



*U.S. Department of Commerce*  
Economic Development Administration  
Atlanta Region

**Region 3 ETA**  
**Discretionary Grantees Roundtable**

**May 2008**



# EDA's Mission

To lead the federal economic development agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the worldwide economy.



# Fulfilling EDA's Mission

- Investments in infrastructure, capacity building and business development that attract private capital investments and higher-skill, higher-wage jobs to Regions experiencing substantial and persistent economic distress.



# Fulfilling EDA's Mission

- Work in partnership with distressed Regions.
- Address problems associated with long-term distress.
- Assist Regions experiencing sudden and severe economic dislocation.



# Funding Priorities

- Long-term, coordinated, and collaborative regional economic development approaches.
- Innovation and competitiveness.
- Encourage entrepreneurship.
- Strategies and investments that connect regional economies with the worldwide marketplace.



# Funding Priorities

- Additional consideration for investments that:
  - Respond to sudden and severe economic dislocations.
  - Enable the transition of BRAC-impacted communities.
  - Support Executive Order 13287 - *Preserve America*.
  - Promote revitalization of brownfields.



# Investment Policy Guidelines

- Be market-based and results driven.
- Have strong organizational leadership.
- Advance productivity, innovation and entrepreneurship.
- Look beyond the immediate economic horizon.
- Demonstrate a high degree of commitment – matching funds, support, multi-partner.



# EDA Programs

- Public Works – \$26 million
- Economic Adjustment - \$6.6 million
- Short-term Planning - \$609,505
- Local Technical Assistance - \$199,562
- Global Climate Change Mitigation - \$1.6M





# EDA Partners

- 90 Economic Development Districts (EDD)
  - Serve 95% of 735 counties in 8-state region.
  - Governing Body - Private sector representatives plus representatives from institutions of post-secondary education, workforce development groups, or labor groups, must comprise 35% or more of members.
  - CEDS Steering Committee – majority composed of Private Sector and represent main economic interests in region. Ensure inclusion of workforce development boards.



# Workforce Investments

- **Bevill State Community College, AL (2005)**
  - \$1.5 million EDA investment. (\$4.5M total)
  - Construction of health science building.
  - Serves 10-counties in AL/MS region.
  - Enhances health care clusters in region.
  - Diversifies economy from agriculture, textiles and apparel, manufacturing and mobile home industry.
  - 649 jobs and \$200 million private investment.



- Gulf Coast Community College, FL (2007)
  - Great Northwest Region of FL - WIRED
  - \$1.5M EDA investment (\$9.9M total)
  - Renovation and expansion of facilities.
  - Increase capacity of George G. Tapper Health Sciences Building.
  - Serves four county region.
  - 363 new jobs, \$93 million private investment.
  - Gulf Coast Workforce Board co-located on GCCC campus.
  - GCCC holds contract for workforce development.



# Workforce Investments

- Morehouse College, Atlanta, GA (2000)
  - \$2 M EDA investment (\$3.6M total)
  - Building renovation/expansion connecting Merrill Hall and Hope Hall.
  - Creates a Science/Telecommunications Technology Complex.
  - Partnership with IBM supporting jobs for HBCU graduates.



# Workforce Investments

- Somerset-Pulaski County Development Foundation, KY (2006)
  - \$500,000 EDA investment (\$2.5M total)
  - Construction of training center for power plant operators and other high-tech utility related skills.
  - Serves plants in KY (22), OH (22) and IN (24)
  - Located in Somerset Community College.
  - 635 jobs and \$62.5 M private investment.



# Workforce Investments

- Northwest MS Community College (2002)
  - \$750,000 EDA investment (\$1.75M total)
  - Construction of training center in partnership with John Deere to support the Agricultural Technology Program and the Professional Technology Program.
  - Only three John Deere Technology Programs in country.
  - Serves Mississippi, Alabama, Arkansas and Tennessee.



# Workforce Investments

- Davidson County Community College (2007)
  - Piedmont Triangle Region (WIRED)
  - \$810,000 EDA investment. (\$1.6M total)
  - Construction of new Transportation Technology Center.
  - Enrollment increased 42% due to plant closings and layoffs.
  - Supports economic diversification and automotive cluster.
  - 535 new jobs and \$24.5M private investment.



# Workforce Investments

- Orangeburg-Calhoun Technical College (2007)
  - Construction of a Technology Transportation training facility.
  - Supports location of distribution companies at the I-26 and I-95 interchange and development of an “inland port” supporting Port of Charleston, SC.
  - Supports import/export industries and ability to compete globally.
  - 544 jobs and \$420M private investment.





# Workforce Investments

- Tennessee Board of Regents and ETSU Research Foundation (2004)
  - \$1 million EDA investment. (\$1.7M total)
  - Expansion of East Tennessee University Innovation Laboratory.
  - Supports entrepreneurs in technology-based start-ups and spin-off businesses.
  - 160 jobs and \$25 million private investment.



# Workforce Investments

- Memphis Chamber Foundation (2005)
  - \$150,000 EDA investment (\$350,000 total)
  - Supports the Memphis Regional Labor and Targeted/Emerging Industry Study (second of 3 studies)
  - 45-county “super region” in three states.
  - Strengths and weaknesses in labor pool.
  - Provide recommendations for improving workforce development to fill gaps.
  - Categorize existing industries life cycles and evaluate best suitability for targeted industries.



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