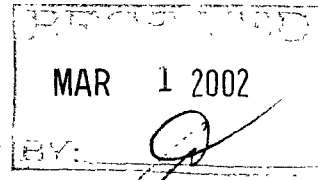


NATURAL ORGANICS INC.

548 Broadhollow Road, Melville, NY 11747 • Telephone: (631) 293-0030

January 17, 2002

CERTIFIED MAIL
Return Receipt Requested



Office of Nutritional Products, Labeling and Dietary Supplements
HFS-810
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, S.W.
Washington, D.C. 20204

Dear Sir/Madam:

This letter is submitted pursuant to Section 406 (n)(6) of the Federal Food, Drug, and Cosmetic Act for the purpose of notifying the agency of statements being made in connection with the marketing of dietary supplements which are being distributed by this company.

The text of the statement that is being made is as follows:
Nutritional Support for Overall Well-Being.

The names of the products are as follows:
Critical Keto-Nutrients

The dietary ingredients for which this statement is being made are:
Complete Profile of Vitamins and Minerals

It is certified that the information contained in this notice is complete and accurate and that the firm has substantiation that the statements are truthful and not misleading.

Sincerely,

NATURAL ORGANICS, INC.


James Gibbons
Senior Vice President

Nature's Plus.
The Energy Supplements.

HERBALACTIVES

NATURAL ORGANICS
LABORATORIES INC.

97S 0162

LET 9471

79582