

Nebraska: 2002

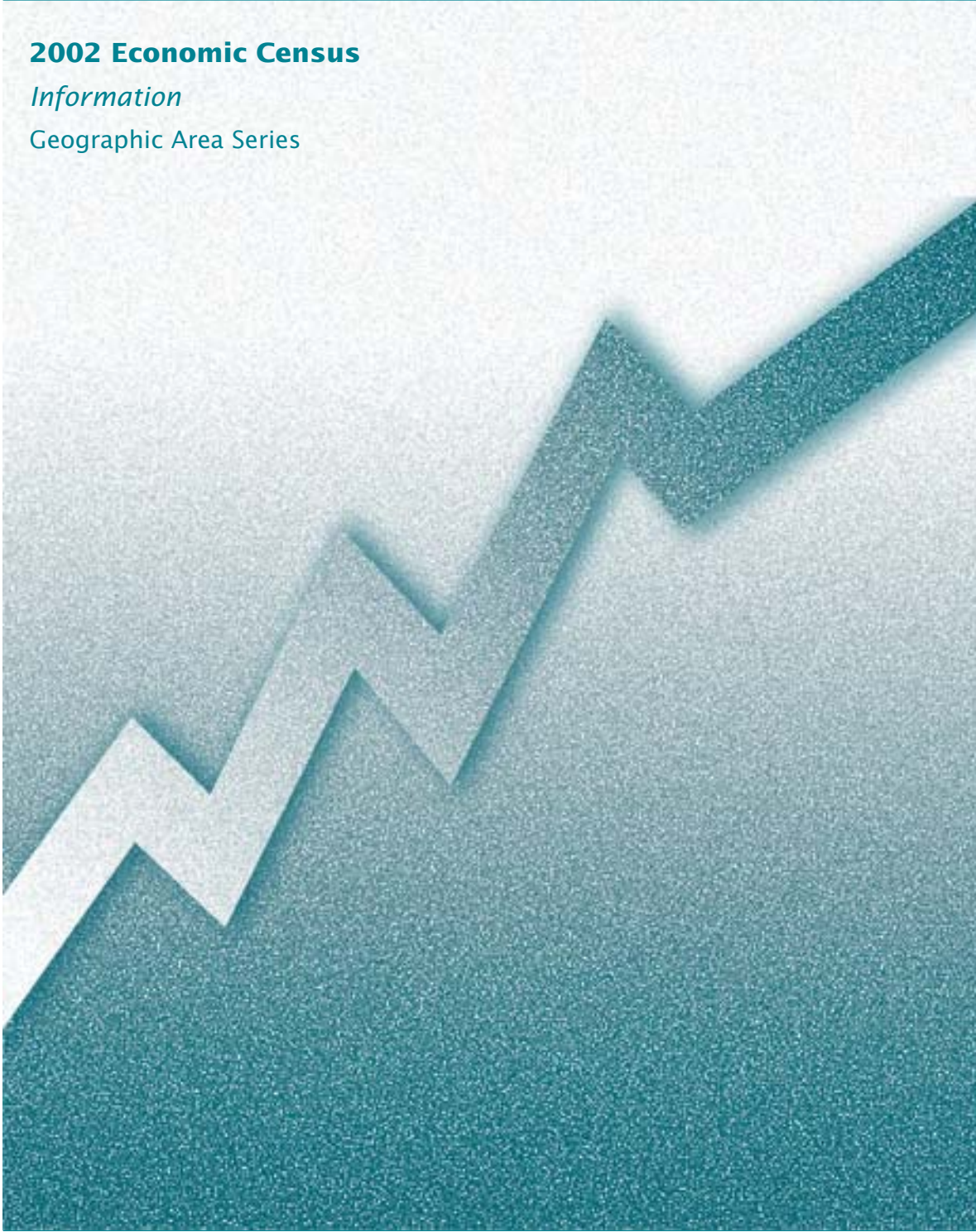
Issued May 2005

EC02-51A-NE

2002 Economic Census

Information

Geographic Area Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



CONTENTS

Introduction to the Economic Census	v
Information	ix
Tables	
1. Summary Statistics for the State: 2002	1
2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002	3
3. Summary Statistics for Counties: 2002	7
4. Summary Statistics for Places: 2002	13
Appendixes	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Methodology	C-1
D. Geographic Notes	D-1
E. Metropolitan and Micropolitan Statistical Areas	E-1

