

California: 2002

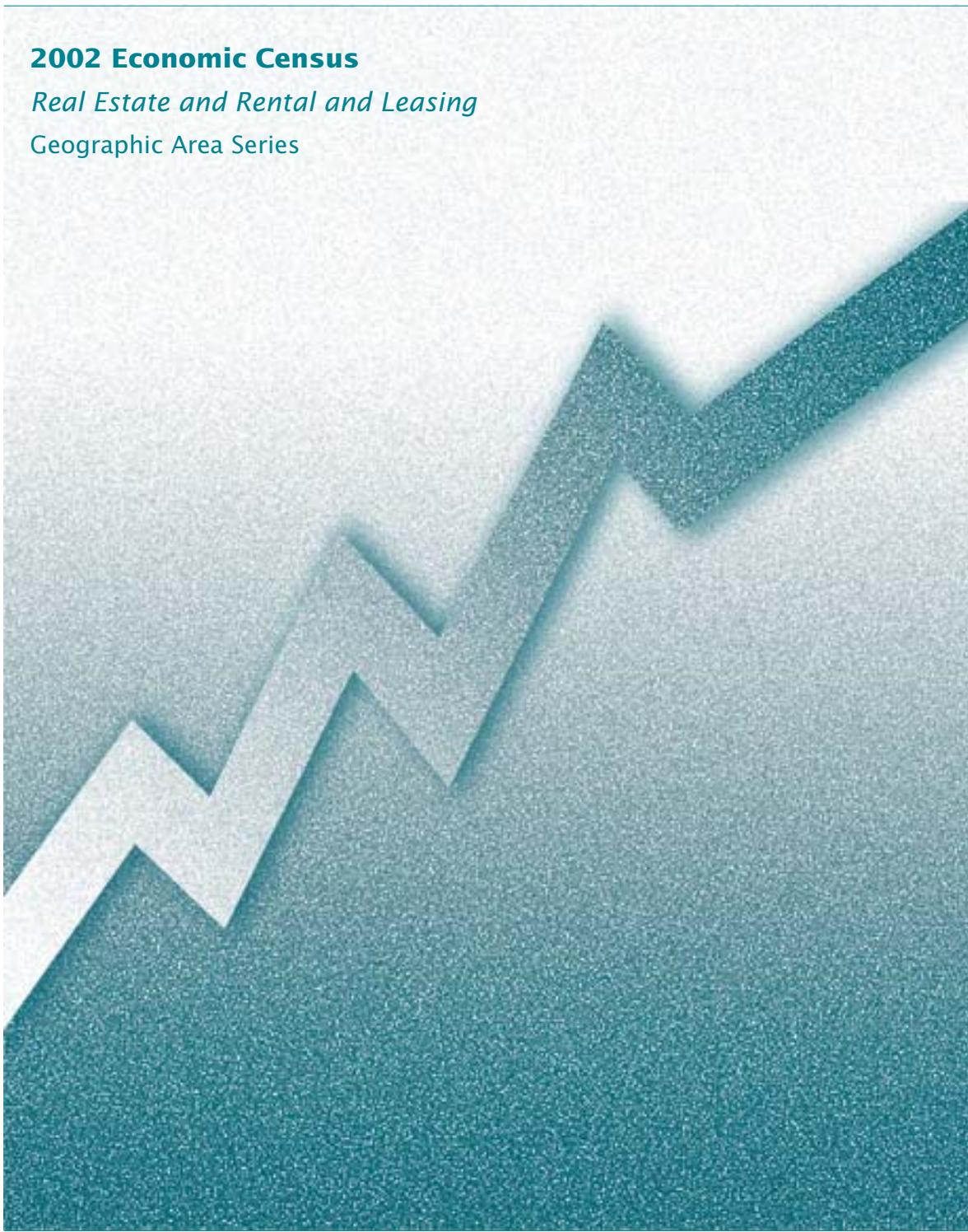
Issued March 2005

EC02-53A-CA

2002 Economic Census

Real Estate and Rental and Leasing

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Real Estate and Rental and Leasing

SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g., real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Exclusions. The following industries are not included in this sector: real estate investment trusts (REITs), which are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles; and establishments primarily engaged in renting or leasing equipment with operators, which are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The reports described below exclude establishments of firms with no paid employees. These "nonemployers," typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 11 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, revenue, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0. Data are presented for the United States only.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

-
- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Utilities and Financial Census Branch, 1-800-541-8345 or fcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
-	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CALIFORNIA								
53	Real estate and rental and leasing	42 315	54 377 915	9 543 778	2 288 747	273 899	19.1	8.6
531	Real estate	34 740	37 025 891	6 828 840	1 636 976	191 762	24.6	10.9
5311	Lessors of real estate	15 311	19 189 186	2 036 173	475 961	69 904	20.2	10.9
53111	Lessors of residential buildings and dwellings	8 083	7 187 240	763 959	181 380	34 891	22.8	17.5
531110	Lessors of residential buildings and dwellings	8 083	7 187 240	763 959	181 380	34 891	22.8	17.5
5311101	Lessors of apartment buildings	6 984	6 521 887	672 690	159 650	30 710	22.1	17.7
5311109	Lessors of dwellings other than apartment buildings	1 099	665 353	91 269	21 730	4 181	29.1	15.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	3 953	9 873 282	1 034 671	238 417	23 254	17.0	6.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	3 953	9 873 282	1 034 671	238 417	23 254	17.0	6.0
5311201	Lessors of professional and other office buildings	1 830	4 908 809	465 261	88 180	8 713	12.8	6.0
5311202	Lessors of manufacturing and industrial buildings	568	1 473 209	157 043	48 672	2 478	40.6	4.8
5311203	Lessors of shopping centers and retail stores	1 143	3 007 990	320 226	79 711	8 810	12.7	6.2
5311209	Lessors of other nonresidential buildings and facilities	412	483 274	92 141	21 854	3 253	15.6	8.4
53113	Lessors of miniwarehouses and self-storage units	1 508	914 679	119 642	28 480	5 582	19.7	7.8
531130	Lessors of miniwarehouses and self-storage units	1 508	914 679	119 642	28 480	5 582	19.7	7.8
53119	Lessors of other real estate property	1 767	1 213 985	117 901	27 684	6 177	30.2	14.1
531190	Lessors of other real estate property	1 767	1 213 985	117 901	27 684	6 177	30.2	14.1
5311901	Lessors of manufactured (mobile) home sites	1 456	1 029 074	90 391	21 319	5 117	31.4	14.6
5311909	Lessors of other real estate property	309	D	D	D	g	D	D
5312	Offices of real estate agents and brokers	9 498	10 701 423	1 635 884	394 799	37 993	29.3	10.1
53121	Offices of real estate agents and brokers	9 498	10 701 423	1 635 884	394 799	37 993	29.3	10.1
531210	Offices of real estate agents and brokers	9 498	10 701 423	1 635 884	394 799	37 993	29.3	10.1
5312101	Offices of residential real estate agents and brokers	7 384	8 043 576	957 752	216 475	27 187	28.9	10.0
5312109	Offices of nonresidential real estate agents and brokers	2 114	2 657 847	678 132	178 324	10 806	30.6	10.5
5313	Activities related to real estate	9 931	7 135 282	3 156 783	766 216	83 865	29.7	12.2
53131	Real estate property managers	6 064	4 589 782	2 217 159	547 031	66 166	26.1	12.7
531311	Residential property managers	4 008	2 760 986	1 367 778	330 820	48 562	28.0	15.5
531312	Nonresidential property managers	2 056	1 828 796	849 381	216 211	17 604	23.3	8.5
53132	Offices of real estate appraisers	1 171	555 661	165 780	36 679	4 204	41.8	5.7
531320	Offices of real estate appraisers	1 171	555 661	165 780	36 679	4 204	41.8	5.7
53139	Other activities related to real estate	2 696	1 989 839	773 844	182 506	13 495	34.6	12.8
531390	Other activities related to real estate	2 696	1 989 839	773 844	182 506	13 495	34.6	12.8
532	Rental and leasing services	7 283	15 470 874	2 463 955	585 802	78 514	7.6	3.7
5321	Automotive equipment rental and leasing	1 441	4 471 479	708 100	165 109	22 392	4.1	2.2
53211	Passenger car rental and leasing	835	3 177 627	523 926	122 213	17 020	4.7	2.0
532111	Passenger car rental	760	3 035 989	509 118	118 646	16 670	4.7	1.6
532112	Passenger car leasing	75	141 638	14 808	3 567	350	4.0	9.0
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	606	1 293 852	184 174	42 896	5 372	2.7	2.8
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	606	1 293 852	184 174	42 896	5 372	2.7	2.8
5321201	Truck rental without drivers	337	358 482	56 231	12 208	2 107	6.9	6.2
5321202	Truck leasing	215	882 627	117 904	28 731	2 852	.9	1.5
5321209	Utility trailer, and RV (recreational vehicle) rental and leasing	54	52 743	10 039	1 957	413	5.4	1.0
5322	Consumer goods rental	3 560	2 514 924	573 435	134 312	29 349	14.1	5.7
53221	Consumer electronics and appliances rental	276	188 266	48 555	11 924	1 482	13.0	7.0
532210	Consumer electronics and appliances rental	276	188 266	48 555	11 924	1 482	13.0	7.0
53222	Formal wear and costume rental	376	125 574	31 677	7 461	1 776	11.2	6.8
532220	Formal wear and costume rental	376	125 574	31 677	7 461	1 776	11.2	6.8
53223	Video tape and disc rental	2 133	1 356 224	240 736	58 267	17 320	12.8	4.2
532230	Video tape and disc rental	2 133	1 356 224	240 736	58 267	17 320	12.8	4.2
53229	Other consumer goods rental	775	844 860	252 467	56 660	8 771	17.0	7.5
532291	Home health equipment rental	186	346 438	97 803	23 220	2 442	9.4	5.6
532292	Recreational goods rental	211	90 559	21 061	4 622	1 399	28.2	9.5
532299	All other consumer goods rental	378	407 863	133 603	28 818	4 930	21.1	8.7
5323	General rental centers	433	334 313	92 745	22 653	3 206	26.0	9.0
53231	General rental centers	433	334 313	92 745	22 653	3 206	26.0	9.0
532310	General rental centers	433	334 313	92 745	22 653	3 206	26.0	9.0
5324	Commercial and industrial machinery and equipment rental and leasing	1 849	8 150 158	1 089 675	263 728	23 567	6.7	3.7
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	711	5 355 319	404 757	98 620	8 931	4.1	1.8
532411	Commercial air, rail, and water transportation equipment rental and leasing	711	5 355 319	404 757	98 620	8 931	4.1	1.8
5324112	Railroad car rental and leasing	82	3 901 879	94 943	25 491	998	.6	.3
5324119	Aircraft rental and leasing	70	D	D	D	f	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	629	1 453 440	309 814	73 129	7 933	13.7	5.6
5324121	Rental and leasing of heavy construction equipment without operators	598	1 371 501	294 336	69 523	7 538	14.4	5.9
5324129	Oilfield and well drilling equipment rental and leasing	31	81 939	15 478	3 606	395	1.2	.7
53242	Office machinery and equipment rental and leasing	184	763 120	122 004	29 955	1 820	3.9	11.6
532420	Office machinery and equipment rental and leasing	184	763 120	122 004	29 955	1 820	3.9	11.6
5324201	Office machine rental and leasing	73	82 768	14 982	3 672	406	23.6	10.1
5324209	Computer rental and leasing	111	680 352	107 022	26 283	1 414	1.5	11.8
53249	Other commercial and industrial machinery and equipment rental and leasing	954	2 031 719	562 914	135 153	12 816	14.7	5.9
532490	Other commercial and industrial machinery and equipment rental and leasing	954	2 031 719	562 914	135 153	12 816	14.7	5.9
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	156	259 227	72 639	15 688	1 709	22.9	5.7
5324902	Industrial equipment rental and leasing	590	1 291 018	316 127	79 030	7 459	16.2	6.3
5324903	Motion picture equipment rental	155	389 052	145 545	34 345	2 909	5.5	4.6
5324909	Theatrical equipment rental	53	92 422	28 603	6 090	739	8.5	6.6

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	CALIFORNIA—Con.							
53	Real estate and rental and leasing—Con.							
533	Lessors of nonfinancial intangible assets (except copyrighted works)	292	1 881 150	250 983	65 969	3 623	4.4	3.2
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	292	1 881 150	250 983	65 969	3 623	4.4	3.2
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	292	1 881 150	250 983	65 969	3 623	4.4	3.2
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	292	1 881 150	250 983	65 969	3 623	4.4	3.2
5331101	Oil royalty companies	7	1 312	224	60	13	—	30.8
5331109	Patent owners and lessors	285	1 879 838	250 759	65 909	3 610	4.4	3.1

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
FRESNO-MADERA, CA COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	728	585 580	112 245	25 950	4 408	27.4	7.4
531	Real estate	540	408 728	77 406	17 941	2 933	35.4	8.2
5311	Lessors of real estate	255	201 006	22 530	5 194	1 265	31.2	11.4
53111	Lessors of residential buildings and dwellings	148	D	D	D	f	D	D
531110	Lessors of residential buildings and dwellings	148	D	D	D	f	D	D
5311101	Lessors of apartment buildings	119	D	D	D	f	D	D
5311109	Lessors of dwellings other than apartment buildings	29	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	68	D	D	D	e	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	68	D	D	D	e	D	D
5311201	Lessors of professional and other office buildings	31	D	D	D	c	D	D
5311203	Lessors of shopping centers and retail stores	26	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	12	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units	12	D	D	D	b	D	D
53119	Lessors of other real estate property	27	D	D	D	c	D	D
531190	Lessors of other real estate property	27	D	D	D	c	D	D
5311901	Lessors of manufactured (mobile) home sites	21	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	135	128 295	19 968	4 645	559	41.6	2.2
53121	Offices of real estate agents and brokers	135	128 295	19 968	4 645	559	41.6	2.2
531210	Offices of real estate agents and brokers	135	128 295	19 968	4 645	559	41.6	2.2
5312101	Offices of residential real estate agents and brokers	98	D	D	D	e	D	D
5312109	Offices of nonresidential real estate agents and brokers	37	D	D	D	c	D	D
5313	Activities related to real estate	150	79 427	34 908	8 102	1 109	35.9	9.8
53131	Real estate property managers	98	62 740	29 415	6 926	953	31.8	10.3
531311	Residential property managers	60	35 244	19 607	4 874	726	41.0	14.1
531312	Nonresidential property managers	38	27 496	9 808	2 052	227	20.1	5.5
53132	Offices of real estate appraisers	28	7 408	1 995	428	63	62.0	2.6
531320	Offices of real estate appraisers	28	7 408	1 995	428	63	62.0	2.6
53139	Other activities related to real estate	24	9 279	3 498	748	93	42.6	12.1
531390	Other activities related to real estate	24	9 279	3 498	748	93	42.6	12.1
532	Rental and leasing services	184	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	35	D	D	D	e	D	D
53211	Passenger car rental and leasing	18	D	D	D	c	D	D
532111	Passenger car rental	18	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	17	34 273	4 389	1 048	128	1.3	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	17	34 273	4 389	1 048	128	1.3	—
5321201	Truck rental without drivers	13	11 611	1 466	369	51	3.7	—
5322	Consumer goods rental	90	47 236	9 805	2 387	670	10.1	6.6
53221	Consumer electronics and appliances rental	10	D	D	D	b	D	D
532210	Consumer electronics and appliances rental	10	D	D	D	b	D	D
53223	Video tape and disc rental	58	D	D	D	e	D	D
532230	Video tape and disc rental	58	D	D	D	e	D	D
53229	Other consumer goods rental	14	D	D	D	c	D	D
5323	General rental centers	18	D	D	D	c	D	D
53231	General rental centers	18	D	D	D	c	D	D
532310	General rental centers	18	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	41	D	D	D	e	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	14	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	14	D	D	D	c	D	D
5324121	Rental and leasing of heavy construction equipment without operators	14	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	13	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	22	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	14	17 311	3 912	D	110	5.8	10.3
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4	D	D	D	b	D	D
Fresno, CA Metropolitan Statistical Area								
53	Real estate and rental and leasing	648	546 978	106 152	24 596	4 127	26.6	7.2
531	Real estate	481	383 303	73 967	17 232	2 777	34.6	7.9
5311	Lessors of real estate	237	186 101	20 607	4 799	1 176	31.1	11.2
53111	Lessors of residential buildings and dwellings	140	101 780	11 827	2 742	738	29.4	14.7
531110	Lessors of residential buildings and dwellings	140	101 780	11 827	2 742	738	29.4	14.7
5311101	Lessors of apartment buildings	114	80 769	9 239	2 176	527	31.7	13.4
5311109	Lessors of dwellings other than apartment buildings	26	21 011	2 588	566	211	20.5	19.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	62	66 034	6 539	1 538	286	34.9	5.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	62	66 034	6 539	1 538	286	34.9	5.0
5311201	Lessors of professional and other office buildings	28	36 475	3 640	911	151	13.5	2.9
5311203	Lessors of shopping centers and retail stores	24	24 674	2 113	443	93	61.9	5.8
53113	Lessors of miniwarehouses and self-storage units	11	3 713	447	81	22	25.8	22.0
531130	Lessors of miniwarehouses and self-storage units	11	3 713	447	81	22	25.8	22.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—								
						From administrative records ¹									
FRESNO-MADERA, CA COMBINED STATISTICAL AREA—Con.															
Fresno, CA Metropolitan Statistical Area—Con.															
53	Real estate and rental and leasing—Con.														
531	Real estate—Con.														
5311	Lessors of real estate—Con.														
531199	Lessors of other real estate property	24	14 574	1 794	438	130	27.5	12.7							
531190	Lessors of other real estate property	24	14 574	1 794	438	130	27.5	12.7							
5311901	Lessors of manufactured (mobile) home sites	18	8 372	699	172	55	32.9	18.6							
5312	Offices of real estate agents and brokers	111	120 164	19 211	4 494	514	39.4	1.6							
53121	Offices of real estate agents and brokers	111	120 164	19 211	4 494	514	39.4	1.6							
531210	Offices of real estate agents and brokers	111	120 164	19 211	4 494	514	39.4	1.6							
5312101	Offices of residential real estate agents and brokers	76	86 163	13 181	3 210	349	35.3	2.1							
5312109	Offices of nonresidential real estate agents and brokers	35	34 001	6 030	1 284	165	49.8	.3							
5313	Activities related to real estate	133	77 038	34 149	7 939	1 087	35.3	9.6							
53131	Real estate property managers	88	61 379	28 838	6 799	939	31.6	10.1							
531311	Residential property managers	53	34 406	19 267	4 798	714	40.3	13.7							
531312	Nonresidential property managers	35	26 973	9 571	2 001	225	20.4	5.4							
53132	Offices of real estate appraisers	25	7 050	1 889	400	57	60.1	2.7							
531320	Offices of real estate appraisers	25	7 050	1 889	400	57	60.1	2.7							
53139	Other activities related to real estate	20	8 609	3 422	740	91	41.4	11.6							
531390	Other activities related to real estate	20	8 609	3 422	740	91	41.4	11.6							
532	Rental and leasing services	164	162 089	31 505	7 259	1 325	7.8	5.7							
5321	Automotive equipment rental and leasing	33	50 234	7 072	1 659	253	1.9	.3							
53211	Passenger car rental and leasing	16	15 961	2 683	611	125	3.2	1.1							
532111	Passenger car rental	16	15 961	2 683	611	125	3.2	1.1							
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	17	34 273	4 389	1 048	128	1.3	—							
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	17	34 273	4 389	1 048	128	1.3	—							
5321201	Truck rental without drivers	13	11 611	1 466	369	51	3.7	—							
5322	Consumer goods rental	79	41 862	8 727	2 121	604	10.3	6.2							
53223	Video tape and disc rental	50	25 196	4 641	1 172	423	10.0	5.7							
532230	Video tape and disc rental	50	25 196	4 641	1 172	423	10.0	5.7							
53229	Other consumer goods rental	12	9 109	2 278	514	102	19.4	1.4							
5323	General rental centers	15	14 388	3 777	765	136	24.3	2.4							
53231	General rental centers	15	14 388	3 777	765	136	24.3	2.4							
532310	General rental centers	15	14 388	3 777	765	136	24.3	2.4							
5324	Commercial and industrial machinery and equipment rental and leasing	37	55 605	11 929	2 714	332	7.1	10.9							
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	13	26 631	5 710	1 274	158	7.2	11.5							
532412	Construction, mining, and forestry machinery and equipment rental and leasing	13	26 631	5 710	1 274	158	7.2	11.5							
5324121	Rental and leasing of heavy construction equipment without operators	12	D	D	D	c	D	D							
53249	Other commercial and industrial machinery and equipment rental and leasing	20	D	D	D	c	D	D							
532490	Other commercial and industrial machinery and equipment rental and leasing	20	D	D	D	c	D	D							
5324902	Industrial equipment rental and leasing	14	17 311	3 912	864	110	5.8	10.3							
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	1 586	680	105	25	26.4	5.4							
Madera, CA Metropolitan Statistical Area															
53	Real estate and rental and leasing—Con.	80	38 602	6 093	1 354	281	38.6	10.6							
531	Real estate	59	25 425	3 439	709	156	47.7	13.0							
5311	Lessors of real estate	18	14 905	1 923	395	89	32.6	13.0							
5312	Offices of real estate agents and brokers	24	8 131	757	151	45	72.9	11.3							
53121	Offices of real estate agents and brokers	24	8 131	757	151	45	72.9	11.3							
531210	Offices of real estate agents and brokers	24	8 131	757	151	45	72.9	11.3							
5312101	Offices of residential real estate agents and brokers	22	D	D	D	b	D	D							
5313	Activities related to real estate	17	2 389	759	163	22	55.8	18.6							
53131	Real estate property managers	10	1 361	577	127	14	42.7	23.4							
532	Rental and leasing services	20	D	D	D	c	D	D							
5322	Consumer goods rental	11	5 374	1 078	266	66	8.2	10.0							
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D							

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	19 630	28 643 374	4 984 594	1 181 432	134 659	17.1	7.8
531	Real estate	16 023	18 917 201	3 586 241	847 686	94 332	22.4	10.2
5311	Lessors of real estate	6 882	9 931 955	1 091 278	244 415	32 965	17.4	8.9
53111	Lessors of residential buildings and dwellings	3 668	3 216 477	330 045	78 765	14 687	24.6	17.0
531110	Lessors of residential buildings and dwellings	3 668	3 216 477	330 045	78 765	14 687	24.6	17.0
5311101	Lessors of apartment buildings	3 231	2 956 917	293 955	70 040	13 045	23.8	17.0
5311109	Lessors of dwellings other than apartment buildings	437	259 560	36 090	8 725	1 642	34.3	16.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	1 914	5 637 767	637 653	136 050	12 891	12.2	4.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	1 914	5 637 767	637 653	136 050	12 891	12.2	4.7
5311201	Lessors of professional and other office buildings	838	2 968 515	316 681	52 236	4 522	11.3	4.1
5311202	Lessors of manufacturing and industrial buildings	303	480 522	64 768	21 755	1 084	26.9	7.2
5311203	Lessors of shopping centers and retail stores	577	1 865 429	194 068	47 242	5 269	10.5	4.6
5311209	Lessors of other nonresidential buildings and facilities	196	323 301	62 136	14 817	2 016	9.2	6.9
53113	Lessors of miniwarehouses and self-storage units	598	508 797	72 598	17 520	2 819	14.4	4.1
531130	Lessors of miniwarehouses and self-storage units	598	508 797	72 598	17 520	2 819	14.4	4.1
53119	Lessors of other real estate property	702	568 914	50 982	12 080	2 568	30.5	10.2
531190	Lessors of other real estate property	702	568 914	50 982	12 080	2 568	30.5	10.2
5311901	Lessors of manufactured (mobile) home sites	593	492 860	41 052	9 741	2 263	32.8	10.1
5311909	Lessors of other real estate property	109	76 054	9 930	2 339	305	15.8	10.8
5312	Offices of real estate agents and brokers	4 169	5 266 231	821 833	207 649	17 904	26.4	11.0
53121	Offices of real estate agents and brokers	4 169	5 266 231	821 833	207 649	17 904	26.4	11.0
531210	Offices of real estate agents and brokers	4 169	5 266 231	821 833	207 649	17 904	26.4	11.0
5312101	Offices of residential real estate agents and brokers	3 122	3 767 754	423 426	98 434	12 205	25.9	10.8
5312109	Offices of nonresidential real estate agents and brokers	1 047	1 498 477	398 407	109 215	5 699	27.6	11.3
5313	Activities related to real estate	4 972	3 719 015	1 673 130	395 622	43 463	30.1	12.3
53131	Real estate property managers	2 932	2 248 378	1 092 612	260 019	32 946	26.6	13.4
531311	Residential property managers	1 882	1 366 764	676 103	158 392	24 000	27.5	15.3
531312	Nonresidential property managers	1 050	881 614	416 509	101 627	8 946	25.1	10.4
53132	Offices of real estate appraisers	472	184 791	56 640	12 692	1 486	56.5	7.4
531320	Offices of real estate appraisers	472	184 791	56 640	12 692	1 486	56.5	7.4
53139	Other activities related to real estate	1 568	1 285 846	523 878	122 911	9 031	32.6	11.1
531390	Other activities related to real estate	1 568	1 285 846	523 878	122 911	9 031	32.6	11.1
532	Rental and leasing services	3 444	8 483 048	1 262 218	298 791	38 272	6.8	3.3
5321	Automotive equipment rental and leasing	702	2 340 074	382 798	89 851	11 372	1.7	2.6
53211	Passenger car rental and leasing	394	1 674 499	285 289	66 953	8 638	1.7	2.8
532111	Passenger car rental	352	D	D	D	i	D	D
532112	Passenger car leasing	42	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	308	665 575	97 509	22 898	2 734	1.7	2.1
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	308	665 575	97 509	22 898	2 734	1.7	2.1
5321201	Truck rental without drivers	173	D	D	D	f	D	D
5321202	Truck leasing	102	444 320	64 234	15 977	1 519	.4	.2
5321209	Utility trailer, and RV (recreational vehicle) rental and leasing	33	D	D	D	e	D	D
5322	Consumer goods rental	1 643	1 087 098	270 594	62 354	13 416	18.5	6.4
53221	Consumer electronics and appliances rental	142	96 498	25 162	6 162	792	17.0	9.0
532210	Consumer electronics and appliances rental	142	96 498	25 162	6 162	792	17.0	9.0
53222	Formal wear and costume rental	190	54 215	15 531	3 701	803	12.3	9.1
532220	Formal wear and costume rental	190	54 215	15 531	3 701	803	12.3	9.1
53223	Video tape and disc rental	976	523 914	98 791	22 555	7 376	17.4	5.1
532230	Video tape and disc rental	976	523 914	98 791	22 555	7 376	17.4	5.1
53229	Other consumer goods rental	335	412 471	131 110	29 936	4 445	20.9	7.1
532291	Home health equipment rental	79	148 972	47 066	11 266	1 152	15.8	6.0
532292	Recreational goods rental	72	32 474	7 502	1 775	545	29.7	7.3
532299	All other consumer goods rental	184	231 025	76 542	16 895	2 748	23.0	7.7
5323	General rental centers	189	135 859	38 115	9 429	1 288	30.2	9.4
53231	General rental centers	189	135 859	38 115	9 429	1 288	30.2	9.4
532310	General rental centers	189	135 859	38 115	9 429	1 288	30.2	9.4
5324	Commercial and industrial machinery and equipment rental and leasing	910	4 920 017	570 711	137 157	12 196	6.0	2.8
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	273	3 564 917	150 842	37 252	3 284	3.2	1.6
532411	Commercial air, rail, and water transportation equipment rental and leasing	30	D	D	D	e	D	D
5324119	Aircraft rental and leasing	27	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	243	D	D	D	h	D	D
5324121	Rental and leasing of heavy construction equipment without operators	233	D	D	D	h	D	D
5324129	Oilfield and well drilling equipment rental and leasing	10	18 766	5 370	1 169	95	6	1.6
53242	Office machinery and equipment rental and leasing	94	200 043	50 177	13 433	1 029	11.3	17.1
532420	Office machinery and equipment rental and leasing	94	200 043	50 177	13 433	1 029	11.3	17.1
5324201	Office machine rental and leasing	37	D	D	D	c	D	D
5324209	Computer rental and leasing	57	D	D	D	f	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
						From administrative records ¹	Estimated ²	
LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services—Con.							
5324	Commercial and industrial machinery and equipment rental and leasing—Con.							
53249	Other commercial and industrial machinery and equipment rental and leasing	543	1 155 057	369 692	86 472	7 883	13.8	4.2
532490	Other commercial and industrial machinery and equipment rental and leasing	543	1 155 057	369 692	86 472	7 883	13.8	4.2
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	68	D	D	D	f	D	D
5324902	Industrial equipment rental and leasing	296	565 532	163 714	40 162	3 667	15.5	4.7
5324903	Motion picture equipment rental	142	373 900	142 813	33 628	2 812	5.5	3.8
5324909	Theatrical equipment rental	37	D	D	D	f	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	163	1 243 125	136 135	34 955	2 055	5.9	2.3
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	163	1 243 125	136 135	34 955	2 055	5.9	2.3
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	163	1 243 125	136 135	34 955	2 055	5.9	2.3
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	163	1 243 125	136 135	34 955	2 055	5.9	2.3
5331109	Patent owners and lessors	158	D	D	D	g	D	D
Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area								
53	Real estate and rental and leasing	16 040	25 529 412	4 445 439	1 055 905	115 900	16.0	7.5
531	Real estate	13 273	16 730 690	3 228 438	764 165	82 395	21.4	10.0
5311	Lessors of real estate	5 775	9 040 727	984 899	217 885	28 272	16.8	8.4
53111	Lessors of residential buildings and dwellings	3 205	2 828 916	286 512	68 596	12 675	25.0	16.7
531110	Lessors of residential buildings and dwellings	3 205	2 828 916	286 512	68 596	12 675	25.0	16.7
5311101	Lessors of apartment buildings	2 859	2 621 076	255 912	61 127	11 331	24.4	16.7
5311109	Lessors of dwellings other than apartment buildings	346	207 840	30 600	7 469	1 344	33.3	17.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	1 687	5 379 874	599 400	125 591	11 687	11.8	4.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	1 687	5 379 874	599 400	125 591	11 687	11.8	4.5
5311201	Lessors of professional and other office buildings	743	2 882 824	303 335	47 931	4 232	10.9	3.9
5311202	Lessors of manufacturing and industrial buildings	275	455 077	61 271	20 820	976	26.1	6.7
5311203	Lessors of shopping centers and retail stores	504	1 749 693	180 268	43 803	4 721	10.2	4.4
5311209	Lessors of other nonresidential buildings and facilities	165	292 280	54 526	13 037	1 758	8.5	7.4
53113	Lessors of miniwarehouses and self-storage units	424	424 375	63 396	15 292	2 266	10.2	3.5
531130	Lessors of miniwarehouses and self-storage units	424	424 375	63 396	15 292	2 266	10.2	3.5
53119	Lessors of other real estate property	459	407 562	35 591	8 406	1 644	31.4	8.6
531190	Lessors of other real estate property	459	407 562	35 591	8 406	1 644	31.4	8.6
5311901	Lessors of manufactured (mobile) home sites	374	342 734	27 084	6 404	1 386	34.9	8.2
5311909	Lessors of other real estate property	85	64 828	8 507	2 002	258	13.3	10.7
5312	Offices of real estate agents and brokers	3 286	4 309 524	698 485	178 922	14 623	25.5	11.5
53121	Offices of real estate agents and brokers	3 286	4 309 524	698 485	178 922	14 623	25.5	11.5
531210	Offices of real estate agents and brokers	3 286	4 309 524	698 485	178 922	14 623	25.5	11.5
5312101	Offices of residential real estate agents and brokers	2 412	2 995 496	338 841	79 418	9 590	25.3	11.7
5312109	Offices of nonresidential real estate agents and brokers	874	1 314 028	359 644	99 504	5 033	25.9	11.0
5313	Activities related to real estate	4 212	3 380 439	1 545 054	367 358	39 500	28.6	12.1
53131	Real estate property managers	2 542	2 071 753	1 022 100	243 801	30 343	25.3	13.2
531311	Residential property managers	1 613	1 252 725	627 257	146 995	22 023	26.0	15.1
531312	Nonresidential property managers	929	819 028	394 843	96 806	8 320	24.2	10.3
53132	Offices of real estate appraisers	362	155 318	49 413	11 197	1 239	53.7	6.8
531320	Offices of real estate appraisers	362	155 318	49 413	11 197	1 239	53.7	6.8
53139	Other activities related to real estate	1 308	1 153 368	473 541	112 360	7 918	31.2	10.7
531390	Other activities related to real estate	1 308	1 153 368	473 541	112 360	7 918	31.2	10.7
532	Rental and leasing services	2 622	7 629 722	1 093 455	259 530	31 647	6.2	3.0
5321	Automotive equipment rental and leasing	535	2 062 248	340 520	79 762	9 936	1.8	2.6
53211	Passenger car rental and leasing	314	1 563 702	268 693	63 031	7 909	1.8	2.9
532111	Passenger car rental	274	1 464 245	261 135	61 210	7 717	1.7	2.5
532112	Passenger car leasing	40	99 457	7 558	1 821	192	2.0	8.6
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	221	498 546	71 827	16 731	2 027	1.8	1.8
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	221	498 546	71 827	16 731	2 027	1.8	1.8
5321201	Truck rental without drivers	123	138 738	19 904	4 217	740	4.9	5.9
5321202	Truck leasing	73	330 578	45 494	11 327	1 069	.4	.2
5321209	Utility trailer, and RV (recreational vehicle) rental and leasing	25	29 230	6 429	1 187	218	2.7	—
5322	Consumer goods rental	1 244	833 204	217 232	49 824	10 311	19.6	5.8
53221	Consumer electronics and appliances rental	104	70 651	18 928	4 710	596	19.8	9.2
532210	Consumer electronics and appliances rental	104	70 651	18 928	4 710	596	19.8	9.2
53222	Formal wear and costume rental	155	46 097	13 085	3 170	646	14.1	8.8
532220	Formal wear and costume rental	155	46 097	13 085	3 170	646	14.1	8.8
53223	Video tape and disc rental	735	391 637	76 089	17 194	5 492	19.1	3.1
532230	Video tape and disc rental	735	391 637	76 089	17 194	5 492	19.1	3.1
53229	Other consumer goods rental	250	324 819	109 130	24 750	3 577	21.0	8.0
532291	Home health equipment rental	52	94 274	34 218	8 204	794	20.6	7.9
532292	Recreational goods rental	47	25 891	6 263	1 383	385	30.9	6.3
532299	All other consumer goods rental	151	204 654	68 649	15 163	2 398	20.0	8.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area—Con.							
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services—Con.							
5323	General rental centers	135	103 375	30 481	7 610	1 010	29.7	10.1
53231	General rental centers	135	103 375	30 481	7 610	1 010	29.7	10.1
532310	General rental centers	135	103 375	30 481	7 610	1 010	29.7	10.1
5324	Commercial and industrial machinery and equipment rental and leasing	708	4 630 895	505 222	122 334	10 390	5.2	2.5
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	177	3 402 566	118 271	29 734	2 428	2.5	1.1
532411	Commercial air, rail, and water transportation equipment rental and leasing	23	D	D	D	e	D	D
5324119	Aircraft rental and leasing	21	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	154	D	D	D	g	D	D
5324121	Rental and leasing of heavy construction equipment without operators	147	D	D	D	g	D	D
53242	Office machinery and equipment rental and leasing	86	196 238	49 684	13 346	1 013	11.3	17.4
532420	Office machinery and equipment rental and leasing	86	196 238	49 684	13 346	1 013	11.3	17.4
5324201	Office machine rental and leasing	32	39 665	9 514	2 281	240	39.0	6.6
5324209	Computer rental and leasing	54	156 573	40 170	11 065	773	4.3	20.1
53249	Other commercial and industrial machinery and equipment rental and leasing	445	1 032 091	337 267	79 254	6 949	13.0	4.4
532490	Other commercial and industrial machinery and equipment rental and leasing	445	1 032 091	337 267	79 254	6 949	13.0	4.4
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	45	111 809	33 073	6 408	684	36.3	1.4
5324902	Industrial equipment rental and leasing	236	499 706	146 136	36 217	3 192	14.0	5.0
5324903	Motion picture equipment rental	132	369 273	141 310	33 267	2 750	4.6	3.8
5324909	Theatrical equipment rental	32	51 303	16 748	3 362	323	11.9	9.3
533	Lessors of nonfinancial intangible assets (except copyrighted works)	145	1 169 000	123 546	32 210	1 858	2.0	1.9
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	145	1 169 000	123 546	32 210	1 858	2.0	1.9
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	145	1 169 000	123 546	32 210	1 858	2.0	1.9
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	145	1 169 000	123 546	32 210	1 858	2.0	1.9
5331109	Patent owners and lessors	140	D	D	D	g	D	D
	Los Angeles-Long Beach-Glendale, CA Metropolitan Division							
53	Real estate and rental and leasing	11 748	18 288 717	2 892 245	704 432	80 912	16.3	7.3
531	Real estate	9 676	10 990 996	1 989 631	493 041	55 442	23.9	10.7
5311	Lessors of real estate	4 529	5 964 153	643 467	162 530	21 687	20.0	10.0
53111	Lessors of residential buildings and dwellings	2 589	1 790 778	194 004	46 496	9 452	31.1	21.2
531110	Lessors of residential buildings and dwellings	2 589	1 790 778	194 004	46 496	9 452	31.1	21.2
5311101	Lessors of apartment buildings	2 346	1 664 509	174 625	41 770	8 607	30.9	21.1
5311109	Lessors of dwellings other than apartment buildings	243	126 269	19 379	4 726	845	33.7	23.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	1 331	3 570 252	371 407	97 305	9 318	14.9	5.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	1 331	3 570 252	371 407	97 305	9 318	14.9	5.1
5311201	Lessors of professional and other office buildings	575	1 512 597	123 332	31 404	3 111	16.8	5.7
5311202	Lessors of manufacturing and industrial buildings	219	388 949	50 358	17 859	807	28.3	7.2
5311203	Lessors of shopping centers and retail stores	406	1 412 430	149 866	36 507	3 897	10.5	4.1
5311209	Lessors of other nonresidential buildings and facilities	131	256 276	47 851	11 535	1 503	7.3	3.8
53113	Lessors of miniwarehouses and self-storage units	304	351 251	55 107	13 330	1 828	7.7	3.3
531130	Lessors of miniwarehouses and self-storage units	304	351 251	55 107	13 330	1 828	7.7	3.3
53119	Lessors of other real estate property	305	251 872	22 949	5 399	1 089	29.9	9.6
531190	Lessors of other real estate property	305	251 872	22 949	5 399	1 089	29.9	9.6
5311901	Lessors of manufactured (mobile) home sites	241	191 685	15 484	3 632	878	36.1	9.2
5311909	Lessors of other real estate property	64	60 187	7 465	1 767	211	10.3	10.8
5312	Offices of real estate agents and brokers	2 244	2 905 721	467 848	121 951	9 955	26.4	10.6
53121	Offices of real estate agents and brokers	2 244	2 905 721	467 848	121 951	9 955	26.4	10.6
531210	Offices of real estate agents and brokers	2 244	2 905 721	467 848	121 951	9 955	26.4	10.6
5312101	Offices of residential real estate agents and brokers	1 641	2 001 428	222 350	53 566	6 529	26.1	9.8
5312109	Offices of nonresidential real estate agents and brokers	603	904 293	245 498	68 385	3 426	27.2	12.2
5313	Activities related to real estate	2 903	2 121 122	878 316	208 560	23 800	31.6	12.9
53131	Real estate property managers	1 820	1 319 547	569 163	136 499	18 263	29.2	14.8
531311	Residential property managers	1 162	716 837	286 699	67 246	12 342	34.5	17.8
531312	Nonresidential property managers	658	602 710	282 464	69 253	5 921	22.9	11.2
53132	Offices of real estate appraisers	231	94 494	28 209	6 557	727	52.3	6.7
531320	Offices of real estate appraisers	231	94 494	28 209	6 557	727	52.3	6.7
53139	Other activities related to real estate	852	707 081	280 944	65 504	4 810	33.3	10.1
531390	Other activities related to real estate	852	707 081	280 944	65 504	4 810	33.3	10.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
						From administrative records ¹	Estimated ²	
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area—Con.							
	Los Angeles-Long Beach-Glendale, CA Metropolitan Division—Con.							
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	1 974	6 429 715	828 710	193 915	24 272	5.3	2.4
5321	Automotive equipment rental and leasing	407	1 666 323	291 176	67 192	8 306	1.4	2.5
53211	Passenger car rental and leasing	235	1 281 047	234 083	54 157	6 671	1.4	2.7
532111	Passenger car rental	207	1 236 549	229 619	53 080	6 529	1.4	2.3
532112	Passenger car leasing	28	44 498	4 464	1 077	142	2.0	14.5
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	172	385 276	57 093	13 035	1 635	1.1	2.1
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	172	385 276	57 093	13 035	1 635	1.1	2.1
5321201	Truck rental without drivers	95	112 887	16 364	3 516	617	3.2	6.5
5321202	Truck leasing	57	245 953	34 911	8 467	829	.2	.3
5321209	Utility trailer, and RV (recreational vehicle) rental and leasing	20	26 436	5 818	1 052	189	.4	—
5322	Consumer goods rental	925	627 609	164 453	37 107	7 842	20.5	3.9
53221	Consumer electronics and appliances rental	81	56 502	15 303	3 786	485	18.6	6.6
532210	Consumer electronics and appliances rental	81	56 502	15 303	3 786	485	18.6	6.6
53222	Formal wear and costume rental	115	36 304	10 437	2 570	468	13.7	7.3
532220	Formal wear and costume rental	115	36 304	10 437	2 570	468	13.7	7.3
53223	Video tape and disc rental	552	299 699	59 689	13 192	4 243	20.9	3.7
532230	Video tape and disc rental	552	299 699	59 689	13 192	4 243	20.9	3.7
53229	Other consumer goods rental	177	235 104	79 024	17 559	2 646	21.5	3.0
532291	Home health equipment rental	32	59 920	18 416	4 249	426	19.1	1.1
532292	Recreational goods rental	34	20 467	5 217	1 144	320	34.0	7.8
532299	All other consumer goods rental	111	154 717	55 391	12 166	1 900	20.8	3.1
5323	General rental centers	102	74 561	19 502	4 557	675	31.0	13.0
53231	General rental centers	102	74 561	19 502	4 557	675	31.0	13.0
532310	General rental centers	102	74 561	19 502	4 557	675	31.0	13.0
5324	Commercial and industrial machinery and equipment rental and leasing	540	4 061 222	353 579	85 059	7 449	4.1	2.0
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	125	3 241 470	94 099	23 276	1 858	1.9	.7
532411	Commercial air, rail, and water transportation equipment rental and leasing	18	D	D	D	e	D	D
5324119	Aircraft rental and leasing	17	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	107	D	D	D	g	D	D
5324121	Rental and leasing of heavy construction equipment without operators	100	D	D	D	g	D	D
53242	Office machinery and equipment rental and leasing	52	87 068	20 957	5 519	502	16.3	30.4
532420	Office machinery and equipment rental and leasing	52	87 068	20 957	5 519	502	16.3	30.4
5324201	Office machine rental and leasing	23	22 495	6 540	1 449	152	44.0	11.2
5324209	Computer rental and leasing	29	64 573	14 417	4 070	350	6.7	37.1
53249	Other commercial and industrial machinery and equipment rental and leasing	363	732 684	238 523	56 264	5 089	12.5	4.3
532490	Other commercial and industrial machinery and equipment rental and leasing	363	732 684	238 523	56 264	5 089	12.5	4.3
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	30	45 555	11 147	2 679	270	30.2	3.4
5324902	Industrial equipment rental and leasing	176	274 302	71 713	17 414	1 797	20.0	4.1
5324903	Motion picture equipment rental	125	361 524	138 915	32 809	2 699	4.7	3.8
5324909	Theatrical equipment rental	32	51 303	16 748	3 362	323	11.9	9.3
533	Lessors of nonfinancial intangible assets (except copyrighted works)	98	868 006	73 904	17 476	1 198	1.5	.6
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	98	868 006	73 904	17 476	1 198	1.5	.6
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	98	868 006	73 904	17 476	1 198	1.5	.6
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	98	868 006	73 904	17 476	1 198	1.5	.6
5331109	Patent owners and lessors	94	867 531	73 868	17 467	1 191	1.5	.5
	Santa Ana-Anaheim-Irvine, CA Metropolitan Division							
53	Real estate and rental and leasing—Con.	4 292	7 240 695	1 553 194	351 473	34 988	15.1	8.0
531	Real estate	3 597	5 739 694	1 238 807	271 124	26 953	16.6	8.5
5311	Lessors of real estate	1 246	3 076 574	341 432	55 355	6 585	10.5	5.4
53111	Lessors of residential buildings and dwellings	616	1 038 138	92 508	22 100	3 223	14.5	8.9
531110	Lessors of residential buildings and dwellings	616	1 038 138	92 508	22 100	3 223	14.5	8.9
5311101	Lessors of apartment buildings	513	956 567	81 287	19 357	2 724	13.0	9.0
5311109	Lessors of dwellings other than apartment buildings	103	81 571	11 221	2 743	499	32.8	7.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	356	1 809 622	227 993	28 286	2 369	5.7	3.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	356	1 809 622	227 993	28 286	2 369	5.7	3.3
5311201	Lessors of professional and other office buildings	168	1 370 227	180 003	16 527	1 121	4.3	1.9
5311202	Lessors of manufacturing and industrial buildings	56	66 128	10 913	2 961	169	13.5	3.7
5311203	Lessors of shopping centers and retail stores	98	337 263	30 402	7 296	824	8.7	5.7
5311209	Lessors of other nonresidential buildings and facilities	34	36 004	6 675	1 502	255	17.1	32.9
53113	Lessors of miniwarehouses and self-storage units	120	73 124	8 289	1 962	438	22.1	4.5
531130	Lessors of miniwarehouses and self-storage units	120	73 124	8 289	1 962	438	22.1	4.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
						From administrative records ¹	Estimated ²	
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area—Con.							
	Santa Ana-Anaheim-Irvine, CA Metropolitan Division—Con.							
53	Real estate and rental and leasing—Con.							
531	Real estate—Con.							
5311	Lessors of real estate—Con.							
53119	Lessors of other real estate property	154	155 690	12 642	3 007	555	33.8	7.0
531190	Lessors of other real estate property	154	155 690	12 642	3 007	555	33.8	7.0
5311901	Lessors of manufactured (mobile) home sites	133	151 049	11 600	2 772	508	33.3	6.9
5311909	Lessors of other real estate property	21	4 641	1 042	235	47	52.1	9.5
5312	Offices of real estate agents and brokers	1 042	1 403 803	230 637	56 971	4 668	23.6	13.4
53121	Offices of real estate agents and brokers	1 042	1 403 803	230 637	56 971	4 668	23.6	13.4
531210	Offices of real estate agents and brokers	1 042	1 403 803	230 637	56 971	4 668	23.6	13.4
5312101	Offices of residential real estate agents and brokers	771	994 068	116 491	25 852	3 061	23.9	15.5
5312109	Offices of nonresidential real estate agents and brokers	271	409 735	114 146	31 119	1 607	23.1	8.4
5313	Activities related to real estate	1 309	1 259 317	666 738	158 798	15 700	23.5	10.7
53131	Real estate property managers	722	752 206	452 937	107 302	12 080	18.4	10.4
531311	Residential property managers	451	535 888	340 558	79 749	9 681	14.5	11.5
531312	Nonresidential property managers	271	216 318	112 379	27 553	2 399	28.0	7.7
53132	Offices of real estate appraisers	131	60 824	21 204	4 640	512	55.8	7.0
531320	Offices of real estate appraisers	131	60 824	21 204	4 640	512	55.8	7.0
53139	Other activities related to real estate	456	446 287	192 597	46 856	3 108	27.8	11.7
531390	Other activities related to real estate	456	446 287	192 597	46 856	3 108	27.8	11.7
532	Rental and leasing services	648	1 200 007	264 745	65 615	7 375	10.8	6.1
5321	Automotive equipment rental and leasing	128	395 925	49 344	12 570	1 630	3.4	2.8
53211	Passenger car rental and leasing	79	282 655	34 610	8 874	1 238	3.2	3.6
532111	Passenger car rental	67	227 696	31 516	8 130	1 188	3.4	3.5
532112	Passenger car leasing	12	54 959	3 094	744	50	2.0	3.7
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	49	113 270	14 734	3 696	392	4.1	.8
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	49	113 270	14 734	3 696	392	4.1	.8
5321201	Truck rental without drivers	28	25 851	3 540	701	123	12.5	3.3
5321202	Truck leasing	16	84 625	10 583	2 860	240	.9	.1
5322	Consumer goods rental	319	205 595	52 779	12 717	2 469	16.9	11.6
53221	Consumer electronics and appliances rental	23	14 149	3 625	924	111	24.6	19.5
532210	Consumer electronics and appliances rental	23	14 149	3 625	924	111	24.6	19.5
53222	Formal wear and costume rental	40	9 793	2 648	600	178	15.6	14.2
532220	Formal wear and costume rental	40	9 793	2 648	600	178	15.6	14.2
53223	Video tape and disc rental	183	91 938	16 400	4 002	1 249	13.2	1.0
532230	Video tape and disc rental	183	91 938	16 400	4 002	1 249	13.2	1.0
53229	Other consumer goods rental	73	89 715	30 106	7 191	931	19.7	21.0
532291	Home health equipment rental	20	34 354	15 802	3 955	368	23.1	19.8
532292	Recreational goods rental	13	5 424	1 046	239	65	19.5	.8
532299	All other consumer goods rental	40	49 937	13 258	2 997	498	17.5	24.0
5323	General rental centers	33	28 814	10 979	3 053	335	26.1	2.7
53231	General rental centers	33	28 814	10 979	3 053	335	26.1	2.7
532310	General rental centers	33	28 814	10 979	3 053	335	26.1	2.7
5324	Commercial and industrial machinery and equipment rental and leasing	168	569 673	151 643	37 275	2 941	13.0	6.6
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	52	161 096	24 172	6 458	570	14.8	9.9
532412	Construction, mining, and forestry machinery and equipment rental and leasing	47	D	D	D	f	D	D
5324121	Rental and leasing of heavy construction equipment without operators	47	D	D	D	f	D	D
53242	Office machinery and equipment rental and leasing	34	109 170	28 727	7 827	511	7.3	7.0
532420	Office machinery and equipment rental and leasing	34	109 170	28 727	7 827	511	7.3	7.0
5324209	Computer rental and leasing	25	92 000	25 753	6 995	423	2.6	8.2
53249	Other commercial and industrial machinery and equipment rental and leasing	82	299 407	98 744	22 990	1 860	14.1	4.7
532490	Other commercial and industrial machinery and equipment rental and leasing	82	299 407	98 744	22 990	1 860	14.1	4.7
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	15	66 254	21 926	3 729	414	40.5	—
5324902	Industrial equipment rental and leasing	60	225 404	74 423	18 803	1 395	6.7	6.0
533	Lessors of nonfinancial intangible assets (except copyrighted works)	47	300 994	49 642	14 734	660	3.4	5.6
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	47	300 994	49 642	14 734	660	3.4	5.6
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	47	300 994	49 642	14 734	660	3.4	5.6
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	47	300 994	49 642	14 734	660	3.4	5.6
5331109	Patent owners and lessors	46	D	D	D	f	D	D

See footnotes at end of table.

Real Estate & Rental & Leasing—Geo. Area Series

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—								
						From administrative records ¹									
LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.															
Oxnard-Thousand Oaks-Ventura, CA Metropolitan Statistical Area															
53	Real estate and rental and leasing	843	711 607	130 258	29 161	4 096	30.1	10.3							
531	Real estate	655	477 698	79 369	17 785	2 537	29.8	11.3							
5311	Lessors of real estate	257	233 078	26 193	6 286	1 124	20.9	12.7							
53111	Lessors of residential buildings and dwellings	123	120 724	13 450	3 217	506	15.3	15.5							
531110	Lessors of residential buildings and dwellings	123	120 724	13 450	3 217	506	15.3	15.5							
5311101	Lessors of apartment buildings	105	112 878	12 546	2 991	469	14.7	15.5							
5311109	Lessors of dwellings other than apartment buildings	18	7 846	904	226	37	22.8	16.4							
53112	Lessors of nonresidential buildings (except miniwarehouses)	61	69 989	8 319	1 984	391	23.1	8.4							
531120	Lessors of nonresidential buildings (except miniwarehouses)	61	69 989	8 319	1 984	391	23.1	8.4							
5311201	Lessors of professional and other office buildings	32	24 322	3 021	714	98	39.7	10.9							
5311203	Lessors of shopping centers and retail stores	15	31 682	3 374	818	165	3.7	6.9							
53113	Lessors of miniwarehouses and self-storage units	28	14 603	1 852	470	99	30.4	7.4							
531130	Lessors of miniwarehouses and self-storage units	28	14 603	1 852	470	99	30.4	7.4							
53119	Lessors of other real estate property	45	27 762	2 572	615	128	35.1	13.8							
531190	Lessors of other real estate property	45	27 762	2 572	615	128	35.1	13.8							
5311901	Lessors of manufactured (mobile) home sites	34	24 274	1 643	396	108	35.1	12.4							
5311909	Lessors of other real estate property	11	3 488	929	219	20	34.8	23.2							
5312	Offices of real estate agents and brokers	212	172 687	25 256	5 396	644	34.9	5.3							
53121	Offices of real estate agents and brokers	212	172 687	25 256	5 396	644	34.9	5.3							
531210	Offices of real estate agents and brokers	212	172 687	25 256	5 396	644	34.9	5.3							
5312101	Offices of residential real estate agents and brokers	164	145 848	17 241	3 757	492	34.2	5.5							
5312109	Offices of nonresidential real estate agents and brokers	48	26 839	8 015	1 639	152	38.9	4.3							
5313	Activities related to real estate	186	71 933	27 920	6 103	769	46.0	21.3							
53131	Real estate property managers	108	43 300	18 522	4 162	544	45.6	18.7							
531311	Residential property managers	74	27 346	11 502	2 656	391	54.0	17.3							
531312	Nonresidential property managers	34	15 954	7 020	1 506	153	31.2	21.1							
53132	Offices of real estate appraisers	24	4 362	1 292	246	50	91.7	8.3							
531320	Offices of real estate appraisers	24	4 362	1 292	246	50	91.7	8.3							
53139	Other activities related to real estate	54	24 271	8 106	1 695	175	38.5	28.4							
531390	Other activities related to real estate	54	24 271	8 106	1 695	175	38.5	28.4							
532	Rental and leasing services	179	174 604	41 414	9 475	1 429	13.7	7.6							
5321	Automotive equipment rental and leasing	31	19 936	2 974	690	114	7.9	11.5							
53211	Passenger car rental and leasing	17	7 111	990	249	51	8.0	4.5							
532111	Passenger car rental	16	D	D	D	b	D	D							
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	12 825	1 984	441	63	7.9	15.3							
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	12 825	1 984	441	63	7.9	15.3							
5322	Consumer goods rental	82	58 532	13 529	3 262	642	8.3	7.8							
53223	Video tape and disc rental	46	30 554	5 613	1 331	383	5.4	7.9							
532230	Video tape and disc rental	46	30 554	5 613	1 331	383	5.4	7.9							
53229	Other consumer goods rental	21	21 426	6 175	1 527	193	5.3	7.7							
5323	General rental centers	18	12 727	2 636	619	97	34.3	4.6							
53231	General rental centers	18	12 727	2 636	619	97	34.3	4.6							
532310	General rental centers	18	12 727	2 636	619	97	34.3	4.6							
5324	Commercial and industrial machinery and equipment rental and leasing	48	83 409	22 275	4 904	576	15.8	7.1							
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	19	38 547	9 791	2 305	232	22.5	12.8							
532412	Construction, mining, and forestry machinery and equipment rental and leasing	18	D	D	D	c	D	D							
5324121	Rental and leasing of heavy construction equipment without operators	15	D	D	D	c	D	D							
53249	Other commercial and industrial machinery and equipment rental and leasing	29	44 862	12 484	2 599	344	10.1	2.1							
532490	Other commercial and industrial machinery and equipment rental and leasing	29	44 862	12 484	2 599	344	10.1	2.1							
5324902	Industrial equipment rental and leasing	14	18 907	6 289	1 335	147	18.8	—							
533	Lessors of nonfinancial intangible assets (except copyrighted works)	9	59 305	9 475	1 901	130	81.4	9.4							
Riverside-San Bernardino-Ontario, CA Metropolitan Statistical Area															
53	Real estate and rental and leasing	2 747	2 402 355	408 897	96 366	14 663	24.9	10.1							
531	Real estate	2 095	1 708 813	278 434	65 736	9 400	30.3	11.8							

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
						From administrative records ¹	Estimated ²	
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Riverside-San Bernardino-Ontario, CA Metropolitan Statistical Area—Con.							
53	Real estate and rental and leasing—Con.							
531	Real estate—Con.							
5311	Lessors of real estate	850	658 150	80 186	20 244	3 569	25.2	14.5
531110	Lessors of residential buildings and dwellings	340	266 837	30 083	6 952	1 506	24.8	20.2
531110	Lessors of residential buildings and dwellings	340	266 837	30 083	6 952	1 506	24.8	20.2
5311101	Lessors of apartment buildings	267	222 963	25 497	5 922	1 245	21.6	21.4
5311109	Lessors of dwellings other than apartment buildings.....	73	43 874	4 586	1 030	261	41.2	14.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	166	187 904	29 934	8 475	813	20.5	9.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	166	187 904	29 934	8 475	813	20.5	9.2
5311201	Lessors of professional and other office buildings	63	61 369	10 325	3 591	192	20.6	10.1
5311202	Lessors of manufacturing and industrial buildings	21	19 984	2 769	690	56	30.2	16.9
5311203	Lessors of shopping centers and retail stores	58	84 054	10 426	2 621	383	18.9	8.1
5311209	Lessors of other nonresidential buildings and facilities	24	22 497	6 414	1 573	182	17.4	4.2
53113	Lessors of miniwarehouses and self-storage units	146	69 819	7 350	1 758	454	36.4	7.1
531130	Lessors of miniwarehouses and self-storage units	146	69 819	7 350	1 758	454	36.4	7.1
53119	Lessors of other real estate property	198	133 590	12 819	3 059	796	26.9	14.3
531190	Lessors of other real estate property	198	133 590	12 819	3 059	796	26.9	14.3
5311901	Lessors of manufactured (mobile) home sites	185	125 852	12 325	2 941	769	26.8	14.8
5311909	Lessors of other real estate property	13	7 738	494	118	27	28.5	6.1
5312	Offices of real estate agents and brokers	671	784 020	98 092	23 331	2 637	29.5	9.2
53121	Offices of real estate agents and brokers	671	784 020	98 092	23 331	2 637	29.5	9.2
531210	Offices of real estate agents and brokers	671	784 020	98 092	23 331	2 637	29.5	9.2
5312101	Offices of residential real estate agents and brokers	546	626 410	67 344	15 259	2 123	26.8	7.8
5312109	Offices of nonresidential real estate agents and brokers	125	157 610	30 748	8 072	514	40.0	14.9
5313	Activities related to real estate	574	266 643	100 156	22 161	3 194	45.5	12.7
53131	Real estate property managers	282	133 325	51 990	12 056	2 059	40.9	14.1
531311	Residential property managers	195	86 693	37 344	8 741	1 586	41.7	16.9
531312	Nonresidential property managers	87	46 632	14 646	3 315	473	39.3	8.8
53132	Offices of real estate appraisers	86	25 111	5 935	1 249	197	67.9	11.3
531320	Offices of real estate appraisers	86	25 111	5 935	1 249	197	67.9	11.3
53139	Other activities related to real estate	206	108 207	42 231	8 856	938	46.0	11.3
531390	Other activities related to real estate	206	108 207	42 231	8 856	938	46.0	11.3
532	Rental and leasing services	643	678 722	127 349	29 786	5 196	11.7	5.8
5321	Automotive equipment rental and leasing	136	257 890	39 304	9 399	1 322	.9	2.3
53211	Passenger car rental and leasing	63	103 686	15 606	3 673	678	.8	2.3
532111	Passenger car rental	62	D	D	D	f	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	73	154 204	23 698	5 726	644	.9	2.2
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	73	154 204	23 698	5 726	644	.9	2.2
5321201	Truck rental without drivers	41	42 041	5 137	1 126	175	1.4	7.4
5321202	Truck leasing	25	106 899	17 831	4 445	430	—	.2
5322	Consumer goods rental	317	195 362	39 833	9 268	2 463	16.5	8.4
53221	Consumer electronics and appliances rental	31	21 247	4 973	1 152	163	1.6	10.1
532210	Consumer electronics and appliances rental	31	21 247	4 973	1 152	163	1.6	10.1
53222	Formal wear and costume rental	27	6 166	1 966	427	124	3.2	6.2
532220	Formal wear and costume rental	27	6 166	1 966	427	124	3.2	6.2
53223	Video tape and disc rental	195	101 723	17 089	4 030	1 501	14.5	12.0
532230	Video tape and disc rental	195	101 723	17 089	4 030	1 501	14.5	12.0
53229	Other consumer goods rental	64	66 226	15 805	3 659	675	25.6	2.5
532291	Home health equipment rental	19	43 262	9 704	2 324	290	8.6	—
532292	Recreational goods rental	21	6 134	1 123	371	148	24.7	12.1
532299	All other consumer goods rental	24	16 830	4 978	964	237	69.7	5.3
5323	General rental centers	36	19 757	4 998	1 200	181	30.6	8.7
53231	General rental centers	36	19 757	4 998	1 200	181	30.6	8.7
532310	General rental centers	36	19 757	4 998	1 200	181	30.6	8.7
5324	Commercial and industrial machinery and equipment rental and leasing	154	205 713	43 214	9 919	1 230	19.0	7.4
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	77	123 804	22 780	5 213	624	14.4	10.3
532412	Construction, mining, and forestry machinery and equipment rental and leasing	71	122 157	22 502	5 133	611	14.1	10.1
5324121	Rental and leasing of heavy construction equipment without operators	71	122 157	22 502	5 133	611	14.1	10.1
53249	Other commercial and industrial machinery and equipment rental and leasing	69	78 104	19 941	4 619	590	26.7	3.0
532490	Other commercial and industrial machinery and equipment rental and leasing	69	78 104	19 941	4 619	590	26.7	3.0
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	16	24 915	7 246	1 665	201	14.3	2.5
5324902	Industrial equipment rental and leasing	46	46 919	11 289	2 610	328	30.4	3.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	9	14 820	3 114	844	67	6.8	6.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	2 462	2 309 714	443 455	105 971	16 166	21.6	10.5
531	Real estate	1 969	1 608 543	303 260	72 414	10 872	26.3	13.7
5311	Lessors of real estate	781	662 106	73 371	17 251	3 212	22.5	11.1
53111	Lessors of residential buildings and dwellings	328	244 879	29 674	6 929	1 465	25.5	16.6
531110	Lessors of residential buildings and dwellings	328	244 879	29 674	6 929	1 465	25.5	16.6
5311101	Lessors of apartment buildings	261	199 069	25 353	5 973	1 265	19.8	17.9
5311109	Lessors of dwellings other than apartment buildings	67	45 810	4 321	956	200	50.1	10.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	193	D	D	D	f	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	193	D	D	D	f	D	D
5311201	Lessors of professional and other office buildings	97	D	D	D	e	D	D
5311202	Lessors of manufacturing and industrial buildings	28	43 649	7 182	1 935	121	8.7	5.8
5311203	Lessors of shopping centers and retail stores	50	96 269	10 451	2 182	449	24.0	6.5
5311209	Lessors of other nonresidential buildings and facilities	18	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	139	D	D	D	e	D	D
531130	Lessors of miniwarehouses and self-storage units	139	D	D	D	e	D	D
53119	Lessors of other real estate property	121	D	D	D	e	D	D
531190	Lessors of other real estate property	121	D	D	D	e	D	D
5311901	Lessors of manufactured (mobile) home sites	105	D	D	D	e	D	D
5311909	Lessors of other real estate property	16	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	647	619 819	79 695	19 127	2 381	27.8	15.2
53121	Offices of real estate agents and brokers	647	619 819	79 695	19 127	2 381	27.8	15.2
531210	Offices of real estate agents and brokers	647	619 819	79 695	19 127	2 381	27.8	15.2
5312101	Offices of residential real estate agents and brokers	533	D	D	D	g	D	D
5312109	Offices of nonresidential real estate agents and brokers	114	D	D	D	f	D	D
5313	Activities related to real estate	541	326 618	150 194	36 036	5 279	31.0	16.2
53131	Real estate property managers	331	232 108	122 062	29 944	4 736	24.2	16.0
531311	Residential property managers	233	174 660	96 720	23 865	4 066	20.9	16.1
531312	Nonresidential property managers	98	57 448	25 342	6 079	670	34.3	15.7
53132	Offices of real estate appraisers	93	D	D	D	e	D	D
531320	Offices of real estate appraisers	93	D	D	D	e	D	D
53139	Other activities related to real estate	117	D	D	D	e	D	D
531390	Other activities related to real estate	117	D	D	D	e	D	D
532	Rental and leasing services	488	D	D	D	i	D	D
5321	Automotive equipment rental and leasing	92	D	D	D	g	D	D
53211	Passenger car rental and leasing	43	D	D	D	g	D	D
532111	Passenger car rental	40	D	D	D	g	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	49	90 285	11 681	2 955	335	.7	4.8
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	49	90 285	11 681	2 955	335	.7	4.8
5321201	Truck rental without drivers	31	20 345	3 151	765	122	2.2	15.7
5321202	Truck leasing	15	67 716	8 092	2 111	200	.2	1.5
5322	Consumer goods rental	271	D	D	D	g	D	D
53221	Consumer electronics and appliances rental	21	17 573	3 764	941	108	9.0	.7
532210	Consumer electronics and appliances rental	21	17 573	3 764	941	108	9.0	.7
53222	Formal wear and costume rental	23	7 204	1 796	426	111	.5	.3
532220	Formal wear and costume rental	23	7 204	1 796	426	111	.5	.3
53223	Video tape and disc rental	153	D	D	D	g	D	D
532230	Video tape and disc rental	153	D	D	D	g	D	D
53229	Other consumer goods rental	74	D	D	D	f	D	D
532291	Home health equipment rental	13	D	D	D	c	D	D
532292	Recreational goods rental	41	D	D	D	e	D	D
532299	All other consumer goods rental	20	D	D	D	c	D	D
5323	General rental centers	22	D	D	D	e	D	D
53231	General rental centers	22	D	D	D	e	D	D
532310	General rental centers	22	D	D	D	e	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	103	186 149	40 617	10 337	1 085	20.5	5.9
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	58	D	D	D	f	D	D
532411	Commercial air, rail, and water transportation equipment rental and leasing	10	D	D	D	b	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	48	D	D	D	e	D	D
5324121	Rental and leasing of heavy construction equipment without operators	46	D	D	D	e	D	D
53242	Office machinery and equipment rental and leasing	10	11 346	3 635	802	67	16.0	8.8
532420	Office machinery and equipment rental and leasing	10	11 346	3 635	802	67	16.0	8.8
53249	Other commercial and industrial machinery and equipment rental and leasing	35	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	35	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing	27	D	D	D	e	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	5	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.							
	Gardnerville Ranchos, NV Micropolitan Statistical Area							
53	Real estate and rental and leasing	95	76 436	13 951	3 354	465	27.7	10.1
531	Real estate	78	64 826	11 528	2 814	352	31.2	11.4
5311	Lessors of real estate	21	26 332	3 474	877	71	23.7	10.7
5312	Offices of real estate agents and brokers	30	25 224	2 364	555	92	38.0	12.4
53121	Offices of real estate agents and brokers	30	25 224	2 364	555	92	38.0	12.4
531210	Offices of real estate agents and brokers	30	25 224	2 364	555	92	38.0	12.4
5312101	Offices of residential real estate agents and brokers	28	D	D	D	b	D	D
5313	Activities related to real estate	27	13 270	5 690	1 382	189	33.4	10.8
53131	Real estate property managers	19	11 196	4 818	1 230	168	29.4	9.7
531311	Residential property managers	12	9 588	4 243	1 099	148	26.2	10.0
532	Rental and leasing services	16	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
	Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area							
53	Real estate and rental and leasing	2 212	2 133 627	416 422	99 586	15 116	20.0	10.8
531	Real estate	1 760	1 465 595	281 331	67 300	10 098	25.1	14.1
5311	Lessors of real estate	715	614 789	67 763	15 878	3 024	21.2	11.1
53111	Lessors of residential buildings and dwellings	309	234 129	27 286	6 321	1 401	24.2	16.2
531110	Lessors of residential buildings and dwellings	309	234 129	27 286	6 321	1 401	24.2	16.2
5311101	Lessors of apartment buildings	250	194 576	23 631	5 512	1 230	18.4	17.9
5311109	Lessors of dwellings other than apartment buildings	59	39 553	3 655	809	171	52.8	8.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	171	264 359	27 830	6 609	892	17.2	6.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	171	264 359	27 830	6 609	892	17.2	6.1
5311201	Lessors of professional and other office buildings	89	122 223	9 776	2 430	310	11.8	6.0
5311202	Lessors of manufacturing and industrial buildings	24	42 892	7 098	1 917	119	7.3	5.7
5311203	Lessors of shopping centers and retail stores	45	93 260	10 063	2 080	435	23.9	6.6
5311209	Lessors of other nonresidential buildings and facilities	13	5 984	893	182	28	92.9	4.9
53113	Lessors of miniwarehouses and self-storage units	124	50 887	5 879	1 390	336	23.0	5.6
531130	Lessors of miniwarehouses and self-storage units	124	50 887	5 879	1 390	336	23.0	5.6
53119	Lessors of other real estate property	111	65 414	6 768	1 558	395	25.1	17.5
531190	Lessors of other real estate property	111	65 414	6 768	1 558	395	25.1	17.5
5311901	Lessors of manufactured (mobile) home sites	96	52 620	6 066	1 392	365	27.4	19.7
5311909	Lessors of other real estate property	15	12 794	702	166	30	15.4	8.5
5312	Offices of real estate agents and brokers	557	544 453	71 612	17 357	2 082	26.9	16.1
53121	Offices of real estate agents and brokers	557	544 453	71 612	17 357	2 082	26.9	16.1
531210	Offices of real estate agents and brokers	557	544 453	71 612	17 357	2 082	26.9	16.1
5312101	Offices of residential real estate agents and brokers	449	424 925	49 240	10 689	1 506	27.1	17.0
5312109	Offices of nonresidential real estate agents and brokers	108	119 528	22 372	6 668	576	26.0	13.1
5313	Activities related to real estate	488	306 353	141 956	34 065	4 992	29.8	16.6
53131	Real estate property managers	298	216 047	115 221	28 240	4 486	22.9	16.5
531311	Residential property managers	210	161 189	91 122	22 442	3 848	19.2	16.6
531312	Nonresidential property managers	88	54 858	24 099	5 798	638	33.7	16.2
53132	Offices of real estate appraisers	83	34 720	11 846	2 663	246	61.5	6.9
531320	Offices of real estate appraisers	83	34 720	11 846	2 663	246	61.5	6.9
53139	Other activities related to real estate	107	55 586	14 889	3 162	260	37.0	23.3
531390	Other activities related to real estate	107	55 586	14 889	3 162	260	37.0	23.3
532	Rental and leasing services	448	664 692	134 294	32 088	4 996	8.9	3.4
5321	Automotive equipment rental and leasing	88	313 634	55 429	12 638	1 795	2.4	1.6
53211	Passenger car rental and leasing	39	223 349	43 748	9 683	1 460	3.1	.3
532111	Passenger car rental	36	221 370	43 400	9 596	1 449	3.1	.1
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	49	90 285	11 681	2 955	335	.7	4.8
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	49	90 285	11 681	2 955	335	.7	4.8
5321201	Truck rental without drivers	31	20 345	3 151	765	122	2.2	15.7
5321202	Truck leasing	15	67 716	8 092	2 111	200	.2	1.5
5322	Consumer goods rental	247	164 027	34 512	8 115	1 950	13.1	3.4
53221	Consumer electronics and appliances rental	21	17 573	3 764	941	108	9.0	.7
532210	Consumer electronics and appliances rental	21	17 573	3 764	941	108	9.0	.7
53222	Formal wear and costume rental	23	7 204	1 796	426	111	.5	.3
532220	Formal wear and costume rental	23	7 204	1 796	426	111	.5	.3
53223	Video tape and disc rental	137	90 416	14 622	3 651	1 119	13.0	.7
532230	Video tape and disc rental	137	90 416	14 622	3 651	1 119	13.0	.7
53229	Other consumer goods rental	66	48 834	14 330	3 097	612	16.7	9.8
532291	Home health equipment rental	10	23 776	8 748	1 783	220	4.6	2.2
532292	Recreational goods rental	38	13 553	2 858	710	273	29.1	12.9
532299	All other consumer goods rental	18	11 505	2 724	604	119	27.1	22.0
5323	General rental centers	21	21 527	6 383	1 736	277	34.7	2.8
53231	General rental centers	21	21 527	6 383	1 736	277	34.7	2.8
	General rental centers	21	21 527	6 383	1 736	277	34.7	2.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.							
	Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area—Con.							
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services—Con.							
5324	Commercial and industrial machinery and equipment rental and leasing	92	165 504	37 970	9 599	974	13.8	6.6
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	51	93 045	18 306	3 812	466	16.2	2.7
532412	Construction, mining, and forestry machinery and equipment rental and leasing	44	88 839	17 332	3 586	427	16.1	2.3
5324121	Rental and leasing of heavy construction equipment without operators	42	D	D	D	e	D	D
53242	Office machinery and equipment rental and leasing	10	11 346	3 635	802	67	16.0	8.8
532420	Office machinery and equipment rental and leasing	10	11 346	3 635	802	67	16.0	8.8
53249	Other commercial and industrial machinery and equipment rental and leasing	31	61 113	16 029	4 985	441	9.9	12.3
532490	Other commercial and industrial machinery and equipment rental and leasing	31	61 113	16 029	4 985	441	9.9	12.3
5324902	Industrial equipment rental and leasing	25	47 147	10 811	3 704	265	12.9	15.9
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4	3 340	797	198	22	1.7	—
	Truckee-Grass Valley, CA Micropolitan Statistical Area							
53	Real estate and rental and leasing	155	99 651	13 082	3 031	585	51.1	6.1
531	Real estate	131	78 122	10 401	2 300	422	44.0	7.7
5311	Lessors of real estate	45	20 985	2 134	496	117	58.7	10.3
53111	Lessors of residential buildings and dwellings	11	4 551	496	117	26	18.5	26.6
531110	Lessors of residential buildings and dwellings	11	4 551	496	117	26	18.5	26.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	7 421	998	249	44	54.8	3.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	7 421	998	249	44	54.8	3.1
53113	Lessors of miniwarehouses and self-storage units	13	4 985	339	76	30	95.9	4.1
531130	Lessors of miniwarehouses and self-storage units	13	4 985	339	76	30	95.9	4.1
5312	Offices of real estate agents and brokers	60	50 142	5 719	1 215	207	33.0	6.7
53121	Offices of real estate agents and brokers	60	50 142	5 719	1 215	207	33.0	6.7
531210	Offices of real estate agents and brokers	60	50 142	5 719	1 215	207	33.0	6.7
5312101	Offices of residential real estate agents and brokers ...	56	48 220	5 107	1 032	199	31.3	6.9
5313	Activities related to real estate	26	6 995	2 548	589	98	79.3	7.8
53131	Real estate property managers	14	4 865	2 023	474	82	71.8	9.6
531311	Residential property managers	11	3 883	1 355	324	70	78.9	12.1
532	Rental and leasing services	24	21 529	2 681	731	163	76.8	.2
5322	Consumer goods rental	15	5 510	1 147	231	87	29.1	.7
53223	Video tape and disc rental	12	4 507	936	210	82	19.2	.9
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA							
53	Real estate and rental and leasing	10 205	14 768 249	2 535 724	621 956	66 174	19.8	8.9
531	Real estate	8 625	10 170 901	1 787 850	439 246	45 736	25.5	11.2
5311	Lessors of real estate	4 180	5 703 642	559 005	139 632	18 571	22.4	12.1
53111	Lessors of residential buildings and dwellings	2 330	2 228 495	239 044	57 378	10 014	19.4	18.0
531110	Lessors of residential buildings and dwellings	2 330	2 228 495	239 044	57 378	10 014	19.4	18.0
5311101	Lessors of apartment buildings	2 042	2 064 074	214 232	51 565	8 952	19.2	18.0
5311109	Lessors of dwellings other than apartment buildings....	288	164 421	24 812	5 813	1 062	22.1	17.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	1 105	3 017 469	271 148	71 050	6 156	24.0	7.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	1 105	3 017 469	271 148	71 050	6 156	24.0	7.3
5311201	Lessors of professional and other office buildings	538	1 537 324	103 491	25 164	2 591	11.7	8.2
5311202	Lessors of manufacturing and industrial buildings	144	753 341	68 370	20 264	923	57.2	2.7
5311203	Lessors of shopping centers and retail stores	310	617 178	78 263	20 683	1 905	15.7	10.1
5311209	Lessors of other nonresidential buildings and facilities	113	109 626	21 024	4 939	737	16.3	11.3
53113	Lessors of miniwarehouses and self-storage units	385	191 311	23 321	5 374	1 279	21.5	9.8
531130	Lessors of miniwarehouses and self-storage units	385	191 311	23 321	5 374	1 279	21.5	9.8
53119	Lessors of other real estate property	360	266 367	25 492	5 830	1 122	30.4	17.4
531190	Lessors of other real estate property	360	266 367	25 492	5 830	1 122	30.4	17.4
5311901	Lessors of manufactured (mobile) home sites	276	223 294	18 812	4 335	932	30.0	18.6
5311909	Lessors of other real estate property	83	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	2 236	2 667 783	424 847	96 659	9 473	31.4	8.9
53121	Offices of real estate agents and brokers	2 236	2 667 783	424 847	96 659	9 473	31.4	8.9
531210	Offices of real estate agents and brokers	2 236	2 667 783	424 847	96 659	9 473	31.4	8.9
5312101	Offices of residential real estate agents and brokers ...	1 763	2 023 365	268 808	59 492	7 081	30.2	8.4
5312109	Offices of nonresidential real estate agents and brokers	473	644 418	156 039	37 167	2 392	35.3	10.6

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
						From administrative records ¹	Estimated ²	
SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.								
53	Real estate and rental and leasing—Con.							
531	Real estate—Con.							
5313	Activities related to real estate	2 209	1 799 476	803 998	202 955	17 692	26.4	11.8
53131	Real estate property managers	1 438	1 281 161	621 423	158 120	14 574	22.6	11.7
531311	Residential property managers	941	676 372	320 204	75 816	9 773	27.8	16.9
531312	Nonresidential property managers	497	604 789	301 219	82 304	4 801	16.7	6.0
53132	Offices of real estate appraisers	270	123 314	43 484	9 490	910	38.7	7.0
531320	Offices of real estate appraisers	270	123 314	43 484	9 490	910	38.7	7.0
53139	Other activities related to real estate	501	395 001	139 091	35 345	2 208	35.2	13.7
531390	Other activities related to real estate	501	395 001	139 091	35 345	2 208	35.2	13.7
532	Rental and leasing services	1 509	4 223 288	672 460	162 739	19 558	7.6	3.9
5321	Automotive equipment rental and leasing	313	1 263 531	188 895	44 265	6 223	8.9	1.2
53211	Passenger car rental and leasing	208	982 050	155 527	36 320	5 241	10.0	.7
532111	Passenger car rental	191	959 284	152 790	35 765	5 189	9.9	.5
532112	Passenger car leasing	17	22 766	2 737	555	52	14.3	9.8
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	105	281 481	33 368	7 945	982	5.3	2.8
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	105	281 481	33 368	7 945	982	5.3	2.8
5321201	Truck rental without drivers	55	D	D	D	e	D	D
5321202	Truck leasing	41	D	D	D	e	D	D
5322	Consumer goods rental	705	684 350	145 066	34 833	6 757	10.0	4.1
53221	Consumer electronics and appliances rental	38	D	D	D	c	D	D
532210	Consumer electronics and appliances rental	38	D	D	D	c	D	D
53222	Formal wear and costume rental	83	D	D	D	f	D	D
532220	Formal wear and costume rental	83	D	D	D	f	D	D
53223	Video tape and disc rental	438	430 777	73 311	18 682	4 310	8.2	2.8
532230	Video tape and disc rental	438	430 777	73 311	18 682	4 310	8.2	2.8
53229	Other consumer goods rental	146	182 421	54 815	12 184	1 719	13.5	6.6
532291	Home health equipment rental	24	70 615	18 099	4 529	426	5.9	7.8
532292	Recreational goods rental	27	9 546	2 012	459	104	48.1	22.6
532299	All other consumer goods rental	95	102 260	34 704	7 196	1 189	15.6	4.3
5323	General rental centers	78	75 458	22 654	5 666	698	10.8	13.9
53231	General rental centers	78	75 458	22 654	5 666	698	10.8	13.9
532310	General rental centers	78	75 458	22 654	5 666	698	10.8	13.9
5324	Commercial and industrial machinery and equipment rental and leasing	413	2 199 949	315 845	77 975	5 880	6.0	5.0
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	179	1 213 032	140 833	35 521	2 608	3.8	1.0
532411	Commercial air, rail, and water transportation equipment rental and leasing	22	D	D	D	f	D	D
5324119	Aircraft rental and leasing	17	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	157	D	D	D	g	D	D
5324121	Rental and leasing of heavy construction equipment without operators	154	D	D	D	g	D	D
53242	Office machinery and equipment rental and leasing	48	475 079	59 434	13 572	559	.7	10.2
532420	Office machinery and equipment rental and leasing	48	475 079	59 434	13 572	559	.7	10.2
5324201	Office machine rental and leasing	17	22 954	2 989	825	91	6.6	14.0
5324209	Computer rental and leasing	31	452 125	56 445	12 747	468	.4	10.0
53249	Other commercial and industrial machinery and equipment rental and leasing	186	511 838	115 578	28 882	2 713	16.2	9.6
532490	Other commercial and industrial machinery and equipment rental and leasing	186	511 838	115 578	28 882	2 713	16.2	9.6
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	34	D	D	D	D	D	D
5324902	Industrial equipment rental and leasing	134	444 359	97 222	24 453	2 189	16.8	7.4
5324903	Motion picture equipment rental	10	14 937	2 685	710	96	7.5	24.0
533	Lessors of nonfinancial intangible assets (except copyrighted works)	71	374 060	75 414	19 971	880	1.1	1.7
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	71	374 060	75 414	19 971	880	1.1	1.7
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	71	374 060	75 414	19 971	880	1.1	1.7
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	71	374 060	75 414	19 971	880	1.1	1.7
5331109	Patent owners and lessors	71	374 060	75 414	19 971	880	1.1	1.7
Napa, CA Metropolitan Statistical Area								
53	Real estate and rental and leasing	195	130 617	25 626	5 802	989	26.4	8.4
531	Real estate	164	105 295	18 660	4 255	699	30.6	6.6
5311	Lessors of real estate	79	50 624	8 186	1 889	371	33.6	8.7
53111	Lessors of residential buildings and dwellings	30	16 542	3 082	782	146	21.8	12.9
531110	Lessors of residential buildings and dwellings	30	16 542	3 082	782	146	21.8	12.9
5311101	Lessors of apartment buildings	25	15 539	2 919	775	142	23.2	8.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	20	17 943	3 732	826	133	19.4	5.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	20	17 943	3 732	826	133	19.4	5.4
53119	Lessors of other real estate property	21	12 807	1 056	221	75	59.0	6.2
531190	Lessors of other real estate property	21	12 807	1 056	221	75	59.0	6.2
5311901	Lessors of manufactured (mobile) home sites	16	11 589	755	176	63	56.3	5.5

See footnotes at end of table.

