i 1 WILLIAM BLUMENTHAL General Counsel ORIGINI 2 FILED CLERK, U.S. DISTRICT COURT GUY G. WARD DAVID A. O'TOOLE 3 Federal Trade Commission APR 1 9 2007 55 West Monroe Street, Suite 1825 4 Chicago, Illinois 60603 PH.(312) 960-5634 5 ACT OF CALIFORNIA CENTRAL FAX (312) 960-5600 DEPUTY BY 6 gward@ftc.gov dotoole@ftc.gov 7 John D. Jacobs, Cal. Bar No. 134154 Federal Trade Commission 8 Priority 10877 Wilshire Boulevard, Suite 700 Send 9 Los Angeles, California 90024 Enter PH. (310) 824-4343 Closed FAX (310) 824-4380 10 JS-5/JS-6 jjacobs@ftc.gov JS-2/JS-3 11 Scan Only. Attorneys for Plaintiff FEDERAL TRADE COMMISSION 12 13 UNITED STATES DISTRICT COURT ODGED ميدار. روينده FOR THE CENTRAL DISTRICT OF CALIFORNIA WESTERN DIVISION 14 C, 15 - 2-No. CV07-01791 TJH (SHx) FEDERAL TRADE COMMISSION, لد الله (ب الملا 16 Plaintiff, 5 [PROPOSED] 17 STIPULATED ORDER FOR v. PRELIMINARY INJUNCTION 18 MYSTERY SHOP LINK, LLC, AS TO ROBIN LARRY MURPHY 19 <u>et al.</u>, 20 Defendants. 21 Plaintiff, the Federal Trade Commission ("Commission" or 22 "FTC"), has filed a Complaint for Permanent Injunction and Other 23 Equitable Relief ("Complaint") against Defendants Mystery Shop 24 Link, LLC, Tangent Group, LLC, Robin Larry Murphy, Andrew Holman, 25 Kenneth Johnson, Harp Marketing Services, Inc., Aiden Reddin, and 26 Marc Gurney for deceptive acts and practices in connection with 27 the advertising and telemarketing of "mystery shopping" employment 28 opportunities. The Complaint alleges that these deceptive acts DOCKETED UN APR 2 0 2001

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and practices violated Section 5(a) of the FTC Act, 15 U.S.C. 1 § 45(a). In conjunction with the filing of its Complaint, the 2 3 Commission also moved this Court for entry of an order holding certain Defendants in contempt of the Consent Judgment And Order 4 For Permanent Injunction With Respect To Defendant Robin L. 5 Murphy, entered by this Court on April 14, 1997, in connection 6 7 with the case captioned FTC v. Stratified Advertising and Marketing, Inc., et al., Civ. No. 96-4142 TJH (VAPx). 8

9 The Commission and Defendant Robin Larry Murphy have
10 stipulated to the entry of the following Stipulated Order for
11 Preliminary Injunction ("Order"); and the Court, having considered
12 the record and being fully advised in the premises, hereby finds:

FINDINGS

This Court has jurisdiction over the subject matter of
 this case and the parties hereto. Venue in the Central District
 of California is proper. Defendant Robin Larry Murphy has been
 properly served with process.

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18 2. The alleged activities of Defendant are in or affecting19 commerce, as defined in Section 4 of the FTC Act, 15 U.S.C. § 44.

3. There is good cause to believe that Defendant has engaged in, and is likely to engage in, acts and practices that violate Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), and that the Commission is likely to prevail on the merits of this action.

4. There is good cause to believe that irreparable damage
to the Court's ability to grant effective final relief for
consumers in the form of monetary restitution will occur from the
sale, transfer, assignment, or other disposition or concealment by
Defendant of his assets or records unless Defendant is restrained

