

**EXHIBIT A**



## Educational Research Center Of America

ERCA is a non-profit corporation that conducts a voluntary survey of high school students throughout the United States. The survey is designed to help students further their education and professional development by enabling institutions of higher learning to identify potential students and to provide them with information about curricula, extracurricular activities and financial aid programs. The ERCA survey results are available free of charge, on the ERCA web site. ERCA will also provide a minimum of 25 scholarships per year to deserving students. Participation in the survey is not a prerequisite to receiving an ERCA scholarship.

**Directors Bio**

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**Scholarship  
Application**

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**Scholarship  
Awardees**

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**ERCA  
Survey Report**

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**Contact Us**

[ERCA's Privacy of Student Information Policy](#)



**EXHIBIT B**



A Nonprofit Entity

OFFICIAL TEACHER COMMUNICATION  
Annual Student Survey

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Educational Research Center of America, Inc.  
2020 Pennsylvania Ave NW Room 7799 (202) 393-7799  
Washington, D.C. 20006 [www.Studentresearch.org](http://www.Studentresearch.org)

Dear Teacher,

As the school year begins, it's time for ERCA's annual survey of high school students. We appreciate the cooperation from nearly 60,000 high school educators, who previously have helped administer our survey. We urge you to join in and be equally cooperative. Previous student surveys have been successful because of the cooperation and help from high school educators just like you. Thank you.

As you may know, ERCA is administering this annual poll to more than 14 million students and will compile the information into a survey report that details the interests and trends among today's students. This information will be used by universities and colleges nationally in their ongoing efforts to communicate and keep in touch with the interests and trends among today's high school students. University financial aid offices and scholarship foundations may also utilize the information to evaluate and make funding available for students' post secondary education.

**Your participation is critical to your students' post-secondary future.** Upon compilation, a copy of this survey's results will be reserved for your review. Simply fill out and send in the reservation card enclosed with your students' completed forms, and the report will be made available to you immediately upon its completion.

ERCA is a nonprofit organization. This year we have set an aggressive goal of collecting completed surveys from at least 3 million high school students. Please help us meet this goal by distributing the enclosed forms to all of your students, in all of your classes. We encourage you to visit our web site at [www.Studentresearch.org](http://www.Studentresearch.org) to learn more about the results from last year's high school student survey, and the ERCA scholarships that were awarded.

Please ask each of your students to fill out the survey *clearly and completely* and then place them in the postage-paid envelope and mail.

***Please distribute the survey forms to all seniors and juniors.  
Remaining forms should then be distributed to sophomores and freshmen.***

We cannot compile our final report and make it available to the colleges and universities that will rely upon it until we receive your response. In order to achieve our goal, we may be writing to you several times to request your cooperation. Please have your students complete the enclosed survey within the next week, so that our nonprofit organization can save the costs associated with contacting you again.

On behalf of the Educational Research Center of America, and the universities and colleges that will rely upon the information collected, I want to thank you in advance for your cooperation.

Sincerely,

Marian Sanjana M.Ed.  
Director of Student Research

Exhibit B

P.S. Reserve your ERCA annual survey report. Fill out and return the reservation card enclosed along with your students' completed surveys.

**EXHIBIT C**



A Nonprofit Entity

OFFICIAL TEACHER COMMUNICATION  
Annual Student Survey

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Educational Research Center of America, Inc.  
2020 Pennsylvania Ave NW Room 7799 (202) 393-7799  
Washington, D.C. 20006 [www.Studentresearch.org](http://www.Studentresearch.org)

Dear Teacher,

At the beginning of each school year, high school educators nationally have administered an annual survey of senior high school students. In the last 2 years nearly 60,000 teachers and 4,000,000 students participated. The results are tabulated into a survey report that is utilized by colleges and universities in their ongoing efforts to keep in touch with the interests and trends among today's students.

As the trend toward colleges' student recruitment has moved earlier and earlier into the student's high school career, we must begin to administer this poll at the middle and junior high school level in order to provide a complete report. I am writing to request your cooperation in doing so.

ERCA is administering this annual poll to more than 14 million students and will compile the information into a survey report that details the interests and trends among today's students. This information will be used by both public and private universities and colleges. University financial aid offices and scholarship foundations may also utilize the information to evaluate and make funding available for students' education.