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
NEBRASKA								
51	Information	896	N	879 246	221 779	22 542	N	N
511	Publishing industries (except Internet)	255	903 005	288 172	70 414	7 591	2.4	9.6
5111	Newspaper, periodical, book, and directory publishers	209	612 283	161 223	38 945	5 530	1.0	13.4
51111	Newspaper publishers	137	257 146	77 566	18 190	3 282	1.7	1.0
511110	Newspaper publishers	137	257 146	77 566	18 190	3 282	1.7	1.0
51112	Periodical publishers	32	117 620	29 662	7 539	714	.2	21.8
511120	Periodical publishers	32	117 620	29 662	7 539	714	.2	21.8
51113	Book publishers	8	6 165	2 215	448	97	1.7	6.4
511130	Book publishers	8	6 165	2 215	448	97	1.7	6.4
51114	Directory and mailing list publishers	26	229 520	51 354	12 681	1 421	.5	23.3
511140	Directory and mailing list publishers	26	229 520	51 354	12 681	1 421	.5	23.3
51119	Other publishers	6	1 832	426	87	16	7.2	—
511199	All other publishers	6	1 832	426	87	16	7.2	—
5112	Software publishers	46	290 722	126 949	31 469	2 061	5.3	1.7
51121	Software publishers	46	290 722	126 949	31 469	2 061	5.3	1.7
511210	Software publishers	46	290 722	126 949	31 469	2 061	5.3	1.7
512	Motion picture and sound recording industries	95	N	21 565	4 926	1 189	N	N
5121	Motion picture and video industries	80	N	8 867	1 955	911	N	N
51211	Motion picture and video production	19	Q	D	D	b	Q	Q
512110	Motion picture and video production	19	Q	D	D	b	Q	Q
51213	Motion picture and video exhibition	59	53 724	6 219	1 423	837	1.2	1.0
512131	Motion picture theaters (except drive-ins)	57	D	D	D	f	D	D
512132	Drive-in motion picture theaters	2	D	D	D	a	D	D
51219	Postproduction and other motion picture and video industries	2	D	D	D	a	D	D
512191	Teleproduction and other postproduction services	2	D	D	D	a	D	D
5122	Sound recording industries	15	N	12 698	2 971	278	N	N
51222	Integrated record production/distribution	3	Q	5 850	1 271	93	Q	Q
512220	Integrated record production/distribution	3	Q	5 850	1 271	93	Q	Q
51223	Music publishers	1	D	D	D	a	D	D
512230	Music publishers	1	D	D	D	a	D	D
51224	Sound recording studios	6	D	D	D	b	D	D
512240	Sound recording studios	6	D	D	D	b	D	D
51229	Other sound recording industries	5	D	D	D	c	D	D
512290	Other sound recording industries	5	D	D	D	c	D	D
5122902	Producers of taped radio programs	3	D	D	D	c	D	D
5122909	All other sound recording industries	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	80	203 530	65 344	15 490	2 088	.7	12.1
5151	Radio and television broadcasting	76	202 109	65 114	15 463	2 082	.7	11.7
51511	Radio broadcasting	62	93 424	32 284	7 588	1 126	1.4	2.9
515111	Radio networks	4	6 209	2 356	534	56	—	1.5
515112	Radio stations	58	87 215	29 928	7 054	1 070	1.5	3.0
51512	Television broadcasting	14	108 685	32 830	7 875	956	.2	19.3
515120	Television broadcasting	14	108 685	32 830	7 875	956	.2	19.3
5152	Cable and other subscription programming	4	1 421	230	27	6	—	64.8
51521	Cable and other subscription programming	4	1 421	230	27	6	—	64.8
515210	Cable and other subscription programming	4	1 421	230	27	6	—	64.8
516	Internet publishing and broadcasting	12	89 733	27 466	7 048	604	11.0	.1
5161	Internet publishing and broadcasting	12	89 733	27 466	7 048	604	11.0	.1
51611	Internet publishing and broadcasting	12	89 733	27 466	7 048	604	11.0	.1
516110	Internet publishing and broadcasting	12	89 733	27 466	7 048	604	11.0	.1
517	Telecommunications	319	N	343 931	90 583	7 863	N	N
5171	Wired telecommunications carriers	205	Q	211 369	55 408	4 048	Q	Q
51711	Wired telecommunications carriers	205	Q	211 369	55 408	4 048	Q	Q
517110	Wired telecommunications carriers	205	Q	211 369	55 408	4 048	Q	Q
5172	Wireless telecommunications carriers (except satellite)	62	Q	54 641	14 717	1 502	Q	Q
51721	Wireless telecommunications carriers (except satellite)	62	Q	54 641	14 717	1 502	Q	Q
517211	Paging	8	Q	1 888	453	81	Q	Q
517212	Cellular and other wireless telecommunications	54	Q	52 753	14 264	1 421	Q	Q
5173	Telecommunications resellers	11	9 805	3 147	800	69	.7	—
51731	Telecommunications resellers	11	9 805	3 147	800	69	.7	—
517310	Telecommunications resellers	11	9 805	3 147	800	69	.7	—
5174	Satellite telecommunications	4	9 657	1 422	391	26	—	19.7
51741	Satellite telecommunications	4	9 657	1 422	391	26	—	19.7
517410	Satellite telecommunications	4	9 657	1 422	391	26	—	19.7
5175	Cable and other program distribution	37	Q	73 352	19 267	2 218	Q	Q
51751	Cable and other program distribution	37	Q	73 352	19 267	2 218	Q	Q
517510	Cable and other program distribution	37	Q	73 352	19 267	2 218	Q	Q

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini-strative records ¹	Estimated ²
NEBRASKA—Con.								
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	123	471 684	131 603	33 033	3 166	1.5	2.9
5181	Internet service providers and web search portals	29	55 497	35 043	7 774	407	6.8	11.9
51811	Internet service providers and web search portals	29	55 497	35 043	7 774	407	6.8	11.9
518111	Internet service providers	28	D	D	D	e	D	D
518112	Web search portals	1	D	D	D	a	D	D
5182	Data processing, hosting, and related services	94	416 187	96 560	25 259	2 759	.8	1.7
51821	Data processing, hosting, and related services	94	416 187	96 560	25 259	2 759	.8	1.7
518210	Data processing, hosting, and related services	94	416 187	96 560	25 259	2 759	.8	1.7
519	Other information services	12	3 432	1 165	285	41	9.2	60.7
5191	Other information services	12	3 432	1 165	285	41	9.2	60.7
51911	News syndicates	3	D	D	D	b	D	D
519110	News syndicates	3	D	D	D	b	D	D
51912	Libraries and archives	7	414	198	46	11	60.4	5.1
519120	Libraries and archives	7	414	198	46	11	60.4	5.1
51919	All other information services	2	D	D	D	a	D	D
519190	All other information services	2	D	D	D	a	D	D

