WILLIAM BLUMENTHAL 1 General Counsel 2 GUY G. WARD 3 DAVID A. O'TOOLE Federal Trade Commission 55 West Monroe Street, Suite 1825 4 Chicago, Illinois 60603 PH. (312) 960-5634 5 FAX (312) 960-5600 6 qward@ftc.qov dotoole@ftc.gov 7 John D. Jacobs, Cal. Bar No. 134154 8 Federal Trade Commission 10877 Wilshire Boulevard, Suite 700 9 Los Angeles, California 90024 PH. (310) 824-4343 10 FAX (310) 824-4380 jjacobs@ftc.gov 11 Attorneys for Plaintiff

FEDERAL TRADE COMMISSION

12

13

14

15

<u>П</u>16

17 0

<u>...</u>18

19

20

21

22

23

24

25

26

27

28

ORIGINAL



Priority
Send
Enter
Closed
JS-5/JS-6
JS-2/JS-3
Scan Only

UNITED STATES DISTRICT COURT FOR THE CENTRAL DISTRICT OF CALIFORNIA WESTERN DIVISION

FEDERAL TRADE COMMISSION,

Plaintiff,

V.

MYSTERY SHOP LINK, LLC,

Eet al.,

Defendants.

No. CV07-01791 TJH (SHx)

STIPULATED ORDER FOR PRELIMINARY INJUNCTION AS TO MYSTERY SHOP LINK, LLC, TANGENT GROUP, LLC, AND ANDREW HOLMAN

Plaintiff, the Federal Trade Commission ("Commission" or "FTC"), has filed a Complaint for Permanent Injunction and Other Equitable Relief ("Complaint") against Defendants Mystery Shop Link, LLC, Tangent Group, LLC, Robin Larry Murphy, Andrew Holman, Kenneth Johnson, Harp Marketing Services, Inc., Aiden Reddin, and Marc Gurney for deceptive acts and practices in connection with the advertising and telemarketing of "mystery shopping" employment opportunities. The Complaint alleges that these deceptive acts

DOCKETED ON CM MAY - 3 2007 1 a 2 § 3 C 4 C 5 F 6 M 7 W 8 M

and practices violated Section 5(a) of the FTC Act, 15 U.S.C. § 45(a). In conjunction with the filing of its Complaint, the Commission also moved this Court for entry of an order holding certain Defendants in contempt of the Consent Judgment And Order For Permanent Injunction With Respect To Defendant Robin L. Murphy, entered by this Court on April 14, 1997, in connection with the case captioned <a href="FTC v. Stratified Advertising and Marketing, Inc., et al., Civ. No. 96-4142 TJH (VAPx).">FTC v. Stratified Advertising and Marketing, Inc., et al., Civ. No. 96-4142 TJH (VAPx).</a>

The Commission and Defendants Mystery Shop Link, LLC, Tangent Group, LLC, and Andrew Holman have stipulated to the entry of the following Stipulated Order for Preliminary Injunction ("Order"); and the Court, having considered the record and being fully advised in the premises, hereby finds:

#### FINDINGS

- 1. This Court has jurisdiction over the subject matter of this case and the parties hereto. Venue in the Central District of California is proper. Defendants Mystery Shop Link, LLC, Tangent Group, LLC, and Andrew Holman have been properly served with process.
- 2. The alleged activities of Defendants are in or affecting commerce, as defined in Section 4 of the FTC Act, 15 U.S.C. § 44.
- 3. There is good cause to believe that Defendants Mystery Shop Link, LLC, Tangent Group, LLC, and Andrew Holman have engaged in, and are likely to engage in, acts and practices that violate Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), and that the Commission is likely to prevail on the merits of this action.
- 4. There is good cause to believe that irreparable damage to the Court's ability to grant effective final relief for

- 5. Weighing the equities and considering the Commission's likelihood of success in its causes of action, entry of this preliminary injunction is in the public interest.
- 6. The parties have agreed to the entry of this stipulated Order without adjudication of any issue of fact or law and without Defendants admitting liability for any of the matters alleged in the Complaint.
- 7. No security is required of any agency of the United States for the issuance of a preliminary injunction. See Fed. R. Civ. P. 65(c).

