

DEPARTMENT OF HEALTH AND HUMAN SERVICES
FOOD AND DRUG ADMINISTRATION
CENTER FOR DRUG EVALUATION AND RESEARCH

ANESTHETIC AND LIFE SUPPORT DRUGS
ADVISORY COMMITTEE

Wednesday, September 10, 2003

8:00 a.m.

Holiday Inn Bethesda
Bethesda, Maryland

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1 P R O C E E D I N G S

2 Call to Order and Opening Remarks

3 DR. KATZ: Good morning. Once again, this
4 is a meeting of the Anesthetic and Life-Support
5 Drugs Advisory Committee. My name is Nathaniel
6 Katz.

7 I wanted to make brief opening comments.
8 First of all, in terms of committee discussion and
9 in terms of speaker presentations, the ground rules
10 for today will be the same as yesterday. If
11 anybody around the table feels that they want to
12 direct any questions to anybody just raise your
13 hand and we will recognize you, and those would go
14 through me. Speakers will get a yellow light two
15 minutes before the end of your presentation and
16 then a red light at the very end of your
17 presentation.

18 There will be some periods of time for
19 discussion this morning. We are going to follow
20 the same schedule as everyone has received and as
21 is out there on the table. There have been no
22 changes to this point in the schedule so we will
23 start out with about a half hour or so to continue
24 some discussion from yesterday, then we will have
25 presentations from our sponsor at 8:45 and the

1 schedule will continue like that.

2 Today is nominally a day to discuss the
3 Palladone risk management program, however, there
4 are still general issues from yesterday that need
5 to be discussed so I will try to be clear during
6 the discussion period, and I think the questions
7 are clear enough themselves, as to whether we are
8 talking about general issues on risk management
9 programs or the Palladone program in particular. I
10 have no other general comments. Bob Rappaport or
11 any of the folks from FDA, anything to add? If
12 not, Johanna Clifford will read the conflict of
13 interest statement.

14 Conflict of Interest Statement

15 MS. CLIFFORD: Thank you. The following
16 announcement addresses conflict of interest issues
17 with respect to this meeting and is made part of
18 the record to preclude even the appearance of
19 impropriety at this meeting.

20 The conflict of interest statutes prohibit
21 special government employees from participating in
22 matters that could affect their own or their
23 employers' financial interests. All participants
24 have been screened for conflict of interest in the
25 product, competing products and firms that could be

1 affected by today's discussions.

2 In accordance with 18 U.S. Code Section
3 208(b)(3), the Food and Drug Administration has
4 granted waivers to the following individuals
5 because the agency has determined that the need for
6 their services outweighs the potential for a
7 conflict of interest. They include Dr. Nathaniel
8 Katz for consulting on an unrelated matter for the
9 sponsor. He earns less than \$10,001 per year. Dr.
10 Robert Dworkin for consulting on unrelated issues
11 for three competitors. He earns less than \$10,001
12 a year from each firm. Dr. Steven Shafer for
13 consulting for a competitor. He earns less than
14 \$10,001 per year.

15 A copy of the waiver statements may be
16 obtained by submitting a written request to the
17 agency's Freedom of Information Office, Room 12A-30
18 of the Parklawn Building.

19 We would also like to disclose that Dr.
20 Charles McLeskey is participating as a non-voting
21 industry representative, acting on behalf of
22 regulated industry. Dr. McLeskey is an employee of
23 Abbott Laboratories and a shareholder.

24 In the event the discussions involve any
25 other products or firms not already on the agenda

1 for which an FDA participants has a financial
2 interest, the participants are aware of the need to
3 exclude themselves from such involvement and their
4 exclusion will be noted for the record.

5 With respect to all other participants, we
6 ask in the interest of fairness that they address
7 any current or previous financial involvement with
8 any firm whose products they may wish to comment
9 upon. Thank you.

10 Committee Discussion

11 DR. KATZ: Thank you. Now we have about
12 40 minutes of time to continue our discussion from
13 yesterday. If everybody around the table could
14 return to their list of questions, we will be
15 continuing our discussion of question one which we
16 were able to begin very briefly towards the end of
17 the day yesterday.

18 I will read the question. Please discuss
19 the role of the potent modified-release opioids in
20 the management of chronic pain. We can just begin
21 a general discussion or continue a general
22 discussion of that issue. Does anybody from the
23 FDA side want to add any clarifying comments to
24 that question, or are you satisfied with beginning
25 a general discussion?

1 DR. RAPPAPORT: Why don't we just begin
2 with a general discussion and if we feel the need
3 to jump in, we will?

4 DR. KATZ: We are open for comments. Yes,
5 please, Dr. Rose?

6 DR. ROSE: Yesterday you had asked several
7 questions about certain types of patients, certain
8 patients at high risk for adverse events, etc. and
9 I wanted to put my two cents in on that.

10 I felt that when you talk about types of
11 patients we should also talk about the physician
12 doing the prescribing who needs to identify and
13 document, if necessary of patients who in the past,
14 when they have cared for them, have been unreliable
15 and non-compliant. I think that is the issue.
16 Cases that I have seen can kind of tell you in
17 advance that these patients are going to have
18 problems with the type of drug that we are talking
19 about today. So, I think it is very important for
20 the physician to actually evaluate the patient for
21 their reliability. That was one issue that I
22 wanted to make a comment on.

23 Then the other, when you are going to say
24 about the duration of treatment--you are going to
25 be getting to that, I know--in the past there have

1 been issues of putting a time limit on certain
2 types of care that we give to patients who are
3 considered to be terminally ill. There is, for
4 example, the issue that hospice is only for
5 patients who you expect not to live more than six
6 months but, as was mentioned yesterday, many times
7 if you appropriately treat a terminally ill patient
8 you can actually extend their life and make their
9 life more comfortable for whatever time they have
10 left. So, I do think it might be inappropriate to
11 put a time limit or to say if you don't expect the
12 patient to live more than a certain period of time
13 that this patient is a candidate for this drug and
14 not otherwise. So, I don't think that we should
15 put a time limit for terminally ill patients.

16 DR. KATZ: Thank you. So, if I take your
17 two points, you are suggesting that, number one, in
18 assessing the appropriateness of long-term therapy
19 one factor is assessing the likelihood of patient
20 compliance with that therapy.

21 DR. ROSE: Correct.

22 DR. KATZ: One element in that assessment
23 is history of compliance or non-compliance.

24 DR. ROSE: Thank you.

25 DR. KATZ: Then, the second point that you

1 are suggesting is that in the course of appropriate
2 medical practice artificial limitations on the
3 duration of therapy are not part of normal medical
4 practice with opioids.

5 DR. ROSE: That is correct.

6 DR. KATZ: Other comments? Yes, Dr.
7 Baxter?

8 DR. BAXTER: Thank you very much. I am
9 glad to see that on my first attempt today I am in,
10 not that I am still thinking about yesterday--

11 DR. KATZ: God forbid!

12 [Laughter]

13 DR. BAXTER: But I think that it is
14 important from an addiction standpoint that part of
15 the appropriateness that should be considered by
16 physicians if in fact, number one, that there is a
17 history of addiction or use disorder and, number
18 two, what is the current status of that medical
19 problem. It is my belief, and the belief of many
20 addiction specialists, that people who have
21 histories of addiction are not automatically
22 excluded from use and benefit of opiate medication,
23 but it is very important to be able to ascertain
24 that person's recovery status.

25 DR. KATZ: That is very helpful. So,

1 again, you are suggesting that an addiction history
2 should be a standard element and in good practice
3 is a standard element of assessing a patient for
4 the appropriateness of opioid therapy. I wonder if
5 you could expand on that and maybe give us a little
6 bit more information on what physicians do to get
7 an addiction history and the accuracy of those
8 office-based methods in obtaining an adequate
9 addiction history.

10 DR. BAXTER: The first thing is that the
11 questions have to be asked. Unfortunately, I know
12 that many times an addiction history is not taken.
13 So, one would minimally need to ask if, in fact, a
14 person has ever had any problems with drugs and/or
15 alcohol. If the answer is yes, well, then further
16 information needs to be gathered in terms of what
17 substance was the drug of choice; what measures in
18 terms of treatment were employed; and what the
19 person's current recovery status is.

20 DR. KATZ: What if the answer is no?

21 DR. BAXTER: Well, then you have to figure
22 out how far you really want to go with that line of
23 questioning. As an addiction specialist, of
24 course, you know that I would go much further but I
25 think that in terms of primary care or general

1 practitioners who, we all know, prescribe a lot of
2 these medications we have to at least get them to
3 start asking questions.

4 DR. KATZ: Thank you. Dr. Dworkin?

5 DR. DWORKIN: I have a question about the
6 question. The question seems to emphasize the word
7 "potent" and I don't think we have discussed that.
8 Given a range of potency in the available
9 modified-release opioids is the potency, meaning
10 the milligrams needed for an equianalgesic dose,
11 relevant in any way at all or not to clinical
12 practice of these modified-release opioids. So, I
13 guess my question is about have we really discussed
14 potency variability among these drugs? And, I
15 don't think we have, and should.

16 DR. KATZ: So, are you asking the question
17 about whether the word "potent" changes the answer
18 here?

19 DR. DWORKIN: Yes, whether the potency of
20 the drug change has any impact on the answer.

21 DR. KATZ: Or, are we just really
22 discussing about opioid therapy in general? Well,
23 that is a question and that is open for commentary.
24 Is the standard of practice different for opioids
25 depending on their potency? Dr. Saini and then Dr.

1 Shafer?

2 DR. SAINI: I think the WHO letter was
3 made on an arbitrary basis. There is really no
4 difference between a weak opiate and a strong
5 opiate. You can give enough of a weak opiate and
6 get the same effect as compared to giving a smaller
7 amount of a stronger opiate. So, the main question
8 is should the opiates be used in pain. And, the
9 answer is, yes, if appropriately used they are the
10 gold standard for moderate to severe pain while
11 NSAIDs should be used to control mild to moderate
12 pain.

13 Having said that, the risk of addiction
14 should be assessed and at the same time the adverse
15 effects of narcotics should be assessed also as the
16 therapy is going on. While you are assessing these
17 risks, when you see these drug addicts nobody will
18 divulge a history that they have been in a drug
19 rehab program. It is usually later on that you
20 find that these people have been in a drug rehab
21 program and you have problems. So, assessing the
22 history and if they are prone to becoming an addict
23 is important. Family history of drug dependency,
24 history of anxiety, depression, psychiatric
25 disorder and previous history of drug abuse makes

1 them more prone to become a drug addict.

2 DR. KATZ: Thank you. Dr. Saini, your
3 answer to Dr. Dworkin is no. You are saying that
4 the word "potent" could just as easily be taken out
5 of this question and that the standards of care and
6 medical practice are the same for all opiates,
7 regardless of their potency or their release. Am I
8 understanding you correctly?

9 DR. SAINI: That is correct.

10 DR. KATZ: Dr. Shafer?

11 DR. SHAFER: Dr. Dworkin's question is a
12 good one. I think it relates to the fact that
13 there are two definitions of potency that are used.
14 To the lay public potent just means strong and the
15 strength has two components. One, from a
16 pharmacological perspective, is the concentration
17 associated with 30 percent maximum drug effect,
18 which is the definition you are thinking of, and
19 that is absolutely irrelevant to the utility of the
20 drug provided you don't have to eat, you know,
21 bricks of the stuff to get a drug effect. The
22 other is the intrinsic efficacy, the maximum effect
23 the drug can produce, and all of the full mu
24 agonists are thought to pretty much go to the same
25 maximum drug effect.

1 From a pharmacologic perspective, I think
2 what we are talking about is the full mu agonists.
3 If we want to be true to what we are talking about
4 here pharmacologically, we should perhaps talk
5 about full mu agonists and leave potency out of it.
6 I think potency is being used in a colloquial
7 sense.

8 DR. KATZ: So, your answer is also no to
9 Dr. Dworkin?

10 DR. SHAFER: Yes.

11 DR. DWORKIN: Can we ask the Division
12 whether potency is being used in a colloquial sense
13 or in a pharmacologic sense in this question?

14 DR. KATZ: Yes, you can.

15 DR. DWORKIN: Thank you.

16 DR. RAPPAPORT: Thank you. This question
17 refers to the use of the high dosage,
18 extended-release opiate products that are under
19 discussion as a general topic of the meeting.

20 DR. KATZ: Maybe I can clarify that.
21 Correct me if I am wrong, I think the question was
22 worded this way because that is what we are here to
23 meet about and it doesn't in any way mean to
24 exclude other forms of opioids or get into the
25 issue of whether the practice standards might be

1 different. Is that fair enough?

2 DR. RAPPAPORT: Yes, although we would
3 like to have some focus on that particular group of
4 drugs as it applies to this meeting and also as it
5 applies today to the ensuing discussion of
6 Palladone.

7 DR. KATZ: Yes, I think what we are
8 hearing, so far anyway, from the group is that the
9 practicing patterns and standards are the same
10 regardless whether the opioid is more or less
11 potent or modified release or not modified release,
12 if I am hearing the committee correctly. Does
13 anybody think I am hearing wrong? Dr. Brill?

14 DR. BRIL: My comment was more in the form
15 of a question to individuals running pain clinics;
16 as I say, I run a more general clinic. This
17 applies to opiate therapy and disclosure with the
18 patient and exactly how the therapy is phrased to
19 the patient. I think it is important, in chronic
20 pain particularly, that the patient really be aware
21 of the class of drug they are taking. I mean,
22 opiate may mean a lot to us and so may pain killer
23 but to the patient I think even being very blunt
24 and telling them they are taking a narcotic, with
25 all the implications that has, is something that

1 may be considered because a lot of patients won't
2 really know what you mean if you just say opiate
3 and if you say pain killer, there are so many it is
4 a non-specific term.

5 So, for me, when I start a patient on
6 this, because there is no definitive way that I
7 have of knowing who would be addicted, if I select
8 the patient and think that they are safe candidates
9 for this kind of therapy I do warn them about the
10 class of drug I am using with them. I just think
11 that caution and full disclosure in a way that
12 patients will truly understand are necessary.

13 DR. KATZ: So, you are suggesting that in
14 prescribing these medications to patients, just
15 calling them pain killers without being more
16 specific about their class and their potential risk
17 is not sufficient.

18 DR. BRIL: True. I mean, a nonsteroidal
19 is a pain killer, or aspirin is a pain killer if we
20 use it in certain ways, which are quite different
21 from opiates. And, using the word opiate isn't
22 necessarily enough either, although you might think
23 it is.

24 DR. LEIDERMAN: First a comment and then a
25 question. I think that it is important when we

1 talk about pharmacologic potency to think about the
2 multitude of effects that drugs have, and
3 equianalgesia does not necessarily equate to equal
4 effects in terms of psychic effect, euphorigenesis,
5 reinforcing effects. We will come back to that
6 with some data to be presented later this morning,
7 but that is a part of the very complex concept of
8 potency and I think that that is part of what we
9 mean.

10 The question part, I would ask the pain
11 doctors here, I mean, do you prescribe Dilaudid in
12 the same way that you prescribe a codeine 30 mg? I
13 would suggest not and it doesn't have to do just
14 with the different dosage strengths available. So,
15 that is sort of my comment.

16 My question is about something touched
17 upon yesterday that I would like to have a little
18 bit more input on. What does the committee think
19 is the role of physician-patient care contracts in
20 the context of chronic, non-malignant pain
21 treatment with high dose opiates?

22 DR. KATZ: Let's leave that question in
23 the air. I want to make sure that I am not missing
24 people who are on line for comments. Dr. Gillett,
25 you are next.

1 DR. GILLETT: When you are a layman this
2 whole business of indication is a very difficult
3 proposition. After you have questioned your
4 patient and discussed their addiction, what choices
5 do you have? Do you withhold from a patient who
6 has gotten squamous cell carcinoma as a consequence
7 of alcoholism? You are going to withhold a pain
8 killer like one of these medications during
9 radiation therapy when they elect not to have
10 surgery because their physician had a TV show and
11 testified in court about drug addiction and alcohol
12 and drug-driving cases? In other words, a friend
13 of ours down in Greenville, South Carolina is faced
14 with this and he receives OxyContin.

15 DR. KATZ: It sounds like you are agreeing
16 with Dr. Baxter that one needs to do a risk
17 assessment and that some patients may be at higher
18 risk for complications, but that doesn't
19 necessarily equate with withholding therapy. Maybe
20 what we will get to in some point of our discussion
21 is, well, what does that equate to? What does one
22 do in that situation? Let's see, Dr. Skipper, you
23 were next.

24 DR. SKIPPER: Because we are here
25 primarily, in my view, to talk about the risk of

1 these drugs and the primary risk that we are
2 concerned about is the spiking epidemic abuse and
3 the recruitment of new addicts who take these
4 drugs, some of whom die from overdose, going back
5 to the end of the day yesterday when you asked
6 about mild, moderate or severe and I was looking
7 toward possibly encouraging a change in that
8 terminology, which I have now decided maybe to give
9 up on, I would subsequently like to see more of a
10 move toward restricting the use for severe pain, if
11 we define severe pain as significant impairment of
12 function, because I think we need to decrease the
13 amount of these drugs on the market because that
14 will decrease the epidemic of abuse.

15 DR. KATZ: Won't you expand then on how
16 you would propose implementing that sort of an
17 approach?

18 DR. SKIPPER: Well, I would suggest that
19 the package insert say that these drugs, these
20 potent extended- release opioids be used for severe
21 pain, and then define severe pain as significant
22 decrease in function associated with pain.

23 DR. KATZ: Of course, we have an ambiguity
24 because most practitioners/researchers use the term
25 mild, moderate and severe as a measure of pain

1 intensity on some sort of scale, so you would
2 introduce the term but then redefine it in a way
3 different from its customary use, focusing more on
4 impact. But I still would, you know, be interested
5 in hearing you expand more on this notion of impact
6 on function as being a marker of the importance of
7 the disease to the patient and the importance of
8 treating it aggressively.

9 DR. SKIPPER: Well, as I said yesterday, I
10 think the way we monitor whether these drugs are
11 effective is by looking to see if function
12 improves. If function is not impaired, then I am
13 not sure they should be used. So, I would like to
14 see movement towards some kind of policy that
15 function be assessed. Because that was not
16 received well, then I am thinking that to redefine
17 mild, moderate and severe so that that it be
18 associated with significant decrease in function
19 may restrict to some degree the use of these, which
20 would decrease the problem of substance abuse.

21 DR. KATZ: So, just to clarify what you
22 are saying, it sounds like--correct me if I am
23 wrong--is that even somebody whose pain intensity
24 level was rated using the word moderate but, yet,
25 that pain still had an impact on that patient's

1 ability to function they would be a candidate for
2 opiate therapy in your mind because they would be
3 reclassified as severe based on your impact
4 definition.

5 DR. SKIPPER: I guess that is correct.

6 DR. KATZ: Thank you. Dr. Ciraulo, you
7 were next.

8 DR. CIRAULO: Yes, Dr. Leiderman had
9 addressed some of the issues that I wanted to raise
10 but I wanted to go back to the issue of potency. I
11 think that what we are really talking about is
12 abuse, liability and concerns about that and I
13 think that, yes, it is correct that most of the
14 drugs we are talking about are full mu agonists.
15 We also have to think about the pharmacokinetics of
16 these drugs. If you look at abuse liability across
17 substances of abuse, you know the drugs that are
18 more rapidly absorbed and reach higher peaks are
19 subject to greater abuse liability.

20 I think there are differences among the
21 opioids. Certainly, in the days when I did
22 physician management of addicted physicians there
23 were patterns. There were certain drugs that were
24 preferred, and I think they correspond with a lot
25 of the PK of the full mu agonists and I think we

1 have to keep that in mind as we look at the data.

2 I just wanted to add that I certainly
3 support the use of these drugs in recovered
4 substance abusers. I think you should do an
5 assessment. You will make mistakes. I want to
6 emphasize that when mistakes are made people should
7 not be prosecuted for these mistakes; this is going
8 to be part of the practice, but denying substance
9 abusers who are in stable recovery adequate pain
10 management is inappropriate.

11 DR. KATZ: So, you are then joining those
12 who have said that while risk assessment, including
13 a substance abuse history, is important. That
14 doesn't mean that the patient should necessarily be
15 excluded from opioid therapy as a result of that
16 assessment. So, what are the implications then for
17 the use of opioids in such patients? If we are
18 taking their history and identifying their risk
19 level are there any implications for management?

20 DR. CIRAULO: Yes, definitely. I think
21 you have to step up surveillance. I realize that
22 this would be a problem in some rural areas, and I
23 don't work in a rural area so I don't have specific
24 suggestions for that, but in areas where there are
25 specialists I think with more frequent visits, good

1 contact with pharmacy, single-source prescribing,
2 and a lot of the things that we can do to monitor
3 we can build in good surveillance programs so that
4 even if a substance abuser does end up having any
5 problems initially, I think it is inappropriate to
6 say, "okay, you're out." I think there should be
7 an algorithm to step up the surveillance.

8 DR. KATZ: So, you are saying that
9 patients who are identified as being at higher
10 risk, even if they are prescribed opioid therapy,
11 need to be prescribed it in a different sort of
12 program than somebody without those red flags for
13 risk.

14 DR. CIRAULO: Exactly. What we have done
15 in the past--and I am not saying we want to do this
16 in the future but in the past we have put such
17 patients in methadone clinics. I am not sure I
18 would do that now; I think there are better ways to
19 do it.

20 DR. KATZ: Thank you. Next was Dr. Strom.

21 DR. STROM: A couple of related comments.
22 I am a general internist; I am not a pain expert
23 and I certainly have no problem with the clinical
24 recommendations I am hearing and referring my pain
25 patients to colleagues. But as an epidemiologist,

1 my role is to be a curmudgeon, and part of my
2 concern about what I am hearing is that I would ask
3 my fellow committee members to differentiate when
4 what you are saying is based on data versus when it
5 is based on opinion. It is not clear to me
6 virtually any of this is based on data and I think
7 it is important we make that clear when we give
8 this advice to FDA because FDA is a science-based
9 agency and needs to make its decisions according to
10 that, and that ranges from clinical recommendations
11 to recommendations about risk assessment to try to
12 predict addiction and thinking we really have the
13 ability to do that to recommendations about even
14 restricting use and that that would in any way
15 affect the amount of addiction in society. I am
16 not sure we have heard the data to underlie any of
17 that.

18 DR. KATZ: Thank you. I think that is a
19 very important point and I want to get back to it
20 but first Dr. Jenkins.

21 DR. JENKINS: I would like to offer the
22 committee some clarification on what the intent was
23 of this question because I think you are verging
24 into a much more general discussion about the role
25 of opioids in treatment of pain. We were really

1 focused on what is the role of sustained- release
2 or modified-release opioids in the treatment of
3 chronic pain. There have been some, for example,
4 who have argued that these products are simply
5 convenient dosage forms and, therefore, the abuse
6 liability and the abuse potential and the actual
7 abuse we have seen negates the value of these
8 products to the patients. So, our focus of this
9 question was not to get into a general discussion
10 of when should you use opioids in the treatment of
11 chronic pain. It was more to ask you to talk to us
12 about the role of sustained- or modified-release
13 opioids in the treatment of chronic pain. So,
14 hopefully, that can help you focus your discussion
15 so that we can get back from you all that we are
16 looking for.

17 DR. KATZ: Thank you for that
18 clarification. Let's then look at the discussion
19 in a different way and open up the floor for
20 comments on the particular role of modified-release
21 opioids in the opioid management of patients with
22 chronic pain.

23 Actually, as long as we are pausing for a
24 moment, Dr. Leiderman did put this question in the
25 air about the use of patient care agreements. So,

1 in light of this refocused discussion, does anybody
2 have any comments on patient care agreements? Go
3 ahead, Dr. Rose.

4 DR. ROSE: I get to look at liability
5 insurance claims and sometimes I see
6 anesthesiologists or other physicians who have had
7 problems where there are not contracts. I can see
8 situations where had this physician used a contract
9 and insisted that the patient comply we wouldn't
10 have the problems. I am very much in favor of
11 physician and patient contracts.

12 DR. KATZ: For medical-legal reasons, it
13 sounds like you are saying.

14 DR. ROSE: Yes, for medical-legal reasons
15 and also I think it helps the physician to help the
16 patient. I think that contracts are very, very
17 important.

18 I would like to make a comment about this
19 issue of the concept of sustained release. The
20 concept of sustained release I think is great. If
21 we were talking about a drug for sustained-release
22 management of hypertension I think all of us around
23 the table would think that is great because if you
24 want someone to take a pill four times a day to
25 manage their hypertension, that is a problem

1 because it is just hard to do. The issue here is
2 sustained release for opioids, and then the reason
3 why we are looking at that in a more focused way is
4 because of the problem of abuse and inappropriate
5 use of the drugs. So, I think that really our
6 focus needs to be on how can we handle that abuse
7 because underlying it all I think most of us would
8 agree that sustained release anything is a good
9 idea because it helps in better patient care.

10 DR. KATZ: Dr. Kahana?

11 DR. KAHANA: I would like to reiterate
12 from a non-epidemiologist what Dr. Strom had said
13 because I feel like I am in a very awkward position
14 of trying to come up with recommendations with
15 remarkably little real data. I guess the question
16 I would have is would we be better off trying to
17 define the patients who are not good candidates for
18 these drugs rather than the ones who are, and to
19 define a subset of patients who might be better off
20 referred to people who are specialists, either by
21 direct referral or by telecommunication. We
22 certainly have the ability to encompass an enormous
23 geographic area with expertise, if not by direct
24 patient contact at least by telecommunication with
25 someone who is an expert. Could we not provide a

1 mapping system for people who would have the
2 ability to access the experts in this kind of drug
3 dispensing? Because the restriction of this class
4 of drugs to those who really have chronic and
5 sustained pain, malignant or non-malignant in its
6 origin, I think would be a real serious error based
7 on at least the data we have seen, which would lead
8 me to believe that 50 percent of perioperative
9 patients are getting the sustained-release
10 preparations which, I must say, I am a little
11 skeptical to believe. So, even the data I think we
12 have seen is questionable at best.

13 DR. KATZ: Yes, Dr. Ciraulo?

14 DR. CIRAULO: Since you have redirected
15 that, I would like to re-approach the issue of the
16 addicted patient. I have two comments and
17 questions. One is if we believe--and this is a
18 question--if we believe that these drugs, these
19 long-term and immediate-release drugs are different
20 in their abuse liability, if we say the drugs we
21 are evaluating have higher abuse liability, would
22 the pain people feel comfortable saying that this
23 would not be a first-line drug for pain management
24 in someone with a history of substance abuse? That
25 is part one.

1 The second part is if you use these drugs,
2 do the pain experts have an idea of what the risk
3 is of creating a new addict in the patients they
4 treat?

5 DR. KATZ: That was a complicated question
6 and comment but it sounded like the first part of
7 it was sort of a question about whether the
8 modified strong-release opioids have a higher abuse
9 liability than the immediate-release opioids. Was
10 that the first part?

11 DR. CIRAULO: Yes, the extended release,
12 for example, can be chewed and has a very high
13 abuse liability. It wouldn't be a drug that I
14 would be inclined to prescribe for someone with an
15 addiction history.

16 DR. KATZ: So, maybe the first part of
17 your question or statement is worth discussing,
18 which is whether the modified-release opioids have
19 a higher abuse liability or risk of harm should
20 they be abused, or something like that. If so,
21 does that imply some differentiation in how they
22 should be used? You are suggesting perhaps in high
23 risk patients that is one area of differentiation
24 and maybe there are other areas of differentiation
25 as well, but it seems like in either case it hinges

1 on the notion of whether these medications do have
2 a higher abuse risk than the immediate-release
3 dosage forms.

4 DR. CIRAULO: Yes.

5 DR. KATZ: Maybe we should discuss that.
6 That seems to be a relevant issue to the current
7 question. Do people have comments on whether these
8 modified-release dosage forms have a higher abuse
9 risk than the immediate-release forms? Dr.
10 Maxwell?

11 DR. MAXWELL: Well, yesterday we had a
12 significant amount of data presented showing
13 increases in the emergency room episodes and
14 treatment admissions with the introduction now at
15 least of OxyContin. I think some of these
16 increases are due to that.

17 What we haven't talked about, which
18 concerns me, is not the pain patient who, I agree,
19 needs the medication but the unintended consequence
20 of creating another pool of patients who are
21 addicted drug users who previously were not
22 addicted until they used OxyContin. So, I think we
23 need to look at what are the unintended
24 consequences. It is not just a new and better
25 medication for patients who need it, but we have

1 created a whole new population of users and we are
2 paying the cost because we are now having to
3 provide drug treatment to this group. So, there is
4 another aspect to this.

5 DR. KATZ: So, there is one question in
6 the air, which is are these modified-release forms
7 a higher abuse risk than the other forms? You have
8 also echoed another of Dr. Ciraulo's questions,
9 which is what is the incidence of creating new
10 patients with the disease of addiction based on
11 therapeutic exposure to these drugs? I think both
12 of you were asking that question and implying that
13 these are important things we need to know in order
14 to create appropriate standards of practice. Dr.
15 Strom?

16 DR. STROM: I think it is important,
17 looking at the data that we saw yesterday, that we
18 realize that almost all of it was numerator data.
19 We saw a lot of increased abuse, illness,
20 admissions and so on, but the denominator data were
21 increasing equally dramatically. There was also a
22 lot of increased use of these sustained-release
23 drugs and it is not at all clear to me from the
24 data that we saw that that indicates a higher abuse
25 potential. In fact, OxyContin represents a very

1 small proportion of all of the abuse that is out
2 there. So, it is important to look not just at the
3 numerator data but also denominator data before
4 drawing any conclusions.

5 DR. KATZ: Dr. Dworkin?

6 DR. DWORKIN: It seems to me there is
7 another way of addressing Dr. Jenkins' question in
8 relation to whether the modified-release opioids
9 are associated with greater abuse liability, and
10 that is whether there are any data in head-to-head
11 comparisons of modified release with immediate
12 release to suggest a benefit on any endpoint of the
13 modified release.

14 I have been perseverating on that issue
15 because I don't know, other than a kind of broad
16 overview of the data, the real results. It seems
17 to me those must be incredibly difficult studies to
18 do because if you do it in a double-dummy way you
19 lose the convenience of the modified release
20 because every patient is taking both drugs p.r.n.
21 or q.i.d., and if you don't do it in a double-dummy
22 way and patients and investigators know whether
23 they are doing b.i.d. dosing or q4 or q6 dosing, it
24 is not a double-blind trial. But it seems to me
25 that that would be a very important set of data to

1 know about, if it exists, and if we could get over
2 these methodological issues because I hear your
3 question as asking are there any benefits in the
4 literature of modified release versus what we had
5 before in 1995. And, I just don't know the answer
6 to this question but I despair that the studies can
7 be designed in a way to really answer it.

8 DR. KATZ: So, you are asking yet a third
9 question which we are getting on the table. We are
10 getting all these questions and no answers from
11 this committee. But your third question is what is
12 the evidence base for the benefit of the
13 modified-release opiates over immediate-release
14 opiates. Dr. Shafer?

15 DR. SHAFER: Thank you. Let me just read
16 here from Jim Zackney, "Drug and Alcohol
17 Dependence," 2003, this is a consensus statement
18 from the College on Problems of Drug Dependence:
19 At present, it is almost impossible to separate the
20 risk of abuse from the therapeutic action of
21 opioids. So, hopefully, there is one answer.

22 By the way, I put the same question to Art
23 Lipman yesterday, is there any difference between
24 the therapeutic action in terms of potency and
25 abuse potential, and he also said absolutely not.

1 So, the answer to that question by two people who
2 are quite expert and publish here is, no, there is
3 no difference in abuse potential related to the
4 molecule per se. Now, there may be differences in
5 prescribing patterns, variability and things like
6 this and, you know, street fads but the
7 pharmacologic answer appears to be no.

8 DR. KATZ: As you said though, that
9 doesn't really get to the question of if there are
10 any differences in the abuse liability of the
11 modified, high potency formulations we are talking
12 about. It is the molecule part of the question
13 that that seems to be addressing.

14 DR. SHAFER: Interestingly, as you pointed
15 out, people have associated rapid blood-brain
16 equilibration with abuse potential. People like
17 the sense of giving a drug and, whoosh--you know,
18 you are high immediately. I infer from what I have
19 read about these drugs that they are intended to
20 get around that, to not have this rapid onset.
21 Actually, they have lower abuse potential. The
22 fact that these drugs appear to have been abused
23 more is in line with their overall properties
24 rather than their pharmacokinetic profile suggests,
25 that there is no difference one way or the other.

1 Certainly, the benefit that was envisioned for slow
2 onset was not appreciated.

3 DR. KATZ: It is time for our sponsor
4 presentation but just for me to wrap up our
5 collective wisdom for the moment, it seems that in
6 attempting to discuss the role of modified-release
7 opioids as distinct from other opioids at the
8 moment we have basically three questions on the
9 table and we have constant pressure, as we should,
10 to make sure that our answers are evidence based or
11 at least that we should understand the difference.

12 One question is whether the
13 modified-release opioids have higher abuse risk,
14 abuse liability, and I am deliberately being vague
15 about what term I use, than the other opioids and
16 that seems to be still a question on the table
17 which, hopefully, we can get back to later.

18 The second question is what is the
19 incidence of new addictions based on medical
20 exposure to these medications, and that remains a
21 question.

22 The third is an even larger question
23 perhaps, which is what is the benefit of these
24 medications over previous forms and what is the
25 evidence base underlying the notion that there is a

1 benefit?

2 Those are questions that the committee has
3 not gotten to trying to answer yet. Any FDA
4 comments prior to moving on to the sponsor
5 presentation?

6 [No response]

7 Well, our first presentation then, if
8 everybody is ready, will be from Dr. David Haddox
9 who will be speaking with us on Palladone capsules
10 for the management of persistent moderate to severe
11 pain in opioid-tolerant patients. Dr. Haddox is a
12 long-standing contributor to this field and is
13 currently vice president of health policy at Purdue
14 Pharma L.P.

15 Sponsor Presentation

16 Palladone Capsules for the Management of Persistent
17 Moderate to Severe Pain in Opioid-Tolerant Patients

18 DR. HADDOX: Thank you very much, Mr.
19 Chairman. Members of the committee, the members of
20 the agency who are here, thank you for the
21 opportunity to address you this morning.

22 [Slide]

23 I want to go over some of the highlights
24 of our risk management program for Palladone
25 capsules and sort of bring to focus some of the

1 issues that are in your briefing document. It will
2 come as no surprise, given the discussion
3 yesterday, that we, at Purdue, believe that we have
4 some considerable experience in risk management
5 with modified- release opioids and I would like to
6 share how our thinking is evolving there.

7 [Slide]

8 The speakers in this one-hour session will
9 be myself, Dr. Sidney Schnoll, who is a noted
10 addiction expert and researcher, and Dr. Herbert
11 Kleber, who is also a noted expert in substance
12 abuse treatment and research and is also the former
13 deputy director for Demand Reduction in the White
14 House Office of National Drug Control Policy.

15 For those of you who don't know me, just a
16 moment about myself. As you can see, I started out
17 my professional life as a dentist. I then went to
18 medical school. I have done combined residency in
19 anesthesiology and psychiatry with the idea of
20 becoming a pain physician. I have also received
21 certification in addiction medicine along the way.

22 [Slide]

23 In addition to the three speakers, we have
24 three of our consultants with us, Dr. Theodore
25 Cicero, who is vice-chancellor for research at

1 Washington University and one of the principal
2 investigators in our signal detection component;
3 Dr. James Inciardi, from the University of
4 Delaware, also a principal investigator on another
5 component study; and Dr. Richard Dart, from the
6 University of Colorado and the Rocky Mountain
7 Poison Control and Drug Center, who was another
8 principal investigator.

9 [Slide]

10 You have been exposed to a lot of
11 material. I heard some comments during the
12 discussion yesterday that it seems to be somewhat
13 overwhelming; I hope you have had your coffee this
14 morning. I will try to pace you through this and,
15 hopefully, keep things on track.

16 I am going to make a few introductory
17 comments and then I am going to briefly review
18 Palladone capsules as a specific drug product for
19 you, then go through the risk management program,
20 highlighting our goals and objectives, some of the
21 elements, and giving you some examples of some of
22 the tools that we are using. Then Dr. Schnoll will
23 talk to you in some detail about the surveillance
24 component, the RADARS system and, finally, Dr.
25 Kleber will end with his observations from his

1 35-plus years of drug abuse treatment and drug
2 control policy, and make some observations for you.

3 [Slide]

4 Our position on risk management programs
5 for opioid analgesics is that, first and foremost,
6 they must protect patients. We must try to
7 mitigate the risk of using these medications in the
8 specified population for the specified indication.
9 We must always balance the legitimate needs of
10 patients against the risks posed to abusers.

11 We believe that risk management programs
12 are needed for all opioid analgesics. We believe
13 that they must be consistent within a schedule of
14 the controlled Substances Act. That is, Schedule
15 II risk management programs should have certain
16 common elements and Schedule III programs should
17 have certain common elements.

18 It is extremely important in contemplating
19 this, given the environment into which new opioid
20 analgesics will be introduced, that we think about
21 three distinct populations, patients who have a
22 need for and deserve good pain care; abusers who
23 need to be prevented, if at all possible, before
24 they become abusers and certainly need treatment
25 once they become abusers; and criminals who prey on

1 the abusers who need to be stopped.

2 [Slide]

3 We further believe that no single group
4 can implement an effective risk management program
5 for opioid analgesics that addresses all three
6 populations. This is a shared responsibility that
7 requires a multifaceted effort of coordination,
8 cooperation and consistency from industry, from
9 regulators at the federal level and also at the
10 state level as in licensing boards, and all the
11 other stakeholders here. Part of what I would like
12 to do in the presentation is show you how we have
13 worked thus far with our ongoing risk management
14 program with some of these various stakeholders.

15 [Slide]

16 Now let me briefly review for you
17 Palladone capsules.

18 [Slide]

19 You have heard the discussion today and
20 yesterday that oral opioid analgesics are an
21 effective therapy for appropriately selected
22 patients; that modified-release opioids have been
23 proven safe and effective in those patients.
24 However, due to variability of response to opioids
25 and the need for individualized treatment

1 strategies, healthcare professionals need a variety
2 of opioid formulations.

3 [Slide]

4 Palladone capsules, in our approvable
5 letter of September, 2002, were deemed to be safe
6 and effective by the agency. They contain lots of
7 little hard pellets, each of which has
8 hydromorphone hydrochloride embedded in an extended
9 release matrix. That is, if you pull a capsule
10 apart and these little pellets fall out, each of
11 those is its own extended release delivery system,
12 in contradistinction to OxyContin for instance.

13 Hydromorphone is a full mu agonist with
14 reported equianalgesic potency compared to
15 morphine, ranging from 1:3 to 1:10 by the oral
16 route. There is a great deal of variability. It
17 is formulated for once-a-day administration and it
18 is going to be launched in a variety of strengths
19 to allow easy titration for the physicians.

20 [Slide]

21 The benefits of Palladone capsules provide
22 the healthcare professionals with an important
23 therapeutic option. It will be the only
24 extended-release hydromorphone in this country.
25 The once-a-day administration is for the

1 convenience and compliance, for instance, the
2 elderly patient who might have difficulty
3 remembering when to take medications and needs,
4 like my mother, to have my sister call her and say,
5 "hey, mom, did you take your medicines this
6 morning?" For analgesia she just needs that one
7 phone call.

8 It provides a choice among
9 extended-release opioids. You have heard some
10 comments today and pain clinicians on the committee
11 know that when we are treating patients, as I did
12 for much of my professional life, not everyone
13 responds to everything the same way. We need to
14 have a large pallet at our disposal to make sure
15 that we can optimize care for a given individual.

16 The contents--as I mentioned before, the
17 capsules can be pulled apart and the contents,
18 little pellets, can be sprinkled on soft food.
19 Think of the advantage in the case of a person with
20 swallowing difficulty, a person with scleroderma
21 for instance, or a person with esophageal stricture
22 or radiation results from head and neck surgery,
23 this is going to be a real advantage for these
24 people.

25 And, it may just simply be the best choice

1 for some patients, as was validated in our clinical
2 trials where we had a number of reports from the
3 investigators saying that this was really the right
4 drug for that patient.

5 There is less fluctuation in blood levels
6 compared to immediate-release hydromorphone and I
7 will show you a PK slide.

8 There is no food or pH effect, which is a
9 distinct benefit. We have studied this in cancer
10 and non-cancer pain in doses ranging from 12 to 500
11 mg/day.

12 [Slide]

13 At steady state Palladone, which is in the
14 yellow here, compared to the equivalent daily dose
15 of immediate-release hydromorphone given, of
16 course, several times a day, you see lower
17 peak-to-trough variability, essentially a smoother
18 curve as one would expect from a modified-release
19 formulation.

20 [Slide]

21 I now want to talk about the risk
22 management program itself. It is important again
23 to remember the thesis, that we want to have the
24 benefits for the intended patient population for
25 the intended indication balanced against the risks

1 not only for the intended population but also for
2 these unintended populations.

3 You will also notice as I go through this,
4 keeping in mind those three groups, patients,
5 abusers and criminals, that there are
6 Palladone-specific elements to this risk management
7 program even though there are also common elements
8 with our OxyContin risk management program because
9 the common elements are to address the abusers and
10 the criminals because these are system-wide
11 problems; they are not limited to a single drug or
12 formulation. The Palladone-specific elements are
13 to address the intended population for this
14 particular formulation.

15 [Slide]

16 As was mentioned yesterday,
17 Research!America has come up with a pool very
18 recently showing that despite the fact that we are
19 in the congressionally determined decade of pain
20 control and research, if you look systematically at
21 the surveys of pain prevalence, particularly
22 under-treatment of pain in this country, not much
23 has changed in the last 15 years. Yet, while
24 Palladone will be one of the tools to help meet
25 this need in appropriately selected patients, it

1 will be entering into an environment that we have
2 already heard a lot about yesterday.

3 [Slide]

4 These are the number of new or first time
5 non-medical users of pain medicines. You can see
6 here that from 1980, just in five-year increments,
7 there was a significant problem in the '80s, that
8 the problem doubled between '90 and '95 and doubled
9 again between '95 and 2000.

10 [Slide]

11 It is also known from these data that, if
12 you look, there is not one single opioid that seems
13 to be the problem, or even one single formulation
14 of the branded hydrocodones compared to other
15 hydrocodones.

16 [Slide]

17 It is also critical, when you are looking
18 at these data in your briefing document, to make
19 sure that you follow the somewhat peculiar or at
20 least particular way that these data are presented
21 and that lifetime prevalence is in response to the
22 question "have you ever, even once in your lifetime
23 used a drug that was not indicated for you or
24 wasn't prescribed for you or for the feeling it
25 caused?" "Past year" gives you an example of sort

1 of point prevalence over a year and "past month" is
2 defined or is thought to be the proxy for current
3 use. So, these are very different figures and I
4 just want to call that to your attention because it
5 is easy to get lost in these data.

6 [Slide]

7 As part of our risk management program, in
8 addition to reviewing these various surveys, we
9 have also done some analysis where we asked for
10 specific data runs. I just want to share with you
11 this analysis looking at the people who admitted to
12 any lifetime non-medical use of hydromorphone
13 compared to those who said, "no, I've never
14 non-medically used hydromorphone."

15 What you see here on three parameters over
16 three years, '99 to 2001, is the percent using
17 multiple prescription analgesics non-medically--and
18 multiple means two or more--is about twice that in
19 the group who admit to non-medical use of
20 hydromorphone than those who do not admit to that
21 use. Likewise, the percent using cocaine or heroin
22 is about twice as many. If you look at the percent
23 using needles, it is about 12 times as many people
24 who say that they have any lifetime use of
25 hydromorphone admit to needle use as opposed to

1 those who do not have any lifetime use of
2 hydromorphone.

