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2002 Economic Census

Real Estate and Rental and Leasing

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Real Estate and Rental and Leasing

SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g., real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Exclusions. The following industries are not included in this sector: real estate investment trusts (REITs), which are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles; and establishments primarily engaged in renting or leasing equipment with operators, which are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 11 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, revenue, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0. Data are presented for the United States only.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

-
- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Utilities and Financial Census Branch, 1-800-541-8345 or fcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
ARIZONA								
53	Real estate and rental and leasing	6 705	D	D	D	k	D	D
531	Real estate	5 455	D	D	D	k	D	D
5311	Lessors of real estate	1 892	1 322 155	181 515	43 818	8 469	25.9	12.6
53111	Lessors of residential buildings and dwellings	900	D	D	D	h	D	D
531110	Lessors of residential buildings and dwellings	900	D	D	D	h	D	D
5311101	Lessors of apartment buildings	730	D	D	D	h	D	D
5311109	Lessors of dwellings other than apartment buildings	170	D	D	D	e	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	404	357 754	46 117	10 461	1 832	30.4	9.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	404	357 754	46 117	10 461	1 832	30.4	9.9
5311201	Lessors of professional and other office buildings	159	D	D	D	f	D	D
5311202	Lessors of manufacturing and industrial buildings	40	29 939	3 547	921	110	57.0	2.9
5311203	Lessors of shopping centers and retail stores	153	D	D	D	f	D	D
5311209	Lessors of other nonresidential buildings and facilities	52	D	D	D	c	D	D
53113	Lessors of miniwarehouses and self-storage units	243	D	D	D	f	D	D
531130	Lessors of miniwarehouses and self-storage units	243	D	D	D	f	D	D
53119	Lessors of other real estate property	345	D	D	D	g	D	D
531190	Lessors of other real estate property	345	D	D	D	g	D	D
5311901	Lessors of manufactured (mobile) home sites	292	155 281	15 475	3 821	1 070	23.0	13.2
5311909	Lessors of other real estate property	52	D	D	D	e	D	D
5312	Offices of real estate agents and brokers	2 125	D	D	D	i	D	D
53121	Offices of real estate agents and brokers	2 125	D	D	D	i	D	D
531210	Offices of real estate agents and brokers	2 125	D	D	D	i	D	D
5312101	Offices of residential real estate agents and brokers	1 649	D	D	D	i	D	D
5312109	Offices of nonresidential real estate agents and brokers	476	D	D	D	g	D	D
5313	Activities related to real estate	1 438	D	D	D	j	D	D
53131	Real estate property managers	718	D	D	D	i	D	D
531311	Residential property managers	444	D	D	D	i	D	D
531312	Nonresidential property managers	274	D	D	D	g	D	D
53132	Offices of real estate appraisers	354	D	D	D	g	D	D
531320	Offices of real estate appraisers	354	D	D	D	g	D	D
53139	Other activities related to real estate	366	D	D	D	g	D	D
531390	Other activities related to real estate	366	D	D	D	g	D	D
532	Rental and leasing services	1 206	D	D	D	j	D	D
5321	Automotive equipment rental and leasing	245	1 171 786	121 992	29 138	5 044	1.2	3.9
53211	Passenger car rental and leasing	111	555 951	90 071	21 484	3 961	1.4	7.6
532111	Passenger car rental	99	551 434	89 289	21 298	3 937	1.3	7.3
532112	Passenger car leasing	12	4 517	782	186	24	17.8	51.5
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	134	615 835	31 921	7 654	1 083	.9	.6
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	134	615 835	31 921	7 654	1 083	.9	.6
5321201	Truck rental without drivers	77	65 647	9 161	2 078	406	.6	1.2
5321202	Truck leasing	51	548 344	22 590	5 543	664	.9	.4
5321209	Utility trailer, and RV (recreational vehicle) rental and leasing	6	1 844	170	33	13	25.5	47.3
5322	Consumer goods rental	589	D	D	D	h	D	D
53221	Consumer electronics and appliances rental	103	70 648	15 898	3 920	515	5.5	7.7
532210	Consumer electronics and appliances rental	103	70 648	15 898	3 920	515	5.5	7.7
53222	Formal wear and costume rental	46	D	D	D	c	D	D
532220	Formal wear and costume rental	46	D	D	D	c	D	D
53223	Video tape and disc rental	304	D	D	D	h	D	D
532230	Video tape and disc rental	304	D	D	D	h	D	D
53229	Other consumer goods rental	136	D	D	D	g	D	D
532291	Home health equipment rental	40	D	D	D	f	D	D
532292	Recreational goods rental	25	7 423	1 987	414	138	7.5	30.3
532299	All other consumer goods rental	71	D	D	D	f	D	D
5323	General rental centers	84	46 394	11 571	2 791	425	30.5	5.9
53231	General rental centers	84	46 394	11 571	2 791	425	30.5	5.9
532310	General rental centers	84	46 394	11 571	2 791	425	30.5	5.9
5324	Commercial and industrial machinery and equipment rental and leasing	288	D	D	D	h	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	120	229 994	53 084	13 402	1 404	7.2	7.5
532411	Commercial air, rail, and water transportation equipment rental and leasing	7	D	D	D	b	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	113	D	D	D	g	D	D
5324121	Rental and leasing of heavy construction equipment without operators	112	D	D	D	g	D	D
53242	Office machinery and equipment rental and leasing	29	219 759	21 036	4 869	253	2.1	.6
532420	Office machinery and equipment rental and leasing	29	219 759	21 036	4 869	253	2.1	.6
5324201	Office machine rental and leasing	11	13 289	5 726	1 363	132	15.3	8.3
5324209	Computer rental and leasing	18	206 470	15 310	3 506	121	1.2	.1
53249	Other commercial and industrial machinery and equipment rental and leasing	139	D	D	D	g	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	139	D	D	D	g	D	D
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	22	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	109	185 072	44 639	10 403	1 244	11.0	19.1

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	ARIZONA—Con.							
53	Real estate and rental and leasing—Con.							
533	Lessors of nonfinancial intangible assets (except copyrighted works)	44	D	D	D	e	D	D
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	44	D	D	D	e	D	D
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	44	D	D	D	e	D	D
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	44	D	D	D	e	D	D
5331109	Patent owners and lessors	43	D	D	D	e	D	D

