



Appalachian Australian Trade Mission

Grow your company's international business by joining the Appalachian Regional Commission (ARC) on a trade mission to Sydney and Melbourne, Australia from November 12-16, 2007. Four days of one-on-one business appointments are included, along with market briefings and a networking reception in Sydney, Australia's largest city.

WHY AUSTRALIA?

The Australian United States Free Trade Agreement (AUSFTA) is helping to make exporting to Australia easy since prices of American goods and services are now more competitive than ever. Their advanced market economy is growing faster than many other industrialized nations, and per capita GDP is on par with major western European economies. Market reforms, transparent legal systems, protection of intellectual property, low inflation and proximity to Asian markets, in addition to the Free Trade Agreement with the US, are bolstering growth. Leading imports include machinery and transportation equipment, computers and office machines, telecommunication equipment and parts, and crude oil and petroleum products. Agriculture and natural resources are leading exports, and the country is currently experiencing rapid growth in the mining sector. Many other opportunities exist as well, including markets for goods and services related to Australia's aging population and its increasing demand for telecommunications and information technology.



PARTICIPATION FEE

For the subsidized price of \$2,500, a limited number of Appalachian companies will receive four days of one-on-one appointments with potential business partners that have been pre-screened and qualified by the mission's consultants, based in Sydney and Melbourne. Also included are advance research and market briefings in each location, and a networking reception in Sydney. All transportation, meals and lodging are the participant's responsibility. A block of convenient rooms, available through Dupont Travel, will be held at each location.

GETTING THERE

Dupont World Travel & Tours offers discounted airfares, accommodations, and tours across Australia and southeast Asia for ARC trade missions. For more information and reservations, contact them at (202) 483-6050, toll-free at 888-333-TRAV, or by email at info@duponttravel.com.

FOR MORE INFORMATION

Contact your state office of international trade for more information about this and other international opportunities to grow your business. Additional information about this activity is also available at <http://www.arc.gov/export>.

ABOUT ARC

ARC is a partnership of thirteen states and the United States government, helping to improve the competitiveness of Appalachia's small and medium-sized businesses. This activity is sponsored by ARC's Export Trade Advisory Council and is one of a series of events designed to assist the Region's export-ready firms as they expand their overseas markets.

