

# Florida: 2002

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## 2002 Economic Census

*Retail Trade*

Geographic Area Series



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### *Retail Trade*

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# Introduction to the Economic Census

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## **PURPOSES AND USES OF THE ECONOMIC CENSUS**

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## **INDUSTRY CLASSIFICATIONS**

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

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## **RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS**

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

## **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

## **AVAILABILITY OF ADDITIONAL DATA**

All results of the 2002 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

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from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at [www.census.gov/econ/census02/guide](http://www.census.gov/econ/census02/guide). More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).



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# Retail Trade

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## SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified in this sector.

**Exclusions.** Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the federal government are not included.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve retail establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at [www.census.gov/nonemployerimpact](http://www.census.gov/nonemployerimpact).

**Definitions.** Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

## REPORTS

The following reports provide statistics on this sector.

**Industry Series.** There are 21 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

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**Geographic Area Series.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

**Subject Series:**

- **Product Lines.** This report presents data on major categories of products sold for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

**ZIP Code Statistics.** This report presents data for establishments of firms with payroll by United States ZIP Code.

**Other reports.** Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

**GEOGRAPHIC AREAS COVERED**

The level of geographic detail varies by report. Maps are available at [www.census.gov/econ2002maps](http://www.census.gov/econ2002maps). Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
  - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
  - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.

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4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
  5. Economic places.
    - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
    - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
    - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
    - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES**

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). There were revisions to some industries in this sector for 2002.

For the retail trade sector, additional levels of detail for department stores and nonstore retailers are included in 2002 NAICS. Department stores are now further broken down into Department Stores (except Discount Department Stores) and Discount Department Stores. Electronic Shopping and Mail-Order Houses are now further broken down into Electronic Shopping, Electronic Auctions, and Mail-Order Houses.

## **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

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## **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

## **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

## **CONTACTS FOR DATA USERS**

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or [rcb@census.gov](mailto:rcb@census.gov).

## **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

**Table 1. Summary Statistics for the State: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FLORIDA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>69 543</b>	<b>191 805 685</b>	<b>18 371 874</b>	<b>4 503 007</b>	<b>902 760</b>	<b>10.1</b>	<b>5.5</b>
441	Motor vehicle and parts dealers	7 913	54 890 631	4 120 935	993 288	114 851	10.8	6.1
4411	Automobile dealers	3 010	46 631 965	3 141 340	756 027	78 041	10.2	5.5
44111	New car dealers	1 341	43 431 280	2 951 805	709 748	71 148	7.8	5.3
441110	New car dealers	1 341	43 431 280	2 951 805	709 748	71 148	7.8	5.3
44112	Used car dealers	1 669	3 200 685	189 535	46 279	6 893	42.4	8.3
441120	Used car dealers	1 669	3 200 685	189 535	46 279	6 893	42.4	8.3
4412	Other motor vehicle dealers	1 571	4 920 839	370 807	90 227	11 990	14.8	11.5
44121	Recreational vehicle dealers	192	1 497 481	90 962	24 568	2 391	6.2	11.8
441210	Recreational vehicle dealers	192	1 497 481	90 962	24 568	2 391	6.2	11.8
44122	Motorcycle, boat, and other motor vehicle dealers	1 379	3 423 358	279 845	65 659	9 599	18.6	11.3
441221	Motorcycle dealers	259	787 344	81 626	18 855	2 471	21.4	6.3
441222	Boat dealers	916	2 218 883	167 223	39 706	5 971	18.5	14.5
441229	All other motor vehicle dealers	204	417 131	30 996	7 098	1 157	13.5	4.0
4413	Automotive parts, accessories, and tire stores	3 332	3 337 827	608 788	147 034	24 820	13.3	7.3
44131	Automotive parts and accessories stores	2 168	2 117 764	345 593	83 527	16 440	13.8	7.2
441310	Automotive parts and accessories stores	2 168	2 117 764	345 593	83 527	16 440	13.8	7.2
44132	Tire dealers	1 164	1 220 063	263 195	63 507	8 380	12.4	7.5
441320	Tire dealers	1 164	1 220 063	263 195	63 507	8 380	12.4	7.5
442	Furniture and home furnishings stores	4 738	6 736 064	843 886	202 958	34 034	17.5	10.7
4421	Furniture stores	2 085	3 868 747	479 118	116 569	15 857	14.6	12.9
44211	Furniture stores	2 085	3 868 747	479 118	116 569	15 857	14.6	12.9
442110	Furniture stores	2 085	3 868 747	479 118	116 569	15 857	14.6	12.9
4422	Home furnishings stores	2 653	2 867 317	364 768	86 389	18 177	21.3	7.6
44221	Floor covering stores	958	1 108 132	145 702	33 706	4 786	32.2	9.1
442210	Floor covering stores	958	1 108 132	145 702	33 706	4 786	32.2	9.1
44229	Other home furnishings stores	1 695	1 759 185	219 066	52 683	13 391	14.4	6.6
442291	Window treatment stores	259	106 174	18 357	4 325	879	37.8	7.6
442299	All other home furnishings stores	1 436	1 653 011	200 709	48 358	12 512	12.9	6.6
443	Electronics and appliance stores	2 915	5 120 963	534 952	131 531	22 074	11.8	4.3
4431	Electronics and appliance stores	2 915	5 120 963	534 952	131 531	22 074	11.8	4.3
44311	Appliance, television, and other electronics stores	2 090	4 137 085	416 000	102 847	17 310	11.1	3.8
443111	Household appliance stores	528	523 772	70 714	16 768	2 442	23.5	6.7
443112	Radio, television, and other electronics stores	1 562	3 613 313	345 286	86 079	14 868	9.3	3.4
44312	Computer and software stores	681	868 890	101 372	24 161	3 948	14.9	6.0
443120	Computer and software stores	681	868 890	101 372	24 161	3 948	14.9	6.0
44313	Camera and photographic supplies stores	144	114 988	17 580	4 523	816	13.2	8.5
443130	Camera and photographic supplies stores	144	114 988	17 580	4 523	816	13.2	8.5
444	Building material and garden equipment and supplies dealers	4 663	13 409 608	1 565 672	385 329	63 583	8.2	8.2
4441	Building material and supplies dealers	3 798	12 614 849	1 458 476	360 753	58 265	7.1	8.3
44411	Home centers	298	D	D	D	k	D	D
444110	Home centers	298	D	D	D	k	D	D
44412	Paint and wallpaper stores	579	D	D	D	g	D	D
444120	Paint and wallpaper stores	579	D	D	D	g	D	D
44413	Hardware stores	666	600 101	97 058	23 354	5 538	21.8	12.1
444130	Hardware stores	666	600 101	97 058	23 354	5 538	21.8	12.1
44419	Other building material dealers	2 255	4 610 284	625 220	146 775	19 021	14.3	18.7
444190	Other building material dealers	2 255	4 610 284	625 220	146 775	19 021	14.3	18.7
4442	Lawn and garden equipment and supplies stores	865	794 759	107 196	24 576	5 318	26.5	5.1
44421	Outdoor power equipment stores	241	222 202	31 110	6 776	1 239	28.0	3.2
444210	Outdoor power equipment stores	241	222 202	31 110	6 776	1 239	28.0	3.2
44422	Nursery, garden center, and farm supply stores	624	572 557	76 086	17 800	4 079	25.9	5.9
444220	Nursery, garden center, and farm supply stores	624	572 557	76 086	17 800	4 079	25.9	5.9
445	Food and beverage stores	8 276	27 645 118	3 050 448	760 319	197 036	8.0	4.1
4451	Grocery stores	5 687	25 849 406	2 858 814	713 378	185 216	6.5	3.8
44511	Supermarkets and other grocery (except convenience) stores	3 398	24 700 710	2 771 107	692 232	178 711	4.3	3.3
445110	Supermarkets and other grocery (except convenience) stores	3 398	24 700 710	2 771 107	692 232	178 711	4.3	3.3
44512	Convenience stores	2 289	1 148 696	87 707	21 146	6 505	54.4	14.4
445120	Convenience stores	2 289	1 148 696	87 707	21 146	6 505	54.4	14.4
4452	Specialty food stores	1 508	768 832	118 235	29 300	7 157	35.3	7.5
4453	Beer, wine, and liquor stores	1 081	1 026 880	73 399	17 641	4 663	26.3	9.0
44531	Beer, wine, and liquor stores	1 081	1 026 880	73 399	17 641	4 663	26.3	9.0
445310	Beer, wine, and liquor stores	1 081	1 026 880	73 399	17 641	4 663	26.3	9.0
446	Health and personal care stores	5 820	12 147 910	1 434 884	340 834	74 842	14.1	5.1
4461	Health and personal care stores	5 820	12 147 910	1 434 884	340 834	74 842	14.1	5.1
44611	Pharmacies and drug stores	2 289	10 304 371	1 078 151	256 264	57 334	12.0	4.7
446110	Pharmacies and drug stores	2 289	10 304 371	1 078 151	256 264	57 334	12.0	4.7
4461101	Pharmacies and drug stores	2 190	10 229 395	1 066 792	253 425	56 717	11.9	4.7
4461102	Proprietary stores	99	74 976	11 359	2 839	617	21.1	6.3
44612	Cosmetics, beauty supplies, and perfume stores	815	443 473	59 080	14 423	4 465	19.5	8.6
446120	Cosmetics, beauty supplies, and perfume stores	815	443 473	59 080	14 423	4 465	19.5	8.6
44613	Optical goods stores	1 067	483 527	117 466	29 511	5 497	22.6	7.6
446130	Optical goods stores	1 067	483 527	117 466	29 511	5 497	22.6	7.6
44619	Other health and personal care stores	1 649	916 539	180 187	40 636	7 546	31.2	7.3
446191	Food (health) supplement stores	861	425 307	62 268	15 482	4 065	27.5	6.9
446199	All other health and personal care stores	788	491 232	117 919	25 154	3 481	34.4	7.7

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FLORIDA—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Retail trade—Con.							
447	Gasoline stations .....	6 544	13 491 646	691 464	168 464	44 764	18.6	8.1
4471	Gasoline stations .....	6 544	13 491 646	691 464	168 464	44 764	18.6	8.1
44711	Gasoline stations with convenience stores .....	5 676	11 749 426	595 813	145 355	39 429	16.3	7.7
447110	Gasoline stations with convenience stores .....	5 676	11 749 426	595 813	145 355	39 429	16.3	7.7
44719	Other gasoline stations .....	868	1 742 220	95 651	23 109	5 335	34.6	10.6
447190	Other gasoline stations .....	868	1 742 220	95 651	23 109	5 335	34.6	10.6
448	Clothing and clothing accessories stores .....	11 360	11 737 460	1 435 631	355 513	94 631	12.3	6.9
4481	Clothing stores .....	6 849	8 302 612	1 003 010	248 087	69 801	11.1	7.3
44811	Men's clothing stores .....	595	426 460	68 837	16 988	3 395	28.9	10.8
448110	Men's clothing stores .....	595	426 460	68 837	16 988	3 395	28.9	10.8
44812	Women's clothing stores .....	2 641	2 242 827	284 836	70 807	20 805	14.8	9.4
448120	Women's clothing stores .....	2 641	2 242 827	284 836	70 807	20 805	14.8	9.4
44813	Children's and infants' clothing stores .....	414	420 694	47 272	11 249	3 845	10.3	2.9
448130	Children's and infants' clothing stores .....	414	420 694	47 272	11 249	3 845	10.3	2.9
44814	Family clothing stores .....	1 839	4 376 427	468 122	116 625	32 780	5.5	5.8
448140	Family clothing stores .....	1 839	4 376 427	468 122	116 625	32 780	5.5	5.8
44815	Clothing accessories stores .....	442	191 728	31 475	7 615	1 941	20.9	8.7
448150	Clothing accessories stores .....	442	191 728	31 475	7 615	1 941	20.9	8.7
44819	Other clothing stores .....	918	644 476	102 468	24 803	7 035	21.9	10.1
448190	Other clothing stores .....	918	644 476	102 468	24 803	7 035	21.9	10.1
4482	Shoe stores .....	1 970	1 638 431	182 470	45 257	13 892	7.3	6.7
44821	Shoe stores .....	1 970	1 638 431	182 470	45 257	13 892	7.3	6.7
448210	Shoe stores .....	1 970	1 638 431	182 470	45 257	13 892	7.3	6.7
4482101	Men's shoe stores .....	114	84 982	11 501	2 998	522	6.2	14.5
4482102	Women's shoe stores .....	314	201 957	28 512	6 986	2 397	11.4	19.3
4482103	Children's and juveniles' shoe stores .....	69	33 520	5 368	1 335	365	10.4	2.2
4482104	Family shoe stores .....	1 089	790 222	85 965	21 684	6 234	7.7	6.7
4482105	Athletic footwear stores .....	384	527 750	51 124	12 254	4 374	5.2	1.0
4483	Jewelry, luggage, and leather goods stores .....	2 541	1 796 417	250 151	62 169	10 938	22.6	5.4
44831	Jewelry stores .....	2 361	1 670 282	233 540	58 227	9 998	23.7	5.2
448310	Jewelry stores .....	2 361	1 670 282	233 540	58 227	9 998	23.7	5.2
44832	Luggage and leather goods stores .....	180	126 135	16 611	3 942	940	7.4	7.0
448320	Luggage and leather goods stores .....	180	126 135	16 611	3 942	940	7.4	7.0
451	Sporting goods, hobby, book, and music stores .....	3 424	3 827 333	440 194	107 029	29 970	12.5	8.1
4511	Sporting goods, hobby, and musical instrument stores .....	2 473	2 646 690	312 205	75 062	20 198	14.8	9.0
45111	Sporting goods stores .....	1 369	1 321 791	159 732	38 377	9 068	18.6	12.2
451110	Sporting goods stores .....	1 369	1 321 791	159 732	38 377	9 068	18.6	12.2
4511101	General-line sporting goods stores .....	355	643 817	68 529	17 261	4 268	8.4	6.9
4511102	Specialty-line sporting goods stores .....	1 014	677 974	91 203	21 116	4 800	28.2	17.2
45112	Hobby, toy, and game stores .....	539	824 641	85 970	20 163	7 546	7.7	5.2
451120	Hobby, toy, and game stores .....	539	824 641	85 970	20 163	7 546	7.7	5.2
45113	Sewing, needlework, and piece goods stores .....	307	221 244	27 510	6 939	1 803	16.9	6.1
451130	Sewing, needlework, and piece goods stores .....	307	221 244	27 510	6 939	1 803	16.9	6.1
45114	Musical instrument and supplies stores .....	258	279 014	38 993	9 583	1 781	16.6	7.4
451140	Musical instrument and supplies stores .....	258	279 014	38 993	9 583	1 781	16.6	7.4
4512	Book, periodical, and music stores .....	951	1 180 643	127 989	31 967	9 772	7.1	6.1
45121	Book stores and news dealers .....	612	872 999	97 265	24 288	7 318	5.5	2.5
451211	Book stores .....	555	832 416	91 165	22 814	6 925	4.7	2.3
4512111	Book stores, general .....	332	521 204	62 077	15 496	4 680	4.6	2.7
4512112	Specialty book stores .....	126	74 720	10 420	2 525	979	14.6	4.1
4512113	College book stores .....	97	236 492	18 668	4 793	1 266	1.8	.9
451212	News dealers and newsstands .....	57	40 583	6 100	1 474	393	20.8	6.6
45122	Prerecorded tape, compact disc, and record stores .....	339	307 644	30 724	7 679	2 454	11.9	16.2
451220	Prerecorded tape, compact disc, and record stores .....	339	307 644	30 724	7 679	2 454	11.9	16.2
452	General merchandise stores .....	2 197	26 741 845	2 595 616	643 376	148 201	.4	.5
4521	Department stores .....	520	12 797 307	1 428 879	360 401	83 094	—	.2
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	520	13 251 833	1 428 879	360 401	83 094	—	.2
45211	Department stores .....	520	12 797 307	1 428 879	360 401	83 094	—	.2
452111	Department stores (except discount department stores) ..	237	5 732 038	740 897	191 755	43 255	—	.4
452112	Discount department stores .....	283	7 065 269	687 982	168 646	39 839	—	—
4529	Other general merchandise stores .....	1 677	13 944 538	1 166 737	282 975	65 107	.8	.9
45291	Warehouse clubs and supercenters .....	167	D	D	D	i	D	D
452910	Warehouse clubs and supercenters .....	167	D	D	D	i	D	D
45299	All other general merchandise stores .....	1 510	D	D	D	j	D	D
452990	All other general merchandise stores .....	1 510	D	D	D	j	D	D
4529901	Variety stores .....	1 047	948 326	87 818	20 553	6 463	6.2	1.6
4529904	Miscellaneous general merchandise stores .....	463	D	D	D	i	D	D
453	Miscellaneous store retailers .....	8 141	5 611 286	767 079	185 401	46 839	21.6	8.4
4531	Florists .....	1 164	352 565	77 140	19 983	5 738	35.7	8.5
45311	Florists .....	1 164	352 565	77 140	19 983	5 738	35.7	8.5
453110	Florists .....	1 164	352 565	77 140	19 983	5 738	35.7	8.5
4532	Office supplies, stationery, and gift stores .....	2 706	2 598 371	301 992	73 926	19 803	13.1	6.7
45321	Office supplies and stationery stores .....	513	1 490 793	146 064	36 113	6 702	4.3	2.9
453210	Office supplies and stationery stores .....	513	1 490 793	146 064	36 113	6 702	4.3	2.9
45322	Gift, novelty, and souvenir stores .....	2 193	1 107 578	155 928	37 813	13 101	25.1	11.8
453220	Gift, novelty, and souvenir stores .....	2 193	1 107 578	155 928	37 813	13 101	25.1	11.8
4533	Used merchandise stores .....	1 277	486 753	92 557	22 906	6 325	31.2	8.6
45331	Used merchandise stores .....	1 277	486 753	92 557	22 906	6 325	31.2	8.6
453310	Used merchandise stores .....	1 277	486 753	92 557	22 906	6 325	31.2	8.6

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>FLORIDA—Con.</b>							
	<b>Retail trade—Con.</b>							
	Miscellaneous store retailers—Con.							
44-45	Other miscellaneous store retailers .....	2 994	2 173 597	295 390	68 586	14 973	27.3	10.4
453	Pet and pet supplies stores .....	545	418 948	62 985	13 957	4 072	21.6	4.8
45391	Pet and pet supplies stores .....	545	418 948	62 985	13 957	4 072	21.6	4.8
45392	Art dealers .....	473	208 025	32 699	8 009	1 486	36.6	7.6
453920	Art dealers .....	473	208 025	32 699	8 009	1 486	36.6	7.6
45393	Manufactured (mobile) home dealers .....	310	487 621	37 683	8 742	1 482	28.0	8.3
453930	Manufactured (mobile) home dealers .....	310	487 621	37 683	8 742	1 482	28.0	8.3
45399	All other miscellaneous store retailers .....	1 666	1 059 003	162 023	37 878	7 933	27.4	14.1
454	Nonstore retailers .....	3 552	10 445 821	891 113	228 965	31 935	9.2	5.1
4541	Electronic shopping and mail-order houses .....	1 256	8 566 364	567 385	148 289	18 791	6.4	4.2
45411	Electronic shopping and mail-order houses .....	1 256	8 566 364	567 385	148 289	18 791	6.4	4.2
454111	Electronic shopping .....	454	2 434 616	74 306	16 655	2 858	8.0	1.5
454112	Electronic auctions .....	9	2 530	394	107	23	52.5	45.1
454113	Mail-order houses .....	793	6 129 218	492 685	131 527	15 910	5.7	5.2
4542	Vending machine operators .....	383	234 452	43 683	10 429	1 943	30.1	5.3
45421	Vending machine operators .....	383	234 452	43 683	10 429	1 943	30.1	5.3
454210	Vending machine operators .....	383	234 452	43 683	10 429	1 943	30.1	5.3
4543	Direct selling establishments .....	1 913	1 645 005	280 045	70 247	11 201	20.5	9.7
45431	Fuel dealers .....	315	492 811	77 188	19 685	2 730	9.8	10.7
454311	Heating oil dealers .....	35	D	D	D	e	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	278	401 369	69 838	17 845	2 439	7.9	8.1
454319	Other fuel dealers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	1 598	1 152 194	202 857	50 562	8 471	25.1	9.3
454390	Other direct selling establishments .....	1 598	1 152 194	202 857	50 562	8 471	25.1	9.3

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>DELTONA-DAYTONA BEACH-PALM COAST, FL COMBINED STATISTICAL AREA</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 047</b>	<b>5 056 651</b>	<b>497 533</b>	<b>121 373</b>	<b>26 141</b>	<b>8.0</b>	<b>5.1</b>
441	Motor vehicle and parts dealers .....	295	1 392 303	110 818	26 297	3 426	7.3	8.1
4411	Automobile dealers .....	126	1 197 498	82 495	19 536	2 338	3.8	8.0
44111	New car dealers .....	52	1 136 670	77 864	18 442	2 148	1.3	8.1
441110	New car dealers .....	52	1 136 670	77 864	18 442	2 148	1.3	8.1
44112	Used car dealers .....	74	60 828	4 631	1 094	190	50.5	6.4
441120	Used car dealers .....	74	60 828	4 631	1 094	190	50.5	6.4
4412	Other motor vehicle dealers .....	58	D	D	D	e	D	D
44121	Recreational vehicle dealers .....	4	15 585	1 484	311	37	5.8	56.9
441210	Recreational vehicle dealers .....	4	15 585	1 484	311	37	5.8	56.9
44122	Motorcycle, boat, and other motor vehicle dealers .....	54	D	D	D	e	D	D
441221	Motorcycle dealers .....	23	D	D	D	c	D	D
441222	Boat dealers .....	21	D	D	D	c	D	D
441229	All other motor vehicle dealers .....	10	6 441	926	207	45	8.2	3.2
4413	Automotive parts, accessories, and tire stores .....	111	D	D	D	f	D	D
44131	Automotive parts and accessories stores .....	70	D	D	D	e	D	D
441310	Automotive parts and accessories stores .....	70	D	D	D	e	D	D
44132	Tire dealers .....	41	D	D	D	e	D	D
441320	Tire dealers .....	41	D	D	D	e	D	D
442	Furniture and home furnishings stores .....	122	146 768	18 779	4 470	759	17.2	18.7
4421	Furniture stores .....	53	D	D	D	e	D	D
44211	Furniture stores .....	53	D	D	D	e	D	D
442110	Furniture stores .....	53	D	D	D	e	D	D
4422	Home furnishings stores .....	69	D	D	D	e	D	D
44221	Floor covering stores .....	32	D	D	D	c	D	D
442210	Floor covering stores .....	32	D	D	D	c	D	D
44229	Other home furnishings stores .....	37	D	D	D	c	D	D
442299	All other home furnishings stores .....	28	D	D	D	c	D	D
443	Electronics and appliance stores .....	84	115 373	13 053	3 209	582	8.7	.9
4431	Electronics and appliance stores .....	84	115 373	13 053	3 209	582	8.7	.9
44311	Appliance, television, and other electronics stores .....	69	D	D	D	e	D	D
443111	Household appliance stores .....	29	D	D	D	c	D	D
443112	Radio, television, and other electronics stores .....	40	D	D	D	e	D	D
44312	Computer and software stores .....	14	D	D	D	b	D	D
443120	Computer and software stores .....	14	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	159	412 511	47 754	11 638	2 127	12.3	8.1
4441	Building material and supplies dealers .....	130	396 020	45 331	11 108	1 986	10.6	8.4
44411	Home centers .....	11	D	D	D	g	D	D
444110	Home centers .....	11	D	D	D	g	D	D
44412	Paint and wallpaper stores .....	16	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	16	D	D	D	b	D	D
44419	Other building material dealers .....	73	D	D	D	f	D	D
444190	Other building material dealers .....	73	D	D	D	f	D	D
4442	Lawn and garden equipment and supplies stores .....	29	16 491	2 423	530	141	52.4	1.1
445	Food and beverage stores .....	236	831 150	93 130	22 969	6 302	4.4	2.1
4451	Grocery stores .....	161	D	D	D	i	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	91	D	D	D	i	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	91	D	D	D	i	D	D
44512	Convenience stores .....	70	D	D	D	e	D	D
445120	Convenience stores .....	70	D	D	D	e	D	D
4452	Specialty food stores .....	39	D	D	D	c	D	D
4453	Beer, wine, and liquor stores .....	36	D	D	D	c	D	D
44531	Beer, wine, and liquor stores .....	36	D	D	D	c	D	D
445310	Beer, wine, and liquor stores .....	36	D	D	D	c	D	D
446	Health and personal care stores .....	139	333 161	40 608	9 840	2 176	7.6	1.7
4461	Health and personal care stores .....	139	333 161	40 608	9 840	2 176	7.6	1.7
44611	Pharmacies and drug stores .....	63	D	D	D	g	D	D
446110	Pharmacies and drug stores .....	63	D	D	D	g	D	D
4461101	Pharmacies and drug stores .....	62	D	D	D	g	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	13	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	13	D	D	D	b	D	D
44613	Optical goods stores .....	22	D	D	D	c	D	D
446130	Optical goods stores .....	22	D	D	D	c	D	D
44619	Other health and personal care stores .....	41	D	D	D	c	D	D
446191	Food (health) supplement stores .....	17	D	D	D	b	D	D
446199	All other health and personal care stores .....	24	D	D	D	c	D	D
447	Gasoline stations .....	245	452 151	23 991	5 823	1 622	13.9	8.6
4471	Gasoline stations .....	245	452 151	23 991	5 823	1 622	13.9	8.6
44711	Gasoline stations with convenience stores .....	220	D	D	D	g	D	D
447110	Gasoline stations with convenience stores .....	220	D	D	D	g	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DELTONA-DAYTONA BEACH-PALM COAST, FL COMBINED STATISTICAL AREA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	220	196 486	23 282	5 733	1 691	10.1	4.1
4481	Clothing stores .....	138	D	D	D	g	D	D
44814	Family clothing stores .....	43	D	D	D	f	D	D
448140	Family clothing stores .....	43	D	D	D	f	D	D
44819	Other clothing stores .....	28	14 140	2 637	600	160	18.6	8.9
448190	Other clothing stores .....	28	14 140	2 637	600	160	18.6	8.9
4482105	Athletic footwear stores .....	6	8 617	890	202	94	—	—
4483	Jewelry, luggage, and leather goods stores .....	51	D	D	D	c	D	D
44831	Jewelry stores .....	48	D	D	D	c	D	D
448310	Jewelry stores .....	48	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	3	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	101	D	D	D	f	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	78	D	D	D	e	D	D
45113	Sewing, needlework, and piece goods stores .....	11	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	11	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	9	8 390	717	145	36	65.0	.5
451140	Musical instrument and supplies stores .....	9	8 390	717	145	36	65.0	.5
4512	Book, periodical, and music stores .....	23	D	D	D	c	D	D
45121	Book stores and news dealers .....	15	D	D	D	c	D	D
451211	Book stores .....	15	D	D	D	c	D	D
4512111	Book stores, general .....	9	D	D	D	b	D	D
4512113	College book stores .....	5	D	D	D	b	D	D
452	General merchandise stores .....	66	D	D	D	h	D	D
452111	Department stores (except discount department stores) ..	5	117 442	14 810	3 926	931	—	—
4529	Other general merchandise stores .....	52	D	D	D	h	D	D
45291	Warehouse clubs and supercenters .....	7	D	D	D	h	D	D
452910	Warehouse clubs and supercenters .....	7	D	D	D	h	D	D
45299	All other general merchandise stores .....	45	D	D	D	e	D	D
452990	All other general merchandise stores .....	45	D	D	D	e	D	D
4529901	Variety stores .....	35	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	10	D	D	D	c	D	D
453	Miscellaneous store retailers .....	259	D	D	D	g	D	D
4532	Office supplies, stationery, and gift stores .....	108	D	D	D	f	D	D
45321	Office supplies and stationery stores .....	14	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	14	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	94	D	D	D	e	D	D
453220	Gift, novelty, and souvenir stores .....	94	D	D	D	e	D	D
4533	Used merchandise stores .....	36	D	D	D	c	D	D
45331	Used merchandise stores .....	36	D	D	D	c	D	D
453310	Used merchandise stores .....	36	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	73	D	D	D	e	D	D
45391	Pet and pet supplies stores .....	17	D	D	D	c	D	D
453910	Pet and pet supplies stores .....	17	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers .....	4	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	50	D	D	D	c	D	D
454	Nonstore retailers .....	121	D	D	D	f	D	D
4541	Electronic shopping and mail-order houses .....	39	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses .....	39	D	D	D	c	D	D
4543	Direct selling establishments .....	70	D	D	D	e	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	10	D	D	D	b	D	D
45439	Other direct selling establishments .....	59	D	D	D	e	D	D
454390	Other direct selling establishments .....	59	D	D	D	e	D	D
<b>Deltona-Daytona Beach-Ormond Beach, FL Metropolitan Statistical Area</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 888</b>	<b>4 714 294</b>	<b>462 261</b>	<b>113 158</b>	<b>24 312</b>	<b>7.9</b>	<b>4.8</b>
441	Motor vehicle and parts dealers .....	273	1 324 065	104 211	24 883	3 239	7.2	7.2
4411	Automobile dealers .....	115	1 136 565	77 218	18 439	2 209	3.6	7.0
44111	New car dealers .....	49	1 080 618	72 962	17 441	2 039	1.4	7.0
441110	New car dealers .....	49	1 080 618	72 962	17 441	2 039	1.4	7.0
44112	Used car dealers .....	66	55 947	4 256	998	170	47.0	7.0
441120	Used car dealers .....	66	55 947	4 256	998	170	47.0	7.0
4412	Other motor vehicle dealers .....	55	92 669	8 130	2 019	317	43.2	15.4
44121	Recreational vehicle dealers .....	4	15 585	1 484	311	37	5.8	56.9
441210	Recreational vehicle dealers .....	4	15 585	1 484	311	37	5.8	56.9
44122	Motorcycle, boat, and other motor vehicle dealers .....	51	77 084	6 646	1 708	280	50.8	7.0
441221	Motorcycle dealers .....	22	39 444	3 134	952	136	83.8	4.1
441222	Boat dealers .....	19	31 199	2 586	549	99	17.9	11.3
441229	All other motor vehicle dealers .....	10	6 441	926	207	45	8.2	3.2

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DELTONA-DAYTONA BEACH-PALM COAST, FL COMBINED STATISTICAL AREA—Con.</b>								
<b>Deltona-Daytona Beach-Ormond Beach, FL Metropolitan Statistical Area—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
441	Motor vehicle and parts dealers—Con.							
4413	Automotive parts, accessories, and tire stores .....	103	94 831	18 863	4 425	713	14.5	2.1
44131	Automotive parts and accessories stores .....	66	50 818	8 742	2 019	405	11.0	3.8
441310	Automotive parts and accessories stores .....	66	50 818	8 742	2 019	405	11.0	3.8
44132	Tire dealers .....	37	44 013	10 121	2 406	308	18.7	.1
441320	Tire dealers .....	37	44 013	10 121	2 406	308	18.7	.1
442	Furniture and home furnishings stores .....	109	140 576	18 180	4 305	718	16.9	19.2
4421	Furniture stores .....	48	90 311	12 255	2 987	453	13.2	29.0
44211	Furniture stores .....	48	90 311	12 255	2 987	453	13.2	29.0
442110	Furniture stores .....	48	90 311	12 255	2 987	453	13.2	29.0
4422	Home furnishings stores .....	61	50 265	5 925	1 318	265	23.6	1.7
44221	Floor covering stores .....	27	30 787	3 906	870	113	31.3	1.6
442210	Floor covering stores .....	27	30 787	3 906	870	113	31.3	1.6
44229	Other home furnishings stores .....	34	19 478	2 019	448	152	11.5	1.8
442299	All other home furnishings stores .....	27	18 386	1 831	413	141	10.1	.1
443	Electronics and appliance stores .....	74	109 030	12 125	2 987	540	8.6	.7
4431	Electronics and appliance stores .....	74	109 030	12 125	2 987	540	8.6	.7
44311	Appliance, television, and other electronics stores .....	61	98 528	9 945	2 455	459	8.0	.7
443111	Household appliance stores .....	24	23 283	2 885	687	122	17.0	.2
443112	Radio, television, and other electronics stores .....	37	75 245	7 060	1 768	337	5.2	.8
44312	Computer and software stores .....	12	D	D	D	b	D	D
443120	Computer and software stores .....	12	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	140	398 547	45 681	11 177	2 059	12.0	8.1
4441	Building material and supplies dealers .....	114	386 075	43 722	10 744	1 932	10.6	8.3
44411	Home centers .....	11	D	D	D	g	D	D
444110	Home centers .....	11	D	D	D	g	D	D
44412	Paint and wallpaper stores .....	13	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	13	D	D	D	b	D	D
44419	Other building material dealers .....	65	138 691	18 708	4 496	620	28.3	18.0
444190	Other building material dealers .....	65	138 691	18 708	4 496	620	28.3	18.0
4442	Lawn and garden equipment and supplies stores .....	26	12 472	1 959	433	127	53.0	1.5
445	Food and beverage stores .....	218	756 652	84 362	20 926	5 780	4.2	2.1
4451	Grocery stores .....	151	705 515	79 824	19 865	5 463	3.3	1.9
44511	Supermarkets and other grocery (except convenience) stores .....	82	668 885	76 670	19 067	5 193	1.0	1.7
445110	Supermarkets and other grocery (except convenience) stores .....	82	668 885	76 670	19 067	5 193	1.0	1.7
44512	Convenience stores .....	69	36 630	3 154	798	270	45.2	5.9
445120	Convenience stores .....	69	36 630	3 154	798	270	45.2	5.9
4452	Specialty food stores .....	36	19 795	2 533	578	177	20.0	2.6
446	Health and personal care stores .....	124	305 873	37 774	9 170	2 024	5.8	1.4
4461	Health and personal care stores .....	124	305 873	37 774	9 170	2 024	5.8	1.4
44611	Pharmacies and drug stores .....	56	267 175	31 035	7 472	1 687	3.5	1.4
446110	Pharmacies and drug stores .....	56	267 175	31 035	7 472	1 687	3.5	1.4
4461101	Pharmacies and drug stores .....	55	D	D	D	a	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	12	6 216	1 156	266	85	10.2	—
446120	Cosmetics, beauty supplies, and perfume stores .....	12	6 216	1 156	266	85	10.2	—
44613	Optical goods stores .....	19	8 878	2 019	519	93	19.4	2.8
446130	Optical goods stores .....	19	8 878	2 019	519	93	19.4	2.8
44619	Other health and personal care stores .....	37	23 604	3 564	913	159	25.5	.9
446191	Food (health) supplement stores .....	16	4 827	690	171	55	43.3	4.2
446199	All other health and personal care stores .....	21	18 777	2 874	742	104	20.9	—
447	Gasoline stations .....	226	411 903	22 117	5 401	1 484	14.7	6.9
4471	Gasoline stations .....	226	411 903	22 117	5 401	1 484	14.7	6.9
44711	Gasoline stations with convenience stores .....	202	394 669	20 508	5 023	1 398	12.3	7.1
447110	Gasoline stations with convenience stores .....	202	394 669	20 508	5 023	1 398	12.3	7.1
448	Clothing and clothing accessories stores .....	214	188 140	22 564	5 563	1 665	10.5	4.3
4481	Clothing stores .....	135	138 492	15 961	3 920	1 187	10.4	5.1
44814	Family clothing stores .....	41	93 197	8 954	2 263	610	8.7	1.6
448140	Family clothing stores .....	41	93 197	8 954	2 263	610	8.7	1.6
44819	Other clothing stores .....	28	14 140	2 637	600	160	18.6	8.9
448190	Other clothing stores .....	28	14 140	2 637	600	160	18.6	8.9
4482105	Athletic footwear stores .....	6	8 617	890	202	94	—	—
4483	Jewelry, luggage, and leather goods stores .....	49	D	D	D	c	D	D
44831	Jewelry stores .....	46	22 584	3 762	954	225	21.6	4.6
448310	Jewelry stores .....	46	22 584	3 762	954	225	21.6	4.6
44832	Luggage and leather goods stores .....	3	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DELTONA-DAYTONA BEACH-PALM COAST, FL COMBINED STATISTICAL AREA—Con.</b>								
<b>Deltona-Daytona Beach-Ormond Beach, FL Metropolitan Statistical Area—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	96	76 198	7 784	1 779	586	19.0	2.8
4511	Sporting goods, hobby, and musical instrument stores .....	74	D	D	D	e	D	D
45113	Sewing, needlework, and piece goods stores.....	11	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores.....	11	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	9	8 390	717	145	36	65.0	.5
451140	Musical instrument and supplies stores .....	9	8 390	717	145	36	65.0	.5
4512	Book, periodical, and music stores .....	22	D	D	D	c	D	D
45121	Book stores and news dealers .....	14	D	D	D	c	D	D
451211	Book stores.....	14	D	D	D	c	D	D
4512111	Book stores, general .....	8	D	D	D	b	D	D
4512113	College book stores.....	5	D	D	D	b	D	D
452	General merchandise stores .....	60	783 746	75 358	19 092	4 457	.1	.4
452111	Department stores (except discount department stores) ..	5	117 442	14 810	3 926	931	—	—
4529	Other general merchandise stores .....	46	D	D	D	h	D	D
45291	Warehouse clubs and supercenters .....	6	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	6	D	D	D	g	D	D
45299	All other general merchandise stores .....	40	D	D	D	e	D	D
452990	All other general merchandise stores.....	40	D	D	D	e	D	D
4529901	Variety stores .....	31	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	9	D	D	D	c	D	D
453	Miscellaneous store retailers .....	244	144 538	19 552	4 515	1 243	26.9	4.8
4532	Office supplies, stationery, and gift stores.....	104	77 516	8 617	2 090	581	27.3	6.1
45321	Office supplies and stationery stores .....	13	47 711	4 772	1 153	195	27.3	—
453210	Office supplies and stationery stores .....	13	47 711	4 772	1 153	195	27.3	—
45322	Gift, novelty, and souvenir stores .....	91	29 805	3 845	937	386	27.2	15.9
453220	Gift, novelty, and souvenir stores .....	91	29 805	3 845	937	386	27.2	15.9
4533	Used merchandise stores .....	35	11 593	2 793	648	177	39.4	.3
45331	Used merchandise stores .....	35	11 593	2 793	648	177	39.4	.3
453310	Used merchandise stores .....	35	11 593	2 793	648	177	39.4	.3
4539	Other miscellaneous store retailers .....	68	47 396	6 483	1 358	334	21.3	3.9
45391	Pet and pet supplies stores .....	16	11 381	1 621	351	127	18.3	8.2
453910	Pet and pet supplies stores .....	16	11 381	1 621	351	127	18.3	8.2
45393	Manufactured (mobile) home dealers .....	4	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	46	D	D	D	c	D	D
454	Nonstore retailers .....	110	75 026	12 553	3 360	517	18.0	3.2
4541	Electronic shopping and mail-order houses .....	37	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses .....	37	D	D	D	c	D	D
4543	Direct selling establishments .....	62	51 562	8 949	2 557	337	17.4	2.0
454312	Liquefied petroleum gas (bottled gas) dealers .....	8	D	D	D	b	D	D
45439	Other direct selling establishments .....	53	42 977	7 391	2 153	285	20.8	2.2
454390	Other direct selling establishments.....	53	42 977	7 391	2 153	285	20.8	2.2
<b>Palm Coast, FL Micropolitan Statistical Area</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>159</b>	<b>342 357</b>	<b>35 272</b>	<b>8 215</b>	<b>1 829</b>	<b>8.9</b>	<b>9.4</b>
441	Motor vehicle and parts dealers .....	22	68 238	6 607	1 414	187	9.2	25.1
442	Furniture and home furnishings stores .....	13	6 192	599	165	41	23.3	8.0
443	Electronics and appliance stores .....	10	6 343	928	222	42	11.3	5.3
444	Building material and garden equipment and supplies dealers ...	19	13 964	2 073	461	68	21.8	10.3
445	Food and beverage stores .....	18	74 498	8 768	2 043	522	6.6	1.2
446	Health and personal care stores .....	15	27 288	2 834	670	152	28.0	5.2
447	Gasoline stations .....	19	40 248	1 874	422	138	5.3	25.9
448	Clothing and clothing accessories stores .....	6	8 346	718	170	26	1.3	.1
451	Sporting goods, hobby, book, and music stores .....	5	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	f	D	D
453	Miscellaneous store retailers .....	15	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	11	D	D	D	b	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ORLANDO-THE VILLAGES, FL COMBINED STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>7 512</b>	<b>21 513 380</b>	<b>2 070 505</b>	<b>499 333</b>	<b>103 820</b>	<b>7.0</b>	<b>5.8</b>
441	Motor vehicle and parts dealers .....	822	5 962 754	424 505	102 192	12 498	7.3	5.9
4411	Automobile dealers .....	383	D	D	D	i	D	D
44111	New car dealers .....	139	D	D	D	i	D	D
441110	New car dealers .....	139	D	D	D	i	D	D
44112	Used car dealers .....	244	D	D	D	g	D	D
441120	Used car dealers .....	244	D	D	D	g	D	D
4412	Other motor vehicle dealers .....	118	366 459	34 250	8 502	1 093	12.1	24.5
44121	Recreational vehicle dealers .....	25	108 242	7 835	1 974	224	3.3	53.4
441210	Recreational vehicle dealers .....	25	108 242	7 835	1 974	224	3.3	53.4
44122	Motorcycle, boat, and other motor vehicle dealers .....	93	258 217	26 415	6 528	869	15.8	12.4
441221	Motorcycle dealers .....	28	117 391	11 912	2 947	361	14.3	11.2
441222	Boat dealers .....	36	94 380	10 389	2 558	347	12.4	13.8
441229	All other motor vehicle dealers .....	29	46 446	4 114	1 023	161	26.2	12.6
4413	Automotive parts, accessories, and tire stores .....	321	D	D	D	h	D	D
44131	Automotive parts and accessories stores .....	201	D	D	D	g	D	D
441310	Automotive parts and accessories stores .....	201	D	D	D	g	D	D
44132	Tire dealers .....	120	D	D	D	f	D	D
441320	Tire dealers .....	120	D	D	D	f	D	D
442	Furniture and home furnishings stores .....	461	649 644	80 471	19 070	3 572	14.1	11.6
4421	Furniture stores .....	193	D	D	D	g	D	D
44211	Furniture stores .....	193	D	D	D	g	D	D
442110	Furniture stores .....	193	D	D	D	g	D	D
4422	Home furnishings stores .....	268	D	D	D	g	D	D
44221	Floor covering stores .....	81	D	D	D	e	D	D
442210	Floor covering stores .....	81	D	D	D	e	D	D
44229	Other home furnishings stores .....	187	D	D	D	g	D	D
442291	Window treatment stores .....	22	D	D	D	b	D	D
442299	All other home furnishings stores .....	165	D	D	D	g	D	D
443	Electronics and appliance stores .....	331	D	D	D	g	D	D
4431	Electronics and appliance stores .....	331	D	D	D	g	D	D
44311	Appliance, television, and other electronics stores .....	223	D	D	D	g	D	D
443111	Household appliance stores .....	46	47 493	6 701	1 372	170	37.6	1.4
443112	Radio, television, and other electronics stores .....	177	D	D	D	g	D	D
44312	Computer and software stores .....	81	D	D	D	f	D	D
443120	Computer and software stores .....	81	D	D	D	f	D	D
44313	Camera and photographic supplies stores .....	27	31 035	4 529	981	151	9.2	22.0
443130	Camera and photographic supplies stores .....	27	31 035	4 529	981	151	9.2	22.0
444	Building material and garden equipment and supplies dealers .....	435	1 564 890	180 330	43 147	6 758	5.9	14.8
4441	Building material and supplies dealers .....	346	1 495 152	171 252	41 018	6 269	4.9	15.3
44411	Home centers .....	30	D	D	D	h	D	D
444110	Home centers .....	30	D	D	D	h	D	D
44412	Paint and wallpaper stores .....	53	D	D	D	e	D	D
444120	Paint and wallpaper stores .....	53	D	D	D	e	D	D
44413	Hardware stores .....	58	D	D	D	e	D	D
444130	Hardware stores .....	58	D	D	D	e	D	D
44419	Other building material dealers .....	205	D	D	D	g	D	D
444190	Other building material dealers .....	205	D	D	D	g	D	D
4442	Lawn and garden equipment and supplies stores .....	89	69 738	9 078	2 129	489	26.5	4.2
44421	Outdoor power equipment stores .....	30	30 140	3 806	844	180	12.3	5.5
444210	Outdoor power equipment stores .....	30	30 140	3 806	844	180	12.3	5.5
44422	Nursery, garden center, and farm supply stores .....	59	39 598	5 272	1 285	309	37.2	3.2
444220	Nursery, garden center, and farm supply stores .....	59	39 598	5 272	1 285	309	37.2	3.2
445	Food and beverage stores .....	845	2 857 039	318 565	78 557	20 184	7.1	2.2
4451	Grocery stores .....	592	D	D	D	j	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	356	D	D	D	j	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	356	D	D	D	j	D	D
44512	Convenience stores .....	236	D	D	D	f	D	D
445120	Convenience stores .....	236	D	D	D	f	D	D
4452	Specialty food stores .....	139	D	D	D	f	D	D
4453	Beer, wine, and liquor stores .....	114	D	D	D	e	D	D
44531	Beer, wine, and liquor stores .....	114	D	D	D	e	D	D
445310	Beer, wine, and liquor stores .....	114	D	D	D	e	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ORLANDO-THE VILLAGES, FL COMBINED STATISTICAL AREA—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Health and personal care stores .....	601	D	D	D	i	D	D
446	Health and personal care stores .....	601	D	D	D	i	D	D
4461	Health and personal care stores .....	601	D	D	D	i	D	D
44611	Pharmacies and drug stores .....	218	D	D	D	i	D	D
446110	Pharmacies and drug stores .....	218	D	D	D	i	D	D
4461101	Pharmacies and drug stores .....	207	D	D	D	i	D	D
4461102	Proprietary stores .....	11	8 384	929	235	53	14.1	4.7
44612	Cosmetics, beauty supplies, and perfume stores .....	97	D	D	D	f	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	97	D	D	D	f	D	D
44613	Optical goods stores .....	119	51 668	11 585	2 837	536	20.7	7.8
446130	Optical goods stores .....	119	51 668	11 585	2 837	536	20.7	7.8
44619	Other health and personal care stores .....	167	D	D	D	f	D	D
446191	Food (health) supplement stores .....	99	45 388	7 023	1 696	485	22.3	4.2
446199	All other health and personal care stores .....	68	D	D	D	e	D	D
447	Gasoline stations .....	764	1 752 966	93 868	22 725	6 369	10.4	4.2
4471	Gasoline stations .....	764	1 752 966	93 868	22 725	6 369	10.4	4.2
44711	Gasoline stations with convenience stores .....	714	1 647 746	86 102	20 899	5 909	9.5	3.8
447110	Gasoline stations with convenience stores .....	714	1 647 746	86 102	20 899	5 909	9.5	3.8
44719	Other gasoline stations .....	50	105 220	7 766	1 826	460	23.3	10.6
447190	Other gasoline stations .....	50	105 220	7 766	1 826	460	23.3	10.6
448	Clothing and clothing accessories stores .....	1 316	1 560 801	188 366	45 130	12 550	6.0	7.8
4481	Clothing stores .....	765	D	D	D	i	D	D
44811	Men's clothing stores .....	62	53 306	7 078	1 681	380	19.4	17.7
448110	Men's clothing stores .....	62	53 306	7 078	1 681	380	19.4	17.7
44812	Women's clothing stores .....	264	D	D	D	g	D	D
448120	Women's clothing stores .....	264	D	D	D	g	D	D
44813	Children's and infants' clothing stores .....	52	52 968	5 940	1 421	479	4.9	1.1
448130	Children's and infants' clothing stores .....	52	52 968	5 940	1 421	479	4.9	1.1
44814	Family clothing stores .....	243	D	D	D	h	D	D
448140	Family clothing stores .....	243	D	D	D	h	D	D
44815	Clothing accessories stores .....	48	20 568	3 176	771	220	10.0	5.3
448150	Clothing accessories stores .....	48	20 568	3 176	771	220	10.0	5.3
44819	Other clothing stores .....	96	74 179	11 799	3 005	891	12.8	6.4
448190	Other clothing stores .....	96	74 179	11 799	3 005	891	12.8	6.4
4482	Shoe stores .....	258	D	D	D	g	D	D
44821	Shoe stores .....	258	D	D	D	g	D	D
448210	Shoe stores .....	258	D	D	D	g	D	D
4482101	Men's shoe stores .....	17	D	D	D	b	D	D
4482102	Women's shoe stores .....	33	20 473	2 754	605	238	18.0	4.0
4482103	Children's and juveniles' shoe stores .....	8	D	D	D	b	D	D
4482104	Family shoe stores .....	141	D	D	D	f	D	D
4482105	Athletic footwear stores .....	59	107 432	10 618	2 456	784	1.2	.1
4483	Jewelry, luggage, and leather goods stores .....	293	D	D	D	g	D	D
44831	Jewelry stores .....	256	D	D	D	g	D	D
448310	Jewelry stores .....	256	D	D	D	g	D	D
44832	Luggage and leather goods stores .....	37	19 592	2 996	689	182	12.4	5.8
448320	Luggage and leather goods stores .....	37	19 592	2 996	689	182	12.4	5.8
451	Sporting goods, hobby, book, and music stores .....	376	D	D	D	h	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	270	D	D	D	h	D	D
45111	Sporting goods stores .....	141	D	D	D	g	D	D
451110	Sporting goods stores .....	141	D	D	D	g	D	D
4511101	General-line sporting goods stores .....	41	D	D	D	f	D	D
4511102	Specialty-line sporting goods stores .....	100	D	D	D	e	D	D
45112	Hobby, toy, and game stores .....	75	113 749	12 572	2 942	1 094	10.0	6.1
451120	Hobby, toy, and game stores .....	75	113 749	12 572	2 942	1 094	10.0	6.1
45113	Sewing, needlework, and piece goods stores .....	26	29 395	3 460	848	217	12.8	1.6
451130	Sewing, needlework, and piece goods stores .....	26	29 395	3 460	848	217	12.8	1.6
45114	Musical instrument and supplies stores .....	28	D	D	D	c	D	D
451140	Musical instrument and supplies stores .....	28	D	D	D	c	D	D
4512	Book, periodical, and music stores .....	106	154 711	15 909	4 223	1 214	5.7	2.2
45121	Book stores and news dealers .....	69	109 337	11 628	3 006	879	4.1	1.9
451211	Book stores .....	65	107 958	11 388	2 950	867	3.5	1.6
4512111	Book stores, general .....	43	65 325	7 748	1 979	558	2.9	2.2
4512112	Specialty book stores .....	13	12 534	1 627	392	122	6.8	—
4512113	College book stores .....	9	30 099	2 013	579	187	3.6	1.0
451212	News dealers and newsstands .....	4	1 379	240	56	12	51.9	29.1
45122	Prerecorded tape, compact disc, and record stores .....	37	45 374	4 281	1 217	335	9.5	2.8
451220	Prerecorded tape, compact disc, and record stores .....	37	45 374	4 281	1 217	335	9.5	2.8
452	General merchandise stores .....	239	D	D	D	j	D	D
4521	Department stores .....	58	1 177 812	138 954	33 907	8 128	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	58	1 225 254	138 954	33 907	8 128	—	—
45211	Department stores .....	58	1 177 812	138 954	33 907	8 128	—	—
452111	Department stores (except discount department stores) ..	29	592 087	79 814	19 448	4 684	—	—
452112	Discount department stores .....	29	585 725	59 140	14 459	3 444	—	—
4529	Other general merchandise stores .....	181	D	D	D	i	D	D
45291	Warehouse clubs and supercenters .....	26	D	D	D	i	D	D
452910	Warehouse clubs and supercenters .....	26	D	D	D	i	D	D
45299	All other general merchandise stores .....	155	D	D	D	g	D	D
452990	All other general merchandise stores .....	155	D	D	D	g	D	D
4529901	Variety stores .....	99	D	D	D	f	D	D
4529904	Miscellaneous general merchandise stores .....	56	D	D	D	f	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ORLANDO-THE VILLAGES, FL COMBINED STATISTICAL AREA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	957	D	D	D	i	D	D
4531	Florists .....	101	D	D	D	f	D	D
45311	Florists .....	101	D	D	D	f	D	D
453110	Florists .....	101	D	D	D	f	D	D
4532	Office supplies, stationery, and gift stores .....	417	D	D	D	h	D	D
45321	Office supplies and stationery stores .....	70	D	D	D	f	D	D
453210	Office supplies and stationery stores .....	70	D	D	D	f	D	D
45322	Gift, novelty, and souvenir stores .....	347	D	D	D	h	D	D
453220	Gift, novelty, and souvenir stores .....	347	D	D	D	h	D	D
4533	Used merchandise stores .....	113	D	D	D	f	D	D
45331	Used merchandise stores .....	113	D	D	D	f	D	D
453310	Used merchandise stores .....	113	D	D	D	f	D	D
4539	Other miscellaneous store retailers .....	326	D	D	D	g	D	D
45391	Pet and pet supplies stores .....	60	54 915	7 885	1 732	568	16.5	.6
453910	Pet and pet supplies stores .....	60	54 915	7 885	1 732	568	16.5	.6
45392	Art dealers .....	34	19 121	3 154	754	168	28.3	6.7
453920	Art dealers .....	34	19 121	3 154	754	168	28.3	6.7
45393	Manufactured (mobile) home dealers .....	21	33 045	2 471	634	121	39.9	2.6
453930	Manufactured (mobile) home dealers .....	21	33 045	2 471	634	121	39.9	2.6
45399	All other miscellaneous store retailers .....	211	D	D	D	g	D	D
454	Nonstore retailers .....	365	817 796	89 997	20 916	2 935	8.2	7.7
4541	Electronic shopping and mail-order houses .....	130	530 709	41 858	9 482	1 173	6.2	3.5
45411	Electronic shopping and mail-order houses .....	130	530 709	41 858	9 482	1 173	6.2	3.5
4542	Vending machine operators .....	53	D	D	D	e	D	D
45421	Vending machine operators .....	53	D	D	D	e	D	D
454210	Vending machine operators .....	53	D	D	D	e	D	D
4543	Direct selling establishments .....	182	D	D	D	g	D	D
45431	Fuel dealers .....	27	D	D	D	e	D	D
454311	Heating oil dealers .....	7	23 962	3 580	876	103	1.7	62.0
454312	Liquefied petroleum gas (bottled gas) dealers .....	20	D	D	D	c	D	D
45439	Other direct selling establishments .....	155	189 497	31 143	7 393	1 120	11.6	11.7
454390	Other direct selling establishments .....	155	189 497	31 143	7 393	1 120	11.6	11.7
<b>Orlando, FL Metropolitan Statistical Area</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>7 392</b>	<b>21 265 844</b>	<b>2 048 391</b>	<b>494 583</b>	<b>102 604</b>	<b>6.9</b>	<b>5.8</b>
441	Motor vehicle and parts dealers .....	808	5 922 800	421 346	101 545	12 379	7.3	5.9
4411	Automobile dealers .....	378	5 189 547	319 885	76 862	8 523	6.8	4.4
44111	New car dealers .....	138	4 546 376	285 457	68 426	7 387	2.1	4.0
441110	New car dealers .....	138	4 546 376	285 457	68 426	7 387	2.1	4.0
44112	Used car dealers .....	240	643 171	34 428	8 436	1 136	40.6	7.1
441120	Used car dealers .....	240	643 171	34 428	8 436	1 136	40.6	7.1
4412	Other motor vehicle dealers .....	118	366 459	34 250	8 502	1 093	12.1	24.5
44121	Recreational vehicle dealers .....	25	108 242	7 835	1 974	224	3.3	53.4
441210	Recreational vehicle dealers .....	25	108 242	7 835	1 974	224	3.3	53.4
44122	Motorcycle, boat, and other motor vehicle dealers .....	93	258 217	26 415	6 528	869	15.8	12.4
441221	Motorcycle dealers .....	28	117 391	11 912	2 947	361	14.3	11.2
441222	Boat dealers .....	36	94 380	10 389	2 558	347	12.4	13.8
441229	All other motor vehicle dealers .....	29	46 446	4 114	1 023	161	26.2	12.6
4413	Automotive parts, accessories, and tire stores .....	312	366 794	67 211	16 181	2 763	8.3	9.0
44131	Automotive parts and accessories stores .....	193	244 650	39 114	9 437	1 820	7.7	12.9
441310	Automotive parts and accessories stores .....	193	244 650	39 114	9 437	1 820	7.7	12.9
44132	Tire dealers .....	119	122 144	28 097	6 744	943	9.5	1.2
441320	Tire dealers .....	119	122 144	28 097	6 744	943	9.5	1.2
442	Furniture and home furnishings stores .....	454	646 758	79 365	18 999	3 548	13.9	11.6
4421	Furniture stores .....	192	353 981	42 638	10 436	1 471	11.5	14.2
44211	Furniture stores .....	192	353 981	42 638	10 436	1 471	11.5	14.2
442110	Furniture stores .....	192	353 981	42 638	10 436	1 471	11.5	14.2
4422	Home furnishings stores .....	262	292 777	36 727	8 563	2 077	16.9	8.5
44221	Floor covering stores .....	79	85 036	10 960	2 511	348	33.6	4.2
442210	Floor covering stores .....	79	85 036	10 960	2 511	348	33.6	4.2
44229	Other home furnishings stores .....	183	207 741	25 767	6 052	1 729	10.1	10.3
442291	Window treatment stores .....	21	6 994	1 181	311	83	30.7	1.2
442299	All other home furnishings stores .....	162	200 747	24 586	5 741	1 646	9.4	10.6
443	Electronics and appliance stores .....	328	548 301	59 027	13 974	2 434	11.6	4.5
4431	Electronics and appliance stores .....	328	548 301	59 027	13 974	2 434	11.6	4.5
44311	Appliance, television, and other electronics stores .....	221	406 895	41 161	9 922	1 773	9.9	3.4
443111	Household appliance stores .....	46	47 493	6 701	1 372	170	37.6	1.4
443112	Radio, television, and other electronics stores .....	175	359 402	34 460	8 550	1 603	6.2	3.7
44312	Computer and software stores .....	80	110 371	13 337	3 071	510	18.4	3.6
443120	Computer and software stores .....	80	110 371	13 337	3 071	510	18.4	3.6
44313	Camera and photographic supplies stores .....	27	31 035	4 529	981	151	9.2	22.0
443130	Camera and photographic supplies stores .....	27	31 035	4 529	981	151	9.2	22.0

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ORLANDO-THE VILLAGES, FL COMBINED STATISTICAL AREA—Con.</b>								
<b>Orlando, FL Metropolitan Statistical Area—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Building material and garden equipment and supplies dealers . . .	423	1 552 669	178 586	42 779	6 687	5.7	14.9
444	Building material and supplies dealers . . . . .	340	1 487 058	169 976	40 764	6 220	4.8	15.4
44411	Home centers . . . . .	28	D	D	D	h	D	D
444110	Home centers . . . . .	28	D	D	D	h	D	D
44412	Paint and wallpaper stores . . . . .	53	D	D	D	e	D	D
444120	Paint and wallpaper stores . . . . .	53	D	D	D	e	D	D
44413	Hardware stores . . . . .	57	D	D	D	e	D	D
444130	Hardware stores . . . . .	57	D	D	D	e	D	D
44419	Other building material dealers . . . . .	202	644 458	83 108	18 303	2 191	9.1	32.0
444190	Other building material dealers . . . . .	202	644 458	83 108	18 303	2 191	9.1	32.0
4442	Lawn and garden equipment and supplies stores . . . . .	83	65 611	8 610	2 015	467	26.5	3.4
44421	Outdoor power equipment stores . . . . .	27	28 426	3 532	779	170	13.1	3.4
444210	Outdoor power equipment stores . . . . .	27	28 426	3 532	779	170	13.1	3.4
44422	Nursery, garden center, and farm supply stores . . . . .	56	37 185	5 078	1 236	297	36.8	3.4
444220	Nursery, garden center, and farm supply stores . . . . .	56	37 185	5 078	1 236	297	36.8	3.4
445	Food and beverage stores . . . . .	822	2 812 615	314 624	77 605	19 871	7.1	2.2
4451	Grocery stores . . . . .	578	2 637 169	298 494	73 792	18 847	5.9	2.1
44511	Supermarkets and other grocery (except convenience) stores . . . . .	351	2 541 447	290 949	72 018	18 272	3.5	1.9
445110	Supermarkets and other grocery (except convenience) stores . . . . .	351	2 541 447	290 949	72 018	18 272	3.5	1.9
44512	Convenience stores . . . . .	227	95 722	7 545	1 774	575	69.9	7.0
445120	Convenience stores . . . . .	227	95 722	7 545	1 774	575	69.9	7.0
4452	Specialty food stores . . . . .	134	78 848	9 825	2 329	614	22.6	3.0
4453	Beer, wine, and liquor stores . . . . .	110	96 598	6 305	1 484	410	25.6	3.8
44531	Beer, wine, and liquor stores . . . . .	110	96 598	6 305	1 484	410	25.6	3.8
445310	Beer, wine, and liquor stores . . . . .	110	96 598	6 305	1 484	410	25.6	3.8
446	Health and personal care stores . . . . .	596	1 227 182	150 301	35 934	7 540	7.0	5.3
4461	Health and personal care stores . . . . .	596	1 227 182	150 301	35 934	7 540	7.0	5.3
44611	Pharmacies and drug stores . . . . .	216	1 017 381	113 289	27 077	5 533	4.2	5.3
446110	Pharmacies and drug stores . . . . .	216	1 017 381	113 289	27 077	5 533	4.2	5.3
4461101	Pharmacies and drug stores . . . . .	205	1 008 997	112 360	26 842	5 480	4.1	5.3
4461102	Proprietary stores . . . . .	11	8 384	929	235	53	14.1	4.7
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	96	64 297	8 578	2 036	679	11.3	2.9
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	96	64 297	8 578	2 036	679	11.3	2.9
44613	Optical goods stores . . . . .	119	51 668	11 585	2 837	536	20.7	7.8
446130	Optical goods stores . . . . .	119	51 668	11 585	2 837	536	20.7	7.8
44619	Other health and personal care stores . . . . .	165	93 836	16 849	3 984	792	27.1	5.2
446191	Food (health) supplement stores . . . . .	99	45 388	7 023	1 696	485	22.3	4.2
4461919	All other health and personal care stores . . . . .	66	48 448	9 826	2 288	307	31.6	6.2
447	Gasoline stations . . . . .	736	1 656 374	88 314	21 411	6 004	10.4	3.9
4471	Gasoline stations . . . . .	736	1 656 374	88 314	21 411	6 004	10.4	3.9
44711	Gasoline stations with convenience stores . . . . .	693	1 612 755	84 187	20 428	5 757	9.3	3.8
447110	Gasoline stations with convenience stores . . . . .	693	1 612 755	84 187	20 428	5 757	9.3	3.8
448	Clothing and clothing accessories stores . . . . .	1 310	1 558 053	187 998	45 038	12 521	6.0	7.8
4481	Clothing stores . . . . .	762	1 107 602	130 868	31 096	9 175	4.8	9.3
44811	Men's clothing stores . . . . .	62	53 306	7 078	1 681	380	19.4	17.7
448110	Men's clothing stores . . . . .	62	53 306	7 078	1 681	380	19.4	17.7
44812	Women's clothing stores . . . . .	263	234 659	29 760	7 097	2 345	6.4	14.3
448120	Women's clothing stores . . . . .	263	234 659	29 760	7 097	2 345	6.4	14.3
44813	Children's and infants' clothing stores . . . . .	52	52 968	5 940	1 421	479	4.9	1.1
448130	Children's and infants' clothing stores . . . . .	52	52 968	5 940	1 421	479	4.9	1.1
44814	Family clothing stores . . . . .	241	671 922	73 115	17 121	4 860	2.0	8.0
448140	Family clothing stores . . . . .	241	671 922	73 115	17 121	4 860	2.0	8.0
44815	Clothing accessories stores . . . . .	48	20 568	3 176	771	220	10.0	5.3
448150	Clothing accessories stores . . . . .	48	20 568	3 176	771	220	10.0	5.3
44819	Other clothing stores . . . . .	96	74 179	11 799	3 005	891	12.8	6.4
448190	Other clothing stores . . . . .	96	74 179	11 799	3 005	891	12.8	6.4
4482	Shoe stores . . . . .	256	255 448	28 039	6 668	2 016	3.7	4.3
44821	Shoe stores . . . . .	256	255 448	28 039	6 668	2 016	3.7	4.3
448210	Shoe stores . . . . .	256	255 448	28 039	6 668	2 016	3.7	4.3
4482101	Men's shoe stores . . . . .	17	D	D	D	b	D	D
4482102	Women's shoe stores . . . . .	33	20 473	2 754	605	238	18.0	4.0
4482103	Children's and juveniles' shoe stores . . . . .	8	D	D	D	b	D	D
4482104	Family shoe stores . . . . .	139	107 367	12 089	2 967	870	4.1	8.4
4482105	Athletic footwear stores . . . . .	59	107 432	10 618	2 456	784	1.2	.1
4483	Jewelry, luggage, and leather goods stores . . . . .	292	195 003	29 091	7 274	1 330	15.6	4.2
44831	Jewelry stores . . . . .	255	175 411	26 095	6 585	1 148	15.9	4.0
448310	Jewelry stores . . . . .	255	175 411	26 095	6 585	1 148	15.9	4.0
44832	Luggage and leather goods stores . . . . .	37	19 592	2 996	689	182	12.4	5.8
448320	Luggage and leather goods stores . . . . .	37	19 592	2 996	689	182	12.4	5.8

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ORLANDO-THE VILLAGES, FL COMBINED STATISTICAL AREA—Con.</b>								
<b>Orlando, FL Metropolitan Statistical Area—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	373	508 974	56 335	14 013	3 852	11.0	8.8
4511	Sporting goods, hobby, and musical instrument stores .....	267	354 263	40 426	9 790	2 638	13.3	11.6
45111	Sporting goods stores .....	139	178 050	20 297	4 951	1 120	16.8	18.2
451110	Sporting goods stores .....	139	178 050	20 297	4 951	1 120	16.8	18.2
4511101	General-line sporting goods stores .....	40	98 663	10 408	2 645	657	8.1	2.3
4511102	Specialty-line sporting goods stores .....	99	79 387	9 889	2 306	463	27.7	38.1
45112	Hobby, toy, and game stores .....	75	113 749	12 572	2 942	1 094	10.0	6.1
451120	Hobby, toy, and game stores .....	75	113 749	12 572	2 942	1 094	10.0	6.1
45113	Sewing, needlework, and piece goods stores .....	26	29 395	3 460	848	217	12.8	1.6
451130	Sewing, needlework, and piece goods stores .....	26	29 395	3 460	848	217	12.8	1.6
45114	Musical instrument and supplies stores .....	27	33 069	4 097	1 049	207	5.8	3.9
451140	Musical instrument and supplies stores .....	27	33 069	4 097	1 049	207	5.8	3.9
4512	Book, periodical, and music stores .....	106	154 711	15 909	4 223	1 214	5.7	2.2
45121	Book stores and news dealers .....	69	109 337	11 628	3 006	879	4.1	1.9
451211	Book stores .....	65	107 958	11 388	2 950	867	3.5	1.6
4512111	Book stores, general .....	43	65 325	7 748	1 979	558	2.9	2.2
4512112	Specialty book stores .....	13	12 534	1 627	392	122	6.8	—
4512113	College book stores .....	9	30 099	2 013	579	187	3.6	1.0
451212	News dealers and newsstands .....	4	1 379	240	56	12	51.9	29.1
45122	Prerecorded tape, compact disc, and record stores .....	37	45 374	4 281	1 217	335	9.5	2.8
451220	Prerecorded tape, compact disc, and record stores .....	37	45 374	4 281	1 217	335	9.5	2.8
452	General merchandise stores .....	233	3 153 045	308 528	75 052	17 403	.2	.4
4521	Department stores .....	58	1 177 812	138 954	33 907	8 128	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	58	1 225 254	138 954	33 907	8 128	—	—
45211	Department stores .....	58	1 177 812	138 954	33 907	8 128	—	—
452111	Department stores (except discount department stores) ..	29	592 087	79 814	19 448	4 684	—	—
452112	Discount department stores .....	29	585 725	59 140	14 459	3 444	—	—
4529	Other general merchandise stores .....	175	1 975 233	169 574	41 145	9 275	.3	.7
45291	Warehouse clubs and supercenters .....	25	D	D	D	i	D	D
452910	Warehouse clubs and supercenters .....	25	D	D	D	i	D	D
45299	All other general merchandise stores .....	150	D	D	D	g	D	D
452990	All other general merchandise stores .....	150	D	D	D	g	D	D
4529901	Variety stores .....	94	D	D	D	f	D	D
4529904	Miscellaneous general merchandise stores .....	56	D	D	D	f	D	D
453	Miscellaneous store retailers .....	948	864 782	114 735	27 509	7 469	14.6	12.4
4531	Florists .....	99	28 744	6 616	1 958	540	36.8	7.1
45311	Florists .....	99	28 744	6 616	1 958	540	36.8	7.1
453110	Florists .....	99	28 744	6 616	1 958	540	36.8	7.1
4532	Office supplies, stationery, and gift stores .....	414	499 413	53 251	13 080	4 110	9.1	8.6
45321	Office supplies and stationery stores .....	69	173 385	17 802	4 419	911	2.5	1.5
453210	Office supplies and stationery stores .....	69	173 385	17 802	4 419	911	2.5	1.5
45322	Gift, novelty, and souvenir stores .....	345	326 028	35 449	8 661	3 199	12.6	12.4
453220	Gift, novelty, and souvenir stores .....	345	326 028	35 449	8 661	3 199	12.6	12.4
4533	Used merchandise stores .....	112	42 599	8 449	2 136	629	32.4	4.0
45331	Used merchandise stores .....	112	42 599	8 449	2 136	629	32.4	4.0
453310	Used merchandise stores .....	112	42 599	8 449	2 136	629	32.4	4.0
4539	Other miscellaneous store retailers .....	323	294 026	46 419	10 335	2 190	19.3	20.6
45391	Pet and pet supplies stores .....	60	54 915	7 885	1 732	568	16.5	.6
453910	Pet and pet supplies stores .....	60	54 915	7 885	1 732	568	16.5	.6
45392	Art dealers .....	34	19 121	3 154	754	168	28.3	6.7
453920	Art dealers .....	34	19 121	3 154	754	168	28.3	6.7
45393	Manufactured (mobile) home dealers .....	21	33 045	2 471	634	121	39.9	2.6
453930	Manufactured (mobile) home dealers .....	21	33 045	2 471	634	121	39.9	2.6
45399	All other miscellaneous store retailers .....	208	186 945	32 909	7 215	1 333	15.5	31.1
454	Nonstore retailers .....	361	814 291	89 232	20 724	2 896	8.1	7.7
4541	Electronic shopping and mail-order houses .....	130	530 709	41 858	9 482	1 173	6.2	3.5
45411	Electronic shopping and mail-order houses .....	130	530 709	41 858	9 482	1 173	6.2	3.5
4542	Vending machine operators .....	51	32 978	6 039	1 381	296	30.6	4.1
45421	Vending machine operators .....	51	32 978	6 039	1 381	296	30.6	4.1
454210	Vending machine operators .....	51	32 978	6 039	1 381	296	30.6	4.1
4543	Direct selling establishments .....	180	250 604	41 335	9 861	1 427	9.2	17.2
45431	Fuel dealers .....	25	61 107	10 192	2 468	307	1.7	34.5
454311	Heating oil dealers .....	7	23 962	3 580	876	103	1.7	62.0
454312	Liquefied petroleum gas (bottled gas) dealers .....	18	37 145	6 612	1 592	204	1.7	16.8
45439	Other direct selling establishments .....	155	189 497	31 143	7 393	1 120	11.6	11.7
454390	Other direct selling establishments .....	155	189 497	31 143	7 393	1 120	11.6	11.7

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ORLANDO-THE VILLAGES, FL COMBINED STATISTICAL AREA—Con.</b>								
<b>The Villages, FL Micropolitan Statistical Area</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>120</b>	<b>247 536</b>	<b>22 114</b>	<b>4 750</b>	<b>1 216</b>	<b>12.7</b>	<b>5.4</b>
441	Motor vehicle and parts dealers .....	14	39 954	3 159	647	119	19.8	—
442	Furniture and home furnishings stores .....	7	2 886	1 106	71	24	40.8	7.2
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	12 221	1 744	368	71	23.8	6.3
445	Food and beverage stores .....	23	44 424	3 941	952	313	10.8	5.5
4452	Specialty food stores .....	5	D	D	D	b	D	D
446	Health and personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	28	96 592	5 554	1 314	365	9.6	9.7
448	Clothing and clothing accessories stores .....	6	2 748	368	92	29	39.0	—
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	c	D	D
453	Miscellaneous store retailers .....	9	D	D	D	a	D	D
454	Nonstore retailers .....	4	3 505	765	192	39	31.7	—
<b>ARCADIA, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>71</b>	<b>243 399</b>	<b>20 122</b>	<b>4 780</b>	<b>1 028</b>	<b>54.1</b>	<b>3.9</b>
441	Motor vehicle and parts dealers .....	12	124 645	8 131	1 800	241	93.3	1.1
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	7 779	1 128	275	60	1.9	14.5
445	Food and beverage stores .....	14	45 188	4 135	1 085	310	8.0	—
446	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	12	23 981	1 668	394	97	18.9	21.3
448	Clothing and clothing accessories stores .....	6	3 782	445	101	34	6.8	7.4
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	c	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>CAPE CORAL-FORT MYERS, FL METROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 181</b>	<b>6 365 752</b>	<b>627 605</b>	<b>155 127</b>	<b>29 122</b>	<b>11.0</b>	<b>4.5</b>
441	Motor vehicle and parts dealers .....	280	2 113 306	165 870	38 372	4 062	19.1	6.6
4411	Automobile dealers .....	111	1 729 080	124 377	27 699	2 588	19.4	6.4
44111	New car dealers .....	46	1 609 923	114 677	25 129	2 299	18.5	6.7
441110	New car dealers .....	46	1 609 923	114 677	25 129	2 299	18.5	6.7
44112	Used car dealers .....	65	119 157	9 700	2 570	289	30.6	2.0
441120	Used car dealers .....	65	119 157	9 700	2 570	289	30.6	2.0
4412	Other motor vehicle dealers .....	84	301 998	25 958	6 997	828	17.3	8.6
44121	Recreational vehicle dealers .....	17	109 928	8 609	2 568	218	7.4	15.1
441210	Recreational vehicle dealers .....	17	109 928	8 609	2 568	218	7.4	15.1
44122	Motorcycle, boat, and other motor vehicle dealers .....	67	192 070	17 349	4 429	610	22.9	4.8
441221	Motorcycle dealers .....	7	35 619	3 167	899	125	2.7	1.2
441222	Boat dealers .....	49	145 251	12 844	3 153	434	26.8	6.1
441229	All other motor vehicle dealers .....	11	11 200	1 338	377	51	37.2	—
4413	Automotive parts, accessories, and tire stores .....	85	82 228	15 535	3 676	646	19.0	3.4
44131	Automotive parts and accessories stores .....	58	53 552	8 871	2 124	458	25.4	.2
441310	Automotive parts and accessories stores .....	58	53 552	8 871	2 124	458	25.4	.2
44132	Tire dealers .....	27	28 676	6 664	1 552	188	7.1	9.3
441320	Tire dealers .....	27	28 676	6 664	1 552	188	7.1	9.3
442	Furniture and home furnishings stores .....	172	305 576	35 969	8 827	1 387	10.8	18.0
4421	Furniture stores .....	68	199 560	23 325	5 778	720	8.0	23.8
44211	Furniture stores .....	68	199 560	23 325	5 778	720	8.0	23.8
442110	Furniture stores .....	68	199 560	23 325	5 778	720	8.0	23.8
4422	Home furnishings stores .....	104	106 016	12 644	3 049	667	15.9	7.0
44221	Floor covering stores .....	36	35 945	4 592	1 068	168	24.4	6.0
442210	Floor covering stores .....	36	35 945	4 592	1 068	168	24.4	6.0
44229	Other home furnishings stores .....	68	70 071	8 052	1 981	499	11.5	7.5
442299	All other home furnishings stores .....	51	64 631	7 289	1 801	468	9.3	7.4

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAPE CORAL-FORT MYERS, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
443	Electronics and appliance stores .....	67	149 055	18 121	4 726	668	13.0	2.5
4431	Electronics and appliance stores .....	67	149 055	18 121	4 726	668	13.0	2.5
44311	Appliance, television, and other electronics stores .....	53	133 772	16 925	4 377	594	14.3	2.8
443111	Household appliance stores .....	20	29 266	4 030	1 186	121	25.7	1.4
443112	Radio, television, and other electronics stores .....	33	104 506	12 895	3 191	473	11.1	3.2
44312	Computer and software stores .....	10	D	D	D	b	D	D
443120	Computer and software stores .....	10	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	179	474 832	51 084	12 106	2 041	6.8	4.3
4441	Building material and supplies dealers .....	156	456 972	48 956	11 533	1 924	4.6	4.4
44411	Home centers .....	6	D	D	D	f	D	D
444110	Home centers .....	6	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	34	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	34	D	D	D	b	D	D
44413	Hardware stores .....	30	38 179	6 021	1 467	377	19.7	.5
444130	Hardware stores .....	30	38 179	6 021	1 467	377	19.7	.5
44419	Other building material dealers .....	86	165 232	19 142	4 202	527	8.2	9.9
444190	Other building material dealers .....	86	165 232	19 142	4 202	527	8.2	9.9
4442	Lawn and garden equipment and supplies stores .....	23	17 860	2 128	573	117	62.8	2.2
44422	Nursery, garden center, and farm supply stores .....	13	14 155	1 621	466	90	67.7	—
444220	Nursery, garden center, and farm supply stores .....	13	14 155	1 621	466	90	67.7	—
445	Food and beverage stores .....	193	812 880	98 971	26 073	6 096	2.9	.5
4451	Grocery stores .....	130	773 860	93 745	24 721	5 778	2.3	.4
44511	Supermarkets and other grocery (except convenience) stores .....	87	746 465	91 189	24 148	5 604	1.5	.2
445110	Supermarkets and other grocery (except convenience) stores .....	87	746 465	91 189	24 148	5 604	1.5	.2
44512	Convenience stores .....	43	27 395	2 556	573	174	25.5	7.6
445120	Convenience stores .....	43	27 395	2 556	573	174	25.5	7.6
4452	Specialty food stores .....	38	13 887	3 035	798	179	24.9	4.4
446	Health and personal care stores .....	156	326 498	38 413	9 769	2 027	10.2	2.7
4461	Health and personal care stores .....	156	326 498	38 413	9 769	2 027	10.2	2.7
44611	Pharmacies and drug stores .....	53	283 469	30 551	7 769	1 575	8.4	1.5
446110	Pharmacies and drug stores .....	53	283 469	30 551	7 769	1 575	8.4	1.5
4461101	Pharmacies and drug stores .....	52	D	D	D	g	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	22	10 712	1 481	358	114	4.7	5.0
446120	Cosmetics, beauty supplies, and perfume stores .....	22	10 712	1 481	358	114	4.7	5.0
44613	Optical goods stores .....	23	11 639	2 692	658	118	18.9	4.9
446130	Optical goods stores .....	23	11 639	2 692	658	118	18.9	4.9
44619	Other health and personal care stores .....	58	20 678	3 689	984	220	33.4	16.2
446191	Food (health) supplement stores .....	31	9 623	1 381	378	125	21.1	29.2
447	Gasoline stations .....	174	486 325	25 432	6 373	1 541	4.3	1.8
4471	Gasoline stations .....	174	486 325	25 432	6 373	1 541	4.3	1.8
44711	Gasoline stations with convenience stores .....	159	459 640	23 365	5 848	1 424	4.2	1.7
447110	Gasoline stations with convenience stores .....	159	459 640	23 365	5 848	1 424	4.2	1.7
448	Clothing and clothing accessories stores .....	413	430 604	54 449	13 907	3 679	12.9	6.3
4481	Clothing stores .....	285	300 964	37 664	9 666	2 776	13.9	7.6
44812	Women's clothing stores .....	123	93 791	12 961	3 268	954	23.8	9.8
448120	Women's clothing stores .....	123	93 791	12 961	3 268	954	23.8	9.8
44813	Children's and infants' clothing stores .....	15	11 447	1 525	340	125	10.8	7.9
448130	Children's and infants' clothing stores .....	15	11 447	1 525	340	125	10.8	7.9
44814	Family clothing stores .....	75	155 292	16 528	4 428	1 290	7.5	6.3
448140	Family clothing stores .....	75	155 292	16 528	4 428	1 290	7.5	6.3
44815	Clothing accessories stores .....	16	7 505	1 114	272	69	3.5	19.5
448150	Clothing accessories stores .....	16	7 505	1 114	272	69	3.5	19.5
44819	Other clothing stores .....	35	22 315	3 660	871	224	24.7	.2
448190	Other clothing stores .....	35	22 315	3 660	871	224	24.7	.2
4482	Shoe stores .....	63	54 336	5 920	1 483	470	3.7	4.8
44821	Shoe stores .....	63	54 336	5 920	1 483	470	3.7	4.8
448210	Shoe stores .....	63	54 336	5 920	1 483	470	3.7	4.8
4482103	Children's and juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	38	28 325	3 332	815	214	5.8	7.8
4482105	Athletic footwear stores .....	9	20 304	1 705	412	183	—	—
4483	Jewelry, luggage, and leather goods stores .....	65	75 304	10 865	2 758	433	15.4	2.1
44831	Jewelry stores .....	60	72 461	10 368	2 641	388	16.0	2.2
448310	Jewelry stores .....	60	72 461	10 368	2 641	388	16.0	2.2
44832	Luggage and leather goods stores .....	5	2 843	497	117	45	—	—
448320	Luggage and leather goods stores .....	5	2 843	497	117	45	—	—

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAPE CORAL-FORT MYERS, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	102	104 355	11 849	2 844	750	13.0	2.1
4511	Sporting goods, hobby, and musical instrument stores .....	77	73 932	9 250	2 191	528	13.1	2.1
45111	Sporting goods stores .....	48	33 550	4 581	1 128	277	16.8	3.3
451110	Sporting goods stores .....	48	33 550	4 581	1 128	277	16.8	3.3
4511101	General-line sporting goods stores .....	10	14 380	1 305	323	76	5.8	1.2
451112	Hobby, toy, and game stores .....	13	21 380	2 184	518	149	5.2	1.9
451120	Hobby, toy, and game stores .....	13	21 380	2 184	518	149	5.2	1.9
45113	Sewing, needlework, and piece goods stores .....	7	11 874	1 069	253	62	15.8	—
451130	Sewing, needlework, and piece goods stores .....	7	11 874	1 069	253	62	15.8	—
45114	Musical instrument and supplies stores .....	9	7 128	1 416	292	40	15.3	—
451140	Musical instrument and supplies stores .....	9	7 128	1 416	292	40	15.3	—
4512	Book, periodical, and music stores .....	25	30 423	2 599	653	222	12.6	2.0
45121	Book stores and news dealers .....	13	20 750	1 483	364	137	11.3	.1
451211	Book stores .....	12	D	D	D	c	D	D
4512111	Book stores, general .....	9	D	D	D	c	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	12	9 673	1 116	289	85	15.5	6.2
451220	Prerecorded tape, compact disc, and record stores .....	12	9 673	1 116	289	85	15.5	6.2
452	General merchandise stores .....	56	900 304	86 619	22 014	4 708	.5	.1
452111	Department stores (except discount department stores) ..	5	136 007	17 130	4 629	1 011	—	—
4529	Other general merchandise stores .....	42	D	D	D	h	D	D
45291	Warehouse clubs and supercenters .....	6	D	D	D	h	D	D
452910	Warehouse clubs and supercenters .....	6	D	D	D	h	D	D
45299	All other general merchandise stores .....	36	D	D	D	e	D	D
452990	All other general merchandise stores .....	36	D	D	D	e	D	D
4529901	Variety stores .....	24	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	12	D	D	D	c	D	D
453	Miscellaneous store retailers .....	279	177 748	26 390	6 554	1 629	23.1	4.4
4531	Florists .....	41	11 403	2 227	584	177	46.2	2.4
45311	Florists .....	41	11 403	2 227	584	177	46.2	2.4
453110	Florists .....	41	11 403	2 227	584	177	46.2	2.4
4532	Office supplies, stationery, and gift stores .....	93	81 478	10 521	2 750	714	8.7	4.4
45321	Office supplies and stationery stores .....	11	43 028	3 570	904	173	1.1	2.8
453210	Office supplies and stationery stores .....	11	43 028	3 570	904	173	1.1	2.8
45322	Gift, novelty, and souvenir stores .....	82	38 450	6 951	1 846	541	17.2	6.2
453220	Gift, novelty, and souvenir stores .....	82	38 450	6 951	1 846	541	17.2	6.2
4533	Used merchandise stores .....	41	11 829	2 261	561	185	11.0	2.3
45331	Used merchandise stores .....	41	11 829	2 261	561	185	11.0	2.3
453310	Used merchandise stores .....	41	11 829	2 261	561	185	11.0	2.3
4539	Other miscellaneous store retailers .....	104	73 038	11 381	2 659	553	37.6	5.0
45391	Pet and pet supplies stores .....	16	11 090	1 584	379	103	19.8	3.2
453910	Pet and pet supplies stores .....	16	11 090	1 584	379	103	19.8	3.2
45392	Art dealers .....	22	8 143	1 170	290	80	16.6	4.7
453920	Art dealers .....	22	8 143	1 170	290	80	16.6	4.7
45399	All other miscellaneous store retailers .....	61	51 469	8 342	1 918	361	45.4	2.5
454	Nonstore retailers .....	110	84 269	14 438	3 562	534	27.6	6.3
4541	Electronic shopping and mail-order houses .....	34	20 171	4 047	923	155	27.0	5.5
45411	Electronic shopping and mail-order houses .....	34	20 171	4 047	923	155	27.0	5.5
4543	Direct selling establishments .....	62	56 174	8 751	2 205	326	21.1	7.5
45431	Fuel dealers .....	9	18 723	2 703	709	84	4.4	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	8	D	D	D	b	D	D
45439	Other direct selling establishments .....	53	37 451	6 048	1 496	242	29.4	11.2
454390	Other direct selling establishments .....	53	37 451	6 048	1 496	242	29.4	11.2
<b>CLEWISTON, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>136</b>	<b>297 216</b>	<b>24 195</b>	<b>5 845</b>	<b>1 423</b>	<b>20.5</b>	<b>5.2</b>
441	Motor vehicle and parts dealers .....	21	107 009	5 896	1 445	185	18.0	.9
442	Furniture and home furnishings stores .....	4	4 064	777	174	49	21.4	2.5
443	Electronics and appliance stores .....	6	804	180	42	14	77.2	1.0
444	Building material and garden equipment and supplies dealers ...	9	9 123	1 565	317	102	—	15.9
445	Food and beverage stores .....	36	62 629	5 182	1 238	404	17.9	18.4
446	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	20	27 403	1 846	509	115	18.6	.3
448	Clothing and clothing accessories stores .....	6	1 643	246	61	25	38.2	—
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	e	D	D
453	Miscellaneous store retailers .....	21	18 370	1 777	447	98	70.3	6.9
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	7	15 074	975	245	36	79.1	—
453930	Manufactured (mobile) home dealers .....	7	15 074	975	245	36	79.1	—

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>	
	<b>CLEWISTON, FL MICROPOLITAN STATISTICAL AREA—Con.</b>								
44-45 454	<b>Retail trade—Con.</b> Nonstore retailers .....	2	D	D	D	a	D	D	
	<b>FORT WALTON BEACH-CRESTVIEW-DESTIN, FL METROPOLITAN STATISTICAL AREA</b>								
44-45	<b>Retail trade .....</b>	<b>968</b>	<b>2 476 204</b>	<b>235 951</b>	<b>55 034</b>	<b>12 181</b>	<b>8.4</b>	<b>12.0</b>	
441	Motor vehicle and parts dealers .....	113	613 833	47 341	10 478	1 363	14.6	4.9	
4411	Automobile dealers .....	37	466 093	34 930	7 623	867	17.4	1.6	
4412	Other motor vehicle dealers .....	26	109 271	5 311	1 123	176	2.8	19.5	
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D	
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D	
44122	Motorcycle, boat, and other motor vehicle dealers .....	25	D	D	D	c	D	D	
441221	Motorcycle dealers .....	5	D	D	D	b	D	D	
441222	Boat dealers .....	20	76 849	3 531	740	130	4.0	27.8	
442	Furniture and home furnishings stores .....	80	82 773	11 513	2 620	552	20.0	3.0	
4421	Furniture stores .....	30	33 406	5 324	1 194	232	22.3	3.8	
44211	Furniture stores .....	30	33 406	5 324	1 194	232	22.3	3.8	
442110	Furniture stores .....	30	33 406	5 324	1 194	232	22.3	3.8	
4422	Home furnishings stores .....	50	49 367	6 189	1 426	320	18.4	2.5	
44221	Floor covering stores .....	17	18 205	2 392	576	99	24.0	3.4	
442210	Floor covering stores .....	17	18 205	2 392	576	99	24.0	3.4	
44229	Other home furnishings stores .....	33	31 162	3 797	850	221	15.2	1.9	
442299	All other home furnishings stores .....	31	D	D	D	c	D	D	
443	Electronics and appliance stores .....	35	37 884	4 268	1 057	191	10.7	6.2	
4431	Electronics and appliance stores .....	35	37 884	4 268	1 057	191	10.7	6.2	
44311	Appliance, television, and other electronics stores .....	27	32 848	3 519	889	158	6.8	7.1	
443112	Radio, television, and other electronics stores .....	19	25 191	2 532	624	117	5.0	.5	
444	Building material and garden equipment and supplies dealers ...	64	208 409	22 771	5 629	1 059	2.6	21.0	
4441	Building material and supplies dealers .....	53	200 868	21 609	5 370	995	2.6	21.7	
44411	Home centers .....	3	D	D	D	e	D	D	
444110	Home centers .....	3	D	D	D	e	D	D	
44419	Other building material dealers .....	34	83 292	10 056	2 604	385	5.5	16.2	
444190	Other building material dealers .....	34	83 292	10 056	2 604	385	5.5	16.2	
445	Food and beverage stores .....	82	283 902	30 119	7 351	1 927	9.3	27.3	
4451	Grocery stores .....	37	241 348	26 416	6 503	1 640	5.6	28.2	
4452	Specialty food stores .....	22	19 984	1 895	419	146	39.3	.6	
446	Health and personal care stores .....	63	91 103	11 734	2 840	556	13.6	1.4	
4461	Health and personal care stores .....	63	91 103	11 734	2 840	556	13.6	1.4	
44612	Cosmetics, beauty supplies, and perfume stores .....	9	4 911	589	147	53	6.0	—	
446120	Cosmetics, beauty supplies, and perfume stores .....	9	4 911	589	147	53	6.0	—	
44619	Other health and personal care stores .....	19	8 234	1 881	474	88	30.3	—	
447	Gasoline stations .....	119	203 178	11 017	2 643	744	3.7	13.0	
4471	Gasoline stations .....	119	203 178	11 017	2 643	744	3.7	13.0	
44711	Gasoline stations with convenience stores .....	113	198 282	10 634	2 548	716	3.7	12.5	
447110	Gasoline stations with convenience stores .....	113	198 282	10 634	2 548	716	3.7	12.5	
448	Clothing and clothing accessories stores .....	180	220 619	25 003	5 375	1 823	13.2	8.6	
4481	Clothing stores .....	114	162 419	18 362	3 815	1 407	10.8	11.0	
44813	Children's and infants' clothing stores .....	6	7 734	715	140	43	—	—	
448130	Children's and infants' clothing stores .....	6	7 734	715	140	43	—	—	
44814	Family clothing stores .....	38	91 346	8 995	1 868	678	.2	14.4	
448140	Family clothing stores .....	38	91 346	8 995	1 868	678	.2	14.4	
44819	Other clothing stores .....	14	23 213	3 502	696	258	34.7	1.4	
448190	Other clothing stores .....	14	23 213	3 502	696	258	34.7	1.4	
4482	Shoe stores .....	32	30 992	3 133	750	248	9.3	3.2	
44821	Shoe stores .....	32	30 992	3 133	750	248	9.3	3.2	
448210	Shoe stores .....	32	30 992	3 133	750	248	9.3	3.2	
4482101	Men's shoe stores .....	3	4 209	425	104	14	—	—	
4482105	Athletic footwear stores .....	7	8 020	810	208	80	—	11.8	
4483	Jewelry, luggage, and leather goods stores .....	34	27 208	3 508	810	168	32.2	—	
44831	Jewelry stores .....	31	25 026	3 219	738	148	35.0	.1	
448310	Jewelry stores .....	31	25 026	3 219	738	148	35.0	.1	
44832	Luggage and leather goods stores .....	3	2 182	289	72	20	—	—	
448320	Luggage and leather goods stores .....	3	2 182	289	72	20	—	—	
451	Sporting goods, hobby, book, and music stores .....	55	40 770	5 122	1 230	382	9.8	15.1	
4511	Sporting goods, hobby, and musical instrument stores .....	36	24 624	3 259	775	213	11.3	24.9	
4512	Book, periodical, and music stores .....	19	16 146	1 863	455	169	7.6	.1	
45121	Book stores and news dealers .....	11	11 806	1 462	353	131	7.4	—	
451211	Book stores, general .....	8	10 964	1 335	321	119	8.0	—	

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**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

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<b>FORT WALTON BEACH-CRESTVIEW-DESTIN, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	32	473 606	46 063	11 601	2 641	—	.1
4529	Other general merchandise stores .....	24	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	4	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	4	D	D	D	g	D	D
45299	All other general merchandise stores .....	20	D	D	D	c	D	D
452990	All other general merchandise stores .....	20	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	119	72 297	9 621	2 144	690	10.1	6.5
4532	Office supplies, stationery, and gift stores .....	46	33 253	3 601	823	271	8.4	8.8
45321	Office supplies and stationery stores .....	9	20 590	1 765	419	91	2.0	2.5
453210	Office supplies and stationery stores .....	9	20 590	1 765	419	91	2.0	2.5
4533	Used merchandise stores .....	18	8 496	964	229	82	3.1	—
45331	Used merchandise stores .....	18	8 496	964	229	82	3.1	—
453310	Used merchandise stores .....	18	8 496	964	229	82	3.1	—
4539	Other miscellaneous store retailers .....	39	26 452	4 074	845	217	11.1	4.1
45392	Art dealers .....	8	2 859	518	138	34	5.8	—
453920	Art dealers .....	8	2 859	518	138	34	5.8	—
45399	All other miscellaneous store retailers .....	19	13 707	2 483	419	128	17.4	7.4
454	Nonstore retailers .....	26	147 830	11 379	2 066	253	4.0	56.2
4541	Electronic shopping and mail-order houses .....	7	137 299	8 663	1 331	174	1.1	60.6
45411	Electronic shopping and mail-order houses .....	7	137 299	8 663	1 331	174	1.1	60.6
<b>GAINESVILLE, FL METROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>953</b>	<b>2 405 910</b>	<b>242 463</b>	<b>61 276</b>	<b>13 923</b>	<b>6.4</b>	<b>5.0</b>
441	Motor vehicle and parts dealers .....	83	589 459	51 637	14 182	1 591	8.0	11.3
4411	Automobile dealers .....	31	521 686	40 544	11 511	1 133	8.2	11.8
4412	Other motor vehicle dealers .....	9	22 576	2 652	618	79	2.2	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	8	D	D	D	b	D	D
441221	Motorcycle dealers .....	5	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	43	45 197	8 441	2 053	379	8.6	11.1
44131	Automotive parts and accessories stores .....	30	30 753	4 709	1 179	260	10.4	16.3
441310	Automotive parts and accessories stores .....	30	30 753	4 709	1 179	260	10.4	16.3
442	Furniture and home furnishings stores .....	54	54 670	6 623	1 569	406	13.7	4.7
4421	Furniture stores .....	27	26 280	3 249	777	206	22.6	6.9
44211	Furniture stores .....	27	26 280	3 249	777	206	22.6	6.9
442110	Furniture stores .....	27	26 280	3 249	777	206	22.6	6.9
4422	Home furnishings stores .....	27	28 390	3 374	792	200	5.4	2.7
44229	Other home furnishings stores .....	19	19 158	2 524	593	168	7.4	3.6
442299	All other home furnishings stores .....	19	19 158	2 524	593	168	7.4	3.6
443	Electronics and appliance stores .....	35	66 815	6 970	1 768	389	6.0	.3
4431	Electronics and appliance stores .....	35	66 815	6 970	1 768	389	6.0	.3
44311	Appliance, television, and other electronics stores .....	25	56 339	5 947	1 490	334	4.2	.3
443112	Radio, television, and other electronics stores .....	20	D	D	D	e	D	D
44312	Computer and software stores .....	8	D	D	D	b	D	D
443120	Computer and software stores .....	8	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	69	183 973	21 484	5 490	919	8.0	3.9
4441	Building material and supplies dealers .....	51	162 148	18 488	4 821	788	7.9	4.5
44411	Home centers .....	3	D	D	D	e	D	D
444110	Home centers .....	3	D	D	D	e	D	D
44419	Other building material dealers .....	26	45 802	8 157	2 126	254	13.9	15.6
444190	Other building material dealers .....	26	45 802	8 157	2 126	254	13.9	15.6
4442	Lawn and garden equipment and supplies stores .....	18	21 825	2 996	669	131	8.9	—
44422	Nursery, garden center, and farm supply stores .....	13	15 310	1 500	320	81	12.7	—
444220	Nursery, garden center, and farm supply stores .....	13	15 310	1 500	320	81	12.7	—
445	Food and beverage stores .....	99	437 966	49 345	11 997	3 720	3.2	3.0
4451	Grocery stores .....	74	416 918	47 174	11 522	3 583	2.7	3.0
44511	Supermarkets and other grocery (except convenience) stores .....	48	402 722	46 105	11 255	3 471	.8	2.8
445110	Supermarkets and other grocery (except convenience) stores .....	48	402 722	46 105	11 255	3 471	.8	2.8
4452	Specialty food stores .....	10	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GAINESVILLE, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	69	139 328	17 583	4 205	920	1.1	.4
4461	Health and personal care stores .....	69	139 328	17 583	4 205	920	1.1	.4
4461102	Proprietary stores .....	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	8	4 447	631	140	66	—	—
446120	Cosmetics, beauty supplies, and perfume stores .....	8	4 447	631	140	66	—	—
44619	Other health and personal care stores .....	15	9 920	1 418	336	69	7.2	3.2
446191	Food (health) supplement stores .....	8	6 545	858	200	51	4.7	—
447	Gasoline stations .....	115	189 624	9 756	2 423	698	4.7	1.3
4471	Gasoline stations .....	115	189 624	9 756	2 423	698	4.7	1.3
44711	Gasoline stations with convenience stores .....	102	180 708	8 989	2 221	650	2.7	.8
447110	Gasoline stations with convenience stores .....	102	180 708	8 989	2 221	650	2.7	.8
448	Clothing and clothing accessories stores .....	144	128 846	15 292	3 733	1 296	5.6	4.9
4481	Clothing stores .....	89	93 167	10 190	2 394	962	6.9	4.7
44813	Children's and infants' clothing stores .....	6	4 505	609	135	51	1.4	—
448130	Children's and infants' clothing stores .....	6	4 505	609	135	51	1.4	—
44819	Other clothing stores .....	11	8 360	1 253	279	102	24.2	5.4
448190	Other clothing stores .....	11	8 360	1 253	279	102	24.2	5.4
4482103	Children's and juveniles' shoe stores .....	3	1 127	171	35	10	—	—
4482105	Athletic footwear stores .....	8	8 524	904	230	63	1.7	13.2
4483	Jewelry, luggage, and leather goods stores .....	22	13 921	2 491	678	124	4.4	3.0
451	Sporting goods, hobby, book, and music stores .....	77	93 984	10 053	2 424	818	4.3	4.5
4511	Sporting goods, hobby, and musical instrument stores .....	45	40 999	4 820	1 143	386	5.4	6.9
4512	Book, periodical, and music stores .....	32	52 985	5 233	1 281	432	3.5	2.7
45121	Book stores and news dealers .....	24	44 078	4 272	1 062	348	3.8	—
451211	Book stores .....	23	D	D	D	e	D	D
4512111	Book stores, general .....	12	D	D	D	c	D	D
4512113	College book stores .....	9	29 946	2 254	590	203	—	—
452	General merchandise stores .....	35	370 226	34 071	8 843	2 151	.1	.5
452111	Department stores (except discount department stores) ..	5	D	D	D	f	D	D
45299	All other general merchandise stores .....	24	D	D	D	c	D	D
452990	All other general merchandise stores .....	24	D	D	D	c	D	D
4529901	Variety stores .....	19	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	110	76 048	10 125	2 452	647	9.5	6.1
4532	Office supplies, stationery, and gift stores .....	36	41 356	3 864	957	273	3.0	7.9
45321	Office supplies and stationery stores .....	10	31 289	2 366	569	133	—	7.4
453210	Office supplies and stationery stores .....	10	31 289	2 366	569	133	—	7.4
4533	Used merchandise stores .....	21	4 820	849	201	78	37.9	1.6
45331	Used merchandise stores .....	21	4 820	849	201	78	37.9	1.6
453310	Used merchandise stores .....	21	4 820	849	201	78	37.9	1.6
4539	Other miscellaneous store retailers .....	35	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	7	7 202	987	205	79	9.2	2.9
453910	Pet and pet supplies stores .....	7	7 202	987	205	79	9.2	2.9
45399	All other miscellaneous store retailers .....	21	D	D	D	b	D	D
454	Nonstore retailers .....	63	74 971	9 524	2 190	368	49.4	15.3
4541	Electronic shopping and mail-order houses .....	25	49 814	5 130	1 054	157	66.0	21.3
45411	Electronic shopping and mail-order houses .....	25	49 814	5 130	1 054	157	66.0	21.3
4543	Direct selling establishments .....	33	20 102	3 322	864	161	13.1	4.1
454312	Liquefied petroleum gas (bottled gas) dealers .....	8	7 468	1 341	332	50	15.4	3.4
45439	Other direct selling establishments .....	25	12 634	1 981	532	111	11.7	4.5
454390	Other direct selling establishments .....	25	12 634	1 981	532	111	11.7	4.5
<b>HOMOSASSA SPRINGS, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>461</b>	<b>1 176 143</b>	<b>99 516</b>	<b>24 809</b>	<b>5 266</b>	<b>10.0</b>	<b>12.0</b>
441	Motor vehicle and parts dealers .....	79	357 265	26 753	6 610	883	12.5	30.9
4411	Automobile dealers .....	28	306 049	20 693	5 116	609	10.1	33.9
4412	Other motor vehicle dealers .....	19	27 932	2 730	690	113	35.9	13.5
44122	Motorcycle, boat, and other motor vehicle dealers .....	15	D	D	D	b	D	D
441222	Boat dealers .....	12	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	34	18 827	2 316	563	135	39.2	7.3
443	Electronics and appliance stores .....	19	11 488	1 234	313	74	10.5	8.5
4431	Electronics and appliance stores .....	19	11 488	1 234	313	74	10.5	8.5
444	Building material and garden equipment and supplies dealers ...	41	84 864	8 077	2 114	455	6.6	14.0
4441	Building material and supplies dealers .....	32	81 464	7 707	2 018	419	5.8	14.4
44419	Other building material dealers .....	16	28 210	2 376	535	117	6.9	41.7
444190	Other building material dealers .....	16	28 210	2 376	535	117	6.9	41.7

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOMOSASSA SPRINGS, FL MICROPOLITAN STATISTICAL AREA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	53	222 313	22 727	5 603	1 538	5.8	2.0
4451	Grocery stores .....	33	203 821	20 841	5 135	1 424	3.9	2.2
4452	Specialty food stores .....	13	D	D	D	b	D	D
446	Health and personal care stores .....	31	72 136	7 895	1 939	304	14.9	—
4461	Health and personal care stores .....	31	72 136	7 895	1 939	304	14.9	—
447	Gasoline stations .....	60	97 800	4 714	1 118	321	20.7	9.6
44711	Gasoline stations with convenience stores .....	55	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	55	D	D	D	e	D	D
448	Clothing and clothing accessories stores .....	37	30 692	3 253	822	243	13.4	4.3
4481	Clothing stores .....	14	20 747	1 961	501	147	1.9	6.4
451	Sporting goods, hobby, book, and music stores .....	15	6 750	935	239	58	17.9	—
452	General merchandise stores .....	19	138 563	14 280	3 673	919	—	—
45299	All other general merchandise stores .....	12	D	D	D	c	D	D
452990	All other general merchandise stores .....	12	D	D	D	c	D	D
453	Miscellaneous store retailers .....	53	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	23	14 632	1 435	338	74	36.9	4.2
45393	Manufactured (mobile) home dealers .....	6	10 473	699	172	32	32.9	1.2
453930	Manufactured (mobile) home dealers .....	6	10 473	699	172	32	32.9	1.2
454	Nonstore retailers .....	20	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses .....	10	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	10	D	D	D	b	D	D
<b>JACKSONVILLE, FL METROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>4 735</b>	<b>13 614 638</b>	<b>1 338 468</b>	<b>320 948</b>	<b>65 063</b>	<b>7.5</b>	<b>4.7</b>
441	Motor vehicle and parts dealers .....	592	4 432 668	349 509	82 863	9 306	6.5	6.1
4411	Automobile dealers .....	235	3 851 536	265 951	63 088	6 166	5.6	5.9
44111	New car dealers .....	111	3 650 525	250 683	59 338	5 629	4.0	5.9
441110	New car dealers .....	111	3 650 525	250 683	59 338	5 629	4.0	5.9
44112	Used car dealers .....	124	201 011	15 268	3 750	537	35.5	6.3
441120	Used car dealers .....	124	201 011	15 268	3 750	537	35.5	6.3
4412	Other motor vehicle dealers .....	92	284 899	26 026	5 808	907	15.6	4.4
44121	Recreational vehicle dealers .....	10	90 444	5 856	1 478	191	2.4	5.3
441210	Recreational vehicle dealers .....	10	90 444	5 856	1 478	191	2.4	5.3
44122	Motorcycle, boat, and other motor vehicle dealers .....	82	194 455	20 170	4 330	716	21.8	4.0
441221	Motorcycle dealers .....	21	58 171	8 961	1 920	317	11.8	4.0
441222	Boat dealers .....	52	97 638	8 313	1 782	314	26.1	5.6
441229	All other motor vehicle dealers .....	9	38 646	2 896	628	85	25.9	.1
4413	Automotive parts, accessories, and tire stores .....	265	296 233	57 532	13 967	2 233	9.5	10.3
44131	Automotive parts and accessories stores .....	146	172 042	29 835	7 229	1 369	13.6	11.0
441310	Automotive parts and accessories stores .....	146	172 042	29 835	7 229	1 369	13.6	11.0
44132	Tire dealers .....	119	124 191	27 697	6 738	864	3.7	9.3
441320	Tire dealers .....	119	124 191	27 697	6 738	864	3.7	9.3
442	Furniture and home furnishings stores .....	309	406 744	52 590	12 215	2 265	18.4	6.3
4421	Furniture stores .....	131	216 635	28 603	6 793	1 026	19.7	6.0
44211	Furniture stores .....	131	216 635	28 603	6 793	1 026	19.7	6.0
442110	Furniture stores .....	131	216 635	28 603	6 793	1 026	19.7	6.0
4422	Home furnishings stores .....	178	190 109	23 987	5 422	1 239	16.9	6.6
44221	Floor covering stores .....	61	72 760	9 092	2 099	302	27.8	8.2
442210	Floor covering stores .....	61	72 760	9 092	2 099	302	27.8	8.2
44229	Other home furnishings stores .....	117	117 349	14 895	3 323	937	10.1	5.6
442291	Window treatment stores .....	9	7 514	2 025	375	72	5.3	6.7
442299	All other home furnishings stores .....	108	109 835	12 870	2 948	865	10.4	5.5
443	Electronics and appliance stores .....	172	296 266	34 446	8 639	1 410	7.9	2.1
4431	Electronics and appliance stores .....	172	296 266	34 446	8 639	1 410	7.9	2.1
44311	Appliance, television, and other electronics stores .....	129	224 487	25 739	6 417	1 071	7.7	2.2
443111	Household appliance stores .....	31	37 366	4 812	1 127	151	12.3	1.4
443112	Radio, television, and other electronics stores .....	98	187 121	20 927	5 290	920	6.8	2.3
44312	Computer and software stores .....	39	D	D	D	e	D	D
443120	Computer and software stores .....	39	D	D	D	e	D	D
44313	Camera and photographic supplies stores .....	4	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	4	D	D	D	b	D	D

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JACKSONVILLE, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Building material and garden equipment and supplies dealers . . .	341	1 041 008	128 475	31 857	5 116	9.2	10.2
444	Building material and supplies dealers . . . . .	281	964 390	119 265	29 773	4 632	6.9	10.9
44411	Home centers . . . . .	25	D	D	D	g	D	D
444110	Home centers . . . . .	25	D	D	D	g	D	D
44412	Paint and wallpaper stores . . . . .	39	D	D	D	c	D	D
444120	Paint and wallpaper stores . . . . .	39	D	D	D	c	D	D
44413	Hardware stores . . . . .	57	65 670	11 734	2 866	750	16.8	3.9
444130	Hardware stores . . . . .	57	65 670	11 734	2 866	750	16.8	3.9
44419	Other building material dealers . . . . .	160	407 008	58 749	14 043	1 697	11.6	24.3
444190	Other building material dealers . . . . .	160	407 008	58 749	14 043	1 697	11.6	24.3
4442	Lawn and garden equipment and supplies stores . . . . .	60	76 618	9 210	2 084	484	38.1	.7
44421	Outdoor power equipment stores . . . . .	17	24 330	2 893	630	99	10.1	—
444210	Outdoor power equipment stores . . . . .	17	24 330	2 893	630	99	10.1	—
44422	Nursery, garden center, and farm supply stores . . . . .	43	52 288	6 317	1 454	385	51.1	1.1
444220	Nursery, garden center, and farm supply stores . . . . .	43	52 288	6 317	1 454	385	51.1	1.1
445	Food and beverage stores . . . . .	623	2 048 589	225 150	53 511	14 708	5.7	3.6
4451	Grocery stores . . . . .	423	1 903 431	209 659	49 719	13 692	4.6	3.6
44511	Supermarkets and other grocery (except convenience) stores . . . . .	266	1 832 063	204 585	48 528	13 346	2.5	3.1
445110	Supermarkets and other grocery (except convenience) stores . . . . .	266	1 832 063	204 585	48 528	13 346	2.5	3.1
44512	Convenience stores . . . . .	157	71 368	5 074	1 191	346	58.9	16.2
445120	Convenience stores . . . . .	157	71 368	5 074	1 191	346	58.9	16.2
4452	Specialty food stores . . . . .	118	51 216	9 054	2 187	581	25.4	8.7
4453	Beer, wine, and liquor stores . . . . .	82	93 942	6 437	1 605	435	17.0	1.4
44531	Beer, wine, and liquor stores . . . . .	82	93 942	6 437	1 605	435	17.0	1.4
445310	Beer, wine, and liquor stores . . . . .	82	93 942	6 437	1 605	435	17.0	1.4
446	Health and personal care stores . . . . .	322	715 942	94 858	20 134	4 474	14.5	1.2
4461	Health and personal care stores . . . . .	322	715 942	94 858	20 134	4 474	14.5	1.2
44611	Pharmacies and drug stores . . . . .	132	585 759	59 595	14 613	3 315	8.7	.1
446110	Pharmacies and drug stores . . . . .	132	585 759	59 595	14 613	3 315	8.7	.1
4461101	Pharmacies and drug stores . . . . .	130	D	D	D	h	D	D
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	60	26 505	3 764	880	316	25.2	11.0
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	60	26 505	3 764	880	316	25.2	11.0
44613	Optical goods stores . . . . .	52	26 565	6 702	1 723	285	14.1	1.6
446130	Optical goods stores . . . . .	52	26 565	6 702	1 723	285	14.1	1.6
44619	Other health and personal care stores . . . . .	78	77 113	24 797	2 918	558	54.9	6.0
446191	Food (health) supplement stores . . . . .	48	17 109	2 796	708	217	21.5	6.7
446199	All other health and personal care stores . . . . .	30	60 004	22 001	2 210	341	64.4	5.8
447	Gasoline stations . . . . .	535	1 049 607	58 510	14 524	3 535	8.5	3.7
4471	Gasoline stations . . . . .	535	1 049 607	58 510	14 524	3 535	8.5	3.7
44711	Gasoline stations with convenience stores . . . . .	476	896 706	48 459	12 050	2 991	9.0	2.6
447110	Gasoline stations with convenience stores . . . . .	476	896 706	48 459	12 050	2 991	9.0	2.6
44719	Other gasoline stations . . . . .	59	152 901	10 051	2 474	544	6.0	10.1
447190	Other gasoline stations . . . . .	59	152 901	10 051	2 474	544	6.0	10.1
448	Clothing and clothing accessories stores . . . . .	710	704 632	86 386	21 454	6 479	11.1	5.7
4481	Clothing stores . . . . .	432	497 634	58 917	14 506	4 825	10.7	7.2
44811	Men's clothing stores . . . . .	46	36 453	6 423	1 557	315	26.2	9.2
448110	Men's clothing stores . . . . .	46	36 453	6 423	1 557	315	26.2	9.2
44812	Women's clothing stores . . . . .	175	125 534	14 549	3 563	1 386	16.5	8.2
448120	Women's clothing stores . . . . .	175	125 534	14 549	3 563	1 386	16.5	8.2
44813	Children's and infants' clothing stores . . . . .	29	29 686	3 127	745	294	6.8	1.0
448130	Children's and infants' clothing stores . . . . .	29	29 686	3 127	745	294	6.8	1.0
44814	Family clothing stores . . . . .	105	248 228	25 368	6 179	2 117	3.9	6.0
448140	Family clothing stores . . . . .	105	248 228	25 368	6 179	2 117	3.9	6.0
44815	Clothing accessories stores . . . . .	23	9 763	1 619	420	147	36.2	—
448150	Clothing accessories stores . . . . .	23	9 763	1 619	420	147	36.2	—
44819	Other clothing stores . . . . .	54	47 970	7 831	2 042	566	16.4	14.5
448190	Other clothing stores . . . . .	54	47 970	7 831	2 042	566	16.4	14.5
4482	Shoe stores . . . . .	130	104 279	10 769	2 651	934	4.8	2.2
44821	Shoe stores . . . . .	130	104 279	10 769	2 651	934	4.8	2.2
448210	Shoe stores . . . . .	130	104 279	10 769	2 651	934	4.8	2.2
4482101	Men's shoe stores . . . . .	12	D	D	D	b	D	D
4482102	Women's shoe stores . . . . .	23	10 841	1 219	318	174	11.6	.1
4482103	Children's and juveniles' shoe stores . . . . .	4	D	D	D	b	D	D
4482104	Family shoe stores . . . . .	62	46 202	4 679	1 148	363	3.6	2.1
4482105	Athletic footwear stores . . . . .	29	37 969	3 530	852	313	3.8	—
4483	Jewelry, luggage, and leather goods stores . . . . .	148	102 719	16 700	4 297	720	19.4	2.1
44831	Jewelry stores . . . . .	142	100 254	16 326	4 200	691	19.9	2.1
448310	Jewelry stores . . . . .	142	100 254	16 326	4 200	691	19.9	2.1
44832	Luggage and leather goods stores . . . . .	6	2 465	374	97	29	—	—
448320	Luggage and leather goods stores . . . . .	6	2 465	374	97	29	—	—

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JACKSONVILLE, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Sporting goods, hobby, book, and music stores .....	238	240 442	27 344	6 378	2 073	11.5	13.8
4511	Sporting goods, hobby, and musical instrument stores .....	160	152 038	18 519	4 288	1 321	13.2	13.7
45111	Sporting goods stores .....	88	74 716	10 040	2 264	582	11.9	23.6
451110	Sporting goods stores .....	88	74 716	10 040	2 264	582	11.9	23.6
4511101	General-line sporting goods stores .....	20	32 697	3 439	799	221	7.5	35.6
4511102	Specialty-line sporting goods stores .....	68	42 019	6 601	1 465	361	15.4	14.2
45112	Hobby, toy, and game stores .....	36	46 568	4 816	1 072	532	9.7	2.1
451120	Hobby, toy, and game stores .....	36	46 568	4 816	1 072	532	9.7	2.1
45113	Sewing, needlework, and piece goods stores .....	20	17 499	1 863	471	120	4.0	11.5
451130	Sewing, needlework, and piece goods stores .....	20	17 499	1 863	471	120	4.0	11.5
45114	Musical instrument and supplies stores .....	16	13 255	1 800	481	87	44.9	2.4
451140	Musical instrument and supplies stores .....	16	13 255	1 800	481	87	44.9	2.4
4512	Book, periodical, and music stores .....	78	88 404	8 825	2 090	752	8.5	13.9
45121	Book stores and news dealers .....	51	63 839	6 305	1 556	558	9.6	2.3
451211	Book stores .....	51	63 839	6 305	1 556	558	9.6	2.3
4512111	Book stores, general .....	27	35 384	3 573	887	327	8.5	3.6
4512112	Specialty book stores .....	14	D	D	D	c	D	D
4512113	College book stores .....	10	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	27	24 565	2 520	534	194	5.5	43.9
451220	Prerecorded tape, compact disc, and record stores .....	27	24 565	2 520	534	194	5.5	43.9
452	General merchandise stores .....	160	1 964 519	182 761	45 510	10 755	.5	.3
4521	Department stores .....	40	1 085 779	114 967	29 405	6 910	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	40	1 113 228	114 967	29 405	6 910	—	—
45211	Department stores .....	40	1 085 779	114 967	29 405	6 910	—	—
452111	Department stores (except discount department stores) ..	16	370 184	47 394	12 843	2 984	—	—
452112	Discount department stores .....	24	715 595	67 573	16 562	3 926	—	—
4529	Other general merchandise stores .....	120	878 740	67 794	16 105	3 845	1.0	.7
45291	Warehouse clubs and supercenters .....	11	D	D	D	h	D	D
452910	Warehouse clubs and supercenters .....	11	D	D	D	h	D	D
45299	All other general merchandise stores .....	109	D	D	D	f	D	D
452990	All other general merchandise stores .....	109	D	D	D	f	D	D
4529901	Variety stores .....	80	79 776	7 077	1 587	511	3.6	.3
4529904	Miscellaneous general merchandise stores .....	29	D	D	D	e	D	D
453	Miscellaneous store retailers .....	521	327 812	45 939	10 932	3 025	21.1	6.8
4531	Florists .....	67	25 594	6 018	1 523	439	29.6	18.6
45311	Florists .....	67	25 594	6 018	1 523	439	29.6	18.6
453110	Florists .....	67	25 594	6 018	1 523	439	29.6	18.6
4532	Office supplies, stationery, and gift stores .....	185	151 124	18 769	4 349	1 239	13.9	3.4
45321	Office supplies and stationery stores .....	38	98 144	9 748	2 253	453	1.7	.1
453210	Office supplies and stationery stores .....	38	98 144	9 748	2 253	453	1.7	.1
45322	Gift, novelty, and souvenir stores .....	147	52 980	9 021	2 096	786	36.6	9.6
453220	Gift, novelty, and souvenir stores .....	147	52 980	9 021	2 096	786	36.6	9.6
4533	Used merchandise stores .....	107	38 416	6 194	1 562	494	38.6	12.3
45331	Used merchandise stores .....	107	38 416	6 194	1 562	494	38.6	12.3
453310	Used merchandise stores .....	107	38 416	6 194	1 562	494	38.6	12.3
4539	Other miscellaneous store retailers .....	162	112 678	14 958	3 498	853	22.8	6.7
45391	Pet and pet supplies stores .....	30	27 246	3 620	784	243	16.4	3.6
453910	Pet and pet supplies stores .....	30	27 246	3 620	784	243	16.4	3.6
45392	Art dealers .....	24	9 118	1 895	402	81	38.6	4.2
453920	Art dealers .....	24	9 118	1 895	402	81	38.6	4.2
45393	Manufactured (mobile) home dealers .....	27	35 771	2 709	690	114	21.6	5.2
453930	Manufactured (mobile) home dealers .....	27	35 771	2 709	690	114	21.6	5.2
45399	All other miscellaneous store retailers .....	81	40 543	6 734	1 622	415	24.6	10.7
454	Nonstore retailers .....	212	386 409	52 500	12 931	1 917	11.9	3.3
4541	Electronic shopping and mail-order houses .....	54	226 407	24 513	6 033	861	7.4	.9
45411	Electronic shopping and mail-order houses .....	54	226 407	24 513	6 033	861	7.4	.9
4542	Vending machine operators .....	31	21 828	4 163	947	158	36.6	3.1
45421	Vending machine operators .....	31	21 828	4 163	947	158	36.6	3.1
454210	Vending machine operators .....	31	21 828	4 163	947	158	36.6	3.1
4543	Direct selling establishments .....	127	138 174	23 824	5 951	898	15.3	7.2
45431	Fuel dealers .....	38	57 178	8 461	2 116	325	18.2	2.1
454311	Heating oil dealers .....	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	29	43 870	7 610	1 889	272	6.2	2.4
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	89	80 996	15 363	3 835	573	13.3	10.8
454390	Other direct selling establishments .....	89	80 996	15 363	3 835	573	13.3	10.8

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KEY WEST-MARATHON, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>762</b>	<b>1 183 949</b>	<b>133 154</b>	<b>33 716</b>	<b>6 874</b>	<b>23.7</b>	<b>6.4</b>
441	Motor vehicle and parts dealers .....	78	223 911	19 969	5 166	664	48.2	10.0
4412	Other motor vehicle dealers .....	52	111 180	10 772	2 630	383	18.4	19.8
44122	Motorcycle, boat, and other motor vehicle dealers .....	49	D	D	D	e	D	D
441222	Boat dealers .....	44	103 271	10 060	2 441	343	19.4	15.6
442	Furniture and home furnishings stores .....	38	29 571	4 065	973	176	42.7	14.6
4421	Furniture stores .....	17	15 079	2 335	543	96	46.2	21.5
44211	Furniture stores .....	17	15 079	2 335	543	96	46.2	21.5
442110	Furniture stores .....	17	15 079	2 335	543	96	46.2	21.5
4422	Home furnishings stores .....	21	14 492	1 730	430	80	39.0	7.4
44229	Other home furnishings stores .....	13	11 013	1 208	319	65	21.8	8.8
443	Electronics and appliance stores .....	26	18 758	2 662	655	109	47.2	3.1
4431	Electronics and appliance stores .....	26	18 758	2 662	655	109	47.2	3.1
44311	Appliance, television, and other electronics stores .....	20	16 636	2 313	572	91	46.7	3.5
444	Building material and garden equipment and supplies dealers ...	39	94 433	11 313	3 080	481	21.3	1.8
4441	Building material and supplies dealers .....	31	91 102	10 911	2 982	460	20.6	—
445	Food and beverage stores .....	93	304 536	33 665	8 804	1 958	8.6	3.5
4451	Grocery stores .....	48	268 610	29 680	7 826	1 705	6.7	3.3
4452	Specialty food stores .....	22	16 264	1 825	473	117	20.8	1.4
446	Health and personal care stores .....	34	82 196	9 320	2 186	531	7.0	.9
4461	Health and personal care stores .....	34	82 196	9 320	2 186	531	7.0	.9
44612	Cosmetics, beauty supplies, and perfume stores .....	7	2 424	398	127	40	7.9	32.1
446120	Cosmetics, beauty supplies, and perfume stores .....	7	2 424	398	127	40	7.9	32.1
447	Gasoline stations .....	51	114 142	8 171	2 071	410	26.8	8.1
44711	Gasoline stations with convenience stores .....	44	93 981	6 848	1 712	361	29.5	9.3
447110	Gasoline stations with convenience stores .....	44	93 981	6 848	1 712	361	29.5	9.3
448	Clothing and clothing accessories stores .....	179	108 927	13 992	3 442	749	30.1	16.5
4481	Clothing stores .....	122	61 280	8 157	1 998	476	41.0	9.2
44819	Other clothing stores .....	29	6 817	933	212	66	64.8	17.1
448190	Other clothing stores .....	29	6 817	933	212	66	64.8	17.1
4483	Jewelry, luggage, and leather goods stores .....	42	D	D	D	c	D	D
44831	Jewelry stores .....	41	37 334	4 636	1 114	197	17.5	32.3
448310	Jewelry stores .....	41	37 334	4 636	1 114	197	17.5	32.3
451	Sporting goods, hobby, book, and music stores .....	62	48 746	6 231	1 504	424	26.0	2.7
4511	Sporting goods, hobby, and musical instrument stores .....	49	41 072	5 516	1 323	353	27.9	.8
45111	Sporting goods stores .....	38	36 847	4 767	1 153	309	21.6	.9
451110	Sporting goods stores .....	38	36 847	4 767	1 153	309	21.6	.9
4511101	General-line sporting goods stores .....	6	16 207	1 558	415	110	16.7	—
4512	Book, periodical, and music stores .....	13	7 674	715	181	71	15.5	13.1
452	General merchandise stores .....	10	75 463	8 623	2 028	472	1.7	2.2
453	Miscellaneous store retailers .....	124	65 107	12 895	3 202	780	28.8	6.5
4532	Office supplies, stationery, and gift stores .....	64	48 274	9 099	2 221	523	19.8	3.6
45321	Office supplies and stationery stores .....	4	11 495	1 184	301	67	—	—
453210	Office supplies and stationery stores .....	4	11 495	1 184	301	67	—	—
45322	Gift, novelty, and souvenir stores .....	60	36 779	7 915	1 920	456	26.0	4.7
453220	Gift, novelty, and souvenir stores .....	60	36 779	7 915	1 920	456	26.0	4.7
4539	Other miscellaneous store retailers .....	34	11 096	2 156	569	148	61.7	17.8
45392	Art dealers .....	17	5 528	1 155	307	52	54.1	25.3
453920	Art dealers .....	17	5 528	1 155	307	52	54.1	25.3
454	Nonstore retailers .....	28	18 159	2 248	605	120	18.4	4.4
454312	Liquefied petroleum gas (bottled gas) dealers .....	6	D	D	D	b	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAKE CITY, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>250</b>	<b>578 398</b>	<b>52 306</b>	<b>12 579</b>	<b>2 759</b>	<b>18.7</b>	<b>2.6</b>
441	Motor vehicle and parts dealers .....	35	149 382	11 749	2 858	442	38.7	1.3
4412	Other motor vehicle dealers .....	5	12 353	1 119	264	47	67.7	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	5	12 353	1 119	264	47	67.7	—
442	Furniture and home furnishings stores .....	9	9 353	1 452	378	67	18.2	—
443	Electronics and appliance stores .....	13	6 357	1 033	257	46	20.7	3.6
444	Building material and garden equipment and supplies dealers ...	20	50 235	4 485	1 018	253	8.4	5.4
445	Food and beverage stores .....	23	50 716	5 110	1 219	323	8.6	.8
446	Health and personal care stores .....	18	34 966	4 088	925	192	57.2	1.0
4461	Health and personal care stores .....	18	34 966	4 088	925	192	57.2	1.0
447	Gasoline stations .....	52	78 434	4 127	980	311	9.9	5.8
44711	Gasoline stations with convenience stores .....	47	65 607	3 574	856	279	9.3	6.7
447110	Gasoline stations with convenience stores .....	47	65 607	3 574	856	279	9.3	6.7
448	Clothing and clothing accessories stores .....	21	24 678	3 128	849	212	13.5	.3
4481	Clothing stores .....	12	20 416	2 526	683	175	7.6	—
451	Sporting goods, hobby, book, and music stores .....	8	3 539	389	99	35	25.2	—
452	General merchandise stores .....	9	D	D	D	f	D	D
45299	All other general merchandise stores .....	7	D	D	D	b	D	D
452990	All other general merchandise stores .....	7	D	D	D	b	D	D
453	Miscellaneous store retailers .....	31	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	17	29 713	2 696	428	87	16.8	16.5
45393	Manufactured (mobile) home dealers .....	12	26 933	2 127	305	48	11.6	18.3
453930	Manufactured (mobile) home dealers .....	12	26 933	2 127	305	48	11.6	18.3
454	Nonstore retailers .....	11	8 412	950	283	48	11.6	—
<b>LAKELAND-WINTER HAVEN, FL METROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 713</b>	<b>4 522 310</b>	<b>439 026</b>	<b>109 444</b>	<b>22 457</b>	<b>7.6</b>	<b>2.8</b>
441	Motor vehicle and parts dealers .....	242	1 440 067	123 002	29 337	3 503	7.8	.8
4411	Automobile dealers .....	96	1 216 013	92 119	22 009	2 329	6.0	.3
44111	New car dealers .....	38	1 147 565	88 029	20 996	2 124	4.5	—
441110	New car dealers .....	38	1 147 565	88 029	20 996	2 124	4.5	—
44112	Used car dealers .....	58	68 448	4 090	1 013	205	30.5	5.4
441120	Used car dealers .....	58	68 448	4 090	1 013	205	30.5	5.4
4412	Other motor vehicle dealers .....	37	121 145	10 967	2 594	369	23.3	—
44121	Recreational vehicle dealers .....	4	D	D	D	c	D	D
441210	Recreational vehicle dealers .....	4	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	33	D	D	D	e	D	D
441221	Motorcycle dealers .....	10	36 903	3 467	771	102	62.3	—
441222	Boat dealers .....	10	13 461	1 650	410	69	28.7	—
441229	All other motor vehicle dealers .....	13	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	109	102 909	19 916	4 734	805	11.4	7.5
44131	Automotive parts and accessories stores .....	69	63 094	10 910	2 604	539	12.4	.3
441310	Automotive parts and accessories stores .....	69	63 094	10 910	2 604	539	12.4	.3
44132	Tire dealers .....	40	39 815	9 006	2 130	266	9.8	18.8
441320	Tire dealers .....	40	39 815	9 006	2 130	266	9.8	18.8
442	Furniture and home furnishings stores .....	97	113 127	15 855	4 055	615	12.6	16.4
4421	Furniture stores .....	52	69 489	9 135	2 464	336	7.0	7.3
44211	Furniture stores .....	52	69 489	9 135	2 464	336	7.0	7.3
442110	Furniture stores .....	52	69 489	9 135	2 464	336	7.0	7.3
4422	Home furnishings stores .....	45	43 638	6 720	1 591	279	21.4	30.8
44221	Floor covering stores .....	23	32 496	5 002	1 177	164	17.7	40.7
442210	Floor covering stores .....	23	32 496	5 002	1 177	164	17.7	40.7
44229	Other home furnishings stores .....	22	11 142	1 718	414	115	32.3	1.8
443	Electronics and appliance stores .....	65	94 289	9 079	2 252	425	8.0	7.6
4431	Electronics and appliance stores .....	65	94 289	9 079	2 252	425	8.0	7.6
44311	Appliance, television, and other electronics stores .....	48	78 811	7 264	1 794	353	8.9	6.0
443112	Radio, television, and other electronics stores .....	33	66 510	6 072	1 522	293	7.3	4.2
44312	Computer and software stores .....	14	D	D	D	b	D	D
443120	Computer and software stores .....	14	D	D	D	b	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAKELAND-WINTER HAVEN, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Building material and garden equipment and supplies dealers . . .	121	322 224	37 041	9 213	1 554	5.0	4.3
444	Building material and supplies dealers . . . . .	84	296 120	33 908	8 563	1 398	2.1	4.4
44411	Home centers . . . . .	10	D	D	D	f	D	D
444110	Home centers . . . . .	10	D	D	D	f	D	D
44419	Other building material dealers . . . . .	51	85 389	13 448	3 388	426	6.2	15.0
444190	Other building material dealers . . . . .	51	85 389	13 448	3 388	426	6.2	15.0
4442	Lawn and garden equipment and supplies stores . . . . .	37	26 104	3 133	650	156	38.4	2.9
44422	Nursery, garden center, and farm supply stores . . . . .	27	16 009	1 600	380	116	37.4	4.7
444220	Nursery, garden center, and farm supply stores . . . . .	27	16 009	1 600	380	116	37.4	4.7
445	Food and beverage stores . . . . .	246	654 610	70 919	18 067	4 926	9.3	4.2
4451	Grocery stores . . . . .	201	620 052	66 616	16 862	4 655	8.9	3.9
44511	Supermarkets and other grocery (except convenience) stores . . . . .	93	573 483	63 378	16 036	4 379	4.8	2.6
445110	Supermarkets and other grocery (except convenience) stores . . . . .	93	573 483	63 378	16 036	4 379	4.8	2.6
44512	Convenience stores . . . . .	108	46 569	3 238	826	276	59.5	20.3
445120	Convenience stores . . . . .	108	46 569	3 238	826	276	59.5	20.3
4452	Specialty food stores . . . . .	23	14 335	2 863	762	150	20.1	9.0
446	Health and personal care stores . . . . .	121	257 710	29 339	7 151	1 519	7.4	3.0
4461	Health and personal care stores . . . . .	121	257 710	29 339	7 151	1 519	7.4	3.0
44611	Pharmacies and drug stores . . . . .	48	229 493	24 134	5 841	1 224	6.7	2.4
446110	Pharmacies and drug stores . . . . .	48	229 493	24 134	5 841	1 224	6.7	2.4
4461101	Pharmacies and drug stores . . . . .	46	D	D	D	g	D	D
4461102	Proprietary stores . . . . .	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	15	5 964	788	180	69	7.7	.8
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	15	5 964	788	180	69	7.7	.8
44619	Other health and personal care stores . . . . .	39	15 230	2 524	669	132	16.7	5.8
446191	Food (health) supplement stores . . . . .	17	6 383	923	249	61	11.5	5.7
447	Gasoline stations . . . . .	226	379 233	20 530	5 256	1 353	13.0	5.1
4471	Gasoline stations . . . . .	226	379 233	20 530	5 256	1 353	13.0	5.1
44711	Gasoline stations with convenience stores . . . . .	203	357 048	18 223	4 695	1 229	12.6	4.6
447110	Gasoline stations with convenience stores . . . . .	203	357 048	18 223	4 695	1 229	12.6	4.6
448	Clothing and clothing accessories stores . . . . .	185	168 453	20 292	5 245	1 508	10.0	2.6
4481	Clothing stores . . . . .	106	117 358	13 459	3 456	1 078	8.2	3.2
44814	Family clothing stores . . . . .	45	86 710	9 093	2 472	672	7.7	2.7
448140	Family clothing stores . . . . .	45	86 710	9 093	2 472	672	7.7	2.7
44819	Other clothing stores . . . . .	14	6 282	1 189	252	87	.6	15.6
448190	Other clothing stores . . . . .	14	6 282	1 189	252	87	.6	15.6
4482105	Athletic footwear stores . . . . .	8	6 887	705	182	80	—	—
4483	Jewelry, luggage, and leather goods stores . . . . .	45	D	D	D	c	D	D
44831	Jewelry stores . . . . .	44	28 937	4 285	1 097	214	24.7	.7
448310	Jewelry stores . . . . .	44	28 937	4 285	1 097	214	24.7	.7
451	Sporting goods, hobby, book, and music stores . . . . .	80	79 403	9 850	2 423	734	6.6	2.1
4511	Sporting goods, hobby, and musical instrument stores . . . . .	58	56 943	7 951	1 940	564	8.2	2.9
45111	Sporting goods stores . . . . .	23	27 873	3 607	918	225	6.6	2.4
451110	Sporting goods stores . . . . .	23	27 873	3 607	918	225	6.6	2.4
45113	Sewing, needlework, and piece goods stores . . . . .	8	5 031	549	122	54	14.1	—
451130	Sewing, needlework, and piece goods stores . . . . .	8	5 031	549	122	54	14.1	—
45114	Musical instrument and supplies stores . . . . .	10	6 715	1 891	450	68	20.5	—
451140	Musical instrument and supplies stores . . . . .	10	6 715	1 891	450	68	20.5	—
4512	Book, periodical, and music stores . . . . .	22	22 460	1 899	483	170	2.5	—
45121	Book stores and news dealers . . . . .	15	D	D	D	c	D	D
451211	Book stores . . . . .	14	D	D	D	c	D	D
4512111	Book stores, general . . . . .	6	9 009	901	227	87	—	—
4512112	Specialty book stores . . . . .	4	D	D	D	b	D	D
4512113	College book stores . . . . .	4	D	D	D	b	D	D
452	General merchandise stores . . . . .	74	848 556	81 613	21 168	5 014	.2	.2
4521	Department stores . . . . .	17	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> . . . . .	17	D	D	D	g	D	D
45211	Department stores . . . . .	17	D	D	D	g	D	D
452111	Department stores (except discount department stores) . . . . .	8	D	D	D	g	D	D
452112	Discount department stores . . . . .	9	223 508	22 533	5 826	1 312	—	—
4529	Other general merchandise stores . . . . .	57	D	D	D	h	D	D
45291	Warehouse clubs and supercenters . . . . .	5	D	D	D	g	D	D
452910	Warehouse clubs and supercenters . . . . .	5	D	D	D	g	D	D
45299	All other general merchandise stores . . . . .	52	D	D	D	e	D	D
452990	All other general merchandise stores . . . . .	52	D	D	D	e	D	D
4529901	Variety stores . . . . .	42	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores . . . . .	10	D	D	D	c	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAKELAND-WINTER HAVEN, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	194	120 425	14 407	3 530	937	26.6	6.4
4532	Office supplies, stationery, and gift stores .....	46	40 839	4 361	1 078	326	8.7	3.6
45321	Office supplies and stationery stores .....	7	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	7	D	D	D	c	D	D
4533	Used merchandise stores .....	26	8 582	1 371	402	131	28.9	2.7
45331	Used merchandise stores .....	26	8 582	1 371	402	131	28.9	2.7
453310	Used merchandise stores .....	26	8 582	1 371	402	131	28.9	2.7
4539	Other miscellaneous store retailers .....	90	63 574	6 927	1 606	311	37.1	7.3
45393	Manufactured (mobile) home dealers .....	25	33 974	3 041	692	105	47.5	6.9
453930	Manufactured (mobile) home dealers .....	25	33 974	3 041	692	105	47.5	6.9
45399	All other miscellaneous store retailers .....	54	D	D	D	c	D	D
454	Nonstore retailers .....	62	44 213	7 099	1 747	369	17.3	9.4
4543	Direct selling establishments .....	44	36 026	5 630	1 418	288	18.4	11.2
454312	Liquefied petroleum gas (bottled gas) dealers .....	7	D	D	D	b	D	D
45439	Other direct selling establishments .....	36	26 668	4 228	1 056	230	15.7	15.2
454390	Other direct selling establishments .....	36	26 668	4 228	1 056	230	15.7	15.2
<b>MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>22 632</b>	<b>63 061 317</b>	<b>5 951 397</b>	<b>1 452 662</b>	<b>278 569</b>	<b>12.7</b>	<b>6.7</b>
441	Motor vehicle and parts dealers .....	2 281	18 224 807	1 324 225	317 933	35 071	10.4	8.8
4411	Automobile dealers .....	836	15 967 337	1 058 010	254 346	25 145	9.4	8.1
44111	New car dealers .....	383	14 983 195	1 006 501	241 753	23 261	6.8	7.8
441110	New car dealers .....	383	14 983 195	1 006 501	241 753	23 261	6.8	7.8
44112	Used car dealers .....	453	984 142	51 509	12 593	1 884	49.0	12.4
441120	Used car dealers .....	453	984 142	51 509	12 593	1 884	49.0	12.4
4412	Other motor vehicle dealers .....	478	1 299 032	101 068	23 524	3 178	17.5	17.7
44121	Recreational vehicle dealers .....	15	19 475	2 456	647	112	.6	5.2
441210	Recreational vehicle dealers .....	15	19 475	2 456	647	112	.6	5.2
44122	Motorcycle, boat, and other motor vehicle dealers .....	463	1 279 557	98 612	22 877	3 066	17.7	17.9
441221	Motorcycle dealers .....	61	230 262	25 010	5 749	618	16.1	8.0
441222	Boat dealers .....	342	846 243	62 492	14 927	2 054	20.4	24.0
441229	All other motor vehicle dealers .....	60	203 052	11 110	2 201	394	8.3	3.9
4413	Automotive parts, accessories, and tire stores .....	967	958 438	165 147	40 063	6 748	17.5	8.5
44131	Automotive parts and accessories stores .....	632	593 233	91 676	22 326	4 472	17.8	8.6
441310	Automotive parts and accessories stores .....	632	593 233	91 676	22 326	4 472	17.8	8.6
44132	Tire dealers .....	335	365 205	73 471	17 737	2 276	17.0	8.4
441320	Tire dealers .....	335	365 205	73 471	17 737	2 276	17.0	8.4
442	Furniture and home furnishings stores .....	1 612	2 605 031	324 825	77 742	12 285	18.5	8.6
4421	Furniture stores .....	706	1 500 451	184 700	43 554	5 417	14.8	9.4
44211	Furniture stores .....	706	1 500 451	184 700	43 554	5 417	14.8	9.4
442110	Furniture stores .....	706	1 500 451	184 700	43 554	5 417	14.8	9.4
4422	Home furnishings stores .....	906	1 104 580	140 125	34 188	6 868	23.5	7.5
44221	Floor covering stores .....	299	372 050	47 313	11 236	1 548	40.2	9.3
442210	Floor covering stores .....	299	372 050	47 313	11 236	1 548	40.2	9.3
44229	Other home furnishings stores .....	607	732 530	92 812	22 952	5 320	15.1	6.6
442291	Window treatment stores .....	98	42 176	6 604	1 648	307	42.7	8.9
442299	All other home furnishings stores .....	509	690 354	86 208	21 304	5 013	13.4	6.4
443	Electronics and appliance stores .....	1 014	2 156 296	199 868	49 914	8 019	12.4	4.2
4431	Electronics and appliance stores .....	1 014	2 156 296	199 868	49 914	8 019	12.4	4.2
44311	Appliance, television, and other electronics stores .....	716	1 740 235	152 643	38 676	6 383	11.8	3.2
443111	Household appliance stores .....	133	95 968	11 198	2 771	464	34.8	7.0
443112	Radio, television, and other electronics stores .....	583	1 644 267	141 445	35 905	5 919	10.4	3.0
44312	Computer and software stores .....	245	379 355	41 915	9 809	1 404	13.8	8.1
443120	Computer and software stores .....	245	379 355	41 915	9 809	1 404	13.8	8.1
44313	Camera and photographic supplies stores .....	53	36 706	5 310	1 429	232	24.9	6.1
443130	Camera and photographic supplies stores .....	53	36 706	5 310	1 429	232	24.9	6.1
444	Building material and garden equipment and supplies dealers .....	1 258	3 735 973	446 524	110 652	17 145	9.8	7.0
4441	Building material and supplies dealers .....	1 072	3 605 206	425 545	105 650	16 146	8.9	6.9
44411	Home centers .....	82	D	D	D	i	D	D
444110	Home centers .....	82	D	D	D	i	D	D
44412	Paint and wallpaper stores .....	155	161 341	22 806	5 366	762	9.6	11.8
444120	Paint and wallpaper stores .....	155	161 341	22 806	5 366	762	9.6	11.8
44413	Hardware stores .....	170	D	D	D	g	D	D
444130	Hardware stores .....	170	D	D	D	g	D	D
44419	Other building material dealers .....	665	1 215 304	163 611	38 194	4 876	19.7	16.2
444190	Other building material dealers .....	665	1 215 304	163 611	38 194	4 876	19.7	16.2
4442	Lawn and garden equipment and supplies stores .....	186	130 767	20 979	5 002	999	33.2	10.1
44421	Outdoor power equipment stores .....	43	41 602	6 023	1 367	218	34.7	1.9
444210	Outdoor power equipment stores .....	43	41 602	6 023	1 367	218	34.7	1.9
44422	Nursery, garden center, and farm supply stores .....	143	89 165	14 956	3 635	781	32.5	14.0
444220	Nursery, garden center, and farm supply stores .....	143	89 165	14 956	3 635	781	32.5	14.0

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	2 889	9 151 709	1 013 573	251 547	63 753	10.8	4.0
4451	Grocery stores .....	1 979	8 530 429	942 077	234 034	59 571	8.6	3.5
44511	Supermarkets and other grocery (except convenience) stores .....	1 219	8 147 441	911 105	226 467	57 506	6.7	3.0
445110	Supermarkets and other grocery (except convenience) stores .....	1 219	8 147 441	911 105	226 467	57 506	6.7	3.0
44512	Convenience stores .....	760	382 988	30 972	7 567	2 065	48.2	14.0
445120	Convenience stores .....	760	382 988	30 972	7 567	2 065	48.2	14.0
4452	Specialty food stores .....	577	334 893	48 377	11 854	2 919	44.8	8.0
4453	Beer, wine, and liquor stores .....	333	286 387	23 109	5 659	1 263	35.7	14.0
44531	Beer, wine, and liquor stores .....	333	286 387	23 109	5 659	1 263	35.7	14.0
445310	Beer, wine, and liquor stores .....	333	286 387	23 109	5 659	1 263	35.7	14.0
446	Health and personal care stores .....	2 282	4 622 192	530 358	125 837	28 403	18.6	9.2
4461	Health and personal care stores .....	2 282	4 622 192	530 358	125 837	28 403	18.6	9.2
44611	Pharmacies and drug stores .....	867	3 880 197	390 435	91 233	21 681	16.4	8.9
446110	Pharmacies and drug stores .....	867	3 880 197	390 435	91 233	21 681	16.4	8.9
4461101	Pharmacies and drug stores .....	829	3 839 807	385 323	89 883	21 359	16.4	8.9
4461102	Proprietary stores .....	38	40 390	5 112	1 350	322	22.0	5.1
44612	Cosmetics, beauty supplies, and perfume stores .....	344	211 907	27 288	6 865	1 745	25.3	13.4
446120	Cosmetics, beauty supplies, and perfume stores .....	344	211 907	27 288	6 865	1 745	25.3	13.4
44613	Optical goods stores .....	454	200 466	52 402	13 229	2 489	27.7	9.3
446130	Optical goods stores .....	454	200 466	52 402	13 229	2 489	27.7	9.3
44619	Other health and personal care stores .....	617	329 622	60 233	14 510	2 488	34.1	10.8
446191	Food (health) supplement stores .....	307	172 332	24 738	6 222	1 332	37.6	9.3
446199	All other health and personal care stores .....	310	157 290	35 495	8 288	1 156	30.3	12.4
447	Gasoline stations .....	1 419	3 072 159	135 647	33 246	8 477	40.2	9.3
4471	Gasoline stations .....	1 419	3 072 159	135 647	33 246	8 477	40.2	9.3
44711	Gasoline stations with convenience stores .....	1 075	2 549 024	112 539	27 445	7 067	34.2	8.0
447110	Gasoline stations with convenience stores .....	1 075	2 549 024	112 539	27 445	7 067	34.2	8.0
44719	Other gasoline stations .....	344	523 135	23 108	5 801	1 410	69.4	15.6
447190	Other gasoline stations .....	344	523 135	23 108	5 801	1 410	69.4	15.6
448	Clothing and clothing accessories stores .....	4 500	4 835 385	591 933	146 801	35 334	16.0	8.0
4481	Clothing stores .....	2 630	3 336 797	412 932	102 324	25 574	14.7	7.5
44811	Men's clothing stores .....	248	197 267	31 980	8 038	1 457	37.5	11.1
448110	Men's clothing stores .....	248	197 267	31 980	8 038	1 457	37.5	11.1
44812	Women's clothing stores .....	1 078	1 085 358	136 350	34 350	8 604	15.8	9.6
448120	Women's clothing stores .....	1 078	1 085 358	136 350	34 350	8 604	15.8	9.6
44813	Children's and infants' clothing stores .....	181	234 350	25 570	6 154	1 961	11.7	3.6
448130	Children's and infants' clothing stores .....	181	234 350	25 570	6 154	1 961	11.7	3.6
44814	Family clothing stores .....	594	1 475 758	165 702	40 788	10 484	8.9	5.1
448140	Family clothing stores .....	594	1 475 758	165 702	40 788	10 484	8.9	5.1
44815	Clothing accessories stores .....	206	95 256	14 884	3 597	803	24.5	9.9
448150	Clothing accessories stores .....	206	95 256	14 884	3 597	803	24.5	9.9
44819	Other clothing stores .....	323	248 808	38 446	9 397	2 265	24.7	12.9
448190	Other clothing stores .....	323	248 808	38 446	9 397	2 265	24.7	12.9
4482	Shoe stores .....	811	719 175	81 912	20 333	5 757	10.6	11.4
44821	Shoe stores .....	811	719 175	81 912	20 333	5 757	10.6	11.4
448210	Shoe stores .....	811	719 175	81 912	20 333	5 757	10.6	11.4
4482101	Men's shoe stores .....	52	44 284	6 451	1 687	278	6.4	18.2
4482102	Women's shoe stores .....	150	122 329	17 353	4 194	1 275	10.6	30.5
4482103	Children's and juveniles' shoe stores .....	36	18 989	2 950	8 732	188	11.7	3.8
4482104	Family shoe stores .....	425	322 899	35 053	8 874	2 392	11.2	10.1
4482105	Athletic footwear stores .....	148	210 674	20 105	4 846	1 624	10.5	1.6
4483	Jewelry, luggage, and leather goods stores .....	1 059	779 413	97 089	24 144	4 003	26.8	7.1
44831	Jewelry stores .....	984	711 740	89 319	22 346	3 646	28.6	6.9
448310	Jewelry stores .....	984	711 740	89 319	22 346	3 646	28.6	6.9
44832	Luggage and leather goods stores .....	75	67 673	7 770	1 798	357	7.1	9.1
448320	Luggage and leather goods stores .....	75	67 673	7 770	1 798	357	7.1	9.1
451	Sporting goods, hobby, book, and music stores .....	1 057	1 355 182	154 944	37 646	9 434	12.9	8.7
4511	Sporting goods, hobby, and musical instrument stores .....	743	956 240	108 598	25 937	6 290	14.4	10.4
45111	Sporting goods stores .....	411	475 105	55 884	13 309	2 914	17.7	13.8
451110	Sporting goods stores .....	411	475 105	55 884	13 309	2 914	17.7	13.8
4511101	General-line sporting goods stores .....	114	247 265	25 436	6 545	1 498	8.6	8.7
4511102	Specialty-line sporting goods stores .....	297	227 840	30 448	6 764	1 416	27.6	19.5
45112	Hobby, toy, and game stores .....	156	310 273	30 641	7 067	2 236	6.2	6.1
451120	Hobby, toy, and game stores .....	156	310 273	30 641	7 067	2 236	6.2	6.1
45113	Sewing, needlework, and piece goods stores .....	116	66 537	10 176	2 578	560	32.7	9.4
451130	Sewing, needlework, and piece goods stores .....	116	66 537	10 176	2 578	560	32.7	9.4
45114	Musical instrument and supplies stores .....	60	104 325	11 897	2 983	580	12.2	7.9
451140	Musical instrument and supplies stores .....	60	104 325	11 897	2 983	580	12.2	7.9
4512	Book, periodical, and music stores .....	314	398 942	46 346	11 709	3 144	9.3	4.6
45121	Book stores and news dealers .....	191	289 114	35 020	8 785	2 273	6.2	2.2
451211	Book stores .....	159	255 875	30 466	7 695	1 997	4.6	1.6
4512111	Book stores, general .....	98	169 370	22 519	5 564	1 470	4.9	1.8
4512112	Specialty book stores .....	35	15 479	2 517	601	213	21.0	5.8
4512113	College book stores .....	26	71 026	5 430	1 530	314	2	2
451212	News dealers and newsstands .....	32	33 239	4 554	1 090	276	18.7	6.7
45122	Prerecorded tape, compact disc, and record stores .....	123	109 828	11 326	2 924	871	17.6	10.9
451220	Prerecorded tape, compact disc, and record stores .....	123	109 828	11 326	2 924	871	17.6	10.9

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	598	7 148 386	708 412	173 511	37 685	.9	1.0
4521	Department stores .....	138	4 439 230	507 477	128 476	27 701	—	.2
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	138	4 607 416	507 477	128 476	27 701	—	.2
45211	Department stores .....	138	4 439 230	507 477	128 476	27 701	—	.2
452111	Department stores (except discount department stores) ..	71	2 347 403	307 514	79 860	16 297	—	.5
452112	Discount department stores .....	67	2 091 827	199 963	48 616	11 404	—	—
4529	Other general merchandise stores .....	460	2 709 156	200 935	45 035	9 984	2.3	2.3
45291	Warehouse clubs and supercenters .....	33	2 359 853	163 322	35 199	7 190	—	1.4
452910	Warehouse clubs and supercenters .....	33	2 359 853	163 322	35 199	7 190	—	1.4
45299	All other general merchandise stores .....	427	349 303	37 613	9 836	2 794	17.7	8.1
452990	All other general merchandise stores .....	427	349 303	37 613	9 836	2 794	17.7	8.1
4529901	Variety stores .....	259	179 690	18 384	4 175	1 313	21.6	3.6
4529904	Miscellaneous general merchandise stores .....	168	169 613	19 229	5 661	1 481	13.7	12.8
453	Miscellaneous store retailers .....	2 431	1 761 431	249 653	61 341	13 544	23.2	9.1
4531	Florists .....	336	130 731	26 140	6 788	1 629	33.1	8.3
45311	Florists .....	336	130 731	26 140	6 788	1 629	33.1	8.3
453110	Florists .....	336	130 731	26 140	6 788	1 629	33.1	8.3
4532	Office supplies, stationery, and gift stores .....	737	796 576	89 765	22 213	5 201	13.3	6.7
45321	Office supplies and stationery stores .....	158	497 821	48 333	12 120	2 053	5.1	3.9
453210	Office supplies and stationery stores .....	158	497 821	48 333	12 120	2 053	5.1	3.9
45322	Gift, novelty, and souvenir stores .....	579	298 755	41 432	10 093	3 148	26.9	11.4
453220	Gift, novelty, and souvenir stores .....	579	298 755	41 432	10 093	3 148	26.9	11.4
4533	Used merchandise stores .....	399	203 554	38 204	9 634	2 184	31.3	12.2
45331	Used merchandise stores .....	399	203 554	38 204	9 634	2 184	31.3	12.2
453310	Used merchandise stores .....	399	203 554	38 204	9 634	2 184	31.3	12.2
4539	Other miscellaneous store retailers .....	959	630 570	95 544	22 706	4 530	31.1	11.2
45391	Pet and pet supplies stores .....	182	144 929	23 721	5 270	1 344	26.7	4.2
453910	Pet and pet supplies stores .....	182	144 929	23 721	5 270	1 344	26.7	4.2
45392	Art dealers .....	220	116 038	16 790	4 111	647	40.8	8.8
453920	Art dealers .....	220	116 038	16 790	4 111	647	40.8	8.8
45393	Manufactured (mobile) home dealers .....	25	19 080	1 423	336	68	55.4	29.8
453930	Manufactured (mobile) home dealers .....	25	19 080	1 423	336	68	55.4	29.8
45399	All other miscellaneous store retailers .....	532	350 523	53 610	12 989	2 471	28.4	13.9
454	Nonstore retailers .....	1 291	4 392 766	271 435	66 492	9 419	11.1	5.4
4541	Electronic shopping and mail-order houses .....	548	3 812 181	168 198	41 060	5 259	8.2	4.1
45411	Electronic shopping and mail-order houses .....	548	3 812 181	168 198	41 060	5 259	8.2	4.1
4542	Vending machine operators .....	121	87 493	15 325	3 789	648	23.6	10.3
45421	Vending machine operators .....	121	87 493	15 325	3 789	648	23.6	10.3
454210	Vending machine operators .....	121	87 493	15 325	3 789	648	23.6	10.3
4543	Direct selling establishments .....	622	493 092	87 912	21 643	3 512	31.0	15.2
45431	Fuel dealers .....	39	103 749	15 529	3 766	514	17.0	16.0
454311	Heating oil dealers .....	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	36	D	D	D	f	D	D
45439	Other direct selling establishments .....	583	389 343	72 383	17 877	2 998	34.8	15.0
454390	Other direct selling establishments .....	583	389 343	72 383	17 877	2 998	34.8	15.0
	<b>Fort Lauderdale-Pompano Beach-Deerfield Beach, FL Metropolitan Division</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>7 193</b>	<b>22 012 210</b>	<b>2 103 445</b>	<b>513 339</b>	<b>96 645</b>	<b>11.0</b>	<b>5.8</b>
441	Motor vehicle and parts dealers .....	822	7 457 654	538 948	129 059	13 915	9.0	5.7
4411	Automobile dealers .....	285	6 528 096	436 567	104 870	10 221	7.7	5.0
44111	New car dealers .....	136	6 170 460	415 055	99 580	9 500	5.8	4.8
441110	New car dealers .....	136	6 170 460	415 055	99 580	9 500	5.8	4.8
44112	Used car dealers .....	149	357 636	21 512	5 290	721	40.9	8.6
441120	Used car dealers .....	149	357 636	21 512	5 290	721	40.9	8.6
4412	Other motor vehicle dealers .....	244	647 881	50 655	11 416	1 620	19.3	10.9
44121	Recreational vehicle dealers .....	6	11 548	1 135	304	34	1.0	2.6
441210	Recreational vehicle dealers .....	6	11 548	1 135	304	34	1.0	2.6
44122	Motorcycle, boat, and other motor vehicle dealers .....	238	636 333	49 520	11 112	1 586	19.7	11.1
441221	Motorcycle dealers .....	28	D	D	D	e	D	D
441222	Boat dealers .....	190	380 560	32 224	7 484	1 117	28.3	16.6
441229	All other motor vehicle dealers .....	20	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores .....	293	281 677	51 726	12 773	2 074	14.5	9.5
44131	Automotive parts and accessories stores .....	187	165 867	27 684	6 937	1 337	16.0	6.7
441310	Automotive parts and accessories stores .....	187	165 867	27 684	6 937	1 337	16.0	6.7
44132	Tire dealers .....	106	115 810	24 042	5 836	737	12.3	13.5
441320	Tire dealers .....	106	115 810	24 042	5 836	737	12.3	13.5

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA—Con.</b>							
	<b>Fort Lauderdale-Pompano Beach-Deerfield Beach, FL Metropolitan Division—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
442	Furniture and home furnishings stores .....	526	938 816	127 764	30 162	4 407	18.0	10.7
4421	Furniture stores .....	236	548 592	78 979	18 443	2 241	12.5	11.2
44211	Furniture stores .....	236	548 592	78 979	18 443	2 241	12.5	11.2
442110	Furniture stores .....	236	548 592	78 979	18 443	2 241	12.5	11.2
4422	Home furnishings stores .....	290	390 224	48 785	11 719	2 166	25.8	10.1
44221	Floor covering stores .....	111	159 387	19 371	4 465	565	43.3	14.9
442210	Floor covering stores .....	111	159 387	19 371	4 465	565	43.3	14.9
44229	Other home furnishings stores .....	179	230 837	29 414	7 254	1 601	13.8	6.8
442291	Window treatment stores .....	34	12 892	2 140	537	100	30.5	8.1
442299	All other home furnishings stores .....	145	217 945	27 274	6 717	1 501	12.8	6.7
443	Electronics and appliance stores .....	330	703 561	66 679	16 767	2 566	12.3	3.7
4431	Electronics and appliance stores .....	330	703 561	66 679	16 767	2 566	12.3	3.7
44311	Appliance, television, and other electronics stores .....	233	563 962	50 169	13 008	1 996	12.5	2.6
443111	Household appliance stores .....	43	32 352	4 027	1 058	151	25.3	9.1
443112	Radio, television, and other electronics stores .....	190	531 610	46 142	11 950	1 845	11.8	2.2
44312	Computer and software stores .....	81	D	D	D	e	D	D
443120	Computer and software stores .....	81	D	D	D	e	D	D
44313	Camera and photographic supplies stores .....	16	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	16	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	408	1 425 418	164 151	41 128	6 378	6.1	9.1
4441	Building material and supplies dealers .....	353	1 384 473	158 309	39 756	6 131	5.4	9.1
44411	Home centers .....	26	D	D	D	h	D	D
444110	Home centers .....	26	D	D	D	h	D	D
44412	Paint and wallpaper stores .....	54	D	D	D	c	D	D
444120	Paint and wallpaper stores .....	54	D	D	D	c	D	D
44413	Hardware stores .....	46	D	D	D	e	D	D
444130	Hardware stores .....	46	D	D	D	e	D	D
44419	Other building material dealers .....	227	480 439	60 398	14 581	1 883	10.0	23.7
444190	Other building material dealers .....	227	480 439	60 398	14 581	1 883	10.0	23.7
4442	Lawn and garden equipment and supplies stores .....	55	40 945	5 842	1 372	247	31.8	8.6
44421	Outdoor power equipment stores .....	13	16 593	1 953	454	68	32.7	—
444210	Outdoor power equipment stores .....	13	16 593	1 953	454	68	32.7	—
44422	Nursery, garden center, and farm supply stores .....	42	24 352	3 889	918	179	31.2	14.5
444220	Nursery, garden center, and farm supply stores .....	42	24 352	3 889	918	179	31.2	14.5
445	Food and beverage stores .....	892	3 128 191	356 061	88 364	22 236	7.6	3.2
4451	Grocery stores .....	631	2 911 604	329 714	81 765	20 774	6.0	2.2
44511	Supermarkets and other grocery (except convenience) stores .....	339	2 754 541	316 704	78 774	19 921	3.5	1.7
445110	Supermarkets and other grocery (except convenience) stores .....	339	2 754 541	316 704	78 774	19 921	3.5	1.7
44512	Convenience stores .....	292	157 063	13 010	2 991	853	50.9	10.6
445120	Convenience stores .....	292	157 063	13 010	2 991	853	50.9	10.6
4452	Specialty food stores .....	174	119 986	18 284	4 606	1 043	36.0	9.3
4453	Beer, wine, and liquor stores .....	87	96 601	8 063	1 993	419	19.1	24.1
44531	Beer, wine, and liquor stores .....	87	96 601	8 063	1 993	419	19.1	24.1
445310	Beer, wine, and liquor stores .....	87	96 601	8 063	1 993	419	19.1	24.1
446	Health and personal care stores .....	682	1 465 863	168 832	40 282	9 519	17.5	4.4
4461	Health and personal care stores .....	682	1 465 863	168 832	40 282	9 519	17.5	4.4
44611	Pharmacies and drug stores .....	252	1 244 237	130 296	30 488	7 636	14.8	3.4
446110	Pharmacies and drug stores .....	252	1 244 237	130 296	30 488	7 636	14.8	3.4
4461101	Pharmacies and drug stores .....	242	1 233 465	129 021	30 149	7 575	14.6	3.4
4461102	Proprietary stores .....	10	10 772	1 275	339	61	36.3	—
44612	Cosmetics, beauty supplies, and perfume stores .....	114	62 309	8 373	2 227	553	34.4	7.3
446120	Cosmetics, beauty supplies, and perfume stores .....	114	62 309	8 373	2 227	553	34.4	7.3
44613	Optical goods stores .....	138	59 394	11 294	2 851	596	39.3	13.0
446130	Optical goods stores .....	138	59 394	11 294	2 851	596	39.3	13.0
44619	Other health and personal care stores .....	178	99 923	18 869	4 716	734	28.3	10.4
446191	Food (health) supplement stores .....	94	51 495	8 000	2 113	430	32.7	7.3
446199	All other health and personal care stores .....	84	48 428	10 869	2 603	304	23.6	13.6
447	Gasoline stations .....	470	1 062 788	48 547	11 895	3 109	29.8	9.9
4471	Gasoline stations .....	470	1 062 788	48 547	11 895	3 109	29.8	9.9
44711	Gasoline stations with convenience stores .....	377	909 796	41 432	10 133	2 676	25.6	8.8
447110	Gasoline stations with convenience stores .....	377	909 796	41 432	10 133	2 676	25.6	8.8
44719	Other gasoline stations .....	93	152 992	7 115	1 762	433	54.5	16.0
447190	Other gasoline stations .....	93	152 992	7 115	1 762	433	54.5	16.0

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA—Con.</b>							
	<b>Fort Lauderdale-Pompano Beach-Deerfield Beach, FL Metropolitan Division—Con.</b>							
	<b>Retail trade—Con.</b>							
44-45	Clothing and clothing accessories stores .....	1 250	1 199 300	142 260	35 538	9 686	14.1	7.6
448								
4481	Clothing stores .....	753	853 337	99 948	25 208	7 021	11.8	6.3
44811	Men's clothing stores .....	71	60 645	9 683	2 394	452	19.8	11.8
448110	Men's clothing stores .....	71	60 645	9 683	2 394	452	19.8	11.8
44812	Women's clothing stores .....	291	230 139	28 535	7 231	2 131	15.1	11.3
448120	Women's clothing stores .....	291	230 139	28 535	7 231	2 131	15.1	11.3
44813	Children's and infants' clothing stores .....	49	61 914	6 452	1 570	522	4.7	4.1
448130	Children's and infants' clothing stores .....	49	61 914	6 452	1 570	522	4.7	4.1
44814	Family clothing stores .....	170	406 653	40 928	10 521	2 984	5.6	1.7
448140	Family clothing stores .....	170	406 653	40 928	10 521	2 984	5.6	1.7
44815	Clothing accessories stores .....	54	15 269	2 354	580	162	42.1	9.4
448150	Clothing accessories stores .....	54	15 269	2 354	580	162	42.1	9.4
44819	Other clothing stores .....	118	78 717	11 996	2 912	770	27.6	12.9
448190	Other clothing stores .....	118	78 717	11 996	2 912	770	27.6	12.9
4482	Shoe stores .....	222	187 672	20 008	4 884	1 589	9.4	9.3
44821	Shoe stores .....	222	187 672	20 008	4 884	1 589	9.4	9.3
448210	Shoe stores .....	222	187 672	20 008	4 884	1 589	9.4	9.3
4482101	Men's shoe stores .....	17	8 999	1 045	340	61	10.7	28.9
4482102	Women's shoe stores .....	41	26 620	3 624	818	342	15.5	23.4
4482103	Children's and juveniles' shoe stores .....	9	4 760	640	162	56	19.4	12.2
4482104	Family shoe stores .....	116	86 727	8 940	2 285	644	10.6	9.4
4482105	Athletic footwear stores .....	39	60 566	5 459	1 279	486	4.1	—
4483	Jewelry, luggage, and leather goods stores .....	275	158 291	22 304	5 446	1 076	32.1	12.1
44831	Jewelry stores .....	254	148 243	20 800	5 096	981	32.8	12.9
448310	Jewelry stores .....	254	148 243	20 800	5 096	981	32.8	12.9
44832	Luggage and leather goods stores .....	21	10 048	1 504	350	95	22.5	.2
448320	Luggage and leather goods stores .....	21	10 048	1 504	350	95	22.5	.2
451	Sporting goods, hobby, book, and music stores .....	328	449 816	50 963	12 524	3 150	11.0	8.9
4511	Sporting goods, hobby, and musical instrument stores .....	235	347 222	38 677	9 407	2 299	11.1	9.6
45111	Sporting goods stores .....	136	189 776	20 868	5 191	1 204	14.0	12.9
451110	Sporting goods stores .....	136	189 776	20 868	5 191	1 204	14.0	12.9
4511101	General-line sporting goods stores .....	36	118 855	12 434	3 227	747	5.7	2.6
4511102	Specialty-line sporting goods stores .....	100	70 921	8 434	1 964	457	28.0	30.2
45112	Hobby, toy, and game stores .....	45	94 415	9 734	2 190	702	3.6	3.2
451120	Hobby, toy, and game stores .....	45	94 415	9 734	2 190	702	3.6	3.2
45113	Sewing, needlework, and piece goods stores .....	35	19 365	2 672	636	150	24.8	5.5
451130	Sewing, needlework, and piece goods stores .....	35	19 365	2 672	636	150	24.8	5.5
45114	Musical instrument and supplies stores .....	19	43 666	5 403	1 390	243	8.7	10.7
451140	Musical instrument and supplies stores .....	19	43 666	5 403	1 390	243	8.7	10.7
4512	Book, periodical, and music stores .....	93	102 594	12 286	3 117	851	10.8	6.6
45121	Book stores and news dealers .....	60	75 772	9 523	2 401	633	9.5	3.6
451211	Book stores .....	50	73 253	9 014	2 279	583	6.7	3.4
4512111	Book stores, general .....	34	56 523	7 138	1 792	469	6.6	4.1
4512112	Specialty book stores .....	9	D	D	D	b	D	D
4512113	College book stores .....	7	D	D	D	b	D	D
451212	News dealers and newsstands .....	10	2 519	509	122	50	91.4	8.6
45122	Prerecorded tape, compact disc, and record stores .....	33	26 822	2 763	716	218	14.3	15.1
451220	Prerecorded tape, compact disc, and record stores .....	33	26 822	2 763	716	218	14.3	15.1
452	General merchandise stores .....	194	2 491 410	238 237	58 667	13 042	.5	.9
4521	Department stores .....	48	1 533 954	167 363	43 044	9 526	—	.7
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	48	1 581 962	167 363	43 044	9 526	—	.7
45211	Department stores .....	48	1 533 954	167 363	43 044	9 526	—	.7
452111	Department stores (except discount department stores) ..	23	683 930	85 460	23 253	4 836	—	1.6
452112	Discount department stores .....	25	850 024	81 903	19 791	4 690	—	—
4529	Other general merchandise stores .....	146	957 456	70 874	15 623	3 516	1.3	1.1
45291	Warehouse clubs and supercenters .....	13	844 145	57 840	12 095	2 500	—	—
452910	Warehouse clubs and supercenters .....	13	844 145	57 840	12 095	2 500	—	—
45299	All other general merchandise stores .....	133	113 311	13 034	3 528	1 016	11.0	9.0
452990	All other general merchandise stores .....	133	113 311	13 034	3 528	1 016	11.0	9.0
4529901	Variety stores .....	83	64 579	6 718	1 492	475	12.3	1.7
4529904	Miscellaneous general merchandise stores .....	50	48 732	6 316	2 036	541	9.2	18.7
453	Miscellaneous store retailers .....	800	592 686	87 614	21 507	4 728	22.3	11.3
4531	Florists .....	105	37 557	8 433	2 219	532	35.0	7.7
45311	Florists .....	105	37 557	8 433	2 219	532	35.0	7.7
453110	Florists .....	105	37 557	8 433	2 219	532	35.0	7.7
4532	Office supplies, stationery, and gift stores .....	253	273 640	30 615	7 717	1 772	13.0	8.7
45321	Office supplies and stationery stores .....	56	180 630	17 862	4 547	737	4.2	4.6
453210	Office supplies and stationery stores .....	56	180 630	17 862	4 547	737	4.2	4.6
45322	Gift, novelty, and souvenir stores .....	197	93 010	12 753	3 170	1 035	30.1	16.6
453220	Gift, novelty, and souvenir stores .....	197	93 010	12 753	3 170	1 035	30.1	16.6
4533	Used merchandise stores .....	128	67 406	11 286	2 759	651	38.5	18.1
45331	Used merchandise stores .....	128	67 406	11 286	2 759	651	38.5	18.1
453310	Used merchandise stores .....	128	67 406	11 286	2 759	651	38.5	18.1

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**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

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<b>Fort Lauderdale-Pompano Beach-Deerfield Beach, FL Metropolitan Division—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	314	214 083	37 280	8 812	1 773	27.0	13.1
45391	Pet and pet supplies stores .....	70	65 656	13 046	2 849	647	26.1	2.3
453910	Pet and pet supplies stores .....	70	65 656	13 046	2 849	647	26.1	2.3
45392	Art dealers .....	56	19 707	3 281	868	160	44.1	9.3
453920	Art dealers .....	56	19 707	3 281	868	160	44.1	9.3
45399	All other miscellaneous store retailers .....	179	119 960	20 279	4 932	937	23.3	16.7
454	Nonstore retailers .....	491	1 096 707	113 389	27 446	3 909	21.9	9.6
4541	Electronic shopping and mail-order houses .....	237	875 556	74 882	17 973	2 330	19.6	9.4
45411	Electronic shopping and mail-order houses .....	237	875 556	74 882	17 973	2 330	19.6	9.4
4542	Vending machine operators .....	51	56 707	9 266	2 326	376	16.9	4.2
45421	Vending machine operators .....	51	56 707	9 266	2 326	376	16.9	4.2
454210	Vending machine operators .....	51	56 707	9 266	2 326	376	16.9	4.2
4543	Direct selling establishments .....	203	164 444	29 241	7 147	1 203	35.4	12.3
45431	Fuel dealers .....	10	29 860	3 757	960	120	16.5	15.4
454311	Heating oil dealers .....	D	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	9	D	D	D	c	D	D
45439	Other direct selling establishments .....	193	134 584	25 484	6 187	1 083	39.6	11.6
454390	Other direct selling establishments .....	193	134 584	25 484	6 187	1 083	39.6	11.6
<b>Miami-Miami Beach-Kendall, FL Metropolitan Division</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>10 113</b>	<b>24 568 286</b>	<b>2 320 062</b>	<b>562 386</b>	<b>110 975</b>	<b>16.6</b>	<b>9.3</b>
441	Motor vehicle and parts dealers .....	1 024	6 844 625	494 248	116 815	13 688	13.4	13.8
4411	Automobile dealers .....	393	5 942 814	386 894	90 896	9 427	12.8	12.6
44111	New car dealers .....	160	5 545 573	366 422	85 987	8 608	8.9	12.8
441110	New car dealers .....	160	5 545 573	366 422	85 987	8 608	8.9	12.8
44112	Used car dealers .....	233	397 241	20 472	4 909	819	66.9	10.7
441120	Used car dealers .....	233	397 241	20 472	4 909	819	66.9	10.7
4412	Other motor vehicle dealers .....	139	429 964	33 252	7 976	1 040	13.3	35.9
44122	Motorcycle, boat, and other motor vehicle dealers .....	134	424 887	32 169	7 705	977	13.5	36.1
441221	Motorcycle dealers .....	19	80 838	8 637	1 950	216	10.2	14.8
441222	Boat dealers .....	84	305 808	19 448	4 749	592	13.8	44.7
441229	All other motor vehicle dealers .....	31	38 241	4 084	1 006	169	17.6	12.4
4413	Automotive parts, accessories, and tire stores .....	492	471 847	74 102	17 943	3 221	21.3	8.3
44131	Automotive parts and accessories stores .....	332	322 569	45 910	11 070	2 296	20.2	8.4
441310	Automotive parts and accessories stores .....	332	322 569	45 910	11 070	2 296	20.2	8.4
44132	Tire dealers .....	160	149 278	28 192	6 873	925	23.8	8.1
441320	Tire dealers .....	160	149 278	28 192	6 873	925	23.8	8.1
442	Furniture and home furnishings stores .....	611	901 635	99 100	23 516	4 105	19.1	8.5
4421	Furniture stores .....	290	530 961	51 789	12 088	1 652	15.4	8.4
44211	Furniture stores .....	290	530 961	51 789	12 088	1 652	15.4	8.4
442110	Furniture stores .....	290	530 961	51 789	12 088	1 652	15.4	8.4
4422	Home furnishings stores .....	321	370 674	47 311	11 428	2 453	24.5	8.7
44221	Floor covering stores .....	100	108 204	12 972	3 022	487	47.0	7.5
442210	Floor covering stores .....	100	108 204	12 972	3 022	487	47.0	7.5
44229	Other home furnishings stores .....	221	262 470	34 339	8 406	1 966	15.1	9.2
442291	Window treatment stores .....	27	9 446	1 458	353	73	76.9	2.8
442299	All other home furnishings stores .....	194	253 024	32 881	8 053	1 893	12.8	9.4
443	Electronics and appliance stores .....	465	1 022 878	88 676	22 153	3 619	14.5	5.2
4431	Electronics and appliance stores .....	465	1 022 878	88 676	22 153	3 619	14.5	5.2
44311	Appliance, television, and other electronics stores .....	320	805 491	64 494	16 304	2 833	13.7	4.2
443111	Household appliance stores .....	56	31 771	3 309	750	143	52.7	7.6
443112	Radio, television, and other electronics stores .....	264	773 720	61 185	15 554	2 690	12.1	4.0
44312	Computer and software stores .....	120	198 596	21 691	5 172	690	15.5	9.8
443120	Computer and software stores .....	120	198 596	21 691	5 172	690	15.5	9.8
44313	Camera and photographic supplies stores .....	25	18 791	2 491	677	96	40.6	2.7
443130	Camera and photographic supplies stores .....	25	18 791	2 491	677	96	40.6	2.7
444	Building material and garden equipment and supplies dealers .....	533	1 324 778	157 261	39 397	5 990	14.8	7.2
4441	Building material and supplies dealers .....	452	1 268 810	148 529	37 240	5 551	14.1	6.9
44411	Home centers .....	35	D	D	D	h	D	D
444110	Home centers .....	35	D	D	D	h	D	D
44412	Paint and wallpaper stores .....	55	55 445	7 914	1 840	253	10.1	7.5
444120	Paint and wallpaper stores .....	55	55 445	7 914	1 840	253	10.1	7.5
44413	Hardware stores .....	87	D	D	D	f	D	D
444130	Hardware stores .....	87	D	D	D	f	D	D
44419	Other building material dealers .....	275	477 824	64 283	15 660	1 925	31.2	12.7
444190	Other building material dealers .....	275	477 824	64 283	15 660	1 925	31.2	12.7
4442	Lawn and garden equipment and supplies stores .....	81	55 968	8 732	2 157	439	29.6	15.3
44421	Outdoor power equipment stores .....	18	15 174	2 741	616	107	44.9	4.8
444210	Outdoor power equipment stores .....	18	15 174	2 741	616	107	44.9	4.8
44422	Nursery, garden center, and farm supply stores .....	63	40 794	5 991	1 541	332	23.9	19.2
444220	Nursery, garden center, and farm supply stores .....	63	40 794	5 991	1 541	332	23.9	19.2

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>Miami-Miami Beach-Kendall, FL Metropolitan Division—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	1 360	3 670 583	387 839	96 243	25 208	15.3	6.3
4451	Grocery stores .....	942	3 446 392	362 475	90 201	23 608	12.4	6.1
44511	Supermarkets and other grocery (except convenience) stores .....	649	3 311 109	352 760	87 822	22 933	11.2	5.5
445110	Supermarkets and other grocery (except convenience) stores .....	649	3 311 109	352 760	87 822	22 933	11.2	5.5
44512	Convenience stores .....	293	135 283	9 715	2 379	675	42.7	19.8
445120	Convenience stores .....	293	135 283	9 715	2 379	675	42.7	19.8
4452	Specialty food stores .....	258	112 067	15 581	3 628	1 038	62.1	9.7
4453	Beer, wine, and liquor stores .....	160	112 124	9 783	2 414	562	56.9	10.1
44531	Beer, wine, and liquor stores .....	160	112 124	9 783	2 414	562	56.9	10.1
445310	Beer, wine, and liquor stores .....	160	112 124	9 783	2 414	562	56.9	10.1
446	Health and personal care stores .....	1 117	2 187 120	233 911	55 218	11 862	22.5	14.8
4461	Health and personal care stores .....	1 117	2 187 120	233 911	55 218	11 862	22.5	14.8
44611	Pharmacies and drug stores .....	455	1 843 743	176 813	41 466	9 161	20.7	15.0
446110	Pharmacies and drug stores .....	455	1 843 743	176 813	41 466	9 161	20.7	15.0
4461101	Pharmacies and drug stores .....	434	1 819 509	173 880	40 713	8 957	20.8	15.2
4461102	Proprietary stores .....	21	24 234	2 933	753	204	14.8	1.5
44612	Cosmetics, beauty supplies, and perfume stores .....	164	116 849	14 404	3 557	835	23.7	18.3
446120	Cosmetics, beauty supplies, and perfume stores .....	164	116 849	14 404	3 557	835	23.7	18.3
44613	Optical goods stores .....	210	81 566	16 585	3 995	761	27.3	10.1
446130	Optical goods stores .....	210	81 566	16 585	3 995	761	27.3	10.1
44619	Other health and personal care stores .....	288	144 962	26 109	6 200	1 105	42.1	11.7
446191	Food (health) supplement stores .....	138	76 836	10 572	2 608	565	45.6	9.1
446199	All other health and personal care stores .....	150	68 126	15 537	3 592	540	38.2	14.6
447	Gasoline stations .....	645	1 270 961	54 299	13 424	3 471	55.8	10.0
4471	Gasoline stations .....	645	1 270 961	54 299	13 424	3 471	55.8	10.0
44711	Gasoline stations with convenience stores .....	441	960 691	41 429	10 101	2 657	49.4	7.9
447110	Gasoline stations with convenience stores .....	441	960 691	41 429	10 101	2 657	49.4	7.9
44719	Other gasoline stations .....	204	310 270	12 870	3 323	814	75.8	16.4
447190	Other gasoline stations .....	204	310 270	12 870	3 323	814	75.8	16.4
448	Clothing and clothing accessories stores .....	2 227	2 371 739	285 784	68 726	16 583	18.6	8.7
4481	Clothing stores .....	1 281	1 594 614	197 539	47 137	11 803	18.6	8.3
44811	Men's clothing stores .....	133	103 780	15 767	4 033	763	48.4	12.2
448110	Men's clothing stores .....	133	103 780	15 767	4 033	763	48.4	12.2
44812	Women's clothing stores .....	537	522 276	65 938	16 191	4 069	19.3	11.2
448120	Women's clothing stores .....	537	522 276	65 938	16 191	4 069	19.3	11.2
44813	Children's and infants' clothing stores .....	89	125 230	13 826	3 292	958	17.0	4.0
448130	Children's and infants' clothing stores .....	89	125 230	13 826	3 292	958	17.0	4.0
44814	Family clothing stores .....	282	670 087	75 073	17 172	4 548	12.5	4.8
448140	Family clothing stores .....	282	670 087	75 073	17 172	4 548	12.5	4.8
44815	Clothing accessories stores .....	104	52 065	7 931	1 943	405	27.0	14.9
448150	Clothing accessories stores .....	104	52 065	7 931	1 943	405	27.0	14.9
44819	Other clothing stores .....	136	121 176	19 004	4 506	1 060	22.1	14.2
448190	Other clothing stores .....	136	121 176	19 004	4 506	1 060	22.1	14.2
4482	Shoe stores .....	414	391 767	43 521	10 808	2 976	11.1	12.2
44821	Shoe stores .....	414	391 767	43 521	10 808	2 976	11.1	12.2
448210	Shoe stores .....	414	391 767	43 521	10 808	2 976	11.1	12.2
4482101	Men's shoe stores .....	25	30 064	4 273	1 115	175	3.3	17.4
4482102	Women's shoe stores .....	70	64 948	8 316	2 000	623	7.3	39.2
4482103	Children's and juveniles' shoe stores .....	18	10 359	1 710	424	89	11.9	1.4
4482104	Family shoe stores .....	222	166 949	17 756	4 457	1 216	11.3	8.4
4482105	Athletic footwear stores .....	79	119 447	11 466	2 812	873	14.7	2.6
4483	Jewelry, luggage, and leather goods stores .....	532	385 358	44 724	10 781	1 804	26.2	6.8
44831	Jewelry stores .....	495	349 142	40 837	9 947	1 636	28.2	6.9
448310	Jewelry stores .....	495	349 142	40 837	9 947	1 636	28.2	6.9
44832	Luggage and leather goods stores .....	37	36 216	3 887	834	168	6.4	5.7
448320	Luggage and leather goods stores .....	37	36 216	3 887	834	168	6.4	5.7
451	Sporting goods, hobby, book, and music stores .....	450	583 633	63 697	15 596	3 837	15.3	6.5
4511	Sporting goods, hobby, and musical instrument stores .....	287	370 040	39 924	9 563	2 249	17.5	8.8
45111	Sporting goods stores .....	148	161 752	18 939	4 541	954	22.6	12.1
451110	Sporting goods stores .....	148	161 752	18 939	4 541	954	22.6	12.1
4511101	General-line sporting goods stores .....	49	73 835	7 488	1 894	437	15.1	8.1
4511102	Specialty-line sporting goods stores .....	99	87 917	11 451	2 647	517	28.9	15.5
45112	Hobby, toy, and game stores .....	62	138 798	12 438	2 899	801	8.3	5.6
451120	Hobby, toy, and game stores .....	62	138 798	12 438	2 899	801	8.3	5.6
45113	Sewing, needlework, and piece goods stores .....	53	27 267	4 086	1 015	262	37.2	7.5
451130	Sewing, needlework, and piece goods stores .....	53	27 267	4 086	1 015	262	37.2	7.5
45114	Musical instrument and supplies stores .....	24	42 223	4 461	1 108	232	15.6	7.0
451140	Musical instrument and supplies stores .....	24	42 223	4 461	1 108	232	15.6	7.0

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>Miami-Miami Beach-Kendall, FL Metropolitan Division —Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores—Con.							
4512	Book, periodical, and music stores .....	163	213 593	23 773	6 033	1 588	11.4	2.6
45121	Book stores and news dealers .....	89	148 749	17 656	4 350	1 106	6.6	1.2
451211	Book stores .....	75	120 571	13 929	3 455	901	5.2	1.3
4512111	Book stores, general .....	42	63 965	8 887	2 119	570	6.7	1.2
4512112	Specialty book stores .....	20	D	D	D	c	D	D
4512113	College book stores .....	13	D	D	D	c	D	D
451212	News dealers and newsstands .....	14	28 178	3 727	895	205	12.7	.6
45122	Prerecorded tape, compact disc, and record stores .....	74	64 844	6 117	1 683	482	22.3	6.1
451220	Prerecorded tape, compact disc, and record stores .....	74	64 844	6 117	1 683	482	22.3	6.1
452	General merchandise stores .....	272	2 825 486	283 042	69 256	14 614	1.5	1.6
4521	Department stores .....	49	1 801 963	207 591	52 108	10 874	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	49	1 876 764	207 591	52 108	10 874	—	—
45211	Department stores .....	49	1 801 963	207 591	52 108	10 874	—	—
452111	Department stores (except discount department stores) ..	27	1 096 675	144 061	36 662	7 298	—	—
452112	Discount department stores .....	22	705 288	63 530	15 446	3 576	—	—
4529	Other general merchandise stores .....	223	1 023 523	75 451	17 148	3 740	4.2	4.3
45291	Warehouse clubs and supercenters .....	11	865 323	59 231	13 160	2 585	—	3.8
452910	Warehouse clubs and supercenters .....	11	865 323	59 231	13 160	2 585	—	3.8
45299	All other general merchandise stores .....	212	158 200	16 220	3 988	1 155	27.5	7.2
452990	All other general merchandise stores .....	212	158 200	16 220	3 988	1 155	27.5	7.2
4529901	Variety stores .....	122	66 953	6 899	1 542	478	39.0	6.5
4529904	Miscellaneous general merchandise stores .....	90	91 247	9 321	2 446	677	19.0	7.8
453	Miscellaneous store retailers .....	933	681 507	92 111	22 280	5 065	24.2	8.9
4531	Florists .....	138	63 738	11 228	2 779	652	32.6	7.7
45311	Florists .....	138	63 738	11 228	2 779	652	32.6	7.7
453110	Florists .....	138	63 738	11 228	2 779	652	32.6	7.7
4532	Office supplies, stationery, and gift stores .....	291	325 138	35 874	8 532	2 029	14.6	6.8
45321	Office supplies and stationery stores .....	64	192 153	18 166	4 320	800	8.1	4.7
453210	Office supplies and stationery stores .....	64	192 153	18 166	4 320	800	8.1	4.7
45322	Gift, novelty, and souvenir stores .....	227	132 985	17 708	4 212	1 229	24.0	9.8
453220	Gift, novelty, and souvenir stores .....	227	132 985	17 708	4 212	1 229	24.0	9.8
4533	Used merchandise stores .....	134	65 178	14 470	3 677	818	22.3	9.1
45331	Used merchandise stores .....	134	65 178	14 470	3 677	818	22.3	9.1
453310	Used merchandise stores .....	134	65 178	14 470	3 677	818	22.3	9.1
4539	Other miscellaneous store retailers .....	370	227 453	30 539	7 292	1 566	36.1	12.1
45391	Pet and pet supplies stores .....	71	45 295	5 822	1 285	367	31.5	8.8
453910	Pet and pet supplies stores .....	71	45 295	5 822	1 285	367	31.5	8.8
45392	Art dealers .....	83	33 209	5 727	1 435	240	53.7	13.0
453920	Art dealers .....	83	33 209	5 727	1 435	240	53.7	13.0
45399	All other miscellaneous store retailers .....	210	143 055	18 641	4 484	941	32.6	13.3
454	Nonstore retailers .....	476	883 341	80 094	19 762	2 933	17.4	10.1
4541	Electronic shopping and mail-order houses .....	159	654 411	40 265	9 859	1 271	11.9	9.1
45411	Electronic shopping and mail-order houses .....	159	654 411	40 265	9 859	1 271	11.9	9.1
4542	Vending machine operators .....	54	24 903	4 888	1 180	219	29.8	26.7
45421	Vending machine operators .....	54	24 903	4 888	1 180	219	29.8	26.7
454210	Vending machine operators .....	54	24 903	4 888	1 180	219	29.8	26.7
4543	Direct selling establishments .....	263	204 027	34 941	8 723	1 443	33.3	11.1
45431	Fuel dealers .....	17	46 061	8 366	1 930	278	18.4	16.2
454311	Heating oil dealers .....	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	16	D	D	D	e	D	D
45439	Other direct selling establishments .....	246	157 966	26 575	6 793	1 165	37.6	9.6
454390	Other direct selling establishments .....	246	157 966	26 575	6 793	1 165	37.6	9.6
<b>West Palm Beach-Boca Raton-Boynton Beach, FL Metropolitan Division</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>5 326</b>	<b>16 480 821</b>	<b>1 527 890</b>	<b>376 937</b>	<b>70 949</b>	<b>9.0</b>	<b>4.1</b>
441	Motor vehicle and parts dealers .....	435	3 922 528	291 029	72 059	7 468	8.0	6.1
4411	Automobile dealers .....	158	3 496 427	234 549	58 580	5 497	6.9	6.2
44111	New car dealers .....	87	3 267 162	225 024	56 186	5 153	5.2	5.1
441110	New car dealers .....	87	3 267 162	225 024	56 186	5 153	5.2	5.1
44112	Used car dealers .....	71	229 265	9 525	2 394	344	30.6	21.5
441120	Used car dealers .....	71	229 265	9 525	2 394	344	30.6	21.5
4412	Other motor vehicle dealers .....	95	221 187	17 161	4 132	518	20.1	2.4
44122	Motorcycle, boat, and other motor vehicle dealers .....	91	218 337	16 923	4 060	503	20.4	2.5
441221	Motorcycle dealers .....	14	D	D	D	c	D	D
441222	Boat dealers .....	68	159 875	10 820	2 694	345	14.5	2.0
441229	All other motor vehicle dealers .....	9	D	D	D	b	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA—Con.</b>							
	<b>West Palm Beach-Boca Raton-Boynton Beach, FL Metropolitan Division—Con.</b>							
	<b>Retail trade—Con.</b>							
44-45	Motor vehicle and parts dealers—Con.							
441	Automotive parts, accessories, and tire stores .....	182	204 914	39 319	9 347	1 453	12.8	7.7
44131	Automotive parts and accessories stores .....	113	104 797	18 082	4 319	839	13.5	12.3
441310	Automotive parts and accessories stores .....	113	104 797	18 082	4 319	839	13.5	12.3
44132	Tire dealers .....	69	100 117	21 237	5 028	614	12.1	2.8
441320	Tire dealers .....	69	100 117	21 237	5 028	614	12.1	2.8
442	Furniture and home furnishings stores .....	475	764 580	97 961	24 064	3 773	18.4	6.1
4421	Furniture stores .....	180	420 898	53 932	13 023	1 524	17.3	8.5
44211	Furniture stores .....	180	420 898	53 932	13 023	1 524	17.3	8.5
442110	Furniture stores .....	180	420 898	53 932	13 023	1 524	17.3	8.5
4422	Home furnishings stores .....	295	343 682	44 029	11 041	2 249	19.9	3.3
44221	Floor covering stores .....	88	104 459	14 970	3 749	496	28.4	2.7
442210	Floor covering stores .....	88	104 459	14 970	3 749	496	28.4	2.7
44229	Other home furnishings stores .....	207	239 223	29 059	7 292	1 753	16.2	3.5
442291	Window treatment stores .....	37	19 838	3 006	758	134	34.3	12.4
442299	All other home furnishings stores .....	170	219 385	26 053	6 534	1 619	14.5	2.7
443	Electronics and appliance stores .....	219	429 857	44 513	10 994	1 834	7.4	2.3
4431	Electronics and appliance stores .....	219	429 857	44 513	10 994	1 834	7.4	2.3
44311	Appliance, television, and other electronics stores .....	163	370 782	37 980	9 364	1 554	6.5	2.2
443111	Household appliance stores .....	34	31 845	3 862	963	170	26.7	4.2
443112	Radio, television, and other electronics stores .....	129	338 937	34 118	8 401	1 384	4.6	2.1
44312	Computer and software stores .....	44	D	D	D	c	D	D
443120	Computer and software stores .....	44	D	D	D	c	D	D
44313	Camera and photographic supplies stores .....	12	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	12	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	317	985 777	125 112	30 127	4 777	8.4	3.9
4441	Building material and supplies dealers .....	267	951 923	118 707	28 654	4 464	7.2	3.9
44411	Home centers .....	21	D	D	D	h	D	D
444110	Home centers .....	21	D	D	D	h	D	D
44412	Paint and wallpaper stores .....	46	D	D	D	e	D	D
444120	Paint and wallpaper stores .....	46	D	D	D	e	D	D
44413	Hardware stores .....	37	D	D	D	e	D	D
444130	Hardware stores .....	37	D	D	D	e	D	D
44419	Other building material dealers .....	163	257 041	38 930	7 953	1 068	16.3	8.7
444190	Other building material dealers .....	163	257 041	38 930	7 953	1 068	16.3	8.7
4442	Lawn and garden equipment and supplies stores .....	50	33 854	6 405	1 473	313	40.9	3.4
44422	Nursery, garden center, and farm supply stores .....	38	24 019	5 076	1 176	270	48.5	4.5
444220	Nursery, garden center, and farm supply stores .....	38	24 019	5 076	1 176	270	48.5	4.5
445	Food and beverage stores .....	637	2 352 935	269 673	66 940	16 309	7.9	1.6
4451	Grocery stores .....	406	2 172 433	249 888	62 068	15 189	5.9	1.3
44511	Supermarkets and other grocery (except convenience) stores .....	231	2 081 791	241 641	59 871	14 652	4.0	.8
445110	Supermarkets and other grocery (except convenience) stores .....	231	2 081 791	241 641	59 871	14 652	4.0	.8
44512	Convenience stores .....	175	90 642	8 247	2 197	537	51.8	11.3
445120	Convenience stores .....	175	90 642	8 247	2 197	537	51.8	11.3
4452	Specialty food stores .....	145	102 840	14 522	3 620	838	36.4	4.7
4453	Beer, wine, and liquor stores .....	86	77 662	5 263	1 252	282	26.0	7.2
44531	Beer, wine, and liquor stores .....	86	77 662	5 263	1 252	282	26.0	7.2
445310	Beer, wine, and liquor stores .....	86	77 662	5 263	1 252	282	26.0	7.2
446	Health and personal care stores .....	483	969 209	127 615	30 337	7 022	11.3	4.1
4461	Health and personal care stores .....	483	969 209	127 615	30 337	7 022	11.3	4.1
44611	Pharmacies and drug stores .....	160	792 217	83 326	19 279	4 884	9.1	3.3
446110	Pharmacies and drug stores .....	160	792 217	83 326	19 279	4 884	9.1	3.3
4461101	Pharmacies and drug stores .....	153	786 833	82 422	19 021	4 827	9.0	3.1
4461102	Proprietary stores .....	7	5 384	904	258	57	25.5	31.2
44612	Cosmetics, beauty supplies, and perfume stores .....	66	32 749	4 511	1 081	357	13.2	7.1
446120	Cosmetics, beauty supplies, and perfume stores .....	66	32 749	4 511	1 081	357	13.2	7.1
44613	Optical goods stores .....	106	59 506	24 523	6 383	1 132	16.6	4.4
446130	Optical goods stores .....	106	59 506	24 523	6 383	1 132	16.6	4.4
44619	Other health and personal care stores .....	151	84 737	15 255	3 594	649	27.2	9.8
446191	Food (health) supplement stores .....	75	44 001	6 166	1 501	337	29.4	12.2
446199	All other health and personal care stores .....	76	40 736	9 089	2 093	312	25.0	7.2
447	Gasoline stations .....	304	738 410	32 801	7 927	1 897	28.5	7.3
4471	Gasoline stations .....	304	738 410	32 801	7 927	1 897	28.5	7.3
44711	Gasoline stations with convenience stores .....	257	678 537	29 678	7 211	1 734	24.4	7.1
447110	Gasoline stations with convenience stores .....	257	678 537	29 678	7 211	1 734	24.4	7.1

