

April 8, 2003

2453 '03 MAY -5

Mr. Robert Moore Office of Nutritional Products, Labeling & Dietary Supplements, HFS 811 Food and Drug Administration 5100 Paint Branch Parkway College Park, MD 20740

RE:

Label Claims/Disclaimers

Dear Mr. Moore:

This letter is to notify you that PhytoPharmica, (a Division of Integrative Therapeutics, Inc.), at 825 Challenger Drive, Green Bay, Wisconsin 54311 is a distributor and has included statements provided for by section 403(r)(6) of the Food, Drug, and Cosmetic Act on the labels of the following product. These claims are not necessarily for a product we currently market or plan to market in the immediate future, and may be exploratory in nature.

<u>COMPANY</u>	PRODUCT NAME	DIETARY INGREDIENTS	STATEMENTS
PhytoPharmica	MascuPlex™	Vitamin E, Muira Puama	All-natural support for
(a Division of		Root Extract, Liquid Liver	healthy male sexuality.*
Integrative		Fractions, Wheat Germ Oil,	
Therapeutics,	,	Beta-Sitosterol, Damiana	
Inc.)		Leaf Extract, Saw Palmetto	
		Berry Extract, Cola Nut	
		Extract, Korean Ginseng	
		Root Extract, Ginkgo Leaf	
		Extract	

I certify that the information contained in this notice is complete and accurate and that PhytoPharmica, (a Division of Integrative Therapeutics, Inc.), has substantiation that the statements are truthful and not misleading.

Title: Senior Vice President of Scientific Affairs

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825 CHALLENGER DRIVE GREEN BAY, WI 54311-8328 920-469-9099 TOLL FREE 800-553-2370 Fax 920-469-4418 FAX TOLL FREE 888-311-5657 WWW.PHYTOPHARMICA.COM

If you have any questions, please contact Robert Doster, Senior Vice President of Scientific Affairs at (920) 406-3608.

Sincerely,

Michael P. Devereux

Chief Financial Officer