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March 18, 2003

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Food and Drug Administration Office of Special Nutritionals (HFS-450) Center for Food Safety and Applied Nutrition 200 C Street, SW Washington, DC 20204

Dear Sirs:

Notice is hereby given that Rexall, Inc. ("Rexall") located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement under the Rexall brand name bearing the following statement(s) on the label and/or in the labeling:

<u>Cholesterol Free Fish Oil:</u> [For] healthy heart. Rexall Cholesterol Free Oil, a source of omega-3 fatty acids (EPA and DHA), helps promote healthy heart and circulatory function. It also helps maintain healthy blood lipid levels already within a normal range and vascular tone. DHA is one of the primary fatty acids found in the brain, retina and nerves.

The undersigned certifies that the information contained in this notice is complete and accurate and that Rexall has substantiation that the statement is truthful and not misleading. Pursuant to 101.93 (a)(1), two copies of this notification are enclosed.

Cordially,

Ulborah Shin Frink

Deborah Shur Trinker, Esq. Senior Vice President Regulatory Affairs

Enclosures

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6111 Broken Sound Parkway, NW Boca Raton • Florida 33487 • 561-241-9400 • Fax 561-995-5188