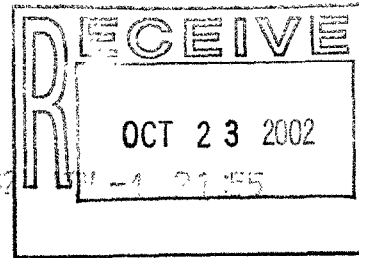


NOTIFICATION PURSUANT TO  
SECTION 6 OF DSHEA  
AND RULE 21 CFR §101.93



This notification is being filed on behalf of **Market America, Inc.** which is the distributor of the product bearing the statements identified in this notification. Its business address is **1302 Pleasant Ridge Road, Greensboro, NC 27409**. This notification is being made pursuant to Section 6 of DSHEA and Rule 21 CFR §101.93. The dietary supplement product on whose label or labeling the statements appear is **LipiTrim™**.

The text of each structure-function statement for which notification is now being given is:

**Statement 1:** "LipiTrim™ is a unique combination of seven effective ingredients that help maintain the balance of fats (lipids) within normal, healthy levels. It helps promote a healthy cardiovascular system two ways: by binding unwanted fat from the food you eat through the use of soluble pectin fibers, and by blocking the uptake of fatty acids."—Brochure

**Statement 2:** "LipiTrim also takes the natural approach to supporting healthy cholesterol levels by combining the positive effects of Benecosonal™ and Guggul to combat issues associated with a poor diet and lack of physical activity. The inclusion of lecithin, folic acid, and tri-methylglycine in this new formulation completes the picture and helps support healthy liver function. This combination also allows you to maintain healthy homocysteine levels in the blood, resulting in better heart health maintenance."—Brochure

**Statement 3:** "Blood Lipid Maintenance"—Bottle Label

The following summary identifies the dietary ingredients or supplements for which a statement has been made:

<u>Statement Number(s)</u>	<u>Identity of Dietary Ingredient or Supplement That Is the Subject of the Statement</u>
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1.-3	LipiTrim™ is composed of the following ingredients: folic acid, lecithin, apple pectin, guggul, tri-methylglycine, beta-sitosterol, benecosonal™; other ingredients include: dicalcium phosphate, microcrystalline cellulose, stearic acid, croscarmellose sodium, and silicon dioxide.
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The following identifies the brand name of each supplement for which a statement is made:

<u>Statement Number(s)</u>	<u>Brand Name</u>	<u>Label or Labeling</u>
1.-2.	LipiTrim™	Brochure
3.	LipiTrim™	Bottle label

I, James L. Wilmer, am authorized to certify this Notification on behalf of Market America, Inc. I certify that the information presented and contained in this Notification is complete and accurate, and that Market America, Inc. has substantiation that each structure-function statement is truthful and not misleading.

Date Signed: October 15, 2002

By: James L. Wilmer  
James L. Wilmer, Ph. D.  
Director, Scientific Affairs  
Market America, Inc.