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
OMAHA-COUNCIL BLUFFS-FREMONT, NE-IA COMBINED STATISTICAL AREA								
51	Information	404	N	583 117	148 589	13 725	N	N
511	Publishing industries (except Internet)	97	D	D	D	h	D	D
5111	Newspaper, periodical, book, and directory publishers	64	D	D	D	h	D	D
51111	Newspaper publishers	30	D	D	D	g	D	D
511110	Newspaper publishers	30	D	D	D	g	D	D
51112	Periodical publishers	14	D	D	D	c	D	D
511120	Periodical publishers	14	D	D	D	c	D	D
51114	Directory and mailing list publishers	13	D	D	D	g	D	D
511140	Directory and mailing list publishers	13	D	D	D	g	D	D
5112	Software publishers	33	D	D	D	g	D	D
51121	Software publishers	33	D	D	D	g	D	D
511210	Software publishers	33	D	D	D	g	D	D
512	Motion picture and sound recording industries	42	N	D	D	f	N	N
5121	Motion picture and video industries	31	N	D	D	e	N	N
51213	Motion picture and video exhibition	16	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	14	D	D	D	e	D	D
5122	Sound recording industries	11	N	D	D	c	N	N
51224	Sound recording studios	4	D	D	D	b	D	D
512240	Sound recording studios	4	D	D	D	b	D	D
515	Broadcasting (except Internet)	22	116 497	35 589	8 477	958	.2	18.5
5151	Radio and television broadcasting	21	D	D	D	f	D	D
51511	Radio broadcasting	15	D	D	D	e	D	D
515112	Radio stations	11	D	D	D	e	D	D
516	Internet publishing and broadcasting	7	D	D	D	f	D	D
5161	Internet publishing and broadcasting	7	D	D	D	f	D	D
51611	Internet publishing and broadcasting	7	D	D	D	f	D	D
516110	Internet publishing and broadcasting	7	D	D	D	f	D	D
517	Telecommunications	153	N	D	D	h	N	N
5171	Wired telecommunications carriers	99	Q	D	D	h	Q	Q
51711	Wired telecommunications carriers	99	Q	D	D	h	Q	Q
517110	Wired telecommunications carriers	99	Q	D	D	h	Q	Q
5172	Wireless telecommunications carriers (except satellite)	32	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	32	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	29	Q	D	D	c	Q	Q
5175	Cable and other program distribution	10	Q	D	D	g	Q	Q
51751	Cable and other program distribution	10	Q	D	D	g	Q	Q
517510	Cable and other program distribution	10	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	79	D	D	D	g	D	D
5181	Internet service providers and web search portals	14	D	D	D	b	D	D
51811	Internet service providers and web search portals	14	D	D	D	b	D	D
518111	Internet service providers	13	D	D	D	b	D	D
5182	Data processing, hosting, and related services	65	D	D	D	g	D	D
51821	Data processing, hosting, and related services	65	D	D	D	g	D	D
518210	Data processing, hosting, and related services	65	D	D	D	g	D	D
519	Other information services	4	D	D	D	b	D	D
5191	Other information services	4	D	D	D	b	D	D
Fremont, NE Micropolitan Statistical Area								
51	Information	10	N	2 462	573	111	N	N
Omaha-Council Bluffs, NE-IA Metropolitan Statistical Area								
51	Information	394	N	580 655	148 016	13 614	N	N
511	Publishing industries (except Internet)	95	549 430	192 074	48 123	4 119	2.6	14.7
5111	Newspaper, periodical, book, and directory publishers	62	D	D	D	h	D	D
51111	Newspaper publishers	28	D	D	D	g	D	D
511110	Newspaper publishers	28	D	D	D	g	D	D
51112	Periodical publishers	14	D	D	D	c	D	D
511120	Periodical publishers	14	D	D	D	c	D	D
51114	Directory and mailing list publishers	13	D	D	D	g	D	D
511140	Directory and mailing list publishers	13	D	D	D	g	D	D
5112	Software publishers	33	D	D	D	g	D	D
51121	Software publishers	33	D	D	D	g	D	D
511210	Software publishers	33	D	D	D	g	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	OMAHA-COUNCIL BLUFFS-FREMONT, NE-IA COMBINED STATISTICAL AREA—Con.							
	Omaha-Council Bluffs, NE-IA Metropolitan Statistical Area—Con.							
51	Information—Con.							
512	Motion picture and sound recording industries	41	N	D	D	f	N	N
5121	Motion picture and video industries	30	N	D	D	e	N	N
51213	Motion picture and video exhibition	15	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	13	D	D	D	e	D	D
5122	Sound recording industries	11	N	D	D	c	N	N
51224	Sound recording studios	4	D	D	D	b	D	D
512240	Sound recording studios	4	D	D	D	b	D	D
515	Broadcasting (except Internet)	22	116 497	35 589	8 477	958	.2	18.5
5151	Radio and television broadcasting	21	D	D	D	f	D	D
51511	Radio broadcasting	15	D	D	D	e	D	D
515112	Radio stations	11	D	D	D	e	D	D
516	Internet publishing and broadcasting	6	D	D	D	f	D	D
5161	Internet publishing and broadcasting	6	D	D	D	f	D	D
51611	Internet publishing and broadcasting	6	D	D	D	f	D	D
516110	Internet publishing and broadcasting	6	D	D	D	f	D	D
517	Telecommunications	147	N	230 353	59 847	4 929	N	N
5171	Wired telecommunications carriers	95	Q	D	D	h	Q	Q
51711	Wired telecommunications carriers	95	Q	D	D	h	Q	Q
517110	Wired telecommunications carriers	95	Q	D	D	h	Q	Q
5172	Wireless telecommunications carriers (except satellite)	31	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	31	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	28	Q	D	D	c	Q	Q
5175	Cable and other program distribution	9	Q	D	D	g	Q	Q
51751	Cable and other program distribution	9	Q	D	D	g	Q	Q
517510	Cable and other program distribution	9	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	79	D	D	D	g	D	D
5181	Internet service providers and web search portals	14	D	D	D	b	D	D
51811	Internet service providers and web search portals	14	D	D	D	b	D	D
518111	Internet service providers	13	D	D	D	b	D	D
5182	Data processing, hosting, and related services	65	D	D	D	g	D	D
51821	Data processing, hosting, and related services	65	D	D	D	g	D	D
518210	Data processing, hosting, and related services	65	D	D	D	g	D	D
519	Other information services	4	D	D	D	b	D	D
5191	Other information services	4	D	D	D	b	D	D
	SIOUX CITY-VERMILLION, IA-NE-SD COMBINED STATISTICAL AREA							
51	Information	71	N	57 833	14 114	2 563	N	N
511	Publishing industries (except Internet)	16	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	15	D	D	D	e	D	D
51111	Newspaper publishers	11	D	D	D	e	D	D
511110	Newspaper publishers	11	D	D	D	e	D	D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	10	D	D	D	c	D	D
5151	Radio and television broadcasting	10	D	D	D	c	D	D
517	Telecommunications	37	N	D	D	g	N	N
5171	Wired telecommunications carriers	23	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	23	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	23	Q	D	D	g	Q	Q

