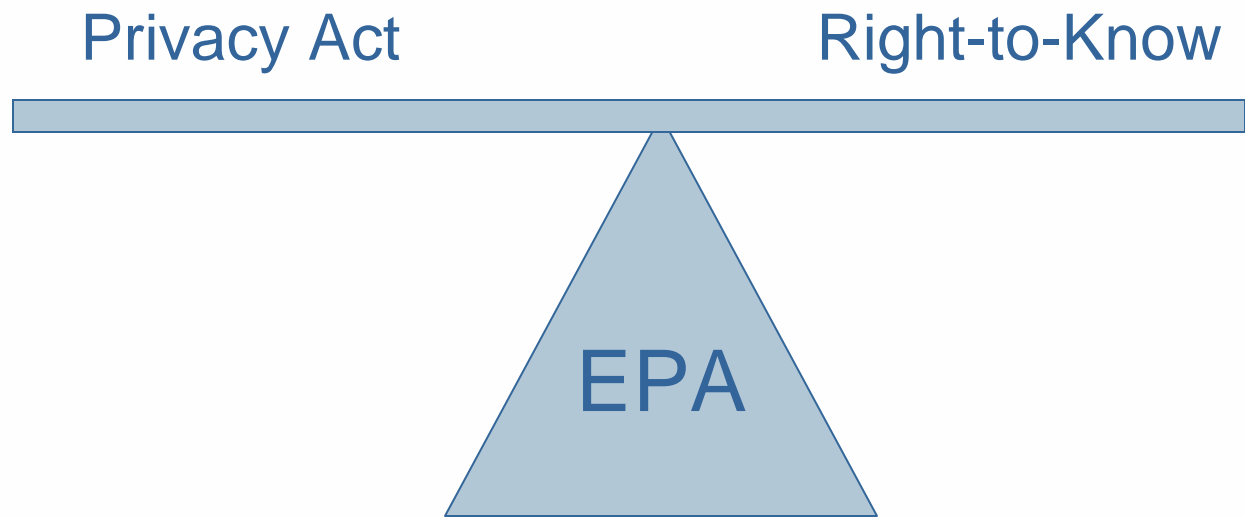


"Promoting Access, Protecting Privacy"

Striking the Balance Between Access and Protection

**Environmental Information Symposium
November 15, 2007**

The Balance





Privacy Act

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Systems of Records

The U.S. Environmental Protection Agency has identified the following Privacy Act Systems of Records and published [notices](#) in the *Federal Register*.

- EPA-1: [PeoplePlus Payroll, Time and Labor Application](#)
- EPA-3: [Wellness Program Medical Records](#)
- EPA-9: [Freedom of Information Act Request and Appeal File](#)
- EPA-10: [EPA Parking Control Office File](#)
- EPA-14: [OPP Time Accounting Information System](#)
- EPA-17: [OCEFT Criminal Investigative Index and Files](#)
- EPA-19: [EPA Identification Card Record](#)
- EPA-20: [Toxic Substances Control Act Confidential Business Information Records Access System](#)
- EPA-21: [External Compliance Program Discrimination Complaint Files](#)
- EPA-22: [Correspondence Management System](#)
- EPA-23: [EPA Credential Information Records](#)
- EPA-24: [Claims Office Master Files](#)
- EPA 27: [Employee Counseling and Assistance Program Records](#)
- EPA-29: [EPA Travel, Other Accounts Payable, and Accounts Receivable Files](#)



OFFICE OF INSPECTOR GENERAL

Audit Report

EPA Needs to Strengthen Its Privacy Program Management Controls

**Report No. 2007-P-00035
September 17, 2007**

In 2006, 8.9 million Americans were victims of identify theft.

Javelin Strategy & Research Survey, 2007

On average, 49% of victims did not know that their personal information was obtained.

Federal Trade Commission Survey, 2003

Gold Mine?

“In the last 12 months, 200 million personal records were exposed on the Internet. That is a gold mine for identity thieves.”

Steven Domenikos, CEO
Identity Truth

Would You Fall for It?