Real Estate & Rental & Leasing—Geo. Area Series

U.S. Census Bureau, 2002 Economic Census

California 15

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
						From administrative records ¹	Estimated ²	
SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.								
Napa, CA Metropolitan Statistical Area—Con.								
Real estate and rental and leasing—Con.								
53 Real estate—Con.								
531 Offices of real estate agents and brokers	43	44 649	6 926	1 483	208	19.9	3.1	
53121 Offices of real estate agents and brokers	43	44 649	6 926	1 483	208	19.9	3.1	
531210 Offices of real estate agents and brokers	43	44 649	6 926	1 483	208	19.9	3.1	
5312101 Offices of residential real estate agents and brokers ...	34	33 287	4 603	896	118	18.9	2.9	
5313 Activities related to real estate	42	10 022	3 548	883	120	62.6	12.0	
53131 Real estate property managers	21	5 857	2 233	620	88	65.0	5.6	
531311 Residential property managers	17	4 865	1 667	489	65	69.7	6.4	
53132 Offices of real estate appraisers	14	3 323	1 071	208	26	51.3	24.0	
531320 Offices of real estate appraisers	14	3 323	1 071	208	26	51.3	24.0	
532 Rental and leasing services	29	D	D	D	e	D	D	
5322 Consumer goods rental	18	14 554	4 798	1 015	225	4.4	21.7	
53223 Video tape and disc rental	11	4 446	857	229	87	5.6	23.6	
53230 Video tape and disc rental	11	4 446	857	229	87	5.6	23.6	
533 Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D	
San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area								
Real estate and rental and leasing	6 413	10 143 412	1 795 891	445 596	44 851	19.8	8.6	
53 Real estate	5 447	6 823 134	1 277 572	318 555	31 086	25.5	11.4	
531 Lessors of real estate	2 684	3 905 674	389 161	98 670	12 259	24.5	11.9	
53111 Lessors of residential buildings and dwellings	1 619	1 484 630	153 370	36 501	6 641	19.2	19.9	
531110 Lessors of residential buildings and dwellings	1 619	1 484 630	153 370	36 501	6 641	19.2	19.9	
5311101 Lessors of apartment buildings	1 432	1 374 181	136 187	32 510	5 925	19.5	20.2	
5311109 Lessors of dwellings other than apartment buildings	187	110 449	17 183	3 991	716	15.5	16.2	
53112 Lessors of nonresidential buildings (except miniwarehouses)	715	2 215 451	209 897	56 346	4 465	27.8	6.2	
531120 Lessors of nonresidential buildings (except miniwarehouses)	715	2 215 451	209 897	56 346	4 465	27.8	6.2	
5311201 Lessors of professional and other office buildings	365	1 018 179	80 320	19 445	2 066	12.0	8.7	
5311202 Lessors of manufacturing and industrial buildings	86	690 925	60 212	18 573	739	60.3	1.0	
5311203 Lessors of shopping centers and retail stores	191	438 468	58 929	15 993	1 335	15.1	7.5	
5311209 Lessors of other nonresidential buildings and facilities	73	67 879	10 436	2 335	325	17.0	11.5	
53113 Lessors of miniwarehouses and self-storage units	198	108 847	13 255	3 009	668	15.5	7.9	
531130 Lessors of miniwarehouses and self-storage units	198	108 847	13 255	3 009	668	15.5	7.9	
53119 Lessors of other real estate property	152	96 746	12 639	2 814	485	39.3	25.4	
531190 Lessors of other real estate property	152	96 746	12 639	2 814	485	39.3	25.4	
5311901 Lessors of manufactured (mobile) home sites	100	72 021	7 934	1 760	352	40.0	30.5	
5311909 Lessors of other real estate property	52	24 725	4 705	1 054	133	37.4	10.7	
5312 Offices of real estate agents and brokers	1 359	1 596 661	273 728	60 700	5 979	29.5	9.2	
53121 Offices of real estate agents and brokers	1 359	1 596 661	273 728	60 700	5 979	29.5	9.2	
531210 Offices of real estate agents and brokers	1 359	1 596 661	273 728	60 700	5 979	29.5	9.2	
5312109 Offices of residential real estate agents and brokers	1 037	1 207 118	171 200	37 114	4 437	30.8	8.5	
5313 Activities related to real estate	1 404	1 320 799	614 683	159 185	12 848	23.7	12.6	
53131 Real estate property managers	912	943 366	482 940	125 016	10 708	20.0	12.3	
531311 Residential property managers	589	499 232	235 937	55 161	6 986	25.2	17.8	
531312 Nonresidential property managers	323	444 134	247 003	69 855	3 722	14.1	6.1	
53132 Offices of real estate appraisers	154	86 443	33 119	7 421	672	32.5	5.4	
531320 Offices of real estate appraisers	154	86 443	33 119	7 421	672	32.5	5.4	
53139 Other activities related to real estate	338	290 990	98 624	26 748	1 468	33.2	15.5	
531390 Other activities related to real estate	338	290 990	98 624	26 748	1 468	33.2	15.5	
532 Rental and leasing services	925	3 111 479	478 400	116 694	13 274	8.5	2.9	
5321 Automotive equipment rental and leasing	201	1 044 876	157 149	37 071	5 056	10.2	1.1	
53211 Passenger car rental and leasing	132	829 247	132 246	31 075	4 387	11.4	.6	
532111 Passenger car rental	119	807 418	129 689	30 571	4 344	11.3	.4	
532112 Passenger car leasing	13	21 829	2 557	504	43	14.9	8.3	
53212 Truck, utility trailer, and RV (recreational vehicle) rental and leasing	69	215 629	24 903	5 996	669	5.4	3.2	
532120 Truck, utility trailer, and RV (recreational vehicle) rental and leasing	69	215 629	24 903	5 996	669	5.4	3.2	
532121 Truck rental without drivers	35	51 394	8 000	1 903	290	20.7	.5	
5321202 Truck leasing	27	151 580	15 092	3 725	264	.4	4.4	
5322 Consumer goods rental	402	317 050	76 788	18 200	3 814	13.9	4.0	
53221 Consumer electronics and appliances rental	24	17 799	5 311	1 230	132	18.3	8.8	
532210 Consumer electronics and appliances rental	24	17 799	5 311	1 230	132	18.3	8.8	
53222 Formal wear and costume rental	52	32 266	6 661	1 557	365	14.7	3.5	
532220 Formal wear and costume rental	52	32 266	6 661	1 557	365	14.7	3.5	
53223 Video tape and disc rental	246	160 551	32 385	8 234	2 353	14.3	4.4	
532230 Video tape and disc rental	246	160 551	32 385	8 234	2 353	14.3	4.4	
53229 Other consumer goods rental	80	106 434	32 431	7 179	964	12.4	2.9	
532291 Home health equipment rental	12	34 899	10 158	2 593	227	9.8	—	
532292 Recreational goods rental	14	6 383	1 396	322	68	51.1	14.9	
532299 All other consumer goods rental	54	65 152	20 877	4 264	669	10.0	3.3	
5323 General rental centers	47	49 035	15 536	3 932	453	7.8	12.5	
53231 General rental centers	47	49 035	15 536	3 932	453	7.8	12.5	
532310 General rental centers	47	49 035	15 536	3 932	453	7.8	12.5	

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area—Con.							
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services—Con.							
5324	Commercial and industrial machinery and equipment rental and leasing	275	1 700 518	228 927	57 491	3 951	6.5	3.5
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	114	1 062 481	102 859	26 613	1 572	3.2	.9
532411	Commercial air, rail, and water transportation equipment rental and leasing	17	D	D	D	e	D	D
532412	Aircraft rental and leasing	12	D	D	D	c	D	D
532419	Construction, mining, and forestry machinery and equipment rental and leasing	97	D	D	D	g	D	D
53242	Rental and leasing of heavy construction equipment without operators	96	D	D	D	g	D	D
532420	Office machinery and equipment rental and leasing	31	D	D	D	g	D	D
5324209	Office machinery and equipment rental and leasing	31	D	D	D	e	D	D
53249	Computer rental and leasing	23	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	130	D	D	D	g	D	D
5324901	Other commercial and industrial machinery and equipment rental and leasing	130	D	D	D	g	D	D
5324902	Medical equipment rental and leasing (except home health furniture and equipment)	19	31 387	9 241	2 054	201	18.0	28.0
5324903	Industrial equipment rental and leasing	95	365 859	75 373	19 420	1 669	18.5	7.4
	Motion picture equipment rental	10	14 937	2 685	710	96	7.5	24.0
533	Lessors of nonfinancial intangible assets (except copyrighted works)	41	208 799	39 919	10 347	491	.8	1.8
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	41	208 799	39 919	10 347	491	.8	1.8
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	41	208 799	39 919	10 347	491	.8	1.8
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	41	208 799	39 919	10 347	491	.8	1.8
5331109	Patent owners and lessors	41	208 799	39 919	10 347	491	.8	1.8
	Oakland-Fremont-Hayward, CA Metropolitan Division							
53	Real estate and rental and leasing	3 087	3 772 218	700 009	166 837	19 878	19.9	9.1
531	Real estate	2 590	2 629 182	467 125	110 626	13 036	23.3	11.4
5311	Lessors of real estate	1 257	1 395 939	150 880	36 310	5 371	16.7	12.8
53111	Lessors of residential buildings and dwellings	775	763 713	73 859	17 521	3 119	17.5	16.1
531110	Lessors of residential buildings and dwellings	775	763 713	73 859	17 521	3 119	17.5	16.1
5311101	Lessors of apartment buildings	682	698 336	63 215	15 089	2 708	17.9	16.7
5311109	Lessors of dwellings other than apartment buildings	93	65 377	10 644	2 432	411	13.0	9.8
531112	Lessors of nonresidential buildings (except miniwarehouses)	281	516 664	62 248	15 491	1 570	12.9	7.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	281	516 664	62 248	15 491	1 570	12.9	7.1
5311201	Lessors of professional and other office buildings	131	276 568	27 197	6 310	639	8.9	5.7
5311202	Lessors of manufacturing and industrial buildings	41	58 311	9 559	2 581	195	22.7	10.4
5311203	Lessors of shopping centers and retail stores	86	160 543	22 382	5 923	638	16.7	9.0
5311209	Lessors of other nonresidential buildings and facilities	23	21 242	3 110	677	98	8.9	2.0
53113	Lessors of miniwarehouses and self-storage units	112	59 407	7 501	1 666	379	19.0	5.3
531130	Lessors of miniwarehouses and self-storage units	112	59 407	7 501	1 666	379	19.0	5.3
53119	Lessors of other real estate property	89	56 155	7 272	1 632	303	38.1	28.5
531190	Lessors of other real estate property	89	56 155	7 272	1 632	303	38.1	28.5
5311901	Lessors of manufactured (mobile) home sites	72	47 859	5 397	1 230	249	39.9	31.7
5311909	Lessors of other real estate property	17	8 296	1 875	402	54	27.9	10.0
5312	Offices of real estate agents and brokers	700	757 630	139 598	31 167	3 326	32.2	7.5
53121	Offices of real estate agents and brokers	700	757 630	139 598	31 167	3 326	32.2	7.5
531210	Offices of real estate agents and brokers	700	757 630	139 598	31 167	3 326	32.2	7.5
5312101	Offices of residential real estate agents and brokers	540	615 685	99 642	20 875	2 671	31.7	8.0
5312109	Offices of nonresidential real estate agents and brokers	160	141 945	39 956	10 292	655	34.7	5.5
5313	Activities related to real estate	633	475 613	176 647	43 149	4 339	28.5	13.3
53131	Real estate property managers	400	310 596	115 938	28 622	3 245	24.3	12.1
531311	Residential property managers	270	190 537	65 872	16 161	2 263	29.0	13.0
531312	Nonresidential property managers	130	120 059	50 066	12 461	982	16.7	10.6
53132	Offices of real estate appraisers	83	51 426	21 730	4 706	427	22.5	5.9
531320	Offices of real estate appraisers	83	51 426	21 730	4 706	427	22.5	5.9
53139	Other activities related to real estate	150	113 591	38 979	9 821	667	42.6	20.1
531390	Other activities related to real estate	150	113 591	38 979	9 821	667	42.6	20.1
532	Rental and leasing services	480	1 113 639	223 558	53 914	6 694	12.2	3.9
5321	Automotive equipment rental and leasing	102	522 414	86 052	20 543	2 562	18.2	.5
53211	Passenger car rental and leasing	59	423 361	72 520	17 286	2 147	20.0	.5
532111	Passenger car rental	57	D	D	D	g	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	43	99 053	13 532	3 257	415	10.7	.3
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	43	99 053	13 532	3 257	415	10.7	.3
5321201	Truck rental without drivers	22	D	D	D	c	D	D
5321202	Truck leasing	15	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
						From administrative records ¹	Estimated ²	
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area—Con.							
	Oakland-Fremont-Hayward, CA Metropolitan Division—Con.							
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services—Con.							
5322	Consumer goods rental	213	180 141	42 632	10 202	2 034	8.7	2.2
53221	Consumer electronics and appliances rental	12	D	D	D	b	D	D
532210	Consumer electronics and appliances rental	12	D	D	D	b	D	D
53222	Formal wear and costume rental	31	20 671	4 143	941	224	2.8	1.6
532220	Formal wear and costume rental	31	20 671	4 143	941	224	2.8	1.6
53223	Video tape and disc rental	130	90 934	18 391	4 713	1 298	9.0	2.4
532230	Video tape and disc rental	130	90 934	18 391	4 713	1 298	9.0	2.4
53229	Other consumer goods rental	40	D	D	D	e	D	D
532299	All other consumer goods rental	25	28 344	8 593	1 616	241	4.3	4.2
5323	General rental centers	20	19 837	4 934	1 150	123	2.8	27.2
53231	General rental centers	20	19 837	4 934	1 150	123	2.8	27.2
532310	General rental centers	20	19 837	4 934	1 150	123	2.8	27.2
5324	Commercial and industrial machinery and equipment rental and leasing	145	391 247	89 940	22 019	1 975	6.4	8.0
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	72	D	D	D	f	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	66	D	D	D	f	D	D
5324121	Rental and leasing of heavy construction equipment without operators	66	D	D	D	f	D	D
53242	Office machinery and equipment rental and leasing	14	D	D	D	f	D	D
532420	Office machinery and equipment rental and leasing	14	D	D	D	c	D	D
5324209	Computer rental and leasing	10	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	59	D	D	D	f	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	59	D	D	D	f	D	D
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	12	D	D	D	f	D	D
5324902	Industrial equipment rental and leasing	44	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	17	29 397	9 326	2 297	148	5.6	3.4
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	17	29 397	9 326	2 297	148	5.6	3.4
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	17	29 397	9 326	2 297	148	5.6	3.4
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	17	29 397	9 326	2 297	148	5.6	3.4
5331109	Patent owners and lessors	17	29 397	9 326	2 297	148	5.6	3.4
	San Francisco-San Mateo-Redwood City, CA Metropolitan Division							
53	Real estate and rental and leasing	3 326	6 371 194	1 095 882	278 759	24 973	19.7	8.3
531	Real estate	2 857	4 193 952	810 447	207 929	18 050	26.9	11.4
5311	Lessors of real estate	1 427	2 509 735	238 281	62 360	6 888	28.9	11.4
53111	Lessors of residential buildings and dwellings	844	720 917	79 511	18 980	3 522	21.1	23.9
531110	Lessors of residential buildings and dwellings	844	720 917	79 511	18 980	3 522	21.1	23.9
5311101	Lessors of apartment buildings	750	675 845	72 972	17 421	3 217	21.2	23.8
5311109	Lessors of dwellings other than apartment buildings	94	45 072	6 539	1 559	305	19.2	25.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	434	1 698 787	147 649	40 855	2 895	32.4	5.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	434	1 698 787	147 649	40 855	2 895	32.4	5.9
5311201	Lessors of professional and other office buildings	234	741 611	53 123	13 135	1 427	13.2	9.8
5311202	Lessors of manufacturing and industrial buildings	45	632 614	50 653	15 992	544	63.7	.1
5311203	Lessors of shopping centers and retail stores	105	277 925	36 547	10 070	697	14.2	6.7
5311209	Lessors of other nonresidential buildings and facilities	50	46 637	7 326	1 658	227	20.6	15.8
53113	Lessors of miniwarehouses and self-storage units	86	49 440	5 754	1 343	289	11.3	11.0
531130	Lessors of miniwarehouses and self-storage units	86	49 440	5 754	1 343	289	11.3	11.0
53119	Lessors of other real estate property	63	40 591	5 367	1 182	182	40.9	21.0
531190	Lessors of other real estate property	63	40 591	5 367	1 182	182	40.9	21.0
5311901	Lessors of manufactured (mobile) home sites	28	24 162	2 537	530	103	40.1	27.9
5311909	Lessors of other real estate property	35	16 429	2 830	652	79	42.1	11.0
5312	Offices of real estate agents and brokers	659	839 031	134 130	29 533	2 653	27.1	10.7
53121	Offices of real estate agents and brokers	659	839 031	134 130	29 533	2 653	27.1	10.7
531210	Offices of real estate agents and brokers	659	839 031	134 130	29 533	2 653	27.1	10.7
5312101	Offices of residential real estate agents and brokers	497	591 433	71 558	16 239	1 766	29.9	9.1
5312109	Offices of nonresidential real estate agents and brokers	162	247 598	62 572	13 294	887	20.4	14.7
5313	Activities related to real estate	771	845 186	438 036	116 036	8 509	21.0	12.1
53131	Real estate property managers	512	632 770	367 002	96 394	7 463	17.9	12.4
531311	Residential property managers	319	308 695	170 065	39 000	4 723	22.8	20.8
531312	Nonresidential property managers	193	324 075	196 937	57 394	2 740	13.2	4.4
53132	Offices of real estate appraisers	71	35 017	11 389	2 715	245	47.1	4.6
531320	Offices of real estate appraisers	71	35 017	11 389	2 715	245	47.1	4.6
53139	Other activities related to real estate	188	177 399	59 645	16 927	801	27.1	12.6
531390	Other activities related to real estate	188	177 399	59 645	16 927	801	27.1	12.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
						From administrative records ¹	Estimated ²	
SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.								
San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area—Con.								
San Francisco-San Mateo-Redwood City, CA Metropolitan Division—Con.								
53 Real estate and rental and leasing—Con.								
532 Rental and leasing services	445	1 997 840	254 842	62 780	6 580	6.4	2.4	
53211 Automotive equipment rental and leasing	99	522 462	71 097	16 528	2 494	2.1	1.8	
532111 Passenger car rental and leasing	73	405 886	59 726	13 789	2 240	2.4	.6	
532111 Passenger car rental	62	D	D	D	g	D	D	
532112 Passenger car leasing	11	D	D	D	b	D	D	
53212 Truck, utility trailer, and RV (recreational vehicle) rental and leasing	26	116 576	11 371	2 739	254	.9	5.7	
532120 Truck, utility trailer, and RV (recreational vehicle) rental and leasing	26	116 576	11 371	2 739	254	.9	5.7	
5321201 Truck rental without drivers	13	D	D	D	c	D	D	
5321202 Truck leasing	12	D	D	D	c	D	D	
5322 Consumer goods rental	189	136 909	34 156	7 998	1 780	20.8	6.5	
53221 Consumer electronics and appliances rental	12	D	D	D	b	D	D	
532210 Consumer electronics and appliances rental	12	D	D	D	b	D	D	
53222 Formal wear and costume rental	21	11 595	2 518	616	141	35.9	6.9	
532220 Formal wear and costume rental	21	11 595	2 518	616	141	35.9	6.9	
53223 Video tape and disc rental	116	69 617	13 994	3 521	1 055	21.2	6.9	
532230 Video tape and disc rental	116	69 617	13 994	3 521	1 055	21.2	6.9	
53229 Other consumer goods rental	40	D	D	D	f	D	D	
532299 All other consumer goods rental	29	36 808	12 284	2 648	428	14.5	2.7	
5323 General rental centers	27	29 198	10 602	2 782	330	11.2	2.5	
53231 General rental centers	27	29 198	10 602	2 782	330	11.2	2.5	
532310 General rental centers	27	29 198	10 602	2 782	330	11.2	2.5	
5324 Commercial and industrial machinery and equipment rental and leasing	130	1 309 271	138 987	35 472	1 976	6.6	2.2	
53241 Construction, transportation, mining, and forestry machinery and equipment rental and leasing	42	D	D	D	f	D	D	
532411 Commercial air, rail, and water transportation equipment rental and leasing	11	D	D	D	e	D	D	
532412 Construction, mining, and forestry machinery and equipment rental and leasing	31	D	D	D	e	D	D	
5324121 Rental and leasing of heavy construction equipment without operators	30	D	D	D	e	D	D	
53242 Office machinery and equipment rental and leasing	17	D	D	D	c	D	D	
532420 Office machinery and equipment rental and leasing	17	D	D	D	c	D	D	
5324209 Computer rental and leasing	13	D	D	D	c	D	D	
53249 Other commercial and industrial machinery and equipment rental and leasing	71	D	D	D	g	D	D	
532490 Other commercial and industrial machinery and equipment rental and leasing	71	D	D	D	g	D	D	
5324902 Industrial equipment rental and leasing	51	D	D	D	g	D	D	
533 Lessors of nonfinancial intangible assets (except copyrighted works)	24	179 402	30 593	8 050	343	.1	1.6	
5331 Lessors of nonfinancial intangible assets (except copyrighted works)	24	179 402	30 593	8 050	343	.1	1.6	
53311 Lessors of nonfinancial intangible assets (except copyrighted works)	24	179 402	30 593	8 050	343	.1	1.6	
533110 Lessors of nonfinancial intangible assets (except copyrighted works)	24	179 402	30 593	8 050	343	.1	1.6	
5331109 Patent owners and lessors	24	179 402	30 593	8 050	343	.1	1.6	
San Jose-Sunnyvale-Santa Clara, CA Metropolitan Statistical Area								
53 Real estate and rental and leasing	2 196	3 349 323	534 032	128 442	13 805	17.6	9.6	
531 Real estate	1 858	2 337 160	367 316	87 576	9 701	23.9	11.5	
5311 Lessors of real estate	878	1 307 871	114 130	27 981	3 864	14.6	12.2	
53111 Lessors of residential buildings and dwellings	443	534 072	60 633	15 064	2 206	15.1	13.0	
531110 Lessors of residential buildings and dwellings	443	534 072	60 633	15 064	2 206	15.1	13.0	
5311101 Lessors of apartment buildings	391	493 405	54 930	13 666	1 959	13.6	12.5	
5311109 Lessors of dwellings other than apartment buildings	52	40 667	5 703	1 398	247	32.7	18.9	
53112 Lessors of nonresidential buildings (except miniwarehouses)	258	641 120	42 271	10 206	1 076	12.6	11.5	
531120 Lessors of nonresidential buildings (except miniwarehouses)	258	641 120	42 271	10 206	1 076	12.6	11.5	
5311201 Lessors of professional and other office buildings	130	471 084	18 755	4 627	394	9.4	7.4	
5311202 Lessors of manufacturing and industrial buildings	38	46 781	5 885	1 184	124	25.0	21.3	
5311203 Lessors of shopping centers and retail stores	74	93 599	10 804	2 616	285	21.0	27.5	
5311209 Lessors of other nonresidential buildings and facilities	16	29 656	6 827	1 779	273	17.2	11.9	
53113 Lessors of miniwarehouses and self-storage units	91	37 867	4 890	1 180	315	25.5	9.8	
531130 Lessors of miniwarehouses and self-storage units	91	37 867	4 890	1 180	315	25.5	9.8	
53119 Lessors of other real estate property	86	94 812	6 336	1 531	267	20.7	13.7	
531190 Lessors of other real estate property	86	94 812	6 336	1 531	267	20.7	13.7	
5311901 Lessors of manufactured (mobile) home sites	74	84 887	5 797	1 390	249	20.9	13.9	
5311909 Lessors of other real estate property	11	D	D	D	a	D	D	

See footnotes at end of table.

Real Estate & Rental & Leasing—Geo. Area Series

U.S. Census Bureau, 2002 Economic Census

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Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
						From administrative records ¹	Estimated ²	
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	San Jose-Sunnyvale-Santa Clara, CA Metropolitan Statistical Area—Con.							
53	Real estate and rental and leasing—Con.							
531	Real estate—Con.							
5312	Offices of real estate agents and brokers	490	659 187	106 969	26 068	2 257	37.8	11.4
53121	Offices of real estate agents and brokers	490	659 187	106 969	26 068	2 257	37.8	11.4
531210	Offices of real estate agents and brokers	490	659 187	106 969	26 068	2 257	37.8	11.4
5312101	Offices of residential real estate agents and brokers	387	441 063	60 415	14 163	1 603	31.7	11.9
5312109	Offices of nonresidential real estate agents and brokers	103	218 124	46 554	11 905	654	50.2	10.2
5313	Activities related to real estate	490	370 102	146 217	33 527	3 580	31.9	9.1
53131	Real estate property managers	334	273 337	111 163	26 450	2 952	26.4	8.9
531311	Residential property managers	213	131 633	66 395	16 237	2 099	29.7	12.6
531312	Nonresidential property managers	121	141 704	44 768	10 213	853	23.3	5.6
53132	Offices of real estate appraisers	54	22 899	6 480	1 320	135	48.9	5.7
531320	Offices of real estate appraisers	54	22 899	6 480	1 320	135	48.9	5.7
53139	Other activities related to real estate	102	73 866	28 574	5 757	493	46.9	10.5
531390	Other activities related to real estate	102	73 866	28 574	5 757	493	46.9	10.5
532	Rental and leasing services	315	853 926	132 932	31 721	3 765	3.7	5.8
5321	Automotive equipment rental and leasing	69	180 187	25 569	5 762	911	1.8	.9
53211	Passenger car rental and leasing	48	137 442	19 686	4 416	729	1.9	1.1
532111	Passenger car rental	47	D	D	D	f	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	21	42 745	5 883	1 346	182	1.4	.4
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	21	42 745	5 883	1 346	182	1.4	.4
5321201	Truck rental without drivers	12	D	D	D	b	D	D
5322	Consumer goods rental	154	263 259	43 480	10 893	1 576	5.1	2.2
53222	Formal wear and costume rental	17	6 898	1 704	396	94	—	11.1
532220	Formal wear and costume rental	17	6 898	1 704	396	94	—	11.1
53223	Video tape and disc rental	98	214 615	30 619	7 796	1 102	2.8	.6
532230	Video tape and disc rental	98	214 615	30 619	7 796	1 102	2.8	.6
53229	Other consumer goods rental	34	D	D	D	e	D	D
532299	All other consumer goods rental	21	16 741	5 912	1 428	243	40.1	.9
5323	General rental centers	17	D	D	D	c	D	D
53231	General rental centers	17	D	D	D	c	D	D
532310	General rental centers	17	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	75	D	D	D	g	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	31	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	28	73 289	16 555	3 892	441	2.7	—
5324121	Rental and leasing of heavy construction equipment without operators	28	73 289	16 555	3 892	441	2.7	—
53242	Office machinery and equipment rental and leasing	12	248 089	21 011	4 995	160	.4	14.1
532420	Office machinery and equipment rental and leasing	12	248 089	21 011	4 995	160	.4	14.1
53249	Other commercial and industrial machinery and equipment rental and leasing	32	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	32	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing	23	61 043	18 482	4 254	428	8.0	6.9
533	Lessors of nonfinancial intangible assets (except copyrighted works)	23	158 237	33 784	9 145	339	.7	1.5
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	23	158 237	33 784	9 145	339	.7	1.5
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	23	158 237	33 784	9 145	339	.7	1.5
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	23	158 237	33 784	9 145	339	.7	1.5
5331109	Patent owners and lessors	23	158 237	33 784	9 145	339	.7	1.5
	Santa Cruz-Watsonville, CA Metropolitan Statistical Area							
53	Real estate and rental and leasing	364	260 888	47 482	11 138	1 766	32.1	9.6
531	Real estate	309	226 933	40 056	9 230	1 370	33.3	9.0
5311	Lessors of real estate	146	108 626	14 975	3 524	698	32.7	10.1
53111	Lessors of residential buildings and dwellings	52	47 500	7 708	1 800	368	45.1	9.3
531110	Lessors of residential buildings and dwellings	52	47 500	7 708	1 800	368	45.1	9.3
5311101	Lessors of apartment buildings	35	41 745	6 804	1 582	319	41.8	9.3
5311109	Lessors of dwellings other than apartment buildings	17	5 755	904	218	49	68.7	9.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	35	33 766	4 469	1 064	173	17.1	5.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	35	33 766	4 469	1 064	173	17.1	5.5
5311201	Lessors of professional and other office buildings	12	14 217	1 264	289	37	20.3	2.8
5311203	Lessors of shopping centers and retail stores	15	14 149	2 192	510	100	17.6	6.8
53113	Lessors of miniwarehouses and self-storage units	26	12 341	1 339	324	77	32.7	11.5
531130	Lessors of miniwarehouses and self-storage units	26	12 341	1 339	324	77	32.7	11.5
53119	Lessors of other real estate property	33	15 019	1 459	336	80	29.0	21.7
531190	Lessors of other real estate property	33	15 019	1 459	336	80	29.0	21.7
5311901	Lessors of manufactured (mobile) home sites	22	11 020	806	180	57	24.6	29.2
5311909	Lessors of other real estate property	11	3 999	653	156	23	41.0	1.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
						From administrative records ¹	Estimated ²	
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	Santa Cruz-Watsonville, CA Metropolitan Statistical Area—Con.							
53	Real estate and rental and leasing—Con.							
531	Real estate—Con.							
5312	Offices of real estate agents and brokers	91	85 980	11 752	2 521	313	33.7	6.3
53121	Offices of real estate agents and brokers	91	85 980	11 752	2 521	313	33.7	6.3
531210	Offices of real estate agents and brokers	91	85 980	11 752	2 521	313	33.7	6.3
5312101	Offices of residential real estate agents and brokers	76	79 020	10 812	2 281	279	30.2	6.2
5312109	Offices of nonresidential real estate agents and brokers	15	6 960	940	240	34	74.0	8.1
5313	Activities related to real estate	72	32 327	13 329	3 185	359	33.9	12.1
53131	Real estate property managers	37	11 834	4 895	1 188	157	43.5	24.9
531311	Residential property managers	24	8 550	3 725	927	121	44.7	33.1
531312	Nonresidential property managers	13	3 284	1 170	261	36	40.4	3.3
53132	Offices of real estate appraisers	16	4 844	1 259	255	44	61.9	18.7
531320	Offices of real estate appraisers	16	4 844	1 259	255	44	61.9	18.7
53139	Other activities related to real estate	19	15 649	7 175	1 742	158	17.9	.5
531390	Other activities related to real estate	19	15 649	7 175	1 742	158	17.9	.5
532	Rental and leasing services	54	D	D	D	e	D	D
5321	Automotive equipment rental and leasing	10	D	D	D	b	D	D
5322	Consumer goods rental	32	16 173	3 725	909	242	12.8	5.0
53223	Video tape and disc rental	21	12 155	2 593	676	194	11.9	6.5
532230	Video tape and disc rental	21	12 155	2 593	676	194	11.9	6.5
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
	Santa Rosa-Petaluma, CA Metropolitan Statistical Area							
53	Real estate and rental and leasing	666	537 846	87 360	20 225	3 064	23.6	11.0
531	Real estate	547	418 546	56 418	13 038	1 870	27.5	11.2
5311	Lessors of real estate	252	208 871	22 049	5 074	870	22.8	16.2
53111	Lessors of residential buildings and dwellings	112	94 978	9 630	2 193	429	20.6	23.1
531110	Lessors of residential buildings and dwellings	112	94 978	9 630	2 193	429	20.6	23.1
5311101	Lessors of apartment buildings	95	89 944	8 941	2 024	390	20.5	22.7
5311109	Lessors of dwellings other than apartment buildings	17	5 034	689	169	39	22.4	30.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	57	64 718	7 843	1 813	195	21.4	11.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	57	64 718	7 843	1 813	195	21.4	11.2
5311201	Lessors of professional and other office buildings	17	15 630	1 429	268	35	36.5	16.8
5311202	Lessors of manufacturing and industrial buildings	11	9 266	1 183	250	29	26.0	18.0
5311203	Lessors of shopping centers and retail stores	17	34 326	4 045	1 020	91	15.4	7.8
5311209	Lessors of other nonresidential buildings and facilities	12	5 496	1 186	275	40	8.0	4.8
53113	Lessors of miniwarehouses and self-storage units	37	17 436	1 722	397	107	35.9	14.5
531130	Lessors of miniwarehouses and self-storage units	37	17 436	1 722	397	107	35.9	14.5
53119	Lessors of other real estate property	46	31 739	2 854	671	139	25.1	6.8
531190	Lessors of other real estate property	46	31 739	2 854	671	139	25.1	6.8
5311901	Lessors of manufactured (mobile) home sites	44	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	151	162 176	15 511	3 521	430	29.2	4.4
53121	Offices of real estate agents and brokers	151	162 176	15 511	3 521	430	29.2	4.4
531210	Offices of real estate agents and brokers	151	162 176	15 511	3 521	430	29.2	4.4
5312101	Offices of residential real estate agents and brokers	132	146 228	12 414	2 802	372	26.9	4.4
5312109	Offices of nonresidential real estate agents and brokers	19	15 948	3 097	719	58	50.5	3.6
5313	Activities related to real estate	144	47 499	18 858	4 443	570	41.8	12.3
53131	Real estate property managers	98	37 125	16 269	3 870	510	37.2	13.0
531311	Residential property managers	72	23 533	8 938	2 130	355	46.9	18.1
531312	Nonresidential property managers	26	13 592	7 331	1 740	155	20.3	4.3
53132	Offices of real estate appraisers	22	3 171	805	120	17	75.0	12.4
531320	Offices of real estate appraisers	22	3 171	805	120	17	75.0	12.4
53139	Other activities related to real estate	24	7 203	1 784	453	43	51.1	8.2
531390	Other activities related to real estate	24	7 203	1 784	453	43	51.1	8.2
532	Rental and leasing services	117	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	17	13 850	1 692	402	80	1.0	1.8
53211	Passenger car rental and leasing	11	D	D	D	b	D	D
5322	Consumer goods rental	63	43 674	10 079	2 338	558	14.2	11.5
53223	Video tape and disc rental	42	23 720	4 146	1 056	368	18.5	8.7
532230	Video tape and disc rental	42	23 720	4 146	1 056	368	18.5	8.7
53229	Other consumer goods rental	12	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From administrative records ¹	Estimated ²
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	Santa Rosa-Petaluma, CA Metropolitan Statistical Area—Con.							
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services—Con.							
5324	Commercial and industrial machinery and equipment rental and leasing	29	53 406	17 221	3 942	479	9.3	7.3
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	16	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	15	35 446	13 205	2 978	328	11.8	5.7
532412	Rental and leasing of heavy construction equipment without operators	15	35 446	13 205	2 978	328	11.8	5.7
53249	Other commercial and industrial machinery and equipment rental and leasing	12	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	12	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
	Vallejo-Fairfield, CA Metropolitan Statistical Area							
53	Real estate and rental and leasing	371	346 163	45 333	10 753	1 699	21.7	5.8
531	Real estate	300	259 833	27 828	6 592	1 010	27.5	6.9
5311	Lessors of real estate	141	121 976	10 504	2 494	509	26.2	10.6
53111	Lessors of residential buildings and dwellings	74	50 773	4 621	1 038	224	43.0	14.8
531110	Lessors of residential buildings and dwellings	74	50 773	4 621	1 038	224	43.0	14.8
5311101	Lessors of apartment buildings	64	49 260	4 451	1 008	217	42.7	14.0
5311109	Lessors of dwellings other than apartment buildings	10	1 513	170	30	7	51.5	43.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	20	44 471	2 936	795	114	10.6	1.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	20	44 471	2 936	795	114	10.6	1.9
53113	Lessors of miniwarehouses and self-storage units	25	11 488	1 799	404	95	16.6	16.7
531130	Lessors of miniwarehouses and self-storage units	25	11 488	1 799	404	95	16.6	16.7
53119	Lessors of other real estate property	22	15 244	1 148	257	76	22.6	17.0
5311901	Lessors of other real estate property	22	15 244	1 148	257	76	22.6	17.0
5312	Offices of real estate agents and brokers	102	119 130	9 961	2 366	286	26.9	2.1
53121	Offices of real estate agents and brokers	102	119 130	9 961	2 366	286	26.9	2.1
531210	Offices of real estate agents and brokers	102	119 130	9 961	2 366	286	26.9	2.1
5312101	Offices of residential real estate agents and brokers	97	116 649	9 364	2 236	272	25.4	2.1
5313	Activities related to real estate	57	18 727	7 363	1 732	215	40.6	14.4
53131	Real estate property managers	36	9 642	3 923	976	159	57.8	16.1
531311	Residential property managers	26	8 559	3 542	872	147	55.3	15.4
531312	Nonresidential property managers	10	1 083	381	104	12	77.9	22.1
53132	Offices of real estate appraisers	10	2 634	750	166	16	51.1	22.4
531320	Offices of real estate appraisers	10	2 634	750	166	16	51.1	22.4
53139	Other activities related to real estate	11	6 451	2 690	590	40	10.7	8.6
531390	Other activities related to real estate	11	6 451	2 690	590	40	10.7	8.6
532	Rental and leasing services	69	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	13	16 792	2 850	622	95	—	2.5
5322	Consumer goods rental	36	29 640	6 196	1 478	342	5.6	.4
53223	Video tape and disc rental	20	15 290	2 711	691	206	2.3	.8
532230	Video tape and disc rental	20	15 290	2 711	691	206	2.3	.8
5324	Commercial and industrial machinery and equipment rental and leasing	18	33 675	6 900	1 677	217	6.2	.9
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	11	27 108	5 160	1 237	146	6.5	—
532412	Construction, mining, and forestry machinery and equipment rental and leasing	11	27 108	5 160	1 237	146	6.5	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	b	D	D
	BAKERSFIELD, CA METROPOLITAN STATISTICAL AREA							
53	Real estate and rental and leasing	493	398 780	77 953	19 694	3 052	21.6	8.6
531	Real estate	346	D	D	D	g	D	D
5311	Lessors of real estate	151	75 383	12 050	3 002	648	23.4	18.5
53111	Lessors of residential buildings and dwellings	73	40 182	7 356	1 859	392	23.4	20.3
531110	Lessors of residential buildings and dwellings	73	40 182	7 356	1 859	392	23.4	20.3
5311101	Lessors of apartment buildings	54	33 660	6 480	1 639	328	16.3	19.7
5311109	Lessors of dwellings other than apartment buildings	19	6 522	876	220	64	59.8	23.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	30	18 188	2 387	580	117	22.5	6.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	30	18 188	2 387	580	117	22.5	6.7
5311201	Lessors of professional and other office buildings	19	10 213	1 411	311	50	22.4	5.4
53119	Lessors of other real estate property	41	15 719	2 125	521	125	22.4	25.8
531190	Lessors of other real estate property	41	15 719	2 125	521	125	22.4	25.8
5311901	Lessors of manufactured (mobile) home sites	38	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—							
							From administrative records ¹	Estimated ²						
BAKERSFIELD, CA METROPOLITAN STATISTICAL AREA—Con.														
Real estate and rental and leasing—Con.														
53	Real estate—Con.													
531	Offices of real estate agents and brokers	96	67 548	14 911	3 686	471	49.8	9.1						
5312	Offices of real estate agents and brokers	96	67 548	14 911	3 686	471	49.8	9.1						
53121	Offices of real estate agents and brokers	96	67 548	14 911	3 686	471	49.8	9.1						
531210	Offices of real estate agents and brokers	96	67 548	14 911	3 686	471	49.8	9.1						
5312101	Offices of residential real estate agents and brokers	75	47 323	5 942	1 607	325	53.2	12.4						
5312109	Offices of nonresidential real estate agents and brokers	21	20 225	8 969	2 079	146	41.8	1.1						
5313	Activities related to real estate	99	D	D	D	e	D	D						
53131	Real estate property managers	64	18 940	8 825	2 072	376	47.9	18.9						
531311	Residential property managers	44	13 258	5 354	1 338	263	50.5	19.5						
531312	Nonresidential property managers	20	5 682	3 471	734	113	41.8	17.3						
53132	Offices of real estate appraisers	18	4 870	1 089	237	38	58.2	1.8						
531320	Offices of real estate appraisers	18	4 870	1 089	237	38	58.2	1.8						
53139	Other activities related to real estate	17	D	D	D	b	D	D						
531390	Other activities related to real estate	17	D	D	D	b	D	D						
532	Rental and leasing services	146	228 789	39 443	10 258	1 450	9.2	4.6						
5321	Automotive equipment rental and leasing	18	10 195	1 405	330	69	10.1	15.1						
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	6 247	988	253	41	14.6	2.5						
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	6 247	988	253	41	14.6	2.5						
5322	Consumer goods rental	69	42 188	9 221	2 303	541	7.8	16.3						
53223	Video tape and disc rental	46	25 212	4 132	1 036	355	7.3	26.0						
532230	Video tape and disc rental	46	25 212	4 132	1 036	355	7.3	26.0						
5323	General rental centers	12	5 622	1 531	350	68	52.5	14.8						
53231	General rental centers	12	5 622	1 531	350	68	52.5	14.8						
532310	General rental centers	12	5 622	1 531	350	68	52.5	14.8						
5324	Commercial and industrial machinery and equipment rental and leasing	47	170 784	27 286	7 275	772	8.0	.8						
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	24	D	D	D	e	D	D						
532412	Construction, mining, and forestry machinery and equipment rental and leasing	22	102 847	14 635	3 680	424	6.3	.8						
5324121	Rental and leasing of heavy construction equipment without operators	12	47 426	6 688	1 721	178	13.2	1.1						
5324129	Oilfield and well drilling equipment rental and leasing	10	55 421	7 947	1 959	246	.3	.4						
53249	Other commercial and industrial machinery and equipment rental and leasing	23	D	D	D	e	D	D						
532490	Other commercial and industrial machinery and equipment rental and leasing	23	D	D	D	e	D	D						
5324902	Industrial equipment rental and leasing	20	63 013	11 919	3 425	316	6.7	.9						
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D						
BISHOP, CA MICROPOLITAN STATISTICAL AREA														
53	Real estate and rental and leasing	24	7 298	1 600	347	91	59.0	11.5						
531	Real estate	18	D	D	D	b	D	D						
532	Rental and leasing services	6	D	D	D	b	D	D						
CHICO, CA METROPOLITAN STATISTICAL AREA														
53	Real estate and rental and leasing	232	133 610	25 139	5 893	1 260	22.2	13.4						
531	Real estate	173	88 593	15 462	3 681	832	27.3	14.9						
5311	Lessors of real estate	89	42 782	4 509	1 017	307	22.7	20.1						
53111	Lessors of residential buildings and dwellings	28	21 298	2 734	582	175	13.6	19.0						
531110	Lessors of residential buildings and dwellings	28	21 298	2 734	582	175	13.6	19.0						
5311101	Lessors of apartment buildings	23	17 661	2 220	480	160	14.3	21.9						
53112	Lessors of nonresidential buildings (except miniwarehouses)	18	9 534	545	143	40	25.3	18.9						
531120	Lessors of nonresidential buildings (except miniwarehouses)	18	9 534	545	143	40	25.3	18.9						
5311201	Lessors of professional and other office buildings	15	D	D	D	b	D	D						
53113	Lessors of miniwarehouses and self-storage units	16	2 819	355	99	27	42.7	11.8						
531130	Lessors of miniwarehouses and self-storage units	16	2 819	355	99	27	42.7	11.8						
53119	Lessors of other real estate property	27	9 131	875	193	65	35.2	26.2						
531190	Lessors of other real estate property	27	9 131	875	193	65	35.2	26.2						
5311901	Lessors of manufactured (mobile) home sites	25	D	D	D	b	D	D						
5312	Offices of real estate agents and brokers	44	25 785	3 481	774	138	34.2	8.1						
53121	Offices of real estate agents and brokers	44	25 785	3 481	774	138	34.2	8.1						
531210	Offices of real estate agents and brokers	44	25 785	3 481	774	138	34.2	8.1						
5312101	Offices of residential real estate agents and brokers	35	22 734	3 061	690	128	30.0	5.0						
5313	Activities related to real estate	40	20 026	7 472	1 890	387	28.2	12.8						
53131	Real estate property managers	25	15 359	6 117	1 592	342	24.2	13.5						
531311	Residential property managers	22	14 960	6 056	1 579	339	22.2	13.8						
532	Rental and leasing services	59	45 017	9 677	2 212	428	12.1	10.5						
5322	Consumer goods rental	36	19 973	4 072	957	251	9.5	16.9						
53223	Video tape and disc rental	24	11 076	1 948	476	184	10.3	28.5						
532230	Video tape and disc rental	24	11 076	1 948	476	184	10.3	28.5						

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CLEARLAKE, CA MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	51	15 732	2 270	555	137	61.0	8.0
531	Real estate	37	11 487	1 286	324	72	65.1	10.5
5311	Lessors of real estate	16	2 678	334	104	25	40.8	27.9
5312	Offices of real estate agents and brokers	18	8 405	902	216	46	71.7	4.9
53121	Offices of real estate agents and brokers	18	8 405	902	216	46	71.7	4.9
531210	Offices of real estate agents and brokers	18	8 405	902	216	46	71.7	4.9
5312101	Offices of residential real estate agents and brokers ...	18	8 405	902	216	46	71.7	4.9
532	Rental and leasing services	14	4 245	984	231	65	50.0	1.1
5322	Consumer goods rental	12	D	D	D	b	D	D
CRESCENT CITY NORTH, CA MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	23	11 453	2 160	454	77	27.6	8.4
531	Real estate	18	5 328	650	151	37	59.4	18.0
5311	Lessors of real estate	10	2 106	217	45	23	16.7	28.7
532	Rental and leasing services	5	6 125	1 510	303	40	—	—
EL CENTRO, CA METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	100	40 401	7 654	1 972	532	26.1	11.9
531	Real estate	74	25 625	4 580	1 262	369	37.1	18.1
5311	Lessors of real estate	53	20 621	3 830	1 071	314	26.5	18.7
53111	Lessors of residential buildings and dwellings	16	5 332	854	258	68	31.8	37.3
531110	Lessors of residential buildings and dwellings	16	5 332	854	258	68	31.8	37.3
5311101	Lessors of apartment buildings	14	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	3 493	630	169	66	42.0	31.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	3 493	630	169	66	42.0	31.2
53119	Lessors of other real estate property	19	10 975	2 204	605	172	13.5	7.1
531190	Lessors of other real estate property	19	10 975	2 204	605	172	13.5	7.1
5311901	Lessors of manufactured (mobile) home sites	12	6 054	883	247	61	24.4	4.3
5312	Offices of real estate agents and brokers	11	2 976	292	81	21	78.7	21.3
53121	Offices of real estate agents and brokers	11	2 976	292	81	21	78.7	21.3
531210	Offices of real estate agents and brokers	11	2 976	292	81	21	78.7	21.3
5312101	Offices of residential real estate agents and brokers ...	11	2 976	292	81	21	78.7	21.3
5313	Activities related to real estate	10	2 028	458	110	34	84.1	6.8
532	Rental and leasing services	26	14 776	3 074	710	163	7.1	1.1
5322	Consumer goods rental	11	4 006	878	224	65	1.6	2.3
EUREKA-ARCATA-FORTUNA, CA MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	154	74 948	11 910	2 847	608	31.1	10.9
531	Real estate	125	54 858	7 444	1 803	338	36.3	13.2
5311	Lessors of real estate	71	32 236	3 779	905	195	18.2	15.8
53111	Lessors of residential buildings and dwellings	30	8 935	809	185	71	46.1	9.3
531110	Lessors of residential buildings and dwellings	30	8 935	809	185	71	46.1	9.3
5311101	Lessors of apartment buildings	17	2 538	356	82	31	34.2	20.6
5311109	Lessors of dwellings other than apartment buildings...	13	6 397	453	103	40	50.9	4.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	19	16 072	2 163	538	61	3.7	11.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	19	16 072	2 163	538	61	3.7	11.6
5311201	Lessors of professional and other office buildings	10	5 366	914	249	22	1.3	34.7
53113	Lessors of miniwarehouses and self-storage units	10	3 871	431	97	23	10.8	47.8
531130	Lessors of miniwarehouses and self-storage units	10	3 871	431	97	23	10.8	47.8
53119	Lessors of other real estate property	12	3 358	376	85	40	22.1	16.3
531190	Lessors of other real estate property	12	3 358	376	85	40	22.1	16.3
5312	Offices of real estate agents and brokers	31	17 821	2 600	660	68	59.8	4.0
53121	Offices of real estate agents and brokers	31	17 821	2 600	660	68	59.8	4.0
531210	Offices of real estate agents and brokers	31	17 821	2 600	660	68	59.8	4.0
5312101	Offices of residential real estate agents and brokers ...	29	D	D	D	b	D	D
5313	Activities related to real estate	23	4 801	1 065	238	75	70.6	29.4
53131	Real estate property managers	14	3 631	854	200	54	71.6	28.4
531311	Residential property managers	11	D	D	D	b	D	D
532	Rental and leasing services	29	20 090	4 466	1 044	270	17.0	4.6
5322	Consumer goods rental	15	7 466	1 960	473	137	11.4	12.5
53223	Video tape and disc rental	11	5 116	1 327	313	116	13.0	18.3
532230	Video tape and disc rental	11	5 116	1 327	313	116	13.0	18.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
HANFORD-CORCORAN, CA METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	70	34 159	5 823	1 419	326	27.1	11.8
531	Real estate	55	22 266	3 208	784	191	38.2	18.1
5311	Lessors of real estate	31	13 022	1 503	356	123	32.9	20.0
53111	Lessors of residential buildings and dwellings	20	9 244	1 049	244	79	36.7	20.6
531110	Lessors of residential buildings and dwellings	20	9 244	1 049	244	79	36.7	20.6
5311101	Lessors of apartment buildings	15	7 374	735	169	52	44.2	25.8
5312	Offices of real estate agents and brokers	13	3 516	271	66	16	88.3	11.7
53121	Offices of real estate agents and brokers	13	3 516	271	66	16	88.3	11.7
531210	Offices of real estate agents and brokers	13	3 516	271	66	16	88.3	11.7
5312101	Offices of residential real estate agents and brokers	12	D	D	D	a	D	D
5313	Activities related to real estate	11	5 728	1 434	362	52	19.2	17.9
532	Rental and leasing services	15	11 893	2 615	635	135	6.3	—
MERCED, CA METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	136	69 731	9 597	2 510	564	39.5	9.7
531	Real estate	99	46 196	5 651	1 553	320	55.2	12.2
5311	Lessors of real estate	59	20 707	2 096	520	164	38.1	19.7
53111	Lessors of residential buildings and dwellings	30	12 344	1 203	308	87	33.3	18.7
531110	Lessors of residential buildings and dwellings	30	12 344	1 203	308	87	33.3	18.7
5311101	Lessors of apartment buildings	18	8 657	894	220	59	31.1	24.1
5311109	Lessors of dwellings other than apartment buildings	12	3 687	309	88	28	38.5	6.1
53113	Lessors of miniwarehouses and self-storage units	10	3 098	419	101	32	46.8	11.5
531130	Lessors of miniwarehouses and self-storage units	10	3 098	419	101	32	46.8	11.5
53119	Lessors of other real estate property	12	3 968	379	90	34	31.0	31.8
531190	Lessors of other real estate property	12	3 968	379	90	34	31.0	31.8
5311901	Lessors of manufactured (mobile) home sites	10	D	D	b	D	D	D
5312	Offices of real estate agents and brokers	19	18 406	2 312	714	74	65.2	2.5
53121	Offices of real estate agents and brokers	19	18 406	2 312	714	74	65.2	2.5
531210	Offices of real estate agents and brokers	19	18 406	2 312	714	74	65.2	2.5
5312101	Offices of residential real estate agents and brokers	16	15 543	1 835	599	57	58.8	3.0
5313	Activities related to real estate	21	7 083	1 243	319	82	78.9	15.3
53131	Real estate property managers	13	3 946	817	288	70	62.1	27.4
531311	Residential property managers	10	D	D	D	b	D	D
532	Rental and leasing services	37	23 535	3 946	957	244	8.7	4.9
5322	Consumer goods rental	23	9 691	1 882	503	173	9.1	7.8
53223	Video tape and disc rental	15	6 015	989	251	114	13.7	2.2
532230	Video tape and disc rental	15	6 015	989	251	114	13.7	2.2
MODESTO, CA METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	412	359 508	70 589	15 814	2 409	19.2	10.3
531	Real estate	309	227 244	42 718	9 137	1 401	26.7	13.7
5311	Lessors of real estate	160	108 829	13 332	3 133	686	25.6	18.8
53111	Lessors of residential buildings and dwellings	69	41 712	5 628	1 305	308	33.2	24.8
531110	Lessors of residential buildings and dwellings	69	41 712	5 628	1 305	308	33.2	24.8
5311101	Lessors of apartment buildings	48	33 595	3 617	836	198	37.8	25.5
5311109	Lessors of dwellings other than apartment buildings	21	8 117	2 011	469	110	14.1	21.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	32	40 303	5 041	1 173	189	15.5	13.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	32	40 303	5 041	1 173	189	15.5	13.5
5311201	Lessors of professional and other office buildings	15	14 426	2 052	484	83	12.9	31.5
53113	Lessors of miniwarehouses and self-storage units	28	11 677	1 471	359	93	40.2	15.6
531130	Lessors of miniwarehouses and self-storage units	28	11 677	1 471	359	93	40.2	15.6
53119	Lessors of other real estate property	31	15 137	1 192	296	96	20.2	19.0
531190	Lessors of other real estate property	31	15 137	1 192	296	96	20.2	19.0
5311901	Lessors of manufactured (mobile) home sites	24	13 263	963	245	73	21.6	9.0
5312	Offices of real estate agents and brokers	75	82 299	16 660	2 339	332	24.4	7.0
53121	Offices of real estate agents and brokers	75	82 299	16 660	2 339	332	24.4	7.0
531210	Offices of real estate agents and brokers	75	82 299	16 660	2 339	332	24.4	7.0
5312101	Offices of residential real estate agents and brokers	61	76 284	15 644	2 098	289	19.9	7.5
5312109	Offices of nonresidential real estate agents and brokers	14	6 015	1 016	241	43	81.5	—
5313	Activities related to real estate	74	36 116	12 726	3 665	383	35.6	13.7
53131	Real estate property managers	36	19 632	8 007	2 542	222	17.6	19.7
531311	Residential property managers	26	8 129	3 167	714	120	35.2	39.4
531312	Nonresidential property managers	10	11 503	4 840	1 828	102	5.2	5.8
53132	Offices of real estate appraisers	24	6 649	1 838	427	76	46.0	7.9
531320	Offices of real estate appraisers	24	6 649	1 838	427	76	46.0	7.9
53139	Other activities related to real estate	14	9 835	2 881	696	85	64.4	5.5
531390	Other activities related to real estate	14	9 835	2 881	696	85	64.4	5.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—							
							From administrative records ¹	Estimated ²						
MODESTO, CA METROPOLITAN STATISTICAL AREA														
—Con.														
53	Real estate and rental and leasing —Con.													
532	Rental and leasing services	102	D	D	D	9	D	D						
5321	Automotive equipment rental and leasing	16	11 925	1 582	346	62	2.8	—						
5322	Consumer goods rental	54	40 589	8 610	2 051	417	6.2	4.1						
53223	Video tape and disc rental	32	17 649	2 937	740	221	6.7	.4						
532230	Video tape and disc rental	32	17 649	2 937	740	221	6.7	.4						
53229	Other consumer goods rental	11	18 162	4 383	1 007	149	3.5	4.3						
5324	Commercial and industrial machinery and equipment rental and leasing	29	77 036	17 127	4 167	510	4.5	5.0						
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	15	D	D	D	e	D	D						
532412	Construction, mining, and forestry machinery and equipment rental and leasing	15	D	D	D	e	D	D						
5324121	Rental and leasing of heavy construction equipment without operators	15	D	D	D	e	D	D						
53249	Other commercial and industrial machinery and equipment rental and leasing	15	D	D	D	e	D	D						
532490	Other commercial and industrial machinery and equipment rental and leasing	13	D	D	D	c	D	D						
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D						
PHOENIX LAKE-CEDAR RIDGE, CA MICROPOLITAN STATISTICAL AREA														
53	Real estate and rental and leasing	68	33 366	6 461	1 852	305	26.5	6.2						
531	Real estate	60	29 185	5 607	1 661	266	22.4	5.3						
5311	Lessors of real estate	27	13 478	2 848	660	170	14.4	7.4						
5312	Offices of real estate agents and brokers	23	13 362	2 232	867	71	21.4	3.4						
53121	Offices of real estate agents and brokers	23	13 362	2 232	867	71	21.4	3.4						
531210	Offices of real estate agents and brokers	23	13 362	2 232	867	71	21.4	3.4						
5312101	Offices of residential real estate agents and brokers	23	13 362	2 232	867	71	21.4	3.4						
5313	Activities related to real estate	10	2 345	527	134	25	73.9	4.1						
532	Rental and leasing services	8	4 181	854	191	39	54.9	12.3						
RED BLUFF, CA MICROPOLITAN STATISTICAL AREA														
53	Real estate and rental and leasing	50	17 313	3 100	665	180	27.2	12.3						
531	Real estate	41	9 784	1 278	286	98	45.3	21.8						
5311	Lessors of real estate	22	5 996	712	177	62	28.9	25.4						
53119	Lessors of other real estate property	13	3 338	390	100	37	19.1	39.2						
531190	Lessors of other real estate property	13	3 338	390	100	37	19.1	39.2						
5311901	Lessors of manufactured (mobile) home sites	12	D	D	D	b	D	D						
5312	Offices of real estate agents and brokers	12	3 203	351	70	21	73.0	13.6						
53121	Offices of real estate agents and brokers	12	3 203	351	70	21	73.0	13.6						
531210	Offices of real estate agents and brokers	12	3 203	351	70	21	73.0	13.6						
5312101	Offices of residential real estate agents and brokers	12	3 203	351	70	21	73.0	13.6						
532	Rental and leasing services	9	7 529	1 822	379	82	3.6	—						
REDDING, CA METROPOLITAN STATISTICAL AREA														
53	Real estate and rental and leasing	196	118 387	18 476	3 961	916	28.8	7.3						
531	Real estate	146	68 730	8 473	1 836	480	27.7	11.3						
5311	Lessors of real estate	75	29 451	3 417	802	258	22.0	19.1						
53111	Lessors of residential buildings and dwellings	32	10 174	1 629	360	127	35.6	21.0						
531110	Lessors of residential buildings and dwellings	32	10 174	1 629	360	127	35.6	21.0						
5311101	Lessors of apartment buildings	23	9 180	1 377	327	116	37.2	15.5						
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	12 375	1 025	266	68	5.4	8.7						
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	12 375	1 025	266	68	5.4	8.7						
53113	Lessors of miniwarehouses and self-storage units	19	4 592	548	128	42	42.3	34.7						
531130	Lessors of miniwarehouses and self-storage units	19	4 592	548	128	42	42.3	34.7						
53119	Lessors of other real estate property	10	2 310	215	48	21	10.7	34.9						
531190	Lessors of other real estate property	10	2 310	215	48	21	10.7	34.9						
5312	Offices of real estate agents and brokers	44	33 659	3 234	689	152	29.5	2.3						
53121	Offices of real estate agents and brokers	44	33 659	3 234	689	152	29.5	2.3						
531210	Offices of real estate agents and brokers	44	33 659	3 234	689	152	29.5	2.3						
5312101	Offices of residential real estate agents and brokers	39	32 017	2 942	641	144	27.1	2.4						
5313	Activities related to real estate	27	5 620	1 822	345	70	47.0	24.4						
53131	Real estate property managers	18	3 474	1 256	236	50	46.9	17.5						
531311	Residential property managers	13	2 168	629	148	35	30.8	28.0						

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—							
							From administrative records ¹	Estimated ²						
REDDING, CA METROPOLITAN STATISTICAL AREA														
—Con.														
53	Real estate and rental and leasing —Con.													
532	Rental and leasing services	50	49 657	10 003	2 125	436	30.3	1.7						
5322	Consumer goods rental	30	27 419	5 840	1 298	288	21.2	1.4						
53223	Video tape and disc rental	15	8 816	1 437	411	140	45.0	3.3						
532230	Video tape and disc rental	15	8 816	1 437	411	140	45.0	3.3						
53229	Other consumer goods rental	13	D	D	D	c	D	D						
5324	Commercial and industrial machinery and equipment rental and leasing	12	17 291	3 184	634	94	50.3	2.7						
SALINAS, CA METROPOLITAN STATISTICAL AREA														
53	Real estate and rental and leasing	440	336 000	54 002	12 360	2 068	31.3	8.8						
531	Real estate	355	244 598	35 137	8 158	1 413	40.2	11.6						
5311	Lessors of real estate	173	116 988	14 615	3 524	694	26.6	17.1						
53111	Lessors of residential buildings and dwellings	87	62 315	8 066	1 959	406	21.1	19.3						
531110	Lessors of residential buildings and dwellings	87	62 315	8 066	1 959	406	21.1	19.3						
5311101	Lessors of apartment buildings	72	55 248	7 024	1 720	354	21.3	19.9						
5311109	Lessors of dwellings other than apartment buildings	15	7 067	1 042	239	52	19.7	15.1						
53112	Lessors of nonresidential buildings (except miniwarehouses)	40	29 522	3 964	978	156	37.1	13.2						
531120	Lessors of nonresidential buildings (except miniwarehouses)	40	29 522	3 964	978	156	37.1	13.2						
5311201	Lessors of professional and other office buildings	13	5 363	845	195	29	40.1	25.4						
5311203	Lessors of shopping centers and retail stores	16	19 626	2 392	598	106	32.2	6.7						
53113	Lessors of miniwarehouses and self-storage units	20	8 785	938	218	60	38.5	6.7						
531130	Lessors of miniwarehouses and self-storage units	20	8 785	938	218	60	38.5	6.7						
53119	Lessors of other real estate property	26	16 366	1 647	369	72	21.9	21.3						
531190	Lessors of other real estate property	26	16 366	1 647	369	72	21.9	21.3						
5311901	Lessors of manufactured (mobile) home sites	17	9 232	691	165	41	27.6	23.4						
5312	Offices of real estate agents and brokers	102	95 075	10 779	2 430	367	48.8	6.0						
53121	Offices of real estate agents and brokers	102	95 075	10 779	2 430	367	48.8	6.0						
531210	Offices of real estate agents and brokers	102	95 075	10 779	2 430	367	48.8	6.0						
5312101	Offices of residential real estate agents and brokers	79	83 417	8 121	1 915	298	44.1	6.4						
5312109	Offices of nonresidential real estate agents and brokers	23	11 658	2 658	515	69	82.8	3.0						
5313	Activities related to real estate	80	32 535	9 743	2 204	352	63.7	8.2						
53131	Real estate property managers	57	18 297	6 907	1 690	303	49.3	11.6						
531311	Residential property managers	39	13 773	5 068	1 309	252	37.4	14.2						
531312	Nonresidential property managers	18	4 524	1 839	381	51	85.6	3.6						
53132	Offices of real estate appraisers	10	3 573	1 458	285	33	59.6	2.3						
531320	Offices of real estate appraisers	10	3 573	1 458	285	33	59.6	2.3						
53139	Other activities related to real estate	13	10 665	1 378	229	16	89.8	4.4						
531390	Other activities related to real estate	13	10 665	1 378	229	16	89.8	4.4						
532	Rental and leasing services	80	88 431	18 049	4 009	641	6.7	1.3						
5321	Automotive equipment rental and leasing	14	25 050	5 148	904	133	1.7	.6						
5322	Consumer goods rental	41	24 963	5 517	1 339	304	11.6	3.7						
53223	Video tape and disc rental	21	13 530	2 408	612	167	11.8	4.7						
532230	Video tape and disc rental	21	13 530	2 408	612	167	11.8	4.7						
53229	Other consumer goods rental	13	D	D	D	b	D	D						
5324	Commercial and industrial machinery and equipment rental and leasing	21	36 915	6 954	1 662	188	5.7	.2						
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	10	25 442	5 359	1 264	134	2.5	.2						
53249	Other commercial and industrial machinery and equipment rental and leasing	10	D	D	D	b	D	D						
532490	Other commercial and industrial machinery and equipment rental and leasing	10	D	D	D	b	D	D						
533	Lessors of nonfinancial intangible assets (except copyrighted works)	5	2 971	816	193	14	33.0	1.2						
SAN DIEGO-CARLSBAD-SAN MARCOS, CA METROPOLITAN STATISTICAL AREA														
53	Real estate and rental and leasing	4 629	4 886 864	905 078	221 830	28 704	19.9	10.7						
531	Real estate	3 951	3 780 657	719 811	176 849	22 544	23.8	11.7						
5311	Lessors of real estate	1 451	1 733 667	168 285	40 218	7 027	21.0	12.9						
53111	Lessors of residential buildings and dwellings	840	941 445	92 309	20 813	4 450	23.4	14.7						
531110	Lessors of residential buildings and dwellings	840	941 445	92 309	20 813	4 450	23.4	14.7						
5311101	Lessors of apartment buildings	744	844 096	81 038	17 996	4 014	23.6	15.7						
5311109	Lessors of dwellings other than apartment buildings	96	97 349	11 271	2 817	436	21.4	6.2						
53112	Lessors of nonresidential buildings (except miniwarehouses)	312	596 018	55 717	14 659	1 513	16.6	8.8						
531120	Lessors of nonresidential buildings (except miniwarehouses)	312	596 018	55 717	14 659	1 513	16.6	8.8						
5311201	Lessors of professional and other office buildings	163	151 039	18 793	4 524	639	35.0	13.4						
5311202	Lessors of manufacturing and industrial buildings	50	161 591	13 092	3 845	217	12.7	5.3						
5311203	Lessors of shopping centers and retail stores	77	269 643	21 788	5 793	563	7.1	8.1						
5311209	Lessors of other nonresidential buildings and facilities	22	13 745	2 044	497	94	46.0	13.2						
53113	Lessors of miniwarehouses and self-storage units	117	66 037	7 252	1 711	403	19.4	13.6						
531130	Lessors of miniwarehouses and self-storage units	117	66 037	7 252	1 711	403	19.4	13.6						

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
						From administrative records ¹	Estimated ²	
	SAN DIEGO-CARLSBAD-SAN MARCOS, CA METROPOLITAN STATISTICAL AREA—Con.							
53	Real estate and rental and leasing—Con.							
531	Real estate—Con.							
5311	Lessors of real estate—Con.							
53119	Lessors of other real estate property	182	130 167	13 007	3 035	661	25.5	18.1
531190	Lessors of other real estate property	182	130 167	13 007	3 035	661	25.5	18.1
5311901	Lessors of manufactured (mobile) home sites	156	117 609	10 425	2 485	549	25.9	18.5
5311909	Lessors of other real estate property	26	12 558	2 582	550	112	21.9	14.6
5312	Offices of real estate agents and brokers	1 235	1 148 625	170 749	41 297	4 225	24.2	10.0
53121	Offices of real estate agents and brokers	1 235	1 148 625	170 749	41 297	4 225	24.2	10.0
531210	Offices of real estate agents and brokers	1 235	1 148 625	170 749	41 297	4 225	24.2	10.0
5312101	Offices of residential real estate agents and brokers	971	904 168	103 479	23 874	2 856	23.9	10.8
5312109	Offices of nonresidential real estate agents and brokers	264	244 457	67 270	17 423	1 369	25.3	7.1
5313	Activities related to real estate	1 265	898 365	380 777	95 334	11 292	28.6	11.7
53131	Real estate property managers	755	544 916	263 199	69 415	8 747	28.8	11.5
531311	Residential property managers	513	363 248	196 008	52 597	6 769	27.6	14.1
531312	Nonresidential property managers	242	181 668	67 191	16 818	1 978	31.2	6.3
53132	Offices of real estate appraisers	148	158 158	39 610	8 737	1 039	16.7	2.2
531320	Offices of real estate appraisers	148	158 158	39 610	8 737	1 039	16.7	2.2
53139	Other activities related to real estate	362	195 291	77 968	17 182	1 506	37.5	20.2
531390	Other activities related to real estate	362	195 291	77 968	17 182	1 506	37.5	20.2
532	Rental and leasing services	644	858 886	150 455	35 039	5 589	8.3	6.0
5321	Automotive equipment rental and leasing	136	332 560	43 032	10 175	1 660	3.9	2.7
53211	Passenger car rental and leasing	89	221 371	28 543	6 789	1 164	4.8	1.9
532111	Passenger car rental	81	206 943	25 330	5 861	1 093	5.0	1.6
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	47	111 189	14 489	3 386	496	2.0	4.1
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	47	111 189	14 489	3 386	496	2.0	4.1
5321201	Truck rental without drivers	30	D	D	D	c	D	D
5321202	Truck leasing	16	84 393	10 281	2 473	312	.1	—
5322	Consumer goods rental	307	202 112	43 339	9 936	2 306	8.4	7.9
53221	Consumer electronics and appliances rental	22	11 385	2 986	792	96	16.6	4.9
532210	Consumer electronics and appliances rental	22	11 385	2 986	792	96	16.6	4.9
53222	Formal wear and costume rental	30	5 189	1 329	302	85	21.4	13.1
532220	Formal wear and costume rental	30	5 189	1 329	302	85	21.4	13.1
53223	Video tape and disc rental	182	110 525	19 071	4 621	1 376	6.5	1.7
532230	Video tape and disc rental	182	110 525	19 071	4 621	1 376	6.5	1.7
53229	Other consumer goods rental	73	75 013	19 953	4 221	749	9.1	17.3
532291	Home health equipment rental	13	30 002	7 330	1 500	175	3.7	13.6
532292	Recreational goods rental	30	10 561	2 766	510	185	30.0	3.2
532299	All other consumer goods rental	30	34 450	9 857	2 211	389	7.4	24.8
5323	General rental centers	47	35 356	9 300	2 288	311	21.4	9.1
53231	General rental centers	47	35 356	9 300	2 288	311	21.4	9.1
532310	General rental centers	47	35 356	9 300	2 288	311	21.4	9.1
5324	Commercial and industrial machinery and equipment rental and leasing	154	288 858	54 784	12 640	1 312	11.8	8.2
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	70	137 558	29 704	6 854	730	13.6	8.2
532412	Construction, mining, and forestry machinery and equipment rental and leasing	61	130 083	28 611	6 713	719	12.3	5.4
5324121	Rental and leasing of heavy construction equipment without operators	61	130 083	28 611	6 713	719	12.3	5.4
53242	Office machinery and equipment rental and leasing	19	70 765	6 959	1 722	126	2.2	4.3
532420	Office machinery and equipment rental and leasing	19	70 765	6 959	1 722	126	2.2	4.3
5324209	Computer rental and leasing	12	58 388	5 857	1 461	87	—	5.2
53249	Other commercial and industrial machinery and equipment rental and leasing	65	80 535	18 121	4 064	456	17.2	11.5
532490	Other commercial and industrial machinery and equipment rental and leasing	65	80 535	18 121	4 064	456	17.2	11.5
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	11	12 244	3 532	865	60	15.3	.2
5324902	Industrial equipment rental and leasing	49	67 064	14 175	3 109	384	17.3	13.7
533	Lessors of nonfinancial intangible assets (except copyrighted works)	34	247 321	34 812	9 942	571	1.0	10.1
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	34	247 321	34 812	9 942	571	1.0	10.1
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	34	247 321	34 812	9 942	571	1.0	10.1
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	34	247 321	34 812	9 942	571	1.0	10.1
5331109	Patent owners and lessors	34	247 321	34 812	9 942	571	1.0	10.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SAN LUIS OBISPO-PASO ROBLES, CA METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	388	257 138	45 641	10 098	1 958	45.7	10.0
531	Real estate	336	222 285	37 773	8 253	1 549	49.9	9.9
5311	Lessors of real estate	135	83 309	11 598	2 682	589	40.0	22.0
53111	Lessors of residential buildings and dwellings	53	48 763	6 076	1 455	315	24.1	26.2
531110	Lessors of residential buildings and dwellings	53	48 763	6 076	1 455	315	24.1	26.2
5311101	Lessors of apartment buildings	44	36 883	3 872	948	258	23.1	33.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	27	13 755	2 428	539	95	78.3	15.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	27	13 755	2 428	539	95	78.3	15.3
5311201	Lessors of professional and other office buildings	16	10 885	1 568	335	53	81.1	18.9
53113	Lessors of miniwarehouses and self-storage units	23	5 827	710	148	42	55.4	28.6
531130	Lessors of miniwarehouses and self-storage units	23	5 827	710	148	42	55.4	28.6
53119	Lessors of other real estate property	32	14 964	2 384	540	137	50.5	11.8
531190	Lessors of other real estate property	32	14 964	2 384	540	137	50.5	11.8
5311901	Lessors of manufactured (mobile) home sites	27	10 832	1 453	316	84	39.5	12.3
5312	Offices of real estate agents and brokers	123	93 514	11 248	2 257	290	67.7	2.5
53121	Offices of real estate agents and brokers	123	93 514	11 248	2 257	290	67.7	2.5
531210	Offices of real estate agents and brokers	123	93 514	11 248	2 257	290	67.7	2.5
5312101	Offices of residential real estate agents and brokers	114	87 632	10 197	2 037	277	65.5	2.6
5313	Activities related to real estate	78	45 462	14 927	3 314	670	31.7	2.9
53131	Real estate property managers	56	36 572	12 367	2 808	584	30.4	2.0
531311	Residential property managers	41	12 728	5 219	1 156	215	64.0	3.8
531312	Nonresidential property managers	15	23 844	7 148	1 652	369	12.5	1.1
53132	Offices of real estate appraisers	14	8 004	2 340	465	79	33.3	3.7
531320	Offices of real estate appraisers	14	8 004	2 340	465	79	33.3	3.7
532	Rental and leasing services	51	D	D	D	e	D	D
5322	Consumer goods rental	28	13 398	2 623	601	211	20.6	1.0
53223	Video tape and disc rental	15	7 744	1 157	301	142	13.4	.2
532230	Video tape and disc rental	15	7 744	1 157	301	142	13.4	.2
53229	Other consumer goods rental	10	5 126	1 390	286	63	26.9	2.2
5324	Commercial and industrial machinery and equipment rental and leasing	12	13 209	3 501	819	105	1.2	27.0
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
SANTA BARBARA-SANTA MARIA-GOLETA, CA METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	602	482 784	83 280	19 307	3 044	27.6	10.3
531	Real estate	507	399 768	64 304	15 115	2 253	30.3	11.7
5311	Lessors of real estate	216	160 559	19 543	4 935	923	33.9	20.2
53111	Lessors of residential buildings and dwellings	102	80 453	10 167	2 649	501	21.5	29.5
531110	Lessors of residential buildings and dwellings	102	80 453	10 167	2 649	501	21.5	29.5
5311101	Lessors of apartment buildings	85	71 617	9 267	2 447	458	21.8	29.5
5311109	Lessors of dwellings other than apartment buildings	17	8 836	900	202	43	19.2	29.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	57	39 877	5 260	1 282	201	51.4	15.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	57	39 877	5 260	1 282	201	51.4	15.2
5311201	Lessors of professional and other office buildings	26	18 849	2 743	607	94	44.2	12.3
5311203	Lessors of shopping centers and retail stores	18	14 953	1 683	476	69	58.0	8.2
53113	Lessors of miniwarehouses and self-storage units	27	16 577	1 359	323	92	49.9	6.2
531130	Lessors of miniwarehouses and self-storage units	27	16 577	1 359	323	92	49.9	6.2
53119	Lessors of other real estate property	30	23 652	2 757	681	129	35.3	7.1
531190	Lessors of other real estate property	30	23 652	2 757	681	129	35.3	7.1
5311901	Lessors of manufactured (mobile) home sites	22	19 466	1 848	464	102	42.1	8.4
5312	Offices of real estate agents and brokers	135	185 664	21 517	4 693	494	22.7	5.1
53121	Offices of real estate agents and brokers	135	185 664	21 517	4 693	494	22.7	5.1
531210	Offices of real estate agents and brokers	135	185 664	21 517	4 693	494	22.7	5.1
5312101	Offices of residential real estate agents and brokers	109	156 225	16 313	3 355	380	22.0	5.8
5312109	Offices of nonresidential real estate agents and brokers	26	29 439	5 204	1 338	114	26.6	1.7
5313	Activities related to real estate	156	53 545	23 244	5 487	836	45.7	9.0
53131	Real estate property managers	113	40 604	18 048	4 356	711	39.2	8.7
531311	Residential property managers	86	30 155	13 069	3 147	586	40.8	6.3
531312	Nonresidential property managers	27	10 449	4 979	1 209	125	34.7	15.6
53132	Offices of real estate appraisers	16	3 522	744	170	40	80.6	2.3
531320	Offices of real estate appraisers	16	3 522	744	170	40	80.6	2.3
53139	Other activities related to real estate	27	9 419	4 452	961	85	60.7	13.2
531390	Other activities related to real estate	27	9 419	4 452	961	85	60.7	13.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
						From administrative records ¹	Estimated ²	
SANTA BARBARA-SANTA MARIA-GOLETA, CA METROPOLITAN STATISTICAL AREA—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	89	78 001	17 773	3 902	773	14.5	4.0
5321	Automotive equipment rental and leasing	21	22 937	3 579	833	149	3.6	1.1
53211	Passenger car rental and leasing	15	14 804	1 844	423	95	2.2	1.6
532111	Passenger car rental	13	D	D	D	b	D	D
5322	Consumer goods rental	45	26 589	6 305	1 309	397	18.3	10.7
53223	Video tape and disc rental	23	12 577	2 156	525	209	11.1	8.4
532230	Video tape and disc rental	23	12 577	2 156	525	209	11.1	8.4
53229	Other consumer goods rental	16	12 147	3 795	704	165	25.0	14.7
5324	Commercial and industrial machinery and equipment rental and leasing	15	16 265	4 811	1 099	127	5.7	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	6	5 015	1 203	290	18	14.9	—
STOCKTON, CA METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	525	459 353	88 117	20 830	3 581	24.8	10.6
531	Real estate	405	287 730	51 920	12 522	2 338	36.9	14.6
5311	Lessors of real estate	201	137 046	15 873	3 792	826	25.1	17.7
53111	Lessors of residential buildings and dwellings	95	54 316	7 268	1 732	388	13.8	30.2
531110	Lessors of residential buildings and dwellings	95	54 316	7 268	1 732	388	13.8	30.2
5311101	Lessors of apartment buildings	83	48 641	6 280	1 509	339	14.7	31.5
5311109	Lessors of dwellings other than apartment buildings	12	5 675	988	223	49	5.7	18.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	45	51 553	5 117	1 217	191	27.7	6.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	45	51 553	5 117	1 217	191	27.7	6.0
5311201	Lessors of professional and other office buildings	15	4 224	453	101	29	49.0	13.4
5311203	Lessors of shopping centers and retail stores	13	24 874	2 179	585	59	6.3	1.6
5311209	Lessors of other nonresidential buildings and facilities	10	7 042	1 187	242	65	46.8	14.2
53113	Lessors of miniwarehouses and self-storage units	32	13 165	1 618	380	117	30.3	20.4
531130	Lessors of miniwarehouses and self-storage units	32	13 165	1 618	380	117	30.3	20.4
53119	Lessors of other real estate property	29	18 012	1 870	463	130	47.9	12.0
531190	Lessors of other real estate property	29	18 012	1 870	463	130	47.9	12.0
5311901	Lessors of manufactured (mobile) home sites	25	14 166	1 330	332	88	51.9	15.2
5312	Offices of real estate agents and brokers	130	103 979	14 181	2 666	353	58.9	9.4
53121	Offices of real estate agents and brokers	130	103 979	14 181	2 666	353	58.9	9.4
531210	Offices of real estate agents and brokers	130	103 979	14 181	2 666	353	58.9	9.4
5312101	Offices of residential real estate agents and brokers	100	89 287	9 732	1 594	274	61.0	9.9
5312109	Offices of nonresidential real estate agents and brokers	30	14 692	4 449	1 072	79	46.1	6.4
5313	Activities related to real estate	74	46 705	21 866	6 064	1 159	22.4	17.0
53131	Real estate property managers	46	39 620	19 200	5 461	1 089	15.6	17.6
531311	Residential property managers	35	33 610	15 305	4 661	985	15.5	18.8
531312	Nonresidential property managers	11	6 010	3 895	800	104	15.7	11.0
53132	Offices of real estate appraisers	15	4 228	1 383	312	43	57.2	—
531320	Offices of real estate appraisers	15	4 228	1 383	312	43	57.2	—
53139	Other activities related to real estate	13	2 857	1 283	291	27	65.9	33.0
531390	Other activities related to real estate	13	2 857	1 283	291	27	65.9	33.0
532	Rental and leasing services	118	D	D	D	9	D	D
5321	Automotive equipment rental and leasing	31	D	D	D	e	D	D
53211	Passenger car rental and leasing	10	D	D	D	b	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	21	50 607	11 776	2 495	346	—	8.9
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	21	50 607	11 776	2 495	346	—	8.9
5321202	Truck leasing	11	31 192	4 703	1 138	131	—	13.9
5322	Consumer goods rental	56	41 028	8 586	2 208	507	7.2	2.7
53223	Video tape and disc rental	31	20 356	3 513	869	272	3.6	.9
532230	Video tape and disc rental	31	20 356	3 513	869	272	3.6	.9
53229	Other consumer goods rental	13	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	27	64 703	13 604	3 067	319	6.6	1.5
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	15	43 922	9 088	2 143	219	6.7	1.0
532412	Construction, mining, and forestry machinery and equipment rental and leasing	15	43 922	9 088	2 143	219	6.7	1.0
5324121	Rental and leasing of heavy construction equipment without operators	15	43 922	9 088	2 143	219	6.7	1.0
53249	Other commercial and industrial machinery and equipment rental and leasing	12	20 781	4 516	924	100	6.3	2.6
532490	Other commercial and industrial machinery and equipment rental and leasing	12	20 781	4 516	924	100	6.3	2.6
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
						From administrative records ¹	Estimated ²	
UKIAH, CA MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	133	56 235	9 673	2 211	594	36.2	17.2
531	Real estate	101	42 605	6 957	1 622	449	42.2	20.5
5311	Lessors of real estate	50	17 197	3 096	712	229	24.8	36.9
53111	Lessors of residential buildings and dwellings	25	10 511	2 340	546	175	21.4	31.1
531110	Lessors of residential buildings and dwellings	25	10 511	2 340	546	175	21.4	31.1
5311101	Lessors of apartment buildings	16	7 527	1 881	432	147	13.6	34.5
53119	Lessors of other real estate property	11	2 510	370	75	24	29.1	23.9
531190	Lessors of other real estate property	11	2 510	370	75	24	29.1	23.9
5312	Offices of real estate agents and brokers	36	21 485	3 078	714	149	47.9	10.1
53121	Offices of real estate agents and brokers	36	21 485	3 078	714	149	47.9	10.1
531210	Offices of real estate agents and brokers	36	21 485	3 078	714	149	47.9	10.1
5312101	Offices of residential real estate agents and brokers	33	20 735	2 850	668	140	46.0	10.5
5313	Activities related to real estate	15	3 923	783	196	71	87.5	5.7
53131	Real estate property managers	12	3 317	681	163	64	88.5	3.4
532	Rental and leasing services	32	13 630	2 716	589	145	17.4	6.9
5322	Consumer goods rental	21	7 960	1 755	388	112	27.3	8.9
53223	Video tape and disc rental	13	3 804	661	165	80	44.9	9.2
532230	Video tape and disc rental	13	3 804	661	165	80	44.9	9.2
VISALIA-PORTERVILLE, CA METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	232	154 182	21 530	4 776	1 010	28.7	12.5
531	Real estate	170	85 995	10 364	2 357	546	40.9	19.6
5311	Lessors of real estate	88	42 897	4 778	1 033	297	34.3	22.5
53111	Lessors of residential buildings and dwellings	42	14 811	1 813	423	123	28.7	34.0
531110	Lessors of residential buildings and dwellings	42	14 811	1 813	423	123	28.7	34.0
5311101	Lessors of apartment buildings	30	11 969	1 389	317	98	26.0	37.5
5311109	Lessors of dwellings other than apartment buildings	12	2 842	424	106	25	40.0	19.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	17 258	2 014	384	89	39.3	7.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	17 258	2 014	384	89	39.3	7.6
53113	Lessors of miniwarehouses and self-storage units	14	4 354	430	102	41	46.6	47.2
531130	Lessors of miniwarehouses and self-storage units	14	4 354	430	102	41	46.6	47.2
53119	Lessors of other real estate property	18	6 474	521	124	44	25.2	19.3
531190	Lessors of other real estate property	18	6 474	521	124	44	25.2	19.3
5311901	Lessors of manufactured (mobile) home sites	16	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	54	33 264	3 066	718	145	42.4	17.8
53121	Offices of real estate agents and brokers	54	33 264	3 066	718	145	42.4	17.8
531210	Offices of real estate agents and brokers	54	33 264	3 066	718	145	42.4	17.8
5312101	Offices of residential real estate agents and brokers	41	24 098	1 765	428	96	46.3	8.4
5312109	Offices of nonresidential real estate agents and brokers	13	9 166	1 301	290	49	32.0	42.4
5313	Activities related to real estate	28	9 834	2 520	606	104	64.6	12.7
53131	Real estate property managers	16	4 991	1 575	362	70	81.9	8.5
531311	Residential property managers	10	2 666	1 115	247	49	100.0	—
532	Rental and leasing services	62	68 187	11 166	2 419	464	13.3	3.6
5321	Automotive equipment rental and leasing	10	7 170	1 288	267	47	36.2	3.8
5322	Consumer goods rental	33	19 028	3 782	859	214	15.2	.7
53223	Video tape and disc rental	15	8 011	1 309	310	101	8.3	.8
532230	Video tape and disc rental	15	8 011	1 309	310	101	8.3	.8
53229	Other consumer goods rental	11	6 735	1 418	313	61	33.1	.9
5324	Commercial and industrial machinery and equipment rental and leasing	11	38 993	5 217	1 092	167	7.4	5.2
YUBA CITY-MARYSVILLE, CA METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	123	83 781	13 926	3 308	639	55.7	5.0
531	Real estate	92	59 467	9 505	2 273	441	73.6	6.6
5311	Lessors of real estate	45	18 603	1 692	411	112	63.3	11.7
53111	Lessors of residential buildings and dwellings	17	6 244	658	170	53	19.0	23.9
531110	Lessors of residential buildings and dwellings	17	6 244	658	170	53	19.0	23.9
5311101	Lessors of apartment buildings	12	4 237	457	118	38	25.3	23.3
53113	Lessors of miniwarehouses and self-storage units	11	2 219	284	69	23	68.0	5.3
531130	Lessors of miniwarehouses and self-storage units	11	2 219	284	69	23	68.0	5.3
5312	Offices of real estate agents and brokers	27	30 784	3 021	755	69	89.2	1.3
53121	Offices of real estate agents and brokers	27	30 784	3 021	755	69	89.2	1.3
531210	Offices of real estate agents and brokers	27	30 784	3 021	755	69	89.2	1.3
5312101	Offices of residential real estate agents and brokers	17	27 312	2 692	684	56	94.9	.4
5312109	Offices of nonresidential real estate agents and brokers	10	3 472	329	71	13	44.2	8.0
5313	Activities related to real estate	20	10 080	4 792	1 107	260	44.9	13.4
53131	Real estate property managers	12	7 245	4 100	961	223	40.5	17.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
						From administrative records ¹		
	YUBA CITY-MARYSVILLE, CA METROPOLITAN STATISTICAL AREA—Con.							
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	31	24 314	4 421	1 035	198	12.0	1.3
5322	Consumer goods rental	20	12 140	2 319	559	121	21.1	—
53223	Video tape and disc rental	13	6 333	864	211	71	40.4	—
532230	Video tape and disc rental	13	6 333	864	211	71	40.4	—

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ALAMEDA								
53	Real estate and rental and leasing	1 851	2 364 750	432 650	104 313	12 763	19.4	10.2
531	Real estate	1 549	1 495 448	259 314	61 959	7 614	23.1	14.2
5311	Lessors of real estate	825	851 325	88 222	21 393	3 171	16.7	15.6
53111	Lessors of residential buildings and dwellings	541	461 677	41 645	9 812	1 882	20.1	22.3
531110	Lessors of residential buildings and dwellings	541	461 677	41 645	9 812	1 882	20.1	22.3
5311101	Lessors of apartment buildings	482	420 153	36 147	8 695	1 701	21.0	23.2
5311109	Lessors of dwellings other than apartment buildings	59	41 524	5 498	1 117	181	11.3	13.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	176	335 081	39 652	10 039	940	11.2	7.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	176	335 081	39 652	10 039	940	11.2	7.0
5311201	Lessors of professional and other office buildings	83	181 816	19 513	4 429	439	7.0	7.0
5311202	Lessors of manufacturing and industrial buildings	30	44 883	5 828	1 681	134	27.3	3.7
5311203	Lessors of shopping centers and retail stores	49	102 498	13 183	3 670	310	10.7	8.6
5311209	Lessors of other nonresidential buildings and facilities	14	5 884	1 128	259	57	24.6	4.1
53113	Lessors of miniwarehouses and self-storage units	68	36 673	5 208	1 132	235	12.3	7.4
531130	Lessors of miniwarehouses and self-storage units	68	36 673	5 208	1 132	235	12.3	7.4
53119	Lessors of other real estate property	40	17 894	1 717	410	114	43.8	21.9
531190	Lessors of other real estate property	40	17 894	1 717	410	114	43.8	21.9
5311901	Lessors of manufactured (mobile) home sites	31	15 508	1 267	298	85	42.7	19.9
5312	Offices of real estate agents and brokers	372	418 480	82 173	18 029	2 155	30.3	8.1
53121	Offices of real estate agents and brokers	372	418 480	82 173	18 029	2 155	30.3	8.1
531210	Offices of real estate agents and brokers	372	418 480	82 173	18 029	2 155	30.3	8.1
5312101	Offices of residential real estate agents and brokers	289	334 586	62 112	12 653	1 775	31.3	8.5
5312109	Offices of nonresidential real estate agents and brokers	83	83 894	20 061	5 376	380	26.0	6.3
5313	Activities related to real estate	352	225 643	88 919	22 537	2 288	34.1	20.1
53131	Real estate property managers	242	150 228	61 628	15 507	1 764	31.1	20.6
531311	Residential property managers	158	95 980	39 107	10 021	1 284	36.7	20.0
531312	Nonresidential property managers	84	54 248	22 521	5 486	480	21.4	21.7
53132	Offices of real estate appraisers	35	12 737	4 279	900	106	47.2	6.6
531320	Offices of real estate appraisers	35	12 737	4 279	900	106	47.2	6.6
53139	Other activities related to real estate	75	62 678	23 012	6 130	418	38.4	21.7
531390	Other activities related to real estate	75	62 678	23 012	6 130	418	38.4	21.7
532	Rental and leasing services	297	864 137	172 030	41 989	5 114	12.9	3.2
5321	Automotive equipment rental and leasing	71	477 136	79 463	19 004	2 390	18.3	.1
53211	Passenger car rental and leasing	37	406 273	70 004	16 724	2 065	20.7	.1
532111	Passenger car rental	37	406 273	70 004	16 724	2 065	20.7	.1
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	34	70 863	9 459	2 280	325	4.2	.3
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	34	70 863	9 459	2 280	325	4.2	.3
5321201	Truck rental without drivers	16	D	D	D	c	D	D
5321202	Truck leasing	13	38 467	4 511	1 129	111	—	.2
5322	Consumer goods rental	119	100 189	24 527	5 997	1 183	9.2	2.4
53222	Formal wear and costume rental	19	15 911	3 171	699	167	3.6	—
532220	Formal wear and costume rental	19	15 911	3 171	699	167	3.6	—
53223	Video tape and disc rental	73	52 252	10 974	2 780	764	13.9	2.2
532230	Video tape and disc rental	73	52 252	10 974	2 780	764	13.9	2.2
53229	Other consumer goods rental	19	D	D	D	c	D	D
532299	All other consumer goods rental	12	10 179	3 084	643	104	4.9	10.1
5323	General rental centers	10	11 776	3 225	732	70	4.8	28.4
53231	General rental centers	10	11 776	3 225	732	70	4.8	28.4
532310	General rental centers	10	11 776	3 225	732	70	4.8	28.4
5324	Commercial and industrial machinery and equipment rental and leasing	97	275 036	64 815	16 256	1 471	5.4	7.9
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	49	D	D	D	f	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	44	D	D	D	f	D	D
5324121	Rental and leasing of heavy construction equipment without operators	44	D	D	D	f	D	D
53242	Office machinery and equipment rental and leasing	11	D	D	D	c	D	D
532420	Office machinery and equipment rental and leasing	11	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	37	D	D	D	f	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	37	D	D	D	f	D	D
5324902	Industrial equipment rental and leasing	29	D	D	D	f	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	5	5 165	1 306	365	35	2.9	—
ALPINE								
53	Real estate and rental and leasing	5	1 077	94	26	4	100.0	—
531	Real estate	5	1 077	94	26	4	100.0	—
AMADOR								
53	Real estate and rental and leasing	33	19 001	2 157	454	99	39.4	22.4
531	Real estate	26	16 379	1 743	368	76	41.0	26.0
5311	Lessors of real estate	17	9 117	827	175	44	50.7	40.8
532	Rental and leasing services	7	2 622	414	86	23	29.3	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BUTTE								
53	Real estate and rental and leasing	232	133 610	25 139	5 893	1 260	22.2	13.4
531	Real estate	173	88 593	15 462	3 681	832	27.3	14.9
5311	Lessors of real estate	89	42 782	4 509	1 017	307	22.7	20.1
53111	Lessors of residential buildings and dwellings	28	21 298	2 734	582	175	13.6	19.0
531110	Lessors of residential buildings and dwellings	28	21 298	2 734	582	175	13.6	19.0
5311101	Lessors of apartment buildings	23	17 661	2 220	480	160	14.3	21.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	18	9 534	545	143	40	25.3	18.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	18	9 534	545	143	40	25.3	18.9
5311201	Lessors of professional and other office buildings	15	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	16	2 819	355	99	27	42.7	11.8
531130	Lessors of miniwarehouses and self-storage units	16	2 819	355	99	27	42.7	11.8
53119	Lessors of other real estate property	27	9 131	875	193	65	35.2	26.2
531190	Lessors of other real estate property	27	9 131	875	193	65	35.2	26.2
5311901	Lessors of manufactured (mobile) home sites	25	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	44	25 785	3 481	774	138	34.2	8.1
53121	Offices of real estate agents and brokers	44	25 785	3 481	774	138	34.2	8.1
531210	Offices of real estate agents and brokers	44	25 785	3 481	774	138	34.2	8.1
5312101	Offices of residential real estate agents and brokers	35	22 734	3 061	690	128	30.0	5.0
5313	Activities related to real estate	40	20 026	7 472	1 890	387	28.2	12.8
53131	Real estate property managers	25	15 359	6 117	1 592	342	24.2	13.5
531311	Residential property managers	22	14 960	6 056	1 579	339	22.2	13.8
532	Rental and leasing services	59	45 017	9 677	2 212	428	12.1	10.5
5322	Consumer goods rental	36	19 973	4 072	957	251	9.5	16.9
53223	Video tape and disc rental	24	11 076	1 948	476	184	10.3	28.5
532230	Video tape and disc rental	24	11 076	1 948	476	184	10.3	28.5
CALAVERAS								
53	Real estate and rental and leasing	41	17 226	1 932	453	96	55.6	8.8
531	Real estate	35	14 659	1 414	340	65	61.7	10.3
5311	Lessors of real estate	12	3 699	377	89	23	42.0	15.2
5312	Offices of real estate agents and brokers	19	9 852	945	234	37	65.2	9.2
53121	Offices of real estate agents and brokers	19	9 852	945	234	37	65.2	9.2
531210	Offices of real estate agents and brokers	19	9 852	945	234	37	65.2	9.2
5312101	Offices of residential real estate agents and brokers	18	D	D	D	b	D	D
532	Rental and leasing services	6	2 567	518	113	31	20.5	.2
COLUSA								
53	Real estate and rental and leasing	15	D	D	D	b	D	D
531	Real estate	14	D	D	D	b	D	D
5311	Lessors of real estate	12	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
CONTRA COSTA								
53	Real estate and rental and leasing	1 236	1 407 468	267 359	62 524	7 115	20.8	7.3
531	Real estate	1 041	1 133 734	207 811	48 667	5 422	23.5	7.7
5311	Lessors of real estate	432	544 614	62 658	14 917	2 200	16.6	8.4
53111	Lessors of residential buildings and dwellings	234	302 036	32 214	7 709	1 237	13.6	6.7
531110	Lessors of residential buildings and dwellings	234	302 036	32 214	7 709	1 237	13.6	6.7
5311101	Lessors of apartment buildings	200	278 183	27 068	6 394	1 007	13.4	6.9
5311109	Lessors of dwellings other than apartment buildings	34	23 853	5 146	1 315	230	15.9	4.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	105	181 583	22 596	5 452	630	16.0	7.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	105	181 583	22 596	5 452	630	16.0	7.3
5311201	Lessors of professional and other office buildings	48	94 752	7 684	1 881	200	12.5	3.2
5311202	Lessors of manufacturing and industrial buildings	11	13 428	3 731	900	61	7.3	32.8
5311203	Lessors of shopping centers and retail stores	37	58 045	9 199	2 253	328	27.2	9.6
53113	Lessors of miniwarehouses and self-storage units	44	22 734	2 293	534	144	29.9	1.8
531130	Lessors of miniwarehouses and self-storage units	44	22 734	2 293	534	144	29.9	1.8
53119	Lessors of other real estate property	49	38 261	5 555	1 222	189	35.5	31.6
531190	Lessors of other real estate property	49	38 261	5 555	1 222	189	35.5	31.6
5311901	Lessors of manufactured (mobile) home sites	41	32 351	4 130	932	164	38.6	37.4
5312	Offices of real estate agents and brokers	328	339 150	57 425	13 138	1 171	34.7	6.8
53121	Offices of real estate agents and brokers	328	339 150	57 425	13 138	1 171	34.7	6.8
531210	Offices of real estate agents and brokers	328	339 150	57 425	13 138	1 171	34.7	6.8
5312101	Offices of residential real estate agents and brokers	251	281 099	37 530	8 222	896	32.1	7.3
5312109	Offices of nonresidential real estate agents and brokers	77	58 051	19 895	4 916	275	47.3	4.3
5313	Activities related to real estate	281	249 970	87 728	20 612	2 051	23.4	7.2
53131	Real estate property managers	158	160 368	54 310	13 115	1 481	17.8	4.1
531311	Residential property managers	112	94 557	26 765	6 140	979	21.3	5.9
531312	Nonresidential property managers	46	65 811	27 545	6 975	502	12.8	1.5
53132	Offices of real estate appraisers	48	38 689	17 451	3 806	321	14.4	5.7
531320	Offices of real estate appraisers	48	38 689	17 451	3 806	321	14.4	5.7
53139	Other activities related to real estate	75	50 913	15 967	3 691	249	47.8	18.2
531390	Other activities related to real estate	75	50 913	15 967	3 691	249	47.8	18.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CONTRA COSTA—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	183	249 502	51 528	11 925	1 580	9.8	6.2
5321	Automotive equipment rental and leasing	31	45 278	6 589	1 539	172	17.8	4.4
53211	Passenger car rental and leasing	22	17 088	2 516	562	82	2.1	11.5
532111	Passenger car rental	20	D	D	D	b	D	D
5322	Consumer goods rental	94	79 952	18 105	4 205	851	8.2	2.0
53222	Formal wear and costume rental	12	4 760	972	242	57	—	7.0
532220	Formal wear and costume rental	12	4 760	972	242	57	—	7.0
53223	Video tape and disc rental	57	38 682	7 417	1 933	534	2.4	2.6
532230	Video tape and disc rental	57	38 682	7 417	1 933	534	2.4	2.6
53229	Other consumer goods rental	21	D	D	D	c	D	D
532299	All other consumer goods rental	13	18 165	5 509	973	137	4.0	.8
5323	General rental centers	10	8 061	1 709	418	53	—	25.5
53231	General rental centers	10	8 061	1 709	418	53	—	25.5
532310	General rental centers	10	8 061	1 709	418	53	—	25.5
5324	Commercial and industrial machinery and equipment rental and leasing	48	116 211	25 125	5 763	504	8.6	8.4
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	23	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	22	D	D	D	c	D	D
5324121	Rental and leasing of heavy construction equipment without operators	22	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	22	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	22	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing	15	D	D	D	e	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	12	24 232	8 020	1 932	113	6.1	4.1
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	12	24 232	8 020	1 932	113	6.1	4.1
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	12	24 232	8 020	1 932	113	6.1	4.1
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	12	24 232	8 020	1 932	113	6.1	4.1
5331109	Patent owners and lessors	12	24 232	8 020	1 932	113	6.1	4.1
DEL NORTE								
53	Real estate and rental and leasing	23	11 453	2 160	454	77	27.6	8.4
531	Real estate	18	5 328	650	151	37	59.4	18.0
5311	Lessors of real estate	10	2 106	217	45	23	16.7	28.7
532	Rental and leasing services	5	6 125	1 510	303	40	—	—
EL DORADO								
53	Real estate and rental and leasing	213	118 778	18 323	4 364	910	47.4	12.4
531	Real estate	163	87 041	13 047	2 769	544	45.3	15.7
5311	Lessors of real estate	62	27 207	3 574	817	206	43.6	17.4
53111	Lessors of residential buildings and dwellings	18	10 290	1 069	229	52	19.0	23.5
531110	Lessors of residential buildings and dwellings	18	10 290	1 069	229	52	19.0	23.5
5311101	Lessors of apartment buildings	12	8 311	878	187	40	.2	28.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	18	8 500	1 152	280	75	82.2	17.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	18	8 500	1 152	280	75	82.2	17.8
53113	Lessors of miniwarehouses and self-storage units	12	2 868	358	79	19	46.0	9.1
531130	Lessors of miniwarehouses and self-storage units	12	2 868	358	79	19	46.0	9.1
53119	Lessors of other real estate property	14	5 549	995	229	60	28.6	9.9
531190	Lessors of other real estate property	14	5 549	995	229	60	28.6	9.9
5311901	Lessors of manufactured (mobile) home sites	14	5 549	995	229	60	28.6	9.9
5312	Offices of real estate agents and brokers	62	45 196	4 858	1 108	196	49.6	8.9
53121	Offices of real estate agents and brokers	62	45 196	4 858	1 108	196	49.6	8.9
531210	Offices of real estate agents and brokers	62	45 196	4 858	1 108	196	49.6	8.9
5312101	Offices of residential real estate agents and brokers	54	43 493	4 526	1 045	184	47.7	9.2
5313	Activities related to real estate	39	14 638	4 615	844	142	35.1	33.2
53131	Real estate property managers	24	6 379	2 007	492	99	45.4	14.4
531311	Residential property managers	20	D	D	D	b	D	D
532	Rental and leasing services	50	31 737	5 276	1 595	366	53.4	3.6
5322	Consumer goods rental	36	15 362	2 999	807	262	35.7	2.7
53223	Video tape and disc rental	18	8 345	1 210	306	97	36.3	.5
532230	Video tape and disc rental	18	8 345	1 210	306	97	36.3	.5
53229	Other consumer goods rental	18	7 017	1 789	501	165	35.0	5.3
532292	Recreational goods rental	15	D	D	D	c	D	D

See footnotes at end of table.

