

Minority Business Development Agency

Native American Business Enterprise Center (NABEC) Program

Pre-Application Conference May 4, 2009

Dial In By: 12:45 PM EST

Start Time: 1:00 PM EST



1. Overview

- Teleconference Protocol
- Competitive Solicitation
- Introduction of Speakers
- Purpose of Conference

Efrain Gonzalez, Chief
MBDA Office of Business Development



Teleconference Protocol

- Many callers at one time
- Keep phone on mute, unless directed otherwise
- Do not place teleconference on hold you may be dropped
- Questions will be coordinated through conference operator
- Keep questions relevant to topic at hand
- Avoid making statements
- Avoid duplicating questions



Competitive Solicitation

- Federal Register Notice
 - ◆ Posted April 23, 2009
- Grants.gov
 - ◆ Posted April 23, 2009
- Federal Funding Opportunity Announcement
 - ◆ Posted April 28, 2009
- Competition Closes
 - ◆ June 4, 2009, 5:00 PM EST



Purpose of Conference

- Clarify Requirements Contained in the Federal Funding Opportunity Announcement
- Answer Questions Related to the Solicitation
- North Carolina, Minnesota/Iowa,
 New Mexico and Oklahoma
 NABEC Listed for Competition



Introduction of Speakers

MBDA Team

- Efrain Gonzalez, Chief, MBDA Office of Business Development
- Rita Gonzales, Program Manager, MBDA Office of Business Development
- Carmen Chairez, Program Analyst, MBDA Office of Business Development

U.S. Department of Commerce

- Beverly Manley, Departmental Grants Officer, NOAA, Office of Acquisition & Grants
- Greg Coss, Point of Contact for Grants .Gov, NOAA Office of Acquisition & Grants



2. Welcome

Efrain Gonzalez, Chief, Office of Business Development



3. Program Background

- MBDA as a Partner
- Strategic Growth Initiative
- Program Design & Objectives
- Customer Relationship Management
- Eligibility & Limitations
- Funding Priorities

Efrain Gonzalez, Chief, Office of Business Development



Partnering with MBDA

- Understand MBDA
- Mission
- Values
- Performance
- Impact



Partnering with MBDA

Mission Statement

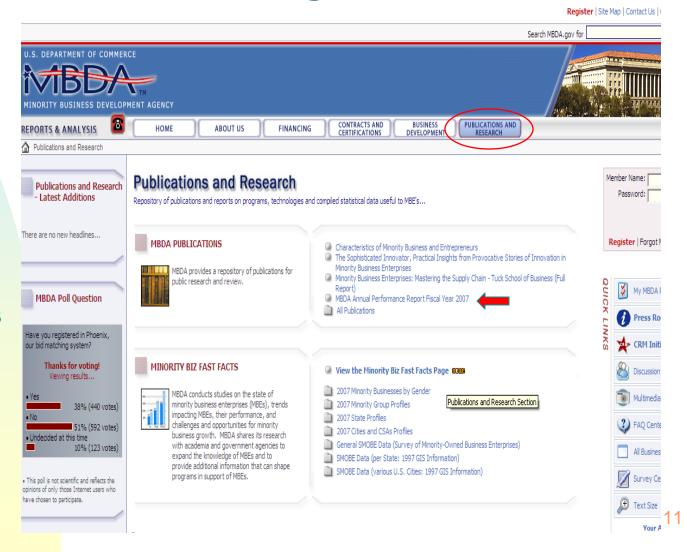
"MBDA will enhance the national growth and expansion of minority business enterprise"

U.S. DEPARTMENT OF COMMERCE



- To access MBDA's most recent Annual Performance Report, please visit our website at www.mbda.gov, and click on the "Publications and Research" link
- On the Publications and Research page, click the link for the "MBDA Annual Performance Report Fiscal Year 2007."

Partnering with MBDA





Strategic Growth Initiative

- Refined Target Market
 - Minority-Owned Firms
 - ♦ \$500,000 or more in annual revenues and/or
 - "Rapid Growth Potential"
 - MBE firms capable of generating significant employment and long-term economic growth



Program Design & Objectives

- SGI Market for Economic Impact & Job Creation
- Smaller Firms Assisted Electronically or by Other Established Federal, State and Local Government Programs
- Fee for Service Encouraged
- Core Competencies
 - Client Assessments
 - Strategic Business Consulting
 - Leverage Technology
- Performance Oriented
 - Access to Capital
 - Access to Markets

Job Creation



Customer Relationship Management

- Client Responsive
- Continuous Improvement
- Building Collaborative Programs to Better Serve Clients



Eligibility & Limitations

- Eligibility
 - ◆ For-Profit Entities
 - ◆ Non-Profit
 - State and Local Governments
 - American Indian Tribes
 - Educational Institutions
- Limitations
 - Award Term Limits
 - ◆ Begins this Competitive Cycle
 - ◆ Three Consecutive Award Cycles