The screenshot shows a Lotus Notes email client window with the following details:

- Title Bar:** Fw: YOUR EMAIL ADDRESS IS AN OCTOBER 2007 WINNER!!!!!! - Lotus Notes
- Menu Bar:** File Edit View Create Actions Text Help
- Toolbar:** Includes icons for file operations, editing, and navigation. The font is set to Default Monospace, size 12.
- Address Bar:** Address
- Navigation Bar:** Welcome, Pam She..., Andrew..., Mark Lut..., New Me..., Andrew..., Pon..., RE..., Fw: Y..., Re..., Re: F...
- Buttons:** Records, Save And File, Save And Close, Follow Up, Tools
- Header:**
 - From:** POWERBALL LOTTERY BY ONLINE PROMOTION 2007 <infoclaims-agent@powerballbv.nl>
 - Date:** 10/30/2007 01:25 PM
 - To:** undisclosed-recipients;
 - cc:**
 - Subject:** YOUR EMAIL ADDRESS IS AN OCTOBER 2007 WINNER!!!!!!
- Body:**

POWERBALL LOTTO. BV
POWERBALL-WHEEL E-GAME 2007.

Dear Consolation Prize Winner,
NOTICE OF CONSOLATION PRIZE WINNING

This email confirms that you have been notified by the POWERBALL INTER LOTTO BV The Netherlands of your email lottery winning for 2007 Powerball Lotto - Wheel E-game held on 27th of October 2007. We wish to congratulate you on the selection of your email coupon number which was selected among the 1st category consolation prize winners.
Consolation Prize Group Prize Amount: US\$1,000,000 one million dollars only.

NON RESIDENCE AWARD CLAIM FORM BHG

FULLNAMES:
FORWARDING ADDRESSES:
CITY/STATE: COUNTRY OF ORIGIN:
MARITAL STATUS: NATIONALITY:
SEX: DATE OF BIRTH: EMAIL:
OCCUPATION: TEL/FAX:

WINNING INFORMATION

COUPON NR: LOTTERY REF
NR:

LOTTERY DATE: CLAIMANT SIGNATURE:

Please choose your payment option at which you want your fund paid to you, view below our payment modalities and tick option of payment.

(1) WIRE TRANSFER FROM THE ABN-AMRO BANK TO YOUR BANK.
(2) By courier service.

“Every time someone clicks on a web page, makes a phone call, uses a credit card, or checks in with a microchipped pass at work, that person leaves a data trail that can later be tracked. Every day, billions of bits of such personal data are stored, sifted, analyzed, cross-referenced with other information and, in many cases, used to build up profiles to predict future behavior.”

The Economist
Sept. 27, 2007

Even Your Campaign Contributions Are Tracked!

The screenshot shows a Microsoft Internet Explorer browser window displaying the Huffington Post website. The address bar shows the URL <http://fundrace.huffingtonpost.com/>. The page title is "Fundrace 2008 Campaign Donations - Huffington Post - Microsoft Internet Explorer provided by EPA - version 6".

The main content area features the Huffington Post logo and navigation menu. The "FundRace 2008" section is prominent, with a "Welcome to FundRace 2008." heading. Below this, there is a "Neighbor Search" section with several search forms:

- Address Search:** Includes fields for "Address:" and "Zip: *", an "Include 2004" checkbox, and a "Search" button.
- Name Search:** Includes fields for "Last Name: *" and "First Name:", an "Include 2004" checkbox, and a "Search" button.
- Occupation Search:** Includes an "Occupation:" field and a "Search" button.
- Employer Search:** Includes an "Employer:" field and a "Search" button.

Other sections include "Big Campaign Donor\$" with a grid of nine candidate portraits, and "Today's Betting Odds" with a grid of four candidate portraits and their odds:

Today's Betting Odds	
Ranked by odds of winning	
71.7%	40.1%
13.2%	28.6%

The "Neighbor Search" section also includes a "Vote Horserace" button. The browser's taskbar at the bottom shows various open applications and the system clock at 8:04 AM.

“Many people express concerns that unscrupulous online merchants might misuse credit information, target spam to their email addresses or otherwise violate their privacy. But a number of previous studies have found that many people still fail to act to protect their privacy online. Some have shown that people willingly give up private information in return for lower prices or even the mere chance of a monetary reward.”

Lorrie Cranor, Director
Carnegie Mellon Usable
Privacy and Security Lab

There is a privacy “age gap.”

“Younger folks don’t have the same level of concern as us older folks. This is best illustrated by the millions of kids who post embarrassing facts about themselves on social networks and blogs.”

Larry Ponemon
Ponemon Institute

“You have zero privacy anyway.
Get over it.”

Scott McNeally
CEO, Sun Microsystems

Privacy Panelists

Lee Tien

Senior Staff Attorney
Electronic Frontier Foundation

Kimberly T. Nelson

Director eGovernment and
Health and Human Services
US Public Sector
Microsoft Corp