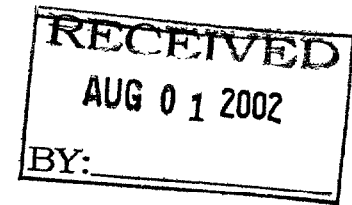




We Make Quality Affordable

July 14, 2002

Office of Special Nutritionals (HF-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street SW  
Washington, DC 20204



Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Wrinkle Rescue Caps, a dietary supplement.

Statements being made in the labeling of Wrinkle Rescue Caps

- (1) Accumulating scientific evidence has shown that oxidative stress can play a role in accelerating the aging process. Oxidative stress can be the result of environmental factors, such as sunlight and ozone, or internal factors like normal metabolic processes. The NOW Wrinkle Rescue formula contains fat-soluble antioxidant Vitamins A and E, and Ascorbyl Palmitate (a fat-soluble form of Vitamin C), as well as Alpha Lipoic Acid, another potent free radical scavenger. These antioxidants are known to be present in the skin, where they work together to help provide protection from internally- and externally-derived oxidative damage.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza  
Director, Quality Assurance  
NOW Foods  
395 S. Glen Ellyn Rd.  
Bloomington, IL 60108

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