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
FLAGSTAFF, AZ METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	181	93 652	16 277	3 586	635	32.7	13.0
531	Real estate	148	66 092	10 794	2 309	418	40.9	11.0
5311	Lessors of real estate	58	27 308	4 359	954	172	35.6	14.9
53111	Lessors of residential buildings and dwellings	20	12 474	966	227	53	46.7	16.6
531110	Lessors of residential buildings and dwellings	20	12 474	966	227	53	46.7	16.6
5311101	Lessors of apartment buildings	12	10 736	824	196	43	43.6	13.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	17	7 668	2 449	547	63	34.7	8.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	17	7 668	2 449	547	63	34.7	8.6
5311203	Lessors of shopping centers and retail stores	12	5 354	1 197	157	38	37.5	12.3
53119	Lessors of other real estate property	12	5 346	557	98	29	21.0	20.9
531190	Lessors of other real estate property	12	5 346	557	98	29	21.0	20.9
5312	Offices of real estate agents and brokers	62	29 903	3 970	884	163	44.0	9.3
53121	Offices of real estate agents and brokers	62	29 903	3 970	884	163	44.0	9.3
531210	Offices of real estate agents and brokers	62	29 903	3 970	884	163	44.0	9.3
5312101	Offices of residential real estate agents and brokers ...	51	26 108	2 840	659	137	46.7	6.0
5312109	Offices of nonresidential real estate agents and brokers	11	3 795	1 130	225	26	25.3	31.6
5313	Activities related to real estate	28	8 881	2 465	471	83	46.9	4.9
53131	Real estate property managers	12	5 135	1 521	326	41	23.3	1.9
53132	Offices of real estate appraisers	11	D	D	D	b	D	D
531320	Offices of real estate appraisers	11	D	D	D	b	D	D
532	Rental and leasing services	33	27 560	5 483	1 277	217	13.0	17.6
5321	Automotive equipment rental and leasing	10	D	D	D	b	D	D
5322	Consumer goods rental	13	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	10	D	D	D	b	D	D
LAKE HAVASU CITY-KINGMAN, AZ MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	197	93 220	14 141	3 179	651	40.4	15.3
531	Real estate	154	68 313	8 985	1 981	396	53.0	13.1
5311	Lessors of real estate	52	20 124	2 091	483	115	62.0	11.0
53111	Lessors of residential buildings and dwellings	19	3 733	426	78	25	51.4	22.9
531110	Lessors of residential buildings and dwellings	19	3 733	426	78	25	51.4	22.9
5311101	Lessors of apartment buildings	13	3 116	351	60	19	56.9	14.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	6 792	619	162	26	75.5	15.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	6 792	619	162	26	75.5	15.8
53113	Lessors of miniwarehouses and self-storage units	17	7 981	940	216	49	60.3	.9
531130	Lessors of miniwarehouses and self-storage units	17	7 981	940	216	49	60.3	.9
5312	Offices of real estate agents and brokers	66	38 948	4 344	950	171	45.6	14.6
53121	Offices of real estate agents and brokers	66	38 948	4 344	950	171	45.6	14.6
531210	Offices of real estate agents and brokers	66	38 948	4 344	950	171	45.6	14.6
5312101	Offices of residential real estate agents and brokers ...	58	33 905	3 778	816	149	44.0	10.2
5313	Activities related to real estate	36	9 241	2 550	548	110	64.7	11.4
53131	Real estate property managers	17	3 650	1 099	251	64	81.5	18.5
531311	Residential property managers	14	3 388	1 006	245	62	81.1	18.9
53132	Offices of real estate appraisers	13	3 958	1 240	269	41	44.3	-
531320	Offices of real estate appraisers	13	3 958	1 240	269	41	44.3	-
532	Rental and leasing services	43	24 907	5 156	1 198	255	5.8	21.2
5322	Consumer goods rental	29	D	D	D	c	D	D
53229	Other consumer goods rental	13	D	D	D	b	D	D
NOGALES, AZ MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	55	D	D	D	c	D	D
531	Real estate	46	11 532	1 995	529	115	66.7	19.1
5311	Lessors of real estate	25	5 517	856	213	57	55.4	20.6
53111	Lessors of residential buildings and dwellings	13	2 814	548	140	38	61.7	6.1
531110	Lessors of residential buildings and dwellings	13	2 814	548	140	38	61.7	6.1
5312	Offices of real estate agents and brokers	17	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	17	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	17	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	16	D	D	D	b	D	D
532	Rental and leasing services	9	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
PAYSON, AZ MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	55	D	D	D	c	D	D
531	Real estate	40	16 312	1 773	382	91	34.0	18.2
5311	Lessors of real estate	21	4 012	643	146	42	47.5	32.9
5312	Offices of real estate agents and brokers	15	10 843	860	174	41	33.6	5.0
53121	Offices of real estate agents and brokers	15	10 843	860	174	41	33.6	5.0
531210	Offices of real estate agents and brokers	15	10 843	860	174	41	33.6	5.0
5312101	Offices of residential real estate agents and brokers	15	10 843	860	174	41	33.6	5.0
532	Rental and leasing services	15	D	D	D	b	D	D
PHOENIX-MESA-SCOTTSDALE, AZ METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	4 370	4 869 814	922 395	218 256	30 084	17.4	9.9
531	Real estate	3 540	2 921 163	629 898	147 541	19 528	25.7	12.8
5311	Lessors of real estate	1 136	965 561	132 592	31 942	5 656	24.3	11.0
53111	Lessors of residential buildings and dwellings	574	542 813	81 813	20 186	3 298	21.6	12.5
531110	Lessors of residential buildings and dwellings	574	542 813	81 813	20 186	3 298	21.6	12.5
5311101	Lessors of apartment buildings	479	509 664	74 984	18 450	2 997	20.9	12.5
5311109	Lessors of dwellings other than apartment buildings	95	33 149	6 829	1 736	301	33.2	13.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	247	261 492	32 536	7 277	1 230	28.9	8.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	247	261 492	32 536	7 277	1 230	28.9	8.8
5311201	Lessors of professional and other office buildings	103	143 072	14 997	3 211	441	24.4	6.6
5311202	Lessors of manufacturing and industrial buildings	27	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	87	D	D	D	f	D	D
5311209	Lessors of other nonresidential buildings and facilities	30	D	D	D	c	D	D
53113	Lessors of miniwarehouses and self-storage units	135	53 135	6 872	1 575	399	28.9	13.4
531130	Lessors of miniwarehouses and self-storage units	135	53 135	6 872	1 575	399	28.9	13.4
53119	Lessors of other real estate property	180	108 121	11 371	2 904	729	24.2	7.4
531190	Lessors of other real estate property	180	108 121	11 371	2 904	729	24.2	7.4
5311901	Lessors of manufactured (mobile) home sites	153	97 773	8 729	2 182	587	19.7	7.9
5311909	Lessors of other real estate property	27	10 348	2 642	722	142	66.7	2.0
5312	Offices of real estate agents and brokers	1 391	1 266 711	191 050	45 872	4 908	25.2	15.4
53121	Offices of real estate agents and brokers	1 391	1 266 711	191 050	45 872	4 908	25.2	15.4
531210	Offices of real estate agents and brokers	1 391	1 266 711	191 050	45 872	4 908	25.2	15.4
5312101	Offices of residential real estate agents and brokers	1 039	967 688	113 693	26 093	3 484	24.7	18.0
5312109	Offices of nonresidential real estate agents and brokers	352	299 023	77 357	19 779	1 424	26.6	6.9
5313	Activities related to real estate	1 013	688 891	306 256	69 727	8 964	28.6	10.7
53131	Real estate property managers	505	474 235	227 092	52 920	7 327	20.5	12.4
531311	Residential property managers	309	297 353	133 174	33 382	5 326	23.0	13.5
531312	Nonresidential property managers	196	176 882	93 918	19 538	2 001	16.2	10.5
53132	Offices of real estate appraisers	228	77 778	30 745	6 539	730	43.8	5.7
531320	Offices of real estate appraisers	228	77 778	30 745	6 539	730	43.8	5.7
53139	Other activities related to real estate	280	136 878	48 419	10 268	907	48.1	7.5
531390	Other activities related to real estate	280	136 878	48 419	10 268	907	48.1	7.5
532	Rental and leasing services	794	D	D	D	j	D	D
5321	Automotive equipment rental and leasing	171	1 038 346	99 249	23 698	4 065	1.2	4.1
53211	Passenger car rental and leasing	81	472 200	74 360	17 765	3 232	1.7	8.4
532111	Passenger car rental	71	D	D	D	h	D	D
532112	Passenger car leasing	10	D	D	D	a	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	90	566 146	24 889	5 933	833	.9	.5
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	90	566 146	24 889	5 933	833	.9	.5
5321201	Truck rental without drivers	55	D	D	D	e	D	D
5321202	Truck leasing	32	D	D	D	f	D	D
5322	Consumer goods rental	379	D	D	D	h	D	D
53221	Consumer electronics and appliances rental	65	45 101	9 926	2 466	321	2.3	5.2
532210	Consumer electronics and appliances rental	65	45 101	9 926	2 466	321	2.3	5.2
53222	Formal wear and costume rental	32	6 626	1 696	439	130	9.0	23.9
532220	Formal wear and costume rental	32	6 626	1 696	439	130	9.0	23.9
53223	Video tape and disc rental	207	141 333	24 798	6 025	2 013	7.0	3.6
532230	Video tape and disc rental	207	141 333	24 798	6 025	2 013	7.0	3.6
53229	Other consumer goods rental	75	D	D	D	g	D	D
532291	Home health equipment rental	16	40 634	17 471	4 171	415	1.9	1.1
532292	Recreational goods rental	11	D	D	D	b	D	D
532299	All other consumer goods rental	48	D	D	D	f	D	D
5323	General rental centers	53	D	D	D	e	D	D
53231	General rental centers	53	D	D	D	e	D	D
532310	General rental centers	53	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	PHOENIX-MESA-SCOTTSDALE, AZ METROPOLITAN STATISTICAL AREA—Con.							
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services—Con.							
5324	Commercial and industrial machinery and equipment rental and leasing	191	534 424	99 300	23 990	2 293	6.3	8.8
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	75	D	D	D	g	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	68	D	D	D	f	D	D
5324121	Rental and leasing of heavy construction equipment without operators	68	D	D	D	f	D	D
53242	Office machinery and equipment rental and leasing	26	D	D	D	c	D	D
532420	Office machinery and equipment rental and leasing	26	D	D	D	c	D	D
5324201	Office machine rental and leasing	10	D	D	D	c	D	D
5324209	Computer rental and leasing	16	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	90	D	D	D	g	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	90	D	D	D	g	D	D
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	12	D	D	D	b	D	D
5324902	Industrial equipment rental and leasing	72	135 044	34 863	7 863	941	11.1	23.0
533	Lessors of nonfinancial intangible assets (except copyrighted works)	36	D	D	D	e	D	D
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	36	D	D	D	e	D	D
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	36	D	D	D	e	D	D
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	36	D	D	D	e	D	D
5331109	Patent owners and lessors	36	D	D	D	e	D	D
	PRESCOTT, AZ METROPOLITAN STATISTICAL AREA							
53	Real estate and rental and leasing	314	166 739	30 601	7 697	1 414	37.1	10.0
531	Real estate	270	125 348	23 258	6 005	1 115	45.2	10.9
5311	Lessors of real estate	67	25 218	3 202	789	201	48.9	20.7
53111	Lessors of residential buildings and dwellings	23	7 946	1 152	276	63	32.5	30.6
531110	Lessors of residential buildings and dwellings	23	7 946	1 152	276	63	32.5	30.6
5311101	Lessors of apartment buildings	14	5 472	695	161	36	27.3	37.4
531112	Lessors of nonresidential buildings (except miniwarehouses)	15	6 721	595	151	58	67.5	12.1
5311120	Lessors of nonresidential buildings (except miniwarehouses)	15	6 721	595	151	58	67.5	12.1
531113	Lessors of miniwarehouses and self-storage units	11	2 474	197	48	17	33.3	36.4
5311130	Lessors of miniwarehouses and self-storage units	11	2 474	197	48	17	33.3	36.4
531119	Lessors of other real estate property	18	8 077	1 258	314	63	54.2	13.4
5311190	Lessors of other real estate property	18	8 077	1 258	314	63	54.2	13.4
5311901	Lessors of manufactured (mobile) home sites	17	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	148	80 385	11 171	2 697	432	46.5	6.7
53121	Offices of real estate agents and brokers	148	80 385	11 171	2 697	432	46.5	6.7
531210	Offices of real estate agents and brokers	148	80 385	11 171	2 697	432	46.5	6.7
5312101	Offices of residential real estate agents and brokers	132	70 137	10 114	2 456	401	42.0	7.7
5312109	Offices of nonresidential real estate agents and brokers	16	10 248	1 057	241	31	77.0	—
5313	Activities related to real estate	55	19 745	8 885	2 519	482	35.0	15.4
53131	Real estate property managers	20	14 054	7 516	2 248	419	14.7	16.2
531311	Residential property managers	11	10 838	6 621	2 007	377	14.5	18.3
53132	Offices of real estate appraisers	21	3 510	914	187	45	85.1	14.9
531320	Offices of real estate appraisers	21	3 510	914	187	45	85.1	14.9
53139	Other activities related to real estate	14	2 181	455	84	18	84.9	11.3
531390	Other activities related to real estate	14	2 181	455	84	18	84.9	11.3
532	Rental and leasing services	44	41 391	7 343	1 692	299	12.5	7.1
5322	Consumer goods rental	20	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	16	16 686	3 322	751	104	9.4	11.3
	SAFFORD, AZ MICROPOLITAN STATISTICAL AREA							
53	Real estate and rental and leasing	22	8 530	1 650	376	103	20.3	11.9
531	Real estate	15	4 258	873	197	73	40.6	23.8
5311	Lessors of real estate	10	D	D	D	b	D	D
532	Rental and leasing services	7	4 272	777	179	30	—	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
SIERRA VISTA-DOUGLAS, AZ MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	116	D	D	D	f	D	D
531	Real estate	97	46 074	9 811	2 089	524	25.5	23.3
5311	Lessors of real estate	41	17 018	2 309	494	179	34.9	10.1
53111	Lessors of residential buildings and dwellings	21	6 943	1 030	251	90	48.1	6.5
531110	Lessors of residential buildings and dwellings	21	6 943	1 030	251	90	48.1	6.5
5311101	Lessors of apartment buildings	15	5 146	747	168	53	50.3	8.7
5312	Offices of real estate agents and brokers	37	15 792	2 413	531	104	33.2	8.1
53121	Offices of real estate agents and brokers	37	15 792	2 413	531	104	33.2	8.1
531210	Offices of real estate agents and brokers	37	15 792	2 413	531	104	33.2	8.1
5312101	Offices of residential real estate agents and brokers	30	13 517	1 349	300	49	23.2	9.4
5313	Activities related to real estate	19	13 264	5 089	1 064	241	4.2	58.2
532	Rental and leasing services	17	D	D	D	b	D	D
5322	Consumer goods rental	10	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
TUCSON, AZ METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	1 128	791 190	151 874	36 172	6 456	21.6	9.1
531	Real estate	934	531 009	101 943	24 287	4 337	28.0	12.1
5311	Lessors of real estate	366	213 946	29 733	7 443	1 684	21.7	18.0
53111	Lessors of residential buildings and dwellings	184	113 267	16 210	4 130	937	19.9	20.5
531110	Lessors of residential buildings and dwellings	184	113 267	16 210	4 130	937	19.9	20.5
5311101	Lessors of apartment buildings	153	108 464	15 406	3 933	866	19.5	20.7
5311109	Lessors of dwellings other than apartment buildings	31	4 803	804	197	71	29.2	15.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	71	49 754	6 851	1 719	306	22.8	15.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	71	49 754	6 851	1 719	306	22.8	15.5
5311201	Lessors of professional and other office buildings	27	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	27	29 709	3 633	955	178	19.6	5.0
53113	Lessors of miniwarehouses and self-storage units	41	13 317	1 499	346	100	22.4	7.3
531130	Lessors of miniwarehouses and self-storage units	41	13 317	1 499	346	100	22.4	7.3
53119	Lessors of other real estate property	70	37 608	5 173	1 248	341	25.6	17.6
531190	Lessors of other real estate property	70	37 608	5 173	1 248	341	25.6	17.6
5311901	Lessors of manufactured (mobile) home sites	60	31 756	3 570	849	236	24.6	20.8
5311909	Lessors of other real estate property	10	5 852	1 603	399	105	31.4	—
5312	Offices of real estate agents and brokers	323	232 100	31 513	7 465	1 111	30.0	6.4
53121	Offices of real estate agents and brokers	323	232 100	31 513	7 465	1 111	30.0	6.4
531210	Offices of real estate agents and brokers	323	232 100	31 513	7 465	1 111	30.0	6.4
5312101	Offices of residential real estate agents and brokers	254	200 461	21 879	4 991	858	25.5	6.9
5312109	Offices of nonresidential real estate agents and brokers	69	31 639	9 634	2 474	253	58.6	3.5
5313	Activities related to real estate	245	84 963	40 697	9 379	1 542	38.3	12.6
53131	Real estate property managers	134	57 317	28 439	6 820	1 192	30.9	15.0
531311	Residential property managers	85	40 749	18 519	4 624	818	34.9	16.3
531312	Nonresidential property managers	49	16 568	9 920	2 196	374	21.1	11.8
53132	Offices of real estate appraisers	62	18 003	7 565	1 671	242	46.8	6.4
531320	Offices of real estate appraisers	62	18 003	7 565	1 671	242	46.8	6.4
53139	Other activities related to real estate	49	9 643	4 693	888	108	66.4	9.7
531390	Other activities related to real estate	49	9 643	4 693	888	108	66.4	9.7
532	Rental and leasing services	190	258 365	49 335	11 758	2 101	8.1	3.1
5321	Automotive equipment rental and leasing	37	107 775	18 886	4 504	815	—	.2
53211	Passenger car rental and leasing	19	D	D	D	f	D	D
532111	Passenger car rental	18	D	D	D	f	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	18	D	D	D	c	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	18	D	D	D	c	D	D
5321201	Truck rental without drivers	11	D	D	D	b	D	D
5322	Consumer goods rental	99	82 874	16 231	3 876	882	13.1	7.7
53221	Consumer electronics and appliances rental	14	D	D	D	b	D	D
532210	Consumer electronics and appliances rental	14	D	D	D	b	D	D
53222	Formal wear and costume rental	11	D	D	D	b	D	D
532220	Formal wear and costume rental	11	D	D	D	b	D	D
53223	Video tape and disc rental	52	36 914	6 089	1 548	493	2.7	3.8
532230	Video tape and disc rental	52	36 914	6 089	1 548	493	2.7	3.8
53229	Other consumer goods rental	22	D	D	D	e	D	D
532299	All other consumer goods rental	17	D	D	D	c	D	D
5323	General rental centers	17	D	D	D	b	D	D
53231	General rental centers	17	D	D	D	b	D	D
532310	General rental centers	17	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records ¹	Estimated ²
	TUCSON, AZ METROPOLITAN STATISTICAL AREA—Con.							
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services—Con.							
5324	Commercial and industrial machinery and equipment rental and leasing	37	D	D	D	e	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	13	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	13	D	D	D	c	D	D
5324121	Rental and leasing of heavy construction equipment without operators	13	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	21	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	21	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	14	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4	1 816	596	127	18	80.9	—
	YUMA, AZ METROPOLITAN STATISTICAL AREA							
53	Real estate and rental and leasing	137	D	D	D	e	D	D
531	Real estate	112	42 562	6 065	1 438	331	44.7	9.3
5311	Lessors of real estate	67	28 938	3 675	885	219	36.0	10.3
53111	Lessors of residential buildings and dwellings	20	9 424	1 280	338	79	23.1	15.0
531110	Lessors of residential buildings and dwellings	20	9 424	1 280	338	79	23.1	15.0
5311101	Lessors of apartment buildings	15	8 292	1 141	303	69	24.0	10.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	16	12 421	1 359	281	57	54.8	.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	16	12 421	1 359	281	57	54.8	.2
53119	Lessors of other real estate property	22	5 347	832	201	65	21.3	14.0
531190	Lessors of other real estate property	22	5 347	832	201	65	21.3	14.0
5311901	Lessors of manufactured (mobile) home sites	18	4 583	494	127	60	24.9	16.4
5312	Offices of real estate agents and brokers	29	10 459	1 381	323	66	67.6	.4
53121	Offices of real estate agents and brokers	29	10 459	1 381	323	66	67.6	.4
531210	Offices of real estate agents and brokers	29	10 459	1 381	323	66	67.6	.4
5312101	Offices of residential real estate agents and brokers ..	21	D	D	D	b	D	D
5313	Activities related to real estate	16	3 165	1 009	230	46	49.4	29.3
532	Rental and leasing services	24	D	D	D	c	D	D
5322	Consumer goods rental	10	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
APACHE								
53	Real estate and rental and leasing	19	D	D	D	b	D	D
531	Real estate	17	D	D	D	b	D	D
5311	Lessors of real estate	10	3 714	621	138	28	37.7	5.6
532	Rental and leasing services	2	D	D	D	a	D	D
COCHISE								
53	Real estate and rental and leasing	116	D	D	D	f	D	D
531	Real estate	97	46 074	9 811	2 089	524	25.5	23.3
5311	Lessors of real estate	41	17 018	2 309	494	179	34.9	10.1
53111	Lessors of residential buildings and dwellings	21	6 943	1 030	251	90	48.1	6.5
531110	Lessors of residential buildings and dwellings	21	6 943	1 030	251	90	48.1	6.5
5311101	Lessors of apartment buildings	15	5 146	747	168	53	50.3	8.7
5312	Offices of real estate agents and brokers	37	15 792	2 413	531	104	33.2	8.1
53121	Offices of real estate agents and brokers	37	15 792	2 413	531	104	33.2	8.1
531210	Offices of real estate agents and brokers	37	15 792	2 413	531	104	33.2	8.1
5312101	Offices of residential real estate agents and brokers ...	30	13 517	1 349	300	49	23.2	9.4
5313	Activities related to real estate	19	13 264	5 089	1 064	241	4.2	58.2
532	Rental and leasing services	17	D	D	D	b	D	D
5322	Consumer goods rental	10	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
COCONINO								
53	Real estate and rental and leasing	181	93 652	16 277	3 586	635	32.7	13.0
531	Real estate	148	66 092	10 794	2 309	418	40.9	11.0
5311	Lessors of real estate	58	27 308	4 359	954	172	35.6	14.9
53111	Lessors of residential buildings and dwellings	20	12 474	966	227	53	46.7	16.6
531110	Lessors of residential buildings and dwellings	20	12 474	966	227	53	46.7	16.6
5311101	Lessors of apartment buildings	12	10 736	824	196	43	43.6	13.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	17	7 668	2 449	547	63	34.7	8.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	17	7 668	2 449	547	63	34.7	8.6
5311203	Lessors of shopping centers and retail stores	12	5 354	1 197	157	38	37.5	12.3
53119	Lessors of other real estate property	12	5 346	557	98	29	21.0	20.9
531190	Lessors of other real estate property	12	5 346	557	98	29	21.0	20.9
5312	Offices of real estate agents and brokers	62	29 903	3 970	884	163	44.0	9.3
53121	Offices of real estate agents and brokers	62	29 903	3 970	884	163	44.0	9.3
531210	Offices of real estate agents and brokers	62	29 903	3 970	884	163	44.0	9.3
5312101	Offices of residential real estate agents and brokers ...	51	26 108	2 840	659	137	46.7	6.0
5312109	Offices of nonresidential real estate agents and brokers	11	3 795	1 130	225	26	25.3	31.6
5313	Activities related to real estate	28	8 881	2 465	471	83	46.9	4.9
53131	Real estate property managers	12	5 135	1 521	326	41	23.3	1.9
53132	Offices of real estate appraisers	11	D	D	D	b	D	D
531320	Offices of real estate appraisers	11	D	D	D	b	D	D
532	Rental and leasing services	33	27 560	5 483	1 277	217	13.0	17.6
5321	Automotive equipment rental and leasing	10	D	D	D	b	D	D
5322	Consumer goods rental	13	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	10	D	D	D	b	D	D
GILA								
53	Real estate and rental and leasing	55	D	D	D	c	D	D
531	Real estate	40	16 312	1 773	382	91	34.0	18.2
5311	Lessors of real estate	21	4 012	643	146	42	47.5	32.9
5312	Offices of real estate agents and brokers	15	10 843	860	174	41	33.6	5.0
53121	Offices of real estate agents and brokers	15	10 843	860	174	41	33.6	5.0
531210	Offices of real estate agents and brokers	15	10 843	860	174	41	33.6	5.0
5312101	Offices of residential real estate agents and brokers ...	15	10 843	860	174	41	33.6	5.0
532	Rental and leasing services	15	D	D	D	b	D	D
GRAHAM								
53	Real estate and rental and leasing	20	D	D	D	b	D	D
531	Real estate	13	D	D	D	b	D	D
532	Rental and leasing services	7	4 272	777	179	30	-	-