3 I believe that this is describing a
4 distinct population that is very different from the
5 patients that most of us are treating in a pain
6 setting. These are people that are hard core drug
7 abusers.

8 [Slide]

9 Let's talk about the pharmacological
10 considerations for abuse liability of
11 hydromorphone. When you look at the
12 pharmacological profile, the propensity to induce
13 tolerance, the propensity to develop physical
14 dependence, it looks like morphine. When you look
15 at the human and animal abuse liability studies,
16 hydromorphone looks like morphine. There is no
17 evidence in the scientific literature of
18 differential abuse liability among full mu agonists
19 and potency. As has been discussed this morning
20 and a little bit yesterday, it is really irrelevant
21 to abuse liability because the abuser will take the
22 dose that they want, whether they take a little or
23 whether they take a lot.

24 [Slide]

25 Specifically hydromorphone abuse

1 liability, if you look in patients there is really
2 no evidence in the literature of differential abuse
3 liability compared to other full mu agonists. If
4 you look in the abusing population there is no
5 evidence of greater abuse liability compared with
6 morphine. In fact, Preston and Jasinski, in a 1991
7 review article of this literature, stated "in all
8 of the studies the profile of subjective effects of
9 hydromorphone were similar to those previously
10 reported for morphine." Of course, hydromorphone
11 is a full mu agonist and in the abuse setting has
12 all the risks of abusing any other full mu agonist,
13 especially the risk of overdose and particularly
14 when the abuse involved multiple drugs.

15 When studying drug abuse deaths it is
16 imperative to remember the caveat in the DAWN
17 medical examiner's report that states "when
18 multiple drugs are involved in a single case, the
19 cause of death cannot be attributed to any
20 particular substance."

21 As our recent study in the Journal of
22 Analytic Toxicology earlier this year showed, in
23 919 drug abuse deaths where oxycodone was detected,
24 96.7 of them involved multiple drugs, with a mean
25 of 4.5 drugs of use per decedent and a range of

1 1-14 drugs.

2 [Slide]

3 These data are combined from two separate
4 studies that we have done. One was an intravenous
5 study and one was oral immediate-release
6 hydromorphone single dose versus Palladone single
7 dose. For the immediate release study, I want to
8 call your attention to this, this part of the curve
9 is missing. That is because in this particular
10 study design, because of what we were looking for,
11 the data point was at 30 minutes so, obviously,
12 this peak was much higher in the first few minutes
13 but that is why the data point starts right there.
14 This is the immediate-release and this is the
15 extended-release hydromorphone.

16 [Slide]

17 In the risk management program our goals
18 are basically three: to ensure proper use, that is
19 the patient population; to reduce abuse in the
20 abusers and potential abusers; and to minimize
21 diversion and the attendant criminal activities
22 that go along with that.

23 [Slide]

24 I would like to review for you the
25 objectives of each of those goals. To ensure

1 proper use, proper patient selection is one of the
2 key objectives. We want to make sure that
3 physicians know who is right for this drug and who
4 is not. Once they have made the selection, we also
5 want to know that they actually know how to use the
6 drug, and we want to make sure that they know how
7 to prevent unintentional exposure.

8 [Slide]

9 As far as reducing abuse, we are involved
10 in a number of community-based interventions, which
11 I will share with you, and healthcare professional
12 education. We need to make sure that our
13 healthcare colleagues understand the signs,
14 symptoms and indicators of abuse and how to assess
15 for abuse before putting a person on this
16 medication.

17 [Slide]

18 To minimize diversion we are supporting
19 law enforcement in some ways that I will give you
20 some examples of. We have a very active supply
21 chain integrity program to ensure that the program
22 integrity is what is supposed to be as it leaves us
23 and goes to the distributor. Again, healthcare
24 education to help the healthcare individuals who
25 are prescribing and dispensing these medicines

1 understand what the criminal element is up to so
2 that they can, hopefully, not fall victim to the
3 scams.

4 [Slide]

5 These are some of the key elements of the
6 risk management program. You have heard about
7 Schedule II restrictions. I have mentioned briefly
8 the supply chain integrity. Because this is a
9 public hearing I don't want to talk in any more
10 detail about that because I really don't want to
11 tell people how to try and compromise our supply
12 chain integrity.

13 [Slide]

14 So, let's focus on communication of key
15 safety messages. There are a number of things that
16 I want to highlight for you in this regard--

17 [Slide]

18 --the package insert for the prescriber or
19 dispenser, the patient package insert for the
20 patient or caregiver, medical communications that
21 are outside the package insert and our promotional
22 activities.

23 [Slide]

24 Let's focus on the proposed package
25 insert. These are some of the key elements in it.

1 Again, in the interest of time I am just going to
2 highlight three. You heard about the CII
3 designation yesterday; you know what that involves.
4 I want to walk you through the boxed warning that
5 we have proposed to the agency because I think this
6 is the first thing the practitioner is going to
7 see; this will be in the ads, etc.

8 [Slide]

9 Palladone, or hydromorphone hydrochloride
10 extended-release, capsules are indicated for the
11 management of persistent moderate to severe pain in
12 patients requiring continuous around-the-clock
13 opioid analgesia for an extended period of time.
14 Palladone capsules should only be used in patients
15 who are already receiving opioid therapy and who
16 require and can tolerate a minimum total daily dose
17 equivalent to 12 mg of oral hydromorphone.

18 Thus, the practitioner has to meet a
19 four-tailed test for the appropriate indication for
20 Palladone. The pain must be moderate to severe.
21 It must require continuous around-the-clock opioid
22 analgesia because there are moderate pains that may
23 not require that. And, it must require that for an
24 extended period of time, and the patient must be
25 able to tolerate and require 12 mg minimum of

1 hydromorphone.

2 [Slide]

3 The boxed warning goes further to say that
4 Palladone capsules are not intended to be used on
5 an as needed basis or as the first opioid product
6 prescribed for a patient.

7 Palladone capsules are only for use in
8 opioid-tolerant patients. Therefore, they cannot
9 be the first opioid product prescribed for a
10 patient. Use in non-opioid-tolerant patients may
11 lead to fatal respiratory depression. This is very
12 clear, right up front.

13 We also go on to state that Palladone
14 capsules contain an opioid agonist that is a
15 Schedule II controlled substance with high
16 potential for abuse, similar to morphine,
17 oxycodone, oxymorphone, fentanyl and methadone. In
18 addition, the high drug content in the
19 extended-release formulation may add to the risk of
20 adverse outcomes from abuse.

21 [Slide]

22 We then go on to tell the prescriber or
23 dispenser that Palladone can be abused in a manner
24 similar to other opioid agonists, legal or illicit.
25 This should be considered when prescribing or

1 dispensing Palladone in situations where the
2 physician or pharmacist is concerned about
3 increased risk of misuse, abuse or diversion.

4 Lastly, the admonition against
5 compromising the delivery system, taking chewed,
6 dissolved, or crushed Palladone capsules or its
7 contents can lead to the rapid release and
8 absorption of a potentially fatal dose of
9 hydromorphone.

10 [Slide]

11 In the indications and usage section we
12 reiterate the fact that it is not to be used as a
13 first opioid or on a p.r.n. basis and we emphasize
14 the need for physicians to individualize therapy in
15 every single case.

16 [Slide]

17 Let's talk briefly about the messages in
18 the proposed patient package insert. Again, the
19 admonition about intentional or unintentional
20 compromising of the formulation, keeping Palladone
21 away from children to avoid unintentional
22 exposures; letting patients know right up front
23 that this is an opioid or narcotic pain medicine;
24 letting them know that these are not for as needed
25 use; and cautioning them to prevent against theft

1 and misuse.

2 [Slide]

3 Our medical communications--we have a
4 single telephone number, staffed around the clock
5 by trained healthcare professionals to provide
6 product information for other healthcare
7 professionals, to receive adverse event information
8 and put that into our pharmacovigilance system, and
9 to address product inquiries and complaints.

10 [Slide]

11 Let's talk about the promotion. We have
12 had discussions with various groups and individuals
13 and we have decided that we would launch Palladone
14 in a phased manner. It will initially be promoted
15 by a subset of the sales force to a limited group
16 of healthcare professionals for approximately four
17 months. During that time there will be an ongoing
18 evaluation of promotional message retention and
19 understanding by healthcare professionals by an
20 independent third party that we will contract with.
21 Based on what we find from that, the introduction
22 of the drug will gradually be expanded based on
23 that experience and any modifications that derive
24 from that experience.

25 [Slide]

1 What will we be looking for? We will be
2 looking for the evaluation of messages;
3 understanding patient selection criteria, did the
4 practitioner get who is an appropriate candidate
5 for Palladone or not? Understanding dosage and
6 administration, did they understand this is not a
7 p.r.n. drug; this is not the first opioid and
8 things of that nature? Understanding what CII
9 designation means and understanding how to
10 recognize abuse and institute practices and
11 procedures in their practice to minimize diversion.

12 [Slide]

13 In summary, our phased launch program, we
14 believe, will help ensure that healthcare
15 professionals understand our messages. It will
16 enhance the quality of our promotional activities,
17 and we believe that this current environment
18 dictates that all future approvals for CII opioid
19 analgesics should be launched in this manner.

20 [Slide]

21 I want to briefly go over a few examples
22 of interventions that we have done of educational
23 nature, community outreach nature and law
24 enforcement support.

25 [Slide]

1 Healthcare practitioners learn by a
2 variety of ways. Therefore, we have a variety of
3 tools available to help them learn, including
4 teleconferences and distance learning for the rural
5 practitioner who may not be able to leave her
6 practice to get to a CME event somewhere. We also
7 circulate guidelines from the federation of state
8 medical boards and from individual state medical
9 boards in those states to help practitioners do a
10 better job of complying with prevailing rules.

11 [Slide]

12 Here is an example of another intervention
13 that we did. The need was this, practitioners were
14 telling us "I want to use urine testing in my
15 practice to screen for illicit substances and also
16 to ensure adherence to the treatment plan but, you
17 know, this stuff is not in a textbook anywhere;
18 it's not in one place." We made a grant to the
19 California Academy of Family Practitioners. They
20 put together family physicians; they put together a
21 group of experts and assembled this monograph.

22 What were the results of this? By request
23 we have now distributed over 100,000 copies of
24 this, not to mention the downloads from the
25 California Academy's web site and this is, in fact,

1 our most requested piece of enduring material. It
2 has such pearls that one might not find in there
3 that, for instance, hydromorphone is an active
4 metabolite of hydrocodone. Many physicians don't
5 know that in a clinical setting if you have a
6 patient on hydrocodone and you order a GC mass spec
7 of their urine and hydromorphone comes back you
8 might misinterpret those results and think that
9 they are being non-compliant when, in fact, you are
10 giving them hydromorphone; you are giving it to
11 them in the form of a hydrocodone.

12 Likewise, in a medical examiner setting
13 this is important because in a postmortem assay, if
14 you get hydromorphone, you might attribute the
15 death to hydromorphone when, in fact, hydrocodone
16 was the cause.

17 [Slide]

18 Slide kits of lawful prescribing, what are
19 the principles of lawful prescribing and how do you
20 prevent diversion, a very popular thing. Here,
21 again, with an external advisory board of experts
22 we have produced over 10,000 of these.

23 Then in our second edition, which is shown
24 here and copies of these are available if you wish
25 to receive them from the secretary of the

1 committee, we revised it with images based on
2 feedback from the physicians--"gee, I want to know
3 what track marks actually look like." So, we now
4 have pictures of track marks and skin-popping
5 scars.

6 [Slide]

7 What was the need here? Mr. Joranson
8 talked about this yesterday to some extent, a joint
9 program with the National Association of Chain Drug
10 Stores, NADD, National Association of Drug
11 Diversion Investigators and the Pharmaceutical
12 Security Institute where there is an internet
13 clearinghouse where police officers and pharmacists
14 can go and find out about pharmacy robberies one by
15 one to compare MOs and patterns and, hopefully,
16 spot the patterns and stop the perpetrators.

17 [Slide]

18 Tent cards with the DAMMADDs and MAAD moms
19 against drug dealers. We have provided seed money
20 for their web side, tent cards with a phone number
21 and the URL that are placed in pharmacies. What
22 are the results of this intervention? To date, 21
23 convictions of pharmacy robbers.

24 [Slide]

25 Law enforcement support, the need--law

1 enforcement said, "gee if we stop someone on the
2 street and we see a bunch of pills in the car we
3 don't know if they're blood pressure pills or
4 asthma pills or something they shouldn't have."
5 So, we were approached by NADDI and we gave them a
6 grant. They have now distributed over 100,000 of
7 these photo ID cards, and Commander John Burke who,
8 by way of disclosure, is a consultant for us, said
9 "these brochures were one of the hottest projects
10 we've ever done."

11 [Slide]

12 The need--how to stop altered, forged and
13 counterfeited prescriptions. The
14 solution--security paper. This paper has a number
15 of security features, including "void" appearing,
16 as you can see faintly here. It shows up better in
17 real life; it doesn't project well but no matter
18 what you have your scanner set on or your
19 photocopies set on, you are going to get a line of
20 "void" across there. It is also watermark paper.
21 It is also sort of a water colored pattern like
22 your checks so if you try to smudge or alter a
23 prescription it will be very obvious. We have now
24 been distributing these free of charge.

25 The results of this--a lot of physicians

1 are using them and, secondly, a number of states
2 have now recommended this to physicians. Some
3 states are contemplating making it mandatory.

4 [Slide]

5 Public service ads, the Household Survey
6 data and also alerting parents to the fact that,
7 you know, kids find drugs in lots of places and the
8 street is not the only place. Know what is in your
9 medicine chest.

10 [Slide]

11 Communities that Care is a structured
12 planning system that is based on 20-plus years of
13 NIH-funded science research that provides strategic
14 consultation; working with communities to provide
15 an integrated approach to diminish these kinds of
16 problem behaviors in communities. The reason is
17 that research has shown that these are linked. If
18 you just go after teen pregnancy and that is all
19 you do, you are not likely going to make a dent if
20 there is violence in the school, high dropouts,
21 etc. Likewise for drug abuse. The CTC program
22 which Michelle Ridge, Tom Ridge's wife is the
23 national spokesperson for, is working with this and
24 we are supporting this in a number of communities
25 right now.

1 [Slide]

2 The need--young people. The Household
3 Survey data showed that the 12-17 demographic are
4 the ones who are the most frequent new initiates of
5 pain reliever non-medical use. Targeting middle
6 school students, the strategy was to make these
7 so-called "tweens" feel sorry for people who abuse
8 prescription drugs because they have no
9 self-respect and dignity. The key message is if
10 you abuse prescription drugs you will lose your
11 dignity; trying to resonate to what is important to
12 this demographic, if you use drugs you are not cool
13 anymore.

14 [Slide]

15 We have done it in a way that resonates,
16 this sort of gross-out humor: "picking your nose at
17 lunch does not count as dessert" and "spastic
18 shaking caused by prescription drug use is
19 creepy"--painfully obvious is the conclusion, hence
20 the tag line for the program. We have a web site.
21 There have been over 300,000 hits on this web site
22 and over 4,000 copies of this material downloaded
23 in addition to the ones we have distributed in hard
24 copy form.

25 [Slide]

1 Does this work? We are not really sure
2 but there was last week, at the Household Survey
3 press conference, an encouraging comment by John
4 Walters, the current director of ONDCP, that said
5 that the data suggest that youth who have heard
6 anti-drug abuse messages have lower rates of abuse
7 than those who have not heard the messages--not a
8 huge difference but if my kids are in the 11.3
9 percent, that is where I want them to be.

10 [Slide]

11 Multi-faceted surveillance, this is a key
12 tenet of any risk management program. You have
13 heard things about that.

14 [Slide]

15 Again, monitoring for patient safety,
16 pharmacovigilance, including a structured, regular
17 ongoing review of scientific literature; monitoring
18 for other populations I mentioned; national
19 surveys, as I have mentioned, the ones we have
20 looked at and it is not passive monitoring, as I
21 have shown you from the special data we have from
22 the Household Survey; also monitoring the future.
23 Some of our consultants met with the people who do
24 monitoring in the future and actually got them to
25 modify this high school-based survey to include

1 issues about prescription drug abuse and remove
2 things that probably didn't have very high abuse
3 prevalence, such as laudanum.

4 Media surveillance--we have an active
5 sample through one of the clipping services where
6 we look at media surveillance to find out if there
7 are reports of abuse or diversion around the
8 country.

9 Then, the RADARS system. This is an
10 evolving system but it is innovative. We are very
11 excited about it. We think we have some very good
12 data. Of course, we fine-tune as we go along, but
13 I think it is something that you will find
14 interesting and for that I would like to introduce
15 my colleague, Dr. Schnoll.

16 RADARS Surveillance System

17 DR. SCHNOLL: Thank you very much.

18 [Slide]

19 I am going to be talking to you this
20 morning about the RADARS system and I would like to
21 reiterate something that Dr. Haddox said to you
22 already, that this is an evolving system. As you
23 heard yesterday from Dr. Winchell, there are no
24 guideposts for how to run this type of
25 surveillance; there are no data out there. We have

1 some clues from research that has been done in the
2 surveillance of altram and Meridia but we felt we
3 had to expand this system. You will be seeing some
4 data today that were sent to the FDA but they have
5 not had the opportunity to comment on those data at
6 this time.

7 [Slide]

8 We had picked up the media indicating that
9 OxyContin abuse was becoming a public health
10 concern. We recognized that we did not have the
11 expertise to deal with this on our own and so we
12 put together a panel of outside experts to assist
13 us in dealing with this situation. This external
14 panel, the external advisory board, was formed in
15 June of 2001, and part of what they did was to
16 review existing databases. They recognized from
17 these reviews that the data in these databases was
18 often not timely, being published or presented
19 sometimes a year or more after the data had been
20 collected, and the data were not necessarily
21 geographically specific. What we were hearing and
22 seeing was that the problems of prescription drug
23 abuse were not uniform nationally but seemed to
24 have specific target areas around the country.

25 So, the programs that were developed in

1 RADARS were developed to provide geographically
2 specific and timely data. The question came up
3 yesterday about whether or not these data were
4 presented to the FDA, and I would like to mention
5 that on June 23 we had a meeting with the FDA to
6 present RADARS data and the FDA, and other federal
7 agencies, do meet with the external advisory board
8 on a quarterly basis to review what is happening
9 with the RADARS system.

10 [Slide]

11 These are the members of our external
12 advisory board. As you can see, there are many
13 well-known researchers in addiction, people who are
14 in policy positions regarding prescription programs
15 and law enforcement.

16 [Slide]

17 The goals of the RADARS system are
18 primarily to study the nature and extent of abuse
19 and diversion of scheduled prescription opioids,
20 and you see the drugs that we are studying here.
21 These are major and important Schedule II and III
22 prescription opioids. In addition, the goal of the
23 external advisory board and the RADARS system is to
24 develop and suggest to Purdue interventions to
25 reduce both diversion and abuse.

1 [Slide]

2 The objectives are to proactively collect
3 timely and geographically specific data on the
4 abuse and diversion of the drugs you have
5 previously seen.

6 In addition, as has come up here already
7 by Dr. Strom this morning, there is a need to
8 develop rates and we need to develop these rates
9 both on a national and a local level because, as I
10 mentioned, problems do not exist uniformly across
11 the United States.

12 In addition, we have to develop
13 interventions and these interventions are suggested
14 at times by the EAB and are done in collaboration
15 with Purdue to reduce the diversion and to monitor
16 the outcomes of these interventions.

17 In addition, we review existing databases,
18 such as you have seen with the National Survey of
19 Drug Use and Health, to do some other analyses of
20 these databases and review the literature to look
21 at new data as they are emerging. We see what we
22 are doing with RADARS as complementary to these
23 existing programs.

24 [Slide]

25 There are several levels of activity

1 involved in the RADARS system. Signal detection is
2 the first one we do, and I am going to go over some
3 of the data from our signal detection systems.

4 From signal detection the data are then
5 taken and merged and they are sent to the Johns
6 Hopkins University where relative rate
7 determinations are done, and I will discuss that a
8 little further later on.

9 When we receive a signal that we feel is
10 at a level that requires something to be done, we
11 go in and investigate that signal and do
12 verification as to what that signal means. We may
13 get data from other sources at Purdue which will
14 launch a signal verification.

15 The three bottom items, the focused
16 studies, interventions and outcomes, will depend on
17 what happens with that signal verification and so
18 don't always occur.

19 [Slide]

20 The signal detection component functions
21 as an early warning system. As I have mentioned
22 already, the data are timely and you will see that
23 as we already have second quarter data from 2003.
24 They are geographically sensitive and we can break
25 the data down to the first three digits of the zip

1 code. This makes it very useful for monitoring
2 localized outbreaks of an event that may occur with
3 a newly approved drug. The threshold we have set
4 for signal verification is five or greater cases
5 per 100,000 population in that three-digit zip
6 code. We feel that that is a very sensitive level
7 and this may be from a single detection study or
8 from a combination of all of the signal detection
9 studies.

10 [Slide]

11 The signal detection studies are funded by
12 Purdue. The studies, as you will see, are
13 conducted at major universities under the direction
14 of a principal investigator, and the data are
15 independently housed at those universities and
16 reported to the external advisory board and Purdue
17 on a quarterly basis.

18 [Slide]

19 Through the signal detection studies we
20 have covered a wide area of the United States. If
21 you look, there is the Key Informant study with the
22 stars; our Drug Diversion Network, with the
23 diamonds; and DENS Network, with the yellow circles
24 and these are the states that are either wholly or
25 partially covered by the Poison Control study. So,

1 we have a rather significant area of the United
2 States covered with these studies.

3 [Slide]

4 The principal investigator for the Key
5 Informant Network is Dr. Ted Cicero who is with us
6 today. The key informants are made up of pain
7 specialists, NIDA grantees, drug abuse specialists
8 and others who can provide information to us in
9 their local area about what is going on. We have
10 picked one three-digit zip code to present some
11 data to you to show the kind of data that we can
12 collect.

13 [Slide]

14 As you will see, the data cover a range of
15 drugs and I think it is important to point out that
16 this is a very sensitive system and we are able to
17 detect already abuse of buprenorphine, a drug that
18 does not have a lot of prescriptions at this time.
19 But we can see changes over time in what is
20 happening with the various drugs on which we are
21 collecting data.

22 [Slide]

23 The law enforcement drug diversion signal
24 detection study is under the direction of Dr. James
25 Inciardi, at the University of Delaware, and he is

1 collecting data from drug diversion units around
2 the United States. As you can see, we are
3 continually trying to increase the number of key
4 informants and units from which we are collecting
5 information.

6 [Slide]

7 These are the sites that have responded in
8 each quarter. These are the number of cases that
9 they are reporting. We have consistent response
10 from about 85 of these sites each quarter, and
11 there is a group of about 85-90 key informants who
12 respond to us each quarter.

13 [Slide]

14 In each of those cases there may be
15 several drugs mentioned. Here is the data from the
16 four quarters of 2002 and up to 2003 second
17 quarter, and you can see there is wide variation in
18 the diversion of different prescription drugs, and
19 we have some benzodiazepines included here.
20 Hydrocodone is the most commonly reported.
21 OxyContin, which is separated from other oxycodone
22 products, appears to be dropping a little bit over
23 this time but, as has been reported in the press,
24 we are beginning to see some increase in methadone
25 mentions.

1 [Slide]

2 Yesterday you heard Dr. Winchell mention
3 the Drug Evaluation Network System that is under
4 the direction of Dr. Tom McLellan at the University
5 of Pennsylvania. The important part of this system
6 is that it collects data on a real-time basis. In
7 some of the other systems you have heard about the
8 data are collected, say, once a year and then the
9 report may not occur for some time.

10 [Slide]

11 These are data on 11,000 consecutive
12 admissions to the programs in the DENS system.
13 There are about 80 programs nationally, some in
14 urban areas and some in rural areas. As you can
15 see, again hydrocodone is the most frequently
16 mentioned drug. There are specific questions asked
17 about these drugs in the DENS interview, and
18 hydromorphone is also picked up.

19 [Slide]

20 As you see again, we can plot over time
21 what is going on with these drugs. This is
22 lifetime reported use of hydromorphone and this is
23 past 30-day use, as Dr. Haddox mentioned, which is
24 a surrogate for recent current use. I would like
25 to point out the scale here. This only goes up to

1 3.0 so this is not a major rise in the problem.

2 [Slide]

3 We are also collecting data from poison
4 control centers. One of the most important things
5 about the data from the poison control centers is
6 the fact that the people who are collecting the
7 data give very specific information about what the
8 tablet is. They ask about what the markings are on
9 the tablet, the size, the shape, and they can then
10 look at a book that gives them specific information
11 and say precisely what branded or unbranded drug
12 was being reported.

13 [Slide]

14 This is a map showing, in our pilot study,
15 the coverage we have from the poison control
16 system. It covers over 25 percent of the United
17 States and, as you can see, covers some of the
18 states mentioned yesterday as areas with high
19 problems, Kentucky, Virginia, Maine, and we are
20 trying to expand this system gradually to include
21 more of the United States.

22 [Slide]

23 There are two types of calls that come in
24 to the poison control centers. One is an
25 information call where somebody may have forgotten

1 what their pills are. As you know, many people
2 will put all their pills into one little box and
3 then they can't remember so they may call to find
4 out what a specific pill is, or somebody found a
5 pill. But the ones we are most interested in are
6 the intentional exposure calls. These are the
7 calls when somebody has taken a drug either for
8 abuse problems or for suicide.

9 As you can see, these are data from all of
10 the poison control centers from which we collect
11 data combined and we have worked at a rate per
12 100,000 based on the population covered by those
13 centers. Again, you can see hydrocodone here,
14 oxycodone--this does not include OxyContin which is
15 covered separately--and the other drugs involved.

16 [Slide]

17 Now, the data that are collected from
18 these signal detection studies are then sent to
19 Washington University where we have a central
20 database housing all these data. The data are
21 collated and then specific data fields are sent to
22 Johns Hopkins University where rates are
23 calculated.

24 Now, as I mentioned earlier and Dr. Strom
25 has brought up, the denominators are very important

1 in calculating these rates. In looking at this, it
2 is clear that there is not one simple denominator
3 to use to provide us with the information we need.
4 If you are going to look at patients you have to
5 look at patient day exposure. A short-acting
6 opioid may only be used for 10, 11 days. An
7 extended-release opioid, such as OxyContin, may be
8 used for 24 days so you have more exposure and you
9 may have a higher dose.

10 You also need to know how much drug is out
11 there, kilograms sold. If you are just looking at
12 prescriptions you may get data that are biased
13 because IMS data provides prescriptions mainly from
14 retail pharmacies and currently, for a drug like
15 hydromorphone, there is a significant portion of
16 that drug that is being dispensed in hospitals and
17 long-term care facilities those are not included in
18 the IMS data. So, unless you are aware of that you
19 can get a skewed rate so there are many different
20 types of denominators that we have to look at to
21 find out which is the most appropriate to provide
22 us the information that we need.

23 Using these denominators we are trying to
24 calculate relative rates of abuse and diversion of
25 the drugs that we are investigating, and with this

1 we can compare one drug to another and compare a
2 drug to itself over time to look at changes in the
3 rates.

4 [Slide]

5 To give you an example, we have looked at
6 DAWN data and created a rate based on total
7 kilograms sold. This is not just the kilograms
8 dispensed in retail pharmacies but the total
9 kilograms including hospital and other sources. As
10 you can see, there is some consistency of those
11 rates. OxyContin has gone up. This is morphine,
12 in the purple. We do not have the 2002 OxyContin
13 data yet since the DAWN data were just released and
14 we have to obtain the specific data from SAMHSA to
15 get that.

16 [Slide]

17 Once we pick up a signal, as I mentioned
18 five or greater cases per 100,000 population in a
19 three-digit zip code, we have our field researchers
20 go in using a questionnaire that is structured to
21 try to verify the nature of that signal. This is
22 very important because we are finding that there
23 are different problems going on in different parts
24 of the country. We have recently investigated a
25 problem in a tribe of native Americans in the

1 northwestern part of the United States where the
2 problem appeared to be drug being smuggled in from
3 Canada. In another part of the country we found
4 that it was a city, 20,000 people, a lot of nursing
5 homes and assisted living facilities and 18
6 pharmacies for 20,000 people. In a third area we
7 discovered that river boat gambling had moved into
8 the area and brought in a lot of outsiders who were
9 using drugs.

10 If you look at these differences, it tells
11 you that there is not one single approach that can
12 be applied on a national basis for these various
13 problems, and that is why we need geographic
14 specificity in terms of what we are doing. As
15 mentioned here, the results of these interviews are
16 presented to the EAB for suggestions on where to
17 go.

18 [Slide]

19 I mentioned the focused studies. We have
20 two focused studies that are currently going on,
21 one in southwestern Virginia under the direction of
22 Dr. Janet Knisely at Virginia Commonwealth
23 University, one in Maine under the direction of Dr.
24 Heimer at Yale University, and we are soon to
25 implement a third in eastern Kentucky under the

1 direction of Dr. Carl Leukefeld at the University
2 of Kentucky.

3 So far, information from these studies has
4 pointed out that, one, it is very difficult to
5 collect data from people in rural areas. They are
6 very reluctant to talk to outsiders who come in to
7 try to gather information from them. But we are
8 also discovering that prescription drug abuse has
9 been endemic in these areas for a long time and
10 people go from one drug to another. So, we are
11 getting some very important information.

12 [Slide]

13 Based on the information we get, we will
14 be developing, in conjunction with the external
15 advisory board, interventions that are specific to
16 the area. In one case we found a physician who was
17 performing some illegal activities and that was
18 reported to the local authorities. As I mentioned,
19 the interventions are specific. Dr. Haddox has
20 gone over some of the interventions that the
21 company is already doing.

22 We need to look at outcomes for these
23 interventions, and we will monitor carefully with
24 our signal detection studies to see if there is a
25 change but we will also look at other indicators.

1 [Slide]

2 So far, we have learned something about
3 prescription drug abuse from the RADARS system.
4 One, that abusers of a given opioid drug are
5 similar to abusers of other prescription opioids.
6 There seems to be no specificity in terms of the
7 abusers. These individuals are typically
8 individuals who have abused other prescription
9 drugs as well as illicit drugs. This is not a
10 problem of ethnic minorities and, as mentioned, the
11 problem seems to be endemic in some of these areas.

12 [Slide]

13 We feel, in summary, that the RADARS
14 system establishes a standard for proactive
15 collection of data on abuse and diversion and
16 provides relative rates of abuse and diversion for
17 the drugs of interest. We are able to detect abuse
18 and diversion of the drugs that are infrequently
19 prescribed, as pointed out by buprenorphine, and
20 the data are generated in a geographically specific
21 area and in a timely fashion.

22 I would like to now turn the microphone
23 over to Dr. Herbert Kleber.

24 Prescription Drug Abuse

25 DR. KLEBER: Thank you for the opportunity

1 to meet with the committee today.

2 [Slide]

3 I would first like to point out this is
4 not a new problem. Prescription drug abuse has
5 been with us for a very, very long time. The
6 under-treatment of pain has been with us for a
7 very, very long time and the question is always the
8 tension between these areas. How do we keep
9 effective pain relievers available for appropriate
10 medical use while decreasing abuse? If I stood up
11 here and said we have the answer I think you would
12 all get up and walk out, and rightfully so. This
13 is an evolving area. There is no one answer yet.
14 We are improving what we do; we don't have the
15 answer.

16 [Slide]

17 At the turn of the century we had an
18 enormous problem with patent medicines. They were
19 often unlabeled. One of the favorites was Mother
20 Winslow's Soothing Syrup which was rubbed on the
21 gums of teething babies and also taken by the
22 mothers when they had trouble dealing with the
23 teething babies. Finally we had the Pure Food and
24 Drug Act in 1906 which at least required that these
25 patent medicines be labeled as to ingredients. It

1 certainly did some good. On the other hand, it
2 left a lot of openings. You still had doctors and
3 pharmacists who were basically willing to sell
4 these medications to whoever wanted them, and you
5 had mail order catalogs. So, there is really
6 nothing new under the sun, today we have the
7 Internet drug sales; in those days you had mail
8 order catalogs.

9 Then, in 1914 the Harrison Act tried to
10 close some of these loopholes and you needed
11 prescriptions by physicians for reasonable
12 treatment of pain. At the same time, as often
13 happens with unintended consequences or maybe
14 intended, basically between the Act and the Supreme
15 Court interpretations, it ended the involvement of
16 the general medical system in the treatment of
17 addiction. It stayed that way really until
18 methadone came along, and you will hear more about
19 that from my colleague, Dr. Kreek, this afternoon.

20 [Slide]

21 The Harrison Act did not solve the problem
22 of prescription drug abuse. We keep trying to do
23 it by coordinating things better. The last bullet
24 there, ONDCP, is one that you have heard. I had
25 the honor to serve as the first deputy director,

1 back in 1989, under Bill Bennet and the first
2 President Bush.

3 We keep trying to improve things, not just
4 with coordination and with laws regulating
5 prescribing, but with enforcement activities so the
6 Bureau of Narcotics morphs into the Bureau of
7 Narcotic and Dangerous Drugs, which morphs into the
8 Drug Enforcement Administration. Each probably is
9 somewhat of an improvement over what came before
10 but is clearly still problematic.

11 [Slide]

12 Who are the abusers? I have been in the
13 field for between 35 and 40 years and it has been
14 my experience that there are really four groups of
15 people that we need to talk about. We need to talk
16 about addicts. We need to talk about pain
17 patients. We need to talk about addicts who have
18 pain, and we need to talk about pain patients who
19 become addicts. Each of these is a different
20 category. They need to be approached as
21 individuals, as is beginning to emerge from the
22 discussions this morning, especially as Dr. Baxter
23 pointed out that we need to keep in mind that there
24 is no one approach that is going to work for all of
25 these, but most non-medical users of prescription

1 opioids are polydrug abusers. These are not people
2 who just abuse these medications; they also tend to
3 abuse alcohol, marijuana and other drugs. Most
4 pain patients do not abuse these medications nor do
5 they become addicts. There aren't as good studies
6 as we would like, especially prospective studies,
7 but most studies of the few that we have suggest
8 that it is less than five percent of people who
9 receive legitimate medications for pain end up
10 addicted--not dependent, a different term, but
11 addicted.

12 [Slide]

13 Since the patient is not the key person at
14 risk for prescription drug abuse, how much
15 legitimate medical need needs to be tolerated to
16 reduce abuse? Again, it is that tension that we
17 have talked about that there is no easy answer to.

18 [Slide]

19 So, let me wrap it up in the next minute
20 or two. Quick fixes do not work for complex
21 problems. I wrote in an op ed in "The Times" 15
22 years or so ago that we should leave the quick
23 fixes to the addicts. There is no easy solution.

24 There are often unintended consequences of
25 good intentions. The concern over OxyContin led

1 many physicians to stop prescribing it and many
2 pharmacies put signs in their windows saying "we
3 don't prescribe OxyContin" and it led, instead, to
4 a marked increase in prescribing of methadone for
5 pain relief and more diversion of methadone, which
6 then has also the unintended consequence of casting
7 disrepute on legitimate methadone maintenance
8 programs.

9 So, when you squeeze the balloon in one
10 part it tends to pop out in another, often in areas
11 where you don't expect it to. The patterns of drug
12 abuse continually shift and preferences change. In
13 the '70s Quaaludes was a big problem and we haven't
14 heard about that for quite a while. PCP was also a
15 problem and this stayed with us.

16 We continually search for technological
17 fixes. One of my favorites was paregoric, which
18 was camphor with a tincture of opium. The camphor
19 was put in to deal with abuse. One of the first
20 things my addicts taught me, when I was at
21 Lexington treating patients there in the early
22 '60s, was you simply take the paregoric, put it in
23 the freezer, the camphor freezes, the tincture of
24 opium doesn't. You throw away anything that
25 freezes, boil what is left and you now have opium.

1 So, the addicts are very good at figuring out
2 whatever system we come up with. Likewise, the
3 Addiction Research Center which is now the
4 intramural branch of NIDA, was really set up in the
5 '30s with one of its major missions to come up with
6 a non-addicting analgesic, a strong analgesic, and
7 we are still at it, guys. But, hopefully, maybe
8 before the Red Sox beat the Yankees and win the
9 pendant--remember, I spent most of my years in New
10 Haven so I am a Red Sox fan, not a Yankee fan.

11 So we continue to search for technological
12 fixes. We have certainly come up with better ones
13 but I have great faith in the ability of true
14 abusers to get around it. So, I expect
15 evolutionary, not revolutionary, changes.

16 [Slide]

17 We have a number of strategies that have
18 we have gone over. I am not going to reiterate
19 them; you have heard about them. I have been
20 associated with the RADARS program since its
21 inception in July of '01, and in my experience in
22 treatment of addiction, treatment of pain, the risk
23 management strategy that is used for OxyContin and
24 Palladone and the RADARS part of that strategy is
25 one of the most comprehensive I have ever

1 encountered. Is it perfect? Absolutely not and
2 that is why they have all these experts on the
3 committee to try to keep tweaking it to improve it.

4 [Slide]

5 Secretary Thompson has just recently
6 commented on the need for treatment. "There is no
7 other medical condition for which we would tolerate
8 such huge numbers unable to obtain the treatment
9 they need." Again, if many of these people who
10 cycle through the system could get adequate
11 treatment for their opioid problem there would be
12 much less of a difficulty out there. With heroin,
13 for example, less than 20 percent of the
14 individuals who need treatment are getting it.

15 [Slide]

16 Last slide, and this I think is a really
17 important take-home message I want to leave you
18 with, the past decade has witnessed the pendulum
19 swinging toward adequate pain relief for patients.
20 This has occurred under the impact of legislation,
21 of lawsuits, of reports from learned societies. My
22 own feeling--hopefully I am wrong--is that this
23 pendulum swing is still very superficial; it is
24 skin deep; it is easy to reverse and I think we
25 need to pay attention to that, and it is important

1 that any strategies that we come up with do not
2 reverse the trend toward adequate pain relief for
3 that segment of the population that needs it.
4 Thank you.

5 Questions from the Committee

6 DR. KATZ: Let me thank the speakers from
7 Purdue and from Columbia for their comprehensive
8 presentations. Of course, it is always tantalizing
9 because there are so many issues that we would all
10 like to discuss in depth and we never seem to be
11 able to satisfy ourselves there, but I am sure
12 people around the table have questions for the
13 sponsors and we have 15 minutes allocated for that.
14 So, why don't we go ahead and take that. Dr.
15 Dworkin first?

16 DR. DWORKIN: I think this is a question
17 for you, David. It seems to me, in thinking about
18 risk management programs, that the extent of how
19 widely the drug will be used is a consideration so
20 that a risk management program for buprenorphine or
21 transmucosal fentanyl might need to be different
22 than for more widely used drugs like OxyContin.

23 So, I guess I would like to know--and I
24 hope this is not an unfair question--by any measure
25 OxyContin is a block-buster drug. looking down the

1 road four or five years from now, how does Purdue
2 view Palladone? Is it going to be another
3 block-buster drug like OxyContin or do you view
4 Palladone as being a more niche-limited used drug?
5 There must be projections of this that your
6 marketing projections have done.

7 DR. HADDOX: There are marketing
8 projections but we don't discuss commercial
9 information in public, but let me see if I can
10 answer your question in a way that satisfies the
11 need. If you look at the indication for OxyContin
12 and indication for Palladone, they are fairly
13 similar with the exception of that fourth test,
14 that is, the opioid-tolerant individual who needs
15 and requires 12 mg minimum of hydromorphone. So
16 the estimation would be, I think logically, that it
17 is going to be a smaller subset of patients than
18 those who are taking OxyContin. Now, there are
19 some five million patients in the entire country
20 who might be appropriate candidates for opioids
21 that are high potency. So, you know, OxyContin has
22 a share of that. Maybe about 1.7 million patients
23 in a given year have been exposed to OxyContin. My
24 guess is that Palladone will be smaller than that,
25 but I really can't give you a scale of marketing

1 projections.

2 DR. KATZ: Dr. Crawford?

3 DR. CRAWFORD: Thank you, Mr. Chairman.

4 Dr. Haddox, thank you for the presentation. I have
5 three very quick questions, at least there could be
6 very quick answers.

7 First, slide 30 with the boxed warning
8 part of the indication states use for an extended
9 period of time which, of course, could be subject
10 to interpretation. What is the intent of the
11 sponsor?

12 DR. HADDOX: Well, this is a claim
13 originally negotiated with the agency. It requires
14 clinical judgment. Certainly, it is not
15 appropriate for a day or two but it might be
16 appropriate if the pain is going to last for a few
17 weeks. It is somewhere in that range and we and
18 the agency I think agreed, certainly with the
19 labeling for OxyContin, that you don't want to, you
20 know, draw a line in sand. You want clinicians to
21 use their judgment and individualize therapy.

22 DR. CRAWFORD: Thank you. The second one,
23 slide 32, the capital letters with the boxed
24 statement not to compromise the formulation, one
25 thing that is very important in my opinion for us

1 to understand is can you describe and quantify the
2 potential or the likelihood of adverse effects if
3 the formulation is compromised, as well as what the
4 appropriate use is because we didn't see any
5 figures on fatalities or other serious adverse
6 events that may occur with the formulation?

7 DR. HADDOX: I think you asked two
8 questions there.

9 DR. CRAWFORD: That was my second
10 question. Can you describe and quantify what are
11 the adverse effects, what is the likelihood of that
12 occurrence if the formulation is used appropriately
13 and if it is compromised?

14 DR. HADDOX: That is what I meant by two
15 questions, two conditions. If the formulation is
16 used appropriately the safety profile in all of our
17 studies we submitted to the agency is comparable to
18 the safety profile of any other opioid. We,
19 obviously, don't try to compromise the delivery
20 system and give it to people and see what happens.
21 So, we can only guess that it would be what the
22 warning describes, which is why we and the agency
23 agreed to put that in the proposed label.

24 DR. CRAWFORD: Okay, and the last very
25 quick question, the tamper-resistant pads, do they

1 come preprinted with the product name or indication
2 to the prescribers?

3 DR. HADDOX: All they come preprinted with
4 is the prescriber's information they would normally
5 print--name, address, that sort of stuff. In fact,
6 we actually encourage prescribers, based on advice
7 from law enforcement, not to preprint their DEA
8 registration number either. So, you know, just
9 your name, your phone number, your address, what
10 you would normally do. Then, because they are
11 distributed in different states, the vendor goes to
12 the state board pharmacy with a prototype and says
13 does this meet your requirements for prescription
14 in this state? And, we have had to tweak that a
15 few times so that it would be state specific.

16 DR. KATZ: Dr. Ciraulo is next.

17 DR. CIRAULO: Dr. Crawford asked one of my
18 questions but I just would like to expand on that.
19 Do you have data on how easy it is to compromise
20 the formulation to make it from a modified release
21 to an immediate release? Do you have PK data or
22 toxicity data either in animals or humans that
23 would give us some information on what we could
24 predict might happen if it is easy to chew and get
25 this into the brain more quickly?

1 DR. HADDOX: There has been some work done
2 on that. We don't do this in normal volunteers, as
3 you might imagine. It is harder than some and it
4 is not impossible but, again, being a public
5 hearing here, I don't think it is prudent for
6 public health to discuss ways people might
7 compromise the delivery system.

8 DR. CIRAULO: Sure, but the FDA, you have
9 that data?

10 DR. KATZ: But, Dr. Ciraulo, is your
11 question what would be the likelihood of harm to
12 some sort of person, say an opioid-naive
13 individual, should they be able to ingest a
14 compromised dose or an immediate-release dose of
15 whatever is in one of these Palladone pills?