Real Estate & Rental & Leasing—Geo. Area Series

U.S. Census Bureau, 2002 Economic Census

California 35

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
FRESNO								
53	Real estate and rental and leasing	648	546 978	106 152	24 596	4 127	26.6	7.2
531	Real estate	481	383 303	73 967	17 232	2 777	34.6	7.9
5311	Lessors of real estate	237	186 101	20 607	4 799	1 176	31.1	11.2
53111	Lessors of residential buildings and dwellings	140	101 780	11 827	2 742	738	29.4	14.7
531110	Lessors of residential buildings and dwellings	140	101 780	11 827	2 742	738	29.4	14.7
5311101	Lessors of apartment buildings	114	80 769	9 239	2 176	527	31.7	13.4
5311109	Lessors of dwellings other than apartment buildings	26	21 011	2 588	566	211	20.5	19.8
53112	Lessors of nonresidential buildings (except minwarehouses)	62	66 034	6 539	1 538	286	34.9	5.0
531120	Lessors of nonresidential buildings (except minwarehouses)	62	66 034	6 539	1 538	286	34.9	5.0
5311201	Lessors of professional and other office buildings	28	36 475	3 640	911	151	13.5	2.9
5311203	Lessors of shopping centers and retail stores	24	24 674	2 113	443	93	61.9	5.8
53113	Lessors of minwarehouses and self-storage units	11	3 713	447	81	22	25.8	22.0
531130	Lessors of minwarehouses and self-storage units	11	3 713	447	81	22	25.8	22.0
53119	Lessors of other real estate property	24	14 574	1 794	438	130	27.5	12.7
531190	Lessors of other real estate property	24	14 574	1 794	438	130	27.5	12.7
5311901	Lessors of manufactured (mobile) home sites	18	8 372	699	172	55	32.9	18.6
5312	Offices of real estate agents and brokers	111	120 164	19 211	4 494	514	39.4	1.6
53121	Offices of real estate agents and brokers	111	120 164	19 211	4 494	514	39.4	1.6
531210	Offices of real estate agents and brokers	111	120 164	19 211	4 494	514	39.4	1.6
5312101	Offices of residential real estate agents and brokers	76	86 163	13 181	3 210	349	35.3	2.1
5312109	Offices of nonresidential real estate agents and brokers	35	34 001	6 030	1 284	165	49.8	.3
5313	Activities related to real estate	133	77 038	34 149	7 939	1 087	35.3	9.6
53131	Real estate property managers	88	61 379	28 838	6 799	939	31.6	10.1
531311	Residential property managers	53	34 406	19 267	4 798	714	40.3	13.7
531312	Nonresidential property managers	35	26 973	9 571	2 001	225	20.4	5.4
53132	Offices of real estate appraisers	25	7 050	1 889	400	57	60.1	2.7
531320	Offices of real estate appraisers	25	7 050	1 889	400	57	60.1	2.7
53139	Other activities related to real estate	20	8 609	3 422	740	91	41.4	11.6
531390	Other activities related to real estate	20	8 609	3 422	740	91	41.4	11.6
532	Rental and leasing services	164	162 089	31 505	7 259	1 325	7.8	5.7
5321	Automotive equipment rental and leasing	33	50 234	7 072	1 659	253	1.9	.3
53211	Passenger car rental and leasing	16	15 961	2 683	611	125	3.2	1.1
532111	Passenger car rental	16	15 961	2 683	611	125	3.2	1.1
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	17	34 273	4 389	1 048	128	1.3	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	17	34 273	4 389	1 048	128	1.3	—
5321201	Truck rental without drivers	13	11 611	1 466	369	51	3.7	—
5322	Consumer goods rental	79	41 862	8 727	2 121	604	10.3	6.2
53223	Video tape and disc rental	50	25 196	4 641	1 172	423	10.0	5.7
532230	Video tape and disc rental	50	25 196	4 641	1 172	423	10.0	5.7
53229	Other consumer goods rental	12	9 109	2 278	514	102	19.4	1.4
5323	General rental centers	15	14 388	3 777	765	136	24.3	2.4
53231	General rental centers	15	14 388	3 777	765	136	24.3	2.4
532310	General rental centers	15	14 388	3 777	765	136	24.3	2.4
5324	Commercial and industrial machinery and equipment rental and leasing	37	55 605	11 929	2 714	332	7.1	10.9
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	13	26 631	5 710	1 274	158	7.2	11.5
532412	Construction, mining, and forestry machinery and equipment rental and leasing	13	26 631	5 710	1 274	158	7.2	11.5
5324121	Rental and leasing of heavy construction equipment without operators	12	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	20	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	20	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	14	17 311	3 912	864	110	5.8	10.3
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	1 586	680	105	25	26.4	5.4
GLENN								
53	Real estate and rental and leasing	19	5 930	1 337	353	66	40.8	2.5
531	Real estate	14	5 143	1 220	327	50	37.3	1.7
532	Rental and leasing services	5	787	117	26	16	63.7	7.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
HUMBOLDT								
53	Real estate and rental and leasing	154	74 948	11 910	2 847	608	31.1	10.9
531	Real estate	125	54 858	7 444	1 803	338	36.3	13.2
5311	Lessors of real estate	71	32 236	3 779	905	195	18.2	15.8
53111	Lessors of residential buildings and dwellings	30	8 935	809	185	71	46.1	9.3
531110	Lessors of residential buildings and dwellings	30	8 935	809	185	71	46.1	9.3
5311101	Lessors of apartment buildings	17	2 538	356	82	31	34.2	20.6
5311109	Lessors of dwellings other than apartment buildings	13	6 397	453	103	40	50.9	4.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	19	16 072	2 163	538	61	3.7	11.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	19	16 072	2 163	538	61	3.7	11.6
5311201	Lessors of professional and other office buildings	10	5 366	914	249	22	1.3	34.7
53113	Lessors of miniwarehouses and self-storage units	10	3 871	431	97	23	10.8	47.8
531130	Lessors of miniwarehouses and self-storage units	10	3 871	431	97	23	10.8	47.8
53119	Lessors of other real estate property	12	3 358	376	85	40	22.1	16.3
531190	Lessors of other real estate property	12	3 358	376	85	40	22.1	16.3
5312	Offices of real estate agents and brokers	31	17 821	2 600	660	68	59.8	4.0
53121	Offices of real estate agents and brokers	31	17 821	2 600	660	68	59.8	4.0
531210	Offices of real estate agents and brokers	31	17 821	2 600	660	68	59.8	4.0
5312101	Offices of residential real estate agents and brokers	29	D	D	D	b	D	D
5313	Activities related to real estate	23	4 801	1 065	238	75	70.6	29.4
53131	Real estate property managers	14	3 631	854	200	54	71.6	28.4
531311	Residential property managers	11	D	D	D	b	D	D
532	Rental and leasing services	29	20 090	4 466	1 044	270	17.0	4.6
5322	Consumer goods rental	15	7 466	1 960	473	137	11.4	12.5
53223	Video tape and disc rental	11	5 116	1 327	313	116	13.0	18.3
532230	Video tape and disc rental	11	5 116	1 327	313	116	13.0	18.3
IMPERIAL								
53	Real estate and rental and leasing	100	40 401	7 654	1 972	532	26.1	11.9
531	Real estate	74	25 625	4 580	1 262	369	37.1	18.1
5311	Lessors of real estate	53	20 621	3 830	1 071	314	26.5	18.7
53111	Lessors of residential buildings and dwellings	16	5 332	854	258	68	31.8	37.3
531110	Lessors of residential buildings and dwellings	16	5 332	854	258	68	31.8	37.3
5311101	Lessors of apartment buildings	14	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	3 493	630	169	66	42.0	31.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	3 493	630	169	66	42.0	31.2
53119	Lessors of other real estate property	19	10 975	2 204	605	172	13.5	7.1
531190	Lessors of other real estate property	19	10 975	2 204	605	172	13.5	7.1
5311901	Lessors of manufactured (mobile) home sites	12	6 054	883	247	61	24.4	4.3
5312	Offices of real estate agents and brokers	11	2 976	292	81	21	78.7	21.3
53121	Offices of real estate agents and brokers	11	2 976	292	81	21	78.7	21.3
531210	Offices of real estate agents and brokers	11	2 976	292	81	21	78.7	21.3
5312101	Offices of residential real estate agents and brokers	11	2 976	292	81	21	78.7	21.3
5313	Activities related to real estate	10	2 028	458	110	34	84.1	6.8
532	Rental and leasing services	26	14 776	3 074	710	163	7.1	1.1
5322	Consumer goods rental	11	4 006	878	224	65	1.6	2.3
INYO								
53	Real estate and rental and leasing	24	7 298	1 600	347	91	59.0	11.5
531	Real estate	18	D	D	D	b	D	D
532	Rental and leasing services	6	D	D	D	b	D	D
KERN								
53	Real estate and rental and leasing	493	398 780	77 953	19 694	3 052	21.6	8.6
531	Real estate	346	D	D	D	g	D	D
5311	Lessors of real estate	151	75 383	12 050	3 002	648	23.4	18.5
53111	Lessors of residential buildings and dwellings	73	40 182	7 356	1 859	392	23.4	20.3
531110	Lessors of residential buildings and dwellings	73	40 182	7 356	1 859	392	23.4	20.3
5311101	Lessors of apartment buildings	54	33 660	6 480	1 639	328	16.3	19.7
5311109	Lessors of dwellings other than apartment buildings	19	6 522	876	220	64	59.8	23.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	30	18 188	2 387	580	117	22.5	6.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	30	18 188	2 387	580	117	22.5	6.7
5311201	Lessors of professional and other office buildings	19	10 213	1 411	311	50	22.4	5.4
53119	Lessors of other real estate property	41	15 719	2 125	521	125	22.4	25.8
531190	Lessors of other real estate property	41	15 719	2 125	521	125	22.4	25.8
5311901	Lessors of manufactured (mobile) home sites	38	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	96	67 548	14 911	3 686	471	49.8	9.1
53121	Offices of real estate agents and brokers	96	67 548	14 911	3 686	471	49.8	9.1
531210	Offices of real estate agents and brokers	96	67 548	14 911	3 686	471	49.8	9.1
5312101	Offices of residential real estate agents and brokers	75	47 323	5 942	1 607	325	53.2	12.4
5312109	Offices of nonresidential real estate agents and brokers	21	20 225	8 969	2 079	146	41.8	1.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—							
							From administrative records ¹	Estimated ²						
KERN—Con.														
Real estate and rental and leasing—Con.														
53	Real estate—Con.													
531	Activities related to real estate	99	D	D	D	e	D	D						
5313	Real estate property managers	64	18 940	8 825	2 072	376	47.9	18.9						
531311	Residential property managers	44	13 258	5 354	1 338	263	50.5	19.5						
531312	Nonresidential property managers	20	5 682	3 471	734	113	41.8	17.3						
53132	Offices of real estate appraisers	18	4 870	1 089	237	38	58.2	1.8						
531320	Offices of real estate appraisers	18	4 870	1 089	237	38	58.2	1.8						
53139	Other activities related to real estate	17	D	D	D	b	D	D						
531390	Other activities related to real estate	17	D	D	D	b	D	D						
532	Rental and leasing services	146	228 789	39 443	10 258	1 450	9.2	4.6						
5321	Automotive equipment rental and leasing	18	10 195	1 405	330	69	10.1	15.1						
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	6 247	988	253	41	14.6	2.5						
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	6 247	988	253	41	14.6	2.5						
5322	Consumer goods rental	69	42 188	9 221	2 303	541	7.8	16.3						
53223	Video tape and disc rental	46	25 212	4 132	1 036	355	7.3	26.0						
532230	Video tape and disc rental	46	25 212	4 132	1 036	355	7.3	26.0						
5323	General rental centers	12	5 622	1 531	350	68	52.5	14.8						
53231	General rental centers	12	5 622	1 531	350	68	52.5	14.8						
532310	General rental centers	12	5 622	1 531	350	68	52.5	14.8						
5324	Commercial and industrial machinery and equipment rental and leasing	47	170 784	27 286	7 275	772	8.0	.8						
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	24	D	D	D	e	D	D						
532412	Construction, mining, and forestry machinery and equipment rental and leasing	22	102 847	14 635	3 680	424	6.3	.8						
5324121	Rental and leasing of heavy construction equipment without operators	12	47 426	6 688	1 721	178	13.2	1.1						
5324129	Oilfield and well drilling equipment rental and leasing	10	55 421	7 947	1 959	246	.3	.4						
53249	Other commercial and industrial machinery and equipment rental and leasing	23	D	D	D	e	D	D						
532490	Other commercial and industrial machinery and equipment rental and leasing	23	D	D	D	e	D	D						
5324902	Industrial equipment rental and leasing	20	63 013	11 919	3 425	316	6.7	.9						
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D						
KINGS														
53	Real estate and rental and leasing	70	34 159	5 823	1 419	326	27.1	11.8						
531	Real estate	55	22 266	3 208	784	191	38.2	18.1						
5311	Lessors of real estate	31	13 022	1 503	356	123	32.9	20.0						
53111	Lessors of residential buildings and dwellings	20	9 244	1 049	244	79	36.7	20.6						
531110	Lessors of residential buildings and dwellings	20	9 244	1 049	244	79	36.7	20.6						
5311101	Lessors of apartment buildings	15	7 374	735	169	52	44.2	25.8						
5312	Offices of real estate agents and brokers	13	3 516	271	66	16	88.3	11.7						
53121	Offices of real estate agents and brokers	13	3 516	271	66	16	88.3	11.7						
531210	Offices of real estate agents and brokers	13	3 516	271	66	16	88.3	11.7						
5312101	Offices of residential real estate agents and brokers	12	D	D	D	a	D	D						
5313	Activities related to real estate	11	5 728	1 434	362	52	19.2	17.9						
532	Rental and leasing services	15	11 893	2 615	635	135	6.3	—						
LAKE														
53	Real estate and rental and leasing	51	15 732	2 270	555	137	61.0	8.0						
531	Real estate	37	11 487	1 286	324	72	65.1	10.5						
5311	Lessors of real estate	16	2 678	334	104	25	40.8	27.9						
5312	Offices of real estate agents and brokers	18	8 405	902	216	46	71.7	4.9						
53121	Offices of real estate agents and brokers	18	8 405	902	216	46	71.7	4.9						
531210	Offices of real estate agents and brokers	18	8 405	902	216	46	71.7	4.9						
5312101	Offices of residential real estate agents and brokers	18	8 405	902	216	46	71.7	4.9						
532	Rental and leasing services	14	4 245	984	231	65	50.0	1.1						
5322	Consumer goods rental	12	D	D	D	b	D	D						
LASSEN														
53	Real estate and rental and leasing	23	6 300	977	224	55	52.3	5.7						
531	Real estate	18	3 896	412	86	29	77.9	9.3						
5311	Lessors of real estate	10	1 449	148	34	16	40.5	25.0						
532	Rental and leasing services	5	2 404	565	138	26	10.8	—						

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LOS ANGELES								
53	Real estate and rental and leasing	11 748	18 288 717	2 892 245	704 432	80 912	16.3	7.3
531	Real estate	9 676	10 990 996	1 989 631	493 041	55 442	23.9	10.7
5311	Lessors of real estate	4 529	5 964 153	643 467	162 530	21 687	20.0	10.0
53111	Lessors of residential buildings and dwellings	2 589	1 790 778	194 004	46 496	9 452	31.1	21.2
531110	Lessors of residential buildings and dwellings	2 589	1 790 778	194 004	46 496	9 452	31.1	21.2
5311101	Lessors of apartment buildings	2 346	1 664 509	174 625	41 770	8 607	30.9	21.1
5311109	Lessors of dwellings other than apartment buildings	243	126 269	19 379	4 726	845	33.7	23.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	1 331	3 570 252	371 407	97 305	9 318	14.9	5.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	1 331	3 570 252	371 407	97 305	9 318	14.9	5.1
5311201	Lessors of professional and other office buildings	575	1 512 597	123 332	31 404	3 111	16.8	5.7
5311202	Lessors of manufacturing and industrial buildings	219	388 949	50 358	17 859	807	28.3	7.2
5311203	Lessors of shopping centers and retail stores	406	1 412 430	149 866	36 507	3 897	10.5	4.1
5311209	Lessors of other nonresidential buildings and facilities	131	256 276	47 851	11 535	1 503	7.3	3.8
53113	Lessors of miniwarehouses and self-storage units	304	351 251	55 107	13 330	1 828	7.7	3.3
531130	Lessors of miniwarehouses and self-storage units	304	351 251	55 107	13 330	1 828	7.7	3.3
53119	Lessors of other real estate property	305	251 872	22 949	5 399	1 089	29.9	9.6
531190	Lessors of manufactured (mobile) home sites	241	191 685	15 484	3 632	878	36.1	9.2
5311909	Lessors of other real estate property	64	60 187	7 465	1 767	211	10.3	10.8
5312	Offices of real estate agents and brokers	2 244	2 905 721	467 848	121 951	9 955	26.4	10.6
53121	Offices of real estate agents and brokers	2 244	2 905 721	467 848	121 951	9 955	26.4	10.6
531210	Offices of real estate agents and brokers	2 244	2 905 721	467 848	121 951	9 955	26.4	10.6
5312101	Offices of residential real estate agents and brokers	1 641	2 001 428	222 350	53 566	6 529	26.1	9.8
5312109	Offices of nonresidential real estate agents and brokers	603	904 293	245 498	68 385	3 426	27.2	12.2
5313	Activities related to real estate	2 903	2 121 122	878 316	208 560	23 800	31.6	12.9
53131	Real estate property managers	1 820	1 319 547	569 163	136 499	18 263	29.2	14.8
531311	Residential property managers	1 162	716 837	286 699	67 246	12 342	34.5	17.8
531312	Nonresidential property managers	658	602 710	282 464	69 253	5 921	22.9	11.2
53132	Offices of real estate appraisers	231	94 494	28 209	6 557	727	52.3	6.7
531320	Offices of real estate appraisers	231	94 494	28 209	6 557	727	52.3	6.7
53139	Other activities related to real estate	852	707 081	280 944	65 504	4 810	33.3	10.1
531390	Other activities related to real estate	852	707 081	280 944	65 504	4 810	33.3	10.1
532	Rental and leasing services	1 974	6 429 715	828 710	193 915	24 272	5.3	2.4
5321	Automotive equipment rental and leasing	407	1 666 323	291 176	67 192	8 306	1.4	2.5
53211	Passenger car rental and leasing	235	1 281 047	234 083	54 157	6 671	1.4	2.7
532111	Passenger car rental	207	1 236 549	229 619	53 080	6 529	1.4	2.3
532112	Passenger car leasing	28	44 498	4 464	1 077	142	2.0	14.5
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	172	385 276	57 093	13 035	1 635	1.1	2.1
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	172	385 276	57 093	13 035	1 635	1.1	2.1
5321201	Truck rental without drivers	95	112 887	16 364	3 516	617	3.2	6.5
5321202	Truck leasing	57	245 953	34 911	8 467	829	.2	.3
5321209	Utility trailer, and RV (recreational vehicle) rental and leasing	20	26 436	5 818	1 052	189	.4	—
5322	Consumer goods rental	925	627 609	164 453	37 107	7 842	20.5	3.9
53221	Consumer electronics and appliances rental	81	56 502	15 303	3 786	485	18.6	6.6
532210	Consumer electronics and appliances rental	81	56 502	15 303	3 786	485	18.6	6.6
53222	Formal wear and costume rental	115	36 304	10 437	2 570	468	13.7	7.3
532220	Formal wear and costume rental	115	36 304	10 437	2 570	468	13.7	7.3
53223	Video tape and disc rental	552	299 699	59 689	13 192	4 243	20.9	3.7
532230	Video tape and disc rental	552	299 699	59 689	13 192	4 243	20.9	3.7
53229	Other consumer goods rental	177	235 104	79 024	17 559	2 646	21.5	3.0
532291	Home health equipment rental	32	59 920	18 416	4 249	426	19.1	1.1
532292	Recreational goods rental	34	20 467	5 217	1 144	320	34.0	7.8
532299	All other consumer goods rental	111	154 717	55 391	12 166	1 900	20.8	3.1
5323	General rental centers	102	74 561	19 502	4 557	675	31.0	13.0
53231	General rental centers	102	74 561	19 502	4 557	675	31.0	13.0
532310	General rental centers	102	74 561	19 502	4 557	675	31.0	13.0
5324	Commercial and industrial machinery and equipment rental and leasing	540	4 061 222	353 579	85 059	7 449	4.1	2.0
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	125	3 241 470	94 099	23 276	1 858	1.9	.7
532411	Commercial air, rail, and water transportation equipment rental and leasing	18	D	D	D	e	D	D
5324119	Aircraft rental and leasing	17	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	107	D	D	D	g	D	D
5324121	Rental and leasing of heavy construction equipment without operators	100	D	D	D	g	D	D
53242	Office machinery and equipment rental and leasing	52	87 068	20 957	5 519	502	16.3	30.4
532420	Office machinery and equipment rental and leasing	52	87 068	20 957	5 519	502	16.3	30.4
5324201	Office machine rental and leasing	23	22 495	6 540	1 449	152	44.0	11.2
5324209	Computer rental and leasing	29	64 573	14 417	4 070	350	6.7	37.1
53249	Other commercial and industrial machinery and equipment rental and leasing	363	732 684	238 523	56 264	5 089	12.5	4.3
532490	Other commercial and industrial machinery and equipment rental and leasing	363	732 684	238 523	56 264	5 089	12.5	4.3
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	30	45 555	11 147	2 679	270	30.2	3.4
5324902	Industrial equipment rental and leasing	176	274 302	71 713	17 414	1 797	20.0	4.1
5324903	Motion picture equipment rental	125	361 524	138 915	32 809	2 699	4.7	3.8
5324909	Theatrical equipment rental	32	51 303	16 748	3 362	323	11.9	9.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LOS ANGELES—Con.								
53	Real estate and rental and leasing—Con.							
533	Lessors of nonfinancial intangible assets (except copyrighted works)	98	868 006	73 904	17 476	1 198	1.5	.6
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	98	868 006	73 904	17 476	1 198	1.5	.6
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	98	868 006	73 904	17 476	1 198	1.5	.6
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	98	868 006	73 904	17 476	1 198	1.5	.6
5331109	Patent owners and lessors	94	867 531	73 868	17 467	1 191	1.5	.5
MADERA								
53	Real estate and rental and leasing	80	38 602	6 093	1 354	281	38.6	10.6
531	Real estate	59	25 425	3 439	709	156	47.7	13.0
5311	Lessors of real estate	18	14 905	1 923	395	89	32.6	13.0
5312	Offices of real estate agents and brokers	24	8 131	757	151	45	72.9	11.3
53121	Offices of real estate agents and brokers	24	8 131	757	151	45	72.9	11.3
531210	Offices of real estate agents and brokers	24	8 131	757	151	45	72.9	11.3
5312101	Offices of residential real estate agents and brokers	22	D	D	b	D	D	D
5313	Activities related to real estate	17	2 389	759	163	22	55.8	18.6
53131	Real estate property managers	10	1 361	577	127	14	42.7	23.4
532	Rental and leasing services	20	D	D	D	c	D	D
5322	Consumer goods rental	11	5 374	1 078	266	66	8.2	10.0
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
MARIN								
53	Real estate and rental and leasing	588	581 067	115 247	25 293	2 744	36.3	12.7
531	Real estate	511	395 437	70 826	15 617	1 972	34.4	18.3
5311	Lessors of real estate	251	213 147	24 658	6 035	880	26.9	24.9
53111	Lessors of residential buildings and dwellings	135	93 364	10 891	2 730	432	33.1	28.2
531110	Lessors of residential buildings and dwellings	135	93 364	10 891	2 730	432	33.1	28.2
5311101	Lessors of apartment buildings	117	87 452	9 570	2 423	383	33.8	27.6
5311109	Lessors of dwellings other than apartment buildings	18	5 912	1 321	307	49	23.6	36.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	67	94 999	10 578	2 534	314	19.1	26.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	67	94 999	10 578	2 534	314	19.1	26.4
5311201	Lessors of professional and other office buildings	38	58 554	4 857	1 293	176	15.2	36.4
5311203	Lessors of shopping centers and retail stores	15	27 304	3 867	934	111	22.1	2.5
53113	Lessors of miniwarehouses and self-storage units	29	11 872	1 431	340	75	24.3	11.4
531130	Lessors of miniwarehouses and self-storage units	29	11 872	1 431	340	75	24.3	11.4
53119	Lessors of other real estate property	20	12 912	1 758	431	59	41.2	2.4
531190	Lessors of other real estate property	20	12 912	1 758	431	59	41.2	2.4
5311909	Lessors of other real estate property	13	5 883	1 166	282	33	75.4	1.8
5312	Offices of real estate agents and brokers	115	105 006	14 440	2 546	246	41.4	6.8
53121	Offices of real estate agents and brokers	115	105 006	14 440	2 546	246	41.4	6.8
531210	Offices of real estate agents and brokers	115	105 006	14 440	2 546	246	41.4	6.8
5312101	Offices of residential real estate agents and brokers	87	89 520	9 989	1 737	178	34.4	7.9
5313	Activities related to real estate	145	77 284	31 728	7 036	846	45.4	16.0
53131	Real estate property managers	89	52 253	24 084	5 334	696	33.8	20.1
531311	Residential property managers	55	34 288	15 793	3 362	458	33.9	23.1
531312	Nonresidential property managers	34	17 965	8 291	1 972	238	33.5	14.4
53132	Offices of real estate appraisers	17	7 577	2 384	643	56	56.9	—
531320	Offices of real estate appraisers	17	7 577	2 384	643	56	56.9	—
53139	Other activities related to real estate	39	17 454	5 260	1 059	94	75.2	10.4
531390	Other activities related to real estate	39	17 454	5 260	1 059	94	75.2	10.4
532	Rental and leasing services	70	147 051	34 253	7 535	655	50.9	.9
5321	Automotive equipment rental and leasing	10	6 978	1 095	214	44	9.9	.6
5322	Consumer goods rental	35	20 055	5 604	1 284	275	11.0	3.8
53223	Video tape and disc rental	22	10 605	2 453	590	180	8.3	—
532230	Video tape and disc rental	22	10 605	2 453	590	180	8.3	—
5324	Commercial and industrial machinery and equipment rental and leasing	21	117 138	26 946	5 894	311	61.0	—
53249	Other commercial and industrial machinery and equipment rental and leasing	11	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	11	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	7	38 579	10 168	2 141	117	—	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
MARIPOSA								
53	Real estate and rental and leasing	16	5 863	1 433	250	65	42.1	6.6
531	Real estate	10	3 493	1 006	200	48	31.0	2.1
532	Rental and leasing services	6	2 370	427	50	17	58.5	13.3
MENDOCINO								
53	Real estate and rental and leasing	133	56 235	9 673	2 211	594	36.2	17.2
531	Real estate	101	42 605	6 957	1 622	449	42.2	20.5
5311	Lessors of real estate	50	17 197	3 096	712	229	24.8	36.9
53111	Lessors of residential buildings and dwellings	25	10 511	2 340	546	175	21.4	31.1
531110	Lessors of residential buildings and dwellings	25	10 511	2 340	546	175	21.4	31.1
5311101	Lessors of apartment buildings	16	7 527	1 881	432	147	13.6	34.5
53119	Lessors of other real estate property	11	2 510	370	75	24	29.1	23.9
531190	Lessors of other real estate property	11	2 510	370	75	24	29.1	23.9
5312	Offices of real estate agents and brokers	36	21 485	3 078	714	149	47.9	10.1
53121	Offices of real estate agents and brokers	36	21 485	3 078	714	149	47.9	10.1
531210	Offices of real estate agents and brokers	36	21 485	3 078	714	149	47.9	10.1
5312101	Offices of residential real estate agents and brokers	33	20 735	2 850	668	140	46.0	10.5
5313	Activities related to real estate	15	3 923	783	196	71	87.5	5.7
53131	Real estate property managers	12	3 317	681	163	64	88.5	3.4
532	Rental and leasing services	32	13 630	2 716	589	145	17.4	6.9
5322	Consumer goods rental	21	7 960	1 755	388	112	27.3	8.9
53223	Video tape and disc rental	13	3 804	661	165	80	44.9	9.2
532230	Video tape and disc rental	13	3 804	661	165	80	44.9	9.2
MERCED								
53	Real estate and rental and leasing	136	69 731	9 597	2 510	564	39.5	9.7
531	Real estate	99	46 196	5 651	1 553	320	55.2	12.2
5311	Lessors of real estate	59	20 707	2 096	520	164	38.1	19.7
53111	Lessors of residential buildings and dwellings	30	12 344	1 203	308	87	33.3	18.7
531110	Lessors of residential buildings and dwellings	30	12 344	1 203	308	87	33.3	18.7
5311101	Lessors of apartment buildings	18	8 657	894	220	59	31.1	24.1
5311109	Lessors of dwellings other than apartment buildings	12	3 687	309	88	28	38.5	6.1
53113	Lessors of miniwarehouses and self-storage units	10	3 098	419	101	32	46.8	11.5
531130	Lessors of miniwarehouses and self-storage units	10	3 098	419	101	32	46.8	11.5
53119	Lessors of other real estate property	12	3 968	379	90	34	31.0	31.8
531190	Lessors of other real estate property	12	3 968	379	90	34	31.0	31.8
5311901	Lessors of manufactured (mobile) home sites	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	19	18 406	2 312	714	74	65.2	2.5
53121	Offices of real estate agents and brokers	19	18 406	2 312	714	74	65.2	2.5
531210	Offices of real estate agents and brokers	19	18 406	2 312	714	74	65.2	2.5
5312101	Offices of residential real estate agents and brokers	16	15 543	1 835	599	57	58.8	3.0
5313	Activities related to real estate	21	7 083	1 243	319	82	78.9	15.3
53131	Real estate property managers	13	3 946	817	288	70	62.1	27.4
531311	Residential property managers	10	D	D	D	b	D	D
532	Rental and leasing services	37	23 535	3 946	957	244	8.7	4.9
5322	Consumer goods rental	23	9 691	1 882	503	173	9.1	7.8
53223	Video tape and disc rental	15	6 015	989	251	114	13.7	2.2
532230	Video tape and disc rental	15	6 015	989	251	114	13.7	2.2
MODOC								
53	Real estate and rental and leasing	8	1 380	189	49	22	69.1	—
531	Real estate	5	808	62	16	12	100.0	—
532	Rental and leasing services	3	572	127	33	10	25.3	—
MONO								
53	Real estate and rental and leasing	49	24 832	4 516	1 128	223	60.9	6.0
531	Real estate	43	22 508	4 087	1 019	191	60.3	6.6
5311	Lessors of real estate	14	4 951	938	236	52	23.8	19.9
5312	Offices of real estate agents and brokers	18	14 383	2 169	508	74	69.8	1.3
53121	Offices of real estate agents and brokers	18	14 383	2 169	508	74	69.8	1.3
531210	Offices of real estate agents and brokers	18	14 383	2 169	508	74	69.8	1.3
5312101	Offices of residential real estate agents and brokers	16	D	D	D	b	D	D
5313	Activities related to real estate	11	3 174	980	275	65	74.5	9.8
532	Rental and leasing services	6	2 324	429	109	32	66.8	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
MONTEREY								
53	Real estate and rental and leasing	440	336 000	54 002	12 360	2 068	31.3	8.8
531	Real estate	355	244 598	35 137	8 158	1 413	40.2	11.6
5311	Lessors of real estate	173	116 988	14 615	3 524	694	26.6	17.1
53111	Lessors of residential buildings and dwellings	87	62 315	8 066	1 959	406	21.1	19.3
531110	Lessors of residential buildings and dwellings	87	62 315	8 066	1 959	406	21.1	19.3
5311101	Lessors of apartment buildings	72	55 248	7 024	1 720	354	21.3	19.9
5311109	Lessors of dwellings other than apartment buildings	15	7 067	1 042	239	52	19.7	15.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	40	29 522	3 964	978	156	37.1	13.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	40	29 522	3 964	978	156	37.1	13.2
5311201	Lessors of professional and other office buildings	13	5 363	845	195	29	40.1	25.4
5311203	Lessors of shopping centers and retail stores	16	19 626	2 392	598	106	32.2	6.7
53113	Lessors of miniwarehouses and self-storage units	20	8 785	938	218	60	38.5	6.7
531130	Lessors of miniwarehouses and self-storage units	20	8 785	938	218	60	38.5	6.7
53119	Lessors of other real estate property	26	16 366	1 647	369	72	21.9	21.3
531190	Lessors of other real estate property	26	16 366	1 647	369	72	21.9	21.3
5311901	Lessors of manufactured (mobile) home sites	17	9 232	691	165	41	27.6	23.4
5312	Offices of real estate agents and brokers	102	95 075	10 779	2 430	367	48.8	6.0
53121	Offices of real estate agents and brokers	102	95 075	10 779	2 430	367	48.8	6.0
53120	Offices of real estate agents and brokers	102	95 075	10 779	2 430	367	48.8	6.0
5312101	Offices of residential real estate agents and brokers	79	83 417	8 121	1 915	298	44.1	6.4
5312109	Offices of nonresidential real estate agents and brokers	23	11 658	2 658	515	69	82.8	3.0
5313	Activities related to real estate	80	32 535	9 743	2 204	352	63.7	8.2
53131	Real estate property managers	57	18 297	6 907	1 690	303	49.3	11.6
531311	Residential property managers	39	13 773	5 068	1 309	252	37.4	14.2
531312	Nonresidential property managers	18	4 524	1 839	381	51	85.6	3.6
53132	Offices of real estate appraisers	10	3 573	1 458	285	33	59.6	2.3
531320	Offices of real estate appraisers	10	3 573	1 458	285	33	59.6	2.3
53139	Other activities related to real estate	13	10 665	1 378	229	16	89.8	4.4
531390	Other activities related to real estate	13	10 665	1 378	229	16	89.8	4.4
532	Rental and leasing services	80	88 431	18 049	4 009	641	6.7	1.3
5321	Automotive equipment rental and leasing	14	25 050	5 148	904	133	1.7	.6
5322	Consumer goods rental	41	24 963	5 517	1 339	304	11.6	3.7
53223	Video tape and disc rental	21	13 530	2 408	612	167	11.8	4.7
532230	Video tape and disc rental	21	13 530	2 408	612	167	11.8	4.7
53229	Other consumer goods rental	13	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	21	36 915	6 954	1 662	188	5.7	.2
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	10	25 442	5 359	1 264	134	2.5	.2
53249	Other commercial and industrial machinery and equipment rental and leasing	10	D	D	D	b	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	10	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	5	2 971	816	193	14	33.0	1.2
NAPA								
53	Real estate and rental and leasing	195	130 617	25 626	5 802	989	26.4	8.4
531	Real estate	164	105 295	18 660	4 255	699	30.6	6.6
5311	Lessors of real estate	79	50 624	8 186	1 889	371	33.6	8.7
53111	Lessors of residential buildings and dwellings	30	16 542	3 082	782	146	21.8	12.9
531110	Lessors of residential buildings and dwellings	30	16 542	3 082	782	146	21.8	12.9
5311101	Lessors of apartment buildings	25	15 539	2 919	775	142	23.2	8.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	20	17 943	3 732	826	133	19.4	5.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	20	17 943	3 732	826	133	19.4	5.4
53119	Lessors of other real estate property	21	12 807	1 056	221	75	59.0	6.2
531190	Lessors of other real estate property	21	12 807	1 056	221	75	59.0	6.2
5311901	Lessors of manufactured (mobile) home sites	16	11 589	755	176	63	56.3	5.5
5312	Offices of real estate agents and brokers	43	44 649	6 926	1 483	208	19.9	3.1
53121	Offices of real estate agents and brokers	43	44 649	6 926	1 483	208	19.9	3.1
531210	Offices of real estate agents and brokers	43	44 649	6 926	1 483	208	19.9	3.1
5312101	Offices of residential real estate agents and brokers	34	33 287	4 603	896	118	18.9	2.9
5313	Activities related to real estate	42	10 022	3 548	883	120	62.6	12.0
53131	Real estate property managers	21	5 857	2 233	620	88	65.0	5.6
531311	Residential property managers	17	4 865	1 667	489	65	69.7	6.4
53132	Offices of real estate appraisers	14	3 323	1 071	208	26	51.3	24.0
531320	Offices of real estate appraisers	14	3 323	1 071	208	26	51.3	24.0
532	Rental and leasing services	29	D	D	D	e	D	D
5322	Consumer goods rental	18	14 554	4 798	1 015	225	4.4	21.7
53223	Video tape and disc rental	11	4 446	857	229	87	5.6	23.6
532230	Video tape and disc rental	11	4 446	857	229	87	5.6	23.6
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
NEVADA								
53	Real estate and rental and leasing	155	99 651	13 082	3 031	585	51.1	6.1
531	Real estate	131	78 122	10 401	2 300	422	44.0	7.7
5311	Lessors of real estate	45	20 985	2 134	496	117	58.7	10.3
53111	Lessors of residential buildings and dwellings	11	4 551	496	117	26	18.5	26.6
531110	Lessors of residential buildings and dwellings	11	4 551	496	117	26	18.5	26.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	7 421	998	249	44	54.8	3.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	7 421	998	249	44	54.8	3.1
53113	Lessors of miniwarehouses and self-storage units	13	4 985	339	76	30	95.9	4.1
531130	Lessors of miniwarehouses and self-storage units	13	4 985	339	76	30	95.9	4.1
5312	Offices of real estate agents and brokers	60	50 142	5 719	1 215	207	33.0	6.7
53121	Offices of real estate agents and brokers	60	50 142	5 719	1 215	207	33.0	6.7
531210	Offices of real estate agents and brokers	60	50 142	5 719	1 215	207	33.0	6.7
5312101	Offices of residential real estate agents and brokers	56	48 220	5 107	1 032	199	31.3	6.9
5313	Activities related to real estate	26	6 995	2 548	589	98	79.3	7.8
53131	Real estate property managers	14	4 865	2 023	474	82	71.8	9.6
531311	Residential property managers	11	3 883	1 355	324	70	78.9	12.1
532	Rental and leasing services	24	21 529	2 681	731	163	76.8	.2
5322	Consumer goods rental	15	5 510	1 147	231	87	29.1	.7
53223	Video tape and disc rental	12	4 507	936	210	82	19.2	.9
532230	Video tape and disc rental	12	4 507	936	210	82	19.2	.9
ORANGE								
53	Real estate and rental and leasing	4 292	7 240 695	1 553 194	351 473	34 988	15.1	8.0
531	Real estate	3 597	5 739 694	1 238 807	271 124	26 953	16.6	8.5
5311	Lessors of real estate	1 246	3 076 574	341 432	55 355	6 585	10.5	5.4
53111	Lessors of residential buildings and dwellings	616	1 038 138	92 508	22 100	3 223	14.5	8.9
531110	Lessors of residential buildings and dwellings	616	1 038 138	92 508	22 100	3 223	14.5	8.9
5311101	Lessors of apartment buildings	513	956 567	81 287	19 357	2 724	13.0	9.0
5311109	Lessors of dwellings other than apartment buildings	103	81 571	11 221	2 743	499	32.8	7.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	356	1 809 622	227 993	28 286	2 369	5.7	3.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	356	1 809 622	227 993	28 286	2 369	5.7	3.3
5311201	Lessors of professional and other office buildings	168	1 370 227	180 003	16 527	1 121	4.3	1.9
5311202	Lessors of manufacturing and industrial buildings	56	66 128	10 913	2 961	169	13.5	3.7
5311203	Lessors of shopping centers and retail stores	98	337 263	30 402	7 296	824	8.7	5.7
5311209	Lessors of other nonresidential buildings and facilities	34	36 004	6 675	1 502	255	17.1	32.9
53113	Lessors of miniwarehouses and self-storage units	120	73 124	8 289	1 962	438	22.1	4.5
531130	Lessors of miniwarehouses and self-storage units	120	73 124	8 289	1 962	438	22.1	4.5
53119	Lessors of other real estate property	154	155 690	12 642	3 007	555	33.8	7.0
531190	Lessors of other real estate property	154	155 690	12 642	3 007	555	33.8	7.0
5311901	Lessors of manufactured (mobile) home sites	133	151 049	11 600	2 772	508	33.3	6.9
5311909	Lessors of other real estate property	21	4 641	1 042	235	47	52.1	9.5
5312	Offices of real estate agents and brokers	1 042	1 403 803	230 637	56 971	4 668	23.6	13.4
53121	Offices of real estate agents and brokers	1 042	1 403 803	230 637	56 971	4 668	23.6	13.4
531210	Offices of real estate agents and brokers	1 042	1 403 803	230 637	56 971	4 668	23.6	13.4
5312101	Offices of residential real estate agents and brokers	771	994 068	116 491	25 852	3 061	23.9	15.5
5312109	Offices of nonresidential real estate agents and brokers	271	409 735	114 146	31 119	1 607	23.1	8.4
5313	Activities related to real estate	1 309	1 259 317	666 738	158 798	15 700	23.5	10.7
53131	Real estate property managers	722	752 206	452 937	107 302	12 080	18.4	10.4
531311	Residential property managers	451	535 888	340 558	79 749	9 681	14.5	11.5
531312	Nonresidential property managers	271	216 318	112 379	27 553	2 399	28.0	7.7
53132	Offices of real estate appraisers	131	60 824	21 204	4 640	512	55.8	7.0
531320	Offices of real estate appraisers	131	60 824	21 204	4 640	512	55.8	7.0
53139	Other activities related to real estate	456	446 287	192 597	46 856	3 108	27.8	11.7
531390	Other activities related to real estate	456	446 287	192 597	46 856	3 108	27.8	11.7
532	Rental and leasing services	648	1 200 007	264 745	65 615	7 375	10.8	6.1
5321	Automotive equipment rental and leasing	128	395 925	49 344	12 570	1 630	3.4	2.8
53211	Passenger car rental and leasing	79	282 655	34 610	8 874	1 238	3.2	3.6
532111	Passenger car rental	67	227 696	31 516	8 130	1 188	3.4	3.5
532112	Passenger car leasing	12	54 959	3 094	744	50	2.0	3.7
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	49	113 270	14 734	3 696	392	4.1	.8
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	49	113 270	14 734	3 696	392	4.1	.8
5321201	Truck rental without drivers	28	25 851	3 540	701	123	12.5	3.3
5321202	Truck leasing	16	84 625	10 583	2 860	240	.9	.1
5322	Consumer goods rental	319	205 595	52 779	12 717	2 469	16.9	11.6
53221	Consumer electronics and appliances rental	23	14 149	3 625	924	111	24.6	19.5
532210	Consumer electronics and appliances rental	23	14 149	3 625	924	111	24.6	19.5
53222	Formal wear and costume rental	40	9 793	2 648	600	178	15.6	14.2
532220	Formal wear and costume rental	40	9 793	2 648	600	178	15.6	14.2
53223	Video tape and disc rental	183	91 938	16 400	4 002	1 249	13.2	1.0
532230	Video tape and disc rental	183	91 938	16 400	4 002	1 249	13.2	1.0
53229	Other consumer goods rental	73	89 715	30 106	7 191	931	19.7	21.0
532291	Home health equipment rental	20	34 354	15 802	3 955	368	23.1	19.8
532292	Recreational goods rental	13	5 424	1 046	239	65	19.5	.8
532299	All other consumer goods rental	40	49 937	13 258	2 997	498	17.5	24.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	ORANGE—Con.							
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services—Con.							
5323	General rental centers	33	28 814	10 979	3 053	335	26.1	2.7
53231	General rental centers	33	28 814	10 979	3 053	335	26.1	2.7
532310	General rental centers	33	28 814	10 979	3 053	335	26.1	2.7
5324	Commercial and industrial machinery and equipment rental and leasing	168	569 673	151 643	37 275	2 941	13.0	6.6
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	52	161 096	24 172	6 458	570	14.8	9.9
532412	Construction, mining, and forestry machinery and equipment rental and leasing	47	D	D	D	f	D	D
5324121	Rental and leasing of heavy construction equipment without operators	47	D	D	D	f	D	D
53242	Office machinery and equipment rental and leasing	34	109 170	28 727	7 827	511	7.3	7.0
532420	Office machinery and equipment rental and leasing	34	109 170	28 727	7 827	511	7.3	7.0
5324209	Computer rental and leasing	25	92 000	25 753	6 995	423	2.6	8.2
53249	Other commercial and industrial machinery and equipment rental and leasing	82	299 407	98 744	22 990	1 860	14.1	4.7
532490	Other commercial and industrial machinery and equipment rental and leasing	82	299 407	98 744	22 990	1 860	14.1	4.7
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	15	66 254	21 926	3 729	414	40.5	—
5324902	Industrial equipment rental and leasing	60	225 404	74 423	18 803	1 395	6.7	6.0
533	Lessors of nonfinancial intangible assets (except copyrighted works)	47	300 994	49 642	14 734	660	3.4	5.6
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	47	300 994	49 642	14 734	660	3.4	5.6
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	47	300 994	49 642	14 734	660	3.4	5.6
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	47	300 994	49 642	14 734	660	3.4	5.6
5331109	Patent owners and lessors	46	D	D	D	f	D	D
	PLACER							
53	Real estate and rental and leasing	458	345 099	69 395	15 840	2 792	27.0	16.8
531	Real estate	381	282 732	56 815	13 047	2 310	29.1	18.7
5311	Lessors of real estate	121	98 913	12 541	2 708	649	29.7	12.0
53111	Lessors of residential buildings and dwellings	45	33 509	3 915	911	243	46.3	4.6
531110	Lessors of residential buildings and dwellings	45	33 509	3 915	911	243	46.3	4.6
5311101	Lessors of apartment buildings	31	22 127	3 227	756	203	32.5	4.9
5311109	Lessors of dwellings other than apartment buildings	14	11 382	688	155	40	73.0	4.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	31	45 614	6 790	1 348	266	15.7	14.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	31	45 614	6 790	1 348	266	15.7	14.3
5311201	Lessors of professional and other office buildings	17	25 023	1 886	477	79	15.3	18.1
53113	Lessors of miniwarehouses and self-storage units	21	9 604	944	227	57	28.9	5.5
531130	Lessors of miniwarehouses and self-storage units	21	9 604	944	227	57	28.9	5.5
53119	Lessors of other real estate property	24	10 186	892	222	83	39.0	31.7
531190	Lessors of other real estate property	24	10 186	892	222	83	39.0	31.7
5311901	Lessors of manufactured (mobile) home sites	20	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	157	123 484	15 849	3 560	505	27.8	21.7
53121	Offices of real estate agents and brokers	157	123 484	15 849	3 560	505	27.8	21.7
531210	Offices of real estate agents and brokers	157	123 484	15 849	3 560	505	27.8	21.7
5312101	Offices of residential real estate agents and brokers	131	105 405	13 261	2 954	439	24.3	23.5
5312109	Offices of nonresidential real estate agents and brokers	26	18 079	2 588	606	66	48.0	10.8
5313	Activities related to real estate	103	60 335	28 425	6 779	1 156	30.7	23.5
53131	Real estate property managers	49	42 662	23 379	5 688	1 054	25.3	21.5
531311	Residential property managers	36	36 882	21 556	5 219	995	23.5	20.6
531312	Nonresidential property managers	13	5 780	1 823	469	59	36.7	27.5
53132	Offices of real estate appraisers	24	6 032	1 832	395	48	72.9	19.1
531320	Offices of real estate appraisers	24	6 032	1 832	395	48	72.9	19.1
53139	Other activities related to real estate	30	11 641	3 214	696	54	28.8	33.0
531390	Other activities related to real estate	30	11 641	3 214	696	54	28.8	33.0
532	Rental and leasing services	76	D	D	D	e	D	D
5321	Automotive equipment rental and leasing	10	8 640	1 742	437	48	—	22.3
5322	Consumer goods rental	47	24 294	4 448	1 077	287	17.5	6.3
53223	Video tape and disc rental	22	14 079	2 290	585	179	12.8	2.3
532230	Video tape and disc rental	22	14 079	2 290	585	179	12.8	2.3
53229	Other consumer goods rental	18	D	D	D	b	D	D
532292	Recreational goods rental	15	4 846	775	163	40	13.8	24.8
5324	Commercial and industrial machinery and equipment rental and leasing	14	27 162	5 794	1 185	128	19.3	7.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
PLUMAS								
53	Real estate and rental and leasing	28	10 981	1 789	396	71	40.2	12.6
531	Real estate	22	10 229	1 663	368	54	41.1	11.4
5312	Offices of real estate agents and brokers	15	6 646	1 069	231	26	47.4	—
53121	Offices of real estate agents and brokers	15	6 646	1 069	231	26	47.4	—
531210	Offices of real estate agents and brokers	15	6 646	1 069	231	26	47.4	—
5312101	Offices of residential real estate agents and brokers	12	6 234	1 029	224	24	43.9	—
532	Rental and leasing services	6	752	126	28	17	28.1	29.4
RIVERSIDE								
53	Real estate and rental and leasing	1 507	1 312 921	205 783	47 212	7 439	25.2	9.3
531	Real estate	1 197	1 013 720	150 821	34 312	5 230	29.1	9.6
5311	Lessors of real estate	459	379 438	43 750	10 328	2 009	22.8	15.3
53111	Lessors of residential buildings and dwellings	193	159 159	18 595	4 378	944	25.2	21.3
531110	Lessors of residential buildings and dwellings	193	159 159	18 595	4 378	944	25.2	21.3
5311101	Lessors of apartment buildings	154	133 374	15 892	3 758	784	21.2	22.1
5311109	Lessors of dwellings other than apartment buildings	39	25 785	2 703	620	160	45.7	17.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	82	97 773	12 035	2 850	288	20.2	10.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	82	97 773	12 035	2 850	288	20.2	10.1
5311201	Lessors of professional and other office buildings	33	29 186	3 528	835	92	27.7	6.4
5311202	Lessors of manufacturing and industrial buildings	10	12 791	1 517	332	30	12.9	26.4
5311203	Lessors of shopping centers and retail stores	30	44 110	3 842	933	119	20.1	9.0
53113	Lessors of miniwarehouses and self-storage units	77	37 963	4 017	932	242	25.8	8.5
531130	Lessors of miniwarehouses and self-storage units	77	37 963	4 017	932	242	25.8	8.5
53119	Lessors of other real estate property	107	84 543	9 103	2 168	535	20.0	13.4
531190	Lessors of other real estate property	107	84 543	9 103	2 168	535	20.0	13.4
5311901	Lessors of manufactured (mobile) home sites	99	82 600	8 868	2 114	521	20.1	13.3
5312	Offices of real estate agents and brokers	407	485 321	54 283	12 354	1 610	28.2	4.3
53121	Offices of real estate agents and brokers	407	485 321	54 283	12 354	1 610	28.2	4.3
531210	Offices of real estate agents and brokers	407	485 321	54 283	12 354	1 610	28.2	4.3
5312101	Offices of residential real estate agents and brokers	341	440 833	47 281	10 844	1 418	22.9	4.3
5312109	Offices of nonresidential real estate agents and brokers	66	44 488	7 002	1 510	192	79.9	4.1
5313	Activities related to real estate	331	148 961	52 788	11 630	1 611	47.9	12.5
53131	Real estate property managers	165	73 994	26 471	6 105	1 011	45.6	17.0
531311	Residential property managers	117	48 958	18 798	4 332	807	50.7	20.8
531312	Nonresidential property managers	48	25 036	7 673	1 773	204	35.7	9.4
53132	Offices of real estate appraisers	54	16 418	4 108	854	126	70.7	3.0
531320	Offices of real estate appraisers	54	16 418	4 108	854	126	70.7	3.0
53139	Other activities related to real estate	112	58 549	22 209	4 671	474	44.4	9.5
531390	Other activities related to real estate	112	58 549	22 209	4 671	474	44.4	9.5
532	Rental and leasing services	304	286 610	52 669	12 264	2 159	12.8	8.1
5321	Automotive equipment rental and leasing	64	83 808	11 679	2 764	428	2.6	6.1
53211	Passenger car rental and leasing	34	36 212	5 207	1 258	230	2.3	6.3
532111	Passenger car rental	33	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	30	47 596	6 472	1 506	198	2.8	6.0
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	30	47 596	6 472	1 506	198	2.8	6.0
5321201	Truck rental without drivers	19	16 725	2 132	497	79	3.0	15.2
5322	Consumer goods rental	141	92 425	18 514	4 220	1 072	17.9	9.7
53221	Consumer electronics and appliances rental	12	8 032	1 878	449	68	—	7.6
532210	Consumer electronics and appliances rental	12	8 032	1 878	449	68	—	7.6
53222	Formal wear and costume rental	14	2 987	816	202	59	—	12.8
532220	Formal wear and costume rental	14	2 987	816	202	59	—	12.8
53223	Video tape and disc rental	87	46 566	7 835	1 832	677	14.1	15.7
532230	Video tape and disc rental	87	46 566	7 835	1 832	677	14.1	15.7
53229	Other consumer goods rental	28	34 840	7 985	1 737	268	28.6	1.9
532291	Home health equipment rental	10	24 347	4 949	1 211	130	11.2	—
532299	All other consumer goods rental	13	9 016	2 755	506	130	67.7	6.9
5323	General rental centers	19	9 852	2 459	594	90	31.9	8.5
53231	General rental centers	19	9 852	2 459	594	90	31.9	8.5
532310	General rental centers	19	9 852	2 459	594	90	31.9	8.5
5324	Commercial and industrial machinery and equipment rental and leasing	80	100 525	20 017	4 686	569	14.7	8.2
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	38	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	33	57 706	10 289	2 356	276	12.2	9.9
5324121	Rental and leasing of heavy construction equipment without operators	33	57 706	10 289	2 356	276	12.2	9.9
53249	Other commercial and industrial machinery and equipment rental and leasing	39	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	39	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing	30	23 053	5 669	1 405	174	23.6	6.4
533	Lessors of nonfinancial intangible assets (except copyrighted works)	6	12 591	2 293	636	50	.3	7.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SACRAMENTO								
53	Real estate and rental and leasing	1 332	1 460 322	282 816	68 814	9 794	16.1	9.3
531	Real estate	1 063	979 951	183 066	45 129	6 212	21.5	12.7
5311	Lessors of real estate	452	435 061	46 107	11 021	1 891	17.0	8.7
53111	Lessors of residential buildings and dwellings	201	157 311	18 661	4 316	930	18.6	16.6
531110	Lessors of residential buildings and dwellings	201	157 311	18 661	4 316	930	18.6	16.6
5311101	Lessors of apartment buildings	169	137 533	16 310	3 774	826	17.0	17.3
5311109	Lessors of dwellings other than apartment buildings	32	19 778	2 351	542	104	29.8	11.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	108	196 608	18 616	4 676	504	14.1	2.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	108	196 608	18 616	4 676	504	14.1	2.0
5311201	Lessors of professional and other office buildings	60	92 733	7 050	1 753	200	9.0	2.3
5311202	Lessors of manufacturing and industrial buildings	11	34 483	6 170	1 709	84	2.0	2.1
5311203	Lessors of shopping centers and retail stores	27	64 991	4 879	1 109	206	22.5	1.1
5311209	Lessors of other nonresidential buildings and facilities	10	4 401	517	105	14	93.3	6.7
53113	Lessors of miniwarehouses and self-storage units	81	35 182	4 252	993	232	21.1	3.4
531130	Lessors of miniwarehouses and self-storage units	81	35 182	4 252	993	232	21.1	3.4
53119	Lessors of other real estate property	62	45 960	4 578	1 036	225	20.8	14.7
531190	Lessors of other real estate property	62	45 960	4 578	1 036	225	20.8	14.7
5311901	Lessors of manufactured (mobile) home sites	53	34 479	4 000	892	201	22.5	18.5
5312	Offices of real estate agents and brokers	304	346 190	48 318	12 130	1 283	22.0	16.1
53121	Offices of real estate agents and brokers	304	346 190	48 318	12 130	1 283	22.0	16.1
531210	Offices of real estate agents and brokers	304	346 190	48 318	12 130	1 283	22.0	16.1
5312101	Offices of residential real estate agents and brokers	238	251 391	29 452	6 267	802	23.8	16.9
5312109	Offices of nonresidential real estate agents and brokers	66	94 799	18 866	5 863	481	17.1	14.1
5313	Activities related to real estate	307	198 700	88 641	21 978	3 038	30.4	15.3
53131	Real estate property managers	196	140 225	71 821	18 052	2 710	21.3	17.5
531311	Residential property managers	132	95 801	51 084	13 101	2 186	16.5	18.1
531312	Nonresidential property managers	64	44 424	20 737	4 951	524	31.5	16.1
53132	Offices of real estate appraisers	50	26 922	9 550	2 153	175	57.2	3.9
531320	Offices of real estate appraisers	50	26 922	9 550	2 153	175	57.2	3.9
53139	Other activities related to real estate	61	31 553	7 270	1 773	153	48.2	15.6
531390	Other activities related to real estate	61	31 553	7 270	1 773	153	48.2	15.6
532	Rental and leasing services	266	D	D	D	h	D	D
5321	Automotive equipment rental and leasing	54	241 494	45 342	10 100	1 518	.1	.6
53211	Passenger car rental and leasing	27	211 502	42 531	9 436	1 419	.1	.1
532111	Passenger car rental	25	D	D	D	g	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	27	29 992	2 811	664	99	—	4.6
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	27	29 992	2 811	664	99	—	4.6
5321201	Truck rental without drivers	24	D	D	D	b	D	D
5322	Consumer goods rental	145	112 134	24 562	5 634	1 255	8.9	.8
53221	Consumer electronics and appliances rental	17	15 260	3 296	803	88	1.9	.8
532210	Consumer electronics and appliances rental	17	15 260	3 296	803	88	1.9	.8
53222	Formal wear and costume rental	18	5 249	1 373	328	83	.6	.5
532220	Formal wear and costume rental	18	5 249	1 373	328	83	.6	.5
53223	Video tape and disc rental	84	60 517	9 977	2 475	748	10.8	.5
532230	Video tape and disc rental	84	60 517	9 977	2 475	748	10.8	.5
53229	Other consumer goods rental	26	31 108	9 916	2 028	336	10.0	1.6
532299	All other consumer goods rental	11	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	59	117 162	27 512	7 421	731	11.4	7.1
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	29	57 282	11 634	2 470	299	11.7	3.0
532412	Construction, mining, and forestry machinery and equipment rental and leasing	25	53 735	10 824	2 275	280	11.0	2.4
5324121	Rental and leasing of heavy construction equipment without operators	25	53 735	10 824	2 275	280	11.0	2.4
53249	Other commercial and industrial machinery and equipment rental and leasing	23	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	23	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing	18	40 222	9 287	3 352	222	12.9	13.9
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	b	D	D
SAN BENITO								
53	Real estate and rental and leasing	49	19 572	2 890	660	121	48.0	29.5
531	Real estate	40	15 854	2 087	467	90	51.6	36.4
5311	Lessors of real estate	13	5 034	512	150	31	23.1	42.0
5312	Offices of real estate agents and brokers	18	8 879	1 319	262	51	70.1	28.2
53121	Offices of real estate agents and brokers	18	8 879	1 319	262	51	70.1	28.2
531210	Offices of real estate agents and brokers	18	8 879	1 319	262	51	70.1	28.2
5312101	Offices of residential real estate agents and brokers	18	8 879	1 319	262	51	70.1	28.2
532	Rental and leasing services	9	3 718	803	193	31	32.7	.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SAN BERNARDINO								
53	Real estate and rental and leasing	1 240	1 089 434	203 114	49 154	7 224	24.6	11.0
531	Real estate	898	695 093	127 613	31 424	4 170	32.2	14.9
5311	Lessors of real estate	391	278 712	36 436	9 916	1 560	28.6	13.3
53111	Lessors of residential buildings and dwellings	147	107 678	11 488	2 574	562	24.4	18.6
531110	Lessors of residential buildings and dwellings	147	107 678	11 488	2 574	562	24.4	18.6
5311101	Lessors of apartment buildings	113	89 589	9 605	2 164	461	22.3	20.3
5311109	Lessors of dwellings other than apartment buildings	34	18 089	1 883	410	101	34.8	9.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	84	90 131	17 899	5 625	525	20.8	8.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	84	90 131	17 899	5 625	525	20.8	8.3
5311201	Lessors of professional and other office buildings	30	32 183	6 797	2 756	100	14.1	13.5
5311202	Lessors of manufacturing and industrial buildings	11	7 193	1 252	358	26	61.0	—
5311203	Lessors of shopping centers and retail stores	28	39 944	6 584	1 688	264	17.5	7.1
5311209	Lessors of other nonresidential buildings and facilities	15	10 811	3 266	823	135	25.8	3.0
53113	Lessors of miniwarehouses and self-storage units	69	31 856	3 333	826	212	49.0	5.4
531130	Lessors of miniwarehouses and self-storage units	69	31 856	3 333	826	212	49.0	5.4
53119	Lessors of other real estate property	91	49 047	3 716	891	261	38.8	15.9
531190	Lessors of other real estate property	91	49 047	3 716	891	261	38.8	15.9
5311901	Lessors of manufactured (mobile) home sites	86	43 252	3 457	827	248	39.6	17.7
5312	Offices of real estate agents and brokers	264	298 699	43 809	10 977	1 027	31.6	17.2
53121	Offices of real estate agents and brokers	264	298 699	43 809	10 977	1 027	31.6	17.2
53120	Offices of real estate agents and brokers	264	298 699	43 809	10 977	1 027	31.6	17.2
5312101	Offices of residential real estate agents and brokers	205	185 577	20 063	4 415	705	36.0	16.1
5312109	Offices of nonresidential real estate agents and brokers	59	113 122	23 746	6 562	322	24.4	19.1
5313	Activities related to real estate	243	117 682	47 368	10 531	1 583	42.4	13.0
53131	Real estate property managers	117	59 331	25 519	5 951	1 048	34.9	10.5
531311	Residential property managers	78	37 735	18 546	4 409	779	30.0	11.9
531312	Nonresidential property managers	39	21 596	6 973	1 542	269	43.5	8.2
53132	Offices of real estate appraisers	32	8 693	1 827	395	71	62.7	27.1
531320	Offices of real estate appraisers	32	8 693	1 827	395	71	62.7	27.1
53139	Other activities related to real estate	94	49 658	20 022	4 185	464	47.9	13.5
531390	Other activities related to real estate	94	49 658	20 022	4 185	464	47.9	13.5
532	Rental and leasing services	339	392 112	74 680	17 522	3 037	11.0	4.1
5321	Automotive equipment rental and leasing	72	174 082	27 625	6 635	894	.1	.4
53211	Passenger car rental and leasing	29	67 474	10 399	2 415	448	—	.2
532111	Passenger car rental	29	67 474	10 399	2 415	448	—	.2
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	43	106 608	17 226	4 220	446	.1	.5
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	43	106 608	17 226	4 220	446	.1	.5
5321201	Truck rental without drivers	22	25 316	3 005	629	96	.4	2.3
5321202	Truck leasing	17	D	D	D	e	D	D
5322	Consumer goods rental	176	102 937	21 319	5 048	1 391	15.3	7.2
53221	Consumer electronics and appliances rental	19	13 215	3 095	703	95	2.5	11.6
532210	Consumer electronics and appliances rental	19	13 215	3 095	703	95	2.5	11.6
53222	Formal wear and costume rental	13	3 179	1 150	225	65	6.2	—
532220	Formal wear and costume rental	13	3 179	1 150	225	65	6.2	—
53223	Video tape and disc rental	108	55 157	9 254	2 198	824	14.8	9.0
532230	Video tape and disc rental	108	55 157	9 254	2 198	824	14.8	9.0
53229	Other consumer goods rental	36	31 386	7 820	1 922	407	22.3	3.1
532292	Recreational goods rental	16	4 657	842	351	140	8.5	15.0
532299	All other consumer goods rental	11	7 814	2 223	458	107	72.1	3.4
5323	General rental centers	17	9 905	2 539	606	91	29.3	8.9
53231	General rental centers	17	9 905	2 539	606	91	29.3	8.9
532310	General rental centers	17	9 905	2 539	606	91	29.3	8.9
5324	Commercial and industrial machinery and equipment rental and leasing	74	105 188	23 197	5 233	661	23.1	6.6
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	39	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	38	64 451	12 213	2 777	335	15.7	10.2
5324121	Rental and leasing of heavy construction equipment without operators	38	64 451	12 213	2 777	335	15.7	10.2
53249	Other commercial and industrial machinery and equipment rental and leasing	30	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	30	D	D	D	e	D	D
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	10	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	16	23 866	5 620	1 205	154	37.1	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	2 229	821	208	17	43.4	—
SAN DIEGO								