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
GREENLEE								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
LA PAZ								
53	Real estate and rental and leasing	23	D	D	D	b	D	D
531	Real estate	15	D	D	D	b	D	D
532	Rental and leasing services	8	D	D	D	b	D	D
MARICOPA								
53	Real estate and rental and leasing	4 229	4 785 360	909 365	215 090	29 364	17.4	9.9
531	Real estate	3 429	2 857 645	621 245	145 411	18 989	25.7	12.8
5311	Lessors of real estate	1 069	938 102	128 872	31 062	5 351	24.2	11.0
53111	Lessors of residential buildings and dwellings	555	534 544	80 211	19 803	3 186	21.7	12.6
5311101	Lessors of residential buildings and dwellings	555	534 544	80 211	19 803	3 186	21.7	12.6
5311101	Lessors of apartment buildings	466	503 889	73 675	18 131	2 912	20.8	12.6
5311109	Lessors of dwellings other than apartment buildings	89	30 655	6 536	1 672	274	35.5	12.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	238	256 654	32 058	7 178	1 205	28.7	8.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	238	256 654	32 058	7 178	1 205	28.7	8.9
5311201	Lessors of professional and other office buildings	100	142 653	14 923	3 206	439	24.2	6.5
5311202	Lessors of manufacturing and industrial buildings	27	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	82	D	D	D	f	D	D
5311209	Lessors of other nonresidential buildings and facilities	29	D	D	D	c	D	D
53113	Lessors of miniwarehouses and self-storage units	126	51 719	6 635	1 518	379	28.2	12.9
531130	Lessors of miniwarehouses and self-storage units	126	51 719	6 635	1 518	379	28.2	12.9
53119	Lessors of other real estate property	150	95 185	9 968	2 563	581	24.3	6.3
531190	Lessors of other real estate property	150	95 185	9 968	2 563	581	24.3	6.3
5311901	Lessors of manufactured (mobile) home sites	126	D	D	D	e	D	D
5311909	Lessors of other real estate property	24	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	1 359	1 236 360	188 802	45 210	4 818	25.4	15.7
53121	Offices of real estate agents and brokers	1 359	1 236 360	188 802	45 210	4 818	25.4	15.7
531210	Offices of real estate agents and brokers	1 359	1 236 360	188 802	45 210	4 818	25.4	15.7
5312101	Offices of residential real estate agents and brokers	1 010	938 027	111 527	25 449	3 398	25.0	18.5
5312109	Offices of nonresidential real estate agents and brokers	349	298 333	77 275	19 761	1 420	26.5	6.9
5313	Activities related to real estate	1 001	683 183	303 571	69 139	8 820	28.5	10.2
53131	Real estate property managers	498	D	D	D	i	D	D
531311	Residential property managers	304	D	D	D	i	D	D
531312	Nonresidential property managers	194	D	D	D	g	D	D
53132	Offices of real estate appraisers	226	D	D	D	f	D	D
531320	Offices of real estate appraisers	226	D	D	D	f	D	D
53139	Other activities related to real estate	277	D	D	D	f	D	D
531390	Other activities related to real estate	277	D	D	D	f	D	D
532	Rental and leasing services	764	D	D	D	i	D	D
5321	Automotive equipment rental and leasing	170	D	D	D	h	D	D
53211	Passenger car rental and leasing	81	472 200	74 360	17 765	3 232	1.7	8.4
532111	Passenger car rental	71	D	D	D	h	D	D
532112	Passenger car leasing	10	D	D	D	a	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	89	D	D	D	f	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	89	D	D	D	f	D	D
5321201	Truck rental without drivers	54	D	D	D	e	D	D
5321202	Truck leasing	32	D	D	D	f	D	D
5322	Consumer goods rental	359	D	D	D	h	D	D
53221	Consumer electronics and appliances rental	60	D	D	D	e	D	D
532210	Consumer electronics and appliances rental	60	D	D	D	e	D	D
53222	Formal wear and costume rental	32	6 626	1 696	439	130	9.0	23.9
532220	Formal wear and costume rental	32	6 626	1 696	439	130	9.0	23.9
53223	Video tape and disc rental	196	136 531	23 954	5 817	1 936	7.1	3.8
532230	Video tape and disc rental	196	136 531	23 954	5 817	1 936	7.1	3.8
53229	Other consumer goods rental	71	D	D	D	f	D	D
532291	Home health equipment rental	14	D	D	D	e	D	D
532292	Recreational goods rental	11	D	D	D	b	D	D
532299	All other consumer goods rental	46	D	D	D	f	D	D
5323	General rental centers	49	D	D	D	e	D	D
53231	General rental centers	49	D	D	D	e	D	D
532310	General rental centers	49	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
MARICOPA—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services—Con.							
5324	Commercial and industrial machinery and equipment rental and leasing	186	D	D	D	g	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	71	D	D	D	f	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	65	D	D	D	f	D	D
5324121	Rental and leasing of heavy construction equipment without operators	65	D	D	D	f	D	D
53242	Office machinery and equipment rental and leasing	26	D	D	D	c	D	D
532420	Office machinery and equipment rental and leasing	26	D	D	D	c	D	D
5324201	Office machine rental and leasing	10	D	D	D	c	D	D
5324209	Computer rental and leasing	16	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	89	D	D	D	g	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	89	D	D	D	g	D	D
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	12	D	D	D	b	D	D
5324902	Industrial equipment rental and leasing	71	D	D	D	f	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	36	D	D	D	e	D	D
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	36	D	D	D	e	D	D
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	36	D	D	D	e	D	D
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	36	D	D	D	e	D	D
5331109	Patent owners and lessors	36	D	D	D	e	D	D
MOHAVE								
53	Real estate and rental and leasing	197	93 220	14 141	3 179	651	40.4	15.3
531	Real estate	154	68 313	8 985	1 981	396	53.0	13.1
5311	Lessors of real estate	52	20 124	2 091	483	115	62.0	11.0
53111	Lessors of residential buildings and dwellings	19	3 733	426	78	25	51.4	22.9
531110	Lessors of residential buildings and dwellings	19	3 733	426	78	25	51.4	22.9
5311101	Lessors of apartment buildings	13	3 116	351	60	19	56.9	14.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	6 792	619	162	26	75.5	15.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	6 792	619	162	26	75.5	15.8
53113	Lessors of miniwarehouses and self-storage units	17	7 981	940	216	49	60.3	.9
531130	Lessors of miniwarehouses and self-storage units	17	7 981	940	216	49	60.3	.9
5312	Offices of real estate agents and brokers	66	38 948	4 344	950	171	45.6	14.6
53121	Offices of real estate agents and brokers	66	38 948	4 344	950	171	45.6	14.6
531210	Offices of real estate agents and brokers	66	38 948	4 344	950	171	45.6	14.6
5312101	Offices of residential real estate agents and brokers ..	58	33 905	3 778	816	149	44.0	10.2
5313	Activities related to real estate	36	9 241	2 550	548	110	64.7	11.4
53131	Real estate property managers	17	3 650	1 099	251	64	81.5	18.5
531311	Residential property managers	14	3 388	1 006	245	62	81.1	18.9
53132	Offices of real estate appraisers	13	3 958	1 240	269	41	44.3	—
531320	Offices of real estate appraisers	13	3 958	1 240	269	41	44.3	—
532	Rental and leasing services	43	24 907	5 156	1 198	255	5.8	21.2
5322	Consumer goods rental	29	D	D	D	c	D	D
53229	Other consumer goods rental	13	D	D	D	b	D	D
NAVAJO								
53	Real estate and rental and leasing	88	D	D	D	e	D	D
531	Real estate	67	14 943	2 474	639	123	51.0	19.4
5311	Lessors of real estate	31	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	10	D	D	D	a	D	D
531110	Lessors of residential buildings and dwellings	10	D	D	D	a	D	D
5312	Offices of real estate agents and brokers	23	7 927	1 314	358	54	58.7	10.1
53121	Offices of real estate agents and brokers	23	7 927	1 314	358	54	58.7	10.1
531210	Offices of real estate agents and brokers	23	7 927	1 314	358	54	58.7	10.1
5312101	Offices of residential real estate agents and brokers ..	21	D	D	D	b	D	D
5313	Activities related to real estate	13	D	D	D	b	D	D
532	Rental and leasing services	20	D	D	D	c	D	D
5322	Consumer goods rental	11	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
PIMA								
53	Real estate and rental and leasing	1 128	791 190	151 874	36 172	6 456	21.6	9.1
531	Real estate	934	531 009	101 943	24 287	4 337	28.0	12.1
5311	Lessors of real estate	366	213 946	29 733	7 443	1 684	21.7	18.0
53111	Lessors of residential buildings and dwellings	184	113 267	16 210	4 130	937	19.9	20.5
531110	Lessors of residential buildings and dwellings	184	113 267	16 210	4 130	937	19.9	20.5
5311101	Lessors of apartment buildings	153	108 464	15 406	3 933	866	19.5	20.7
5311109	Lessors of dwellings other than apartment buildings	31	4 803	804	197	71	29.2	15.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	71	49 754	6 851	1 719	306	22.8	15.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	71	49 754	6 851	1 719	306	22.8	15.5
5311201	Lessors of professional and other office buildings	27	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	27	29 709	3 633	955	178	19.6	5.0
53113	Lessors of miniwarehouses and self-storage units	41	13 317	1 499	346	100	22.4	7.3
531130	Lessors of miniwarehouses and self-storage units	41	13 317	1 499	346	100	22.4	7.3
53119	Lessors of other real estate property	70	37 608	5 173	1 248	341	25.6	17.6
531190	Lessors of other real estate property	70	37 608	5 173	1 248	341	25.6	17.6
5311901	Lessors of manufactured (mobile) home sites	60	31 756	3 570	849	236	24.6	20.8
5311909	Lessors of other real estate property	10	5 852	1 603	399	105	31.4	—
5312	Offices of real estate agents and brokers	323	232 100	31 513	7 465	1 111	30.0	6.4
53121	Offices of real estate agents and brokers	323	232 100	31 513	7 465	1 111	30.0	6.4
531210	Offices of real estate agents and brokers	323	232 100	31 513	7 465	1 111	30.0	6.4
5312101	Offices of residential real estate agents and brokers	254	200 461	21 879	4 991	858	25.5	6.9
5312109	Offices of nonresidential real estate agents and brokers	69	31 639	9 634	2 474	253	58.6	3.5
5313	Activities related to real estate	245	84 963	40 697	9 379	1 542	38.3	12.6
53131	Real estate property managers	134	57 317	28 439	6 820	1 192	30.9	15.0
531311	Residential property managers	85	40 749	18 519	4 624	818	34.9	16.3
531312	Nonresidential property managers	49	16 568	9 920	2 196	374	21.1	11.8
53132	Offices of real estate appraisers	62	18 003	7 565	1 671	242	46.8	6.4
531320	Offices of real estate appraisers	62	18 003	7 565	1 671	242	46.8	6.4
53139	Other activities related to real estate	49	9 643	4 693	888	108	66.4	9.7
531390	Other activities related to real estate	49	9 643	4 693	888	108	66.4	9.7
532	Rental and leasing services	190	258 365	49 335	11 758	2 101	8.1	3.1
5321	Automotive equipment rental and leasing	37	107 775	18 886	4 504	815	—	.2
53211	Passenger car rental and leasing	19	D	D	D	f	D	D
532111	Passenger car rental	18	D	D	D	f	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	18	D	D	D	c	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	18	D	D	D	c	D	D
5321201	Truck rental without drivers	11	D	D	D	b	D	D
5322	Consumer goods rental	99	82 874	16 231	3 876	882	13.1	7.7
53221	Consumer electronics and appliances rental	14	D	D	D	b	D	D
532210	Consumer electronics and appliances rental	14	D	D	D	b	D	D
53222	Formal wear and costume rental	11	D	D	D	b	D	D
532220	Formal wear and costume rental	11	D	D	D	b	D	D
53223	Video tape and disc rental	52	36 914	6 089	1 548	493	2.7	3.8
532230	Video tape and disc rental	52	36 914	6 089	1 548	493	2.7	3.8
53229	Other consumer goods rental	22	D	D	D	e	D	D
532299	All other consumer goods rental	17	D	D	D	c	D	D
5323	General rental centers	17	D	D	D	b	D	D
53231	General rental centers	17	D	D	D	b	D	D
532310	General rental centers	17	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	37	D	D	D	e	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	13	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	13	D	D	D	c	D	D
5324121	Rental and leasing of heavy construction equipment without operators	13	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	21	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	21	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	14	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4	1 816	596	127	18	80.9	—
PINAL								
53	Real estate and rental and leasing	141	84 454	13 030	3 166	720	19.5	10.6
531	Real estate	111	63 518	8 653	2 130	539	23.4	12.5
5311	Lessors of real estate	67	27 459	3 720	880	305	27.4	11.6
53111	Lessors of residential buildings and dwellings	19	8 269	1 602	383	112	20.8	7.0
531110	Lessors of residential buildings and dwellings	19	8 269	1 602	383	112	20.8	7.0
5311101	Lessors of apartment buildings	13	5 775	1 309	319	85	27.5	3.9
53119	Lessors of other real estate property	30	12 936	1 403	341	148	23.4	15.2
531190	Lessors of other real estate property	30	12 936	1 403	341	148	23.4	15.2
5311901	Lessors of manufactured (mobile) home sites	27	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	PINAL—Con.							
53	Real estate and rental and leasing—Con.							
531	Real estate—Con.							
5312	Offices of real estate agents and brokers	32	30 351	2 248	662	90	17.3	3.6
53121	Offices of real estate agents and brokers	32	30 351	2 248	662	90	17.3	3.6
531210	Offices of real estate agents and brokers	32	30 351	2 248	662	90	17.3	3.6
5312101	Offices of residential real estate agents and brokers ...	29	29 661	2 166	644	86	15.4	3.7
5313	Activities related to real estate	12	5 708	2 685	588	144	36.2	63.8
532	Rental and leasing services	30	20 936	4 377	1 036	181	7.9	5.0
5322	Consumer goods rental	20	D	D	D	c	D	D
53223	Video tape and disc rental	11	4 802	844	208	77	3.4	—
532230	Video tape and disc rental	11	4 802	844	208	77	3.4	—
	SANTA CRUZ							
53	Real estate and rental and leasing	55	D	D	D	c	D	D
531	Real estate	46	11 532	1 995	529	115	66.7	19.1
5311	Lessors of real estate	25	5 517	856	213	57	55.4	20.6
53111	Lessors of residential buildings and dwellings	13	2 814	548	140	38	61.7	6.1
531110	Lessors of residential buildings and dwellings	13	2 814	548	140	38	61.7	6.1
5312	Offices of real estate agents and brokers	17	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	17	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	17	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	16	D	D	D	b	D	D
532	Rental and leasing services	9	D	D	D	b	D	D
	YAVAPAI							
53	Real estate and rental and leasing	314	166 739	30 601	7 697	1 414	37.1	10.0
531	Real estate	270	125 348	23 258	6 005	1 115	45.2	10.9
5311	Lessors of real estate	67	25 218	3 202	789	201	48.9	20.7
53111	Lessors of residential buildings and dwellings	23	7 946	1 152	276	63	32.5	30.6
531110	Lessors of residential buildings and dwellings	23	7 946	1 152	276	63	32.5	30.6
5311101	Lessors of apartment buildings	14	5 472	695	161	36	27.3	37.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	6 721	595	151	58	67.5	12.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	6 721	595	151	58	67.5	12.1
53113	Lessors of miniwarehouses and self-storage units	11	2 474	197	48	17	33.3	36.4
531130	Lessors of miniwarehouses and self-storage units	11	2 474	197	48	17	33.3	36.4
53119	Lessors of other real estate property	18	8 077	1 258	314	63	54.2	13.4
531190	Lessors of other real estate property	18	8 077	1 258	314	63	54.2	13.4
5311901	Lessors of manufactured (mobile) home sites	17	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	148	80 385	11 171	2 697	432	46.5	6.7
53121	Offices of real estate agents and brokers	148	80 385	11 171	2 697	432	46.5	6.7
531210	Offices of real estate agents and brokers	148	80 385	11 171	2 697	432	46.5	6.7
5312101	Offices of residential real estate agents and brokers ...	132	70 137	10 114	2 456	401	42.0	7.7
5312109	Offices of nonresidential real estate agents and brokers	16	10 248	1 057	241	31	77.0	—
5313	Activities related to real estate	55	19 745	8 885	2 519	482	35.0	15.4
53131	Real estate property managers	20	14 054	7 516	2 248	419	14.7	16.2
531311	Residential property managers	11	10 838	6 621	2 007	377	14.5	18.3
53132	Offices of real estate appraisers	21	3 510	914	187	45	85.1	14.9
531320	Offices of real estate appraisers	21	3 510	914	187	45	85.1	14.9
53139	Other activities related to real estate	14	2 181	455	84	18	84.9	11.3
531390	Other activities related to real estate	14	2 181	455	84	18	84.9	11.3
532	Rental and leasing services	44	41 391	7 343	1 692	299	12.5	7.1
5322	Consumer goods rental	20	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	16	16 686	3 322	751	104	9.4	11.3
	YUMA							
53	Real estate and rental and leasing	137	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	YUMA—Con.							
53	Real estate and rental and leasing—Con.							
531	Real estate	112	42 562	6 065	1 438	331	44.7	9.3
5311	Lessors of real estate	67	28 938	3 675	885	219	36.0	10.3
53111	Lessors of residential buildings and dwellings	20	9 424	1 280	338	79	23.1	15.0
531110	Lessors of residential buildings and dwellings	20	9 424	1 280	338	79	23.1	15.0
5311101	Lessors of apartment buildings	15	8 292	1 141	303	69	24.0	10.6
531112	Lessors of nonresidential buildings (except miniwarehouses)	16	12 421	1 359	281	57	54.8	.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	16	12 421	1 359	281	57	54.8	.2
53119	Lessors of other real estate property	22	5 347	832	201	65	21.3	14.0
531190	Lessors of other real estate property	22	5 347	832	201	65	21.3	14.0
5311901	Lessors of manufactured (mobile) home sites	18	4 583	494	127	60	24.9	16.4
5312	Offices of real estate agents and brokers	29	10 459	1 381	323	66	67.6	.4
53121	Offices of real estate agents and brokers	29	10 459	1 381	323	66	67.6	.4
531210	Offices of real estate agents and brokers	29	10 459	1 381	323	66	67.6	.4
5312101	Offices of residential real estate agents and brokers ...	21	D	D	D	b	D	D
5313	Activities related to real estate	16	3 165	1 009	230	46	49.4	29.3
532	Rental and leasing services	24	D	D	D	c	D	D
5322	Consumer goods rental	10	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
APACHE JUNCTION								
53	Real estate and rental and leasing	39	13 658	1 816	438	128	24.3	15.2
531	Real estate	34	9 391	1 006	234	82	35.3	22.1
5311	Lessors of real estate	25	7 124	850	190	70	30.1	24.0
53119	Lessors of other real estate property	20	5 618	674	153	57	28.1	30.1
531190	Lessors of other real estate property	20	5 618	674	153	57	28.1	30.1
5311901	Lessors of manufactured (mobile) home sites	18	D	D	D	b	D	D
532	Rental and leasing services	5	4 267	810	204	46	—	—
APACHE JUNCTION (PART - MARICOPA COUNTY)								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
APACHE JUNCTION (PART - PINAL COUNTY)								
53	Real estate and rental and leasing	38	D	D	D	c	D	D
531	Real estate	33	D	D	D	b	D	D
5311	Lessors of real estate	24	D	D	D	b	D	D
53119	Lessors of other real estate property	19	D	D	D	b	D	D
531190	Lessors of other real estate property	19	D	D	D	b	D	D
5311901	Lessors of manufactured (mobile) home sites	17	D	D	D	b	D	D
532	Rental and leasing services	5	4 267	810	204	46	—	—
AVONDALE								
53	Real estate and rental and leasing	10	8 131	1 434	354	63	16.3	—
531	Real estate	7	5 017	376	98	21	26.5	—
532	Rental and leasing services	3	3 114	1 058	256	42	—	—
BENSON								
53	Real estate and rental and leasing	11	D	D	D	c	D	D
531	Real estate	7	4 355	2 188	436	105	—	80.0
532	Rental and leasing services	4	D	D	D	a	D	D
BISBEE								
53	Real estate and rental and leasing	8	D	D	D	a	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BUCKEYE								
53	Real estate and rental and leasing	6	2 153	259	59	26	59.7	1.4
531	Real estate	4	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BULLHEAD CITY								
53	Real estate and rental and leasing	48	19 406	3 932	915	170	24.9	20.3
531	Real estate	34	10 475	2 061	465	100	45.5	11.9
5311	Lessors of real estate	10	2 787	279	72	22	22.9	16.7
5312	Offices of real estate agents and brokers	15	5 074	892	170	36	37.5	14.1
53121	Offices of real estate agents and brokers	15	5 074	892	170	36	37.5	14.1
531210	Offices of real estate agents and brokers	15	5 074	892	170	36	37.5	14.1
5312101	Offices of residential real estate agents and brokers	13	D	D	D	b	D	D
532	Rental and leasing services	14	8 931	1 871	450	70	.8	30.2
5322	Consumer goods rental	10	D	D	D	b	D	D
CAMP VERDE								
53	Real estate and rental and leasing	10	D	D	D	b	D	D
531	Real estate	8	2 380	208	41	14	68.4	18.7
532	Rental and leasing services	2	D	D	D	a	D	D
CAREFREE								
53	Real estate and rental and leasing	17	5 035	704	149	23	99.2	.8
531	Real estate	16	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	12	4 294	527	123	19	100.0	—
53121	Offices of real estate agents and brokers	12	4 294	527	123	19	100.0	—
531210	Offices of real estate agents and brokers	12	4 294	527	123	19	100.0	—
5312101	Offices of residential real estate agents and brokers	12	4 294	527	123	19	100.0	—
532	Rental and leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
CASA GRANDE								
53	Real estate and rental and leasing	52	32 054	5 314	1 318	327	25.6	3.7
531	Real estate	37	20 483	3 413	850	244	35.0	.7
5311	Lessors of real estate	22	14 783	2 244	563	189	21.8	1.0
5312	Offices of real estate agents and brokers	11	4 602	665	163	31	62.1	—
53121	Offices of real estate agents and brokers	11	4 602	665	163	31	62.1	—
531210	Offices of real estate agents and brokers	11	4 602	665	163	31	62.1	—
532	Rental and leasing services	15	11 571	1 901	468	83	8.9	9.0
5322	Consumer goods rental	10	D	D	D	b	D	D
CAVE CREEK								
53	Real estate and rental and leasing	16	6 710	1 239	243	39	22.7	2.9
531	Real estate	15	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
CHANDLER								
53	Real estate and rental and leasing	149	96 896	19 354	4 733	667	23.2	2.2
531	Real estate	120	60 057	12 332	2 922	403	35.0	3.1
5311	Lessors of real estate	41	29 882	4 092	955	142	21.3	5.6
53111	Lessors of residential buildings and dwellings	22	24 203	2 922	724	102	16.1	6.1
531110	Lessors of residential buildings and dwellings	22	24 203	2 922	724	102	16.1	6.1
5311101	Lessors of apartment buildings	17	22 150	2 656	664	89	13.9	6.6
5312	Offices of real estate agents and brokers	53	17 293	2 718	790	89	54.8	.9
53121	Offices of real estate agents and brokers	53	17 293	2 718	790	89	54.8	.9
531210	Offices of real estate agents and brokers	53	17 293	2 718	790	89	54.8	.9
5312101	Offices of residential real estate agents and brokers	45	15 634	2 183	438	76	50.0	1.0
5313	Activities related to real estate	26	12 882	5 522	1 177	172	40.2	—
53132	Offices of real estate appraisers	13	2 337	942	193	33	93.3	.1
531320	Offices of real estate appraisers	13	2 337	942	193	33	93.3	.1
532	Rental and leasing services	29	36 839	7 022	1 811	264	3.8	.8
5322	Consumer goods rental	17	D	D	D	c	D	D
53223	Video tape and disc rental	13	8 124	1 315	302	111	10.9	.2
532230	Video tape and disc rental	13	8 124	1 315	302	111	10.9	.2
CHINO VALLEY								
53	Real estate and rental and leasing	18	D	D	D	b	D	D
531	Real estate	15	2 886	212	39	17	88.6	4.0
5312	Offices of real estate agents and brokers	13	D	D	D	a	D	D
53121	Offices of real estate agents and brokers	13	D	D	D	a	D	D
531210	Offices of real estate agents and brokers	13	D	D	D	a	D	D
5312101	Offices of residential real estate agents and brokers	10	2 079	154	25	11	89.6	—
532	Rental and leasing services	3	D	D	D	b	D	D
CLARKDALE								
53	Real estate and rental and leasing	3	214	65	14	2	79.9	—
531	Real estate	3	214	65	14	2	79.9	—
CLIFTON								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
COLORADO CITY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
COOLIDGE								
53	Real estate and rental and leasing	9	1 436	298	72	21	58.5	13.5
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
COTTONWOOD								
53	Real estate and rental and leasing	31	18 587	2 768	613	125	20.0	8.5
531	Real estate	22	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	11	7 205	564	133	31	4.4	21.1
53121	Offices of real estate agents and brokers	11	7 205	564	133	31	4.4	21.1
531210	Offices of real estate agents and brokers	11	7 205	564	133	31	4.4	21.1
532	Rental and leasing services	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
DOUGLAS								
53	Real estate and rental and leasing	13	D	D	D	b	D	D
531	Real estate	12	2 094	176	40	18	33.6	12.9
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
EAGAR								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
EL MIRAGE								
53	Real estate and rental and leasing	5	3 197	569	101	22	44.2	30.2
531	Real estate	5	3 197	569	101	22	44.2	30.2
ELOY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
FLAGSTAFF								
53	Real estate and rental and leasing	117	71 775	12 327	2 825	462	31.2	15.1
531	Real estate	93	47 765	7 793	1 751	298	41.5	12.6
5311	Lessors of real estate	39	20 806	3 551	782	108	35.1	15.6
53111	Lessors of residential buildings and dwellings	18	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	18	D	D	D	b	D	D
5311101	Lessors of apartment buildings	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	39	20 664	2 412	567	123	50.8	12.6
53121	Offices of real estate agents and brokers	39	20 664	2 412	567	123	50.8	12.6
531210	Offices of real estate agents and brokers	39	20 664	2 412	567	123	50.8	12.6
5312101	Offices of residential real estate agents and brokers ...	33	18 113	1 992	468	106	54.7	8.0
5313	Activities related to real estate	15	6 295	1 830	402	67	32.1	2.4
532	Rental and leasing services	24	24 010	4 534	1 074	164	10.6	20.2
FLORENCE								
53	Real estate and rental and leasing	3	461	179	51	16	65.9	34.1
531	Real estate	3	461	179	51	16	65.9	34.1
FOUNTAIN HILLS								
53	Real estate and rental and leasing	34	13 239	1 840	410	78	51.1	9.7
531	Real estate	28	10 601	1 438	312	60	56.1	6.9
5312	Offices of real estate agents and brokers	17	7 417	671	123	23	51.3	3.4
53121	Offices of real estate agents and brokers	17	7 417	671	123	23	51.3	3.4
531210	Offices of real estate agents and brokers	17	7 417	671	123	23	51.3	3.4
5312101	Offices of residential real estate agents and brokers ...	15	D	D	D	b	D	D
532	Rental and leasing services	6	2 638	402	98	18	30.8	20.7
GILBERT								
53	Real estate and rental and leasing	110	85 438	10 524	2 422	466	23.9	12.6
531	Real estate	88	69 405	7 861	1 817	322	24.3	11.2
5311	Lessors of real estate	14	11 101	1 591	417	68	73.7	.3
5312	Offices of real estate agents and brokers	48	53 009	4 242	963	132	10.0	13.4
53121	Offices of real estate agents and brokers	48	53 009	4 242	963	132	10.0	13.4
531210	Offices of real estate agents and brokers	48	53 009	4 242	963	132	10.0	13.4
5312101	Offices of residential real estate agents and brokers ...	42	51 824	3 870	879	120	8.4	13.7
5313	Activities related to real estate	26	5 295	2 028	437	122	64.0	12.4
53131	Real estate property managers	10	1 999	850	195	28	81.6	5.0
532	Rental and leasing services	22	16 033	2 663	605	144	22.4	18.3
5322	Consumer goods rental	14	9 786	1 674	385	120	3.6	—
53223	Video tape and disc rental	14	9 786	1 674	385	120	3.6	—
532230	Video tape and disc rental	14	9 786	1 674	385	120	3.6	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
GLENDALE								
53	Real estate and rental and leasing	199	140 370	21 583	5 475	1 073	19.5	8.3
531	Real estate	156	105 268	15 894	3 826	709	19.8	9.8
5311	Lessors of real estate	60	52 414	8 380	2 032	418	15.2	9.7
53111	Lessors of residential buildings and dwellings	31	38 116	6 915	1 673	323	8.9	8.0
531110	Lessors of residential buildings and dwellings	31	38 116	6 915	1 673	323	8.9	8.0
5311101	Lessors of apartment buildings	28	36 901	6 754	1 646	314	8.0	8.2
53119	Lessors of other real estate property	14	8 817	820	204	55	21.2	19.3
531190	Lessors of other real estate property	14	8 817	820	204	55	21.2	19.3
5311901	Lessors of manufactured (mobile) home sites	14	8 817	820	204	55	21.2	19.3
5312	Offices of real estate agents and brokers	62	43 442	4 266	956	142	18.2	5.0
53121	Offices of real estate agents and brokers	62	43 442	4 266	956	142	18.2	5.0
531210	Offices of real estate agents and brokers	62	43 442	4 266	956	142	18.2	5.0
5312101	Offices of residential real estate agents and brokers ...	55	41 452	3 887	904	132	14.3	5.3
5313	Activities related to real estate	34	9 412	3 248	838	149	52.2	32.4
53131	Real estate property managers	20	6 955	2 302	588	108	49.8	40.8
531311	Residential property managers	18	D	D	D	c	D	D
532	Rental and leasing services	42	D	D	D	e	D	D
5321	Automotive equipment rental and leasing	21	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	12 347	1 566	371	104	—	3.7
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	12 347	1 566	371	104	—	3.7
5321201	Truck rental without drivers	12	D	D	D	b	D	D
5322	Consumer goods rental	15	10 597	1 981	487	118	2.7	5.3
53223	Video tape and disc rental	10	7 739	1 347	328	94	—	—
532230	Video tape and disc rental	10	7 739	1 347	328	94	—	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
GLOBE								
53	Real estate and rental and leasing	10	D	D	D	a	D	D
531	Real estate	8	1 660	230	55	15	46.8	45.5
532	Rental and leasing services	2	D	D	D	a	D	D
GOODYEAR								
53	Real estate and rental and leasing	19	8 344	1 104	257	61	22.9	1.5
531	Real estate	14	3 628	385	80	22	52.7	3.4
5312	Offices of real estate agents and brokers	10	2 534	283	55	12	33.9	3.1
53121	Offices of real estate agents and brokers	10	2 534	283	55	12	33.9	3.1
531210	Offices of real estate agents and brokers	10	2 534	283	55	12	33.9	3.1
532	Rental and leasing services	5	4 716	719	177	39	—	—
GUADALUPE								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
HOLBROOK								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
KINGMAN								
53	Real estate and rental and leasing	33	17 086	2 967	655	120	49.9	14.0
531	Real estate	29	D	D	D	b	D	D
5311	Lessors of real estate	14	6 844	773	169	43	71.5	15.5
532	Rental and leasing services	4	D	D	D	b	D	D
LAKE HAVASU CITY								
53	Real estate and rental and leasing	81	44 309	5 287	1 157	276	43.0	12.0
531	Real estate	66	D	D	D	c	D	D
5311	Lessors of real estate	18	9 147	920	213	38	67.1	3.5
5312	Offices of real estate agents and brokers	35	25 046	2 332	516	90	41.3	8.5
53121	Offices of real estate agents and brokers	35	25 046	2 332	516	90	41.3	8.5
531210	Offices of real estate agents and brokers	35	25 046	2 332	516	90	41.3	8.5
5312101	Offices of residential real estate agents and brokers ...	31	D	D	D	b	D	D
5313	Activities related to real estate	13	D	D	D	b	D	D
532	Rental and leasing services	15	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
LITCHFIELD PARK								
53	Real estate and rental and leasing	5	773	136	29	5	88.0	12.0
531	Real estate	4	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
MARANA								
53	Real estate and rental and leasing	13	7 071	1 455	450	66	16.1	7.6
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
MESA								
53	Real estate and rental and leasing	464	287 593	52 523	12 134	2 176	24.6	14.0
531	Real estate	368	223 299	37 314	8 622	1 512	29.6	16.0
5311	Lessors of real estate	148	114 119	14 859	3 694	787	23.0	19.1
53111	Lessors of residential buildings and dwellings	67	62 402	8 885	2 089	366	16.2	31.2
531110	Lessors of residential buildings and dwellings	67	62 402	8 885	2 089	366	16.2	31.2
5311101	Lessors of apartment buildings	55	57 857	8 361	1 957	331	15.3	32.4
5311109	Lessors of dwellings other than apartment buildings	12	4 545	524	132	35	27.3	16.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	22	12 741	1 966	441	123	52.6	4.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	22	12 741	1 966	441	123	52.6	4.6
5311203	Lessors of shopping centers and retail stores	10	6 883	1 299	285	81	84.3	.4
53113	Lessors of miniwarehouses and self-storage units	22	6 597	702	173	59	20.0	4.7
531130	Lessors of miniwarehouses and self-storage units	22	6 597	702	173	59	20.0	4.7
53119	Lessors of other real estate property	37	32 379	3 306	991	239	25.2	4.5
531190	Lessors of other real estate property	37	32 379	3 306	991	239	25.2	4.5
5311901	Lessors of manufactured (mobile) home sites	33	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	109	59 766	6 320	1 459	224	35.5	12.3
53121	Offices of real estate agents and brokers	109	59 766	6 320	1 459	224	35.5	12.3
531210	Offices of real estate agents and brokers	109	59 766	6 320	1 459	224	35.5	12.3
5312101	Offices of residential real estate agents and brokers	96	57 233	5 313	1 226	204	33.4	12.5
5312109	Offices of nonresidential real estate agents and brokers	13	2 533	1 007	233	20	82.9	8.0
5313	Activities related to real estate	111	49 414	16 135	3 469	501	37.7	13.3
53131	Real estate property managers	57	33 044	9 877	2 202	369	37.7	18.0
531311	Residential property managers	34	17 777	4 319	1 043	185	28.3	33.2
531312	Nonresidential property managers	23	15 267	5 558	1 159	184	48.6	.4
53132	Offices of real estate appraisers	36	10 157	4 821	1 039	112	35.5	5.9
531320	Offices of real estate appraisers	36	10 157	4 821	1 039	112	35.5	5.9
53139	Other activities related to real estate	18	6 213	1 437	228	20	41.3	—
531390	Other activities related to real estate	18	6 213	1 437	228	20	41.3	—
532	Rental and leasing services	90	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	15	7 601	1 248	266	56	1.1	—
5322	Consumer goods rental	56	D	D	D	e	D	D
53221	Consumer electronics and appliances rental	10	6 455	1 427	363	46	—	8.2
532210	Consumer electronics and appliances rental	10	6 455	1 427	363	46	—	8.2
53223	Video tape and disc rental	30	17 422	3 030	755	283	4.4	8.3
532230	Video tape and disc rental	30	17 422	3 030	755	283	4.4	8.3
5324	Commercial and industrial machinery and equipment rental and leasing	11	20 118	5 526	1 151	141	4.3	6.6
533	Lessors of nonfinancial intangible assets (except copyrighted works)	6	D	D	D	a	D	D
NOGALES								
53	Real estate and rental and leasing	35	D	D	D	c	D	D
531	Real estate	29	8 358	1 240	353	91	58.1	26.0
5311	Lessors of real estate	19	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	10	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	10	D	D	D	b	D	D
532	Rental and leasing services	6	D	D	D	b	D	D
ORO VALLEY								
53	Real estate and rental and leasing	38	16 620	2 347	439	91	26.1	7.7
531	Real estate	37	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	25	9 627	1 354	229	34	27.8	9.0
53121	Offices of real estate agents and brokers	25	9 627	1 354	229	34	27.8	9.0
531210	Offices of real estate agents and brokers	25	9 627	1 354	229	34	27.8	9.0
5312101	Offices of residential real estate agents and brokers	24	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
PAGE								
53	Real estate and rental and leasing	16	4 307	1 022	216	45	55.6	2.3
531	Real estate	12	2 212	428	84	19	64.6	4.4
532	Rental and leasing services	4	2 095	594	132	26	46.2	—