Funding Priorities

- Selection Process Preferences
 - Proposal Exceeding Minimum Work Requirements
 - Proposal Exceeding Minimum Performance Goals
 - Exceptional Ability to Eliminate Barriers
 Access to Markets & Capital
 - Exceptional Ability to Assist Native American and minority firms into Supply Chains
 - Proposal with Fee for Service and Ability to Collect



3. Program Background

Questions and Answers



4. Work Requirements

- Geographic Service Area
- Establishment of Office
- Training
- Work Requirements

Rita Gonzales, Program Manager, MBDA Office of Business Development



4(a). Geographic Service Area

- North Carolina MBEC State of North Carolina
- Minnesota/Iowa MBEC States of Minnesota and Iowa
- New Mexico MBEC State of New Mexico
- Oklahoma MBEC State of Oklahoma



4(b). Establishment of Office

- ☐ Fully Operational
 - Within 30 Days of Receipt of Award
 - □ Project Director
 - □All Staff
 - □ Operational Support Items



4(c). Training

- 7 Training Sessions Outlined (page 26)
- Mandatory and Non-Mandatory
- Minimum Credit Hours by Role
 - Including Award Recipient
- Budgeting Required
- Planning Critical



4(c). Work Requirements

- Market Development
- Client Services
- Operational Quality



4(d)i. Market Development

- Market Research & Development
- Market Promotion
- Resource Development
- Strategic Partners & Intra-Strategic Relationship
- Facilitate Matches



4(d)ii. Client Services

- Direct Client Assistance
- Data Entry into MBDA Performance System
 - Documented Online
 - ♦ 72 hours
- Systems-Integrated Approach
- Client Assessment
- Functional Assistance

Note: NABEC engagement in client's day-to-day operations or decision making is prohibited.



4(d) iii. Operational Quality

- Execute signed work plan agreements & engagement letters
 - ◆ Formally describe service methodology
- Procedures for client fees/collections
- File maintenance and required documentation
- Written client acceptance and verification of services are required quarterly
- Comply with all reporting requirements
- Promote & utilize MBDA programs and online tools
- Adhere to MBDA trademark and licensing requirements including signage and stationary requirements



4. Work Requirements

Questions and Answers



5. General Instructions & Required Documentation

Beverly Manley, Departmental Grants Officer, NOAA Office of Acquisition & Grants



OMB Number: 4040-0004 Expiration Date: 01/31/2009

Standard Form 424

Application for Federal Assistance SF-424 Version 02						
* 1. Type of Submission: Preapplication Application Changed/Corrected Application	* 2. Type of Application New Continuation Revision		sion, select appropriate letter(s): Specify)			
* 3. Date Received: Completed by Grants.gov upon submission. 4. Applicant Identifier:						
5a. Federal Entity Identifier:			Federal Award Identifier:			
State Use Only:						
6. Date Received by State: 7. State Application Ide			r.			
8. APPLICANT INFORMATION:						
* a. Legal Name:						
* b. Employer/Taxpayer Identification Number (EIN/TIN): * c. Organizational DUNS:						
d. Address:						
* Street1: Street2: * City:						



BUDGET INFORMATION - Non-Construction Programs

OMB Approval No. 4040-0006 Expiration Date 07/30/2010

Form
424A
(multiple
pages,
page 1 on
Grants.gov
shown)

SECTION A - BUDGET SUMMARY								
	Grant Program Function or Activity	Catalog of Federal Domestic Assistance Number	Estimated Unobligated Funds		New or Revised Budget			
			Federal	Non-Federal	Federal	Non-Federal	Total	
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	
1.			\$	\$	\$	\$	\$	
2.								
3.								
4.								
5.	Totals		\$	\$	\$	\$	\$	



OMB Approval No.: 4040-0007 Expiration Date: 07/30/2010

ASSURANCES - NON-CONSTRUCTION PROGRAMS

Public reporting burden for this collection of information is estimated to average 15 minutes per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Office of Management and Budget, Paperwork Reduction Project (0348-0040), Washington, DC 20503.

PLEASE DO NOT RETURN YOUR COMPLETED FORM TO THE OFFICE OF MANAGEMENT AND BUDGET. SEND IT TO THE ADDRESS PROVIDED BY THE SPONSORING AGENCY.

NOTE:

Certain of these assurances may not be applicable to your project or program. If you have questions, please contact the awarding agency. Further, certain Federal awarding agencies may require applicants to certify to additional assurances. If such is the case, you will be notified.