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
	SIoux CITY-VERMILLION, IA-NE-SD COMBINED STATISTICAL AREA—Con.							
	Sioux City, IA-NE-SD Metropolitan Statistical Area							
51	Information	61	N	55 669	13 567	2 452	N	N
511	Publishing industries (except Internet)	14		38 230	10 043	423	2.7	1.0
5111	Newspaper, periodical, book, and directory publishers	13	D	D	D	e	D	D
51111	Newspaper publishers	9	D	D	D	e	D	D
511110	Newspaper publishers	9	D	D	D	e	D	D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	10	D	D	D	c	D	D
5151	Radio and television broadcasting	10	D	D	D	c	D	D
517	Telecommunications	29	N	38 462	9 062	1 708	N	N
5171	Wired telecommunications carriers	17	Q	34 185	7 926	1 572	Q	Q
51711	Wired telecommunications carriers	17	Q	34 185	7 926	1 572	Q	Q
517110	Wired telecommunications carriers	17	Q	34 185	7 926	1 572	Q	Q
	Vermillion, SD Micropolitan Statistical Area							
51	Information	10	N	2 164	547	111	N	N
	BEATRICE, NE MICROPOLITAN STATISTICAL AREA							
51	Information	12	N	2 620	647	100	N	N
	COLUMBUS, NE MICROPOLITAN STATISTICAL AREA							
51	Information	21	N	5 975	1 545	254	N	N
517	Telecommunications	8	N	2 338	675	67	N	N
	GRAND ISLAND, NE MICROPOLITAN STATISTICAL AREA							
51	Information	34	N	19 519	5 072	578	N	N
511	Publishing industries (except Internet)	9		12 736	3 750	141	.9	8.6
5111	Newspaper, periodical, book, and directory publishers	9		12 736	3 750	141	.9	8.6
517	Telecommunications	15	N	15 029	4 011	385	N	N
5172	Wireless telecommunications carriers (except satellite)	3	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	3	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	3	Q	D	D	c	Q	Q
	HASTINGS, NE MICROPOLITAN STATISTICAL AREA							
51	Information	10	N	4 482	1 256	170	N	N
	KEARNEY, NE MICROPOLITAN STATISTICAL AREA							
51	Information	26	N	9 169	2 258	328	N	N
517	Telecommunications	10	N	3 746	954	84	N	N
	LEXINGTON, NE MICROPOLITAN STATISTICAL AREA							
51	Information	13	N	D	D	c	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
LINCOLN, NE METROPOLITAN STATISTICAL AREA								
51	Information	116	N	192 549	46 618	4 910	N	N
511	Publishing industries (except Internet)	41	272 513	70 378	16 079	2 125	1.1	.8
5111	Newspaper, periodical, book, and directory publishers	29	D	D	D	g	D	D
51111	Newspaper publishers	10	D	D	D	f	D	D
511110	Newspaper publishers	10	D	D	D	f	D	D
51112	Periodical publishers	12	D	D	D	e	D	D
511120	Periodical publishers	12	D	D	D	e	D	D
5112	Software publishers	12	D	D	D	f	D	D
51121	Software publishers	12	D	D	D	f	D	D
511210	Software publishers	12	D	D	D	f	D	D
512	Motion picture and sound recording industries	16	N	D	D	c	N	N
5121	Motion picture and video industries	12	N	D	D	c	N	N
51213	Motion picture and video exhibition	9	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	9	D	D	D	c	D	D
5122	Sound recording industries	4	N	D	D	c	N	N
51229	Other sound recording industries	2	D	D	D	c	D	D
512290	Other sound recording industries	2	D	D	D	c	D	D
5122902	Producers of taped radio programs	2	D	D	D	c	D	D
515	Broadcasting (except Internet)	9	28 901	8 535	1 966	297	—	—
5151	Radio and television broadcasting	9	28 901	8 535	1 966	297	—	—
51511	Radio broadcasting	7	D	D	D	c	D	D
515112	Radio stations	7	D	D	D	c	D	D
517	Telecommunications	25	N	57 447	15 613	1 482	N	N
5171	Wired telecommunications carriers	10	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	10	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	10	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	12	Q	31 644	8 467	939	Q	Q
51721	Wireless telecommunications carriers (except satellite)	12	Q	31 644	8 467	939	Q	Q
517212	Cellular and other wireless telecommunications	12	Q	31 644	8 467	939	Q	Q
518	Internet service providers, web search portals, and data processing services	21	73 245	44 589	9 851	664	.2	8.2
5181	Internet service providers and web search portals	6	D	D	D	e	D	D
51811	Internet service providers and web search portals	6	D	D	D	e	D	D
518111	Internet service providers	6	D	D	D	e	D	D
5182	Data processing, hosting, and related services	15	D	D	D	e	D	D
51821	Data processing, hosting, and related services	15	D	D	D	e	D	D
518210	Data processing, hosting, and related services	15	D	D	D	e	D	D
NORFOLK, NE MICROPOLITAN STATISTICAL AREA								
51	Information	24	N	8 068	2 052	301	N	N
517	Telecommunications	8	N	4 215	1 086	101	N	N
NORTH PLATTE, NE MICROPOLITAN STATISTICAL AREA								
51	Information	20	N	5 845	1 454	225	N	N
517	Telecommunications	10	N	2 270	591	61	N	N
SCOTTSBLUFF, NE MICROPOLITAN STATISTICAL AREA								
51	Information	22	N	7 867	2 357	344	N	N
517	Telecommunications	10	N	3 970	1 415	155	N	N