## **ORDER**

# **DEFINITIONS**

For purposes of this Order, the following definitions shall apply:

- "Plaintiff," "Commission," or "FTC" means the Federal

  Trade Commission.
- 2. "Defendants" means Mystery Shop Link, LLC, Tangent Group, LLC, Robin Larry Murphy, Andrew Holman, Kenneth Johnson, Harp Marketing Services, Inc., Aiden Reddin, and Marc Gurney, and each of them, by whatever names each might be known.
- 3. "Account number" means any credit or debit card number, bank account number, deposit account number, personal identification number ("PIN"), access code, or security code, needed to charge or debit a consumer's account.

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

5. "Assisting others" means providing any of the following goods or services to any person or entity engaged in telemarketing: (a) providing for or arranging for the provision of mail or telephone lists that contain, incorporate, or utilize consumers' account numbers; (b) preparing or providing, or causing to be prepared or provided, telephone sales scripts or other materials for use in connection with the promotion of products or services to consumers; (c) providing, mailing or shipping, or arranging for the provision, mailing, or shipping, of fulfillment products or services; (d) providing or arranging for the provision of telemarketing services; (e) providing or facilitating the means of obtaining payment from consumers, by providing or facilitating access to the credit card or bank account payment and collection system; (f) performing or providing marketing services of any kind; (g) developing, providing, or arranging for the provision of names of potential customers; (h) providing or arranging for the provision of post office boxes or the services of commercial receiving agencies; (i) preparing, printing, or transmitting invoices; (j) recording or verifying sales solicitations; and (k) performing customer service functions, including, but not limited to, receiving or responding to consumer complaints, obtaining or

receiving identifying and financial information from consumers, and communicating with consumers on behalf of the seller or telemarketer. "Consumer" means any individual, group, unincorporated 6. association, limited or general partnership, corporation, or other business entity. "Customer" means any person who has paid, or may be 7. required to pay, for goods or services offered for sale or sold by 8 Defendants. "Document" is synonymous in meaning and equal in scope 8. to the usage of the term in Federal Rule of Civil Procedure 34(a), 11 and includes writings, drawings, graphs, charts, photographs, 12 audio and video recordings, computer records, and other data 13 compilations from which information can be obtained and 14 translated, if necessary, through detection devices into 15 16 reasonably usable form. A draft or non-identical copy is a separate document within the meaning of the term. 17 9. "Person" means a natural person, an organization or 1.8 other legal entity, including a corporation, partnership, sole 19 proprietorship, limited liability company, association, 20 cooperative, or any other group or combination acting as an 21 entity. 22 "Telemarketing" means any plan, program or campaign 23 (whether or not covered by the Telemarketing Sales Rule, 16 C.F.R. 24

1

2

3

4

5

6

7

9

10

25

26

27

28

more telephones.

"Employment opportunity" means any program, plan, 11.

services, or the payment of money, by means of the use of one or

Part 310) that is conducted to induce the purchase of goods or

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

product or service that is represented to enable a participant or purchaser to earn money through any employment.

# PROHIBITED BUSINESS ACTIVITIES

IT IS ORDERED that Defendants Mystery Shop Link, LLC, Tangent Group, LLC, and Andrew Holman, and their successors and assigns, officers, agents, servants, employees, and attorneys, and those persons in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, whether acting directly or through any entity, corporation, subsidiary, division, or other device, in connection with the advertising, promotion, offering, or sale of any employment opportunity, or any other product, program, good or service, are hereby restrained and enjoined from:

- Misrepresenting, expressly or by implication: Α.
- that Defendants are themselves hiring consumers to perform work or are hiring on behalf of others;
- 2. that a specified number of mystery shopping jobs are currently available through Defendants in consumers' local areas;
- that a large percentage, of mystery shopping jobs 3. go unfilled due to a lack of mystery shoppers; or
- that consumers who pay a fee to Defendants for access to mystery shopping jobs are likely to earn substantial income;
- Falsely representing that any consumer will receive a В. list identifying multiple open positions or jobs in the consumer's chosen field and/or geographical location;
  - C. Falsely representing the conditions a consumer must

