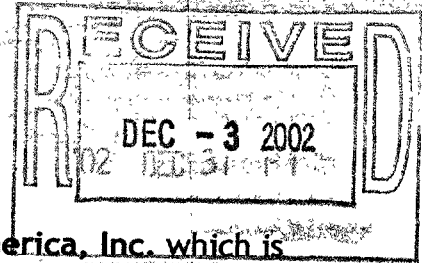


**NOTIFICATION PURSUANT TO
SECTION 6 OF DSHEA
AND RULE 21 CFR §101.93**



This notification is being filed on behalf of **Market America, Inc.** which is the distributor of the product bearing the statements identified in this notification. Its business address is **1302 Pleasant Ridge Road, Greensboro, NC 27409**. This notification is being made pursuant to Section 6 of DSHEA and Rule 21 CFR §101.93. The dietary supplement product on whose label or labeling the statements appear is **Vita-Mind™**.

The text of each structure-function statement for which notification is now being given is:

Statement 1: "Vita-Mind™ is a natural, safe and effective means to create a healthier nervous system and improve your mental acuity. It features a potent group of quality ingredients that have been shown to support brain health, function, and efficiency."—Brochure

Statement 2: "Vita-Mind™ can contribute to increased mental clarity, alertness, memory and mood without the wild side effect swings of stimulants. Safely and naturally, Vita-Mind™ allows you to create a health maintenance environment for your brain so it can perform more efficiently."—Brochure

Statement 3: "The vitamins, minerals, nutrients and natural herbs in Vita-Mind™ help to create a healthier environment for the brain by boosting the brain's metabolism, fortifying it against stress and protecting it against the ravages of free radical damage. Vita-Mind's ingredients increase the amount of blood and oxygen to the brain, provide necessary "brain fuel" for mental energy and heighten electrical activity so that vital neurotransmitters can operate efficiently. As a result, you should notice a greater mental resistance to stress, greater mental clarity, alertness, and improved working and long-term memory."—Brochure

Statement 4: "Vita-Mind™ is a natural, safe and effective means to create a healthier environment for your mind and improve your mental acuity."—Brochure

Statement 5: "Create a natural health maintenance environment for your mind to let it perform more efficiently!"—Brochure

The following summary identifies the dietary ingredients or supplements for which a statement has been made:

97S 0162

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11263

**Statement Identity of Dietary Ingredient or Supplement
Number(s) That Is the Subject of the Statement**

1.-5. Vita-Mind™ is composed of the following ingredients: vitamin C, folic acid, vitamin B₁₂, biotin, potassium, lecithin, choline bitartrate, L-phenylalanine, L-glutamine, coenzyme Q₁₀, ginkgo biloba, gotu kola, Korean ginseng, Siberian ginseng; other ingredients include: microcrystalline cellulose, stearic acid, magnesium stearate, silicon dioxide, croscarmellose sodium, and dicalcium phosphate.

The following identifies the brand name of each supplement for which a statement is made:

Statement Number(s)	Brand Name	Label or Labeling
1.-5.	Vita-Mind™	Brochure

I, James L. Wilmer, am authorized to certify this Notification on behalf of Market America, Inc. I certify that the information presented and contained in this Notification is complete and accurate, and that Market America, Inc. has substantiation that each structure-function statement is truthful and not misleading.

Date Signed: November 25, 2002

By: James L. Wilmer

James L. Wilmer, Ph. D.
Director, Scientific Affairs
Market America, Inc.