

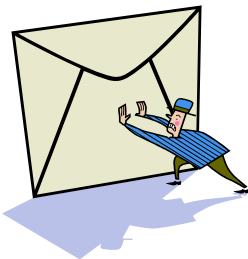


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NEWS RELEASE

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Pushers Needed

Postal Service's Inspector General Unveils
"Pushing the Envelope" Blog

That's right. The Postal Service's Office of Inspector General is looking for pushers. No, not *those* kind of pushers. Pushers to help "push ideas" on their new blog, *"Pushing the Envelope."* The Postal Service OIG has ventured into the Blogosphere to become the first IG office to open up a public blog. Dipping into the toolbox of Web 2.0 applications, the OIG is blogging to reach and gather ideas from Postal Service and mailing industry stakeholders.

"We are sponsoring this blog to facilitate an ongoing dialogue on relevant issues affecting the Postal Service. This effort will allow us to reach stakeholders for online discussions of emerging issues as well as attack chronic dilemmas with new ideas from a large number of perspectives," said Inspector General David C. Williams. Opening topics include:

- What are some critical challenges facing the Postal Service that you would like to see us explore?
- What could the Postal Service do to improve its service to you?
- What could the Postal Service do to increase its revenue?
- Do you view the Postal Service as a business or a public service, and why?

- Self-service Mail Technologies

The blog will also be a tool for sensitizing stakeholders to the complexity of issues that are sometimes misunderstood or are simplified.”

The OIG is inviting participation from a wide variety of Postal Service stakeholders, employees and customers, as well as the mailing industry, Congress, the Inspector General community and other audit and investigative organizations. Participation will be open, but will require registration. All comments will be reviewed to ensure no inappropriate comments are posted.

The OIG’s goal with this venture is to add further value to the United States Postal Service. The blog unveiling comes just a week after the OIG launched its new intranet known as the Knowledge Centered Environment or KCE. The KCE is yet another tool for use by OIG auditors and investigators to share knowledge and to establish and maintain broad networks of contacts in their respective areas. Information and comments shared on the blog topics will be integrated into the KCE.

The Blog can be reached through the home page of the OIG’s website, www.uspsoig.gov.

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