

Community-Based Job Training Grants

Peralta Community College District

Grantee: Peralta Community College District

Industry Focus: Transportation

Key Partners: City College of San Francisco; College of Alameda; Lassen College; Modesto Junior College; San Joaquin/Delta College; Skyline College; California Community Colleges Chancellor's Office; City of Oakland; Alameda County Social Service Agency; Stanislaus River Workforce Alliance; Oakland Adult Career Education; Alameda County Office of Education; Alameda County Workforce Investment Board; Oakland Workforce Investment Board; Stanislaus County Workforce Investment Board; San Joaquin County Workforce Investment Board; Alameda North Cities One-Stop; Hayward Eden Area One Stop; City of Alameda One Stop; Unity Council Multi-Lingual One-Stop; Rubicon Programs; the Workforce Collaborative; Swords to Plowshares; Unity Council; Teamsters Union; Alameda Labor Council; Port of Oakland; Port of Stockton; Oakland International Airport; Give Something Back; FedEx; UPS; Yellow Transportation; and 7 UP Bottling/Cadbury Schweppes.

Grant Amount: \$2,261,377

Leveraged Amount: \$3,068,922

Location of Grant Activities: Bay Area and Central Valley California

Challenge: The San Francisco Bay Area and the California Central Valley are two of the primary gateways for the distribution of raw goods and finished products for the Western United States. More than 280,000 workers are employed in the transportation industry with average yearly wages above \$40,000. This high growth/high demand sector is projected to sustain growth over the next 20 years. There is an overall lack of programs in the region that specifically address the technologies and skills associated with technical and middle management occupations in the transportation industry.

Addressing the Challenge: The Allied Transportation and Logistics Academic Support Initiative (ATLAS) will create new training and career ladder programs. This initiative will expand into a regional consortium of colleges, educators, industry, and workforce partners focused on industry driven training in logistics and supply-chain management. This grant will be used to: support the development of industry recognized certificate and degree programs; expand faculty development at community colleges and high schools; establish articulation agreements with high school and university logistics programs; train new and incumbent workers; and disseminate replicable tools and products.

Projected Outcomes:

- 1,000 participants will be enrolled.
- 800 participants will receive certificates.
- 640 participants will enter employment, with 560 placements into a training related occupation.
- 400 incumbent workers will receive wage increases based upon their skills gained through training.