16 DR. CIRAULO: Yes, that is my concern.

17 DR. KATZ: So, if someone, for example,
18 were able to compromise the 12 mg tablet, just to
19 pick a dose, and ingest that, in opioid-naive
20 people what is the likelihood of harm? That is
21 your question?

22 DR. CIRAULO: Yes.

23 DR. KATZ: Are there answers to that?

24 DR. HADDOX: Well, I think, you know, the
25 likelihood of adverse events is pretty clear.

1 Which adverse event would occur I am not certain.

2 I am not aware of people who have done that, who
3 have given 12 mg of IV-push of hydromorphone to
4 opioid-naive volunteers to see what happens to
5 them. Even where I trained you wouldn't get too
6 many medical students to volunteer for that study.
7 So, I think the warning is appropriate. It says
8 what we all believe in my clinical experience, that
9 if one were to compromise this, this is very risky
10 behavior.

11 DR. CIRAULO: I think my problem is I
12 can't advise anybody--I can't advise the agency
13 without knowing the toxicity data, but you have it.

14 DR. RAPPAPORT: We will have the data, we
15 do have the data and are able to review that but to
16 some extent Dr. Haddox is correct, we would expect
17 certain severe adverse events to occur, but there
18 is not a lot of clinical work you can do to study
19 that.

20 DR. CIRAULO: Yes, my concern is when this
21 medication is on the street and gets diverted, as
22 it will get diverted and as addicts begin to tamper
23 with it, what are we going to face from a public
24 health standpoint?

25 DR. RAPPAPORT: Theoretically there could

1 be people dying from taking these products and
2 abusing them, but I don't know that we can say any
3 more than that.

4 DR. KATZ: Dr. Haddox, correct me if I am
5 wrong, but it sounds like we should assume for the
6 purposes of this discussion that the likelihood of
7 harm for an opioid-naive individual ingesting an
8 immediate-release formulation of any of these
9 dosage forms of hydromorphone would be very high.
10 Is that a fair assumption?

11 DR. HADDOX: I think that is a fair
12 assumption with any equivalent dose of
13 hydromorphone, regardless of formulation.

14 DR. KATZ: Dr. Aronson is next.

15 DR. ARONSON: Thank you. I have a number
16 of questions. Let me ask you, Mr. Chairman, if you
17 wish for me to ask them all. Some are directed to
18 Dr. Haddox and others are directed to some of our
19 other speakers.

20 DR. KATZ: Any questions to any of the
21 sponsor representatives is fine.

22 DR. ARONSON: Okay. This is an
23 operational question that I would like to direct to
24 you, Dr. Haddox. You mentioned a number of risk
25 management tools that you are going to launch or

1 implement as you phase your launch of Palladone.
2 Other than just telling us that there are
3 guidelines and brochures and CDs, etc. that you
4 wish to promote in an educational process, what is
5 the metric that you are going to use to judge
6 whether or not that message was received, and what
7 is the threshold that you would use to determine
8 whether or not you are going to accelerate your
9 launch beyond your first phase?

10 DR. HADDOX: Let me answer that in two
11 parts. Number one, it is clear, as I said before,
12 that there are some elements of this that are
13 Palladone specific--the phased launch, the labeling
14 for Palladone, etc. But the big difference between
15 Palladone and OxyContin is that all of these things
16 that I have talked about, except for the phased
17 launch which hasn't occurred yet, are already in
18 place. Practitioners have gotten the
19 tamper-resistant pads. They have been educated on
20 abuse and diversion. Those things are out there.

21 RADARS is up and running and that is the
22 second part of the answer. I believe that one of
23 the major mechanisms we will use in the evaluation
24 of the message will be those four points that I
25 talked about. The threshold is still being

1 determined because it is an evolutionary process.

2 We are still trying to sort out how to do that
3 best. But the big metric will be will RADARS pick
4 up something early on and allow us to do targeted
5 interventions to try and suppress the issue.

6 DR. KATZ: Does that answer your question?

7 DR. ARONSON: I think so. I think the
8 point is, is there a threshold whereby you would
9 just sort of delay or stop your process of evolving
10 the launch?

11 DR. HADDOX: I think it would be premature
12 for us to try and determine threshold until we try
13 and get some data back from that message evaluation
14 to see what it looks like. I think at that point
15 we will get a sense of what should be the cut-off
16 or what we should do differently.

17 DR. ARONSON: The segue to that--and I
18 would firstly say that the RADARS program, in my
19 opinion, is responsible and you ought to be
20 commended for the effort, but as was pointed out by
21 this committee, the problem of clearly defining the
22 denominator still persists despite your best
23 efforts and so I raise the question is more
24 incomplete data better than complete data? I
25 suppose we are having to confront that.

1 The part of this equation that I think we
2 need to consider, and I am asking if you have
3 attempted to do that, is the mirror graph, if you
4 will, the decrease in the number of patients that
5 need to be treated for pain. As that decreases, as
6 that tendency would drop we would expect the
7 adverse mirror curve to increase, and at one point
8 do the lines cross and is that the point that we
9 find acceptable? Is there any data to show the
10 benefit, improvement?

11 DR. KATZ: Can you clarify that question?

12 DR. ARONSON: I will try. We conceptually
13 appreciate that the reason we would consider, if
14 you will, approving another drug is because we wish
15 to do good for those people who deserve to have
16 good done. Are we measuring the impact of how much
17 good we are doing and comparing that to the
18 potential harm that may come of it? We have only
19 seen the absolute increase in harm but we haven't
20 looked at that in a comparative way to the absolute
21 good that we have done. Are there any data to show
22 that?

23 DR. HADDOX: Well, as I have said before,
24 if you look at survey data, survey data have not
25 really changed substantially in the past 15 years

1 in terms of the prevalence of under-treated pain.
2 I think, however, that the denominator issue that
3 you raised in the preamble is important because, as
4 Dr. Schnoll pointed out, we don't anticipate a
5 single denominator. We think that this is a
6 complex issue and to really understand this we may
7 have to look at multiple denominators, some of the
8 ones that he pointed out, so that we can look at
9 what is the relative risk of abuse or diversion of
10 one formulation to another, those sorts of
11 questions. It still begs the question how can we
12 measure the benefit to the populace and that is a
13 tough question. Outside of survey methodology, I
14 don't have any suggestions right now but I would be
15 willing to entertain them.

16 DR. KATZ: I want to make sure we are
17 getting to the core of your question. Are you
18 suggesting that a risk management program such as
19 the one that is being proposed for Palladone should
20 incorporate a component that measures the societal
21 benefits of the approach as well as the risks so
22 that we can have a complete picture? Is that your
23 question?

24 DR. ARONSON: Absolutely. What we are
25 confronted with is a balance of most good for least

1 harm, and we need to have that side of the equation
2 in order to make that decision and I do not see
3 that side of the equation. So, yes indeed, I am
4 asking that.

5 DR. KATZ: And how would you suggest that
6 be done?

7 DR. ARONSON: Give me a moment.

8 [Laughter]

9 DR. KATZ: There is a long list; I will
10 put you at the bottom so you will have some time.
11 Dr. Cush, you are next.

12 DR. CUSH: I have two questions, one for
13 Dr. Rappaport or the agency. Could you just
14 generally state what your requirements for
15 manufacturers as far as pharmacovigilance are and
16 what you want them to do in their program? Some of
17 the agency requirements for pharmacovigilance for a
18 product like this?

19 The second part is going to be to Dr.
20 Haddox. Could you tell us why you chose four
21 months and to what selected health professionals
22 will you be targeting initially, and is that the
23 appropriate population, meaning is that the
24 population that has also been shown to be guilty of
25 improper use of these agents in the past?

1 DR. KATZ: So, first question first.

2 DR. TRONTELL: I will comment first on the
3 regulatory requirements for pharmacovigilance. The
4 regulatory requirements in that arena are uniform
5 across all products and require reporting to the
6 agency of adverse events that come to the attention
7 to the sponsor spontaneously. They are mandated to
8 send those to the agency and those in a certain
9 category deemed serious by regulatory definition
10 are, in fact, required to be sent to the agency on
11 an expedited basis. I will defer now to Dr.
12 Rappaport to talk about this particular class of
13 drugs.

14 DR. RAPPAPORT: We have been asking for
15 some extra pharmacovigilance with this group of
16 drugs, asking for expedited reports that are
17 expedited on a faster basis, and following
18 carefully indications of abuse, overdose and such.
19 So, we are doing a little bit extra here but the
20 general requirements are what we follow for all
21 drugs in all areas of safety.

22 DR. CUSH: So, is this risk management
23 program we are talking about here part of the
24 pharmacovigilance effort?

25 DR. RAPPAPORT: Yes.

1 DR. KATZ: The second question was on the
2 specialists that are being targeted in the initial
3 phase.

4 DR. HADDOX: The intent is to have that
5 portion of the sales force which calls on
6 physicians who are likely to have patients for
7 which Palladone would be an appropriate option.
8 So, people like anesthesiologists, pain
9 specialists, oncologists, that is the intent.

10 As far as the four months, we had to start
11 somewhere. We just decided we would collect the
12 information. We will be looking at it as it comes
13 in but four months is where we will sit down and
14 really try and make a decision point.

15 DR. KATZ: Next was Dr. Shafer.

16 DR. SHAFER: Thank you. Three questions.
17 I think they will all be pretty straightforward.
18 The first is a simple pharmacokinetic question. In
19 looking at the data on drug administration over the
20 first 24 hours the peak concentrations are reached
21 at 24 hours, suggesting you have done a very good
22 job on the sustained release part. But that also
23 suggests that over the first week of therapy there
24 is the potential--not a potential, the drug will
25 accumulate until you reach your steady state. How

1 much more does the drug level rise over the first
2 week of therapy until you reach steady state?

3 DR. HADDOX: Two to three days to reach
4 steady state.

5 DR. SHAFER: And how much has it risen?
6 Has it doubled over that period of time?

7 DR. HADDOX: No, I don't think so. Let me
8 ask my clinical experts here.

9 DR. KATZ: Could you come up to the
10 microphone, please?

11 DR. SHAFER: I was impressed that the peak
12 was reached at 24, which means that you are then
13 adding your next dose on top of that.

14 DR. APFEL: David, if you could go back to
15 the slide showing the steady state?

16 DR. SHAFER: But we are really talking
17 about the rise to steady state, not the steady
18 state exactly.

19 DR. APFEL: My name is Dr. Stuart Apfel.

20 [Slide]

21
22 DR. SHAFER: That shows the rise and what
23 I am referring is the peak at 24. So, the question
24 is how much accumulation will you get on top of
25 that over the first week of therapy?

1 DR. APFEL: We see that the levels
2 continue to remain pretty much at that same level
3 with continued exposure. As the drug is continued
4 to be administered, once it reaches steady state
5 the levels of the drug in the serum remain
6 approximately the same. You can see it a little
7 bit better here where you see very little
8 variation.

9 DR. KATZ: I think the question was what
10 is the ratio of the blood level at day three to the
11 blood level at day one. Is that right?

12 DR. SHAFER: That is right. If we could
13 go back because it is not in the handout that we
14 received. The question is how much higher is this
15 than the level at the end of the first day of
16 treatment.

17 DR. HADDOX: That is why I went back to
18 this. There is the metric, right there. It is a
19 little less than 2 ng/ml with a 12 mg capsule.

20 DR. KATZ: But this is a 24-hour slide.

21 DR. HADDOX: This is steady state. This
22 is steady state and I am going to go back to the
23 single dose to answer the question.

24 DR. SHAFER: Let's go back to the single
25 dose if it is the same dose.

1 DR. HADDOX: The single dose was actually
2 twice as high I believe.

3 [Slide]

4 This is 24 mg and there is the 2 ng/ml.

5 DR. SHAFER: So it is approximately
6 doubling.

7 DR. GOLDENHEIM: Paul Goldenheim, Purdue
8 Pharma. I think the answer to your question is it
9 is a little bit less but we will get the precise
10 answer for you, but steady state is achieved after
11 two to three doses.

12 DR. SHAFER: I have two other questions,
13 quickly. One is, the question was posed yesterday
14 to what extent is theft and criminal activity
15 versus diversion from patient activity responsible
16 for the misuse of drugs and diversion to addicts,
17 and has your RADARS system been able to give us
18 more information? We did not learn an answer
19 yesterday when I posed that question. Have you
20 learned anything from your RADARS system?

21 DR. HADDOX: Well, certainly, the
22 diversion study is showing what the police are
23 intercepting either in undercover buys or busts.
24 So, that is some idea of what is on the street. It
25 does not tell us necessarily how it gets to the

1 street. There are people who are feigning to be
2 patients, who are scamming physicians. There are
3 people who just take the easy way; don't have to
4 worry about learning new symptoms to fake or
5 getting fake medical records, they just go in with
6 a gun or, you know, roll the place at night. No
7 one is quite sure that the DEA does collect that
8 theft and loss data and does categorize it, and I
9 believe Dr. Willis made some reference to that in
10 her presentation yesterday but those data reside at
11 the DEA.

12 Even so, that only gives you one piece of
13 the question that you asked. That might give you a
14 sense of what is from theft and loss, and that sort
15 of thing, but it doesn't say what the doctor
16 shopper, who in fact is not a patient, is getting
17 on the street, or particularly,, the bad doctor who
18 is indiscriminate and doesn't really care who they
19 are writing prescriptions for.

20 DR. KATZ: Dr. Schnoll, do you have a
21 follow-up?

22 DR. SCHNOLL: Yes, we don't have at this
23 point specific information to directly answer that
24 question. Most of the abusers get the drug from
25 the street. I think your question is how does it

1 get to the street.

2 DR. SHAFER: Exactly.

3 DR. SCHNOLL: That is something we are
4 trying to investigate. There are many sources and,
5 hopefully, as the RADARS system matures we will be
6 able to provide that answer but I don't think
7 anyone knows specifically where all the drug is
8 coming from that gets to the street.

9 DR. SHAFER: Do we even know if it is 1:10
10 versus 10:1?

11 DR. SCHNOLL: No.

12 DR. KATZ: Can you, Dr. Shafer, tell us
13 why you think that is important in terms of
14 developing a rational risk management program?

15 DR. SHAFER: Sure, because part of the
16 purpose of the risk management program is the
17 concern about drying up the supply of drug to
18 addicts. If that supply is entirely coming from
19 criminal activity and is not coming from
20 doctor/patient activity, or even if 98 percent of
21 it is coming from criminal activity, not
22 doctor/patient activity, that means the ability of
23 these surveillance programs to impact that is going
24 to be almost zero.

25 DR. KATZ: Maybe it would be helpful to

1 hear more information on what specific elements of
2 the RADARS program are designed to yield an answer
3 to that question.

4 DR. SCHNOLL: Certainly the drug diversion
5 part of the program is trying to do that, but also
6 as we do our field investigations the field
7 researchers go into an area and, if possible, try
8 to interview users, abusers in the area to get
9 information about the source of their drug. They
10 also check with other people, local police, people
11 in treatment programs to get that information. As
12 of this time, we don't have sufficient data to put
13 together the types of ratios you would like and,
14 hopefully, we will be able to get that in the
15 future.

16 DR. SHAFER: How many abusers say I
17 actually got this by scamming my doctor?

18 DR. SCHNOLL: Not many.

19 DR. SHAFER: Any?

20 DR. SCHNOLL: Yes, some do. Some do but
21 it isn't that many. When we ask the question, as I
22 mentioned, what they say is, "I got it on the
23 street." How did the drug get to the street? I
24 don't know.

25 DR. KATZ: As I indicated yesterday, there

1 are many issues that we don't have answers on and
2 perhaps one of the things we could accomplish is
3 not so much to give answers in the absence of data
4 but at least to indicate what sorts of data are
5 likely to lead to the right answers. Is that the
6 sort of data that, in your view, would at some
7 point in time, when it becomes available, give you
8 the answers that you need?

9 DR. SHAFER: Absolutely. Not only do
10 drugs have risk/benefit ratios but programs, like
11 surveillance programs, have, you know, cost/benefit
12 ratios. And, without knowing that information, it
13 is hard to assess whether the program is doing
14 anything, whether it is really worthwhile.

15 One other quick question, can you give me
16 any examples from your RADARS program of how you
17 have changed the marketing or promotion of
18 OxyContin based upon the feedback that you got from
19 the program?

20 DR. SHAFER: Well, one of the things we
21 would do, we would gather information, say, about
22 someone in an area who was inappropriately
23 prescribing and needed more education. We would
24 bring more education to that person to try to bring
25 them up to date on proper prescribing. In fact, we

1 have one instance where a physician was prescribing
2 the drug inappropriately. We had some targeted
3 education with that physician and he realized that
4 there were a number of people in his practice who
5 were trying to scam him and actually reduced the
6 number of people to whom he was prescribing opioids
7 by about 20 percent. So, there was a very
8 effective outcome in that.

9 DR. KATZ: Dr. Cicero?

10 DR. CICERO: Yes, I am Ted Cicero,
11 consultant for the company. I run the Key
12 Informant study and I am also the custodian of all
13 the central databases at Washington University. I
14 think what your question was is are we going to be
15 able to--and I think if we can show that map again
16 from Dr. Schnoll--

17 [Slide]

18 --are we going to be able to look in an
19 area where we are getting reports of abuse, where
20 is that coming from and also reports of diversion
21 in those areas. You will see a lot of overlapping
22 areas. We have identified right now at a very
23 preliminary level about eight areas where we are
24 seeing both diversion and high rates of abuse
25 occurring. What we need to be doing at this

1 juncture, and we are in the process of doing it as
2 you see with the map you are seeing here--we have
3 many areas where there is extensive overlap of
4 systems, the poison control; we have also the
5 diversion sites; we have the Key Informant Network.

6 For instance, I can speak to St. Louis,
7 that is where my residence is, and we are getting
8 reports both of abuse and diversion. Looking into
9 this, it appears that the two are very closely
10 associated. Lots of the abuse is coming off the
11 street and appears to have been diverted in a
12 criminal sort of way.

13 Now, the question you are asking that we
14 really can't answer is what percent of the street
15 drug is coming from theft or coming from a
16 physician. We don't really have a good enough feel
17 for that now but the important thing I want to
18 leave you with is that we have the power to be able
19 to do it. I think by having these overlapping
20 systems, the natural connection for us at this
21 point is to say, okay, we have diversion in an
22 area. Let's go in there and find out where that
23 was being diverted to. Is it being shipped out of
24 state? Is it at a local level? And the abusers
25 themselves who say they got it off the street, did

1 they in fact get it from that source? My hunch
2 based on preliminary data is that there is going to
3 be a very strong association between theft of a
4 drug such as this and what actually appears on the
5 street.

6 DR. KATZ: Laura Nagel, would you care to
7 add to that question?

8 MS. NAGEL: Thank you. We share your
9 frustration in trying to determine where out of the
10 closed system of distribution the drugs are being
11 diverted. What we tried to do in preparation for
12 this presentation is pull our cases. The majority
13 of them are criminal cases. What Dr. Willis said
14 was that in 60 percent of our criminal cases the
15 source of diversion was a physician or a
16 pharmacist. The other 40 percent were drug thefts,
17 doctor shoppers, people like that. We separated
18 out the doctor shoppers because we perceive that
19 that is a physician who is unwitting, that was
20 duped and, in fact, wasn't necessarily criminally
21 liable.

22 So, we feel very strongly that although
23 there are thefts, that if we can educate the
24 physicians, if we can reach them whether it is in
25 labeling, whether it is in some sort of restricted

1 manner, if we can reach the practitioners and
2 educate them on the respect for the drug and the
3 appropriateness for prescribing for the right
4 patients at the right time, the right people will
5 get the drug. But we perceive from our
6 investigations that the physicians are a large,
7 large percentage of our point of diversion whether
8 unwitting or criminal. Therefore, we feel very
9 strongly and support the committee's efforts to
10 reach them because we have to do everything we can
11 and this is a huge part of the problem for us.

12 DR. KATZ: Can I just ask a little bit
13 about that? Do you have a feel for what proportion
14 of the diversion that comes from the physician as a
15 source is unwitting versus criminal?

16 MS. NAGEL: No, I would be guessing but we
17 tried to do that when we broke out doctor shoppers.
18 We didn't necessarily identify those physicians in
19 the category we call criminal. If we perceived
20 that a good doctor shopper duped them, well,
21 education is going to help that but we didn't feel
22 it was criminal so we dropped them in the lower 40
23 percent. But we still had 60 percent. Now, that
24 is our cases; that is not the universe but it is
25 the best data I can offer you, but 60 percent of

1 our cases were criminal for physicians and/or
2 pharmacists.

3 DR. KATZ: Thank you. Dr. Baxter you are
4 next.

5 DR. BAXTER: This is very excellent. I
6 would like to commend you first on the
7 presentation. It is very excellent that my
8 opportunity to speak comes right now because it
9 seems that the key step in risk management is the
10 education of the physicians. In fact, the RADARS
11 system itself is potentially going to be very
12 excellent.

13 But getting back to the point that Dr.
14 Crawford made and some of my other colleagues, it
15 is very important, once again, as you cited, that
16 the appropriate patient is selected. Patient
17 selection is going to be probably key in terms of
18 managing the risk not only for Palladone but for
19 OxyContin as well.

20 It also goes back to what we previously
21 discussed about the importance of assessing the
22 risk of abuse because those individuals who are at
23 high risk for abuse are probably not appropriate
24 for selection unless there are certain precautions
25 in place. I would wonder if it would be possible

1 to add into that boxed warning that patients with
2 high risk for abuse require additional monitoring.
3 Now, what the additional monitoring is, that can be
4 debated but I think that perhaps by adding that
5 into the boxed warning that would cause physicians
6 who are prescribing to at least become aware that
7 there are other considerations when you are
8 prescribing this medication and other opiates to
9 high risk patients.

10 DR. KATZ: Dr. Haddox, do you care to
11 comment on that?

12 DR. HADDOX: I am just trying to get back
13 to the boxed warning here. Slide 30, 31 and 32.

14 [Slide]

15 I think that this may partially address
16 your concern, the statement there is where we make
17 it a point, with the agency's agreement, that this
18 should be in the boxed warning. Now, if there are
19 other things the agency wants to consider we are
20 certainly going to interact with them in that
21 regard but, to my reading, this addresses your
22 point. Maybe I am not hearing it exactly right but
23 it seems to me that it sets a fairly high
24 cautionary note early on in the package insert, in
25 the ads, and so forth, that this does have abuse

1 potential and that this should be considered when
2 prescribing or dispensing. I would assume then
3 that those sorts of monitoring would be part of the
4 consideration.

5 DR. BAXTER: I wouldn't assume that. I
6 think that if it is not said, then it hasn't been
7 considered. So, to go a step further, I think that
8 it would probably be very helpful in helping
9 prescribing physicians, especially those primary
10 care individuals who are not familiar with dealing
11 with patients who have diseases of addiction. It
12 will alert them that they need to first investigate
13 if a person does--at least ask the question because
14 if you don't ask the question, you know, what the
15 heck.

16 DR. HADDOX: Let me respond in two ways to
17 that, sir. I think now I have a better
18 understanding of what you are talking about. We
19 have a number of educational materials in different
20 formats that strike at exactly that point of how to
21 do an interview looking for risk factors for abuse
22 or addiction. We have it in different ways so that
23 a physician will get the message at different times
24 depending on the materials to which they are
25 exposed. As far as changing the label, we will of

1 course be happy to discuss it with the agency.

2 DR. BAXTER: Sure.

3 DR. KATZ: Dr. Maxwell?

4 DR. MAXWELL: A couple of things. There
5 was a question about trying to find out where drugs
6 come from on the street and, unless I am mistaken,
7 the instrument that is given to the field
8 interviewers, the last one I got, doesn't ask the
9 question of where they got it. There is no
10 question like that. Secondly--

11 DR. KATZ: Actually, maybe it would be
12 better just to take one piece at a time.

13 DR. MAXWELL: Okay, but that is not a
14 question; it is just a clarification.

15 DR. HADDOX: May I make a clarification as
16 well? That is not the entire contact that the
17 field researcher has. That is sort of getting
18 started, the beginning of the structured interview.
19 The goal was to allow that person to go in.
20 Depending on what we are looking at, those
21 questions are likely going to be asked. Okay? So,
22 the document that you have in your briefing
23 document is sort of the beginning.

24 DR. MAXWELL: No, no, starting in June a
25 year ago I was asked to be one of the field

1 researchers--

2 DR. HADDOX: Oh, I am sorry, when we say
3 field researcher we mean the people that we have
4 hired to go out to investigate signals. You mean
5 you were asked to be a key informant perhaps?

6 DR. MAXWELL: Yes. Let me also clarify
7 that the only zip code data that is collected from
8 the key informants, from what I can tell, is the
9 zip code where I live. In other words, if I sent
10 in data from Ft. Worth it would not be reflected in
11 the graphs by zip code.

12 DR. HADDOX: We are aware of that and we
13 are endeavoring to correct that right now by asking
14 the key informants who are at treatment centers
15 what zip codes does 85 percent of your clientele
16 come from so we can try to extrapolate--

17 DR. MAXWELL: Okay, well, that was not in
18 the June format. I wasn't going to get into that
19 until the question came up. However, one thing I
20 would like to ask is yesterday we saw the DENS
21 treatment data which was unable for most states to
22 break out OxyContin, and it showed that in the past
23 users of OxyContin stayed out on the street for
24 about ten years from your first use until admission
25 to treatment, but in the last couple of years that

1 has telescoped down to four years. Since you have
2 the DENS data which does specifically ask about
3 OxyContin in terms of our questions about the abuse
4 liability and dependence, the question is are
5 people becoming more addicted quicker with
6 OxyContin as compared to other drugs? I would very
7 much like to see the DENS data run looking at the
8 lag on OxyContin as compared to other.

9 DR, SCHNOLL: I don't have those specific
10 data right now. We could ask Dr. McLellan to run
11 that information for us but I don't have the
12 precise information.

13 DR. MAXWELL: Well, I realize that but it
14 might be interesting.

15 DR. SCHNOLL: Yes. Yes, that might be
16 something we could do.

17 DR. MAXWELL: Then, lastly, before we go
18 forward with approving another drug I certainly
19 would like to see more in-depth data. We have seen
20 the presentation of what RADARS is going to do but
21 I would really like to see data showing us all the
22 data that has been collected, what is being
23 collected, what is being done, how well the system
24 is working so that we would feel more confident
25 that when we then move into another drug the data

1 are there and we know the system works.

2 DR. SCHNOLL: We only had an hour this
3 morning to present. We have extensive data on all
4 of the drugs and just didn't have time, and what we
5 selected were just examples to show you what we can
6 do with the data system. I understand your request
7 but there just wasn't the time to do that.

8 DR. KATZ: I think one take-home message
9 that I want to make sure is left is that it seems
10 like it is important for the surveillance system to
11 be able, at the end of the day, to distinguish what
12 proportion of street abused drugs come from the
13 prescribing relationship versus coming from
14 diverted sources. So, it sounds like people are
15 recommending that at the end of the day we will be
16 comfortable that the system will be able to
17 accomplish that.

18 We are half an hour behind schedule and it
19 looks like I have about 12 people still with
20 questions and I have my own questions. So, what I
21 think I will need to do is take one more question
22 and then we will have to go on to our next
23 presentation, and Dr. Saini, you are next.

24 DR. SAINI: We heard very good things
25 about risk management but I did not hear anything

1 from the pharmaceutical company regarding the
2 NASPER program. Do you have any comments regarding
3 that, please?

4 DR. HADDOX: For those who are not
5 familiar, Dr. Saini is referring to a Bill that is
6 in Congress now that would make a federal
7 prescription monitoring program that would be
8 modeled on the CASPER program in Kentucky, which is
9 an electronic program.

10 Purdue is in favor of well-designed
11 electronic, non-barrier prescription programs. In
12 fact, we have supported those in a number of
13 states. While we share the intent of the sponsors
14 for the NASPER program, I have my own--and I have
15 discussed with other people both in and outside of
16 government--reservations about if it will be too
17 unwieldy to be useful. There are a number of
18 issues. It is very complex, as you are no doubt
19 aware. But I think that prescription monitoring
20 programs right now are being done on a state level.
21 They have been shown to be effective and I think
22 that we will have to see where NASPER goes but I
23 have some questions and other people have raised
24 other questions about is it just too big a data set
25 to manage appropriately.

1 DR. KATZ: I am going to take the
2 privilege of asking one more question before we
3 stop. We have heard from many people on the
4 committee, and in terms of some of our lectures
5 yesterday about the importance of monitoring the
6 target population that we are prescribing these
7 medications to for the development of negative
8 consequences, other opioid use, including
9 addiction. So, my question is what aspect of the
10 risk management program that we are hearing about
11 monitors our patients for those risks, and how is
12 that data captured, analyzed, what are the outcome
13 measures, etc?

14 DR. HADDOX: Well, one of the key elements
15 there is the adverse event reporting system where
16 abuse and addiction are by definition serious
17 adverse events. We monitor that on a regular
18 basis. But that is a passive system, as was
19 pointed out earlier. As part of our education, we
20 believe and certainly our numbers would suggest
21 that with the education we put forth with
22 practitioners we are making that perhaps a little
23 less spontaneous reporting system and that we are
24 sort of heightening their sensitivities. So,
25 certainly if you look at the numbers of cases that

1 we have gotten in, we are getting more of that
2 information and Dr. Schnoll has some comments.

3 DR. SCHNOLL: Yes, we also have a number
4 of key informants and physicians who specialize in
5 pain management and so we will be collecting
6 information from them regarding what they are
7 seeing in terms of the development of addiction in
8 their own patients.

9 DR. KATZ: So, is it fair to say then that
10 there is no prospective systematic means in this
11 surveillance system for monitoring patients for the
12 development of any of these complications?

13 DR. HADDOX: I am sorry, I didn't capture
14 that.

15 DR. KATZ: I was just making sure I
16 understood that. It sounds like the answer is that
17 there is no part of the system that prospectively
18 and systematically tried to get at the proportion
19 of patients prescribed Palladone or any other
20 opioid who develop any of these negative
21 consequences.

22 DR. HADDOX: Well, again in the interest
23 of time, we do have a patient registry study with
24 OxyContin that is an open-label extension study of
25 a number of our trials. We are finding that the

1 rates of aberrant drug taking behaviors or
2 indicators of abuse or addiction are very low in
3 that population, the intended population.

4 DR. KATZ: Thank you. We need to move on
5 to our next presentation.

6 DR. APFEL: We forgot to respond to an
7 earlier question about the pharmacokinetics of
8 Palladone. We have checked back in the data and,
9 as we suggested before, the accumulation of
10 Palladone is very small. It appears to be less
11 than 20 percent accumulation.

12 DR. KATZ: Thank you. Well, let me again
13 thank the sponsor for all the trouble they have
14 gone to in putting together this information for
15 us. We do appreciate all the effort that has gone
16 not only into the program itself but also into the
17 presentation this morning. So, again, I appreciate
18 your time and efforts. Now we need to move on to
19 our next presentation and I would like to introduce
20 Dr. Silvia Calderon, whom I have been keeping on
21 hold for half an hour now, who is an
22 interdisciplinary scientist.

23 Well, it has been suggested that I call a
24 break and I can never say no to that type of
25 suggestion so, good, let's a 15-minute break and we

1 will begin then.

2 [Brief recess.]

3 DR. KATZ: Hello, again. Just to bring
4 people up to date on what we are doing
5 schedulingwise, we will have Dr. Calderone's
6 presentation now. We will go straight through Dr.
7 Kreek's presentation, then straight through to Dr.
8 Hertz's presentation which will be briefer than we
9 originally thought. Then we will be going straight
10 through to the Open Public Hearing. There are a
11 number of Open Public Hearing speakers, so, to make
12 sure that we don't have any delays, I would request
13 that anybody signed up for the open public speaking
14 make their way up to this--there is a row up in
15 front towards my left reserved for Open Public
16 Hearing speakers.

17 So, in the near future, make your way up
18 there so we don't need to hunt you down.

19 Now, we will turn to Dr. Calderone from
20 the FDA Controlled Substance staff who will speak
21 with us about the FDA's perspective on the abuse
22 liability of hydromorphone extended-release
23 tablets.

24 Abuse Liability of Hydromorphone
25 Extended-Release Tablets

1 DR. CALDERONE: Thank you very much.

2 [Slide.]

3 I will try to cover the abuse liability of
4 hydromorphone extended-release capsules.

5 [Slide.]

6 Hydromorphone formulations have been
7 marketed in the United States for many years as
8 immediate-release tablets known as Dilaudid 2, 4, 8
9 milligrams, injectables, different concentrations
10 1, 2, 4, 10 milligrams per ml or a solution 5
11 milligrams per 5 ml and 3-milligram suppositories.
12 Extended-release formulations are currently
13 marketed in the United Kingdom and Canada to be
14 administered once or twice a day.

15 Palladone represents a new
16 extended-release formulation under the FDA review
17 which is under review by the FDA.

18 [Slide.]

19 The proposed strengths of Palladone are
20 12 milligrams, 16 milligrams, 24 and 32 milligrams
21 per capsules. This new formulation is being
22 proposed for the use only in opioid-tolerant
23 patients and its proposed indication is for the
24 management of chronic moderate-to-severe pain in
25 patients requiring continuous around-the-clock

1 opioid analgesia for an extended period of time.

2 Palladone capsules will release the
3 contained hydromorphone over a 24-hour period and,
4 therefore, are to be administered once per day.

5 [Slide.]

6 As it was presented to you yesterday,
7 hydromorphone is a Schedule II substance and shares
8 the same schedule with other opioids such as
9 oxycodone, morphine, fentanyl. The meaning of
10 Schedule II; drugs in this schedule have a high
11 abuse potential. They have the highest level of
12 control for an approved drug and, in terms of
13 regulatory requirement, prescriber and dispenser
14 registration, separate record keeping by dispenser,
15 distribution order forms, no refills, manufacturing
16 security and quotas, import and export permits.

17 Note that the CSA classifies substances by
18 their abuse potential, dependence on by medical
19 utility. We also know, note please, that the abuse
20 potential, the actual abuse of a drug, goes beyond
21 the abuse potential. There are several factors
22 that contribute to the actual abuse of the drug.

23 [Slide.]

24 That is why, when we use the term "abuse
25 liability," we refer to the abuse potential of a

1 drug, meaning pharmacological properties of the
2 drug, and we incorporate, we take under
3 consideration, a social and public-health factor.

4 Under the social, we incorporate the human
5 sometimes extremely difficult to predict factor.

6 This equation also includes the use of synthesis,
7 the availability of the drug, includes what is
8 known about the drug, the information available of
9 the drug. So it goes beyond the pharmacological
10 properties. It also includes the pharmacokinetics,
11 the chemistry, self-administration,
12 drug-discrimination studies, but goes beyond that.

13 So, therefore, abuse liability captures
14 other factors and puts abuse potential into a
15 social and public context.

16 I want to also mention that usually
17 sometimes these terms are used interchangeably.

18 [Slide.]

19 It is well known that mu opiate agonists
20 produce diverse effects such as respiratory
21 depression, analgesia, miosis, drowsiness and also
22 they induce changes in mood including euphoria and
23 liking. Hydromorphone, oxycodone, morphine, all
24 are mu opioid agonists. They all share the same
25 type of properties but they exhibit different

1 relative analgesic and subjective effect potencies.

2 When analgesia, miosis and respiratory
3 depression are measured, oral hydromorphone is
4 approximately four times more potent than oral
5 oxycodone and morphine whereas intravenous
6 hydromorphone is six to seven times more potent
7 than morphine.

8 It has been also shown that when euphoria
9 and reinforcing effects of oral and intravenous
10 hydromorphone were evaluated, hydromorphone was ten
11 times as potent as morphine in drug-abusing
12 subjects and in normal volunteers. Therefore,
13 based upon these numbers, 10 milligrams or oral
14 hydromorphone will produce comparable analgesia
15 effects to 40 milligram of oxycodone or morphine.

16 On the other hand, the same 10 milligrams
17 of hydromorphone will elicit an equivalent euphoria
18 to 100 milligrams of morphine. It is also known
19 another factor we consider in the evaluation of
20 abuse liability is what is known about the history
21 and abuse of the drug.

22 [Slide.]

23 Hydromorphone has a documented history of
24 abuse in the United States dating back to the 1970s
25 and it has been subject to the DEA Task Force

1 attention. Hydromorphone was historically the drug
2 of choice among opioid abusers who often
3 administered the drug intravenously after crushing
4 and dissolving the 4-milligram tablet. Also, DEA
5 reported that the 4-milligram Dilaudid tablet
6 street value averaged \$40 and that Dilaudid
7 continued to be diverted and abused.

8 In the next two slides, I will highlight
9 some of the findings of the Drug Abuse Warning
10 Network Medical Examiners component. Yesterday,
11 you have heard about one of the other databases
12 reporting in DAWN. That is the emergency
13 department. But I will be talking about the
14 medical examiner's component.

15 Also, I will present to you rates,
16 drug-abuse rates, per prescriptions dispensed and
17 finally I will discuss the limitations that apply
18 when calculating those rates. You will see there
19 are many.

20 [Slide.]

21 The DAWN Medical Examiner's database
22 reporting for the '99-2001 period 132
23 hydromorphone-related deaths and 1,272
24 oxycodone-related deaths for the same period of
25 time. Adjusting these numbers by the total number

1 of retail prescriptions, the death rates expressed
2 as number of deaths per 100,000 prescriptions are
3 7.5 deaths per 100,000 prescription for
4 hydromorphone, 1.8 when considering the whole
5 oxycodone market included single product and
6 combination products.

7 When recalculating that rate, if we only
8 include in the denominator oxycodone single-entity
9 products, that rate changes to 6.1.

10 [Slide.]

11 These rates should be, or these ratios
12 should be, considered crude estimates. We know
13 that the Medical Examiner deaths do not represent
14 national estimates and we know that DAWN only
15 captures 128 jurisdictions out of 3,000
16 jurisdictions in the whole country.

17 We also know that the DAWN Medical
18 Examiner Report may include multiple drug mentions
19 and the cost should not be attributed to any of the
20 drugs my itself. We also know that DAWN really
21 includes brand names.

22 Talking about the limitations regarding
23 the denominator, we know that sales data represents
24 the whole U.S. market. We also know that the
25 denominators include all formulations of the drug.

1 Although far from perfect, the calculation of these
2 crude rates is relied upon in the field of
3 drug-abuse epidemiology and they have been used to
4 put these numbers into a context.

5 Having described all the limitations of
6 the calculation, we might say that the difference
7 in the rates might reflect hydromorphone's high
8 potency. Maybe they reflect a different pattern of
9 abuse or maybe the reports have been captured in
10 different reporting areas.

11 [Slide.]

12 Based upon the data reviewed,
13 hydromorphone appears to have higher abuse
14 liability than other Schedule II opioids. When
15 compared to immediate-release hydromorphone
16 products currently available, due to high
17 concentration of hydromorphone in the formulation,
18 Palladone has higher potential risks of misuse and
19 overdose than might result in death.

20 Also, Palladone poses significant risk of
21 overdose in non-opioid-tolerant patients or if
22 Palladone is misused and abused.

23 [Slide.]

24 So, in conclusion, risk-management
25 programs should be designed to address the risks

1 associated with this high-dose opioid analgesia
2 drug product and, as an example, Palladone.

3 Thank you very much.

4 DR. KATZ: Why don't you stay up there,
5 Dr. Calderone. Are there any questions from the
6 table?

7 Dr. Skipper first and then Dr. Shafer.

8 DR. SKIPPER: Thanks, Dr. Calderone. Do
9 you, then, disagree with what Dr. Haddox said
10 earlier that human and animal-abuse liability for
11 hydromorphone was typically--is morphinelike?

12 DR. CALDERONE: I think we are confusing
13 two terms. I totally agree that the subjective
14 profiles of the drug are the same. They both are
15 perceived different. We have higher euphoria,
16 higher liking with hydromorphone and, in drug
17 abusers, they would rather go for hydromorphone
18 than for morphine in the same way that
19 hydromorphone is perceived differently than
20 codeine. They will actually see a differentiation.

21 I think that this profile is the same but
22 there are differences among the mu opioid full
23 agonists.

24 DR. SKIPPER: So the abuse liability is
25 higher for hydromorphone?

1 DR. CALDERONE: If we consider the human
2 factor that is sometimes so difficult to predict
3 because we cannot control, the abuse liability is
4 higher.

5 DR. SKIPPER: Thank you.

6 DR. KATZ: Dr. Shafer.

7 DR. SHAFER: A couple of things. I think
8 that you have cherry-picked the data to make your
9 presentation. If you take a look at various
10 estimates of analgesic potency, relative analgesic
11 potency, for hydromorphone and morphine, the
12 Canadian package insert gives 7 to 11, based upon
13 acute-pain studies.

14 Hill and Zackney cite a figure of seven-
15 to eight-fold difference in analgesia potency.
16 Maher and Forest, 1975, give 8.6. Goodman and
17 Gillman list 7.7. The only study that is
18 approximately 4, which you cite, is the study by
19 Dunbar of 1996.

20 Similarly, if you look on the other side
21 of the equation which is the subjective effects of
22 the drugs, Jasinski actually gives a figure of 9.
23 But if you look at the standard errors on that, it
24 ranges from 0 to 20, so it is not an exact number.
25 I mean, there is quite a broad variation there.

1 On the scale of subjects liking, the
2 particular thing about what do subjects taste when
3 they get the drug, he actually gives it a 6.8 which
4 puts it right in the middle of the relative potency
5 for analgesia. If you look at the scales that
6 Jasinski has used and the maximum effect in terms
7 of subjects liking, they are indistinguishable for
8 morphine and for hydromorphone.

9 Hill and Zackney give a figure of 10,
10 which is the figure you cited. But, again, their
11 standard errors on that range from 6 to 20. So it
12 is not clear from looking at the data that were
13 provided to us that it supports the conclusion that
14 you have drawn.

15 DR. CALDERONE: Hill and Zackney confirm,
16 or they reported, ratio in terms--when analgesia is
17 measured, they compared 7 to 1. The equal
18 analgesic dose they use is 7 or, I believe that
19 they have gone to 7.7 and their calculations were
20 7.7.

21 In terms of Hill and Zackney, they also
22 confirm Jasinski numbers. We have variability in
23 terms of the scale. That is something that we face
24 and it is part of the design and the methodology
25 for these types of clinical-abuse liability. But I

1 feel very confident we can report it as a ratio but
2 I feel confident that the euphoria and subjective
3 effects induced by hydromorphone, the rate is
4 higher than equal doses.

5 So an equal analgesia dose is the euphoria
6 and the liking is higher.

7 DR. SHAFER: All I will say is that the
8 data that we were provided, the numbers don't line
9 up.

10 DR. CALDERONE: If you read the last
11 conclusion from the Zackney paper--for the Hill and
12 Zackney paper--he confirms a rate of 9 to 10.

13 DR. SHAFER: I will read the conclusion if
14 you want, but his actual words are, "slightly
15 higher," which is a little bit different than how
16 it is being represented.

17 DR. KATZ: Dr. Aronson.

18 DR. ARONSON: I want to pick up on a point
19 of your discussion. I think it is a segue from the
20 question that was just asked prior. I appreciate
21 your conclusions that this is a drug of choice by
22 addicts. I understand the differences of those
23 conclusions being drawn. But one of the comments
24 that was made in this morning's series of
25 discussions that continues to resonate in my mind

1 was the estimation that there is about 5 percent of
2 patients who have pain that will become addicts.

3 What is your opinion? Is there data to
4 suggest that the likelihood of that population,
5 that specific population, not the addict population
6 but the patient with pain who could become an
7 addict--is that chance greater with this drug in
8 your opinion and is there data to support that?

9 DR. CALDERONE: I don't we don't have data
10 to support the actual--to support iatrogenic
11 addiction. What I think, it will be an actual
12 estimate. I think that the percentage is very
13 dependent on the paper you read. I know that those
14 in Fishman reported, like, the incidence of the
15 addiction in patients could go even from 5 and I
16 believe it is up to 15 percent.

