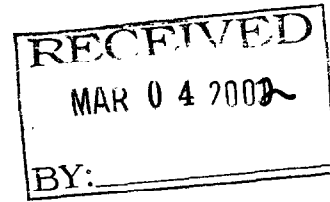




We Make Quality Affordable



February 4, 2001

Office of Special Nutritionals (HF-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street SW  
Washington, DC 20204

Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Ascorbyl Palmitate, 500 mg, an antioxidant supplement.

Statements being made in the labeling of Ascorbyl Palmitate, 500mg

- (1) Studies show that Ascorbyl Palmitate may be able to be incorporated into cell membranes, providing antioxidant protection from free radicals and preventing oxidation of Vitamin E. Because it is fat soluble, Ascorbyl Palmitate plays a key role in skin health and vitality.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza  
Director, Quality Assurance  
NOW Foods  
395 S. Glen Ellyn Rd.  
Bloomington, IL 60108

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