Your participation is critical to your students' future. Upon compilation, a copy of this survey's results will be reserved for your review. Simply fill out and send in the reservation card enclosed with your students' completed forms, and the report will be made available to you immediately upon its completion.

ERCA is a nonprofit organization. This year we have set an aggressive goal of collecting completed surveys from at least 1 million middle and junior high school students. Please help us meet this goal by distributing the enclosed forms to all of your students, in all of your classes. Ask them to fill out the survey **clearly and completely** and then place them in the postage-paid envelope and mail.

***Please distribute the survey forms to every student in each of your classes.***

We cannot compile our final report and make it available to the colleges and universities that will rely upon it until we receive your response. We encourage you to visit our web site at [www.Studentresearch.org](http://www.Studentresearch.org) to learn more about the results from last year's high school student survey, and the ERCA scholarships that were awarded.

We are very concerned with paper (and tree) conservation and not wasting this natural resource needlessly. ERCA will utilize over 750,000 pounds of paper in the administration of this survey. Many forms are wasted and trees needlessly killed as some teachers choose not to participate. Please pitch in, and have your class participate, and not let the enclosed forms go to waste. On behalf of the Educational Research Center of America, and the universities and colleges that will rely upon the information collected, I want to thank you in advance for your cooperation.

Sincerely,


  
Marian Sanjana M.Ed.  
Director of Student Research

Exhibit C

P.S. Reserve your ERCA annual survey report. Fill out and return the reservation card enclosed along with your students' completed surveys.

**EXHIBIT D**





**4. PLEASE MARK THE 2 CHOICES BELOW THAT MOST ACCURATELY REPRESENT YOUR CURRENT INTERESTS OR FUTURE CAREER GOALS. (DARKEN TWO)**

