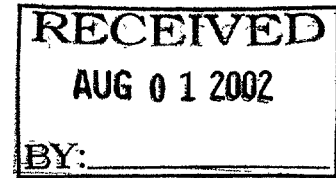




We Make Quality Affordable



July 14, 2002

Office of Special Nutritionals (HF-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street SW  
Washington, DC 20204

Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

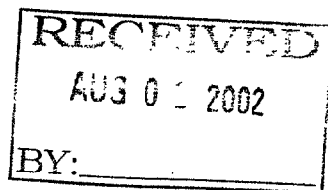
I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Awe-Slim, a dietary supplement.


Statements being made in the labeling of Awe-Slim

(1) NOW Awe-Slim is a nutritional supplement containing hydrolyze collagen, an easily digested and assimilated protein. The collagen protein in Awe-Slim helps to support the body's ability to maintain lean muscle tissue, which in turn can facilitate fat loss. In addition, Awe-Slim contains Chromium, an important cofactor for carbohydrate utilization, as well as Carnitine, which is an amino acid that is necessary for lipid oxidation. In providing the body with the nutrients needed to utilize fats and sugars more efficiently, NOW Awe-Slim can help to maintain a normal body weight.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza  
Director, Quality Assurance  
NOW Foods  
395 S. Glen Ellyn Rd.  
Bloomington, IL 60108



  
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