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and enjoined by order of this Court. 1 Weighing the equities and considering the Commission's 2 5. 1 likelihood of success in its causes of action, entry of this 3 • 1* preliminary injunction is in the public interest. 4 5 6. The parties have agreed to the entry of this stipulated Order without adjudication of any issue of fact or law and without 6 Defendant admitting liability for any of the matters alleged in 7 the Complaint. 8 9 7. No security is required of any agency of the United States for the issuance of a preliminary injunction. See Fed. R. 10 Civ. P. 65(c). 11 ORDER 12 13 DEFINITIONS For purposes of this Order, the following definitions shall 14 15 apply: 16 1. "Plaintiff," "Commission," or "FTC" means the Federal 17 Trade Commission. "Defendant" means Robin Larry Murphy. 2. 18"Defendants" means Mystery Shop Link, LLC, Tangent 19 3. Group, LLC, Robin Larry Murphy, Andrew Holman, Kenneth Johnson, 20 Harp Marketing Services, Inc., Aiden Reddin, and Marc Gurney, and 21 each of them, by whatever names each might be known. 22 "Account number" means any credit or debit card number, 23 4. bank account number, deposit account number, personal 24 identification number ("PIN"), access code, or security code, 25 needed to charge or debit a consumer's account. 26 "Assets" means any legal or equitable interest in, right 27 5. to, or claim to, any real and/or personal property, including but 28

1 not limited to chattels, goods, instruments, equipment, fixtures, 2 general intangibles, effects, leaseholds, mail or other 3 deliveries, inventory, checks, notes, accounts, credits, 4 receivables (as those terms are defined in the Uniform Commercial 5 Code), and all cash, wherever located.

6. "Assisting others" means providing any of the following 6 7 goods or services to any person or entity engaged in telemarketing: (a) providing for or arranging for the provision of 8 9 mail or telephone lists that contain, incorporate, or utilize consumers' account numbers; (b) preparing or providing, or causing 10 to be prepared or provided, telephone sales scripts or other 11 materials for use in connection with the promotion of products or 12 13 services to consumers; (c) providing, mailing or shipping, or arranging for the provision, mailing, or shipping, of fulfillment 14 15 products or services; (d) providing or arranging for the provision of telemarketing services; (e) providing or facilitating the means 16 17 of obtaining payment from consumers, by providing or facilitating access to the credit card or bank account payment and collection 18 19 system; (f) performing or providing marketing services of any 20 kind; (g) developing, providing, or arranging for the provision of 21 names of potential customers; (h) providing or arranging for the provision of post office boxes or the services of commercial 22 23 receiving agencies; (i) preparing, printing, or transmitting 24 invoices; (j) recording or verifying sales solicitations; and (k) performing customer service functions, including, but not limited 25 26 to, receiving or responding to consumer complaints, obtaining or receiving identifying and financial information from consumers, 27 and communicating with consumers on behalf of the seller or 28

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1 telemarketer.

2 7. "Consumer" means any individual, group, unincorporated
3 association, limited or general partnership, corporation, or other
4 business entity.

8. "Customer" means any person who has paid, or may be
required to pay, for goods or services offered for sale or sold by
Defendants.

9. "Document" is synonymous in meaning and equal in scope 8 to the usage of the term in Federal Rule of Civil Procedure 34(a), 9 and includes writings, drawings, graphs, charts, photographs, 10 audio and video recordings, computer records, and other data 11 compilations from which information can be obtained and 12 13 translated, if necessary, through detection devices into reasonably usable form. A draft or non-identical copy is a 14separate document within the meaning of the term. 15

16 10. "Person" means a natural person, an organization or 17 other legal entity, including a corporation, partnership, sole 18 proprietorship, limited liability company, association, 19 cooperative, or any other group or combination acting as an 20 entity.

21 11. "Telemarketing" means any plan, program or campaign 22 (whether or not covered by the Telemarketing Sales Rule, 16 C.F.R. 23 Part 310) that is conducted to induce the purchase of goods or 24 services, or the payment of money, by means of the use of one or 25 more telephones.

26 12. "Employment opportunity" means any program, plan, 27 product or service that is represented to enable a participant or 28 purchaser to earn money through any employment.