As the duly authorized representative of the applicant, I certify that the applicant:

- Has the legal authority to apply for Federal assistance and the institutional, managerial and financial capability (including funds sufficient to pay the non-Federal share of project cost) to ensure proper planning, management and completion of the project described in this application.
- Will give the awarding agency, the Comptroller General
 of the United States and, if appropriate, the State,
 through any authorized representative, access to and
 the right to examine all records, books, papers, or
 documents related to the award; and will establish a
 proper accounting system in accordance with generally
 accepted accounting standards or agency directives.
- 3. Will establish safeguards to prohibit employees from

Act of 1973, as amended (29 U.S.C. §794), which prohibits discrimination on the basis of handicaps; (d) the Age Discrimination Act of 1975, as amended (42 U. S.C. §§6101-6107), which prohibits discrimination on the basis of age; (e) the Drug Abuse Office and Treatment Act of 1972 (P.L. 92-255), as amended, relating to nondiscrimination on the basis of drug abuse; (f) the Comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970 (P.L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse or alcoholism; (g) §§523 and 527 of the Public Health Service Act of 1912 (42 U.S.C. §§290 dd-3 and 290 ee- 3), as amended, relating to confidentiality of alcohol and drug abuse patient records; (h) Title VIII of the Civil Rights Act of 1968 (42 U.S.C. §§3601 et seq.), as amended relating to nondiscrimination in the sale

Standard Form 424B



CD 511

FORM **CD-511** (REV 1-05)

CERTIFICATION REGARDING LOBBYING

U.S. DEPARTMENT OF COMMERCE

Applicants should also review the instructions for certification included in the regulations before completing this form. Signature on this form provides for compliance with certification requirements under 15 CFR Part 28, 'New Restrictions on Lobbying.' The certifications shall be treated as a material representation of fact upon which reliance will be placed when the Department of Commerce determines to award the covered transaction, grant, or cooperative agreement.

LOBBYING

As required by Section 1352, Title 31 of the U.S. Code, and implemented at 15 CFR Part 28, for persons entering into a grant, cooperative agreement or contract over \$100,000 or a loan or loan guarantee over \$150,000 as defined at 15 CFR Part 28, Sections 28.105 and 28.110, the applicant certifies that to the best of his or her knowledge and belief, that:

- (1) No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.
- (2) If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, 'Disclosure Form to Report Lobbying,' in accordance with its instructions.
- (3) The undersigned shall require that the language of this certification be included in the award documents for all subawards at all tiers (including

Statement for Loan Guarantees and Loan Insurance

The undersigned states, to the best of his or her knowledge and belief, that:

In any funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this commitment providing for the United States to insure or guarantee a loan, the undersigned shall complete and submit Standard Form-LLL, 'Disclosure Form to Report Lobbying.' in accordance with its instructions.

Submission of this statement is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required statement shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure occurring on or before October 23, 1996, and of not less than \$11,000 and not more than \$110,000 for each such failure occurring after October 23, 1996.



LLL

DISCLOSURE OF LOBBYING ACTIVITIES

Complete this form to disclose lobbying activities pursuant to 31 U.S.C.1352

Approved by OMB 0348-0046

	Review Public Burden Disclosure State	ement					
1. * Type of Federal Action: a. contract b. grant c. cooperative agreement d. loan e. loan guarantee f. loan insurance	2. * Status of Federal Action: a. bid/offer/application b. initial award c. post-award	3. * Report Type: X a. initial filing b. material change					
4. Name and Address of Reporting Entity: X Prime SubAwardee * Name * Street 1 Street 2							
* City Congressional District, if known:	State	Zip					
5. If Reporting Entity in No.4 is Subawardee, Enter Name and Address of Prime:							
6. * Federal Department/Agency:	7. * Federal Pro	ogram Name/Description:					
	Native American Bu	siness Enterprise Centers					
	CFDA Number, if appl	licable: 11.801					



5(b). Key Points to Remember

- Budget Narrative explaining each budget line item listed on the SF-424A also required. Must be detailed.
- Pages of the proposal should be numbered consecutively
- All calculations should be mathematically correct and precise (I.e. rounding to the nearest dollar)
- Make sure that the SF424A & SF424 reconcile
- For Paper Submission Preferably all signatures should be in blue ink



5(c). Key Points to Remember

- A discussion of the 10% minimum non Federal cost share must be included
- A letter from any/all 3rd Party Contributors must be detailed and signed
- Fees are encouraged; if included, discuss the method for collecting and charging fees, including policy for waiving fees



5(d). Key Points to Remember

- Cost share may be comprised of any combination of the following:
 - Cash
 - Non-Cash Applicant Contributions
 - ◆ Third-party In-kind Contributions
 - Client Fees (encouraged)



5(e). Key Points to Remember

- Executive Director must be identified; qualifications and a copy of the college transcript, if appropriate, are also required. This person must be highly qualified.
- Position Descriptions and qualification standards for all staff positions are required.



5(f). OMB Circulars

- Instructions or information issued by the Office of Budget & Management for Federal Agencies.
- Establish principles and standards for determining costs and audit practices for Federal awards.
- Circulars may be downloaded at www.whitehouse.gov/omb/circulars



5(g). Final Comments

- Read the Notice carefully for all requirements.
- Ensure all forms and required documents are signed.
- Ensure all figures are correct.