- |   |  |  |
|---|--|--|
| 1. <input type="radio"/> Accounting                         | 29. <input type="radio"/> Drafting / Building Architecture | 57. <input type="radio"/> Math                         |
| 2. <input type="radio"/> Advertising / Marketing            | 30. <input type="radio"/> Drama / Acting /Dance            | 58. <input type="radio"/> Medical Physician            |
| 3. <input type="radio"/> Aviation / Airline Industry        | 31. <input type="radio"/> Education                        | 59. <input type="radio"/> Medical/Lab Science Tech..   |
| 4. <input type="radio"/> Agriculture                        | 32. <input type="radio"/> Electronics                      | 60. <input type="radio"/> Military Science             |
| 5. <input type="radio"/> Animal Science                     | 33. <input type="radio"/> Engineering (General, Civil)     | 61. <input type="radio"/> Ministry / Theology          |
| 6. <input type="radio"/> Archeology                         | 34. <input type="radio"/> Engineering (Electrical)         | 62. <input type="radio"/> Music (all types)            |
| 7. <input type="radio"/> Art (Painting, Drawing, Sculpture) | 35. <input type="radio"/> Engineering (Electronic Tech.)   | 63. <input type="radio"/> Nursing / Health Care        |
| 8. <input type="radio"/> Athletics / Coaching               | 36. <input type="radio"/> Engineering (Mechanical)         | 64. <input type="radio"/> Optometry / Ophthalmology    |
| 9. <input type="radio"/> Automotive / Truck Technology      | 37. <input type="radio"/> English / Writer                 | 65. <input type="radio"/> Pharmacist                   |
| 10. <input type="radio"/> Auto'Body Repair                  | 38. <input type="radio"/> Environmental / Conservation     | 66. <input type="radio"/> Photography / Studio Film    |
| 11. <input type="radio"/> Banking                           | 39. <input type="radio"/> Environmental Technology         | 67. <input type="radio"/> Physical Education           |
| 12. <input type="radio"/> Biological Science                | 40. <input type="radio"/> Fashion Design Merchandising     | 68. <input type="radio"/> Physical Therapy             |
| 13. <input type="radio"/> Broadcasting / Radio / TV         | 41. <input type="radio"/> Finance                          | 69. <input type="radio"/> Physics                      |
| 14. <input type="radio"/> Business / General                | 42. <input type="radio"/> Food Service Culinary Arts       | 70. <input type="radio"/> Political Science/Government |
| 15. <input type="radio"/> Business / Management             | 43. <input type="radio"/> Foreign Language                 | 71. <input type="radio"/> Psychology / Psychiatry      |
| 16. <input type="radio"/> Chemistry                         | 44. <input type="radio"/> Forestry                         | 72. <input type="radio"/> Real Estate                  |
| 17. <input type="radio"/> Child Care                        | 45. <input type="radio"/> Graphic Design                   | 73. <input type="radio"/> Robotics                     |
| 18. <input type="radio"/> Chiropractic                      | 46. <input type="radio"/> History                          | 74. <input type="radio"/> Science                      |
| 19. <input type="radio"/> Christian Services / Missionary   | 47. <input type="radio"/> Hospitality                      | 75. <input type="radio"/> Small Engine Technology      |
| 20. <input type="radio"/> Commercial Art / Design           | 48. <input type="radio"/> Hotel Management                 | 76. <input type="radio"/> Social Work                  |
| 21. <input type="radio"/> Computer Aided Drafting           | 49. <input type="radio"/> Information Technology           | 77. <input type="radio"/> Teacher                      |
| 22. <input type="radio"/> Computer / Data Processing        | 50. <input type="radio"/> Insurance                        | 78. <input type="radio"/> Telecommunications           |
| 23. <input type="radio"/> Computer Programming/Networking   | 51. <input type="radio"/> Interior Design                  | 79. <input type="radio"/> Travel                       |
| 24. <input type="radio"/> Computer Repair                   | 52. <input type="radio"/> International Business           | 80. <input type="radio"/> Tourism / Transportation     |
| 25. <input type="radio"/> Cosmetology                       | 53. <input type="radio"/> Internet / E-Commerce Tech       | 81. <input type="radio"/> Veterinary Medicine          |
| 26. <input type="radio"/> Criminal Justice                  | 54. <input type="radio"/> Journalism                       | 82. <input type="radio"/> Web Design                   |
| 27. <input type="radio"/> Culinary Arts                     | 55. <input type="radio"/> Law Enforcement                  | 83. <input type="radio"/> Wildlife Management          |
| 28. <input type="radio"/> Dental Field                      | 56. <input type="radio"/> Lawyer / Paralegal               | 84. <input type="radio"/> Undecided / Other            |

**5. WHICH 2 SPORTS OR ACTIVITIES MIGHT YOU PARTICIPATE IN DURING COLLEGE ? (DARKEN TWO)**

- |  |   |   |
|--|---|---|
| 1. <input type="radio"/> Academic      | 12. <input type="radio"/> Fishing         | 22. <input type="radio"/> Soccer          |
| 2. <input type="radio"/> Art           | 13. <input type="radio"/> Football        | 23. <input type="radio"/> Softball        |
| 3. <input type="radio"/> Band          | 14. <input type="radio"/> Golf            | 24. <input type="radio"/> Study Abroad    |
| 4. <input type="radio"/> Baseball      | 15. <input type="radio"/> Gymnastics      | 25. <input type="radio"/> Swimming        |
| 5. <input type="radio"/> Basketball    | 16. <input type="radio"/> Hockey          | 26. <input type="radio"/> Tennis          |
| 6. <input type="radio"/> Cheerleading  | 17. <input type="radio"/> Lacrosse        | 27. <input type="radio"/> Theatre / Drama |
| 7. <input type="radio"/> Culinary Arts | 18. <input type="radio"/> Language        | 28. <input type="radio"/> Track           |
| 8. <input type="radio"/> Dance         | 19. <input type="radio"/> Military / ROTC | 29. <input type="radio"/> Volleyball      |
| 9. <input type="radio"/> Debate        | 20. <input type="radio"/> Music           | 30. <input type="radio"/> Weightlifting   |
| 10. <input type="radio"/> Diving       | 21. <input type="radio"/> Skiing          | 31. <input type="radio"/> Wrestling       |
| 11. <input type="radio"/> Equestrian   |   | 32. <input type="radio"/> Writing         |