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I. PROHIBITED BUSINESS ACTIVITIES

IT IS ORDERED that Defendant Robin Larry Murphy, and his 2 3 successors and assigns, officers, agents, servants, employees, and 4 attorneys, and those persons in active concert or participation with him who receive actual notice of this Order by personal 5 service or otherwise, whether acting directly or through any 6 entity, corporation, subsidiary, division, or other device, in 7 connection with the advertising, promotion, offering, or sale of 8 any employment opportunity, or any other product, program, good or 9 service, are hereby restrained and enjoined from: 10

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A. Misrepresenting, expressly or by implication:

 that Defendants are themselves hiring consumers to perform work or are hiring on behalf of others;

14 2. that a specified number of mystery shopping jobs
15 are currently available through Defendants in consumers'
16 local areas;

 that a large percentage of mystery shopping jobs go unfilled due to a lack of mystery shoppers; or

that consumers who pay a fee to Defendants for
 access to mystery shopping jobs are likely to earn
 substantial income;

B. Falsely representing that any consumer will receive a
list identifying multiple open positions or jobs in the consumer's
chosen field and/or geographical location;

C. Falsely representing the conditions a consumer mustsatisfy to obtain a refund;

D. Failing to clearly disclose to any consumer all materialconditions of obtaining a refund if, and at the time, the

1 possibility of obtaining a refund is mentioned to the consumer;

E. Misrepresenting, expressly or by implication, or failing
to disclose, any fact material to a consumer's decision to
4 purchase or use any product, program, good, or service;

5 F. Accepting payment or other consideration from any 6 consumer, or on behalf of any consumer, in connection with the 7 advertising, promotion, offering, or sale of any employment 8 opportunity; and

9 G. Assisting others who violate any provision of Paragraphs10 A through F of this Section.

II. MAINTAIN RECORDS

12 IT IS FURTHER ORDERED that Defendant Robin Larry Murphy, and 13 his officers, agents, directors, servants, employees, salespersons, independent contractors, attorneys, corporations, 14 subsidiaries, affiliates, shareholders, successors, assigns, and 15 16 all other persons or entities in concert or participation with him 17 who receive actual notice of this Order by personal service or 18 otherwise, whether acting directly or through any trust, corporation, subsidiary, division, or other device, or any of 19 20 them, are hereby restrained and enjoined from:

A. Failing to create and maintain books, records, accounts, bank statements, current accountants' reports, general ledgers, general journals, cash receipt ledgers, source documents, documents indicating title to real or personal property, and any other data which in reasonable detail fairly, accurately, and completely reflect the incomes, disbursements, transactions and uses of Defendants' Assets;

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B. Destroying, erasing, mutilating, concealing, altering,

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transferring, or otherwise disposing of in any manner, directly or 1 indirectly, any scripts, advertisements, verification tapes, 2 books, records, tapes, disks, contracts, accounting data, 3 handwritten notes, checks (fronts and backs), correspondence, 4 5 forms, manuals, electronically stored data, banking records, consumer or debtor lists or files, mailing lists, telemarketer 6 7 lists, invoices, telephone records, receipt books, postal receipts, ledgers, payroll records, or other Documents of any 8 9 kind, including information stored in computer-maintained form (such as electronic mail), in their possession, custody, or 10 control. 11

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FINANCIAL STATEMENTS III.

13 IT IS FURTHER ORDERED that, no later than ten (10) calendar days after entry of this Order, unless he has already done so, 14 15 Defendant Robin Larry Murphy shall provide to counsel for the 16 Commission:

17 A completed financial statement accurate as of the date Α. 18 of service of this Order upon such Defendant, in the form 19 previously provided to Defendant, along with the required 20 attachments; and

21 A completed statement, verified under oath, of all Β. 22 payments, transfers, or assignments of funds, assets, or property 23 worth \$5,000.00 or more since January 1, 2005. Such statement 24 shall include: (1) the amount paid, transferred or assigned; (2) 25 the name, address, and telephone number of each payee, transferee 26 or assignee; (3) the date of the payment, assignment or transfer; 27 and (4) the type and amount of consideration paid by or to the 28 Defendant. The statement shall specify the name and address of

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1 each financial institution or brokerage firm at which the
2 Defendant has accounts or safe deposit boxes. Said statement
3 shall include assets held in foreign as well as domestic accounts;