5. General Instructions & Required Documentation

Questions and Answers



6. Grants.Gov: Learning to Apply Electronically

Greg Coss, Point of Contact for Grants.gov, NOAA, Office of Acquisition & Grants



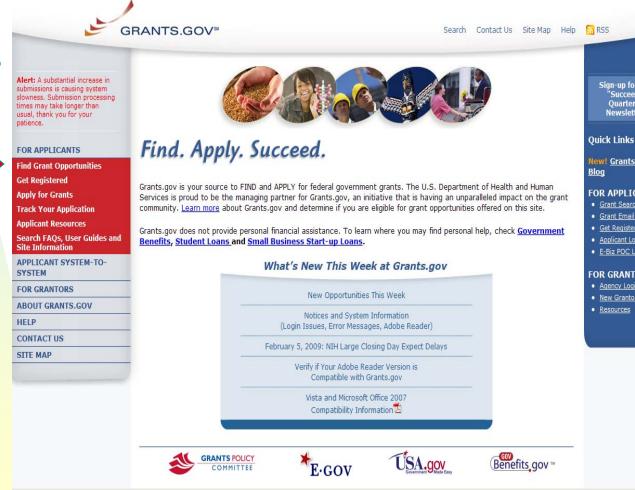
6(a). Using the Find and Apply Portions of Grants.gov

- Learn to search for grant opportunities
- Download an application package
- Work on an application package offline
- Register with Grants.gov
- Submit an application to Grants.gov

MINORITY BUSINESS DEVELOPMENT AGENCY

Once at the home page, click the tab which reads "Find Grant Opportunities."

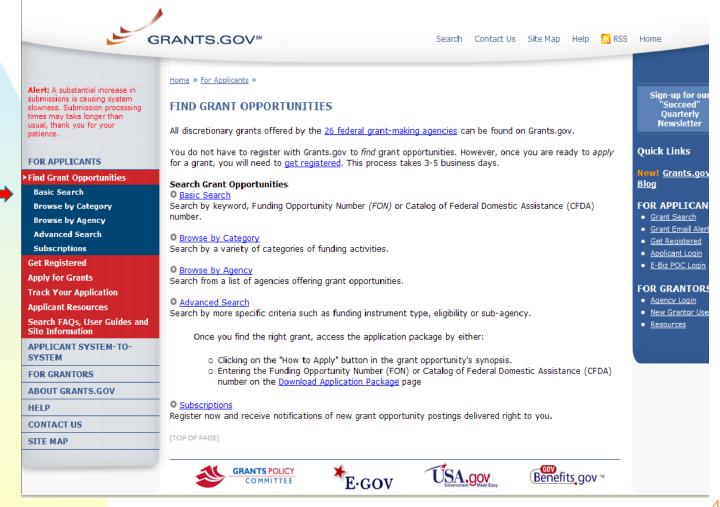
6(b). Search for Grant Opportunities at http://www.grants.gov





6(b). Search for Grant Opportunities at http://www.grants.gov

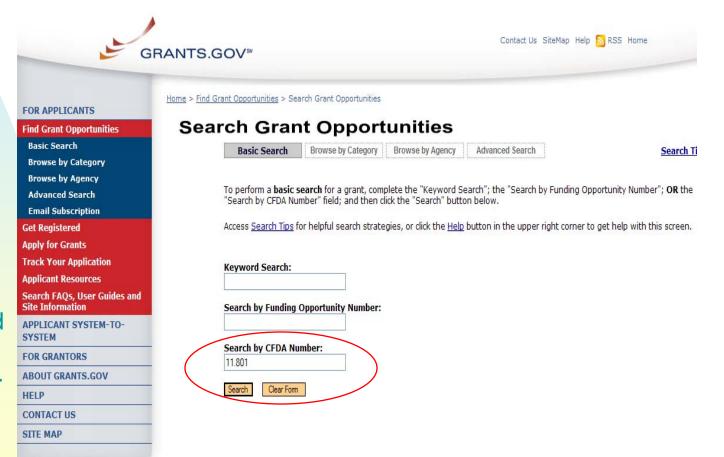
Then click "Basic Search."





6(b). Search for Grant Opportunities at http://www.grants.gov

- In "Search by CFDA Number," type in 11.801
- This is the CFDA number for the NABEC solicitation, and will lead you to the opportunity.





reached the reached the Federal Funding Announcement (FFO) for the NABEC program.

6(c). Downloading the Application Package

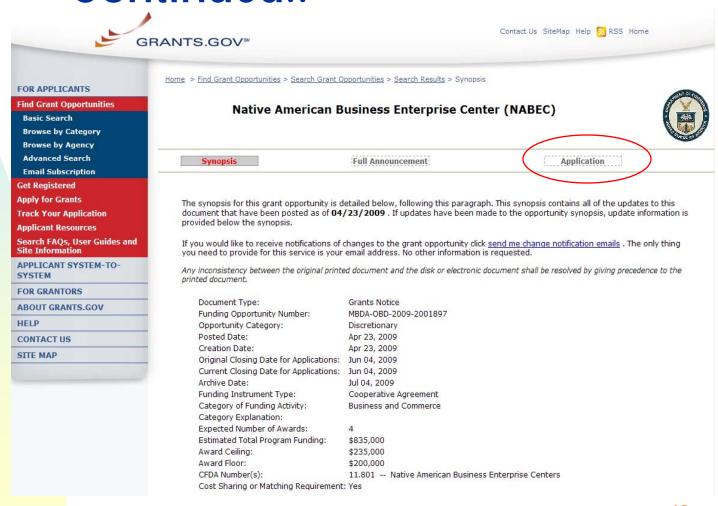


U.S. DEPARTMENT OF COMMERCE



After reviewing the FFO, click on "Application."