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
						From administrative records ¹		
SAN DIEGO—Con.								
53	Real estate and rental and leasing	4 629	4 886 864	905 078	221 830	28 704	19.9	10.7
531	Real estate	3 951	3 780 657	719 811	176 849	22 544	23.8	11.7
5311	Lessors of real estate	1 451	1 733 667	168 285	40 218	7 027	21.0	12.9
53111	Lessors of residential buildings and dwellings	840	941 445	92 309	20 813	4 450	23.4	14.7
531110	Lessors of residential buildings and dwellings	840	941 445	92 309	20 813	4 450	23.4	14.7
5311101	Lessors of apartment buildings	744	844 096	81 038	17 996	4 014	23.6	15.7
5311109	Lessors of dwellings other than apartment buildings	96	97 349	11 271	2 817	436	21.4	6.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	312	596 018	55 717	14 659	1 513	16.6	8.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	312	596 018	55 717	14 659	1 513	16.6	8.8
5311201	Lessors of professional and other office buildings	163	151 039	18 793	4 524	639	35.0	13.4
5311202	Lessors of manufacturing and industrial buildings	50	161 591	13 092	3 845	217	12.7	5.3
5311203	Lessors of shopping centers and retail stores	77	269 643	21 788	5 793	563	7.1	8.1
5311209	Lessors of other nonresidential buildings and facilities	22	13 745	2 044	497	94	46.0	13.2
53113	Lessors of miniwarehouses and self-storage units	117	66 037	7 252	1 711	403	19.4	13.6
531130	Lessors of miniwarehouses and self-storage units	117	66 037	7 252	1 711	403	19.4	13.6
53119	Lessors of other real estate property	182	130 167	13 007	3 035	661	25.5	18.1
531190	Lessors of other real estate property	182	130 167	13 007	3 035	661	25.5	18.1
5311901	Lessors of manufactured (mobile) home sites	156	117 609	10 425	2 485	549	25.9	18.5
5311909	Lessors of other real estate property	26	12 558	2 582	550	112	21.9	14.6
5312	Offices of real estate agents and brokers	1 235	1 148 625	170 749	41 297	4 225	24.2	10.0
53121	Offices of real estate agents and brokers	1 235	1 148 625	170 749	41 297	4 225	24.2	10.0
531210	Offices of real estate agents and brokers	1 235	1 148 625	170 749	41 297	4 225	24.2	10.0
5312101	Offices of residential real estate agents and brokers	971	904 168	103 479	23 874	2 856	23.9	10.8
5312109	Offices of nonresidential real estate agents and brokers	264	244 457	67 270	17 423	1 369	25.3	7.1
5313	Activities related to real estate	1 265	898 365	380 777	95 334	11 292	28.6	11.7
53131	Real estate property managers	755	544 916	263 199	69 415	8 747	28.8	11.5
531311	Residential property managers	513	363 248	196 008	52 597	6 769	27.6	14.1
531312	Nonresidential property managers	242	181 668	67 191	16 818	1 978	31.2	6.3
53132	Offices of real estate appraisers	148	158 158	39 610	8 737	1 039	16.7	2.2
531320	Offices of real estate appraisers	148	158 158	39 610	8 737	1 039	16.7	2.2
53139	Other activities related to real estate	362	195 291	77 968	17 182	1 506	37.5	20.2
531390	Other activities related to real estate	362	195 291	77 968	17 182	1 506	37.5	20.2
532	Rental and leasing services	644	858 886	150 455	35 039	5 589	8.3	6.0
5321	Automotive equipment rental and leasing	136	332 560	43 032	10 175	1 660	3.9	2.7
53211	Passenger car rental and leasing	89	221 371	28 543	6 789	1 164	4.8	1.9
532111	Passenger car rental	81	206 943	25 330	5 861	1 093	5.0	1.6
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	47	111 189	14 489	3 386	496	2.0	4.1
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	47	111 189	14 489	3 386	496	2.0	4.1
5321201	Truck rental without drivers	30	D	D	D	c	D	D
5321202	Truck leasing	16	84 393	10 281	2 473	312	.1	—
5322	Consumer goods rental	307	202 112	43 339	9 936	2 306	8.4	7.9
53221	Consumer electronics and appliances rental	22	11 385	2 986	792	96	16.6	4.9
532210	Consumer electronics and appliances rental	22	11 385	2 986	792	96	16.6	4.9
53222	Formal wear and costume rental	30	5 189	1 329	302	85	21.4	13.1
532220	Formal wear and costume rental	30	5 189	1 329	302	85	21.4	13.1
53223	Video tape and disc rental	182	110 525	19 071	4 621	1 376	6.5	1.7
532230	Video tape and disc rental	182	110 525	19 071	4 621	1 376	6.5	1.7
53229	Other consumer goods rental	73	75 013	19 953	4 221	749	9.1	17.3
532291	Home health equipment rental	13	30 002	7 330	1 500	175	3.7	13.6
532292	Recreational goods rental	30	10 561	2 766	510	185	30.0	3.2
532299	All other consumer goods rental	30	34 450	9 857	2 211	389	7.4	24.8
5323	General rental centers	47	35 356	9 300	2 288	311	21.4	9.1
53231	General rental centers	47	35 356	9 300	2 288	311	21.4	9.1
532310	General rental centers	47	35 356	9 300	2 288	311	21.4	9.1
5324	Commercial and industrial machinery and equipment rental and leasing	154	288 858	54 784	12 640	1 312	11.8	8.2
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	70	137 558	29 704	6 854	730	13.6	8.2
532412	Construction, mining, and forestry machinery and equipment rental and leasing	61	130 083	28 611	6 713	719	12.3	5.4
5324121	Rental and leasing of heavy construction equipment without operators	61	130 083	28 611	6 713	719	12.3	5.4
53242	Office machinery and equipment rental and leasing	19	70 765	6 959	1 722	126	2.2	4.3
532420	Office machinery and equipment rental and leasing	19	70 765	6 959	1 722	126	2.2	4.3
5324209	Computer rental and leasing	12	58 388	5 857	1 461	87	—	5.2
53249	Other commercial and industrial machinery and equipment rental and leasing	65	80 535	18 121	4 064	456	17.2	11.5
532490	Other commercial and industrial machinery and equipment rental and leasing	65	80 535	18 121	4 064	456	17.2	11.5
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	11	12 244	3 532	865	60	15.3	.2
5324902	Industrial equipment rental and leasing	49	67 064	14 175	3 109	384	17.3	13.7
533	Lessors of nonfinancial intangible assets (except copyrighted works)	34	247 321	34 812	9 942	571	1.0	10.1
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	34	247 321	34 812	9 942	571	1.0	10.1
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	34	247 321	34 812	9 942	571	1.0	10.1
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	34	247 321	34 812	9 942	571	1.0	10.1
5331109	Patent owners and lessors	34	247 321	34 812	9 942	571	1.0	10.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SAN FRANCISCO								
53	Real estate and rental and leasing	1 649	4 129 692	665 568	176 341	13 997	18.7	7.9
531	Real estate	1 435	2 657 995	510 748	136 124	10 785	28.1	10.8
5311	Lessors of real estate	749	1 693 963	148 930	40 361	3 974	33.0	9.9
53111	Lessors of residential buildings and dwellings	469	406 344	41 736	9 923	1 885	23.8	27.8
531110	Lessors of residential buildings and dwellings	469	406 344	41 736	9 923	1 885	23.8	27.8
5311101	Lessors of apartment buildings	420	377 657	38 164	9 055	1 714	24.2	28.3
5311109	Lessors of dwellings other than apartment buildings	49	28 687	3 572	868	171	18.0	21.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	244	1 263 800	103 402	29 622	1 953	36.1	4.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	244	1 263 800	103 402	29 622	1 953	36.1	4.0
5311201	Lessors of professional and other office buildings	141	474 925	36 728	9 212	993	8.5	6.7
5311202	Lessors of manufacturing and industrial buildings	13	D	D	D	e	D	D
5311203	Lessors of shopping centers and retail stores	57	153 660	15 763	4 362	361	16.4	8.7
5311209	Lessors of other nonresidential buildings and facilities	33	D	D	D	c	D	D
53113	Lessors of miniwarehouses and self-storage units	17	12 661	2 112	464	80	16.4	7.9
531130	Lessors of miniwarehouses and self-storage units	17	12 661	2 112	464	80	16.4	7.9
53119	Lessors of other real estate property	19	11 158	1 680	352	56	42.3	30.6
531190	Lessors of other real estate property	19	11 158	1 680	352	56	42.3	30.6
5311909	Lessors of other real estate property	11	5 148	813	222	23	33.4	8.0
5312	Offices of real estate agents and brokers	273	418 089	75 939	18 069	1 475	22.7	14.7
53121	Offices of real estate agents and brokers	273	418 089	75 939	18 069	1 475	22.7	14.7
531210	Offices of real estate agents and brokers	273	418 089	75 939	18 069	1 475	22.7	14.7
5312101	Offices of residential real estate agents and brokers	188	249 973	34 939	8 467	926	27.1	12.8
5312109	Offices of nonresidential real estate agents and brokers	85	168 116	41 000	9 602	549	16.2	17.5
5313	Activities related to real estate	413	545 943	285 879	77 694	5 336	17.0	10.8
53131	Real estate property managers	269	384 281	232 118	61 635	4 581	15.2	10.6
531311	Residential property managers	164	173 611	94 523	20 438	2 746	22.5	19.5
531312	Nonresidential property managers	105	210 670	137 595	41 197	1 835	9.1	3.2
53132	Offices of real estate appraisers	35	19 096	5 990	1 431	125	47.8	1.3
531320	Offices of real estate appraisers	35	19 096	5 990	1 431	125	47.8	1.3
53139	Other activities related to real estate	109	142 566	47 771	14 628	630	17.8	12.8
531390	Other activities related to real estate	109	142 566	47 771	14 628	630	17.8	12.8
532	Rental and leasing services	204	1 355 075	138 272	35 666	3 030	1.8	2.7
5321	Automotive equipment rental and leasing	40	150 337	24 290	5 396	962	.2	1.6
53211	Passenger car rental and leasing	26	92 346	15 335	3 237	772	.1	2.7
532111	Passenger car rental	23	D	D	D	f	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	57 991	8 955	2 159	190	.5	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	57 991	8 955	2 159	190	.5	—
5322	Consumer goods rental	82	48 858	10 925	2 554	652	31.1	11.5
53223	Video tape and disc rental	57	31 748	6 047	1 517	474	28.8	12.0
532230	Video tape and disc rental	57	31 748	6 047	1 517	474	28.8	12.0
53229	Other consumer goods rental	11	D	D	D	b	D	D
5323	General rental centers	10	8 371	3 744	1 149	99	26.3	—
53231	General rental centers	10	8 371	3 744	1 149	99	26.3	—
532310	General rental centers	10	8 371	3 744	1 149	99	26.3	—
5324	Commercial and industrial machinery and equipment rental and leasing	72	1 147 509	99 313	26 567	1 317	.6	2.5
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	21	D	D	D	f	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	12	D	D	D	c	D	D
5324121	Rental and leasing of heavy construction equipment without operators	12	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	43	D	D	D	f	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	43	D	D	D	f	D	D
5324902	Industrial equipment rental and leasing	29	D	D	D	f	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	10	116 622	16 548	4 551	182	—	—
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	10	116 622	16 548	4 551	182	—	—
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	10	116 622	16 548	4 551	182	—	—
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	10	116 622	16 548	4 551	182	—	—
5331109	Patent owners and lessors	10	116 622	16 548	4 551	182	—	—
SAN JOAQUIN								
53	Real estate and rental and leasing	525	459 353	88 117	20 830	3 581	24.8	10.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SAN JOAQUIN—Con.								
53	Real estate and rental and leasing—Con.							
531	Real estate	405	287 730	51 920	12 522	2 338	36.9	14.6
5311	Lessors of real estate	201	137 046	15 873	3 792	826	25.1	17.7
53111	Lessors of residential buildings and dwellings	95	54 316	7 268	1 732	388	13.8	30.2
531110	Lessors of residential buildings and dwellings	95	54 316	7 268	1 732	388	13.8	30.2
5311101	Lessors of apartment buildings	83	48 641	6 280	1 509	339	14.7	31.5
5311109	Lessors of dwellings other than apartment buildings	12	5 675	988	223	49	5.7	18.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	45	51 553	5 117	1 217	191	27.7	6.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	45	51 553	5 117	1 217	191	27.7	6.0
5311201	Lessors of professional and other office buildings	15	4 224	453	101	29	49.0	13.4
5311203	Lessors of shopping centers and retail stores	13	24 874	2 179	585	59	6.3	1.6
5311209	Lessors of other nonresidential buildings and facilities	10	7 042	1 187	242	65	46.8	14.2
53113	Lessors of miniwarehouses and self-storage units	32	13 165	1 618	380	117	30.3	20.4
531130	Lessors of miniwarehouses and self-storage units	32	13 165	1 618	380	117	30.3	20.4
53119	Lessors of other real estate property	29	18 012	1 870	463	130	47.9	12.0
531190	Lessors of other real estate property	29	18 012	1 870	463	130	47.9	12.0
5311901	Lessors of manufactured (mobile) home sites	25	14 166	1 330	332	88	51.9	15.2
5312	Offices of real estate agents and brokers	130	103 979	14 181	2 666	353	58.9	9.4
53121	Offices of real estate agents and brokers	130	103 979	14 181	2 666	353	58.9	9.4
531210	Offices of real estate agents and brokers	130	103 979	14 181	2 666	353	58.9	9.4
5312101	Offices of residential real estate agents and brokers	100	89 287	9 732	1 594	274	61.0	9.9
5312109	Offices of nonresidential real estate agents and brokers	30	14 692	4 449	1 072	79	46.1	6.4
5313	Activities related to real estate	74	46 705	21 866	6 064	1 159	22.4	17.0
53131	Real estate property managers	46	39 620	19 200	5 461	1 089	15.6	17.6
531311	Residential property managers	35	33 610	15 305	4 661	985	15.5	18.8
531312	Nonresidential property managers	11	6 010	3 895	800	104	15.7	11.0
53132	Offices of real estate appraisers	15	4 228	1 383	312	43	57.2	—
531320	Offices of real estate appraisers	15	4 228	1 383	312	43	57.2	—
53139	Other activities related to real estate	13	2 857	1 283	291	27	65.9	33.0
531390	Other activities related to real estate	13	2 857	1 283	291	27	65.9	33.0
532	Rental and leasing services	118	D	D	D	9	D	D
5321	Automotive equipment rental and leasing	31	D	D	D	e	D	D
53211	Passenger car rental and leasing	10	D	D	D	b	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	21	50 607	11 776	2 495	346	—	8.9
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	21	50 607	11 776	2 495	346	—	8.9
5321202	Truck leasing	11	31 192	4 703	1 138	131	—	13.9
5322	Consumer goods rental	56	41 028	8 586	2 208	507	7.2	2.7
53223	Video tape and disc rental	31	20 356	3 513	869	272	3.6	.9
532230	Video tape and disc rental	31	20 356	3 513	869	272	3.6	.9
53229	Other consumer goods rental	13	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	27	64 703	13 604	3 067	319	6.6	1.5
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	15	43 922	9 088	2 143	219	6.7	1.0
532412	Construction, mining, and forestry machinery and equipment rental and leasing	15	43 922	9 088	2 143	219	6.7	1.0
5324121	Rental and leasing of heavy construction equipment without operators	15	43 922	9 088	2 143	219	6.7	1.0
53249	Other commercial and industrial machinery and equipment rental and leasing	12	20 781	4 516	924	100	6.3	2.6
532490	Other commercial and industrial machinery and equipment rental and leasing	12	20 781	4 516	924	100	6.3	2.6
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
SAN LUIS OBISPO								
53	Real estate and rental and leasing—Con.	388	257 138	45 641	10 098	1 958	45.7	10.0
531	Real estate	336	222 285	37 773	8 253	1 549	49.9	9.9
5311	Lessors of real estate	135	83 309	11 598	2 682	589	40.0	22.0
53111	Lessors of residential buildings and dwellings	53	48 763	6 076	1 455	315	24.1	26.2
531110	Lessors of residential buildings and dwellings	53	48 763	6 076	1 455	315	24.1	26.2
5311101	Lessors of apartment buildings	44	36 883	3 872	948	258	23.1	33.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	27	13 755	2 428	539	95	78.3	15.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	27	13 755	2 428	539	95	78.3	15.3
5311201	Lessors of professional and other office buildings	16	10 885	1 568	335	53	81.1	18.9
53113	Lessors of miniwarehouses and self-storage units	23	5 827	710	148	42	55.4	28.6
531130	Lessors of miniwarehouses and self-storage units	23	5 827	710	148	42	55.4	28.6
53119	Lessors of other real estate property	32	14 964	2 384	540	137	50.5	11.8
531190	Lessors of other real estate property	32	14 964	2 384	540	137	50.5	11.8
5311901	Lessors of manufactured (mobile) home sites	27	10 832	1 453	316	84	39.5	12.3
5312	Offices of real estate agents and brokers	123	93 514	11 248	2 257	290	67.7	2.5
53121	Offices of real estate agents and brokers	123	93 514	11 248	2 257	290	67.7	2.5
531210	Offices of real estate agents and brokers	123	93 514	11 248	2 257	290	67.7	2.5
5312101	Offices of residential real estate agents and brokers	114	87 632	10 197	2 037	277	65.5	2.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From administrative records ¹	Estimated ²
SAN LUIS OBISPO—Con.								
53	Real estate and rental and leasing—Con.							
531	Real estate—Con.							
5313	Activities related to real estate	78	45 462	14 927	3 314	670	31.7	2.9
53131	Real estate property managers	56	36 572	12 367	2 808	584	30.4	2.0
531311	Residential property managers	41	12 728	5 219	1 156	215	64.0	3.8
531312	Nonresidential property managers	15	23 844	7 148	1 652	369	12.5	1.1
53132	Offices of real estate appraisers	14	8 004	2 340	465	79	33.3	3.7
531320	Offices of real estate appraisers	14	8 004	2 340	465	79	33.3	3.7
532	Rental and leasing services	51	D	D	D	e	D	D
5322	Consumer goods rental	28	13 398	2 623	601	211	20.6	1.0
53223	Video tape and disc rental	15	7 744	1 157	301	142	13.4	.2
532230	Video tape and disc rental	15	7 744	1 157	301	142	13.4	.2
53229	Other consumer goods rental	10	5 126	1 390	286	63	26.9	2.2
5324	Commercial and industrial machinery and equipment rental and leasing	12	13 209	3 501	819	105	1.2	27.0
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
SAN MATEO								
53	Real estate and rental and leasing	1 089	1 660 435	315 067	77 125	8 232	16.6	7.9
531	Real estate	911	1 140 520	228 873	56 188	5 293	21.6	10.4
5311	Lessors of real estate	427	602 625	64 693	15 964	2 034	17.8	10.9
53111	Lessors of residential buildings and dwellings	240	221 209	26 884	6 327	1 205	11.1	15.1
531110	Lessors of residential buildings and dwellings	240	221 209	26 884	6 327	1 205	11.1	15.1
5311101	Lessors of apartment buildings	213	210 736	25 238	5 943	1 120	10.7	14.4
5311109	Lessors of dwellings other than apartment buildings	27	10 473	1 646	384	85	19.9	29.4
531112	Lessors of nonresidential buildings (except miniwarehouses)	123	339 988	33 669	8 699	628	22.2	7.2
5311120	Lessors of nonresidential buildings (except miniwarehouses)	123	339 988	33 669	8 699	628	22.2	7.2
5311201	Lessors of professional and other office buildings	55	208 132	11 538	2 630	258	23.3	9.5
5311202	Lessors of manufacturing and industrial buildings	26	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	33	96 961	16 917	4 774	225	8.5	4.6
53113	Lessors of miniwarehouses and self-storage units	40	24 907	2 211	539	134	2.5	12.3
531130	Lessors of miniwarehouses and self-storage units	40	24 907	2 211	539	134	2.5	12.3
531139	Lessors of other real estate property	24	16 521	1 929	399	67	39.7	29.2
531190	Lessors of manufactured (mobile) home sites	24	16 521	1 929	399	67	39.7	29.2
5311901	Lessors of other real estate property	13	11 123	1 078	251	44	52.1	31.7
5311909	Lessors of other real estate property	11	5 398	851	148	23	14.2	23.9
5312	Offices of real estate agents and brokers	271	315 936	43 751	8 918	932	28.2	6.9
53121	Offices of real estate agents and brokers	271	315 936	43 751	8 918	932	28.2	6.9
531210	Offices of real estate agents and brokers	271	315 936	43 751	8 918	932	28.2	6.9
5312101	Offices of residential real estate agents and brokers	222	251 940	26 630	6 035	662	31.1	5.9
5312109	Offices of nonresidential real estate agents and brokers	49	63 996	17 121	2 883	270	16.8	10.8
5313	Activities related to real estate	213	221 959	120 429	31 306	2 327	22.4	14.0
53131	Real estate property managers	154	196 236	110 800	29 425	2 186	18.9	13.9
531311	Residential property managers	100	100 796	59 749	15 200	1 519	19.6	22.1
531312	Nonresidential property managers	54	95 440	51 051	14 225	667	18.3	5.2
53132	Offices of real estate appraisers	19	8 344	3 015	641	64	36.7	16.4
531320	Offices of real estate appraisers	19	8 344	3 015	641	64	36.7	16.4
53139	Other activities related to real estate	40	17 379	6 614	1 240	77	54.8	13.3
531390	Other activities related to real estate	40	17 379	6 614	1 240	77	54.8	13.3
532	Rental and leasing services	171	495 714	82 317	19 579	2 895	5.9	2.0
5321	Automotive equipment rental and leasing	49	365 147	45 712	10 918	1 488	2.7	1.8
53211	Passenger car rental and leasing	40	308 838	43 506	10 374	1 431	3.2	—
532111	Passenger car rental	32	294 042	41 339	9 963	1 397	2.2	—
5322	Consumer goods rental	72	67 996	17 627	4 160	853	16.3	3.6
53222	Formal wear and costume rental	12	7 007	1 556	391	85	50.6	7.0
532220	Formal wear and costume rental	12	7 007	1 556	391	85	50.6	7.0
53223	Video tape and disc rental	37	27 264	5 494	1 414	401	17.4	3.7
532230	Video tape and disc rental	37	27 264	5 494	1 414	401	17.4	3.7
53229	Other consumer goods rental	21	D	D	D	e	D	D
532299	All other consumer goods rental	17	D	D	D	e	D	D
5323	General rental centers	13	17 947	6 250	1 490	206	2.9	1.3
53231	General rental centers	13	17 947	6 250	1 490	206	2.9	1.3
532310	General rental centers	13	17 947	6 250	1 490	206	2.9	1.3
5324	Commercial and industrial machinery and equipment rental and leasing	37	44 624	12 728	3 011	348	17.6	.8
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	15	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	14	D	D	D	c	D	D
5324121	Rental and leasing of heavy construction equipment without operators	13	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	17	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	17	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	15	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	7	24 201	3 877	1 358	44	.2	11.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SANTA BARBARA								
53	Real estate and rental and leasing	602	482 784	83 280	19 307	3 044	27.6	10.3
531	Real estate	507	399 768	64 304	15 115	2 253	30.3	11.7
5311	Lessors of real estate	216	160 559	19 543	4 935	923	33.9	20.2
53111	Lessors of residential buildings and dwellings	102	80 453	10 167	2 649	501	21.5	29.5
531110	Lessors of residential buildings and dwellings	102	80 453	10 167	2 649	501	21.5	29.5
5311101	Lessors of apartment buildings	85	71 617	9 267	2 447	458	21.8	29.5
5311109	Lessors of dwellings other than apartment buildings	17	8 836	900	202	43	19.2	29.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	57	39 877	5 260	1 282	201	51.4	15.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	57	39 877	5 260	1 282	201	51.4	15.2
5311201	Lessors of professional and other office buildings	26	18 849	2 743	607	94	44.2	12.3
5311203	Lessors of shopping centers and retail stores	18	14 953	1 683	476	69	58.0	8.2
53113	Lessors of miniwarehouses and self-storage units	27	16 577	1 359	323	92	49.9	6.2
531130	Lessors of miniwarehouses and self-storage units	27	16 577	1 359	323	92	49.9	6.2
53119	Lessors of other real estate property	30	23 652	2 757	681	129	35.3	7.1
531190	Lessors of other real estate property	30	23 652	2 757	681	129	35.3	7.1
5311901	Lessors of manufactured (mobile) home sites	22	19 466	1 848	464	102	42.1	8.4
5312	Offices of real estate agents and brokers	135	185 664	21 517	4 693	494	22.7	5.1
53121	Offices of real estate agents and brokers	135	185 664	21 517	4 693	494	22.7	5.1
531210	Offices of real estate agents and brokers	135	185 664	21 517	4 693	494	22.7	5.1
5312101	Offices of residential real estate agents and brokers	109	156 225	16 313	3 355	380	22.0	5.8
5312109	Offices of nonresidential real estate agents and brokers	26	29 439	5 204	1 338	114	26.6	1.7
5313	Activities related to real estate	156	53 545	23 244	5 487	836	45.7	9.0
53131	Real estate property managers	113	40 604	18 048	4 356	711	39.2	8.7
531311	Residential property managers	86	30 155	13 069	3 147	586	40.8	6.3
531312	Nonresidential property managers	27	10 449	4 979	1 209	125	34.7	15.6
53132	Offices of real estate appraisers	16	3 522	744	170	40	80.6	2.3
531320	Offices of real estate appraisers	16	3 522	744	170	40	80.6	2.3
53139	Other activities related to real estate	27	9 419	4 452	961	85	60.7	13.2
531390	Other activities related to real estate	27	9 419	4 452	961	85	60.7	13.2
532	Rental and leasing services	89	78 001	17 773	3 902	773	14.5	4.0
5321	Automotive equipment rental and leasing	21	22 937	3 579	833	149	3.6	1.1
53211	Passenger car rental and leasing	15	14 804	1 844	423	95	2.2	1.6
532111	Passenger car rental	13	D	D	D	b	D	D
5322	Consumer goods rental	45	26 589	6 305	1 309	397	18.3	10.7
53223	Video tape and disc rental	23	12 577	2 156	525	209	11.1	8.4
532230	Video tape and disc rental	23	12 577	2 156	525	209	11.1	8.4
53229	Other consumer goods rental	16	12 147	3 795	704	165	25.0	14.7
5324	Commercial and industrial machinery and equipment rental and leasing	15	16 265	4 811	1 099	127	5.7	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	6	5 015	1 203	290	18	14.9	—
SANTA CLARA								
53	Real estate and rental and leasing	2 147	3 329 751	531 142	127 782	13 684	17.4	9.5
531	Real estate	1 818	2 321 306	365 229	87 109	9 611	23.7	11.3
5311	Lessors of real estate	865	1 302 837	113 618	27 831	3 833	14.5	12.1
53111	Lessors of residential buildings and dwellings	438	531 686	60 368	14 974	2 195	15.1	12.8
531110	Lessors of residential buildings and dwellings	438	531 686	60 368	14 974	2 195	15.1	12.8
5311101	Lessors of apartment buildings	388	D	D	D	g	D	D
5311109	Lessors of dwellings other than apartment buildings	50	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	255	639 959	42 202	10 187	1 068	12.5	11.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	255	639 959	42 202	10 187	1 068	12.5	11.5
5311201	Lessors of professional and other office buildings	129	D	D	D	e	D	D
5311202	Lessors of manufacturing and industrial buildings	38	46 781	5 885	1 184	124	25.0	21.3
5311203	Lessors of shopping centers and retail stores	74	93 599	10 804	2 616	285	21.0	27.5
53113	Lessors of other nonresidential buildings and facilities	14	D	D	D	e	D	D
531130	Lessors of miniwarehouses and self-storage units	88	D	D	D	e	D	D
5311300	Lessors of miniwarehouses and self-storage units	88	D	D	D	e	D	D
53119	Lessors of other real estate property	84	D	D	D	e	D	D
531190	Lessors of other real estate property	84	D	D	D	e	D	D
5311901	Lessors of manufactured (mobile) home sites	73	D	D	D	c	D	D
5311909	Lessors of other real estate property	10	D	D	D	a	D	D
5312	Offices of real estate agents and brokers	472	650 308	105 650	25 806	2 206	37.3	11.1
53121	Offices of real estate agents and brokers	472	650 308	105 650	25 806	2 206	37.3	11.1
531210	Offices of real estate agents and brokers	472	650 308	105 650	25 806	2 206	37.3	11.1
5312101	Offices of residential real estate agents and brokers	369	432 184	59 096	13 901	1 552	30.9	11.6
5312109	Offices of nonresidential real estate agents and brokers	103	218 124	46 554	11 905	654	50.2	10.2
5313	Activities related to real estate	481	368 161	145 961	33 472	3 572	31.8	8.8
53131	Real estate property managers	330	272 652	111 045	26 425	2 947	26.3	8.9
531311	Residential property managers	209	130 948	66 277	16 212	2 094	29.5	12.4
531312	Nonresidential property managers	121	141 704	44 768	10 213	853	23.3	5.6
53132	Offices of real estate appraisers	52	D	D	D	c	D	D
531320	Offices of real estate appraisers	52	D	D	D	c	D	D
53139	Other activities related to real estate	99	D	D	D	e	D	D
531390	Other activities related to real estate	99	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SANTA CLARA—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	306	850 208	132 129	31 528	3 734	3.5	5.8
5321	Automotive equipment rental and leasing	68	D	D	D	f	D	D
53211	Passenger car rental and leasing	47	D	D	D	f	D	D
53211	Passenger car rental	46	D	D	D	f	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	21	42 745	5 883	1 346	182	1.4	.4
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	21	42 745	5 883	1 346	182	1.4	.4
5321201	Truck rental without drivers	12	D	D	D	b	D	D
5322	Consumer goods rental	149	D	D	D	g	D	D
53222	Formal wear and costume rental	17	6 898	1 704	396	94	—	11.1
532220	Formal wear and costume rental	17	6 898	1 704	396	94	—	11.1
53223	Video tape and disc rental	96	D	D	D	g	D	D
532230	Video tape and disc rental	96	D	D	D	g	D	D
53229	Other consumer goods rental	31	D	D	D	e	D	D
532299	All other consumer goods rental	18	D	D	D	c	D	D
5323	General rental centers	16	D	D	D	c	D	D
53231	General rental centers	16	D	D	D	c	D	D
532310	General rental centers	16	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	73	D	D	D	g	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	30	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	27	D	D	D	e	D	D
5324121	Rental and leasing of heavy construction equipment without operators	27	D	D	D	e	D	D
53242	Office machinery and equipment rental and leasing	12	248 089	21 011	4 995	160	.4	14.1
532420	Office machinery and equipment rental and leasing	12	248 089	21 011	4 995	160	.4	14.1
53249	Other commercial and industrial machinery and equipment rental and leasing	31	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	31	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing	22	D	D	D	e	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	23	158 237	33 784	9 145	339	.7	1.5
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	23	158 237	33 784	9 145	339	.7	1.5
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	23	158 237	33 784	9 145	339	.7	1.5
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	23	158 237	33 784	9 145	339	.7	1.5
5331109	Patent owners and lessors	23	158 237	33 784	9 145	339	.7	1.5
SANTA CRUZ								
53	Real estate and rental and leasing	364	260 888	47 482	11 138	1 766	32.1	9.6
531	Real estate	309	226 933	40 056	9 230	1 370	33.3	9.0
5311	Lessors of real estate	146	108 626	14 975	3 524	698	32.7	10.1
53111	Lessors of residential buildings and dwellings	52	47 500	7 708	1 800	368	45.1	9.3
531110	Lessors of residential buildings and dwellings	52	47 500	7 708	1 800	368	45.1	9.3
5311101	Lessors of apartment buildings	35	41 745	6 804	1 582	319	41.8	9.3
5311109	Lessors of dwellings other than apartment buildings	17	5 755	904	218	49	68.7	9.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	35	33 766	4 469	1 064	173	17.1	5.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	35	33 766	4 469	1 064	173	17.1	5.5
5311201	Lessors of professional and other office buildings	12	14 217	1 264	289	37	20.3	2.8
5311203	Lessors of shopping centers and retail stores	15	14 149	2 192	510	100	17.6	6.8
53113	Lessors of miniwarehouses and self-storage units	26	12 341	1 339	324	77	32.7	11.5
531130	Lessors of miniwarehouses and self-storage units	26	12 341	1 339	324	77	32.7	11.5
53119	Lessors of other real estate property	33	15 019	1 459	336	80	29.0	21.7
531190	Lessors of other real estate property	33	15 019	1 459	336	80	29.0	21.7
5311901	Lessors of manufactured (mobile) home sites	22	11 020	806	180	57	24.6	29.2
5311909	Lessors of other real estate property	11	3 999	653	156	23	41.0	1.0
5312	Offices of real estate agents and brokers	91	85 980	11 752	2 521	313	33.7	6.3
53121	Offices of real estate agents and brokers	91	85 980	11 752	2 521	313	33.7	6.3
531210	Offices of real estate agents and brokers	91	85 980	11 752	2 521	313	33.7	6.3
5312101	Offices of residential real estate agents and brokers	76	79 020	10 812	2 281	279	30.2	6.2
5312109	Offices of nonresidential real estate agents and brokers	15	6 960	940	240	34	74.0	8.1
5313	Activities related to real estate	72	32 327	13 329	3 185	359	33.9	12.1
53131	Real estate property managers	37	11 834	4 895	1 188	157	43.5	24.9
531311	Residential property managers	24	8 550	3 725	927	121	44.7	33.1
531312	Nonresidential property managers	13	3 284	1 170	261	36	40.4	3.3
53132	Offices of real estate appraisers	16	4 844	1 259	255	44	61.9	18.7
531320	Offices of real estate appraisers	16	4 844	1 259	255	44	61.9	18.7
53139	Other activities related to real estate	19	15 649	7 175	1 742	158	17.9	.5
531390	Other activities related to real estate	19	15 649	7 175	1 742	158	17.9	.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SANTA CRUZ—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	54	D	D	D	e	D	D
5321	Automotive equipment rental and leasing	10	D	D	D	b	D	D
5322	Consumer goods rental	32	16 173	3 725	909	242	12.8	5.0
53223	Video tape and disc rental	21	12 155	2 593	676	194	11.9	6.5
532230	Video tape and disc rental	21	12 155	2 593	676	194	11.9	6.5
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
SHASTA								
53	Real estate and rental and leasing	196	118 387	18 476	3 961	916	28.8	7.3
531	Real estate	146	68 730	8 473	1 836	480	27.7	11.3
5311	Lessors of real estate	75	29 451	3 417	802	258	22.0	19.1
53111	Lessors of residential buildings and dwellings	32	10 174	1 629	360	127	35.6	21.0
531110	Lessors of residential buildings and dwellings	32	10 174	1 629	360	127	35.6	21.0
531101	Lessors of apartment buildings	23	9 180	1 377	327	116	37.2	15.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	12 375	1 025	266	68	5.4	8.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	12 375	1 025	266	68	5.4	8.7
53113	Lessors of miniwarehouses and self-storage units	19	4 592	548	128	42	42.3	34.7
531130	Lessors of miniwarehouses and self-storage units	19	4 592	548	128	42	42.3	34.7
53119	Lessors of other real estate property	10	2 310	215	48	21	10.7	34.9
531190	Lessors of other real estate property	10	2 310	215	48	21	10.7	34.9
5312	Offices of real estate agents and brokers	44	33 659	3 234	689	152	29.5	2.3
53121	Offices of real estate agents and brokers	44	33 659	3 234	689	152	29.5	2.3
531210	Offices of real estate agents and brokers	44	33 659	3 234	689	152	29.5	2.3
5312101	Offices of residential real estate agents and brokers ...	39	32 017	2 942	641	144	27.1	2.4
5313	Activities related to real estate	27	5 620	1 822	345	70	47.0	24.4
53131	Real estate property managers	18	3 474	1 256	236	50	46.9	17.5
531311	Residential property managers	13	2 168	629	148	35	30.8	28.0
532	Rental and leasing services	50	49 657	10 003	2 125	436	30.3	1.7
5322	Consumer goods rental	30	27 419	5 840	1 298	288	21.2	1.4
53223	Video tape and disc rental	15	8 816	1 437	411	140	45.0	3.3
532230	Video tape and disc rental	15	8 816	1 437	411	140	45.0	3.3
53229	Other consumer goods rental	13	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	12	17 291	3 184	634	94	50.3	2.7
SIERRA								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
SISKIYOU								
53	Real estate and rental and leasing	57	15 844	2 014	444	128	54.1	16.9
531	Real estate	46	12 943	1 417	290	84	58.2	19.3
5311	Lessors of real estate	23	6 721	808	157	44	20.2	36.5
5312	Offices of real estate agents and brokers	19	5 507	487	100	27	99.2	.8
53121	Offices of real estate agents and brokers	19	5 507	487	100	27	99.2	.8
531210	Offices of real estate agents and brokers	19	5 507	487	100	27	99.2	.8
5312101	Offices of residential real estate agents and brokers ...	18	D	D	D	b	D	D
532	Rental and leasing services	11	2 901	597	154	44	35.8	6.0
SOLANO								
53	Real estate and rental and leasing	371	346 163	45 333	10 753	1 699	21.7	5.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SOLANO—Con.								
53	Real estate and rental and leasing—Con.							
531	Real estate	300	259 833	27 828	6 592	1 010	27.5	6.9
5311	Lessors of real estate	141	121 976	10 504	2 494	509	26.2	10.6
53111	Lessors of residential buildings and dwellings	74	50 773	4 621	1 038	224	43.0	14.8
531110	Lessors of residential buildings and dwellings	74	50 773	4 621	1 038	224	43.0	14.8
5311101	Lessors of apartment buildings	64	49 260	4 451	1 008	217	42.7	14.0
531109	Lessors of dwellings other than apartment buildings	10	1 513	170	30	7	51.5	43.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	20	44 471	2 936	795	114	10.6	1.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	20	44 471	2 936	795	114	10.6	1.9
53113	Lessors of miniwarehouses and self-storage units	25	11 488	1 799	404	95	16.6	16.7
531130	Lessors of miniwarehouses and self-storage units	25	11 488	1 799	404	95	16.6	16.7
53119	Lessors of other real estate property	22	15 244	1 148	257	76	22.6	17.0
531190	Lessors of other real estate property	22	15 244	1 148	257	76	22.6	17.0
5311901	Lessors of manufactured (mobile) home sites	20	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	102	119 130	9 961	2 366	286	26.9	2.1
53121	Offices of real estate agents and brokers	102	119 130	9 961	2 366	286	26.9	2.1
531210	Offices of real estate agents and brokers	102	119 130	9 961	2 366	286	26.9	2.1
5312101	Offices of residential real estate agents and brokers	97	116 649	9 364	2 236	272	25.4	
5313	Activities related to real estate	57	18 727	7 363	1 732	215	40.6	14.4
53131	Real estate property managers	36	9 642	3 923	976	159	57.8	16.1
531311	Residential property managers	26	8 559	3 542	872	147	55.3	15.4
531312	Nonresidential property managers	10	1 083	381	104	12	77.9	22.1
53132	Offices of real estate appraisers	10	2 634	750	166	16	51.1	22.4
531320	Offices of real estate appraisers	10	2 634	750	166	16	51.1	22.4
53139	Other activities related to real estate	11	6 451	2 690	590	40	10.7	8.6
531390	Other activities related to real estate	11	6 451	2 690	590	40	10.7	8.6
532	Rental and leasing services	69	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	13	16 792	2 850	622	95	—	2.5
5322	Consumer goods rental	36	29 640	6 196	1 478	342	5.6	.4
53223	Video tape and disc rental	20	15 290	2 711	691	206	2.3	.8
532230	Video tape and disc rental	20	15 290	2 711	691	206	2.3	.8
5324	Commercial and industrial machinery and equipment rental and leasing	18	33 675	6 900	1 677	217	6.2	.9
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	11	27 108	5 160	1 237	146	6.5	—
532412	Construction, mining, and forestry machinery and equipment rental and leasing	11	27 108	5 160	1 237	146	6.5	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	b	D	D
SONOMA								
53	Real estate and rental and leasing	666	537 846	87 360	20 225	3 064	23.6	11.0
531	Real estate	547	418 546	56 418	13 038	1 870	27.5	11.2
5311	Lessors of real estate	252	208 871	22 049	5 074	870	22.8	16.2
53111	Lessors of residential buildings and dwellings	112	94 978	9 630	2 193	429	20.6	23.1
531110	Lessors of residential buildings and dwellings	112	94 978	9 630	2 193	429	20.6	23.1
5311101	Lessors of apartment buildings	95	89 944	8 941	2 024	390	20.5	22.7
5311109	Lessors of dwellings other than apartment buildings	17	5 034	689	169	39	22.4	30.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	57	64 718	7 843	1 813	195	21.4	11.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	57	64 718	7 843	1 813	195	21.4	11.2
5311201	Lessors of professional and other office buildings	17	15 630	1 429	268	35	36.5	16.8
5311202	Lessors of manufacturing and industrial buildings	11	9 266	1 183	250	29	26.0	18.0
5311203	Lessors of shopping centers and retail stores	17	34 326	4 045	1 020	91	15.4	7.8
5311209	Lessors of other nonresidential buildings and facilities	12	5 496	1 186	275	40	8.0	4.8
53113	Lessors of miniwarehouses and self-storage units	37	17 436	1 722	397	107	35.9	14.5
531130	Lessors of miniwarehouses and self-storage units	37	17 436	1 722	397	107	35.9	14.5
53119	Lessors of other real estate property	46	31 739	2 854	671	139	25.1	6.8
531190	Lessors of other real estate property	46	31 739	2 854	671	139	25.1	6.8
5311901	Lessors of manufactured (mobile) home sites	44	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	151	162 176	15 511	3 521	430	29.2	4.4
53121	Offices of real estate agents and brokers	151	162 176	15 511	3 521	430	29.2	4.4
531210	Offices of real estate agents and brokers	151	162 176	15 511	3 521	430	29.2	4.4
5312101	Offices of residential real estate agents and brokers	132	146 228	12 414	2 802	372	26.9	4.4
5312109	Offices of nonresidential real estate agents and brokers	19	15 948	3 097	719	58	50.5	3.6
5313	Activities related to real estate	144	47 499	18 858	4 443	570	41.8	12.3
53131	Real estate property managers	98	37 125	16 269	3 870	510	37.2	13.0
531311	Residential property managers	72	23 533	8 938	2 130	355	46.9	18.1
531312	Nonresidential property managers	26	13 592	7 331	1 740	155	20.3	4.3
53132	Offices of real estate appraisers	22	3 171	805	120	17	75.0	12.4
531320	Offices of real estate appraisers	22	3 171	805	120	17	75.0	12.4
53139	Other activities related to real estate	24	7 203	1 784	453	43	51.1	8.2
531390	Other activities related to real estate	24	7 203	1 784	453	43	51.1	8.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SONOMA—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	117	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	17	13 850	1 692	402	80	1.0	1.8
53211	Passenger car rental and leasing	11	D	D	D	b	D	D
5322	Consumer goods rental	63	43 674	10 079	2 338	558	14.2	11.5
53223	Video tape and disc rental	42	23 720	4 146	1 056	368	18.5	8.7
532230	Video tape and disc rental	42	23 720	4 146	1 056	368	18.5	8.7
53229	Other consumer goods rental	12	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	29	53 406	17 221	3 942	479	9.3	7.3
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	16	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	15	35 446	13 205	2 978	328	11.8	5.7
5324121	Rental and leasing of heavy construction equipment without operators	15	35 446	13 205	2 978	328	11.8	5.7
53249	Other commercial and industrial machinery and equipment rental and leasing	12	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	12	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
STANISLAUS								
53	Real estate and rental and leasing	412	359 508	70 589	15 814	2 409	19.2	10.3
531	Real estate	309	227 244	42 718	9 137	1 401	26.7	13.7
5311	Lessors of real estate	160	108 829	13 332	3 133	686	25.6	18.8
53111	Lessors of residential buildings and dwellings	69	41 712	5 628	1 305	308	33.2	24.8
531110	Lessors of residential buildings and dwellings	69	41 712	5 628	1 305	308	33.2	24.8
5311101	Lessors of apartment buildings	48	33 595	3 617	836	198	37.8	25.5
5311109	Lessors of dwellings other than apartment buildings	21	8 117	2 011	469	110	14.1	21.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	32	40 303	5 041	1 173	189	15.5	13.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	32	40 303	5 041	1 173	189	15.5	13.5
5311201	Lessors of professional and other office buildings	15	14 426	2 052	484	83	12.9	31.5
53113	Lessors of miniwarehouses and self-storage units	28	11 677	1 471	359	93	40.2	15.6
531130	Lessors of miniwarehouses and self-storage units	28	11 677	1 471	359	93	40.2	15.6
53119	Lessors of other real estate property	31	15 137	1 192	296	96	20.2	19.0
531190	Lessors of other real estate property	31	15 137	1 192	296	96	20.2	19.0
5311901	Lessors of manufactured (mobile) home sites	24	13 263	963	245	73	21.6	9.0
5312	Offices of real estate agents and brokers	75	82 299	16 660	2 339	332	24.4	7.0
53121	Offices of real estate agents and brokers	75	82 299	16 660	2 339	332	24.4	7.0
531210	Offices of real estate agents and brokers	75	82 299	16 660	2 339	332	24.4	7.0
5312101	Offices of residential real estate agents and brokers	61	76 284	15 644	2 098	289	19.9	7.5
5312109	Offices of nonresidential real estate agents and brokers	14	6 015	1 016	241	43	81.5	—
5313	Activities related to real estate	74	36 116	12 726	3 665	383	35.6	13.7
53131	Real estate property managers	36	19 632	8 007	2 542	222	17.6	19.7
531311	Residential property managers	26	8 129	3 167	714	120	35.2	39.4
531312	Nonresidential property managers	10	11 503	4 840	1 828	102	5.2	5.8
53132	Offices of real estate appraisers	24	6 649	1 838	427	76	46.0	7.9
531320	Offices of real estate appraisers	24	6 649	1 838	427	76	46.0	7.9
53139	Other activities related to real estate	14	9 835	2 881	696	85	64.4	5.5
531390	Other activities related to real estate	14	9 835	2 881	696	85	64.4	5.5
532	Rental and leasing services	102	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	16	11 925	1 582	346	62	2.8	—
5322	Consumer goods rental	54	40 589	8 610	2 051	417	6.2	4.1
53223	Video tape and disc rental	32	17 649	2 937	740	221	6.7	.4
532230	Video tape and disc rental	32	17 649	2 937	740	221	6.7	.4
53229	Other consumer goods rental	11	18 162	4 383	1 007	149	3.5	4.3
5324	Commercial and industrial machinery and equipment rental and leasing	29	77 036	17 127	4 167	510	4.5	5.0
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	15	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	15	D	D	D	e	D	D
5324121	Rental and leasing of heavy construction equipment without operators	15	D	D	D	e	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	13	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	13	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SUTTER								
53	Real estate and rental and leasing	89	70 155	11 858	2 833	540	58.0	4.7
531	Real estate	68	50 826	8 462	2 035	385	76.7	6.5
5311	Lessors of real estate	27	11 270	942	242	68	66.6	16.5
5312	Offices of real estate agents and brokers	25	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	25	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	25	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	16	D	D	D	b	D	D
5313	Activities related to real estate	16	D	D	D	e	D	D
532	Rental and leasing services	21	19 329	3 396	798	155	8.8	—
5322	Consumer goods rental	14	D	D	D	c	D	D
TEHAMA								
53	Real estate and rental and leasing	50	17 313	3 100	665	180	27.2	12.3
531	Real estate	41	9 784	1 278	286	98	45.3	21.8
5311	Lessors of real estate	22	5 996	712	177	62	28.9	25.4
53119	Lessors of other real estate property	13	3 338	390	100	37	19.1	39.2
531190	Lessors of other real estate property	13	3 338	390	100	37	19.1	39.2
5311901	Lessors of manufactured (mobile) home sites	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	12	3 203	351	70	21	73.0	13.6
53121	Offices of real estate agents and brokers	12	3 203	351	70	21	73.0	13.6
531210	Offices of real estate agents and brokers	12	3 203	351	70	21	73.0	13.6
5312101	Offices of residential real estate agents and brokers ...	12	3 203	351	70	21	73.0	13.6
532	Rental and leasing services	9	7 529	1 822	379	82	3.6	—
TRINITY								
53	Real estate and rental and leasing	9	2 563	374	98	23	74.8	25.2
531	Real estate	5	1 361	91	32	4	52.6	47.4
532	Rental and leasing services	4	1 202	283	66	19	100.0	—
TULARE								
53	Real estate and rental and leasing	232	154 182	21 530	4 776	1 010	28.7	12.5
531	Real estate	170	85 995	10 364	2 357	546	40.9	19.6
5311	Lessors of real estate	88	42 897	4 778	1 033	297	34.3	22.5
53111	Lessors of residential buildings and dwellings	42	14 811	1 813	423	123	28.7	34.0
531110	Lessors of residential buildings and dwellings	42	14 811	1 813	423	123	28.7	34.0
5311101	Lessors of apartment buildings	30	11 969	1 389	317	98	26.0	37.5
5311109	Lessors of dwellings other than apartment buildings...	12	2 842	424	106	25	40.0	19.4
53112	Lessors of nonresidential buildings (except minihouses)	14	17 258	2 014	384	89	39.3	7.6
531120	Lessors of nonresidential buildings (except minihouses)	14	17 258	2 014	384	89	39.3	7.6
53113	Lessors of minihouses and self-storage units	14	4 354	430	102	41	46.6	47.2
531130	Lessors of minihouses and self-storage units	14	4 354	430	102	41	46.6	47.2
53119	Lessors of other real estate property	18	6 474	521	124	44	25.2	19.3
531190	Lessors of other real estate property	18	6 474	521	124	44	25.2	19.3
5311901	Lessors of manufactured (mobile) home sites	16	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	54	33 264	3 066	718	145	42.4	17.8
53121	Offices of real estate agents and brokers	54	33 264	3 066	718	145	42.4	17.8
531210	Offices of real estate agents and brokers	54	33 264	3 066	718	145	42.4	17.8
5312101	Offices of residential real estate agents and brokers ...	41	24 098	1 765	428	96	46.3	8.4
5312109	Offices of nonresidential real estate agents and brokers	13	9 166	1 301	290	49	32.0	42.4
5313	Activities related to real estate	28	9 834	2 520	606	104	64.6	12.7
53131	Real estate property managers	16	4 991	1 575	362	70	81.9	8.5
531311	Residential property managers	10	2 666	1 115	247	49	100.0	—
532	Rental and leasing services	62	68 187	11 166	2 419	464	13.3	3.6
5321	Automotive equipment rental and leasing	10	7 170	1 288	267	47	36.2	3.8
5322	Consumer goods rental	33	19 028	3 782	859	214	15.2	.7
53223	Video tape and disc rental	15	8 011	1 309	310	101	8.3	.8
532230	Video tape and disc rental	15	8 011	1 309	310	101	8.3	.8
53229	Other consumer goods rental	11	6 735	1 418	313	61	33.1	.9
5324	Commercial and industrial machinery and equipment rental and leasing	11	38 993	5 217	1 092	167	7.4	5.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
TUOLUMNE								
53	Real estate and rental and leasing	68	33 366	6 461	1 852	305	26.5	6.2
531	Real estate	60	29 185	5 607	1 661	266	22.4	5.3
5311	Lessors of real estate	27	13 478	2 848	660	170	14.4	7.4
5312	Offices of real estate agents and brokers	23	13 362	2 232	867	71	21.4	3.4
53121	Offices of real estate agents and brokers	23	13 362	2 232	867	71	21.4	3.4
531210	Offices of real estate agents and brokers	23	13 362	2 232	867	71	21.4	3.4
5312101	Offices of residential real estate agents and brokers	23	13 362	2 232	867	71	21.4	3.4
5313	Activities related to real estate	10	2 345	527	134	25	73.9	4.1
532	Rental and leasing services	8	4 181	854	191	39	54.9	12.3
VENTURA								
53	Real estate and rental and leasing	843	711 607	130 258	29 161	4 096	30.1	10.3
531	Real estate	655	477 698	79 369	17 785	2 537	29.8	11.3
5311	Lessors of real estate	257	233 078	26 193	6 286	1 124	20.9	12.7
53111	Lessors of residential buildings and dwellings	123	120 724	13 450	3 217	506	15.3	15.5
531110	Lessors of residential buildings and dwellings	123	120 724	13 450	3 217	506	15.3	15.5
5311101	Lessors of apartment buildings	105	112 878	12 546	2 991	469	14.7	15.5
5311109	Lessors of dwellings other than apartment buildings	18	7 846	904	226	37	22.8	16.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	61	69 989	8 319	1 984	391	23.1	8.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	61	69 989	8 319	1 984	391	23.1	8.4
5311201	Lessors of professional and other office buildings	32	24 322	3 021	714	98	39.7	10.9
5311203	Lessors of shopping centers and retail stores	15	31 682	3 374	818	165	3.7	6.9
53113	Lessors of miniwarehouses and self-storage units	28	14 603	1 852	470	99	30.4	7.4
531130	Lessors of miniwarehouses and self-storage units	28	14 603	1 852	470	99	30.4	7.4
53119	Lessors of other real estate property	45	27 762	2 572	615	128	35.1	13.8
531190	Lessors of manufactured (mobile) home sites	45	27 762	2 572	615	128	35.1	13.8
5311901	Lessors of manufactured (mobile) home sites	34	24 274	1 643	396	108	35.1	12.4
5311909	Lessors of other real estate property	11	3 488	929	219	20	34.8	23.2
5312	Offices of real estate agents and brokers	212	172 687	25 256	5 396	644	34.9	5.3
53121	Offices of real estate agents and brokers	212	172 687	25 256	5 396	644	34.9	5.3
531210	Offices of real estate agents and brokers	212	172 687	25 256	5 396	644	34.9	5.3
5312101	Offices of residential real estate agents and brokers	164	145 848	17 241	3 757	492	34.2	5.5
5312109	Offices of nonresidential real estate agents and brokers	48	26 839	8 015	1 639	152	38.9	4.3
5313	Activities related to real estate	186	71 933	27 920	6 103	769	46.0	21.3
53131	Real estate property managers	108	43 300	18 522	4 162	544	45.6	18.7
531311	Residential property managers	74	27 346	11 502	2 656	391	54.0	17.3
531312	Nonresidential property managers	34	15 954	7 020	1 506	153	31.2	21.1
53132	Offices of real estate appraisers	24	4 362	1 292	246	50	91.7	8.3
531320	Offices of real estate appraisers	24	4 362	1 292	246	50	91.7	8.3
53139	Other activities related to real estate	54	24 271	8 106	1 695	175	38.5	28.4
531390	Other activities related to real estate	54	24 271	8 106	1 695	175	38.5	28.4
532	Rental and leasing services	179	174 604	41 414	9 475	1 429	13.7	7.6
5321	Automotive equipment rental and leasing	31	19 936	2 974	690	114	7.9	11.5
53211	Passenger car rental and leasing	17	7 111	990	249	51	8.0	4.5
532111	Passenger car rental	16	D	D	D	b	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	12 825	1 984	441	63	7.9	15.3
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	12 825	1 984	441	63	7.9	15.3
5322	Consumer goods rental	82	58 532	13 529	3 262	642	8.3	7.8
53223	Video tape and disc rental	46	30 554	5 613	1 331	383	5.4	7.9
532230	Video tape and disc rental	46	30 554	5 613	1 331	383	5.4	7.9
53229	Other consumer goods rental	21	21 426	6 175	1 527	193	5.3	7.7
5323	General rental centers	18	12 727	2 636	619	97	34.3	4.6
53231	General rental centers	18	12 727	2 636	619	97	34.3	4.6
532310	General rental centers	18	12 727	2 636	619	97	34.3	4.6
5324	Commercial and industrial machinery and equipment rental and leasing	48	83 409	22 275	4 904	576	15.8	7.1
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	19	38 547	9 791	2 305	232	22.5	12.8
532412	Construction, mining, and forestry machinery and equipment rental and leasing	18	D	D	D	c	D	D
5324121	Rental and leasing of heavy construction equipment without operators	15	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	29	44 862	12 484	2 599	344	10.1	2.1
532490	Other commercial and industrial machinery and equipment rental and leasing	29	44 862	12 484	2 599	344	10.1	2.1
5324902	Industrial equipment rental and leasing	14	18 907	6 289	1 335	147	18.8	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	9	59 305	9 475	1 901	130	81.4	9.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
YOLO								
53	Real estate and rental and leasing	209	209 428	45 888	10 568	1 620	20.4	10.2
531	Real estate	153	115 871	28 403	6 355	1 032	31.0	14.3
5311	Lessors of real estate	80	53 608	5 541	1 332	278	28.1	26.1
53111	Lessors of residential buildings and dwellings	45	33 019	3 641	865	176	30.2	23.9
531110	Lessors of residential buildings and dwellings	45	33 019	3 641	865	176	30.2	23.9
5311101	Lessors of apartment buildings	38	26 605	3 216	795	161	19.6	28.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	13 637	1 272	305	47	26.3	31.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	13 637	1 272	305	47	26.3	31.3
53113	Lessors of miniwarehouses and self-storage units	10	3 233	325	91	28	5.8	27.7
531130	Lessors of miniwarehouses and self-storage units	10	3 233	325	91	28	5.8	27.7
53119	Lessors of other real estate property	11	3 719	303	71	27	34.8	24.5
531190	Lessors of other real estate property	11	3 719	303	71	27	34.8	24.5
5312	Offices of real estate agents and brokers	34	29 583	2 587	559	98	46.0	3.9
53121	Offices of real estate agents and brokers	34	29 583	2 587	559	98	46.0	3.9
531210	Offices of real estate agents and brokers	34	29 583	2 587	559	98	46.0	3.9
5312101	Offices of residential real estate agents and brokers	26	24 636	2 001	423	81	36.6	3.2
5313	Activities related to real estate	39	32 680	20 275	4 464	656	22.4	4.5
53131	Real estate property managers	29	26 781	18 014	4 008	623	22.3	3.7
531311	Residential property managers	22	D	D	D	f	D	D
532	Rental and leasing services	56	93 557	17 485	4 213	588	7.2	5.1
5321	Automotive equipment rental and leasing	19	53 840	7 746	1 984	203	1.1	3.1
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	52 654	7 553	1 951	198	1.2	1.9
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	52 654	7 553	1 951	198	1.2	1.9
5321202	Truck leasing	11	D	D	D	c	D	D
5322	Consumer goods rental	19	12 237	2 503	597	146	14.9	22.3
53223	Video tape and disc rental	13	7 475	1 145	285	95	5.3	—
532230	Video tape and disc rental	13	7 475	1 145	285	95	5.3	—
5324	Commercial and industrial machinery and equipment rental and leasing	15	19 452	4 384	938	103	21.9	—
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	11	16 193	3 436	682	81	19.2	—
532412	Construction, mining, and forestry machinery and equipment rental and leasing	10	D	D	D	b	D	D
YUBA								
53	Real estate and rental and leasing	34	13 626	2 068	475	99	43.8	6.6
531	Real estate	24	8 641	1 043	238	56	55.1	7.0
5311	Lessors of real estate	18	7 333	750	169	44	58.2	4.4
532	Rental and leasing services	10	4 985	1 025	237	43	24.3	6.0

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	ADELANTO							
53	Real estate and rental and leasing	6	861	419	98	34	26.5	22.2
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	b	D	D
	AGOURA HILLS							
53	Real estate and rental and leasing	47	29 151	4 210	941	151	49.7	10.4
531	Real estate	38	21 998	2 993	699	100	62.7	13.7
5311	Lessors of real estate	13	9 965	785	197	39	48.8	11.9
5312	Offices of real estate agents and brokers	16	6 833	1 042	208	30	71.1	21.3
53121	Offices of real estate agents and brokers	16	6 833	1 042	208	30	71.1	21.3
531210	Offices of real estate agents and brokers	16	6 833	1 042	208	30	71.1	21.3
5312101	Offices of residential real estate agents and brokers ...	12	6 221	693	140	23	72.8	23.4
532	Rental and leasing services	7	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
	ALAMEDA							
53	Real estate and rental and leasing	96	85 228	15 905	4 207	452	18.9	19.1
531	Real estate	89	70 434	11 261	2 853	338	22.7	23.0
5311	Lessors of real estate	48	39 056	3 176	769	168	20.2	36.7
53111	Lessors of residential buildings and dwellings	37	31 323	1 961	470	100	17.9	42.0
531110	Lessors of residential buildings and dwellings	37	31 323	1 961	470	100	17.9	42.0
5311101	Lessors of apartment buildings	31	30 173	1 731	416	92	18.3	42.2
5312	Offices of real estate agents and brokers	20	19 915	3 107	664	67	23.6	8.5
53121	Offices of real estate agents and brokers	20	19 915	3 107	664	67	23.6	8.5
531210	Offices of real estate agents and brokers	20	19 915	3 107	664	67	23.6	8.5
5312101	Offices of residential real estate agents and brokers ...	17	D	D	D	b	D	D
5313	Activities related to real estate	21	11 463	4 978	1 420	103	29.9	1.6
53131	Real estate property managers	17	7 809	4 036	1 132	85	24.4	2.3
531311	Residential property managers	10	2 013	631	140	33	57.5	9.0
532	Rental and leasing services	7	14 794	4 644	1 354	114	.4	.5
	ALBANY							
53	Real estate and rental and leasing	25	20 159	3 242	777	122	16.2	4.8
531	Real estate	22	D	D	D	b	D	D
5311	Lessors of real estate	10	14 129	1 751	462	54	4.3	6.8
532	Rental and leasing services	3	D	D	D	b	D	D
	ALHAMBRA							
53	Real estate and rental and leasing	86	64 586	13 374	3 547	412	38.5	4.3
531	Real estate	73	56 234	11 723	3 137	308	39.9	4.7
5311	Lessors of real estate	31	13 254	1 097	264	74	29.9	12.8
53111	Lessors of residential buildings and dwellings	19	4 261	358	87	34	53.3	37.7
531110	Lessors of residential buildings and dwellings	19	4 261	358	87	34	53.3	37.7
5311101	Lessors of apartment buildings	15	3 891	296	74	28	53.3	36.8
5312	Offices of real estate agents and brokers	18	26 575	1 867	389	63	51.4	.1
53121	Offices of real estate agents and brokers	18	26 575	1 867	389	63	51.4	.1
531210	Offices of real estate agents and brokers	18	26 575	1 867	389	63	51.4	.1
5312101	Offices of residential real estate agents and brokers ...	14	24 825	1 531	351	58	48.0	.1
5313	Activities related to real estate	24	16 405	8 759	2 484	171	29.2	5.7
53131	Real estate property managers	13	2 040	688	184	24	79.8	10.0
53139	Other activities related to real estate	10	D	D	D	c	D	D
531390	Other activities related to real estate	10	D	D	D	c	D	D
532	Rental and leasing services	13	8 352	1 651	410	104	29.1	1.3
5322	Consumer goods rental	10	D	D	D	b	D	D
	ALISO VIEJO							
53	Real estate and rental and leasing	43	62 185	17 786	4 552	294	4.0	5.9
531	Real estate	38	44 263	15 658	4 032	251	5.6	8.2
5312	Offices of real estate agents and brokers	12	11 436	1 903	427	54	10.6	31.0
53121	Offices of real estate agents and brokers	12	11 436	1 903	427	54	10.6	31.0
531210	Offices of real estate agents and brokers	12	11 436	1 903	427	54	10.6	31.0
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	b	D	D
5313	Activities related to real estate	17	16 466	10 640	2 762	134	4.5	.2
53131	Real estate property managers	13	D	D	D	c	D	D
531311	Residential property managers	12	D	D	D	c	D	D
532	Rental and leasing services	5	17 922	2 128	520	43	—	.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	ALTURAS							
53	Real estate and rental and leasing	8	1 380	189	49	22	69.1	—
531	Real estate	5	808	62	16	12	100.0	—
532	Rental and leasing services	3	572	127	33	10	25.3	—
	AMERICAN CANYON							
53	Real estate and rental and leasing	9	6 489	1 461	339	63	44.4	33.2
531	Real estate	7	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	b	D	D
	ANAHEIM							
53	Real estate and rental and leasing	328	452 467	87 751	21 885	2 987	17.6	11.3
531	Real estate	251	346 824	63 296	15 298	2 306	20.5	11.5
5311	Lessors of real estate	127	173 426	18 680	4 499	796	14.9	11.9
53111	Lessors of residential buildings and dwellings	77	65 901	6 643	1 520	336	21.9	23.1
531110	Lessors of residential buildings and dwellings	77	65 901	6 643	1 520	336	21.9	23.1
5311101	Lessors of apartment buildings	71	60 359	6 371	1 460	320	23.2	23.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	27	90 084	10 946	2 704	382	5.5	4.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	27	90 084	10 946	2 704	382	5.5	4.7
53113	Lessors of miniwarehouses and self-storage units	11	6 433	612	152	36	8.8	—
531130	Lessors of miniwarehouses and self-storage units	11	6 433	612	152	36	8.8	—
53119	Lessors of other real estate property	12	11 008	479	123	42	54.1	10.6
531190	Lessors of other real estate property	12	11 008	479	123	42	54.1	10.6
5311901	Lessors of manufactured (mobile) home sites	11	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	52	108 845	16 502	4 069	487	21.1	2.1
53121	Offices of real estate agents and brokers	52	108 845	16 502	4 069	487	21.1	2.1
531210	Offices of real estate agents and brokers	52	108 845	16 502	4 069	487	21.1	2.1
5312101	Offices of residential real estate agents and brokers	32	69 733	3 931	952	312	24.5	1.2
5312109	Offices of nonresidential real estate agents and brokers	20	39 112	12 571	3 117	175	15.1	3.6
5313	Activities related to real estate	72	64 553	28 114	6 730	1 023	34.4	26.4
53131	Real estate property managers	45	46 242	21 207	5 186	860	23.8	30.7
531311	Residential property managers	31	37 475	17 903	4 417	761	24.9	37.9
531312	Nonresidential property managers	14	8 767	3 304	769	99	19.1	—
53139	Other activities related to real estate	20	14 389	5 644	1 286	132	60.2	18.7
531390	Other activities related to real estate	20	14 389	5 644	1 286	132	60.2	18.7
532	Rental and leasing services	75	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	17	33 703	4 687	1 176	133	2.2	3.7
5322	Consumer goods rental	31	13 100	3 103	773	169	18.0	2.1
53223	Video tape and disc rental	16	6 667	1 158	282	88	23.7	4.1
532230	Video tape and disc rental	16	6 667	1 158	282	88	23.7	4.1
5324	Commercial and industrial machinery and equipment rental and leasing	26	52 496	14 873	4 137	340	9.8	18.2
53249	Other commercial and industrial machinery and equipment rental and leasing	11	31 590	9 315	2 401	209	3.3	14.8
532490	Other commercial and industrial machinery and equipment rental and leasing	11	31 590	9 315	2 401	209	3.3	14.8
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	b	D	D
	ANDERSON							
53	Real estate and rental and leasing	5	D	D	D	b	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	ANGELS CITY							
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	ANTIOCH							
53	Real estate and rental and leasing	44	46 002	6 187	1 399	256	33.1	17.6
531	Real estate	34	30 796	3 016	663	150	45.7	7.3
5311	Lessors of real estate	16	15 905	1 487	334	78	21.8	12.0
5312	Offices of real estate agents and brokers	12	12 670	672	159	29	69.2	2.2
53121	Offices of real estate agents and brokers	12	12 670	672	159	29	69.2	2.2
531210	Offices of real estate agents and brokers	12	12 670	672	159	29	69.2	2.2
5312101	Offices of residential real estate agents and brokers	12	12 670	672	159	29	69.2	2.2
532	Rental and leasing services	10	15 206	3 171	736	106	7.5	38.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	APPLE VALLEY							
53	Real estate and rental and leasing	32	33 131	6 524	1 439	205	35.8	16.0
531	Real estate	23	19 799	2 300	504	85	59.9	2.8
532	Rental and leasing services	9	13 332	4 224	935	120	—	35.6
	ARCADIA							
53	Real estate and rental and leasing	145	102 990	17 794	4 147	597	53.0	12.7
531	Real estate	128	93 425	15 656	3 624	484	55.5	11.1
5311	Lessors of real estate	52	30 522	4 382	1 117	195	60.9	21.3
53111	Lessors of residential buildings and dwellings	37	17 614	3 172	806	139	54.7	35.0
531110	Lessors of residential buildings and dwellings	37	17 614	3 172	806	139	54.7	35.0
5311101	Lessors of apartment buildings	30	14 056	2 747	720	119	46.4	42.9
5312	Offices of real estate agents and brokers	38	42 255	3 988	1 011	134	50.5	6.5
53121	Offices of real estate agents and brokers	38	42 255	3 988	1 011	134	50.5	6.5
531210	Offices of real estate agents and brokers	38	42 255	3 988	1 011	134	50.5	6.5
5312101	Offices of residential real estate agents and brokers	28	37 398	2 670	694	94	46.4	5.2
5312109	Offices of nonresidential real estate agents and brokers	10	4 857	1 318	317	40	81.9	16.6
5313	Activities related to real estate	38	20 648	7 286	1 496	155	57.9	5.3
53131	Real estate property managers	19	7 409	1 494	422	74	73.1	14.5
531311	Residential property managers	13	4 455	1 145	334	62	57.7	21.8
53139	Other activities related to real estate	15	12 591	5 576	1 029	75	46.8	.2
531390	Other activities related to real estate	15	12 591	5 576	1 029	75	46.8	.2
532	Rental and leasing services	16	D	D	D	c	D	D
5322	Consumer goods rental	12	6 076	1 650	371	97	44.3	13.7
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
	ARCATA							
53	Real estate and rental and leasing	26	10 287	1 358	300	78	45.2	23.4
531	Real estate	22	D	D	D	b	D	D
5311	Lessors of real estate	17	4 735	452	115	29	21.6	48.8
532	Rental and leasing services	4	D	D	D	b	D	D
	ARROYO GRANDE							
53	Real estate and rental and leasing	42	30 490	5 172	719	152	62.2	6.6
531	Real estate	38	28 064	4 708	617	126	67.3	7.2
5312	Offices of real estate agents and brokers	17	20 888	3 244	332	57	79.2	4.1
53121	Offices of real estate agents and brokers	17	20 888	3 244	332	57	79.2	4.1
531210	Offices of real estate agents and brokers	17	20 888	3 244	332	57	79.2	4.1
5312101	Offices of residential real estate agents and brokers	17	20 888	3 244	332	57	79.2	4.1
5313	Activities related to real estate	13	5 206	1 276	247	54	21.2	8.5
532	Rental and leasing services	4	2 426	464	102	26	3.0	—
	ARTESIA							
53	Real estate and rental and leasing	34	19 181	4 633	1 364	152	65.8	4.8
531	Real estate	30	17 287	3 912	1 191	131	71.9	4.6
5311	Lessors of real estate	11	2 348	552	156	33	88.9	4.4
5312	Offices of real estate agents and brokers	13	10 241	1 069	223	48	89.9	6.7
53121	Offices of real estate agents and brokers	13	10 241	1 069	223	48	89.9	6.7
531210	Offices of real estate agents and brokers	13	10 241	1 069	223	48	89.9	6.7
5312101	Offices of residential real estate agents and brokers	11	D	D	D	b	D	D
532	Rental and leasing services	4	1 894	721	173	21	10.7	6.5
	ARVIN							
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	ATASCADERO							
53	Real estate and rental and leasing	30	18 886	2 341	531	125	40.8	4.8
531	Real estate	27	16 722	1 969	435	87	46.1	5.4
5311	Lessors of real estate	14	6 478	646	147	46	31.4	7.2
532	Rental and leasing services	3	2 164	372	96	38	—	—
	ATHERTON							
53	Real estate and rental and leasing	16	5 351	1 068	272	31	33.5	33.3
531	Real estate	16	5 351	1 068	272	31	33.5	33.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	ATWATER							
53	Real estate and rental and leasing	15	5 423	615	178	61	9.9	20.7
531	Real estate	12	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
	AUBURN							
53	Real estate and rental and leasing	38	16 608	2 321	573	105	56.0	7.8
531	Real estate	30	10 222	1 179	293	59	79.1	12.6
5311	Lessors of real estate	12	3 730	388	88	29	59.1	18.1
5312	Offices of real estate agents and brokers	13	5 211	453	120	23	99.7	.3
53121	Offices of real estate agents and brokers	13	5 211	453	120	23	99.7	.3
531210	Offices of real estate agents and brokers	13	5 211	453	120	23	99.7	.3
532	Rental and leasing services	8	6 386	1 142	280	46	18.9	—
	AVALON							
53	Real estate and rental and leasing	15	5 112	1 512	329	67	19.8	—
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	10	D	D	D	b	D	D
	AVENAL							
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	AZUSA							
53	Real estate and rental and leasing	24	18 752	1 856	437	81	76.0	11.4
531	Real estate	17	15 681	902	211	34	83.4	10.9
5311	Lessors of real estate	12	14 461	500	123	23	85.1	11.1
532	Rental and leasing services	7	3 071	954	226	47	38.3	14.0
	BAKERSFIELD							
53	Real estate and rental and leasing	277	222 426	47 763	12 326	1 718	24.2	10.2
531	Real estate	198	121 379	28 527	7 070	1 035	39.1	13.1
5311	Lessors of real estate	68	43 205	5 516	1 417	265	20.3	19.5
53111	Lessors of residential buildings and dwellings	41	20 704	2 450	657	145	28.8	28.7
531110	Lessors of residential buildings and dwellings	41	20 704	2 450	657	145	28.8	28.7
5311101	Lessors of apartment buildings	32	16 471	1 858	512	105	17.6	32.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	17	15 909	1 897	482	84	12.6	6.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	17	15 909	1 897	482	84	12.6	6.5
5311201	Lessors of professional and other office buildings	10	8 397	972	225	23	7.9	4.3
5312	Offices of real estate agents and brokers	65	55 889	13 193	3 293	375	49.5	9.5
53121	Offices of real estate agents and brokers	65	55 889	13 193	3 293	375	49.5	9.5
531210	Offices of real estate agents and brokers	65	55 889	13 193	3 293	375	49.5	9.5
5312101	Offices of residential real estate agents and brokers	46	D	D	D	c	D	D
5312109	Offices of nonresidential real estate agents and brokers	19	D	D	D	c	D	D
5313	Activities related to real estate	65	22 285	9 818	2 360	395	49.4	9.4
53131	Real estate property managers	40	15 258	7 310	1 717	297	46.9	13.2
531311	Residential property managers	28	10 112	4 071	1 044	196	48.9	11.9
531312	Nonresidential property managers	12	5 146	3 239	673	101	43.0	15.7
53132	Offices of real estate appraisers	14	4 359	1 037	224	33	53.3	2.0
531320	Offices of real estate appraisers	14	4 359	1 037	224	33	53.3	2.0
53139	Other activities related to real estate	11	2 668	1 471	419	65	57.4	—
531390	Other activities related to real estate	11	2 668	1 471	419	65	57.4	—
532	Rental and leasing services	78	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	11	8 399	1 077	251	41	5.2	13.2
5322	Consumer goods rental	42	D	D	D	e	D	D
53223	Video tape and disc rental	23	15 583	2 479	618	201	6.7	27.8
532230	Video tape and disc rental	23	15 583	2 479	618	201	6.7	27.8
5324	Commercial and industrial machinery and equipment rental and leasing	20	59 535	10 103	3 032	229	4.8	1.5
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	10	D	D	D	b	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	10	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	10	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	BALDWIN PARK							
53	Real estate and rental and leasing	23	16 455	2 076	463	84	27.0	2.8
531	Real estate	17	9 542	845	184	37	46.6	4.7
5311	Lessors of real estate	14	D	D	D	b	D	D
532	Rental and leasing services	6	6 913	1 231	279	47	—	—
	BANNING							
53	Real estate and rental and leasing	14	D	D	D	c	D	D
531	Real estate	12	6 889	2 831	694	140	35.2	8.6
532	Rental and leasing services	2	D	D	D	a	D	D
	BARSTOW							
53	Real estate and rental and leasing	23	10 047	1 588	364	105	29.6	6.0
531	Real estate	15	6 187	875	200	70	38.7	9.1
5311	Lessors of real estate	13	D	D	D	b	D	D
532	Rental and leasing services	8	3 860	713	164	35	15.0	1.0
	BEAUMONT							
53	Real estate and rental and leasing	11	D	D	D	b	D	D
531	Real estate	9	2 509	452	98	26	29.8	41.1
532	Rental and leasing services	2	D	D	D	a	D	D
	BELL							
53	Real estate and rental and leasing	15	20 397	4 560	1 139	112	14.7	4.9
531	Real estate	11	6 413	1 088	252	36	43.9	15.6
532	Rental and leasing services	4	13 984	3 472	887	76	1.3	—
	BELLFLOWER							
53	Real estate and rental and leasing	88	36 974	6 479	1 428	277	34.6	13.6
531	Real estate	75	26 706	4 278	891	182	42.6	18.3
5311	Lessors of real estate	48	18 397	2 500	533	111	35.1	22.2
53111	Lessors of residential buildings and dwellings	31	11 293	1 075	250	71	28.0	33.7
531110	Lessors of residential buildings and dwellings	31	11 293	1 075	250	71	28.0	33.7
5311101	Lessors of apartment buildings	27	10 820	986	225	62	28.1	32.0
5312	Offices of real estate agents and brokers	19	5 891	800	188	37	66.6	3.8
53121	Offices of real estate agents and brokers	19	5 891	800	188	37	66.6	3.8
531210	Offices of real estate agents and brokers	19	5 891	800	188	37	66.6	3.8
5312101	Offices of residential real estate agents and brokers	16	5 445	532	121	28	65.8	3.0
532	Rental and leasing services	13	10 268	2 201	537	95	13.8	1.4
	BELL GARDENS							
53	Real estate and rental and leasing	3	863	118	32	10	33.6	66.4
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	BELMONT							
53	Real estate and rental and leasing	39	48 153	14 210	3 389	358	18.3	43.5
531	Real estate	35	45 699	13 932	3 340	337	19.3	45.5
5311	Lessors of real estate	21	22 889	2 018	446	81	17.7	15.8
53111	Lessors of residential buildings and dwellings	17	12 280	1 384	286	59	2.0	29.5
531110	Lessors of residential buildings and dwellings	17	12 280	1 384	286	59	2.0	29.5
5311101	Lessors of apartment buildings	15	D	D	D	b	D	D
532	Rental and leasing services	4	2 454	278	49	21	—	5.6
	BENICIA							
53	Real estate and rental and leasing	51	56 870	8 757	2 048	258	25.1	7.3
531	Real estate	43	35 951	4 357	991	133	39.7	10.8
5311	Lessors of real estate	14	19 090	1 341	319	54	30.4	14.5
5312	Offices of real estate agents and brokers	20	11 893	998	216	35	65.3	6.4
53121	Offices of real estate agents and brokers	20	11 893	998	216	35	65.3	6.4
531210	Offices of real estate agents and brokers	20	11 893	998	216	35	65.3	6.4
5312101	Offices of residential real estate agents and brokers	19	D	D	D	b	D	D
532	Rental and leasing services	8	20 919	4 400	1 057	125	—	1.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From administrative records ¹	Estimated ²
BERKELEY								
53	Real estate and rental and leasing	151	128 497	22 929	5 556	688	25.1	12.0
531	Real estate	133	110 001	19 196	4 660	494	28.0	14.0
5311	Lessors of real estate	81	61 309	8 779	2 116	280	22.6	14.8
53111	Lessors of residential buildings and dwellings	56	32 542	3 888	867	169	24.9	25.7
531110	Lessors of residential buildings and dwellings	56	32 542	3 888	867	169	24.9	25.7
5311101	Lessors of apartment buildings	49	25 268	1 970	474	125	28.8	32.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	20	25 532	4 453	1 148	91	18.6	2.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	20	25 532	4 453	1 148	91	18.6	2.8
5312	Offices of real estate agents and brokers	23	32 599	2 858	639	84	38.0	15.3
53121	Offices of real estate agents and brokers	23	32 599	2 858	639	84	38.0	15.3
531210	Offices of real estate agents and brokers	23	32 599	2 858	639	84	38.0	15.3
5312101	Offices of residential real estate agents and brokers	22	D	D	D	b	D	D
5313	Activities related to real estate	29	16 093	7 559	1 905	130	28.5	8.2
53131	Real estate property managers	17	5 601	2 775	660	60	56.7	11.0
531311	Residential property managers	12	4 511	2 441	576	52	67.5	13.4
532	Rental and leasing services	17	D	D	D	c	D	D
5322	Consumer goods rental	11	6 031	1 381	345	113	23.6	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BEVERLY HILLS								
53	Real estate and rental and leasing	460	613 251	128 515	30 991	3 016	21.9	16.1
531	Real estate	436	585 147	124 731	30 016	2 901	22.1	16.7
5311	Lessors of real estate	186	213 478	27 082	5 045	701	32.0	23.8
53111	Lessors of residential buildings and dwellings	91	78 652	7 739	1 884	357	38.5	35.5
531110	Lessors of residential buildings and dwellings	91	78 652	7 739	1 884	357	38.5	35.5
5311101	Lessors of apartment buildings	83	74 988	7 328	1 784	336	38.4	37.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	90	131 198	19 084	3 108	331	27.9	16.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	90	131 198	19 084	3 108	331	27.9	16.8
5311201	Lessors of professional and other office buildings	50	92 771	9 560	1 743	223	19.0	12.5
5311203	Lessors of shopping centers and retail stores	24	23 347	7 136	672	68	41.9	35.4
5312	Offices of real estate agents and brokers	92	164 237	21 631	5 461	398	14.3	15.5
53121	Offices of real estate agents and brokers	92	164 237	21 631	5 461	398	14.3	15.5
531210	Offices of real estate agents and brokers	92	164 237	21 631	5 461	398	14.3	15.5
5312101	Offices of residential real estate agents and brokers	64	139 766	13 989	3 092	319	9.4	17.5
5312109	Offices of nonresidential real estate agents and brokers	28	24 471	7 642	2 369	79	42.3	3.8
5313	Activities related to real estate	158	207 432	76 018	19 510	1 802	18.1	10.4
53131	Real estate property managers	111	168 107	59 626	16 008	1 594	14.2	10.1
531311	Residential property managers	66	106 363	26 137	6 222	1 102	13.6	11.5
531312	Nonresidential property managers	45	61 744	33 489	9 786	492	15.2	7.6
531319	Other activities related to real estate	44	37 720	16 197	3 452	202	33.5	11.0
531390	Other activities related to real estate	44	37 720	16 197	3 452	202	33.5	11.0
532	Rental and leasing services	19	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	5	D	D	D	a	D	D
BIG BEAR LAKE								
53	Real estate and rental and leasing	48	36 263	5 001	1 140	305	53.9	10.9
531	Real estate	39	32 259	4 277	852	189	57.0	10.1
5312	Offices of real estate agents and brokers	17	24 596	2 406	481	73	55.9	7.9
53121	Offices of real estate agents and brokers	17	24 596	2 406	481	73	55.9	7.9
531210	Offices of real estate agents and brokers	17	24 596	2 406	481	73	55.9	7.9
5312101	Offices of residential real estate agents and brokers	16	D	D	D	b	D	D
5313	Activities related to real estate	15	5 775	1 555	304	78	59.5	16.5
53131	Real estate property managers	10	3 294	1 101	262	73	44.3	13.6
532	Rental and leasing services	9	4 004	724	288	116	28.9	17.5
BISHOP								
53	Real estate and rental and leasing	16	6 037	1 209	267	75	59.5	7.2
531	Real estate	13	4 662	662	134	34	47.5	9.3
532	Rental and leasing services	3	1 375	547	133	41	100.0	—
BLYTHE								
53	Real estate and rental and leasing	8	D	D	D	b	D	D
531	Real estate	6	2 766	454	113	21	46.1	31.1
532	Rental and leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	BRAWLEY							
53	Real estate and rental and leasing	14	9 454	2 156	503	93	7.1	2.9
531	Real estate	9	2 256	304	97	22	29.9	12.2
532	Rental and leasing services	5	7 198	1 852	406	71	—	—
	BREA							
53	Real estate and rental and leasing	74	55 150	10 912	2 442	359	40.7	5.5
531	Real estate	62	50 164	9 635	2 182	292	41.4	5.2
5311	Lessors of real estate	18	14 192	723	178	50	16.4	10.6
5312	Offices of real estate agents and brokers	24	18 662	2 294	622	73	43.7	—
53121	Offices of real estate agents and brokers	24	18 662	2 294	622	73	43.7	—
531210	Offices of real estate agents and brokers	24	18 662	2 294	622	73	43.7	—
5312101	Offices of residential real estate agents and brokers	19	17 676	1 881	530	63	43.2	—
5313	Activities related to real estate	20	17 310	6 618	1 382	169	59.3	6.5
53131	Real estate property managers	11	7 926	2 954	522	87	58.9	14.2
532	Rental and leasing services	12	4 986	1 277	260	67	34.1	7.8
	BRENTWOOD							
53	Real estate and rental and leasing	28	21 294	4 120	771	121	34.8	12.7
531	Real estate	23	17 842	3 579	632	89	30.7	11.3
5311	Lessors of real estate	11	12 541	2 254	396	48	26.4	4.6
532	Rental and leasing services	5	3 452	541	139	32	55.9	19.9
	BRISBANE							
53	Real estate and rental and leasing	7	D	D	D	b	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	BUELLTON							
53	Real estate and rental and leasing	9	D	D	D	b	D	D
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
	BUENA PARK							
53	Real estate and rental and leasing	53	42 121	7 722	1 823	298	33.2	14.8
531	Real estate	35	28 402	4 433	1 043	160	36.4	17.6
5311	Lessors of real estate	24	21 954	2 666	680	92	39.9	9.3
53111	Lessors of residential buildings and dwellings	14	12 782	807	188	43	28.5	1.3
531110	Lessors of residential buildings and dwellings	14	12 782	807	188	43	28.5	1.3
5311101	Lessors of apartment buildings	12	D	D	D	b	D	D
532	Rental and leasing services	18	13 719	3 289	780	138	26.6	9.1
5322	Consumer goods rental	11	4 783	1 008	239	69	33.5	—
	BURBANK							
53	Real estate and rental and leasing	188	482 949	71 696	17 180	1 620	9.9	2.8
531	Real estate	110	D	D	D	e	D	D
5311	Lessors of real estate	43	D	D	D	c	D	D
53111	Lessors of residential buildings and dwellings	27	25 387	2 090	451	97	46.5	8.0
531110	Lessors of residential buildings and dwellings	27	25 387	2 090	451	97	46.5	8.0
5311101	Lessors of apartment buildings	26	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	13 168	2 423	821	44	34.6	8.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	13 168	2 423	821	44	34.6	8.9
5312	Offices of real estate agents and brokers	23	17 577	1 851	390	73	26.0	12.8
53121	Offices of real estate agents and brokers	23	17 577	1 851	390	73	26.0	12.8
531210	Offices of real estate agents and brokers	23	17 577	1 851	390	73	26.0	12.8
5312101	Offices of residential real estate agents and brokers	22	D	D	D	b	D	D
5313	Activities related to real estate	44	D	D	D	e	D	D
53131	Real estate property managers	26	D	D	D	c	D	D
531311	Residential property managers	14	6 937	3 859	896	138	38.3	10.3
531312	Nonresidential property managers	12	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
BURBANK—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	76	169 500	36 120	8 588	909	11.5	2.9
5321	Automotive equipment rental and leasing	11	D	D	D	c	D	D
53211	Passenger car rental and leasing	10	37 929	5 453	1 252	207	—	—
532111	Passenger car rental	10	37 929	5 453	1 252	207	—	—
5322	Consumer goods rental	17	11 033	2 170	521	110	30.1	.8
5324	Commercial and industrial machinery and equipment rental and leasing	45	116 389	27 806	6 669	569	11.4	4.1
53249	Other commercial and industrial machinery and equipment rental and leasing	36	D	D	D	f	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	36	D	D	D	f	D	D
5324902	Industrial equipment rental and leasing	18	41 265	11 143	2 718	204	21.3	1.3
5324903	Motion picture equipment rental	16	50 451	11 536	2 700	249	3.9	.6
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	c	D	D
BURLINGAME								
53	Real estate and rental and leasing	165	188 684	29 528	6 844	823	21.6	9.0
531	Real estate	140	152 516	22 565	5 015	606	23.9	11.2
5311	Lessors of real estate	66	66 311	5 382	1 303	192	25.9	19.1
53111	Lessors of residential buildings and dwellings	34	26 991	2 205	550	101	11.4	18.3
531110	Lessors of residential buildings and dwellings	34	26 991	2 205	550	101	11.4	18.3
5311101	Lessors of apartment buildings	34	26 991	2 205	550	101	11.4	18.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	27	35 309	2 532	615	73	34.2	16.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	27	35 309	2 532	615	73	34.2	16.8
5311201	Lessors of professional and other office buildings	17	27 054	1 785	403	43	27.7	20.8
5312	Offices of real estate agents and brokers	41	58 483	7 738	1 713	179	23.3	3.4
53121	Offices of real estate agents and brokers	41	58 483	7 738	1 713	179	23.3	3.4
531210	Offices of real estate agents and brokers	41	58 483	7 738	1 713	179	23.3	3.4
5312101	Offices of residential real estate agents and brokers	32	39 063	3 746	736	85	27.1	2.7
5313	Activities related to real estate	33	27 722	9 445	1 999	235	20.8	8.6
53131	Real estate property managers	28	24 342	7 161	1 789	219	17.2	9.7
531311	Residential property managers	18	21 379	5 658	1 336	184	12.8	11.1
531312	Nonresidential property managers	10	2 963	1 503	453	35	49.2	—
532	Rental and leasing services	23	D	D	D	c	D	D
5321	Automotive equipment rental and leasing	11	13 528	1 485	355	62	9.3	—
53211	Passenger car rental and leasing	10	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
CALABASAS								
53	Real estate and rental and leasing	60	D	D	D	c	D	D
531	Real estate	59	31 742	7 991	1 934	207	48.9	8.6
5311	Lessors of real estate	22	13 149	2 541	614	76	38.8	17.3
53111	Lessors of residential buildings and dwellings	14	4 825	440	106	30	39.1	29.8
531110	Lessors of residential buildings and dwellings	14	4 825	440	106	30	39.1	29.8
5311101	Lessors of apartment buildings	13	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	20	6 851	2 265	536	32	57.9	2.8
53121	Offices of real estate agents and brokers	20	6 851	2 265	536	32	57.9	2.8
531210	Offices of real estate agents and brokers	20	6 851	2 265	536	32	57.9	2.8
5312101	Offices of residential real estate agents and brokers	15	5 716	1 696	405	20	50.8	3.3
5313	Activities related to real estate	17	11 742	3 185	784	99	55.0	2.2
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
CALEXICO								
53	Real estate and rental and leasing	25	8 665	2 080	535	181	52.3	11.3
531	Real estate	20	7 894	1 888	481	167	56.5	10.3
5311	Lessors of real estate	15	6 495	1 605	397	146	49.8	9.9
532	Rental and leasing services	5	771	192	54	14	9.5	21.5
CALIFORNIA CITY								
53	Real estate and rental and leasing	6	D	D	D	b	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
CALIMESA								
53	Real estate and rental and leasing	6	3 666	662	139	34	.4	4.8
531	Real estate	6	3 666	662	139	34	.4	4.8

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
	CALIPATRIA							
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
	CALISTOGA							
53	Real estate and rental and leasing	13	4 581	528	138	28	66.1	27.9
531	Real estate	11	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	CAMARILLO							
53	Real estate and rental and leasing	60	76 859	16 662	3 635	500	10.4	6.5
531	Real estate	44	52 000	9 270	2 007	299	14.9	7.8
5311	Lessors of real estate	15	32 884	2 166	516	78	7.9	8.4
5312	Offices of real estate agents and brokers	13	8 694	1 229	264	29	41.9	9.4
53121	Offices of real estate agents and brokers	13	8 694	1 229	264	29	41.9	9.4
531210	Offices of real estate agents and brokers	13	8 694	1 229	264	29	41.9	9.4
5312101	Offices of residential real estate agents and brokers	10	D	D	D	b	D	D
5313	Activities related to real estate	16	10 422	5 875	1 227	192	14.4	4.8
53131	Real estate property managers	12	9 706	5 704	1 201	188	13.7	3.6
531311	Residential property managers	10	D	D	D	c	D	D
532	Rental and leasing services	15	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
	CAMPBELL							
53	Real estate and rental and leasing	95	115 256	28 280	7 081	623	24.6	5.1
531	Real estate	83	93 655	24 246	6 020	530	28.8	6.2
5311	Lessors of real estate	35	27 139	3 563	861	135	30.0	12.2
53111	Lessors of residential buildings and dwellings	16	13 114	1 743	429	76	31.4	8.8
531110	Lessors of residential buildings and dwellings	16	13 114	1 743	429	76	31.4	8.8
5311101	Lessors of apartment buildings	14	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	10 991	1 509	356	39	35.0	19.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	10 991	1 509	356	39	35.0	19.7
5312	Offices of real estate agents and brokers	29	45 099	8 674	2 174	132	18.5	2.9
53121	Offices of real estate agents and brokers	29	45 099	8 674	2 174	132	18.5	2.9
531210	Offices of real estate agents and brokers	29	45 099	8 674	2 174	132	18.5	2.9
5312101	Offices of residential real estate agents and brokers	23	42 307	8 215	2 077	118	13.3	2.9
5313	Activities related to real estate	19	21 417	12 009	2 985	263	49.1	5.5
53131	Real estate property managers	10	10 784	8 748	2 279	202	6.6	3.2
532	Rental and leasing services	12	21 601	4 034	1 061	93	6.3	—
	CANYON LAKE							
53	Real estate and rental and leasing	13	D	D	D	b	D	D
531	Real estate	12	4 266	645	100	19	84.1	2.8
532	Rental and leasing services	1	D	D	D	a	D	D
	CAPITOLA							
53	Real estate and rental and leasing	48	50 052	8 259	1 755	274	22.8	6.8
531	Real estate	44	46 798	7 624	1 600	231	24.4	7.2
5311	Lessors of real estate	13	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	17	21 146	2 642	405	53	14.6	2.5
53121	Offices of real estate agents and brokers	17	21 146	2 642	405	53	14.6	2.5
531210	Offices of real estate agents and brokers	17	21 146	2 642	405	53	14.6	2.5
5312101	Offices of residential real estate agents and brokers	14	20 234	2 574	393	50	10.7	2.6
5313	Activities related to real estate	14	D	D	D	b	D	D
532	Rental and leasing services	4	3 254	635	155	43	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CARLSBAD								
53	Real estate and rental and leasing	246	298 614	45 275	10 616	1 292	19.3	6.7
531	Real estate	217	271 332	40 058	9 769	1 159	20.2	6.2
5311	Lessors of real estate	49	154 692	14 125	3 701	396	10.5	6.0
53111	Lessors of residential buildings and dwellings	27	D	D	D	e	D	D
531110	Lessors of residential buildings and dwellings	27	D	D	D	e	D	D
5311101	Lessors of apartment buildings	24	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	19	84 931	6 076	1 778	123	1.8	5.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	19	84 931	6 076	1 778	123	1.8	5.9
5311201	Lessors of professional and other office buildings	11	8 897	721	206	31	13.3	43.2
5312	Offices of real estate agents and brokers	96	82 782	12 087	2 842	296	27.6	5.6
53121	Offices of real estate agents and brokers	96	82 782	12 087	2 842	296	27.6	5.6
531210	Offices of real estate agents and brokers	96	82 782	12 087	2 842	296	27.6	5.6
5312101	Offices of residential real estate agents and brokers	74	63 180	8 731	1 918	215	32.8	7.1
5312109	Offices of nonresidential real estate agents and brokers	22	19 602	3 356	924	81	11.0	.8
5313	Activities related to real estate	72	33 858	13 846	3 226	467	47.0	8.9
53131	Real estate property managers	37	16 396	6 691	1 510	305	57.0	5.4
531311	Residential property managers	20	11 493	4 902	1 128	250	55.1	6.9
531312	Nonresidential property managers	17	4 903	1 789	382	55	61.4	1.9
53132	Offices of real estate appraisers	13	3 591	1 523	325	30	56.3	3.0
531320	Offices of real estate appraisers	13	3 591	1 523	325	30	56.3	3.0
53139	Other activities related to real estate	22	13 871	5 632	1 391	132	32.7	14.6
531390	Other activities related to real estate	22	13 871	5 632	1 391	132	32.7	14.6
532	Rental and leasing services	26	D	D	D	c	D	D
5322	Consumer goods rental	11	10 640	2 229	234	64	5.9	3.7
5324	Commercial and industrial machinery and equipment rental and leasing	10	13 135	2 129	452	48	11.6	18.7
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	a	D	D
CARMEL-BY-THE-SEA								
53	Real estate and rental and leasing	29	31 271	2 377	483	84	51.5	3.4
531	Real estate	27	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	16	24 827	1 488	344	57	44.8	2.4
53121	Offices of real estate agents and brokers	16	24 827	1 488	344	57	44.8	2.4
531210	Offices of real estate agents and brokers	16	24 827	1 488	344	57	44.8	2.4
5312101	Offices of residential real estate agents and brokers	14	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
CARPINTERIA								
53	Real estate and rental and leasing	17	13 683	2 202	447	87	41.1	6.7
531	Real estate	13	8 705	579	132	32	57.3	10.6
5311	Lessors of real estate	10	D	D	D	b	D	D
532	Rental and leasing services	4	4 978	1 623	315	55	12.9	—
CARSON								
53	Real estate and rental and leasing	67	867 039	174 699	41 770	4 216	2.5	.4
531	Real estate	43	89 658	11 424	3 890	338	12.5	4.2
5311	Lessors of real estate	22	75 811	6 934	2 899	121	4.3	4.7
53119	Lessors of other real estate property	12	D	D	D	b	D	D
531190	Lessors of other real estate property	12	D	D	D	b	D	D
5311901	Lessors of manufactured (mobile) home sites	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	12	3 354	722	158	24	56.8	5.8
53121	Offices of real estate agents and brokers	12	3 354	722	158	24	56.8	5.8
531210	Offices of real estate agents and brokers	12	3 354	722	158	24	56.8	5.8
532	Rental and leasing services	24	777 381	163 275	37 880	3 878	1.3	—
CATHEDRAL CITY								
53	Real estate and rental and leasing	45	38 567	5 857	1 403	241	8.7	5.7
531	Real estate	29	22 776	2 916	711	135	11.9	2.4
5311	Lessors of real estate	17	20 216	2 046	524	101	6.7	1.7
532	Rental and leasing services	15	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	CERES							
53	Real estate and rental and leasing	27	14 764	2 005	489	98	11.2	15.5
531	Real estate	19	5 606	496	135	36	29.5	32.9
5311	Lessors of real estate	13	4 738	375	109	28	23.3	32.3
532	Rental and leasing services	8	9 158	1 509	354	62	—	4.8
	CERRITOS							
53	Real estate and rental and leasing	59	65 906	8 566	2 041	313	29.7	3.0
531	Real estate	51	61 813	7 714	1 835	253	30.3	3.2
5311	Lessors of real estate	18	33 290	4 889	1 198	145	5.4	2.9
5312	Offices of real estate agents and brokers	23	27 146	2 336	615	95	58.4	3.5
53121	Offices of real estate agents and brokers	23	27 146	2 336	615	95	58.4	3.5
531210	Offices of real estate agents and brokers	23	27 146	2 336	615	95	58.4	3.5
5312101	Offices of residential real estate agents and brokers ...	18	25 583	2 007	538	82	55.8	3.7
5313	Activities related to real estate	10	1 377	489	22	13	79.4	8.0
532	Rental and leasing services	8	4 093	852	206	60	19.9	—
	CHICO							
53	Real estate and rental and leasing	100	76 394	13 178	3 170	649	15.7	8.4
531	Real estate	75	54 994	9 265	2 233	460	21.1	8.4
5311	Lessors of real estate	40	26 288	2 497	543	150	18.8	11.8
53111	Lessors of residential buildings and dwellings	15	15 030	1 707	364	93	13.8	8.6
531110	Lessors of residential buildings and dwellings	15	15 030	1 707	364	93	13.8	8.6
5311101	Lessors of apartment buildings	13	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	7 731	416	109	30	23.6	12.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	7 731	416	109	30	23.6	12.8
5311201	Lessors of professional and other office buildings	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	17	15 048	1 458	277	36	28.9	6.6
53121	Offices of real estate agents and brokers	17	15 048	1 458	277	36	28.9	6.6
531210	Offices of real estate agents and brokers	17	15 048	1 458	277	36	28.9	6.6
5312101	Offices of residential real estate agents and brokers ...	12	13 617	1 202	236	31	26.1	3.3
5313	Activities related to real estate	18	13 658	5 310	1 413	274	16.8	3.7
53131	Real estate property managers	10	11 111	4 775	1 289	257	13.7	.1
531311	Residential property managers	10	11 111	4 775	1 289	257	13.7	.1
532	Rental and leasing services	25	21 400	3 913	937	189	2.0	8.6
5322	Consumer goods rental	17	11 882	2 425	586	145	1.5	15.5
53223	Video tape and disc rental	11	5 907	1 021	266	105	3.1	27.6
532230	Video tape and disc rental	11	5 907	1 021	266	105	3.1	27.6
	CHINO							
53	Real estate and rental and leasing	53	54 136	7 674	1 800	277	22.6	15.1
531	Real estate	41	32 923	4 575	1 032	143	31.6	22.9
5311	Lessors of real estate	19	15 788	1 502	345	61	41.0	6.8
53111	Lessors of residential buildings and dwellings	10	8 875	741	164	32	35.2	12.1
531110	Lessors of residential buildings and dwellings	10	8 875	741	164	32	35.2	12.1
5312	Offices of real estate agents and brokers	12	12 565	1 273	281	42	5.2	42.6
53121	Offices of real estate agents and brokers	12	12 565	1 273	281	42	5.2	42.6
531210	Offices of real estate agents and brokers	12	12 565	1 273	281	42	5.2	42.6
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	b	D	D
5313	Activities related to real estate	10	4 570	1 800	406	40	71.9	24.0
532	Rental and leasing services	12	21 213	3 099	768	134	8.6	3.0
	CHINO HILLS							
53	Real estate and rental and leasing	28	11 815	2 011	487	78	27.9	8.2
531	Real estate	22	9 283	1 487	360	45	29.6	7.9
5311	Lessors of real estate	10	6 023	905	224	28	33.9	9.7
532	Rental and leasing services	6	2 532	524	127	33	21.8	9.3
	CHOWCHILLA							
53	Real estate and rental and leasing	7	2 292	301	66	21	56.7	14.2
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CHULA VISTA								
53	Real estate and rental and leasing	205	173 524	25 601	5 777	1 019	20.1	15.9
531	Real estate	170	125 387	18 480	4 076	738	25.5	19.1
5311	Lessors of real estate	84	75 746	8 212	1 982	410	25.1	20.4
53111	Lessors of residential buildings and dwellings	44	38 718	3 840	872	208	23.6	17.4
531110	Lessors of residential buildings and dwellings	44	38 718	3 840	872	208	23.6	17.4
5311101	Lessors of apartment buildings	42	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	13 950	1 970	525	86	28.2	19.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	13 950	1 970	525	86	28.2	19.1
53113	Lessors of miniwarehouses and self-storage units	10	7 718	824	193	39	30.9	—
531130	Lessors of miniwarehouses and self-storage units	10	7 718	824	193	39	30.9	—
53119	Lessors of other real estate property	19	15 360	1 578	392	77	23.4	39.2
531190	Lessors of other real estate property	19	15 360	1 578	392	77	23.4	39.2
5311901	Lessors of manufactured (mobile) home sites	18	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	51	40 616	5 596	1 107	174	19.1	15.5
53121	Offices of real estate agents and brokers	51	40 616	5 596	1 107	174	19.1	15.5
531210	Offices of real estate agents and brokers	51	40 616	5 596	1 107	174	19.1	15.5
5312101	Offices of residential real estate agents and brokers	40	21 893	3 061	720	104	28.1	24.6
5312109	Offices of nonresidential real estate agents and brokers	11	18 723	2 535	387	70	8.7	5.0
5313	Activities related to real estate	35	9 025	4 672	987	154	56.7	24.5
53131	Real estate property managers	21	5 199	2 527	600	111	37.7	39.1
531311	Residential property managers	16	3 750	1 843	435	71	35.1	46.3
532	Rental and leasing services	35	48 137	7 121	1 701	281	6.0	7.7
5322	Consumer goods rental	20	9 803	1 823	419	103	6.8	19.8
53223	Video tape and disc rental	11	6 868	1 194	283	87	4.3	1.7
532230	Video tape and disc rental	11	6 868	1 194	283	87	4.3	1.7
CITRUS HEIGHTS								
53	Real estate and rental and leasing	76	53 142	7 537	1 708	358	16.7	18.9
531	Real estate	60	44 446	5 679	1 257	252	19.8	22.1
5311	Lessors of real estate	25	30 211	2 349	523	122	9.5	15.3
5312	Offices of real estate agents and brokers	16	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	16	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	16	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers	13	D	D	D	b	D	D
5313	Activities related to real estate	19	D	D	D	b	D	D
53131	Real estate property managers	13	3 541	1 590	354	75	32.9	45.5
531311	Residential property managers	10	2 329	985	203	60	18.3	48.9
532	Rental and leasing services	16	8 696	1 858	451	106	1.1	2.8
5322	Consumer goods rental	14	D	D	D	b	D	D
CLAREMONT								
53	Real estate and rental and leasing	36	20 734	5 389	1 182	173	27.9	24.3
531	Real estate	33	19 218	5 157	1 123	153	30.1	26.2
5312	Offices of real estate agents and brokers	12	6 950	1 192	360	39	32.6	43.1
53121	Offices of real estate agents and brokers	12	6 950	1 192	360	39	32.6	43.1
531210	Offices of real estate agents and brokers	12	6 950	1 192	360	39	32.6	43.1
5312101	Offices of residential real estate agents and brokers	10	D	D	D	b	D	D
5313	Activities related to real estate	12	8 184	3 308	616	86	13.3	4.8
532	Rental and leasing services	3	1 516	232	59	20	—	—
CLAYTON								
53	Real estate and rental and leasing	9	2 666	1 403	506	18	52.7	3.2
531	Real estate	9	2 666	1 403	506	18	52.7	3.2
CLEARLAKE								
53	Real estate and rental and leasing	12	3 156	603	135	28	24.9	16.5
531	Real estate	9	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
CLOVERDALE								
53	Real estate and rental and leasing	6	1 754	440	106	28	17.0	47.9
531	Real estate	6	1 754	440	106	28	17.0	47.9