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA—Con.</b>							
	<b>West Palm Beach-Boca Raton-Boynton Beach, FL Metropolitan Division—Con.</b>							
	<b>Retail trade—Con.</b>							
44-45	Clothing and clothing accessories stores .....	1 023	1 264 346	163 889	42 537	9 065	12.9	7.2
448	Clothing stores .....	596	888 846	115 445	29 979	6 750	10.2	7.2
4481	Men's clothing stores .....	44	32 842	6 530	1 611	242	35.9	6.5
44811	Men's clothing stores .....	44	32 842	6 530	1 611	242	35.9	6.5
44812	Women's clothing stores .....	250	332 943	41 877	10 928	2 404	10.7	5.8
448120	Women's clothing stores .....	250	332 943	41 877	10 928	2 404	10.7	5.8
44813	Children's and infants' clothing stores .....	43	47 206	5 292	1 292	481	6.9	2.0
448130	Children's and infants' clothing stores .....	43	47 206	5 292	1 292	481	6.9	2.0
44814	Family clothing stores .....	142	399 018	49 701	13 095	2 952	6.1	9.2
448140	Family clothing stores .....	142	399 018	49 701	13 095	2 952	6.1	9.2
44815	Clothing accessories stores .....	48	27 922	4 599	1 074	236	10.3	.8
448150	Clothing accessories stores .....	48	27 922	4 599	1 074	236	10.3	.8
44819	Other clothing stores .....	69	48 915	7 446	1 979	435	26.6	9.8
448190	Other clothing stores .....	69	48 915	7 446	1 979	435	26.6	9.8
4482	Shoe stores .....	175	139 736	18 383	4 641	1 192	11.0	12.0
44821	Shoe stores .....	175	139 736	18 383	4 641	1 192	11.0	12.0
448210	Shoe stores .....	175	139 736	18 383	4 641	1 192	11.0	12.0
4482101	Men's shoe stores .....	10	5 221	833	232	42	16.3	4.5
4482102	Women's shoe stores .....	39	30 761	5 413	1 376	310	13.2	18.3
4482103	Children's and juveniles' shoe stores .....	9	3 870	600	146	43	1.5	—
4482104	Family shoe stores .....	87	69 223	8 357	2 132	532	12.0	15.3
4482105	Athletic footwear stores .....	30	30 661	3 180	755	265	6.6	.8
4483	Jewelry, luggage, and leather goods stores .....	252	235 764	30 061	7 917	1 123	24.1	4.2
44831	Jewelry stores .....	235	214 355	27 682	7 303	1 029	26.4	2.7
448310	Jewelry stores .....	235	214 355	27 682	7 303	1 029	26.4	2.7
44832	Luggage and leather goods stores .....	17	21 409	2 379	614	94	.9	18.9
448320	Luggage and leather goods stores .....	17	21 409	2 379	614	94	.9	18.9
451	Sporting goods, hobby, book, and music stores .....	279	321 733	40 284	9 526	2 447	11.3	12.2
4511	Sporting goods, hobby, and musical instrument stores .....	221	238 978	29 997	6 967	1 742	14.4	14.0
45111	Sporting goods stores .....	127	123 577	16 077	3 577	756	17.0	17.5
451110	Sporting goods stores .....	127	123 577	16 077	3 577	756	17.0	17.5
4511101	General-line sporting goods stores .....	29	54 575	5 514	1 424	314	6.2	22.6
4511102	Specialty-line sporting goods stores .....	98	69 002	10 563	2 153	442	25.4	13.5
45112	Hobby, toy, and game stores .....	49	77 060	8 469	1 978	733	5.5	10.5
451120	Hobby, toy, and game stores .....	49	77 060	8 469	1 978	733	5.5	10.5
45113	Sewing, needlework, and piece goods stores .....	28	19 905	3 418	927	148	34.3	15.9
451130	Sewing, needlework, and piece goods stores .....	28	19 905	3 418	927	148	34.3	15.9
45114	Musical instrument and supplies stores .....	17	18 436	2 033	485	105	12.9	3.4
451140	Musical instrument and supplies stores .....	17	18 436	2 033	485	105	12.9	3.4
4512	Book, periodical, and music stores .....	58	82 755	10 287	2 559	705	2.3	7.2
45121	Book stores and news dealers .....	42	64 593	7 841	2 034	534	1.5	3.0
451211	Book stores .....	34	62 051	7 523	1 961	513	1.0	.2
4512111	Book stores, general .....	22	48 882	6 494	1 653	431	.7	—
4512112	Specialty book stores .....	6	D	D	D	b	D	D
4512113	College book stores .....	6	D	D	D	b	D	D
451212	News dealers and newsstands .....	8	2 542	318	73	21	13.8	72.1
45122	Prerecorded tape, compact disc, and record stores .....	16	18 162	2 446	525	171	5.5	21.9
451220	Prerecorded tape, compact disc, and record stores .....	16	18 162	2 446	525	171	5.5	21.9
452	General merchandise stores .....	132	1 831 490	187 133	45 588	10 029	.3	.4
4521	Department stores .....	41	1 103 313	132 523	33 324	7 301	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	41	1 148 690	132 523	33 324	7 301	—	—
45211	Department stores .....	41	1 103 313	132 523	33 324	7 301	—	—
452111	Department stores (except discount department stores) ..	21	566 798	77 993	19 945	4 163	—	—
452112	Discount department stores .....	20	536 515	54 530	13 379	3 138	—	—
4529	Other general merchandise stores .....	91	728 177	54 610	12 264	2 728	.8	.9
45291	Warehouse clubs and supercenters .....	9	650 385	46 251	9 944	2 105	—	—
452910	Warehouse clubs and supercenters .....	9	650 385	46 251	9 944	2 105	—	—
45299	All other general merchandise stores .....	82	77 792	8 359	2 320	623	7.8	8.5
452990	All other general merchandise stores .....	82	77 792	8 359	2 320	623	7.8	8.5
4529901	Variety stores .....	54	48 158	4 767	1 141	360	9.8	2.3
4529904	Miscellaneous general merchandise stores .....	28	29 634	3 592	1 179	263	4.6	18.5
453	Miscellaneous store retailers .....	698	487 238	69 928	17 554	3 751	22.9	6.7
4531	Florists .....	93	29 436	6 479	1 790	445	31.6	10.4
45311	Florists .....	93	29 436	6 479	1 790	445	31.6	10.4
453110	Florists .....	93	29 436	6 479	1 790	445	31.6	10.4
4532	Office supplies, stationery, and gift stores .....	193	197 798	23 276	5 964	1 400	11.4	3.9
45321	Office supplies and stationery stores .....	38	125 038	12 305	3 253	516	1.8	1.6
453210	Office supplies and stationery stores .....	38	125 038	12 305	3 253	516	1.8	1.6
45322	Gift, novelty, and souvenir stores .....	155	72 760	10 971	2 711	884	27.9	7.8
453220	Gift, novelty, and souvenir stores .....	155	72 760	10 971	2 711	884	27.9	7.8
4533	Used merchandise stores .....	137	70 970	12 448	3 198	715	32.7	9.4
45331	Used merchandise stores .....	137	70 970	12 448	3 198	715	32.7	9.4
453310	Used merchandise stores .....	137	70 970	12 448	3 198	715	32.7	9.4

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA—Con.</b>							
	<b>West Palm Beach-Boca Raton-Boynton Beach, FL Metropolitan Division—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	275	189 034	27 725	6 602	1 191	29.9	8.0
45391	Pet and pet supplies stores .....	41	33 978	4 853	1 136	330	21.3	1.8
453910	Pet and pet supplies stores .....	41	33 978	4 853	1 136	330	21.3	1.8
45392	Art dealers .....	81	63 122	7 782	1 808	247	33.0	6.5
453920	Art dealers .....	81	63 122	7 782	1 808	247	33.0	6.5
45399	All other miscellaneous store retailers .....	143	87 508	14 690	3 573	593	28.7	10.9
454	Nonstore retailers .....	324	2 412 718	77 952	19 284	2 577	3.9	1.9
4541	Electronic shopping and mail-order houses .....	152	2 282 214	53 051	13 228	1 658	2.8	.6
45411	Electronic shopping and mail-order houses .....	152	2 282 214	53 051	13 228	1 658	2.8	.6
4543	Direct selling establishments .....	156	124 621	23 730	5 773	866	21.5	25.6
45431	Fuel dealers .....	12	27 828	3 406	876	116	15.1	16.1
454312	Liquefied petroleum gas (bottled gas) dealers .....	11	D	D	D	c	D	D
45439	Other direct selling establishments .....	144	96 793	20 324	4 897	750	23.3	28.3
454390	Other direct selling establishments .....	144	96 793	20 324	4 897	750	23.3	28.3
	<b>NAPLES-MARCO ISLAND, FL METROPOLITAN STATISTICAL AREA</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 465</b>	<b>4 196 902</b>	<b>421 879</b>	<b>108 439</b>	<b>18 943</b>	<b>9.7</b>	<b>4.3</b>
441	Motor vehicle and parts dealers .....	112	1 039 879	67 167	17 229	1 765	12.4	1.7
4411	Automobile dealers .....	44	878 970	55 600	14 357	1 340	13.2	1.6
44111	New car dealers .....	25	855 044	54 258	14 039	1 304	12.2	1.6
441110	New car dealers .....	25	855 044	54 258	14 039	1 304	12.2	1.6
4412	Other motor vehicle dealers .....	30	124 379	5 644	1 383	192	7.0	1.1
44122	Motorcycle, boat, and other motor vehicle dealers .....	28	D	D	D	c	D	D
441222	Boat dealers .....	22	121 978	5 385	1 328	179	5.8	1.0
441229	All other motor vehicle dealers .....	3	1 343	123	21	2	100.0	—
442	Furniture and home furnishings stores .....	180	335 001	38 532	9 919	1 333	13.8	21.6
4421	Furniture stores .....	77	208 062	23 359	6 125	573	10.7	31.9
44211	Furniture stores .....	77	208 062	23 359	6 125	573	10.7	31.9
442110	Furniture stores .....	77	208 062	23 359	6 125	573	10.7	31.9
4422	Home furnishings stores .....	103	126 939	15 173	3 794	760	18.9	4.7
44221	Floor covering stores .....	33	46 850	6 010	1 491	176	29.7	4.7
442210	Floor covering stores .....	33	46 850	6 010	1 491	176	29.7	4.7
44229	Other home furnishings stores .....	70	80 089	9 163	2 303	584	12.6	4.7
442299	All other home furnishings stores .....	56	74 251	8 218	2 058	544	11.6	5.0
443	Electronics and appliance stores .....	49	101 418	10 898	2 540	349	7.9	2.1
4431	Electronics and appliance stores .....	49	101 418	10 898	2 540	349	7.9	2.1
44311	Appliance, television, and other electronics stores .....	37	88 614	9 141	2 085	271	6.6	2.4
443111	Household appliance stores .....	11	19 372	2 207	592	79	10.9	1.0
443112	Radio, television, and other electronics stores .....	26	69 242	6 934	1 493	192	5.4	2.7
44312	Computer and software stores .....	11	D	D	D	b	D	D
443120	Computer and software stores .....	11	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	127	464 383	59 798	14 431	1 986	11.0	3.9
4441	Building material and supplies dealers .....	110	436 225	56 221	13 611	1 862	7.9	4.2
44411	Home centers .....	6	D	D	D	f	D	D
444110	Home centers .....	6	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	20	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	20	D	D	D	b	D	D
44419	Other building material dealers .....	72	227 500	33 379	7 519	872	13.7	5.6
444190	Other building material dealers .....	72	227 500	33 379	7 519	872	13.7	5.6
4442	Lawn and garden equipment and supplies stores .....	17	28 158	3 577	820	124	60.0	—
44422	Nursery, garden center, and farm supply stores .....	11	19 202	2 397	542	87	50.6	—
444220	Nursery, garden center, and farm supply stores .....	11	19 202	2 397	542	87	50.6	—
445	Food and beverage stores .....	118	569 668	69 556	18 143	3 986	4.7	2.4
4451	Grocery stores .....	82	542 457	66 871	17 492	3 857	4.2	1.8
44511	Supermarkets and other grocery (except convenience) stores .....	58	522 705	65 241	17 089	3 745	2.9	1.0
445110	Supermarkets and other grocery (except convenience) stores .....	58	522 705	65 241	17 089	3 745	2.9	1.0
4452	Specialty food stores .....	20	7 445	1 344	353	72	15.2	33.8
446	Health and personal care stores .....	100	220 302	25 706	6 564	1 451	12.1	.3
4461	Health and personal care stores .....	100	220 302	25 706	6 564	1 451	12.1	.3
44611	Pharmacies and drug stores .....	38	184 739	19 390	4 961	1 112	9.6	—
446110	Pharmacies and drug stores .....	38	184 739	19 390	4 961	1 112	9.6	—
4461101	Pharmacies and drug stores .....	36	D	D	D	g	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	14	6 752	1 260	337	81	8.6	.4
446120	Cosmetics, beauty supplies, and perfume stores .....	14	6 752	1 260	337	81	8.6	.4
44619	Other health and personal care stores .....	35	20 883	3 296	847	167	31.0	2.9
446191	Food (health) supplement stores .....	23	13 574	1 767	457	121	28.1	3.8

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**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>NAPLES-MARCO ISLAND, FL METROPOLITAN STATISTICAL AREA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	84	205 369	11 670	2 772	671	11.2	1.6
4471	Gasoline stations .....	84	205 369	11 670	2 772	671	11.2	1.6
44711	Gasoline stations with convenience stores .....	75	196 611	10 730	2 550	618	10.3	1.4
447110	Gasoline stations with convenience stores .....	75	196 611	10 730	2 550	618	10.3	1.4
448	Clothing and clothing accessories stores .....	324	361 475	45 440	12 247	2 712	14.2	10.2
4481	Clothing stores .....	226	281 835	34 223	9 347	2 188	14.7	12.2
44812	Women's clothing stores .....	116	126 820	16 282	4 298	1 009	17.6	3.8
448120	Women's clothing stores .....	116	126 820	16 282	4 298	1 009	17.6	3.8
44813	Children's and infants' clothing stores .....	9	5 676	696	200	68	15.0	—
448130	Children's and infants' clothing stores .....	9	5 676	696	200	68	15.0	—
44814	Family clothing stores .....	44	119 355	12 344	3 513	782	6.3	21.4
448140	Family clothing stores .....	44	119 355	12 344	3 513	782	6.3	21.4
44815	Clothing accessories stores .....	13	3 963	830	231	63	17.6	8.9
448150	Clothing accessories stores .....	13	3 963	830	231	63	17.6	8.9
44819	Other clothing stores .....	28	15 281	2 292	641	189	27.3	24.2
448190	Other clothing stores .....	28	15 281	2 292	641	189	27.3	24.2
4482102	Women's shoe stores .....	10	6 594	1 065	300	61	11.6	2.4
4482103	Children's and juveniles' shoe stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores .....	59	53 111	7 416	1 829	264	15.6	1.3
44831	Jewelry stores .....	54	49 464	6 876	1 693	230	16.7	1.4
448310	Jewelry stores .....	54	49 464	6 876	1 693	230	16.7	1.4
44832	Luggage and leather goods stores .....	5	3 647	540	136	34	—	—
448320	Luggage and leather goods stores .....	5	3 647	540	136	34	—	—
451	Sporting goods, hobby, book, and music stores .....	84	80 317	8 960	2 300	617	11.5	8.4
4511	Sporting goods, hobby, and musical instrument stores .....	70	57 473	6 867	1 765	421	15.5	8.8
45111	Sporting goods stores .....	41	29 000	3 068	826	187	13.1	16.3
451110	Sporting goods stores .....	41	29 000	3 068	826	187	13.1	16.3
4511101	General-line sporting goods stores .....	7	D	D	D	D	D	D
451113	Sewing, needlework, and piece goods stores .....	10	5 467	721	176	46	27.3	.3
451130	Sewing, needlework, and piece goods stores .....	10	5 467	721	176	46	27.3	.3
45114	Musical instrument and supplies stores .....	9	6 113	1 077	262	34	45.7	4.7
451140	Musical instrument and supplies stores .....	9	6 113	1 077	262	34	45.7	4.7
4512	Book, periodical, and music stores .....	14	22 844	2 093	535	196	1.3	7.3
45121	Book stores and news dealers .....	7	17 840	1 651	429	158	1.7	3.4
451211	Book stores .....	7	17 840	1 651	429	158	1.7	3.4
4512111	Book stores, general .....	5	D	D	D	c	D	D
452	General merchandise stores .....	28	472 569	42 457	10 703	2 199	—	.4
452111	Department stores (except discount department stores) ..	4	104 792	12 826	3 376	746	—	—
452112	Discount department stores .....	6	198 023	19 269	4 750	992	—	—
4529	Other general merchandise stores .....	18	169 754	10 362	2 577	461	.1	1.1
45299	All other general merchandise stores .....	16	D	D	D	c	D	D
452990	All other general merchandise stores .....	16	D	D	D	c	D	D
453	Miscellaneous store retailers .....	188	116 333	15 646	4 034	945	21.0	5.2
4532	Office supplies, stationery, and gift stores .....	55	49 513	5 106	1 324	335	14.1	3.4
45321	Office supplies and stationery stores .....	7	33 625	2 976	767	138	3.8	—
453210	Office supplies and stationery stores .....	7	33 625	2 976	767	138	3.8	—
4533	Used merchandise stores .....	30	11 366	1 715	454	114	39.8	.8
45331	Used merchandise stores .....	30	11 366	1 715	454	114	39.8	.8
453310	Used merchandise stores .....	30	11 366	1 715	454	114	39.8	.8
4539	Other miscellaneous store retailers .....	76	46 676	6 625	1 689	334	24.0	8.2
45391	Pet and pet supplies stores .....	9	7 392	1 022	220	68	15.4	3.7
453910	Pet and pet supplies stores .....	9	7 392	1 022	220	68	15.4	3.7
45392	Art dealers .....	34	21 733	3 218	847	131	24.6	2.0
453920	Art dealers .....	34	21 733	3 218	847	131	24.6	2.0
45399	All other miscellaneous store retailers .....	32	D	D	D	c	D	D
454	Nonstore retailers .....	71	230 188	26 049	7 557	929	4.8	1.2
4541	Electronic shopping and mail-order houses .....	16	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses .....	16	D	D	D	f	D	D
4543	Direct selling establishments .....	52	D	D	D	e	D	D
45431	Fuel dealers .....	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	6	D	D	D	b	D	D
45439	Other direct selling establishments .....	45	27 740	5 873	1 451	291	16.3	2.4
454390	Other direct selling establishments .....	45	27 740	5 873	1 451	291	16.3	2.4

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OCALA, FL METROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>1 063</b>	<b>2 860 280</b>	<b>280 521</b>	<b>68 465</b>	<b>14 139</b>	<b>9.0</b>	<b>3.8</b>
441	Motor vehicle and parts dealers	150	764 033	70 624	16 984	1 970	14.2	3.1
4411	Automobile dealers	58	598 304	50 936	12 144	1 142	12.8	1.2
44112	Used car dealers	39	68 539	4 631	1 089	151	20.5	.5
441120	Used car dealers	39	68 539	4 631	1 089	151	20.5	.5
4412	Other motor vehicle dealers	33	109 753	8 386	2 098	326	23.6	14.5
44121	Recreational vehicle dealers	13	53 844	2 896	793	140	22.6	13.9
441210	Recreational vehicle dealers	13	53 844	2 896	793	140	22.6	13.9
44122	Motorcycle, boat, and other motor vehicle dealers	20	55 909	5 490	1 305	186	24.6	15.0
441221	Motorcycle dealers	8	32 125	3 504	824	104	20.3	25.5
441222	Boat dealers	8	17 447	1 741	425	67	41.5	—
441229	All other motor vehicle dealers	4	6 337	245	56	15	—	3.3
4413	Automotive parts, accessories, and tire stores	59	55 976	11 302	2 742	502	11.5	1.2
44131	Automotive parts and accessories stores	39	39 727	7 123	1 725	335	9.5	—
441310	Automotive parts and accessories stores	39	39 727	7 123	1 725	335	9.5	—
442	Furniture and home furnishings stores	64	79 037	10 417	2 441	393	17.5	3.0
4421	Furniture stores	31	53 220	7 319	1 750	255	22.3	2.2
44211	Furniture stores	31	53 220	7 319	1 750	255	22.3	2.2
442110	Furniture stores	31	53 220	7 319	1 750	255	22.3	2.2
4422	Home furnishings stores	33	25 817	3 098	691	138	7.6	4.4
44229	Other home furnishings stores	18	10 641	1 069	206	70	10.2	4.9
443	Electronics and appliance stores	45	55 009	5 755	1 338	255	23.7	2.1
4431	Electronics and appliance stores	45	55 009	5 755	1 338	255	23.7	2.1
44311	Appliance, television, and other electronics stores	32	46 060	4 442	1 007	188	27.1	2.3
443112	Radio, television, and other electronics stores	19	35 590	3 307	794	143	8.9	3.0
44312	Computer and software stores	10	D	D	D	b	D	D
443120	Computer and software stores	10	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	102	251 064	29 058	6 941	1 363	6.0	15.8
4441	Building material and supplies dealers	77	206 384	23 341	5 649	1 049	5.2	18.9
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44419	Other building material dealers	49	93 174	12 577	2 925	434	10.5	41.0
444190	Other building material dealers	49	93 174	12 577	2 925	434	10.5	41.0
4442	Lawn and garden equipment and supplies stores	25	44 680	5 717	1 292	314	9.8	1.5
44422	Nursery, garden center, and farm supply stores	21	39 940	4 781	1 179	291	4.2	1.7
444220	Nursery, garden center, and farm supply stores	21	39 940	4 781	1 179	291	4.2	1.7
445	Food and beverage stores	114	383 047	43 474	10 451	2 794	5.5	4.0
4451	Grocery stores	85	365 389	41 343	9 937	2 680	4.8	3.8
44511	Supermarkets and other grocery (except convenience) stores	51	353 320	40 643	9 749	2 618	2.4	3.3
445110	Supermarkets and other grocery (except convenience) stores	51	353 320	40 643	9 749	2 618	2.4	3.3
4452	Specialty food stores	18	5 122	1 454	350	70	33.6	12.5
446	Health and personal care stores	74	155 000	18 398	4 453	878	9.6	.8
4461	Health and personal care stores	74	155 000	18 398	4 453	878	9.6	.8
44611	Pharmacies and drug stores	29	131 585	14 415	3 476	672	6.6	—
446110	Pharmacies and drug stores	29	131 585	14 415	3 476	672	6.6	—
4461101	Pharmacies and drug stores	27	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, and perfume stores	4	2 880	316	76	31	—	—
446120	Cosmetics, beauty supplies, and perfume stores	4	2 880	316	76	31	—	—
44619	Other health and personal care stores	28	14 339	2 258	540	109	31.3	8.9
446191	Food (health) supplement stores	13	6 320	873	215	66	2.8	—
447	Gasoline stations	153	315 570	17 527	4 322	1 171	9.0	4.2
4471	Gasoline stations	153	315 570	17 527	4 322	1 171	9.0	4.2
44711	Gasoline stations with convenience stores	134	221 939	11 933	2 927	829	10.6	5.5
447110	Gasoline stations with convenience stores	134	221 939	11 933	2 927	829	10.6	5.5
44719	Other gasoline stations	19	93 631	5 594	1 395	342	5.2	1.1
447190	Other gasoline stations	19	93 631	5 594	1 395	342	5.2	1.1
448	Clothing and clothing accessories stores	101	78 266	9 175	2 218	757	11.3	8.6
4481	Clothing stores	55	50 331	5 345	1 291	508	12.2	12.9
44819	Other clothing stores	8	3 641	477	125	53	16.2	12.7
448190	Other clothing stores	8	3 641	477	125	53	16.2	12.7
4483	Jewelry, luggage, and leather goods stores	25	14 800	2 397	590	131	16.1	1.0
451	Sporting goods, hobby, book, and music stores	45	39 793	4 659	1 205	416	9.7	2.3
4511	Sporting goods, hobby, and musical instrument stores	35	27 289	3 516	908	323	11.9	3.2
4512	Book, periodical, and music stores	10	12 504	1 143	297	93	4.8	.4
45121	Book stores and news dealers	8	D	D	D	b	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OCALA, FL METROPOLITAN STATISTICAL AREA— Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	36	590 745	51 061	13 186	3 048	—	.2
452111	Department stores (except discount department stores) ..	4	79 178	9 261	2 530	587	—	—
4529	Other general merchandise stores .....	28	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	4	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	4	D	D	D	g	D	D
45299	All other general merchandise stores .....	24	D	D	D	f	D	D
452990	All other general merchandise stores .....	24	D	D	D	f	D	D
4529901	Variety stores .....	19	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	5	D	D	D	f	D	D
453	Miscellaneous store retailers .....	125	102 615	11 541	2 820	661	19.7	1.9
4532	Office supplies, stationery, and gift stores .....	29	29 071	3 224	803	203	7.4	4.6
45321	Office supplies and stationery stores .....	5	19 853	1 601	410	85	1.8	—
453210	Office supplies and stationery stores .....	5	19 853	1 601	410	85	1.8	—
4533	Used merchandise stores .....	22	8 136	1 252	297	92	24.6	3.8
45331	Used merchandise stores .....	22	8 136	1 252	297	92	24.6	3.8
453310	Used merchandise stores .....	22	8 136	1 252	297	92	24.6	3.8
4539	Other miscellaneous store retailers .....	57	60 350	5 694	1 343	263	25.0	.4
45391	Pet and pet supplies stores .....	7	7 258	937	183	61	13.0	—
453910	Pet and pet supplies stores .....	7	7 258	937	183	61	13.0	—
45393	Manufactured (mobile) home dealers .....	23	39 458	2 726	626	83	28.1	.3
453930	Manufactured (mobile) home dealers .....	23	39 458	2 726	626	83	28.1	.3
45399	All other miscellaneous store retailers .....	24	D	D	D	c	D	D
454	Nonstore retailers .....	54	46 101	8 832	2 106	433	18.0	.5
4543	Direct selling establishments .....	36	30 167	5 577	1 436	226	18.8	.8
454312	Liquefied petroleum gas (bottled gas) dealers .....	8	7 816	1 485	424	63	6.1	—
45439	Other direct selling establishments .....	28	22 351	4 092	1 012	163	23.2	1.1
454390	Other direct selling establishments .....	28	22 351	4 092	1 012	163	23.2	1.1
<b>OKEECHOBEE, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>148</b>	<b>335 976</b>	<b>29 422</b>	<b>7 327</b>	<b>1 727</b>	<b>19.8</b>	<b>6.3</b>
441	Motor vehicle and parts dealers .....	27	75 420	5 171	1 273	218	34.9	3.4
4412	Other motor vehicle dealers .....	10	18 000	1 082	251	45	78.7	.9
44121	Recreational vehicle dealers .....	4	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	4	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	4	2 379	298	73	22	100.0	—
443	Electronics and appliance stores .....	8	2 443	377	92	22	89.2	10.8
444	Building material and garden equipment and supplies dealers ...	13	22 873	2 319	568	112	21.8	6.2
4442	Lawn and garden equipment and supplies stores .....	6	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	4	12 144	1 195	263	51	1.6	—
444220	Nursery, garden center, and farm supply stores .....	4	12 144	1 195	263	51	1.6	—
445	Food and beverage stores .....	20	48 007	5 595	1 403	421	19.0	1.1
446	Health and personal care stores .....	6	21 323	2 205	505	108	35.4	—
447	Gasoline stations .....	32	64 604	2 940	711	184	16.3	16.7
448	Clothing and clothing accessories stores .....	9	3 755	335	80	35	19.2	15.1
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	f	D	D
453	Miscellaneous store retailers .....	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	5	4 799	943	231	32	18.8	34.1

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PALATKA, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>240</b>	<b>498 261</b>	<b>44 644</b>	<b>10 776</b>	<b>2 655</b>	<b>11.0</b>	<b>4.8</b>
441	Motor vehicle and parts dealers .....	38	129 585	9 438	2 385	386	17.1	1.9
442	Furniture and home furnishings stores .....	7	6 773	911	246	44	37.2	—
443	Electronics and appliance stores .....	6	5 660	531	141	24	3.9	4.9
444	Building material and garden equipment and supplies dealers ...	25	23 058	3 240	859	180	19.2	22.3
445	Food and beverage stores .....	32	97 014	9 637	2 252	687	8.0	8.9
446	Health and personal care stores .....	19	29 261	3 108	768	170	18.5	7.2
447	Gasoline stations .....	45	76 078	4 577	1 100	315	10.5	3.3
44711	Gasoline stations with convenience stores .....	42	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	42	D	D	D	e	D	D
448	Clothing and clothing accessories stores .....	14	13 615	1 650	450	133	6.4	—
451	Sporting goods, hobby, book, and music stores .....	10	3 056	368	92	36	13.9	5.2
452	General merchandise stores .....	12	D	D	D	f	D	D
45299	All other general merchandise stores .....	10	D	D	D	b	D	D
452990	All other general merchandise stores .....	10	D	D	D	b	D	D
453	Miscellaneous store retailers .....	22	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	12	20 071	1 443	347	75	6.5	10.9
45393	Manufactured (mobile) home dealers .....	5	16 888	1 272	309	55	—	3.1
453930	Manufactured (mobile) home dealers .....	5	16 888	1 272	309	55	—	3.1
454	Nonstore retailers .....	10	4 187	644	162	30	27.3	—
<b>PALM BAY-MELBOURNE-TITUSVILLE, FL METROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 913</b>	<b>5 233 118</b>	<b>501 411</b>	<b>123 030</b>	<b>26 449</b>	<b>9.0</b>	<b>3.8</b>
441	Motor vehicle and parts dealers .....	256	1 556 108	119 432	28 574	3 595	13.3	2.6
4411	Automobile dealers .....	93	1 365 242	92 794	22 467	2 516	12.0	2.0
44111	New car dealers .....	44	1 310 049	89 078	21 559	2 372	9.8	1.6
441110	New car dealers .....	44	1 310 049	89 078	21 559	2 372	9.8	1.6
44112	Used car dealers .....	49	55 193	3 716	908	144	62.8	12.2
441120	Used car dealers .....	49	55 193	3 716	908	144	62.8	12.2
4412	Other motor vehicle dealers .....	56	84 953	6 898	1 334	269	35.3	6.2
44122	Motorcycle, boat, and other motor vehicle dealers .....	48	80 050	6 111	1 127	234	37.1	6.6
441221	Motorcycle dealers .....	12	21 904	1 721	198	42	84.9	3.1
441222	Boat dealers .....	29	41 862	3 136	657	150	24.2	11.0
441229	All other motor vehicle dealers .....	7	16 284	1 254	272	42	5.7	—
4413	Automotive parts, accessories, and tire stores .....	107	105 913	19 740	4 773	810	12.9	7.2
44131	Automotive parts and accessories stores .....	66	55 454	9 966	2 393	525	16.7	7.3
441310	Automotive parts and accessories stores .....	66	55 454	9 966	2 393	525	16.7	7.3
44132	Tire dealers .....	41	50 459	9 774	2 380	285	8.8	7.1
441320	Tire dealers .....	41	50 459	9 774	2 380	285	8.8	7.1
442	Furniture and home furnishings stores .....	116	190 601	23 359	5 432	852	10.2	20.5
4421	Furniture stores .....	61	128 670	14 602	3 474	539	8.3	29.6
44211	Furniture stores .....	61	128 670	14 602	3 474	539	8.3	29.6
442110	Furniture stores .....	61	128 670	14 602	3 474	539	8.3	29.6
4422	Home furnishings stores .....	55	61 931	8 757	1 958	313	14.3	1.7
44221	Floor covering stores .....	24	41 147	5 834	1 287	153	14.2	1.2
442210	Floor covering stores .....	24	41 147	5 834	1 287	153	14.2	1.2
44229	Other home furnishings stores .....	31	20 784	2 923	671	160	14.5	2.7
442299	All other home furnishings stores .....	25	15 008	1 627	318	113	8.4	3.7
443	Electronics and appliance stores .....	93	151 478	15 228	3 552	693	15.5	9.4
4431	Electronics and appliance stores .....	93	151 478	15 228	3 552	693	15.5	9.4
44311	Appliance, television, and other electronics stores .....	67	121 576	12 437	2 846	547	18.6	11.2
443111	Household appliance stores .....	17	27 517	3 362	435	71	51.1	30.0
443112	Radio, television, and other electronics stores .....	50	94 059	9 075	2 411	476	9.1	5.7
44312	Computer and software stores .....	23	D	D	D	c	D	D
443120	Computer and software stores .....	23	D	D	D	c	D	D
44313	Camera and photographic supplies stores .....	3	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	151	440 746	48 615	11 858	2 183	10.0	5.3
4441	Building material and supplies dealers .....	114	416 068	45 319	11 089	2 015	8.8	5.4
44411	Home centers .....	8	D	D	D	g	D	D
444110	Home centers .....	8	D	D	D	g	D	D
44412	Paint and wallpaper stores .....	17	D	D	D	c	D	D
444120	Paint and wallpaper stores .....	17	D	D	D	c	D	D
44419	Other building material dealers .....	67	162 406	19 224	4 601	612	16.3	9.8
444190	Other building material dealers .....	67	162 406	19 224	4 601	612	16.3	9.8
4442	Lawn and garden equipment and supplies stores .....	37	24 678	3 296	769	168	30.5	2.7
44421	Outdoor power equipment stores .....	14	11 133	1 264	274	66	46.0	.9
444210	Outdoor power equipment stores .....	14	11 133	1 264	274	66	46.0	.9
44422	Nursery, garden center, and farm supply stores .....	23	13 545	2 032	495	102	17.7	4.2
444220	Nursery, garden center, and farm supply stores .....	23	13 545	2 032	495	102	17.7	4.2

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	<b>PALM BAY-MELBOURNE-TITUSVILLE, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>								
445	Food and beverage stores .....	224	719 657	85 460	21 513	5 742	6.7	1.2	
4451	Grocery stores .....	151	669 095	79 883	20 110	5 389	5.9	.9	
44511	Supermarkets and other grocery (except convenience) stores .....	83	632 574	77 742	19 623	5 213	2.5	.3	
445110	Supermarkets and other grocery (except convenience) stores .....	83	632 574	77 742	19 623	5 213	2.5	.3	
44512	Convenience stores .....	68	36 521	2 141	487	176	64.4	11.4	
445120	Convenience stores .....	68	36 521	2 141	487	176	64.4	11.4	
4452	Specialty food stores .....	40	12 363	3 069	768	178	34.6	4.5	
4453	Beer, wine, and liquor stores .....	33	38 199	2 508	635	175	11.4	5.7	
44531	Beer, wine, and liquor stores .....	33	38 199	2 508	635	175	11.4	5.7	
445310	Beer, wine, and liquor stores .....	33	38 199	2 508	635	175	11.4	5.7	
446	Health and personal care stores .....	146	335 469	38 944	8 883	2 130	6.7	.8	
4461	Health and personal care stores .....	146	335 469	38 944	8 883	2 130	6.7	.8	
44611	Pharmacies and drug stores .....	60	298 801	32 155	7 271	1 720	5.3	.4	
446110	Pharmacies and drug stores .....	60	298 801	32 155	7 271	1 720	5.3	.4	
4461101	Pharmacies and drug stores .....	58	D	D	D	D	D	D	
44612	Cosmetics, beauty supplies, and perfume stores .....	18	8 655	1 129	265	113	6.1	.6	
446120	Cosmetics, beauty supplies, and perfume stores .....	18	8 655	1 129	265	113	6.1	.6	
44613	Optical goods stores .....	27	9 575	2 291	561	111	17.5	4.2	
446130	Optical goods stores .....	27	9 575	2 291	561	111	17.5	4.2	
44619	Other health and personal care stores .....	41	18 438	3 369	786	186	24.4	6.6	
446191	Food (health) supplement stores .....	26	10 681	1 627	388	122	22.6	—	
447	Gasoline stations .....	216	438 649	21 313	5 061	1 481	10.4	6.5	
4471	Gasoline stations .....	216	438 649	21 313	5 061	1 481	10.4	6.5	
44711	Gasoline stations with convenience stores .....	187	378 853	18 467	4 360	1 359	8.0	4.6	
447110	Gasoline stations with convenience stores .....	187	378 853	18 467	4 360	1 359	8.0	4.6	
448	Clothing and clothing accessories stores .....	220	195 420	22 091	5 356	1 607	9.1	4.4	
4481	Clothing stores .....	126	145 223	15 057	3 655	1 166	6.6	4.7	
44814	Family clothing stores .....	43	107 252	9 123	2 290	703	3.1	5.2	
448140	Family clothing stores .....	43	107 252	9 123	2 290	703	3.1	5.2	
44819	Other clothing stores .....	23	13 038	2 452	521	146	14.1	.8	
448190	Other clothing stores .....	23	13 038	2 452	521	146	14.1	.8	
4482105	Athletic footwear stores .....	10	6 561	705	174	68	1.8	—	
4483	Jewelry, luggage, and leather goods stores .....	54	D	D	D	c	D	D	
44831	Jewelry stores .....	52	30 232	4 785	1 111	237	22.8	5.2	
448310	Jewelry stores .....	52	30 232	4 785	1 111	237	22.8	5.2	
451	Sporting goods, hobby, book, and music stores .....	117	107 369	11 605	2 993	952	7.2	11.2	
4511	Sporting goods, hobby, and musical instrument stores .....	93	73 751	8 161	2 087	639	10.5	7.5	
45111	Sporting goods stores .....	58	39 657	4 422	1 081	285	14.6	5.3	
451110	Sporting goods stores .....	58	39 657	4 422	1 081	285	14.6	5.3	
4511101	General-line sporting goods stores .....	11	18 184	1 505	345	93	5.7	6.0	
45112	Hobby, toy, and game stores .....	15	21 544	2 234	539	238	1.9	13.8	
451120	Hobby, toy, and game stores .....	15	21 544	2 234	539	238	1.9	13.8	
45113	Sewing, needlework, and piece goods stores .....	9	4 689	326	116	51	3.9	1.4	
451130	Sewing, needlework, and piece goods stores .....	9	4 689	326	116	51	3.9	1.4	
45114	Musical instrument and supplies stores .....	11	7 861	1 179	351	65	16.8	5.1	
451140	Musical instrument and supplies stores .....	11	7 861	1 179	351	65	16.8	5.1	
4512	Book, periodical, and music stores .....	24	33 618	3 444	906	313	.2	19.4	
45121	Book stores and news dealers .....	16	24 862	2 430	678	231	.2	6.6	
451211	Book stores .....	16	24 862	2 430	678	231	.2	6.6	
4512111	Book stores, general .....	10	D	D	D	c	D	D	
4512113	College book stores .....	3	D	D	D	b	D	D	
452	General merchandise stores .....	66	906 427	88 078	22 567	5 523	.1	.3	
452111	Department stores (except discount department stores) ..	11	167 327	21 458	5 631	1 428	—	—	
4529	Other general merchandise stores .....	46	D	D	D	h	D	D	
45291	Warehouse clubs and supercenters .....	8	D	D	D	h	D	D	
452910	Warehouse clubs and supercenters .....	8	D	D	D	h	D	D	
45299	All other general merchandise stores .....	38	D	D	D	e	D	D	
452990	All other general merchandise stores .....	38	D	D	D	e	D	D	
4529901	Variety stores .....	31	D	D	D	c	D	D	
4529904	Miscellaneous general merchandise stores .....	7	D	D	D	c	D	D	
453	Miscellaneous store retailers .....	225	131 940	19 115	4 616	1 229	16.0	7.5	
4532	Office supplies, stationery, and gift stores .....	70	69 852	8 922	2 117	529	8.5	9.3	
45321	Office supplies and stationery stores .....	13	48 507	5 950	1 450	259	2.5	—	
453210	Office supplies and stationery stores .....	13	48 507	5 950	1 450	259	2.5	—	
45322	Gift, novelty, and souvenir stores .....	57	21 345	2 972	667	270	22.3	30.3	
453220	Gift, novelty, and souvenir stores .....	57	21 345	2 972	667	270	22.3	30.3	
4533	Used merchandise stores .....	34	6 701	1 650	419	139	39.2	2.1	
45331	Used merchandise stores .....	34	6 701	1 650	419	139	39.2	2.1	
453310	Used merchandise stores .....	34	6 701	1 650	419	139	39.2	2.1	

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PALM BAY-MELBOURNE-TITUSVILLE, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	83	45 894	6 237	1 515	376	19.8	6.5
45391	Pet and pet supplies stores .....	19	11 660	1 723	384	134	10.1	2.9
453910	Pet and pet supplies stores .....	19	11 660	1 723	384	134	10.1	2.9
45393	Manufactured (mobile) home dealers .....	7	13 612	649	172	20	21.6	3.2
453930	Manufactured (mobile) home dealers .....	7	13 612	649	172	20	21.6	3.2
45399	All other miscellaneous store retailers .....	51	20 089	3 775	938	217	24.3	11.0
454	Nonstore retailers .....	83	59 254	8 171	2 625	462	20.2	12.5
4541	Electronic shopping and mail-order houses .....	29	31 535	3 763	1 529	253	20.2	22.9
45411	Electronic shopping and mail-order houses .....	29	31 535	3 763	1 529	253	20.2	22.9
4543	Direct selling establishments .....	38	20 590	3 164	795	142	11.6	.8
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	33	13 789	2 073	527	106	17.4	1.2
454390	Other direct selling establishments .....	33	13 789	2 073	527	106	17.4	1.2
<b>PANAMA CITY-LYNN HAVEN, FL METROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>813</b>	<b>1 864 639</b>	<b>185 707</b>	<b>44 562</b>	<b>9 819</b>	<b>8.1</b>	<b>6.7</b>
441	Motor vehicle and parts dealers .....	111	487 292	40 202	9 320	1 241	7.6	.5
4411	Automobile dealers .....	40	387 105	28 345	6 379	718	6.3	.2
4412	Other motor vehicle dealers .....	24	61 218	4 163	1 064	183	8.1	.6
44121	Recreational vehicle dealers .....	4	21 143	649	142	21	—	—
441210	Recreational vehicle dealers .....	4	21 143	649	142	21	—	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	20	40 075	3 514	922	162	12.4	.9
441222	Boat dealers .....	15	33 539	2 845	773	130	14.7	1.1
442	Furniture and home furnishings stores .....	56	55 586	7 652	1 751	335	21.5	3.9
4421	Furniture stores .....	31	29 164	3 443	861	160	36.4	7.0
44211	Furniture stores .....	31	29 164	3 443	861	160	36.4	7.0
442110	Furniture stores .....	31	29 164	3 443	861	160	36.4	7.0
4422	Home furnishings stores .....	25	26 422	4 209	890	175	5.1	.5
44229	Other home furnishings stores .....	14	11 012	1 459	317	101	4.2	—
443	Electronics and appliance stores .....	31	34 631	4 648	1 042	193	2.8	9.8
4431	Electronics and appliance stores .....	31	34 631	4 648	1 042	193	2.8	9.8
44311	Appliance, television, and other electronics stores .....	23	26 697	3 355	799	149	3.2	12.6
443112	Radio, television, and other electronics stores .....	15	21 080	2 472	593	110	2.8	14.9
44312	Computer and software stores .....	6	D	D	D	b	D	D
443120	Computer and software stores .....	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	71	155 229	17 758	4 288	795	4.2	6.1
4441	Building material and supplies dealers .....	60	148 393	16 923	4 071	748	4.4	5.9
44411	Home centers .....	3	D	D	D	e	D	D
444110	Home centers .....	3	D	D	D	e	D	D
44419	Other building material dealers .....	40	54 410	7 790	1 806	269	2.8	12.2
444190	Other building material dealers .....	40	54 410	7 790	1 806	269	2.8	12.2
445	Food and beverage stores .....	72	254 957	24 793	6 000	1 617	5.4	11.9
4451	Grocery stores .....	44	231 693	22 643	5 508	1 451	4.2	10.9
4452	Specialty food stores .....	14	9 687	998	235	83	12.3	7.7
446	Health and personal care stores .....	45	88 033	9 581	2 407	467	17.8	1.6
4461	Health and personal care stores .....	45	88 033	9 581	2 407	467	17.8	1.6
446191	Food (health) supplement stores .....	9	4 253	415	99	36	14.4	27.0
447	Gasoline stations .....	118	149 332	9 789	2 458	649	9.0	44.2
4471	Gasoline stations .....	118	149 332	9 789	2 458	649	9.0	44.2
44711	Gasoline stations with convenience stores .....	111	146 845	9 602	2 413	641	8.8	44.9
447110	Gasoline stations with convenience stores .....	111	146 845	9 602	2 413	641	8.8	44.9
448	Clothing and clothing accessories stores .....	107	72 397	9 798	2 171	854	13.9	1.5
4481	Clothing stores .....	80	53 287	7 298	1 589	682	18.0	2.0
44819	Other clothing stores .....	27	14 624	2 518	514	209	55.3	6.8
448190	Other clothing stores .....	27	14 624	2 518	514	209	55.3	6.8
451	Sporting goods, hobby, book, and music stores .....	45	43 953	5 805	1 409	427	31.2	1.7
4511	Sporting goods, hobby, and musical instrument stores .....	35	35 456	4 846	1 164	326	37.0	2.1
4512	Book, periodical, and music stores .....	10	8 497	959	245	101	7.1	—
452	General merchandise stores .....	31	428 728	41 328	10 547	2 406	—	.3
4529	Other general merchandise stores .....	23	D	D	D	g	D	D
45299	All other general merchandise stores .....	20	D	D	D	c	D	D
452990	All other general merchandise stores .....	20	D	D	D	c	D	D
4529901	Variety stores .....	16	D	D	D	b	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PANAMA CITY-LYNN HAVEN, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	96	79 336	11 212	2 414	707	32.9	6.1
4532	Office supplies, stationery, and gift stores .....	35	D	D	D	e	D	D
45321	Office supplies and stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	31	23 434	4 483	903	273	81.8	7.8
453220	Gift, novelty, and souvenir stores .....	31	23 434	4 483	903	273	81.8	7.8
4539	Other miscellaneous store retailers .....	34	36 255	4 342	944	253	11.4	6.2
45393	Manufactured (mobile) home dealers .....	12	21 157	2 066	450	68	7.3	9.9
453930	Manufactured (mobile) home dealers .....	12	21 157	2 066	450	68	7.3	9.9
45399	All other miscellaneous store retailers .....	15	D	D	D	c	D	D
454	Nonstore retailers .....	30	15 165	3 141	755	128	9.6	12.2
<b>PENSACOLA-FERRY PASS-BRENT, FL METROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 587</b>	<b>4 146 237</b>	<b>378 400</b>	<b>91 924</b>	<b>19 542</b>	<b>9.5</b>	<b>9.7</b>
441	Motor vehicle and parts dealers .....	232	1 211 979	86 193	21 081	2 788	15.5	8.0
4411	Automobile dealers .....	88	1 010 535	59 452	14 596	1 669	16.9	8.9
44111	New car dealers .....	36	904 880	55 370	13 586	1 471	14.8	6.4
441110	New car dealers .....	36	904 880	55 370	13 586	1 471	14.8	6.4
44112	Used car dealers .....	52	105 655	4 082	1 010	198	35.1	30.9
441120	Used car dealers .....	52	105 655	4 082	1 010	198	35.1	30.9
4412	Other motor vehicle dealers .....	26	80 683	5 254	1 203	204	5.9	.1
44121	Recreational vehicle dealers .....	6	49 321	1 748	411	59	1.6	—
441210	Recreational vehicle dealers .....	6	49 321	1 748	411	59	1.6	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	20	31 362	3 506	792	145	12.7	.3
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	16	19 967	2 465	555	111	18.6	.5
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	118	120 761	21 487	5 282	915	9.6	5.8
44131	Automotive parts and accessories stores .....	78	78 432	13 808	3 429	632	7.9	7.5
441310	Automotive parts and accessories stores .....	78	78 432	13 808	3 429	632	7.9	7.5
44132	Tire dealers .....	40	42 329	7 679	1 853	283	12.7	2.6
441320	Tire dealers .....	40	42 329	7 679	1 853	283	12.7	2.6
442	Furniture and home furnishings stores .....	85	94 428	14 457	3 277	663	18.4	22.4
4421	Furniture stores .....	37	39 305	5 791	1 380	262	19.8	5.2
44211	Furniture stores .....	37	39 305	5 791	1 380	262	19.8	5.2
442110	Furniture stores .....	37	39 305	5 791	1 380	262	19.8	5.2
4422	Home furnishings stores .....	48	55 123	8 666	1 897	401	17.4	34.7
44221	Floor covering stores .....	24	35 305	6 552	1 412	226	21.7	54.1
442210	Floor covering stores .....	24	35 305	6 552	1 412	226	21.7	54.1
44229	Other home furnishings stores .....	24	19 818	2 114	485	175	9.8	.3
442299	All other home furnishings stores .....	23	D	D	D	c	D	D
443	Electronics and appliance stores .....	53	92 195	10 541	2 399	355	4.5	2.0
4431	Electronics and appliance stores .....	53	92 195	10 541	2 399	355	4.5	2.0
44311	Appliance, television, and other electronics stores .....	35	76 532	8 692	1 939	242	3.5	2.3
443112	Radio, television, and other electronics stores .....	23	69 718	7 777	1 720	206	3.4	—
44312	Computer and software stores .....	16	D	D	D	b	D	D
443120	Computer and software stores .....	16	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	125	338 043	35 614	8 745	1 469	5.9	8.8
4441	Building material and supplies dealers .....	101	324 239	34 498	8 503	1 384	5.6	9.1
44411	Home centers .....	12	159 905	14 923	3 912	705	.1	—
444110	Home centers .....	12	159 905	14 923	3 912	705	.1	—
44419	Other building material dealers .....	58	146 716	16 603	3 871	541	10.1	18.0
444190	Other building material dealers .....	58	146 716	16 603	3 871	541	10.1	18.0
4442	Lawn and garden equipment and supplies stores .....	24	13 804	1 116	242	85	11.8	3.7
445	Food and beverage stores .....	139	478 102	44 867	11 484	3 054	7.3	34.6
4451	Grocery stores .....	87	443 030	41 386	10 511	2 794	6.4	35.7
44511	Supermarkets and other grocery (except convenience) stores .....	58	429 162	40 524	10 304	2 719	3.6	36.8
445110	Supermarkets and other grocery (except convenience) stores .....	58	429 162	40 524	10 304	2 719	3.6	36.8
4452	Specialty food stores .....	33	14 554	2 287	698	137	27.2	2.6

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PENSACOLA-FERRY PASS-BRENT, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	124	223 545	24 740	5 896	1 163	23.5	.5
4461	Health and personal care stores .....	124	223 545	24 740	5 896	1 163	23.5	.5
44611	Pharmacies and drug stores .....	56	192 921	19 062	4 533	805	25.0	.2
446110	Pharmacies and drug stores .....	56	192 921	19 062	4 533	805	25.0	.2
4461101	Pharmacies and drug stores .....	54	D	D	D	f	D	D
4461102	Proprietary stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	23	7 605	1 101	271	112	11.6	—
446120	Cosmetics, beauty supplies, and perfume stores .....	23	7 605	1 101	271	112	11.6	—
44613	Optical goods stores .....	15	8 522	1 996	506	92	21.5	—
446130	Optical goods stores .....	15	8 522	1 996	506	92	21.5	—
44619	Other health and personal care stores .....	30	14 497	2 581	586	154	11.3	5.5
446191	Food (health) supplement stores .....	22	9 025	1 527	346	125	14.3	—
447	Gasoline stations .....	230	411 914	21 544	5 341	1 428	8.9	15.7
4471	Gasoline stations .....	230	411 914	21 544	5 341	1 428	8.9	15.7
44711	Gasoline stations with convenience stores .....	220	380 166	19 873	4 919	1 340	9.1	16.9
447110	Gasoline stations with convenience stores .....	220	380 166	19 873	4 919	1 340	9.1	16.9
448	Clothing and clothing accessories stores .....	198	171 722	20 392	4 942	1 567	7.2	3.2
4481	Clothing stores .....	119	115 848	12 706	3 074	1 091	5.1	4.6
44813	Children's and infants' clothing stores .....	8	4 232	634	168	63	10.6	17.8
448130	Children's and infants' clothing stores .....	8	4 232	634	168	63	10.6	17.8
44814	Family clothing stores .....	31	65 519	5 995	1 508	491	1.3	.7
448140	Family clothing stores .....	31	65 519	5 995	1 508	491	1.3	.7
44819	Other clothing stores .....	23	10 577	1 806	414	151	9.0	4.3
448190	Other clothing stores .....	23	10 577	1 806	414	151	9.0	4.3
4482105	Athletic footwear stores .....	8	6 517	728	178	99	—	—
4483	Jewelry, luggage, and leather goods stores .....	47	D	D	D	c	D	D
44831	Jewelry stores .....	45	31 460	5 263	1 254	224	18.5	.5
448310	Jewelry stores .....	45	31 460	5 263	1 254	224	18.5	.5
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	92	99 216	11 089	2 716	839	6.9	6.7
4511	Sporting goods, hobby, and musical instrument stores .....	71	72 370	8 612	2 097	609	9.0	8.4
45111	Sporting goods stores .....	41	42 279	5 079	1 250	320	9.7	11.9
451110	Sporting goods stores .....	41	42 279	5 079	1 250	320	9.7	11.9
4511101	General-line sporting goods stores .....	11	22 142	2 091	553	165	6.8	11.3
45114	Musical instrument and supplies stores .....	9	7 193	1 116	247	47	26.6	—
451140	Musical instrument and supplies stores .....	9	7 193	1 116	247	47	26.6	—
4512	Book, periodical, and music stores .....	21	26 846	2 477	619	230	1.2	2.4
45121	Book stores and news dealers .....	14	21 843	2 048	519	175	.5	—
451211	Book stores .....	13	D	D	D	c	D	D
4512111	Book stores, general .....	6	10 860	1 080	281	97	1.0	—
4512112	Specialty book stores .....	3	D	D	D	b	D	D
4512113	College book stores .....	4	D	D	D	b	D	D
452	General merchandise stores .....	68	887 989	88 951	21 231	4 960	.1	.1
452111	Department stores (except discount department stores) ..	4	122 756	15 136	3 888	981	—	—
4529	Other general merchandise stores .....	58	D	D	D	h	D	D
45291	Warehouse clubs and supercenters .....	7	D	D	D	h	D	D
452910	Warehouse clubs and supercenters .....	7	D	D	D	h	D	D
45299	All other general merchandise stores .....	51	D	D	D	e	D	D
452990	All other general merchandise stores .....	51	D	D	D	e	D	D
4529901	Variety stores .....	40	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores .....	11	D	D	D	c	D	D
453	Miscellaneous store retailers .....	178	106 860	13 197	3 126	907	19.2	3.2
4532	Office supplies, stationery, and gift stores .....	62	54 051	6 462	1 524	449	11.6	3.3
45321	Office supplies and stationery stores .....	16	40 337	4 398	1 003	196	1.4	—
453210	Office supplies and stationery stores .....	16	40 337	4 398	1 003	196	1.4	—
4533	Used merchandise stores .....	25	7 485	1 048	241	94	33.2	2.9
45331	Used merchandise stores .....	25	7 485	1 048	241	94	33.2	2.9
453310	Used merchandise stores .....	25	7 485	1 048	241	94	33.2	2.9
4539	Other miscellaneous store retailers .....	64	D	D	D	c	D	D
45399	All other miscellaneous store retailers .....	43	D	D	D	c	D	D
454	Nonstore retailers .....	63	30 244	6 815	1 686	349	8.6	5.5
4543	Direct selling establishments .....	45	22 835	5 678	1 380	280	3.8	6.3
45439	Other direct selling establishments .....	38	17 103	4 569	1 112	241	5.1	8.5
454390	Other direct selling establishments .....	38	17 103	4 569	1 112	241	5.1	8.5

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PORT ST. LUCIE-FORT PIERCE, FL METROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 339</b>	<b>3 807 932</b>	<b>393 900</b>	<b>95 286</b>	<b>18 649</b>	<b>8.4</b>	<b>4.3</b>
441	Motor vehicle and parts dealers .....	193	994 661	79 167	19 651	2 568	12.8	8.2
4411	Automobile dealers .....	53	727 872	54 830	13 828	1 624	12.3	7.1
44111	New car dealers .....	32	680 843	52 601	13 220	1 530	10.6	7.5
441110	New car dealers .....	32	680 843	52 601	13 220	1 530	10.6	7.5
44112	Used car dealers .....	21	47 029	2 229	608	94	36.5	.8
441120	Used car dealers .....	21	47 029	2 229	608	94	36.5	.8
4412	Other motor vehicle dealers .....	67	206 753	12 860	3 016	456	12.8	13.7
44121	Recreational vehicle dealers .....	10	42 947	3 270	822	112	29.4	55.8
441210	Recreational vehicle dealers .....	10	42 947	3 270	822	112	29.4	55.8
44122	Motorcycle, boat, and other motor vehicle dealers .....	57	163 806	9 590	2 194	344	8.4	2.7
441221	Motorcycle dealers .....	6	10 440	1 111	235	42	1.1	7.9
441222	Boat dealers .....	43	130 058	7 332	1 683	277	9.6	2.4
441229	All other motor vehicle dealers .....	8	23 308	1 147	276	25	5.3	2.1
4413	Automotive parts, accessories, and tire stores .....	73	60 036	11 477	2 807	488	18.3	2.4
44131	Automotive parts and accessories stores .....	46	38 518	6 276	1 551	325	23.4	2.9
441310	Automotive parts and accessories stores .....	46	38 518	6 276	1 551	325	23.4	2.9
44132	Tire dealers .....	27	21 518	5 201	1 256	163	9.2	1.4
441320	Tire dealers .....	27	21 518	5 201	1 256	163	9.2	1.4
442	Furniture and home furnishings stores .....	98	125 825	14 887	3 604	661	16.4	3.9
4421	Furniture stores .....	41	72 899	8 542	2 141	358	11.4	5.4
44211	Furniture stores .....	41	72 899	8 542	2 141	358	11.4	5.4
442110	Furniture stores .....	41	72 899	8 542	2 141	358	11.4	5.4
4422	Home furnishings stores .....	57	52 926	6 345	1 463	303	23.3	1.7
44221	Floor covering stores .....	24	21 037	3 132	728	98	22.0	—
442210	Floor covering stores .....	24	21 037	3 132	728	98	22.0	—
44229	Other home furnishings stores .....	33	31 889	3 213	735	205	24.1	2.9
442299	All other home furnishings stores .....	27	30 204	3 964	681	194	22.8	3.0
443	Electronics and appliance stores .....	71	81 989	12 938	3 207	481	10.9	3.5
4431	Electronics and appliance stores .....	71	81 989	12 938	3 207	481	10.9	3.5
44311	Appliance, television, and other electronics stores .....	59	74 851	11 116	2 775	415	10.6	3.8
443111	Household appliance stores .....	20	27 654	5 341	1 347	152	16.6	2.3
443112	Radio, television, and other electronics stores .....	39	47 197	5 775	1 428	263	7.1	4.6
444	Building material and garden equipment and supplies dealers .....	121	346 298	43 244	10 734	1 682	3.6	5.4
4441	Building material and supplies dealers .....	103	334 948	42 101	10 461	1 608	3.4	5.5
44411	Home centers .....	11	190 107	18 811	4 836	856	.4	—
444110	Home centers .....	11	190 107	18 811	4 836	856	.4	—
44412	Paint and wallpaper stores .....	20	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	20	D	D	D	b	D	D
44419	Other building material dealers .....	61	121 298	19 894	4 826	609	6.7	11.6
444190	Other building material dealers .....	61	121 298	19 894	4 826	609	6.7	11.6
4442	Lawn and garden equipment and supplies stores .....	18	11 350	1 143	273	74	10.7	2.9
445	Food and beverage stores .....	145	565 029	62 805	15 740	3 899	6.0	1.3
4451	Grocery stores .....	99	526 112	59 423	14 877	3 698	4.0	.9
44511	Supermarkets and other grocery (except convenience) stores .....	57	507 233	58 008	14 533	3 589	2.2	.4
445110	Supermarkets and other grocery (except convenience) stores .....	57	507 233	58 008	14 533	3 589	2.2	.4
4452	Specialty food stores .....	28	D	D	D	c	D	D
446	Health and personal care stores .....	109	263 362	31 027	7 240	1 559	12.3	5.6
4461	Health and personal care stores .....	109	263 362	31 027	7 240	1 559	12.3	5.6
44611	Pharmacies and drug stores .....	43	223 927	23 305	5 359	1 238	6.7	5.8
446110	Pharmacies and drug stores .....	43	223 927	23 305	5 359	1 238	6.7	5.8
4461101	Pharmacies and drug stores .....	39	220 298	22 655	5 192	1 203	6.4	5.9
4461102	Proprietary stores .....	4	3 629	650	167	35	22.3	—
44612	Cosmetics, beauty supplies, and perfume stores .....	11	3 796	508	127	46	8.0	1.1
446120	Cosmetics, beauty supplies, and perfume stores .....	11	3 796	508	127	46	8.0	1.1
44619	Other health and personal care stores .....	31	28 492	5 595	1 353	192	58.3	3.5
446191	Food (health) supplement stores .....	15	6 611	1 034	232	59	19.3	15.1
446199	All other health and personal care stores .....	16	21 881	4 561	1 121	133	70.1	—
447	Gasoline stations .....	128	339 614	17 137	4 105	1 017	11.5	4.2
4471	Gasoline stations .....	128	339 614	17 137	4 105	1 017	11.5	4.2
44711	Gasoline stations with convenience stores .....	113	235 378	13 571	3 259	832	12.4	4.6
447110	Gasoline stations with convenience stores .....	113	235 378	13 571	3 259	832	12.4	4.6
44719	Other gasoline stations .....	15	104 236	3 566	846	185	9.6	3.3
447190	Other gasoline stations .....	15	104 236	3 566	846	185	9.6	3.3
448	Clothing and clothing accessories stores .....	147	119 267	13 635	3 570	974	9.7	1.9
4481	Clothing stores .....	83	82 845	8 724	2 298	673	6.6	2.0
44814	Family clothing stores .....	25	55 121	5 150	1 270	387	3.3	—
448140	Family clothing stores .....	25	55 121	5 150	1 270	387	3.3	—
44819	Other clothing stores .....	9	3 300	320	62	38	24.8	1.8
448190	Other clothing stores .....	9	3 300	320	62	38	24.8	1.8
4483	Jewelry, luggage, and leather goods stores .....	33	18 867	2 822	748	138	24.7	2.1

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>PORT ST. LUCIE-FORT PIERCE, FL METROPOLITAN STATISTICAL AREA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	62	66 605	7 701	1 892	593	7.9	1.5
4511	Sporting goods, hobby, and musical instrument stores .....	51	51 516	5 878	1 443	427	9.3	1.9
45111	Sporting goods stores .....	35	29 913	3 182	781	192	13.1	2.5
451110	Sporting goods stores .....	35	29 913	3 182	781	192	13.1	2.5
4511101	General-line sporting goods stores .....	7	14 945	1 095	289	74	—	—
45113	Sewing, needlework, and piece goods stores .....	4	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	4	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	11	15 089	1 823	449	166	3.0	—
45121	Book stores and news dealers .....	8	D	D	D	c	D	D
4512111	Book stores, general .....	6	D	D	D	c	D	D
452	General merchandise stores .....	44	486 409	45 208	11 133	2 708	.1	.3
452111	Department stores (except discount department stores) ..	4	85 322	10 749	2 769	660	—	—
4529	Other general merchandise stores .....	34	D	D	D	g	D	D
45299	All other general merchandise stores .....	30	D	D	D	c	D	D
452990	All other general merchandise stores .....	30	D	D	D	c	D	D
4529901	Variety stores .....	21	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	9	D	D	D	b	D	D
453	Miscellaneous store retailers .....	151	84 307	11 535	2 787	771	18.7	5.2
4532	Office supplies, stationery, and gift stores .....	42	46 241	5 345	1 330	303	13.8	2.4
45321	Office supplies and stationery stores .....	11	35 893	3 736	903	157	8.1	—
453210	Office supplies and stationery stores .....	11	35 893	3 736	903	157	8.1	—
4533	Used merchandise stores .....	26	6 306	1 141	302	107	19.1	8.0
45331	Used merchandise stores .....	26	6 306	1 141	302	107	19.1	8.0
453310	Used merchandise stores .....	26	6 306	1 141	302	107	19.1	8.0
4539	Other miscellaneous store retailers .....	61	24 175	3 378	721	217	25.4	11.4
45391	Pet and pet supplies stores .....	8	7 191	992	197	63	7.7	1.7
453910	Pet and pet supplies stores .....	8	7 191	992	197	63	7.7	1.7
45392	Art dealers .....	11	1 633	387	91	19	56.0	—
453920	Art dealers .....	11	1 633	387	91	19	56.0	—
45399	All other miscellaneous store retailers .....	41	D	D	D	c	D	D
454	Nonstore retailers .....	70	334 566	54 616	11 623	1 736	3.8	2.8
4541	Electronic shopping and mail-order houses .....	21	D	D	D	g	D	D
45411	Electronic shopping and mail-order houses .....	21	D	D	D	g	D	D
4543	Direct selling establishments .....	40	D	D	D	c	D	D
45431	Fuel dealers .....	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	7	D	D	D	b	D	D
45439	Other direct selling establishments .....	32	D	D	D	c	D	D
454390	Other direct selling establishments .....	32	D	D	D	c	D	D
	<b>PUNTA GORDA, FL METROPOLITAN STATISTICAL AREA</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>558</b>	<b>1 434 629</b>	<b>142 019</b>	<b>36 213</b>	<b>7 862</b>	<b>5.4</b>	<b>5.0</b>
441	Motor vehicle and parts dealers .....	67	210 002	19 177	4 859	676	11.6	13.0
4412	Other motor vehicle dealers .....	15	19 336	1 967	471	81	7.1	25.3
44122	Motorcycle, boat, and other motor vehicle dealers .....	13	D	D	D	b	D	D
441222	Boat dealers .....	10	16 282	1 800	444	74	2.2	30.0
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	53	61 822	6 472	1 677	319	22.6	2.5
4421	Furniture stores .....	21	33 052	3 390	908	141	14.3	1.4
44211	Furniture stores .....	21	33 052	3 390	908	141	14.3	1.4
442110	Furniture stores .....	21	33 052	3 390	908	141	14.3	1.4
4422	Home furnishings stores .....	32	28 770	3 082	769	178	32.0	3.6
44229	Other home furnishings stores .....	17	12 831	1 320	336	87	10.3	2.5
443	Electronics and appliance stores .....	21	31 901	3 180	793	155	6.4	.1
4431	Electronics and appliance stores .....	21	31 901	3 180	793	155	6.4	.1
44311	Appliance, television, and other electronics stores .....	14	28 613	2 622	638	119	3.9	—
443112	Radio, television, and other electronics stores .....	7	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	51	148 593	15 256	3 902	647	1.3	17.2
4441	Building material and supplies dealers .....	41	142 391	14 481	3 735	599	.5	18.0
44411	Home centers .....	1	D	D	D	e	D	D
444110	Home centers .....	1	D	D	D	e	D	D
44419	Other building material dealers .....	25	66 175	7 334	1 857	262	.4	37.3
444190	Other building material dealers .....	25	66 175	7 334	1 857	262	.4	37.3
445	Food and beverage stores .....	43	241 985	27 899	7 155	1 822	1.5	.4
4451	Grocery stores .....	29	232 753	27 350	7 031	1 783	1.0	.3

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>PUNTA GORDA, FL METROPOLITAN STATISTICAL AREA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	52	94 599	11 032	2 807	586	13.9	.2
4461	Health and personal care stores .....	52	94 599	11 032	2 807	586	13.9	.2
44612	Cosmetics, beauty supplies, and perfume stores .....	6	2 580	325	78	32	—	6.5
446191	Cosmetics, beauty supplies, and perfume stores .....	6	2 580	325	78	32	—	6.5
447	Food (health) supplement stores .....	10	4 282	724	193	57	—	.7
44711	Gasoline stations .....	46	110 365	4 514	1 084	277	3.0	9.6
447110	Gasoline stations with convenience stores .....	39	99 836	3 834	921	242	2.3	1.9
448	Gasoline stations with convenience stores .....	39	99 836	3 834	921	242	2.3	1.9
4481	Clothing and clothing accessories stores .....	68	56 158	6 817	1 792	553	10.5	.2
44819	Clothing stores .....	43	37 849	4 593	1 212	389	10.3	—
448190	Other clothing stores .....	7	3 290	422	109	38	2.3	—
451	Other clothing stores .....	7	3 290	422	109	38	2.3	—
4511	Sporting goods, hobby, book, and music stores .....	34	25 153	3 053	692	252	5.4	5.2
45111	Sporting goods, hobby, and musical instrument stores .....	28	18 831	2 408	537	190	7.2	6.9
452	General merchandise stores .....	28	383 493	35 475	9 260	2 096	.1	.3
4529	Other general merchandise stores .....	18	D	D	D	f	D	D
45299	All other general merchandise stores .....	16	D	D	D	c	D	D
452990	All other general merchandise stores .....	16	D	D	D	c	D	D
453	Miscellaneous store retailers .....	70	32 612	4 787	1 138	331	14.1	6.9
4532	Office supplies, stationery, and gift stores .....	24	18 577	1 925	497	143	4.8	5.4
45321	Office supplies and stationery stores .....	5	14 091	1 162	300	68	2.2	—
453210	Office supplies and stationery stores .....	5	14 091	1 162	300	68	2.2	—
4539	Other miscellaneous store retailers .....	24	7 173	1 207	265	68	43.3	17.1
454	Nonstore retailers .....	25	37 946	4 357	1 054	148	7.3	.4
4541	Electronic shopping and mail-order houses .....	9	19 255	2 304	537	79	—	.7
45411	Electronic shopping and mail-order houses .....	9	19 255	2 304	537	79	—	.7
4543	Direct selling establishments .....	14	D	D	D	b	D	D
45439	Other direct selling establishments .....	12	D	D	D	b	D	D
454390	Other direct selling establishments .....	12	D	D	D	b	D	D
	<b>SARASOTA-BRADENTON-VENICE, FL METROPOLITAN STATISTICAL AREA</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 691</b>	<b>7 138 315</b>	<b>695 733</b>	<b>172 485</b>	<b>35 068</b>	<b>8.9</b>	<b>3.8</b>
441	Motor vehicle and parts dealers .....	283	2 102 956	150 703	35 820	4 029	8.7	3.0
4411	Automobile dealers .....	102	1 783 254	117 259	27 639	2 760	8.0	2.3
44111	New car dealers .....	53	1 683 463	112 919	26 663	2 599	5.4	2.3
441110	New car dealers .....	53	1 683 463	112 919	26 663	2 599	5.4	2.3
44112	Used car dealers .....	49	99 791	4 340	976	161	53.1	2.0
441120	Used car dealers .....	49	99 791	4 340	976	161	53.1	2.0
4412	Other motor vehicle dealers .....	75	215 997	14 625	3 579	498	14.5	7.0
44121	Recreational vehicle dealers .....	12	67 317	5 769	1 413	147	13.6	.6
441210	Recreational vehicle dealers .....	12	67 317	5 769	1 413	147	13.6	.6
44122	Motorcycle, boat, and other motor vehicle dealers .....	63	148 680	8 856	2 166	351	14.8	9.9
441221	Motorcycle dealers .....	10	28 179	1 308	287	48	20.6	—
441222	Boat dealers .....	44	107 900	5 979	1 501	252	11.3	13.6
441229	All other motor vehicle dealers .....	9	12 601	1 569	378	51	32.3	—
4413	Automotive parts, accessories, and tire stores .....	106	103 705	18 819	4 602	771	8.1	6.6
44131	Automotive parts and accessories stores .....	67	60 442	9 227	2 247	474	12.5	1.1
441310	Automotive parts and accessories stores .....	67	60 442	9 227	2 247	474	12.5	1.1
44132	Tire dealers .....	39	43 263	9 592	2 355	297	1.9	14.4
441320	Tire dealers .....	39	43 263	9 592	2 355	297	1.9	14.4
442	Furniture and home furnishings stores .....	242	328 553	42 775	10 536	1 602	17.6	15.8
4421	Furniture stores .....	101	171 546	21 173	5 457	617	16.9	25.5
44211	Furniture stores .....	101	171 546	21 173	5 457	617	16.9	25.5
442110	Furniture stores .....	101	171 546	21 173	5 457	617	16.9	25.5
4422	Home furnishings stores .....	141	157 007	21 602	5 079	985	18.4	5.1
44221	Floor covering stores .....	46	62 324	7 415	1 630	259	16.5	6.9
442210	Floor covering stores .....	46	62 324	7 415	1 630	259	16.5	6.9
44229	Other home furnishings stores .....	95	94 683	14 187	3 449	726	19.6	3.8
442299	All other home furnishings stores .....	84	91 392	13 643	3 376	709	18.8	2.9
443	Electronics and appliance stores .....	100	180 976	19 132	5 002	820	4.5	1.8
4431	Electronics and appliance stores .....	100	180 976	19 132	5 002	820	4.5	1.8
44311	Appliance, television, and other electronics stores .....	62	148 589	14 717	3 780	614	3.7	1.9
443111	Household appliance stores .....	28	41 348	4 926	1 256	195	4.1	.7
443112	Radio, television, and other electronics stores .....	34	107 241	9 791	2 524	419	3.6	2.4
44312	Computer and software stores .....	29	D	D	D	c	D	D
443120	Computer and software stores .....	29	D	D	D	c	D	D
44313	Camera and photographic supplies stores .....	9	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	9	D	D	D	b	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SARASOTA-BRADENTON-VENICE, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	193	500 953	57 749	14 128	2 516	6.9	6.2
4441	Building material and supplies dealers . . . . .	157	450 145	51 081	12 619	2 215	6.1	6.9
44411	Home centers . . . . .	8	D	D	D	g	D	D
444110	Home centers . . . . .	8	D	D	D	g	D	D
44412	Paint and wallpaper stores . . . . .	35	D	D	D	c	D	D
444120	Paint and wallpaper stores . . . . .	35	D	D	D	c	D	D
44413	Hardware stores . . . . .	24	23 105	4 094	999	218	16.5	6.3
444130	Hardware stores . . . . .	24	23 105	4 094	999	218	16.5	6.3
44419	Other building material dealers . . . . .	90	114 423	17 229	3 705	511	19.5	21.1
444190	Other building material dealers . . . . .	90	114 423	17 229	3 705	511	19.5	21.1
4442	Lawn and garden equipment and supplies stores . . . . .	36	50 808	6 668	1 509	301	13.9	.3
44422	Nursery, garden center, and farm supply stores . . . . .	31	46 969	5 810	1 321	272	14.5	.4
444220	Nursery, garden center, and farm supply stores . . . . .	31	46 969	5 810	1 321	272	14.5	.4
445	Food and beverage stores . . . . .	272	1 157 509	130 277	33 867	8 415	4.8	1.1
4451	Grocery stores . . . . .	185	1 089 029	122 736	31 976	7 974	3.0	1.0
44511	Supermarkets and other grocery (except convenience) stores . . . . .	107	1 027 024	117 744	30 803	7 605	.9	.1
445110	Supermarkets and other grocery (except convenience) stores . . . . .	107	1 027 024	117 744	30 803	7 605	.9	.1
44512	Convenience stores . . . . .	78	62 005	4 992	1 173	369	37.7	16.1
445120	Convenience stores . . . . .	78	62 005	4 992	1 173	369	37.7	16.1
4452	Specialty food stores . . . . .	49	24 374	4 831	1 241	257	44.4	4.1
4453	Beer, wine, and liquor stores . . . . .	38	44 106	2 710	650	184	27.1	2.0
44531	Beer, wine, and liquor stores . . . . .	38	44 106	2 710	650	184	27.1	2.0
445310	Beer, wine, and liquor stores . . . . .	38	44 106	2 710	650	184	27.1	2.0
446	Health and personal care stores . . . . .	235	479 708	58 887	14 217	3 061	11.8	2.6
4461	Health and personal care stores . . . . .	235	479 708	58 887	14 217	3 061	11.8	2.6
44611	Pharmacies and drug stores . . . . .	88	397 116	42 545	10 022	2 335	9.9	2.4
446110	Pharmacies and drug stores . . . . .	88	397 116	42 545	10 022	2 335	9.9	2.4
4461101	Pharmacies and drug stores . . . . .	82	394 436	41 823	9 842	2 300	9.8	2.2
4461102	Proprietary stores . . . . .	6	2 680	722	180	35	16.3	39.6
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	23	11 493	1 545	368	139	6.2	7.5
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	23	11 493	1 545	368	139	6.2	7.5
44613	Optical goods stores . . . . .	47	17 891	3 965	986	183	25.8	3.3
446130	Optical goods stores . . . . .	47	17 891	3 965	986	183	25.8	3.3
44619	Other health and personal care stores . . . . .	77	53 208	10 832	2 841	404	22.5	2.7
446191	Food (health) supplement stores . . . . .	35	22 828	2 941	787	229	20.7	4.4
446199	All other health and personal care stores . . . . .	42	30 380	7 891	2 054	175	23.9	1.4
447	Gasoline stations . . . . .	188	446 528	21 934	5 065	1 317	21.7	7.1
4471	Gasoline stations . . . . .	188	446 528	21 934	5 065	1 317	21.7	7.1
44711	Gasoline stations with convenience stores . . . . .	163	411 960	19 279	4 456	1 198	18.7	7.3
447110	Gasoline stations with convenience stores . . . . .	163	411 960	19 279	4 456	1 198	18.7	7.3
448	Clothing and clothing accessories stores . . . . .	482	484 650	57 153	14 626	4 134	9.5	7.1
4481	Clothing stores . . . . .	301	365 089	41 944	10 726	3 197	8.5	8.2
44811	Men's clothing stores . . . . .	27	15 278	2 203	603	134	27.0	8.8
448110	Men's clothing stores . . . . .	27	15 278	2 203	603	134	27.0	8.8
44812	Women's clothing stores . . . . .	116	95 979	11 894	2 930	848	15.8	8.5
448120	Women's clothing stores . . . . .	116	95 979	11 894	2 930	848	15.8	8.5
44813	Children's and infants' clothing stores . . . . .	17	9 615	992	204	73	18.1	—
448130	Children's and infants' clothing stores . . . . .	17	9 615	992	204	73	18.1	—
44814	Family clothing stores . . . . .	89	208 749	21 360	5 703	1 737	2.5	6.7
448140	Family clothing stores . . . . .	89	208 749	21 360	5 703	1 737	2.5	6.7
44815	Clothing accessories stores . . . . .	12	7 516	1 112	260	69	13.7	.3
448150	Clothing accessories stores . . . . .	12	7 516	1 112	260	69	13.7	.3
44819	Other clothing stores . . . . .	40	27 952	4 383	1 026	336	12.9	23.5
448190	Other clothing stores . . . . .	40	27 952	4 383	1 026	336	12.9	23.5
4482	Shoe stores . . . . .	75	56 998	6 229	1 593	500	1.3	4.8
44821	Shoe stores . . . . .	75	56 998	6 229	1 593	500	1.3	4.8
448210	Shoe stores . . . . .	75	56 998	6 229	1 593	500	1.3	4.8
4482102	Women's shoe stores . . . . .	13	5 282	785	199	96	—	1.8
4482104	Family shoe stores . . . . .	43	29 624	3 366	893	263	2.5	7.7
4482105	Athletic footwear stores . . . . .	14	20 876	1 844	450	130	—	—
4483	Jewelry, luggage, and leather goods stores . . . . .	106	62 563	8 980	2 307	437	23.1	2.9
44831	Jewelry stores . . . . .	99	58 698	8 440	2 176	397	24.6	2.6
448310	Jewelry stores . . . . .	99	58 698	8 440	2 176	397	24.6	2.6
44832	Luggage and leather goods stores . . . . .	7	3 865	540	131	40	—	6.8
448320	Luggage and leather goods stores . . . . .	7	3 865	540	131	40	—	6.8

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SARASOTA-BRADENTON-VENICE, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	137	150 939	18 223	4 367	1 222	10.7	9.5
4511	Sporting goods, hobby, and musical instrument stores .....	103	109 673	13 604	3 210	839	14.3	9.0
45111	Sporting goods stores .....	48	52 612	6 109	1 481	361	20.8	3.4
451110	Sporting goods stores .....	48	52 612	6 109	1 481	361	20.8	3.4
4511101	General-line sporting goods stores .....	12	25 006	2 339	573	144	8.5	6.8
4511102	Specialty-line sporting goods stores .....	36	27 606	3 770	908	217	32.0	.3
45112	Hobby, toy, and game stores .....	24	27 873	3 372	794	303	5.6	3.9
451120	Hobby, toy, and game stores .....	24	27 873	3 372	794	303	5.6	3.9
45113	Sewing, needlework, and piece goods stores .....	16	10 794	1 403	356	83	22.4	11.6
451130	Sewing, needlework, and piece goods stores .....	16	10 794	1 403	356	83	22.4	11.6
45114	Musical instrument and supplies stores .....	15	18 394	2 720	579	92	4.2	31.0
451140	Musical instrument and supplies stores .....	15	18 394	2 720	579	92	4.2	31.0
4512	Book, periodical, and music stores .....	34	41 266	4 619	1 157	383	1.2	10.9
45121	Book stores and news dealers .....	27	32 581	3 912	990	327	1.5	7.0
451211	Book stores .....	26	D	D	D	e	D	D
4512111	Book stores, general .....	13	23 767	2 444	617	197	1.2	—
4512112	Specialty book stores .....	11	D	D	D	c	D	D
452	General merchandise stores .....	72	971 231	95 166	24 259	5 478	—	.3
4521	Department stores .....	23	D	D	D	h	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	23	D	D	D	h	D	D
45211	Department stores .....	23	D	D	D	h	D	D
452111	Department stores (except discount department stores) ..	10	D	D	D	g	D	D
452112	Discount department stores .....	13	304 054	30 444	7 479	1 676	—	—
4529	Other general merchandise stores .....	49	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	6	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	6	D	D	D	g	D	D
45299	All other general merchandise stores .....	43	D	D	D	e	D	D
452990	All other general merchandise stores .....	43	D	D	D	e	D	D
4529901	Variety stores .....	30	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	13	D	D	D	c	D	D
453	Miscellaneous store retailers .....	348	209 091	30 075	7 461	1 932	23.7	5.7
4531	Florists .....	44	11 805	2 294	576	180	43.1	10.0
45311	Florists .....	44	11 805	2 294	576	180	43.1	10.0
453110	Florists .....	44	11 805	2 294	576	180	43.1	10.0
4532	Office supplies, stationery, and gift stores .....	123	93 913	11 432	2 832	788	18.4	2.8
45321	Office supplies and stationery stores .....	24	57 839	5 536	1 387	255	6.2	.9
453210	Office supplies and stationery stores .....	24	57 839	5 536	1 387	255	6.2	.9
45322	Gift, novelty, and souvenir stores .....	99	36 074	5 896	1 445	533	37.9	5.9
453220	Gift, novelty, and souvenir stores .....	99	36 074	5 896	1 445	533	37.9	5.9
4533	Used merchandise stores .....	72	26 648	5 388	1 243	357	37.1	5.9
45331	Used merchandise stores .....	72	26 648	5 388	1 243	357	37.1	5.9
453310	Used merchandise stores .....	72	26 648	5 388	1 243	357	37.1	5.9
4539	Other miscellaneous store retailers .....	109	76 725	10 961	2 810	607	22.7	8.5
45391	Pet and pet supplies stores .....	21	20 552	3 070	717	217	15.2	1.2
453910	Pet and pet supplies stores .....	21	20 552	3 070	717	217	15.2	1.2
45392	Art dealers .....	26	7 526	1 316	347	67	12.3	10.4
453920	Art dealers .....	26	7 526	1 316	347	67	12.3	10.4
45399	All other miscellaneous store retailers .....	59	44 180	6 312	1 683	308	28.0	12.4
454	Nonstore retailers .....	139	125 221	13 659	3 137	542	25.1	.3
4541	Electronic shopping and mail-order houses .....	56	78 970	6 038	1 338	253	29.5	.1
45411	Electronic shopping and mail-order houses .....	56	78 970	6 038	1 338	253	29.5	.1
4543	Direct selling establishments .....	75	41 961	6 892	1 624	261	16.9	.8
454312	Liquefied petroleum gas (bottled gas) dealers .....	10	13 491	2 231	563	70	9.0	—
45439	Other direct selling establishments .....	65	28 470	4 661	1 061	191	20.6	1.2
454390	Other direct selling establishments .....	65	28 470	4 661	1 061	191	20.6	1.2
<b>SEBRING, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>366</b>	<b>737 104</b>	<b>72 137</b>	<b>18 296</b>	<b>4 108</b>	<b>8.9</b>	<b>4.8</b>
441	Motor vehicle and parts dealers .....	52	158 326	13 773	3 500	524	6.5	1.5
4412	Other motor vehicle dealers .....	15	8 263	1 047	272	79	46.9	1.7
44122	Motorcycle, boat, and other motor vehicle dealers .....	12	7 995	956	238	75	48.4	—
441229	All other motor vehicle dealers .....	4	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	21	13 330	2 092	538	120	59.0	.6
443	Electronics and appliance stores .....	15	4 298	668	186	50	25.8	2.7
444	Building material and garden equipment and supplies dealers ...	40	84 796	9 692	2 275	445	11.0	7.9
4441	Building material and supplies dealers .....	27	64 617	6 800	1 650	326	13.0	10.4
4442	Lawn and garden equipment and supplies stores .....	13	20 179	2 892	625	119	4.9	—
44422	Nursery, garden center, and farm supply stores .....	9	18 200	2 567	551	102	4.5	—
444220	Nursery, garden center, and farm supply stores .....	9	18 200	2 567	551	102	4.5	—
445	Food and beverage stores .....	42	128 390	14 018	3 626	988	5.7	4.8
4452	Specialty food stores .....	7	2 720	657	143	43	18.9	11.8

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<b>SEBRING, FL MICROPOLITAN STATISTICAL AREA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	29	43 631	5 187	1 172	227	21.8	.7
4461	Health and personal care stores .....	29	43 631	5 187	1 172	227	21.8	.7
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	41	89 940	4 010	1 031	249	6.9	18.8
448	Clothing and clothing accessories stores .....	34	20 533	2 335	608	158	16.6	3.4
451	Sporting goods, hobby, book, and music stores .....	16	7 764	927	235	65	31.0	10.0
452	General merchandise stores .....	18	143 036	14 527	3 897	941	.1	—
45299	All other general merchandise stores .....	13	D	D	D	b	D	D
452990	All other general merchandise stores .....	13	D	D	D	b	D	D
453	Miscellaneous store retailers .....	41	24 630	3 246	760	221	15.5	.4
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	13	13 895	1 704	390	77	6.5	.1
45393	Manufactured (mobile) home dealers .....	4	11 322	1 223	283	47	—	—
453930	Manufactured (mobile) home dealers .....	4	11 322	1 223	283	47	—	—
454	Nonstore retailers .....	17	18 430	1 662	468	120	20.8	5.3
<b>TALLAHASSEE, FL METROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 272</b>	<b>3 086 271</b>	<b>308 881</b>	<b>74 584</b>	<b>17 961</b>	<b>11.0</b>	<b>7.4</b>
441	Motor vehicle and parts dealers .....	151	695 380	57 627	13 392	1 869	22.8	5.6
4411	Automobile dealers .....	68	600 226	43 364	10 060	1 267	24.3	3.9
44111	New car dealers .....	32	566 508	41 485	9 580	1 188	21.9	3.6
441110	New car dealers .....	32	566 508	41 485	9 580	1 188	21.9	3.6
44112	Used car dealers .....	36	33 718	1 879	480	79	64.6	7.7
441120	Used car dealers .....	36	33 718	1 879	480	79	64.6	7.7
4412	Other motor vehicle dealers .....	12	24 774	1 822	375	69	14.4	41.0
44122	Motorcycle, boat, and other motor vehicle dealers .....	11	D	D	D	b	D	D
441222	Boat dealers .....	6	10 814	752	181	40	1.9	.1
4413	Automotive parts, accessories, and tire stores .....	71	70 380	12 441	2 957	533	12.7	7.4
44131	Automotive parts and accessories stores .....	45	41 642	6 457	1 515	326	7.5	10.4
441310	Automotive parts and accessories stores .....	45	41 642	6 457	1 515	326	7.5	10.4
44132	Tire dealers .....	26	28 738	5 984	1 442	207	20.3	3.0
441320	Tire dealers .....	26	28 738	5 984	1 442	207	20.3	3.0
442	Furniture and home furnishings stores .....	68	82 833	11 820	2 717	519	37.0	3.6
4421	Furniture stores .....	34	40 725	6 032	1 480	243	46.9	1.7
44211	Furniture stores .....	34	40 725	6 032	1 480	243	46.9	1.7
442110	Furniture stores .....	34	40 725	6 032	1 480	243	46.9	1.7
4422	Home furnishings stores .....	34	42 108	5 788	1 237	276	27.4	5.4
44221	Floor covering stores .....	13	19 627	3 156	638	105	36.6	10.4
442210	Floor covering stores .....	13	19 627	3 156	638	105	36.6	10.4
44229	Other home furnishings stores .....	21	22 481	2 632	599	171	19.4	1.0
442299	All other home furnishings stores .....	21	22 481	2 632	599	171	19.4	1.0
443	Electronics and appliance stores .....	53	108 755	12 863	3 067	553	3.7	14.0
4431	Electronics and appliance stores .....	53	108 755	12 863	3 067	553	3.7	14.0
44311	Appliance, television, and other electronics stores .....	36	81 821	10 203	2 426	422	4.7	12.4
443112	Radio, television, and other electronics stores .....	28	72 347	8 708	2 058	369	5.0	13.7
44312	Computer and software stores .....	14	D	D	D	c	D	D
443120	Computer and software stores .....	14	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers .....	85	263 485	29 601	6 779	1 286	5.5	3.8
4441	Building material and supplies dealers .....	66	231 822	23 571	5 495	1 017	2.6	2.1
44411	Home centers .....	8	145 328	11 591	2 648	574	—	—
444110	Home centers .....	8	145 328	11 591	2 648	574	—	—
44419	Other building material dealers .....	37	67 185	9 591	2 203	310	8.6	2.1
444190	Other building material dealers .....	37	67 185	9 591	2 203	310	8.6	2.1
4442	Lawn and garden equipment and supplies stores .....	19	31 663	6 030	1 284	269	26.6	16.3
44422	Nursery, garden center, and farm supply stores .....	17	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores .....	17	D	D	D	c	D	D
445	Food and beverage stores .....	135	490 466	54 243	13 651	4 035	7.7	1.1
4451	Grocery stores .....	87	455 074	50 615	12 760	3 805	6.1	1.0
44511	Supermarkets and other grocery (except convenience) stores .....	56	439 807	49 484	12 506	3 715	3.5	1.0
445110	Supermarkets and other grocery (except convenience) stores .....	56	439 807	49 484	12 506	3 715	3.5	1.0
4452	Specialty food stores .....	20	5 742	1 520	425	82	35.7	8.5

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TALLAHASSEE, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Health and personal care stores .....	87	202 826	23 460	5 829	1 528	6.7	1.8
4461	Health and personal care stores .....	87	202 826	23 460	5 829	1 528	6.7	1.8
44611	Pharmacies and drug stores .....	40	174 514	17 451	4 352	1 069	6.4	.7
446110	Pharmacies and drug stores .....	40	174 514	17 451	4 352	1 069	6.4	.7
4461101	Pharmacies and drug stores .....	37	D	D	D	g	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	17	7 499	1 014	247	97	5.1	7.7
446120	Cosmetics, beauty supplies, and perfume stores .....	17	7 499	1 014	247	97	5.1	7.7
44619	Other health and personal care stores .....	19	13 209	3 262	779	287	15.4	14.6
446191	Food (health) supplement stores .....	11	7 984	1 393	329	97	10.9	.7
447	Gasoline stations .....	186	352 392	19 573	4 729	1 442	9.7	32.0
4471	Gasoline stations .....	186	352 392	19 573	4 729	1 442	9.7	32.0
44711	Gasoline stations with convenience stores .....	166	266 886	16 281	3 981	1 236	11.0	37.8
447110	Gasoline stations with convenience stores .....	166	266 886	16 281	3 981	1 236	11.0	37.8
44719	Other gasoline stations .....	20	85 506	3 292	748	206	5.5	13.8
447190	Other gasoline stations .....	20	85 506	3 292	748	206	5.5	13.8
448	Clothing and clothing accessories stores .....	191	191 243	23 242	5 797	1 928	5.6	2.4
4481	Clothing stores .....	118	139 797	17 221	4 261	1 466	4.6	2.9
44814	Family clothing stores .....	36	91 154	9 935	2 494	848	1.6	1.1
448140	Family clothing stores .....	36	91 154	9 935	2 494	848	1.6	1.1
44819	Other clothing stores .....	7	D	D	D	c	D	D
448190	Other clothing stores .....	7	D	D	D	c	D	D
4482	Shoe stores .....	38	31 075	3 003	746	302	3.8	.6
44821	Shoe stores .....	38	31 075	3 003	746	302	3.8	.6
448210	Shoe stores .....	38	31 075	3 003	746	302	3.8	.6
4482103	Children's and juveniles' shoe stores .....	2	D	D	D	a	D	D
4482105	Athletic footwear stores .....	12	12 272	1 216	284	117	—	—
4483	Jewelry, luggage, and leather goods stores .....	35	20 371	3 018	790	160	15.1	1.7
451	Sporting goods, hobby, book, and music stores .....	69	97 980	10 990	2 463	853	8.9	10.3
4511	Sporting goods, hobby, and musical instrument stores .....	37	37 355	4 010	928	363	12.2	12.6
4512	Book, periodical, and music stores .....	32	60 625	6 980	1 535	490	6.9	8.9
45121	Book stores and news dealers .....	20	49 006	5 801	1 287	391	.6	.3
451211	Book stores .....	19	D	D	D	e	D	D
4512111	Book stores, general .....	8	D	D	D	c	D	D
4512112	Specialty book stores .....	5	D	D	D	b	D	D
4512113	College book stores .....	6	29 363	3 337	672	191	—	—
45122	Prerecorded tape, compact disc, and record stores .....	12	11 619	1 179	248	99	33.8	45.2
451220	Prerecorded tape, compact disc, and record stores .....	12	11 619	1 179	248	99	33.8	45.2
452	General merchandise stores .....	48	466 236	45 218	11 287	2 809	.4	.2
452111	Department stores (except discount department stores) ..	5	105 783	13 740	3 586	1 004	—	—
4529	Other general merchandise stores .....	40	255 446	21 711	5 295	1 252	.8	.4
45299	All other general merchandise stores .....	36	D	D	D	e	D	D
452990	All other general merchandise stores .....	36	D	D	D	e	D	D
4529901	Variety stores .....	27	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	9	D	D	D	c	D	D
453	Miscellaneous store retailers .....	151	103 819	13 890	3 269	882	16.4	21.8
4532	Office supplies, stationery, and gift stores .....	42	48 382	5 959	1 479	382	7.0	29.8
45321	Office supplies and stationery stores .....	9	38 112	3 876	1 017	171	2.2	35.4
453210	Office supplies and stationery stores .....	9	38 112	3 876	1 017	171	2.2	35.4
4533	Used merchandise stores .....	33	7 539	1 734	345	156	25.1	6.4
45331	Used merchandise stores .....	33	7 539	1 734	345	156	25.1	6.4
453310	Used merchandise stores .....	33	7 539	1 734	345	156	25.1	6.4
4539	Other miscellaneous store retailers .....	55	D	D	D	e	D	D
45391	Pet and pet supplies stores .....	9	8 440	1 249	274	78	8.6	22.8
453910	Pet and pet supplies stores .....	9	8 440	1 249	274	78	8.6	22.8
45393	Manufactured (mobile) home dealers .....	19	21 409	1 853	452	76	20.5	18.0
453930	Manufactured (mobile) home dealers .....	19	21 409	1 853	452	76	20.5	18.0
45399	All other miscellaneous store retailers .....	25	D	D	D	c	D	D
454	Nonstore retailers .....	48	30 856	6 354	1 604	257	24.2	.7
4543	Direct selling establishments .....	34	21 051	3 905	1 020	166	32.1	.5
454312	Liquefied petroleum gas (bottled gas) dealers .....	11	11 346	2 003	518	77	11.4	—

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TAMPA-ST. PETERSBURG-CLEARWATER, FL METROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>9 507</b>	<b>30 089 543</b>	<b>2 801 976</b>	<b>701 376</b>	<b>135 646</b>	<b>8.2</b>	<b>3.2</b>
441	Motor vehicle and parts dealers .....	1 070	9 012 804	671 961	165 254	17 725	8.9	2.3
4411	Automobile dealers .....	403	7 309 368	496 991	121 436	12 090	9.3	1.5
44111	New car dealers .....	171	6 817 011	462 240	113 264	10 915	7.2	1.3
441110	New car dealers .....	171	6 817 011	462 240	113 264	10 915	7.2	1.3
44112	Used car dealers .....	232	492 357	34 751	8 172	1 175	37.7	4.1
441120	Used car dealers .....	232	492 357	34 751	8 172	1 175	37.7	4.1
4412	Other motor vehicle dealers .....	196	1 181 241	75 184	19 644	1 943	6.8	4.9
44121	Recreational vehicle dealers .....	39	798 368	42 534	12 115	863	3.4	4.8
441210	Recreational vehicle dealers .....	39	798 368	42 534	12 115	863	3.4	4.8
44122	Motorcycle, boat, and other motor vehicle dealers .....	157	382 873	32 650	7 529	1 080	13.9	5.0
441221	Motorcycle dealers .....	38	110 655	10 626	2 332	317	11.2	1.8
441222	Boat dealers .....	97	247 794	18 795	4 364	643	15.5	6.2
441229	All other motor vehicle dealers .....	22	24 424	3 229	833	120	8.9	7.2
4413	Automotive parts, accessories, and tire stores .....	471	522 195	99 786	24 174	3 692	8.3	6.9
44131	Automotive parts and accessories stores .....	324	351 095	60 340	14 676	2 504	8.5	4.2
441310	Automotive parts and accessories stores .....	324	351 095	60 340	14 676	2 504	8.5	4.2
44132	Tire dealers .....	147	171 100	39 446	9 498	1 188	7.7	12.2
441320	Tire dealers .....	147	171 100	39 446	9 498	1 188	7.7	12.2
442	Furniture and home furnishings stores .....	610	825 279	98 469	24 214	4 039	16.1	9.2
4421	Furniture stores .....	273	499 317	59 602	14 986	2 016	11.2	9.5
44211	Furniture stores .....	273	499 317	59 602	14 986	2 016	11.2	9.5
442110	Furniture stores .....	273	499 317	59 602	14 986	2 016	11.2	9.5
4422	Home furnishings stores .....	337	325 962	38 867	9 228	2 023	23.6	8.7
44221	Floor covering stores .....	136	130 818	16 324	3 882	542	36.5	7.1
442210	Floor covering stores .....	136	130 818	16 324	3 882	542	36.5	7.1
44229	Other home furnishings stores .....	201	195 144	22 543	5 346	1 481	14.9	9.8
442291	Window treatment stores .....	30	13 152	2 200	524	121	39.8	6.5
442299	All other home furnishings stores .....	171	181 992	20 343	4 822	1 360	13.1	10.1
443	Electronics and appliance stores .....	424	715 947	80 769	19 685	3 442	14.5	5.1
4431	Electronics and appliance stores .....	424	715 947	80 769	19 685	3 442	14.5	5.1
44311	Appliance, television, and other electronics stores .....	302	574 749	63 408	15 535	2 666	12.3	5.1
443111	Household appliance stores .....	71	82 293	13 240	3 147	417	11.6	11.0
443112	Radio, television, and other electronics stores .....	231	492 456	50 168	12 388	2 249	12.4	4.1
44312	Computer and software stores .....	104	128 595	15 484	3 631	660	23.8	5.2
443120	Computer and software stores .....	104	128 595	15 484	3 631	660	23.8	5.2
44313	Camera and photographic supplies stores .....	18	12 603	1 877	519	116	18.5	2.6
443130	Camera and photographic supplies stores .....	18	12 603	1 877	519	116	18.5	2.6
444	Building material and garden equipment and supplies dealers .....	607	1 843 352	210 506	53 149	8 977	5.9	5.7
4441	Building material and supplies dealers .....	506	1 768 170	199 022	50 562	8 459	5.0	5.7
44411	Home centers .....	42	D	D	D	i	D	D
444110	Home centers .....	42	D	D	D	i	D	D
44412	Paint and wallpaper stores .....	78	D	D	D	e	D	D
444120	Paint and wallpaper stores .....	78	D	D	D	e	D	D
44413	Hardware stores .....	78	52 955	8 682	2 086	495	21.2	14.4
444130	Hardware stores .....	78	52 955	8 682	2 086	495	21.2	14.4
44419	Other building material dealers .....	308	549 358	77 536	18 801	2 515	12.4	13.2
444190	Other building material dealers .....	308	549 358	77 536	18 801	2 515	12.4	13.2
4442	Lawn and garden equipment and supplies stores .....	101	75 182	11 484	2 587	518	26.2	7.9
44421	Outdoor power equipment stores .....	33	28 820	4 181	912	153	25.5	2.5
444210	Outdoor power equipment stores .....	33	28 820	4 181	912	153	25.5	2.5
44422	Nursery, garden center, and farm supply stores .....	68	46 362	7 303	1 675	365	26.7	11.3
444220	Nursery, garden center, and farm supply stores .....	68	46 362	7 303	1 675	365	26.7	11.3
445	Food and beverage stores .....	1 219	4 133 678	447 382	112 508	29 373	6.5	3.1
4451	Grocery stores .....	857	3 905 150	422 773	106 540	27 930	5.1	2.7
44511	Supermarkets and other grocery (except convenience) stores .....	471	3 728 254	410 385	103 607	26 921	2.5	2.1
445110	Supermarkets and other grocery (except convenience) stores .....	471	3 728 254	410 385	103 607	26 921	2.5	2.1
44512	Convenience stores .....	386	176 896	12 388	2 933	1 009	60.8	15.4
445120	Convenience stores .....	386	176 896	12 388	2 933	1 009	60.8	15.4
4452	Specialty food stores .....	223	85 594	15 068	3 743	853	33.9	14.7
4453	Beer, wine, and liquor stores .....	139	142 934	9 541	2 225	590	27.6	5.2
44531	Beer, wine, and liquor stores .....	139	142 934	9 541	2 225	590	27.6	5.2
445310	Beer, wine, and liquor stores .....	139	142 934	9 541	2 225	590	27.6	5.2

See footnotes at end of table.







**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>VERO BEACH, FL METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	142	140 602	17 137	4 484	1 144	10.9	3.2
4481	Clothing stores .....	90	104 538	12 051	3 239	863	8.5	4.0
44814	Family clothing stores .....	26	65 169	6 891	1 861	442	1.2	.3
448140	Family clothing stores .....	26	65 169	6 891	1 861	442	1.2	.3
44819	Other clothing stores .....	11	7 692	909	272	83	38.4	3.2
448190	Other clothing stores .....	11	7 692	909	272	83	38.4	3.2
4483	Jewelry, luggage, and leather goods stores .....	27	19 883	3 276	809	141	26.3	—
44832	Luggage and leather goods stores .....	4	2 724	664	163	28	—	—
448320	Luggage and leather goods stores .....	4	2 724	664	163	28	—	—
451	Sporting goods, hobby, book, and music stores .....	37	32 791	4 884	1 197	308	12.1	9.7
4511	Sporting goods, hobby, and musical instrument stores .....	27	23 705	3 393	832	209	13.6	9.9
4512	Book, periodical, and music stores .....	10	9 086	1 491	365	99	8.1	9.0
452	General merchandise stores .....	20	265 945	27 355	6 903	1 663	—	—
4529	Other general merchandise stores .....	15	D	D	D	g	D	D
453	Miscellaneous store retailers .....	76	45 713	5 476	1 362	363	24.6	10.5
4532	Office supplies, stationery, and gift stores .....	24	23 395	2 703	670	185	10.5	3.9
45321	Office supplies and stationery stores .....	4	13 599	1 246	317	67	—	—
453210	Office supplies and stationery stores .....	4	13 599	1 246	317	67	—	—
4539	Other miscellaneous store retailers .....	31	15 289	1 589	376	96	37.3	15.3
45399	All other miscellaneous store retailers .....	18	11 249	1 055	249	58	36.6	20.8
454	Nonstore retailers .....	25	63 071	7 072	1 816	281	8.8	51.9
4541	Electronic shopping and mail-order houses .....	9	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses .....	9	D	D	D	c	D	D
<b>WAUCHULA, FL MICROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>81</b>	<b>150 747</b>	<b>14 197</b>	<b>3 494</b>	<b>857</b>	<b>19.5</b>	<b>1.7</b>
441	Motor vehicle and parts dealers .....	16	40 737	3 333	824	139	11.2	.8
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	4	1 330	141	33	8	45.1	14.1
444	Building material and garden equipment and supplies dealers ...	8	11 778	977	261	76	24.3	—
445	Food and beverage stores .....	16	26 567	2 537	662	212	36.4	1.2
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	17	23 341	1 205	332	82	22.8	1.0
448	Clothing and clothing accessories stores .....	4	1 356	145	31	10	8.9	—
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	e	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Summary Statistics for Counties: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ALACHUA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>924</b>	<b>2 367 427</b>	<b>238 875</b>	<b>60 426</b>	<b>13 691</b>	<b>6.2</b>	<b>5.1</b>
441	Motor vehicle and parts dealers	78	587 450	51 371	14 115	1 570	7.8	11.2
4411	Automobile dealers	31	521 686	40 544	11 511	1 133	8.2	11.8
44111	New car dealers	19	504 900	39 563	11 266	1 074	7.5	11.3
441110	New car dealers	19	504 900	39 563	11 266	1 074	7.5	11.3
44112	Used car dealers	12	16 786	981	245	59	31.1	26.4
441120	Used car dealers	12	16 786	981	245	59	31.1	26.4
4412	Other motor vehicle dealers	9	22 576	2 652	618	79	2.2	—
44122	Motorcycle, boat, and other motor vehicle dealers	8	D	D	D	b	D	D
441221	Motorcycle dealers	5	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	38	43 188	8 175	1 986	358	5.8	10.4
44131	Automotive parts and accessories stores	26	D	D	D	c	D	D
441310	Automotive parts and accessories stores	26	D	D	D	c	D	D
44132	Tire dealers	12	D	D	D	c	D	D
441320	Tire dealers	12	D	D	D	c	D	D
442	Furniture and home furnishings stores	53	D	D	D	e	D	D
4421	Furniture stores	26	D	D	D	c	D	D
44211	Furniture stores	26	D	D	D	c	D	D
442110	Furniture stores	26	D	D	D	c	D	D
4422	Home furnishings stores	27	28 390	3 374	792	200	5.4	2.7
44221	Floor covering stores	8	9 232	850	199	32	1.3	.8
442210	Floor covering stores	8	9 232	850	199	32	1.3	.8
44229	Other home furnishings stores	19	19 158	2 524	593	168	7.4	3.6
442299	All other home furnishings stores	19	19 158	2 524	593	168	7.4	3.6
443	Electronics and appliance stores	34	D	D	D	e	D	D
4431	Electronics and appliance stores	34	D	D	D	e	D	D
44311	Appliance, television, and other electronics stores	24	D	D	D	e	D	D
443112	Radio, television, and other electronics stores	19	D	D	D	e	D	D
44312	Computer and software stores	8	D	D	D	b	D	D
443120	Computer and software stores	8	D	D	D	b	D	D
44313	Camera and photographic supplies stores	2	D	D	D	b	D	D
443130	Camera and photographic supplies stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	64	173 142	20 710	5 301	888	6.8	4.2
4441	Building material and supplies dealers	49	D	D	D	f	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint and wallpaper stores	9	D	D	D	b	D	D
444120	Paint and wallpaper stores	9	D	D	D	b	D	D
44419	Other building material dealers	26	45 802	8 157	2 126	254	13.9	15.6
444190	Other building material dealers	26	45 802	8 157	2 126	254	13.9	15.6
4442	Lawn and garden equipment and supplies stores	15	D	D	D	c	D	D
44421	Outdoor power equipment stores	5	6 515	1 496	349	50	—	—
444210	Outdoor power equipment stores	5	6 515	1 496	349	50	—	—
44422	Nursery, garden center, and farm supply stores	10	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	10	D	D	D	b	D	D
445	Food and beverage stores	96	D	D	D	h	D	D
4451	Grocery stores	71	D	D	D	h	D	D
44511	Supermarkets and other grocery (except convenience) stores	47	D	D	D	h	D	D
445110	Supermarkets and other grocery (except convenience) stores	47	D	D	D	h	D	D
44512	Convenience stores	24	D	D	D	c	D	D
445120	Convenience stores	24	D	D	D	c	D	D
4452	Specialty food stores	10	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	15	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	15	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	15	D	D	D	b	D	D
446	Health and personal care stores	68	D	D	D	f	D	D
4461	Health and personal care stores	68	D	D	D	f	D	D
44611	Pharmacies and drug stores	26	113 370	12 963	3 097	683	—	—
446110	Pharmacies and drug stores	26	113 370	12 963	3 097	683	—	—
4461101	Pharmacies and drug stores	23	D	D	D	f	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	8	4 447	631	140	66	—	—
446120	Cosmetics, beauty supplies, and perfume stores	8	4 447	631	140	66	—	—
44613	Optical goods stores	19	D	D	D	b	D	D
446130	Optical goods stores	19	D	D	D	b	D	D
44619	Other health and personal care stores	15	9 920	1 418	336	69	7.2	3.2
446191	Food (health) supplement stores	8	6 545	858	200	51	4.7	—
446199	All other health and personal care stores	7	3 375	560	136	18	12.1	9.5
447	Gasoline stations	109	177 571	8 872	2 212	617	4.0	1.2
4471	Gasoline stations	109	177 571	8 872	2 212	617	4.0	1.2
44711	Gasoline stations with convenience stores	96	168 655	8 105	2 010	569	1.8	.6
447110	Gasoline stations with convenience stores	96	168 655	8 105	2 010	569	1.8	.6

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ALACHUA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	60	73 767	9 316	2 141	361	49.9	15.5
4541	Electronic shopping and mail-order houses .....	25	49 814	5 130	1 054	157	66.0	21.3
45411	Electronic shopping and mail-order houses .....	25	49 814	5 130	1 054	157	66.0	21.3
4542	Vending machine operators .....	4	D	D	D	b	D	D
45421	Vending machine operators .....	4	D	D	D	b	D	D
454210	Vending machine operators .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	31	D	D	D	c	D	D
45431	Fuel dealers .....	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	7	D	D	D	b	D	D
45439	Other direct selling establishments .....	24	D	D	D	c	D	D
454390	Other direct selling establishments .....	24	D	D	D	c	D	D
<b>BAKER</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>65</b>	<b>129 758</b>	<b>9 835</b>	<b>2 292</b>	<b>608</b>	<b>13.3</b>	<b>.7</b>
441	Motor vehicle and parts dealers .....	8	15 760	1 402	335	55	2.8	—
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	4 418	376	81	30	23.7	16.1
445	Food and beverage stores .....	12	34 508	2 825	635	187	12.0	—
446	Health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	18	38 387	1 264	310	83	3.8	—
44711	Gasoline stations with convenience stores .....	16	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	16	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	3	1 744	242	63	25	16.5	—
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	1 316	183	52	9	7.7	—
<b>BAY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>813</b>	<b>1 864 639</b>	<b>185 707</b>	<b>44 562</b>	<b>9 819</b>	<b>8.1</b>	<b>6.7</b>
441	Motor vehicle and parts dealers .....	111	487 292	40 202	9 320	1 241	7.6	.5
4411	Automobile dealers .....	40	387 105	28 345	6 379	718	6.3	.2
44111	New car dealers .....	14	357 361	26 093	5 842	616	1.9	.2
441110	New car dealers .....	14	357 361	26 093	5 842	616	1.9	.2
44112	Used car dealers .....	26	29 744	2 252	537	102	59.2	.4
441120	Used car dealers .....	26	29 744	2 252	537	102	59.2	.4
4412	Other motor vehicle dealers .....	24	61 218	4 163	1 064	183	8.1	.6
44121	Recreational vehicle dealers .....	4	21 143	649	142	21	—	—
441210	Recreational vehicle dealers .....	4	21 143	649	142	21	—	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	20	40 075	3 514	922	162	12.4	.9
441221	Motorcycle dealers .....	3	D	D	D	b	D	D
441222	Boat dealers .....	15	33 539	2 845	773	130	14.7	1.1
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	47	38 969	7 694	1 877	340	19.5	3.4
44131	Automotive parts and accessories stores .....	33	29 170	5 484	1 324	255	17.5	3.8
441310	Automotive parts and accessories stores .....	33	29 170	5 484	1 324	255	17.5	3.8
44132	Tire dealers .....	14	9 799	2 210	553	85	25.4	2.1
441320	Tire dealers .....	14	9 799	2 210	553	85	25.4	2.1
442	Furniture and home furnishings stores .....	56	55 586	7 652	1 751	335	21.5	3.9
4421	Furniture stores .....	31	29 164	3 443	861	160	36.4	7.0
44211	Furniture stores .....	31	29 164	3 443	861	160	36.4	7.0
442110	Furniture stores .....	31	29 164	3 443	861	160	36.4	7.0
4422	Home furnishings stores .....	25	26 422	4 209	890	175	5.1	.5
44221	Floor covering stores .....	11	15 410	2 750	573	74	5.7	.8
442210	Floor covering stores .....	11	15 410	2 750	573	74	5.7	.8
44229	Other home furnishings stores .....	14	11 012	1 459	317	101	4.2	—
442299	All other home furnishings stores .....	14	11 012	1 459	317	101	4.2	—
443	Electronics and appliance stores .....	31	34 631	4 648	1 042	193	2.8	9.8
4431	Electronics and appliance stores .....	31	34 631	4 648	1 042	193	2.8	9.8
44311	Appliance, television, and other electronics stores .....	23	26 697	3 355	799	149	3.2	12.6
443111	Household appliance stores .....	8	5 617	883	206	39	4.9	4.1
443112	Radio, television, and other electronics stores .....	15	21 080	2 472	593	110	2.8	14.9
44312	Computer and software stores .....	6	D	D	D	b	D	D
443120	Computer and software stores .....	6	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	b	D	D

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BAY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	31	428 728	41 328	10 547	2 406	—	.3
4521	Department stores .....	8	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	8	D	D	D	g	D	D
45211	Department stores .....	8	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	3	D	D	D	f	D	D
452112	Discount department stores .....	5	D	D	D	f	D	D
4529	Other general merchandise stores .....	23	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	3	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	3	D	D	D	g	D	D
45299	All other general merchandise stores .....	20	D	D	D	c	D	D
452990	All other general merchandise stores .....	20	D	D	D	c	D	D
4529901	Variety stores .....	16	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	96	79 336	11 212	2 414	707	32.9	6.1
4532	Office supplies, stationery, and gift stores .....	35	D	D	D	e	D	D
45321	Office supplies and stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	31	23 434	4 483	903	273	81.8	7.8
453220	Gift, novelty, and souvenir stores .....	31	23 434	4 483	903	273	81.8	7.8
4533	Used merchandise stores .....	17	3 675	759	133	60	35.2	.5
45331	Used merchandise stores .....	17	3 675	759	133	60	35.2	.5
453310	Used merchandise stores .....	17	3 675	759	133	60	35.2	.5
4539	Other miscellaneous store retailers .....	34	36 255	4 342	944	253	11.4	6.2
45391	Pet and pet supplies stores .....	4	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	12	21 157	2 066	450	68	7.3	9.9
453930	Manufactured (mobile) home dealers .....	12	21 157	2 066	450	68	7.3	9.9
45399	All other miscellaneous store retailers .....	15	D	D	D	c	D	D
454	Nonstore retailers .....	30	15 165	3 141	755	128	9.6	12.2
4543	Direct selling establishments .....	20	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	6	D	D	D	b	D	D
45439	Other direct selling establishments .....	14	D	D	D	b	D	D
454390	Other direct selling establishments .....	14	D	D	D	b	D	D
<b>BRADFORD</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>84</b>	<b>144 818</b>	<b>13 183</b>	<b>3 116</b>	<b>741</b>	<b>20.9</b>	<b>8.1</b>
441	Motor vehicle and parts dealers .....	11	27 757	2 393	547	88	57.6	32.7
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	1 188	214	47	9	57.9	—
444	Building material and garden equipment and supplies dealers ...	12	8 138	1 177	278	67	23.2	12.3
4441	Building material and supplies dealers .....	8	4 714	832	197	42	11.7	21.3
445	Food and beverage stores .....	13	35 619	2 807	655	212	17.7	1.9
446	Health and personal care stores .....	3	D	D	D	b	D	D
4461	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	16	24 162	1 360	315	96	2.3	2.7
44711	Gasoline stations with convenience stores .....	15	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	15	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	5	3 453	343	91	26	9.2	—
451	Sporting goods, hobby, book, and music stores .....	3	399	62	13	6	81.0	—
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	8	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	2 735	886	190	29	13.6	1.8

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BREVARD</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>1 913</b>	<b>5 233 118</b>	<b>501 411</b>	<b>123 030</b>	<b>26 449</b>	<b>9.0</b>	<b>3.8</b>
441	Motor vehicle and parts dealers .....	256	1 556 108	119 432	28 574	3 595	13.3	2.6
4411	Automobile dealers .....	93	1 365 242	92 794	22 467	2 516	12.0	2.0
44111	New car dealers .....	44	1 310 049	89 078	21 559	2 372	9.8	1.6
441110	New car dealers .....	44	1 310 049	89 078	21 559	2 372	9.8	1.6
44112	Used car dealers .....	49	55 193	3 716	908	144	62.8	12.2
441120	Used car dealers .....	49	55 193	3 716	908	144	62.8	12.2
4412	Other motor vehicle dealers .....	56	84 953	6 898	1 334	269	35.3	6.2
44121	Recreational vehicle dealers .....	8	4 903	787	207	35	6.2	—
441210	Recreational vehicle dealers .....	8	4 903	787	207	35	6.2	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	48	80 050	6 111	1 127	234	37.1	6.6
441221	Motorcycle dealers .....	12	21 904	1 721	198	42	84.9	3.1
441222	Boat dealers .....	29	41 862	3 136	657	150	24.2	11.0
441229	All other motor vehicle dealers .....	7	16 284	1 254	272	42	5.7	—
4413	Automotive parts, accessories, and tire stores .....	107	105 913	19 740	4 773	810	12.9	7.2
44131	Automotive parts and accessories stores .....	66	55 454	9 966	2 393	525	16.7	7.3
441310	Automotive parts and accessories stores .....	66	55 454	9 966	2 393	525	16.7	7.3
44132	Tire dealers .....	41	50 459	9 774	2 380	285	8.8	7.1
441320	Tire dealers .....	41	50 459	9 774	2 380	285	8.8	7.1
442	Furniture and home furnishings stores .....	116	190 601	23 359	5 432	852	10.2	20.5
4421	Furniture stores .....	61	128 670	14 602	3 474	539	8.3	29.6
44211	Furniture stores .....	61	128 670	14 602	3 474	539	8.3	29.6
442110	Furniture stores .....	61	128 670	14 602	3 474	539	8.3	29.6
4422	Home furnishings stores .....	55	61 931	8 757	1 958	313	14.3	1.7
44221	Floor covering stores .....	24	41 147	5 834	1 287	153	14.2	1.2
442210	Floor covering stores .....	24	41 147	5 834	1 287	153	14.2	1.2
44229	Other home furnishings stores .....	31	20 784	2 923	671	160	14.5	2.7
442291	Window treatment stores .....	6	5 776	1 296	353	47	30.6	—
442299	All other home furnishings stores .....	25	15 008	1 627	318	113	8.4	3.7
443	Electronics and appliance stores .....	93	151 478	15 228	3 552	693	15.5	9.4
4431	Electronics and appliance stores .....	93	151 478	15 228	3 552	693	15.5	9.4
44311	Appliance, television, and other electronics stores .....	67	121 576	12 437	2 846	547	18.6	11.2
443111	Household appliance stores .....	17	27 517	3 362	435	71	51.1	30.0
443112	Radio, television, and other electronics stores .....	50	94 059	9 075	2 411	476	9.1	5.7
44312	Computer and software stores .....	23	D	D	D	c	D	D
443120	Computer and software stores .....	23	D	D	D	c	D	D
44313	Camera and photographic supplies stores .....	3	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	151	440 746	48 615	11 858	2 183	10.0	5.3
4441	Building material and supplies dealers .....	114	416 068	45 319	11 089	2 015	8.8	5.4
44411	Home centers .....	8	D	D	D	g	D	D
444110	Home centers .....	8	D	D	D	g	D	D
44412	Paint and wallpaper stores .....	17	D	D	D	c	D	D
444120	Paint and wallpaper stores .....	17	D	D	D	c	D	D
44413	Hardware stores .....	22	D	D	D	e	D	D
444130	Hardware stores .....	22	D	D	D	e	D	D
44419	Other building material dealers .....	67	162 406	19 224	4 601	612	16.3	9.8
444190	Other building material dealers .....	67	162 406	19 224	4 601	612	16.3	9.8
4442	Lawn and garden equipment and supplies stores .....	37	24 678	3 296	769	168	30.5	2.7
44421	Outdoor power equipment stores .....	14	11 133	1 264	274	66	46.0	.9
444210	Outdoor power equipment stores .....	14	11 133	1 264	274	66	46.0	.9
44422	Nursery, garden center, and farm supply stores .....	23	13 545	2 032	495	102	17.7	4.2
444220	Nursery, garden center, and farm supply stores .....	23	13 545	2 032	495	102	17.7	4.2
445	Food and beverage stores .....	224	719 657	85 460	21 513	5 742	6.7	1.2
4451	Grocery stores .....	151	669 095	79 883	20 110	5 389	5.9	.9
44511	Supermarkets and other grocery (except convenience) stores .....	83	632 574	77 742	19 623	5 213	2.5	.3
445110	Supermarkets and other grocery (except convenience) stores .....	83	632 574	77 742	19 623	5 213	2.5	.3
44512	Convenience stores .....	68	36 521	2 141	487	176	64.4	11.4
445120	Convenience stores .....	68	36 521	2 141	487	176	64.4	11.4
4452	Specialty food stores .....	40	12 363	3 069	768	178	34.6	4.5
4453	Beer, wine, and liquor stores .....	33	38 199	2 508	635	175	11.4	5.7
44531	Beer, wine, and liquor stores .....	33	38 199	2 508	635	175	11.4	5.7
445310	Beer, wine, and liquor stores .....	33	38 199	2 508	635	175	11.4	5.7
446	Health and personal care stores .....	146	335 469	38 944	8 883	2 130	6.7	.8
4461	Health and personal care stores .....	146	335 469	38 944	8 883	2 130	6.7	.8
44611	Pharmacies and drug stores .....	60	298 801	32 155	7 271	1 720	5.3	.4
446110	Pharmacies and drug stores .....	60	298 801	32 155	7 271	1 720	5.3	.4
4461101	Pharmacies and drug stores .....	58	D	D	D	g	D	D
4461102	Proprietary stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	18	8 655	1 129	265	113	6.1	.6
446120	Cosmetics, beauty supplies, and perfume stores .....	18	8 655	1 129	265	113	6.1	.6
44613	Optical goods stores .....	27	9 575	2 291	561	111	17.5	4.2
446130	Optical goods stores .....	27	9 575	2 291	561	111	17.5	4.2
44619	Other health and personal care stores .....	41	18 438	3 369	786	186	24.4	6.6
446191	Food (health) supplement stores .....	26	10 681	1 627	388	122	22.6	—
446199	All other health and personal care stores .....	15	7 757	1 742	398	64	26.8	15.8

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BREVARD—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	216	438 649	21 313	5 061	1 481	10.4	6.5
4471	Gasoline stations .....	216	438 649	21 313	5 061	1 481	10.4	6.5
44711	Gasoline stations with convenience stores .....	187	378 853	18 467	4 360	1 359	8.0	4.6
447110	Gasoline stations with convenience stores .....	187	378 853	18 467	4 360	1 359	8.0	4.6
44719	Other gasoline stations .....	29	59 796	2 846	701	122	25.6	18.7
447190	Other gasoline stations .....	29	59 796	2 846	701	122	25.6	18.7
448	Clothing and clothing accessories stores .....	220	195 420	22 091	5 356	1 607	9.1	4.4
4481	Clothing stores .....	126	145 223	15 057	3 655	1 166	6.6	4.7
44811	Men's clothing stores .....	7	4 059	579	136	29	18.3	18.1
448110	Men's clothing stores .....	7	4 059	579	136	29	18.3	18.1
44812	Women's clothing stores .....	42	D	D	D	c	D	D
448120	Women's clothing stores .....	42	D	D	D	c	D	D
44813	Children's and infants' clothing stores .....	3	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	3	D	D	D	a	D	D
44814	Family clothing stores .....	43	107 252	9 123	2 290	703	3.1	5.2
448140	Family clothing stores .....	43	107 252	9 123	2 290	703	3.1	5.2
44815	Clothing accessories stores .....	8	D	D	D	b	D	D
448150	Clothing accessories stores .....	8	D	D	D	b	D	D
44819	Other clothing stores .....	23	13 038	2 452	521	146	14.1	.8
448190	Other clothing stores .....	23	13 038	2 452	521	146	14.1	.8
4482	Shoe stores .....	40	D	D	D	c	D	D
44821	Shoe stores .....	40	D	D	D	c	D	D
448210	Shoe stores .....	40	D	D	D	c	D	D
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	3	D	D	D	a	D	D
4482104	Family shoe stores .....	25	11 357	1 273	333	110	7.7	.5
4482105	Athletic footwear stores .....	10	6 561	705	174	68	1.8	—
4483	Jewelry, luggage, and leather goods stores .....	54	D	D	D	c	D	D
44831	Jewelry stores .....	52	30 232	4 785	1 111	237	22.8	5.2
448310	Jewelry stores .....	52	30 232	4 785	1 111	237	22.8	5.2
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	117	107 369	11 605	2 993	952	7.2	11.2
4511	Sporting goods, hobby, and musical instrument stores .....	93	73 751	8 161	2 087	639	10.5	7.5
45111	Sporting goods stores .....	58	39 657	4 422	1 081	285	14.6	5.3
451110	Sporting goods stores .....	58	39 657	4 422	1 081	285	14.6	5.3
4511101	General-line sporting goods stores .....	11	18 184	1 505	345	93	5.7	6.0
4511102	Specialty-line sporting goods stores .....	47	21 473	2 917	736	192	22.2	4.7
45112	Hobby, toy, and game stores .....	15	21 544	2 234	539	238	1.9	13.8
451120	Hobby, toy, and game stores .....	15	21 544	2 234	539	238	1.9	13.8
45113	Sewing, needlework, and piece goods stores .....	9	4 689	326	116	51	3.9	1.4
451130	Sewing, needlework, and piece goods stores .....	9	4 689	326	116	51	3.9	1.4
45114	Musical instrument and supplies stores .....	11	7 861	1 179	351	65	16.8	5.1
451140	Musical instrument and supplies stores .....	11	7 861	1 179	351	65	16.8	5.1
4512	Book, periodical, and music stores .....	24	33 618	3 444	906	313	.2	19.4
45121	Book stores and news dealers .....	16	24 862	2 430	678	231	.2	6.6
451211	Book stores .....	16	24 862	2 430	678	231	.2	6.6
4512111	Book stores, general .....	10	D	D	D	c	D	D
4512112	Specialty book stores .....	3	D	D	D	b	D	D
4512113	College book stores .....	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	8	8 756	1 014	228	82	—	55.8
451220	Prerecorded tape, compact disc, and record stores .....	8	8 756	1 014	228	82	—	55.8
452	General merchandise stores .....	66	906 427	88 078	22 567	5 523	.1	.3
4521	Department stores .....	20	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	20	D	D	D	g	D	D
45211	Department stores .....	20	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	11	167 327	21 458	5 631	1 428	—	—
452112	Discount department stores .....	9	D	D	D	f	D	D
4529	Other general merchandise stores .....	46	D	D	D	h	D	D
45291	Warehouse clubs and supercenters .....	8	D	D	D	h	D	D
452910	Warehouse clubs and supercenters .....	8	D	D	D	h	D	D
45299	All other general merchandise stores .....	38	D	D	D	e	D	D
452990	All other general merchandise stores .....	38	D	D	D	e	D	D
4529901	Variety stores .....	31	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	7	D	D	D	c	D	D
453	Miscellaneous store retailers .....	225	131 940	19 115	4 616	1 229	16.0	7.5
4531	Florists .....	38	9 493	2 306	565	185	35.8	2.9
45311	Florists .....	38	9 493	2 306	565	185	35.8	2.9
453110	Florists .....	38	9 493	2 306	565	185	35.8	2.9
4532	Office supplies, stationery, and gift stores .....	70	69 852	8 922	2 117	529	8.5	9.3
45321	Office supplies and stationery stores .....	13	48 507	5 950	1 450	259	2.5	—
453210	Office supplies and stationery stores .....	13	48 507	5 950	1 450	259	2.5	—
45322	Gift, novelty, and souvenir stores .....	57	21 345	2 972	667	270	22.3	30.3
453220	Gift, novelty, and souvenir stores .....	57	21 345	2 972	667	270	22.3	30.3
4533	Used merchandise stores .....	34	6 701	1 650	419	139	39.2	2.1
45331	Used merchandise stores .....	34	6 701	1 650	419	139	39.2	2.1
453310	Used merchandise stores .....	34	6 701	1 650	419	139	39.2	2.1

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BREVARD—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	83	45 894	6 237	1 515	376	19.8	6.5
45391	Pet and pet supplies stores .....	19	11 660	1 723	384	134	10.1	2.9
453910	Pet and pet supplies stores .....	19	11 660	1 723	384	134	10.1	2.9
45392	Art dealers .....	6	533	90	21	5	13.1	—
453920	Art dealers .....	6	533	90	21	5	13.1	—
45393	Manufactured (mobile) home dealers .....	7	13 612	649	172	20	21.6	3.2
453930	Manufactured (mobile) home dealers .....	7	13 612	649	172	20	21.6	3.2
45399	All other miscellaneous store retailers .....	51	20 089	3 775	938	217	24.3	11.0
454	Nonstore retailers .....	83	59 254	8 171	2 625	462	20.2	12.5
4541	Electronic shopping and mail-order houses .....	29	31 535	3 763	1 529	253	20.2	22.9
45411	Electronic shopping and mail-order houses .....	29	31 535	3 763	1 529	253	20.2	22.9
4542	Vending machine operators .....	16	7 129	1 244	301	67	44.7	.5
45421	Vending machine operators .....	16	7 129	1 244	301	67	44.7	.5
454210	Vending machine operators .....	16	7 129	1 244	301	67	44.7	.5
4543	Direct selling establishments .....	38	20 590	3 164	795	142	11.6	.8
45431	Fuel dealers .....	5	6 801	1 091	268	36	—	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	33	13 789	2 073	527	106	17.4	1.2
454390	Other direct selling establishments .....	33	13 789	2 073	527	106	17.4	1.2
<b>BROWARD</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>7 193</b>	<b>22 012 210</b>	<b>2 103 445</b>	<b>513 339</b>	<b>96 645</b>	<b>11.0</b>	<b>5.8</b>
441	Motor vehicle and parts dealers .....	822	7 457 654	538 948	129 059	13 915	9.0	5.7
4411	Automobile dealers .....	285	6 528 096	436 567	104 870	10 221	7.7	5.0
44111	New car dealers .....	136	6 170 460	415 055	99 580	9 500	5.8	4.8
441110	New car dealers .....	136	6 170 460	415 055	99 580	9 500	5.8	4.8
44112	Used car dealers .....	149	357 636	21 512	5 290	721	40.9	8.6
441120	Used car dealers .....	149	357 636	21 512	5 290	721	40.9	8.6
4412	Other motor vehicle dealers .....	244	647 881	50 655	11 416	1 620	19.3	10.9
44121	Recreational vehicle dealers .....	6	11 548	1 135	304	34	1.0	2.6
441210	Recreational vehicle dealers .....	6	11 548	1 135	304	34	1.0	2.6
44122	Motorcycle, boat, and other motor vehicle dealers .....	238	636 333	49 520	11 112	1 586	19.7	11.1
441221	Motorcycle dealers .....	28	D	D	D	e	D	D
441222	Boat dealers .....	190	380 560	32 224	7 484	1 117	28.3	16.6
441229	All other motor vehicle dealers .....	20	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores .....	293	281 677	51 726	12 773	2 074	14.5	9.5
44131	Automotive parts and accessories stores .....	187	165 867	27 684	6 937	1 337	16.0	6.7
441310	Automotive parts and accessories stores .....	187	165 867	27 684	6 937	1 337	16.0	6.7
44132	Tire dealers .....	106	115 810	24 042	5 836	737	12.3	13.5
441320	Tire dealers .....	106	115 810	24 042	5 836	737	12.3	13.5
442	Furniture and home furnishings stores .....	526	938 816	127 764	30 162	4 407	18.0	10.7
4421	Furniture stores .....	236	548 592	78 979	18 443	2 241	12.5	11.2
44211	Furniture stores .....	236	548 592	78 979	18 443	2 241	12.5	11.2
442110	Furniture stores .....	236	548 592	78 979	18 443	2 241	12.5	11.2
4422	Home furnishings stores .....	290	390 224	48 785	11 719	2 166	25.8	10.1
44221	Floor covering stores .....	111	159 387	19 371	4 465	565	43.3	14.9
442210	Floor covering stores .....	111	159 387	19 371	4 465	565	43.3	14.9
44229	Other home furnishings stores .....	179	230 837	29 414	7 254	1 601	13.8	6.8
442291	Window treatment stores .....	34	12 892	2 140	537	100	30.5	8.1
442299	All other home furnishings stores .....	145	217 945	27 274	6 717	1 501	12.8	6.7
443	Electronics and appliance stores .....	330	703 561	66 679	16 767	2 566	12.3	3.7
4431	Electronics and appliance stores .....	330	703 561	66 679	16 767	2 566	12.3	3.7
44311	Appliance, television, and other electronics stores .....	233	563 962	50 169	13 008	1 996	12.5	2.6
443111	Household appliance stores .....	43	32 352	4 027	1 058	151	25.3	9.1
443112	Radio, television, and other electronics stores .....	190	531 610	46 142	11 950	1 845	11.8	2.2
44312	Computer and software stores .....	81	D	D	D	e	D	D
443120	Computer and software stores .....	81	D	D	D	e	D	D
44313	Camera and photographic supplies stores .....	16	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	16	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	408	1 425 418	164 151	41 128	6 378	6.1	9.1
4441	Building material and supplies dealers .....	353	1 384 473	158 309	39 756	6 131	5.4	9.1
44411	Home centers .....	26	D	D	D	h	D	D
444110	Home centers .....	26	D	D	D	h	D	D
44412	Paint and wallpaper stores .....	54	D	D	D	c	D	D
444120	Paint and wallpaper stores .....	54	D	D	D	c	D	D
44413	Hardware stores .....	46	D	D	D	e	D	D
444130	Hardware stores .....	46	D	D	D	e	D	D
44419	Other building material dealers .....	227	480 439	60 398	14 581	1 883	10.0	23.7
444190	Other building material dealers .....	227	480 439	60 398	14 581	1 883	10.0	23.7
4442	Lawn and garden equipment and supplies stores .....	55	40 945	5 842	1 372	247	31.8	8.6
44421	Outdoor power equipment stores .....	13	16 593	1 953	454	68	32.7	—
444210	Outdoor power equipment stores .....	13	16 593	1 953	454	68	32.7	—
44422	Nursery, garden center, and farm supply stores .....	42	24 352	3 889	918	179	31.2	14.5
444220	Nursery, garden center, and farm supply stores .....	42	24 352	3 889	918	179	31.2	14.5

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BROWARD—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	194	2 491 410	238 237	58 667	13 042	.5	.9
4521	Department stores .....	48	1 533 954	167 363	43 044	9 526	—	.7
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	48	1 581 962	167 363	43 044	9 526	—	.7
45211	Department stores .....	48	1 533 954	167 363	43 044	9 526	—	.7
452111	Department stores (except discount department stores) ..	23	683 930	85 460	23 253	4 836	—	1.6
452112	Discount department stores .....	25	850 024	81 903	19 791	4 690	—	—
4529	Other general merchandise stores .....	146	957 456	70 874	15 623	3 516	1.3	1.1
45291	Warehouse clubs and supercenters .....	13	844 145	57 840	12 095	2 500	—	—
452910	Warehouse clubs and supercenters .....	13	844 145	57 840	12 095	2 500	—	—
45299	All other general merchandise stores .....	133	113 311	13 034	3 528	1 016	11.0	9.0
452990	All other general merchandise stores .....	133	113 311	13 034	3 528	1 016	11.0	9.0
4529901	Variety stores .....	83	64 579	6 718	1 492	475	12.3	1.7
4529904	Miscellaneous general merchandise stores .....	50	48 732	6 316	2 036	541	9.2	18.7
453	Miscellaneous store retailers .....	800	592 686	87 614	21 507	4 728	22.3	11.3
4531	Florists .....	105	37 557	8 433	2 219	532	35.0	7.7
45311	Florists .....	105	37 557	8 433	2 219	532	35.0	7.7
453110	Florists .....	105	37 557	8 433	2 219	532	35.0	7.7
4532	Office supplies, stationery, and gift stores .....	253	273 640	30 615	7 717	1 772	13.0	8.7
45321	Office supplies and stationery stores .....	56	180 630	17 862	4 547	737	4.2	4.6
453210	Office supplies and stationery stores .....	56	180 630	17 862	4 547	737	4.2	4.6
45322	Gift, novelty, and souvenir stores .....	197	93 010	12 753	3 170	1 035	30.1	16.6
453220	Gift, novelty, and souvenir stores .....	197	93 010	12 753	3 170	1 035	30.1	16.6
4533	Used merchandise stores .....	128	67 406	11 286	2 759	651	38.5	18.1
45331	Used merchandise stores .....	128	67 406	11 286	2 759	651	38.5	18.1
453310	Used merchandise stores .....	128	67 406	11 286	2 759	651	38.5	18.1
4539	Other miscellaneous store retailers .....	314	214 083	37 280	8 812	1 773	27.0	13.1
45391	Pet and pet supplies stores .....	70	65 656	13 046	2 849	647	26.1	2.3
453910	Pet and pet supplies stores .....	70	65 656	13 046	2 849	647	26.1	2.3
45392	Art dealers .....	56	19 707	3 281	868	160	44.1	9.3
453920	Art dealers .....	56	19 707	3 281	868	160	44.1	9.3
45393	Manufactured (mobile) home dealers .....	9	8 760	674	163	29	45.2	52.1
453930	Manufactured (mobile) home dealers .....	9	8 760	674	163	29	45.2	52.1
45399	All other miscellaneous store retailers .....	179	119 960	20 279	4 932	937	23.3	16.7
454	Nonstore retailers .....	491	1 096 707	113 389	27 446	3 909	21.9	9.6
4541	Electronic shopping and mail-order houses .....	237	875 556	74 882	17 973	2 330	19.6	9.4
45411	Electronic shopping and mail-order houses .....	237	875 556	74 882	17 973	2 330	19.6	9.4
4542	Vending machine operators .....	51	56 707	9 266	2 326	376	16.9	4.2
45421	Vending machine operators .....	51	56 707	9 266	2 326	376	16.9	4.2
454210	Vending machine operators .....	51	56 707	9 266	2 326	376	16.9	4.2
4543	Direct selling establishments .....	203	164 444	29 241	7 147	1 203	35.4	12.3
45431	Fuel dealers .....	10	29 860	3 757	960	120	16.5	15.4
454311	Heating oil dealers .....	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	9	D	D	D	c	D	D
45439	Other direct selling establishments .....	193	134 584	25 484	6 187	1 083	39.6	11.6
454390	Other direct selling establishments .....	193	134 584	25 484	6 187	1 083	39.6	11.6
<b>CALHOUN</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>49</b>	<b>81 863</b>	<b>7 162</b>	<b>1 721</b>	<b>501</b>	<b>54.9</b>	<b>3.5</b>
441	Motor vehicle and parts dealers .....	9	7 598	898	221	60	71.0	—
441229	All other motor vehicle dealers .....	1	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	12 180	1 393	315	54	4.3	5.1
4441	Building material and supplies dealers .....	4	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	4	17 029	1 532	374	143	6.7	.3
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	10	32 416	1 806	466	166	94.5	4.6
44719	Other gasoline stations .....	5	D	D	D	c	D	D
447190	Other gasoline stations .....	5	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	2 433	179	45	17	—	—
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	1 742	382	103	20	60.8	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHARLOTTE</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>558</b>	<b>1 434 629</b>	<b>142 019</b>	<b>36 213</b>	<b>7 862</b>	<b>5.4</b>	<b>5.0</b>
441	Motor vehicle and parts dealers	67	210 002	19 177	4 859	676	11.6	13.0
4411	Automobile dealers	20	164 881	12 331	3 203	383	12.5	13.6
44112	Used car dealers	10	20 955	1 491	364	49	27.2	2.2
441120	Used car dealers	10	20 955	1 491	364	49	27.2	2.2
4412	Other motor vehicle dealers	15	19 336	1 967	471	81	7.1	25.3
44122	Motorcycle, boat, and other motor vehicle dealers	13	D	D	D	b	D	D
441222	Boat dealers	10	16 282	1 800	444	74	2.2	30.0
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	32	25 785	4 879	1 185	212	9.0	.3
44131	Automotive parts and accessories stores	19	13 491	2 189	521	120	10.5	.3
441310	Automotive parts and accessories stores	19	13 491	2 189	521	120	10.5	.3
44132	Tire dealers	13	12 294	2 690	664	92	7.5	.2
441320	Tire dealers	13	12 294	2 690	664	92	7.5	.2
442	Furniture and home furnishings stores	53	61 822	6 472	1 677	319	22.6	2.5
4421	Furniture stores	21	33 052	3 390	908	141	14.3	1.4
44211	Furniture stores	21	33 052	3 390	908	141	14.3	1.4
442110	Furniture stores	21	33 052	3 390	908	141	14.3	1.4
4422	Home furnishings stores	32	28 770	3 082	769	178	32.0	3.6
44221	Floor covering stores	15	15 939	1 762	433	91	49.5	4.6
442210	Floor covering stores	15	15 939	1 762	433	91	49.5	4.6
44229	Other home furnishings stores	17	12 831	1 320	336	87	10.3	2.5
442291	Window treatment stores	8	1 788	185	42	15	15.4	18.0
442299	All other home furnishings stores	9	11 043	1 135	294	72	9.5	—
443	Electronics and appliance stores	21	31 901	3 180	793	155	6.4	.1
4431	Electronics and appliance stores	21	31 901	3 180	793	155	6.4	.1
44311	Appliance, television, and other electronics stores	14	28 613	2 622	638	119	3.9	—
443111	Household appliance stores	7	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	7	D	D	D	b	D	D
44312	Computer and software stores	6	D	D	D	b	D	D
443120	Computer and software stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	51	148 593	15 256	3 902	647	1.3	17.2
4441	Building material and supplies dealers	41	142 391	14 481	3 735	599	.5	18.0
44411	Home centers	1	D	D	D	e	D	D
444110	Home centers	1	D	D	D	e	D	D
44412	Paint and wallpaper stores	11	D	D	D	a	D	D
444120	Paint and wallpaper stores	11	D	D	D	a	D	D
44419	Other building material dealers	25	66 175	7 334	1 857	262	.4	37.3
444190	Other building material dealers	25	66 175	7 334	1 857	262	.4	37.3
4442	Lawn and garden equipment and supplies stores	10	6 202	775	167	48	18.3	—
445	Food and beverage stores	43	241 985	27 899	7 155	1 822	1.5	.4
4451	Grocery stores	29	232 753	27 350	7 031	1 783	1.0	.3
44511	Supermarkets and other grocery (except convenience) stores	22	229 620	27 152	6 985	1 769	.3	—
445110	Supermarkets and other grocery (except convenience) stores	22	229 620	27 152	6 985	1 769	.3	—
4452	Specialty food stores	5	665	90	22	10	21.7	—
446	Health and personal care stores	52	94 599	11 032	2 807	586	13.9	.2
4461	Health and personal care stores	52	94 599	11 032	2 807	586	13.9	.2
44611	Pharmacies and drug stores	17	80 866	8 334	2 061	424	14.5	—
446110	Pharmacies and drug stores	17	80 866	8 334	2 061	424	14.5	—
4461101	Pharmacies and drug stores	17	80 866	8 334	2 061	424	14.5	—
44612	Cosmetics, beauty supplies, and perfume stores	6	2 580	325	78	32	—	6.5
446120	Cosmetics, beauty supplies, and perfume stores	6	2 580	325	78	32	—	6.5
44613	Optical goods stores	9	4 057	970	259	47	4.5	—
446130	Optical goods stores	9	4 057	970	259	47	4.5	—
44619	Other health and personal care stores	20	7 096	1 403	409	83	18.0	.4
446191	Food (health) supplement stores	10	4 282	724	193	57	—	.7
447	Gasoline stations	46	110 365	4 514	1 084	277	3.0	9.6
4471	Gasoline stations	46	110 365	4 514	1 084	277	3.0	9.6
44711	Gasoline stations with convenience stores	39	99 836	3 834	921	242	2.3	1.9
447110	Gasoline stations with convenience stores	39	99 836	3 834	921	242	2.3	1.9
448	Clothing and clothing accessories stores	68	56 158	6 817	1 792	553	10.5	.2
4481	Clothing stores	43	37 849	4 593	1 212	389	10.3	—
44814	Family clothing stores	14	D	D	D	c	D	D
448140	Family clothing stores	14	D	D	D	c	D	D
44815	Clothing accessories stores	4	D	D	D	b	D	D
448150	Clothing accessories stores	4	D	D	D	b	D	D
44819	Other clothing stores	7	3 290	422	109	38	2.3	—
448190	Other clothing stores	7	3 290	422	109	38	2.3	—
4482104	Family shoe stores	8	6 785	652	188	72	—	—
4483	Jewelry, luggage, and leather goods stores	13	9 529	1 327	341	72	20.9	1.0
44831	Jewelry stores	13	9 529	1 327	341	72	20.9	1.0
448310	Jewelry stores	13	9 529	1 327	341	72	20.9	1.0

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHARLOTTE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	34	25 153	3 053	692	252	5.4	5.2
4511	Sporting goods, hobby, and musical instrument stores .....	28	18 831	2 408	537	190	7.2	6.9
45112	Hobby, toy, and game stores .....	5	9 344	944	221	102	2.1	.5
451120	Hobby, toy, and game stores .....	5	9 344	944	221	102	2.1	.5
45113	Sewing, needlework, and piece goods stores .....	4	1 876	215	50	21	—	1.0
451130	Sewing, needlework, and piece goods stores .....	4	1 876	215	50	21	—	1.0
45114	Musical instrument and supplies stores .....	3	1 514	467	90	20	—	38.7
451140	Musical instrument and supplies stores .....	3	1 514	467	90	20	—	38.7
4512	Book, periodical, and music stores .....	6	6 322	645	155	62	—	—
45121	Book stores and news dealers .....	5	D	D	D	b	D	D
451211	Book stores .....	5	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
451212	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	28	383 493	35 475	9 260	2 096	.1	.3
4521	Department stores .....	10	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	10	D	D	D	g	D	D
45211	Department stores .....	10	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	4	D	D	D	e	D	D
452112	Discount department stores .....	6	D	D	D	f	D	D
4529	Other general merchandise stores .....	18	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	16	D	D	D	c	D	D
452990	All other general merchandise stores .....	16	D	D	D	c	D	D
4529901	Variety stores .....	13	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	70	32 612	4 787	1 138	331	14.1	6.9
4531	Florists .....	10	3 069	798	197	53	8.3	—
45311	Florists .....	10	3 069	798	197	53	8.3	—
453110	Florists .....	10	3 069	798	197	53	8.3	—
4532	Office supplies, stationery, and gift stores .....	24	18 577	1 925	497	143	4.8	5.4
45321	Office supplies and stationery stores .....	5	14 091	1 162	300	68	2.2	—
453210	Office supplies and stationery stores .....	5	14 091	1 162	300	68	2.2	—
4533	Used merchandise stores .....	12	3 793	857	179	67	9.7	.6
45331	Used merchandise stores .....	12	3 793	857	179	67	9.7	.6
453310	Used merchandise stores .....	12	3 793	857	179	67	9.7	.6
4539	Other miscellaneous store retailers .....	24	7 173	1 207	265	68	43.3	17.1
45391	Pet and pet supplies stores .....	4	2 747	503	123	29	26.0	14.5
453910	Pet and pet supplies stores .....	4	2 747	503	123	29	26.0	14.5
45399	All other miscellaneous store retailers .....	13	D	D	D	b	D	D
454	Nonstore retailers .....	25	37 946	4 357	1 054	148	7.3	.4
4541	Electronic shopping and mail-order houses .....	9	19 255	2 304	537	79	—	.7
45411	Electronic shopping and mail-order houses .....	9	19 255	2 304	537	79	—	.7
4543	Direct selling establishments .....	14	D	D	D	b	D	D
45439	Other direct selling establishments .....	12	D	D	D	b	D	D
454390	Other direct selling establishments .....	12	D	D	D	b	D	D
<b>CITRUS</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>461</b>	<b>1 176 143</b>	<b>99 516</b>	<b>24 809</b>	<b>5 266</b>	<b>10.0</b>	<b>12.0</b>
441	Motor vehicle and parts dealers .....	79	357 265	26 753	6 610	883	12.5	30.9
4411	Automobile dealers .....	28	306 049	20 693	5 116	609	10.1	33.9
44111	New car dealers .....	14	291 792	19 505	4 747	524	7.8	35.6
441110	New car dealers .....	14	291 792	19 505	4 747	524	7.8	35.6
44112	Used car dealers .....	14	14 257	1 188	369	85	57.4	—
441120	Used car dealers .....	14	14 257	1 188	369	85	57.4	—
4412	Other motor vehicle dealers .....	19	27 932	2 730	690	113	35.9	13.5
44121	Recreational vehicle dealers .....	4	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	4	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	15	D	D	D	b	D	D
441221	Motorcycle dealers .....	3	D	D	D	b	D	D
441222	Boat dealers .....	12	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	32	23 284	3 330	804	161	15.4	11.7
44131	Automotive parts and accessories stores .....	23	17 304	2 431	576	131	18.7	15.8
441310	Automotive parts and accessories stores .....	23	17 304	2 431	576	131	18.7	15.8
442	Furniture and home furnishings stores .....	34	18 827	2 316	563	135	39.2	7.3
4421	Furniture stores .....	16	9 338	1 587	386	91	40.0	8.4
44211	Furniture stores .....	16	9 338	1 587	386	91	40.0	8.4
442110	Furniture stores .....	16	9 338	1 587	386	91	40.0	8.4
4422	Home furnishings stores .....	18	9 489	729	177	44	38.4	6.2
44221	Floor covering stores .....	10	7 851	499	122	21	40.5	.3
442210	Floor covering stores .....	10	7 851	499	122	21	40.5	.3

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CITRUS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
443	Electronics and appliance stores .....	19	11 488	1 234	313	74	10.5	8.5
4431	Electronics and appliance stores .....	19	11 488	1 234	313	74	10.5	8.5
44311	Appliance, television, and other electronics stores .....	13	9 789	866	214	44	6.6	10.0
443111	Household appliance stores .....	7	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	6	D	D	D	b	D	D
44312	Computer and software stores .....	5	D	D	D	b	D	D
443120	Computer and software stores .....	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	41	84 864	8 077	2 114	455	6.6	14.0
4441	Building material and supplies dealers .....	32	81 464	7 707	2 018	419	5.8	14.4
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home centers .....	2	D	D	D	c	D	D
44412	Paint and wallpaper stores .....	5	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	16	28 210	2 376	535	117	6.9	41.7
444190	Other building material dealers .....	16	28 210	2 376	535	117	6.9	41.7
445	Food and beverage stores .....	53	222 313	22 727	5 603	1 538	5.8	2.0
4451	Grocery stores .....	33	203 821	20 841	5 135	1 424	3.9	2.2
44511	Supermarkets and other grocery (except convenience) stores .....	19	194 674	20 392	5 040	1 397	.6	2.0
445110	Supermarkets and other grocery (except convenience) stores .....	19	194 674	20 392	5 040	1 397	.6	2.0
44512	Convenience stores .....	14	9 147	449	95	27	75.6	6.1
445120	Convenience stores .....	14	9 147	449	95	27	75.6	6.1
4452	Specialty food stores .....	13	D	D	D	b	D	D
446	Health and personal care stores .....	31	72 136	7 895	1 939	304	14.9	—
4461	Health and personal care stores .....	31	72 136	7 895	1 939	304	14.9	—
44611	Pharmacies and drug stores .....	12	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	12	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	12	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
44619	Other health and personal care stores .....	13	5 007	960	237	41	34.1	—
446191	Food (health) supplement stores .....	4	D	D	D	a	D	D
446199	All other health and personal care stores .....	9	D	D	D	b	D	D
447	Gasoline stations .....	60	97 800	4 714	1 118	321	20.7	9.6
4471	Gasoline stations .....	60	97 800	4 714	1 118	321	20.7	9.6
44711	Gasoline stations with convenience stores .....	55	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	55	D	D	D	e	D	D
448	Clothing and clothing accessories stores .....	37	30 692	3 253	822	243	13.4	4.3
4481	Clothing stores .....	14	20 747	1 961	501	147	1.9	6.4
44814	Family clothing stores .....	6	D	D	D	b	D	D
448140	Family clothing stores .....	6	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	15	6 183	851	207	46	55.6	—
451	Sporting goods, hobby, book, and music stores .....	15	6 750	935	239	58	17.9	—
4511	Sporting goods, hobby, and musical instrument stores .....	12	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	3	1 306	323	85	12	—	—
451140	Musical instrument and supplies stores .....	3	1 306	323	85	12	—	—
452	General merchandise stores .....	19	138 563	14 280	3 673	919	—	—
452111	Department stores (except discount department stores) ..	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	13	D	D	D	e	D	D
45299	All other general merchandise stores .....	12	D	D	D	c	D	D
452990	All other general merchandise stores .....	12	D	D	D	c	D	D
4529901	Variety stores .....	10	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	53	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	13	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	4	D	D	D	b	D	D
4533	Used merchandise stores .....	7	1 892	355	85	29	38.4	—
45331	Used merchandise stores .....	7	1 892	355	85	29	38.4	—
453310	Used merchandise stores .....	7	1 892	355	85	29	38.4	—
4539	Other miscellaneous store retailers .....	23	14 632	1 435	338	74	36.9	4.2
45393	Manufactured (mobile) home dealers .....	6	10 473	699	172	32	32.9	1.2
453930	Manufactured (mobile) home dealers .....	6	10 473	699	172	32	32.9	1.2
45399	All other miscellaneous store retailers .....	13	D	D	D	b	D	D
454	Nonstore retailers .....	20	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses .....	10	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	10	D	D	D	b	D	D
4543	Direct selling establishments .....	10	D	D	D	D	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	D	D	D	b	D	D

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLAY</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>559</b>	<b>1 535 243</b>	<b>147 717</b>	<b>35 754</b>	<b>8 135</b>	<b>6.1</b>	<b>2.3</b>
441	Motor vehicle and parts dealers	70	404 501	27 231	6 594	871	7.7	4.9
4411	Automobile dealers	26	346 302	17 625	4 549	517	8.0	5.3
44111	New car dealers	14	338 991	16 955	4 363	485	6.2	5.3
441110	New car dealers	14	338 991	16 955	4 363	485	6.2	5.3
4412	Other motor vehicle dealers	11	27 461	3 556	674	120	6.0	—
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	9	D	D	D	c	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	33	30 738	6 050	1 371	234	4.6	4.0
44131	Automotive parts and accessories stores	14	14 051	2 370	545	114	6.2	—
441310	Automotive parts and accessories stores	14	14 051	2 370	545	114	6.2	—
44132	Tire dealers	19	16 687	3 680	826	120	3.3	7.4
441320	Tire dealers	19	16 687	3 680	826	120	3.3	7.4
442	Furniture and home furnishings stores	33	50 484	6 002	1 326	238	13.9	1.4
4421	Furniture stores	17	34 052	4 323	965	166	16.5	1.9
44211	Furniture stores	17	34 052	4 323	965	166	16.5	1.9
442110	Furniture stores	17	34 052	4 323	965	166	16.5	1.9
4422	Home furnishings stores	16	16 432	1 679	361	72	8.4	.3
44221	Floor covering stores	4	D	D	D	a	D	D
442210	Floor covering stores	4	D	D	D	a	D	D
44229	Other home furnishings stores	12	D	D	D	b	D	D
442299	All other home furnishings stores	9	D	D	D	b	D	D
443	Electronics and appliance stores	25	14 743	1 856	523	98	15.9	1.6
4431	Electronics and appliance stores	25	14 743	1 856	523	98	15.9	1.6
44311	Appliance, television, and other electronics stores	19	8 342	1 197	319	68	23.0	2.8
443112	Radio, television, and other electronics stores	16	D	D	D	b	D	D
44312	Computer and software stores	6	6 401	659	204	30	6.6	—
443120	Computer and software stores	6	6 401	659	204	30	6.6	—
444	Building material and garden equipment and supplies dealers	46	151 592	17 030	4 417	813	5.1	1.6
4441	Building material and supplies dealers	35	139 643	15 430	4 041	708	3.0	1.6
44411	Home centers	6	D	D	D	e	D	D
444110	Home centers	6	D	D	D	e	D	D
44413	Hardware stores	6	D	D	D	c	D	D
444130	Hardware stores	6	D	D	D	c	D	D
44419	Other building material dealers	18	39 986	3 998	956	138	5.2	4.5
444190	Other building material dealers	18	39 986	3 998	956	138	5.2	4.5
4442	Lawn and garden equipment and supplies stores	11	11 949	1 600	376	105	30.1	2.5
44422	Nursery, garden center, and farm supply stores	9	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	9	D	D	D	b	D	D
445	Food and beverage stores	55	222 288	24 541	5 867	1 658	3.9	1.2
4451	Grocery stores	33	211 438	23 504	5 669	1 597	2.2	1.1
44511	Supermarkets and other grocery (except convenience) stores	23	205 259	23 142	5 598	1 576	.2	1.1
445110	Supermarkets and other grocery (except convenience) stores	23	205 259	23 142	5 598	1 576	.2	1.1
4452	Specialty food stores	14	4 248	641	104	29	19.2	7.2
446	Health and personal care stores	48	95 436	12 352	2 900	619	5.5	.4
4461	Health and personal care stores	48	95 436	12 352	2 900	619	5.5	.4
44611	Pharmacies and drug stores	19	76 371	8 666	2 023	410	4.1	—
446110	Pharmacies and drug stores	19	76 371	8 666	2 023	410	4.1	—
4461101	Pharmacies and drug stores	19	76 371	8 666	2 023	410	4.1	—
44612	Cosmetics, beauty supplies, and perfume stores	8	3 792	532	122	55	2.4	5.1
446120	Cosmetics, beauty supplies, and perfume stores	8	3 792	532	122	55	2.4	5.1
44613	Optical goods stores	8	4 793	1 079	285	59	—	3.6
446130	Optical goods stores	8	4 793	1 079	285	59	—	3.6
44619	Other health and personal care stores	13	10 480	2 075	470	95	19.5	—
446191	Food (health) supplement stores	6	2 341	402	97	37	19.6	—
446199	All other health and personal care stores	7	8 139	1 673	373	58	19.5	—
447	Gasoline stations	72	134 978	7 362	1 826	441	4.9	1.5
4471	Gasoline stations	72	134 978	7 362	1 826	441	4.9	1.5
44711	Gasoline stations with convenience stores	66	117 335	6 374	1 573	391	5.1	.3
447110	Gasoline stations with convenience stores	66	117 335	6 374	1 573	391	5.1	.3

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>	
<b>CLAY—Con.</b>									
<b>Retail trade—Con.</b>									
44-45	Retail trade—Con.								
448	Clothing and clothing accessories stores .....	77	73 226	9 049	2 188	743	6.9	3.9	
4481	Clothing stores .....	42	49 099	5 762	1 378	544	5.7	4.3	
44813	Children's and infants' clothing stores .....	2	D	D	D	a	D	D	
44814	Children's and infants' clothing stores .....	2	D	D	D	a	D	D	
44814	Family clothing stores .....	15	31 882	3 288	762	305	7.4	6.2	
448140	Family clothing stores .....	15	31 882	3 288	762	305	7.4	6.2	
44819	Other clothing stores .....	4	2 652	489	137	47	—	1.6	
448190	Other clothing stores .....	4	2 652	489	137	47	—	1.6	
4482101	Men's shoe stores .....	1	D	D	D	a	D	D	
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D	
4482105	Athletic footwear stores .....	5	D	D	D	b	D	D	
4483	Jewelry, luggage, and leather goods stores .....	21	14 836	2 233	547	98	14.9	.7	
44831	Jewelry stores .....	21	14 836	2 233	547	98	14.9	.7	
448310	Jewelry stores .....	21	14 836	2 233	547	98	14.9	.7	
451	Sporting goods, hobby, book, and music stores .....	28	30 342	3 440	768	290	12.6	—	
4511	Sporting goods, hobby, and musical instrument stores .....	22	22 152	2 713	590	228	17.1	—	
45111	Sporting goods stores .....	11	D	D	D	b	D	D	
451110	Sporting goods stores .....	11	D	D	D	b	D	D	
4511102	Specialty-line sporting goods stores .....	9	D	D	D	b	D	D	
45112	Hobby, toy, and game stores .....	6	12 159	1 259	289	145	5.5	—	
451120	Hobby, toy, and game stores .....	6	12 159	1 259	289	145	5.5	—	
4512	Book, periodical, and music stores .....	6	8 190	727	178	62	.5	—	
45121	Book stores and news dealers .....	3	D	D	D	b	D	D	
451211	Book stores .....	3	D	D	D	b	D	D	
4512111	Book stores, general .....	2	D	D	D	b	D	D	
4512112	Specialty book stores .....	1	D	D	D	a	D	D	
45122	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D	
451220	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D	
452	General merchandise stores .....	23	315 209	32 397	7 671	1 854	.2	—	
4521	Department stores .....	7	170 868	19 678	5 036	1 192	—	—	
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	7	174 053	19 678	5 036	1 192	—	—	
45211	Department stores .....	7	170 868	19 678	5 036	1 192	—	—	
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D	
452112	Discount department stores .....	3	D	D	D	e	D	D	
4529	Other general merchandise stores .....	16	144 341	12 719	2 635	662	.5	—	
45291	Warehouse clubs and supercenters .....	3	129 926	11 338	2 336	562	—	—	
452910	Warehouse clubs and supercenters .....	3	129 926	11 338	2 336	562	—	—	
45299	All other general merchandise stores .....	13	14 415	1 381	299	100	5.0	—	
452990	All other general merchandise stores .....	13	14 415	1 381	299	100	5.0	—	
4529901	Variety stores .....	12	D	D	D	b	D	D	
453	Miscellaneous store retailers .....	57	29 169	4 425	1 196	416	31.9	14.2	
4531	Florists .....	9	3 331	653	180	62	60.8	9.2	
45311	Florists .....	9	3 331	653	180	62	60.8	9.2	
453110	Florists .....	9	3 331	653	180	62	60.8	9.2	
4532	Office supplies, stationery, and gift stores .....	18	11 939	2 067	527	207	29.2	5.8	
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D	
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D	
4533	Used merchandise stores .....	9	1 434	216	53	27	27.6	—	
45331	Used merchandise stores .....	9	1 434	216	53	27	27.6	—	
453310	Used merchandise stores .....	9	1 434	216	53	27	27.6	—	
4539	Other miscellaneous store retailers .....	21	12 465	1 489	436	120	27.3	25.3	
45391	Pet and pet supplies stores .....	4	1 470	255	71	18	5.1	66.5	
453910	Pet and pet supplies stores .....	4	1 470	255	71	18	5.1	66.5	
45393	Manufactured (mobile) home dealers .....	4	6 055	638	219	19	15.6	19.7	
453930	Manufactured (mobile) home dealers .....	4	6 055	638	219	19	15.6	19.7	
45399	All other miscellaneous store retailers .....	11	D	D	D	b	D	D	
454	Nonstore retailers .....	25	13 275	2 032	478	94	40.9	3.0	
4541	Electronic shopping and mail-order houses .....	9	7 464	1 047	245	48	60.2	3.0	
45411	Electronic shopping and mail-order houses .....	9	7 464	1 047	245	48	60.2	3.0	
4543	Direct selling establishments .....	13	D	D	D	b	D	D	
<b>COLLIER</b>									
44-45	Retail trade .....	1 465	4 196 902	421 879	108 439	18 943	9.7	4.3	

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COLLIER—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Motor vehicle and parts dealers .....	112	1 039 879	67 167	17 229	1 765	12.4	1.7
441	Automobile dealers .....	44	878 970	55 600	14 357	1 340	13.2	1.6
44111	New car dealers .....	25	855 044	54 258	14 039	1 304	12.2	1.6
441110	New car dealers .....	25	855 044	54 258	14 039	1 304	12.2	1.6
44112	Used car dealers .....	19	23 926	1 342	318	36	48.6	1.9
441120	Used car dealers .....	19	23 926	1 342	318	36	48.6	1.9
4412	Other motor vehicle dealers .....	30	124 379	5 644	1 383	192	7.0	1.1
44122	Motorcycle, boat, and other motor vehicle dealers .....	28	D	D	D	c	D	D
441222	Boat dealers .....	22	121 978	5 385	1 328	179	5.8	1.0
441229	All other motor vehicle dealers .....	3	1 343	123	21	2	100.0	—
4413	Automotive parts, accessories, and tire stores .....	38	36 530	5 923	1 489	233	13.5	7.6
44131	Automotive parts and accessories stores .....	25	19 918	2 646	659	137	19.9	.5
441310	Automotive parts and accessories stores .....	25	19 918	2 646	659	137	19.9	.5
44132	Tire dealers .....	13	16 612	3 277	830	96	5.8	16.0
441320	Tire dealers .....	13	16 612	3 277	830	96	5.8	16.0
442	Furniture and home furnishings stores .....	180	335 001	38 532	9 919	1 333	13.8	21.6
4421	Furniture stores .....	77	208 062	23 359	6 125	573	10.7	31.9
44211	Furniture stores .....	77	208 062	23 359	6 125	573	10.7	31.9
442110	Furniture stores .....	77	208 062	23 359	6 125	573	10.7	31.9
4422	Home furnishings stores .....	103	126 939	15 173	3 794	760	18.9	4.7
44221	Floor covering stores .....	33	46 850	6 010	1 491	176	29.7	4.7
442210	Floor covering stores .....	33	46 850	6 010	1 491	176	29.7	4.7
44229	Other home furnishings stores .....	70	80 089	9 163	2 303	584	12.6	4.7
442291	Window treatment stores .....	14	5 838	945	245	40	25.5	—
442299	All other home furnishings stores .....	56	74 251	8 218	2 058	544	11.6	5.0
443	Electronics and appliance stores .....	49	101 418	10 898	2 540	349	7.9	2.1
4431	Electronics and appliance stores .....	49	101 418	10 898	2 540	349	7.9	2.1
44311	Appliance, television, and other electronics stores .....	37	88 614	9 141	2 085	271	6.6	2.4
443111	Household appliance stores .....	11	19 372	2 207	592	79	10.9	1.0
443112	Radio, television, and other electronics stores .....	26	69 242	6 934	1 493	192	5.4	2.7
44312	Computer and software stores .....	11	D	D	D	b	D	D
443120	Computer and software stores .....	11	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	127	464 383	59 798	14 431	1 986	11.0	3.9
4441	Building material and supplies dealers .....	110	436 225	56 221	13 611	1 862	7.9	4.2
44411	Home centers .....	6	D	D	D	f	D	D
444110	Home centers .....	6	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	20	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	20	D	D	D	b	D	D
44413	Hardware stores .....	12	D	D	D	c	D	D
444130	Hardware stores .....	12	D	D	D	c	D	D
44419	Other building material dealers .....	72	227 500	33 379	7 519	872	13.7	5.6
444190	Other building material dealers .....	72	227 500	33 379	7 519	872	13.7	5.6
4442	Lawn and garden equipment and supplies stores .....	17	28 158	3 577	820	124	60.0	—
44421	Outdoor power equipment stores .....	6	8 956	1 180	278	37	80.1	—
444210	Outdoor power equipment stores .....	6	8 956	1 180	278	37	80.1	—
44422	Nursery, garden center, and farm supply stores .....	11	19 202	2 397	542	87	50.6	—
444220	Nursery, garden center, and farm supply stores .....	11	19 202	2 397	542	87	50.6	—
445	Food and beverage stores .....	118	569 668	69 556	18 143	3 986	4.7	2.4
4451	Grocery stores .....	82	542 457	66 871	17 492	3 857	4.2	1.8
44511	Supermarkets and other grocery (except convenience) stores .....	58	522 705	65 241	17 089	3 745	2.9	1.0
445110	Supermarkets and other grocery (except convenience) stores .....	58	522 705	65 241	17 089	3 745	2.9	1.0
44512	Convenience stores .....	24	19 752	1 630	403	112	39.9	24.0
445120	Convenience stores .....	24	19 752	1 630	403	112	39.9	24.0
4452	Specialty food stores .....	20	7 445	1 344	353	72	15.2	33.8
4453	Beer, wine, and liquor stores .....	16	19 766	1 341	298	57	13.8	6.0
44531	Beer, wine, and liquor stores .....	16	19 766	1 341	298	57	13.8	6.0
445310	Beer, wine, and liquor stores .....	16	19 766	1 341	298	57	13.8	6.0
446	Health and personal care stores .....	100	220 302	25 706	6 564	1 451	12.1	.3
4461	Health and personal care stores .....	100	220 302	25 706	6 564	1 451	12.1	.3
44611	Pharmacies and drug stores .....	38	184 739	19 390	4 961	1 112	9.6	—
446110	Pharmacies and drug stores .....	38	184 739	19 390	4 961	1 112	9.6	—
4461101	Pharmacies and drug stores .....	36	D	D	D	g	D	D
4461102	Proprietary stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	14	6 752	1 260	337	81	8.6	.4
446120	Cosmetics, beauty supplies, and perfume stores .....	14	6 752	1 260	337	81	8.6	.4
44613	Optical goods stores .....	13	7 928	1 760	419	91	23.0	—
446130	Optical goods stores .....	13	7 928	1 760	419	91	23.0	—
44619	Other health and personal care stores .....	35	20 883	3 296	847	167	31.0	2.9
446191	Food (health) supplement stores .....	23	13 574	1 767	457	121	28.1	3.8
446199	All other health and personal care stores .....	12	7 309	1 529	390	46	36.3	1.1

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COLLIER—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	84	205 369	11 670	2 772	671	11.2	1.6
4471	Gasoline stations .....	84	205 369	11 670	2 772	671	11.2	1.6
44711	Gasoline stations with convenience stores .....	75	196 611	10 730	2 550	618	10.3	1.4
447110	Gasoline stations with convenience stores .....	75	196 611	10 730	2 550	618	10.3	1.4
448	Clothing and clothing accessories stores .....	324	361 475	45 440	12 247	2 712	14.2	10.2
4481	Clothing stores .....	226	281 835	34 223	9 347	2 188	14.7	12.2
44811	Men's clothing stores .....	16	10 740	1 779	464	77	53.7	.6
448110	Men's clothing stores .....	16	10 740	1 779	464	77	53.7	.6
44812	Women's clothing stores .....	116	126 820	16 282	4 298	1 009	17.6	3.8
448120	Women's clothing stores .....	116	126 820	16 282	4 298	1 009	17.6	3.8
44813	Children's and infants' clothing stores .....	9	5 676	696	200	68	15.0	—
448130	Children's and infants' clothing stores .....	9	5 676	696	200	68	15.0	—
44814	Family clothing stores .....	44	119 355	12 344	3 513	782	6.3	21.4
448140	Family clothing stores .....	44	119 355	12 344	3 513	782	6.3	21.4
44815	Clothing accessories stores .....	13	3 963	830	231	63	17.6	8.9
448150	Clothing accessories stores .....	13	3 963	830	231	63	17.6	8.9
44819	Other clothing stores .....	28	15 281	2 292	641	189	27.3	24.2
448190	Other clothing stores .....	28	15 281	2 292	641	189	27.3	24.2
4482	Shoe stores .....	39	26 529	3 801	1 071	260	6.0	6.8
44821	Shoe stores .....	39	26 529	3 801	1 071	260	6.0	6.8
448210	Shoe stores .....	39	26 529	3 801	1 071	260	6.0	6.8
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	10	6 594	1 065	300	61	11.6	2.4
4482103	Children's and juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	19	14 984	2 235	638	152	3.0	6.4
4482105	Athletic footwear stores .....	6	3 676	355	93	34	10.2	—
4483	Jewelry, luggage, and leather goods stores .....	59	53 111	7 416	1 829	264	15.6	1.3
44831	Jewelry stores .....	54	49 464	6 876	1 693	230	16.7	1.4
448310	Jewelry stores .....	54	49 464	6 876	1 693	230	16.7	1.4
44832	Luggage and leather goods stores .....	5	3 647	540	136	34	—	—
448320	Luggage and leather goods stores .....	5	3 647	540	136	34	—	—
451	Sporting goods, hobby, book, and music stores .....	84	80 317	8 960	2 300	617	11.5	8.4
4511	Sporting goods, hobby, and musical instrument stores .....	70	57 473	6 867	1 765	421	15.5	8.8
45111	Sporting goods stores .....	41	29 000	3 068	826	187	13.1	16.3
451110	Sporting goods stores .....	41	29 000	3 068	826	187	13.1	16.3
4511101	General-line sporting goods stores .....	7	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	34	D	D	D	c	D	D
45112	Hobby, toy, and game stores .....	10	16 893	2 001	501	154	5.1	—
451120	Hobby, toy, and game stores .....	10	16 893	2 001	501	154	5.1	—
45113	Sewing, needlework, and piece goods stores .....	10	5 467	721	176	46	27.3	.3
451130	Sewing, needlework, and piece goods stores .....	10	5 467	721	176	46	27.3	.3
45114	Musical instrument and supplies stores .....	9	6 113	1 077	262	34	45.7	4.7
451140	Musical instrument and supplies stores .....	9	6 113	1 077	262	34	45.7	4.7
4512	Book, periodical, and music stores .....	14	22 844	2 093	535	196	1.3	7.3
45121	Book stores and news dealers .....	7	17 840	1 651	429	158	1.7	3.4
451211	Book stores .....	7	17 840	1 651	429	158	1.7	3.4
4512111	Book stores, general .....	5	D	D	D	c	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	7	5 004	442	106	38	—	21.3
451220	Prerecorded tape, compact disc, and record stores .....	7	5 004	442	106	38	—	21.3
452	General merchandise stores .....	28	472 569	42 457	10 703	2 199	—	.4
4521	Department stores .....	10	302 815	32 095	8 126	1 738	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	10	311 369	32 095	8 126	1 738	—	—
45211	Department stores .....	10	302 815	32 095	8 126	1 738	—	—
452111	Department stores (except discount department stores) ..	4	104 792	12 826	3 376	746	—	—
452112	Discount department stores .....	6	198 023	19 269	4 750	992	—	—
4529	Other general merchandise stores .....	18	169 754	10 362	2 577	461	.1	1.1
45291	Warehouse clubs and supercenters .....	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	16	D	D	D	c	D	D
452990	All other general merchandise stores .....	16	D	D	D	c	D	D
4529901	Variety stores .....	8	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	8	D	D	D	b	D	D
453	Miscellaneous store retailers .....	188	116 333	15 646	4 034	945	21.0	5.2
4531	Florists .....	27	8 778	2 200	567	162	19.5	4.5
45311	Florists .....	27	8 778	2 200	567	162	19.5	4.5
453110	Florists .....	27	8 778	2 200	567	162	19.5	4.5
4532	Office supplies, stationery, and gift stores .....	55	49 513	5 106	1 324	335	14.1	3.4
45321	Office supplies and stationery stores .....	7	33 625	2 976	767	138	3.8	—
453210	Office supplies and stationery stores .....	7	33 625	2 976	767	138	3.8	—
45322	Gift, novelty, and souvenir stores .....	48	15 888	2 130	557	197	35.9	10.7
453220	Gift, novelty, and souvenir stores .....	48	15 888	2 130	557	197	35.9	10.7
4533	Used merchandise stores .....	30	11 366	1 715	454	114	39.8	.8
45331	Used merchandise stores .....	30	11 366	1 715	454	114	39.8	.8
453310	Used merchandise stores .....	30	11 366	1 715	454	114	39.8	.8

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COLLIER—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	76	46 676	6 625	1 689	334	24.0	8.2
45391	Pet and pet supplies stores .....	9	7 392	1 022	220	68	15.4	3.7
453910	Pet and pet supplies stores .....	9	7 392	1 022	220	68	15.4	3.7
45392	Art dealers .....	34	21 733	3 218	847	131	24.6	2.0
453920	Art dealers .....	34	21 733	3 218	847	131	24.6	2.0
45399	All other miscellaneous store retailers .....	32	D	D	D	c	D	D
454	Nonstore retailers .....	71	230 188	26 049	7 557	929	4.8	1.2
4541	Electronic shopping and mail-order houses .....	16	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses .....	16	D	D	D	f	D	D
4543	Direct selling establishments .....	52	D	D	D	e	D	D
45431	Fuel dealers .....	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	6	D	D	D	b	D	D
45439	Other direct selling establishments .....	45	27 740	5 873	1 451	291	16.3	2.4
454390	Other direct selling establishments .....	45	27 740	5 873	1 451	291	16.3	2.4
<b>COLUMBIA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>250</b>	<b>578 398</b>	<b>52 306</b>	<b>12 579</b>	<b>2 759</b>	<b>18.7</b>	<b>2.6</b>
441	Motor vehicle and parts dealers .....	35	149 382	11 749	2 858	442	38.7	1.3
4411	Automobile dealers .....	12	123 353	8 168	2 035	296	37.5	1.5
4412	Other motor vehicle dealers .....	5	12 353	1 119	264	47	67.7	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	5	12 353	1 119	264	47	67.7	—
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	18	13 676	2 462	559	99	23.0	.4
44131	Automotive parts and accessories stores .....	13	9 952	1 588	333	71	19.4	.5
441310	Automotive parts and accessories stores .....	13	9 952	1 588	333	71	19.4	.5
442	Furniture and home furnishings stores .....	9	9 353	1 452	378	67	18.2	—
4421	Furniture stores .....	3	4 282	459	120	28	28.8	—
44211	Furniture stores .....	3	4 282	459	120	28	28.8	—
442110	Furniture stores .....	3	4 282	459	120	28	28.8	—
4422	Home furnishings stores .....	6	5 071	993	258	39	9.3	—
443	Electronics and appliance stores .....	13	6 357	1 033	257	46	20.7	3.6
4431	Electronics and appliance stores .....	13	6 357	1 033	257	46	20.7	3.6
44311	Appliance, television, and other electronics stores .....	12	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	9	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	20	50 235	4 485	1 018	253	8.4	5.4
4441	Building material and supplies dealers .....	15	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores .....	5	D	D	D	b	D	D
445	Food and beverage stores .....	23	50 716	5 110	1 219	323	8.6	.8
4452	Specialty food stores .....	5	1 300	166	50	20	11.7	—
446	Health and personal care stores .....	18	34 966	4 088	925	192	57.2	1.0
4461	Health and personal care stores .....	18	34 966	4 088	925	192	57.2	1.0
44612	Cosmetics, beauty supplies, and perfume stores .....	3	902	130	27	22	39.8	—
446120	Cosmetics, beauty supplies, and perfume stores .....	3	902	130	27	22	39.8	—
447	Gasoline stations .....	52	78 434	4 127	980	311	9.9	5.8
4471	Gasoline stations .....	52	78 434	4 127	980	311	9.9	5.8
44711	Gasoline stations with convenience stores .....	47	65 607	3 574	856	279	9.3	6.7
447110	Gasoline stations with convenience stores .....	47	65 607	3 574	856	279	9.3	6.7
448	Clothing and clothing accessories stores .....	21	24 678	3 128	849	212	13.5	.3
4481	Clothing stores .....	12	20 416	2 526	683	175	7.6	—
44814	Family clothing stores .....	5	18 558	2 252	611	151	4.4	—
448140	Family clothing stores .....	5	18 558	2 252	611	151	4.4	—
451	Sporting goods, hobby, book, and music stores .....	8	3 539	389	99	35	25.2	—
4511	Sporting goods, hobby, and musical instrument stores .....	7	D	D	D	b	D	D
452	General merchandise stores .....	9	D	D	D	f	D	D
4529	Other general merchandise stores .....	8	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
45299	All other general merchandise stores .....	7	D	D	D	b	D	D
452990	All other general merchandise stores .....	7	D	D	D	b	D	D
4529901	Variety stores .....	6	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admin- istrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COLUMBIA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	31	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	4	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4533	Used merchandise stores .....	4	1 975	192	50	12	—	—
45331	Used merchandise stores .....	4	1 975	192	50	12	—	—
453310	Used merchandise stores .....	4	1 975	192	50	12	—	—
4539	Other miscellaneous store retailers .....	17	29 713	2 696	428	87	16.8	16.5
45393	Manufactured (mobile) home dealers .....	12	26 933	2 127	305	48	11.6	18.3
453930	Manufactured (mobile) home dealers .....	12	26 933	2 127	305	48	11.6	18.3
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	11	8 412	950	283	48	11.6	—
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45439	Other direct selling establishments .....	4	D	D	D	a	D	D
454390	Other direct selling establishments .....	4	D	D	D	a	D	D
<b>DESOTO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>71</b>	<b>243 399</b>	<b>20 122</b>	<b>4 780</b>	<b>1 028</b>	<b>54.1</b>	<b>3.9</b>
441	Motor vehicle and parts dealers .....	12	124 645	8 131	1 800	241	93.3	1.1
4411	Automobile dealers .....	4	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	5	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	7 779	1 128	275	60	1.9	14.5
4441	Building material and supplies dealers .....	3	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	14	45 188	4 135	1 085	310	8.0	—
446	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	12	23 981	1 668	394	97	18.9	21.3
448	Clothing and clothing accessories stores .....	6	3 782	445	101	34	6.8	7.4
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	c	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>DIXIE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>44</b>	<b>42 537</b>	<b>3 770</b>	<b>890</b>	<b>223</b>	<b>50.8</b>	<b>2.0</b>
441	Motor vehicle and parts dealers .....	8	8 402	967	236	41	72.2	4.2
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	3 546	500	126	25	100.0	—
4441	Building material and supplies dealers .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	9	13 576	678	153	51	21.6	.3
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	6 830	464	117	32	39.6	5.2
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	902	189	46	8	57.2	8.5

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DUVAL</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>3 157</b>	<b>10 185 744</b>	<b>1 002 172</b>	<b>239 575</b>	<b>46 567</b>	<b>6.8</b>	<b>5.4</b>
441	Motor vehicle and parts dealers .....	438	3 658 287	289 254	68 161	7 484	5.4	6.9
4411	Automobile dealers .....	176	3 195 882	223 936	52 493	5 024	4.5	6.5
44111	New car dealers .....	80	3 013 660	210 589	49 209	4 573	2.8	6.6
441110	New car dealers .....	80	3 013 660	210 589	49 209	4 573	2.8	6.6
44112	Used car dealers .....	96	182 222	13 347	3 284	451	32.9	5.8
441120	Used car dealers .....	96	182 222	13 347	3 284	451	32.9	5.8
4412	Other motor vehicle dealers .....	65	226 107	19 139	4 341	671	13.8	5.4
44121	Recreational vehicle dealers .....	7	D	D	D	c	D	D
441210	Recreational vehicle dealers .....	7	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	58	D	D	D	e	D	D
441221	Motorcycle dealers .....	14	D	D	D	c	D	D
441222	Boat dealers .....	37	76 808	6 561	1 342	232	23.9	6.7
441229	All other motor vehicle dealers .....	7	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	197	236 298	46 179	11 327	1 789	9.7	12.4
44131	Automotive parts and accessories stores .....	110	140 793	24 805	6 066	1 127	14.1	13.5
441310	Automotive parts and accessories stores .....	110	140 793	24 805	6 066	1 127	14.1	13.5
44132	Tire dealers .....	87	95 505	21 374	5 261	662	3.1	10.8
441320	Tire dealers .....	87	95 505	21 374	5 261	662	3.1	10.8
442	Furniture and home furnishings stores .....	211	314 871	40 894	9 468	1 701	17.6	7.2
4421	Furniture stores .....	92	171 201	22 318	5 356	775	17.6	6.5
44211	Furniture stores .....	92	171 201	22 318	5 356	775	17.6	6.5
442110	Furniture stores .....	92	171 201	22 318	5 356	775	17.6	6.5
4422	Home furnishings stores .....	119	143 670	18 576	4 112	926	17.7	8.1
44221	Floor covering stores .....	48	56 246	7 472	1 737	257	30.2	10.6
442210	Floor covering stores .....	48	56 246	7 472	1 737	257	30.2	10.6
44229	Other home furnishings stores .....	71	87 424	11 104	2 375	669	9.6	6.5
442291	Window treatment stores .....	5	D	D	D	b	D	D
442299	All other home furnishings stores .....	66	D	D	D	f	D	D
443	Electronics and appliance stores .....	118	264 560	30 050	7 494	1 205	5.6	2.0
4431	Electronics and appliance stores .....	118	264 560	30 050	7 494	1 205	5.6	2.0
44311	Appliance, television, and other electronics stores .....	88	202 004	22 437	5 572	913	5.2	2.2
443111	Household appliance stores .....	22	32 725	4 276	983	121	6.0	1.1
443112	Radio, television, and other electronics stores .....	66	169 279	18 161	4 589	792	5.1	2.4
44312	Computer and software stores .....	26	D	D	D	e	D	D
443120	Computer and software stores .....	26	D	D	D	e	D	D
44313	Camera and photographic supplies stores .....	4	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	218	748 210	94 735	23 286	3 548	7.9	11.6
4441	Building material and supplies dealers .....	189	707 388	89 734	22 181	3 317	7.0	12.3
44411	Home centers .....	15	D	D	D	g	D	D
444110	Home centers .....	15	D	D	D	g	D	D
44412	Paint and wallpaper stores .....	27	D	D	D	c	D	D
444120	Paint and wallpaper stores .....	27	D	D	D	c	D	D
44413	Hardware stores .....	34	41 333	7 012	1 715	450	18.8	3.7
444130	Hardware stores .....	34	41 333	7 012	1 715	450	18.8	3.7
44419	Other building material dealers .....	113	319 683	48 537	11 647	1 358	12.1	25.6
444190	Other building material dealers .....	113	319 683	48 537	11 647	1 358	12.1	25.6
4442	Lawn and garden equipment and supplies stores .....	29	40 822	5 001	1 105	231	23.6	-
44421	Outdoor power equipment stores .....	9	15 558	1 947	427	61	5.8	-
444210	Outdoor power equipment stores .....	9	15 558	1 947	427	61	5.8	-
44422	Nursery, garden center, and farm supply stores .....	20	25 264	3 054	678	170	34.6	-
444220	Nursery, garden center, and farm supply stores .....	20	25 264	3 054	678	170	34.6	-
445	Food and beverage stores .....	455	1 403 694	155 195	37 164	10 187	6.2	4.8
4451	Grocery stores .....	320	1 301 735	143 813	34 289	9 434	5.4	4.9
44511	Supermarkets and other grocery (except convenience) stores .....	197	1 249 385	140 308	33 445	9 186	3.1	4.3
445110	Supermarkets and other grocery (except convenience) stores .....	197	1 249 385	140 308	33 445	9 186	3.1	4.3
44512	Convenience stores .....	123	52 350	3 505	844	248	61.2	19.4
445120	Convenience stores .....	123	52 350	3 505	844	248	61.2	19.4
4452	Specialty food stores .....	77	33 259	6 601	1 679	432	26.1	9.7
4453	Beer, wine, and liquor stores .....	58	68 700	4 781	1 196	321	12.2	1.7
44531	Beer, wine, and liquor stores .....	58	68 700	4 781	1 196	321	12.2	1.7
445310	Beer, wine, and liquor stores .....	58	68 700	4 781	1 196	321	12.2	1.7
446	Health and personal care stores .....	223	508 697	71 515	14 623	3 256	16.2	.6
4461	Health and personal care stores .....	223	508 697	71 515	14 623	3 256	16.2	.6
44611	Pharmacies and drug stores .....	95	412 235	42 327	10 547	2 444	8.4	.2
446110	Pharmacies and drug stores .....	95	412 235	42 327	10 547	2 444	8.4	.2
4461101	Pharmacies and drug stores .....	93	D	D	D	g	D	D
4461102	Proprietary stores .....	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	45	19 412	2 822	666	236	28.9	9.6
446120	Cosmetics, beauty supplies, and perfume stores .....	45	19 412	2 822	666	236	28.9	9.6
44613	Optical goods stores .....	36	18 782	4 942	1 247	193	12.1	1.1
446130	Optical goods stores .....	36	18 782	4 942	1 247	193	12.1	1.1
44619	Other health and personal care stores .....	47	58 268	21 424	2 163	383	68.2	.6
446191	Food (health) supplement stores .....	31	10 919	1 837	462	132	24.4	2.7
446199	All other health and personal care stores .....	16	47 349	19 587	1 701	251	78.3	.2

See footnotes at end of table.