6(c). Downloading the Application Package – Continued..





6(c). Downloading the Application Package – Continued..



Contact Us SiteMap Help RSS Home



Under "Instructions and Application", click on the link entitled "download" for the geographical area of

interest.

FOR APPLICANTS

Find Grant Opportunities

Search Opportunities

Basic Search

Browse by Category

Browse by Agency Advanced Search

Email Subscription

Get Registered

Apply for Grants

Track Your Application

Applicant Resources

Search FAQs, User Guides and **Site Information**

ABOUT GRANTS.GOV

FOR GRANTORS

RESOURCES

ABOUT GRANTS.GOV

CONTACT US

SITE MAP

SELECTED GRANT APPLICATIONS FOR DOWNLOAD

Download the application and its instructions by selecting the corresponding download link. Save these files to your computer for future reference and use. You do not need Internet access to read the instructions or to complete the application once you save them to your

READ BELOW BEFORE YOU APPLY FOR THIS GRANT!

Before you can view and complete an application package, you MUST have the PureEdge Viewer or compatible Adobe Reader installed. Application packages are posted in either PureEdge or Adobe Reader format. You may receive a validation error using incompatible versions of Adobe Reader. To prevent a validation error, it is now recommended you uninstall any earlier versions of Adobe Reader and install the latest compatible version of Adobe Reader.

If more than one person is working on the application package, ALL applicants must be using the same software version.

Click here to download the required PureEdge Viewer and Adobe Reader if you do not have it installed already.

Additional Resources:

Home » Applicants » Search Opportunities »

- . Sign-up for Grants.gov Updates for the latest issues and news.
- Download Adobe Reader and PureEdge Viewer for free.
- · Visit Help for FAQs and more information on Applying for grants.

Below is a list of the application(s) currently available for the CFDA and/or Funding Opportunity Number that you entered.

To download the application instructions or package, click the corresponding download link. You will then be able to save the files on your computer for future reference and use.

CFDA	Opportunity Number	Competition ID	Competition Title	Agency	Instructions and Application
11.801	MBDA-OBD-2009- 2001897	2150712	Minnesota/Iowa Native American Business Enterprise Center	Department of Commerce	download
11.801	MBDA-OBD-2009- 2001897	2150713	New Mexico Native American Business Enterprise Center	Department of Commerce	download
11.801	MBDA-OBD-2009- 2001897	2150706	North Carolina Native American Business Enterprise Center	Department of Commerce	download
11.801	MBDA-OBD-2009- 2001897	2150714	Oklahoma Native American Business Enterprise Center	Department of Commerce	download



Then click on the links for "Download Instructions and Download Application Package."

6(c). Downloading the Application Package – Continued..



Contact Us SiteMap Help NRSS Home

DOWNLOAD OPPORTUNITY INSTRUCTIONS AND APPLICATION

You have chosen to download the instructions and application for the following opportunity:

CFDA Number: 11.801: Native American Business Enterprise Centers

Opportunity Number: MBDA-OBD-2009-2001897: Native American Business Enterprise Center (NABEC)

Competition ID: 2150712

Competition Title: Minnesota/Iowa Native American Business Enterprise Center

Agency: Department of Commerce **Opening Date:** 04/23/2009 **Closing Date:** 06/04/2009

If you would like to be notified of any changes to this opportunity please enter your e-mail address below, and you will be e-mailed in the event this opportunity is changed and republished on Grants.gov before its closing date.

Submit

Download the instructions and application by selecting the download links below. While the instructions or application files may open directly, you may save the files to your computer for future reference and use. You do not need Internet access to read the instructions or the application once you save them to your computer.

- 1. <u>Download Application Instructions</u>
- 2. Download Application Package



Make sure
 to print out
 the
 instructions.

6(c). Downloading the Application Package – Continued..