17 So your question is the hydromorphone--I
18 would say that hydromorphone is a very potent and
19 positive reinforcing drug. I think that we don't
20 have a study to support that it will induce--the
21 rates of addiction will be higher with this drug.

22 DR. KATZ: That is a research area of mine
23 so I can contribute, I think. In terms of the
24 question of what is the incidence of new cases of
25 addiction in patients who were not previously

1 addicted resulting from the therapeutic exposure to
2 opioids for the treatment of chronic pain, the
3 answer is that there are no studies that address
4 that issue. It is not that there are conflicting
5 studies. It is that there are no studies.

6 The same is true for patients with risk
7 factors for addiction. There are no studies that
8 address that issue.

9 Dr. Skipper?

10 DR. SKIPPER: I just wanted to ask one
11 follow up. Have we done anything to look at street
12 value, I mean comparative, because it seems like I
13 have read that hydromorphone has significantly
14 higher street value than--

15 DR. CALDERONE: Actually, we don't do
16 those type of studies. The information I presented
17 was provided by the DEA but I really don't know if
18 the sponsor and the RADARS data is collecting any
19 type of information like that. I don't know.

20 DR. KATZ: Would the sponsor care to
21 respond to--

22 DR. CALDERONE: The sponsor might have
23 some other information than what we have.

24 DR. CICERO: I am Ted Cicero, again, from
25 Washington University. Yeah; we do. I think, at

1 least for OxyContin, the street value is about
2 \$1.00 a milligram as it goes up. The
3 hydromorphone, itself, is about \$40 a tablet, as
4 best we can tell.

5 There was also, I think, the question
6 about potency. I think that was raised and I think
7 one of the questions came up and if I can, I would
8 just like to interject at that point. There is no
9 data. There is absolutely no data to support the
10 assumption that compounds with high affinity for
11 the mu opiate receptor are intrinsically any
12 different in their abuse liability.

13 I think what is getting confused here is
14 that potency is a very different issue in terms of
15 efficacy than it is in terms of producing abuse
16 liability. If you look at the data, all the data
17 in humans and animals, if it has affinity for the
18 mu receptor, it is guaranteed to have reinforcing
19 effects and have a potential for abuse liability.
20 Intrinsically that is a feature of all compounds
21 that have an affinity for the mu agonist.

22 The fact that one compound requires a
23 microgram where another compound requires a
24 milligram to produce the same effect is irrelevant.
25 This is an important point because you are

1 suggesting that a given compound, like
2 hydromorphone, has more intrinsic abuse potential
3 than another compound such as fentanyl. That is
4 simply not correct and that is based on many other
5 factors that enter into it.

6 DR. KATZ: Thanks. Just to return to the
7 program.

8 DR. CALDERONE: I really want to go back
9 to that question. I really disagree.

10 DR. KATZ: Go ahead. Dr. Cicero, you can
11 go ahead and sit back down. Thanks for your input.

12 DR. CALDERONE: I really disagree with
13 that statement. It believe that abuse liability is
14 more than receptor occupancy, more than binding.
15 There is a human component into the abuse
16 liability. It is true, like, Goodman and Gillman
17 even cites the abusers do not distinguish between
18 heroin and hydromorphone and they do distinguish
19 between heroin and any other opioids.

20 If you have an abuser, will go for the
21 hydromorphone, will not go for the codeine. So,
22 although this is independent of the potency and the
23 receptor occupancy, we know that abusers
24 distinguish between opioids. That is why we try to
25 incorporate the human component into the

1 abuse-liability calculation.

2 DR. SKIPPER: Would it not be--I am just
3 following up my question.

4 DR. KATZ: If you could just, next time,
5 indicate that and I would be happy to recognize
6 you.

7 DR. SKIPPER: Okay. I thought I was still
8 recognized. But, anyway--

9 DR. KATZ: You weren't.

10 DR. SKIPPER: Okay. My light was still
11 on.

12 DR. KATZ: You forgot to turn it off.

13 DR. SKIPPER: Would it not be valuable to
14 do some survey to see, at the street level, how
15 addicts value this because wouldn't that be where
16 the rubber meets the road, to take into effect the
17 human component and is there any plan to do that?

18 DR. CALDERONE: I don't know of any plan
19 to do that, but I think that the study should be
20 designed carefully. We need to think about--the
21 details of the study should be really clear. But
22 it will be extremely valuable to have that
23 information.

24 DR. KATZ: Just to respond. There was a
25 study published by Daniel Burkhoff a number of

1 years ago who did go into a prison to patients
2 incarcerated for opioid abuse and asked them to
3 rate which ones they liked most to least. I forget
4 the order, but hydromorphone was near the top of
5 that list.

6 Dr. Skipper and then Dr. Shafer and then
7 Dr. Cush. Dr. Shafer?

8 DR. SHAFER: Let me mention that the
9 subject on the table here is a pharmacokinetically
10 modified form of hydromorphone. That is very
11 relevant because the one place where these drugs
12 are distinguished is the rate of onset. Heroin has
13 a very fast onset. There it is really the rate of
14 crossing the blood-brain barrier.

15 Hydromorphone has an exceedingly fast rate
16 of crossing the blood-brain barrier and I am not
17 surprised to know that subjects find the
18 experiences very similar with I.V. dosing of the
19 two.

20 With an oral form which is intended to
21 actually--and, as you saw from the graph where the
22 levels in the plasma rise very slowly, that
23 pharmacokinetic difference between the two I.V.
24 pushes of the drugs, or let me say the
25 pharmacokinetic similarity in terms of the brain

1 concentrations following I.V. push are virtually
2 irrelevant, so it is not clear how extrapolatable
3 those data are.

4 DR. KATZ: I think, to summarize, it is
5 clear that hydromorphone, by any form, has a high
6 abuse liability.

7 Dr. Cush?

8 DR. CUSH: I don't have questions.

9 DR. KATZ: Are there any other questions
10 for Dr. Calderone based on her presentation?

11 Thank you very much for speaking with us.
12 Our next speaker will be Dr. Mary Jeanne Kreek,
13 whom I am delighted to introduce. She is a
14 professor and Head of the Laboratory of the Biology
15 of the Addictive Diseases at Rockefeller
16 University. Anyone who has got even the most
17 tangential interest in this area will know that Dr.
18 Kreek has been really a pillar of this whole field
19 for an extended period of time and it is a
20 privilege for us to have her here.

21 Long Acting Opioids: Challenges in Pharmacology

22 DR. KREEK: Thank you very much, Dr. Katz.

23 [Slide.]

24 Thank you all for inviting me to be here
25 today. I have been asked to speak today on the

1 general topic of challenges with long-acting
2 opioids. What I am going to cover today will
3 really be a mixture of topics but really focusing
4 on my perspective which is addiction and the
5 treatment of addiction.

6 I really have to put up for something that
7 is not on any slide, but I will be addressing
8 different kinds of problems related to long-acting
9 versus short-acting opiate use, some of the
10 nuances, some of what I perceive, at least, are the
11 societal needs at this time.

12 But, at the same time, I would like to
13 point out one question that I think has not been
14 asked today and I am going to put it up front
15 because I think it is very central to when you are
16 considering abuse liability, and that is who is the
17 abuser and who is participating in abuse. It is an
18 additional question to the very cogent superior
19 questions I heard about where is it coming from,
20 how is it coming, how is it getting to the abuser.
21 Those are all very, very important questions. But
22 who is the abuser is also a critical question.

23 I will tell you from years of trying to
24 answer that question, being forced to answer that
25 question, I have found that most of the abusers in

1 our urban centers are persons who actually have
2 heroin addiction and are looking for either
3 sustaining their heroin addiction and/or unable to
4 get into treatment.

5 I think one thing I would like to say a
6 priori; we must, as a society, I think, accept
7 addictions as diseases separate from each other in
8 their later forms and we must aggressively treat
9 those addictions so we decrease the numbers of
10 persons at risk while--and I am primarily a
11 scientist--we try to learn more about the basis of
12 addictions, who is vulnerable, what are they
13 vulnerable for and how can we do better primary
14 prevention as well as early intervention.

15 Those are kind of philosophical comments,
16 but I think they need to be said and we do need to
17 ask who are the people misusing drugs of abuse.

18 [Slide.]

19 In terms of major issues, I am going to
20 start with my summary first and then I will go into
21 some of the specifics. Your handout, handed out
22 today, if you got a colored copy, is actually
23 easier to read. If you didn't, I'm sorry, but it
24 will go into things I certainly won't have time to
25 cover.

1 Major issues; I think education is
2 critical. How we are going to do education, how
3 the FDA, DEA, all our wonderful regulatory
4 organizations and our scientists and our schools
5 and our private sector can all provide education.
6 We all have to work together to do it.

7 There are some major problems very
8 specifically related to physician use or
9 prescribing of long-acting opioids. They are major
10 problems that I think we need to think about
11 addressing generically as well as specifically.

12 One, there has been a lack of education in
13 recent years of classical pharmacology,
14 pharmacokinetics and pharmacodynamics. That is a
15 general statement that I think we all will concur.
16 Look at medical students now as opposed to five,
17 twenty and thirty years ago.

18 However, having said that, that is no
19 excuse. It needs to be updated and it needs to be
20 made adequate. One of the real gaps I have found,
21 as I have lectured to scientists but also
22 physician-scientists and physician groups, is the
23 lack of knowledge about long-acting versus
24 short-acting opiates, mu opioid receptor agonists.

25 That is astonishing. I also find that

1 lack of knowledge with DEA and FDA and others in
2 regulation as well as many other lay people. So I
3 think we need to worry about the medical education.
4 We also have had both discovery, synthesis and
5 development of both intrinsically long-acting,
6 methadone, LAAM, buprenorphin as well as
7 formulation of short-acting compounds into
8 long-acting preparations.

9 [Slide.]

10 There is also a lack of medical-school and
11 other healthcare professional and neuroscience
12 education about addiction. The specific
13 addictions, approach to treatment, identification,
14 diagnosis and management. There is a real lack of
15 awareness of prevalence. 10 to 20 percent of all
16 Americans have an addiction. Look around the room.
17 There are a lot of you.

18 There is lack of knowledge about genetic
19 vulnerabilities, predictable chronic-drug-use
20 induced changes in the brain and environmental
21 factors ranging from early prenatal and perinatal
22 problems to set and setting, peer pressure,
23 availability and host factors.

24 So we have physicians as well as other
25 healthcare professionals who don't know enough

1 about the long-acting versus short-acting mu
2 agonists pertinent to today's discussions and we
3 also have physicians and healthcare professionals
4 that have been taught very little about addictions.

5 There are medical schools that do a very
6 good job in one or both and there are some that do
7 a poor job in both. The same is true for nursing
8 schools, for science educators at the post-graduate
9 level. We, therefore, have problems. Inadequate
10 knowledge; that can lead to increased morbidity and
11 mortality which I am also concerned about. Today
12 is focused on abuse liability, but I can concerned
13 about the deaths that occur when physicians
14 misprescribe because of lack of knowledge.

15 [Slide.]

16 There are also physicians with inadequate
17 time. The pressures of HMOs force many physicians
18 to be close to script writers even though they
19 didn't plan to do and they don't want to be. The
20 majority of problems lay in these two realms;
21 inadequate time, inadequate knowledge. Some do
22 wish for profit or are willing to, for diverse
23 reasons, become prescription writers; that is, the
24 illicit practice of medicine.

25 I do think this is also important.

1 Similar constraints of specific education and time
2 lead to inappropriate enforcement. I have had the
3 great privilege to teach many DEA field officers
4 about long-acting versus short-acting opioids and
5 when it is appropriate to use which. I have to
6 say, they have been incredible responsive. Denise
7 Curry and I have discussed over the years how
8 wonderful it would be to have even broader teaching
9 manuals for our enforcement people. This, of
10 course, is in our context of pharmacotherapy for
11 opiate addiction.

12 [Slide.]

13 What are the prevalences of addictions in
14 the U.S.? Approximately 15 million alcoholics, 2
15 million cocaine addicts and about 1 million heroin
16 addicts. You see absolutely lacking on this slide
17 persons who are addicted to licit drugs and broken
18 out by type like mu agonists. We actually don't
19 have those data. We have talked about it today,
20 the need to general better data, more data.

21 Many groups have tried. It has been very
22 difficult to do so. It needs to be done much more
23 thoroughly. There will be inherent problems even
24 if one does a better screening. For instance, we
25 have just heard by the DAWN network, you get a

1 denominator that is simply compound. It cannot be
2 finer than compound. You do not know the
3 formulation, the route of administration, the mode
4 of administration, when you do such kind of
5 detection.

6 This is something that I may or may not
7 get to today but I want to point out that
8 approximately 1 in 10 to 1 in 20 who self-expose to
9 alcohol become alcoholics. About 1 in 10 to 1 in
10 20 that self-expose to cocaine become cocaine
11 addicted. About 1 in 3 to 1 in 5 that self-expose,
12 nonprescription, non-medically indicated, to
13 heroin, become heroin addicted.

14 Again, this becomes terribly important
15 when one considers the question of who is misusing
16 or abusing a drug such as an opiate formulation.
17 Is it someone is already addicted? Is it somebody
18 who is a drug abuser trying a lot of things? I
19 think we could expect to see very different kinds
20 of outcomes depending on how we define the terms.
21 Critical.

22 [Slide.]

23 What are the factors to develop an
24 addiction. This is actually a very early
25 formulation from my lab but I don't think there is

1 much controversy about the three major types of
2 components. We now know that, of course,
3 environment plays a very important role and I have
4 run over some of these, set and setting, cuing,
5 comorbidity, both psychiatric and medical, as well
6 as peer pressure, stress and stressors which is on
7 some of your handouts, not on others, I am not
8 going to get into today.

9 I would be glad to come talk another time
10 about that, but we know that stress and, indeed,
11 pain is a stress, stress alters responsivity. But
12 there is evidence to suggest in the setting of
13 pain, there is less of a pleasant euphoric drug
14 effect and more of a pleasant relief-of-pain
15 effect.

16 Genetic factors. This is sobering but
17 many studies have shown that 25 to 50 percent of
18 the relative risk of developing addiction is on a
19 genetic basis. The studies for alcoholism are
20 three decades old. The studies for other drugs of
21 abuse are much more recent. However, there is a
22 controversy about whether or not there are specific
23 genes dictating for specific addictions.

24 Our own formulation is closer to that of
25 Ming Swann at Harvard which is there will be many

1 polymorphisms of many genes contributing to any
2 addiction. If one happens to have depression or
3 anxiety syndrome, the genes contributing to those
4 disorders may also contribute.

5 But there will also be some variants that
6 are very specific for specific types of drugs of
7 abuse. I think the data, not only epidemiology but
8 of specific polymorphisms, is beginning now to
9 bubble up to support that Swann hypothesis which we
10 also agree with.

11 Drug-induced effects. This is extremely
12 important. The people to my left may get nervous
13 about it but we know that chronic exposure to drugs
14 of abuse alter the brain. We also know, however,
15 that the on/off effects of drugs of abuse alter the
16 brain in ways that sometimes steady state doesn't.
17 Now the people to my left will feel very happy
18 because what my lab has shown is that the more one
19 approaches steady state, the less problems you get
20 in altering the brain and those very brain changes
21 may contribute to the behaviors that we know as
22 self-administration and addiction. It is a
23 powerful statement.

24 [Slide.]

25 We know the endogenous opioids are

1 involved in each of the addictions. I have heard
2 no discussion of those today. Probably it is in
3 more arcane sessions but, in fact, we are always
4 talking about the competition between the need for
5 more, the lack of enough endogenous opioids and,
6 therefore, the administration of exogenous opiates,
7 whether it is for the relief of pain or modulation
8 of other systems.

9 [Slide.]

10 The mu opioid receptor was cloned about a
11 year after the delta receptor was cloned by Kiefer
12 and Evans, and Leah Yu and George Uhl. Two groups
13 simultaneous came up with a mu receptor which is
14 this longest one and which has more unique amino
15 acids, primarily because of its length, with the
16 other uniqueness of each of the three receptors
17 residing in this extracellular and intracellular
18 space where binding occurs and where signal
19 transduction occurs.

20 This is going to be important. I am sure
21 this committee has seen come and go kappa ligands
22 and will see coming and going delta ligands as well
23 as mu ligands. They have some actions in common,
24 some differential actions and they, in part, mimic
25 the endogenous opioid system.

1 [Slide.]

2 It was alluded to by Dr. Katz that I have
3 been in the field for some years and sometimes my
4 former mentor, Dr. Dole, likes to refer to the fact
5 that I started when I was five or six, which is
6 very complimentary. But in 1964, I had the
7 opportunity, as a first-year resident in internal
8 medicine to cross 68th Street from what is now
9 Cornell Medical School New York Hospital to the
10 Rockefeller University to join a team that was then
11 coalescing headed by Dole who recruited two women,
12 Dr. Neiswander, a seasoned psychiatrist working in
13 addiction, and myself.

14 As we would, like with this people that
15 Marie sent us to see on the streets of New York and
16 the prisons and the detox centers, Vince and I
17 became convinced, and now I think there is
18 incredible data to support it, that heroin
19 addiction is a disease. It is a metabolic disease
20 of the brain with resultant behaviors of drug
21 hunger, drug self-administration, despite knowledge
22 of negative consequence to self and others.

23 It is not simply a criminal behavior or
24 due alone to any sort of personality or other
25 personality disorder. The elegant studies of

1 Weisman and Ronceville and others have shown that a
2 wide spectrum of psychiatric disorders may be
3 comorbid conditions. Indeed, if you look at the
4 flip, about 40 to 50 percent of heroin addicts have
5 no comorbid condition.

6 [Slide.]

7 Heroin is very short-acting in
8 self-administration, therefore, self-administration
9 occurs three to six times by the heroin addict.
10 When they can't get heroin, they will look for
11 another reinforcing drug. And, yes; intravenous
12 hydromorphone, intravenous morphine, are high on
13 that list.

14 When they can't get a reinforcing agent,
15 they like to get illicit methadone. It has been
16 out there. It was called "dollies" when we began
17 our work, dolapinhydrochloride, and, in fact, they
18 would all say, "If you can get nothing else, take a
19 dolly. It will help you get through your
20 withdrawal symptoms."

21 Now we hear illicit use of methadone by
22 many who are saying, "Take methadone and
23 self-medicate while you are waiting to get into a
24 treatment program." We have inadequate treatment
25 programs primarily, I believe, because medical

1 education has not taught this is the disease that
2 must be addressed by physicians and all the
3 manpower that goes with physicians, healthcare
4 personnel, in general. I think that is
5 extraordinarily unfortunate.

6 If you look at this arrow which follows
7 our narcotics blockade tolerance paper of '66, you
8 will see the what we ask after the first studies
9 where we had found that one could induce people
10 into treatment with this compound, and I will come
11 back to that in a minute, we had to study its
12 safety.

13 [Slide.]

14 What were our goals in '64 for a
15 medication to treat an addiction? I present these
16 because I think they are critical for treating an
17 addiction but what we have learned, and what we had
18 learned by the first ten years of our work, made us
19 begin to education pain specialists. I think some
20 of you may cringe on the committee but, in fact, it
21 was crossing the street to Memorial that allowed us
22 to help share what we were learning with Dr. Hood,
23 Dr. Foley, Dr. Portenoy, names known to many of
24 you, about the potential efficacy of long-acting
25 opioids and, contrary to my medical-school

1 education, that tolerance develops much more slowly
2 when you have sustained opioid level than when you
3 have intermittent opioid level, something now
4 readdressed and affirmed in animal models by many
5 groups.

6 So we wanted a long-acting opiate to
7 prevent withdrawal symptoms, to reduce craving and
8 also to normalize any physiologic function
9 disrupted by drug use. We wanted to target
10 treatment agent to a specific site of action such
11 as the receptor.

12 Dole, along with Collier and Martin, and
13 our group, the three of us at Rockefeller, we
14 talking about opiate receptors in '63, '64, as the
15 work was conceptualized and then initiated in '64.
16 But the receptors were not fully defined
17 satisfactorily until '73 when Schneider, Teranius
18 and Simon, all three, did so within a month.

19 [Slide.]

20 We also wanted a medication that was
21 orally effective. Why? To get away from the lore
22 and the dangers, then hepatitis B, later HIV, now
23 C, of use of needles, sharing of needles. We
24 wanted a--and I think this is critical and not
25 necessarily satisfied in some formulations into

1 long-acting, perhaps of long-acting, drugs a slow
2 onset of action, a long duration of action and a
3 slow offset of action.

4 Now, there are two kinds of long-acting
5 compounds, but, at that time, we were looking for
6 one with intrinsic long-acting properties.

7 [Slide.]

8 Ray Hood had been, as part of the U.S.
9 government, in postwar Germany and had brought this
10 compound back thinking it might be good for pain
11 management. It had never been brought to the
12 clinic in any of its studies in Europe. This
13 compound was studied by Hood at Memorial and
14 Beecher at Harvard. I am sure some of you have
15 read the classic papers where they found a single
16 dose of methadone was similar to morphine and
17 efficacy of about three to six hours.

18 But when multiple doses of morphine were
19 given to an opiate-naive person, both Hood and
20 Beecher saw respiratory depression ensue. They
21 knew, therefore, that methadone would not be good
22 to give to opiate-naive or weakly-naive persons.
23 They, therefore, dropped it from much more studies
24 for pain and, in fact, it had been used only very
25 modestly by the Lexington group for short-term

1 detoxification of opiate addiction.

2 But when I read that study, or the
3 studies, from Beecher and from Hood, it became
4 apparent to me that, even though we had no gas
5 chromatography, no radioimmunoassay, we had to look
6 and talk to patients to make our observations, that
7 this compound might be intrinsically long-acting
8 and, clearly, morphine and heroin, in its diacetyl
9 man-made variant, are not. They are very
10 short-acting.

11 [Slide.]

12 So we started with low-dose methadone 10
13 to 20. This is an induction which is still
14 recommended for methadone and buprenorphine. Start
15 with low doses and taper them up even when you have
16 evaluated that a patient is tolerant, then, going
17 up still slowly, so that the degree of tolerance
18 was never exceeded. We found that a person could
19 be totally functional behavioral with no drug
20 craving.

21 [Slide.]

22 In our cross-tolerance studies, we
23 superimposed intravenous heroin, intravenous
24 hydromorphone, intravenous methadone and
25 intravenous saline against the background in two

1 series, each four weeks long, of Latin square,
2 double-blinded designs. We found that 80 to 100
3 milligrams a day of methadone would blockage
4 against the intravenous effects of up to 200
5 milligrams of heroin.

6 Now, these were important studies that
7 have been replicated four times for methadone, two
8 times for buprenorphine and two times for LAAM.
9 Cross tolerance develops. Cross tolerance is
10 critical.

11 When we introduced the concept that
12 methadone, indeed, is superb for management in
13 chronic-pain patients, and parenthetically has
14 become the major analgesia of choice in several
15 countries, we taught induction, stabilization, but
16 here to stay just over the degree of tolerance
17 developed by an individual to be able to achieve
18 pain relief.

19 And the groups doing that find that much
20 lower doses sometimes in the realm of 30 to 50 mgs
21 a day are adequate.

22 [Slide.]

23 One can see this tiny bump clinically
24 observed. We found that, indeed, methadone was
25 profoundly different; oral onset after 30 minutes,

1 duration of action 24 to 36 hours and withdrawal
2 symptoms after 24 hours. But it was not until a
3 few years later, about nine years later, that Chuck
4 Interisi and I independently developed gas
5 chromatographic methods for measuring plasma levels
6 of methadone.

7 What one sees after an oral dose is this
8 modest rise, barely a doubling of the nadir and
9 then a steady state over the 24 hours. The 22 to
10 24-hour data were not published until 2000 when Jay
11 Pett let us publish it as part of a PET study. It
12 is flat as a pancake.

13 When methadone is used in divided low
14 doses for management of pain, most of my colleagues
15 in pain management prefer to give it two times a
16 day or sometimes three to get this modest little
17 bump. It is not necessary to do so and we hold
18 their hands, but patients sometimes feel more
19 comfortable having that bump.

20 Heroin has a half-life of three minutes,
21 its 6-acetyl metabolite, 30 minutes and about four
22 hours for the active monitor metabolite.
23 Methadone, both Interisi and I learned, in its
24 racemic form for use in therapeutics for pain or
25 addiction has a half-life intrinsically of 24

1 hours. Using stable isotope techniques with
2 selected ion monitoring GAMS, we learned that the
3 active enantiomer has a half-life of 48 hours.
4 This is what we find at the 22 to 24th hour after
5 methadone dose, flat as a pancake.

6 [Slide.]

7 We went on to ask how much occupancy of
8 the brain is required working with Eckelman here at
9 the NIH and Kenner Rice, we first were able to map
10 thirteen major regions of the brain for mu
11 receptors not done before this study. We have a
12 steady-state ligand for radionuclide as long acting
13 as is the compound and we found that, indeed, the
14 pain regulation center of the thalamus has the
15 highest amount of mu receptors in healthy humans
16 followed by the limbic system which we know is
17 involved in reward, emotion and addiction, the
18 amygdala, the anterior cingulate as well as the
19 nigra-striatal system also involve in long-term
20 memory and consolidation, the caudate and putamen,
21 part of the nigra striatal system.

22 [Slide.]

23 Shown in the orange bars, as we predicted,
24 there is less than 20 to 30 percent occupancy by
25 methadone during steady state when doses of 80 to

1 100 milligrams a day, adequate treatment doses for
2 many patients, are used.

3 [Slide.]

4 We know that this was a predicted result
5 since our laboratory and others had shown that each
6 of these functions, disrupted by the on/off effects
7 of short-acting opiates such as heroin including
8 stress responsivity, gonadal function, immune
9 function as well as other functions such as GI
10 function, not mentioned here, all normalized during
11 steady-dose methadone treatment.

12 So, 20 to 30 percent occupancy allows 70
13 percent or more of mu receptors coupled and ready
14 to go with the endorphins acting there for their
15 normal modulation.

16 [Slide.]

17 There are now 200,000 people in the U.S.
18 in treatment with methadone. That is about
19 one-fifth of the estimated persons eligible for
20 treatment and methadone is still hampered by
21 regulations that insists there be one year of
22 heroin addiction, multiple regular
23 self-administration. The one alteration when
24 buprenorphine was approved last year by the FDA for
25 treatment of addiction was DSM-IV diagnosis of

1 addiction was allowed as entry. That would be
2 about two to three months of daily multiple
3 self-administration in most cases.

4 We know that there is a voluntary
5 retention in good programs which use 80 to 150
6 milligrams a day of methadone combined with
7 adequate doses of behavior and counseling as
8 documented by the McLellan-O'Brien group to be
9 essential and that heroin use steps down so that,
10 by one year, less than 20 percent of programs using
11 adequate medication and behavior had any illicit
12 heroin.

13 [Slide.]

14 When you see higher uses than that, you
15 have to be concerned. We also have learned several
16 things about this compound. All mu opiates are not
17 alike. They are full agonists. They are partial
18 agonists. A beautiful example of a new treatment
19 medication that is a partial agonist is
20 buprenorphine.

21 Mu agonism is a characteristic of
22 methadone with probably the fullest agonism of any
23 compound according to Steve Childers latest
24 cell-biological work. Also, after the cloning, one
25 could ask the question of what happens when

1 endorphins bind to opiate receptors. You probably
2 all know that they internalize and we now know that
3 only two of the exogenous compounds robustly
4 internalize after binding and the only one used in
5 pharmacotherapy is methadone. It behaves exactly
6 like beta-endorphin and metencephalon.

7 It binds to the receptor and goes inside.
8 So what? We don't know yet, but we think it may,
9 in fact, have a great deal to do with the rate of
10 development of tolerance--tolerance. Remember
11 tolerance and physical dependence are dissociable
12 different molecular phenomenology.

13 I was pleased to hear Dr. Kleber deny
14 DSM-IV and say dependence is not addiction. I hope
15 we can get the term changed. 100 percent of
16 long-term opiate-treated persons for pain are
17 opiate tolerant and they are opiate dependent.
18 They are not addicted. Addiction means compulsive
19 drug seeking and compulsive drug taking despite
20 negative consequences to yourself.

21 A methadone-treated patient who was no
22 longer using illicit heroin is no longer a heroin
23 addict. If they are not illicitly abusing cocaine
24 or another drug, they are no longer an addict.
25 They are a former addict in management with opioid

1 pharmacotherapy. Our semantics are critical if we
2 are going to communicate.

3 Now, I heard today two or three different
4 people say not more than 5 percent of pain patients
5 become addicted. Those are the guesstimates that
6 are usually out there. There have been no rigorous
7 prospective studies. They are very tough to do.
8 We appreciate that.

9 5 percent is not nobody and 5 percent is a
10 number that I think may, in fact, be correct
11 because we do know there are certain persons that
12 come off their need for opiates. Their pain source
13 is gone and they cannot be tapered off. I will say
14 I think the very best pain doctors continue to
15 manage them and manage them correctly.

16 Some pain doctors are nervous about that.
17 The patients, therefore, do doctor shop. When they
18 doctor shop, they get the label of addict. We all,
19 in our treatment resources, have some persons
20 referred to us who have been shoppers. Others
21 simply difficult-to-manage pain patients and other
22 persons that no longer need it.

23 The final "twofer," if you will, with
24 methadone, or maybe it should be a "threefer," now,
25 full agonism, internalizes like endorphins and both

1 enantiomers have NMDA-antagonism modest activity.
2 Therefore, like the MK801 which started in the
3 clinic and failed, but we know that NMDA
4 antagonists do attenuate tolerance.

5 So it is hard to dissociate with methadone
6 whether the very, very slow development of
7 tolerance is because of full agonism,
8 internalization or NMDA antagonism or some
9 combination of above.

10 [Slide.]

11 Now, we know that desirability, craving,
12 hunger lead to self-administration. We know the
13 dopaminergic system is involved in this and we know
14 that certain regions of the brain play a real role,
15 and we know that mu agonists can alter dopaminergic
16 function. But there is ample evidence, including
17 the work from Koobenbloom and from our own lab
18 suggesting you can get rid of dopamine and there is
19 still self-administration.

20 You get rid of the mu receptor and there
21 is no self-administration. However, I think key to
22 all the considerations of any compound is in the
23 reinforcing properties of opiates and, to date,
24 most but not all other drugs of abuse, the
25 exception being the hallucinogens. But the rapid

1 rate of rise, be it of heroin or of cocaine, in
2 blood and presumably brain are positively related
3 to their reinforcing effects.

4 So if you recall that first curve of
5 heroin, rapidly up, rapidly down, the rapid fall
6 from blood and brain of drugs of abuse are
7 positively related to the onset of the negative
8 reinforcing or withdrawal effects. So, ideally,
9 one wants to achieve a steady state.

10 [Slide.]

11 Now, unfortunately, many formulations try
12 to achieve that, but the flatter the curve, the
13 better, the slower the onset the better, and the
14 less possibility there is for crunching, mooshing
15 or whatever terms are currently used in the package
16 insert, the better.

17 I would argue that intrinsic properties
18 are even better because intrinsic properties you
19 don't have to worry about formulation. You take
20 the compound as it comes. We have been able to
21 show--and those of you who are rat and mouse
22 doctors, like I am part of time, methadone is the
23 fastest half-life of the mu agonists in the rat and
24 mouse. 48 hours in humans for the active
25 enantiomer, 24 hours for the racemic.

1 Half-life in a mouse is 60 minutes.

2 Half-life in rat is 90 minutes. So if you read a
3 study on methadone in the animal, you have to
4 rethink that.

5 [Slide.]

6 LAAM is also very long-acting. LAAM is
7 enjoying some use but not a lot because of the QT
8 interval. I would love to speak to the FDA about
9 the QT interval issue another time. We have very
10 good computer-driven EKG machines now which is
11 overreading in every medication. So we have got to
12 get the cardiologist to weigh in what is clinically
13 relevant. That is across the board for AIDS drugs,
14 psychotropic drugs, opiate drugs, et cetera.

15 LAAM has metabolites that are active,
16 unlike methadone, and the metabolites make it even
17 longer acting.

18 [Slide.]

19 Buprenorphine approved a year ago is a
20 compound which is a partial agonist, no oral prep.
21 The sublingual prep, however, has enormous abuse
22 liability in many countries of Europe and India.

23 This has led to its being recommended to
24 be formulated with naloxone. The first naloxone
25 preparation with an opiate was done in 1972 when we

1 published a paper in 1973 that I bet not more than
2 three in the room have read where we combined
3 naloxone with methadone. The problem was we didn't
4 need it because methadone is an extremely boring
5 drug.

6 I showed you its profile when given
7 orally. It has a very slow onset of action and,
8 even if you give it intravenously, it binds to
9 every plasma protein which we later were able to
10 elucidate. Its first pass through the liver is not
11 rapid biotransformation. We showed in a perfused
12 live prep, it is bound there and is slowly released
13 like a gigantic spantab. So it sticks to all
14 proteins, specifically and non-specifically. It is
15 released from the liver. Unchanged methadone comes
16 out in bile, undergoes enterohepatic and comes into
17 the blood stream as unchanged methadone.

18 For most compounds, that is not true.
19 Buprenorphine intravenously does have a very rapid
20 onset of action. Therefore, many abusers would
21 take the sublingual prep elixir and inject it to
22 get a high. By adding naloxone, naloxone has a
23 half-life of only thirty minutes so you don't
24 protect all the opioid-agonism effect, but you
25 blunt the high.

1 The same was true with the old T's and
2 blues problem where naloxone was added to
3 pentazazine which was being used intravenously.
4 You prevent the high by adding the naloxone,
5 therefore decrease the bioavailability. Whereas
6 buprenorphine has a long dynamic action of 24 to 48
7 hours, its half-life is extremely fast, three to
8 five hours. Its sustained action is due to its
9 very long mu-opioid-receptor occupancy.

10 That occupancy is so tight, however, that,
11 in the anesthesia literature, some of you will be
12 aware of a few anesthesia-overdose deaths where
13 naloxone and naltrexone and namefine could not
14 reverse the effects of buprenorphine, not many when
15 taken by the sublingual route. The maximum
16 effective dose in humans is 24 to 32 milligrams.
17 Unlike the rat, there is not an inverse-agonist
18 effect.

19 [Slide.]

20 The treatments for addiction now. The
21 effective ones are the top three, methadone
22 maintenance, LAAM maintenance and
23 buprenorphine-naloxone maintenance which are
24 comparable except for the fact for those with high
25 degree of tolerance and physical dependence, the

1 highest dose, effective dose, of buprenorphine, 24
2 to 32 mgs, approved 16 mgs, is the equivalent only
3 to 60 to 70 mgs of methadone.

4 The Hopkins group of Stitzer and Bigelow
5 have recently reproven our early data that the
6 majority of patients need 80 to 150 a day of
7 methadone and, in fact, with the purity of heroin
8 now so high in the Northeast, it may be even
9 higher.

10 So, to conclude, to provide the most
11 effective treatment for major addictive disease we
12 need to have a combination of behavior and
13 pharmacotherapy and mu agonists are our answer for
14 those long-term heroin addicts and other opiate
15 addicts. To provide the most effective treatment
16 of pain, we need long-acting mu opioid agonists.

17 [Slide.]

18 We need them both. So I would propose
19 that any healthcare provider should ask the
20 following questions of themselves when thinking
21 about using a medication. Is the medication
22 formulation short-acting or long-acting. That is
23 not a judgmental question. That is an academic
24 question. I put up front, I think, for chronic
25 pain, long-acting is better.

1 On the other hand, you have to know what
2 long-acting means, what its ramifications are, what
3 its dosing intervals are, once a day, twice a day.
4 You have to know precisely what its onset and
5 offset are.

6 You secondly have to ask is this patient
7 opioid naive, modestly exposed, long-term exposed,
8 and thus tolerant. Long-term formulations are
9 really not appropriate for anyone who is not
10 long-term exposed and tolerant.

11 Finally, you have to ask the question,
12 does this patient have a problem with some kind of
13 drug abuse or addiction. Most of our patients come
14 to us with family histories of alcoholism, not
15 other drug abuse, because the other drugs were not
16 so available two generations ago, one generation
17 ago.

18 Or are there other indicators suggesting
19 increased vulnerability. Do you need to treat
20 persons with vulnerability to develop a addiction
21 for pain? You bet you do. You need to treat
22 persons with an addiction who have bona fide pain
23 as well.

24 People ask me about managing methadone
25 maintenance. I will tell you what you have to do

1 is use a short-acting opiate superimposed on the
2 steady state of long-acting. Don't increase the
3 long-acting. It won't work for acute pain.
4 Superimpose it and then back off quickly.

5 But we need to ask these questions--I
6 would argue we need to make every physician do a
7 check list to ask these questions and say, "Have
8 you answered each one of these?" before you make
9 your prescription.

10 [Slide.]

11 This is simply the compounds we could be
12 talking about.

13 DR. KATZ: Dr. Kreek, I am going to have
14 to ask you to wrap up because of the schedule.

15 DR. KREEK: That's it.

16 DR. KATZ: Thanks very much for your
17 insights. I appreciate it. I think we should take
18 the time for a question or two. Dr. Brill, you were
19 first.

20 MR. BRIL: Thank you for the fascinating
21 talk. I guess my fundamental question then would
22 be what is it about this class of receptors that
23 results in an irreversible change, I guess, because
24 your addicts really need to be on a sustained
25 methadone program or some exogenous opiate instead

1 of endogenous production looking after the
2 receptors. What happens that causes that?

3 DR. KREEK: Actually, you have hit on
4 something that is the origin of a lot of research,
5 is there some way that we can make the endogenous
6 opioids do the job. And the answer is acupuncture
7 doesn't get it up there high enough and all the
8 blockers of biotransformation of encephalins have
9 not worked to date.

10 It is a laudable goal. I will ask, are
11 there other examples where brain changes occur and,
12 indeed, with many diseases, there are examples of
13 the brain changes occurring. Some of the changes
14 occur in Parkinsonism and Alzheimer's and other
15 neurodegenerative diseases have some parallels in
16 certain aspects of each of the addictions.

17 We know that, in endocrinopathies, in
18 general, and I would say as a class of diseases,
19 the addictions come very close to some of the
20 endocrinopathies where one has an excess, either
21 sustained excess or pulsatile excess, of hormones.
22 One can see changes downstream from receptors in
23 signal transduction systems and, on further
24 downstream, in integrated, if you will, in this
25 case, neurobiology.

1 So the fact that short-acting drugs of
2 abuse, and I could have shown you three zillion,
3 mRNA, peptides, proteomics, what have you, that
4 change, very notably, for the opiates, constant
5 interactive receptor bombardment with a
6 short-acting opiate like heroin, like morphine,
7 alters the gene expression of genes that regulate
8 our stress responsivity, for instance CRF and CRF
9 receptor. Those are downstream events.

10 But these, then, in turn alter behaviors.
11 What we find when we give a steady dose which is
12 actually moderate or high, depending on your
13 perception, you undoubtedly increase the thermostat
14 to a certain point that a new homeostasis develops.

15 You can call it homeostasis, as you will
16 recall from med school, until it becomes
17 disproportionate. Then it becomes disruptive and
18 the word allostatis is used by McCuen and Koob and
19 others for that state. But we know that a steady
20 dose of, for instance, methadone, LAAM or
21 buprenorphine actually allows objectively studied
22 disrupted physiology to normalize.

23 We have many published studies as do many
24 other people. So I can show those to you. But
25 notably is stress responsivity which our own group

1 thinks is quite central to the acquisition and
2 development of addiction. What I didn't get to
3 show you but we now have some polymorphisms that,
4 in fact, alter binding to beta-endorphin.

5 [Slide.]

6 Look at the two right-hand panels, signal
7 transduction after beta-endorphin binds.
8 Beta-endorphin requires, obviously, the full
9 integrity. This polymorphism, one in five of you
10 in this room have a copy of, the allelic frequency
11 is that high. Friends of ours at Hopkins proved
12 what we predicted. They got there first. My
13 people were furious.

14 [Slide.]

15 You give naloxone challenge, a paradigm we
16 developed. If you have one copy of this very
17 common polymorphism, you have different stress
18 responsivity than you do if you have the
19 heterozygote shown in blue.

20 [Slide.]

21 My friend Chuck O'Brien did another study
22 I asked him to do, please. He had studied
23 naltrexone for treatment of alcoholism which you
24 guys approved a couple of years ago down here--many
25 years ago, actually.

1 He and Krantzler got together. They went
2 back and consulted their patients who had been in a
3 naltrexone trial because they were consented for
4 genetics at the time. This paper is just now
5 coming out in Neuropsychopharmacology. What Chuck
6 and Hank were able to show is that persons with one
7 copy of this variant are the ones that respond to
8 naltrexone treatment for alcoholism, nobody else.

9 So there is a lot of exciting stuff coming
10 along with polymorphism. No doubt, the genetics
11 are playing a role. I can't tell you a thing about
12 addiction yet. That is not true, but I can't tell
13 you because the paper hasn't come out yet. I can
14 tell you that the polymorphisms are going to begin
15 to be essential, gentlemen--I'm sorry--for studies
16 of pain management in the future, in the very near
17 future.

18 Thank you.

19 DR. KATZ: Thanks very much for your
20 insights, Dr. Kreek. We appreciate it.

21 We are going to move on now to the FDA
22 presentation. We are going to hear from Dr. Sharon
23 Hertz who is the Team Leader in the Division of
24 Anesthetic, Critical Care and Addiction Drug
25 Products.

1 FDA Presentation

2 DR. HERTZ: I can start off with a little
3 good news, I have no intention of speaking for an
4 hour so it will be just a few minutes.

5 [Slide]

6 I am going to talk a little bit about some
7 of the challenges. We have heard a lot about
8 challenges throughout the last day and a half. I
9 am going to talk about some of the challenges for
10 the risk management of modified-release opioids,
11 specifically some of the issues and challenges that
12 we have seen when looking at the proposed plan for
13 Palladone.

14 [Slide]

15 You have heard described between yesterday
16 and today a lot of information. You have heard the
17 roles of the FDA and DEA in risk management,
18 benefits of clinical use of opioids, risks of
19 misuse and abuse of opioids and data reflecting
20 those areas, and you have heard about concerns
21 around prescription opioid diversion.

22 [Slide]

23 We have heard general principles of risk
24 management, examples from both non-opioids and
25 opioid programs that already exist. Today we have

1 heard about the abuse liability of hydromorphone,
2 specific features of the risk management program
3 that has already been started for Palladone, as
4 well as some of the challenges associated with
5 long-acting opioids and addiction.

6 [Slide]

7 I think the biggest concept that we have
8 heard though is that there are all these challenges
9 so the task at hand for today, one of the tasks at
10 hand, will be, based on the discussion that we have
11 had--is the Palladone risk management program, as
12 it has been defined, likely to result in safe use,
13 limit the potential for abuse and misuse without
14 limiting the access for appropriate patients. So,
15 will it achieve the basic goals that have been set
16 for it?

17 [Slide]

18 The challenges to risk management which
19 are common to Palladone are common to all the
20 modified-release opioids. I am going to go over a
21 lot of these areas quickly because they have really
22 been covered a number of times.

23 While I am going to be reviewing what we
24 think might be some of the limitations for this
25 plan, I just also want to state that we should keep

1 in mind that this represents one of the most
2 detailed plans that has been established so far and
3 it really represents I think one of the best
4 efforts so far. So, we are going to discuss
5 limitations but keep in mind that this is what we
6 have to work with so far.

7 [Slide]

8 The approaches to meeting these challenges
9 have also been discussed between yesterday and
10 today in terms of the tools available and span
11 these areas of education, surveillance and
12 intervention.