Table 3. **Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DUVAL—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Retail trade—Con.							
447	Gasoline stations .....	333	610 344	35 102	8 740	2 135	9.2	4.4
4471	Gasoline stations .....	333	610 344	35 102	8 740	2 135	9.2	4.4
44711	Gasoline stations with convenience stores .....	300	565 948	31 298	7 784	1 936	8.8	3.7
447110	Gasoline stations with convenience stores .....	300	565 948	31 298	7 784	1 936	8.8	3.7
44719	Other gasoline stations .....	33	44 396	3 804	956	199	14.3	13.8
447190	Other gasoline stations .....	33	44 396	3 804	956	199	14.3	13.8
448	Clothing and clothing accessories stores .....	444	481 822	59 100	14 799	4 483	11.2	5.0
4481	Clothing stores .....	266	347 847	41 009	10 131	3 416	10.4	6.5
44811	Men's clothing stores .....	33	27 084	4 998	1 276	255	32.5	7.9
448110	Men's clothing stores .....	33	27 084	4 998	1 276	255	32.5	7.9
44812	Women's clothing stores .....	113	86 540	9 883	2 392	985	17.3	8.5
448120	Women's clothing stores .....	113	86 540	9 883	2 392	985	17.3	8.5
44813	Children's and infants' clothing stores .....	20	23 787	2 441	586	238	7.0	3.3
448130	Children's and infants' clothing stores .....	20	23 787	2 441	586	238	7.0	3.3
44814	Family clothing stores .....	57	176 193	17 427	4 308	1 461	1.9	7.1
448140	Family clothing stores .....	57	176 193	17 427	4 308	1 461	1.9	7.1
44815	Clothing accessories stores .....	13	5 258	978	264	96	58.2	—
448150	Clothing accessories stores .....	13	5 258	978	264	96	58.2	—
44819	Other clothing stores .....	30	28 985	5 282	1 305	381	15.7	1.4
448190	Other clothing stores .....	30	28 985	5 282	1 305	381	15.7	1.4
4482	Shoe stores .....	84	64 513	6 743	1 688	598	6.1	1.6
44821	Shoe stores .....	84	64 513	6 743	1 688	598	6.1	1.6
448210	Shoe stores .....	84	64 513	6 743	1 688	598	6.1	1.6
4482101	Men's shoe stores .....	8	D	D	D	b	D	D
4482102	Women's shoe stores .....	13	D	D	D	c	D	D
4482103	Children's and juveniles' shoe stores .....	3	D	D	D	b	D	D
4482104	Family shoe stores .....	44	32 627	3 358	818	262	5.1	1.9
4482105	Athletic footwear stores .....	16	21 600	1 913	484	186	6.5	—
4483	Jewelry, luggage, and leather goods stores .....	94	69 462	11 348	2 980	469	20.1	1.1
44831	Jewelry stores .....	92	D	D	D	e	D	D
448310	Jewelry stores .....	92	D	D	D	e	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	158	188 627	21 254	4 999	1 519	9.2	16.4
4511	Sporting goods, hobby, and musical instrument stores .....	102	118 693	14 320	3 393	964	10.0	16.0
45111	Sporting goods stores .....	51	57 355	7 680	1 788	426	5.3	27.4
451110	Sporting goods stores .....	51	57 355	7 680	1 788	426	5.3	27.4
4511101	General-line sporting goods stores .....	14	30 134	2 967	695	192	2.3	38.6
4511102	Specialty-line sporting goods stores .....	37	27 221	4 713	1 093	234	8.7	15.0
45112	Hobby, toy, and game stores .....	22	31 958	3 193	701	351	8.9	3.0
451120	Hobby, toy, and game stores .....	22	31 958	3 193	701	351	8.9	3.0
45113	Sewing, needlework, and piece goods stores .....	17	16 900	1 756	444	108	3.7	11.9
451130	Sewing, needlework, and piece goods stores .....	17	16 900	1 756	444	108	3.7	11.9
45114	Musical instrument and supplies stores .....	12	12 480	1 691	460	79	43.3	2.6
451140	Musical instrument and supplies stores .....	12	12 480	1 691	460	79	43.3	2.6
4512	Book, periodical, and music stores .....	56	69 934	6 934	1 606	555	7.7	17.1
45121	Book stores and news dealers .....	37	50 726	4 951	1 219	416	9.0	2.5
451211	Book stores .....	37	50 726	4 951	1 219	416	9.0	2.5
4512111	Book stores, general .....	18	24 210	2 492	620	222	5.9	5.3
4512112	Specialty book stores .....	9	D	D	D	c	D	D
4512113	College book stores .....	10	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	19	19 208	1 983	387	139	4.4	55.6
451220	Prerecorded tape, compact disc, and record stores .....	19	19 208	1 983	387	139	4.4	55.6
452	General merchandise stores .....	108	1 427 647	126 685	31 920	7 412	.5	.4
4521	Department stores .....	26	801 996	82 629	21 307	4 900	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	26	823 546	82 629	21 307	4 900	—	—
45211	Department stores .....	26	801 996	82 629	21 307	4 900	—	—
452111	Department stores (except discount department stores) ..	10	260 442	33 484	9 034	2 057	—	—
452112	Discount department stores .....	16	541 554	49 145	12 273	2 843	—	—
4529	Other general merchandise stores .....	82	625 651	44 056	10 613	2 512	1.0	.8
45291	Warehouse clubs and supercenters .....	7	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	7	D	D	D	g	D	D
45299	All other general merchandise stores .....	75	D	D	D	f	D	D
452990	All other general merchandise stores .....	75	D	D	D	f	D	D
4529901	Variety stores .....	52	54 752	4 861	1 095	353	3.7	4.4
4529904	Miscellaneous general merchandise stores .....	23	D	D	D	e	D	D
453	Miscellaneous store retailers .....	304	228 231	31 402	7 371	1 980	14.4	5.8
4531	Florists .....	39	16 893	4 268	1 091	292	17.9	22.6
45311	Florists .....	39	16 893	4 268	1 091	292	17.9	22.6
453110	Florists .....	39	16 893	4 268	1 091	292	17.9	22.6
4532	Office supplies, stationery, and gift stores .....	100	110 301	12 599	2 858	742	8.4	2.4
45321	Office supplies and stationery stores .....	27	79 488	7 835	1 796	340	1.8	—
453210	Office supplies and stationery stores .....	27	79 488	7 835	1 796	340	1.8	—
45322	Gift, novelty, and souvenir stores .....	73	30 813	4 764	1 062	402	25.5	8.6
453220	Gift, novelty, and souvenir stores .....	73	30 813	4 764	1 062	402	25.5	8.6
4533	Used merchandise stores .....	72	28 042	4 873	1 221	408	32.5	15.9
45331	Used merchandise stores .....	72	28 042	4 873	1 221	408	32.5	15.9
453310	Used merchandise stores .....	72	28 042	4 873	1 221	408	32.5	15.9

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DUVAL—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	93	72 995	9 662	2 201	538	15.6	3.3
45391	Pet and pet supplies stores .....	21	24 155	3 140	656	206	12.3	—
453910	Pet and pet supplies stores .....	21	24 155	3 140	656	206	12.3	—
45392	Art dealers .....	8	3 944	788	175	26	48.5	7.8
453920	Art dealers .....	8	3 944	788	175	26	48.5	7.8
45393	Manufactured (mobile) home dealers .....	15	19 131	1 407	352	73	8.0	.6
453930	Manufactured (mobile) home dealers .....	15	19 131	1 407	352	73	8.0	.6
45399	All other miscellaneous store retailers .....	49	25 765	4 327	1 018	233	19.2	7.7
454	Nonstore retailers .....	147	350 754	46 986	11 550	1 657	8.4	3.0
4541	Electronic shopping and mail-order houses .....	34	216 366	22 761	5 624	756	4.7	.8
45411	Electronic shopping and mail-order houses .....	34	216 366	22 761	5 624	756	4.7	.8
4542	Vending machine operators .....	23	20 122	3 861	871	142	33.8	3.3
45421	Vending machine operators .....	23	20 122	3 861	871	142	33.8	3.3
454210	Vending machine operators .....	23	20 122	3 861	871	142	33.8	3.3
4543	Direct selling establishments .....	90	114 266	20 364	5 055	759	10.8	7.0
45431	Fuel dealers .....	24	38 960	6 105	1 523	234	7.9	2.8
454311	Heating oil dealers .....	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	16	D	D	D	c	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	66	75 306	14 259	3 532	525	12.4	9.1
454390	Other direct selling establishments .....	66	75 306	14 259	3 532	525	12.4	9.1
<b>ESCAMBIA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 253</b>	<b>3 340 536</b>	<b>311 034</b>	<b>74 485</b>	<b>15 683</b>	<b>7.6</b>	<b>10.0</b>
441	Motor vehicle and parts dealers .....	182	1 036 934	76 375	18 055	2 368	10.0	9.3
4411	Automobile dealers .....	74	877 158	53 880	12 581	1 445	10.8	10.3
44111	New car dealers .....	29	D	D	D	g	D	D
441110	New car dealers .....	29	D	D	D	g	D	D
44112	Used car dealers .....	45	D	D	D	c	D	D
441120	Used car dealers .....	45	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	20	D	D	D	c	D	D
44121	Recreational vehicle dealers .....	4	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	4	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	16	D	D	D	c	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	13	D	D	D	c	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	88	D	D	D	f	D	D
44131	Automotive parts and accessories stores .....	60	64 741	11 682	2 896	513	6.4	8.4
441310	Automotive parts and accessories stores .....	60	64 741	11 682	2 896	513	6.4	8.4
44132	Tire dealers .....	28	D	D	D	c	D	D
441320	Tire dealers .....	28	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	67	85 052	13 548	3 084	611	15.3	23.1
4421	Furniture stores .....	26	33 823	5 294	1 271	229	13.2	5.9
44211	Furniture stores .....	26	33 823	5 294	1 271	229	13.2	5.9
442110	Furniture stores .....	26	33 823	5 294	1 271	229	13.2	5.9
4422	Home furnishings stores .....	41	51 229	8 254	1 813	382	16.7	34.4
44221	Floor covering stores .....	20	D	D	D	c	D	D
442210	Floor covering stores .....	20	D	D	D	c	D	D
44229	Other home furnishings stores .....	21	D	D	D	c	D	D
442299	All other home furnishings stores .....	20	D	D	D	c	D	D
443	Electronics and appliance stores .....	46	89 231	10 113	2 292	333	4.1	1.3
4431	Electronics and appliance stores .....	46	89 231	10 113	2 292	333	4.1	1.3
44311	Appliance, television, and other electronics stores .....	31	D	D	D	c	D	D
443111	Household appliance stores .....	11	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	20	D	D	D	c	D	D
44312	Computer and software stores .....	13	13 913	1 523	382	94	7.9	.5
443120	Computer and software stores .....	13	13 913	1 523	382	94	7.9	.5
44313	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	97	271 694	29 055	7 023	1 114	5.5	9.9
4441	Building material and supplies dealers .....	83	263 368	28 383	6 884	1 060	5.3	10.1
44411	Home centers .....	9	D	D	D	e	D	D
444110	Home centers .....	9	D	D	D	e	D	D
44412	Paint and wallpaper stores .....	9	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	9	D	D	D	b	D	D
44413	Hardware stores .....	16	D	D	D	b	D	D
444130	Hardware stores .....	16	D	D	D	b	D	D
44419	Other building material dealers .....	49	138 489	15 612	3 646	501	7.8	17.2
444190	Other building material dealers .....	49	138 489	15 612	3 646	501	7.8	17.2
4442	Lawn and garden equipment and supplies stores .....	14	8 326	672	139	54	11.8	1.5
44421	Outdoor power equipment stores .....	6	4 124	364	78	22	5.7	—
444210	Outdoor power equipment stores .....	6	4 124	364	78	22	5.7	—
44422	Nursery, garden center, and farm supply stores .....	8	4 202	308	61	32	17.8	3.1
444220	Nursery, garden center, and farm supply stores .....	8	4 202	308	61	32	17.8	3.1

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ESCAMBIA—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	111	362 995	34 484	8 883	2 321	6.5	34.9
4451	Grocery stores .....	67	330 439	31 199	7 951	2 084	5.4	36.3
44511	Supermarkets and other grocery (except convenience) stores .....	46	319 924	30 640	7 832	2 044	2.6	37.4
445110	Supermarkets and other grocery (except convenience) stores .....	46	319 924	30 640	7 832	2 044	2.6	37.4
44512	Convenience stores .....	21	10 515	559	119	40	90.1	3.7
445120	Convenience stores .....	21	10 515	559	119	40	90.1	3.7
4452	Specialty food stores .....	28	12 600	2 135	663	116	28.3	3.0
4453	Beer, wine, and liquor stores .....	16	19 956	1 150	269	121	12.1	32.0
44531	Beer, wine, and liquor stores .....	16	19 956	1 150	269	121	12.1	32.0
445310	Beer, wine, and liquor stores .....	16	19 956	1 150	269	121	12.1	32.0
446	Health and personal care stores .....	97	165 080	19 193	4 549	920	21.7	.7
4461	Health and personal care stores .....	97	165 080	19 193	4 549	920	21.7	.7
44611	Pharmacies and drug stores .....	39	136 474	13 863	3 276	591	23.7	.3
446110	Pharmacies and drug stores .....	39	136 474	13 863	3 276	591	23.7	.3
4461101	Pharmacies and drug stores .....	37	D	D	D	f	D	D
4461102	Proprietary stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	20	7 163	1 048	254	105	11.4	—
446120	Cosmetics, beauty supplies, and perfume stores .....	20	7 163	1 048	254	105	11.4	—
44613	Optical goods stores .....	15	8 522	1 996	506	92	21.5	—
446130	Optical goods stores .....	15	8 522	1 996	506	92	21.5	—
44619	Other health and personal care stores .....	23	12 921	2 286	513	132	6.3	6.2
446191	Food (health) supplement stores .....	17	D	D	D	c	D	D
446199	All other health and personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	163	290 695	15 605	3 934	1 012	8.1	16.7
4471	Gasoline stations .....	163	290 695	15 605	3 934	1 012	8.1	16.7
44711	Gasoline stations with convenience stores .....	156	261 438	14 066	3 549	933	9.0	18.5
447110	Gasoline stations with convenience stores .....	156	261 438	14 066	3 549	933	9.0	18.5
44719	Other gasoline stations .....	7	29 257	1 539	385	79	.2	—
447190	Other gasoline stations .....	7	29 257	1 539	385	79	.2	—
448	Clothing and clothing accessories stores .....	181	158 216	19 069	4 619	1 489	6.9	3.0
4481	Clothing stores .....	107	103 920	11 599	2 804	1 026	5.1	4.4
44811	Men's clothing stores .....	10	5 926	1 015	249	62	19.6	4.5
448110	Men's clothing stores .....	10	5 926	1 015	249	62	19.6	4.5
44812	Women's clothing stores .....	36	25 930	2 744	613	284	7.4	13.1
448120	Women's clothing stores .....	36	25 930	2 744	613	284	7.4	13.1
44813	Children's and infants' clothing stores .....	7	D	D	D	b	D	D
448130	Children's and infants' clothing stores .....	7	D	D	D	b	D	D
44814	Family clothing stores .....	27	D	D	D	e	D	D
448140	Family clothing stores .....	27	D	D	D	e	D	D
44815	Clothing accessories stores .....	4	D	D	D	a	D	D
448150	Clothing accessories stores .....	4	D	D	D	a	D	D
44819	Other clothing stores .....	23	10 577	1 806	414	151	9.0	4.3
448190	Other clothing stores .....	23	10 577	1 806	414	151	9.0	4.3
4482	Shoe stores .....	31	22 805	2 241	570	237	2.7	.3
44821	Shoe stores .....	31	22 805	2 241	570	237	2.7	.3
448210	Shoe stores .....	31	22 805	2 241	570	237	2.7	.3
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	19	14 616	1 275	324	113	3.7	.5
4482105	Athletic footwear stores .....	8	6 517	728	178	99	—	—
4483	Jewelry, luggage, and leather goods stores .....	43	31 491	5 229	1 245	226	15.7	.5
44831	Jewelry stores .....	41	D	D	D	c	D	D
448310	Jewelry stores .....	41	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	77	88 485	9 543	2 350	744	7.3	5.9
4511	Sporting goods, hobby, and musical instrument stores .....	59	62 211	7 126	1 741	518	10.1	7.3
45111	Sporting goods stores .....	33	32 839	3 702	917	241	12.0	10.9
451110	Sporting goods stores .....	33	32 839	3 702	917	241	12.0	10.9
4511101	General-line sporting goods stores .....	7	19 752	1 700	451	129	6.7	5.2
4511102	Specialty-line sporting goods stores .....	26	13 087	2 002	466	112	19.9	19.4
45112	Hobby, toy, and game stores .....	11	19 090	1 917	482	195	2.5	3.8
451120	Hobby, toy, and game stores .....	11	19 090	1 917	482	195	2.5	3.8
45113	Sewing, needlework, and piece goods stores .....	7	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	7	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	8	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	8	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	18	26 274	2 417	609	226	.7	2.5
45121	Book stores and news dealers .....	12	D	D	D	c	D	D
451211	Book stores .....	11	D	D	D	c	D	D
4512111	Book stores, general .....	5	D	D	D	b	D	D
4512112	Specialty book stores .....	3	D	D	D	b	D	D
4512113	College book stores .....	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	6	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	6	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ESCAMBIA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	54	D	D	D	h	D	D
4521	Department stores .....	9	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	9	D	D	D	g	D	D
45211	Department stores .....	9	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	4	122 756	15 136	3 888	981	—	—
452112	Discount department stores .....	5	D	D	D	f	D	D
4529	Other general merchandise stores .....	45	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	5	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	5	D	D	D	g	D	D
45299	All other general merchandise stores .....	40	D	D	D	e	D	D
452990	All other general merchandise stores .....	40	D	D	D	e	D	D
4529901	Variety stores .....	32	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	8	D	D	D	c	D	D
453	Miscellaneous store retailers .....	134	D	D	D	f	D	D
4531	Florists .....	18	4 482	1 087	255	85	59.7	3.5
45311	Florists .....	18	4 482	1 087	255	85	59.7	3.5
453110	Florists .....	18	4 482	1 087	255	85	59.7	3.5
4532	Office supplies, stationery, and gift stores .....	44	41 698	4 800	1 067	302	7.8	3.8
45321	Office supplies and stationery stores .....	13	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	13	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	31	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	31	D	D	D	c	D	D
4533	Used merchandise stores .....	17	4 458	659	155	65	21.3	—
45331	Used merchandise stores .....	17	4 458	659	155	65	21.3	—
453310	Used merchandise stores .....	17	4 458	659	155	65	21.3	—
4539	Other miscellaneous store retailers .....	55	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	10	3 968	651	142	50	16.6	—
453910	Pet and pet supplies stores .....	10	3 968	651	142	50	16.6	—
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	6	9 451	779	229	36	49.1	—
453930	Manufactured (mobile) home dealers .....	6	9 451	779	229	36	49.1	—
45399	All other miscellaneous store retailers .....	36	D	D	D	c	D	D
454	Nonstore retailers .....	44	20 599	4 999	1 259	260	12.0	1.3
4541	Electronic shopping and mail-order houses .....	9	3 757	584	185	31	38.8	—
45411	Electronic shopping and mail-order houses .....	9	3 757	584	185	31	38.8	—
4543	Direct selling establishments .....	30	15 997	4 216	1 037	212	4.7	.4
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	4 339	681	152	22	—	—
45439	Other direct selling establishments .....	27	11 658	3 535	885	190	6.4	.5
454390	Other direct selling establishments .....	27	11 658	3 535	885	190	6.4	.5
<b>FLAGLER</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>159</b>	<b>342 357</b>	<b>35 272</b>	<b>8 215</b>	<b>1 829</b>	<b>8.9</b>	<b>9.4</b>
441	Motor vehicle and parts dealers .....	22	68 238	6 607	1 414	187	9.2	25.1
442	Furniture and home furnishings stores .....	13	6 192	599	165	41	23.3	8.0
4422	Home furnishings stores .....	8	D	D	D	b	D	D
443	Electronics and appliance stores .....	10	6 343	928	222	42	11.3	5.3
4431	Electronics and appliance stores .....	10	6 343	928	222	42	11.3	5.3
44311	Appliance, television, and other electronics stores .....	8	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	19	13 964	2 073	461	68	21.8	10.3
4441	Building material and supplies dealers .....	16	9 945	1 609	364	54	10.2	14.5
4442	Lawn and garden equipment and supplies stores .....	3	4 019	464	97	14	50.5	—
445	Food and beverage stores .....	18	74 498	8 768	2 043	522	6.6	1.2
4451	Grocery stores .....	10	D	D	D	e	D	D
4452	Specialty food stores .....	3	D	D	D	b	D	D
446	Health and personal care stores .....	15	27 288	2 834	670	152	28.0	5.2
4461	Health and personal care stores .....	15	27 288	2 834	670	152	28.0	5.2
447	Gasoline stations .....	19	40 248	1 874	422	138	5.3	25.9
44711	Gasoline stations with convenience stores .....	18	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	18	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	6	8 346	718	170	26	1.3	.1
4481	Clothing stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	5	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FLAGLER—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	General merchandise stores .....	6	D	D	D	f	D	D
452	Other general merchandise stores .....	6	D	D	D	f	D	D
4529	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	15	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	4	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	11	D	D	D	b	D	D
<b>FRANKLIN</b>								
44-45	<b>Retail trade .....</b>	<b>75</b>	<b>80 841</b>	<b>7 292</b>	<b>1 643</b>	<b>414</b>	<b>44.0</b>	<b>19.0</b>
441	Motor vehicle and parts dealers .....	4	4 432	382	85	13	57.3	—
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	10 558	912	183	50	18.6	7.0
4441	Building material and supplies dealers .....	8	10 558	912	183	50	18.6	7.0
445	Food and beverage stores .....	12	19 870	1 924	408	112	88.8	2.5
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	3	8 524	763	191	24	17.7	28.9
447	Gasoline stations .....	16	17 333	1 252	313	83	36.5	51.5
448	Clothing and clothing accessories stores .....	3	1 238	185	30	14	16.9	32.1
451	Sporting goods, hobby, book, and music stores .....	3	538	67	14	7	90.9	—
452	General merchandise stores .....	4	D	D	D	b	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	14	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	7	3 116	375	76	27	89.0	7.8
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	5 969	647	156	25	18.2	—
<b>GADSDEN</b>								
44-45	<b>Retail trade .....</b>	<b>140</b>	<b>254 369</b>	<b>20 489</b>	<b>4 737</b>	<b>1 202</b>	<b>24.2</b>	<b>3.9</b>
441	Motor vehicle and parts dealers .....	18	46 410	3 758	857	134	57.0	.8
442	Furniture and home furnishings stores .....	7	4 629	844	207	46	23.1	—
4421	Furniture stores .....	7	4 629	844	207	46	23.1	—
44211	Furniture stores .....	7	4 629	844	207	46	23.1	—
442110	Furniture stores .....	7	4 629	844	207	46	23.1	—
444	Building material and garden equipment and supplies dealers ...	6	8 972	1 002	308	55	.4	8.6
4441	Building material and supplies dealers .....	6	8 972	1 002	308	55	.4	8.6
445	Food and beverage stores .....	31	38 935	4 570	1 079	319	31.7	—
446	Health and personal care stores .....	6	17 743	1 569	378	88	34.6	—
4461	Health and personal care stores .....	6	17 743	1 569	378	88	34.6	—
447	Gasoline stations .....	32	96 174	3 752	866	274	9.9	6.1
4471	Gasoline stations .....	32	96 174	3 752	866	274	9.9	6.1
44711	Gasoline stations with convenience stores .....	27	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	27	D	D	D	c	D	D
44719	Other gasoline stations .....	5	D	D	D	c	D	D
447190	Other gasoline stations .....	5	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	9	4 394	509	132	40	26.8	7.8
451	Sporting goods, hobby, book, and music stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	c	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
4529901	Variety stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	16	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GADSDEN—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	5	2 882	530	133	25	21.9	—
<b>GILCHRIST</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>29</b>	<b>38 483</b>	<b>3 588</b>	<b>850</b>	<b>232</b>	<b>21.2</b>	<b>2.4</b>
441	Motor vehicle and parts dealers .....	5	2 009	266	67	21	70.0	26.6
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	10 831	774	189	31	27.2	—
4441	Building material and supplies dealers .....	2	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	a	D	D
445	Food and beverage stores .....	3	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	6	12 053	884	211	81	14.8	3.3
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	1 204	208	49	7	19.9	—
<b>GLADES</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>9</b>	<b>7 812</b>	<b>721</b>	<b>161</b>	<b>51</b>	<b>20.4</b>	<b>—</b>
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>GULF</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>58</b>	<b>58 149</b>	<b>5 271</b>	<b>1 202</b>	<b>340</b>	<b>52.6</b>	<b>11.3</b>
441	Motor vehicle and parts dealers .....	6	4 699	452	107	19	56.3	—
442	Furniture and home furnishings stores .....	4	2 810	443	105	27	100.0	—
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	6 662	777	165	33	33.0	—
4441	Building material and supplies dealers .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	10	17 995	1 797	388	124	76.2	2.2
446	Health and personal care stores .....	4	7 694	517	122	25	70.4	.4
447	Gasoline stations .....	12	12 036	675	179	52	21.5	46.4
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	5	4 302	292	72	29	—	—
45299	All other general merchandise stores .....	5	4 302	292	72	29	—	—
452990	All other general merchandise stores .....	5	4 302	292	72	29	—	—
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
<b>HAMILTON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>42</b>	<b>53 286</b>	<b>3 849</b>	<b>917</b>	<b>236</b>	<b>33.7</b>	<b>1.7</b>
441	Motor vehicle and parts dealers .....	5	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	b	D	D
4441	Building material and supplies dealers .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	6	8 751	714	173	65	30.9	—
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	15	18 798	1 263	275	74	2.7	2.9
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	793	167	38	6	100.0	—

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HARDEE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>81</b>	<b>150 747</b>	<b>14 197</b>	<b>3 494</b>	<b>857</b>	<b>19.5</b>	<b>1.7</b>
441	Motor vehicle and parts dealers .....	16	40 737	3 333	824	139	11.2	.8
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	4	1 330	141	33	8	45.1	14.1
444	Building material and garden equipment and supplies dealers ...	8	11 778	977	261	76	24.3	—
4441	Building material and supplies dealers .....	3	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores .....	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	16	26 567	2 537	662	212	36.4	1.2
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	17	23 341	1 205	332	82	22.8	1.0
448	Clothing and clothing accessories stores .....	4	1 356	145	31	10	8.9	—
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	e	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
<b>HENDRY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>136</b>	<b>297 216</b>	<b>24 195</b>	<b>5 845</b>	<b>1 423</b>	<b>20.5</b>	<b>5.2</b>
441	Motor vehicle and parts dealers .....	21	107 009	5 896	1 445	185	18.0	.9
4411	Automobile dealers .....	8	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	10	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	10	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	4	4 064	777	174	49	21.4	2.5
4421	Furniture stores .....	4	4 064	777	174	49	21.4	2.5
44211	Furniture stores .....	4	4 064	777	174	49	21.4	2.5
442110	Furniture stores .....	4	4 064	777	174	49	21.4	2.5
443	Electronics and appliance stores .....	6	804	180	42	14	77.2	1.0
444	Building material and garden equipment and supplies dealers ...	9	9 123	1 565	317	102	—	15.9
4441	Building material and supplies dealers .....	7	D	D	D	b	D	D
445	Food and beverage stores .....	36	62 629	5 182	1 238	404	17.9	18.4
4451	Grocery stores .....	29	60 221	5 000	1 187	382	15.9	17.8
44512	Convenience stores .....	21	16 704	1 018	245	79	49.4	44.8
445120	Convenience stores .....	21	16 704	1 018	245	79	49.4	44.8
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	20	27 403	1 846	509	115	18.6	.3
448	Clothing and clothing accessories stores .....	6	1 643	246	61	25	38.2	—
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	e	D	D
4529	Other general merchandise stores .....	6	D	D	D	e	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
4529901	Variety stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	21	18 370	1 777	447	98	70.3	6.9
45321	Office supplies and stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	7	15 074	975	245	36	79.1	—
453930	Manufactured (mobile) home dealers .....	7	15 074	975	245	36	79.1	—
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HERNANDO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>397</b>	<b>1 066 482</b>	<b>101 624</b>	<b>24 986</b>	<b>5 629</b>	<b>7.1</b>	<b>1.3</b>
441	Motor vehicle and parts dealers .....	49	238 807	18 008	4 357	580	6.5	.1
4411	Automobile dealers .....	12	203 308	12 306	3 095	345	2.5	—
44111	New car dealers .....	8	200 374	12 225	3 074	340	1.1	—
441110	New car dealers .....	8	200 374	12 225	3 074	340	1.1	—
4412	Other motor vehicle dealers .....	13	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	12	D	D	D	b	D	D
441221	Motorcycle dealers .....	4	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	24	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	20	13 714	2 345	546	131	8.1	—
441310	Automotive parts and accessories stores .....	20	13 714	2 345	546	131	8.1	—
442	Furniture and home furnishings stores .....	25	15 523	2 317	566	107	23.5	9.9
4421	Furniture stores .....	12	7 505	1 201	279	68	33.7	9.2
44211	Furniture stores .....	12	7 505	1 201	279	68	33.7	9.2
442110	Furniture stores .....	12	7 505	1 201	279	68	33.7	9.2
4422	Home furnishings stores .....	13	8 018	1 116	287	39	14.0	10.6
44221	Floor covering stores .....	9	6 115	747	183	25	12.5	13.9
442210	Floor covering stores .....	9	6 115	747	183	25	12.5	13.9
44229	Other home furnishings stores .....	4	1 903	369	104	14	19.1	—
443	Electronics and appliance stores .....	20	14 693	1 736	393	65	17.6	5.5
4431	Electronics and appliance stores .....	20	14 693	1 736	393	65	17.6	5.5
44311	Appliance, television, and other electronics stores .....	16	14 210	1 677	378	61	16.9	5.6
443111	Household appliance stores .....	5	6 728	475	118	19	12.3	9.4
443112	Radio, television, and other electronics stores .....	11	7 482	1 202	260	42	20.9	2.1
444	Building material and garden equipment and supplies dealers ...	36	108 920	11 723	3 063	625	7.2	2.5
4441	Building material and supplies dealers .....	26	103 599	11 162	2 919	579	5.9	2.6
44411	Home centers .....	5	75 596	7 494	2 057	421	.1	—
444110	Home centers .....	5	75 596	7 494	2 057	421	.1	—
44419	Other building material dealers .....	13	23 519	3 145	728	122	21.0	6.0
444190	Other building material dealers .....	13	23 519	3 145	728	122	21.0	6.0
4442	Lawn and garden equipment and supplies stores .....	10	5 321	561	144	46	32.2	.2
44422	Nursery, garden center, and farm supply stores .....	8	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	8	D	D	D	b	D	D
445	Food and beverage stores .....	48	214 418	22 803	5 811	1 638	4.6	2.4
4451	Grocery stores .....	37	205 658	21 904	5 598	1 577	3.1	2.5
44511	Supermarkets and other grocery (except convenience) stores .....	22	198 623	21 607	5 510	1 552	.9	2.0
445110	Supermarkets and other grocery (except convenience) stores .....	22	198 623	21 607	5 510	1 552	.9	2.0
4452	Specialty food stores .....	5	3 087	638	148	35	29.1	—
446	Health and personal care stores .....	42	76 218	8 628	2 152	410	8.6	.9
4461	Health and personal care stores .....	42	76 218	8 628	2 152	410	8.6	.9
44611	Pharmacies and drug stores .....	17	69 546	7 361	1 838	332	4.2	.3
446110	Pharmacies and drug stores .....	17	69 546	7 361	1 838	332	4.2	.3
4461101	Pharmacies and drug stores .....	16	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	3	1 429	207	50	21	8.0	—
446120	Cosmetics, beauty supplies, and perfume stores .....	3	1 429	207	50	21	8.0	—
44619	Other health and personal care stores .....	15	4 221	844	193	40	61.1	8.9
446191	Food (health) supplement stores .....	8	2 128	259	60	21	77.0	—
447	Gasoline stations .....	45	100 178	4 895	1 164	300	9.7	.2
4471	Gasoline stations .....	45	100 178	4 895	1 164	300	9.7	.2
44711	Gasoline stations with convenience stores .....	41	96 064	4 692	1 119	290	7.6	.2
447110	Gasoline stations with convenience stores .....	41	96 064	4 692	1 119	290	7.6	.2
448	Clothing and clothing accessories stores .....	31	26 177	2 730	672	203	11.5	.3
4481	Clothing stores .....	22	21 760	2 167	537	168	12.0	.3
44814	Family clothing stores .....	7	D	D	D	c	D	D
448140	Family clothing stores .....	7	D	D	D	c	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	12	5 519	695	199	48	37.5	7.2
4511	Sporting goods, hobby, and musical instrument stores .....	11	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
45114	Musical instrument and supplies stores .....	3	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	3	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HERNANDO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	22	225 482	23 094	5 445	1 316	1.0	.4
452111	Department stores (except discount department stores) ..	2	D	D	D	c	D	D
4529	Other general merchandise stores .....	16	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	14	D	D	D	c	D	D
452990	All other general merchandise stores .....	14	D	D	D	c	D	D
4529901	Variety stores .....	11	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	50	32 213	3 588	850	276	28.7	4.6
4532	Office supplies, stationery, and gift stores .....	14	14 122	1 676	430	124	5.5	6.5
45321	Office supplies and stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	4	D	D	D	b	D	D
4533	Used merchandise stores .....	8	D	D	D	b	D	D
45331	Used merchandise stores .....	8	D	D	D	b	D	D
453310	Used merchandise stores .....	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	17	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	4	9 177	527	112	23	39.3	—
453930	Manufactured (mobile) home dealers .....	4	9 177	527	112	23	39.3	—
45399	All other miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	17	8 334	1 407	314	61	34.8	—
4543	Direct selling establishments .....	11	7 286	1 191	261	43	25.5	—
45439	Other direct selling establishments .....	7	3 517	561	112	20	52.8	—
454390	Other direct selling establishments .....	7	3 517	561	112	20	52.8	—
<b>HIGHLANDS</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>366</b>	<b>737 104</b>	<b>72 137</b>	<b>18 296</b>	<b>4 108</b>	<b>8.9</b>	<b>4.8</b>
441	Motor vehicle and parts dealers .....	52	158 326	13 773	3 500	524	6.5	1.5
4411	Automobile dealers .....	15	130 425	9 125	2 364	259	2.7	.2
44112	Used car dealers .....	10	28 018	1 551	381	49	12.4	1.1
441120	Used car dealers .....	10	28 018	1 551	381	49	12.4	1.1
4412	Other motor vehicle dealers .....	15	8 263	1 047	272	79	46.9	1.7
44122	Motorcycle, boat, and other motor vehicle dealers .....	12	7 995	956	238	75	48.4	—
441222	Boat dealers .....	7	5 834	741	168	51	39.0	—
441229	All other motor vehicle dealers .....	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	22	19 638	3 601	864	186	14.3	9.9
44131	Automotive parts and accessories stores .....	15	12 088	1 707	439	119	19.3	16.1
441310	Automotive parts and accessories stores .....	15	12 088	1 707	439	119	19.3	16.1
44132	Tire dealers .....	7	7 550	1 894	425	67	6.4	—
441320	Tire dealers .....	7	7 550	1 894	425	67	6.4	—
442	Furniture and home furnishings stores .....	21	13 330	2 092	538	120	59.0	.6
4421	Furniture stores .....	9	6 975	1 292	333	75	53.7	—
44211	Furniture stores .....	9	6 975	1 292	333	75	53.7	—
442110	Furniture stores .....	9	6 975	1 292	333	75	53.7	—
4422	Home furnishings stores .....	12	6 355	800	205	45	64.7	1.2
44229	Other home furnishings stores .....	8	3 472	384	94	31	37.5	—
443	Electronics and appliance stores .....	15	4 298	668	186	50	25.8	2.7
4431	Electronics and appliance stores .....	15	4 298	668	186	50	25.8	2.7
44311	Appliance, television, and other electronics stores .....	9	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	8	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	40	84 796	9 692	2 275	445	11.0	7.9
4441	Building material and supplies dealers .....	27	64 617	6 800	1 650	326	13.0	10.4
44411	Home centers .....	3	D	D	D	c	D	D
444110	Home centers .....	3	D	D	D	c	D	D
44419	Other building material dealers .....	16	D	D	D	c	D	D
444190	Other building material dealers .....	16	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores .....	13	20 179	2 892	625	119	4.9	—
44422	Nursery, garden center, and farm supply stores .....	9	18 200	2 567	551	102	4.5	—
444220	Nursery, garden center, and farm supply stores .....	9	18 200	2 567	551	102	4.5	—
445	Food and beverage stores .....	42	128 390	14 018	3 626	988	5.7	4.8
4451	Grocery stores .....	27	121 484	13 162	3 436	929	4.6	4.1
44511	Supermarkets and other grocery (except convenience) stores .....	18	115 687	12 856	3 354	896	2.1	3.7
445110	Supermarkets and other grocery (except convenience) stores .....	18	115 687	12 856	3 354	896	2.1	3.7
4452	Specialty food stores .....	7	2 720	657	143	43	18.9	11.8

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HIGHLANDS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	29	43 631	5 187	1 172	227	21.8	.7
4461	Health and personal care stores .....	29	43 631	5 187	1 172	227	21.8	.7
44611	Pharmacies and drug stores .....	10	38 265	4 275	947	167	20.6	—
446110	Pharmacies and drug stores .....	10	38 265	4 275	947	167	20.6	—
4461101	Pharmacies and drug stores .....	9	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	4	1 385	260	64	24	3.0	20.8
446120	Cosmetics, beauty supplies, and perfume stores .....	4	1 385	260	64	24	3.0	20.8
44619	Other health and personal care stores .....	12	3 415	519	128	26	46.2	—
446191	Food (health) supplement stores .....	5	1 031	156	38	12	49.1	—
447	Gasoline stations .....	41	89 940	4 010	1 031	249	6.9	18.8
4471	Gasoline stations .....	41	89 940	4 010	1 031	249	6.9	18.8
44711	Gasoline stations with convenience stores .....	34	55 467	3 021	747	206	10.7	26.9
447110	Gasoline stations with convenience stores .....	34	55 467	3 021	747	206	10.7	26.9
44719	Other gasoline stations .....	7	34 473	989	284	43	.8	5.7
447190	Other gasoline stations .....	7	34 473	989	284	43	.8	5.7
448	Clothing and clothing accessories stores .....	34	20 533	2 335	608	158	16.6	3.4
4481	Clothing stores .....	21	14 005	1 391	358	99	17.8	4.5
4483	Jewelry, luggage, and leather goods stores .....	8	3 426	557	151	29	8.7	1.9
451	Sporting goods, hobby, book, and music stores .....	16	7 764	927	235	65	31.0	10.0
4511	Sporting goods, hobby, and musical instrument stores .....	13	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	18	143 036	14 527	3 897	941	.1	—
452111	Department stores (except discount department stores) ..	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	14	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	13	D	D	D	b	D	D
452990	All other general merchandise stores .....	13	D	D	D	b	D	D
4529901	Variety stores .....	10	D	D	D	b	D	D
453	Miscellaneous store retailers .....	41	24 630	3 246	760	221	15.5	.4
4532	Office supplies, stationery, and gift stores .....	13	7 699	715	162	64	18.2	.8
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	13	13 895	1 704	390	77	6.5	.1
45393	Manufactured (mobile) home dealers .....	4	11 322	1 223	283	47	—	—
453930	Manufactured (mobile) home dealers .....	4	11 322	1 223	283	47	—	—
45399	All other miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	17	18 430	1 662	468	120	20.8	5.3
4541	Electronic shopping and mail-order houses .....	5	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	5	D	D	D	b	D	D
4543	Direct selling establishments .....	12	D	D	D	b	D	D
<b>HILLSBOROUGH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>4 141</b>	<b>13 909 770</b>	<b>1 308 954</b>	<b>319 937</b>	<b>62 449</b>	<b>7.4</b>	<b>3.3</b>
441	Motor vehicle and parts dealers .....	456	4 571 430	361 817	89 314	9 036	5.4	2.1
4411	Automobile dealers .....	181	3 433 407	258 174	62 408	6 082	5.8	1.3
44111	New car dealers .....	77	3 193 008	242 627	58 520	5 522	4.3	1.1
441110	New car dealers .....	77	3 193 008	242 627	58 520	5 522	4.3	1.1
44112	Used car dealers .....	104	240 399	15 547	3 888	560	24.9	3.5
441120	Used car dealers .....	104	240 399	15 547	3 888	560	24.9	3.5
4412	Other motor vehicle dealers .....	63	856 812	48 682	13 518	1 062	3.2	4.1
44121	Recreational vehicle dealers .....	14	D	D	D	f	D	D
441210	Recreational vehicle dealers .....	14	D	D	D	f	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	49	D	D	D	e	D	D
441221	Motorcycle dealers .....	13	D	D	D	c	D	D
441222	Boat dealers .....	28	D	D	D	c	D	D
441229	All other motor vehicle dealers .....	8	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	212	281 211	54 961	13 388	1 892	7.8	6.9
44131	Automotive parts and accessories stores .....	145	194 258	35 498	8 653	1 288	7.6	2.1
441310	Automotive parts and accessories stores .....	145	194 258	35 498	8 653	1 288	7.6	2.1
44132	Tire dealers .....	67	86 953	19 463	4 735	604	8.3	17.7
441320	Tire dealers .....	67	86 953	19 463	4 735	604	8.3	17.7

See footnotes at end of table.





**Table 3. Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HILLSBOROUGH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers—Con.							
4543	Direct selling establishments .....	111	117 399	17 483	4 511	678	21.2	2.4
45431	Fuel dealers .....	12	15 017	3 521	818	104	14.2	5.9
454312	Liquefied petroleum gas (bottled gas) dealers .....	8	14 660	3 464	797	98	14.1	4.1
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	99	102 382	13 962	3 693	574	22.2	1.9
454390	Other direct selling establishments .....	99	102 382	13 962	3 693	574	22.2	1.9
<b>HOLMES</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>56</b>	<b>50 619</b>	<b>4 626</b>	<b>1 112</b>	<b>336</b>	<b>58.1</b>	<b>3.6</b>
441	Motor vehicle and parts dealers .....	7	8 606	987	199	46	76.4	.3
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	4 533	504	127	30	80.5	1.1
4441	Building material and supplies dealers .....	6	D	D	D	b	D	D
445	Food and beverage stores .....	9	12 505	1 187	319	128	85.4	—
446	Health and personal care stores .....	3	5 309	333	74	18	78.7	—
447	Gasoline stations .....	13	12 790	794	178	57	9.2	12.4
448	Clothing and clothing accessories stores .....	3	359	63	19	10	100.0	—
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	5	1 415	363	92	17	28.4	11.5
<b>INDIAN RIVER</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>667</b>	<b>1 524 526</b>	<b>165 794</b>	<b>41 417</b>	<b>8 504</b>	<b>9.8</b>	<b>4.5</b>
441	Motor vehicle and parts dealers .....	52	306 974	26 564	6 512	824	11.6	.4
4411	Automobile dealers .....	21	279 270	22 499	5 511	645	10.8	—
44111	New car dealers .....	17	273 882	21 846	5 367	625	10.9	—
441110	New car dealers .....	17	273 882	21 846	5 367	625	10.9	—
4412	Other motor vehicle dealers .....	12	9 407	756	195	39	28.5	12.2
44122	Motorcycle, boat, and other motor vehicle dealers .....	12	9 407	756	195	39	28.5	12.2
441222	Boat dealers .....	9	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	19	18 297	3 309	806	140	14.3	.2
44131	Automotive parts and accessories stores .....	11	10 268	1 513	371	73	7.7	—
441310	Automotive parts and accessories stores .....	11	10 268	1 513	371	73	7.7	—
44132	Tire dealers .....	8	8 029	1 796	435	67	22.7	.5
441320	Tire dealers .....	8	8 029	1 796	435	67	22.7	.5
442	Furniture and home furnishings stores .....	73	62 338	8 774	2 109	491	23.0	4.4
4421	Furniture stores .....	25	23 853	2 819	731	143	24.4	4.1
44211	Furniture stores .....	25	23 853	2 819	731	143	24.4	4.1
442110	Furniture stores .....	25	23 853	2 819	731	143	24.4	4.1
4422	Home furnishings stores .....	48	38 485	5 955	1 378	348	22.0	4.5
44221	Floor covering stores .....	15	11 780	2 041	474	69	25.3	1.5
442210	Floor covering stores .....	15	11 780	2 041	474	69	25.3	1.5
44229	Other home furnishings stores .....	33	26 705	3 914	904	279	20.6	5.9
442291	Window treatment stores .....	3	2 565	471	96	22	36.1	—
442299	All other home furnishings stores .....	30	24 140	3 443	808	257	19.0	6.5
443	Electronics and appliance stores .....	31	40 868	5 284	1 169	194	8.5	1.3
4431	Electronics and appliance stores .....	31	40 868	5 284	1 169	194	8.5	1.3
44311	Appliance, television, and other electronics stores .....	24	37 740	4 504	986	160	7.8	1.4
443111	Household appliance stores .....	5	4 428	450	123	12	6.0	—
443112	Radio, television, and other electronics stores .....	19	33 312	4 054	863	148	8.0	1.6
44312	Computer and software stores .....	6	D	D	D	b	D	D
443120	Computer and software stores .....	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	61	139 854	19 649	5 190	756	5.9	7.1
4441	Building material and supplies dealers .....	47	129 033	17 468	4 664	646	4.9	7.5
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home centers .....	2	D	D	D	e	D	D
44412	Paint and wallpaper stores .....	8	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	8	D	D	D	b	D	D
44419	Other building material dealers .....	29	52 876	10 066	2 797	293	8.4	13.8
444190	Other building material dealers .....	29	52 876	10 066	2 797	293	8.4	13.8
4442	Lawn and garden equipment and supplies stores .....	14	10 821	2 181	526	110	18.2	2.8
44421	Outdoor power equipment stores .....	5	5 270	773	192	41	26.2	—
444210	Outdoor power equipment stores .....	5	5 270	773	192	41	26.2	—
44422	Nursery, garden center, and farm supply stores .....	9	5 551	1 408	334	69	10.6	5.5
444220	Nursery, garden center, and farm supply stores .....	9	5 551	1 408	334	69	10.6	5.5

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<b>INDIAN RIVER—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Food and beverage stores .....	55	204 824	23 201	5 845	1 338	8.2	.5
445	Food and beverage stores .....	55	204 824	23 201	5 845	1 338	8.2	.5
4451	Grocery stores .....	37	190 244	21 944	5 524	1 276	6.2	.3
44511	Supermarkets and other grocery (except convenience) stores .....	18	178 632	20 738	5 224	1 203	2.2	—
445110	Supermarkets and other grocery (except convenience) stores .....	18	178 632	20 738	5 224	1 203	2.2	—
44512	Convenience stores .....	19	11 612	1 206	300	73	66.9	4.8
445120	Convenience stores .....	19	11 612	1 206	300	73	66.9	4.8
4452	Specialty food stores .....	11	4 870	777	202	32	64.9	—
4453	Beer, wine, and liquor stores .....	7	9 710	480	119	30	19.9	4.5
44531	Beer, wine, and liquor stores .....	7	9 710	480	119	30	19.9	4.5
445310	Beer, wine, and liquor stores .....	7	9 710	480	119	30	19.9	4.5
446	Health and personal care stores .....	50	113 232	12 581	3 051	721	20.9	.4
4461	Health and personal care stores .....	50	113 232	12 581	3 051	721	20.9	.4
44611	Pharmacies and drug stores .....	16	97 275	10 085	2 411	596	19.8	—
446110	Pharmacies and drug stores .....	16	97 275	10 085	2 411	596	19.8	—
4461101	Pharmacies and drug stores .....	15	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	7	2 823	417	111	31	24.3	—
446120	Cosmetics, beauty supplies, and perfume stores .....	7	2 823	417	111	31	24.3	—
44613	Optical goods stores .....	9	3 963	948	242	37	46.0	—
446130	Optical goods stores .....	9	3 963	948	242	37	46.0	—
44619	Other health and personal care stores .....	18	9 171	1 131	287	57	20.8	5.4
446191	Food (health) supplement stores .....	8	3 259	571	141	33	29.8	2.7
446199	All other health and personal care stores .....	10	5 912	560	146	24	15.8	6.9
447	Gasoline stations .....	45	108 314	7 817	1 779	421	10.4	6.4
4471	Gasoline stations .....	45	108 314	7 817	1 779	421	10.4	6.4
44711	Gasoline stations with convenience stores .....	31	69 125	3 445	787	243	14.8	7.3
447110	Gasoline stations with convenience stores .....	31	69 125	3 445	787	243	14.8	7.3
44719	Other gasoline stations .....	14	39 189	4 372	992	178	2.8	4.8
447190	Other gasoline stations .....	14	39 189	4 372	992	178	2.8	4.8
448	Clothing and clothing accessories stores .....	142	140 602	17 137	4 484	1 144	10.9	3.2
4481	Clothing stores .....	90	104 538	12 051	3 239	863	8.5	4.0
44811	Men's clothing stores .....	9	D	D	D	b	D	D
448110	Men's clothing stores .....	9	D	D	D	b	D	D
44812	Women's clothing stores .....	36	24 056	3 020	800	246	13.5	10.8
448120	Women's clothing stores .....	36	24 056	3 020	800	246	13.5	10.8
44813	Children's and infants' clothing stores .....	5	D	D	D	b	D	D
448130	Children's and infants' clothing stores .....	5	D	D	D	b	D	D
44814	Family clothing stores .....	26	65 169	6 891	1 861	442	1.2	.3
448140	Family clothing stores .....	26	65 169	6 891	1 861	442	1.2	.3
44815	Clothing accessories stores .....	3	D	D	D	b	D	D
448150	Clothing accessories stores .....	3	D	D	D	b	D	D
44819	Other clothing stores .....	11	7 692	909	272	83	38.4	3.2
448190	Other clothing stores .....	11	7 692	909	272	83	38.4	3.2
4482	Shoe stores .....	25	16 181	1 810	436	140	6.8	1.5
44821	Shoe stores .....	25	16 181	1 810	436	140	6.8	1.5
448210	Shoe stores .....	25	16 181	1 810	436	140	6.8	1.5
4482102	Women's shoe stores .....	5	D	D	D	b	D	D
4482104	Family shoe stores .....	14	D	D	D	b	D	D
4482105	Athletic footwear stores .....	5	4 917	541	131	38	—	—
4483	Jewelry, luggage, and leather goods stores .....	27	19 883	3 276	809	141	26.3	—
44831	Jewelry stores .....	23	17 159	2 612	646	113	30.4	—
448310	Jewelry stores .....	23	17 159	2 612	646	113	30.4	—
44832	Luggage and leather goods stores .....	4	2 724	664	163	28	—	—
448320	Luggage and leather goods stores .....	4	2 724	664	163	28	—	—
451	Sporting goods, hobby, book, and music stores .....	37	32 791	4 884	1 197	308	12.1	9.7
4511	Sporting goods, hobby, and musical instrument stores .....	27	23 705	3 393	832	209	13.6	9.9
45111	Sporting goods stores .....	12	11 310	1 732	384	66	16.2	2.4
451110	Sporting goods stores .....	12	11 310	1 732	384	66	16.2	2.4
4511102	Specialty-line sporting goods stores .....	10	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	8	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	8	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores .....	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	4	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	4	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	10	9 086	1 491	365	99	8.1	9.0
45121	Book stores and news dealers .....	6	5 951	1 147	280	72	2.0	—
451211	Book stores .....	5	D	D	D	b	D	D
4512111	Book stores, general .....	3	5 668	1 082	264	66	—	—
45122	Prerecorded tape, compact disc, and record stores .....	4	3 135	344	85	27	19.6	26.2
451220	Prerecorded tape, compact disc, and record stores .....	4	3 135	344	85	27	19.6	26.2

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>INDIAN RIVER—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	20	265 945	27 355	6 903	1 663	—	—
452111	Department stores (except discount department stores) ..	3	41 692	5 820	1 492	368	—	—
4529	Other general merchandise stores .....	15	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	3	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	3	D	D	D	g	D	D
45299	All other general merchandise stores .....	12	D	D	D	b	D	D
452990	All other general merchandise stores .....	12	D	D	D	b	D	D
4529901	Variety stores .....	7	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	76	45 713	5 476	1 362	363	24.6	10.5
4531	Florists .....	10	3 163	625	171	42	29.4	49.0
45311	Florists .....	10	3 163	625	171	42	29.4	49.0
453110	Florists .....	10	3 163	625	171	42	29.4	49.0
4532	Office supplies, stationery, and gift stores .....	24	23 395	2 703	670	185	10.5	3.9
45321	Office supplies and stationery stores .....	4	13 599	1 246	317	67	—	—
453210	Office supplies and stationery stores .....	4	13 599	1 246	317	67	—	—
45322	Gift, novelty, and souvenir stores .....	20	9 796	1 457	353	118	25.0	9.4
453220	Gift, novelty, and souvenir stores .....	20	9 796	1 457	353	118	25.0	9.4
4533	Used merchandise stores .....	11	3 866	559	145	40	55.3	—
45331	Used merchandise stores .....	11	3 866	559	145	40	55.3	—
453310	Used merchandise stores .....	11	3 866	559	145	40	55.3	—
4539	Other miscellaneous store retailers .....	31	15 289	1 589	376	96	37.3	15.3
45391	Pet and pet supplies stores .....	7	3 123	350	84	24	21.7	.2
453910	Pet and pet supplies stores .....	7	3 123	350	84	24	21.7	.2
45392	Art dealers .....	3	548	119	26	7	100.0	—
453920	Art dealers .....	3	548	119	26	7	100.0	—
45399	All other miscellaneous store retailers .....	18	11 249	1 055	249	58	36.6	20.8
454	Nonstore retailers .....	25	63 071	7 072	1 816	281	8.8	51.9
4541	Electronic shopping and mail-order houses .....	9	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses .....	9	D	D	D	c	D	D
4543	Direct selling establishments .....	16	D	D	D	b	D	D
45439	Other direct selling establishments .....	15	D	D	D	b	D	D
454390	Other direct selling establishments .....	15	D	D	D	b	D	D
<b>JACKSON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>211</b>	<b>397 784</b>	<b>35 303</b>	<b>8 521</b>	<b>2 202</b>	<b>14.3</b>	<b>10.2</b>
441	Motor vehicle and parts dealers .....	31	118 649	9 401	1 979	376	9.6	9.1
4411	Automobile dealers .....	11	105 285	7 133	1 487	214	8.5	10.2
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	18	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	14	7 907	1 556	315	129	24.1	1.0
441310	Automotive parts and accessories stores .....	14	7 907	1 556	315	129	24.1	1.0
442	Furniture and home furnishings stores .....	13	5 988	963	254	73	59.1	10.5
4422	Home furnishings stores .....	7	3 103	366	94	27	66.5	10.0
443	Electronics and appliance stores .....	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	17	18 637	2 071	481	110	41.9	11.9
4441	Building material and supplies dealers .....	11	9 978	1 368	321	75	44.8	1.4
4442	Lawn and garden equipment and supplies stores .....	6	8 659	703	160	35	38.7	24.0
44422	Nursery, garden center, and farm supply stores .....	6	8 659	703	160	35	38.7	24.0
444220	Nursery, garden center, and farm supply stores .....	6	8 659	703	160	35	38.7	24.0
445	Food and beverage stores .....	33	51 481	4 403	1 104	344	17.4	29.3
446	Health and personal care stores .....	11	18 623	1 603	382	89	57.4	.8
4461	Health and personal care stores .....	11	18 623	1 603	382	89	57.4	.8
447	Gasoline stations .....	40	76 719	4 674	1 124	299	7.3	8.4
4471	Gasoline stations .....	40	76 719	4 674	1 124	299	7.3	8.4
44711	Gasoline stations with convenience stores .....	33	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	33	D	D	D	c	D	D
44719	Other gasoline stations .....	7	D	D	D	c	D	D
447190	Other gasoline stations .....	7	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	21	17 177	1 737	454	152	12.7	3.9
4481	Clothing stores .....	13	13 620	1 355	353	116	9.9	4.9
451	Sporting goods, hobby, book, and music stores .....	5	1 447	112	34	7	39.9	2.6
4512113	College book stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JACKSON—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	12	76 846	8 356	2 179	653	2.4	1.6
4529	Other general merchandise stores .....	11	D	D	D	f	D	D
45299	All other general merchandise stores .....	10	D	D	D	b	D	D
452990	All other general merchandise stores .....	10	D	D	D	b	D	D
4529901	Variety stores .....	9	D	D	D	b	D	D
453	Miscellaneous store retailers .....	16	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	8	4 800	921	273	37	1.6	36.5
4543	Direct selling establishments .....	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	D	D	D	b	D	D
<b>JEFFERSON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>53</b>	<b>65 437</b>	<b>5 471</b>	<b>1 295</b>	<b>362</b>	<b>30.9</b>	<b>3.4</b>
441	Motor vehicle and parts dealers .....	7	6 198	659	149	37	12.1	8.9
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	8 206	659	152	34	49.0	—
4441	Building material and supplies dealers .....	2	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	11	19 040	1 561	376	124	34.7	—
446	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	14	18 984	1 384	322	90	18.4	7.3
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>LAFAYETTE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>16</b>	<b>30 563</b>	<b>2 665</b>	<b>630</b>	<b>152</b>	<b>19.4</b>	<b>6.4</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	1	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	1	D	D	D	b	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	4 135	314	75	23	19.8	47.0
452	General merchandise stores .....	4	2 536	194	39	12	49.6	—
453	Miscellaneous store retailers .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAKE</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>827</b>	<b>2 028 795</b>	<b>200 864</b>	<b>49 406</b>	<b>10 638</b>	<b>8.6</b>	<b>4.3</b>
441	Motor vehicle and parts dealers	106	518 548	43 802	10 400	1 322	9.6	7.3
4411	Automobile dealers	36	418 043	32 658	7 801	860	8.4	.8
44111	New car dealers	20	359 403	26 575	6 529	691	3.0	.8
441110	New car dealers	20	359 403	26 575	6 529	691	3.0	.8
44112	Used car dealers	16	58 640	6 083	1 272	169	41.8	1.1
441120	Used car dealers	16	58 640	6 083	1 272	169	41.8	1.1
4412	Other motor vehicle dealers	26	48 164	3 450	830	144	20.1	46.1
44121	Recreational vehicle dealers	9	26 803	1 157	295	39	8.4	49.1
441210	Recreational vehicle dealers	9	26 803	1 157	295	39	8.4	49.1
44122	Motorcycle, boat, and other motor vehicle dealers	17	21 361	2 293	535	105	34.9	42.4
441222	Boat dealers	8	D	D	D	b	D	D
441229	All other motor vehicle dealers	8	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	44	52 341	7 694	1 769	318	9.0	23.6
44131	Automotive parts and accessories stores	32	41 157	5 093	1 169	237	7.7	28.3
441310	Automotive parts and accessories stores	32	41 157	5 093	1 169	237	7.7	28.3
44132	Tire dealers	12	11 184	2 601	600	81	13.4	6.3
441320	Tire dealers	12	11 184	2 601	600	81	13.4	6.3
442	Furniture and home furnishings stores	48	36 102	5 678	1 320	235	31.7	3.2
4421	Furniture stores	18	20 749	3 433	813	130	12.6	5.4
44211	Furniture stores	18	20 749	3 433	813	130	12.6	5.4
442110	Furniture stores	18	20 749	3 433	813	130	12.6	5.4
4422	Home furnishings stores	30	15 353	2 245	507	105	57.4	.3
44221	Floor covering stores	15	11 237	1 458	310	44	69.7	—
442210	Floor covering stores	15	11 237	1 458	310	44	69.7	—
44229	Other home furnishings stores	15	4 116	787	197	61	23.8	1.3
442291	Window treatment stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	33	20 616	3 211	711	122	44.2	4.0
4431	Electronics and appliance stores	33	20 616	3 211	711	122	44.2	4.0
44311	Appliance, television, and other electronics stores	25	D	D	D	c	D	D
443111	Household appliance stores	11	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	14	D	D	D	b	D	D
44312	Computer and software stores	6	D	D	D	a	D	D
443120	Computer and software stores	6	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	85	209 556	25 610	6 221	1 160	5.2	4.3
4441	Building material and supplies dealers	61	193 065	23 591	5 758	1 033	2.2	4.5
44411	Home centers	6	D	D	D	e	D	D
444110	Home centers	6	D	D	D	e	D	D
44412	Paint and wallpaper stores	5	D	D	D	b	D	D
444120	Paint and wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	12	9 546	1 455	333	142	8.9	22.4
444130	Hardware stores	12	9 546	1 455	333	142	8.9	22.4
44419	Other building material dealers	38	100 844	14 440	3 430	501	2.3	5.8
444190	Other building material dealers	38	100 844	14 440	3 430	501	2.3	5.8
4442	Lawn and garden equipment and supplies stores	24	16 491	2 019	463	127	40.4	2.5
44422	Nursery, garden center, and farm supply stores	18	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	18	D	D	D	c	D	D
445	Food and beverage stores	88	389 284	41 834	10 544	2 830	5.4	3.8
4451	Grocery stores	69	379 194	40 992	10 334	2 754	4.6	3.8
44511	Supermarkets and other grocery (except convenience) stores	40	362 131	39 868	10 065	2 673	1.4	3.6
445110	Supermarkets and other grocery (except convenience) stores	40	362 131	39 868	10 065	2 673	1.4	3.6
44512	Convenience stores	29	17 063	1 124	269	81	72.6	6.3
445120	Convenience stores	29	17 063	1 124	269	81	72.6	6.3
4452	Specialty food stores	11	2 520	415	106	34	46.4	17.3
446	Health and personal care stores	75	154 831	18 487	4 309	875	10.5	1.0
4461	Health and personal care stores	75	154 831	18 487	4 309	875	10.5	1.0
44611	Pharmacies and drug stores	28	134 181	14 404	3 300	677	8.4	.6
446110	Pharmacies and drug stores	28	134 181	14 404	3 300	677	8.4	.6
4461101	Pharmacies and drug stores	28	134 181	14 404	3 300	677	8.4	.6
44612	Cosmetics, beauty supplies, and perfume stores	7	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	7	D	D	D	b	D	D
44613	Optical goods stores	11	D	D	D	b	D	D
446130	Optical goods stores	11	D	D	D	b	D	D
44619	Other health and personal care stores	29	13 836	2 689	677	112	23.0	1.9
446191	Food (health) supplement stores	14	4 252	558	136	46	18.5	6.2
446199	All other health and personal care stores	15	9 584	2 131	541	66	25.0	—
447	Gasoline stations	116	223 136	12 242	3 008	844	9.1	4.5
4471	Gasoline stations	116	223 136	12 242	3 008	844	9.1	4.5
44711	Gasoline stations with convenience stores	110	D	D	D	f	D	D
447110	Gasoline stations with convenience stores	110	D	D	D	f	D	D

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAKE—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	65	46 199	5 210	1 264	345	17.9	8.0
4481	Clothing stores .....	30	26 758	2 633	638	174	12.6	8.0
44814	Family clothing stores .....	10	D	D	D	b	D	D
448140	Family clothing stores .....	10	D	D	D	b	D	D
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
4482104	Family shoe stores .....	9	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	23	11 648	1 781	421	92	34.0	13.4
44831	Jewelry stores .....	21	D	D	D	b	D	D
448310	Jewelry stores .....	21	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	41	22 287	3 037	725	185	35.6	3.8
4511	Sporting goods, hobby, and musical instrument stores .....	33	15 574	2 328	550	131	43.7	5.5
45111	Sporting goods stores .....	19	8 717	1 086	250	70	54.1	5.3
451110	Sporting goods stores .....	19	8 717	1 086	250	70	54.1	5.3
4511102	Specialty-line sporting goods stores .....	15	7 440	939	214	60	59.1	4.9
45113	Sewing, needlework, and piece goods stores .....	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	6	2 537	734	182	30	13.7	14.0
451140	Musical instrument and supplies stores .....	6	2 537	734	182	30	13.7	14.0
4512	Book, periodical, and music stores .....	8	6 713	709	175	54	16.9	—
45121	Book stores and news dealers .....	7	D	D	D	b	D	D
451211	Book stores .....	6	D	D	D	b	D	D
4512111	Book stores, general .....	4	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	31	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	4	48 946	6 130	1 668	408	—	—
4529	Other general merchandise stores .....	23	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	21	D	D	D	c	D	D
452990	All other general merchandise stores .....	21	D	D	D	c	D	D
4529901	Variety stores .....	18	17 546	1 471	354	107	1.9	—
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	102	D	D	D	f	D	D
4531	Florists .....	20	D	D	D	c	D	D
45311	Florists .....	20	D	D	D	c	D	D
453110	Florists .....	20	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	34	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	8	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	8	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	26	7 051	952	223	86	65.9	9.5
453220	Gift, novelty, and souvenir stores .....	26	7 051	952	223	86	65.9	9.5
4533	Used merchandise stores .....	12	3 071	469	120	41	29.9	16.0
45331	Used merchandise stores .....	12	3 071	469	120	41	29.9	16.0
453310	Used merchandise stores .....	12	3 071	469	120	41	29.9	16.0
4539	Other miscellaneous store retailers .....	36	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	7	2 756	573	155	41	21.3	—
453910	Pet and pet supplies stores .....	7	2 756	573	155	41	21.3	—
45393	Manufactured (mobile) home dealers .....	8	12 908	1 204	282	64	20.5	2.5
453930	Manufactured (mobile) home dealers .....	8	12 908	1 204	282	64	20.5	2.5
45399	All other miscellaneous store retailers .....	20	D	D	D	c	D	D
454	Nonstore retailers .....	37	38 229	3 636	809	185	10.0	8.0
4541	Electronic shopping and mail-order houses .....	14	6 724	773	113	63	26.7	44.6
45411	Electronic shopping and mail-order houses .....	14	6 724	773	113	63	26.7	44.6
4543	Direct selling establishments .....	19	30 936	2 773	678	117	4.9	.1
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	14	D	D	D	b	D	D
454390	Other direct selling establishments .....	14	D	D	D	b	D	D
<b>LEE</b>								
44-45	<b>Retail trade .....</b>	<b>2 181</b>	<b>6 365 752</b>	<b>627 605</b>	<b>155 127</b>	<b>29 122</b>	<b>11.0</b>	<b>4.5</b>

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LEE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
441	Motor vehicle and parts dealers .....	280	2 113 306	165 870	38 372	4 062	19.1	6.6
4411	Automobile dealers .....	111	1 729 080	124 377	27 699	2 588	19.4	6.4
44111	New car dealers .....	46	1 609 923	114 677	25 129	2 299	18.5	6.7
441110	New car dealers .....	46	1 609 923	114 677	25 129	2 299	18.5	6.7
44112	Used car dealers .....	65	119 157	9 700	2 570	289	30.6	2.0
441120	Used car dealers .....	65	119 157	9 700	2 570	289	30.6	2.0
4412	Other motor vehicle dealers .....	84	301 998	25 958	6 997	828	17.3	8.6
44121	Recreational vehicle dealers .....	17	109 928	8 609	2 568	218	7.4	15.1
441210	Recreational vehicle dealers .....	17	109 928	8 609	2 568	218	7.4	15.1
44122	Motorcycle, boat, and other motor vehicle dealers .....	67	192 070	17 349	4 429	610	22.9	4.8
441221	Motorcycle dealers .....	7	35 619	3 167	899	125	2.7	1.2
441222	Boat dealers .....	49	145 251	12 844	3 153	434	26.8	6.1
441229	All other motor vehicle dealers .....	11	11 200	1 338	377	51	37.2	—
4413	Automotive parts, accessories, and tire stores .....	85	82 228	15 535	3 676	646	19.0	3.4
44131	Automotive parts and accessories stores .....	58	53 552	8 871	2 124	458	25.4	.2
441310	Automotive parts and accessories stores .....	58	53 552	8 871	2 124	458	25.4	.2
44132	Tire dealers .....	27	28 676	6 664	1 552	188	7.1	9.3
441320	Tire dealers .....	27	28 676	6 664	1 552	188	7.1	9.3
442	Furniture and home furnishings stores .....	172	305 576	35 969	8 827	1 387	10.8	18.0
4421	Furniture stores .....	68	199 560	23 325	5 778	720	8.0	23.8
44211	Furniture stores .....	68	199 560	23 325	5 778	720	8.0	23.8
442110	Furniture stores .....	68	199 560	23 325	5 778	720	8.0	23.8
4422	Home furnishings stores .....	104	106 016	12 644	3 049	667	15.9	7.0
44221	Floor covering stores .....	36	35 945	4 592	1 068	168	24.4	6.0
442210	Floor covering stores .....	36	35 945	4 592	1 068	168	24.4	6.0
44229	Other home furnishings stores .....	68	70 071	8 052	1 981	499	11.5	7.5
442291	Window treatment stores .....	17	5 440	763	180	31	38.5	9.2
442299	All other home furnishings stores .....	51	64 631	7 289	1 801	468	9.3	7.4
443	Electronics and appliance stores .....	67	149 055	18 121	4 726	668	13.0	2.5
4431	Electronics and appliance stores .....	67	149 055	18 121	4 726	668	13.0	2.5
44311	Appliance, television, and other electronics stores .....	53	133 772	16 925	4 377	594	14.3	2.8
443111	Household appliance stores .....	20	29 266	4 030	1 186	121	25.7	1.4
443112	Radio, television, and other electronics stores .....	33	104 506	12 895	3 191	473	11.1	3.2
44312	Computer and software stores .....	10	D	D	D	b	D	D
443120	Computer and software stores .....	10	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	4	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	179	474 832	51 084	12 106	2 041	6.8	4.3
4441	Building material and supplies dealers .....	156	456 972	48 956	11 533	1 924	4.6	4.4
44411	Home centers .....	6	D	D	D	f	D	D
444110	Home centers .....	6	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	34	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	34	D	D	D	b	D	D
44413	Hardware stores .....	30	38 179	6 021	1 467	377	19.7	.5
444130	Hardware stores .....	30	38 179	6 021	1 467	377	19.7	.5
44419	Other building material dealers .....	86	165 232	19 142	4 202	527	8.2	9.9
444190	Other building material dealers .....	86	165 232	19 142	4 202	527	8.2	9.9
4442	Lawn and garden equipment and supplies stores .....	23	17 860	2 128	573	117	62.8	2.2
44422	Nursery, garden center, and farm supply stores .....	13	14 155	1 621	466	90	67.7	—
444220	Nursery, garden center, and farm supply stores .....	13	14 155	1 621	466	90	67.7	—
445	Food and beverage stores .....	193	812 880	98 971	26 073	6 096	2.9	.5
4451	Grocery stores .....	130	773 860	93 745	24 721	5 778	2.3	.4
44511	Supermarkets and other grocery (except convenience) stores .....	87	746 465	91 189	24 148	5 604	1.5	.2
445110	Supermarkets and other grocery (except convenience) stores .....	87	746 465	91 189	24 148	5 604	1.5	.2
44512	Convenience stores .....	43	27 395	2 556	573	174	25.5	7.6
445120	Convenience stores .....	43	27 395	2 556	573	174	25.5	7.6
4452	Specialty food stores .....	38	13 887	3 035	798	179	24.9	4.4
4453	Beer, wine, and liquor stores .....	25	25 133	2 191	554	139	8.5	1.1
44531	Beer, wine, and liquor stores .....	25	25 133	2 191	554	139	8.5	1.1
445310	Beer, wine, and liquor stores .....	25	25 133	2 191	554	139	8.5	1.1
446	Health and personal care stores .....	156	326 498	38 413	9 769	2 027	10.2	2.7
4461	Health and personal care stores .....	156	326 498	38 413	9 769	2 027	10.2	2.7
44611	Pharmacies and drug stores .....	53	283 469	30 551	7 769	1 575	8.4	1.5
446110	Pharmacies and drug stores .....	53	283 469	30 551	7 769	1 575	8.4	1.5
4461101	Pharmacies and drug stores .....	52	D	D	D	g	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	22	10 712	1 481	358	114	4.7	5.0
446120	Cosmetics, beauty supplies, and perfume stores .....	22	10 712	1 481	358	114	4.7	5.0
44613	Optical goods stores .....	23	11 639	2 692	658	118	18.9	4.9
446130	Optical goods stores .....	23	11 639	2 692	658	118	18.9	4.9
44619	Other health and personal care stores .....	58	20 678	3 689	984	220	33.4	16.2
446191	Food (health) supplement stores .....	31	9 623	1 381	378	125	21.1	29.2
446199	All other health and personal care stores .....	27	11 055	2 308	606	95	44.2	4.8

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LEE—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
447	Gasoline stations .....	174	486 325	25 432	6 373	1 541	4.3	1.8
4471	Gasoline stations .....	174	486 325	25 432	6 373	1 541	4.3	1.8
44711	Gasoline stations with convenience stores .....	159	459 640	23 365	5 848	1 424	4.2	1.7
447110	Gasoline stations with convenience stores .....	159	459 640	23 365	5 848	1 424	4.2	1.7
44719	Other gasoline stations .....	15	26 685	2 067	525	117	5.8	4.8
447190	Other gasoline stations .....	15	26 685	2 067	525	117	5.8	4.8
448	Clothing and clothing accessories stores .....	413	430 604	54 449	13 907	3 679	12.9	6.3
4481	Clothing stores .....	285	300 964	37 664	9 666	2 776	13.9	7.6
44811	Men's clothing stores .....	21	10 614	1 876	487	114	8.2	14.1
448110	Men's clothing stores .....	21	10 614	1 876	487	114	8.2	14.1
44812	Women's clothing stores .....	123	93 791	12 961	3 268	954	23.8	9.8
448120	Women's clothing stores .....	123	93 791	12 961	3 268	954	23.8	9.8
44813	Children's and infants' clothing stores .....	15	11 447	1 525	340	125	10.8	7.9
448130	Children's and infants' clothing stores .....	15	11 447	1 525	340	125	10.8	7.9
44814	Family clothing stores .....	75	155 292	16 528	4 428	1 290	7.5	6.3
448140	Family clothing stores .....	75	155 292	16 528	4 428	1 290	7.5	6.3
44815	Clothing accessories stores .....	16	7 505	1 114	272	69	3.5	19.5
448150	Clothing accessories stores .....	16	7 505	1 114	272	69	3.5	19.5
44819	Other clothing stores .....	35	22 315	3 660	871	224	24.7	2
448190	Other clothing stores .....	35	22 315	3 660	871	224	24.7	2
4482	Shoe stores .....	63	54 336	5 920	1 483	470	3.7	4.8
44821	Shoe stores .....	63	54 336	5 920	1 483	470	3.7	4.8
448210	Shoe stores .....	63	54 336	5 920	1 483	470	3.7	4.8
4482101	Men's shoe stores .....	3	D	D	D	a	D	D
4482102	Women's shoe stores .....	11	3 630	545	153	54	10.8	—
4482103	Children's and juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	38	28 325	3 332	815	214	5.8	7.8
4482105	Athletic footwear stores .....	9	20 304	1 705	412	183	—	—
4483	Jewelry, luggage, and leather goods stores .....	65	75 304	10 865	2 758	433	15.4	2.1
44831	Jewelry stores .....	60	72 461	10 368	2 641	388	16.0	2.2
448310	Jewelry stores .....	60	72 461	10 368	2 641	388	16.0	2.2
44832	Luggage and leather goods stores .....	5	2 843	497	117	45	—	—
448320	Luggage and leather goods stores .....	5	2 843	497	117	45	—	—
451	Sporting goods, hobby, book, and music stores .....	102	104 355	11 849	2 844	750	13.0	2.1
4511	Sporting goods, hobby, and musical instrument stores .....	77	73 932	9 250	2 191	528	13.1	2.1
45111	Sporting goods stores .....	48	33 550	4 581	1 128	277	16.8	3.3
451110	Sporting goods stores .....	48	33 550	4 581	1 128	277	16.8	3.3
4511101	General-line sporting goods stores .....	10	14 380	1 305	323	76	5.8	1.2
4511102	Specialty-line sporting goods stores .....	38	19 170	3 276	805	201	25.0	5.0
45112	Hobby, toy, and game stores .....	13	21 380	2 184	518	149	5.2	1.9
451120	Hobby, toy, and game stores .....	13	21 380	2 184	518	149	5.2	1.9
45113	Sewing, needlework, and piece goods stores .....	7	11 874	1 069	253	62	15.8	—
451130	Sewing, needlework, and piece goods stores .....	7	11 874	1 069	253	62	15.8	—
45114	Musical instrument and supplies stores .....	9	7 128	1 416	292	40	15.3	—
451140	Musical instrument and supplies stores .....	9	7 128	1 416	292	40	15.3	—
4512	Book, periodical, and music stores .....	25	30 423	2 599	653	222	12.6	2.0
45121	Book stores and news dealers .....	13	20 750	1 483	364	137	11.3	.1
451211	Book stores .....	12	D	D	D	c	D	D
4512111	Book stores, general .....	9	D	D	D	c	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	12	9 673	1 116	289	85	15.5	6.2
451220	Prerecorded tape, compact disc, and record stores .....	12	9 673	1 116	289	85	15.5	6.2
452	General merchandise stores .....	56	900 304	86 619	22 014	4 708	.5	.1
4521	Department stores .....	14	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	14	D	D	D	g	D	D
45211	Department stores .....	14	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	5	136 007	17 130	4 629	1 011	—	—
452112	Discount department stores .....	9	D	D	D	f	D	D
4529	Other general merchandise stores .....	42	D	D	D	h	D	D
45291	Warehouse clubs and supercenters .....	6	D	D	D	h	D	D
452910	Warehouse clubs and supercenters .....	6	D	D	D	h	D	D
45299	All other general merchandise stores .....	36	D	D	D	e	D	D
452990	All other general merchandise stores .....	36	D	D	D	e	D	D
4529901	Variety stores .....	24	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	12	D	D	D	c	D	D
453	Miscellaneous store retailers .....	279	177 748	26 390	6 554	1 629	23.1	4.4
4531	Florists .....	41	11 403	2 227	584	177	46.2	2.4
45311	Florists .....	41	11 403	2 227	584	177	46.2	2.4
453110	Florists .....	41	11 403	2 227	584	177	46.2	2.4
4532	Office supplies, stationery, and gift stores .....	93	81 478	10 521	2 750	714	8.7	4.4
45321	Office supplies and stationery stores .....	11	43 028	3 570	904	173	1.1	2.8
453210	Office supplies and stationery stores .....	11	43 028	3 570	904	173	1.1	2.8
45322	Gift, novelty, and souvenir stores .....	82	38 450	6 951	1 846	541	17.2	6.2
453220	Gift, novelty, and souvenir stores .....	82	38 450	6 951	1 846	541	17.2	6.2
4533	Used merchandise stores .....	41	11 829	2 261	561	185	11.0	2.3
45331	Used merchandise stores .....	41	11 829	2 261	561	185	11.0	2.3
453310	Used merchandise stores .....	41	11 829	2 261	561	185	11.0	2.3

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LEE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	104	73 038	11 381	2 659	553	37.6	5.0
45391	Pet and pet supplies stores .....	16	11 090	1 584	379	103	19.8	3.2
453910	Pet and pet supplies stores .....	16	11 090	1 584	379	103	19.8	3.2
45392	Art dealers .....	22	8 143	1 170	290	80	16.6	4.7
453920	Art dealers .....	22	8 143	1 170	290	80	16.6	4.7
45399	All other miscellaneous store retailers .....	61	51 469	8 342	1 918	361	45.4	2.5
454	Nonstore retailers .....	110	84 269	14 438	3 562	534	27.6	6.3
4541	Electronic shopping and mail-order houses .....	34	20 171	4 047	923	155	27.0	5.5
45411	Electronic shopping and mail-order houses .....	34	20 171	4 047	923	155	27.0	5.5
4542	Vending machine operators .....	14	7 924	1 640	434	53	75.0	.7
45421	Vending machine operators .....	14	7 924	1 640	434	53	75.0	.7
454210	Vending machine operators .....	14	7 924	1 640	434	53	75.0	.7
4543	Direct selling establishments .....	62	56 174	8 751	2 205	326	21.1	7.5
45431	Fuel dealers .....	9	18 723	2 703	709	84	4.4	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	8	D	D	D	b	D	D
45439	Other direct selling establishments .....	53	37 451	6 048	1 496	242	29.4	11.2
454390	Other direct selling establishments .....	53	37 451	6 048	1 496	242	29.4	11.2
<b>LEON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 020</b>	<b>2 685 149</b>	<b>275 993</b>	<b>66 989</b>	<b>15 912</b>	<b>9.1</b>	<b>7.6</b>
441	Motor vehicle and parts dealers .....	118	631 144	52 396	12 204	1 657	20.2	6.0
4411	Automobile dealers .....	56	555 386	40 254	9 335	1 158	21.6	4.2
44111	New car dealers .....	28	526 531	38 799	8 958	1 098	19.2	3.9
441110	New car dealers .....	28	526 531	38 799	8 958	1 098	19.2	3.9
44112	Used car dealers .....	28	28 855	1 455	377	60	64.8	8.7
441120	Used car dealers .....	28	28 855	1 455	377	60	64.8	8.7
4412	Other motor vehicle dealers .....	9	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	8	D	D	D	b	D	D
441222	Boat dealers .....	4	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	53	D	D	D	e	D	D
44131	Automotive parts and accessories stores .....	32	32 653	5 314	1 272	265	7.8	13.3
441310	Automotive parts and accessories stores .....	32	32 653	5 314	1 272	265	7.8	13.3
44132	Tire dealers .....	21	D	D	D	c	D	D
441320	Tire dealers .....	21	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	56	76 709	10 682	2 466	460	36.6	3.9
4421	Furniture stores .....	24	D	D	D	c	D	D
44211	Furniture stores .....	24	D	D	D	c	D	D
442110	Furniture stores .....	24	D	D	D	c	D	D
4422	Home furnishings stores .....	32	D	D	D	e	D	D
44221	Floor covering stores .....	12	D	D	D	c	D	D
442210	Floor covering stores .....	12	D	D	D	c	D	D
44229	Other home furnishings stores .....	20	D	D	D	c	D	D
442299	All other home furnishings stores .....	20	D	D	D	c	D	D
443	Electronics and appliance stores .....	52	D	D	D	f	D	D
4431	Electronics and appliance stores .....	52	D	D	D	f	D	D
44311	Appliance, television, and other electronics stores .....	35	D	D	D	e	D	D
443111	Household appliance stores .....	8	9 474	1 495	368	53	2.4	2.5
443112	Radio, television, and other electronics stores .....	27	D	D	D	e	D	D
44312	Computer and software stores .....	14	D	D	D	c	D	D
443120	Computer and software stores .....	14	D	D	D	c	D	D
44313	Camera and photographic supplies stores .....	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	66	241 662	27 197	6 156	1 151	3.9	3.7
4441	Building material and supplies dealers .....	52	216 040	21 634	4 975	909	1.3	1.8
44411	Home centers .....	6	D	D	D	f	D	D
444110	Home centers .....	6	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	11	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	11	D	D	D	b	D	D
44413	Hardware stores .....	5	8 097	789	183	49	—	27.2
444130	Hardware stores .....	5	8 097	789	183	49	—	27.2
44419	Other building material dealers .....	30	60 364	8 673	1 998	265	4.5	1.9
444190	Other building material dealers .....	30	60 364	8 673	1 998	265	4.5	1.9
4442	Lawn and garden equipment and supplies stores .....	14	25 622	5 563	1 181	242	26.3	20.1
44421	Outdoor power equipment stores .....	2	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	12	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores .....	12	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LEON—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	85	403 215	45 527	11 641	3 387	4.0	1.3
4451	Grocery stores .....	52	375 668	42 589	10 904	3 212	3.0	1.3
44511	Supermarkets and other grocery (except convenience) stores .....	36	368 838	42 137	10 794	3 176	1.8	1.2
445110	Supermarkets and other grocery (except convenience) stores .....	36	368 838	42 137	10 794	3 176	1.8	1.2
4452	Specialty food stores .....	17	4 641	1 417	407	78	20.4	10.5
4453	Beer, wine, and liquor stores .....	16	22 906	1 521	330	97	16.2	—
44531	Beer, wine, and liquor stores .....	16	22 906	1 521	330	97	16.2	—
445310	Beer, wine, and liquor stores .....	16	22 906	1 521	330	97	16.2	—
446	Health and personal care stores .....	78	171 360	20 890	5 199	1 386	2.5	2.1
4461	Health and personal care stores .....	78	171 360	20 890	5 199	1 386	2.5	2.1
44611	Pharmacies and drug stores .....	32	D	D	D	f	D	D
446110	Pharmacies and drug stores .....	32	D	D	D	f	D	D
4461101	Pharmacies and drug stores .....	29	142 521	14 789	3 701	927	1.2	.8
4461102	Proprietary stores .....	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	16	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	16	D	D	D	b	D	D
44613	Optical goods stores .....	11	7 604	1 733	451	75	.4	.3
446130	Optical goods stores .....	11	7 604	1 733	451	75	.4	.3
44619	Other health and personal care stores .....	19	13 209	3 262	779	287	15.4	14.6
446191	Food (health) supplement stores .....	11	7 984	1 393	329	97	10.9	.7
446199	All other health and personal care stores .....	8	5 225	1 869	450	190	22.3	35.9
447	Gasoline stations .....	128	218 001	13 255	3 242	974	9.5	43.6
4471	Gasoline stations .....	128	218 001	13 255	3 242	974	9.5	43.6
44711	Gasoline stations with convenience stores .....	115	D	D	D	f	D	D
447110	Gasoline stations with convenience stores .....	115	D	D	D	f	D	D
44719	Other gasoline stations .....	13	D	D	D	b	D	D
447190	Other gasoline stations .....	13	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	176	185 998	22 614	5 635	1 876	4.7	2.3
4481	Clothing stores .....	108	135 645	16 826	4 163	1 428	3.4	2.9
44811	Men's clothing stores .....	10	6 706	1 603	408	65	—	1.4
448110	Men's clothing stores .....	10	6 706	1 603	408	65	—	1.4
44812	Women's clothing stores .....	42	26 402	3 072	731	309	6.5	10.4
448120	Women's clothing stores .....	42	26 402	3 072	731	309	6.5	10.4
44813	Children's and infants' clothing stores .....	8	3 711	559	146	81	16.1	.5
448130	Children's and infants' clothing stores .....	8	3 711	559	146	81	16.1	.5
44814	Family clothing stores .....	34	D	D	D	f	D	D
448140	Family clothing stores .....	34	D	D	D	f	D	D
44815	Clothing accessories stores .....	8	D	D	D	b	D	D
448150	Clothing accessories stores .....	8	D	D	D	b	D	D
44819	Other clothing stores .....	6	D	D	D	b	D	D
448190	Other clothing stores .....	6	D	D	D	b	D	D
4482	Shoe stores .....	37	D	D	D	e	D	D
44821	Shoe stores .....	37	D	D	D	e	D	D
448210	Shoe stores .....	37	D	D	D	e	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	19	16 099	1 397	363	143	7.1	1.2
4482105	Athletic footwear stores .....	12	12 272	1 216	284	117	—	—
4483	Jewelry, luggage, and leather goods stores .....	31	D	D	D	c	D	D
44831	Jewelry stores .....	29	19 256	2 703	705	140	14.8	—
448310	Jewelry stores .....	29	19 256	2 703	705	140	14.8	—
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	62	93 779	10 622	2 373	833	4.9	10.8
4511	Sporting goods, hobby, and musical instrument stores .....	32	D	D	D	e	D	D
45111	Sporting goods stores .....	12	13 358	1 230	286	107	6.5	34.8
451110	Sporting goods stores .....	12	13 358	1 230	286	107	6.5	34.8
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	10	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	9	14 875	1 591	349	172	6.3	—
451120	Hobby, toy, and game stores .....	9	14 875	1 591	349	172	6.3	—
45113	Sewing, needlework, and piece goods stores .....	4	3 679	413	104	39	—	—
451130	Sewing, needlework, and piece goods stores .....	4	3 679	413	104	39	—	—
45114	Musical instrument and supplies stores .....	7	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	7	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	30	D	D	D	e	D	D
45121	Book stores and news dealers .....	20	49 006	5 801	1 287	391	.6	.3
451211	Book stores .....	19	D	D	D	e	D	D
4512111	Book stores, general .....	8	D	D	D	c	D	D
4512112	Specialty book stores .....	5	D	D	D	b	D	D
4512113	College book stores .....	6	29 363	3 337	672	191	—	—
45122	Prerecorded tape, compact disc, and record stores .....	10	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	10	D	D	D	b	D	D

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**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LEON—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	35	D	D	D	h	D	D
4521	Department stores .....	8	210 790	23 507	5 992	1 557	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	8	218 378	23 507	5 992	1 557	—	—
45211	Department stores .....	8	210 790	23 507	5 992	1 557	—	—
452111	Department stores (except discount department stores) ..	5	105 783	13 740	3 586	1 004	—	—
452112	Discount department stores .....	3	105 007	9 767	2 406	553	—	—
4529	Other general merchandise stores .....	27	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	3	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	24	D	D	D	c	D	D
452990	All other general merchandise stores .....	24	D	D	D	c	D	D
4529901	Variety stores .....	17	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	7	D	D	D	b	D	D
453	Miscellaneous store retailers .....	127	D	D	D	f	D	D
4531	Florists .....	17	3 758	988	257	73	52.3	9.3
45311	Florists .....	17	3 758	988	257	73	52.3	9.3
453110	Florists .....	17	3 758	988	257	73	52.3	9.3
4532	Office supplies, stationery, and gift stores .....	37	D	D	D	e	D	D
45321	Office supplies and stationery stores .....	8	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	8	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	29	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	29	D	D	D	c	D	D
4533	Used merchandise stores .....	25	6 399	1 513	296	137	25.8	3.9
45331	Used merchandise stores .....	25	6 399	1 513	296	137	25.8	3.9
453310	Used merchandise stores .....	25	6 399	1 513	296	137	25.8	3.9
4539	Other miscellaneous store retailers .....	48	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	9	8 440	1 249	274	78	8.6	22.8
453910	Pet and pet supplies stores .....	9	8 440	1 249	274	78	8.6	22.8
45393	Manufactured (mobile) home dealers .....	15	17 350	1 622	395	64	16.0	8.1
453930	Manufactured (mobile) home dealers .....	15	17 350	1 622	395	64	16.0	8.1
45399	All other miscellaneous store retailers .....	23	D	D	D	c	D	D
454	Nonstore retailers .....	37	24 575	5 342	1 347	211	27.6	.8
4542	Vending machine operators .....	5	D	D	D	b	D	D
45421	Vending machine operators .....	5	D	D	D	b	D	D
454210	Vending machine operators .....	5	D	D	D	b	D	D
4543	Direct selling establishments .....	23	14 770	2 893	763	120	41.2	.7
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	6 245	1 135	301	45	10.6	—
45439	Other direct selling establishments .....	18	8 525	1 758	462	75	63.6	1.2
454390	Other direct selling establishments .....	18	8 525	1 758	462	75	63.6	1.2
<b>LEVY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>141</b>	<b>269 567</b>	<b>23 730</b>	<b>6 118</b>	<b>1 424</b>	<b>13.8</b>	<b>4.3</b>
441	Motor vehicle and parts dealers .....	21	40 979	3 335	873	147	10.6	5.3
4412	Other motor vehicle dealers .....	3	3 727	237	65	14	67.1	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	3 727	237	65	14	67.1	—
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
44131	Automotive parts and accessories stores .....	8	6 765	839	205	51	4.7	25.8
441310	Automotive parts and accessories stores .....	8	6 765	839	205	51	4.7	25.8
442	Furniture and home furnishings stores .....	3	1 113	185	49	12	49.1	—
443	Electronics and appliance stores .....	6	1 656	302	72	15	62.8	—
444	Building material and garden equipment and supplies dealers ...	13	20 242	1 612	317	96	30.6	7.3
4441	Building material and supplies dealers .....	8	15 319	1 140	238	69	40.4	.3
44413	Hardware stores .....	6	D	D	D	b	D	D
444130	Hardware stores .....	6	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	5	4 923	472	79	27	—	29.0
44422	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	21	46 185	4 487	1 006	308	26.1	8.6
446	Health and personal care stores .....	3	D	D	D	b	D	D
4461	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	31	37 590	1 831	459	136	12.8	8.2
44711	Gasoline stations with convenience stores .....	26	34 155	1 636	408	121	10.8	8.1
447110	Gasoline stations with convenience stores .....	26	34 155	1 636	408	121	10.8	8.1
448	Clothing and clothing accessories stores .....	5	3 114	420	108	29	21.8	22.6
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	10	D	D	D	e	D	D
4529	Other general merchandise stores .....	10	D	D	D	e	D	D
45299	All other general merchandise stores .....	9	6 742	579	144	46	4.2	—
452990	All other general merchandise stores .....	9	6 742	579	144	46	4.2	—
4529901	Variety stores .....	7	D	D	D	b	D	D

See footnotes at end of table.

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<b>LEVY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	19	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	6	12 375	686	192	25	39.8	—
453930	Manufactured (mobile) home dealers .....	6	12 375	686	192	25	39.8	—
454	Nonstore retailers .....	7	5 928	908	495	86	8.0	.8
4543	Direct selling establishments .....	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	D	D	D	b	D	D
<b>LIBERTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>16</b>	<b>15 331</b>	<b>1 618</b>	<b>320</b>	<b>91</b>	<b>63.1</b>	<b>26.2</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	6	4 163	367	74	31	66.4	33.6
446	Health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>MADISON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>70</b>	<b>76 607</b>	<b>8 472</b>	<b>2 037</b>	<b>594</b>	<b>19.8</b>	<b>2.4</b>
441	Motor vehicle and parts dealers .....	6	4 613	690	159	41	62.0	—
442	Furniture and home furnishings stores .....	3	1 432	367	104	21	48.6	—
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	6 991	1 136	273	54	19.8	—
4441	Building material and supplies dealers .....	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	8	22 574	2 182	517	156	3.4	1.4
446	Health and personal care stores .....	4	6 927	554	128	36	37.6	—
447	Gasoline stations .....	16	19 580	1 400	313	152	11.2	5.1
448	Clothing and clothing accessories stores .....	7	5 017	404	98	36	10.6	—
4481	Clothing stores .....	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	5	1 382	294	73	25	99.4	.6
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	3 627	416	107	32	13.4	—
45299	All other general merchandise stores .....	4	3 627	416	107	32	13.4	—
452990	All other general merchandise stores .....	4	3 627	416	107	32	13.4	—
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	6	3 149	812	216	25	34.5	15.5
<b>MANATEE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>994</b>	<b>2 703 995</b>	<b>256 184</b>	<b>63 523</b>	<b>13 818</b>	<b>8.4</b>	<b>2.6</b>
441	Motor vehicle and parts dealers .....	123	674 908	49 485	11 738	1 468	14.6	2.5
4411	Automobile dealers .....	43	533 834	36 863	8 573	928	15.9	.1
44111	New car dealers .....	20	479 365	34 462	8 024	833	10.9	—
441110	New car dealers .....	20	479 365	34 462	8 024	833	10.9	—
44112	Used car dealers .....	23	54 469	2 401	549	95	59.5	1.1
441120	Used car dealers .....	23	54 469	2 401	549	95	59.5	1.1
4412	Other motor vehicle dealers .....	31	96 984	4 670	1 138	174	12.0	12.3
44121	Recreational vehicle dealers .....	5	4 608	429	86	17	94.3	—
441210	Recreational vehicle dealers .....	5	4 608	429	86	17	94.3	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	26	92 376	4 241	1 052	157	7.9	12.9
441221	Motorcycle dealers .....	3	D	D	D	a	D	D
441222	Boat dealers .....	21	83 713	3 542	884	132	7.7	14.2
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	49	44 090	7 952	2 027	366	4.7	9.0
44131	Automotive parts and accessories stores .....	33	29 241	4 674	1 177	266	6.8	1.2
441310	Automotive parts and accessories stores .....	33	29 241	4 674	1 177	266	6.8	1.2
44132	Tire dealers .....	16	14 849	3 278	850	100	.6	24.3
441320	Tire dealers .....	16	14 849	3 278	850	100	.6	24.3

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MANATEE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
442	Furniture and home furnishings stores .....	77	96 755	11 898	2 918	539	14.9	6.6
4421	Furniture stores .....	23	33 676	3 841	1 009	133	31.0	2.6
44211	Furniture stores .....	23	33 676	3 841	1 009	133	31.0	2.6
442110	Furniture stores .....	23	33 676	3 841	1 009	133	31.0	2.6
4422	Home furnishings stores .....	54	63 079	8 057	1 909	406	6.3	8.7
44221	Floor covering stores .....	15	32 329	3 286	741	122	6.1	7.6
442210	Floor covering stores .....	15	32 329	3 286	741	122	6.1	7.6
44229	Other home furnishings stores .....	39	30 750	4 771	1 168	284	6.5	9.8
442291	Window treatment stores .....	6	1 836	321	33	7	17.0	55.0
442299	All other home furnishings stores .....	33	28 914	4 450	1 135	277	5.9	6.9
443	Electronics and appliance stores .....	39	69 620	7 805	2 100	345	4.2	1.2
4431	Electronics and appliance stores .....	39	69 620	7 805	2 100	345	4.2	1.2
44311	Appliance, television, and other electronics stores .....	27	54 267	5 817	1 562	258	5.2	1.4
443111	Household appliance stores.....	14	23 977	2 698	730	118	2.0	1.1
443112	Radio, television, and other electronics stores .....	13	30 290	3 119	832	140	7.7	1.7
44312	Computer and software stores .....	9	D	D	D	b	D	D
443120	Computer and software stores .....	9	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	3	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	60	217 936	22 016	5 466	1 075	4.3	3.1
4441	Building material and supplies dealers .....	46	186 738	18 203	4 625	930	4.3	3.6
44411	Home centers .....	3	D	D	D	f	D	D
444110	Home centers .....	3	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	13	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	13	D	D	D	b	D	D
44419	Other building material dealers .....	24	22 556	3 024	670	105	30.3	15.9
444190	Other building material dealers .....	24	22 556	3 024	670	105	30.3	15.9
4442	Lawn and garden equipment and supplies stores .....	14	31 198	3 813	841	145	4.6	.1
44422	Nursery, garden center, and farm supply stores .....	13	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores .....	13	D	D	D	c	D	D
445	Food and beverage stores .....	110	438 586	48 850	12 522	3 150	3.5	1.4
4451	Grocery stores .....	82	424 127	46 188	11 851	3 023	3.2	1.3
44511	Supermarkets and other grocery (except convenience) stores .....	49	395 939	44 468	11 411	2 879	1.4	.1
445110	Supermarkets and other grocery (except convenience) stores .....	49	395 939	44 468	11 411	2 879	1.4	.1
44512	Convenience stores .....	33	28 188	1 720	440	144	28.7	18.9
445120	Convenience stores .....	33	28 188	1 720	440	144	28.7	18.9
4452	Specialty food stores .....	17	4 780	2 012	488	73	19.2	8.7
4453	Beer, wine, and liquor stores .....	11	9 679	650	183	54	11.2	—
44531	Beer, wine, and liquor stores .....	11	9 679	650	183	54	11.2	—
445310	Beer, wine, and liquor stores .....	11	9 679	650	183	54	11.2	—
446	Health and personal care stores .....	82	168 669	19 830	4 818	1 179	9.6	1.3
4461	Health and personal care stores .....	82	168 669	19 830	4 818	1 179	9.6	1.3
44611	Pharmacies and drug stores .....	32	147 392	15 983	3 833	959	9.8	.8
446110	Pharmacies and drug stores .....	32	147 392	15 983	3 833	959	9.8	.8
4461101	Pharmacies and drug stores .....	29	D	D	D	f	D	D
4461102	Proprietary stores .....	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	9	5 874	735	173	63	1.6	—
446120	Cosmetics, beauty supplies, and perfume stores .....	9	5 874	735	173	63	1.6	—
44613	Optical goods stores .....	11	3 888	790	201	41	15.1	2.6
446130	Optical goods stores .....	11	3 888	790	201	41	15.1	2.6
44619	Other health and personal care stores .....	30	11 515	2 322	611	116	9.5	8.2
446191	Food (health) supplement stores .....	13	6 300	1 010	264	67	2.9	11.8
446199	All other health and personal care stores .....	17	5 215	1 312	347	49	17.4	3.8
447	Gasoline stations .....	79	184 703	8 987	2 046	569	18.5	6.7
4471	Gasoline stations .....	79	184 703	8 987	2 046	569	18.5	6.7
44711	Gasoline stations with convenience stores .....	72	170 541	8 169	1 873	530	18.0	7.2
447110	Gasoline stations with convenience stores .....	72	170 541	8 169	1 873	530	18.0	7.2
448	Clothing and clothing accessories stores .....	199	211 115	23 111	5 825	1 730	5.1	4.2
4481	Clothing stores .....	125	155 500	16 765	4 187	1 296	4.7	4.6
44811	Men's clothing stores .....	10	5 171	750	212	53	—	23.7
448110	Men's clothing stores .....	10	5 171	750	212	53	—	23.7
44812	Women's clothing stores .....	40	32 284	3 749	903	301	12.2	16.3
448120	Women's clothing stores .....	40	32 284	3 749	903	301	12.2	16.3
44813	Children's and infants' clothing stores .....	9	5 163	539	112	30	4.0	—
448130	Children's and infants' clothing stores .....	9	5 163	539	112	30	4.0	—
44814	Family clothing stores .....	46	100 350	10 057	2 541	777	1.7	.6
448140	Family clothing stores .....	46	100 350	10 057	2 541	777	1.7	.6
44815	Clothing accessories stores .....	6	4 099	496	119	33	—	.6
448150	Clothing accessories stores .....	6	4 099	496	119	33	—	.6
44819	Other clothing stores .....	14	8 433	1 174	300	102	17.5	—
448190	Other clothing stores .....	14	8 433	1 174	300	102	17.5	—

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MANATEE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores—Con.							
4482	Shoe stores .....	37	34 030	3 260	819	244	.3	3.7
44821	Shoe stores .....	37	34 030	3 260	819	244	.3	3.7
448210	Shoe stores .....	37	34 030	3 260	819	244	.3	3.7
4482101	Men's shoe stores .....	3	D	D	D	a	D	D
4482102	Women's shoe stores .....	5	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	20	14 170	1 513	401	117	.8	6.0
4482105	Athletic footwear stores .....	8	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	37	21 585	3 086	819	190	15.8	1.7
44831	Jewelry stores .....	34	D	D	D	c	D	D
448310	Jewelry stores .....	34	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	3	D	D	D	b	D	D
448320	Luggage and leather goods stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	42	52 477	5 445	1 294	392	6.5	11.4
4511	Sporting goods, hobby, and musical instrument stores .....	32	42 573	4 446	1 044	313	8.0	11.1
45111	Sporting goods stores .....	13	18 503	1 618	430	107	8.1	9.7
451110	Sporting goods stores .....	13	18 503	1 618	430	107	8.1	9.7
4511101	General-line sporting goods stores .....	3	12 692	961	258	53	—	13.4
45112	Hobby, toy, and game stores .....	8	11 947	1 267	302	137	4.6	—
451120	Hobby, toy, and game stores .....	8	11 947	1 267	302	137	4.6	—
45113	Sewing, needlework, and piece goods stores .....	7	3 518	382	102	31	17.8	11.4
451130	Sewing, needlework, and piece goods stores .....	7	3 518	382	102	31	17.8	11.4
45114	Musical instrument and supplies stores .....	4	8 605	1 179	210	38	8.4	29.2
451140	Musical instrument and supplies stores .....	4	8 605	1 179	210	38	8.4	29.2
4512	Book, periodical, and music stores .....	10	9 904	999	250	79	—	13.0
45121	Book stores and news dealers .....	7	6 898	749	187	60	—	18.7
451211	Book stores .....	6	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512112	Specialty book stores .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	3	3 006	250	63	19	—	—
451220	Prerecorded tape, compact disc, and record stores .....	3	3 006	250	63	19	—	—
452	General merchandise stores .....	34	457 618	44 219	11 374	2 522	—	.3
4521	Department stores .....	9	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	9	D	D	D	g	D	D
45211	Department stores .....	9	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D
452112	Discount department stores .....	5	D	D	D	e	D	D
4529	Other general merchandise stores .....	25	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	4	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	4	D	D	D	g	D	D
45299	All other general merchandise stores .....	21	D	D	D	c	D	D
452990	All other general merchandise stores .....	21	D	D	D	c	D	D
4529901	Variety stores .....	14	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	7	D	D	D	c	D	D
453	Miscellaneous store retailers .....	101	62 655	8 079	1 967	585	21.3	2.4
4531	Florists .....	16	4 653	1 019	246	67	44.4	1.4
45311	Florists .....	16	4 653	1 019	246	67	44.4	1.4
453110	Florists .....	16	4 653	1 019	246	67	44.4	1.4
4532	Office supplies, stationery, and gift stores .....	33	29 067	3 202	797	225	9.9	2.6
45321	Office supplies and stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	29	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	29	D	D	D	c	D	D
4533	Used merchandise stores .....	14	5 026	1 293	305	97	30.8	.4
45331	Used merchandise stores .....	14	5 026	1 293	305	97	30.8	.4
453310	Used merchandise stores .....	14	5 026	1 293	305	97	30.8	.4
4539	Other miscellaneous store retailers .....	38	23 909	2 565	619	196	28.7	2.9
45391	Pet and pet supplies stores .....	11	8 579	1 217	299	109	21.8	3.0
453910	Pet and pet supplies stores .....	11	8 579	1 217	299	109	21.8	3.0
45392	Art dealers .....	6	1 291	174	47	8	35.3	5.0
453920	Art dealers .....	6	1 291	174	47	8	35.3	5.0
45399	All other miscellaneous store retailers .....	19	D	D	D	b	D	D
454	Nonstore retailers .....	48	68 953	6 459	1 455	264	11.0	.3
4541	Electronic shopping and mail-order houses .....	17	48 807	2 797	584	139	8.9	—
45411	Electronic shopping and mail-order houses .....	17	48 807	2 797	584	139	8.9	—
4542	Vending machine operators .....	3	3 300	662	158	23	7.0	—
45421	Vending machine operators .....	3	3 300	662	158	23	7.0	—
454210	Vending machine operators .....	3	3 300	662	158	23	7.0	—
4543	Direct selling establishments .....	28	16 846	3 000	713	102	18.0	1.1
45431	Fuel dealers .....	6	8 105	1 471	381	46	—	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	6	8 105	1 471	381	46	—	—
45439	Other direct selling establishments .....	22	8 741	1 529	332	56	34.7	2.1
454390	Other direct selling establishments .....	22	8 741	1 529	332	56	34.7	2.1

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARION</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>1 063</b>	<b>2 860 280</b>	<b>280 521</b>	<b>68 465</b>	<b>14 139</b>	<b>9.0</b>	<b>3.8</b>
441	Motor vehicle and parts dealers	150	764 033	70 624	16 984	1 970	14.2	3.1
4411	Automobile dealers	58	598 304	50 936	12 144	1 142	12.8	1.2
44111	New car dealers	19	529 765	46 305	11 055	991	11.8	1.3
441110	New car dealers	19	529 765	46 305	11 055	991	11.8	1.3
44112	Used car dealers	39	68 539	4 631	1 089	151	20.5	.5
441120	Used car dealers	39	68 539	4 631	1 089	151	20.5	.5
4412	Other motor vehicle dealers	33	109 753	8 386	2 098	326	23.6	14.5
44121	Recreational vehicle dealers	13	53 844	2 896	793	140	22.6	13.9
441210	Recreational vehicle dealers	13	53 844	2 896	793	140	22.6	13.9
44122	Motorcycle, boat, and other motor vehicle dealers	20	55 909	5 490	1 305	186	24.6	15.0
441221	Motorcycle dealers	8	32 125	3 504	824	104	20.3	25.5
441222	Boat dealers	8	17 447	1 741	425	67	41.5	—
441229	All other motor vehicle dealers	4	6 337	245	56	15	—	3.3
4413	Automotive parts, accessories, and tire stores	59	55 976	11 302	2 742	502	11.5	1.2
44131	Automotive parts and accessories stores	39	39 727	7 123	1 725	335	9.5	—
441310	Automotive parts and accessories stores	39	39 727	7 123	1 725	335	9.5	—
44132	Tire dealers	20	16 249	4 179	1 017	167	16.3	4.3
441320	Tire dealers	20	16 249	4 179	1 017	167	16.3	4.3
442	Furniture and home furnishings stores	64	79 037	10 417	2 441	393	17.5	3.0
4421	Furniture stores	31	53 220	7 319	1 750	255	22.3	2.2
44211	Furniture stores	31	53 220	7 319	1 750	255	22.3	2.2
442110	Furniture stores	31	53 220	7 319	1 750	255	22.3	2.2
4422	Home furnishings stores	33	25 817	3 098	691	138	7.6	4.4
44221	Floor covering stores	15	15 176	2 029	485	68	5.8	4.1
442210	Floor covering stores	15	15 176	2 029	485	68	5.8	4.1
44229	Other home furnishings stores	18	10 641	1 069	206	70	10.2	4.9
442299	All other home furnishings stores	11	9 216	787	141	55	4.8	1.6
443	Electronics and appliance stores	45	55 009	5 755	1 338	255	23.7	2.1
4431	Electronics and appliance stores	45	55 009	5 755	1 338	255	23.7	2.1
44311	Appliance, television, and other electronics stores	32	46 060	4 442	1 007	188	27.1	2.3
443111	Household appliance stores	13	10 470	1 135	213	45	89.1	—
443112	Radio, television, and other electronics stores	19	35 590	3 307	794	143	8.9	3.0
44312	Computer and software stores	10	D	D	D	b	D	D
443120	Computer and software stores	10	D	D	D	b	D	D
44313	Camera and photographic supplies stores	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	102	251 064	29 058	6 941	1 363	6.0	15.8
4441	Building material and supplies dealers	77	206 384	23 341	5 649	1 049	5.2	18.9
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint and wallpaper stores	9	D	D	D	b	D	D
444120	Paint and wallpaper stores	9	D	D	D	b	D	D
44413	Hardware stores	17	D	D	D	c	D	D
444130	Hardware stores	17	D	D	D	c	D	D
44419	Other building material dealers	49	93 174	12 577	2 925	434	10.5	41.0
444190	Other building material dealers	49	93 174	12 577	2 925	434	10.5	41.0
4442	Lawn and garden equipment and supplies stores	25	44 680	5 717	1 292	314	9.8	1.5
44421	Outdoor power equipment stores	4	4 740	936	113	23	56.9	—
444210	Outdoor power equipment stores	4	4 740	936	113	23	56.9	—
44422	Nursery, garden center, and farm supply stores	21	39 940	4 781	1 179	291	4.2	1.7
444220	Nursery, garden center, and farm supply stores	21	39 940	4 781	1 179	291	4.2	1.7
445	Food and beverage stores	114	383 047	43 474	10 451	2 794	5.5	4.0
4451	Grocery stores	85	365 389	41 343	9 937	2 680	4.8	3.8
44511	Supermarkets and other grocery (except convenience) stores	51	353 320	40 643	9 749	2 618	2.4	3.3
445110	Supermarkets and other grocery (except convenience) stores	51	353 320	40 643	9 749	2 618	2.4	3.3
44512	Convenience stores	34	12 069	700	188	62	73.9	17.9
445120	Convenience stores	34	12 069	700	188	62	73.9	17.9
4452	Specialty food stores	18	5 122	1 454	350	70	33.6	12.5
4453	Beer, wine, and liquor stores	11	12 536	677	164	44	15.6	6.0
44531	Beer, wine, and liquor stores	11	12 536	677	164	44	15.6	6.0
445310	Beer, wine, and liquor stores	11	12 536	677	164	44	15.6	6.0
446	Health and personal care stores	74	155 000	18 398	4 453	878	9.6	.8
4461	Health and personal care stores	74	155 000	18 398	4 453	878	9.6	.8
44611	Pharmacies and drug stores	29	131 585	14 415	3 476	672	6.6	—
446110	Pharmacies and drug stores	29	131 585	14 415	3 476	672	6.6	—
4461101	Pharmacies and drug stores	27	D	D	D	f	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	4	2 880	316	76	31	—	—
446120	Cosmetics, beauty supplies, and perfume stores	4	2 880	316	76	31	—	—
44613	Optical goods stores	13	6 196	1 409	361	66	26.6	—
446130	Optical goods stores	13	6 196	1 409	361	66	26.6	—
44619	Other health and personal care stores	28	14 339	2 258	540	109	31.3	8.9
446191	Food (health) supplement stores	13	6 320	873	215	66	2.8	—
446199	All other health and personal care stores	15	8 019	1 385	325	43	53.7	15.8

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARION—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	153	315 570	17 527	4 322	1 171	9.0	4.2
4471	Gasoline stations .....	153	315 570	17 527	4 322	1 171	9.0	4.2
44711	Gasoline stations with convenience stores .....	134	221 939	11 933	2 927	829	10.6	5.5
447110	Gasoline stations with convenience stores .....	134	221 939	11 933	2 927	829	10.6	5.5
44719	Other gasoline stations .....	19	93 631	5 594	1 395	342	5.2	1.1
447190	Other gasoline stations .....	19	93 631	5 594	1 395	342	5.2	1.1
448	Clothing and clothing accessories stores .....	101	78 266	9 175	2 218	757	11.3	8.6
4481	Clothing stores .....	55	50 331	5 345	1 291	508	12.2	12.9
44813	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
44814	Family clothing stores .....	17	D	D	D	e	D	D
448140	Family clothing stores .....	17	D	D	D	e	D	D
44815	Clothing accessories stores .....	5	1 929	348	83	23	39.3	—
448150	Clothing accessories stores .....	5	1 929	348	83	23	39.3	—
44819	Other clothing stores .....	8	3 641	477	125	53	16.2	12.7
448190	Other clothing stores .....	8	3 641	477	125	53	16.2	12.7
4482	Shoe stores .....	21	13 135	1 433	337	118	2.1	.9
44821	Shoe stores .....	21	13 135	1 433	337	118	2.1	.9
448210	Shoe stores .....	21	13 135	1 433	337	118	2.1	.9
4482102	Women's shoe stores .....	4	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	12	7 535	694	154	53	—	1.6
4482105	Athletic footwear stores .....	4	4 323	493	129	44	—	—
4483	Jewelry, luggage, and leather goods stores .....	25	14 800	2 397	590	131	16.1	1.0
44831	Jewelry stores .....	23	D	D	D	c	D	D
448310	Jewelry stores .....	23	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	45	39 793	4 659	1 205	416	9.7	2.3
4511	Sporting goods, hobby, and musical instrument stores .....	35	27 289	3 516	908	323	11.9	3.2
45111	Sporting goods stores .....	17	8 233	1 346	361	120	23.1	.7
451110	Sporting goods stores .....	17	8 233	1 346	361	120	23.1	.7
45112	Hobby, toy, and game stores .....	10	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	10	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores .....	4	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	4	D	D	D	a	D	D
45114	Musical instrument and supplies stores .....	4	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	4	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	10	12 504	1 143	297	93	4.8	.4
45121	Book stores and news dealers .....	8	D	D	D	b	D	D
451211	Book stores .....	8	D	D	D	b	D	D
4512111	Book stores, general .....	5	D	D	D	b	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	36	590 745	51 061	13 186	3 048	—	.2
4521	Department stores .....	8	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	8	D	D	D	f	D	D
45211	Department stores .....	8	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	4	79 178	9 261	2 530	587	—	—
452112	Discount department stores .....	4	D	D	D	e	D	D
4529	Other general merchandise stores .....	28	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	4	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	4	D	D	D	g	D	D
45299	All other general merchandise stores .....	24	D	D	D	f	D	D
452990	All other general merchandise stores .....	24	D	D	D	f	D	D
4529901	Variety stores .....	19	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	5	D	D	D	f	D	D
453	Miscellaneous store retailers .....	125	102 615	11 541	2 820	661	19.7	1.9
4531	Florists .....	17	5 058	1 371	377	103	19.9	—
45311	Florists .....	17	5 058	1 371	377	103	19.9	—
453110	Florists .....	17	5 058	1 371	377	103	19.9	—
4532	Office supplies, stationery, and gift stores .....	29	29 071	3 224	803	203	7.4	4.6
45321	Office supplies and stationery stores .....	5	19 853	1 601	410	85	1.8	—
453210	Office supplies and stationery stores .....	5	19 853	1 601	410	85	1.8	—
45322	Gift, novelty, and souvenir stores .....	24	9 218	1 623	393	118	19.4	14.4
453220	Gift, novelty, and souvenir stores .....	24	9 218	1 623	393	118	19.4	14.4
4533	Used merchandise stores .....	22	8 136	1 252	297	92	24.6	3.8
45331	Used merchandise stores .....	22	8 136	1 252	297	92	24.6	3.8
453310	Used merchandise stores .....	22	8 136	1 252	297	92	24.6	3.8
4539	Other miscellaneous store retailers .....	57	60 350	5 694	1 343	263	25.0	.4
45391	Pet and pet supplies stores .....	7	7 258	937	183	61	13.0	—
453910	Pet and pet supplies stores .....	7	7 258	937	183	61	13.0	—
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	23	39 458	2 726	626	83	28.1	.3
453930	Manufactured (mobile) home dealers .....	23	39 458	2 726	626	83	28.1	.3
45399	All other miscellaneous store retailers .....	24	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARION—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	54	46 101	8 832	2 106	433	18.0	.5
4541	Electronic shopping and mail-order houses .....	11	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses .....	11	D	D	D	c	D	D
4543	Direct selling establishments .....	36	30 167	5 577	1 436	226	18.8	.8
45431	Fuel dealers .....	8	7 816	1 485	424	63	6.1	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	8	7 816	1 485	424	63	6.1	—
45439	Other direct selling establishments .....	28	22 351	4 092	1 012	163	23.2	1.1
454390	Other direct selling establishments .....	28	22 351	4 092	1 012	163	23.2	1.1
<b>MARTIN</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>726</b>	<b>1 921 445</b>	<b>190 879</b>	<b>47 328</b>	<b>9 809</b>	<b>10.0</b>	<b>5.7</b>
441	Motor vehicle and parts dealers .....	95	518 343	38 855	9 529	1 385	16.1	14.6
4411	Automobile dealers .....	21	310 561	23 193	5 752	824	21.6	14.9
44111	New car dealers .....	12	284 502	22 158	5 472	786	20.8	16.3
441110	New car dealers .....	12	284 502	22 158	5 472	786	20.8	16.3
44112	Used car dealers .....	9	26 059	1 035	280	38	31.3	—
441120	Used car dealers .....	9	26 059	1 035	280	38	31.3	—
4412	Other motor vehicle dealers .....	45	181 164	10 646	2 538	355	4.7	15.5
44121	Recreational vehicle dealers .....	5	30 565	2 359	645	86	.8	78.4
441210	Recreational vehicle dealers .....	5	30 565	2 359	645	86	.8	78.4
44122	Motorcycle, boat, and other motor vehicle dealers .....	40	150 599	8 287	1 893	269	5.4	2.8
441221	Motorcycle dealers .....	4	D	D	D	b	D	D
441222	Boat dealers .....	29	121 707	6 537	1 507	222	5.6	2.4
441229	All other motor vehicle dealers .....	7	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	29	26 618	5 016	1 239	206	29.0	5.4
44131	Automotive parts and accessories stores .....	17	16 369	2 525	646	123	40.9	6.9
441310	Automotive parts and accessories stores .....	17	16 369	2 525	646	123	40.9	6.9
44132	Tire dealers .....	12	10 249	2 491	593	83	10.0	2.9
441320	Tire dealers .....	12	10 249	2 491	593	83	10.0	2.9
442	Furniture and home furnishings stores .....	67	97 796	10 884	2 639	504	15.9	1.5
4421	Furniture stores .....	26	55 617	6 135	1 533	254	9.0	1.5
44211	Furniture stores .....	26	55 617	6 135	1 533	254	9.0	1.5
442110	Furniture stores .....	26	55 617	6 135	1 533	254	9.0	1.5
4422	Home furnishings stores .....	41	42 179	4 749	1 106	250	24.9	1.4
44221	Floor covering stores .....	15	11 996	1 686	407	57	32.6	—
442210	Floor covering stores .....	15	11 996	1 686	407	57	32.6	—
44229	Other home furnishings stores .....	26	30 183	3 063	699	193	21.9	2.0
442299	All other home furnishings stores .....	23	29 040	2 882	661	186	21.8	2.1
443	Electronics and appliance stores .....	35	52 982	6 666	1 683	284	12.0	2.4
4431	Electronics and appliance stores .....	35	52 982	6 666	1 683	284	12.0	2.4
44311	Appliance, television, and other electronics stores .....	29	47 689	5 789	1 467	245	13.3	2.6
443111	Household appliance stores .....	10	10 083	1 209	327	50	32.9	6.3
443112	Radio, television, and other electronics stores .....	19	37 606	4 580	1 140	195	8.1	1.6
44312	Computer and software stores .....	4	D	D	D	b	D	D
443120	Computer and software stores .....	4	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	67	232 884	28 213	7 038	1 151	3.7	3.8
4441	Building material and supplies dealers .....	57	227 222	27 525	6 887	1 110	3.4	3.9
44411	Home centers .....	8	D	D	D	f	D	D
444110	Home centers .....	8	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	12	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	12	D	D	D	b	D	D
44419	Other building material dealers .....	33	67 825	10 888	2 610	333	9.0	9.1
444190	Other building material dealers .....	33	67 825	10 888	2 610	333	9.0	9.1
4442	Lawn and garden equipment and supplies stores .....	10	5 662	688	151	41	15.8	—
44422	Nursery, garden center, and farm supply stores .....	7	4 225	469	113	32	21.2	—
444220	Nursery, garden center, and farm supply stores .....	7	4 225	469	113	32	21.2	—
445	Food and beverage stores .....	56	276 100	31 669	7 902	1 937	2.4	1.0
4451	Grocery stores .....	35	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	22	D	D	D	g	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	22	D	D	D	g	D	D
4452	Specialty food stores .....	17	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARTIN—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
446	Health and personal care stores .....	61	128 974	15 762	3 712	807	17.2	.7
4461	Health and personal care stores .....	61	128 974	15 762	3 712	807	17.2	.7
44611	Pharmacies and drug stores .....	20	98 995	9 946	2 290	571	9.3	—
446110	Pharmacies and drug stores .....	20	98 995	9 946	2 290	571	9.3	—
4461101	Pharmacies and drug stores .....	17	D	D	D	f	D	D
4461102	Proprietary stores .....	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	8	3 516	449	109	42	5.5	1.2
446120	Cosmetics, beauty supplies, and perfume stores .....	8	3 516	449	109	42	5.5	1.2
44613	Optical goods stores .....	15	4 830	1 025	280	64	—	9.1
446130	Optical goods stores .....	15	4 830	1 025	280	64	—	9.1
44619	Other health and personal care stores .....	18	21 633	4 342	1 033	130	59.5	2.1
446191	Food (health) supplement stores .....	8	3 620	662	130	26	1.6	12.3
446199	All other health and personal care stores .....	10	18 013	3 680	903	104	71.1	—
447	Gasoline stations .....	60	143 252	7 393	1 740	437	12.4	4.5
4471	Gasoline stations .....	60	143 252	7 393	1 740	437	12.4	4.5
44711	Gasoline stations with convenience stores .....	53	118 898	6 941	1 633	414	12.6	3.1
447110	Gasoline stations with convenience stores .....	53	118 898	6 941	1 633	414	12.6	3.1
44719	Other gasoline stations .....	7	24 354	452	107	23	11.4	11.6
447190	Other gasoline stations .....	7	24 354	452	107	23	11.4	11.6
448	Clothing and clothing accessories stores .....	100	93 745	10 784	2 854	790	9.5	.9
4481	Clothing stores .....	53	62 925	6 658	1 790	547	6.1	1.1
44813	Children's and infants' clothing stores .....	4	1 555	183	46	19	—	7.2
448130	Children's and infants' clothing stores .....	4	1 555	183	46	19	—	7.2
44814	Family clothing stores .....	15	D	D	D	e	D	D
448140	Family clothing stores .....	15	D	D	D	e	D	D
44815	Clothing accessories stores .....	4	1 408	166	39	17	30.0	—
448150	Clothing accessories stores .....	4	1 408	166	39	17	30.0	—
44819	Other clothing stores .....	4	D	D	D	b	D	D
448190	Other clothing stores .....	4	D	D	D	b	D	D
4482	Shoe stores .....	22	14 287	1 741	426	130	9.8	—
44821	Shoe stores .....	22	14 287	1 741	426	130	9.8	—
448210	Shoe stores .....	22	14 287	1 741	426	130	9.8	—
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482102	Women's shoe stores .....	6	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	10	7 232	905	225	64	16.0	—
4482105	Athletic footwear stores .....	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	25	16 533	2 385	638	113	22.3	.7
44831	Jewelry stores .....	24	D	D	D	c	D	D
448310	Jewelry stores .....	24	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	41	58 641	6 541	1 620	522	5.2	1.4
4511	Sporting goods, hobby, and musical instrument stores .....	30	43 552	4 718	1 171	356	5.9	1.8
45111	Sporting goods stores .....	21	24 304	2 402	605	154	10.6	2.6
451110	Sporting goods stores .....	21	24 304	2 402	605	154	10.6	2.6
4511101	General-line sporting goods stores .....	6	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	15	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	4	13 269	1 289	299	158	—	.4
451120	Hobby, toy, and game stores .....	4	13 269	1 289	299	158	—	.4
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	3	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	3	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	11	15 089	1 823	449	166	3.0	—
45121	Book stores and news dealers .....	8	D	D	D	c	D	D
451211	Book stores .....	8	D	D	D	c	D	D
4512111	Book stores, general .....	6	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	21	D	D	D	g	D	D
4521	Department stores .....	7	176 920	19 241	4 869	1 117	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	7	183 163	19 241	4 869	1 117	—	—
45211	Department stores .....	7	176 920	19 241	4 869	1 117	—	—
452111	Department stores (except discount department stores) ..	4	85 322	10 749	2 769	660	—	—
452112	Discount department stores .....	3	91 598	8 492	2 100	457	—	—
4529	Other general merchandise stores .....	14	D	D	D	c	D	D
45299	All other general merchandise stores .....	13	11 843	1 161	374	111	1.7	10.8
452990	All other general merchandise stores .....	13	11 843	1 161	374	111	1.7	10.8
4529901	Variety stores .....	9	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARTIN—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Miscellaneous store retailers .....	91	54 511	8 066	1 956	507	20.4	5.2
453	Florists .....	16	4 825	1 117	299	97	21.2	—
45311	Florists .....	16	4 825	1 117	299	97	21.2	—
453110	Florists .....	16	4 825	1 117	299	97	21.2	—
4532	Office supplies, stationery, and gift stores .....	29	32 188	3 920	982	217	17.2	3.2
45321	Office supplies and stationery stores .....	7	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	7	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	22	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	22	D	D	D	c	D	D
4533	Used merchandise stores .....	11	2 685	499	137	53	14.8	9.7
45331	Used merchandise stores .....	11	2 685	499	137	53	14.8	9.7
453310	Used merchandise stores .....	11	2 685	499	137	53	14.8	9.7
4539	Other miscellaneous store retailers .....	35	14 813	2 530	538	140	28.2	10.5
45391	Pet and pet supplies stores .....	6	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	6	D	D	D	b	D	D
45392	Art dealers .....	11	1 633	387	91	19	56.0	—
453920	Art dealers .....	11	1 633	387	91	19	56.0	—
45399	All other miscellaneous store retailers .....	18	D	D	D	b	D	D
454	Nonstore retailers .....	32	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses .....	12	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	12	D	D	D	b	D	D
4543	Direct selling establishments .....	18	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	15	D	D	D	b	D	D
454390	Other direct selling establishments .....	15	D	D	D	b	D	D
<b>MIAMI-DADE</b>								
44-45	<b>Retail trade .....</b>	<b>10 113</b>	<b>24 568 286</b>	<b>2 320 062</b>	<b>562 386</b>	<b>110 975</b>	<b>16.6</b>	<b>9.3</b>
441	Motor vehicle and parts dealers .....	1 024	6 844 625	494 248	116 815	13 688	13.4	13.8
4411	Automobile dealers .....	393	5 942 814	386 894	90 896	9 427	12.8	12.6
44111	New car dealers .....	160	5 545 573	366 422	85 987	8 608	8.9	12.8
441110	New car dealers .....	160	5 545 573	366 422	85 987	8 608	8.9	12.8
44112	Used car dealers .....	233	397 241	20 472	4 909	819	66.9	10.7
441120	Used car dealers .....	233	397 241	20 472	4 909	819	66.9	10.7
4412	Other motor vehicle dealers .....	139	429 964	33 252	7 976	1 040	13.3	35.9
44121	Recreational vehicle dealers .....	5	5 077	1 083	271	63	—	14.1
441210	Recreational vehicle dealers .....	5	5 077	1 083	271	63	—	14.1
44122	Motorcycle, boat, and other motor vehicle dealers .....	134	424 887	32 169	7 705	977	13.5	36.1
441221	Motorcycle dealers .....	19	80 838	8 637	1 950	216	10.2	14.8
441222	Boat dealers .....	84	305 808	19 448	4 749	592	13.8	44.7
441229	All other motor vehicle dealers .....	31	38 241	4 084	1 006	169	17.6	12.4
4413	Automotive parts, accessories, and tire stores .....	492	471 847	74 102	17 943	3 221	21.3	8.3
44131	Automotive parts and accessories stores .....	332	322 569	45 910	11 070	2 296	20.2	8.4
441310	Automotive parts and accessories stores .....	332	322 569	45 910	11 070	2 296	20.2	8.4
44132	Tire dealers .....	160	149 278	28 192	6 873	925	23.8	8.1
441320	Tire dealers .....	160	149 278	28 192	6 873	925	23.8	8.1
442	Furniture and home furnishings stores .....	611	901 635	99 100	23 516	4 105	19.1	8.5
4421	Furniture stores .....	290	530 961	51 789	12 088	1 652	15.4	8.4
44211	Furniture stores .....	290	530 961	51 789	12 088	1 652	15.4	8.4
442110	Furniture stores .....	290	530 961	51 789	12 088	1 652	15.4	8.4
4422	Home furnishings stores .....	321	370 674	47 311	11 428	2 453	24.5	8.7
44221	Floor covering stores .....	100	108 204	12 972	3 022	487	47.0	7.5
442210	Floor covering stores .....	100	108 204	12 972	3 022	487	47.0	7.5
44229	Other home furnishings stores .....	221	262 470	34 339	8 406	1 966	15.1	9.2
442291	Window treatment stores .....	27	9 446	1 458	353	73	76.9	2.8
442299	All other home furnishings stores .....	194	253 024	32 881	8 053	1 893	12.8	9.4
443	Electronics and appliance stores .....	465	1 022 878	88 676	22 153	3 619	14.5	5.2
4431	Electronics and appliance stores .....	465	1 022 878	88 676	22 153	3 619	14.5	5.2
44311	Appliance, television, and other electronics stores .....	320	805 491	64 494	16 304	2 833	13.7	4.2
443111	Household appliance stores .....	56	31 771	3 309	750	143	52.7	7.6
443112	Radio, television, and other electronics stores .....	264	773 720	61 185	15 554	2 690	12.1	4.0
44312	Computer and software stores .....	120	198 596	21 691	5 172	690	15.5	9.8
443120	Computer and software stores .....	120	198 596	21 691	5 172	690	15.5	9.8
44313	Camera and photographic supplies stores .....	25	18 791	2 491	677	96	40.6	2.7
443130	Camera and photographic supplies stores .....	25	18 791	2 491	677	96	40.6	2.7

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIAMI-DADE—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	533	1 324 778	157 261	39 397	5 990	14.8	7.2
4441	Building material and supplies dealers . . .	452	1 268 810	148 529	37 240	5 551	14.1	6.9
44411	Home centers . . .	35	D	D	D	h	D	D
444110	Home centers . . .	35	D	D	D	h	D	D
44412	Paint and wallpaper stores . . .	55	55 445	7 914	1 840	253	10.1	7.5
444120	Paint and wallpaper stores . . .	55	55 445	7 914	1 840	253	10.1	7.5
44413	Hardware stores . . .	87	D	D	D	f	D	D
444130	Hardware stores . . .	87	D	D	D	f	D	D
44419	Other building material dealers . . .	275	477 824	64 283	15 660	1 925	31.2	12.7
444190	Other building material dealers . . .	275	477 824	64 283	15 660	1 925	31.2	12.7
4442	Lawn and garden equipment and supplies stores . . .	81	55 968	8 732	2 157	439	29.6	15.3
44421	Outdoor power equipment stores . . .	18	15 174	2 741	616	107	44.9	4.8
444210	Outdoor power equipment stores . . .	18	15 174	2 741	616	107	44.9	4.8
44422	Nursery, garden center, and farm supply stores . . .	63	40 794	5 991	1 541	332	23.9	19.2
444220	Nursery, garden center, and farm supply stores . . .	63	40 794	5 991	1 541	332	23.9	19.2
445	Food and beverage stores . . .	1 360	3 670 583	387 839	96 243	25 208	15.3	6.3
4451	Grocery stores . . .	942	3 446 392	362 475	90 201	23 608	12.4	6.1
44511	Supermarkets and other grocery (except convenience) stores . . .	649	3 311 109	352 760	87 822	22 933	11.2	5.5
445110	Supermarkets and other grocery (except convenience) stores . . .	649	3 311 109	352 760	87 822	22 933	11.2	5.5
44512	Convenience stores . . .	293	135 283	9 715	2 379	675	42.7	19.8
445120	Convenience stores . . .	293	135 283	9 715	2 379	675	42.7	19.8
4452	Specialty food stores . . .	258	112 067	15 581	3 628	1 038	62.1	9.7
4453	Beer, wine, and liquor stores . . .	160	112 124	9 783	2 414	562	56.9	10.1
44531	Beer, wine, and liquor stores . . .	160	112 124	9 783	2 414	562	56.9	10.1
445310	Beer, wine, and liquor stores . . .	160	112 124	9 783	2 414	562	56.9	10.1
446	Health and personal care stores . . .	1 117	2 187 120	233 911	55 218	11 862	22.5	14.8
4461	Health and personal care stores . . .	1 117	2 187 120	233 911	55 218	11 862	22.5	14.8
44611	Pharmacies and drug stores . . .	455	1 843 743	176 813	41 466	9 161	20.7	15.0
446110	Pharmacies and drug stores . . .	455	1 843 743	176 813	41 466	9 161	20.7	15.0
4461101	Pharmacies and drug stores . . .	434	1 819 509	173 880	40 713	8 957	20.8	15.2
4461102	Proprietary stores . . .	21	24 234	2 933	753	204	14.8	1.5
44612	Cosmetics, beauty supplies, and perfume stores . . .	164	116 849	14 404	3 557	835	23.7	18.3
446120	Cosmetics, beauty supplies, and perfume stores . . .	164	116 849	14 404	3 557	835	23.7	18.3
44613	Optical goods stores . . .	210	81 566	16 585	3 995	761	27.3	10.1
446130	Optical goods stores . . .	210	81 566	16 585	3 995	761	27.3	10.1
44619	Other health and personal care stores . . .	288	144 962	26 109	6 200	1 105	42.1	11.7
446191	Food (health) supplement stores . . .	138	76 836	10 572	2 608	565	45.6	9.1
446199	All other health and personal care stores . . .	150	68 126	15 537	3 592	540	38.2	14.6
447	Gasoline stations . . .	645	1 270 961	54 299	13 424	3 471	55.8	10.0
4471	Gasoline stations . . .	645	1 270 961	54 299	13 424	3 471	55.8	10.0
44711	Gasoline stations with convenience stores . . .	441	960 691	41 429	10 101	2 657	49.4	7.9
447110	Gasoline stations with convenience stores . . .	441	960 691	41 429	10 101	2 657	49.4	7.9
44719	Other gasoline stations . . .	204	310 270	12 870	3 323	814	75.8	16.4
447190	Other gasoline stations . . .	204	310 270	12 870	3 323	814	75.8	16.4
448	Clothing and clothing accessories stores . . .	2 227	2 371 739	285 784	68 726	16 583	18.6	8.7
4481	Clothing stores . . .	1 281	1 594 614	197 539	47 137	11 803	18.6	8.3
44811	Men's clothing stores . . .	133	103 780	15 767	4 033	763	48.4	12.2
448110	Men's clothing stores . . .	133	103 780	15 767	4 033	763	48.4	12.2
44812	Women's clothing stores . . .	537	522 276	65 938	16 191	4 069	19.3	11.2
448120	Women's clothing stores . . .	537	522 276	65 938	16 191	4 069	19.3	11.2
44813	Children's and infants' clothing stores . . .	89	125 230	13 826	3 292	958	17.0	4.0
448130	Children's and infants' clothing stores . . .	89	125 230	13 826	3 292	958	17.0	4.0
44814	Family clothing stores . . .	282	670 087	75 073	17 172	4 548	12.5	4.8
448140	Family clothing stores . . .	282	670 087	75 073	17 172	4 548	12.5	4.8
44815	Clothing accessories stores . . .	104	52 065	7 931	1 943	405	27.0	14.9
448150	Clothing accessories stores . . .	104	52 065	7 931	1 943	405	27.0	14.9
44819	Other clothing stores . . .	136	121 176	19 004	4 506	1 060	22.1	14.2
448190	Other clothing stores . . .	136	121 176	19 004	4 506	1 060	22.1	14.2
4482	Shoe stores . . .	414	391 767	43 521	10 808	2 976	11.1	12.2
44821	Shoe stores . . .	414	391 767	43 521	10 808	2 976	11.1	12.2
448210	Shoe stores . . .	414	391 767	43 521	10 808	2 976	11.1	12.2
4482101	Men's shoe stores . . .	25	30 064	4 273	1 115	175	3.3	17.4
4482102	Women's shoe stores . . .	70	64 948	8 316	2 000	623	7.3	39.2
4482103	Children's and juveniles' shoe stores . . .	18	10 359	1 710	424	89	11.9	1.4
4482104	Family shoe stores . . .	222	166 949	17 756	4 457	1 216	11.3	8.4
4482105	Athletic footwear stores . . .	79	119 447	11 466	2 812	873	14.7	2.6
4483	Jewelry, luggage, and leather goods stores . . .	532	385 358	44 724	10 781	1 804	26.2	6.8
44831	Jewelry stores . . .	495	349 142	40 837	9 947	1 636	28.2	6.9
448310	Jewelry stores . . .	495	349 142	40 837	9 947	1 636	28.2	6.9
44832	Luggage and leather goods stores . . .	37	36 216	3 887	834	168	6.4	5.7
448320	Luggage and leather goods stores . . .	37	36 216	3 887	834	168	6.4	5.7

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIAMI-DADE—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	450	583 633	63 697	15 596	3 837	15.3	6.5
4511	Sporting goods, hobby, and musical instrument stores .....	287	370 040	39 924	9 563	2 249	17.5	8.8
45111	Sporting goods stores .....	148	161 752	18 939	4 541	954	22.6	12.1
451110	Sporting goods stores .....	148	161 752	18 939	4 541	954	22.6	12.1
4511101	General-line sporting goods stores .....	49	73 835	7 488	1 894	437	15.1	8.1
4511102	Specialty-line sporting goods stores .....	99	87 917	11 451	2 647	517	28.9	15.5
45112	Hobby, toy, and game stores .....	62	138 798	12 438	2 899	801	8.3	5.6
451120	Hobby, toy, and game stores .....	62	138 798	12 438	2 899	801	8.3	5.6
45113	Sewing, needlework, and piece goods stores .....	53	27 267	4 086	1 015	262	37.2	7.5
451130	Sewing, needlework, and piece goods stores .....	53	27 267	4 086	1 015	262	37.2	7.5
45114	Musical instrument and supplies stores .....	24	42 223	4 461	1 108	232	15.6	7.0
451140	Musical instrument and supplies stores .....	24	42 223	4 461	1 108	232	15.6	7.0
4512	Book, periodical, and music stores .....	163	213 593	23 773	6 033	1 588	11.4	2.6
45121	Book stores and news dealers .....	89	148 749	17 656	4 350	1 106	6.6	1.2
451211	Book stores .....	75	120 571	13 929	3 455	901	5.2	1.3
4512111	Book stores, general .....	42	63 965	8 887	2 119	570	6.7	1.2
4512112	Specialty book stores .....	20	D	D	D	c	D	D
4512113	College book stores .....	13	D	D	D	c	D	D
451212	News dealers and newsstands .....	14	28 178	3 727	895	205	12.7	.6
45122	Prerecorded tape, compact disc, and record stores .....	74	64 844	6 117	1 683	482	22.3	6.1
451220	Prerecorded tape, compact disc, and record stores .....	74	64 844	6 117	1 683	482	22.3	6.1
452	General merchandise stores .....	272	2 825 486	283 042	69 256	14 614	1.5	1.6
4521	Department stores .....	49	1 801 963	207 591	52 108	10 874	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	49	1 876 764	207 591	52 108	10 874	—	—
45211	Department stores .....	49	1 801 963	207 591	52 108	10 874	—	—
452111	Department stores (except discount department stores) ..	27	1 096 675	144 061	36 662	7 298	—	—
452112	Discount department stores .....	22	705 288	63 530	15 446	3 576	—	—
4529	Other general merchandise stores .....	223	1 023 523	75 451	17 148	3 740	4.2	4.3
45291	Warehouse clubs and supercenters .....	11	865 323	59 231	13 180	2 585	—	3.8
452910	Warehouse clubs and supercenters .....	11	865 323	59 231	13 180	2 585	—	3.8
45299	All other general merchandise stores .....	212	158 200	16 220	3 988	1 155	27.5	7.2
452990	All other general merchandise stores .....	212	158 200	16 220	3 988	1 155	27.5	7.2
4529901	Variety stores .....	122	66 953	6 899	1 542	478	39.0	6.5
4529904	Miscellaneous general merchandise stores .....	90	91 247	9 321	2 446	677	19.0	7.8
453	Miscellaneous store retailers .....	933	681 507	92 111	22 280	5 065	24.2	8.9
4531	Florists .....	138	63 738	11 228	2 779	652	32.6	7.7
45311	Florists .....	138	63 738	11 228	2 779	652	32.6	7.7
453110	Florists .....	138	63 738	11 228	2 779	652	32.6	7.7
4532	Office supplies, stationery, and gift stores .....	291	325 138	35 874	8 532	2 029	14.6	6.8
45321	Office supplies and stationery stores .....	64	192 153	18 166	4 320	800	8.1	4.7
453210	Office supplies and stationery stores .....	64	192 153	18 166	4 320	800	8.1	4.7
45322	Gift, novelty, and souvenir stores .....	227	132 985	17 708	4 212	1 229	24.0	9.8
453220	Gift, novelty, and souvenir stores .....	227	132 985	17 708	4 212	1 229	24.0	9.8
4533	Used merchandise stores .....	134	65 178	14 470	3 677	818	22.3	9.1
45331	Used merchandise stores .....	134	65 178	14 470	3 677	818	22.3	9.1
453310	Used merchandise stores .....	134	65 178	14 470	3 677	818	22.3	9.1
4539	Other miscellaneous store retailers .....	370	227 453	30 539	7 292	1 566	36.1	12.1
45391	Pet and pet supplies stores .....	71	45 295	5 822	1 285	367	31.5	8.8
453910	Pet and pet supplies stores .....	71	45 295	5 822	1 285	367	31.5	8.8
45392	Art dealers .....	83	33 209	5 727	1 435	240	53.7	13.0
453920	Art dealers .....	83	33 209	5 727	1 435	240	53.7	13.0
45393	Manufactured (mobile) home dealers .....	6	5 894	349	88	18	56.7	5.3
453930	Manufactured (mobile) home dealers .....	6	5 894	349	88	18	56.7	5.3
45399	All other miscellaneous store retailers .....	210	143 055	18 641	4 484	941	32.6	13.3
454	Nonstore retailers .....	476	883 341	80 094	19 762	2 933	17.4	10.1
4541	Electronic shopping and mail-order houses .....	159	654 411	40 265	9 859	1 271	11.9	9.1
45411	Electronic shopping and mail-order houses .....	159	654 411	40 265	9 859	1 271	11.9	9.1
4542	Vending machine operators .....	54	24 903	4 888	1 180	219	29.8	26.7
45421	Vending machine operators .....	54	24 903	4 888	1 180	219	29.8	26.7
454210	Vending machine operators .....	54	24 903	4 888	1 180	219	29.8	26.7
4543	Direct selling establishments .....	263	204 027	34 941	8 723	1 443	33.3	11.1
45431	Fuel dealers .....	17	46 061	8 366	1 930	278	18.4	16.2
454311	Heating oil dealers .....	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	16	D	D	D	e	D	D
45439	Other direct selling establishments .....	246	157 966	26 575	6 793	1 165	37.6	9.6
454390	Other direct selling establishments .....	246	157 966	26 575	6 793	1 165	37.6	9.6

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MONROE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>762</b>	<b>1 183 949</b>	<b>133 154</b>	<b>33 716</b>	<b>6 874</b>	<b>23.7</b>	<b>6.4</b>
441	Motor vehicle and parts dealers .....	78	223 911	19 969	5 166	664	48.2	10.0
4411	Automobile dealers .....	9	100 756	7 384	2 095	193	84.1	.3
4412	Other motor vehicle dealers .....	52	111 180	10 772	2 630	383	18.4	19.8
44121	Recreational vehicle dealers .....	3	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	49	D	D	D	e	D	D
441222	Boat dealers .....	44	103 271	10 060	2 441	343	19.4	15.6
4413	Automotive parts, accessories, and tire stores .....	17	11 975	1 813	441	88	22.4	—
44131	Automotive parts and accessories stores .....	12	10 296	1 561	371	77	13.5	—
441310	Automotive parts and accessories stores .....	12	10 296	1 561	371	77	13.5	—
442	Furniture and home furnishings stores .....	38	29 571	4 065	973	176	42.7	14.6
4421	Furniture stores .....	17	15 079	2 335	543	96	46.2	21.5
44211	Furniture stores .....	17	15 079	2 335	543	96	46.2	21.5
442110	Furniture stores .....	17	15 079	2 335	543	96	46.2	21.5
4422	Home furnishings stores .....	21	14 492	1 730	430	80	39.0	7.4
44229	Other home furnishings stores .....	13	11 013	1 208	319	65	21.8	8.8
442299	All other home furnishings stores .....	12	D	D	D	b	D	D
443	Electronics and appliance stores .....	26	18 758	2 662	655	109	47.2	3.1
4431	Electronics and appliance stores .....	26	18 758	2 662	655	109	47.2	3.1
44311	Appliance, television, and other electronics stores .....	20	16 636	2 313	572	91	46.7	3.5
443111	Household appliance stores .....	10	7 714	1 279	316	49	54.6	5.6
443112	Radio, television, and other electronics stores .....	10	8 922	1 034	256	42	39.8	1.7
44313	Camera and photographic supplies stores .....	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	39	94 433	11 313	3 080	481	21.3	1.8
4441	Building material and supplies dealers .....	31	91 102	10 911	2 982	460	20.6	—
44411	Home centers .....	3	D	D	D	c	D	D
444110	Home centers .....	3	D	D	D	c	D	D
44412	Paint and wallpaper stores .....	5	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	5	D	D	D	a	D	D
44413	Hardware stores .....	9	D	D	D	b	D	D
444130	Hardware stores .....	9	D	D	D	b	D	D
44419	Other building material dealers .....	14	21 731	3 035	815	123	64.6	.1
444190	Other building material dealers .....	14	21 731	3 035	815	123	64.6	.1
445	Food and beverage stores .....	93	304 536	33 665	8 804	1 958	8.6	3.5
4451	Grocery stores .....	48	268 610	29 680	7 826	1 705	6.7	3.3
44511	Supermarkets and other grocery (except convenience) stores .....	32	258 103	28 645	7 498	1 639	6.0	1.1
445110	Supermarkets and other grocery (except convenience) stores .....	32	258 103	28 645	7 498	1 639	6.0	1.1
44512	Convenience stores .....	16	10 507	1 035	328	66	23.4	56.4
445120	Convenience stores .....	16	10 507	1 035	328	66	23.4	56.4
4452	Specialty food stores .....	22	16 264	1 825	473	117	20.8	1.4
4453	Beer, wine, and liquor stores .....	23	19 662	2 160	505	136	24.1	7.5
44531	Beer, wine, and liquor stores .....	23	19 662	2 160	505	136	24.1	7.5
445310	Beer, wine, and liquor stores .....	23	19 662	2 160	505	136	24.1	7.5
446	Health and personal care stores .....	34	82 196	9 320	2 186	531	7.0	.9
4461	Health and personal care stores .....	34	82 196	9 320	2 186	531	7.0	.9
44611	Pharmacies and drug stores .....	14	74 423	8 106	1 847	446	5.3	—
446110	Pharmacies and drug stores .....	14	74 423	8 106	1 847	446	5.3	—
4461101	Pharmacies and drug stores .....	13	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	7	2 424	398	127	40	7.9	32.1
446120	Cosmetics, beauty supplies, and perfume stores .....	7	2 424	398	127	40	7.9	32.1
44613	Optical goods stores .....	6	2 925	465	120	20	11.1	—
446130	Optical goods stores .....	6	2 925	465	120	20	11.1	—
44619	Other health and personal care stores .....	7	2 424	351	92	25	52.6	—
446191	Food (health) supplement stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	51	114 142	8 171	2 071	410	26.8	8.1
4471	Gasoline stations .....	51	114 142	8 171	2 071	410	26.8	8.1
44711	Gasoline stations with convenience stores .....	44	93 981	6 848	1 712	361	29.5	9.3
447110	Gasoline stations with convenience stores .....	44	93 981	6 848	1 712	361	29.5	9.3

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MONROE—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Clothing and clothing accessories stores .....	179	108 927	13 992	3 442	749	30.1	16.5
448	Clothing stores .....	122	61 280	8 157	1 998	476	41.0	9.2
4481	Women's clothing stores .....	26	D	D	D	c	D	D
44812	Family clothing stores .....	26	D	D	D	c	D	D
44814	Family clothing stores .....	53	30 844	3 938	1 031	244	39.6	9.5
448140	Family clothing stores .....	53	30 844	3 938	1 031	244	39.6	9.5
44815	Clothing accessories stores .....	7	3 243	383	89	22	49.2	2.9
448150	Clothing accessories stores .....	7	3 243	383	89	22	49.2	2.9
44819	Other clothing stores .....	29	6 817	933	212	66	64.8	17.1
448190	Other clothing stores .....	29	6 817	933	212	66	64.8	17.1
4482	Shoe stores .....	15	D	D	D	b	D	D
44821	Shoe stores .....	15	D	D	D	b	D	D
448210	Shoe stores .....	15	D	D	D	b	D	D
4482104	Family shoe stores .....	11	D	D	D	b	D	D
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	42	D	D	D	c	D	D
44831	Jewelry stores .....	41	37 334	4 636	1 114	197	17.5	32.3
448310	Jewelry stores .....	41	37 334	4 636	1 114	197	17.5	32.3
451	Sporting goods, hobby, book, and music stores .....	62	48 746	6 231	1 504	424	26.0	2.7
4511	Sporting goods, hobby, and musical instrument stores .....	49	41 072	5 516	1 323	353	27.9	.8
45111	Sporting goods stores .....	38	36 847	4 767	1 153	309	21.6	.9
451110	Sporting goods stores .....	38	36 847	4 767	1 153	309	21.6	.9
4511101	General-line sporting goods stores .....	6	16 207	1 558	415	110	16.7	—
4511102	Specialty-line sporting goods stores .....	32	20 640	3 209	738	199	25.5	1.6
451113	Sewing, needlework, and piece goods stores .....	4	1 581	252	52	12	78.4	—
451130	Sewing, needlework, and piece goods stores .....	4	1 581	252	52	12	78.4	—
4512	Book, periodical, and music stores .....	13	7 674	715	181	71	15.5	13.1
45121	Book stores and news dealers .....	9	D	D	D	b	D	D
451211	Book stores .....	8	D	D	D	b	D	D
4512111	Book stores, general .....	7	D	D	D	b	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	4	D	D	D	b	D	D
452	General merchandise stores .....	10	75 463	8 623	2 028	472	1.7	2.2
452111	Department stores (except discount department stores) ..	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	124	65 107	12 895	3 202	780	28.8	6.5
4531	Florists .....	12	3 143	822	212	41	42.4	9.7
45311	Florists .....	12	3 143	822	212	41	42.4	9.7
453110	Florists .....	12	3 143	822	212	41	42.4	9.7
4532	Office supplies, stationery, and gift stores .....	64	48 274	9 099	2 221	523	19.8	3.6
45321	Office supplies and stationery stores .....	4	11 495	1 184	301	67	—	—
453210	Office supplies and stationery stores .....	4	11 495	1 184	301	67	—	—
45322	Gift, novelty, and souvenir stores .....	60	36 779	7 915	1 920	456	26.0	4.7
453220	Gift, novelty, and souvenir stores .....	60	36 779	7 915	1 920	456	26.0	4.7
4533	Used merchandise stores .....	14	2 594	818	200	68	38.4	7.2
45331	Used merchandise stores .....	14	2 594	818	200	68	38.4	7.2
453310	Used merchandise stores .....	14	2 594	818	200	68	38.4	7.2
4539	Other miscellaneous store retailers .....	34	11 096	2 156	569	148	61.7	17.8
45391	Pet and pet supplies stores .....	6	3 487	703	162	71	67.4	—
453910	Pet and pet supplies stores .....	6	3 487	703	162	71	67.4	—
45392	Art dealers .....	17	5 528	1 155	307	52	54.1	25.3
453920	Art dealers .....	17	5 528	1 155	307	52	54.1	25.3
45399	All other miscellaneous store retailers .....	10	D	D	D	b	D	D
454	Nonstore retailers .....	28	18 159	2 248	605	120	18.4	4.4
4541	Electronic shopping and mail-order houses .....	8	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	8	D	D	D	b	D	D
4543	Direct selling establishments .....	16	D	D	D	b	D	D
45431	Fuel dealers .....	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	6	D	D	D	b	D	D
45439	Other direct selling establishments .....	10	D	D	D	b	D	D
454390	Other direct selling establishments .....	10	D	D	D	b	D	D

**NASSAU**

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NASSAU—Con.</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>243</b>	<b>422 949</b>	<b>42 579</b>	<b>10 013</b>	<b>2 241</b>	<b>11.8</b>	<b>2.4</b>
441	Motor vehicle and parts dealers .....	21	76 882	7 283	1 781	225	4.8	.4
442	Furniture and home furnishings stores .....	12	D	D	D	b	D	D
44229	Other home furnishings stores .....	7	D	D	D	b	D	D
443	Electronics and appliance stores .....	9	3 089	554	136	26	40.5	7.6
4431	Electronics and appliance stores .....	9	3 089	554	136	26	40.5	7.6
44311	Appliance, television, and other electronics stores .....	8	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	23	24 449	3 374	840	147	22.8	7.4
4441	Building material and supplies dealers .....	19	D	D	D	c	D	D
44419	Other building material dealers .....	11	11 333	1 540	383	60	11.3	15.8
444190	Other building material dealers .....	11	11 333	1 540	383	60	11.3	15.8
445	Food and beverage stores .....	24	117 512	12 210	2 743	739	4.1	1.0
4451	Grocery stores .....	15	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	11	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	11	D	D	D	f	D	D
4452	Specialty food stores .....	5	D	D	D	a	D	D
446	Health and personal care stores .....	12	D	D	D	c	D	D
4461	Health and personal care stores .....	12	D	D	D	c	D	D
447	Gasoline stations .....	45	77 584	4 561	1 102	250	14.0	1.0
4471	Gasoline stations .....	45	77 584	4 561	1 102	250	14.0	1.0
44711	Gasoline stations with convenience stores .....	36	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	36	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	31	17 812	2 737	614	153	31.5	2.9
4481	Clothing stores .....	22	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores .....	9	D	D	D	b	D	D
452	General merchandise stores .....	10	D	D	D	e	D	D
45299	All other general merchandise stores .....	8	D	D	D	b	D	D
452990	All other general merchandise stores .....	8	D	D	D	b	D	D
4529901	Variety stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	37	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	13	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	a	D	D
4533	Used merchandise stores .....	6	4 692	653	168	22	80.6	—
45331	Used merchandise stores .....	6	4 692	653	168	22	80.6	—
453310	Used merchandise stores .....	6	4 692	653	168	22	80.6	—
4539	Other miscellaneous store retailers .....	12	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	10	3 507	671	171	34	16.5	—
<b>OKALOOSA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>968</b>	<b>2 476 204</b>	<b>235 951</b>	<b>55 034</b>	<b>12 181</b>	<b>8.4</b>	<b>12.0</b>
441	Motor vehicle and parts dealers .....	113	613 833	47 341	10 478	1 363	14.6	4.9
4411	Automobile dealers .....	37	466 093	34 930	7 623	867	17.4	1.6
44111	New car dealers .....	17	439 503	33 165	7 214	798	17.0	1.4
441110	New car dealers .....	17	439 503	33 165	7 214	798	17.0	1.4
44112	Used car dealers .....	20	26 590	1 765	409	69	24.0	5.4
441120	Used car dealers .....	20	26 590	1 765	409	69	24.0	5.4
4412	Other motor vehicle dealers .....	26	109 271	5 311	1 123	176	2.8	19.5
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	25	D	D	D	c	D	D
441221	Motorcycle dealers .....	5	D	D	D	b	D	D
441222	Boat dealers .....	20	76 849	3 531	740	130	4.0	27.8
4413	Automotive parts, accessories, and tire stores .....	50	38 469	7 100	1 732	320	13.5	3.7
44131	Automotive parts and accessories stores .....	30	23 201	3 687	894	183	9.7	1.6
441310	Automotive parts and accessories stores .....	30	23 201	3 687	894	183	9.7	1.6
44132	Tire dealers .....	20	15 268	3 413	838	137	19.4	6.8
441320	Tire dealers .....	20	15 268	3 413	838	137	19.4	6.8

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OKALOOSA—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
442	Furniture and home furnishings stores .....	80	82 773	11 513	2 620	552	20.0	3.0
4421	Furniture stores .....	30	33 406	5 324	1 194	232	22.3	3.8
44211	Furniture stores .....	30	33 406	5 324	1 194	232	22.3	3.8
442110	Furniture stores .....	30	33 406	5 324	1 194	232	22.3	3.8
4422	Home furnishings stores .....	50	49 367	6 189	1 426	320	18.4	2.5
44221	Floor covering stores .....	17	18 205	2 392	576	99	24.0	3.4
442210	Floor covering stores .....	17	18 205	2 392	576	99	24.0	3.4
44229	Other home furnishings stores .....	33	31 162	3 797	850	221	15.2	1.9
442291	Window treatment stores .....	2	D	D	D	a	D	D
442299	All other home furnishings stores .....	31	D	D	D	c	D	D
443	Electronics and appliance stores .....	35	37 884	4 268	1 057	191	10.7	6.2
4431	Electronics and appliance stores .....	35	37 884	4 268	1 057	191	10.7	6.2
44311	Appliance, television, and other electronics stores .....	27	32 848	3 519	889	158	6.8	7.1
443111	Household appliance stores .....	8	7 657	265	41	12.7	29.1	
443112	Radio, television, and other electronics stores .....	19	25 191	2 532	624	117	5.0	.5
44312	Computer and software stores .....	7	D	D	D	b	D	D
443120	Computer and software stores .....	7	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	64	208 409	22 771	5 629	1 059	2.6	21.0
4441	Building material and supplies dealers .....	53	200 868	21 609	5 370	995	2.6	21.7
44411	Home centers .....	3	D	D	D	e	D	D
444110	Home centers .....	3	D	D	D	e	D	D
44412	Paint and wallpaper stores .....	9	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	9	D	D	D	b	D	D
44419	Other building material dealers .....	34	83 292	10 056	2 604	385	5.5	16.2
444190	Other building material dealers .....	34	83 292	10 056	2 604	385	5.5	16.2
4442	Lawn and garden equipment and supplies stores .....	11	7 541	1 162	259	64	3.5	2.1
44422	Nursery, garden center, and farm supply stores .....	8	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	8	D	D	D	b	D	D
445	Food and beverage stores .....	82	283 902	30 119	7 351	1 927	9.3	27.3
4451	Grocery stores .....	37	241 348	26 416	6 503	1 640	5.6	28.2
44511	Supermarkets and other grocery (except convenience) stores .....	31	D	D	D	g	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	31	D	D	D	g	D	D
4452	Specialty food stores .....	22	19 984	1 895	419	146	39.3	.6
4453	Beer, wine, and liquor stores .....	23	22 570	1 808	429	141	21.7	40.5
44531	Beer, wine, and liquor stores .....	23	22 570	1 808	429	141	21.7	40.5
445310	Beer, wine, and liquor stores .....	23	22 570	1 808	429	141	21.7	40.5
446	Health and personal care stores .....	63	91 103	11 734	2 840	556	13.6	1.4
4461	Health and personal care stores .....	63	91 103	11 734	2 840	556	13.6	1.4
44611	Pharmacies and drug stores .....	26	72 492	8 108	1 911	362	13.2	1.8
446110	Pharmacies and drug stores .....	26	72 492	8 108	1 911	362	13.2	1.8
4461101	Pharmacies and drug stores .....	25	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	9	4 911	589	147	53	6.0	—
446120	Cosmetics, beauty supplies, and perfume stores .....	9	4 911	589	147	53	6.0	—
44613	Optical goods stores .....	9	5 466	1 156	308	53	—	—
446130	Optical goods stores .....	9	5 466	1 156	308	53	—	—
44619	Other health and personal care stores .....	19	8 234	1 881	474	88	30.3	—
446191	Food (health) supplement stores .....	11	3 608	544	128	52	16.4	—
446199	All other health and personal care stores .....	8	4 626	1 337	346	36	41.2	—
447	Gasoline stations .....	119	203 178	11 017	2 643	744	3.7	13.0
4471	Gasoline stations .....	119	203 178	11 017	2 643	744	3.7	13.0
44711	Gasoline stations with convenience stores .....	113	198 282	10 634	2 548	716	3.7	12.5
447110	Gasoline stations with convenience stores .....	113	198 282	10 634	2 548	716	3.7	12.5
448	Clothing and clothing accessories stores .....	180	220 619	25 003	5 375	1 823	13.2	8.6
4481	Clothing stores .....	114	162 419	18 362	3 815	1 407	10.8	11.0
44811	Men's clothing stores .....	7	6 787	735	134	41	10.9	29.6
448110	Men's clothing stores .....	7	6 787	735	134	41	10.9	29.6
44812	Women's clothing stores .....	44	30 857	4 117	911	367	26.7	7.5
448120	Women's clothing stores .....	44	30 857	4 117	911	367	26.7	7.5
44813	Children's and infants' clothing stores .....	6	7 734	715	140	43	—	—
448130	Children's and infants' clothing stores .....	6	7 734	715	140	43	—	—
44814	Family clothing stores .....	38	91 346	8 995	1 868	678	.2	14.4
448140	Family clothing stores .....	38	91 346	8 995	1 868	678	.2	14.4
44815	Clothing accessories stores .....	5	2 482	298	66	20	14.0	—
448150	Clothing accessories stores .....	5	2 482	298	66	20	14.0	—
44819	Other clothing stores .....	14	23 213	3 502	696	258	34.7	1.4
448190	Other clothing stores .....	14	23 213	3 502	696	258	34.7	1.4
4482	Shoe stores .....	32	30 992	3 133	750	248	9.3	3.2
44821	Shoe stores .....	32	30 992	3 133	750	248	9.3	3.2
448210	Shoe stores .....	32	30 992	3 133	750	248	9.3	3.2
4482101	Men's shoe stores .....	3	4 209	425	104	14	—	—
4482102	Women's shoe stores .....	4	3 208	350	79	48	30.2	—
4482104	Family shoe stores .....	18	15 555	1 548	359	106	12.3	.4
4482105	Athletic footwear stores .....	7	8 020	810	208	80	—	11.8

See footnotes at end of table.

