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# President's High Growth Job Training Initiative

## *Stand and Deliver Health Care Project*



**Grant Amount:** \$1,196,000

**Grantee:** City of Los Angeles Community Development Department

**Key Partners:** City of Los Angeles Workforce Investment Board, Community Development Department, and Health Care Career Ladder Training Program; Cedars-Sinai Medical Center; Kaiser Permanente Southern California Region; White Memorial Medical Center; East Los Angeles Doctors Hospital; Valley Community College; Managed Career Solutions, Inc.; and Learn2excel

**Leveraged Amount:** \$330,000 in cash and \$450,000 in-kind

**Location of Grant Activities:** Los Angeles, California

**Challenge:** The health care sector in Los Angeles has experienced job growth three times that of the national average with a corresponding extensive shortage of qualified health care professionals. Los Angeles is also one of the nation's most culturally rich cities, with residents speaking eleven languages. Studies suggest that patient satisfaction increases when health care providers reflect the patient's own ethnicity. Acting to provide culturally sensitive care, health care providers have implemented targeted recruiting initiatives that they are struggling to meet. Young adults represent a huge untapped labor pool in Los Angeles, with approximately 93,000 18 to 24 year-olds who are both out of school and unemployed.

**Addressing the Challenge:** This partnership grant will fund six strategic interventions to provide education and training:

- *An Out-of-School to Career Program* that creates a specific pathway through the training process and supports participants during the program;
- *A Health Care Career Mentoring Program* in which mentors will assist participants throughout their education and training and into careers;
- *A Hosted Web-Based Portal* that will function as an online learning community and meeting place to facilitate networking, collaboration, and information sharing throughout the Los Angeles health care system;
- *A Healthcare Vocational Assessment Tool* used to determine vocational interest and aptitudes for specific health occupations;
- *A Bilingual English/Spanish Fast Track Health Care Basics Curriculum* that includes basic skills, medical terminology, and introductory health science courses; and
- *A Bilingual English/Spanish Marketing Outreach Program* to attract minorities to health care occupations.

**Projected Outcomes:**

- A sustainable healthcare education and training model for young adults, and
- Approximately 4,635 individuals will enter the health care workforce pipeline annually.