**6. YOU MAY BE ELIGIBLE FOR A GRANT OR A LOAN BASED ON YOUR ETHNIC BACKGROUND. PLEASE SPECIFY ONE:**

- |  |  |
|--|--|
| 1. <input type="radio"/> American Indian /Alaskan Native     | 4. <input type="radio"/> Latin American/South or Central American/Hispanic |
| 2. <input type="radio"/> Asian/Asian American/Pacific Island | 5. <input type="radio"/> Mexican or Mexican American                       |
| 3. <input type="radio"/> Black/African American/Caribbean    | 7. <input type="radio"/> White/Caucasian                                   |
|  | 8. <input type="radio"/> Prefer not to respond                             |

**7. IS ANOTHER LANGUAGE SPOKEN IN YOUR HOUSEHOLD OTHER THAN ENGLISH?**

1.  Yes  
2.  No

**8. WHICH BRANCH OF THE ARMED SERVICES WOULD YOU CONSIDER JOINING TO HELP FINANCE YOUR COLLEGE EDUCATION? (DARKEN ONE)**

- |                                      |   |                               |
|--------------------------------------|---|-------------------------------|
| 1. <input type="radio"/> Air Force   | 4. <input type="radio"/> Marines        | 7. <input type="radio"/> None |
| 2. <input type="radio"/> Army        | 5. <input type="radio"/> National Guard |                               |
| 3. <input type="radio"/> Coast Guard | 6. <input type="radio"/> Navy           |                               |

**9. DO YOU HAVE A COMPUTER IN YOUR HOUSEHOLD?  Yes  No**

**10. WHERE DO YOU PLAN ON LIVING DURING YOUR FRESHMAN YEAR OF COLLEGE?**

- |  |  |
|--|--|
| 1. <input type="radio"/> At Home           | 3. <input type="radio"/> Off Campus          |
| 2. <input type="radio"/> On-Campus Housing | 4. <input type="radio"/> Fraternity/Sorority |
|  | 5. <input type="radio"/> Undecided           |

**EXHIBIT E**

Please **PRINT CLEARLY** and answer each question **ACCURATELY**.  
Your answers are important to the success of this national survey.

This survey is being conducted by Educational Research Center of America, Inc.  
(A Non-Profit Student Research Entity.)

First Name \_\_\_\_\_ MI \_\_\_\_\_

Last Name \_\_\_\_\_

Home Address (use two lines if necessary) \_\_\_\_\_

Home Address (2nd Line) \_\_\_\_\_ Apt # \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_ Male  Female

Permanent E-Mail Contact Address (Please Print Very Clearly) \_\_\_\_\_

Month / Day / Year  5th  6th  7th  8th  9th  
Date of Birth Your current grade in school

First Name of your oldest brother or sister that lives in your home  
 6th  7th  8th  9th  10th  11th  12th  Older than 12th  
Current grade in school of the brother/sister above

Approximate Grade Point Average:  
 A+  A  A-  B+  B  B-  C+  C  C- or less

1. Do you plan to attend college?  
1.  Will probably attend college 2.  Will not attend college

2. If you were to join a church related organization, which would you choose? (Darken ONE)  
1.  Adventist 14.  Islam  
2.  African Methodist Episcopal 15.  Judaism  
3.  Assemblies of God 16.  LDS / Mormon  
4.  Baptist 17.  Lutheran  
5.  Bible 18.  Mennonite  
6.  Catholic 19.  Methodist  
7.  Church of Christ 20.  Nazarene  
8.  Church of God 21.  Pentecostal  
9.  Christian Science 22.  Presbyterian  
10.  Disciples of Christ 23.  Southern Baptist Conv.  
11.  Episcopal 24.  United Church of Christ  
12.  Evangelical 25.  Interdenominational  
13.  Friends/Quakers 26.  None of the above

3. During this school year, which activities listed below, might you actively participate in? (Darken up to TWO)  
1.  Academic Honor Society 14.  Military  
2.  Art 15.  Political  
3.  Athletics 16.  Poetry  
4.  Ballet 17.  Photography  
5.  Camping 18.  Public Speaking  
6.  Community Service 19.  Religious youth activities  
7.  Chess Club 20.  Science Club  
8.  Dance 21.  Student Government  
9.  Debating Club 22.  Theatre  
10.  Foreign Exchange 23.  Volunteer work  
11.  Journalism 24.  Woodworking  
12.  Music (vocal) 25.  Working for pay - part time  
13.  Music (instrumental) 26.  Writing