28

satisfy to obtain a refund;

23 l

- D. Failing to clearly disclose to any consumer all material conditions of obtaining a refund if, and at the time, the possibility of obtaining a refund is mentioned to the consumer;
- E. Misrepresenting, expressly or by implication, or failing to disclose, any fact material to a consumer's decision to purchase or use any product, program, good, or service;
- F. Accepting payment or other consideration from any consumer, or on behalf of any consumer, in connection with the advertising, promotion, offering, or sale of any employment opportunity; and
- G. Assisting others who violate any provision of Paragraphs A through F of this Section.

#### II. MAINTAIN RECORDS

IT IS FURTHER ORDERED that Defendants Mystery Shop Link, LLC, Tangent Group, LLC, and Andrew Holman, and their officers, agents, directors, servants, employees, salespersons, independent contractors, attorneys, corporations, subsidiaries, affiliates, shareholders, successors, assigns, and all other persons or entities in concert or participation with them who receive actual notice of this Order by personal service or otherwise, whether acting directly or through any trust, corporation, subsidiary, division, or other device, or any of them, are hereby restrained and enjoined from:

A. Failing to create and maintain books, records, accounts, bank statements, current accountants' reports, general ledgers, general journals, cash receipt ledgers, source documents, documents indicating title to real or personal property, and any

other data which in reasonable detail fairly, accurately, and completely reflect the incomes, disbursements, transactions and uses of Defendants' Assets;

B. Destroying, erasing, mutilating, concealing, altering, transferring, or otherwise disposing of in any manner, directly or indirectly, any scripts, advertisements, verification tapes, books, records, tapes, disks, contracts, accounting data, handwritten notes, checks (fronts and backs), correspondence, forms, manuals, electronically stored data, banking records, consumer or debtor lists or files, mailing lists, telemarketer lists, invoices, telephone records, receipt books, postal receipts, ledgers, payroll records, or other Documents of any kind, including information stored in computer-maintained form (such as electronic mail), in their possession, custody, or control.

## III. FINANCIAL STATEMENTS

IT IS FURTHER ORDERED that, no later than ten (10) calendar days after entry of this Order, unless they have already done so, Defendants Mystery Shop Link, LLC, Tangent Group, LLC, and Andrew Holman, shall provide to counsel for the Commission:

- A. A completed financial statement accurate as of the date of service of this Order upon such Defendant, in the forms previously provided to Defendants, along with the required attachments; and
- B. A completed statement, verified under oath, of all payments, transfers, or assignments of funds, assets, or property worth \$5,000.00 or more since January 1, 2005. Such statement shall include: (1) the amount paid, transferred or assigned; (2)

the name, address, and telephone number of each payee, transferee or assignee; (3) the date of the payment, assignment or transfer; and (4) the type and amount of consideration paid by or to the Defendant. Each statement shall specify the name and address of each financial institution or brokerage firm at which the Defendant has accounts or safe deposit boxes. Said statements shall include assets held in foreign as well as domestic accounts.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

### IV. ASSET PRESERVATION

IT IS FURTHER ORDERED that Defendants Mystery Shop Link, LLC, Tangent Group, LLC, and Andrew Holman, and their officers, directors, agents, servants, employees, salespersons, distributors, corporations, subsidiaries, affiliates, successors, assigns, and those persons or entities in active concert or participation with them who receive actual notice of this Order by personal service, facsimile, or otherwise, are hereby enjoined from directly or indirectly selling, liquidating, assigning, transferring, converting, loaning, encumbering, pledging, concealing, dissipating, spending, withdrawing, or otherwise disposing of any funds, real or personal property, or other assets or any interest therein, wherever located, including any assets outside the territorial United States, which are owned and controlled by them, or held for their benefit, in whole or in part, or in their possession, other than those expenditures or transfers for reasonable, actual, and necessary business operations and business and personal expenses that they will reasonably incur. The funds, property and assets affected by this Paragraph shall include both existing assets and assets acquired after the effective date of this Order, including without

limitation, those acquired by loan or gift.

