
US Environmental Protection Agency

Office of Environmental Information
National Meeting
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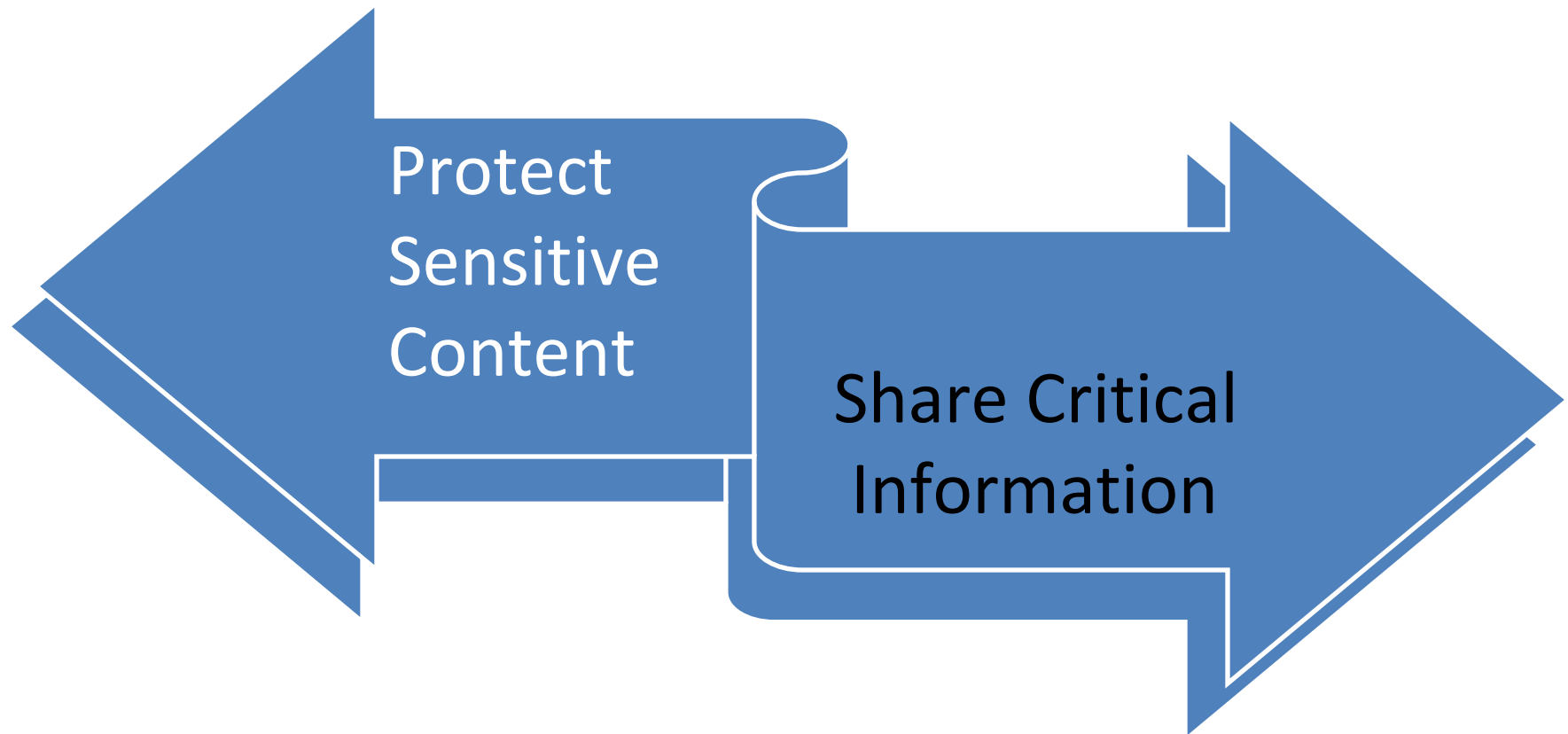


Shift Happens



- Our communications expectations are changing
 - English becoming predominant
 - Tools making it possible to reach broader audiences much faster
 - Faster, more immediate
 - 600,000,000 Internet Devices (2006)

Difficult Challenges in Government



Balance the *need to protect* sensitive content with the *need to share* information



Addressing Employee and Citizen Expectations



- Effectively communicate or collaborate
- Participate with confidence in **communities of trust**
- Controls to precisely govern how information is accessed and used



Privacy and Access

Should not be an either/or situation

Determine *how, when, where and with whom* to share sensitive materials

Design and implement appropriate architecture



Thank You
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