

BioPreferredSM

Making a Difference with Biobased Products



Presented by: Shana Y. Love

April 1, 2008



Topics for Discussion

- USDA's Role and Strategy
- Procurement Tools
- What you can do now?



What are biobased products?

...commercial or industrial products (other than food or feed) composed wholly or in significant part of biological products including **renewable agricultural materials** (plant, animal, and marine materials) or forestry materials.



What is BioPreferred?

BioPreferred makes it easy for you to make a difference by identifying and establishing new markets for biobased products.



Why choose biobased products?

- Increase our energy security and independence
- Improve our environment, inside and out
- Improve our economy



Program Requirements

- Farm Security and Rural Investment Act of 2002 (FSRIA), section 9002 (2002 Farm Bill)
- Energy Policy Act of 2005, sections 205 and 943
- Executive Order 13423
- FAR Updated - Nov. 7, 2007



Federal Acquisition Regulations

- Final Rule published November 7, 2007
 - agencies must consider biobased products in acquisition planning and solicitations;
 - new solicitation provisions and contract clauses.



Identified Biobased Products

- USDA has identified over 10,000 biobased products commercially available across 170 items (generic product categories)



BioPreferred Tools

- Sample Contract Language
- Technical Fact Sheets
- Training Materials
- Life Cycle Assessment Overview

BioPreferred Tools

- BioPreferred Product Catalog
- Partnerships
(e.g., GSA, DLA, Ability 1)



AbilityOne Program
Formerly the Javits-Wagner-O'Day Program



USDA /GSA Partnership

- USDA Advantage
- Environmental Aisle
- Icons for biobased and environmentally friendly products

Go *Environmental* with GSA Advantage!

Plan to Attend!

2008 USDA BioPreferred™ Showcase and Training

In conjunction with the 2008 GSA International
Products and Services Expo
Anaheim Convention Center • Anaheim, CA

BioPreferred™ Showcase

April 21-22, 2008

BioPreferred™ Training Sessions

April 22-24, 2008





USDA's Implementation Strategy

1. Establishing the Department as a leader in biobased purchases
2. Providing support and guidance to other Federal agencies and to biobased manufacturers.




USDA's Implementation Strategy

- Encouraging the use of both designated and non-designated biobased products
- Internal Goal:
 - Increase the number of USDA contracts containing biobased products by at least 50 percent by FY 2012



What can you do now?

- ✓ Learn more about BioPreferred at www.biopREFERRED.gov
- ✓ Review requirements to ensure that biobased products are not being accidentally excluded
- ✓ Include the requirement of biobased products in solicitations



Shana Y. Love
Co-Program Manager
202-205-4008

Shana.Love@usda.gov

www.biopreferred.gov

