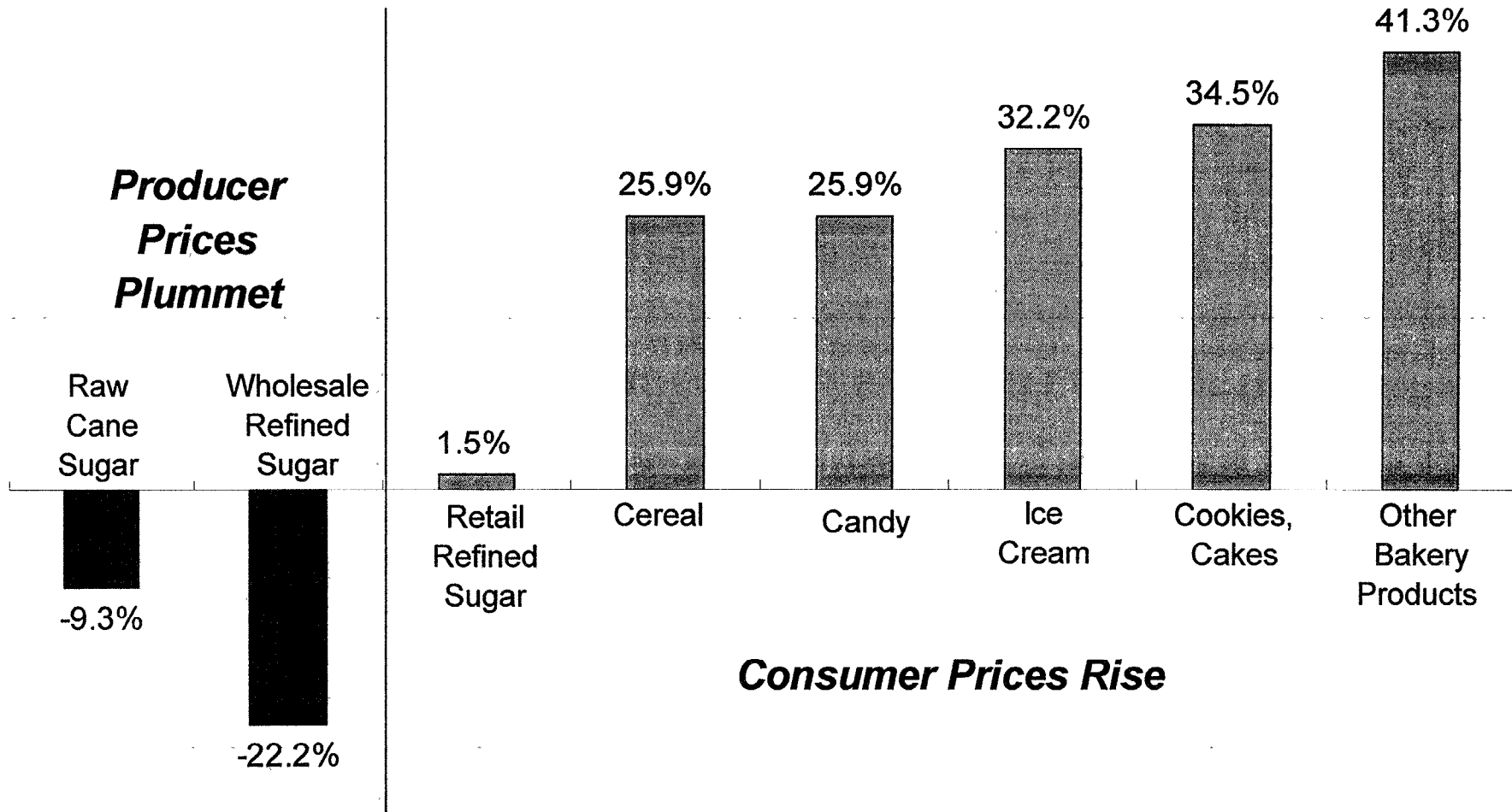