13 [Slide]

14 These elements of risk communication and
15 education have been incorporated into the Palladone
16 plan. One of the questions though that this area
17 raises is do we want to rely solely on the sponsors
18 of these products to educate physicians? And, we
19 need to think creatively about additional programs
20 to help ensure that the physicians prescribing
21 these products are fully informed about the risks
22 as well as the benefits, and the proper approaches
23 for treating patients with chronic pain with
24 opioids.

25 One of the examples for approaches for

1 this has already been discussed somewhat, perhaps
2 linking licensure for prescribing scheduled
3 products with some type of demonstration of
4 adequate knowledge.

5 [Slide]

6 The surveillance encompasses several areas
7 we need to know about, exposure data, clinical use,
8 drug abuse, adverse event data. A number of
9 existing data sources have been incorporated into
10 this risk management plan.

11 [Slide]

12 The National Prescription Audit from IMS
13 Health and the National Disease and Therapeutic
14 Index from IMS Health provide information on the
15 prescriptions written and the patterns of treatment
16 of disease encountered in office-based practice but
17 these databases cannot tell us whether the
18 prescribed drugs are used by the intended patients
19 or if prescriptions were written appropriately.
20 The patient tracking and analysis report tracks
21 patients for the prescriptions filled by
22 participating pharmacies so while we can get some
23 longitudinal information, again, it is not designed
24 to track non-medical use. DENS is another existing
25 database incorporated into this program that I will

1 discuss a little bit later.

2 [Slide]

3 The abuse data has also been described,
4 sources of different information. I am going to
5 discuss DAWN again in a moment. The National
6 Household Survey, which has been retitled but it
7 escapes me right now, is somewhat limited because
8 it is self-reported. The Toxic Exposure
9 Surveillance System is also somewhat limited
10 because reports to poison control centers are more
11 likely or somewhat likely to represent
12 unintentional cases of exposure, accidental
13 exposure, as well as some intentional exposure but
14 it is not really set up to define abuse or set
15 rates for abuse.

16 [Slide]

17 DAWN has been frequently considered for
18 use as a numerator. We have a database that
19 reflects events resulting in emergency room visits,
20 or we also have the medical examiners' cases. But
21 DAWN does not distinguish between products for any
22 given opioid. At least historically, this hasn't
23 been true. There may be some changes to the system
24 that will be helpful for this in the future. There
25 are also some other anticipated changes in the

1 reporting of the DAWN data and for the near future
2 perhaps that is going to limit the availability of
3 establishing trends using this information.

4 [Slide]

5 As described today, we have heard about
6 the RADARS program and the data sources involved
7 with that surveillance.

8 [Slide]

9 Some of the concerns with the Key
10 Informant Network which, just to remind you,
11 collects cases of abuse and addiction by survey
12 from key informants knowledgeable about the
13 emergence of drug abuse in their catchment area,
14 includes addiction treatment specialists, pain
15 management specialists, impaired health
16 professional programs and other informants, but
17 there is an uneven geographical distribution for
18 the informants. About half are responding for each
19 survey and it is not necessarily the same
20 participants for each survey. Sites with high
21 rates may be reflecting activity outside the
22 three-digit zip code. This sounds like it is going
23 to be addressed. Again, we have questions about
24 the denominator, what to use with this information.
25 Also important to note is that this is a non-random

1 selection of informants.

2 [Slide]

3 The Drug Diversion study, based on law
4 enforcement personnel working on prescription drug
5 diversion, suffers somewhat from a small number of
6 participants and a high turnover rate among those
7 participants. The data collection is inconsistent.
8 For instance, data on dosage usage is not collected
9 consistently by each program or by some programs at
10 all.

11 [Slide]

12 DENS, which is incorporated into RADARS
13 but preexisted RADARS, also has some shortcomings.
14 This is a program that is funded by the Office of
15 National Drug Control Policy and the Center for
16 Substance Abuse Treatment. Data is currently
17 collected on five opioids. There are some
18 limitations to the sampling, with a preponderance
19 of urban areas. It is only covering adult
20 treatment programs and we are concerned about
21 non-adult abuse as well. These kinds of programs
22 also suffer from high rates of staff turnover.
23 These are all things that can impact on the
24 usefulness of the information available.

25 [Slide]

1 The Poison Control Center study, similar
2 to TESS, is going to be limited by the kind of
3 information reported into the system. So, there
4 may be an under-representation of the kinds of
5 events we are looking for related to intentional
6 abuse. It is useful information in terms of the
7 concerns we have about unintended and accidental
8 exposure.

9 [Slide]

10 We struggle--what is the proper numerator?
11 What is the right case definition? Should it be
12 abuse, addiction, some combination with misuse,
13 diversion, dealers, problem prescribers? We worry
14 that the actual case definition might ultimately
15 underestimate the incidence of some of these
16 problems. As noted, we don't really know what is
17 the best approach for creating a denominator.
18 Patient exposure and prescription data don't report
19 what is going on in terms of availability or what
20 is happening to these products when people access
21 them by means other than acceptable prescription
22 writing. So, they may be underestimating exposure.

23 Population in kilograms sold represents
24 such a large number of individuals or product that
25 it may not provide the sensitivity to changes in

1 abuse or prescribing patterns that we may want for
2 detecting signals early.

3 [Slide]

4 The sponsor has defined a signal detection
5 level of at least five cases per 100,000 population
6 in a three-digit zip code. Again, we just don't
7 know what is the appropriate sensitivity that we
8 should have for these programs.

9 [Slide]

10 Then, once we have information do we even
11 know what are the appropriate comparators? How do
12 we establish baseline when the systems become
13 developed and available after problems develop, for
14 instance, with OxyContin information or
15 prospectively even with a product like Palladone?
16 How do we establish a baseline against which to
17 look at change? Then, how will discrepancies that
18 are detected in the data be resolved? What I mean
19 by ambiguous reporting responsibility is what will
20 be the appropriate course of action associated with
21 detection of signals from other sponsors' products?

22 [Slide]

23 The arena of possible interventions is
24 very interesting but, again, we don't know when to
25 intervene, what interventions are necessary or most

1 appropriate, and who should be doing this
2 intervention. Should the company be responsible
3 for correcting problems that are detected with this
4 system?

5 [Slide]

6 So, again I raise for you the task at
7 hand, and this is a little bit more formally
8 presented based on the questions that have been
9 developed for today's session. Based on the
10 information that has been presented at this
11 meeting, and taking into account your earlier
12 discussion and deliberation about risk management
13 plans for modified-release opioids, does the
14 Palladone risk management plan, including its
15 proposed labeling and indications, define a program
16 that will likely result in safe use of the product
17 and limit the potential for abuse and misuse of the
18 product while assuring that appropriate patients
19 are able to receive the medication? Thank you.

20 Open Public Hearing

21 DR. KATZ: Well, I guess our work is cut
22 out for us but, luckily, we are going to the open
23 public hearing now and we will be able to eat lunch
24 before we tackle those thorny questions. So, are
25 all open public hearing speakers available?

1 I have to read that statement again that I
2 read twice yesterday. Again, this statement or
3 version of it is read prior to each of the open
4 public hearings: Both the FDA and the public
5 believe in a transparent process for information
6 gathering and decision making. To ensure such
7 transparency at the open public hearing session of
8 the advisory committee meeting, FDA believes that
9 it is important to understand the context of an
10 individual's presentation. For this reason, FDA
11 encourages you, the open public hearing speaker, at
12 the beginning of your written or oral statement to
13 advise the committee of any financial relationship
14 that you may have with the sponsor, its product
15 and, if known, its direct competitors. For
16 example, this financial information may include the
17 sponsor's payment of your travel, lodging or other
18 expenses in connection with your attendance at the
19 meeting. Likewise, FDA encourages you at the
20 beginning of your statement to advise the committee
21 if you do not have any such financial
22 relationships. If you choose not to address this
23 issue of financial relationships at the beginning
24 of your statement, it will not preclude you from
25 speaking.

1 The first speaker is Khari LaMarca. Is
2 Khari LaMarca here?

3 [No response]

4 Our next speaker is Dr. Tom Stinson.

5 Because of the change in our schedule for today we
6 have more time for public speakers. Public
7 speakers will actually have ten minutes today and
8 we will give you a two-minute yellow light prior to
9 the end of your time, at which time the red light
10 will come on.

11 DR. STINSON: Thank you. My name is Tom
12 Stinson. I am an anesthesiologist in Medford,
13 Massachusetts. As far as I know, I have no
14 conflicts of interest.

15 Mr. Chairman, members of the committee, I
16 have a few comments about an aspect of risk
17 management that has only been alluded to in earlier
18 testimony briefly, namely, the management of the
19 legal risk to physicians who prescribe opioids to
20 chronic non-cancer pain patients. As previous
21 speakers have noted, there is an apparent increase
22 in number of physicians who are being subjected to
23 regulatory or criminal prosecution in connection
24 with opioid prescribing. These actions are
25 frequently based on legal standards which are vague

1 and uncertain, incorporating such poorly defined
2 terms as legitimate, adequate and professional.

3 A well-formulated risk management plan for
4 Palladone has the potential of providing a remedy
5 for this problem by addressing physicians'
6 justified reluctance to use opioids of this sort
7 based on fear of violating ill-defined legal rules
8 and medical standards. To avoid perpetuation of
9 this problem, any risk management plan for
10 Palladone should be sufficiently detailed and
11 well-defined, including definitive standards for
12 documentation, so that compliance can be regarded
13 by physicians as a reliable, safe haven for the
14 prescribing of Palladone. Thank you.

15 DR. KATZ: Thank you, Dr. Stinson. Would
16 anyone from FDA care to address Dr. Stinson's
17 question about whether it is even possible to
18 include documentation standards or other aspects of
19 the risk management program that would deal with
20 this concern that physicians have about prescribing
21 Palladone? Is that even a possibility and in what
22 form could it be implemented?

23 DR. MEYER: That is really much more along
24 the lines of practice of medicine; it is not
25 something that ordinarily FDA considers itself to

1 have purview over.

2 DR. KATZ: Dr. Van Zee, you are next.

3 DR. VAN ZEE: My name is Dr. Art Van Zee.

4 I am a general internist and practice primary care
5 medicine in St. Charles, Virginia, which is a small
6 coal mining town in southwest Virginia, where I
7 have been for about the last 27, 28 years. I have
8 no financial disclosures.

9 I appreciate the opportunity to make
10 comments today regarding risk management issues
11 surrounding Palladone.

12 [Slide]

13 As an overview of where I am going with
14 this talk, I would suggest to you that the
15 information in the literature suggests that
16 sustained-release opioids have no significant
17 benefit over immediate-release opioids, save the
18 convenience of b.i.d. or q.i.d. dosing.

19 [Slide]

20 I would suggest that the risks of
21 sustained-release opioids are distinct and greater
22 than immediate-release opioids. I would also
23 suggest that one of the most important factors to
24 consider in Palladone risk management is the way
25 that this drug is marketed, and I will briefly

1 spotlight the marketing of OxyContin.

2 [Slide]

3 These studies compared OxyContin with
4 immediate-release oxycodone and essentially showed
5 comparable efficacy and safety.

6 [Slide]

7 It is also of interest to look at the new
8 drug approach for OxyContin, submitted by Purdue in
9 1995, and this was the medical review officer's
10 conclusion at that time, who was Dr. Curtis Wright.
11 He had suggested that the summary for safety was
12 that OxyContin was equivalent to immediate-release
13 oxycodone, with an adverse event profile that is as
14 good as immediate release and would not allow a
15 better claim.

16 [Slide]

17 He went on to conclude with a summary of
18 efficacy, that OxyContin appeared to be a b.i.d.
19 alternative to conventional q.i.d. oxycodone.
20 Approval is recommended. Care should be taken to
21 limit competitive promotion. This product has been
22 shown to be as good as current therapy but has not
23 been shown to have a significant advantage beyond
24 reduction in frequency of dosing.

25 I think Purdue Pharma, as a corporation,

1 had confidence in Dr. Curtis Wright's professional
2 capabilities and sometime subsequent to his work at
3 the FDA, he was hired by Purdue and remains in
4 their employee up to this year.

5 [Slide]

6 Other slides looking at sustained-release
7 opioids have compared sustained-release morphine
8 versus OxyContin and these have been comparable in
9 efficacy and safety.

10 [Slide]

11 Immediate-release hydromorphone was
12 compared to 12-hour sustained-release hydromorphone
13 and is comparable in efficacy and safety.

14 [Slide]

15 And these are two studies in cancer
16 patients, OxyContin versus sustained-release
17 12-hour hydromorphone, comparable in efficacy and
18 safety in this study.

19 [Slide]

20 So, in summary, I would suggest that that
21 information would show that immediate-release
22 opioids and sustained-release opioids are
23 clinically comparable in efficacy and safety if
24 dosed appropriately. Sustained-release
25 preparations appear comparable in efficacy and

1 safety with the few studies that you have available
2 to you comparing one to the other.

3 [Slide]

4 So, my summary of the benefits of
5 sustained-release opioids would be that they
6 certainly can carry some convenience of b.i.d. or
7 daily dosing; certainly the convenience of less
8 pills; and there is certainly a sub-segment of
9 patients that are intolerant to other opioid
10 preparations. All of us have these people in our
11 practice and this may be a real benefit to them.

12 [Slide]

13 Let's talk a little bit about what the
14 risk of sustained-release hydromorphone could be.
15 Certainly the risk of addiction when taken exactly
16 as prescribed is unknown. There have been some
17 speculations on this but the risk is really
18 unknown. We don't have any definite data on that.
19 Five percent was a figure discussed today. If,
20 indeed, it is five percent and you have a million
21 people prescribed opioids for chronic,
22 non-malignant pain and your iatrogenic addiction is
23 50,000 people, that seems to me an enormous harm
24 and you would have to weigh that against whatever
25 benefits you could say were produced from your

1 treatment.

2 There is certainly an increased rate of
3 addiction when used non-medically or
4 recreationally. There are literally tens of
5 thousands of new opioid addicts in central
6 Appalachia that are there over the use and abuse of
7 OxyContin. There is an unprecedented epidemic of
8 IV drug use and hepatitis C that we have never seen
9 before.

10 Basically, the predominant story that I
11 hear, and I have probably seen hundreds of young
12 people that are OxyContin dependent, not the
13 uniform story but the predominant story is that
14 they had recreationally used Proxid and Lortab.
15 This is how many young people party these days with
16 beer and pills, and they certainly used those,
17 snorted pills, for example Lortab at parties, were
18 able to walk away from that and once they were
19 exposed to OxyContin they were not able to do that
20 and became rapidly addicted. People do not snort
21 molecules or milligrams, they snort pills. If you
22 do a 40 mg OxyContin at a party, it is going to be
23 equivalent to doing eight Percocets and your risk
24 of addiction is enormously increased. There is the
25 risk of overdose and death with high potency dosing

1 in one pill for these opioid-naive patients.

2 [Slide]

3 So, to continue on with looking at what
4 the risks are of Palladone, I would say it would be
5 relevant to get a brief overview with the promotion
6 and marketing of OxyContin. As we have seen from
7 information presented here today, the block-buster
8 commercial success of OxyContin cannot be
9 attributed to its superiority over other available
10 opioid products, and I would suggest it had much
11 more to do with the promotion and marketing.

12 There were at least four cornerstones that
13 were influential in the commercial success of
14 OxyContin. One was the aggressive marketing for
15 chronic non-malignant pain. There was aggressive
16 marketing to primary care physicians. The risk of
17 addiction for chronic non-cancer pain is certainly
18 one of the major stumbling blocks that primary care
19 physicians have in prescribing opioids for
20 non-cancer pain, and Purdue Pharma has
21 systematically trivialized the risk of addiction
22 for chronic non-cancer pain.

23 They use sophisticated marketing data to
24 target and influence high opioid prescribing docs.
25 Purdue obtained IMS Health marketing data which

1 identified the opioid prescribing patterns of all
2 physicians in the country. They then divided this
3 from top to bottom in ten segments or deciles, if
4 you will, with the highest opioid prescribing
5 physicians down to the lowest. They then targeted
6 their marketing energy on the top few deciles.
7 This type of marketing data will reveal, I think,
8 what physicians might have a larger proportion of
9 chronic pain patients in their practice, but it
10 also reveals which physicians are the most liberal
11 prescribers of opioids and, in some cases, the
12 least discriminate, if you will.

13 This targeting consisted of much more
14 frequent and intensive visits by the sales
15 representatives. It also included targeted
16 mailings with information and sometimes Internet
17 detailing meant to influence prescribing.

18 Purdue coupled this approach with a
19 lucrative incentive plan for the sales
20 representatives. One sales rep in Florida, a few
21 years ago, made \$100,000 in bonus incentive pay
22 over and above her \$50,000 salary because of the
23 high OxyContin sales in her territory.

24 [Slide]

25 How does this marketing approach go from

1 the paper to ground level? What does it look like
2 on the ground? We looked at five state graphics
3 yesterday. They were obtained through the ARCO
4 system that detailed opioid prescribing down to the
5 retail level.

6 DR. KATZ: Dr. Van Zee, I have to ask you
7 to wrap up your comments.

8 [Slide]

9 DR. VAN ZEE: Basically, this targeting of
10 highest prescribing opioid physicians meant
11 practically that physicians that had been high
12 prescribers--these are just selected counties--of
13 narcotics previously became high prescribers of
14 OxyContin.

15 [Slide]

16 We talked yesterday about the regional
17 differences in OxyContin prescribing and that it
18 correlated with high availability, and these were
19 the demographic areas of abuse. DR. KATZ:
20 Concluding statement?

21 DR. VAN ZEE: I would suggest that if the
22 FDA's allowed indications for Palladone are the
23 same and the marketing is the same as OxyContin,
24 then we will almost certainly replicate the
25 OxyContin abuse tragedy in proportion to its

1 general availability.

2 I would certainly support unrestricted use
3 in cancer. I think it is most prudent to have
4 restricted access to Palladone for chronic
5 non-cancer pain. This could be made available
6 through a compassionate use program.

7 The concept mentioned yesterday of
8 specialized DEA certification for prescribing Class
9 II drugs is intriguing and needs to be explored.
10 Thank you.

11 DR. KATZ: Thank you, Dr. Van Zee. There
12 was another public speaker, Khari LaMarca. Is that
13 person here?

14 [No response]

15 Thank you. Let me just remind people on
16 the advisory committee that it is not appropriate
17 to discuss advisory committee issues during lunch,
18 and we will resume the meeting at 1:30. Thanks.

19 [Whereupon, at 12:40 p.m., the proceedings
20 were recessed for lunch, to resume at 1:40 p.m.]

1 A F T E R N O O N S E S S I O N

2 Committee Discussion

3 DR. KATZ: This is the discussion portion
4 of our meeting, the main discussion portion. If
5 everyone around the table could pull out their
6 questions, we are going to go more or less
7 according to that list of questions.

8 Let's start by finishing up with Roman
9 numeral I and trying to address Dr. Dworkin's
10 hanging question about the benefits of
11 moderate-release opioids. That is a question that
12 is still hanging in the air. Is there obvious
13 relevance to understanding the risk/benefit
14 potential for Palladone and other modified-release
15 opioids?

16 So, the last question to try to get at in
17 Roman numeral I will be what is the evidence of
18 benefit of modified-release opioids over
19 immediate-release opioids? I will open it up for
20 general discussion, but Dr. Strom's exhortation is
21 still ringing in my ears about evidence. So,
22 personal opinion is fine and I would love to hear
23 the opinions of the experts around the table, but I
24 just think people should flag their comments by
25 what level of evidence they are referring to, and

1 refer to particular clinical trials and such
2 experiences if they can. Dr. Gillett, you are
3 first.

4 DR. GILLETT: On page ten of the slides
5 this morning, how secure is the formulation from
6 abuse if it is promoted as being possible to
7 sprinkle it on food?

8 DR. KATZ: That sounds like a very
9 important question but I am going to table that for
10 the moment because we will get to it in the risk
11 management portion of the discussion. So, don't
12 let me forget. Let's just return to that issue.
13 What are the benefits that we can attest to about
14 modified-release opioids over immediate-release
15 opioids? Dr. Leiderman?

16 DR. LEIDERMAN: Actually, could I just ask
17 a question, perhaps a related question in a
18 slightly different way? One of the things that I
19 think we are trying to get at is who are
20 appropriate patients for not just the modified
21 release but for the high dose, high potency. We
22 are talking about this very narrow group of drugs.
23 We are not talking about all opioids. Who are
24 appropriate patients? I think it has been
25 suggested, because it has been raised in other risk

1 management plans, who are appropriate prescribers?

2 Then, a related question to who are the
3 appropriate patients is how do we define chronic
4 and persistent pain? For example, the JAMA paper
5 that is included in your background information
6 with Dr. Portner, as a co-author on persistent pain
7 and chronic pain in a methadone patient population
8 defined it operationally as chronic severe pain
9 that persisted for more than six months or impaired
10 function. So, I just want to put that out there.

11 DR. KATZ: Fair enough. I want to get to
12 this issue of evidence for modified-release
13 opioids. Unless there has been a change over on
14 the FDA side where that question is no longer
15 perceived as being of interest, I am going to focus
16 on that. The issue of patient selection and
17 whether certain patient populations should not be
18 permitted access to this drug we are going to get
19 to in question number three. The issue of whether
20 certain prescribers are more appropriate will also
21 come up in question number three. The question of
22 definition of persistent pain will come up in
23 question two. So, don't let me forget those. I am
24 going to try to stick to my agenda and at least get
25 some questions answered.

1 Finally, are there any opinions about
2 whether modified-release opioids do have benefits
3 or not over immediate-release opioids? Dr. Van Zee
4 actually just gave us a lecture on that very
5 subject. Would anybody care to add to the
6 discussion? Dr. Cush?

7 DR. CUSH: I think we have heard, I think
8 convincingly, that there is no advantage.

9 DR. KATZ: Are you including that there is
10 no advantage of convenience or compliance?

11 DR. CUSH: No, that is an advantage but as
12 far as efficacy or safety, I don't think that that
13 has been demonstrated. So, to me, compliance, as
14 was stated, is one thing that is attractive about
15 them.

16 DR. KATZ: So, there is a compliance and
17 convenience advantage. Again, in terms of level of
18 evidence, are you reporting that from your own
19 impression, experience, or is there data that you
20 have in mind in making that assertion?

21 DR. CUSH: Impression based on what I have
22 been presented here, at this meeting.

23 DR. KATZ: Because we have not actually
24 seen data on convenience or compliance.

25 DR. CUSH: No.

1 DR. KATZ: Dr. Ciraulo, you are next.

2 DR. CIRAULO: Thanks. I think at least
3 one advantage would be the level serum
4 concentrations that one achieves. I happen to
5 believe that as the level rises there is a euphoric
6 effect and then during the decline you do get
7 withdrawal symptoms. Even if you have the same
8 actual serum level you have more chance of
9 withdrawal. So, the closer you get to a flat serum
10 level of the drug, the better.

11 Then, I would refer also to Dr. Kreek's
12 lecture about the issue of tolerance. I know
13 better for the benzodiazepines and she can talk
14 about the products, but intermittent use is
15 associated with higher tolerance so you are less
16 likely to develop tolerance. I believe that is how
17 I understood her lecture and I know that is the
18 case for benzodiazepines.

19 DR. KATZ: Right, so it sounds like you
20 are saying that the flatter serum level profile may
21 be an advantage because it is less likely to
22 produce euphoria which, in turn, is less likely to
23 produce addiction.

24 DR. CIRAULO: Yes.

25 DR. KATZ: So, that really would be more

1 of a theoretical advantage, right? We didn't see
2 any data that compared the two classes of agents
3 with regard to euphoria or addiction.

4 DR. CIRAULO: No, we didn't see that data
5 but there are data in the literature that would
6 suggest that that is true.

7 DR. KATZ: Thank you. Other advantages of
8 modified-release opioids? Dr. Shafer?

9 DR. SHAFER: I am searching right now to
10 see if I can actually give you the references off
11 my laptop, but when transdermal fentanyl was
12 initially developed, it was developed for
13 postoperative pain control and it was only very
14 late in the program that that was thought to be
15 dangerous and it was switched to chronic pain
16 control. There were a number of studies done on
17 the transdermal fentanyl preparations examining the
18 quality of the analgesia and the influence of that
19 on patient recovery, and they were quite positive.
20 Compared to the salutary pattern that you get with
21 repeated IM or IV dosing, the continuous analgesia
22 from fentanyl in the postoperative population was
23 found to be highly preferable to patients. Now, I
24 am not advocating that this be used in a
25 postoperative setting but you want data and there

1 is data in that entire study group, and there was a
2 whole series of studies there showing that patients
3 did better when they were provided continuous
4 analgesia.

5 DR. KATZ: Are you suggesting then that at
6 this point in time one can consider improved
7 analgesia in the postoperative setting an advantage
8 of modified-release opioids?

9 DR. SHAFER: Yes, but I don't extend that
10 to say that I am advocating use of these in the
11 postoperative setting but I am advocating that,
12 yes, continuous analgesia is beneficial to patients
13 I think in any setting.

14 DR. KATZ: Other potential advantages of
15 modified-release opioids? I think it is
16 appropriate to hear from the sponsor if they can
17 refer us to any clinical trials or other data that
18 suggest advantages of a modified-release opioid
19 preparation over an immediate release. I realize I
20 am springing this on you. You can do it in five
21 minutes if you like. Dr. Saini?

22 DR. SAINI: The aging population of
23 America and the people who are older, sometimes
24 they get demented and they can't remember, and they
25 are on a number of drugs. So, having a long-acting

1 drug, this way they don't have to remember if they
2 took the drug or not. If they have to just take
3 one pill a day or take a fentanyl patch every three
4 days, it makes sense. I don't have any data, but
5 for aging people who have memory problems it is
6 ease of convenience so it makes sense that a
7 long-acting agent should be beneficial.

8 DR. KATZ: I think the point that you make
9 is worth emphasizing, that we shouldn't trivialize
10 the importance of convenience or enhanced
11 compliance since those are essential for achieving
12 the benefits from any form of therapy. Dr. Aronson
13 and Dr. Strom.

14 DR. ARONSON: I think your question is
15 quite profound. I wish to reframe it in the
16 context of our intent rather than the risk. I have
17 heard evidence that perhaps the risk of an addict
18 going toward a sustained release for the benefit
19 that that addict would have might be mitigated
20 compared to a shorter-acting drug.

21 Having said that, I wish to reemphasize
22 that I am curious, as you, to know if there is any
23 data that would suggest that this modified-release
24 version of the drug is beneficial for the treatment
25 of pain in non-malignant chronic moderate to severe

1 conditions. I would defer to some of my colleagues
2 with expertise in psychiatry to help me understand
3 if there is any reason to think the opposite, that
4 the trigger of pain itself might be a motive that
5 we wish to have to take a drug and in that instance
6 I am wondering if that is a good thing that we
7 would be losing by using a longer-acting agent.

8 DR. KATZ: So, you are suggesting the
9 possibility that there might be an advantage to
10 feeling your pain and responding to it with
11 medication. Dr. Strom?

12 DR. STROM: I know we don't have data on
13 this but I want to emphasize the importance of it
14 and my disappointment at the answers I am hearing
15 because I don't buy convenience as a viable
16 argument for a symptomatic drug. If you are
17 dealing with an antihypertensive drug, it is a
18 different situation but if somebody is in pain they
19 will want to take the medication; if somebody is
20 not in pain they won't want to take it.

21 Now, I have heard from my pain colleagues
22 for a few years that pain is better controlled at a
23 lower dose if you maintain people pain free as
24 opposed to having them go in and out of pain. To
25 me, that is a very viable argument if there is data

1 underlying it.

2 It is clear that these formulations have
3 greater risk associated with their use. I have
4 heard two at least theoretical benefits, one being
5 the one I just described and the other being, in
6 fact, if they are less addicting for whatever
7 reason. But if there is no data supporting either
8 of those benefits and if there is substantial
9 increased risk, and there is good reason to think
10 there is increased risk from the sustained
11 formulations, why in the world do we need them?

12 DR. KATZ: Dr. Brill and Dr. Ciraulo.

13 DR. BRIL: I guess it follows on to this a
14 little bit, I am not sure, if I am the patient with
15 chronic pain that I have had for months or years,
16 that I want to feel my pain four times a day to
17 make my physician feel better about giving me
18 something that makes me feel better and pain free.
19 Feeling my pain once a day is probably going to be
20 enough.

21 So, I don't really know data on responses
22 in pain four times a day versus once a day dosing,
23 I just do know that my patients prefer to be
24 without their pain as much of the time as they can
25 be, and that is just general, practical experience.

1 I don't have numbers and percentages. So, I think
2 that is a real advantage. Beyond the Alzheimer's
3 theory, it is relieving pain in the patient who has
4 come to you to have their pain relieved and not
5 letting them have it as frequently that is
6 necessary. So, I think those are real advantages
7 that are inherent. Now, yes, I do know you would
8 like epidemiologic data there.

9 DR. STROM: If I can respond, you can take
10 the second dose a little bit earlier and still not
11 have the pain in between. Again, the convenience
12 is not a reason to take the risk of the fact that
13 you have high dose products that, when people
14 abuse, they will die.

15 DR. BRIL: This is an obsessive patient
16 who remembers to take their pills spread out every
17 single time. But if a person has pain relief and
18 gets busy, then they are in the middle of whatever
19 it is, then their pain comes back and they have to
20 go and take their pain [sic] and wait again as
21 opposed to just taking it once in the morning. So,
22 I can see the rationale for once a day dosing, and
23 it is more convenient to take the pill once a day
24 than three, four times a day.

25 DR. STROM: Again, this is symptomatic

1 therapy. I am hoping I am wrong, and certainly
2 what I have been taught by my pain people would say
3 that I am wrong, but is there not the data, as I
4 have been told before, that the total amount of
5 narcotic necessary and the total level of control
6 is better if you maintain someone pain free as
7 opposed to wait until they are in pain first?

8 DR. KATZ: I think what you are saying is
9 very clear. You are saying that there is one
10 potential advantage that people claim anecdotally,
11 at least some people, that with a modified-release
12 opioid you may be able to get away with lower doses
13 and at least as good pain control, or some people
14 say maybe better pain control at the same dose but
15 you will believe that after you see data.

16 The second point is that it would be
17 attractive if these low-release formulations were
18 less likely to produce addiction based on this less
19 euphoria model, or whatever model it was, and you
20 will believe that when you see data that
21 demonstrates that. Dr. Ciraulo?

22 DR. CIRAULO: I wanted to respond. I
23 didn't want to be in the position of being the
24 advocate; I was trying to do what the Chairman
25 wanted us to do and find the positive aspects and

1 not shift to the risk. I think I agree with you
2 that there is substantial risk so I didn't want to
3 leave the impression that I was saying that this
4 was enough to make this worthwhile.

5 DR. KATZ: That is the task at hand, which
6 is to try enumerate the potential advantages and
7 then try to determine to what extent they are
8 supported by evidence. Dr. Baxter?

9 DR. BAXTER: Yes, actually there is data
10 available. The PCA pump data supports that
11 continuous analgesia will result in less total
12 amount use. So, there is data available. I am
13 sorry, I can't tell you who and where.

14 DR. KATZ: Actually, if I could just
15 clarify that, there are a number of studies now
16 comparing PCA where the patient controls the dose,
17 small intermittent doses administered by the
18 patient to fixed doses and to IM, etc. which showed
19 advantages, but that is not continuous analgesia;
20 that is actually small intermittent doses titrated
21 by the patient, the opposite. Now, if you compare
22 PCA with the constant continuous infusion provided
23 by the machine to PCA by itself, generally the
24 continuous infusion is disadvantageous and it tends
25 to be associated with similar analgesia but more

1 side effects. So, I want us to be very careful in
2 making those extrapolations but I appreciate your
3 point. What was the second thing?

4 DR. BAXTER: The second point is when we
5 are talking about situations where there are people
6 who have histories of addiction who then have
7 chronic pain syndromes, it has been my experience,
8 and I don't know if there are any studies
9 available, that when you use long-acting narcotics
10 to address their pain needs, you have a better
11 outcome basically because you don't develop that
12 pain, take a drug, pain, take a drug--that cycle,
13 because the essence of addiction is to take a pill
14 or take a drink and then take another and take
15 another.

16 DR. KATZ: Fair enough. Thanks. Dr.
17 Haddox?

18 DR. HADDOX: Yes, sir. I have four
19 comments in response to the question that you
20 sprang on us. The modified-release drugs that we
21 are speaking about today are single-entity opioids.
22 As a result, there is no co-analgesic which might
23 have toxicity in patients who require larger doses.
24 For instance, you are giving someone 40 mg of
25 OxyContin twice a day as opposed to the equivalent

1 amount of Percocet or Percodan you are avoiding the
2 acetaminophen or the aspirin issue.

3 Secondly, it is very hard to do these
4 head-to-head studies because if you are looking to
5 try and show convenience, for instance, you are
6 sort of unblinded by the fact that you diminish
7 that because even the person who is getting the
8 dummy immediate release has to take it every four
9 hours.

10 There are two studies, however, that we
11 think address the issue. One is Betty Farrell's
12 comparing MS Contin versus MS IR in an open-label
13 cancer study, the City of Hope, and what she was
14 able to demonstrate was that there was an improved
15 quality of life in the sustained-release group as
16 measured by things such as impact of the pain on
17 sleep disruption, on mood and relationship, the
18 ability to interact with other significant people.

19 Secondly, there is a randomized,
20 controlled study by Scheville, in the literature,
21 dealing with total knee replacement, looking at
22 time in rehab following total knee replacement,
23 comparing controlled-release oxycodone to
24 immediate-release oxycodone in roughly equivalent
25 doses, with the immediate release being p.r.n.

1 versus the controlled release being on a fixed
2 schedule. They were able to show that there was a
3 faster return of range of motion in the
4 controlled-release group and that they were
5 discharged from rehab statistically significantly
6 earlier.

7 DR. KATZ: That is very helpful. Thank
8 you very much. Dr. Storm?

9 DR. STROM: Yes, just to follow-up because
10 this is such a central issue, is there anybody else
11 who has reviewed either of those papers? The fact
12 that it is hard to do the study doesn't convince me
13 and, because I don't think the issue of convenience
14 is a central issue here, I think it could be done
15 blinded. But even the unblinded study, if you are
16 talking about Andrea Scheville, I know Andrea. She
17 is about to enter our program to learn how to do
18 research--

19 [Laughter]

20 So, I don't know that study but it leaves
21 me worried about it and I just want to be sure that
22 somebody else, who is a pain expert, has seen these
23 two studies, or FDA, and has some sense that those
24 are reliable because this is obviously very
25 central.

1 DR. KATZ: Where is Dave Haddox? Oh, do
2 you think you could get us those studies?

3 DR. HADDOX: Sure.

4 DR. KATZ: That would be great. Is anyone
5 around the table able to answer Dr. Strom's
6 question, having seen those studies? I, myself,
7 haven't seen them, I am embarrassed to say so we
8 will look forward to reviewing them. In any case,
9 those two particular studies, one deals with a
10 small population of cancer patients where I think
11 the role of modified-release opioids--I don't know
12 anybody who questions their value. And the
13 second--

14 DR. HERTZ: May I? I did actually review
15 one study, I don't know if it was exactly the same
16 one, looking at return of function in a rehab
17 population following knee replacement and looking
18 at modified-release oxycodone versus immediate
19 release, and we actually found that the study
20 didn't have merit. I don't know if it was exactly
21 the same one. I can't recall the author but the
22 one we reviewed was methodologically flawed and we
23 didn't think that conclusions could be based on it.

24 DR. KATZ: Well, I think the flavor of the
25 discussion, and somebody chime--Bob, did you have

1 something to say?

2 DR. DWORKIN: I think it needs to be said,
3 not to muddy the waters, and to follow-up on what
4 Dr. Strom was saying, I think certainly in our pain
5 clinic, and I think this is sort of widespread
6 experience, about a third of the patients getting
7 OxyContin are taking it t.i.d. and not b.i.d.,
8 attenuating this convenience issue plus, of course,
9 many of the patients on modified-release opioids
10 are getting breakthrough. When you add in the
11 patients getting t.i.d. rather than b.i.d. and the
12 patients getting breakthrough, I don't know what to
13 think about as I listen to this convenience
14 argument. I have no data but I think it is a
15 widespread sense that these aren't patients, at
16 least in pain clinics and I don't know about
17 general practice, who are taking only b.i.d. drugs.

18 DR. KATZ: I will put you on the spot
19 again and maybe the sponsor can help educate us
20 there as well. Is there any data from marketing
21 sources or any sources that looks at the median
22 dose frequency or the proportion of patients taking
23 different numbers of tablets, comparing those on
24 controlled-release opioids versus those on
25 immediate-release opioids?

1 Well, I got them scurrying again. Let me
2 say what I was going to say a minute ago, which is
3 that it seems like the sense of what I am hearing
4 is that there are a number of potential advantages
5 to modified-release opioids, one, that potentially
6 and some people feel anecdotally, one could
7 possibly control the pain better at lower doses.

8 Another advantage is that perhaps they are
9 less addictive either by virtue of not producing as
10 much euphoria or by not being associated with
11 withdrawals or having reinforcing effects from a
12 behavioral perspective, or any other variety of
13 potential pathways.

14 A third potential advantage that may be
15 supported by a small study that we need to review
16 is that perhaps patients can engage better in
17 rehabilitation, at least after total knee
18 replacement.

19 Another potential advantage is a few of
20 the quality of life parameters that Dr. Haddock
21 mentioned for the cancer patients, reduced sleeping
22 and improved social interaction I think was the
23 other, again, in a small cancer population.

24 It sounds like, at best, we have small
25 randomized trials, and for some of these issues we

1 have anecdotal evidence and that is it. That is my
2 sense of what everyone has said so far. Dr.
3 Haddox?

4 DR. HADDOX: Can I make sure that I
5 understand your question. You want to know if
6 market research data indicated the frequency at
7 which OxyContin was prescribed?

8 DR. KATZ: No, my question was do people
9 on controlled-release opioids take fewer doses per
10 day than people on immediate-release opioids, fewer
11 total number of pills, pill taking episodes per
12 day?

13 DR. HADDOX: I don't know the answer to
14 that from a data standpoint, but since everyone
15 else was talking anecdotes, I have some of those
16 myself having treated a number of patients with
17 this type of therapy using various long-acting
18 drugs, and I think it varies quite a bit with the
19 person. It varies with the population. The
20 population that I saw at a tertiary referral center
21 was probably not representative of the average pain
22 population.

23 We know from the 1999 survey that the
24 American Pain Society and the American Academy of
25 Pain Medicine did that 51 percent of the patients

1 with chronic moderate to severe pain are being seen
2 at the primary care level, not at the specialist
3 level. I can tell you that even within my practice
4 there was a great deal of variability. Some
5 patients found that even though they had to take
6 p.r.n. medicines because their pain was not
7 constant throughout the day, taking a long-acting
8 medicine at night got them through the night
9 without any interruption but when they were up and
10 active during the day they needed the p.r.n. but
11 they didn't mind that because during the day they
12 were awake anyway, for what that is worth.

13 DR. KATZ: I appreciate it. Dr. Strom, a
14 final comment on this issue?

15 DR. STROM: Yes, I really have a question
16 to the pain experts. Isn't it standard teaching
17 that you should be on a basal long-acting analgesic
18 plus rescue therapy as a standard and if, in fact,
19 you are not requiring some rescue your basal dose
20 may be too high?

21 DR. KATZ: Who does pain education and
22 would like to answer Dr. Strom's question about the
23 standard?

24 DR. SAINI: That is the standard teaching
25 for acute pain management, not for chronic pain.

1 DR. KATZ: I am surprised that you are
2 asking about what people are educated since we have
3 heard so many times today that education, if not
4 based on data, can do more harm than good. That was
5 very out of character for you I think, though we
6 only met yesterday! Dr. Jenkins?

7 [Laughter]

8 DR. JENKINS: I would like to ask for you
9 or the committee to characterize a little bit more
10 about the level of evidence to support the
11 purported benefit of reduced potential for
12 addiction for the sustained-release products
13 because that has obviously been a very hot topic,
14 and I am concerned about the transcript of this
15 meeting showing the advisory committee as saying
16 that there is a reduced potential for addiction for
17 modified-release or sustained-release opioids
18 without some characterization of what is the level
19 of evidence to support that. So, I would like to
20 hear more quantification, if you can, of that level
21 of evidence.

22 DR. KATZ: Would anybody like to answer
23 Dr. Jenkins' question describing the level of
24 evidence behind the relative predictive potential
25 of long- versus short-acting opioids? Dr. Skipper?

1 DR. SKIPPER: I would refer to the
2 methadone data, that methadone is not a primary
3 drug of choice and doesn't seem to cause addiction
4 as commonly or as readily. The problem with the CR
5 compounds is that they can be segregated and then
6 they are not CR compounds. You know, as Dr. Kreek
7 said, if there was intrinsically slow onset, and
8 what-not, then I think it would be easier to make
9 that case. But I am not confident in that at this
10 point because we haven't had enough information to
11 feel secure.

12 DR. KATZ: Dr. Ciraulo?

13 DR. CIRAULO: It is my feeling that the
14 evidence is suggestive but certainly not anywhere
15 close to being definitive. I think there are two
16 issues. If you look at the rate of brain
17 penetration and if, for instance, you have two
18 different formulations, one that enters the brain
19 more quickly and produces euphoria, and then you
20 have an infusion that is slower, say, diazepam, the
21 rate of euphoria is definitely lower with the same
22 chemical compound.

23 Now, I think we are mistaken if we believe
24 that all opioids that are mu agonists act in the
25 same manner. So, you know, when we talk about the

1 level of absorption or the rise in the serum level
2 or the drop in the serum level, that is only half
3 the story. The other half is what is going on at
4 the receptor level, which I think is quite
5 complicated, as we heard from Dr. Kreek's
6 presentation. But since I am the one who brought
7 it up, I would say addiction is not the proper way
8 to phrase that. I would say the rate of increase
9 in the plasma level or the kind of plasma level has
10 an influence on subjective effects such as euphoria
11 or dysphoria related to withdrawal. To the extent
12 that that is related to addictive behavior, then
13 there is a relationship. I would not say that the
14 evidence is very strong for the link to addictive
15 behavior.

16 DR. KATZ: Do any of our epidemiologists,
17 Dr. Maxwell, FDA, anybody, feel that after
18 reviewing the hundreds of slides of epidemiologic
19 data that we have seen over the last day and a
20 half, one can use that data to address the
21 hypothesis that short-acting and long-acting
22 opioids have a different potential to be associated
23 with addiction? Dr. Leiderman?

24 DR. LEIDERMAN: That is a bit of a big
25 question. If I can answer sort of a narrower one

1 since I don't think our SAMHSA epidemiologist
2 colleagues are still here, I think, as we learned
3 from the OxyContin experience it is very important
4 to say this is a lesson for a lot of the parties
5 involved, that the controlled-release formulation
6 that had been thought to potentially significantly
7 reduce risk of overdose, misuse, abuse and
8 addiction turned out to be very readily violated.
9 Thus, you have just higher dose of an
10 immediate-release opioid. Basically, all of the
11 ones we are talking about are shorter-acting
12 opioids. Methadone is really I think the only
13 long-acting drug and that is really not sort of on
14 the table here; it is not being reformulated to my
15 knowledge.

16 DR. KATZ: I think it is fair to remind
17 ourselves that we are really dealing with two
18 separate problems. One is the diversion of
19 modified-release opioids where the modified-release
20 mechanism can be defeated at which point it becomes
21 a high dose of an immediate-release opioid, and
22 nobody is suggesting that that has a lower abuse
23 potential, I don't think.

24 Then the question Dr. Jenkins asked I
25 think is in the setting of therapeutic use of

1 opioids where one is prescribing to patients, is
2 the prescription of a long-acting versus a
3 short-acting opioid associated with a lesser
4 likelihood of producing addiction?

