Grantee: Burlington County College

Industry Focus: Healthcare and Information Technology

**Key Partners:** Shore Memorial Hospital; AtlantiCare Regional Medical Center; Deborah Heart and Lung Center; New Jersey Hospital Association; New Jersey Health Information Management Association; Atlantic/Cape May and Burlington County One-Stops and Workforce Investment Boards; University of Medicine and Dentistry of New Jersey; Burlington County Institute of Technology; Pemberton Township School District; Boys and Girls Club; and the McGuire Air Force Base Family Support Center.

Grant Amount: \$953,522

Leveraged Amount: \$83,431

## Location of Grant Activities: Southern New Jersey

**Challenge**: Prospective coders who are needed to support the medical coding requirements in southern New Jersey cannot secure employment without experience, and they cannot gain experience without on-the-job training.

Addressing the Challenge: Burlington County College (BCC) is the lead partner in Project CODE: Career Opportunities through Demonstrated Experience, which will offer opportunity to receive both classroom instruction and on-the-job-training in Health Information Technology and Medical Coding. Hospital and industry partners will develop and support the "Professional Practice Experience" that provides clinical experience in a hospital's Medical Records Department. Students who complete the program will receive 29 college credits and a certificate that prepares them to take an industry recognized, national certification exam. In addition, BCC will develop incumbent worker training courses that offer continuing education credits and help workers remain up-to-date on current regulations and maintain national certification.

## **Projected Outcomes:**

- 440 participants will be served through the project.
- 80 percent of adults or dislocated workers not employed at program entry will be employed soon after completing the Career Certificate in Medical Coding program.
- An average yearly salary of \$38,900 will be achieved for graduates of the Medical Coding program.