(Please continue on next page)

represent your current interests for a future career. (Darken TWO)

- |   |  |
|---|--|
| 1. <input type="radio"/> Accounting                         | 43. <input type="radio"/> Foreign Language               |
| 2. <input type="radio"/> Advertising / Marketing            | 44. <input type="radio"/> Forestry                       |
| 3. <input type="radio"/> Aviation / Airline Industry        | 45. <input type="radio"/> Graphic Design                 |
| 4. <input type="radio"/> Agriculture                        | 46. <input type="radio"/> History                        |
| 5. <input type="radio"/> Animal Science                     | 47. <input type="radio"/> Hospitality                    |
| 6. <input type="radio"/> Archeology                         | 48. <input type="radio"/> Hotel Management               |
| 7. <input type="radio"/> Art (Painting, Drawing, Sculpture) | 49. <input type="radio"/> Information Technology         |
| 8. <input type="radio"/> Athletics / Coaching               | 50. <input type="radio"/> Insurance                      |
| 9. <input type="radio"/> Automotive / Truck Technology      | 51. <input type="radio"/> Interior Design                |
| 10. <input type="radio"/> Auto Body Repair                  | 52. <input type="radio"/> International Business         |
| 11. <input type="radio"/> Banking                           | 53. <input type="radio"/> Internet / E-Commerce Tech.    |
| 12. <input type="radio"/> Biological Science                | 54. <input type="radio"/> Journalism                     |
| 13. <input type="radio"/> Broadcasting / Radio / TV         | 55. <input type="radio"/> Law Enforcement                |
| 14. <input type="radio"/> Business / General                | 56. <input type="radio"/> Lawyer / Paralegal             |
| 15. <input type="radio"/> Business / Management             | 57. <input type="radio"/> Math                           |
| 16. <input type="radio"/> Chemistry                         | 58. <input type="radio"/> Medical Physician              |
| 17. <input type="radio"/> Child Care                        | 59. <input type="radio"/> Medical Lab Science Tech.      |
| 18. <input type="radio"/> Chiropractic                      | 60. <input type="radio"/> Military Science               |
| 19. <input type="radio"/> Christian Services / Missionary   | 61. <input type="radio"/> Ministry / Theology            |
| 20. <input type="radio"/> Commercial Art / Design           | 62. <input type="radio"/> Music (all types)              |
| 21. <input type="radio"/> Computer Aided Drafting           | 63. <input type="radio"/> Nursing / Health Care          |
| 22. <input type="radio"/> Computer / Data Processing        | 64. <input type="radio"/> Optometry / Ophthalmology      |
| 23. <input type="radio"/> Computer Programming/Networking   | 65. <input type="radio"/> Pharmacist                     |
| 24. <input type="radio"/> Computer Repair                   | 66. <input type="radio"/> Photography / Studio Film      |
| 25. <input type="radio"/> Cosmetology                       | 67. <input type="radio"/> Physical Education             |
| 26. <input type="radio"/> Criminal Justice                  | 68. <input type="radio"/> Physical Therapy               |
| 27. <input type="radio"/> Culinary Arts                     | 69. <input type="radio"/> Physics                        |
| 28. <input type="radio"/> Dental Field                      | 70. <input type="radio"/> Political Science / Government |
| 29. <input type="radio"/> Drafting / Building Architecture  | 71. <input type="radio"/> Psychology / Psychiatry        |
| 30. <input type="radio"/> Drama / Acting / Dance            | 72. <input type="radio"/> Real Estate                    |
| 31. <input type="radio"/> Education                         | 73. <input type="radio"/> Robotics                       |
| 32. <input type="radio"/> Electronics                       | 74. <input type="radio"/> Science                        |
| 33. <input type="radio"/> Engineering (General, Civil)      | 75. <input type="radio"/> Small Engine Technology        |
| 34. <input type="radio"/> Engineering (Electrical)          | 76. <input type="radio"/> Social Work                    |
| 35. <input type="radio"/> Engineering (Electronic Tech.)    | 77. <input type="radio"/> Teacher                        |
| 36. <input type="radio"/> Engineering (Mechanical)          | 78. <input type="radio"/> Telecommunications             |
| 37. <input type="radio"/> English / Writer                  | 79. <input type="radio"/> Travel                         |
| 38. <input type="radio"/> Environmental / Conservation      | 80. <input type="radio"/> Tourism / Transportation       |
| 39. <input type="radio"/> Environmental Technology          | 81. <input type="radio"/> Veterinary Medicine            |
| 40. <input type="radio"/> Fashion Design / Merchandising    | 82. <input type="radio"/> Web Design                     |
| 41. <input type="radio"/> Finance                           | 83. <input type="radio"/> Wildlife Management            |
| 42. <input type="radio"/> Food Service/Culinary Arts        | 84. <input type="radio"/> Undecided / Other              |