Provided, however, that Defendants Mystery Shop Link, LLC, Tangent Group, LLC, and Andrew Holman, shall, upon request by the FTC on a monthly basis, produce copies of all documents reflecting such transfers or expenditures for reasonable, actual, and necessary business operations and business and personal expenses, including, but not limited to, books and records of accounts, all financial and accounting records, balance sheets, income statements, and bank records (including monthly statements, canceled checks, records of wire transfers, and check registers).

## V. PROHIBITIONS REGARDING CONSUMER INFORMATION

IT IS FURTHER ORDERED that Defendants Mystery Shop Link, LLC, Tangent Group, LLC, and Andrew Holman, their successors and assigns, officers, agents, servants, employees, and attorneys, and those persons in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, whether acting directly or through any entity, corporation, subsidiary, division, or other device, are hereby restrained and enjoined from:

- A. Selling, renting, leasing, transferring, or otherwise disclosing the name, address, telephone number, Social Security number, account number, e-mail address, or other identifying information of any person about whom any Defendant obtained such information in connection with the activities alleged in the Complaint; and
- B. Benefitting from or using the name, address, telephone number, Social Security number, account number, e-mail address, or other identifying information of any person about whom any

Defendant obtained such information in connection with the activities alleged in the Complaint;

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

<u>Provided</u>, however, that Defendants may disclose identifying information to a law enforcement agency or as required by any law, regulation, or court order.

## VI. CREATION OF OTHER BUSINESSES

IT IS FURTHER ORDERED that Defendants Mystery Shop Link, LLC, Tangent Group, LLC, and Andrew Holman, are hereby restrained and enjoined, until further order of this Court, from creating, operating, or controlling any business entity, whether newly-formed previously inactive, including, without limitation, anv partnership, limited partnership, joint venture, sole proprietorship, limited liability company, or corporation, without first providing the Commission with a written statement disclosing: (1) the name of the business entity; (2) the address and telephone number of the business entity; (3) the names of the business entity's owners, officers, directors, principals, managers, members, and employees; and (4) a detailed description of the business entity's intended activities.

### VII. DISTRIBUTION OF ORDER BY DEFENDANTS

IT IS FURTHER ORDERED that Defendants Mystery Shop Link, LLC, Tangent Group, LLC, and Andrew Holman, shall immediately provide a copy of this Order to each of their corporations, subsidiaries, affiliates, divisions, directors, officers, partners, shareholders, successors, assigns, employees, attorneys, agents, and independent contractors. Within five calendar days following service of this Order by Plaintiff, such Defendants shall serve upon Plaintiff an affidavit identifying the names, titles, addresses, and telephone

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

numbers of the persons and entities Defendants have served with a copy of this Order in compliance with this provision.

#### VIII. NOTICE OF THIS ORDER

IS FURTHER ORDERED that copies of this Order may distributed by first class mail, overnight delivery, facsimile, electronic mail, or personally, by agents or employees of Plaintiff, upon any credit card processing agent or agent providing electronic funds transfer services or automated clearing house processing, customer service agent, commercial mail receiving agency, mail holding or forwarding company, bank, savings and loan institution, credit union, financial institution, accountant, brokerage house, escrow agent, IRA custodian, money market or mutual fund, title company, commodity futures merchant, commodity trading company, common carrier, storage company, trustee, or any other person, partnership, corporation, or legal entity that may be in possession of any Documents, records, Assets, property, or property right of any named Defendant, and any Internet service provider or other person, partnership, corporation, or legal entity that may be subject to any provision of this Order. Service upon any branch or office of any financial institution or entity shall effect service upon the entire financial institution or entity.