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<b>OKALOOSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores—Con.							
4483	Jewelry, luggage, and leather goods stores .....	34	27 208	3 508	810	168	32.2	—
44831	Jewelry stores .....	31	25 026	3 219	738	148	35.0	.1
448310	Jewelry stores .....	31	25 026	3 219	738	148	35.0	.1
44832	Luggage and leather goods stores .....	3	2 182	289	72	20	—	—
448320	Luggage and leather goods stores .....	3	2 182	289	72	20	—	—
451	Sporting goods, hobby, book, and music stores .....	55	40 770	5 122	1 230	382	9.8	15.1
4511	Sporting goods, hobby, and musical instrument stores .....	36	24 624	3 259	775	213	11.3	24.9
45111	Sporting goods stores .....	20	15 589	1 965	456	109	8.2	35.3
451110	Sporting goods stores .....	20	15 589	1 965	456	109	8.2	35.3
4511101	General-line sporting goods stores .....	7	6 729	777	181	51	9.5	18.3
4511102	Specialty-line sporting goods stores .....	13	8 860	1 188	275	58	7.2	48.2
45113	Sewing, needlework, and piece goods stores .....	7	3 502	343	92	34	10.0	18.2
451130	Sewing, needlework, and piece goods stores .....	7	3 502	343	92	34	10.0	18.2
45114	Musical instrument and supplies stores .....	3	2 597	522	127	26	35.0	—
451140	Musical instrument and supplies stores .....	3	2 597	522	127	26	35.0	—
4512	Book, periodical, and music stores .....	19	16 146	1 863	455	169	7.6	.1
45121	Book stores and news dealers .....	11	11 806	1 462	353	131	7.4	—
451211	Book stores .....	10	D	D	D	c	D	D
4512111	Book stores, general .....	8	10 964	1 335	321	119	8.0	—
4512112	Specialty book stores .....	2	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	8	4 340	401	102	38	8.0	.2
451220	Prerecorded tape, compact disc, and record stores .....	8	4 340	401	102	38	8.0	.2
452	General merchandise stores .....	32	473 606	46 063	11 601	2 641	—	.1
4521	Department stores .....	8	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	8	D	D	D	f	D	D
45211	Department stores .....	8	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D
4529	Other general merchandise stores .....	24	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	4	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	4	D	D	D	g	D	D
45299	All other general merchandise stores .....	20	D	D	D	c	D	D
452990	All other general merchandise stores .....	20	D	D	D	c	D	D
4529901	Variety stores .....	15	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	119	72 297	9 621	2 144	690	10.1	6.5
4531	Florists .....	16	4 096	982	247	120	31.5	16.7
45311	Florists .....	16	4 096	982	247	120	31.5	16.7
453110	Florists .....	16	4 096	982	247	120	31.5	16.7
4532	Office supplies, stationery, and gift stores .....	46	33 253	3 601	823	271	8.4	8.8
45321	Office supplies and stationery stores .....	9	20 590	1 765	419	91	2.0	2.5
453210	Office supplies and stationery stores .....	9	20 590	1 765	419	91	2.0	2.5
45322	Gift, novelty, and souvenir stores .....	37	12 663	1 836	404	180	18.7	19.0
453220	Gift, novelty, and souvenir stores .....	37	12 663	1 836	404	180	18.7	19.0
4533	Used merchandise stores .....	18	8 496	964	229	82	3.1	—
45331	Used merchandise stores .....	18	8 496	964	229	82	3.1	—
453310	Used merchandise stores .....	18	8 496	964	229	82	3.1	—
4539	Other miscellaneous store retailers .....	39	26 452	4 074	845	217	11.1	4.1
45391	Pet and pet supplies stores .....	7	2 600	412	101	35	15.1	—
453910	Pet and pet supplies stores .....	7	2 600	412	101	35	15.1	—
45392	Art dealers .....	8	2 859	518	138	34	5.8	—
453920	Art dealers .....	8	2 859	518	138	34	5.8	—
45393	Manufactured (mobile) home dealers .....	5	7 286	661	187	20	—	1.0
453930	Manufactured (mobile) home dealers .....	5	7 286	661	187	20	—	1.0
45399	All other miscellaneous store retailers .....	19	13 707	2 483	419	128	17.4	7.4
454	Nonstore retailers .....	26	147 830	11 379	2 066	253	4.0	56.2
4541	Electronic shopping and mail-order houses .....	7	137 299	8 663	1 331	174	1.1	60.6
45411	Electronic shopping and mail-order houses .....	7	137 299	8 663	1 331	174	1.1	60.6
4543	Direct selling establishments .....	17	D	D	D	b	D	D
45439	Other direct selling establishments .....	15	D	D	D	b	D	D
454390	Other direct selling establishments .....	15	D	D	D	b	D	D
<b>OKEECHOBEE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>148</b>	<b>335 976</b>	<b>29 422</b>	<b>7 327</b>	<b>1 727</b>	<b>19.8</b>	<b>6.3</b>
441	Motor vehicle and parts dealers .....	27	75 420	5 171	1 273	218	34.9	3.4
4412	Other motor vehicle dealers .....	10	18 000	1 082	251	45	78.7	.9
44121	Recreational vehicle dealers .....	4	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	4	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	6	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
44131	Automotive parts and accessories stores .....	8	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	8	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	4	2 379	298	73	22	100.0	—
443	Electronics and appliance stores .....	8	2 443	377	92	22	89.2	10.8
4431	Electronics and appliance stores .....	8	2 443	377	92	22	89.2	10.8

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OKEECHOBEE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	13	22 873	2 319	568	112	21.8	6.2
4441	Building material and supplies dealers . . . . .	7	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores . . . . .	6	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores . . . . .	4	12 144	1 195	263	51	1.6	—
444220	Nursery, garden center, and farm supply stores . . . . .	4	12 144	1 195	263	51	1.6	—
445	Food and beverage stores . . . . .	20	48 007	5 595	1 403	421	19.0	1.1
446	Health and personal care stores . . . . .	6	21 323	2 205	505	108	35.4	—
4461	Health and personal care stores . . . . .	6	21 323	2 205	505	108	35.4	—
447	Gasoline stations . . . . .	32	64 604	2 940	711	184	16.3	16.7
4471	Gasoline stations . . . . .	32	64 604	2 940	711	184	16.3	16.7
44711	Gasoline stations with convenience stores . . . . .	29	D	D	D	c	D	D
447110	Gasoline stations with convenience stores . . . . .	29	D	D	D	c	D	D
448	Clothing and clothing accessories stores . . . . .	9	3 755	335	80	35	19.2	15.1
451	Sporting goods, hobby, book, and music stores . . . . .	3	D	D	D	a	D	D
452	General merchandise stores . . . . .	6	D	D	D	f	D	D
4529	Other general merchandise stores . . . . .	5	D	D	D	e	D	D
45299	All other general merchandise stores . . . . .	4	D	D	D	a	D	D
452990	All other general merchandise stores . . . . .	4	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	5	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers . . . . .	4	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers . . . . .	4	D	D	D	a	D	D
454	Nonstore retailers . . . . .	5	4 799	943	231	32	18.8	34.1
454312	Liquefied petroleum gas (bottled gas) dealers . . . . .	4	D	D	D	b	D	D
<b>ORANGE</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>4 237</b>	<b>12 403 154</b>	<b>1 184 527</b>	<b>287 344</b>	<b>59 419</b>	<b>6.7</b>	<b>5.9</b>
441	Motor vehicle and parts dealers . . . . .	456	3 664 914	245 967	60 741	7 518	7.3	5.1
4411	Automobile dealers . . . . .	223	3 206 931	183 189	45 400	5 189	7.0	3.7
44111	New car dealers . . . . .	69	2 788 130	164 748	40 722	4 490	2.3	3.2
441110	New car dealers . . . . .	69	2 788 130	164 748	40 722	4 490	2.3	3.2
44112	Used car dealers . . . . .	154	418 801	18 441	4 678	699	37.9	7.0
441120	Used car dealers . . . . .	154	418 801	18 441	4 678	699	37.9	7.0
4412	Other motor vehicle dealers . . . . .	54	239 020	22 105	5 456	658	10.3	20.8
44121	Recreational vehicle dealers . . . . .	10	70 336	5 368	1 363	152	—	50.1
441210	Recreational vehicle dealers . . . . .	10	70 336	5 368	1 363	152	—	50.1
44122	Motorcycle, boat, and other motor vehicle dealers . . . . .	44	168 684	16 737	4 093	506	14.6	8.5
441221	Motorcycle dealers . . . . .	17	63 283	6 337	1 510	189	18.7	13.2
441222	Boat dealers . . . . .	17	73 835	8 105	2 030	242	4.2	8.2
441229	All other motor vehicle dealers . . . . .	10	31 566	2 295	553	75	31.1	—
4413	Automotive parts, accessories, and tire stores . . . . .	179	218 963	40 673	9 885	1 671	8.3	8.5
44131	Automotive parts and accessories stores . . . . .	108	145 427	23 993	5 962	1 107	7.5	12.8
441310	Automotive parts and accessories stores . . . . .	108	145 427	23 993	5 962	1 107	7.5	12.8
44132	Tire dealers . . . . .	71	73 536	16 680	3 923	564	9.8	—
441320	Tire dealers . . . . .	71	73 536	16 680	3 923	564	9.8	—
442	Furniture and home furnishings stores . . . . .	253	374 085	44 174	10 590	2 119	11.3	8.1
4421	Furniture stores . . . . .	106	193 029	21 451	5 305	779	9.3	4.2
44211	Furniture stores . . . . .	106	193 029	21 451	5 305	779	9.3	4.2
442110	Furniture stores . . . . .	106	193 029	21 451	5 305	779	9.3	4.2
4422	Home furnishings stores . . . . .	147	181 056	22 723	5 285	1 340	13.4	12.3
44221	Floor covering stores . . . . .	32	36 709	4 751	1 073	142	31.1	4.4
442210	Floor covering stores . . . . .	32	36 709	4 751	1 073	142	31.1	4.4
44229	Other home furnishings stores . . . . .	115	144 347	17 972	4 212	1 198	8.8	14.3
442291	Window treatment stores . . . . .	8	1 699	555	146	34	53.9	4.9
442299	All other home furnishings stores . . . . .	107	142 648	17 417	4 066	1 164	8.3	14.4
443	Electronics and appliance stores . . . . .	181	351 775	35 550	8 616	1 499	7.8	4.5
4431	Electronics and appliance stores . . . . .	181	351 775	35 550	8 616	1 499	7.8	4.5
44311	Appliance, television, and other electronics stores . . . . .	128	285 734	28 194	6 945	1 222	7.1	3.1
443111	Household appliance stores . . . . .	23	26 608	3 852	855	96	25.4	1.5
443112	Radio, television, and other electronics stores . . . . .	105	259 126	24 342	6 090	1 126	5.3	3.3
44312	Computer and software stores . . . . .	38	44 922	4 126	1 010	186	12.6	4.3
443120	Computer and software stores . . . . .	38	44 922	4 126	1 010	186	12.6	4.3
44313	Camera and photographic supplies stores . . . . .	15	21 119	3 230	661	91	7.3	23.8
443130	Camera and photographic supplies stores . . . . .	15	21 119	3 230	661	91	7.3	23.8

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ORANGE—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	199	842 626	94 577	23 002	3 349	3.0	18.0
4441	Building material and supplies dealers . . . . .	168	819 004	91 257	22 192	3 178	2.2	18.5
44411	Home centers . . . . .	15	D	D	D	g	D	D
444110	Home centers . . . . .	15	D	D	D	g	D	D
44412	Paint and wallpaper stores . . . . .	28	D	D	D	c	D	D
444120	Paint and wallpaper stores . . . . .	28	D	D	D	c	D	D
44413	Hardware stores . . . . .	24	22 865	3 747	862	188	6.6	12.4
444130	Hardware stores . . . . .	24	22 865	3 747	862	188	6.6	12.4
44419	Other building material dealers . . . . .	101	388 689	46 042	10 458	1 156	3.5	36.0
444190	Other building material dealers . . . . .	101	388 689	46 042	10 458	1 156	3.5	36.0
4442	Lawn and garden equipment and supplies stores . . . . .	31	23 622	3 320	810	171	31.0	1.1
44421	Outdoor power equipment stores . . . . .	8	11 801	1 438	331	55	10.1	2.0
444210	Outdoor power equipment stores . . . . .	8	11 801	1 438	331	55	10.1	2.0
44422	Nursery, garden center, and farm supply stores . . . . .	23	11 821	1 882	479	116	51.9	.3
444220	Nursery, garden center, and farm supply stores . . . . .	23	11 821	1 882	479	116	51.9	.3
445	Food and beverage stores . . . . .	475	1 485 777	167 614	40 847	10 361	8.2	1.7
4451	Grocery stores . . . . .	327	1 356 075	156 101	38 132	9 671	7.2	1.6
44511	Supermarkets and other grocery (except convenience) stores . . . . .	204	1 304 963	151 849	37 155	9 346	4.8	1.5
445110	Supermarkets and other grocery (except convenience) stores . . . . .	204	1 304 963	151 849	37 155	9 346	4.8	1.5
44512	Convenience stores . . . . .	123	51 112	4 252	977	325	69.5	4.9
445120	Convenience stores . . . . .	123	51 112	4 252	977	325	69.5	4.9
4452	Specialty food stores . . . . .	78	60 648	7 084	1 676	420	16.8	2.0
4453	Beer, wine, and liquor stores . . . . .	70	69 054	4 429	1 039	270	21.0	4.2
44531	Beer, wine, and liquor stores . . . . .	70	69 054	4 429	1 039	270	21.0	4.2
445310	Beer, wine, and liquor stores . . . . .	70	69 054	4 429	1 039	270	21.0	4.2
446	Health and personal care stores . . . . .	336	707 584	85 993	20 644	4 402	5.0	6.4
4461	Health and personal care stores . . . . .	336	707 584	85 993	20 644	4 402	5.0	6.4
44611	Pharmacies and drug stores . . . . .	125	575 410	64 705	15 549	3 216	2.6	6.6
446110	Pharmacies and drug stores . . . . .	125	575 410	64 705	15 549	3 216	2.6	6.6
4461101	Pharmacies and drug stores . . . . .	115	D	D	D	h	D	D
4461102	Proprietary stores . . . . .	10	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	64	50 588	6 677	1 590	487	12.6	3.1
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	64	50 588	6 677	1 590	487	12.6	3.1
44613	Optical goods stores . . . . .	76	32 517	6 737	1 678	323	19.4	9.6
446130	Optical goods stores . . . . .	76	32 517	6 737	1 678	323	19.4	9.6
44619	Other health and personal care stores . . . . .	71	49 069	7 874	1 827	376	15.1	6.5
446191	Food (health) supplement stores . . . . .	48	24 203	3 829	926	268	14.8	5.2
446199	All other health and personal care stores . . . . .	23	24 866	4 045	901	108	15.4	7.7
447	Gasoline stations . . . . .	403	927 171	49 630	12 023	3 316	13.0	3.2
4471	Gasoline stations . . . . .	403	927 171	49 630	12 023	3 316	13.0	3.2
44711	Gasoline stations with convenience stores . . . . .	379	899 926	46 757	11 359	3 163	11.6	3.1
447110	Gasoline stations with convenience stores . . . . .	379	899 926	46 757	11 359	3 163	11.6	3.1
44719	Other gasoline stations . . . . .	24	27 245	2 873	664	153	59.6	7.0
447190	Other gasoline stations . . . . .	24	27 245	2 873	664	153	59.6	7.0
448	Clothing and clothing accessories stores . . . . .	881	1 127 480	135 819	31 750	8 575	4.6	8.0
4481	Clothing stores . . . . .	523	817 962	96 099	22 178	6 372	3.9	9.2
44811	Men's clothing stores . . . . .	46	40 308	5 529	1 335	298	16.6	23.0
448110	Men's clothing stores . . . . .	46	40 308	5 529	1 335	298	16.6	23.0
44812	Women's clothing stores . . . . .	183	187 433	23 274	5 475	1 689	4.9	14.4
448120	Women's clothing stores . . . . .	183	187 433	23 274	5 475	1 689	4.9	14.4
44813	Children's and infants' clothing stores . . . . .	36	38 482	4 312	1 025	320	6.3	.5
448130	Children's and infants' clothing stores . . . . .	36	38 482	4 312	1 025	320	6.3	.5
44814	Family clothing stores . . . . .	161	480 154	51 840	11 534	3 267	1.1	7.1
448140	Family clothing stores . . . . .	161	480 154	51 840	11 534	3 267	1.1	7.1
44815	Clothing accessories stores . . . . .	31	15 698	2 307	551	152	5.8	6.9
448150	Clothing accessories stores . . . . .	31	15 698	2 307	551	152	5.8	6.9
44819	Other clothing stores . . . . .	66	55 887	8 837	2 258	646	13.3	6.2
448190	Other clothing stores . . . . .	66	55 887	8 837	2 258	646	13.3	6.2
4482	Shoe stores . . . . .	180	182 539	20 410	4 856	1 363	2.4	5.2
44821	Shoe stores . . . . .	180	182 539	20 410	4 856	1 363	2.4	5.2
448210	Shoe stores . . . . .	180	182 539	20 410	4 856	1 363	2.4	5.2
4482101	Men's shoe stores . . . . .	14	16 882	1 925	477	77	—	4.9
4482102	Women's shoe stores . . . . .	25	D	D	D	c	D	D
4482103	Children's and juveniles' shoe stores . . . . .	6	D	D	D	b	D	D
4482104	Family shoe stores . . . . .	95	77 840	9 020	2 199	601	4.1	10.0
4482105	Athletic footwear stores . . . . .	40	71 236	7 270	1 681	492	1.4	.1
4483	Jewelry, luggage, and leather goods stores . . . . .	178	126 979	19 310	4 716	840	12.3	4.3
44831	Jewelry stores . . . . .	152	111 826	17 060	4 213	707	13.1	4.7
448310	Jewelry stores . . . . .	152	111 826	17 060	4 213	707	13.1	4.7
44832	Luggage and leather goods stores . . . . .	26	15 153	2 250	503	133	5.8	.8
448320	Luggage and leather goods stores . . . . .	26	15 153	2 250	503	133	5.8	.8

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ORANGE—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	211	353 836	37 990	9 544	2 524	8.3	7.7
4511	Sporting goods, hobby, and musical instrument stores .....	146	241 158	26 563	6 406	1 676	9.8	10.6
45111	Sporting goods stores .....	76	125 230	14 023	3 362	764	12.8	17.7
451110	Sporting goods stores .....	76	125 230	14 023	3 362	764	12.8	17.7
4511101	General-line sporting goods stores .....	23	72 182	7 135	1 800	462	6.2	2.6
4511102	Specialty-line sporting goods stores .....	53	53 048	6 888	1 562	302	21.7	38.2
45112	Hobby, toy, and game stores .....	46	77 578	8 349	1 995	686	7.9	3.5
451120	Hobby, toy, and game stores .....	46	77 578	8 349	1 995	686	7.9	3.5
45113	Sewing, needlework, and piece goods stores .....	14	12 692	1 487	364	92	8.8	1.0
451130	Sewing, needlework, and piece goods stores .....	14	12 692	1 487	364	92	8.8	1.0
45114	Musical instrument and supplies stores .....	10	25 658	2 704	685	134	1.0	2.6
451140	Musical instrument and supplies stores .....	10	25 658	2 704	685	134	1.0	2.6
4512	Book, periodical, and music stores .....	65	112 678	11 427	3 138	848	5.0	1.5
45121	Book stores and news dealers .....	40	76 056	8 026	2 125	604	2.4	.6
451211	Book stores .....	40	76 056	8 026	2 125	604	2.4	.6
4512111	Book stores, general .....	25	41 598	4 955	1 291	339	3.1	.4
4512112	Specialty book stores .....	10	D	D	D	c	D	D
4512113	College book stores .....	5	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, and record stores .....	25	36 622	3 401	1 013	244	10.5	3.3
451220	Prerecorded tape, compact disc, and record stores .....	25	36 622	3 401	1 013	244	10.5	3.3
452	General merchandise stores .....	124	1 717 106	168 896	40 915	9 299	.3	.4
4521	Department stores .....	29	582 314	72 865	17 252	4 088	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	29	604 139	72 865	17 252	4 088	—	—
45211	Department stores .....	29	582 314	72 865	17 252	4 088	—	—
452111	Department stores (except discount department stores) ..	15	349 881	46 437	10 819	2 585	—	—
452112	Discount department stores .....	14	232 433	26 428	6 433	1 503	—	—
4529	Other general merchandise stores .....	95	1 134 792	96 031	23 663	5 211	.4	.6
45291	Warehouse clubs and supercenters .....	15	D	D	D	h	D	D
452910	Warehouse clubs and supercenters .....	15	D	D	D	h	D	D
45299	All other general merchandise stores .....	80	D	D	D	f	D	D
452990	All other general merchandise stores .....	80	D	D	D	f	D	D
4529901	Variety stores .....	53	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores .....	27	D	D	D	e	D	D
453	Miscellaneous store retailers .....	530	592 752	78 890	19 186	4 987	11.8	13.1
4531	Florists .....	49	15 468	3 812	1 243	273	38.8	8.1
45311	Florists .....	49	15 468	3 812	1 243	273	38.8	8.1
453110	Florists .....	49	15 468	3 812	1 243	273	38.8	8.1
4532	Office supplies, stationery, and gift stores .....	240	363 270	37 612	9 382	2 975	6.5	6.2
45321	Office supplies and stationery stores .....	38	96 391	10 214	2 601	513	3.4	1.4
453210	Office supplies and stationery stores .....	38	96 391	10 214	2 601	513	3.4	1.4
45322	Gift, novelty, and souvenir stores .....	202	266 879	27 398	6 781	2 462	7.6	8.0
453220	Gift, novelty, and souvenir stores .....	202	266 879	27 398	6 781	2 462	7.6	8.0
4533	Used merchandise stores .....	64	29 234	6 260	1 641	458	31.5	2.0
45331	Used merchandise stores .....	64	29 234	6 260	1 641	458	31.5	2.0
453310	Used merchandise stores .....	64	29 234	6 260	1 641	458	31.5	2.0
4539	Other miscellaneous store retailers .....	177	184 780	31 206	6 920	1 281	16.9	28.9
45391	Pet and pet supplies stores .....	32	30 898	4 480	980	316	21.9	.1
453910	Pet and pet supplies stores .....	32	30 898	4 480	980	316	21.9	.1
45392	Art dealers .....	20	14 721	2 637	623	135	10.7	8.0
453920	Art dealers .....	20	14 721	2 637	623	135	10.7	8.0
45393	Manufactured (mobile) home dealers .....	8	12 907	729	179	25	69.1	—
453930	Manufactured (mobile) home dealers .....	8	12 907	729	179	25	69.1	—
45399	All other miscellaneous store retailers .....	117	126 254	23 360	5 138	805	11.1	41.3
454	Nonstore retailers .....	188	258 048	39 427	9 486	1 470	15.8	16.6
4541	Electronic shopping and mail-order houses .....	68	100 834	13 554	3 379	485	21.9	7.9
45411	Electronic shopping and mail-order houses .....	68	100 834	13 554	3 379	485	21.9	7.9
4542	Vending machine operators .....	26	12 127	2 264	487	129	31.1	7.5
45421	Vending machine operators .....	26	12 127	2 264	487	129	31.1	7.5
454210	Vending machine operators .....	26	12 127	2 264	487	129	31.1	7.5
4543	Direct selling establishments .....	94	145 087	23 609	5 620	856	10.3	23.4
45431	Fuel dealers .....	12	44 954	6 881	1 682	210	.9	38.3
454311	Heating oil dealers .....	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	8	D	D	D	c	D	D
45439	Other direct selling establishments .....	82	100 133	16 728	3 938	646	14.5	16.7
454390	Other direct selling establishments .....	82	100 133	16 728	3 938	646	14.5	16.7
<b>OSCEOLA</b>								

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OSCEOLA—Con.</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>670</b>	<b>1 751 198</b>	<b>170 924</b>	<b>41 166</b>	<b>8 598</b>	<b>8.2</b>	<b>5.4</b>
441	Motor vehicle and parts dealers	76	473 679	36 216	8 784	1 000	7.7	3.3
4411	Automobile dealers	33	402 351	25 584	6 181	589	7.0	1.5
44111	New car dealers	14	366 111	23 957	5 736	533	.9	.1
441110	New car dealers	14	366 111	23 957	5 736	533	.9	.1
44112	Used car dealers	19	36 240	1 627	445	56	68.4	15.7
441120	Used car dealers	19	36 240	1 627	445	56	68.4	15.7
4412	Other motor vehicle dealers	13	36 646	4 131	1 059	130	12.2	25.6
44121	Recreational vehicle dealers	4	D	D	D	b	D	D
441210	Recreational vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	9	D	D	D	c	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	30	34 682	6 501	1 544	281	10.7	.7
44131	Automotive parts and accessories stores	22	26 978	4 652	1 091	218	9.0	.9
441310	Automotive parts and accessories stores	22	26 978	4 652	1 091	218	9.0	.9
44132	Tire dealers	8	7 704	1 849	453	63	16.7	—
441320	Tire dealers	8	7 704	1 849	453	63	16.7	—
442	Furniture and home furnishings stores	30	23 754	4 001	945	157	45.4	8.2
4421	Furniture stores	12	9 053	2 059	476	73	52.0	10.3
44211	Furniture stores	12	9 053	2 059	476	73	52.0	10.3
442110	Furniture stores	12	9 053	2 059	476	73	52.0	10.3
4422	Home furnishings stores	18	14 701	1 942	469	84	41.4	6.8
44221	Floor covering stores	11	10 629	1 519	358	55	31.9	9.5
442210	Floor covering stores	11	10 629	1 519	358	55	31.9	9.5
44229	Other home furnishings stores	7	4 072	423	111	29	66.0	—
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	27	23 274	4 208	984	137	17.6	9.9
4431	Electronics and appliance stores	27	23 274	4 208	984	137	17.6	9.9
44311	Appliance, television, and other electronics stores	17	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	15	D	D	D	b	D	D
44312	Computer and software stores	4	D	D	D	b	D	D
443120	Computer and software stores	4	D	D	D	b	D	D
44313	Camera and photographic supplies stores	6	D	D	D	b	D	D
443130	Camera and photographic supplies stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	35	87 098	9 302	2 317	375	4.6	16.5
4441	Building material and supplies dealers	29	78 486	8 417	2 129	333	5.1	16.6
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	5	D	D	D	b	D	D
444120	Paint and wallpaper stores	5	D	D	D	b	D	D
44419	Other building material dealers	13	16 248	1 813	454	60	8.5	54.5
444190	Other building material dealers	13	16 248	1 813	454	60	8.5	54.5
4442	Lawn and garden equipment and supplies stores	6	8 612	885	188	42	—	15.8
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	97	283 526	32 501	7 901	1 973	8.5	2.5
4451	Grocery stores	76	273 739	31 238	7 591	1 903	7.0	2.1
44511	Supermarkets and other grocery (except convenience) stores	49	266 210	30 658	7 452	1 855	4.9	1.6
445110	Supermarkets and other grocery (except convenience) stores	49	266 210	30 658	7 452	1 855	4.9	1.6
4452	Specialty food stores	9	1 414	687	166	27	17.0	22.3
446	Health and personal care stores	46	119 171	14 437	3 326	720	7.9	2.7
4461	Health and personal care stores	46	119 171	14 437	3 326	720	7.9	2.7
44611	Pharmacies and drug stores	23	109 672	12 833	2 939	634	5.7	2.8
446110	Pharmacies and drug stores	23	109 672	12 833	2 939	634	5.7	2.8
4461101	Pharmacies and drug stores	23	109 672	12 833	2 939	634	5.7	2.8
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
44619	Other health and personal care stores	16	5 811	999	250	58	41.4	.5
446191	Food (health) supplement stores	10	3 260	414	108	34	60.3	.8
447	Gasoline stations	76	188 407	10 166	2 349	671	7.5	4.6
4471	Gasoline stations	76	188 407	10 166	2 349	671	7.5	4.6
44711	Gasoline stations with convenience stores	72	D	D	D	f	D	D
447110	Gasoline stations with convenience stores	72	D	D	D	f	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OSCEOLA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	92	96 801	10 748	2 603	668	15.8	13.2
4481	Clothing stores .....	56	61 941	6 875	1 716	430	14.6	19.3
44814	Family clothing stores .....	25	D	D	D	e	D	D
448140	Family clothing stores .....	25	D	D	D	e	D	D
44815	Clothing accessories stores .....	4	D	D	D	a	D	D
448150	Clothing accessories stores .....	4	D	D	D	a	D	D
4482	Shoe stores .....	15	28 637	2 734	596	175	12.2	.3
44821	Shoe stores .....	15	28 637	2 734	596	175	12.2	.3
448210	Shoe stores .....	15	28 637	2 734	596	175	12.2	.3
4482102	Women's shoe stores .....	1	D	D	D	b	D	D
4482104	Family shoe stores .....	9	D	D	D	b	D	D
4482105	Athletic footwear stores .....	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	21	6 223	1 139	291	63	44.4	10.8
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	33	20 329	2 347	580	167	24.6	29.8
4511	Sporting goods, hobby, and musical instrument stores .....	29	18 711	2 119	522	153	26.2	30.2
45111	Sporting goods stores .....	17	13 127	1 488	376	82	23.7	28.8
451110	Sporting goods stores .....	17	13 127	1 488	376	82	23.7	28.8
4511101	General-line sporting goods stores .....	5	6 315	877	213	50	9.2	5.1
4511102	Specialty-line sporting goods stores .....	12	6 812	611	163	32	37.1	50.8
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores .....	3	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	3	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	25	D	D	D	g	D	D
4529	Other general merchandise stores .....	22	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	3	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	3	D	D	D	g	D	D
45299	All other general merchandise stores .....	19	D	D	D	c	D	D
452990	All other general merchandise stores .....	19	D	D	D	c	D	D
4529901	Variety stores .....	9	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	10	D	D	D	b	D	D
453	Miscellaneous store retailers .....	110	D	D	D	f	D	D
4532	Office supplies, stationery, and gift stores .....	69	D	D	D	e	D	D
45321	Office supplies and stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	65	30 431	4 111	905	308	22.7	50.5
453220	Gift, novelty, and souvenir stores .....	65	30 431	4 111	905	308	22.7	50.5
4533	Used merchandise stores .....	9	1 369	255	61	18	53.3	—
45331	Used merchandise stores .....	9	1 369	255	61	18	53.3	—
453310	Used merchandise stores .....	9	1 369	255	61	18	53.3	—
4539	Other miscellaneous store retailers .....	25	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	5	1 359	296	73	22	21.2	.6
453910	Pet and pet supplies stores .....	5	1 359	296	73	22	21.2	.6
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	3	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	14	D	D	D	b	D	D
454	Nonstore retailers .....	23	22 480	3 508	830	136	27.5	23.5
4541	Electronic shopping and mail-order houses .....	11	10 961	1 441	361	70	17.6	14.2
45411	Electronic shopping and mail-order houses .....	11	10 961	1 441	361	70	17.6	14.2
4543	Direct selling establishments .....	9	8 729	1 796	418	55	16.9	42.8
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
<b>PALM BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>5 326</b>	<b>16 480 821</b>	<b>1 527 890</b>	<b>376 937</b>	<b>70 949</b>	<b>9.0</b>	<b>4.1</b>
441	Motor vehicle and parts dealers .....	435	3 922 528	291 029	72 059	7 468	8.0	6.1
4411	Automobile dealers .....	158	3 496 427	234 549	58 580	5 497	6.9	6.2
44111	New car dealers .....	87	3 267 162	225 024	56 186	5 153	5.2	5.1
441110	New car dealers .....	87	3 267 162	225 024	56 186	5 153	5.2	5.1
44112	Used car dealers .....	71	229 265	9 525	2 394	344	30.6	21.5
441120	Used car dealers .....	71	229 265	9 525	2 394	344	30.6	21.5
4412	Other motor vehicle dealers .....	95	221 187	17 161	4 132	518	20.1	2.4
44122	Motorcycle, boat, and other motor vehicle dealers .....	91	218 337	16 923	4 060	503	20.4	2.5
441221	Motorcycle dealers .....	14	D	D	D	c	D	D
441222	Boat dealers .....	68	159 875	10 820	2 694	345	14.5	2.0
441229	All other motor vehicle dealers .....	9	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	182	204 914	39 319	9 347	1 453	12.8	7.7
44131	Automotive parts and accessories stores .....	113	104 797	18 082	4 319	839	13.5	12.3
441310	Automotive parts and accessories stores .....	113	104 797	18 082	4 319	839	13.5	12.3
44132	Tire dealers .....	69	100 117	21 237	5 028	614	12.1	2.8
441320	Tire dealers .....	69	100 117	21 237	5 028	614	12.1	2.8

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PALM BEACH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
442	Furniture and home furnishings stores .....	475	764 580	97 961	24 064	3 773	18.4	6.1
4421	Furniture stores .....	180	420 898	53 932	13 023	1 524	17.3	8.5
44211	Furniture stores .....	180	420 898	53 932	13 023	1 524	17.3	8.5
442110	Furniture stores .....	180	420 898	53 932	13 023	1 524	17.3	8.5
4422	Home furnishings stores .....	295	343 682	44 029	11 041	2 249	19.9	3.3
44221	Floor covering stores .....	88	104 459	14 970	3 749	496	28.4	2.7
442210	Floor covering stores .....	88	104 459	14 970	3 749	496	28.4	2.7
44229	Other home furnishings stores .....	207	239 223	29 059	7 292	1 753	16.2	3.5
442291	Window treatment stores .....	37	19 838	3 006	758	134	34.3	12.4
442299	All other home furnishings stores .....	170	219 385	26 053	6 534	1 619	14.5	2.7
443	Electronics and appliance stores .....	219	429 857	44 513	10 994	1 834	7.4	2.3
4431	Electronics and appliance stores .....	219	429 857	44 513	10 994	1 834	7.4	2.3
44311	Appliance, television, and other electronics stores .....	163	370 782	37 980	9 364	1 554	6.5	2.2
443111	Household appliance stores .....	34	31 845	3 862	963	170	26.7	4.2
443112	Radio, television, and other electronics stores .....	129	338 937	34 118	8 401	1 384	4.6	2.1
44312	Computer and software stores .....	44	D	D	D	c	D	D
443120	Computer and software stores .....	44	D	D	D	c	D	D
44313	Camera and photographic supplies stores .....	12	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	12	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	317	985 777	125 112	30 127	4 777	8.4	3.9
4441	Building material and supplies dealers .....	267	951 923	118 707	28 654	4 464	7.2	3.9
44411	Home centers .....	21	D	D	D	h	D	D
444110	Home centers .....	21	D	D	D	h	D	D
44412	Paint and wallpaper stores .....	46	D	D	D	e	D	D
444120	Paint and wallpaper stores .....	46	D	D	D	e	D	D
44413	Hardware stores .....	37	D	D	D	e	D	D
444130	Hardware stores .....	37	D	D	D	e	D	D
44419	Other building material dealers .....	163	257 041	38 930	7 953	1 068	16.3	8.7
444190	Other building material dealers .....	163	257 041	38 930	7 953	1 068	16.3	8.7
4442	Lawn and garden equipment and supplies stores .....	50	33 854	6 405	1 473	313	40.9	3.4
44421	Outdoor power equipment stores .....	12	9 835	1 329	297	43	22.3	.8
444210	Outdoor power equipment stores .....	12	9 835	1 329	297	43	22.3	.8
44422	Nursery, garden center, and farm supply stores .....	38	24 019	5 076	1 176	270	48.5	4.5
444220	Nursery, garden center, and farm supply stores .....	38	24 019	5 076	1 176	270	48.5	4.5
445	Food and beverage stores .....	637	2 352 935	269 673	66 940	16 309	7.9	1.6
4451	Grocery stores .....	406	2 172 433	249 888	62 068	15 189	5.9	1.3
44511	Supermarkets and other grocery (except convenience) stores .....	231	2 081 791	241 641	59 871	14 652	4.0	.8
445110	Supermarkets and other grocery (except convenience) stores .....	231	2 081 791	241 641	59 871	14 652	4.0	.8
44512	Convenience stores .....	175	90 642	2 197	537	51.8	11.3	
445120	Convenience stores .....	175	90 642	2 197	537	51.8	11.3	
4452	Specialty food stores .....	145	102 840	14 522	3 620	838	36.4	4.7
4453	Beer, wine, and liquor stores .....	86	77 662	5 263	1 252	282	26.0	7.2
44531	Beer, wine, and liquor stores .....	86	77 662	5 263	1 252	282	26.0	7.2
445310	Beer, wine, and liquor stores .....	86	77 662	5 263	1 252	282	26.0	7.2
446	Health and personal care stores .....	483	969 209	127 615	30 337	7 022	11.3	4.1
4461	Health and personal care stores .....	483	969 209	127 615	30 337	7 022	11.3	4.1
44611	Pharmacies and drug stores .....	160	792 217	83 326	19 279	4 884	9.1	3.3
446110	Pharmacies and drug stores .....	160	792 217	83 326	19 279	4 884	9.1	3.3
4461101	Pharmacies and drug stores .....	153	786 833	82 422	19 021	4 827	9.0	3.1
4461102	Proprietary stores .....	7	5 384	904	258	57	25.5	31.2
44612	Cosmetics, beauty supplies, and perfume stores .....	66	32 749	4 511	1 081	357	13.2	7.1
446120	Cosmetics, beauty supplies, and perfume stores .....	66	32 749	4 511	1 081	357	13.2	7.1
44613	Optical goods stores .....	106	59 506	24 523	6 383	1 132	16.6	4.4
446130	Optical goods stores .....	106	59 506	24 523	6 383	1 132	16.6	4.4
44619	Other health and personal care stores .....	151	84 737	15 255	3 594	649	27.2	9.8
446191	Food (health) supplement stores .....	75	44 001	6 166	1 501	337	29.4	12.2
446199	All other health and personal care stores .....	76	40 736	9 089	2 093	312	25.0	7.2
447	Gasoline stations .....	304	738 410	32 801	7 927	1 897	28.5	7.3
4471	Gasoline stations .....	304	738 410	32 801	7 927	1 897	28.5	7.3
44711	Gasoline stations with convenience stores .....	257	678 537	29 678	7 211	1 734	24.4	7.1
447110	Gasoline stations with convenience stores .....	257	678 537	29 678	7 211	1 734	24.4	7.1
44719	Other gasoline stations .....	47	59 873	3 123	716	163	74.3	10.3
447190	Other gasoline stations .....	47	59 873	3 123	716	163	74.3	10.3
448	Clothing and clothing accessories stores .....	1 023	1 264 346	163 889	42 537	9 065	12.9	7.2
4481	Clothing stores .....	596	888 846	115 445	29 979	6 750	10.2	7.2
44811	Men's clothing stores .....	44	32 842	6 530	1 611	242	35.9	6.5
448110	Men's clothing stores .....	44	32 842	6 530	1 611	242	35.9	6.5
44812	Women's clothing stores .....	250	332 943	41 877	10 928	2 404	10.7	5.8
448120	Women's clothing stores .....	250	332 943	41 877	10 928	2 404	10.7	5.8
44813	Children's and infants' clothing stores .....	43	47 206	5 292	1 292	481	6.9	2.0
448130	Children's and infants' clothing stores .....	43	47 206	5 292	1 292	481	6.9	2.0
44814	Family clothing stores .....	142	399 018	49 701	13 095	2 952	6.1	9.2
448140	Family clothing stores .....	142	399 018	49 701	13 095	2 952	6.1	9.2
44815	Clothing accessories stores .....	48	27 922	4 599	1 074	236	10.3	.8
448150	Clothing accessories stores .....	48	27 922	4 599	1 074	236	10.3	.8
44819	Other clothing stores .....	69	48 915	7 446	1 979	435	26.6	9.8
448190	Other clothing stores .....	69	48 915	7 446	1 979	435	26.6	9.8

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PALM BEACH—Con.</b>								
<b>Retail trade—Con.</b>								
448	Clothing and clothing accessories stores—Con.							
4482	Shoe stores .....	175	139 736	18 383	4 641	1 192	11.0	12.0
44821	Shoe stores .....	175	139 736	18 383	4 641	1 192	11.0	12.0
448210	Shoe stores .....	175	139 736	18 383	4 641	1 192	11.0	12.0
4482101	Men's shoe stores .....	10	5 221	833	232	42	16.3	4.5
4482102	Women's shoe stores .....	39	30 761	5 413	1 376	310	13.2	18.3
4482103	Children's and juveniles' shoe stores .....	9	3 870	600	146	43	1.5	—
4482104	Family shoe stores .....	87	69 223	8 357	2 132	532	12.0	15.3
4482105	Athletic footwear stores .....	30	30 661	3 180	755	265	6.6	.8
4483	Jewelry, luggage, and leather goods stores .....	252	235 764	30 061	7 917	1 123	24.1	4.2
44831	Jewelry stores .....	235	214 355	27 682	7 303	1 029	26.4	2.7
448310	Jewelry stores .....	235	214 355	27 682	7 303	1 029	26.4	2.7
44832	Luggage and leather goods stores .....	17	21 409	2 379	614	94	.9	18.9
448320	Luggage and leather goods stores .....	17	21 409	2 379	614	94	.9	18.9
451	Sporting goods, hobby, book, and music stores .....	279	321 733	40 284	9 526	2 447	11.3	12.2
4511	Sporting goods, hobby, and musical instrument stores .....	221	238 978	29 997	6 967	1 742	14.4	14.0
45111	Sporting goods stores .....	127	123 577	16 077	3 577	756	17.0	17.5
451110	Sporting goods stores .....	127	123 577	16 077	3 577	756	17.0	17.5
4511101	General-line sporting goods stores .....	29	54 575	5 514	1 424	314	6.2	22.6
4511102	Specialty-line sporting goods stores .....	98	69 002	10 563	2 153	442	25.4	13.5
45112	Hobby, toy, and game stores .....	49	77 060	8 469	1 978	733	5.5	10.5
451120	Hobby, toy, and game stores .....	49	77 060	8 469	1 978	733	5.5	10.5
45113	Sewing, needlework, and piece goods stores .....	28	19 905	3 418	927	148	34.3	15.9
451130	Sewing, needlework, and piece goods stores .....	28	19 905	3 418	927	148	34.3	15.9
45114	Musical instrument and supplies stores .....	17	18 436	2 033	485	105	12.9	3.4
451140	Musical instrument and supplies stores .....	17	18 436	2 033	485	105	12.9	3.4
4512	Book, periodical, and music stores .....	58	82 755	10 287	2 559	705	2.3	7.2
45121	Book stores and news dealers .....	42	64 593	7 841	2 034	534	1.5	3.0
451211	Book stores .....	34	62 051	7 523	1 961	513	1.0	.2
4512111	Book stores, general .....	22	48 882	6 494	1 653	431	.7	—
4512112	Specialty book stores .....	6	D	D	D	b	D	D
4512113	College book stores .....	6	D	D	D	b	D	D
451212	News dealers and newsstands .....	8	2 542	318	73	21	13.8	72.1
45122	Prerecorded tape, compact disc, and record stores .....	16	18 162	2 446	525	171	5.5	21.9
451220	Prerecorded tape, compact disc, and record stores .....	16	18 162	2 446	525	171	5.5	21.9
452	General merchandise stores .....	132	1 831 490	187 133	45 588	10 029	.3	.4
4521	Department stores .....	41	1 103 313	132 523	33 324	7 301	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	41	1 148 690	132 523	33 324	7 301	—	—
45211	Department stores .....	41	1 103 313	132 523	33 324	7 301	—	—
452111	Department stores (except discount department stores) ..	21	566 798	77 993	19 945	4 163	—	—
452112	Discount department stores .....	20	536 515	54 530	13 379	3 138	—	—
4529	Other general merchandise stores .....	91	728 177	54 610	12 264	2 728	.8	.9
45291	Warehouse clubs and supercenters .....	9	650 385	46 251	9 944	2 105	—	—
452910	Warehouse clubs and supercenters .....	9	650 385	46 251	9 944	2 105	—	—
45299	All other general merchandise stores .....	82	77 792	8 359	2 320	623	7.8	8.5
452990	All other general merchandise stores .....	82	77 792	8 359	2 320	623	7.8	8.5
4529901	Variety stores .....	54	48 158	4 767	1 141	360	9.8	2.3
4529904	Miscellaneous general merchandise stores .....	28	29 634	3 592	1 179	263	4.6	18.5
453	Miscellaneous store retailers .....	698	487 238	69 928	17 554	3 751	22.9	6.7
4531	Florists .....	93	29 436	6 479	1 790	445	31.6	10.4
45311	Florists .....	93	29 436	6 479	1 790	445	31.6	10.4
453110	Florists .....	93	29 436	6 479	1 790	445	31.6	10.4
4532	Office supplies, stationery, and gift stores .....	193	197 798	23 276	5 964	1 400	11.4	3.9
45321	Office supplies and stationery stores .....	38	125 038	12 305	3 253	516	1.8	1.6
453210	Office supplies and stationery stores .....	38	125 038	12 305	3 253	516	1.8	1.6
45322	Gift, novelty, and souvenir stores .....	155	72 760	10 971	2 711	884	27.9	7.8
453220	Gift, novelty, and souvenir stores .....	155	72 760	10 971	2 711	884	27.9	7.8
4533	Used merchandise stores .....	137	70 970	12 448	3 198	715	32.7	9.4
45331	Used merchandise stores .....	137	70 970	12 448	3 198	715	32.7	9.4
453310	Used merchandise stores .....	137	70 970	12 448	3 198	715	32.7	9.4
4539	Other miscellaneous store retailers .....	275	189 034	27 725	6 602	1 191	29.9	8.0
45391	Pet and pet supplies stores .....	41	33 978	4 853	1 136	330	21.3	1.8
453910	Pet and pet supplies stores .....	41	33 978	4 853	1 136	330	21.3	1.8
45392	Art dealers .....	81	63 122	7 782	1 808	247	33.0	6.5
453920	Art dealers .....	81	63 122	7 782	1 808	247	33.0	6.5
45399	All other miscellaneous store retailers .....	143	87 508	14 690	3 573	593	28.7	10.9
454	Nonstore retailers .....	324	2 412 718	77 952	19 284	2 577	3.9	1.9
4541	Electronic shopping and mail-order houses .....	152	2 282 214	53 051	13 228	1 658	2.8	.6
45411	Electronic shopping and mail-order houses .....	152	2 282 214	53 051	13 228	1 658	2.8	.6
4542	Vending machine operators .....	16	5 883	1 171	283	53	62.5	—
45421	Vending machine operators .....	16	5 883	1 171	283	53	62.5	—
454210	Vending machine operators .....	16	5 883	1 171	283	53	62.5	—
4543	Direct selling establishments .....	156	124 621	23 730	5 773	866	21.5	25.6
45431	Fuel dealers .....	12	27 828	3 406	876	116	15.1	16.1
454312	Liquefied petroleum gas (bottled gas) dealers .....	11	D	D	D	c	D	D
45439	Other direct selling establishments .....	144	96 793	20 324	4 897	750	23.3	28.3
454390	Other direct selling establishments .....	144	96 793	20 324	4 897	750	23.3	28.3

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PASCO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 156</b>	<b>3 074 472</b>	<b>300 232</b>	<b>73 802</b>	<b>15 938</b>	<b>9.1</b>	<b>2.7</b>
441	Motor vehicle and parts dealers .....	158	803 417	69 778	16 381	1 998	13.0	1.4
4411	Automobile dealers .....	57	682 315	55 123	12 909	1 380	12.2	.5
44111	New car dealers .....	23	616 799	46 875	11 230	1 149	8.8	.1
441110	New car dealers .....	23	616 799	46 875	11 230	1 149	8.8	.1
44112	Used car dealers .....	34	65 516	8 248	1 679	231	44.3	3.6
441120	Used car dealers .....	34	65 516	8 248	1 679	231	44.3	3.6
4412	Other motor vehicle dealers .....	25	D	D	D	c	D	D
44121	Recreational vehicle dealers .....	12	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	12	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	13	D	D	D	b	D	D
441221	Motorcycle dealers .....	6	D	D	D	a	D	D
441222	Boat dealers .....	6	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	76	D	D	D	e	D	D
44131	Automotive parts and accessories stores .....	51	45 376	6 866	1 668	352	7.3	3.7
441310	Automotive parts and accessories stores .....	51	45 376	6 866	1 668	352	7.3	3.7
44132	Tire dealers .....	25	D	D	D	c	D	D
441320	Tire dealers .....	25	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	70	72 560	8 235	1 939	320	28.6	6.7
4421	Furniture stores .....	30	45 022	4 874	1 157	191	19.0	9.0
44211	Furniture stores .....	30	45 022	4 874	1 157	191	19.0	9.0
442110	Furniture stores .....	30	45 022	4 874	1 157	191	19.0	9.0
4422	Home furnishings stores .....	40	27 538	3 361	782	129	44.4	3.0
44221	Floor covering stores .....	29	20 962	2 497	592	82	40.7	3.8
442210	Floor covering stores .....	29	20 962	2 497	592	82	40.7	3.8
44229	Other home furnishings stores .....	11	6 576	864	190	47	55.9	.5
442291	Window treatment stores .....	4	D	D	D	b	D	D
442299	All other home furnishings stores .....	7	D	D	D	b	D	D
443	Electronics and appliance stores .....	58	48 571	5 260	1 364	269	15.0	9.5
4431	Electronics and appliance stores .....	58	48 571	5 260	1 364	269	15.0	9.5
44311	Appliance, television, and other electronics stores .....	48	45 395	4 754	1 224	227	11.9	10.1
443111	Household appliance stores .....	16	10 193	1 068	263	56	26.1	31.4
443112	Radio, television, and other electronics stores .....	32	35 202	3 686	961	171	7.9	3.9
44312	Computer and software stores .....	7	2 100	338	84	26	71.0	.9
443120	Computer and software stores .....	7	2 100	338	84	26	71.0	.9
44313	Camera and photographic supplies stores .....	3	1 076	168	56	16	35.3	—
443130	Camera and photographic supplies stores .....	3	1 076	168	56	16	35.3	—
444	Building material and garden equipment and supplies dealers .....	105	224 607	26 736	6 835	1 182	4.3	8.3
4441	Building material and supplies dealers .....	83	209 357	24 617	6 347	1 090	2.7	8.9
44411	Home centers .....	4	D	D	D	f	D	D
444110	Home centers .....	4	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	8	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	8	D	D	D	b	D	D
44419	Other building material dealers .....	61	79 848	11 397	2 871	448	5.8	19.3
444190	Other building material dealers .....	61	79 848	11 397	2 871	448	5.8	19.3
4442	Lawn and garden equipment and supplies stores .....	22	15 250	2 119	488	92	25.4	—
44421	Outdoor power equipment stores .....	8	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	8	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	14	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	14	D	D	D	b	D	D
445	Food and beverage stores .....	148	535 468	59 614	15 170	4 056	4.8	3.7
4451	Grocery stores .....	100	508 209	55 967	14 266	3 842	3.8	3.1
44511	Supermarkets and other grocery (except convenience) stores .....	53	485 675	54 545	13 911	3 703	.7	3.0
445110	Supermarkets and other grocery (except convenience) stores .....	53	485 675	54 545	13 911	3 703	.7	3.0
44512	Convenience stores .....	47	22 534	1 422	355	139	70.4	5.2
445120	Convenience stores .....	47	22 534	1 422	355	139	70.4	5.2
4452	Specialty food stores .....	32	10 667	2 830	703	152	14.0	13.2
4453	Beer, wine, and liquor stores .....	16	16 592	817	201	62	29.2	13.9
44531	Beer, wine, and liquor stores .....	16	16 592	817	201	62	29.2	13.9
446	Health and personal care stores .....	98	210 123	23 957	6 024	1 191	7.3	.6
4461	Health and personal care stores .....	98	210 123	23 957	6 024	1 191	7.3	.6
44611	Pharmacies and drug stores .....	42	185 646	19 372	4 813	939	5.1	.3
446110	Pharmacies and drug stores .....	42	185 646	19 372	4 813	939	5.1	.3
4461101	Pharmacies and drug stores .....	41	D	D	D	f	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	9	3 438	496	119	54	10.4	—
446120	Cosmetics, beauty supplies, and perfume stores .....	9	3 438	496	119	54	10.4	—
44613	Optical goods stores .....	19	6 310	1 421	382	74	32.2	9.4
446130	Optical goods stores .....	19	6 310	1 421	382	74	32.2	9.4
44619	Other health and personal care stores .....	28	14 729	2 668	710	124	24.8	.5
446191	Food (health) supplement stores .....	14	4 219	673	169	54	44.8	1.8
446199	All other health and personal care stores .....	14	10 510	1 995	541	70	16.8	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PASCO—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Retail trade—Con.							
447	Gasoline stations .....	132	323 031	16 371	3 914	1 120	11.8	3.3
4471	Gasoline stations .....	132	323 031	16 371	3 914	1 120	11.8	3.3
44711	Gasoline stations with convenience stores .....	120	277 502	13 943	3 369	972	11.5	3.4
447110	Gasoline stations with convenience stores .....	120	277 502	13 943	3 369	972	11.5	3.4
44719	Other gasoline stations .....	12	45 529	2 428	545	148	13.3	2.6
447190	Other gasoline stations .....	12	45 529	2 428	545	148	13.3	2.6
448	Clothing and clothing accessories stores .....	109	89 289	10 788	2 747	779	13.3	2.3
4481	Clothing stores .....	59	64 742	7 324	1 904	541	8.1	1.9
44814	Family clothing stores .....	28	D	D	D	e	D	D
448140	Family clothing stores .....	28	D	D	D	e	D	D
44815	Clothing accessories stores .....	5	1 032	201	62	19	17.1	—
448150	Clothing accessories stores .....	5	1 032	201	62	19	17.1	—
44819	Other clothing stores .....	9	D	D	D	b	D	D
448190	Other clothing stores .....	9	D	D	D	b	D	D
4482	Shoe stores .....	17	D	D	D	c	D	D
44821	Shoe stores .....	17	D	D	D	c	D	D
448210	Shoe stores .....	17	D	D	D	c	D	D
4482104	Family shoe stores .....	13	D	D	D	b	D	D
4482105	Athletic footwear stores .....	3	2 526	253	68	41	—	—
4483	Jewelry, luggage, and leather goods stores .....	33	D	D	D	c	D	D
44831	Jewelry stores .....	31	D	D	D	c	D	D
448310	Jewelry stores .....	31	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	38	31 394	3 902	933	330	15.7	5.8
4511	Sporting goods, hobby, and musical instrument stores .....	29	D	D	D	e	D	D
45111	Sporting goods stores .....	11	D	D	D	b	D	D
451110	Sporting goods stores .....	11	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	4	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	9	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	9	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores .....	7	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	7	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	9	D	D	D	b	D	D
45121	Book stores and news dealers .....	5	D	D	D	b	D	D
451211	Book stores .....	5	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	57	612 496	57 981	14 227	3 636	.2	.2
4521	Department stores .....	12	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	12	D	D	D	g	D	D
45211	Department stores .....	12	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D
452112	Discount department stores .....	8	D	D	D	f	D	D
4529	Other general merchandise stores .....	45	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	5	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	5	D	D	D	g	D	D
45299	All other general merchandise stores .....	40	D	D	D	e	D	D
452990	All other general merchandise stores .....	40	D	D	D	e	D	D
4529901	Variety stores .....	30	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	10	D	D	D	c	D	D
453	Miscellaneous store retailers .....	131	80 267	9 290	2 146	600	33.2	7.4
4531	Florists .....	23	5 471	1 622	330	103	31.8	4.5
45311	Florists .....	23	5 471	1 622	330	103	31.8	4.5
453110	Florists .....	23	5 471	1 622	330	103	31.8	4.5
4532	Office supplies, stationery, and gift stores .....	29	22 441	2 507	603	161	12.2	8.1
45321	Office supplies and stationery stores .....	9	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	9	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	20	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	20	D	D	D	b	D	D
4533	Used merchandise stores .....	20	D	D	D	b	D	D
45331	Used merchandise stores .....	20	D	D	D	b	D	D
453310	Used merchandise stores .....	20	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	59	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	15	5 195	715	166	52	53.4	3.9
453910	Pet and pet supplies stores .....	15	5 195	715	166	52	53.4	3.9
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	15	27 611	1 899	454	75	39.6	10.2
453930	Manufactured (mobile) home dealers .....	15	27 611	1 899	454	75	39.6	10.2
45399	All other miscellaneous store retailers .....	26	D	D	D	c	D	D

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PASCO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	52	43 249	8 320	2 122	457	31.5	.3
4541	Electronic shopping and mail-order houses .....	18	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses .....	18	D	D	D	c	D	D
4543	Direct selling establishments .....	29	26 499	5 612	1 445	261	29.5	—
45431	Fuel dealers .....	10	8 467	1 968	498	66	3.4	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	10	8 467	1 968	498	66	3.4	—
45439	Other direct selling establishments .....	19	18 032	3 644	947	195	41.8	—
454390	Other direct selling establishments .....	19	18 032	3 644	947	195	41.8	—
<b>PINELLAS</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>3 813</b>	<b>12 038 819</b>	<b>1 091 166</b>	<b>282 651</b>	<b>51 630</b>	<b>8.9</b>	<b>3.4</b>
441	Motor vehicle and parts dealers .....	407	3 399 150	222 358	55 202	6 111	12.8	2.8
4411	Automobile dealers .....	153	2 990 338	171 388	43 024	4 283	13.1	2.1
44111	New car dealers .....	63	2 806 830	160 513	40 440	3 904	10.6	2.0
441110	New car dealers .....	63	2 806 830	160 513	40 440	3 904	10.6	2.0
44112	Used car dealers .....	90	183 508	10 875	2 584	379	51.0	5.1
441120	Used car dealers .....	90	183 508	10 875	2 584	379	51.0	5.1
4412	Other motor vehicle dealers .....	95	250 957	19 967	4 721	662	11.9	6.3
44121	Recreational vehicle dealers .....	12	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	12	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	83	D	D	D	f	D	D
441221	Motorcycle dealers .....	15	D	D	D	c	D	D
441222	Boat dealers .....	59	159 339	11 938	2 853	399	12.1	8.4
441229	All other motor vehicle dealers .....	9	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	159	157 855	31 003	7 457	1 166	8.3	9.3
44131	Automotive parts and accessories stores .....	108	97 747	15 631	3 809	733	11.1	9.3
441310	Automotive parts and accessories stores .....	108	97 747	15 631	3 809	733	11.1	9.3
44132	Tire dealers .....	51	60 108	15 372	3 648	433	3.7	9.2
441320	Tire dealers .....	51	60 108	15 372	3 648	433	3.7	9.2
442	Furniture and home furnishings stores .....	226	293 651	34 537	8 674	1 397	17.2	11.6
4421	Furniture stores .....	93	178 408	20 904	5 371	744	12.0	13.4
44211	Furniture stores .....	93	178 408	20 904	5 371	744	12.0	13.4
442110	Furniture stores .....	93	178 408	20 904	5 371	744	12.0	13.4
4422	Home furnishings stores .....	133	115 243	13 633	3 303	653	25.1	8.8
44221	Floor covering stores .....	53	52 680	6 622	1 683	236	26.5	10.8
442210	Floor covering stores .....	53	52 680	6 622	1 683	236	26.5	10.8
44229	Other home furnishings stores .....	80	62 563	7 011	1 620	417	23.9	7.2
442291	Window treatment stores .....	11	3 506	383	94	23	62.7	—
442299	All other home furnishings stores .....	69	59 057	6 628	1 526	394	21.6	7.6
443	Electronics and appliance stores .....	171	286 557	30 570	7 679	1 299	17.2	5.6
4431	Electronics and appliance stores .....	171	286 557	30 570	7 679	1 299	17.2	5.6
44311	Appliance, television, and other electronics stores .....	118	233 277	25 093	6 192	1 046	17.5	4.5
443111	Household appliance stores .....	22	22 418	2 817	672	98	11.3	3.7
443112	Radio, television, and other electronics stores .....	96	210 859	22 276	5 520	948	18.2	4.6
44312	Computer and software stores .....	46	48 392	4 707	1 280	204	13.1	11.1
443120	Computer and software stores .....	46	48 392	4 707	1 280	204	13.1	11.1
44313	Camera and photographic supplies stores .....	7	4 888	770	207	49	40.0	6.6
443130	Camera and photographic supplies stores .....	7	4 888	770	207	49	40.0	6.6
444	Building material and garden equipment and supplies dealers .....	244	638 226	75 389	19 405	3 361	6.0	5.0
4441	Building material and supplies dealers .....	210	618 003	71 785	18 567	3 196	5.5	5.1
44411	Home centers .....	16	D	D	D	g	D	D
444110	Home centers .....	16	D	D	D	g	D	D
44412	Paint and wallpaper stores .....	36	D	D	D	c	D	D
444120	Paint and wallpaper stores .....	36	D	D	D	c	D	D
44413	Hardware stores .....	35	D	D	D	c	D	D
444130	Hardware stores .....	35	D	D	D	c	D	D
44419	Other building material dealers .....	123	142 137	23 037	5 633	819	17.6	14.2
444190	Other building material dealers .....	123	142 137	23 037	5 633	819	17.6	14.2
4442	Lawn and garden equipment and supplies stores .....	34	20 223	3 604	838	165	19.9	3.0
44421	Outdoor power equipment stores .....	12	9 395	1 401	317	52	17.4	6.2
444210	Outdoor power equipment stores .....	12	9 395	1 401	317	52	17.4	6.2
44422	Nursery, garden center, and farm supply stores .....	22	10 828	2 203	521	113	22.0	.3
444220	Nursery, garden center, and farm supply stores .....	22	10 828	2 203	521	113	22.0	.3
445	Food and beverage stores .....	483	1 703 656	183 054	45 667	11 693	5.6	3.3
4451	Grocery stores .....	330	1 608 100	174 826	43 776	11 245	4.4	3.0
44511	Supermarkets and other grocery (except convenience) stores .....	168	1 524 905	168 829	42 376	10 748	1.8	2.4
445110	Supermarkets and other grocery (except convenience) stores .....	168	1 524 905	168 829	42 376	10 748	1.8	2.4
44512	Convenience stores .....	162	83 195	5 997	1 400	497	53.3	14.1
445120	Convenience stores .....	162	83 195	5 997	1 400	497	53.3	14.1
4452	Specialty food stores .....	93	32 758	3 934	918	212	41.0	15.3
4453	Beer, wine, and liquor stores .....	60	62 798	4 294	973	236	16.3	3.7
44531	Beer, wine, and liquor stores .....	60	62 798	4 294	973	236	16.3	3.7
445310	Beer, wine, and liquor stores .....	60	62 798	4 294	973	236	16.3	3.7

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PINELLAS—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Health and personal care stores . . . . .	343	767 942	91 136	22 374	4 827	8.1	3.3
446	Health and personal care stores . . . . .	343	767 942	91 136	22 374	4 827	8.1	3.3
4461	Pharmacies and drug stores . . . . .	129	658 546	70 522	17 481	3 828	5.6	2.1
44611	Pharmacies and drug stores . . . . .	129	658 546	70 522	17 481	3 828	5.6	2.1
4461101	Pharmacies and drug stores . . . . .	124	655 659	70 153	17 394	3 807	5.6	2.1
4461102	Proprietary stores . . . . .	5	2 887	369	87	21	—	10.5
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	38	17 828	2 043	426	165	33.3	2.9
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	38	17 828	2 043	426	165	33.3	2.9
44613	Optical goods stores . . . . .	68	38 202	8 320	2 021	347	22.4	18.1
446130	Optical goods stores . . . . .	68	38 202	8 320	2 021	347	22.4	18.1
44619	Other health and personal care stores . . . . .	108	53 366	10 251	2 446	487	20.5	6.7
446191	Food (health) supplement stores . . . . .	52	28 824	4 651	1 156	316	17.0	8.0
446199	All other health and personal care stores . . . . .	56	24 542	5 600	1 290	171	24.6	5.2
447	Gasoline stations . . . . .	302	636 398	31 909	7 721	2 031	18.2	7.2
4471	Gasoline stations . . . . .	302	636 398	31 909	7 721	2 031	18.2	7.2
44711	Gasoline stations with convenience stores . . . . .	265	604 845	28 464	6 877	1 870	16.5	6.6
447110	Gasoline stations with convenience stores . . . . .	265	604 845	28 464	6 877	1 870	16.5	6.6
44719	Other gasoline stations . . . . .	37	31 553	3 445	844	161	50.2	18.5
447190	Other gasoline stations . . . . .	37	31 553	3 445	844	161	50.2	18.5
448	Clothing and clothing accessories stores . . . . .	512	464 066	56 143	13 957	4 042	12.5	4.9
4481	Clothing stores . . . . .	324	337 676	40 296	10 043	3 084	10.1	5.6
44811	Men's clothing stores . . . . .	26	D	D	D	c	D	D
448110	Men's clothing stores . . . . .	26	D	D	D	c	D	D
44812	Women's clothing stores . . . . .	114	59 632	8 188	2 002	771	15.2	10.2
448120	Women's clothing stores . . . . .	114	59 632	8 188	2 002	771	15.2	10.2
44813	Children's and infants' clothing stores . . . . .	18	D	D	D	c	D	D
448130	Children's and infants' clothing stores . . . . .	18	D	D	D	c	D	D
44814	Family clothing stores . . . . .	84	213 364	20 920	5 399	1 483	4.1	4.5
448140	Family clothing stores . . . . .	84	213 364	20 920	5 399	1 483	4.1	4.5
44815	Clothing accessories stores . . . . .	15	D	D	D	b	D	D
448150	Clothing accessories stores . . . . .	15	D	D	D	b	D	D
44819	Other clothing stores . . . . .	67	36 082	6 438	1 518	483	29.1	6.8
448190	Other clothing stores . . . . .	67	36 082	6 438	1 518	483	29.1	6.8
4482	Shoe stores . . . . .	70	51 222	5 586	1 435	491	9.1	.6
44821	Shoe stores . . . . .	70	51 222	5 586	1 435	491	9.1	.6
448210	Shoe stores . . . . .	70	51 222	5 586	1 435	491	9.1	.6
4482101	Men's shoe stores . . . . .	3	D	D	D	a	D	D
4482102	Women's shoe stores . . . . .	8	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores . . . . .	2	D	D	D	a	D	D
4482104	Family shoe stores . . . . .	46	32 321	3 576	933	271	9.2	.4
4482105	Athletic footwear stores . . . . .	11	13 552	1 282	311	147	4.8	—
4483	Jewelry, luggage, and leather goods stores . . . . .	118	75 168	10 261	2 479	467	25.5	4.4
44831	Jewelry stores . . . . .	109	D	D	D	e	D	D
448310	Jewelry stores . . . . .	109	D	D	D	e	D	D
44832	Luggage and leather goods stores . . . . .	9	D	D	D	b	D	D
448320	Luggage and leather goods stores . . . . .	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores . . . . .	221	214 190	26 455	6 274	1 784	15.4	8.7
4511	Sporting goods, hobby, and musical instrument stores . . . . .	159	150 250	19 454	4 574	1 242	19.1	7.8
45111	Sporting goods stores . . . . .	94	73 537	10 266	2 348	519	22.3	8.6
451110	Sporting goods stores . . . . .	94	73 537	10 266	2 348	519	22.3	8.6
4511101	General-line sporting goods stores . . . . .	33	41 223	5 565	1 270	292	10.4	1.2
4511102	Specialty-line sporting goods stores . . . . .	61	32 314	4 701	1 078	227	37.5	17.9
45112	Hobby, toy, and game stores . . . . .	38	51 503	5 461	1 333	523	16.5	6.9
451120	Hobby, toy, and game stores . . . . .	38	51 503	5 461	1 333	523	16.5	6.9
45113	Sewing, needlework, and piece goods stores . . . . .	16	D	D	D	c	D	D
451130	Sewing, needlework, and piece goods stores . . . . .	16	D	D	D	c	D	D
45114	Musical instrument and supplies stores . . . . .	11	D	D	D	b	D	D
451140	Musical instrument and supplies stores . . . . .	11	D	D	D	b	D	D
4512	Book, periodical, and music stores . . . . .	62	63 940	7 001	1 700	542	6.6	11.0
45121	Book stores and news dealers . . . . .	41	48 103	5 155	1 253	400	5.0	6.6
451211	Book stores . . . . .	35	44 872	4 341	1 048	338	4.9	7.0
4512111	Book stores, general . . . . .	22	D	D	D	e	D	D
4512112	Specialty book stores . . . . .	8	D	D	D	b	D	D
4512113	College book stores . . . . .	5	D	D	D	b	D	D
451212	News dealers and newsstands . . . . .	6	3 231	814	205	62	6.9	.2
45122	Prerecorded tape, compact disc, and record stores . . . . .	21	15 837	1 846	447	142	11.5	24.3
451220	Prerecorded tape, compact disc, and record stores . . . . .	21	15 837	1 846	447	142	11.5	24.3
452	General merchandise stores . . . . .	118	1 391 788	127 722	31 753	7 496	.3	1.5
4521	Department stores . . . . .	30	822 582	86 543	21 672	5 008	—	1.8
45210009	Department stores (incl. leased depts.) <sup>3</sup> . . . . .	30	853 496	86 543	21 672	5 008	—	1.7
45211	Department stores . . . . .	30	822 582	86 543	21 672	5 008	—	1.8
452111	Department stores (except discount department stores) . . . . .	10	284 340	35 236	9 138	2 102	—	5.1
452112	Discount department stores . . . . .	20	538 242	51 307	12 534	2 906	—	—
4529	Other general merchandise stores . . . . .	88	569 206	41 179	10 081	2 488	.6	1.0
45291	Warehouse clubs and supercenters . . . . .	4	D	D	D	g	D	D
452910	Warehouse clubs and supercenters . . . . .	4	D	D	D	g	D	D
45299	All other general merchandise stores . . . . .	84	D	D	D	f	D	D
452990	All other general merchandise stores . . . . .	84	D	D	D	f	D	D
4529901	Variety stores . . . . .	57	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores . . . . .	27	D	D	D	e	D	D

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PINELLAS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	548	298 879	42 389	10 329	2 798	25.3	8.5
4531	Florists .....	82	20 028	4 048	1 057	353	40.5	9.3
45311	Florists .....	82	20 028	4 048	1 057	353	40.5	9.3
453110	Florists .....	82	20 028	4 048	1 057	353	40.5	9.3
4532	Office supplies, stationery, and gift stores .....	196	139 329	17 219	4 291	1 119	16.7	5.1
45321	Office supplies and stationery stores .....	29	89 044	8 949	2 299	412	3.8	.1
453210	Office supplies and stationery stores .....	29	89 044	8 949	2 299	412	3.8	.1
45322	Gift, novelty, and souvenir stores .....	167	50 285	8 270	1 992	707	39.5	14.0
453220	Gift, novelty, and souvenir stores .....	167	50 285	8 270	1 992	707	39.5	14.0
4533	Used merchandise stores .....	87	26 562	5 616	1 401	419	35.5	13.4
45331	Used merchandise stores .....	87	26 562	5 616	1 401	419	35.5	13.4
453310	Used merchandise stores .....	87	26 562	5 616	1 401	419	35.5	13.4
4539	Other miscellaneous store retailers .....	183	112 960	15 506	3 580	907	31.0	11.5
45391	Pet and pet supplies stores .....	43	32 869	4 603	1 033	278	21.0	8.7
453910	Pet and pet supplies stores .....	43	32 869	4 603	1 033	278	21.0	8.7
45392	Art dealers .....	19	4 432	807	191	63	30.1	1.3
453920	Art dealers .....	19	4 432	807	191	63	30.1	1.3
45393	Manufactured (mobile) home dealers .....	12	13 792	1 025	220	45	61.3	29.3
453930	Manufactured (mobile) home dealers .....	12	13 792	1 025	220	45	61.3	29.3
45399	All other miscellaneous store retailers .....	109	61 867	9 071	2 136	521	29.7	9.7
454	Nonstore retailers .....	238	1 944 316	169 504	53 616	4 791	2.8	1.2
4541	Electronic shopping and mail-order houses .....	94	1 850 059	151 340	49 188	3 994	1.6	1.2
45411	Electronic shopping and mail-order houses .....	94	1 850 059	151 340	49 188	3 994	1.6	1.2
4542	Vending machine operators .....	18	17 704	3 710	806	164	20.4	.7
45421	Vending machine operators .....	18	17 704	3 710	806	164	20.4	.7
454210	Vending machine operators .....	18	17 704	3 710	806	164	20.4	.7
4543	Direct selling establishments .....	126	76 553	14 454	3 622	633	26.0	2.6
45431	Fuel dealers .....	17	15 332	2 512	660	98	24.0	1.3
454312	Liquefied petroleum gas (bottled gas) dealers .....	13	14 565	2 434	630	88	21.9	.9
45439	Other direct selling establishments .....	109	61 221	11 942	2 962	535	26.4	2.9
454390	Other direct selling establishments .....	109	61 221	11 942	2 962	535	26.4	2.9
<b>POLK</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 713</b>	<b>4 522 310</b>	<b>439 026</b>	<b>109 444</b>	<b>22 457</b>	<b>7.6</b>	<b>2.8</b>
441	Motor vehicle and parts dealers .....	242	1 440 067	123 002	29 337	3 503	7.8	.8
4411	Automobile dealers .....	96	1 216 013	92 119	22 009	2 329	6.0	.3
44111	New car dealers .....	38	1 147 565	88 029	20 996	2 124	4.5	—
441110	New car dealers .....	38	1 147 565	88 029	20 996	2 124	4.5	—
44112	Used car dealers .....	58	68 448	4 090	1 013	205	30.5	5.4
441120	Used car dealers .....	58	68 448	4 090	1 013	205	30.5	5.4
4412	Other motor vehicle dealers .....	37	121 145	10 967	2 594	369	23.3	—
44121	Recreational vehicle dealers .....	4	D	D	D	c	D	D
441210	Recreational vehicle dealers .....	4	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	33	D	D	D	e	D	D
441221	Motorcycle dealers .....	10	36 903	3 467	771	102	62.3	—
441222	Boat dealers .....	10	13 461	1 650	410	69	28.7	—
441229	All other motor vehicle dealers .....	13	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	109	102 909	19 916	4 734	805	11.4	7.5
44131	Automotive parts and accessories stores .....	69	63 094	10 910	2 604	539	12.4	.3
441310	Automotive parts and accessories stores .....	69	63 094	10 910	2 604	539	12.4	.3
44132	Tire dealers .....	40	39 815	9 006	2 130	266	9.8	18.8
441320	Tire dealers .....	40	39 815	9 006	2 130	266	9.8	18.8
442	Furniture and home furnishings stores .....	97	113 127	15 855	4 055	615	12.6	16.4
4421	Furniture stores .....	52	69 489	9 135	2 464	336	7.0	7.3
44211	Furniture stores .....	52	69 489	9 135	2 464	336	7.0	7.3
442110	Furniture stores .....	52	69 489	9 135	2 464	336	7.0	7.3
4422	Home furnishings stores .....	45	43 638	6 720	1 591	279	21.4	30.8
44221	Floor covering stores .....	23	32 496	5 002	1 177	164	17.7	40.7
442210	Floor covering stores .....	23	32 496	5 002	1 177	164	17.7	40.7
44229	Other home furnishings stores .....	22	11 142	1 718	414	115	32.3	1.8
442291	Window treatment stores .....	6	3 044	676	165	45	34.1	—
442299	All other home furnishings stores .....	16	8 098	1 042	249	70	31.6	2.5
443	Electronics and appliance stores .....	65	94 289	9 079	2 252	425	8.0	7.6
4431	Electronics and appliance stores .....	65	94 289	9 079	2 252	425	8.0	7.6
44311	Appliance, television, and other electronics stores .....	48	78 811	7 264	1 794	353	8.9	6.0
443111	Household appliance stores .....	15	12 301	1 192	272	60	17.8	15.7
443112	Radio, television, and other electronics stores .....	33	66 510	6 072	1 522	293	7.3	4.2
44312	Computer and software stores .....	14	D	D	D	b	D	D
443120	Computer and software stores .....	14	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	3	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>	
<b>POLK—Con.</b>									
<b>Retail trade—Con.</b>									
44-45	Building material and garden equipment and supplies dealers . . .	121	322 224	37 041	9 213	1 554	5.0	4.3	
444	Building material and supplies dealers . . . . .	84	296 120	33 908	8 563	1 398	2.1	4.4	
44411	Home centers . . . . .	10	D	D	D	f	D	D	
444110	Home centers . . . . .	10	D	D	D	f	D	D	
44412	Paint and wallpaper stores . . . . .	11	D	D	D	b	D	D	
444120	Paint and wallpaper stores . . . . .	11	D	D	D	b	D	D	
44413	Hardware stores . . . . .	12	D	D	D	b	D	D	
444130	Hardware stores . . . . .	12	D	D	D	b	D	D	
44419	Other building material dealers . . . . .	51	85 389	13 448	3 388	426	6.2	15.0	
444190	Other building material dealers . . . . .	51	85 389	13 448	3 388	426	6.2	15.0	
4442	Lawn and garden equipment and supplies stores . . . . .	37	26 104	3 133	650	156	38.4	2.9	
44421	Outdoor power equipment stores . . . . .	10	10 095	1 533	270	40	40.0	—	
444210	Outdoor power equipment stores . . . . .	10	10 095	1 533	270	40	40.0	—	
44422	Nursery, garden center, and farm supply stores . . . . .	27	16 009	1 600	380	116	37.4	4.7	
444220	Nursery, garden center, and farm supply stores . . . . .	27	16 009	1 600	380	116	37.4	4.7	
445	Food and beverage stores . . . . .	246	654 610	70 919	18 067	4 926	9.3	4.2	
4451	Grocery stores . . . . .	201	620 052	66 616	16 862	4 655	8.9	3.9	
44511	Supermarkets and other grocery (except convenience) stores . . . . .	93	573 483	63 378	16 036	4 379	4.8	2.6	
445110	Supermarkets and other grocery (except convenience) stores . . . . .	93	573 483	63 378	16 036	4 379	4.8	2.6	
44512	Convenience stores . . . . .	108	46 569	3 238	826	276	59.5	20.3	
445120	Convenience stores . . . . .	108	46 569	3 238	826	276	59.5	20.3	
4452	Specialty food stores . . . . .	23	14 335	2 863	762	150	20.1	9.0	
4453	Beer, wine, and liquor stores . . . . .	22	20 223	1 440	443	121	12.7	8.2	
44531	Beer, wine, and liquor stores . . . . .	22	20 223	1 440	443	121	12.7	8.2	
445310	Beer, wine, and liquor stores . . . . .	22	20 223	1 440	443	121	12.7	8.2	
446	Health and personal care stores . . . . .	121	257 710	29 339	7 151	1 519	7.4	3.0	
4461	Health and personal care stores . . . . .	121	257 710	29 339	7 151	1 519	7.4	3.0	
44611	Pharmacies and drug stores . . . . .	48	229 493	24 134	5 841	1 224	6.7	2.4	
446110	Pharmacies and drug stores . . . . .	48	229 493	24 134	5 841	1 224	6.7	2.4	
4461101	Pharmacies and drug stores . . . . .	46	D	D	D	g	D	D	
4461102	Proprietary stores . . . . .	2	D	D	D	a	D	D	
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	15	5 964	788	180	69	7.7	.8	
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	15	5 964	788	180	69	7.7	.8	
44613	Optical goods stores . . . . .	19	7 023	1 893	461	94	11.5	19.0	
446130	Optical goods stores . . . . .	19	7 023	1 893	461	94	11.5	19.0	
44619	Other health and personal care stores . . . . .	39	15 230	2 524	669	132	16.7	5.8	
446191	Food (health) supplement stores . . . . .	17	6 383	923	249	61	11.5	5.7	
446199	All other health and personal care stores . . . . .	22	8 847	1 601	420	71	20.5	5.8	
447	Gasoline stations . . . . .	226	379 233	20 530	5 256	1 353	13.0	5.1	
4471	Gasoline stations . . . . .	226	379 233	20 530	5 256	1 353	13.0	5.1	
44711	Gasoline stations with convenience stores . . . . .	203	357 048	18 223	4 695	1 229	12.6	4.6	
447110	Gasoline stations with convenience stores . . . . .	203	357 048	18 223	4 695	1 229	12.6	4.6	
44719	Other gasoline stations . . . . .	23	22 185	2 307	561	124	19.2	13.8	
447190	Other gasoline stations . . . . .	23	22 185	2 307	561	124	19.2	13.8	
448	Clothing and clothing accessories stores . . . . .	185	168 453	20 292	5 245	1 508	10.0	2.6	
4481	Clothing stores . . . . .	106	117 358	13 459	3 456	1 078	8.2	3.2	
44811	Men's clothing stores . . . . .	10	D	D	D	b	D	D	
448110	Men's clothing stores . . . . .	10	D	D	D	b	D	D	
44812	Women's clothing stores . . . . .	30	15 976	2 130	511	244	8.2	3.0	
448120	Women's clothing stores . . . . .	30	15 976	2 130	511	244	8.2	3.0	
44813	Children's and infants' clothing stores . . . . .	4	D	D	D	b	D	D	
448130	Children's and infants' clothing stores . . . . .	4	D	D	D	b	D	D	
44814	Family clothing stores . . . . .	45	86 710	9 093	2 472	672	7.7	2.7	
448140	Family clothing stores . . . . .	45	86 710	9 093	2 472	672	7.7	2.7	
44815	Clothing accessories stores . . . . .	3	D	D	D	a	D	D	
448150	Clothing accessories stores . . . . .	3	D	D	D	a	D	D	
44819	Other clothing stores . . . . .	14	6 282	1 189	252	87	.6	15.6	
448190	Other clothing stores . . . . .	14	6 282	1 189	252	87	.6	15.6	
4482	Shoe stores . . . . .	34	D	D	D	c	D	D	
44821	Shoe stores . . . . .	34	D	D	D	c	D	D	
448210	Shoe stores . . . . .	34	D	D	D	c	D	D	
4482102	Women's shoe stores . . . . .	4	D	D	D	a	D	D	
4482103	Children's and juveniles' shoe stores . . . . .	1	D	D	D	a	D	D	
4482104	Family shoe stores . . . . .	21	D	D	D	c	D	D	
4482105	Athletic footwear stores . . . . .	8	6 887	705	182	80	—	—	
4483	Jewelry, luggage, and leather goods stores . . . . .	45	D	D	D	c	D	D	
44831	Jewelry stores . . . . .	44	28 937	4 285	1 097	214	24.7	.7	
448310	Jewelry stores . . . . .	44	28 937	4 285	1 097	214	24.7	.7	

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>POLK—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	80	79 403	9 850	2 423	734	6.6	2.1
4511	Sporting goods, hobby, and musical instrument stores .....	58	56 943	7 951	1 940	564	8.2	2.9
45111	Sporting goods stores .....	23	27 873	3 607	918	225	6.6	2.4
451110	Sporting goods stores .....	23	27 873	3 607	918	225	6.6	2.4
4511101	General-line sporting goods stores .....	5	8 051	989	259	67	4.9	—
4511102	Specialty-line sporting goods stores .....	18	19 822	2 618	659	158	7.3	3.4
45112	Hobby, toy, and game stores .....	17	17 324	1 904	450	217	4.2	5.5
451120	Hobby, toy, and game stores .....	17	17 324	1 904	450	217	4.2	5.5
45113	Sewing, needlework, and piece goods stores .....	8	5 031	549	122	54	14.1	—
451130	Sewing, needlework, and piece goods stores .....	8	5 031	549	122	54	14.1	—
45114	Musical instrument and supplies stores .....	10	6 715	1 891	450	68	20.5	—
451140	Musical instrument and supplies stores .....	10	6 715	1 891	450	68	20.5	—
4512	Book, periodical, and music stores .....	22	22 460	1 899	483	170	2.5	—
45121	Book stores and news dealers .....	15	D	D	D	c	D	D
451211	Book stores .....	14	D	D	D	c	D	D
4512111	Book stores, general .....	6	9 009	901	227	87	—	—
4512112	Specialty book stores .....	4	D	D	D	b	D	D
4512113	College book stores .....	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	7	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	7	D	D	D	b	D	D
452	General merchandise stores .....	74	848 556	81 613	21 168	5 014	.2	.2
4521	Department stores .....	17	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	17	D	D	D	g	D	D
45211	Department stores .....	17	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	8	D	D	D	g	D	D
452112	Discount department stores .....	9	223 508	22 533	5 826	1 312	—	—
4529	Other general merchandise stores .....	57	D	D	D	h	D	D
45291	Warehouse clubs and supercenters .....	5	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	5	D	D	D	g	D	D
45299	All other general merchandise stores .....	52	D	D	D	e	D	D
452990	All other general merchandise stores .....	52	D	D	D	e	D	D
4529901	Variety stores .....	42	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores .....	10	D	D	D	c	D	D
453	Miscellaneous store retailers .....	194	120 425	14 407	3 530	937	26.6	6.4
4531	Florists .....	32	7 430	1 748	444	169	32.2	17.6
45311	Florists .....	32	7 430	1 748	444	169	32.2	17.6
453110	Florists .....	32	7 430	1 748	444	169	32.2	17.6
4532	Office supplies, stationery, and gift stores .....	46	40 839	4 361	1 078	326	8.7	3.6
45321	Office supplies and stationery stores .....	7	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	7	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	39	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	39	D	D	D	c	D	D
4533	Used merchandise stores .....	26	8 582	1 371	402	131	28.9	2.7
45331	Used merchandise stores .....	26	8 582	1 371	402	131	28.9	2.7
453310	Used merchandise stores .....	26	8 582	1 371	402	131	28.9	2.7
4539	Other miscellaneous store retailers .....	90	63 574	6 927	1 606	311	37.1	7.3
45391	Pet and pet supplies stores .....	9	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	9	D	D	D	b	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	25	33 974	3 041	692	105	47.5	6.9
453930	Manufactured (mobile) home dealers .....	25	33 974	3 041	692	105	47.5	6.9
45399	All other miscellaneous store retailers .....	54	D	D	D	c	D	D
454	Nonstore retailers .....	62	44 213	7 099	1 747	369	17.3	9.4
4541	Electronic shopping and mail-order houses .....	14	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	14	D	D	D	b	D	D
4543	Direct selling establishments .....	44	36 026	5 630	1 418	288	18.4	11.2
45431	Fuel dealers .....	8	9 358	1 402	362	58	26.0	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	7	D	D	D	b	D	D
45439	Other direct selling establishments .....	36	26 668	4 228	1 056	230	15.7	15.2
454390	Other direct selling establishments .....	36	26 668	4 228	1 056	230	15.7	15.2
<b>PUTNAM</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>240</b>	<b>498 261</b>	<b>44 644</b>	<b>10 776</b>	<b>2 655</b>	<b>11.0</b>	<b>4.8</b>
441	Motor vehicle and parts dealers .....	38	129 585	9 438	2 385	386	17.1	1.9
4411	Automobile dealers .....	18	D	D	D	e	D	D
4413	Automotive parts, accessories, and tire stores .....	16	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	13	10 529	1 561	344	92	24.1	13.9
441310	Automotive parts and accessories stores .....	13	10 529	1 561	344	92	24.1	13.9
442	Furniture and home furnishings stores .....	7	6 773	911	246	44	37.2	—
4421	Furniture stores .....	4	D	D	D	b	D	D
44211	Furniture stores .....	4	D	D	D	b	D	D
442110	Furniture stores .....	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PUTNAM—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
443	Electronics and appliance stores .....	6	5 660	531	141	24	3.9	4.9
4431	Electronics and appliance stores .....	6	5 660	531	141	24	3.9	4.9
44311	Appliance, television, and other electronics stores .....	6	5 660	531	141	24	3.9	4.9
443112	Radio, television, and other electronics stores .....	5	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	25	23 058	3 240	859	180	19.2	22.3
4441	Building material and supplies dealers .....	19	D	D	D	c	D	D
44413	Hardware stores .....	8	D	D	D	b	D	D
444130	Hardware stores .....	8	D	D	D	b	D	D
445	Food and beverage stores .....	32	97 014	9 637	2 252	687	8.0	8.9
4451	Grocery stores .....	21	91 579	9 081	2 125	653	6.6	8.9
44511	Supermarkets and other grocery (except convenience) stores .....	14	88 876	8 789	2 059	631	6.1	8.9
445110	Supermarkets and other grocery (except convenience) stores .....	14	88 876	8 789	2 059	631	6.1	8.9
4452	Specialty food stores .....	5	D	D	D	b	D	D
446	Health and personal care stores .....	19	29 261	3 108	768	170	18.5	7.2
4461	Health and personal care stores .....	19	29 261	3 108	768	170	18.5	7.2
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	45	76 078	4 577	1 100	315	10.5	3.3
4471	Gasoline stations .....	45	76 078	4 577	1 100	315	10.5	3.3
44711	Gasoline stations with convenience stores .....	42	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	42	D	D	D	e	D	D
448	Clothing and clothing accessories stores .....	14	13 615	1 650	450	133	6.4	—
4481	Clothing stores .....	8	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores .....	10	3 056	368	92	36	13.9	5.2
452	General merchandise stores .....	12	D	D	D	f	D	D
452112	Discount department stores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	10	D	D	D	b	D	D
452990	All other general merchandise stores .....	10	D	D	D	b	D	D
4529901	Variety stores .....	9	D	D	D	b	D	D
453	Miscellaneous store retailers .....	22	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	3	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	12	20 071	1 443	347	75	6.5	10.9
45393	Manufactured (mobile) home dealers .....	5	16 888	1 272	309	55	—	3.1
453930	Manufactured (mobile) home dealers .....	5	16 888	1 272	309	55	—	3.1
45399	All other miscellaneous store retailers .....	7	3 183	171	38	20	41.0	52.3
454	Nonstore retailers .....	10	4 187	644	162	30	27.3	—
<b>ST. JOHNS</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>711</b>	<b>1 340 944</b>	<b>136 165</b>	<b>33 314</b>	<b>7 512</b>	<b>12.7</b>	<b>3.9</b>
441	Motor vehicle and parts dealers .....	55	277 238	24 339	5 992	671	20.6	.6
4411	Automobile dealers .....	21	229 666	17 956	4 489	433	19.0	.7
44111	New car dealers .....	11	223 548	17 157	4 315	401	18.4	—
441110	New car dealers .....	11	223 548	17 157	4 315	401	18.4	—
4412	Other motor vehicle dealers .....	13	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	12	28 788	3 133	714	104	32.8	—
441221	Motorcycle dealers .....	3	D	D	D	b	D	D
441222	Boat dealers .....	7	9 999	991	245	38	57.1	—
441229	All other motor vehicle dealers .....	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	21	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	13	9 681	1 416	328	74	22.9	—
441310	Automotive parts and accessories stores .....	13	9 681	1 416	328	74	22.9	—
44132	Tire dealers .....	8	D	D	D	b	D	D
441320	Tire dealers .....	8	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	51	35 718	4 668	1 148	262	25.9	2.8
4421	Furniture stores .....	16	D	D	D	b	D	D
44211	Furniture stores .....	16	D	D	D	b	D	D
442110	Furniture stores .....	16	D	D	D	b	D	D
4422	Home furnishings stores .....	35	D	D	D	c	D	D
44221	Floor covering stores .....	8	D	D	D	b	D	D
442210	Floor covering stores .....	8	D	D	D	b	D	D
44229	Other home furnishings stores .....	27	20 430	2 472	631	178	6.0	3.8
442299	All other home furnishings stores .....	26	D	D	D	c	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. JOHNS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
443	Electronics and appliance stores .....	20	13 874	1 986	486	81	36.6	3.3
4431	Electronics and appliance stores .....	20	13 874	1 986	486	81	36.6	3.3
44311	Appliance, television, and other electronics stores .....	14	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	10	8 353	1 194	297	48	20.6	.2
44312	Computer and software stores .....	6	D	D	D	a	D	D
443120	Computer and software stores .....	6	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	48	112 339	12 960	3 233	578	19.6	12.4
4441	Building material and supplies dealers .....	36	92 864	10 713	2 723	449	6.9	14.8
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44412	Paint and wallpaper stores .....	6	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	6	D	D	D	a	D	D
44413	Hardware stores .....	11	D	D	D	c	D	D
444130	Hardware stores .....	11	D	D	D	c	D	D
44419	Other building material dealers .....	18	36 006	4 674	1 057	141	15.0	37.1
444190	Other building material dealers .....	18	36 006	4 674	1 057	141	15.0	37.1
4442	Lawn and garden equipment and supplies stores .....	12	19 475	2 247	510	129	79.9	1.2
44422	Nursery, garden center, and farm supply stores .....	9	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores .....	9	D	D	D	c	D	D
445	Food and beverage stores .....	77	270 587	30 379	7 102	1 937	4.4	.8
4451	Grocery stores .....	46	244 679	28 039	6 541	1 783	3.1	.6
44511	Supermarkets and other grocery (except convenience) stores .....	30	235 991	27 031	6 315	1 727	2.2	.3
445110	Supermarkets and other grocery (except convenience) stores .....	30	235 991	27 031	6 315	1 727	2.2	.3
44512	Convenience stores .....	16	8 688	1 008	226	56	27.7	6.9
445120	Convenience stores .....	16	8 688	1 008	226	56	27.7	6.9
4452	Specialty food stores .....	21	12 122	1 510	350	103	24.8	5.3
4453	Beer, wine, and liquor stores .....	10	13 786	830	211	51	9.7	.7
44531	Beer, wine, and liquor stores .....	10	13 786	830	211	51	9.7	.7
445310	Beer, wine, and liquor stores .....	10	13 786	830	211	51	9.7	.7
446	Health and personal care stores .....	38	80 219	8 006	1 900	439	10.0	6.2
4461	Health and personal care stores .....	38	80 219	8 006	1 900	439	10.0	6.2
44611	Pharmacies and drug stores .....	11	67 210	5 906	1 409	329	7.5	—
446110	Pharmacies and drug stores .....	11	67 210	5 906	1 409	329	7.5	—
4461101	Pharmacies and drug stores .....	11	67 210	5 906	1 409	329	7.5	—
44612	Cosmetics, beauty supplies, and perfume stores .....	6	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	6	D	D	D	b	D	D
44613	Optical goods stores .....	7	D	D	D	b	D	D
446130	Optical goods stores .....	7	D	D	D	b	D	D
44619	Other health and personal care stores .....	14	D	D	D	b	D	D
446191	Food (health) supplement stores .....	9	D	D	D	b	D	D
446199	All other health and personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	67	188 314	10 221	2 546	626	7.8	4.9
4471	Gasoline stations .....	67	188 314	10 221	2 546	626	7.8	4.9
44711	Gasoline stations with convenience stores .....	58	117 663	6 023	1 531	391	12.0	1.7
447110	Gasoline stations with convenience stores .....	58	117 663	6 023	1 531	391	12.0	1.7
44719	Other gasoline stations .....	9	70 651	4 198	1 015	235	.8	10.2
447190	Other gasoline stations .....	9	70 651	4 198	1 015	235	.8	10.2
448	Clothing and clothing accessories stores .....	155	130 028	15 258	3 790	1 075	10.0	9.7
4481	Clothing stores .....	100	85 602	10 051	2 533	740	10.8	12.6
44811	Men's clothing stores .....	7	5 868	707	136	38	—	20.3
448110	Men's clothing stores .....	7	5 868	707	136	38	—	20.3
44812	Women's clothing stores .....	39	24 892	3 023	746	218	19.1	11.3
448120	Women's clothing stores .....	39	24 892	3 023	746	218	19.1	11.3
44813	Children's and infants' clothing stores .....	7	D	D	D	b	D	D
448130	Children's and infants' clothing stores .....	7	D	D	D	b	D	D
44814	Family clothing stores .....	26	32 604	3 520	858	294	7.9	.3
448140	Family clothing stores .....	26	32 604	3 520	858	294	7.9	.3
44815	Clothing accessories stores .....	8	D	D	D	b	D	D
448150	Clothing accessories stores .....	8	D	D	D	b	D	D
44819	Other clothing stores .....	13	14 114	1 777	550	111	10.0	46.0
448190	Other clothing stores .....	13	14 114	1 777	550	111	10.0	46.0
4482	Shoe stores .....	28	29 208	2 793	665	210	2.2	2.3
44821	Shoe stores .....	28	29 208	2 793	665	210	2.2	2.3
448210	Shoe stores .....	28	29 208	2 793	665	210	2.2	2.3
4482101	Men's shoe stores .....	3	2 669	319	80	15	23.9	11.7
4482102	Women's shoe stores .....	7	4 970	443	111	59	—	—
4482104	Family shoe stores .....	11	9 389	883	219	64	—	3.8
4482105	Athletic footwear stores .....	7	12 180	1 148	255	72	—	—
4483	Jewelry, luggage, and leather goods stores .....	27	15 218	2 414	592	125	20.7	7.0
44831	Jewelry stores .....	23	D	D	D	c	D	D
448310	Jewelry stores .....	23	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	4	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. JOHNS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	41	18 387	2 299	528	223	24.6	7.9
4511	Sporting goods, hobby, and musical instrument stores .....	28	D	D	D	b	D	D
45111	Sporting goods stores .....	20	6 964	901	171	71	43.0	16.3
451110	Sporting goods stores .....	20	6 964	901	171	71	43.0	16.3
4512	Book, periodical, and music stores .....	13	D	D	D	c	D	D
45121	Book stores and news dealers .....	9	7 596	839	216	100	11.4	2.8
451211	Book stores .....	9	7 596	839	216	100	11.4	2.8
4512111	Book stores, general .....	5	D	D	D	b	D	D
4512112	Specialty book stores .....	4	D	D	D	b	D	D
452	General merchandise stores .....	15	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	2	D	D	D	c	D	D
4529	Other general merchandise stores .....	11	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
45299	All other general merchandise stores .....	10	D	D	D	b	D	D
452990	All other general merchandise stores .....	10	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	117	D	D	D	e	D	D
4531	Florists .....	11	3 718	847	187	53	25.1	15.3
45311	Florists .....	11	3 718	847	187	53	25.1	15.3
453110	Florists .....	11	3 718	847	187	53	25.1	15.3
4532	Office supplies, stationery, and gift stores .....	52	22 989	3 399	786	238	27.5	3.7
45321	Office supplies and stationery stores .....	5	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	5	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	47	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	47	D	D	D	c	D	D
4533	Used merchandise stores .....	20	4 248	452	120	37	36.0	6.2
45331	Used merchandise stores .....	20	4 248	452	120	37	36.0	6.2
453310	Used merchandise stores .....	20	4 248	452	120	37	36.0	6.2
4539	Other miscellaneous store retailers .....	34	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	4	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	4	D	D	D	a	D	D
45392	Art dealers .....	13	4 869	1 075	221	54	27.0	1.1
453920	Art dealers .....	13	4 869	1 075	221	54	27.0	1.1
45399	All other miscellaneous store retailers .....	15	D	D	D	b	D	D
454	Nonstore retailers .....	27	17 557	2 628	680	123	59.1	10.4
4543	Direct selling establishments .....	13	14 200	1 751	465	66	54.8	12.9
45431	Fuel dealers .....	5	11 871	1 150	282	42	61.5	—
454311	Heating oil dealers .....	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D
<b>ST. LUCIE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>613</b>	<b>1 886 487</b>	<b>203 021</b>	<b>47 958</b>	<b>8 840</b>	<b>6.8</b>	<b>2.8</b>
441	Motor vehicle and parts dealers .....	98	476 318	40 312	10 122	1 183	9.2	1.2
4411	Automobile dealers .....	32	417 311	31 637	8 076	800	5.4	1.3
44111	New car dealers .....	20	396 341	30 443	7 748	744	3.4	1.3
441110	New car dealers .....	20	396 341	30 443	7 748	744	3.4	1.3
44112	Used car dealers .....	12	20 970	1 194	328	56	42.9	1.7
441120	Used car dealers .....	12	20 970	1 194	328	56	42.9	1.7
4412	Other motor vehicle dealers .....	22	25 589	2 214	478	101	70.2	.9
44121	Recreational vehicle dealers .....	5	12 382	911	177	26	100.0	—
441210	Recreational vehicle dealers .....	5	12 382	911	177	26	100.0	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	17	13 207	1 303	301	75	42.3	1.7
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	14	8 351	795	176	55	66.9	2.7
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	44	33 418	6 461	1 568	282	9.8	—
44131	Automotive parts and accessories stores .....	29	22 149	3 751	905	202	10.6	—
441310	Automotive parts and accessories stores .....	29	22 149	3 751	905	202	10.6	—
44132	Tire dealers .....	15	11 269	2 710	663	80	8.3	—
441320	Tire dealers .....	15	11 269	2 710	663	80	8.3	—
442	Furniture and home furnishings stores .....	31	28 029	4 003	965	157	18.0	12.3
4421	Furniture stores .....	15	17 282	2 407	608	104	18.8	18.2
44211	Furniture stores .....	15	17 282	2 407	608	104	18.8	18.2
442110	Furniture stores .....	15	17 282	2 407	608	104	18.8	18.2
4422	Home furnishings stores .....	16	10 747	1 596	357	53	16.8	2.9
44221	Floor covering stores .....	9	9 041	1 446	321	41	7.9	.1
442210	Floor covering stores .....	9	9 041	1 446	321	41	7.9	.1
44229	Other home furnishings stores .....	7	1 706	150	36	12	64.2	18.0

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. LUCIE—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Electronics and appliance stores .....	36	29 007	6 272	1 524	197	9.0	5.4
443	Electronics and appliance stores .....	36	29 007	6 272	1 524	197	9.0	5.4
4431	Appliance, television, and other electronics stores .....	30	27 162	5 327	1 308	170	5.9	5.8
44311	Household appliance stores.....	10	17 571	4 132	1 020	102	7.3	—
443112	Radio, television, and other electronics stores .....	20	9 591	1 195	288	68	3.4	16.3
44312	Computer and software stores .....	6	1 845	945	216	27	54.1	—
443120	Computer and software stores .....	6	1 845	945	216	27	54.1	—
444	Building material and garden equipment and supplies dealers ...	54	113 414	15 031	3 696	531	3.5	8.6
4441	Building material and supplies dealers.....	46	107 726	14 576	3 574	498	3.4	8.7
44411	Home centers .....	3	D	D	D	c	D	D
444110	Home centers .....	3	D	D	D	c	D	D
44412	Paint and wallpaper stores .....	8	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	8	D	D	D	b	D	D
44419	Other building material dealers .....	28	53 473	9 006	2 216	276	3.8	14.7
444190	Other building material dealers .....	28	53 473	9 006	2 216	276	3.8	14.7
4442	Lawn and garden equipment and supplies stores .....	8	5 688	455	122	33	5.7	5.9
44422	Nursery, garden center, and farm supply stores .....	6	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	6	D	D	D	b	D	D
445	Food and beverage stores .....	89	288 929	31 136	7 838	1 962	9.3	1.6
4451	Grocery stores .....	64	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	35	D	D	D	g	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	35	D	D	D	g	D	D
44512	Convenience stores .....	29	D	D	D	b	D	D
445120	Convenience stores .....	29	D	D	D	b	D	D
4452	Specialty food stores.....	11	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	14	15 292	559	112	47	64.3	12.0
44531	Beer, wine, and liquor stores .....	14	15 292	559	112	47	64.3	12.0
445310	Beer, wine, and liquor stores .....	14	15 292	559	112	47	64.3	12.0
446	Health and personal care stores .....	48	134 388	15 265	3 528	752	7.6	10.3
4461	Health and personal care stores .....	48	134 388	15 265	3 528	752	7.6	10.3
44611	Pharmacies and drug stores .....	23	124 932	13 359	3 069	667	4.7	10.5
446110	Pharmacies and drug stores .....	23	124 932	13 359	3 069	667	4.7	10.5
4461101	Pharmacies and drug stores .....	22	D	D	D	f	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44619	Other health and personal care stores .....	13	6 859	1 253	320	62	54.4	8.0
446191	Food (health) supplement stores .....	7	2 991	372	102	33	40.8	18.5
446199	All other health and personal care stores .....	6	3 868	881	218	29	64.9	—
447	Gasoline stations .....	68	196 362	9 744	2 365	580	10.9	3.9
4471	Gasoline stations .....	68	196 362	9 744	2 365	580	10.9	3.9
44711	Gasoline stations with convenience stores .....	60	116 480	6 630	1 626	418	12.2	6.1
447110	Gasoline stations with convenience stores .....	60	116 480	6 630	1 626	418	12.2	6.1
44719	Other gasoline stations .....	8	79 882	3 114	739	162	9.0	.8
447190	Other gasoline stations .....	8	79 882	3 114	739	162	9.0	.8
448	Clothing and clothing accessories stores .....	47	25 522	2 851	716	184	10.1	5.6
4481	Clothing stores .....	30	19 920	2 066	508	126	8.1	4.9
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	21	7 964	1 160	272	71	27.7	2.4
4511	Sporting goods, hobby, and musical instrument stores .....	21	7 964	1 160	272	71	27.7	2.4
45114	Musical instrument and supplies stores .....	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	23	D	D	D	g	D	D
4529	Other general merchandise stores .....	20	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	3	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	3	D	D	D	g	D	D
45299	All other general merchandise stores .....	17	D	D	D	c	D	D
452990	All other general merchandise stores .....	17	D	D	D	c	D	D
4529901	Variety stores .....	12	D	D	D	b	D	D
453	Miscellaneous store retailers .....	60	29 796	3 469	831	264	15.5	5.2
4532	Office supplies, stationery, and gift stores.....	13	14 053	1 425	348	86	5.9	.6
45321	Office supplies and stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	4	D	D	D	b	D	D
4533	Used merchandise stores .....	15	3 621	642	165	54	22.3	6.7
45331	Used merchandise stores .....	15	3 621	642	165	54	22.3	6.7
453310	Used merchandise stores .....	15	3 621	642	165	54	22.3	6.7
4539	Other miscellaneous store retailers .....	26	9 362	848	183	77	20.9	13.0
45399	All other miscellaneous store retailers .....	23	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>ST. LUCIE—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	38	D	D	D	g	D	D
4541	Electronic shopping and mail-order houses .....	9	D	D	D	g	D	D
45411	Electronic shopping and mail-order houses .....	9	D	D	D	g	D	D
4543	Direct selling establishments .....	22	D	D	D	c	D	D
45431	Fuel dealers .....	5	8 252	1 315	342	35	—	19.8
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	8 252	1 315	342	35	—	19.8
45439	Other direct selling establishments .....	17	D	D	D	b	D	D
454390	Other direct selling establishments .....	17	D	D	D	b	D	D
	<b>SANTA ROSA</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>334</b>	<b>805 701</b>	<b>67 366</b>	<b>17 439</b>	<b>3 859</b>	<b>17.6</b>	<b>8.2</b>
441	Motor vehicle and parts dealers .....	50	175 045	9 818	3 026	420	47.6	.9
4411	Automobile dealers .....	14	133 377	5 572	2 015	224	57.2	—
4412	Other motor vehicle dealers .....	6	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	30	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	18	13 691	2 126	533	119	15.0	2.9
441310	Automotive parts and accessories stores .....	18	13 691	2 126	533	119	15.0	2.9
44132	Tire dealers .....	12	D	D	D	b	D	D
441320	Tire dealers .....	12	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	18	9 376	909	193	52	46.6	16.3
4421	Furniture stores .....	11	5 482	497	109	33	60.1	.5
44211	Furniture stores .....	11	5 482	497	109	33	60.1	.5
442110	Furniture stores .....	11	5 482	497	109	33	60.1	.5
4422	Home furnishings stores .....	7	3 894	412	84	19	27.5	38.5
443	Electronics and appliance stores .....	7	2 964	428	107	22	18.3	21.9
4431	Electronics and appliance stores .....	7	2 964	428	107	22	18.3	21.9
444	Building material and garden equipment and supplies dealers .....	28	66 349	6 559	1 722	355	7.3	4.7
4441	Building material and supplies dealers .....	18	60 871	6 115	1 619	324	6.9	4.5
44411	Home centers .....	3	D	D	D	e	D	D
444110	Home centers .....	3	D	D	D	e	D	D
4442	Lawn and garden equipment and supplies stores .....	10	5 478	444	103	31	11.7	7.1
44422	Nursery, garden center, and farm supply stores .....	9	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	9	D	D	D	b	D	D
445	Food and beverage stores .....	28	115 107	10 383	2 601	733	9.6	33.8
4451	Grocery stores .....	20	112 591	10 187	2 560	710	9.3	34.2
44511	Supermarkets and other grocery (except convenience) stores .....	12	109 238	9 884	2 472	675	6.6	35.2
445110	Supermarkets and other grocery (except convenience) stores .....	12	109 238	9 884	2 472	675	6.6	35.2
4452	Specialty food stores .....	5	1 954	152	35	21	19.9	—
446	Health and personal care stores .....	27	58 465	5 547	1 347	243	28.9	—
4461	Health and personal care stores .....	27	58 465	5 547	1 347	243	28.9	—
44611	Pharmacies and drug stores .....	17	56 447	5 199	1 257	214	28.3	—
446110	Pharmacies and drug stores .....	17	56 447	5 199	1 257	214	28.3	—
4461101	Pharmacies and drug stores .....	17	56 447	5 199	1 257	214	28.3	—
446191	Food (health) supplement stores .....	5	D	D	D	a	D	D
447	Gasoline stations .....	67	121 219	5 939	1 407	416	10.8	13.4
4471	Gasoline stations .....	67	121 219	5 939	1 407	416	10.8	13.4
44711	Gasoline stations with convenience stores .....	64	118 728	5 807	1 370	407	9.3	13.3
447110	Gasoline stations with convenience stores .....	64	118 728	5 807	1 370	407	9.3	13.3
448	Clothing and clothing accessories stores .....	17	13 506	1 323	323	78	10.4	5.6
4481	Clothing stores .....	12	11 928	1 107	270	65	4.5	6.3
44813	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	15	10 731	1 546	366	95	3.3	13.8
4511	Sporting goods, hobby, and musical instrument stores .....	12	10 159	1 486	356	91	1.9	14.6
45111	Sporting goods stores .....	8	9 440	1 377	333	79	2.0	15.7
451110	Sporting goods stores .....	8	9 440	1 377	333	79	2.0	15.7
4511102	Specialty-line sporting goods stores .....	4	7 050	986	231	43	—	—

See footnotes at end of table.



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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SANTA ROSA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	14	D	D	D	g	D	D
4529	Other general merchandise stores .....	13	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	11	10 989	1 125	240	74	.3	—
452990	All other general merchandise stores .....	11	10 989	1 125	240	74	.3	—
4529901	Variety stores .....	8	D	D	D	b	D	D
453	Miscellaneous store retailers .....	44	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores .....	18	12 353	1 662	457	147	24.6	1.5
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
4533	Used merchandise stores .....	8	3 027	389	86	29	50.8	7.3
45331	Used merchandise stores .....	8	3 027	389	86	29	50.8	7.3
453310	Used merchandise stores .....	8	3 027	389	86	29	50.8	7.3
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	7	D	D	D	a	D	D
454	Nonstore retailers .....	19	9 645	1 816	427	89	1.4	14.4
4543	Direct selling establishments .....	15	6 838	1 462	343	68	2.0	20.3
45439	Other direct selling establishments .....	11	5 445	1 034	227	51	2.5	25.5
454390	Other direct selling establishments .....	11	5 445	1 034	227	51	2.5	25.5
<b>SARASOTA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 697</b>	<b>4 434 320</b>	<b>439 549</b>	<b>108 962</b>	<b>21 250</b>	<b>9.2</b>	<b>4.5</b>
441	Motor vehicle and parts dealers .....	160	1 428 048	101 218	24 082	2 561	5.9	3.2
4411	Automobile dealers .....	59	1 249 420	80 396	19 066	1 832	4.7	3.2
44111	New car dealers .....	33	1 204 098	78 457	18 639	1 766	3.1	3.2
441110	New car dealers .....	33	1 204 098	78 457	18 639	1 766	3.1	3.2
44112	Used car dealers .....	26	45 322	1 939	427	66	45.4	3.1
441120	Used car dealers .....	26	45 322	1 939	427	66	45.4	3.1
4412	Other motor vehicle dealers .....	44	119 013	9 955	2 441	324	16.5	2.7
44121	Recreational vehicle dealers .....	7	62 709	5 340	1 327	130	7.7	.7
441210	Recreational vehicle dealers .....	7	62 709	5 340	1 327	130	7.7	.7
44122	Motorcycle, boat, and other motor vehicle dealers .....	37	56 304	4 615	1 114	194	26.3	5.0
441221	Motorcycle dealers .....	7	D	D	D	b	D	D
441222	Boat dealers .....	23	24 187	2 437	617	120	23.7	11.6
441229	All other motor vehicle dealers .....	7	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	57	59 615	10 867	2 575	405	10.6	4.9
44131	Automotive parts and accessories stores .....	34	31 201	4 553	1 070	208	17.8	.9
441310	Automotive parts and accessories stores .....	34	31 201	4 553	1 070	208	17.8	.9
44132	Tire dealers .....	23	28 414	6 314	1 505	197	2.6	9.3
441320	Tire dealers .....	23	28 414	6 314	1 505	197	2.6	9.3
442	Furniture and home furnishings stores .....	165	231 798	30 877	7 618	1 063	18.8	19.6
4421	Furniture stores .....	78	137 870	17 332	4 448	484	13.5	31.1
44211	Furniture stores .....	78	137 870	17 332	4 448	484	13.5	31.1
442110	Furniture stores .....	78	137 870	17 332	4 448	484	13.5	31.1
4422	Home furnishings stores .....	87	93 928	13 545	3 170	579	26.5	2.6
44221	Floor covering stores .....	31	29 995	4 129	889	137	27.8	6.2
442210	Floor covering stores .....	31	29 995	4 129	889	137	27.8	6.2
44229	Other home furnishings stores .....	56	63 933	9 416	2 281	442	25.9	1.0
442299	All other home furnishings stores .....	51	62 478	9 193	2 241	432	24.8	1.0
443	Electronics and appliance stores .....	61	111 356	11 327	2 902	475	4.7	2.2
4431	Electronics and appliance stores .....	61	111 356	11 327	2 902	475	4.7	2.2
44311	Appliance, television, and other electronics stores .....	35	94 322	8 900	2 218	356	2.9	2.2
443111	Household appliance stores .....	14	17 371	2 228	526	77	7.0	—
443112	Radio, television, and other electronics stores .....	21	76 951	6 672	1 692	279	1.9	2.7
44312	Computer and software stores .....	20	D	D	D	b	D	D
443120	Computer and software stores .....	20	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	6	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	133	283 017	35 733	8 662	1 441	8.9	8.6
4441	Building material and supplies dealers .....	111	263 407	32 878	7 994	1 285	7.4	9.1
44411	Home centers .....	5	D	D	D	f	D	D
444110	Home centers .....	5	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	22	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	22	D	D	D	b	D	D
44413	Hardware stores .....	18	D	D	D	c	D	D
444130	Hardware stores .....	18	D	D	D	c	D	D
44419	Other building material dealers .....	66	91 867	14 205	3 035	406	16.9	22.4
444190	Other building material dealers .....	66	91 867	14 205	3 035	406	16.9	22.4
4442	Lawn and garden equipment and supplies stores .....	22	19 610	2 855	668	156	28.8	.7
44422	Nursery, garden center, and farm supply stores .....	18	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores .....	18	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SARASOTA—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Retail trade—Con.							
445	Food and beverage stores . . . . .	162	718 923	81 427	21 345	5 265	5.5	.9
4451	Grocery stores . . . . .	103	664 902	76 548	20 125	4 951	2.8	.8
44511	Supermarkets and other grocery (except convenience) stores . . . . .	58	631 085	73 276	19 392	4 726	.6	.1
445110	Supermarkets and other grocery (except convenience) stores . . . . .	58	631 085	73 276	19 392	4 726	.6	.1
44512	Convenience stores . . . . .	45	33 817	3 272	733	225	45.2	13.7
445120	Convenience stores . . . . .	45	33 817	3 272	733	225	45.2	13.7
4452	Specialty food stores . . . . .	32	19 594	2 819	753	184	50.6	3.0
4453	Beer, wine, and liquor stores . . . . .	27	34 427	2 060	467	130	31.6	2.6
44531	Beer, wine, and liquor stores . . . . .	27	34 427	2 060	467	130	31.6	2.6
445310	Beer, wine, and liquor stores . . . . .	27	34 427	2 060	467	130	31.6	2.6
446	Health and personal care stores . . . . .	153	311 039	39 057	9 399	1 882	12.9	3.3
4461	Health and personal care stores . . . . .	153	311 039	39 057	9 399	1 882	12.9	3.3
44611	Pharmacies and drug stores . . . . .	56	249 724	26 562	6 189	1 376	9.9	3.4
446110	Pharmacies and drug stores . . . . .	56	249 724	26 562	6 189	1 376	9.9	3.4
4461101	Pharmacies and drug stores . . . . .	53	D	D	D	g	D	D
4461102	Proprietary stores . . . . .	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	14	5 619	810	195	76	10.9	15.4
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	14	5 619	810	195	76	10.9	15.4
44613	Optical goods stores . . . . .	36	14 003	3 175	785	142	28.8	3.5
446130	Optical goods stores . . . . .	36	14 003	3 175	785	142	28.8	3.5
44619	Other health and personal care stores . . . . .	47	41 693	8 510	2 230	288	26.2	1.1
446191	Food (health) supplement stores . . . . .	22	16 528	1 931	523	162	27.5	1.6
446199	All other health and personal care stores . . . . .	25	25 165	6 579	1 707	126	25.2	.9
447	Gasoline stations . . . . .	109	261 825	12 947	3 019	748	23.9	7.3
4471	Gasoline stations . . . . .	109	261 825	12 947	3 019	748	23.9	7.3
44711	Gasoline stations with convenience stores . . . . .	91	241 419	11 110	2 583	668	19.2	7.4
447110	Gasoline stations with convenience stores . . . . .	91	241 419	11 110	2 583	668	19.2	7.4
448	Clothing and clothing accessories stores . . . . .	283	273 535	34 042	8 801	2 404	12.9	9.4
4481	Clothing stores . . . . .	176	209 589	25 179	6 539	1 901	11.3	10.9
44811	Men's clothing stores . . . . .	17	10 107	1 453	391	81	40.8	1.1
448110	Men's clothing stores . . . . .	17	10 107	1 453	391	81	40.8	1.1
44812	Women's clothing stores . . . . .	76	63 695	8 145	2 027	547	17.6	4.5
448120	Women's clothing stores . . . . .	76	63 695	8 145	2 027	547	17.6	4.5
44813	Children's and infants' clothing stores . . . . .	8	4 452	453	92	43	34.5	—
448130	Children's and infants' clothing stores . . . . .	8	4 452	453	92	43	34.5	—
44814	Family clothing stores . . . . .	43	108 399	11 303	3 162	960	3.3	12.3
448140	Family clothing stores . . . . .	43	108 399	11 303	3 162	960	3.3	12.3
44815	Clothing accessories stores . . . . .	6	3 417	616	141	36	30.2	—
448150	Clothing accessories stores . . . . .	6	3 417	616	141	36	30.2	—
44819	Other clothing stores . . . . .	26	19 519	3 209	726	234	10.9	33.6
448190	Other clothing stores . . . . .	26	19 519	3 209	726	234	10.9	33.6
4482	Shoe stores . . . . .	38	22 968	2 969	774	256	2.7	6.4
44821	Shoe stores . . . . .	38	22 968	2 969	774	256	2.7	6.4
448210	Shoe stores . . . . .	38	22 968	2 969	774	256	2.7	6.4
4482102	Women's shoe stores . . . . .	8	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores . . . . .	1	D	D	D	a	D	D
4482104	Family shoe stores . . . . .	23	15 454	1 853	492	146	4.0	9.3
4482105	Athletic footwear stores . . . . .	6	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores . . . . .	69	40 978	5 894	1 488	247	27.0	3.5
44831	Jewelry stores . . . . .	65	D	D	D	c	D	D
448310	Jewelry stores . . . . .	65	D	D	D	c	D	D
44832	Luggage and leather goods stores . . . . .	4	D	D	D	a	D	D
448320	Luggage and leather goods stores . . . . .	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores . . . . .	95	98 462	12 778	3 073	830	13.0	8.5
4511	Sporting goods, hobby, and musical instrument stores . . . . .	71	67 100	9 158	2 166	526	18.3	7.6
45111	Sporting goods stores . . . . .	35	34 109	4 491	1 051	254	27.7	—
451110	Sporting goods stores . . . . .	35	34 109	4 491	1 051	254	27.7	—
4511101	General-line sporting goods stores . . . . .	9	12 314	1 378	315	91	17.3	—
4511102	Specialty-line sporting goods stores . . . . .	26	21 795	3 113	736	163	33.6	—
45112	Hobby, toy, and game stores . . . . .	16	15 926	2 105	492	166	6.3	6.8
451120	Hobby, toy, and game stores . . . . .	16	15 926	2 105	492	166	6.3	6.8
45113	Sewing, needlework, and piece goods stores . . . . .	9	7 276	1 021	254	52	24.6	11.8
451130	Sewing, needlework, and piece goods stores . . . . .	9	7 276	1 021	254	52	24.6	11.8
45114	Musical instrument and supplies stores . . . . .	11	9 789	1 541	369	54	.5	32.5
451140	Musical instrument and supplies stores . . . . .	11	9 789	1 541	369	54	.5	32.5
4512	Book, periodical, and music stores . . . . .	24	31 362	3 620	907	304	1.6	10.3
45121	Book stores and news dealers . . . . .	20	25 683	3 163	803	267	1.9	3.8
451211	Book stores . . . . .	20	25 683	3 163	803	267	1.9	3.8
4512111	Book stores, general . . . . .	10	D	D	D	c	D	D
4512112	Specialty book stores . . . . .	9	5 860	1 130	281	90	3.5	16.7
4512113	College book stores . . . . .	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores . . . . .	4	5 679	457	104	37	—	39.5
451220	Prerecorded tape, compact disc, and record stores . . . . .	4	5 679	457	104	37	—	39.5

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SARASOTA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	38	513 613	50 947	12 885	2 956	—	.3
4521	Department stores .....	14	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	14	D	D	D	g	D	D
45211	Department stores .....	14	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	6	122 019	14 594	3 745	846	—	—
452112	Discount department stores .....	8	D	D	D	g	D	D
4529	Other general merchandise stores .....	24	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	22	D	D	D	c	D	D
452990	All other general merchandise stores .....	22	D	D	D	c	D	D
4529901	Variety stores .....	16	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	247	146 436	21 996	5 494	1 347	24.8	7.1
4531	Florists .....	28	7 152	1 275	330	113	42.2	15.6
45311	Florists .....	28	7 152	1 275	330	113	42.2	15.6
453110	Florists .....	28	7 152	1 275	330	113	42.2	15.6
4532	Office supplies, stationery, and gift stores .....	90	64 846	8 230	2 035	563	22.2	2.9
45321	Office supplies and stationery stores .....	20	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	20	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	70	D	D	D	e	D	D
453220	Gift, novelty, and souvenir stores .....	70	D	D	D	e	D	D
4533	Used merchandise stores .....	58	21 622	4 095	938	260	38.6	7.1
45331	Used merchandise stores .....	58	21 622	4 095	938	260	38.6	7.1
453310	Used merchandise stores .....	58	21 622	4 095	938	260	38.6	7.1
4539	Other miscellaneous store retailers .....	71	52 816	8 396	2 191	411	19.9	11.0
45391	Pet and pet supplies stores .....	10	11 973	1 853	418	108	10.5	—
453910	Pet and pet supplies stores .....	10	11 973	1 853	418	108	10.5	—
45392	Art dealers .....	20	6 235	1 142	300	59	7.5	11.5
453920	Art dealers .....	20	6 235	1 142	300	59	7.5	11.5
45399	All other miscellaneous store retailers .....	40	D	D	D	c	D	D
454	Nonstore retailers .....	91	56 268	7 200	1 682	278	42.4	.4
4541	Electronic shopping and mail-order houses .....	39	30 163	3 241	754	114	63.0	.2
45411	Electronic shopping and mail-order houses .....	39	30 163	3 241	754	114	63.0	.2
4543	Direct selling establishments .....	47	25 115	3 892	911	159	16.2	.6
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	5 386	760	182	24	22.6	—
45439	Other direct selling establishments .....	43	19 729	3 132	729	135	14.4	.8
454390	Other direct selling establishments .....	43	19 729	3 132	729	135	14.4	.8
<b>SEMINOLE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 658</b>	<b>5 082 697</b>	<b>492 076</b>	<b>116 667</b>	<b>23 949</b>	<b>6.4</b>	<b>6.2</b>
441	Motor vehicle and parts dealers .....	170	1 265 659	95 361	21 620	2 539	6.2	8.9
4411	Automobile dealers .....	86	1 162 222	78 454	17 480	1 885	5.9	8.8
44111	New car dealers .....	35	1 032 732	70 177	15 439	1 673	1.5	8.9
441110	New car dealers .....	35	1 032 732	70 177	15 439	1 673	1.5	8.9
44112	Used car dealers .....	51	129 490	8 277	2 041	212	40.7	7.7
441120	Used car dealers .....	51	129 490	8 277	2 041	212	40.7	7.7
4412	Other motor vehicle dealers .....	25	42 629	4 564	1 157	161	12.7	20.1
44122	Motorcycle, boat, and other motor vehicle dealers .....	23	D	D	D	c	D	D
441221	Motorcycle dealers .....	6	27 108	2 613	662	78	2.1	17.9
441222	Boat dealers .....	10	10 622	1 255	297	49	42.2	32.8
441229	All other motor vehicle dealers .....	7	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	59	60 808	12 343	2 983	493	6.4	2.9
44131	Automotive parts and accessories stores .....	31	31 088	5 376	1 215	258	7.5	3.1
441310	Automotive parts and accessories stores .....	31	31 088	5 376	1 215	258	7.5	3.1
44132	Tire dealers .....	28	29 720	6 967	1 768	235	5.2	2.7
441320	Tire dealers .....	28	29 720	6 967	1 768	235	5.2	2.7
442	Furniture and home furnishings stores .....	123	212 817	25 512	6 144	1 037	12.1	19.6
4421	Furniture stores .....	56	131 150	15 695	3 842	489	11.7	30.5
44211	Furniture stores .....	56	131 150	15 695	3 842	489	11.7	30.5
442110	Furniture stores .....	56	131 150	15 695	3 842	489	11.7	30.5
4422	Home furnishings stores .....	67	81 667	9 817	2 302	548	12.9	2.0
44221	Floor covering stores .....	21	26 461	3 232	770	107	22.3	3.6
442210	Floor covering stores .....	21	26 461	3 232	770	107	22.3	3.6
44229	Other home furnishings stores .....	46	55 206	6 585	1 532	441	8.3	1.2
442291	Window treatment stores .....	7	3 094	300	87	22	39.3	—
442299	All other home furnishings stores .....	39	52 112	6 285	1 445	419	6.5	1.3

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SEMINOLE—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Electronics and appliance stores .....	87	152 636	16 058	3 663	676	14.8	3.7
443	Electronics and appliance stores .....	87	152 636	16 058	3 663	676	14.8	3.7
4431	Electronics and appliance stores .....	87	152 636	16 058	3 663	676	14.8	3.7
44311	Appliance, television, and other electronics stores .....	51	97 179	9 521	2 192	408	9.6	4.0
443111	Household appliance stores .....	10	11 183	1 229	185	26	40.8	2.3
443112	Radio, television, and other electronics stores .....	41	85 996	8 292	2 007	382	5.5	4.2
44312	Computer and software stores .....	32	D	D	D	c	D	D
443120	Computer and software stores .....	32	D	D	D	c	D	D
44313	Camera and photographic supplies stores .....	4	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	104	413 389	49 097	11 239	1 803	11.9	13.6
4441	Building material and supplies dealers .....	82	396 503	46 711	10 685	1 676	11.6	14.1
44411	Home centers .....	6	D	D	D	g	D	D
444110	Home centers .....	6	D	D	D	g	D	D
44412	Paint and wallpaper stores .....	15	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	15	D	D	D	b	D	D
44413	Hardware stores .....	11	D	D	D	b	D	D
444130	Hardware stores .....	11	D	D	D	b	D	D
44419	Other building material dealers .....	50	138 677	20 813	3 961	474	29.9	37.4
444190	Other building material dealers .....	50	138 677	20 813	3 961	474	29.9	37.4
4442	Lawn and garden equipment and supplies stores .....	22	16 886	2 386	554	127	20.2	.9
44421	Outdoor power equipment stores .....	10	9 884	1 381	296	77	6.8	1.6
444210	Outdoor power equipment stores .....	10	9 884	1 381	296	77	6.8	1.6
44422	Nursery, garden center, and farm supply stores .....	12	7 002	1 005	258	50	39.1	—
444220	Nursery, garden center, and farm supply stores .....	12	7 002	1 005	258	50	39.1	—
445	Food and beverage stores .....	162	654 028	72 675	18 313	4 707	4.8	2.1
4451	Grocery stores .....	106	628 161	70 163	17 735	4 519	3.5	2.1
44511	Supermarkets and other grocery (except convenience) stores .....	58	608 143	68 574	17 346	4 398	1.5	2.0
445110	Supermarkets and other grocery (except convenience) stores .....	58	608 143	68 574	17 346	4 398	1.5	2.0
44512	Convenience stores .....	48	20 018	1 589	389	121	65.8	7.7
445120	Convenience stores .....	48	20 018	1 589	389	121	65.8	7.7
4452	Specialty food stores .....	36	14 266	1 639	381	133	43.2	2.6
4453	Beer, wine, and liquor stores .....	20	11 601	873	197	55	24.3	.2
44531	Beer, wine, and liquor stores .....	20	11 601	873	197	55	24.3	.2
445310	Beer, wine, and liquor stores .....	20	11 601	873	197	55	24.3	.2
446	Health and personal care stores .....	139	245 596	31 384	7 655	1 543	10.1	6.0
4461	Health and personal care stores .....	139	245 596	31 384	7 655	1 543	10.1	6.0
44611	Pharmacies and drug stores .....	40	198 118	21 347	5 289	1 006	4.9	6.4
446110	Pharmacies and drug stores .....	40	198 118	21 347	5 289	1 006	4.9	6.4
4461101	Pharmacies and drug stores .....	39	D	D	D	g	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	22	9 393	1 394	332	143	5.8	3.0
446120	Cosmetics, beauty supplies, and perfume stores .....	22	9 393	1 394	332	143	5.8	3.0
44613	Optical goods stores .....	28	12 965	3 356	804	148	16.8	2.7
446130	Optical goods stores .....	28	12 965	3 356	804	148	16.8	2.7
44619	Other health and personal care stores .....	49	25 120	5 287	1 230	246	49.4	5.8
446191	Food (health) supplement stores .....	27	13 673	2 222	526	137	27.6	2.7
446199	All other health and personal care stores .....	22	11 447	3 065	704	109	75.5	9.6
447	Gasoline stations .....	141	317 660	16 276	4 031	1 173	5.4	5.0
4471	Gasoline stations .....	141	317 660	16 276	4 031	1 173	5.4	5.0
44711	Gasoline stations with convenience stores .....	132	314 124	15 932	3 923	1 143	4.5	4.8
447110	Gasoline stations with convenience stores .....	132	314 124	15 932	3 923	1 143	4.5	4.8
448	Clothing and clothing accessories stores .....	272	287 573	36 221	9 421	2 933	6.0	5.3
4481	Clothing stores .....	153	200 941	25 261	6 564	2 199	4.3	6.7
44811	Men's clothing stores .....	12	D	D	D	b	D	D
448110	Men's clothing stores .....	12	D	D	D	b	D	D
44812	Women's clothing stores .....	54	35 990	5 051	1 259	498	2.6	8.6
448120	Women's clothing stores .....	54	35 990	5 051	1 259	498	2.6	8.6
44813	Children's and infants' clothing stores .....	14	D	D	D	c	D	D
448130	Children's and infants' clothing stores .....	14	D	D	D	c	D	D
44814	Family clothing stores .....	45	122 536	14 140	3 818	1 217	1.9	7.5
448140	Family clothing stores .....	45	122 536	14 140	3 818	1 217	1.9	7.5
44815	Clothing accessories stores .....	10	D	D	D	b	D	D
448150	Clothing accessories stores .....	10	D	D	D	b	D	D
44819	Other clothing stores .....	18	16 328	2 681	682	220	8.7	7.2
448190	Other clothing stores .....	18	16 328	2 681	682	220	8.7	7.2
4482	Shoe stores .....	49	36 479	4 099	1 011	399	1.5	3.5
44821	Shoe stores .....	49	36 479	4 099	1 011	399	1.5	3.5
448210	Shoe stores .....	49	36 479	4 099	1 011	399	1.5	3.5
4482101	Men's shoe stores .....	3	D	D	D	a	D	D
4482102	Women's shoe stores .....	5	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	26	16 597	1 754	434	153	3.2	6.7
4482105	Athletic footwear stores .....	13	D	D	D	c	D	D
4483	Jewelry, luggage, and leather goods stores .....	70	50 153	6 861	1 846	335	16.1	1.1
44831	Jewelry stores .....	63	D	D	D	e	D	D
448310	Jewelry stores .....	63	D	D	D	e	D	D
44832	Luggage and leather goods stores .....	7	D	D	D	b	D	D
448320	Luggage and leather goods stores .....	7	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SEMINOLE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	88	112 522	12 961	3 164	976	12.2	9.2
4511	Sporting goods, hobby, and musical instrument stores .....	59	78 820	9 416	2 312	678	15.1	11.5
45111	Sporting goods stores .....	27	30 976	3 700	963	204	19.8	19.7
451110	Sporting goods stores .....	27	30 976	3 700	963	204	19.8	19.7
4511101	General-line sporting goods stores .....	8	18 889	2 249	596	135	13.7	—
4511102	Specialty-line sporting goods stores .....	19	12 087	1 451	367	69	29.5	50.6
45112	Hobby, toy, and game stores .....	17	32 466	3 782	841	346	13.0	7.6
451120	Hobby, toy, and game stores .....	17	32 466	3 782	841	346	13.0	7.6
45113	Sewing, needlework, and piece goods stores .....	7	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	7	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	8	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	8	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	29	33 702	3 545	852	298	5.7	3.9
45121	Book stores and news dealers .....	19	D	D	D	c	D	D
451211	Book stores .....	17	26 309	2 761	671	214	5.6	4.7
4512111	Book stores, general .....	12	D	D	D	c	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	3	D	D	D	b	D	D
451212	News dealers and newsstands .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	10	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	10	D	D	D	b	D	D
452	General merchandise stores .....	53	770 013	72 996	17 081	4 071	.1	.6
4521	Department stores .....	18	D	D	D	h	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	18	D	D	D	h	D	D
45211	Department stores .....	18	D	D	D	h	D	D
452111	Department stores (except discount department stores) ..	10	193 260	27 247	6 961	1 691	—	—
452112	Discount department stores .....	8	D	D	D	g	D	D
4529	Other general merchandise stores .....	35	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	5	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	5	D	D	D	f	D	D
45299	All other general merchandise stores .....	30	D	D	D	e	D	D
452990	All other general merchandise stores .....	30	D	D	D	e	D	D
4529901	Variety stores .....	14	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	16	17 909	1 881	665	186	1.7	26.6
453	Miscellaneous store retailers .....	206	155 270	20 874	4 737	1 386	18.3	7.4
4531	Florists .....	23	5 617	1 205	317	107	21.2	2.1
45311	Florists .....	23	5 617	1 205	317	107	21.2	2.1
453110	Florists .....	23	5 617	1 205	317	107	21.2	2.1
4532	Office supplies, stationery, and gift stores .....	71	68 954	7 763	1 887	598	14.5	6.2
45321	Office supplies and stationery stores .....	19	47 287	4 775	1 135	255	1.5	2.6
453210	Office supplies and stationery stores .....	19	47 287	4 775	1 135	255	1.5	2.6
45322	Gift, novelty, and souvenir stores .....	52	21 667	2 988	752	343	42.7	14.1
453220	Gift, novelty, and souvenir stores .....	52	21 667	2 988	752	343	42.7	14.1
4533	Used merchandise stores .....	27	8 925	1 465	314	112	33.2	7.0
45331	Used merchandise stores .....	27	8 925	1 465	314	112	33.2	7.0
453310	Used merchandise stores .....	27	8 925	1 465	314	112	33.2	7.0
4539	Other miscellaneous store retailers .....	85	71 774	10 441	2 219	569	19.9	9.0
45391	Pet and pet supplies stores .....	16	19 902	2 536	524	189	7.0	1.4
453910	Pet and pet supplies stores .....	16	19 902	2 536	524	189	7.0	1.4
45392	Art dealers .....	10	3 876	437	112	28	88.2	2.8
453920	Art dealers .....	10	3 876	437	112	28	88.2	2.8
45399	All other miscellaneous store retailers .....	57	D	D	D	e	D	D
454	Nonstore retailers .....	113	495 534	42 661	9 599	1 105	3.0	2.4
4541	Electronic shopping and mail-order houses .....	37	412 190	26 090	5 629	555	1.7	1.4
45411	Electronic shopping and mail-order houses .....	37	412 190	26 090	5 629	555	1.7	1.4
4542	Vending machine operators .....	18	17 492	3 414	825	151	17.4	2.6
45421	Vending machine operators .....	18	17 492	3 414	825	151	17.4	2.6
454210	Vending machine operators .....	18	17 492	3 414	825	151	17.4	2.6
4543	Direct selling establishments .....	58	65 852	13 157	3 145	399	7.6	8.3
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	54	60 918	12 169	2 907	372	8.2	8.8
454390	Other direct selling establishments .....	54	60 918	12 169	2 907	372	8.2	8.8
<b>SUMTER</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>120</b>	<b>247 536</b>	<b>22 114</b>	<b>4 750</b>	<b>1 216</b>	<b>12.7</b>	<b>5.4</b>
441	Motor vehicle and parts dealers .....	14	39 954	3 159	647	119	19.8	—
4413	Automotive parts, accessories, and tire stores .....	9	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	8	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	8	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	7	2 886	1 106	71	24	40.8	7.2
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	12 221	1 744	368	71	23.8	6.3
4441	Building material and supplies dealers .....	6	8 094	1 276	254	49	22.7	.8
4442	Lawn and garden equipment and supplies stores .....	6	4 127	468	114	22	25.8	17.2

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>SUMTER—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	23	44 424	3 941	952	313	10.8	5.5
4452	Specialty food stores .....	5	D	D	D	b	D	D
446	Health and personal care stores .....	5	D	D	D	b	D	D
4461	Health and personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	28	96 592	5 554	1 314	365	9.6	9.7
4471	Gasoline stations .....	28	96 592	5 554	1 314	365	9.6	9.7
44711	Gasoline stations with convenience stores .....	21	34 991	1 915	471	152	18.9	5.5
447110	Gasoline stations with convenience stores .....	21	34 991	1 915	471	152	18.9	5.5
44719	Other gasoline stations .....	7	61 601	3 639	843	213	4.2	12.0
447190	Other gasoline stations .....	7	61 601	3 639	843	213	4.2	12.0
448	Clothing and clothing accessories stores .....	6	2 748	368	92	29	39.0	—
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	c	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	9	D	D	D	a	D	D
454	Nonstore retailers .....	4	3 505	765	192	39	31.7	—
	<b>SUWANNEE</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>140</b>	<b>270 491</b>	<b>25 542</b>	<b>6 213</b>	<b>1 471</b>	<b>22.9</b>	<b>4.2</b>
441	Motor vehicle and parts dealers .....	19	68 631	5 070	1 208	193	59.1	—
44131	Automotive parts and accessories stores .....	6	6 369	1 079	249	41	9.0	—
441310	Automotive parts and accessories stores .....	6	6 369	1 079	249	41	9.0	—
442	Furniture and home furnishings stores .....	5	D	D	D	b	D	D
4421	Furniture stores .....	4	D	D	D	b	D	D
44211	Furniture stores .....	4	D	D	D	b	D	D
442110	Furniture stores .....	4	D	D	D	b	D	D
443	Electronics and appliance stores .....	5	792	127	26	10	44.8	55.2
444	Building material and garden equipment and supplies dealers ...	11	12 020	1 631	417	74	21.5	4.7
4441	Building material and supplies dealers .....	8	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	18	36 858	3 816	906	249	4.7	4.5
4452	Specialty food stores .....	3	718	76	21	15	—	36.2
446	Health and personal care stores .....	7	17 842	1 662	389	78	21.5	.1
4461	Health and personal care stores .....	7	17 842	1 662	389	78	21.5	.1
447	Gasoline stations .....	33	47 600	2 847	666	223	10.4	15.2
4471	Gasoline stations .....	33	47 600	2 847	666	223	10.4	15.2
44711	Gasoline stations with convenience stores .....	27	27 860	1 936	456	158	8.6	24.0
447110	Gasoline stations with convenience stores .....	27	27 860	1 936	456	158	8.6	24.0
448	Clothing and clothing accessories stores .....	7	2 736	470	116	41	23.4	15.6
451	Sporting goods, hobby, book, and music stores .....	4	1 505	182	38	16	27.0	—
452	General merchandise stores .....	8	D	D	D	e	D	D
4529	Other general merchandise stores .....	7	D	D	D	e	D	D
45299	All other general merchandise stores .....	6	5 624	470	112	40	6.3	—
452990	All other general merchandise stores .....	6	5 624	470	112	40	6.3	—
4529901	Variety stores .....	6	5 624	470	112	40	6.3	—
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	3	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	10	5 232	1 076	222	33	47.5	—

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TAYLOR</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>89</b>	<b>170 746</b>	<b>13 821</b>	<b>3 227</b>	<b>814</b>	<b>9.9</b>	<b>5.6</b>
441	Motor vehicle and parts dealers .....	12	34 047	2 772	596	100	4.5	7.4
4412	Other motor vehicle dealers .....	4	8 679	436	90	17	17.4	29.0
44122	Motorcycle, boat, and other motor vehicle dealers .....	4	8 679	436	90	17	17.4	29.0
441222	Boat dealers .....	4	8 679	436	90	17	17.4	29.0
442	Furniture and home furnishings stores .....	7	5 732	985	202	40	41.4	2.6
4421	Furniture stores .....	4	5 000	925	191	34	35.8	—
44211	Furniture stores .....	4	5 000	925	191	34	35.8	—
442110	Furniture stores .....	4	5 000	925	191	34	35.8	—
443	Electronics and appliance stores .....	3	199	77	22	6	55.8	44.2
444	Building material and garden equipment and supplies dealers ...	10	7 666	1 190	288	62	61.2	—
4441	Building material and supplies dealers .....	9	D	D	D	b	D	D
445	Food and beverage stores .....	11	30 259	1 821	395	141	7.2	1.2
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	5	8 625	782	203	37	9.6	21.5
447	Gasoline stations .....	13	16 988	1 520	392	143	12.1	27.0
448	Clothing and clothing accessories stores .....	7	2 184	286	76	33	16.2	—
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	D	D	D	a	D	D
452990	All other general merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
<b>UNION</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>29</b>	<b>28 928</b>	<b>2 813</b>	<b>686</b>	<b>154</b>	<b>19.2</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	4	3 327	375	91	25	26.4	—
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	3 269	478	103	23	6.7	—
445	Food and beverage stores .....	3	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	10 480	717	173	51	12.7	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>	
<b>44-45</b>	<b>VOLUSIA</b>								
	<b>Retail trade</b> .....	<b>1 888</b>	<b>4 714 294</b>	<b>462 261</b>	<b>113 158</b>	<b>24 312</b>	<b>7.9</b>	<b>4.8</b>	
441	Motor vehicle and parts dealers .....	273	1 324 065	104 211	24 883	3 239	7.2	7.2	
4411	Automobile dealers .....	115	1 136 565	77 218	18 439	2 209	3.6	7.0	
44111	New car dealers .....	49	1 080 618	72 962	17 441	2 039	1.4	7.0	
441110	New car dealers .....	49	1 080 618	72 962	17 441	2 039	1.4	7.0	
44112	Used car dealers .....	66	55 947	4 256	998	170	47.0	7.0	
441120	Used car dealers .....	66	55 947	4 256	998	170	47.0	7.0	
4412	Other motor vehicle dealers .....	55	92 669	8 130	2 019	317	43.2	15.4	
44121	Recreational vehicle dealers .....	4	15 585	1 484	311	37	5.8	56.9	
441210	Recreational vehicle dealers .....	4	15 585	1 484	311	37	5.8	56.9	
44122	Motorcycle, boat, and other motor vehicle dealers .....	51	77 084	6 646	1 708	280	50.8	7.0	
441221	Motorcycle dealers .....	22	39 444	3 134	952	136	83.8	4.1	
441222	Boat dealers .....	19	31 199	2 586	549	99	17.9	11.3	
441229	All other motor vehicle dealers .....	10	6 441	926	207	45	8.2	3.2	
4413	Automotive parts, accessories, and tire stores .....	103	94 831	18 863	4 425	713	14.5	2.1	
44131	Automotive parts and accessories stores .....	66	50 818	8 742	2 019	405	11.0	3.8	
441310	Automotive parts and accessories stores .....	66	50 818	8 742	2 019	405	11.0	3.8	
44132	Tire dealers .....	37	44 013	10 121	2 406	308	18.7	.1	
441320	Tire dealers .....	37	44 013	10 121	2 406	308	18.7	.1	
442	Furniture and home furnishings stores .....	109	140 576	18 180	4 305	718	16.9	19.2	
4421	Furniture stores .....	48	90 311	12 255	2 987	453	13.2	29.0	
44211	Furniture stores .....	48	90 311	12 255	2 987	453	13.2	29.0	
442110	Furniture stores .....	48	90 311	12 255	2 987	453	13.2	29.0	
4422	Home furnishings stores .....	61	50 265	5 925	1 318	265	23.6	1.7	
44221	Floor covering stores .....	27	30 787	3 906	870	113	31.3	1.6	
442210	Floor covering stores .....	27	30 787	3 906	870	113	31.3	1.6	
44229	Other home furnishings stores .....	34	19 478	2 019	448	152	11.5	1.8	
442299	All other home furnishings stores .....	27	18 386	1 831	413	141	10.1	.1	
443	Electronics and appliance stores .....	74	109 030	12 125	2 987	540	8.6	.7	
4431	Electronics and appliance stores .....	74	109 030	12 125	2 987	540	8.6	.7	
44311	Appliance, television, and other electronics stores .....	61	98 528	9 945	2 455	459	8.0	.7	
443111	Household appliance stores .....	24	23 283	2 885	687	122	17.0	.2	
443112	Radio, television, and other electronics stores .....	37	75 245	7 060	1 768	337	5.2	.8	
44312	Computer and software stores .....	12	D	D	D	b	D	D	
443120	Computer and software stores .....	12	D	D	D	b	D	D	
444	Building material and garden equipment and supplies dealers ...	140	398 547	45 681	11 177	2 059	12.0	8.1	
4441	Building material and supplies dealers .....	114	386 075	43 722	10 744	1 932	10.6	8.3	
44411	Home centers .....	11	D	D	D	g	D	D	
444110	Home centers .....	11	D	D	D	g	D	D	
44412	Paint and wallpaper stores .....	13	D	D	D	b	D	D	
444120	Paint and wallpaper stores .....	13	D	D	D	b	D	D	
44413	Hardware stores .....	25	D	D	D	c	D	D	
444130	Hardware stores .....	25	D	D	D	c	D	D	
44419	Other building material dealers .....	65	138 691	18 708	4 496	620	28.3	18.0	
444190	Other building material dealers .....	65	138 691	18 708	4 496	620	28.3	18.0	
4442	Lawn and garden equipment and supplies stores .....	26	12 472	1 959	433	127	53.0	1.5	
44421	Outdoor power equipment stores .....	8	D	D	D	b	D	D	
444210	Outdoor power equipment stores .....	8	D	D	D	b	D	D	
44422	Nursery, garden center, and farm supply stores .....	18	D	D	D	b	D	D	
444220	Nursery, garden center, and farm supply stores .....	18	D	D	D	b	D	D	
445	Food and beverage stores .....	218	756 652	84 362	20 926	5 780	4.2	2.1	
4451	Grocery stores .....	151	705 515	79 824	19 865	5 463	3.3	1.9	
44511	Supermarkets and other grocery (except convenience) stores .....	82	668 885	76 670	19 067	5 193	1.0	1.7	
445110	Supermarkets and other grocery (except convenience) stores .....	82	668 885	76 670	19 067	5 193	1.0	1.7	
44512	Convenience stores .....	69	36 630	3 154	798	270	45.2	5.9	
445120	Convenience stores .....	69	36 630	3 154	798	270	45.2	5.9	
4452	Specialty food stores .....	36	19 795	2 533	578	177	20.0	2.6	
4453	Beer, wine, and liquor stores .....	31	31 342	2 005	483	140	13.8	6.5	
44531	Beer, wine, and liquor stores .....	31	31 342	2 005	483	140	13.8	6.5	
445310	Beer, wine, and liquor stores .....	31	31 342	2 005	483	140	13.8	6.5	
446	Health and personal care stores .....	124	305 873	37 774	9 170	2 024	5.8	1.4	
4461	Health and personal care stores .....	124	305 873	37 774	9 170	2 024	5.8	1.4	
44611	Pharmacies and drug stores .....	56	267 175	31 035	7 472	1 687	3.5	1.4	
446110	Pharmacies and drug stores .....	56	267 175	31 035	7 472	1 687	3.5	1.4	
4461101	Pharmacies and drug stores .....	55	D	D	D	g	D	D	
4461102	Proprietary stores .....	1	D	D	D	a	D	D	
44612	Cosmetics, beauty supplies, and perfume stores .....	12	6 216	1 156	266	85	10.2	—	
446120	Cosmetics, beauty supplies, and perfume stores .....	12	6 216	1 156	266	85	10.2	—	
44613	Optical goods stores .....	19	8 878	2 019	519	93	19.4	2.8	
446130	Optical goods stores .....	19	8 878	2 019	519	93	19.4	2.8	
44619	Other health and personal care stores .....	37	23 604	3 564	913	159	25.5	.9	
446191	Food (health) supplement stores .....	16	4 827	690	171	55	43.3	4.2	
446199	All other health and personal care stores .....	21	18 777	2 874	742	104	20.9	—	

See footnotes at end of table.



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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>VOLUSIA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	226	411 903	22 117	5 401	1 484	14.7	6.9
4471	Gasoline stations .....	226	411 903	22 117	5 401	1 484	14.7	6.9
44711	Gasoline stations with convenience stores .....	202	394 669	20 508	5 023	1 398	12.3	7.1
447110	Gasoline stations with convenience stores .....	202	394 669	20 508	5 023	1 398	12.3	7.1
448	Clothing and clothing accessories stores .....	214	188 140	22 564	5 563	1 665	10.5	4.3
4481	Clothing stores .....	135	138 492	15 961	3 920	1 187	10.4	5.1
44811	Men's clothing stores .....	8	4 853	839	200	52	23.3	—
448110	Men's clothing stores .....	8	4 853	839	200	52	23.3	—
44812	Women's clothing stores .....	44	20 134	2 436	589	269	9.8	20.2
448120	Women's clothing stores .....	44	20 134	2 436	589	269	9.8	20.2
44813	Children's and infants' clothing stores .....	4	2 885	357	89	38	—	—
448130	Children's and infants' clothing stores .....	4	2 885	357	89	38	—	—
44814	Family clothing stores .....	41	93 197	8 954	2 263	610	8.7	1.6
448140	Family clothing stores .....	41	93 197	8 954	2 263	610	8.7	1.6
44815	Clothing accessories stores .....	10	3 283	738	179	58	17.2	6.9
448150	Clothing accessories stores .....	10	3 283	738	179	58	17.2	6.9
44819	Other clothing stores .....	28	14 140	2 637	600	160	18.6	8.9
448190	Other clothing stores .....	28	14 140	2 637	600	160	18.6	8.9
4482	Shoe stores .....	30	D	D	D	c	D	D
44821	Shoe stores .....	30	D	D	D	c	D	D
448210	Shoe stores .....	30	D	D	D	c	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	21	D	D	D	c	D	D
4482105	Athletic footwear stores .....	6	8 617	890	202	94	—	—
4483	Jewelry, luggage, and leather goods stores .....	49	D	D	D	c	D	D
44831	Jewelry stores .....	46	22 584	3 762	954	225	21.6	4.6
448310	Jewelry stores .....	46	22 584	3 762	954	225	21.6	4.6
44832	Luggage and leather goods stores .....	3	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	96	76 198	7 784	1 779	586	19.0	2.8
4511	Sporting goods, hobby, and musical instrument stores .....	74	D	D	D	e	D	D
45111	Sporting goods stores .....	39	D	D	D	c	D	D
451110	Sporting goods stores .....	39	D	D	D	c	D	D
4511101	General-line sporting goods stores .....	7	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	32	D	D	D	c	D	D
45112	Hobby, toy, and game stores .....	15	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	15	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores .....	11	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	11	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	9	8 390	717	145	36	65.0	.5
451140	Musical instrument and supplies stores .....	9	8 390	717	145	36	65.0	.5
4512	Book, periodical, and music stores .....	22	D	D	D	c	D	D
45121	Book stores and news dealers .....	14	D	D	D	c	D	D
451211	Book stores .....	14	D	D	D	c	D	D
4512111	Book stores, general .....	8	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	8	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	8	D	D	D	b	D	D
452	General merchandise stores .....	60	783 746	75 358	19 092	4 457	.1	.4
4521	Department stores .....	14	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	14	D	D	D	g	D	D
45211	Department stores .....	14	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	5	117 442	14 810	3 926	931	—	—
452112	Discount department stores .....	9	D	D	D	f	D	D
4529	Other general merchandise stores .....	46	D	D	D	h	D	D
45291	Warehouse clubs and supercenters .....	6	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	6	D	D	D	g	D	D
45299	All other general merchandise stores .....	40	D	D	D	e	D	D
452990	All other general merchandise stores .....	40	D	D	D	e	D	D
4529901	Variety stores .....	31	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	9	D	D	D	c	D	D
453	Miscellaneous store retailers .....	244	144 538	19 552	4 515	1 243	26.9	4.8
4531	Florists .....	37	8 033	1 659	419	151	38.9	3.3
45311	Florists .....	37	8 033	1 659	419	151	38.9	3.3
453110	Florists .....	37	8 033	1 659	419	151	38.9	3.3
4532	Office supplies, stationery, and gift stores .....	104	77 516	8 617	2 090	581	27.3	6.1
45321	Office supplies and stationery stores .....	13	47 711	4 772	1 153	195	27.3	—
453210	Office supplies and stationery stores .....	13	47 711	4 772	1 153	195	27.3	—
45322	Gift, novelty, and souvenir stores .....	91	29 805	3 845	937	386	27.2	15.9
453220	Gift, novelty, and souvenir stores .....	91	29 805	3 845	937	386	27.2	15.9
4533	Used merchandise stores .....	35	11 593	2 793	648	177	39.4	.3
45331	Used merchandise stores .....	35	11 593	2 793	648	177	39.4	.3
453310	Used merchandise stores .....	35	11 593	2 793	648	177	39.4	.3

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**Table 3. Summary Statistics for Counties: 2002—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>VOLUSIA—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Miscellaneous store retailers—Con.							
453	Other miscellaneous store retailers .....	68	47 396	6 483	1 358	334	21.3	3.9
45391	Pet and pet supplies stores .....	16	11 381	1 621	351	127	18.3	8.2
45392	Pet and pet supplies stores .....	16	11 381	1 621	351	127	18.3	8.2
45393	Art dealers .....	2	D	D	D	a	D	D
45394	Art dealers .....	2	D	D	D	a	D	D
45395	Manufactured (mobile) home dealers .....	4	D	D	D	b	D	D
45396	Manufactured (mobile) home dealers .....	4	D	D	D	b	D	D
45397	All other miscellaneous store retailers .....	46	D	D	D	c	D	D
454	Nonstore retailers .....	110	75 026	12 553	3 360	517	18.0	3.2
4541	Electronic shopping and mail-order houses .....	37	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses .....	37	D	D	D	c	D	D
4543	Direct selling establishments .....	62	51 562	8 949	2 557	337	17.4	2.0
45431	Fuel dealers .....	9	8 585	1 558	404	52	—	1.2
45432	Liquefied petroleum gas (bottled gas) dealers .....	8	D	D	D	b	D	D
45439	Other direct selling establishments .....	53	42 977	7 391	2 153	285	20.8	2.2
454399	Other direct selling establishments .....	53	42 977	7 391	2 153	285	20.8	2.2
<b>WAKULLA</b>								
44-45	<b>Retail trade .....</b>	<b>59</b>	<b>81 316</b>	<b>6 928</b>	<b>1 563</b>	<b>485</b>	<b>15.5</b>	<b>13.3</b>
441	Motor vehicle and parts dealers .....	8	11 628	814	182	41	35.2	—
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	8	4 645	743	163	46	20.8	5.9
4441	Building material and supplies dealers .....	6	D	D	D	b	D	D
445	Food and beverage stores .....	8	29 276	2 585	555	205	10.1	—
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	12	19 233	1 182	299	104	2.5	54.5
448	Clothing and clothing accessories stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	b	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452999	All other general merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>WALTON</b>								
44-45	<b>Retail trade .....</b>	<b>211</b>	<b>305 302</b>	<b>31 499</b>	<b>7 045</b>	<b>1 752</b>	<b>25.5</b>	<b>14.0</b>
441	Motor vehicle and parts dealers .....	15	20 035	2 003	466	82	78.7	.1
442	Furniture and home furnishings stores .....	15	15 496	2 465	528	84	11.1	6.6
4421	Furniture stores .....	4	D	D	D	b	D	D
44211	Furniture stores .....	4	D	D	D	b	D	D
442110	Furniture stores .....	4	D	D	D	b	D	D
4422	Home furnishings stores .....	11	D	D	D	b	D	D
44229	Other home furnishings stores .....	7	3 517	277	55	15	4.5	29.3
442299	All other home furnishings stores .....	6	D	D	D	a	D	D
443	Electronics and appliance stores .....	9	1 836	414	94	20	76.8	12.6
444	Building material and garden equipment and supplies dealers .....	19	39 942	4 471	990	232	46.2	32.0
4441	Building material and supplies dealers .....	12	36 310	3 862	864	195	44.4	33.2
44413	Hardware stores .....	3	D	D	D	b	D	D
444130	Hardware stores .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	7	21 897	1 857	419	90	44.5	55.1
444190	Other building material dealers .....	7	21 897	1 857	419	90	44.5	55.1
445	Food and beverage stores .....	25	46 584	4 805	1 152	327	16.5	51.4
4452	Specialty food stores .....	4	883	165	32	6	90.0	10.0
446	Health and personal care stores .....	14	20 808	2 297	484	78	61.5	.3
4461	Health and personal care stores .....	14	20 808	2 297	484	78	61.5	.3
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	38	69 119	3 408	778	235	7.4	1.9
4471	Gasoline stations .....	38	69 119	3 408	778	235	7.4	1.9
44711	Gasoline stations with convenience stores .....	37	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	37	D	D	D	c	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>WALTON—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	31	22 359	3 482	706	172	21.1	.5
4481	Clothing stores .....	25	18 923	2 999	615	144	19.8	—
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	6	1 673	231	45	17	87.9	—
452	General merchandise stores .....	6	D	D	D	e	D	D
4529	Other general merchandise stores .....	6	D	D	D	e	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	27	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	11	3 643	499	99	31	92.4	7.6
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	6	5 394	681	151	39	34.8	40.3
	<b>WASHINGTON</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>72</b>	<b>120 694</b>	<b>11 675</b>	<b>2 848</b>	<b>709</b>	<b>21.3</b>	<b>2.1</b>
441	Motor vehicle and parts dealers .....	9	6 748	715	193	35	24.0	7.6
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	6 943	930	209	44	34.8	—
4441	Building material and supplies dealers .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	6	10 470	808	198	58	66.1	—
446	Health and personal care stores .....	7	13 171	1 477	311	63	70.7	5.2
4461	Health and personal care stores .....	7	13 171	1 477	311	63	70.7	5.2
447	Gasoline stations .....	19	20 374	992	245	74	8.3	6.4
448	Clothing and clothing accessories stores .....	6	2 542	289	62	26	29.5	—
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
4529	Other general merchandise stores .....	4	D	D	D	e	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 4. Summary Statistics for Places: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ALACHUA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>33</b>	<b>59 124</b>	<b>5 837</b>	<b>1 438</b>	<b>314</b>	<b>5.6</b>	<b>42.3</b>
441	Motor vehicle and parts dealers	5	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	4 119	847	195	31	—	—
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44421	Outdoor power equipment stores	3	D	D	D	b	D	D
444210	Outdoor power equipment stores	3	D	D	D	b	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	6 209	267	63	22	4.2	—
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	711	106	25	12	16.5	—
452	General merchandise stores	3	4 933	472	119	44	—	—
45299	All other general merchandise stores	3	4 933	472	119	44	—	—
452990	All other general merchandise stores	3	4 933	472	119	44	—	—
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
<b>ALTAMONTE SPRINGS</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>340</b>	<b>1 103 307</b>	<b>117 418</b>	<b>28 389</b>	<b>6 001</b>	<b>5.0</b>	<b>8.0</b>
441	Motor vehicle and parts dealers	18	96 859	7 375	1 643	237	5.3	9.3
4411	Automobile dealers	9	84 130	4 908	1 013	122	5.3	10.7
44112	Used car dealers	4	D	D	D	a	D	D
441120	Used car dealers	4	D	D	D	a	D	D
4412	Other motor vehicle dealers	3	3 339	385	119	20	20.2	—
44122	Motorcycle, boat, and other motor vehicle dealers	3	3 339	385	119	20	20.2	—
441222	Boat dealers	3	3 339	385	119	20	20.2	—
4413	Automotive parts, accessories, and tire stores	6	9 390	2 082	511	95	—	—
44131	Automotive parts and accessories stores	2	D	D	D	b	D	D
441310	Automotive parts and accessories stores	2	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	36	96 408	11 747	2 873	366	6.8	38.5
4421	Furniture stores	23	83 737	9 976	2 443	254	6.1	43.9
44211	Furniture stores	23	83 737	9 976	2 443	254	6.1	43.9
442110	Furniture stores	23	83 737	9 976	2 443	254	6.1	43.9
4422	Home furnishings stores	13	12 671	1 771	430	112	11.6	3.4
44229	Other home furnishings stores	11	D	D	D	c	D	D
442299	All other home furnishings stores	11	D	D	D	c	D	D
443	Electronics and appliance stores	22	101 757	8 105	1 884	354	6.8	.8
4431	Electronics and appliance stores	22	101 757	8 105	1 884	354	6.8	.8
44311	Appliance, television, and other electronics stores	15	67 857	5 284	1 203	230	8.8	1.2
443111	Household appliance stores	3	3 958	500	19	3	100.0	—
443112	Radio, television, and other electronics stores	12	63 899	4 784	1 184	227	3.2	1.3
44312	Computer and software stores	6	D	D	D	c	D	D
443120	Computer and software stores	6	D	D	D	c	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	13	101 235	10 139	2 555	469	3.0	2.8
4441	Building material and supplies dealers	12	D	D	D	e	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
445	Food and beverage stores	29	119 477	13 326	3 223	811	2.9	.5
4451	Grocery stores	17	112 151	12 670	3 073	761	2.6	.5
44511	Supermarkets and other grocery (except convenience) stores	9	107 470	12 237	2 982	738	.7	—
445110	Supermarkets and other grocery (except convenience) stores	9	107 470	12 237	2 982	738	.7	—
4452	Specialty food stores	9	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ALTAMONTE SPRINGS—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Health and personal care stores .....	32	61 624	8 984	2 102	312	20.3	17.5
446	Health and personal care stores .....	32	61 624	8 984	2 102	312	20.3	17.5
4461	Pharmacies and drug stores .....	8	42 911	4 511	1 057	138	4.1	23.7
44611	Pharmacies and drug stores .....	8	42 911	4 511	1 057	138	4.1	23.7
4461101	Pharmacies and drug stores .....	8	42 911	4 511	1 057	138	4.1	23.7
44612	Cosmetics, beauty supplies, and perfume stores .....	4	1 620	264	52	21	—	17.2
446120	Cosmetics, beauty supplies, and perfume stores .....	4	1 620	264	52	21	—	17.2
44613	Optical goods stores .....	7	3 195	895	235	36	—	10.9
446130	Optical goods stores .....	7	3 195	895	235	36	—	10.9
44619	Other health and personal care stores .....	13	13 898	3 314	758	117	77.4	—
446191	Food (health) supplement stores .....	6	5 671	984	222	46	58.0	—
446199	All other health and personal care stores .....	7	8 227	2 330	536	71	90.7	—
447	Gasoline stations .....	16	29 123	1 523	365	96	1.2	4.4
4471	Gasoline stations .....	16	29 123	1 523	365	96	1.2	4.4
44711	Gasoline stations with convenience stores .....	14	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	14	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	82	112 893	14 761	3 917	1 045	1.2	11.9
4481	Clothing stores .....	45	85 814	11 086	2 906	815	.6	14.2
44811	Men's clothing stores .....	4	D	D	D	b	D	D
448110	Men's clothing stores .....	4	D	D	D	b	D	D
44812	Women's clothing stores .....	13	10 887	1 580	393	156	1.6	18.9
448120	Women's clothing stores .....	13	10 887	1 580	393	156	1.6	18.9
44813	Children's and infants' clothing stores .....	4	8 505	795	196	67	—	—
448130	Children's and infants' clothing stores .....	4	8 505	795	196	67	—	—
44814	Family clothing stores .....	14	51 610	5 851	1 577	412	.3	17.5
448140	Family clothing stores .....	14	51 610	5 851	1 577	412	.3	17.5
44815	Clothing accessories stores .....	4	D	D	D	a	D	D
448150	Clothing accessories stores .....	4	D	D	D	a	D	D
44819	Other clothing stores .....	6	9 895	1 944	500	129	—	11.3
448190	Other clothing stores .....	6	9 895	1 944	500	129	—	11.3
4482	Shoe stores .....	17	12 277	1 384	354	124	—	5.7
44821	Shoe stores .....	17	12 277	1 384	354	124	—	5.7
448210	Shoe stores .....	17	12 277	1 384	354	124	—	5.7
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	4	1 583	215	62	25	—	—
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	6	3 827	397	107	38	—	13.8
4482105	Athletic footwear stores .....	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	20	14 802	2 291	657	106	5.9	3.2
44831	Jewelry stores .....	19	D	D	D	c	D	D
448310	Jewelry stores .....	19	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	23	43 972	5 281	1 259	382	13.5	.8
4511	Sporting goods, hobby, and musical instrument stores .....	17	34 744	4 086	975	291	17.1	.8
45111	Sporting goods stores .....	9	D	D	D	b	D	D
451110	Sporting goods stores .....	9	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	4	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	5	13 010	1 720	361	150	19.6	—
451120	Hobby, toy, and game stores .....	5	13 010	1 720	361	150	19.6	—
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	6	9 228	1 195	284	91	—	.5
45121	Book stores and news dealers .....	4	D	D	D	b	D	D
451211	Book stores .....	4	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	12	275 459	26 794	6 476	1 396	—	.8
4521	Department stores .....	6	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	6	D	D	D	g	D	D
45211	Department stores .....	6	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D
452112	Discount department stores .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	6	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	5	4 520	400	187	53	2.5	50.8
452990	All other general merchandise stores .....	5	4 520	400	187	53	2.5	50.8
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	41	40 361	5 410	1 134	348	15.5	12.3
4532	Office supplies, stationery, and gift stores .....	15	23 151	2 574	656	210	11.0	2.7
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	13	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	13	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ALTAMONTE SPRINGS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	15	14 971	2 425	369	110	18.2	26.6
45391	Pet and pet supplies stores .....	3	D	D	D	b	D	D
45392	Art dealers .....	3	1 589	278	71	13	78.0	—
45399	All other miscellaneous store retailers .....	9	D	D	D	b	D	D
454	Nonstore retailers .....	16	24 139	3 973	958	185	13.5	18.0
4541	Electronic shopping and mail-order houses .....	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	4	D	D	D	b	D	D
4542	Vending machine operators .....	4	D	D	D	b	D	D
45421	Vending machine operators .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	8	D	D	D	b	D	D
45439	Other direct selling establishments .....	8	D	D	D	b	D	D
<b>APOPKA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>109</b>	<b>309 883</b>	<b>34 203</b>	<b>8 552</b>	<b>1 885</b>	<b>5.1</b>	<b>2.0</b>
441	Motor vehicle and parts dealers .....	19	16 590	2 625	656	117	21.0	12.5
4413	Automotive parts, accessories, and tire stores .....	11	12 349	2 310	567	102	10.7	—
44131	Automotive parts and accessories stores .....	6	7 154	1 226	313	66	—	—
44132	Tire dealers .....	5	5 195	1 084	254	36	25.4	—
442	Furniture and home furnishings stores .....	5	3 433	451	131	27	13.8	3.7
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	6	17 030	3 534	739	100	7.0	—
4441	Building material and supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	19	64 160	7 126	1 759	435	7.9	.8
4451	Grocery stores .....	15	63 020	6 954	1 716	428	7.2	.5
44511	Supermarkets and other grocery (except convenience) stores .....	11	61 975	6 862	1 689	421	5.6	.5
445110	Supermarkets and other grocery (except convenience) stores .....	11	61 975	6 862	1 689	421	5.6	.5
4452	Specialty food stores .....	4	1 140	172	43	7	44.7	14.4
446	Health and personal care stores .....	7	21 444	2 323	595	143	11.1	—
4461	Health and personal care stores .....	7	21 444	2 323	595	143	11.1	—
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	15	40 376	1 873	463	126	—	6.2
4471	Gasoline stations .....	15	40 376	1 873	463	126	—	6.2
44711	Gasoline stations with convenience stores .....	14	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	14	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	12	18 378	1 860	513	97	7.5	4.4
4481	Clothing stores .....	9	16 738	1 642	458	78	6.4	—
44814	Family clothing stores .....	5	D	D	D	b	D	D
448140	Family clothing stores .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	4	4 020	603	147	31	5.1	—
4511	Sporting goods, hobby, and musical instrument stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	5	D	D	D	f	D	D
4529	Other general merchandise stores .....	4	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529901	Variety stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4533	Used merchandise stores .....	3	763	174	47	16	27.4	—
45331	Used merchandise stores .....	3	763	174	47	16	27.4	—
453310	Used merchandise stores .....	3	763	174	47	16	27.4	—
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ARCADIA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>52</b>	<b>173 552</b>	<b>12 426</b>	<b>2 811</b>	<b>552</b>	<b>74.4</b>	<b>5.0</b>
441	Motor vehicle and parts dealers .....	8	120 642	7 184	1 557	206	95.7	.4
4411	Automobile dealers .....	4	D	D	D	c	D	D
44111	New car dealers .....	2	D	D	D	c	D	D
441110	New car dealers .....	2	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	3	4 641	596	148	28	—	24.3
44422	Nursery, garden center, and farm supply stores .....	3	4 641	596	148	28	—	24.3
444220	Nursery, garden center, and farm supply stores .....	3	4 641	596	148	28	—	24.3
445	Food and beverage stores .....	9	11 886	1 245	301	112	18.3	.2
446	Health and personal care stores .....	4	D	D	D	b	D	D
4461	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	8	D	D	D	b	D	D
44711	Gasoline stations with convenience stores .....	7	15 548	1 056	252	59	29.1	19.5
447110	Gasoline stations with convenience stores .....	7	15 548	1 056	252	59	29.1	19.5
448	Clothing and clothing accessories stores .....	6	3 782	445	101	34	6.8	7.4
4481	Clothing stores .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>ATLANTIC BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>58</b>	<b>82 649</b>	<b>9 178</b>	<b>2 098</b>	<b>532</b>	<b>20.4</b>	<b>17.1</b>
441	Motor vehicle and parts dealers .....	7	13 358	1 140	212	33	83.9	3.4
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	4	D	D	D	a	D	D
44229	Other home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	9	42 945	4 616	1 100	280	4.3	20.7
4451	Grocery stores .....	7	D	D	D	e	D	D
446	Health and personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	6	2 764	740	114	27	16.5	3.0
4483	Jewelry, luggage, and leather goods stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	4	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	5	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AUBURNDALE</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>70</b>	<b>146 676</b>	<b>15 132</b>	<b>3 874</b>	<b>909</b>	<b>11.9</b>	<b>8.3</b>
441	Motor vehicle and parts dealers	13	11 247	1 842	454	78	39.0	19.1
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	6 893	1 044	261	46	—	49.4
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food and beverage stores	16	43 205	4 589	1 190	319	8.8	.4
4451	Grocery stores	13	42 372	4 495	1 166	313	7.0	.4
4452	Specialty food stores	3	833	94	24	6	100.0	—
446	Health and personal care stores	4	24 003	2 294	583	119	—	14.7
4461	Health and personal care stores	4	24 003	2 294	583	119	—	14.7
44611	Pharmacies and drug stores	3	D	D	D	c	D	D
446110	Pharmacies and drug stores	3	D	D	D	c	D	D
4461101	Pharmacies and drug stores	3	D	D	D	c	D	D
447	Gasoline stations	6	13 486	455	108	34	11.5	21.0
44711	Gasoline stations with convenience stores	6	13 486	455	108	34	11.5	21.0
447110	Gasoline stations with convenience stores	6	13 486	455	108	34	11.5	21.0
448	Clothing and clothing accessories stores	4	2 174	230	57	14	—	—
451	Sporting goods, hobby, book, and music stores	3	596	91	20	5	66.4	—
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	8	8 842	723	234	48	78.0	.4
4533	Used merchandise stores	1	D	D	D	b	D	D
45331	Used merchandise stores	1	D	D	D	b	D	D
453310	Used merchandise stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
<b>AVENTURA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>193</b>	<b>513 907</b>	<b>59 573</b>	<b>14 746</b>	<b>3 017</b>	<b>8.6</b>	<b>2.7</b>
441	Motor vehicle and parts dealers	10	20 751	2 103	530	50	25.7	15.4
4412	Other motor vehicle dealers	6	19 594	2 011	502	42	23.7	13.9
44122	Motorcycle, boat, and other motor vehicle dealers	6	19 594	2 011	502	42	23.7	13.9
441222	Boat dealers	6	19 594	2 011	502	42	23.7	13.9
442	Furniture and home furnishings stores	9	16 718	1 968	452	112	8.9	16.8
4421	Furniture stores	5	4 705	657	128	21	31.7	57.3
44211	Furniture stores	5	4 705	657	128	21	31.7	57.3
442110	Furniture stores	5	4 705	657	128	21	31.7	57.3
4422	Home furnishings stores	4	12 013	1 311	324	91	—	.9
44229	Other home furnishings stores	4	12 013	1 311	324	91	—	.9
442299	All other home furnishings stores	4	12 013	1 311	324	91	—	.9
443	Electronics and appliance stores	6	66 988	5 096	1 213	210	.2	—
4431	Electronics and appliance stores	6	66 988	5 096	1 213	210	.2	—
44311	Appliance, television, and other electronics stores	4	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	13	D	D	D	f	D	D
4451	Grocery stores	9	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	5	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores	5	D	D	D	f	D	D
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health and personal care stores	19	48 746	6 110	1 371	260	4.3	2.2
4461	Health and personal care stores	19	48 746	6 110	1 371	260	4.3	2.2
44611	Pharmacies and drug stores	7	36 779	4 445	1 008	197	.3	—
446110	Pharmacies and drug stores	7	36 779	4 445	1 008	197	.3	—
4461101	Pharmacies and drug stores	7	36 779	4 445	1 008	197	.3	—
44612	Cosmetics, beauty supplies, and perfume stores	4	5 802	670	170	33	12.8	—
446120	Cosmetics, beauty supplies, and perfume stores	4	5 802	670	170	33	12.8	—
44619	Other health and personal care stores	5	4 590	641	151	22	27.0	—
446191	Food (health) supplement stores	1	D	D	D	a	D	D
446199	All other health and personal care stores	4	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AVENTURA—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	99	101 330	13 006	3 242	730	23.0	4.7
4481	Clothing stores .....	48	63 088	8 366	2 155	471	19.2	5.5
44811	Men's clothing stores .....	4	4 429	853	236	40	46.2	13.5
448110	Men's clothing stores .....	4	4 429	853	236	40	46.2	13.5
44812	Women's clothing stores .....	21	21 067	3 236	778	168	23.5	5.9
448120	Women's clothing stores .....	21	21 067	3 236	778	168	23.5	5.9
44813	Children's and infants' clothing stores .....	4	4 515	539	120	40	12.6	—
448130	Children's and infants' clothing stores .....	4	4 515	539	120	40	12.6	—
44814	Family clothing stores .....	9	26 185	3 024	839	177	15.0	—
448140	Family clothing stores .....	9	26 185	3 024	839	177	15.0	—
44815	Clothing accessories stores .....	6	4 352	392	93	20	2.9	9.4
448150	Clothing accessories stores .....	6	4 352	392	93	20	2.9	9.4
44819	Other clothing stores .....	4	2 540	322	89	26	20.8	48.5
448190	Other clothing stores .....	4	2 540	322	89	26	20.8	48.5
4482	Shoe stores .....	19	20 689	2 785	635	160	15.0	5.7
44821	Shoe stores .....	19	20 689	2 785	635	160	15.0	5.7
448210	Shoe stores .....	19	20 689	2 785	635	160	15.0	5.7
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482102	Women's shoe stores .....	4	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	8	6 075	907	211	44	21.4	13.1
4482105	Athletic footwear stores .....	5	10 276	1 001	235	73	15.8	3.7
4483	Jewelry, luggage, and leather goods stores .....	32	17 553	1 855	452	99	46.0	.8
44831	Jewelry stores .....	32	17 553	1 855	452	99	46.0	.8
448310	Jewelry stores .....	32	17 553	1 855	452	99	46.0	.8
451	Sporting goods, hobby, book, and music stores .....	8	17 062	1 758	445	134	2.2	.4
4511	Sporting goods, hobby, and musical instrument stores .....	5	D	D	D	c	D	D
45111	Sporting goods stores .....	3	D	D	D	b	D	D
451110	Sporting goods stores .....	3	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	4	132 429	15 746	4 099	731	—	—
4521	Department stores .....	3	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	3	D	D	D	f	D	D
45211	Department stores .....	3	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	1	D	D	D	a	D	D
452990	All other general merchandise stores .....	1	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	12	10 332	1 117	239	70	38.1	9.8
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	b	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	9	3 644	727	194	24	22.5	21.7
4541	Electronic shopping and mail-order houses .....	7	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses .....	7	D	D	D	a	D	D
<b>AVON PARK</b>								
44-45	<b>Retail trade .....</b>	<b>70</b>	<b>148 535</b>	<b>13 902</b>	<b>3 510</b>	<b>735</b>	<b>8.3</b>	<b>4.6</b>
441	Motor vehicle and parts dealers .....	14	60 296	4 863	1 234	168	3.1	.5
44112	Used car dealers .....	5	6 352	262	68	11	16.4	4.8
441120	Used car dealers .....	5	6 352	262	68	11	16.4	4.8
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	3	D	D	D	b	D	D
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	12 343	1 101	237	48	13.4	—
4441	Building material and supplies dealers .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	11	29 825	3 494	920	264	4.4	16.4
446	Health and personal care stores .....	5	12 099	1 346	316	63	13.9	—
4461	Health and personal care stores .....	5	12 099	1 346	316	63	13.9	—
4461102	Proprietary stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AVON PARK—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	14	20 038	1 108	304	66	13.5	7.9
44711	Gasoline stations with convenience stores .....	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	11	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	4 976	492	115	39	2.1	—
45299	All other general merchandise stores .....	4	4 976	492	115	39	2.1	—
452990	All other general merchandise stores .....	4	4 976	492	115	39	2.1	—
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	1 121	214	64	23	34.4	—
454	Nonstore retailers .....	3	926	206	53	12	47.8	—
<b>BAL HARBOUR</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>75</b>	<b>278 382</b>	<b>44 754</b>	<b>10 890</b>	<b>1 502</b>	<b>4.0</b>	<b>6.0</b>
442	Furniture and home furnishings stores .....	4	D	D	D	b	D	D
4422	Home furnishings stores .....	4	D	D	D	b	D	D
44229	Other home furnishings stores .....	4	D	D	D	b	D	D
442299	All other home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
4431	Electronics and appliance stores .....	1	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	65	206 108	27 665	6 908	1 012	4.6	7.9
4481	Clothing stores .....	45	144 896	21 128	5 350	815	5.8	7.2
44811	Men's clothing stores .....	5	7 373	1 461	359	42	30.1	—
448110	Men's clothing stores .....	5	7 373	1 461	359	42	30.1	—
44812	Women's clothing stores .....	22	95 282	12 155	3 088	439	3.2	5.9
448120	Women's clothing stores .....	22	95 282	12 155	3 088	439	3.2	5.9
44813	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
44814	Family clothing stores .....	9	23 600	4 255	1 090	253	11.4	14.4
448140	Family clothing stores .....	9	23 600	4 255	1 090	253	11.4	14.4
44815	Clothing accessories stores .....	4	12 741	2 490	594	45	3.4	—
448150	Clothing accessories stores .....	4	12 741	2 490	594	45	3.4	—
44819	Other clothing stores .....	3	D	D	D	b	D	D
448190	Other clothing stores .....	3	D	D	D	b	D	D
4482	Shoe stores .....	10	14 481	2 109	578	91	5.3	40.8
44821	Shoe stores .....	10	14 481	2 109	578	91	5.3	40.8
448210	Shoe stores .....	10	14 481	2 109	578	91	5.3	40.8
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482102	Women's shoe stores .....	4	D	D	D	b	D	D
4482104	Family shoe stores .....	5	8 806	1 249	356	58	—	21.9
4483	Jewelry, luggage, and leather goods stores .....	10	46 731	4 428	980	106	.6	—
44831	Jewelry stores .....	7	D	D	D	b	D	D
448310	Jewelry stores .....	7	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	3	D	D	D	b	D	D
448320	Luggage and leather goods stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	e	D	D
452111	Department stores (except discount department stores) ..	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
<b>BARTOW</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>62</b>	<b>368 044</b>	<b>31 734</b>	<b>7 481</b>	<b>1 240</b>	<b>3.7</b>	<b>1.9</b>
441	Motor vehicle and parts dealers .....	12	231 074	18 343	4 231	406	1.2	1.1
4411	Automobile dealers .....	5	D	D	D	e	D	D
44111	New car dealers .....	3	220 771	16 503	3 825	335	—	—
441110	New car dealers .....	3	220 771	16 503	3 825	335	—	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	6	D	D	D	b	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ..	6	5 624	626	192	31	49.9	—
445	Food and beverage stores .....	9	28 945	3 293	806	226	1.4	13.9
446	Health and personal care stores .....	5	8 127	1 116	222	45	11.7	—
4461	Health and personal care stores .....	5	8 127	1 116	222	45	11.7	—
447	Gasoline stations .....	8	16 686	749	182	38	8.3	—
44711	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BARTOW—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	7	5 263	508	115	49	5.1	—
4481	Clothing stores .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	3	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BAY HARBOR ISLANDS</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>17</b>	<b>53 365</b>	<b>6 005</b>	<b>1 414</b>	<b>145</b>	<b>11.9</b>	<b>.5</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	1	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	7	3 552	551	137	22	45.2	1.8
453	Miscellaneous store retailers .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BELLEAIR</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BELLE GLADE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>78</b>	<b>134 889</b>	<b>12 722</b>	<b>3 286</b>	<b>695</b>	<b>18.1</b>	<b>18.5</b>
441	Motor vehicle and parts dealers .....	9	59 378	4 542	1 244	160	2.2	30.8
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	5	3 516	570	127	33	39.6	23.8
445	Food and beverage stores .....	23	32 139	3 017	751	251	19.9	1.0
4452	Specialty food stores.....	2	D	D	D	a	D	D
446	Health and personal care stores .....	6	14 880	1 857	479	85	32.5	8.1
4461	Health and personal care stores .....	6	14 880	1 857	479	85	32.5	8.1
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	12	10 983	469	95	25	54.6	31.9
448	Clothing and clothing accessories stores .....	10	5 739	831	209	60	41.7	—
4483	Jewelry, luggage, and leather goods stores .....	4	2 253	486	128	32	100.0	—
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	2 400	237	61	19	7.5	34.9
45299	All other general merchandise stores.....	3	2 400	237	61	19	7.5	34.9
452990	All other general merchandise stores.....	3	2 400	237	61	19	7.5	34.9
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BELLE ISLE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>16</b>	<b>28 019</b>	<b>2 523</b>	<b>667</b>	<b>168</b>	<b>9.2</b>	<b>.1</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	3	D	D	D	c	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BELLEVIEW</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>55</b>	<b>94 965</b>	<b>10 465</b>	<b>2 495</b>	<b>653</b>	<b>13.4</b>	<b>5.6</b>
441	Motor vehicle and parts dealers .....	10	7 252	1 113	259	59	40.4	—
44131	Automotive parts and accessories stores .....	4	4 969	735	168	43	17.0	—
441310	Automotive parts and accessories stores .....	4	4 969	735	168	43	17.0	—
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	3 005	537	137	41	64.2	—
445	Food and beverage stores .....	5	43 655	4 811	1 166	313	—	9.0
4451	Grocery stores .....	4	D	D	D	e	D	D
446	Health and personal care stores .....	7	8 585	1 048	250	39	28.9	10.9
4461	Health and personal care stores .....	7	8 585	1 048	250	39	28.9	10.9
447	Gasoline stations .....	9	7 328	418	100	27	39.0	6.8
448	Clothing and clothing accessories stores .....	3	2 720	225	53	20	—	—
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
451212	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	5	1 620	144	36	13	30.2	—
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BISCAYNE PARK</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
452	General merchandise stores .....	1	D	D	D	a	D	D
<b>BOCA RATON</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>660</b>	<b>1 577 911</b>	<b>215 271</b>	<b>54 026</b>	<b>9 388</b>	<b>11.1</b>	<b>7.4</b>
441	Motor vehicle and parts dealers .....	22	22 364	3 054	714	115	52.3	14.3
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	13	11 798	2 448	546	85	47.7	4.2
44132	Tire dealers .....	5	7 708	1 786	440	47	46.2	—
441320	Tire dealers .....	5	7 708	1 786	440	47	46.2	—
442	Furniture and home furnishings stores .....	67	104 048	15 258	3 781	501	23.2	22.7
4421	Furniture stores .....	27	65 809	10 578	2 698	263	19.1	31.1
44211	Furniture stores .....	27	65 809	10 578	2 698	263	19.1	31.1
442110	Furniture stores .....	27	65 809	10 578	2 698	263	19.1	31.1
4422	Home furnishings stores .....	40	38 239	4 680	1 083	238	30.2	8.1
44221	Floor covering stores .....	13	13 384	1 774	363	49	30.1	4.6
442210	Floor covering stores .....	13	13 384	1 774	363	49	30.1	4.6
44229	Other home furnishings stores .....	27	24 855	2 906	720	189	30.2	10.1
442291	Window treatment stores .....	4	2 185	136	26	4	96.6	3.4
442299	All other home furnishings stores .....	23	22 670	2 770	694	185	23.8	10.7
443	Electronics and appliance stores .....	32	38 557	5 380	1 480	211	16.9	5.9
4431	Electronics and appliance stores .....	32	38 557	5 380	1 480	211	16.9	5.9
44311	Appliance, television, and other electronics stores .....	23	29 751	4 475	1 204	161	18.2	7.6
443112	Radio, television, and other electronics stores .....	20	29 048	4 344	1 156	149	17.8	7.3
44312	Computer and software stores .....	9	8 806	905	276	50	12.4	.1
443120	Computer and software stores .....	9	8 806	905	276	50	12.4	.1

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOCA RATON—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	37	112 535	16 991	3 400	490	11.0	3.7
4441	Building material and supplies dealers . . . . .	35	D	D	D	e	D	D
44411	Home centers . . . . .	2	D	D	D	c	D	D
444110	Home centers . . . . .	2	D	D	D	c	D	D
44412	Paint and wallpaper stores . . . . .	4	D	D	D	b	D	D
444120	Paint and wallpaper stores . . . . .	4	D	D	D	b	D	D
44419	Other building material dealers . . . . .	27	57 949	10 010	1 539	216	14.7	3.3
444190	Other building material dealers . . . . .	27	57 949	10 010	1 539	216	14.7	3.3
4442	Lawn and garden equipment and supplies stores . . . . .	2	D	D	D	b	D	D
445	Food and beverage stores . . . . .	51	224 983	27 766	6 927	1 602	5.4	1.1
4451	Grocery stores . . . . .	33	213 467	26 444	6 620	1 544	4.0	1.1
44511	Supermarkets and other grocery (except convenience) stores . . . . .	21	205 212	25 557	6 329	1 460	3.3	.2
445110	Supermarkets and other grocery (except convenience) stores . . . . .	21	205 212	25 557	6 329	1 460	3.3	.2
44512	Convenience stores . . . . .	12	8 255	887	291	84	20.0	22.3
445120	Convenience stores . . . . .	12	8 255	887	291	84	20.0	22.3
4452	Specialty food stores . . . . .	9	4 235	605	144	29	42.2	—
4453	Beer, wine, and liquor stores . . . . .	9	7 281	717	163	29	25.7	2.4
44531	Beer, wine, and liquor stores . . . . .	9	7 281	717	163	29	25.7	2.4
445310	Beer, wine, and liquor stores . . . . .	9	7 281	717	163	29	25.7	2.4
446	Health and personal care stores . . . . .	65	133 003	29 234	7 365	1 368	16.0	15.0
4461	Health and personal care stores . . . . .	65	133 003	29 234	7 365	1 368	16.0	15.0
44611	Pharmacies and drug stores . . . . .	18	90 470	8 829	2 195	448	14.3	15.3
446110	Pharmacies and drug stores . . . . .	18	90 470	8 829	2 195	448	14.3	15.3
4461101	Pharmacies and drug stores . . . . .	17	D	D	D	e	D	D
4461102	Proprietary stores . . . . .	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	11	5 721	904	213	51	10.3	15.1
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	11	5 721	904	213	51	10.3	15.1
44613	Optical goods stores . . . . .	16	20 392	16 100	4 193	750	12.8	4.9
446130	Optical goods stores . . . . .	16	20 392	16 100	4 193	750	12.8	4.9
44619	Other health and personal care stores . . . . .	20	16 420	3 401	764	119	30.7	25.9
446191	Food (health) supplement stores . . . . .	11	10 736	1 546	372	54	32.9	24.3
446199	All other health and personal care stores . . . . .	9	5 684	1 855	392	65	26.5	28.8
447	Gasoline stations . . . . .	21	39 657	1 977	412	83	37.9	1.8
4471	Gasoline stations . . . . .	21	39 657	1 977	412	83	37.9	1.8
44711	Gasoline stations with convenience stores . . . . .	15	32 991	1 381	310	62	30.8	1.5
447110	Gasoline stations with convenience stores . . . . .	15	32 991	1 381	310	62	30.8	1.5
448	Clothing and clothing accessories stores . . . . .	167	320 288	45 068	11 789	1 946	9.5	10.8
4481	Clothing stores . . . . .	96	221 755	33 256	8 658	1 467	10.3	8.5
44811	Men's clothing stores . . . . .	4	4 794	861	207	35	51.2	—
448110	Men's clothing stores . . . . .	4	4 794	861	207	35	51.2	—
44812	Women's clothing stores . . . . .	46	107 067	13 715	3 674	652	6.8	2.0
448120	Women's clothing stores . . . . .	46	107 067	13 715	3 674	652	6.8	2.0
44813	Children's and infants' clothing stores . . . . .	6	5 344	653	163	50	5.1	—
448130	Children's and infants' clothing stores . . . . .	6	5 344	653	163	50	5.1	—
44814	Family clothing stores . . . . .	19	85 470	14 776	3 811	579	10.5	19.4
448140	Family clothing stores . . . . .	19	85 470	14 776	3 811	579	10.5	19.4
44815	Clothing accessories stores . . . . .	6	4 821	926	222	45	4.5	—
448150	Clothing accessories stores . . . . .	6	4 821	926	222	45	4.5	—
44819	Other clothing stores . . . . .	15	14 259	2 325	581	106	26.2	.6
448190	Other clothing stores . . . . .	15	14 259	2 325	581	106	26.2	.6
4482	Shoe stores . . . . .	26	29 976	4 016	1 061	248	6.4	36.2
44821	Shoe stores . . . . .	26	29 976	4 016	1 061	248	6.4	36.2
448210	Shoe stores . . . . .	26	29 976	4 016	1 061	248	6.4	36.2
4482102	Women's shoe stores . . . . .	10	10 344	1 614	421	90	2.8	27.1
4482104	Family shoe stores . . . . .	10	12 645	1 672	449	88	7.9	63.6
4482105	Athletic footwear stores . . . . .	6	6 987	730	191	70	8.9	—
4483	Jewelry, luggage, and leather goods stores . . . . .	45	68 557	7 796	2 070	231	8.3	7.1
44831	Jewelry stores . . . . .	41	58 589	6 845	1 838	198	9.8	3.9
448310	Jewelry stores . . . . .	41	58 589	6 845	1 838	198	9.8	3.9
44832	Luggage and leather goods stores . . . . .	4	9 968	951	232	33	—	26.1
448320	Luggage and leather goods stores . . . . .	4	9 968	951	232	33	—	26.1
451	Sporting goods, hobby, book, and music stores . . . . .	34	65 144	7 394	1 894	494	6.9	24.0
4511	Sporting goods, hobby, and musical instrument stores . . . . .	28	46 386	5 066	1 312	345	9.3	30.9
45111	Sporting goods stores . . . . .	15	29 615	3 020	795	184	4.9	43.0
451110	Sporting goods stores . . . . .	15	29 615	3 020	795	184	4.9	43.0
4511101	General-line sporting goods stores . . . . .	2	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores . . . . .	13	D	D	D	b	D	D
45112	Hobby, toy, and game stores . . . . .	8	13 776	1 331	327	142	4.3	6.5
451120	Hobby, toy, and game stores . . . . .	8	13 776	1 331	327	142	4.3	6.5
45113	Sewing, needlework, and piece goods stores . . . . .	4	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores . . . . .	4	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOCA RATON—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores—Con.							
4512	Book, periodical, and music stores .....	6	18 758	2 328	582	149	1.0	6.7
45121	Book stores and news dealers .....	3	D	D	D	c	D	D
451211	Book stores .....	3	D	D	D	c	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
4512113	College book stores .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	11	203 777	25 905	6 603	1 187	.1	—
4521	Department stores .....	5	199 210	25 537	6 497	1 172	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	5	209 916	25 537	6 497	1 172	—	—
45211	Department stores .....	5	199 210	25 537	6 497	1 172	—	—
452111	Department stores (except discount department stores) ..	4	D	D	D	g	D	D
45299	All other general merchandise stores .....	6	4 567	368	106	15	3.9	1.3
452990	All other general merchandise stores .....	6	4 567	368	106	15	3.9	1.3
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	a	D	D
453	Miscellaneous store retailers .....	100	D	D	D	f	D	D
4531	Florists .....	9	7 127	2 107	586	94	26.9	—
45311	Florists .....	9	7 127	2 107	586	94	26.9	—
453110	Florists .....	9	7 127	2 107	586	94	26.9	—
4532	Office supplies, stationery, and gift stores .....	27	33 547	3 959	1 005	214	20.5	3.9
45321	Office supplies and stationery stores .....	6	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	6	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	21	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	21	D	D	D	c	D	D
4533	Used merchandise stores .....	12	4 380	754	179	41	53.5	4.2
45331	Used merchandise stores .....	12	4 380	754	179	41	53.5	4.2
453310	Used merchandise stores .....	12	4 380	754	179	41	53.5	4.2
4539	Other miscellaneous store retailers .....	52	D	D	D	e	D	D
45391	Pet and pet supplies stores .....	8	8 712	1 310	292	84	7.1	—
453910	Pet and pet supplies stores .....	8	8 712	1 310	292	84	7.1	—
45392	Art dealers .....	22	15 223	2 217	523	63	29.7	.2
453920	Art dealers .....	22	15 223	2 217	523	63	29.7	.2
45399	All other miscellaneous store retailers .....	22	D	D	D	c	D	D
454	Nonstore retailers .....	53	D	D	D	f	D	D
4541	Electronic shopping and mail-order houses .....	31	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses .....	31	D	D	D	f	D	D
4543	Direct selling establishments .....	19	11 029	2 533	592	123	28.3	48.3
45439	Other direct selling establishments .....	19	11 029	2 533	592	123	28.3	48.3
454390	Other direct selling establishments .....	19	11 029	2 533	592	123	28.3	48.3
<b>BONIFAY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>34</b>	<b>34 796</b>	<b>3 555</b>	<b>847</b>	<b>245</b>	<b>75.3</b>	<b>.7</b>
441	Motor vehicle and parts dealers .....	7	8 606	987	199	46	76.4	.3
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	D	D	D	b	D	D
445	Food and beverage stores .....	3	D	D	D	c	D	D
446	Health and personal care stores .....	3	5 309	333	74	18	78.7	—
447	Gasoline stations .....	3	1 837	168	31	10	—	—
448	Clothing and clothing accessories stores .....	3	359	63	19	10	100.0	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BONITA SPRINGS</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>160</b>	<b>436 814</b>	<b>44 574</b>	<b>11 452</b>	<b>2 162</b>	<b>10.1</b>	<b>1.1</b>
441	Motor vehicle and parts dealers	16	115 937	8 873	2 339	244	5.7	—
4411	Automobile dealers	8	D	D	D	c	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	5	D	D	D	b	D	D
44131	Automotive parts and accessories stores	4	5 794	1 082	254	49	56.7	—
441310	Automotive parts and accessories stores	4	5 794	1 082	254	49	56.7	—
442	Furniture and home furnishings stores	22	17 256	1 950	462	86	29.2	12.3
4421	Furniture stores	7	7 182	986	215	41	13.8	—
44211	Furniture stores	7	7 182	986	215	41	13.8	—
442110	Furniture stores	7	7 182	986	215	41	13.8	—
4422	Home furnishings stores	15	10 074	964	247	45	40.1	21.1
44221	Floor covering stores	7	5 519	424	103	16	47.9	35.6
442210	Floor covering stores	7	5 519	424	103	16	47.9	35.6
44229	Other home furnishings stores	8	4 555	540	144	29	30.7	3.5
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	3	4 868	841	202	27	—	—
4431	Electronics and appliance stores	3	4 868	841	202	27	—	—
44311	Appliance, television, and other electronics stores	3	4 868	841	202	27	—	—
443112	Radio, television, and other electronics stores	3	4 868	841	202	27	—	—
444	Building material and garden equipment and supplies dealers	17	35 571	3 785	670	126	9.2	4.1
4441	Building material and supplies dealers	16	D	D	D	c	D	D
44412	Paint and wallpaper stores	3	D	D	D	a	D	D
444120	Paint and wallpaper stores	3	D	D	D	a	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	10	13 163	1 311	271	47	8.4	11.1
444190	Other building material dealers	10	13 163	1 311	271	47	8.4	11.1
445	Food and beverage stores	15	86 723	10 863	3 152	680	2.6	.2
4451	Grocery stores	10	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	8	83 357	10 507	3 052	645	1.8	—
445110	Supermarkets and other grocery (except convenience) stores	8	83 357	10 507	3 052	645	1.8	—
446	Health and personal care stores	12	25 329	2 823	748	198	6.9	.8
4461	Health and personal care stores	12	25 329	2 823	748	198	6.9	.8
44611	Pharmacies and drug stores	4	D	D	D	c	D	D
446110	Pharmacies and drug stores	4	D	D	D	c	D	D
4461101	Pharmacies and drug stores	4	D	D	D	c	D	D
447	Gasoline stations	10	38 992	1 868	470	115	9.1	—
4471	Gasoline stations	10	38 992	1 868	470	115	9.1	—
44711	Gasoline stations with convenience stores	10	38 992	1 868	470	115	9.1	—
447110	Gasoline stations with convenience stores	10	38 992	1 868	470	115	9.1	—
448	Clothing and clothing accessories stores	18	41 472	5 080	1 282	236	9.0	.5
4481	Clothing stores	10	17 766	1 710	471	142	3.0	1.2
44814	Family clothing stores	4	D	D	D	c	D	D
448140	Family clothing stores	4	D	D	D	c	D	D
4483	Jewelry, luggage, and leather goods stores	5	22 577	3 183	762	84	13.2	—
44831	Jewelry stores	5	22 577	3 183	762	84	13.2	—
448310	Jewelry stores	5	22 577	3 183	762	84	13.2	—
451	Sporting goods, hobby, book, and music stores	7	7 741	731	171	27	25.4	.6
4511	Sporting goods, hobby, and musical instrument stores	7	7 741	731	171	27	25.4	.6
45111	Sporting goods stores	5	D	D	D	a	D	D
451110	Sporting goods stores	5	D	D	D	a	D	D
4511101	General-line sporting goods stores	1	D	D	D	a	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
453	Miscellaneous store retailers	28	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	8	3 179	479	117	42	26.9	—
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45392	Art dealers	3	1 102	151	42	13	—	23.4
453920	Art dealers	3	1 102	151	42	13	—	23.4
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BONITA SPRINGS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	7	11 238	1 871	480	56	80.2	—
4542	Vending machine operators .....	1	D	D	D	a	D	D
45421	Vending machine operators .....	1	D	D	D	a	D	D
454210	Vending machine operators .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	3	5 740	1 164	290	40	73.3	—
454390	Other direct selling establishments .....	3	5 740	1 164	290	40	73.3	—
<b>BOWLING GREEN</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>7</b>	<b>3 244</b>	<b>331</b>	<b>88</b>	<b>35</b>	<b>100.0</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	4	1 459	109	35	11	100.0	—
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>BOYNTON BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>348</b>	<b>1 043 801</b>	<b>110 918</b>	<b>27 422</b>	<b>6 256</b>	<b>6.0</b>	<b>1.7</b>
441	Motor vehicle and parts dealers .....	12	64 482	4 080	1 028	156	2.9	—
44112	Used car dealers .....	1	D	D	D	b	D	D
441120	Used car dealers .....	1	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	31	52 438	5 761	1 407	210	4.9	2.2
4421	Furniture stores .....	14	32 712	3 474	840	84	4.9	2.3
44211	Furniture stores .....	14	32 712	3 474	840	84	4.9	2.3
442110	Furniture stores .....	14	32 712	3 474	840	84	4.9	2.3
4422	Home furnishings stores .....	17	19 726	2 287	567	126	4.8	2.1
44229	Other home furnishings stores .....	14	17 910	2 043	507	115	5.2	.2
442299	All other home furnishings stores .....	11	17 569	2 007	500	111	5.1	.3
443	Electronics and appliance stores .....	16	40 483	3 503	663	145	2.2	1.1
4431	Electronics and appliance stores .....	16	40 483	3 503	663	145	2.2	1.1
44311	Appliance, television, and other electronics stores .....	13	37 185	3 216	589	122	2.3	1.2
443111	Household appliance stores .....	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	10	D	D	D	b	D	D
44312	Computer and software stores .....	2	D	D	D	a	D	D
443120	Computer and software stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	15	120 912	15 730	4 082	614	2.3	.9
4441	Building material and supplies dealers .....	13	D	D	D	f	D	D
44411	Home centers .....	3	D	D	D	f	D	D
444110	Home centers .....	3	D	D	D	f	D	D
44419	Other building material dealers .....	7	D	D	D	b	D	D
444190	Other building material dealers .....	7	D	D	D	b	D	D
445	Food and beverage stores .....	45	146 133	16 222	4 039	1 101	5.7	2.4
4451	Grocery stores .....	26	129 456	14 472	3 586	970	3.0	2.6
44511	Supermarkets and other grocery (except convenience) stores .....	17	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	17	D	D	D	f	D	D
4452	Specialty food stores .....	13	5 609	1 214	338	108	38.7	2.9
4453	Beer, wine, and liquor stores .....	6	11 068	536	115	23	20.1	—
44531	Beer, wine, and liquor stores .....	6	11 068	536	115	23	20.1	—
445310	Beer, wine, and liquor stores .....	6	11 068	536	115	23	20.1	—
446	Health and personal care stores .....	40	60 804	7 862	1 822	487	22.3	2.3
4461	Health and personal care stores .....	40	60 804	7 862	1 822	487	22.3	2.3
44611	Pharmacies and drug stores .....	9	45 656	4 991	1 128	328	21.3	—
446110	Pharmacies and drug stores .....	9	45 656	4 991	1 128	328	21.3	—
4461101	Pharmacies and drug stores .....	8	D	D	D	e	D	D
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	8	3 634	539	128	47	24.5	—
446120	Cosmetics, beauty supplies, and perfume stores .....	8	3 634	539	128	47	24.5	—
44613	Optical goods stores .....	11	4 440	1 235	280	58	—	4.3
446130	Optical goods stores .....	11	4 440	1 235	280	58	—	4.3
44619	Other health and personal care stores .....	12	7 074	1 097	286	54	41.1	16.7
446191	Food (health) supplement stores .....	9	6 075	800	209	46	47.9	19.5
447	Gasoline stations .....	16	51 711	1 735	425	116	36.9	3.6
4471	Gasoline stations .....	16	51 711	1 735	425	116	36.9	3.6
44711	Gasoline stations with convenience stores .....	13	44 862	1 519	372	101	27.3	4.2
447110	Gasoline stations with convenience stores .....	13	44 862	1 519	372	101	27.3	4.2

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOYNTON BEACH—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
448	Clothing and clothing accessories stores .....	84	79 120	9 701	2 464	680	5.0	2.3
4481	Clothing stores .....	48	49 409	5 560	1 400	409	6.1	2.3
44811	Men's clothing stores .....	6	3 948	644	126	27	22.4	—
448110	Men's clothing stores .....	6	3 948	644	126	27	22.4	—
44812	Women's clothing stores .....	16	14 222	1 613	397	140	3.4	2.8
448120	Women's clothing stores .....	16	14 222	1 613	397	140	3.4	2.8
44813	Children's and infants' clothing stores .....	5	1 948	272	48	20	6.7	—
448130	Children's and infants' clothing stores .....	5	1 948	272	48	20	6.7	—
44814	Family clothing stores .....	11	23 912	2 320	646	174	—	.3
448140	Family clothing stores .....	11	23 912	2 320	646	174	—	.3
44815	Clothing accessories stores .....	4	1 081	176	41	12	8.2	21.7
448150	Clothing accessories stores .....	4	1 081	176	41	12	8.2	21.7
44819	Other clothing stores .....	6	4 298	535	142	36	33.9	9.8
448190	Other clothing stores .....	6	4 298	535	142	36	33.9	9.8
4482	Shoe stores .....	19	13 276	1 530	383	129	2.8	5.2
44821	Shoe stores .....	19	13 276	1 530	383	129	2.8	5.2
448210	Shoe stores .....	19	13 276	1 530	383	129	2.8	5.2
4482102	Women's shoe stores .....	3	D	D	D	a	D	D
4482104	Family shoe stores .....	10	6 844	800	207	77	—	6.6
4482105	Athletic footwear stores .....	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	17	16 435	2 611	681	142	3.4	—
44831	Jewelry stores .....	15	D	D	D	c	D	D
448310	Jewelry stores .....	15	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	24	37 563	4 548	1 087	332	3.6	8.4
4511	Sporting goods, hobby, and musical instrument stores .....	19	25 654	2 834	687	222	5.2	1.6
45111	Sporting goods stores .....	10	13 302	1 509	392	92	7.7	—
451110	Sporting goods stores .....	10	13 302	1 509	392	92	7.7	—
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	6	9 570	954	207	110	3.3	4.3
451120	Hobby, toy, and game stores .....	6	9 570	954	207	110	3.3	4.3
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	5	11 909	1 714	400	110	—	22.9
45121	Book stores and news dealers .....	3	D	D	D	b	D	D
451211	Book stores .....	3	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	13	343 344	35 322	8 852	2 060	—	.3
4521	Department stores .....	6	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	6	D	D	D	g	D	D
45211	Department stores .....	6	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	5	D	D	D	f	D	D
4529	Other general merchandise stores .....	7	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	3	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529901	Variety stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	39	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores .....	14	20 397	2 142	544	151	6.3	3.2
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	12	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	16	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	4	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	4	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	10	D	D	D	b	D	D
454	Nonstore retailers .....	13	D	D	D	b	D	D
4543	Direct selling establishments .....	9	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRADENTON</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>253</b>	<b>734 855</b>	<b>70 671</b>	<b>17 242</b>	<b>3 604</b>	<b>14.7</b>	<b>1.6</b>
441	Motor vehicle and parts dealers	27	167 941	14 060	3 272	368	37.0	1.0
4411	Automobile dealers	10	153 827	11 913	2 750	274	40.3	—
44111	New car dealers	4	121 847	10 477	2 438	218	33.2	—
441110	New car dealers	4	121 847	10 477	2 438	218	33.2	—
44112	Used car dealers	6	31 980	1 436	312	56	67.2	—
441120	Used car dealers	6	31 980	1 436	312	56	67.2	—
4412	Other motor vehicle dealers	4	4 528	160	32	12	—	37.7
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	13	9 586	1 987	490	82	2.3	—
44132	Tire dealers	7	5 165	1 126	285	37	1.6	—
441320	Tire dealers	7	5 165	1 126	285	37	1.6	—
442	Furniture and home furnishings stores	18	34 761	3 170	818	130	15.9	.6
4421	Furniture stores	10	11 093	1 458	407	61	41.7	1.0
44211	Furniture stores	10	11 093	1 458	407	61	41.7	1.0
442110	Furniture stores	10	11 093	1 458	407	61	41.7	1.0
4422	Home furnishings stores	8	23 668	1 712	411	69	3.8	.5
44221	Floor covering stores	6	D	D	D	b	D	D
442210	Floor covering stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	16	9 870	1 671	443	91	21.6	5.7
4431	Electronics and appliance stores	16	9 870	1 671	443	91	21.6	5.7
44311	Appliance, television, and other electronics stores	11	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	7	D	D	D	b	D	D
44312	Computer and software stores	5	D	D	D	b	D	D
443120	Computer and software stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	11	56 013	5 493	1 306	282	.9	6.4
4441	Building material and supplies dealers	7	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores	4	D	D	D	b	D	D
445	Food and beverage stores	29	97 671	9 495	2 402	579	6.7	1.9
4451	Grocery stores	22	92 571	9 127	2 309	548	6.9	2.0
44511	Supermarkets and other grocery (except convenience) stores	10	79 606	8 552	2 161	499	3.2	—
445110	Supermarkets and other grocery (except convenience) stores	10	79 606	8 552	2 161	499	3.2	—
44512	Convenience stores	12	12 965	575	148	49	29.4	13.7
445120	Convenience stores	12	12 965	575	148	49	29.4	13.7
446	Health and personal care stores	30	54 593	7 113	1 649	369	25.1	.6
4461	Health and personal care stores	30	54 593	7 113	1 649	369	25.1	.6
44611	Pharmacies and drug stores	11	D	D	D	e	D	D
446110	Pharmacies and drug stores	11	D	D	D	e	D	D
4461101	Pharmacies and drug stores	10	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	14	D	D	D	b	D	D
446191	Food (health) supplement stores	5	D	D	D	b	D	D
446199	All other health and personal care stores	9	3 454	994	266	33	—	5.8
447	Gasoline stations	22	37 522	1 813	369	116	33.0	3.8
4471	Gasoline stations	22	37 522	1 813	369	116	33.0	3.8
44711	Gasoline stations with convenience stores	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	19	D	D	D	c	D	D
448	Clothing and clothing accessories stores	46	48 283	5 304	1 364	378	3.0	3.5
4481	Clothing stores	23	36 776	3 797	978	268	2.3	1.9
44814	Family clothing stores	8	D	D	D	c	D	D
448140	Family clothing stores	8	D	D	D	c	D	D
44819	Other clothing stores	5	1 962	514	136	25	33.9	—
448190	Other clothing stores	5	1 962	514	136	25	33.9	—
4483	Jewelry, luggage, and leather goods stores	15	8 664	1 183	306	77	5.7	2.4
44831	Jewelry stores	15	8 664	1 183	306	77	5.7	2.4
448310	Jewelry stores	15	8 664	1 183	306	77	5.7	2.4
451	Sporting goods, hobby, book, and music stores	6	5 888	631	158	40	4.8	—
4511	Sporting goods, hobby, and musical instrument stores	4	D	D	D	b	D	D
4512	Book, periodical, and music stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRADENTON—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	9	208 824	19 740	4 934	1 074	—	—
452111	Department stores (except discount department stores) ..	1	D	D	D	c	D	D
4529	Other general merchandise stores .....	6	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	4	6 436	629	129	41	—	—
452990	All other general merchandise stores .....	4	6 436	629	129	41	—	—
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	31	11 388	1 875	455	161	25.1	5.7
4531	Florists .....	8	2 713	447	106	32	49.3	—
45311	Florists .....	8	2 713	447	106	32	49.3	—
453110	Florists .....	8	2 713	447	106	32	49.3	—
4533	Used merchandise stores .....	6	2 983	815	192	61	24.9	—
45331	Used merchandise stores .....	6	2 983	815	192	61	24.9	—
453310	Used merchandise stores .....	6	2 983	815	192	61	24.9	—
4539	Other miscellaneous store retailers .....	13	4 716	437	116	48	13.5	13.3
45399	All other miscellaneous store retailers .....	9	3 825	236	54	26	11.4	9.8
454	Nonstore retailers .....	8	2 101	306	72	16	39.0	—
<b>BROOKSVILLE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>116</b>	<b>368 160</b>	<b>34 806</b>	<b>8 399</b>	<b>1 796</b>	<b>6.7</b>	<b>.8</b>
441	Motor vehicle and parts dealers .....	20	107 346	6 998	1 654	229	7.8	.3
4411	Automobile dealers .....	7	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	11	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	9	7 309	1 204	303	69	6.6	—
441310	Automotive parts and accessories stores .....	9	7 309	1 204	303	69	6.6	—
442	Furniture and home furnishings stores .....	3	1 247	221	57	16	14.3	—
443	Electronics and appliance stores .....	4	1 066	133	37	9	16.0	1.1
444	Building material and garden equipment and supplies dealers ...	11	23 650	3 140	766	136	3.2	7.7
4441	Building material and supplies dealers .....	9	D	D	D	c	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	13	40 513	4 415	1 239	330	7.1	.4
4451	Grocery stores .....	12	D	D	D	e	D	D
446	Health and personal care stores .....	12	D	D	D	c	D	D
4461	Health and personal care stores .....	12	D	D	D	c	D	D
447	Gasoline stations .....	14	21 005	904	212	66	29.2	—
44711	Gasoline stations with convenience stores .....	13	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	13	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	6	3 131	394	101	34	38.2	—
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	1 327	223	72	12	48.0	—
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	8	D	D	D	f	D	D
4529	Other general merchandise stores .....	7	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	5	7 396	733	157	50	—	—
452990	All other general merchandise stores .....	5	7 396	733	157	50	—	—
4529901	Variety stores .....	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	16	D	D	D	b	D	D
4533	Used merchandise stores .....	5	806	151	39	18	1.4	3.2
45331	Used merchandise stores .....	5	806	151	39	18	1.4	3.2
453310	Used merchandise stores .....	5	806	151	39	18	1.4	3.2
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	6	2 905	553	136	28	25.3	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CALLAWAY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>35</b>	<b>147 412</b>	<b>14 239</b>	<b>3 676</b>	<b>817</b>	<b>1.4</b>	<b>11.0</b>
441	Motor vehicle and parts dealers .....	4	2 823	513	131	25	28.0	—
442	Furniture and home furnishings stores .....	3	2 310	212	64	11	10.6	—
4421	Furniture stores .....	3	2 310	212	64	11	10.6	—
44211	Furniture stores .....	3	2 310	212	64	11	10.6	—
442110	Furniture stores .....	3	2 310	212	64	11	10.6	—
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	9	15 019	639	176	36	—	32.4
44711	Gasoline stations with convenience stores .....	9	15 019	639	176	36	—	32.4
447110	Gasoline stations with convenience stores .....	9	15 019	639	176	36	—	32.4
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	f	D	D
4529	Other general merchandise stores .....	2	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
<b>CAPE CANAVERAL</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>32</b>	<b>57 184</b>	<b>3 458</b>	<b>779</b>	<b>172</b>	<b>11.8</b>	<b>3.8</b>
441	Motor vehicle and parts dealers .....	4	3 141	514	86	12	29.8	28.8
4412	Other motor vehicle dealers .....	4	3 141	514	86	12	29.8	28.8
44122	Motorcycle, boat, and other motor vehicle dealers .....	4	3 141	514	86	12	29.8	28.8
441222	Boat dealers .....	4	3 141	514	86	12	29.8	28.8
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4441	Building material and supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	a	D	D
444190	Other building material dealers .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	5	2 284	105	43	18	45.4	54.6
447	Gasoline stations .....	6	22 515	919	215	65	4.6	—
4471	Gasoline stations .....	6	22 515	919	215	65	4.6	—
44711	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAPE CORAL</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>338</b>	<b>771 176</b>	<b>79 786</b>	<b>20 065</b>	<b>4 220</b>	<b>10.9</b>	<b>1.3</b>
441	Motor vehicle and parts dealers	46	101 350	8 655	2 037	299	32.8	1.2
44112	Used car dealers	10	D	D	D	b	D	D
441120	Used car dealers	10	D	D	D	b	D	D
4412	Other motor vehicle dealers	12	26 415	1 306	278	53	86.1	3.6
44122	Motorcycle, boat, and other motor vehicle dealers	9	24 751	1 202	241	47	88.9	.1
441222	Boat dealers	7	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	20	18 686	3 409	798	149	18.3	—
44131	Automotive parts and accessories stores	12	10 484	1 470	341	95	25.4	—
441310	Automotive parts and accessories stores	12	10 484	1 470	341	95	25.4	—
44132	Tire dealers	8	8 202	1 939	457	54	9.2	—
441320	Tire dealers	8	8 202	1 939	457	54	9.2	—
442	Furniture and home furnishings stores	23	16 080	2 084	502	82	27.4	.1
4421	Furniture stores	6	2 866	392	94	17	19.7	—
44211	Furniture stores	6	2 866	392	94	17	19.7	—
442110	Furniture stores	6	2 866	392	94	17	19.7	—
4422	Home furnishings stores	17	13 214	1 692	408	65	29.1	.1
44221	Floor covering stores	8	9 608	1 326	317	44	18.3	—
442210	Floor covering stores	8	9 608	1 326	317	44	18.3	—
44229	Other home furnishings stores	9	3 606	366	91	21	57.8	.5
443	Electronics and appliance stores	16	8 879	753	232	61	9.9	1.9
4431	Electronics and appliance stores	16	8 879	753	232	61	9.9	1.9
44311	Appliance, television, and other electronics stores	11	6 575	466	148	33	10.3	2.6
443111	Household appliance stores	5	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	a	D	D
44312	Computer and software stores	4	D	D	D	b	D	D
443120	Computer and software stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	45	135 239	15 823	3 811	720	7.5	2.7
4441	Building material and supplies dealers	40	132 329	15 379	3 721	701	6.3	2.7
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44412	Paint and wallpaper stores	8	D	D	D	D	D	D
444120	Paint and wallpaper stores	8	D	D	D	a	D	D
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	24	22 906	3 673	773	139	19.9	10.7
444190	Other building material dealers	24	22 906	3 673	773	139	19.9	10.7
4442	Lawn and garden equipment and supplies stores	5	2 910	444	90	19	62.2	—
445	Food and beverage stores	30	147 120	17 092	4 664	1 098	4.9	.1
4451	Grocery stores	22	141 197	16 426	4 488	1 053	4.4	—
44511	Supermarkets and other grocery (except convenience) stores	14	135 563	16 101	4 416	1 023	2.8	—
445110	Supermarkets and other grocery (except convenience) stores	14	135 563	16 101	4 416	1 023	2.8	—
44512	Convenience stores	8	5 634	325	72	30	43.7	.4
445120	Convenience stores	8	5 634	325	72	30	43.7	.4
4452	Specialty food stores	5	1 066	406	95	25	85.8	6.3
446	Health and personal care stores	28	68 585	7 686	1 989	410	13.3	.9
4461	Health and personal care stores	28	68 585	7 686	1 989	410	13.3	.9
44611	Pharmacies and drug stores	10	62 453	6 545	1 673	353	10.0	—
446110	Pharmacies and drug stores	10	62 453	6 545	1 673	353	10.0	—
4461101	Pharmacies and drug stores	10	62 453	6 545	1 673	353	10.0	—
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	14	3 776	672	201	41	52.1	16.9
446191	Food (health) supplement stores	8	1 885	302	89	28	26.2	31.0
447	Gasoline stations	30	81 972	4 386	1 189	238	3.2	3.1
4471	Gasoline stations	30	81 972	4 386	1 189	238	3.2	3.1
44711	Gasoline stations with convenience stores	28	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	28	D	D	D	c	D	D
448	Clothing and clothing accessories stores	27	24 664	2 868	714	207	17.5	.9
4481	Clothing stores	17	20 405	2 164	541	168	11.8	.3
44814	Family clothing stores	3	D	D	D	b	D	D
448140	Family clothing stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	7	2 811	578	141	26	63.3	5.9
451	Sporting goods, hobby, book, and music stores	10	1 971	297	72	15	13.0	8.5