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
51	ADAMS Information	10	N	4 482	1 256	170	N	N
51	ANTELOPE Information	4	N	D	D	a	N	N
51	ARTHUR Information	1	N	D	D	a	N	N
51	BOONE Information	4	N	248	61	11	N	N
51	BOX BUTTE Information	11	N	2 161	508	104	N	N
51	BOYD Information	1	N	D	D	a	N	N
51	BROWN Information	3	N	D	D	a	N	N
51	BUFFALO Information	22	N	D	D	c	N	N
517	Telecommunications	9	N	D	D	b	N	N
51	BURT Information	5	N	D	D	b	N	N
51	BUTLER Information	3	N	262	66	10	N	N
51	CASS Information	5	N	D	D	b	N	N
51	CEDAR Information	4	N	D	D	b	N	N
51	CHASE Information	2	N	D	D	b	N	N
51	CHERRY Information	2	N	D	D	a	N	N
51	CHEYENNE Information	8	N	1 112	269	44	N	N
51	COLFAX Information	5	N	372	91	26	N	N
51	CUMING Information	5	N	1 269	323	66	N	N
51	CUSTER Information	7	N	702	171	40	N	N
51	DAKOTA Information	8	N	D	D	b	N	N
517	Telecommunications	4	N	D	D	b	N	N
51	DAWES Information	8	N	970	236	51	N	N
51	DAWSON Information	13	N	D	D	c	N	N
51	DEUEL Information	1	N	D	D	a	N	N
51	DIXON Information	1	N	D	D	a	N	N
51	DODGE Information	10	N	2 462	573	111	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	DOUGLAS							
	Information	315	N	523 867	134 033	11 923	N	N
511	Publishing industries (except Internet)	70	521 862	180 999	45 517	3 683	2.7	15.4
5111	Newspaper, periodical, book, and directory publishers	39	D	D	D	g	D	D
51111	Newspaper publishers	11	D	D	D	f	D	D
511110	Newspaper publishers	11	D	D	D	f	D	D
51112	Periodical publishers	9	D	D	D	c	D	D
511120	Periodical publishers	9	D	D	D	c	D	D
51114	Directory and mailing list publishers	12	D	D	D	g	D	D
511140	Directory and mailing list publishers	12	D	D	D	g	D	D
5112	Software publishers	31	D	D	D	g	D	D
51121	Software publishers	31	D	D	D	g	D	D
511210	Software publishers	31	D	D	D	g	D	D
512	Motion picture and sound recording industries	33	N	14 359	3 178	530	N	N
5121	Motion picture and video industries	22	N	D	D	e	N	N
51213	Motion picture and video exhibition	8	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	8	D	D	D	e	D	D
5122	Sound recording industries	11	N	D	D	c	N	N
51224	Sound recording studios	4	D	D	D	b	D	D
512240	Sound recording studios	4	D	D	D	b	D	D
515	Broadcasting (except Internet)	21	D	D	D	f	D	D
5151	Radio and television broadcasting	20	D	D	D	f	D	D
51511	Radio broadcasting	14	D	D	D	e	D	D
515112	Radio stations	11	D	D	D	e	D	D
516	Internet publishing and broadcasting	6	D	D	D	f	D	D
5161	Internet publishing and broadcasting	6	D	D	D	f	D	D
51611	Internet publishing and broadcasting	6	D	D	D	f	D	D
516110	Internet publishing and broadcasting	6	D	D	D	f	D	D
517	Telecommunications	117	N	213 588	55 868	4 566	N	N
5171	Wired telecommunications carriers	77	Q	D	D	h	Q	Q
51711	Wired telecommunications carriers	77	Q	D	D	h	Q	Q
517110	Wired telecommunications carriers	77	Q	D	D	h	Q	Q
5172	Wireless telecommunications carriers (except satellite)	29	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	29	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	26	Q	D	D	c	Q	Q
5175	Cable and other program distribution	5	Q	D	D	g	Q	Q
51751	Cable and other program distribution	5	Q	D	D	g	Q	Q
517510	Cable and other program distribution	5	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	64	197 958	58 698	15 842	1 667	2.7	3.1
5181	Internet service providers and web search portals	13	D	D	D	b	D	D
51811	Internet service providers and web search portals	13	D	D	D	b	D	D
518111	Internet service providers	12	D	D	D	b	D	D
5182	Data processing, hosting, and related services	51	D	D	D	g	D	D
51821	Data processing, hosting, and related services	51	D	D	D	g	D	D
518210	Data processing, hosting, and related services	51	D	D	D	g	D	D
519	Other information services	4	D	D	D	b	D	D
5191	Other information services	4	D	D	D	b	D	D
	DUNDY							
51	Information	3	N	D	D	a	N	N
	FILLMORE							
51	Information	1	N	D	D	a	N	N
	FRANKLIN							
51	Information	2	N	D	D	a	N	N
	FRONTIER							
51	Information	6	N	D	D	a	N	N
	FURNAS							
51	Information	8	N	2 369	570	74	N	N
	GAGE							
51	Information	12	N	2 620	647	100	N	N
	GARDEN							
51	Information	1	N	D	D	a	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	GARFIELD							
51	Information	2	N	D	D	a	N	N
	GRANT							
51	Information	1	N	D	D	a	N	N
	GREELEY							
51	Information	1	N	D	D	a	N	N
	HALL							
51	Information	24	N	18 199	4 820	538	N	N
511	Publishing industries (except Internet)	6	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	c	D	D
517	Telecommunications	10	N	14 083	3 852	363	N	N
5172	Wireless telecommunications carriers (except satellite)	3	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	3	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	3	Q	D	D	c	Q	Q
	HAMILTON							
51	Information	7	N	1 463	342	46	N	N
	HARLAN							
51	Information	3	N	D	D	a	N	N
	HAYES							
51	Information	1	N	D	D	a	N	N
	HOLT							