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							From administrative records ¹	Estimated ²
	CLOVIS							
53	Real estate and rental and leasing	57	40 131	7 204	1 650	273	22.6	4.2
531	Real estate	42	29 557	4 306	1 031	160	27.5	4.0
5311	Lessors of real estate	22	17 925	2 165	525	102	25.4	2.7
53111	Lessors of residential buildings and dwellings	16	16 683	1 959	473	91	20.5	2.3
531110	Lessors of residential buildings and dwellings	16	16 683	1 959	473	91	20.5	2.3
5311101	Lessors of apartment buildings	15	D	D	D	b	D	D
5313	Activities related to real estate	12	6 458	1 662	402	41	27.8	.7
532	Rental and leasing services	15	10 574	2 898	619	113	9.1	4.6
	COACHELLA							
53	Real estate and rental and leasing	7	D	D	D	b	D	D
531	Real estate	6	7 793	1 283	297	37	—	14.6
532	Rental and leasing services	1	D	D	D	a	D	D
	COALINGA							
53	Real estate and rental and leasing	9	3 331	647	164	25	75.7	24.3
531	Real estate	7	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	COLTON							
53	Real estate and rental and leasing	24	18 989	3 389	852	145	38.7	3.3
531	Real estate	13	8 557	1 357	346	51	33.1	6.9
532	Rental and leasing services	11	10 432	2 032	506	94	43.2	.4
	COLUSA							
53	Real estate and rental and leasing	6	2 844	287	77	18	70.4	7.3
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	COMMERCE							
53	Real estate and rental and leasing	23	43 470	9 803	2 295	233	33.3	5.0
531	Real estate	13	12 673	4 373	726	93	43.0	9.5
532	Rental and leasing services	10	30 797	5 430	1 569	140	29.3	3.2
	COMPTON							
53	Real estate and rental and leasing	18	26 017	2 785	655	126	48.8	1.5
531	Real estate	12	20 893	1 089	282	50	60.7	1.7
5311	Lessors of real estate	10	D	D	D	b	D	D
532	Rental and leasing services	6	5 124	1 696	373	76	.4	.9
	CONCORD							
53	Real estate and rental and leasing	159	242 240	48 972	12 027	1 250	14.5	4.9
531	Real estate	125	169 439	30 571	7 477	845	17.5	5.8
5311	Lessors of real estate	77	125 334	12 857	3 118	509	14.1	5.5
53111	Lessors of residential buildings and dwellings	43	83 090	7 897	1 900	321	12.7	4.0
531110	Lessors of residential buildings and dwellings	43	83 090	7 897	1 900	321	12.7	4.0
5311101	Lessors of apartment buildings	39	80 260	7 694	1 851	301	12.3	4.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	19	32 970	4 121	1 005	142	12.6	6.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	19	32 970	4 121	1 005	142	12.6	6.0
5312	Offices of real estate agents and brokers	23	15 838	6 024	1 230	90	39.8	5.1
53121	Offices of real estate agents and brokers	23	15 838	6 024	1 230	90	39.8	5.1
531210	Offices of real estate agents and brokers	23	15 838	6 024	1 230	90	39.8	5.1
5312101	Offices of residential real estate agents and brokers	19	12 184	4 196	892	71	50.3	6.6
5313	Activities related to real estate	25	28 267	11 690	3 129	246	19.8	7.8
53131	Real estate property managers	16	16 025	8 790	2 439	190	32.1	8.6
531311	Residential property managers	11	7 735	2 800	631	84	63.8	13.9
532	Rental and leasing services	32	D	D	D	e	D	D
5322	Consumer goods rental	15	19 098	4 461	1 133	169	11.2	4.3
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	b	D	D
	CORCORAN							
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	CORNING							
53	Real estate and rental and leasing	6	1 276	154	40	16	100.0	—
531	Real estate	6	1 276	154	40	16	100.0	—
	CORONA							
53	Real estate and rental and leasing	112	98 793	15 410	3 309	483	32.0	13.9
531	Real estate	84	70 135	10 902	2 301	341	41.2	16.2
5311	Lessors of real estate	30	21 107	2 228	535	99	21.7	24.9
53111	Lessors of residential buildings and dwellings	13	9 861	1 471	373	55	18.2	9.2
531110	Lessors of residential buildings and dwellings	13	9 861	1 471	373	55	18.2	9.2
5312	Offices of real estate agents and brokers	30	33 922	3 413	756	125	48.1	13.8
53121	Offices of real estate agents and brokers	30	33 922	3 413	756	125	48.1	13.8
531210	Offices of real estate agents and brokers	30	33 922	3 413	756	125	48.1	13.8
5312101	Offices of residential real estate agents and brokers	25	32 030	3 005	668	104	45.1	14.5
5313	Activities related to real estate	24	15 106	5 261	1 010	117	53.2	9.5
53131	Real estate property managers	13	3 859	1 749	393	59	44.8	3.7
532	Rental and leasing services	28	28 658	4 508	1 008	142	9.3	8.4
5322	Consumer goods rental	10	3 321	794	161	36	24.7	1.4
5324	Commercial and industrial machinery and equipment rental and leasing	10	20 837	2 890	649	81	4.0	8.2
	CORONADO							
53	Real estate and rental and leasing	50	33 823	6 451	1 868	189	28.0	8.7
531	Real estate	45	30 542	5 730	1 700	131	31.0	8.0
5311	Lessors of real estate	15	10 854	1 285	369	37	26.8	15.4
53111	Lessors of residential buildings and dwellings	11	8 886	989	261	25	17.7	18.8
531110	Lessors of residential buildings and dwellings	11	8 886	989	261	25	17.7	18.8
5312	Offices of real estate agents and brokers	15	16 033	3 457	1 144	58	24.8	2.1
53121	Offices of real estate agents and brokers	15	16 033	3 457	1 144	58	24.8	2.1
531210	Offices of real estate agents and brokers	15	16 033	3 457	1 144	58	24.8	2.1
5312101	Offices of residential real estate agents and brokers	14	D	D	D	b	D	D
5313	Activities related to real estate	15	3 655	988	187	36	70.7	11.8
532	Rental and leasing services	5	3 281	721	168	58	—	14.9
	CORTE MADERA							
53	Real estate and rental and leasing	20	21 064	4 542	1 025	143	26.5	24.8
531	Real estate	16	D	D	D	b	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
	COSTA MESA							
53	Real estate and rental and leasing	240	421 290	83 359	20 460	1 892	14.5	11.1
531	Real estate	210	336 360	71 408	17 387	1 620	17.6	13.3
5311	Lessors of real estate	83	214 726	15 694	3 792	464	16.0	10.3
53111	Lessors of residential buildings and dwellings	35	54 253	4 575	940	152	16.1	19.4
531110	Lessors of residential buildings and dwellings	35	54 253	4 575	940	152	16.1	19.4
5311101	Lessors of apartment buildings	34	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	27	144 062	9 914	2 570	248	10.9	7.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	27	144 062	9 914	2 570	248	10.9	7.6
5311201	Lessors of professional and other office buildings	13	32 409	2 704	575	65	37.4	24.8
53113	Lessors of miniwarehouses and self-storage units	14	6 085	713	162	46	29.6	—
531130	Lessors of miniwarehouses and self-storage units	14	6 085	713	162	46	29.6	—
5312	Offices of real estate agents and brokers	39	42 704	10 278	2 234	130	35.2	24.0
53121	Offices of real estate agents and brokers	39	42 704	10 278	2 234	130	35.2	24.0
531210	Offices of real estate agents and brokers	39	42 704	10 278	2 234	130	35.2	24.0
5312101	Offices of residential real estate agents and brokers	19	17 796	2 814	362	40	19.3	10.6
5312109	Offices of nonresidential real estate agents and brokers	20	24 908	7 464	1 872	90	46.6	33.6
5313	Activities related to real estate	88	78 930	45 436	11 361	1 026	12.7	15.9
53131	Real estate property managers	65	63 709	38 999	10 030	921	12.0	16.3
531311	Residential property managers	43	32 180	17 064	4 545	568	14.3	21.3
531312	Nonresidential property managers	22	31 529	21 935	5 485	353	9.7	11.3
531319	Other activities related to real estate	19	13 079	5 492	1 196	87	15.0	16.3
531390	Other activities related to real estate	19	13 079	5 492	1 196	87	15.0	16.3
532	Rental and leasing services	28	D	D	D	e	D	D
5322	Consumer goods rental	10	9 673	2 272	514	92	10.4	18.4
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	COTATI							
53	Real estate and rental and leasing	7	3 290	479	95	25	19.8	23.8
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	COVINA							
53	Real estate and rental and leasing	69	131 740	38 716	8 382	1 031	11.9	2.8
531	Real estate	60	123 128	36 159	7 793	876	12.0	2.0
5311	Lessors of real estate	21	13 310	2 092	535	68	40.5	3.0
5312	Offices of real estate agents and brokers	20	13 043	1 550	329	55	28.9	13.1
53121	Offices of real estate agents and brokers	20	13 043	1 550	329	55	28.9	13.1
531210	Offices of real estate agents and brokers	20	13 043	1 550	329	55	28.9	13.1
5312101	Offices of residential real estate agents and brokers	19	D	D	D	b	D	D
5313	Activities related to real estate	19	96 775	32 517	6 929	753	5.8	.3
53139	Other activities related to real estate	11	91 616	30 025	6 379	671	5.1	.4
531390	Other activities related to real estate	11	91 616	30 025	6 379	671	5.1	.4
532	Rental and leasing services	8	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	b	D	D
	CRESCENT CITY							
53	Real estate and rental and leasing	9	4 218	604	136	33	31.0	.5
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
	CUDAHY							
53	Real estate and rental and leasing	6	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	CULVER CITY							
53	Real estate and rental and leasing	105	107 400	29 754	6 705	1 027	19.5	10.9
531	Real estate	71	47 773	13 316	3 053	482	31.0	17.9
5311	Lessors of real estate	24	16 945	2 185	524	121	42.2	22.9
53111	Lessors of residential buildings and dwellings	16	5 768	612	170	49	58.8	36.5
531110	Lessors of residential buildings and dwellings	16	5 768	612	170	49	58.8	36.5
5311101	Lessors of apartment buildings	16	5 768	612	170	49	58.8	36.5
5312	Offices of real estate agents and brokers	21	14 707	3 371	709	117	32.8	22.8
53121	Offices of real estate agents and brokers	21	14 707	3 371	709	117	32.8	22.8
531210	Offices of real estate agents and brokers	21	14 707	3 371	709	117	32.8	22.8
5312101	Offices of residential real estate agents and brokers	13	7 422	1 956	445	99	33.9	45.2
5313	Activities related to real estate	26	16 121	7 760	1 820	244	17.6	8.2
53131	Real estate property managers	16	11 824	6 096	1 420	202	20.3	3.9
531311	Residential property managers	10	8 078	3 342	803	113	25.8	2.2
532	Rental and leasing services	32	D	D	D	f	D	D
5322	Consumer goods rental	12	20 724	8 324	1 636	318	1.9	.4
5324	Commercial and industrial machinery and equipment rental and leasing	15	30 573	7 208	1 775	186	17.9	7.6
53249	Other commercial and industrial machinery and equipment rental and leasing	12	19 073	4 384	1 069	117	28.7	12.2
532490	Other commercial and industrial machinery and equipment rental and leasing	12	19 073	4 384	1 069	117	28.7	12.2
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
	CUPERTINO							
53	Real estate and rental and leasing	74	D	D	D	e	D	D
531	Real estate	70	90 484	16 766	2 975	277	42.0	11.1
5311	Lessors of real estate	23	23 892	1 817	440	75	62.2	23.1
53111	Lessors of residential buildings and dwellings	10	5 595	440	96	31	41.7	11.7
531110	Lessors of residential buildings and dwellings	10	5 595	440	96	31	41.7	11.7
5311101	Lessors of apartment buildings	10	5 595	440	96	31	41.7	11.7
5312	Offices of real estate agents and brokers	30	43 758	3 808	874	90	36.7	6.4
53121	Offices of real estate agents and brokers	30	43 758	3 808	874	90	36.7	6.4
531210	Offices of real estate agents and brokers	30	43 758	3 808	874	90	36.7	6.4
5312101	Offices of residential real estate agents and brokers	25	35 163	2 279	520	64	34.6	7.9
5313	Activities related to real estate	17	22 834	11 141	1 661	112	31.2	7.5
53131	Real estate property managers	10	11 201	3 892	761	80	49.9	14.7
532	Rental and leasing services	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CYPRESS								
53	Real estate and rental and leasing	49	33 062	5 307	1 362	179	40.7	12.7
531	Real estate	44	29 246	4 459	1 127	144	44.1	8.5
5311	Lessors of real estate	14	12 738	744	158	44	13.3	17.7
53111	Lessors of residential buildings and dwellings	10	11 386	596	124	35	12.9	15.6
531110	Lessors of residential buildings and dwellings	10	11 386	596	124	35	12.9	15.6
5312	Offices of real estate agents and brokers	15	11 451	1 088	268	39	73.1	1.0
53121	Offices of real estate agents and brokers	15	11 451	1 088	268	39	73.1	1.0
531210	Offices of real estate agents and brokers	15	11 451	1 088	268	39	73.1	1.0
5312101	Offices of residential real estate agents and brokers	12	11 152	959	238	33	75.0	—
5313	Activities related to real estate	15	5 057	2 627	701	61	56.1	2.2
532	Rental and leasing services	5	3 816	848	235	35	14.8	44.8
DALY CITY								
53	Real estate and rental and leasing	50	40 667	6 043	1 878	278	14.0	9.3
531	Real estate	38	30 307	3 469	1 251	130	16.5	11.3
5312	Offices of real estate agents and brokers	18	15 327	1 267	298	52	27.1	7.7
53121	Offices of real estate agents and brokers	18	15 327	1 267	298	52	27.1	7.7
531210	Offices of real estate agents and brokers	18	15 327	1 267	298	52	27.1	7.7
5312101	Offices of residential real estate agents and brokers	18	15 327	1 267	298	52	27.1	7.7
5313	Activities related to real estate	11	1 920	660	141	21	6.4	22.7
532	Rental and leasing services	12	10 360	2 574	627	148	6.5	3.4
5322	Consumer goods rental	10	D	D	D	c	D	D
DANA POINT								
53	Real estate and rental and leasing	63	48 463	6 501	1 434	206	25.3	9.7
531	Real estate	56	44 935	5 620	1 214	170	21.9	10.5
5311	Lessors of real estate	12	9 779	437	108	33	30.9	6.8
5312	Offices of real estate agents and brokers	22	26 961	2 367	519	62	15.1	6.7
53121	Offices of real estate agents and brokers	22	26 961	2 367	519	62	15.1	6.7
531210	Offices of real estate agents and brokers	22	26 961	2 367	519	62	15.1	6.7
5312101	Offices of residential real estate agents and brokers	19	24 546	1 975	389	50	9.2	7.4
5313	Activities related to real estate	22	8 195	2 816	587	75	33.6	27.1
53131	Real estate property managers	10	3 484	1 443	319	55	33.2	40.0
532	Rental and leasing services	6	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
DANVILLE								
53	Real estate and rental and leasing	90	85 764	19 096	4 043	528	30.4	3.7
531	Real estate	85	82 692	18 472	3 856	499	31.5	3.7
5311	Lessors of real estate	13	11 733	2 623	576	139	29.7	8.4
5312	Offices of real estate agents and brokers	41	55 885	9 324	1 885	245	28.8	3.1
53121	Offices of real estate agents and brokers	41	55 885	9 324	1 885	245	28.8	3.1
531210	Offices of real estate agents and brokers	41	55 885	9 324	1 885	245	28.8	3.1
5312101	Offices of residential real estate agents and brokers	34	53 273	7 702	1 535	222	28.0	2.9
5313	Activities related to real estate	31	15 074	6 525	1 395	115	43.1	2.1
53131	Real estate property managers	16	6 005	3 086	657	58	39.1	2.4
531311	Residential property managers	13	D	D	D	b	D	D
53139	Other activities related to real estate	10	6 567	2 043	447	30	49.4	2.6
531390	Other activities related to real estate	10	6 567	2 043	447	30	49.4	2.6
532	Rental and leasing services	4	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
DAVIS								
53	Real estate and rental and leasing	78	71 347	22 287	4 903	788	24.1	12.9
531	Real estate	70	66 810	21 499	4 727	733	23.9	13.8
5311	Lessors of real estate	33	26 052	2 420	523	100	41.5	29.8
53111	Lessors of residential buildings and dwellings	22	17 642	1 510	307	58	47.1	25.3
531110	Lessors of residential buildings and dwellings	22	17 642	1 510	307	58	47.1	25.3
5311101	Lessors of apartment buildings	17	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	11	13 354	944	187	43	10.8	4.1
53121	Offices of real estate agents and brokers	11	13 354	944	187	43	10.8	4.1
531210	Offices of real estate agents and brokers	11	13 354	944	187	43	10.8	4.1
5313	Activities related to real estate	26	27 404	18 135	4 017	590	13.6	3.3
53131	Real estate property managers	20	22 781	16 295	3 589	560	14.0	3.9
531311	Residential property managers	17	22 294	16 130	3 554	553	12.2	4.0
532	Rental and leasing services	8	4 537	788	176	55	26.8	—
DELANO								
53	Real estate and rental and leasing	21	6 923	852	236	56	42.0	8.7
531	Real estate	16	4 508	358	93	32	58.9	3.0
5311	Lessors of real estate	11	3 857	287	73	22	52.0	3.6
532	Rental and leasing services	5	2 415	494	143	24	10.4	19.2
DEL MAR								
53	Real estate and rental and leasing	47	24 838	5 743	1 209	119	37.5	20.5
531	Real estate	46	D	D	D	c	D	D
5311	Lessors of real estate	12	9 480	616	159	27	62.9	24.2
5312	Offices of real estate agents and brokers	13	7 321	1 444	258	23	17.6	10.9
53121	Offices of real estate agents and brokers	13	7 321	1 444	258	23	17.6	10.9
531210	Offices of real estate agents and brokers	13	7 321	1 444	258	23	17.6	10.9
5312101	Offices of residential real estate agents and brokers	13	7 321	1 444	258	23	17.6	10.9
5313	Activities related to real estate	21	D	D	D	b	D	D
53131	Real estate property managers	11	5 700	2 953	643	52	22.2	19.7
53139	Other activities related to real estate	10	D	D	D	a	D	D
531390	Other activities related to real estate	10	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
DESERT HOT SPRINGS								
53	Real estate and rental and leasing	10	D	D	D	b	D	D
531	Real estate	9	3 384	341	83	19	64.8	35.2
532	Rental and leasing services	1	D	D	D	a	D	D
DIAMOND BAR								
53	Real estate and rental and leasing	69	D	D	D	e	D	D
531	Real estate	66	67 302	11 937	2 971	424	17.1	13.0
5311	Lessors of real estate	11	4 130	642	202	40	31.6	42.9
5312	Offices of real estate agents and brokers	34	52 154	6 180	1 596	137	13.8	5.4
53121	Offices of real estate agents and brokers	34	52 154	6 180	1 596	137	13.8	5.4
531210	Offices of real estate agents and brokers	34	52 154	6 180	1 596	137	13.8	5.4
5312101	Offices of residential real estate agents and brokers	30	46 078	4 985	1 086	116	12.5	6.0
5313	Activities related to real estate	21	11 018	5 115	1 173	247	27.1	37.6
532	Rental and leasing services	3	D	D	D	b	D	D
DINUBA								
53	Real estate and rental and leasing	9	3 571	719	172	56	22.4	32.5
531	Real estate	5	D	D	D	b	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
DIXON								
53	Real estate and rental and leasing	16	16 447	2 414	564	61	24.2	5.2
531	Real estate	15	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
DOS PALOS								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
DOWNEY								
53	Real estate and rental and leasing	127	85 693	21 040	5 222	684	36.6	8.3
531	Real estate	110	68 261	14 152	3 170	482	45.0	9.7
5311	Lessors of real estate	38	29 404	3 059	779	170	28.4	15.5
53111	Lessors of residential buildings and dwellings	22	13 028	1 436	401	76	16.9	35.1
531110	Lessors of residential buildings and dwellings	22	13 028	1 436	401	76	16.9	35.1
5311101	Lessors of apartment buildings	21	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	37	23 230	3 732	747	96	55.2	6.7
53121	Offices of real estate agents and brokers	37	23 230	3 732	747	96	55.2	6.7
531210	Offices of real estate agents and brokers	37	23 230	3 732	747	96	55.2	6.7
5312101	Offices of residential real estate agents and brokers	35	D	D	D	b	D	D
5313	Activities related to real estate	35	15 627	7 361	1 644	216	61.0	3.5
53131	Real estate property managers	17	9 632	4 287	988	152	59.5	1.4
531311	Residential property managers	15	D	D	D	c	D	D
53139	Other activities related to real estate	14	5 303	2 868	611	59	69.6	2.0
531390	Other activities related to real estate	14	5 303	2 868	611	59	69.6	2.0
532	Rental and leasing services	17	17 432	6 888	2 052	202	3.8	2.7
5322	Consumer goods rental	10	5 264	943	225	53	12.6	2.9
DUARTE								
53	Real estate and rental and leasing	14	8 811	952	224	51	39.8	16.9
531	Real estate	10	7 226	543	132	28	48.5	20.6
532	Rental and leasing services	4	1 585	409	92	23	—	—
DUBLIN								
53	Real estate and rental and leasing	41	63 794	9 244	2 259	267	10.8	3.6
531	Real estate	34	48 873	6 463	1 642	126	14.1	3.4
5311	Lessors of real estate	14	24 397	1 652	364	53	3.0	.3
5312	Offices of real estate agents and brokers	12	19 879	3 399	956	41	10.0	5.9
53121	Offices of real estate agents and brokers	12	19 879	3 399	956	41	10.0	5.9
531210	Offices of real estate agents and brokers	12	19 879	3 399	956	41	10.0	5.9
532	Rental and leasing services	7	14 921	2 781	617	141	—	4.4
EAST PALO ALTO								
53	Real estate and rental and leasing	10	3 882	449	106	24	15.1	19.0
531	Real estate	10	3 882	449	106	24	15.1	19.0
EL CAJON								
53	Real estate and rental and leasing	169	94 792	15 090	3 555	691	32.2	12.9
531	Real estate	139	76 838	11 348	2 680	538	34.4	15.3
5311	Lessors of real estate	69	36 783	4 189	951	248	42.0	18.1
53111	Lessors of residential buildings and dwellings	48	20 387	2 307	560	184	28.0	20.6
531110	Lessors of residential buildings and dwellings	48	20 387	2 307	560	184	28.0	20.6
5311101	Lessors of apartment buildings	43	18 328	1 982	479	171	26.6	22.9
53119	Lessors of other real estate property	12	7 624	781	163	33	52.6	21.6
531190	Lessors of other real estate property	12	7 624	781	163	33	52.6	21.6
5311901	Lessors of manufactured (mobile) home sites	10	D	D	D	a	D	D
5312	Offices of real estate agents and brokers	35	28 939	2 466	598	81	22.7	6.9
53121	Offices of real estate agents and brokers	35	28 939	2 466	598	81	22.7	6.9
531210	Offices of real estate agents and brokers	35	28 939	2 466	598	81	22.7	6.9
5312101	Offices of residential real estate agents and brokers	32	27 758	2 026	504	76	19.4	7.2
5313	Activities related to real estate	35	11 116	4 693	1 131	209	40.0	28.3
53131	Real estate property managers	26	8 691	3 694	912	184	33.6	33.9
531311	Residential property managers	18	5 741	2 638	642	150	21.8	48.7
532	Rental and leasing services	30	17 954	3 742	875	153	22.9	2.5
5322	Consumer goods rental	16	6 825	1 177	278	66	24.8	.4
EL CENTRO								
53	Real estate and rental and leasing	39	14 854	2 130	554	153	22.2	20.8
531	Real estate	30	9 687	1 287	348	96	33.4	32.0
5311	Lessors of real estate	16	D	D	D	b	D	D
532	Rental and leasing services	9	5 167	843	206	57	1.2	—
EL CERRITO								
53	Real estate and rental and leasing	25	12 369	1 241	270	89	71.4	9.0
531	Real estate	20	D	D	D	b	D	D
5311	Lessors of real estate	13	5 920	353	81	35	77.8	14.2
532	Rental and leasing services	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From administrative records ¹	Estimated ²
	ELK GROVE							
53	Real estate and rental and leasing	44	28 476	3 734	929	185	29.8	12.3
531	Real estate	35	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	19	12 725	1 150	327	35	33.7	23.3
53121	Offices of real estate agents and brokers	19	12 725	1 150	327	35	33.7	23.3
531210	Offices of real estate agents and brokers	19	12 725	1 150	327	35	33.7	23.3
5312101	Offices of residential real estate agents and brokers ...	18	D	D	D	b	D	D
532	Rental and leasing services	9	D	D	D	c	D	D
	EL MONTE							
53	Real estate and rental and leasing	55	30 964	7 214	1 820	461	30.8	4.3
531	Real estate	38	21 673	5 526	1 410	335	35.6	5.0
5311	Lessors of real estate	23	11 136	1 533	415	96	31.0	8.1
5313	Activities related to real estate	11	4 098	1 597	351	60	87.7	4.3
532	Rental and leasing services	17	9 291	1 688	410	126	19.7	2.8
5322	Consumer goods rental	10	3 770	752	188	51	42.2	1.0
	EL PASO DE ROBLES (PASO ROBLES)							
53	Real estate and rental and leasing	42	D	D	D	c	D	D
531	Real estate	39	24 461	2 546	593	90	35.9	4.1
5311	Lessors of real estate	11	5 471	342	77	23	8.5	14.1
5312	Offices of real estate agents and brokers	16	16 092	1 378	329	36	38.5	.1
53121	Offices of real estate agents and brokers	16	16 092	1 378	329	36	38.5	.1
531210	Offices of real estate agents and brokers	16	16 092	1 378	329	36	38.5	.1
5312101	Offices of residential real estate agents and brokers ...	14	D	D	D	b	D	D
5313	Activities related to real estate	12	2 898	826	187	31	72.8	8.0
532	Rental and leasing services	3	D	D	D	b	D	D
	EL SEGUNDO							
53	Real estate and rental and leasing	47	91 149	20 949	4 869	510	4.5	1.9
531	Real estate	41	55 399	11 026	2 723	260	4.5	3.2
5311	Lessors of real estate	15	6 235	754	157	28	14.1	21.7
5313	Activities related to real estate	17	11 008	7 170	1 983	162	8.2	3.5
532	Rental and leasing services	6	35 750	9 923	2 146	250	4.4	—
	EMERYVILLE							
53	Real estate and rental and leasing	31	59 068	28 482	6 552	537	11.7	10.1
531	Real estate	29	D	D	D	f	D	D
5311	Lessors of real estate	12	16 447	2 875	459	49	3.9	7.2
532	Rental and leasing services	2	D	D	D	a	D	D
	ENCINITAS							
53	Real estate and rental and leasing	129	85 675	13 688	3 291	456	33.4	8.8
531	Real estate	120	78 585	12 732	3 059	412	35.5	9.6
5311	Lessors of real estate	36	21 194	2 562	604	206	58.6	16.1
531110	Lessors of residential buildings and dwellings	17	6 382	576	147	153	71.1	28.9
531110	Lessors of residential buildings and dwellings	17	6 382	576	147	153	71.1	28.9
5311101	Lessors of apartment buildings	14	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	9 371	1 548	350	33	84.0	16.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	9 371	1 548	350	33	84.0	16.0
5312	Offices of real estate agents and brokers	43	42 013	4 127	1 122	80	25.5	1.4
53121	Offices of real estate agents and brokers	43	42 013	4 127	1 122	80	25.5	1.4
531210	Offices of real estate agents and brokers	43	42 013	4 127	1 122	80	25.5	1.4
5312101	Offices of residential real estate agents and brokers ...	32	38 713	2 916	724	65	23.9	1.5
5312109	Offices of nonresidential real estate agents and brokers	11	3 300	1 211	398	15	44.7	.1
5313	Activities related to real estate	41	15 378	6 043	1 333	126	31.2	22.8
53131	Real estate property managers	18	6 259	2 084	540	71	36.9	23.0
531311	Residential property managers	12	5 175	1 853	473	60	23.8	27.6
53139	Other activities related to real estate	16	7 264	3 426	661	34	20.4	24.0
531390	Other activities related to real estate	16	7 264	3 426	661	34	20.4	24.0
532	Rental and leasing services	9	7 090	956	232	44	9.4	—
	ESCALON							
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ESCONDIDO								
53	Real estate and rental and leasing	186	139 163	25 776	6 419	1 327	30.4	6.5
531	Real estate	143	96 373	17 721	4 556	1 062	37.1	7.1
5311	Lessors of real estate	72	51 386	6 276	1 605	338	32.1	9.0
53111	Lessors of residential buildings and dwellings	43	33 169	4 109	1 002	231	35.1	10.3
531110	Lessors of residential buildings and dwellings	43	33 169	4 109	1 002	231	35.1	10.3
5311101	Lessors of apartment buildings	38	31 359	3 901	948	218	35.4	9.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	9 847	1 536	455	55	15.2	6.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	9 847	1 536	455	55	15.2	6.3
53119	Lessors of other real estate property	12	6 419	467	111	39	38.5	7.7
531190	Lessors of other real estate property	12	6 419	467	111	39	38.5	7.7
5311901	Lessors of manufactured (mobile) home sites	12	6 419	467	111	39	38.5	7.7
5312	Offices of real estate agents and brokers	30	20 959	2 197	463	63	52.3	2.2
53121	Offices of real estate agents and brokers	30	20 959	2 197	463	63	52.3	2.2
531210	Offices of real estate agents and brokers	30	20 959	2 197	463	63	52.3	2.2
5312101	Offices of residential real estate agents and brokers	24	19 480	1 608	334	47	48.7	2.4
5313	Activities related to real estate	41	24 028	9 248	2 488	661	34.8	7.1
53131	Real estate property managers	22	15 783	6 400	1 885	604	27.0	6.6
531311	Residential property managers	13	7 531	4 471	1 141	552	17.4	4.3
53139	Other activities related to real estate	12	5 808	1 646	366	37	55.7	6.9
531390	Other activities related to real estate	12	5 808	1 646	366	37	55.7	6.9
532	Rental and leasing services	43	42 790	8 055	1 863	265	15.1	5.1
5322	Consumer goods rental	20	7 001	1 551	390	100	11.7	2.5
53223	Video tape and disc rental	10	4 077	722	194	59	.7	4.3
532230	Video tape and disc rental	10	4 077	722	194	59	.7	4.3
5324	Commercial and industrial machinery and equipment rental and leasing	11	21 828	4 421	982	99	21.3	7.5
EUREKA								
53	Real estate and rental and leasing	61	41 656	7 822	1 939	325	20.0	3.3
531	Real estate	49	29 174	4 857	1 237	173	28.5	4.7
5311	Lessors of real estate	23	18 214	2 210	556	80	18.3	2.0
53111	Lessors of residential buildings and dwellings	12	3 589	249	54	23	84.9	5.9
531110	Lessors of residential buildings and dwellings	12	3 589	249	54	23	84.9	5.9
5312	Offices of real estate agents and brokers	14	8 175	1 769	478	34	31.7	7.4
53121	Offices of real estate agents and brokers	14	8 175	1 769	478	34	31.7	7.4
531210	Offices of real estate agents and brokers	14	8 175	1 769	478	34	31.7	7.4
5312101	Offices of residential real estate agents and brokers	12	D	D	D	b	D	D
5313	Activities related to real estate	12	2 785	878	203	59	85.3	14.7
532	Rental and leasing services	12	12 482	2 965	702	152	—	—
EXETER								
53	Real estate and rental and leasing	8	2 853	315	65	33	20.5	4.5
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	b	D	D
FAIRFAX								
53	Real estate and rental and leasing	11	D	D	D	b	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
FAIRFIELD								
53	Real estate and rental and leasing	101	79 941	11 202	2 610	431	20.0	6.1
531	Real estate	76	51 577	5 742	1 315	228	29.8	9.5
5311	Lessors of real estate	47	32 799	2 566	560	131	29.1	10.4
53111	Lessors of residential buildings and dwellings	31	11 265	1 247	277	70	63.8	19.5
531110	Lessors of residential buildings and dwellings	31	11 265	1 247	277	70	63.8	19.5
5311101	Lessors of apartment buildings	27	10 240	1 155	263	66	63.3	18.3
5312	Offices of real estate agents and brokers	17	15 962	1 888	500	59	28.1	4.7
53121	Offices of real estate agents and brokers	17	15 962	1 888	500	59	28.1	4.7
531210	Offices of real estate agents and brokers	17	15 962	1 888	500	59	28.1	4.7
5312101	Offices of residential real estate agents and brokers	16	D	D	D	b	D	D
5313	Activities related to real estate	12	2 816	1 288	255	38	47.7	26.2
532	Rental and leasing services	24	D	D	D	c	D	D
5322	Consumer goods rental	14	13 578	2 769	659	116	4.4	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
	FARMERSVILLE							
53	Real estate and rental and leasing	5	1 248	88	27	12	86.2	13.8
531	Real estate	5	1 248	88	27	12	86.2	13.8
	FILLMORE							
53	Real estate and rental and leasing	8	1 747	386	108	24	66.3	—
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
	FOLSOM							
53	Real estate and rental and leasing	58	41 509	7 145	1 888	254	26.0	6.5
531	Real estate	50	32 487	4 803	1 307	147	27.2	7.9
5311	Lessors of real estate	19	19 544	2 022	636	72	19.9	8.9
5312	Offices of real estate agents and brokers	21	9 342	1 523	309	45	42.1	8.1
53121	Offices of real estate agents and brokers	21	9 342	1 523	309	45	42.1	8.1
531210	Offices of real estate agents and brokers	21	9 342	1 523	309	45	42.1	8.1
5312101	Offices of residential real estate agents and brokers ...	20	D	D	D	b	D	D
5313	Activities related to real estate	10	3 601	1 258	362	30	28.4	2.1
532	Rental and leasing services	8	9 022	2 342	581	107	21.6	1.6
	FONTANA							
53	Real estate and rental and leasing	52	46 324	6 130	1 447	256	23.4	9.8
531	Real estate	33	20 259	2 272	519	99	51.0	15.1
5311	Lessors of real estate	24	13 357	1 132	273	64	29.1	20.4
53111	Lessors of residential buildings and dwellings	10	5 170	562	136	28	46.0	9.9
531110	Lessors of residential buildings and dwellings	10	5 170	562	136	28	46.0	9.9
5311101	Lessors of apartment buildings	10	5 170	562	136	28	46.0	9.9
532	Rental and leasing services	19	26 065	3 858	928	157	1.9	5.6
5322	Consumer goods rental	13	6 768	1 279	290	77	7.4	13.3
	FORT BRAGG							
53	Real estate and rental and leasing	15	4 875	948	220	61	33.4	19.3
531	Real estate	11	3 257	623	145	41	35.9	21.8
532	Rental and leasing services	4	1 618	325	75	20	28.5	14.3
	FORTUNA							
53	Real estate and rental and leasing	12	D	D	D	b	D	D
531	Real estate	11	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	FOSTER CITY							
53	Real estate and rental and leasing	41	D	D	D	f	D	D
531	Real estate	36	91 822	30 816	8 732	574	7.5	2.3
5311	Lessors of real estate	11	52 531	2 466	493	83	5.3	—
5312	Offices of real estate agents and brokers	14	7 920	2 189	530	54	29.6	1.9
53121	Offices of real estate agents and brokers	14	7 920	2 189	530	54	29.6	1.9
531210	Offices of real estate agents and brokers	14	7 920	2 189	530	54	29.6	1.9
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	a	D	D
5313	Activities related to real estate	11	31 371	26 161	7 709	437	5.6	6.3
532	Rental and leasing services	5	D	D	D	b	D	D
	FOUNTAIN VALLEY							
53	Real estate and rental and leasing	82	86 983	32 622	9 293	523	25.2	11.8
531	Real estate	65	54 030	10 646	2 397	272	37.1	15.9
5311	Lessors of real estate	19	17 688	1 195	286	50	49.2	8.8
5312	Offices of real estate agents and brokers	17	22 092	2 606	607	64	31.6	—
53121	Offices of real estate agents and brokers	17	22 092	2 606	607	64	31.6	—
531210	Offices of real estate agents and brokers	17	22 092	2 606	607	64	31.6	—
5312101	Offices of residential real estate agents and brokers ...	14	21 000	2 371	559	57	28.0	—
5313	Activities related to real estate	29	14 250	6 845	1 504	158	30.6	49.3
53131	Real estate property managers	17	4 268	2 438	566	73	36.1	26.5
532	Rental and leasing services	16	D	D	D	e	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
	FOWLER							
53	Real estate and rental and leasing	4	1 131	96	27	9	84.6	15.4
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	FREMONT							
53	Real estate and rental and leasing	237	275 289	39 512	9 398	1 174	29.5	11.9
531	Real estate	198	219 717	26 898	6 441	805	34.0	11.7
5311	Lessors of real estate	107	134 997	11 542	3 165	401	22.6	11.4
53111	Lessors of residential buildings and dwellings	65	105 670	7 972	1 972	281	18.3	9.2
531110	Lessors of residential buildings and dwellings	65	105 670	7 972	1 972	281	18.3	9.2
5311101	Lessors of apartment buildings	59	100 394	7 552	1 873	260	17.9	9.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	30	23 654	2 932	1 031	85	42.2	23.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	30	23 654	2 932	1 031	85	42.2	23.0
5311201	Lessors of professional and other office buildings	17	7 072	1 419	612	40	34.4	26.8
53113	Lessors of miniwarehouses and self-storage units	10	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	53	64 009	5 957	1 336	215	51.1	8.4
53121	Offices of real estate agents and brokers	53	64 009	5 957	1 336	215	51.1	8.4
531210	Offices of real estate agents and brokers	53	64 009	5 957	1 336	215	51.1	8.4
5312101	Offices of residential real estate agents and brokers	48	58 205	5 632	1 274	207	53.4	9.2
5313	Activities related to real estate	38	20 711	9 399	1 940	189	55.4	23.6
53131	Real estate property managers	25	14 537	6 971	1 489	153	41.8	32.2
531311	Residential property managers	19	10 708	5 381	1 095	123	30.5	39.3
532	Rental and leasing services	39	55 572	12 614	2 957	369	11.8	12.8
5322	Consumer goods rental	11	6 094	1 397	372	90	2.4	1.1
5324	Commercial and industrial machinery and equipment rental and leasing	18	41 138	9 989	2 264	231	15.6	16.8
	FRESNO							
53	Real estate and rental and leasing	438	400 993	82 787	19 413	3 116	25.8	7.8
531	Real estate	323	290 066	60 859	14 321	2 208	33.6	7.9
5311	Lessors of real estate	148	128 848	14 449	3 297	875	31.5	11.5
53111	Lessors of residential buildings and dwellings	91	74 177	8 631	1 966	563	28.5	15.0
531110	Lessors of residential buildings and dwellings	91	74 177	8 631	1 966	563	28.5	15.0
5311101	Lessors of apartment buildings	73	55 376	6 271	1 441	367	32.5	12.9
5311109	Lessors of dwellings other than apartment buildings	18	18 801	2 360	525	196	16.6	21.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	42	45 649	4 899	1 136	216	37.0	5.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	42	45 649	4 899	1 136	216	37.0	5.8
5311201	Lessors of professional and other office buildings	20	20 777	2 613	632	111	13.8	4.2
5311203	Lessors of shopping centers and retail stores	17	21 080	1 734	372	85	58.3	4.6
5312	Offices of real estate agents and brokers	65	96 023	15 901	3 784	330	35.1	.8
53121	Offices of real estate agents and brokers	65	96 023	15 901	3 784	330	35.1	.8
531210	Offices of real estate agents and brokers	65	96 023	15 901	3 784	330	35.1	.8
5312101	Offices of residential real estate agents and brokers	38	66 067	10 745	2 698	234	28.1	1.2
5312109	Offices of nonresidential real estate agents and brokers	27	29 956	5 156	1 086	96	50.5	—
5313	Activities related to real estate	110	65 195	30 509	7 240	1 003	35.6	11.1
53131	Real estate property managers	73	51 891	26 172	6 313	872	32.2	11.8
531311	Residential property managers	43	31 253	17 983	4 550	669	37.5	15.1
531312	Nonresidential property managers	30	20 638	8 189	1 763	203	24.2	6.7
53132	Offices of real estate appraisers	21	D	D	D	b	D	D
531320	Offices of real estate appraisers	21	D	D	D	b	D	D
53139	Other activities related to real estate	16	D	D	D	b	D	D
531390	Other activities related to real estate	16	D	D	D	b	D	D
532	Rental and leasing services	114	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	27	30 416	4 318	1 021	173	3.1	.2
53211	Passenger car rental and leasing	13	D	D	D	c	D	D
532111	Passenger car rental	13	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	D	D	D	b	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	D	D	D	b	D	D
5321201	Truck rental without drivers	13	11 611	1 466	369	51	3.7	—
5322	Consumer goods rental	52	30 758	6 570	1 595	411	8.4	7.1
53223	Video tape and disc rental	28	15 465	2 800	716	252	5.9	9.3
532230	Video tape and disc rental	28	15 465	2 800	716	252	5.9	9.3
53229	Other consumer goods rental	10	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	26	44 061	8 854	2 059	242	2.3	13.6
53249	Other commercial and industrial machinery and equipment rental and leasing	15	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	15	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	10	13 472	2 686	609	69	2.1	13.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	FRESNO—Con.							
53	Real estate and rental and leasing—Con.							
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	b	D	D
	FULLERTON							
53	Real estate and rental and leasing	137	130 481	36 784	6 880	1 095	36.8	9.3
531	Real estate	105	80 619	17 809	3 937	601	25.1	12.8
5311	Lessors of real estate	42	36 722	5 309	1 255	256	27.3	17.1
53111	Lessors of residential buildings and dwellings	28	31 042	4 387	1 090	213	23.3	13.6
531110	Lessors of residential buildings and dwellings	28	31 042	4 387	1 090	213	23.3	13.6
5311101	Lessors of apartment buildings	20	26 294	3 979	985	195	17.5	8.0
5312	Offices of real estate agents and brokers	23	21 357	1 580	274	51	21.5	8.2
53121	Offices of real estate agents and brokers	23	21 357	1 580	274	51	21.5	8.2
531210	Offices of real estate agents and brokers	23	21 357	1 580	274	51	21.5	8.2
5312101	Offices of residential real estate agents and brokers ...	20	21 009	1 501	262	49	20.8	7.8
5313	Activities related to real estate	40	22 540	10 920	2 408	294	25.0	10.1
53131	Real estate property managers	24	14 267	5 672	1 311	223	14.8	15.0
531311	Residential property managers	15	12 774	4 587	1 000	184	12.0	15.8
53139	Other activities related to real estate	10	6 705	4 832	1 011	61	33.1	1.9
531390	Other activities related to real estate	10	6 705	4 832	1 011	61	33.1	1.9
532	Rental and leasing services	31	D	D	D	e	D	D
5322	Consumer goods rental	14	7 475	1 997	498	123	8.2	20.9
53223	Video tape and disc rental	10	4 176	826	193	82	14.8	—
53230	Video tape and disc rental	10	4 176	826	193	82	14.8	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
	GALT							
53	Real estate and rental and leasing	5	1 527	103	19	6	93.1	4.7
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	GARDENA							
53	Real estate and rental and leasing	45	68 632	12 819	2 843	389	20.7	4.0
531	Real estate	32	52 712	10 411	2 301	284	16.6	3.7
5311	Lessors of real estate	18	44 294	6 973	1 547	212	12.9	3.4
532	Rental and leasing services	13	15 920	2 408	542	105	34.4	4.8
	GARDEN GROVE							
53	Real estate and rental and leasing	113	77 259	10 706	2 415	445	44.3	12.0
531	Real estate	76	60 124	6 374	1 441	218	46.7	11.2
5311	Lessors of real estate	42	33 194	2 361	546	114	43.7	9.2
53111	Lessors of residential buildings and dwellings	31	22 573	1 698	382	72	42.2	13.3
531110	Lessors of residential buildings and dwellings	31	22 573	1 698	382	72	42.2	13.3
5311101	Lessors of apartment buildings	24	15 479	1 275	283	54	53.2	19.5
5312	Offices of real estate agents and brokers	13	15 611	917	199	31	35.7	10.1
53121	Offices of real estate agents and brokers	13	15 611	917	199	31	35.7	10.1
531210	Offices of real estate agents and brokers	13	15 611	917	199	31	35.7	10.1
5312101	Offices of residential real estate agents and brokers ...	11	D	D	D	b	D	D
5313	Activities related to real estate	21	11 319	3 096	696	73	70.5	18.6
53131	Real estate property managers	14	6 281	1 406	347	46	66.3	30.7
532	Rental and leasing services	37	17 135	4 332	974	227	36.1	14.5
5322	Consumer goods rental	22	10 734	2 381	551	139	45.5	2.5
53223	Video tape and disc rental	16	4 798	810	186	63	39.8	5.7
53230	Video tape and disc rental	16	4 798	810	186	63	39.8	5.7
	GILROY							
53	Real estate and rental and leasing	40	50 621	5 884	1 362	200	16.5	8.5
531	Real estate	32	32 753	2 626	550	97	20.3	5.7
5311	Lessors of real estate	17	28 225	1 716	404	74	9.7	5.3
5312	Offices of real estate agents and brokers	10	4 098	766	122	17	87.2	7.3
53121	Offices of real estate agents and brokers	10	4 098	766	122	17	87.2	7.3
531210	Offices of real estate agents and brokers	10	4 098	766	122	17	87.2	7.3
532	Rental and leasing services	8	17 868	3 258	812	103	9.6	13.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
GLENDALE								
53	Real estate and rental and leasing	248	538 450	102 192	25 510	2 666	9.5	5.9
531	Real estate	208	397 019	92 540	23 189	2 362	11.7	7.8
5311	Lessors of real estate	84	281 739	50 449	11 755	1 148	5.0	3.3
53111	Lessors of residential buildings and dwellings	46	D	D	D	c	D	D
531110	Lessors of residential buildings and dwellings	46	D	D	D	c	D	D
5311101	Lessors of apartment buildings	44	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	29	76 572	17 250	4 019	355	6.8	5.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	29	76 572	17 250	4 019	355	6.8	5.3
5311201	Lessors of professional and other office buildings	13	53 842	7 900	1 991	162	6.9	1.4
5312	Offices of real estate agents and brokers	46	41 610	9 173	2 272	170	39.3	.1
53121	Offices of real estate agents and brokers	46	41 610	9 173	2 272	170	39.3	.1
531210	Offices of real estate agents and brokers	46	41 610	9 173	2 272	170	39.3	.1
5312101	Offices of residential real estate agents and brokers	28	17 297	1 694	420	71	56.3	.1
5312109	Offices of nonresidential real estate agents and brokers	18	24 313	7 479	1 852	99	27.2	—
5313	Activities related to real estate	78	73 670	32 918	9 162	1 044	21.5	29.2
53131	Real estate property managers	48	38 192	16 607	4 134	838	22.0	45.4
531311	Residential property managers	31	17 242	6 484	1 593	376	34.1	29.0
531312	Nonresidential property managers	17	20 950	10 123	2 541	462	12.0	58.9
53139	Other activities related to real estate	26	34 881	16 146	5 001	203	19.6	12.0
531390	Other activities related to real estate	26	34 881	16 146	5 001	203	19.6	12.0
532	Rental and leasing services	38	D	D	D	e	D	D
5322	Consumer goods rental	21	10 132	2 296	581	116	19.6	6.1
53223	Video tape and disc rental	12	6 067	1 013	262	79	17.9	2.2
532230	Video tape and disc rental	12	6 067	1 013	262	79	17.9	2.2
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
GLENDORA								
53	Real estate and rental and leasing	68	49 641	6 767	1 473	250	54.7	6.9
531	Real estate	59	45 744	6 290	1 365	221	54.5	7.5
5311	Lessors of real estate	22	15 389	1 363	286	72	78.8	7.9
53111	Lessors of residential buildings and dwellings	10	2 270	443	58	15	40.9	27.0
531110	Lessors of residential buildings and dwellings	10	2 270	443	58	15	40.9	27.0
5312	Offices of real estate agents and brokers	27	24 891	3 057	550	88	34.3	8.9
53121	Offices of real estate agents and brokers	27	24 891	3 057	550	88	34.3	8.9
531210	Offices of real estate agents and brokers	27	24 891	3 057	550	88	34.3	8.9
5312101	Offices of residential real estate agents and brokers	23	23 337	2 756	459	78	34.3	7.4
5313	Activities related to real estate	10	5 464	1 870	529	61	78.0	—
532	Rental and leasing services	9	3 897	477	108	29	57.3	—
GOLETA								
53	Real estate and rental and leasing	41	38 770	7 712	1 758	314	17.1	12.9
531	Real estate	28	24 032	5 583	1 235	221	23.9	12.6
5311	Lessors of real estate	13	16 525	1 152	282	63	17.7	14.9
5313	Activities related to real estate	13	D	D	D	c	D	D
53131	Real estate property managers	11	D	D	D	c	D	D
532	Rental and leasing services	11	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
GONZALES								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
GRAND TERRACE								
53	Real estate and rental and leasing	9	2 133	258	47	14	65.8	7.8
531	Real estate	5	774	88	19	4	81.4	18.6
532	Rental and leasing services	4	1 359	170	28	10	57.0	1.7
GRASS VALLEY								
53	Real estate and rental and leasing	24	16 411	3 213	787	114	39.0	3.8
531	Real estate	20	13 576	2 590	639	82	33.1	4.6
532	Rental and leasing services	4	2 835	623	148	32	67.3	—
GREENFIELD								
53	Real estate and rental and leasing	3	908	70	16	5	21.8	78.2
531	Real estate	3	908	70	16	5	21.8	78.2

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
GRIDLEY								
53	Real estate and rental and leasing	6	3 356	1 189	230	34	79.0	5.0
531	Real estate	3	108	17	5	2	80.6	19.4
532	Rental and leasing services	3	3 248	1 172	225	32	78.9	4.5
GROVER BEACH								
53	Real estate and rental and leasing	26	14 724	2 697	552	94	74.4	8.2
531	Real estate	21	11 041	1 086	163	33	77.8	11.0
5311	Lessors of real estate	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	10	8 310	305	31	9	97.0	.8
53121	Offices of real estate agents and brokers	10	8 310	305	31	9	97.0	.8
531210	Offices of real estate agents and brokers	10	8 310	305	31	9	97.0	.8
532	Rental and leasing services	5	3 683	1 611	389	61	64.0	—
GUADALUPE								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
GUSTINE								
53	Real estate and rental and leasing	7	1 355	113	30	14	61.9	30.8
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
HALF MOON BAY								
53	Real estate and rental and leasing	21	9 801	1 257	225	48	47.8	7.3
531	Real estate	19	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
HANFORD								
53	Real estate and rental and leasing	40	22 832	4 246	1 037	206	19.0	11.0
531	Real estate	30	13 924	2 095	519	108	31.2	18.0
5311	Lessors of real estate	12	5 288	529	125	55	11.2	23.0
5312	Offices of real estate agents and brokers	10	3 062	226	55	13	87.7	12.3
53121	Offices of real estate agents and brokers	10	3 062	226	55	13	87.7	12.3
531210	Offices of real estate agents and brokers	10	3 062	226	55	13	87.7	12.3
532	Rental and leasing services	10	8 908	2 151	518	98	—	—
HAWAIIAN GARDENS								
53	Real estate and rental and leasing	11	7 717	792	198	43	22.0	4.1
531	Real estate	6	D	D	D	b	D	D
532	Rental and leasing services	5	D	D	D	a	D	D
HAWTHORNE								
53	Real estate and rental and leasing	64	26 647	3 932	926	239	40.0	29.2
531	Real estate	55	19 446	2 417	562	163	47.7	40.0
5311	Lessors of real estate	40	10 867	1 167	297	98	42.0	39.3
53111	Lessors of residential buildings and dwellings	33	9 539	724	177	61	39.9	40.5
531110	Lessors of residential buildings and dwellings	33	9 539	724	177	61	39.9	40.5
5311101	Lessors of apartment buildings	31	D	D	D	b	D	D
532	Rental and leasing services	9	7 201	1 515	364	76	19.2	—

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
HAYWARD								
53	Real estate and rental and leasing	174	305 595	43 205	9 822	1 339	34.4	8.1
531	Real estate	133	D	D	D	f	D	D
5311	Lessors of real estate	90	93 004	9 946	2 274	416	12.5	17.3
53111	Lessors of residential buildings and dwellings	52	49 276	5 909	1 305	266	16.0	16.6
531110	Lessors of residential buildings and dwellings	52	49 276	5 909	1 305	266	16.0	16.6
5311101	Lessors of apartment buildings	46	46 846	5 143	1 219	251	14.2	15.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	24	33 682	3 122	747	94	8.8	19.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	24	33 682	3 122	747	94	8.8	19.9
5311201	Lessors of professional and other office buildings	16	19 156	1 374	322	33	3.1	21.2
5312	Offices of real estate agents and brokers	16	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	16	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	16	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers	13	5 413	1 448	360	34	52.5	6.0
5313	Activities related to real estate	27	23 381	10 435	2 361	285	11.2	26.9
53131	Real estate property managers	24	22 222	10 019	2 224	279	9.3	28.3
531311	Residential property managers	16	19 588	8 950	2 001	259	7.7	32.1
532	Rental and leasing services	39	178 335	20 113	4 432	557	49.0	1.1
5321	Automotive equipment rental and leasing	11	107 724	8 016	1 907	224	78.1	—
5322	Consumer goods rental	13	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	13	50 003	8 302	1 699	189	5.0	1.7
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	b	D	D
HEALDSBURG								
53	Real estate and rental and leasing	26	10 777	1 857	413	87	47.3	16.2
531	Real estate	21	8 581	1 330	286	59	49.4	20.3
532	Rental and leasing services	5	2 196	527	127	28	39.0	—
HEMET								
53	Real estate and rental and leasing	68	45 694	7 324	1 755	327	33.3	8.3
531	Real estate	59	38 410	5 904	1 407	256	39.1	6.9
5311	Lessors of real estate	37	25 052	2 674	624	152	31.1	6.1
53111	Lessors of residential buildings and dwellings	13	9 771	1 175	257	65	25.7	2.9
531110	Lessors of residential buildings and dwellings	13	9 771	1 175	257	65	25.7	2.9
5311101	Lessors of apartment buildings	12	D	D	D	b	D	D
53119	Lessors of other real estate property	17	11 871	1 090	267	70	33.3	10.6
531190	Lessors of other real estate property	17	11 871	1 090	267	70	33.3	10.6
5311901	Lessors of manufactured (mobile) home sites	16	D	D	D	b	D	D
5313	Activities related to real estate	14	3 463	1 372	307	47	75.0	16.7
532	Rental and leasing services	9	7 284	1 420	348	71	2.6	15.3
HERCULES								
53	Real estate and rental and leasing	8	4 367	333	106	20	26.9	16.8
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
HERMOSA BEACH								
53	Real estate and rental and leasing	40	39 804	9 166	1 709	201	30.9	9.8
531	Real estate	35	38 378	8 887	1 646	183	32.0	9.9
5311	Lessors of real estate	11	9 142	289	65	20	38.9	21.9
5312	Offices of real estate agents and brokers	10	15 281	1 157	169	32	11.9	1.3
53121	Offices of real estate agents and brokers	10	15 281	1 157	169	32	11.9	1.3
531210	Offices of real estate agents and brokers	10	15 281	1 157	169	32	11.9	1.3
5313	Activities related to real estate	14	13 955	7 441	1 412	131	49.5	11.5
53131	Real estate property managers	10	3 683	1 830	464	61	58.8	13.0
532	Rental and leasing services	5	1 426	279	63	18	1.8	6.0
HESPERIA								
53	Real estate and rental and leasing	31	20 771	2 870	653	140	36.3	13.1
531	Real estate	23	13 017	1 268	285	79	46.7	13.9
5312	Offices of real estate agents and brokers	11	7 500	680	158	39	47.7	16.3
53121	Offices of real estate agents and brokers	11	7 500	680	158	39	47.7	16.3
531210	Offices of real estate agents and brokers	11	7 500	680	158	39	47.7	16.3
5312101	Offices of residential real estate agents and brokers	10	D	D	D	b	D	D
532	Rental and leasing services	8	7 754	1 602	368	61	18.6	11.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	HIGHLAND							
53	Real estate and rental and leasing	21	7 043	872	204	52	30.4	22.9
531	Real estate	17	4 355	598	133	39	21.9	34.7
5311	Lessors of real estate	12	3 376	282	58	22	6.5	42.8
532	Rental and leasing services	4	2 688	274	71	13	44.1	3.6
	HILLSBOROUGH							
53	Real estate and rental and leasing	25	14 595	2 557	468	45	35.4	32.4
531	Real estate	24	D	D	D	b	D	D
5311	Lessors of real estate	10	6 880	1 187	253	26	19.9	31.8
532	Rental and leasing services	1	D	D	D	a	D	D
	HOLLISTER							
53	Real estate and rental and leasing	34	14 735	2 198	477	91	52.9	27.2
531	Real estate	28	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	16	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	16	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	16	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers	16	D	D	D	b	D	D
532	Rental and leasing services	6	D	D	D	b	D	D
	HOLTVILLE							
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
	HUNTINGTON BEACH							
53	Real estate and rental and leasing	273	258 134	60 855	13 364	1 473	24.9	10.7
531	Real estate	234	233 285	56 265	12 314	1 293	25.6	11.8
5311	Lessors of real estate	87	84 796	9 599	2 220	388	29.6	6.3
53111	Lessors of residential buildings and dwellings	55	60 740	6 896	1 555	271	24.7	8.6
531110	Lessors of residential buildings and dwellings	55	60 740	6 896	1 555	271	24.7	8.6
5311101	Lessors of apartment buildings	48	58 093	6 731	1 514	258	21.9	8.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	6 516	1 412	352	33	47.6	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	6 516	1 412	352	33	47.6	—
53119	Lessors of other real estate property	11	12 996	904	226	52	54.0	.6
531190	Lessors of other real estate property	11	12 996	904	226	52	54.0	.6
5311901	Lessors of manufactured (mobile) home sites	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	68	88 389	15 595	3 272	415	17.4	23.1
53121	Offices of real estate agents and brokers	68	88 389	15 595	3 272	415	17.4	23.1
531210	Offices of real estate agents and brokers	68	88 389	15 595	3 272	415	17.4	23.1
5312101	Offices of residential real estate agents and brokers	62	87 028	15 322	3 211	407	16.6	23.0
5313	Activities related to real estate	79	60 100	31 071	6 822	490	31.9	2.8
53131	Real estate property managers	40	14 163	4 782	1 184	182	85.8	5.7
531311	Residential property managers	26	8 898	3 117	781	145	85.8	8.0
531312	Nonresidential property managers	14	5 265	1 665	403	37	85.7	2.0
53132	Offices of real estate appraisers	13	3 086	1 010	198	31	43.6	18.5
531320	Offices of real estate appraisers	13	3 086	1 010	198	31	43.6	18.5
53139	Other activities related to real estate	26	42 851	25 279	5 440	277	13.3	.7
531390	Other activities related to real estate	26	42 851	25 279	5 440	277	13.3	.7
532	Rental and leasing services	35	23 429	4 330	1 003	172	19.7	.5
5322	Consumer goods rental	16	6 578	1 413	315	89	25.1	1.4
53223	Video tape and disc rental	11	5 299	944	230	75	16.8	1.7
532230	Video tape and disc rental	11	5 299	944	230	75	16.8	1.7
5324	Commercial and industrial machinery and equipment rental and leasing	10	12 569	2 181	530	56	23.6	.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4	1 420	260	47	8	—	13.5
	HUNTINGTON PARK							
53	Real estate and rental and leasing	17	16 987	1 580	387	115	81.4	3.1
531	Real estate	11	12 765	650	142	36	96.2	3.8
532	Rental and leasing services	6	4 222	930	245	79	36.7	.8
	HURON							
53	Real estate and rental and leasing	3	640	41	11	5	100.0	—
531	Real estate	3	640	41	11	5	100.0	—
	IMPERIAL							
53	Real estate and rental and leasing	4	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
IMPERIAL BEACH								
53	Real estate and rental and leasing	30	12 358	2 414	569	136	27.7	16.5
531	Real estate	27	D	D	D	c	D	D
5311	Lessors of real estate	12	7 546	1 283	298	67	4.2	16.9
532	Rental and leasing services	3	D	D	D	a	D	D
INDIAN WELLS								
53	Real estate and rental and leasing	19	D	D	D	b	D	D
531	Real estate	18	10 928	2 742	607	74	49.4	1.9
532	Rental and leasing services	1	D	D	D	a	D	D
INDIO								
53	Real estate and rental and leasing	41	37 193	7 414	1 808	292	7.4	13.8
531	Real estate	28	24 930	4 987	1 229	191	9.4	15.7
5311	Lessors of real estate	19	21 054	3 231	813	119	9.0	8.3
53111	Lessors of residential buildings and dwellings	11	17 741	2 689	694	95	8.2	8.9
531110	Lessors of residential buildings and dwellings	11	17 741	2 689	694	95	8.2	8.9
5311101	Lessors of apartment buildings	11	17 741	2 689	694	95	8.2	8.9
532	Rental and leasing services	13	12 263	2 427	579	101	3.4	9.9
INDUSTRY								
53	Real estate and rental and leasing	50	118 567	25 583	6 337	467	19.3	1.1
531	Real estate	31	57 010	14 509	3 483	219	37.7	2.3
5312	Offices of real estate agents and brokers	16	49 811	12 120	2 812	146	38.9	.3
53121	Offices of real estate agents and brokers	16	49 811	12 120	2 812	146	38.9	.3
531210	Offices of real estate agents and brokers	16	49 811	12 120	2 812	146	38.9	.3
532	Rental and leasing services	17	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
INGLEWOOD								
53	Real estate and rental and leasing	77	113 800	17 700	4 028	647	12.3	1.5
531	Real estate	46	28 148	6 801	1 487	180	39.3	5.9
5311	Lessors of real estate	19	10 185	1 479	341	53	61.9	10.4
53111	Lessors of residential buildings and dwellings	10	1 375	236	66	16	31.9	35.8
531110	Lessors of residential buildings and dwellings	10	1 375	236	66	16	31.9	35.8
5311101	Lessors of apartment buildings	10	1 375	236	66	16	31.9	35.8
5313	Activities related to real estate	20	11 182	4 017	820	95	28.7	4.9
53131	Real estate property managers	10	7 578	2 397	434	53	19.2	5.8
532	Rental and leasing services	31	85 652	10 899	2 541	467	3.4	—
5321	Automotive equipment rental and leasing	15	74 760	7 482	1 762	349	.9	—
5322	Consumer goods rental	14	D	D	D	b	D	D
IONE								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
IRVINE								
53	Real estate and rental and leasing	428	945 230	282 892	73 788	6 465	13.3	9.3
531	Real estate	365	630 608	236 940	61 572	5 539	16.9	9.7
5311	Lessors of real estate	95	176 803	24 906	6 116	599	16.6	13.1
53111	Lessors of residential buildings and dwellings	38	81 284	14 194	3 564	349	22.2	21.0
531110	Lessors of residential buildings and dwellings	38	81 284	14 194	3 564	349	22.2	21.0
5311101	Lessors of apartment buildings	29	72 119	12 018	3 040	290	19.7	23.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	48	91 269	10 113	2 412	202	11.4	6.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	48	91 269	10 113	2 412	202	11.4	6.7
5311201	Lessors of professional and other office buildings	25	55 320	4 715	1 175	138	1.4	3.6
5311203	Lessors of shopping centers and retail stores	12	14 929	2 753	252	31	45.3	22.3
5312	Offices of real estate agents and brokers	130	197 213	32 765	8 274	584	24.3	11.4
53121	Offices of real estate agents and brokers	130	197 213	32 765	8 274	584	24.3	11.4
531210	Offices of real estate agents and brokers	130	197 213	32 765	8 274	584	24.3	11.4
5312101	Offices of residential real estate agents and brokers	77	103 967	11 757	3 035	303	28.4	7.0
5312109	Offices of nonresidential real estate agents and brokers	53	93 246	21 008	5 239	281	19.8	16.3
5313	Activities related to real estate	140	256 592	179 269	47 182	4 356	11.5	6.1
53131	Real estate property managers	72	162 967	132 771	33 936	3 653	7.4	7.2
531311	Residential property managers	33	117 756	110 802	28 236	3 235	3.7	9.2
531312	Nonresidential property managers	39	45 211	21 969	5 700	418	16.9	1.9
53132	Offices of real estate appraisers	11	9 447	3 489	807	124	66.8	2.2
531320	Offices of real estate appraisers	11	9 447	3 489	807	124	66.8	2.2
53139	Other activities related to real estate	57	84 178	43 009	12 439	579	13.2	4.6
531390	Other activities related to real estate	57	84 178	43 009	12 439	579	13.2	4.6
532	Rental and leasing services	53	168 485	33 665	9 051	782	8.4	8.6
5322	Consumer goods rental	20	18 285	3 382	858	149	1.8	34.7
5324	Commercial and industrial machinery and equipment rental and leasing	23	81 958	22 589	5 810	452	16.4	8.9
533	Lessors of nonfinancial intangible assets (except copyrighted works)	10	146 137	12 287	3 165	144	3.1	8.1
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	10	146 137	12 287	3 165	144	3.1	8.1
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	10	146 137	12 287	3 165	144	3.1	8.1
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	10	146 137	12 287	3 165	144	3.1	8.1
JACKSON								
53	Real estate and rental and leasing	14	D	D	D	b	D	D
531	Real estate	12	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
KERMAN								
53	Real estate and rental and leasing	4	3 152	433	92	16	89.1	—
531	Real estate	4	3 152	433	92	16	89.1	—
KING CITY								
53	Real estate and rental and leasing	8	2 119	800	218	25	5.6	14.8
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
KINGSBURG								
53	Real estate and rental and leasing	10	3 015	460	126	22	49.8	5.8
531	Real estate	9	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
LA CANADA FLINTRIDGE								
53	Real estate and rental and leasing	44	33 235	5 016	1 121	160	20.1	4.2
531	Real estate	37	26 557	3 934	889	117	11.6	5.3
5311	Lessors of real estate	12	4 033	533	88	22	13.1	29.3
5312	Offices of real estate agents and brokers	15	17 924	1 454	295	63	8.4	.6
53121	Offices of real estate agents and brokers	15	17 924	1 454	295	63	8.4	.6
531210	Offices of real estate agents and brokers	15	17 924	1 454	295	63	8.4	.6
5312101	Offices of residential real estate agents and brokers	11	16 902	1 173	239	59	5.2	.5
5313	Activities related to real estate	10	4 600	1 947	506	32	22.8	2.4
532	Rental and leasing services	4	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LAFAYETTE								
53	Real estate and rental and leasing	76	52 772	11 954	3 363	346	20.7	6.2
531	Real estate	71	48 898	11 029	3 159	311	20.6	6.6
5311	Lessors of real estate	27	16 919	3 381	736	77	25.6	14.2
53111	Lessors of residential buildings and dwellings	11	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	11	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	10 508	1 631	380	33	32.9	20.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	10 508	1 631	380	33	32.9	20.2
5312	Offices of real estate agents and brokers	18	19 120	2 233	589	60	14.1	3.2
53121	Offices of real estate agents and brokers	18	19 120	2 233	589	60	14.1	3.2
531210	Offices of real estate agents and brokers	18	19 120	2 233	589	60	14.1	3.2
5312101	Offices of residential real estate agents and brokers	12	17 421	1 410	281	46	12.6	.8
5313	Activities related to real estate	26	12 859	5 415	1 834	174	23.8	1.6
53131	Real estate property managers	17	7 221	2 992	743	125	22.5	2.0
531311	Residential property managers	12	6 501	2 736	707	118	14.9	2.2
532	Rental and leasing services	3	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
LAGUNA BEACH								
53	Real estate and rental and leasing	78	55 725	8 593	1 724	217	21.1	12.2
531	Real estate	75	55 245	8 529	1 716	214	20.6	12.1
5311	Lessors of real estate	18	6 036	1 037	250	49	47.9	4.9
5312	Offices of real estate agents and brokers	28	35 227	2 813	618	78	8.2	4.1
53121	Offices of real estate agents and brokers	28	35 227	2 813	618	78	8.2	4.1
531210	Offices of real estate agents and brokers	28	35 227	2 813	618	78	8.2	4.1
5312101	Offices of residential real estate agents and brokers	26	D	D	b	D	D	D
5313	Activities related to real estate	29	13 982	4 679	848	87	40.0	35.2
53131	Real estate property managers	14	3 755	1 549	331	53	70.4	8.1
53139	Other activities related to real estate	13	D	D	D	b	D	D
531390	Other activities related to real estate	13	D	D	D	b	D	D
532	Rental and leasing services	3	480	64	8	3	77.5	22.5
LAGUNA HILLS								
53	Real estate and rental and leasing	104	99 836	32 738	7 576	650	17.4	18.6
531	Real estate	91	93 247	30 493	7 113	590	15.5	19.7
5311	Lessors of real estate	20	16 794	2 532	527	97	6.2	11.6
5312	Offices of real estate agents and brokers	32	37 838	7 537	1 451	112	13.9	33.6
53121	Offices of real estate agents and brokers	32	37 838	7 537	1 451	112	13.9	33.6
531210	Offices of real estate agents and brokers	32	37 838	7 537	1 451	112	13.9	33.6
5312101	Offices of residential real estate agents and brokers	25	27 339	4 375	1 031	76	15.6	46.5
5313	Activities related to real estate	39	38 615	20 424	5 135	381	21.0	9.6
53131	Real estate property managers	15	24 407	15 200	3 872	260	8.6	4.4
53139	Other activities related to real estate	21	13 377	5 103	1 241	119	38.8	19.6
531390	Other activities related to real estate	21	13 377	5 103	1 241	119	38.8	19.6
532	Rental and leasing services	11	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
LAGUNA NIGUEL								
53	Real estate and rental and leasing	85	56 103	10 720	2 304	311	24.7	21.1
531	Real estate	80	54 448	10 329	2 196	285	25.0	21.7
5311	Lessors of real estate	22	21 262	1 295	350	51	18.9	31.6
53111	Lessors of residential buildings and dwellings	13	16 343	865	253	34	10.5	30.6
531110	Lessors of residential buildings and dwellings	13	16 343	865	253	34	10.5	30.6
5311101	Lessors of apartment buildings	10	15 250	660	201	26	7.0	32.8
5312	Offices of real estate agents and brokers	33	20 000	2 785	496	64	25.9	15.5
53121	Offices of real estate agents and brokers	33	20 000	2 785	496	64	25.9	15.5
531210	Offices of real estate agents and brokers	33	20 000	2 785	496	64	25.9	15.5
5312101	Offices of residential real estate agents and brokers	30	19 120	2 551	460	61	23.8	14.8
5313	Activities related to real estate	25	13 186	6 249	1 350	170	33.7	15.2
53131	Real estate property managers	10	4 188	1 982	484	83	37.7	43.6
53139	Other activities related to real estate	12	8 357	4 159	842	84	28.4	.4
531390	Other activities related to real estate	12	8 357	4 159	842	84	28.4	.4
532	Rental and leasing services	4	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
	LAGUNA WOODS							
53	Real estate and rental and leasing	8	17 700	3 962	967	155	7.6	2.0
531	Real estate	7	D	D	D	c	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	LA HABRA							
53	Real estate and rental and leasing	50	35 103	5 773	1 228	246	37.3	3.0
531	Real estate	36	28 940	4 634	981	170	40.7	2.1
5311	Lessors of real estate	23	19 561	2 408	519	127	24.8	2.8
53111	Lessors of residential buildings and dwellings	14	13 673	1 537	369	96	33.1	3.9
531110	Lessors of residential buildings and dwellings	14	13 673	1 537	369	96	33.1	3.9
5311101	Lessors of apartment buildings	12	D	D	D	b	D	D
532	Rental and leasing services	14	6 163	1 139	247	76	21.4	7.1
5322	Consumer goods rental	10	3 455	654	163	60	28.2	5.0
	LA HABRA HEIGHTS							
53	Real estate and rental and leasing	4	1 886	171	39	11	90.2	9.8
531	Real estate	4	1 886	171	39	11	90.2	9.8
	LAKE ELSINORE							
53	Real estate and rental and leasing	27	13 052	1 996	446	106	51.7	19.0
531	Real estate	18	10 052	1 403	318	64	49.8	20.6
532	Rental and leasing services	9	3 000	593	128	42	58.1	13.5
	LAKE FOREST							
53	Real estate and rental and leasing	81	79 342	20 357	4 379	611	33.5	5.1
531	Real estate	67	63 381	16 764	3 539	499	37.1	6.3
5311	Lessors of real estate	24	29 892	2 535	606	118	36.5	9.4
53111	Lessors of residential buildings and dwellings	11	11 867	990	271	36	40.7	3.3
531110	Lessors of residential buildings and dwellings	11	11 867	990	271	36	40.7	3.3
5312	Offices of real estate agents and brokers	15	4 452	1 106	243	51	37.4	12.0
53121	Offices of real estate agents and brokers	15	4 452	1 106	243	51	37.4	12.0
531210	Offices of real estate agents and brokers	15	4 452	1 106	243	51	37.4	12.0
5312101	Offices of residential real estate agents and brokers ...	10	3 902	945	204	45	33.9	8.4
5313	Activities related to real estate	28	29 037	13 123	2 690	330	37.8	2.3
53131	Real estate property managers	13	17 610	8 582	1 790	243	18.1	2.7
53139	Other activities related to real estate	10	7 424	2 823	508	47	97.5	2.5
531390	Other activities related to real estate	10	7 424	2 823	508	47	97.5	2.5
532	Rental and leasing services	13	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
	LAKEPORT							
53	Real estate and rental and leasing	12	5 238	710	161	38	77.6	4.3
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	5	D	D	D	b	D	D
	LAKEWOOD							
53	Real estate and rental and leasing	38	41 172	5 493	1 252	269	15.0	6.9
531	Real estate	27	35 907	4 562	1 024	199	13.2	7.9
5311	Lessors of real estate	11	20 590	2 606	560	114	9.4	12.7
532	Rental and leasing services	11	5 265	931	228	70	27.2	—
	LA MESA							
53	Real estate and rental and leasing	115	79 107	20 228	4 526	809	29.3	10.5
531	Real estate	103	71 174	18 484	4 129	740	30.8	7.8
5311	Lessors of real estate	47	33 820	3 063	688	130	41.3	12.2
53111	Lessors of residential buildings and dwellings	33	26 728	1 750	423	101	33.5	13.1
531110	Lessors of residential buildings and dwellings	33	26 728	1 750	423	101	33.5	13.1
5311101	Lessors of apartment buildings	31	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	25	21 242	5 008	1 016	126	21.2	.5
53121	Offices of real estate agents and brokers	25	21 242	5 008	1 016	126	21.2	.5
531210	Offices of real estate agents and brokers	25	21 242	5 008	1 016	126	21.2	.5
5312101	Offices of residential real estate agents and brokers ...	21	17 079	2 486	365	81	23.2	.6
5313	Activities related to real estate	31	16 112	10 413	2 425	484	21.2	8.5
53131	Real estate property managers	19	10 805	8 177	1 903	445	21.7	7.1
531311	Residential property managers	16	D	D	D	e	D	D
532	Rental and leasing services	11	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	LA MIRADA							
53	Real estate and rental and leasing	41	54 416	11 375	2 682	273	54.4	5.9
531	Real estate	28	14 765	2 433	537	69	29.9	21.6
5311	Lessors of real estate	11	7 025	791	167	34	17.9	26.5
532	Rental and leasing services	13	39 651	8 942	2 145	204	63.6	.1
	LANCASTER							
53	Real estate and rental and leasing	81	69 826	12 387	2 890	465	37.2	8.2
531	Real estate	58	41 743	6 817	1 568	260	56.8	10.4
5311	Lessors of real estate	25	14 597	2 010	497	99	49.1	7.9
53111	Lessors of residential buildings and dwellings	11	7 462	991	244	57	30.8	13.6
531110	Lessors of residential buildings and dwellings	11	7 462	991	244	57	30.8	13.6
5312	Offices of real estate agents and brokers	19	20 186	2 053	502	70	59.8	9.7
53121	Offices of real estate agents and brokers	19	20 186	2 053	502	70	59.8	9.7
531210	Offices of real estate agents and brokers	19	20 186	2 053	502	70	59.8	9.7
5312101	Offices of residential real estate agents and brokers	14	19 346	1 934	474	59	58.1	10.1
5313	Activities related to real estate	14	6 960	2 754	569	91	64.0	17.9
532	Rental and leasing services	23	28 083	5 570	1 322	205	8.1	4.9
5322	Consumer goods rental	13	9 334	2 145	494	103	8.5	12.8
	LA PALMA							
53	Real estate and rental and leasing	13	7 346	2 190	491	54	80.2	2.4
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
	LA PUENTE							
53	Real estate and rental and leasing	22	10 697	1 645	416	74	46.7	1.1
531	Real estate	17	8 423	1 213	303	42	57.6	1.4
5311	Lessors of real estate	13	7 566	651	135	27	53.8	.6
532	Rental and leasing services	5	2 274	432	113	32	6.4	—
	LA QUINTA							
53	Real estate and rental and leasing	42	19 564	3 413	864	119	42.8	32.3
531	Real estate	36	17 041	3 016	777	94	49.1	31.6
5312	Offices of real estate agents and brokers	17	8 449	1 580	409	36	36.7	43.6
53121	Offices of real estate agents and brokers	17	8 449	1 580	409	36	36.7	43.6
531210	Offices of real estate agents and brokers	17	8 449	1 580	409	36	36.7	43.6
5312101	Offices of residential real estate agents and brokers	14	D	D	b	D	D	D
5313	Activities related to real estate	12	3 941	1 102	290	35	93.9	—
532	Rental and leasing services	6	2 523	397	87	25	—	37.3
	LARKSPUR							
53	Real estate and rental and leasing	47	D	D	D	c	D	D
531	Real estate	45	67 318	7 638	1 767	162	14.8	14.6
5311	Lessors of real estate	21	29 203	2 160	791	73	1.9	15.3
5312	Offices of real estate agents and brokers	12	26 328	1 408	295	31	30.3	4.5
53121	Offices of real estate agents and brokers	12	26 328	1 408	295	31	30.3	4.5
531210	Offices of real estate agents and brokers	12	26 328	1 408	295	31	30.3	4.5
5313	Activities related to real estate	12	11 787	4 070	681	58	12.3	35.7
532	Rental and leasing services	2	D	D	D	a	D	D
	LATHROP							
53	Real estate and rental and leasing	7	5 585	766	188	26	3.4	9.2
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	LA VERNE							
53	Real estate and rental and leasing	21	16 331	3 332	761	159	24.0	5.4
531	Real estate	12	7 907	989	242	44	41.5	9.2
532	Rental and leasing services	9	8 424	2 343	519	115	7.5	1.9