ANNOUNCEMENT OF FEDERAL FUNDING OPPORTUNITY

NATIVE AMERICAN BUSINESS ENTERPRISE CENTER PROGRAM

EXECUTIVE SUMMARY

- Federal Agency Name(s): Minority Business Development Agency (MBDA),
 Department Of Commerce
- Funding Opportunity Title: Native American Business Enterprise Center (NABEC) Program.
- Announcement Type: Initial Announcement
- Catalog of Federal Domestic Assistance (CFDA): 11.801, Native American Business Enterprise Center Program (formerly Native American Business Development Center Program)
- Funding Opportunity Description: In accordance with Executive Order 11625 and 15 U.S.C. § 1512, MBDA is soliciting competitive applications from eligible organizations to operate Native American Business Enterprise Centers (NABECs) in the following geographical service areas:

NABEC**	Geographical Service Area
North Carolina NABEC	State of North Carolina
Minnesota/ Iowa NABEC	States of Minnesota and Iowa
New Mexico NABEC	State of New Mexico
Oklahoma NABEC	State of Oklahoma

U.S. DEPARTMENT OF COMMERCE



- Under the "Download Application" link, the Application will come up with all necessary forms under the heading "Mandatory Documents."
- button at top page next to submit button, and you will then save to your computer wherever you like (desktop, c drive, etc.).

6(c). Downloading the Application Package – Continued..

Save & Submit	ave Print Cancel	Check Packa	ge for Errors	
GRANTS.GOV	for			Grant Application Package
Opportunity Title:	Native American Business Ent	erprise Cente		
Offering Agency:	Department of Commerce			This electronic grants application is intended to be used to apply for the specific Federal funding
CFDA Number:	11.801			opportunity referenced here.
CFDA Description:	Native American Business Ent	erprise Cente	rs	If the Federal funding opportunity listed is not
Opportunity Number:	MBDA-OBD-2009-2001897			the opportunity for which you want to apply,
Competition ID:	2150712			close this application package by clicking on the "Cancel" button at the top of this screen. You
Opportunity Open Date:	04/23/2009			will then need to locate the correct Federal
Opportunity Close Date:	06/04/2009			funding opportunity, download its application and then apply.
Agency Contact:	Mr. Eric Dobyne, Regional Di MBDA Chicago National Enterp U.S. Department of Commerce 55 E. Monroe Street, Room 28 Chicago, IL 60603 Tel· 312-353-0812	orise Center		
tribal government, a	cademia, or other type of organization		itting grant applica	itions on behalf of a company, state, local or
* Application Filing Name				
Project Narrative At CD511 Form Budget Narrative At Budget Information		Move Form to Complete => Move Form to Delete	Mandatory Docu	ments for Submission

Open Form



6(d). Working on Application Offline

- At this point, you're offline, and can complete your application package.
- Click on a form, starting with SF-424, and then select open form.
- IMPORTANT NOTE: Before you can view and complete an application package, you MUST have the PureEdge Viewer or compatible Adobe Reader installed. Application packages are posted in either PureEdge or Adobe Reader format. You may receive a validation error using incompatible versions of Adobe Reader. To prevent a validation error, it is now recommended you uninstall any earlier versions of Adobe Reader and install the latest compatible version of Adobe Reader.
- After completing a form, slide it over from Mandatory Documents to Mandatory Completed documents for Submission.



6(e). Register with Grants.gov

- Once all forms have been completed and moved to proper column, the "Submit" button will illuminate, provided there are no errors (there is a button which checks for errors).
- When you click the submit button, an interface is established between the document in your hard drive and Grants.gov

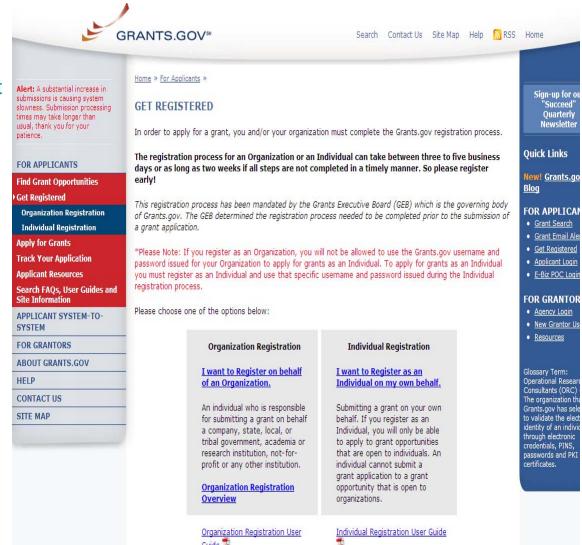


6(e). Register with Grants.gov, Continued...

At this point, Grants.gov requires that you are registered with User ID and Password in order to submit application.

The steps are:

- Register with Central Contractor Registry (your organization – determines E-Biz POC) Also, get DUNS number by calling 1-866-705-5711.
- Register with Credential Provider (individual: must have org.DUNS number to do this and org.must be in CCR. Requires E-BIZ POC to select AOR or organization).
- Register with Grants.gov





6(f). Submission of Application

- Once this is completed, an organization can submit their application. Click submit button on offline package, then type in User ID and password to Grants.gov.
- Person submitting MUST be Authorized Online Representative (AOR) (In CCR, E-Biz Point of Contact is determined – this person decides who can submit).
- Recommended that you allow for at least 5 to 7 working days for the grants submission and registration process.



