Brad M. Barber

Brad M. Barber is a Professor of Finance at the UC Davis, Graduate School of Management. His recent research focuses on analyst recommendations and investor psychology. His research has been covered extensively in the popular press, including Business Week, Time, The Wall Street Journal, ABC News, NBC Nightly News, CNN, CNNfn, and CNBC

Professor Barber has written numerous scholarly articles, which have appeared in many publications including the Journal of Finance, Journal of Financial Economics, Review of Financial Studies, Journal of Political Economy, Quarterly Journal of Economics, American Sociological Review, Journal of Financial and Quantitative Analysis, and the Financial Analyst Journal. He is a regular speaker at academic and practitioner conferences.

Professor Barber received his Ph.D. in finance from the University of Chicago in 1991. He also received an MBA from the University of Chicago and a BS in Economics from the University of Illinois. At UC-Davis, he teaches courses in investment analysis and corporate financial policy. For those interested in learning more about finance, Professor Barber recommends several books and films (available at http://faculty.gsm.ucdavis.edu/~bmbarber/).