



# Wegmans Consumer Affairs

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Dockets Management Branch (HFA-305)  
Food and Drug Administration  
5630 Fishers Lane, Room 1061  
Rockville, Maryland 20852

**Re: Establishment and Maintenance of Records under the Public Health Security and Bioterrorism Preparedness and Response Act of 2002 (Docket No. 02N-0277)**

Dear Sir or Madam:

On behalf of Wegmans Food Markets, Inc., I am pleased to respond to the Food and Drug Administration's (FDA's) request for comments on the proposed regulations to require the establishment and maintenance of records by domestic persons who handle food intended for human and animal consumption in the United States. Wegmans Food Markets is a privately held food retailer with 65 stores in New York, Pennsylvania, and New Jersey. In the next year, we will open our first stores in Virginia and soon after in Maryland.

Wegmans Food Markets, Inc. appreciates the threat that bioterrorism may pose to our country and therefore strongly supports the goals of the Public Health Security and Bioterrorism Preparedness and Response Act of 2002 (Bioterrorism Act). However, we believe that some aspects of FDA's proposed regulations exceed the Agency's authority and will not further the cause of food security.

In this regard, and as discussed more fully below, we strenuously object to FDA's proposal to require retailers to maintain and track food products by lot code. Lot code tracking will not enhance food security, but will significantly impede the efficiency of the overall food distribution system, which is currently capable of identifying and removing adulterated product from its shelves at an extremely rapid pace. Furthermore, FDA should consider food banks and reclamation centers to be "consumers" for purposes of the recordkeeping regulations. Reclamation centers are the single largest source of food for food banks, and Wegmans directs a large percentage of its food donations through a reclamation center. If it becomes necessary to track food products that are routed to consumers through this reclamation center, Wegmans will not be able to donate nearly as much food to charitable organizations. Our complete comments follow.

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**A. Requirement To Retain Lot Code Information Will Not Enhance, But Impede, Food Security**

Section 414 of the Federal Food, Drug, and Cosmetic Act, as amended by the Bioterrorism Act, grants FDA the limited authority to require the food industry to maintain records sufficient to allow FDA to “identify the immediate previous sources and the immediate subsequent recipients of food, including its packaging” to the extent that such information is necessary to address credible threats of serious adverse health consequences or death. From this limited grant of authority, FDA has proposed to require the food industry to maintain an exorbitant amount of information, including detailed information on the transporter and the lot code for each food product. Such information, which is well beyond FDA’s authority to require and the food distribution industry’s ability to deliver, is entirely unnecessary to respond to a situation where the Agency has a “reasonable belief that an article of food is adulterated and presents a serious threat of adverse health consequences to humans or animals” – the only situation in which FDA is entitled to access this information.

Under these circumstances – equivalent to a class I recall scenario – the food industry has repeatedly and reliably demonstrated the ability to identify and remove product from grocery store shelves with unprecedented speed and efficiency. The diversion of substantial resources that would be necessary to implement the Agency’s proposed regulations would not further food security, but instead would diminish the overall efficiency of the food distribution system, which is necessary to serve food safety and security needs, as well as commercial purposes.

Currently, lot code information is not available to distribution centers and retailers on any sort of reliable or meaningful basis. The case boxes for some food products may bear some identifying information, such as a production date, but the information is not provided on all boxes and is far from uniform. We do not currently capture or have the ability to capture and retain lot code information on the tens of thousands of different food products that are delivered to our stores on a daily basis. The only option Wegmans has at this time is to record the information by hand in order to create some sort of record, which would be an inordinately time-consuming and inefficient way for us to conduct our business. In addition, we believe that this recordkeeping would not enhance food security in the least.

Furthermore, we estimate that some 25-30% of the foods that we offer to consumers at our retail locations are distributed to the stores via direct store delivery or DSD. DSD means that the vendor provides the food directly to the store, sometimes stocking the shelves, rather than sending the product to the distribution center from which we would route the product to the stores. Most baked goods, breads, soda, snack foods, beer and wine, ice, and milk are distributed to our stores via DSD. Currently, there are no systems in place to log or track the type of information that FDA has proposed to require – particularly lot code numbers – in the DSD context.

Given the significant difficulties that developing and implementing systems to track lot code numbers would cause and the fact that adulterated foods can quickly and efficiently be removed from the marketplace with the systems currently in place, tracking lot code numbers will not enhance food security and, therefore, we respectfully urge FDA to remove the requirement from the final regulations that the food industry track products by lot code.