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
	LAWNDALE							
53	Real estate and rental and leasing	23	51 633	6 601	1 678	376	6.1	5.9
531	Real estate	17	45 201	5 600	1 446	332	4.5	.8
532	Rental and leasing services	6	6 432	1 001	232	44	16.9	42.4
	LEMON GROVE							
53	Real estate and rental and leasing	21	9 340	1 256	309	79	28.7	10.6
531	Real estate	12	D	D	D	b	D	D
532	Rental and leasing services	9	D	D	D	b	D	D
	LEMOORE							
53	Real estate and rental and leasing	19	D	D	D	b	D	D
531	Real estate	17	5 512	718	164	52	64.5	9.0
5311	Lessors of real estate	12	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	10	4 542	427	91	32	62.6	5.3
531110	Lessors of residential buildings and dwellings	10	4 542	427	91	32	62.6	5.3
532	Rental and leasing services	2	D	D	D	a	D	D
	LINCOLN							
53	Real estate and rental and leasing	11	7 025	3 162	696	144	20.7	9.1
531	Real estate	7	D	D	D	c	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
	LINDSAY							
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	LIVE OAK							
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
	LIVERMORE							
53	Real estate and rental and leasing	76	69 862	13 207	3 082	462	17.3	12.9
531	Real estate	56	39 989	6 141	1 353	239	27.8	5.5
5311	Lessors of real estate	19	15 299	1 082	245	51	20.8	7.8
53111	Lessors of residential buildings and dwellings	11	7 088	824	191	37	18.7	13.1
531110	Lessors of residential buildings and dwellings	11	7 088	824	191	37	18.7	13.1
5312	Offices of real estate agents and brokers	19	6 442	1 313	254	63	77.2	8.7
53121	Offices of real estate agents and brokers	19	6 442	1 313	254	63	77.2	8.7
531210	Offices of real estate agents and brokers	19	6 442	1 313	254	63	77.2	8.7
5312101	Offices of residential real estate agents and brokers	15	5 503	1 056	222	58	83.3	.2
5313	Activities related to real estate	18	18 248	3 746	854	125	16.2	2.4
53131	Real estate property managers	11	15 033	2 563	590	79	3.2	2.9
532	Rental and leasing services	20	29 873	7 066	1 729	223	3.2	22.8
	LIVINGSTON							
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
	LODI							
53	Real estate and rental and leasing	80	87 447	19 870	5 437	1 115	31.6	6.6
531	Real estate	62	56 494	10 447	3 614	830	47.8	7.8
5311	Lessors of real estate	31	17 169	2 217	549	124	27.2	12.5
53111	Lessors of residential buildings and dwellings	18	9 514	1 467	358	84	18.8	10.7
531110	Lessors of residential buildings and dwellings	18	9 514	1 467	358	84	18.8	10.7
5311101	Lessors of apartment buildings	15	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	20	26 084	1 710	332	66	80.4	8.4
53121	Offices of real estate agents and brokers	20	26 084	1 710	332	66	80.4	8.4
531210	Offices of real estate agents and brokers	20	26 084	1 710	332	66	80.4	8.4
5312101	Offices of residential real estate agents and brokers	14	24 044	1 313	246	50	81.0	6.9
5313	Activities related to real estate	11	13 241	6 520	2 733	640	10.4	.3
532	Rental and leasing services	18	30 953	9 423	1 823	285	2.0	4.4
	LOMA LINDA							
53	Real estate and rental and leasing	11	11 786	2 238	465	121	14.1	7.0
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
LOMITA								
53	Real estate and rental and leasing	35	16 329	4 693	1 098	194	41.5	10.0
531	Real estate	30	11 101	2 507	648	144	61.0	14.7
5311	Lessors of real estate	16	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	14	4 558	323	84	23	36.6	26.6
531110	Lessors of residential buildings and dwellings	14	4 558	323	84	23	36.6	26.6
5311101	Lessors of apartment buildings	11	4 013	266	67	15	35.1	23.1
532	Rental and leasing services	5	5 228	2 186	450	50	—	—
LOMPOC								
53	Real estate and rental and leasing	32	17 671	3 170	737	147	36.6	15.4
531	Real estate	27	11 892	1 827	429	93	41.8	22.8
5311	Lessors of real estate	13	5 698	639	167	42	21.4	16.9
532	Rental and leasing services	5	5 779	1 343	308	54	25.8	—
LONG BEACH								
53	Real estate and rental and leasing	425	511 430	83 394	20 557	2 847	15.4	11.7
531	Real estate	345	339 449	58 788	14 524	2 057	19.6	12.4
5311	Lessors of real estate	148	173 036	14 904	3 685	614	10.7	10.5
53111	Lessors of residential buildings and dwellings	83	45 619	4 415	991	235	21.7	33.0
531110	Lessors of residential buildings and dwellings	83	45 619	4 415	991	235	21.7	33.0
5311101	Lessors of apartment buildings	75	43 602	3 991	901	212	19.1	33.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	32	102 138	8 539	2 253	249	4.4	1.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	32	102 138	8 539	2 253	249	4.4	1.9
5311201	Lessors of professional and other office buildings	12	4 676	1 033	242	39	48.7	35.4
53113	Lessors of miniwarehouses and self-storage units	20	10 233	1 309	282	81	36.3	4.1
531130	Lessors of miniwarehouses and self-storage units	20	10 233	1 309	282	81	36.3	4.1
53119	Lessors of other real estate property	13	15 046	641	159	49	3.1	4.9
531190	Lessors of other real estate property	13	15 046	641	159	49	3.1	4.9
5312	Offices of real estate agents and brokers	82	105 148	19 038	5 214	499	24.4	14.8
53121	Offices of real estate agents and brokers	82	105 148	19 038	5 214	499	24.4	14.8
531210	Offices of real estate agents and brokers	82	105 148	19 038	5 214	499	24.4	14.8
5312101	Offices of residential real estate agents and brokers	62	80 262	10 283	2 690	370	25.3	8.1
5312109	Offices of nonresidential real estate agents and brokers	20	24 886	8 755	2 524	129	21.5	36.5
5313	Activities related to real estate	115	61 265	24 846	5 625	944	36.3	13.7
53131	Real estate property managers	74	30 139	15 804	3 748	746	43.8	18.3
531311	Residential property managers	55	21 892	11 846	2 739	641	40.3	11.2
531312	Nonresidential property managers	19	8 247	3 958	1 009	105	53.2	37.1
53132	Offices of real estate appraisers	14	5 573	1 715	364	76	32.7	5.8
531320	Offices of real estate appraisers	14	5 573	1 715	364	76	32.7	5.8
53139	Other activities related to real estate	27	25 553	7 327	1 513	122	28.2	10.0
531390	Other activities related to real estate	27	25 553	7 327	1 513	122	28.2	10.0
532	Rental and leasing services	76	167 151	20 690	4 785	668	7.1	10.5
5321	Automotive equipment rental and leasing	13	D	D	D	c	D	D
5322	Consumer goods rental	38	20 865	3 939	965	232	14.0	5.8
53223	Video tape and disc rental	24	11 773	2 080	529	173	15.0	2.1
532230	Video tape and disc rental	24	11 773	2 080	529	173	15.0	2.1
5324	Commercial and industrial machinery and equipment rental and leasing	21	123 458	12 734	2 951	289	6.6	12.4
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	15	113 851	10 343	2 387	229	4.9	13.4
532412	Construction, mining, and forestry machinery and equipment rental and leasing	11	D	D	D	c	D	D
5324121	Rental and leasing of heavy construction equipment without operators	11	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4	4 830	3 916	1 248	122	8.7	—
LOOMIS								
53	Real estate and rental and leasing	8	3 380	311	65	19	85.7	9.6
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
LOS ALAMITOS								
53	Real estate and rental and leasing	42	32 179	5 494	1 167	169	38.8	13.6
531	Real estate	33	24 382	3 571	666	104	39.3	17.9
5312	Offices of real estate agents and brokers	13	11 983	1 077	169	20	39.5	.2
53121	Offices of real estate agents and brokers	13	11 983	1 077	169	20	39.5	.2
531210	Offices of real estate agents and brokers	13	11 983	1 077	169	20	39.5	.2
5312101	Offices of residential real estate agents and brokers	11	D	D	D	a	D	D
5313	Activities related to real estate	11	7 254	2 196	425	63	65.6	19.9
532	Rental and leasing services	9	7 797	1 923	501	65	37.1	—

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							From administrative records ¹	Estimated ²
LOS ALTOS								
53	Real estate and rental and leasing	77	61 006	12 948	2 731	397	36.9	11.1
531	Real estate	74	60 240	12 646	2 663	391	37.1	11.2
5311	Lessors of real estate	24	14 862	2 528	601	108	31.1	13.6
53111	Lessors of residential buildings and dwellings	14	11 022	2 001	468	90	30.8	12.2
531110	Lessors of residential buildings and dwellings	14	11 022	2 001	468	90	30.8	12.2
5311101	Lessors of apartment buildings	10	9 159	1 835	427	83	18.7	12.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	3 840	527	133	18	32.1	17.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	3 840	527	133	18	32.1	17.7
5312	Offices of real estate agents and brokers	29	33 751	4 171	957	116	36.8	9.2
53121	Offices of real estate agents and brokers	29	33 751	4 171	957	116	36.8	9.2
531210	Offices of real estate agents and brokers	29	33 751	4 171	957	116	36.8	9.2
5312101	Offices of residential real estate agents and brokers	27	D	D	D	c	D	D
5313	Activities related to real estate	21	11 627	5 947	1 105	167	45.5	13.9
53131	Real estate property managers	17	10 145	5 462	956	151	44.3	9.1
531311	Residential property managers	13	8 623	5 143	877	140	34.5	10.7
532	Rental and leasing services	1	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
LOS ALTOS HILLS								
53	Real estate and rental and leasing	13	D	D	D	b	D	D
531	Real estate	12	10 815	1 347	346	36	58.5	34.6
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
LOS ANGELES								
53	Real estate and rental and leasing	5 148	9 984 501	1 361 076	339 712	35 760	13.2	7.0
531	Real estate	4 362	5 651 089	985 092	252 208	26 207	21.2	10.9
5311	Lessors of real estate	2 256	3 315 224	325 040	82 635	11 090	17.9	8.8
53111	Lessors of residential buildings and dwellings	1 375	962 590	105 687	25 321	5 038	32.4	19.1
531110	Lessors of residential buildings and dwellings	1 375	962 590	105 687	25 321	5 038	32.4	19.1
5311101	Lessors of apartment buildings	1 268	893 862	93 569	22 431	4 591	32.4	18.4
5311109	Lessors of dwellings other than apartment buildings	107	68 728	12 118	2 890	447	32.1	27.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	668	2 217 477	201 762	52 758	5 209	11.4	4.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	668	2 217 477	201 762	52 758	5 209	11.4	4.2
5311201	Lessors of professional and other office buildings	294	1 007 778	72 624	19 669	1 755	14.1	4.8
5311202	Lessors of manufacturing and industrial buildings	104	116 102	14 450	3 426	323	31.4	12.1
5311203	Lessors of shopping centers and retail stores	205	912 284	87 419	22 657	2 338	7.4	2.9
5311209	Lessors of other nonresidential buildings and facilities	65	181 313	27 269	7 006	793	4.2	2.2
53113	Lessors of miniwarehouses and self-storage units	126	78 160	10 749	2 976	517	6.3	8.6
531130	Lessors of miniwarehouses and self-storage units	126	78 160	10 749	2 976	517	6.3	8.6
53119	Lessors of other real estate property	87	56 997	6 842	1 580	326	41.7	18.1
531190	Lessors of other real estate property	87	56 997	6 842	1 580	326	41.7	18.1
5311901	Lessors of manufactured (mobile) home sites	57	40 823	4 064	973	224	47.6	14.5
5311909	Lessors of other real estate property	30	16 174	2 778	607	102	26.9	27.1
5312	Offices of real estate agents and brokers	834	1 368 794	250 436	69 352	4 325	21.7	13.5
53121	Offices of real estate agents and brokers	834	1 368 794	250 436	69 352	4 325	21.7	13.5
531210	Offices of real estate agents and brokers	834	1 368 794	250 436	69 352	4 325	21.7	13.5
5312101	Offices of residential real estate agents and brokers	546	723 617	83 151	20 777	2 188	21.9	13.5
5312109	Offices of nonresidential real estate agents and brokers	288	645 177	167 285	48 575	2 137	21.4	13.6
5313	Activities related to real estate	1 272	967 071	409 616	100 221	10 792	31.9	14.2
53131	Real estate property managers	838	672 993	293 210	71 969	8 850	27.2	15.4
531311	Residential property managers	510	338 369	143 407	33 775	5 872	33.4	21.2
531312	Nonresidential property managers	328	334 624	149 803	38 194	2 978	20.9	9.6
53132	Offices of real estate appraisers	85	44 142	14 294	3 332	329	59.4	6.5
531320	Offices of real estate appraisers	85	44 142	14 294	3 332	329	59.4	6.5
53139	Other activities related to real estate	349	249 936	102 112	24 920	1 613	39.9	12.4
531390	Other activities related to real estate	349	249 936	102 112	24 920	1 613	39.9	12.4
532	Rental and leasing services	743	4 085 665	346 875	81 424	9 130	2.7	1.9
5321	Automotive equipment rental and leasing	145	479 535	78 747	17 873	2 548	1.7	5.6
53211	Passenger car rental and leasing	101	402 814	65 999	15 224	2 177	1.1	6.6
532111	Passenger car rental	90	391 813	64 854	15 010	2 143	1.2	5.9
532112	Passenger car leasing	11	11 001	1 145	214	34	—	33.1
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	44	76 721	12 748	2 649	371	4.4	.4
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	44	76 721	12 748	2 649	371	4.4	.4
5321201	Truck rental without drivers	24	30 290	4 778	1 053	190	9.1	.3
5321202	Truck leasing	10	D	D	D	b	D	D
5321209	Utility trailer, and RV (recreational vehicle) rental and leasing	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—							
							From administrative records ¹	Estimated ²						
LOS ANGELES—Con.														
Real estate and rental and leasing—Con.														
53	Rental and leasing services—Con.													
532	Consumer goods rental	315	204 970	53 909	11 851	2 387	22.1	3.3						
53221	Consumer electronics and appliances rental	30	15 994	4 852	1 126	152	22.6	5.5						
532210	Consumer electronics and appliances rental	30	15 994	4 852	1 126	152	22.6	5.5						
53222	Formal wear and costume rental	45	20 768	6 665	1 629	251	15.0	4.5						
532220	Formal wear and costume rental	45	20 768	6 665	1 629	251	15.0	4.5						
53223	Video tape and disc rental	183	106 210	19 856	4 362	1 305	22.8	3.8						
532230	Video tape and disc rental	183	106 210	19 856	4 362	1 305	22.8	3.8						
53229	Other consumer goods rental	57	61 998	22 536	4 734	679	23.0	1.3						
532299	All other consumer goods rental	45	43 905	16 656	3 549	549	15.1	1.6						
5323	General rental centers	45	28 225	6 037	1 427	227	32.6	24.4						
53231	General rental centers	45	28 225	6 037	1 427	227	32.6	24.4						
532310	General rental centers	45	28 225	6 037	1 427	227	32.6	24.4						
5324	Commercial and industrial machinery and equipment rental and leasing	238	3 372 935	208 182	50 273	3 968	1.4	1.1						
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	34	D	D	D	f	D	D						
532412	Construction, mining, and forestry machinery and equipment rental and leasing	29	D	D	D	e	D	D						
5324121	Rental and leasing of heavy construction equipment without operators	26	D	D	D	e	D	D						
53242	Office machinery and equipment rental and leasing	19	43 193	12 330	3 302	278	10.7	44.4						
532420	Office machinery and equipment rental and leasing	19	43 193	12 330	3 302	278	10.7	44.4						
5324209	Computer rental and leasing	12	34 414	8 835	2 601	205	7.2	48.4						
53249	Other commercial and industrial machinery and equipment rental and leasing	185	D	D	D	h	D	D						
532490	Other commercial and industrial machinery and equipment rental and leasing	185	D	D	D	h	D	D						
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	13	D	D	D	c	D	D						
5324902	Industrial equipment rental and leasing	75	D	D	D	f	D	D						
5324903	Motion picture equipment rental	74	261 800	115 681	27 280	2 053	3.1	3.8						
5324909	Theatrical equipment rental	23	D	D	D	c	D	D						
533	Lessors of nonfinancial intangible assets (except copyrighted works)	43	247 747	29 109	6 080	423	2.7	1.0						
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	43	247 747	29 109	6 080	423	2.7	1.0						
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	43	247 747	29 109	6 080	423	2.7	1.0						
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	43	247 747	29 109	6 080	423	2.7	1.0						
5331109	Patent owners and lessors	42	D	D	D	e	2.7	1.0						
LOS BANOS														
53	Real estate and rental and leasing	16	5 847	569	180	58	82.7	4.7						
531	Real estate	11	4 940	342	85	22	94.4	1.7						
532	Rental and leasing services	5	907	227	95	36	19.3	21.2						
LOS GATOS														
53	Real estate and rental and leasing	116	181 979	29 010	7 381	461	11.2	5.8						
531	Real estate	104	72 534	15 288	3 763	301	28.1	11.7						
5311	Lessors of real estate	25	17 688	1 628	417	64	29.4	20.2						
53111	Lessors of residential buildings and dwellings	12	7 684	862	236	38	41.7	29.8						
531110	Lessors of residential buildings and dwellings	12	7 684	862	236	38	41.7	29.8						
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	9 247	678	159	17	21.7	7.7						
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	9 247	678	159	17	21.7	7.7						
5312	Offices of real estate agents and brokers	43	40 954	6 739	1 763	113	21.0	10.0						
53121	Offices of real estate agents and brokers	43	40 954	6 739	1 763	113	21.0	10.0						
531210	Offices of real estate agents and brokers	43	40 954	6 739	1 763	113	21.0	10.0						
5312101	Offices of residential real estate agents and brokers	37	39 567	6 214	1 658	108	20.0	9.6						
5313	Activities related to real estate	36	13 892	6 921	1 583	124	46.9	5.8						
53131	Real estate property managers	25	10 582	4 376	969	91	56.3	6.8						
531311	Residential property managers	15	5 390	1 872	389	38	47.1	13.4						
531312	Nonresidential property managers	10	5 192	2 504	580	53	65.8	—						
532	Rental and leasing services	10	D	D	D	c	D	D						
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	b	D	D						
LYNWOOD														
53	Real estate and rental and leasing	15	11 411	2 503	608	129	22.8	7.8						
531	Real estate	9	7 895	2 029	497	105	17.6	11.0						
532	Rental and leasing services	6	3 516	474	111	24	34.4	.6						
MADERA														
53	Real estate and rental and leasing	29	15 119	2 679	584	104	25.4	12.9						
531	Real estate	19	D	D	D	b	D	D						
532	Rental and leasing services	10	D	D	D	b	D	D						

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
MALIBU								
53	Real estate and rental and leasing	66	78 016	11 532	2 977	249	32.6	10.8
531	Real estate	62	75 657	11 057	2 867	219	33.2	11.1
5311	Lessors of real estate	22	25 509	2 497	662	67	30.4	27.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	18 628	1 899	502	42	33.0	32.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	18 628	1 899	502	42	33.0	32.8
5312	Offices of real estate agents and brokers	23	39 140	3 499	1 186	65	28.3	.4
53121	Offices of real estate agents and brokers	23	39 140	3 499	1 186	65	28.3	.4
531210	Offices of real estate agents and brokers	23	39 140	3 499	1 186	65	28.3	.4
5312101	Offices of residential real estate agents and brokers	19	37 627	3 259	1 064	61	25.5	.3
5313	Activities related to real estate	17	11 008	5 061	1 019	87	57.4	11.1
53131	Real estate property managers	12	7 077	3 022	631	66	64.3	2.5
532	Rental and leasing services	4	2 359	475	110	30	11.2	—
MAMMOTH LAKES								
53	Real estate and rental and leasing	43	23 530	4 200	1 061	201	61.6	6.2
531	Real estate	37	21 206	3 771	952	169	61.1	6.9
5311	Lessors of real estate	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	16	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	16	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	16	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers	14	13 312	2 017	473	63	67.4	1.4
532	Rental and leasing services	6	2 324	429	109	32	66.8	—
MANHATTAN BEACH								
53	Real estate and rental and leasing	108	72 999	16 180	3 704	508	31.5	9.4
531	Real estate	97	67 846	15 185	3 482	460	31.5	10.1
5311	Lessors of real estate	25	8 716	1 321	335	102	39.6	45.7
53111	Lessors of residential buildings and dwellings	16	5 785	911	227	83	45.0	40.0
531110	Lessors of residential buildings and dwellings	16	5 785	911	227	83	45.0	40.0
5311101	Lessors of apartment buildings	14	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	38	42 544	6 969	1 461	127	21.4	2.3
53121	Offices of real estate agents and brokers	38	42 544	6 969	1 461	127	21.4	2.3
531210	Offices of real estate agents and brokers	38	42 544	6 969	1 461	127	21.4	2.3
5312101	Offices of residential real estate agents and brokers	33	39 885	5 288	1 034	114	20.8	.8
5313	Activities related to real estate	34	16 586	6 895	1 686	231	52.9	11.4
53131	Real estate property managers	18	10 336	3 701	1 077	182	61.2	14.7
531311	Residential property managers	12	8 531	3 147	950	169	65.7	5.2
53139	Other activities related to real estate	14	D	D	D	b	D	D
531390	Other activities related to real estate	14	D	D	D	b	D	D
532	Rental and leasing services	11	5 153	995	222	48	32.6	.1
MANTECA								
53	Real estate and rental and leasing	54	28 177	3 777	838	226	25.6	13.8
531	Real estate	42	20 984	2 335	507	118	24.2	17.8
5311	Lessors of real estate	30	14 247	1 692	393	90	10.4	25.6
53111	Lessors of residential buildings and dwellings	18	6 559	738	179	41	14.9	48.9
531110	Lessors of residential buildings and dwellings	18	6 559	738	179	41	14.9	48.9
5311101	Lessors of apartment buildings	17	D	D	D	b	D	D
532	Rental and leasing services	12	7 193	1 442	331	108	29.7	2.0
MARINA								
53	Real estate and rental and leasing	18	D	D	D	b	D	D
531	Real estate	16	8 981	909	232	59	32.5	23.9
5311	Lessors of real estate	16	8 981	909	232	59	32.5	23.9
53111	Lessors of residential buildings and dwellings	12	7 662	718	180	46	32.2	19.9
531110	Lessors of residential buildings and dwellings	12	7 662	718	180	46	32.2	19.9
5311101	Lessors of apartment buildings	12	7 662	718	180	46	32.2	19.9
532	Rental and leasing services	2	D	D	D	a	D	D
MARTINEZ								
53	Real estate and rental and leasing	44	42 512	5 726	1 367	219	15.7	3.5
531	Real estate	36	D	D	D	c	D	D
5311	Lessors of real estate	13	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	14	4 833	770	263	18	66.2	2.6
53121	Offices of real estate agents and brokers	14	4 833	770	263	18	66.2	2.6
531210	Offices of real estate agents and brokers	14	4 833	770	263	18	66.2	2.6
5312101	Offices of residential real estate agents and brokers	11	4 132	649	232	11	63.6	—
532	Rental and leasing services	8	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	MARYSVILLE							
53	Real estate and rental and leasing	15	4 949	832	205	44	35.8	6.0
531	Real estate	12	3 892	605	148	36	35.5	7.6
532	Rental and leasing services	3	1 057	227	57	8	36.9	—
	MAYWOOD							
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	MENDOTA							
53	Real estate and rental and leasing	4	722	81	15	6	100.0	—
531	Real estate	4	722	81	15	6	100.0	—
	MENLO PARK							
53	Real estate and rental and leasing	87	119 451	23 670	3 979	437	17.1	15.7
531	Real estate	81	113 881	22 666	3 735	387	15.3	16.5
5311	Lessors of real estate	31	27 557	4 041	1 007	181	18.7	20.3
53111	Lessors of residential buildings and dwellings	20	16 909	3 381	836	155	18.3	12.9
53110	Lessors of residential buildings and dwellings	20	16 909	3 381	836	155	18.3	12.9
5311101	Lessors of apartment buildings	17	16 667	3 322	825	153	18.6	12.1
5312	Offices of real estate agents and brokers	32	69 811	9 412	1 055	73	11.5	13.1
53121	Offices of real estate agents and brokers	32	69 811	9 412	1 055	73	11.5	13.1
531210	Offices of real estate agents and brokers	32	69 811	9 412	1 055	73	11.5	13.1
5312101	Offices of residential real estate agents and brokers	26	D	D	D	b	D	D
5313	Activities related to real estate	18	16 513	9 213	1 673	133	26.2	24.6
53131	Real estate property managers	15	D	D	D	c	D	—
531311	Residential property managers	10	8 881	4 824	1 177	104	22.3	—
532	Rental and leasing services	6	5 570	1 004	244	50	53.6	—
	MERCED							
53	Real estate and rental and leasing	67	49 009	7 077	1 843	346	38.6	8.4
531	Real estate	51	32 632	4 467	1 246	221	56.2	10.9
5311	Lessors of real estate	24	12 438	1 252	301	80	43.1	17.8
53111	Lessors of residential buildings and dwellings	17	9 453	995	245	61	38.1	18.7
53110	Lessors of residential buildings and dwellings	17	9 453	995	245	61	38.1	18.7
5311101	Lessors of apartment buildings	14	8 228	857	210	54	31.3	21.5
5312	Offices of real estate agents and brokers	12	14 030	2 044	641	66	56.4	2.0
53121	Offices of real estate agents and brokers	12	14 030	2 044	641	66	56.4	2.0
531210	Offices of real estate agents and brokers	12	14 030	2 044	641	66	56.4	2.0
5312101	Offices of residential real estate agents and brokers	10	D	D	D	b	D	D
5313	Activities related to real estate	15	6 164	1 171	304	75	82.4	17.6
532	Rental and leasing services	16	16 377	2 610	597	125	3.4	3.4
5322	Consumer goods rental	10	5 606	1 119	270	82	2.6	9.1
	MILLBRAE							
53	Real estate and rental and leasing	33	20 592	2 770	658	96	42.3	10.8
531	Real estate	29	D	D	D	b	D	D
5311	Lessors of real estate	10	7 180	792	200	29	15.4	25.6
5313	Activities related to real estate	10	1 763	495	141	20	87.0	6.1
532	Rental and leasing services	4	D	D	D	b	D	D
	MILL VALLEY							
53	Real estate and rental and leasing	43	20 093	4 340	1 032	110	34.7	19.5
531	Real estate	36	16 597	3 086	714	67	37.3	23.7
5311	Lessors of real estate	14	9 517	1 197	289	34	17.6	21.4
5312	Offices of real estate agents and brokers	12	4 191	787	95	11	80.8	7.0
53121	Offices of real estate agents and brokers	12	4 191	787	95	11	80.8	7.0
531210	Offices of real estate agents and brokers	12	4 191	787	95	11	80.8	7.0
5312101	Offices of residential real estate agents and brokers	11	D	D	D	a	D	D
5313	Activities related to real estate	10	2 889	1 102	330	22	39.0	55.2
532	Rental and leasing services	7	3 496	1 254	318	43	22.2	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
MILPITAS								
53	Real estate and rental and leasing	58	71 799	12 777	3 208	242	22.7	26.2
531	Real estate	49	56 246	3 858	952	130	28.6	33.4
5311	Lessors of real estate	29	44 122	2 201	552	85	26.4	36.9
53111	Lessors of residential buildings and dwellings	10	19 386	652	161	31	37.7	.3
531110	Lessors of residential buildings and dwellings	10	19 386	652	161	31	37.7	.3
5312	Offices of real estate agents and brokers	14	10 229	1 370	353	31	37.9	12.0
53121	Offices of real estate agents and brokers	14	10 229	1 370	353	31	37.9	12.0
531210	Offices of real estate agents and brokers	14	10 229	1 370	353	31	37.9	12.0
5312101	Offices of residential real estate agents and brokers	12	D	D	D	b	D	D
532	Rental and leasing services	8	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	b	D	D
MISSION VIEJO								
53	Real estate and rental and leasing	147	280 266	56 316	15 234	1 523	12.6	21.1
531	Real estate	125	244 969	48 635	13 280	1 347	12.2	22.7
5311	Lessors of real estate	21	19 781	3 140	761	130	30.4	5.8
5312	Offices of real estate agents and brokers	71	137 811	12 093	3 018	321	10.6	36.8
53121	Offices of real estate agents and brokers	71	137 811	12 093	3 018	321	10.6	36.8
531210	Offices of real estate agents and brokers	71	137 811	12 093	3 018	321	10.6	36.8
5312101	Offices of residential real estate agents and brokers	69	D	D	e	D	D	D
5313	Activities related to real estate	33	87 377	33 402	9 501	896	10.6	4.4
53131	Real estate property managers	16	38 266	18 605	4 301	508	12.0	3.6
53139	Other activities related to real estate	12	46 734	14 596	5 153	376	5.0	5.3
531390	Other activities related to real estate	12	46 734	14 596	5 153	376	5.0	5.3
532	Rental and leasing services	19	D	D	D	c	D	D
5322	Consumer goods rental	10	6 784	1 468	361	75	42.1	7.0
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	b	D	D
MODESTO								
53	Real estate and rental and leasing	198	182 909	35 604	7 504	1 185	18.8	9.5
531	Real estate	157	131 990	25 575	5 040	779	23.8	11.9
5311	Lessors of real estate	67	53 870	6 362	1 505	326	18.3	18.7
53111	Lessors of residential buildings and dwellings	34	19 475	2 814	656	153	29.8	29.6
531110	Lessors of residential buildings and dwellings	34	19 475	2 814	656	153	29.8	29.6
5311101	Lessors of apartment buildings	27	17 942	2 144	508	108	29.6	29.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	22 890	2 567	612	98	7.0	14.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	22 890	2 567	612	98	7.0	14.5
53113	Lessors of miniwarehouses and self-storage units	13	5 513	661	156	51	29.5	18.3
531130	Lessors of miniwarehouses and self-storage units	13	5 513	661	156	51	29.5	18.3
5312	Offices of real estate agents and brokers	43	56 314	10 691	1 558	188	23.9	2.9
53121	Offices of real estate agents and brokers	43	56 314	10 691	1 558	188	23.9	2.9
531210	Offices of real estate agents and brokers	43	56 314	10 691	1 558	188	23.9	2.9
5312101	Offices of residential real estate agents and brokers	33	51 232	9 889	1 364	154	18.2	3.2
5312109	Offices of nonresidential real estate agents and brokers	10	5 082	802	194	34	82.1	—
5313	Activities related to real estate	47	21 806	8 522	1 977	265	37.4	18.2
53131	Real estate property managers	21	8 802	4 196	984	152	20.6	37.9
531311	Residential property managers	13	D	D	D	b	D	D
53132	Offices of real estate appraisers	17	5 330	1 549	354	63	39.1	3.4
531320	Offices of real estate appraisers	17	5 330	1 549	354	63	39.1	3.4
532	Rental and leasing services	41	50 919	10 029	2 464	406	5.8	3.2
5322	Consumer goods rental	21	18 089	3 809	1 024	195	6.2	3.9
53223	Video tape and disc rental	14	9 324	1 627	400	114	4.6	—
532230	Video tape and disc rental	14	9 324	1 627	400	114	4.6	—
5324	Commercial and industrial machinery and equipment rental and leasing	12	27 554	5 435	1 267	178	1.0	3.4
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	10	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	10	D	D	D	c	D	D
5324121	Rental and leasing of heavy construction equipment without operators	10	D	D	D	c	D	D
MONROVIA								
53	Real estate and rental and leasing	31	16 954	4 108	998	170	18.9	23.4
531	Real estate	23	12 045	2 947	703	107	23.1	24.4
5311	Lessors of real estate	11	5 091	989	245	45	10.6	42.4
532	Rental and leasing services	8	4 909	1 161	295	63	8.4	21.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	MONTCLAIR							
53	Real estate and rental and leasing	22	17 835	3 193	812	127	9.5	6.4
531	Real estate	13	9 256	1 649	443	70	6.2	12.3
532	Rental and leasing services	9	8 579	1 544	369	57	13.1	—
	MONTEBELLO							
53	Real estate and rental and leasing	65	70 000	10 544	2 580	321	21.2	20.2
531	Real estate	49	36 306	5 776	1 362	177	32.1	25.7
5311	Lessors of real estate	22	11 951	1 809	454	71	25.6	17.5
53111	Lessors of residential buildings and dwellings	12	7 014	720	197	42	27.1	18.1
531110	Lessors of residential buildings and dwellings	12	7 014	720	197	42	27.1	18.1
5311101	Lessors of apartment buildings	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	18	20 182	1 912	414	66	38.1	27.1
53121	Offices of real estate agents and brokers	18	20 182	1 912	414	66	38.1	27.1
531210	Offices of real estate agents and brokers	18	20 182	1 912	414	66	38.1	27.1
5312101	Offices of residential real estate agents and brokers ...	14	18 447	1 525	315	52	39.2	29.7
532	Rental and leasing services	16	33 694	4 768	1 218	144	9.4	14.2
	MONTEREY							
53	Real estate and rental and leasing	103	78 734	14 863	3 402	568	33.3	11.4
531	Real estate	79	57 031	10 477	2 347	380	43.5	15.7
5311	Lessors of real estate	35	25 073	3 726	966	164	11.5	19.3
53111	Lessors of residential buildings and dwellings	17	18 720	2 478	617	121	3.7	20.7
531110	Lessors of residential buildings and dwellings	17	18 720	2 478	617	121	3.7	20.7
5311101	Lessors of apartment buildings	17	18 720	2 478	617	121	3.7	20.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	5 082	981	292	31	36.8	19.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	5 082	981	292	31	36.8	19.1
5312	Offices of real estate agents and brokers	20	16 001	3 079	617	66	53.5	21.0
53121	Offices of real estate agents and brokers	20	16 001	3 079	617	66	53.5	21.0
531210	Offices of real estate agents and brokers	20	16 001	3 079	617	66	53.5	21.0
5312101	Offices of residential real estate agents and brokers ...	13	9 762	1 370	348	39	36.1	34.3
5313	Activities related to real estate	24	15 957	3 672	764	150	83.7	4.6
53131	Real estate property managers	19	6 026	2 416	601	135	60.0	9.0
531311	Residential property managers	13	3 891	1 413	404	105	40.5	11.4
532	Rental and leasing services	23	D	D	D	c	D	D
5322	Consumer goods rental	11	7 725	1 731	413	84	2.3	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
	MONTEREY PARK							
53	Real estate and rental and leasing	80	64 928	9 803	2 426	332	29.1	11.5
531	Real estate	75	61 472	9 233	2 293	297	30.2	12.2
5311	Lessors of real estate	42	37 364	3 549	906	129	21.3	16.1
53111	Lessors of residential buildings and dwellings	24	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	24	D	D	D	b	D	D
5311101	Lessors of apartment buildings	15	5 773	601	142	31	53.2	35.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	16	29 038	2 474	629	76	15.7	7.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	16	29 038	2 474	629	76	15.7	7.2
5312	Offices of real estate agents and brokers	15	13 701	1 580	242	42	36.5	8.0
53121	Offices of real estate agents and brokers	15	13 701	1 580	242	42	36.5	8.0
531210	Offices of real estate agents and brokers	15	13 701	1 580	242	42	36.5	8.0
5312101	Offices of residential real estate agents and brokers ...	12	13 110	1 413	218	37	33.6	8.4
5313	Activities related to real estate	18	10 407	4 104	1 145	126	54.0	3.5
53131	Real estate property managers	11	4 686	1 565	547	60	92.4	1.9
532	Rental and leasing services	3	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
	MONTE SERENO							
53	Real estate and rental and leasing	8	3 110	911	234	22	31.2	16.9
531	Real estate	8	3 110	911	234	22	31.2	16.9
	MOORPARK							
53	Real estate and rental and leasing	25	22 707	2 946	692	103	26.6	.4
531	Real estate	18	17 343	1 858	419	64	29.1	.3
532	Rental and leasing services	7	5 364	1 088	273	39	18.5	.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	MORAGA							
53	Real estate and rental and leasing	11	D	D	D	b	D	D
531	Real estate	9	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	MORENO VALLEY							
53	Real estate and rental and leasing	55	45 903	5 840	1 388	226	22.9	6.9
531	Real estate	35	32 355	3 808	948	123	30.5	6.8
5311	Lessors of real estate	16	12 309	1 097	344	54	32.4	17.4
5312	Offices of real estate agents and brokers	11	15 670	1 385	335	37	15.9	—
53121	Offices of real estate agents and brokers	11	15 670	1 385	335	37	15.9	—
531210	Offices of real estate agents and brokers	11	15 670	1 385	335	37	15.9	—
532	Rental and leasing services	20	13 548	2 032	440	103	5.0	7.1
5322	Consumer goods rental	12	7 172	1 185	247	71	7.5	13.4
	MORGAN HILL							
53	Real estate and rental and leasing	56	42 917	4 685	1 037	190	39.6	25.4
531	Real estate	52	39 251	4 015	872	155	41.1	27.6
5311	Lessors of real estate	28	21 076	2 635	556	99	36.0	20.7
53111	Lessors of residential buildings and dwellings	13	13 421	1 199	281	44	31.0	30.3
531110	Lessors of residential buildings and dwellings	13	13 421	1 199	281	44	31.0	30.3
5312	Offices of real estate agents and brokers	17	16 232	1 068	238	34	40.6	39.9
53121	Offices of real estate agents and brokers	17	16 232	1 068	238	34	40.6	39.9
531210	Offices of real estate agents and brokers	17	16 232	1 068	238	34	40.6	39.9
5312101	Offices of residential real estate agents and brokers ...	14	15 794	1 027	236	33	39.5	40.5
532	Rental and leasing services	4	3 666	670	165	35	23.7	1.8
	MORRO BAY							
53	Real estate and rental and leasing	17	5 545	482	123	29	65.5	6.7
531	Real estate	17	5 545	482	123	29	65.5	6.7
5311	Lessors of real estate	10	1 543	163	47	15	76.0	24.0
	MOUNTAIN VIEW							
53	Real estate and rental and leasing	113	104 315	20 072	4 819	670	27.3	11.8
531	Real estate	93	89 845	16 496	4 004	514	27.2	13.1
5311	Lessors of real estate	72	61 684	7 675	1 908	282	17.5	15.2
53111	Lessors of residential buildings and dwellings	44	44 512	5 649	1 482	159	16.7	9.2
531110	Lessors of residential buildings and dwellings	44	44 512	5 649	1 482	159	16.7	9.2
5311101	Lessors of apartment buildings	43	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	17	12 301	1 432	292	91	15.2	31.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	17	12 301	1 432	292	91	15.2	31.0
5313	Activities related to real estate	14	21 567	8 107	1 947	213	40.0	8.9
53131	Real estate property managers	10	19 624	7 809	1 863	205	43.8	4.6
532	Rental and leasing services	18	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
	MOUNT SHASTA							
53	Real estate and rental and leasing	10	3 737	482	102	29	91.6	—
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	MURRIETA							
53	Real estate and rental and leasing	57	30 023	4 166	884	176	46.2	4.6
531	Real estate	46	22 089	3 039	611	113	56.8	3.5
5311	Lessors of real estate	11	9 213	827	204	49	35.4	5.4
5312	Offices of real estate agents and brokers	24	9 850	1 228	209	27	83.2	1.9
53121	Offices of real estate agents and brokers	24	9 850	1 228	209	27	83.2	1.9
531210	Offices of real estate agents and brokers	24	9 850	1 228	209	27	83.2	1.9
5312101	Offices of residential real estate agents and brokers ...	23	D	D	D	b	D	D
5313	Activities related to real estate	11	3 026	984	198	37	36.1	2.9
532	Rental and leasing services	11	7 934	1 127	273	63	16.6	7.6

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
NAPA								
53	Real estate and rental and leasing	99	81 999	13 914	3 095	519	23.1	4.5
531	Real estate	85	68 006	10 672	2 383	379	25.9	5.1
5311	Lessors of real estate	39	28 567	3 520	879	162	34.6	7.6
53111	Lessors of residential buildings and dwellings	19	12 358	2 184	566	96	22.0	7.5
531110	Lessors of residential buildings and dwellings	19	12 358	2 184	566	96	22.0	7.5
5311101	Lessors of apartment buildings	16	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	24	34 026	5 540	1 139	164	11.9	2.3
53121	Offices of real estate agents and brokers	24	34 026	5 540	1 139	164	11.9	2.3
531210	Offices of real estate agents and brokers	24	34 026	5 540	1 139	164	11.9	2.3
5312101	Offices of residential real estate agents and brokers	19	25 510	3 658	656	96	11.5	3.0
5313	Activities related to real estate	22	5 413	1 612	365	53	67.2	9.4
53131	Real estate property managers	10	3 217	903	219	37	77.2	4.7
532	Rental and leasing services	14	13 993	3 242	712	140	9.8	2.0
5322	Consumer goods rental	10	5 501	1 610	327	94	4.6	5.2
NATIONAL CITY								
53	Real estate and rental and leasing	55	77 011	32 380	13 093	541	8.6	6.8
531	Real estate	36	58 791	29 588	12 435	433	10.1	6.5
5311	Lessors of real estate	24	19 709	2 585	662	158	19.0	4.9
53111	Lessors of residential buildings and dwellings	18	11 236	1 971	502	132	22.8	8.1
531110	Lessors of residential buildings and dwellings	18	11 236	1 971	502	132	22.8	8.1
5311101	Lessors of apartment buildings	15	D	D	D	b	D	D
532	Rental and leasing services	19	18 220	2 792	658	108	3.4	7.7
5322	Consumer goods rental	10	6 310	1 275	290	59	9.8	22.1
NEEDLES								
53	Real estate and rental and leasing	9	1 661	196	46	15	65.5	34.5
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
NEVADA CITY								
53	Real estate and rental and leasing	18	9 070	1 295	244	50	26.1	1.4
531	Real estate	15	8 532	1 177	229	42	21.5	1.5
532	Rental and leasing services	3	538	118	15	8	100.0	—
NEWARK								
53	Real estate and rental and leasing	37	60 446	12 725	3 336	270	15.4	3.2
531	Real estate	24	25 197	3 239	862	84	29.7	5.2
5311	Lessors of real estate	15	20 147	2 181	609	61	20.8	4.9
53111	Lessors of residential buildings and dwellings	10	8 043	729	179	31	29.8	12.3
531110	Lessors of residential buildings and dwellings	10	8 043	729	179	31	29.8	12.3
532	Rental and leasing services	13	35 249	9 486	2 474	186	5.1	1.9
NEWMAN								
53	Real estate and rental and leasing	3	833	177	37	9	100.0	—
531	Real estate	3	833	177	37	9	100.0	—

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							From administrative records ¹	Estimated ²
NEWPORT BEACH								
53	Real estate and rental and leasing	535	2 464 516	438 799	77 090	5 721	6.3	3.4
531	Real estate	492	2 285 454	420 493	71 648	5 206	6.4	3.3
5311	Lessors of real estate	138	1 658 626	192 771	19 333	1 239	1.9	1.3
53111	Lessors of residential buildings and dwellings	56	422 647	22 541	5 350	426	2.8	1.2
531110	Lessors of residential buildings and dwellings	56	422 647	22 541	5 350	426	2.8	1.2
5311101	Lessors of apartment buildings	44	412 711	21 570	5 099	385	2.4	1.2
5311109	Lessors of dwellings other than apartment buildings	12	9 936	971	251	41	16.9	1.5
53112	Lessors of nonresidential buildings (except minwarehouses)	49	1 200 717	166 399	13 087	722	1.3	1.3
531120	Lessors of nonresidential buildings (except minwarehouses)	49	1 200 717	166 399	13 087	722	1.3	1.3
5311201	Lessors of professional and other office buildings	21	D	D	D	e	D	D
5311203	Lessors of shopping centers and retail stores	16	D	D	D	b	D	D
53113	Lessors of minwarehouses and self-storage units	13	4 008	486	96	27	47.9	32.2
531130	Lessors of minwarehouses and self-storage units	13	4 008	486	96	27	47.9	32.2
53119	Lessors of other real estate property	20	31 254	3 345	800	64	7.6	1.9
531190	Lessors of other real estate property	20	31 254	3 345	800	64	7.6	1.9
5311901	Lessors of manufactured (mobile) home sites	15	29 931	2 983	729	56	5.8	1.9
5312	Offices of real estate agents and brokers	150	351 024	76 482	20 897	1 105	18.1	9.0
53121	Offices of real estate agents and brokers	150	351 024	76 482	20 897	1 105	18.1	9.0
531210	Offices of real estate agents and brokers	150	351 024	76 482	20 897	1 105	18.1	9.0
5312101	Offices of residential real estate agents and brokers	85	169 305	19 357	4 113	371	23.9	14.0
5312109	Offices of nonresidential real estate agents and brokers	65	181 719	57 125	16 784	734	12.8	4.4
5313	Activities related to real estate	204	275 804	151 240	31 418	2 862	18.1	8.0
53131	Real estate property managers	109	185 339	114 889	23 345	2 299	13.9	2.7
531311	Residential property managers	56	130 388	83 454	16 346	1 603	6.8	1.3
531312	Nonresidential property managers	53	54 951	31 435	6 999	696	30.9	6.2
53132	Offices of real estate appraisers	13	5 991	2 921	746	58	27.3	5.0
531320	Offices of real estate appraisers	13	5 991	2 921	746	58	27.3	5.0
53139	Other activities related to real estate	82	84 474	33 430	7 327	505	26.6	19.9
531390	Other activities related to real estate	82	84 474	33 430	7 327	505	26.6	19.9
532	Rental and leasing services	40	D	D	D	e	D	D
5321	Automotive equipment rental and leasing	16	D	D	D	e	D	D
53211	Passenger car rental and leasing	15	D	D	D	e	D	D
532111	Passenger car rental	14	65 900	7 219	1 781	282	6.3	8.1
5322	Consumer goods rental	13	D	D	D	b	D	D
53229	Other consumer goods rental	10	6 188	1 623	381	60	51.4	.2
5324	Commercial and industrial machinery and equipment rental and leasing	10	61 342	3 439	1 504	45	1.9	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	b	D	D
NORCO								
53	Real estate and rental and leasing	17	11 270	1 769	348	55	44.4	16.1
531	Real estate	12	6 147	591	124	29	81.5	9.4
532	Rental and leasing services	5	5 123	1 178	224	26	—	24.2
NORWALK								
53	Real estate and rental and leasing	54	77 703	10 586	2 751	362	20.7	5.7
531	Real estate	41	56 561	4 973	1 412	143	26.1	7.7
5311	Lessors of real estate	22	41 819	3 514	1 083	77	11.6	5.3
53111	Lessors of residential buildings and dwellings	13	9 105	1 243	383	39	21.5	18.4
531110	Lessors of residential buildings and dwellings	13	9 105	1 243	383	39	21.5	18.4
5311101	Lessors of apartment buildings	11	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	11	11 914	564	130	29	74.6	10.5
53121	Offices of real estate agents and brokers	11	11 914	564	130	29	74.6	10.5
531210	Offices of real estate agents and brokers	11	11 914	564	130	29	74.6	10.5
5312101	Offices of residential real estate agents and brokers	11	11 914	564	130	29	74.6	10.5
532	Rental and leasing services	12	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
NOVATO								
53	Real estate and rental and leasing	92	69 081	15 056	3 299	501	41.4	6.9
531	Real estate	82	60 431	13 303	2 902	426	45.1	7.0
5311	Lessors of real estate	36	33 641	3 332	785	148	48.1	5.4
53111	Lessors of residential buildings and dwellings	18	18 620	1 858	429	93	57.1	6.5
531110	Lessors of residential buildings and dwellings	18	18 620	1 858	429	93	57.1	6.5
5311101	Lessors of apartment buildings	17	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	19	12 469	3 177	624	53	34.5	14.5
53121	Offices of real estate agents and brokers	19	12 469	3 177	624	53	34.5	14.5
53120	Offices of real estate agents and brokers	19	12 469	3 177	624	53	34.5	14.5
531201	Offices of residential real estate agents and brokers	14	11 228	2 744	508	38	35.8	16.1
5313	Activities related to real estate	27	14 321	6 794	1 493	225	47.1	4.4
53131	Real estate property managers	16	8 546	5 346	1 188	178	33.6	7.4
531311	Residential property managers	11	6 312	4 064	883	138	34.1	10.1
532	Rental and leasing services	10	8 650	1 753	397	75	15.9	5.9
OAKDALE								
53	Real estate and rental and leasing	19	5 711	813	177	45	72.4	7.7
531	Real estate	14	3 972	381	82	24	90.7	9.3
532	Rental and leasing services	5	1 739	432	95	21	30.7	4.0
OAKLAND								
53	Real estate and rental and leasing	485	494 545	90 817	23 159	2 875	17.0	15.2
531	Real estate	413	339 962	62 524	16 452	1 899	23.2	20.8
5311	Lessors of real estate	216	179 949	19 427	5 208	764	19.1	19.7
53111	Lessors of residential buildings and dwellings	152	87 831	9 554	2 267	521	28.9	28.9
531110	Lessors of residential buildings and dwellings	152	87 831	9 554	2 267	521	28.9	28.9
5311101	Lessors of apartment buildings	141	78 262	8 814	2 104	496	31.5	31.4
5311109	Lessors of dwellings other than apartment buildings	11	9 569	740	163	25	7.6	8.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	45	85 064	8 884	2 674	180	8.7	9.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	45	85 064	8 884	2 674	180	8.7	9.8
5311201	Lessors of professional and other office buildings	20	28 079	2 574	560	70	4.0	20.0
5311203	Lessors of shopping centers and retail stores	12	35 016	3 393	1 094	55	11.4	7.2
53119	Lessors of other real estate property	10	2 572	485	121	35	48.8	38.3
531190	Lessors of other real estate property	10	2 572	485	121	35	48.8	38.3
5312	Offices of real estate agents and brokers	88	85 958	15 088	3 839	276	25.6	12.6
53121	Offices of real estate agents and brokers	88	85 958	15 088	3 839	276	25.6	12.6
531210	Offices of real estate agents and brokers	88	85 958	15 088	3 839	276	25.6	12.6
5312101	Offices of residential real estate agents and brokers	58	53 312	6 390	1 254	137	27.8	14.6
5312109	Offices of nonresidential real estate agents and brokers	30	32 646	8 698	2 585	139	22.1	9.5
5313	Activities related to real estate	109	74 055	28 009	7 405	859	30.3	33.0
53131	Real estate property managers	74	50 701	21 343	5 534	683	27.3	29.0
531311	Residential property managers	44	25 015	12 491	3 410	449	42.3	19.5
531312	Nonresidential property managers	30	25 686	8 852	2 124	234	12.6	38.2
53139	Other activities related to real estate	28	21 535	6 243	1 835	160	38.2	42.4
531390	Other activities related to real estate	28	21 535	6 243	1 835	160	38.2	42.4
532	Rental and leasing services	72	154 583	28 293	6 707	976	3.6	2.8
5321	Automotive equipment rental and leasing	18	92 280	12 973	2 810	499	—	.4
53211	Passenger car rental and leasing	13	83 737	12 138	2 653	455	—	.3
532111	Passenger car rental	13	83 737	12 138	2 653	455	—	.3
5322	Consumer goods rental	32	19 767	6 083	1 589	256	17.5	2.1
53223	Video tape and disc rental	23	12 172	2 779	691	195	25.7	3.4
532230	Video tape and disc rental	23	12 172	2 779	691	195	25.7	3.4
5324	Commercial and industrial machinery and equipment rental and leasing	19	37 753	7 840	2 009	197	5.4	2.0
OAKLEY								
53	Real estate and rental and leasing	17	11 392	1 184	298	60	63.4	13.1
531	Real estate	14	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
OCEANSIDE								
53	Real estate and rental and leasing	125	88 710	12 612	3 062	573	15.3	11.6
531	Real estate	103	72 494	9 354	2 216	408	13.9	11.5
5311	Lessors of real estate	43	50 912	4 310	1 075	209	7.1	6.8
53111	Lessors of residential buildings and dwellings	23	37 316	2 610	641	115	3.9	4.7
531110	Lessors of residential buildings and dwellings	23	37 316	2 610	641	115	3.9	4.7
5311101	Lessors of apartment buildings	21	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	25	11 212	1 161	219	41	31.8	4.5
53121	Offices of real estate agents and brokers	25	11 212	1 161	219	41	31.8	4.5
531210	Offices of real estate agents and brokers	25	11 212	1 161	219	41	31.8	4.5
5312101	Offices of residential real estate agents and brokers	20	9 219	847	204	38	17.3	5.2
5313	Activities related to real estate	35	10 370	3 883	922	158	28.1	42.2
53131	Real estate property managers	25	9 277	3 679	890	153	22.3	44.4
531311	Residential property managers	20	6 955	2 708	665	114	15.1	40.5
532	Rental and leasing services	22	16 216	3 258	846	165	21.7	11.9
5322	Consumer goods rental	15	D	D	D	c	D	D
53223	Video tape and disc rental	12	7 845	1 266	291	82	28.4	—
532230	Video tape and disc rental	12	7 845	1 266	291	82	28.4	—
OJAI								
53	Real estate and rental and leasing	12	8 210	851	188	38	60.2	18.9
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
ONTARIO								
53	Real estate and rental and leasing	132	275 311	56 752	15 800	1 576	11.5	9.3
531	Real estate	94	176 818	39 192	11 719	877	15.9	13.7
5311	Lessors of real estate	34	45 309	9 376	3 502	213	15.8	3.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	17	25 181	7 146	2 929	115	13.6	.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	17	25 181	7 146	2 929	115	13.6	.9
5312	Offices of real estate agents and brokers	36	109 411	21 517	6 177	303	15.1	20.0
53121	Offices of real estate agents and brokers	36	109 411	21 517	6 177	303	15.1	20.0
531210	Offices of real estate agents and brokers	36	109 411	21 517	6 177	303	15.1	20.0
5312101	Offices of residential real estate agents and brokers	17	19 827	2 887	618	94	8.5	10.1
5312109	Offices of nonresidential real estate agents and brokers	19	89 584	18 630	5 559	209	16.6	22.2
5313	Activities related to real estate	24	22 098	8 299	2 040	361	19.9	4.1
53131	Real estate property managers	17	18 926	7 371	1 822	327	16.6	.2
531311	Residential property managers	11	10 363	5 544	1 400	262	20.4	.4
532	Rental and leasing services	38	98 493	17 560	4 081	699	3.7	1.3
5321	Automotive equipment rental and leasing	18	74 338	11 151	2 598	429	—	.2
53211	Passenger car rental and leasing	11	56 725	8 222	1 899	352	—	.2
532111	Passenger car rental	11	56 725	8 222	1 899	352	—	.2
5322	Consumer goods rental	13	17 552	4 323	967	179	7.0	2.3
ORANGE								
53	Real estate and rental and leasing	235	261 454	49 930	12 000	1 503	25.2	15.0
531	Real estate	201	195 871	36 211	8 932	1 165	29.9	12.2
5311	Lessors of real estate	79	101 796	8 799	2 134	310	17.6	7.1
53111	Lessors of residential buildings and dwellings	30	27 526	2 527	579	136	37.5	8.3
531110	Lessors of residential buildings and dwellings	30	27 526	2 527	579	136	37.5	8.3
5311101	Lessors of apartment buildings	26	22 166	2 179	493	119	23.9	8.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	33	66 688	5 492	1 370	127	7.3	7.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	33	66 688	5 492	1 370	127	7.3	7.3
5311201	Lessors of professional and other office buildings	19	49 700	3 427	900	80	7.0	4.2
5312	Offices of real estate agents and brokers	43	40 937	5 446	1 620	120	58.9	3.2
53121	Offices of real estate agents and brokers	43	40 937	5 446	1 620	120	58.9	3.2
531210	Offices of real estate agents and brokers	43	40 937	5 446	1 620	120	58.9	3.2
5312101	Offices of residential real estate agents and brokers	28	16 205	1 944	407	57	90.9	7.4
5312109	Offices of nonresidential real estate agents and brokers	15	24 732	3 502	1 213	63	37.9	.4
5313	Activities related to real estate	79	53 138	21 966	5 178	735	31.0	29.1
53131	Real estate property managers	47	35 811	15 123	3 653	587	19.8	34.0
531311	Residential property managers	34	24 578	12 359	2 969	498	15.9	48.4
531312	Nonresidential property managers	13	11 233	2 764	684	89	28.4	2.6
53139	Other activities related to real estate	23	12 108	5 399	1 202	115	47.2	22.1
531390	Other activities related to real estate	23	12 108	5 399	1 202	115	47.2	22.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	ORANGE—Con.							
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	30	47 536	9 729	2 304	278	14.4	31.9
5322	Consumer goods rental	10	6 721	1 500	387	74	7.6	34.3
5324	Commercial and industrial machinery and equipment rental and leasing	10	30 333	6 479	1 478	138	15.9	40.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4	18 047	3 990	764	60	3.2	—
	ORANGE COVE							
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	1 261	126	26	12	36.6	—
532	Rental and leasing services	1	D	D	D	a	D	D
	ORINDA							
53	Real estate and rental and leasing	47	D	D	D	c	D	D
531	Real estate	45	40 815	5 285	1 113	117	24.1	10.3
5311	Lessors of real estate	13	8 351	1 521	338	26	42.5	11.6
5312	Offices of real estate agents and brokers	19	28 375	2 182	416	42	14.5	7.6
53121	Offices of real estate agents and brokers	19	28 375	2 182	416	42	14.5	7.6
531210	Offices of real estate agents and brokers	19	28 375	2 182	416	42	14.5	7.6
5312101	Offices of residential real estate agents and brokers ...	13	26 765	1 262	267	28	10.2	8.1
5313	Activities related to real estate	13	4 089	1 582	359	49	53.1	25.8
532	Rental and leasing services	2	D	D	D	a	D	D
	ORLAND							
53	Real estate and rental and leasing	6	1 026	365	102	12	96.9	3.1
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	OROVILLE							
53	Real estate and rental and leasing	24	9 433	1 749	405	93	20.3	22.9
531	Real estate	17	4 677	719	172	42	33.9	31.1
532	Rental and leasing services	7	4 756	1 030	233	51	6.9	14.9
	OXNARD							
53	Real estate and rental and leasing	120	89 363	14 403	3 325	644	28.7	10.8
531	Real estate	94	61 786	8 620	2 030	384	37.1	12.9
5311	Lessors of real estate	55	42 373	4 995	1 267	289	36.2	14.1
53111	Lessors of residential buildings and dwellings	26	21 556	1 734	421	80	29.4	22.6
531110	Lessors of residential buildings and dwellings	26	21 556	1 734	421	80	29.4	22.6
5311101	Lessors of apartment buildings	24	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	13 070	2 695	701	167	33.1	5.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	13 070	2 695	701	167	33.1	5.6
53119	Lessors of other real estate property	10	5 373	336	80	24	82.7	—
531190	Lessors of other real estate property	10	5 373	336	80	24	82.7	—
5312	Offices of real estate agents and brokers	23	13 738	1 510	305	40	38.6	2.6
53121	Offices of real estate agents and brokers	23	13 738	1 510	305	40	38.6	2.6
531210	Offices of real estate agents and brokers	23	13 738	1 510	305	40	38.6	2.6
5312101	Offices of residential real estate agents and brokers ...	19	13 181	1 417	286	36	37.8	1.0
5313	Activities related to real estate	16	5 675	2 115	458	55	40.0	28.5
53131	Real estate property managers	13	D	D	D	b	D	D
532	Rental and leasing services	25	D	D	D	e	D	D
5322	Consumer goods rental	13	13 747	3 177	777	116	11.2	3.2
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
	PACIFICA							
53	Real estate and rental and leasing	23	12 627	1 822	413	76	27.0	9.4
531	Real estate	21	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	10	7 332	1 276	278	41	7.5	2.8
53121	Offices of real estate agents and brokers	10	7 332	1 276	278	41	7.5	2.8
531210	Offices of real estate agents and brokers	10	7 332	1 276	278	41	7.5	2.8
532	Rental and leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From administrative records ¹	Estimated ²
PACIFIC GROVE								
53	Real estate and rental and leasing	26	11 610	1 496	365	94	42.1	12.6
531	Real estate	23	D	D	D	b	D	D
5311	Lessors of real estate	11	6 280	727	180	38	41.8	21.4
532	Rental and leasing services	3	D	D	D	a	D	D
PALMDALE								
53	Real estate and rental and leasing	86	36 043	6 277	1 491	293	45.2	16.2
531	Real estate	67	27 344	4 111	998	190	47.8	18.6
5311	Lessors of real estate	25	11 503	1 366	324	82	31.2	19.2
53111	Lessors of residential buildings and dwellings	13	6 255	792	183	44	22.0	14.1
531110	Lessors of residential buildings and dwellings	13	6 255	792	183	44	22.0	14.1
5311101	Lessors of apartment buildings	11	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	29	10 920	1 382	305	62	69.7	13.8
53121	Offices of real estate agents and brokers	29	10 920	1 382	305	62	69.7	13.8
531210	Offices of real estate agents and brokers	29	10 920	1 382	305	62	69.7	13.8
5312101	Offices of residential real estate agents and brokers	24	9 980	1 143	275	58	66.9	15.1
5313	Activities related to real estate	13	4 921	1 363	369	46	38.0	27.6
532	Rental and leasing services	18	D	D	D	c	D	D
5322	Consumer goods rental	11	5 075	1 132	242	64	22.1	14.6
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
PALM DESERT								
53	Real estate and rental and leasing	128	160 870	27 222	5 915	749	16.8	6.0
531	Real estate	112	153 528	25 972	5 625	683	16.6	5.6
5311	Lessors of real estate	22	17 993	4 275	1 076	125	21.4	21.2
53111	Lessors of residential buildings and dwellings	11	7 146	1 065	284	70	17.6	9.9
531110	Lessors of residential buildings and dwellings	11	7 146	1 065	284	70	17.6	9.9
5312	Offices of real estate agents and brokers	59	121 613	15 933	3 447	433	13.3	2.2
53121	Offices of real estate agents and brokers	59	121 613	15 933	3 447	433	13.3	2.2
531210	Offices of real estate agents and brokers	59	121 613	15 933	3 447	433	13.3	2.2
5312101	Offices of residential real estate agents and brokers	44	112 385	14 896	3 234	390	6.8	2.0
5312109	Offices of nonresidential real estate agents and brokers	15	9 228	1 037	213	43	92.7	3.9
5313	Activities related to real estate	31	13 922	5 764	1 102	125	39.4	15.7
53131	Real estate property managers	14	5 029	1 508	312	55	62.1	21.9
53139	Other activities related to real estate	11	7 841	4 014	747	61	16.8	13.9
531390	Other activities related to real estate	11	7 841	4 014	747	61	16.8	13.9
532	Rental and leasing services	16	7 342	1 250	290	66	20.5	13.6
PALM SPRINGS								
53	Real estate and rental and leasing	139	116 956	21 870	5 371	717	19.8	8.4
531	Real estate	112	69 176	12 377	2 947	328	28.1	11.8
5311	Lessors of real estate	38	18 509	2 420	552	96	39.6	18.1
53111	Lessors of residential buildings and dwellings	17	6 976	693	131	42	47.3	25.5
531110	Lessors of residential buildings and dwellings	17	6 976	693	131	42	47.3	25.5
5311101	Lessors of apartment buildings	12	5 653	590	113	36	46.2	29.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	8 217	1 306	318	32	42.2	17.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	8 217	1 306	318	32	42.2	17.6
5312	Offices of real estate agents and brokers	41	29 285	4 819	1 296	111	25.6	6.2
53121	Offices of real estate agents and brokers	41	29 285	4 819	1 296	111	25.6	6.2
531210	Offices of real estate agents and brokers	41	29 285	4 819	1 296	111	25.6	6.2
5312101	Offices of residential real estate agents and brokers	35	28 145	4 402	1 188	99	22.6	6.5
5313	Activities related to real estate	33	21 382	5 138	1 099	121	21.7	13.9
53131	Real estate property managers	21	15 711	2 623	588	80	17.6	18.5
531311	Residential property managers	16	D	D	b	D	D	D
532	Rental and leasing services	25	D	D	D	e	D	D
5321	Automotive equipment rental and leasing	10	24 044	2 652	674	128	—	1.0
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
PALO ALTO								
53	Real estate and rental and leasing	171	334 322	61 248	15 181	1 450	10.7	19.6
531	Real estate	156	325 074	59 503	14 711	1 369	10.4	20.0
5311	Lessors of real estate	61	205 348	24 960	6 741	583	4.8	13.2
531110	Lessors of residential buildings and dwellings	33	88 740	17 487	4 566	494	3.6	8.5
531110	Lessors of residential buildings and dwellings	33	88 740	17 487	4 566	494	3.6	8.5
531110	Lessors of apartment buildings	27	79 826	15 378	4 053	414	4.1	8.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	23	115 268	7 333	2 131	82	5.2	16.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	23	115 268	7 333	2 131	82	5.2	16.7
531120	Lessors of professional and other office buildings	14	105 382	5 522	1 637	57	3.7	15.2
5312	Offices of real estate agents and brokers	36	80 538	16 440	3 787	330	12.0	39.5
53121	Offices of real estate agents and brokers	36	80 538	16 440	3 787	330	12.0	39.5
531210	Offices of real estate agents and brokers	36	80 538	16 440	3 787	330	12.0	39.5
531210	Offices of residential real estate agents and brokers	26	41 420	5 245	1 062	159	20.7	27.3
531210	Offices of nonresidential real estate agents and brokers	10	39 118	11 195	2 725	171	2.7	52.4
5313	Activities related to real estate	59	39 188	18 103	4 183	456	36.5	15.1
53131	Real estate property managers	43	28 995	11 974	2 878	327	29.5	17.1
531311	Residential property managers	24	12 524	4 698	1 081	218	25.4	25.7
531312	Nonresidential property managers	19	16 471	7 276	1 797	109	32.6	10.5
53139	Other activities related to real estate	11	9 006	5 735	1 214	120	51.0	10.5
531390	Other activities related to real estate	11	9 006	5 735	1 214	120	51.0	10.5
532	Rental and leasing services	14	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
PALOS VERDES ESTATES								
53	Real estate and rental and leasing	50	46 167	8 324	2 121	175	16.7	9.7
531	Real estate	47	D	D	D	c	D	D
5311	Lessors of real estate	17	11 025	863	206	32	20.3	17.6
5312	Offices of real estate agents and brokers	19	19 061	2 502	650	70	20.2	11.3
53121	Offices of real estate agents and brokers	19	19 061	2 502	650	70	20.2	11.3
531210	Offices of real estate agents and brokers	19	19 061	2 502	650	70	20.2	11.3
531210	Offices of residential real estate agents and brokers	11	16 158	1 618	366	54	17.4	9.4
5313	Activities related to real estate	11	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	b	D	D
PARADISE								
53	Real estate and rental and leasing	42	20 498	3 974	915	250	38.6	26.2
531	Real estate	35	17 663	3 536	822	212	36.6	25.7
5311	Lessors of real estate	17	7 501	903	183	76	41.4	34.0
5312	Offices of real estate agents and brokers	11	6 855	1 605	397	82	35.8	2.8
53121	Offices of real estate agents and brokers	11	6 855	1 605	397	82	35.8	2.8
531210	Offices of real estate agents and brokers	11	6 855	1 605	397	82	35.8	2.8
531210	Offices of residential real estate agents and brokers	11	6 855	1 605	397	82	35.8	2.8
532	Rental and leasing services	7	2 835	438	93	38	50.9	29.4
PARAMOUNT								
53	Real estate and rental and leasing	29	31 219	5 546	1 308	229	26.9	15.5
531	Real estate	18	23 313	2 977	695	146	15.2	11.5
5311	Lessors of real estate	13	22 416	2 603	620	134	12.4	11.4
532	Rental and leasing services	11	7 906	2 569	613	83	61.5	27.4
PARLIER								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
PASADENA								
53	Real estate and rental and leasing	268	317 724	52 076	12 139	1 734	20.4	10.1
531	Real estate	227	281 001	45 868	10 750	1 445	20.8	11.0
5311	Lessors of real estate	99	139 311	15 972	3 972	548	20.9	14.4
53111	Lessors of residential buildings and dwellings	52	53 245	4 552	1 105	223	29.5	34.1
531110	Lessors of residential buildings and dwellings	52	53 245	4 552	1 105	223	29.5	34.1
5311101	Lessors of apartment buildings	49	52 934	4 504	1 093	220	29.4	34.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	33	75 439	10 128	2 563	268	12.0	.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	33	75 439	10 128	2 563	268	12.0	.9
5311201	Lessors of professional and other office buildings	19	43 386	3 107	D	74	12.6	.9
53113	Lessors of miniwarehouses and self-storage units	12	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	51	92 436	8 521	1 991	217	10.8	6.5
53121	Offices of real estate agents and brokers	51	92 436	8 521	1 991	217	10.8	6.5
531210	Offices of real estate agents and brokers	51	92 436	8 521	1 991	217	10.8	6.5
5312101	Offices of residential real estate agents and brokers	37	87 448	7 460	1 724	191	7.7	6.3
5312109	Offices of nonresidential real estate agents and brokers	14	4 988	1 061	267	26	64.9	9.6
5313	Activities related to real estate	77	49 254	21 375	4 787	680	39.2	10.2
53131	Real estate property managers	45	20 592	10 719	2 605	476	34.3	6.7
531311	Residential property managers	25	12 191	7 430	1 763	386	36.5	8.4
531312	Nonresidential property managers	20	8 401	3 289	842	90	31.2	4.3
53132	Offices of real estate appraisers	12	7 690	2 697	623	51	49.2	—
531320	Offices of real estate appraisers	12	7 690	2 697	623	51	49.2	—
53139	Other activities related to real estate	20	20 972	7 959	1 559	153	40.3	17.5
531390	Other activities related to real estate	20	20 972	7 959	1 559	153	40.3	17.5
532	Rental and leasing services	38	D	D	D	e	D	D
5321	Automotive equipment rental and leasing	10	18 053	2 476	573	97	2.1	3.0
5322	Consumer goods rental	20	12 143	3 139	677	165	32.4	1.5
53223	Video tape and disc rental	12	6 011	1 141	274	83	27.0	—
53230	Video tape and disc rental	12	6 011	1 141	274	83	27.0	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	a	D	D
PATTERSON								
53	Real estate and rental and leasing	9	6 240	1 551	380	98	16.4	26.9
531	Real estate	5	5 537	1 481	362	86	5.8	30.3
532	Rental and leasing services	4	703	70	18	12	100.0	—
PERRIS								
53	Real estate and rental and leasing	20	20 169	2 804	650	87	20.4	4.9
531	Real estate	16	15 482	1 704	408	56	26.6	6.4
5311	Lessors of real estate	10	13 485	1 100	268	43	24.7	2.7
532	Rental and leasing services	4	4 687	1 100	242	31	—	—
PETALUMA								
53	Real estate and rental and leasing	90	75 622	11 371	2 650	435	36.2	8.2
531	Real estate	73	64 116	8 082	1 907	293	39.0	8.4
5311	Lessors of real estate	29	28 753	2 798	695	132	44.9	3.9
53111	Lessors of residential buildings and dwellings	14	15 498	1 553	395	81	41.6	3.3
531110	Lessors of residential buildings and dwellings	14	15 498	1 553	395	81	41.6	3.3
5311101	Lessors of apartment buildings	11	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	29	26 753	1 631	346	66	30.6	11.9
53121	Offices of real estate agents and brokers	29	26 753	1 631	346	66	30.6	11.9
531210	Offices of real estate agents and brokers	29	26 753	1 631	346	66	30.6	11.9
5312101	Offices of residential real estate agents and brokers	23	24 687	1 445	296	54	30.3	10.6
5313	Activities related to real estate	15	8 610	3 653	866	95	45.8	12.7
53131	Real estate property managers	10	6 545	3 476	854	92	37.5	13.9
532	Rental and leasing services	17	11 506	3 289	743	142	20.5	6.6
PICO RIVERA								
53	Real estate and rental and leasing	30	40 449	6 833	1 578	213	6.7	8.2
531	Real estate	20	14 686	2 174	471	93	13.3	11.6
5311	Lessors of real estate	15	8 223	1 579	331	77	23.8	1.0
532	Rental and leasing services	10	25 763	4 659	1 107	120	2.9	6.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From administrative records ¹	Estimated ²
PIEDMONT								
53	Real estate and rental and leasing	14	2 153	402	136	16	31.4	47.7
531	Real estate	12	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
PINOLE								
53	Real estate and rental and leasing	19	7 034	1 388	364	72	22.8	19.2
531	Real estate	16	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
PISMO BEACH								
53	Real estate and rental and leasing	20	D	D	D	b	D	D
531	Real estate	18	9 277	1 687	407	78	83.9	2.0
532	Rental and leasing services	2	D	D	D	a	D	D
PITTSBURG								
53	Real estate and rental and leasing	30	56 281	8 422	2 073	266	7.2	.4
531	Real estate	19	41 549	5 037	1 274	156	9.2	—
5311	Lessors of real estate	12	D	D	D	b	D	D
532	Rental and leasing services	10	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
PLACENTIA								
53	Real estate and rental and leasing	45	31 023	12 100	2 923	472	21.8	33.5
531	Real estate	35	21 998	5 214	1 260	171	29.7	20.0
5311	Lessors of real estate	15	13 716	1 363	335	59	22.1	22.9
5313	Activities related to real estate	12	5 815	3 504	864	103	32.3	7.3
532	Rental and leasing services	10	9 025	6 886	1 663	301	2.7	66.5
PLACERVILLE								
53	Real estate and rental and leasing	18	17 391	1 752	396	81	24.1	15.1
531	Real estate	15	14 900	1 307	282	56	28.2	12.6
5311	Lessors of real estate	10	7 582	918	191	38	26.5	24.8
532	Rental and leasing services	3	2 491	445	114	25	—	29.5
PLEASANT HILL								
53	Real estate and rental and leasing	53	49 600	9 332	2 154	293	21.7	14.8
531	Real estate	47	41 115	7 192	1 747	218	26.2	14.1
5311	Lessors of real estate	25	29 136	3 443	828	131	16.0	15.4
53111	Lessors of residential buildings and dwellings	19	12 663	2 023	535	85	22.3	35.5
531110	Lessors of residential buildings and dwellings	19	12 663	2 023	535	85	22.3	35.5
5311101	Lessors of apartment buildings	16	11 532	1 500	407	64	24.4	37.5
5313	Activities related to real estate	15	10 080	3 308	786	71	41.7	12.9
53131	Real estate property managers	12	7 037	1 691	444	48	24.8	10.1
531311	Residential property managers	11	D	D	D	b	D	D
532	Rental and leasing services	6	8 485	2 140	407	75	—	18.5

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
PLEASANTON								
53	Real estate and rental and leasing	140	197 597	41 504	9 264	1 272	17.5	4.6
531	Real estate	122	181 817	38 387	8 538	1 151	18.1	4.8
5311	Lessors of real estate	35	57 086	3 994	1 002	156	8.8	12.5
53111	Lessors of residential buildings and dwellings	20	20 905	1 513	309	57	10.5	33.9
531110	Lessors of residential buildings and dwellings	20	20 905	1 513	309	57	10.5	33.9
5311101	Lessors of apartment buildings	16	18 757	1 274	275	48	11.0	27.0
5312	Offices of real estate agents and brokers	47	93 498	19 988	4 206	743	19.9	1.0
53121	Offices of real estate agents and brokers	47	93 498	19 988	4 206	743	19.9	1.0
531210	Offices of real estate agents and brokers	47	93 498	19 988	4 206	743	19.9	1.0
5312101	Offices of residential real estate agents and brokers	28	72 779	16 371	3 364	679	16.4	.6
5312109	Offices of nonresidential real estate agents and brokers	19	20 719	3 617	842	64	32.5	2.3
5313	Activities related to real estate	40	31 233	14 405	3 330	252	29.6	2.2
53131	Real estate property managers	24	15 150	6 675	1 509	144	41.3	3.8
531311	Residential property managers	13	5 314	1 942	462	72	86.0	10.9
531312	Nonresidential property managers	11	9 836	4 733	1 047	72	17.2	—
53139	Other activities related to real estate	10	13 278	6 955	1 670	92	15.9	.7
531390	Other activities related to real estate	10	13 278	6 955	1 670	92	15.9	.7
532	Rental and leasing services	18	15 780	3 117	726	121	10.7	1.5
5322	Consumer goods rental	10	6 437	1 690	388	85	11.2	.7
POMONA								
53	Real estate and rental and leasing	72	62 397	11 662	3 001	469	23.9	8.2
531	Real estate	51	42 671	6 267	1 644	288	28.0	9.3
5311	Lessors of real estate	31	31 405	2 914	716	163	25.1	12.0
53111	Lessors of residential buildings and dwellings	14	19 397	1 657	431	105	22.6	11.9
531110	Lessors of residential buildings and dwellings	14	19 397	1 657	431	105	22.6	11.9
5313	Activities related to real estate	14	10 776	3 286	914	123	34.0	.9
53131	Real estate property managers	11	D	D	D	b	D	D
532	Rental and leasing services	21	19 726	5 395	1 357	181	15.0	6.0
5322	Consumer goods rental	12	11 941	3 443	844	115	11.2	.2
PORTERVILLE								
53	Real estate and rental and leasing	30	12 054	1 743	384	125	28.7	14.6
531	Real estate	21	6 910	809	173	82	45.3	25.4
5311	Lessors of real estate	13	3 365	408	87	39	16.0	23.9
532	Rental and leasing services	9	5 144	934	211	43	6.3	—
PORT HUENEME								
53	Real estate and rental and leasing	14	6 485	1 393	288	48	29.6	4.6
531	Real estate	13	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
PORTOLA VALLEY								
53	Real estate and rental and leasing	10	5 985	851	189	26	31.6	30.2
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
POWAY								
53	Real estate and rental and leasing	73	142 215	22 524	5 419	831	9.1	2.1
531	Real estate	59	129 348	20 268	4 872	742	9.7	1.5
5311	Lessors of real estate	21	14 368	1 616	381	83	39.6	6.5
53111	Lessors of residential buildings and dwellings	11	10 920	1 282	313	65	41.2	3.7
531110	Lessors of residential buildings and dwellings	11	10 920	1 282	313	65	41.2	3.7
5311101	Lessors of apartment buildings	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	23	9 854	1 519	370	33	42.8	.2
53121	Offices of real estate agents and brokers	23	9 854	1 519	370	33	42.8	.2
531210	Offices of real estate agents and brokers	23	9 854	1 519	370	33	42.8	.2
5312101	Offices of residential real estate agents and brokers	21	D	D	D	b	D	D
5313	Activities related to real estate	15	105 126	17 133	4 121	626	2.5	1.0
53131	Real estate property managers	11	D	D	D	b	D	D
532	Rental and leasing services	14	12 867	2 256	547	89	3.0	7.3

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
RANCHO CUCAMONGA								
53	Real estate and rental and leasing	119	118 039	23 774	5 199	741	36.2	6.1
531	Real estate	90	77 776	17 145	3 606	506	44.7	9.1
5311	Lessors of real estate	23	24 911	2 308	536	106	22.7	3.7
5312	Offices of real estate agents and brokers	33	29 655	3 057	640	105	64.9	14.9
53121	Offices of real estate agents and brokers	33	29 655	3 057	640	105	64.9	14.9
531210	Offices of real estate agents and brokers	33	29 655	3 057	640	105	64.9	14.9
5312101	Offices of residential real estate agents and brokers	26	25 611	2 523	551	90	61.3	15.3
5313	Activities related to real estate	34	23 210	11 780	2 430	295	42.6	7.4
53131	Real estate property managers	14	13 702	7 837	1 704	225	32.3	6.8
53139	Other activities related to real estate	15	8 558	3 648	678	63	55.3	6.6
531390	Other activities related to real estate	15	8 558	3 648	678	63	55.3	6.6
532	Rental and leasing services	26	38 034	5 808	1 385	218	18.3	.3
5322	Consumer goods rental	10	6 402	1 117	258	90	12.1	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	2 229	821	208	17	43.4	—
RANCHO MIRAGE								
53	Real estate and rental and leasing	40	D	D	D	c	D	D
531	Real estate	37	33 599	4 107	1 025	162	14.1	8.9
5311	Lessors of real estate	10	6 576	1 382	319	53	17.5	13.1
5312	Offices of real estate agents and brokers	12	23 778	1 400	268	38	7.6	2.8
53121	Offices of real estate agents and brokers	12	23 778	1 400	268	38	7.6	2.8
531210	Offices of real estate agents and brokers	12	23 778	1 400	268	38	7.6	2.8
5312101	Offices of residential real estate agents and brokers	11	D	D	D	b	D	D
5313	Activities related to real estate	15	3 245	1 325	438	71	54.7	45.3
53131	Real estate property managers	11	2 774	1 228	405	65	57.5	42.5
532	Rental and leasing services	3	D	D	D	a	D	D
RANCHO PALOS VERDES								
53	Real estate and rental and leasing	50	32 926	2 949	754	139	39.0	12.2
531	Real estate	46	31 861	2 703	707	123	39.5	12.6
5311	Lessors of real estate	25	22 413	1 016	247	69	39.8	15.7
53111	Lessors of residential buildings and dwellings	21	21 590	935	227	63	38.7	15.1
531110	Lessors of residential buildings and dwellings	21	21 590	935	227	63	38.7	15.1
5311101	Lessors of apartment buildings	18	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	12	7 634	1 019	264	33	28.2	5.1
53121	Offices of real estate agents and brokers	12	7 634	1 019	264	33	28.2	5.1
531210	Offices of real estate agents and brokers	12	7 634	1 019	264	33	28.2	5.1
5312101	Offices of residential real estate agents and brokers	11	D	D	D	b	D	D
532	Rental and leasing services	4	1 065	246	47	16	24.4	—
RANCHO SANTA MARGARITA								
53	Real estate and rental and leasing	36	27 182	9 911	2 435	251	33.3	3.0
531	Real estate	29	18 544	6 712	1 664	184	46.5	4.4
5312	Offices of real estate agents and brokers	12	6 326	2 249	553	76	29.7	5.3
53121	Offices of real estate agents and brokers	12	6 326	2 249	553	76	29.7	5.3
531210	Offices of real estate agents and brokers	12	6 326	2 249	553	76	29.7	5.3
5312101	Offices of residential real estate agents and brokers	11	D	D	D	b	D	D
5313	Activities related to real estate	10	7 385	3 578	909	65	37.6	2.3
532	Rental and leasing services	6	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
RED BLUFF								
53	Real estate and rental and leasing	25	11 892	2 245	469	109	14.8	12.7
531	Real estate	19	5 320	580	131	46	33.2	28.4
532	Rental and leasing services	6	6 572	1 665	338	63	—	—

