



INNOVATORS OF NATURAL PRODUCTS

February 19, 2003

1723 '03 APR -4 P4:28

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204

FEB 26 2003

Dear Sirs:

Notice is hereby given pursuant to the requirements of section 403(r)(6) (21 U.S.C. 343(r)(6)) of the Federal Food, Drug and Cosmetic Act and in accordance with the requirements of 21 CFR 101.93, that Naturade, Inc., located at 14370 Myford Road, Irvine, CA 92606, within the past 30 days commenced marketing a dietary supplement bearing the following statement(s) on the label and/or in the labeling:

TEXT OF CLAIM

- “Power Shake”
- “High Energy Supplement”
- “High protein shake with extra energy”
- “Feel the energy”
- “Power Shake provides the extra energy you need to attack the day and feel great.”

NAME OF INGREDIENT OR SUPPLEMENT THAT IS SUBJECT OF CLAIM

Green Energy Blend
Spirulina, Barley Grass, Alfalfa, Kelp, Wheat Grass, Bee Pollen
Eleuthero Root Powder
Green Tea Leaf Extract
Soy Protein Isolate

NAME OF SUPPLEMENT

Power Shake™ by Naturade™ in 2 flavors:
• Chocolate Blast
• Vanilla Burst

The undersigned certifies that the information contained in this notice is complete and accurate and that Naturade, Inc. has substantiation that these statements are truthful and not misleading.

Sincerely,

Marwan Zreik
Chief Operating Officer

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