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
PARADISE VALLEY								
53	Real estate and rental and leasing	69	29 793	7 252	2 082	218	46.1	23.3
531	Real estate	65	26 159	6 510	1 875	190	52.5	16.0
5311	Lessors of real estate	15	6 748	1 063	246	30	26.8	35.5
53111	Lessors of residential buildings and dwellings	11	5 023	956	232	25	11.8	37.6
531110	Lessors of residential buildings and dwellings	11	5 023	956	232	25	11.8	37.6
5312	Offices of real estate agents and brokers	32	14 095	4 144	1 348	118	53.2	10.2
53121	Offices of real estate agents and brokers	32	14 095	4 144	1 348	118	53.2	10.2
531210	Offices of real estate agents and brokers	32	14 095	4 144	1 348	118	53.2	10.2
5312101	Offices of residential real estate agents and brokers ...	21	9 660	2 270	591	82	49.6	9.5
5312109	Offices of nonresidential real estate agents and brokers	11	4 435	1 874	757	36	61.0	12.0
5313	Activities related to real estate	18	5 316	1 303	281	42	83.3	6.6
532	Rental and leasing services	4	3 634	742	207	28	—	75.4
PARKER								
53	Real estate and rental and leasing	11	D	D	D	b	D	D
531	Real estate	6	D	D	D	b	D	D
532	Rental and leasing services	5	D	D	D	a	D	D
PAYSON								
53	Real estate and rental and leasing	28	D	D	D	b	D	D
531	Real estate	21	9 333	1 093	227	53	36.3	8.7
5312	Offices of real estate agents and brokers	10	7 483	658	127	31	34.5	7.2
53121	Offices of real estate agents and brokers	10	7 483	658	127	31	34.5	7.2
531210	Offices of real estate agents and brokers	10	7 483	658	127	31	34.5	7.2
5312101	Offices of residential real estate agents and brokers ...	10	7 483	658	127	31	34.5	7.2
532	Rental and leasing services	7	D	D	D	b	D	D
PEORIA								
53	Real estate and rental and leasing	79	55 938	9 080	2 006	387	15.7	8.0
531	Real estate	66	43 229	6 980	1 517	285	19.9	10.0
5311	Lessors of real estate	26	18 670	2 868	588	135	14.4	—
5312	Offices of real estate agents and brokers	24	18 173	1 227	233	48	25.0	15.1
53121	Offices of real estate agents and brokers	24	18 173	1 227	233	48	25.0	15.1
531210	Offices of real estate agents and brokers	24	18 173	1 227	233	48	25.0	15.1
5312101	Offices of residential real estate agents and brokers ...	22	D	D	D	b	D	D
5313	Activities related to real estate	16	6 386	2 885	696	102	21.3	24.7
532	Rental and leasing services	13	12 709	2 100	489	102	1.4	1.0
PEORIA (PART - MARICOPA COUNTY)								
53	Real estate and rental and leasing	79	55 938	9 080	2 006	387	15.7	8.0
531	Real estate	66	43 229	6 980	1 517	285	19.9	10.0
5311	Lessors of real estate	26	18 670	2 868	588	135	14.4	—
5312	Offices of real estate agents and brokers	24	18 173	1 227	233	48	25.0	15.1
53121	Offices of real estate agents and brokers	24	18 173	1 227	233	48	25.0	15.1
531210	Offices of real estate agents and brokers	24	18 173	1 227	233	48	25.0	15.1
5312101	Offices of residential real estate agents and brokers ...	22	D	D	D	b	D	D
5313	Activities related to real estate	16	6 386	2 885	696	102	21.3	24.7
532	Rental and leasing services	13	12 709	2 100	489	102	1.4	1.0