**B. Unreasonable and Unnecessary To Require Retailers To Produce Records in Four Hours When Food Itself Can Be Retrieved In Comparable Time**

FDA's proposed regulations would require us to produce complete records on the immediate previous source and immediate subsequent non-consumer recipient, including transporters, of food within four hours if the request was made between 8:00 a.m. and 6:00 p.m. and within eight hours if the request was made at any other time. FDA is only authorized to exercise its authority in this regard if the Agency has "a reasonable belief that an article of food is adulterated and presents a threat of serious adverse health consequences or death to humans or animals." See 21 USC § 414(a).

We believe that the Agency is applying the wrong standard to this situation. If the circumstances for a class I recall are presented, retailers and distributors can identify and retrieve product from their systems far faster than they can produce documents identifying where the products are. We respectfully submit that, if the Agency has a reasonable belief that an article of food is adulterated and presents a threat of serious adverse health consequences or death to consumers, that it is far more important to remove the product from the system than it is to document its location. FDA should not impose a specific time frame within which records must be produced; rather, if a food safety or security situation of the urgency described above presents itself, the Agency should enable the food distribution industry to retrieve the food products and provide FDA with any necessary documentation once the situation has been secured.

**C. Immediate Subsequent Recipient Exclusion**

FDA's proposed regulations exclude retail facilities from the requirement to keep records documenting the immediate subsequent recipient of food products, but limits that exclusion "only to food sold directly to consumers." 68 Fed. Reg. at 25195. The preamble adds that a facility that sells food to wholesalers and/or other retailers in addition to consumers would have to keep records of the immediate subsequent recipients because wholesalers and retailers are not considered consumers for purposes of this regulation. We have the following concerns regarding this standard.

1. FDA Should Consider Reclamation Centers and Food Banks To Be Consumers for Purposes of the Recordkeeping Regulations

Although we make every effort to provide food to our customers in a timely and efficient manner, a percentage of the food that is in our grocery stores is sent to a reclamation center from which it is either returned to the manufacturer or sent to food banks. Our reclamation centers is currently the largest single source of food donations from Wegmans to food banks. Food may be sent to the reclamation center if it's packaging is damaged or if it is past the "best if used by" date. The system for sending food to our reclamation center is simple: the unsaleable products are collected in empty cartons and then shipped to the reclamation center where the food is sorted and either donated to charitable organizations, such as food banks, returned to the manufacturers, or destroyed. No records are kept by the store of the foods shipped to the reclamation center. FDA's regulations should consider reclamation centers and food banks to be "consumers" for purposes of the recordkeeping regulations.

Wegmans does not currently track the foods that are sent to our reclamation center, nor is there a mechanism available to do so. The requirement to develop and implement new recordkeeping systems would be a serious disincentive to corporate food donations and, again, would serve no purpose with respect to food security. If it is not necessary to track product to individual consumers to enhance food security, no purpose is served by monitoring those products that are sent through our reclamation center to consumers. Any products that are returned to the manufacturer are removed from the food distribution system, so they will not reach consumers and their whereabouts need not be accounted for. Accordingly, FDA should broaden the exclusion for retailers to include food products that are routed to consumers through reclamation centers.

2. Recordkeeping Exclusion Should Apply To All Foods Sold Through Retail Facilities

As noted above, the preamble states that, although retailers will not be required to keep track of foods sold to consumers, retailers will be required to keep records on those immediate subsequent recipients who are wholesalers or other retailers. We respectfully submit that, unless the recordkeeping exclusion applies to all foods that are sold from the store, it is essentially meaningless.

Wegmans generally does not know whether a person who comes into our stores and buys food will be using the food for personal consumption or for a business purpose. To cover the possibility that a purchase was intended for business purposes would essentially require us to record all consumer transactions. We do not believe that this would advance the purposes of food security or increase consumer confidence if they felt that retailers and the federal government were monitoring their grocery store purchases. The trust of our customers is very important to Wegmans. Requiring us to document all consumer transactions will diminish that trust without furthering the goal of food security.

**D. Six Month Effective Date Is Unrealistic for Food Distribution Industry, Particularly Given Delayed Implementation for Small and Very Small Businesses**

The Bioterrorism Act directs FDA to consider the size of impacted businesses when developing the recordkeeping regulations. Toward this end, FDA has proposed to grant small businesses an additional six months to comply with the regulations and very small businesses an additional twelve months to comply with the regulations. Although we recognize the unique needs of small businesses, we are also concerned about the impact that the time discrepancy will have on Wegmans' ability to comply with the regulations six months after promulgation.