6. Grants.Gov: Learning to Apply Electronically

Questions and Answers

Greg Coss is POC at Commerce for Grants.Gov

Phone Number (202) 482-3134 Email Address: gcoss1@doc.gov



7. Performance

- Measures
 - ◆ Items
 - Minimum Goals
 - ◆ Definitions
- Standards

Carmen Chairez, Program Analyst
MBDA Office of Business Development



7(a). Measures - Items

- Dollar Value of Awarded Contracts & Procurements (27 pts.)
- Dollar Value of Awarded Financial Transactions (27 pts.)
- Increase in Sales (6 pts.)
- Number of Jobs Created (10 pts.)
- Number of New Clients Served (5 pts.)
- Administrative Management & Operational Quality (25 pts.)
- Bonus (5 pts. Max.)



7(b). Measures – Min. Goals

- All goals listed are minimum requirements
- Goals based on Federal Funding level



7(c). Measures – Definitions

- Each performance measure defined
- Several performance measures earn quantitative points
- Administrative Management & Operational Quality
 - Majority are qualitative in design
 - Assigned by MBDA



7(d). Performance - Standards

- Rating System
- Based on Cumulative Points Earned (Quantitative and Qualitative)
- Minimum Acceptable Rating is "Satisfactory"
- Non-Federal Cost Share of 10% Must be Met



7. Performance

Questions and Answers



8. Proposal

- End in Mind
- Format
- Computer Requirements
- Review & Selection Process

Rita Gonzales, Program Manager, MBDA Office of Business Development



8(a). End in Mind

- Develop clear understanding of MBDA needs
- Use proposal format; be clear & succinct
- Develop clear understanding of evaluation criteria
 - Must meet at least 70% of points available for each evaluation criterion
 - Bonus points may be awarded
- Correctly title each section (i.e. applicant capability, resources, techniques and methodologies, costs)
- Incorporate Work Requirements in proposal
- Attachments (including letters of support) must be included in submission package
- Number all pages; include applicant name on each page



8(b). Format

- Carefully Respond to
 - Applicant Capability (40 pts.)
 - ◆ Resources (20 pts.)
 - ◆ Techniques & Methodologies (20 pts.)
 - Proposed Budget & Supporting Budget Narrative & (20 pts.)
 - Bonus points available
- Oral Presentations (10 pts.)
 - Optional



8(b)i. Applicant Capability

- Adhere to Work Requirements as outlined in FFO
- Demonstrate ability to run Center
- Historical & background information
- Submit a self-sustainable plan (2 pages max.)
- Provide required documents
- Provide supporting documents



8(b)ii. Resources

- Describe the resources at hand to support proposal
- Letters of Support and Commitment
 - Resources listed
 - Prior clients assisted meeting SGI requirements
 - Community organizations
 - Prospective strategic partners
- Description of existing client base
- Provide required documents
- Provide supporting documents



8(b)iii. Techniques & Methodology

- Describe how each of the work requirements will be met for each of the 3 program years
- Describe how Center will be established and operating within 30 days
- Provide strategies and timelines
- Describe how applicant shall integrate work requirements with performance measures & existing infrastructure
- Provide a marketing plan; emphasis on attracting SGI clients





8(b)iii. Techniques & Methodology

Staffing Allocation Chart Year 1 - Example

Role	Status	Project Allocation	Hours	Client Consulting Hrs & %		Admin Time Hrs & %		Other (List Here) Time Hrs & %		
Project Director	Full Time	100%	2,050	410	20%	1,025	50%	615	30%	
Business Consultant	Full Time	100%	6 2,050		1,640 80%		205 10%		10%	
Business Consultant	Part Time	80% 1,640		1,312 80%		164 10%		164 10%		
Admin. Asst.	Full Time	100%	2,050	0	0%	2,050	100%	0	0%	
Intern	Part Time	50%	1,025	103	10%	820	80%	103	10%	
Total NABEC			8,815	3,465	39%	4,264	49%	1,087	68	



8(b)iv. Proposed Budget & Supporting Budget Narrative

- Consistent with proposal narrative
- Provide one of the following for each program year
 - Proposed Budget
 - ◆ Required Forms
 - Supporting Budget Narrative
- Non-Federal Cost share required
 - Clients fees encouraged
 - Client fees consistent with staff allocation chart
- Original and signed supporting documents/commitment letters required for 3rd party in-kind contributions
- Include required travel costs





8(b)vi. Client Fee Sample

Client Portfolio by MBE Annual Sales Range	Client Fee Per Hour		No. of Clients	Est. Hrs/Client	No. of Hrs.	Est. Client Billing			
								1.Match to Performanc	
\$0 - \$99,999	\$10		10	22	220	\$2,200		Goals	
\$100,000 - \$299,999	\$20		15	25	375	\$7,500			
\$300,000 - \$999,999	\$30		50	41	2,050	\$61,500			
\$1,000,000 - \$2,999,999	\$40		11	30	330	\$13,200			
\$3,000,000 - \$4,999,999	\$50		10	35	350	\$17,500		2.Match to Staff Allocation	
\$5,000,000 and Above	\$60		4	35	140	\$8,400		Table	
Total			100		3,465	\$110,300	_	3.Describe Policy	
Less Billing Adjustments								. 66,	
Fee Waivers	20%	_			\$22,060			4.Match to	
Fees UnCollectable	20%			SF 424A /(p.2)					
Total Billing Adjustments			\$44,120 <i>/</i>		70				
Adjusted Total - Client Fees									



8(c). Computer Requirements

- MBDA requires that all award recipients meet certain requirements related to the acquisition, installation, configuration, maintenance and security of information technology (IT) assets.
- Details contained in "Appendix C" of the FF0 (pages 43-46.