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							From admini- strative records ¹	Estimated ²
PHOENIX								
53	Real estate and rental and leasing	1 689	2 383 979	466 577	110 188	14 872	14.9	8.2
531	Real estate	1 332	1 187 852	302 686	70 383	8 833	27.0	11.6
5311	Lessors of real estate	449	407 752	52 023	12 600	2 346	28.7	10.7
53111	Lessors of residential buildings and dwellings	242	210 860	27 968	6 943	1 292	29.0	13.1
531110	Lessors of residential buildings and dwellings	242	210 860	27 968	6 943	1 292	29.0	13.1
5311101	Lessors of apartment buildings	212	201 565	26 626	6 602	1 188	28.7	13.0
5311109	Lessors of dwellings other than apartment buildings	30	9 295	1 342	341	104	35.8	14.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	120	154 950	18 895	4 437	791	28.1	9.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	120	154 950	18 895	4 437	791	28.1	9.4
5311201	Lessors of professional and other office buildings	53	80 363	6 763	1 604	259	29.0	6.5
5311202	Lessors of manufacturing and industrial buildings	10	13 461	840	193	33	84.2	—
5311203	Lessors of shopping centers and retail stores	42	45 925	9 114	2 042	427	16.5	18.5
5311209	Lessors of other nonresidential buildings and facilities	15	15 201	2 178	598	72	8.9	5.9
53113	Lessors of miniwarehouses and self-storage units	49	23 703	3 365	789	173	30.4	4.6
531130	Lessors of miniwarehouses and self-storage units	49	23 703	3 365	789	173	30.4	4.6
53119	Lessors of other real estate property	38	18 239	1 795	431	90	28.0	1.5
531190	Lessors of other real estate property	38	18 239	1 795	431	90	28.0	1.5
5311901	Lessors of manufactured (mobile) home sites	34	17 184	1 498	378	82	27.4	1.5
5312	Offices of real estate agents and brokers	480	440 264	80 665	19 418	1 981	26.1	14.3
53121	Offices of real estate agents and brokers	480	440 264	80 665	19 418	1 981	26.1	14.3
531210	Offices of real estate agents and brokers	480	440 264	80 665	19 418	1 981	26.1	14.3
5312101	Offices of residential real estate agents and brokers ...	309	231 196	30 447	6 531	1 097	33.1	20.6
5312109	Offices of nonresidential real estate agents and brokers	171	209 068	50 218	12 887	884	18.4	7.3
5313	Activities related to real estate	403	339 836	169 998	38 365	4 506	26.1	9.2
53131	Real estate property managers	218	245 656	140 095	31 751	3 886	14.8	10.2
531311	Residential property managers	128	133 614	71 597	18 217	2 655	20.0	9.6
531312	Nonresidential property managers	90	112 042	68 498	13 534	1 231	8.5	11.0
53132	Offices of real estate appraisers	82	32 935	13 138	2 688	269	30.8	7.1
531320	Offices of real estate appraisers	82	32 935	13 138	2 688	269	30.8	7.1
53139	Other activities related to real estate	103	61 245	16 765	3 926	351	68.9	6.2
531390	Other activities related to real estate	103	61 245	16 765	3 926	351	68.9	6.2
532	Rental and leasing services	345	1 178 188	156 566	38 149	5 778	2.8	5.0
5321	Automotive equipment rental and leasing	77	818 755	62 292	14 822	2 616	.6	3.0
53211	Passenger car rental and leasing	37	332 006	46 473	11 015	2 164	.3	7.0
532111	Passenger car rental	33	330 090	46 065	10 937	2 157	.3	6.7
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	40	486 749	15 819	3 807	452	.9	.3
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	40	486 749	15 819	3 807	452	.9	.3
5321201	Truck rental without drivers	20	D	D	D	c	D	D
5321202	Truck leasing	20	D	D	D	e	D	D
5322	Consumer goods rental	155	139 512	41 625	10 290	1 800	6.8	6.4
53221	Consumer electronics and appliances rental	31	24 125	5 285	1 296	161	—	3.7
532210	Consumer electronics and appliances rental	31	24 125	5 285	1 296	161	—	3.7
53222	Formal wear and costume rental	12	1 670	418	105	32	15.1	18.1
532220	Formal wear and costume rental	12	1 670	418	105	32	15.1	18.1
53223	Video tape and disc rental	73	D	D	D	f	D	D
532230	Video tape and disc rental	73	D	D	D	f	D	D
53229	Other consumer goods rental	39	D	D	D	f	D	D
532299	All other consumer goods rental	27	D	D	D	e	D	D
5323	General rental centers	20	6 489	1 772	434	75	57.0	3.6
53231	General rental centers	20	6 489	1 772	434	75	57.0	3.6
532310	General rental centers	20	6 489	1 772	434	75	57.0	3.6
5324	Commercial and industrial machinery and equipment rental and leasing	93	213 432	50 877	12 603	1 287	7.0	11.7
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	35	101 140	27 224	7 207	671	3.9	5.3
532412	Construction, mining, and forestry machinery and equipment rental and leasing	35	101 140	27 224	7 207	671	3.9	5.3
5324121	Rental and leasing of heavy construction equipment without operators	35	101 140	27 224	7 207	671	3.9	5.3
53242	Office machinery and equipment rental and leasing	15	39 100	8 185	1 806	152	3.1	3.1
532420	Office machinery and equipment rental and leasing	15	39 100	8 185	1 806	152	3.1	3.1
5324209	Computer rental and leasing	10	31 355	4 039	776	60	.1	.3
53249	Other commercial and industrial machinery and equipment rental and leasing	43	73 192	15 468	3 590	464	13.4	25.1
532490	Other commercial and industrial machinery and equipment rental and leasing	43	73 192	15 468	3 590	464	13.4	25.1
5324902	Industrial equipment rental and leasing	31	57 934	12 824	2 932	400	15.3	29.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	12	17 939	7 325	1 656	261	4.1	—
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	12	17 939	7 325	1 656	261	4.1	—
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	12	17 939	7 325	1 656	261	4.1	—
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	12	17 939	7 325	1 656	261	4.1	—
5331109	Patent owners and lessors	12	17 939	7 325	1 656	261	4.1	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From admini-strative records ¹	Estimated ²
PINETOP-LAKESIDE								
53	Real estate and rental and leasing	19	D	D	D	b	D	D
531	Real estate	15	4 488	507	125	18	80.7	19.3
532	Rental and leasing services	4	D	D	D	a	D	D
PRESCOTT								
53	Real estate and rental and leasing	132	52 874	7 193	1 667	340	55.7	14.9
531	Real estate	123	44 219	5 461	1 254	285	60.7	15.0
5311	Lessors of real estate	30	10 279	1 538	376	87	49.1	27.8
53111	Lessors of residential buildings and dwellings	14	5 552	730	176	39	39.2	31.6
531110	Lessors of residential buildings and dwellings	14	5 552	730	176	39	39.2	31.6
5311101	Lessors of apartment buildings	10	4 390	589	132	28	30.6	32.4
5312	Offices of real estate agents and brokers	67	29 575	2 583	586	134	61.8	10.0
53121	Offices of real estate agents and brokers	67	29 575	2 583	586	134	61.8	10.0
531210	Offices of real estate agents and brokers	67	29 575	2 583	586	134	61.8	10.0
5312101	Offices of residential real estate agents and brokers ...	62	28 764	2 425	545	130	61.4	10.3
5313	Activities related to real estate	26	4 365	1 340	292	64	81.0	19.0
53132	Offices of real estate appraisers	14	2 534	716	144	35	84.1	15.9
531320	Offices of real estate appraisers	14	2 534	716	144	35	84.1	15.9
532	Rental and leasing services	9	8 655	1 732	413	55	29.6	14.3
PRESCOTT VALLEY								
53	Real estate and rental and leasing	37	27 023	3 748	861	155	20.5	6.9
531	Real estate	25	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	17	5 636	486	106	30	82.2	3.2
53121	Offices of real estate agents and brokers	17	5 636	486	106	30	82.2	3.2
531210	Offices of real estate agents and brokers	17	5 636	486	106	30	82.2	3.2
5312101	Offices of residential real estate agents and brokers ...	15	D	D	D	b	D	D
532	Rental and leasing services	12	D	D	D	c	D	D
QUARTZSITE								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
QUEEN CREEK								
53	Real estate and rental and leasing	8	2 486	562	115	17	58.0	-
531	Real estate	8	2 486	562	115	17	58.0	-
QUEEN CREEK (PART - MARICOPA COUNTY)								
53	Real estate and rental and leasing	8	2 486	562	115	17	58.0	-
531	Real estate	8	2 486	562	115	17	58.0	-
SAFFORD								
53	Real estate and rental and leasing	12	5 426	964	232	64	26.5	13.0
531	Real estate	8	D	D	D	b	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
SAHUARITA								
53	Real estate and rental and leasing	3	941	247	62	20	43.9	-
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
ST. JOHNS								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
SAN LUIS								
53	Real estate and rental and leasing	6	D	D	D	a	D	D
531	Real estate	5	1 528	246	54	10	100.0	-
532	Rental and leasing services	1	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
SCOTTSDALE								
53	Real estate and rental and leasing	782	1 033 986	208 576	49 122	5 309	19.1	13.6
531	Real estate	694	753 780	172 267	40 243	4 458	22.2	17.1
5311	Lessors of real estate	145	181 620	31 271	7 540	872	10.6	8.7
53111	Lessors of residential buildings and dwellings	89	112 607	22 964	5 815	654	7.0	6.4
531110	Lessors of residential buildings and dwellings	89	112 607	22 964	5 815	654	7.0	6.4
5311101	Lessors of apartment buildings	82	111 132	20 512	5 130	614	6.5	6.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	39	58 261	6 373	1 293	159	18.0	7.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	39	58 261	6 373	1 293	159	18.0	7.2
5311201	Lessors of professional and other office buildings	20	49 946	5 118	1 010	114	11.6	4.6
5311203	Lessors of shopping centers and retail stores	12	6 477	1 022	228	34	58.3	15.2
53119	Lessors of other real estate property	10	4 786	1 279	284	33	6.7	4.5
531190	Lessors of other real estate property	10	4 786	1 279	284	33	6.7	4.5
5312	Offices of real estate agents and brokers	315	414 757	68 413	15 834	1 370	24.7	23.5
53121	Offices of real estate agents and brokers	315	414 757	68 413	15 834	1 370	24.7	23.5
531210	Offices of real estate agents and brokers	315	414 757	68 413	15 834	1 370	24.7	23.5
5312101	Offices of residential real estate agents and brokers	222	351 228	49 490	11 435	1 030	22.3	27.2
5312109	Offices of nonresidential real estate agents and brokers	93	63 529	18 923	4 399	340	37.7	3.2
5313	Activities related to real estate	234	157 403	72 583	16 869	2 216	28.8	10.2
53131	Real estate property managers	115	103 785	46 731	11 793	1 866	25.4	10.4
531311	Residential property managers	72	82 582	38 258	9 601	1 639	23.5	8.3
531312	Nonresidential property managers	43	21 203	8 473	2 192	227	32.9	18.5
53132	Offices of real estate appraisers	31	7 776	2 942	585	73	76.1	5.4
531320	Offices of real estate appraisers	31	7 776	2 942	585	73	76.1	5.4
53139	Other activities related to real estate	88	45 842	22 910	4 491	277	28.5	10.4
531390	Other activities related to real estate	88	45 842	22 910	4 491	277	28.5	10.4
532	Rental and leasing services	74	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	17	D	D	D	c	D	D
53211	Passenger car rental and leasing	14	D	D	D	c	D	D
532111	Passenger car rental	11	D	D	D	c	D	D
5322	Consumer goods rental	29	D	D	D	c	D	D
53223	Video tape and disc rental	14	D	D	D	c	D	D
532230	Video tape and disc rental	14	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	26	D	D	D	e	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	14	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	14	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	13	16 373	5 723	1 464	157	17.4	12.9
533	Lessors of nonfinancial intangible assets (except copyrighted works)	14	D	D	D	c	D	D
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	14	D	D	D	c	D	D
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	14	D	D	D	c	D	D
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	14	D	D	D	c	D	D
5331109	Patent owners and lessors	14	D	D	D	c	D	D
SEDONA								
53	Real estate and rental and leasing	51	38 388	10 237	2 854	462	30.7	5.5
531	Real estate	51	38 388	10 237	2 854	462	30.7	5.5
5311	Lessors of real estate	12	7 012	738	179	37	52.6	19.2
5312	Offices of real estate agents and brokers	22	20 447	3 267	856	79	25.1	.3
53121	Offices of real estate agents and brokers	22	20 447	3 267	856	79	25.1	.3
531210	Offices of real estate agents and brokers	22	20 447	3 267	856	79	25.1	.3
5312101	Offices of residential real estate agents and brokers	19	D	D	D	b	D	D
5313	Activities related to real estate	17	10 929	6 232	1 819	346	27.0	6.4
SEDONA (PART - COCONINO COUNTY)								
53	Real estate and rental and leasing	20	8 918	988	157	31	38.3	5.0
531	Real estate	20	8 918	988	157	31	38.3	5.0
SEDONA (PART - YAVAPAI COUNTY)								
53	Real estate and rental and leasing	31	29 470	9 249	2 697	431	28.4	5.6
531	Real estate	31	29 470	9 249	2 697	431	28.4	5.6
5312	Offices of real estate agents and brokers	13	15 011	2 827	764	64	32.1	—
53121	Offices of real estate agents and brokers	13	15 011	2 827	764	64	32.1	—
531210	Offices of real estate agents and brokers	13	15 011	2 827	764	64	32.1	—
5312101	Offices of residential real estate agents and brokers	11	D	D	D	b	D	D
5313	Activities related to real estate	11	9 255	5 887	1 801	340	16.9	4.5