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAPE CORAL—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	10	153 750	15 619	3 746	806	1.2	—
4529	Other general merchandise stores .....	7	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
45299	All other general merchandise stores .....	6	5 612	660	174	60	33.7	—
452990	All other general merchandise stores .....	6	5 612	660	174	60	33.7	—
4529901	Variety stores .....	3	3 448	403	96	30	22.0	—
453	Miscellaneous store retailers .....	47	22 810	2 934	695	213	32.1	—
4531	Florists .....	10	1 722	371	95	24	67.9	—
45311	Florists .....	10	1 722	371	95	24	67.9	—
453110	Florists .....	10	1 722	371	95	24	67.9	—
4532	Office supplies, stationery, and gift stores .....	12	9 495	928	214	78	3.8	—
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	9	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	9	D	D	D	b	D	D
4533	Used merchandise stores .....	5	1 759	349	82	34	52.8	—
45331	Used merchandise stores .....	5	1 759	349	82	34	52.8	—
453310	Used merchandise stores .....	5	1 759	349	82	34	52.8	—
4539	Other miscellaneous store retailers .....	20	9 834	1 286	304	77	49.4	—
45392	Art dealers .....	2	D	D	D	b	D	D
453920	Art dealers .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	15	D	D	D	b	D	D
454	Nonstore retailers .....	26	8 756	1 589	414	71	31.8	15.2
4541	Electronic shopping and mail-order houses .....	11	4 199	930	241	41	47.2	5.3
45411	Electronic shopping and mail-order houses .....	11	4 199	930	241	41	47.2	5.3
4543	Direct selling establishments .....	11	D	D	D	b	D	D
45439	Other direct selling establishments .....	10	2 788	309	81	17	12.7	39.8
454390	Other direct selling establishments .....	10	2 788	309	81	17	12.7	39.8
<b>CASSELBERRY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>133</b>	<b>303 838</b>	<b>31 737</b>	<b>7 913</b>	<b>1 725</b>	<b>7.9</b>	<b>4.5</b>
441	Motor vehicle and parts dealers .....	11	41 228	2 480	608	76	18.2	.1
442	Furniture and home furnishings stores .....	15	24 723	2 534	631	126	9.8	1.5
4421	Furniture stores .....	6	9 827	969	237	38	17.3	3.8
44211	Furniture stores .....	6	9 827	969	237	38	17.3	3.8
442110	Furniture stores .....	6	9 827	969	237	38	17.3	3.8
4422	Home furnishings stores .....	9	14 896	1 565	394	88	4.9	—
44221	Floor covering stores .....	4	3 720	440	116	16	12.7	—
442210	Floor covering stores .....	4	3 720	440	116	16	12.7	—
44229	Other home furnishings stores .....	5	11 176	1 125	278	72	2.3	—
442299	All other home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics and appliance stores .....	6	2 849	623	172	35	62.0	—
4431	Electronics and appliance stores .....	6	2 849	623	172	35	62.0	—
44312	Computer and software stores .....	4	D	D	D	b	D	D
443120	Computer and software stores .....	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	9	D	D	D	b	D	D
44412	Paint and wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	14	D	D	D	e	D	D
4451	Grocery stores .....	7	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	5	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	5	D	D	D	e	D	D
4452	Specialty food stores .....	4	1 641	195	53	18	5.5	—
446	Health and personal care stores .....	14	19 820	2 663	626	154	7.8	.4
4461	Health and personal care stores .....	14	19 820	2 663	626	154	7.8	.4
44612	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
44613	Optical goods stores .....	3	3 049	775	149	32	42.8	—
446130	Optical goods stores .....	3	3 049	775	149	32	42.8	—
447	Gasoline stations .....	6	13 931	868	230	53	—	—
44711	Gasoline stations with convenience stores .....	6	13 931	868	230	53	—	—
447110	Gasoline stations with convenience stores .....	6	13 931	868	230	53	—	—
448	Clothing and clothing accessories stores .....	9	16 836	1 987	524	76	6.0	—
4481	Clothing stores .....	3	D	D	D	b	D	D
44814	Family clothing stores .....	2	D	D	D	b	D	D
448140	Family clothing stores .....	2	D	D	D	b	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CASSELBERRY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	13	13 905	1 403	354	81	14.3	59.4
4511	Sporting goods, hobby, and musical instrument stores .....	12	D	D	D	b	D	D
45111	Sporting goods stores .....	7	7 946	751	182	33	18.9	72.9
451110	Sporting goods stores .....	7	7 946	751	182	33	18.9	72.9
4511102	Specialty-line sporting goods stores .....	6	D	D	D	b	D	D
451114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	1	D	D	D	b	D	D
45121	Book stores and news dealers .....	1	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
452	General merchandise stores .....	7	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	2	D	D	D	e	D	D
452112	Discount department stores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	5	3 467	317	124	48	9.6	21.3
452990	All other general merchandise stores .....	5	3 467	317	124	48	9.6	21.3
453	Miscellaneous store retailers .....	18	14 566	2 261	487	135	11.5	.4
4532	Office supplies, stationery, and gift stores .....	4	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	11	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	4	4 540	722	143	49	—	—
453910	Pet and pet supplies stores .....	4	4 540	722	143	49	—	—
45399	All other miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	11	13 963	2 235	538	76	13.1	16.6
4541	Electronic shopping and mail-order houses .....	4	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses .....	4	D	D	D	a	D	D
4543	Direct selling establishments .....	6	9 944	1 883	468	55	18.4	.1
45439	Other direct selling establishments .....	6	9 944	1 883	468	55	18.4	.1
454390	Other direct selling establishments .....	6	9 944	1 883	468	55	18.4	.1
<b>CEDAR GROVE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>31</b>	<b>63 911</b>	<b>6 263</b>	<b>1 500</b>	<b>312</b>	<b>18.8</b>	<b>7.3</b>
441	Motor vehicle and parts dealers .....	10	25 487	2 202	525	104	44.7	1.4
44112	Used car dealers .....	3	D	D	D	b	D	D
441120	Used car dealers .....	3	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	6	2 972	385	102	21	—	—
445	Food and beverage stores .....	2	D	D	D	c	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	4 228	249	61	18	—	63.2
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	6 864	688	121	21	—	—
45393	Manufactured (mobile) home dealers .....	3	6 864	688	121	21	—	—
453930	Manufactured (mobile) home dealers .....	3	6 864	688	121	21	—	—
454	Nonstore retailers .....	3	D	D	D	b	D	D
4542	Vending machine operators .....	1	D	D	D	a	D	D
45421	Vending machine operators .....	1	D	D	D	a	D	D
454210	Vending machine operators .....	1	D	D	D	a	D	D
<b>CHATTAHOOCHEE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>11</b>	<b>13 974</b>	<b>1 210</b>	<b>381</b>	<b>92</b>	<b>21.8</b>	<b>5.5</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHIPLEY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>42</b>	<b>87 306</b>	<b>9 187</b>	<b>2 257</b>	<b>568</b>	<b>21.8</b>	<b>2.2</b>
441	Motor vehicle and parts dealers .....	5	2 550	374	97	17	57.4	3.6
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
445	Food and beverage stores .....	1	D	D	D	b	D	D
446	Health and personal care stores .....	6	D	D	D	b	D	D
4461	Health and personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	8	6 350	309	79	25	.8	17.7
448	Clothing and clothing accessories stores .....	6	2 542	289	62	26	29.5	—
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	3	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
<b>CLEARWATER</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>703</b>	<b>2 505 488</b>	<b>221 941</b>	<b>55 720</b>	<b>10 049</b>	<b>4.9</b>	<b>3.8</b>
441	Motor vehicle and parts dealers .....	78	1 183 799	79 902	19 891	1 920	1.9	1.8
4411	Automobile dealers .....	39	1 094 725	68 000	17 177	1 550	1.7	.6
44111	New car dealers .....	23	1 075 549	66 828	16 869	1 509	.8	.3
441110	New car dealers .....	23	1 075 549	66 828	16 869	1 509	.8	.3
44112	Used car dealers .....	16	19 176	1 172	308	41	50.5	16.9
441120	Used car dealers .....	16	19 176	1 172	308	41	50.5	16.9
4412	Other motor vehicle dealers .....	17	66 026	6 412	1 418	193	2.6	17.8
44121	Recreational vehicle dealers .....	5	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	5	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	12	D	D	D	c	D	D
441221	Motorcycle dealers .....	1	D	D	D	b	D	D
441222	Boat dealers .....	8	25 527	2 458	525	102	.3	40.0
441229	All other motor vehicle dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	22	23 048	5 490	1 296	177	11.2	11.5
44131	Automotive parts and accessories stores .....	13	12 386	2 730	667	105	18.9	—
441310	Automotive parts and accessories stores .....	13	12 386	2 730	667	105	18.9	—
44132	Tire dealers .....	9	10 662	2 760	629	72	2.4	24.9
441320	Tire dealers .....	9	10 662	2 760	629	72	2.4	24.9
442	Furniture and home furnishings stores .....	51	75 468	9 398	2 338	410	11.7	26.7
4421	Furniture stores .....	18	46 829	6 127	1 544	210	6.4	39.6
44211	Furniture stores .....	18	46 829	6 127	1 544	210	6.4	39.6
442110	Furniture stores .....	18	46 829	6 127	1 544	210	6.4	39.6
4422	Home furnishings stores .....	33	28 639	3 271	794	200	20.5	5.7
44221	Floor covering stores .....	13	6 277	990	255	40	50.0	25.8
442210	Floor covering stores .....	13	6 277	990	255	40	50.0	25.8
44229	Other home furnishings stores .....	20	22 362	2 281	539	160	12.3	—
442299	All other home furnishings stores .....	18	D	D	D	c	D	D
443	Electronics and appliance stores .....	34	111 794	9 187	2 345	419	1.9	3.1
4431	Electronics and appliance stores .....	34	111 794	9 187	2 345	419	1.9	3.1
44311	Appliance, television, and other electronics stores .....	21	78 911	6 640	1 682	308	2.4	3.0
443111	Household appliance stores .....	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	16	D	D	D	e	D	D
44312	Computer and software stores .....	11	D	D	D	c	D	D
443120	Computer and software stores .....	11	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers ...	32	117 819	12 582	3 314	569	3.9	4.5
4441	Building material and supplies dealers .....	29	D	D	D	f	D	D
44411	Home centers .....	6	D	D	D	e	D	D
444110	Home centers .....	6	D	D	D	e	D	D
44412	Paint and wallpaper stores .....	7	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	13	17 837	2 717	659	85	3.8	21.3
444190	Other building material dealers .....	13	17 837	2 717	659	85	3.8	21.3

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLEARWATER—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Food and beverage stores .....	68	204 580	23 578	5 822	1 482	7.1	2.0
445	Food and beverage stores .....	68	204 580	23 578	5 822	1 482	7.1	2.0
4451	Grocery stores .....	42	192 248	22 300	5 539	1 416	5.5	1.4
44511	Supermarkets and other grocery (except convenience) stores .....	24	184 194	21 831	5 417	1 360	3.4	.8
445110	Supermarkets and other grocery (except convenience) stores .....	24	184 194	21 831	5 417	1 360	3.4	.8
44512	Convenience stores .....	18	8 054	469	122	56	54.4	14.6
445120	Convenience stores .....	18	8 054	469	122	56	54.4	14.6
4452	Specialty food stores .....	17	4 837	712	147	34	22.8	30.0
4453	Beer, wine, and liquor stores .....	9	7 495	566	136	32	36.5	.9
44531	Beer, wine, and liquor stores .....	9	7 495	566	136	32	36.5	.9
445310	Beer, wine, and liquor stores .....	9	7 495	566	136	32	36.5	.9
446	Health and personal care stores .....	59	86 509	11 598	2 865	599	6.2	12.2
4461	Health and personal care stores .....	59	86 509	11 598	2 865	599	6.2	12.2
44611	Pharmacies and drug stores .....	15	62 401	7 155	1 854	358	3.1	14.5
446110	Pharmacies and drug stores .....	15	62 401	7 155	1 854	358	3.1	14.5
4461101	Pharmacies and drug stores .....	14	D	D	D	e	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	6	2 320	285	65	20	33.1	—
446120	Cosmetics, beauty supplies, and perfume stores .....	6	2 320	285	65	20	33.1	—
44613	Optical goods stores .....	14	7 627	1 519	374	60	8.7	6.3
446130	Optical goods stores .....	14	7 627	1 519	374	60	8.7	6.3
44619	Other health and personal care stores .....	24	14 161	2 639	572	161	14.3	7.6
446191	Food (health) supplement stores .....	15	11 252	2 081	455	142	8.4	8.7
446199	All other health and personal care stores .....	9	2 909	558	117	19	37.3	3.4
447	Gasoline stations .....	36	69 076	4 292	1 034	246	18.7	4.5
4471	Gasoline stations .....	36	69 076	4 292	1 034	246	18.7	4.5
44711	Gasoline stations with convenience stores .....	29	63 159	3 419	830	202	12.9	4.9
447110	Gasoline stations with convenience stores .....	29	63 159	3 419	830	202	12.9	4.9
448	Clothing and clothing accessories stores .....	142	141 747	17 823	4 657	1 331	8.9	9.7
4481	Clothing stores .....	89	105 037	13 144	3 437	1 042	6.7	11.6
44812	Women's clothing stores .....	31	20 635	2 592	650	246	7.3	12.2
448120	Women's clothing stores .....	31	20 635	2 592	650	246	7.3	12.2
44813	Children's and infants' clothing stores .....	6	5 437	769	176	75	—	—
448130	Children's and infants' clothing stores .....	6	5 437	769	176	75	—	—
44814	Family clothing stores .....	20	62 039	6 443	1 763	461	3.3	13.5
448140	Family clothing stores .....	20	62 039	6 443	1 763	461	3.3	13.5
44815	Clothing accessories stores .....	6	2 020	332	89	25	13.7	.2
448150	Clothing accessories stores .....	6	2 020	332	89	25	13.7	.2
44819	Other clothing stores .....	20	12 383	2 494	628	203	21.9	10.2
448190	Other clothing stores .....	20	12 383	2 494	628	203	21.9	10.2
4482	Shoe stores .....	16	13 994	1 437	378	123	5.4	.8
44821	Shoe stores .....	16	13 994	1 437	378	123	5.4	.8
448210	Shoe stores .....	16	13 994	1 437	378	123	5.4	.8
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	10	7 433	796	225	57	10.2	1.6
4482105	Athletic footwear stores .....	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	37	22 716	3 242	842	166	21.3	6.5
44831	Jewelry stores .....	32	D	D	D	c	D	D
448310	Jewelry stores .....	32	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	5	D	D	D	b	D	D
448320	Luggage and leather goods stores .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	42	43 706	5 488	1 323	376	11.4	7.4
4511	Sporting goods, hobby, and musical instrument stores .....	25	28 705	3 616	872	230	15.6	3.4
45111	Sporting goods stores .....	12	7 869	1 586	373	64	39.3	3.7
451110	Sporting goods stores .....	12	7 869	1 586	373	64	39.3	3.7
4511102	Specialty-line sporting goods stores .....	9	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	8	10 838	814	191	112	11.7	1.5
451120	Hobby, toy, and game stores .....	8	10 838	814	191	112	11.7	1.5
45113	Sewing, needlework, and piece goods stores .....	3	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	3	D	D	D	a	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	17	15 001	1 872	451	146	3.5	15.0
45121	Book stores and news dealers .....	10	7 594	1 157	283	94	4.8	.1
451211	Book stores .....	7	D	D	D	b	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers and newsstands .....	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	7	7 407	715	168	52	2.1	30.2
451220	Prerecorded tape, compact disc, and record stores .....	7	7 407	715	168	52	2.1	30.2

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLEARWATER—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	18	367 253	34 001	8 827	1 941	—	.8
4521	Department stores .....	8	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	8	D	D	D	g	D	D
45211	Department stores .....	8	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D
452112	Discount department stores .....	4	D	D	D	f	D	D
4529	Other general merchandise stores .....	10	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	9	D	D	D	c	D	D
452990	All other general merchandise stores .....	9	D	D	D	c	D	D
4529901	Variety stores .....	6	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	109	75 018	10 039	2 347	625	25.5	6.6
4531	Florists .....	14	3 857	1 012	264	88	51.3	12.5
45311	Florists .....	14	3 857	1 012	264	88	51.3	12.5
453110	Florists .....	14	3 857	1 012	264	88	51.3	12.5
4532	Office supplies, stationery, and gift stores .....	46	35 555	4 380	1 013	256	11.7	4.4
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	43	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	43	D	D	D	c	D	D
4533	Used merchandise stores .....	16	3 664	930	229	69	12.1	1.6
45331	Used merchandise stores .....	16	3 664	930	229	69	12.1	1.6
453310	Used merchandise stores .....	16	3 664	930	229	69	12.1	1.6
4539	Other miscellaneous store retailers .....	33	31 942	3 717	841	212	39.4	8.8
45391	Pet and pet supplies stores .....	6	8 340	1 056	213	59	17.9	.5
453910	Pet and pet supplies stores .....	6	8 340	1 056	213	59	17.9	.5
45393	Manufactured (mobile) home dealers .....	4	7 444	565	130	23	93.9	6.1
453930	Manufactured (mobile) home dealers .....	4	7 444	565	130	23	93.9	6.1
45399	All other miscellaneous store retailers .....	20	15 933	2 050	495	129	24.4	14.6
454	Nonstore retailers .....	34	28 719	4 053	957	131	52.2	5.4
4541	Electronic shopping and mail-order houses .....	16	17 193	1 961	451	59	69.3	5.6
45411	Electronic shopping and mail-order houses .....	16	17 193	1 961	451	59	69.3	5.6
4543	Direct selling establishments .....	14	D	D	D	b	D	D
45439	Other direct selling establishments .....	13	9 304	1 747	428	53	9.3	6.4
454390	Other direct selling establishments .....	13	9 304	1 747	428	53	9.3	6.4
<b>CLERMONT</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>77</b>	<b>219 624</b>	<b>21 241</b>	<b>5 506</b>	<b>1 031</b>	<b>7.2</b>	<b>1.9</b>
441	Motor vehicle and parts dealers .....	5	D	D	D	c	D	D
4411	Automobile dealers .....	2	D	D	D	c	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	8	6 248	549	106	21	69.7	—
4421	Furniture stores .....	3	D	D	D	a	D	D
44211	Furniture stores .....	3	D	D	D	a	D	D
442110	Furniture stores .....	3	D	D	D	a	D	D
4422	Home furnishings stores .....	5	D	D	D	a	D	D
44221	Floor covering stores .....	3	D	D	D	a	D	D
442210	Floor covering stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	20 604	4 837	1 090	160	2.1	12.6
4441	Building material and supplies dealers .....	8	D	D	D	c	D	D
44419	Other building material dealers .....	3	D	D	D	c	D	D
444190	Other building material dealers .....	3	D	D	D	c	D	D
445	Food and beverage stores .....	4	D	D	D	e	D	D
4451	Grocery stores .....	3	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	2	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	2	D	D	D	e	D	D
446	Health and personal care stores .....	11	15 928	2 124	428	73	12.8	6.9
4461	Health and personal care stores .....	11	15 928	2 124	428	73	12.8	6.9
447	Gasoline stations .....	6	22 455	732	180	52	21.5	—
4471	Gasoline stations .....	6	22 455	732	180	52	21.5	—
44711	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	6	2 744	370	96	19	27.9	—
451	Sporting goods, hobby, book, and music stores .....	6	1 065	241	52	14	28.3	34.9

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLERMONT—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	2	D	D	D	c	D	D
45299	All other general merchandise stores .....	1	D	D	D	a	D	D
452990	All other general merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>CLEWISTON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>66</b>	<b>112 668</b>	<b>11 680</b>	<b>2 785</b>	<b>746</b>	<b>28.2</b>	<b>5.7</b>
441	Motor vehicle and parts dealers .....	11	17 341	1 297	319	52	90.6	5.3
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	3 638	694	118	51	—	21.0
445	Food and beverage stores .....	17	20 526	1 824	394	129	36.4	20.2
44512	Convenience stores .....	8	5 476	467	109	45	83.5	16.5
445120	Convenience stores .....	8	5 476	467	109	45	83.5	16.5
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	10 689	729	233	49	36.4	—
448	Clothing and clothing accessories stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	3	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
4542	Vending machine operators .....	1	D	D	D	a	D	D
45421	Vending machine operators .....	1	D	D	D	a	D	D
454210	Vending machine operators .....	1	D	D	D	a	D	D
<b>COCOA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>124</b>	<b>248 827</b>	<b>23 338</b>	<b>5 756</b>	<b>1 269</b>	<b>11.6</b>	<b>3.6</b>
441	Motor vehicle and parts dealers .....	28	125 120	9 172	2 201	276	11.3	2.3
4411	Automobile dealers .....	12	101 973	7 022	1 693	169	5.2	2.0
44112	Used car dealers .....	10	D	D	D	b	D	D
441120	Used car dealers .....	10	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	5	8 600	411	88	15	77.3	—
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	4	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	11	14 547	1 739	420	92	14.9	5.8
44131	Automotive parts and accessories stores .....	7	7 137	1 203	288	75	30.4	11.8
441310	Automotive parts and accessories stores .....	7	7 137	1 203	288	75	30.4	11.8
44132	Tire dealers .....	4	7 410	536	132	17	—	—
441320	Tire dealers .....	4	7 410	536	132	17	—	—
442	Furniture and home furnishings stores .....	7	3 173	359	94	23	37.8	—
443	Electronics and appliance stores .....	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	12	11 568	2 066	506	80	6.6	13.8
4441	Building material and supplies dealers .....	10	D	D	D	b	D	D
44412	Paint and wallpaper stores .....	3	3 172	412	92	14	—	50.3
444120	Paint and wallpaper stores .....	3	3 172	412	92	14	—	50.3
445	Food and beverage stores .....	15	52 909	6 408	1 634	477	11.6	.3
4451	Grocery stores .....	11	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	9	49 088	6 133	1 582	462	11.4	.3
445110	Supermarkets and other grocery (except convenience) stores .....	9	49 088	6 133	1 582	462	11.4	.3
446	Health and personal care stores .....	6	16 843	1 623	355	109	10.3	—
4461	Health and personal care stores .....	6	16 843	1 623	355	109	10.3	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COCOA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	17	22 131	1 266	305	83	6.4	5.2
44711	Gasoline stations with convenience stores .....	15	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	15	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	9	3 065	552	122	36	43.3	—
451	Sporting goods, hobby, book, and music stores .....	8	5 346	583	181	57	1.0	47.5
4511	Sporting goods, hobby, and musical instrument stores .....	6	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	2	D	D	D	a	D	D
45121	Book stores and news dealers .....	1	D	D	D	a	D	D
451211	Book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	4 318	455	109	35	—	—
45299	All other general merchandise stores .....	3	4 318	455	109	35	—	—
452990	All other general merchandise stores .....	3	4 318	455	109	35	—	—
453	Miscellaneous store retailers .....	15	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
<b>COCOA BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>59</b>	<b>111 290</b>	<b>10 777</b>	<b>2 527</b>	<b>679</b>	<b>8.0</b>	<b>.3</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	8	43 884	4 652	1 154	287	3.1	—
4451	Grocery stores .....	6	D	D	D	e	D	D
446	Health and personal care stores .....	3	D	D	D	c	D	D
4461	Health and personal care stores .....	3	D	D	D	c	D	D
447	Gasoline stations .....	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	21	35 696	2 598	548	163	7.3	—
4481	Clothing stores .....	14	34 407	2 465	517	152	5.2	—
44814	Family clothing stores .....	3	D	D	D	b	D	D
448140	Family clothing stores .....	3	D	D	D	b	D	D
44819	Other clothing stores .....	5	D	D	D	b	D	D
448190	Other clothing stores .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	4	2 694	368	76	23	44.8	9.1
4511	Sporting goods, hobby, and musical instrument stores .....	4	2 694	368	76	23	44.8	9.1
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	13	1 810	342	87	31	74.6	1.4
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>COCONUT CREEK</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>78</b>	<b>721 367</b>	<b>64 732</b>	<b>14 537</b>	<b>1 802</b>	<b>2.5</b>	<b>12.1</b>
441	Motor vehicle and parts dealers .....	10	533 373	45 092	9 718	763	—	15.5
4411	Automobile dealers .....	9	D	D	D	f	D	D
44111	New car dealers .....	8	D	D	D	f	D	D
441110	New car dealers .....	8	D	D	D	f	D	D
442	Furniture and home furnishings stores .....	5	1 038	143	42	8	55.9	6.0
443	Electronics and appliance stores .....	6	3 077	520	130	18	100.0	—
4431	Electronics and appliance stores .....	6	3 077	520	130	18	100.0	—
44311	Appliance, television, and other electronics stores .....	5	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	5	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	5	D	D	D	c	D	D
4441	Building material and supplies dealers .....	4	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
445	Food and beverage stores .....	11	87 824	9 641	2 359	518	1.6	—
4451	Grocery stores .....	9	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	6	79 531	9 254	2 279	489	.3	—
445110	Supermarkets and other grocery (except convenience) stores .....	6	79 531	9 254	2 279	489	.3	—
44512	Convenience stores .....	3	D	D	D	b	D	D
445120	Convenience stores .....	3	D	D	D	b	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COCONUT CREEK—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	10	D	D	D	c	D	D
4461	Health and personal care stores .....	10	D	D	D	c	D	D
44611	Pharmacies and drug stores .....	5	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	5	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	5	D	D	D	c	D	D
447	Gasoline stations .....	8	17 536	690	177	54	17.5	8.4
44711	Gasoline stations with convenience stores .....	4	12 999	562	141	40	—	—
447110	Gasoline stations with convenience stores .....	4	12 999	562	141	40	—	—
448	Clothing and clothing accessories stores .....	5	2 011	196	45	21	32.1	67.9
44813	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	5	1 532	205	48	22	71.9	1.0
4512113	College book stores.....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	826	97	22	11	36.1	1.6
454	Nonstore retailers .....	8	D	D	D	a	D	D
<b>COOPER CITY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>85</b>	<b>193 126</b>	<b>20 151</b>	<b>4 912</b>	<b>1 257</b>	<b>11.2</b>	<b>1.0</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	5	2 942	306	38	18	33.3	1.4
44229	Other home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	5	D	D	D	b	D	D
445	Food and beverage stores .....	9	57 456	6 560	1 629	483	3.9	—
4451	Grocery stores .....	7	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	3	54 442	6 368	1 580	448	—	—
445110	Supermarkets and other grocery (except convenience) stores .....	3	54 442	6 368	1 580	448	—	—
446	Health and personal care stores .....	10	25 027	2 792	675	173	8.8	—
4461	Health and personal care stores .....	10	25 027	2 792	675	173	8.8	—
44619	Other health and personal care stores.....	5	D	D	D	a	D	D
446191	Food (health) supplement stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	5	14 741	601	147	37	25.9	8.9
44711	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	10	8 618	1 035	271	80	16.5	.6
4481	Clothing stores .....	3	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	e	D	D
452112	Discount department stores.....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	11	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	13	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	7	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses .....	7	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CORAL GABLES</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>287</b>	<b>1 018 113</b>	<b>101 428</b>	<b>22 493</b>	<b>2 945</b>	<b>7.6</b>	<b>12.7</b>
441	Motor vehicle and parts dealers .....	10	D	D	D	f	D	D
4411	Automobile dealers .....	7	609 889	43 258	10 296	742	—	14.1
44111	New car dealers .....	7	609 889	43 258	10 296	742	—	14.1
441110	New car dealers .....	7	609 889	43 258	10 296	742	—	14.1
442	Furniture and home furnishings stores .....	32	38 163	5 386	1 163	185	38.2	26.0
4421	Furniture stores .....	18	23 833	3 590	771	107	53.2	24.3
44211	Furniture stores .....	18	23 833	3 590	771	107	53.2	24.3
442110	Furniture stores .....	18	23 833	3 590	771	107	53.2	24.3
4422	Home furnishings stores .....	14	14 330	1 796	392	78	13.2	28.7
44229	Other home furnishings stores .....	12	D	D	D	b	D	D
442299	All other home furnishings stores .....	11	D	D	D	b	D	D
443	Electronics and appliance stores .....	13	48 219	10 461	2 535	177	6.8	.2
4431	Electronics and appliance stores .....	13	48 219	10 461	2 535	177	6.8	.2
44311	Appliance, television, and other electronics stores .....	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	6	D	D	D	b	D	D
44312	Computer and software stores .....	6	31 224	8 107	1 987	118	5.1	.2
443120	Computer and software stores .....	6	31 224	8 107	1 987	118	5.1	.2
444	Building material and garden equipment and supplies dealers ...	7	8 824	789	191	26	57.5	.8
445	Food and beverage stores .....	17	110 350	11 506	2 815	700	4.4	.9
4451	Grocery stores .....	8	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	6	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	6	D	D	D	f	D	D
4452	Specialty food stores .....	6	1 931	461	107	19	46.9	53.1
4453	Beer, wine, and liquor stores .....	3	D	D	D	a	D	D
44531	Beer, wine, and liquor stores .....	3	D	D	D	a	D	D
445310	Beer, wine, and liquor stores .....	3	D	D	D	a	D	D
446	Health and personal care stores .....	31	33 047	3 589	840	141	31.3	23.4
4461	Health and personal care stores .....	31	33 047	3 589	840	141	31.3	23.4
44611	Pharmacies and drug stores .....	13	24 442	1 723	408	65	27.3	26.2
446110	Pharmacies and drug stores .....	13	24 442	1 723	408	65	27.3	26.2
4461101	Pharmacies and drug stores .....	12	D	D	D	b	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	4	1 480	137	40	8	85.8	1.8
446120	Cosmetics, beauty supplies, and perfume stores .....	4	1 480	137	40	8	85.8	1.8
44613	Optical goods stores .....	8	3 927	850	189	44	29.3	33.5
446130	Optical goods stores .....	8	3 927	850	189	44	29.3	33.5
44619	Other health and personal care stores .....	6	3 198	879	203	24	38.8	.1
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	10	19 652	947	248	54	41.2	21.9
44711	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	84	80 111	15 478	2 042	405	27.1	17.6
4481	Clothing stores .....	54	61 856	12 963	1 488	303	29.1	12.9
44811	Men's clothing stores .....	8	11 182	1 244	333	78	63.7	26.5
448110	Men's clothing stores .....	8	11 182	1 244	333	78	63.7	26.5
44812	Women's clothing stores .....	23	13 123	1 717	329	72	43.1	26.2
448120	Women's clothing stores .....	23	13 123	1 717	329	72	43.1	26.2
44814	Family clothing stores .....	6	D	D	D	b	D	D
448140	Family clothing stores .....	6	D	D	D	b	D	D
44815	Clothing accessories stores .....	4	1 055	97	—	—	91.6	—
448150	Clothing accessories stores .....	4	1 055	97	—	—	91.6	—
44819	Other clothing stores .....	11	7 042	1 495	384	81	42.6	10.5
448190	Other clothing stores .....	11	7 042	1 495	384	81	42.6	10.5
4483	Jewelry, luggage, and leather goods stores .....	24	15 823	2 239	493	86	19.9	29.9
44831	Jewelry stores .....	21	14 280	1 974	457	80	22.1	30.3
448310	Jewelry stores .....	21	14 280	1 974	457	80	22.1	30.3
44832	Luggage and leather goods stores .....	3	1 543	265	36	6	—	26.8
448320	Luggage and leather goods stores .....	3	1 543	265	36	6	—	26.8
451	Sporting goods, hobby, book, and music stores .....	20	31 663	3 679	850	248	6.3	8.1
4511	Sporting goods, hobby, and musical instrument stores .....	10	5 418	960	172	61	8.7	47.4
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	10	26 245	2 719	678	187	5.9	—
45121	Book stores and news dealers .....	9	D	D	D	c	D	D
451211	Book stores .....	6	D	D	D	c	D	D
4512111	Book stores, general .....	4	D	D	D	c	D	D
4512113	College book stores .....	2	D	D	D	b	D	D
451212	News dealers and newsstands .....	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CORAL GABLES—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers . . . . .	49	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores . . . . .	18	9 559	1 136	252	72	20.9	18.0
45321	Office supplies and stationery stores . . . . .	5	7 529	841	170	41	2.2	22.2
453210	Office supplies and stationery stores . . . . .	5	7 529	841	170	41	2.2	22.2
4533	Used merchandise stores . . . . .	10	4 434	882	214	26	26.6	—
45331	Used merchandise stores . . . . .	10	4 434	882	214	26	26.6	—
453310	Used merchandise stores . . . . .	10	4 434	882	214	26	26.6	—
4539	Other miscellaneous store retailers . . . . .	16	D	D	D	b	D	D
45392	Art dealers . . . . .	11	4 869	770	182	27	41.8	11.6
453920	Art dealers . . . . .	11	4 869	770	182	27	41.8	11.6
45399	All other miscellaneous store retailers . . . . .	4	D	D	D	a	D	D
454	Nonstore retailers . . . . .	12	11 830	2 180	543	95	4.2	7.2
4541	Electronic shopping and mail-order houses . . . . .	6	10 499	1 815	462	71	4.1	8.0
45411	Electronic shopping and mail-order houses . . . . .	6	10 499	1 815	462	71	4.1	8.0
<b>CORAL SPRINGS</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>498</b>	<b>1 417 591</b>	<b>146 998</b>	<b>35 110</b>	<b>8 264</b>	<b>8.1</b>	<b>2.4</b>
441	Motor vehicle and parts dealers . . . . .	19	259 073	18 869	3 895	447	1.1	.4
4411	Automobile dealers . . . . .	6	D	D	D	e	D	D
44111	New car dealers . . . . .	4	237 430	14 961	2 979	341	—	.5
441110	New car dealers . . . . .	4	237 430	14 961	2 979	341	—	.5
44112	Used car dealers . . . . .	2	D	D	D	a	D	D
441120	Used car dealers . . . . .	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores . . . . .	11	D	D	D	b	D	D
44131	Automotive parts and accessories stores . . . . .	7	6 809	1 322	319	56	12.1	—
441310	Automotive parts and accessories stores . . . . .	7	6 809	1 322	319	56	12.1	—
44132	Tire dealers . . . . .	4	D	D	D	b	D	D
441320	Tire dealers . . . . .	4	D	D	D	b	D	D
442	Furniture and home furnishings stores . . . . .	30	37 090	4 242	1 010	189	19.5	4.5
4421	Furniture stores . . . . .	11	8 733	1 099	278	38	38.7	19.1
44211	Furniture stores . . . . .	11	8 733	1 099	278	38	38.7	19.1
442110	Furniture stores . . . . .	11	8 733	1 099	278	38	38.7	19.1
4422	Home furnishings stores . . . . .	19	28 357	3 143	732	151	13.5	—
44221	Floor covering stores . . . . .	5	3 993	474	104	15	54.2	—
442210	Floor covering stores . . . . .	5	3 993	474	104	15	54.2	—
44229	Other home furnishings stores . . . . .	14	24 364	2 669	628	136	6.9	—
442299	All other home furnishings stores . . . . .	11	23 779	2 632	617	132	4.6	—
443	Electronics and appliance stores . . . . .	28	17 033	2 687	731	112	16.2	5.7
4431	Electronics and appliance stores . . . . .	28	17 033	2 687	731	112	16.2	5.7
44311	Appliance, television, and other electronics stores . . . . .	20	10 468	1 722	486	68	19.9	9.3
443111	Household appliance stores . . . . .	7	4 026	754	213	27	20.9	1.8
443112	Radio, television, and other electronics stores . . . . .	13	6 442	968	273	41	19.2	13.9
44312	Computer and software stores . . . . .	7	D	D	D	b	D	D
443120	Computer and software stores . . . . .	7	D	D	D	b	D	D
44313	Camera and photographic supplies stores . . . . .	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores . . . . .	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers . . . . .	20	103 720	9 822	2 401	474	1.2	.4
4441	Building material and supplies dealers . . . . .	19	D	D	D	e	D	D
44411	Home centers . . . . .	2	D	D	D	e	D	D
444110	Home centers . . . . .	2	D	D	D	e	D	D
44412	Paint and wallpaper stores . . . . .	3	D	D	D	a	D	D
444120	Paint and wallpaper stores . . . . .	3	D	D	D	a	D	D
44419	Other building material dealers . . . . .	12	D	D	D	c	D	D
444190	Other building material dealers . . . . .	12	D	D	D	c	D	D
445	Food and beverage stores . . . . .	50	247 295	30 514	7 456	1 951	3.9	.3
4451	Grocery stores . . . . .	33	239 271	29 654	7 276	1 899	3.2	.1
44511	Supermarkets and other grocery (except convenience) stores . . . . .	29	237 110	29 418	7 211	1 875	2.8	.1
445110	Supermarkets and other grocery (except convenience) stores . . . . .	29	237 110	29 418	7 211	1 875	2.8	.1
4452	Specialty food stores . . . . .	13	2 339	408	79	34	46.3	22.1
446	Health and personal care stores . . . . .	53	95 848	10 584	2 455	729	11.0	5.8
4461	Health and personal care stores . . . . .	53	95 848	10 584	2 455	729	11.0	5.8
44611	Pharmacies and drug stores . . . . .	16	75 116	7 203	1 668	557	5.1	4.9
446110	Pharmacies and drug stores . . . . .	16	75 116	7 203	1 668	557	5.1	4.9
4461101	Pharmacies and drug stores . . . . .	14	D	D	D	f	D	D
4461102	Proprietary stores . . . . .	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	12	6 408	701	179	62	24.8	1.2
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	12	6 408	701	179	62	24.8	1.2
44613	Optical goods stores . . . . .	15	5 342	1 155	292	54	32.8	6.4
446130	Optical goods stores . . . . .	15	5 342	1 155	292	54	32.8	6.4
44619	Other health and personal care stores . . . . .	10	8 982	1 525	316	56	37.8	16.2
446191	Food (health) supplement stores . . . . .	6	6 453	903	190	43	48.1	22.6
446199	All other health and personal care stores . . . . .	4	2 529	622	126	13	11.5	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CORAL SPRINGS—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Gasoline stations .....	25	59 880	3 260	761	260	44.3	3.5
447	Gasoline stations .....	25	59 880	3 260	761	260	44.3	3.5
44711	Gasoline stations with convenience stores .....	22	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	22	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	102	84 244	10 105	2 370	920	10.7	4.6
4481	Clothing stores .....	60	56 142	6 681	1 570	682	10.2	3.0
44811	Men's clothing stores .....	6	D	D	D	b	D	D
448110	Men's clothing stores .....	6	D	D	D	b	D	D
44812	Women's clothing stores .....	23	18 638	2 122	486	208	16.7	6.5
448120	Women's clothing stores .....	23	18 638	2 122	486	208	16.7	6.5
44813	Children's and infants' clothing stores .....	8	7 025	1 023	268	73	13.3	4.9
448130	Children's and infants' clothing stores .....	8	7 025	1 023	268	73	13.3	4.9
44814	Family clothing stores .....	14	21 482	2 304	526	305	3.5	—
448140	Family clothing stores .....	14	21 482	2 304	526	305	3.5	—
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	6	4 560	419	125	54	12.3	2.3
448190	Other clothing stores .....	6	4 560	419	125	54	12.3	2.3
4482	Shoe stores .....	22	15 190	1 639	348	152	6.5	5.4
44821	Shoe stores .....	22	15 190	1 639	348	152	6.5	5.4
448210	Shoe stores .....	22	15 190	1 639	348	152	6.5	5.4
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	4	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores .....	3	D	D	D	b	D	D
4482104	Family shoe stores .....	8	5 226	539	120	31	—	10.9
4482105	Athletic footwear stores .....	5	6 729	563	111	50	8.0	—
4483	Jewelry, luggage, and leather goods stores .....	20	12 912	1 785	452	86	17.5	10.8
44831	Jewelry stores .....	17	D	D	D	b	D	D
448310	Jewelry stores .....	17	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	3	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	22	36 268	3 947	969	313	7.3	1.9
4511	Sporting goods, hobby, and musical instrument stores .....	14	20 643	2 083	509	190	7.6	2.8
45112	Hobby, toy, and game stores .....	4	15 999	1 592	357	144	—	—
451120	Hobby, toy, and game stores .....	4	15 999	1 592	357	144	—	—
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	8	15 625	1 864	460	123	6.9	.8
45121	Book stores and news dealers .....	4	D	D	D	b	D	D
451211	Book stores .....	4	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	4	D	D	D	b	D	D
452	General merchandise stores .....	20	385 406	39 306	9 693	2 225	.1	.4
4521	Department stores .....	6	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	6	D	D	D	g	D	D
45211	Department stores .....	6	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	4	112 826	14 243	3 663	830	—	—
4529	Other general merchandise stores .....	14	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	3	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	3	D	D	D	g	D	D
45299	All other general merchandise stores .....	11	D	D	D	c	D	D
452990	All other general merchandise stores .....	11	D	D	D	c	D	D
4529901	Variety stores .....	7	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	66	32 541	4 205	1 085	292	29.2	14.5
4531	Florists .....	9	3 405	408	111	43	17.1	6.9
45311	Florists .....	9	3 405	408	111	43	17.1	6.9
453110	Florists .....	9	3 405	408	111	43	17.1	6.9
4532	Office supplies, stationery, and gift stores .....	21	16 516	1 843	484	122	26.9	3.9
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	19	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	19	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	31	11 938	1 844	460	114	32.0	32.1
45391	Pet and pet supplies stores .....	6	3 072	509	95	38	42.4	—
453910	Pet and pet supplies stores .....	6	3 072	509	95	38	42.4	—
45392	Art dealers .....	7	1 846	301	99	20	59.5	37.8
453920	Art dealers .....	7	1 846	301	99	20	59.5	37.8
45399	All other miscellaneous store retailers .....	18	7 020	1 034	266	56	20.2	44.7

See footnotes at end of table.



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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CORAL SPRINGS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	63	59 193	9 457	2 284	352	53.8	17.4
4541	Electronic shopping and mail-order houses .....	28	22 083	2 361	582	96	47.7	32.3
45411	Electronic shopping and mail-order houses .....	28	22 083	2 361	582	96	47.7	32.3
4543	Direct selling establishments .....	27	D	D	D	c	D	D
45431	Fuel dealers .....	2	D	D	D	a	D	D
45431 1	Heating oil dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	25	29 917	6 255	1 508	226	53.4	10.6
454390	Other direct selling establishments .....	25	29 917	6 255	1 508	226	53.4	10.6
<b>CRESTVIEW</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>93</b>	<b>244 802</b>	<b>23 092</b>	<b>5 802</b>	<b>1 283</b>	<b>8.4</b>	<b>2.6</b>
441	Motor vehicle and parts dealers .....	12	52 259	3 995	971	148	2.3	—
442	Furniture and home furnishings stores .....	4	2 566	371	94	21	37.4	49.3
443	Electronics and appliance stores .....	3	1 231	219	58	17	20.5	—
444	Building material and garden equipment and supplies dealers ...	6	6 264	979	238	52	—	7.3
4442	Lawn and garden equipment and supplies stores .....	1	D	D	D	a	D	D
44421	Outdoor power equipment stores .....	1	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	10	33 600	3 957	1 045	279	22.1	5.7
4452	Specialty food stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	13	21 072	2 305	524	86	46.4	4.9
4461	Health and personal care stores .....	13	21 072	2 305	524	86	46.4	4.9
447	Gasoline stations .....	18	32 527	1 725	406	116	—	5.1
4471	Gasoline stations .....	18	32 527	1 725	406	116	—	5.1
44711	Gasoline stations with convenience stores .....	17	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	17	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	6	3 875	533	124	32	—	—
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
4529	Other general merchandise stores .....	4	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4533	Used merchandise stores .....	5	1 272	145	30	21	.7	—
45331	Used merchandise stores .....	5	1 272	145	30	21	.7	—
453310	Used merchandise stores .....	5	1 272	145	30	21	.7	—
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>CRYSTAL RIVER</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>93</b>	<b>153 488</b>	<b>14 452</b>	<b>3 621</b>	<b>830</b>	<b>7.3</b>	<b>6.8</b>
441	Motor vehicle and parts dealers .....	17	57 948	4 892	1 167	162	3.6	9.5
4412	Other motor vehicle dealers .....	5	9 489	1 283	299	37	15.2	14.6
44122	Motorcycle, boat, and other motor vehicle dealers .....	5	9 489	1 283	299	37	15.2	14.6
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	8	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	5	6 034	628	151	33	9.1	45.3
441310	Automotive parts and accessories stores .....	5	6 034	628	151	33	9.1	45.3
442	Furniture and home furnishings stores .....	3	2 101	190	41	14	56.4	—
443	Electronics and appliance stores .....	5	3 089	385	101	26	—	31.7
4431	Electronics and appliance stores .....	5	3 089	385	101	26	—	31.7
44311	Appliance, television, and other electronics stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	3 151	344	96	24	56.8	—
445	Food and beverage stores .....	8	3 262	356	98	34	35.6	2.0
4452	Specialty food stores .....	4	2 200	285	65	26	7.5	—
446	Health and personal care stores .....	8	7 418	842	206	39	8.8	—
4461	Health and personal care stores .....	8	7 418	842	206	39	8.8	—
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D

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<b>CRYSTAL RIVER—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	7	19 239	524	123	23	3.2	20.3
44711	Gasoline stations with convenience stores .....	4	D	D	D	a	D	D
447110	Gasoline stations with convenience stores .....	4	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	18	8 826	1 190	293	97	22.2	—
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	5	2 675	289	81	20	—	—
4512	Book, periodical, and music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	4	42 416	4 884	1 287	340	—	—
452111	Department stores (except discount department stores) ..	3	D	D	D	e	D	D
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>DADE CITY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>58</b>	<b>148 215</b>	<b>14 236</b>	<b>3 406</b>	<b>748</b>	<b>8.5</b>	<b>4.3</b>
441	Motor vehicle and parts dealers .....	8	70 944	5 596	1 290	167	3.0	—
4411	Automobile dealers .....	3	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	4	2 919	234	38	5	100.0	—
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	4 618	705	157	31	10.2	9.2
445	Food and beverage stores .....	10	21 923	2 157	550	172	11.9	17.8
446	Health and personal care stores .....	5	D	D	D	b	D	D
4461	Health and personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	3	4 995	360	87	20	11.8	19.3
448	Clothing and clothing accessories stores .....	6	3 488	725	155	43	37.7	7.3
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	c	D	D
45299	All other general merchandise stores .....	4	2 547	205	53	11	8.1	—
452990	All other general merchandise stores .....	4	2 547	205	53	11	8.1	—
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>DANIA BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>199</b>	<b>397 852</b>	<b>45 007</b>	<b>11 258</b>	<b>2 023</b>	<b>17.0</b>	<b>8.7</b>
441	Motor vehicle and parts dealers .....	34	94 195	6 382	1 550	278	15.7	27.7
4412	Other motor vehicle dealers .....	21	83 485	5 241	1 266	222	12.4	27.9
44122	Motorcycle, boat, and other motor vehicle dealers .....	21	83 485	5 241	1 266	222	12.4	27.9
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	19	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores .....	8	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	6	5 900	542	137	24	47.4	48.2
441310	Automotive parts and accessories stores .....	6	5 900	542	137	24	47.4	48.2
442	Furniture and home furnishings stores .....	43	63 640	8 534	1 942	206	24.7	.5
4421	Furniture stores .....	23	39 346	5 925	1 360	136	26.6	.4
44211	Furniture stores .....	23	39 346	5 925	1 360	136	26.6	.4
442110	Furniture stores .....	23	39 346	5 925	1 360	136	26.6	.4
4422	Home furnishings stores .....	20	24 294	2 609	582	70	21.5	.7
44221	Floor covering stores .....	13	19 716	2 055	458	53	8.8	.8
442210	Floor covering stores .....	13	19 716	2 055	458	53	8.8	.8
44229	Other home furnishings stores .....	7	4 578	554	124	17	76.3	—
442299	All other home furnishings stores .....	6	D	D	D	a	D	D
443	Electronics and appliance stores .....	8	3 835	995	244	25	72.3	12.6
4431	Electronics and appliance stores .....	8	3 835	995	244	25	72.3	12.6
44311	Appliance, television, and other electronics stores .....	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	5	2 294	444	117	18	74.6	—
444	Building material and garden equipment and supplies dealers ...	14	22 284	2 806	700	82	3.4	—
4441	Building material and supplies dealers .....	12	D	D	D	b	D	D
44419	Other building material dealers .....	10	16 904	2 313	552	59	2.7	—
444190	Other building material dealers .....	10	16 904	2 313	552	59	2.7	—
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DANIA BEACH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	25	84 866	9 668	2 565	587	2.3	4.0
4451	Grocery stores .....	20	80 053	9 003	2 399	554	1.7	4.0
44511	Supermarkets and other grocery (except convenience) stores .....	10	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	10	D	D	D	f	D	D
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health and personal care stores .....	14	36 658	5 710	1 581	261	18.4	.3
4461	Health and personal care stores .....	14	36 658	5 710	1 581	261	18.4	.3
44611	Pharmacies and drug stores .....	7	31 353	3 989	1 043	228	11.9	—
446110	Pharmacies and drug stores .....	7	31 353	3 989	1 043	228	11.9	—
4461101	Pharmacies and drug stores .....	6	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44619	Other health and personal care stores .....	5	D	D	D	b	D	D
446199	All other health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	12	22 455	1 361	326	58	65.2	10.1
4471	Gasoline stations .....	12	22 455	1 361	326	58	65.2	10.1
44711	Gasoline stations with convenience stores .....	7	14 147	749	181	40	65.0	2.3
447110	Gasoline stations with convenience stores .....	7	14 147	749	181	40	65.0	2.3
448	Clothing and clothing accessories stores .....	4	934	169	42	9	99.5	.5
451	Sporting goods, hobby, book, and music stores .....	12	54 518	5 962	1 517	400	6.7	—
4511	Sporting goods, hobby, and musical instrument stores .....	7	D	D	D	e	D	D
45111	Sporting goods stores .....	3	D	D	D	e	D	D
451110	Sporting goods stores .....	3	D	D	D	e	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	e	D	D
45113	Sewing, needlework, and piece goods stores .....	4	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	4	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	5	D	D	D	a	D	D
45121	Book stores and news dealers .....	4	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	19	D	D	D	b	D	D
4533	Used merchandise stores .....	8	1 819	161	54	11	76.6	15.2
45331	Used merchandise stores .....	8	1 819	161	54	11	76.6	15.2
453310	Used merchandise stores .....	8	1 819	161	54	11	76.6	15.2
4539	Other miscellaneous store retailers .....	5	1 156	509	165	9	—	5.4
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	11	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	4	D	D	D	b	D	D
<b>DAVIE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>355</b>	<b>1 195 502</b>	<b>108 595</b>	<b>26 319</b>	<b>4 955</b>	<b>8.2</b>	<b>5.5</b>
441	Motor vehicle and parts dealers .....	49	377 029	22 324	5 310	806	6.5	6.4
4411	Automobile dealers .....	14	338 170	15 759	3 717	514	4.8	5.5
44111	New car dealers .....	4	201 948	7 380	1 777	242	1.8	9.0
441110	New car dealers .....	4	201 948	7 380	1 777	242	1.8	9.0
44112	Used car dealers .....	10	136 222	8 379	1 940	272	9.2	.3
441120	Used car dealers .....	10	136 222	8 379	1 940	272	9.2	.3
4412	Other motor vehicle dealers .....	16	15 442	2 091	452	125	41.8	14.3
44122	Motorcycle, boat, and other motor vehicle dealers .....	16	15 442	2 091	452	125	41.8	14.3
441221	Motorcycle dealers .....	3	D	D	D	a	D	D
441222	Boat dealers .....	9	7 682	1 024	229	26	43.8	21.0
441229	All other motor vehicle dealers .....	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	19	23 417	4 474	1 141	167	7.3	13.1
44131	Automotive parts and accessories stores .....	10	13 535	2 362	609	101	9.0	2.4
441310	Automotive parts and accessories stores .....	10	13 535	2 362	609	101	9.0	2.4
44132	Tire dealers .....	9	9 882	2 112	532	66	5.1	27.8
441320	Tire dealers .....	9	9 882	2 112	532	66	5.1	27.8

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DAVIE—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Furniture and home furnishings stores .....	37	54 430	5 990	1 541	197	20.7	20.8
442	Furniture stores .....	15	22 540	2 006	505	64	28.1	.7
4421	Furniture stores .....	15	22 540	2 006	505	64	28.1	.7
44211	Furniture stores .....	15	22 540	2 006	505	64	28.1	.7
442110	Furniture stores .....	15	22 540	2 006	505	64	28.1	.7
4422	Home furnishings stores .....	22	31 890	3 984	1 036	133	15.4	35.0
44221	Floor covering stores .....	10	17 176	2 405	650	66	18.1	60.7
442210	Floor covering stores .....	10	17 176	2 405	650	66	18.1	60.7
44229	Other home furnishings stores .....	12	14 714	1 579	386	67	12.3	5.0
442291	Window treatment stores .....	5	2 290	378	103	14	34.0	20.5
442299	All other home furnishings stores .....	7	12 424	1 201	283	53	8.2	2.1
443	Electronics and appliance stores .....	22	25 039	4 585	1 107	145	30.2	7.9
4431	Electronics and appliance stores .....	22	25 039	4 585	1 107	145	30.2	7.9
44311	Appliance, television, and other electronics stores .....	15	20 603	3 874	949	112	32.5	4.2
443112	Radio, television, and other electronics stores .....	14	D	D	D	c	D	D
44312	Computer and software stores .....	6	D	D	D	b	D	D
443120	Computer and software stores .....	6	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	23	D	D	D	f	D	D
4441	Building material and supplies dealers .....	14	D	D	D	f	D	D
44411	Home centers .....	4	D	D	D	f	D	D
444110	Home centers .....	4	D	D	D	f	D	D
4442	Lawn and garden equipment and supplies stores .....	9	7 903	1 096	234	42	21.0	3.8
44421	Outdoor power equipment stores .....	1	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	8	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	8	D	D	D	a	D	D
445	Food and beverage stores .....	26	D	D	D	g	D	D
4451	Grocery stores .....	18	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	13	D	D	D	g	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	13	D	D	D	g	D	D
4452	Specialty food stores .....	5	982	607	160	26	5.6	67.6
446	Health and personal care stores .....	29	67 553	6 567	1 523	354	9.5	3.2
4461	Health and personal care stores .....	29	67 553	6 567	1 523	354	9.5	3.2
44611	Pharmacies and drug stores .....	12	62 626	5 552	1 286	303	4.8	2.8
446110	Pharmacies and drug stores .....	12	62 626	5 552	1 286	303	4.8	2.8
4461101	Pharmacies and drug stores .....	12	62 626	5 552	1 286	303	4.8	2.8
44612	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
44613	Optical goods stores .....	6	2 006	385	88	11	98.9	1.1
446130	Optical goods stores .....	6	2 006	385	88	11	98.9	1.1
44619	Other health and personal care stores .....	8	D	D	D	b	D	D
447	Gasoline stations .....	25	67 189	2 812	662	179	29.6	6.8
4471	Gasoline stations .....	25	67 189	2 812	662	179	29.6	6.8
44711	Gasoline stations with convenience stores .....	19	63 282	2 581	609	152	25.4	7.0
447110	Gasoline stations with convenience stores .....	19	63 282	2 581	609	152	25.4	7.0
448	Clothing and clothing accessories stores .....	38	36 106	4 199	1 076	314	8.3	11.0
4481	Clothing stores .....	24	25 939	3 178	872	240	7.5	11.1
44814	Family clothing stores .....	5	20 499	2 210	649	164	—	6.2
448140	Family clothing stores .....	5	20 499	2 210	649	164	—	6.2
44819	Other clothing stores .....	5	1 918	375	98	28	31.9	22.1
448190	Other clothing stores .....	5	1 918	375	98	28	31.9	22.1
4482	Shoe stores .....	9	8 911	797	167	63	6.6	9.9
44821	Shoe stores .....	9	8 911	797	167	63	6.6	9.9
448210	Shoe stores .....	9	8 911	797	167	63	6.6	9.9
4482104	Family shoe stores .....	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	17	19 694	2 458	650	138	11.3	1.6
4511	Sporting goods, hobby, and musical instrument stores .....	12	8 743	1 358	337	87	23.9	3.7
45112	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	5	10 951	1 100	313	51	1.2	—
45121	Book stores and news dealers .....	5	10 951	1 100	313	51	1.2	—
451211	Book stores .....	5	10 951	1 100	313	51	1.2	—
4512112	Specialty book stores .....	1	D	D	D	b	D	D
4512113	College book stores .....	3	D	D	D	b	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DAVIE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	5	D	D	D	e	D	D
4529	Other general merchandise stores .....	4	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	D	D	D	a	D	D
452990	All other general merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	57	61 208	10 719	2 632	488	8.3	15.8
4531	Florists .....	10	5 211	1 987	468	101	23.0	4.0
45311	Florists .....	10	5 211	1 987	468	101	23.0	4.0
453110	Florists .....	10	5 211	1 987	468	101	23.0	4.0
4532	Office supplies, stationery, and gift stores .....	13	19 873	2 120	567	115	6.0	1.0
45321	Office supplies and stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	4	D	D	D	b	D	D
4533	Used merchandise stores .....	4	2 147	337	83	19	2.4	4.5
45331	Used merchandise stores .....	4	2 147	337	83	19	2.4	4.5
453310	Used merchandise stores .....	4	2 147	337	83	19	2.4	4.5
4539	Other miscellaneous store retailers .....	30	33 977	6 275	1 514	253	7.7	26.9
45391	Pet and pet supplies stores .....	7	3 033	594	141	46	28.7	—
453910	Pet and pet supplies stores .....	7	3 033	594	141	46	28.7	—
45392	Art dealers .....	4	1 622	283	63	11	30.6	—
453920	Art dealers .....	4	1 622	283	63	11	30.6	—
45393	Manufactured (mobile) home dealers .....	3	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	16	D	D	D	c	D	D
454	Nonstore retailers .....	27	37 025	4 099	1 042	158	26.3	14.2
4541	Electronic shopping and mail-order houses .....	13	28 878	2 382	615	83	26.7	13.8
45411	Electronic shopping and mail-order houses .....	13	28 878	2 382	615	83	26.7	13.8
4543	Direct selling establishments .....	11	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	10	D	D	D	b	D	D
454390	Other direct selling establishments .....	10	D	D	D	b	D	D
<b>DAYTONA BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>484</b>	<b>1 443 006</b>	<b>132 087</b>	<b>32 778</b>	<b>6 862</b>	<b>8.0</b>	<b>7.7</b>
441	Motor vehicle and parts dealers .....	67	580 205	39 939	9 258	1 301	4.6	11.6
4411	Automobile dealers .....	31	536 425	34 031	7 773	1 043	2.0	12.5
44111	New car dealers .....	20	531 569	33 381	7 618	1 014	1.4	12.5
441110	New car dealers .....	20	531 569	33 381	7 618	1 014	1.4	12.5
4412	Other motor vehicle dealers .....	15	20 072	1 613	415	74	75.2	.7
44122	Motorcycle, boat, and other motor vehicle dealers .....	14	D	D	D	b	D	D
441221	Motorcycle dealers .....	9	15 784	1 159	308	48	86.5	.6
441222	Boat dealers .....	5	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	21	23 708	4 295	1 070	184	5.3	1.7
44131	Automotive parts and accessories stores .....	13	14 688	2 902	691	132	5.1	2.7
441310	Automotive parts and accessories stores .....	13	14 688	2 902	691	132	5.1	2.7
44132	Tire dealers .....	8	9 020	1 393	379	52	5.8	—
441320	Tire dealers .....	8	9 020	1 393	379	52	5.8	—
442	Furniture and home furnishings stores .....	21	22 558	2 600	605	139	11.9	7.5
4421	Furniture stores .....	7	5 087	958	236	39	28.3	33.5
44211	Furniture stores .....	7	5 087	958	236	39	28.3	33.5
442110	Furniture stores .....	7	5 087	958	236	39	28.3	33.5
4422	Home furnishings stores .....	14	17 471	1 642	369	100	7.2	—
44221	Floor covering stores .....	4	3 570	418	91	13	16.8	—
442210	Floor covering stores .....	4	3 570	418	91	13	16.8	—
44229	Other home furnishings stores .....	10	13 901	1 224	278	87	4.7	—
442290	All other home furnishings stores .....	10	13 901	1 224	278	87	4.7	—
443	Electronics and appliance stores .....	19	71 754	6 555	1 642	298	6.0	.6
4431	Electronics and appliance stores .....	19	71 754	6 555	1 642	298	6.0	.6
44311	Appliance, television, and other electronics stores .....	14	66 122	5 092	1 283	243	6.3	.7
443111	Household appliance stores .....	4	5 290	548	85	24	40.4	—
443112	Radio, television, and other electronics stores .....	10	60 832	4 544	1 198	219	3.3	.8
44312	Computer and software stores .....	4	D	D	D	b	D	D
443120	Computer and software stores .....	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	18	66 758	8 377	2 167	328	15.0	24.2
4441	Building material and supplies dealers .....	16	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44412	Paint and wallpaper stores .....	4	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	8	25 323	2 880	628	84	34.2	44.1
444190	Other building material dealers .....	8	25 323	2 880	628	84	34.2	44.1

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>	
	<b>DAYTONA BEACH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>								
445	Food and beverage stores .....	50	84 955	10 198	2 618	788	9.1	9.3	
4451	Grocery stores .....	38	78 417	9 605	2 460	727	8.3	9.7	
44511	Supermarkets and other grocery (except convenience) stores .....	19	65 149	8 250	2 120	607	3.6	11.5	
445110	Supermarkets and other grocery (except convenience) stores .....	19	65 149	8 250	2 120	607	3.6	11.5	
44512	Convenience stores .....	19	13 268	1 355	340	120	31.6	.7	
445120	Convenience stores .....	19	13 268	1 355	340	120	31.6	.7	
4452	Specialty food stores .....	6	1 270	190	57	26	24.1	28.3	
446	Health and personal care stores .....	41	71 110	10 162	2 490	498	6.6	3.5	
4461	Health and personal care stores .....	41	71 110	10 162	2 490	498	6.6	3.5	
44611	Pharmacies and drug stores .....	15	61 174	7 883	1 923	395	4.2	3.6	
446110	Pharmacies and drug stores .....	15	61 174	7 883	1 923	395	4.2	3.6	
4461101	Pharmacies and drug stores .....	14	D	D	D	e	D	D	
4461102	Proprietary stores .....	1	D	D	D	a	D	D	
44612	Cosmetics, beauty supplies, and perfume stores .....	3	1 082	334	85	18	58.3	—	
446120	Cosmetics, beauty supplies, and perfume stores .....	3	1 082	334	85	18	58.3	—	
44613	Optical goods stores .....	13	5 443	1 298	321	60	7.3	4.6	
446130	Optical goods stores .....	13	5 443	1 298	321	60	7.3	4.6	
44619	Other health and personal care stores .....	10	3 411	647	161	25	31.2	—	
446191	Food (health) supplement stores .....	5	D	D	D	a	D	D	
446199	All other health and personal care stores .....	5	D	D	D	a	D	D	
447	Gasoline stations .....	30	55 652	2 461	594	198	33.9	6.0	
4471	Gasoline stations .....	30	55 652	2 461	594	198	33.9	6.0	
44711	Gasoline stations with convenience stores .....	28	D	D	D	c	D	D	
447110	Gasoline stations with convenience stores .....	28	D	D	D	c	D	D	
448	Clothing and clothing accessories stores .....	109	105 114	12 913	3 264	1 069	12.3	5.3	
4481	Clothing stores .....	72	73 311	8 944	2 263	758	14.7	7.0	
44812	Women's clothing stores .....	20	12 414	1 459	379	193	8.9	24.4	
448120	Women's clothing stores .....	20	12 414	1 459	379	193	8.9	24.4	
44813	Children's and infants' clothing stores .....	4	2 885	357	89	38	—	—	
448130	Children's and infants' clothing stores .....	4	2 885	357	89	38	—	—	
44814	Family clothing stores .....	21	D	D	D	e	D	D	
448140	Family clothing stores .....	21	D	D	D	e	D	D	
44815	Clothing accessories stores .....	7	2 043	544	146	43	27.7	8.4	
448150	Clothing accessories stores .....	7	2 043	544	146	43	27.7	8.4	
44819	Other clothing stores .....	17	8 228	1 514	324	95	16.8	13.7	
448190	Other clothing stores .....	17	8 228	1 514	324	95	16.8	13.7	
4482	Shoe stores .....	17	17 224	1 830	438	178	—	.5	
44821	Shoe stores .....	17	17 224	1 830	438	178	—	.5	
448210	Shoe stores .....	17	17 224	1 830	438	178	—	.5	
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D	
4482104	Family shoe stores .....	9	D	D	D	b	D	D	
4482105	Athletic footwear stores .....	6	8 617	890	202	94	—	—	
4483	Jewelry, luggage, and leather goods stores .....	20	14 579	2 139	563	133	14.4	2.3	
44831	Jewelry stores .....	19	D	D	D	c	D	D	
448310	Jewelry stores .....	19	D	D	D	c	D	D	
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D	
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D	
451	Sporting goods, hobby, book, and music stores .....	29	44 336	3 919	876	316	13.2	.3	
4511	Sporting goods, hobby, and musical instrument stores .....	17	25 180	2 148	441	193	23.2	.1	
45111	Sporting goods stores .....	9	6 615	520	92	23	33.1	—	
451110	Sporting goods stores .....	9	6 615	520	92	23	33.1	—	
4511102	Specialty-line sporting goods stores .....	9	6 615	520	92	23	33.1	—	
45112	Hobby, toy, and game stores .....	5	14 383	1 380	317	158	5.6	.2	
451120	Hobby, toy, and game stores .....	5	14 383	1 380	317	158	5.6	.2	
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D	
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D	
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D	
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D	
4512	Book, periodical, and music stores .....	12	19 156	1 771	435	123	—	.4	
45121	Book stores and news dealers .....	7	16 043	1 360	334	92	—	—	
451211	Book stores .....	7	16 043	1 360	334	92	—	—	
4512111	Book stores, general .....	3	D	D	D	b	D	D	
4512113	College book stores .....	4	D	D	D	b	D	D	
45122	Prerecorded tape, compact disc, and record stores .....	5	3 113	411	101	31	—	2.7	
451220	Prerecorded tape, compact disc, and record stores .....	5	3 113	411	101	31	—	2.7	
452	General merchandise stores .....	16	257 944	22 792	6 042	1 375	—	.8	
4521	Department stores .....	6	D	D	D	g	D	D	
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	6	D	D	D	g	D	D	
45211	Department stores .....	6	D	D	D	g	D	D	
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D	
4529	Other general merchandise stores .....	10	D	D	D	e	D	D	
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D	
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D	
45299	All other general merchandise stores .....	9	9 972	1 068	358	104	—	20.6	
452990	All other general merchandise stores .....	9	9 972	1 068	358	104	—	20.6	
4529901	Variety stores .....	6	4 905	496	110	34	—	.6	
4529904	Miscellaneous general merchandise stores .....	3	5 067	572	248	70	—	40.0	

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DAYTONA BEACH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	68	53 507	7 070	1 643	384	34.6	6.9
4532	Office supplies, stationery, and gift stores .....	45	40 251	4 552	1 090	259	40.4	9.0
45321	Office supplies and stationery stores .....	5	28 490	2 892	686	102	45.4	—
453210	Office supplies and stationery stores .....	5	28 490	2 892	686	102	45.4	—
45322	Gift, novelty, and souvenir stores .....	40	11 761	1 660	404	157	28.0	30.8
453220	Gift, novelty, and souvenir stores .....	40	11 761	1 660	404	157	28.0	30.8
4533	Used merchandise stores .....	5	3 149	1 182	264	40	16.1	—
45331	Used merchandise stores .....	5	3 149	1 182	264	40	16.1	—
453310	Used merchandise stores .....	5	3 149	1 182	264	40	16.1	—
4539	Other miscellaneous store retailers .....	13	9 253	1 174	247	70	12.6	.4
45391	Pet and pet supplies stores .....	3	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	10	D	D	D	b	D	D
454	Nonstore retailers .....	16	29 113	5 101	1 579	168	9.2	1.2
4541	Electronic shopping and mail-order houses .....	7	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	7	D	D	D	b	D	D
4543	Direct selling establishments .....	8	D	D	D	c	D	D
45439	Other direct selling establishments .....	7	D	D	D	c	D	D
454390	Other direct selling establishments .....	7	D	D	D	c	D	D
<b>DAYTONA BEACH SHORES</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>32</b>	<b>47 339</b>	<b>5 226</b>	<b>1 217</b>	<b>385</b>	<b>5.1</b>	<b>1.3</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	7	30 484	3 424	793	237	1.1	.1
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	6	1 056	190	48	11	55.7	29.4
44819	Other clothing stores .....	3	471	115	31	6	37.2	29.3
448190	Other clothing stores .....	3	471	115	31	6	37.2	29.3
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	13	D	D	D	b	D	D
<b>DE BARY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>33</b>	<b>45 100</b>	<b>5 250</b>	<b>1 212</b>	<b>256</b>	<b>13.1</b>	<b>4.6</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	4	D	D	D	b	D	D
4441	Building material and supplies dealers .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	3	D	D	D	c	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	8 347	454	89	28	3.0	5.1
448	Clothing and clothing accessories stores .....	3	639	144	34	10	29.9	—
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	1 179	166	35	7	83.8	4.7
454	Nonstore retailers .....	5	3 959	630	149	24	36.0	—

See footnotes at end of table.

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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DEERFIELD BEACH</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>285</b>	<b>791 236</b>	<b>78 276</b>	<b>20 041</b>	<b>4 053</b>	<b>19.6</b>	<b>6.2</b>
441	Motor vehicle and parts dealers	19	142 567	9 902	2 623	282	61.5	1.1
4411	Automobile dealers	6	D	D	D	c	D	D
44111	New car dealers	2	D	D	D	c	D	D
441110	New car dealers	2	D	D	D	c	D	D
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	5	D	D	D	b	D	D
441222	Boat dealers	4	D	D	D	a	D	D
442	Furniture and home furnishings stores	23	23 717	3 183	773	112	41.2	11.7
4421	Furniture stores	9	8 486	1 369	341	41	26.2	18.0
44211	Furniture stores	9	8 486	1 369	341	41	26.2	18.0
442110	Furniture stores	9	8 486	1 369	341	41	26.2	18.0
4422	Home furnishings stores	14	15 231	1 814	432	71	49.5	8.2
44221	Floor covering stores	6	9 092	974	214	30	70.6	9.3
442210	Floor covering stores	6	9 092	974	214	30	70.6	9.3
44229	Other home furnishings stores	8	6 139	840	218	41	18.3	6.6
442291	Window treatment stores	4	3 912	579	156	23	18.4	—
443	Electronics and appliance stores	10	D	D	D	e	D	D
4431	Electronics and appliance stores	10	D	D	D	e	D	D
44311	Appliance, television, and other electronics stores	6	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	c	D	D
44312	Computer and software stores	3	D	D	D	b	D	D
443120	Computer and software stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	21	72 948	9 608	2 552	381	3.7	1.4
4441	Building material and supplies dealers	20	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	14	D	D	D	c	D	D
444190	Other building material dealers	14	D	D	D	c	D	D
445	Food and beverage stores	38	115 369	12 717	3 583	958	6.9	3.0
4451	Grocery stores	28	108 983	12 083	3 437	913	5.3	3.0
44511	Supermarkets and other grocery (except convenience) stores	15	103 359	11 386	3 265	871	3.3	2.5
445110	Supermarkets and other grocery (except convenience) stores	15	103 359	11 386	3 265	871	3.3	2.5
44512	Convenience stores	13	5 624	697	172	42	41.9	11.9
445120	Convenience stores	13	5 624	697	172	42	41.9	11.9
4452	Specialty food stores	7	3 420	386	96	34	43.3	6.5
446	Health and personal care stores	28	72 918	8 954	2 109	560	12.4	1.7
4461	Health and personal care stores	28	72 918	8 954	2 109	560	12.4	1.7
44611	Pharmacies and drug stores	13	65 164	7 846	1 851	500	11.3	1.6
446110	Pharmacies and drug stores	13	65 164	7 846	1 851	500	11.3	1.6
4461101	Pharmacies and drug stores	12	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	5	2 064	204	46	16	10.3	8.1
446120	Cosmetics, beauty supplies, and perfume stores	5	2 064	204	46	16	10.3	8.1
44619	Other health and personal care stores	6	4 734	749	170	30	10.7	—
446199	All other health and personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	20	53 457	2 444	568	114	10.3	5.7
4471	Gasoline stations	20	53 457	2 444	568	114	10.3	5.7
44711	Gasoline stations with convenience stores	16	47 317	2 083	484	101	3.0	2.1
447110	Gasoline stations with convenience stores	16	47 317	2 083	484	101	3.0	2.1
448	Clothing and clothing accessories stores	28	19 271	2 814	727	183	14.0	17.2
4481	Clothing stores	18	13 712	1 818	447	136	11.1	21.5
44819	Other clothing stores	4	2 095	385	87	28	26.6	46.0
448190	Other clothing stores	4	2 095	385	87	28	26.6	46.0
4483	Jewelry, luggage, and leather goods stores	7	3 643	800	207	31	24.7	10.3
451	Sporting goods, hobby, book, and music stores	18	28 221	3 753	884	200	17.6	11.6
4511	Sporting goods, hobby, and musical instrument stores	15	D	D	D	c	D	D
45111	Sporting goods stores	12	23 183	2 719	647	143	15.5	14.2
451110	Sporting goods stores	12	23 183	2 719	647	143	15.5	14.2
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	10	D	D	D	b	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
45121	Book stores and news dealers	3	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	e	D	D
45299	All other general merchandise stores	3	2 584	673	123	30	—	—
452990	All other general merchandise stores	3	2 584	673	123	30	—	—

See footnotes at end of table.



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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DEERFIELD BEACH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	42	31 806	3 962	979	272	35.2	8.2
4532	Office supplies, stationery, and gift stores .....	16	17 739	1 998	468	106	21.1	11.5
45321	Office supplies and stationery stores .....	4	15 352	1 616	377	67	16.7	10.6
453210	Office supplies and stationery stores .....	4	15 352	1 616	377	67	16.7	10.6
4533	Used merchandise stores .....	9	3 686	263	71	29	84.0	15.2
45331	Used merchandise stores .....	9	3 686	263	71	29	84.0	15.2
453310	Used merchandise stores .....	9	3 686	263	71	29	84.0	15.2
4539	Other miscellaneous store retailers .....	12	9 002	1 442	366	112	45.6	—
45391	Pet and pet supplies stores .....	6	3 963	616	132	42	46.3	—
453910	Pet and pet supplies stores .....	6	3 963	616	132	42	46.3	—
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	33	59 324	8 589	1 873	370	19.6	44.4
4541	Electronic shopping and mail-order houses .....	20	46 631	5 407	1 151	219	16.6	42.8
45411	Electronic shopping and mail-order houses .....	20	46 631	5 407	1 151	219	16.6	42.8
4543	Direct selling establishments .....	13	12 693	3 182	722	151	30.7	50.3
45439	Other direct selling establishments .....	13	12 693	3 182	722	151	30.7	50.3
454390	Other direct selling establishments .....	13	12 693	3 182	722	151	30.7	50.3
<b>DE FUNIAK SPRINGS</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>59</b>	<b>130 324</b>	<b>13 456</b>	<b>3 068</b>	<b>808</b>	<b>25.6</b>	<b>6.4</b>
441	Motor vehicle and parts dealers .....	10	19 180	1 893	444	77	79.3	.1
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	4	613	187	45	11	62.2	37.8
444	Building material and garden equipment and supplies dealers ...	3	6 273	1 205	275	64	28.5	—
44413	Hardware stores .....	1	D	D	D	b	D	D
444130	Hardware stores .....	1	D	D	D	b	D	D
445	Food and beverage stores .....	5	18 488	1 635	393	123	14.4	24.9
446	Health and personal care stores .....	8	10 332	960	171	30	94.2	.6
4461	Health and personal care stores .....	8	10 332	960	171	30	94.2	.6
447	Gasoline stations .....	10	15 960	700	157	65	5.5	8.1
44711	Gasoline stations with convenience stores .....	10	15 960	700	157	65	5.5	8.1
447110	Gasoline stations with convenience stores .....	10	15 960	700	157	65	5.5	8.1
448	Clothing and clothing accessories stores .....	6	3 033	404	95	35	14.9	—
451	Sporting goods, hobby, book, and music stores .....	3	476	62	16	7	57.6	—
452	General merchandise stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	3	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
<b>DE LAND</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>154</b>	<b>446 102</b>	<b>45 038</b>	<b>11 386</b>	<b>2 162</b>	<b>8.4</b>	<b>1.8</b>
441	Motor vehicle and parts dealers .....	22	158 676	14 212	3 667	423	1.6	.4
4411	Automobile dealers .....	10	146 835	10 581	2 881	322	1.4	.2
44111	New car dealers .....	6	142 219	10 361	2 825	307	—	—
441110	New car dealers .....	6	142 219	10 361	2 825	307	—	—
4413	Automotive parts, accessories, and tire stores .....	10	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	9	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	9	D	D	D	b	D	D
44132	Tire dealers .....	1	D	D	D	b	D	D
441320	Tire dealers .....	1	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	6	1 314	95	14	4	10.0	2.9
443	Electronics and appliance stores .....	7	2 759	473	108	15	6.7	3.7
4431	Electronics and appliance stores .....	7	2 759	473	108	15	6.7	3.7
44311	Appliance, television, and other electronics stores .....	6	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	5	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	33 586	3 806	1 008	113	70.2	9.1
4441	Building material and supplies dealers .....	11	D	D	D	c	D	D
44419	Other building material dealers .....	7	30 938	3 137	852	81	76.2	9.8
444190	Other building material dealers .....	7	30 938	3 137	852	81	76.2	9.8

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DE LAND—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	24	103 831	11 258	2 708	735	2.7	.7
4451	Grocery stores .....	16	100 383	10 439	2 503	696	1.8	.7
44511	Supermarkets and other grocery (except convenience) stores .....	9	97 509	10 252	2 458	678	.3	—
445110	Supermarkets and other grocery (except convenience) stores .....	9	97 509	10 252	2 458	678	.3	—
4452	Specialty food stores .....	6	D	D	D	b	D	D
446	Health and personal care stores .....	14	31 086	3 874	969	187	13.0	—
4461	Health and personal care stores .....	14	31 086	3 874	969	187	13.0	—
44611	Pharmacies and drug stores .....	7	28 258	3 412	870	159	8.5	—
446110	Pharmacies and drug stores .....	7	28 258	3 412	870	159	8.5	—
4461101	Pharmacies and drug stores .....	7	28 258	3 412	870	159	8.5	—
44619	Other health and personal care stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	14	25 122	1 024	324	70	3.6	8.3
4471	Gasoline stations .....	14	25 122	1 024	324	70	3.6	8.3
44711	Gasoline stations with convenience stores .....	13	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	13	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	11	5 128	777	215	46	8.2	—
451	Sporting goods, hobby, book, and music stores .....	5	2 475	301	73	17	51.0	—
4511	Sporting goods, hobby, and musical instrument stores .....	5	2 475	301	73	17	51.0	—
45114	Musical instrument and supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	7	D	D	D	e	D	D
4529	Other general merchandise stores .....	5	D	D	D	c	D	D
45299	All other general merchandise stores .....	4	6 283	613	142	44	—	11.0
452990	All other general merchandise stores .....	4	6 283	613	142	44	—	11.0
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	25	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	8	9 043	757	178	49	2.2	—
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	6	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	6	D	D	D	b	D	D
4533	Used merchandise stores .....	6	1 862	531	126	34	40.6	1.9
45331	Used merchandise stores .....	6	1 862	531	126	34	40.6	1.9
453310	Used merchandise stores .....	6	1 862	531	126	34	40.6	1.9
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	5	2 254	405	102	26	25.6	—
454	Nonstore retailers .....	7	4 573	751	173	35	—	3.3
4543	Direct selling establishments .....	7	4 573	751	173	35	—	3.3
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D
<b>DELRAY BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>389</b>	<b>3 357 734</b>	<b>135 030</b>	<b>33 773</b>	<b>5 128</b>	<b>5.1</b>	<b>1.6</b>
441	Motor vehicle and parts dealers .....	49	888 512	59 053	14 854	1 533	6.1	4.1
4411	Automobile dealers .....	30	865 514	55 341	13 949	1 409	6.1	4.1
44111	New car dealers .....	20	815 912	53 763	13 573	1 355	5.3	.1
441110	New car dealers .....	20	815 912	53 763	13 573	1 355	5.3	.1
44112	Used car dealers .....	10	49 602	1 578	376	54	19.2	70.2
441120	Used car dealers .....	10	49 602	1 578	376	54	19.2	70.2
4412	Other motor vehicle dealers .....	7	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	7	D	D	D	b	D	D
441221	Motorcycle dealers .....	3	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	12	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	7	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	7	D	D	D	b	D	D
44132	Tire dealers .....	5	5 956	1 340	327	43	5.9	—
441320	Tire dealers .....	5	5 956	1 340	327	43	5.9	—
442	Furniture and home furnishings stores .....	46	D	D	D	e	D	D
4421	Furniture stores .....	18	D	D	D	c	D	D
44211	Furniture stores .....	18	D	D	D	c	D	D
442110	Furniture stores .....	18	D	D	D	c	D	D
4422	Home furnishings stores .....	28	D	D	D	c	D	D
44221	Floor covering stores .....	14	20 529	3 426	952	125	34.3	.1
442210	Floor covering stores .....	14	20 529	3 426	952	125	34.3	.1
44229	Other home furnishings stores .....	14	D	D	D	b	D	D
442291	Window treatment stores .....	2	D	D	D	a	D	D
442299	All other home furnishings stores .....	12	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DELRAY BEACH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
443	Electronics and appliance stores .....	9	D	D	D	b	D	D
4431	Electronics and appliance stores .....	9	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	7	D	D	D	b	D	D
443111	Household appliance stores .....	4	8 588	720	151	25	6.7	2.4
443112	Radio, television, and other electronics stores .....	3	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	23	D	D	D	c	D	D
4441	Building material and supplies dealers .....	19	D	D	D	b	D	D
44412	Paint and wallpaper stores .....	5	5 492	793	188	28	33.8	—
444120	Paint and wallpaper stores .....	5	5 492	793	188	28	33.8	—
44419	Other building material dealers .....	11	6 066	971	226	44	42.8	3.0
444190	Other building material dealers .....	11	6 066	971	226	44	42.8	3.0
445	Food and beverage stores .....	45	121 614	15 120	3 799	878	12.8	1.1
4451	Grocery stores .....	26	98 421	11 880	2 997	707	6.9	.7
44511	Supermarkets and other grocery (except convenience) stores .....	10	89 523	10 980	2 783	655	1.8	—
445110	Supermarkets and other grocery (except convenience) stores .....	10	89 523	10 980	2 783	655	1.8	—
44512	Convenience stores .....	16	8 898	900	214	52	58.3	8.0
445120	Convenience stores .....	16	8 898	900	214	52	58.3	8.0
4452	Specialty food stores .....	12	19 332	3 016	743	147	25.9	3.4
446	Health and personal care stores .....	32	61 199	7 288	1 783	371	17.9	1.6
4461	Health and personal care stores .....	32	61 199	7 288	1 783	371	17.9	1.6
44611	Pharmacies and drug stores .....	12	53 080	5 686	1 377	305	16.9	—
446110	Pharmacies and drug stores .....	12	53 080	5 686	1 377	305	16.9	—
4461101	Pharmacies and drug stores .....	12	53 080	5 686	1 377	305	16.9	—
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
44619	Other health and personal care stores .....	14	6 347	1 311	327	46	12.6	15.5
446191	Food (health) supplement stores .....	4	D	D	D	a	D	D
446199	All other health and personal care stores .....	10	D	D	D	b	D	D
447	Gasoline stations .....	20	49 463	2 185	527	115	39.0	13.6
4471	Gasoline stations .....	20	49 463	2 185	527	115	39.0	13.6
44711	Gasoline stations with convenience stores .....	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	19	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	43	D	D	D	e	D	D
4481	Clothing stores .....	30	D	D	D	c	D	D
44812	Women's clothing stores .....	13	10 519	1 378	369	83	77.9	1.4
448120	Women's clothing stores .....	13	10 519	1 378	369	83	77.9	1.4
44813	Children's and infants' clothing stores .....	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores .....	2	D	D	D	b	D	D
44819	Other clothing stores .....	4	D	D	D	b	D	D
448190	Other clothing stores .....	4	D	D	D	b	D	D
4482102	Women's shoe stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	16	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	14	5 994	737	177	38	51.1	8.4
45113	Sewing, needlework, and piece goods stores .....	4	1 808	322	83	15	48.8	—
451130	Sewing, needlework, and piece goods stores .....	4	1 808	322	83	15	48.8	—
4512	Book, periodical, and music stores .....	2	D	D	D	b	D	D
45121	Book stores and news dealers .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
452	General merchandise stores .....	8	146 068	11 867	2 807	569	.5	—
452112	Discount department stores .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	6	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	5	3 350	447	103	33	20.2	—
452990	All other general merchandise stores .....	5	3 350	447	103	33	20.2	—
4529901	Variety stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	59	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores .....	15	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores .....	13	4 496	730	183	61	35.6	9.0
453220	Gift, novelty, and souvenir stores .....	13	4 496	730	183	61	35.6	9.0
4533	Used merchandise stores .....	16	8 990	1 214	326	58	40.6	7.4
45331	Used merchandise stores .....	16	8 990	1 214	326	58	40.6	7.4
453310	Used merchandise stores .....	16	8 990	1 214	326	58	40.6	7.4
4539	Other miscellaneous store retailers .....	21	D	D	D	b	D	D
45392	Art dealers .....	4	1 487	385	92	17	21.3	—
453920	Art dealers .....	4	1 487	385	92	17	21.3	—
45399	All other miscellaneous store retailers .....	15	D	D	D	b	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DELRAY BEACH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	39	D	D	D	f	D	D
4541	Electronic shopping and mail-order houses .....	19	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses .....	19	D	D	D	e	D	D
4543	Direct selling establishments .....	20	9 218	1 578	396	74	44.0	25.7
45439	Other direct selling establishments .....	20	9 218	1 578	396	74	44.0	25.7
454390	Other direct selling establishments .....	20	9 218	1 578	396	74	44.0	25.7
<b>DELTONA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>82</b>	<b>162 193</b>	<b>16 997</b>	<b>4 132</b>	<b>1 129</b>	<b>6.6</b>	<b>2.8</b>
441	Motor vehicle and parts dealers .....	5	4 250	735	170	34	10.4	2.3
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	4	933	119	23	7	63.3	5.1
444	Building material and garden equipment and supplies dealers ...	7	3 161	585	130	42	26.9	—
445	Food and beverage stores .....	15	87 970	9 913	2 457	692	1.4	—
4451	Grocery stores .....	9	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	8	85 531	9 561	2 370	662	.3	—
445110	Supermarkets and other grocery (except convenience) stores .....	8	85 531	9 561	2 370	662	.3	—
4452	Specialty food stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	4	D	D	D	b	D	D
4461	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	19	36 092	2 338	551	153	7.7	12.0
4471	Gasoline stations .....	19	36 092	2 338	551	153	7.7	12.0
44711	Gasoline stations with convenience stores .....	18	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	18	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	5	1 459	273	62	23	100.0	—
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
4529901	Variety stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	9	2 979	467	102	29	21.6	—
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	9	2 419	460	102	25	76.1	4.5
<b>DESTIN</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>211</b>	<b>429 331</b>	<b>42 098</b>	<b>9 204</b>	<b>2 202</b>	<b>9.3</b>	<b>14.7</b>
441	Motor vehicle and parts dealers .....	11	37 205	954	216	36	.2	4.5
4412	Other motor vehicle dealers .....	6	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	6	D	D	D	a	D	D
441222	Boat dealers .....	5	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	23	19 866	2 734	698	147	23.2	1.0
4421	Furniture stores .....	4	2 346	339	97	26	48.9	—
44211	Furniture stores .....	4	2 346	339	97	26	48.9	—
442110	Furniture stores .....	4	2 346	339	97	26	48.9	—
4422	Home furnishings stores .....	19	17 520	2 395	601	121	19.8	1.2
44221	Floor covering stores .....	4	5 413	750	210	24	—	3.7
442210	Floor covering stores .....	4	5 413	750	210	24	—	3.7
44229	Other home furnishings stores .....	15	12 107	1 645	391	97	28.7	—
442299	All other home furnishings stores .....	14	D	D	D	b	D	D
443	Electronics and appliance stores .....	5	901	141	34	7	23.6	42.7
444	Building material and garden equipment and supplies dealers ...	9	7 156	922	204	33	14.7	22.7
445	Food and beverage stores .....	15	58 322	6 016	1 476	325	3.0	57.9
4451	Grocery stores .....	5	D	D	D	e	D	D
4452	Specialty food stores .....	5	7 439	529	112	27	8.3	—
446	Health and personal care stores .....	11	9 901	1 651	427	70	14.5	—
4461	Health and personal care stores .....	11	9 901	1 651	427	70	14.5	—
44612	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
44619	Other health and personal care stores .....	4	2 157	416	110	18	56.3	—
446191	Food (health) supplement stores .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DESTIN—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	13	26 320	1 254	309	75	8.4	28.8
4471	Gasoline stations .....	13	26 320	1 254	309	75	8.4	28.8
44711	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	72	98 311	11 651	2 373	734	26.2	13.8
4481	Clothing stores .....	47	66 725	8 627	1 680	569	24.5	20.3
44812	Women's clothing stores .....	19	14 245	2 260	426	150	55.8	14.0
448120	Women's clothing stores .....	19	14 245	2 260	426	150	55.8	14.0
44814	Family clothing stores .....	14	29 375	3 092	623	179	.6	31.4
448140	Family clothing stores .....	14	29 375	3 092	623	179	.6	31.4
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	8	17 965	2 754	522	200	43.9	1.8
448190	Other clothing stores .....	8	17 965	2 754	522	200	43.9	1.8
4482	Shoe stores .....	16	20 142	1 990	452	113	14.3	—
44821	Shoe stores .....	16	20 142	1 990	452	113	14.3	—
448210	Shoe stores .....	16	20 142	1 990	452	113	14.3	—
4482101	Men's shoe stores .....	3	4 209	425	104	14	—	—
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	9	9 493	970	214	61	20.1	—
4482105	Athletic footwear stores .....	2	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	9	11 444	1 034	241	52	56.7	—
44831	Jewelry stores .....	7	D	D	D	b	D	D
448310	Jewelry stores .....	7	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	11	12 754	1 465	370	104	.4	23.1
4511	Sporting goods, hobby, and musical instrument stores .....	7	D	D	D	b	D	D
45111	Sporting goods stores .....	4	4 847	538	127	24	—	47.5
451110	Sporting goods stores .....	4	4 847	538	127	24	—	47.5
4511102	Specialty-line sporting goods stores .....	4	4 847	538	127	24	—	47.5
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	4	D	D	D	b	D	D
45121	Book stores and news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
452	General merchandise stores .....	5	D	D	D	f	D	D
4529	Other general merchandise stores .....	4	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	31	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	14	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	13	4 930	778	162	63	35.4	9.3
453220	Gift, novelty, and souvenir stores .....	13	4 930	778	162	63	35.4	9.3
4539	Other miscellaneous store retailers .....	12	D	D	D	b	D	D
45392	Art dealers .....	6	D	D	D	b	D	D
453920	Art dealers .....	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	2	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses .....	2	D	D	D	a	D	D
<b>DUNDEE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>19</b>	<b>13 352</b>	<b>1 501</b>	<b>324</b>	<b>92</b>	<b>7.9</b>	<b>11.3</b>
441	Motor vehicle and parts dealers .....	3	2 459	409	103	32	—	13.7
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	4	2 761	210	45	12	28.8	1.4
447	Gasoline stations .....	3	3 958	268	67	16	—	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DUNEDIN</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>121</b>	<b>162 361</b>	<b>17 429</b>	<b>4 145</b>	<b>1 047</b>	<b>15.0</b>	<b>5.9</b>
441	Motor vehicle and parts dealers .....	13	13 563	2 210	506	71	31.1	4.4
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	7	5 221	722	145	16	27.0	73.0
4422	Home furnishings stores .....	5	D	D	D	a	D	D
44229	Other home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	718	146	35	20	75.1	—
444	Building material and garden equipment and supplies dealers ...	7	5 985	891	209	53	33.2	2.6
445	Food and beverage stores .....	11	75 252	7 702	1 851	472	8.5	5.2
4451	Grocery stores .....	9	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	e	D	D
44512	Convenience stores .....	5	D	D	D	a	D	D
445120	Convenience stores .....	5	D	D	D	a	D	D
446	Health and personal care stores .....	14	D	D	D	c	D	D
4461	Health and personal care stores .....	14	D	D	D	c	D	D
44611	Pharmacies and drug stores .....	6	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	6	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	6	D	D	D	c	D	D
447	Gasoline stations .....	9	15 717	569	150	37	22.3	—
44711	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	7	3 035	267	62	13	27.1	—
451	Sporting goods, hobby, book, and music stores .....	8	2 522	334	64	37	52.0	21.9
4511	Sporting goods, hobby, and musical instrument stores .....	7	D	D	D	b	D	D
452	General merchandise stores .....	5	1 512	196	20	9	10.8	2.0
453	Miscellaneous store retailers .....	29	D	D	D	b	D	D
4533	Used merchandise stores .....	6	1 041	185	47	19	49.5	—
45331	Used merchandise stores .....	6	1 041	185	47	19	49.5	—
453310	Used merchandise stores .....	6	1 041	185	47	19	49.5	—
4539	Other miscellaneous store retailers .....	12	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	6	1 159	82	14	11	95.8	4.2
453910	Pet and pet supplies stores .....	6	1 159	82	14	11	95.8	4.2
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	8	542	77	24	11	23.4	57.7
<b>EDGEWATER</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>60</b>	<b>97 839</b>	<b>9 359</b>	<b>2 292</b>	<b>619</b>	<b>20.8</b>	<b>4.1</b>
441	Motor vehicle and parts dealers .....	11	7 873	965	222	47	65.9	3.2
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	b	D	D
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	2 543	340	105	24	36.2	5.6
445	Food and beverage stores .....	7	40 911	4 393	1 026	326	1.1	—
4451	Grocery stores .....	5	D	D	D	e	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	5	15 431	1 531	406	76	5.3	—
4461	Health and personal care stores .....	5	15 431	1 531	406	76	5.3	—
447	Gasoline stations .....	12	21 829	1 016	243	67	43.4	15.9
44711	Gasoline stations with convenience stores .....	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	11	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	1 180	243	61	15	63.4	2.0
454	Nonstore retailers .....	5	1 607	338	87	25	23.5	1.5

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EUSTIS</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>80</b>	<b>136 337</b>	<b>14 918</b>	<b>3 589</b>	<b>820</b>	<b>8.7</b>	<b>6.1</b>
441	Motor vehicle and parts dealers .....	12	12 814	2 001	465	78	17.4	5.1
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	8	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	6	7 083	1 166	259	49	5.9	—
441310	Automotive parts and accessories stores .....	6	7 083	1 166	259	49	5.9	—
442	Furniture and home furnishings stores .....	6	3 256	622	142	29	46.6	4.8
443	Electronics and appliance stores .....	6	3 212	460	74	18	57.5	—
4431	Electronics and appliance stores .....	6	3 212	460	74	18	57.5	—
44311	Appliance, television, and other electronics stores .....	5	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	6 876	605	155	35	19.8	2.7
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	9	50 567	5 492	1 411	379	2.4	7.1
4451	Grocery stores .....	7	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	6	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	6	D	D	D	e	D	D
446	Health and personal care stores .....	11	24 284	3 118	776	120	2.4	—
4461	Health and personal care stores .....	11	24 284	3 118	776	120	2.4	—
447	Gasoline stations .....	9	19 270	817	209	58	4.7	4.7
44711	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	6	D	D	D	b	D	D
4481	Clothing stores .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	963	201	49	13	51.1	—
454	Nonstore retailers .....	4	3 239	354	29	7	—	63.6
<b>FELLSMERE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>7</b>	<b>4 491</b>	<b>553</b>	<b>165</b>	<b>30</b>	<b>79.8</b>	<b>20.2</b>
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
<b>FERNANDINA BEACH</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>86</b>	<b>158 203</b>	<b>17 274</b>	<b>4 095</b>	<b>933</b>	<b>9.9</b>	<b>3.7</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	5	1 581	295	72	16	54.0	25.9
443	Electronics and appliance stores .....	4	1 376	185	50	10	24.3	13.7
444	Building material and garden equipment and supplies dealers ...	7	9 897	1 571	409	59	17.0	17.1
445	Food and beverage stores .....	7	D	D	D	c	D	D
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health and personal care stores .....	6	4 981	443	112	30	26.5	3.4
447	Gasoline stations .....	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	18	12 118	1 904	425	117	26.7	1.5
4481	Clothing stores .....	12	9 679	1 314	290	78	26.8	.2
44819	Other clothing stores .....	3	1 139	89	18	13	69.8	—
448190	Other clothing stores .....	3	1 139	89	18	13	69.8	—
451	Sporting goods, hobby, book, and music stores .....	4	1 325	132	31	16	45.9	42.7
452	General merchandise stores .....	4	D	D	D	e	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FERNANDINA BEACH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	20	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	10	2 228	271	74	23	57.0	43.0
4533	Used merchandise stores .....	4	D	D	D	a	D	D
45331	Used merchandise stores .....	4	D	D	D	a	D	D
453310	Used merchandise stores .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>FLAGLER BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>19</b>	<b>15 605</b>	<b>1 375</b>	<b>352</b>	<b>115</b>	<b>20.6</b>	<b>14.6</b>
441	Motor vehicle and parts dealers .....	3	511	113	29	9	56.2	—
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	5	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>FLAGLER BEACH (PART - FLAGLER COUNTY)</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>19</b>	<b>15 605</b>	<b>1 375</b>	<b>352</b>	<b>115</b>	<b>20.6</b>	<b>14.6</b>
441	Motor vehicle and parts dealers .....	3	511	113	29	9	56.2	—
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	5	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>FLORIDA CITY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>39</b>	<b>40 915</b>	<b>4 462</b>	<b>1 006</b>	<b>294</b>	<b>6.5</b>	<b>2.9</b>
442	Furniture and home furnishings stores .....	3	2 821	581	152	26	—	—
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	3	D	D	D	a	D	D
446	Health and personal care stores .....	3	1 316	203	50	11	—	—
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	9 404	568	142	34	11.9	—
448	Clothing and clothing accessories stores .....	21	21 299	2 313	574	196	—	—
4481	Clothing stores .....	13	D	D	D	c	D	D
44813	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
4482	Shoe stores .....	7	10 536	913	235	75	—	—
44821	Shoe stores .....	7	10 536	913	235	75	—	—
448210	Shoe stores .....	7	10 536	913	235	75	—	—
4482104	Family shoe stores .....	5	D	D	D	b	D	D
4482105	Athletic footwear stores .....	1	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
4532	Office supplies, stationery, and gift stores .....	1	D	D	D	a	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FORT LAUDERDALE</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>1 241</b>	<b>3 216 734</b>	<b>312 830</b>	<b>78 741</b>	<b>12 703</b>	<b>12.1</b>	<b>9.5</b>
441	Motor vehicle and parts dealers	227	1 508 461	114 562	28 872	3 020	7.2	10.6
4411	Automobile dealers	58	1 079 806	79 401	20 814	1 826	2.6	10.7
44111	New car dealers	31	1 023 675	76 683	20 249	1 742	.4	10.5
441110	New car dealers	31	1 023 675	76 683	20 249	1 742	.4	10.5
44112	Used car dealers	27	56 131	2 718	565	84	42.0	14.1
441120	Used car dealers	27	56 131	2 718	565	84	42.0	14.1
4412	Other motor vehicle dealers	115	375 092	25 377	5 458	738	19.0	10.1
44121	Recreational vehicle dealers	3	D	D	D	a	D	D
441210	Recreational vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	112	D	D	D	f	D	D
441221	Motorcycle dealers	8	D	D	D	c	D	D
441222	Boat dealers	95	176 957	14 899	3 493	518	35.2	20.8
441229	All other motor vehicle dealers	9	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	54	53 563	9 784	2 600	456	18.8	13.1
44131	Automotive parts and accessories stores	35	26 034	4 559	1 385	267	22.0	5.4
441310	Automotive parts and accessories stores	35	26 034	4 559	1 385	267	22.0	5.4
44132	Tire dealers	19	27 529	5 225	1 215	189	15.6	20.3
441320	Tire dealers	19	27 529	5 225	1 215	189	15.6	20.3
442	Furniture and home furnishings stores	79	141 785	18 426	4 455	664	20.6	12.6
4421	Furniture stores	33	62 913	7 951	1 766	219	10.3	16.4
44211	Furniture stores	33	62 913	7 951	1 766	219	10.3	16.4
442110	Furniture stores	33	62 913	7 951	1 766	219	10.3	16.4
4422	Home furnishings stores	46	78 872	10 475	2 689	445	28.8	9.7
44221	Floor covering stores	15	31 057	2 904	770	96	60.4	21.4
442210	Floor covering stores	15	31 057	2 904	770	96	60.4	21.4
44229	Other home furnishings stores	31	47 815	7 571	1 919	349	8.3	2.0
442299	All other home furnishings stores	27	47 059	7 446	1 889	344	7.9	1.9
443	Electronics and appliance stores	57	120 324	14 866	3 337	456	24.0	5.1
4431	Electronics and appliance stores	57	120 324	14 866	3 337	456	24.0	5.1
44311	Appliance, television, and other electronics stores	43	94 949	10 709	2 411	332	26.1	5.0
443111	Household appliance stores	4	4 136	590	139	25	—	—
443112	Radio, television, and other electronics stores	39	90 813	10 119	2 272	307	27.3	5.2
44312	Computer and software stores	11	D	D	D	c	D	D
443120	Computer and software stores	11	D	D	D	c	D	D
44313	Camera and photographic supplies stores	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	63	118 479	20 718	5 144	658	8.1	14.4
4441	Building material and supplies dealers	55	113 561	19 809	4 912	605	6.6	15.0
44412	Paint and wallpaper stores	7	6 030	981	251	30	2.5	51.8
444120	Paint and wallpaper stores	7	6 030	981	251	30	2.5	51.8
44413	Hardware stores	10	7 762	1 543	341	61	66.5	1.7
444130	Hardware stores	10	7 762	1 543	341	61	66.5	1.7
44419	Other building material dealers	38	99 769	17 285	4 320	514	2.2	13.8
444190	Other building material dealers	38	99 769	17 285	4 320	514	2.2	13.8
4442	Lawn and garden equipment and supplies stores	8	4 918	909	232	53	43.0	—
44422	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
445	Food and beverage stores	140	378 294	39 991	9 867	2 450	11.7	8.1
4451	Grocery stores	85	328 383	35 638	8 729	2 189	9.6	6.4
44511	Supermarkets and other grocery (except convenience) stores	43	300 022	32 372	7 999	1 995	6.7	6.2
445110	Supermarkets and other grocery (except convenience) stores	43	300 022	32 372	7 999	1 995	6.7	6.2
44512	Convenience stores	42	28 361	3 266	730	194	40.1	8.5
445120	Convenience stores	42	28 361	3 266	730	194	40.1	8.5
4452	Specialty food stores	29	18 615	1 957	546	141	48.8	15.3
4453	Beer, wine, and liquor stores	26	31 296	2 396	592	120	12.6	21.9
44531	Beer, wine, and liquor stores	26	31 296	2 396	592	120	12.6	21.9
445310	Beer, wine, and liquor stores	26	31 296	2 396	592	120	12.6	21.9
446	Health and personal care stores	93	185 346	20 431	4 771	1 097	20.6	5.5
4461	Health and personal care stores	93	185 346	20 431	4 771	1 097	20.6	5.5
44611	Pharmacies and drug stores	30	153 454	14 639	3 416	814	20.7	2.2
446110	Pharmacies and drug stores	30	153 454	14 639	3 416	814	20.7	2.2
4461101	Pharmacies and drug stores	29	D	D	D	f	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	17	7 497	1 249	298	83	21.7	24.3
446120	Cosmetics, beauty supplies, and perfume stores	17	7 497	1 249	298	83	21.7	24.3
44613	Optical goods stores	25	9 202	2 071	551	109	32.2	—
446130	Optical goods stores	25	9 202	2 071	551	109	32.2	—
44619	Other health and personal care stores	21	15 193	2 472	506	91	11.4	32.3
446191	Food (health) supplement stores	12	4 744	664	180	41	18.0	22.2
446199	All other health and personal care stores	9	10 449	1 808	326	50	8.4	37.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FORT LAUDERDALE—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Retail trade—Con.							
447	Gasoline stations .....	69	158 221	6 651	1 677	413	26.0	6.3
4471	Gasoline stations .....	69	158 221	6 651	1 677	413	26.0	6.3
44711	Gasoline stations with convenience stores .....	56	111 430	5 145	1 299	321	32.5	7.3
447110	Gasoline stations with convenience stores .....	56	111 430	5 145	1 299	321	32.5	7.3
44719	Other gasoline stations .....	13	46 791	1 506	378	92	10.6	4.0
447190	Other gasoline stations .....	13	46 791	1 506	378	92	10.6	4.0
448	Clothing and clothing accessories stores .....	221	180 424	24 884	6 402	1 393	21.1	6.8
4481	Clothing stores .....	149	125 308	17 314	4 578	1 013	18.9	5.8
44811	Men's clothing stores .....	14	18 471	3 156	837	123	12.5	3.1
448110	Men's clothing stores .....	14	18 471	3 156	837	123	12.5	3.1
44812	Women's clothing stores .....	56	44 719	6 367	1 787	412	17.4	9.9
448120	Women's clothing stores .....	56	44 719	6 367	1 787	412	17.4	9.9
44813	Children's and infants' clothing stores .....	3	1 488	179	50	13	10.7	—
448130	Children's and infants' clothing stores .....	3	1 488	179	50	13	10.7	—
44814	Family clothing stores .....	31	42 455	4 569	1 134	300	14.5	1.5
448140	Family clothing stores .....	31	42 455	4 569	1 134	300	14.5	1.5
44815	Clothing accessories stores .....	10	3 316	634	165	33	24.8	16.3
448150	Clothing accessories stores .....	10	3 316	634	165	33	24.8	16.3
44819	Other clothing stores .....	35	14 859	2 409	605	132	43.1	7.7
448190	Other clothing stores .....	35	14 859	2 409	605	132	43.1	7.7
4482	Shoe stores .....	33	22 507	2 649	675	208	15.9	11.6
44821	Shoe stores .....	33	22 507	2 649	675	208	15.9	11.6
448210	Shoe stores .....	33	22 507	2 649	675	208	15.9	11.6
4482101	Men's shoe stores .....	4	D	D	D	a	D	D
4482102	Women's shoe stores .....	5	4 229	624	142	49	28.5	39.2
4482103	Children's and juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	14	7 134	709	211	50	19.3	1.4
4482105	Athletic footwear stores .....	8	8 790	930	217	87	7.3	—
4483	Jewelry, luggage, and leather goods stores .....	39	32 609	4 921	1 149	172	33.4	7.1
44831	Jewelry stores .....	36	29 699	4 531	1 049	157	34.5	7.8
448310	Jewelry stores .....	36	29 699	4 531	1 049	157	34.5	7.8
44832	Luggage and leather goods stores .....	3	2 910	390	100	15	21.7	—
448320	Luggage and leather goods stores .....	3	2 910	390	100	15	21.7	—
451	Sporting goods, hobby, book, and music stores .....	66	86 772	10 365	2 577	567	13.0	15.2
4511	Sporting goods, hobby, and musical instrument stores .....	45	73 763	8 402	2 098	450	12.8	15.8
45111	Sporting goods stores .....	30	47 772	5 576	1 385	245	16.7	22.3
451110	Sporting goods stores .....	30	47 772	5 576	1 385	245	16.7	22.3
4511101	General-line sporting goods stores .....	9	25 804	3 024	781	109	12.7	—
4511102	Specialty-line sporting goods stores .....	21	21 968	2 552	604	136	21.3	48.4
45112	Hobby, toy, and game stores .....	7	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	7	D	D	D	c	D	D
45114	Musical instrument and supplies stores .....	5	14 554	1 613	419	85	6.6	.5
451140	Musical instrument and supplies stores .....	5	14 554	1 613	419	85	6.6	.5
4512	Book, periodical, and music stores .....	21	13 009	1 963	479	117	14.4	11.9
45121	Book stores and news dealers .....	17	D	D	D	b	D	D
451211	Book stores .....	13	9 661	1 513	375	79	11.4	6.0
4512111	Book stores, general .....	10	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers and newsstands .....	4	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	4	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	16	182 436	20 840	6 320	1 132	.3	6.0
4521	Department stores .....	6	170 096	19 654	6 038	1 045	—	6.4
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	6	173 690	19 654	6 038	1 045	—	6.3
45211	Department stores .....	6	170 096	19 654	6 038	1 045	—	6.4
452111	Department stores (except discount department stores) ..	5	D	D	D	f	D	D
452112	Discount department stores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	10	12 340	1 186	282	87	4.7	—
452990	All other general merchandise stores .....	10	12 340	1 186	282	87	4.7	—
4529901	Variety stores .....	5	5 297	417	101	43	10.9	—
4529904	Miscellaneous general merchandise stores .....	5	7 043	769	181	44	—	—
453	Miscellaneous store retailers .....	149	95 061	12 445	3 122	597	24.6	11.3
4531	Florists .....	22	5 975	1 083	326	65	38.9	23.5
45311	Florists .....	22	5 975	1 083	326	65	38.9	23.5
453110	Florists .....	22	5 975	1 083	326	65	38.9	23.5
4532	Office supplies, stationery, and gift stores .....	43	46 562	4 790	1 232	255	13.6	11.4
45321	Office supplies and stationery stores .....	8	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	8	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	35	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	35	D	D	D	c	D	D
4533	Used merchandise stores .....	29	19 920	2 557	614	108	32.2	5.0
45331	Used merchandise stores .....	29	19 920	2 557	614	108	32.2	5.0
453310	Used merchandise stores .....	29	19 920	2 557	614	108	32.2	5.0
4539	Other miscellaneous store retailers .....	55	22 604	4 015	950	169	36.9	13.7
45391	Pet and pet supplies stores .....	7	2 932	564	129	30	51.3	10.2
453910	Pet and pet supplies stores .....	7	2 932	564	129	30	51.3	10.2
45392	Art dealers .....	16	9 001	1 579	379	61	31.8	—
453920	Art dealers .....	16	9 001	1 579	379	61	31.8	—
45399	All other miscellaneous store retailers .....	31	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FORT LAUDERDALE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	61	61 131	8 651	2 197	256	24.9	9.5
4541	Electronic shopping and mail-order houses .....	31	38 050	4 908	1 288	127	32.0	14.4
45411	Electronic shopping and mail-order houses .....	31	38 050	4 908	1 288	127	32.0	14.4
4543	Direct selling establishments .....	27	D	D	D	c	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	25	12 083	2 261	540	81	16.7	2.5
454390	Other direct selling establishments .....	25	12 083	2 261	540	81	16.7	2.5
<b>FORT MEADE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>23</b>	<b>46 290</b>	<b>3 384</b>	<b>816</b>	<b>137</b>	<b>11.7</b>	<b>.6</b>
441	Motor vehicle and parts dealers .....	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	9	4 928	307	74	19	54.7	5.8
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
45299	All other general merchandise stores .....	3	D	D	D	a	D	D
452990	All other general merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>FORT MYERS</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>562</b>	<b>1 885 256</b>	<b>183 758</b>	<b>43 014</b>	<b>7 277</b>	<b>18.3</b>	<b>9.1</b>
441	Motor vehicle and parts dealers .....	90	967 453	77 381	16 678	1 836	27.7	11.2
4411	Automobile dealers .....	43	857 849	64 711	13 485	1 369	28.8	12.0
44111	New car dealers .....	20	797 705	60 260	12 261	1 227	28.7	12.7
441110	New car dealers .....	20	797 705	60 260	12 261	1 227	28.7	12.7
44112	Used car dealers .....	23	60 144	4 451	1 224	142	29.7	2.2
441120	Used car dealers .....	23	60 144	4 451	1 224	142	29.7	2.2
4412	Other motor vehicle dealers .....	21	84 430	7 928	2 089	270	16.9	3.5
44121	Recreational vehicle dealers .....	5	19 502	1 713	449	61	27.2	12.9
441210	Recreational vehicle dealers .....	5	19 502	1 713	449	61	27.2	12.9
44122	Motorcycle, boat, and other motor vehicle dealers .....	16	64 928	6 215	1 640	209	13.8	.7
441221	Motorcycle dealers .....	4	34 192	3 026	878	118	—	1.3
441222	Boat dealers .....	8	27 011	2 873	640	78	24.5	.1
441229	All other motor vehicle dealers .....	4	3 725	316	122	13	62.4	—
4413	Automotive parts, accessories, and tire stores .....	26	25 174	4 742	1 104	197	28.9	10.9
44131	Automotive parts and accessories stores .....	18	15 438	2 392	583	129	39.1	.6
441310	Automotive parts and accessories stores .....	18	15 438	2 392	583	129	39.1	.6
44132	Tire dealers .....	8	9 736	2 350	521	68	12.6	27.3
441320	Tire dealers .....	8	9 736	2 350	521	68	12.6	27.3
442	Furniture and home furnishings stores .....	52	168 394	19 071	4 668	618	5.5	24.2
4421	Furniture stores .....	31	146 539	16 353	4 011	472	3.2	27.3
44211	Furniture stores .....	31	146 539	16 353	4 011	472	3.2	27.3
442110	Furniture stores .....	31	146 539	16 353	4 011	472	3.2	27.3
4422	Home furnishings stores .....	21	21 855	2 718	657	146	20.4	3.8
44221	Floor covering stores .....	7	8 472	1 226	278	40	30.2	2.4
442210	Floor covering stores .....	7	8 472	1 226	278	40	30.2	2.4
44229	Other home furnishings stores .....	14	13 383	1 492	379	106	14.2	4.7
442299	All other home furnishings stores .....	12	D	D	D	c	D	D
443	Electronics and appliance stores .....	17	50 586	7 185	1 900	225	14.9	.6
4431	Electronics and appliance stores .....	17	50 586	7 185	1 900	225	14.9	.6
44311	Appliance, television, and other electronics stores .....	13	39 457	6 488	1 693	192	19.2	.7
443111	Household appliance stores .....	5	4 506	2 146	630	38	27.2	6.5
443112	Radio, television, and other electronics stores .....	8	34 951	4 342	1 063	154	18.1	—
44312	Computer and software stores .....	3	D	D	D	b	D	D
443120	Computer and software stores .....	3	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	26	36 236	4 254	1 019	146	7.6	17.8
4441	Building material and supplies dealers .....	21	32 022	3 739	890	120	7.6	20.1
44412	Paint and wallpaper stores .....	6	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	6	D	D	D	a	D	D
44419	Other building material dealers .....	12	25 633	2 740	685	93	5.5	21.7
444190	Other building material dealers .....	12	25 633	2 740	685	93	5.5	21.7
4442	Lawn and garden equipment and supplies stores .....	5	4 214	515	129	26	7.8	—
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FORT MYERS—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	45	82 904	9 740	2 311	569	7.0	1.7
4451	Grocery stores .....	27	74 932	8 748	2 092	504	5.9	1.3
44511	Supermarkets and other grocery (except convenience) stores .....	15	67 261	8 250	1 992	469	3.6	1.0
445110	Supermarkets and other grocery (except convenience) stores .....	15	67 261	8 250	1 992	469	3.6	1.0
44512	Convenience stores .....	12	7 671	498	100	35	25.8	3.7
445120	Convenience stores .....	12	7 671	498	100	35	25.8	3.7
4452	Specialty food stores .....	11	3 550	631	142	42	21.7	5.4
446	Health and personal care stores .....	47	53 973	8 141	1 842	425	29.7	3.5
4461	Health and personal care stores .....	47	53 973	8 141	1 842	425	29.7	3.5
44611	Pharmacies and drug stores .....	10	34 868	4 751	1 028	232	32.9	—
446110	Pharmacies and drug stores .....	10	34 868	4 751	1 028	232	32.9	—
4461101	Pharmacies and drug stores .....	9	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	8	5 526	640	151	48	3.0	8.7
446120	Cosmetics, beauty supplies, and perfume stores .....	8	5 526	640	151	48	3.0	8.7
44613	Optical goods stores .....	15	7 827	1 756	422	79	17.3	7.3
446130	Optical goods stores .....	15	7 827	1 756	422	79	17.3	7.3
44619	Other health and personal care stores .....	14	5 752	994	241	66	52.4	14.8
446191	Food (health) supplement stores .....	6	3 155	411	103	35	31.1	23.7
446199	All other health and personal care stores .....	8	2 597	583	138	31	78.3	4.0
447	Gasoline stations .....	39	96 089	4 518	1 118	285	10.3	1.1
4471	Gasoline stations .....	39	96 089	4 518	1 118	285	10.3	1.1
44711	Gasoline stations with convenience stores .....	35	93 329	4 387	1 092	278	9.9	.3
447110	Gasoline stations with convenience stores .....	35	93 329	4 387	1 092	278	9.9	.3
448	Clothing and clothing accessories stores .....	109	111 621	13 923	3 353	996	4.1	3.3
4481	Clothing stores .....	68	70 054	8 987	2 131	697	4.2	3.7
44812	Women's clothing stores .....	32	20 076	2 543	610	235	9.8	12.9
448120	Women's clothing stores .....	32	20 076	2 543	610	235	9.8	12.9
44813	Children's and infants' clothing stores .....	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores .....	2	D	D	D	b	D	D
44814	Family clothing stores .....	16	39 250	4 424	1 062	334	.6	—
448140	Family clothing stores .....	16	39 250	4 424	1 062	334	.6	—
44815	Clothing accessories stores .....	4	1 198	413	109	21	—	—
448150	Clothing accessories stores .....	4	1 198	413	109	21	—	—
44819	Other clothing stores .....	8	5 290	879	178	56	14.2	—
448190	Other clothing stores .....	8	5 290	879	178	56	14.2	—
4482	Shoe stores .....	19	15 044	1 696	410	152	2.4	4.1
44821	Shoe stores .....	19	15 044	1 696	410	152	2.4	4.1
448210	Shoe stores .....	19	15 044	1 696	410	152	2.4	4.1
4482102	Women's shoe stores .....	3	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	11	8 157	909	209	53	4.1	7.6
4482105	Athletic footwear stores .....	4	5 206	495	123	78	—	—
4483	Jewelry, luggage, and leather goods stores .....	22	26 523	3 240	812	147	4.6	1.8
44831	Jewelry stores .....	21	D	D	D	c	D	D
448310	Jewelry stores .....	21	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	36	49 180	6 262	1 447	365	14.4	.8
4511	Sporting goods, hobby, and musical instrument stores .....	24	33 295	4 828	1 101	251	11.4	1.2
45111	Sporting goods stores .....	12	15 871	2 411	593	151	8.7	—
451110	Sporting goods stores .....	12	15 871	2 411	593	151	8.7	—
4511101	General-line sporting goods stores .....	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	9	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	6	5 965	1 299	258	33	3.0	—
451140	Musical instrument and supplies stores .....	6	5 965	1 299	258	33	3.0	—
4512	Book, periodical, and music stores .....	12	15 885	1 434	346	114	20.6	—
45121	Book stores and news dealers .....	5	D	D	D	b	D	D
451211	Book stores .....	5	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	7	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	7	D	D	D	b	D	D
452	General merchandise stores .....	15	185 366	20 708	5 595	1 256	.7	.7
4521	Department stores .....	6	175 636	19 721	5 255	1 146	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	6	183 438	19 721	5 255	1 146	—	—
45211	Department stores .....	6	175 636	19 721	5 255	1 146	—	—
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D
452112	Discount department stores .....	2	D	D	D	c	D	D
45299	All other general merchandise stores .....	9	9 730	987	340	110	12.9	13.0
452990	All other general merchandise stores .....	9	9 730	987	340	110	12.9	13.0
4529901	Variety stores .....	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FORT MYERS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	57	46 561	6 875	1 655	365	16.7	6.7
4531	Florists .....	9	5 355	1 074	263	81	47.8	—
45311	Florists .....	9	5 355	1 074	263	81	47.8	—
453110	Florists .....	9	5 355	1 074	263	81	47.8	—
4532	Office supplies, stationery, and gift stores .....	20	25 797	2 816	708	136	6.1	7.7
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	17	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	17	D	D	D	b	D	D
4533	Used merchandise stores .....	8	2 556	587	155	49	—	—
45331	Used merchandise stores .....	8	2 556	587	155	49	—	—
453310	Used merchandise stores .....	8	2 556	587	155	49	—	—
4539	Other miscellaneous store retailers .....	20	12 853	2 398	529	99	28.3	8.9
45391	Pet and pet supplies stores .....	3	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	15	D	D	D	b	D	D
454	Nonstore retailers .....	29	36 893	5 700	1 428	191	14.7	7.4
4542	Vending machine operators .....	5	2 553	915	237	34	27.6	1.7
45421	Vending machine operators .....	5	2 553	915	237	34	27.6	1.7
454210	Vending machine operators .....	5	2 553	915	237	34	27.6	1.7
4543	Direct selling establishments .....	19	32 051	4 526	1 129	146	11.3	7.9
45431	Fuel dealers .....	4	14 304	1 943	518	61	—	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	14 304	1 943	518	61	—	—
45439	Other direct selling establishments .....	15	17 747	2 583	611	85	20.3	14.3
454390	Other direct selling establishments .....	15	17 747	2 583	611	85	20.3	14.3
<b>FORT MYERS BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>64</b>	<b>57 849</b>	<b>7 537</b>	<b>2 050</b>	<b>492</b>	<b>19.4</b>	<b>4.1</b>
441	Motor vehicle and parts dealers .....	5	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	5	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	5	D	D	D	b	D	D
441222	Boat dealers .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	3	D	D	D	a	D	D
445	Food and beverage stores .....	9	19 867	2 735	765	179	.7	—
446	Health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	22	8 636	1 266	319	94	63.2	22.8
4481	Clothing stores .....	18	6 919	932	238	75	67.2	28.5
44815	Clothing accessories stores .....	2	D	D	D	a	D	D
448150	Clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	3	D	D	D	b	D	D
448190	Other clothing stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	17	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	12	2 171	330	87	37	68.8	6.9
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>FORT PIERCE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>220</b>	<b>433 868</b>	<b>42 123</b>	<b>10 448</b>	<b>2 178</b>	<b>11.7</b>	<b>5.6</b>
441	Motor vehicle and parts dealers .....	33	93 967	8 374	2 040	311	14.9	5.1
4411	Automobile dealers .....	12	76 420	5 738	1 403	172	6.7	6.0
44112	Used car dealers .....	6	14 774	802	210	29	34.5	.4
441120	Used car dealers .....	6	14 774	802	210	29	34.5	.4
4412	Other motor vehicle dealers .....	7	7 449	644	142	39	98.1	1.9
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	6	D	D	D	b	D	D
441222	Boat dealers .....	6	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	14	10 098	1 992	495	100	15.5	—
44131	Automotive parts and accessories stores .....	9	6 995	1 236	327	77	19.7	.1
441310	Automotive parts and accessories stores .....	9	6 995	1 236	327	77	19.7	.1
442	Furniture and home furnishings stores .....	9	11 208	1 296	300	48	9.9	1.9
4421	Furniture stores .....	6	9 951	1 228	285	42	5.6	2.2
44211	Furniture stores .....	6	9 951	1 228	285	42	5.6	2.2
442110	Furniture stores .....	6	9 951	1 228	285	42	5.6	2.2

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FORT PIERCE—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Electronics and appliance stores .....	14	8 926	1 130	279	57	12.2	16.2
443	Electronics and appliance stores .....	14	8 926	1 130	279	57	12.2	16.2
4431	Appliance, television, and other electronics stores .....	13	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	10	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	14	57 654	5 956	1 591	247	2.6	1.7
4441	Building material and supplies dealers .....	11	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44412	Paint and wallpaper stores .....	4	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	51	75 358	6 928	1 668	456	26.8	1.5
4451	Grocery stores .....	37	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	18	54 819	5 839	1 420	354	14.2	.2
445110	Supermarkets and other grocery (except convenience) stores .....	18	54 819	5 839	1 420	354	14.2	.2
44512	Convenience stores .....	19	D	D	D	b	D	D
445120	Convenience stores .....	19	D	D	D	b	D	D
4452	Specialty food stores .....	6	D	D	D	a	D	D
4453	Beer, wine, and liquor stores .....	8	11 196	358	67	33	68.5	—
44531	Beer, wine, and liquor stores .....	8	11 196	358	67	33	68.5	—
445310	Beer, wine, and liquor stores .....	8	11 196	358	67	33	68.5	—
446	Health and personal care stores .....	18	D	D	D	c	D	D
4461	Health and personal care stores .....	18	D	D	D	c	D	D
44611	Pharmacies and drug stores .....	7	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	7	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	6	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44619	Other health and personal care stores .....	4	3 155	593	159	31	65.0	5.6
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	18	37 053	1 985	507	118	12.9	—
4471	Gasoline stations .....	18	37 053	1 985	507	118	12.9	—
44711	Gasoline stations with convenience stores .....	17	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	17	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	27	8 350	1 152	297	88	15.6	17.2
4481	Clothing stores .....	15	D	D	D	b	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	9	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	9	D	D	D	b	D	D
452	General merchandise stores .....	6	D	D	D	f	D	D
4529	Other general merchandise stores .....	6	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	14	D	D	D	b	D	D
4533	Used merchandise stores .....	6	1 129	286	61	18	1.5	14.3
45331	Used merchandise stores .....	6	1 129	286	61	18	1.5	14.3
453310	Used merchandise stores .....	6	1 129	286	61	18	1.5	14.3
4539	Other miscellaneous store retailers .....	3	879	144	39	17	100.0	—
45399	All other miscellaneous store retailers .....	3	879	144	39	17	100.0	—
454	Nonstore retailers .....	7	D	D	D	b	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FORT WALTON BEACH</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>209</b>	<b>753 512</b>	<b>68 926</b>	<b>15 849</b>	<b>2 776</b>	<b>12.2</b>	<b>18.5</b>
441	Motor vehicle and parts dealers .....	39	346 908	27 282	5 973	721	21.9	2.1
4411	Automobile dealers .....	14	307 410	22 543	4 925	548	24.0	.5
44111	New car dealers .....	9	301 836	22 150	4 813	529	24.5	—
441110	New car dealers .....	9	301 836	22 150	4 813	529	24.5	—
44112	Used car dealers .....	5	5 574	393	112	19	—	25.7
441120	Used car dealers .....	5	5 574	393	112	19	—	25.7
4412	Other motor vehicle dealers .....	10	27 748	2 517	495	90	—	15.8
44122	Motorcycle, boat, and other motor vehicle dealers .....	10	27 748	2 517	495	90	—	15.8
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	8	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	15	11 750	2 222	553	83	16.9	11.6
44132	Tire dealers .....	8	7 617	1 684	435	64	8.6	13.7
441320	Tire dealers .....	8	7 617	1 684	435	64	8.6	13.7
442	Furniture and home furnishings stores .....	20	16 779	2 890	583	128	16.4	4.6
4421	Furniture stores .....	10	10 055	1 746	353	77	18.8	—
44211	Furniture stores .....	10	10 055	1 746	353	77	18.8	—
442110	Furniture stores .....	10	10 055	1 746	353	77	18.8	—
4422	Home furnishings stores .....	10	6 724	1 144	230	51	12.8	11.4
44221	Floor covering stores .....	5	5 513	819	196	37	—	7.6
442210	Floor covering stores .....	5	5 513	819	196	37	—	7.6
443	Electronics and appliance stores .....	8	6 826	792	218	38	9.2	1.7
4431	Electronics and appliance stores .....	8	6 826	792	218	38	9.2	1.7
44311	Appliance, television, and other electronics stores .....	6	D	D	D	b	D	D
443111	Household appliance stores .....	3	D	D	D	b	D	D
44312	Computer and software stores .....	2	D	D	D	a	D	D
443120	Computer and software stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	18	148 272	15 111	3 577	698	1.1	22.6
4441	Building material and supplies dealers .....	18	148 272	15 111	3 577	698	1.1	22.6
44411	Home centers .....	3	D	D	D	e	D	D
444110	Home centers .....	3	D	D	D	e	D	D
44412	Paint and wallpaper stores .....	3	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	11	D	D	D	c	D	D
444190	Other building material dealers .....	11	D	D	D	c	D	D
445	Food and beverage stores .....	10	41 970	5 008	1 163	313	2.2	.8
4451	Grocery stores .....	4	D	D	D	c	D	D
4452	Specialty food stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	10	12 493	2 288	566	111	5.4	—
4461	Health and personal care stores .....	10	12 493	2 288	566	111	5.4	—
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
44619	Other health and personal care stores .....	4	2 416	722	178	24	19.7	—
447	Gasoline stations .....	22	40 552	2 002	514	141	2.3	22.1
4471	Gasoline stations .....	22	40 552	2 002	514	141	2.3	22.1
44711	Gasoline stations with convenience stores .....	20	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	20	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	14	5 496	905	242	60	10.2	5.9
4483	Jewelry, luggage, and leather goods stores .....	6	2 518	551	149	24	13.0	—
451	Sporting goods, hobby, book, and music stores .....	20	13 150	2 025	463	129	13.7	24.3
4511	Sporting goods, hobby, and musical instrument stores .....	17	12 802	1 925	444	120	12.1	25.0
45111	Sporting goods stores .....	10	D	D	D	b	D	D
451110	Sporting goods stores .....	10	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores .....	3	2 597	522	127	26	35.0	—
451140	Musical instrument and supplies stores .....	3	2 597	522	127	26	35.0	—
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	34	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	13	16 420	1 565	377	97	2.6	11.3
45321	Office supplies and stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	4	D	D	D	b	D	D
4533	Used merchandise stores .....	6	3 284	499	123	39	—	—
45331	Used merchandise stores .....	6	3 284	499	123	39	—	—
453310	Used merchandise stores .....	6	3 284	499	123	39	—	—
4539	Other miscellaneous store retailers .....	12	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	10	6 679	829	188	58	5.9	.2

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FORT WALTON BEACH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	12	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses .....	3	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses .....	3	D	D	D	c	D	D
4543	Direct selling establishments .....	8	7 037	2 044	565	46	52.5	—
45439	Other direct selling establishments .....	8	7 037	2 044	565	46	52.5	—
454390	Other direct selling establishments .....	8	7 037	2 044	565	46	52.5	—
<b>FROSTPROOF</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>11</b>	<b>11 476</b>	<b>1 205</b>	<b>296</b>	<b>86</b>	<b>30.3</b>	<b>4.3</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	4	1 702	185	38	17	—	—
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>FRUITLAND PARK</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>29</b>	<b>148 722</b>	<b>13 001</b>	<b>3 293</b>	<b>677</b>	<b>3.3</b>	<b>5.4</b>
441	Motor vehicle and parts dealers .....	8	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	b	D	D
445	Food and beverage stores .....	5	9 173	859	214	69	8.7	18.8
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	3 279	180	39	13	22.4	33.2
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	2	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>GAINESVILLE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>560</b>	<b>1 468 125</b>	<b>151 205</b>	<b>39 291</b>	<b>8 270</b>	<b>6.0</b>	<b>4.6</b>
441	Motor vehicle and parts dealers .....	53	522 266	44 492	12 451	1 299	6.8	7.2
4411	Automobile dealers .....	25	484 675	37 947	10 877	1 035	7.1	6.8
44111	New car dealers .....	16	D	D	D	f	D	D
441110	New car dealers .....	16	D	D	D	f	D	D
44112	Used car dealers .....	9	D	D	D	b	D	D
441120	Used car dealers .....	9	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	5	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	5	D	D	D	b	D	D
441221	Motorcycle dealers .....	3	D	D	D	b	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	23	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	14	17 585	2 696	672	146	5.4	25.5
441310	Automotive parts and accessories stores .....	14	17 585	2 696	672	146	5.4	25.5
44132	Tire dealers .....	9	D	D	D	b	D	D
441320	Tire dealers .....	9	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	41	40 623	5 055	1 198	311	15.7	6.4
4421	Furniture stores .....	23	25 351	3 025	724	188	19.8	7.2
44211	Furniture stores .....	23	25 351	3 025	724	188	19.8	7.2
442110	Furniture stores .....	23	25 351	3 025	724	188	19.8	7.2
4422	Home furnishings stores .....	18	15 272	2 030	474	123	9.0	5.0
44221	Floor covering stores .....	5	D	D	D	b	D	D
442210	Floor covering stores .....	5	D	D	D	b	D	D
44229	Other home furnishings stores .....	13	D	D	D	c	D	D
442299	All other home furnishings stores .....	13	D	D	D	c	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GAINESVILLE—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
443	Electronics and appliance stores .....	23	21 848	3 107	788	161	14.0	.3
4431	Electronics and appliance stores .....	23	21 848	3 107	788	161	14.0	.3
44311	Appliance, television, and other electronics stores .....	15	12 153	2 184	540	113	12.3	.5
443111	Household appliance stores .....	4	3 732	839	184	28	28.9	—
443112	Radio, television, and other electronics stores .....	11	8 421	1 345	356	85	4.9	.7
44312	Computer and software stores .....	7	D	D	D	b	D	D
443120	Computer and software stores .....	7	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	36	57 489	9 993	2 689	359	17.2	12.1
4441	Building material and supplies dealers .....	31	52 619	8 995	2 447	307	16.8	13.2
44412	Paint and wallpaper stores .....	8	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	8	D	D	D	b	D	D
44419	Other building material dealers .....	18	43 271	7 693	2 018	231	13.8	16.1
444190	Other building material dealers .....	18	43 271	7 693	2 018	231	13.8	16.1
4442	Lawn and garden equipment and supplies stores .....	5	4 870	998	242	52	21.2	—
44421	Outdoor power equipment stores .....	2	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	55	211 714	24 142	5 967	1 895	3.8	2.6
4451	Grocery stores .....	40	193 929	22 729	5 657	1 785	3.3	2.6
44511	Supermarkets and other grocery (except convenience) stores .....	26	187 945	22 342	5 560	1 752	1.2	2.1
445110	Supermarkets and other grocery (except convenience) stores .....	26	187 945	22 342	5 560	1 752	1.2	2.1
44512	Convenience stores .....	14	5 984	387	97	33	69.4	17.5
445120	Convenience stores .....	14	5 984	387	97	33	69.4	17.5
4452	Specialty food stores .....	5	2 781	267	62	31	23.0	13.3
4453	Beer, wine, and liquor stores .....	10	15 004	1 146	248	79	6.9	—
44531	Beer, wine, and liquor stores .....	10	15 004	1 146	248	79	6.9	—
445310	Beer, wine, and liquor stores .....	10	15 004	1 146	248	79	6.9	—
446	Health and personal care stores .....	43	77 712	9 847	2 385	575	1.4	.8
4461	Health and personal care stores .....	43	77 712	9 847	2 385	575	1.4	.8
44611	Pharmacies and drug stores .....	16	64 468	7 395	1 791	440	—	—
446110	Pharmacies and drug stores .....	16	64 468	7 395	1 791	440	—	—
4461101	Pharmacies and drug stores .....	14	D	D	D	e	D	D
4461102	Proprietary stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	5	1 891	338	77	32	—	—
446120	Cosmetics, beauty supplies, and perfume stores .....	5	1 891	338	77	32	—	—
44613	Optical goods stores .....	12	4 486	1 184	304	56	11.1	6.0
446130	Optical goods stores .....	12	4 486	1 184	304	56	11.1	6.0
44619	Other health and personal care stores .....	10	6 867	930	213	47	9.1	4.7
446191	Food (health) supplement stores .....	5	D	D	D	b	D	D
446199	All other health and personal care stores .....	5	D	D	D	a	D	D
447	Gasoline stations .....	47	64 260	3 805	954	242	7.6	2.4
4471	Gasoline stations .....	47	64 260	3 805	954	242	7.6	2.4
44711	Gasoline stations with convenience stores .....	39	56 715	3 157	780	200	3.3	1.3
447110	Gasoline stations with convenience stores .....	39	56 715	3 157	780	200	3.3	1.3
448	Clothing and clothing accessories stores .....	100	69 963	9 425	2 203	749	7.8	6.9
4481	Clothing stores .....	61	44 295	5 613	1 249	542	10.7	8.6
44812	Women's clothing stores .....	26	17 070	1 841	440	236	12.2	14.6
448120	Women's clothing stores .....	26	17 070	1 841	440	236	12.2	14.6
44813	Children's and infants' clothing stores .....	6	4 505	609	135	51	1.4	—
448130	Children's and infants' clothing stores .....	6	4 505	609	135	51	1.4	—
44815	Clothing accessories stores .....	4	1 486	413	75	15	36.3	—
448150	Clothing accessories stores .....	4	1 486	413	75	15	36.3	—
44819	Other clothing stores .....	9	D	D	D	c	D	D
448190	Other clothing stores .....	9	D	D	D	c	D	D
4482	Shoe stores .....	23	15 535	1 895	467	119	.9	3.8
44821	Shoe stores .....	23	15 535	1 895	467	119	.9	3.8
448210	Shoe stores .....	23	15 535	1 895	467	119	.9	3.8
4482102	Women's shoe stores .....	4	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	11	5 943	651	161	46	—	4.9
4482105	Athletic footwear stores .....	6	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	16	10 133	1 917	487	88	6.0	4.0
44831	Jewelry stores .....	16	10 133	1 917	487	88	6.0	4.0
448310	Jewelry stores .....	16	10 133	1 917	487	88	6.0	4.0

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GAINESVILLE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	46	53 273	5 577	1 340	496	5.9	4.0
4511	Sporting goods, hobby, and musical instrument stores .....	25	D	D	D	c	D	D
45111	Sporting goods stores .....	15	7 311	1 604	385	104	25.2	7.3
451110	Sporting goods stores .....	15	7 311	1 604	385	104	25.2	7.3
4511101	General-line sporting goods stores .....	5	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	10	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	4	8 341	596	124	81	—	—
451120	Hobby, toy, and game stores .....	4	8 341	596	124	81	—	—
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores .....	4	2 084	296	71	22	9.8	9.5
451140	Musical instrument and supplies stores .....	4	2 084	296	71	22	9.8	9.5
4512	Book, periodical, and music stores .....	21	D	D	D	e	D	D
45121	Book stores and news dealers .....	16	D	D	D	c	D	D
451211	Book stores .....	15	29 421	2 534	628	237	3.2	—
4512111	Book stores, general .....	6	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	8	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, and record stores .....	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	5	D	D	D	b	D	D
452	General merchandise stores .....	14	275 142	25 384	6 681	1 569	.1	—
4521	Department stores .....	7	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	7	D	D	D	g	D	D
45211	Department stores .....	7	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D
452112	Discount department stores .....	3	D	D	D	f	D	D
4529	Other general merchandise stores .....	7	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
4529901	Variety stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	70	53 909	7 161	1 792	440	9.2	7.9
4531	Florists .....	9	2 591	679	181	47	17.8	1.7
45311	Florists .....	9	2 591	679	181	47	17.8	1.7
453110	Florists .....	9	2 591	679	181	47	17.8	1.7
4532	Office supplies, stationery, and gift stores .....	28	34 067	3 171	785	216	1.8	9.6
45321	Office supplies and stationery stores .....	8	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	8	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	20	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	20	D	D	D	c	D	D
4533	Used merchandise stores .....	12	2 259	673	160	63	33.6	3.3
45331	Used merchandise stores .....	12	2 259	673	160	63	33.6	3.3
453310	Used merchandise stores .....	12	2 259	673	160	63	33.6	3.3
4539	Other miscellaneous store retailers .....	21	14 992	2 638	666	114	20.9	5.7
45391	Pet and pet supplies stores .....	5	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	5	D	D	D	b	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	12	D	D	D	b	D	D
454	Nonstore retailers .....	32	19 926	3 217	843	174	24.5	7.9
4541	Electronic shopping and mail-order houses .....	14	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	14	D	D	D	b	D	D
4542	Vending machine operators .....	4	D	D	D	b	D	D
45421	Vending machine operators .....	4	D	D	D	b	D	D
454210	Vending machine operators .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	14	10 183	1 571	453	82	15.7	5.6
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	2 771	536	134	20	41.6	—
45439	Other direct selling establishments .....	11	7 412	1 035	319	62	6.1	7.7
454390	Other direct selling establishments .....	11	7 412	1 035	319	62	6.1	7.7
<b>GREENACRES</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>77</b>	<b>424 653</b>	<b>33 818</b>	<b>8 270</b>	<b>1 762</b>	<b>5.5</b>	<b>1.0</b>
441	Motor vehicle and parts dealers .....	10	D	D	D	e	D	D
4411	Automobile dealers .....	3	D	D	D	e	D	D
44111	New car dealers .....	2	D	D	D	e	D	D
441110	New car dealers .....	2	D	D	D	e	D	D
4413	Automotive parts, accessories, and tire stores .....	6	8 088	1 867	453	60	16.8	—
44132	Tire dealers .....	3	5 048	1 171	295	30	—	—
441320	Tire dealers .....	3	5 048	1 171	295	30	—	—
442	Furniture and home furnishings stores .....	3	2 178	264	70	18	100.0	—

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GREENACRES—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
443	Electronics and appliance stores .....	3	2 112	314	81	21	61.1	—
4431	Electronics and appliance stores .....	3	2 112	314	81	21	61.1	—
44311	Appliance, television, and other electronics stores .....	3	2 112	314	81	21	61.1	—
443112	Radio, television, and other electronics stores .....	3	2 112	314	81	21	61.1	—
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores .....	9	47 264	4 798	1 162	297	8.4	3.7
4451	Grocery stores .....	7	D	D	D	e	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	11	31 246	3 356	798	236	5.7	.3
4461	Health and personal care stores .....	11	31 246	3 356	798	236	5.7	.3
44611	Pharmacies and drug stores .....	5	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	5	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	5	D	D	D	c	D	D
44619	Other health and personal care stores .....	4	D	D	D	a	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	18 325	770	184	45	12.6	—
44711	Gasoline stations with convenience stores .....	8	18 325	770	184	45	12.6	—
447110	Gasoline stations with convenience stores .....	8	18 325	770	184	45	12.6	—
448	Clothing and clothing accessories stores .....	6	6 505	560	155	30	30.9	—
4481	Clothing stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	5	4 045	528	137	37	18.8	57.3
4511	Sporting goods, hobby, and musical instrument stores .....	5	4 045	528	137	37	18.8	57.3
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
4521	Department stores .....	2	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	2	D	D	D	e	D	D
45211	Department stores .....	2	D	D	D	e	D	D
452112	Discount department stores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	14	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	4	2 990	409	134	51	75.0	—
4533	Used merchandise stores .....	2	D	D	D	b	D	D
45331	Used merchandise stores .....	2	D	D	D	b	D	D
453310	Used merchandise stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	7	3 983	473	95	29	76.3	2.4
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>GREEN COVE SPRINGS</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>41</b>	<b>202 624</b>	<b>10 080</b>	<b>2 632</b>	<b>329</b>	<b>5.9</b>	<b>9.1</b>
441	Motor vehicle and parts dealers .....	14	D	D	D	c	D	D
4411	Automobile dealers .....	12	D	D	D	c	D	D
44111	New car dealers .....	6	D	D	D	c	D	D
441110	New car dealers .....	6	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	13 989	1 844	458	80	—	—
4441	Building material and supplies dealers .....	4	13 989	1 844	458	80	—	—
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	4	2 144	110	28	8	31.7	1.8
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	11	9 434	532	136	35	40.0	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GULF BREEZE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>44</b>	<b>83 995</b>	<b>8 761</b>	<b>2 128</b>	<b>511</b>	<b>6.1</b>	<b>32.2</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	c	D	D
4441	Building material and supplies dealers .....	1	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
445	Food and beverage stores .....	5	D	D	D	c	D	D
446	Health and personal care stores .....	6	13 136	1 142	261	57	17.4	—
4461	Health and personal care stores .....	6	13 136	1 142	261	57	17.4	—
447	Gasoline stations .....	6	7 363	446	119	33	—	67.5
448	Clothing and clothing accessories stores .....	3	1 815	167	39	14	19.1	—
451	Sporting goods, hobby, book, and music stores .....	7	4 258	797	177	36	2.5	—
4511	Sporting goods, hobby, and musical instrument stores .....	6	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	7	5 920	790	203	56	17.7	2.5
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>GULFPORT</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>26</b>	<b>25 603</b>	<b>2 609</b>	<b>638</b>	<b>179</b>	<b>14.3</b>	<b>18.3</b>
441	Motor vehicle and parts dealers .....	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	a	D	D
445	Food and beverage stores .....	11	13 710	1 421	346	100	14.4	15.0
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health and personal care stores .....	3	2 731	317	68	11	11.2	75.7
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	b	D	D
4481	Clothing stores .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>HAINES CITY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>67</b>	<b>235 441</b>	<b>20 987</b>	<b>5 492</b>	<b>1 034</b>	<b>7.9</b>	<b>1.1</b>
441	Motor vehicle and parts dealers .....	10	74 605	6 095	1 558	169	6.5	.2
4411	Automobile dealers .....	4	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	5 330	653	166	37	3.4	—
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	12	21 816	2 237	639	172	19.8	4.9
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	5	14 063	1 329	317	48	33.4	—
4461	Health and personal care stores .....	5	14 063	1 329	317	48	33.4	—
447	Gasoline stations .....	11	14 935	455	110	34	21.5	8.0
44711	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	5	2 584	276	70	20	20.4	—
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAINES CITY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	4	D	D	D	e	D	D
4529	Other general merchandise stores .....	4	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	3	4 237	371	95	26	—	—
452990	All other general merchandise stores .....	3	4 237	371	95	26	—	—
4529901	Variety stores .....	3	4 237	371	95	26	—	—
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>HALLANDALE BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>127</b>	<b>307 614</b>	<b>31 628</b>	<b>7 893</b>	<b>1 752</b>	<b>13.4</b>	<b>8.0</b>
441	Motor vehicle and parts dealers .....	13	68 269	5 634	1 401	247	24.0	1.7
4411	Automobile dealers .....	5	D	D	D	c	D	D
44112	Used car dealers .....	4	D	D	D	a	D	D
441120	Used car dealers .....	4	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
44132	Tire dealers .....	4	4 093	979	252	29	—	28.6
441320	Tire dealers .....	4	4 093	979	252	29	—	28.6
442	Furniture and home furnishings stores .....	8	3 605	464	209	60	60.6	3.9
4422	Home furnishings stores .....	7	D	D	D	b	D	D
44229	Other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
4431	Electronics and appliance stores .....	3	D	D	D	a	D	D
44312	Computer and software stores .....	3	D	D	D	a	D	D
443120	Computer and software stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	3 910	748	193	36	48.3	11.2
445	Food and beverage stores .....	20	87 581	9 673	2 426	625	2.0	1.9
4451	Grocery stores .....	15	82 784	9 156	2 291	598	2.1	1.6
44511	Supermarkets and other grocery (except convenience) stores .....	7	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	7	D	D	D	f	D	D
4452	Specialty food stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	15	29 975	3 192	833	185	13.0	—
4461	Health and personal care stores .....	15	29 975	3 192	833	185	13.0	—
44611	Pharmacies and drug stores .....	5	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	5	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	4	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	4	2 046	270	62	16	52.1	—
446120	Cosmetics, beauty supplies, and perfume stores .....	4	2 046	270	62	16	52.1	—
44619	Other health and personal care stores .....	5	D	D	D	a	D	D
447	Gasoline stations .....	5	11 308	503	115	32	23.2	18.9
448	Clothing and clothing accessories stores .....	23	9 269	1 336	356	110	37.4	5.2
4481	Clothing stores .....	13	6 870	1 026	276	77	33.6	5.4
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	7	12 034	1 242	307	54	9.1	.9
4511	Sporting goods, hobby, and musical instrument stores .....	6	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
45212	Discount department stores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	4 649	585	135	36	—	—
452990	All other general merchandise stores .....	3	4 649	585	135	36	—	—
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	12	8 988	1 170	274	62	3.0	32.7
4531	Florists .....	2	D	D	D	a	D	D
45311	Florists .....	2	D	D	D	a	D	D
453110	Florists .....	2	D	D	D	a	D	D
4532	Office supplies, stationery, and gift stores .....	3	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	1 385	203	58	13	11.8	36.7
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D

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	<b>HALLANDALE BEACH—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	11	19 635	2 165	574	54	20.1	78.4
4541	Electronic shopping and mail-order houses .....	8	19 500	2 144	568	50	19.9	78.9
45411	Electronic shopping and mail-order houses .....	8	19 500	2 144	568	50	19.9	78.9
	<b>HIALEAH</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>985</b>	<b>1 511 591</b>	<b>164 113</b>	<b>41 604</b>	<b>9 343</b>	<b>24.1</b>	<b>9.6</b>
441	Motor vehicle and parts dealers .....	122	150 895	12 602	2 876	560	45.9	18.3
4411	Automobile dealers .....	52	86 059	4 435	920	135	56.6	31.2
44112	Used car dealers .....	42	66 489	3 226	788	112	68.8	21.6
441120	Used car dealers .....	42	66 489	3 226	788	112	68.8	21.6
4412	Other motor vehicle dealers .....	7	31 002	2 610	582	73	31.3	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	7	31 002	2 610	582	73	31.3	—
441221	Motorcycle dealers .....	4	D	D	D	b	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	63	33 834	5 557	1 374	352	31.8	2.4
44131	Automotive parts and accessories stores .....	38	24 369	3 573	863	245	29.8	2.3
441310	Automotive parts and accessories stores .....	38	24 369	3 573	863	245	29.8	2.3
44132	Tire dealers .....	25	9 465	1 984	511	107	37.2	2.6
441320	Tire dealers .....	25	9 465	1 984	511	107	37.2	2.6
442	Furniture and home furnishings stores .....	64	92 929	9 475	2 354	404	16.5	19.8
4421	Furniture stores .....	41	68 983	7 003	1 684	295	9.0	26.0
44211	Furniture stores .....	41	68 983	7 003	1 684	295	9.0	26.0
442110	Furniture stores .....	41	68 983	7 003	1 684	295	9.0	26.0
4422	Home furnishings stores .....	23	23 946	2 472	670	109	38.0	2.1
44221	Floor covering stores .....	13	13 912	1 292	358	49	50.9	2.2
442210	Floor covering stores .....	13	13 912	1 292	358	49	50.9	2.2
44229	Other home furnishings stores .....	10	10 034	1 180	312	60	20.1	2.0
442299	All other home furnishings stores .....	8	D	D	D	b	D	D
443	Electronics and appliance stores .....	28	57 539	5 415	1 417	278	3.4	1.0
4431	Electronics and appliance stores .....	28	57 539	5 415	1 417	278	3.4	1.0
44311	Appliance, television, and other electronics stores .....	21	55 125	5 137	1 366	265	3.0	.9
443112	Radio, television, and other electronics stores .....	14	52 895	4 877	1 307	248	.3	.9
44312	Computer and software stores .....	7	2 414	278	51	13	12.2	3.2
443120	Computer and software stores .....	7	2 414	278	51	13	12.2	3.2
444	Building material and garden equipment and supplies dealers .....	65	121 054	14 554	3 649	610	15.6	3.5
4441	Building material and supplies dealers .....	63	D	D	D	f	D	D
44411	Home centers .....	5	D	D	D	e	D	D
444110	Home centers .....	5	D	D	D	e	D	D
44412	Paint and wallpaper stores .....	7	7 119	834	188	29	11.5	—
444120	Paint and wallpaper stores .....	7	7 119	834	188	29	11.5	—
44413	Hardware stores .....	14	D	D	D	b	D	D
444130	Hardware stores .....	14	D	D	D	b	D	D
44419	Other building material dealers .....	37	49 450	6 625	1 586	236	20.2	8.1
444190	Other building material dealers .....	37	49 450	6 625	1 586	236	20.2	8.1
445	Food and beverage stores .....	148	343 690	37 043	9 919	2 521	15.5	9.9
4451	Grocery stores .....	85	319 410	33 946	9 152	2 324	12.1	8.8
44511	Supermarkets and other grocery (except convenience) stores .....	65	310 711	33 483	9 046	2 294	11.4	8.7
445110	Supermarkets and other grocery (except convenience) stores .....	65	310 711	33 483	9 046	2 294	11.4	8.7
44512	Convenience stores .....	20	8 699	463	106	30	37.5	13.2
445120	Convenience stores .....	20	8 699	463	106	30	37.5	13.2
4452	Specialty food stores .....	38	12 039	1 880	408	128	73.6	3.8
4453	Beer, wine, and liquor stores .....	25	12 241	1 217	359	69	45.5	43.3
44531	Beer, wine, and liquor stores .....	25	12 241	1 217	359	69	45.5	43.3
445310	Beer, wine, and liquor stores .....	25	12 241	1 217	359	69	45.5	43.3
446	Health and personal care stores .....	150	246 506	26 947	6 576	1 278	35.4	13.5
4461	Health and personal care stores .....	150	246 506	26 947	6 576	1 278	35.4	13.5
44611	Pharmacies and drug stores .....	75	220 651	22 366	5 509	1 045	34.8	14.2
446110	Pharmacies and drug stores .....	75	220 651	22 366	5 509	1 045	34.8	14.2
4461101	Pharmacies and drug stores .....	74	D	D	D	g	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	13	7 438	894	223	58	29.3	3.2
446120	Cosmetics, beauty supplies, and perfume stores .....	13	7 438	894	223	58	29.3	3.2
44613	Optical goods stores .....	25	5 507	1 258	283	67	16.1	10.4
446130	Optical goods stores .....	25	5 507	1 258	283	67	16.1	10.4
44619	Other health and personal care stores .....	37	12 910	2 429	561	108	57.6	7.8
446191	Food (health) supplement stores .....	11	4 118	624	147	38	16.9	—
446199	All other health and personal care stores .....	26	8 792	1 805	414	70	76.7	11.4

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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HIALEAH—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Gasoline stations .....	54	91 766	3 618	907	252	61.9	8.8
447	Gasoline stations .....	54	91 766	3 618	907	252	61.9	8.8
4471	Gasoline stations with convenience stores .....	29	52 617	2 286	585	167	42.6	6.6
44711	Gasoline stations with convenience stores .....	29	52 617	2 286	585	167	42.6	6.6
44719	Other gasoline stations .....	25	39 149	1 332	322	85	87.9	11.7
447190	Other gasoline stations .....	25	39 149	1 332	322	85	87.9	11.7
448	Clothing and clothing accessories stores .....	169	131 947	16 422	4 112	1 189	15.5	6.7
4481	Clothing stores .....	89	83 599	10 634	2 691	786	14.3	8.6
44811	Men's clothing stores .....	10	3 824	662	192	41	11.1	4.8
448110	Men's clothing stores .....	10	3 824	662	192	41	11.1	4.8
44812	Women's clothing stores .....	37	18 803	2 764	660	237	18.7	22.4
448120	Women's clothing stores .....	37	18 803	2 764	660	237	18.7	22.4
44813	Children's and infants' clothing stores .....	8	5 461	846	248	80	11.4	14.2
448130	Children's and infants' clothing stores .....	8	5 461	846	248	80	11.4	14.2
44814	Family clothing stores .....	21	44 876	4 522	1 122	306	10.0	4.6
448140	Family clothing stores .....	21	44 876	4 522	1 122	306	10.0	4.6
44815	Clothing accessories stores .....	5	1 264	179	40	16	25.6	—
448150	Clothing accessories stores .....	5	1 264	179	40	16	25.6	—
44819	Other clothing stores .....	8	9 371	1 661	429	106	27.1	—
448190	Other clothing stores .....	8	9 371	1 661	429	106	27.1	—
4482	Shoe stores .....	41	35 186	3 546	865	278	12.3	1.7
44821	Shoe stores .....	41	35 186	3 546	865	278	12.3	1.7
448210	Shoe stores .....	41	35 186	3 546	865	278	12.3	1.7
4482102	Women's shoe stores .....	4	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	28	19 072	1 976	501	150	18.7	.4
4482105	Athletic footwear stores .....	7	11 513	983	216	97	6.7	—
4483	Jewelry, luggage, and leather goods stores .....	39	13 162	2 242	556	125	31.6	7.3
44831	Jewelry stores .....	38	D	D	D	c	D	D
448310	Jewelry stores .....	38	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	34	35 613	3 588	892	225	18.9	1.2
4511	Sporting goods, hobby, and musical instrument stores .....	21	29 678	2 930	735	181	17.5	1.1
45111	Sporting goods stores .....	11	15 730	1 510	381	81	26.9	—
451110	Sporting goods stores .....	11	15 730	1 510	381	81	26.9	—
4511101	General-line sporting goods stores .....	4	9 100	957	245	56	28.6	—
4511102	Specialty-line sporting goods stores .....	7	6 630	553	136	25	24.6	—
45112	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	8	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	8	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	13	5 935	658	157	44	25.7	1.9
45121	Book stores and news dealers .....	5	1 905	253	55	17	49.4	6.0
45122	Prerecorded tape, compact disc, and record stores .....	8	4 030	405	102	27	14.5	—
451220	Prerecorded tape, compact disc, and record stores .....	8	4 030	405	102	27	14.5	—
452	General merchandise stores .....	31	153 733	18 517	4 798	1 177	3.9	.2
4521	Department stores .....	4	137 926	16 406	4 276	1 030	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	4	146 419	16 406	4 276	1 030	—	—
45211	Department stores .....	4	137 926	16 406	4 276	1 030	—	—
452111	Department stores (except discount department stores) ..	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	27	15 807	2 111	522	147	38.2	2.1
452990	All other general merchandise stores .....	27	15 807	2 111	522	147	38.2	2.1
4529901	Variety stores .....	14	7 125	771	199	63	52.5	4.2
4529904	Miscellaneous general merchandise stores .....	13	8 682	1 340	323	84	26.5	.3
453	Miscellaneous store retailers .....	82	52 364	9 325	2 447	594	33.1	6.0
4531	Florists .....	15	3 774	1 009	301	71	48.7	1.1
45311	Florists .....	15	3 774	1 009	301	71	48.7	1.1
453110	Florists .....	15	3 774	1 009	301	71	48.7	1.1
4532	Office supplies, stationery, and gift stores .....	31	32 714	4 891	1 216	253	31.9	2.1
45321	Office supplies and stationery stores .....	6	21 614	2 497	659	95	39.7	—
453210	Office supplies and stationery stores .....	6	21 614	2 497	659	95	39.7	—
45322	Gift, novelty, and souvenir stores .....	25	11 100	2 394	557	158	16.6	6.1
453220	Gift, novelty, and souvenir stores .....	25	11 100	2 394	557	158	16.6	6.1
4533	Used merchandise stores .....	7	4 519	1 746	533	159	5.0	26.3
45331	Used merchandise stores .....	7	4 519	1 746	533	159	5.0	26.3
453310	Used merchandise stores .....	7	4 519	1 746	533	159	5.0	26.3
4539	Other miscellaneous store retailers .....	29	11 357	1 679	397	111	42.8	10.9
45391	Pet and pet supplies stores .....	12	2 333	430	103	32	58.4	2.7
453910	Pet and pet supplies stores .....	12	2 333	430	103	32	58.4	2.7
45399	All other miscellaneous store retailers .....	16	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>HIALEAH—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	38	33 555	6 607	1 657	255	35.3	20.5
4541	Electronic shopping and mail-order houses .....	6	4 557	802	196	43	54.5	—
45411	Electronic shopping and mail-order houses .....	6	4 557	802	196	43	54.5	—
4542	Vending machine operators .....	5	D	D	D	b	D	D
45421	Vending machine operators .....	5	D	D	D	b	D	D
454210	Vending machine operators .....	5	D	D	D	b	D	D
4543	Direct selling establishments .....	27	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	24	19 400	3 596	920	135	45.8	11.4
454390	Other direct selling establishments .....	24	19 400	3 596	920	135	45.8	11.4
	<b>HIALEAH GARDENS</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>65</b>	<b>243 385</b>	<b>20 370</b>	<b>4 703</b>	<b>1 074</b>	<b>23.3</b>	<b>16.1</b>
441	Motor vehicle and parts dealers .....	13	26 656	2 412	577	89	81.8	—
44112	Used car dealers .....	8	13 794	515	121	33	100.0	—
441120	Used car dealers .....	8	13 794	515	121	33	100.0	—
4413	Automotive parts, accessories, and tire stores .....	5	12 862	1 897	456	56	62.3	—
44132	Tire dealers .....	2	D	D	D	b	D	D
441320	Tire dealers .....	2	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
4431	Electronics and appliance stores .....	2	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores .....	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	6	8 915	961	232	49	66.8	33.2
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	10	D	D	D	a	D	D
446	Health and personal care stores .....	7	1 519	198	39	8	79.1	1.7
447	Gasoline stations .....	7	30 048	767	216	67	70.9	8.8
4471	Gasoline stations .....	7	30 048	767	216	67	70.9	8.8
44711	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	f	D	D
4529	Other general merchandise stores .....	3	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
453	Miscellaneous store retailers .....	8	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	2	D	D	D	a	D	D
454390	Other direct selling establishments .....	2	D	D	D	a	D	D
	<b>HIGHLAND BEACH</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
445	Food and beverage stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HIGH SPRINGS</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>37</b>	<b>59 891</b>	<b>5 676</b>	<b>1 304</b>	<b>328</b>	<b>16.3</b>	<b>13.0</b>
441	Motor vehicle and parts dealers .....	4	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores .....	6	D	D	D	c	D	D
446	Health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	7	7 889	424	97	39	.6	.9
448	Clothing and clothing accessories stores .....	4	1 613	143	35	12	12.0	.8
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D
<b>HILLIARD</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>18</b>	<b>13 726</b>	<b>1 139</b>	<b>259</b>	<b>76</b>	<b>49.9</b>	<b>10.5</b>
441	Motor vehicle and parts dealers .....	4	1 864	206	39	11	19.5	—
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	4	1 254	112	26	9	53.0	47.0
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	6	5 013	290	74	22	6.2	15.3
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
4533	Used merchandise stores .....	1	D	D	D	a	D	D
45331	Used merchandise stores .....	1	D	D	D	a	D	D
453310	Used merchandise stores .....	1	D	D	D	a	D	D
<b>HOLLY HILL</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>100</b>	<b>153 960</b>	<b>16 875</b>	<b>4 066</b>	<b>779</b>	<b>19.1</b>	<b>8.8</b>
441	Motor vehicle and parts dealers .....	27	53 867	4 102	945	123	38.2	8.3
44112	Used car dealers .....	11	11 252	776	134	25	65.7	15.0
441120	Used car dealers .....	11	11 252	776	134	25	65.7	15.0
4412	Other motor vehicle dealers .....	5	14 298	1 437	327	45	75.7	19.6
44122	Motorcycle, boat, and other motor vehicle dealers .....	5	14 298	1 437	327	45	75.7	19.6
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	11	D	D	D	b	D	D
4421	Furniture stores .....	8	6 755	1 232	295	49	40.4	—
44211	Furniture stores .....	8	6 755	1 232	295	49	40.4	—
442110	Furniture stores .....	8	6 755	1 232	295	49	40.4	—
443	Electronics and appliance stores .....	4	3 533	556	127	19	23.7	—
4431	Electronics and appliance stores .....	4	3 533	556	127	19	23.7	—
44311	Appliance, television, and other electronics stores .....	4	3 533	556	127	19	23.7	—
443112	Radio, television, and other electronics stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	15	D	D	D	c	D	D
4441	Building material and supplies dealers .....	14	D	D	D	b	D	D
44419	Other building material dealers .....	13	24 088	2 870	686	97	6.9	23.5
444190	Other building material dealers .....	13	24 088	2 870	686	97	6.9	23.5
445	Food and beverage stores .....	4	6 962	705	460	113	9.2	27.4
446	Health and personal care stores .....	6	30 003	4 059	764	185	—	5.1
4461	Health and personal care stores .....	6	30 003	4 059	764	185	—	5.1
44619	Other health and personal care stores .....	2	D	D	D	a	D	D
446199	All other health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	15 094	1 040	252	60	6.5	—
44711	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	3	320	64	15	4	60.0	—
451	Sporting goods, hobby, book, and music stores .....	6	1 645	248	58	24	18.3	—
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4533	Used merchandise stores .....	3	1 317	235	54	19	37.1	—
45331	Used merchandise stores .....	3	1 317	235	54	19	37.1	—
453310	Used merchandise stores .....	3	1 317	235	54	19	37.1	—
4539	Other miscellaneous store retailers .....	4	1 273	470	91	21	18.5	—
45399	All other miscellaneous store retailers .....	4	1 273	470	91	21	18.5	—

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOLLY HILL—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	3	3 781	647	178	24	—	—
4543	Direct selling establishments .....	3	3 781	647	178	24	—	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
<b>HOLLYWOOD</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>567</b>	<b>1 400 131</b>	<b>143 311</b>	<b>33 649</b>	<b>6 424</b>	<b>15.5</b>	<b>9.6</b>
441	Motor vehicle and parts dealers .....	65	413 363	41 252	8 585	961	8.5	10.9
4411	Automobile dealers .....	33	386 413	36 310	7 342	745	7.6	11.6
44111	New car dealers .....	7	357 996	35 610	7 177	708	.3	12.5
441110	New car dealers .....	7	357 996	35 610	7 177	708	.3	12.5
44112	Used car dealers .....	26	28 417	700	165	37	99.7	.3
441120	Used car dealers .....	26	28 417	700	165	37	99.7	.3
4412	Other motor vehicle dealers .....	4	2 685	377	110	24	11.6	7.7
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	28	24 265	4 565	1 133	192	22.7	—
44131	Automotive parts and accessories stores .....	17	15 091	2 942	742	140	9.8	—
441310	Automotive parts and accessories stores .....	17	15 091	2 942	742	140	9.8	—
44132	Tire dealers .....	11	9 174	1 623	391	52	43.8	—
441320	Tire dealers .....	11	9 174	1 623	391	52	43.8	—
442	Furniture and home furnishings stores .....	37	72 705	7 944	1 827	261	38.6	36.6
4421	Furniture stores .....	18	45 399	5 337	1 229	138	21.9	56.3
44211	Furniture stores .....	18	45 399	5 337	1 229	138	21.9	56.3
442110	Furniture stores .....	18	45 399	5 337	1 229	138	21.9	56.3
4422	Home furnishings stores .....	19	27 306	2 607	598	123	66.4	3.8
44221	Floor covering stores .....	8	18 024	1 672	356	50	94.8	4.2
442210	Floor covering stores .....	8	18 024	1 672	356	50	94.8	4.2
44229	Other home furnishings stores .....	11	9 282	935	242	73	11.2	3.0
442299	All other home furnishings stores .....	9	D	D	D	b	D	D
443	Electronics and appliance stores .....	20	25 172	3 212	927	111	41.6	1.6
4431	Electronics and appliance stores .....	20	25 172	3 212	927	111	41.6	1.6
44311	Appliance, television, and other electronics stores .....	18	D	D	D	c	D	D
443111	Household appliance stores .....	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	15	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	29	117 924	12 033	3 250	495	10.3	2.0
4441	Building material and supplies dealers .....	27	D	D	D	e	D	D
44411	Home centers .....	4	D	D	D	e	D	D
444110	Home centers .....	4	D	D	D	e	D	D
44412	Paint and wallpaper stores .....	7	11 273	1 234	320	44	5.2	9.3
444120	Paint and wallpaper stores .....	7	11 273	1 234	320	44	5.2	9.3
44413	Hardware stores .....	3	D	D	D	b	D	D
444130	Hardware stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	94	263 355	29 539	7 049	1 749	12.0	5.6
4451	Grocery stores .....	70	240 726	26 693	6 382	1 562	12.2	2.4
44511	Supermarkets and other grocery (except convenience) stores .....	31	225 790	25 387	6 081	1 479	9.2	2.0
445110	Supermarkets and other grocery (except convenience) stores .....	31	225 790	25 387	6 081	1 479	9.2	2.0
44512	Convenience stores .....	39	14 936	1 306	301	83	58.9	8.8
445120	Convenience stores .....	39	14 936	1 306	301	83	58.9	8.8
4452	Specialty food stores .....	15	9 418	1 760	411	129	17.6	7.3
4453	Beer, wine, and liquor stores .....	9	13 211	1 086	256	58	3.3	63.4
44531	Beer, wine, and liquor stores .....	9	13 211	1 086	256	58	3.3	63.4
445310	Beer, wine, and liquor stores .....	9	13 211	1 086	256	58	3.3	63.4
446	Health and personal care stores .....	57	122 843	13 569	3 320	728	23.3	4.6
4461	Health and personal care stores .....	57	122 843	13 569	3 320	728	23.3	4.6
44611	Pharmacies and drug stores .....	29	106 241	10 717	2 598	601	21.4	4.5
446110	Pharmacies and drug stores .....	29	106 241	10 717	2 598	601	21.4	4.5
4461101	Pharmacies and drug stores .....	27	D	D	D	f	D	D
4461102	Proprietary stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	8	7 880	833	207	46	59.3	5.0
446120	Cosmetics, beauty supplies, and perfume stores .....	8	7 880	833	207	46	59.3	5.0
44613	Optical goods stores .....	6	2 431	486	127	26	—	13.4
446130	Optical goods stores .....	6	2 431	486	127	26	—	13.4
44619	Other health and personal care stores .....	14	6 291	1 533	388	55	20.1	2.4
446191	Food (health) supplement stores .....	7	2 397	502	134	19	29.2	6.3
446199	All other health and personal care stores .....	7	3 894	1 031	254	36	14.5	—
447	Gasoline stations .....	46	93 055	4 510	1 107	293	29.1	23.2
4471	Gasoline stations .....	46	93 055	4 510	1 107	293	29.1	23.2
44711	Gasoline stations with convenience stores .....	34	73 679	3 421	836	227	21.9	19.1
447110	Gasoline stations with convenience stores .....	34	73 679	3 421	836	227	21.9	19.1
44719	Other gasoline stations .....	12	19 376	1 089	271	66	56.6	38.5
447190	Other gasoline stations .....	12	19 376	1 089	271	66	56.6	38.5

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>HOLLYWOOD—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	82	70 157	7 735	1 899	549	13.8	7.0
4481	Clothing stores .....	51	51 387	5 875	1 453	406	13.7	3.5
44812	Women's clothing stores .....	23	11 363	1 295	320	98	22.9	14.4
44813	Children's and infants' clothing stores .....	23	11 363	1 295	320	98	22.9	14.4
448130	Children's and infants' clothing stores .....	3	D	D	D	a	D	D
44814	Family clothing stores .....	3	D	D	D	a	D	D
448140	Family clothing stores .....	13	36 457	3 851	955	257	6.4	—
44819	Other clothing stores .....	13	36 457	3 851	955	257	6.4	—
448190	Other clothing stores .....	7	787	182	45	10	62.4	12.7
	Other clothing stores .....	7	787	182	45	10	62.4	12.7
4482	Shoe stores .....	12	13 342	1 252	306	109	1.5	.6
44821	Shoe stores .....	12	13 342	1 252	306	109	1.5	.6
448210	Shoe stores .....	12	13 342	1 252	306	109	1.5	.6
4482104	Family shoe stores .....	9	D	D	D	b	D	D
4482105	Athletic footwear stores .....	1	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	19	5 428	608	140	34	44.1	55.9
44831	Jewelry stores .....	19	5 428	608	140	34	44.1	55.9
448310	Jewelry stores .....	19	5 428	608	140	34	44.1	55.9
451	Sporting goods, hobby, book, and music stores .....	19	17 328	1 867	414	129	30.6	1.7
4511	Sporting goods, hobby, and musical instrument stores .....	12	9 410	1 004	198	62	24.5	3.1
45112	Hobby, toy, and game stores .....	4	4 628	538	85	29	—	.7
451120	Hobby, toy, and game stores .....	4	4 628	538	85	29	—	.7
45113	Sewing, needlework, and piece goods stores .....	4	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	4	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	7	7 918	863	216	67	37.8	—
45121	Book stores and news dealers .....	5	D	D	D	b	D	D
451211	Book stores .....	4	5 479	679	169	55	10.1	—
4512111	Book stores, general .....	2	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	17	116 052	8 579	2 125	531	2.6	1.2
452112	Discount department stores .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	15	D	D	D	c	D	D
45299	All other general merchandise stores .....	14	D	D	D	c	D	D
452990	All other general merchandise stores .....	14	D	D	D	c	D	D
4529901	Variety stores .....	9	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	66	50 230	7 887	1 854	368	21.2	3.0
4531	Florists .....	6	1 813	373	99	29	22.4	—
45311	Florists .....	6	1 813	373	99	29	22.4	—
453110	Florists .....	6	1 813	373	99	29	22.4	—
4532	Office supplies, stationery, and gift stores .....	19	22 809	2 504	662	128	18.6	—
45321	Office supplies and stationery stores .....	6	20 265	2 170	580	88	11.6	—
453210	Office supplies and stationery stores .....	6	20 265	2 170	580	88	11.6	—
4533	Used merchandise stores .....	16	5 423	1 358	316	58	44.0	6.3
45331	Used merchandise stores .....	16	5 423	1 358	316	58	44.0	6.3
453310	Used merchandise stores .....	16	5 423	1 358	316	58	44.0	6.3
4539	Other miscellaneous store retailers .....	25	20 185	3 652	777	153	18.0	5.8
45391	Pet and pet supplies stores .....	8	6 484	1 155	247	65	9.4	9.9
453910	Pet and pet supplies stores .....	8	6 484	1 155	247	65	9.4	9.9
45399	All other miscellaneous store retailers .....	15	D	D	D	b	D	D
454	Nonstore retailers .....	35	37 947	5 184	1 292	249	40.2	25.5
4541	Electronic shopping and mail-order houses .....	23	23 676	2 580	677	107	32.7	25.3
45411	Electronic shopping and mail-order houses .....	23	23 676	2 580	677	107	32.7	25.3
4542	Vending machine operators .....	2	D	D	D	b	D	D
45421	Vending machine operators .....	2	D	D	D	b	D	D
454210	Vending machine operators .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	10	D	D	D	c	D	D
45439	Other direct selling establishments .....	10	D	D	D	c	D	D
454390	Other direct selling establishments .....	10	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOLMES BEACH</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>27</b>	<b>42 136</b>	<b>4 847</b>	<b>1 161</b>	<b>324</b>	<b>14.0</b>	<b>.9</b>
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	c	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	5	2 528	488	98	34	79.0	—
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	7	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
<b>HOMESTEAD</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>132</b>	<b>350 048</b>	<b>30 754</b>	<b>7 433</b>	<b>1 558</b>	<b>28.4</b>	<b>6.7</b>
441	Motor vehicle and parts dealers	19	150 342	10 787	2 462	310	19.9	1.4
4411	Automobile dealers	8	137 049	8 337	1 894	201	20.9	.1
44111	New car dealers	4	135 266	8 215	1 867	194	19.9	.1
441110	New car dealers	4	135 266	8 215	1 867	194	19.9	.1
4413	Automotive parts, accessories, and tire stores	10	D	D	D	c	D	D
44131	Automotive parts and accessories stores	5	8 202	1 255	309	68	1.1	24.5
441310	Automotive parts and accessories stores	5	8 202	1 255	309	68	1.1	24.5
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	7	3 342	520	141	26	84.6	15.4
4422	Home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	3	D	D	D	a	D	D
4431	Electronics and appliance stores	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	23 283	1 540	381	48	75.8	1.5
4441	Building material and supplies dealers	5	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	a	D	D
444190	Other building material dealers	1	D	D	D	a	D	D
445	Food and beverage stores	30	82 195	8 755	2 245	584	34.6	23.4
4451	Grocery stores	24	79 894	8 505	2 168	562	35.0	22.6
44511	Supermarkets and other grocery (except convenience) stores	11	73 484	8 088	2 049	532	33.0	23.2
445110	Supermarkets and other grocery (except convenience) stores	11	73 484	8 088	2 049	532	33.0	23.2
44512	Convenience stores	13	6 410	417	119	30	58.1	15.9
445120	Convenience stores	13	6 410	417	119	30	58.1	15.9
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health and personal care stores	9	25 508	2 677	637	157	24.5	—
4461	Health and personal care stores	9	25 508	2 677	637	157	24.5	—
44611	Pharmacies and drug stores	5	23 312	2 311	543	135	26.8	—
446110	Pharmacies and drug stores	5	23 312	2 311	543	135	26.8	—
4461101	Pharmacies and drug stores	5	23 312	2 311	543	135	26.8	—
447	Gasoline stations	17	35 778	2 479	636	170	31.3	2.0
4471	Gasoline stations	17	35 778	2 479	636	170	31.3	2.0
44711	Gasoline stations with convenience stores	13	29 070	1 383	330	86	24.6	—
447110	Gasoline stations with convenience stores	13	29 070	1 383	330	86	24.6	—
448	Clothing and clothing accessories stores	13	10 160	909	230	81	8.7	2.8
4481	Clothing stores	5	8 084	653	162	58	4.1	3.5
451	Sporting goods, hobby, book, and music stores	8	4 862	602	147	47	9.0	3.4
4511	Sporting goods, hobby, and musical instrument stores	5	2 962	473	112	36	7.6	—
4512	Book, periodical, and music stores	3	1 900	129	35	11	11.2	8.6
452	General merchandise stores	3	2 261	311	43	15	9.2	—
45299	All other general merchandise stores	3	2 261	311	43	15	9.2	—
452990	All other general merchandise stores	3	2 261	311	43	15	9.2	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOMESTEAD—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	3	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	6	4 742	1 017	236	38	12.2	—
4543	Direct selling establishments .....	6	4 742	1 017	236	38	12.2	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D
<b>INDIALANTIC</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>29</b>	<b>25 780</b>	<b>2 797</b>	<b>666</b>	<b>183</b>	<b>24.1</b>	<b>.6</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	4	3 672	264	74	20	6.5	—
446	Health and personal care stores .....	3	D	D	D	b	D	D
4461	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	6	3 198	413	94	41	57.3	—
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>INDIAN HARBOUR BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>31</b>	<b>25 761</b>	<b>3 259</b>	<b>952</b>	<b>213</b>	<b>15.1</b>	<b>2.4</b>
441	Motor vehicle and parts dealers .....	4	3 725	886	207	30	9.0	—
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	3 079	567	121	33	75.2	—
445	Food and beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	4	2 539	252	60	13	10.6	—
451	Sporting goods, hobby, book, and music stores .....	4	1 631	244	91	20	18.8	—
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>INDIAN RIVER SHORES</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
447	Gasoline stations .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>INDIAN ROCKS BEACH</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>18</b>	<b>9 684</b>	<b>727</b>	<b>167</b>	<b>46</b>	<b>38.8</b>	<b>4.5</b>
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	3 717	171	38	10	30.0	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	1 599	165	32	9	100.0	—
4533	Used merchandise stores .....	1	D	D	D	a	D	D
45331	Used merchandise stores .....	1	D	D	D	a	D	D
453310	Used merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>INVERNESS</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>74</b>	<b>214 494</b>	<b>20 427</b>	<b>5 092</b>	<b>955</b>	<b>10.0</b>	<b>17.0</b>
441	Motor vehicle and parts dealers .....	13	89 521	7 991	1 987	268	2.2	40.1
4411	Automobile dealers .....	5	76 411	6 274	1 544	194	1.6	43.9
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	5	5 020	773	176	39	15.4	—
441310	Automotive parts and accessories stores .....	5	5 020	773	176	39	15.4	—
442	Furniture and home furnishings stores .....	6	2 930	489	106	24	74.4	—
443	Electronics and appliance stores .....	5	4 552	356	90	21	8.6	—
4431	Electronics and appliance stores .....	5	4 552	356	90	21	8.6	—
44311	Appliance, television, and other electronics stores .....	4	D	D	D	b	D	D
443111	Household appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	4 581	544	139	26	5.5	—
445	Food and beverage stores .....	7	40 788	3 806	1 004	256	6.9	.9
4451	Grocery stores .....	5	D	D	D	c	D	D
446	Health and personal care stores .....	9	28 049	3 326	821	115	28.6	—
4461	Health and personal care stores .....	9	28 049	3 326	821	115	28.6	—
44611	Pharmacies and drug stores .....	5	25 554	2 748	665	92	31.4	—
446110	Pharmacies and drug stores .....	5	25 554	2 748	665	92	31.4	—
4461101	Pharmacies and drug stores .....	5	25 554	2 748	665	92	31.4	—
44619	Other health and personal care stores .....	4	2 495	578	156	23	—	—
446199	All other health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	7	12 523	582	135	37	37.5	—
44711	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	8	8 877	844	218	48	5.5	—
4481	Clothing stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	4 413	445	97	33	—	—
452990	All other general merchandise stores .....	3	4 413	445	97	33	—	—
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ISLAMORADA, VILLAGE OF ISLANDS</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>55</b>	<b>61 079</b>	<b>7 030</b>	<b>1 815</b>	<b>328</b>	<b>46.4</b>	<b>2.0</b>
441	Motor vehicle and parts dealers .....	3	20 072	1 895	445	42	18.5	—
4412	Other motor vehicle dealers .....	3	20 072	1 895	445	42	18.5	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	20 072	1 895	445	42	18.5	—
441222	Boat dealers .....	3	20 072	1 895	445	42	18.5	—
442	Furniture and home furnishings stores .....	4	3 135	813	183	21	100.0	—
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	4	6 763	431	198	58	61.4	11.8
446	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	3	5 048	296	80	24	74.2	—
448	Clothing and clothing accessories stores .....	9	5 234	705	177	40	33.5	2.1
44819	Other clothing stores .....	3	D	D	D	a	D	D
448190	Other clothing stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	7	1 983	274	66	16	67.7	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	8	2 394	368	89	22	52.4	10.5
454	Nonstore retailers .....	4	1 190	199	78	14	40.3	—
<b>JACKSONVILLE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 886</b>	<b>9 674 514</b>	<b>947 404</b>	<b>226 586</b>	<b>43 745</b>	<b>6.6</b>	<b>5.3</b>
441	Motor vehicle and parts dealers .....	414	3 580 044	281 653	66 502	7 270	5.1	7.0
4411	Automobile dealers .....	172	D	D	D	h	D	D
44111	New car dealers .....	79	D	D	D	h	D	D
441110	New car dealers .....	79	D	D	D	h	D	D
44112	Used car dealers .....	93	181 172	13 231	3 262	445	32.7	5.6
441120	Used car dealers .....	93	181 172	13 231	3 262	445	32.7	5.6
4412	Other motor vehicle dealers .....	57	D	D	D	f	D	D
44121	Recreational vehicle dealers .....	7	D	D	D	c	D	D
441210	Recreational vehicle dealers .....	7	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	50	112 820	11 531	2 521	437	16.1	6.6
441221	Motorcycle dealers .....	14	D	D	D	c	D	D
441222	Boat dealers .....	30	D	D	D	c	D	D
441229	All other motor vehicle dealers .....	6	21 832	1 216	316	50	—	.2
4413	Automotive parts, accessories, and tire stores .....	185	223 504	43 483	10 697	1 690	9.6	13.1
44131	Automotive parts and accessories stores .....	104	134 856	23 866	5 846	1 076	14.3	14.1
441310	Automotive parts and accessories stores .....	104	134 856	23 866	5 846	1 076	14.3	14.1
44132	Tire dealers .....	81	88 648	19 617	4 851	614	2.6	11.7
441320	Tire dealers .....	81	88 648	19 617	4 851	614	2.6	11.7
442	Furniture and home furnishings stores .....	184	297 103	39 022	8 998	1 608	16.9	5.5
4421	Furniture stores .....	86	167 537	21 871	5 263	760	16.3	6.1
44211	Furniture stores .....	86	167 537	21 871	5 263	760	16.3	6.1
442110	Furniture stores .....	86	167 537	21 871	5 263	760	16.3	6.1
4422	Home furnishings stores .....	98	129 566	17 151	3 735	848	17.8	4.6
44221	Floor covering stores .....	40	48 282	6 797	1 555	235	31.9	1.4
442210	Floor covering stores .....	40	48 282	6 797	1 555	235	31.9	1.4
44229	Other home furnishings stores .....	58	81 284	10 354	2 180	613	9.4	6.5
442291	Window treatment stores .....	4	D	D	D	b	D	D
442299	All other home furnishings stores .....	54	D	D	D	f	D	D
443	Electronics and appliance stores .....	107	258 033	28 959	7 207	1 155	4.7	2.0
4431	Electronics and appliance stores .....	107	258 033	28 959	7 207	1 155	4.7	2.0
44311	Appliance, television, and other electronics stores .....	79	D	D	D	f	D	D
443111	Household appliance stores .....	20	D	D	D	c	D	D
443112	Radio, television, and other electronics stores .....	59	164 526	17 468	4 401	762	4.4	2.4
44312	Computer and software stores .....	25	D	D	D	e	D	D
443120	Computer and software stores .....	25	D	D	D	e	D	D
44313	Camera and photographic supplies stores .....	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>	
<b>JACKSONVILLE—Con.</b>									
<b>Retail trade—Con.</b>									
44-45	<b>Retail trade—Con.</b>								
444	Building material and garden equipment and supplies dealers . . .	200	723 908	90 760	22 356	3 352	7.9	11.6	
4441	Building material and supplies dealers . . . . .	172	D	D	D	h	D	D	
44411	Home centers . . . . .	15	D	D	D	g	D	D	
444110	Home centers . . . . .	15	D	D	D	g	D	D	
44412	Paint and wallpaper stores . . . . .	24	D	D	D	c	D	D	
444120	Paint and wallpaper stores . . . . .	24	D	D	D	c	D	D	
44413	Hardware stores . . . . .	30	29 956	5 191	1 290	334	25.0	5.1	
444130	Hardware stores . . . . .	30	29 956	5 191	1 290	334	25.0	5.1	
44419	Other building material dealers . . . . .	103	308 597	46 660	11 210	1 290	12.0	25.5	
444190	Other building material dealers . . . . .	103	308 597	46 660	11 210	1 290	12.0	25.5	
4442	Lawn and garden equipment and supplies stores . . . . .	28	D	D	D	c	D	D	
44421	Outdoor power equipment stores . . . . .	9	15 558	1 947	427	61	5.8	—	
444210	Outdoor power equipment stores . . . . .	9	15 558	1 947	427	61	5.8	—	
44422	Nursery, garden center, and farm supply stores . . . . .	19	D	D	D	c	D	D	
444220	Nursery, garden center, and farm supply stores . . . . .	19	D	D	D	c	D	D	
445	Food and beverage stores . . . . .	426	1 282 947	142 767	34 201	9 441	6.5	4.4	
4451	Grocery stores . . . . .	303	1 193 922	132 340	31 548	8 740	5.6	4.4	
44511	Supermarkets and other grocery (except convenience) stores . . . . .	187	1 145 878	129 083	30 760	8 506	3.2	3.7	
445110	Supermarkets and other grocery (except convenience) stores . . . . .	187	1 145 878	129 083	30 760	8 506	3.2	3.7	
44512	Convenience stores . . . . .	116	48 044	3 257	788	234	61.2	21.1	
445120	Convenience stores . . . . .	116	48 044	3 257	788	234	61.2	21.1	
4452	Specialty food stores . . . . .	70	31 360	6 292	1 613	416	25.7	9.4	
4453	Beer, wine, and liquor stores . . . . .	53	57 665	4 135	1 040	285	14.6	1.8	
44531	Beer, wine, and liquor stores . . . . .	53	57 665	4 135	1 040	285	14.6	1.8	
445310	Beer, wine, and liquor stores . . . . .	53	57 665	4 135	1 040	285	14.6	1.8	
446	Health and personal care stores . . . . .	201	468 817	66 365	13 344	2 980	17.1	.7	
4461	Health and personal care stores . . . . .	201	468 817	66 365	13 344	2 980	17.1	.7	
44611	Pharmacies and drug stores . . . . .	87	379 293	38 798	9 658	2 243	8.9	.2	
446110	Pharmacies and drug stores . . . . .	87	379 293	38 798	9 658	2 243	8.9	.2	
4461101	Pharmacies and drug stores . . . . .	85	D	D	D	g	D	D	
4461102	Proprietary stores . . . . .	2	D	D	D	b	D	D	
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	41	17 648	2 434	581	215	27.5	9.5	
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	41	17 648	2 434	581	215	27.5	9.5	
44613	Optical goods stores . . . . .	31	16 386	4 391	1 105	169	13.9	1.3	
446130	Optical goods stores . . . . .	31	16 386	4 391	1 105	169	13.9	1.3	
44619	Other health and personal care stores . . . . .	42	55 490	20 742	2 000	353	70.5	.7	
446191	Food (health) supplement stores . . . . .	27	D	D	D	c	D	D	
446199	All other health and personal care stores . . . . .	15	D	D	D	c	D	D	
447	Gasoline stations . . . . .	311	573 316	32 584	8 098	1 990	9.2	4.2	
4471	Gasoline stations . . . . .	311	573 316	32 584	8 098	1 990	9.2	4.2	
44711	Gasoline stations with convenience stores . . . . .	281	D	D	D	g	D	D	
447110	Gasoline stations with convenience stores . . . . .	281	D	D	D	g	D	D	
44719	Other gasoline stations . . . . .	30	D	D	D	c	D	D	
447190	Other gasoline stations . . . . .	30	D	D	D	c	D	D	
448	Clothing and clothing accessories stores . . . . .	410	441 185	53 822	13 622	4 149	10.7	5.3	
4481	Clothing stores . . . . .	244	315 613	37 137	9 210	3 153	9.9	6.9	
44811	Men's clothing stores . . . . .	33	27 084	4 998	1 276	255	32.5	7.9	
448110	Men's clothing stores . . . . .	33	27 084	4 998	1 276	255	32.5	7.9	
44812	Women's clothing stores . . . . .	102	83 342	9 491	2 289	952	16.9	7.9	
448120	Women's clothing stores . . . . .	102	83 342	9 491	2 289	952	16.9	7.9	
44813	Children's and infants' clothing stores . . . . .	19	D	D	D	c	D	D	
448130	Children's and infants' clothing stores . . . . .	19	D	D	D	c	D	D	
44814	Family clothing stores . . . . .	54	D	D	D	g	D	D	
448140	Family clothing stores . . . . .	54	D	D	D	g	D	D	
44815	Clothing accessories stores . . . . .	10	D	D	D	b	D	D	
448150	Clothing accessories stores . . . . .	10	D	D	D	b	D	D	
44819	Other clothing stores . . . . .	26	22 073	3 938	988	297	15.2	1.8	
448190	Other clothing stores . . . . .	26	22 073	3 938	988	297	15.2	1.8	
4482	Shoe stores . . . . .	77	60 010	6 332	1 592	551	6.3	1.7	
44821	Shoe stores . . . . .	77	60 010	6 332	1 592	551	6.3	1.7	
448210	Shoe stores . . . . .	77	60 010	6 332	1 592	551	6.3	1.7	
4482101	Men's shoe stores . . . . .	8	D	D	D	b	D	D	
4482102	Women's shoe stores . . . . .	12	4 821	615	170	96	14.7	.3	
4482103	Children's and juveniles' shoe stores . . . . .	3	D	D	D	b	D	D	
4482104	Family shoe stores . . . . .	39	D	D	D	c	D	D	
4482105	Athletic footwear stores . . . . .	15	D	D	D	c	D	D	
4483	Jewelry, luggage, and leather goods stores . . . . .	89	65 562	10 353	2 820	445	18.7	1.2	
44831	Jewelry stores . . . . .	87	D	D	D	e	D	D	
448310	Jewelry stores . . . . .	87	D	D	D	e	D	D	
44832	Luggage and leather goods stores . . . . .	2	D	D	D	a	D	D	
448320	Luggage and leather goods stores . . . . .	2	D	D	D	a	D	D	