5 To summarize the committee's answer to
6 your question, I think it is that the evidence that
7 we have is very indirect. There is a study by Dan
8 Prokoff, suggesting that if you talk to people in
9 jail they will prefer short-acting opioids versus
10 long-acting. There is the methadone maintenance
11 experience which is an experience with a population
12 of patients whose primary diagnosis is substance
13 abuse where they seem to have resolution of their
14 addictive behaviors on methadone. Are those pain
15 patients? Probably between 30-60 percent of them
16 are but, again, that is a very indirect source of
17 evidence.

18 We have evidence from other sorts of
19 therapeutic agents and from opioids to suggest that
20 a more rapid rise in serum level is associated with
21 more euphoria. The relationship between that and
22 addiction is speculative. And, that is the summary
23 of the evidence. Have I missed anything? Dr.
24 Maxwell?

25 DR. MAXWELL: Just very quickly, we can't

1 separate out the other opioids but clearly
2 something is going on with the treatment data and
3 the emergency room data. I just want this in the
4 record, that there has been a significant increase
5 in both the emergency room and the treatment data,
6 and we don't have even the '91 and 92 data
7 presented to us but something is happening.

8 DR. KATZ: I think I heard Dr. Strom say,
9 and other people seemed to nod their heads,
10 wouldn't it be great if that were the case and
11 wouldn't we love to see data showing that?

12 I am prepared to leave question one. Does
13 anyone on the FDA side have any more questions that
14 I am not planning on covering down the line? If
15 not, we will move on to question two and I will
16 read the question: In response to reports of
17 abuse/misuse of modified-release opioids, the FDA
18 changed the indication for OxyContin and other
19 modified-release opioids to, "for the management of
20 moderate to severe pain when a continuous,
21 around-the-clock analgesic is needed for an
22 extended period of time." Please comment on the
23 appropriateness of this indication and provide any
24 specific recommended changes that may further
25 enhance the safe and effective use of these

1 products.

2 So, we can open it up for discussion on
3 this issue, what people think about this label and
4 could it be improved to make the use of these
5 medications more safe or more effective. Dr.
6 Crawford?

7 DR. CRAWFORD: Thank you, Mr. Chairman.
8 Earlier this morning Dr. Baxter raised the
9 potential for consideration of inclusion in the
10 labeling to say that there is a high risk for abuse
11 that requires additional monitoring. I would like
12 to put that back on the table, as well as expand on
13 it.

14 We have heard several times the fact that
15 CIIs cannot be refilled and a new prescription per
16 se is required by DEA for each new therapy course.
17 However, we also heard that there are few limits on
18 the dispensing on the amount of drugs, other than
19 perhaps insurance coverage. So, while some give a
20 30-day supply or so, others might give a 90-day
21 supply and, as we all know, there are other ways
22 for clinicians to assist patients, or for whatever
23 reason, to circumvent that by post-dating and other
24 processes. So, I am wondering if also there should
25 be consideration in the labeling of the need for

1 routine periodic reassessment of therapy by the
2 prescriber.

3 DR. KATZ: So, as I am hearing it, the
4 team of both of you has come up with the suggestion
5 for the label that would include screening patients
6 for their risk for negative outcomes of opioid
7 therapy and having an enhanced monitoring system
8 for such patients. The second half of your
9 suggestion would be to recommend periodic
10 reassessments of those patients as part of therapy.

11 DR. CRAWFORD: Yes, except it wasn't a
12 team because we followed instructions and we didn't
13 talk about it at lunch.

14 [Laughter]

15 DR. KATZ: No, but by interaction here
16 during the meeting. Does anyone have any comments
17 about that suggestion? Dr. Baxter, any comments?

18 DR. BAXTER: Yes, I think that it is
19 important because the producer actually has a lot
20 of material that is available to help prescribers,
21 but my experience with residents and other
22 providers is that if they don't have to do anything
23 extra, they will not do it. So, I think that in
24 the spirit of trying, I guess, to manage the risk
25 even further, we should periodically review those

1 individuals who are found to be at increased risk
2 in the first place.

3 DR. KATZ: Thank you. Dr. Brill?

4 DR. BRIL: I think what I might like to
5 see in something like this would be a better
6 definition of extended period of time. What do you
7 mean by that? We are talking about educating the
8 prescribers and that is fairly open-ended. Perhaps
9 that could be a little better defined.

10 DR. KATZ: I think that sounds like an
11 important question and I do want to make sure that
12 we visit this point brought up by Dr. Crawford.
13 What do people feel about whether it would improve
14 the safety or improve the effectiveness of these
15 treatments to expand this labeling statement to
16 include recognition of patients who may be at
17 higher risk, recommending enhanced monitoring for
18 those patients and recommending frequent
19 reassessments? Frequent reassessments, by the way,
20 is present in every guideline for these opioids
21 that has ever been put forth so I don't think that
22 would be new but, certainly, the notion of
23 screening patients at higher risk and having
24 enhanced monitoring would be a step forward. What
25 do people feel about that? Dr. Cush?

1 DR. CUSH: I am all in favor of that. I
2 was also thinking the same thing, as I said
3 earlier. I think that to have it in the
4 indications section is a bit awkward. It is
5 currently in a black box and I agree with you, the
6 way it is worded in the black box I think is a
7 little too soft and doesn't slap you as it should
8 that this is something that needs to be taken
9 seriously as far as risk assessment and monitoring
10 as an important part of the warning and use of
11 these drugs, but to have it in the indications is a
12 little bit awkward. If it could be succinctly put
13 in there that marked severe chronic pain should
14 have provided an appropriate risk assessment or
15 risk benefit assessment at the outset, but if it is
16 a little awkward if it isn't included in the front.

17 Usually what goes into the indication, as
18 was said earlier, is marked or severe, with or
19 without functional impairment. Just to comment on
20 that, we did review that issue at our analgesic and
21 nonsteroidal meetings in the past, and setting that
22 up as an outcome measure was a big problem for all
23 the people because you have back pain you might be
24 able to show improvement in function but if you
25 have, say, cancer pain and someone is debilitated,

1 and what-not, how are you going to show improvement
2 in function? Everybody has functional impairment
3 but whether you can improve it is another issue.
4 So, I don't know if function should be in there but
5 I do like this idea of putting a higher standard as
6 far as the need for risk assessment and monitoring.

7 DR. KATZ: Dr. Shafer, you were next and
8 then Dr. Strom.

9 DR. SHAFER: First, I also do agree with
10 the suggestion of my two colleagues here on either
11 side. Something that is missing from the OxyContin
12 package insert that is present in the Palladone
13 package insert is the statement that the
14 long-acting drugs should not be the first-line
15 therapy. In order to be consistent with that and
16 also I think with things we have said around here,
17 that we wonder if there is really evidence of
18 efficacy--well, if they aren't efficacious let the
19 patient push you towards needing the drug--I would
20 suggest that also be applied to the OxyContin
21 package insert, that it not be the first-line
22 therapy but, rather, be used when immediate-release
23 preparations have either proven that that opioid is
24 the correct opioid available and that the pain
25 itself is even responsive to opioids.

1 DR. KATZ: Thank you. Dr. Strom?

2 DR. STROM: Firstly, I would like to agree
3 with Dr. Shafer's suggestion. Especially given the
4 iffy data we heard earlier about benefit, I think
5 that makes a lot of sense.

6 In terms of the other suggestions,
7 certainly including periodic reassessment makes
8 sense. It is sort of motherhood and apple pie and
9 no surprise that it is in every guideline.

10 In terms of screening for risk assessment
11 and monitoring, I am not agreeing or disagreeing
12 but I am going to do my usual thing and ask for
13 data. I think it is important to realize that any
14 intervention has toxicities. You know, how valid
15 is our ability to do risk assessment, and is
16 monitoring useful? Because if we say to people
17 they should do it and they falsely believe they are
18 able to do it, it can lead them down the line of
19 giving it to people who maybe shouldn't be given
20 it, or be reassured about people who they shouldn't
21 be reassured by.

22 So, we haven't heard any data that I
23 recall that shows that risk assessment is, in fact,
24 well validated, well proven and if you do risk
25 assessment and monitor people you will have better

1 outcomes than if you don't. Given that we don't
2 know if that is true--I mean, if there are data on
3 that, that is fine. If not, I would argue we
4 shouldn't be including it, especially in the
5 indication.

6 DR. KATZ: So, you are asking two
7 questions. One is do we have validated screening
8 criteria and, number two, do we have evidence that
9 enhanced monitoring in that subgroup is effective.
10 Dr. Hertz?

11 DR. HERTZ: Thanks. I just actually
12 wanted to ask Dr. Shafer to clarify. I just didn't
13 quite catch exactly what he said. Was the comment
14 that OxyContin should not be used as first-line
15 therapy? Do you feel that should be in the
16 indication or actually somewhere in the label?

17 DR. SHAFER: It shows up for Palladone in
18 the black box warning, as I recall, and I think it
19 probably should be in the same place for OxyContin.
20 This would be consistent across the class of
21 extended-release opioids and I think that actually
22 makes good medical sense as well.

23 DR. KATZ: So, let's return to Dr. Strom's
24 question. We have heard a suggestion that has
25 actually resonated through many of our sessions,

1 that there are certain people who are at higher
2 risk for negative outcomes of opioid therapy but
3 that that enhanced risk can be mitigated through
4 some appropriate monitoring system. Dr. Strom
5 asked the question what is the evidence that we can
6 identify which patients are at high risk and low
7 risk and we can appropriately classify those
8 patients, and then further evidence that any
9 different way of approaching those patients reduces
10 their risk. Would anyone like to take on Dr.
11 Strom's question? Dr. Baxter, did I see your hand
12 up?

13 DR. BAXTER: No, you didn't and I will let
14 my esteemed colleague handle this one.

15 DR. KATZ: Dr. Skipper, go ahead.

16 DR. SKIPPER: There is plenty of data on
17 the CAGE questions, just four questions. You know
18 those questions, right?

19 DR. STROM: CAGE is just a way of
20 measuring that somebody is an abuser. That doesn't
21 predict they are going to abuse a drug you are
22 about to put them on.

23 DR. SKIPPER: But it is a screening tool
24 that has been shown to be sensitive and fairly
25 specific, and it is easy to administer. It takes

1 one to two minutes. There are also other tests--

2 DR. KATZ: So, those are tests for the
3 diagnosis of addiction--

4 DR. SKIPPER: Right, for substance abuse.

5 DR. KATZ: Are you aware of any data that
6 assesses the predictive value of responses to those
7 questionnaires for the subsequent development of
8 opioid addiction in patients being treated with
9 opioids for chronic pain?

10 DR. SKIPPER: No, but we do know that
11 people that have the substance abuse problem would
12 be at higher risk to be given these meds.

13 DR. KATZ: How do we know that? What data
14 are you referring to that can give us a sense of
15 evidence-based comfort in that assertion, which I
16 think we all feel is true, but Dr. Strom's question
17 is what is the evidence.

18 DR. SKIPPER: I will have to think about
19 it and look into it but I am sure I can find
20 something.

21 I wanted to say one other thing about
22 screening, and that is other high risk groups would
23 be people with psychiatric problems, such as
24 bipolar disorder--

25 DR. KATZ: Again, based on what data?

1 DR. SKIPPER: There is plenty of data that
2 shows that. The report to Congress on co-occurring
3 disorders--

4 DR. STROM: Co-occurring is different.

5 DR. SKIPPER: Well, I am saying that
6 people with psychiatric disorders, a number of
7 them, have a high risk of substance abuse.

8 DR. KATZ: Let's move forward with that
9 clarification. I think it is fair to say, and
10 somebody can challenge me if I am wrong, that there
11 is no data whatsoever on trying to classify
12 patients with chronic pain being given opioids for
13 their chronic pain in terms of whether they are at
14 higher or lower risk for using them. The only
15 study is one small retrospective study of 20
16 patients where we compared patients with and
17 without histories of substance abuse for their
18 subsequent development of destructive behavior on
19 opioids and identified some risk factors. But that
20 was one very small study and is still, to date, the
21 only one on chronic pain.

22 Unless anyone is aware of any other
23 studies in patients with chronic pain predicting
24 addiction when they are prescribed opioids, the
25 next issue is, well, can we find indirect evidence

1 from the world of addiction where we can look for
2 risk factors for the development of opioid abuse in
3 general, forgetting about chronic pain? I think
4 that, Dr. Skipper, is what you were trying to get
5 at, that is, can we analogize from the world of
6 addiction.

7 So, let me reframe the question then and
8 say to our addictionology colleagues what are the
9 risk factors for opioid abuse in the land of
10 addiction? And, what evidence is there behind our
11 assertion that those are risk factors? Dr.
12 Ciraulo, would you care to take that on?

13 DR. CIRAULO: Well, I just wanted to refer
14 to Dr. Passik's talk yesterday. There are some
15 references included in that, and I don't know if
16 our pain colleagues are familiar with these
17 articles about aberrant drug-taking behaviors and
18 how our pain colleagues consider the quality of
19 these articles. I haven't reviewed the original
20 articles but, clearly, they point to probably more
21 predictable and less predictable characteristics.
22 It does cite studies of cancer in AIDS and I can
23 speak to the standardized measures used in
24 psychiatric diagnosis which are appropriate. I
25 don't know if that data is hard enough but there

1 was some presented here yesterday.

2 DR. KATZ: Dr. Dworkin, did you have a
3 comment?

4 DR. DWORKIN: Well, my sense is that there
5 really is no systematic prospective research
6 addressing this question of risk factors for
7 aberrant behaviors in chronic pain patients. So,
8 then the question is can we extrapolate from risk
9 factors in the general population for opioid abuse
10 to this medically ill population? I am a little
11 bit skeptical about that, especially if what we are
12 talking about is adding it into the label. I mean,
13 it seems to me if you are going to put in
14 assessment of risk factors being necessary in a
15 label, it should be based on the patients that the
16 drug is indicated for, not an extrapolation from
17 the general population. I could be wrong, but my
18 sense is there are no reasonable prospective,
19 systematic studies of risk factors in pain
20 patients.

21 DR. KATZ: Dr. Baxter?

22 DR. BAXTER: Yes, I agree with that in the
23 sense that I am hard-pressed to cite for you some
24 studies that have been done. But, on the other
25 hand, when I was referring to making an assessment

1 I was talking about asking the question if a person
2 has previously had problems with opiates in the
3 sense of having abuse; if they have, in fact, had
4 any problems in the past with other substances;
5 and, as my colleague mentioned, having a history of
6 psychiatric illness. All of these things are known
7 to put people at a higher risk. So, if you have
8 this type of information, well, then I think that
9 would behoove the prescriber to have a heightened
10 sense of awareness that the possibility is there
11 and that it is more likely in those individuals
12 than in people who answer no to those questions.

13 DR. KATZ: So, we have a proposal that
14 from personal experience, clinical judgment and
15 from extrapolation from the general population from
16 the world of addictionology we can put forth some
17 probable risk factors that still would need
18 ultimately verification in a chronic pain
19 population, those being history of psychiatric
20 illness, history of substance abuse and history of
21 prescription opioid abuse being the three that you
22 put forth. Any comments on the reasonableness of
23 those criteria for flagging patients at high risk,
24 even given the fact that our level of evidence is
25 no longer at the clinical trial level? Dr. Brill?

1 DR. BRIL: I would agree fully. I mean,
2 clinical trials are great if we have them and
3 prospective, randomized studies are wonderful but
4 we still have to deal with the world as it is, and
5 there are a lot of areas where we don't have grade
6 A evidence. We still have to deal with the person.
7 As long as you know what the level of evidence is
8 you are dealing with, then you still have to
9 approach the problem. I mean, yes, maybe there is
10 a lot of research to be done but I think it is an
11 eminently reasonable approach to trying to identify
12 patients who are at higher risk.

13 The issue yesterday and today--and this is
14 what I found exciting about Dr. Kreek's talk--is
15 that we really can't identify in a fail-safe manner
16 those patients who will be tolerant, or dependent,
17 or have changes in their mu receptor. Perhaps when
18 we get the genetics of it worked out we will be
19 able to do a profile and say this patient should
20 not receive an opiate ever, or you may always have
21 to give this patient this drug, and these patients
22 are safe. But we are nowhere near that
23 yet--perhaps we are very near to it, I don't know
24 but we are not there yet. So, in the meantime we
25 still have to do something to try and be safe in

1 our prescribing practices.

2 DR. KATZ: Dr. Strom?

3 DR. STROM: I am someone who lives in
4 non-randomized data for a career. I agree with you
5 completely from a clinical point of view. We are
6 not making clinical recommendations now; we are
7 making regulatory recommendations. Regulatory
8 recommendations need to be made on the basis of
9 science and shouldn't be made if there isn't
10 adequate underlying science underlying it. That is
11 not to say that clinically you shouldn't do what
12 makes the most clinical sense but we shouldn't be
13 making rules that people are going to get sued for
14 if they don't follow them if there is no scientific
15 basis underlying it. On top of that, any
16 intervention, again, has bad side effects of its
17 own. Unless we know what will improve things we
18 shouldn't be requiring it.

19 DR. KATZ: What we are trying to do is
20 advise this division of the FDA as to what is a
21 reasonable way for physicians to practice medicine,
22 although it does verge into discussion on labeling,
23 and then they go on and decide what is appropriate
24 from a regulatory point of view.

25 DR. STROM: I thought question number two

1 is here is the labeling, how should we change it?

2 And, our discussion was what should we put into the
3 labeling.

4 DR. KATZ: It is, and I can be corrected
5 but I think our role is to provide clinical wisdom
6 and insight and evidence of data that addressees
7 the issue of the label, and they will decide how to
8 write the label in the end. Would anyone from FDA
9 care to comment on that?

10 DR. MEYER: It is certainly true that the
11 discussion today, whether science or opinion, is
12 advisory to us and we greatly value both. It is
13 very helpful for us to know when it is opinion and
14 when it is data based, however.

15 DR. KATZ: Dr. Skipper?

16 DR. SKIPPER: It is already in the package
17 insert, you know, that it shouldn't basically be
18 used in people that have a risk of misuse, abuse or
19 diversion.

20 DR. KATZ: Could you read that language?

21 DR. SKIPPER: This is proposed on page 32.
22 It says, Palladone can be abused in a manner
23 similar to other product agonists, legal or
24 illicit. This should be considered when
25 prescribing or dispensing Palladone in situations

1 where the physician or pharmacist is concerned
2 about increased risk of misuse, abuse or diversion.

3 So, it makes only sense that since they
4 are saying there is a risk that we should advise
5 people to screen for those risks.

6 DR. KATZ: Not to put words into Dr.
7 Baxter's or Dr. Crawford's mouth but it sounds like
8 that wording suggests that if, for whatever reason,
9 you happen to develop a concern, then you might
10 want to go in some direction and I think what you
11 are saying is that your are recommending a more
12 proactive screening process whereby each patient
13 for whom the physician is considering that
14 medication ought to be screened. Then, if they
15 make it into the high risk category, whatever
16 screening criteria the physician uses, they perhaps
17 should be monitored differently.

18 DR. SKIPPER: Yes, absolutely correct.

19 You are great!

20 [Laughter]

21 DR. KATZ: Now, I haven't heard anyone say
22 that that is unreasonable in terms of the clinical
23 practice side, forgetting about writing a label for
24 a second. I haven't heard anyone say that that
25 does not represent good medical practice and that

1 one ought to screen one's patients for whether they
2 might be more high risk or low risk and consider a
3 more proactive monitoring system for those that may
4 be at higher risk, even given the uncertainties in
5 both the categorization as well as the efficacy of
6 the monitoring. Does anybody feel that that is not
7 a good way of using these medications? Dr. Cush?

8 DR. CUSH: Well, I would make the
9 suggestion that makes you want to argue with me,
10 that is, if we were to have a proviso asking for
11 some risk assessment in there, I would suggest that
12 when these prescriptions are being written a
13 one-page form goes out with the prescription which
14 is a risk assessment. Some of this is taken from
15 Dr. Passik's presentation from yesterday which I
16 thought very good, but a risk assessment, some goal
17 setting and some outcome measures. It is a
18 one-page thing. It sort of indicates that some
19 discussions went on between the physician and the
20 patient about risks and concerns and achievable
21 goals, and that can be part of a restricted access
22 system which could be part of a database that is
23 collected over time.

24 Going back to Dr. Strom's point which I
25 agree with, indications should have some rigid

1 evidence-based principles behind them, and I would
2 ask him to comment if he thinks this is wrong but I
3 think what we heard yesterday and today is that
4 there is a real need here, a real concern about
5 abuse potential. Based on what we see, we don't
6 know a lot about what is happening and the
7 mechanisms behind it and, hence, there is a large
8 area of study that is needed. Without doing
9 something proactively in the form of labeling we
10 are reliant upon who to do this.

11 DR. KATZ: Actually, it may interest the
12 group that there is a validation study that is
13 ongoing right now to develop a self-report
14 questionnaire that will screen patients for high
15 risk and low risk for prescription opioid use. So,
16 hopefully, that questionnaire will be available in
17 nine months, or something like that. Dr. Rose and
18 Dr. Strom and then I am changing the subject.

19 DR. ROSE: What I would like to suggest is
20 that we shouldn't say that the physician should do
21 their own mental screening and then treat those
22 patients that they suspect might be at high risk
23 for abuse in one way and not treat the others in
24 that same way. I believe that all patients should
25 be treated the same, much the same as we are doing

1 in emergency rooms and screening everyone for
2 domestic violence rather than just saying, well,
3 this person doesn't look like a victim of domestic
4 violence. I think you have to treat all patients
5 the same and you have to have a level of concern
6 for everyone in the same manner. Then, once you
7 have assessed everyone, then you can make your
8 decision.

9 DR. KATZ: Dr. Strom?

10 DR. STROM: Yes, I agree. Again going
11 back, I think any intervention has negative side
12 effects and if you reassure people that these are
13 people you don't need to worry about and you are
14 reassuring them incorrectly, then you potentially
15 increase risk.

16 In terms of the other question that I was
17 asked about the specifics of the risk management
18 plan and having a form for use with everybody, that
19 would be used with everybody, and I am much more
20 comfortable with something like that that is used
21 for everybody and we will presumably talk later on
22 about the specifics. I still think in that kind of
23 recommendation in anything we think about as we
24 talk about the risk management plan, remember that
25 these plans have side effects of their own. They

1 will shift people to other drugs. People will not
2 get access--the more we put into the plan, the less
3 access patients will have to the drugs. Maybe if
4 they don't work well that is appropriate but if
5 they have unique benefit it may be appropriate.
6 But that is a different question and we need to
7 keep that kind of thing in mind.

8 I think it is very important to
9 differentiate between clinical thinking, which you
10 apply to an individual patient at hand and what you
11 would do from a system point of view, which is
12 being applied to a population because you have the
13 balloon phenomenon, you squeeze here and it expands
14 somewhere else. When you apply any kind of
15 intervention it has side effects and we need to
16 think clearly about what those interventions,
17 therefore, should be.

18 DR. KATZ: Did I hear you say that rather
19 than classifying patients into high/low risk based
20 on criteria that are not validated and just have an
21 enhanced monitoring system for the putatively high
22 risk ones, you would propose an enhanced monitoring
23 system for everybody?

24 DR. STROM: I would propose an enhanced
25 monitoring system for everybody in studies to find

1 out what real risk factors are. Again, a key
2 difference in clinical decisions and regulatory and
3 population decisions is that in the clinical
4 situation you are forced to act in the absence of
5 data; from a regulatory point of view, we shouldn't
6 be recommending actions unless there are data that
7 we know that the actions will make things better
8 rather than worse.

9 DR. KATZ: I am going to change the
10 subject slightly, still keeping within question
11 number two. One of the aspects of this statement
12 that is put down here in question number two is for
13 the management of moderate to severe pain. Nobody
14 commented specifically on whether they felt that
15 moderate to severe pain was an appropriate entrance
16 criterion for appropriate use or whether that
17 should be just severe, or whether it should be
18 mild, moderate and severe, or whether we shouldn't
19 mention pain intensity at all. Does anybody have
20 any comments on that aspect of the label? Dr.
21 Gillett?

22 DR. GILLETT: In particular, I wanted to
23 underline the functionality definition that was
24 supplied yesterday, and I can't remember by whom,
25 but the scale becomes an objective scale in terms

1 of functionality whereas a subjective scale in
2 terms of pain relief and so forth. I think that
3 anything we can do to get into a two-way measure
4 would be a benefit to the patient and to the
5 provider.

6 DR. KATZ: Dr. Strom?

7 DR. STROM: I want to echo that. I
8 certainly wouldn't restrict this to just severe
9 pain. I think that pain practitioners are very
10 used to thinking about a visual analog scale and
11 measures of moderate to severe pain. But, as you
12 all well know, the same person will rate some
13 people's pain sometimes mild; sometimes moderate;
14 sometimes severe. So, the actual use of the scale
15 is totally arbitrary.

16 I think what matters more is that the pain
17 is severe enough to cause functional impairment and
18 that you have tried other alternatives and the
19 other alternatives haven't worked. I guess what I
20 am talking myself into is that I would remove the
21 issue of severity of pain completely and talk in
22 terms of pain severity enough to impair
23 functionality after having tried other alternatives
24 and it didn't work.

25 DR. KATZ: So, if I have a severe pain

1 that is seven out of ten on a zero to ten scale,
2 severe in intensity, but I am still able to get
3 through and function, which is actually not such a
4 bad description of my present condition right now--

5 [Laughter]

6 --you wouldn't let me take opioids?

7 DR. STROM: If it is not impairing your
8 function one could argue is it severe? Again, it
9 leaves a lot of vagueness in the definition of
10 function.

11 DR. KATZ: Just to be absolutely clear,
12 pain intensity is a well-validated construct and
13 there are, you know, fifty years of data on the
14 validity of pain intensity as a construct, and one
15 way of measuring pain intensity is with a verbal
16 categorical scale that includes descriptors such as
17 mild, moderate and severe. Are you suggesting
18 throwing out that paradigm?

19 DR. STROM: I am suggesting, (a) it is a
20 lot less well validated--and John Farrow who some
21 of you know worked with me is showing that--than
22 people think and, (b) that primary care docs, who
23 are the ones who are prescribing most or a large
24 proportion of this medicine, are not giving visual
25 analog scales and they don't know what moderate to

1 severe pain is in the same context. They do know
2 that if patients have enough pain it is interfering
3 with their function.

4 DR. KATZ: So, your suggestion remains
5 replacing pain intensity as the entrance criterion
6 with the functional impairment?

7 DR. STROM: From an indication point of
8 view, not research-wise. Again, you know, I am not
9 saying that research-wise but from an indication
10 point of view.

11 DR. KATZ: I think it would be appropriate
12 to give Laura Nagel from DEA, since her group put
13 forth removing moderate as a suggestion, a chance
14 to comment on their reasoning behind that proposal.

15 MS. NAGEL: Candidly, we follow very
16 closely what was just put forward. It was the
17 question of what is moderate and what is severe,
18 and does everybody understand that to be the same,
19 and when is it appropriate as a first-line or
20 second-line? I am personally thoroughly enjoying
21 the conversation and would very much follow the
22 functionality statement. If I understood properly,
23 you would still be using severe and moderate but
24 what you would be doing is tying those same
25 concepts to functionality, which might make it

1 easier for non-specialists to follow. That is what
2 we were trying to get to when we brought these up,
3 that is, a term that would be understood by the
4 generalist and understood better by citizens also
5 as to what it means, and still using the scales and
6 having it not necessarily be the first-line of
7 defense as well.

8 DR. KATZ: So, you are endorsing the idea
9 of eliminating the subjective pain intensity rating
10 from the entrance criterion but replacing it with a
11 patient self-report of impairment of function, to
12 be endorsed by a physician?

13 MS. NAGEL: Yes.

14 DR. KATZ: Dr. Meyer?

15 DR. MEYER: Maybe this is turning the
16 tables on Dr. Strom, what data do we have to
17 suggest that--

18 [Laughter]

19 --I am serious, that a physician
20 understands the subjective self-report of
21 impairment of function better than they understand
22 a report of mild, moderate or severe pain?

23 DR. STROM: I think your question is very
24 legitimate. I don't think the physician
25 understands either of them very well. I think the

1 difference is that we are dealing with symptomatic
2 treatment and what matters is what the patient
3 reports. I think an arbitrary definition of
4 moderate or severe is arbitrary and what really
5 matters is--you know, the goal here is to relieve
6 symptoms and does the patient have pain severe
7 enough that they need this therapy and other
8 therapy hasn't relieved it. That is a question of
9 functionality. That is just a question of English
10 in a way that a patient would understand. So, I am
11 not looking here to target the physician. I think
12 the moderate to severe targets the pain physician;
13 it doesn't target either the primary care physician
14 or the patient. I am looking to target the patient
15 because ultimately the only way to find out if
16 somebody has pain is to ask the patient.

17 DR. KATZ: Dr. Dworkin?

18 DR. DWORKIN: I couldn't disagree with Dr.
19 Strom more because it is the simple fact that
20 function is the slipperiest concept in the whole
21 chronic pain world. How do you compare function in
22 a 35-year old, single mother who is employed, with
23 fibromyalgia, and a 75-year old retired
24 quadriplegic who has spinal cord injury pain? If I
25 knew the answer to that, I would know a lot more

1 than I think any of us know in the chronic pain
2 world right now. I completely agree with Nat that,
3 you know, a zero to ten scale or none, mild,
4 moderate or severe pain scale has a lot more weight
5 of reliability, validity, responsiveness evidence
6 base behind it than anything any of us could come
7 up with in the next five years regarding function.
8 I rest my case.

9 DR. KATZ: Dr. Brill and then Dr. Strom.

10 DR. BRIL: I guess my question also is
11 what is the real purpose of the functionality?
12 Pain is a patient symptom from none to the most
13 severe and the patient really is the one who has to
14 report and you assess your efficacy on what they
15 are doing. Is the functionality reassuring the
16 physician more because you feel better? If the
17 patient doesn't have pain, they are not at all
18 impaired with their function so that really
19 validates the fact that they don't have pain?
20 Whereas, if they say they have severe pain but they
21 are still working, then they really don't have such
22 severe pain so you are putting your judgment on
23 their pain again?

24 So, again, who is making the decision
25 about the patient's pain and the patient's pain

1 relief? Is it the patient or the physician? I
2 think if it is the patient, then VAS which has been
3 used in a lot of scales is quite good, and most
4 people really know what mild, moderate and severe
5 is through use if they are using that. Whereas,
6 impaired function, for the reasons stated, can be
7 very, very difficult and I think isn't any more
8 validated. I mean, I don't really see that it is
9 validated in this field at all.

10 DR. KATZ: Dr. Jenkins?

11 DR. JENKINS: I think this is a very good
12 discussion and this is exactly what we need to hear
13 because, as you know, we have been hearing advice
14 from various parties that the moderate to
15 severe--the moderate part of that indication is a
16 significant problem and there are those who have
17 suggested that eliminating the moderate from the
18 indication and limiting this to severe pain might
19 actually lead to less prescribing. There has been
20 the hypothesis that less prescribing means less
21 drug that is out there with potential to be
22 diverted, misused or abused. So, it is very
23 important for us to hear this discussion so that we
24 can understand the committee's views on what we
25 should be doing in this regard.

1 A little bit challenging some of what Dr.
2 Strom has said, we are a science-based regulatory
3 agency but that doesn't mean that we always rely
4 just on randomized, controlled clinical trials to
5 make our regulatory decisions. An example I would
6 give here for putting the indication for opioids
7 into our risk management concept is that I don't
8 think there is any doubt that if you studied
9 patients with mild chronic pain and treated them
10 with a modified-release opioid I don't think there
11 is any doubt that you would not find the drug to be
12 effective. But we would not feel comfortable in
13 the risk/benefit analysis recommending
14 modified-release, high dose opioids for patients
15 with mild chronic pain.

16 So, putting this into a risk management
17 perspective, I think it is very interesting and
18 important for us to hear from the members of the
19 committee about that moderate pain. I don't think
20 there has been any suggestion from anyone that we
21 should change the indication with regard to severe
22 pain. The congressman who testified yesterday--I
23 think everyone I have ever encountered with this
24 has said we view this as a legitimate and valuable
25 drug for people with severe pain, but there are

1 some who have questioned whether this really is
2 needed or necessary or has a favorable risk/benefit
3 balance for patients with moderate chronic pain.
4 And, I am not advocating the position one way or
5 the other; I am just trying to make sure that the
6 committee understands the issues and gives us your
7 answer in a risk management concept.

8 Clearly, these drugs are effective in
9 relieving patients with moderate chronic pain. The
10 question we are trying to get from you is, is it
11 appropriate that we indicate these drugs for
12 moderate chronic pain, given their risk. So, you
13 really need to look at this indication question as
14 not simply what have the clinical trials proven to
15 be the case because we have to go beyond that when
16 we do our risk/benefit analysis. So, we really are
17 interested in hearing what your risk/benefit
18 equation analysis for moderate chronic pain is.

19 DR. KATZ: Let's focus on that specific
20 question then, and the specific question on the
21 table right now is what is the risk/benefit
22 analysis for the use of modified-release opioids
23 for the treatment of chronic pain that is moderate
24 in intensity? Dr. Shafer? I am starting my list
25 all over again so if you want to talk, raise your

1 hand again.

2 DR. SHAFER: I would absolutely leave
3 moderate on there, just to answer your question
4 bluntly. I am concerned that taking the word
5 moderate off would be an invitation to prosecution
6 by the DEA, and my DEA colleagues have assured me
7 that it would not be used that way but,
8 nonetheless, as a clinician I may well interpret it
9 that way and it might, I think, significantly
10 restrict access.

11 I am uncomfortable with people with
12 moderate pain having to beg for adequate analgesia,
13 and the diverters I think are not going to say,
14 "well gee, it's only moderate pain so my pain's
15 just not enough. I suspect the diverters,
16 although, again, I don't have data on this nor will
17 there ever be data on this, but I think we can know
18 things from reasonable extrapolation and diverters
19 are very likely to be dissuaded by limiting it to
20 moderate [sic] use because somebody's pain will
21 just be a whole lot worse because it was fabricated
22 at the outset. So, I would very much be against
23 removing moderate. I think that it would actually
24 be a significant restriction for use by clinicians.
25 I would interpret it that way.

1 DR. KATZ: And from a therapeutic
2 perspective, it sounds like you are also saying
3 that the risk/benefit analysis of using opioids in
4 this population is favorable.

5 DR. STROM: Well, you know, we have a lot
6 of data presented even by Dr. Van Zee who got up
7 there and said it certainly is no worse. And the
8 safety studies, and there was a safety aspect to
9 that, said it is no worse. So, I don't see a
10 problem.

11 DR. KATZ: Other comments on this issue?
12 Dr. Wlody, you are next.

13 DR. WLODY: I would like to make two
14 points, again not necessarily based on evidence but
15 opinion. First of all, when you are talking about
16 moderate pain I think almost by definition you are
17 talking about people who may have failed on NSAIDs
18 at this point and then what is left other than
19 opioids, either controlled release or immediate
20 release, which is a separate issue? Certainly, in
21 this group of patients, you know, I am not sure
22 what the alternative is at that point.

23 Second and sort of philosophical, you
24 know, if we are talking about what a big problem
25 untreated pain is in this country, we are not

1 talking about untreated severe pain. I think that
2 is recognized. We are not talking about untreated
3 mild pain; we are talking about this large group of
4 patients with untreated moderate pain and I think,
5 you know, we have to provide the mechanism for
6 treating these people effectively.

7 DR. KATZ: Dr. Brill, you were next and Dr.
8 Rose.

9 DR. BRIL: I wouldn't remove the word
10 moderate either. You know, patients with mild pain
11 don't really want anything; they are happy to live
12 with it quite often. When you talk about side
13 effects of a drug they say, "oh, no, it's not that
14 bad." So mild is no problem at all. It is
15 moderate where patients really need relief, and in
16 the chronic pain conditions I deal with the agents
17 that I have available to me are not universally
18 effective or universally tolerated, no matter what
19 they are, whether they are antidepressants or
20 anticonvulsants which I tend to use first; I tend
21 to go to the adjuvant analgesics. So, I would not
22 wish another therapeutic avenue to be closed to me
23 because there are a lot of patients there who still
24 don't have relief and who need this option and you
25 would be depriving them of this potential relief.

1 That is not to say I think every patient responds
2 to either short- or long-acting opiates either. I
3 mean, there is still an unmet need.

4 Moderate though is the level where a lot
5 of my patients are willing to accept the risk of
6 side effects in order to obtain relief. Moderate
7 is really quite a marked level of pain for them, as
8 well as severe, so I would not remove moderate.

9 DR. KATZ: So, it sounds like what we are
10 hearing is that restricting the use of these
11 medications to just individuals with moderate [sic]
12 pain would worsen the under-treatment of the pain
13 problem and may or may not have an effect on
14 reducing the diversion or abuse of this.

15 [Comment from the audience]

16 DR. KATZ: Oh, did I say the wrong thing?
17 Thank you.

18 I would like to move on unless there are
19 any comments. Unless there has been some gross
20 misapprehension of what the committee thinks, I
21 would like to move on to the next issue.

22 DR. JENKINS: Dr. Katz--

23 DR. KATZ: Go ahead.

24 DR. JENKINS: Does anyone on the committee
25 not agree with the proviso that the indication

1 moderate to severe chronic pain with all the other
2 conditions that are in the labeling or that you
3 have suggested--does anyone not agree that that is
4 the appropriate indication for this drug? Is
5 anyone in favor of severe only?

6 DR. KATZ: Should we go around and see
7 what people think?

8 DR. JENKINS: Sure.

9 DR. KATZ: Let's do that then just to be
10 sure everyone has had their chance to respond.
11 Let's go round the table and everyone can take half
12 a minute and let us know what they think about the
13 issue of moderate to severe and, if it should be
14 modified, in what way should it be modified and
15 why. Where should we start? I guess, Dr.
16 Crawford, you are the first regular member.

17 DR. CRAWFORD: I support moderate to severe
18 for the reasons already articulated.

19 DR. KATZ: Dr. Shafer?

20 DR. SHAFER: I support moderate to severe.

21 DR. KATZ: Dr. Baxter?

22 DR. BAXTER: I support moderate to severe.

23 DR. KATZ: Dr. Gardner?

24 DR. GARDNER: I support moderate to
25 severe.

1 DR. KATZ: Dr. Aronson?

2 DR. ARONSON: I support moderate to severe
3 but I wish to speak to that a little bit further.
4 I also recognize that the concern is accessibility
5 and availability and that if we do support, as a
6 committee, moderate to severe the likelihood is
7 that there will be more available and more
8 accessible drug.

9 Having said that, I would like to turn
10 back to the recommendation, I thought a very
11 elegant recommendation that spoke to the labeling
12 having a requirement to ask physicians to behave in
13 a way that we all would perceive--evidence not
14 withstanding, we all would perceive to be the best
15 way for physicians to behave, which is to take a
16 history and elicit those risk factors in those
17 patients that we believe would potentially be
18 diverters. It serves all good. I think it is very
19 hard to find the risk in that, again evidence not
20 withstanding. I think the benefits of that far
21 outweigh the risks, and I think if we are to say
22 moderate to severe we ought to do that with the
23 caveat that we are working with a heightened
24 sensitivity that we have to police ourselves
25 perhaps more than we would otherwise.

1 DR. KATZ: You favor leaving moderate to
2 severe and adding language to the label that
3 encourages enhanced management of high risk
4 patients.

5 DR. ARONSON: Yes.

6 DR. KATZ: Thank you. Dr. Saini?

7 DR. SAINI: Moderate to severe, leave it
8 the way it is written here.

9 DR. KATZ: Dr. Kahana?

10 DR KAHANA: I also would leave it as
11 moderate to severe but I would want to reemphasize
12 the point brought up earlier by Dr. Shafer that
13 these patients should have failed immediate-release
14 treatment first because that at least would reduce
15 the number perhaps--there are no data but perhaps
16 it would reduce the number of prescriptions
17 available for the sustained-release products and I
18 think they really are a significant risk. I am not
19 sure that anything we do to reduce availability by
20 restricting physicians, however, is going to change
21 what happens on the streets. I think we all have
22 to recognize that. We just don't have any
23 information.

24 DR. KATZ: Dr. Brill?

25 DR. BRIL: Moderate to severe.

1 DR. KATZ: Dr. Rose?

2 DR. ROSE: Yes, I am in favor of the
3 moderate to severe and I was planning to make that
4 comment also that previously--I think it was Dr.
5 Wlody who said something about patients failing
6 nonsteroidals and going on to this drug, this is
7 not appropriate, and all of the other material that
8 we have about Palladone indicates that the patient
9 needs to have already been on opioids on high doses
10 and that this would be a conversion to the
11 longer-acting drugs. So, I am in favor of the
12 moderate to severe with the understanding that Dr.
13 Kahana just verbalized about having failed other
14 therapy.

15 DR. WLODY: I favor retaining moderate to
16 severe.

17 DR. DWORKIN: I am comfortable with
18 moderate to severe, uncomfortable with recommending
19 assessment of any risk factors unless they are
20 replicated and potent, and I don't think we have
21 any, and I am also uncomfortable with limiting it
22 to people who failed IR. Moderate to severe is
23 fine.

24 DR. CUSH: I am only in favor of severe
25 but with the proviso that it could be worded as

1 medication for chronic severe pain, or marked pain
2 or severe pain, or moderately severe pain that
3 impairs function, the reason being that in a
4 primary care doctor's office and in my rheumatology
5 office and in a pain doctor's office we all see a
6 lot of moderate to severe pain. I would not like
7 to see as many Class II drugs being written in a
8 primary care doctor's office and I should be
9 writing a whole lot less than is being done in a
10 pain specialty office. So, I worry about the
11 moderate being abused by a large segment of the
12 prescribing population and for that reason I think
13 severe should be on there. Again, pain with
14 functional implications could be useful but that
15 assumes that function is modifiable and it may not
16 always be so. So, that is why severe pain or
17 marked pain with functional impairment.

18 DR. KATZ: Thank you. Dr. Bobek?

19 DR. BOBEK: I support moderate to severe
20 as well, and the package insert change that was
21 recommended as well about it not being the
22 first-line opioid choice.

23 DR. KATZ: Thank you. Dr. Skipper?

24 DR. SKIPPER: Because these drugs, or at
25 least OxyContin, appear to recruit new addicts and

1 cause deaths, and because there is no good evidence
2 that the CR drugs are better than the IR drugs for
3 controlling moderate pain and there are other
4 options for people with moderate pain, I would say
5 severe pain and add the limitation in function.

6 DR. KATZ: Thank you. Dr. Ciraulo?

7 DR. CIRAULO: I would favor severe as well
8 for the reasons that have been mentioned. I think
9 that one of the risks that we haven't talked about
10 the past hour or so is a public health risk, and I
11 think clinical experience with other agents really
12 makes this a high risk for diversion and the
13 consequences of diversion are going to be
14 disastrous, and I think this should be reserved for
15 severe.

16 DR. KATZ: Thank you. Dr. Maxwell?

17 DR. MAXWELL: Severe and, again, I am very
18 concerned, and maybe it is my lack of knowledge,
19 but I haven't heard evidence of why we need another
20 drug like this right now. I am very worried about
21 the damage that we could see if it is out and gets
22 mishandled as OxyContin was. If it comes on market
23 and it is well controlled and we don't have this
24 kind of diversion, then I think it is appropriate
25 to go back, after there is more data coming in, and

1 perhaps consider adding on moderate but right now I
2 am really opposed to this going on the market.

3 DR. KATZ: Thank you. Dr. Strom?

4 DR. STROM: I would not restrict it to
5 severe, and the main reason is I think there are
6 people who have moderate pain and significant
7 impairment of function, not functional status as
8 measured by a scale but there are things they want
9 to do that they can't do because of pain and I
10 think they should have access to these drugs. I
11 think it should be specified as second-line drugs,
12 that people should be tried on the milder drugs
13 first.