The food distribution chain is comprised of multiple components, some of which will qualify as small or very small businesses, such as independent truck operators or some direct store delivery operations. For example, some large, national, baked goods companies deliver products directly to our stores through individuals who function as independent businesses, e.g., they own their own trucks, purchase the food from the vendor and sell it to our stores, and hold licenses for the particular delivery routes.

If these businesses are eligible for the small business exemption, they will not be required to provide the information that we will be required to retain. We recommend that FDA either extend the exemption through all subsequent links in the distribution chain or else recognize the interconnectedness of the systems and impose a single, more realistic effective date with which all in the food distribution chain will be able to comply, e.g., establish a universal effective date for the regulations of 18 months after Federal Register publication.

**E. FDA Should Clearly Exempt Food Offered To Consumers Through In-Store Food Service Operations from Recordkeeping Requirements**

The Bioterrorism Act specifically precludes FDA from requiring farms and restaurants to maintain records. FDA's proposal defines a restaurant as follows:

[A] facility that prepares and sells food directly to consumers for immediate consumption. Restaurants include but are not limited to cafeterias, lunchrooms, cafes, bistros, fast food establishments, food stands, saloons, taverns, bars, lounges, catering facilities, hospital kitchens, day care kitchens, and nursing home kitchens.

68 Fed. Reg. at 25238. In the preamble, FDA states that those facilities that meet the "restaurant" definition, but are engaged in other activities would be required to keep records as to those activities covered by the rules that do not meet the restaurant definition. 68 Fed. Reg. at 25195.

Today's retail food stores offer a variety of services and conveniences to consumers, including foods that are prepared in-store and ready for immediate consumption. Wegmans Market Cafes offer our customers a variety of dining selections such as hot entrees, soups, gourmet sandwiches, pizza, wings, sushi, a Chinese buffet and specialty coffees. To the extent that retail food stores operate restaurant-type facilities in the store, these should be excluded from the recordkeeping requirements, just as FDA is proposing to require restaurants to keep records of the non-restaurant activities that they conduct. Whether a coffee shop is operated by a national chain outside the four walls of our store or inside our store, or whether Wegmans operates the coffee shop, is irrelevant: all of these activities are properly considered restaurant functions and should be exempt from the recordkeeping regulations, regardless of their physical location.

**F. Retail Store Is Not Subsequent Recipient To Distribution Center under Common Ownership**

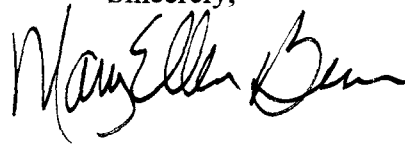
Section 414 allows FDA to require the food industry to maintain records on the immediate previous source and the immediate subsequent recipient of food products. FDA's proposed regulations define "transporters" and "nontransporters" and would require information to be maintained on both. A "nontransporter" is a person who owns food or who holds, processes, packs, imports, receives or distributes food for purposes other than transportation. 68 Fed. Reg. at 25238. A "transporter" is a person who has possession custody or control of an article of food solely to transport the food, but does not own or hold the food for purposes other than transportation.

Wegmans owns and operates its own warehouse distribution facilities and a fleet of trucks that transports food from our distribution centers to our retail stores. Under these circumstances (where the entire distribution chain, from warehouse to retail store, is owned by Wegmans), we should not be required to keep records of the foods movement within our company, as the ownership, possession, custody and control of the food does not change as it moves through our company. That is, once Wegmans obtains ownership of the food at the warehouse receiving dock, there is no subsequent transporter or nontransporter recipient until the food reaches the consumer. Accordingly, as the statute only permits FDA to require records on the immediate subsequent recipient and Wegmans does not have an immediate subsequent recipient until the food reaches the consumer, FDA's regulations should recognize that retailer/wholesalers under common ownership need only maintain records on the immediate previous source and are not required to track the food products from the distribution center to the retail store.

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Wegmans Food Markets, Inc. recognizes the importance of ensuring the safety and security of the food supply and appreciates the opportunity to provide you with our comments on FDA's proposed recordkeeping regulations. We urge you to fully consider and incorporate the recommendations we have made in the final rules.

Sincerely,

A handwritten signature in black ink, appearing to read "Mary Ellen Burris". The signature is fluid and cursive, with the first name "Mary" and last name "Burris" being the most prominent parts.

Mary Ellen Burris