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JACKSONVILLE—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	136	166 884	18 587	4 315	1 369	8.4	16.0
4511	Sporting goods, hobby, and musical instrument stores .....	86	104 279	12 342	2 866	868	9.1	16.1
45111	Sporting goods stores .....	41	49 328	6 497	1 493	366	3.0	27.5
451110	Sporting goods stores .....	41	49 328	6 497	1 493	366	3.0	27.5
4511101	General-line sporting goods stores .....	12	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores .....	29	D	D	D	c	D	D
45112	Hobby, toy, and game stores .....	21	D	D	D	e	D	D
451120	Hobby, toy, and game stores .....	21	D	D	D	e	D	D
45113	Sewing, needlework, and piece goods stores .....	13	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	13	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	11	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	11	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	50	62 605	6 245	1 449	501	7.1	15.8
45121	Book stores and news dealers .....	34	D	D	D	e	D	D
451211	Book stores .....	34	D	D	D	e	D	D
4512111	Book stores, general .....	16	D	D	D	c	D	D
4512112	Specialty book stores .....	8	D	D	D	c	D	D
4512113	College book stores .....	10	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	16	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, and record stores .....	16	D	D	D	c	D	D
452	General merchandise stores .....	101	1 356 125	120 187	30 392	7 066	.5	.4
4521	Department stores .....	23	D	D	D	h	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	23	D	D	D	h	D	D
45211	Department stores .....	23	D	D	D	h	D	D
452111	Department stores (except discount department stores) ..	10	260 442	33 484	9 034	2 057	-	-
452112	Discount department stores .....	13	D	D	D	h	D	D
4529	Other general merchandise stores .....	78	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	7	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	7	D	D	D	g	D	D
45299	All other general merchandise stores .....	71	D	D	D	f	D	D
452990	All other general merchandise stores .....	71	D	D	D	f	D	D
4529901	Variety stores .....	50	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores .....	21	D	D	D	e	D	D
453	Miscellaneous store retailers .....	267	203 263	28 689	6 661	1 781	14.0	6.5
4531	Florists .....	36	16 042	4 137	1 061	279	16.7	23.8
45311	Florists .....	36	16 042	4 137	1 061	279	16.7	23.8
453110	Florists .....	36	16 042	4 137	1 061	279	16.7	23.8
4532	Office supplies, stationery, and gift stores .....	93	D	D	D	f	D	D
45321	Office supplies and stationery stores .....	25	D	D	D	e	D	D
453210	Office supplies and stationery stores .....	25	D	D	D	e	D	D
45322	Gift, novelty, and souvenir stores .....	68	D	D	D	e	D	D
453220	Gift, novelty, and souvenir stores .....	68	D	D	D	e	D	D
4533	Used merchandise stores .....	56	21 869	3 986	986	325	32.8	19.7
45331	Used merchandise stores .....	56	21 869	3 986	986	325	32.8	19.7
453310	Used merchandise stores .....	56	21 869	3 986	986	325	32.8	19.7
4539	Other miscellaneous store retailers .....	82	D	D	D	e	D	D
45391	Pet and pet supplies stores .....	19	D	D	D	c	D	D
453910	Pet and pet supplies stores .....	19	D	D	D	c	D	D
45392	Art dealers .....	7	D	D	D	b	D	D
453920	Art dealers .....	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	15	19 131	1 407	352	73	8.0	.6
453930	Manufactured (mobile) home dealers .....	15	19 131	1 407	352	73	8.0	.6
45399	All other miscellaneous store retailers .....	41	23 261	3 989	906	206	17.4	8.5
454	Nonstore retailers .....	129	322 889	44 009	10 890	1 584	8.4	2.9
4541	Electronic shopping and mail-order houses .....	30	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses .....	30	D	D	D	f	D	D
4542	Vending machine operators .....	18	D	D	D	c	D	D
45421	Vending machine operators .....	18	D	D	D	c	D	D
454210	Vending machine operators .....	18	D	D	D	c	D	D
4543	Direct selling establishments .....	81	D	D	D	f	D	D
45431	Fuel dealers .....	22	D	D	D	c	D	D
454311	Heating oil dealers .....	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	14	26 176	4 661	1 157	165	7.0	3.6
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	59	71 051	13 735	3 407	503	11.0	9.2
454390	Other direct selling establishments .....	59	71 051	13 735	3 407	503	11.0	9.2

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JACKSONVILLE BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>179</b>	<b>353 263</b>	<b>36 814</b>	<b>8 856</b>	<b>1 812</b>	<b>8.6</b>	<b>4.1</b>
441	Motor vehicle and parts dealers .....	12	60 043	5 594	1 244	141	4.1	—
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	b	D	D
441222	Boat dealers .....	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	7	D	D	D	b	D	D
44132	Tire dealers .....	5	D	D	D	b	D	D
441320	Tire dealers .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	22	15 053	1 603	421	74	30.1	41.5
4421	Furniture stores .....	5	D	D	D	a	D	D
44211	Furniture stores .....	5	D	D	D	a	D	D
442110	Furniture stores .....	5	D	D	D	a	D	D
4422	Home furnishings stores .....	17	D	D	D	b	D	D
44221	Floor covering stores .....	7	D	D	D	b	D	D
442210	Floor covering stores .....	7	D	D	D	b	D	D
44229	Other home furnishings stores .....	10	D	D	D	b	D	D
442299	All other home furnishings stores .....	9	D	D	D	b	D	D
443	Electronics and appliance stores .....	8	D	D	D	b	D	D
4431	Electronics and appliance stores .....	8	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	6	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	14	D	D	D	c	D	D
4441	Building material and supplies dealers .....	13	D	D	D	c	D	D
44413	Hardware stores .....	4	11 377	1 821	425	116	2.4	—
444130	Hardware stores .....	4	11 377	1 821	425	116	2.4	—
445	Food and beverage stores .....	15	59 011	5 791	1 403	346	3.9	5.0
4451	Grocery stores .....	6	51 300	5 235	1 270	314	3.2	5.1
44511	Supermarkets and other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	3	D	D	D	e	D	D
4452	Specialty food stores .....	6	D	D	D	a	D	D
446	Health and personal care stores .....	15	19 274	2 851	696	145	7.3	.9
4461	Health and personal care stores .....	15	19 274	2 851	696	145	7.3	.9
44612	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
44613	Optical goods stores .....	5	2 396	551	142	24	—	—
446130	Optical goods stores .....	5	2 396	551	142	24	—	—
44619	Other health and personal care stores .....	3	D	D	D	a	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	13	27 080	1 748	434	90	11.6	.2
4471	Gasoline stations .....	13	27 080	1 748	434	90	11.6	.2
44711	Gasoline stations with convenience stores .....	13	27 080	1 748	434	90	11.6	.2
447110	Gasoline stations with convenience stores .....	13	27 080	1 748	434	90	11.6	.2
448	Clothing and clothing accessories stores .....	21	30 888	3 235	750	235	17.4	2.3
4481	Clothing stores .....	16	26 500	2 760	644	197	17.0	2.7
44814	Family clothing stores .....	2	D	D	D	b	D	D
448140	Family clothing stores .....	2	D	D	D	b	D	D
44815	Clothing accessories stores .....	3	D	D	D	b	D	D
448150	Clothing accessories stores .....	3	D	D	D	b	D	D
44819	Other clothing stores .....	2	D	D	D	b	D	D
448190	Other clothing stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	16	17 354	2 184	583	114	13.7	13.2
4511	Sporting goods, hobby, and musical instrument stores .....	12	D	D	D	b	D	D
45111	Sporting goods stores .....	9	D	D	D	b	D	D
451110	Sporting goods stores .....	9	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	7	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	4	D	D	D	b	D	D
45121	Book stores and news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
452112	Discount department stores .....	2	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JACKSONVILLE BEACH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	28	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	4	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4533	Used merchandise stores .....	14	D	D	D	b	D	D
45331	Used merchandise stores .....	14	D	D	D	b	D	D
453310	Used merchandise stores .....	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	12	26 145	2 638	579	53	7.1	1.4
4541	Electronic shopping and mail-order houses .....	4	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses .....	4	D	D	D	a	D	D
4543	Direct selling establishments .....	6	9 282	1 158	269	37	13.4	3.9
45431	Fuel dealers .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	4	D	D	D	a	D	D
454390	Other direct selling establishments .....	4	D	D	D	a	D	D
<b>JUNO BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>30</b>	<b>36 771</b>	<b>7 246</b>	<b>1 779</b>	<b>204</b>	<b>19.5</b>	<b>3.0</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	6	8 670	1 682	435	49	13.9	—
4422	Home furnishings stores .....	4	D	D	D	b	D	D
44221	Floor covering stores .....	2	D	D	D	a	D	D
442210	Floor covering stores .....	2	D	D	D	a	D	D
44229	Other home furnishings stores .....	2	D	D	D	b	D	D
442291	Window treatment stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
4431	Electronics and appliance stores .....	2	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	4	D	D	D	a	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	3	2 482	244	49	11	—	9.9
451	Sporting goods, hobby, book, and music stores .....	4	1 884	178	43	9	48.4	25.4
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	1	D	D	D	a	D	D
454390	Other direct selling establishments .....	1	D	D	D	a	D	D
<b>JUPITER</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>250</b>	<b>541 263</b>	<b>59 956</b>	<b>14 768</b>	<b>2 888</b>	<b>14.6</b>	<b>3.7</b>
441	Motor vehicle and parts dealers .....	24	56 476	5 597	1 339	183	11.6	2.6
4412	Other motor vehicle dealers .....	9	4 470	619	143	22	94.4	5.6
44122	Motorcycle, boat, and other motor vehicle dealers .....	9	4 470	619	143	22	94.4	5.6
441222	Boat dealers .....	8	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	9	13 782	2 736	659	94	13.8	—
44131	Automotive parts and accessories stores .....	6	7 414	1 436	355	61	4.6	—
441310	Automotive parts and accessories stores .....	6	7 414	1 436	355	61	4.6	—
44132	Tire dealers .....	3	6 368	1 300	304	33	24.4	—
441320	Tire dealers .....	3	6 368	1 300	304	33	24.4	—
442	Furniture and home furnishings stores .....	34	28 770	4 224	1 008	166	38.6	4.7
4421	Furniture stores .....	12	9 029	1 806	445	65	36.1	9.9
44211	Furniture stores .....	12	9 029	1 806	445	65	36.1	9.9
442110	Furniture stores .....	12	9 029	1 806	445	65	36.1	9.9
4422	Home furnishings stores .....	22	19 741	2 418	563	101	39.7	2.4
44221	Floor covering stores .....	9	6 940	844	202	31	34.5	6.7
442210	Floor covering stores .....	9	6 940	844	202	31	34.5	6.7
44229	Other home furnishings stores .....	13	12 801	1 574	361	70	42.4	—
442291	Window treatment stores .....	2	D	D	D	a	D	D
442299	All other home furnishings stores .....	11	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JUPITER—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
443	Electronics and appliance stores .....	12	7 075	789	223	41	42.0	1.8
4431	Electronics and appliance stores .....	12	7 075	789	223	41	42.0	1.8
44311	Appliance, television, and other electronics stores .....	9	5 794	646	186	33	29.2	2.2
443111	Household appliance stores .....	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	6	D	D	D	b	D	D
44312	Computer and software stores .....	3	1 281	143	37	8	100.0	—
443120	Computer and software stores .....	3	1 281	143	37	8	100.0	—
444	Building material and garden equipment and supplies dealers .....	31	92 346	10 315	2 526	384	17.4	1.8
4441	Building material and supplies dealers .....	28	91 090	10 157	2 484	376	16.3	1.7
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home centers .....	2	D	D	D	e	D	D
44419	Other building material dealers .....	19	D	D	D	b	D	D
444190	Other building material dealers .....	19	D	D	D	b	D	D
445	Food and beverage stores .....	21	106 945	11 330	2 826	656	12.6	.2
4451	Grocery stores .....	15	104 045	11 060	2 753	635	12.3	—
44511	Supermarkets and other grocery (except convenience) stores .....	8	99 066	10 742	2 672	617	10.5	—
445110	Supermarkets and other grocery (except convenience) stores .....	8	99 066	10 742	2 672	617	10.5	—
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	19	52 049	5 473	1 294	335	13.6	—
4461	Health and personal care stores .....	19	52 049	5 473	1 294	335	13.6	—
44611	Pharmacies and drug stores .....	6	47 565	4 494	1 052	305	11.1	—
446110	Pharmacies and drug stores .....	6	47 565	4 494	1 052	305	11.1	—
4461101	Pharmacies and drug stores .....	6	47 565	4 494	1 052	305	11.1	—
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
44619	Other health and personal care stores .....	8	3 190	778	178	17	33.8	—
446199	All other health and personal care stores .....	5	D	D	D	a	D	D
447	Gasoline stations .....	13	33 144	1 865	457	96	26.7	4.4
4471	Gasoline stations .....	13	33 144	1 865	457	96	26.7	4.4
44711	Gasoline stations with convenience stores .....	13	33 144	1 865	457	96	26.7	4.4
447110	Gasoline stations with convenience stores .....	13	33 144	1 865	457	96	26.7	4.4
448	Clothing and clothing accessories stores .....	25	29 647	3 016	781	213	15.2	3.9
4481	Clothing stores .....	13	23 183	2 006	526	162	5.7	3.7
44814	Family clothing stores .....	5	20 589	1 517	402	129	3.4	—
448140	Family clothing stores .....	5	20 589	1 517	402	129	3.4	—
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores .....	7	3 986	794	195	33	65.4	.2
451	Sporting goods, hobby, book, and music stores .....	11	7 553	1 130	256	66	16.8	19.1
4511	Sporting goods, hobby, and musical instrument stores .....	10	D	D	D	b	D	D
45111	Sporting goods stores .....	8	4 862	658	138	33	26.0	23.8
451110	Sporting goods stores .....	8	4 862	658	138	33	26.0	23.8
4512	Book, periodical, and music stores .....	1	D	D	D	a	D	D
45121	Book stores and news dealers .....	1	D	D	D	a	D	D
4512111	Book stores, general .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	e	D	D
452112	Discount department stores .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	31	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	8	8 065	692	153	41	5.2	7.1
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4533	Used merchandise stores .....	8	4 473	762	242	56	21.2	27.8
45331	Used merchandise stores .....	8	4 473	762	242	56	21.2	27.8
453310	Used merchandise stores .....	8	4 473	762	242	56	21.2	27.8
4539	Other miscellaneous store retailers .....	12	D	D	D	b	D	D
45392	Art dealers .....	3	903	95	19	5	40.6	—
453920	Art dealers .....	3	903	95	19	5	40.6	—
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	28	45 994	6 870	1 586	225	8.7	20.0
4541	Electronic shopping and mail-order houses .....	13	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	13	D	D	D	b	D	D
4543	Direct selling establishments .....	14	D	D	D	c	D	D
45431	Fuel dealers .....	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	11	16 288	2 776	657	97	11.6	29.9
454390	Other direct selling establishments .....	11	16 288	2 776	657	97	11.6	29.9

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KENNETH CITY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>18</b>	<b>53 866</b>	<b>4 991</b>	<b>1 235</b>	<b>362</b>	<b>9.5</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	6	30 827	2 821	733	218	4.3	—
4452	Specialty food stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>KEY BISCAVNE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>43</b>	<b>75 189</b>	<b>7 542</b>	<b>1 853</b>	<b>390</b>	<b>32.8</b>	<b>4.7</b>
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
4421	Furniture stores .....	1	D	D	D	a	D	D
44211	Furniture stores .....	1	D	D	D	a	D	D
442110	Furniture stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores .....	4	30 768	2 890	706	170	7.1	—
446	Health and personal care stores .....	6	13 209	1 479	390	89	.6	.6
4461	Health and personal care stores .....	6	13 209	1 479	390	89	.6	.6
447	Gasoline stations .....	5	14 978	530	131	34	80.9	2.3
44711	Gasoline stations with convenience stores .....	5	14 978	530	131	34	80.9	2.3
447110	Gasoline stations with convenience stores .....	5	14 978	530	131	34	80.9	2.3
448	Clothing and clothing accessories stores .....	12	5 658	735	174	33	75.6	20.3
4481	Clothing stores .....	10	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	4	1 444	126	20	5	100.0	—
453	Miscellaneous store retailers .....	6	3 162	723	186	26	13.3	3.4
4532	Office supplies, stationery, and gift stores .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>KEY WEST</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>373</b>	<b>499 964</b>	<b>61 957</b>	<b>15 752</b>	<b>3 327</b>	<b>24.5</b>	<b>6.2</b>
441	Motor vehicle and parts dealers .....	16	67 330	6 258	1 752	223	63.5	2.4
4412	Other motor vehicle dealers .....	9	8 201	922	245	66	15.5	19.6
44122	Motorcycle, boat, and other motor vehicle dealers .....	9	8 201	922	245	66	15.5	19.6
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	7	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	15	11 771	1 747	441	79	28.5	29.3
4421	Furniture stores .....	6	4 383	803	202	39	42.1	57.9
44211	Furniture stores .....	6	4 383	803	202	39	42.1	57.9
442110	Furniture stores .....	6	4 383	803	202	39	42.1	57.9
4422	Home furnishings stores .....	9	7 388	944	239	40	20.4	12.3
44229	Other home furnishings stores .....	5	6 324	773	203	36	10.6	12.9
442299	All other home furnishings stores .....	5	6 324	773	203	36	10.6	12.9
443	Electronics and appliance stores .....	10	8 232	1 067	272	37	51.7	4.8
4431	Electronics and appliance stores .....	10	8 232	1 067	272	37	51.7	4.8
44311	Appliance, television, and other electronics stores .....	6	D	D	D	b	D	D
443111	Household appliance stores .....	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	3	D	D	D	a	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	18 917	2 525	751	101	8.7	6.0
4441	Building material and supplies dealers .....	6	D	D	D	b	D	D
44412	Paint and wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	2	D	D	D	a	D	D
44413	Hardware stores .....	1	D	D	D	b	D	D
444130	Hardware stores .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KEY WEST—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	52	134 756	16 127	4 286	979	9.6	1.4
4451	Grocery stores .....	24	117 750	14 004	3 747	829	7.2	.2
44511	Supermarkets and other grocery (except convenience) stores .....	16	115 232	13 721	3 654	805	6.3	—
445110	Supermarkets and other grocery (except convenience) stores .....	16	115 232	13 721	3 654	805	6.3	—
4452	Specialty food stores .....	13	8 450	1 229	315	84	21.6	2.7
4453	Beer, wine, and liquor stores .....	15	8 556	894	224	66	30.3	17.2
44531	Beer, wine, and liquor stores .....	15	8 556	894	224	66	30.3	17.2
445310	Beer, wine, and liquor stores .....	15	8 556	894	224	66	30.3	17.2
446	Health and personal care stores .....	16	32 854	3 627	891	233	1.8	2.2
4461	Health and personal care stores .....	16	32 854	3 627	891	233	1.8	2.2
44611	Pharmacies and drug stores .....	4	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	4	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	3	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	5	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	5	D	D	D	b	D	D
44613	Optical goods stores .....	4	D	D	D	a	D	D
446130	Optical goods stores .....	4	D	D	D	a	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	14	29 908	2 324	566	112	36.4	—
4471	Gasoline stations .....	14	29 908	2 324	566	112	36.4	—
44711	Gasoline stations with convenience stores .....	14	29 908	2 324	566	112	36.4	—
447110	Gasoline stations with convenience stores .....	14	29 908	2 324	566	112	36.4	—
448	Clothing and clothing accessories stores .....	135	89 311	11 509	2 798	585	29.4	18.4
4481	Clothing stores .....	98	48 975	6 639	1 596	371	44.0	8.9
44812	Women's clothing stores .....	21	15 085	2 091	478	103	35.7	9.0
448120	Women's clothing stores .....	21	15 085	2 091	478	103	35.7	9.0
44814	Family clothing stores .....	45	25 384	3 411	891	210	45.7	8.9
448140	Family clothing stores .....	45	25 384	3 411	891	210	45.7	8.9
44815	Clothing accessories stores .....	6	D	D	D	b	D	D
448150	Clothing accessories stores .....	6	D	D	D	b	D	D
44819	Other clothing stores .....	21	4 416	643	116	32	57.3	14.8
448190	Other clothing stores .....	21	4 416	643	116	32	57.3	14.8
4482	Shoe stores .....	7	D	D	D	b	D	D
44821	Shoe stores .....	7	D	D	D	b	D	D
448210	Shoe stores .....	7	D	D	D	b	D	D
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	30	D	D	D	c	D	D
44831	Jewelry stores .....	29	33 974	4 162	993	167	10.5	35.2
448310	Jewelry stores .....	29	33 974	4 162	993	167	10.5	35.2
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	25	19 375	2 713	636	172	35.9	—
4511	Sporting goods, hobby, and musical instrument stores .....	18	13 012	2 134	493	115	45.7	—
45111	Sporting goods stores .....	11	9 427	1 482	336	76	30.6	—
451110	Sporting goods stores .....	11	9 427	1 482	336	76	30.6	—
4511102	Specialty-line sporting goods stores .....	9	D	D	D	b	D	D
451113	Sewing, needlework, and piece goods stores .....	3	D	D	D	a	D	D
4511130	Sewing, needlework, and piece goods stores .....	3	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	7	6 363	579	143	57	15.8	—
45121	Book stores and news dealers .....	4	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	6	D	D	D	e	D	D
452111	Department stores (except discount department stores) ..	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	69	D	D	D	e	D	D
4531	Florists .....	6	1 883	458	106	22	40.9	15.2
45311	Florists .....	6	1 883	458	106	22	40.9	15.2
453110	Florists .....	6	1 883	458	106	22	40.9	15.2
4532	Office supplies, stationery, and gift stores .....	34	D	D	D	e	D	D
45322	Gift, novelty, and souvenir stores .....	33	23 067	5 371	1 239	309	28.0	2.8
453220	Gift, novelty, and souvenir stores .....	33	23 067	5 371	1 239	309	28.0	2.8
4533	Used merchandise stores .....	6	D	D	D	a	D	D
45331	Used merchandise stores .....	6	D	D	D	a	D	D
453310	Used merchandise stores .....	6	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KEY WEST—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	23	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	3	2 199	419	87	56	75.6	—
453910	Pet and pet supplies stores .....	3	2 199	419	87	56	75.6	—
45392	Art dealers .....	12	5 145	1 013	265	42	53.2	27.2
453920	Art dealers .....	12	5 145	1 013	265	42	53.2	27.2
45399	All other miscellaneous store retailers .....	8	D	D	D	a	D	D
454	Nonstore retailers .....	7	7 891	1 012	283	45	1.2	5.4
4541	Electronic shopping and mail-order houses .....	2	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D
<b>KISSIMMEE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>321</b>	<b>575 257</b>	<b>65 783</b>	<b>15 782</b>	<b>3 394</b>	<b>8.5</b>	<b>6.5</b>
441	Motor vehicle and parts dealers .....	34	74 766	9 011	2 254	341	9.0	6.7
44112	Used car dealers .....	10	12 748	1 046	295	35	15.3	39.6
441120	Used car dealers .....	10	12 748	1 046	295	35	15.3	39.6
4412	Other motor vehicle dealers .....	5	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	5	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	16	23 564	4 447	1 085	196	14.3	—
44131	Automotive parts and accessories stores .....	11	18 543	3 256	792	158	11.3	—
441310	Automotive parts and accessories stores .....	11	18 543	3 256	792	158	11.3	—
44132	Tire dealers .....	5	5 021	1 191	293	38	25.6	—
441320	Tire dealers .....	5	5 021	1 191	293	38	25.6	—
442	Furniture and home furnishings stores .....	14	11 727	2 211	531	77	19.6	13.5
4421	Furniture stores .....	6	3 774	1 087	282	33	14.3	21.5
44211	Furniture stores .....	6	3 774	1 087	282	33	14.3	21.5
442110	Furniture stores .....	6	3 774	1 087	282	33	14.3	21.5
4422	Home furnishings stores .....	8	7 953	1 124	249	44	22.2	9.8
44221	Floor covering stores .....	4	D	D	D	b	D	D
442210	Floor covering stores .....	4	D	D	D	b	D	D
443	Electronics and appliance stores .....	14	17 505	3 527	816	101	11.5	12.1
4431	Electronics and appliance stores .....	14	17 505	3 527	816	101	11.5	12.1
44311	Appliance, television, and other electronics stores .....	8	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	7	D	D	D	a	D	D
44312	Computer and software stores .....	2	D	D	D	b	D	D
443120	Computer and software stores .....	2	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	4	5 399	512	112	19	20.8	31.5
443130	Camera and photographic supplies stores .....	4	5 399	512	112	19	20.8	31.5
444	Building material and garden equipment and supplies dealers .....	11	58 821	5 986	1 561	231	2.3	4.6
4441	Building material and supplies dealers .....	10	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44412	Paint and wallpaper stores .....	5	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	5	D	D	D	b	D	D
445	Food and beverage stores .....	38	72 750	8 341	2 064	499	8.8	1.3
4451	Grocery stores .....	34	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	20	66 987	7 862	1 919	455	2.3	.2
445110	Supermarkets and other grocery (except convenience) stores .....	20	66 987	7 862	1 919	455	2.3	.2
446	Health and personal care stores .....	27	59 090	7 619	1 791	389	3.8	5.5
4461	Health and personal care stores .....	27	59 090	7 619	1 791	389	3.8	5.5
44611	Pharmacies and drug stores .....	10	50 692	6 150	1 436	314	.4	6.1
446110	Pharmacies and drug stores .....	10	50 692	6 150	1 436	314	.4	6.1
4461101	Pharmacies and drug stores .....	10	50 692	6 150	1 436	314	.4	6.1
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
44613	Optical goods stores .....	4	D	D	D	a	D	D
446130	Optical goods stores .....	4	D	D	D	a	D	D
44619	Other health and personal care stores .....	11	D	D	D	b	D	D
446191	Food (health) supplement stores .....	6	D	D	D	b	D	D
446199	All other health and personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	22	53 189	2 779	623	172	11.4	7.4
4471	Gasoline stations .....	22	53 189	2 779	623	172	11.4	7.4
44711	Gasoline stations with convenience stores .....	22	53 189	2 779	623	172	11.4	7.4
447110	Gasoline stations with convenience stores .....	22	53 189	2 779	623	172	11.4	7.4

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KISSIMMEE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	56	58 136	6 985	1 711	421	14.5	14.3
4481	Clothing stores .....	33	47 070	5 089	1 273	314	8.6	16.2
44811	Men's clothing stores .....	2	D	D	D	a	D	D
448110	Men's clothing stores .....	2	D	D	D	a	D	D
44814	Family clothing stores .....	14	39 585	4 287	1 076	230	4.7	16.3
448140	Family clothing stores .....	14	39 585	4 287	1 076	230	4.7	16.3
44815	Clothing accessories stores .....	3	1 424	238	64	13	26.3	—
448150	Clothing accessories stores .....	3	1 424	238	64	13	26.3	—
44819	Other clothing stores .....	6	885	111	21	11	55.0	14.1
448190	Other clothing stores .....	6	885	111	21	11	55.0	14.1
4482	Shoe stores .....	9	D	D	D	b	D	D
44821	Shoe stores .....	9	D	D	D	b	D	D
448210	Shoe stores .....	9	D	D	D	b	D	D
4482102	Women's shoe stores .....	1	D	D	D	b	D	D
4482104	Family shoe stores .....	6	3 856	453	114	29	2.4	—
4483	Jewelry, luggage, and leather goods stores .....	14	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	23	12 442	1 593	385	119	18.9	19.8
4511	Sporting goods, hobby, and musical instrument stores .....	20	D	D	D	c	D	D
45111	Sporting goods stores .....	11	5 989	855	210	50	15.2	5.3
451110	Sporting goods stores .....	11	5 989	855	210	50	15.2	5.3
4511101	General-line sporting goods stores .....	4	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores .....	3	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	3	D	D	D	a	D	D
45122	News dealers and newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	14	117 511	12 216	2 815	711	1.1	.8
4529	Other general merchandise stores .....	13	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	12	D	D	D	b	D	D
452990	All other general merchandise stores .....	12	D	D	D	b	D	D
4529901	Variety stores .....	6	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	60	33 699	4 465	1 016	294	25.7	14.0
4532	Office supplies, stationery, and gift stores .....	40	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	38	15 975	2 428	513	162	29.2	29.6
453220	Gift, novelty, and souvenir stores .....	38	15 975	2 428	513	162	29.2	29.6
4533	Used merchandise stores .....	4	935	167	46	13	44.0	—
45331	Used merchandise stores .....	4	935	167	46	13	44.0	—
453310	Used merchandise stores .....	4	935	167	46	13	44.0	—
4539	Other miscellaneous store retailers .....	14	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	4	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	4	D	D	D	a	D	D
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	8	5 621	1 050	215	39	14.7	27.6
4541	Electronic shopping and mail-order houses .....	4	3 272	695	149	27	—	47.4
45411	Electronic shopping and mail-order houses .....	4	3 272	695	149	27	—	47.4
<b>LABELLE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>36</b>	<b>105 887</b>	<b>6 370</b>	<b>1 554</b>	<b>261</b>	<b>7.0</b>	<b>1.5</b>
441	Motor vehicle and parts dealers .....	7	D	D	D	c	D	D
4411	Automobile dealers .....	3	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	b	D	D
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
443	Electronics and appliance stores .....	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	9	5 871	484	125	51	16.2	16.0
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LABELLE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	7	2 922	380	105	28	59.4	—
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>LADY LAKE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>46</b>	<b>126 264</b>	<b>13 678</b>	<b>3 244</b>	<b>775</b>	<b>9.9</b>	<b>1.1</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	16 906	1 836	403	75	11.1	4.0
4441	Building material and supplies dealers.....	5	D	D	D	b	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	5	D	D	D	e	D	D
4451	Grocery stores .....	3	58 146	6 454	1 622	397	—	—
44511	Supermarkets and other grocery (except convenience) stores .....	3	58 146	6 454	1 622	397	—	—
445110	Supermarkets and other grocery (except convenience) stores .....	3	58 146	6 454	1 622	397	—	—
446	Health and personal care stores .....	9	16 789	2 224	412	70	30.2	—
4461	Health and personal care stores .....	9	16 789	2 224	412	70	30.2	—
447	Gasoline stations .....	9	15 902	944	242	65	10.2	—
44711	Gasoline stations with convenience stores .....	9	15 902	944	242	65	10.2	—
447110	Gasoline stations with convenience stores .....	9	15 902	944	242	65	10.2	—
448	Clothing and clothing accessories stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	5	4 272	535	126	35	71.4	4.3
4511	Sporting goods, hobby, and musical instrument stores .....	5	4 272	535	126	35	71.4	4.3
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	3	D	D	D	b	D	D
<b>LAKE ALFRED</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>8</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>LAKE CITY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>189</b>	<b>476 680</b>	<b>42 893</b>	<b>10 311</b>	<b>2 208</b>	<b>19.6</b>	<b>2.5</b>
441	Motor vehicle and parts dealers .....	27	132 217	10 015	2 431	381	36.4	1.4
4411	Automobile dealers .....	8	109 351	6 916	1 714	261	33.8	1.7
4412	Other motor vehicle dealers .....	5	12 353	1 119	264	47	67.7	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	5	12 353	1 119	264	47	67.7	—
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	14	10 513	1 980	453	73	26.3	.5
44131	Automotive parts and accessories stores .....	10	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	10	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	9	9 353	1 452	378	67	18.2	—
4421	Furniture stores .....	3	4 282	459	120	28	28.8	—
44211	Furniture stores .....	3	4 282	459	120	28	28.8	—
442110	Furniture stores .....	3	4 282	459	120	28	28.8	—
4422	Home furnishings stores .....	6	5 071	993	258	39	9.3	—
44221	Floor covering stores .....	4	D	D	D	b	D	D
442210	Floor covering stores .....	4	D	D	D	b	D	D
443	Electronics and appliance stores .....	10	D	D	D	b	D	D
4431	Electronics and appliance stores .....	10	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	9	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	7	D	D	D	b	D	D

See footnotes at end of table.

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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAKE CITY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	19	D	D	D	e	D	D
4441	Building material and supplies dealers . . . . .	14	45 966	3 885	909	215	7.0	4.3
44411	Home centers . . . . .	1	D	D	D	c	D	D
444110	Home centers . . . . .	1	D	D	D	c	D	D
44419	Other building material dealers . . . . .	11	D	D	D	b	D	D
444190	Other building material dealers . . . . .	11	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores . . . . .	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores . . . . .	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores . . . . .	4	D	D	D	b	D	D
445	Food and beverage stores . . . . .	16	26 041	2 315	532	153	14.6	1.5
4452	Specialty food stores . . . . .	4	D	D	D	a	D	D
446	Health and personal care stores . . . . .	17	D	D	D	c	D	D
4461	Health and personal care stores . . . . .	17	D	D	D	c	D	D
44611	Pharmacies and drug stores . . . . .	10	D	D	D	c	D	D
446110	Pharmacies and drug stores . . . . .	10	D	D	D	c	D	D
4461101	Pharmacies and drug stores . . . . .	10	D	D	D	c	D	D
447	Gasoline stations . . . . .	28	45 509	2 326	555	189	12.8	10.1
4471	Gasoline stations . . . . .	28	45 509	2 326	555	189	12.8	10.1
44711	Gasoline stations with convenience stores . . . . .	24	D	D	D	c	D	D
447110	Gasoline stations with convenience stores . . . . .	24	D	D	D	c	D	D
448	Clothing and clothing accessories stores . . . . .	19	D	D	D	c	D	D
4481	Clothing stores . . . . .	12	20 416	2 526	683	175	7.6	—
44814	Family clothing stores . . . . .	5	18 558	2 252	611	151	4.4	—
448140	Family clothing stores . . . . .	5	18 558	2 252	611	151	4.4	—
451	Sporting goods, hobby, book, and music stores . . . . .	8	3 539	389	99	35	25.2	—
4511	Sporting goods, hobby, and musical instrument stores . . . . .	7	D	D	D	b	D	D
452	General merchandise stores . . . . .	4	D	D	D	f	D	D
4529	Other general merchandise stores . . . . .	4	D	D	D	f	D	D
45291	Warehouse clubs and supercenters . . . . .	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters . . . . .	1	D	D	D	f	D	D
45299	All other general merchandise stores . . . . .	3	7 069	725	164	47	—	—
452990	All other general merchandise stores . . . . .	3	7 069	725	164	47	—	—
4529904	Miscellaneous general merchandise stores . . . . .	1	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	26	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores . . . . .	4	D	D	D	b	D	D
45321	Office supplies and stationery stores . . . . .	2	D	D	D	b	D	D
453210	Office supplies and stationery stores . . . . .	2	D	D	D	b	D	D
4533	Used merchandise stores . . . . .	3	D	D	D	a	D	D
45331	Used merchandise stores . . . . .	3	D	D	D	a	D	D
453310	Used merchandise stores . . . . .	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers . . . . .	13	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers . . . . .	10	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers . . . . .	10	D	D	D	b	D	D
45399	All other miscellaneous store retailers . . . . .	2	D	D	D	a	D	D
454	Nonstore retailers . . . . .	6	6 410	580	193	32	13.7	—
4543	Direct selling establishments . . . . .	4	D	D	D	a	D	D
45439	Other direct selling establishments . . . . .	3	D	D	D	a	D	D
454390	Other direct selling establishments . . . . .	3	D	D	D	a	D	D
<b>LAKE CLARKE SHORES</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
448	Clothing and clothing accessories stores . . . . .	1	D	D	D	a	D	D
44815	Clothing accessories stores . . . . .	1	D	D	D	a	D	D
448150	Clothing accessories stores . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	1	D	D	D	a	D	D
<b>LAKE HELEN</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>4</b>	<b>2 891</b>	<b>185</b>	<b>26</b>	<b>9</b>	<b>61.3</b>	<b>—</b>
443	Electronics and appliance stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	2	D	D	D	a	D	D
452	General merchandise stores . . . . .	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAKELAND</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>536</b>	<b>1 624 361</b>	<b>158 179</b>	<b>39 708</b>	<b>7 768</b>	<b>6.4</b>	<b>2.9</b>
441	Motor vehicle and parts dealers .....	63	549 540	46 324	10 945	1 204	6.5	.3
4411	Automobile dealers .....	30	506 733	39 670	9 306	949	4.5	.3
44111	New car dealers .....	12	475 620	37 997	8 897	886	3.5	—
441110	New car dealers .....	12	475 620	37 997	8 897	886	3.5	—
44112	Used car dealers .....	18	31 113	1 673	409	63	20.1	4.8
441120	Used car dealers .....	18	31 113	1 673	409	63	20.1	4.8
4412	Other motor vehicle dealers .....	9	19 529	1 694	434	58	44.8	.1
44122	Motorcycle, boat, and other motor vehicle dealers .....	9	19 529	1 694	434	58	44.8	.1
441221	Motorcycle dealers .....	3	14 620	1 078	279	33	52.6	—
441229	All other motor vehicle dealers .....	4	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	24	23 278	4 960	1 205	197	16.3	.8
44131	Automotive parts and accessories stores .....	15	14 186	2 819	676	139	11.2	1.2
441310	Automotive parts and accessories stores .....	15	14 186	2 819	676	139	11.2	1.2
44132	Tire dealers .....	9	9 092	2 141	529	58	24.2	—
441320	Tire dealers .....	9	9 092	2 141	529	58	24.2	—
442	Furniture and home furnishings stores .....	32	67 598	9 357	2 415	272	8.0	22.7
4421	Furniture stores .....	15	38 965	5 134	1 459	140	.3	8.1
44211	Furniture stores .....	15	38 965	5 134	1 459	140	.3	8.1
442110	Furniture stores .....	15	38 965	5 134	1 459	140	.3	8.1
4422	Home furnishings stores .....	17	28 633	4 223	956	132	18.5	42.5
44221	Floor covering stores .....	8	22 976	3 523	796	99	13.9	52.2
442210	Floor covering stores .....	8	22 976	3 523	796	99	13.9	52.2
44229	Other home furnishings stores .....	9	5 657	700	160	33	36.9	2.8
442299	All other home furnishings stores .....	7	D	D	D	b	D	D
443	Electronics and appliance stores .....	27	72 769	6 383	1 560	283	6.2	2.4
4431	Electronics and appliance stores .....	27	72 769	6 383	1 560	283	6.2	2.4
44311	Appliance, television, and other electronics stores .....	19	62 502	5 199	1 247	239	6.7	2.8
443111	Household appliance stores .....	5	5 261	445	98	17	10.6	6.1
443112	Radio, television, and other electronics stores .....	14	57 241	4 754	1 149	222	6.4	2.4
44312	Computer and software stores .....	7	D	D	D	b	D	D
443120	Computer and software stores .....	7	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	20	105 770	11 444	2 934	468	.3	1.5
4441	Building material and supplies dealers .....	18	D	D	D	e	D	D
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home centers .....	2	D	D	D	e	D	D
44412	Paint and wallpaper stores .....	4	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	4	D	D	D	a	D	D
44419	Other building material dealers .....	11	D	D	D	c	D	D
444190	Other building material dealers .....	11	D	D	D	c	D	D
445	Food and beverage stores .....	56	188 152	20 037	5 146	1 437	10.3	3.7
4451	Grocery stores .....	47	178 418	19 485	4 945	1 409	10.4	3.3
44511	Supermarkets and other grocery (except convenience) stores .....	26	169 024	18 935	4 815	1 367	6.0	2.9
445110	Supermarkets and other grocery (except convenience) stores .....	26	169 024	18 935	4 815	1 367	6.0	2.9
44512	Convenience stores .....	21	9 394	550	130	42	88.7	11.3
445120	Convenience stores .....	21	9 394	550	130	42	88.7	11.3
4452	Specialty food stores .....	3	D	D	D	a	D	D
4453	Beer, wine, and liquor stores .....	6	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	6	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	6	D	D	D	b	D	D
446	Health and personal care stores .....	45	80 523	9 703	2 425	544	9.6	1.1
4461	Health and personal care stores .....	45	80 523	9 703	2 425	544	9.6	1.1
44611	Pharmacies and drug stores .....	14	65 829	7 310	1 804	401	8.5	.1
446110	Pharmacies and drug stores .....	14	65 829	7 310	1 804	401	8.5	.1
4461101	Pharmacies and drug stores .....	12	D	D	D	e	D	D
4461102	Proprietary stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	6	3 497	420	98	33	7.9	—
446120	Cosmetics, beauty supplies, and perfume stores .....	6	3 497	420	98	33	7.9	—
44613	Optical goods stores .....	9	4 239	1 127	281	49	8.5	11.4
446130	Optical goods stores .....	9	4 239	1 127	281	49	8.5	11.4
44619	Other health and personal care stores .....	16	6 958	846	242	61	21.7	5.2
446191	Food (health) supplement stores .....	8	3 389	457	135	33	1.1	10.5
446199	All other health and personal care stores .....	8	3 569	389	107	28	41.2	.3
447	Gasoline stations .....	43	69 734	4 546	1 383	271	16.1	11.4
4471	Gasoline stations .....	43	69 734	4 546	1 383	271	16.1	11.4
44711	Gasoline stations with convenience stores .....	36	64 351	3 659	1 163	232	13.9	8.6
447110	Gasoline stations with convenience stores .....	36	64 351	3 659	1 163	232	13.9	8.6

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAKELAND—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	100	94 245	10 924	2 807	810	8.2	1.4
4481	Clothing stores .....	56	62 346	6 702	1 698	553	5.7	1.6
44811	Men's clothing stores .....	5	3 298	383	62	15	50.8	—
448110	Men's clothing stores .....	5	3 298	383	62	15	50.8	—
44813	Children's and infants' clothing stores .....	3	1 764	198	50	24	—	—
448130	Children's and infants' clothing stores .....	3	1 764	198	50	24	—	—
44814	Family clothing stores .....	20	44 487	4 250	1 129	335	2.4	.8
448140	Family clothing stores .....	20	44 487	4 250	1 129	335	2.4	.8
44815	Clothing accessories stores .....	2	D	D	D	a	D	D
448150	Clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	10	3 851	761	187	61	.9	4.3
448190	Other clothing stores .....	10	3 851	761	187	61	.9	4.3
4482	Shoe stores .....	20	14 402	1 651	460	136	—	2.2
44821	Shoe stores .....	20	14 402	1 651	460	136	—	2.2
448210	Shoe stores .....	20	14 402	1 651	460	136	—	2.2
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	11	8 416	1 017	282	61	—	3.7
4482105	Athletic footwear stores .....	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	24	17 497	2 571	649	121	23.8	.1
44831	Jewelry stores .....	23	D	D	D	c	D	D
448310	Jewelry stores .....	23	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores .....	38	49 850	6 071	1 530	435	4.9	3.3
4511	Sporting goods, hobby, and musical instrument stores .....	28	35 466	4 757	1 194	329	6.0	4.6
45111	Sporting goods stores .....	9	21 731	2 911	735	172	3.7	3.1
451110	Sporting goods stores .....	9	21 731	2 911	735	172	3.7	3.1
4511101	General-line sporting goods stores .....	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	6	D	D	D	c	D	D
45112	Hobby, toy, and game stores .....	10	9 119	944	222	107	3.6	10.4
451120	Hobby, toy, and game stores .....	10	9 119	944	222	107	3.6	10.4
45113	Sewing, needlework, and piece goods stores .....	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	6	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	6	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	10	14 384	1 314	336	106	2.0	—
45121	Book stores and news dealers .....	6	D	D	D	b	D	D
451211	Book stores .....	6	D	D	D	b	D	D
4512111	Book stores, general .....	3	7 165	736	181	58	—	—
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	4	D	D	D	b	D	D
452	General merchandise stores .....	23	285 155	24 685	6 453	1 500	.4	.5
4521	Department stores .....	7	175 812	19 055	4 967	1 174	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	7	179 713	19 055	4 967	1 174	—	—
45211	Department stores .....	7	175 812	19 055	4 967	1 174	—	—
452111	Department stores (except discount department stores) ..	4	75 777	9 177	2 438	635	—	—
452112	Discount department stores .....	3	100 035	9 878	2 529	539	—	—
4529	Other general merchandise stores .....	16	109 343	5 630	1 486	326	1.0	1.3
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	15	D	D	D	c	D	D
452990	All other general merchandise stores .....	15	D	D	D	c	D	D
4529901	Variety stores .....	11	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	71	49 829	6 615	1 590	421	15.8	5.2
4531	Florists .....	10	3 334	759	209	90	33.8	25.5
45311	Florists .....	10	3 334	759	209	90	33.8	25.5
453110	Florists .....	10	3 334	759	209	90	33.8	25.5
4532	Office supplies, stationery, and gift stores .....	22	24 412	2 767	659	190	1.5	3.2
45321	Office supplies and stationery stores .....	5	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	5	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	17	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	17	D	D	D	c	D	D
4533	Used merchandise stores .....	11	2 200	437	99	32	8.9	—
45331	Used merchandise stores .....	11	2 200	437	99	32	8.9	—
453310	Used merchandise stores .....	11	2 200	437	99	32	8.9	—
4539	Other miscellaneous store retailers .....	28	19 883	2 652	623	109	31.1	4.9
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	4	7 160	782	193	22	72.1	—
453930	Manufactured (mobile) home dealers .....	4	7 160	782	193	22	72.1	—
45399	All other miscellaneous store retailers .....	21	D	D	D	b	D	D
454	Nonstore retailers .....	18	11 196	2 090	520	123	7.9	33.9
4543	Direct selling establishments .....	13	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	12	7 970	1 514	377	98	8.2	47.4
454390	Other direct selling establishments .....	12	7 970	1 514	377	98	8.2	47.4

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAKE MARY</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>69</b>	<b>533 437</b>	<b>39 297</b>	<b>8 983</b>	<b>1 518</b>	<b>2.6</b>	<b>.1</b>
441	Motor vehicle and parts dealers	4	3 871	726	174	25	10.7	—
442	Furniture and home furnishings stores	4	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	6	4 091	865	188	23	52.6	—
4431	Electronics and appliance stores	6	4 091	865	188	23	52.6	—
44311	Appliance, television, and other electronics stores	3	2 093	368	90	15	65.8	—
443112	Radio, television, and other electronics stores	2	D	D	D	a	D	D
44312	Computer and software stores	3	1 998	497	98	8	38.7	—
443120	Computer and software stores	3	1 998	497	98	8	38.7	—
444	Building material and garden equipment and supplies dealers	4	2 629	456	90	19	—	21.0
445	Food and beverage stores	5	D	D	D	e	D	D
4451	Grocery stores	3	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	3	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	3	D	D	D	e	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	6	16 415	705	175	52	11.5	—
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	12	3 494	454	124	39	55.1	1.8
451	Sporting goods, hobby, book, and music stores	5	3 045	398	91	20	62.2	—
4512	Book, periodical, and music stores	3	D	D	D	a	D	D
45121	Book stores and news dealers	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
452112	Discount department stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	4	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	8	D	D	D	e	D	D
4541	Electronic shopping and mail-order houses	3	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	e	D	D
45439	Other direct selling establishments	3	3 045	691	173	18	44.7	—
454390	Other direct selling establishments	3	3 045	691	173	18	44.7	—
<b>LAKE PARK</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>95</b>	<b>445 430</b>	<b>38 183</b>	<b>9 274</b>	<b>1 271</b>	<b>6.2</b>	<b>1.4</b>
441	Motor vehicle and parts dealers	16	293 380	22 366	5 508	494	.2	.4
4411	Automobile dealers	9	286 170	21 282	5 249	442	.2	.2
44111	New car dealers	6	285 199	21 258	5 245	439	—	—
441110	New car dealers	6	285 199	21 258	5 245	439	—	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
44132	Tire dealers	3	3 955	730	172	22	—	20.9
441320	Tire dealers	3	3 955	730	172	22	—	20.9
442	Furniture and home furnishings stores	11	21 944	2 611	527	83	52.8	—
4421	Furniture stores	4	18 734	2 236	440	57	53.4	—
44211	Furniture stores	4	18 734	2 236	440	57	53.4	—
442110	Furniture stores	4	18 734	2 236	440	57	53.4	—
4422	Home furnishings stores	7	3 210	375	87	26	49.1	—
44229	Other home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	8	8 336	1 210	285	46	16.1	16.2
44412	Paint and wallpaper stores	3	3 479	471	114	14	—	38.7
444120	Paint and wallpaper stores	3	3 479	471	114	14	—	38.7
445	Food and beverage stores	11	31 979	3 909	943	242	4.9	—
4452	Specialty food stores	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAKE PARK—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	7	10 153	1 314	327	60	—	2.7
4461	Health and personal care stores .....	7	10 153	1 314	327	60	—	2.7
447	Gasoline stations .....	10	35 668	755	193	59	6.6	2.4
4471	Gasoline stations .....	10	35 668	755	193	59	6.6	2.4
44711	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	7	4 063	815	189	46	7.6	—
44815	Clothing accessories stores .....	1	D	D	D	a	D	D
448150	Clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	7	4 729	747	258	33	34.8	50.1
4511	Sporting goods, hobby, and musical instrument stores .....	7	4 729	747	258	33	34.8	50.1
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	1	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4533	Used merchandise stores .....	3	D	D	D	a	D	D
45331	Used merchandise stores .....	3	D	D	D	a	D	D
453310	Used merchandise stores .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	4	D	D	D	b	D	D
<b>LAKE WALES</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>140</b>	<b>424 572</b>	<b>43 380</b>	<b>11 247</b>	<b>2 409</b>	<b>2.7</b>	<b>1.8</b>
441	Motor vehicle and parts dealers .....	17	134 856	10 742	2 790	295	1.1	—
4411	Automobile dealers .....	8	118 428	9 055	2 343	225	1.0	—
44111	New car dealers .....	5	116 387	8 791	2 283	212	—	—
441110	New car dealers .....	5	116 387	8 791	2 283	212	—	—
4412	Other motor vehicle dealers .....	5	11 963	1 041	288	41	2.5	—
44121	Recreational vehicle dealers .....	3	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	b	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	8	7 376	1 007	270	56	5.1	—
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics and appliance stores .....	10	4 701	711	203	40	9.2	18.5
4431	Electronics and appliance stores .....	10	4 701	711	203	40	9.2	18.5
44311	Appliance, television, and other electronics stores .....	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	5	D	D	D	b	D	D
44312	Computer and software stores .....	3	1 834	166	42	10	6.5	—
443120	Computer and software stores .....	3	1 834	166	42	10	6.5	—
444	Building material and garden equipment and supplies dealers .....	8	50 973	6 441	1 688	265	—	—
4441	Building material and supplies dealers .....	6	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	10	35 247	4 005	1 018	284	2.4	11.1
4451	Grocery stores .....	8	D	D	D	e	D	D
446	Health and personal care stores .....	12	19 296	1 949	493	135	8.5	—
4461	Health and personal care stores .....	12	19 296	1 949	493	135	8.5	—
447	Gasoline stations .....	14	25 709	1 185	285	73	18.2	8.9
4471	Gasoline stations .....	14	25 709	1 185	285	73	18.2	8.9
44711	Gasoline stations with convenience stores .....	13	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	13	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAKE WALES—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	29	17 174	2 479	618	214	4.7	2.6
4481	Clothing stores .....	15	8 790	1 354	313	130	—	2.9
44819	Other clothing stores .....	1	D	D	D	b	D	D
448190	Other clothing stores .....	1	D	D	D	b	D	D
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	9	4 696	748	207	38	17.0	4.1
44831	Jewelry stores .....	9	4 696	748	207	38	17.0	4.1
448310	Jewelry stores .....	9	4 696	748	207	38	17.0	4.1
451	Sporting goods, hobby, book, and music stores .....	6	7 863	877	191	90	.3	—
4511	Sporting goods, hobby, and musical instrument stores .....	4	D	D	D	b	D	D
45112	Book, periodical, and music stores .....	2	D	D	D	a	D	D
451120	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	10	117 741	13 271	3 507	886	—	—
452111	Department stores (except discount department stores) ..	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	7	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	6	5 842	670	159	45	—	—
452990	All other general merchandise stores .....	6	5 842	670	159	45	—	—
4529901	Variety stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	15	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>LAKE WORTH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>154</b>	<b>278 436</b>	<b>29 870</b>	<b>7 242</b>	<b>1 382</b>	<b>14.9</b>	<b>4.9</b>
441	Motor vehicle and parts dealers .....	14	110 014	9 105	2 179	209	3.6	—
4411	Automobile dealers .....	4	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	a	D	D
441222	Boat dealers .....	3	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	14	5 091	1 018	245	47	57.3	2.8
4421	Furniture stores .....	3	D	D	D	a	D	D
44211	Furniture stores .....	3	D	D	D	a	D	D
442110	Furniture stores .....	3	D	D	D	a	D	D
4422	Home furnishings stores .....	11	D	D	D	b	D	D
443	Electronics and appliance stores .....	5	D	D	D	a	D	D
4431	Electronics and appliance stores .....	5	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores .....	5	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	11	7 903	2 437	556	65	21.5	15.0
445	Food and beverage stores .....	36	74 194	7 494	1 945	489	18.5	6.9
4451	Grocery stores .....	27	69 283	7 134	1 840	461	13.0	7.0
44511	Supermarkets and other grocery (except convenience) stores .....	14	61 541	6 675	1 735	427	5.6	7.9
445110	Supermarkets and other grocery (except convenience) stores .....	14	61 541	6 675	1 735	427	5.6	7.9
44512	Convenience stores .....	13	7 742	459	105	34	72.0	.5
445120	Convenience stores .....	13	7 742	459	105	34	72.0	.5
4452	Specialty food stores .....	8	D	D	D	b	D	D
446	Health and personal care stores .....	9	25 497	2 823	591	188	8.1	15.0
4461	Health and personal care stores .....	9	25 497	2 823	591	188	8.1	15.0
44611	Pharmacies and drug stores .....	5	23 466	2 428	475	170	5.9	16.3
446110	Pharmacies and drug stores .....	5	23 466	2 428	475	170	5.9	16.3
4461101	Pharmacies and drug stores .....	5	23 466	2 428	475	170	5.9	16.3
44619	Other health and personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	11	16 873	927	256	55	27.7	16.8
44711	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	10	2 575	330	97	38	84.9	3.6
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	5	5 447	635	161	45	12.5	—
4511	Sporting goods, hobby, and musical instrument stores .....	4	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	1	D	D	D	a	D	D
45121	Book stores and news dealers .....	1	D	D	D	a	D	D
451211	Book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAKE WORTH—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	General merchandise stores .....	3	D	D	D	b	D	D
452	All other general merchandise stores .....	3	D	D	D	b	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	Variety stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	27	D	D	D	c	D	D
4533	Used merchandise stores .....	8	3 948	1 201	266	75	17.2	2.1
45331	Used merchandise stores .....	8	3 948	1 201	266	75	17.2	2.1
453310	Used merchandise stores .....	8	3 948	1 201	266	75	17.2	2.1
4539	Other miscellaneous store retailers .....	14	D	D	D	b	D	D
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	9	D	D	D	b	D	D
454	Nonstore retailers .....	9	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	3	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses .....	3	D	D	D	a	D	D
4543	Direct selling establishments .....	6	4 060	1 050	297	41	47.5	—
45439	Other direct selling establishments .....	6	4 060	1 050	297	41	47.5	—
454390	Other direct selling establishments .....	6	4 060	1 050	297	41	47.5	—
<b>LANTANA</b>								
44-45	<b>Retail trade .....</b>	<b>69</b>	<b>83 710</b>	<b>7 209</b>	<b>1 715</b>	<b>405</b>	<b>25.7</b>	<b>.8</b>
441	Motor vehicle and parts dealers .....	7	18 363	851	194	29	57.9	—
44112	Used car dealers .....	4	D	D	D	a	D	D
441120	Used car dealers .....	4	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	7	18 441	1 494	373	43	3.5	1.4
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	5	2 114	217	51	13	45.3	—
4431	Electronics and appliance stores .....	5	2 114	217	51	13	45.3	—
44311	Appliance, television, and other electronics stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	12	5 721	495	119	35	51.3	.6
4452	Specialty food stores .....	4	1 460	147	36	12	33.9	—
446	Health and personal care stores .....	5	10 789	1 181	283	64	—	2.8
4461	Health and personal care stores .....	5	10 789	1 181	283	64	—	2.8
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	5 491	291	62	16	84.8	—
448	Clothing and clothing accessories stores .....	6	2 862	286	64	34	3.9	—
451	Sporting goods, hobby, book, and music stores .....	4	1 587	364	83	19	35.1	—
452	General merchandise stores .....	5	14 074	1 510	370	118	3.0	—
45299	All other general merchandise stores .....	4	D	D	D	a	D	D
452990	All other general merchandise stores .....	4	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>LARGO</b>								

See footnotes at end of table.



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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LARGO—Con.</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>324</b>	<b>1 148 892</b>	<b>94 828</b>	<b>23 449</b>	<b>4 387</b>	<b>7.7</b>	<b>2.9</b>
441	Motor vehicle and parts dealers .....	44	500 168	26 983	6 564	782	2.6	.3
4411	Automobile dealers .....	18	438 397	20 096	4 950	576	2.4	.1
44111	New car dealers .....	9	D	D	D	e	D	D
441110	New car dealers .....	9	D	D	D	e	D	D
44112	Used car dealers .....	9	D	D	D	b	D	D
441120	Used car dealers .....	9	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	8	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	6	D	D	D	b	D	D
441222	Boat dealers .....	5	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	18	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	14	9 687	1 402	305	74	12.2	.5
441310	Automotive parts and accessories stores .....	14	9 687	1 402	305	74	12.2	.5
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	25	25 871	2 827	655	116	44.2	10.3
4421	Furniture stores .....	12	17 359	1 916	461	72	55.6	8.7
44211	Furniture stores .....	12	17 359	1 916	461	72	55.6	8.7
442110	Furniture stores .....	12	17 359	1 916	461	72	55.6	8.7
4422	Home furnishings stores .....	13	8 512	911	194	44	21.1	13.5
44229	Other home furnishings stores .....	8	6 203	664	120	30	17.1	18.5
442299	All other home furnishings stores .....	8	6 203	664	120	30	17.1	18.5
443	Electronics and appliance stores .....	21	15 382	2 549	522	87	59.3	2.8
4431	Electronics and appliance stores .....	21	15 382	2 549	522	87	59.3	2.8
44311	Appliance, television, and other electronics stores .....	16	13 848	2 343	479	79	56.4	3.1
443112	Radio, television, and other electronics stores .....	15	D	D	D	b	D	D
44312	Computer and software stores .....	4	D	D	D	a	D	D
443120	Computer and software stores .....	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	27	59 607	7 703	2 035	359	9.1	1.5
4441	Building material and supplies dealers .....	25	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	16	D	D	D	b	D	D
444190	Other building material dealers .....	16	D	D	D	b	D	D
445	Food and beverage stores .....	37	164 763	18 793	4 770	1 129	4.3	3.0
4451	Grocery stores .....	30	158 476	18 369	4 644	1 106	2.6	3.1
44511	Supermarkets and other grocery (except convenience) stores .....	14	153 550	18 026	4 558	1 074	.7	2.6
445110	Supermarkets and other grocery (except convenience) stores .....	14	153 550	18 026	4 558	1 074	.7	2.6
4452	Specialty food stores .....	4	770	183	48	6	23.4	—
446	Health and personal care stores .....	38	122 554	14 224	3 387	575	20.5	1.0
4461	Health and personal care stores .....	38	122 554	14 224	3 387	575	20.5	1.0
44611	Pharmacies and drug stores .....	18	111 663	12 341	2 955	500	18.3	—
446110	Pharmacies and drug stores .....	18	111 663	12 341	2 955	500	18.3	—
4461101	Pharmacies and drug stores .....	18	111 663	12 341	2 955	500	18.3	—
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
44613	Optical goods stores .....	7	5 215	828	145	26	69.8	.1
446130	Optical goods stores .....	7	5 215	828	145	26	69.8	.1
44619	Other health and personal care stores .....	11	D	D	D	b	D	D
446191	Food (health) supplement stores .....	5	D	D	D	b	D	D
446199	All other health and personal care stores .....	6	2 609	453	126	20	35.2	18.5
447	Gasoline stations .....	29	64 020	2 485	618	157	9.3	17.4
4471	Gasoline stations .....	29	64 020	2 485	618	157	9.3	17.4
44711	Gasoline stations with convenience stores .....	24	60 807	2 317	569	144	8.6	15.4
447110	Gasoline stations with convenience stores .....	24	60 807	2 317	569	144	8.6	15.4
448	Clothing and clothing accessories stores .....	24	32 254	3 212	797	182	10.4	4.4
4481	Clothing stores .....	16	21 638	2 368	593	139	8.7	6.6
44813	Children's and infants' clothing stores .....	3	1 403	289	62	15	52.7	47.3
448130	Children's and infants' clothing stores .....	3	1 403	289	62	15	52.7	47.3
44814	Family clothing stores .....	3	D	D	D	b	D	D
448140	Family clothing stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	4	D	D	D	b	D	D
44831	Jewelry stores .....	4	D	D	D	b	D	D
448310	Jewelry stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	16	10 301	1 548	370	125	10.3	.4
4511	Sporting goods, hobby, and musical instrument stores .....	13	10 047	1 523	359	116	9.9	—
45112	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LARGO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	13	102 893	9 127	2 395	569	.1	1.3
4521	Department stores .....	2	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	2	D	D	D	e	D	D
45211	Department stores .....	2	D	D	D	e	D	D
452112	Discount department stores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	11	D	D	D	c	D	D
452990	All other general merchandise stores .....	11	D	D	D	c	D	D
4529901	Variety stores .....	6	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	36	32 713	3 491	862	224	18.5	19.6
4532	Office supplies, stationery, and gift stores .....	9	14 808	1 344	358	81	5.1	10.5
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4533	Used merchandise stores .....	4	2 011	261	62	11	54.0	39.8
45331	Used merchandise stores .....	4	2 011	261	62	11	54.0	39.8
453310	Used merchandise stores .....	4	2 011	261	62	11	54.0	39.8
4539	Other miscellaneous store retailers .....	15	14 389	1 603	362	104	27.0	27.0
45391	Pet and pet supplies stores .....	4	5 614	740	174	45	.7	—
453910	Pet and pet supplies stores .....	4	5 614	740	174	45	.7	—
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	9	D	D	D	b	D	D
454	Nonstore retailers .....	14	18 366	1 886	474	82	3.1	4.8
4541	Electronic shopping and mail-order houses .....	5	14 206	1 191	286	49	—	6.2
45411	Electronic shopping and mail-order houses .....	5	14 206	1 191	286	49	—	6.2
4543	Direct selling establishments .....	9	4 160	695	188	33	13.6	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
<b>LAUDERDALE-BY-THE-SEA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>29</b>	<b>37 355</b>	<b>4 457</b>	<b>1 053</b>	<b>244</b>	<b>16.5</b>	<b>.6</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	4	D	D	D	c	D	D
446	Health and personal care stores .....	3	D	D	D	b	D	D
4461	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	9	2 880	700	113	31	56.6	—
44819	Other clothing stores .....	2	D	D	D	b	D	D
448190	Other clothing stores .....	2	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>LAUDERDALE LAKES</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>77</b>	<b>153 073</b>	<b>14 794</b>	<b>3 653</b>	<b>667</b>	<b>22.0</b>	<b>7.2</b>
441	Motor vehicle and parts dealers .....	10	67 083	5 612	1 448	158	8.1	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	7	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	5	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	9	D	D	D	b	D	D
4421	Furniture stores .....	7	5 828	625	164	40	20.4	61.2
44211	Furniture stores .....	7	5 828	625	164	40	20.4	61.2
442110	Furniture stores .....	7	5 828	625	164	40	20.4	61.2
4422	Home furnishings stores .....	2	D	D	D	a	D	D
44229	Other home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	16	26 237	2 059	438	104	57.1	15.6
44512	Convenience stores .....	6	5 961	241	59	22	84.6	15.4
445120	Convenience stores .....	6	5 961	241	59	22	84.6	15.4
4452	Specialty food stores .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAUDERDALE LAKES—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	10	13 771	1 349	325	94	18.3	2.4
4461	Health and personal care stores .....	10	13 771	1 349	325	94	18.3	2.4
447	Gasoline stations .....	4	5 015	362	88	20	45.5	—
448	Clothing and clothing accessories stores .....	12	10 286	1 431	338	66	33.6	10.0
4481	Clothing stores .....	9	5 041	688	157	42	68.6	11.9
44811	Men's clothing stores .....	2	D	D	D	b	D	D
448110	Men's clothing stores .....	2	D	D	D	b	D	D
44815	Clothing accessories stores .....	3	721	109	26	6	19.4	25.7
448150	Clothing accessories stores .....	3	721	109	26	6	19.4	25.7
4483	Jewelry, luggage, and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	2	D	D	D	b	D	D
45111	Sporting goods stores .....	2	D	D	D	b	D	D
451110	Sporting goods stores .....	2	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	3	4 278	440	111	41	10.3	—
45299	All other general merchandise stores .....	3	4 278	440	111	41	10.3	—
452990	All other general merchandise stores .....	3	4 278	440	111	41	10.3	—
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	3	D	D	D	a	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4533	Used merchandise stores .....	3	4 314	829	211	53	41.7	42.0
45331	Used merchandise stores .....	3	4 314	829	211	53	41.7	42.0
453310	Used merchandise stores .....	3	4 314	829	211	53	41.7	42.0
<b>LAUDERHILL</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>193</b>	<b>330 574</b>	<b>34 992</b>	<b>8 456</b>	<b>1 860</b>	<b>35.8</b>	<b>8.4</b>
441	Motor vehicle and parts dealers .....	11	78 088	7 715	1 935	334	84.2	4.5
4411	Automobile dealers .....	4	D	D	D	e	D	D
44112	Used car dealers .....	3	D	D	D	a	D	D
441120	Used car dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	7	D	D	D	b	D	D
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	22	27 280	3 573	877	138	37.1	2.8
4421	Furniture stores .....	15	23 294	2 895	716	100	35.0	3.3
44211	Furniture stores .....	15	23 294	2 895	716	100	35.0	3.3
442110	Furniture stores .....	15	23 294	2 895	716	100	35.0	3.3
4422	Home furnishings stores .....	7	3 986	678	161	38	49.6	—
44229	Other home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics and appliance stores .....	6	3 890	362	66	19	27.7	48.4
4431	Electronics and appliance stores .....	6	3 890	362	66	19	27.7	48.4
44311	Appliance, television, and other electronics stores .....	5	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	7	4 861	666	123	21	—	14.3
445	Food and beverage stores .....	30	57 446	6 478	1 544	389	19.3	1.6
4451	Grocery stores .....	20	49 765	5 455	1 276	329	11.8	.3
4452	Specialty food stores .....	9	D	D	D	b	D	D
446	Health and personal care stores .....	18	33 897	4 221	968	204	6.7	13.1
4461	Health and personal care stores .....	18	33 897	4 221	968	204	6.7	13.1
44611	Pharmacies and drug stores .....	7	29 608	3 336	774	167	—	14.2
446110	Pharmacies and drug stores .....	7	29 608	3 336	774	167	—	14.2
4461101	Pharmacies and drug stores .....	7	29 608	3 336	774	167	—	14.2
44612	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
44613	Optical goods stores .....	4	1 952	397	90	17	47.6	—
446130	Optical goods stores .....	4	1 952	397	90	17	47.6	—
447	Gasoline stations .....	11	28 469	782	175	65	58.5	6.2
4471	Gasoline stations .....	11	28 469	782	175	65	58.5	6.2
44711	Gasoline stations with convenience stores .....	7	17 876	615	150	45	33.9	9.9
447110	Gasoline stations with convenience stores .....	7	17 876	615	150	45	33.9	9.9

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAUDERHILL—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	54	35 834	4 302	1 018	296	26.9	35.1
4481	Clothing stores .....	29	26 150	3 284	764	231	19.8	37.6
44813	Children's and infants' clothing stores .....	4	D	D	D	b	D	D
448130	Children's and infants' clothing stores .....	4	D	D	D	b	D	D
44819	Other clothing stores .....	3	D	D	D	b	D	D
448190	Other clothing stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	18	6 899	699	181	41	59.1	39.8
44831	Jewelry stores .....	18	6 899	699	181	41	59.1	39.8
448310	Jewelry stores .....	18	6 899	699	181	41	59.1	39.8
451	Sporting goods, hobby, book, and music stores .....	8	3 439	520	125	30	7.3	14.9
4512	Book, periodical, and music stores .....	4	2 325	320	85	19	10.8	—
452	General merchandise stores .....	6	D	D	D	e	D	D
4529	Other general merchandise stores .....	6	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	5	D	D	D	a	D	D
452990	All other general merchandise stores .....	5	D	D	D	a	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	7	2 525	462	120	34	18.7	—
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	7	D	D	D	a	D	D
<b>LEESBURG</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>153</b>	<b>322 125</b>	<b>33 001</b>	<b>8 154</b>	<b>1 636</b>	<b>16.5</b>	<b>10.3</b>
441	Motor vehicle and parts dealers .....	29	128 180	9 748	2 276	324	18.1	16.4
4411	Automobile dealers .....	10	88 561	5 081	1 225	149	20.5	—
44112	Used car dealers .....	5	18 976	518	121	18	81.5	—
441120	Used car dealers .....	5	18 976	518	121	18	81.5	—
4412	Other motor vehicle dealers .....	8	15 007	1 599	365	66	31.4	57.9
44122	Motorcycle, boat, and other motor vehicle dealers .....	7	D	D	D	b	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	3	5 850	744	168	36	34.0	58.9
441229	All other motor vehicle dealers .....	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	11	24 612	3 068	686	109	1.3	50.1
44131	Automotive parts and accessories stores .....	7	19 939	2 051	469	78	1.6	58.3
441310	Automotive parts and accessories stores .....	7	19 939	2 051	469	78	1.6	58.3
44132	Tire dealers .....	4	4 673	1 017	217	31	—	15.2
441320	Tire dealers .....	4	4 673	1 017	217	31	—	15.2
442	Furniture and home furnishings stores .....	10	4 336	946	212	31	63.3	1.9
4422	Home furnishings stores .....	6	3 191	804	182	22	58.8	1.1
443	Electronics and appliance stores .....	8	7 313	1 549	310	46	46.2	5.1
4431	Electronics and appliance stores .....	8	7 313	1 549	310	46	46.2	5.1
44311	Appliance, television, and other electronics stores .....	5	5 973	1 320	281	39	40.4	—
443111	Household appliance stores .....	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ..	15	37 364	6 257	1 552	276	5.2	6.9
4441	Building material and supplies dealers .....	11	D	D	D	c	D	D
44412	Paint and wallpaper stores .....	1	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	1	D	D	D	a	D	D
44419	Other building material dealers .....	9	28 694	5 299	1 318	181	2.2	3.9
444190	Other building material dealers .....	9	28 694	5 299	1 318	181	2.2	3.9
4442	Lawn and garden equipment and supplies stores .....	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	16	41 375	4 280	1 081	296	13.5	9.4
4451	Grocery stores .....	12	39 007	4 171	1 053	277	9.3	10.0
446	Health and personal care stores .....	13	31 178	3 296	784	148	12.1	.5
4461	Health and personal care stores .....	13	31 178	3 296	784	148	12.1	.5
44611	Pharmacies and drug stores .....	5	27 034	2 665	634	123	12.5	—
446110	Pharmacies and drug stores .....	5	27 034	2 665	634	123	12.5	—
4461101	Pharmacies and drug stores .....	5	27 034	2 665	634	123	12.5	—
44619	Other health and personal care stores .....	5	3 665	562	126	20	2.1	—
446199	All other health and personal care stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	12	26 904	1 541	378	104	25.7	8.9
4471	Gasoline stations .....	12	26 904	1 541	378	104	25.7	8.9
44711	Gasoline stations with convenience stores .....	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	11	D	D	D	b	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LEESBURG—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	13	12 716	1 250	303	77	17.4	14.0
4481	Clothing stores .....	8	10 794	995	241	57	18.1	8.1
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	4	2 722	456	123	17	14.5	1.1
45114	Musical instrument and supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	11 706	1 044	462	119	—	—
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529901	Variety stores .....	3	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	21	16 878	2 305	604	146	11.6	4.1
4532	Office supplies, stationery, and gift stores .....	7	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	9	7 443	1 212	326	82	10.8	9.3
45391	Pet and pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	3	4 417	528	148	34	—	7.3
453930	Manufactured (mobile) home dealers .....	3	4 417	528	148	34	—	7.3
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	7	1 453	329	69	52	68.3	2.6
<b>LIGHTHOUSE POINT</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>56</b>	<b>304 927</b>	<b>22 528</b>	<b>5 508</b>	<b>1 032</b>	<b>3.6</b>	<b>2.6</b>
441	Motor vehicle and parts dealers .....	9	206 641	10 517	2 659	325	1.1	—
4411	Automobile dealers .....	5	196 701	9 836	2 501	298	.7	—
44111	New car dealers .....	5	196 701	9 836	2 501	298	.7	—
441110	New car dealers .....	5	196 701	9 836	2 501	298	.7	—
4412	Other motor vehicle dealers .....	4	9 940	681	158	27	10.3	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	4	9 940	681	158	27	10.3	—
441222	Boat dealers .....	4	9 940	681	158	27	10.3	—
442	Furniture and home furnishings stores .....	2	D	D	D	b	D	D
4422	Home furnishings stores .....	1	D	D	D	b	D	D
44229	Other home furnishings stores .....	1	D	D	D	b	D	D
442299	All other home furnishings stores .....	1	D	D	D	b	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	4	1 925	223	48	14	—	16.5
445	Food and beverage stores .....	7	D	D	D	e	D	D
4451	Grocery stores .....	5	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	3	D	D	D	e	D	D
446	Health and personal care stores .....	6	7 404	1 020	207	43	—	—
4461	Health and personal care stores .....	6	7 404	1 020	207	43	—	—
447	Gasoline stations .....	5	6 333	513	159	32	31.5	68.5
448	Clothing and clothing accessories stores .....	7	11 016	1 101	260	69	21.7	16.5
4481	Clothing stores .....	2	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	3	2 748	419	106	28	15.1	46.7
452	General merchandise stores .....	3	1 756	303	57	15	50.5	—
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LIVE OAK</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>77</b>	<b>123 013</b>	<b>11 452</b>	<b>2 901</b>	<b>620</b>	<b>38.3</b>	<b>6.1</b>
441	Motor vehicle and parts dealers .....	14	62 943	4 249	1 022	160	61.2	—
442	Furniture and home furnishings stores .....	3	2 254	348	80	13	6.6	50.1
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	4 911	819	190	27	32.7	11.5
445	Food and beverage stores .....	13	13 696	1 706	418	119	12.6	11.8
4452	Specialty food stores.....	3	718	76	21	15	—	36.2
446	Health and personal care stores .....	4	D	D	D	b	D	D
4461	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	10	9 058	808	201	49	28.2	41.0
448	Clothing and clothing accessories stores .....	4	1 618	305	66	25	16.6	26.4
451	Sporting goods, hobby, book, and music stores .....	4	1 505	182	38	16	27.0	—
452	General merchandise stores .....	4	6 032	575	333	85	—	—
45299	All other general merchandise stores.....	3	D	D	D	a	D	D
452990	All other general merchandise stores.....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	4	2 256	623	112	16	14.8	—
<b>LONGBOAT KEY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>33</b>	<b>51 370</b>	<b>5 942</b>	<b>1 460</b>	<b>276</b>	<b>6.7</b>	<b>.9</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
4412	Other motor vehicle dealers.....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	8	D	D	D	c	D	D
446	Health and personal care stores .....	1	D	D	D	b	D	D
4461	Health and personal care stores .....	1	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	11	4 277	511	138	33	16.2	4.0
4481	Clothing stores .....	11	4 277	511	138	33	16.2	4.0
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>LONGBOAT KEY (PART - MANATEE COUNTY)</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>14</b>	<b>9 889</b>	<b>1 058</b>	<b>262</b>	<b>46</b>	<b>16.4</b>	<b>2.8</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
4412	Other motor vehicle dealers.....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	4	1 246	108	38	13	7.5	11.5
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LONGBOAT KEY (PART - SARASOTA COUNTY)</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>19</b>	<b>41 481</b>	<b>4 884</b>	<b>1 198</b>	<b>230</b>	<b>4.4</b>	<b>.4</b>
444	Building material and garden equipment and supplies dealers . . .	1	D	D	D	a	D	D
445	Food and beverage stores . . . . .	4	D	D	D	c	D	D
446	Health and personal care stores . . . . .	1	D	D	D	b	D	D
4461	Health and personal care stores . . . . .	1	D	D	D	b	D	D
448	Clothing and clothing accessories stores . . . . .	8	D	D	D	b	D	D
4481	Clothing stores . . . . .	8	D	D	D	b	D	D
44819	Other clothing stores . . . . .	1	D	D	D	a	D	D
448190	Other clothing stores . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	2	D	D	D	a	D	D
454	Nonstore retailers . . . . .	3	D	D	D	a	D	D
<b>LONGWOOD</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>191</b>	<b>553 433</b>	<b>51 108</b>	<b>11 751</b>	<b>1 839</b>	<b>12.6</b>	<b>12.8</b>
441	Motor vehicle and parts dealers . . . . .	39	334 145	24 639	5 491	647	2.7	14.0
4411	Automobile dealers . . . . .	23	304 456	20 360	4 514	512	1.6	12.6
44111	New car dealers . . . . .	10	284 742	19 316	4 269	482	.4	13.4
441110	New car dealers . . . . .	10	284 742	19 316	4 269	482	.4	13.4
44112	Used car dealers . . . . .	13	19 714	1 044	245	30	18.6	.8
441120	Used car dealers . . . . .	13	19 714	1 044	245	30	18.6	.8
4412	Other motor vehicle dealers . . . . .	7	19 839	2 225	492	59	11.6	41.7
44122	Motorcycle, boat, and other motor vehicle dealers . . . . .	6	D	D	D	b	D	D
441221	Motorcycle dealers . . . . .	3	D	D	D	b	D	D
441222	Boat dealers . . . . .	2	D	D	D	a	D	D
441229	All other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores . . . . .	9	9 850	2 054	485	76	17.8	—
44132	Tire dealers . . . . .	5	5 892	1 374	324	42	22.3	—
441320	Tire dealers . . . . .	5	5 892	1 374	324	42	22.3	—
442	Furniture and home furnishings stores . . . . .	15	13 144	1 466	343	48	62.4	7.9
4421	Furniture stores . . . . .	7	9 606	992	255	28	55.8	8.9
44211	Furniture stores . . . . .	7	9 606	992	255	28	55.8	8.9
442110	Furniture stores . . . . .	7	9 606	992	255	28	55.8	8.9
4422	Home furnishings stores . . . . .	8	3 538	474	88	20	80.4	5.1
44229	Other home furnishings stores . . . . .	5	2 193	351	60	11	81.9	8.2
443	Electronics and appliance stores . . . . .	13	15 637	1 962	445	80	48.6	10.4
4431	Electronics and appliance stores . . . . .	13	15 637	1 962	445	80	48.6	10.4
44311	Appliance, television, and other electronics stores . . . . .	6	7 563	828	194	36	9.5	7.0
443111	Household appliance stores . . . . .	2	D	D	D	a	D	D
44312	Computer and software stores . . . . .	7	8 074	1 134	251	44	85.2	13.5
443120	Computer and software stores . . . . .	7	8 074	1 134	251	44	85.2	13.5
444	Building material and garden equipment and supplies dealers . . .	19	48 474	7 116	1 512	192	58.2	13.5
4441	Building material and supplies dealers . . . . .	16	45 129	6 650	1 398	166	62.5	14.5
44419	Other building material dealers . . . . .	13	42 227	6 257	1 305	149	66.8	14.0
444190	Other building material dealers . . . . .	13	42 227	6 257	1 305	149	66.8	14.0
4442	Lawn and garden equipment and supplies stores . . . . .	3	3 345	466	114	26	—	—
44421	Outdoor power equipment stores . . . . .	3	3 345	466	114	26	—	—
444210	Outdoor power equipment stores . . . . .	3	3 345	466	114	26	—	—
445	Food and beverage stores . . . . .	21	40 980	3 939	947	268	14.1	18.9
4451	Grocery stores . . . . .	14	38 366	3 799	917	243	9.0	20.1
4452	Specialty food stores . . . . .	4	D	D	D	b	D	D
446	Health and personal care stores . . . . .	11	40 102	5 030	1 292	182	1.8	6.4
4461	Health and personal care stores . . . . .	11	40 102	5 030	1 292	182	1.8	6.4
44611	Pharmacies and drug stores . . . . .	5	38 695	4 822	1 230	166	.5	5.9
446110	Pharmacies and drug stores . . . . .	5	38 695	4 822	1 230	166	.5	5.9
4461101	Pharmacies and drug stores . . . . .	5	38 695	4 822	1 230	166	.5	5.9
447	Gasoline stations . . . . .	10	18 190	993	259	83	8.4	.8
44711	Gasoline stations with convenience stores . . . . .	10	18 190	993	259	83	8.4	.8
447110	Gasoline stations with convenience stores . . . . .	10	18 190	993	259	83	8.4	.8
448	Clothing and clothing accessories stores . . . . .	12	3 457	377	74	32	67.9	4.8
44819	Other clothing stores . . . . .	2	D	D	D	a	D	D
448190	Other clothing stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores . . . . .	7	4 318	800	222	36	17.9	8.5
4511	Sporting goods, hobby, and musical instrument stores . . . . .	4	3 882	778	219	35	10.2	7.9
4511101	General-line sporting goods stores . . . . .	1	D	D	D	b	D	D
452	General merchandise stores . . . . .	2	D	D	D	b	D	D
45299	All other general merchandise stores . . . . .	2	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores . . . . .	2	D	D	D	b	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LONGWOOD—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	30	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	7	2 598	380	102	34	32.5	40.9
45321	Office supplies and stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	a	D	D
4533	Used merchandise stores .....	5	3 793	638	134	47	8.9	—
45331	Used merchandise stores .....	5	3 793	638	134	47	8.9	—
453310	Used merchandise stores .....	5	3 793	638	134	47	8.9	—
4539	Other miscellaneous store retailers .....	13	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	10	D	D	D	b	D	D
454	Nonstore retailers .....	12	15 487	1 806	445	57	2.9	13.8
4541	Electronic shopping and mail-order houses .....	5	2 985	180	43	8	6.7	71.0
45411	Electronic shopping and mail-order houses .....	5	2 985	180	43	8	6.7	71.0
4543	Direct selling establishments .....	7	12 502	1 626	402	49	2.0	.1
45439	Other direct selling establishments .....	7	12 502	1 626	402	49	2.0	.1
454390	Other direct selling establishments .....	7	12 502	1 626	402	49	2.0	.1
<b>LYNN HAVEN</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>44</b>	<b>71 739</b>	<b>7 066</b>	<b>1 713</b>	<b>419</b>	<b>7.6</b>	<b>6.9</b>
441	Motor vehicle and parts dealers .....	11	6 494	1 000	215	40	25.0	—
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	5	5 265	468	130	26	12.3	7.5
445	Food and beverage stores .....	5	D	D	D	c	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	4	18 887	1 975	481	103	12.0	—
4461	Health and personal care stores .....	4	18 887	1 975	481	103	12.0	—
447	Gasoline stations .....	7	9 954	613	163	33	—	45.3
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	3	535	105	24	7	11.0	—
<b>MACCLENNY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>44</b>	<b>106 007</b>	<b>8 240</b>	<b>1 892</b>	<b>483</b>	<b>13.5</b>	<b>.8</b>
441	Motor vehicle and parts dealers .....	6	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	4	D	D	D	a	D	D
445	Food and beverage stores .....	4	D	D	D	c	D	D
446	Health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	13	31 176	1 106	268	62	4.0	—
4471	Gasoline stations .....	13	31 176	1 106	268	62	4.0	—
44711	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.



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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MADEIRA BEACH</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>61</b>	<b>77 490</b>	<b>8 558</b>	<b>2 058</b>	<b>620</b>	<b>20.3</b>	<b>1.1</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	4	D	D	D	e	D	D
4451	Grocery stores .....	3	D	D	D	e	D	D
446	Health and personal care stores .....	2	D	D	D	c	D	D
4461	Health and personal care stores .....	2	D	D	D	c	D	D
447	Gasoline stations .....	4	7 748	543	130	33	24.9	—
448	Clothing and clothing accessories stores .....	13	6 144	1 157	270	84	36.2	2.0
4481	Clothing stores .....	10	5 087	941	214	68	27.5	2.4
44819	Other clothing stores .....	3	D	D	D	b	D	D
448190	Other clothing stores .....	3	D	D	D	b	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	6	2 255	244	41	9	23.0	24.8
4511	Sporting goods, hobby, and musical instrument stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	26	8 398	1 155	284	114	58.4	1.6
4532	Office supplies, stationery, and gift stores .....	19	7 236	1 027	248	100	53.6	—
45322	Gift, novelty, and souvenir stores .....	19	7 236	1 027	248	100	53.6	—
453220	Gift, novelty, and souvenir stores .....	19	7 236	1 027	248	100	53.6	—
45399	All other miscellaneous store retailers .....	4	852	74	25	10	88.4	11.6
454	Nonstore retailers .....	1	D	D	D	a	D	D
4541	Electronic shopping and mail-order houses .....	1	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses .....	1	D	D	D	a	D	D
<b>MADISON</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>42</b>	<b>27 063</b>	<b>4 346</b>	<b>1 066</b>	<b>251</b>	<b>45.1</b>	<b>3.8</b>
441	Motor vehicle and parts dealers .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	3	1 432	367	104	21	48.6	—
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	3	658	85	20	7	56.5	—
446	Health and personal care stores .....	3	D	D	D	b	D	D
4461	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	3	1 446	200	47	14	64.2	35.8
448	Clothing and clothing accessories stores .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	5	1 382	294	73	25	99.4	.6
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MAITLAND</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>62</b>	<b>398 349</b>	<b>29 920</b>	<b>6 480</b>	<b>831</b>	<b>6.6</b>	<b>9.0</b>
441	Motor vehicle and parts dealers .....	10	292 507	15 392	3 276	318	5.2	.5
4411	Automobile dealers .....	7	D	D	D	e	D	D
44111	New car dealers .....	4	D	D	D	e	D	D
441110	New car dealers .....	4	D	D	D	e	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	7	11 547	1 641	403	55	16.6	—
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
4422	Home furnishings stores .....	5	D	D	D	b	D	D
44229	Other home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
4431	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	2 152	453	110	17	—	11.9
445	Food and beverage stores .....	2	D	D	D	b	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	6	16 045	1 588	332	88	30.6	10.2
4461	Health and personal care stores .....	6	16 045	1 588	332	88	30.6	10.2
447	Gasoline stations .....	7	14 156	872	205	62	9.3	—
44711	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	1 152	285	53	12	69.7	—
453	Miscellaneous store retailers .....	10	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	9	D	D	D	b	D	D
4543	Direct selling establishments .....	7	14 396	2 111	506	79	2.3	8.0
45439	Other direct selling establishments .....	7	14 396	2 111	506	79	2.3	8.0
454390	Other direct selling establishments .....	7	14 396	2 111	506	79	2.3	8.0
<b>MALABAR</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>8</b>	<b>5 423</b>	<b>911</b>	<b>196</b>	<b>43</b>	<b>65.0</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>MARATHON</b>								

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARATHON—Con.</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>78</b>	<b>55 372</b>	<b>6 836</b>	<b>1 730</b>	<b>351</b>	<b>36.1</b>	<b>5.2</b>
441	Motor vehicle and parts dealers .....	12	5 317	778	197	34	30.2	—
4412	Other motor vehicle dealers .....	9	4 129	609	152	26	33.6	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	9	4 129	609	152	26	33.6	—
441222	Boat dealers .....	7	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	4	4 036	252	51	17	26.8	10.1
4422	Home furnishings stores .....	2	D	D	D	a	D	D
44229	Other home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	4	4 405	845	199	32	8.6	—
4431	Electronics and appliance stores .....	4	4 405	845	199	32	8.6	—
44311	Appliance, television, and other electronics stores .....	4	4 405	845	199	32	8.6	—
443111	Household appliance stores .....	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	6	2 929	469	136	20	41.6	.4
445	Food and beverage stores .....	9	7 102	623	140	29	30.4	22.5
4452	Specialty food stores .....	4	D	D	D	a	D	D
446	Health and personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	7	13 512	1 033	273	52	52.6	—
44711	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	8	3 320	373	101	24	38.0	4.8
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	10	3 621	879	211	46	42.0	11.8
4511	Sporting goods, hobby, and musical instrument stores .....	8	D	D	D	b	D	D
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	7	8 263	1 076	273	61	15.9	3.4
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	3	1 187	67	21	7	89.3	—
<b>MARCO ISLAND</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>101</b>	<b>161 413</b>	<b>17 767</b>	<b>4 660</b>	<b>1 028</b>	<b>8.3</b>	<b>6.0</b>
441	Motor vehicle and parts dealers .....	5	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	b	D	D
441222	Boat dealers .....	3	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	9	9 824	1 057	244	36	14.9	3.5
4421	Furniture stores .....	4	D	D	D	a	D	D
44211	Furniture stores .....	4	D	D	D	a	D	D
442110	Furniture stores .....	4	D	D	D	a	D	D
4422	Home furnishings stores .....	5	D	D	D	a	D	D
44221	Floor covering stores .....	2	D	D	D	a	D	D
442210	Floor covering stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
4431	Electronics and appliance stores .....	2	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores .....	2	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	7 266	809	160	30	—	11.1
445	Food and beverage stores .....	13	56 641	7 157	1 964	392	3.2	2.7
4451	Grocery stores .....	8	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	6	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	6	D	D	D	e	D	D
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health and personal care stores .....	7	24 778	2 579	687	136	1.4	—
4461	Health and personal care stores .....	7	24 778	2 579	687	136	1.4	—
44611	Pharmacies and drug stores .....	4	23 970	2 456	655	129	—	—
446110	Pharmacies and drug stores .....	4	23 970	2 456	655	129	—	—
4461101	Pharmacies and drug stores .....	4	23 970	2 456	655	129	—	—
447	Gasoline stations .....	4	9 540	475	90	34	12.9	9.2

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARCO ISLAND—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	32	20 743	2 462	682	178	23.9	26.2
4481	Clothing stores .....	29	19 132	2 253	626	165	24.6	28.4
44812	Women's clothing stores .....	18	10 670	1 170	359	92	38.8	2.4
448120	Women's clothing stores .....	18	10 670	1 170	359	92	38.8	2.4
44819	Other clothing stores .....	3	D	D	D	a	D	D
448190	Other clothing stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	14	D	D	D	b	D	D
4533	Used merchandise stores .....	3	1 424	205	60	10	69.9	—
45331	Used merchandise stores .....	3	1 424	205	60	10	69.9	—
453310	Used merchandise stores .....	3	1 424	205	60	10	69.9	—
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	5	3 680	557	156	110	12.0	—
45439	Other direct selling establishments .....	4	D	D	D	c	D	D
454390	Other direct selling establishments .....	4	D	D	D	c	D	D
<b>MARGATE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>199</b>	<b>921 207</b>	<b>58 842</b>	<b>14 968</b>	<b>2 611</b>	<b>5.6</b>	<b>2.8</b>
441	Motor vehicle and parts dealers .....	25	650 217	27 941	7 076	765	.5	.4
4411	Automobile dealers .....	8	638 531	26 140	6 644	688	.2	—
44111	New car dealers .....	4	635 760	25 965	6 599	680	—	—
441110	New car dealers .....	4	635 760	25 965	6 599	680	—	—
4413	Automotive parts, accessories, and tire stores .....	15	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	11	6 084	798	181	42	22.7	.7
441310	Automotive parts and accessories stores .....	11	6 084	798	181	42	22.7	.7
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	10	11 627	1 813	308	46	23.0	.2
4422	Home furnishings stores .....	6	D	D	D	b	D	D
44221	Floor covering stores .....	4	8 869	1 575	249	28	20.3	—
442210	Floor covering stores .....	4	8 869	1 575	249	28	20.3	—
44229	Other home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	6	4 407	564	141	29	47.9	—
4431	Electronics and appliance stores .....	6	4 407	564	141	29	47.9	—
44311	Appliance, television, and other electronics stores .....	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	3	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	15	10 564	1 876	427	73	35.1	17.1
44412	Paint and wallpaper stores .....	5	4 787	661	167	23	—	37.8
444120	Paint and wallpaper stores .....	5	4 787	661	167	23	—	37.8
445	Food and beverage stores .....	33	103 701	12 799	3 465	843	3.4	11.3
4451	Grocery stores .....	23	94 565	11 398	3 087	761	1.9	4.8
44511	Supermarkets and other grocery (except convenience) stores .....	15	90 427	11 085	3 021	741	.6	4.8
445110	Supermarkets and other grocery (except convenience) stores .....	15	90 427	11 085	3 021	741	.6	4.8
4452	Specialty food stores .....	7	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	3	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	3	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	3	D	D	D	b	D	D
446	Health and personal care stores .....	24	47 349	5 809	1 442	382	5.8	6.0
4461	Health and personal care stores .....	24	47 349	5 809	1 442	382	5.8	6.0
44611	Pharmacies and drug stores .....	9	41 924	4 823	1 165	334	—	6.7
446110	Pharmacies and drug stores .....	9	41 924	4 823	1 165	334	—	6.7
4461101	Pharmacies and drug stores .....	9	41 924	4 823	1 165	334	—	6.7
44613	Optical goods stores .....	7	2 017	372	121	24	90.1	—
446130	Optical goods stores .....	7	2 017	372	121	24	90.1	—
44619	Other health and personal care stores .....	7	D	D	D	b	D	D
446199	All other health and personal care stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	19	35 527	1 410	346	94	52.9	3.8
4471	Gasoline stations .....	19	35 527	1 410	346	94	52.9	3.8
44711	Gasoline stations with convenience stores .....	16	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	16	D	D	D	b	D	D

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<b>MARGATE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	20	12 524	1 692	471	99	28.9	7.4
4481	Clothing stores .....	12	8 866	1 195	373	73	29.0	2.1
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores .....	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	9	12 546	1 015	251	52	14.4	18.7
4511	Sporting goods, hobby, and musical instrument stores .....	8	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	b	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	5 718	708	224	46	—	—
45299	All other general merchandise stores .....	5	5 718	708	224	46	—	—
452990	All other general merchandise stores .....	5	5 718	708	224	46	—	—
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	21	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	4	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4533	Used merchandise stores .....	7	3 244	922	239	62	17.1	31.5
45331	Used merchandise stores .....	7	3 244	922	239	62	17.1	31.5
453310	Used merchandise stores .....	7	3 244	922	239	62	17.1	31.5
4539	Other miscellaneous store retailers .....	7	2 236	390	92	32	53.1	18.7
45391	Pet and pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	1 053	157	36	13	50.2	39.8
454	Nonstore retailers .....	12	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	4	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses .....	4	D	D	D	a	D	D
<b>MARIANNA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>92</b>	<b>152 291</b>	<b>12 581</b>	<b>2 847</b>	<b>658</b>	<b>19.1</b>	<b>18.3</b>
441	Motor vehicle and parts dealers .....	15	79 845	6 260	1 276	264	6.0	13.5
4411	Automobile dealers .....	7	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	8	3 708	511	135	37	60.6	8.6
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	5	7 238	838	198	38	35.9	—
445	Food and beverage stores .....	13	24 138	1 690	414	115	2.2	54.9
446	Health and personal care stores .....	5	7 250	744	175	43	97.2	—
4461	Health and personal care stores .....	5	7 250	744	175	43	97.2	—
447	Gasoline stations .....	12	13 362	469	119	31	35.1	.5
44711	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	10	3 964	397	89	39	35.8	—
451	Sporting goods, hobby, book, and music stores .....	4	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARY ESTHER</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>86</b>	<b>179 426</b>	<b>19 190</b>	<b>4 801</b>	<b>1 362</b>	<b>1.8</b>	<b>16.8</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics and appliance stores .....	6	4 146	364	88	22	1.2	—
4431	Electronics and appliance stores .....	6	4 146	364	88	22	1.2	—
44311	Appliance, television, and other electronics stores .....	4	D	D	D	a	D	D
44312	Radio, television, and other electronics stores .....	4	D	D	D	a	D	D
44312	Computer and software stores .....	1	D	D	D	a	D	D
443120	Computer and software stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	5	D	D	D	c	D	D
446	Health and personal care stores .....	8	8 935	1 260	320	64	—	—
4461	Health and personal care stores .....	8	8 935	1 260	320	64	—	—
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
44613	Optical goods stores .....	4	2 872	688	178	30	—	—
446130	Optical goods stores .....	4	2 872	688	178	30	—	—
447	Gasoline stations .....	4	6 259	310	88	24	—	64.6
448	Clothing and clothing accessories stores .....	36	32 546	4 007	973	391	5.0	.2
4481	Clothing stores .....	17	20 140	2 383	581	277	3.7	—
44814	Family clothing stores .....	7	11 857	1 156	272	173	—	—
448140	Family clothing stores .....	7	11 857	1 156	272	173	—	—
44819	Other clothing stores .....	2	D	D	D	b	D	D
448190	Other clothing stores .....	2	D	D	D	b	D	D
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	12	7 898	1 113	266	58	11.3	.2
44831	Jewelry stores .....	12	7 898	1 113	266	58	11.3	.2
448310	Jewelry stores .....	12	7 898	1 113	266	58	11.3	.2
451	Sporting goods, hobby, book, and music stores .....	7	6 602	649	171	53	—	—
4511	Sporting goods, hobby, and musical instrument stores .....	3	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	4	D	D	D	b	D	D
45121	Book stores and news dealers .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	7	D	D	D	f	D	D
4521	Department stores .....	5	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	5	D	D	D	f	D	D
45211	Department stores .....	5	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
<b>MASCOTTE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>5</b>	<b>2 668</b>	<b>275</b>	<b>70</b>	<b>29</b>	<b>53.1</b>	<b>9.3</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
<b>MELBOURNE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>459</b>	<b>1 471 602</b>	<b>138 814</b>	<b>33 507</b>	<b>6 642</b>	<b>8.1</b>	<b>1.9</b>
441	Motor vehicle and parts dealers .....	53	642 046	46 661	10 559	1 205	7.5	.9
4411	Automobile dealers .....	26	587 157	40 194	9 258	1 001	5.5	.3
44111	New car dealers .....	16	571 916	39 297	9 078	973	3.4	.1
441110	New car dealers .....	16	571 916	39 297	9 078	973	3.4	.1
44112	Used car dealers .....	10	15 241	897	180	28	84.5	4.7
441120	Used car dealers .....	10	15 241	897	180	28	84.5	4.7
4412	Other motor vehicle dealers .....	10	36 237	2 375	321	58	43.3	.3
44122	Motorcycle, boat, and other motor vehicle dealers .....	10	36 237	2 375	321	58	43.3	.3
441221	Motorcycle dealers .....	5	D	D	D	a	D	D
441222	Boat dealers .....	4	7 255	232	44	20	18.9	.9
441229	All other motor vehicle dealers .....	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	17	18 652	4 092	980	146	3.7	23.0
44131	Automotive parts and accessories stores .....	11	7 690	1 567	395	87	8.9	9.4
441310	Automotive parts and accessories stores .....	11	7 690	1 567	395	87	8.9	9.4
44132	Tire dealers .....	6	10 962	2 525	585	59	—	32.5
441320	Tire dealers .....	6	10 962	2 525	585	59	—	32.5

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MELBOURNE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
442	Furniture and home furnishings stores .....	29	29 107	4 042	875	189	19.0	1.8
4421	Furniture stores .....	13	8 498	1 205	292	98	49.3	—
44211	Furniture stores .....	13	8 498	1 205	292	98	49.3	—
442110	Furniture stores .....	13	8 498	1 205	292	98	49.3	—
4422	Home furnishings stores .....	16	20 609	2 837	583	91	6.6	2.5
44221	Floor covering stores .....	6	16 806	2 443	490	53	3.9	—
442210	Floor covering stores .....	6	16 806	2 443	490	53	3.9	—
44229	Other home furnishings stores .....	10	3 803	394	93	38	18.4	13.6
442299	All other home furnishings stores .....	10	3 803	394	93	38	18.4	13.6
443	Electronics and appliance stores .....	31	69 459	7 018	1 787	332	13.9	6.5
4431	Electronics and appliance stores .....	31	69 459	7 018	1 787	332	13.9	6.5
44311	Appliance, television, and other electronics stores .....	21	57 633	5 801	1 481	274	16.1	7.6
443111	Household appliance stores .....	5	10 751	1 696	163	22	65.4	—
443112	Radio, television, and other electronics stores .....	16	46 882	4 105	1 318	252	4.7	9.3
44312	Computer and software stores .....	8	D	D	D	b	D	D
443120	Computer and software stores .....	8	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	31	48 292	5 203	1 269	180	21.8	1.7
4441	Building material and supplies dealers .....	26	41 312	4 482	1 111	144	17.4	2.0
44412	Paint and wallpaper stores .....	6	8 480	1 396	315	48	34.4	—
444120	Paint and wallpaper stores .....	6	8 480	1 396	315	48	34.4	—
44419	Other building material dealers .....	16	30 221	2 756	724	73	13.8	—
444190	Other building material dealers .....	16	30 221	2 756	724	73	13.8	—
4442	Lawn and garden equipment and supplies stores .....	5	6 980	721	158	36	47.6	—
44421	Outdoor power equipment stores .....	3	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	49	129 974	15 357	3 801	977	8.2	2.2
4451	Grocery stores .....	29	119 678	14 547	3 609	906	6.0	1.6
44511	Supermarkets and other grocery (except convenience) stores .....	17	114 935	14 103	3 519	875	4.3	.4
445110	Supermarkets and other grocery (except convenience) stores .....	17	114 935	14 103	3 519	875	4.3	.4
4452	Specialty food stores .....	12	3 111	378	80	39	81.9	4.0
4453	Beer, wine, and liquor stores .....	8	7 185	432	112	32	12.7	11.3
44531	Beer, wine, and liquor stores .....	8	7 185	432	112	32	12.7	11.3
445310	Beer, wine, and liquor stores .....	8	7 185	432	112	32	12.7	11.3
446	Health and personal care stores .....	45	76 321	10 931	2 660	556	5.6	1.1
4461	Health and personal care stores .....	45	76 321	10 931	2 660	556	5.6	1.1
44611	Pharmacies and drug stores .....	15	62 923	8 123	2 012	407	4.1	—
446110	Pharmacies and drug stores .....	15	62 923	8 123	2 012	407	4.1	—
4461101	Pharmacies and drug stores .....	13	D	D	D	e	D	D
4461102	Proprietary stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	6	3 324	507	113	45	8.7	—
446120	Cosmetics, beauty supplies, and perfume stores .....	6	3 324	507	113	45	8.7	—
44613	Optical goods stores .....	11	2 896	743	180	38	8.7	3.6
446130	Optical goods stores .....	11	2 896	743	180	38	8.7	3.6
44619	Other health and personal care stores .....	13	7 178	1 558	355	66	15.8	10.2
446191	Food (health) supplement stores .....	6	2 601	489	121	32	4.1	—
446199	All other health and personal care stores .....	7	4 577	1 069	234	34	22.4	16.0
447	Gasoline stations .....	36	91 552	3 837	887	269	19.3	2.6
4471	Gasoline stations .....	36	91 552	3 837	887	269	19.3	2.6
44711	Gasoline stations with convenience stores .....	29	64 250	3 074	713	239	15.3	3.8
447110	Gasoline stations with convenience stores .....	29	64 250	3 074	713	239	15.3	3.8
44719	Other gasoline stations .....	7	27 302	763	174	30	28.6	—
447190	Other gasoline stations .....	7	27 302	763	174	30	28.6	—
448	Clothing and clothing accessories stores .....	64	56 788	7 417	1 896	581	5.7	3.7
4481	Clothing stores .....	33	35 774	4 450	1 185	399	4.1	2.3
44814	Family clothing stores .....	12	21 660	2 112	625	204	3.7	3.8
448140	Family clothing stores .....	12	21 660	2 112	625	204	3.7	3.8
44815	Clothing accessories stores .....	2	D	D	D	a	D	D
448150	Clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	6	5 403	1 161	269	73	2.0	—
448190	Other clothing stores .....	6	5 403	1 161	269	73	2.0	—
4482	Shoe stores .....	13	7 336	789	208	70	8.1	.5
44821	Shoe stores .....	13	7 336	789	208	70	8.1	.5
448210	Shoe stores .....	13	7 336	789	208	70	8.1	.5
4482104	Family shoe stores .....	8	4 164	470	127	34	14.3	.8
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	18	13 678	2 178	503	112	8.8	9.3
44831	Jewelry stores .....	16	D	D	D	c	D	D
448310	Jewelry stores .....	16	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MELBOURNE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	25	28 838	2 955	800	213	3.3	4.9
4511	Sporting goods, hobby, and musical instrument stores .....	20	22 444	2 397	639	166	4.3	6.3
45111	Sporting goods stores .....	7	11 364	1 046	268	73	6.4	—
451110	Sporting goods stores .....	7	11 364	1 046	268	73	6.4	—
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
451113	Sewing, needlework, and piece goods stores .....	3	D	D	D	a	D	D
4511130	Sewing, needlework, and piece goods stores .....	3	D	D	D	a	D	D
451114	Musical instrument and supplies stores .....	6	6 019	853	255	41	—	6.7
4511140	Musical instrument and supplies stores .....	6	6 019	853	255	41	—	6.7
4512	Book, periodical, and music stores .....	5	6 394	558	161	47	—	—
45121	Book stores and news dealers .....	3	D	D	D	b	D	D
451211	Book stores .....	3	D	D	D	b	D	D
4512113	College book stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	14	240 458	25 757	6 717	1 623	.2	—
4521	Department stores .....	5	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	5	D	D	D	f	D	D
45211	Department stores .....	5	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D
4529	Other general merchandise stores .....	9	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	7	D	D	D	b	D	D
452990	All other general merchandise stores .....	7	D	D	D	b	D	D
4529901	Variety stores .....	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	65	49 175	8 006	1 842	452	11.2	12.2
4531	Florists .....	9	2 050	439	103	44	34.6	4.4
45311	Florists .....	9	2 050	439	103	44	34.6	4.4
453110	Florists .....	9	2 050	439	103	44	34.6	4.4
4532	Office supplies, stationery, and gift stores .....	27	31 116	4 750	1 091	222	6.6	15.2
45321	Office supplies and stationery stores .....	6	21 007	3 309	781	116	—	—
453210	Office supplies and stationery stores .....	6	21 007	3 309	781	116	—	—
45322	Gift, novelty, and souvenir stores .....	21	10 109	1 441	310	106	20.4	46.8
453220	Gift, novelty, and souvenir stores .....	21	10 109	1 441	310	106	20.4	46.8
4533	Used merchandise stores .....	7	2 521	626	155	56	42.7	—
45331	Used merchandise stores .....	7	2 521	626	155	56	42.7	—
453310	Used merchandise stores .....	7	2 521	626	155	56	42.7	—
4539	Other miscellaneous store retailers .....	22	13 488	2 191	493	130	12.3	8.9
45391	Pet and pet supplies stores .....	6	8 642	1 159	245	77	10.8	1.2
453910	Pet and pet supplies stores .....	6	8 642	1 159	245	77	10.8	1.2
45392	Art dealers .....	4	D	D	D	a	D	D
453920	Art dealers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	12	D	D	D	b	D	D
454	Nonstore retailers .....	17	9 592	1 630	414	65	22.7	.4
4543	Direct selling establishments .....	10	D	D	D	b	D	D
45439	Other direct selling establishments .....	8	5 813	976	239	34	1.7	—
454390	Other direct selling establishments .....	8	5 813	976	239	34	1.7	—
<b>MELBOURNE BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>10</b>	<b>18 514</b>	<b>1 618</b>	<b>375</b>	<b>106</b>	<b>24.1</b>	<b>69.2</b>
445	Food and beverage stores .....	3	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.



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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIAMI</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>2 659</b>	<b>4 957 125</b>	<b>439 694</b>	<b>106 869</b>	<b>21 693</b>	<b>22.5</b>	<b>9.9</b>
441	Motor vehicle and parts dealers	241	1 308 645	82 768	19 433	2 615	12.8	4.2
4411	Automobile dealers	119	1 181 708	68 592	16 023	1 948	11.9	3.7
44111	New car dealers	40	1 041 076	62 426	14 505	1 707	2.7	3.0
441110	New car dealers	40	1 041 076	62 426	14 505	1 707	2.7	3.0
44112	Used car dealers	79	140 632	6 166	1 518	241	80.0	9.0
441120	Used car dealers	79	140 632	6 166	1 518	241	80.0	9.0
4412	Other motor vehicle dealers	29	57 604	3 776	880	147	20.7	9.9
44122	Motorcycle, boat, and other motor vehicle dealers	28	D	D	D	c	D	D
441222	Boat dealers	21	54 985	3 607	849	139	19.5	7.9
441229	All other motor vehicle dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	93	69 333	10 400	2 530	520	21.9	8.1
44131	Automotive parts and accessories stores	65	60 204	8 544	2 066	436	18.7	6.0
441310	Automotive parts and accessories stores	65	60 204	8 544	2 066	436	18.7	6.0
44132	Tire dealers	28	9 129	1 856	464	84	42.7	21.7
441320	Tire dealers	28	9 129	1 856	464	84	42.7	21.7
442	Furniture and home furnishings stores	141	121 146	17 291	3 962	669	45.5	14.3
4421	Furniture stores	71	56 133	7 898	1 777	247	47.1	13.3
44211	Furniture stores	71	56 133	7 898	1 777	247	47.1	13.3
442110	Furniture stores	71	56 133	7 898	1 777	247	47.1	13.3
4422	Home furnishings stores	70	65 013	9 393	2 185	422	44.2	15.1
44221	Floor covering stores	18	22 087	2 313	507	93	74.4	8.7
442210	Floor covering stores	18	22 087	2 313	507	93	74.4	8.7
44229	Other home furnishings stores	52	42 926	7 080	1 678	329	28.6	18.4
442291	Window treatment stores	4	2 615	320	72	14	100.0	—
442299	All other home furnishings stores	48	40 311	6 760	1 606	315	24.0	19.6
443	Electronics and appliance stores	118	120 245	12 521	3 090	533	45.5	5.8
4431	Electronics and appliance stores	118	120 245	12 521	3 090	533	45.5	5.8
44311	Appliance, television, and other electronics stores	83	93 927	9 829	2 407	387	47.6	3.6
443111	Household appliance stores	10	3 749	361	96	22	39.0	—
443112	Radio, television, and other electronics stores	73	90 178	9 468	2 311	365	48.0	3.7
44312	Computer and software stores	27	23 335	2 291	558	120	36.3	14.1
443120	Computer and software stores	27	23 335	2 291	558	120	36.3	14.1
44313	Camera and photographic supplies stores	8	2 983	401	125	26	50.1	11.7
443130	Camera and photographic supplies stores	8	2 983	401	125	26	50.1	11.7
444	Building material and garden equipment and supplies dealers	101	244 704	28 349	7 019	1 129	16.1	3.9
4441	Building material and supplies dealers	89	239 622	27 395	6 741	1 080	15.6	3.9
44411	Home centers	8	D	D	D	f	D	D
444110	Home centers	8	D	D	D	f	D	D
44412	Paint and wallpaper stores	17	20 975	3 054	787	109	12.0	15.7
444120	Paint and wallpaper stores	17	20 975	3 054	787	109	12.0	15.7
44413	Hardware stores	18	D	D	D	c	D	D
444130	Hardware stores	18	D	D	D	c	D	D
44419	Other building material dealers	46	67 969	8 541	1 900	268	44.8	8.3
444190	Other building material dealers	46	67 969	8 541	1 900	268	44.8	8.3
4442	Lawn and garden equipment and supplies stores	12	5 082	954	278	49	39.3	6.6
44421	Outdoor power equipment stores	3	D	D	D	a	D	D
444210	Outdoor power equipment stores	3	D	D	D	a	D	D
445	Food and beverage stores	378	590 739	58 927	14 656	3 944	34.5	12.0
4451	Grocery stores	261	522 782	51 043	12 799	3 427	30.2	11.9
44511	Supermarkets and other grocery (except convenience) stores	208	505 102	49 876	12 498	3 343	29.3	11.5
445110	Supermarkets and other grocery (except convenience) stores	208	505 102	49 876	12 498	3 343	29.3	11.5
44512	Convenience stores	53	17 680	1 167	301	84	56.5	22.8
445120	Convenience stores	53	17 680	1 167	301	84	56.5	22.8
4452	Specialty food stores	76	42 178	5 809	1 355	372	72.5	12.5
4453	Beer, wine, and liquor stores	41	25 779	2 075	502	145	60.5	13.8
44531	Beer, wine, and liquor stores	41	25 779	2 075	502	145	60.5	13.8
445310	Beer, wine, and liquor stores	41	25 779	2 075	502	145	60.5	13.8
446	Health and personal care stores	290	543 696	55 287	13 355	2 814	30.1	26.9
4461	Health and personal care stores	290	543 696	55 287	13 355	2 814	30.1	26.9
44611	Pharmacies and drug stores	127	456 484	40 397	9 830	2 144	30.5	27.5
446110	Pharmacies and drug stores	127	456 484	40 397	9 830	2 144	30.5	27.5
4461101	Pharmacies and drug stores	122	D	D	D	g	D	D
4461102	Proprietary stores	5	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	43	40 441	4 934	1 104	240	15.0	35.7
446120	Cosmetics, beauty supplies, and perfume stores	43	40 441	4 934	1 104	240	15.0	35.7
44613	Optical goods stores	59	21 035	4 817	1 155	216	39.0	14.0
446130	Optical goods stores	59	21 035	4 817	1 155	216	39.0	14.0
44619	Other health and personal care stores	61	25 736	5 139	1 266	214	39.5	13.0
446191	Food (health) supplement stores	31	17 301	3 196	786	141	37.6	9.3
446199	All other health and personal care stores	30	8 435	1 943	480	73	43.5	20.5

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIAMI—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Retail trade—Con.							
447	Gasoline stations .....	146	263 388	11 291	2 773	699	59.0	11.9
4471	Gasoline stations .....	146	263 388	11 291	2 773	699	59.0	11.9
44711	Gasoline stations with convenience stores .....	96	190 089	8 055	1 949	511	52.6	8.6
447110	Gasoline stations with convenience stores .....	96	190 089	8 055	1 949	511	52.6	8.6
44719	Other gasoline stations .....	50	73 299	3 236	824	188	75.3	20.3
447190	Other gasoline stations .....	50	73 299	3 236	824	188	75.3	20.3
448	Clothing and clothing accessories stores .....	726	668 574	78 605	19 351	4 662	23.9	11.7
4481	Clothing stores .....	367	363 902	44 018	10 795	2 908	26.7	13.1
44811	Men's clothing stores .....	39	30 123	3 870	987	221	64.6	1.5
448110	Men's clothing stores .....	39	30 123	3 870	987	221	64.6	1.5
44812	Women's clothing stores .....	157	126 184	14 929	3 523	1 054	25.6	12.7
448120	Women's clothing stores .....	157	126 184	14 929	3 523	1 054	25.6	12.7
44813	Children's and infants' clothing stores .....	27	35 898	4 310	977	284	43.1	6.5
448130	Children's and infants' clothing stores .....	27	35 898	4 310	977	284	43.1	6.5
44814	Family clothing stores .....	72	120 384	13 381	3 408	890	13.9	15.3
448140	Family clothing stores .....	72	120 384	13 381	3 408	890	13.9	15.3
44815	Clothing accessories stores .....	42	14 609	2 210	640	173	35.9	28.9
448150	Clothing accessories stores .....	42	14 609	2 210	640	173	35.9	28.9
44819	Other clothing stores .....	30	36 704	5 318	1 260	286	21.2	17.5
448190	Other clothing stores .....	30	36 704	5 318	1 260	286	21.2	17.5
4482	Shoe stores .....	135	127 496	14 461	3 583	985	11.5	16.8
44821	Shoe stores .....	135	127 496	14 461	3 583	985	11.5	16.8
448210	Shoe stores .....	135	127 496	14 461	3 583	985	11.5	16.8
4482101	Men's shoe stores .....	14	13 201	2 401	654	119	—	32.5
4482102	Women's shoe stores .....	24	24 010	2 950	711	249	6.9	37.5
4482103	Children's and juveniles' shoe stores .....	6	3 536	584	148	30	—	4.1
4482104	Family shoe stores .....	66	40 587	4 530	1 093	302	15.2	14.2
4482105	Athletic footwear stores .....	25	46 162	3 996	977	285	14.8	4.8
4483	Jewelry, luggage, and leather goods stores .....	224	177 176	20 126	4 973	769	27.2	5.2
44831	Jewelry stores .....	216	174 635	19 810	4 905	749	27.4	4.7
448310	Jewelry stores .....	216	174 635	19 810	4 905	749	27.4	4.7
44832	Luggage and leather goods stores .....	8	2 541	316	68	20	14.6	42.4
448320	Luggage and leather goods stores .....	8	2 541	316	68	20	14.6	42.4
451	Sporting goods, hobby, book, and music stores .....	113	145 891	14 990	3 605	815	12.3	8.2
4511	Sporting goods, hobby, and musical instrument stores .....	68	88 836	9 169	2 269	459	16.2	11.0
45111	Sporting goods stores .....	34	53 789	6 031	1 517	310	9.6	7.0
451110	Sporting goods stores .....	34	53 789	6 031	1 517	310	9.6	7.0
4511101	General-line sporting goods stores .....	13	32 994	3 215	850	185	8.8	6.3
4511102	Specialty-line sporting goods stores .....	21	20 795	2 816	667	125	10.8	8.1
45112	Hobby, toy, and game stores .....	12	27 488	1 967	478	72	15.2	21.3
451120	Hobby, toy, and game stores .....	12	27 488	1 967	478	72	15.2	21.3
45113	Sewing, needlework, and piece goods stores .....	16	5 813	988	226	67	61.2	2.1
451130	Sewing, needlework, and piece goods stores .....	16	5 813	988	226	67	61.2	2.1
45114	Musical instrument and supplies stores .....	6	1 746	183	48	10	86.1	3.1
451140	Musical instrument and supplies stores .....	6	1 746	183	48	10	86.1	3.1
4512	Book, periodical, and music stores .....	45	57 055	5 821	1 336	356	6.3	3.8
45121	Book stores and news dealers .....	19	39 113	4 108	912	225	6.0	.2
451211	Book stores .....	16	D	D	D	c	D	D
4512111	Book stores, general .....	9	D	D	D	c	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	5	D	D	D	b	D	D
451212	News dealers and newsstands .....	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	26	17 942	1 713	424	131	6.9	11.5
451220	Prerecorded tape, compact disc, and record stores .....	26	17 942	1 713	424	131	6.9	11.5
452	General merchandise stores .....	72	261 982	28 889	7 160	1 709	6.2	1.7
4521	Department stores .....	7	226 715	25 311	6 332	1 455	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	7	240 079	25 311	6 332	1 455	—	—
45211	Department stores .....	7	226 715	25 311	6 332	1 455	—	—
452111	Department stores (except discount department stores) ..	5	D	D	D	g	D	D
452112	Discount department stores .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	65	35 267	3 578	828	254	46.0	12.8
45299	All other general merchandise stores .....	65	35 267	3 578	828	254	46.0	12.8
452990	All other general merchandise stores .....	65	35 267	3 578	828	254	46.0	12.8
4529901	Variety stores .....	39	17 756	1 678	369	130	70.8	17.1
4529904	Miscellaneous general merchandise stores .....	26	17 511	1 900	459	124	20.9	8.5
453	Miscellaneous store retailers .....	238	136 304	19 883	4 842	1 091	27.0	6.4
4531	Florists .....	35	30 217	4 375	1 025	240	14.1	1.9
45311	Florists .....	35	30 217	4 375	1 025	240	14.1	1.9
453110	Florists .....	35	30 217	4 375	1 025	240	14.1	1.9
4532	Office supplies, stationery, and gift stores .....	64	D	D	D	e	D	D
45321	Office supplies and stationery stores .....	7	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	7	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	57	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	57	D	D	D	c	D	D
4533	Used merchandise stores .....	35	13 172	3 132	776	141	18.9	7.6
45331	Used merchandise stores .....	35	13 172	3 132	776	141	18.9	7.6
453310	Used merchandise stores .....	35	13 172	3 132	776	141	18.9	7.6

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIAMI—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	104	D	D	D	e	D	D
45391	Pet and pet supplies stores .....	11	10 829	1 198	250	81	30.3	.8
453910	Pet and pet supplies stores .....	11	10 829	1 198	250	81	30.3	.8
45392	Art dealers .....	27	8 073	1 762	427	73	58.3	11.6
453920	Art dealers .....	27	8 073	1 762	427	73	58.3	11.6
45399	All other miscellaneous store retailers .....	65	D	D	D	e	D	D
454	Nonstore retailers .....	95	551 811	30 893	7 623	1 013	7.8	8.9
4541	Electronic shopping and mail-order houses .....	34	509 722	24 577	6 026	733	5.1	8.5
45411	Electronic shopping and mail-order houses .....	34	509 722	24 577	6 026	733	5.1	8.5
4543	Direct selling establishments .....	53	40 392	6 046	1 536	262	38.6	14.6
45431	Fuel dealers .....	3	8 684	1 153	258	46	—	56.1
454311	Heating oil dealers .....	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	50	31 708	4 893	1 278	216	49.2	3.3
454390	Other direct selling establishments .....	50	31 708	4 893	1 278	216	49.2	3.3
<b>MIAMI BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>483</b>	<b>644 810</b>	<b>74 541</b>	<b>18 409</b>	<b>4 056</b>	<b>24.7</b>	<b>6.5</b>
441	Motor vehicle and parts dealers .....	15	14 704	2 070	489	74	8.7	42.6
4412	Other motor vehicle dealers .....	8	8 824	1 012	217	41	14.5	43.3
44122	Motorcycle, boat, and other motor vehicle dealers .....	8	8 824	1 012	217	41	14.5	43.3
441222	Boat dealers .....	8	8 824	1 012	217	41	14.5	43.3
442	Furniture and home furnishings stores .....	20	15 983	2 345	602	150	45.2	4.0
4421	Furniture stores .....	10	5 486	830	201	38	54.8	—
44211	Furniture stores .....	10	5 486	830	201	38	54.8	—
442110	Furniture stores .....	10	5 486	830	201	38	54.8	—
4422	Home furnishings stores .....	10	10 497	1 515	401	112	40.2	6.2
44229	Other home furnishings stores .....	10	10 497	1 515	401	112	40.2	6.2
442299	All other home furnishings stores .....	10	10 497	1 515	401	112	40.2	6.2
443	Electronics and appliance stores .....	25	20 754	2 187	559	83	56.3	9.1
4431	Electronics and appliance stores .....	25	20 754	2 187	559	83	56.3	9.1
44311	Appliance, television, and other electronics stores .....	21	15 445	1 607	425	68	52.0	12.2
443112	Radio, television, and other electronics stores .....	20	D	D	D	b	D	D
44312	Computer and software stores .....	1	D	D	D	a	D	D
443120	Computer and software stores .....	1	D	D	D	a	D	D
44313	Camera and photographic supplies stores .....	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	11	8 879	1 430	333	62	42.1	8.3
44412	Paint and wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	2	D	D	D	a	D	D
44413	Hardware stores .....	5	4 125	654	163	34	26.7	17.9
444130	Hardware stores .....	5	4 125	654	163	34	26.7	17.9
445	Food and beverage stores .....	82	195 344	24 005	5 945	1 327	20.0	2.5
4451	Grocery stores .....	58	184 476	22 271	5 490	1 192	16.8	2.4
44511	Supermarkets and other grocery (except convenience) stores .....	41	174 522	21 275	5 250	1 131	15.6	1.5
445110	Supermarkets and other grocery (except convenience) stores .....	41	174 522	21 275	5 250	1 131	15.6	1.5
44512	Convenience stores .....	17	9 954	996	240	61	37.7	18.7
445120	Convenience stores .....	17	9 954	996	240	61	37.7	18.7
4452	Specialty food stores .....	11	3 194	663	174	48	77.1	7.1
4453	Beer, wine, and liquor stores .....	13	7 674	1 071	281	87	74.2	1.3
44531	Beer, wine, and liquor stores .....	13	7 674	1 071	281	87	74.2	1.3
445310	Beer, wine, and liquor stores .....	13	7 674	1 071	281	87	74.2	1.3
446	Health and personal care stores .....	51	137 457	13 261	3 272	731	5.5	3.6
4461	Health and personal care stores .....	51	137 457	13 261	3 272	731	5.5	3.6
44611	Pharmacies and drug stores .....	22	117 874	10 821	2 641	607	4.1	2.0
446110	Pharmacies and drug stores .....	22	117 874	10 821	2 641	607	4.1	2.0
4461101	Pharmacies and drug stores .....	19	D	D	D	f	D	D
4461102	Proprietary stores .....	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	4	5 781	740	180	37	—	15.0
446120	Cosmetics, beauty supplies, and perfume stores .....	4	5 781	740	180	37	—	15.0
44613	Optical goods stores .....	14	7 421	864	219	41	14.3	4.8
446130	Optical goods stores .....	14	7 421	864	219	41	14.3	4.8
44619	Other health and personal care stores .....	11	6 381	836	232	46	25.7	22.6
446191	Food (health) supplement stores .....	10	D	D	D	b	D	D
447	Gasoline stations .....	18	35 973	2 214	520	130	61.8	4.3
4471	Gasoline stations .....	18	35 973	2 214	520	130	61.8	4.3
44711	Gasoline stations with convenience stores .....	14	31 456	1 990	465	117	61.3	—
447110	Gasoline stations with convenience stores .....	14	31 456	1 990	465	117	61.3	—

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIAMI BEACH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	148	131 375	16 330	4 058	977	26.5	10.5
4481	Clothing stores .....	104	95 380	12 342	3 065	794	32.6	9.3
44811	Men's clothing stores .....	7	3 690	372	98	27	89.0	11.0
448110	Men's clothing stores .....	7	3 690	372	98	27	89.0	11.0
44812	Women's clothing stores .....	41	27 594	3 797	971	235	49.7	16.9
448120	Women's clothing stores .....	41	27 594	3 797	971	235	49.7	16.9
44814	Family clothing stores .....	44	60 397	7 482	1 845	476	19.7	5.5
448140	Family clothing stores .....	44	60 397	7 482	1 845	476	19.7	5.5
44815	Clothing accessories stores .....	5	2 018	297	71	15	87.4	.2
448150	Clothing accessories stores .....	5	2 018	297	71	15	87.4	.2
44819	Other clothing stores .....	6	D	D	D	b	D	D
448190	Other clothing stores .....	6	D	D	D	b	D	D
4482	Shoe stores .....	21	13 390	1 616	399	100	9.4	4.3
44821	Shoe stores .....	21	13 390	1 616	399	100	9.4	4.3
448210	Shoe stores .....	21	13 390	1 616	399	100	9.4	4.3
4482102	Women's shoe stores .....	3	938	129	38	21	—	36.7
4482104	Family shoe stores .....	11	6 088	738	191	36	4.7	3.0
4482105	Athletic footwear stores .....	7	6 364	749	170	43	15.2	.7
4483	Jewelry, luggage, and leather goods stores .....	23	22 605	2 372	594	83	11.0	19.3
44831	Jewelry stores .....	22	D	D	D	b	D	D
448310	Jewelry stores .....	22	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	18	15 613	1 875	467	96	27.7	3.8
4511	Sporting goods, hobby, and musical instrument stores .....	10	6 367	900	215	39	35.5	—
45111	Sporting goods stores .....	10	6 367	900	215	39	35.5	—
451110	Sporting goods stores .....	10	6 367	900	215	39	35.5	—
4512	Book, periodical, and music stores .....	8	9 246	975	252	57	22.2	6.5
45121	Book stores and news dealers .....	5	D	D	D	a	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	7	20 171	2 079	517	135	24.8	2.0
452111	Department stores (except discount department stores) ..	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	64	32 526	5 187	1 262	228	55.9	11.5
4531	Florists .....	5	2 389	778	191	30	—	.2
45311	Florists .....	5	2 389	778	191	30	—	.2
453110	Florists .....	5	2 389	778	191	30	—	.2
4532	Office supplies, stationery, and gift stores .....	21	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores .....	19	5 795	835	167	48	53.4	2.3
453220	Gift, novelty, and souvenir stores .....	19	5 795	835	167	48	53.4	2.3
4533	Used merchandise stores .....	11	5 018	868	237	27	52.3	19.8
45331	Used merchandise stores .....	11	5 018	868	237	27	52.3	19.8
453310	Used merchandise stores .....	11	5 018	868	237	27	52.3	19.8
4539	Other miscellaneous store retailers .....	27	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	4	2 109	210	44	11	100.0	—
453910	Pet and pet supplies stores .....	4	2 109	210	44	11	100.0	—
45392	Art dealers .....	13	11 739	1 861	458	73	49.7	18.7
453920	Art dealers .....	13	11 739	1 861	458	73	49.7	18.7
45399	All other miscellaneous store retailers .....	9	D	D	D	b	D	D
454	Nonstore retailers .....	24	16 031	1 558	385	63	27.7	14.6
4541	Electronic shopping and mail-order houses .....	11	10 967	1 076	274	31	9.7	14.2
45411	Electronic shopping and mail-order houses .....	11	10 967	1 076	274	31	9.7	14.2
4543	Direct selling establishments .....	11	D	D	D	b	D	D
45439	Other direct selling establishments .....	11	D	D	D	b	D	D
454390	Other direct selling establishments .....	11	D	D	D	b	D	D
<b>MIAMI LAKES</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>73</b>	<b>394 608</b>	<b>34 407</b>	<b>8 046</b>	<b>1 274</b>	<b>12.9</b>	<b>5.5</b>
441	Motor vehicle and parts dealers .....	11	199 036	15 233	3 764	382	17.5	4.9
4411	Automobile dealers .....	6	195 338	14 880	3 672	363	17.4	5.0
44111	New car dealers .....	6	195 338	14 880	3 672	363	17.4	5.0
441110	New car dealers .....	6	195 338	14 880	3 672	363	17.4	5.0
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIAMI LAKES—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	2	D	D	D	a	D	D
445	Food and beverage stores . . . . .	8	D	D	D	e	D	D
4451	Grocery stores . . . . .	6	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores . . . . .	3	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores . . . . .	3	D	D	D	e	D	D
446	Health and personal care stores . . . . .	9	28 049	5 240	1 096	178	.2	19.5
4461	Health and personal care stores . . . . .	9	28 049	5 240	1 096	178	.2	19.5
44619	Other health and personal care stores . . . . .	6	D	D	D	c	D	D
446199	All other health and personal care stores . . . . .	4	D	D	D	c	D	D
447	Gasoline stations . . . . .	7	12 213	482	148	34	67.7	32.3
448	Clothing and clothing accessories stores . . . . .	7	4 129	785	205	52	14.5	7.3
44819	Other clothing stores . . . . .	2	D	D	D	b	D	D
448190	Other clothing stores . . . . .	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores . . . . .	5	2 612	516	118	35	58.8	29.4
451212	News dealers and newsstands . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	2	D	D	D	c	D	D
4529	Other general merchandise stores . . . . .	2	D	D	D	c	D	D
45291	Warehouse clubs and supercenters . . . . .	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters . . . . .	1	D	D	D	c	D	D
453	Miscellaneous store retailers . . . . .	5	1 476	208	44	15	80.4	8.9
45399	All other miscellaneous store retailers . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	11	3 576	686	173	30	67.9	2.0
<b>MIAMI SHORES</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>24</b>	<b>122 782</b>	<b>13 707</b>	<b>3 206</b>	<b>622</b>	<b>39.0</b>	<b>.8</b>
441	Motor vehicle and parts dealers . . . . .	2	D	D	D	c	D	D
442	Furniture and home furnishings stores . . . . .	2	D	D	D	a	D	D
443	Electronics and appliance stores . . . . .	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers . . .	3	1 729	369	89	13	33.0	—
445	Food and beverage stores . . . . .	3	D	D	D	e	D	D
4451	Grocery stores . . . . .	2	D	D	D	e	D	D
446	Health and personal care stores . . . . .	7	25 780	3 791	777	113	2.8	—
4461	Health and personal care stores . . . . .	7	25 780	3 791	777	113	2.8	—
44611	Pharmacies and drug stores . . . . .	5	D	D	D	c	D	D
446110	Pharmacies and drug stores . . . . .	5	D	D	D	c	D	D
4461101	Pharmacies and drug stores . . . . .	5	D	D	D	c	D	D
447	Gasoline stations . . . . .	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	1	D	D	D	a	D	D
<b>MIAMI SPRINGS</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>24</b>	<b>38 411</b>	<b>3 570</b>	<b>921</b>	<b>167</b>	<b>19.5</b>	<b>18.7</b>
441	Motor vehicle and parts dealers . . . . .	4	D	D	D	a	D	D
4412	Other motor vehicle dealers . . . . .	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers . . . . .	2	D	D	D	a	D	D
441229	All other motor vehicle dealers . . . . .	2	D	D	D	a	D	D
443	Electronics and appliance stores . . . . .	1	D	D	D	a	D	D
445	Food and beverage stores . . . . .	5	15 535	1 391	361	87	11.2	27.6
446	Health and personal care stores . . . . .	3	D	D	D	a	D	D
447	Gasoline stations . . . . .	4	4 671	151	54	9	81.2	18.8
448	Clothing and clothing accessories stores . . . . .	2	D	D	D	a	D	D
44819	Other clothing stores . . . . .	1	D	D	D	a	D	D
448190	Other clothing stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	3	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores . . . . .	1	D	D	D	b	D	D
45321	Office supplies and stationery stores . . . . .	1	D	D	D	b	D	D
453210	Office supplies and stationery stores . . . . .	1	D	D	D	b	D	D
454	Nonstore retailers . . . . .	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MILTON</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>60</b>	<b>172 866</b>	<b>10 839</b>	<b>3 058</b>	<b>561</b>	<b>33.7</b>	<b>1.9</b>
441	Motor vehicle and parts dealers .....	13	111 070	5 242	1 742	240	44.9	—
4411	Automobile dealers .....	6	102 385	3 958	1 421	167	48.4	—
4413	Automotive parts, accessories, and tire stores .....	7	8 685	1 284	321	73	3.8	—
44131	Automotive parts and accessories stores .....	4	5 423	827	207	52	—	—
441310	Automotive parts and accessories stores .....	4	5 423	827	207	52	—	—
442	Furniture and home furnishings stores .....	4	D	D	D	b	D	D
4421	Furniture stores .....	3	3 452	253	51	15	47.9	—
44211	Furniture stores .....	3	3 452	253	51	15	47.9	—
442110	Furniture stores .....	3	3 452	253	51	15	47.9	—
443	Electronics and appliance stores .....	3	1 833	290	79	17	—	35.5
4431	Electronics and appliance stores .....	3	1 833	290	79	17	—	35.5
444	Building material and garden equipment and supplies dealers ...	3	1 289	235	48	11	—	30.0
445	Food and beverage stores .....	3	D	D	D	c	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	5	15 501	1 333	352	49	30.1	—
4461	Health and personal care stores .....	5	15 501	1 333	352	49	30.1	—
447	Gasoline stations .....	6	8 104	436	83	22	4.9	.7
448	Clothing and clothing accessories stores .....	4	1 475	139	32	13	37.2	51.0
44813	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
45299	All other general merchandise stores .....	3	D	D	D	a	D	D
452990	All other general merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>MINNEOLA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>8</b>	<b>10 441</b>	<b>784</b>	<b>189</b>	<b>51</b>	<b>8.6</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>MIRAMAR</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>144</b>	<b>465 813</b>	<b>45 969</b>	<b>11 043</b>	<b>2 292</b>	<b>15.7</b>	<b>3.1</b>
441	Motor vehicle and parts dealers .....	27	37 783	1 359	319	68	87.6	.8
44112	Used car dealers .....	11	25 138	540	131	26	96.9	.7
441120	Used car dealers .....	11	25 138	540	131	26	96.9	.7
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	7	D	D	D	b	D	D
4422	Home furnishings stores .....	5	D	D	D	a	D	D
443	Electronics and appliance stores .....	8	4 654	501	137	27	12.6	54.5
4431	Electronics and appliance stores .....	8	4 654	501	137	27	12.6	54.5
44311	Appliance, television, and other electronics stores .....	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	8	D	D	D	c	D	D
4441	Building material and supplies dealers .....	7	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
445	Food and beverage stores .....	23	142 176	18 184	4 463	926	2.9	1.6
4451	Grocery stores .....	18	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	11	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	11	D	D	D	f	D	D
4452	Specialty food stores .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIRAMAR—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	14	25 828	3 882	800	191	6.4	.6
4461	Health and personal care stores .....	14	25 828	3 882	800	191	6.4	.6
44611	Pharmacies and drug stores .....	6	23 829	3 586	742	175	—	—
446110	Pharmacies and drug stores .....	6	23 829	3 586	742	175	—	—
4461101	Pharmacies and drug stores .....	6	23 829	3 586	742	175	—	—
44612	Cosmetics, beauty supplies, and perfume stores .....	6	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	6	D	D	D	a	D	D
447	Gasoline stations .....	16	39 234	1 807	468	106	27.9	12.4
4471	Gasoline stations .....	16	39 234	1 807	468	106	27.9	12.4
44711	Gasoline stations with convenience stores .....	14	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	14	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	8	939	240	55	12	53.6	5.4
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	9	D	D	D	f	D	D
452112	Discount department stores .....	1	D	D	D	e	D	D
4529	Other general merchandise stores .....	8	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	7	3 447	382	67	23	3.4	15.9
452990	All other general merchandise stores .....	7	3 447	382	67	23	3.4	15.9
4529901	Variety stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	1 534	744	218	32	—	—
454	Nonstore retailers .....	11	35 681	4 166	872	140	50.7	1.0
4541	Electronic shopping and mail-order houses .....	6	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	6	D	D	D	b	D	D
4542	Vending machine operators .....	1	D	D	D	b	D	D
45421	Vending machine operators .....	1	D	D	D	b	D	D
454210	Vending machine operators .....	1	D	D	D	b	D	D
<b>MONTICELLO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>33</b>	<b>29 708</b>	<b>2 258</b>	<b>561</b>	<b>149</b>	<b>57.2</b>	<b>5.5</b>
441	Motor vehicle and parts dealers .....	4	750	112	18	5	100.0	—
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	4	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	8	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	7	6 080	420	101	29	26.2	22.8
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MOUNT DORA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>74</b>	<b>262 500</b>	<b>25 306</b>	<b>6 246</b>	<b>1 131</b>	<b>5.3</b>	<b>.3</b>
441	Motor vehicle and parts dealers .....	9	93 934	9 226	2 040	215	4.0	—
4411	Automobile dealers .....	6	90 862	8 671	1 919	190	4.2	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	6	1 530	239	55	20	54.9	1.1
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
4431	Electronics and appliance stores .....	2	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores .....	1	D	D	D	a	D	D
44312	Computer and software stores .....	1	D	D	D	a	D	D
443120	Computer and software stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	5 242	583	139	21	10.1	—
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	5	D	D	D	b	D	D
4461	Health and personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	7	14 370	668	161	45	—	—
44711	Gasoline stations with convenience stores .....	7	14 370	668	161	45	—	—
447110	Gasoline stations with convenience stores .....	7	14 370	668	161	45	—	—
448	Clothing and clothing accessories stores .....	9	3 196	552	117	29	55.6	9.3
451	Sporting goods, hobby, book, and music stores .....	4	551	56	18	13	100.0	—
452	General merchandise stores .....	3	D	D	D	f	D	D
4529	Other general merchandise stores .....	3	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
453	Miscellaneous store retailers .....	19	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	9	8 035	754	192	44	28.8	—
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4533	Used merchandise stores .....	5	1 334	174	48	17	42.5	33.5
45331	Used merchandise stores .....	5	1 334	174	48	17	42.5	33.5
453310	Used merchandise stores .....	5	1 334	174	48	17	42.5	33.5
45339	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
<b>MULBERRY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>21</b>	<b>17 984</b>	<b>2 796</b>	<b>711</b>	<b>102</b>	<b>15.5</b>	<b>5.1</b>
441	Motor vehicle and parts dealers .....	3	1 602	202	52	13	9.7	—
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	9 152	1 984	479	48	—	—
44413	Hardware stores .....	1	D	D	D	b	D	D
444130	Hardware stores .....	1	D	D	D	b	D	D
445	Food and beverage stores .....	8	2 727	134	31	11	94.2	5.8
447	Gasoline stations .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NAPLES</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>558</b>	<b>1 137 139</b>	<b>127 047</b>	<b>33 482</b>	<b>5 907</b>	<b>10.1</b>	<b>8.6</b>
441	Motor vehicle and parts dealers	27	149 662	6 792	1 747	159	3.9	9.2
4411	Automobile dealers	10	87 363	5 562	1 433	106	3.9	15.6
4412	Other motor vehicle dealers	10	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	10	D	D	D	b	D	D
441222	Boat dealers	7	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	67	151 798	19 337	5 018	563	9.7	41.1
4421	Furniture stores	28	96 625	11 605	3 047	255	3.0	63.7
44211	Furniture stores	28	96 625	11 605	3 047	255	3.0	63.7
442110	Furniture stores	28	96 625	11 605	3 047	255	3.0	63.7
4422	Home furnishings stores	39	55 173	7 732	1 971	308	21.5	1.6
44221	Floor covering stores	10	25 842	3 799	995	102	29.7	—
442210	Floor covering stores	10	25 842	3 799	995	102	29.7	—
44229	Other home furnishings stores	29	29 331	3 933	976	206	14.2	3.0
442299	All other home furnishings stores	26	27 889	3 604	899	196	13.6	3.2
443	Electronics and appliance stores	14	55 252	5 500	1 354	193	5.0	—
4431	Electronics and appliance stores	14	55 252	5 500	1 354	193	5.0	—
44311	Appliance, television, and other electronics stores	8	44 659	4 231	1 018	135	5.3	—
443111	Household appliance stores	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
44312	Computer and software stores	5	D	D	D	b	D	D
443120	Computer and software stores	5	D	D	D	b	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	21	42 680	6 998	1 707	255	16.1	4.5
4441	Building material and supplies dealers	16	31 981	5 828	1 424	222	.7	6.0
44412	Paint and wallpaper stores	4	D	D	D	a	D	D
444120	Paint and wallpaper stores	4	D	D	D	a	D	D
44413	Hardware stores	4	D	D	D	c	D	D
444130	Hardware stores	4	D	D	D	c	D	D
44419	Other building material dealers	7	16 636	3 129	767	96	1.0	.3
444190	Other building material dealers	7	16 636	3 129	767	96	1.0	.3
4442	Lawn and garden equipment and supplies stores	5	10 699	1 170	283	33	62.2	—
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	28	90 097	12 277	2 924	659	5.1	4.2
4451	Grocery stores	17	82 998	11 656	2 769	621	4.1	3.0
44511	Supermarkets and other grocery (except convenience) stores	12	78 913	11 171	2 626	580	3.4	2.5
445110	Supermarkets and other grocery (except convenience) stores	12	78 913	11 171	2 626	580	3.4	2.5
4452	Specialty food stores	7	1 768	234	64	19	9.0	30.2
446	Health and personal care stores	55	66 465	9 247	2 297	456	28.1	.3
4461	Health and personal care stores	55	66 465	9 247	2 297	456	28.1	.3
44611	Pharmacies and drug stores	14	41 827	4 510	1 079	207	33.6	—
446110	Pharmacies and drug stores	14	41 827	4 510	1 079	207	33.6	—
4461101	Pharmacies and drug stores	12	D	D	D	c	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	9	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	9	D	D	D	b	D	D
44613	Optical goods stores	11	D	D	D	b	D	D
446130	Optical goods stores	11	D	D	D	b	D	D
44619	Other health and personal care stores	21	13 097	2 306	613	107	23.5	1.5
446191	Food (health) supplement stores	9	5 788	777	223	61	7.4	2.0
446199	All other health and personal care stores	12	7 309	1 529	390	46	36.3	1.1
447	Gasoline stations	11	24 631	1 702	424	90	23.0	2.6
4471	Gasoline stations	11	24 631	1 702	424	90	23.0	2.6
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores	196	166 957	23 536	6 172	1 482	21.1	4.1
4481	Clothing stores	133	112 351	15 763	4 178	1 127	26.5	4.5
44811	Men's clothing stores	10	7 798	1 160	298	49	70.5	.9
448110	Men's clothing stores	10	7 798	1 160	298	49	70.5	.9
44812	Women's clothing stores	69	52 608	8 247	2 182	608	28.0	8.1
448120	Women's clothing stores	69	52 608	8 247	2 182	608	28.0	8.1
44813	Children's and infants' clothing stores	8	D	D	D	b	D	D
448130	Children's and infants' clothing stores	8	D	D	D	b	D	D
44814	Family clothing stores	21	35 073	3 720	981	250	17.0	1.0
448140	Family clothing stores	21	35 073	3 720	981	250	17.0	1.0
44815	Clothing accessories stores	12	D	D	D	b	D	D
448150	Clothing accessories stores	12	D	D	D	b	D	D
44819	Other clothing stores	13	D	D	D	b	D	D
448190	Other clothing stores	13	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NAPLES—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores—Con.							
4482	Shoe stores .....	24	15 833	2 081	588	154	3.3	8.0
44821	Shoe stores .....	24	15 833	2 081	588	154	3.3	8.0
448210	Shoe stores .....	24	15 833	2 081	588	154	3.3	8.0
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482102	Women's shoe stores .....	5	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	10	7 101	797	226	78	2.1	13.5
4482105	Athletic footwear stores .....	6	3 676	355	93	34	10.2	—
4483	Jewelry, luggage, and leather goods stores .....	39	38 773	5 692	1 406	201	12.4	1.2
44831	Jewelry stores .....	37	D	D	D	c	D	D
448310	Jewelry stores .....	37	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	27	28 918	3 073	766	234	14.0	4.6
4511	Sporting goods, hobby, and musical instrument stores .....	20	19 688	2 185	547	158	20.5	1.9
45111	Sporting goods stores .....	10	5 713	628	172	45	54.8	1.4
451110	Sporting goods stores .....	10	5 713	628	172	45	54.8	1.4
45112	Hobby, toy, and game stores .....	4	9 199	852	184	75	—	—
451120	Hobby, toy, and game stores .....	4	9 199	852	184	75	—	—
45113	Sewing, needlework, and piece goods stores .....	3	3 142	369	91	26	28.8	—
451130	Sewing, needlework, and piece goods stores .....	3	3 142	369	91	26	28.8	—
45114	Musical instrument and supplies stores .....	3	1 634	336	100	12	—	17.6
451140	Musical instrument and supplies stores .....	3	1 634	336	100	12	—	17.6
4512	Book, periodical, and music stores .....	7	9 230	888	219	76	—	10.4
45121	Book stores and news dealers .....	3	D	D	D	b	D	D
451211	Book stores .....	3	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	4	D	D	D	b	D	D
452	General merchandise stores .....	9	121 590	14 612	3 894	863	—	1.4
4521	Department stores .....	5	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	5	D	D	D	f	D	D
45211	Department stores .....	5	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	4	104 792	12 826	3 376	746	—	—
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	88	D	D	D	e	D	D
4531	Florists .....	7	2 696	728	200	58	30.2	—
45311	Florists .....	7	2 696	728	200	58	30.2	—
453110	Florists .....	7	2 696	728	200	58	30.2	—
4532	Office supplies, stationery, and gift stores .....	29	27 147	2 908	775	172	21.1	4.3
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	26	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	26	D	D	D	c	D	D
4533	Used merchandise stores .....	12	5 635	629	173	44	44.9	—
45331	Used merchandise stores .....	12	5 635	629	173	44	44.9	—
453310	Used merchandise stores .....	12	5 635	629	173	44	44.9	—
4539	Other miscellaneous store retailers .....	40	D	D	D	c	D	D
45392	Art dealers .....	26	19 227	2 764	728	88	21.8	2.3
453920	Art dealers .....	26	19 227	2 764	728	88	21.8	2.3
45399	All other miscellaneous store retailers .....	13	D	D	D	b	D	D
454	Nonstore retailers .....	15	D	D	D	f	D	D
4541	Electronic shopping and mail-order houses .....	3	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses .....	3	D	D	D	e	D	D
4543	Direct selling establishments .....	12	3 586	497	116	29	23.4	.2
45439	Other direct selling establishments .....	12	3 586	497	116	29	23.4	.2
454390	Other direct selling establishments .....	12	3 586	497	116	29	23.4	.2
<b>NEPTUNE BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>31</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	4	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
445	Food and beverage stores .....	5	18 791	2 021	460	120	2.8	—
446	Health and personal care stores .....	2	D	D	D	c	D	D
4461	Health and personal care stores .....	2	D	D	D	c	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEPTUNE BEACH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	7	6 985	1 303	313	72	16.5	—
4481	Clothing stores .....	4	D	D	D	b	D	D
44819	Other clothing stores .....	1	D	D	D	b	D	D
448190	Other clothing stores .....	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>NEWBERRY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>18</b>	<b>18 423</b>	<b>2 273</b>	<b>532</b>	<b>150</b>	<b>14.4</b>	<b>2.7</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	2 793	641	137	32	—	—
445	Food and beverage stores .....	3	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>NEW PORT RICHEY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>111</b>	<b>175 662</b>	<b>17 658</b>	<b>4 450</b>	<b>929</b>	<b>14.5</b>	<b>3.1</b>
441	Motor vehicle and parts dealers .....	14	44 300	4 814	1 169	157	16.4	6.9
44112	Used car dealers .....	4	10 511	365	94	11	59.2	10.8
441120	Used car dealers .....	4	10 511	365	94	11	59.2	10.8
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	14	17 820	1 342	313	57	13.1	2.6
4421	Furniture stores .....	8	15 692	1 209	290	51	7.4	2.7
44211	Furniture stores .....	8	15 692	1 209	290	51	7.4	2.7
442110	Furniture stores .....	8	15 692	1 209	290	51	7.4	2.7
443	Electronics and appliance stores .....	7	1 894	322	87	25	42.0	5.1
4431	Electronics and appliance stores .....	7	1 894	322	87	25	42.0	5.1
444	Building material and garden equipment and supplies dealers ...	6	3 537	396	85	15	29.9	—
445	Food and beverage stores .....	20	51 498	4 326	1 075	296	14.1	1.1
4451	Grocery stores .....	12	47 500	4 022	1 000	280	8.9	—
4452	Specialty food stores .....	5	905	163	38	7	48.5	2.0
446	Health and personal care stores .....	15	D	D	D	c	D	D
4461	Health and personal care stores .....	15	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	8 054	465	115	45	12.7	9.7
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	4	971	181	45	13	29.7	40.5
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	16	4 346	619	154	53	66.8	1.9
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW SMYRNA BEACH</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>140</b>	<b>321 656</b>	<b>31 284</b>	<b>7 902</b>	<b>1 538</b>	<b>7.3</b>	<b>3.0</b>
441	Motor vehicle and parts dealers .....	17	130 278	9 637	2 433	268	5.3	6.0
4411	Automobile dealers .....	7	114 898	8 170	2 071	211	5.5	6.7
4412	Other motor vehicle dealers .....	4	10 388	884	226	26	.9	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	4	10 388	884	226	26	.9	—
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	10	3 939	708	168	36	6.7	34.0
4421	Furniture stores .....	3	2 457	400	97	19	7.7	51.6
44211	Furniture stores .....	3	2 457	400	97	19	7.7	51.6
442110	Furniture stores .....	3	2 457	400	97	19	7.7	51.6
443	Electronics and appliance stores .....	4	2 531	303	75	17	—	—
4431	Electronics and appliance stores .....	4	2 531	303	75	17	—	—
44311	Appliance, television, and other electronics stores .....	4	2 531	303	75	17	—	—
444	Building material and garden equipment and supplies dealers .....	6	8 377	1 450	352	56	8.2	—
44412	Paint and wallpaper stores .....	1	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	18	68 776	7 339	1 895	492	2.8	.1
4451	Grocery stores .....	11	62 800	6 902	1 782	461	2.2	—
44511	Supermarkets and other grocery (except convenience) stores .....	7	60 226	6 674	1 734	440	—	—
445110	Supermarkets and other grocery (except convenience) stores .....	7	60 226	6 674	1 734	440	—	—
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health and personal care stores .....	12	17 694	2 396	598	103	28.0	—
4461	Health and personal care stores .....	12	17 694	2 396	598	103	28.0	—
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
44619	Other health and personal care stores .....	4	1 712	489	123	17	51.0	—
447	Gasoline stations .....	17	19 845	1 298	317	79	18.7	—
44711	Gasoline stations with convenience stores .....	12	16 599	998	235	57	7.2	—
447110	Gasoline stations with convenience stores .....	12	16 599	998	235	57	7.2	—
448	Clothing and clothing accessories stores .....	15	16 153	1 907	500	118	8.5	.5
4481	Clothing stores .....	10	14 599	1 679	443	105	5.5	.6
44819	Other clothing stores .....	1	D	D	D	b	D	D
448190	Other clothing stores .....	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	10	3 986	511	97	30	15.3	—
4511	Sporting goods, hobby, and musical instrument stores .....	9	D	D	D	b	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	2 750	256	62	21	—	—
452990	All other general merchandise stores .....	3	2 750	256	62	21	—	—
453	Miscellaneous store retailers .....	18	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	2 250	500	130	26	42.2	8.5
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	9	4 291	611	163	23	26.6	—
<b>NICEVILLE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>50</b>	<b>84 142</b>	<b>9 093</b>	<b>2 388</b>	<b>645</b>	<b>19.2</b>	<b>21.0</b>
441	Motor vehicle and parts dealers .....	8	5 929	1 252	280	57	33.1	2.3
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
4431	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	6	7 259	981	467	67	20.0	—
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	5	D	D	D	c	D	D
446	Health and personal care stores .....	5	8 542	981	247	40	3.0	—
4461	Health and personal care stores .....	5	8 542	981	247	40	3.0	—
447	Gasoline stations .....	7	12 447	454	111	58	3.2	15.2
44711	Gasoline stations with convenience stores .....	7	12 447	454	111	58	3.2	15.2
447110	Gasoline stations with convenience stores .....	7	12 447	454	111	58	3.2	15.2
448	Clothing and clothing accessories stores .....	4	2 370	255	67	25	42.6	—
451	Sporting goods, hobby, book, and music stores .....	4	1 287	158	38	24	53.2	—
451212	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>NICEVILLE—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	1	D	D	D	a	D	D
	<b>NORTH BAY VILLAGE</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>20</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
445	Food and beverage stores .....	6	1 900	141	33	8	82.2	17.8
446	Health and personal care stores .....	3	4 777	382	105	14	68.9	—
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	3	554	105	32	8	28.3	38.4
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
	<b>NORTH LAUDERDALE</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>52</b>	<b>151 047</b>	<b>16 395</b>	<b>4 042</b>	<b>933</b>	<b>10.0</b>	<b>3.1</b>
441	Motor vehicle and parts dealers .....	4	2 044	399	98	19	6.2	5.1
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	c	D	D
4441	Building material and supplies dealers .....	2	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
445	Food and beverage stores .....	12	38 940	4 262	1 073	293	7.4	1.0
4451	Grocery stores .....	8	36 888	4 047	1 027	283	5.2	—
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	10	21 221	1 276	297	76	23.0	13.4
44711	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	5	2 386	276	68	25	4.3	.7
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	e	D	D
452112	Discount department stores .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
	<b>NORTH MIAMI</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>204</b>	<b>385 858</b>	<b>41 609</b>	<b>10 358</b>	<b>2 004</b>	<b>17.8</b>	<b>10.1</b>
441	Motor vehicle and parts dealers .....	25	32 531	3 449	786	160	29.5	7.5
4412	Other motor vehicle dealers .....	7	20 152	1 308	313	58	41.2	4.0
44122	Motorcycle, boat, and other motor vehicle dealers .....	7	20 152	1 308	313	58	41.2	4.0
441222	Boat dealers .....	6	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	14	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	13	10 467	1 785	394	89	9.1	11.3
441310	Automotive parts and accessories stores .....	13	10 467	1 785	394	89	9.1	11.3
442	Furniture and home furnishings stores .....	14	13 140	1 073	273	57	16.5	6.5
4421	Furniture stores .....	7	8 956	704	174	27	13.8	8.9
44211	Furniture stores .....	7	8 956	704	174	27	13.8	8.9
442110	Furniture stores .....	7	8 956	704	174	27	13.8	8.9
4422	Home furnishings stores .....	7	4 184	369	99	30	22.1	1.4
44229	Other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics and appliance stores .....	10	5 964	810	214	38	38.1	17.5
4431	Electronics and appliance stores .....	10	5 964	810	214	38	38.1	17.5
44311	Appliance, television, and other electronics stores .....	7	4 626	619	165	28	49.2	19.5
443112	Radio, television, and other electronics stores .....	3	2 481	257	76	14	18.5	23.1
44313	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	37 684	8 634	2 440	158	3.5	2.1
4441	Building material and supplies dealers .....	11	D	D	D	c	D	D
44419	Other building material dealers .....	7	D	D	D	c	D	D
444190	Other building material dealers .....	7	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTH MIAMI—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Food and beverage stores .....	30	88 754	9 437	2 333	610	6.5	1.4
445	Food and beverage stores .....	30	88 754	9 437	2 333	610	6.5	1.4
4451	Grocery stores .....	25	84 867	9 045	2 232	595	6.3	1.4
44511	Supermarkets and other grocery (except convenience) stores .....	12	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	12	D	D	D	f	D	D
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health and personal care stores .....	18	80 345	5 635	1 376	285	4.7	31.1
4461	Health and personal care stores .....	18	80 345	5 635	1 376	285	4.7	31.1
44611	Pharmacies and drug stores .....	7	74 356	4 834	1 151	246	2.1	32.3
446110	Pharmacies and drug stores .....	7	74 356	4 834	1 151	246	2.1	32.3
4461101	Pharmacies and drug stores .....	7	74 356	4 834	1 151	246	2.1	32.3
44612	Cosmetics, beauty supplies, and perfume stores .....	5	3 330	202	78	19	50.6	29.6
446120	Cosmetics, beauty supplies, and perfume stores .....	5	3 330	202	78	19	50.6	29.6
44619	Other health and personal care stores .....	4	D	D	D	a	D	D
446191	Food (health) supplement stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	16	23 755	991	235	55	63.4	9.4
4471	Gasoline stations .....	16	23 755	991	235	55	63.4	9.4
44711	Gasoline stations with convenience stores .....	8	14 892	664	147	37	64.8	8.0
447110	Gasoline stations with convenience stores .....	8	14 892	664	147	37	64.8	8.0
448	Clothing and clothing accessories stores .....	25	26 354	2 578	597	171	14.4	12.5
4481	Clothing stores .....	18	21 603	2 013	465	121	14.8	12.7
44814	Family clothing stores .....	3	D	D	D	b	D	D
448140	Family clothing stores .....	3	D	D	D	b	D	D
44819	Other clothing stores .....	4	1 996	419	72	16	33.7	—
448190	Other clothing stores .....	4	1 996	419	72	16	33.7	—
4482105	Athletic footwear stores .....	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	13	17 511	1 609	424	109	15.7	5.8
4511	Sporting goods, hobby, and musical instrument stores .....	8	10 191	1 001	249	69	26.9	8.3
45114	Musical instrument and supplies stores .....	3	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	3	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	5	7 320	608	175	40	—	2.4
45121	Book stores and news dealers .....	4	D	D	D	b	D	D
451211	Book stores .....	3	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	9	7 951	870	193	60	2.8	4.3
45299	All other general merchandise stores .....	9	7 951	870	193	60	2.8	4.3
452990	All other general merchandise stores .....	9	7 951	870	193	60	2.8	4.3
4529901	Variety stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	21	28 441	3 894	895	215	18.8	.2
4532	Office supplies, stationery, and gift stores .....	4	19 162	1 731	414	82	13.0	—
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
4533	Used merchandise stores .....	9	6 549	1 565	343	94	23.1	1.0
45331	Used merchandise stores .....	9	6 549	1 565	343	94	23.1	1.0
453310	Used merchandise stores .....	9	6 549	1 565	343	94	23.1	1.0
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	3	1 532	291	67	22	43.2	—
453910	Pet and pet supplies stores .....	3	1 532	291	67	22	43.2	—
454	Nonstore retailers .....	11	23 428	2 629	592	86	70.8	3.2
4541	Electronic shopping and mail-order houses .....	5	17 926	1 450	292	37	87.5	—
45411	Electronic shopping and mail-order houses .....	5	17 926	1 450	292	37	87.5	—
4543	Direct selling establishments .....	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTH MIAMI BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>263</b>	<b>692 885</b>	<b>64 122</b>	<b>15 691</b>	<b>2 973</b>	<b>21.2</b>	<b>3.0</b>
441	Motor vehicle and parts dealers .....	22	176 354	11 754	3 157	363	46.0	.1
4411	Automobile dealers .....	9	159 665	8 274	2 302	248	49.4	—
44111	New car dealers .....	5	157 450	8 055	2 244	237	48.7	—
441110	New car dealers .....	5	157 450	8 055	2 244	237	48.7	—
4413	Automotive parts, accessories, and tire stores .....	13	16 689	3 480	855	115	13.6	.7
44131	Automotive parts and accessories stores .....	6	8 093	1 417	355	59	4.3	—
441310	Automotive parts and accessories stores .....	6	8 093	1 417	355	59	4.3	—
44132	Tire dealers .....	7	8 596	2 063	500	56	22.3	1.3
441320	Tire dealers .....	7	8 596	2 063	500	56	22.3	1.3
442	Furniture and home furnishings stores .....	18	15 460	1 296	310	54	26.9	16.0
4421	Furniture stores .....	6	9 030	631	161	18	19.1	—
44211	Furniture stores .....	6	9 030	631	161	18	19.1	—
442110	Furniture stores .....	6	9 030	631	161	18	19.1	—
4422	Home furnishings stores .....	12	6 430	665	149	36	37.8	38.5
44229	Other home furnishings stores .....	9	D	D	D	b	D	D
442299	All other home furnishings stores .....	7	D	D	D	b	D	D
443	Electronics and appliance stores .....	12	9 057	1 172	302	48	51.2	6.5
4431	Electronics and appliance stores .....	12	9 057	1 172	302	48	51.2	6.5
44311	Appliance, television, and other electronics stores .....	8	6 182	939	265	42	34.7	9.5
443112	Radio, television, and other electronics stores .....	7	D	D	D	b	D	D
44312	Computer and software stores .....	4	2 875	233	37	6	86.6	—
443120	Computer and software stores .....	4	2 875	233	37	6	86.6	—
444	Building material and garden equipment and supplies dealers ...	13	7 889	919	186	25	10.4	20.3
445	Food and beverage stores .....	47	63 743	7 542	1 896	498	20.1	1.8
4451	Grocery stores .....	35	56 437	6 514	1 628	418	19.3	1.8
44511	Supermarkets and other grocery (except convenience) stores .....	19	50 675	6 169	1 551	390	13.5	.3
445110	Supermarkets and other grocery (except convenience) stores .....	19	50 675	6 169	1 551	390	13.5	.3
44512	Convenience stores .....	16	5 762	345	77	28	69.8	15.1
445120	Convenience stores .....	16	5 762	345	77	28	69.8	15.1
4452	Specialty food stores .....	8	4 257	791	212	67	32.2	—
446	Health and personal care stores .....	33	43 290	5 662	1 406	270	21.9	.9
4461	Health and personal care stores .....	33	43 290	5 662	1 406	270	21.9	.9
44611	Pharmacies and drug stores .....	6	32 915	3 677	866	171	16.9	—
446110	Pharmacies and drug stores .....	6	32 915	3 677	866	171	16.9	—
4461101	Pharmacies and drug stores .....	6	32 915	3 677	866	171	16.9	—
44612	Cosmetics, beauty supplies, and perfume stores .....	9	3 419	346	108	28	20.2	—
446120	Cosmetics, beauty supplies, and perfume stores .....	9	3 419	346	108	28	20.2	—
44613	Optical goods stores .....	14	6 147	1 460	388	60	44.8	6.5
446130	Optical goods stores .....	14	6 147	1 460	388	60	44.8	6.5
447	Gasoline stations .....	8	15 647	592	148	34	100.0	—
44711	Gasoline stations with convenience stores .....	5	14 294	458	107	29	100.0	—
447110	Gasoline stations with convenience stores .....	5	14 294	458	107	29	100.0	—
448	Clothing and clothing accessories stores .....	53	61 126	7 458	1 761	426	15.3	9.3
4481	Clothing stores .....	30	39 397	5 764	1 363	320	9.9	9.1
44812	Women's clothing stores .....	10	16 473	2 382	564	167	15.1	20.4
448120	Women's clothing stores .....	10	16 473	2 382	564	167	15.1	20.4
44813	Children's and infants' clothing stores .....	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores .....	2	D	D	D	b	D	D
44815	Clothing accessories stores .....	3	1 240	233	57	11	—	—
448150	Clothing accessories stores .....	3	1 240	233	57	11	—	—
44819	Other clothing stores .....	7	D	D	D	c	D	D
448190	Other clothing stores .....	7	D	D	D	c	D	D
4482	Shoe stores .....	13	9 743	1 032	249	83	6.0	21.9
44821	Shoe stores .....	13	9 743	1 032	249	83	6.0	21.9
448210	Shoe stores .....	13	9 743	1 032	249	83	6.0	21.9
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	3	D	D	D	b	D	D
4482104	Family shoe stores .....	8	5 047	507	124	39	11.7	13.3
4483	Jewelry, luggage, and leather goods stores .....	10	11 986	662	149	23	40.5	—
44831	Jewelry stores .....	9	D	D	D	b	D	D
448310	Jewelry stores .....	9	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTH MIAMI BEACH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	11	23 208	1 852	400	91	12.3	22.6
4511	Sporting goods, hobby, and musical instrument stores .....	7	20 353	1 590	336	74	11.2	25.8
45111	Sporting goods stores .....	5	D	D	D	a	D	D
451110	Sporting goods stores .....	5	D	D	D	a	D	D
4511102	Specialty-line sporting goods stores .....	4	D	D	D	a	D	D
45112	Hobby, toy, and game stores .....	1	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	1	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	4	2 855	262	64	17	20.6	—
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	9	244 076	21 580	5 094	991	.7	—
4521	Department stores .....	3	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	3	D	D	D	f	D	D
45211	Department stores .....	3	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	1	D	D	D	e	D	D
452112	Discount department stores .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	6	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	5	4 594	433	93	34	37.0	1.5
452990	All other general merchandise stores .....	5	4 594	433	93	34	37.0	1.5
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	28	21 017	2 377	576	114	9.7	17.8
4532	Office supplies, stationery, and gift stores .....	8	15 857	1 477	369	69	6.9	6.3
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	15	D	D	D	b	D	D
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	12	D	D	D	b	D	D
454	Nonstore retailers .....	9	12 018	1 918	455	59	16.2	—
4543	Direct selling establishments .....	6	11 288	1 801	428	54	14.2	—
45439	Other direct selling establishments .....	6	11 288	1 801	428	54	14.2	—
454390	Other direct selling establishments .....	6	11 288	1 801	428	54	14.2	—
<b>NORTH PALM BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>75</b>	<b>68 000</b>	<b>9 149</b>	<b>2 183</b>	<b>452</b>	<b>17.2</b>	<b>8.7</b>
441	Motor vehicle and parts dealers .....	7	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	5	12 240	1 041	218	22	11.3	4.9
44122	Motorcycle, boat, and other motor vehicle dealers .....	5	12 240	1 041	218	22	11.3	4.9
441222	Boat dealers .....	5	12 240	1 041	218	22	11.3	4.9
442	Furniture and home furnishings stores .....	9	D	D	D	b	D	D
4421	Furniture stores .....	6	13 030	2 179	513	70	—	34.5
44211	Furniture stores .....	6	13 030	2 179	513	70	—	34.5
442110	Furniture stores .....	6	13 030	2 179	513	70	—	34.5
4422	Home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	3 121	245	47	10	24.9	—
445	Food and beverage stores .....	8	12 062	1 677	404	107	6.6	1.9
4452	Specialty food stores .....	5	D	D	D	b	D	D
446	Health and personal care stores .....	8	7 241	546	115	34	26.3	.7
4461	Health and personal care stores .....	8	7 241	546	115	34	26.3	.7
447	Gasoline stations .....	3	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	11	3 231	563	133	24	37.0	.6
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4533	Used merchandise stores .....	3	D	D	D	a	D	D
45331	Used merchandise stores .....	3	D	D	D	a	D	D
453310	Used merchandise stores .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTH PORT</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>36</b>	<b>76 713</b>	<b>8 177</b>	<b>2 034</b>	<b>511</b>	<b>13.4</b>	<b>.5</b>
441	Motor vehicle and parts dealers .....	3	2 709	278	60	12	37.8	—
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	b	D	D
445	Food and beverage stores .....	6	35 196	4 031	1 040	283	.8	.4
446	Health and personal care stores .....	6	12 807	1 511	368	85	21.8	—
4461	Health and personal care stores .....	6	12 807	1 511	368	85	21.8	—
447	Gasoline stations .....	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	1 903	261	71	19	66.7	—
<b>OAKLAND PARK</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>256</b>	<b>604 076</b>	<b>61 899</b>	<b>15 717</b>	<b>2 601</b>	<b>11.6</b>	<b>7.5</b>
441	Motor vehicle and parts dealers .....	32	133 849	14 271	3 779	377	9.9	2.8
4411	Automobile dealers .....	9	D	D	D	e	D	D
44112	Used car dealers .....	5	15 750	4 422	1 256	134	13.2	.2
441120	Used car dealers .....	5	15 750	4 422	1 256	134	13.2	.2
4412	Other motor vehicle dealers .....	6	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	6	D	D	D	a	D	D
441222	Boat dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	17	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	11	11 409	1 853	441	75	20.8	15.7
441310	Automotive parts and accessories stores .....	11	11 409	1 853	441	75	20.8	15.7
44132	Tire dealers .....	6	D	D	D	b	D	D
441320	Tire dealers .....	6	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	20	44 477	4 309	886	121	10.4	7.6
4421	Furniture stores .....	8	38 164	3 289	671	82	2.2	2.6
44211	Furniture stores .....	8	38 164	3 289	671	82	2.2	2.6
442110	Furniture stores .....	8	38 164	3 289	671	82	2.2	2.6
4422	Home furnishings stores .....	12	6 313	1 020	215	39	60.2	37.7
44229	Other home furnishings stores .....	7	3 811	559	112	24	81.4	18.6
442299	All other home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics and appliance stores .....	18	7 639	1 165	296	51	52.4	3.4
4431	Electronics and appliance stores .....	18	7 639	1 165	296	51	52.4	3.4
44311	Appliance, television, and other electronics stores .....	16	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	11	5 508	899	227	36	38.7	—
444	Building material and garden equipment and supplies dealers ...	25	167 266	17 066	4 372	687	3.5	17.8
4441	Building material and supplies dealers .....	22	165 802	16 836	4 310	678	3.2	18.0
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home centers .....	2	D	D	D	e	D	D
44412	Paint and wallpaper stores .....	4	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	4	D	D	D	a	D	D
44419	Other building material dealers .....	15	46 496	5 500	1 419	147	11.3	56.7
444190	Other building material dealers .....	15	46 496	5 500	1 419	147	11.3	56.7
445	Food and beverage stores .....	30	77 195	8 057	2 031	505	11.3	3.2
4451	Grocery stores .....	22	72 084	7 500	1 876	467	8.8	1.7
44511	Supermarkets and other grocery (except convenience) stores .....	8	64 358	6 964	1 753	424	2.1	1.8
445110	Supermarkets and other grocery (except convenience) stores .....	8	64 358	6 964	1 753	424	2.1	1.8
44512	Convenience stores .....	14	7 726	536	123	43	64.6	.9
445120	Convenience stores .....	14	7 726	536	123	43	64.6	.9
4452	Specialty food stores .....	5	2 684	344	82	23	33.1	47.8
446	Health and personal care stores .....	19	36 571	4 079	984	164	14.5	.9
4461	Health and personal care stores .....	19	36 571	4 079	984	164	14.5	.9
44611	Pharmacies and drug stores .....	9	33 364	3 422	832	144	12.3	—
446110	Pharmacies and drug stores .....	9	33 364	3 422	832	144	12.3	—
4461101	Pharmacies and drug stores .....	8	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
44619	Other health and personal care stores .....	6	2 096	452	105	10	13.6	5.2
447	Gasoline stations .....	19	39 007	1 195	284	84	17.4	7.9
4471	Gasoline stations .....	19	39 007	1 195	284	84	17.4	7.9
44711	Gasoline stations with convenience stores .....	14	34 986	941	228	70	11.6	8.5
447110	Gasoline stations with convenience stores .....	14	34 986	941	228	70	11.6	8.5

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OAKLAND PARK—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	34	19 555	2 804	751	168	11.3	5.5
4481	Clothing stores .....	21	13 195	1 734	499	123	6.2	4.3
44819	Other clothing stores .....	5	D	D	D	b	D	D
448190	Other clothing stores .....	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	6	3 222	759	182	26	40.4	—
451	Sporting goods, hobby, book, and music stores .....	8	1 978	265	61	17	8.8	28.2
452	General merchandise stores .....	4	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	3 288	487	125	40	28.9	—
452990	All other general merchandise stores .....	3	3 288	487	125	40	28.9	—
453	Miscellaneous store retailers .....	25	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	6	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	5	3 562	391	97	23	8.3	10.3
453220	Gift, novelty, and souvenir stores .....	5	3 562	391	97	23	8.3	10.3
4533	Used merchandise stores .....	5	896	296	71	14	46.4	—
45331	Used merchandise stores .....	5	896	296	71	14	46.4	—
453310	Used merchandise stores .....	5	896	296	71	14	46.4	—
4539	Other miscellaneous store retailers .....	13	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	5	2 345	600	126	31	81.4	—
453910	Pet and pet supplies stores .....	5	2 345	600	126	31	81.4	—
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	22	39 914	3 852	1 106	141	36.7	.3
4541	Electronic shopping and mail-order houses .....	14	33 560	2 983	908	110	35.3	—
45411	Electronic shopping and mail-order houses .....	14	33 560	2 983	908	110	35.3	—
4543	Direct selling establishments .....	8	6 354	869	198	31	43.7	2.0
45439	Other direct selling establishments .....	8	6 354	869	198	31	43.7	2.0
454390	Other direct selling establishments .....	8	6 354	869	198	31	43.7	2.0
<b>OCALE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>540</b>	<b>1 836 770</b>	<b>185 060</b>	<b>45 206</b>	<b>8 602</b>	<b>8.2</b>	<b>4.1</b>
441	Motor vehicle and parts dealers .....	65	589 849	56 548	13 596	1 437	12.5	1.9
4411	Automobile dealers .....	26	536 608	47 373	11 308	1 043	11.8	1.2
44111	New car dealers .....	12	D	D	D	f	D	D
441110	New car dealers .....	12	D	D	D	f	D	D
44112	Used car dealers .....	14	D	D	D	c	D	D
441120	Used car dealers .....	14	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	8	20 248	1 830	478	80	39.9	23.0
44121	Recreational vehicle dealers .....	4	14 137	1 302	354	51	14.0	33.0
441210	Recreational vehicle dealers .....	4	14 137	1 302	354	51	14.0	33.0
44122	Motorcycle, boat, and other motor vehicle dealers .....	4	6 111	528	124	29	100.0	—
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	31	32 993	7 345	1 810	314	7.8	—
44131	Automotive parts and accessories stores .....	18	22 124	4 543	1 117	197	4.7	—
441310	Automotive parts and accessories stores .....	18	22 124	4 543	1 117	197	4.7	—
44132	Tire dealers .....	13	10 869	2 802	693	117	14.0	—
441320	Tire dealers .....	13	10 869	2 802	693	117	14.0	—
442	Furniture and home furnishings stores .....	40	67 317	7 974	1 830	284	15.9	2.9
4421	Furniture stores .....	21	46 923	5 720	1 336	186	20.7	2.5
44211	Furniture stores .....	21	46 923	5 720	1 336	186	20.7	2.5
442110	Furniture stores .....	21	46 923	5 720	1 336	186	20.7	2.5
4422	Home furnishings stores .....	19	20 394	2 254	494	98	5.0	3.8
44221	Floor covering stores .....	7	10 816	1 421	337	40	5.7	5.7
442210	Floor covering stores .....	7	10 816	1 421	337	40	5.7	5.7
44229	Other home furnishings stores .....	12	9 578	833	157	58	4.2	1.5
442299	All other home furnishings stores .....	10	D	D	D	b	D	D
443	Electronics and appliance stores .....	30	49 981	5 128	1 182	215	23.4	2.1
4431	Electronics and appliance stores .....	30	49 981	5 128	1 182	215	23.4	2.1
44311	Appliance, television, and other electronics stores .....	21	41 421	3 871	861	153	27.4	2.6
443111	Household appliance stores .....	9	9 818	1 083	200	39	92.9	—
443112	Radio, television, and other electronics stores .....	12	31 603	2 788	661	114	7.0	3.4
44312	Computer and software stores .....	6	D	D	D	b	D	D
443120	Computer and software stores .....	6	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OCALA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	48	204 450	22 325	5 407	940	4.0	19.0
4441	Building material and supplies dealers . . . . .	41	188 636	20 524	5 032	885	3.2	20.6
44411	Home centers . . . . .	2	D	D	D	e	D	D
444110	Home centers . . . . .	2	D	D	D	e	D	D
44412	Paint and wallpaper stores . . . . .	6	D	D	D	b	D	D
444120	Paint and wallpaper stores . . . . .	6	D	D	D	b	D	D
44419	Other building material dealers . . . . .	30	82 013	10 991	2 607	361	7.3	46.4
444190	Other building material dealers . . . . .	30	82 013	10 991	2 607	361	7.3	46.4
4442	Lawn and garden equipment and supplies stores . . . . .	7	15 814	1 801	375	55	14.1	—
44422	Nursery, garden center, and farm supply stores . . . . .	5	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores . . . . .	5	D	D	D	b	D	D
445	Food and beverage stores . . . . .	50	126 831	15 329	3 719	967	7.1	4.1
4451	Grocery stores . . . . .	36	117 392	14 394	3 495	918	6.5	4.4
44511	Supermarkets and other grocery (except convenience) stores . . . . .	21	110 810	14 010	3 383	878	2.1	3.6
445110	Supermarkets and other grocery (except convenience) stores . . . . .	21	110 810	14 010	3 383	878	2.1	3.6
44512	Convenience stores . . . . .	15	6 582	384	112	40	80.6	17.8
445120	Convenience stores . . . . .	15	6 582	384	112	40	80.6	17.8
4452	Specialty food stores . . . . .	10	D	D	D	b	D	D
4453	Beer, wine, and liquor stores . . . . .	4	D	D	D	b	D	D
44531	Beer, wine, and liquor stores . . . . .	4	D	D	D	b	D	D
445310	Beer, wine, and liquor stores . . . . .	4	D	D	D	b	D	D
446	Health and personal care stores . . . . .	44	86 308	11 728	2 845	568	11.7	.4
4461	Health and personal care stores . . . . .	44	86 308	11 728	2 845	568	11.7	.4
44611	Pharmacies and drug stores . . . . .	14	66 939	8 497	2 039	400	7.6	—
446110	Pharmacies and drug stores . . . . .	14	66 939	8 497	2 039	400	7.6	—
4461101	Pharmacies and drug stores . . . . .	13	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	3	D	D	D	b	D	D
44613	Optical goods stores . . . . .	11	D	D	D	b	D	D
446130	Optical goods stores . . . . .	11	D	D	D	b	D	D
44619	Other health and personal care stores . . . . .	16	11 055	1 640	399	79	30.2	3.1
446191	Food (health) supplement stores . . . . .	9	D	D	D	b	D	D
446199	All other health and personal care stores . . . . .	7	D	D	D	b	D	D
447	Gasoline stations . . . . .	49	83 673	4 464	1 096	303	12.0	7.9
4471	Gasoline stations . . . . .	49	83 673	4 464	1 096	303	12.0	7.9
44711	Gasoline stations with convenience stores . . . . .	40	70 974	3 818	932	269	10.5	7.9
447110	Gasoline stations with convenience stores . . . . .	40	70 974	3 818	932	269	10.5	7.9
448	Clothing and clothing accessories stores . . . . .	79	68 194	7 931	1 898	661	11.7	8.5
4481	Clothing stores . . . . .	44	45 453	4 785	1 147	449	12.7	12.5
44814	Family clothing stores . . . . .	13	30 535	2 735	652	273	8.3	14.1
448140	Family clothing stores . . . . .	13	30 535	2 735	652	273	8.3	14.1
44815	Clothing accessories stores . . . . .	5	1 929	348	83	23	39.3	—
448150	Clothing accessories stores . . . . .	5	1 929	348	83	23	39.3	—
44819	Other clothing stores . . . . .	7	D	D	D	b	D	D
448190	Other clothing stores . . . . .	7	D	D	D	b	D	D
4482	Shoe stores . . . . .	16	11 221	1 197	286	102	—	1.1
44821	Shoe stores . . . . .	16	11 221	1 197	286	102	—	1.1
448210	Shoe stores . . . . .	16	11 221	1 197	286	102	—	1.1
4482104	Family shoe stores . . . . .	10	D	D	D	b	D	D
4482105	Athletic footwear stores . . . . .	4	4 323	493	129	44	—	—
4483	Jewelry, luggage, and leather goods stores . . . . .	19	11 520	1 949	465	110	19.2	—
44831	Jewelry stores . . . . .	17	D	D	D	b	D	D
448310	Jewelry stores . . . . .	17	D	D	D	b	D	D
44832	Luggage and leather goods stores . . . . .	2	D	D	D	a	D	D
448320	Luggage and leather goods stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores . . . . .	27	27 613	2 860	746	277	10.2	3.2
4511	Sporting goods, hobby, and musical instrument stores . . . . .	19	D	D	D	c	D	D
45112	Hobby, toy, and game stores . . . . .	7	10 080	985	224	117	3.4	8.2
451120	Hobby, toy, and game stores . . . . .	7	10 080	985	224	117	3.4	8.2
45113	Sewing, needlework, and piece goods stores . . . . .	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores . . . . .	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores . . . . .	4	D	D	D	b	D	D
451140	Musical instrument and supplies stores . . . . .	4	D	D	D	b	D	D
4512	Book, periodical, and music stores . . . . .	8	D	D	D	b	D	D
45121	Book stores and news dealers . . . . .	6	D	D	D	b	D	D
451211	Book stores . . . . .	6	D	D	D	b	D	D
4512111	Book stores, general . . . . .	4	D	D	D	b	D	D
4512112	Specialty book stores . . . . .	1	D	D	D	a	D	D
4512113	College book stores . . . . .	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores . . . . .	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores . . . . .	2	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OCALA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	18	D	D	D	g	D	D
4521	Department stores .....	7	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	7	D	D	D	f	D	D
45211	Department stores .....	7	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	4	79 178	9 261	2 530	587	—	—
452112	Discount department stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	11	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	9	D	D	D	f	D	D
452990	All other general merchandise stores .....	9	D	D	D	f	D	D
4529901	Variety stores .....	6	6 668	603	158	48	—	2.1
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	f	D	D
453	Miscellaneous store retailers .....	71	D	D	D	e	D	D
4531	Florists .....	9	3 071	772	211	56	19.9	—
45311	Florists .....	9	3 071	772	211	56	19.9	—
453110	Florists .....	9	3 071	772	211	56	19.9	—
4532	Office supplies, stationery, and gift stores .....	19	25 971	2 499	629	161	6.3	3.8
45321	Office supplies and stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	15	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	15	D	D	D	b	D	D
4533	Used merchandise stores .....	13	4 897	874	208	59	10.7	2.4
45331	Used merchandise stores .....	13	4 897	874	208	59	10.7	2.4
453310	Used merchandise stores .....	13	4 897	874	208	59	10.7	2.4
4539	Other miscellaneous store retailers .....	30	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	4	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	4	D	D	D	b	D	D
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	9	14 565	943	230	27	4.2	—
453930	Manufactured (mobile) home dealers .....	9	14 565	943	230	27	4.2	—
45399	All other miscellaneous store retailers .....	14	D	D	D	b	D	D
454	Nonstore retailers .....	19	26 399	5 404	1 203	281	3.3	.8
4541	Electronic shopping and mail-order houses .....	3	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses .....	3	D	D	D	c	D	D
4543	Direct selling establishments .....	14	14 796	2 604	642	97	4.5	1.3
45431	Fuel dealers .....	3	5 806	1 054	280	36	—	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	5 806	1 054	280	36	—	—
45439	Other direct selling establishments .....	11	8 990	1 550	362	61	7.4	2.2
454390	Other direct selling establishments .....	11	8 990	1 550	362	61	7.4	2.2
<b>OCOE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>176</b>	<b>385 492</b>	<b>41 721</b>	<b>10 591</b>	<b>2 803</b>	<b>4.4</b>	<b>1.7</b>
441	Motor vehicle and parts dealers .....	12	11 833	1 240	302	54	51.7	15.4
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	6	3 734	464	145	33	—	9.7
44229	Other home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	11	D	D	D	c	D	D
4431	Electronics and appliance stores .....	11	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores .....	9	D	D	D	c	D	D
443112	Radio, television, and other electronics stores .....	9	D	D	D	c	D	D
44312	Computer and software stores .....	1	D	D	D	a	D	D
443120	Computer and software stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	2 652	254	93	14	30.5	53.3
445	Food and beverage stores .....	15	72 503	8 797	2 173	516	2.5	—
4451	Grocery stores .....	11	69 119	8 449	2 097	499	2.2	—
44511	Supermarkets and other grocery (except convenience) stores .....	8	67 754	8 368	2 080	494	.3	—
445110	Supermarkets and other grocery (except convenience) stores .....	8	67 754	8 368	2 080	494	.3	—
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health and personal care stores .....	18	23 539	3 228	816	171	3.6	—
4461	Health and personal care stores .....	18	23 539	3 228	816	171	3.6	—
44612	Cosmetics, beauty supplies, and perfume stores .....	3	2 419	323	82	29	—	—
446120	Cosmetics, beauty supplies, and perfume stores .....	3	2 419	323	82	29	—	—
44613	Optical goods stores .....	4	2 290	591	157	24	—	—
446130	Optical goods stores .....	4	2 290	591	157	24	—	—
44619	Other health and personal care stores .....	7	D	D	D	a	D	D
446191	Food (health) supplement stores .....	5	2 449	320	76	15	19.8	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OCOEE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	12	23 462	1 226	292	78	12.1	2.1
4471	Gasoline stations .....	12	23 462	1 226	292	78	12.1	2.1
44711	Gasoline stations with convenience stores .....	12	23 462	1 226	292	78	12.1	2.1
447110	Gasoline stations with convenience stores .....	12	23 462	1 226	292	78	12.1	2.1
448	Clothing and clothing accessories stores .....	62	48 586	6 819	1 697	615	3.2	2.2
4481	Clothing stores .....	31	30 301	4 143	1 025	427	1.9	2.7
44813	Children's and infants' clothing stores .....	4	2 086	269	63	29	18.5	—
448130	Children's and infants' clothing stores .....	4	2 086	269	63	29	18.5	—
44814	Family clothing stores .....	9	16 995	2 575	646	235	—	—
448140	Family clothing stores .....	9	16 995	2 575	646	235	—	—
44815	Clothing accessories stores .....	2	D	D	D	a	D	D
448150	Clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	1	D	D	D	b	D	D
448190	Other clothing stores .....	1	D	D	D	b	D	D
4482	Shoe stores .....	12	8 065	999	254	111	—	—
44821	Shoe stores .....	12	8 065	999	254	111	—	—
448210	Shoe stores .....	12	8 065	999	254	111	—	—
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	5	4 764	501	124	64	—	—
4483	Jewelry, luggage, and leather goods stores .....	19	10 220	1 677	418	77	9.6	2.2
44831	Jewelry stores .....	18	D	D	D	b	D	D
448310	Jewelry stores .....	18	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	9	19 785	2 232	552	207	4.5	—
4511	Sporting goods, hobby, and musical instrument stores .....	5	D	D	D	c	D	D
45112	Hobby, toy, and game stores .....	4	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	4	D	D	D	c	D	D
4512	Book, periodical, and music stores .....	4	D	D	D	b	D	D
45121	Book stores and news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	6	131 457	12 338	3 281	814	—	—
452111	Department stores (except discount department stores) ..	3	D	D	D	f	D	D
4529	Other general merchandise stores .....	3	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	21	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	7	3 778	566	131	46	3.1	14.6
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4533	Used merchandise stores .....	1	D	D	D	b	D	D
45331	Used merchandise stores .....	1	D	D	D	b	D	D
453310	Used merchandise stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	10	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	4	5 801	868	191	58	23.0	—
453910	Pet and pet supplies stores .....	4	5 801	868	191	58	23.0	—
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>OKEECHOBEE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>88</b>	<b>205 844</b>	<b>18 948</b>	<b>4 608</b>	<b>1 098</b>	<b>20.7</b>	<b>6.5</b>
441	Motor vehicle and parts dealers .....	17	39 243	2 599	605	127	42.5	6.5
4412	Other motor vehicle dealers .....	4	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	2 874	163	31	6	49.2	5.9
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	8	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	6	6 756	1 127	275	47	32.2	7.7
441310	Automotive parts and accessories stores .....	6	6 756	1 127	275	47	32.2	7.7
442	Furniture and home furnishings stores .....	4	2 379	298	73	22	100.0	—
4421	Furniture stores .....	4	2 379	298	73	22	100.0	—
44211	Furniture stores .....	4	2 379	298	73	22	100.0	—
442110	Furniture stores .....	4	2 379	298	73	22	100.0	—
443	Electronics and appliance stores .....	7	D	D	D	b	D	D
4431	Electronics and appliance stores .....	7	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OKEECHOBEE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	6	D	D	D	b	D	D
445	Food and beverage stores . . . . .	12	17 132	2 205	561	196	30.8	1.3
446	Health and personal care stores . . . . .	6	21 323	2 205	505	108	35.4	—
4461	Health and personal care stores . . . . .	6	21 323	2 205	505	108	35.4	—
447	Gasoline stations . . . . .	15	32 814	1 510	350	87	14.1	12.2
4471	Gasoline stations . . . . .	15	32 814	1 510	350	87	14.1	12.2
44711	Gasoline stations with convenience stores . . . . .	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores . . . . .	12	D	D	D	b	D	D
44719	Other gasoline stations . . . . .	3	D	D	D	b	D	D
447190	Other gasoline stations . . . . .	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores . . . . .	6	1 587	153	31	17	26.7	—
451	Sporting goods, hobby, book, and music stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	1	D	D	D	e	D	D
4529	Other general merchandise stores . . . . .	1	D	D	D	e	D	D
45291	Warehouse clubs and supercenters . . . . .	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters . . . . .	1	D	D	D	e	D	D
453	Miscellaneous store retailers . . . . .	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers . . . . .	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers . . . . .	2	D	D	D	a	D	D
454	Nonstore retailers . . . . .	4	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . . . .	4	D	D	D	b	D	D
<b>OLDSMAR</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>63</b>	<b>233 268</b>	<b>26 446</b>	<b>10 033</b>	<b>1 093</b>	<b>10.6</b>	<b>2.2</b>
441	Motor vehicle and parts dealers . . . . .	6	5 577	1 005	250	37	14.4	20.4
442	Furniture and home furnishings stores . . . . .	3	2 280	332	88	11	29.7	—
443	Electronics and appliance stores . . . . .	5	10 558	990	222	32	68.4	—
4431	Electronics and appliance stores . . . . .	5	10 558	990	222	32	68.4	—
44311	Appliance, television, and other electronics stores . . . . .	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores . . . . .	2	D	D	D	a	D	D
44312	Computer and software stores . . . . .	2	D	D	D	a	D	D
443120	Computer and software stores . . . . .	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers . . .	8	22 001	2 878	652	88	12.0	—
4441	Building material and supplies dealers . . . . .	8	22 001	2 878	652	88	12.0	—
44419	Other building material dealers . . . . .	7	D	D	D	b	D	D
444190	Other building material dealers . . . . .	7	D	D	D	b	D	D
445	Food and beverage stores . . . . .	9	18 758	2 264	573	152	14.3	2.0
446	Health and personal care stores . . . . .	2	D	D	D	b	D	D
4461	Health and personal care stores . . . . .	2	D	D	D	b	D	D
447	Gasoline stations . . . . .	7	12 920	574	147	42	39.6	3.7
448	Clothing and clothing accessories stores . . . . .	2	D	D	D	a	D	D
4481	Clothing stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores . . . . .	2	D	D	D	a	D	D
452	General merchandise stores . . . . .	3	D	D	D	f	D	D
4529	Other general merchandise stores . . . . .	2	D	D	D	e	D	D
45291	Warehouse clubs and supercenters . . . . .	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters . . . . .	1	D	D	D	e	D	D
453	Miscellaneous store retailers . . . . .	7	D	D	D	a	D	D
45321	Office supplies and stationery stores . . . . .	1	D	D	D	a	D	D
453210	Office supplies and stationery stores . . . . .	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers . . . . .	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	2	D	D	D	a	D	D
454	Nonstore retailers . . . . .	9	41 179	7 141	5 525	61	5.3	7.9
4541	Electronic shopping and mail-order houses . . . . .	6	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses . . . . .	6	D	D	D	b	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OPA-LOCKA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>87</b>	<b>80 066</b>	<b>8 473</b>	<b>2 051</b>	<b>477</b>	<b>40.3</b>	<b>26.8</b>
441	Motor vehicle and parts dealers .....	33	29 214	3 100	792	169	23.8	18.0
44112	Used car dealers .....	7	5 673	173	44	14	13.5	86.5
441120	Used car dealers .....	7	5 673	173	44	14	13.5	86.5
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	21	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	20	10 199	1 588	408	76	46.3	2.0
441310	Automotive parts and accessories stores .....	20	10 199	1 588	408	76	46.3	2.0
442	Furniture and home furnishings stores .....	3	591	53	13	4	100.0	—
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	9	4 870	1 488	350	68	27.5	27.7
445	Food and beverage stores .....	17	19 340	1 260	326	96	43.5	51.0
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	11 489	355	95	21	78.6	21.4
448	Clothing and clothing accessories stores .....	5	2 227	262	52	32	4.8	10.3
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
4533	Used merchandise stores .....	3	762	146	33	11	59.8	—
45331	Used merchandise stores .....	3	762	146	33	11	59.8	—
453310	Used merchandise stores .....	3	762	146	33	11	59.8	—
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	4 061	1 014	199	33	82.4	—
<b>ORANGE CITY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>82</b>	<b>315 126</b>	<b>31 283</b>	<b>7 694</b>	<b>1 678</b>	<b>3.7</b>	<b>1.3</b>
441	Motor vehicle and parts dealers .....	12	9 526	1 854	453	63	16.0	10.2
4413	Automotive parts, accessories, and tire stores .....	8	D	D	D	b	D	D
44132	Tire dealers .....	5	4 925	1 265	319	38	1.8	—
441320	Tire dealers .....	5	4 925	1 265	319	38	1.8	—
442	Furniture and home furnishings stores .....	9	8 838	1 455	325	58	8.5	2.3
4422	Home furnishings stores .....	5	7 041	1 142	232	39	6.5	—
44221	Floor covering stores .....	3	D	D	D	b	D	D
442210	Floor covering stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	5	2 427	295	97	16	19.7	—
4431	Electronics and appliance stores .....	5	2 427	295	97	16	19.7	—
44311	Appliance, television, and other electronics stores .....	4	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	75 153	6 978	1 688	334	2.9	—
4441	Building material and supplies dealers .....	8	75 153	6 978	1 688	334	2.9	—
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home centers .....	2	D	D	D	e	D	D
445	Food and beverage stores .....	7	D	D	D	c	D	D
446	Health and personal care stores .....	9	19 463	2 177	535	121	4.0	—
4461	Health and personal care stores .....	9	19 463	2 177	535	121	4.0	—
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
44619	Other health and personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	8	23 824	879	210	55	10.0	3.8
4471	Gasoline stations .....	8	23 824	879	210	55	10.0	3.8
44711	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	4	D	D	D	b	D	D
4481	Clothing stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	4	2 137	264	64	21	27.5	70.8