14 DR. KATZ: Dr. Gillett?

15 DR. GILLETT: I agree with Dr. Strom. My
16 point is that you can't calibrate yourself and
17 develop a quantitative basis for any risk
18 assessment on this. The nurse walks up to you and
19 says how are you feeling today? You pause and you
20 don't know what you are talking about because you
21 don't have a pH meter for your pain scale. I just
22 think that we need to have something like severe
23 impairment in order to use a chemical like this.

24 DR. KATZ: Dr. McLeskey?

25 DR. MCLESKEY: Thank you, Nat. I think

1 from an industry perspective we would obviously
2 support the broader use of moderate and severe
3 pain. If I could also respond though to the issue
4 that Dr. Aronson raised just a moment ago about
5 heightened sensitivity and the other issues of
6 maybe enhanced screening and monitoring that have
7 been raised previously as well, I just wanted to
8 comment, and this will probably resonate with other
9 topics that you will be discussing later in this
10 session, that that would represent a hurdle and it
11 might be a hurdle for clinicians that ought to be
12 placed. If it is, as we consider all these ideas,
13 I would just like for the clinicians especially on
14 this committee to comment on is it too onerous a
15 hurdle or is it something that would be acceptable.

16 I would also like to plant the seed that
17 as we apply those kinds of strategies it might
18 actually be something, if it were specific and
19 relatively easy for a clinician to accomplish them,
20 that in fact it might be reassuring to the
21 clinician that once it is satisfied, then there
22 might be easier ways to document compliance and
23 potentially reduce the risk of reprisal.

24 DR. KATZ: Thank you. Dr. Jenkins?

25 DR. JENKINS: Just one final point on this

1 side I wanted to ask the committee to clarify
2 because, as we went around the table I think it was
3 very useful to hear your individual thoughts on the
4 question, but I think I did hear some people
5 responding to the question as it is written, which
6 applies to the currently marketed modified-release
7 opioids including OxyContin and some of the
8 modified-release morphines. I heard some of the
9 committee members seemingly talking towards
10 Palladone. So, I guess I am interested in
11 understanding whether the comments that we just
12 heard apply to Palladone or to the currently
13 approved modified-release opiates or all.

14 DR. KATZ: Well, let's do that by show of
15 hands. Whose comments were related? This is what
16 I am going to ask so hold on for a second. Whose
17 comments were related to just OxyContin, whose were
18 related to just Palladone, and whose were related
19 to both?

20 OxyContin--who was talking about OxyContin
21 in their comments that they just made? OxyContin
22 alone?

23 [Show of hands]

24 So, one person actually read the question.
25 Who was talking about Palladone alone?

1 [Show of hands]

2 That is great. Who was talking about both
3 medications without making a distinction?

4 [Show of hands]

5 Does that answer your question, Dr.
6 Jenkins?

7 DR. JENKINS: That is helpful. Thank you.

8 DR. KATZ: Great! Dr. Rappaport?

9 DR. RAPPAPORT: Could I just ask Dr.
10 Dworkin to clarify why you felt that previous use
11 of IR should not be a requirement?

12 DR. DWORKIN: I guess I don't have any
13 data on this. My impression is that there are some
14 patients, and here I am not referring to Palladone;
15 here I was referring to OxyContin for that specific
16 qualification--I think that 10 mg is a low enough
17 available dose formulation that there are certain
18 circumstances--of course I am not a
19 physician--where that would be a dose that one
20 could initiate a patient on and there wouldn't be a
21 need for having that patient to have either been on
22 an IR form of oxycodone or to have failed an IR
23 form of oxycodone for some reason. Of course, as
24 the label suggests, it is a different story
25 entirely with Palladone.

1 DR. KATZ: Any comments from our friends
2 from Purdue prior to leaving this subject?

3 DR. HADDOX: I appreciate Dr. Jenkins
4 clarifying what my reading of question two is, and
5 that is that recommended changes may further
6 enhance the safe and effective use of the products,
7 and I presume that means modified-release opioids
8 which includes more than OxyContin and Palladone.
9 There are a number of modified-release morphines,
10 as has been mentioned, and there are also
11 modified-release fentanyl products on the market.

12 So, given that, I think that any
13 restrictions you are talking about, if you are
14 going to answer the question as I understand it,
15 apply to all, to this class, if you will, or the
16 subclass. I think that the screening
17 recommendations that have been put forth, if I were
18 in practice now doing this, would apply to that
19 subclass, the modified-release opioids.

20 I also think that we are leading ourselves
21 a bit astray by breaking the indication that the
22 FDA placed here for you as a sample into its
23 tripartite units. This, unlike Palladone, is a
24 three-tailed test. That is, it is not just
25 moderate or severe pain. That is not the

1 indication for OxyContin. If that is all you have,
2 that is not the indication for OxyContin. If you
3 have moderate to severe pain when a continuous,
4 around-the-clock analgesic is needed for an
5 extended period of time--three conditions--then you
6 are a candidate for OxyContin. I think it is very,
7 very different.

8 I mean, I used to be a dentist, recall,
9 and I had lots of people with moderate pain after
10 dental extraction who did not meet the OxyContin
11 indication because it wasn't going to last for an
12 extended period of time; it was going to last for a
13 couple of days. They would be on a nonsteroidal
14 and they would be on Tylenol and it would be done.
15 So, I think we need to keep that in mind.

16 We have addressed this actually with DDMAC
17 in an addendum which we are putting in our adds for
18 OxyContin that says when used in this context,
19 moderate or moderate to severe, it does not include
20 commonplace and ordinary aches and pains, pulled
21 muscles, cramps, sprains or similar discomforts.
22 If the committee would think that would be useful
23 to add to the PIs of all these things, we certainly
24 would be willing to discuss that with the agency.

25 I think it is also important to remember

1 the slide that Dr. Lipman, I believe, showed
2 yesterday of Dr. Cleland's work, showing that
3 moderate pain has substantial impairment when it is
4 persistent, not moderate pain from a sprained ankle
5 that lasts for a day but moderate pain that is
6 persistent.

7 The issue about science, I think we need
8 to get back to that. I have a concern about the
9 discussion of placing "not as a first-line drug" in
10 the package insert for OxyContin and I presume
11 other non-Palladone modified-release drugs. The
12 reason is there is a 20 mg dosage form for
13 OxyContin. Remember the fourth test of Palladone
14 is that you must require and be able to tolerate 12
15 mg a day of hydromorphone. That is why it can't be
16 the first-line drug. It is not for use in people
17 who are not opioid-tolerant. That is why it can't
18 be the first-line drug.

19 We have science the agency has seen where
20 we have studied OxyContin in opioid-naive subjects
21 and OxyContin was deemed safe and effective based
22 on those data. Remember what Dr. Portenoy said
23 yesterday, that there will be situations when in
24 this continuum of care along a course of
25 progressively more intense analgesics there might

1 be a reason to start someone on an opioid as a
2 first-line drug.

3 From the issue of abuse, if someone was
4 going to abuse a 10 mg OxyContin why would they pay
5 \$10 for that on the street instead of buying two
6 Percocets and getting the same amount of medicine?
7 So, I think we have to be careful that we are not
8 mixing apples and oranges here. Palladone is a
9 different product for a different indication than
10 OxyContin. There are overlaps. There are some
11 similarities but they are not a one-on-one thing.
12 I have data actually from two other studies on
13 other things that we have discussed previously, if
14 you so desire.

15 DR. KATZ: I think that the critique is
16 fair that it may not have been entirely clear as
17 people were giving their answers whether they were
18 talking to the entire class of modified-release
19 opioids or just Palladone, OxyContin, etc. We
20 certainly could revisit that in detail now but,
21 given the time and given that we still have a long
22 agenda, I would pose the question to the folks from
23 the FDA as to whether you would like us to take the
24 time to go through that clarification or whether
25 you have heard what you need to hear from us.

1 DR. JENKINS: I would suggest that we move
2 on because there are a lot of additional issues
3 that are beyond just the indication, and I think
4 the points we have heard are very valid. No one, I
5 think, around the table was thinking of this just
6 as a moderate to severe pain indication. That was
7 just to get to some of the suggestions that have
8 been made. No one was taking this out of context
9 and I don't think the committee members, as we went
10 around the table, were taking it out of context
11 because most of the committee members actually
12 advised adding additional type of qualifications to
13 the indication. So, I don't really think, from the
14 agency perspective, it is necessary to revisit the
15 issue. I would like to get on to the questions
16 about risk management plans, access, etc.

17 One thing to clarify, the way these
18 questions were set up, the first three Roman
19 numeral questions, and number III has a lot of
20 sub-parts, were really focused on the currently
21 approved modified-release opiates, with the final
22 question being specifically applied to Palladone
23 and whether you think that the Palladone risk
24 management plan is adequate for safe and effective
25 use. So, you may want to keep that in mind as you

1 go through the questions under Roman numeral III.
2 They are primarily directed towards the currently
3 available products but, obviously, there is overlap
4 with the Palladone and the Palladone plan is the
5 one that you have heard most about today, and I
6 won't be surprised if you have trouble distinguish
7 and keeping those as true separate categories.

8 DR. KATZ: Thank you. One last
9 observation I will make before we take our break is
10 that it seems clear that people who treat pain for
11 a living and who worry about the problem of
12 under-treatment of pain tend to favor the more open
13 label, whereas people who treat the complications
14 of opioid abuse, obviously, favor the more
15 restrictive labeling. So, what is needed is for
16 somebody sitting on top of both of our groups to
17 kind of weigh and balance all of it and put it
18 together in the interest of public health. I am
19 not sure any one individual of us has the
20 capability of doing that sitting around the table.
21 A 15-minute break.

22 [Brief recess]

23 DR. KATZ: Let's move on. I know this is
24 the time when people's stamina starts to drag and
25 people start to think about how they are getting

1 home, but let's try to redouble our mental energies
2 towards the last hour and a half of our meeting. I
3 am going to read the next question, which will take
4 me half a minute or so, and then we can start
5 discussion.

6 The FDA is currently reviewing a number of
7 proposed risk management plans for modified-release
8 opiate analgesics. Again to reiterate what Dr.
9 Jenkins said earlier, this question will be
10 referring to currently available modified-release
11 opiate analgesics. Is that right, Dr. Jenkins?

12 DR. JENKINS: Obviously, we are also
13 reviewing the Palladone plan but we are asking you
14 a specific question later about Palladone.

15 DR. KATZ: So, we should consider that
16 this question is with relation to all
17 modified-release opioid analgesics?

18 DR. JENKINS: Yes, this is kind of more of
19 a generic question.

20 DR. KATZ: Fair enough. Thank you for the
21 clarification.

22 In order to make informed and appropriate
23 determinations in regard to these risk management
24 plans, we need to carefully consider which elements
25 of risk management would most likely increase the

1 safe use of these products for legitimate patients
2 and result in a reduction in abuse, overdose,
3 addiction, and misuse in the medical setting. In
4 addition, we must also take into consideration the
5 potential adverse impact of these various risk
6 management elements on patients, prescribers, and
7 pharmacists, as we do not wish to impede proper
8 pain management. In light of these concerns,
9 please discuss the following elements of risk
10 management.

11 Now we are going to discuss number one.
12 That will be the topic of discussion for the next
13 little while: Restricted access--some risk
14 management programs have attempted to manage risk
15 of drugs through various interventions that attempt
16 to limit product use to appropriate patients.
17 Examples of such interventions have included
18 efforts to limit prescribing to a subgroup of
19 physicians based on established expertise or
20 completion of specific training in safe use of the
21 drug or to limit prescribing to a subgroup of
22 patients such as patients who have failed other
23 available therapies or patients who have the most
24 severe manifestations of the disease.

25 Discuss the role of restrictions in access

1 in addressing concerns about the abuse and misuse
2 of modified-release opioid products and how any
3 such measures may impact on the use of these
4 products in appropriate patients.

5 So, let me just focus everybody's
6 attention on the key elements of this very long
7 question. Restricting to certain types of
8 physicians, would that help solve the problems we
9 are concerned about? Would that impede appropriate
10 pain management? Restricting to certain kinds of
11 patients, would that help solve the problems we are
12 concerned about? Would that have any negative
13 impact on appropriate pain management? Open for
14 discussion. Dr. Shafer?

15 DR. SHAFER: First of all, I need some
16 clarification. When we are talking about
17 restriction here, are we talking about restriction
18 through the process of, for example, the package
19 insert where it says only these physicians should
20 write prescriptions, or are we talking about some
21 sort of administrative mechanism that actually
22 assures that either the patients have met certain
23 qualifications, for example, the pharmacists have
24 to verify the presence of certain lab data for them
25 to even get physical access to the drug?

1 DR. KATZ: My understanding is that this
2 could refer to any sort of administrative mechanism
3 for restricting access to physicians or patients.
4 Dr. Jenkins?

5 DR. JENKINS: Yes, this is primarily
6 intended towards things that go beyond just the
7 package insert. As Dr. Trontell described in her
8 presentation yesterday, there are examples of risk
9 management programs that have gone beyond the
10 package insert and actually put in place mechanisms
11 such as those that are described here. So, we are
12 talking here about restrictions to access that go
13 beyond simply the indication statement or any
14 statements in the labeling about who should or
15 should not receive the drug or who should or should
16 not be prescribing the drug. We are talking here
17 more about any specific programs to try to make
18 sure those limitations actually occur.

19 DR. KATZ: So, that is another level of
20 the question I guess, if you believe that this is
21 an appropriate goal of restricting to certain
22 patients or physicians, what sorts of programs
23 could one envision to implement such restrictions?
24 Go ahead.

25 DR. SHAFER: Then just to ask for more

1 clarification, in terms of these programs, are we
2 talking about all Class II, or are we talking about
3 Class II modified and extended release, or are we
4 talking about Palladone?

5 DR. KATZ: Go ahead.

6 DR. JENKINS: We are talking about the
7 Class II modified-release products.

8 DR. KATZ: Dr. Aronson, you were next.

9 DR. ARONSON: Yes, I will speak to the
10 question. My opinion is that access to a certain
11 specific physician group ought to be liberal as we
12 need to recognize that the majority of physicians
13 in our country are not specialists and there are an
14 awful lot of patients out there with pain that
15 would likely be seeing those physicians who are not
16 specialists on a first-line basis.

17 Having said that, I think that it is
18 reasonable that we expect a certain hurdle--I think
19 that was the word that was coined earlier--but a
20 certain set of criteria that anybody meets to
21 demonstrate their understanding of the implications
22 of writing these particular drugs. I think we
23 ought to be careful to establish those criteria so
24 that they are openly accessible to all physicians
25 but significantly high enough that there is some

1 degree of assurance that they do understand the
2 implications of writing these drugs.

3 DR. KATZ: Just to be clear, you would not
4 suggest restricting by specialty but you would
5 suggest restricting to physicians who have in some
6 way, shape or form demonstrated competence to
7 prescribe these particular products.

8 DR. ARONSON: Correct.

9 DR. KATZ: Dr. Strom, you were next.

10 DR. STROM: By nature I am an activist and
11 believe more in restriction than education because
12 we know education doesn't work, at least beyond
13 medical school. But in this case I think
14 restriction would be a mistake. The reason is that
15 I think any intervention has side effects, as was
16 talked about a few times, and it is very clear that
17 if you restricted access here it would reduce
18 access to the drug to patients who need it for
19 pain. It is not at all clear that it would in any
20 way affect the problem of drug abuse or overuse.
21 If in fact there was less of the modified-release
22 opioids so people would use less of that, they
23 would use more of something else. So, absent
24 evidence or even reason to think that it would
25 really affect the nation's problem, reduce the

1 nation's problem of opiate abuse, I would think
2 that restricting access would cause problems and
3 would not have any benefit.

4 DR. KATZ: So, you are saying that you
5 also would not restrict, but you also don't even
6 like the idea of restricting by competence because
7 you are not persuaded that one could actually
8 create competence through the typical educational
9 programs that we implement. Dr. Maxwell, you are
10 next.

11 DR. MAXWELL: I want to talk just about
12 Palladone for a minute because something was in the
13 presentation yesterday that was not discussed that
14 I think we need to think about. When Xyrem was
15 brought to market--now, Xyrem is gamma
16 hydroxobuterate and to avoid the abuse problems it
17 is available only through a central pharmacy. So,
18 it would seem to me that as this drug rolls
19 out--and I think those of us in addictionology
20 almost think it is not going to be a problem of
21 people turning into addicts, it is going to be a
22 problem of an awful lot of drug deaths on the
23 streets. It is going to be in bodies; it is not
24 going to be an addiction because of the strength of
25 this drug and the potential for abuse and the side

1 effects.

2 Could it not come through a central
3 pharmacy? That way you can assure the doctor that
4 for him even to write it there would be controls on
5 the distribution so we could get out of this
6 business of the back door sort of thing. If the
7 drug turns out to be less abused and not the
8 problem we thought, it could spread out. But I am
9 very worried about dead people. We may ease the
10 pain of some but we are going to kill an awful lot
11 of others with this drug.

12 DR. KATZ: So, you would favor restricted
13 distribution through certain pharmacies, as well as
14 restricting to certain types of physicians.

15 DR. MAXWELL: No, I didn't say that about
16 restricting physicians. Is there some sort of
17 course I can take, an educational course?

18 DR. STROM: Can I just clarify, are we
19 talking about Palladone now?

20 DR. MAXWELL: Yes, Palladone.

21 DR. STROM: I wasn't talking about
22 Palladone, I was talking about other non-Palladone
23 drugs.

24 DR. KATZ: That is a fair clarification.
25 We should actually stick with non-Palladone--

1 DR. MAXWELL: But that is an option that
2 needed to come out that was not discussed yesterday
3 that should have been.

4 DR. KATZ: Fair enough. Dr. Brill?

5 DR. BRIL: I guess my experience is a
6 little bit different. I have a couple of thoughts
7 about how you might find this out, your
8 effectiveness and get some evidence here. I don't
9 know how long you have had to have a DEA license to
10 prescribe Class II drugs in the U.S. That
11 contrasts I think to our situation where we don't
12 need a license from, say, our CMP to prescribe
13 Class II drugs or the equivalent. So, if you knew
14 the interval before and you looked at the level of
15 addiction in the country before the licenses became
16 mandatory and then compared to an interval
17 afterwards you might see if you have actually
18 influenced the percentage of addicts that you have
19 through restricting or granting special licenses
20 through the DEA to physicians. That may be one way
21 to look at this question.

22 The other way, you could actually perhaps
23 compare a population base here with one north of
24 the border to look at the percentage of opiate
25 addiction, if you can get comparable numbers from a

1 place, you know, where you have restrictions to a
2 place where you don't have the same kind of
3 restrictions to see whether restrictions work.

4 Those are just two approaches. I don't
5 have that information myself. I don't know of any
6 of this information in Canada; maybe Health Canada
7 does.

8 MS. NAGEL: We register any physician that
9 applies that has a legitimate license for the
10 state. There is no delay. When they come in and
11 pay our license, then they are able to show that by
12 the state. We provide them with a registration.
13 There is no lag. There are no qualifications other
14 than a state license.

15 DR. KATZ: Just to reiterate that, you
16 don't need to have any qualifications, other than
17 an M.D. degree in this country. You don't need to
18 demonstrate competence in prescribing controlled
19 substances in the United States of America in order
20 to obtain a DEA registration to do just that. Is
21 that correct?

22 MS. NAGEL: Yes.

23 DR. KATZ: Dr. Shafer, you were up next.

24 DR. SHAFER: First of all, let me say I
25 would strongly support, by way of restriction, that

1 the DEA require people to have a certain amount of
2 CME credits before getting CII approval across the
3 category. I don't believe about education not
4 working. Actually education is quite effective,
5 having recently taken a driver training course to
6 that effect.

7 If people have to take a certain number of
8 CMEs and, you know, it can be Internet based and
9 there are all sorts of interesting ways of doing
10 this for the whole Class II opioids, I think that
11 is a smart thing to do. I am uncomfortable
12 differentiating the intermediate release and the
13 slow release from the immediate-release products
14 because I think that in doing so you may kind of
15 trivialize the risk of the other ones. These are
16 all dangerous drugs, and I am not convinced from
17 the data that I have seen that any particular
18 opioid in the Class II category is intrinsically
19 more dangerous than any other one, or that any
20 release pattern is intrinsically more dangerous. I
21 think they are all dangerous.

22 Now, there are some unique properties. If
23 somebody were to distill the hydromorphone out of
24 the Palladone tablets, they would have something
25 that would look like heroin. So, that is an

1 interesting risk that is a little bit unique to
2 this drug because of the characteristics of the IV
3 formulation that might be distilled out. That is
4 the kind of thing physicians need to be educated
5 about through a program. Otherwise, I would not
6 favor a program that targeted either slow release
7 or that targeted a particular molecule in the Class
8 II drugs.

9 DR. KATZ: Laura Nagel, s response to the
10 education of physicians issue?

11 MS. NAGEL: For everybody's information,
12 we have been working with FDA and this is one of
13 the things we have been cooperatively working on
14 with FDA. Dr. Katz actually brought it up six
15 months ago about trying to work with the state
16 medical boards to require some sort of continuing
17 education before you would be able to renew your
18 DEA registration.

19 What we will have to do, just for your
20 information because nothing in the government moves
21 quickly, we will have to actually have legislation.
22 The way the law is written it says we "shall" issue
23 a registration. So, if we are going to put a
24 requirement on your registration that you would, in
25 fact, have gotten some up to date education, we

1 take a very positive view about it. We do believe
2 there are the outdated and the duped, and we think
3 this is probably the best way for us to try and
4 reach them. So, that is something that we are
5 working with the FDA on.

6 I am hopeful that actually Massachusetts
7 could be somewhere--we could kind of go first. But
8 we are going to have to work with the state medical
9 boards because I don't think you want DEA defining
10 practice of medicine. So, we are going to have to
11 go back through your state boards and work with
12 them but that is something that we absolutely do
13 agree with you on, and I can speak for the FDA
14 Commissioner, he does also.

15 DR. KATZ: Thank you very much. The
16 second piece of your comment was related to whether
17 we are making a false distinction between modified
18 release and immediate release.

19 DR. SHAFER: The number one drug on all of
20 these lists has been Vicodin. So, if you want to
21 talk about the biggest single problem that we face
22 as a health problem here, in the United States, in
23 the way of diversion of prescription drugs, it is
24 Vicodin, which is an immediate-release drug.

25 DR. KATZ: This may be an artifact of the

1 purpose of this meeting and I don't know if, Dr.
2 Rappaport and Dr. Jenkins, you want to address that
3 issue.

4 DR. JENKINS: We clearly recognize that
5 all the opiates are abused and the comment about
6 the hydrocodone--I guess Vicodin--being the one
7 that always shows up at the top of the list. We
8 were focusing here on the sustained-release
9 products or the modified-release products because
10 of their unique characteristic of having such a
11 high dose in a given tablet and the risk of serious
12 adverse events and death, as well as potentially
13 the risk of greater liability for addiction because
14 of that characteristic of the product, very high
15 dose, sustained-release characteristics that can be
16 overcome by someone who has that desire. So, that
17 is why we were really focusing here--we recognize
18 that all of these products are abused and will be
19 working with DEA on all these products, but for now
20 we were focusing on the modified-release products.

21 DR. KATZ: Dr. Rose, you were next.

22 DR. ROSE: In talking about whether or not
23 we should be restricting the prescription of these
24 drugs, I would be in favor of restricting the
25 modified-release drugs in some way, keeping in mind

1 that we already have the OxyContin out on the
2 market which does have a history now of abuse, both
3 being diverted by the patient who receives the
4 prescription from a duped physician to physicians
5 who are running drug mills.

6 So, there is definitely a need for
7 education like Dr. Aronson said. There has also
8 been the comment made about education doesn't work.
9 So, I would like to combine those and say we should
10 restrict them to the educated physician, restrict
11 the prescription of that to the educated physician
12 but we would have to do a little bit of stepping
13 back because I am talking about all of the
14 modified-release drugs and that would include
15 OxyContin. And, now we have physicians who can all
16 prescribe the drug. So, it would be kind of hard
17 to get that into the practice of medicine.

18 In a way then, I am just talking about
19 Palladone. I think it is appropriate to have some
20 restrictions on the prescription or these drugs, at
21 least at the beginning. We are here basically to
22 talk about Palladone, and if we have made mistakes
23 in the past as it relates to OxyContin, it doesn't
24 mean that we have to make more mistakes in the
25 future about Palladone. I am not saying keep

1 Palladone off the market; what I am saying is that
2 if it is going to be marketed, market it in an
3 educating fashion. So, I would be in favor of a
4 strong education aspect in this.

5 Then, the aspect of how long some
6 physician has been in practice before they could
7 prescribe any one of these drugs, my impression
8 from just hearing stories in Pennsylvania is that
9 some of the doctors, who are running drug mills and
10 prescribing these in a criminal fashion, is that
11 some of them have been in practice for years, and
12 years, and years, and they are tired of practicing
13 medicine and they are running these mills, and they
14 are making a lot of money on their way to
15 retirement. So, I don't think that the number of
16 years you have been in practice is really the
17 answer to that.

18 DR. KATZ: Dr. Cush?

19 DR. CUSH: I am generally opposed to
20 restriction but I do think that somewhere, not only
21 in the package insert which is usually not read by
22 physicians--I know that the agency would like to
23 think that they actually do read package inserts
24 but I think studies have shown well that doctors
25 don't. They go to them as references for

1 particular issues rather than to read the whole
2 thing to be instructed on the proper use of a
3 medicine. I think we have to indicate somewhere
4 along the way the gravity of writing a Schedule II
5 drug, including this new drug Palladone.

6 So, either you do some sort of extra
7 course work and then you become part of the club
8 that can write this prescription, or I will make a
9 case for a one-page registration that can be done
10 on a periodic basis where patients can receive
11 that. In that one-page form that is filled out they
12 could have documentation of need, of goals, of
13 outcomes that would include risk assessments and
14 outcomes that could also include serious adverse
15 events and that would be, again, instructive as far
16 as the overall outcomes of this program, and what
17 it means, and I think we could learn a lot from
18 that and that would be very important as far as
19 whether this should be applied to other drugs in
20 the same class.

21 I do think that such a measure does not
22 restrict people from getting this particular new
23 drug because there are plenty of other drugs
24 available and this new drug does not provide any
25 tremendous unmet need so that we need to make it

1 open to as many people as possible. I think it is
2 a good opportunity that we should study this drug
3 as it enters the market.

4 DR. KATZ: It is probably my fault that
5 you are talking about both Palladone and the other
6 modified-release opioids together. So, let me ask
7 you to clarify your suggestion about a patient
8 registry then. It sounded like you were suggesting
9 that patients should be entered into a patient
10 registry. Are you talking about patients who are
11 prescribed any modified-release opioid, or just
12 patients who are prescribed Palladone when it comes
13 on the market, or something else?

14 DR. CUSH: I think you have to start
15 somewhere and I think you should start with a new
16 drug on the market. If that proves successful as a
17 deterrent, as a means of fixing the problem of
18 diversion, of fixing abuse or lowering abuse
19 potential, then it should be adopted to the class.
20 But I think that you have to start somewhere and,
21 again, I think that one page is not an impediment
22 in my practice of medicine. I do this all the
23 time. The patient is leaving the room--oh, I need
24 to fill out a prescription for you to go to
25 physical therapy, which is a one page thing. I

1 have to write out a form. I do this all the time
2 and it usually reflects the context of what
3 happened in the course of the visit, which in this
4 case would go to the issues of risk assessment and
5 reasonable goals and why I am using this particular
6 drug.

7 DR. KATZ: I haven't heard anybody say
8 that they favor restricting the use of
9 modified-release opioids a priori to a certain type
10 of patient, one with this disease, that disease,
11 you know, this history, that history. Am I missing
12 something? Is anybody actually in favor of
13 restricting to a certain kind of patient and I
14 missed that? So, that is a take-home message then.

15 The suggestion is on the table about
16 patient registry, but I just want to also follow-up
17 on the suggestion that came up earlier about
18 restricting to physicians that meet some competency
19 criteria. The reason I want to talk about that for
20 a second is that it seems like that would be very
21 unlikely to impede the appropriate practice of
22 medicine in terms of the negative potential of
23 various interventions that we could come up with.
24 Whether it would have a positive effect on reducing
25 diversion, addiction etc. is another question, but

1 is there anybody who feels that there would be big
2 downsides to establishing physician competency in
3 order to prescribe these drugs? Bob Dworkin, did
4 you have anything you wanted to say at this point
5 of time? You are actually next on the list.

6 DR. DWORKIN: I was going to make the same
7 suggestion that Steve was going to make about DEA
8 requiring some minimal level of CME. My concern,
9 to follow-up on your question, is that it sounded
10 like this could be a five- to ten-year process, and
11 then what are we going to do while the DEA sets
12 into place a CME requirement for re-registration?
13 If it really is going to take five- to ten-years,
14 it is nice to know that that is on the long horizon
15 but what about the near horizon?

16 MS. NAGEL: And that is actually correct,
17 sir. It would not be a quick fix; it would be a
18 long-term project. Thank you for bringing that up
19 because I don't want to leave anybody with the
20 impression that we are going to do this quickly.
21 It is something that we hope to do but it will be
22 long-term, not a short-term.

23 DR. DWORKIN: So, it seems like we are all
24 in favor of that but that doesn't really address
25 any of the need for the next ten years.

1 DR. KATZ: Although it may be possible, in
2 collaboration with the state medical boards, to
3 fast track this pre-legislation. Is that correct?

4 MS. NAGEL: That is what we hope to do.
5 We hope to get a couple of states together and they
6 may have data to present in the future on the
7 utility of the program. I mean, we hope to do what
8 we can quickly but the reality is--I don't want to
9 say ten but I would say to you it is probably a
10 three- to a five-year process because legislation
11 will have to get changed; medical boards will have
12 to get on. So, the short-term is the products that
13 are out now and more products that are coming out
14 soon.

15 DR. KATZ: Dr. Trontell, do you have
16 something to add?

17 DR. TRONTELL: Not on the topic of
18 physician competency but I will have a question of
19 clarification about patient registration based on
20 Dr. Cush's remarks. I can wait if you like.

21 DR. KATZ: Go ahead and do it now.

22 DR. TRONTELL: If you could clarify, since
23 we have tended in the agency to refer to registries
24 as, in fact, some central repository of information
25 on patients, are you referring to something that

1 might be maintained, say, in the patient's chart
2 with the physician in the nature of a
3 physician-patient agreement, or something, in fact,
4 where there is some collection of these data and
5 oversight?

6 DR. CUSH: I would envision this being not
7 part of the chart because it is something that goes
8 along with the prescription, and it should actually
9 reflect what should be in the note or the context
10 of what happened in the course of the visit. So,
11 if it were to be copied and put in there, that
12 would be fine but it should also reflect what is in
13 there anyway. But I would envision this thing
14 either being given with the prescription to the
15 patient and the patient takes both to the pharmacy
16 and then it gets submitted and sent to a central
17 depository. Then you can use that to collect
18 information on a patient on a drug over time.
19 Again, it has to show up with every prescription.
20 I mean, I have heard that sometimes you can only
21 give two weeks at a time, so maybe quarterly
22 patients are registered or a patient is registered
23 if a doctor goes on line and fills this stuff out
24 on line by doing some check boxes and it is checked
25 that way.

1 DR. KATZ: Thank you. Based on time, we
2 only have time to spend another minute or two to
3 talk about restricted distribution by either
4 patients or physicians. So I want to try to
5 restrict the next few comments to comments
6 specifically to the area of restricted
7 distribution, and, Dr. Gillett, you are next.

8 DR. GILLETT: As a big supporter of
9 extension work, we use that for pesticides because
10 restricted use pesticides have to be sold by a
11 person with a license that gets four units each
12 year of continuing education. This means that the
13 hardware store salesman or the pesticide applicator
14 has to have that license. You at least ought to
15 have that same level of teaching education for a
16 drug of this class.

17 DR. KATZ: So, you are in favor or
18 requiring demonstration of physician competency--

19 DR. GILLETT: yes.

20 DR. KATZ: --for prescribing all
21 modified-release opioids.

22 DR. GILLETT: Yes.

23 DR. KATZ: Dr. Skipper, you are next.

24 DR. SKIPPER: I wanted to mention that it
25 appeared from the data, from the DAWN data and

1 other data that the interpretation of OxyContin did
2 recruit new non-medical substance abusers, and it
3 is my impression that there was a significant death
4 rate, you know, 500 to 1,000 people a year, from
5 overdoses of OxyContin. That has been my
6 impression. I don't know, we didn't hear any
7 discussion of the death rate.

8 Anyway, I have been wanting to mention
9 something during this entire meeting, and that is
10 that I think there is a significant stigma against
11 substance abusers. If we were talking about a new
12 antibiotic coming on the market that was taken by
13 kids and they died, then it probably wouldn't get
14 introduced. So, somehow we are feeling okay about
15 introducing more drugs that are probably going to
16 be abused and kill people, and it is probably going
17 to be kids that are experimenting and I just think
18 we need to keep that in mind.

19 DR. KATZ: Dr. Crawford, last comment on
20 this issue.

21 DR. CRAWFORD: Thank you. It is a quick
22 one. I am just a bit sensitive that all of our
23 discussion has focused on the diagnosis prescribing
24 side to physicians. There are others with
25 prescriptive authority. Whatever occurs with

1 physicians should also be extended to such as
2 advanced practice nurse practitioners and perhaps
3 dentists with certain indications, and others. So,
4 that is my only comment.

5 DR. KATZ: That is a very good point. We
6 should all be probably using healthcare providers
7 or some more general term like that for the purpose
8 of this discussion. Is that what you are saying?

9 DR. CRAWFORD: Actually, I would like to
10 see in any of the language physicians and other
11 prescribers.

12 DR. KATZ: Thank you. Referring to my
13 colleagues from the FDA for a second, would it be
14 useful to go around the table and see what people's
15 sort of final stances are on restricted
16 distribution through either pharmacy, competency
17 demonstration, patient types, whatever the
18 individual would like to put forth, or are you
19 satisfied with what you have heard?

20 DR. JENKINS: I think we have heard a
21 pretty strong sense from the members of the
22 committee that they favor educational competency,
23 some sort of maybe working with state medical
24 boards and/or the DEA to have a requirement to
25 renew your authority to prescribe. I haven't heard

1 anyone suggesting that we should limit in any way
2 the ability to prescribe these drugs to, say, pain
3 specialists, anesthesiologists, in other words, not
4 general internists or family practitioners. So, if
5 anyone feels that we should be restricting the
6 specialty of the physician to prescribe, it would
7 be interesting to hear their thought process there.

8 I did hear some suggestion that maybe some
9 of that might apply to Palladone because of some of
10 its unique characteristics, and I did hear one
11 suggestion about maybe a central pharmacy as a way
12 to introduce a drug like Palladone.

13 DR. KATZ: So, holding off on Palladone
14 for a moment, is there anything else you feel you
15 need to hear about question three as we have
16 discussed restricted access to existing or
17 forthcoming opioids?

18 DR. RAPPAPORT: Well, by training is still
19 an issue that should apply to all of the products.
20 So, as Dr. Jenkins just asked, maybe we should make
21 sure that there is nobody who feels that we should
22 put any restrictions by training for the general
23 class physician, prescriber training.

24 DR. KATZ: I am sorry, could you just
25 articulate that question one more time, Bob?

1 DR. RAPPAPORT: Restricting by specialty
2 or physician training is still something that could
3 apply to all of the extended-release opioids, and
4 if there is anybody who maybe feels we should do
5 that, we haven't really addressed that
6 specifically.

7 DR. KATZ: My sense is that everyone who
8 was endorsing education as a requirement for
9 dispensing modified-release opioids was referring
10 to the whole class and I think maybe as a
11 requirement of DEA registration, referring to all
12 opioids.

13 DR. RAPPAPORT: Yes, I understand that,
14 but I am also asking beyond that, is there anybody
15 who feels there should be limitations by specialty
16 training.

17 DR. KATZ: Does anybody feel that there
18 should be limitations by specialty training?
19 Again, we will talk about Palladone in a moment.

20 DR. JENKINS: I think a corollary to that
21 question, as Dr. Trontell described yesterday, is
22 that some of the risk management programs have
23 actually had, for example, physician attestations
24 that they are aware of the appropriate use of the
25 drug and they maybe have taken a course offered by

1 the sponsor. Is anyone suggesting that we should
2 be considering such a program, beyond what we
3 talked about, where you would have to have some
4 educational requirement to get your DEA license?
5 Is anyone suggesting that we should have something
6 where, in order to prescribe OxyContin, in order to
7 prescribe modified-release opioids, or Palladone
8 that you should have to, you know, say I have taken
9 this course? I am aware of the indication. I am
10 aware of the safe use--basically a physician
11 attestation of adequate training?

12 DR. KATZ: Dr. Ciraulo?

13 DR. CIRAULO: I would recommend you follow
14 the buprenorphine model and be certified in a
15 similar way.

16 DR. KATZ: Dr. Rose?

17 DR. ROSE: It has been suggested that
18 there be some kind of a registry. I believe Dr.
19 Cush made that recommendation. I would be opposed
20 to the registry because there are privacy issues
21 here. A lot of patients would not want their
22 information to be going to the pharmacist, to be
23 seen by the pharmacist. But I am very much in
24 favor of requiring the physician to make certain
25 documentation on their own medical chart so that if

1 it were necessary to see that chart by any
2 regulators or any DEA agents coming into the
3 office, they could see that there was documentation
4 on that patient's chart for prescribing.

5 DR. KATZ: It sounds like we are ready to
6 move on to the next issue. I am going to skip over
7 to the final page of our list of questions where it
8 says "question for day 2." Since there are only 15
9 minutes left in our meeting and since we are
10 supposed to talk about the Palladone risk
11 management program, it seems like we ought to get
12 to that. Then if we have time we can cycle back to
13 some of the other details of the other program
14 suggestions.

15 So, I will go ahead and read this
16 question: Based on the information that has been
17 presented at this meeting, and taking into account
18 your earlier discussion and deliberation about risk
19 management plans for modified-release opioids, does
20 the Palladone risk management plan, including its
21 proposed labeling and indications, define a program
22 that will likely result in safe use of the product
23 and limit the potential for abuse and misuse of the
24 product while assuring that appropriate patients
25 are able to receive the medication?

1 Open discussion. I am starting my list
2 all over again so if you would like to be
3 recognized, raise your hand. Dr. Aronson then Dr.
4 Cush.

5 DR. ARONSON: One of the things that I
6 heard this morning in the multifaceted plan by
7 industry to roll out this product was a proposal to
8 do it in a staggered, if you will, staged launch.
9 It was mentioned that there was a proposed
10 four-month lag to separate their first initial
11 selective launch before they implement their
12 second. I question the legitimacy, for lack of a
13 better word, of that time line. We did not, for
14 example, see data yet analyzed from 2002 with
15 respect to the DAWN and other, if you will,
16 outcomes from their RADARS program and if it is
17 already ten months into year before we have had a
18 chance to analyze 2002, why would they think four
19 months of a staged launch should serve any positive
20 purpose in their wishing to have feedback? So, I
21 would propose that that be extended considerably
22 before they go on to their next phase.

23 DR. KATZ: Let me dwell on what you are
24 saying for a second. It sounds like your first
25 point is that you are endorsing a staged launch.

1 Right? It seems like you are implicitly endorsing
2 it.

3 DR. ARONSON: I accept the concept of
4 rolling this drug out in a staged, selective
5 manner, yes.

6 DR. KATZ: Your second point is that while
7 you endorse and like the idea of a staged launch,
8 you feel like four months is too short for the data
9 collection and reporting and all the other reasons
10 that you alluded to.

11 DR. ARONSON: I don't think we would be
12 able to gain anything one way or the other by that
13 time line.

14 DR. KATZ: Right. Do you have a sense for
15 what time period you would recommend?

16 DR. ARONSON: Based on history, I would
17 say a year. We are now at least ten months into
18 this year and we have not yet analyzed the data
19 that they wished to have presented to us today from
20 2002.

21 DR. KATZ: Fine. The third piece of your
22 comment that I would like to focus on is that it
23 sounds like you have some idea of what data one
24 would need to see in order to determine whether
25 that first stage in the staged launch should be

1 followed by a second stage.

2 DR. ARONSON: Well, I spoke to that
3 earlier as well. I wanted to know what metric,
4 what tools they were actually going to analyze in a
5 processed outcome manner to decide whether or not
6 they would go on to their next level, and I did not
7 hear that answer very clearly. I think we do need
8 to have that answer. I think any strategy has to
9 have a goal, an endpoint, and I would like to know
10 at least prospectively what that is before we
11 accept their plan.

12 DR. KATZ: Well, i would feel back to put
13 the sponsor on the spot again; I have done that to
14 them a couple of times; so I will put you on the
15 spot instead. What information would you like to
16 see? Forgetting about this database or that
17 database, as a clinician or someone interested in
18 these medications, what information do you think
19 would be necessary in order to decide whether the
20 results of that first stage suggested you should go
21 to stage two?

22 DR. ARONSON: It is my presumption that
23 the whole initiation of the RADARS type program,
24 etc. was to understand better for the purposes of
25 minimizing the risk of diversion and abusive

1 behaviors with what is potentially a very dangerous
2 drug. So, I would like to know, in fact, that we
3 do have data that help us understand that, and
4 whatever behavior modification we would propose to
5 implement does have an effect to mitigate that and
6 prevent it.

7 DR. KATZ: Thanks. Dr. Cush is next.

8 DR. CUSH: I think that the manufacture of
9 the RADARS program was multifaceted and impressive
10 and I applaud them for that. I think it is an
11 important arm of a risk management program, but I
12 think as far as the question is stated, will it
13 actually result in the safe use of the product and
14 limit the potential for abuse, I think the program
15 they laid out is one that collects data and points
16 out problems and tells us where diversion may be
17 occurring or problems are occurring, but we have
18 kind of already heard that with the drugs that have
19 already been out, like OxyContin and what-not. I
20 think it is going to give us new information on a
21 new product and maybe how that is being abused.
22 Maybe that will generate answers, but I don't think
23 that this necessarily, as it is laid out, is a
24 program that will actually encourage safe use and
25 discourage the abuse. I think that we need other

1 measures to do that.

2 DR. KATZ: So, the program consisted of
3 data collection and then also analysis, and there
4 were never interventions that the sponsor proposed
5 in response to signals that they might receive from
6 their data. Are you suggesting that you don't feel
7 that the interventions that they proposed would be
8 effective in reducing problems that might arise?

9 DR. CUSH: I don't recall any specific
10 interventions, other than calling the DEA where
11 appropriate, that were going to be identifiably
12 impressive, at least I don't recall any from their
13 presentation. I think, again, EAB will be helpful
14 in analyzing that data. It is an impressive group
15 of people and I am sure they will do a good job and
16 come up with things but, as set forth, the program
17 itself does not meet the stated goals of the
18 question for day two.

19 DR. KATZ: It sounds like we are wrestling
20 with the issue of whether the data that is going to
21 be collected will be sufficiently informative to
22 address the issues at hand and, secondly, whether
23 the interventions that are proposed will address
24 the problems revealed by that data.

25 I am actually going to turn to Dave Haddox

1 for a minute. Specifically, Dave, if you could
2 remind us what the interventions are?

3 DR. HADDOX: The risk management program
4 for Palladone is not just the RADARS system. The
5 RADARS is one component of the surveillance aspect
6 of the risk management program. The interventions
7 include everything from the educational sorts of
8 things we talked about, the outreach, making sure
9 that practitioners have proper patient selection,
10 the patient package insert, those sorts of things;
11 and targeted interventions based on findings from
12 RADARS or from other sources, other signals; and
13 the nature of the intervention will depend upon the
14 nature of the signal.

