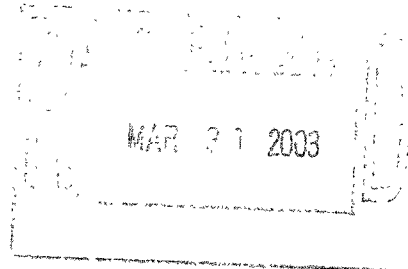


Rexall

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March 18, 2003

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204

Dear Sirs:

Notice is hereby given that Rexall, Inc. ("Rexall") located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement under the Rexall brand name bearing the following statement(s) on the label and/or in the labeling:

Natural Vitamin E 200 IU: [For] healthy heart. Vitamin E...helps maintain healthy cardiovascular and circulatory function. Each Rexall vitamin E softgel is in an all-natural base of olive oil and olive juice extract, a source of polyphenols with powerful antioxidant properties.

Natural Vitamin E 400 IU: [For] healthy heart. Vitamin E...helps maintain healthy cardiovascular and circulatory function. Each Rexall Vitamin E softgel is in an all-natural base of olive oil and olive juice extract, a source of polyphenols with powerful antioxidant properties.

Natural Vitamin E 1000 IU: [For] healthy heart. Vitamin E...promotes a healthy heart. It is also a potent antioxidant that helps protect cells from free-radical damage. Free radicals can cause cellular destruction, and can lead to premature aging. Each Rexall Vitamin E softgel is in an all-natural base of olive oil and olive juice extract, a source of polyphenols with powerful antioxidant properties.

6111 Broken Sound Parkway, NW
Boca Raton • Florida 33487 • 561-241-9400 • Fax 561-995-5188

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Vitamin E 400 Complex: [For] healthy heart. [It] promotes healthy heart and circulatory function. The complex includes a select combination of B vitamins that helps maintain healthy homocysteine levels. [It] is in a base of natural olive oil and olive juice extract, which provides powerful antioxidant protection for cells.

Vitamin E 400 IU: [For] healthy heart. [It] helps maintain healthy cardiovascular and circulatory function. Each Rexall Vitamin E softgel is in an all-natural base of olive oil and olive juice extract, a natural source of beneficial polyphenols with powerful antioxidant properties.

The undersigned certifies that the information contained in this notice is complete and accurate and that Rexall has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Cordially,



Deborah Shur Trinker, Esq.
Senior Vice President
Regulatory Affairs

Enclosures