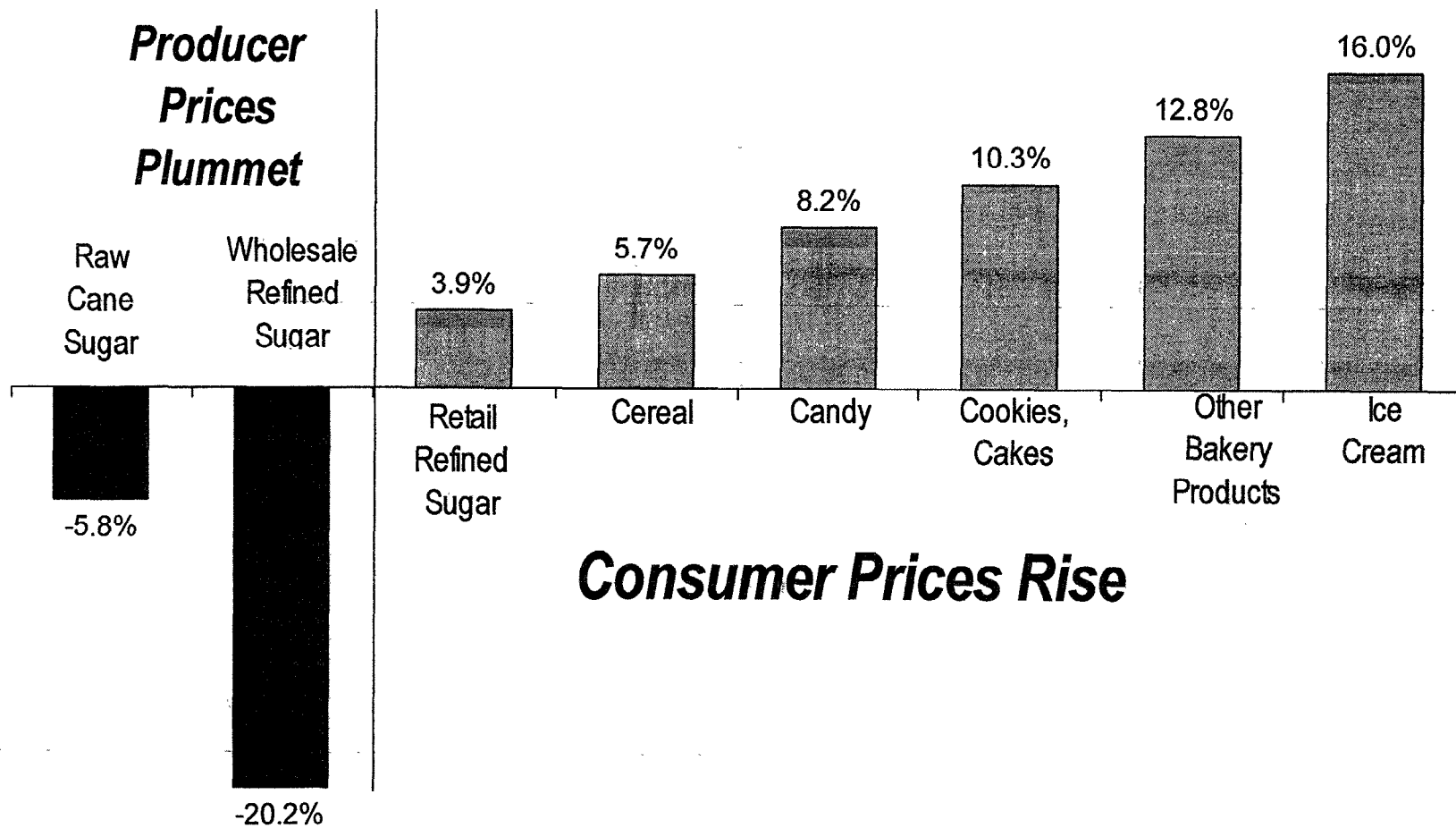