5. Which 2 SPORTS or ACTIVITIES do you participate in? (Darken TWO)

- |  |   |
|--|---|
| 1. <input type="radio"/> Academic      | 17. <input type="radio"/> Lacrosse        |
| 2. <input type="radio"/> Art           | 18. <input type="radio"/> Language        |
| 3. <input type="radio"/> Band          | 19. <input type="radio"/> Military / ROTC |
| 4. <input type="radio"/> Baseball      | 20. <input type="radio"/> Music           |
| 5. <input type="radio"/> Basketball    | 21. <input type="radio"/> Skiing          |
| 6. <input type="radio"/> Cheerleading  | 22. <input type="radio"/> Soccer          |
| 7. <input type="radio"/> Culinary Arts | 23. <input type="radio"/> Softball        |
| 8. <input type="radio"/> Dance         | 24. <input type="radio"/> Study Abroad    |
| 9. <input type="radio"/> Debate        | 25. <input type="radio"/> Swimming        |
| 10. <input type="radio"/> Diving       | 26. <input type="radio"/> Tennis          |
| 11. <input type="radio"/> Equestrian   | 27. <input type="radio"/> Theatre / Drama |
| 12. <input type="radio"/> Fishing      | 28. <input type="radio"/> Track           |
| 13. <input type="radio"/> Football     | 29. <input type="radio"/> Volleyball      |
| 14. <input type="radio"/> Golf         | 30. <input type="radio"/> Weightlifting   |
| 15. <input type="radio"/> Gymnastics   | 31. <input type="radio"/> Wrestling       |
| 16. <input type="radio"/> Hockey       | 32. <input type="radio"/> Writing         |

6. Please tell us your ethnic background by checking ONE below:

- |   |  |
|---|--|
| 1. <input type="radio"/> American Indian  | 5. <input type="radio"/> Mexican American      |
| 2. <input type="radio"/> Asian            | 6. <input type="radio"/> Puerto Rican          |
| 3. <input type="radio"/> African American | 7. <input type="radio"/> White/Caucasian       |
| 4. <input type="radio"/> Hispanic         | 8. <input type="radio"/> Prefer not to respond |

7. Is another language spoken in your home other than English?

1.  Yes 2.  No

8. Do you have a computer in your household?  Yes  No

9. How many hours do you spend on the computer each day?

- |                                      |  |
|--------------------------------------|--|
| 1. <input type="radio"/> Less than 1 | 3. <input type="radio"/> 3 - 4 hours       |
| 2. <input type="radio"/> 1 - 3 hours | 4. <input type="radio"/> More than 4 hours |

10. How many hours of television do you watch per day?

- |                                      |  |
|--------------------------------------|--|
| 1. <input type="radio"/> Less than 1 | 3. <input type="radio"/> 3 - 4 hours       |
| 2. <input type="radio"/> 1 - 3 hours | 4. <input type="radio"/> More than 4 hours |

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A Non-Profit Student Research Entity. JHSF80

All information answered on this questionnaire is offered voluntarily by each student. ERCA will utilize this data for student related research and may make it available to Colleges, Universities, Educational Agencies and others wishing to learn about and communicate useful and pertinent information to students.