#### CONSUMER REPORTING AGENCIES IX.

IT IS FURTHER ORDERED that, pursuant to Section 604 of the Fair Credit Reporting Act, 15 U.S.C. § 1681b, any consumer reporting agency may furnish to the FTC a consumer or credit report concerning Mystery Shop Link, LLC, Tangent Group, LLC, or Andrew Holman.

#### Х. SEVERABILITY

IT IS FURTHER ORDERED that the provisions of this Order are

separate and severable from one another. If any provision is 1 stayed or determined to be invalid, the remaining provisions shall 2 remain in full force and effect. 3 RETENTION OF JURISDICTION XI. 4 IT IS FURTHER ORDERED that this Court shall retain 5 jurisdiction of this matter for all purposes. 6 7 IT IS SO ORDERED. 8 9 10 Dated: 11 12 SIGNED AND STIPULATED BY: 13 14 Dated: 4 - 26 - 0715 David A. O'Toole Federal Trade Commission 16 l 55 E. Monroe St., Suite 1860 17 | Chicago, IL 60603 (312) 960-5634 18 | Attorneys for Plaintiff Federal Trade Commission 19 20 Dated: Laurence D. Strick 21 Stolar & Associates P.L.C. 433 North Camden Drive, Suite 600 Beverly Hills, CA 90210 23 l (310) 288-1828 Attorney for Defendants Mystery Shop Link, LLC, Tangent 24 Group, LLC, and Andrew Holman 25 Dated: 26 Defendant Andrew Holman, individual and as an owner 27 and principal of Mystery Shop Link, LLC, and Tangent Group, LLC Page 13 of 13

separate and severable from one enother. If any provision is stayed or determined to be invalid, the remaining provisions shall? remain in full force and effect. 3 RETENTION OF JURISDICTION 4 IT IS FURTHER ORDERED that this Court shall retain 5 б jurisdiction of this matter for all purposes. 7 IT IS SO ORDERED. 8 9 Dated: 10 United Stales District Judge 11 12 SIGNED AND STIPULATED BY: 13 14 Dated: Guy G. Ward 15 David A. O'Toole Federal Trade Commission 16 55 E. Monroe St., Suito 1860 17 TT: 60603 Chicago, (312) 960-5634 Attorneys for Plaintiff 18 rederal Trade Commission 19 7/26/07 20 Strick D. 21 Laurence Stolar & Associates P.L.C. 433 North Camden Drive, Suite 600 Beverly Hills, CA 90210 22 (310) 288-1828 23 Attorney for Defendants Mystery Shop Link, LLC, Tangent Group, LLC, and Andrew Holman 24 25 Daled: 4/17/07 26 Defendant Andrew Holman, 27 individual and as an owner and principal of Mystery Shop Link, LLC, and Tangent Group, LLC 28

Page 13 of

13

שלעב זקיזל

# CERTIFICATE OF SERVICE

I, Guy G. Ward, hereby certify that I caused to be served true and correct copies of the attached [Proposed] Stipulated Order for Preliminary Injunction as to Mystery Shop Link, LLC, Tangent Group, LLC, and Andrew Holman on the following parties by first class U.S. mail, postage prepaid:

Laurence D. Strick Stolar & Associates P.L.C. 433 North Camden Drive, Suite 600

8 Stolar & Associates P.L.C.
433 North Camden Drive, Suite 600
9 Beverly Hills, CA 90210
Attorneys for Mystery Shop Link, LLC,
Tangent Group, LLC,
and Andrew Holman

William I. Rothbard

12 Law Offices of William I. Rothbard 1217 Yale Street, Suite 104

13 Santa Monica, CA 90404 Attorneys for Robin Larry Murphy 14 and Kenneth Johnson

15 Ian D. Volner
Gary D. Hailey
Venable LLP
575 7<sup>th</sup> Street, NW
Washington, DC 20004
Attorneys for

18 Harp Marketing Services, Inc., Aiden Reddin, and

19 Marc Gurney

Dated: April 26, 2007

Guy G. Ward, counsel for FTC

23

20

21

22

1

2

3

4

5

6

7

24

25

26

27

28