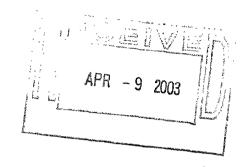


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March 25, 2003

Food and Drug Administration Office of Special Nutritionals (HFS-450) Center for Food Safety and Applied Nutrition 200 C Street, SW Washington, DC 20204



Dear Sirs:

Notice is hereby given pursuant to Section 403(r)(6) (21 U.S.C. § 343(r)(6)) of the Federal Food, Drug and Cosmetic Act that Rexall Sundown, Inc. ("Sundown"), located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487, has marketed a dietary supplement under the Sundown brand name bearing the following statements(s) on the label and/or in the labeling:

<u>Ester-C 1000 mg</u>: Ester-C is vital to production and development of connective tissue in blood vessels, skin, ligaments and bones...contains...a blend of bioflavonoids to enhance the benefits of Ester-C.

The undersigned certifies that the information contained in this notice is complete and accurate and that Sundown has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Cordially,

Deborah Shur Trinker, Esq.

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Senior Vice President

Regulatory Affairs

Enclosures

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