Community-Based Job Training Grants

Atlanta Technical College

Grantee: Atlanta Technical College

Industry Focus: Transportation

Key Partners: The Fulton County Workforce Preparation and Employment System; Atlanta Technical College; Eula Wilborn Ponds Perry Center; Clayton State University; IBM; Home Depot; Dick's Sporting Goods; Metro Atlanta Chamber of Commerce; South Fulton Chamber of Commerce; City of Fairburn; Transport Training International; Atlanta Technical College Foundation, Inc; and Georgia State University.

Grant Amount: \$2,000,000

Leveraged Amount: \$3,000,000

Location of Grant Activities: Atlanta, Georgia

Challenge: Metro Atlanta has the fifth-largest concentration of logistics companies and employment in the country, with more than 103,000 jobs. Within the Transportation, Distribution, and Logistics (TDL) cluster, there are over 620 jobs annually for laborers and freight, stock, and material movers and handlers. The City of Atlanta and Fulton County is projected to have over 115,000 logistics jobs by the year 2010. Currently, the Georgia Institute for Technology is the only post-secondary institution in the City of Atlanta or Fulton County providing training in the TDL cluster, and this training is at the Masters degree level. Training at the two-year or less level is needed to provide skilled workers for entry- and lower-level supervisory and management positions.

Addressing the Challenge: The Atlanta Technical College (ATC) TDL project will train students to meet the needs of local employers, by providing an adequate supply of qualified logistics workers. The project will focus on obtaining additional classroom and lecture space; conducting a comprehensive outreach plan; purchasing equipment for program operations; and hiring trained and experienced instructors. ATC will also offer students an innovative success course to ensure that students have needed support. Preparation for and completion of the appropriate licensure exams will be integrated into the curriculum. High-school students will receive high-school and college credits.

Projected Outcomes:

- 425 participants will complete one or more industry and/or occupational skills education and job training activities.
- 425 participants completing the program will receive a degree, diploma, or certificate.
- 340 participants completing the program will enter employment.
- 95 percent of the total number of participants entering employment in the first quarter after completion will still be employed in the second and third quarters.
- An average hourly pay of \$20 for the participants entering employment in the first quarter after completion will be achieved.

