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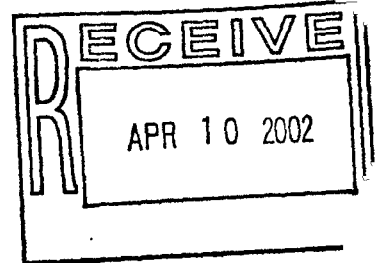


Nutrition Now[®], Inc.

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March 22, 2002

Office of Nutritional Products,
Labeling and Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
U.S. Food and Drug Administration
200 C. Street S.W.
Washington, DC 20204



Re: Notification for Statements on Dietary Supplement Labels

Dear Sir / Madam:

This notification is being submitted by Nutrition Now, Inc., 6350 NE Campus Drive, Vancouver, Washington, 98661, a distributor of dietary supplement products

Pursuant to the requirements of Section 6 of the Dietary Supplement Health and Education Act of 1994, Nutrition Now wishes to notify the Food and Drug Administration that Nutrition Now proposes to make [or "has made"] statements of "nutritional support", for its dietary supplement as follows:

<u>Product Name</u>	<u>Text of the Statement(s)</u>
Pure Echinacea (60 count)	1. All-natural support for your immune system

The following disclaimer appears on the label: This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

As required, enclosed are two photocopies of this notification.

The undersigned certifies on behalf of Nutrition Now that the information presented and contained in this correspondence is complete and accurate.

Sincerely,

Martin Rifkin
President

MR:ssg
Enclosures

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