15 I would also like to clarify the phased
16 launch. I think maybe I wasn't clear this morning.
17 The phased launch, the four months, what we are
18 going to be testing during the four months--we
19 will, of course, be collecting RADARS data
20 simultaneously but the goal of that is specifically
21 to address the concern that Mr. Woodworth from the
22 DEA mentioned yesterday, and that was message
23 integrity. Does the practitioner understand the
24 message--proper patient selection, proper dosing,
25 how to minimize risk and abuse, those sorts of

1 things? That is what we are going to be testing.
2 We will certainly be looking at this concurrently,
3 but at four months we think is probably a
4 reasonable break point to see what we have found,
5 if 95 percent of the physicians got the message or
6 have 5 percent gotten the message right.

7 DR. KATZ: Thank you. Dr. Aronson, would
8 robust data on the integrity of the messages that
9 are heard by the various individuals in the
10 cycle--would message integrity be sufficient for
11 you to go on to the second stage of launch?

12 DR. ARONSON: Not necessarily. How are
13 you going to determine whether or not they got the
14 message?

15 DR. HADDOX: The plan is to do research to
16 find out whether they got it. You can do
17 telephones; you can do surveys; you can do
18 face-to-face interviews and basically you sit down,
19 very much like the IMS product to which Mr.
20 Woodworth made reference yesterday, and say what do
21 you know about Palladone? What did you get? Find
22 out what the practitioner understands, the person
23 who is dispensing, the person who is prescribing.
24 If they say, well, gee, it is for moderate to
25 severe pain where a round-the-clock opioid is

1 necessary for a certain period of time in an
2 opioid-tolerant patient, good, you got that, you
3 got the proper patient selection. What do you know
4 about the dosing? Is it the first opioid or not?
5 Those sorts of messages.

6 DR. KATZ: Let me interrupt for just a
7 minute. We are not going to get into the details
8 now about exactly how those data are going to be
9 collected so for the purpose of discussion,
10 assuming that those data could be collected and
11 reported in four months and you can feel confident
12 about message integrity, that everybody is hearing
13 the right message about this product, is that
14 sufficient for you to proceed to the next stage of
15 the launch?

16 DR. ARONSON: The concern I have, and I
17 think it has been echoed by many during the
18 sessions over the last few days, is not that this
19 is a good drug when used properly and intended for
20 the right subset of patients, but the consequence
21 of it being misuse is real and alarming to all of
22 us. So, what I would hope to get out of this
23 staged, if you will, launch is an understanding of
24 the potential harm. However not intended, it is
25 nevertheless real. There is that potential and so

1 how can we learn about modifying its further, if
2 you will, launch to minimize that?

3 DR. KATZ: You are saying that no is the
4 answer to my question? That hearing about the
5 message integrity would not be sufficient for you
6 to go to the next stage?

7 DR. ARONSON: Not with that time line.

8 DR. KATZ: Dr. Trontell, did you have a
9 comment to add?

10 DR. TRONTELL: Yes, a question for Dr.
11 Haddox, to this point have you done, in fact, any
12 pretesting of message integrity, and might you
13 explain why you would test the message after the
14 product was on the market as opposed to before?

15 DR. HADDOX: I am not aware that we have
16 done any. That that is called preapproval
17 promotion, isn't it? I think that is proscribed.

18 DR. TRONTELL: Certainly, in the case of
19 patient information, label comprehension and other
20 forms of assessment of whether or not the
21 informational content has been understood.

22 DR. HADDOX: Actually, the phased launch
23 is going to be talking about the message integrity
24 of prescribers and dispensers. That is the focus
25 right now, not talking about consumers or

1 caregivers, not that we wouldn't consider that as
2 well but that wasn't the focus.

3 DR. TRONTELL: And my suggestion was if
4 education and comprehension of the information were
5 felt to be critical, I might suggest, or ask in
6 this instance whether or not you thought to extend
7 that to physicians as well since they are tested
8 and certified in other settings.

9 DR. KATZ: Dr. Jenkins?

10 DR. JENKINS: I think the question maybe
11 you are trying to get at about the message
12 integrity is, is it enough to know that they got
13 the message? How are we going to test for actual
14 behavior? I think it is very common to note that
15 people know what the message is. We all know what
16 the speed limit is on I-270 but we also know how
17 many people adhere to that speed limit and how they
18 rationalize why it doesn't apply to them. So, I
19 guess I am interested in knowing how is Purdue
20 Pharma planning, during this phased launch, to not
21 only assess message integrity but actual behavior
22 of implementing that message.

23 DR. HADDOX: Well, as I mentioned in my
24 presentation, this is an evolution right now. We
25 have been thinking about this for a while. One of

1 the things we will be doing, of course, is looking
2 in the databases where one can track a unique
3 patient, which are not very common. We could
4 assess that this was a person who had been exposed
5 to another opioid and, if they had never been on an
6 opioid before and were all of a sudden exposed to
7 Palladone, that would be a clue that the behavior
8 was not correct because it would then be a
9 first-line opioid. But we are open to suggestions
10 on that.

11 DR. JENKINS: Do you have anything built
12 into your proposal that would say, okay, we get to
13 that four, six, whatever month time point and find
14 that the results aren't what you hoped to see, what
15 do you do then? Do you continue on the same level
16 of your launch scale or do you intervene but then
17 proceed to the broader launch that you are
18 proposing?

19 DR. HADDOX: Retrain the sales reps if
20 there is an issue that we are concerned with or the
21 agency is concerned with, and not expand until we
22 have satisfied that issue.

23 DR. KATZ: Dr. Strom, you were next.

24 DR. STROM: I am very impressed by the
25 effort that has been put forth. As a tangential

1 thing but important, I think it is very important
2 that it be public, that the data that emerge and
3 your advisory committee sees be available, be
4 published, not be kept secret.

5 But I still am left with two major
6 concerns about the plan as it is proposed. One is
7 concern about the lack of data that there is a
8 unique benefit to these longer-acting drugs.
9 Combine that with the fact that there clearly is a
10 unique risk, particularly in the very high dosage
11 forms here, makes me worried. So, what I would
12 suggest is that, (a) there certainly shouldn't be a
13 32 mg formulation yet, which would be the highest
14 risk and I don't see any reason for that; people
15 can always take two 16 mg.

16 I like the idea of phased marketing.
17 Perhaps the initial phase of the marketing should
18 be at the lowest dose only and it should go on long
19 enough to generate both data that there is some
20 advantage, as a separate set of studies, to
21 patients of using these formulations as opposed to
22 the immediate-release formulations and that there
23 isn't substantial abuse of the lower dose
24 formulation. Because if there is already
25 substantial use of the lower dose formulation using

1 the mechanism of data collection that are being
2 proposed, then going on to the higher dose
3 formulations is going to be even worse.

4 DR. KATZ: Dr. Rose, you are next.

5 DR. ROSE: I guess I am going to be very
6 much agreeing with Dr. Strom. I agree that a
7 one-year initial phase is far, far superior to the
8 four months. I don't think four months is enough
9 at all to collect any bit of information.

10 I believe that what we should expect after
11 a year is two sets of just statistics. The first
12 set would be a knowledge and documentation of
13 adverse events of diversion and abuse, which is
14 going to happen; it is just a matter of how much,
15 how severe, etc. Then, the other set is the
16 benefit information on appropriate patients treated
17 appropriately. Then take those two bits of
18 information and decide what the risk/benefit ratio
19 is. Because we could have a very great benefit but
20 if the risks are far superior to that, then I just
21 don't think it is a wise drug to have on the
22 market. So, I would like to see these two phases
23 come together at the end of a period of time that
24 is significant.

25 DR. KATZ: So, you are suggesting more

1 than just extending the duration of the first phase
2 to a year, but you are suggesting that continuing
3 into the second phase should be based upon data
4 that relate to the outcomes of interest rather than
5 surrogates like message integrity. Is that what
6 you are saying? Is that what you were saying, Dr.
7 Strom?

8 DR. STROM: That is exactly what I was
9 saying.

10 DR. KATZ: But it sounds like you are both
11 also saying something more than that, which is that
12 measuring safety is not sufficient to make a
13 decision about the risk/benefit analysis of this
14 drug but that there has been an unsatisfactory
15 amount of data on the benefits of this medication
16 over immediate-release formulations, and that you
17 could only interpret the safety data, whatever it
18 is that comes out, in light of clinical trials that
19 relate to relative efficacy, which is a whole
20 separate kettle of fish and we understand that; you
21 are not going to get that from a patient registry
22 or an observational database.

23 DR. STROM: Exactly correct. The other
24 thing I would add is that in that first phase it
25 should only be available in lower dose.

1 DR. KATZ: Thank you. Dr. Shafer, you are
2 next.

3 DR. SHAFER: Several points, first off, I
4 commend Purdue for putting the program together. I
5 think actually it is a very meritorious program.
6 If asked right now just to vote up or down on the
7 program presented, I would vote to support it.

8 Number two, I absolutely support one year
9 being a better program, and I think that that is an
10 important message that you are hearing uniformly
11 from the committee. If you want to look at, you
12 know, bodies hitting the pavement, I have concerns,
13 both in our conversations here and in the
14 conversations we have not had during breaks--

15 [Laughter]

16 --that in four months you are not going to
17 see the really serious morbidity and mortality that
18 we are concerned about, which you might see at one
19 year. I have heard nothing about how the program
20 interfaces with prescription drug monitoring
21 programs run by the states. It is kind of
22 mysterious because there was a lot in our packet
23 about that and I am surprised that that has not
24 shown up in our discussions and I would like that
25 to be addressed.

1 I would like to see an educational
2 component to it, talking about the risks of opioids
3 in general and some of the unique issues with both
4 sustained release and then with sustained-release
5 Palladone. I don't know how to put teeth in that
6 to be sure that the vast majority of practitioners
7 get the educational program in order to practice
8 without being formal. I don't know how you put
9 teeth in to make sure that that happens and that
10 people actually sign up and get training, but I
11 think that would be an important addition to the
12 program, particularly since we have heard that the
13 DEA will not be able to make that happen as part of
14 registration for your license any time soon.

15 Lastly, we are not really coming at this
16 tabula rasa. There are data from Canada and the
17 U.K., where the drug is available, and I would just
18 like to know what is the experience there.

19 DR. KATZ: That seems to be a good
20 question. Laura, do you have any information about
21 the experience in other countries?

22 MS. NAGEL: No, I don't.

23 DR. KATZ: Anyone from FDA, anybody know
24 that?

25 DR. HADDOX: The adverse event experience

1 in the two countries mentioned has been very, very
2 little abuse.

3 DR. KATZ: Numbers?

4 DR. HADDOX: I don't have the numbers. I
5 am not in charge of drug safety, but we can
6 probably get them for you.

7 DR. KATZ: Maybe, Dave, you could also
8 clarify for us how long the medications have been
9 available in those two countries.

10 DR. HADDOX: I would have to ask my
11 colleagues about that.

12 DR. GOLDENHEIM: One formulation--

13 DR. KATZ: Go to the mike, if you could,
14 and introduce yourself, please, also.

15 DR. GOLDENHEIM: Paul Goldenheim, Purdue
16 Pharma. A different controlled-release formulation
17 of hydromorphone has been on the Canadian
18 market--we will get you the exact number but I am
19 going to guess for about six years. In terms of
20 the United Kingdom, the same formulation that is on
21 the market in Canada, slightly different from this
22 one, has also been on the market, I would guess,
23 for approximately six years.

24 I think that there is something also that
25 is important to recognize, I think any kinds of

1 restrictions that the committee is thinking of
2 placing on Palladone would need to be applied to
3 all such medicines in this class and I have to say
4 I very much fear what Herb Kleber talked about on
5 his last slide, that we risk grave unintended
6 consequences to patients from the kinds of things
7 that we are talking about here.

8 We have a very serious approach to risk
9 management. We want physicians to be educated. We
10 take this responsibility very, very seriously and
11 are very worried about the consequences of this to
12 patients. It is not always easy to say just take
13 two 16 mg capsules. There are some people who need
14 three, four, five, six capsules a day. We have had
15 a lot of negative feedback about these issues from
16 patients and from their physicians and I think we
17 have to proceed very carefully here.

18 DR. KATZ: Thank you for your comments. I
19 think your point is well taken that for any
20 intervention that is considered the potential
21 downside needs to be considered as well. I think
22 we have been hearing that for two days now. Dr.
23 Baxter is next.

24 DR. BAXTER: Thank you very much. Once
25 again, I would like to chime in that I applaud

1 Purdue because the RMP is very, very good and I
2 think that the program is very good.

3 But I think that in order to answer this
4 particular question we need to try to manage the
5 risk up front and the best way to do that, in my
6 opinion, is through the labeling, and perhaps we
7 could add some of the suggested wording that there
8 are some patients that are at high risk for abuse
9 and those patients would require additional
10 monitoring.

11 I like the idea of education and some sort
12 of registration. Basically, by educating
13 physicians or other providers and by having some
14 form of registration, no matter how simple, we
15 would give some would be rogue prescribers at least
16 a moment to pause before they start writing
17 prescriptions willy-nilly.

18 DR. KATZ: Dr. Brill?

19 DR. BRIL: I think that this is a major
20 program as planned by Purdue and is probably unlike
21 anything else that has been done in a roll-out to
22 date. But what I have heard and seen from the last
23 two days is that all of the databases and
24 information-gathering systems have their flaws and
25 limitations. A lot of the data was given in

1 numerator form so you really didn't know what it
2 meant. A lot of the deaths were in people who had
3 taken multiple agents so you don't really know what
4 was causing the death in the drug overdose people
5 for sure. You don't know if it was OxyContin or if
6 it was the combination, or whatever they were on.

7 So, I am not sure that the plan will
8 actually limit the abuse and make the
9 slower-release form safer but at least you will get
10 a lot of information that you haven't had to date
11 and perhaps that will modify what happens in the
12 future. It is a start. But I don't know how you
13 could say that it will work or achieve its goals
14 because there is no evidence that even education,
15 for example, will work. So, this is a start and it
16 is quite an intense and aggressive start, I would
17 say, but whether it will actually work I don't
18 know.

19 I don't know whether four months--I think
20 that is very short but, I agree, and 12 months
21 seems more reasonable. But this is quite a step
22 forward.

23 DR. KATZ: Dr. Dworkin?

24 DR. DWORKIN: It sounds to me like there
25 are two things we really, really know. One is that

1 we have no data and the other is that it is going
2 to take DEA at least three, maybe five, maybe more
3 years to put in place some registration system
4 combined with education. Given that, I can't think
5 of any reason why it doesn't make a tremendous
6 amount of sense to have a 12-month roll-in where
7 for 12 months all of the data that we heard about
8 this morning are collected, RADARS etc., but that
9 within that 12 months of the launch, as Dr. Aronson
10 said, the first phase promotion be severely be
11 limited to, say, pain specialists and oncologists
12 and at the end of the year we will have all the
13 data we have been hearing about for two days that
14 we don't have today. Then, the next step of the
15 launch will depend on the data.

16 DR. KATZ: We have heard a lot of comments
17 on the data and concerns that it might be delayed,
18 or what-have-you, but does anyone have any comments
19 on whether the intensive data collection and the
20 sorts of databases that will be developed address
21 the issue, whether they are adequate to the task at
22 hand? Do they give us the information we need?
23 Dr. Gillett and Dr. Strom.

24 DR. GILLETT: We have an inverted pyramid
25 here in which we are going to have a tremendous

1 body of data generated by a very aggressive and
2 forthright program that I really appreciate, but it
3 rests on the security and integrity of the
4 formulation, which is proprietary, not well
5 explained and certainly capable of being fiddled
6 with--it can be fiddled with outrageously and that
7 is where we are going to have this data, resting on
8 the point of this pyramid. I think discussing how
9 long we wait until the top falls over is not maybe
10 mundane or not proper.

11 DR. KATZ: So what are you trying to say?

12 DR. GILLETT: That we really need to have
13 a discussion of the quality of this formulation, of
14 its integrity and how much we can rely on that to
15 base our decision of what kind of data to gather.

16 DR. KATZ: I want to make sure I catch
17 your point. Are you saying, if I can paraphrase
18 and not to be dramatic, all the data in the world
19 isn't going to make a difference if the formulation
20 itself can be easily compromised and be associated
21 with abuse?

22 DR. GILLETT: Yes.

23 DR. KATZ: That is what you are saying?

24 Dr. Strom?

25 DR. STROM: Yes, I think the data that

1 will be gathered here is really not perfect but I
2 can't think of anything better. I think Purdue is
3 doing an enormous amount to do it. I think
4 something like a year makes sense. I think the
5 criteria should be database criteria though rather
6 than time based, and it may be that it can be done
7 in a year and maybe it takes 18 months or two
8 years. If it can be done in a year, great, but if
9 these data were gathered and available a year from
10 now, along with an estimate of relative efficacy
11 based on a lower dose preparation I would be much
12 more comfortable about making a risk/benefit
13 judgment to release it in total.

14 I do agree with the company that
15 restricting one drug different from the other drugs
16 of the class is problematic. I think a year from
17 now or whenever those data are available, the
18 position I would prefer would be to put this drug
19 in line with the other drugs in the class either
20 with all of them more restricted or this one much
21 less restricted, depending on what the data show.

22 DR. KATZ: If this data is going to have
23 implications for multiple different companies that
24 produce these medications do you think that the
25 burden of data collection and the resources

1 involved should also be shared among different
2 companies with all the other implications that come
3 from multiple source data?

4 DR. STROM: I certainly would have no
5 problem if other companies wanted to be part of it.
6 I don't know whether or not Purdue would want that.

7 DR. KATZ: Dr. Leiderman?

8 DR. LEIDERMAN: The question came up about
9 experience in the U.K. and Canada and I just wanted
10 to point out that the indication in the U.K. at
11 least is for severe pain in cancer patients. So,
12 it is a whole different experience.

13 The second sort of question I want to
14 raise or the point I want to make is that we
15 conceive of risks and misuse to various parties,
16 and that includes not only the patient and this
17 sort of mythical abuser, but there are also family
18 members, particularly vulnerable children and
19 adolescents. And, I want to remind the committee
20 that there have been different kinds of tools
21 brought to bear for similar products. For example,
22 you have the Actiq risk management plan included in
23 your background materials and that product has many
24 of the same risks, and there were specific concerns
25 about children having access to that, partly

1 because of the attractiveness of that formulation
2 but also simply because of the very high dose. So,
3 that point I think needs to be brought up.

4 Then, since we have alluded to the Xyrem
5 or GHB risk management plan and discussion about
6 that, similarly, there was very much concern about
7 how the formulation as well as the dose,
8 concentration, quantities factored into the risks
9 to other household members, particularly children
10 and adolescents. So, I want to throw that into the
11 thinking.

12 DR. KATZ: So, you are asking us to
13 consider a second category of risks. Whereas we
14 have mainly been concerned about addiction and
15 abuse, you are asking to consider unintentional
16 access to children and other vulnerable
17 individuals. Dr. Shafer, you were next.

18 DR. SHAFER: I would just like to mention
19 I just looked up the Canadian doses that are
20 available. The dose forms that are available in
21 Canada are 12, 16, 24 and 32, the same as proposed
22 here. I would like to chastise both the company
23 and the FDA and DEA that we don't have six years of
24 data on the Canadian and British experiences, which
25 I think would be very germane to our discussions.

1 It would have been very nice if we had known what
2 they actually saw with six years of experience so
3 we could have some idea whether we are really going
4 to have bodies on the street within a few weeks of
5 this drug being introduced.

6 DR. KATZ: Before you go on, would any of
7 the multiple corporate and regulatory agencies that
8 were just chastised care to respond to that? Dr.
9 Goldenheim, please?

10 DR. GOLDENHEIM: Yes, I am volunteering to
11 be publicly chastised. Point well taken. I guess
12 the reason that we didn't think about it is because
13 it is a different formulation and typically we tend
14 to think about these things as different
15 formulations. It is a 12-hourly formulation, a
16 different technology. There would be different
17 issues with it but, nevertheless, point well taken.
18 We will get the data to you. I don't think we know
19 of any, but we will check, overdose deaths.

20 The fact though is that prescription drug
21 abuse however, as I am sure the committee
22 recognizes, is a different kettle of fish in this
23 country than it is in Canada and the U.K., at least
24 according to anecdotal reports and this is yet
25 another area where, frankly, there is precious

1 little data. So, you know, bottom line in terms of
2 safety of patients, there aren't any significant or
3 unexpected issues. The episodes of abuse, of
4 diversion, of overdose are few, if any but they are
5 different environments.

6 DR. KATZ: Thank you, Dr. Goldenheim. Dr.
7 Jenkins?

8 DR. JENKINS: Yes, just to put that in
9 context, could you comment on what the experience
10 has been with OxyContin in Canada so that we can
11 understand how the relevant experience with
12 sustained-release hydromorphone in Canada might
13 relate to the United States? If you haven't seen
14 much abuse of OxyContin in Canada, then the
15 Canadian experience may not be very helpful.

16 DR. REEDER: Robert Reeder from Purdue
17 Pharma. The product OxyContin is on the market in
18 a number of countries, including Germany, U.K.,
19 Canada. The abuse pattern is very minimal in those
20 countries. There are some episodes of abuse. For
21 example, in Europe less than 20 on the continent.
22 The abuse pattern is vastly different than in the
23 U.S.

24 DR. KATZ: Thank you, Dr. Reeder. Dr.
25 McLeskey, you were next.

1 DR. MCLESKEY: I would like to echo what
2 has been stated by so many here today, that Purdue
3 should be complimented for bringing this risk
4 management program forward in its current form. In
5 fact, I will quote Dr. Hertz who said earlier on
6 who said that this is the best effort so far that
7 she has seen among products with risk management
8 programs brought forward to the FDA.

9 On the other hand, I would just make one
10 comment. I believe a comment was made that if some
11 kind of restriction is applied to Palladone that
12 that should be, therefore, to future approval for
13 all opioid analgesics. I would suggest, just as
14 the data from Canada for example may not be
15 applicable to the data from the U.S. and, in fact,
16 it was thought to be potentially so different it
17 wasn't presented, I would suggest we extend that
18 information and apply it in the same context that
19 for each of these agents, each of these new
20 analgesics--I believe I would speak for industry at
21 large, all the companies working in this area--that
22 individualized consideration should be applied to
23 each of those and an evidence-based decision made.

24 DR. KATZ: Dr. McLeskey has been very
25 forthcoming about his potential conflict of

1 interest prior to coming to this meeting, both in
2 writing and verbally, and maybe it would be an
3 appropriate time for you to mention that to the
4 group.

5 DR. MCLESKEY: I am happy to. I have been
6 especially quiet during this meeting, for those of
7 you who have seen me at other meetings, and that is
8 because I am trying to be very respectful of the
9 industry position in general and not represent any
10 kind of conflicted view that might result from the
11 efforts of my own company, Abbott Laboratories, in
12 this particular market area in which we are also
13 working.

14 DR. KATZ: Dr. Skipper, you are next.

15 DR. HERTZ: I am sorry, I just want to
16 clarify--I have already been misquoted once in the
17 "Pink Sheet" and would not like to have it happen
18 again. I was referring only to efforts for
19 modified-release opioid risk management programs.
20 It was in no way a commentary on risk management
21 across anything beyond that.

22 DR. KATZ: Clarification accepted. Dr.
23 Skipper?

24 DR. SKIPPER: Thank you. If we are going
25 to release this drug in the United States, it seems

1 to me it would be prudent to release it with the
2 restriction that it only be used in malignant pain,
3 as they did in the U.K. or Canada, and then advance
4 it later if we see no problem. I would recommend
5 that.

6 DR. KATZ: Thank you. Of course, that is
7 a huge can of worms that we could talk about if we
8 need to. I just wanted to ask one more question,
9 before we leave the subject of the data collection
10 entirely, to try to resolve what seems to be a
11 paradox through this meeting. One of our primary
12 concerns is what happens to the people that we
13 prescribe this medication to in terms of negative
14 outcomes, yet, I am not sure--and maybe the rest of
15 the committee or the sponsor can help me--I am not
16 sure that I am seeing that those patients are
17 actually going to be monitored for the negative
18 outcomes that we are concerned about. It seems
19 like we are monitoring primarily abuse and negative
20 outcomes as they occur in the community from
21 whatever source. I wonder if individuals on the
22 committee feel that it would be an appropriate part
23 of a risk management program to actually monitor
24 our patients for the negative outcomes that we are
25 concerned about. Dr. Baxter and then Dr. Crawford.

1 DR. BAXTER: That is exactly what I was
2 saying and that is what I meant. Maybe I wasn't
3 clear enough but, certainly, those patients that
4 are going to be put on this medication should be
5 watched, and they should be monitored, and the form
6 of monitoring is up for discussion. But I think
7 that it is very important that as we begin to
8 prescribe this medicine we watch our patients and
9 be prepared to intervene where intervention is
10 necessary.

11 DR. KATZ: Dr. Crawford?

12 DR. CRAWFORD: Thank you. I think not
13 only is it appropriate, I think it should be
14 mandatory because, as an example, I never heard an
15 answer to Dr. Gillett's question in terms of
16 message integrity of the patients. The proposed
17 patient package insert says do not crush, dissolve
18 or chew. Could it or would it be confusing to
19 those same patients to be told that they could
20 sprinkle it on their food? So, I think a lot of
21 those issues go hand-in-hand.

22 DR. KATZ: Yes, Dr. Cicero?

23 DR. CICERO: I am Dr. Cicero from
24 Washington University. I am a consultant for
25 Purdue. Obviously I have a conflict of interest

1 that you need to recognize.

2 I think it is really important to point
3 out there is not a blank slate here. I think we
4 heard some comments yesterday about older, more
5 established programs. One of those was Tramadol.
6 It was a postmarketing surveillance program
7 approved for Tramadol in 1984 and data was gathered
8 systematically over that entire period of time
9 about what constitutes a prescription drug abuser.
10 So, there are data. There are four peer reviewed
11 publications on this where we have documented what
12 these people look like. So, we have those data
13 there.

14 More importantly, the FDA yesterday failed
15 to indicate that there were two additional FDA
16 meetings after '94 in which the original decision
17 was revisited, to take a look at the data and see
18 if the data actually upheld the decision that was
19 originally made. I see no reason why a similar
20 model can't be applied in this situation. I think
21 you can, in fact, establish programs.

22 The problem we have with all of the
23 prescription drug abuse, and NIDA has put out an
24 RFA trying to get proposals for this, we don't know
25 what people who abuse prescription drugs look like.

1 We know very little about them, except that for the
2 Ultram experience--again, published data--they have
3 an extensive history. By and large, those who have
4 abused it, 97 percent, have a history of strong
5 opioid abuse. They tend to be white primarily as
6 opposed to ethnic minorities that you see with some
7 other drugs. They tend to be of a little higher
8 socioeconomic class. We are beginning to
9 understand a little bit about this patient
10 population.

11 I think by extension with OxyContin the
12 attempt was really to get some baseline information
13 on OxyContin so that if Palladone does get released
14 there are things in place to actually begin to look
15 at it.

16 We talked about interventions today and,
17 unfortunately, we are a little bit caught short
18 here, just as the NIDA proposal was caught short.
19 We don't know what we are looking yet. These are
20 not patients generally, they are a subset of people
21 whom we need to know how to target and how to
22 intervene if possible. It may not, in fact, be all
23 that easy to intervene. We won't know that until
24 we study a little bit more about the population.

25 What I worry about is if we throw up our

1 hands and say we are not going to get anywhere with
2 this; we don't know what is going on. We tend to
3 be focusing on that aberrant three or four percent
4 of the people that are suffering from the risks of
5 it and, again, the pain patient is being ignored
6 here and I can't help but worry about that. But,
7 again, this isn't a blank slate. We have some
8 information. We need to gather more information.

9 DR. KATZ: thank you. Dr. Dworkin?

10 DR. DWORKIN: Yes, I would just like to
11 ask Dr. Cicero a question. It has been proposed
12 here that there be a phased roll-out of the drug
13 and that for 12 months the RADARS and all these
14 other data be collected. Setting aside Dr. Katz'
15 issue about a large, simple trial which I think is
16 a complicated trial, but if we just collect the
17 RADARS data etc., that we heard this morning, for
18 12 months, do you feel, based on your experience
19 with Tramadol, that that would be enough data to
20 provide the kind of information you have so
21 thoroughly documented for Tramadol?

22 DR. CICERO: I probably won't be a
23 consultant tomorrow so I will answer the question.
24 Yes, I do believe that in a 12-month period of time
25 you could get that data, particularly since we

1 already have mechanisms in place. This is rolling
2 for OxyContin; it has been accumulating for six
3 quarters now, and the whole plan was to expand it
4 to include Palladone as it comes along. We can
5 easily expand it and we will get data to look at
6 within 12 months. We will have data on the Key
7 Informant Network; we will have data on the
8 diversion; we will have data on poison control;
9 most importantly, where do these coalesce? Where
10 do we see multiple signals so that we can actually
11 go in there? I say "we" because it has to be a
12 joint effort between the company and I think the
13 EAB. I think it has been agreed we need to go in
14 there, take a look at it with all the expertise we
15 have and say, okay, we have multiple signals coming
16 from this little metropolitan area, what is going
17 on? Where is the drug coming on? You have heard
18 speculation throughout the two-day meeting, it is
19 being stolen; it is coming from script doctors. We
20 don't know that. Everybody is making their best
21 calculated guess. We need to find out about that.

22 But the way I look at this whole thing is
23 first give us a signal that there is a problem,
24 then let us go in and see what the nature of that
25 problem is so we can try to figure out what the

1 heck we can do. Maybe we will come back in 12, 18
2 months and throw up our hands and just say it is an
3 endemic problem. We don't know what has occurred.
4 As Herb was talking about today, maybe there is
5 something about our population that, for whatever
6 reason, for the last hundred years we can't quite
7 seem to get rid of this problem of prescription
8 drug abuse.

9 But in answer to your question--I was
10 expounding here a little on public health issues,
11 but I think fundamentally, yes, we can get the
12 data. Twelve months, I don't know if that is
13 magical, or 18 months.

14 DR. KATZ: Thank you, Dr. Cicero. I hear
15 you. Thanks. It is the ten-minute mark until the
16 end of our meeting so I would like to turn to the
17 FDA and ask them for their guidance on how you
18 would like to use this time. Are there any
19 specific issues that you would like us to focus on?

20 DR. MEYER: Well, I would say that we have
21 obviously skipped over some questions related to
22 risk management so I think if there are other
23 elements of risk management that people would like
24 to point out for us to consider, not just for
25 Palladone but for all of the extended-release

1 opiates, it would be important for us to hear that.
2 I am not sure we are totally done with the
3 discussion of Palladone too, so we would certainly
4 take more points or things that might be considered
5 for the risk management of Palladone specifically.

6 DR. KATZ: So, anything specific, Dr.
7 Meyer, or just general comments about the risk
8 management approaches and Palladone?

9 DR. MEYER: Again, there are several
10 elements of the risk management plans that were a
11 sub-part of this question, and even some that were
12 not actually raised or discussed yesterday, like
13 further research needed. We have heard some
14 questions put out today that I think would fall
15 into that category bit since we only have ten
16 minutes I don't want to focus it, but if people
17 have burning things that they think are very
18 important for us to hear, we would need to hear
19 those.

20 DR. KATZ: I think what I will do then is
21 use my discretion to pick up on something that Dr.
22 Shafer brought up earlier, which is the potential
23 usefulness of prescription monitoring programs.
24 Someone correct me if I am wrong, I think something
25 like either 17 or 19 states so far have electronic

1 prescription monitoring programs. Some states have
2 more proactive programs where information is
3 provided to physicians on the utilization by their
4 patients of opioids from whatever pharmacy,
5 whatever source over a certain period of time. In
6 other states the data is only available for law
7 enforcement.

8 We have heard a lot from our DEA
9 colleagues about things like doctor shopping,
10 multiple prescribers, things like that, that
11 presumably could be identified through prescription
12 monitoring programs and I wonder if people would
13 are to comment on whether such programs could have
14 usefulness in postmarketing surveillance efforts,
15 or in research, or in any other application help us
16 better understand the safety issues behind these
17 drugs. Laura, go ahead.

18 MS. NAGEL: It is one of the other areas
19 where the DEA and the FDA agree. We are both
20 proponents of the prescription monitoring programs
21 in each state. We feel very strongly that they
22 have been found to assist the physicians even more
23 than they actually assist law enforcement. They
24 are able to give the physician some sense of
25 confidence if he or she questions someone that

1 might be a doctor shopper to ensure that they are
2 not going to several places. If law enforcement
3 has a specific target, they are able then to go in
4 and determine whether there is more investigation
5 that needs to be done.

6 Mr. Rogers, who is here from Kentucky, put
7 I think 10 million dollars in the budget for states
8 to come and get grants. They feel in Kentucky that
9 the program at the state level in Kentucky very
10 much helped them identify their Oxy problem when
11 they did. Without it, they think it would have
12 gone longer and been worse. So, we are tremendous
13 supporters and, with the FDA, intend to try to
14 promote it as best we can state by state.

15 DR. KATZ: Our drug control program in the
16 Commonwealth of Massachusetts has been one of the
17 recipients of that Harold Rogers grant and we are
18 just starting a project now to go through our
19 databases. In Massachusetts, for better or worse,
20 we only track Schedule II opioids but we are
21 starting to work on validating algorithms to
22 detect, hopefully accurately, some of the issues
23 that we are talking about, as well as to monitor
24 patients for development of untoward complications
25 that may require further management.

1 There was a big discussion in
2 Massachusetts, as you might imagine, about patient
3 confidentiality and privacy and that whole thing,
4 but since 1992 when the program was implemented,
5 actually people from all different stakeholder
6 viewpoints have been very satisfied that those
7 concerns have not become problematic.

8 Any other comments about the utility of
9 prescription monitoring programs? Yes, Dr.
10 Gillett?

11 DR. GILLETT: I just wanted to encourage
12 them to continue to evaluate these programs as they
13 go along in ways that are open, transparent and as
14 precise as they can be made because they are
15 teaching a lot of people how to do something well
16 and I think that is really important.

17 DR. KATZ: Dr. Shafer?

18 DR. SHAFER: Why doesn't the RADARS system
19 incorporate it?

20 DR. KATZ: That sounds like a question for
21 our sponsor. Dr. Haddox?

22 DR. HADDOX: We don't have statehood.
23 These are legislative programs. As I answered one
24 of the questions this morning, we have been
25 encouraging these. We have been helping actually

1 with legislative language. The key here I think is
2 well-designed programs. We believe that programs
3 should monitor all Schedule II through V controlled
4 substances because of the squeezing of the balloon
5 that Dr. Kleber talked about and the paper by
6 Weintraub that described the New York experience
7 several years ago with some scheduling of some
8 things and restrictions on some and not on others.

9 Another part of well-designed is to allow
10 exactly what was talked about here, that is, have a
11 provision in the legislation to allow for scholarly
12 pursuits. This would be blinded. It wouldn't be
13 specific information so you couldn't identify a
14 patient but aggregate data to look at trends, and
15 so forth, and make these things available. Some
16 states, as Dr. Katz mentioned, are more proactive
17 about this than others. But we do support
18 well-designed, electronic, low barrier prescription
19 monitoring programs for all controlled substances.

20 DR. SHAFER: But you don't have access to
21 the data.

22 DR. HADDOX: It depends on the state. We
23 actually have two requests in to two states right
24 now, and we will get whatever data they will share
25 with us. Some have issues about how they will

1 share the data in and out of state, etc.

2 DR. KATZ: Ms. Nagel?

3 MS. NAGEL: Just very quickly, one of the
4 grants this year is to do an assessment of the
5 programs and to try to check the data to see if we
6 can come back and explain how they are good or not.
7 So, we also feel very strongly and we need to put
8 that forward for everyone to see.

9 DR. KATZ: In the two minutes left I just
10 wanted to get one other question out for people to
11 consider. It seems like it has been generally
12 accepted that any good risk management effort or
13 tool will target the problem that it is trying to
14 target but not have an excessive negative effect on
15 appropriate opioid prescribing. Yet, I haven't
16 heard any suggestions and I don't think we have
17 discussed in the last two days how we can measure
18 the extent to which opioid prescribing is
19 appropriate, or has been negatively impacted by any
20 risk management intervention. It concerns me that
21 at the end of the day we may have information on
22 the negative outcomes we are trying to prevent but
23 not information on appropriate opioid prescribing,
24 which we are trying to encourage and don't want to
25 diminish. Does anybody have any thoughts on

1 whether I am completely off base or whether we
2 should consider ways of measuring the degree of
3 appropriate opioid prescribing and incorporate that
4 into our assessment of the overall pros and cons,
5 overall results of any risk management effort? Dr.
6 Rose?

7 DR. ROSE: Well, when I talked earlier
8 about wanting two sets of information at the end of
9 a provisional year, basically my assumption was
10 that in getting information on the benefits for
11 appropriate patients that was inherent in what I
12 was talking about. We want to know what good does
13 it do these patients if they are appropriately
14 chosen; what other bad things does it do to the
15 appropriately chosen patients. So, I think that is
16 part of what I was saying we should expect.

17 DR. KATZ: Dr. Bobek?

18 DR. BOBEK: I was wondering if the
19 pharmacy education piece as well as the physician
20 education piece is being considered by the DEA. We
21 are also highly involved in drug diversion and
22 dispensing of these agents.

23 MS. NAGEL: We were targeting the
24 physicians initially, not all registrants, which
25 would include the pharmacies, and down to the

1 pharmacist.

2 DR. BOBEK: I was wondering if it is also
3 possible if a pharmacy can document the indication
4 of the opioid use at the time of dispensing, so, it
5 is used for back pain; used for postoperative pain,
6 and that be in your state generated database so you
7 can actually run data to see are these
8 inappropriate prescriptions potentially, and use
9 that in some sort of, you know, physician education
10 piece as well. I didn't know if that was a
11 possibility.

12 MS. NAGEL: To the best of my knowledge,
13 the indications to be included in that haven't been
14 contemplated.

15 DR. KATZ: Any other comments about how
16 one might measure rates of appropriate utilization?
17 Dr. Strom?

18 DR. STROM: Yes, I think it is a great
19 idea and makes a lot of sense, in addition to sort
20 of a randomized trial to find out benefit, to find
21 out from population point of view whether it works.
22 I think it would take a lot of thought about how to
23 do it correctly and, you know, survey kind of
24 methods would certainly be one way to do it.
25 Another would be, for example, to survey people who

1 have particular diseases that are commonly painful
2 and look to see what proportion of them are being
3 treated with analgesics, and then maybe survey a
4 sub-sample of them to find out what proportion of
5 them are being treated successfully with analgesics
6 and, ideally, even to do this at the beginning and
7 the end. For example, if there was a year phase-in
8 to this risk management plan, to do it in the year
9 when the drug isn't yet widely available and to do
10 it a year or two later, after the drug is much more
11 widely available. But I think the idea of having
12 data on benefits to balance the data on risks is
13 critically important.

14 DR. KATZ: I am going to take the last 60
15 seconds to summarize what I think we have heard in
16 discussion, although that is not an easy job and if
17 I get anything wrong somebody can jump up and down
18 and correct me.

19 What I have heard is that it seems to be
20 universal that people feel--well, maybe not
21 universal, Dr. Strom, but people feel education is
22 important and--

23 DR. STROM: Just a second, can I just
24 speak quickly? I don't want to be misunderstood.
25 Education has been shown repeatedly not to work in

1 voluntary education but I agree with the idea of
2 education as part of the DEA change which, in turn,
3 would apply to all narcotics. So, don't take me as
4 an exception.

5 DR. KATZ: So, you took the words out of
6 my mouth. People feel strongly that education is
7 appropriate. People felt even more strongly that
8 the real missing piece in education is some way of
9 putting teeth into it, as you said; that it can't
10 be escaped in order to prescribe medications.
11 While a legislative effort might take a long time,
12 we should think creatively about shorter-term
13 solutions for making that happen.

14 Next, in terms of the labeling, we heard
15 what seems to me a consistent suggestion that it
16 might be appropriate to consider for the label some
17 indication about assessment of the risk of the
18 patient for negative outcomes, and some suggestion
19 that enhanced monitoring for those patients might
20 be appropriate, although collecting data on the
21 usefulness of those interventions would be equally
22 appropriate so that we can monitor the results of
23 that over time.

24 People seemed to feel pretty uniformly
25 that the first phase of the launch might be better

1 off extended. All different sorts of times came
2 up. A year seemed to be the mode number, but I
3 think people's real concern is that we had data on
4 actually the outcomes of interest rather than on
5 surrogate measures, rather than to pick an
6 arbitrary--you know, should it be 11 months, or 9
7 months or 18 months.

8 I heard that as far as the ultimate data
9 that is obtained from the RADARS system, it seemed
10 like people were extremely interested in being able
11 to know ultimately what the source of diverted or
12 abused drugs is. It seemed like that came up as a
13 consistent, terrible question mark that we still
14 have and ultimately with the RADARS system or other
15 aspect of the program we ought to be able to make
16 statements about the actual sources so that we can
17 ultimately, in the next iteration of this meeting,
18 be more rational in our selection of risk
19 management approaches.

20 People seemed to feel that it was
21 appropriate to understand better another big
22 question mark, which is what is the complication
23 rate of these negative complications in our
24 patients, and that any risk management program
25 ought to not just skip over the patients to the

1 community but also somehow consider what is
2 happening with the patients and we, I think, made
3 no progress on whether that should be a large,
4 simple trial, or a registry, or another kind of
5 surveillance program. That is something that will
6 have to be considered.

7 Also, there was a lot of discussion that,
8 despite the fact that we are here aegis of
9 considering modified-release opioids and in
10 particular Palladone, it didn't seem like anybody
11 thought that the other opioids were free of these
12 concerns, and a number of people expressed the
13 squeezing of the balloon analogy where, yes, we can
14 maybe clamp down on something here but, unless we
15 know what is happening in another part of the
16 balloon, we may be wasting our efforts or even
17 making the problem worse.

18 Then, finally, in the last waning moment
19 of our conference we heard that prescription
20 monitoring programs could be useful parts of risk
21 management, both from the perspective of research
22 and understanding what is going on, monitoring
23 patients, monitoring for doctor shopping and other
24 law enforcement issues, and that these will need to
25 be explored.

1 Finally, the last bit was that if we are
2 going to try to introduce measures that decrease
3 complications, such as diversion, addiction, etc.,
4 we need at the same time to make sure those
5 measures are not decreasing appropriate opioid
6 prescribing. We need to consider ways of measuring
7 that so we really do have Dr. Rose's two sides of
8 the equation on how to do that, we did not consider
9 in any detail but it would be worth considering.

10 That is what I heard. Did I get anything
11 completely wrong or leave out anything absolutely
12 essential? Any final comments or questions from
13 the FDA?

14 DR. MEYER: I would just like to thank
15 everybody. This has been--I guess diversity would
16 sort of encapsulate this meeting because we have a
17 diverse background of the rather large committee
18 that served. We have a diverse effort on the part
19 of the government, having folks from the DEA and
20 several areas of HHS and even several areas within
21 FDA. We certainly appreciate the public commentary
22 as well. I think we got a lot of very useful
23 discussion and advice out of it. So, we certainly
24 thank each and every one of you, and thank the
25 sponsor as well for your participation.

1 DR. KATZ: Let me add my thanks to the
2 advisory committee for helping me get through this
3 and get some information to the FDA, and also again
4 to the sponsor who, I think everybody agreed, has
5 put together the best program for this class of
6 agents that is around. It is clearly a major step
7 forward and I only hope that our input will help
8 make it even better and more useful ultimately for
9 our patients. Adjourned.

10 DR. DWORKIN: And I want to thank you,
11 Nat, for doing a splendid job of chairing this
12 meeting and keeping us all on track.

13 [Applause]

14 [Whereupon, at 5:00 p.m., the proceedings
15 were adjourned.]

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