IV. ASSET PRESERVATION

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5 IT IS FURTHER ORDERED that Defendant Robin Larry Murphy, and 6 his officers, directors, agents, servants, employees, 7 salespersons, distributors, corporations, subsidiaries, affiliates, successors, assigns, and those persons or entities in 8 9 active concert or participation with him who receive actual notice 10 of this Order by personal service, facsimile, or otherwise, are hereby enjoined from directly or indirectly selling, liquidating, 11 12 assigning, transferring, converting, loaning, encumbering, pledging, concealing, dissipating, spending, withdrawing, or 13 otherwise disposing of any funds, real or personal property, or 14 15 other assets or any interest therein, wherever located, including 16 any assets outside the territorial United States, which are owned 17 and controlled by him, or held for his benefit, in whole or in 18 part, or in his possession, other than those expenditures or 19 transfers for reasonable, actual, and necessary business operations and business and personal expenses that he will 20 21 reasonably incur. The funds, property and assets affected by this 22 Paragraph shall include both existing assets and assets acquired 23 after the effective date of this Order, including without 24 limitation, those acquired by loan or gift.

25 Provided, however, that Defendant Robin Larry Murphy shall, 26 upon request by the FTC on a monthly basis, produce copies of all 27 documents reflecting such transfers or expenditures for 28 reasonable, actual, and necessary business operations and business

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and personal expenses, including, but not limited to, books and records of accounts, all financial and accounting records, balance sheets, income statements, and bank records (including monthly statements, canceled checks, records of wire transfers, and check registers).

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V. PROHIBITIONS REGARDING CONSUMER INFORMATION

7 IT IS FURTHER ORDERED that Defendant Robin Larry Murphy, his 8 successors and assigns, officers, agents, servants, employees, and 9 attorneys, and those persons in active concert or participation 10 with him who receive actual notice of this Order by personal 11 service or otherwise, whether acting directly or through any 12 entity, corporation, subsidiary, division, or other device, are 13 hereby restrained and enjoined from:

A. Selling, renting, leasing, transferring, or otherwise disclosing the name, address, telephone number, Social Security number, account number, e-mail address, or other identifying information of any person about whom any Defendant obtained such information in connection with the activities alleged in the Complaint; and

B. Benefitting from or using the name, address, telephone number, Social Security number, account number, e-mail address, or other identifying information of any person about whom any Defendant obtained such information in connection with the activities alleged in the Complaint;

25 <u>Provided</u>, however, that Defendant may disclose identifying 26 information to a law enforcement agency or as required by any law, 27 regulation, or court order.

VI. CREATION OF OTHER BUSINESSES

IT IS FURTHER ORDERED that Defendant Robin Larry Murphy 2 1.5 hereby restrained and enjoined, until further order of this Court, 3 from creating, operating, or controlling any business entity, whether 4 5 newly-formed or previously inactive, including, without limitation, partnership, limited partnership, 6 any joint venture, sole 7 proprietorship, limited liability company, or corporation, without first providing the Commission with a written statement disclosing: 8 (1) the name of the business entity; (2) the address and telephone 9 10 number of the business entity; (3) the names of the business entity's 11 owners, officers, directors, principals, managers, members, and 12 employees; and (4) a detailed description of the business entity's 13 intended activities.

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VII. DISTRIBUTION OF ORDER BY DEFENDANT

15 IT IS FURTHER ORDERED. that Defendant Robin Larry Murphy shall 16 immediately provide a copy of this Order to each of his corporations, subsidiaries, affiliates, divisions, directors, officers, partners, 17 shareholders, successors, assigns, employees, attorneys, agents, and 18 independent contractors. Within five calendar days following service 19 20 of this Order by Plaintiff, Defendant Robin Larry Murphy shall serve 21 upon Plaintiff an affidavit identifying the names, titles, addresses, 22 and telephone numbers of the persons and entities he has served with 23 a copy of this Order in compliance with this provision.