# From 1990 to 2001: Producer Prices for Sugar Plummet, Consumer Prices for Sugar & Products Rise\*



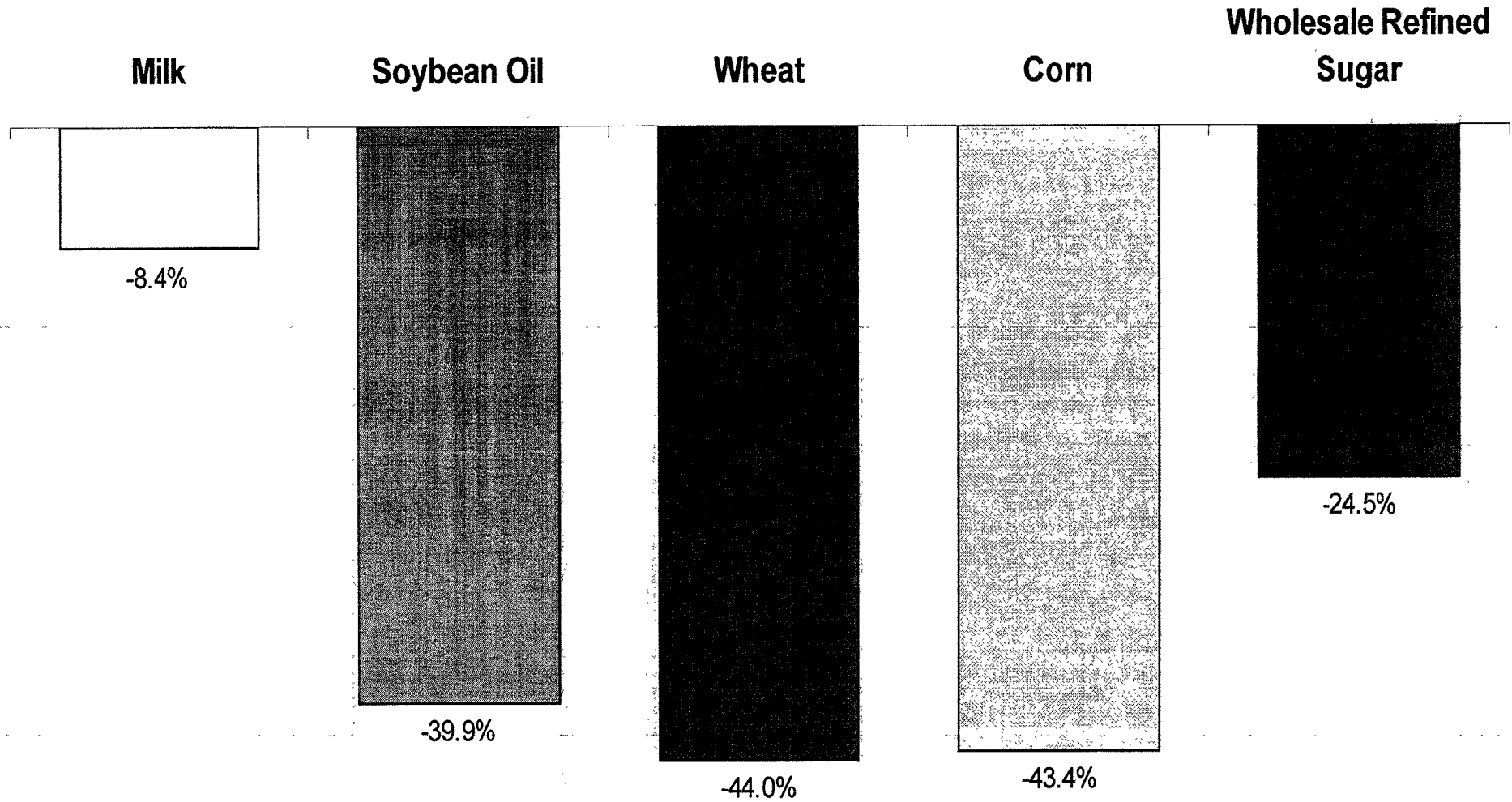
\* Change in annual average prices from 1990 to 2001. Raw cane: duty-free paid, New York. Wholesale refined beet sugar: Midwest markets. Retail prices: Bureau of Labor Statistics consumer price indices. Data source: USDA.