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>ORANGE CITY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	2	D	D	D	f	D	D
4529	Other general merchandise stores .....	1	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	3	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4533	Used merchandise stores .....	3	1 089	168	39	19	33.7	—
45331	Used merchandise stores .....	3	1 089	168	39	19	33.7	—
453310	Used merchandise stores .....	3	1 089	168	39	19	33.7	—
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	1 267	139	16	3	43.6	—
454	Nonstore retailers .....	2	D	D	D	a	D	D
	<b>ORANGE PARK</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>100</b>	<b>293 176</b>	<b>30 509</b>	<b>7 266</b>	<b>1 635</b>	<b>11.5</b>	<b>1.6</b>
441	Motor vehicle and parts dealers .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	7	8 959	1 010	242	58	23.3	.1
4422	Home furnishings stores .....	5	D	D	D	b	D	D
44221	Floor covering stores .....	1	D	D	D	a	D	D
442210	Floor covering stores .....	1	D	D	D	a	D	D
44229	Other home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics and appliance stores .....	5	2 152	281	66	14	35.8	4.5
4431	Electronics and appliance stores .....	5	2 152	281	66	14	35.8	4.5
44311	Appliance, television, and other electronics stores .....	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	10	43 394	4 049	949	232	4.6	3.9
4441	Building material and supplies dealers .....	9	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	6	D	D	D	b	D	D
444190	Other building material dealers .....	6	D	D	D	b	D	D
445	Food and beverage stores .....	11	27 834	3 565	893	240	2.4	.8
4452	Specialty food stores .....	3	698	66	14	5	44.4	19.9
446	Health and personal care stores .....	11	28 580	3 723	802	119	1.4	—
4461	Health and personal care stores .....	11	28 580	3 723	802	119	1.4	—
44611	Pharmacies and drug stores .....	6	23 907	2 945	611	83	—	—
446110	Pharmacies and drug stores .....	6	23 907	2 945	611	83	—	—
4461101	Pharmacies and drug stores .....	6	23 907	2 945	611	83	—	—
44619	Other health and personal care stores .....	4	D	D	D	b	D	D
446199	All other health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	11	24 651	1 163	301	70	.2	7.2
4471	Gasoline stations .....	11	24 651	1 163	301	70	.2	7.2
44711	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	11	10 245	1 322	348	130	6.5	1.5
4481	Clothing stores .....	4	D	D	D	c	D	D
44819	Other clothing stores .....	2	D	D	D	b	D	D
448190	Other clothing stores .....	2	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	7	3 448	425	103	35	51.7	—
4511	Sporting goods, hobby, and musical instrument stores .....	6	D	D	D	b	D	D
452	General merchandise stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	2	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	13	D	D	D	c	D	D
4531	Florists .....	2	D	D	D	b	D	D
45311	Florists .....	2	D	D	D	b	D	D
453110	Florists .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ORANGE PARK—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	6	5 631	1 067	231	50	71.1	—
4541	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
<b>ORLANDO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 495</b>	<b>4 140 280</b>	<b>406 861</b>	<b>99 227</b>	<b>18 641</b>	<b>7.5</b>	<b>9.7</b>
441	Motor vehicle and parts dealers .....	117	1 459 256	99 849	25 729	2 794	7.0	8.6
4411	Automobile dealers .....	62	1 333 601	83 531	21 539	2 184	6.0	7.3
44111	New car dealers .....	24	1 176 336	77 653	19 925	1 926	3.4	6.7
441110	New car dealers .....	24	1 176 336	77 653	19 925	1 926	3.4	6.7
44112	Used car dealers .....	38	157 265	5 878	1 614	258	25.4	11.9
441120	Used car dealers .....	38	157 265	5 878	1 614	258	25.4	11.9
4412	Other motor vehicle dealers .....	15	69 511	6 706	1 683	221	20.9	15.4
44122	Motorcycle, boat, and other motor vehicle dealers .....	15	69 511	6 706	1 683	221	20.9	15.4
441221	Motorcycle dealers .....	6	32 344	3 603	932	113	24.6	25.3
441222	Boat dealers .....	4	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	5	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	40	56 144	9 612	2 507	389	12.2	29.9
44131	Automotive parts and accessories stores .....	21	38 425	5 257	1 496	259	16.1	43.7
441310	Automotive parts and accessories stores .....	21	38 425	5 257	1 496	259	16.1	43.7
44132	Tire dealers .....	19	17 719	4 355	1 011	130	3.7	—
441320	Tire dealers .....	19	17 719	4 355	1 011	130	3.7	—
442	Furniture and home furnishings stores .....	95	88 764	11 409	2 623	518	18.2	7.3
4421	Furniture stores .....	36	34 865	4 303	1 058	171	18.6	11.7
44211	Furniture stores .....	36	34 865	4 303	1 058	171	18.6	11.7
442110	Furniture stores .....	36	34 865	4 303	1 058	171	18.6	11.7
4422	Home furnishings stores .....	59	53 899	7 106	1 565	347	17.9	4.5
44221	Floor covering stores .....	11	18 714	2 473	563	57	19.6	.2
442210	Floor covering stores .....	11	18 714	2 473	563	57	19.6	.2
44229	Other home furnishings stores .....	48	35 185	4 633	1 002	290	17.0	6.7
442299	All other home furnishings stores .....	46	D	D	D	e	D	D
443	Electronics and appliance stores .....	64	110 621	13 119	3 131	480	9.4	4.3
4431	Electronics and appliance stores .....	64	110 621	13 119	3 131	480	9.4	4.3
44311	Appliance, television, and other electronics stores .....	48	92 888	10 315	2 559	390	9.2	3.7
443111	Household appliance stores .....	8	20 942	2 941	678	51	14.2	—
443112	Radio, television, and other electronics stores .....	40	71 946	7 374	1 881	339	7.7	4.8
44312	Computer and software stores .....	10	D	D	D	b	D	D
443120	Computer and software stores .....	10	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	6	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	64	399 487	42 754	10 090	1 437	1.7	26.9
4441	Building material and supplies dealers .....	58	396 370	42 334	9 989	1 418	1.2	27.2
44411	Home centers .....	5	D	D	D	f	D	D
444110	Home centers .....	5	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	10	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	10	D	D	D	b	D	D
44413	Hardware stores .....	8	9 705	1 223	303	62	3.9	1.5
444130	Hardware stores .....	8	9 705	1 223	303	62	3.9	1.5
44419	Other building material dealers .....	35	222 918	24 675	5 726	628	1.6	46.4
444190	Other building material dealers .....	35	222 918	24 675	5 726	628	1.6	46.4
4442	Lawn and garden equipment and supplies stores .....	6	3 117	420	101	19	67.9	—
44422	Nursery, garden center, and farm supply stores .....	4	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	4	D	D	D	a	D	D
445	Food and beverage stores .....	160	418 906	46 952	11 545	2 823	10.8	1.8
4451	Grocery stores .....	108	363 309	40 987	10 116	2 515	10.3	1.6
44511	Supermarkets and other grocery (except convenience) stores .....	64	343 789	39 143	9 691	2 376	7.7	1.4
445110	Supermarkets and other grocery (except convenience) stores .....	64	343 789	39 143	9 691	2 376	7.7	1.4
44512	Convenience stores .....	44	19 520	1 844	425	139	55.7	5.5
445120	Convenience stores .....	44	19 520	1 844	425	139	55.7	5.5
4452	Specialty food stores .....	26	28 004	4 044	971	207	6.2	2.1
4453	Beer, wine, and liquor stores .....	26	27 593	1 921	458	101	21.7	3.9
44531	Beer, wine, and liquor stores .....	26	27 593	1 921	458	101	21.7	3.9
445310	Beer, wine, and liquor stores .....	26	27 593	1 921	458	101	21.7	3.9

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ORLANDO—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	128	268 759	31 866	7 695	1 451	6.0	7.6
4461	Health and personal care stores .....	128	268 759	31 866	7 695	1 451	6.0	7.6
44611	Pharmacies and drug stores .....	47	215 943	23 768	5 839	1 050	3.3	8.3
446110	Pharmacies and drug stores .....	47	215 943	23 768	5 839	1 050	3.3	8.3
4461101	Pharmacies and drug stores .....	43	214 164	23 612	5 804	1 040	2.8	8.3
4461102	Proprietary stores .....	4	1 779	156	35	10	66.5	4.2
44612	Cosmetics, beauty supplies, and perfume stores .....	24	15 500	2 070	457	133	15.6	3.9
446120	Cosmetics, beauty supplies, and perfume stores .....	24	15 500	2 070	457	133	15.6	3.9
44613	Optical goods stores .....	32	12 412	2 607	614	118	29.8	4.6
446130	Optical goods stores .....	32	12 412	2 607	614	118	29.8	4.6
44619	Other health and personal care stores .....	25	24 904	3 421	785	150	11.1	5.9
446191	Food (health) supplement stores .....	18	8 040	1 117	269	92	21.3	3.0
446199	All other health and personal care stores .....	7	16 864	2 304	516	58	6.2	7.3
447	Gasoline stations .....	98	195 745	11 221	2 660	743	27.1	7.2
4471	Gasoline stations .....	98	195 745	11 221	2 660	743	27.1	7.2
44711	Gasoline stations with convenience stores .....	87	176 620	9 631	2 294	640	22.9	8.0
447110	Gasoline stations with convenience stores .....	87	176 620	9 631	2 294	640	22.9	8.0
44719	Other gasoline stations .....	11	19 125	1 590	366	103	65.8	—
447190	Other gasoline stations .....	11	19 125	1 590	366	103	65.8	—
448	Clothing and clothing accessories stores .....	387	410 568	49 395	11 948	3 103	4.0	8.2
4481	Clothing stores .....	218	274 942	31 160	7 592	2 105	2.8	9.0
44811	Men's clothing stores .....	18	13 236	1 631	412	105	9.3	12.6
448110	Men's clothing stores .....	18	13 236	1 631	412	105	9.3	12.6
44812	Women's clothing stores .....	75	63 015	7 621	1 762	562	2.1	24.2
448120	Women's clothing stores .....	75	63 015	7 621	1 762	562	2.1	24.2
44813	Children's and infants' clothing stores .....	14	17 194	1 676	394	140	3.5	1.2
448130	Children's and infants' clothing stores .....	14	17 194	1 676	394	140	3.5	1.2
44814	Family clothing stores .....	61	146 751	14 690	3 603	928	.8	4.4
448140	Family clothing stores .....	61	146 751	14 690	3 603	928	.8	4.4
44815	Clothing accessories stores .....	18	8 601	1 227	304	73	7.0	—
448150	Clothing accessories stores .....	18	8 601	1 227	304	73	7.0	—
44819	Other clothing stores .....	32	26 145	4 315	1 117	297	10.3	4.8
448190	Other clothing stores .....	32	26 145	4 315	1 117	297	10.3	4.8
4482	Shoe stores .....	76	70 685	8 293	1 968	552	1.6	6.5
44821	Shoe stores .....	76	70 685	8 293	1 968	552	1.6	6.5
448210	Shoe stores .....	76	70 685	8 293	1 968	552	1.6	6.5
4482101	Men's shoe stores .....	6	D	D	D	D	D	D
4482102	Women's shoe stores .....	14	7 804	954	205	88	D	10.5
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	D	D	D
4482104	Family shoe stores .....	39	29 355	3 506	880	224	3.9	10.8
4482105	Athletic footwear stores .....	16	26 876	2 993	671	203	—	—
4483	Jewelry, luggage, and leather goods stores .....	93	64 941	9 942	2 388	446	12.0	6.5
44831	Jewelry stores .....	81	59 600	9 091	2 202	382	11.8	7.0
448310	Jewelry stores .....	81	59 600	9 091	2 202	382	11.8	7.0
44832	Luggage and leather goods stores .....	12	5 341	851	186	64	13.8	1.5
448320	Luggage and leather goods stores .....	12	5 341	851	186	64	13.8	1.5
451	Sporting goods, hobby, book, and music stores .....	83	175 022	17 735	4 435	1 157	6.5	11.0
4511	Sporting goods, hobby, and musical instrument stores .....	53	131 617	13 707	3 327	836	6.1	13.9
45111	Sporting goods stores .....	33	87 168	9 107	2 195	495	6.9	20.4
451110	Sporting goods stores .....	33	87 168	9 107	2 195	495	6.9	20.4
4511101	General-line sporting goods stores .....	8	D	D	D	e	D	D
4511102	Specialty-line sporting goods stores .....	25	D	D	D	c	D	D
45112	Hobby, toy, and game stores .....	11	20 206	2 060	503	201	7.6	.5
451120	Hobby, toy, and game stores .....	11	20 206	2 060	503	201	7.6	.5
45113	Sewing, needlework, and piece goods stores .....	4	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	4	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	5	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	5	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	30	43 405	4 028	1 108	321	7.9	2.4
45121	Book stores and news dealers .....	18	32 931	3 109	884	262	4.2	.5
451211	Book stores .....	18	32 931	3 109	884	262	4.2	.5
4512111	Book stores, general .....	11	13 308	1 488	411	111	8.0	1.4
4512112	Specialty book stores .....	5	D	D	D	b	D	D
4512113	College book stores .....	2	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, and record stores .....	12	10 474	919	224	59	19.4	8.4
451220	Prerecorded tape, compact disc, and record stores .....	12	10 474	919	224	59	19.4	8.4
452	General merchandise stores .....	40	346 551	40 272	8 942	2 082	.4	1.1
4521	Department stores .....	11	244 539	30 728	6 398	1 484	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	11	253 782	30 728	6 398	1 484	—	—
45211	Department stores .....	11	244 539	30 728	6 398	1 484	—	—
452111	Department stores (except discount department stores) ..	6	D	D	D	f	D	D
452112	Discount department stores .....	5	D	D	D	f	D	D
4529	Other general merchandise stores .....	29	102 012	9 544	2 544	598	1.3	3.7
45291	Warehouse clubs and supercenters .....	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	27	D	D	D	c	D	D
452990	All other general merchandise stores .....	27	D	D	D	c	D	D
4529901	Variety stores .....	16	12 955	1 365	327	84	5.0	9.7
4529904	Miscellaneous general merchandise stores .....	11	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ORLANDO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	195	157 708	24 935	6 224	1 426	12.6	16.3
4531	Florists .....	18	6 588	1 639	647	106	45.0	4.6
45311	Florists .....	18	6 588	1 639	647	106	45.0	4.6
453110	Florists .....	18	6 588	1 639	647	106	45.0	4.6
4532	Office supplies, stationery, and gift stores .....	87	82 852	10 450	2 606	731	6.4	14.0
45321	Office supplies and stationery stores .....	11	31 158	3 387	871	159	6.2	.2
453210	Office supplies and stationery stores .....	11	31 158	3 387	871	159	6.2	.2
45322	Gift, novelty, and souvenir stores .....	76	51 694	7 063	1 735	572	6.6	22.3
453220	Gift, novelty, and souvenir stores .....	76	51 694	7 063	1 735	572	6.6	22.3
4533	Used merchandise stores .....	21	6 896	1 377	380	103	23.1	4.8
45331	Used merchandise stores .....	21	6 896	1 377	380	103	23.1	4.8
453310	Used merchandise stores .....	21	6 896	1 377	380	103	23.1	4.8
4539	Other miscellaneous store retailers .....	69	61 372	11 469	2 591	486	16.3	21.9
45391	Pet and pet supplies stores .....	11	10 301	1 547	332	97	27.8	.4
453910	Pet and pet supplies stores .....	11	10 301	1 547	332	97	27.8	.4
45392	Art dealers .....	8	1 612	351	81	23	60.7	11.5
453920	Art dealers .....	8	1 612	351	81	23	60.7	11.5
45399	All other miscellaneous store retailers .....	49	D	D	D	e	D	D
454	Nonstore retailers .....	64	108 893	17 354	4 205	627	12.9	30.7
4541	Electronic shopping and mail-order houses .....	24	38 276	4 409	1 120	160	16.0	16.0
45411	Electronic shopping and mail-order houses .....	24	38 276	4 409	1 120	160	16.0	16.0
4542	Vending machine operators .....	7	4 940	743	158	28	31.7	—
45421	Vending machine operators .....	7	4 940	743	158	28	31.7	—
454210	Vending machine operators .....	7	4 940	743	158	28	31.7	—
4543	Direct selling establishments .....	33	65 677	12 202	2 927	439	9.6	41.6
45431	Fuel dealers .....	3	D	D	D	c	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	30	D	D	D	e	D	D
454390	Other direct selling establishments .....	30	D	D	D	e	D	D
<b>ORMOND BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>189</b>	<b>407 296</b>	<b>46 742</b>	<b>11 199</b>	<b>2 523</b>	<b>7.7</b>	<b>5.8</b>
441	Motor vehicle and parts dealers .....	18	14 069	2 625	639	97	53.6	3.3
4413	Automotive parts, accessories, and tire stores .....	7	D	D	D	b	D	D
44132	Tire dealers .....	4	7 340	1 796	428	57	52.3	—
441320	Tire dealers .....	4	7 340	1 796	428	57	52.3	—
442	Furniture and home furnishings stores .....	19	50 056	7 671	1 832	273	3.1	37.9
4421	Furniture stores .....	9	43 313	6 945	1 659	240	—	43.8
44211	Furniture stores .....	9	43 313	6 945	1 659	240	—	43.8
442110	Furniture stores .....	9	43 313	6 945	1 659	240	—	43.8
4422	Home furnishings stores .....	10	6 743	726	173	33	22.9	—
44221	Floor covering stores .....	4	4 918	447	106	10	16.8	—
442210	Floor covering stores .....	4	4 918	447	106	10	16.8	—
44229	Other home furnishings stores .....	6	1 825	279	67	23	39.2	—
443	Electronics and appliance stores .....	5	2 646	312	59	26	6.0	—
4431	Electronics and appliance stores .....	5	2 646	312	59	26	6.0	—
44311	Appliance, television, and other electronics stores .....	5	2 646	312	59	26	6.0	—
443112	Radio, television, and other electronics stores .....	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	6	53 636	5 342	1 313	275	—	—
4441	Building material and supplies dealers .....	6	53 636	5 342	1 313	275	—	—
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home centers .....	2	D	D	D	c	D	D
445	Food and beverage stores .....	27	84 919	9 020	2 134	589	5.8	.7
4451	Grocery stores .....	19	73 408	8 136	1 983	533	4.8	.7
44511	Supermarkets and other grocery (except convenience) stores .....	9	68 933	7 659	1 875	490	2.7	.2
445110	Supermarkets and other grocery (except convenience) stores .....	9	68 933	7 659	1 875	490	2.7	.2
4452	Specialty food stores .....	5	D	D	D	b	D	D
446	Health and personal care stores .....	10	30 338	3 433	875	184	2.8	—
4461	Health and personal care stores .....	10	30 338	3 433	875	184	2.8	—
44611	Pharmacies and drug stores .....	5	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	5	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	5	D	D	D	c	D	D
447	Gasoline stations .....	18	20 261	1 444	362	96	25.8	9.2
44711	Gasoline stations with convenience stores .....	15	17 807	1 104	283	84	20.8	10.5
447110	Gasoline stations with convenience stores .....	15	17 807	1 104	283	84	20.8	10.5

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ORMOND BEACH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	20	13 241	1 609	295	92	10.8	5.0
4481	Clothing stores .....	15	11 890	1 436	271	85	7.5	1.9
44815	Clothing accessories stores .....	1	D	D	D	a	D	D
448150	Clothing accessories stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	3	D	D	D	b	D	D
448190	Other clothing stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	10	3 395	545	141	34	16.7	1.5
4511	Sporting goods, hobby, and musical instrument stores .....	10	3 395	545	141	34	16.7	1.5
452	General merchandise stores .....	7	D	D	D	f	D	D
4529	Other general merchandise stores .....	6	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	5	5 599	609	145	46	—	—
452990	All other general merchandise stores .....	5	5 599	609	145	46	—	—
4529901	Variety stores .....	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	31	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	12	11 327	1 176	294	84	14.2	3.2
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	10	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	10	D	D	D	b	D	D
4533	Used merchandise stores .....	4	1 539	275	66	24	85.7	—
45331	Used merchandise stores .....	4	1 539	275	66	24	85.7	—
453310	Used merchandise stores .....	4	1 539	275	66	24	85.7	—
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	5	2 597	319	64	30	73.2	5.5
453910	Pet and pet supplies stores .....	5	2 597	319	64	30	73.2	5.5
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	18	10 176	1 321	253	52	25.6	.9
4541	Electronic shopping and mail-order houses .....	10	7 122	861	153	34	20.9	1.3
45411	Electronic shopping and mail-order houses .....	10	7 122	861	153	34	20.9	1.3
<b>OVIEDO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>125</b>	<b>207 049</b>	<b>23 490</b>	<b>5 777</b>	<b>1 620</b>	<b>4.9</b>	<b>2.9</b>
441	Motor vehicle and parts dealers .....	8	8 040	1 215	290	50	26.3	.4
442	Furniture and home furnishings stores .....	7	9 795	1 144	308	56	9.5	12.4
4422	Home furnishings stores .....	5	D	D	D	b	D	D
44229	Other home furnishings stores .....	4	7 460	743	189	43	1.0	—
442299	All other home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	9	5 401	824	190	50	31.3	—
4431	Electronics and appliance stores .....	9	5 401	824	190	50	31.3	—
44312	Computer and software stores .....	5	3 888	587	131	34	40.6	—
443120	Computer and software stores .....	5	3 888	587	131	34	40.6	—
444	Building material and garden equipment and supplies dealers .....	5	5 399	753	169	38	—	29.1
445	Food and beverage stores .....	12	47 761	5 239	1 285	350	3.4	.9
4451	Grocery stores .....	7	46 346	5 162	1 269	341	1.2	.3
446	Health and personal care stores .....	13	9 933	1 121	288	70	8.5	.1
4461	Health and personal care stores .....	13	9 933	1 121	288	70	8.5	.1
44612	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
44619	Other health and personal care stores .....	6	2 269	342	89	22	6.8	.4
446191	Food (health) supplement stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	10	21 355	1 035	259	73	4.0	7.7
44711	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	32	20 534	2 928	781	313	2.6	2.7
4481	Clothing stores .....	15	11 793	1 554	409	219	—	.1
44813	Children's and infants' clothing stores .....	3	1 867	288	75	34	—	—
448130	Children's and infants' clothing stores .....	3	1 867	288	75	34	—	—
44819	Other clothing stores .....	1	D	D	D	b	D	D
448190	Other clothing stores .....	1	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	10	D	D	D	b	D	D
44831	Jewelry stores .....	9	4 850	798	221	45	11.1	—
448310	Jewelry stores .....	9	4 850	798	221	45	11.1	—
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>OVIEDO—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	3	4 324	631	149	55	—	—
4512	Book, periodical, and music stores .....	2	D	D	D	b	D	D
45121	Book stores and news dealers .....	1	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
452	General merchandise stores .....	4	64 303	7 022	1 692	449	—	—
452111	Department stores (except discount department stores) ..	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	17	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	6	5 190	969	227	50	19.6	—
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	5	D	D	D	a	D	D
	<b>PAHOKEE</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>22</b>	<b>18 784</b>	<b>1 623</b>	<b>372</b>	<b>110</b>	<b>51.2</b>	<b>8.0</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	9	11 347	813	191	57	49.1	—
4452	Specialty food stores.....	1	D	D	D	a	D	D
446	Health and personal care stores .....	3	2 646	227	35	10	100.0	—
447	Gasoline stations .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
	<b>PALATKA</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>118</b>	<b>311 437</b>	<b>27 051</b>	<b>6 570</b>	<b>1 571</b>	<b>5.6</b>	<b>4.6</b>
441	Motor vehicle and parts dealers .....	25	110 240	7 539	1 943	298	5.3	2.0
4411	Automobile dealers .....	13	101 935	6 256	1 604	237	4.0	.9
4413	Automotive parts, accessories, and tire stores .....	10	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	7	6 299	940	206	45	19.0	19.9
441310	Automotive parts and accessories stores .....	7	6 299	940	206	45	19.0	19.9
442	Furniture and home furnishings stores .....	4	D	D	D	a	D	D
4422	Home furnishings stores.....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	4	D	D	D	b	D	D
4431	Electronics and appliance stores .....	4	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	4	D	D	D	b	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	11	11 675	1 447	429	66	24.7	22.7
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
445	Food and beverage stores .....	15	53 032	5 340	1 257	376	2.4	7.8
4451	Grocery stores .....	10	49 602	4 982	1 180	360	2.2	8.4
44511	Supermarkets and other grocery (except convenience) stores .....	6	47 965	4 814	1 142	347	1.7	8.3
445110	Supermarkets and other grocery (except convenience) stores .....	6	47 965	4 814	1 142	347	1.7	8.3
446	Health and personal care stores .....	9	14 101	1 566	372	105	.9	15.0
4461	Health and personal care stores .....	9	14 101	1 566	372	105	.9	15.0
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	15	27 474	1 384	334	86	11.7	2.7
4471	Gasoline stations .....	15	27 474	1 384	334	86	11.7	2.7
44711	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	12	D	D	D	c	D	D
4481	Clothing stores .....	7	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores .....	8	D	D	D	b	D	D
452	General merchandise stores .....	5	D	D	D	e	D	D
452112	Discount department stores .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	4	5 231	500	119	39	—	—
452990	All other general merchandise stores .....	4	5 231	500	119	39	—	—
4529901	Variety stores .....	3	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PALATKA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	3	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>PALM BAY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>176</b>	<b>526 372</b>	<b>44 616</b>	<b>10 825</b>	<b>2 531</b>	<b>21.6</b>	<b>4.2</b>
441	Motor vehicle and parts dealers .....	24	196 870	10 991	2 471	440	41.4	1.7
4411	Automobile dealers .....	7	175 337	8 290	1 804	316	46.5	1.5
44111	New car dealers .....	3	169 173	7 781	1 700	301	46.5	—
441110	New car dealers .....	3	169 173	7 781	1 700	301	46.5	—
44112	Used car dealers .....	4	6 164	509	104	15	46.7	41.5
441120	Used car dealers .....	4	6 164	509	104	15	46.7	41.5
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	1	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	14	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	7	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	7	D	D	D	b	D	D
44132	Tire dealers .....	7	6 636	1 352	344	41	—	—
441320	Tire dealers .....	7	6 636	1 352	344	41	—	—
442	Furniture and home furnishings stores .....	6	3 268	199	54	9	26.6	5.2
4422	Home furnishings stores .....	6	3 268	199	54	9	26.6	5.2
443	Electronics and appliance stores .....	10	7 903	1 024	95	22	73.7	10.7
4431	Electronics and appliance stores .....	10	7 903	1 024	95	22	73.7	10.7
44311	Appliance, television, and other electronics stores .....	8	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	7	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	14	68 042	7 555	1 872	340	7.4	8.9
4441	Building material and supplies dealers .....	10	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	7	37 393	4 453	1 061	174	13.4	16.2
444190	Other building material dealers .....	7	37 393	4 453	1 061	174	13.4	16.2
4442	Lawn and garden equipment and supplies stores .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	27	102 224	11 708	3 024	818	8.3	2.1
4451	Grocery stores .....	20	97 300	11 343	2 944	794	8.2	2.2
44511	Supermarkets and other grocery (except convenience) stores .....	9	87 994	10 975	2 853	769	.2	1.1
445110	Supermarkets and other grocery (except convenience) stores .....	9	87 994	10 975	2 853	769	.2	1.1
44512	Convenience stores .....	11	9 306	368	91	25	83.1	12.3
445120	Convenience stores .....	11	9 306	368	91	25	83.1	12.3
4452	Specialty food stores .....	5	D	D	D	a	D	D
446	Health and personal care stores .....	12	37 494	4 512	1 008	253	11.7	—
4461	Health and personal care stores .....	12	37 494	4 512	1 008	253	11.7	—
44611	Pharmacies and drug stores .....	8	34 840	4 197	944	234	9.4	—
446110	Pharmacies and drug stores .....	8	34 840	4 197	944	234	9.4	—
4461101	Pharmacies and drug stores .....	8	34 840	4 197	944	234	9.4	—
44619	Other health and personal care stores .....	2	D	D	D	a	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	27	59 256	2 965	706	210	1.5	10.2
4471	Gasoline stations .....	27	59 256	2 965	706	210	1.5	10.2
44711	Gasoline stations with convenience stores .....	27	59 256	2 965	706	210	1.5	10.2
447110	Gasoline stations with convenience stores .....	27	59 256	2 965	706	210	1.5	10.2
448	Clothing and clothing accessories stores .....	14	15 740	1 627	370	100	10.3	7.0
4481	Clothing stores .....	6	12 751	1 227	275	70	—	8.4
451	Sporting goods, hobby, book, and music stores .....	5	1 120	119	30	15	49.6	—
452	General merchandise stores .....	8	26 582	2 774	822	232	—	6.1
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
4529901	Variety stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	23	6 129	865	308	79	52.1	14.7
4539	Other miscellaneous store retailers .....	11	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	9	D	D	D	b	D	D

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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>PALM BAY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	6	1 744	277	65	13	70.5	—
	<b>PALM BEACH</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>188</b>	<b>281 319</b>	<b>38 390</b>	<b>9 617</b>	<b>1 354</b>	<b>24.4</b>	<b>5.5</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	18	D	D	D	b	D	D
4422	Home furnishings stores .....	16	11 212	1 492	382	48	20.4	9.8
44229	Other home furnishings stores .....	16	11 212	1 492	382	48	20.4	9.8
442299	All other home furnishings stores .....	16	11 212	1 492	382	48	20.4	9.8
443	Electronics and appliance stores .....	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	9	34 382	4 418	1 190	249	17.4	.2
4452	Specialty food stores .....	3	734	116	41	9	34.7	11.4
446	Health and personal care stores .....	6	8 726	978	313	51	40.9	—
4461	Health and personal care stores .....	6	8 726	978	313	51	40.9	—
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	97	159 444	23 460	5 815	769	23.8	5.3
4481	Clothing stores .....	58	98 891	14 958	3 802	556	21.4	6.0
44811	Men's clothing stores .....	6	8 778	1 539	322	37	73.5	4.0
448110	Men's clothing stores .....	6	8 778	1 539	322	37	73.5	4.0
44812	Women's clothing stores .....	30	61 388	8 454	2 211	304	12.5	8.1
448120	Women's clothing stores .....	30	61 388	8 454	2 211	304	12.5	8.1
44813	Children's and infants' clothing stores .....	5	3 337	496	121	39	68.8	17.7
448130	Children's and infants' clothing stores .....	5	3 337	496	121	39	68.8	17.7
44814	Family clothing stores .....	8	15 575	3 007	800	136	26.4	.2
448140	Family clothing stores .....	8	15 575	3 007	800	136	26.4	.2
44815	Clothing accessories stores .....	6	6 828	871	236	29	6.5	—
448150	Clothing accessories stores .....	6	6 828	871	236	29	6.5	—
44819	Other clothing stores .....	3	2 985	591	112	11	7.3	—
448190	Other clothing stores .....	3	2 985	591	112	11	7.3	—
4482	Shoe stores .....	11	D	D	D	b	D	D
44821	Shoe stores .....	11	D	D	D	b	D	D
448210	Shoe stores .....	11	D	D	D	b	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482102	Women's shoe stores .....	6	5 789	1 385	312	32	15.7	27.7
4482104	Family shoe stores .....	4	6 011	1 056	232	49	58.2	—
4483	Jewelry, luggage, and leather goods stores .....	28	D	D	D	c	D	D
44831	Jewelry stores .....	26	44 840	5 518	1 319	117	27.5	2.1
448310	Jewelry stores .....	26	44 840	5 518	1 319	117	27.5	2.1
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	5	2 717	356	93	14	12.2	53.2
4511	Sporting goods, hobby, and musical instrument stores .....	4	D	D	D	a	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	4 104	803	191	32	8.9	11.4
45299	All other general merchandise stores .....	4	4 104	803	191	32	8.9	11.4
452990	All other general merchandise stores .....	4	4 104	803	191	32	8.9	11.4
4529904	Miscellaneous general merchandise stores .....	4	4 104	803	191	32	8.9	11.4
453	Miscellaneous store retailers .....	41	52 976	5 546	1 319	156	30.5	6.6
4531	Florists .....	5	2 726	399	111	20	5.8	—
45311	Florists .....	5	2 726	399	111	20	5.8	—
453110	Florists .....	5	2 726	399	111	20	5.8	—
4532	Office supplies, stationery, and gift stores .....	6	2 713	428	94	25	19.5	—
45321	Office supplies and stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	a	D	D
4533	Used merchandise stores .....	14	17 651	2 137	527	52	30.7	—
45331	Used merchandise stores .....	14	17 651	2 137	527	52	30.7	—
453310	Used merchandise stores .....	14	17 651	2 137	527	52	30.7	—
4539	Other miscellaneous store retailers .....	16	29 886	2 582	587	59	33.6	11.7
45392	Art dealers .....	12	26 303	2 268	486	41	28.2	12.2
453920	Art dealers .....	12	26 303	2 268	486	41	28.2	12.2
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PALM BEACH GARDENS</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>295</b>	<b>911 831</b>	<b>106 422</b>	<b>26 441</b>	<b>5 432</b>	<b>4.1</b>	<b>5.6</b>
441	Motor vehicle and parts dealers	11	36 797	2 842	669	82	17.7	2.1
4412	Other motor vehicle dealers	8	31 664	1 807	393	30	20.6	1.2
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	7	D	D	D	b	D	D
441222	Boat dealers	6	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	22	52 486	6 465	1 559	331	4.7	2.5
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	19	D	D	D	e	D	D
44229	Other home furnishings stores	17	D	D	D	e	D	D
442299	All other home furnishings stores	16	D	D	D	e	D	D
443	Electronics and appliance stores	13	11 987	2 049	511	68	3.4	22.9
4431	Electronics and appliance stores	13	11 987	2 049	511	68	3.4	22.9
44311	Appliance, television, and other electronics stores	9	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	8	D	D	D	b	D	D
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
44313	Camera and photographic supplies stores	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	D	D	D	e	D	D
4441	Building material and supplies dealers	4	D	D	D	e	D	D
44411	Home centers	1	D	D	D	e	D	D
444110	Home centers	1	D	D	D	e	D	D
445	Food and beverage stores	28	174 334	22 562	5 834	1 257	2.3	1.6
4451	Grocery stores	13	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores	10	D	D	D	g	D	D
445110	Supermarkets and other grocery (except convenience) stores	10	D	D	D	g	D	D
4452	Specialty food stores	10	D	D	D	c	D	D
4453	Beer, wine, and liquor stores	5	7 593	393	117	23	15.7	—
44531	Beer, wine, and liquor stores	5	7 593	393	117	23	15.7	—
445310	Beer, wine, and liquor stores	5	7 593	393	117	23	15.7	—
446	Health and personal care stores	37	52 670	6 809	1 579	368	6.8	2.1
4461	Health and personal care stores	37	52 670	6 809	1 579	368	6.8	2.1
44611	Pharmacies and drug stores	8	33 798	3 507	763	179	6.0	—
446110	Pharmacies and drug stores	8	33 798	3 507	763	179	6.0	—
4461101	Pharmacies and drug stores	7	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	7	6 229	870	208	64	1.1	13.9
446120	Cosmetics, beauty supplies, and perfume stores	7	6 229	870	208	64	1.1	13.9
44613	Optical goods stores	9	5 771	1 393	364	67	12.7	—
446130	Optical goods stores	9	5 771	1 393	364	67	12.7	—
44619	Other health and personal care stores	13	6 872	1 039	244	58	11.1	3.2
446191	Food (health) supplement stores	8	4 659	635	158	45	9.2	4.7
446199	All other health and personal care stores	5	2 213	404	86	13	15.3	—
447	Gasoline stations	7	20 259	966	216	51	10.2	8.9
44711	Gasoline stations with convenience stores	7	20 259	966	216	51	10.2	8.9
447110	Gasoline stations with convenience stores	7	20 259	966	216	51	10.2	8.9
448	Clothing and clothing accessories stores	95	172 509	21 376	5 673	1 224	2.5	16.7
4481	Clothing stores	63	135 250	16 336	4 303	1 000	2.7	19.6
44811	Men's clothing stores	4	3 720	988	266	37	14.1	20.1
448110	Men's clothing stores	4	3 720	988	266	37	14.1	20.1
44812	Women's clothing stores	29	52 543	6 306	1 622	339	3.0	11.2
448120	Women's clothing stores	29	52 543	6 306	1 622	339	3.0	11.2
44813	Children's and infants' clothing stores	5	5 821	701	161	70	—	—
448130	Children's and infants' clothing stores	5	5 821	701	161	70	—	—
44814	Family clothing stores	13	61 538	6 738	1 838	420	.6	30.2
448140	Family clothing stores	13	61 538	6 738	1 838	420	.6	30.2
44815	Clothing accessories stores	4	3 847	459	108	28	—	—
448150	Clothing accessories stores	4	3 847	459	108	28	—	—
44819	Other clothing stores	8	7 781	1 144	308	106	14.9	16.7
448190	Other clothing stores	8	7 781	1 144	308	106	14.9	16.7
4482	Shoe stores	15	11 383	1 531	365	100	—	11.9
44821	Shoe stores	15	11 383	1 531	365	100	—	11.9
448210	Shoe stores	15	11 383	1 531	365	100	—	11.9
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	8	4 823	743	175	62	—	13.4
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482105	Athletic footwear stores	3	D	D	D	b	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PALM BEACH GARDENS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores—Con.							
4483	Jewelry, luggage, and leather goods stores .....	17	25 876	3 509	1 005	124	2.5	3.4
44831	Jewelry stores .....	15	D	D	D	c	D	D
44832	Jewelry stores .....	15	D	D	D	c	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	21	44 696	5 125	961	311	8.9	15.8
4511	Sporting goods, hobby, and musical instrument stores .....	14	32 592	4 017	691	220	12.2	21.7
45111	Sporting goods stores .....	9	19 280	2 701	374	67	20.5	23.2
451110	Sporting goods stores .....	9	19 280	2 701	374	67	20.5	23.2
4511101	General-line sporting goods stores .....	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	6	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	5	13 312	1 316	317	153	—	19.5
451120	Hobby, toy, and game stores .....	5	13 312	1 316	317	153	—	19.5
4512	Book, periodical, and music stores .....	7	12 104	1 108	270	91	—	—
45121	Book stores and news dealers .....	5	D	D	D	b	D	D
451211	Book stores .....	5	D	D	D	b	D	D
4512111	Book stores, general .....	4	7 439	754	191	60	—	—
4512113	College book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	9	240 431	24 339	5 855	1 067	.1	—
4521	Department stores .....	4	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	4	D	D	D	f	D	D
45211	Department stores .....	4	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D
4529	Other general merchandise stores .....	5	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	30	32 555	4 037	1 043	265	11.6	12.8
4532	Office supplies, stationery, and gift stores .....	14	25 210	2 794	702	177	5.4	13.4
45321	Office supplies and stationery stores .....	4	17 753	1 694	423	72	7.0	11.3
453210	Office supplies and stationery stores .....	4	17 753	1 694	423	72	7.0	11.3
45322	Gift, novelty, and souvenir stores .....	10	7 457	1 100	279	105	1.7	18.3
453220	Gift, novelty, and souvenir stores .....	10	7 457	1 100	279	105	1.7	18.3
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	10	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	a	D	D
45392	Art dealers .....	5	3 031	507	145	25	7.2	21.8
453920	Art dealers .....	5	3 031	507	145	25	7.2	21.8
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	17	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	6	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	6	D	D	D	b	D	D
4542	Vending machine operators .....	1	D	D	D	a	D	D
45421	Vending machine operators .....	1	D	D	D	a	D	D
454210	Vending machine operators .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	10	3 917	596	143	24	31.9	4.2
45439	Other direct selling establishments .....	10	3 917	596	143	24	31.9	4.2
454390	Other direct selling establishments .....	10	3 917	596	143	24	31.9	4.2
<b>PALM COAST</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>93</b>	<b>230 582</b>	<b>25 953</b>	<b>6 039</b>	<b>1 306</b>	<b>6.6</b>	<b>1.1</b>
441	Motor vehicle and parts dealers .....	8	29 649	3 713	722	84	5.3	—
442	Furniture and home furnishings stores .....	10	D	D	D	b	D	D
4422	Home furnishings stores .....	7	D	D	D	b	D	D
44221	Floor covering stores .....	4	3 720	253	71	15	22.2	3.6
442210	Floor covering stores .....	4	3 720	253	71	15	22.2	3.6
443	Electronics and appliance stores .....	8	D	D	D	b	D	D
4431	Electronics and appliance stores .....	8	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	7	5 435	742	168	28	13.2	—
443111	Household appliance stores .....	4	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	10 559	1 454	312	49	21.5	2.9
4442	Lawn and garden equipment and supplies stores .....	3	4 019	464	97	14	50.5	—
44421	Outdoor power equipment stores .....	2	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From admin- istrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PALM COAST—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	9	52 551	6 472	1 525	373	2.6	.1
4451	Grocery stores .....	4	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	3	50 427	6 198	1 464	346	—	—
445110	Supermarkets and other grocery (except convenience) stores .....	3	50 427	6 198	1 464	346	—	—
4452	Specialty food stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	10	12 786	1 547	390	60	34.8	11.1
4461	Health and personal care stores .....	10	12 786	1 547	390	60	34.8	11.1
44619	Other health and personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	7	14 284	659	143	42	—	1.3
44711	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	5	D	D	D	b	D	D
4481	Clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	f	D	D
4529	Other general merchandise stores .....	3	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	4	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	8	D	D	D	b	D	D
<b>PALMETTO</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>52</b>	<b>108 011</b>	<b>9 596</b>	<b>2 432</b>	<b>530</b>	<b>22.7</b>	<b>4.9</b>
441	Motor vehicle and parts dealers .....	12	30 408	2 459	584	88	55.4	3.2
4412	Other motor vehicle dealers .....	6	17 531	1 032	301	41	34.3	4.6
44122	Motorcycle, boat, and other motor vehicle dealers .....	6	17 531	1 032	301	41	34.3	4.6
441222	Boat dealers .....	6	17 531	1 032	301	41	34.3	4.6
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
4431	Electronics and appliance stores .....	1	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores .....	1	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	7	5 768	535	129	27	14.0	10.4
445	Food and beverage stores .....	10	36 054	3 377	901	231	2.2	10.3
4451	Grocery stores .....	6	34 832	3 226	876	220	1.0	9.5
4452	Specialty food stores .....	4	1 222	151	25	11	36.3	34.0
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	7	9 901	496	115	42	10.8	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PALM SPRINGS</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>34</b>	<b>48 665</b>	<b>5 440</b>	<b>1 354</b>	<b>346</b>	<b>7.1</b>	<b>3.2</b>
441	Motor vehicle and parts dealers .....	3	3 813	637	197	28	—	9.2
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	6	5 770	646	153	48	23.9	13.1
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	6	29 179	3 257	758	197	2.3	—
4461	Health and personal care stores .....	6	29 179	3 257	758	197	2.3	—
44611	Pharmacies and drug stores .....	2	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	2	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	2	D	D	D	c	D	D
44613	Optical goods stores .....	2	D	D	D	a	D	D
446130	Optical goods stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	7	3 306	480	133	37	14.6	8.2
451	Sporting goods, hobby, book, and music stores .....	3	402	36	11	5	79.6	20.4
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
<b>PANAMA CITY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>355</b>	<b>1 058 879</b>	<b>101 393</b>	<b>24 153</b>	<b>4 793</b>	<b>4.8</b>	<b>5.0</b>
441	Motor vehicle and parts dealers .....	60	391 773	32 245	7 335	895	3.9	.5
4411	Automobile dealers .....	26	356 204	26 380	5 881	636	3.0	.2
44111	New car dealers .....	12	D	D	D	f	D	D
441110	New car dealers .....	12	D	D	D	f	D	D
44112	Used car dealers .....	14	D	D	D	b	D	D
441120	Used car dealers .....	14	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	9	11 095	1 042	235	53	10.9	3.2
44122	Motorcycle, boat, and other motor vehicle dealers .....	9	11 095	1 042	235	53	10.9	3.2
441221	Motorcycle dealers .....	3	D	D	D	b	D	D
441222	Boat dealers .....	6	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	25	24 474	4 823	1 219	206	15.0	3.0
44131	Automotive parts and accessories stores .....	17	18 484	3 542	910	155	12.1	4.0
441310	Automotive parts and accessories stores .....	17	18 484	3 542	910	155	12.1	4.0
44132	Tire dealers .....	8	5 990	1 281	309	51	23.8	—
441320	Tire dealers .....	8	5 990	1 281	309	51	23.8	—
442	Furniture and home furnishings stores .....	26	32 490	4 509	995	176	23.7	5.5
4421	Furniture stores .....	12	16 724	2 010	472	89	43.3	9.9
44211	Furniture stores .....	12	16 724	2 010	472	89	43.3	9.9
442110	Furniture stores .....	12	16 724	2 010	472	89	43.3	9.9
4422	Home furnishings stores .....	14	15 766	2 499	523	87	2.9	.8
44221	Floor covering stores .....	8	10 899	2 046	443	56	—	1.2
442210	Floor covering stores .....	8	10 899	2 046	443	56	—	1.2
44229	Other home furnishings stores .....	6	4 867	453	80	31	9.4	—
442299	All other home furnishings stores .....	6	4 867	453	80	31	9.4	—
443	Electronics and appliance stores .....	20	31 881	4 084	919	157	1.1	8.0
4431	Electronics and appliance stores .....	20	31 881	4 084	919	157	1.1	8.0
44311	Appliance, television, and other electronics stores .....	14	D	D	D	c	D	D
443111	Household appliance stores .....	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	9	D	D	D	b	D	D
44312	Computer and software stores .....	5	D	D	D	b	D	D
443120	Computer and software stores .....	5	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	29	119 559	12 583	3 034	565	2.8	6.8
4441	Building material and supplies dealers .....	27	D	D	D	f	D	D
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home centers .....	2	D	D	D	e	D	D
44412	Paint and wallpaper stores .....	5	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	18	30 213	4 398	990	152	—	20.1
444190	Other building material dealers .....	18	30 213	4 398	990	152	—	20.1
4442	Law and garden equipment and supplies stores .....	2	D	D	D	a	D	D
44421	Outdoor power equipment stores .....	1	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PANAMA CITY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	21	93 087	9 269	2 252	551	3.8	13.5
4451	Grocery stores .....	12	82 833	8 227	1 994	478	3.3	13.6
44511	Supermarkets and other grocery (except convenience) stores .....	12	82 833	8 227	1 994	478	3.3	13.6
445110	Supermarkets and other grocery (except convenience) stores .....	12	82 833	8 227	1 994	478	3.3	13.6
4452	Specialty food stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	29	45 617	5 172	1 338	226	28.2	.3
4461	Health and personal care stores .....	29	45 617	5 172	1 338	226	28.2	.3
44611	Pharmacies and drug stores .....	13	36 755	3 715	985	156	33.3	—
446110	Pharmacies and drug stores .....	13	36 755	3 715	985	156	33.3	—
4461101	Pharmacies and drug stores .....	13	36 755	3 715	985	156	33.3	—
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
44613	Optical goods stores .....	4	2 557	449	112	21	—	—
446130	Optical goods stores .....	4	2 557	449	112	21	—	—
44619	Other health and personal care stores .....	10	D	D	D	b	D	D
446191	Food (health) supplement stores .....	5	D	D	D	b	D	D
446199	All other health and personal care stores .....	5	D	D	D	a	D	D
447	Gasoline stations .....	31	39 202	2 093	515	123	3.7	57.1
4471	Gasoline stations .....	31	39 202	2 093	515	123	3.7	57.1
44711	Gasoline stations with convenience stores .....	26	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	26	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	44	37 346	4 468	1 058	371	2.9	1.3
4481	Clothing stores .....	26	24 861	2 716	651	281	2.4	1.9
44813	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
44814	Family clothing stores .....	6	14 778	1 237	286	126	—	—
448140	Family clothing stores .....	6	14 778	1 237	286	126	—	—
44815	Clothing accessories stores .....	4	D	D	D	a	D	D
448150	Clothing accessories stores .....	4	D	D	D	a	D	D
44819	Other clothing stores .....	5	D	D	D	b	D	D
448190	Other clothing stores .....	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	8	D	D	D	b	D	D
44831	Jewelry stores .....	8	D	D	D	b	D	D
448310	Jewelry stores .....	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	25	22 909	2 993	789	294	6.1	3.1
4511	Sporting goods, hobby, and musical instrument stores .....	17	D	D	D	c	D	D
45111	Sporting goods stores .....	9	5 845	1 059	310	108	13.4	12.0
451110	Sporting goods stores .....	9	5 845	1 059	310	108	13.4	12.0
4511101	General-line sporting goods stores .....	6	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	4	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	4	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	8	D	D	D	b	D	D
45121	Book stores and news dealers .....	6	D	D	D	b	D	D
451211	Book stores .....	5	4 469	545	130	55	8.9	—
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	14	204 612	18 111	4 574	1 100	—	—
4521	Department stores .....	5	140 566	14 613	3 706	901	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	5	144 991	14 613	3 706	901	—	—
45211	Department stores .....	5	140 566	14 613	3 706	901	—	—
452111	Department stores (except discount department stores) ..	2	D	D	D	e	D	D
452112	Discount department stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	9	64 046	3 498	868	199	—	—
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	8	D	D	D	b	D	D
452990	All other general merchandise stores .....	8	D	D	D	b	D	D
4529901	Variety stores .....	7	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	43	33 025	3 967	899	260	11.4	5.0
4532	Office supplies, stationery, and gift stores .....	15	17 796	1 605	407	102	14.0	6.6
45321	Office supplies and stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	11	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	11	D	D	D	b	D	D
4533	Used merchandise stores .....	8	1 704	365	64	28	37.4	—
45331	Used merchandise stores .....	8	1 704	365	64	28	37.4	—
453310	Used merchandise stores .....	8	1 704	365	64	28	37.4	—

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>PANAMA CITY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	15	12 831	1 829	377	103	2.1	1.1
45391	Pet and pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	3	4 057	349	80	13	—	—
453930	Manufactured (mobile) home dealers .....	3	4 057	349	80	13	—	—
45399	All other miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	13	7 378	1 899	445	75	1.6	2.3
4543	Direct selling establishments .....	9	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	5	3 758	1 194	269	36	—	—
454390	Other direct selling establishments .....	5	3 758	1 194	269	36	—	—
	<b>PANAMA CITY BEACH</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>95</b>	<b>201 292</b>	<b>23 999</b>	<b>5 457</b>	<b>1 345</b>	<b>22.8</b>	<b>3.9</b>
441	Motor vehicle and parts dealers .....	4	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	3 967	728	169	24	—	—
445	Food and beverage stores .....	10	18 694	1 693	381	131	12.7	12.8
446	Health and personal care stores .....	3	11 070	1 147	270	62	—	10.4
4461	Health and personal care stores .....	3	11 070	1 147	270	62	—	10.4
446191	Food (health) supplement stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	15	15 531	1 495	355	103	20.5	21.9
44711	Gasoline stations with convenience stores .....	14	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	14	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	35	20 955	3 498	686	278	42.1	2.5
4481	Clothing stores .....	35	20 955	3 498	686	278	42.1	2.5
44815	Clothing accessories stores .....	1	D	D	D	a	D	D
448150	Clothing accessories stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	20	10 774	1 894	371	141	72.2	4.9
448190	Other clothing stores .....	20	10 774	1 894	371	141	72.2	4.9
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	3	D	D	D	b	D	D
45111	Sporting goods stores .....	2	D	D	D	b	D	D
451110	Sporting goods stores .....	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	2	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	15	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	12	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	12	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	12	D	D	D	c	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
	<b>PARKER</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>14</b>	<b>20 886</b>	<b>2 093</b>	<b>519</b>	<b>147</b>	<b>1.9</b>	<b>8.6</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	4	2 555	178	44	13	—	55.1
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D

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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PARKLAND</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>27</b>	<b>47 189</b>	<b>3 151</b>	<b>705</b>	<b>166</b>	<b>11.4</b>	<b>12.1</b>
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	3	1 163	149	32	6	36.9	—
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
4529	Other general merchandise stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	7	D	D	D	a	D	D
<b>PEMBROKE PARK</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>55</b>	<b>89 555</b>	<b>9 316</b>	<b>2 166</b>	<b>406</b>	<b>46.7</b>	<b>16.2</b>
441	Motor vehicle and parts dealers .....	7	13 032	1 400	314	63	24.3	65.5
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	1	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	8	7 061	680	164	27	19.7	4.1
4421	Furniture stores .....	4	5 143	409	97	16	5.7	5.6
44211	Furniture stores .....	4	5 143	409	97	16	5.7	5.6
442110	Furniture stores .....	4	5 143	409	97	16	5.7	5.6
444	Building material and garden equipment and supplies dealers ...	4	3 908	508	125	17	31.8	—
445	Food and beverage stores .....	4	2 682	165	37	12	84.4	—
446	Health and personal care stores .....	1	D	D	D	b	D	D
4461	Health and personal care stores .....	1	D	D	D	b	D	D
4461101	Pharmacies and drug stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	5	18 773	543	126	25	19.0	—
44711	Gasoline stations with convenience stores .....	5	18 773	543	126	25	19.0	—
447110	Gasoline stations with convenience stores .....	5	18 773	543	126	25	19.0	—
448	Clothing and clothing accessories stores .....	5	3 217	529	115	23	51.3	—
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	5	2 405	306	66	21	40.0	—
4511	Sporting goods, hobby, and musical instrument stores .....	5	2 405	306	66	21	40.0	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	14	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	2	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4533	Used merchandise stores .....	9	10 659	2 220	550	129	23.1	49.6
45331	Used merchandise stores .....	9	10 659	2 220	550	129	23.1	49.6
453310	Used merchandise stores .....	9	10 659	2 220	550	129	23.1	49.6
4539	Other miscellaneous store retailers .....	3	1 516	161	43	13	81.9	18.1
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PEMBROKE PINES</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>525</b>	<b>2 077 699</b>	<b>192 674</b>	<b>47 126</b>	<b>9 958</b>	<b>3.9</b>	<b>3.4</b>
441	Motor vehicle and parts dealers	32	644 040	45 586	11 183	1 169	.4	.7
4411	Automobile dealers	11	D	D	D	g	D	D
44111	New car dealers	10	620 760	41 328	10 191	1 041	—	—
441110	New car dealers	10	620 760	41 328	10 191	1 041	—	—
4413	Automotive parts, accessories, and tire stores	15	20 506	4 006	949	118	7.4	13.3
44131	Automotive parts and accessories stores	8	8 221	1 045	237	48	18.5	14.0
441310	Automotive parts and accessories stores	8	8 221	1 045	237	48	18.5	14.0
44132	Tire dealers	7	12 285	2 961	712	70	—	12.7
441320	Tire dealers	7	12 285	2 961	712	70	—	12.7
442	Furniture and home furnishings stores	43	152 799	13 903	3 233	516	4.0	1.7
4421	Furniture stores	26	117 097	10 286	2 433	332	2.9	2.2
44211	Furniture stores	26	117 097	10 286	2 433	332	2.9	2.2
442110	Furniture stores	26	117 097	10 286	2 433	332	2.9	2.2
4422	Home furnishings stores	17	35 702	3 617	800	184	7.4	.1
44221	Floor covering stores	3	4 338	577	82	21	21.8	—
442210	Floor covering stores	3	4 338	577	82	21	21.8	—
44229	Other home furnishings stores	14	31 364	3 040	718	163	5.4	.2
442299	All other home furnishings stores	13	D	D	D	c	D	D
443	Electronics and appliance stores	27	69 424	6 070	1 397	311	4.2	2.9
4431	Electronics and appliance stores	27	69 424	6 070	1 397	311	4.2	2.9
44311	Appliance, television, and other electronics stores	15	62 983	5 126	1 254	263	1.9	2.1
443112	Radio, television, and other electronics stores	12	62 445	4 964	1 221	258	1.5	2.1
44312	Computer and software stores	10	D	D	D	b	D	D
443120	Computer and software stores	10	D	D	D	b	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	14	59 893	6 789	1 731	258	2.5	14.4
4441	Building material and supplies dealers	13	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	3	D	D	D	a	D	D
444120	Paint and wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
445	Food and beverage stores	55	266 245	30 881	7 644	2 085	4.5	.9
4451	Grocery stores	37	255 027	29 531	7 364	1 985	3.6	.7
44511	Supermarkets and other grocery (except convenience) stores	26	249 730	29 184	7 278	1 966	2.8	.3
445110	Supermarkets and other grocery (except convenience) stores	26	249 730	29 184	7 278	1 966	2.8	.3
44512	Convenience stores	11	5 297	347	86	19	43.2	16.6
445120	Convenience stores	11	5 297	347	86	19	43.2	16.6
4452	Specialty food stores	16	D	D	D	b	D	D
446	Health and personal care stores	62	128 029	14 756	3 812	872	9.9	18.0
4461	Health and personal care stores	62	128 029	14 756	3 812	872	9.9	18.0
44611	Pharmacies and drug stores	18	95 727	9 983	2 534	545	11.0	18.4
446110	Pharmacies and drug stores	18	95 727	9 983	2 534	545	11.0	18.4
4461101	Pharmacies and drug stores	18	95 727	9 983	2 534	545	11.0	18.4
44612	Cosmetics, beauty supplies, and perfume stores	16	9 838	1 491	394	115	2.7	5.3
446120	Cosmetics, beauty supplies, and perfume stores	16	9 838	1 491	394	115	2.7	5.3
44613	Optical goods stores	13	10 443	1 390	354	122	1.7	46.3
446130	Optical goods stores	13	10 443	1 390	354	122	1.7	46.3
44619	Other health and personal care stores	15	12 021	1 892	530	90	13.9	.3
446191	Food (health) supplement stores	11	9 781	1 501	436	81	14.4	.3
446199	All other health and personal care stores	4	2 240	391	94	9	12.0	—
447	Gasoline stations	32	77 560	3 521	844	243	18.4	11.2
4471	Gasoline stations	32	77 560	3 521	844	243	18.4	11.2
44711	Gasoline stations with convenience stores	29	74 695	3 397	815	236	17.6	9.3
447110	Gasoline stations with convenience stores	29	74 695	3 397	815	236	17.6	9.3
448	Clothing and clothing accessories stores	140	178 058	20 567	5 044	1 522	6.8	5.9
4481	Clothing stores	77	120 134	13 727	3 424	1 049	3.5	5.7
44811	Men's clothing stores	7	6 628	1 019	250	50	11.2	—
448110	Men's clothing stores	7	6 628	1 019	250	50	11.2	—
44812	Women's clothing stores	33	38 381	4 895	1 160	370	2.5	16.0
448120	Women's clothing stores	33	38 381	4 895	1 160	370	2.5	16.0
44813	Children's and infants' clothing stores	9	25 975	2 435	566	196	—	—
448130	Children's and infants' clothing stores	9	25 975	2 435	566	196	—	—
44814	Family clothing stores	15	38 759	3 899	1 081	310	3.4	.5
448140	Family clothing stores	15	38 759	3 899	1 081	310	3.4	.5
44815	Clothing accessories stores	6	1 815	333	87	27	20.4	3.4
448150	Clothing accessories stores	6	1 815	333	87	27	20.4	3.4
44819	Other clothing stores	7	8 576	1 146	280	96	10.0	5.3
448190	Other clothing stores	7	8 576	1 146	280	96	10.0	5.3

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PEMBROKE PINES—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores—Con.							
4482	Shoe stores .....	30	32 749	3 486	821	277	7.6	4.2
44821	Shoe stores .....	30	32 749	3 486	821	277	7.6	4.2
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	8	6 614	987	218	90	15.9	15.4
4482103	Children's and juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	12	9 683	902	219	68	3.6	—
4482105	Athletic footwear stores .....	6	13 716	1 133	264	96	—	—
4483	Jewelry, luggage, and leather goods stores .....	33	25 175	3 354	799	196	21.1	8.7
44831	Jewelry stores .....	32	D	D	D	c	D	D
448310	Jewelry stores .....	32	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	24	51 776	4 797	1 119	309	7.7	.5
4511	Sporting goods, hobby, and musical instrument stores .....	18	40 281	3 712	843	213	9.9	.5
45111	Sporting goods stores .....	10	D	D	D	b	D	D
451110	Sporting goods stores .....	10	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	6	25 544	2 151	473	124	.2	—
451120	Hobby, toy, and game stores .....	6	25 544	2 151	473	124	.2	—
4512	Book, periodical, and music stores .....	6	11 495	1 085	276	96	—	.3
45121	Book stores and news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	4	D	D	D	b	D	D
452	General merchandise stores .....	20	379 460	36 470	8 950	2 116	.2	.4
4521	Department stores .....	9	322 996	33 549	8 172	1 912	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	9	335 406	33 549	8 172	1 912	—	—
45211	Department stores .....	9	322 996	33 549	8 172	1 912	—	—
452111	Department stores (except discount department stores) ..	5	196 916	21 595	5 476	1 246	—	—
452112	Discount department stores .....	4	126 080	11 954	2 696	666	—	—
4529	Other general merchandise stores .....	11	56 464	2 921	778	204	1.1	2.4
45299	All other general merchandise stores .....	10	D	D	D	b	D	D
452990	All other general merchandise stores .....	10	D	D	D	b	D	D
4529901	Variety stores .....	7	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	57	D	D	D	f	D	D
4531	Florists .....	8	2 319	577	139	52	39.9	22.7
45311	Florists .....	8	2 319	577	139	52	39.9	22.7
453110	Florists .....	8	2 319	577	139	52	39.9	22.7
4532	Office supplies, stationery, and gift stores .....	28	39 595	3 915	946	281	9.3	13.1
45321	Office supplies and stationery stores .....	7	26 688	2 300	537	128	.8	13.4
453210	Office supplies and stationery stores .....	7	26 688	2 300	537	128	.8	13.4
45322	Gift, novelty, and souvenir stores .....	21	12 907	1 615	409	153	26.9	12.4
453220	Gift, novelty, and souvenir stores .....	21	12 907	1 615	409	153	26.9	12.4
4533	Used merchandise stores .....	5	1 612	267	72	25	86.0	—
45331	Used merchandise stores .....	5	1 612	267	72	25	86.0	—
453310	Used merchandise stores .....	5	1 612	267	72	25	86.0	—
4539	Other miscellaneous store retailers .....	16	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	7	10 313	2 075	394	99	1.7	4.6
453910	Pet and pet supplies stores .....	7	10 313	2 075	394	99	1.7	4.6
45399	All other miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	19	D	D	D	b	D	D
4543	Direct selling establishments .....	12	8 057	1 093	252	33	13.0	4.2
45439	Other direct selling establishments .....	12	8 057	1 093	252	33	13.0	4.2
454390	Other direct selling establishments .....	12	8 057	1 093	252	33	13.0	4.2
<b>PENSACOLA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>415</b>	<b>1 026 368</b>	<b>101 114</b>	<b>22 567</b>	<b>5 487</b>	<b>5.8</b>	<b>4.6</b>
441	Motor vehicle and parts dealers .....	27	92 534	7 981	1 804	281	3.9	2.3
4411	Automobile dealers .....	7	70 099	4 079	836	133	2.6	2.8
4413	Automotive parts, accessories, and tire stores .....	17	21 146	3 624	908	131	4.4	.8
44131	Automotive parts and accessories stores .....	11	15 937	2 683	678	96	4.6	1.1
441310	Automotive parts and accessories stores .....	11	15 937	2 683	678	96	4.6	1.1
44132	Tire dealers .....	6	5 209	941	230	35	3.8	—
441320	Tire dealers .....	6	5 209	941	230	35	3.8	—

See footnotes at end of table.



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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PENSACOLA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
442	Furniture and home furnishings stores .....	25	29 626	3 888	917	224	11.5	.1
4421	Furniture stores .....	10	13 582	2 139	510	95	18.1	—
44211	Furniture stores .....	10	13 582	2 139	510	95	18.1	—
442110	Furniture stores .....	10	13 582	2 139	510	95	18.1	—
4422	Home furnishings stores .....	15	16 044	1 749	407	129	5.9	.1
44229	Other home furnishings stores .....	12	14 085	1 436	330	112	3.4	.1
442299	All other home furnishings stores .....	12	14 085	1 436	330	112	3.4	.1
443	Electronics and appliance stores .....	20	46 126	4 055	745	141	5.4	1.7
4431	Electronics and appliance stores .....	20	46 126	4 055	745	141	5.4	1.7
44311	Appliance, television, and other electronics stores .....	14	41 687	3 626	637	101	4.1	1.9
443111	Household appliance stores .....	6	3 100	439	104	16	9.8	25.8
443112	Radio, television, and other electronics stores .....	8	38 587	3 187	533	85	3.7	—
44312	Computer and software stores .....	5	D	D	D	b	D	D
443120	Computer and software stores .....	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	24	113 383	11 072	2 576	440	6.1	4.2
4441	Building material and supplies dealers .....	23	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44412	Paint and wallpaper stores .....	3	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	16	61 552	6 925	1 627	220	10.9	7.8
444190	Other building material dealers .....	16	61 552	6 925	1 627	220	10.9	7.8
445	Food and beverage stores .....	34	101 539	9 249	2 388	647	9.5	22.3
4451	Grocery stores .....	19	87 111	8 210	2 143	535	8.0	25.2
44511	Supermarkets and other grocery (except convenience) stores .....	14	83 016	8 036	2 103	524	3.6	26.5
445110	Supermarkets and other grocery (except convenience) stores .....	14	83 016	8 036	2 103	524	3.6	26.5
4452	Specialty food stores .....	5	D	D	D	a	D	D
4453	Beer, wine, and liquor stores .....	10	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	10	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	10	D	D	D	b	D	D
446	Health and personal care stores .....	41	74 678	9 233	2 189	410	20.3	.6
4461	Health and personal care stores .....	41	74 678	9 233	2 189	410	20.3	.6
44611	Pharmacies and drug stores .....	16	63 303	7 070	1 668	278	22.9	.6
446110	Pharmacies and drug stores .....	16	63 303	7 070	1 668	278	22.9	.6
4461101	Pharmacies and drug stores .....	16	63 303	7 070	1 668	278	22.9	.6
44612	Cosmetics, beauty supplies, and perfume stores .....	9	2 191	374	106	40	11.3	—
446120	Cosmetics, beauty supplies, and perfume stores .....	9	2 191	374	106	40	11.3	—
44613	Optical goods stores .....	5	2 358	573	144	23	14.8	—
446130	Optical goods stores .....	5	2 358	573	144	23	14.8	—
44619	Other health and personal care stores .....	11	6 826	1 216	271	69	1.5	.2
446191	Food (health) supplement stores .....	8	D	D	D	b	D	D
447	Gasoline stations .....	37	63 396	3 041	766	199	8.2	15.2
4471	Gasoline stations .....	37	63 396	3 041	766	199	8.2	15.2
44711	Gasoline stations with convenience stores .....	35	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	35	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	95	87 558	11 028	2 585	809	4.9	4.3
4481	Clothing stores .....	58	60 354	7 093	1 648	595	4.9	6.2
44811	Men's clothing stores .....	6	4 144	730	173	43	20.1	6.5
448110	Men's clothing stores .....	6	4 144	730	173	43	20.1	6.5
44812	Women's clothing stores .....	23	19 031	1 961	427	206	7.1	14.1
448120	Women's clothing stores .....	23	19 031	1 961	427	206	7.1	14.1
44813	Children's and infants' clothing stores .....	4	D	D	D	b	D	D
448130	Children's and infants' clothing stores .....	4	D	D	D	b	D	D
44814	Family clothing stores .....	13	28 316	3 002	721	220	.6	1.7
448140	Family clothing stores .....	13	28 316	3 002	721	220	.6	1.7
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	9	5 904	981	221	83	10.7	4.9
448190	Other clothing stores .....	9	5 904	981	221	83	10.7	4.9
4482	Shoe stores .....	14	9 468	961	240	89	4.1	.7
44821	Shoe stores .....	14	9 468	961	240	89	4.1	.7
448210	Shoe stores .....	14	9 468	961	240	89	4.1	.7
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	7	D	D	D	b	D	D
4482105	Athletic footwear stores .....	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	23	17 736	2 974	697	125	5.3	—
44831	Jewelry stores .....	22	D	D	D	c	D	D
448310	Jewelry stores .....	22	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PENSACOLA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	36	49 506	5 370	1 341	455	5.9	2.3
4511	Sporting goods, hobby, and musical instrument stores .....	26	31 463	3 742	930	299	8.8	3.6
45111	Sporting goods stores .....	11	7 505	963	263	70	18.0	9.3
451110	Sporting goods stores .....	11	7 505	963	263	70	18.0	9.3
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	6	17 351	1 612	413	174	2.0	1.0
451120	Hobby, toy, and game stores .....	6	17 351	1 612	413	174	2.0	1.0
45114	Musical instrument and supplies stores .....	5	6 045	1 066	238	44	17.7	—
451140	Musical instrument and supplies stores .....	5	6 045	1 066	238	44	17.7	—
4512	Book, periodical, and music stores .....	10	18 043	1 628	411	156	1.0	—
45121	Book stores and news dealers .....	6	14 612	1 348	344	116	—	—
451211	Book stores .....	5	D	D	D	c	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
4512112	Specialty book stores .....	2	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	4	3 431	280	67	40	5.1	—
451220	Prerecorded tape, compact disc, and record stores .....	4	3 431	280	67	40	5.1	—
452	General merchandise stores .....	11	326 076	30 617	5 894	1 491	—	—
4521	Department stores .....	3	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	3	D	D	D	f	D	D
45211	Department stores .....	3	D	D	D	e	D	D
452111	Department stores (except discount department stores) ..	1	D	D	D	e	D	D
4529	Other general merchandise stores .....	8	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	3	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
4529901	Variety stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	48	36 415	4 256	998	301	12.6	5.3
4531	Florists .....	4	D	D	D	b	D	D
45311	Florists .....	4	D	D	D	b	D	D
453110	Florists .....	4	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	20	23 017	2 304	554	167	4.0	5.5
45321	Office supplies and stationery stores .....	8	18 639	1 654	399	99	.3	—
453210	Office supplies and stationery stores .....	8	18 639	1 654	399	99	.3	—
45322	Gift, novelty, and souvenir stores .....	12	4 378	650	155	68	19.7	28.8
453220	Gift, novelty, and souvenir stores .....	12	4 378	650	155	68	19.7	28.8
4533	Used merchandise stores .....	7	913	241	57	21	45.2	—
45331	Used merchandise stores .....	7	913	241	57	21	45.2	—
453310	Used merchandise stores .....	7	913	241	57	21	45.2	—
4539	Other miscellaneous store retailers .....	17	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	3	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	3	D	D	D	b	D	D
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	11	D	D	D	b	D	D
454	Nonstore retailers .....	17	5 531	1 324	364	89	17.3	1.1
4543	Direct selling establishments .....	11	3 613	972	258	72	7.7	1.7
45439	Other direct selling establishments .....	11	3 613	972	258	72	7.7	1.7
454390	Other direct selling establishments .....	11	3 613	972	258	72	7.7	1.7
<b>PERRY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>73</b>	<b>142 947</b>	<b>11 323</b>	<b>2 656</b>	<b>655</b>	<b>10.5</b>	<b>4.7</b>
441	Motor vehicle and parts dealers .....	10	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	a	D	D
441222	Boat dealers .....	3	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	7	5 732	985	202	40	41.4	2.6
4421	Furniture stores .....	4	5 000	925	191	34	35.8	—
44211	Furniture stores .....	4	5 000	925	191	34	35.8	—
442110	Furniture stores .....	4	5 000	925	191	34	35.8	—
443	Electronics and appliance stores .....	3	199	77	22	6	55.8	44.2
444	Building material and garden equipment and supplies dealers ...	9	D	D	D	b	D	D
445	Food and beverage stores .....	8	D	D	D	c	D	D
446	Health and personal care stores .....	5	8 625	782	203	37	9.6	21.5
4461	Health and personal care stores .....	5	8 625	782	203	37	9.6	21.5
447	Gasoline stations .....	9	13 892	1 021	273	117	14.8	12.7
448	Clothing and clothing accessories stores .....	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
45299	All other general merchandise stores .....	1	D	D	D	a	D	D
452990	All other general merchandise stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PERRY—Con.</b>								
<b>Retail trade—Con.</b>								
44-45 453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
<b>PIERSON</b>								
44-45	<b>Retail trade .....</b>	<b>4</b>	<b>3 680</b>	<b>423</b>	<b>109</b>	<b>33</b>	—	<b>30.1</b>
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
<b>PINECREST</b>								
44-45	<b>Retail trade .....</b>	<b>62</b>	<b>230 292</b>	<b>21 297</b>	<b>5 192</b>	<b>962</b>	<b>14.0</b>	<b>11.4</b>
441	Motor vehicle and parts dealers .....	6	38 027	3 087	723	91	7.2	1.1
442	Furniture and home furnishings stores .....	5	14 233	1 646	406	52	8.6	—
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
443	Electronics and appliance stores .....	2	D	D	D	c	D	D
4431	Electronics and appliance stores .....	2	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores .....	2	D	D	D	c	D	D
443112	Radio, television, and other electronics stores .....	2	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	e	D	D
4441	Building material and supplies dealers .....	2	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
445	Food and beverage stores .....	13	28 627	3 423	815	211	8.7	33.6
4452	Specialty food stores .....	5	2 173	363	87	15	79.1	7.3
446	Health and personal care stores .....	4	D	D	D	b	D	D
4461	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	5	15 015	345	84	20	35.5	64.5
448	Clothing and clothing accessories stores .....	5	6 052	941	212	43	7.6	59.1
4481	Clothing stores .....	4	D	D	D	b	D	D
44819	Other clothing stores .....	3	D	D	D	b	D	D
448190	Other clothing stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	4	1 367	276	61	14	100.0	—
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	13 047	1 718	395	106	29.1	16.2
4531	Florists .....	3	D	D	D	b	D	D
45311	Florists .....	3	D	D	D	b	D	D
453110	Florists .....	3	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	3	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	5	4 902	248	53	8	84.9	15.1
4541	Electronic shopping and mail-order houses .....	4	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses .....	4	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PINELLAS PARK</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>256</b>	<b>1 500 620</b>	<b>131 763</b>	<b>35 391</b>	<b>5 059</b>	<b>3.3</b>	<b>3.4</b>
441	Motor vehicle and parts dealers	37	274 853	15 608	4 022	485	4.9	11.2
4411	Automobile dealers	16	254 114	12 488	3 171	341	4.6	9.2
44111	New car dealers	6	239 338	11 675	2 988	319	—	9.8
441110	New car dealers	6	239 338	11 675	2 988	319	—	9.8
44112	Used car dealers	10	14 776	813	183	22	78.8	—
441120	Used car dealers	10	14 776	813	183	22	78.8	—
4412	Other motor vehicle dealers	8	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	6	3 957	442	138	26	37.9	9.1
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	13	D	D	D	c	D	D
44131	Automotive parts and accessories stores	10	13 127	1 850	516	90	—	51.8
441310	Automotive parts and accessories stores	10	13 127	1 850	516	90	—	51.8
442	Furniture and home furnishings stores	14	19 062	3 325	834	119	18.6	.5
4421	Furniture stores	8	15 073	2 750	700	96	5.9	—
44211	Furniture stores	8	15 073	2 750	700	96	5.9	—
442110	Furniture stores	8	15 073	2 750	700	96	5.9	—
4422	Home furnishings stores	6	3 989	575	134	23	66.5	2.2
443	Electronics and appliance stores	13	10 529	2 011	553	77	35.7	4.2
4431	Electronics and appliance stores	13	10 529	2 011	553	77	35.7	4.2
44311	Appliance, television, and other electronics stores	9	9 001	1 597	419	60	29.1	4.8
443112	Radio, television, and other electronics stores	9	9 001	1 597	419	60	29.1	4.8
44312	Computer and software stores	4	1 528	414	134	17	74.7	.8
443120	Computer and software stores	4	1 528	414	134	17	74.7	.8
444	Building material and garden equipment and supplies dealers	25	101 261	12 101	3 119	511	2.4	.1
4441	Building material and supplies dealers	21	93 096	10 511	2 759	457	2.6	.2
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44419	Other building material dealers	14	D	D	D	c	D	D
444190	Other building material dealers	14	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	4	8 165	1 590	360	54	—	—
44421	Outdoor power equipment stores	2	D	D	D	b	D	D
444210	Outdoor power equipment stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	28	70 558	6 337	1 515	430	10.5	9.7
4451	Grocery stores	19	64 341	5 873	1 410	400	5.5	9.6
44511	Supermarkets and other grocery (except convenience) stores	8	56 943	5 380	1 315	363	.9	4.0
445110	Supermarkets and other grocery (except convenience) stores	8	56 943	5 380	1 315	363	.9	4.0
44512	Convenience stores	11	7 398	493	95	37	40.6	53.1
445120	Convenience stores	11	7 398	493	95	37	40.6	53.1
4452	Specialty food stores	8	D	D	D	b	D	D
446	Health and personal care stores	20	59 075	7 829	1 806	323	4.1	.7
4461	Health and personal care stores	20	59 075	7 829	1 806	323	4.1	.7
44611	Pharmacies and drug stores	9	50 626	5 681	1 261	248	—	—
446110	Pharmacies and drug stores	9	50 626	5 681	1 261	248	—	—
4461101	Pharmacies and drug stores	9	50 626	5 681	1 261	248	—	—
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	6	6 788	1 876	478	59	17.1	—
446199	All other health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	24	44 688	1 939	466	131	7.5	20.0
4471	Gasoline stations	24	44 688	1 939	466	131	7.5	20.0
44711	Gasoline stations with convenience stores	20	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	20	D	D	D	c	D	D
448	Clothing and clothing accessories stores	15	7 021	1 369	324	94	55.1	2.2
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	22	18 765	3 343	711	132	25.0	4.4
4511	Sporting goods, hobby, and musical instrument stores	16	15 880	2 788	574	100	23.4	5.2
45111	Sporting goods stores	12	13 671	2 488	501	82	16.2	6.0
451110	Sporting goods stores	12	13 671	2 488	501	82	16.2	6.0
4511101	General-line sporting goods stores	3	6 677	1 482	297	52	—	—
4511102	Specialty-line sporting goods stores	9	6 994	1 006	204	30	31.6	11.8
4512	Book, periodical, and music stores	6	2 885	555	137	32	33.8	—
45121	Book stores and news dealers	5	D	D	D	a	D	D
451212	Specialty book stores	2	D	D	D	a	D	D
451213	College book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PINELLAS PARK—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	7	D	D	D	e	D	D
4529	Other general merchandise stores .....	6	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
4529901	Variety stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	29	D	D	D	c	D	D
4533	Used merchandise stores .....	7	2 660	721	171	42	21.8	3.3
45331	Used merchandise stores .....	7	2 660	721	171	42	21.8	3.3
453310	Used merchandise stores .....	7	2 660	721	171	42	21.8	3.3
4539	Other miscellaneous store retailers .....	15	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	4	2 071	168	42	13	14.5	63.2
453910	Pet and pet supplies stores .....	4	2 071	168	42	13	14.5	63.2
45399	All other miscellaneous store retailers .....	10	D	D	D	b	D	D
454	Nonstore retailers .....	22	D	D	D	g	D	D
4541	Electronic shopping and mail-order houses .....	9	D	D	D	g	D	D
45411	Electronic shopping and mail-order houses .....	9	D	D	D	g	D	D
4542	Vending machine operators .....	2	D	D	D	b	D	D
45421	Vending machine operators .....	2	D	D	D	b	D	D
454210	Vending machine operators .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	11	D	D	D	b	D	D
45439	Other direct selling establishments .....	9	9 916	1 511	391	52	.1	1.4
454390	Other direct selling establishments .....	9	9 916	1 511	391	52	.1	1.4
<b>PLANTATION</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>376</b>	<b>1 211 452</b>	<b>120 057</b>	<b>29 597</b>	<b>6 296</b>	<b>5.3</b>	<b>2.2</b>
441	Motor vehicle and parts dealers .....	32	331 593	22 321	5 182	479	1.4	1.2
4411	Automobile dealers .....	16	322 817	20 738	4 839	414	1.2	.7
44111	New car dealers .....	7	317 137	20 261	4 658	386	.1	.2
441110	New car dealers .....	7	317 137	20 261	4 658	386	.1	.2
44112	Used car dealers .....	9	5 680	477	181	28	63.9	31.7
441120	Used car dealers .....	9	5 680	477	181	28	63.9	31.7
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	11	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	9	7 143	1 280	264	53	10.2	.3
441310	Automotive parts and accessories stores .....	9	7 143	1 280	264	53	10.2	.3
442	Furniture and home furnishings stores .....	13	13 578	1 642	487	116	11.3	2.2
4421	Furniture stores .....	5	3 762	547	148	18	4.4	7.9
44211	Furniture stores .....	5	3 762	547	148	18	4.4	7.9
442110	Furniture stores .....	5	3 762	547	148	18	4.4	7.9
4422	Home furnishings stores .....	8	9 816	1 095	339	98	13.9	—
44229	Other home furnishings stores .....	7	D	D	D	b	D	D
442299	All other home furnishings stores .....	7	D	D	D	b	D	D
443	Electronics and appliance stores .....	24	122 364	9 051	2 474	398	3.5	.1
4431	Electronics and appliance stores .....	24	122 364	9 051	2 474	398	3.5	.1
44311	Appliance, television, and other electronics stores .....	18	D	D	D	e	D	D
443111	Household appliance stores .....	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	16	83 570	6 695	1 919	307	1.4	.1
44312	Computer and software stores .....	6	D	D	D	b	D	D
443120	Computer and software stores .....	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	10	4 990	1 372	308	53	30.7	1.3
44412	Paint and wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	32	225 010	25 617	6 165	1 571	2.2	2.6
4451	Grocery stores .....	21	218 664	25 092	6 044	1 536	1.0	2.3
44511	Supermarkets and other grocery (except convenience) stores .....	14	215 213	24 897	6 003	1 524	.2	1.9
445110	Supermarkets and other grocery (except convenience) stores .....	14	215 213	24 897	6 003	1 524	.2	1.9
4452	Specialty food stores .....	7	2 180	317	73	25	32.8	37.2
446	Health and personal care stores .....	48	81 614	9 607	2 239	621	19.8	1.7
4461	Health and personal care stores .....	48	81 614	9 607	2 239	621	19.8	1.7
44611	Pharmacies and drug stores .....	18	65 337	6 891	1 566	460	18.7	—
446110	Pharmacies and drug stores .....	18	65 337	6 891	1 566	460	18.7	—
4461101	Pharmacies and drug stores .....	18	65 337	6 891	1 566	460	18.7	—
44612	Cosmetics, beauty supplies, and perfume stores .....	6	4 109	479	112	40	3.2	—
446120	Cosmetics, beauty supplies, and perfume stores .....	6	4 109	479	112	40	3.2	—
44613	Optical goods stores .....	12	5 300	1 238	316	65	11.9	7.6
446130	Optical goods stores .....	12	5 300	1 238	316	65	11.9	7.6
44619	Other health and personal care stores .....	12	6 868	999	245	56	46.3	14.8
446191	Food (health) supplement stores .....	6	3 917	407	112	40	37.6	—
446199	All other health and personal care stores .....	6	2 951	592	133	16	57.8	34.5

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>PLANTATION—Con.</b>							
	<b>Retail trade—Con.</b>							
44-45	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	23	50 464	2 445	630	165	20.5	11.4
4471	Gasoline stations .....	23	50 464	2 445	630	165	20.5	11.4
44711	Gasoline stations with convenience stores .....	21	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	21	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	103	97 246	12 324	2 950	842	11.1	4.3
4481	Clothing stores .....	57	60 961	7 828	1 819	563	11.6	2.1
44811	Men's clothing stores .....	5	D	D	D	b	D	D
448110	Men's clothing stores .....	5	D	D	D	b	D	D
44812	Women's clothing stores .....	20	20 080	2 308	575	184	4.4	6.1
448120	Women's clothing stores .....	20	20 080	2 308	575	184	4.4	6.1
44813	Children's and infants' clothing stores .....	8	6 564	733	165	55	3.1	—
448130	Children's and infants' clothing stores .....	8	6 564	733	165	55	3.1	—
44814	Family clothing stores .....	11	18 559	1 904	437	163	6.5	—
448140	Family clothing stores .....	11	18 559	1 904	437	163	6.5	—
44815	Clothing accessories stores .....	4	D	D	D	a	D	D
448150	Clothing accessories stores .....	4	D	D	D	a	D	D
44819	Other clothing stores .....	9	11 508	2 033	460	124	38.0	.1
448190	Other clothing stores .....	9	11 508	2 033	460	124	38.0	.1
4482	Shoe stores .....	24	19 569	2 155	535	176	9.5	13.7
44821	Shoe stores .....	24	19 569	2 155	535	176	9.5	13.7
448210	Shoe stores .....	24	19 569	2 155	535	176	9.5	13.7
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	7	3 953	544	131	68	29.0	11.7
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	10	7 252	831	224	60	—	25.1
4482105	Athletic footwear stores .....	4	6 467	553	129	40	11.1	—
4483	Jewelry, luggage, and leather goods stores .....	22	16 716	2 341	596	103	11.5	1.1
44831	Jewelry stores .....	19	15 778	2 215	563	93	10.5	1.2
448310	Jewelry stores .....	19	15 778	2 215	563	93	10.5	1.2
44832	Luggage and leather goods stores .....	3	938	126	33	10	28.0	—
448320	Luggage and leather goods stores .....	3	938	126	33	10	28.0	—
451	Sporting goods, hobby, book, and music stores .....	17	42 496	4 293	1 070	299	3.2	3.3
4511	Sporting goods, hobby, and musical instrument stores .....	12	25 481	2 426	595	162	5.3	5.6
45111	Sporting goods stores .....	4	5 338	511	137	23	10.1	—
451110	Sporting goods stores .....	4	5 338	511	137	23	10.1	—
45112	Hobby, toy, and game stores .....	5	19 209	1 813	432	127	—	7.4
451120	Hobby, toy, and game stores .....	5	19 209	1 813	432	127	—	7.4
45113	Sewing, needlework, and piece goods stores .....	3	934	102	26	12	87.6	—
451130	Sewing, needlework, and piece goods stores .....	3	934	102	26	12	87.6	—
4512	Book, periodical, and music stores .....	5	17 015	1 867	475	137	—	—
45121	Book stores and news dealers .....	3	D	D	D	c	D	D
451211	Book stores .....	3	D	D	D	c	D	D
4512111	Book stores, general .....	3	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	11	210 777	27 410	7 170	1 500	.4	—
4521	Department stores .....	6	205 630	26 796	7 045	1 465	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	6	212 129	26 796	7 045	1 465	—	—
45211	Department stores .....	6	205 630	26 796	7 045	1 465	—	—
452111	Department stores (except discount department stores) ..	5	D	D	D	g	D	D
45299	All other general merchandise stores .....	5	5 147	614	125	35	18.3	—
452990	All other general merchandise stores .....	5	5 147	614	125	35	18.3	—
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	45	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	20	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	18	8 147	951	236	92	36.1	17.5
453220	Gift, novelty, and souvenir stores .....	18	8 147	951	236	92	36.1	17.5
4533	Used merchandise stores .....	4	D	D	D	a	D	D
45331	Used merchandise stores .....	4	D	D	D	a	D	D
453310	Used merchandise stores .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	16	11 331	1 547	336	92	24.3	10.7
45391	Pet and pet supplies stores .....	3	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	3	D	D	D	b	D	D
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	9	D	D	D	b	D	D
454	Nonstore retailers .....	18	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PLANT CITY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>135</b>	<b>543 643</b>	<b>47 760</b>	<b>11 631</b>	<b>2 185</b>	<b>5.2</b>	<b>8.1</b>
441	Motor vehicle and parts dealers .....	20	255 025	21 737	5 108	524	1.5	13.9
4411	Automobile dealers .....	9	246 808	20 215	4 738	456	1.1	14.2
44111	New car dealers .....	6	244 463	20 098	4 708	446	.3	14.2
441110	New car dealers .....	6	244 463	20 098	4 708	446	.3	14.2
4413	Automotive parts, accessories, and tire stores .....	9	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	3	2 276	485	112	25	17.0	—
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
4431	Electronics and appliance stores .....	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	8	19 219	1 862	422	63	.8	—
44419	Other building material dealers .....	2	D	D	D	a	D	D
444190	Other building material dealers .....	2	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores .....	4	10 042	1 372	321	47	—	—
44421	Outdoor power equipment stores .....	2	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	23	47 297	4 656	1 227	334	22.2	1.5
4451	Grocery stores .....	17	43 829	4 084	1 026	257	16.8	1.3
44512	Convenience stores .....	10	7 225	482	114	34	94.7	5.3
445120	Convenience stores .....	10	7 225	482	114	34	94.7	5.3
4452	Specialty food stores .....	5	D	D	D	b	D	D
446	Health and personal care stores .....	10	20 579	1 633	335	82	21.0	.1
4461	Health and personal care stores .....	10	20 579	1 633	335	82	21.0	.1
44612	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	16	34 905	1 557	368	110	11.9	15.1
4471	Gasoline stations .....	16	34 905	1 557	368	110	11.9	15.1
44711	Gasoline stations with convenience stores .....	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	15	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	11	11 545	1 073	259	95	6.2	1.0
4481	Clothing stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	8	D	D	D	f	D	D
4529	Other general merchandise stores .....	7	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
45299	All other general merchandise stores .....	6	7 973	798	206	66	—	.2
452990	All other general merchandise stores .....	6	7 973	798	206	66	—	.2
4529901	Variety stores .....	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	23	D	D	D	c	D	D
4533	Used merchandise stores .....	4	1 601	370	93	24	9.6	20.3
45331	Used merchandise stores .....	4	1 601	370	93	24	9.6	20.3
453310	Used merchandise stores .....	4	1 601	370	93	24	9.6	20.3
4539	Other miscellaneous store retailers .....	11	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	8	20 985	1 037	217	56	6.1	3.7
453930	Manufactured (mobile) home dealers .....	8	20 985	1 037	217	56	6.1	3.7
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	8	D	D	D	b	D	D
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45439	Other direct selling establishments .....	6	D	D	D	b	D	D
454390	Other direct selling establishments .....	6	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>POMPANO BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>629</b>	<b>2 364 891</b>	<b>221 417</b>	<b>52 108</b>	<b>8 178</b>	<b>15.6</b>	<b>7.3</b>
441	Motor vehicle and parts dealers .....	102	1 145 031	82 729	19 873	2 015	18.9	4.0
4411	Automobile dealers .....	41	1 021 093	68 734	16 609	1 581	19.1	4.1
44111	New car dealers .....	26	992 555	67 872	16 325	1 540	18.6	3.0
441110	New car dealers .....	26	992 555	67 872	16 325	1 540	18.6	3.0
44112	Used car dealers .....	15	28 538	862	284	41	34.5	41.3
441120	Used car dealers .....	15	28 538	862	284	41	34.5	41.3
4412	Other motor vehicle dealers .....	33	98 523	9 229	2 092	239	17.8	2.6
44122	Motorcycle, boat, and other motor vehicle dealers .....	33	98 523	9 229	2 092	239	17.8	2.6
441221	Motorcycle dealers .....	3	D	D	D	b	D	D
441222	Boat dealers .....	28	D	D	D	c	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	28	25 415	4 766	1 172	195	16.0	6.6
44131	Automotive parts and accessories stores .....	22	21 810	4 099	1 005	168	17.2	6.9
441310	Automotive parts and accessories stores .....	22	21 810	4 099	1 005	168	17.2	6.9
442	Furniture and home furnishings stores .....	53	112 169	13 910	3 259	430	19.6	8.3
4421	Furniture stores .....	24	71 810	7 797	1 844	233	12.2	12.2
44211	Furniture stores .....	24	71 810	7 797	1 844	233	12.2	12.2
442110	Furniture stores .....	24	71 810	7 797	1 844	233	12.2	12.2
4422	Home furnishings stores .....	29	40 359	6 113	1 415	197	32.8	1.3
44221	Floor covering stores .....	15	27 660	4 288	1 025	111	18.1	.7
442210	Floor covering stores .....	15	27 660	4 288	1 025	111	18.1	.7
44229	Other home furnishings stores .....	14	12 699	1 825	390	86	64.9	2.7
442299	All other home furnishings stores .....	12	D	D	D	b	D	D
443	Electronics and appliance stores .....	23	18 758	2 863	769	119	19.3	.8
4431	Electronics and appliance stores .....	23	18 758	2 863	769	119	19.3	.8
44311	Appliance, television, and other electronics stores .....	18	14 675	1 678	436	71	21.5	1.0
443111	Household appliance stores .....	4	7 743	865	235	24	8.2	—
443112	Radio, television, and other electronics stores .....	14	6 932	813	201	47	36.4	2.2
44312	Computer and software stores .....	3	D	D	D	b	D	D
443120	Computer and software stores .....	3	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	69	217 109	22 252	5 366	798	11.8	26.2
4441	Building material and supplies dealers .....	67	D	D	D	f	D	D
44411	Home centers .....	3	D	D	D	e	D	D
444110	Home centers .....	3	D	D	D	e	D	D
44412	Paint and wallpaper stores .....	6	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	6	D	D	D	a	D	D
44419	Other building material dealers .....	53	151 901	15 677	3 672	488	15.0	36.1
444190	Other building material dealers .....	53	151 901	15 677	3 672	488	15.0	36.1
445	Food and beverage stores .....	73	169 213	18 539	4 619	1 099	14.1	2.9
4451	Grocery stores .....	59	149 528	16 066	3 992	1 014	12.3	3.2
44511	Supermarkets and other grocery (except convenience) stores .....	27	130 761	14 819	3 716	936	4.6	1.4
445110	Supermarkets and other grocery (except convenience) stores .....	27	130 761	14 819	3 716	936	4.6	1.4
44512	Convenience stores .....	32	18 767	1 247	276	78	65.9	15.6
445120	Convenience stores .....	32	18 767	1 247	276	78	65.9	15.6
4452	Specialty food stores .....	11	D	D	D	b	D	D
446	Health and personal care stores .....	48	114 215	14 552	3 579	863	8.5	3.2
4461	Health and personal care stores .....	48	114 215	14 552	3 579	863	8.5	3.2
44611	Pharmacies and drug stores .....	16	96 434	11 496	2 782	730	3.2	1.2
446110	Pharmacies and drug stores .....	16	96 434	11 496	2 782	730	3.2	1.2
4461101	Pharmacies and drug stores .....	16	96 434	11 496	2 782	730	3.2	1.2
44612	Cosmetics, beauty supplies, and perfume stores .....	9	5 312	409	111	23	77.6	11.0
446120	Cosmetics, beauty supplies, and perfume stores .....	9	5 312	409	111	23	77.6	11.0
44613	Optical goods stores .....	11	3 403	806	186	36	11.9	31.1
446130	Optical goods stores .....	11	3 403	806	186	36	11.9	31.1
44619	Other health and personal care stores .....	12	9 066	1 841	500	74	23.4	9.8
446191	Food (health) supplement stores .....	6	6 943	1 379	376	55	14.7	—
447	Gasoline stations .....	32	63 277	3 324	806	198	45.9	20.4
4471	Gasoline stations .....	32	63 277	3 324	806	198	45.9	20.4
44711	Gasoline stations with convenience stores .....	25	49 364	2 710	657	157	38.2	18.7
447110	Gasoline stations with convenience stores .....	25	49 364	2 710	657	157	38.2	18.7
44719	Other gasoline stations .....	7	13 913	614	149	41	73.2	26.8
447190	Other gasoline stations .....	7	13 913	614	149	41	73.2	26.8

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>POMPANO BEACH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	82	58 926	6 393	1 738	423	28.1	12.1
4481	Clothing stores .....	45	38 503	3 839	1 025	240	18.3	10.8
44814	Family clothing stores .....	6	23 903	2 215	644	123	1.6	—
44815	Clothing accessories stores .....	6	1 501	116	31	9	93.0	3.2
44819	Other clothing stores .....	7	2 861	366	50	10	33.1	53.0
4482	Shoe stores .....	14	10 372	1 376	383	102	33.4	4.0
44821	Shoe stores .....	14	10 372	1 376	383	102	33.4	4.0
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	8	6 936	1 021	291	69	49.9	2.0
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores .....	23	10 051	1 178	330	81	60.1	25.6
44831	Jewelry stores .....	21	D	D	D	b	D	D
448310	Jewelry stores .....	21	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	31	14 941	1 913	519	149	17.4	44.8
4511	Sporting goods, hobby, and musical instrument stores .....	22	10 713	1 449	396	101	15.1	56.8
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	9	4 228	464	123	48	23.4	14.4
45121	Book stores and news dealers .....	5	2 173	306	77	32	33.1	6.3
4512112	Specialty book stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	13	261 545	22 279	4 104	881	.1	.9
4521	Department stores .....	3	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	3	D	D	D	f	D	D
45211	Department stores .....	3	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	1	D	D	D	c	D	D
452112	Discount department stores .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	10	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	c	D	D
45299	All other general merchandise stores .....	8	6 445	652	247	71	5.1	34.9
452990	All other general merchandise stores .....	8	6 445	652	247	71	5.1	34.9
4529901	Variety stores .....	4	3 867	382	92	28	5.9	—
4529904	Miscellaneous general merchandise stores .....	4	2 578	270	155	43	4.0	87.3
453	Miscellaneous store retailers .....	60	25 836	3 771	920	206	31.7	12.2
4531	Florists .....	12	2 715	438	116	25	43.1	10.2
45311	Florists .....	12	2 715	438	116	25	43.1	10.2
453110	Florists .....	12	2 715	438	116	25	43.1	10.2
4532	Office supplies, stationery, and gift stores .....	21	12 442	1 538	365	68	15.5	6.1
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	18	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	18	D	D	D	b	D	D
4533	Used merchandise stores .....	9	2 883	607	153	49	33.3	57.0
45331	Used merchandise stores .....	9	2 883	607	153	49	33.3	57.0
453310	Used merchandise stores .....	9	2 883	607	153	49	33.3	57.0
4539	Other miscellaneous store retailers .....	18	7 796	1 188	286	64	52.9	6.0
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	13	5 637	871	200	45	45.2	8.0
454	Nonstore retailers .....	43	163 871	28 892	6 556	997	7.4	12.3
4541	Electronic shopping and mail-order houses .....	16	115 625	20 929	4 516	646	5.3	13.2
45411	Electronic shopping and mail-order houses .....	16	115 625	20 929	4 516	646	5.3	13.2
4542	Vending machine operators .....	6	30 576	4 460	1 132	170	3.3	—
45421	Vending machine operators .....	6	30 576	4 460	1 132	170	3.3	—
454210	Vending machine operators .....	6	30 576	4 460	1 132	170	3.3	—
4543	Direct selling establishments .....	21	17 670	3 503	908	181	28.4	27.3
45431	Fuel dealers .....	4	11 429	1 747	456	50	8.9	40.3
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	11 429	1 747	456	50	8.9	40.3
45439	Other direct selling establishments .....	17	6 241	1 756	452	131	64.3	3.4
454390	Other direct selling establishments .....	17	6 241	1 756	452	131	64.3	3.4
<b>PONCE INLET</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
445	Food and beverage stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PORT ORANGE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>136</b>	<b>397 759</b>	<b>40 224</b>	<b>9 780</b>	<b>2 369</b>	<b>3.6</b>	<b>3.0</b>
441	Motor vehicle and parts dealers .....	20	16 291	2 529	595	93	8.0	6.4
4412	Other motor vehicle dealers .....	3	3 209	379	83	17	13.4	11.6
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	3 209	379	83	17	13.4	11.6
441222	Boat dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	8	8 324	1 629	392	61	7.9	.6
442	Furniture and home furnishings stores .....	3	2 024	187	49	13	14.7	64.8
443	Electronics and appliance stores .....	7	4 289	735	209	40	52.7	2.4
4431	Electronics and appliance stores .....	7	4 289	735	209	40	52.7	2.4
44311	Appliance, television, and other electronics stores .....	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	14	73 784	6 736	1 616	424	.4	5.6
4441	Building material and supplies dealers .....	11	72 642	6 459	1 538	408	—	5.7
44411	Home centers .....	3	D	D	D	e	D	D
444110	Home centers .....	3	D	D	D	e	D	D
44419	Other building material dealers .....	6	D	D	D	b	D	D
444190	Other building material dealers .....	6	D	D	D	b	D	D
445	Food and beverage stores .....	15	84 903	9 681	2 340	615	.8	4.6
4451	Grocery stores .....	10	79 832	9 250	2 240	592	.9	4.9
44511	Supermarkets and other grocery (except convenience) stores .....	6	78 851	9 193	2 230	589	—	5.0
445110	Supermarkets and other grocery (except convenience) stores .....	6	78 851	9 193	2 230	589	—	5.0
4452	Specialty food stores .....	4	D	D	D	a	D	D
446	Health and personal care stores .....	5	D	D	D	c	D	D
4461	Health and personal care stores .....	5	D	D	D	c	D	D
447	Gasoline stations .....	17	30 983	1 838	424	114	15.5	—
4471	Gasoline stations .....	17	30 983	1 838	424	114	15.5	—
44711	Gasoline stations with convenience stores .....	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	15	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	12	11 612	1 189	284	53	2.5	6.3
4481	Clothing stores .....	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	12	4 867	488	110	38	28.1	7.3
4511	Sporting goods, hobby, and musical instrument stores .....	11	D	D	D	b	D	D
452	General merchandise stores .....	7	D	D	D	f	D	D
4529	Other general merchandise stores .....	6	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
45299	All other general merchandise stores .....	5	6 646	688	153	51	4.9	—
452990	All other general merchandise stores .....	5	6 646	688	153	51	4.9	—
4529901	Variety stores .....	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	14	23 292	2 253	466	103	9.6	—
4532	Office supplies, stationery, and gift stores .....	5	2 943	419	116	37	—	—
45321	Office supplies and stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	10	3 040	410	129	15	15.1	12.9

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PORT RICHEY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>60</b>	<b>194 180</b>	<b>19 304</b>	<b>4 744</b>	<b>950</b>	<b>17.3</b>	<b>1.4</b>
441	Motor vehicle and parts dealers .....	9	36 534	3 390	683	82	76.8	—
4413	Automotive parts, accessories, and tire stores .....	7	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	6	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	6	D	D	D	b	D	D
44132	Tire dealers .....	1	D	D	D	a	D	D
441320	Tire dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	4	D	D	D	b	D	D
4422	Home furnishings stores .....	3	5 299	593	139	21	43.7	—
44221	Floor covering stores .....	3	5 299	593	139	21	43.7	—
442210	Floor covering stores .....	3	5 299	593	139	21	43.7	—
443	Electronics and appliance stores .....	6	D	D	D	b	D	D
4431	Electronics and appliance stores .....	6	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	5	5 108	377	112	17	6.7	19.0
443111	Household appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
445	Food and beverage stores .....	4	D	D	D	a	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	5	6 507	1 222	320	46	—	6.0
4461	Health and personal care stores .....	5	6 507	1 222	320	46	—	6.0
447	Gasoline stations .....	5	11 135	463	107	27	4.4	—
44711	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	8	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	6	4 991	747	199	43	—	8.1
44831	Jewelry stores .....	6	4 991	747	199	43	—	8.1
448310	Jewelry stores .....	6	4 991	747	199	43	—	8.1
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	f	D	D
4529	Other general merchandise stores .....	1	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
<b>PORT ST. JOE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>36</b>	<b>39 234</b>	<b>3 661</b>	<b>817</b>	<b>221</b>	<b>65.8</b>	<b>7.9</b>
441	Motor vehicle and parts dealers .....	3	2 903	197	50	8	91.1	—
442	Furniture and home furnishings stores .....	4	2 810	443	105	27	100.0	—
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
445	Food and beverage stores .....	5	D	D	D	b	D	D
446	Health and personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	7	6 893	386	98	28	18.3	42.4
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PORT ST. LUCIE</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>198</b>	<b>712 055</b>	<b>95 881</b>	<b>21 203</b>	<b>3 973</b>	<b>4.4</b>	<b>2.1</b>
441	Motor vehicle and parts dealers	17	12 890	2 001	464	87	35.7	—
4413	Automotive parts, accessories, and tire stores	11	D	D	D	b	D	D
44131	Automotive parts and accessories stores	7	5 260	876	195	45	—	—
441310	Automotive parts and accessories stores	7	5 260	876	195	45	—	—
442	Furniture and home furnishings stores	13	10 593	1 537	377	57	12.8	30.6
4421	Furniture stores	6	5 305	717	203	35	21.1	55.3
44211	Furniture stores	6	5 305	717	203	35	21.1	55.3
442110	Furniture stores	6	5 305	717	203	35	21.1	55.3
4422	Home furnishings stores	7	5 288	820	174	22	4.5	5.9
44221	Floor covering stores	3	D	D	D	a	D	D
442210	Floor covering stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	12	D	D	D	b	D	D
4431	Electronics and appliance stores	12	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	10	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	9	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	25	32 140	4 397	1 010	139	6.2	14.8
4441	Building material and supplies dealers	23	D	D	D	c	D	D
44412	Paint and wallpaper stores	4	5 279	785	168	20	—	—
444120	Paint and wallpaper stores	4	5 279	785	168	20	—	—
44419	Other building material dealers	14	21 948	3 161	796	108	8.8	21.3
444190	Other building material dealers	14	21 948	3 161	796	108	8.8	21.3
445	Food and beverage stores	26	154 120	18 051	4 468	1 003	2.6	2.2
4451	Grocery stores	19	150 193	17 522	4 365	988	1.9	.7
44511	Supermarkets and other grocery (except convenience) stores	11	145 847	17 242	4 306	975	.6	.1
445110	Supermarkets and other grocery (except convenience) stores	11	145 847	17 242	4 306	975	.6	.1
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health and personal care stores	22	53 499	6 023	1 336	247	7.9	.8
4461	Health and personal care stores	22	53 499	6 023	1 336	247	7.9	.8
44611	Pharmacies and drug stores	9	D	D	D	c	D	D
446110	Pharmacies and drug stores	9	D	D	D	c	D	D
4461101	Pharmacies and drug stores	9	D	D	D	c	D	D
44619	Other health and personal care stores	8	D	D	D	b	D	D
446191	Food (health) supplement stores	4	D	D	D	a	D	D
447	Gasoline stations	20	40 836	2 104	500	138	18.5	4.1
4471	Gasoline stations	20	40 836	2 104	500	138	18.5	4.1
44711	Gasoline stations with convenience stores	18	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	18	D	D	D	c	D	D
448	Clothing and clothing accessories stores	13	14 064	1 426	350	70	7.1	—
4481	Clothing stores	9	11 642	1 123	276	54	3.4	—
451	Sporting goods, hobby, book, and music stores	7	2 791	556	121	33	65.1	.5
4511	Sporting goods, hobby, and musical instrument stores	7	2 791	556	121	33	65.1	.5
45114	Musical instrument and supplies stores	1	D	D	D	b	D	D
451140	Musical instrument and supplies stores	1	D	D	D	b	D	D
452	General merchandise stores	8	D	D	D	f	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	5	2 940	298	83	26	10.3	1.3
452990	All other general merchandise stores	5	2 940	298	83	26	10.3	1.3
453	Miscellaneous store retailers	20	D	D	D	b	D	D
4533	Used merchandise stores	3	1 483	265	79	25	32.4	—
45331	Used merchandise stores	3	1 483	265	79	25	32.4	—
453310	Used merchandise stores	3	1 483	265	79	25	32.4	—
4539	Other miscellaneous store retailers	11	1 774	259	56	22	5.0	68.7
45399	All other miscellaneous store retailers	11	1 774	259	56	22	5.0	68.7
454	Nonstore retailers	15	D	D	D	g	D	D
4541	Electronic shopping and mail-order houses	5	D	D	D	g	D	D
45411	Electronic shopping and mail-order houses	5	D	D	D	g	D	D
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PUNTA GORDA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>95</b>	<b>243 572</b>	<b>24 644</b>	<b>6 208</b>	<b>1 226</b>	<b>9.9</b>	<b>14.9</b>
441	Motor vehicle and parts dealers	13	73 932	5 476	1 434	197	20.6	29.7
4411	Automobile dealers	7	69 193	4 801	1 265	163	22.0	31.7
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	6	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	3	1 670	329	100	19	31.7	—
4431	Electronics and appliance stores	3	1 670	329	100	19	31.7	—
444	Building material and garden equipment and supplies dealers	9	14 122	2 328	521	87	3.8	42.6
4441	Building material and supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	4	12 098	2 063	475	67	—	49.7
444190	Other building material dealers	4	12 098	2 063	475	67	—	49.7
445	Food and beverage stores	6	D	D	D	c	D	D
446	Health and personal care stores	7	7 362	802	195	33	7.6	2.3
4461	Health and personal care stores	7	7 362	802	195	33	7.6	2.3
447	Gasoline stations	9	21 839	1 059	277	59	8.1	36.2
44711	Gasoline stations with convenience stores	5	12 944	513	144	29	12.5	—
447110	Gasoline stations with convenience stores	5	12 944	513	144	29	12.5	—
448	Clothing and clothing accessories stores	14	9 112	1 379	412	109	30.4	—
4481	Clothing stores	13	D	D	D	c	D	D
44815	Clothing accessories stores	1	D	D	D	a	D	D
448150	Clothing accessories stores	1	D	D	D	a	D	D
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	6	56 459	6 895	1 692	412	.5	—
452111	Department stores (except discount department stores)	2	D	D	D	c	D	D
453	Miscellaneous store retailers	15	3 039	677	160	50	31.7	1.3
454	Nonstore retailers	6	19 514	1 729	393	49	2.9	—
4541	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
45439	Other direct selling establishments	3	D	D	D	a	D	D
454390	Other direct selling establishments	3	D	D	D	a	D	D
<b>QUINCY</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>66</b>	<b>97 395</b>	<b>9 473</b>	<b>2 240</b>	<b>564</b>	<b>38.6</b>	<b>3.3</b>
441	Motor vehicle and parts dealers	10	31 360	2 653	600	94	46.3	1.0
442	Furniture and home furnishings stores	4	2 334	503	132	30	19.3	—
4421	Furniture stores	4	2 334	503	132	30	19.3	—
44211	Furniture stores	4	2 334	503	132	30	19.3	—
442110	Furniture stores	4	2 334	503	132	30	19.3	—
444	Building material and garden equipment and supplies dealers	2	D	D	D	b	D	D
445	Food and beverage stores	18	23 841	3 079	702	197	28.2	—
446	Health and personal care stores	4	D	D	D	b	D	D
4461	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	10	15 682	649	160	69	45.5	15.0
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing and clothing accessories stores	7	D	D	D	b	D	D
4481	Clothing stores	5	3 445	336	84	30	31.7	—
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RIVIERA BEACH</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>113</b>	<b>276 192</b>	<b>23 830</b>	<b>5 690</b>	<b>1 039</b>	<b>17.1</b>	<b>12.1</b>
441	Motor vehicle and parts dealers	25	162 965	11 000	2 684	285	8.9	15.3
4411	Automobile dealers	8	74 041	5 642	1 460	134	10.3	25.9
44112	Used car dealers	5	7 630	267	69	10	100.0	—
441120	Used car dealers	5	7 630	267	69	10	100.0	—
4412	Other motor vehicle dealers	8	76 314	3 421	882	91	8.7	—
44122	Motorcycle, boat, and other motor vehicle dealers	8	76 314	3 421	882	91	8.7	—
441222	Boat dealers	8	76 314	3 421	882	91	8.7	—
4413	Automotive parts, accessories, and tire stores	9	12 610	1 937	342	60	1.5	45.7
44131	Automotive parts and accessories stores	4	D	D	D	b	D	D
441310	Automotive parts and accessories stores	4	D	D	D	b	D	D
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	7	7 572	1 003	223	39	41.0	—
4421	Furniture stores	3	3 619	571	130	25	72.1	—
44211	Furniture stores	3	3 619	571	130	25	72.1	—
442110	Furniture stores	3	3 619	571	130	25	72.1	—
4422	Home furnishings stores	4	3 953	432	93	14	12.6	—
444	Building material and garden equipment and supplies dealers	9	18 381	1 224	308	48	9.3	3.3
4441	Building material and supplies dealers	9	18 381	1 224	308	48	9.3	3.3
44412	Paint and wallpaper stores	3	3 984	713	174	20	21.2	—
444120	Paint and wallpaper stores	3	3 984	713	174	20	21.2	—
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food and beverage stores	29	24 956	2 590	604	142	43.2	23.8
44512	Convenience stores	12	6 492	800	197	36	48.9	19.3
445120	Convenience stores	12	6 492	800	197	36	48.9	19.3
4452	Specialty food stores	5	4 027	549	117	30	40.8	3.5
4453	Beer, wine, and liquor stores	6	6 436	464	108	26	28.9	9.8
44531	Beer, wine, and liquor stores	6	6 436	464	108	26	28.9	9.8
445310	Beer, wine, and liquor stores	6	6 436	464	108	26	28.9	9.8
446	Health and personal care stores	4	D	D	D	c	D	D
4461	Health and personal care stores	4	D	D	D	c	D	D
447	Gasoline stations	8	11 160	363	97	27	85.6	14.4
448	Clothing and clothing accessories stores	9	3 834	679	159	60	48.1	.7
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	6	13 134	2 509	536	89	18.5	—
4511	Sporting goods, hobby, and musical instrument stores	6	13 134	2 509	536	89	18.5	—
45111	Sporting goods stores	5	D	D	D	b	D	D
451110	Sporting goods stores	5	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	4	D	D	D	b	D	D
451113	Sewing, needlework, and piece goods stores	1	D	D	D	b	D	D
4511130	Sewing, needlework, and piece goods stores	1	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4533	Used merchandise stores	5	3 737	658	187	68	24.3	8.2
45331	Used merchandise stores	5	3 737	658	187	68	24.3	8.2
453310	Used merchandise stores	5	3 737	658	187	68	24.3	8.2
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ROCKLEDGE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>68</b>	<b>146 333</b>	<b>18 528</b>	<b>4 482</b>	<b>981</b>	<b>4.5</b>	<b>9.2</b>
441	Motor vehicle and parts dealers .....	5	2 401	370	82	18	16.6	—
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	5	14 233	2 704	765	97	1.0	27.9
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
4422	Home furnishings stores .....	2	D	D	D	b	D	D
44229	Other home furnishings stores .....	1	D	D	D	b	D	D
442291	Window treatment stores .....	1	D	D	D	b	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	9	D	D	D	c	D	D
4441	Building material and supplies dealers .....	8	25 243	2 421	536	73	.6	26.5
44419	Other building material dealers .....	8	25 243	2 421	536	73	.6	26.5
444190	Other building material dealers .....	8	25 243	2 421	536	73	.6	26.5
445	Food and beverage stores .....	11	27 825	3 710	913	241	11.6	.4
446	Health and personal care stores .....	9	18 286	2 507	441	133	3.5	—
4461	Health and personal care stores .....	9	18 286	2 507	441	133	3.5	—
447	Gasoline stations .....	8	11 784	550	131	45	10.1	14.2
44711	Gasoline stations with convenience stores .....	5	11 200	495	116	39	10.7	13.4
447110	Gasoline stations with convenience stores .....	5	11 200	495	116	39	10.7	13.4
448	Clothing and clothing accessories stores .....	6	5 840	604	143	32	10.2	—
4481	Clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4531	Florists .....	2	D	D	D	b	D	D
45311	Florists .....	2	D	D	D	b	D	D
453110	Florists .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>ROYAL PALM BEACH</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>102</b>	<b>473 866</b>	<b>45 565</b>	<b>10 532</b>	<b>2 395</b>	<b>1.4</b>	<b>1.5</b>
441	Motor vehicle and parts dealers .....	12	60 282	5 853	1 393	151	1.7	2.0
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	6	D	D	D	b	D	D
44132	Tire dealers .....	5	D	D	D	b	D	D
441320	Tire dealers .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	9	12 846	1 694	409	59	—	.2
4422	Home furnishings stores .....	7	D	D	D	b	D	D
44221	Floor covering stores .....	3	4 721	480	118	12	—	—
442210	Floor covering stores .....	3	4 721	480	118	12	—	—
44229	Other home furnishings stores .....	4	D	D	D	b	D	D
442299	All other home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	4	1 564	271	77	14	6.0	—
4431	Electronics and appliance stores .....	4	1 564	271	77	14	6.0	—
444	Building material and garden equipment and supplies dealers .....	10	D	D	D	e	D	D
4441	Building material and supplies dealers .....	9	D	D	D	e	D	D
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home centers .....	2	D	D	D	e	D	D
445	Food and beverage stores .....	11	92 930	10 366	2 528	601	1.2	—
4451	Grocery stores .....	9	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	6	90 136	10 074	2 466	583	.2	—
445110	Supermarkets and other grocery (except convenience) stores .....	6	90 136	10 074	2 466	583	.2	—
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	6	17 027	1 771	413	139	4.2	—
4461	Health and personal care stores .....	6	17 027	1 771	413	139	4.2	—
447	Gasoline stations .....	9	26 175	1 021	224	64	—	9.1
4471	Gasoline stations .....	9	26 175	1 021	224	64	—	9.1
44711	Gasoline stations with convenience stores .....	9	26 175	1 021	224	64	—	9.1
447110	Gasoline stations with convenience stores .....	9	26 175	1 021	224	64	—	9.1

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ROYAL PALM BEACH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	15	26 495	2 765	741	210	4.0	6.9
4481	Clothing stores .....	9	23 002	2 439	645	179	3.1	7.9
44814	Family clothing stores .....	4	18 617	1 829	496	120	—	—
448140	Family clothing stores .....	4	18 617	1 829	496	120	—	—
44815	Clothing accessories stores .....	1	D	D	D	a	D	D
448150	Clothing accessories stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	6	6 115	655	150	55	.9	—
4511	Sporting goods, hobby, and musical instrument stores .....	6	6 115	655	150	55	.9	—
45112	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	3	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	4	128 723	11 052	2 169	619	.3	—
4529	Other general merchandise stores .....	3	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	7	D	D	D	a	D	D
<b>SAFETY HARBOR</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>41</b>	<b>34 810</b>	<b>2 590</b>	<b>688</b>	<b>144</b>	<b>22.6</b>	<b>17.2</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	b	D	D
4431	Electronics and appliance stores .....	1	D	D	D	b	D	D
44312	Computer and software stores .....	1	D	D	D	b	D	D
443120	Computer and software stores .....	1	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	6	1 692	444	107	22	17.0	.5
445	Food and beverage stores .....	5	3 902	93	24	7	25.8	—
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health and personal care stores .....	5	4 924	437	96	16	10.9	38.7
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	15 065	641	152	38	14.6	—
44711	Gasoline stations with convenience stores .....	5	15 065	641	152	38	14.6	—
447110	Gasoline stations with convenience stores .....	5	15 065	641	152	38	14.6	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	351	25	5	3	44.7	11.7
453	Miscellaneous store retailers .....	6	1 759	229	61	16	21.0	12.8
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>ST. AUGUSTINE</b>								

See footnotes at end of table.



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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. AUGUSTINE—Con.</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>242</b>	<b>367 564</b>	<b>37 981</b>	<b>9 377</b>	<b>1 921</b>	<b>23.6</b>	<b>6.2</b>
441	Motor vehicle and parts dealers .....	19	92 624	8 163	2 088	218	46.9	1.6
4411	Automobile dealers .....	9	76 283	6 048	1 586	129	53.2	2.0
4412	Other motor vehicle dealers .....	5	9 703	984	230	41	12.9	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	4	D	D	D	b	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	3	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	12	7 399	1 113	264	47	55.5	—
4421	Furniture stores .....	7	4 695	761	187	32	69.2	—
44211	Furniture stores .....	7	4 695	761	187	32	69.2	—
442110	Furniture stores .....	7	4 695	761	187	32	69.2	—
4422	Home furnishings stores .....	5	2 704	352	77	15	31.8	—
443	Electronics and appliance stores .....	3	3 453	368	90	17	100.0	—
4431	Electronics and appliance stores .....	3	3 453	368	90	17	100.0	—
44311	Appliance, television, and other electronics stores .....	3	3 453	368	90	17	100.0	—
444	Building material and garden equipment and supplies dealers .....	17	70 390	7 426	1 928	273	3.3	16.5
4441	Building material and supplies dealers .....	15	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44412	Paint and wallpaper stores .....	5	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	5	D	D	D	a	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	27	57 844	6 127	1 387	364	8.1	1.1
4451	Grocery stores .....	11	45 800	5 067	1 164	292	3.5	—
4452	Specialty food stores .....	12	6 799	702	144	53	35.4	9.5
446	Health and personal care stores .....	12	16 593	1 716	396	79	7.4	29.4
4461	Health and personal care stores .....	12	16 593	1 716	396	79	7.4	29.4
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
44619	Other health and personal care stores .....	7	5 190	712	142	35	10.7	77.3
446191	Food (health) supplement stores .....	4	1 685	206	57	20	32.8	47.7
446199	All other health and personal care stores .....	3	3 505	506	85	15	—	91.5
447	Gasoline stations .....	13	27 974	1 087	278	67	9.4	7.0
4471	Gasoline stations .....	13	27 974	1 087	278	67	9.4	7.0
44711	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	38	18 354	2 584	610	180	29.1	1.2
4481	Clothing stores .....	25	12 655	1 656	375	117	28.6	1.8
44815	Clothing accessories stores .....	4	1 067	220	43	15	15.9	—
448150	Clothing accessories stores .....	4	1 067	220	43	15	15.9	—
44819	Other clothing stores .....	4	2 515	271	66	24	19.7	—
448190	Other clothing stores .....	4	2 515	271	66	24	19.7	—
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores .....	10	3 940	700	180	41	43.6	—
451	Sporting goods, hobby, book, and music stores .....	14	5 387	735	196	68	52.7	3.9
4511	Sporting goods, hobby, and musical instrument stores .....	9	3 202	502	114	43	52.0	—
4512	Book, periodical, and music stores .....	5	2 185	233	82	25	53.8	9.7
4512112	Specialty book stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	72	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores .....	40	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	39	11 545	2 044	461	149	47.7	6.4
453220	Gift, novelty, and souvenir stores .....	39	11 545	2 044	461	149	47.7	6.4
4533	Used merchandise stores .....	13	2 621	321	88	28	37.8	10.0
45331	Used merchandise stores .....	13	2 621	321	88	28	37.8	10.0
453310	Used merchandise stores .....	13	2 621	321	88	28	37.8	10.0
4539	Other miscellaneous store retailers .....	15	D	D	D	b	D	D
45392	Art dealers .....	8	2 674	658	142	41	—	2.0
453920	Art dealers .....	8	2 674	658	142	41	—	2.0
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	11	12 365	1 371	333	70	70.2	—
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	4	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. AUGUSTINE BEACH</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	1	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
<b>ST. CLOUD</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>55</b>	<b>189 885</b>	<b>18 325</b>	<b>4 368</b>	<b>948</b>	<b>11.6</b>	<b>3.6</b>
441	Motor vehicle and parts dealers .....	8	63 772	4 808	1 091	136	3.3	.2
4411	Automobile dealers .....	3	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	1 678	267	64	19	8.8	44.0
445	Food and beverage stores .....	11	19 663	2 009	488	156	37.6	20.5
446	Health and personal care stores .....	3	D	D	D	b	D	D
4461	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	6	6 745	536	119	29	15.4	2.4
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	2	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
4542	Vending machine operators .....	2	D	D	D	a	D	D
45421	Vending machine operators .....	2	D	D	D	a	D	D
454210	Vending machine operators .....	2	D	D	D	a	D	D
<b>ST. PETE BEACH</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>66</b>	<b>83 191</b>	<b>9 760</b>	<b>2 394</b>	<b>593</b>	<b>12.9</b>	<b>.5</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
4431	Electronics and appliance stores .....	2	D	D	D	a	D	D
44312	Computer and software stores .....	1	D	D	D	a	D	D
443120	Computer and software stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
445	Food and beverage stores .....	9	39 056	4 205	1 065	225	3.9	—
4451	Grocery stores .....	5	D	D	D	c	D	D
446	Health and personal care stores .....	3	D	D	D	c	D	D
4461	Health and personal care stores .....	3	D	D	D	c	D	D
447	Gasoline stations .....	4	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	19	9 516	1 510	326	119	32.5	—
4481	Clothing stores .....	14	6 691	1 161	251	102	17.6	—
44819	Other clothing stores .....	5	4 232	598	131	45	7.7	—
448190	Other clothing stores .....	5	4 232	598	131	45	7.7	—
4483	Jewelry, luggage, and leather goods stores .....	5	2 825	349	75	17	67.7	—
451	Sporting goods, hobby, book, and music stores .....	5	1 153	136	34	12	48.0	33.6
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	12	2 365	541	125	46	32.1	1.1
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45392	Art dealers .....	4	1 203	298	65	22	2.2	—
453920	Art dealers .....	4	1 203	298	65	22	2.2	—
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. PETERSBURG</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>915</b>	<b>2 877 143</b>	<b>282 822</b>	<b>74 870</b>	<b>13 163</b>	<b>8.9</b>	<b>3.9</b>
441	Motor vehicle and parts dealers	70	615 380	44 449	10 876	1 300	18.0	4.0
4411	Automobile dealers	18	517 804	33 467	8 389	868	18.9	4.6
44111	New car dealers	7	511 140	32 828	8 265	848	18.3	4.6
441110	New car dealers	7	511 140	32 828	8 265	848	18.3	4.6
44112	Used car dealers	11	6 664	639	124	20	65.8	7.1
441120	Used car dealers	11	6 664	639	124	20	65.8	7.1
4412	Other motor vehicle dealers	19	56 319	3 303	754	150	18.9	.1
44122	Motorcycle, boat, and other motor vehicle dealers	19	56 319	3 303	754	150	18.9	.1
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	16	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	33	41 257	7 679	1 733	282	5.9	1.3
44131	Automotive parts and accessories stores	24	23 234	3 423	804	166	10.4	2.3
441310	Automotive parts and accessories stores	24	23 234	3 423	804	166	10.4	2.3
44132	Tire dealers	9	18 023	4 256	929	116	—	—
441320	Tire dealers	9	18 023	4 256	929	116	—	—
442	Furniture and home furnishings stores	41	48 650	5 945	1 581	264	14.8	6.0
4421	Furniture stores	13	7 424	1 085	341	50	30.1	31.0
44211	Furniture stores	13	7 424	1 085	341	50	30.1	31.0
442110	Furniture stores	13	7 424	1 085	341	50	30.1	31.0
4422	Home furnishings stores	28	41 226	4 860	1 240	214	12.1	1.5
44221	Floor covering stores	10	22 561	2 878	736	95	11.4	.1
442210	Floor covering stores	10	22 561	2 878	736	95	11.4	.1
44229	Other home furnishings stores	18	18 665	1 982	504	119	13.0	3.1
442299	All other home furnishings stores	16	D	D	D	c	D	D
443	Electronics and appliance stores	41	101 358	10 486	2 597	409	17.8	4.7
4431	Electronics and appliance stores	41	101 358	10 486	2 597	409	17.8	4.7
44311	Appliance, television, and other electronics stores	29	97 093	9 963	2 496	389	16.4	4.2
443111	Household appliance stores	7	5 515	793	188	23	6.9	2.0
443112	Radio, television, and other electronics stores	22	91 578	9 170	2 308	366	16.9	4.3
44312	Computer and software stores	10	D	D	D	a	D	D
443120	Computer and software stores	10	D	D	D	a	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	48	155 401	16 510	4 212	783	6.7	3.4
4441	Building material and supplies dealers	39	152 543	16 023	4 091	751	6.3	3.5
44411	Home centers	4	D	D	D	f	D	D
444110	Home centers	4	D	D	D	f	D	D
44412	Paint and wallpaper stores	10	D	D	D	b	D	D
444120	Paint and wallpaper stores	10	D	D	D	b	D	D
44419	Other building material dealers	20	18 409	3 177	755	119	38.6	9.3
444190	Other building material dealers	20	18 409	3 177	755	119	38.6	9.3
4442	Lawn and garden equipment and supplies stores	9	2 858	487	121	32	27.4	1.1
445	Food and beverage stores	153	434 973	45 776	11 384	2 937	6.6	4.7
4451	Grocery stores	113	413 111	44 056	10 978	2 825	5.5	4.4
44511	Supermarkets and other grocery (except convenience) stores	53	386 841	41 786	10 426	2 617	2.6	4.0
445110	Supermarkets and other grocery (except convenience) stores	53	386 841	41 786	10 426	2 617	2.6	4.0
44512	Convenience stores	60	26 270	2 270	552	208	47.7	10.1
445120	Convenience stores	60	26 270	2 270	552	208	47.7	10.1
4452	Specialty food stores	21	6 842	615	164	51	64.6	.8
4453	Beer, wine, and liquor stores	19	15 020	1 105	242	61	9.6	14.9
44531	Beer, wine, and liquor stores	19	15 020	1 105	242	61	9.6	14.9
445310	Beer, wine, and liquor stores	19	15 020	1 105	242	61	9.6	14.9
446	Health and personal care stores	87	183 432	20 619	5 111	1 255	6.3	1.5
4461	Health and personal care stores	87	183 432	20 619	5 111	1 255	6.3	1.5
44611	Pharmacies and drug stores	30	155 914	16 194	4 059	1 005	3.1	.5
446110	Pharmacies and drug stores	30	155 914	16 194	4 059	1 005	3.1	.5
4461101	Pharmacies and drug stores	29	D	D	D	g	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	15	7 453	679	154	76	32.3	.3
446120	Cosmetics, beauty supplies, and perfume stores	15	7 453	679	154	76	32.3	.3
44613	Optical goods stores	21	10 931	2 310	560	115	15.9	11.3
446130	Optical goods stores	21	10 931	2 310	560	115	15.9	11.3
44619	Other health and personal care stores	21	9 134	1 436	338	59	29.6	7.9
446191	Food (health) supplement stores	11	5 254	544	130	33	21.5	6.6
446199	All other health and personal care stores	10	3 880	892	208	26	40.6	9.7
447	Gasoline stations	66	120 764	5 625	1 332	396	23.8	11.3
4471	Gasoline stations	66	120 764	5 625	1 332	396	23.8	11.3
44711	Gasoline stations with convenience stores	59	116 570	5 096	1 200	372	22.3	11.7
447110	Gasoline stations with convenience stores	59	116 570	5 096	1 200	372	22.3	11.7

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. PETERSBURG—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	158	135 548	16 903	4 096	1 259	11.3	3.1
4481	Clothing stores .....	97	90 687	11 236	2 726	917	8.9	3.9
44811	Men's clothing stores .....	11	5 109	855	194	48	36.5	2.6
448110	Men's clothing stores .....	11	5 109	855	194	48	36.5	2.6
44812	Women's clothing stores .....	37	22 313	3 020	740	274	7.9	8.5
448120	Women's clothing stores .....	37	22 313	3 020	740	274	7.9	8.5
44813	Children's and infants' clothing stores .....	6	3 322	443	115	54	5.9	—
448130	Children's and infants' clothing stores .....	6	3 322	443	115	54	5.9	—
44814	Family clothing stores .....	21	46 010	4 617	1 150	360	3.3	.9
448140	Family clothing stores .....	21	46 010	4 617	1 150	360	3.3	.9
44815	Clothing accessories stores .....	5	2 514	386	89	25	—	—
448150	Clothing accessories stores .....	5	2 514	386	89	25	—	—
44819	Other clothing stores .....	17	11 419	1 915	438	156	24.1	9.5
448190	Other clothing stores .....	17	11 419	1 915	438	156	24.1	9.5
4482	Shoe stores .....	24	17 915	1 831	456	176	3.9	1.1
44821	Shoe stores .....	24	17 915	1 831	456	176	3.9	1.1
448210	Shoe stores .....	24	17 915	1 831	456	176	3.9	1.1
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	13	9 220	901	229	72	.6	—
4482105	Athletic footwear stores .....	6	7 268	702	167	79	8.9	—
4483	Jewelry, luggage, and leather goods stores .....	37	26 946	3 836	914	166	24.3	1.9
44831	Jewelry stores .....	33	D	D	D	c	D	D
448310	Jewelry stores .....	33	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	4	D	D	D	b	D	D
448320	Luggage and leather goods stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	48	62 675	6 635	1 587	513	7.8	11.2
4511	Sporting goods, hobby, and musical instrument stores .....	30	35 587	3 985	963	324	9.4	9.9
45111	Sporting goods stores .....	17	14 343	1 692	415	116	18.1	1.2
451110	Sporting goods stores .....	17	14 343	1 692	415	116	18.1	1.2
4511101	General-line sporting goods stores .....	8	12 274	1 185	286	73	8.7	—
451112	Hobby, toy, and game stores .....	9	17 650	1 735	422	172	2.7	18.9
451120	Hobby, toy, and game stores .....	9	17 650	1 735	422	172	2.7	18.9
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	18	27 088	2 650	624	189	5.7	13.0
45121	Book stores and news dealers .....	10	20 241	1 952	460	131	5.8	10.0
451211	Book stores .....	10	20 241	1 952	460	131	5.8	10.0
4512111	Book stores, general .....	8	D	D	D	c	D	D
4512113	College book stores .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	8	6 847	698	164	58	5.4	22.0
451220	Prerecorded tape, compact disc, and record stores .....	8	6 847	698	164	58	5.4	22.0
452	General merchandise stores .....	30	300 430	31 968	8 247	1 967	.3	.5
4521	Department stores .....	9	273 540	29 135	7 463	1 728	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	9	283 006	29 135	7 463	1 728	—	—
45211	Department stores .....	9	273 540	29 135	7 463	1 728	—	—
452111	Department stores (except discount department stores) ..	4	123 022	15 199	4 021	945	—	—
452112	Discount department stores .....	5	150 518	13 936	3 442	783	—	—
4529	Other general merchandise stores .....	21	26 890	2 833	784	239	3.8	5.3
45299	All other general merchandise stores .....	21	26 890	2 833	784	239	3.8	5.3
452990	All other general merchandise stores .....	21	26 890	2 833	784	239	3.8	5.3
4529901	Variety stores .....	14	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	7	D	D	D	c	D	D
453	Miscellaneous store retailers .....	118	D	D	D	f	D	D
4531	Florists .....	20	5 590	1 106	268	99	49.1	3.2
45311	Florists .....	20	5 590	1 106	268	99	49.1	3.2
453110	Florists .....	20	5 590	1 106	268	99	49.1	3.2
4532	Office supplies, stationery, and gift stores .....	33	35 167	3 679	965	270	5.2	4.6
45321	Office supplies and stationery stores .....	8	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	8	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	25	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	25	D	D	D	c	D	D
4533	Used merchandise stores .....	20	7 783	949	255	103	35.1	29.6
45331	Used merchandise stores .....	20	7 783	949	255	103	35.1	29.6
453310	Used merchandise stores .....	20	7 783	949	255	103	35.1	29.6
4539	Other miscellaneous store retailers .....	45	D	D	D	e	D	D
45391	Pet and pet supplies stores .....	9	11 504	1 928	418	101	29.3	8.2
453910	Pet and pet supplies stores .....	9	11 504	1 928	418	101	29.3	8.2
45392	Art dealers .....	5	1 183	194	58	22	41.4	4.3
453920	Art dealers .....	5	1 183	194	58	22	41.4	4.3
45399	All other miscellaneous store retailers .....	31	D	D	D	c	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. PETERSBURG—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	55	D	D	D	g	D	D
4541	Electronic shopping and mail-order houses .....	18	D	D	D	g	D	D
45411	Electronic shopping and mail-order houses .....	18	D	D	D	g	D	D
4542	Vending machine operators .....	6	D	D	D	b	D	D
45421	Vending machine operators .....	6	D	D	D	b	D	D
454210	Vending machine operators .....	6	D	D	D	b	D	D
4543	Direct selling establishments .....	31	11 812	2 544	576	126	28.2	6.6
45439	Other direct selling establishments .....	28	11 322	2 472	554	119	26.9	6.9
454390	Other direct selling establishments .....	28	11 322	2 472	554	119	26.9	6.9
<b>SANFORD</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>301</b>	<b>824 401</b>	<b>83 626</b>	<b>19 171</b>	<b>4 202</b>	<b>5.5</b>	<b>9.7</b>
441	Motor vehicle and parts dealers .....	40	295 443	24 123	5 203	640	6.8	18.6
4411	Automobile dealers .....	19	278 298	20 808	4 393	501	6.4	19.3
44111	New car dealers .....	9	221 914	14 888	2 944	385	4.8	24.1
441110	New car dealers .....	9	221 914	14 888	2 944	385	4.8	24.1
44112	Used car dealers .....	10	56 384	5 920	1 449	116	12.5	.5
441120	Used car dealers .....	10	56 384	5 920	1 449	116	12.5	.5
4412	Other motor vehicle dealers .....	5	1 967	289	70	13	76.2	3.5
44122	Motorcycle, boat, and other motor vehicle dealers .....	4	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	16	15 178	3 026	740	126	5.3	6.3
44131	Automotive parts and accessories stores .....	10	10 179	1 898	414	79	7.0	9.4
441310	Automotive parts and accessories stores .....	10	10 179	1 898	414	79	7.0	9.4
44132	Tire dealers .....	6	4 999	1 128	326	47	1.7	—
441320	Tire dealers .....	6	4 999	1 128	326	47	1.7	—
442	Furniture and home furnishings stores .....	15	10 975	1 560	345	103	40.0	1.3
4421	Furniture stores .....	6	4 800	672	148	50	58.1	3.0
44211	Furniture stores .....	6	4 800	672	148	50	58.1	3.0
442110	Furniture stores .....	6	4 800	672	148	50	58.1	3.0
4422	Home furnishings stores .....	9	6 175	888	197	53	25.9	—
44229	Other home furnishings stores .....	7	D	D	D	b	D	D
442299	All other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics and appliance stores .....	12	5 449	720	195	46	15.6	10.3
4431	Electronics and appliance stores .....	12	5 449	720	195	46	15.6	10.3
44311	Appliance, television, and other electronics stores .....	8	2 749	467	127	26	5.3	20.5
443112	Radio, television, and other electronics stores .....	7	D	D	D	b	D	D
44312	Computer and software stores .....	3	D	D	D	a	D	D
443120	Computer and software stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	14	31 538	4 295	969	150	13.1	6.2
4441	Building material and supplies dealers .....	12	D	D	D	c	D	D
44419	Other building material dealers .....	9	25 462	3 340	772	106	15.7	7.7
444190	Other building material dealers .....	9	25 462	3 340	772	106	15.7	7.7
445	Food and beverage stores .....	28	48 217	5 446	1 424	349	11.4	8.6
4451	Grocery stores .....	17	43 705	4 769	1 280	316	10.3	9.5
4452	Specialty food stores .....	6	1 693	285	65	15	24.9	—
446	Health and personal care stores .....	21	35 145	4 321	1 083	236	6.8	—
4461	Health and personal care stores .....	21	35 145	4 321	1 083	236	6.8	—
44611	Pharmacies and drug stores .....	5	28 964	3 036	760	157	6.8	—
446110	Pharmacies and drug stores .....	5	28 964	3 036	760	157	6.8	—
4461101	Pharmacies and drug stores .....	5	28 964	3 036	760	157	6.8	—
44612	Cosmetics, beauty supplies, and perfume stores .....	6	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	6	D	D	D	b	D	D
44613	Optical goods stores .....	7	3 088	819	202	31	2.6	—
446130	Optical goods stores .....	7	3 088	819	202	31	2.6	—
447	Gasoline stations .....	28	50 851	2 876	725	206	6.2	22.3
4471	Gasoline stations .....	28	50 851	2 876	725	206	6.2	22.3
44711	Gasoline stations with convenience stores .....	26	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	26	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SANFORD—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	70	71 912	9 331	2 439	786	1.6	1.6
4481	Clothing stores .....	42	51 296	6 414	1 665	573	.7	2.2
44812	Women's clothing stores .....	16	12 180	1 664	410	144	2.2	8.3
448120	Women's clothing stores .....	16	12 180	1 664	410	144	2.2	8.3
44813	Children's and infants' clothing stores .....	6	D	D	D	b	D	D
448130	Children's and infants' clothing stores .....	6	D	D	D	b	D	D
44814	Family clothing stores .....	13	31 692	3 752	1 016	321	.1	—
448140	Family clothing stores .....	13	31 692	3 752	1 016	321	.1	—
44819	Other clothing stores .....	1	D	D	D	b	D	D
448190	Other clothing stores .....	1	D	D	D	b	D	D
4482	Shoe stores .....	12	9 344	1 043	261	122	2.3	—
44821	Shoe stores .....	12	9 344	1 043	261	122	2.3	—
448210	Shoe stores .....	12	9 344	1 043	261	122	2.3	—
4482105	Athletic footwear stores .....	5	5 811	656	158	82	—	—
4483	Jewelry, luggage, and leather goods stores .....	16	11 272	1 874	513	91	5.4	—
44831	Jewelry stores .....	14	D	D	D	b	D	D
448310	Jewelry stores .....	14	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	15	27 920	2 801	679	243	—	4.9
4511	Sporting goods, hobby, and musical instrument stores .....	6	15 520	1 711	408	163	—	1.0
45111	Sporting goods stores .....	2	D	D	D	b	D	D
451110	Sporting goods stores .....	2	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	2	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	2	D	D	D	c	D	D
4512	Book, periodical, and music stores .....	9	12 400	1 090	271	80	—	9.7
45121	Book stores and news dealers .....	5	D	D	D	b	D	D
451211	Book stores .....	4	9 175	809	203	51	—	12.9
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	4	D	D	D	b	D	D
452	General merchandise stores .....	16	200 499	19 717	4 137	1 100	—	.7
452111	Department stores (except discount department stores) ..	3	62 822	8 346	2 137	536	—	—
4529	Other general merchandise stores .....	13	137 677	11 371	2 000	564	—	1.0
45291	Warehouse clubs and supercenters .....	3	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	3	D	D	D	e	D	D
45299	All other general merchandise stores .....	10	D	D	D	b	D	D
452990	All other general merchandise stores .....	10	D	D	D	b	D	D
4529901	Variety stores .....	6	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	30	23 925	3 007	698	213	13.7	9.0
4532	Office supplies, stationery, and gift stores .....	14	9 509	1 302	317	102	11.0	14.0
45321	Office supplies and stationery stores .....	3	5 055	689	181	26	12.9	—
453210	Office supplies and stationery stores .....	3	5 055	689	181	26	12.9	—
45322	Gift, novelty, and souvenir stores .....	11	4 454	613	136	76	8.9	29.8
453220	Gift, novelty, and souvenir stores .....	11	4 454	613	136	76	8.9	29.8
4533	Used merchandise stores .....	6	2 252	453	105	32	58.3	—
45331	Used merchandise stores .....	6	2 252	453	105	32	58.3	—
453310	Used merchandise stores .....	6	2 252	453	105	32	58.3	—
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	6	10 688	927	191	45	4.1	7.8
454	Nonstore retailers .....	12	22 527	5 429	1 274	130	3.0	4.1
4541	Electronic shopping and mail-order houses .....	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	5	D	D	D	b	D	D
454390	Other direct selling establishments .....	5	D	D	D	b	D	D
<b>SANIBEL</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>95</b>	<b>89 233</b>	<b>14 469</b>	<b>3 768</b>	<b>764</b>	<b>24.7</b>	<b>3.0</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	10	25 702	4 730	1 214	226	2.0	—
446	Health and personal care stores .....	4	D	D	D	b	D	D
4461	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	4	5 326	572	157	32	—	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SANIBEL—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	39	30 406	4 460	1 237	239	43.0	6.9
4481	Clothing stores .....	31	D	D	D	c	D	D
44812	Women's clothing stores .....	15	12 200	1 713	462	107	62.0	7.0
448120	Women's clothing stores .....	15	12 200	1 713	462	107	62.0	7.0
44813	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores .....	6	9 832	1 546	447	46	7.6	4.1
44831	Jewelry stores .....	6	9 832	1 546	447	46	7.6	4.1
448310	Jewelry stores .....	6	9 832	1 546	447	46	7.6	4.1
451	Sporting goods, hobby, book, and music stores .....	7	2 655	498	133	44	27.5	—
4511	Sporting goods, hobby, and musical instrument stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	25	15 012	2 805	668	161	40.9	4.0
4532	Office supplies, stationery, and gift stores .....	7	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores .....	6	3 576	724	164	50	7.1	10.8
453220	Gift, novelty, and souvenir stores .....	6	3 576	724	164	50	7.1	10.8
4533	Used merchandise stores .....	4	851	132	40	11	18.6	—
45331	Used merchandise stores .....	4	851	132	40	11	18.6	—
453310	Used merchandise stores .....	4	851	132	40	11	18.6	—
4539	Other miscellaneous store retailers .....	12	D	D	D	b	D	D
45392	Art dealers .....	8	3 719	509	113	28	14.8	2.9
453920	Art dealers .....	8	3 719	509	113	28	14.8	2.9
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D
<b>SARASOTA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>503</b>	<b>951 459</b>	<b>102 369</b>	<b>24 958</b>	<b>4 798</b>	<b>14.5</b>	<b>4.5</b>
441	Motor vehicle and parts dealers .....	34	291 348	22 302	4 873	554	4.2	1.0
4411	Automobile dealers .....	10	263 348	18 124	3 876	396	1.8	.2
44111	New car dealers .....	5	258 586	17 937	3 840	387	.2	—
441110	New car dealers .....	5	258 586	17 937	3 840	387	.2	—
4412	Other motor vehicle dealers .....	12	13 081	1 108	253	56	47.0	19.7
44122	Motorcycle, boat, and other motor vehicle dealers .....	12	13 081	1 108	253	56	47.0	19.7
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	8	6 612	484	117	36	8.5	38.9
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	12	14 919	3 070	744	102	9.4	—
44131	Automotive parts and accessories stores .....	5	6 922	1 067	265	40	16.1	—
441310	Automotive parts and accessories stores .....	5	6 922	1 067	265	40	16.1	—
44132	Tire dealers .....	7	7 997	2 003	479	62	3.7	—
441320	Tire dealers .....	7	7 997	2 003	479	62	3.7	—
442	Furniture and home furnishings stores .....	48	38 441	4 034	1 040	192	25.2	3.1
4421	Furniture stores .....	21	25 512	2 281	601	67	23.4	4.7
44211	Furniture stores .....	21	25 512	2 281	601	67	23.4	4.7
442110	Furniture stores .....	21	25 512	2 281	601	67	23.4	4.7
4422	Home furnishings stores .....	27	12 929	1 753	439	125	28.8	—
44229	Other home furnishings stores .....	23	12 008	1 629	410	119	30.9	—
442299	All other home furnishings stores .....	22	D	D	D	c	D	D
443	Electronics and appliance stores .....	17	49 779	4 157	1 079	210	1.1	.1
4431	Electronics and appliance stores .....	17	49 779	4 157	1 079	210	1.1	.1
44311	Appliance, television, and other electronics stores .....	9	D	D	D	c	D	D
443111	Household appliance stores .....	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	5	D	D	D	c	D	D
44313	Camera and photographic supplies stores .....	4	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	28	37 253	6 276	1 506	207	27.4	39.7
4441	Building material and supplies dealers .....	26	D	D	D	c	D	D
44412	Paint and wallpaper stores .....	3	3 123	436	107	17	23.9	—
444120	Paint and wallpaper stores .....	3	3 123	436	107	17	23.9	—
44419	Other building material dealers .....	18	29 162	4 708	1 108	146	32.0	50.4
444190	Other building material dealers .....	18	29 162	4 708	1 108	146	32.0	50.4
445	Food and beverage stores .....	34	122 298	14 259	3 622	930	10.8	.3
4451	Grocery stores .....	27	110 975	13 300	3 374	894	4.7	.2
44511	Supermarkets and other grocery (except convenience) stores .....	10	101 687	12 249	3 149	820	1.2	—
445110	Supermarkets and other grocery (except convenience) stores .....	10	101 687	12 249	3 149	820	1.2	—
44512	Convenience stores .....	17	9 288	1 051	225	74	43.1	2.2
445120	Convenience stores .....	17	9 288	1 051	225	74	43.1	2.2
4452	Specialty food stores .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SARASOTA—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	50	95 775	13 883	3 449	597	23.0	1.7
4461	Health and personal care stores .....	50	95 775	13 883	3 449	597	23.0	1.7
44611	Pharmacies and drug stores .....	16	67 471	6 881	1 651	425	24.5	.4
446110	Pharmacies and drug stores .....	16	67 471	6 881	1 651	425	24.5	.4
4461101	Pharmacies and drug stores .....	15	D	D	D	e	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	3	1 562	228	55	16	—	55.4
446120	Cosmetics, beauty supplies, and perfume stores .....	3	1 562	228	55	16	—	55.4
44613	Optical goods stores .....	19	7 328	1 703	428	74	36.1	3.4
446130	Optical goods stores .....	19	7 328	1 703	428	74	36.1	3.4
44619	Other health and personal care stores .....	12	19 414	5 071	1 315	82	14.9	1.1
446191	Food (health) supplement stores .....	4	1 040	116	29	13	37.4	—
446199	All other health and personal care stores .....	8	18 374	4 955	1 286	69	13.6	1.2
447	Gasoline stations .....	25	54 764	2 990	656	157	42.0	8.9
4471	Gasoline stations .....	25	54 764	2 990	656	157	42.0	8.9
44711	Gasoline stations with convenience stores .....	20	50 706	2 524	564	143	44.0	7.7
447110	Gasoline stations with convenience stores .....	20	50 706	2 524	564	143	44.0	7.7
448	Clothing and clothing accessories stores .....	111	99 269	13 063	3 409	741	20.2	11.2
4481	Clothing stores .....	70	72 870	9 315	2 440	584	20.9	13.7
44811	Men's clothing stores .....	10	7 390	913	259	46	49.5	1.6
448110	Men's clothing stores .....	10	7 390	913	259	46	49.5	1.6
44812	Women's clothing stores .....	30	38 320	4 863	1 180	302	17.9	3.7
448120	Women's clothing stores .....	30	38 320	4 863	1 180	302	17.9	3.7
44813	Children's and infants' clothing stores .....	5	D	D	D	b	D	D
448130	Children's and infants' clothing stores .....	5	D	D	D	b	D	D
44814	Family clothing stores .....	11	16 830	2 100	676	127	12.3	46.8
448140	Family clothing stores .....	11	16 830	2 100	676	127	12.3	46.8
44815	Clothing accessories stores .....	2	D	D	D	a	D	D
448150	Clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	12	5 929	936	195	71	4.5	9.2
448190	Other clothing stores .....	12	5 929	936	195	71	4.5	9.2
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores .....	33	D	D	D	c	D	D
44831	Jewelry stores .....	31	20 137	2 900	754	109	24.1	2.2
448310	Jewelry stores .....	31	20 137	2 900	754	109	24.1	2.2
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	28	30 599	3 742	916	262	18.3	4.5
4511	Sporting goods, hobby, and musical instrument stores .....	20	D	D	D	c	D	D
45111	Sporting goods stores .....	10	8 667	1 304	315	72	62.7	—
451110	Sporting goods stores .....	10	8 667	1 304	315	72	62.7	—
4511102	Specialty-line sporting goods stores .....	7	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	4	1 271	182	34	12	—	67.3
451130	Sewing, needlework, and piece goods stores .....	4	1 271	182	34	12	—	67.3
45114	Musical instrument and supplies stores .....	3	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	3	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	8	D	D	D	c	D	D
45121	Book stores and news dealers .....	7	16 088	1 786	459	140	—	2.7
451211	Book stores .....	7	16 088	1 786	459	140	—	2.7
4512111	Book stores, general .....	4	13 434	1 245	311	104	—	—
4512112	Specialty book stores .....	3	2 654	541	148	36	—	16.7
452	General merchandise stores .....	9	63 426	6 588	1 605	386	.3	—
452111	Department stores (except discount department stores) ..	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	6	5 112	504	124	36	3.1	—
452990	All other general merchandise stores .....	6	5 112	504	124	36	3.1	—
4529901	Variety stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	102	55 781	9 020	2 303	496	35.6	8.2
4531	Florists .....	9	1 897	356	87	30	42.0	10.8
45311	Florists .....	9	1 897	356	87	30	42.0	10.8
453110	Florists .....	9	1 897	356	87	30	42.0	10.8
4532	Office supplies, stationery, and gift stores .....	34	14 990	2 191	507	159	49.2	4.1
45321	Office supplies and stationery stores .....	8	7 048	1 116	248	56	49.8	.3
453210	Office supplies and stationery stores .....	8	7 048	1 116	248	56	49.8	.3
45322	Gift, novelty, and souvenir stores .....	26	7 942	1 075	259	103	48.6	7.5
453220	Gift, novelty, and souvenir stores .....	26	7 942	1 075	259	103	48.6	7.5
4533	Used merchandise stores .....	27	11 832	2 150	493	122	42.0	6.5
45331	Used merchandise stores .....	27	11 832	2 150	493	122	42.0	6.5
453310	Used merchandise stores .....	27	11 832	2 150	493	122	42.0	6.5
4539	Other miscellaneous store retailers .....	32	27 062	4 323	1 216	185	24.8	11.0
45392	Art dealers .....	12	3 727	648	165	30	8.9	19.2
453920	Art dealers .....	12	3 727	648	165	30	8.9	19.2
45399	All other miscellaneous store retailers .....	17	22 592	3 560	1 024	145	25.7	10.1
454	Nonstore retailers .....	17	12 726	2 055	500	66	11.5	.7
4541	Electronic shopping and mail-order houses .....	7	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	7	D	D	D	b	D	D
4543	Direct selling establishments .....	8	6 011	1 154	275	40	10.0	1.4
45439	Other direct selling establishments .....	8	6 011	1 154	275	40	10.0	1.4
454390	Other direct selling establishments .....	8	6 011	1 154	275	40	10.0	1.4

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SATELLITE BEACH</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>30</b>	<b>43 464</b>	<b>5 122</b>	<b>1 207</b>	<b>297</b>	<b>8.7</b>	<b>2.7</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	3	D	D	D	c	D	D
446	Health and personal care stores .....	4	D	D	D	b	D	D
4461	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	3	2 487	157	39	8	54.2	45.8
448	Clothing and clothing accessories stores .....	6	2 194	187	42	19	38.6	—
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	801	96	14	10	74.7	4.6
454	Nonstore retailers .....	3	1 470	263	62	12	15.0	—
<b>SEBASTIAN</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>39</b>	<b>111 019</b>	<b>12 329</b>	<b>3 407</b>	<b>665</b>	<b>7.0</b>	<b>.3</b>
441	Motor vehicle and parts dealers .....	5	5 203	238	71	10	8.1	.8
442	Furniture and home furnishings stores .....	4	975	235	51	12	79.1	—
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4441	Building material and supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	5	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	b	D	D
4461	Health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	4	8 834	280	72	19	16.0	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
4529	Other general merchandise stores .....	4	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>SEBRING</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>102</b>	<b>277 390</b>	<b>26 516</b>	<b>6 875</b>	<b>1 528</b>	<b>5.6</b>	<b>3.5</b>
441	Motor vehicle and parts dealers .....	8	D	D	D	c	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	8	1 891	295	75	30	80.8	—
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	10 082	1 458	340	71	19.6	—
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	11	54 622	6 041	1 586	401	2.4	.6
4451	Grocery stores .....	6	51 659	5 890	1 552	389	1.8	—
44511	Supermarkets and other grocery (except convenience) stores .....	6	51 659	5 890	1 552	389	1.8	—
445110	Supermarkets and other grocery (except convenience) stores .....	6	51 659	5 890	1 552	389	1.8	—
446	Health and personal care stores .....	12	20 793	2 410	542	99	17.7	—
4461	Health and personal care stores .....	12	20 793	2 410	542	99	17.7	—
44619	Other health and personal care stores .....	5	1 792	309	78	12	34.8	—
447	Gasoline stations .....	9	35 238	1 040	268	60	—	18.7
4471	Gasoline stations .....	9	35 238	1 040	268	60	—	18.7
44711	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
44719	Other gasoline stations .....	2	D	D	D	a	D	D
447190	Other gasoline stations .....	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	10	5 505	661	182	47	21.2	—
4481	Clothing stores .....	6	3 416	300	82	24	16.3	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SEBRING—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	9	4 597	639	171	47	31.3	16.7
4511	Sporting goods, hobby, and musical instrument stores .....	7	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	f	D	D
4529	Other general merchandise stores .....	6	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	5	4 091	367	95	32	1.9	—
452990	All other general merchandise stores .....	5	4 091	367	95	32	1.9	—
4529901	Variety stores .....	5	4 091	367	95	32	1.9	—
453	Miscellaneous store retailers .....	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	1 001	144	36	12	28.0	1.1
454	Nonstore retailers .....	3	D	D	D	b	D	D
<b>SEMINOLE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>110</b>	<b>318 862</b>	<b>32 979</b>	<b>8 290</b>	<b>1 753</b>	<b>5.7</b>	<b>2.9</b>
441	Motor vehicle and parts dealers .....	8	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	10	5 747	921	225	38	58.0	7.6
4431	Electronics and appliance stores .....	10	5 747	921	225	38	58.0	7.6
44311	Appliance, television, and other electronics stores .....	7	5 511	859	200	33	58.4	7.9
443112	Radio, television, and other electronics stores .....	4	3 379	580	138	22	65.2	12.9
444	Building material and garden equipment and supplies dealers .....	9	D	D	D	e	D	D
4441	Building material and supplies dealers .....	8	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
445	Food and beverage stores .....	13	44 276	4 694	1 156	341	3.1	8.8
4451	Grocery stores .....	6	39 631	4 397	1 077	319	.9	9.9
4452	Specialty food stores .....	3	722	127	36	7	—	—
446	Health and personal care stores .....	16	24 729	3 582	938	176	4.1	.4
4461	Health and personal care stores .....	16	24 729	3 582	938	176	4.1	.4
44613	Optical goods stores .....	3	D	D	D	a	D	D
446130	Optical goods stores .....	3	D	D	D	a	D	D
44619	Other health and personal care stores .....	8	3 193	919	224	35	13.8	3.1
446191	Food (health) supplement stores .....	3	858	154	40	12	51.4	—
446199	All other health and personal care stores .....	5	2 335	765	184	23	—	4.3
447	Gasoline stations .....	8	18 256	1 861	454	115	16.9	20.5
44711	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	15	32 862	3 654	920	255	2.0	.3
4481	Clothing stores .....	10	29 880	3 172	796	226	1.7	.4
44814	Family clothing stores .....	7	29 542	3 102	773	220	.9	—
448140	Family clothing stores .....	7	29 542	3 102	773	220	.9	—
451	Sporting goods, hobby, book, and music stores .....	10	6 893	1 218	280	67	52.3	—
4511	Sporting goods, hobby, and musical instrument stores .....	9	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	62 859	5 453	1 220	283	—	—
452112	Discount department stores .....	2	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4533	Used merchandise stores .....	3	D	D	D	a	D	D
45331	Used merchandise stores .....	3	D	D	D	a	D	D
453310	Used merchandise stores .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	6	4 576	542	164	48	11.1	2.8
4541	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
<b>SOUTH BAY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>6</b>	<b>2 397</b>	<b>165</b>	<b>28</b>	<b>7</b>	<b>100.0</b>	<b>—</b>
445	Food and beverage stores .....	3	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOUTH DAYTONA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>85</b>	<b>142 699</b>	<b>15 967</b>	<b>3 921</b>	<b>901</b>	<b>19.3</b>	<b>3.7</b>
441	Motor vehicle and parts dealers	10	22 879	1 989	635	90	42.8	6.5
4412	Other motor vehicle dealers	4	17 835	1 128	421	56	47.3	7.6
44122	Motorcycle, boat, and other motor vehicle dealers	4	17 835	1 128	421	56	47.3	7.6
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	10	11 577	1 026	239	35	85.1	7.5
4421	Furniture stores	4	5 406	350	80	13	82.5	6.8
44211	Furniture stores	4	5 406	350	80	13	82.5	6.8
442110	Furniture stores	4	5 406	350	80	13	82.5	6.8
4422	Home furnishings stores	6	6 171	676	159	22	87.4	8.0
44221	Floor covering stores	4	D	D	D	a	D	D
442210	Floor covering stores	4	D	D	D	a	D	D
443	Electronics and appliance stores	8	8 766	1 392	327	53	2.6	—
4431	Electronics and appliance stores	8	8 766	1 392	327	53	2.6	—
44311	Appliance, television, and other electronics stores	7	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	8	8 584	1 323	263	66	36.4	—
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44421	Outdoor power equipment stores	2	D	D	D	b	D	D
444210	Outdoor power equipment stores	2	D	D	D	b	D	D
445	Food and beverage stores	7	18 708	2 310	556	137	9.7	.8
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	9	18 620	765	193	48	10.0	3.6
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores	8	3 922	563	140	43	4.4	18.0
451	Sporting goods, hobby, book, and music stores	4	2 947	425	101	22	—	1.6
4511	Sporting goods, hobby, and musical instrument stores	4	2 947	425	101	22	—	1.6
452	General merchandise stores	3	D	D	D	c	D	D
4529	Other general merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	9	5 418	1 009	240	62	8.7	20.0
4541	Electronic shopping and mail-order houses	4	3 052	494	120	27	—	30.5
45411	Electronic shopping and mail-order houses	4	3 052	494	120	27	—	30.5
<b>SOUTH MIAMI</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>145</b>	<b>161 333</b>	<b>19 234</b>	<b>4 752</b>	<b>1 162</b>	<b>21.2</b>	<b>4.3</b>
441	Motor vehicle and parts dealers	6	6 895	707	164	24	65.1	—
442	Furniture and home furnishings stores	18	11 796	1 477	379	107	29.0	5.5
4421	Furniture stores	8	3 210	377	111	24	53.8	16.6
44211	Furniture stores	8	3 210	377	111	24	53.8	16.6
442110	Furniture stores	8	3 210	377	111	24	53.8	16.6
4422	Home furnishings stores	10	8 586	1 100	268	83	19.7	1.4
44229	Other home furnishings stores	7	7 501	1 002	241	81	9.6	—
442299	All other home furnishings stores	7	7 501	1 002	241	81	9.6	—
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	2 261	371	93	18	28.0	—
445	Food and beverage stores	9	16 410	1 389	344	100	13.9	3.0
446	Health and personal care stores	17	27 404	3 211	709	139	20.2	—
4461	Health and personal care stores	17	27 404	3 211	709	139	20.2	—
44612	Cosmetics, beauty supplies, and perfume stores	3	922	217	65	16	8.6	—
446120	Cosmetics, beauty supplies, and perfume stores	3	922	217	65	16	8.6	—
44619	Other health and personal care stores	7	3 364	322	74	13	68.4	—
446191	Food (health) supplement stores	6	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOUTH MIAMI—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	59	59 917	8 177	2 018	494	17.0	5.7
4481	Clothing stores .....	43	40 267	5 030	1 231	357	18.4	4.8
44812	Women's clothing stores .....	17	12 980	1 574	409	132	34.1	9.9
448120	Women's clothing stores .....	17	12 980	1 574	409	132	34.1	9.9
44813	Children's and infants' clothing stores .....	6	4 200	505	118	29	26.8	2.6
448130	Children's and infants' clothing stores .....	6	4 200	505	118	29	26.8	2.6
44814	Family clothing stores .....	11	17 842	2 058	505	150	4.4	7
448140	Family clothing stores .....	11	17 842	2 058	505	150	4.4	7
44815	Clothing accessories stores .....	4	1 316	192	41	12	54.0	25.8
448150	Clothing accessories stores .....	4	1 316	192	41	12	54.0	25.8
44819	Other clothing stores .....	4	D	D	D	b	D	D
448190	Other clothing stores .....	4	D	D	D	b	D	D
4482	Shoe stores .....	10	15 813	2 576	616	115	14.6	3.6
44821	Shoe stores .....	10	15 813	2 576	616	115	14.6	3.6
448210	Shoe stores .....	10	15 813	2 576	616	115	14.6	3.6
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482102	Women's shoe stores .....	3	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	6	3 837	571	171	22	11.5	23.0
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	10	16 808	1 801	516	137	8.9	13.7
4511	Sporting goods, hobby, and musical instrument stores .....	8	D	D	D	b	D	D
45111	Sporting goods stores .....	5	4 762	649	189	33	29.9	18.6
451110	Sporting goods stores .....	5	4 762	649	189	33	29.9	18.6
4512	Book, periodical, and music stores .....	2	D	D	D	b	D	D
45121	Book stores and news dealers .....	1	D	D	D	b	D	D
451211	Book stores .....	1	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	14	12 709	1 800	438	118	18.3	.1
4532	Office supplies, stationery, and gift stores .....	5	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores .....	4	3 933	495	121	39	19.4	—
453220	Gift, novelty, and souvenir stores .....	4	3 933	495	121	39	19.4	—
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	3	906	67	22	6	100.0	—
<b>SOUTH PASADENA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>29</b>	<b>94 853</b>	<b>10 010</b>	<b>2 495</b>	<b>569</b>	<b>1.7</b>	<b>2.7</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	6	D	D	D	e	D	D
4451	Grocery stores .....	4	53 097	6 064	1 549	347	—	—
44511	Supermarkets and other grocery (except convenience) stores .....	4	53 097	6 064	1 549	347	—	—
445110	Supermarkets and other grocery (except convenience) stores .....	4	53 097	6 064	1 549	347	—	—
446	Health and personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	5	2 952	319	78	19	19.7	—
451	Sporting goods, hobby, book, and music stores .....	3	1 578	826	202	45	37.6	62.4
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOUTHWEST RANCHES</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>13</b>	<b>54 779</b>	<b>5 692</b>	<b>1 248</b>	<b>324</b>	<b>2.8</b>	<b>1.3</b>
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	D	D	D	c	D	D
4441	Building material and supplies dealers .....	1	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
445	Food and beverage stores .....	1	D	D	D	c	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>SPRINGFIELD</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>24</b>	<b>20 056</b>	<b>1 709</b>	<b>390</b>	<b>104</b>	<b>4.8</b>	<b>31.7</b>
441	Motor vehicle and parts dealers .....	3	1 247	240	55	13	—	9.3
444	Building material and garden equipment and supplies dealers ...	3	4 733	379	87	18	—	—
445	Food and beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	7 766	556	139	31	10.0	53.2
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>STARKE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>67</b>	<b>123 867</b>	<b>11 471</b>	<b>2 747</b>	<b>643</b>	<b>19.2</b>	<b>9.5</b>
441	Motor vehicle and parts dealers .....	10	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	1 188	214	47	9	57.9	—
444	Building material and garden equipment and supplies dealers ...	10	D	D	D	b	D	D
445	Food and beverage stores .....	10	D	D	D	c	D	D
446	Health and personal care stores .....	3	D	D	D	b	D	D
4461	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	5	3 453	343	91	26	9.2	—
451	Sporting goods, hobby, book, and music stores .....	3	399	62	13	6	81.0	—
452	General merchandise stores .....	3	D	D	D	c	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>STUART</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>251</b>	<b>651 320</b>	<b>67 457</b>	<b>16 796</b>	<b>3 128</b>	<b>17.6</b>	<b>3.4</b>
441	Motor vehicle and parts dealers .....	40	229 373	19 812	4 897	741	26.6	2.2
4411	Automobile dealers .....	14	D	D	D	f	D	D
44111	New car dealers .....	7	127 265	12 693	3 093	510	38.5	3.0
441110	New car dealers .....	7	127 265	12 693	3 093	510	38.5	3.0
44112	Used car dealers .....	7	D	D	D	b	D	D
441120	Used car dealers .....	7	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	13	D	D	D	c	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	12	61 501	3 023	711	81	2.3	.5
441222	Boat dealers .....	11	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	13	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	7	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	7	D	D	D	b	D	D
44132	Tire dealers .....	6	6 754	1 637	375	52	12.3	—
441320	Tire dealers .....	6	6 754	1 637	375	52	12.3	—
442	Furniture and home furnishings stores .....	26	36 185	4 502	1 077	202	23.0	.2
4421	Furniture stores .....	11	18 785	2 627	645	124	6.7	.4
44211	Furniture stores .....	11	18 785	2 627	645	124	6.7	.4
442110	Furniture stores .....	11	18 785	2 627	645	124	6.7	.4
4422	Home furnishings stores .....	15	17 400	1 875	432	78	40.7	—
44221	Floor covering stores .....	6	5 645	740	176	25	61.7	—
442210	Floor covering stores .....	6	5 645	740	176	25	61.7	—
44229	Other home furnishings stores .....	9	11 755	1 135	256	53	30.6	—
442299	All other home furnishings stores .....	7	D	D	D	b	D	D
443	Electronics and appliance stores .....	18	19 163	3 396	823	128	25.1	6.5
4431	Electronics and appliance stores .....	18	19 163	3 396	823	128	25.1	6.5
44311	Appliance, television, and other electronics stores .....	16	D	D	D	c	D	D
443111	Household appliance stores .....	5	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	11	10 767	2 257	550	89	28.2	5.7
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	25	96 108	10 199	2 564	459	3.2	1.5
4441	Building material and supplies dealers .....	24	D	D	D	e	D	D
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home centers .....	2	D	D	D	e	D	D
44412	Paint and wallpaper stores .....	5	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	16	22 411	2 855	680	85	11.5	6.3
444190	Other building material dealers .....	16	22 411	2 855	680	85	11.5	6.3
445	Food and beverage stores .....	19	43 142	4 532	1 054	279	4.4	3.7
4451	Grocery stores .....	9	35 763	4 075	925	247	3.3	4.5
4452	Specialty food stores .....	8	D	D	D	b	D	D
446	Health and personal care stores .....	18	45 924	5 789	1 278	249	38.3	.7
4461	Health and personal care stores .....	18	45 924	5 789	1 278	249	38.3	.7
44611	Pharmacies and drug stores .....	6	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	6	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	6	D	D	D	c	D	D
44613	Optical goods stores .....	5	D	D	D	b	D	D
446130	Optical goods stores .....	5	D	D	D	b	D	D
44619	Other health and personal care stores .....	6	10 328	2 071	429	35	80.5	2.2
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
446199	All other health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	11	16 127	1 074	251	62	11.6	22.5
44711	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	27	28 904	3 480	1 065	213	10.2	1.5
4481	Clothing stores .....	16	23 804	2 581	842	156	6.9	1.8
44814	Family clothing stores .....	4	17 116	1 555	402	117	7.1	—
448140	Family clothing stores .....	4	17 116	1 555	402	117	7.1	—
4482102	Women's shoe stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	12	10 706	1 322	372	86	26.8	1.6
4511	Sporting goods, hobby, and musical instrument stores .....	10	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	2	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>STUART—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	6	83 118	7 561	1 970	433	—	1.3
4521	Department stores .....	2	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	2	D	D	D	e	D	D
45211	Department stores .....	2	D	D	D	e	D	D
452112	Discount department stores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	40	30 445	4 297	1 043	231	29.0	1.0
4531	Florists .....	9	2 601	579	154	45	18.8	—
45311	Florists .....	9	2 601	579	154	45	18.8	—
453110	Florists .....	9	2 601	579	154	45	18.8	—
4532	Office supplies, stationery, and gift stores .....	12	21 186	2 385	594	120	24.4	—
45321	Office supplies and stationery stores .....	5	17 399	1 918	458	76	16.7	—
453210	Office supplies and stationery stores .....	5	17 399	1 918	458	76	16.7	—
45322	Gift, novelty, and souvenir stores .....	7	3 787	467	136	44	59.7	—
453220	Gift, novelty, and souvenir stores .....	7	3 787	467	136	44	59.7	—
4533	Used merchandise stores .....	5	1 579	318	88	25	14.9	13.4
45331	Used merchandise stores .....	5	1 579	318	88	25	14.9	13.4
453310	Used merchandise stores .....	5	1 579	318	88	25	14.9	13.4
4539	Other miscellaneous store retailers .....	14	5 079	1 015	207	41	57.6	2.0
45392	Art dealers .....	4	533	184	43	7	66.6	—
453920	Art dealers .....	4	533	184	43	7	66.6	—
45399	All other miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	9	12 125	1 493	402	45	9.6	55.5
4541	Electronic shopping and mail-order houses .....	5	9 164	1 072	288	30	11.7	55.5
45411	Electronic shopping and mail-order houses .....	5	9 164	1 072	288	30	11.7	55.5
<b>SUNNY ISLES BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>68</b>	<b>99 806</b>	<b>10 222</b>	<b>2 499</b>	<b>650</b>	<b>25.9</b>	<b>2.8</b>
441	Motor vehicle and parts dealers .....	4	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	12	39 130	4 537	1 161	289	2.7	3.8
4451	Grocery stores .....	11	D	D	D	e	D	D
446	Health and personal care stores .....	6	18 185	1 864	466	124	2.2	—
4461	Health and personal care stores .....	6	18 185	1 864	466	124	2.2	—
44612	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	10	12 221	668	169	49	67.9	6.5
448	Clothing and clothing accessories stores .....	20	21 977	2 228	451	121	44.5	.9
4481	Clothing stores .....	16	D	D	D	c	D	D
44814	Family clothing stores .....	6	15 708	1 666	343	93	28.9	.1
448140	Family clothing stores .....	6	15 708	1 666	343	93	28.9	.1
44819	Other clothing stores .....	3	427	37	14	4	92.0	—
448190	Other clothing stores .....	3	427	37	14	4	92.0	—
4483	Jewelry, luggage, and leather goods stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	5	1 161	360	93	27	90.4	9.6
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	808	133	25	6	98.9	—
454	Nonstore retailers .....	1	D	D	D	a	D	D

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<b>SUNRISE</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>451</b>	<b>1 541 471</b>	<b>147 816</b>	<b>36 027</b>	<b>7 344</b>	<b>6.2</b>	<b>3.5</b>
441	Motor vehicle and parts dealers	17	279 805	21 671	5 009	430	2.0	—
4411	Automobile dealers	9	273 282	20 396	4 693	398	1.5	—
44111	New car dealers	5	271 196	20 207	4 654	388	.8	—
441110	New car dealers	5	271 196	20 207	4 654	388	.8	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	22	76 700	9 174	2 173	407	5.2	15.7
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
4422	Home furnishings stores	18	D	D	D	e	D	D
44229	Other home furnishings stores	15	42 176	5 520	1 317	299	4.7	27.2
442299	All other home furnishings stores	13	D	D	D	e	D	D
443	Electronics and appliance stores	25	129 538	9 071	2 367	347	.7	2.7
4431	Electronics and appliance stores	25	129 538	9 071	2 367	347	.7	2.7
44311	Appliance, television, and other electronics stores	14	D	D	D	e	D	D
443112	Radio, television, and other electronics stores	10	D	D	D	e	D	D
44312	Computer and software stores	10	D	D	D	b	D	D
443120	Computer and software stores	10	D	D	D	b	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	21	90 993	10 258	2 498	447	4.4	2.3
4441	Building material and supplies dealers	19	D	D	D	e	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44419	Other building material dealers	12	D	D	D	b	D	D
444190	Other building material dealers	12	D	D	D	b	D	D
445	Food and beverage stores	38	114 429	13 232	3 269	810	5.8	.6
4451	Grocery stores	25	106 823	12 300	3 061	742	3.6	.5
44511	Supermarkets and other grocery (except convenience) stores	12	102 972	11 986	2 994	727	1.5	.2
445110	Supermarkets and other grocery (except convenience) stores	12	102 972	11 986	2 994	727	1.5	.2
4452	Specialty food stores	9	3 759	655	151	56	25.0	6.3
446	Health and personal care stores	47	114 676	14 006	3 256	658	29.3	1.9
4461	Health and personal care stores	47	114 676	14 006	3 256	658	29.3	1.9
44611	Pharmacies and drug stores	14	96 323	10 283	2 108	491	31.7	1.9
446110	Pharmacies and drug stores	14	96 323	10 283	2 108	491	31.7	1.9
4461101	Pharmacies and drug stores	13	D	D	D	a	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	10	6 999	1 400	539	71	11.2	3.4
446120	Cosmetics, beauty supplies, and perfume stores	10	6 999	1 400	539	71	11.2	3.4
44613	Optical goods stores	11	4 309	886	217	46	19.8	2.1
446130	Optical goods stores	11	4 309	886	217	46	19.8	2.1
44619	Other health and personal care stores	12	7 045	1 437	392	50	20.1	1.3
446191	Food (health) supplement stores	9	D	D	D	b	D	D
447	Gasoline stations	22	51 042	2 379	578	165	22.9	5.8
4471	Gasoline stations	22	51 042	2 379	578	165	22.9	5.8
44711	Gasoline stations with convenience stores	19	47 867	2 230	533	156	17.8	6.1
447110	Gasoline stations with convenience stores	19	47 867	2 230	533	156	17.8	6.1
448	Clothing and clothing accessories stores	170	292 734	30 529	7 607	2 037	6.6	6.5
4481	Clothing stores	102	225 909	23 171	5 758	1 532	5.2	5.0
44811	Men's clothing stores	12	11 639	1 573	441	91	10.9	34.3
448110	Men's clothing stores	12	11 639	1 573	441	91	10.9	34.3
44812	Women's clothing stores	34	55 978	6 131	1 497	387	6.6	7.0
448120	Women's clothing stores	34	55 978	6 131	1 497	387	6.6	7.0
44813	Children's and infants' clothing stores	4	7 507	648	155	54	—	—
448130	Children's and infants' clothing stores	4	7 507	648	155	54	—	—
44814	Family clothing stores	32	136 411	12 717	3 109	862	3.7	2.1
448140	Family clothing stores	32	136 411	12 717	3 109	862	3.7	2.1
44815	Clothing accessories stores	9	3 234	404	100	33	39.2	16.7
448150	Clothing accessories stores	9	3 234	404	100	33	39.2	16.7
44819	Other clothing stores	11	11 140	1 698	456	105	4.6	—
448190	Other clothing stores	11	11 140	1 698	456	105	4.6	—
4482	Shoe stores	36	44 656	4 497	1 087	341	2.6	14.0
44821	Shoe stores	36	44 656	4 497	1 087	341	2.6	14.0
448210	Shoe stores	36	44 656	4 497	1 087	341	2.6	14.0
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	6	D	D	D	b	D	D
4482104	Family shoe stores	20	21 435	2 163	549	153	5.4	16.4
4482105	Athletic footwear stores	8	12 163	1 141	282	112	—	—

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SUNRISE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores—Con.							
4483	Jewelry, luggage, and leather goods stores .....	32	22 169	2 861	762	164	28.5	6.7
44831	Jewelry stores .....	27	18 861	2 367	647	128	32.8	7.9
448310	Jewelry stores .....	27	18 861	2 367	647	128	32.8	7.9
44832	Luggage and leather goods stores .....	5	3 308	494	115	36	4.1	—
448320	Luggage and leather goods stores .....	5	3 308	494	115	36	4.1	—
451	Sporting goods, hobby, book, and music stores .....	15	33 612	3 537	905	230	1.5	16.6
4511	Sporting goods, hobby, and musical instrument stores .....	9	D	D	D	c	D	D
45111	Sporting goods stores .....	6	18 585	1 767	504	110	—	17.6
451110	Sporting goods stores .....	6	18 585	1 767	504	110	—	17.6
4511101	General-line sporting goods stores .....	4	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	4	D	D	D	b	D	D
451112	Hobby, toy, and game stores .....	3	D	D	D	b	D	D
4511120	Hobby, toy, and game stores .....	3	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	6	D	D	D	b	D	D
45121	Book stores and news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	1	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	4	6 357	822	190	53	6.1	36.5
451220	Prerecorded tape, compact disc, and record stores .....	4	6 357	822	190	53	6.1	36.5
452	General merchandise stores .....	15	285 764	23 649	5 905	1 399	.1	.5
4521	Department stores .....	5	185 315	18 113	4 534	1 085	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	5	189 353	18 113	4 534	1 085	—	—
45211	Department stores .....	5	185 315	18 113	4 534	1 085	—	—
452111	Department stores (except discount department stores) ..	1	D	D	D	c	D	D
452112	Discount department stores .....	4	D	D	D	f	D	D
4529	Other general merchandise stores .....	10	100 449	5 536	1 371	314	.2	1.5
45291	Warehouse clubs and supercenters .....	2	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	c	D	D
45299	All other general merchandise stores .....	8	D	D	D	b	D	D
452990	All other general merchandise stores .....	8	D	D	D	b	D	D
4529901	Variety stores .....	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	33	42 847	7 060	1 651	319	5.2	2.9
4532	Office supplies, stationery, and gift stores .....	14	22 535	2 485	609	153	5.8	3.3
45321	Office supplies and stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	10	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	12	19 209	4 378	996	149	2.3	2.4
45391	Pet and pet supplies stores .....	2	D	D	D	c	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	c	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	26	29 331	3 250	809	95	24.3	12.0
4541	Electronic shopping and mail-order houses .....	11	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	11	D	D	D	b	D	D
4543	Direct selling establishments .....	13	12 446	1 095	276	35	45.1	1.8
45439	Other direct selling establishments .....	13	12 446	1 095	276	35	45.1	1.8
454390	Other direct selling establishments .....	13	12 446	1 095	276	35	45.1	1.8
<b>SURFSIDE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>38</b>	<b>27 740</b>	<b>3 095</b>	<b>809</b>	<b>137</b>	<b>32.0</b>	<b>3.4</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	7	10 988	1 115	283	52	36.2	—
4461	Health and personal care stores .....	7	10 988	1 115	283	52	36.2	—
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	14	2 296	422	105	25	73.8	26.2
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	1 187	228	57	14	36.5	—
454	Nonstore retailers .....	4	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	3	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SWEETWATER</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>45</b>	<b>54 838</b>	<b>5 582</b>	<b>1 455</b>	<b>344</b>	<b>25.3</b>	<b>3.9</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	1 997	303	73	16	100.0	—
445	Food and beverage stores .....	10	36 346	3 620	986	237	5.6	.5
4451	Grocery stores .....	9	D	D	D	c	D	D
4452	Specialty food stores .....	1	D	D	D	b	D	D
446	Health and personal care stores .....	13	6 661	732	173	38	74.2	18.9
4461	Health and personal care stores .....	13	6 661	732	173	38	74.2	18.9
446191	Food (health) supplement stores .....	4	1 066	152	44	7	74.3	25.7
447	Gasoline stations .....	3	4 511	101	22	11	90.1	9.9
448	Clothing and clothing accessories stores .....	5	569	72	19	3	51.3	48.7
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
45121	Book stores and news dealers .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	909	257	63	10	38.8	—
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>TALLAHASSEE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>853</b>	<b>2 050 057</b>	<b>219 925</b>	<b>54 024</b>	<b>13 409</b>	<b>7.0</b>	<b>7.4</b>
441	Motor vehicle and parts dealers .....	88	307 218	27 021	6 385	1 035	12.9	4.8
4411	Automobile dealers .....	38	250 696	17 395	4 088	611	13.1	4.1
44111	New car dealers .....	19	223 950	16 093	3 755	558	6.9	3.6
441110	New car dealers .....	19	223 950	16 093	3 755	558	6.9	3.6
44112	Used car dealers .....	19	26 746	1 302	333	53	64.8	8.4
441120	Used car dealers .....	19	26 746	1 302	333	53	64.8	8.4
4412	Other motor vehicle dealers .....	5	5 668	286	57	25	23.6	.2
44122	Motorcycle, boat, and other motor vehicle dealers .....	5	5 668	286	57	25	23.6	.2
441222	Boat dealers .....	3	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	45	50 854	9 340	2 240	399	10.9	8.5
44131	Automotive parts and accessories stores .....	26	28 350	4 673	1 108	237	7.1	15.3
441310	Automotive parts and accessories stores .....	26	28 350	4 673	1 108	237	7.1	15.3
44132	Tire dealers .....	19	22 504	4 667	1 132	162	15.6	—
441320	Tire dealers .....	19	22 504	4 667	1 132	162	15.6	—
442	Furniture and home furnishings stores .....	54	D	D	D	e	D	D
4421	Furniture stores .....	24	D	D	D	c	D	D
44211	Furniture stores .....	24	D	D	D	c	D	D
442110	Furniture stores .....	24	D	D	D	c	D	D
4422	Home furnishings stores .....	30	40 650	5 577	1 218	270	25.0	5.4
44221	Floor covering stores .....	10	D	D	D	b	D	D
442210	Floor covering stores .....	10	D	D	D	b	D	D
44229	Other home furnishings stores .....	20	D	D	D	c	D	D
442299	All other home furnishings stores .....	20	D	D	D	c	D	D
443	Electronics and appliance stores .....	47	92 829	10 506	2 454	451	4.2	16.5
4431	Electronics and appliance stores .....	47	92 829	10 506	2 454	451	4.2	16.5
44311	Appliance, television, and other electronics stores .....	32	66 009	7 890	1 834	323	5.8	15.4
443111	Household appliance stores .....	7	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	25	D	D	D	e	D	D
44312	Computer and software stores .....	12	D	D	D	c	D	D
443120	Computer and software stores .....	12	D	D	D	c	D	D
44313	Camera and photographic supplies stores .....	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	47	214 530	22 901	5 447	1 023	3.9	3.7
4441	Building material and supplies dealers .....	38	190 579	17 507	4 304	791	1.2	1.4
44411	Home centers .....	4	D	D	D	f	D	D
444110	Home centers .....	4	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	10	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	10	D	D	D	b	D	D
44413	Hardware stores .....	4	D	D	D	b	D	D
444130	Hardware stores .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	20	45 485	5 728	1 387	160	4.9	—
444190	Other building material dealers .....	20	45 485	5 728	1 387	160	4.9	—
4442	Lawn and garden equipment and supplies stores .....	9	23 951	5 394	1 143	232	25.8	21.5
44421	Outdoor power equipment stores .....	2	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	7	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores .....	7	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TALLAHASSEE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	63	300 613	33 157	8 699	2 552	4.8	1.6
4451	Grocery stores .....	38	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	27	D	D	D	g	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	27	D	D	D	g	D	D
44512	Convenience stores .....	11	D	D	D	b	D	D
445120	Convenience stores .....	11	D	D	D	b	D	D
4452	Specialty food stores .....	13	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	12	20 620	1 257	262	70	16.1	—
44531	Beer, wine, and liquor stores .....	12	20 620	1 257	262	70	16.1	—
445310	Beer, wine, and liquor stores .....	12	20 620	1 257	262	70	16.1	—
446	Health and personal care stores .....	68	150 619	18 796	4 651	1 249	2.8	2.0
4461	Health and personal care stores .....	68	150 619	18 796	4 651	1 249	2.8	2.0
44611	Pharmacies and drug stores .....	27	122 912	12 917	3 205	807	1.4	.4
446110	Pharmacies and drug stores .....	27	122 912	12 917	3 205	807	1.4	.4
4461101	Pharmacies and drug stores .....	24	D	D	D	f	D	D
4461102	Proprietary stores .....	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	15	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	15	D	D	D	b	D	D
44613	Optical goods stores .....	8	D	D	D	b	D	D
446130	Optical goods stores .....	8	D	D	D	b	D	D
44619	Other health and personal care stores .....	18	D	D	D	e	D	D
446191	Food (health) supplement stores .....	10	D	D	D	b	D	D
446199	All other health and personal care stores .....	8	5 225	1 869	450	190	22.3	35.9
447	Gasoline stations .....	94	160 453	9 565	2 333	679	11.0	42.2
4471	Gasoline stations .....	94	160 453	9 565	2 333	679	11.0	42.2
44711	Gasoline stations with convenience stores .....	83	143 029	8 431	2 061	601	9.8	40.7
447110	Gasoline stations with convenience stores .....	83	143 029	8 431	2 061	601	9.8	40.7
44719	Other gasoline stations .....	11	17 424	1 134	272	78	20.8	54.6
447190	Other gasoline stations .....	11	17 424	1 134	272	78	20.8	54.6
448	Clothing and clothing accessories stores .....	170	176 644	21 611	5 402	1 808	4.6	2.3
4481	Clothing stores .....	104	D	D	D	g	D	D
44811	Men's clothing stores .....	9	D	D	D	b	D	D
448110	Men's clothing stores .....	9	D	D	D	b	D	D
44812	Women's clothing stores .....	42	26 402	3 072	731	309	6.5	10.4
448120	Women's clothing stores .....	42	26 402	3 072	731	309	6.5	10.4
44813	Children's and infants' clothing stores .....	7	D	D	D	b	D	D
448130	Children's and infants' clothing stores .....	7	D	D	D	b	D	D
44814	Family clothing stores .....	32	82 395	9 212	2 329	792	1.5	1.2
448140	Family clothing stores .....	32	82 395	9 212	2 329	792	1.5	1.2
44815	Clothing accessories stores .....	8	D	D	D	b	D	D
448150	Clothing accessories stores .....	8	D	D	D	b	D	D
44819	Other clothing stores .....	6	D	D	D	b	D	D
448190	Other clothing stores .....	6	D	D	D	b	D	D
4482	Shoe stores .....	36	30 470	2 926	727	296	3.9	.3
44821	Shoe stores .....	36	30 470	2 926	727	296	3.9	.3
448210	Shoe stores .....	36	30 470	2 926	727	296	3.9	.3
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	18	D	D	D	c	D	D
4482105	Athletic footwear stores .....	12	12 272	1 216	284	117	—	—
4483	Jewelry, luggage, and leather goods stores .....	30	D	D	D	c	D	D
44831	Jewelry stores .....	28	D	D	D	c	D	D
448310	Jewelry stores .....	28	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	58	89 803	10 178	2 268	789	4.7	11.1
4511	Sporting goods, hobby, and musical instrument stores .....	30	34 208	3 700	851	333	5.9	13.7
45111	Sporting goods stores .....	12	13 358	1 230	286	107	6.5	34.8
451110	Sporting goods stores .....	12	13 358	1 230	286	107	6.5	34.8
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	10	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	7	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	7	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores .....	4	3 679	413	104	39	—	—
451130	Sewing, needlework, and piece goods stores .....	4	3 679	413	104	39	—	—
45114	Musical instrument and supplies stores .....	7	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	7	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	28	55 595	6 478	1 417	456	4.0	9.5
45121	Book stores and news dealers .....	19	D	D	D	e	D	D
451211	Book stores .....	18	D	D	D	e	D	D
4512111	Book stores, general .....	7	D	D	D	c	D	D
4512112	Specialty book stores .....	5	D	D	D	b	D	D
4512113	College book stores .....	6	29 363	3 337	672	191	—	—
45122	Prerecorded tape, compact disc, and record stores .....	9	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	9	D	D	D	b	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TALLAHASSEE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	30	D	D	D	g	D	D
4521	Department stores .....	8	210 790	23 507	5 992	1 557	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	8	218 378	23 507	5 992	1 557	—	—
45211	Department stores .....	8	210 790	23 507	5 992	1 557	—	—
452111	Department stores (except discount department stores) ..	5	105 783	13 740	3 586	1 004	—	—
452112	Discount department stores .....	3	105 007	9 767	2 406	553	—	—
4529	Other general merchandise stores .....	22	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	20	D	D	D	c	D	D
452990	All other general merchandise stores .....	20	D	D	D	c	D	D
4529901	Variety stores .....	14	11 159	1 195	250	82	1.3	—
4529904	Miscellaneous general merchandise stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	109	D	D	D	f	D	D
4531	Florists .....	16	D	D	D	b	D	D
45311	Florists .....	16	D	D	D	b	D	D
453110	Florists .....	16	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	33	D	D	D	e	D	D
45321	Office supplies and stationery stores .....	8	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	8	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	25	8 650	1 814	401	188	19.8	10.5
453220	Gift, novelty, and souvenir stores .....	25	8 650	1 814	401	188	19.8	10.5
4533	Used merchandise stores .....	20	5 254	1 220	232	110	26.6	4.7
45331	Used merchandise stores .....	20	5 254	1 220	232	110	26.6	4.7
453310	Used merchandise stores .....	20	5 254	1 220	232	110	26.6	4.7
4539	Other miscellaneous store retailers .....	40	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	8	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	11	13 875	1 390	344	51	20.0	10.1
453930	Manufactured (mobile) home dealers .....	11	13 875	1 390	344	51	20.0	10.1
45399	All other miscellaneous store retailers .....	20	D	D	D	b	D	D
454	Nonstore retailers .....	25	20 340	4 648	1 172	178	22.6	1.0
4542	Vending machine operators .....	3	D	D	D	b	D	D
45421	Vending machine operators .....	3	D	D	D	b	D	D
454210	Vending machine operators .....	3	D	D	D	b	D	D
4543	Direct selling establishments .....	14	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	10	D	D	D	b	D	D
454390	Other direct selling establishments .....	10	D	D	D	b	D	D
<b>TAMARAC</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>165</b>	<b>384 179</b>	<b>65 959</b>	<b>16 101</b>	<b>2 889</b>	<b>12.9</b>	<b>1.9</b>
441	Motor vehicle and parts dealers .....	8	8 802	1 689	408	77	16.2	—
4413	Automotive parts, accessories, and tire stores .....	7	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	4	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	4	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	18	62 766	25 927	6 071	704	3.2	1.3
4421	Furniture stores .....	9	D	D	D	f	D	D
44211	Furniture stores .....	9	D	D	D	f	D	D
442110	Furniture stores .....	9	D	D	D	f	D	D
4422	Home furnishings stores .....	9	D	D	D	b	D	D
44221	Floor covering stores .....	5	D	D	D	a	D	D
442210	Floor covering stores .....	5	D	D	D	a	D	D
44229	Other home furnishings stores .....	4	D	D	D	b	D	D
442299	All other home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	26 187	3 009	634	66	19.6	.6
4441	Building material and supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	1	D	D	D	a	D	D
44421	Outdoor power equipment stores .....	1	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	20	128 182	15 331	3 946	973	2.1	.8
4451	Grocery stores .....	15	126 924	15 169	3 892	952	2.0	.3
44511	Supermarkets and other grocery (except convenience) stores .....	8	124 381	14 938	3 844	939	.5	—
445110	Supermarkets and other grocery (except convenience) stores .....	8	124 381	14 938	3 844	939	.5	—
4452	Specialty food stores .....	5	1 258	162	54	21	16.3	54.0