51	Information	7	N	863	212	37	N	N
	HOOKER							
51	Information	1	N	D	D	a	N	N
	HOWARD							
51	Information	3	N	263	63	9	N	N
	JEFFERSON							
51	Information	6	N	3 100	740	92	N	N
	JOHNSON							
51	Information	2	N	D	D	a	N	N
	KEARNEY							
51	Information	4	N	D	D	b	N	N
	KEITH							
51	Information	8	N	6 311	1 420	186	N	N
515	Broadcasting (except Internet)	2	D	D	D	c	D	D
5151	Radio and television broadcasting	2	D	D	D	c	D	D
51511	Radio broadcasting	2	D	D	D	c	D	D
515112	Radio stations	2	D	D	D	c	D	D
	KEYA PAHA							
51	Information	1	N	D	D	a	N	N
	KIMBALL							
51	Information	3	N	D	D	a	N	N
	KNOX							
51	Information	6	N	278	68	18	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
LANCASTER								
51	Information	111	N	191 584	46 386	4 869	N	N
511	Publishing industries (except Internet)	39	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	27	D	D	D	g	D	D
51111	Newspaper publishers	9	D	D	D	f	D	D
511110	Newspaper publishers	9	D	D	D	f	D	D
51112	Periodical publishers	11	D	D	D	e	D	D
511120	Periodical publishers	11	D	D	D	e	D	D
5112	Software publishers	12	D	D	D	f	D	D
51121	Software publishers	12	D	D	D	f	D	D
511210	Software publishers	12	D	D	D	f	D	D
512	Motion picture and sound recording industries	15	N	D	D	c	N	N
5121	Motion picture and video industries	11	N	D	D	c	N	N
51213	Motion picture and video exhibition	8	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	8	D	D	D	c	D	D
5122	Sound recording industries	4	N	D	D	c	N	N
51229	Other sound recording industries	2	D	D	D	c	D	D
512290	Other sound recording industries	2	D	D	D	c	D	D
5122902	Producers of taped radio programs	2	D	D	D	c	D	D
515	Broadcasting (except Internet)	9	28 901	8 535	1 966	297	—	—
5151	Radio and television broadcasting	9	28 901	8 535	1 966	297	—	—
51511	Radio broadcasting	7	D	D	D	c	D	D
515112	Radio stations	7	D	D	D	c	D	D
517	Telecommunications	24	N	D	D	g	N	N
5171	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	12	Q	31 644	8 467	939	Q	Q
51721	Wireless telecommunications carriers (except satellite)	12	Q	31 644	8 467	939	Q	Q
517212	Cellular and other wireless telecommunications	12	Q	31 644	8 467	939	Q	Q
518	Internet service providers, web search portals, and data processing services	20	D	D	D	f	D	D
5181	Internet service providers and web search portals	5	D	D	D	e	D	D
51811	Internet service providers and web search portals	5	D	D	D	e	D	D
518111	Internet service providers	5	D	D	D	e	D	D
5182	Data processing, hosting, and related services	15	D	D	D	e	D	D
51821	Data processing, hosting, and related services	15	D	D	D	e	D	D
518210	Data processing, hosting, and related services	15	D	D	D	e	D	D
LINCOLN								
51	Information	19	N	D	D	c	N	N
517	Telecommunications	10	N	2 270	591	61	N	N
LOGAN								
51	Information	1	N	D	D	a	N	N
MADISON								
51	Information	19	N	6 886	1 754	273	N	N
517	Telecommunications	6	N	D	D	b	N	N
MERRICK								
51	Information	7	N	1 057	189	31	N	N
MORRILL								
51	Information	2	N	D	D	a	N	N
NANCE								
51	Information	2	N	D	D	a	N	N
NEMAHA								
51	Information	3	N	447	111	27	N	N
NUCKOLLS								
51	Information	6	N	396	107	40	N	N
OTOE								
51	Information	4	N	1 930	483	80	N	N
PAWNEE								
51	Information	2	N	D	D	a	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	PHELPS Information	3	N	570	140	25	N	N
51	PIERCE Information	3	N	D	D	a	N	N
51	PLATTE Information	21	N	5 975	1 545	254	N	N
517	Telecommunications	8	N	2 338	675	67	N	N
51	RED WILLOW Information	9	N	2 171	509	103	N	N
51	RICHARDSON Information	7	N	2 013	407	48	N	N
51	ROCK Information	1	N	D	D	a	N	N
51	SALINE Information	4	N	507	126	27	N	N
51	SARPY Information	33	N	26 169	6 638	787	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	11	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services	9	D	D	D	f	D	D
5182	Data processing, hosting, and related services	8	D	D	D	e	D	D
51821	Data processing, hosting, and related services	8	D	D	D	e	D	D
518210	Data processing, hosting, and related services	8	D	D	D	e	D	D
51	SAUNDERS Information	4	N	D	D	b	N	N
51	SCOTTS BLUFF Information	22	N	7 867	2 357	344	N	N
517	Telecommunications	10	N	3 970	1 415	155	N	N
51	SEWARD Information	5	N	965	232	41	N	N
51	SHERIDAN Information	4	N	230	56	24	N	N
51	SHERMAN Information	3	N	209	61	22	N	N
51	STANTON Information	2	N	D	D	a	N	N
51	THAYER Information	2	N	D	D	a	N	N
51	THURSTON Information	1	N	D	D	a	N	N
51	VALLEY Information	3	N	543	141	22	N	N
51	WASHINGTON Information	5	N	D	D	e	N	N
517	Telecommunications	2	N	D	D	c	N	N
518	Internet service providers, web search portals, and data processing services	1	D	D	D	c	D	D
51	WAYNE Information	3	N	1 083	329	70	N	N
51	WEBSTER Information	2	N	D	D	b	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
51	WHEELER							
	Information	1	N	D	D	a	N	N
51	YORK							
	Information	11	N	3 414	855	139	N	N