# From 1996 to 2001: Producer Prices for Sugar Plummet, Consumer Prices for Sugar and Sweetened Products Rise



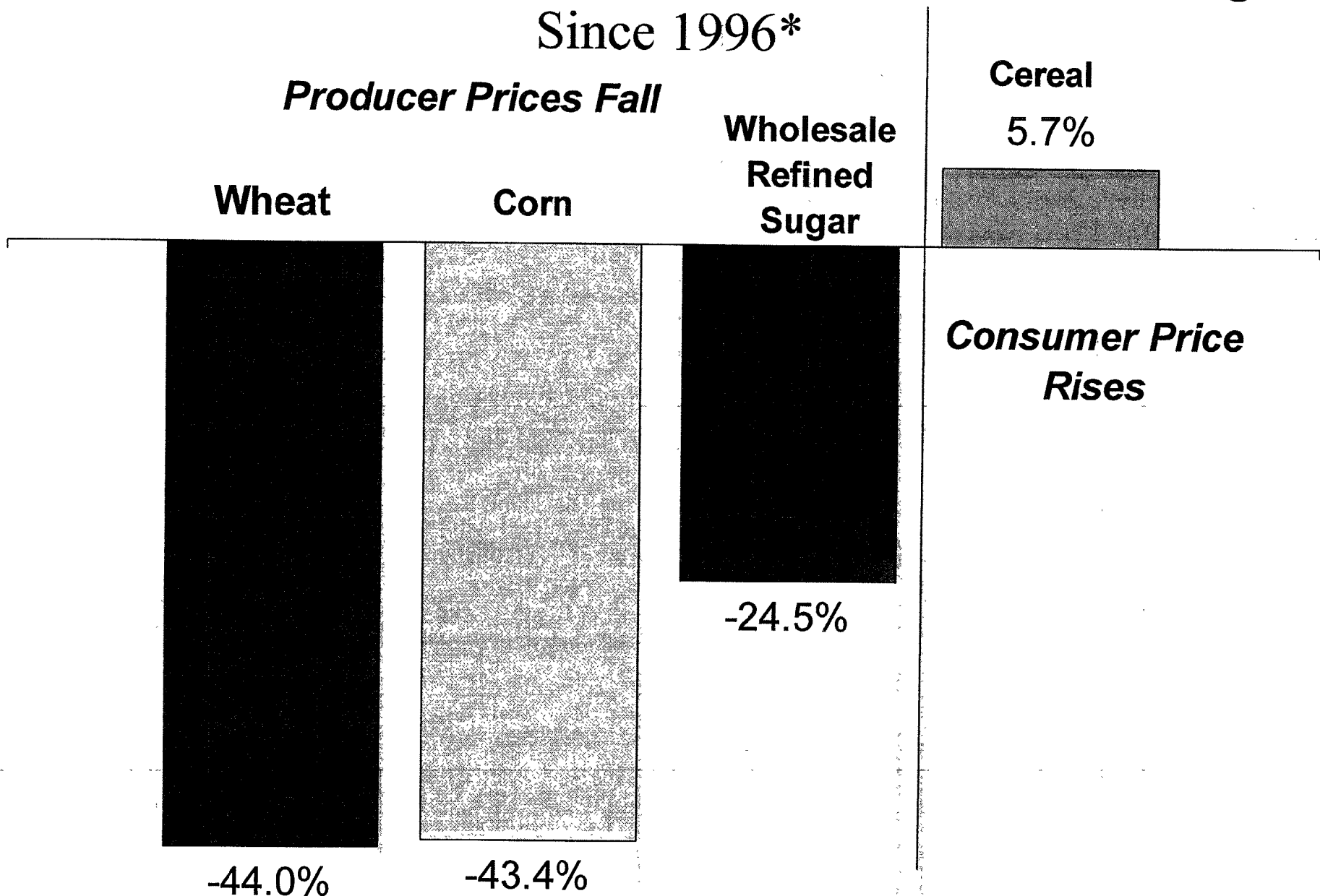
Annual average prices, 1996 compared with 2001. Raw cane: Duty-fee paid, New York. Wholesale refined beet: Midwest markets.  
 Retail prices: BLS indices. Data source: USDA.

# Sweetened-Product Ingredient Prices Changes Since 1996\*



\*Data source: USDA; 2000-2001 annual average compared with 1996 annual average.

# Cereal: Raw Ingredient and Retail Product Price Changes Since 1996\*



\*Data source: USDA; 2000-2001 average compared with 1996 annual average.