NABEC 7'



8(d). Review & Selection Process

- Initial Screening
- Panel Review
- Oral Presentation
- Final Recommendation
 - Panel Evaluation
 - Oral Presentation (if applicable)
 - Funding Priorities
 - Availability of Funding

Note: References will be checked

SF 424A - Budget Information – Non Construction Programs (p.1)

Section A - Budget Summ	nary								
Grant Program	Catalog of Federal	Estimated Un	-obligated Funds	New or Revised Budget					
Function or Activity (a)	Domestic Assistance Number (b)	Federal (c)	Non-Federal (d)	Federal (e)	Non-Federal (f)	Total (g)			
1. NABEC	11.801			195,000	83,590	278,590			
2.									
		5	SAMPLE DOCUME	NT					
4.									
5. Totals	\$	\$	\$	\$ 195,000	\$ 83,590	\$ 278,590			
Section B - Budget Categ	ories								
			Total						
6. Object Class Categor	ies	(1)	(2)	(3)	(4)	(5)			
a. Personnel		135,000	25,000			160,000			
b. Fringe Benefits		15,000	5,000			20,000			
c. Travel		5,500	1,500			7,0			
d. Equipment		3,000	2,000			5,00			
e. Supplies		2,500	1,500			4,00			
f. Contractual			13,590			13,5			
g. Construction									
h. Other		34,000	35,000			69,00			
i. Total Direct Charges	j (sum of 6a-6h)	195,000	83,590						
j. Indirect Charges									
K. Totals (sum of 6i an	nd 6j)	195,000	\$ 83,590.00			278,590.0			
7. Program Income		\$	\$	\$	\$	\$			

SF 424A - Budget Information – Non Construction Programs (p.2) SAMPLE - DOCUMENT

Section C - Non Federal Resources										
(a) Grant Program		(b) Applicant (c) State		(c) State	(d	Other Sources		(e) Totals		
8. NABEC 11.801 Non-Federal Cost Share - Cash		10,000	Match	to page 1	\$	5,000	\$	15, 000		
9. Non-Federal Cost Share – Client F	ees					\$	66,180	\$	66,180	
10. Non-Federal Cost Share – 3 rd Part	10. Non-Federal Cost Share – 3 rd Party In-Kind					\$	2,410	\$	2,410	
11.										
12. Total (sum of 8 - 11)		\$	10,000	\$		\$	73,590	\$	83,590	
Section D - Forecasted Cash Needs										
	Total for 1st Year		1st Quarter		2nd Quarter	3rd Quarter			4th Quarter	
13. Federal	\$ 195,000.00	\$	48,750.00	\$	48,750.00	\$	48,750.00	\$	48,750.00	
14. Non-Federal	\$ 83,590.00	\$	20,897.50	\$	20,897.50	\$	20,897.50	\$	20,897.50	
15. Total (Sum of lines 13 and 14)	\$ 278,590.00	\$	69,647.50	\$	69,647.50	\$	69,647.50	\$	69,647.50	
Section E - Budget Estimates of Federal Needed for Project	Balance of the									
(a) Count Don supply		Future Funding Periods (Years)								
(a) Grant Program		(b) First (c) Second			(c) Second	(d) Third			(e) Fourth	
16. NABEC 11.801		\$	195,000		\$195,000	\$		\$		
17.		(Actua	al 2nd yr funding)	(Actua	l 3rd yr funding)					
18.										
19.										
20. Total (Sum of lines 16-19j)			195,000	\$	195,000	\$		\$		
Section F - Other Budget Information										
21. Direct Charges	22. Indirect Charges									
23. Remarks	23. Remarks									



SF 424 – Errors Frequently Found

Line 14 Congressional Districts

Line 15 Estimated Project [Reconcile with SF 424a]

A Federal \$195,000 Sec B(k-1) & Sec D-13 total

Applicant 10,000 Sec. C (b)

State

Local

Other
 73,590
 Sec. C (d) (Assume 3rd party cash & equip)

Program Income _____

Total \$278,590 Sec. B (K-5) & Sec. D-15 total

Total Funding is \$835,770 (based on 3 year cycle -\$278,590 x 3)

Line 18 Item d Signature must be affixed to form

Item e Date must be included



9. Close

MBDA Office of Business Development