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini-strative records ¹	Estimated ²
51	ALLIANCE Information	8	N	D	D	b	N	N
51	AUBURN Information	3	N	447	111	27	N	N
51	AURORA Information	4	N	D	D	b	N	N
51	BEATRICE Information	10	N	D	D	b	N	N
51	BELLEVUE Information	14	N	8 343	2 047	191	N	N
518	Internet service providers, web search portals, and data processing services	5	15 617	5 338	1 300	104	2.6	—
51	BLAIR Information	4	N	D	D	c	N	N
517	Telecommunications	2	N	D	D	c	N	N
51	BROKEN BOW Information	3	N	D	D	a	N	N
51	CENTRAL CITY Information	5	N	D	D	a	N	N
51	CHADRON Information	6	N	D	D	b	N	N
51	COLUMBUS Information	20	N	D	D	e	N	N
517	Telecommunications	8	N	2 338	675	67	N	N
51	COZAD Information	3	N	D	D	b	N	N
51	CRETE Information	3	N	D	D	b	N	N
51	DAVID CITY Information	2	N	D	D	a	N	N
51	ELKHORN Information	6	N	D	D	b	N	N
51	FAIRBURY Information	5	N	D	D	b	N	N
51	FALLS CITY Information	7	N	2 013	407	48	N	N
51	FREMONT Information	6	N	D	D	c	N	N
51	GERING Information	2	N	D	D	a	N	N
51	GOTHENBURG Information	3	N	D	D	a	N	N
51	GRAND ISLAND Information	23	N	D	D	f	N	N
511	Publishing industries (except Internet)	6	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	c	D	D
517	Telecommunications	10	N	14 083	3 852	363	N	N
5172	Wireless telecommunications carriers (except satellite)	3	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	3	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	3	Q	D	D	c	Q	Q
51	HASTINGS Information	9	N	D	D	c	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	HOLDREGE							
	Information	3	N	570	140	25	N	N
	KEARNEY							
51	Information	16	N	5 774	1 440	210	N	N
517	Telecommunications	6	N	D	D	b	N	N
	KIMBALL							
51	Information	3	N	D	D	a	N	N
	LA VISTA							
51	Information	2	N	D	D	a	N	N
	LEXINGTON							
51	Information	6	N	2 482	593	72	N	N
	LINCOLN							
51	Information	99	N	190 560	46 230	4 845	N	N
511	Publishing industries (except Internet)	29	266 628	69 157	15 887	2 083	.1	.8
5111	Newspaper, periodical, book, and directory publishers	18	D	D	D	g	D	D
51111	Newspaper publishers	5	D	D	D	f	D	D
511110	Newspaper publishers	5	D	D	D	f	D	D
51112	Periodical publishers	8	D	D	D	e	D	D
511120	Periodical publishers	8	D	D	D	e	D	D
5112	Software publishers	11	D	D	D	f	D	D
51121	Software publishers	11	D	D	D	f	D	D
511210	Software publishers	11	D	D	D	f	D	D
512	Motion picture and sound recording industries	15	N	D	D	c	N	N
5121	Motion picture and video industries	11	N	D	D	c	N	N
51213	Motion picture and video exhibition	8	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	8	D	D	D	c	D	D
5122	Sound recording industries	4	N	D	D	c	N	N
51229	Other sound recording industries	2	D	D	D	c	D	D
512290	Other sound recording industries	2	D	D	D	c	D	D
5122902	Producers of taped radio programs	2	D	D	D	c	D	D
515	Broadcasting (except Internet)	9	28 901	8 535	1 966	297	—	—
5151	Radio and television broadcasting	9	28 901	8 535	1 966	297	—	—
51511	Radio broadcasting	7	D	D	D	c	D	D
515112	Radio stations	7	D	D	D	c	D	D
517	Telecommunications	23	N	56 736	15 433	1 471	N	N
5171	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	11	Q	D	D	f	Q	Q
51721	Wireless telecommunications carriers (except satellite)	11	Q	D	D	f	Q	Q
517212	Cellular and other wireless telecommunications	11	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	20	D	D	D	f	D	D
5181	Internet service providers and web search portals	5	D	D	D	e	D	D
51811	Internet service providers and web search portals	5	D	D	D	e	D	D
518111	Internet service providers	5	D	D	D	e	D	D
5182	Data processing, hosting, and related services	15	D	D	D	e	D	D
51821	Data processing, hosting, and related services	15	D	D	D	e	D	D
518210	Data processing, hosting, and related services	15	D	D	D	e	D	D
	MCCOOK							
51	Information	7	N	D	D	b	N	N
	MINDEN							
51	Information	2	N	D	D	a	N	N
	NEBRASKA CITY							
51	Information	4	N	1 930	483	80	N	N
	NORFOLK							
51	Information	16	N	D	D	e	N	N
517	Telecommunications	6	N	D	D	b	N	N
	NORTH PLATTE							
51	Information	15	N	5 339	1 342	207	N	N
517	Telecommunications	7	N	D	D	b	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	OGALLALA							
51	Information	7	N	D	D	c	N	N
515	Broadcasting (except Internet)	2	D	D	D	c	D	D
5151	Radio and television broadcasting	2	D	D	D	c	D	D
51511	Radio broadcasting	2	D	D	D	c	D	D
515112	Radio stations	2	D	D	D	c	D	D
	OMAHA							
51	Information	297	N	511 927	131 015	11 684	N	N
511	Publishing industries (except Internet)	65	520 678	180 668	45 427	3 664	2.7	15.4
5111	Newspaper, periodical, book, and directory publishers	35	D	D	D	g	D	D
51111	Newspaper publishers	10	D	D	D	f	D	D
511110	Newspaper publishers	10	D	D	D	f	D	D
51112	Periodical publishers	8	D	D	D	c	D	D
511120	Periodical publishers	8	D	D	D	c	D	D
51114	Directory and mailing list publishers	12	D	D	D	g	D	D
511140	Directory and mailing list publishers	12	D	D	D	g	D	D
5112	Software publishers	30	D	D	D	g	D	D
51121	Software publishers	30	D	D	D	g	D	D
511210	Software publishers	30	D	D	D	g	D	D
512	Motion picture and sound recording industries	30	N	D	D	e	N	N
5121	Motion picture and video industries	22	N	D	D	e	N	N
51213	Motion picture and video exhibition	8	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	8	D	D	D	e	D	D
5122	Sound recording industries	8	N	D	D	b	N	N
51224	Sound recording studios	4	D	D	D	b	D	D
512240	Sound recording studios	4	D	D	D	b	D	D
515	Broadcasting (except Internet)	20	D	D	D	f	D	D
5151	Radio and television broadcasting	19	D	D	D	f	D	D
51511	Radio broadcasting	14	D	D	D	e	D	D
515112	Radio stations	11	D	D	D	e	D	D
516	Internet publishing and broadcasting	6	D	D	D	f	D	D
5161	Internet publishing and broadcasting	6	D	D	D	f	D	D
51611	Internet publishing and broadcasting	6	D	D	D	f	D	D
516110	Internet publishing and broadcasting	6	D	D	D	f	D	D
517	Telecommunications	110	N	D	D	h	N	N
5171	Wired telecommunications carriers	72	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	72	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	72	Q	D	D	g	Q	Q
5172	Wireless telecommunications carriers (except satellite)	28	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	28	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	25	Q	D	D	c	Q	Q
5175	Cable and other program distribution	5	Q	D	D	g	Q	Q
51751	Cable and other program distribution	5	Q	D	D	g	Q	Q
517510	Cable and other program distribution	5	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	62	D	D	D	g	D	D
5181	Internet service providers and web search portals	13	D	D	D	b	D	D
51811	Internet service providers and web search portals	13	D	D	D	b	D	D