# Cookies, Cakes: Raw Ingredient and Retail Product Price

## Changes Since 1996\*

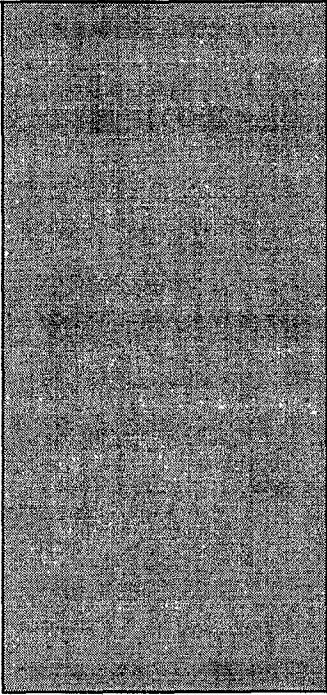
***Producer Prices Fall***

**Wheat**



-39.9%

**Soybean Oil**



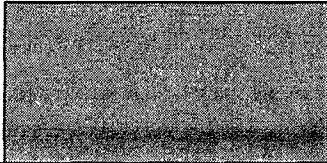
-44.0%

**Wholesale  
Refined  
Sugar**



-24.5%

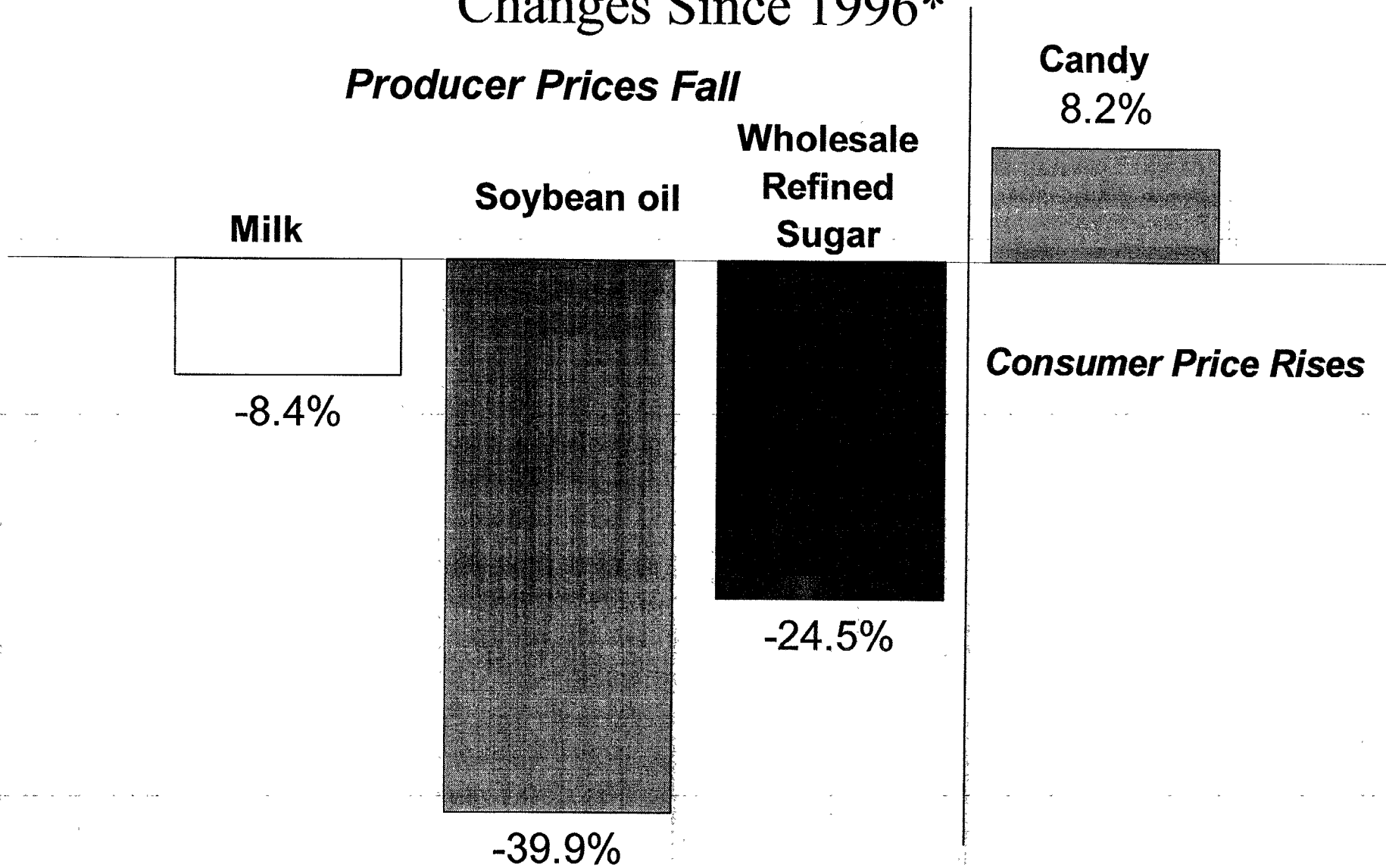
**Cookies,  
Cakes**  
10.3%



***Consumer  
Price Rises***

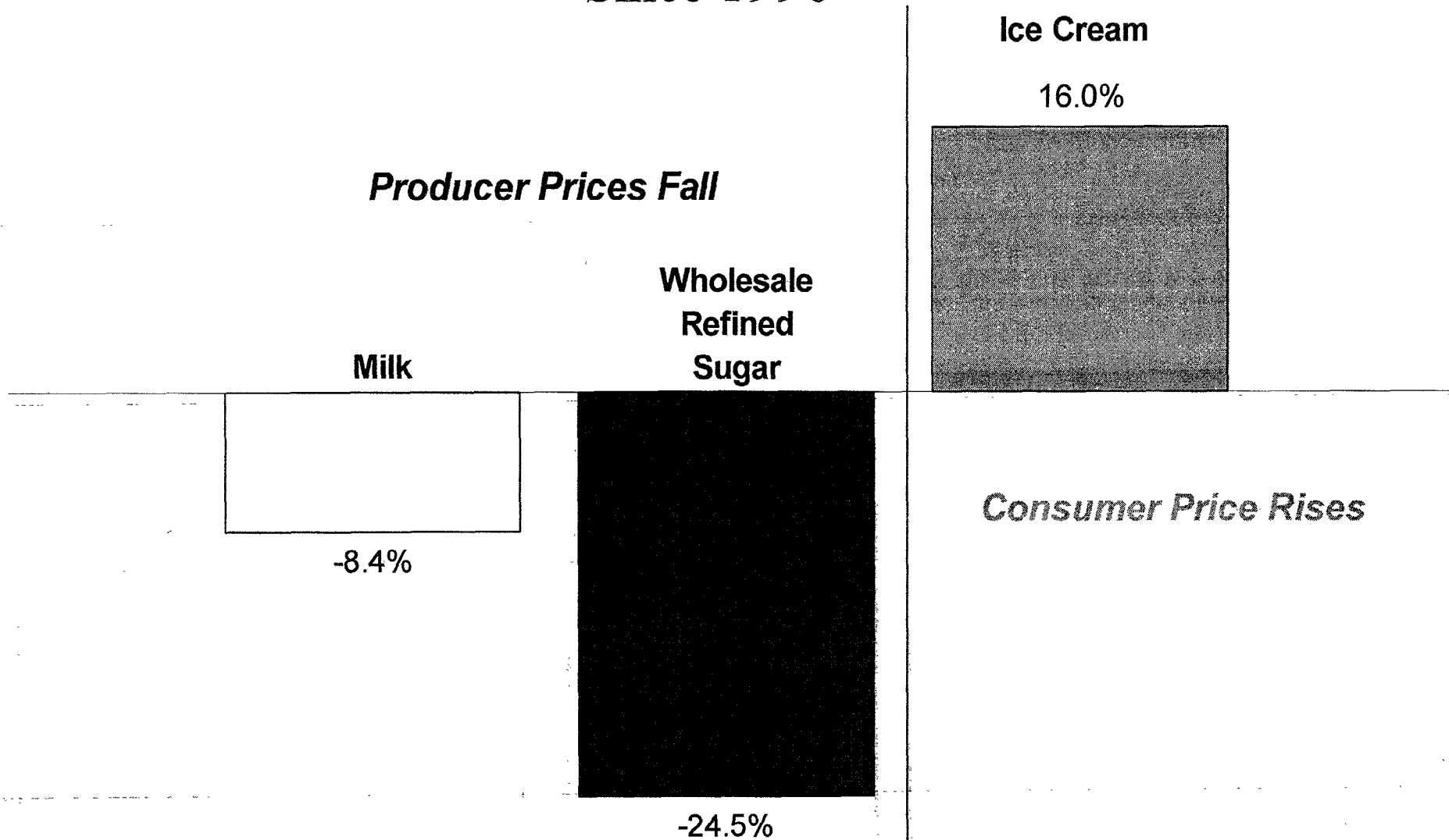
\*Data source: USDA; 2000-2001 average compared with 1996 annual average.

# Candy: Raw Ingredient and Retail Product Price Changes Since 1996\*



\*Data source: USDA; 2000-2001 average compared with 1996 annual average; "candy" includes chocolate.

# Ice Cream: Raw Ingredient and Retail Product Price Changes Since 1996\*



\*Data source: USDA; 2000-2001 average compared with 1996 annual average.