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
SHOW LOW								
53	Real estate and rental and leasing	24	D	D	D	b	D	D
531	Real estate	16	2 601	412	99	34	41.6	35.3
532	Rental and leasing services	8	D	D	D	b	D	D
SIERRA VISTA								
53	Real estate and rental and leasing	64	D	D	D	e	D	D
531	Real estate	54	34 672	6 509	1 373	341	26.1	19.2
5311	Lessors of real estate	26	14 562	1 931	385	147	36.8	8.2
53111	Lessors of residential buildings and dwellings	14	6 437	945	232	80	47.7	5.1
531110	Lessors of residential buildings and dwellings	14	6 437	945	232	80	47.7	5.1
5311101	Lessors of apartment buildings	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	19	11 869	1 970	424	72	28.0	10.4
53121	Offices of real estate agents and brokers	19	11 869	1 970	424	72	28.0	10.4
531210	Offices of real estate agents and brokers	19	11 869	1 970	424	72	28.0	10.4
5312101	Offices of residential real estate agents and brokers ...	14	D	D	D	b	D	D
532	Rental and leasing services	10	D	D	D	b	D	D
SNOWFLAKE								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
SOMERTON								
53	Real estate and rental and leasing	4	370	194	23	9	11.9	44.9
531	Real estate	4	370	194	23	9	11.9	44.9
SOUTH TUCSON								
53	Real estate and rental and leasing	5	2 451	373	86	17	7.2	40.1
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
SUPERIOR								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
SURPRISE								
53	Real estate and rental and leasing	18	13 681	5 381	1 365	222	9.6	52.2
531	Real estate	13	10 611	5 020	1 278	195	9.1	56.1
532	Rental and leasing services	5	3 070	361	87	27	11.6	38.9
TAYLOR								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
TEMPE								
53	Real estate and rental and leasing	355	408 821	79 261	18 668	2 621	16.9	9.4
531	Real estate	281	202 135	37 197	8 870	1 232	31.4	9.2
5311	Lessors of real estate	85	81 085	8 583	2 065	330	31.7	8.9
53111	Lessors of residential buildings and dwellings	47	51 965	5 685	1 375	231	31.8	9.9
531110	Lessors of residential buildings and dwellings	47	51 965	5 685	1 375	231	31.8	9.9
5311101	Lessors of apartment buildings	40	50 365	5 461	1 328	222	29.7	10.2
531112	Lessors of nonresidential buildings (except miniwarehouses)	20	19 049	2 103	513	54	35.2	7.9
5311120	Lessors of nonresidential buildings (except miniwarehouses)	20	19 049	2 103	513	54	35.2	7.9
5311203	Lessors of shopping centers and retail stores	10	8 794	737	179	24	29.5	15.5
5312	Offices of real estate agents and brokers	103	53 333	7 866	1 962	259	38.6	15.4
53121	Offices of real estate agents and brokers	103	53 333	7 866	1 962	259	38.6	15.4
531210	Offices of real estate agents and brokers	103	53 333	7 866	1 962	259	38.6	15.4
5312101	Offices of residential real estate agents and brokers ...	77	43 551	4 761	1 108	184	35.0	18.9
5312109	Offices of nonresidential real estate agents and brokers	26	9 782	3 105	854	75	55.0	.1
5313	Activities related to real estate	93	67 717	20 748	4 843	643	25.3	4.8
53131	Real estate property managers	42	40 542	12 122	2 837	427	20.4	4.1
531311	Residential property managers	20	18 590	3 628	869	148	32.2	6.4
531312	Nonresidential property managers	22	21 952	8 494	1 968	279	10.3	2.1
53132	Offices of real estate appraisers	31	17 863	6 749	1 568	163	39.5	2.0
531320	Offices of real estate appraisers	31	17 863	6 749	1 568	163	39.5	2.0
53139	Other activities related to real estate	20	9 312	1 877	438	53	19.1	13.1
531390	Other activities related to real estate	20	9 312	1 877	438	53	19.1	13.1

