



*2801 Fort Avenue
Lynchburg, Virginia 24501
Phone: 434-528-2560 Fax: 434-528-2590*

December 10, 2002

Mr. Lester M. Crawford, DVM, Ph.D.
Deputy Commissioner
Food & Drug Administration (HF-1)
5600 Fishers Lane, Room 1471
Rockville, MD 20857

Dear Mr. Crawford,

I encourage you to stop the misuse of traditional dairy terminology by manufacturers of soy and other plant-based alternatives. These products are imitations or substitutes for milk and other dairy products, which have met Federal Standards of Identity.

The FDA should enforce the "standards of identity" for milk, yogurt, sour cream and other dairy products and not allow manufacturers of soy and other plant-based products to represent their goods as dairy products.

Sincerely,

A handwritten signature in black ink, appearing to read "Emory Fasano", is written over the typed name.

Emory Fasano
General Manager

EF/ws

9 1P-0078

C 165