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							From administrative records ¹	Estimated ²
REDDING								
53	Real estate and rental and leasing	143	85 821	12 790	2 878	627	27.0	7.8
531	Real estate	112	58 956	7 321	1 608	396	27.9	10.4
5311	Lessors of real estate	51	21 154	2 747	629	191	22.6	19.8
53111	Lessors of residential buildings and dwellings	24	8 662	1 467	327	113	32.9	16.2
531110	Lessors of residential buildings and dwellings	24	8 662	1 467	327	113	32.9	16.2
5311101	Lessors of apartment buildings	19	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	13	3 371	437	103	33	32.3	46.1
531130	Lessors of miniwarehouses and self-storage units	13	3 371	437	103	33	32.3	46.1
5312	Offices of real estate agents and brokers	41	33 367	3 205	680	148	29.0	2.3
53121	Offices of real estate agents and brokers	41	33 367	3 205	680	148	29.0	2.3
531210	Offices of real estate agents and brokers	41	33 367	3 205	680	148	29.0	2.3
5312101	Offices of residential real estate agents and brokers	36	31 725	2 913	632	140	26.5	2.4
5313	Activities related to real estate	20	4 435	1 369	299	57	44.5	27.0
53131	Real estate property managers	14	2 702	871	208	43	50.9	16.0
531311	Residential property managers	12	D	D	D	b	D	D
532	Rental and leasing services	31	26 865	5 469	1 270	231	25.0	2.1
5322	Consumer goods rental	13	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	11	D	D	D	b	D	D
REDLANDS								
53	Real estate and rental and leasing	65	56 857	7 263	1 580	336	21.9	12.9
531	Real estate	48	45 223	5 214	1 124	226	21.2	14.4
5311	Lessors of real estate	26	21 813	2 439	495	114	25.6	27.6
53111	Lessors of residential buildings and dwellings	15	10 633	1 105	238	50	19.5	33.2
531110	Lessors of residential buildings and dwellings	15	10 633	1 105	238	50	19.5	33.2
5311101	Lessors of apartment buildings	13	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	13	20 614	2 070	447	92	9.9	1.0
53121	Offices of real estate agents and brokers	13	20 614	2 070	447	92	9.9	1.0
531210	Offices of real estate agents and brokers	13	20 614	2 070	447	92	9.9	1.0
5312101	Offices of residential real estate agents and brokers	10	D	D	D	b	D	D
532	Rental and leasing services	17	11 634	2 049	456	110	24.5	7.1
5322	Consumer goods rental	10	6 784	1 211	274	71	42.0	.2
REDONDO BEACH								
53	Real estate and rental and leasing	89	56 027	6 448	1 332	247	41.9	13.3
531	Real estate	70	50 286	5 344	1 044	172	42.4	14.0
5311	Lessors of real estate	26	18 512	1 207	281	66	39.1	20.5
53111	Lessors of residential buildings and dwellings	19	14 608	888	204	51	23.2	25.5
531110	Lessors of residential buildings and dwellings	19	14 608	888	204	51	23.2	25.5
5311101	Lessors of apartment buildings	18	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	21	20 026	1 755	233	33	30.6	2.9
53121	Offices of real estate agents and brokers	21	20 026	1 755	233	33	30.6	2.9
531210	Offices of real estate agents and brokers	21	20 026	1 755	233	33	30.6	2.9
5312101	Offices of residential real estate agents and brokers	17	19 274	1 553	218	31	28.6	2.2
5313	Activities related to real estate	23	11 748	2 382	530	73	68.0	23.0
53131	Real estate property managers	15	7 393	1 597	372	57	64.2	35.8
531311	Residential property managers	13	D	D	D	b	D	D
532	Rental and leasing services	19	5 741	1 104	288	75	37.5	7.3
5322	Consumer goods rental	15	4 354	914	234	68	46.7	9.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
REDWOOD CITY								
53	Real estate and rental and leasing	99	186 614	51 539	12 901	1 261	13.9	8.5
531	Real estate	83	159 517	46 554	11 295	1 104	13.0	8.0
5311	Lessors of real estate	45	83 112	8 762	1 844	336	11.1	9.5
53111	Lessors of residential buildings and dwellings	20	32 521	5 403	1 133	251	12.9	7.0
531110	Lessors of residential buildings and dwellings	20	32 521	5 403	1 133	251	12.9	7.0
5311101	Lessors of apartment buildings	19	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	42 133	2 682	552	58	11.9	9.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	42 133	2 682	552	58	11.9	9.4
53113	Lessors of miniwarehouses and self-storage units	10	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	15	10 359	2 143	471	50	68.0	30.1
53121	Offices of real estate agents and brokers	15	10 359	2 143	471	50	68.0	30.1
531210	Offices of real estate agents and brokers	15	10 359	2 143	471	50	68.0	30.1
5312101	Offices of residential real estate agents and brokers	11	5 122	760	136	18	95.4	.8
5313	Activities related to real estate	23	66 046	35 649	8 980	718	6.8	2.7
53131	Real estate property managers	20	D	D	D	f	D	D
531311	Residential property managers	13	27 721	25 355	6 799	573	8.6	1.4
532	Rental and leasing services	14	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	b	D	D
REEDLEY								
53	Real estate and rental and leasing	14	6 349	1 553	336	79	41.5	8.0
531	Real estate	9	4 000	533	118	27	33.8	12.6
532	Rental and leasing services	5	2 349	1 020	218	52	54.6	—
RIALTO								
53	Real estate and rental and leasing	35	15 760	3 335	740	148	21.8	11.5
531	Real estate	26	10 947	2 587	546	99	28.3	14.4
5311	Lessors of real estate	17	8 860	1 713	374	65	20.3	15.2
532	Rental and leasing services	9	4 813	748	194	49	7.0	4.9
RICHMOND								
53	Real estate and rental and leasing	66	100 018	14 627	3 223	373	14.0	2.0
531	Real estate	47	78 468	9 625	2 164	248	17.0	2.5
5311	Lessors of real estate	24	54 817	7 159	1 745	185	8.2	1.0
53111	Lessors of residential buildings and dwellings	11	37 878	2 509	617	68	.2	1.4
531110	Lessors of residential buildings and dwellings	11	37 878	2 509	617	68	.2	1.4
5312	Offices of real estate agents and brokers	13	18 671	1 515	212	25	30.1	4.3
53121	Offices of real estate agents and brokers	13	18 671	1 515	212	25	30.1	4.3
531210	Offices of real estate agents and brokers	13	18 671	1 515	212	25	30.1	4.3
5312101	Offices of residential real estate agents and brokers	10	D	D	D	b	D	D
5313	Activities related to real estate	10	4 980	951	207	38	64.1	11.7
532	Rental and leasing services	19	21 550	5 002	1 059	125	3.4	.5
RIDGECREST								
53	Real estate and rental and leasing	18	9 906	1 429	316	80	24.4	4.0
531	Real estate	13	4 654	521	113	39	52.0	8.6
532	Rental and leasing services	5	5 252	908	203	41	—	—
RIO DELL								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
RIO VISTA								
53	Real estate and rental and leasing	12	42 881	2 067	503	65	2.3	.1
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
RIPON								
53	Real estate and rental and leasing	5	D	D	D	b	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
RIVERBANK								
53	Real estate and rental and leasing	13	3 959	514	137	29	26.1	25.5
531	Real estate	10	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From administrative records ¹	Estimated ²
RIVERSIDE								
53	Real estate and rental and leasing	259	238 820	39 112	8 880	1 478	29.0	12.8
531	Real estate	206	174 607	27 368	6 154	1 063	35.4	16.0
5311	Lessors of real estate	89	78 060	7 126	1 586	381	25.2	29.4
53111	Lessors of residential buildings and dwellings	50	54 894	4 554	1 062	254	26.9	33.7
531110	Lessors of residential buildings and dwellings	50	54 894	4 554	1 062	254	26.9	33.7
5311101	Lessors of apartment buildings	41	41 404	3 996	944	224	15.7	38.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	10 076	981	165	41	13.3	20.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	10 076	981	165	41	13.3	20.1
53113	Lessors of miniwarehouses and self-storage units	18	9 361	996	229	63	24.4	—
531130	Lessors of miniwarehouses and self-storage units	18	9 361	996	229	63	24.4	—
5312	Offices of real estate agents and brokers	58	60 874	6 409	1 419	244	43.9	3.4
53121	Offices of real estate agents and brokers	58	60 874	6 409	1 419	244	43.9	3.4
531210	Offices of real estate agents and brokers	58	60 874	6 409	1 419	244	43.9	3.4
5312101	Offices of residential real estate agents and brokers	48	48 941	4 938	1 054	203	30.7	3.7
5312109	Offices of nonresidential real estate agents and brokers	10	11 933	1 471	365	41	98.0	2.0
5313	Activities related to real estate	59	35 673	13 833	3 149	438	43.0	8.2
53131	Real estate property managers	31	17 856	7 383	1 638	284	50.3	11.7
531311	Residential property managers	26	15 515	6 421	1 430	261	47.7	12.5
53132	Offices of real estate appraisers	10	2 698	964	228	22	60.0	—
531320	Offices of real estate appraisers	10	2 698	964	228	22	60.0	—
53139	Other activities related to real estate	18	15 119	5 486	1 283	132	31.3	5.6
531390	Other activities related to real estate	18	15 119	5 486	1 283	132	31.3	5.6
532	Rental and leasing services	51	D	D	D	e	D	D
5321	Automotive equipment rental and leasing	13	11 973	2 103	484	62	.6	21.6
5322	Consumer goods rental	28	30 968	6 244	1 425	272	17.3	.1
53223	Video tape and disc rental	14	8 207	1 413	331	110	11.4	.2
532230	Video tape and disc rental	14	8 207	1 413	331	110	11.4	.2
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
ROCKLIN								
53	Real estate and rental and leasing	43	35 086	5 113	1 168	178	31.8	8.1
531	Real estate	37	24 695	3 314	793	112	45.1	11.6
5311	Lessors of real estate	13	12 124	699	175	34	67.9	.3
5312	Offices of real estate agents and brokers	16	8 927	1 061	239	37	26.0	6.9
53121	Offices of real estate agents and brokers	16	8 927	1 061	239	37	26.0	6.9
531210	Offices of real estate agents and brokers	16	8 927	1 061	239	37	26.0	6.9
5312101	Offices of residential real estate agents and brokers	14	D	D	D	b	D	D
532	Rental and leasing services	6	10 391	1 799	375	66	.2	—
ROHNERT PARK								
53	Real estate and rental and leasing	42	73 695	13 205	3 077	365	9.5	8.5
531	Real estate	33	56 000	4 975	1 216	139	12.3	11.2
5311	Lessors of real estate	17	41 982	3 105	737	81	7.4	14.8
532	Rental and leasing services	9	17 695	8 230	1 861	226	.6	—
ROLLING HILLS ESTATES								
53	Real estate and rental and leasing	42	24 623	5 083	1 158	138	21.3	15.7
531	Real estate	37	23 182	4 752	1 085	120	20.7	16.6
5312	Offices of real estate agents and brokers	16	12 458	1 436	289	50	9.1	26.2
53121	Offices of real estate agents and brokers	16	12 458	1 436	289	50	9.1	26.2
531210	Offices of real estate agents and brokers	16	12 458	1 436	289	50	9.1	26.2
5312101	Offices of residential real estate agents and brokers	14	D	D	D	b	D	D
5313	Activities related to real estate	12	3 582	1 570	313	30	20.1	15.5
532	Rental and leasing services	5	1 441	331	73	18	31.0	.3
ROSEMEAD								
53	Real estate and rental and leasing	32	13 606	3 364	727	111	47.7	35.8
531	Real estate	23	10 143	2 549	538	70	52.0	48.0
532	Rental and leasing services	9	3 463	815	189	41	35.1	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ROSEVILLE								
53	Real estate and rental and leasing	153	147 397	28 787	6 342	1 165	18.2	22.7
531	Real estate	133	130 630	25 385	5 567	1 033	19.5	22.0
5311	Lessors of real estate	45	59 844	9 119	1 892	429	12.6	10.6
53111	Lessors of residential buildings and dwellings	15	13 263	2 520	567	160	20.2	7.0
531110	Lessors of residential buildings and dwellings	15	13 263	2 520	567	160	20.2	7.0
5311101	Lessors of apartment buildings	12	12 360	2 356	532	147	18.1	3.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	38 593	5 931	1 159	230	7.7	9.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	38 593	5 931	1 159	230	7.7	9.5
5311201	Lessors of professional and other office buildings	10	22 825	1 560	402	64	12.6	14.3
53113	Lessors of miniwarehouses and self-storage units	10	5 894	579	145	32	21.7	4.2
531130	Lessors of miniwarehouses and self-storage units	10	5 894	579	145	32	21.7	4.2
5312	Offices of real estate agents and brokers	54	50 090	7 381	1 478	253	21.8	33.1
53121	Offices of real estate agents and brokers	54	50 090	7 381	1 478	253	21.8	33.1
531210	Offices of real estate agents and brokers	54	50 090	7 381	1 478	253	21.8	33.1
5312101	Offices of residential real estate agents and brokers	40	36 254	5 773	1 080	215	17.8	40.4
5312109	Offices of nonresidential real estate agents and brokers	14	13 836	1 608	398	38	32.2	14.0
5313	Activities related to real estate	34	20 696	8 885	2 197	351	33.9	27.8
53131	Real estate property managers	14	12 115	6 518	1 690	292	27.4	44.3
53132	Offices of real estate appraisers	11	3 702	1 369	315	36	78.2	8.8
531320	Offices of real estate appraisers	11	3 702	1 369	315	36	78.2	8.8
532	Rental and leasing services	20	16 767	3 402	775	132	8.4	28.0
5322	Consumer goods rental	11	6 942	1 419	322	79	20.4	11.9
SACRAMENTO								
53	Real estate and rental and leasing	472	528 098	112 120	28 821	3 898	16.7	9.7
531	Real estate	369	392 120	83 898	21 444	2 852	19.5	11.0
5311	Lessors of real estate	164	172 072	16 578	3 882	751	17.9	7.7
53111	Lessors of residential buildings and dwellings	75	56 767	7 703	1 741	403	20.7	19.4
531110	Lessors of residential buildings and dwellings	75	56 767	7 703	1 741	403	20.7	19.4
5311101	Lessors of apartment buildings	60	D	D	D	e	D	D
5311109	Lessors of dwellings other than apartment buildings	15	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	53	99 762	7 153	1 696	229	16.2	1.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	53	99 762	7 153	1 696	229	16.2	1.1
5311201	Lessors of professional and other office buildings	32	67 327	3 801	932	97	7.6	.2
5311203	Lessors of shopping centers and retail stores	13	24 592	2 033	455	104	39.9	2.9
53113	Lessors of miniwarehouses and self-storage units	23	8 806	1 113	252	62	23.8	—
531130	Lessors of miniwarehouses and self-storage units	23	8 806	1 113	252	62	23.8	—
53119	Lessors of other real estate property	13	6 737	609	193	57	11.8	16.3
531190	Lessors of other real estate property	13	6 737	609	193	57	11.8	16.3
5311901	Lessors of manufactured (mobile) home sites	13	6 737	609	193	57	11.8	16.3
5312	Offices of real estate agents and brokers	96	122 727	20 771	5 986	561	17.7	15.3
53121	Offices of real estate agents and brokers	96	122 727	20 771	5 986	561	17.7	15.3
531210	Offices of real estate agents and brokers	96	122 727	20 771	5 986	561	17.7	15.3
5312101	Offices of residential real estate agents and brokers	61	41 499	5 739	1 035	157	35.1	23.4
5312109	Offices of nonresidential real estate agents and brokers	35	81 228	15 032	4 951	404	8.9	11.2
5313	Activities related to real estate	109	97 321	46 549	11 576	1 540	24.7	11.4
53131	Real estate property managers	72	73 707	40 948	10 247	1 443	18.2	11.0
531311	Residential property managers	45	50 089	29 841	7 606	1 190	11.6	10.3
531312	Nonresidential property managers	27	23 618	11 107	2 641	253	32.3	12.3
53132	Offices of real estate appraisers	13	5 277	1 823	423	36	50.2	5.4
531320	Offices of real estate appraisers	13	5 277	1 823	423	36	50.2	5.4
53139	Other activities related to real estate	24	18 337	3 778	906	61	43.5	15.0
531390	Other activities related to real estate	24	18 337	3 778	906	61	43.5	15.0
532	Rental and leasing services	102	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	21	34 630	4 609	965	277	—	.7
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	15	D	D	D	b	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	15	D	D	D	b	D	D
5321201	Truck rental without drivers	15	D	D	D	b	D	D
5322	Consumer goods rental	50	35 799	6 578	1 424	320	21.4	.5
53223	Video tape and disc rental	28	D	D	D	c	D	D
532230	Video tape and disc rental	28	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	28	61 611	16 070	4 774	422	5.7	12.1
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	12	29 800	6 310	1 287	146	1.3	4.4
532412	Construction, mining, and forestry machinery and equipment rental and leasing	12	29 800	6 310	1 287	146	1.3	4.4
5324121	Rental and leasing of heavy construction equipment without operators	12	29 800	6 310	1 287	146	1.3	4.4
53249	Other commercial and industrial machinery and equipment rental and leasing	12	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	12	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing	11	24 918	6 408	2 612	137	6.3	21.9

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							From administrative records ¹	Estimated ²
	SACRAMENTO—Con.							
53	Real estate and rental and leasing—Con.							
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
	ST. HELENA							
53	Real estate and rental and leasing	26	17 575	4 486	1 002	183	20.0	6.2
531	Real estate	21	10 518	1 942	451	81	28.6	3.3
5312	Offices of real estate agents and brokers	10	5 045	649	162	15	49.4	2.5
53121	Offices of real estate agents and brokers	10	5 045	649	162	15	49.4	2.5
531210	Offices of real estate agents and brokers	10	5 045	649	162	15	49.4	2.5
5312101	Offices of residential real estate agents and brokers ...	10	5 045	649	162	15	49.4	2.5
532	Rental and leasing services	4	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
	SALINAS							
53	Real estate and rental and leasing	108	103 341	16 214	4 020	609	25.4	5.3
531	Real estate	85	64 056	10 247	2 462	409	38.0	7.6
5311	Lessors of real estate	44	38 684	4 922	1 140	202	22.0	8.6
53111	Lessors of residential buildings and dwellings	23	16 389	2 447	589	100	21.9	9.6
531110	Lessors of residential buildings and dwellings	23	16 389	2 447	589	100	21.9	9.6
5311101	Lessors of apartment buildings	19	14 717	2 372	571	87	24.4	8.8
5312	Offices of real estate agents and brokers	24	20 435	3 130	740	111	63.6	2.1
53121	Offices of real estate agents and brokers	24	20 435	3 130	740	111	63.6	2.1
531210	Offices of real estate agents and brokers	24	20 435	3 130	740	111	63.6	2.1
5312101	Offices of residential real estate agents and brokers ...	20	18 826	2 545	553	82	62.4	2.3
5313	Activities related to real estate	17	4 937	2 195	582	96	57.4	22.9
53131	Real estate property managers	11	2 748	1 336	374	78	60.4	38.3
532	Rental and leasing services	23	39 285	5 967	1 558	200	4.9	1.4
5322	Consumer goods rental	11	8 670	1 637	412	90	5.4	6.4
	SAN ANSELMO							
53	Real estate and rental and leasing	17	9 101	1 247	287	53	71.6	1.0
531	Real estate	15	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	b	D	D
	SAN BERNARDINO							
53	Real estate and rental and leasing	137	97 879	17 658	4 174	654	19.6	10.9
531	Real estate	93	56 128	10 907	2 756	411	28.3	18.7
5311	Lessors of real estate	38	38 792	5 571	1 530	202	21.8	12.9
53111	Lessors of residential buildings and dwellings	13	9 533	1 151	313	56	45.7	30.0
531110	Lessors of residential buildings and dwellings	13	9 533	1 151	313	56	45.7	30.0
5311101	Lessors of apartment buildings	10	8 498	1 024	293	50	44.6	28.1
53112	Lessors of nonresidential buildings (except minameworks)	11	23 838	3 899	1 113	114	9.7	8.0
531120	Lessors of nonresidential buildings (except minameworks)	11	23 838	3 899	1 113	114	9.7	8.0
5312	Offices of real estate agents and brokers	23	6 126	1 949	418	38	51.3	43.4
53121	Offices of real estate agents and brokers	23	6 126	1 949	418	38	51.3	43.4
531210	Offices of real estate agents and brokers	23	6 126	1 949	418	38	51.3	43.4
5312101	Offices of residential real estate agents and brokers ...	18	4 339	447	108	20	54.8	44.6
5313	Activities related to real estate	32	11 210	3 387	808	171	37.9	25.2
53131	Real estate property managers	19	5 910	2 125	486	120	46.1	36.5
531311	Residential property managers	12	3 302	871	209	83	59.5	24.7
532	Rental and leasing services	44	41 751	6 751	1 418	243	8.0	.5
5321	Automotive equipment rental and leasing	13	D	D	D	b	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	11	19 874	1 889	380	62	—	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	11	19 874	1 889	380	62	—	—
5322	Consumer goods rental	22	8 485	1 622	391	95	10.8	2.5
53223	Video tape and disc rental	11	4 592	635	160	59	11.2	4.6
532230	Video tape and disc rental	11	4 592	635	160	59	11.2	4.6
	SAN BRUNO							
53	Real estate and rental and leasing	28	35 447	2 723	723	97	39.5	6.7
531	Real estate	20	28 775	1 844	524	61	26.0	8.2
532	Rental and leasing services	8	6 672	879	199	36	97.6	.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SAN BUENAVENTURA (VENTURA)								
53	Real estate and rental and leasing	199	142 170	25 770	6 088	894	21.7	13.6
531	Real estate	157	108 691	17 761	4 133	578	26.2	14.2
5311	Lessors of real estate	54	49 188	5 569	1 392	248	8.8	15.8
53111	Lessors of residential buildings and dwellings	28	22 020	2 659	662	122	3.2	15.0
531110	Lessors of residential buildings and dwellings	28	22 020	2 659	662	122	3.2	15.0
5311101	Lessors of apartment buildings	23	20 479	2 490	614	114	3.1	15.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	19 057	2 277	570	90	15.4	5.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	19 057	2 277	570	90	15.4	5.4
5312	Offices of real estate agents and brokers	51	40 574	5 974	1 355	152	26.7	11.1
53121	Offices of real estate agents and brokers	51	40 574	5 974	1 355	152	26.7	11.1
531210	Offices of real estate agents and brokers	51	40 574	5 974	1 355	152	26.7	11.1
5312101	Offices of residential real estate agents and brokers	40	30 058	2 525	577	90	28.5	13.1
5312109	Offices of nonresidential real estate agents and brokers	11	10 516	3 449	778	62	21.7	5.2
5313	Activities related to real estate	52	18 929	6 218	1 386	178	70.1	16.6
53131	Real estate property managers	37	13 285	5 006	1 172	146	61.4	22.9
531311	Residential property managers	24	9 576	3 632	864	100	55.3	24.0
531312	Nonresidential property managers	13	3 709	1 374	308	46	77.1	20.2
532	Rental and leasing services	42	33 479	8 009	1 955	316	7.1	12.0
5321	Automotive equipment rental and leasing	11	8 218	1 415	357	51	2.9	27.5
5322	Consumer goods rental	23	12 276	3 234	750	174	12.3	12.4
53223	Video tape and disc rental	12	7 996	1 585	359	107	11.9	18.0
532230	Video tape and disc rental	12	7 996	1 585	359	107	11.9	18.0
SAN CARLOS								
53	Real estate and rental and leasing	60	50 406	10 920	2 604	261	38.0	2.5
531	Real estate	52	44 394	8 826	2 115	185	42.2	2.1
5311	Lessors of real estate	21	21 778	1 556	399	49	36.3	2.9
53111	Lessors of residential buildings and dwellings	12	3 882	448	102	19	48.2	10.6
531110	Lessors of residential buildings and dwellings	12	3 882	448	102	19	48.2	10.6
5311101	Lessors of apartment buildings	11	D	D	D	a	D	D
5312	Offices of real estate agents and brokers	18	12 314	2 323	480	66	58.5	—
53121	Offices of real estate agents and brokers	18	12 314	2 323	480	66	58.5	—
531210	Offices of real estate agents and brokers	18	12 314	2 323	480	66	58.5	—
5312101	Offices of residential real estate agents and brokers	17	D	D	D	b	D	D
5313	Activities related to real estate	13	10 302	4 947	1 236	70	35.3	3.0
532	Rental and leasing services	8	6 012	2 094	489	76	6.6	4.9
SAN CLEMENTE								
53	Real estate and rental and leasing	71	59 784	9 072	1 934	280	37.9	13.7
531	Real estate	60	46 445	6 600	1 537	201	32.5	17.7
5311	Lessors of real estate	18	12 036	1 069	268	30	17.9	12.4
5312	Offices of real estate agents and brokers	24	29 009	3 424	791	103	33.2	22.4
53121	Offices of real estate agents and brokers	24	29 009	3 424	791	103	33.2	22.4
531210	Offices of real estate agents and brokers	24	29 009	3 424	791	103	33.2	22.4
5312101	Offices of residential real estate agents and brokers	21	D	D	D	b	D	D
5313	Activities related to real estate	18	5 400	2 107	478	68	60.7	4.0
53131	Real estate property managers	10	2 845	1 568	382	55	44.3	1.8
532	Rental and leasing services	9	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
SAN DIEGO								

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	SAN DIEGO—Con.							
53	Real estate and rental and leasing	2 327	2 906 701	570 162	136 942	16 871	18.4	10.9
531	Real estate	2 020	2 155 586	451 369	107 197	13 171	23.4	12.4
5311	Lessors of real estate	676	952 100	91 461	21 284	3 490	19.2	13.6
53111	Lessors of residential buildings and dwellings	426	588 283	56 307	12 174	2 428	20.8	16.2
531110	Lessors of residential buildings and dwellings	426	588 283	56 307	12 174	2 428	20.8	16.2
5311101	Lessors of apartment buildings	378	551 352	52 367	11 146	2 263	19.3	16.5
5311109	Lessors of dwellings other than apartment buildings	48	36 931	3 940	1 028	165	42.2	11.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	174	312 345	29 253	7 763	779	16.1	8.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	174	312 345	29 253	7 763	779	16.1	8.1
5311201	Lessors of professional and other office buildings	96	105 335	11 468	2 789	340	27.0	10.1
5311202	Lessors of manufacturing and industrial buildings	28	137 674	10 433	3 280	153	5.8	3.7
5311203	Lessors of shopping centers and retail stores	41	63 434	6 829	1 575	256	13.9	14.9
53113	Lessors of miniwarehouses and self-storage units	39	23 315	2 745	646	159	13.5	10.3
531130	Lessors of miniwarehouses and self-storage units	39	23 315	2 745	646	159	13.5	10.3
53119	Lessors of other real estate property	37	28 157	3 156	701	124	26.1	22.8
531190	Lessors of other real estate property	37	28 157	3 156	701	124	26.1	22.8
5311901	Lessors of manufactured (mobile) home sites	26	20 951	1 627	367	80	30.1	27.6
5311909	Lessors of other real estate property	11	7 206	1 529	334	44	14.6	9.0
5312	Offices of real estate agents and brokers	634	647 518	110 442	26 760	2 600	22.8	11.2
53121	Offices of real estate agents and brokers	634	647 518	110 442	26 760	2 600	22.8	11.2
531210	Offices of real estate agents and brokers	634	647 518	110 442	26 760	2 600	22.8	11.2
5312101	Offices of residential real estate agents and brokers	461	462 463	57 260	13 091	1 561	22.3	12.3
5312109	Offices of nonresidential real estate agents and brokers	173	185 055	53 182	13 669	1 039	23.9	8.6
5313	Activities related to real estate	710	555 968	249 466	59 153	7 081	31.5	11.5
53131	Real estate property managers	448	393 132	179 319	43 724	5 754	28.4	10.7
531311	Residential property managers	296	247 406	126 044	30 585	4 235	29.0	13.7
531312	Nonresidential property managers	152	145 726	53 275	13 139	1 519	27.4	5.4
53132	Offices of real estate appraisers	75	42 395	18 542	3 805	353	41.0	4.2
531320	Offices of real estate appraisers	75	42 395	18 542	3 805	353	41.0	4.2
53139	Other activities related to real estate	187	120 441	51 605	11 624	974	38.0	16.9
531390	Other activities related to real estate	187	120 441	51 605	11 624	974	38.0	16.9
532	Rental and leasing services	278	507 781	84 894	20 017	3 143	5.5	5.4
5321	Automotive equipment rental and leasing	77	262 474	34 105	8 048	1 308	3.6	2.7
53211	Passenger car rental and leasing	59	204 694	26 117	6 201	1 066	4.3	1.7
532111	Passenger car rental	56	195 593	23 057	5 306	1 003	4.5	1.3
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	18	57 780	7 988	1 847	242	1.2	5.9
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	18	57 780	7 988	1 847	242	1.2	5.9
5321202	Truck leasing	10	48 819	6 255	1 504	182	.3	—
5322	Consumer goods rental	123	104 475	23 941	5 636	1 206	4.7	8.6
53222	Formal wear and costume rental	13	3 019	749	174	52	34.2	22.0
532220	Formal wear and costume rental	13	3 019	749	174	52	34.2	22.0
53223	Video tape and disc rental	70	45 497	7 746	1 879	564	4.6	1.7
532230	Video tape and disc rental	70	45 497	7 746	1 879	564	4.6	1.7
53229	Other consumer goods rental	33	52 200	14 403	3 281	553	3.0	14.0
532292	Recreational goods rental	16	6 065	1 821	313	112	10.8	4.9
532299	All other consumer goods rental	13	27 608	7 918	1 840	309	1.5	25.4
5323	General rental centers	16	10 620	3 104	772	121	31.4	17.3
53231	General rental centers	16	10 620	3 104	772	121	31.4	17.3
532310	General rental centers	16	10 620	3 104	772	121	31.4	17.3
5324	Commercial and industrial machinery and equipment rental and leasing	62	130 212	23 744	5 561	508	8.0	7.6
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	18	38 410	8 651	2 010	187	10.9	3.2
532412	Construction, mining, and forestry machinery and equipment rental and leasing	14	35 370	8 018	1 920	183	5.0	2.8
5324121	Rental and leasing of heavy construction equipment without operators	14	35 370	8 018	1 920	183	5.0	2.8
53242	Office machinery and equipment rental and leasing	10	48 955	5 752	1 417	100	1.0	2.0
532420	Office machinery and equipment rental and leasing	10	48 955	5 752	1 417	100	1.0	2.0
53249	Other commercial and industrial machinery and equipment rental and leasing	34	42 847	9 341	2 134	221	13.3	18.0
532490	Other commercial and industrial machinery and equipment rental and leasing	34	42 847	9 341	2 134	221	13.3	18.0
5324902	Industrial equipment rental and leasing	25	32 338	6 066	1 325	170	11.9	23.7
533	Lessors of nonfinancial intangible assets (except copyrighted works)	29	243 334	33 899	9 728	557	.8	9.2
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	29	243 334	33 899	9 728	557	.8	9.2
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	29	243 334	33 899	9 728	557	.8	9.2
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	29	243 334	33 899	9 728	557	.8	9.2
5331109	Patent owners and lessors	29	243 334	33 899	9 728	557	.8	9.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SAN DIMAS								
53	Real estate and rental and leasing	42	33 666	4 819	1 121	211	28.8	1.7
531	Real estate	32	25 728	2 832	668	118	24.7	2.2
5311	Lessors of real estate	15	14 271	1 098	264	48	6.3	3.8
53111	Lessors of residential buildings and dwellings	10	9 883	735	182	30	8.3	5.5
531110	Lessors of residential buildings and dwellings	10	9 883	735	182	30	8.3	5.5
532	Rental and leasing services	9	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
SAN FERNANDO								
53	Real estate and rental and leasing	18	29 545	5 558	1 370	170	7.5	3.8
531	Real estate	9	8 659	1 319	284	50	13.6	13.1
532	Rental and leasing services	9	20 886	4 239	1 086	120	4.9	—
SAN FRANCISCO								
53	Real estate and rental and leasing	1 649	4 129 692	665 568	176 341	13 997	18.7	7.9
531	Real estate	1 435	2 657 995	510 748	136 124	10 785	28.1	10.8
5311	Lessors of real estate	749	1 693 963	148 930	40 361	3 974	33.0	9.9
53111	Lessors of residential buildings and dwellings	469	406 344	41 736	9 923	1 885	23.8	27.8
531110	Lessors of residential buildings and dwellings	469	406 344	41 736	9 923	1 885	23.8	27.8
5311101	Lessors of apartment buildings	420	377 657	38 164	9 055	1 714	24.2	28.3
5311109	Lessors of dwellings other than apartment buildings....	49	28 687	3 572	868	171	18.0	21.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	244	1 263 800	103 402	29 622	1 953	36.1	4.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	244	1 263 800	103 402	29 622	1 953	36.1	4.0
5311201	Lessors of professional and other office buildings	141	474 925	36 728	9 212	993	8.5	6.7
5311202	Lessors of manufacturing and industrial buildings	13	D	D	D	e	D	D
5311203	Lessors of shopping centers and retail stores	57	153 660	15 763	4 362	361	16.4	8.7
5311209	Lessors of other nonresidential buildings and facilities	33	D	D	D	c	D	D
53113	Lessors of miniwarehouses and self-storage units	17	12 661	2 112	464	80	16.4	7.9
531130	Lessors of miniwarehouses and self-storage units	17	12 661	2 112	464	80	16.4	7.9
53119	Lessors of other real estate property	19	11 158	1 680	352	56	42.3	30.6
531190	Lessors of other real estate property	19	11 158	1 680	352	56	42.3	30.6
5311909	Lessors of other real estate property	11	5 148	813	222	23	33.4	8.0
5312	Offices of real estate agents and brokers	273	418 089	75 939	18 069	1 475	22.7	14.7
53121	Offices of real estate agents and brokers	273	418 089	75 939	18 069	1 475	22.7	14.7
531210	Offices of real estate agents and brokers	273	418 089	75 939	18 069	1 475	22.7	14.7
5312101	Offices of residential real estate agents and brokers	188	249 973	34 939	8 467	926	27.1	12.8
5312109	Offices of nonresidential real estate agents and brokers	85	168 116	41 000	9 602	549	16.2	17.5
5313	Activities related to real estate	413	545 943	285 879	77 694	5 336	17.0	10.8
53131	Real estate property managers	269	384 281	232 118	61 635	4 581	15.2	10.6
531311	Residential property managers	164	173 611	94 523	20 438	2 746	22.5	19.5
531312	Nonresidential property managers	105	210 670	137 595	41 197	1 835	9.1	3.2
53132	Offices of real estate appraisers	35	19 096	5 990	1 431	125	47.8	1.3
531320	Offices of real estate appraisers	35	19 096	5 990	1 431	125	47.8	1.3
53139	Other activities related to real estate	109	142 566	47 771	14 628	630	17.8	12.8
531390	Other activities related to real estate	109	142 566	47 771	14 628	630	17.8	12.8
532	Rental and leasing services	204	1 355 075	138 272	35 666	3 030	1.8	2.7
5321	Automotive equipment rental and leasing	40	150 337	24 290	5 396	962	.2	1.6
53211	Passenger car rental and leasing	26	92 346	15 335	3 237	772	.1	2.7
532111	Passenger car rental	23	D	D	D	f	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	57 991	8 955	2 159	190	.5	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	57 991	8 955	2 159	190	.5	—
5322	Consumer goods rental	82	48 858	10 925	2 554	652	31.1	11.5
53223	Video tape and disc rental	57	31 748	6 047	1 517	474	28.8	12.0
532230	Video tape and disc rental	57	31 748	6 047	1 517	474	28.8	12.0
53229	Other consumer goods rental	11	D	D	D	b	D	D
5323	General rental centers	10	8 371	3 744	1 149	99	26.3	—
53231	General rental centers	10	8 371	3 744	1 149	99	26.3	—
532310	General rental centers	10	8 371	3 744	1 149	99	26.3	—
5324	Commercial and industrial machinery and equipment rental and leasing	72	1 147 509	99 313	26 567	1 317	.6	2.5
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	21	D	D	D	f	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	12	D	D	D	c	D	D
5324121	Rental and leasing of heavy construction equipment without operators	12	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	43	D	D	D	f	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	43	D	D	D	f	D	D
5324902	Industrial equipment rental and leasing	29	D	D	D	f	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	SAN FRANCISCO—Con.							
53	Real estate and rental and leasing—Con.							
533	Lessors of nonfinancial intangible assets (except copyrighted works)	10	116 622	16 548	4 551	182	—	—
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	10	116 622	16 548	4 551	182	—	—
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	10	116 622	16 548	4 551	182	—	—
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	10	116 622	16 548	4 551	182	—	—
5331109	Patent owners and lessors	10	116 622	16 548	4 551	182	—	—
	SAN GABRIEL							
53	Real estate and rental and leasing	69	34 930	6 547	1 523	228	75.1	3.5
531	Real estate	57	32 409	6 065	1 408	191	79.3	3.4
5311	Lessors of real estate	26	12 060	1 211	311	64	61.5	6.2
53111	Lessors of residential buildings and dwellings	16	7 721	636	172	37	54.9	9.7
531110	Lessors of residential buildings and dwellings	16	7 721	636	172	37	54.9	9.7
5311101	Lessors of apartment buildings	14	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	14	11 212	349	86	23	96.8	2.2
53121	Offices of real estate agents and brokers	14	11 212	349	86	23	96.8	2.2
531210	Offices of real estate agents and brokers	14	11 212	349	86	23	96.8	2.2
5312101	Offices of residential real estate agents and brokers ...	13	D	D	D	b	D	D
5313	Activities related to real estate	17	9 137	4 505	1 011	104	81.2	1.1
532	Rental and leasing services	12	2 521	482	115	37	20.9	5.5
5322	Consumer goods rental	12	2 521	482	115	37	20.9	5.5
	SANGER							
53	Real estate and rental and leasing	11	4 287	536	118	41	72.8	.5
531	Real estate	8	3 258	298	54	11	95.9	.6
532	Rental and leasing services	3	1 029	238	64	30	—	—
	SAN JACINTO							
53	Real estate and rental and leasing	16	8 075	1 940	395	96	29.6	15.1
531	Real estate	12	5 101	1 085	205	53	46.9	5.2
532	Rental and leasing services	4	2 974	855	190	43	—	32.2
	SAN JOAQUIN							
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	SAN JOSE							
53	Real estate and rental and leasing	883	1 450 009	222 397	53 984	6 161	19.3	8.5
531	Real estate	730	886 554	139 270	34 375	3 903	29.8	9.1
5311	Lessors of real estate	331	477 578	41 843	10 334	1 508	15.7	11.0
53111	Lessors of residential buildings and dwellings	154	187 016	18 012	4 287	684	13.9	14.5
531110	Lessors of residential buildings and dwellings	154	187 016	18 012	4 287	684	13.9	14.5
5311101	Lessors of apartment buildings	141	174 881	17 052	4 065	635	11.4	14.6
5311109	Lessors of dwellings other than apartment buildings...	13	12 135	960	222	49	49.4	12.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	98	208 940	17 400	4 491	530	17.8	7.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	98	208 940	17 400	4 491	530	17.8	7.4
5311201	Lessors of professional and other office buildings	49	139 634	5 492	1 453	133	13.8	7.1
5311202	Lessors of manufacturing and industrial buildings	15	18 336	1 699	370	39	30.4	2.3
5311203	Lessors of shopping centers and retail stores	30	30 952	4 242	1 073	114	29.7	13.2
53113	Lessors of miniwarehouses and self-storage units	34	15 337	1 960	471	128	20.0	10.7
531130	Lessors of miniwarehouses and self-storage units	34	15 337	1 960	471	128	20.0	10.7
53119	Lessors of other real estate property	45	66 285	4 471	1 085	166	13.4	13.0
531190	Lessors of other real estate property	45	66 285	4 471	1 085	166	13.4	13.0
5311901	Lessors of manufactured (mobile) home sites	39	57 040	4 088	978	155	12.4	13.4
5312	Offices of real estate agents and brokers	183	235 535	38 691	9 858	723	62.0	6.4
53121	Offices of real estate agents and brokers	183	235 535	38 691	9 858	723	62.0	6.4
531210	Offices of real estate agents and brokers	183	235 535	38 691	9 858	723	62.0	6.4
5312101	Offices of residential real estate agents and brokers ...	140	117 700	18 426	4 166	433	47.0	12.2
5312109	Offices of nonresidential real estate agents and brokers	43	117 835	20 265	5 692	290	77.1	.6
5313	Activities related to real estate	216	173 441	58 736	14 183	1 672	25.0	7.6
53131	Real estate property managers	148	139 992	48 433	12 067	1 443	19.9	6.8
531311	Residential property managers	97	54 917	30 387	7 834	1 043	27.4	10.0
531312	Nonresidential property managers	51	85 075	18 046	4 233	400	15.0	4.7
53132	Offices of real estate appraisers	29	16 768	4 959	929	93	35.9	5.2
531320	Offices of real estate appraisers	29	16 768	4 959	929	93	35.9	5.2
53139	Other activities related to real estate	39	16 681	5 344	1 187	136	56.4	17.0
531390	Other activities related to real estate	39	16 681	5 344	1 187	136	56.4	17.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	SAN JOSE—Con.							
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	145	556 052	79 847	18 920	2 209	2.6	7.5
5321	Automotive equipment rental and leasing	35	139 682	19 521	4 405	724	1.7	.4
53211	Passenger car rental and leasing	22	111 513	15 730	3 535	607	2.1	.5
532111	Passenger car rental	22	111 513	15 730	3 535	607	2.1	.5
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	28 169	3 791	870	117	—	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	28 169	3 791	870	117	—	—
5322	Consumer goods rental	69	98 552	17 601	4 451	741	7.7	1.7
53223	Video tape and disc rental	46	75 892	11 256	2 977	528	4.2	.4
532230	Video tape and disc rental	46	75 892	11 256	2 977	528	4.2	.4
53229	Other consumer goods rental	12	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	36	313 574	41 423	9 692	702	1.4	12.6
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	13	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	12	38 354	9 595	2 173	236	1.7	—
5324121	Rental and leasing of heavy construction equipment without operators	12	38 354	9 595	2 173	236	1.7	—
53249	Other commercial and industrial machinery and equipment rental and leasing	17	49 422	14 020	3 411	346	4.8	9.1
532490	Other commercial and industrial machinery and equipment rental and leasing	17	49 422	14 020	3 411	346	4.8	9.1
5324902	Industrial equipment rental and leasing	13	44 306	12 481	3 015	308	5.3	9.5
533	Lessors of nonfinancial intangible assets (except copyrighted works)	8	7 403	3 280	689	49	10.0	8.6
	SAN JUAN CAPISTRANO							
53	Real estate and rental and leasing	63	48 336	10 839	4 546	216	36.9	12.4
531	Real estate	53	31 678	4 878	1 041	135	51.4	18.9
5311	Lessors of real estate	16	16 664	1 119	279	51	41.1	24.1
5312	Offices of real estate agents and brokers	16	6 936	1 260	303	33	44.7	9.6
53121	Offices of real estate agents and brokers	16	6 936	1 260	303	33	44.7	9.6
531210	Offices of real estate agents and brokers	16	6 936	1 260	303	33	44.7	9.6
5312101	Offices of residential real estate agents and brokers	12	4 714	695	166	27	25.1	14.1
5313	Activities related to real estate	21	8 078	2 499	459	51	78.4	15.9
53131	Real estate property managers	13	4 739	951	244	35	74.9	15.4
532	Rental and leasing services	8	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
	SAN LEANDRO							
53	Real estate and rental and leasing	134	347 359	70 258	17 175	2 033	6.4	4.4
531	Real estate	104	75 243	8 816	2 063	321	24.3	13.1
5311	Lessors of real estate	68	61 325	5 856	1 450	210	18.4	12.3
53111	Lessors of residential buildings and dwellings	46	38 829	3 473	861	148	11.7	16.3
531110	Lessors of residential buildings and dwellings	46	38 829	3 473	861	148	11.7	16.3
5311101	Lessors of apartment buildings	43	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	16 344	1 756	393	25	30.7	4.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	16 344	1 756	393	25	30.7	4.9
5312	Offices of real estate agents and brokers	19	10 041	1 271	246	53	49.2	9.4
53121	Offices of real estate agents and brokers	19	10 041	1 271	246	53	49.2	9.4
531210	Offices of real estate agents and brokers	19	10 041	1 271	246	53	49.2	9.4
5312101	Offices of residential real estate agents and brokers	16	D	D	D	b	D	D
5313	Activities related to real estate	17	3 877	1 689	367	58	51.5	35.0
53131	Real estate property managers	15	D	D	D	b	D	D
531311	Residential property managers	11	2 599	1 068	252	40	68.9	27.3
532	Rental and leasing services	30	272 116	61 442	15 112	1 712	1.4	2.0
5321	Automotive equipment rental and leasing	10	D	D	D	g	D	D
5322	Consumer goods rental	11	16 720	4 345	1 091	145	6.0	.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SAN LUIS OBISPO								
53	Real estate and rental and leasing	115	85 447	15 689	3 772	701	47.4	16.6
531	Real estate	96	76 666	13 646	3 291	571	50.5	18.3
5311	Lessors of real estate	43	49 697	6 961	1 687	329	39.1	25.9
53111	Lessors of residential buildings and dwellings	23	34 975	4 980	1 218	250	27.7	31.7
531110	Lessors of residential buildings and dwellings	23	34 975	4 980	1 218	250	27.7	31.7
5311101	Lessors of apartment buildings	20	26 227	3 112	777	210	27.2	42.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	9 868	1 541	334	51	82.0	18.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	9 868	1 541	334	51	82.0	18.0
5311201	Lessors of professional and other office buildings	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	31	17 882	2 387	666	71	81.1	5.4
53121	Offices of real estate agents and brokers	31	17 882	2 387	666	71	81.1	5.4
531210	Offices of real estate agents and brokers	31	17 882	2 387	666	71	81.1	5.4
5312101	Offices of residential real estate agents and brokers	28	D	D	D	b	D	D
5313	Activities related to real estate	22	9 087	4 298	938	171	52.8	2.7
53131	Real estate property managers	17	6 934	3 484	754	148	51.7	2.8
531311	Residential property managers	12	D	D	D	c	D	D
532	Rental and leasing services	19	8 781	2 043	481	130	20.3	1.7
5322	Consumer goods rental	14	6 355	1 412	304	105	27.8	1.7
SAN MARCOS								
53	Real estate and rental and leasing	58	57 644	9 257	2 092	352	18.6	10.0
531	Real estate	42	29 271	3 168	719	142	25.9	18.7
5311	Lessors of real estate	20	13 190	1 346	335	93	28.2	23.3
5313	Activities related to real estate	13	4 441	1 387	305	37	58.5	41.3
532	Rental and leasing services	16	28 373	6 089	1 373	210	11.0	1.0
SAN MARINO								
53	Real estate and rental and leasing	60	D	D	D	c	D	D
531	Real estate	58	42 977	4 919	943	150	23.5	7.2
5311	Lessors of real estate	14	5 298	443	88	20	44.2	19.1
5312	Offices of real estate agents and brokers	19	29 377	2 011	413	56	10.2	3.5
53121	Offices of real estate agents and brokers	19	29 377	2 011	413	56	10.2	3.5
531210	Offices of real estate agents and brokers	19	29 377	2 011	413	56	10.2	3.5
5312101	Offices of residential real estate agents and brokers	12	27 188	1 503	351	48	4.4	2.3
5313	Activities related to real estate	25	8 302	2 465	442	74	57.1	12.6
53131	Real estate property managers	15	3 953	811	201	48	73.8	26.2
532	Rental and leasing services	2	D	D	D	a	D	D
SAN MATEO								
53	Real estate and rental and leasing	164	264 245	40 109	11 203	986	13.9	7.6
531	Real estate	145	203 493	35 628	10 274	880	17.1	7.3
5311	Lessors of real estate	77	144 598	17 809	4 563	507	10.5	8.9
53111	Lessors of residential buildings and dwellings	51	60 019	7 879	1 911	332	6.1	8.1
531110	Lessors of residential buildings and dwellings	51	60 019	7 879	1 911	332	6.1	8.1
5311101	Lessors of apartment buildings	43	57 432	7 499	1 816	312	3.1	7.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	21	77 319	9 313	2 498	156	14.9	10.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	21	77 319	9 313	2 498	156	14.9	10.3
5311201	Lessors of professional and other office buildings	10	33 181	2 382	636	64	27.7	24.0
5312	Offices of real estate agents and brokers	37	39 075	4 931	1 205	130	35.1	3.9
53121	Offices of real estate agents and brokers	37	39 075	4 931	1 205	130	35.1	3.9
531210	Offices of real estate agents and brokers	37	39 075	4 931	1 205	130	35.1	3.9
5312101	Offices of residential real estate agents and brokers	28	25 947	2 297	606	60	50.7	.6
5313	Activities related to real estate	31	19 820	12 888	4 506	243	30.3	2.5
53131	Real estate property managers	20	16 455	11 799	4 272	222	28.0	1.6
531311	Residential property managers	14	6 852	3 548	923	141	59.9	3.8
532	Rental and leasing services	17	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
SAN PABLO								
53	Real estate and rental and leasing	22	22 102	2 531	557	121	14.1	9.3
531	Real estate	20	D	D	D	b	D	D
5311	Lessors of real estate	12	7 396	928	210	45	38.9	9.0
532	Rental and leasing services	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SAN RAFAEL								
53	Real estate and rental and leasing	150	144 661	32 606	7 432	921	26.5	20.5
531	Real estate	128	104 087	21 755	4 719	640	27.1	28.5
5311	Lessors of real estate	71	65 253	8 171	1 880	250	22.4	38.2
53111	Lessors of residential buildings and dwellings	39	24 812	3 006	679	116	21.5	41.1
531110	Lessors of residential buildings and dwellings	39	24 812	3 006	679	116	21.5	41.1
5311101	Lessors of apartment buildings	36	23 466	2 689	606	106	21.9	38.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	16	28 370	3 707	854	90	18.7	48.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	16	28 370	3 707	854	90	18.7	48.7
5311201	Lessors of professional and other office buildings	10	16 291	1 411	426	37	16.2	73.4
53113	Lessors of miniwarehouses and self-storage units	11	5 301	595	139	31	9.0	16.9
531130	Lessors of miniwarehouses and self-storage units	11	5 301	595	139	31	9.0	16.9
5312	Offices of real estate agents and brokers	23	19 095	2 974	578	63	39.6	4.9
53121	Offices of real estate agents and brokers	23	19 095	2 974	578	63	39.6	4.9
531210	Offices of real estate agents and brokers	23	19 095	2 974	578	63	39.6	4.9
5312101	Offices of residential real estate agents and brokers	15	13 882	1 189	173	32	20.5	6.8
5313	Activities related to real estate	34	19 739	10 610	2 261	327	30.6	19.2
53131	Real estate property managers	21	14 563	8 039	1 699	284	22.0	16.2
531311	Residential property managers	10	7 730	4 821	1 030	165	27.7	16.0
531312	Nonresidential property managers	11	6 833	3 218	669	119	15.5	16.3
53139	Other activities related to real estate	10	4 352	2 215	476	32	50.5	33.0
531390	Other activities related to real estate	10	4 352	2 215	476	32	50.5	33.0
532	Rental and leasing services	19	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	b	D	D
SAN RAMON								
53	Real estate and rental and leasing	79	130 949	32 116	7 582	627	20.1	3.7
531	Real estate	66	125 644	30 941	7 251	566	20.3	3.6
5311	Lessors of real estate	21	63 171	4 809	1 190	126	5.8	.5
53111	Lessors of residential buildings and dwellings	11	41 570	3 363	790	91	5.7	.8
531110	Lessors of residential buildings and dwellings	11	41 570	3 363	790	91	5.7	.8
5311101	Lessors of apartment buildings	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	25	33 911	9 467	2 096	151	41.2	3.4
53121	Offices of real estate agents and brokers	25	33 911	9 467	2 096	151	41.2	3.4
531210	Offices of real estate agents and brokers	25	33 911	9 467	2 096	151	41.2	3.4
5312101	Offices of residential real estate agents and brokers	21	D	D	D	c	D	D
5313	Activities related to real estate	20	28 562	16 665	3 965	289	27.6	10.7
53131	Real estate property managers	12	19 209	12 416	3 069	211	23.2	1.5
532	Rental and leasing services	12	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
SANTA ANA								
53	Real estate and rental and leasing	292	484 587	106 959	27 024	3 129	14.5	5.7
531	Real estate	225	D	D	D	g	D	D
5311	Lessors of real estate	96	105 440	9 754	2 441	398	26.8	9.3
53111	Lessors of residential buildings and dwellings	45	38 287	3 665	843	149	27.2	17.8
531110	Lessors of residential buildings and dwellings	45	38 287	3 665	843	149	27.2	17.8
5311101	Lessors of apartment buildings	36	34 772	2 875	634	119	29.7	17.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	23	44 481	4 486	1 195	176	23.2	5.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	23	44 481	4 486	1 195	176	23.2	5.3
5311201	Lessors of professional and other office buildings	13	29 214	3 023	706	125	31.0	2.1
53119	Lessors of other real estate property	21	19 478	1 306	330	57	35.7	3.2
531190	Lessors of other real estate property	21	19 478	1 306	330	57	35.7	3.2
5311901	Lessors of manufactured (mobile) home sites	19	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	45	29 809	7 700	1 824	185	41.8	24.0
53121	Offices of real estate agents and brokers	45	29 809	7 700	1 824	185	41.8	24.0
531210	Offices of real estate agents and brokers	45	29 809	7 700	1 824	185	41.8	24.0
5312101	Offices of residential real estate agents and brokers	36	26 899	6 529	1 550	161	38.2	26.5
5313	Activities related to real estate	84	D	D	D	g	D	D
53131	Real estate property managers	51	36 354	21 640	5 683	822	34.4	7.1
531311	Residential property managers	34	24 263	15 971	4 119	693	35.8	4.0
531312	Nonresidential property managers	17	12 091	5 669	1 564	129	31.6	13.4
53139	Other activities related to real estate	25	D	D	D	c	D	D
531390	Other activities related to real estate	25	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SANTA ANA—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	65	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	11	154 810	22 191	5 833	736	1.4	—
5322	Consumer goods rental	31	25 995	5 706	1 238	260	10.4	14.0
53223	Video tape and disc rental	17	6 613	1 144	283	86	20.0	—
532230	Video tape and disc rental	17	6 613	1 144	283	86	20.0	—
5324	Commercial and industrial machinery and equipment rental and leasing	22	59 244	17 937	4 344	370	8.1	2.4
53249	Other commercial and industrial machinery and equipment rental and leasing	13	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	13	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	12	21 400	6 385	1 560	140	10.1	5.3
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	c	D	D
SANTA BARBARA								
53	Real estate and rental and leasing	256	254 869	43 820	10 476	1 424	26.7	5.3
531	Real estate	221	232 998	37 767	9 135	1 147	27.6	5.7
5311	Lessors of real estate	83	53 587	6 777	1 879	345	53.6	16.8
53111	Lessors of residential buildings and dwellings	39	24 533	4 507	1 327	219	13.9	29.3
531110	Lessors of residential buildings and dwellings	39	24 533	4 507	1 327	219	13.9	29.3
5311101	Lessors of apartment buildings	35	22 950	4 339	1 285	209	9.6	30.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	30	20 121	1 386	342	79	84.6	7.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	30	20 121	1 386	342	79	84.6	7.2
5311201	Lessors of professional and other office buildings	11	6 451	280	67	22	89.7	10.3
5311203	Lessors of shopping centers and retail stores	13	10 339	806	203	40	79.1	4.9
5312	Offices of real estate agents and brokers	66	146 057	16 624	3 766	329	15.8	1.2
53121	Offices of real estate agents and brokers	66	146 057	16 624	3 766	329	15.8	1.2
531210	Offices of real estate agents and brokers	66	146 057	16 624	3 766	329	15.8	1.2
5312101	Offices of residential real estate agents and brokers	51	119 295	11 904	2 537	251	14.0	1.1
5312109	Offices of nonresidential real estate agents and brokers	15	26 762	4 720	1 229	78	23.9	1.7
5313	Activities related to real estate	72	33 354	14 366	3 490	473	37.1	7.9
53131	Real estate property managers	55	26 899	11 568	2 842	414	34.8	6.8
531311	Residential property managers	42	19 733	7 983	1 911	324	37.9	3.9
531312	Nonresidential property managers	13	7 166	3 585	931	90	26.3	14.7
53139	Other activities related to real estate	13	5 147	2 464	567	42	38.8	15.6
531390	Other activities related to real estate	13	5 147	2 464	567	42	38.8	15.6
532	Rental and leasing services	33	D	D	D	e	D	D
5322	Consumer goods rental	20	8 222	1 820	377	160	40.4	2.7
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
SANTA CLARA								
53	Real estate and rental and leasing	154	485 468	58 183	14 287	1 378	7.0	2.8
531	Real estate	121	322 522	30 841	6 993	824	9.8	4.1
5311	Lessors of real estate	71	245 478	10 434	2 010	293	5.5	3.7
53111	Lessors of residential buildings and dwellings	34	44 007	3 622	853	160	14.5	4.2
531110	Lessors of residential buildings and dwellings	34	44 007	3 622	853	160	14.5	4.2
5311101	Lessors of apartment buildings	34	44 007	3 622	853	160	14.5	4.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	25	194 638	6 171	1 020	99	2.6	3.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	25	194 638	6 171	1 020	99	2.6	3.7
5311201	Lessors of professional and other office buildings	15	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	20	47 378	11 086	2 607	316	19.5	5.0
53121	Offices of real estate agents and brokers	20	47 378	11 086	2 607	316	19.5	5.0
531210	Offices of real estate agents and brokers	20	47 378	11 086	2 607	316	19.5	5.0
5312101	Offices of residential real estate agents and brokers	10	10 487	3 236	692	226	70.3	22.4
5312109	Offices of nonresidential real estate agents and brokers	10	36 891	7 850	1 915	90	5.1	.1
5313	Activities related to real estate	30	29 666	9 321	2 376	215	29.5	6.4
53131	Real estate property managers	17	14 134	5 946	1 472	128	26.5	13.3
531312	Nonresidential property managers	13	11 577	4 683	1 165	95	31.9	12.7
532	Rental and leasing services	30	D	D	D	e	D	D
5322	Consumer goods rental	10	11 311	2 773	710	146	8.2	1.0
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SANTA CLARITA								
53	Real estate and rental and leasing	175	133 260	27 548	6 022	773	33.8	5.0
531	Real estate	128	102 957	16 341	3 636	500	41.4	4.6
5311	Lessors of real estate	49	57 845	4 434	1 118	186	18.8	6.7
53111	Lessors of residential buildings and dwellings	27	14 685	1 357	345	58	32.3	23.9
531110	Lessors of residential buildings and dwellings	27	14 685	1 357	345	58	32.3	23.9
5311101	Lessors of apartment buildings	23	13 830	1 261	315	51	34.3	20.1
53119	Lessors of other real estate property	11	13 731	738	168	49	30.0	2.8
531190	Lessors of other real estate property	11	13 731	738	168	49	30.0	2.8
5311901	Lessors of manufactured (mobile) home sites	11	13 731	738	168	49	30.0	2.8
5312	Offices of real estate agents and brokers	35	21 091	4 293	947	123	79.8	.4
53121	Offices of real estate agents and brokers	35	21 091	4 293	947	123	79.8	.4
531210	Offices of real estate agents and brokers	35	21 091	4 293	947	123	79.8	.4
5312101	Offices of residential real estate agents and brokers	31	19 841	3 683	829	111	79.6	.5
5313	Activities related to real estate	44	24 021	7 614	1 571	191	62.0	3.0
53131	Real estate property managers	21	13 173	4 151	946	132	72.9	4.4
531311	Residential property managers	15	8 657	3 903	875	115	58.7	6.6
53139	Other activities related to real estate	15	9 151	3 265	595	49	39.4	1.6
531390	Other activities related to real estate	15	9 151	3 265	595	49	39.4	1.6
532	Rental and leasing services	45	D	D	D	e	D	D
5322	Consumer goods rental	17	7 929	2 125	538	137	11.9	3.9
53223	Video tape and disc rental	10	5 690	878	214	59	10.8	3.3
532230	Video tape and disc rental	10	5 690	878	214	59	10.8	3.3
5324	Commercial and industrial machinery and equipment rental and leasing	17	16 361	6 606	1 084	85	5.5	10.3
53249	Other commercial and industrial machinery and equipment rental and leasing	12	15 311	6 332	1 001	75	5.0	7.2
532490	Other commercial and industrial machinery and equipment rental and leasing	12	15 311	6 332	1 001	75	5.0	7.2
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
SANTA CRUZ								
53	Real estate and rental and leasing	93	65 120	12 222	2 904	454	35.2	8.0
531	Real estate	75	53 941	9 986	2 367	332	33.6	9.7
5311	Lessors of real estate	37	31 047	2 918	688	123	27.6	14.0
53111	Lessors of residential buildings and dwellings	14	9 836	904	221	52	64.0	24.7
531110	Lessors of residential buildings and dwellings	14	9 836	904	221	52	64.0	24.7
5311101	Lessors of apartment buildings	10	8 638	671	158	37	60.4	27.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	15 409	1 439	329	38	12.6	3.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	15 409	1 439	329	38	12.6	3.5
5312	Offices of real estate agents and brokers	18	10 517	946	199	52	75.1	.7
53121	Offices of real estate agents and brokers	18	10 517	946	199	52	75.1	.7
531210	Offices of real estate agents and brokers	18	10 517	946	199	52	75.1	.7
5312101	Offices of residential real estate agents and brokers	14	7 417	649	146	42	70.6	1.0
5313	Activities related to real estate	20	12 377	6 122	1 480	157	13.4	6.5
53131	Real estate property managers	10	2 875	1 705	432	50	15.6	26.8
532	Rental and leasing services	17	D	D	D	c	D	D
5322	Consumer goods rental	10	4 196	953	214	55	27.9	.5
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
SANTA FE SPRINGS								
53	Real estate and rental and leasing	71	138 227	33 729	12 738	876	44.8	7.1
531	Real estate	42	80 995	20 859	9 632	513	49.6	6.4
5311	Lessors of real estate	18	67 430	16 084	8 451	311	50.1	4.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	65 132	15 663	8 340	283	49.7	5.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	65 132	15 663	8 340	283	49.7	5.0
5312	Offices of real estate agents and brokers	10	7 982	2 114	528	76	59.1	4.8
53121	Offices of real estate agents and brokers	10	7 982	2 114	528	76	59.1	4.8
531210	Offices of real estate agents and brokers	10	7 982	2 114	528	76	59.1	4.8
5313	Activities related to real estate	14	5 583	2 661	653	126	29.9	28.2
53131	Real estate property managers	10	3 818	1 936	478	98	10.7	41.3
532	Rental and leasing services	29	57 232	12 870	3 106	363	38.1	8.0
5324	Commercial and industrial machinery and equipment rental and leasing	16	40 058	9 922	2 464	243	50.6	9.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SANTA MARIA								
53	Real estate and rental and leasing	73	52 814	8 096	1 926	354	23.0	13.6
531	Real estate	58	32 134	4 788	1 164	219	34.6	22.3
5311	Lessors of real estate	25	18 390	2 250	546	100	33.3	13.3
53111	Lessors of residential buildings and dwellings	11	5 373	791	194	40	32.5	14.0
531110	Lessors of residential buildings and dwellings	11	5 373	791	194	40	32.5	14.0
5312	Offices of real estate agents and brokers	14	10 094	1 410	304	50	25.5	41.7
53121	Offices of real estate agents and brokers	14	10 094	1 410	304	50	25.5	41.7
531210	Offices of real estate agents and brokers	14	10 094	1 410	304	50	25.5	41.7
5312101	Offices of residential real estate agents and brokers	11	D	D	D	b	D	D
5313	Activities related to real estate	19	3 650	1 128	314	69	66.7	14.1
53131	Real estate property managers	13	2 534	834	244	54	71.8	12.4
532	Rental and leasing services	15	20 680	3 308	762	135	4.9	—
SANTA MONICA								
53	Real estate and rental and leasing	367	651 276	139 588	28 983	3 209	13.5	7.7
531	Real estate	324	588 144	122 235	25 505	2 582	13.4	8.2
5311	Lessors of real estate	143	377 939	41 035	9 068	911	9.4	7.8
53111	Lessors of residential buildings and dwellings	66	75 825	8 243	2 027	350	14.9	26.2
531110	Lessors of residential buildings and dwellings	66	75 825	8 243	2 027	350	14.9	26.2
5311101	Lessors of apartment buildings	56	72 869	7 797	1 913	324	13.9	27.0
5311109	Lessors of dwellings other than apartment buildings	10	2 956	446	114	26	39.6	8.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	60	257 527	29 334	6 202	489	7.9	3.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	60	257 527	29 334	6 202	489	7.9	3.5
5311201	Lessors of professional and other office buildings	31	79 066	5 145	1 251	111	16.5	.4
5311203	Lessors of shopping centers and retail stores	17	138 398	22 156	4 492	337	4.3	5.2
53119	Lessors of other real estate property	15	D	D	D	b	D	D
531190	Lessors of other real estate property	15	D	D	D	b	D	D
5311901	Lessors of manufactured (mobile) home sites	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	62	76 800	18 970	4 450	372	24.7	6.6
53121	Offices of real estate agents and brokers	62	76 800	18 970	4 450	372	24.7	6.6
531210	Offices of real estate agents and brokers	62	76 800	18 970	4 450	372	24.7	6.6
5312101	Offices of residential real estate agents and brokers	41	59 038	9 572	1 963	234	23.0	8.0
5312109	Offices of nonresidential real estate agents and brokers	21	17 762	9 398	2 487	138	30.2	2.0
5313	Activities related to real estate	119	133 405	62 230	11 987	1 299	18.2	10.3
53131	Real estate property managers	88	105 666	53 317	9 973	1 187	17.0	10.7
531311	Residential property managers	47	27 752	11 824	2 926	517	35.3	26.4
531312	Nonresidential property managers	41	77 914	41 493	7 047	670	10.5	5.2
53139	Other activities related to real estate	28	26 862	8 837	1 995	109	20.4	9.1
531390	Other activities related to real estate	28	26 862	8 837	1 995	109	20.4	9.1
532	Rental and leasing services	39	D	D	D	f	D	D
5322	Consumer goods rental	14	24 324	10 813	1 923	473	18.9	3.9
5324	Commercial and industrial machinery and equipment rental and leasing	15	8 574	2 551	617	92	42.2	10.5
53249	Other commercial and industrial machinery and equipment rental and leasing	11	D	D	D	b	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	11	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4	D	D	D	b	D	D
SANTA PAULA								
53	Real estate and rental and leasing	17	19 200	3 890	928	118	35.1	—
531	Real estate	13	D	D	D	b	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
SANTA ROSA								
53	Real estate and rental and leasing	253	224 064	35 669	8 309	1 165	17.0	10.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SANTA ROSA—Con.								
53	Real estate and rental and leasing—Con.							
531	Real estate	212	180 707	26 970	6 108	806	19.6	9.0
5311	Lessors of real estate	97	81 789	9 342	2 127	364	20.2	16.1
53111	Lessors of residential buildings and dwellings	53	50 864	6 152	1 355	243	15.7	18.5
531110	Lessors of residential buildings and dwellings	53	50 864	6 152	1 355	243	15.7	18.5
531110	Lessors of apartment buildings	47	48 600	5 957	1 309	228	16.0	18.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	12 601	1 247	316	33	21.7	22.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	12 601	1 247	316	33	21.7	22.3
53113	Lessors of miniwarehouses and self-storage units	13	6 673	634	146	37	27.0	7.2
531130	Lessors of miniwarehouses and self-storage units	13	6 673	634	146	37	27.0	7.2
53119	Lessors of other real estate property	17	11 651	1 309	310	51	34.2	3.8
531190	Lessors of other real estate property	17	11 651	1 309	310	51	34.2	3.8
5311901	Lessors of manufactured (mobile) home sites	15	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	51	76 530	7 980	1 740	187	16.8	.8
53121	Offices of real estate agents and brokers	51	76 530	7 980	1 740	187	16.8	.8
531210	Offices of real estate agents and brokers	51	76 530	7 980	1 740	187	16.8	.8
5312101	Offices of residential real estate agents and brokers	45	69 299	5 681	1 195	158	17.5	.9
5313	Activities related to real estate	64	22 388	9 648	2 241	255	26.8	11.2
53131	Real estate property managers	45	19 301	8 518	2 004	234	20.6	10.7
531311	Residential property managers	33	11 580	4 646	1 087	157	26.5	14.4
531312	Nonresidential property managers	12	7 721	3 872	917	77	11.9	5.0
53139	Other activities related to real estate	10	1 819	784	196	15	49.4	16.2
531390	Other activities related to real estate	10	1 819	784	196	15	49.4	16.2
532	Rental and leasing services	40	D	D	D	e	D	D
5322	Consumer goods rental	21	16 547	3 869	968	207	8.1	17.8
53223	Video tape and disc rental	11	8 151	1 413	350	125	16.0	—
532230	Video tape and disc rental	11	8 151	1 413	350	125	16.0	—
5324	Commercial and industrial machinery and equipment rental and leasing	11	14 481	3 293	801	95	5.9	1.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
SANTEE								
53	Real estate and rental and leasing	55	36 130	5 284	1 222	211	35.9	11.7
531	Real estate	41	27 149	3 273	793	146	44.7	10.1
5311	Lessors of real estate	22	18 417	2 014	523	91	35.4	13.3
53119	Lessors of other real estate property	10	11 166	1 470	399	58	18.6	—
531190	Lessors of other real estate property	10	11 166	1 470	399	58	18.6	—
5312	Offices of real estate agents and brokers	13	7 328	985	218	39	57.5	4.0
53121	Offices of real estate agents and brokers	13	7 328	985	218	39	57.5	4.0
531210	Offices of real estate agents and brokers	13	7 328	985	218	39	57.5	4.0
5312101	Offices of residential real estate agents and brokers	10	D	D	D	b	D	D
532	Rental and leasing services	14	8 981	2 011	429	65	9.6	16.5
SARATOGA								
53	Real estate and rental and leasing	62	D	D	D	e	D	D
531	Real estate	60	78 958	10 148	2 598	275	21.9	3.7
5311	Lessors of real estate	23	12 044	1 347	290	62	55.2	6.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	7 468	730	142	28	58.2	9.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	7 468	730	142	28	58.2	9.1
5312	Offices of real estate agents and brokers	27	63 629	7 229	1 951	175	13.7	2.6
53121	Offices of real estate agents and brokers	27	63 629	7 229	1 951	175	13.7	2.6
531210	Offices of real estate agents and brokers	27	63 629	7 229	1 951	175	13.7	2.6
5312101	Offices of residential real estate agents and brokers	22	59 559	5 462	1 448	155	10.0	2.7
5313	Activities related to real estate	10	3 285	1 572	357	38	59.5	15.6
532	Rental and leasing services	2	D	D	D	a	D	D
SAUSALITO								
53	Real estate and rental and leasing	56	101 886	13 078	3 261	217	69.9	9.2
531	Real estate	51	D	D	D	c	D	D
5311	Lessors of real estate	22	16 106	1 896	410	59	17.6	33.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	8 770	765	151	19	8.8	39.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	8 770	765	151	19	8.8	39.1
5313	Activities related to real estate	20	12 691	4 401	1 149	85	59.8	8.9
53131	Real estate property managers	12	6 163	2 230	575	55	59.0	18.4
532	Rental and leasing services	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	SCOTTS VALLEY							
53	Real estate and rental and leasing	21	20 622	3 899	897	148	34.3	2.5
531	Real estate	16	18 141	3 536	808	118	31.4	2.6
532	Rental and leasing services	5	2 481	363	89	30	55.8	2.3
	SEAL BEACH							
53	Real estate and rental and leasing	29	168 026	35 428	7 774	642	2.8	1.6
531	Real estate	25	D	D	D	c	D	D
532	Rental and leasing services	4	D	D	D	e	D	D
	SEASIDE							
53	Real estate and rental and leasing	13	9 749	1 658	369	83	19.8	8.2
531	Real estate	9	6 810	782	195	43	28.4	8.8
532	Rental and leasing services	4	2 939	876	174	40	—	6.9
	SEBASTOPOL							
53	Real estate and rental and leasing	17	7 539	998	211	37	48.9	36.6
531	Real estate	14	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
	SELMA							
53	Real estate and rental and leasing	11	2 412	585	141	43	47.1	9.6
531	Real estate	8	1 225	334	75	18	51.9	18.9
532	Rental and leasing services	3	1 187	251	66	25	42.0	—
	SHAFTER							
53	Real estate and rental and leasing	4	3 111	354	85	24	89.8	3.9
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	SHASTA LAKE							
53	Real estate and rental and leasing	3	D	D	D	b	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	b	D	D
	SIERRA MADRE							
53	Real estate and rental and leasing	13	5 114	1 305	263	42	49.3	13.5
531	Real estate	11	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	SIGNAL HILL							
53	Real estate and rental and leasing	34	32 699	6 577	1 516	165	44.4	4.5
531	Real estate	18	19 426	2 736	651	71	49.8	6.9
532	Rental and leasing services	15	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
	SIMI VALLEY							
53	Real estate and rental and leasing	96	56 932	10 486	2 087	339	40.0	11.7
531	Real estate	69	44 588	8 102	1 534	222	42.7	13.8
5311	Lessors of real estate	21	14 194	1 691	201	38	27.8	20.5
5312	Offices of real estate agents and brokers	24	22 047	3 358	636	118	50.5	6.3
53121	Offices of real estate agents and brokers	24	22 047	3 358	636	118	50.5	6.3
531210	Offices of real estate agents and brokers	24	22 047	3 358	636	118	50.5	6.3
5312101	Offices of residential real estate agents and brokers ...	22	D	D	D	c	D	D
5313	Activities related to real estate	24	8 347	3 053	697	66	47.6	22.0
53131	Real estate property managers	11	1 718	473	144	19	85.3	14.7
532	Rental and leasing services	27	12 344	2 384	553	117	30.1	4.1
5322	Consumer goods rental	12	D	D	D	b	D	D
53223	Video tape and disc rental	10	4 976	874	207	66	1.0	9.6
532230	Video tape and disc rental	10	4 976	874	207	66	1.0	9.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SOLANA BEACH								
53	Real estate and rental and leasing	72	88 418	15 205	4 296	567	19.3	19.9
531	Real estate	62	66 600	13 209	3 912	508	20.6	25.6
5311	Lessors of real estate	16	17 983	2 935	757	174	18.1	44.9
5312	Offices of real estate agents and brokers	20	29 379	3 026	1 094	105	14.0	25.9
53121	Offices of real estate agents and brokers	20	29 379	3 026	1 094	105	14.0	25.9
531210	Offices of real estate agents and brokers	20	29 379	3 026	1 094	105	14.0	25.9
5312101	Offices of residential real estate agents and brokers ...	15	28 242	2 064	834	59	11.2	27.0
5313	Activities related to real estate	26	19 238	7 248	2 061	229	32.9	7.2
53139	Other activities related to real estate	14	7 121	1 764	436	36	14.7	17.4
531390	Other activities related to real estate	14	7 121	1 764	436	36	14.7	17.4
532	Rental and leasing services	10	21 818	1 996	384	59	15.2	2.3
SOLEDAD								
53	Real estate and rental and leasing	6	2 914	233	49	13	86.3	4.2
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
SOLVANG								
53	Real estate and rental and leasing	20	13 295	2 084	490	108	39.9	11.7
531	Real estate	18	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	b	D	D
SONOMA								
53	Real estate and rental and leasing	36	30 756	4 220	882	160	35.5	9.4
531	Real estate	31	25 931	2 556	571	88	41.0	11.1
5312	Offices of real estate agents and brokers	17	16 275	1 558	341	46	42.9	2.8
53121	Offices of real estate agents and brokers	17	16 275	1 558	341	46	42.9	2.8
531210	Offices of real estate agents and brokers	17	16 275	1 558	341	46	42.9	2.8
5312101	Offices of residential real estate agents and brokers ...	13	15 785	1 385	322	42	41.2	2.9
532	Rental and leasing services	5	4 825	1 664	311	72	6.1	—
SONORA								
53	Real estate and rental and leasing	12	6 479	1 178	261	38	27.4	11.0
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
SOUTH EL MONTE								
53	Real estate and rental and leasing	14	5 166	1 530	269	47	26.7	46.2
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
SOUTH GATE								
53	Real estate and rental and leasing	37	126 643	6 369	1 491	218	6.4	2.2
531	Real estate	28	24 129	3 707	860	143	30.4	7.6
5311	Lessors of real estate	12	9 692	2 315	533	75	47.1	9.8
5312	Offices of real estate agents and brokers	13	13 459	1 122	262	57	14.2	5.6
53121	Offices of real estate agents and brokers	13	13 459	1 122	262	57	14.2	5.6
531210	Offices of real estate agents and brokers	13	13 459	1 122	262	57	14.2	5.6
5312101	Offices of residential real estate agents and brokers ...	12	D	D	D	b	D	D
532	Rental and leasing services	8	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
SOUTH LAKE TAHOE								
53	Real estate and rental and leasing	67	38 669	6 826	1 715	399	39.4	5.3
531	Real estate	46	26 869	4 503	1 099	211	40.0	6.8
5311	Lessors of real estate	12	4 811	524	132	41	64.9	15.9
5312	Offices of real estate agents and brokers	20	16 339	2 424	563	97	31.8	2.1
53121	Offices of real estate agents and brokers	20	16 339	2 424	563	97	31.8	2.1
531210	Offices of real estate agents and brokers	20	16 339	2 424	563	97	31.8	2.1
5312101	Offices of residential real estate agents and brokers ...	17	D	D	D	b	D	D
5313	Activities related to real estate	14	5 719	1 555	404	73	42.4	12.8
532	Rental and leasing services	21	11 800	2 323	616	188	37.9	1.7
5322	Consumer goods rental	15	D	D	D	c	D	D
53229	Other consumer goods rental	12	5 836	1 550	424	146	36.7	3.4
532292	Recreational goods rental	12	5 836	1 550	424	146	36.7	3.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SOUTH PASADENA								
53	Real estate and rental and leasing	46	23 790	3 677	850	165	55.0	12.7
531	Real estate	44	D	D	D	c	D	D
5311	Lessors of real estate	23	12 006	1 026	238	61	61.8	15.0
53111	Lessors of residential buildings and dwellings	13	3 148	450	110	36	91.1	8.9
531110	Lessors of residential buildings and dwellings	13	3 148	450	110	36	91.1	8.9
5311101	Lessors of apartment buildings	13	3 148	450	110	36	91.1	8.9
5313	Activities related to real estate	12	4 000	1 145	290	45	70.0	30.0
532	Rental and leasing services	2	D	D	D	a	D	D
SOUTH SAN FRANCISCO								
53	Real estate and rental and leasing	85	357 491	61 799	15 051	1 716	12.8	1.9
531	Real estate	53	D	D	D	e	D	D
5311	Lessors of real estate	31	72 344	10 350	2 527	142	43.4	5.0
53111	Lessors of residential buildings and dwellings	12	4 642	486	123	29	8.4	75.7
531110	Lessors of residential buildings and dwellings	12	4 642	486	123	29	8.4	75.7
5311101	Lessors of apartment buildings	10	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	66 368	9 587	2 359	97	45.9	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	66 368	9 587	2 359	97	45.9	—
5313	Activities related to real estate	13	11 568	5 799	1 221	96	70.9	1.2
53131	Real estate property managers	11	D	D	D	b	D	D
532	Rental and leasing services	31	260 667	43 638	10 699	1 387	.8	1.0
5321	Automotive equipment rental and leasing	10	215 520	30 888	7 857	987	.1	1.1
5322	Consumer goods rental	10	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	10	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
STANTON								
53	Real estate and rental and leasing	29	29 640	4 108	996	144	22.1	7.0
531	Real estate	25	28 394	3 811	921	123	21.9	6.0
5311	Lessors of real estate	20	25 822	3 204	784	109	16.3	4.4
532	Rental and leasing services	4	1 246	297	75	21	26.5	29.6
STOCKTON								
53	Real estate and rental and leasing	247	216 066	42 993	9 781	1 521	15.6	11.8
531	Real estate	196	136 643	29 395	6 417	1 006	23.7	18.1
5311	Lessors of real estate	89	67 866	7 965	1 878	378	13.7	18.9
53111	Lessors of residential buildings and dwellings	48	34 704	4 649	1 099	239	11.8	29.3
531110	Lessors of residential buildings and dwellings	48	34 704	4 649	1 099	239	11.8	29.3
5311101	Lessors of apartment buildings	41	30 151	3 975	954	207	13.6	31.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	21	23 113	1 996	471	65	8.8	4.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	21	23 113	1 996	471	65	8.8	4.7
53113	Lessors of miniwarehouses and self-storage units	11	5 746	742	171	50	34.9	8.8
531130	Lessors of miniwarehouses and self-storage units	11	5 746	742	171	50	34.9	8.8
5312	Offices of real estate agents and brokers	63	39 053	7 681	1 561	157	43.7	11.5
53121	Offices of real estate agents and brokers	63	39 053	7 681	1 561	157	43.7	11.5
531210	Offices of real estate agents and brokers	63	39 053	7 681	1 561	157	43.7	11.5
5312101	Offices of residential real estate agents and brokers	46	27 358	3 948	633	105	45.2	16.4
5312109	Offices of nonresidential real estate agents and brokers	17	11 695	3 733	928	52	40.3	—
5313	Activities related to real estate	44	29 724	13 749	2 978	471	20.0	25.0
53131	Real estate property managers	29	25 681	12 522	2 715	436	15.7	26.1
531311	Residential property managers	22	20 617	9 009	2 023	348	19.6	29.3
532	Rental and leasing services	50	D	D	D	f	D	D
5322	Consumer goods rental	31	24 462	5 372	1 478	278	5.5	.8
53223	Video tape and disc rental	17	D	D	D	c	D	D
532230	Video tape and disc rental	17	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	10	29 165	5 267	1 202	145	—	1.9
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	SUISUN CITY							
53	Real estate and rental and leasing	11	5 872	815	185	45	46.2	10.7
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	b	D	D
	SUNNYVALE							
53	Real estate and rental and leasing	129	152 836	30 780	7 027	811	12.8	7.0
531	Real estate	102	102 041	18 930	4 321	558	17.3	7.7
5311	Lessors of real estate	71	73 318	6 144	1 521	296	14.7	10.7
53111	Lessors of residential buildings and dwellings	50	57 988	4 912	1 219	235	12.9	11.1
531110	Lessors of residential buildings and dwellings	50	57 988	4 912	1 219	235	12.9	11.1
5311101	Lessors of apartment buildings	48	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	2 705	790	197	33	35.6	8.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	2 705	790	197	33	35.6	8.2
5312	Offices of real estate agents and brokers	11	12 268	1 827	340	47	28.4	—
53121	Offices of real estate agents and brokers	11	12 268	1 827	340	47	28.4	—
531210	Offices of real estate agents and brokers	11	12 268	1 827	340	47	28.4	—
5313	Activities related to real estate	20	16 455	10 959	2 460	215	20.5	—
53131	Real estate property managers	18	D	D	D	c	D	D
531311	Residential property managers	11	7 296	4 560	1 154	114	38.2	—
532	Rental and leasing services	24	D	D	D	c	D	D
5322	Consumer goods rental	14	11 354	2 971	736	135	13.4	22.8
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	b	D	D
	SUSANVILLE							
53	Real estate and rental and leasing	14	4 700	694	154	43	56.1	5.6
531	Real estate	11	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
	TAFT							
53	Real estate and rental and leasing	7	2 010	326	88	22	14.9	47.6
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
	TEHACHAPI							
53	Real estate and rental and leasing	14	4 281	494	115	39	57.1	12.7
531	Real estate	13	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	TEMECULA							
53	Real estate and rental and leasing	110	94 151	16 373	3 848	523	42.6	6.9
531	Real estate	92	82 255	13 720	3 237	394	45.0	5.6
5311	Lessors of real estate	14	10 020	1 032	224	38	43.3	19.9
5312	Offices of real estate agents and brokers	44	55 982	7 664	1 875	226	39.8	2.2
53121	Offices of real estate agents and brokers	44	55 982	7 664	1 875	226	39.8	2.2
531210	Offices of real estate agents and brokers	44	55 982	7 664	1 875	226	39.8	2.2
5312101	Offices of residential real estate agents and brokers	36	49 873	6 861	1 712	211	32.7	2.2
5313	Activities related to real estate	34	16 253	5 024	1 138	130	64.1	8.4
53131	Real estate property managers	16	8 708	2 312	495	58	71.7	9.8
53139	Other activities related to real estate	10	5 690	2 072	474	48	49.6	5.4
531390	Other activities related to real estate	10	5 690	2 072	474	48	49.6	5.4
532	Rental and leasing services	17	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
	TEMPLE CITY							
53	Real estate and rental and leasing	23	8 813	1 010	233	61	63.4	28.3
531	Real estate	17	D	D	D	b	D	D
532	Rental and leasing services	6	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
THOUSAND OAKS								
53	Real estate and rental and leasing	199	234 652	40 590	8 972	976	37.0	9.0
531	Real estate	162	142 787	24 585	5 640	616	24.6	9.9
5311	Lessors of real estate	56	57 380	7 437	1 821	247	19.8	10.5
53111	Lessors of residential buildings and dwellings	30	35 385	5 119	1 295	169	9.5	11.7
531110	Lessors of residential buildings and dwellings	30	35 385	5 119	1 295	169	9.5	11.7
5311101	Lessors of apartment buildings	27	32 475	4 870	1 236	161	8.6	10.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	15 348	1 501	365	40	37.0	12.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	15 348	1 501	365	40	37.0	12.2
5311201	Lessors of professional and other office buildings	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	59	64 411	9 279	2 065	193	26.5	.9
53121	Offices of real estate agents and brokers	59	64 411	9 279	2 065	193	26.5	.9
531210	Offices of real estate agents and brokers	59	64 411	9 279	2 065	193	26.5	.9
5312101	Offices of residential real estate agents and brokers	44	56 301	6 930	1 693	161	20.5	1.0
5312109	Offices of nonresidential real estate agents and brokers	15	8 110	2 349	372	32	67.7	—
5313	Activities related to real estate	47	20 996	7 869	1 754	176	31.9	35.9
53131	Real estate property managers	23	10 943	4 652	1 070	93	31.3	28.8
531311	Residential property managers	12	4 236	1 702	382	50	44.1	31.7
531312	Nonresidential property managers	11	6 707	2 950	688	43	23.3	27.1
53139	Other activities related to real estate	17	9 232	3 025	637	69	28.0	45.9
531390	Other activities related to real estate	17	9 232	3 025	637	69	28.0	45.9
532	Rental and leasing services	31	33 961	7 369	1 689	244	10.0	6.1
5322	Consumer goods rental	14	9 243	2 353	589	100	10.9	22.4
533	Lessors of nonfinancial intangible assets (except copyrighted works)	6	57 904	8 636	1 643	116	83.4	8.5
TIBURON								
53	Real estate and rental and leasing	22	18 376	2 895	642	98	31.6	22.0
531	Real estate	20	D	D	D	b	D	D
5311	Lessors of real estate	11	11 152	1 536	361	67	23.9	34.5
532	Rental and leasing services	2	D	D	D	a	D	D
TORRANCE								
53	Real estate and rental and leasing	294	312 817	52 777	12 609	2 022	27.9	9.6
531	Real estate	252	242 712	40 709	9 792	1 499	33.5	11.8
5311	Lessors of real estate	120	152 885	13 824	3 213	552	30.7	13.3
53111	Lessors of residential buildings and dwellings	86	66 621	7 226	1 482	297	32.4	23.3
531110	Lessors of residential buildings and dwellings	86	66 621	7 226	1 482	297	32.4	23.3
5311101	Lessors of apartment buildings	78	63 260	7 011	1 424	279	32.3	22.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	22	76 342	5 677	1 517	209	27.2	5.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	22	76 342	5 677	1 517	209	27.2	5.7
5312	Offices of real estate agents and brokers	50	45 960	4 929	1 291	176	48.5	6.5
53121	Offices of real estate agents and brokers	50	45 960	4 929	1 291	176	48.5	6.5
531210	Offices of real estate agents and brokers	50	45 960	4 929	1 291	176	48.5	6.5
5312101	Offices of residential real estate agents and brokers	40	43 227	4 346	1 133	154	46.4	6.9
5312109	Offices of nonresidential real estate agents and brokers	10	2 733	583	158	22	80.9	.8
5313	Activities related to real estate	82	43 867	21 956	5 288	771	27.3	12.2
53131	Real estate property managers	54	31 182	16 709	3 970	632	21.9	12.1
531311	Residential property managers	35	17 904	9 155	1 991	478	23.6	9.7
531312	Nonresidential property managers	19	13 278	7 554	1 979	154	19.7	15.3
53139	Other activities related to real estate	24	11 339	4 920	1 242	130	37.1	13.9
531390	Other activities related to real estate	24	11 339	4 920	1 242	130	37.1	13.9
532	Rental and leasing services	38	68 575	11 679	2 712	517	8.9	1.1
5322	Consumer goods rental	26	32 056	9 060	2 126	448	16.6	2.4
53223	Video tape and disc rental	13	10 160	2 218	549	193	49.3	—
532230	Video tape and disc rental	13	10 160	2 218	549	193	49.3	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4	1 530	389	105	6	—	43.3