518111	Internet service providers	12	D	D	D	b	D	D
5182	Data processing, hosting, and related services	49	D	D	D	g	D	D
51821	Data processing, hosting, and related services	49	D	D	D	g	D	D
518210	Data processing, hosting, and related services	49	D	D	D	g	D	D
519	Other information services	4	D	D	D	b	D	D
5191	Other information services	4	D	D	D	b	D	D
	O'NEILL							
51	Information	4	N	D	D	b	N	N
	PAPILLION							
51	Information	3	N	D	D	b	N	N
	PLATTSMOUTH							
51	Information	3	N	D	D	b	N	N
	RALSTON							
51	Information	1	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	SCHUYLER Information	2	N	D	D	a	N	N
51	SCOTTSBLUFF Information	12	N	5 981	1 892	249	N	N
517	Telecommunications	7	N	D	D	c	N	N
51	SEWARD Information	3	N	D	D	b	N	N
51	SIDNEY Information	8	N	1 112	269	44	N	N
51	SOUTH SIOUX CITY Information	7	N	D	D	b	N	N
51	VALENTINE Information	2	N	D	D	a	N	N
51	WAHOO Information	2	N	D	D	b	N	N
51	WAYNE Information	3	N	1 083	329	70	N	N
51	WEST POINT Information	4	N	D	D	b	N	N
51	YORK Information	9	N	D	D	c	N	N
51	BALANCE OF ADAMS COUNTY Information	1	N	D	D	b	N	N
51	BALANCE OF ANTELOPE COUNTY Information	4	N	D	D	a	N	N
51	BALANCE OF ARTHUR COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF BOONE COUNTY Information	4	N	248	61	11	N	N
51	BALANCE OF BOX BUTTE COUNTY Information	3	N	D	D	b	N	N
51	BALANCE OF BOYD COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF BROWN COUNTY Information	3	N	D	D	a	N	N
51	BALANCE OF BUFFALO COUNTY Information	6	N	D	D	b	N	N
51	BALANCE OF BURT COUNTY Information	5	N	D	D	b	N	N
51	BALANCE OF BUTLER COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF CASS COUNTY Information	2	N	D	D	a	N	N
51	BALANCE OF CEDAR COUNTY Information	4	N	D	D	b	N	N
51	BALANCE OF CHASE COUNTY Information	2	N	D	D	b	N	N
51	BALANCE OF COLFAX COUNTY Information	3	N	D	D	a	N	N
51	BALANCE OF CUMING COUNTY Information	1	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	BALANCE OF CUSTER COUNTY							
51	Information	4	N	D	D	b	N	N
	BALANCE OF DAKOTA COUNTY							
51	Information	1	N	D	D	b	N	N
	BALANCE OF DAWES COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF DAWSON COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF DEUEL COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF DIXON COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF DODGE COUNTY							
51	Information	4	N	D	D	a	N	N
	BALANCE OF DOUGLAS COUNTY							
51	Information	11	N	D	D	c	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5122	Sound recording industries	3	N	D	D	b	N	N
517	Telecommunications	4	N	D	D	c	N	N
	BALANCE OF DUNDY COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF FILLMORE COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF FRANKLIN COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF FRONTIER COUNTY							
51	Information	6	N	D	D	a	N	N
	BALANCE OF FURNAS COUNTY							
51	Information	8	N	2 369	570	74	N	N
	BALANCE OF GAGE COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF GARDEN COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF GARFIELD COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF GRANT COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF GREELEY COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF HALL COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF HAMILTON COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF HARLAN COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF HAYES COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF HOLT COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF HOOKER COUNTY							
51	Information	1	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	BALANCE OF HOWARD COUNTY							
51	Information	3	N	263	63	9	N	N
	BALANCE OF JEFFERSON COUNTY							
51	Information	1	N	D	D	b	N	N
	BALANCE OF JOHNSON COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF KEARNEY COUNTY							
51	Information	2	N	D	D	b	N	N
	BALANCE OF KEITH COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF KEYA PAHA COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF KNOX COUNTY							
51	Information	6	N	278	68	18	N	N
	BALANCE OF LANCASTER COUNTY							
51	Information	12	N	1 024	156	24	N	N
	BALANCE OF LINCOLN COUNTY							
51	Information	4	N	D	D	a	N	N
	BALANCE OF LOGAN COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF MADISON COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF MERRICK COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF MORRILL COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF NANCE COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF NUCKOLLS COUNTY							
51	Information	6	N	396	107	40	N	N
	BALANCE OF PAWNEE COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF PIERCE COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF PLATTE COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF RED WILLOW COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF ROCK COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF SALINE COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF SARPY COUNTY							
51	Information	14	N	D	D	f	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
518	Internet service providers, web search portals, and data processing services	4	D	D	D	e	D	D
5182	Data processing, hosting, and related services	4	D	D	D	e	D	D
51821	Data processing, hosting, and related services	4	D	D	D	e	D	D
518210	Data processing, hosting, and related services	4	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	BALANCE OF SAUNDERS COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF SCOTTS BLUFF COUNTY							
51	Information	8	N	D	D	b	N	N
	BALANCE OF SEWARD COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF SHERIDAN COUNTY							
51	Information	4	N	230	56	24	N	N
	BALANCE OF SHERMAN COUNTY							
51	Information	3	N	209	61	22	N	N
	BALANCE OF STANTON COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF THAYER COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF THURSTON COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF VALLEY COUNTY							
51	Information	3	N	543	141	22	N	N
	BALANCE OF WASHINGTON COUNTY							
51	Information	1	N	D	D	c	N	N
518	Internet service providers, web search portals, and data processing services	1	D	D	D	c	D	D
	BALANCE OF WEBSTER COUNTY							
51	Information	2	N	D	D	b	N	N
	BALANCE OF WHEELER COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF YORK COUNTY							
51	Information	2	N	D	D	b	N	N

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.