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VIII. NOTICE OF THIS ORDER

IT IS FURTHER ORDERED that copies of this Order may be distributed by first class mail, overnight delivery, facsimile, electronic mail, or personally, by agents or employees of Plaintiff, upon any credit card processing agent or agent providing electronic

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funds transfer services or automated clearing house processing, 1 2 customer service agent, commercial mail receiving agency, mail holding or forwarding company, bank, savings and loan institution, 3 credit union, financial institution, accountant, brokerage house, 4 escrow agent, IRA custodian, money market or mutual fund, title 5 company, commodity futures merchant, commodity trading company, 6 7 common carrier, storage company, trustee, or any other person, partnership, corporation, or legal entity that may be in possession 8 9 of any Documents, records, Assets, property, or property right of any 10 named Defendant, and any Internet service provider or other person, 11 partnership, corporation, or legal entity that may be subject to any 12 provision of this Order. Service upon any branch or office of any 13 financial institution or entity shall effect service upon the entire financial institution or entity. 14

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IX. CONSUMER REPORTING AGENCIES

16 IT IS FURTHER ORDERED that, pursuant to Section 604 of the Fair 17 Credit Reporting Act, 15 U.S.C. § 1681b, any consumer reporting 18 agency may furnish a consumer or credit report concerning Defendant 19 Robin Larry Murphy to Plaintiff.

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X. SEVERABILITY

21 **IT IS FURTHER ORDERED** that the provisions of this Order are 22 separate and severable from one another. If any provision is 23 stayed or determined to be invalid, the remaining provisions shall 24 remain in full force and effect.

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1	XI. RETENTION OF JURISDICTION
2	IT IS FURTHER ORDERED that this Court shall retain
3	jurisdiction of this matter for all purposes.
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5	IT IS SO ORDERED.
6	1/267 - AIRIN
7	Dated:United States District Judge
8	United States District Judge
9	
10	SIGNED AND STIPULATED BY:
11	Mary M. Was Dated: 4/17/07
12	Guy G. Ward
13	David A. O'Toole Federal Trade Commission
14	
15	(312) 960-5634 Attorneys for Plaintiff
16	Federal Trade Commission
17	Dated
18	Dated: William I. Rothbard Law Offices of
19	
20	
21	Attorneys for Defendant Robin Larry Murphy
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23	Dated:
24	Robin Larry Murphy
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Apr 16 07 02:25p ç p.2 ÷., $G_{\rm c}$ PAGE 01/01 SRG 8053390062 04/16/2007 14:03 XI .- RETENTION OF JURISDICTION 1 IT IS FURTHER ORDERED that this Court shall retain Ŀ, 2 1.1 jurisdiction of this matter for all purposes. З 4 ·_ . . . IT IS SO ORDERED. 5 6 ••• ۰. 7 Dated: United States District Judge 8 9 SIGNED AND STIPULATED BY: ···· 10 11 Dated: Guy G. Ward 12 David A. O'Toole Federal Trade: Commission 13 55 W. Monroe St., Suite 1825 Chicago, IL 60603 14 (312) 960-5634 Attorneys for Plaintiff 15 Federal Trade Commission 16 shad Dated: 4/16/07 17 th 18 William I. Rothbard Law Offices of William IT Rothbard 19 1217 Yale Street, Suite 104 Santa Monica, CA-90404 20 (310) 453-8713 Attorneys for Defendant 21 Robin Larry Murphy 22 Dated: 1/11.1 23 24 Robin 25 26 27 . . 28 Page 13 of 13

1	CERTIFICATE OF SERVICE
2	
3	I, Guy G. Ward, hereby certify that I caused to be served true and correct copies of the attached [Proposed] Stipulated
4	Order for Preliminary Injunction as to Robin Larry Murphy on the
5	following parties by first class U.S. mail, postage prepaid:
6	
7	c/o James A. Clifford Registered Agent 2 Market Street, Fourth Floor
8	
9	
10	Stolar & Associates P.L.C.
11	
12	Attorneys for Tangent Group, LLC and Andrew Holman
13	William I. Rothbard
14	Law Offices of William I. Rothbard 1217 Yale Street, Suite 104
15	Santa Monica, CA 90404 Attorneys for Robin Larry Murphy
16	
17	Ian D. Volner Gary D. Hailey
18	Venable LLP 575 7 th Street, NW Washington, DC 20004 Attorneys for
19	
20	Harp Marketing Services, Inc., Aiden Reddin, and
21	Marc Gurney
22	
23	Dated: April 17, 2007 MJung. Why
24	Guy G. Ward, counsel for FTC
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