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							From administrative records ¹	Estimated ²
TRACY								
53	Real estate and rental and leasing	54	50 495	8 487	2 064	252	48.4	9.6
531	Real estate	45	35 085	4 602	1 063	152	62.2	13.9
5311	Lessors of real estate	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	26	21 783	2 133	433	80	82.0	13.6
53121	Offices of real estate agents and brokers	26	21 783	2 133	433	80	82.0	13.6
531210	Offices of real estate agents and brokers	26	21 783	2 133	433	80	82.0	13.6
5312101	Offices of residential real estate agents and brokers ...	22	21 149	1 942	388	71	83.3	12.2
532	Rental and leasing services	8	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
TRUCKEE								
53	Real estate and rental and leasing	50	27 227	3 605	795	180	47.3	10.1
531	Real estate	45	25 785	3 356	757	170	45.9	10.5
5311	Lessors of real estate	14	5 471	626	144	33	52.6	14.2
5312	Offices of real estate agents and brokers	21	16 384	1 521	323	69	35.6	9.0
53121	Offices of real estate agents and brokers	21	16 384	1 521	323	69	35.6	9.0
531210	Offices of real estate agents and brokers	21	16 384	1 521	323	69	35.6	9.0
5312101	Offices of residential real estate agents and brokers ...	19	D	D	D	b	D	D
5313	Activities related to real estate	10	3 930	1 209	290	68	79.4	11.7
532	Rental and leasing services	5	1 442	249	38	10	71.6	2.7
TULARE								
53	Real estate and rental and leasing	34	23 480	3 356	765	144	32.8	17.7
531	Real estate	26	14 170	1 246	291	72	45.6	14.8
5311	Lessors of real estate	15	6 511	721	169	48	26.2	23.2
532	Rental and leasing services	8	9 310	2 110	474	72	13.3	22.0
TURLOCK								
53	Real estate and rental and leasing	54	54 048	11 383	2 866	337	22.8	6.2
531	Real estate	39	40 369	8 292	2 121	203	29.5	6.6
5311	Lessors of real estate	24	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	12	11 106	999	225	53	33.9	19.1
531110	Lessors of residential buildings and dwellings	12	11 106	999	225	53	33.9	19.1
5312	Offices of real estate agents and brokers	10	13 721	3 709	317	38	16.8	3.9
53121	Offices of real estate agents and brokers	10	13 721	3 709	317	38	16.8	3.9
531210	Offices of real estate agents and brokers	10	13 721	3 709	317	38	16.8	3.9
5312101	Offices of residential real estate agents and brokers ...	10	13 721	3 709	317	38	16.8	3.9
532	Rental and leasing services	15	13 679	3 091	745	134	3.0	5.0
TUSTIN								
53	Real estate and rental and leasing	157	162 199	42 134	9 472	1 040	19.1	6.5
531	Real estate	141	137 384	30 354	6 686	762	22.1	7.7
5311	Lessors of real estate	48	54 360	5 394	1 425	197	18.8	8.2
53111	Lessors of residential buildings and dwellings	28	34 215	2 838	785	124	21.5	11.4
531110	Lessors of residential buildings and dwellings	28	34 215	2 838	785	124	21.5	11.4
5311101	Lessors of apartment buildings	25	32 323	2 585	715	106	17.1	12.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	14 935	1 950	495	32	17.1	1.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	14 935	1 950	495	32	17.1	1.4
5312	Offices of real estate agents and brokers	31	40 760	4 438	906	97	13.9	10.6
53121	Offices of real estate agents and brokers	31	40 760	4 438	906	97	13.9	10.6
531210	Offices of real estate agents and brokers	31	40 760	4 438	906	97	13.9	10.6
5312101	Offices of residential real estate agents and brokers ...	22	38 282	3 322	637	66	9.8	10.6
5313	Activities related to real estate	62	42 264	20 522	4 355	468	34.2	4.3
53131	Real estate property managers	31	17 680	10 730	2 288	321	23.5	.3
531311	Residential property managers	21	13 822	8 171	1 612	268	22.0	.2
531312	Nonresidential property managers	10	3 858	2 559	676	53	28.7	.8
531319	Other activities related to real estate	25	19 829	6 874	1 394	104	49.0	8.8
531390	Other activities related to real estate	25	19 829	6 874	1 394	104	49.0	8.8
532	Rental and leasing services	14	D	D	D	e	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
TWENTYNINE PALMS								
53	Real estate and rental and leasing	13	4 214	711	115	44	51.7	10.7
531	Real estate	8	2 579	367	40	13	82.8	17.2
532	Rental and leasing services	5	1 635	344	75	31	2.6	.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
UKIAH								
53	Real estate and rental and leasing	47	25 296	4 459	1 066	287	33.9	20.2
531	Real estate	35	20 900	3 726	883	240	37.6	22.5
5311	Lessors of real estate	18	9 255	1 979	459	152	23.4	29.3
53111	Lessors of residential buildings and dwellings	12	7 077	1 803	415	137	19.8	27.0
531110	Lessors of residential buildings and dwellings	12	7 077	1 803	415	137	19.8	27.0
5311101	Lessors of apartment buildings	11	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	13	11 262	1 616	392	80	48.3	17.7
53121	Offices of real estate agents and brokers	13	11 262	1 616	392	80	48.3	17.7
531210	Offices of real estate agents and brokers	13	11 262	1 616	392	80	48.3	17.7
5312101	Offices of residential real estate agents and brokers	10	10 512	1 388	346	71	44.6	19.0
532	Rental and leasing services	12	4 396	733	183	47	16.4	8.9
UNION CITY								
53	Real estate and rental and leasing	33	70 555	15 815	4 239	374	9.8	7.6
531	Real estate	26	D	D	D	c	D	D
5311	Lessors of real estate	13	11 137	1 204	313	48	23.4	12.1
532	Rental and leasing services	6	46 914	12 488	3 493	262	—	1.2
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
UPLAND								
53	Real estate and rental and leasing	87	60 601	13 112	3 048	459	24.9	25.9
531	Real estate	77	56 457	11 978	2 808	376	24.9	27.8
5311	Lessors of real estate	24	14 714	1 447	336	85	39.7	10.1
53111	Lessors of residential buildings and dwellings	10	5 121	380	71	16	35.6	23.3
531110	Lessors of residential buildings and dwellings	10	5 121	380	71	16	35.6	23.3
5312	Offices of real estate agents and brokers	22	27 499	4 101	1 040	106	11.7	38.3
53121	Offices of real estate agents and brokers	22	27 499	4 101	1 040	106	11.7	38.3
531210	Offices of real estate agents and brokers	22	27 499	4 101	1 040	106	11.7	38.3
5312101	Offices of residential real estate agents and brokers	22	27 499	4 101	1 040	106	11.7	38.3
5313	Activities related to real estate	31	14 244	6 430	1 432	185	35.1	25.7
53131	Real estate property managers	12	5 212	2 387	565	100	54.9	4.2
53139	Other activities related to real estate	17	D	D	D	b	D	D
531390	Other activities related to real estate	17	D	D	D	b	D	D
532	Rental and leasing services	10	4 144	1 134	240	83	24.4	.4
VACAVILLE								
53	Real estate and rental and leasing	84	91 638	12 319	3 023	463	15.0	4.5
531	Real estate	69	72 441	7 732	1 929	266	17.9	5.7
5311	Lessors of real estate	33	46 843	3 438	908	150	15.0	6.7
53111	Lessors of residential buildings and dwellings	18	15 575	1 163	267	66	18.4	14.6
531110	Lessors of residential buildings and dwellings	18	15 575	1 163	267	66	18.4	14.6
5311101	Lessors of apartment buildings	17	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	24	22 072	3 025	713	71	21.6	—
53121	Offices of real estate agents and brokers	24	22 072	3 025	713	71	21.6	—
531210	Offices of real estate agents and brokers	24	22 072	3 025	713	71	21.6	—
5312101	Offices of residential real estate agents and brokers	24	22 072	3 025	713	71	21.6	—
5313	Activities related to real estate	12	3 526	1 269	308	45	32.8	28.4
532	Rental and leasing services	14	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	b	D	D
VALLEJO								
53	Real estate and rental and leasing	67	38 914	5 702	1 343	281	46.0	5.2
531	Real estate	56	30 299	4 036	953	193	55.7	6.3
5311	Lessors of real estate	25	14 103	1 662	369	101	43.1	8.6
5312	Offices of real estate agents and brokers	21	13 524	1 579	357	46	60.9	4.2
53121	Offices of real estate agents and brokers	21	13 524	1 579	357	46	60.9	4.2
531210	Offices of real estate agents and brokers	21	13 524	1 579	357	46	60.9	4.2
5312101	Offices of residential real estate agents and brokers	20	D	D	D	b	D	D
5313	Activities related to real estate	10	2 672	795	227	46	95.8	4.2
532	Rental and leasing services	11	8 615	1 666	390	88	11.6	1.4
VERNON								
53	Real estate and rental and leasing	7	13 841	2 117	521	69	15.9	11.1
531	Real estate	5	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
VICTORVILLE								
53	Real estate and rental and leasing	50	36 423	8 663	1 959	330	30.6	10.0
531	Real estate	34	23 457	6 355	1 391	214	42.7	9.0
5312	Offices of real estate agents and brokers	12	8 820	1 513	301	42	38.4	4.8
53121	Offices of real estate agents and brokers	12	8 820	1 513	301	42	38.4	4.8
531210	Offices of real estate agents and brokers	12	8 820	1 513	301	42	38.4	4.8
5313	Activities related to real estate	15	11 012	4 577	1 033	143	46.6	8.7
532	Rental and leasing services	16	12 966	2 308	568	116	8.8	11.7
5322	Consumer goods rental	12	9 987	1 931	471	99	11.2	15.2
VILLA PARK								
53	Real estate and rental and leasing	11	12 177	2 292	284	31	77.9	.3
531	Real estate	11	12 177	2 292	284	31	77.9	.3
VISALIA								
53	Real estate and rental and leasing	115	97 326	13 579	2 939	529	25.7	10.3
531	Real estate	85	49 546	6 832	1 515	269	37.7	19.4
5311	Lessors of real estate	34	22 512	2 657	514	121	30.6	23.4
53111	Lessors of residential buildings and dwellings	20	10 308	1 248	296	73	22.3	40.3
531110	Lessors of residential buildings and dwellings	20	10 308	1 248	296	73	22.3	40.3
5311101	Lessors of apartment buildings	15	8 603	997	232	64	17.7	48.3
5312	Offices of real estate agents and brokers	29	20 096	1 925	454	63	32.7	15.4
53121	Offices of real estate agents and brokers	29	20 096	1 925	454	63	32.7	15.4
531210	Offices of real estate agents and brokers	29	20 096	1 925	454	63	32.7	15.4
5312101	Offices of residential real estate agents and brokers	19	13 253	901	232	37	36.2	2.7
5312109	Offices of nonresidential real estate agents and brokers	10	6 843	1 024	222	26	25.9	39.8
5313	Activities related to real estate	22	6 938	2 250	547	85	75.1	18.0
53131	Real estate property managers	14	D	D	D	b	D	D
532	Rental and leasing services	30	47 780	6 747	1 424	260	13.2	.8
5322	Consumer goods rental	14	9 295	1 854	411	102	24.0	1.4
VISTA								
53	Real estate and rental and leasing	122	192 423	27 653	6 276	777	10.9	8.2
531	Real estate	99	173 997	23 231	5 182	621	10.7	6.9
5311	Lessors of real estate	47	138 588	10 272	2 572	278	7.1	4.5
53111	Lessors of residential buildings and dwellings	24	27 232	2 315	506	124	12.1	5.9
531110	Lessors of residential buildings and dwellings	24	27 232	2 315	506	124	12.1	5.9
5311101	Lessors of apartment buildings	19	24 332	2 081	450	109	9.1	6.6
5312	Offices of real estate agents and brokers	28	23 830	3 465	633	74	29.3	9.9
53121	Offices of real estate agents and brokers	28	23 830	3 465	633	74	29.3	9.9
531210	Offices of real estate agents and brokers	28	23 830	3 465	633	74	29.3	9.9
5312101	Offices of residential real estate agents and brokers	24	22 105	2 971	514	64	25.8	10.7
5313	Activities related to real estate	24	11 579	9 494	1 977	269	15.5	29.2
53131	Real estate property managers	13	6 136	7 440	1 645	231	13.7	13.5
531311	Residential property managers	13	6 136	7 440	1 645	231	13.7	13.5
532	Rental and leasing services	23	18 426	4 422	1 094	156	13.1	20.9
5322	Consumer goods rental	11	4 579	996	215	57	14.2	—
WALNUT								
53	Real estate and rental and leasing	25	18 842	4 423	682	102	29.2	4.3
531	Real estate	21	17 219	4 111	601	83	29.8	1.6
532	Rental and leasing services	4	1 623	312	81	19	22.9	32.9

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
WALNUT CREEK								
53	Real estate and rental and leasing	245	264 783	58 181	13 539	1 448	18.0	13.7
531	Real estate	214	225 854	50 906	11 963	1 270	19.5	13.9
5311	Lessors of real estate	77	79 943	11 297	2 751	394	24.8	22.5
53111	Lessors of residential buildings and dwellings	41	32 577	4 990	1 171	201	30.0	12.4
531110	Lessors of residential buildings and dwellings	41	32 577	4 990	1 171	201	30.0	12.4
5311101	Lessors of apartment buildings	35	30 993	4 628	1 080	178	27.6	12.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	20	36 219	4 787	1 213	151	19.2	16.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	20	36 219	4 787	1 213	151	19.2	16.3
5311201	Lessors of professional and other office buildings	11	11 323	1 446	379	53	19.9	14.0
53119	Lessors of other real estate property	12	9 099	1 341	336	32	11.6	88.4
531190	Lessors of other real estate property	12	9 099	1 341	336	32	11.6	88.4
5311901	Lessors of manufactured (mobile) home sites	11	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	67	64 181	14 583	3 800	264	23.7	18.1
53121	Offices of real estate agents and brokers	67	64 181	14 583	3 800	264	23.7	18.1
531210	Offices of real estate agents and brokers	67	64 181	14 583	3 800	264	23.7	18.1
5312101	Offices of residential real estate agents and brokers	38	35 842	3 844	767	112	15.4	29.5
5312109	Offices of nonresidential real estate agents and brokers	29	28 339	10 739	3 033	152	34.2	3.7
5313	Activities related to real estate	70	81 730	25 026	5 412	612	11.1	2.3
53131	Real estate property managers	40	61 179	13 148	2 907	445	10.8	1.2
531311	Residential property managers	22	44 859	5 913	1 425	310	8.7	.9
531312	Nonresidential property managers	18	16 320	7 235	1 482	135	16.6	2.0
53132	Offices of real estate appraisers	14	13 684	9 686	2 052	131	5.9	.1
531320	Offices of real estate appraisers	14	13 684	9 686	2 052	131	5.9	.1
53139	Other activities related to real estate	16	6 867	2 192	453	36	24.0	15.8
531390	Other activities related to real estate	16	6 867	2 192	453	36	24.0	15.8
532	Rental and leasing services	26	30 995	5 826	1 271	153	11.8	12.4
533	Lessors of nonfinancial intangible assets (except copyrighted works)	5	7 934	1 449	305	25	—	11.5
WASCO								
53	Real estate and rental and leasing	8	1 731	548	121	31	46.4	20.5
531	Real estate	4	865	308	62	17	63.6	36.4
532	Rental and leasing services	4	866	240	59	14	29.2	4.6
WATERFORD								
53	Real estate and rental and leasing	3	488	53	16	5	8.8	9.2
531	Real estate	3	488	53	16	5	8.8	9.2
WATSONVILLE								
53	Real estate and rental and leasing	43	27 211	5 677	1 372	268	45.8	10.2
531	Real estate	29	19 918	4 004	991	187	52.8	10.8
5311	Lessors of real estate	21	14 957	2 679	641	144	49.0	9.2
532	Rental and leasing services	14	7 293	1 673	381	81	26.5	8.8
WEED								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
WEST COVINA								
53	Real estate and rental and leasing	60	30 628	8 627	1 906	457	33.1	20.7
531	Real estate	44	23 616	7 211	1 578	379	40.4	25.9
5311	Lessors of real estate	12	4 725	1 101	259	38	6.4	32.4
5312	Offices of real estate agents and brokers	14	11 008	1 922	445	75	49.2	31.9
53121	Offices of real estate agents and brokers	14	11 008	1 922	445	75	49.2	31.9
531210	Offices of real estate agents and brokers	14	11 008	1 922	445	75	49.2	31.9
5312101	Offices of residential real estate agents and brokers	13	D	D	D	b	D	D
5313	Activities related to real estate	18	7 883	4 188	874	266	48.5	13.6
532	Rental and leasing services	16	7 012	1 416	328	78	8.5	3.2
5322	Consumer goods rental	10	3 786	771	184	50	9.6	1.8

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							From administrative records ¹	Estimated ²
WEST HOLLYWOOD								
53	Real estate and rental and leasing	102	249 579	25 878	5 874	751	9.2	9.6
531	Real estate	84	121 977	16 050	3 945	478	18.3	13.4
5311	Lessors of real estate	42	60 838	5 020	1 198	193	24.7	17.0
531110	Lessors of residential buildings and dwellings	27	14 872	1 565	369	79	63.7	14.5
531110	Lessors of residential buildings and dwellings	27	14 872	1 565	369	79	63.7	14.5
531110	Lessors of apartment buildings	27	14 872	1 565	369	79	63.7	14.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	45 966	3 455	829	114	12.0	17.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	45 966	3 455	829	114	12.0	17.8
5312	Offices of real estate agents and brokers	19	48 399	4 968	1 257	118	8.4	5.6
53121	Offices of real estate agents and brokers	19	48 399	4 968	1 257	118	8.4	5.6
531210	Offices of real estate agents and brokers	19	48 399	4 968	1 257	118	8.4	5.6
531210	Offices of residential real estate agents and brokers	12	43 228	3 311	874	64	3.8	.7
5313	Activities related to real estate	23	12 740	6 062	1 490	167	26.0	26.0
53131	Real estate property managers	15	9 313	4 682	1 189	144	24.2	30.1
532	Rental and leasing services	14	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4	D	D	D	b	D	D
WESTLAKE VILLAGE								
53	Real estate and rental and leasing	53	36 113	13 114	2 957	294	29.7	8.6
531	Real estate	51	D	D	D	e	D	D
5312	Offices of real estate agents and brokers	18	14 634	3 373	823	75	28.4	13.4
53121	Offices of real estate agents and brokers	18	14 634	3 373	823	75	28.4	13.4
531210	Offices of real estate agents and brokers	18	14 634	3 373	823	75	28.4	13.4
531210	Offices of residential real estate agents and brokers	16	D	D	D	b	D	D
5313	Activities related to real estate	25	16 092	8 816	1 912	187	33.2	.8
53131	Real estate property managers	12	12 600	7 914	1 752	169	25.0	.3
531311	Residential property managers	11	D	D	D	c	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
WESTMINSTER								
53	Real estate and rental and leasing	78	66 220	10 373	2 488	374	18.3	7.9
531	Real estate	57	59 274	8 928	2 170	291	17.9	8.1
5311	Lessors of real estate	30	45 921	4 078	1 039	162	5.9	8.4
53111	Lessors of residential buildings and dwellings	16	15 484	2 470	587	114	5.1	11.5
531110	Lessors of residential buildings and dwellings	16	15 484	2 470	587	114	5.1	11.5
531110	Lessors of apartment buildings	13	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	11	4 581	604	98	21	89.1	10.1
53121	Offices of real estate agents and brokers	11	4 581	604	98	21	89.1	10.1
531210	Offices of real estate agents and brokers	11	4 581	604	98	21	89.1	10.1
531210	Offices of residential real estate agents and brokers	10	D	D	D	a	D	D
5313	Activities related to real estate	16	8 772	4 246	1 033	108	43.5	5.1
53131	Real estate property managers	10	5 020	2 803	676	85	34.4	1.1
532	Rental and leasing services	21	6 946	1 445	318	83	22.2	6.5
5322	Consumer goods rental	16	D	D	D	b	D	D
WEST SACRAMENTO								
53	Real estate and rental and leasing	58	85 387	16 348	3 930	514	10.9	7.0
531	Real estate	31	16 547	2 848	628	107	32.2	13.6
5311	Lessors of real estate	17	9 937	901	223	47	11.0	12.8
532	Rental and leasing services	27	68 840	13 500	3 302	407	5.7	5.4
5321	Automotive equipment rental and leasing	14	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	12	D	D	D	c	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	12	D	D	D	c	D	D
532120	Truck leasing	10	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
WHITTIER								
53	Real estate and rental and leasing	93	48 037	8 478	2 030	368	35.2	4.6
531	Real estate	76	40 360	6 920	1 674	286	39.5	5.0
5311	Lessors of real estate	36	9 766	1 799	441	99	62.6	9.6
53111	Lessors of residential buildings and dwellings	14	3 014	389	101	35	87.2	12.8
531110	Lessors of residential buildings and dwellings	14	3 014	389	101	35	87.2	12.8
5311101	Lessors of apartment buildings	14	3 014	389	101	35	87.2	12.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	1 596	564	128	31	79.6	7.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	1 596	564	128	31	79.6	7.9
5312	Offices of real estate agents and brokers	19	23 871	2 487	575	114	19.9	2.2
53121	Offices of real estate agents and brokers	19	23 871	2 487	575	114	19.9	2.2
531210	Offices of real estate agents and brokers	19	23 871	2 487	575	114	19.9	2.2
5312101	Offices of residential real estate agents and brokers	16	23 129	2 318	535	106	17.4	2.2
5313	Activities related to real estate	21	6 723	2 634	658	73	75.5	8.6
53131	Real estate property managers	14	3 249	1 385	295	47	90.2	9.8
531311	Residential property managers	11	D	D	D	b	D	D
532	Rental and leasing services	17	7 677	1 558	356	82	12.2	2.3
5322	Consumer goods rental	10	4 460	782	171	50	6.5	3.9
WILLIAMS								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
WILLITS								
53	Real estate and rental and leasing	10	1 748	210	53	27	69.2	22.8
531	Real estate	7	1 508	168	44	18	64.3	26.4
532	Rental and leasing services	3	240	42	9	9	100.0	—
WILLOWS								
53	Real estate and rental and leasing	7	1 751	464	110	28	57.5	—
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
WINDSOR								
53	Real estate and rental and leasing	18	8 703	2 399	510	80	46.1	6.7
531	Real estate	15	6 149	1 031	192	27	30.4	9.4
532	Rental and leasing services	3	2 554	1 368	318	53	84.1	—
WINTERS								
53	Real estate and rental and leasing	6	955	109	28	17	85.1	14.9
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
WOODLAKE								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
WOODLAND								
53	Real estate and rental and leasing	49	41 016	4 844	1 253	206	29.0	10.4
531	Real estate	38	26 543	3 259	823	156	41.5	12.5
5311	Lessors of real estate	20	13 689	1 891	502	105	10.7	23.5
53111	Lessors of residential buildings and dwellings	13	12 279	1 766	474	97	11.9	20.6
531110	Lessors of residential buildings and dwellings	13	12 279	1 766	474	97	11.9	20.6
5311101	Lessors of apartment buildings	13	12 279	1 766	474	97	11.9	20.6
5312	Offices of real estate agents and brokers	15	12 291	1 095	252	33	73.1	.8
53121	Offices of real estate agents and brokers	15	12 291	1 095	252	33	73.1	.8
531210	Offices of real estate agents and brokers	15	12 291	1 095	252	33	73.1	.8
5312101	Offices of residential real estate agents and brokers	11	9 507	750	173	25	65.2	1.1
532	Rental and leasing services	11	14 473	1 585	430	50	6.1	6.6
WOODSIDE								
53	Real estate and rental and leasing	24	37 955	4 173	952	148	16.9	10.3
531	Real estate	24	37 955	4 173	952	148	16.9	10.3
5311	Lessors of real estate	14	16 160	2 865	708	115	11.1	15.7

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
YORBA LINDA								
53	Real estate and rental and leasing	68	43 664	12 517	2 789	306	34.1	8.8
531	Real estate	58	40 459	11 832	2 608	260	34.5	9.3
5311	Lessors of real estate	13	7 554	1 316	287	45	45.6	5.6
5312	Offices of real estate agents and brokers	21	20 654	6 534	1 455	112	18.4	4.4
53121	Offices of real estate agents and brokers	21	20 654	6 534	1 455	112	18.4	4.4
531210	Offices of real estate agents and brokers	21	20 654	6 534	1 455	112	18.4	4.4
5312101	Offices of residential real estate agents and brokers	18	20 116	6 239	1 365	103	16.2	4.6
5313	Activities related to real estate	24	12 251	3 982	866	103	54.9	19.8
53131	Real estate property managers	11	5 635	1 602	275	52	37.8	39.4
532	Rental and leasing services	10	3 205	685	181	46	28.7	3.0
YOUNTVILLE								
53	Real estate and rental and leasing	4	2 425	474	116	17	5.4	2.2
531	Real estate	4	2 425	474	116	17	5.4	2.2
YREKA								
53	Real estate and rental and leasing	18	D	D	D	b	D	D
531	Real estate	15	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
YUBA CITY								
53	Real estate and rental and leasing	72	57 549	10 454	2 544	470	51.3	5.0
531	Real estate	52	D	D	D	e	D	D
5311	Lessors of real estate	21	9 949	823	213	56	65.3	15.5
5312	Offices of real estate agents and brokers	21	21 371	2 758	742	63	87.0	1.7
53121	Offices of real estate agents and brokers	21	21 371	2 758	742	63	87.0	1.7
531210	Offices of real estate agents and brokers	21	21 371	2 758	742	63	87.0	1.7
5312101	Offices of residential real estate agents and brokers	13	D	D	D	b	D	D
5313	Activities related to real estate	10	D	D	D	c	D	D
532	Rental and leasing services	20	D	D	D	c	D	D
5322	Consumer goods rental	14	D	D	D	c	D	D
YUCAIPA								
53	Real estate and rental and leasing	34	16 872	2 000	451	106	38.5	13.9
531	Real estate	29	14 297	1 295	295	82	45.5	15.4
5311	Lessors of real estate	16	7 748	553	140	46	48.9	14.3
53119	Lessors of other real estate property	10	5 343	433	108	30	45.5	19.7
531190	Lessors of other real estate property	10	5 343	433	108	30	45.5	19.7
5311901	Lessors of manufactured (mobile) home sites	10	5 343	433	108	30	45.5	19.7
5312	Offices of real estate agents and brokers	10	5 833	610	133	32	35.2	17.7
53121	Offices of real estate agents and brokers	10	5 833	610	133	32	35.2	17.7
531210	Offices of real estate agents and brokers	10	5 833	610	133	32	35.2	17.7
532	Rental and leasing services	5	2 575	705	156	24	—	5.9
YUCCA VALLEY								
53	Real estate and rental and leasing	18	8 071	1 253	262	70	57.3	19.9
531	Real estate	12	6 154	717	172	54	60.9	15.8
532	Rental and leasing services	6	1 917	536	90	16	45.9	33.0

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF ALAMEDA COUNTY								
53	Real estate and rental and leasing	177	184 603	25 403	5 351	882	19.7	13.6
531	Real estate	154	159 456	19 685	3 999	659	21.5	15.8
5311	Lessors of real estate	93	122 412	14 707	2 945	453	13.0	17.9
531110	Lessors of residential buildings and dwellings	64	39 482	2 920	694	167	35.9	49.0
531110	Lessors of residential buildings and dwellings	64	39 482	2 920	694	167	35.9	49.0
531110	Lessors of apartment buildings	57	37 420	2 685	637	151	37.2	49.3
53112	Lessors of nonresidential buildings (except minwarehouses)	12	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except minwarehouses)	12	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	45	32 598	3 681	761	140	43.7	8.9
53121	Offices of real estate agents and brokers	45	32 598	3 681	761	140	43.7	8.9
531210	Offices of real estate agents and brokers	45	32 598	3 681	761	140	43.7	8.9
531210	Offices of residential real estate agents and brokers	42	30 938	3 189	609	102	40.7	9.4
5313	Activities related to real estate	16	4 446	1 297	293	66	92.7	7.3
53131	Real estate property managers	13	3 600	1 103	253	62	91.0	9.0
531311	Residential property managers	12	D	D	D	b	D	D
532	Rental and leasing services	23	25 147	5 718	1 352	223	8.2	.1
5322	Consumer goods rental	13	D	D	D	c	D	D
53223	Video tape and disc rental	11	10 883	2 024	497	128	14.4	—
532230	Video tape and disc rental	11	10 883	2 024	497	128	14.4	—
BALANCE OF ALPINE COUNTY								
53	Real estate and rental and leasing	5	1 077	94	26	4	100.0	—
531	Real estate	5	1 077	94	26	4	100.0	—
BALANCE OF AMADOR COUNTY								
53	Real estate and rental and leasing	18	9 489	1 108	230	53	20.1	31.5
531	Real estate	13	D	D	D	b	D	D
532	Rental and leasing services	5	D	D	D	b	D	D
BALANCE OF BUTTE COUNTY								
53	Real estate and rental and leasing	60	23 929	5 049	1 173	234	21.6	15.9
531	Real estate	43	11 151	1 925	449	116	40.2	23.4
5311	Lessors of real estate	23	5 831	765	207	61	16.9	29.9
5312	Offices of real estate agents and brokers	10	3 294	317	79	13	49.1	21.6
53121	Offices of real estate agents and brokers	10	3 294	317	79	13	49.1	21.6
531210	Offices of real estate agents and brokers	10	3 294	317	79	13	49.1	21.6
5313	Activities related to real estate	10	2 026	843	163	42	92.6	7.4
532	Rental and leasing services	17	12 778	3 124	724	118	5.4	9.3
5322	Consumer goods rental	10	4 593	1 005	228	51	11.8	17.1
BALANCE OF CALAVERAS COUNTY								
53	Real estate and rental and leasing	38	D	D	D	b	D	D
531	Real estate	33	D	D	D	b	D	D
5311	Lessors of real estate	11	D	D	D	a	D	D
5312	Offices of real estate agents and brokers	19	9 852	945	234	37	65.2	9.2
53121	Offices of real estate agents and brokers	19	9 852	945	234	37	65.2	9.2
531210	Offices of real estate agents and brokers	19	9 852	945	234	37	65.2	9.2
531210	Offices of residential real estate agents and brokers	18	D	D	D	b	D	D
532	Rental and leasing services	5	D	D	D	b	D	D
BALANCE OF COLUSA COUNTY								
53	Real estate and rental and leasing	7	2 409	584	125	28	26.8	9.8
531	Real estate	7	2 409	584	125	28	26.8	9.8

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							From administrative records ¹	Estimated ²
BALANCE OF CONTRA COSTA COUNTY								
53	Real estate and rental and leasing	164	210 973	34 798	7 662	851	25.5	5.0
531	Real estate	134	155 745	22 607	4 927	568	28.3	6.4
5311	Lessors of real estate	54	75 693	6 766	1 671	237	10.4	5.0
53111	Lessors of residential buildings and dwellings	28	38 812	4 081	1 072	135	6.1	2.4
531110	Lessors of residential buildings and dwellings	28	38 812	4 081	1 072	135	6.1	2.4
5311101	Lessors of apartment buildings	22	30 888	2 540	607	103	5.5	2.8
53119	Lessors of other real estate property	11	8 122	612	141	35	30.6	15.9
531190	Lessors of other real estate property	11	8 122	612	141	35	30.6	15.9
5311901	Lessors of manufactured (mobile) home sites	11	8 122	612	141	35	30.6	15.9
5312	Offices of real estate agents and brokers	48	53 058	6 178	1 282	117	49.0	3.6
53121	Offices of real estate agents and brokers	48	53 058	6 178	1 282	117	49.0	3.6
531210	Offices of real estate agents and brokers	48	53 058	6 178	1 282	117	49.0	3.6
5312101	Offices of residential real estate agents and brokers	38	47 685	4 286	891	89	50.7	4.0
5312109	Offices of nonresidential real estate agents and brokers	10	5 373	1 892	391	28	33.1	.5
5313	Activities related to real estate	32	26 994	9 663	1 974	214	38.1	15.7
53131	Real estate property managers	16	11 863	6 128	1 376	180	24.1	5.7
531311	Residential property managers	12	10 511	5 403	1 172	167	16.0	4.7
53139	Other activities related to real estate	13	D	D	D	b	D	D
531390	Other activities related to real estate	13	D	D	D	b	D	D
532	Rental and leasing services	30	55 228	12 191	2 735	283	17.5	.9
5322	Consumer goods rental	12	11 082	2 395	593	108	3.5	—
5324	Commercial and industrial machinery and equipment rental and leasing	13	D	D	D	c	D	D
BALANCE OF DEL NORTE COUNTY								
53	Real estate and rental and leasing	14	7 235	1 556	318	44	25.6	13.0
531	Real estate	12	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF EL DORADO COUNTY								
53	Real estate and rental and leasing	128	62 718	9 745	2 253	430	58.9	16.1
531	Real estate	102	45 272	7 237	1 388	277	54.0	21.9
5311	Lessors of real estate	40	14 814	2 132	494	127	45.4	14.1
53111	Lessors of residential buildings and dwellings	11	5 396	461	114	29	34.2	17.1
531110	Lessors of residential buildings and dwellings	11	5 396	461	114	29	34.2	17.1
53119	Lessors of other real estate property	11	3 844	880	202	54	24.7	14.2
531190	Lessors of other real estate property	11	3 844	880	202	54	24.7	14.2
5311901	Lessors of manufactured (mobile) home sites	11	3 844	880	202	54	24.7	14.2
5312	Offices of real estate agents and brokers	37	21 539	2 045	454	81	69.7	17.1
53121	Offices of real estate agents and brokers	37	21 539	2 045	454	81	69.7	17.1
531210	Offices of real estate agents and brokers	37	21 539	2 045	454	81	69.7	17.1
5312101	Offices of residential real estate agents and brokers	34	21 161	1 974	442	79	69.3	17.3
5313	Activities related to real estate	25	8 919	3 060	440	69	30.4	46.2
53131	Real estate property managers	15	1 672	734	164	42	76.6	23.4
531311	Residential property managers	12	1 566	687	154	39	78.3	21.7
532	Rental and leasing services	26	17 446	2 508	865	153	71.5	1.2
5322	Consumer goods rental	19	6 293	975	242	78	29.6	3.5
53223	Video tape and disc rental	13	5 112	736	165	59	30.4	.8
532230	Video tape and disc rental	13	5 112	736	165	59	30.4	.8
BALANCE OF FRESNO COUNTY								
53	Real estate and rental and leasing	76	79 286	11 544	2 462	471	20.5	5.5
531	Real estate	58	43 509	5 969	1 221	274	30.4	9.5
5311	Lessors of real estate	31	27 128	2 493	624	113	17.8	13.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	16 902	984	255	48	18.2	2.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	16 902	984	255	48	18.2	2.2
53119	Lessors of other real estate property	11	7 021	1 084	271	41	11.6	14.7
531190	Lessors of other real estate property	11	7 021	1 084	271	41	11.6	14.7
5312	Offices of real estate agents and brokers	21	12 459	1 871	387	129	61.3	3.8
53121	Offices of real estate agents and brokers	21	12 459	1 871	387	129	61.3	3.8
531210	Offices of real estate agents and brokers	21	12 459	1 871	387	129	61.3	3.8
5312101	Offices of residential real estate agents and brokers	14	D	D	D	b	D	D
532	Rental and leasing services	16	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
BALANCE OF GLENN COUNTY								
53	Real estate and rental and leasing	6	3 153	508	141	26	13.4	3.7
531	Real estate	5	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF HUMBOLDT COUNTY								
53	Real estate and rental and leasing	54	18 105	2 169	495	160	49.9	18.4
531	Real estate	43	13 304	1 433	311	95	57.1	18.0
5311	Lessors of real estate	26	6 301	824	169	60	24.0	23.6
532	Rental and leasing services	11	4 801	736	184	65	30.1	19.5
BALANCE OF IMPERIAL COUNTY								
53	Real estate and rental and leasing	14	D	D	D	b	D	D
531	Real estate	11	4 593	896	273	69	13.0	5.9
5311	Lessors of real estate	11	4 593	896	273	69	13.0	5.9
532	Rental and leasing services	3	D	D	D	a	D	D
BALANCE OF INYO COUNTY								
53	Real estate and rental and leasing	8	1 261	391	80	16	56.8	31.9
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BALANCE OF KERN COUNTY								
53	Real estate and rental and leasing	136	146 606	25 805	6 321	1 058	13.8	5.3
531	Real estate	90	32 191	7 864	1 884	422	28.2	17.8
5311	Lessors of real estate	51	23 318	5 397	1 335	308	16.0	16.2
53111	Lessors of residential buildings and dwellings	17	14 153	4 465	1 099	217	9.6	6.7
531110	Lessors of residential buildings and dwellings	17	14 153	4 465	1 099	217	9.6	6.7
5311101	Lessors of apartment buildings	11	13 119	4 258	1 040	199	9.5	4.3
53119	Lessors of other real estate property	26	7 451	752	192	76	12.8	35.5
531190	Lessors of other real estate property	26	7 451	752	192	76	12.8	35.5
5311901	Lessors of manufactured (mobile) home sites	25	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	16	5 503	1 169	252	49	57.4	13.9
53121	Offices of real estate agents and brokers	16	5 503	1 169	252	49	57.4	13.9
531210	Offices of real estate agents and brokers	16	5 503	1 169	252	49	57.4	13.9
5312101	Offices of residential real estate agents and brokers	15	D	D	D	b	D	D
5313	Activities related to real estate	23	3 370	1 298	297	65	65.4	34.5
53131	Real estate property managers	17	2 834	1 199	282	60	58.8	41.0
531311	Residential property managers	11	D	D	D	b	D	D
532	Rental and leasing services	46	114 415	17 941	4 437	636	9.7	1.9
5322	Consumer goods rental	13	D	D	D	b	D	D
53223	Video tape and disc rental	12	5 991	960	239	83	8.3	19.1
532230	Video tape and disc rental	12	5 991	960	239	83	8.3	19.1
5324	Commercial and industrial machinery and equipment rental and leasing	23	104 017	16 177	4 013	504	7.5	.4
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	13	79 853	11 083	2 870	325	7.3	—
532412	Construction, mining, and forestry machinery and equipment rental and leasing	13	79 853	11 083	2 870	325	7.3	—
53249	Other commercial and industrial machinery and equipment rental and leasing	10	24 164	5 094	1 143	179	8.3	1.7
532490	Other commercial and industrial machinery and equipment rental and leasing	10	24 164	5 094	1 143	179	8.3	1.7
5324902	Industrial equipment rental and leasing	10	24 164	5 094	1 143	179	8.3	1.7
BALANCE OF KINGS COUNTY								
53	Real estate and rental and leasing	5	2 395	248	60	21	9.9	43.3
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF LAKE COUNTY								
53	Real estate and rental and leasing	27	7 338	957	259	71	64.7	6.9
531	Real estate	21	6 778	848	230	52	62.4	6.8
5312	Offices of real estate agents and brokers	13	5 136	590	146	37	67.4	7.1
53121	Offices of real estate agents and brokers	13	5 136	590	146	37	67.4	7.1
531210	Offices of real estate agents and brokers	13	5 136	590	146	37	67.4	7.1
5312101	Offices of residential real estate agents and brokers	13	5 136	590	146	37	67.4	7.1
532	Rental and leasing services	6	560	109	29	19	92.0	8.0
BALANCE OF LASSEN COUNTY								
53	Real estate and rental and leasing	9	1 600	283	70	12	41.0	6.2
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF LOS ANGELES COUNTY								
53	Real estate and rental and leasing	589	490 942	86 040	20 848	3 003	21.9	8.3
531	Real estate	427	305 357	51 672	12 701	1 689	29.1	11.1
5311	Lessors of real estate	194	161 558	17 646	4 339	765	22.5	12.7
53111	Lessors of residential buildings and dwellings	93	81 975	10 751	2 547	423	13.9	16.5
531110	Lessors of residential buildings and dwellings	93	81 975	10 751	2 547	423	13.9	16.5
5311101	Lessors of apartment buildings	82	77 840	10 216	2 436	388	14.1	16.7
5311109	Lessors of dwellings other than apartment buildings	11	4 135	535	111	35	11.3	11.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	46	36 177	3 493	981	139	48.5	13.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	46	36 177	3 493	981	139	48.5	13.4
5311201	Lessors of professional and other office buildings	14	10 459	1 062	382	56	77.3	10.8
5311203	Lessors of shopping centers and retail stores	18	17 109	1 688	387	40	35.2	10.7
53113	Lessors of miniwarehouses and self-storage units	23	12 045	1 187	289	88	7.0	—
531130	Lessors of miniwarehouses and self-storage units	23	12 045	1 187	289	88	7.0	—
53119	Lessors of other real estate property	32	31 361	2 215	522	115	21.0	6.7
531190	Lessors of other real estate property	32	31 361	2 215	522	115	21.0	6.7
5311901	Lessors of manufactured (mobile) home sites	27	30 817	2 049	486	102	21.3	5.5
5312	Offices of real estate agents and brokers	114	97 124	17 662	5 001	420	33.2	6.6
53121	Offices of real estate agents and brokers	114	97 124	17 662	5 001	420	33.2	6.6
531210	Offices of real estate agents and brokers	114	97 124	17 662	5 001	420	33.2	6.6
5312101	Offices of residential real estate agents and brokers	85	72 545	8 889	2 992	284	28.3	6.9
5312109	Offices of nonresidential real estate agents and brokers	29	24 579	8 773	2 009	136	47.5	5.7
5313	Activities related to real estate	119	46 675	16 364	3 361	504	43.1	15.0
53131	Real estate property managers	65	25 655	8 813	1 814	330	56.6	11.6
531311	Residential property managers	47	16 307	5 574	1 103	259	54.1	14.5
531312	Nonresidential property managers	18	9 348	3 239	711	71	61.0	6.6
53132	Offices of real estate appraisers	13	4 548	1 265	269	36	14.3	6.6
531320	Offices of real estate appraisers	13	4 548	1 265	269	36	14.3	6.6
53139	Other activities related to real estate	41	16 472	6 286	1 278	138	29.9	22.5
531390	Other activities related to real estate	41	16 472	6 286	1 278	138	29.9	22.5
532	Rental and leasing services	157	183 371	34 032	8 066	1 304	9.7	3.0
5321	Automotive equipment rental and leasing	38	69 224	9 404	2 109	270	.1	3.3
53211	Passenger car rental and leasing	11	6 691	1 202	300	50	.9	33.7
532111	Passenger car rental	10	D	D	D	b	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	27	62 533	8 202	1 809	220	—	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	27	62 533	8 202	1 809	220	—	—
5321201	Truck rental without drivers	18	D	D	D	b	D	D
5322	Consumer goods rental	68	38 357	7 212	1 744	472	16.1	3.8
53223	Video tape and disc rental	50	28 040	4 987	1 211	390	8.6	5.0
532230	Video tape and disc rental	50	28 040	4 987	1 211	390	8.6	5.0
5324	Commercial and industrial machinery and equipment rental and leasing	42	61 105	13 073	3 170	429	16.9	3.0
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	14	17 120	4 270	1 042	122	18.6	9.7
532412	Construction, mining, and forestry machinery and equipment rental and leasing	14	17 120	4 270	1 042	122	18.6	9.7
5324121	Rental and leasing of heavy construction equipment	14	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	13	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	25	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing	25	D	D	D	e	D	D
5324903	Motion picture equipment rental	12	20 095	3 631	1 026	77	14.9	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	5	2 214	336	81	10	39.0	56.6
BALANCE OF MADERA COUNTY								
53	Real estate and rental and leasing	44	21 191	3 113	704	156	46.1	8.5
531	Real estate	34	16 381	1 908	419	97	45.3	9.5
5311	Lessors of real estate	10	11 350	1 052	229	57	35.3	12.1
5312	Offices of real estate agents and brokers	14	3 653	515	100	28	64.3	.6
53121	Offices of real estate agents and brokers	14	3 653	515	100	28	64.3	.6
531210	Offices of real estate agents and brokers	14	3 653	515	100	28	64.3	.6
5312101	Offices of residential real estate agents and brokers	12	D	D	D	b	D	D
5313	Activities related to real estate	10	1 378	341	90	12	77.4	11.7
532	Rental and leasing services	9	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF MARIN COUNTY								
53	Real estate and rental and leasing	130	120 003	32 311	6 212	489	28.0	2.3
531	Real estate	111	65 234	11 279	2 379	294	47.2	4.1
5311	Lessors of real estate	56	25 147	3 878	928	145	41.2	6.3
53111	Lessors of residential buildings and dwellings	35	18 625	2 644	612	101	29.2	5.5
531110	Lessors of residential buildings and dwellings	35	18 625	2 644	612	101	29.2	5.5
5311101	Lessors of apartment buildings	29	16 866	2 291	529	82	31.6	3.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	4 972	781	199	28	72.9	6.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	4 972	781	199	28	72.9	6.5
5312	Offices of real estate agents and brokers	29	27 848	3 864	600	57	39.7	2.6
53121	Offices of real estate agents and brokers	29	27 848	3 864	600	57	39.7	2.6
531210	Offices of real estate agents and brokers	29	27 848	3 864	600	57	39.7	2.6
5312101	Offices of residential real estate agents and brokers ...	22	24 190	2 374	415	46	30.5	3.0
5313	Activities related to real estate	26	12 239	3 537	851	92	76.6	3.2
53131	Real estate property managers	19	8 486	3 216	784	83	68.1	4.1
531311	Residential property managers	15	D	D	D	b	D	D
532	Rental and leasing services	16	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	b	D	D
BALANCE OF MARIPOSA COUNTY								
53	Real estate and rental and leasing	16	5 863	1 433	250	65	42.1	6.6
531	Real estate	10	3 493	1 006	200	48	31.0	2.1
532	Rental and leasing services	6	2 370	427	50	17	58.5	13.3
BALANCE OF MENDOCINO COUNTY								
53	Real estate and rental and leasing	61	24 316	4 056	872	219	36.7	13.3
531	Real estate	48	16 940	2 440	550	150	47.1	17.3
5311	Lessors of real estate	23	5 786	869	195	55	21.2	45.6
5312	Offices of real estate agents and brokers	19	8 152	1 050	225	56	47.4	2.1
53121	Offices of real estate agents and brokers	19	8 152	1 050	225	56	47.4	2.1
531210	Offices of real estate agents and brokers	19	8 152	1 050	225	56	47.4	2.1
5312101	Offices of residential real estate agents and brokers ...	19	8 152	1 050	225	56	47.4	2.1
532	Rental and leasing services	13	7 376	1 616	322	69	12.9	4.3
BALANCE OF MERCED COUNTY								
53	Real estate and rental and leasing	27	7 709	1 163	264	79	27.7	9.1
531	Real estate	18	3 764	348	79	33	44.4	9.9
5311	Lessors of real estate	15	2 904	312	73	30	40.2	12.8
532	Rental and leasing services	9	3 945	815	185	46	11.7	8.3
BALANCE OF MONO COUNTY								
53	Real estate and rental and leasing	6	1 302	316	67	22	48.4	1.2
531	Real estate	6	1 302	316	67	22	48.4	1.2
BALANCE OF MONTEREY COUNTY								
53	Real estate and rental and leasing	124	84 640	15 029	3 110	507	27.9	9.8
531	Real estate	100	62 170	8 448	1 911	331	35.0	12.6
5311	Lessors of real estate	43	24 219	2 677	624	151	34.1	25.8
53111	Lessors of residential buildings and dwellings	11	5 188	682	169	49	7.7	48.0
531110	Lessors of residential buildings and dwellings	11	5 188	682	169	49	7.7	48.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	8 141	898	201	51	40.7	23.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	8 141	898	201	51	40.7	23.6
53119	Lessors of other real estate property	11	7 049	698	164	28	29.4	17.8
531190	Lessors of other real estate property	11	7 049	698	164	28	29.4	17.8
5312	Offices of real estate agents and brokers	30	29 261	2 343	527	93	39.1	3.3
53121	Offices of real estate agents and brokers	30	29 261	2 343	527	93	39.1	3.3
531210	Offices of real estate agents and brokers	30	29 261	2 343	527	93	39.1	3.3
5312101	Offices of residential real estate agents and brokers ...	24	26 440	2 163	511	89	32.7	3.6
5313	Activities related to real estate	27	8 690	3 428	760	87	23.9	7.3
53131	Real estate property managers	21	7 557	2 881	651	80	24.6	7.0
531311	Residential property managers	14	6 205	2 206	506	66	16.6	7.5
532	Rental and leasing services	20	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF NAPA COUNTY								
53	Real estate and rental and leasing	44	17 548	4 763	1 112	179	33.8	15.0
531	Real estate	36	16 177	4 441	1 019	166	34.3	12.9
5311	Lessors of real estate	20	10 378	2 871	602	109	17.6	15.0
5313	Activities related to real estate	13	D	D	D	b	D	D
532	Rental and leasing services	7	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF NEVADA COUNTY								
53	Real estate and rental and leasing	63	46 943	4 969	1 205	241	62.4	5.5
531	Real estate	51	30 229	3 278	675	128	53.8	8.6
5311	Lessors of real estate	20	9 904	793	167	57	77.5	7.3
5312	Offices of real estate agents and brokers	23	19 180	2 019	404	61	39.2	9.3
53121	Offices of real estate agents and brokers	23	19 180	2 019	404	61	39.2	9.3
531210	Offices of real estate agents and brokers	23	19 180	2 019	404	61	39.2	9.3
5312101	Offices of residential real estate agents and brokers ...	22	D	D	D	b	D	D
532	Rental and leasing services	12	16 714	1 691	530	113	78.1	—
BALANCE OF ORANGE COUNTY								
53	Real estate and rental and leasing	152	105 462	19 392	4 950	727	27.3	7.2
531	Real estate	120	71 564	12 894	3 349	401	35.1	8.5
5311	Lessors of real estate	34	30 000	2 989	655	140	24.9	9.5
53111	Lessors of residential buildings and dwellings	17	19 633	1 421	332	82	25.9	11.6
531110	Lessors of residential buildings and dwellings	17	19 633	1 421	332	82	25.9	11.6
5311101	Lessors of apartment buildings	15	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	5 688	1 182	225	39	37.7	10.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	5 688	1 182	225	39	37.7	10.2
5312	Offices of real estate agents and brokers	44	25 907	3 167	986	75	43.8	3.2
53121	Offices of real estate agents and brokers	44	25 907	3 167	986	75	43.8	3.2
531210	Offices of real estate agents and brokers	44	25 907	3 167	986	75	43.8	3.2
5312101	Offices of residential real estate agents and brokers ...	32	22 455	1 667	390	51	35.2	3.7
5312109	Offices of nonresidential real estate agents and brokers	12	3 452	1 500	596	24	99.6	—
5313	Activities related to real estate	42	15 657	6 738	1 708	186	40.5	15.4
53131	Real estate property managers	25	7 235	4 068	1 217	152	28.9	20.4
531311	Residential property managers	14	5 941	3 496	1 104	136	22.9	18.2
531312	Nonresidential property managers	11	1 294	572	113	16	56.9	30.7
532	Rental and leasing services	30	D	D	D	e	D	D
5322	Consumer goods rental	20	18 383	4 061	1 047	247	.8	.6
53223	Video tape and disc rental	16	D	D	D	c	D	D
532230	Video tape and disc rental	16	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
BALANCE OF PLACER COUNTY								
53	Real estate and rental and leasing	205	135 603	29 701	6 996	1 181	30.5	14.5
531	Real estate	167	108 458	23 693	5 687	957	32.1	17.6
5311	Lessors of real estate	45	18 398	2 002	470	134	48.4	25.0
53111	Lessors of residential buildings and dwellings	14	4 568	533	121	30	53.5	4.3
531110	Lessors of residential buildings and dwellings	14	4 568	533	121	30	53.5	4.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	5 356	621	142	26	52.3	47.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	5 356	621	142	26	52.3	47.7
53119	Lessors of other real estate property	15	7 213	686	177	68	37.1	21.6
531190	Lessors of other real estate property	15	7 213	686	177	68	37.1	21.6
5311901	Lessors of manufactured (mobile) home sites	12	6 501	596	163	65	41.2	13.0
5312	Offices of real estate agents and brokers	70	58 412	6 871	1 708	189	27.0	15.1
53121	Offices of real estate agents and brokers	70	58 412	6 871	1 708	189	27.0	15.1
531210	Offices of real estate agents and brokers	70	58 412	6 871	1 708	189	27.0	15.1
5312101	Offices of residential real estate agents and brokers ...	64	55 092	6 017	1 525	166	22.6	16.0
5313	Activities related to real estate	52	31 648	14 820	3 509	634	32.2	17.8
53131	Real estate property managers	26	24 904	13 113	3 127	602	26.3	10.1
531311	Residential property managers	21	22 745	12 457	2 990	583	27.4	5.6
53139	Other activities related to real estate	17	4 999	1 383	332	24	51.0	49.0
531390	Other activities related to real estate	17	4 999	1 383	332	24	51.0	49.0
532	Rental and leasing services	37	D	D	D	c	D	D
5322	Consumer goods rental	28	14 030	2 504	613	164	11.5	4.0
53223	Video tape and disc rental	13	8 722	1 436	384	116	10.8	2.2
532230	Video tape and disc rental	13	8 722	1 436	384	116	10.8	2.2
53229	Other consumer goods rental	14	D	D	D	b	D	D
532292	Recreational goods rental	13	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF PLACER COUNTY—Con.								
53	Real estate and rental and leasing—Con.							
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF PLUMAS COUNTY								
53	Real estate and rental and leasing	28	10 981	1 789	396	71	40.2	12.6
531	Real estate	22	10 229	1 663	368	54	41.1	11.4
5312	Offices of real estate agents and brokers	15	6 646	1 069	231	26	47.4	—
53121	Offices of real estate agents and brokers	15	6 646	1 069	231	26	47.4	—
531210	Offices of residential real estate agents and brokers	15	6 646	1 069	231	26	47.4	—
5312101	Offices of residential real estate agents and brokers	12	6 234	1 029	224	24	43.9	—
532	Rental and leasing services	6	752	126	28	17	28.1	29.4
BALANCE OF RIVERSIDE COUNTY								
53	Real estate and rental and leasing	243	252 115	28 507	6 513	1 188	18.3	5.6
531	Real estate	185	193 836	18 512	4 154	775	17.6	4.8
5311	Lessors of real estate	85	95 631	10 611	2 470	496	12.7	6.5
53111	Lessors of residential buildings and dwellings	28	18 180	2 675	640	161	18.8	11.6
531110	Lessors of residential buildings and dwellings	28	18 180	2 675	640	161	18.8	11.6
5311101	Lessors of apartment buildings	16	15 351	2 283	542	134	11.0	6.7
5311109	Lessors of dwellings other than apartment buildings	12	2 829	392	98	27	61.4	38.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	43 552	4 208	960	100	3.8	.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	43 552	4 208	960	100	3.8	.2
53113	Lessors of miniwarehouses and self-storage units	10	4 224	506	116	34	21.7	20.1
531130	Lessors of miniwarehouses and self-storage units	10	4 224	506	116	34	21.7	20.1
53119	Lessors of other real estate property	34	29 675	3 222	754	201	20.7	10.8
531190	Lessors of other real estate property	34	29 675	3 222	754	201	20.7	10.8
5311901	Lessors of manufactured (mobile) home sites	33	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	59	86 183	4 264	930	120	18.0	1.6
53121	Offices of real estate agents and brokers	59	86 183	4 264	930	120	18.0	1.6
531210	Offices of real estate agents and brokers	59	86 183	4 264	930	120	18.0	1.6
5312101	Offices of residential real estate agents and brokers	53	83 135	3 376	814	112	15.8	1.6
5313	Activities related to real estate	41	12 022	3 637	754	159	54.5	14.8
53131	Real estate property managers	17	4 135	1 821	416	108	35.9	24.4
531311	Residential property managers	11	3 124	1 313	313	99	37.0	20.1
53132	Offices of real estate appraisers	10	2 171	287	54	11	89.5	10.5
531320	Offices of real estate appraisers	10	2 171	287	54	11	89.5	10.5
53139	Other activities related to real estate	14	5 716	1 529	284	40	54.6	9.6
531390	Other activities related to real estate	14	5 716	1 529	284	40	54.6	9.6
532	Rental and leasing services	58	58 279	9 995	2 359	413	20.4	8.0
5322	Consumer goods rental	25	14 704	2 425	587	188	33.6	.4
53223	Video tape and disc rental	20	11 224	1 801	436	166	22.2	.1
532230	Video tape and disc rental	20	11 224	1 801	436	166	22.2	.1
5324	Commercial and industrial machinery and equipment rental and leasing	18	13 444	3 202	730	84	38.4	20.4
BALANCE OF SACRAMENTO COUNTY								
53	Real estate and rental and leasing	677	807 570	152 177	35 449	5 093	14.6	8.4
531	Real estate	545	490 469	86 550	20 557	2 879	21.7	13.3
5311	Lessors of real estate	234	208 191	24 551	5 831	918	15.9	8.7
53111	Lessors of residential buildings and dwellings	110	87 514	9 771	2 324	474	15.0	15.6
531110	Lessors of residential buildings and dwellings	110	87 514	9 771	2 324	474	15.0	15.6
5311101	Lessors of apartment buildings	94	77 919	8 379	1 997	420	13.7	16.5
5311109	Lessors of dwellings other than apartment buildings	16	9 595	1 392	327	54	26.2	8.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	46	71 623	9 731	2 515	202	12.6	2.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	46	71 623	9 731	2 515	202	12.6	2.7
5311201	Lessors of professional and other office buildings	24	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	12	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	43	19 577	2 135	543	124	14.7	6.0
531130	Lessors of miniwarehouses and self-storage units	43	19 577	2 135	543	124	14.7	6.0
53119	Lessors of other real estate property	35	29 477	2 914	449	118	27.5	4.3
531190	Lessors of other real estate property	35	29 477	2 914	449	118	27.5	4.3
5311901	Lessors of manufactured (mobile) home sites	29	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	150	191 444	23 499	5 202	596	21.0	15.5
53121	Offices of real estate agents and brokers	150	191 444	23 499	5 202	596	21.0	15.5
531210	Offices of real estate agents and brokers	150	191 444	23 499	5 202	596	21.0	15.5
5312101	Offices of residential real estate agents and brokers	124	178 444	19 916	4 334	523	17.8	14.3
5312109	Offices of nonresidential real estate agents and brokers	26	13 000	3 583	868	73	64.7	32.1
5313	Activities related to real estate	161	90 834	38 500	9 524	1 365	36.4	19.1
53131	Real estate property managers	101	59 659	28 189	7 120	1 163	23.7	24.7
531311	Residential property managers	71	42 449	20 142	5 270	930	20.7	25.9
531312	Nonresidential property managers	30	17 210	8 047	1 850	233	31.1	21.8
53132	Offices of real estate appraisers	31	18 632	7 067	1 594	119	64.3	4.1
531320	Offices of real estate appraisers	31	18 632	7 067	1 594	119	64.3	4.1
53139	Other activities related to real estate	29	12 543	3 244	810	83	55.0	14.6
531390	Other activities related to real estate	29	12 543	3 244	810	83	55.0	14.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF SACRAMENTO COUNTY—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	130	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	30	D	D	D	g	D	D
53211	Passenger car rental and leasing	18	D	D	D	g	D	D
532111	Passenger car rental	16	182 484	38 300	8 525	1 162	.1	—
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	12	D	D	D	b	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	12	D	D	D	b	D	D
5322	Consumer goods rental	69	59 243	14 765	3 406	709	4.0	.9
53223	Video tape and disc rental	38	26 311	4 423	1 110	337	2.7	1.0
532230	Video tape and disc rental	38	26 311	4 423	1 110	337	2.7	1.0
53229	Other consumer goods rental	15	25 639	8 636	1 883	308	6.2	1.0
5324	Commercial and industrial machinery and equipment rental and leasing	27	D	D	D	c	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	15	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	11	D	D	D	c	D	D
5324121	Rental and leasing of heavy construction equipment without operators	11	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
BALANCE OF SAN BENITO COUNTY								
53	Real estate and rental and leasing	15	4 837	692	183	30	33.0	36.6
531	Real estate	12	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BALANCE OF SAN BERNARDINO COUNTY								
53	Real estate and rental and leasing	181	126 612	26 230	5 972	886	27.6	9.5
531	Real estate	120	56 653	9 508	1 915	334	45.8	17.8
5311	Lessors of real estate	56	32 008	4 292	898	196	45.5	22.1
53111	Lessors of residential buildings and dwellings	16	14 059	1 671	298	77	42.0	30.5
531110	Lessors of residential buildings and dwellings	16	14 059	1 671	298	77	42.0	30.5
5311101	Lessors of apartment buildings	13	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	7 121	1 398	301	40	47.9	1.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	7 121	1 398	301	40	47.9	1.6
53113	Lessors of miniwarehouses and self-storage units	10	3 496	442	101	30	69.3	30.7
531130	Lessors of miniwarehouses and self-storage units	10	3 486	442	101	30	69.3	30.7
53119	Lessors of other real estate property	17	7 342	781	198	49	38.4	21.9
531190	Lessors of other real estate property	17	7 342	781	198	49	38.4	21.9
5311901	Lessors of manufactured (mobile) home sites	15	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	35	18 293	1 834	313	48	48.1	9.5
53121	Offices of real estate agents and brokers	35	18 293	1 834	313	48	48.1	9.5
531210	Offices of real estate agents and brokers	35	18 293	1 834	313	48	48.1	9.5
5312101	Offices of residential real estate agents and brokers	32	18 095	1 772	313	48	48.6	8.5
5313	Activities related to real estate	29	6 352	3 382	704	90	40.6	20.3
53131	Real estate property managers	11	1 678	693	162	37	43.7	8.4
53139	Other activities related to real estate	14	4 474	2 666	536	50	37.1	25.4
531390	Other activities related to real estate	14	4 474	2 666	536	50	37.1	25.4
532	Rental and leasing services	61	69 959	16 722	4 057	552	13.0	2.8
5322	Consumer goods rental	29	12 960	2 250	577	203	28.2	—
53223	Video tape and disc rental	19	10 075	1 606	391	157	29.2	—
532230	Video tape and disc rental	19	10 075	1 606	391	157	29.2	—
5324	Commercial and industrial machinery and equipment rental and leasing	20	42 387	8 503	1 858	213	9.4	4.6
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	13	34 963	6 328	1 417	165	3.1	5.5
532412	Construction, mining, and forestry machinery and equipment rental and leasing	13	34 963	6 328	1 417	165	3.1	5.5
5324121	Rental and leasing of heavy construction equipment without operators	13	34 963	6 328	1 417	165	3.1	5.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF SAN DIEGO COUNTY								
53	Real estate and rental and leasing	544	346 378	48 479	11 289	1 864	29.3	13.7
531	Real estate	467	276 455	33 330	7 689	1 315	32.5	15.7
5311	Lessors of real estate	178	103 455	9 760	2 177	564	40.1	18.5
53111	Lessors of residential buildings and dwellings	72	33 144	3 002	695	201	56.5	16.6
531110	Lessors of residential buildings and dwellings	72	33 144	3 002	695	201	56.5	16.6
5311101	Lessors of apartment buildings	60	29 318	2 570	587	174	59.1	17.0
5311109	Lessors of dwellings other than apartment buildings	12	3 826	432	108	27	36.4	13.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	30	18 589	1 947	409	88	66.9	30.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	30	18 589	1 947	409	88	66.9	30.1
5311201	Lessors of professional and other office buildings	14	6 904	785	181	28	69.4	30.0
53113	Lessors of miniwarehouses and self-storage units	21	8 788	1 058	253	59	23.8	40.9
531130	Lessors of miniwarehouses and self-storage units	21	8 788	1 058	253	59	23.8	40.9
53119	Lessors of other real estate property	55	42 934	3 753	820	216	19.2	10.5
531190	Lessors of other real estate property	55	42 934	3 753	820	216	19.2	10.5
5311901	Lessors of manufactured (mobile) home sites	53	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	161	140 151	12 555	3 196	379	23.0	9.4
53121	Offices of real estate agents and brokers	161	140 151	12 555	3 196	379	23.0	9.4
531210	Offices of real estate agents and brokers	161	140 151	12 555	3 196	379	23.0	9.4
5312101	Offices of residential real estate agents and brokers	149	137 216	11 316	2 538	362	22.0	9.5
5312109	Offices of nonresidential real estate agents and brokers	12	2 935	1 239	658	17	71.1	1.0
5313	Activities related to real estate	128	32 849	11 015	2 316	372	49.5	33.7
53131	Real estate property managers	64	11 851	5 564	1 326	261	58.5	22.8
531311	Residential property managers	47	8 879	4 144	998	203	51.8	28.3
531312	Nonresidential property managers	17	2 972	1 420	328	58	78.6	6.3
53132	Offices of real estate appraisers	12	1 912	427	95	13	41.4	34.0
531320	Offices of real estate appraisers	12	1 912	427	95	13	41.4	34.0
53139	Other activities related to real estate	52	19 086	5 024	895	98	44.7	40.4
531390	Other activities related to real estate	52	19 086	5 024	895	98	44.7	40.4
532	Rental and leasing services	76	D	D	D	f	D	D
5322	Consumer goods rental	37	19 293	3 638	895	231	12.9	1.9
53223	Video tape and disc rental	25	15 952	2 729	688	199	6.9	1.8
532230	Video tape and disc rental	25	15 952	2 729	688	199	6.9	1.8
5324	Commercial and industrial machinery and equipment rental and leasing	25	41 685	9 810	2 297	258	21.2	8.7
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	17	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	16	35 738	8 246	1 953	202	17.7	7.8
5324121	Rental and leasing of heavy construction equipment without operators	16	35 738	8 246	1 953	202	17.7	7.8
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF SAN JOAQUIN COUNTY								
53	Real estate and rental and leasing	75	68 499	11 849	2 431	406	27.9	11.4
531	Real estate	48	32 769	4 385	736	188	55.2	10.5
5311	Lessors of real estate	28	21 777	1 936	424	149	73.0	15.3
53119	Lessors of other real estate property	12	8 956	711	179	80	67.7	7.5
531190	Lessors of other real estate property	12	8 956	711	179	80	67.7	7.5
5311901	Lessors of manufactured (mobile) home sites	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	12	10 050	2 073	234	26	14.5	.3
53121	Offices of real estate agents and brokers	12	10 050	2 073	234	26	14.5	.3
531210	Offices of real estate agents and brokers	12	10 050	2 073	234	26	14.5	.3
5312101	Offices of residential real estate agents and brokers	10	D	D	D	b	D	D
532	Rental and leasing services	27	35 730	7 464	1 695	218	2.9	12.2
5321	Automotive equipment rental and leasing	13	D	D	D	b	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	12 996	2 079	510	61	—	33.4
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	12 996	2 079	510	61	—	33.4
BALANCE OF SAN LUIS OBISPO COUNTY								
53	Real estate and rental and leasing	96	65 853	14 590	3 301	659	28.9	8.7
531	Real estate	80	50 509	11 649	2 624	535	33.5	4.3
5311	Lessors of real estate	33	10 483	1 520	320	82	34.5	17.8
5312	Offices of real estate agents and brokers	29	14 567	2 230	515	70	61.4	.9
53121	Offices of real estate agents and brokers	29	14 567	2 230	515	70	61.4	.9
531210	Offices of real estate agents and brokers	29	14 567	2 230	515	70	61.4	.9
5312101	Offices of residential real estate agents and brokers	27	D	D	D	b	D	D
5313	Activities related to real estate	18	25 459	7 899	1 789	383	17.1	.7
53131	Real estate property managers	15	25 240	7 773	1 789	383	16.9	.1
532	Rental and leasing services	15	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF SAN MATEO COUNTY								
53	Real estate and rental and leasing	102	156 412	25 654	5 840	881	11.5	2.8
531	Real estate	71	62 117	9 718	2 341	242	21.8	6.4
5311	Lessors of real estate	36	23 786	2 812	663	105	21.8	13.3
53111	Lessors of residential buildings and dwellings	22	8 382	828	199	49	30.9	21.7
531110	Lessors of residential buildings and dwellings	22	8 382	828	199	49	30.9	21.7
5311101	Lessors of apartment buildings	19	7 719	752	179	44	33.5	14.9
5312	Offices of real estate agents and brokers	21	32 026	4 630	1 090	88	10.6	.8
53121	Offices of real estate agents and brokers	21	32 026	4 630	1 090	88	10.6	.8
531210	Offices of real estate agents and brokers	21	32 026	4 630	1 090	88	10.6	.8
5312101	Offices of residential real estate agents and brokers	18	31 487	4 323	966	81	9.1	
5313	Activities related to real estate	14	6 305	2 276	588	49	79.0	8.7
532	Rental and leasing services	31	94 295	15 936	3 499	639	4.7	.5
5322	Consumer goods rental	18	15 578	3 811	883	188	5.6	3.1
53223	Video tape and disc rental	10	D	D	D	c	D	D
532230	Video tape and disc rental	10	D	D	D	c	D	D
BALANCE OF SANTA BARBARA COUNTY								
53	Real estate and rental and leasing	152	86 775	14 784	3 140	539	29.1	21.4
531	Real estate	134	76 243	11 826	2 503	430	31.6	23.2
5311	Lessors of real estate	58	47 487	6 792	1 577	265	15.3	32.9
53111	Lessors of residential buildings and dwellings	30	27 375	2 992	644	145	18.2	48.8
531110	Lessors of residential buildings and dwellings	30	27 375	2 992	644	145	18.2	48.8
5311101	Lessors of apartment buildings	21	20 944	2 369	510	120	23.3	54.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	8 078	2 156	529	53	25.1	16.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	8 078	2 156	529	53	25.1	16.0
53119	Lessors of other real estate property	12	8 339	1 341	331	47	1.9	4.1
531190	Lessors of other real estate property	12	8 339	1 341	331	47	1.9	4.1
5312	Offices of real estate agents and brokers	37	22 287	2 553	402	59	57.8	3.7
53121	Offices of real estate agents and brokers	37	22 287	2 553	402	59	57.8	3.7
531210	Offices of real estate agents and brokers	37	22 287	2 553	402	59	57.8	3.7
5312101	Offices of residential real estate agents and brokers	34	21 575	2 394	361	54	56.4	3.8
5313	Activities related to real estate	39	6 469	2 481	524	106	60.1	19.4
53131	Real estate property managers	24	3 525	1 605	377	87	36.8	28.9
531311	Residential property managers	18	2 285	1 172	288	75	25.1	22.1
53139	Other activities related to real estate	11	2 293	724	112	11	84.7	10.4
531390	Other activities related to real estate	11	2 293	724	112	11	84.7	10.4
532	Rental and leasing services	16	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
BALANCE OF SANTA CLARA COUNTY								
53	Real estate and rental and leasing	98	92 283	14 716	3 272	450	8.2	15.4
531	Real estate	72	57 224	8 338	1 732	229	10.7	24.8
5311	Lessors of real estate	42	41 997	4 206	964	135	7.3	28.3
53111	Lessors of residential buildings and dwellings	25	24 197	2 101	508	84	4.4	34.6
531110	Lessors of residential buildings and dwellings	25	24 197	2 101	508	84	4.4	34.6
5311101	Lessors of apartment buildings	15	20 867	1 246	302	53	3.7	32.9
5311109	Lessors of dwellings other than apartment buildings	10	3 330	855	206	31	9.0	45.0
5312	Offices of real estate agents and brokers	13	7 753	2 121	403	47	14.9	6.4
53121	Offices of real estate agents and brokers	13	7 753	2 121	403	47	14.9	6.4
531210	Offices of real estate agents and brokers	13	7 753	2 121	403	47	14.9	6.4
5312101	Offices of residential real estate agents and brokers	10	6 823	1 625	378	43	7.0	3.6
5313	Activities related to real estate	17	7 474	2 011	365	47	25.7	24.2
53131	Real estate property managers	13	6 020	1 531	266	40	8.5	29.3
532	Rental and leasing services	26	35 059	6 378	1 540	221	3.9	—
5322	Consumer goods rental	14	10 783	2 360	569	134	1.3	—
53223	Video tape and disc rental	11	D	D	D	c	D	D
532230	Video tape and disc rental	11	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF SANTA CRUZ COUNTY								
53	Real estate and rental and leasing	159	97 883	17 425	4 210	622	30.5	13.5
531	Real estate	145	88 135	14 906	3 464	502	33.7	10.4
5311	Lessors of real estate	67	34 043	5 574	1 287	260	39.1	11.9
53111	Lessors of residential buildings and dwellings	25	20 597	3 754	835	162	34.9	3.0
531110	Lessors of residential buildings and dwellings	25	20 597	3 754	835	162	34.9	3.0
5311101	Lessors of apartment buildings	15	16 896	3 349	750	140	27.6	.9
5311109	Lessors of dwellings other than apartment buildings	10	3 701	405	85	22	68.3	12.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	3 744	901	233	37	28.6	31.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	3 744	901	233	37	28.6	31.3
53113	Lessors of miniwarehouses and self-storage units	11	3 183	321	81	24	64.9	15.6
531130	Lessors of miniwarehouses and self-storage units	11	3 183	321	81	24	64.9	15.6
53119	Lessors of other real estate property	19	6 519	598	138	37	45.9	27.1
531190	Lessors of other real estate property	19	6 519	598	138	37	45.9	27.1
5311901	Lessors of manufactured (mobile) home sites	13	4 624	292	58	26	38.8	37.3
5312	Offices of real estate agents and brokers	45	45 188	6 452	1 530	150	20.9	9.5
53121	Offices of real estate agents and brokers	45	45 188	6 452	1 530	150	20.9	9.5
531210	Offices of real estate agents and brokers	45	45 188	6 452	1 530	150	20.9	9.5
5312101	Offices of residential real estate agents and brokers	40	43 783	6 333	1 506	145	20.3	9.8
5313	Activities related to real estate	33	8 904	2 880	647	92	78.3	8.8
53131	Real estate property managers	18	5 036	2 047	477	67	77.4	14.1
532	Rental and leasing services	14	9 748	2 519	746	120	1.7	41.7
BALANCE OF SHASTA COUNTY								
53	Real estate and rental and leasing	45	29 788	5 118	948	244	33.8	6.1
531	Real estate	29	8 887	968	169	69	21.0	17.0
5311	Lessors of real estate	19	7 410	486	114	52	12.5	17.8
532	Rental and leasing services	16	20 901	4 150	779	175	39.2	1.4
5322	Consumer goods rental	14	D	D	D	c	D	D
BALANCE OF SIERRA COUNTY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF SISKIYOU COUNTY								
53	Real estate and rental and leasing	28	7 759	980	239	59	28.3	26.3
531	Real estate	21	6 169	627	140	39	30.1	30.3
5311	Lessors of real estate	13	4 660	460	96	21	7.7	39.8
532	Rental and leasing services	7	1 590	353	99	20	21.6	11.0
BALANCE OF SOLANO COUNTY								
53	Real estate and rental and leasing	29	13 600	2 057	477	95	42.2	23.1
531	Real estate	23	D	D	D	b	D	D
532	Rental and leasing services	6	D	D	D	b	D	D
BALANCE OF SONOMA COUNTY								
53	Real estate and rental and leasing	171	101 646	16 722	3 972	682	29.2	14.2
531	Real estate	136	65 088	9 656	2 371	380	40.6	14.5
5311	Lessors of real estate	74	36 131	4 645	1 046	202	30.2	21.2
53111	Lessors of residential buildings and dwellings	25	12 267	928	231	57	23.1	30.8
531110	Lessors of residential buildings and dwellings	25	12 267	928	231	57	23.1	30.8
5311101	Lessors of apartment buildings	20	11 227	708	166	46	21.2	28.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	21	12 454	2 371	492	66	39.8	10.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	21	12 454	2 371	492	66	39.8	10.9
53113	Lessors of miniwarehouses and self-storage units	12	4 764	608	140	37	42.7	27.0
531130	Lessors of miniwarehouses and self-storage units	12	4 764	608	140	37	42.7	27.0
53119	Lessors of other real estate property	16	6 646	738	183	42	16.2	18.7
531190	Lessors of other real estate property	16	6 646	738	183	42	16.2	18.7
5311901	Lessors of manufactured (mobile) home sites	16	6 646	738	183	42	16.2	18.7
5312	Offices of real estate agents and brokers	25	20 838	2 266	679	68	48.4	2.8
53121	Offices of real estate agents and brokers	25	20 838	2 266	679	68	48.4	2.8
531210	Offices of real estate agents and brokers	25	20 838	2 266	679	68	48.4	2.8
5312101	Offices of residential real estate agents and brokers	23	D	D	D	b	D	D
5313	Activities related to real estate	37	8 119	2 745	646	110	66.7	14.6
53131	Real estate property managers	28	7 251	2 543	612	105	66.6	12.5
531311	Residential property managers	22	5 854	1 880	464	83	75.8	12.2
532	Rental and leasing services	34	D	D	D	e	D	D
5322	Consumer goods rental	18	14 480	2 886	666	139	19.7	13.3
53223	Video tape and disc rental	12	7 557	1 146	294	89	29.6	25.2
532230	Video tape and disc rental	12	7 557	1 146	294	89	29.6	25.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	BALANCE OF SONOMA COUNTY—Con.							
53 533	Real estate and rental and leasing—Con. Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
	BALANCE OF STANISLAUS COUNTY							
53	Real estate and rental and leasing	86	90 556	18 489	4 208	603	15.1	12.1
531	Real estate	59	D	D	D	c	D	D
5311	Lessors of real estate	36	28 152	4 407	1 021	203	25.0	15.8
53111	Lessors of residential buildings and dwellings	10	7 381	1 450	342	75	27.2	17.5
531110	Lessors of residential buildings and dwellings	10	7 381	1 450	342	75	27.2	17.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	15 591	2 285	518	82	18.5	12.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	15 591	2 285	518	82	18.5	12.9
53119	Lessors of other real estate property	11	3 031	410	104	35	9.7	37.8
531190	Lessors of other real estate property	11	3 031	410	104	35	9.7	37.8
5313	Activities related to real estate	14	2 689	876	163	26	75.5	24.5
532	Rental and leasing services	26	54 956	12 518	2 934	358	6.5	5.7
5322	Consumer goods rental	10	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	13	41 478	9 572	2 366	252	7.5	7.0
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
	BALANCE OF SUTTER COUNTY							
53	Real estate and rental and leasing	16	D	D	D	b	D	D
531	Real estate	15	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF TEHAMA COUNTY							
53	Real estate and rental and leasing	19	4 145	701	156	55	40.1	15.1
531	Real estate	16	3 188	544	115	36	43.7	19.6
532	Rental and leasing services	3	957	157	41	19	28.4	—
	BALANCE OF TRINITY COUNTY							
53	Real estate and rental and leasing	9	2 563	374	98	23	74.8	25.2
531	Real estate	5	1 361	91	32	4	52.6	47.4
532	Rental and leasing services	4	1 202	283	66	19	100.0	—
	BALANCE OF TULARE COUNTY							
53	Real estate and rental and leasing	26	12 418	1 516	376	97	37.0	13.4
531	Real estate	18	8 764	741	201	62	48.2	18.9
5311	Lessors of real estate	16	D	D	D	b	D	D
532	Rental and leasing services	8	3 654	775	175	35	10.0	—
	BALANCE OF TUOLUMNE COUNTY							
53	Real estate and rental and leasing	56	26 887	5 283	1 591	267	26.2	5.0
531	Real estate	51	D	D	D	c	D	D
5311	Lessors of real estate	23	11 479	2 468	567	162	13.0	8.7
5312	Offices of real estate agents and brokers	21	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	21	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	21	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	21	D	D	D	b	D	D
532	Rental and leasing services	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF VENTURA COUNTY								
53	Real estate and rental and leasing	93	53 282	12 881	2 850	412	36.7	17.3
531	Real estate	71	29 540	6 009	1 341	242	36.9	15.3
5311	Lessors of real estate	30	14 760	2 653	671	133	27.8	15.2
53111	Lessors of residential buildings and dwellings	10	4 639	804	201	41	40.5	16.2
531110	Lessors of residential buildings and dwellings	10	4 639	804	201	41	40.5	16.2
5312	Offices of real estate agents and brokers	24	11 170	2 234	450	51	34.9	13.9
53121	Offices of real estate agents and brokers	24	11 170	2 234	450	51	34.9	13.9
531210	Offices of real estate agents and brokers	24	11 170	2 234	450	51	34.9	13.9
5312101	Offices of residential real estate agents and brokers	14	7 660	849	141	21	24.2	15.2
5312109	Offices of nonresidential real estate agents and brokers	10	3 510	1 385	309	30	58.1	11.0
5313	Activities related to real estate	17	3 610	1 122	220	58	80.0	20.0
532	Rental and leasing services	21	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	11	19 530	5 679	1 194	128	39.6	21.0
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF YOLO COUNTY								
53	Real estate and rental and leasing	18	10 723	2 300	454	95	32.4	16.2
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	8	D	D	D	b	D	D
BALANCE OF YUBA COUNTY								
53	Real estate and rental and leasing	19	8 677	1 236	270	55	48.4	7.0
531	Real estate	12	4 749	438	90	20	71.2	6.5
5311	Lessors of real estate	10	D	D	D	a	D	D
532	Rental and leasing services	7	3 928	798	180	35	20.9	7.6

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Excluded are commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g., airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; independent (nonemployee) agents; full- and part-time

leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes (including Hawaii's General Excise Tax) collected from customers and paid directly by the firm to a local, state, or federal tax agency.

Appendix B.

NAICS Codes, Titles, and Descriptions

53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment.

531 REAL ESTATE

Industries in the Real Estate subsector group include establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 236, Construction of Buildings. Establishments primarily engaged in subdividing and improving raw land for subsequent sale to builders are classified in Subsector 237, Heavy and Civil Engineering Construction.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles.

5311 LESSORS OF REAL ESTATE

This industry group includes establishments classified in the following NAICS industries: 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; and 53119, Lessors of Other Real Estate Property.

53111 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes.

Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531110 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

5311101 LESSORS OF APARTMENT BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per building) that are used as residences. Included are establishments that may lease (rent) apartments and then act as lessors in subleasing to others.

5311109 LESSORS OF DWELLINGS OTHER THAN APARTMENT BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments that may lease (rent) residential space and then act as lessors in subleasing to others.

53112 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531120 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

5311201 LESSORS OF PROFESSIONAL AND OTHER OFFICE BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311202 LESSORS OF MANUFACTURING AND INDUSTRIAL BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311203 LESSORS OF SHOPPING CENTERS AND RETAIL STORES

This industry comprises establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311209 LESSORS OF OTHER NONRESIDENTIAL BUILDINGS AND FACILITIES

This industry comprises establishments primarily engaged in leasing (renting) nonresidential buildings, not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

53113 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531130 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

53119 LESSORS OF OTHER REAL ESTATE PROPERTY

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

531190 LESSORS OF OTHER REAL ESTATE PROPERTY

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

5311901 LESSORS OF MANUFACTURED (MOBILE) HOME SITES

This industry comprises establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311902 LESSORS OF RAILROAD PROPERTY

This industry comprises establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments that may lease (rent) real property space and then act as lessors in subleasing to others.

5311909 LESSORS OF OTHER REAL PROPERTY

This industry comprises establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

5312 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry group includes establishments classified in the following NAICS industry: 53121, Offices of Real Estate Agents and Brokers.

53121 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

531210 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

5312101 OFFICES OF RESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

5312109 OFFICES OF NONRESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

5313 ACTIVITIES RELATED TO REAL ESTATE

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as managing real estate for others and appraising real estate.

53131 REAL ESTATE PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal).

531311 RESIDENTIAL PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing residential real estate for others.

531312 NONRESIDENTIAL PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing nonresidential real estate for others.

53132 OFFICES OF REAL ESTATE APPRAISERS

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531320 OFFICES OF REAL ESTATE APPRAISERS

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

53139 OTHER ACTIVITIES RELATED TO REAL ESTATE

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531390 OTHER ACTIVITIES RELATED TO REAL ESTATE

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

532 RENTAL AND LEASING SERVICES

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment, and (2) those that are engaged in leasing machinery and equipment often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements, is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

5321 AUTOMOTIVE EQUIPMENT RENTAL AND LEASING

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer-term leases, and some provide both types of services.

53211 PASSENGER CAR RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

532111 PASSENGER CAR RENTAL

This industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

532112 PASSENGER CAR LEASING

This industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

53212 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

532120 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

5321201 TRUCK RENTAL, WITHOUT DRIVERS

This industry comprises establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semitrailers.

5321202 TRUCK LEASING

This industry comprises establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

5321209 UTILITY TRAILER AND RECREATIONAL VEHICLE RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

5322 CONSUMER GOODS RENTAL

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental, although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

53221 CONSUMER ELECTRONICS AND APPLIANCES RENTAL

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

532210 CONSUMER ELECTRONICS AND APPLIANCES RENTAL

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

53222 FORMAL WEAR AND COSTUME RENTAL

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

532220 FORMAL WEAR AND COSTUME RENTAL

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

53223 VIDEO TAPE AND DISC RENTAL

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

532230 VIDEO TAPE AND DISC RENTAL

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

53229 OTHER CONSUMER GOODS RENTAL

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

532291 HOME HEALTH EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

532292 RECREATIONAL GOODS RENTAL

This industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

532299 ALL OTHER CONSUMER GOODS RENTAL

This industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

5323 GENERAL RENTAL CENTERS

This industry group includes establishments classified in the following NAICS industry: 53231, General Rental Centers.

53231 GENERAL RENTAL CENTERS

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

532310 GENERAL RENTAL CENTERS

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

5324 COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

53241 CONSTRUCTION, TRANSPORTATION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

532411 COMMERCIAL AIR, RAIL, AND WATER TRANSPORTATION EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

5324111 COMMERCIAL VESSEL RENTAL AND LEASING WITHOUT CREW

This industry comprises establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

5324112 RAILROAD CAR RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing railroad cars.

5324119 AIRCRAFT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing air transportation equipment (without operators).

532412 CONSTRUCTION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

5324121 RENTAL AND LEASING OF HEAVY CONSTRUCTION EQUIPMENT WITHOUT OPERATORS

This industry comprises establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

5324129 OILFIELD AND WELL DRILLING EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing oil field and well-drilling equipment.

53242 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

532420 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

5324201 OFFICE MACHINE RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment.

5324209 COMPUTER RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

53249 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

532490 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

5324901 MEDICAL EQUIPMENT RENTAL AND LEASING (EXCEPT HOME HEALTH EQUIPMENT)

This industry comprises establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

5324902 INDUSTRIAL EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing industrial machinery and equipment.

5324903 MOTION PICTURE EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

5324909 THEATRICAL EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment, and sets.

533 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

Industries in the lessors of nonfinancial intangible assets (except copyrighted works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchiser, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate, and Subsector 532, Rental and Leasing Services, respectively.

5331 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry group includes establishments classified in the following NAICS industry: 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

53311 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

533110 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

5331101 OIL ROYALTY TRADING COMPANIES

This industry comprises establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

5331109 PATENT OWNERS AND LESSORS

This industry comprises establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Revenue information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total revenue of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross revenue from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of revenue from administrative records." This includes revenue information obtained from administrative records of other federal agencies. The "Percent of revenue estimated" includes revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the revenue of establishments responding to the industry-specific inquiry as a percent of total revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

Techniques employed to limit disclosure are discussed at

www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

CALIFORNIA

Alico Viejo incorporated in July 2001. This change deletes territory from the Balance of Orange County.

Citrus Heights incorporated in January 1997. This change deletes territory from the Balance of Sacramento County.

Elk Grove incorporated in July 2000. This change deletes territory from the Balance of Sacramento County.

Goleta incorporated in October 2001. This change deletes territory from the Balance of Santa Barbara County.

Industry does not qualify as a place for the economic census based on its 2002 population, but is included because of its dense concentration of economic activity.

Laguna Woods incorporated in March 1999. This change deletes territory from the Balance of Orange County.

Moraga name corrected from Moraga Town in April 2000.

Oakley incorporated in July 1999. This change deletes territory from the Balance of Contra Costa County.

Rancho Santa Margarita incorporated in January 2000. This change deletes territory from the Balance of Orange County.

Vernon does not qualify as a place for the economic census based on its 2002 population, but is included because of its dense concentration of economic activity.

Balance of Contra Costa County lost territory due to the incorporation of Oakley.

Balance of Orange County lost territory due to the incorporations of Alico Viejo, Laguna Woods, and Rancho Santa Margarita.

Balance of Sacramento County lost territory due to the incorporations of Citrus Heights and Elk Grove.

Balance of Santa Barbara County lost territory due to the incorporation of Goleta.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

FRESNO-MADERA, CA COMBINED STATISTICAL AREA

Fresno, CA Metropolitan Statistical Area

Fresno County, CA

Madera, CA Metropolitan Statistical Area

Madera County, CA

LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA

Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area

Los Angeles-Long Beach-Glendale, CA Metropolitan Division

Los Angeles County, CA

Santa Ana-Anaheim-Irvine, CA Metropolitan Division

Orange County, CA

Oxnard-Thousand Oaks-Ventura, CA Metropolitan Statistical Area

Ventura County, CA

Riverside-San Bernardino-Ontario, CA Metropolitan Statistical Area

Riverside County, CA

San Bernardino County, CA

SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA

Gardnerville Ranchos, NV Micropolitan Statistical Area

Douglas County, NV

Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area

El Dorado County, CA

Placer County, CA

Sacramento County, CA

Yolo County, CA

Truckee-Grass Valley, CA Micropolitan Statistical Area

Nevada County, CA

SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA

Napa, CA Metropolitan Statistical Area

Napa County, CA

San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area

Oakland-Fremont-Hayward, CA Metropolitan Division

Alameda County, CA

Contra Costa County, CA

San Francisco-San Mateo-Redwood City, CA Metropolitan Division

Marin County, CA

San Francisco County, CA

San Mateo County, CA

San Jose-Sunnyvale-Santa Clara, CA Metropolitan Statistical Area

San Benito County, CA

Santa Clara County, CA

Santa Cruz-Watsonville, CA Metropolitan Statistical Area

Santa Cruz County, CA

Santa Rosa-Petaluma, CA Metropolitan Statistical Area

Sonoma County, CA

Vallejo-Fairfield, CA Metropolitan Statistical Area

Solano County, CA

BAKERSFIELD, CA METROPOLITAN STATISTICAL AREA

Kern County, CA

BISHOP, CA MICROPOLITAN STATISTICAL AREA

Inyo County, CA

CHICO, CA METROPOLITAN STATISTICAL AREA

Butte County, CA

CLEARLAKE, CA MICROPOLITAN STATISTICAL AREA

Lake County, CA

CRESCENT CITY NORTH, CA MICROPOLITAN STATISTICAL AREA

Del Norte County, CA

EL CENTRO, CA METROPOLITAN STATISTICAL AREA

Imperial County, CA

EUREKA-ARCATA-FORTUNA, CA MICROPOLITAN STATISTICAL AREA

Humboldt County, CA

HANFORD-CORCORAN, CA METROPOLITAN STATISTICAL AREA

Kings County, CA

MERCED, CA METROPOLITAN STATISTICAL AREA

Merced County, CA

MODESTO, CA METROPOLITAN STATISTICAL AREA

Stanislaus County, CA

PHOENIX LAKE-CEDAR RIDGE, CA MICROPOLITAN STATISTICAL AREA

Tuolumne County, CA

RED BLUFF, CA MICROPOLITAN STATISTICAL AREA

Tehama County, CA

REDDING, CA METROPOLITAN STATISTICAL AREA

Shasta County, CA

SALINAS, CA METROPOLITAN STATISTICAL AREA

Monterey County, CA

SAN DIEGO-CARLSBAD-SAN MARCOS, CA METROPOLITAN STATISTICAL AREA

San Diego County, CA

SAN LUIS OBISPO-PASO ROBLES, CA METROPOLITAN STATISTICAL AREA

San Luis Obispo County, CA

SANTA BARBARA-SANTA MARIA-GOLETA, CA METROPOLITAN STATISTICAL AREA

Santa Barbara County, CA

STOCKTON, CA METROPOLITAN STATISTICAL AREA

San Joaquin County, CA

UKIAH, CA MICROPOLITAN STATISTICAL AREA

Mendocino County, CA

VISALIA-PORTERVILLE, CA METROPOLITAN STATISTICAL AREA

Tulare County, CA

YUBA CITY-MARYSVILLE, CA METROPOLITAN STATISTICAL AREA

Sutter County, CA

Yuba County, CA

