

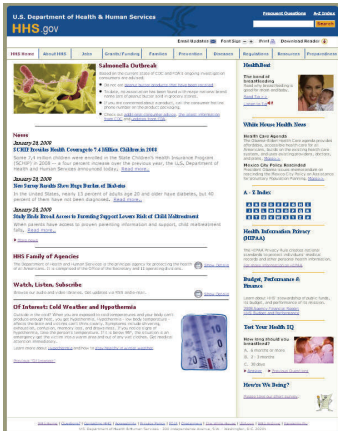


Web Communications Division (WCD) January/February Update  
 design and content consulting . web content management . google search . webcrawling policy tester . webtrends metrics . design support . Q/A database . enterprise portal . governance . <http://intranet.hhs.gov> . usability . [hhs.gov/web](http://hhs.gov/web) . video hosting . translation . blogging . wikis . social media  
 Prudence Goforth, Director. Richard Stapleton, Deputy.

v.4.n.1

## Our New Look

HHS.gov gets a facelift



Wait! Something's different about the HHS.gov home page! We'll give you a few hints:

- A simpler, cleaner page layout
- Top navigation that is easy to see and use
- More room for news and health alerts
- Expandable and collapsible topic sections

And more! Come see for yourself at [www.hhs.gov](http://www.hhs.gov)

## Chris Dorobek to Speak at February Web Council



Chris Dorobek, co-host of **The Daily Debrief** on [Federal News Radio](http://www.FederalNewsRadio.com), will be speaking at the next Web Council meeting. Chris has 16 years of experience covering government issues with an emphasis on government information technology. Prior to joining Federal News Radio, Dorobek was editor-in-chief of [Federal Computer Week](http://www.federalcomputerweek.com).

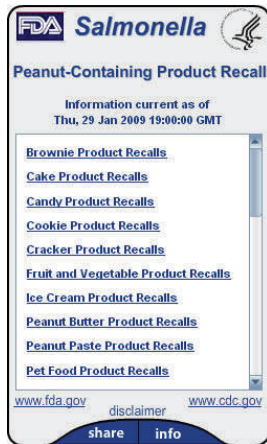
Please join us on **February 5th, from 9 a.m. to 12 p.m.** in the HHS Auditorium (First floor; behind and to left of Great Hall) to hear Chris speak and:

- Meet Senior Communications Strategist Jenny Backus
- Learn about our new Social Media Center
- Hear about the status of the new federal YouTube License Agreement

## Peanut Product Recalls

WCD, FDA and CDC collaborated to use social media to alert the public on the latest peanut product recall information. New media outreach included:

- [Search-based recall database widget](#) (shown right)
- [FDA recall Twitter](#)
- [HHS, CDC, FDA recall blog](#)
- [CDC salmonella tracking widget](#) (shown below)
- [Video from FDA](#)



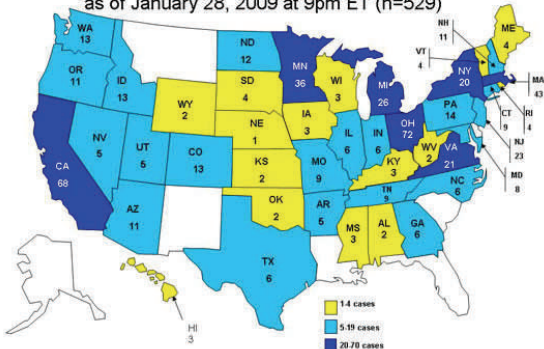
## One Stop for Civil, Privacy Rights

Have you seen the redesigned Office for Civil Rights (OCR) web site? This unique site combines the OCR content with the civil rights and health information privacy web sites.



Check out the [OCR Web site](#) today.

Cases infected with the outbreak strain of *Salmonella* Typhimurium, United States, by state, as of January 28, 2009 at 9pm ET (n=529)



## Upcoming Council Meetings

There will be no Web Council meeting in March.

We will be planning for our (starting to be annual) full-day April conference. We're looking for ideas for outside speakers, panel presentations, and your Web success stories; and we could use some volunteers to boot!