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							From admini- strative records ¹	Estimated ²
TEMPE—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	73	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	18	D	D	D	f	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	11	25 960	3 303	765	94	1.7	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	11	25 960	3 303	765	94	1.7	—
5322	Consumer goods rental	30	D	D	D	c	D	D
53223	Video tape and disc rental	13	D	D	D	c	D	D
532230	Video tape and disc rental	13	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	18	34 087	9 727	2 116	218	5.0	32.6
53249	Other commercial and industrial machinery and equipment rental and leasing	10	26 009	7 921	1 674	166	6.0	19.4
532490	Other commercial and industrial machinery and equipment rental and leasing	10	26 009	7 921	1 674	166	6.0	19.4
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
THATCHER								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
TOLLESON								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
TUCSON								
53	Real estate and rental and leasing	731	536 314	111 040	26 726	4 711	21.8	9.3
531	Real estate	592	327 852	70 984	17 224	3 079	30.6	13.0
5311	Lessors of real estate	244	142 079	19 438	4 952	1 080	22.0	17.6
53111	Lessors of residential buildings and dwellings	121	68 958	10 254	2 697	604	23.1	20.7
531110	Lessors of residential buildings and dwellings	121	68 958	10 254	2 697	604	23.1	20.7
5311101	Lessors of apartment buildings	108	66 955	9 957	2 630	582	23.2	20.5
5311109	Lessors of dwellings other than apartment buildings	13	2 003	297	67	22	21.3	28.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	47	37 980	5 100	1 305	222	15.3	18.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	47	37 980	5 100	1 305	222	15.3	18.3
5311201	Lessors of professional and other office buildings	20	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	16	23 345	2 940	788	132	5.2	5.6
53113	Lessors of miniwarehouses and self-storage units	32	10 726	1 156	262	77	25.2	6.5
531130	Lessors of miniwarehouses and self-storage units	32	10 726	1 156	262	77	25.2	6.5
53119	Lessors of other real estate property	44	24 415	2 928	688	177	27.9	12.8
531190	Lessors of other real estate property	44	24 415	2 928	688	177	27.9	12.8
5311901	Lessors of manufactured (mobile) home sites	40	23 887	2 744	644	170	27.6	13.1
5312	Offices of real estate agents and brokers	173	117 115	18 017	4 383	713	40.4	7.9
53121	Offices of real estate agents and brokers	173	117 115	18 017	4 383	713	40.4	7.9
531210	Offices of real estate agents and brokers	173	117 115	18 017	4 383	713	40.4	7.9
5312101	Offices of residential real estate agents and brokers	129	91 974	10 541	2 495	526	35.9	9.4
5312109	Offices of nonresidential real estate agents and brokers	44	25 141	7 476	1 888	187	57.0	2.6
5313	Activities related to real estate	175	68 658	33 529	7 889	1 286	31.7	12.2
53131	Real estate property managers	97	48 081	23 984	5 885	1 023	25.6	15.2
531311	Residential property managers	59	34 793	16 253	4 113	722	27.8	16.5
531312	Nonresidential property managers	38	13 288	7 731	1 772	301	19.8	11.9
53132	Offices of real estate appraisers	49	14 202	5 909	1 348	185	38.6	4.9
531320	Offices of real estate appraisers	49	14 202	5 909	1 348	185	38.6	4.9
53139	Other activities related to real estate	29	6 375	3 636	656	78	62.9	5.4
531390	Other activities related to real estate	29	6 375	3 636	656	78	62.9	5.4
532	Rental and leasing services	135	206 646	39 460	9 375	1 614	7.3	3.5
5321	Automotive equipment rental and leasing	27	88 632	15 594	3 692	663	—	.1
53211	Passenger car rental and leasing	14	65 679	12 547	2 969	564	—	.1
532111	Passenger car rental	13	D	D	D	f	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	22 953	3 047	723	99	—	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	22 953	3 047	723	99	—	—
5322	Consumer goods rental	77	71 587	13 822	3 277	686	13.9	8.8
53221	Consumer electronics and appliances rental	14	D	D	D	b	D	D
532210	Consumer electronics and appliances rental	14	D	D	D	b	D	D
53222	Formal wear and costume rental	11	D	D	D	b	D	D
532220	Formal wear and costume rental	11	D	D	D	b	D	D
53223	Video tape and disc rental	36	27 963	4 548	1 150	367	1.7	4.9
532230	Video tape and disc rental	36	27 963	4 548	1 150	367	1.7	4.9
53229	Other consumer goods rental	16	D	D	D	c	D	D
532299	All other consumer goods rental	13	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	TUCSON—Con.							
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services—Con.							
5324	Commercial and industrial machinery and equipment rental and leasing	22	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	16	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	16	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	11	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4	1 816	596	127	18	80.9	—
	WICKENBURG							
53	Real estate and rental and leasing	22	5 748	803	198	41	45.2	4.7
531	Real estate	19	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
	WILLCOX							
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
	WILLIAMS							
53	Real estate and rental and leasing	4	1 431	287	42	3	50.5	—
531	Real estate	4	1 431	287	42	3	50.5	—
	WINSLOW							
53	Real estate and rental and leasing	13	D	D	D	b	D	D
531	Real estate	9	1 155	256	69	16	32.0	25.9
532	Rental and leasing services	4	D	D	D	b	D	D
	YOUNGTOWN							
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
	YUMA							
53	Real estate and rental and leasing	107	D	D	D	e	D	D
531	Real estate	91	36 033	5 292	1 243	284	45.1	8.3
5311	Lessors of real estate	55	D	D	D	c	D	D
53111	Lessors of residential buildings and dwellings	15	7 920	1 094	264	60	17.0	11.2
531110	Lessors of residential buildings and dwellings	15	7 920	1 094	264	60	17.0	11.2
5311101	Lessors of apartment buildings	10	6 788	955	229	50	17.2	5.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	11 711	1 236	250	50	52.1	.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	11 711	1 236	250	50	52.1	.3
53119	Lessors of other real estate property	19	4 810	755	184	59	21.5	10.4
531190	Lessors of other real estate property	19	4 810	755	184	59	21.5	10.4
5311901	Lessors of manufactured (mobile) home sites	15	4 046	417	110	54	25.6	12.4
5312	Offices of real estate agents and brokers	22	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	22	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	22	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers	16	D	D	D	b	D	D
5313	Activities related to real estate	14	D	D	D	b	D	D
532	Rental and leasing services	15	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
	BALANCE OF APACHE COUNTY							
53	Real estate and rental and leasing	14	D	D	D	b	D	D
531	Real estate	13	4 103	706	159	34	41.4	9.3
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF COCHISE COUNTY							
53	Real estate and rental and leasing	18	D	D	D	b	D	D
531	Real estate	17	3 042	562	154	39	36.0	8.4
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF COCONINO COUNTY							
53	Real estate and rental and leasing	24	7 221	1 653	346	94	24.2	10.2
531	Real estate	19	5 766	1 298	275	67	29.1	12.8
5312	Offices of real estate agents and brokers	10	2 568	946	181	21	43.4	3.9
53121	Offices of real estate agents and brokers	10	2 568	946	181	21	43.4	3.9
531210	Offices of real estate agents and brokers	10	2 568	946	181	21	43.4	3.9
532	Rental and leasing services	5	1 455	355	71	27	5.1	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
BALANCE OF GILA COUNTY								
53	Real estate and rental and leasing	17	D	D	D	b	D	D
531	Real estate	11	5 319	450	100	23	26.0	26.3
532	Rental and leasing services	6	D	D	D	b	D	D
BALANCE OF GRAHAM COUNTY								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF GREENLEE COUNTY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF LA PAZ COUNTY								
53	Real estate and rental and leasing	11	D	D	D	b	D	D
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
BALANCE OF MARICOPA COUNTY								
53	Real estate and rental and leasing	166	190 700	20 264	4 939	965	10.5	5.2
531	Real estate	120	131 229	10 896	2 749	580	10.3	5.9
5311	Lessors of real estate	42	18 997	1 998	479	106	24.4	16.1
53111	Lessors of residential buildings and dwellings	17	7 191	715	150	22	25.0	19.3
531110	Lessors of residential buildings and dwellings	17	7 191	715	150	22	25.0	19.3
5311101	Lessors of apartment buildings	11	2 187	281	39	5	57.2	42.8
53119	Lessors of other real estate property	15	8 853	778	204	55	17.5	16.6
531190	Lessors of other real estate property	15	8 853	778	204	55	17.5	16.6
5311901	Lessors of manufactured (mobile) home sites	13	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	60	94 819	5 942	1 655	346	6.8	3.6
53121	Offices of real estate agents and brokers	60	94 819	5 942	1 655	346	6.8	3.6
531210	Offices of real estate agents and brokers	60	94 819	5 942	1 655	346	6.8	3.6
5312101	Offices of residential real estate agents and brokers	54	93 855	5 718	1 626	341	6.1	3.3
5313	Activities related to real estate	18	17 413	2 956	615	128	14.1	7.4
532	Rental and leasing services	45	D	D	D	e	D	D
5322	Consumer goods rental	21	15 249	3 201	795	174	2.1	5.9
53223	Video tape and disc rental	11	7 961	1 143	292	106	1.9	.9
532230	Video tape and disc rental	11	7 961	1 143	292	106	1.9	.9
5324	Commercial and industrial machinery and equipment rental and leasing	16	22 038	4 173	906	130	26.8	6.0
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF MOHAVE COUNTY								
53	Real estate and rental and leasing	34	12 419	1 955	452	85	42.0	20.9
531	Real estate	24	D	D	D	b	D	D
532	Rental and leasing services	10	D	D	D	b	D	D
BALANCE OF NAVAJO COUNTY								
53	Real estate and rental and leasing	26	D	D	D	b	D	D
531	Real estate	22	6 374	1 240	330	49	34.9	12.9
532	Rental and leasing services	3	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
BALANCE OF PIMA COUNTY								
53	Real estate and rental and leasing	338	227 793	36 412	8 409	1 551	21.0	8.5
531	Real estate	291	182 266	27 630	6 312	1 118	23.6	10.2
5311	Lessors of real estate	104	62 277	8 990	2 172	517	21.9	18.6
53111	Lessors of residential buildings and dwellings	53	36 697	4 963	1 196	270	13.9	20.4
531110	Lessors of residential buildings and dwellings	53	36 697	4 963	1 196	270	13.9	20.4
5311101	Lessors of apartment buildings	35	33 897	4 456	1 066	221	12.1	21.6
5311109	Lessors of dwellings other than apartment buildings	18	2 800	507	130	49	34.8	5.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	23	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	23	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	10	D	D	D	b	D	D
53119	Lessors of other real estate property	23	D	D	D	c	D	D
531190	Lessors of other real estate property	23	D	D	D	c	D	D
5311901	Lessors of manufactured (mobile) home sites	17	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	122	104 364	11 719	2 697	353	18.4	4.6
53121	Offices of real estate agents and brokers	122	104 364	11 719	2 697	353	18.4	4.6
531210	Offices of real estate agents and brokers	122	104 364	11 719	2 697	353	18.4	4.6
5312101	Offices of residential real estate agents and brokers ...	99	D	D	D	e	D	D
5312109	Offices of nonresidential real estate agents and brokers	23	D	D	D	b	D	D
5313	Activities related to real estate	65	15 625	6 921	1 443	248	64.7	14.8
53131	Real estate property managers	35	D	D	D	c	D	D
531311	Residential property managers	25	D	D	D	b	D	D
531312	Nonresidential property managers	10	D	D	D	b	D	D
53132	Offices of real estate appraisers	13	3 801	1 656	323	57	77.5	11.9
531320	Offices of real estate appraisers	13	3 801	1 656	323	57	77.5	11.9
53139	Other activities related to real estate	17	D	D	D	b	D	D
531390	Other activities related to real estate	17	D	D	D	b	D	D
532	Rental and leasing services	47	45 527	8 782	2 097	433	10.9	1.4
5322	Consumer goods rental	18	D	D	D	c	D	D
53223	Video tape and disc rental	13	D	D	D	b	D	D
532230	Video tape and disc rental	13	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	14	D	D	D	b	D	D
BALANCE OF PINAL COUNTY								
53	Real estate and rental and leasing	37	37 038	5 391	1 282	228	9.9	15.4
531	Real estate	32	32 651	3 916	968	194	10.3	17.5
5311	Lessors of real estate	17	5 396	523	109	44	34.2	27.5
5312	Offices of real estate agents and brokers	11	23 170	1 394	441	47	3.9	3.2
53121	Offices of real estate agents and brokers	11	23 170	1 394	441	47	3.9	3.2
531210	Offices of real estate agents and brokers	11	23 170	1 394	441	47	3.9	3.2
5312101	Offices of residential real estate agents and brokers ...	11	23 170	1 394	441	47	3.9	3.2
532	Rental and leasing services	5	4 387	1 475	314	34	7.3	—
BALANCE OF SANTA CRUZ COUNTY								
53	Real estate and rental and leasing	20	D	D	D	b	D	D
531	Real estate	17	3 174	755	176	24	89.4	1.1
5312	Offices of real estate agents and brokers	10	1 676	240	57	12	87.3	—
53121	Offices of real estate agents and brokers	10	1 676	240	57	12	87.3	—
531210	Offices of real estate agents and brokers	10	1 676	240	57	12	87.3	—
532	Rental and leasing services	3	D	D	D	a	D	D
BALANCE OF YAVAPAI COUNTY								
53	Real estate and rental and leasing	52	D	D	D	e	D	D
531	Real estate	43	D	D	D	e	D	D
5311	Lessors of real estate	12	4 359	445	129	45	45.5	21.9
5312	Offices of real estate agents and brokers	25	20 090	4 477	1 080	161	35.4	1.4
53121	Offices of real estate agents and brokers	25	20 090	4 477	1 080	161	35.4	1.4
531210	Offices of real estate agents and brokers	25	20 090	4 477	1 080	161	35.4	1.4
5312101	Offices of residential real estate agents and brokers ...	23	D	D	D	c	D	D
532	Rental and leasing services	9	D	D	D	b	D	D
BALANCE OF YUMA COUNTY								
53	Real estate and rental and leasing	20	D	D	D	b	D	D
531	Real estate	12	4 631	333	118	28	26.0	17.3
532	Rental and leasing services	8	D	D	D	b	D	D

