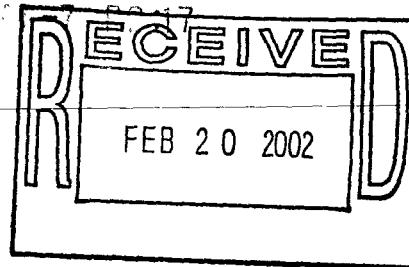




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February 13, 2002

Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C St. SW  
Washington, DC 20204

Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act and Section 101.93 of FDA's regulations, we hereby notify you that we are using the following statement(s):

- (1) Name and address of manufacturer:  
Pharmavite Corporation, PO Box 9606, Mission Hills, CA 91346
- (2) Text of the statement(s):

The safe and natural way to enhance sexual desire, satisfaction and enjoyment.

**Why Rekindle?**

It is estimated that 61 million women experience a loss of sexual vitality at some time in their life. External factors such as stress and fatigue may contribute to the decline in sexual interest. Also, as we age, physical and psychological changes may impact sexual desire, satisfaction and enjoyment.

A Stanford University clinical study suggests that nutritional supplementation with the ingredients in Rekindle appears to have a positive effect on a woman's overall sexual desire and satisfaction.

As with all Nature Made products, Rekindle has been formulated using a science-based, nutritional approach to health. Rekindle is a safe, natural way to improve your sexual vitality. The ingredients in Rekindle, when taken daily with a multivitamin, have been shown in a double-blind, placebo-controlled study with women to enhance the level of sexual desire, satisfaction with sex life and frequency of intercourse.

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What is Rekindle?

Rekindle is a safe and natural combination of nutritional supplement that enhances sexual satisfaction when taken daily with a multivitamin.

Rekindle contains

L-Arginine serves as a precursor for nitric oxide, a chemical that is thought to play an important role in the sexual arousal response in women.

Asian ginseng promotes energy, vitality and stamina.

Damiana soothes anxiety and promotes a calm state of mind.

Ginkgo Biloba supports blood circulation and mental focus.

Calcium promotes strong bones and aids nerve transmissions and muscle contractions.

Take two tablets twice daily along with your multivitamin once daily. While some may experience results in as soon as two weeks, use continuously for at least four weeks to feel maximum benefits. Continue to take four tablets daily with a multivitamin to feel improvement in sexual enjoyment and satisfaction.

Stanford University conducted a double-blind, placebo-controlled study using the same ingredients found in Rekindle, along with a multivitamin to determine the role of nutritional supplementation on sexual health in women.

The results of the study showed satisfaction with overall sex life increased by 62% in the control group vs. 38% in the placebo group.

- (3) Name of the dietary ingredient(s) if not provided in the text of the statement:
- Calcium (from Calcium Carbonate)
  - L-Arginine (from L-Arginine Hydrochloride)
  - Asian ginseng (Korean) root extract
  - Damiana leaf
  - Ginkgo leaf extract
- (4) Name of the dietary supplement:
- Rekindle for Women



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The above statement(s) may be used in one or more of the following brands of products: AAFES, B.J.'s Wholesale, CVS, Duane Reade, Health Summit, Kirkland Signature, Jogmate, Nature Made, Nature's Resource, Optimize, Spring Valley, Target, Walgreens.

We certify the information in this notice is complete and accurate, and we have substantiation that the above statement(s) is truthful and not misleading.

Sincerely,

David Kropp  
Acting Director, Regulatory and Consumer Affairs