigation options in the form
22 of prescribing requirements, dispensing

1 requirements, and additional safe use
2 requirements for consideration as part of the
3 committee's discussion today. Some of the
4 options can be considered individually or
5 considered together as part of a comprehensive
6 risk mitigation plan. When considering these
7 options, consider their feasibility, and also
8 keep in mind that requirements such as these
9 are generally reserved for products with
10 serious risks in order to target a population
11 and conditions of use most likely to confer
12 benefit while minimizing risk.

13 One option is that we put
14 requirements around Fentora prescribing.
15 Prescribing requirements may include mandatory
16 enrollment of all prescribers in order to
17 prescribe Fentora, along with mandatory
18 training or certification and/or
19 acknowledgment of safe prescribing elements.
20 Safe prescribing elements could include
21 knowledge of appropriate or indicated use;
22 screening for abuse, misuse, and diversion;