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Excluded are commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g., airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; independent (nonemployee) agents; full- and part-time

leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes (including Hawaii's General Excise Tax) collected from customers and paid directly by the firm to a local, state, or federal tax agency.

Appendix B.

NAICS Codes, Titles, and Descriptions

53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment.

531 REAL ESTATE

Industries in the Real Estate subsector group include establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 236, Construction of Buildings. Establishments primarily engaged in subdividing and improving raw land for subsequent sale to builders are classified in Subsector 237, Heavy and Civil Engineering Construction.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles.

5311 LESSORS OF REAL ESTATE

This industry group includes establishments classified in the following NAICS industries: 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; and 53119, Lessors of Other Real Estate Property.

53111 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes.

Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531110 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

5311101 LESSORS OF APARTMENT BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per building) that are used as residences. Included are establishments that may lease (rent) apartments and then act as lessors in subleasing to others.

5311109 LESSORS OF DWELLINGS OTHER THAN APARTMENT BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments that may lease (rent) residential space and then act as lessors in subleasing to others.

53112 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531120 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

5311201 LESSORS OF PROFESSIONAL AND OTHER OFFICE BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311202 LESSORS OF MANUFACTURING AND INDUSTRIAL BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311203 LESSORS OF SHOPPING CENTERS AND RETAIL STORES

This industry comprises establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311209 LESSORS OF OTHER NONRESIDENTIAL BUILDINGS AND FACILITIES

This industry comprises establishments primarily engaged in leasing (renting) nonresidential buildings, not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

531113 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531130 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531119 LESSORS OF OTHER REAL ESTATE PROPERTY

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

531190 LESSORS OF OTHER REAL ESTATE PROPERTY

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

5311901 LESSORS OF MANUFACTURED (MOBILE) HOME SITES

This industry comprises establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311902 LESSORS OF RAILROAD PROPERTY

This industry comprises establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments that may lease (rent) real property space and then act as lessors in subleasing to others.

5311909 LESSORS OF OTHER REAL PROPERTY

This industry comprises establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

5312 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry group includes establishments classified in the following NAICS industry: 53121, Offices of Real Estate Agents and Brokers.

53121 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

531210 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

5312101 OFFICES OF RESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

5312109 OFFICES OF NONRESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

5313 ACTIVITIES RELATED TO REAL ESTATE

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as managing real estate for others and appraising real estate.

53131 REAL ESTATE PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal).

531311 RESIDENTIAL PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing residential real estate for others.

531312 NONRESIDENTIAL PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing nonresidential real estate for others.

53132 OFFICES OF REAL ESTATE APPRAISERS

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531320 OFFICES OF REAL ESTATE APPRAISERS

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

53139 OTHER ACTIVITIES RELATED TO REAL ESTATE

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531390 OTHER ACTIVITIES RELATED TO REAL ESTATE

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

532 RENTAL AND LEASING SERVICES

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment, and (2) those that are engaged in leasing machinery and equipment often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements, is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

5321 AUTOMOTIVE EQUIPMENT RENTAL AND LEASING

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer-term leases, and some provide both types of services.

53211 PASSENGER CAR RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

532111 PASSENGER CAR RENTAL

This industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

532112 PASSENGER CAR LEASING

This industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

53212 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

532120 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

5321201 TRUCK RENTAL, WITHOUT DRIVERS

This industry comprises establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semitrailers.

5321202 TRUCK LEASING

This industry comprises establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

5321209 UTILITY TRAILER AND RECREATIONAL VEHICLE RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

5322 CONSUMER GOODS RENTAL

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental, although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

53221 CONSUMER ELECTRONICS AND APPLIANCES RENTAL

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

532210 CONSUMER ELECTRONICS AND APPLIANCES RENTAL

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

53222 FORMAL WEAR AND COSTUME RENTAL

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

532220 FORMAL WEAR AND COSTUME RENTAL

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

53223 VIDEO TAPE AND DISC RENTAL

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

532230 VIDEO TAPE AND DISC RENTAL

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

53229 OTHER CONSUMER GOODS RENTAL

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

532291 HOME HEALTH EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

532292 RECREATIONAL GOODS RENTAL

This industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

532299 ALL OTHER CONSUMER GOODS RENTAL

This industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

5323 GENERAL RENTAL CENTERS

This industry group includes establishments classified in the following NAICS industry: 53231, General Rental Centers.

53231 GENERAL RENTAL CENTERS

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

532310 GENERAL RENTAL CENTERS

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

5324 COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

53241 CONSTRUCTION, TRANSPORTATION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

532411 COMMERCIAL AIR, RAIL, AND WATER TRANSPORTATION EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

5324111 COMMERCIAL VESSEL RENTAL AND LEASING WITHOUT CREW

This industry comprises establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

5324112 RAILROAD CAR RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing railroad cars.

5324119 AIRCRAFT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing air transportation equipment (without operators).

532412 CONSTRUCTION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

5324121 RENTAL AND LEASING OF HEAVY CONSTRUCTION EQUIPMENT WITHOUT OPERATORS

This industry comprises establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

5324129 OILFIELD AND WELL DRILLING EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing oil field and well-drilling equipment.

53242 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

532420 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

5324201 OFFICE MACHINE RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment.

5324209 COMPUTER RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

53249 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

532490 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

5324901 MEDICAL EQUIPMENT RENTAL AND LEASING (EXCEPT HOME HEALTH EQUIPMENT)

This industry comprises establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

5324902 INDUSTRIAL EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing industrial machinery and equipment.

5324903 MOTION PICTURE EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

5324909 THEATRICAL EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment, and sets.

533 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

Industries in the lessors of nonfinancial intangible assets (except copyrighted works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchiser, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate, and Subsector 532, Rental and Leasing Services, respectively.

5331 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry group includes establishments classified in the following NAICS industry: 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

53311 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

533110 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

5331101 OIL ROYALTY TRADING COMPANIES

This industry comprises establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

5331109 PATENT OWNERS AND LESSORS

This industry comprises establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Revenue information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total revenue of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross revenue from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of revenue from administrative records." This includes revenue information obtained from administrative records of other federal agencies. The "Percent of revenue estimated" includes revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the revenue of establishments responding to the industry-specific inquiry as a percent of total revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

ARIZONA

Apache Junction is in Maricopa and Pinal Counties.

Carefree is now tabulated separately due to a population increase. This change deletes territory from the Balance of Maricopa County.

Peoria is in Maricopa and Yavapai Counties; it annexed into Yavapai County in July 1999. This change deletes territory from the Balance of Yavapai County.

Quartzsite is now tabulated separately due to a population increase. This change deletes territory from the Balance of La Paz County.

Queen Creek is in Maricopa and Pinal Counties.

Sahuarita is now tabulated separately due to a population increase. This change deletes territory from the Balance of Pima County.

Sedona is in Coconino and Yavapai Counties.

Balance of La Paz County no longer includes Quartzsite, which is tabulated separately due to a population increase.

Balance of Maricopa County no longer includes Carefree, which is tabulated separately due to a population increase.

Balance of Pima County no longer includes Sahuarita, which is tabulated separately due to a population increase.

Balance of Yavapai County lost territory due to the annexation of Peoria into the county.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

FLAGSTAFF, AZ METROPOLITAN STATISTICAL AREA

Coconino County, AZ

LAKE HAVASU CITY-KINGMAN, AZ MICROPOLITAN STATISTICAL AREA

Mohave County, AZ

NOGALES, AZ MICROPOLITAN STATISTICAL AREA

Santa Cruz County, AZ

PAYSON, AZ MICROPOLITAN STATISTICAL AREA

Gila County, AZ

PHOENIX-MESA-SCOTTSDALE, AZ METROPOLITAN STATISTICAL AREA

Maricopa County, AZ

Pinal County, AZ

PRESCOTT, AZ METROPOLITAN STATISTICAL AREA

Yavapai County, AZ

SAFFORD, AZ MICROPOLITAN STATISTICAL AREA

Graham County, AZ

Greenlee County, AZ

SIERRA VISTA-DOUGLAS, AZ MICROPOLITAN STATISTICAL AREA

Cochise County, AZ

TUCSON, AZ METROPOLITAN STATISTICAL AREA

Pima County, AZ

YUMA, AZ METROPOLITAN STATISTICAL AREA

Yuma County, AZ

