



AVON
the company for women

May 21, 2002

AVON PRODUCTS, INC.
1251 AVENUE OF THE AMERICAS
NEW YORK, NY 10020-1196
212 282 7000 TEL

Office of Nutritional Products,
Labeling and Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St., SW
Washington, DC 20204

Re: Dietary Supplement Notification; 21 CFR § 101.93

Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug, and Cosmetic Act and Food and Drug Administration regulation 21 CFR § 101.93, this letter is submitted by Avon Products, Inc. as notification to FDA of the below statements made on the labeling of the following dietary supplement product:

Product Name: VitAdvance Prostate Formula

Statements:

- With Saw Palmetto and Lycopene, helps maintain prostate health and promote urinary tract health
- Natural Vitamin E, Zinc, Selenium and Copper to help support and maintain healthy prostate

The undersigned certifies that the information contained in this notice is complete and accurate and that Avon Products, Inc. has substantiation that the statements are truthful and not misleading.

Sincerely,

Laura Quintano
Senior Counsel

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