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TAMARAC—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	26	66 458	8 446	1 957	474	29.4	.8
4461	Health and personal care stores .....	26	66 458	8 446	1 957	474	29.4	.8
44611	Pharmacies and drug stores .....	7	50 951	5 932	1 380	382	17.1	—
446110	Pharmacies and drug stores .....	7	50 951	5 932	1 380	382	17.1	—
4461101	Pharmacies and drug stores .....	7	50 951	5 932	1 380	382	17.1	—
44612	Cosmetics, beauty supplies, and perfume stores .....	4	4 233	426	101	23	70.1	—
446120	Cosmetics, beauty supplies, and perfume stores .....	4	4 233	426	101	23	70.1	—
44613	Optical goods stores .....	5	7 271	1 159	253	32	96.5	—
446130	Optical goods stores .....	5	7 271	1 159	253	32	96.5	—
44619	Other health and personal care stores .....	10	4 003	929	223	37	21.2	14.0
446191	Food (health) supplement stores .....	7	D	D	D	a	D	D
446199	All other health and personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	12	25 598	1 106	324	86	30.7	3.1
4471	Gasoline stations .....	12	25 598	1 106	324	86	30.7	3.1
44711	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	26	16 025	2 143	644	125	13.0	.9
4481	Clothing stores .....	12	14 509	1 837	575	108	5.1	—
451	Sporting goods, hobby, book, and music stores .....	10	9 108	1 737	381	65	5.9	1.6
4511	Sporting goods, hobby, and musical instrument stores .....	9	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	1	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	10	9 759	1 167	299	76	5.2	11.8
45299	All other general merchandise stores .....	10	9 759	1 167	299	76	5.2	11.8
452990	All other general merchandise stores .....	10	9 759	1 167	299	76	5.2	11.8
4529901	Variety stores .....	4	4 227	461	111	28	—	—
4529904	Miscellaneous general merchandise stores .....	6	5 532	706	188	48	9.2	20.7
453	Miscellaneous store retailers .....	12	D	D	D	c	D	D
4531	Florists .....	2	D	D	D	b	D	D
45311	Florists .....	2	D	D	D	b	D	D
453110	Florists .....	2	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	5	3 173	357	84	23	18.8	47.7
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	2 147	460	96	27	62.2	—
45391	Pet and pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	14	20 462	3 353	863	117	22.5	4.1
4542	Vending machine operators .....	2	D	D	D	b	D	D
45421	Vending machine operators .....	2	D	D	D	b	D	D
454210	Vending machine operators .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	4	D	D	D	b	D	D
454390	Other direct selling establishments .....	4	D	D	D	b	D	D
<b>TAMPA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 809</b>	<b>5 141 045</b>	<b>531 839</b>	<b>128 812</b>	<b>25 074</b>	<b>10.0</b>	<b>3.9</b>
441	Motor vehicle and parts dealers .....	186	1 925 519	163 168	38 971	4 104	7.2	1.1
4411	Automobile dealers .....	76	1 714 484	133 355	31 642	3 085	7.2	.1
44111	New car dealers .....	34	1 651 435	128 378	30 542	2 911	6.0	—
441110	New car dealers .....	34	1 651 435	128 378	30 542	2 911	6.0	—
441112	Used car dealers .....	42	63 049	4 977	1 100	174	37.5	2.7
441120	Used car dealers .....	42	63 049	4 977	1 100	174	37.5	2.7
4412	Other motor vehicle dealers .....	24	D	D	D	e	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	22	D	D	D	e	D	D
441221	Motorcycle dealers .....	6	D	D	D	c	D	D
441222	Boat dealers .....	14	51 137	3 216	784	102	11.4	2.4
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	86	D	D	D	f	D	D
44131	Automotive parts and accessories stores .....	54	64 497	10 312	2 608	438	8.8	1.4
441310	Automotive parts and accessories stores .....	54	64 497	10 312	2 608	438	8.8	1.4
44132	Tire dealers .....	32	D	D	D	e	D	D
441320	Tire dealers .....	32	D	D	D	e	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>TAMPA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
442	Furniture and home furnishings stores .....	150	230 379	28 306	6 860	1 144	13.7	10.0
4421	Furniture stores .....	68	142 202	17 448	4 359	508	6.6	7.9
44211	Furniture stores .....	68	142 202	17 448	4 359	508	6.6	7.9
442110	Furniture stores .....	68	142 202	17 448	4 359	508	6.6	7.9
4422	Home furnishings stores .....	82	88 177	10 858	2 501	636	25.3	13.5
44221	Floor covering stores .....	26	34 413	4 270	907	116	49.1	5.3
442210	Floor covering stores .....	26	34 413	4 270	907	116	49.1	5.3
44229	Other home furnishings stores .....	56	53 764	6 588	1 594	520	10.0	18.7
442291	Window treatment stores .....	7	3 584	641	147	38	29.4	19.2
442299	All other home furnishings stores .....	49	50 180	5 947	1 447	482	8.6	18.7
443	Electronics and appliance stores .....	76	229 473	27 006	6 518	1 040	10.8	1.8
4431	Electronics and appliance stores .....	76	229 473	27 006	6 518	1 040	10.8	1.8
44311	Appliance, television, and other electronics stores .....	55	172 415	21 234	5 123	780	7.9	2.4
443111	Household appliance stores .....	12	27 293	7 163	1 711	166	8.1	4.4
443112	Radio, television, and other electronics stores .....	43	145 122	14 071	3 412	614	7.8	2.1
44312	Computer and software stores .....	17	D	D	D	c	D	D
443120	Computer and software stores .....	17	D	D	D	c	D	D
44313	Camera and photographic supplies stores .....	4	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	70	333 990	37 103	9 285	1 489	3.8	5.0
4441	Building material and supplies dealers .....	65	332 270	36 803	9 208	1 473	3.4	5.0
44411	Home centers .....	7	D	D	D	f	D	D
444110	Home centers .....	7	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	10	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	10	D	D	D	b	D	D
44413	Hardware stores .....	9	D	D	D	b	D	D
444130	Hardware stores .....	9	D	D	D	b	D	D
44419	Other building material dealers .....	39	107 585	13 877	3 336	373	6.8	13.8
444190	Other building material dealers .....	39	107 585	13 877	3 336	373	6.8	13.8
445	Food and beverage stores .....	248	560 077	60 329	14 927	3 761	11.9	3.7
4451	Grocery stores .....	178	506 074	54 218	13 464	3 422	10.1	2.9
44511	Supermarkets and other grocery (except convenience) stores .....	106	478 740	52 165	12 960	3 244	7.7	1.3
445110	Supermarkets and other grocery (except convenience) stores .....	106	478 740	52 165	12 960	3 244	7.7	1.3
44512	Convenience stores .....	72	27 334	2 053	504	178	52.3	31.9
445120	Convenience stores .....	72	27 334	2 053	504	178	52.3	31.9
4452	Specialty food stores .....	45	18 384	3 637	869	195	23.9	24.1
4453	Beer, wine, and liquor stores .....	25	35 619	2 474	594	144	32.2	3.7
44531	Beer, wine, and liquor stores .....	25	35 619	2 474	594	144	32.2	3.7
445310	Beer, wine, and liquor stores .....	25	35 619	2 474	594	144	32.2	3.7
446	Health and personal care stores .....	154	298 636	38 767	8 978	2 138	15.1	3.2
4461	Health and personal care stores .....	154	298 636	38 767	8 978	2 138	15.1	3.2
44611	Pharmacies and drug stores .....	67	251 483	30 546	7 072	1 703	13.5	2.6
446110	Pharmacies and drug stores .....	67	251 483	30 546	7 072	1 703	13.5	2.6
4461101	Pharmacies and drug stores .....	64	D	D	D	g	D	D
4461102	Proprietary stores .....	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	19	8 094	1 067	263	104	18.6	11.8
446120	Cosmetics, beauty supplies, and perfume stores .....	19	8 094	1 067	263	104	18.6	11.8
44613	Optical goods stores .....	35	19 770	3 939	995	190	14.4	9.1
446130	Optical goods stores .....	35	19 770	3 939	995	190	14.4	9.1
44619	Other health and personal care stores .....	33	19 289	3 215	648	141	35.3	1.0
446191	Food (health) supplement stores .....	17	10 413	1 180	265	93	27.3	—
446199	All other health and personal care stores .....	16	8 876	2 035	383	48	44.6	2.2
447	Gasoline stations .....	152	283 942	13 690	3 283	875	31.7	14.1
4471	Gasoline stations .....	152	283 942	13 690	3 283	875	31.7	14.1
44711	Gasoline stations with convenience stores .....	131	244 300	11 975	2 854	783	23.5	13.9
447110	Gasoline stations with convenience stores .....	131	244 300	11 975	2 854	783	23.5	13.9
44719	Other gasoline stations .....	21	39 642	1 715	429	92	82.5	15.1
447190	Other gasoline stations .....	21	39 642	1 715	429	92	82.5	15.1
448	Clothing and clothing accessories stores .....	355	414 643	59 721	14 674	3 840	8.7	8.3
4481	Clothing stores .....	217	301 974	43 473	10 763	3 034	6.0	9.5
44811	Men's clothing stores .....	29	23 082	4 030	1 022	193	14.4	11.7
448110	Men's clothing stores .....	29	23 082	4 030	1 022	193	14.4	11.7
44812	Women's clothing stores .....	78	84 087	11 367	2 753	899	9.9	5.2
448120	Women's clothing stores .....	78	84 087	11 367	2 753	899	9.9	5.2
44813	Children's and infants' clothing stores .....	21	23 383	2 430	567	191	10.3	.7
448130	Children's and infants' clothing stores .....	21	23 383	2 430	567	191	10.3	.7
44814	Family clothing stores .....	46	133 872	19 216	4 879	1 318	1.5	12.5
448140	Family clothing stores .....	46	133 872	19 216	4 879	1 318	1.5	12.5
44815	Clothing accessories stores .....	19	10 647	1 815	424	107	3.1	27.4
448150	Clothing accessories stores .....	19	10 647	1 815	424	107	3.1	27.4
44819	Other clothing stores .....	24	26 903	4 615	1 118	326	6.8	6.5
448190	Other clothing stores .....	24	26 903	4 615	1 118	326	6.8	6.5

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TAMPA—Con.</b>								
<b>Retail trade—Con.</b>								
448	Clothing and clothing accessories stores—Con.							
4482	Shoe stores .....	53	42 791	5 146	1 241	387	13.5	4.4
44821	Shoe stores .....	53	42 791	5 146	1 241	387	13.5	4.4
448210	Shoe stores .....	53	42 791	5 146	1 241	387	13.5	4.4
4482101	Men's shoe stores .....	6	D	D	D	b	D	D
4482102	Women's shoe stores .....	9	7 397	1 001	247	77	9.5	3.6
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	27	17 760	2 402	562	163	17.8	8.4
4482105	Athletic footwear stores .....	10	13 163	1 261	305	115	7.1	—
4483	Jewelry, luggage, and leather goods stores .....	85	69 878	11 102	2 670	419	17.4	5.7
44831	Jewelry stores .....	79	D	D	D	e	D	D
448310	Jewelry stores .....	79	D	D	D	e	D	D
44832	Luggage and leather goods stores .....	6	D	D	D	b	D	D
448320	Luggage and leather goods stores .....	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	83	111 438	12 287	3 126	909	14.8	12.5
4511	Sporting goods, hobby, and musical instrument stores .....	55	78 025	8 435	2 158	628	15.9	10.1
45111	Sporting goods stores .....	27	33 585	3 605	913	207	25.0	14.4
451110	Sporting goods stores .....	27	33 585	3 605	913	207	25.0	14.4
4511101	General-line sporting goods stores .....	5	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores .....	22	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	13	24 949	2 426	611	260	8.0	2.6
451120	Hobby, toy, and game stores .....	13	24 949	2 426	611	260	8.0	2.6
45113	Sewing, needlework, and piece goods stores .....	9	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	9	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	6	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	6	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	28	33 413	3 852	968	281	12.4	18.0
45121	Book stores and news dealers .....	17	23 203	2 790	723	202	16.0	7.7
451211	Book stores .....	16	D	D	D	c	D	D
4512111	Book stores, general .....	10	D	D	D	c	D	D
4512112	Specialty book stores .....	2	D	D	D	b	D	D
4512113	College book stores .....	4	D	D	D	b	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	11	10 210	1 062	245	79	4.0	41.5
451220	Prerecorded tape, compact disc, and record stores .....	11	10 210	1 062	245	79	4.0	41.5
452	General merchandise stores .....	44	504 709	54 054	13 208	3 236	.1	.5
4521	Department stores .....	13	309 932	38 244	9 110	2 249	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	13	318 913	38 244	9 110	2 249	—	—
45211	Department stores .....	13	309 932	38 244	9 110	2 249	—	—
452111	Department stores (except discount department stores) ..	9	187 254	25 809	6 329	1 535	—	—
452112	Discount department stores .....	4	122 678	12 435	2 781	714	—	—
4529	Other general merchandise stores .....	31	194 777	15 810	4 098	987	.3	1.2
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	29	D	D	D	e	D	D
452990	All other general merchandise stores .....	29	D	D	D	e	D	D
4529901	Variety stores .....	13	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	16	D	D	D	c	D	D
453	Miscellaneous store retailers .....	225	160 874	25 353	6 023	1 453	17.8	5.7
4531	Florists .....	31	10 665	3 151	849	197	24.5	8.7
45311	Florists .....	31	10 665	3 151	849	197	24.5	8.7
453110	Florists .....	31	10 665	3 151	849	197	24.5	8.7
4532	Office supplies, stationery, and gift stores .....	85	77 752	9 784	2 353	609	9.7	6.9
45321	Office supplies and stationery stores .....	16	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	16	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	69	D	D	D	e	D	D
453220	Gift, novelty, and souvenir stores .....	69	D	D	D	e	D	D
4533	Used merchandise stores .....	35	13 298	2 873	700	183	35.1	.7
45331	Used merchandise stores .....	35	13 298	2 873	700	183	35.1	.7
453310	Used merchandise stores .....	35	13 298	2 873	700	183	35.1	.7
4539	Other miscellaneous store retailers .....	74	59 159	9 545	2 121	464	23.5	4.8
45391	Pet and pet supplies stores .....	11	7 092	1 191	242	63	68.3	6.6
453910	Pet and pet supplies stores .....	11	7 092	1 191	242	63	68.3	6.6
45392	Art dealers .....	9	2 898	586	147	41	83.7	—
453920	Art dealers .....	9	2 898	586	147	41	83.7	—
45393	Manufactured (mobile) home dealers .....	6	14 679	2 020	463	74	2.3	—
453930	Manufactured (mobile) home dealers .....	6	14 679	2 020	463	74	2.3	—
45399	All other miscellaneous store retailers .....	48	34 490	5 748	1 269	286	18.3	6.8
454	Nonstore retailers .....	66	87 365	12 055	2 959	1 085	24.6	4.0
4541	Electronic shopping and mail-order houses .....	30	58 210	8 039	1 933	861	25.3	5.7
45411	Electronic shopping and mail-order houses .....	30	58 210	8 039	1 933	861	25.3	5.7
4542	Vending machine operators .....	8	D	D	D	b	D	D
45421	Vending machine operators .....	8	D	D	D	b	D	D
454210	Vending machine operators .....	8	D	D	D	b	D	D
4543	Direct selling establishments .....	28	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	25	22 768	2 814	718	175	20.9	.9
454390	Other direct selling establishments .....	25	22 768	2 814	718	175	20.9	.9

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TARPON SPRINGS</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>126</b>	<b>391 806</b>	<b>31 498</b>	<b>7 815</b>	<b>1 150</b>	<b>56.3</b>	<b>2.1</b>
441	Motor vehicle and parts dealers	11	D	D	D	e	D	D
4411	Automobile dealers	4	D	D	D	e	D	D
44111	New car dealers	2	D	D	D	e	D	D
441110	New car dealers	2	D	D	D	e	D	D
44112	Used car dealers	2	D	D	D	b	D	D
441120	Used car dealers	2	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	4 504	447	104	26	4.1	33.7
44122	Motorcycle, boat, and other motor vehicle dealers	4	4 504	447	104	26	4.1	33.7
441222	Boat dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	7	5 562	752	196	28	21.8	3.3
4421	Furniture stores	1	D	D	D	a	D	D
44211	Furniture stores	1	D	D	D	a	D	D
442110	Furniture stores	1	D	D	D	a	D	D
4422	Home furnishings stores	6	D	D	D	a	D	D
443	Electronics and appliance stores	4	1 079	233	63	15	33.6	—
444	Building material and garden equipment and supplies dealers	9	8 368	877	247	45	17.3	50.7
44413	Hardware stores	2	D	D	D	a	D	D
444130	Hardware stores	2	D	D	D	a	D	D
445	Food and beverage stores	10	40 975	3 988	983	259	3.2	.8
4452	Specialty food stores	3	786	97	26	7	29.1	—
4453	Beer, wine, and liquor stores	1	D	D	D	a	D	D
44531	Beer, wine, and liquor stores	1	D	D	D	a	D	D
445310	Beer, wine, and liquor stores	1	D	D	D	a	D	D
446	Health and personal care stores	6	20 050	2 097	521	82	26.6	2.2
4461	Health and personal care stores	6	20 050	2 097	521	82	26.6	2.2
447	Gasoline stations	8	16 998	934	239	42	9.4	—
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	18	6 879	879	223	81	47.6	10.3
4481	Clothing stores	12	5 540	691	183	66	53.1	10.1
44819	Other clothing stores	3	1 469	272	65	15	70.4	—
448190	Other clothing stores	3	1 469	272	65	15	70.4	—
451	Sporting goods, hobby, book, and music stores	7	1 907	308	64	21	70.3	18.3
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	37	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	24	14 002	1 429	371	94	19.1	.8
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	6	4 285	215	51	15	82.7	—
4541	Electronic shopping and mail-order houses	4	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	a	D	D
<b>TAVARES</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>40</b>	<b>51 766</b>	<b>4 566</b>	<b>1 053</b>	<b>276</b>	<b>14.0</b>	<b>1.1</b>
441	Motor vehicle and parts dealers	5	17 340	1 499	309	59	18.9	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	7	1 959	257	64	14	64.2	1.2
4431	Electronics and appliance stores	7	1 959	257	64	14	64.2	1.2
444	Building material and garden equipment and supplies dealers	3	D	D	D	a	D	D
445	Food and beverage stores	4	1 882	143	37	13	69.8	—
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	5	10 012	672	173	51	3.0	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	578	91	23	8	49.8	—
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TAVARES—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>TEMPLE TERRACE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>63</b>	<b>156 887</b>	<b>19 188</b>	<b>4 506</b>	<b>1 101</b>	<b>7.0</b>	<b>3.2</b>
441	Motor vehicle and parts dealers .....	3	2 606	294	72	13	—	—
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	1 619	381	65	17	51.3	10.2
4431	Electronics and appliance stores .....	3	1 619	381	65	17	51.3	10.2
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	13	81 468	9 170	2 328	589	2.7	5.0
4451	Grocery stores .....	9	78 769	8 797	2 219	561	1.5	5.1
44511	Supermarkets and other grocery (except convenience) stores .....	5	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	5	D	D	D	f	D	D
446	Health and personal care stores .....	9	30 494	5 241	1 100	242	.5	—
4461	Health and personal care stores .....	9	30 494	5 241	1 100	242	.5	—
44611	Pharmacies and drug stores .....	3	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	3	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	3	D	D	D	c	D	D
44619	Other health and personal care stores .....	4	D	D	D	b	D	D
446199	All other health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	6	10 969	444	106	24	48.0	3.8
448	Clothing and clothing accessories stores .....	7	3 047	390	103	40	17.1	—
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	8	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>TEQUESTA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>64</b>	<b>81 973</b>	<b>10 887</b>	<b>2 701</b>	<b>549</b>	<b>17.5</b>	<b>1.6</b>
441	Motor vehicle and parts dealers .....	4	1 384	222	59	10	38.4	10.0
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	8	11 035	1 588	399	54	48.4	—
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
4422	Home furnishings stores .....	6	D	D	D	b	D	D
44229	Other home furnishings stores .....	3	3 302	312	76	18	44.3	—
443	Electronics and appliance stores .....	3	2 246	442	110	12	45.7	—
4431	Electronics and appliance stores .....	3	2 246	442	110	12	45.7	—
44311	Appliance, television, and other electronics stores .....	3	2 246	442	110	12	45.7	—
444	Building material and garden equipment and supplies dealers ...	5	2 298	321	80	14	12.6	2.4
445	Food and beverage stores .....	5	D	D	D	c	D	D
446	Health and personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	4	9 386	602	156	32	11.4	—
448	Clothing and clothing accessories stores .....	7	3 131	520	139	29	11.8	.4
4482102	Women's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	764	41	15	5	56.8	43.2
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	17	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TITUSVILLE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>154</b>	<b>483 885</b>	<b>47 136</b>	<b>12 279</b>	<b>2 785</b>	<b>6.2</b>	<b>7.5</b>
441	Motor vehicle and parts dealers .....	22	124 766	10 419	2 648	353	15.3	16.6
4411	Automobile dealers .....	8	111 748	8 202	2 099	264	15.7	17.5
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	1 352	195	52	11	60.4	11.1
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	11	11 666	2 022	497	78	6.4	8.9
44131	Automotive parts and accessories stores .....	6	5 595	867	201	45	—	18.5
441310	Automotive parts and accessories stores .....	6	5 595	867	201	45	—	18.5
44132	Tire dealers .....	5	6 071	1 155	296	33	12.3	—
441320	Tire dealers .....	5	6 071	1 155	296	33	12.3	—
442	Furniture and home furnishings stores .....	3	1 834	320	71	15	17.5	—
443	Electronics and appliance stores .....	7	9 819	1 262	154	32	10.8	57.2
4431	Electronics and appliance stores .....	7	9 819	1 262	154	32	10.8	57.2
44311	Appliance, television, and other electronics stores .....	5	D	D	D	b	D	D
443111	Household appliance stores .....	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	9	38 317	4 119	964	237	1.0	4.6
4441	Building material and supplies dealers .....	7	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
445	Food and beverage stores .....	23	80 250	8 187	2 029	609	4.9	.8
4451	Grocery stores .....	19	77 094	7 919	1 963	586	4.7	—
44511	Supermarkets and other grocery (except convenience) stores .....	8	71 847	7 565	1 884	552	.6	—
445110	Supermarkets and other grocery (except convenience) stores .....	8	71 847	7 565	1 884	552	.6	—
44512	Convenience stores .....	11	5 247	354	79	34	61.4	—
445120	Convenience stores .....	11	5 247	354	79	34	61.4	—
446	Health and personal care stores .....	15	42 150	4 143	972	237	1.4	1.2
4461	Health and personal care stores .....	15	42 150	4 143	972	237	1.4	1.2
44611	Pharmacies and drug stores .....	5	37 805	3 254	760	191	—	—
446110	Pharmacies and drug stores .....	5	37 805	3 254	760	191	—	—
4461101	Pharmacies and drug stores .....	5	37 805	3 254	760	191	—	—
44619	Other health and personal care stores .....	7	3 472	758	179	33	17.2	14.2
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
446199	All other health and personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	18	22 108	1 012	255	73	8.7	—
44711	Gasoline stations with convenience stores .....	14	20 771	946	237	70	7.3	—
447110	Gasoline stations with convenience stores .....	14	20 771	946	237	70	7.3	—
448	Clothing and clothing accessories stores .....	13	8 915	1 204	317	86	4.4	1.1
4481	Clothing stores .....	7	5 612	635	171	51	3.4	1.7
451	Sporting goods, hobby, book, and music stores .....	8	2 479	379	104	28	42.9	—
452	General merchandise stores .....	11	133 911	13 700	3 628	881	—	—
452111	Department stores (except discount department stores) ..	2	D	D	D	c	D	D
4529	Other general merchandise stores .....	8	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
45299	All other general merchandise stores .....	7	D	D	D	b	D	D
452990	All other general merchandise stores .....	7	D	D	D	b	D	D
4529901	Variety stores .....	7	D	D	D	b	D	D
453	Miscellaneous store retailers .....	19	11 502	1 456	340	99	5.2	1.2
4532	Office supplies, stationery, and gift stores .....	4	7 447	793	183	47	1.4	—
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	8	2 548	341	82	25	9.7	5.4
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	6	7 834	935	797	135	10.2	87.4
4541	Electronic shopping and mail-order houses .....	2	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses .....	2	D	D	D	c	D	D

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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TREASURE ISLAND</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>27</b>	<b>21 490</b>	<b>1 991</b>	<b>492</b>	<b>137</b>	<b>15.4</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores .....	3	2 468	138	40	9	—	—
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	3	7 526	294	67	22	—	—
448	Clothing and clothing accessories stores .....	5	1 483	149	35	12	83.6	—
44819	Other clothing stores .....	4	D	D	D	a	D	D
448190	Other clothing stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>VALPARAISO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>12</b>	<b>21 602</b>	<b>2 713</b>	<b>616</b>	<b>94</b>	<b>3.5</b>	<b>36.5</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	15 958	2 082	467	51	1.9	48.8
4441	Building material and supplies dealers .....	4	15 958	2 082	467	51	1.9	48.8
44419	Other building material dealers .....	4	15 958	2 082	467	51	1.9	48.8
444190	Other building material dealers .....	4	15 958	2 082	467	51	1.9	48.8
445	Food and beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>VENICE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>141</b>	<b>234 937</b>	<b>25 637</b>	<b>6 348</b>	<b>1 303</b>	<b>15.2</b>	<b>20.2</b>
441	Motor vehicle and parts dealers .....	16	58 644	5 369	1 224	156	16.5	66.8
44112	Used car dealers .....	2	D	D	D	a	D	D
441120	Used car dealers .....	2	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	6	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	4	D	D	D	a	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
44132	Tire dealers .....	5	5 794	1 262	324	45	—	—
441320	Tire dealers .....	5	5 794	1 262	324	45	—	—
442	Furniture and home furnishings stores .....	10	10 162	1 522	379	48	14.5	2.2
4421	Furniture stores .....	5	7 151	1 166	300	35	16.6	—
44211	Furniture stores .....	5	7 151	1 166	300	35	16.6	—
442110	Furniture stores .....	5	7 151	1 166	300	35	16.6	—
4422	Home furnishings stores .....	5	3 011	356	79	13	9.5	7.5
443	Electronics and appliance stores .....	4	3 681	615	131	16	8.5	—
4431	Electronics and appliance stores .....	4	3 681	615	131	16	8.5	—
44311	Appliance, television, and other electronics stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	9	9 120	1 457	351	54	6.6	26.2
445	Food and beverage stores .....	19	76 416	8 661	2 322	519	2.4	2.1
4451	Grocery stores .....	12	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	9	68 503	8 091	2 177	471	.8	—
445110	Supermarkets and other grocery (except convenience) stores .....	9	68 503	8 091	2 177	471	.8	—
4452	Specialty food stores .....	4	706	97	39	17	21.7	—
446	Health and personal care stores .....	11	24 190	2 684	657	147	6.9	—
4461	Health and personal care stores .....	11	24 190	2 684	657	147	6.9	—
4461101	Pharmacies and drug stores .....	3	D	D	D	c	D	D
447	Gasoline stations .....	10	20 118	869	219	56	55.9	15.3
44711	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>VENICE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	24	18 992	2 298	541	157	30.4	1.2
4481	Clothing stores .....	17	15 998	1 753	407	128	23.5	1.0
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	9	2 183	302	80	24	38.8	—
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	22	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	8	2 645	377	108	38	23.4	7.9
4533	Used merchandise stores .....	6	1 623	297	66	24	31.4	31.1
45331	Used merchandise stores .....	6	1 623	297	66	24	31.4	31.1
453310	Used merchandise stores .....	6	1 623	297	66	24	31.4	31.1
4539	Other miscellaneous store retailers .....	6	1 635	292	73	20	40.9	1.7
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	5	3 851	656	140	25	13.3	1.1
4543	Direct selling establishments .....	4	D	D	D	b	D	D
<b>VERO BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>250</b>	<b>372 957</b>	<b>43 785</b>	<b>10 833</b>	<b>2 079</b>	<b>15.7</b>	<b>5.5</b>
441	Motor vehicle and parts dealers .....	18	79 041	7 035	1 682	240	2.7	.3
4411	Automobile dealers .....	4	64 270	4 977	1 173	162	—	—
4412	Other motor vehicle dealers .....	7	6 750	455	123	22	15.6	3.1
44122	Motorcycle, boat, and other motor vehicle dealers .....	7	6 750	455	123	22	15.6	3.1
441222	Boat dealers .....	5	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	7	8 021	1 603	386	56	13.7	—
44132	Tire dealers .....	4	5 502	1 174	282	38	14.9	—
441320	Tire dealers .....	4	5 502	1 174	282	38	14.9	—
442	Furniture and home furnishings stores .....	35	22 338	3 754	895	210	34.4	3.6
4421	Furniture stores .....	13	7 826	1 035	244	48	14.7	8.7
44211	Furniture stores .....	13	7 826	1 035	244	48	14.7	8.7
442110	Furniture stores .....	13	7 826	1 035	244	48	14.7	8.7
4422	Home furnishings stores .....	22	14 512	2 719	651	162	45.1	.8
44221	Floor covering stores .....	6	5 462	860	199	27	27.3	—
442210	Floor covering stores .....	6	5 462	860	199	27	27.3	—
44229	Other home furnishings stores .....	16	9 050	1 859	452	135	55.8	1.3
442291	Window treatment stores .....	3	2 565	471	96	22	36.1	—
442299	All other home furnishings stores .....	13	6 485	1 388	356	113	63.6	1.8
443	Electronics and appliance stores .....	10	9 238	1 574	400	56	33.2	4.7
4431	Electronics and appliance stores .....	10	9 238	1 574	400	56	33.2	4.7
44311	Appliance, television, and other electronics stores .....	9	D	D	D	b	D	D
443111	Household appliance stores .....	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	7	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	21	21 630	2 870	739	102	3.9	35.3
4441	Building material and supplies dealers .....	16	18 964	2 438	628	79	—	38.6
44412	Paint and wallpaper stores .....	5	5 344	533	131	18	—	24.6
444120	Paint and wallpaper stores .....	5	5 344	533	131	18	—	24.6
44419	Other building material dealers .....	8	11 098	1 468	389	45	—	44.9
444190	Other building material dealers .....	8	11 098	1 468	389	45	—	44.9
4442	Lawn and garden equipment and supplies stores .....	5	2 666	432	111	23	31.6	11.4
445	Food and beverage stores .....	19	68 204	7 022	1 780	391	8.9	.9
4451	Grocery stores .....	12	57 262	6 422	1 644	365	5.1	.9
44511	Supermarkets and other grocery (except convenience) stores .....	5	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	5	D	D	D	e	D	D
4452	Specialty food stores .....	4	D	D	D	a	D	D
4453	Beer, wine, and liquor stores .....	3	D	D	D	a	D	D
44531	Beer, wine, and liquor stores .....	3	D	D	D	a	D	D
445310	Beer, wine, and liquor stores .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>VERO BEACH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	20	49 647	5 991	1 476	292	24.5	—
4461	Health and personal care stores .....	20	49 647	5 991	1 476	292	24.5	—
44611	Pharmacies and drug stores .....	7	42 174	4 962	1 221	245	21.7	—
446110	Pharmacies and drug stores .....	7	42 174	4 962	1 221	245	21.7	—
4461101	Pharmacies and drug stores .....	7	42 174	4 962	1 221	245	21.7	—
44612	Cosmetics, beauty supplies, and perfume stores .....	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	4	D	D	D	a	D	D
44619	Other health and personal care stores .....	7	5 080	532	133	25	23.8	—
446191	Food (health) supplement stores .....	3	1 819	371	96	19	15.2	—
446199	All other health and personal care stores .....	4	3 261	161	37	6	28.6	—
447	Gasoline stations .....	12	25 452	2 892	628	115	15.3	16.0
4471	Gasoline stations .....	12	25 452	2 892	628	115	15.3	16.0
44711	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	52	41 935	5 216	1 346	320	29.8	3.5
4481	Clothing stores .....	33	D	D	D	c	D	D
44812	Women's clothing stores .....	17	10 905	1 389	384	115	29.7	9.6
448120	Women's clothing stores .....	17	10 905	1 389	384	115	29.7	9.6
44815	Clothing accessories stores .....	1	D	D	D	a	D	D
448150	Clothing accessories stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	3	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores .....	15	12 610	1 852	463	79	28.3	—
44831	Jewelry stores .....	15	12 610	1 852	463	79	28.3	—
448310	Jewelry stores .....	15	12 610	1 852	463	79	28.3	—
451	Sporting goods, hobby, book, and music stores .....	20	17 440	2 496	590	134	12.7	16.9
4511	Sporting goods, hobby, and musical instrument stores .....	14	11 877	1 591	372	80	17.7	17.8
45111	Sporting goods stores .....	9	8 589	1 123	250	49	10.7	3.2
451110	Sporting goods stores .....	9	8 589	1 123	250	49	10.7	3.2
4511102	Specialty-line sporting goods stores .....	8	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	6	5 563	905	218	54	2.2	14.8
45121	Book stores and news dealers .....	4	D	D	D	b	D	D
451211	Book stores .....	3	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	33	D	D	D	c	D	D
4531	Florists .....	6	2 294	460	131	27	26.7	43.5
45311	Florists .....	6	2 294	460	131	27	26.7	43.5
453110	Florists .....	6	2 294	460	131	27	26.7	43.5
4532	Office supplies, stationery, and gift stores .....	8	4 922	818	204	48	24.1	—
45322	Gift, novelty, and souvenir stores .....	8	4 922	818	204	48	24.1	—
453220	Gift, novelty, and souvenir stores .....	8	4 922	818	204	48	24.1	—
4533	Used merchandise stores .....	9	D	D	D	b	D	D
45331	Used merchandise stores .....	9	D	D	D	b	D	D
453310	Used merchandise stores .....	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	10	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	9	22 389	2 430	666	68	9.1	—
4541	Electronic shopping and mail-order houses .....	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	4	D	D	D	b	D	D
<b>WAUCHULA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>45</b>	<b>64 643</b>	<b>5 411</b>	<b>1 343</b>	<b>289</b>	<b>21.8</b>	<b>2.6</b>
441	Motor vehicle and parts dealers .....	11	39 195	3 160	788	121	8.3	.3
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	4	1 330	141	33	8	45.1	14.1
444	Building material and garden equipment and supplies dealers .....	5	6 038	457	114	32	30.2	—
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	6	8 764	482	121	38	36.5	—
448	Clothing and clothing accessories stores .....	4	1 356	145	31	10	8.9	—
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WELLINGTON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>167</b>	<b>287 251</b>	<b>35 984</b>	<b>8 940</b>	<b>2 292</b>	<b>10.9</b>	<b>2.6</b>
441	Motor vehicle and parts dealers .....	4	1 158	142	29	2	77.4	22.6
442	Furniture and home furnishings stores .....	12	12 134	1 524	337	142	13.2	6.6
4422	Home furnishings stores .....	11	D	D	D	c	D	D
44229	Other home furnishings stores .....	10	D	D	D	c	D	D
442299	All other home furnishings stores .....	9	D	D	D	c	D	D
443	Electronics and appliance stores .....	3	D	D	D	b	D	D
4431	Electronics and appliance stores .....	3	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	10	7 235	1 074	240	35	33.6	29.1
44412	Paint and wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	12	D	D	D	e	D	D
4451	Grocery stores .....	6	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	5	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	5	D	D	D	e	D	D
4452	Specialty food stores .....	4	987	237	45	9	—	—
446	Health and personal care stores .....	18	29 238	3 304	778	250	21.4	1.7
4461	Health and personal care stores .....	18	29 238	3 304	778	250	21.4	1.7
44612	Cosmetics, beauty supplies, and perfume stores .....	5	1 876	457	127	53	—	13.8
446120	Cosmetics, beauty supplies, and perfume stores .....	5	1 876	457	127	53	—	13.8
44613	Optical goods stores .....	5	D	D	D	b	D	D
446130	Optical goods stores .....	5	D	D	D	b	D	D
44619	Other health and personal care stores .....	5	5 972	425	91	34	6.1	4.1
446191	Food (health) supplement stores .....	4	D	D	D	a	D	D
446199	All other health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	6	16 902	885	237	60	46.9	.3
44711	Gasoline stations with convenience stores .....	6	16 902	885	237	60	46.9	.3
447110	Gasoline stations with convenience stores .....	6	16 902	885	237	60	46.9	.3
448	Clothing and clothing accessories stores .....	52	35 941	5 504	1 422	482	8.1	1.3
4481	Clothing stores .....	28	20 078	3 061	770	362	3.1	1.7
44813	Children's and infants' clothing stores .....	5	3 079	440	115	56	—	10.8
448130	Children's and infants' clothing stores .....	5	3 079	440	115	56	—	10.8
44815	Clothing accessories stores .....	6	3 547	566	130	34	2.5	—
448150	Clothing accessories stores .....	6	3 547	566	130	34	2.5	—
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	3	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores .....	15	D	D	D	b	D	D
44831	Jewelry stores .....	14	11 049	1 723	490	76	13.9	1.2
448310	Jewelry stores .....	14	11 049	1 723	490	76	13.9	1.2
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	12	8 199	1 375	309	46	27.5	5.2
4511	Sporting goods, hobby, and musical instrument stores .....	9	D	D	D	b	D	D
45111	Sporting goods stores .....	7	6 588	1 155	259	31	25.6	6.4
451110	Sporting goods stores .....	7	6 588	1 155	259	31	25.6	6.4
4511102	Specialty-line sporting goods stores .....	6	D	D	D	b	D	D
45121	Book stores and news dealers .....	3	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	6	71 879	10 661	2 699	629	—	—
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D
453	Miscellaneous store retailers .....	20	D	D	D	b	D	D
4531	Florists .....	5	2 940	626	164	30	25.8	50.6
45311	Florists .....	5	2 940	626	164	30	25.8	50.6
453110	Florists .....	5	2 940	626	164	30	25.8	50.6
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	12	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	7	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	7	D	D	D	b	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEST MELBOURNE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>115</b>	<b>454 042</b>	<b>45 772</b>	<b>11 602</b>	<b>2 444</b>	<b>6.4</b>	<b>2.3</b>
441	Motor vehicle and parts dealers .....	19	21 857	3 118	762	123	35.8	2.2
44112	Used car dealers .....	5	7 571	264	73	8	91.2	—
441120	Used car dealers .....	5	7 571	264	73	8	91.2	—
4412	Other motor vehicle dealers .....	3	2 650	283	62	15	—	18.5
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	2 650	283	62	15	—	18.5
4413	Automotive parts, accessories, and tire stores .....	11	11 636	2 571	627	100	8.0	—
44131	Automotive parts and accessories stores .....	7	7 875	1 722	428	74	—	—
441310	Automotive parts and accessories stores .....	7	7 875	1 722	428	74	—	—
442	Furniture and home furnishings stores .....	17	40 640	5 969	1 267	153	4.3	2.9
4421	Furniture stores .....	12	31 673	5 046	1 124	119	5.5	3.8
44211	Furniture stores .....	12	31 673	5 046	1 124	119	5.5	3.8
442110	Furniture stores .....	12	31 673	5 046	1 124	119	5.5	3.8
4422	Home furnishings stores .....	5	8 967	923	143	34	—	—
44229	Other home furnishings stores .....	4	D	D	D	b	D	D
442299	All other home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	8	17 155	1 457	358	64	1.6	12.0
4431	Electronics and appliance stores .....	8	17 155	1 457	358	64	1.6	12.0
44311	Appliance, television, and other electronics stores .....	3	D	D	D	a	D	D
44312	Computer and software stores .....	5	D	D	D	b	D	D
443120	Computer and software stores .....	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	10	70 603	8 270	2 201	289	18.6	3.1
4441	Building material and supplies dealers .....	10	70 603	8 270	2 201	289	18.6	3.1
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	8	D	D	D	c	D	D
444190	Other building material dealers .....	8	D	D	D	c	D	D
445	Food and beverage stores .....	7	30 613	3 603	919	255	2.0	—
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	6	18 413	2 181	514	117	—	1.3
4461	Health and personal care stores .....	6	18 413	2 181	514	117	—	1.3
447	Gasoline stations .....	7	17 185	927	219	49	14.4	17.6
44711	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	12	9 804	1 173	293	79	—	.6
4481	Clothing stores .....	7	8 286	894	223	65	—	—
44813	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	11	24 169	2 320	564	230	7.1	—
4511	Sporting goods, hobby, and musical instrument stores .....	9	D	D	D	c	D	D
45112	Hobby, toy, and game stores .....	2	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	2	D	D	D	c	D	D
4512	Book, periodical, and music stores .....	2	D	D	D	b	D	D
45121	Book stores and news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	g	D	D
4529	Other general merchandise stores .....	5	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	3	3 126	309	164	59	—	36.8
452990	All other general merchandise stores .....	3	3 126	309	164	59	—	36.8
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	2	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	2	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEST MIAMI</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>35</b>	<b>29 763</b>	<b>3 602</b>	<b>822</b>	<b>165</b>	<b>48.4</b>	<b>3.1</b>
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D
445	Food and beverage stores	9	8 679	886	214	66	83.7	7.0
446	Health and personal care stores	4	D	D	D	b	D	D
4461	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	4	757	132	32	9	100.0	—
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45439	Other direct selling establishments	2	D	D	D	b	D	D
454390	Other direct selling establishments	2	D	D	D	b	D	D
<b>WESTON</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>138</b>	<b>781 679</b>	<b>50 069</b>	<b>12 520</b>	<b>2 062</b>	<b>12.6</b>	<b>2.0</b>
441	Motor vehicle and parts dealers	8	D	D	D	c	D	D
4411	Automobile dealers	5	D	D	D	c	D	D
442	Furniture and home furnishings stores	8	5 181	865	233	30	34.0	66.0
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	7	5 601	690	178	17	21.4	72.3
4431	Electronics and appliance stores	7	5 601	690	178	17	21.4	72.3
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	8	3 212	776	182	28	57.6	4.4
445	Food and beverage stores	14	D	D	D	f	D	D
4451	Grocery stores	8	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	6	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores	6	D	D	D	f	D	D
4452	Specialty food stores	4	1 945	424	122	34	78.6	21.4
446	Health and personal care stores	19	36 371	3 440	754	222	14.4	1.6
4461	Health and personal care stores	19	36 371	3 440	754	222	14.4	1.6
44611	Pharmacies and drug stores	5	32 762	2 897	627	195	8.3	—
446110	Pharmacies and drug stores	5	32 762	2 897	627	195	8.3	—
4461101	Pharmacies and drug stores	5	32 762	2 897	627	195	8.3	—
44619	Other health and personal care stores	8	1 910	334	74	16	50.6	21.8
446191	Food (health) supplement stores	6	D	D	D	a	D	D
447	Gasoline stations	8	26 506	1 267	310	70	16.0	14.7
4471	Gasoline stations	8	26 506	1 267	310	70	16.0	14.7
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	30	7 892	1 153	275	85	77.3	15.4
4481	Clothing stores	17	4 178	592	145	55	95.5	4.5
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	8	2 585	371	88	23	71.1	—
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	a	D	D

See footnotes at end of table.



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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WESTON—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	13	6 024	457	82	30	83.2	2.2
4533	Used merchandise stores .....	1	D	D	D	a	D	D
45331	Used merchandise stores .....	1	D	D	D	a	D	D
453310	Used merchandise stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	5	1 014	63	11	5	87.0	13.0
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	13	D	D	D	f	D	D
4541	Electronic shopping and mail-order houses .....	6	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses .....	6	D	D	D	f	D	D
<b>WEST PALM BEACH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>575</b>	<b>2 616 715</b>	<b>237 914</b>	<b>58 946</b>	<b>9 098</b>	<b>11.5</b>	<b>7.6</b>
441	Motor vehicle and parts dealers .....	62	1 365 752	96 528	24 161	2 007	10.7	10.2
4411	Automobile dealers .....	38	1 328 969	91 171	22 952	1 830	10.1	10.4
44111	New car dealers .....	24	1 290 107	89 857	22 606	1 778	8.8	10.0
441110	New car dealers .....	24	1 290 107	89 857	22 606	1 778	8.8	10.0
44112	Used car dealers .....	14	38 862	1 314	346	52	53.4	22.6
441120	Used car dealers .....	14	38 862	1 314	346	52	53.4	22.6
4412	Other motor vehicle dealers .....	9	24 834	3 043	658	77	43.3	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	9	24 834	3 043	658	77	43.3	—
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	6	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	15	11 949	2 314	551	100	9.4	4.1
44131	Automotive parts and accessories stores .....	10	7 130	1 319	297	63	15.8	6.9
441310	Automotive parts and accessories stores .....	10	7 130	1 319	297	63	15.8	6.9
44132	Tire dealers .....	5	4 819	995	254	37	—	—
441320	Tire dealers .....	5	4 819	995	254	37	—	—
442	Furniture and home furnishings stores .....	58	168 153	20 176	5 014	712	18.9	1.1
4421	Furniture stores .....	27	124 846	13 422	3 134	363	16.5	.9
44211	Furniture stores .....	27	124 846	13 422	3 134	363	16.5	.9
442110	Furniture stores .....	27	124 846	13 422	3 134	363	16.5	.9
4422	Home furnishings stores .....	31	43 307	6 754	1 880	349	26.0	1.7
44221	Floor covering stores .....	5	10 222	2 472	607	77	14.3	—
442210	Floor covering stores .....	5	10 222	2 472	607	77	14.3	—
44229	Other home furnishings stores .....	26	33 085	4 282	1 273	272	29.6	2.2
442291	Window treatment stores .....	4	2 882	639	168	30	9.6	—
442299	All other home furnishings stores .....	22	30 203	3 643	1 105	242	31.5	2.4
443	Electronics and appliance stores .....	30	185 420	16 609	4 057	672	1.1	.9
4431	Electronics and appliance stores .....	30	185 420	16 609	4 057	672	1.1	.9
44311	Appliance, television, and other electronics stores .....	21	153 638	13 936	3 478	581	.3	.3
443112	Radio, television, and other electronics stores .....	18	D	D	D	f	D	D
44312	Computer and software stores .....	8	D	D	D	b	D	D
443120	Computer and software stores .....	8	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	31	93 940	15 489	3 696	499	8.1	13.0
4441	Building material and supplies dealers .....	29	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44412	Paint and wallpaper stores .....	3	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	3	D	D	D	b	D	D
44413	Hardware stores .....	4	D	D	D	b	D	D
444130	Hardware stores .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	21	40 660	7 497	1 677	192	16.9	16.0
444190	Other building material dealers .....	21	40 660	7 497	1 677	192	16.9	16.0
445	Food and beverage stores .....	70	223 193	23 928	5 681	1 490	15.7	1.8
4451	Grocery stores .....	50	207 374	22 651	5 399	1 436	14.4	1.3
44511	Supermarkets and other grocery (except convenience) stores .....	30	199 149	22 008	5 249	1 393	13.0	.5
445110	Supermarkets and other grocery (except convenience) stores .....	30	199 149	22 008	5 249	1 393	13.0	.5
44512	Convenience stores .....	20	8 225	643	150	43	48.6	22.1
445120	Convenience stores .....	20	8 225	643	150	43	48.6	22.1
4452	Specialty food stores .....	10	6 445	568	132	26	57.4	—
4453	Beer, wine, and liquor stores .....	10	9 374	709	150	28	15.6	14.3
44531	Beer, wine, and liquor stores .....	10	9 374	709	150	28	15.6	14.3
445310	Beer, wine, and liquor stores .....	10	9 374	709	150	28	15.6	14.3

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEST PALM BEACH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	49	94 395	11 699	2 870	626	3.0	6.3
4461	Health and personal care stores .....	49	94 395	11 699	2 870	626	3.0	6.3
44611	Pharmacies and drug stores .....	15	81 330	9 679	2 357	505	.8	6.2
446110	Pharmacies and drug stores .....	15	81 330	9 679	2 357	505	.8	6.2
4461101	Pharmacies and drug stores .....	15	81 330	9 679	2 357	505	.8	6.2
44612	Cosmetics, beauty supplies, and perfume stores .....	7	2 759	490	109	42	22.8	—
446120	Cosmetics, beauty supplies, and perfume stores .....	7	2 759	490	109	42	22.8	—
44613	Optical goods stores .....	14	6 104	805	200	37	11.1	7.3
446130	Optical goods stores .....	14	6 104	805	200	37	11.1	7.3
44619	Other health and personal care stores .....	13	4 202	725	204	42	20.2	9.3
446191	Food (health) supplement stores .....	7	1 875	304	81	25	14.9	—
446199	All other health and personal care stores .....	6	2 327	421	123	17	24.4	16.8
447	Gasoline stations .....	29	69 382	2 647	656	156	36.8	9.8
4471	Gasoline stations .....	29	69 382	2 647	656	156	36.8	9.8
44711	Gasoline stations with convenience stores .....	22	60 487	2 306	546	129	31.9	9.7
447110	Gasoline stations with convenience stores .....	22	60 487	2 306	546	129	31.9	9.7
448	Clothing and clothing accessories stores .....	102	84 678	11 895	3 052	860	14.4	3.9
4481	Clothing stores .....	58	52 076	7 879	2 051	600	6.6	5.5
44812	Women's clothing stores .....	21	13 976	1 902	464	155	6.0	13.1
448120	Women's clothing stores .....	21	13 976	1 902	464	155	6.0	13.1
44813	Children's and infants' clothing stores .....	4	1 776	316	74	29	—	—
448130	Children's and infants' clothing stores .....	4	1 776	316	74	29	—	—
44814	Family clothing stores .....	20	29 530	4 176	1 129	322	7.5	2.5
448140	Family clothing stores .....	20	29 530	4 176	1 129	322	7.5	2.5
44819	Other clothing stores .....	5	4 091	775	194	57	—	1.7
448190	Other clothing stores .....	5	4 091	775	194	57	—	1.7
4482	Shoe stores .....	20	17 041	1 940	466	168	.2	1.8
44821	Shoe stores .....	20	17 041	1 940	466	168	.2	1.8
448210	Shoe stores .....	20	17 041	1 940	466	168	.2	1.8
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	10	5 303	670	162	47	.8	5.7
4482105	Athletic footwear stores .....	7	9 503	959	223	101	—	—
4483	Jewelry, luggage, and leather goods stores .....	24	15 561	2 076	535	92	56.1	1.3
44831	Jewelry stores .....	23	D	D	D	b	D	D
448310	Jewelry stores .....	23	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	19	35 093	3 888	978	257	3.0	.1
4511	Sporting goods, hobby, and musical instrument stores .....	10	18 688	2 112	523	116	5.7	—
45111	Sporting goods stores .....	5	10 668	1 131	282	58	—	—
451110	Sporting goods stores .....	5	10 668	1 131	282	58	—	—
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	9	16 405	1 776	455	141	—	.2
45121	Book stores and news dealers .....	5	D	D	D	b	D	D
451211	Book stores .....	5	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	4	D	D	D	b	D	D
452	General merchandise stores .....	14	166 569	16 555	4 121	1 011	—	.6
4521	Department stores .....	5	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	5	D	D	D	f	D	D
45211	Department stores .....	5	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D
4529	Other general merchandise stores .....	9	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	8	D	D	D	b	D	D
452990	All other general merchandise stores .....	8	D	D	D	b	D	D
4529901	Variety stores .....	7	D	D	D	b	D	D
453	Miscellaneous store retailers .....	85	78 063	11 070	2 883	546	15.4	7.0
4531	Florists .....	13	4 480	948	276	67	21.6	8.4
45311	Florists .....	13	4 480	948	276	67	21.6	8.4
453110	Florists .....	13	4 480	948	276	67	21.6	8.4
4532	Office supplies, stationery, and gift stores .....	20	36 738	4 371	1 145	221	2.7	.1
45321	Office supplies and stationery stores .....	5	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	5	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	15	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	15	D	D	D	c	D	D
4533	Used merchandise stores .....	26	11 771	2 029	533	125	23.7	21.0
45331	Used merchandise stores .....	26	11 771	2 029	533	125	23.7	21.0
453310	Used merchandise stores .....	26	11 771	2 029	533	125	23.7	21.0

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEST PALM BEACH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	26	25 074	3 722	929	133	29.2	10.3
45391	Pet and pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	b	D	D
45392	Art dealers .....	9	6 625	746	189	19	84.0	1.4
453920	Art dealers .....	9	6 625	746	189	19	84.0	1.4
45399	All other miscellaneous store retailers .....	16	D	D	D	b	D	D
454	Nonstore retailers .....	26	52 077	7 430	1 777	262	47.1	32.4
4541	Electronic shopping and mail-order houses .....	12	26 295	1 598	443	71	75.5	15.4
45411	Electronic shopping and mail-order houses .....	12	26 295	1 598	443	71	75.5	15.4
4543	Direct selling establishments .....	14	25 782	5 832	1 334	191	18.2	49.8
45431	Fuel dealers .....	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	12	D	D	D	c	D	D
454390	Other direct selling establishments .....	12	D	D	D	c	D	D
<b>WILDWOOD</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>32</b>	<b>74 769</b>	<b>7 295</b>	<b>1 439</b>	<b>339</b>	<b>13.2</b>	<b>1.2</b>
441	Motor vehicle and parts dealers .....	4	29 638	2 011	394	59	11.1	—
442	Furniture and home furnishings stores .....	3	2 010	964	39	13	39.8	10.4
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	7 610	1 159	235	36	24.2	—
445	Food and beverage stores .....	6	19 725	1 684	368	128	10.3	—
4452	Specialty food stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	4	6 719	365	86	43	7.1	4.0
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>WILTON MANORS</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>62</b>	<b>110 778</b>	<b>11 021</b>	<b>2 624</b>	<b>651</b>	<b>18.7</b>	<b>6.1</b>
441	Motor vehicle and parts dealers .....	8	6 122	728	156	26	18.9	33.0
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	4	658	84	17	6	20.1	79.9
443	Electronics and appliance stores .....	3	959	139	45	8	68.5	—
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
44412	Paint and wallpaper stores .....	1	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	10	D	D	D	e	D	D
4451	Grocery stores .....	7	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	e	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	7	27 363	1 709	362	90	16.9	—
4461	Health and personal care stores .....	7	27 363	1 709	362	90	16.9	—
44611	Pharmacies and drug stores .....	5	D	D	D	b	D	D
446110	Pharmacies and drug stores .....	5	D	D	D	b	D	D
4461101	Pharmacies and drug stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	5	10 426	399	101	24	50.2	—
448	Clothing and clothing accessories stores .....	3	787	97	21	7	—	67.2
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D

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**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WILTON MANORS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	10	6 408	1 064	256	79	53.3	16.9
4531	Florists .....	2	D	D	D	b	D	D
45311	Florists .....	2	D	D	D	b	D	D
453110	Florists .....	2	D	D	D	b	D	D
4533	Used merchandise stores .....	1	D	D	D	a	D	D
45331	Used merchandise stores .....	1	D	D	D	a	D	D
453310	Used merchandise stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	5	1 898	176	43	14	42.9	57.1
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>WINTER GARDEN</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>78</b>	<b>193 535</b>	<b>17 859</b>	<b>4 294</b>	<b>892</b>	<b>9.3</b>	<b>16.5</b>
441	Motor vehicle and parts dealers .....	14	62 310	5 622	1 430	179	3.1	36.1
4412	Other motor vehicle dealers .....	6	D	D	D	c	D	D
44121	Recreational vehicle dealers .....	6	D	D	D	c	D	D
441210	Recreational vehicle dealers .....	6	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	5	D	D	D	a	D	D
4421	Furniture stores .....	4	3 382	369	84	16	34.9	16.7
44211	Furniture stores .....	4	3 382	369	84	16	34.9	16.7
442110	Furniture stores .....	4	3 382	369	84	16	34.9	16.7
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	6	12 522	1 710	398	61	1.4	8.8
4441	Building material and supplies dealers .....	5	D	D	D	b	D	D
44412	Paint and wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	14	36 274	3 791	889	237	4.0	13.5
4452	Specialty food stores .....	5	3 579	281	75	27	31.2	—
446	Health and personal care stores .....	5	16 087	1 691	429	101	15.6	17.1
4461	Health and personal care stores .....	5	16 087	1 691	429	101	15.6	17.1
447	Gasoline stations .....	11	26 459	1 423	341	86	9.9	.7
4471	Gasoline stations .....	11	26 459	1 423	341	86	9.9	.7
44711	Gasoline stations with convenience stores .....	11	26 459	1 423	341	86	9.9	.7
447110	Gasoline stations with convenience stores .....	11	26 459	1 423	341	86	9.9	.7
448	Clothing and clothing accessories stores .....	3	D	D	D	b	D	D
4481	Clothing stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	5	18 390	2 020	461	117	.3	—
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529901	Variety stores .....	3	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4533	Used merchandise stores .....	3	D	D	D	b	D	D
45331	Used merchandise stores .....	3	D	D	D	b	D	D
453310	Used merchandise stores .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
4541	Electronic shopping and mail-order houses .....	1	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	2	D	D	D	a	D	D
454390	Other direct selling establishments .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WINTER HAVEN</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>177</b>	<b>427 105</b>	<b>44 220</b>	<b>10 704</b>	<b>2 234</b>	<b>13.0</b>	<b>3.3</b>
441	Motor vehicle and parts dealers	32	154 523	13 710	3 078	444	25.4	.8
4411	Automobile dealers	13	133 614	10 283	2 252	289	27.3	.3
44111	New car dealers	7	126 903	10 032	2 188	274	27.0	.1
441110	New car dealers	7	126 903	10 032	2 188	274	27.0	.1
44112	Used car dealers	6	6 711	251	64	15	33.5	2.4
441120	Used car dealers	6	6 711	251	64	15	33.5	2.4
4412	Other motor vehicle dealers	5	6 689	811	195	35	4.7	—
44122	Motorcycle, boat, and other motor vehicle dealers	5	6 689	811	195	35	4.7	—
441222	Boat dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	14	14 220	2 616	631	120	17.5	5.8
44131	Automotive parts and accessories stores	8	8 917	1 449	348	76	18.1	—
441310	Automotive parts and accessories stores	8	8 917	1 449	348	76	18.1	—
44132	Tire dealers	6	5 303	1 167	283	44	16.4	15.5
441320	Tire dealers	6	5 303	1 167	283	44	16.4	15.5
442	Furniture and home furnishings stores	17	11 335	1 717	412	88	24.5	10.7
4421	Furniture stores	8	6 859	1 080	247	59	11.7	—
44211	Furniture stores	8	6 859	1 080	247	59	11.7	—
442110	Furniture stores	8	6 859	1 080	247	59	11.7	—
4422	Home furnishings stores	9	4 476	637	165	29	44.1	27.1
443	Electronics and appliance stores	8	5 488	759	176	34	14.3	9.7
4431	Electronics and appliance stores	8	5 488	759	176	34	14.3	9.7
44311	Appliance, television, and other electronics stores	5	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	11	55 081	5 344	1 153	243	1.8	11.4
4441	Building material and supplies dealers	7	48 075	4 190	947	211	—	12.0
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	3	D	D	D	a	D	D
444120	Paint and wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	7 006	1 154	206	32	14.3	6.9
44421	Outdoor power equipment stores	2	D	D	D	a	D	D
444210	Outdoor power equipment stores	2	D	D	D	a	D	D
445	Food and beverage stores	27	45 223	5 181	1 378	348	5.2	4.7
4451	Grocery stores	18	35 722	4 103	1 106	256	4.6	2.1
4452	Specialty food stores	4	6 266	758	185	61	—	18.6
446	Health and personal care stores	18	30 764	3 709	897	198	2.1	1.7
4461	Health and personal care stores	18	30 764	3 709	897	198	2.1	1.7
44611	Pharmacies and drug stores	4	D	D	D	c	D	D
446110	Pharmacies and drug stores	4	D	D	D	c	D	D
4461101	Pharmacies and drug stores	4	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
44619	Other health and personal care stores	9	4 019	792	189	30	15.8	.5
446191	Food (health) supplement stores	3	968	121	28	8	48.5	—
446199	All other health and personal care stores	6	3 051	671	161	22	5.4	.7
447	Gasoline stations	13	15 506	1 022	255	78	13.8	.4
448	Clothing and clothing accessories stores	15	20 772	2 819	810	201	19.6	8.0
4481	Clothing stores	7	D	D	D	c	D	D
44814	Family clothing stores	6	14 817	1 864	569	154	17.4	11.3
448140	Family clothing stores	6	14 817	1 864	569	154	17.4	11.3
4483	Jewelry, luggage, and leather goods stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	10	7 068	1 270	320	71	13.3	—
4511	Sporting goods, hobby, and musical instrument stores	6	4 411	1 105	281	57	19.7	—
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores	1	D	D	D	b	D	D
451140	Musical instrument and supplies stores	1	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	2 657	165	39	14	2.7	—
45121	Book stores and news dealers	3	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	6	65 911	6 853	1 775	406	—	—
45212	Discount department stores	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WINTER HAVEN—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	18	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	6	12 020	1 065	266	71	3.2	5.8
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>WINTER PARK</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>221</b>	<b>559 538</b>	<b>58 801</b>	<b>14 546</b>	<b>2 752</b>	<b>8.5</b>	<b>5.2</b>
441	Motor vehicle and parts dealers .....	14	239 078	15 985	4 122	439	1.9	1.3
4411	Automobile dealers .....	8	D	D	D	e	D	D
44111	New car dealers .....	7	231 116	14 900	3 860	404	—	1.3
441110	New car dealers .....	7	231 116	14 900	3 860	404	—	1.3
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	20	17 839	2 417	609	190	14.0	4.8
4421	Furniture stores .....	7	4 951	771	195	30	28.3	4.1
44211	Furniture stores .....	7	4 951	771	195	30	28.3	4.1
442110	Furniture stores .....	7	4 951	771	195	30	28.3	4.1
4422	Home furnishings stores .....	13	12 888	1 646	414	160	8.5	5.1
44229	Other home furnishings stores .....	11	D	D	D	c	D	D
442299	All other home furnishings stores .....	11	D	D	D	c	D	D
443	Electronics and appliance stores .....	10	8 024	1 999	479	68	7.8	6.6
4431	Electronics and appliance stores .....	10	8 024	1 999	479	68	7.8	6.6
44311	Appliance, television, and other electronics stores .....	6	6 507	1 778	419	56	8.6	—
443112	Radio, television, and other electronics stores .....	6	6 507	1 778	419	56	8.6	—
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	18	18 873	3 239	765	138	12.4	14.6
4441	Building material and supplies dealers .....	15	16 511	2 704	614	96	12.6	16.7
44412	Paint and wallpaper stores .....	4	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	4	D	D	D	a	D	D
44413	Hardware stores .....	3	D	D	D	b	D	D
444130	Hardware stores .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	8	8 767	1 339	313	43	18.1	—
444190	Other building material dealers .....	8	8 767	1 339	313	43	18.1	—
445	Food and beverage stores .....	23	108 837	12 581	3 027	721	1.0	.2
4451	Grocery stores .....	13	100 739	12 007	2 897	678	.8	.1
44511	Supermarkets and other grocery (except convenience) stores .....	8	99 008	11 802	2 847	659	.1	.1
445110	Supermarkets and other grocery (except convenience) stores .....	8	99 008	11 802	2 847	659	.1	.1
4452	Specialty food stores .....	7	D	D	D	b	D	D
446	Health and personal care stores .....	28	43 830	6 488	1 488	335	2.7	17.2
4461	Health and personal care stores .....	28	43 830	6 488	1 488	335	2.7	17.2
44611	Pharmacies and drug stores .....	7	31 520	3 791	841	192	—	18.9
446110	Pharmacies and drug stores .....	7	31 520	3 791	841	192	—	18.9
4461101	Pharmacies and drug stores .....	6	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	4	1 200	290	65	24	38.2	—
446120	Cosmetics, beauty supplies, and perfume stores .....	4	1 200	290	65	24	38.2	—
44613	Optical goods stores .....	8	3 839	612	156	27	13.8	41.4
446130	Optical goods stores .....	8	3 839	612	156	27	13.8	41.4
44619	Other health and personal care stores .....	9	7 271	1 795	426	92	2.6	.2
446191	Food (health) supplement stores .....	3	D	D	D	b	D	D
446199	All other health and personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	9	18 354	1 649	397	65	26.1	—
44711	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	37	43 299	6 171	1 600	324	31.2	25.4
4481	Clothing stores .....	25	34 050	4 791	1 269	261	26.5	31.6
44812	Women's clothing stores .....	12	14 910	2 029	490	117	31.9	3.4
448120	Women's clothing stores .....	12	14 910	2 029	490	117	31.9	3.4
44813	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
44814	Family clothing stores .....	5	13 337	1 701	504	92	7.0	76.4
448140	Family clothing stores .....	5	13 337	1 701	504	92	7.0	76.4
44819	Other clothing stores .....	3	2 548	495	129	29	18.1	—
448190	Other clothing stores .....	3	2 548	495	129	29	18.1	—
4483	Jewelry, luggage, and leather goods stores .....	9	8 064	1 217	289	53	52.1	3.3
44831	Jewelry stores .....	9	8 064	1 217	289	53	52.1	3.3
448310	Jewelry stores .....	9	8 064	1 217	289	53	52.1	3.3

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WINTER PARK—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	9	6 428	922	233	54	14.9	19.6
4511	Sporting goods, hobby, and musical instrument stores .....	5	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores.....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores.....	1	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	4	D	D	D	a	D	D
45121	Book stores and news dealers .....	4	D	D	D	a	D	D
451211	Book stores.....	4	D	D	D	a	D	D
4512113	College book stores.....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	38	D	D	D	c	D	D
4531	Florists .....	5	2 486	513	142	30	31.7	.2
45311	Florists .....	5	2 486	513	142	30	31.7	.2
453110	Florists .....	5	2 486	513	142	30	31.7	.2
4532	Office supplies, stationery, and gift stores.....	13	12 364	1 390	382	102	6.8	4.1
45321	Office supplies and stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	9	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	9	D	D	D	b	D	D
4533	Used merchandise stores .....	9	2 673	294	76	32	66.3	—
45331	Used merchandise stores .....	9	2 673	294	76	32	66.3	—
453310	Used merchandise stores .....	9	2 673	294	76	32	66.3	—
4539	Other miscellaneous store retailers .....	11	D	D	D	b	D	D
45392	Art dealers .....	4	2 633	703	182	29	10.9	—
453920	Art dealers .....	4	2 633	703	182	29	10.9	—
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	13	17 761	2 237	512	82	57.8	7.9
4541	Electronic shopping and mail-order houses .....	9	16 505	2 010	457	76	60.2	8.5
45411	Electronic shopping and mail-order houses .....	9	16 505	2 010	457	76	60.2	8.5
<b>WINTER SPRINGS</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>40</b>	<b>55 459</b>	<b>5 655</b>	<b>1 360</b>	<b>296</b>	<b>11.3</b>	<b>3.7</b>
441	Motor vehicle and parts dealers .....	7	3 745	507	126	32	48.9	27.3
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	5	8 542	1 042	279	70	24.3	2.9
446	Health and personal care stores .....	5	D	D	D	b	D	D
4461	Health and personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	3	10 641	484	119	39	—	—
44711	Gasoline stations with convenience stores .....	3	10 641	484	119	39	—	—
447110	Gasoline stations with convenience stores .....	3	10 641	484	119	39	—	—
448	Clothing and clothing accessories stores .....	4	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores .....	2	D	D	D	a	D	D
44831	Jewelry stores .....	2	D	D	D	a	D	D
448310	Jewelry stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ZEPHYRHILLS</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>60</b>	<b>117 535</b>	<b>12 265</b>	<b>2 647</b>	<b>625</b>	<b>9.9</b>	<b>8.2</b>
441	Motor vehicle and parts dealers	12	8 653	1 262	284	51	15.5	5.7
4412	Other motor vehicle dealers	3	2 155	196	40	8	52.2	—
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	5	1 570	329	79	20	59.3	—
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	6	4 980	506	36	16	12.1	59.6
446	Health and personal care stores	10	23 521	2 377	596	90	24.5	1.0
4461	Health and personal care stores	10	23 521	2 377	596	90	24.5	1.0
447	Gasoline stations	9	17 247	1 064	253	56	—	34.6
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
<b>BALANCE OF ALACHUA COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>276</b>	<b>761 864</b>	<b>73 884</b>	<b>17 861</b>	<b>4 629</b>	<b>5.6</b>	<b>2.6</b>
441	Motor vehicle and parts dealers	15	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	11	D	D	D	c	D	D
44131	Automotive parts and accessories stores	9	10 155	1 636	415	86	3.3	—
441310	Automotive parts and accessories stores	9	10 155	1 636	415	86	3.3	—
442	Furniture and home furnishings stores	10	D	D	D	b	D	D
4422	Home furnishings stores	8	D	D	D	b	D	D
44229	Other home furnishings stores	6	D	D	D	b	D	D
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	8	43 974	3 593	916	216	.3	—
4431	Electronics and appliance stores	8	43 974	3 593	916	216	.3	—
44311	Appliance, television, and other electronics stores	6	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	c	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	16	D	D	D	e	D	D
4441	Building material and supplies dealers	13	D	D	D	e	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
4442	Lawn and garden equipment and supplies stores	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
445	Food and beverage stores	30	178 167	20 555	4 970	1 480	1.7	—
4451	Grocery stores	23	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores	16	171 476	19 402	4 687	1 394	.5	—
445110	Supermarkets and other grocery (except convenience) stores	16	171 476	19 402	4 687	1 394	.5	—
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health and personal care stores	22	D	D	D	e	D	D
4461	Health and personal care stores	22	D	D	D	e	D	D
44611	Pharmacies and drug stores	7	D	D	D	c	D	D
446110	Pharmacies and drug stores	7	D	D	D	c	D	D
4461101	Pharmacies and drug stores	6	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	2 556	293	63	34	—	—
446120	Cosmetics, beauty supplies, and perfume stores	3	2 556	293	63	34	—	—
44613	Optical goods stores	7	D	D	D	b	D	D
446130	Optical goods stores	7	D	D	D	b	D	D
44619	Other health and personal care stores	5	3 053	488	123	22	2.9	—
446191	Food (health) supplement stores	3	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ALACHUA COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	50	D	D	D	e	D	D
4471	Gasoline stations .....	50	D	D	D	e	D	D
44711	Gasoline stations with convenience stores .....	47	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	47	D	D	D	e	D	D
448	Clothing and clothing accessories stores .....	38	D	D	D	f	D	D
4481	Clothing stores .....	23	D	D	D	e	D	D
44814	Family clothing stores .....	9	D	D	D	e	D	D
448140	Family clothing stores .....	9	D	D	D	e	D	D
4482	Shoe stores .....	10	6 223	716	194	91	—	14.5
44821	Shoe stores .....	10	6 223	716	194	91	—	14.5
448210	Shoe stores .....	10	6 223	716	194	91	—	14.5
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	2	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	5	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	23	37 266	4 035	981	293	1.9	5.6
4511	Sporting goods, hobby, and musical instrument stores .....	13	D	D	D	c	D	D
45111	Sporting goods stores .....	6	D	D	D	b	D	D
451110	Sporting goods stores .....	6	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	5	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	5	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	10	D	D	D	c	D	D
45121	Book stores and news dealers .....	7	D	D	D	c	D	D
451211	Book stores .....	7	D	D	D	c	D	D
4512111	Book stores, general .....	5	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	13	85 634	7 860	1 957	500	—	2.3
4521	Department stores .....	3	73 184	6 590	1 652	408	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	3	77 783	6 590	1 652	408	—	—
45211	Department stores .....	3	73 184	6 590	1 652	408	—	—
452111	Department stores (except discount department stores) ..	1	D	D	D	c	D	D
452112	Discount department stores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	10	12 450	1 270	305	92	—	15.6
452990	All other general merchandise stores .....	10	12 450	1 270	305	92	—	15.6
4529901	Variety stores .....	8	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	28	20 125	2 506	550	168	6.4	1.5
4532	Office supplies, stationery, and gift stores .....	5	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4533	Used merchandise stores .....	6	D	D	D	a	D	D
45331	Used merchandise stores .....	6	D	D	D	a	D	D
453310	Used merchandise stores .....	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	12	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	23	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses .....	10	44 851	4 544	933	112	68.9	21.4
45411	Electronic shopping and mail-order houses .....	10	44 851	4 544	933	112	68.9	21.4
4543	Direct selling establishments .....	13	D	D	D	b	D	D
45439	Other direct selling establishments .....	12	D	D	D	b	D	D
454390	Other direct selling establishments .....	12	D	D	D	b	D	D
<b>BALANCE OF BAKER COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>21</b>	<b>23 751</b>	<b>1 595</b>	<b>400</b>	<b>125</b>	<b>12.4</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	8	D	D	D	b	D	D
447	Gasoline stations .....	5	7 211	158	42	21	3.2	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BAY COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>215</b>	<b>280 464</b>	<b>28 945</b>	<b>7 154</b>	<b>1 882</b>	<b>11.8</b>	<b>10.9</b>
441	Motor vehicle and parts dealers	17	D	D	D	c	D	D
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
4412	Other motor vehicle dealers	8	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	7	D	D	D	b	D	D
441222	Boat dealers	6	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	23	D	D	D	c	D	D
4421	Furniture stores	13	D	D	D	b	D	D
44211	Furniture stores	13	D	D	D	b	D	D
442110	Furniture stores	13	D	D	D	b	D	D
4422	Home furnishings stores	10	D	D	D	b	D	D
44221	Floor covering stores	3	4 511	704	130	18	19.5	—
442210	Floor covering stores	3	4 511	704	130	18	19.5	—
44229	Other home furnishings stores	7	D	D	D	b	D	D
442299	All other home furnishings stores	7	D	D	D	b	D	D
443	Electronics and appliance stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	20	15 664	2 813	654	119	15.2	3.6
4441	Building material and supplies dealers	18	D	D	D	c	D	D
44419	Other building material dealers	12	11 142	2 239	499	65	8.1	5.1
444190	Other building material dealers	12	11 142	2 239	499	65	8.1	5.1
445	Food and beverage stores	26	D	D	D	e	D	D
4451	Grocery stores	18	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	9	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	9	D	D	D	e	D	D
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health and personal care stores	6	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
447	Gasoline stations	41	55 077	3 966	1 005	292	14.7	41.0
4471	Gasoline stations	41	55 077	3 966	1 005	292	14.7	41.0
44711	Gasoline stations with convenience stores	40	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	40	D	D	D	e	D	D
448	Clothing and clothing accessories stores	22	D	D	D	c	D	D
4481	Clothing stores	16	D	D	D	c	D	D
4482105	Athletic footwear stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	15	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	13	D	D	D	b	D	D
45111	Sporting goods stores	8	D	D	D	b	D	D
451110	Sporting goods stores	8	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	8	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451212	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	c	D	D
452111	Department stores (except discount department stores)	1	D	D	D	c	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	22	D	D	D	c	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	10	2 992	424	99	22	24.8	1.5
<b>BALANCE OF BRADFORD COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>17</b>	<b>20 951</b>	<b>1 712</b>	<b>369</b>	<b>98</b>	<b>31.0</b>	<b>.1</b>
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	a	D	D
447	Gasoline stations	8	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BREVARD COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>618</b>	<b>1 614 641</b>	<b>155 265</b>	<b>37 877</b>	<b>8 104</b>	<b>6.5</b>	<b>3.8</b>
441	Motor vehicle and parts dealers .....	92	D	D	D	g	D	D
4411	Automobile dealers .....	32	381 246	28 767	7 527	754	5.3	.5
44111	New car dealers .....	16	D	D	D	f	D	D
441110	New car dealers .....	16	D	D	D	f	D	D
44112	Used car dealers .....	16	D	D	D	b	D	D
441120	Used car dealers .....	16	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	25	D	D	D	c	D	D
44121	Recreational vehicle dealers .....	5	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	5	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	20	D	D	D	c	D	D
441221	Motorcycle dealers .....	3	D	D	D	a	D	D
441222	Boat dealers .....	15	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	35	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	25	D	D	D	c	D	D
441310	Automotive parts and accessories stores .....	25	D	D	D	c	D	D
44132	Tire dealers .....	10	D	D	D	b	D	D
441320	Tire dealers .....	10	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	43	94 922	9 273	2 181	343	7.6	34.4
4421	Furniture stores .....	28	74 119	6 085	1 442	238	3.8	43.5
44211	Furniture stores .....	28	74 119	6 085	1 442	238	3.8	43.5
442110	Furniture stores .....	28	74 119	6 085	1 442	238	3.8	43.5
4422	Home furnishings stores .....	15	20 803	3 188	739	105	21.2	1.9
44221	Floor covering stores .....	9	17 710	2 853	656	77	19.4	1.9
442210	Floor covering stores .....	9	17 710	2 853	656	77	19.4	1.9
44229	Other home furnishings stores .....	6	3 093	335	83	28	31.4	1.4
443	Electronics and appliance stores .....	25	D	D	D	c	D	D
4431	Electronics and appliance stores .....	25	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores .....	20	41 047	3 431	853	169	15.0	1.2
443111	Household appliance stores .....	4	6 698	349	84	14	75.4	6.8
443112	Radio, television, and other electronics stores .....	16	34 349	3 082	769	155	3.2	—
444	Building material and garden equipment and supplies dealers .....	48	147 259	15 818	3 750	819	4.9	2.7
4441	Building material and supplies dealers .....	29	138 952	14 843	3 557	773	3.2	2.4
44411	Home centers .....	4	D	D	D	f	D	D
444110	Home centers .....	4	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	3	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	3	D	D	D	b	D	D
44413	Hardware stores .....	10	D	D	D	c	D	D
444130	Hardware stores .....	10	D	D	D	c	D	D
44419	Other building material dealers .....	12	D	D	D	b	D	D
444190	Other building material dealers .....	12	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	19	8 307	975	193	46	32.8	8.0
44421	Outdoor power equipment stores .....	6	2 670	280	62	15	36.6	3.7
444210	Outdoor power equipment stores .....	6	2 670	280	62	15	36.6	3.7
44422	Nursery, garden center, and farm supply stores .....	13	5 637	695	131	31	31.0	10.1
444220	Nursery, garden center, and farm supply stores .....	13	5 637	695	131	31	31.0	10.1
445	Food and beverage stores .....	66	213 872	27 972	7 045	1 816	4.2	.8
4451	Grocery stores .....	43	200 077	25 734	6 469	1 693	3.6	.2
44511	Supermarkets and other grocery (except convenience) stores .....	23	190 739	25 144	6 335	1 637	1.1	—
445110	Supermarkets and other grocery (except convenience) stores .....	23	190 739	25 144	6 335	1 637	1.1	—
44512	Convenience stores .....	20	9 338	590	134	56	55.8	5.2
445120	Convenience stores .....	20	9 338	590	134	56	55.8	5.2
4452	Specialty food stores .....	15	5 347	1 681	431	80	11.7	8.0
4453	Beer, wine, and liquor stores .....	8	8 448	557	145	43	12.0	8.7
44531	Beer, wine, and liquor stores .....	8	8 448	557	145	43	12.0	8.7
445310	Beer, wine, and liquor stores .....	8	8 448	557	145	43	12.0	8.7
446	Health and personal care stores .....	42	89 768	9 377	2 131	541	8.9	1.2
4461	Health and personal care stores .....	42	89 768	9 377	2 131	541	8.9	1.2
44611	Pharmacies and drug stores .....	15	78 178	7 428	1 651	402	7.6	1.3
446110	Pharmacies and drug stores .....	15	78 178	7 428	1 651	402	7.6	1.3
4461101	Pharmacies and drug stores .....	15	78 178	7 428	1 651	402	7.6	1.3
44612	Cosmetics, beauty supplies, and perfume stores .....	7	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	7	D	D	D	b	D	D
44613	Optical goods stores .....	9	3 958	957	231	44	23.6	—
446130	Optical goods stores .....	9	3 958	957	231	44	23.6	—
44619	Other health and personal care stores .....	11	D	D	D	b	D	D
446191	Food (health) supplement stores .....	8	D	D	D	b	D	D
447	Gasoline stations .....	87	168 998	8 567	2 035	624	10.1	2.8
4471	Gasoline stations .....	87	168 998	8 567	2 035	624	10.1	2.8
44711	Gasoline stations with convenience stores .....	78	D	D	D	f	D	D
447110	Gasoline stations with convenience stores .....	78	D	D	D	f	D	D
44719	Other gasoline stations .....	9	D	D	D	b	D	D
447190	Other gasoline stations .....	9	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BREVARD COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	62	51 236	6 023	1 465	453	9.2	10.0
4481	Clothing stores .....	36	35 156	3 927	954	314	8.4	13.9
44814	Family clothing stores .....	12	27 663	2 851	681	220	5.7	17.1
448140	Family clothing stores .....	12	27 663	2 851	681	220	5.7	17.1
44815	Clothing accessories stores .....	4	D	D	D	a	D	D
448150	Clothing accessories stores .....	4	D	D	D	a	D	D
44819	Other clothing stores .....	5	1 061	266	65	7	56.6	.5
448190	Other clothing stores .....	5	1 061	266	65	7	56.6	.5
4482	Shoe stores .....	11	6 793	703	184	72	3.2	—
44821	Shoe stores .....	11	6 793	703	184	72	3.2	—
448210	Shoe stores .....	11	6 793	703	184	72	3.2	—
4482105	Athletic footwear stores .....	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	15	9 287	1 393	327	67	16.4	2.6
44831	Jewelry stores .....	15	9 287	1 393	327	67	16.4	2.6
448310	Jewelry stores .....	15	9 287	1 393	327	67	16.4	2.6
451	Sporting goods, hobby, book, and music stores .....	43	D	D	D	e	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	33	D	D	D	c	D	D
45111	Sporting goods stores .....	25	D	D	D	b	D	D
451110	Sporting goods stores .....	25	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	21	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	4	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	4	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	10	D	D	D	c	D	D
45121	Book stores and news dealers .....	7	D	D	D	c	D	D
451211	Book stores .....	7	D	D	D	c	D	D
4512111	Book stores, general .....	5	D	D	D	b	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	15	D	D	D	g	D	D
4521	Department stores .....	6	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	6	D	D	D	f	D	D
45211	Department stores .....	6	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D
452112	Discount department stores .....	2	D	D	D	c	D	D
4529	Other general merchandise stores .....	9	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	3	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
4529901	Variety stores .....	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	59	39 200	4 377	1 043	294	17.9	5.5
4532	Office supplies, stationery, and gift stores .....	16	15 259	1 492	380	112	9.1	9.8
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	13	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	13	D	D	D	b	D	D
4533	Used merchandise stores .....	8	2 113	603	155	43	7.4	4.1
45331	Used merchandise stores .....	8	2 113	603	155	43	7.4	4.1
453310	Used merchandise stores .....	8	2 113	603	155	43	7.4	4.1
4539	Other miscellaneous store retailers .....	28	20 859	2 097	466	119	22.8	2.4
45391	Pet and pet supplies stores .....	6	1 449	297	65	33	6.8	—
453910	Pet and pet supplies stores .....	6	1 449	297	65	33	6.8	—
45393	Manufactured (mobile) home dealers .....	6	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	15	D	D	D	b	D	D
454	Nonstore retailers .....	36	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses .....	10	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	10	D	D	D	b	D	D
4542	Vending machine operators .....	11	D	D	D	b	D	D
45421	Vending machine operators .....	11	D	D	D	b	D	D
454210	Vending machine operators .....	11	D	D	D	b	D	D
4543	Direct selling establishments .....	15	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	13	D	D	D	b	D	D
454390	Other direct selling establishments .....	13	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BROWARD COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>311</b>	<b>739 313</b>	<b>64 869</b>	<b>16 217</b>	<b>2 898</b>	<b>12.9</b>	<b>3.5</b>
441	Motor vehicle and parts dealers	50	D	D	D	f	D	D
4411	Automobile dealers	17	277 552	15 364	3 810	318	5.1	1.1
44111	New car dealers	4	262 095	14 573	3 623	288	—	1.2
441110	New car dealers	4	262 095	14 573	3 623	288	—	1.2
44112	Used car dealers	13	15 457	791	187	30	92.3	—
441120	Used car dealers	13	15 457	791	187	30	92.3	—
4412	Other motor vehicle dealers	10	37 612	4 858	1 258	119	1.3	6.1
44122	Motorcycle, boat, and other motor vehicle dealers	9	D	D	D	c	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	6	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	23	D	D	D	c	D	D
44131	Automotive parts and accessories stores	14	D	D	D	c	D	D
441310	Automotive parts and accessories stores	14	D	D	D	c	D	D
44132	Tire dealers	9	D	D	D	b	D	D
441320	Tire dealers	9	D	D	D	b	D	D
442	Furniture and home furnishings stores	11	D	D	D	b	D	D
4421	Furniture stores	5	D	D	D	a	D	D
44211	Furniture stores	5	D	D	D	a	D	D
442110	Furniture stores	5	D	D	D	a	D	D
443	Electronics and appliance stores	15	D	D	D	b	D	D
4431	Electronics and appliance stores	15	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	12	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	9	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	17	D	D	D	e	D	D
4441	Building material and supplies dealers	12	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
44419	Other building material dealers	6	7 192	787	192	32	6.4	—
444190	Other building material dealers	6	7 192	787	192	32	6.4	—
4442	Lawn and garden equipment and supplies stores	5	D	D	D	b	D	D
44421	Outdoor power equipment stores	3	2 842	327	76	11	—	—
444210	Outdoor power equipment stores	3	2 842	327	76	11	—	—
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	74	D	D	D	e	D	D
4451	Grocery stores	56	D	D	D	e	D	D
44512	Convenience stores	35	D	D	D	c	D	D
445120	Convenience stores	35	D	D	D	c	D	D
4452	Specialty food stores	10	D	D	D	a	D	D
446	Health and personal care stores	17	D	D	D	e	D	D
4461	Health and personal care stores	17	D	D	D	e	D	D
44611	Pharmacies and drug stores	9	35 857	3 833	937	279	12.3	—
446110	Pharmacies and drug stores	9	35 857	3 833	937	279	12.3	—
4461101	Pharmacies and drug stores	9	35 857	3 833	937	279	12.3	—
44619	Other health and personal care stores	4	D	D	D	a	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	28	D	D	D	c	D	D
4471	Gasoline stations	28	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	24	59 218	2 947	720	190	30.9	2.8
447110	Gasoline stations with convenience stores	24	59 218	2 947	720	190	30.9	2.8
448	Clothing and clothing accessories stores	27	D	D	D	e	D	D
4481	Clothing stores	17	31 043	2 863	717	225	19.2	.7
44814	Family clothing stores	7	23 067	2 111	516	158	.3	.5
448140	Family clothing stores	7	23 067	2 111	516	158	.3	.5
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482105	Athletic footwear stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	10	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	a	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
45121	Book stores and news dealers	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	e	D	D
452111	Department stores (except discount department stores)	2	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BROWARD COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	31	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores .....	6	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores .....	5	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	5	D	D	D	c	D	D
4533	Used merchandise stores .....	5	1 769	319	79	31	33.5	—
45331	Used merchandise stores .....	5	1 769	319	79	31	33.5	—
453310	Used merchandise stores .....	5	1 769	319	79	31	33.5	—
4539	Other miscellaneous store retailers .....	20	22 547	3 010	750	126	33.3	21.3
45391	Pet and pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	b	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	16	18 727	2 413	604	104	19.7	25.7
454	Nonstore retailers .....	23	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	10	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	10	D	D	D	b	D	D
4543	Direct selling establishments .....	8	D	D	D	b	D	D
45439	Other direct selling establishments .....	7	4 028	769	178	18	26.2	9.7
454390	Other direct selling establishments .....	7	4 028	769	178	18	26.2	9.7
<b>BALANCE OF CALHOUN COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>49</b>	<b>81 863</b>	<b>7 162</b>	<b>1 721</b>	<b>501</b>	<b>54.9</b>	<b>3.5</b>
441	Motor vehicle and parts dealers .....	9	7 598	898	221	60	71.0	—
441229	All other motor vehicle dealers .....	1	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	8	12 180	1 393	315	54	4.3	5.1
4442	Lawn and garden equipment and supplies stores .....	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	4	17 029	1 532	374	143	6.7	.3
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	10	32 416	1 806	466	166	94.5	4.6
4471	Gasoline stations .....	10	32 416	1 806	466	166	94.5	4.6
44719	Other gasoline stations .....	5	D	D	D	c	D	D
447190	Other gasoline stations .....	5	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	2 433	179	45	17	—	—
45299	All other general merchandise stores .....	3	2 433	179	45	17	—	—
452990	All other general merchandise stores .....	3	2 433	179	45	17	—	—
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	1 742	382	103	20	60.8	—
<b>BALANCE OF CHARLOTTE COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>463</b>	<b>1 191 057</b>	<b>117 375</b>	<b>30 005</b>	<b>6 636</b>	<b>4.5</b>	<b>2.9</b>
441	Motor vehicle and parts dealers .....	54	136 070	13 701	3 425	479	6.6	4.0
4411	Automobile dealers .....	13	95 688	7 530	1 938	220	5.6	.5
44112	Used car dealers .....	7	D	D	D	b	D	D
441120	Used car dealers .....	7	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	13	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	11	D	D	D	b	D	D
441222	Boat dealers .....	9	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	28	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	16	11 731	1 904	453	105	12.0	.4
441310	Automotive parts and accessories stores .....	16	11 731	1 904	453	105	12.0	.4
44132	Tire dealers .....	12	D	D	D	b	D	D
441320	Tire dealers .....	12	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CHARLOTTE COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
442	Furniture and home furnishings stores .....	47	D	D	D	e	D	D
4421	Furniture stores .....	18	D	D	D	c	D	D
44211	Furniture stores .....	18	D	D	D	c	D	D
442110	Furniture stores .....	18	D	D	D	c	D	D
4422	Home furnishings stores .....	29	28 154	3 042	763	175	31.8	3.7
44221	Floor covering stores .....	15	15 939	1 762	433	91	49.5	4.6
442210	Floor covering stores .....	15	15 939	1 762	433	91	49.5	4.6
44229	Other home furnishings stores .....	14	12 215	1 280	330	84	8.6	2.6
442299	All other home furnishings stores .....	8	D	D	D	b	D	D
443	Electronics and appliance stores .....	18	30 231	2 851	693	136	5.0	.1
4431	Electronics and appliance stores .....	18	30 231	2 851	693	136	5.0	.1
44311	Appliance, television, and other electronics stores .....	12	D	D	D	c	D	D
443111	Household appliance stores .....	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	6	D	D	D	b	D	D
44312	Computer and software stores .....	5	D	D	D	b	D	D
443120	Computer and software stores .....	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	42	134 471	12 928	3 381	560	1.0	14.6
4441	Building material and supplies dealers .....	34	D	D	D	f	D	D
44411	Home centers .....	1	D	D	D	e	D	D
444110	Home centers .....	1	D	D	D	e	D	D
44412	Paint and wallpaper stores .....	9	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	9	D	D	D	a	D	D
44419	Other building material dealers .....	21	54 077	5 271	1 382	195	.5	34.6
444190	Other building material dealers .....	21	54 077	5 271	1 382	195	.5	34.6
4442	Lawn and garden equipment and supplies stores .....	8	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	5	3 315	450	87	24	3.5	—
444210	Outdoor power equipment stores .....	5	3 315	450	87	24	3.5	—
445	Food and beverage stores .....	37	D	D	D	g	D	D
4451	Grocery stores .....	26	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	20	D	D	D	g	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	20	D	D	D	g	D	D
4452	Specialty food stores .....	5	665	90	22	10	21.7	—
4453	Beer, wine, and liquor stores .....	6	D	D	D	a	D	D
44531	Beer, wine, and liquor stores .....	6	D	D	D	a	D	D
445310	Beer, wine, and liquor stores .....	6	D	D	D	a	D	D
446	Health and personal care stores .....	45	87 237	10 230	2 612	553	14.4	—
4461	Health and personal care stores .....	45	87 237	10 230	2 612	553	14.4	—
44611	Pharmacies and drug stores .....	15	D	D	D	e	D	D
446110	Pharmacies and drug stores .....	15	D	D	D	e	D	D
4461101	Pharmacies and drug stores .....	15	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	4	D	D	D	b	D	D
44613	Optical goods stores .....	8	D	D	D	b	D	D
446130	Optical goods stores .....	8	D	D	D	b	D	D
44619	Other health and personal care stores .....	18	D	D	D	b	D	D
446191	Food (health) supplement stores .....	10	4 282	724	193	57	—	.7
447	Gasoline stations .....	37	88 526	3 455	807	218	1.7	3.0
4471	Gasoline stations .....	37	88 526	3 455	807	218	1.7	3.0
44711	Gasoline stations with convenience stores .....	34	86 892	3 321	777	213	.8	2.2
447110	Gasoline stations with convenience stores .....	34	86 892	3 321	777	213	.8	2.2
448	Clothing and clothing accessories stores .....	54	47 046	5 438	1 380	444	6.6	.2
4481	Clothing stores .....	30	D	D	D	e	D	D
44814	Family clothing stores .....	11	D	D	D	c	D	D
448140	Family clothing stores .....	11	D	D	D	c	D	D
44819	Other clothing stores .....	3	D	D	D	a	D	D
448190	Other clothing stores .....	3	D	D	D	a	D	D
4482	Shoe stores .....	12	8 780	897	239	92	—	—
44821	Shoe stores .....	12	8 780	897	239	92	—	—
448210	Shoe stores .....	12	8 780	897	239	92	—	—
4482104	Family shoe stores .....	8	6 785	652	188	72	—	—
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores .....	12	D	D	D	b	D	D
44831	Jewelry stores .....	12	D	D	D	b	D	D
448310	Jewelry stores .....	12	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CHARLOTTE COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	33	D	D	D	e	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	27	D	D	D	c	D	D
45111	Sporting goods stores .....	16	6 097	782	176	47	19.2	10.6
451110	Sporting goods stores .....	16	6 097	782	176	47	19.2	10.6
4511102	Specialty-line sporting goods stores .....	13	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	5	9 344	944	221	102	2.1	.5
451120	Hobby, toy, and game stores .....	5	9 344	944	221	102	2.1	.5
45113	Sewing, needlework, and piece goods stores .....	3	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	3	D	D	D	a	D	D
45114	Musical instrument and supplies stores .....	3	1 514	467	90	20	—	38.7
451140	Musical instrument and supplies stores .....	3	1 514	467	90	20	—	38.7
4512	Book, periodical, and music stores .....	6	6 322	645	155	62	—	—
45121	Book stores and news dealers .....	5	D	D	D	b	D	D
451211	Book stores .....	5	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	22	327 034	28 580	7 568	1 684	.1	.3
4521	Department stores .....	7	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	7	D	D	D	f	D	D
45211	Department stores .....	7	D	D	D	e	D	D
452111	Department stores (except discount department stores) ..	2	D	D	D	e	D	D
452112	Discount department stores .....	5	D	D	D	f	D	D
4529	Other general merchandise stores .....	15	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	13	D	D	D	c	D	D
452990	All other general merchandise stores .....	13	D	D	D	c	D	D
4529901	Variety stores .....	10	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	55	29 573	4 110	978	281	12.3	7.5
4531	Florists .....	6	2 228	583	152	36	5.0	—
45311	Florists .....	6	2 228	583	152	36	5.0	—
453110	Florists .....	6	2 228	583	152	36	5.0	—
4532	Office supplies, stationery, and gift stores .....	17	17 085	1 616	411	119	3.2	5.6
45321	Office supplies and stationery stores .....	5	14 091	1 162	300	68	2.2	—
453210	Office supplies and stationery stores .....	5	14 091	1 162	300	68	2.2	—
4533	Used merchandise stores .....	10	D	D	D	b	D	D
45331	Used merchandise stores .....	10	D	D	D	b	D	D
453310	Used merchandise stores .....	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	22	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	4	2 747	503	123	29	26.0	14.5
453910	Pet and pet supplies stores .....	4	2 747	503	123	29	26.0	14.5
45399	All other miscellaneous store retailers .....	12	D	D	D	a	D	D
454	Nonstore retailers .....	19	18 432	2 628	661	99	12.1	.9
4541	Electronic shopping and mail-order houses .....	6	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	6	D	D	D	b	D	D
4543	Direct selling establishments .....	11	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	9	D	D	D	b	D	D
454390	Other direct selling establishments .....	9	D	D	D	b	D	D
<b>BALANCE OF CITRUS COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>294</b>	<b>808 161</b>	<b>64 637</b>	<b>16 096</b>	<b>3 481</b>	<b>10.6</b>	<b>11.7</b>
441	Motor vehicle and parts dealers .....	49	209 796	13 870	3 456	453	19.3	32.8
4411	Automobile dealers .....	19	D	D	D	e	D	D
44111	New car dealers .....	8	D	D	D	e	D	D
441110	New car dealers .....	8	D	D	D	e	D	D
44112	Used car dealers .....	11	D	D	D	b	D	D
441120	Used car dealers .....	11	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	12	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	10	D	D	D	b	D	D
441222	Boat dealers .....	9	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	18	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	13	6 250	1 030	249	59	30.7	—
441310	Automotive parts and accessories stores .....	13	6 250	1 030	249	59	30.7	—
442	Furniture and home furnishings stores .....	25	13 796	1 637	416	97	29.1	9.9
4421	Furniture stores .....	13	D	D	D	b	D	D
44211	Furniture stores .....	13	D	D	D	b	D	D
442110	Furniture stores .....	13	D	D	D	b	D	D
4422	Home furnishings stores .....	12	D	D	D	b	D	D
44221	Floor covering stores .....	7	6 000	369	92	15	30.4	.4
442210	Floor covering stores .....	7	6 000	369	92	15	30.4	.4

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CITRUS COUNTY—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
443	Electronics and appliance stores .....	9	3 847	493	122	27	21.2	—
4431	Electronics and appliance stores .....	9	3 847	493	122	27	21.2	—
44311	Appliance, television, and other electronics stores .....	6	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	33	77 132	7 189	1 879	405	4.6	15.4
4441	Building material and supplies dealers .....	25	D	D	D	e	D	D
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home centers .....	2	D	D	D	c	D	D
44419	Other building material dealers .....	14	D	D	D	b	D	D
444190	Other building material dealers .....	14	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	8	D	D	D	b	D	D
445	Food and beverage stores .....	38	178 263	18 565	4 501	1 248	5.0	2.3
4451	Grocery stores .....	26	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	15	159 180	16 841	4 075	1 151	.5	2.5
445110	Supermarkets and other grocery (except convenience) stores .....	15	159 180	16 841	4 075	1 151	.5	2.5
44512	Convenience stores .....	11	D	D	D	a	D	D
445120	Convenience stores .....	11	D	D	D	a	D	D
4452	Specialty food stores .....	9	D	D	D	b	D	D
446	Health and personal care stores .....	14	36 669	3 727	912	150	5.7	—
4461	Health and personal care stores .....	14	36 669	3 727	912	150	5.7	—
44611	Pharmacies and drug stores .....	6	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	6	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	6	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	46	66 038	3 608	860	261	22.6	8.4
4471	Gasoline stations .....	46	66 038	3 608	860	261	22.6	8.4
44711	Gasoline stations with convenience stores .....	45	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	45	D	D	D	e	D	D
448	Clothing and clothing accessories stores .....	11	12 989	1 219	311	98	12.8	10.2
4481	Clothing stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	8	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	8	D	D	D	b	D	D
452	General merchandise stores .....	11	D	D	D	e	D	D
4529	Other general merchandise stores .....	10	D	D	D	e	D	D
45299	All other general merchandise stores .....	9	D	D	D	b	D	D
452990	All other general merchandise stores .....	9	D	D	D	b	D	D
4529901	Variety stores .....	8	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	34	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	6	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
4533	Used merchandise stores .....	6	D	D	D	b	D	D
45331	Used merchandise stores .....	6	D	D	D	b	D	D
453310	Used merchandise stores .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	18	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	4	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	11	D	D	D	b	D	D
454	Nonstore retailers .....	16	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses .....	10	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	10	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	2 499	617	146	15	—	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CLAY COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>418</b>	<b>1 039 443</b>	<b>107 128</b>	<b>25 856</b>	<b>6 171</b>	<b>4.6</b>	<b>1.2</b>
441	Motor vehicle and parts dealers .....	51	201 785	16 916	3 825	615	3.1	.4
4411	Automobile dealers .....	12	147 247	7 858	1 934	284	2.3	—
44111	New car dealers .....	6	144 349	7 664	1 885	275	.4	—
441110	New car dealers .....	6	144 349	7 664	1 885	275	.4	—
4412	Other motor vehicle dealers .....	10	D	D	D	c	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	8	D	D	D	c	D	D
441221	Motorcycle dealers .....	4	D	D	D	b	D	D
441222	Boat dealers .....	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	29	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	12	D	D	D	c	D	D
441310	Automotive parts and accessories stores .....	12	D	D	D	c	D	D
44132	Tire dealers .....	17	D	D	D	c	D	D
441320	Tire dealers .....	17	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	25	D	D	D	c	D	D
4421	Furniture stores .....	14	31 682	3 870	856	133	10.3	2.0
44211	Furniture stores .....	14	31 682	3 870	856	133	10.3	2.0
442110	Furniture stores .....	14	31 682	3 870	856	133	10.3	2.0
4422	Home furnishings stores .....	11	D	D	D	b	D	D
44221	Floor covering stores .....	3	D	D	D	a	D	D
442210	Floor covering stores .....	3	D	D	D	a	D	D
44229	Other home furnishings stores .....	8	D	D	D	b	D	D
442299	All other home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics and appliance stores .....	19	D	D	D	b	D	D
4431	Electronics and appliance stores .....	19	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	14	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	12	D	D	D	b	D	D
44312	Computer and software stores .....	5	D	D	D	b	D	D
443120	Computer and software stores .....	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	32	94 209	11 137	3 010	501	6.1	.8
4441	Building material and supplies dealers .....	22	D	D	D	e	D	D
44411	Home centers .....	5	D	D	D	c	D	D
444110	Home centers .....	5	D	D	D	c	D	D
44413	Hardware stores .....	4	D	D	D	c	D	D
444130	Hardware stores .....	4	D	D	D	c	D	D
44419	Other building material dealers .....	9	D	D	D	b	D	D
444190	Other building material dealers .....	9	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	10	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores .....	8	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	8	D	D	D	b	D	D
445	Food and beverage stores .....	40	192 310	20 866	4 946	1 410	3.9	1.3
4451	Grocery stores .....	24	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	15	178 123	19 643	4 719	1 341	—	1.3
445110	Supermarkets and other grocery (except convenience) stores .....	15	178 123	19 643	4 719	1 341	—	1.3
4452	Specialty food stores .....	11	3 550	575	90	24	14.2	4.7
446	Health and personal care stores .....	35	D	D	D	e	D	D
4461	Health and personal care stores .....	35	D	D	D	e	D	D
44611	Pharmacies and drug stores .....	11	D	D	D	e	D	D
446110	Pharmacies and drug stores .....	11	D	D	D	e	D	D
4461101	Pharmacies and drug stores .....	11	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	8	3 792	532	122	55	2.4	5.1
446120	Cosmetics, beauty supplies, and perfume stores .....	8	3 792	532	122	55	2.4	5.1
44613	Optical goods stores .....	7	D	D	D	b	D	D
446130	Optical goods stores .....	7	D	D	D	b	D	D
44619	Other health and personal care stores .....	9	D	D	D	b	D	D
446191	Food (health) supplement stores .....	5	D	D	D	b	D	D
446199	All other health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	50	100 893	5 667	1 389	336	2.8	.2
4471	Gasoline stations .....	50	100 893	5 667	1 389	336	2.8	.2
44711	Gasoline stations with convenience stores .....	47	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	47	D	D	D	e	D	D
44719	Other gasoline stations .....	3	D	D	D	b	D	D
447190	Other gasoline stations .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CLAY COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	66	62 981	7 727	1 840	613	7.0	4.3
4481	Clothing stores .....	38	D	D	D	e	D	D
44812	Women's clothing stores .....	15	D	D	D	c	D	D
448120	Women's clothing stores .....	15	D	D	D	c	D	D
44813	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
44814	Family clothing stores .....	14	D	D	D	c	D	D
448140	Family clothing stores .....	14	D	D	D	c	D	D
44815	Clothing accessories stores .....	1	D	D	D	a	D	D
448150	Clothing accessories stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4482	Shoe stores .....	14	9 291	1 054	263	101	.4	6.9
44821	Shoe stores .....	14	9 291	1 054	263	101	.4	6.9
448210	Shoe stores .....	14	9 291	1 054	263	101	.4	6.9
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	5	D	D	D	b	D	D
4482105	Athletic footwear stores .....	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	14	D	D	D	b	D	D
44831	Jewelry stores .....	14	D	D	D	b	D	D
448310	Jewelry stores .....	14	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	21	26 894	3 015	665	255	7.6	—
4511	Sporting goods, hobby, and musical instrument stores .....	16	D	D	D	c	D	D
45111	Sporting goods stores .....	8	7 258	1 015	202	49	16.6	—
451110	Sporting goods stores .....	8	7 258	1 015	202	49	16.6	—
4511102	Specialty-line sporting goods stores .....	7	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	5	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	5	D	D	D	c	D	D
4512	Book, periodical, and music stores .....	5	D	D	D	b	D	D
45121	Book stores and news dealers .....	3	D	D	D	b	D	D
451211	Book stores .....	3	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	19	D	D	D	g	D	D
4521	Department stores .....	6	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	6	D	D	D	g	D	D
45211	Department stores .....	6	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D
452112	Discount department stores .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	13	D	D	D	c	D	D
45299	All other general merchandise stores .....	11	D	D	D	b	D	D
452990	All other general merchandise stores .....	11	D	D	D	b	D	D
4529901	Variety stores .....	10	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	43	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores .....	13	11 402	1 989	513	199	25.8	6.0
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	10	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	10	D	D	D	c	D	D
4533	Used merchandise stores .....	7	D	D	D	a	D	D
45331	Used merchandise stores .....	7	D	D	D	a	D	D
453310	Used merchandise stores .....	7	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	17	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	3	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	10	D	D	D	b	D	D
454	Nonstore retailers .....	17	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	7	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	7	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF COLLIER COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>806</b>	<b>2 898 350</b>	<b>277 065</b>	<b>70 297</b>	<b>12 008</b>	<b>9.6</b>	<b>2.6</b>
441	Motor vehicle and parts dealers .....	80	D	D	D	g	D	D
4411	Automobile dealers .....	34	791 607	50 038	12 924	1 234	14.2	—
44111	New car dealers .....	21	771 510	48 877	12 636	1 204	13.5	—
441110	New car dealers .....	21	771 510	48 877	12 636	1 204	13.5	—
44112	Used car dealers .....	13	20 097	1 161	288	30	41.1	—
441120	Used car dealers .....	13	20 097	1 161	288	30	41.1	—
4412	Other motor vehicle dealers .....	17	48 756	3 933	996	140	16.1	2.5
44122	Motorcycle, boat, and other motor vehicle dealers .....	15	D	D	D	c	D	D
441222	Boat dealers .....	12	D	D	D	c	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	29	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	19	17 451	2 213	542	118	18.8	.6
441310	Automotive parts and accessories stores .....	19	17 451	2 213	542	118	18.8	.6
44132	Tire dealers .....	10	D	D	D	b	D	D
441320	Tire dealers .....	10	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	104	173 379	18 138	4 657	734	17.4	5.4
4421	Furniture stores .....	45	D	D	D	e	D	D
44211	Furniture stores .....	45	D	D	D	e	D	D
442110	Furniture stores .....	45	D	D	D	e	D	D
4422	Home furnishings stores .....	59	D	D	D	e	D	D
44221	Floor covering stores .....	21	D	D	D	b	D	D
442210	Floor covering stores .....	21	D	D	D	b	D	D
44229	Other home furnishings stores .....	38	D	D	D	e	D	D
442291	Window treatment stores .....	10	D	D	D	b	D	D
442299	All other home furnishings stores .....	28	D	D	D	e	D	D
443	Electronics and appliance stores .....	33	D	D	D	c	D	D
4431	Electronics and appliance stores .....	33	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores .....	27	D	D	D	c	D	D
443111	Household appliance stores .....	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	21	D	D	D	b	D	D
44312	Computer and software stores .....	6	2 211	488	119	20	78.6	.9
443120	Computer and software stores .....	6	2 211	488	119	20	78.6	.9
444	Building material and garden equipment and supplies dealers ...	100	414 437	51 991	12 564	1 701	10.7	3.7
4441	Building material and supplies dealers .....	89	D	D	D	g	D	D
44411	Home centers .....	5	D	D	D	f	D	D
444110	Home centers .....	5	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	15	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	15	D	D	D	b	D	D
44413	Hardware stores .....	7	D	D	D	b	D	D
444130	Hardware stores .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	62	D	D	D	f	D	D
444190	Other building material dealers .....	62	D	D	D	f	D	D
4442	Lawn and garden equipment and supplies stores .....	11	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	5	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	6	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	6	D	D	D	b	D	D
445	Food and beverage stores .....	77	422 930	50 122	13 255	2 935	4.8	1.9
4451	Grocery stores .....	57	D	D	D	h	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	40	D	D	D	h	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	40	D	D	D	h	D	D
44512	Convenience stores .....	17	D	D	D	b	D	D
445120	Convenience stores .....	17	D	D	D	b	D	D
4452	Specialty food stores .....	10	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	10	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	10	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	10	D	D	D	b	D	D
446	Health and personal care stores .....	38	129 059	13 880	3 580	859	5.9	.3
4461	Health and personal care stores .....	38	129 059	13 880	3 580	859	5.9	.3
44611	Pharmacies and drug stores .....	20	118 942	12 424	3 227	776	3.1	—
446110	Pharmacies and drug stores .....	20	118 942	12 424	3 227	776	3.1	—
4461101	Pharmacies and drug stores .....	20	118 942	12 424	3 227	776	3.1	—
44612	Cosmetics, beauty supplies, and perfume stores .....	5	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	5	D	D	D	b	D	D
44619	Other health and personal care stores .....	12	D	D	D	b	D	D
446191	Food (health) supplement stores .....	12	D	D	D	b	D	D
447	Gasoline stations .....	69	171 198	9 493	2 258	547	9.4	1.1
4471	Gasoline stations .....	69	171 198	9 493	2 258	547	9.4	1.1
44711	Gasoline stations with convenience stores .....	63	D	D	D	f	D	D
447110	Gasoline stations with convenience stores .....	63	D	D	D	f	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF COLLIER COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	96	173 775	19 442	5 393	1 052	6.4	14.2
4481	Clothing stores .....	64	150 352	16 207	4 543	896	4.5	16.0
44812	Women's clothing stores .....	29	63 542	6 865	1 757	309	5.4	.4
448120	Women's clothing stores .....	29	63 542	6 865	1 757	309	5.4	.4
44814	Family clothing stores .....	16	D	D	D	e	D	D
448140	Family clothing stores .....	16	D	D	D	e	D	D
44819	Other clothing stores .....	12	D	D	D	b	D	D
448190	Other clothing stores .....	12	D	D	D	b	D	D
4482	Shoe stores .....	14	D	D	D	c	D	D
44821	Shoe stores .....	14	D	D	D	c	D	D
448210	Shoe stores .....	14	D	D	D	c	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482102	Women's shoe stores .....	4	D	D	D	b	D	D
4482104	Family shoe stores .....	9	7 883	1 438	412	74	3.8	—
4483	Jewelry, luggage, and leather goods stores .....	18	D	D	D	b	D	D
44831	Jewelry stores .....	15	D	D	D	b	D	D
448310	Jewelry stores .....	15	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	3	D	D	D	b	D	D
448320	Luggage and leather goods stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	54	D	D	D	e	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	48	D	D	D	e	D	D
45111	Sporting goods stores .....	30	D	D	D	c	D	D
451110	Sporting goods stores .....	30	D	D	D	c	D	D
4511101	General-line sporting goods stores .....	6	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	24	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	5	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	5	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	7	2 325	352	85	20	25.2	.7
451130	Sewing, needlework, and piece goods stores .....	7	2 325	352	85	20	25.2	.7
45114	Musical instrument and supplies stores .....	6	4 479	741	162	22	62.3	—
451140	Musical instrument and supplies stores .....	6	4 479	741	162	22	62.3	—
4512	Book, periodical, and music stores .....	6	D	D	D	c	D	D
45121	Book stores and news dealers .....	3	D	D	D	c	D	D
451211	Book stores .....	3	D	D	D	c	D	D
4512111	Book stores, general .....	2	D	D	D	c	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	18	D	D	D	g	D	D
4521	Department stores .....	5	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	5	D	D	D	f	D	D
45211	Department stores .....	5	D	D	D	f	D	D
452112	Discount department stores .....	5	D	D	D	f	D	D
4529	Other general merchandise stores .....	13	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	11	D	D	D	b	D	D
452990	All other general merchandise stores .....	11	D	D	D	b	D	D
4529901	Variety stores .....	6	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	5	D	D	D	a	D	D
453	Miscellaneous store retailers .....	86	D	D	D	e	D	D
4531	Florists .....	18	D	D	D	b	D	D
45311	Florists .....	18	D	D	D	b	D	D
453110	Florists .....	18	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	22	21 196	1 922	460	146	4.6	2.5
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	19	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	19	D	D	D	b	D	D
4533	Used merchandise stores .....	15	4 307	881	221	60	23.2	2.2
45331	Used merchandise stores .....	15	4 307	881	221	60	23.2	2.2
453310	Used merchandise stores .....	15	4 307	881	221	60	23.2	2.2
4539	Other miscellaneous store retailers .....	31	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	8	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	8	D	D	D	b	D	D
45392	Art dealers .....	7	D	D	D	b	D	D
453920	Art dealers .....	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	16	D	D	D	b	D	D
454	Nonstore retailers .....	51	D	D	D	e	D	D
4541	Electronic shopping and mail-order houses .....	12	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	12	D	D	D	b	D	D
4543	Direct selling establishments .....	36	D	D	D	c	D	D
45431	Fuel dealers .....	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	6	D	D	D	b	D	D
45439	Other direct selling establishments .....	29	D	D	D	c	D	D
454390	Other direct selling establishments .....	29	D	D	D	c	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF COLUMBIA COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>61</b>	<b>101 718</b>	<b>9 413</b>	<b>2 268</b>	<b>551</b>	<b>14.5</b>	<b>3.2</b>
441	Motor vehicle and parts dealers .....	8	17 165	1 734	427	61	56.5	—
44112	Used car dealers .....	3	D	D	D	a	D	D
441120	Used car dealers .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
4431	Electronics and appliance stores .....	3	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores .....	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	7	24 675	2 795	687	170	2.3	.1
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	24	32 925	1 801	425	122	5.9	—
4471	Gasoline stations .....	24	32 925	1 801	425	122	5.9	—
44711	Gasoline stations with convenience stores .....	23	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	23	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	c	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529901	Variety stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	2 002	370	90	16	5.1	—
<b>BALANCE OF DESOTO COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>19</b>	<b>69 847</b>	<b>7 696</b>	<b>1 969</b>	<b>476</b>	<b>3.6</b>	<b>1.2</b>
441	Motor vehicle and parts dealers .....	4	4 003	947	243	35	22.8	21.0
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores .....	5	33 302	2 890	784	198	4.4	—
4451	Grocery stores .....	5	33 302	2 890	784	198	4.4	—
447	Gasoline stations .....	4	D	D	D	b	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
<b>BALANCE OF DIXIE COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>44</b>	<b>42 537</b>	<b>3 770</b>	<b>890</b>	<b>223</b>	<b>50.8</b>	<b>2.0</b>
441	Motor vehicle and parts dealers .....	8	8 402	967	236	41	72.2	4.2
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	3 546	500	126	25	100.0	—
445	Food and beverage stores .....	9	13 576	678	153	51	21.6	.3
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	6 830	464	117	32	39.6	5.2
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
45299	All other general merchandise stores .....	3	D	D	D	a	D	D
452990	All other general merchandise stores .....	3	D	D	D	a	D	D
4529901	Variety stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	902	189	46	8	57.2	8.5
<b>BALANCE OF DUVAL COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ESCAMBIA COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>838</b>	<b>2 314 168</b>	<b>209 920</b>	<b>51 918</b>	<b>10 196</b>	<b>8.4</b>	<b>12.4</b>
441	Motor vehicle and parts dealers	155	944 400	68 394	16 251	2 087	10.7	9.9
4411	Automobile dealers	67	807 059	49 801	11 745	1 312	11.5	11.0
44111	New car dealers	25	D	D	D	g	D	D
441110	New car dealers	25	D	D	D	g	D	D
44112	Used car dealers	42	D	D	D	c	D	D
441120	Used car dealers	42	D	D	D	c	D	D
4412	Other motor vehicle dealers	17	D	D	D	c	D	D
44121	Recreational vehicle dealers	4	D	D	D	b	D	D
441210	Recreational vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	13	D	D	D	c	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	10	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	71	D	D	D	f	D	D
44131	Automotive parts and accessories stores	49	48 804	8 999	2 218	417	7.0	10.8
441310	Automotive parts and accessories stores	49	48 804	8 999	2 218	417	7.0	10.8
44132	Tire dealers	22	D	D	D	c	D	D
441320	Tire dealers	22	D	D	D	c	D	D
442	Furniture and home furnishings stores	42	55 426	9 660	2 167	387	17.3	35.4
4421	Furniture stores	16	20 241	3 155	761	134	10.0	9.9
44211	Furniture stores	16	20 241	3 155	761	134	10.0	9.9
442110	Furniture stores	16	20 241	3 155	761	134	10.0	9.9
4422	Home furnishings stores	26	35 185	6 505	1 406	253	21.6	50.1
44221	Floor covering stores	17	D	D	D	c	D	D
442210	Floor covering stores	17	D	D	D	c	D	D
44229	Other home furnishings stores	9	D	D	D	b	D	D
442299	All other home furnishings stores	8	D	D	D	b	D	D
443	Electronics and appliance stores	26	43 105	6 058	1 547	192	2.6	.9
4431	Electronics and appliance stores	26	43 105	6 058	1 547	192	2.6	.9
44311	Appliance, television, and other electronics stores	17	D	D	D	c	D	D
443111	Household appliance stores	5	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	12	D	D	D	c	D	D
44312	Computer and software stores	8	D	D	D	b	D	D
443120	Computer and software stores	8	D	D	D	b	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	73	158 311	17 983	4 447	674	5.1	13.9
4441	Building material and supplies dealers	60	D	D	D	f	D	D
44411	Home centers	8	D	D	D	c	D	D
444110	Home centers	8	D	D	D	c	D	D
44412	Paint and wallpaper stores	6	D	D	D	b	D	D
444120	Paint and wallpaper stores	6	D	D	D	b	D	D
44413	Hardware stores	13	D	D	D	b	D	D
444130	Hardware stores	13	D	D	D	b	D	D
44419	Other building material dealers	33	76 937	8 687	2 019	281	5.4	24.7
444190	Other building material dealers	33	76 937	8 687	2 019	281	5.4	24.7
4442	Lawn and garden equipment and supplies stores	13	D	D	D	b	D	D
44421	Outdoor power equipment stores	5	D	D	D	b	D	D
444210	Outdoor power equipment stores	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	8	4 202	308	61	32	17.8	3.1
444220	Nursery, garden center, and farm supply stores	8	4 202	308	61	32	17.8	3.1
445	Food and beverage stores	77	261 456	25 235	6 495	1 674	5.4	39.8
4451	Grocery stores	48	243 328	22 989	5 808	1 549	4.5	40.2
44511	Supermarkets and other grocery (except convenience) stores	32	236 908	22 604	5 729	1 520	2.2	41.2
445110	Supermarkets and other grocery (except convenience) stores	32	236 908	22 604	5 729	1 520	2.2	41.2
44512	Convenience stores	16	6 420	385	79	29	86.0	6.1
445120	Convenience stores	16	6 420	385	79	29	86.0	6.1
4452	Specialty food stores	23	D	D	D	c	D	D
4453	Beer, wine, and liquor stores	6	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	6	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	6	D	D	D	b	D	D
446	Health and personal care stores	56	90 402	9 960	2 360	510	22.8	.9
4461	Health and personal care stores	56	90 402	9 960	2 360	510	22.8	.9
44611	Pharmacies and drug stores	23	73 171	6 793	1 608	313	24.4	—
446110	Pharmacies and drug stores	23	73 171	6 793	1 608	313	24.4	—
4461101	Pharmacies and drug stores	21	D	D	D	e	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	11	4 972	674	148	65	11.5	—
446120	Cosmetics, beauty supplies, and perfume stores	11	4 972	674	148	65	11.5	—
44613	Optical goods stores	10	6 164	1 423	362	69	24.0	—
446130	Optical goods stores	10	6 164	1 423	362	69	24.0	—
44619	Other health and personal care stores	12	6 095	1 070	242	63	11.7	12.9
446191	Food (health) supplement stores	9	D	D	D	b	D	D
446199	All other health and personal care stores	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ESCAMBIA COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	126	227 299	12 564	3 168	813	8.1	17.1
4471	Gasoline stations .....	126	227 299	12 564	3 168	813	8.1	17.1
44711	Gasoline stations with convenience stores .....	121	D	D	D	f	D	D
447110	Gasoline stations with convenience stores .....	121	D	D	D	f	D	D
44719	Other gasoline stations .....	5	D	D	D	b	D	D
447190	Other gasoline stations .....	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	86	70 658	8 041	2 034	680	9.4	1.4
4481	Clothing stores .....	49	43 566	4 506	1 156	431	5.4	2.0
44813	Children's and infants' clothing stores .....	3	D	D	D	b	D	D
448130	Children's and infants' clothing stores .....	3	D	D	D	b	D	D
44814	Family clothing stores .....	14	D	D	D	c	D	D
448140	Family clothing stores .....	14	D	D	D	c	D	D
44819	Other clothing stores .....	14	4 673	825	193	68	7.0	3.4
448190	Other clothing stores .....	14	4 673	825	193	68	7.0	3.4
4482	Shoe stores .....	17	13 337	1 280	330	148	1.8	—
44821	Shoe stores .....	17	13 337	1 280	330	148	1.8	—
448210	Shoe stores .....	17	13 337	1 280	330	148	1.8	—
4482104	Family shoe stores .....	12	D	D	D	b	D	D
4482105	Athletic footwear stores .....	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	20	13 755	2 255	548	101	29.2	1.1
44831	Jewelry stores .....	19	D	D	D	b	D	D
448310	Jewelry stores .....	19	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	41	38 979	4 173	1 009	289	9.1	10.5
4511	Sporting goods, hobby, and musical instrument stores .....	33	30 748	3 384	811	219	11.6	11.2
45111	Sporting goods stores .....	22	25 334	2 739	654	171	10.2	11.3
451110	Sporting goods stores .....	22	25 334	2 739	654	171	10.2	11.3
4511101	General-line sporting goods stores .....	5	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	17	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	3	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	3	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	8	8 231	789	198	70	—	7.9
45121	Book stores and news dealers .....	6	D	D	D	b	D	D
451211	Book stores .....	6	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	43	D	D	D	g	D	D
4521	Department stores .....	6	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	6	D	D	D	f	D	D
45211	Department stores .....	6	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	3	D	D	D	f	D	D
452112	Discount department stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	37	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	g	D	D
45299	All other general merchandise stores .....	35	D	D	D	e	D	D
452990	All other general merchandise stores .....	35	D	D	D	e	D	D
4529901	Variety stores .....	27	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	8	D	D	D	c	D	D
453	Miscellaneous store retailers .....	86	D	D	D	e	D	D
4531	Florists .....	14	D	D	D	b	D	D
45311	Florists .....	14	D	D	D	b	D	D
453110	Florists .....	14	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	24	18 681	2 496	513	135	12.4	1.8
45321	Office supplies and stationery stores .....	5	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	5	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	19	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	19	D	D	D	b	D	D
4533	Used merchandise stores .....	10	3 545	418	98	44	15.1	—
45331	Used merchandise stores .....	10	3 545	418	98	44	15.1	—
453310	Used merchandise stores .....	10	3 545	418	98	44	15.1	—
4539	Other miscellaneous store retailers .....	38	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	7	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	6	9 451	779	229	36	49.1	—
453930	Manufactured (mobile) home dealers .....	6	9 451	779	229	36	49.1	—
45399	All other miscellaneous store retailers .....	25	D	D	D	b	D	D
454	Nonstore retailers .....	27	15 068	3 675	895	171	10.0	1.4
4543	Direct selling establishments .....	19	12 384	3 244	779	140	3.7	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	4 339	681	152	22	—	—
45439	Other direct selling establishments .....	16	8 045	2 563	627	118	5.8	—
454390	Other direct selling establishments .....	16	8 045	2 563	627	118	5.8	—

See footnotes at end of table.



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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF FLAGLER COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>47</b>	<b>96 170</b>	<b>7 944</b>	<b>1 824</b>	<b>408</b>	<b>12.6</b>	<b>28.6</b>
441	Motor vehicle and parts dealers .....	11	38 078	2 781	663	94	11.6	45.0
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	a	D	D
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	4	D	D	D	b	D	D
4461	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	10	D	D	D	b	D	D
44711	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BALANCE OF FRANKLIN COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>75</b>	<b>80 841</b>	<b>7 292</b>	<b>1 643</b>	<b>414</b>	<b>44.0</b>	<b>19.0</b>
441	Motor vehicle and parts dealers .....	4	4 432	382	85	13	57.3	—
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	10 558	912	183	50	18.6	7.0
4441	Building material and supplies dealers .....	8	10 558	912	183	50	18.6	7.0
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
445	Food and beverage stores .....	12	19 870	1 924	408	112	88.8	2.5
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	3	8 524	763	191	24	17.7	28.9
4461	Health and personal care stores .....	3	8 524	763	191	24	17.7	28.9
447	Gasoline stations .....	16	17 333	1 252	313	83	36.5	51.5
44711	Gasoline stations with convenience stores .....	15	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	15	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	3	1 238	185	30	14	16.9	32.1
451	Sporting goods, hobby, book, and music stores .....	3	538	67	14	7	90.9	—
452	General merchandise stores .....	4	D	D	D	b	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529901	Variety stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	14	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	7	3 116	375	76	27	89.0	7.8
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	5 969	647	156	25	18.2	—
4541	Electronic shopping and mail-order houses .....	1	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses .....	1	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF GADSDEN COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>63</b>	<b>143 000</b>	<b>9 806</b>	<b>2 116</b>	<b>546</b>	<b>14.7</b>	<b>4.2</b>
441	Motor vehicle and parts dealers .....	6	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	3	2 295	341	75	16	27.0	—
4421	Furniture stores .....	3	2 295	341	75	16	27.0	—
44211	Furniture stores .....	3	2 295	341	75	16	27.0	—
442110	Furniture stores .....	3	2 295	341	75	16	27.0	—
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	b	D	D
445	Food and beverage stores .....	11	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	21	D	D	D	c	D	D
4471	Gasoline stations .....	21	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	17	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	17	D	D	D	b	D	D
44719	Other gasoline stations .....	4	D	D	D	c	D	D
447190	Other gasoline stations .....	4	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	a	D	D
<b>BALANCE OF GILCHRIST COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>29</b>	<b>38 483</b>	<b>3 588</b>	<b>850</b>	<b>232</b>	<b>21.2</b>	<b>2.4</b>
441	Motor vehicle and parts dealers .....	5	2 009	266	67	21	70.0	26.6
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	10 831	774	189	31	27.2	—
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	a	D	D
445	Food and beverage stores .....	3	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	6	12 053	884	211	81	14.8	3.3
44711	Gasoline stations with convenience stores .....	6	12 053	884	211	81	14.8	3.3
447110	Gasoline stations with convenience stores .....	6	12 053	884	211	81	14.8	3.3
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF GLADES COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>9</b>	<b>7 812</b>	<b>721</b>	<b>161</b>	<b>51</b>	<b>20.4</b>	<b>—</b>
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF GULF COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>22</b>	<b>18 915</b>	<b>1 610</b>	<b>385</b>	<b>119</b>	<b>25.3</b>	<b>18.2</b>
441	Motor vehicle and parts dealers .....	3	1 796	255	57	11	—	—
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	5	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	5 143	289	81	24	25.9	51.6
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	b	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529901	Variety stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D

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**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HAMILTON COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>42</b>	<b>53 286</b>	<b>3 849</b>	<b>917</b>	<b>236</b>	<b>33.7</b>	<b>1.7</b>
441	Motor vehicle and parts dealers .....	5	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	b	D	D
445	Food and beverage stores .....	6	8 751	714	173	65	30.9	—
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	15	18 798	1 263	275	74	2.7	2.9
44711	Gasoline stations with convenience stores .....	14	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	14	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	793	167	38	6	100.0	—
<b>BALANCE OF HARDEE COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>29</b>	<b>82 860</b>	<b>8 455</b>	<b>2 063</b>	<b>533</b>	<b>14.6</b>	<b>1.0</b>
441	Motor vehicle and parts dealers .....	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	8	D	D	D	c	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	11	14 577	723	211	44	14.5	1.6
44711	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
452	General merchandise stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	3	D	D	D	e	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
<b>BALANCE OF HENDRY COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>34</b>	<b>78 661</b>	<b>6 145</b>	<b>1 506</b>	<b>416</b>	<b>27.8</b>	<b>9.3</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
445	Food and beverage stores .....	10	36 232	2 874	719	224	7.7	17.7
4451	Grocery stores .....	10	36 232	2 874	719	224	7.7	17.7
44512	Convenience stores .....	8	D	D	D	b	D	D
445120	Convenience stores .....	8	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	9	D	D	D	b	D	D
44711	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HERNANDO COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>281</b>	<b>698 322</b>	<b>66 818</b>	<b>16 587</b>	<b>3 833</b>	<b>7.2</b>	<b>1.6</b>
441	Motor vehicle and parts dealers	29	131 461	11 010	2 703	351	5.5	—
4411	Automobile dealers	5	D	D	D	c	D	D
4412	Other motor vehicle dealers	11	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	10	D	D	D	b	D	D
441222	Boat dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	13	D	D	D	b	D	D
44131	Automotive parts and accessories stores	11	6 405	1 141	243	62	9.9	—
441310	Automotive parts and accessories stores	11	6 405	1 141	243	62	9.9	—
442	Furniture and home furnishings stores	22	14 276	2 096	509	91	24.3	10.8
4421	Furniture stores	10	D	D	D	b	D	D
44211	Furniture stores	10	D	D	D	b	D	D
442110	Furniture stores	10	D	D	D	b	D	D
4422	Home furnishings stores	12	D	D	D	b	D	D
44221	Floor covering stores	8	D	D	D	b	D	D
442210	Floor covering stores	8	D	D	D	b	D	D
44229	Other home furnishings stores	4	1 903	369	104	14	19.1	—
443	Electronics and appliance stores	16	13 627	1 603	356	56	17.7	5.8
4431	Electronics and appliance stores	16	13 627	1 603	356	56	17.7	5.8
44311	Appliance, television, and other electronics stores	14	D	D	D	b	D	D
443111	Household appliance stores	5	6 728	475	118	19	12.3	9.4
443112	Radio, television, and other electronics stores	9	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	25	85 270	8 583	2 297	489	8.3	1.0
4441	Building material and supplies dealers	17	D	D	D	e	D	D
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44419	Other building material dealers	9	D	D	D	b	D	D
444190	Other building material dealers	9	D	D	D	b	D	D
445	Food and beverage stores	35	173 905	18 388	4 572	1 308	4.0	2.9
4451	Grocery stores	25	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores	16	159 843	17 336	4 309	1 234	.3	2.4
445110	Supermarkets and other grocery (except convenience) stores	16	159 843	17 336	4 309	1 234	.3	2.4
44512	Convenience stores	9	D	D	D	a	D	D
445120	Convenience stores	9	D	D	D	a	D	D
4452	Specialty food stores	5	3 087	638	148	35	29.1	—
446	Health and personal care stores	30	D	D	D	e	D	D
4461	Health and personal care stores	30	D	D	D	e	D	D
44611	Pharmacies and drug stores	10	D	D	D	c	D	D
446110	Pharmacies and drug stores	10	D	D	D	c	D	D
4461101	Pharmacies and drug stores	10	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	1 429	207	50	21	8.0	—
446120	Cosmetics, beauty supplies, and perfume stores	3	1 429	207	50	21	8.0	—
44619	Other health and personal care stores	11	3 239	663	159	33	68.8	—
446191	Food (health) supplement stores	6	D	D	D	a	D	D
447	Gasoline stations	31	79 173	3 991	952	234	4.5	.2
4471	Gasoline stations	31	79 173	3 991	952	234	4.5	.2
44711	Gasoline stations with convenience stores	28	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	28	D	D	D	c	D	D
448	Clothing and clothing accessories stores	25	23 046	2 336	571	169	7.8	.3
4481	Clothing stores	18	D	D	D	c	D	D
44814	Family clothing stores	6	D	D	D	c	D	D
448140	Family clothing stores	6	D	D	D	c	D	D
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	9	4 192	472	127	36	34.1	9.5
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
452	General merchandise stores	14	D	D	D	f	D	D
4521	Department stores	5	77 643	7 971	1 949	532	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup>	5	80 765	7 971	1 949	532	—	—
45211	Department stores	5	77 643	7 971	1 949	532	—	—
452111	Department stores (except discount department stores)	2	D	D	D	c	D	D
452112	Discount department stores	3	D	D	D	e	D	D
45299	All other general merchandise stores	9	D	D	D	b	D	D
452990	All other general merchandise stores	9	D	D	D	b	D	D
4529901	Variety stores	7	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D

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**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HERNANDO COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	34	D	D	D	c	D	D
4531	Florists .....	6	1 919	424	96	31	89.6	—
45311	Florists .....	6	1 919	424	96	31	89.6	—
453110	Florists .....	6	1 919	424	96	31	89.6	—
4532	Office supplies, stationery, and gift stores .....	11	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
4533	Used merchandise stores .....	3	D	D	D	a	D	D
45331	Used merchandise stores .....	3	D	D	D	a	D	D
453310	Used merchandise stores .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	14	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	11	5 429	854	178	33	40.0	—
4543	Direct selling establishments .....	8	D	D	D	b	D	D
45439	Other direct selling establishments .....	7	3 517	561	112	20	52.8	—
454390	Other direct selling establishments .....	7	3 517	561	112	20	52.8	—
<b>BALANCE OF HIGHLANDS COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>194</b>	<b>311 179</b>	<b>31 719</b>	<b>7 911</b>	<b>1 845</b>	<b>12.0</b>	<b>6.0</b>
441	Motor vehicle and parts dealers .....	30	D	D	D	c	D	D
44112	Used car dealers .....	5	21 666	1 289	313	38	11.2	—
441120	Used car dealers .....	5	21 666	1 289	313	38	11.2	—
4412	Other motor vehicle dealers .....	10	7 054	783	204	61	41.0	1.1
44122	Motorcycle, boat, and other motor vehicle dealers .....	8	D	D	D	b	D	D
441222	Boat dealers .....	6	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	13	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	8	5 286	707	191	36	37.6	—
441310	Automotive parts and accessories stores .....	8	5 286	707	191	36	37.6	—
44132	Tire dealers .....	5	D	D	D	b	D	D
441320	Tire dealers .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	10	D	D	D	b	D	D
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
4422	Home furnishings stores .....	7	D	D	D	b	D	D
44229	Other home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics and appliance stores .....	12	D	D	D	b	D	D
4431	Electronics and appliance stores .....	12	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	26	62 371	7 133	1 698	326	9.2	10.8
4441	Building material and supplies dealers .....	16	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	10	D	D	D	b	D	D
444190	Other building material dealers .....	10	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	10	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	6	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	6	D	D	D	b	D	D
445	Food and beverage stores .....	20	43 943	4 483	1 120	323	10.7	2.1
4451	Grocery stores .....	12	D	D	D	e	D	D
4452	Specialty food stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	12	10 739	1 431	314	65	38.5	2.7
4461	Health and personal care stores .....	12	10 739	1 431	314	65	38.5	2.7
44612	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	18	34 664	1 862	459	123	10.1	25.2
4471	Gasoline stations .....	18	34 664	1 862	459	123	10.1	25.2
44711	Gasoline stations with convenience stores .....	16	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	16	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	21	D	D	D	b	D	D
4481	Clothing stores .....	12	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	6	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HIGHLANDS COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	6	D	D	D	a	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	5	D	D	D	a	D	D
452	General merchandise stores .....	8	D	D	D	e	D	D
452111	Department stores (except discount department stores) ..	3	D	D	D	e	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529901	Variety stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	20	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	6	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	4	11 322	1 223	283	47	—	—
453930	Manufactured (mobile) home dealers .....	4	11 322	1 223	283	47	—	—
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	11	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	4	D	D	D	b	D	D
<b>BALANCE OF HILLSBOROUGH COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 134</b>	<b>8 068 195</b>	<b>710 167</b>	<b>174 988</b>	<b>34 089</b>	<b>6.0</b>	<b>2.5</b>
441	Motor vehicle and parts dealers .....	247	2 388 280	176 618	45 163	4 395	4.4	1.8
4411	Automobile dealers .....	96	1 472 115	104 604	26 028	2 541	4.9	.4
44111	New car dealers .....	37	1 297 110	94 151	23 270	2 165	2.9	—
441110	New car dealers .....	37	1 297 110	94 151	23 270	2 165	2.9	—
44112	Used car dealers .....	59	175 005	10 453	2 758	376	19.6	3.6
441120	Used car dealers .....	59	175 005	10 453	2 758	376	19.6	3.6
4412	Other motor vehicle dealers .....	36	D	D	D	f	D	D
44121	Recreational vehicle dealers .....	10	D	D	D	f	D	D
441210	Recreational vehicle dealers .....	10	D	D	D	f	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	26	D	D	D	c	D	D
441221	Motorcycle dealers .....	7	4 848	405	101	23	53.2	6.1
441222	Boat dealers .....	13	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	6	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	115	D	D	D	g	D	D
44131	Automotive parts and accessories stores .....	84	124 203	24 454	5 867	805	7.1	2.6
441310	Automotive parts and accessories stores .....	84	124 203	24 454	5 867	805	7.1	2.6
44132	Tire dealers .....	31	D	D	D	e	D	D
441320	Tire dealers .....	31	D	D	D	e	D	D
442	Furniture and home furnishings stores .....	135	D	D	D	g	D	D
4421	Furniture stores .....	67	D	D	D	e	D	D
44211	Furniture stores .....	67	D	D	D	e	D	D
442110	Furniture stores .....	67	D	D	D	e	D	D
4422	Home furnishings stores .....	68	D	D	D	f	D	D
44221	Floor covering stores .....	18	D	D	D	b	D	D
442210	Floor covering stores .....	18	D	D	D	b	D	D
44229	Other home furnishings stores .....	50	70 338	7 711	1 838	483	6.6	6.5
442291	Window treatment stores .....	6	3 029	629	158	33	.3	5.5
442299	All other home furnishings stores .....	44	67 309	7 082	1 680	450	6.9	6.6
443	Electronics and appliance stores .....	93	D	D	D	f	D	D
4431	Electronics and appliance stores .....	93	D	D	D	f	D	D
44311	Appliance, television, and other electronics stores .....	61	106 981	10 253	2 508	526	7.8	7.7
443111	Household appliance stores .....	16	15 661	1 717	383	78	8.3	20.5
443112	Radio, television, and other electronics stores .....	45	91 320	8 536	2 125	448	7.8	5.5
44312	Computer and software stores .....	28	D	D	D	c	D	D
443120	Computer and software stores .....	28	D	D	D	c	D	D
44313	Camera and photographic supplies stores .....	4	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	142	D	D	D	g	D	D
4441	Building material and supplies dealers .....	116	D	D	D	g	D	D
44411	Home centers .....	10	D	D	D	g	D	D
444110	Home centers .....	10	D	D	D	g	D	D
44412	Paint and wallpaper stores .....	19	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	19	D	D	D	b	D	D
44413	Hardware stores .....	18	D	D	D	c	D	D
444130	Hardware stores .....	18	D	D	D	c	D	D
44419	Other building material dealers .....	69	D	D	D	f	D	D
444190	Other building material dealers .....	69	D	D	D	f	D	D
4442	Lawn and garden equipment and supplies stores .....	26	22 626	3 528	719	152	38.7	23.6
44421	Outdoor power equipment stores .....	7	4 528	619	106	19	24.5	3.3
444210	Outdoor power equipment stores .....	7	4 528	619	106	19	24.5	3.3
44422	Nursery, garden center, and farm supply stores .....	19	18 098	2 909	613	133	42.3	28.7
444220	Nursery, garden center, and farm supply stores .....	19	18 098	2 909	613	133	42.3	28.7

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HILLSBOROUGH COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	256	991 294	107 756	27 378	7 302	5.9	2.2
4451	Grocery stores .....	186	954 511	102 977	26 191	7 026	4.5	1.9
44511	Supermarkets and other grocery (except convenience) stores .....	110	D	D	D	i	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	110	D	D	D	i	D	D
44512	Convenience stores .....	76	D	D	D	c	D	D
445120	Convenience stores .....	76	D	D	D	c	D	D
4452	Specialty food stores .....	41	D	D	D	c	D	D
4453	Beer, wine, and liquor stores .....	29	D	D	D	c	D	D
44531	Beer, wine, and liquor stores .....	29	D	D	D	c	D	D
445310	Beer, wine, and liquor stores .....	29	D	D	D	c	D	D
446	Health and personal care stores .....	173	381 508	49 017	11 291	2 522	7.9	3.8
4461	Health and personal care stores .....	173	381 508	49 017	11 291	2 522	7.9	3.8
44611	Pharmacies and drug stores .....	69	D	D	D	g	D	D
446110	Pharmacies and drug stores .....	69	D	D	D	g	D	D
4461101	Pharmacies and drug stores .....	65	315 743	35 354	7 972	1 857	7.0	4.4
4461102	Proprietary stores .....	4	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	20	D	D	D	c	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	20	D	D	D	c	D	D
44613	Optical goods stores .....	31	D	D	D	c	D	D
446130	Optical goods stores .....	31	D	D	D	c	D	D
44619	Other health and personal care stores .....	53	D	D	D	e	D	D
446191	Food (health) supplement stores .....	31	D	D	D	c	D	D
446199	All other health and personal care stores .....	22	18 480	4 845	1 194	144	7.0	.5
447	Gasoline stations .....	272	612 339	32 179	7 794	2 089	14.5	4.9
4471	Gasoline stations .....	272	612 339	32 179	7 794	2 089	14.5	4.9
44711	Gasoline stations with convenience stores .....	247	D	D	D	g	D	D
447110	Gasoline stations with convenience stores .....	247	D	D	D	g	D	D
44719	Other gasoline stations .....	25	D	D	D	c	D	D
447190	Other gasoline stations .....	25	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	275	341 654	41 532	10 278	2 894	3.6	2.5
4481	Clothing stores .....	153	D	D	D	g	D	D
44811	Men's clothing stores .....	16	11 190	2 371	519	94	3.0	1.0
448110	Men's clothing stores .....	16	11 190	2 371	519	94	3.0	1.0
44812	Women's clothing stores .....	53	D	D	D	f	D	D
448120	Women's clothing stores .....	53	D	D	D	f	D	D
44813	Children's and infants' clothing stores .....	10	8 464	1 085	214	84	10.6	—
448130	Children's and infants' clothing stores .....	10	8 464	1 085	214	84	10.6	—
44814	Family clothing stores .....	49	D	D	D	g	D	D
448140	Family clothing stores .....	49	D	D	D	g	D	D
44815	Clothing accessories stores .....	7	3 716	612	176	35	—	22.3
448150	Clothing accessories stores .....	7	3 716	612	176	35	—	22.3
44819	Other clothing stores .....	18	D	D	D	c	D	D
448190	Other clothing stores .....	18	D	D	D	c	D	D
4482	Shoe stores .....	50	D	D	D	e	D	D
44821	Shoe stores .....	50	D	D	D	e	D	D
448210	Shoe stores .....	50	D	D	D	e	D	D
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	10	3 783	640	160	69	13.2	1.5
4482103	Children's and juveniles' shoe stores .....	2	D	D	D	b	D	D
4482104	Family shoe stores .....	27	D	D	D	c	D	D
4482105	Athletic footwear stores .....	9	15 759	1 554	353	155	—	—
4483	Jewelry, luggage, and leather goods stores .....	72	D	D	D	e	D	D
44831	Jewelry stores .....	68	52 343	8 248	1 937	337	10.8	3.0
448310	Jewelry stores .....	68	52 343	8 248	1 937	337	10.8	3.0
44832	Luggage and leather goods stores .....	4	D	D	D	b	D	D
448320	Luggage and leather goods stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	103	D	D	D	g	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	82	103 060	11 992	2 961	739	16.6	2.8
45111	Sporting goods stores .....	44	D	D	D	e	D	D
451110	Sporting goods stores .....	44	D	D	D	e	D	D
4511101	General-line sporting goods stores .....	11	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores .....	33	D	D	D	c	D	D
45112	Hobby, toy, and game stores .....	26	31 918	3 368	828	260	9.0	1.0
451120	Hobby, toy, and game stores .....	26	31 918	3 368	828	260	9.0	1.0
45113	Sewing, needlework, and piece goods stores .....	5	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	5	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	7	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	7	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	21	D	D	D	e	D	D
45121	Book stores and news dealers .....	14	D	D	D	c	D	D
451211	Book stores .....	11	D	D	D	c	D	D
4512111	Book stores, general .....	7	D	D	D	c	D	D
4512112	Specialty book stores .....	3	D	D	D	b	D	D
451212	News dealers and newsstands .....	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	7	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	7	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HILLSBOROUGH COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	78	D	D	D	i	D	D
4521	Department stores .....	24	D	D	D	h	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	24	D	D	D	h	D	D
45211	Department stores .....	24	D	D	D	h	D	D
452111	Department stores (except discount department stores) ..	10	229 172	29 792	7 649	1 775	—	—
452112	Discount department stores .....	14	D	D	D	g	D	D
4529	Other general merchandise stores .....	54	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	5	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	5	D	D	D	f	D	D
45299	All other general merchandise stores .....	49	D	D	D	e	D	D
452990	All other general merchandise stores .....	49	D	D	D	e	D	D
4529901	Variety stores .....	36	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	13	D	D	D	c	D	D
453	Miscellaneous store retailers .....	216	171 127	20 630	4 892	1 402	17.8	6.5
4531	Florists .....	37	D	D	D	c	D	D
45311	Florists .....	37	D	D	D	c	D	D
453110	Florists .....	37	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	58	62 552	7 224	1 759	510	7.7	5.3
45321	Office supplies and stationery stores .....	16	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	16	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	42	D	D	D	e	D	D
453220	Gift, novelty, and souvenir stores .....	42	D	D	D	e	D	D
4533	Used merchandise stores .....	24	D	D	D	c	D	D
45331	Used merchandise stores .....	24	D	D	D	c	D	D
453310	Used merchandise stores .....	24	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	97	89 541	9 606	2 208	551	23.0	6.6
45391	Pet and pet supplies stores .....	27	D	D	D	c	D	D
453910	Pet and pet supplies stores .....	27	D	D	D	c	D	D
45392	Art dealers .....	10	1 627	255	67	21	40.3	2.0
453920	Art dealers .....	10	1 627	255	67	21	40.3	2.0
45393	Manufactured (mobile) home dealers .....	8	6 134	607	145	40	18.0	20.6
453930	Manufactured (mobile) home dealers .....	8	6 134	607	145	40	18.0	20.6
45399	All other miscellaneous store retailers .....	52	D	D	D	c	D	D
454	Nonstore retailers .....	144	1 092 249	67 737	16 140	2 867	4.9	1.4
4541	Electronic shopping and mail-order houses .....	46	D	D	D	g	D	D
45411	Electronic shopping and mail-order houses .....	46	D	D	D	g	D	D
4542	Vending machine operators .....	23	D	D	D	b	D	D
45421	Vending machine operators .....	23	D	D	D	b	D	D
454210	Vending machine operators .....	23	D	D	D	b	D	D
4543	Direct selling establishments .....	75	D	D	D	e	D	D
45431	Fuel dealers .....	9	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	7	D	D	D	b	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	66	D	D	D	e	D	D
454390	Other direct selling establishments .....	66	D	D	D	e	D	D
<b>BALANCE OF HOLMES COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>22</b>	<b>15 823</b>	<b>1 071</b>	<b>265</b>	<b>91</b>	<b>20.3</b>	<b>10.0</b>
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	10	10 953	626	147	47	10.7	14.5
44711	Gasoline stations with convenience stores .....	10	10 953	626	147	47	10.7	14.5
447110	Gasoline stations with convenience stores .....	10	10 953	626	147	47	10.7	14.5
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BALANCE OF INDIAN RIVER COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>369</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>i</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	29	222 730	19 291	4 759	574	14.8	.5
4411	Automobile dealers .....	14	D	D	D	e	D	D
44111	New car dealers .....	12	D	D	D	e	D	D
441110	New car dealers .....	12	D	D	D	e	D	D
4412	Other motor vehicle dealers .....	4	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	4	D	D	D	a	D	D
441222	Boat dealers .....	3	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	11	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	8	7 749	1 084	267	55	6.6	—
441310	Automotive parts and accessories stores .....	8	7 749	1 084	267	55	6.6	—

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF INDIAN RIVER COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
442	Furniture and home furnishings stores .....	34	39 025	4 785	1 163	269	15.0	4.9
4421	Furniture stores .....	12	16 027	1 784	487	95	29.2	1.9
44211	Furniture stores .....	12	16 027	1 784	487	95	29.2	1.9
442110	Furniture stores .....	12	16 027	1 784	487	95	29.2	1.9
4422	Home furnishings stores .....	22	22 998	3 001	676	174	5.1	7.0
44221	Floor covering stores .....	6	D	D	D	b	D	D
442210	Floor covering stores .....	6	D	D	D	b	D	D
44229	Other home furnishings stores .....	16	D	D	D	c	D	D
442299	All other home furnishings stores .....	16	D	D	D	c	D	D
443	Electronics and appliance stores .....	20	D	D	D	c	D	D
4431	Electronics and appliance stores .....	20	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores .....	15	D	D	D	c	D	D
443112	Radio, television, and other electronics stores .....	12	D	D	D	c	D	D
44312	Computer and software stores .....	4	D	D	D	b	D	D
443120	Computer and software stores .....	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	33	D	D	D	f	D	D
4441	Building material and supplies dealers .....	24	D	D	D	f	D	D
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home centers .....	2	D	D	D	e	D	D
44419	Other building material dealers .....	18	D	D	D	c	D	D
444190	Other building material dealers .....	18	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores .....	9	8 155	1 749	415	87	13.8	—
44421	Outdoor power equipment stores .....	2	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	7	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	7	D	D	D	b	D	D
445	Food and beverage stores .....	28	D	D	D	f	D	D
4451	Grocery stores .....	19	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	10	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	10	D	D	D	f	D	D
4452	Specialty food stores .....	6	D	D	D	b	D	D
446	Health and personal care stores .....	29	D	D	D	e	D	D
4461	Health and personal care stores .....	29	D	D	D	e	D	D
44611	Pharmacies and drug stores .....	8	D	D	D	e	D	D
446110	Pharmacies and drug stores .....	8	D	D	D	e	D	D
4461101	Pharmacies and drug stores .....	7	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	b	D	D
44613	Optical goods stores .....	7	D	D	D	b	D	D
446130	Optical goods stores .....	7	D	D	D	b	D	D
44619	Other health and personal care stores .....	11	4 091	599	154	32	16.9	12.2
446191	Food (health) supplement stores .....	5	1 440	200	45	14	48.1	6.2
446199	All other health and personal care stores .....	6	2 651	399	109	18	—	15.4
447	Gasoline stations .....	27	D	D	D	e	D	D
4471	Gasoline stations .....	27	D	D	D	e	D	D
44711	Gasoline stations with convenience stores .....	18	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	18	D	D	D	c	D	D
44719	Other gasoline stations .....	9	D	D	D	c	D	D
447190	Other gasoline stations .....	9	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	89	D	D	D	f	D	D
4481	Clothing stores .....	57	D	D	D	f	D	D
44812	Women's clothing stores .....	19	13 151	1 631	416	131	—	11.8
448120	Women's clothing stores .....	19	13 151	1 631	416	131	—	11.8
44813	Children's and infants' clothing stores .....	4	2 780	364	84	26	—	—
448130	Children's and infants' clothing stores .....	4	2 780	364	84	26	—	—
44814	Family clothing stores .....	18	54 113	5 959	1 622	373	—	—
448140	Family clothing stores .....	18	54 113	5 959	1 622	373	—	—
44819	Other clothing stores .....	9	D	D	D	b	D	D
448190	Other clothing stores .....	9	D	D	D	b	D	D
4482	Shoe stores .....	21	D	D	D	c	D	D
44821	Shoe stores .....	21	D	D	D	c	D	D
448210	Shoe stores .....	21	D	D	D	c	D	D
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	13	D	D	D	b	D	D
4482105	Athletic footwear stores .....	5	4 917	541	131	38	—	—
4483	Jewelry, luggage, and leather goods stores .....	11	D	D	D	b	D	D
44831	Jewelry stores .....	7	D	D	D	b	D	D
448310	Jewelry stores .....	7	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	4	2 724	664	163	28	—	—
448320	Luggage and leather goods stores .....	4	2 724	664	163	28	—	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF INDIAN RIVER COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	17	15 351	2 388	607	174	11.3	1.6
4511	Sporting goods, hobby, and musical instrument stores .....	13	11 828	1 802	460	129	9.5	2.0
45112	Hobby, toy, and game stores .....	6	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	6	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	4	3 523	586	147	45	17.4	—
45121	Book stores and news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
452	General merchandise stores .....	14	D	D	D	g	D	D
4521	Department stores .....	5	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	5	D	D	D	f	D	D
45211	Department stores .....	5	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	3	41 692	5 820	1 492	368	—	—
4529	Other general merchandise stores .....	9	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	7	D	D	D	b	D	D
452990	All other general merchandise stores .....	7	D	D	D	b	D	D
4529901	Variety stores .....	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	35	29 479	2 892	716	198	15.2	7.0
4532	Office supplies, stationery, and gift stores .....	12	17 540	1 754	433	124	5.0	4.1
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	9	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	9	D	D	D	b	D	D
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	18	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	5	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	11	D	D	D	b	D	D
454	Nonstore retailers .....	14	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses .....	5	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses .....	5	D	D	D	c	D	D
4543	Direct selling establishments .....	9	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
<b>BALANCE OF JACKSON COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>119</b>	<b>245 493</b>	<b>22 722</b>	<b>5 674</b>	<b>1 544</b>	<b>11.3</b>	<b>5.2</b>
441	Motor vehicle and parts dealers .....	16	38 804	3 141	703	112	17.2	.2
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44131	Automotive parts and accessories stores .....	10	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	10	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	5	2 280	452	119	36	56.6	13.6
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	11 399	1 233	283	72	45.8	19.4
4442	Lawn and garden equipment and supplies stores .....	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	5	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	5	D	D	D	b	D	D
445	Food and beverage stores .....	20	27 343	2 713	690	229	30.8	6.8
446	Health and personal care stores .....	6	11 373	859	207	46	32.0	1.2
4461	Health and personal care stores .....	6	11 373	859	207	46	32.0	1.2
447	Gasoline stations .....	28	63 357	4 205	1 005	268	1.5	10.1
4471	Gasoline stations .....	28	63 357	4 205	1 005	268	1.5	10.1
44711	Gasoline stations with convenience stores .....	24	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	24	D	D	D	c	D	D
44719	Other gasoline stations .....	4	D	D	D	c	D	D
447190	Other gasoline stations .....	4	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	11	13 213	1 340	365	113	5.8	5.0
4481	Clothing stores .....	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF JACKSON COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	10	D	D	D	f	D	D
4529	Other general merchandise stores .....	9	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
45299	All other general merchandise stores .....	8	D	D	D	b	D	D
452990	All other general merchandise stores .....	8	D	D	D	b	D	D
4529901	Variety stores .....	7	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>BALANCE OF JEFFERSON COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>20</b>	<b>35 729</b>	<b>3 213</b>	<b>734</b>	<b>213</b>	<b>9.0</b>	<b>1.5</b>
441	Motor vehicle and parts dealers .....	3	5 448	547	131	32	—	10.1
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	7	12 904	964	221	61	14.7	—
44711	Gasoline stations with convenience stores .....	7	12 904	964	221	61	14.7	—
447110	Gasoline stations with convenience stores .....	7	12 904	964	221	61	14.7	—
452	General merchandise stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BALANCE OF LAFAYETTE COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>16</b>	<b>30 563</b>	<b>2 665</b>	<b>630</b>	<b>152</b>	<b>19.4</b>	<b>6.4</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	1	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	1	D	D	D	b	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	4 135	314	75	23	19.8	47.0
452	General merchandise stores .....	4	2 536	194	39	12	49.6	—
45299	All other general merchandise stores .....	4	2 536	194	39	12	49.6	—
452990	All other general merchandise stores .....	4	2 536	194	39	12	49.6	—
453	Miscellaneous store retailers .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF LAKE COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>315</b>	<b>748 348</b>	<b>74 094</b>	<b>18 062</b>	<b>4 212</b>	<b>7.0</b>	<b>4.0</b>
441	Motor vehicle and parts dealers .....	35	139 463	13 320	2 795	378	10.0	8.0
4411	Automobile dealers .....	9	103 474	10 606	2 170	252	6.2	2.7
44112	Used car dealers .....	3	D	D	D	c	D	D
441120	Used car dealers .....	3	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	13	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	7	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	7	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	6	D	D	D	b	D	D
441222	Boat dealers .....	5	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	13	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	9	7 525	1 055	242	58	15.9	.5
441310	Automotive parts and accessories stores .....	9	7 525	1 055	242	58	15.9	.5
442	Furniture and home furnishings stores .....	12	D	D	D	c	D	D
4421	Furniture stores .....	6	D	D	D	b	D	D
44211	Furniture stores .....	6	D	D	D	b	D	D
442110	Furniture stores .....	6	D	D	D	b	D	D
4422	Home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics and appliance stores .....	8	D	D	D	b	D	D
4431	Electronics and appliance stores .....	8	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF LAKE COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	36	114 570	10 856	2 744	558	3.9	2.6
4441	Building material and supplies dealers . . . . .	25	111 261	10 494	2 676	531	1.9	2.3
44411	Home centers . . . . .	4	D	D	D	e	D	D
444110	Home centers . . . . .	4	D	D	D	e	D	D
44413	Hardware stores . . . . .	6	D	D	D	b	D	D
444130	Hardware stores . . . . .	6	D	D	D	b	D	D
44419	Other building material dealers . . . . .	15	D	D	D	c	D	D
444190	Other building material dealers . . . . .	15	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores . . . . .	11	3 309	362	68	27	70.1	12.6
445	Food and beverage stores . . . . .	40	161 637	17 443	4 400	1 230	6.4	3.4
4451	Grocery stores . . . . .	33	157 390	17 041	4 285	1 197	6.2	3.2
44511	Supermarkets and other grocery (except convenience) stores . . . . .	18	147 788	16 383	4 124	1 149	2.2	2.7
445110	Supermarkets and other grocery (except convenience) stores . . . . .	18	147 788	16 383	4 124	1 149	2.2	2.7
44512	Convenience stores . . . . .	15	9 602	658	161	48	66.9	10.0
445120	Convenience stores . . . . .	15	9 602	658	161	48	66.9	10.0
4452	Specialty food stores . . . . .	5	D	D	D	a	D	D
446	Health and personal care stores . . . . .	22	44 362	5 451	1 318	340	10.1	.5
4461	Health and personal care stores . . . . .	22	44 362	5 451	1 318	340	10.1	.5
44611	Pharmacies and drug stores . . . . .	5	D	D	D	c	D	D
446110	Pharmacies and drug stores . . . . .	5	D	D	D	c	D	D
4461101	Pharmacies and drug stores . . . . .	5	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	3	D	D	D	b	D	D
44613	Optical goods stores . . . . .	6	3 397	795	188	34	37.8	—
446130	Optical goods stores . . . . .	6	3 397	795	188	34	37.8	—
44619	Other health and personal care stores . . . . .	8	D	D	D	b	D	D
446191	Food (health) supplement stores . . . . .	5	D	D	D	b	D	D
447	Gasoline stations . . . . .	60	102 624	6 036	1 475	404	4.9	5.3
4471	Gasoline stations . . . . .	60	102 624	6 036	1 475	404	4.9	5.3
44711	Gasoline stations with convenience stores . . . . .	58	D	D	D	e	D	D
447110	Gasoline stations with convenience stores . . . . .	58	D	D	D	e	D	D
448	Clothing and clothing accessories stores . . . . .	25	D	D	D	c	D	D
4481	Clothing stores . . . . .	9	D	D	D	b	D	D
44815	Clothing accessories stores . . . . .	3	D	D	D	a	D	D
448150	Clothing accessories stores . . . . .	3	D	D	D	a	D	D
4482104	Family shoe stores . . . . .	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores . . . . .	10	D	D	D	b	D	D
44831	Jewelry stores . . . . .	9	D	D	D	b	D	D
448310	Jewelry stores . . . . .	9	D	D	D	b	D	D
44832	Luggage and leather goods stores . . . . .	1	D	D	D	a	D	D
448320	Luggage and leather goods stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores . . . . .	14	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores . . . . .	10	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores . . . . .	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores . . . . .	2	D	D	D	b	D	D
4512	Book, periodical, and music stores . . . . .	4	D	D	D	b	D	D
45121	Book stores and news dealers . . . . .	3	D	D	D	b	D	D
451211	Book stores . . . . .	2	D	D	D	b	D	D
4512111	Book stores, general . . . . .	2	D	D	D	b	D	D
451212	News dealers and newsstands . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	16	90 692	9 877	2 634	684	—	1.1
4521	Department stores . . . . .	5	76 307	8 658	2 263	568	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> . . . . .	5	80 117	8 658	2 263	568	—	—
45211	Department stores . . . . .	5	76 307	8 658	2 263	568	—	—
452111	Department stores (except discount department stores) . . . . .	3	D	D	D	e	D	D
45299	All other general merchandise stores . . . . .	11	14 385	1 219	371	116	—	6.8
452990	All other general merchandise stores . . . . .	11	14 385	1 219	371	116	—	6.8
4529901	Variety stores . . . . .	9	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores . . . . .	2	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	29	16 015	2 043	461	134	28.7	4.3
4532	Office supplies, stationery, and gift stores . . . . .	6	D	D	D	b	D	D
45321	Office supplies and stationery stores . . . . .	2	D	D	D	b	D	D
453210	Office supplies and stationery stores . . . . .	2	D	D	D	b	D	D
4533	Used merchandise stores . . . . .	3	D	D	D	a	D	D
45331	Used merchandise stores . . . . .	3	D	D	D	a	D	D
453310	Used merchandise stores . . . . .	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers . . . . .	13	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers . . . . .	3	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers . . . . .	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers . . . . .	7	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF LAKE COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	18	29 483	2 340	548	96	8.4	3.2
4543	Direct selling establishments .....	10	27 123	2 124	509	85	3.9	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	a	D	D
45439	Other direct selling establishments .....	7	D	D	D	b	D	D
454390	Other direct selling establishments .....	7	D	D	D	b	D	D
<b>BALANCE OF LEE COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>962</b>	<b>3 125 424</b>	<b>297 481</b>	<b>74 778</b>	<b>14 207</b>	<b>6.3</b>	<b>2.9</b>
441	Motor vehicle and parts dealers .....	121	D	D	D	g	D	D
4411	Automobile dealers .....	46	D	D	D	f	D	D
44111	New car dealers .....	19	D	D	D	f	D	D
441110	New car dealers .....	19	D	D	D	f	D	D
44112	Used car dealers .....	27	D	D	D	b	D	D
441120	Used car dealers .....	27	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	41	168 671	13 918	3 875	397	7.3	12.9
44121	Recreational vehicle dealers .....	8	D	D	D	c	D	D
441210	Recreational vehicle dealers .....	8	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	33	D	D	D	e	D	D
441222	Boat dealers .....	26	73 703	6 431	1 623	221	13.5	11.6
441229	All other motor vehicle dealers .....	5	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	34	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	24	21 836	3 927	946	185	7.4	.1
441310	Automotive parts and accessories stores .....	24	21 836	3 927	946	185	7.4	.1
44132	Tire dealers .....	10	D	D	D	b	D	D
441320	Tire dealers .....	10	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	72	103 158	12 763	3 168	592	13.5	11.7
4421	Furniture stores .....	23	D	D	D	c	D	D
44211	Furniture stores .....	23	D	D	D	c	D	D
442110	Furniture stores .....	23	D	D	D	c	D	D
4422	Home furnishings stores .....	49	D	D	D	e	D	D
44221	Floor covering stores .....	14	12 346	1 616	370	68	14.8	—
442210	Floor covering stores .....	14	12 346	1 616	370	68	14.8	—
44229	Other home furnishings stores .....	35	D	D	D	e	D	D
442291	Window treatment stores .....	8	D	D	D	a	D	D
442299	All other home furnishings stores .....	27	45 529	5 185	1 264	322	2.8	8.8
443	Electronics and appliance stores .....	31	84 722	9 342	2 392	355	12.9	3.8
4431	Electronics and appliance stores .....	31	84 722	9 342	2 392	355	12.9	3.8
44311	Appliance, television, and other electronics stores .....	26	82 872	9 130	2 334	342	13.1	3.9
443111	Household appliance stores .....	10	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	16	D	D	D	e	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	86	265 792	26 777	6 498	1 019	5.8	3.4
4441	Building material and supplies dealers .....	74	D	D	D	f	D	D
44411	Home centers .....	2	D	D	D	f	D	D
444110	Home centers .....	2	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	16	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	16	D	D	D	a	D	D
44413	Hardware stores .....	17	D	D	D	c	D	D
444130	Hardware stores .....	17	D	D	D	c	D	D
44419	Other building material dealers .....	39	D	D	D	c	D	D
444190	Other building material dealers .....	39	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores .....	12	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	9	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	9	D	D	D	b	D	D
445	Food and beverage stores .....	84	450 564	53 811	13 967	3 344	1.7	.6
4451	Grocery stores .....	58	D	D	D	h	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	42	422 921	49 873	12 941	3 127	.7	.1
445110	Supermarkets and other grocery (except convenience) stores .....	42	422 921	49 873	12 941	3 127	.7	.1
44512	Convenience stores .....	16	D	D	D	b	D	D
445120	Convenience stores .....	16	D	D	D	b	D	D
4452	Specialty food stores .....	17	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	9	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	9	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	9	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF LEE COUNTY—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Health and personal care stores .....	64	D	D	D	f	D	D
446	Health and personal care stores .....	64	D	D	D	f	D	D
4461	Pharmacies and drug stores .....	26	149 964	15 473	4 064	765	2.6	2.9
446110	Pharmacies and drug stores .....	26	149 964	15 473	4 064	765	2.6	2.9
4461101	Pharmacies and drug stores .....	26	149 964	15 473	4 064	765	2.6	2.9
44612	Cosmetics, beauty supplies, and perfume stores .....	9	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	9	D	D	D	b	D	D
44613	Optical goods stores .....	5	D	D	D	b	D	D
446130	Optical goods stores .....	5	D	D	D	b	D	D
44619	Other health and personal care stores .....	24	D	D	D	b	D	D
446191	Food (health) supplement stores .....	13	3 881	544	146	47	14.3	32.9
446199	All other health and personal care stores .....	11	D	D	D	b	D	D
447	Gasoline stations .....	88	D	D	D	f	D	D
4471	Gasoline stations .....	88	D	D	D	f	D	D
44711	Gasoline stations with convenience stores .....	80	D	D	D	f	D	D
447110	Gasoline stations with convenience stores .....	80	D	D	D	f	D	D
44719	Other gasoline stations .....	8	D	D	D	b	D	D
447190	Other gasoline stations .....	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	198	213 805	26 852	7 002	1 907	11.4	8.8
4481	Clothing stores .....	141	D	D	D	g	D	D
44811	Men's clothing stores .....	9	6 530	1 018	279	69	—	18.2
448110	Men's clothing stores .....	9	6 530	1 018	279	69	—	18.2
44812	Women's clothing stores .....	59	53 799	7 504	1 904	521	18.2	10.0
448120	Women's clothing stores .....	59	53 799	7 504	1 904	521	18.2	10.0
44813	Children's and infants' clothing stores .....	11	8 510	1 180	245	80	14.5	3.6
448130	Children's and infants' clothing stores .....	11	8 510	1 180	245	80	14.5	3.6
44814	Family clothing stores .....	35	78 951	8 546	2 398	666	8.2	11.9
448140	Family clothing stores .....	35	78 951	8 546	2 398	666	8.2	11.9
44815	Clothing accessories stores .....	8	D	D	D	b	D	D
448150	Clothing accessories stores .....	8	D	D	D	b	D	D
44819	Other clothing stores .....	19	13 178	2 227	559	133	10.6	.4
448190	Other clothing stores .....	19	13 178	2 227	559	133	10.6	.4
4482	Shoe stores .....	35	D	D	D	e	D	D
44821	Shoe stores .....	35	D	D	D	e	D	D
448210	Shoe stores .....	35	D	D	D	e	D	D
4482101	Men's shoe stores .....	3	D	D	D	a	D	D
4482102	Women's shoe stores .....	7	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	19	D	D	D	c	D	D
4482105	Athletic footwear stores .....	5	15 098	1 210	289	105	—	—
4483	Jewelry, luggage, and leather goods stores .....	22	D	D	D	c	D	D
44831	Jewelry stores .....	18	D	D	D	b	D	D
448310	Jewelry stores .....	18	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	4	D	D	D	b	D	D
448320	Luggage and leather goods stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	40	D	D	D	e	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	32	D	D	D	c	D	D
45111	Sporting goods stores .....	22	D	D	D	b	D	D
451110	Sporting goods stores .....	22	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	19	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	5	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	5	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores .....	3	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	3	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	8	D	D	D	b	D	D
45121	Book stores and news dealers .....	5	D	D	D	b	D	D
451211	Book stores .....	4	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	26	D	D	D	g	D	D
4529	Other general merchandise stores .....	23	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	5	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	5	D	D	D	g	D	D
45299	All other general merchandise stores .....	18	D	D	D	c	D	D
452990	All other general merchandise stores .....	18	D	D	D	c	D	D
4529901	Variety stores .....	14	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	105	75 733	11 162	2 874	665	12.8	4.3
4531	Florists .....	15	D	D	D	b	D	D
45311	Florists .....	15	D	D	D	b	D	D
453110	Florists .....	15	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	34	D	D	D	e	D	D
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	31	D	D	D	e	D	D
453220	Gift, novelty, and souvenir stores .....	31	D	D	D	e	D	D
4533	Used merchandise stores .....	19	6 063	1 138	268	82	3.5	.3
45331	Used merchandise stores .....	19	6 063	1 138	268	82	3.5	.3
453310	Used merchandise stores .....	19	6 063	1 138	268	82	3.5	.3

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF LEE COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	37	30 545	4 471	1 054	180	18.8	6.7
45391	Pet and pet supplies stores .....	9	8 315	1 049	239	57	16.8	3.1
453910	Pet and pet supplies stores .....	9	8 315	1 049	239	57	16.8	3.1
45392	Art dealers .....	7	1 478	199	56	16	34.8	1.3
453920	Art dealers .....	7	1 478	199	56	16	34.8	1.3
45399	All other miscellaneous store retailers .....	18	D	D	D	b	D	D
454	Nonstore retailers .....	47	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses .....	16	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	16	D	D	D	b	D	D
4543	Direct selling establishments .....	27	D	D	D	c	D	D
45439	Other direct selling establishments .....	24	D	D	D	b	D	D
454390	Other direct selling establishments .....	24	D	D	D	b	D	D
<b>BALANCE OF LEON COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>167</b>	<b>635 092</b>	<b>56 068</b>	<b>12 965</b>	<b>2 503</b>	<b>16.0</b>	<b>8.3</b>
441	Motor vehicle and parts dealers .....	30	323 926	25 375	5 819	622	27.1	7.1
4411	Automobile dealers .....	18	304 690	22 859	5 247	547	28.6	4.2
44111	New car dealers .....	9	302 581	22 706	5 203	540	28.4	4.2
441110	New car dealers .....	9	302 581	22 706	5 203	540	28.4	4.2
4412	Other motor vehicle dealers .....	4	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	8	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	5	D	D	D	b	D	D
4431	Electronics and appliance stores .....	5	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	19	27 132	4 296	709	128	3.9	4.2
4441	Building material and supplies dealers .....	14	25 461	4 127	671	118	2.0	4.5
44419	Other building material dealers .....	10	14 879	2 945	611	105	3.3	7.6
444190	Other building material dealers .....	10	14 879	2 945	611	105	3.3	7.6
445	Food and beverage stores .....	22	102 602	12 370	2 942	835	1.7	.3
4451	Grocery stores .....	14	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	9	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	9	D	D	D	f	D	D
4452	Specialty food stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	10	20 741	2 094	548	137	.2	3.3
4461	Health and personal care stores .....	10	20 741	2 094	548	137	.2	3.3
447	Gasoline stations .....	34	57 548	3 690	909	295	5.2	47.4
4471	Gasoline stations .....	34	57 548	3 690	909	295	5.2	47.4
44711	Gasoline stations with convenience stores .....	32	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	32	D	D	D	e	D	D
448	Clothing and clothing accessories stores .....	6	9 354	1 003	233	68	5.5	1.0
4481	Clothing stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	4	3 976	444	105	44	8.0	3.2
4512	Book, periodical, and music stores .....	2	D	D	D	b	D	D
45121	Book stores and news dealers .....	1	D	D	D	b	D	D
451211	Book stores .....	1	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
452	General merchandise stores .....	5	D	D	D	c	D	D
4529	Other general merchandise stores .....	5	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529901	Variety stores .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF LEON COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	18	D	D	D	b	D	D
4533	Used merchandise stores .....	5	1 145	293	64	27	21.7	—
45331	Used merchandise stores .....	5	1 145	293	64	27	21.7	—
453310	Used merchandise stores .....	5	1 145	293	64	27	21.7	—
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	4	3 475	232	51	13	—	—
453930	Manufactured (mobile) home dealers .....	4	3 475	232	51	13	—	—
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	12	4 235	694	175	33	51.3	—
4543	Direct selling establishments .....	9	D	D	D	b	D	D
<b>BALANCE OF LEVY COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>141</b>	<b>269 567</b>	<b>23 730</b>	<b>6 118</b>	<b>1 424</b>	<b>13.8</b>	<b>4.3</b>
441	Motor vehicle and parts dealers .....	21	40 979	3 335	873	147	10.6	5.3
4412	Other motor vehicle dealers .....	3	3 727	237	65	14	67.1	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	3 727	237	65	14	67.1	—
441222	Boat dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	11	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	8	6 765	839	205	51	4.7	25.8
441310	Automotive parts and accessories stores .....	8	6 765	839	205	51	4.7	25.8
442	Furniture and home furnishings stores .....	3	1 113	185	49	12	49.1	—
443	Electronics and appliance stores .....	6	1 656	302	72	15	62.8	—
4431	Electronics and appliance stores .....	6	1 656	302	72	15	62.8	—
444	Building material and garden equipment and supplies dealers ...	13	20 242	1 612	317	96	30.6	7.3
4441	Building material and supplies dealers .....	8	15 319	1 140	238	69	40.4	.3
44413	Hardware stores .....	6	D	D	D	b	D	D
444130	Hardware stores .....	6	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	5	4 923	472	79	27	—	29.0
44422	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	21	46 185	4 487	1 006	308	26.1	8.6
4451	Grocery stores .....	17	44 386	4 347	968	293	23.1	9.0
446	Health and personal care stores .....	3	D	D	D	b	D	D
4461	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	31	37 590	1 831	459	136	12.8	8.2
4471	Gasoline stations .....	31	37 590	1 831	459	136	12.8	8.2
44711	Gasoline stations with convenience stores .....	26	34 155	1 636	408	121	10.8	8.1
447110	Gasoline stations with convenience stores .....	26	34 155	1 636	408	121	10.8	8.1
448	Clothing and clothing accessories stores .....	5	3 114	420	108	29	21.8	22.6
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	10	D	D	D	e	D	D
4529	Other general merchandise stores .....	10	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	9	6 742	579	144	46	4.2	—
452990	All other general merchandise stores .....	9	6 742	579	144	46	4.2	—
4529901	Variety stores .....	7	D	D	D	b	D	D
453	Miscellaneous store retailers .....	19	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	6	12 375	686	192	25	39.8	—
453930	Manufactured (mobile) home dealers .....	6	12 375	686	192	25	39.8	—
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	7	5 928	908	495	86	8.0	.8
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45431	Fuel dealers .....	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	D	D	D	b	D	D

See footnotes at end of table.



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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF LIBERTY COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>16</b>	<b>15 331</b>	<b>1 618</b>	<b>320</b>	<b>91</b>	<b>63.1</b>	<b>26.2</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	6	4 163	367	74	31	66.4	33.6
446	Health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF MADISON COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>28</b>	<b>49 544</b>	<b>4 126</b>	<b>971</b>	<b>343</b>	<b>5.9</b>	<b>1.6</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	5	21 916	2 097	497	149	1.8	1.4
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	13	18 134	1 200	266	138	6.9	2.7
44711	Gasoline stations with convenience stores .....	11	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	11	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
45299	All other general merchandise stores .....	3	D	D	D	a	D	D
452990	All other general merchandise stores .....	3	D	D	D	a	D	D
4529901	Variety stores .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF MANATEE COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>648</b>	<b>1 809 104</b>	<b>170 012</b>	<b>42 426</b>	<b>9 314</b>	<b>4.8</b>	<b>2.8</b>
441	Motor vehicle and parts dealers .....	82	D	D	D	f	D	D
4411	Automobile dealers .....	30	369 190	23 820	5 630	625	3.3	.2
44111	New car dealers .....	14	D	D	D	f	D	D
441110	New car dealers .....	14	D	D	D	f	D	D
44112	Used car dealers .....	16	D	D	D	b	D	D
441120	Used car dealers .....	16	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	19	D	D	D	c	D	D
44121	Recreational vehicle dealers .....	3	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	16	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	12	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	33	32 444	5 668	1 447	266	5.8	11.7
44131	Automotive parts and accessories stores .....	24	22 760	3 516	882	203	8.2	.9
441310	Automotive parts and accessories stores .....	24	22 760	3 516	882	203	8.2	.9
44132	Tire dealers .....	9	9 684	2 152	565	63	—	37.2
441320	Tire dealers .....	9	9 684	2 152	565	63	—	37.2
442	Furniture and home furnishings stores .....	54	D	D	D	e	D	D
4421	Furniture stores .....	11	D	D	D	b	D	D
44211	Furniture stores .....	11	D	D	D	b	D	D
442110	Furniture stores .....	11	D	D	D	b	D	D
4422	Home furnishings stores .....	43	D	D	D	e	D	D
44221	Floor covering stores .....	9	D	D	D	b	D	D
442210	Floor covering stores .....	9	D	D	D	b	D	D
44229	Other home furnishings stores .....	34	D	D	D	e	D	D
442299	All other home furnishings stores .....	30	D	D	D	e	D	D
443	Electronics and appliance stores .....	22	D	D	D	c	D	D
4431	Electronics and appliance stores .....	22	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores .....	15	D	D	D	c	D	D
443111	Household appliance stores .....	9	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	6	D	D	D	b	D	D
44312	Computer and software stores .....	4	D	D	D	b	D	D
443120	Computer and software stores .....	4	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	3	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	39	D	D	D	f	D	D
4441	Building material and supplies dealers .....	31	D	D	D	f	D	D
44411	Home centers .....	2	D	D	D	f	D	D
444110	Home centers .....	2	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	9	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	9	D	D	D	b	D	D
44419	Other building material dealers .....	16	D	D	D	b	D	D
444190	Other building material dealers .....	16	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	8	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores .....	8	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores .....	8	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MANATEE COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	66	D	D	D	g	D	D
4451	Grocery stores .....	51	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	33	D	D	D	g	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	33	D	D	D	g	D	D
44512	Convenience stores .....	18	D	D	D	b	D	D
445120	Convenience stores .....	18	D	D	D	b	D	D
4452	Specialty food stores .....	12	D	D	D	b	D	D
446	Health and personal care stores .....	47	D	D	D	f	D	D
4461	Health and personal care stores .....	47	D	D	D	f	D	D
44611	Pharmacies and drug stores .....	16	D	D	D	e	D	D
446110	Pharmacies and drug stores .....	16	D	D	D	e	D	D
4461101	Pharmacies and drug stores .....	14	D	D	D	e	D	D
4461102	Proprietary stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	7	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	7	D	D	D	b	D	D
44613	Optical goods stores .....	8	D	D	D	b	D	D
446130	Optical goods stores .....	8	D	D	D	b	D	D
44619	Other health and personal care stores .....	16	D	D	D	b	D	D
446191	Food (health) supplement stores .....	8	D	D	D	b	D	D
447	Gasoline stations .....	49	D	D	D	e	D	D
4471	Gasoline stations .....	49	D	D	D	e	D	D
44711	Gasoline stations with convenience stores .....	47	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	47	D	D	D	e	D	D
448	Clothing and clothing accessories stores .....	143	159 096	17 185	4 323	1 304	4.5	4.5
4481	Clothing stores .....	93	D	D	D	f	D	D
44811	Men's clothing stores .....	8	D	D	D	b	D	D
448110	Men's clothing stores .....	8	D	D	D	b	D	D
44812	Women's clothing stores .....	31	D	D	D	e	D	D
448120	Women's clothing stores .....	31	D	D	D	e	D	D
44813	Children's and infants' clothing stores .....	7	D	D	D	b	D	D
448130	Children's and infants' clothing stores .....	7	D	D	D	b	D	D
44814	Family clothing stores .....	35	D	D	D	f	D	D
448140	Family clothing stores .....	35	D	D	D	f	D	D
44815	Clothing accessories stores .....	5	D	D	D	b	D	D
448150	Clothing accessories stores .....	5	D	D	D	b	D	D
44819	Other clothing stores .....	7	D	D	D	b	D	D
448190	Other clothing stores .....	7	D	D	D	b	D	D
4482	Shoe stores .....	29	31 187	2 936	739	211	—	1.6
44821	Shoe stores .....	29	31 187	2 936	739	211	—	1.6
448210	Shoe stores .....	29	31 187	2 936	739	211	—	1.6
4482101	Men's shoe stores .....	3	D	D	D	a	D	D
4482102	Women's shoe stores .....	3	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	14	D	D	D	b	D	D
4482105	Athletic footwear stores .....	8	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	21	D	D	D	c	D	D
44831	Jewelry stores .....	18	D	D	D	b	D	D
448310	Jewelry stores .....	18	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	3	D	D	D	b	D	D
448320	Luggage and leather goods stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	34	D	D	D	e	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	26	D	D	D	e	D	D
45111	Sporting goods stores .....	12	D	D	D	b	D	D
451110	Sporting goods stores .....	12	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	3	12 692	961	258	53	—	13.4
45112	Hobby, toy, and game stores .....	6	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	6	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores .....	5	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	5	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	3	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	3	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	8	D	D	D	b	D	D
45121	Book stores and news dealers .....	7	6 898	749	187	60	—	18.7
451211	Book stores .....	6	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512112	Specialty book stores .....	2	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	23	D	D	D	g	D	D
4521	Department stores .....	6	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	6	D	D	D	f	D	D
45211	Department stores .....	6	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	3	39 566	5 463	1 492	332	—	—
452112	Discount department stores .....	3	D	D	D	e	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MANATEE COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores—Con.							
4529	Other general merchandise stores .....	17	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	15	D	D	D	c	D	D
452990	All other general merchandise stores .....	15	D	D	D	c	D	D
4529901	Variety stores .....	11	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	52	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores .....	20	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	17	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	17	D	D	D	c	D	D
4533	Used merchandise stores .....	7	D	D	D	b	D	D
45331	Used merchandise stores .....	7	D	D	D	b	D	D
453310	Used merchandise stores .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	20	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	6	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	6	D	D	D	b	D	D
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	9	D	D	D	b	D	D
454	Nonstore retailers .....	37	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses .....	13	47 325	2 568	542	133	7.7	—
45411	Electronic shopping and mail-order houses .....	13	47 325	2 568	542	133	7.7	—
4542	Vending machine operators .....	2	D	D	D	a	D	D
45421	Vending machine operators .....	2	D	D	D	a	D	D
454210	Vending machine operators .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	22	D	D	D	b	D	D
45431	Fuel dealers .....	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	18	D	D	D	b	D	D
454390	Other direct selling establishments .....	18	D	D	D	b	D	D
<b>BALANCE OF MARION COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>468</b>	<b>928 545</b>	<b>84 996</b>	<b>20 764</b>	<b>4 884</b>	<b>10.0</b>	<b>3.0</b>
441	Motor vehicle and parts dealers .....	75	166 932	12 963	3 129	474	19.1	7.4
4411	Automobile dealers .....	30	D	D	D	b	D	D
44112	Used car dealers .....	23	D	D	D	b	D	D
441120	Used car dealers .....	23	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	23	D	D	D	c	D	D
44121	Recreational vehicle dealers .....	9	39 707	1 594	439	89	25.6	7.2
441210	Recreational vehicle dealers .....	9	39 707	1 594	439	89	25.6	7.2
44122	Motorcycle, boat, and other motor vehicle dealers .....	14	D	D	D	c	D	D
441221	Motorcycle dealers .....	5	D	D	D	b	D	D
441222	Boat dealers .....	5	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	4	6 337	245	56	15	—	3.3
4413	Automotive parts, accessories, and tire stores .....	22	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	17	12 634	1 845	440	95	14.9	—
441310	Automotive parts and accessories stores .....	17	12 634	1 845	440	95	14.9	—
44132	Tire dealers .....	5	D	D	D	b	D	D
441320	Tire dealers .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	22	D	D	D	b	D	D
4421	Furniture stores .....	8	D	D	D	b	D	D
44211	Furniture stores .....	8	D	D	D	b	D	D
442110	Furniture stores .....	8	D	D	D	b	D	D
4422	Home furnishings stores .....	14	5 423	844	197	40	17.5	7.0
44221	Floor covering stores .....	8	4 360	608	148	28	6.1	—
442210	Floor covering stores .....	8	4 360	608	148	28	6.1	—
443	Electronics and appliance stores .....	13	D	D	D	b	D	D
4431	Electronics and appliance stores .....	13	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	9	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	6	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MARION COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	47	43 609	6 196	1 397	382	11.3	2.1
4441	Building material and supplies dealers . . . . .	30	D	D	D	c	D	D
44413	Hardware stores . . . . .	11	5 170	985	234	69	12.5	—
444130	Hardware stores . . . . .	11	5 170	985	234	69	12.5	—
44419	Other building material dealers . . . . .	16	D	D	D	b	D	D
444190	Other building material dealers . . . . .	16	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores . . . . .	17	D	D	D	e	D	D
44422	Nursery, garden center, and farm supply stores . . . . .	16	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores . . . . .	16	D	D	D	c	D	D
445	Food and beverage stores . . . . .	59	212 561	23 334	5 566	1 514	5.7	3.0
4451	Grocery stores . . . . .	45	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores . . . . .	26	D	D	D	g	D	D
445110	Supermarkets and other grocery (except convenience) stores . . . . .	26	D	D	D	g	D	D
44512	Convenience stores . . . . .	19	5 487	316	76	22	65.9	18.1
445120	Convenience stores . . . . .	19	5 487	316	76	22	65.9	18.1
4452	Specialty food stores . . . . .	7	D	D	D	b	D	D
446	Health and personal care stores . . . . .	23	60 107	5 622	1 358	271	3.7	—
4461	Health and personal care stores . . . . .	23	60 107	5 622	1 358	271	3.7	—
44611	Pharmacies and drug stores . . . . .	13	D	D	D	c	D	D
446110	Pharmacies and drug stores . . . . .	13	D	D	D	c	D	D
4461101	Pharmacies and drug stores . . . . .	12	D	D	D	c	D	D
44619	Other health and personal care stores . . . . .	9	D	D	D	b	D	D
447	Gasoline stations . . . . .	95	224 569	12 645	3 126	841	6.9	2.8
4471	Gasoline stations . . . . .	95	224 569	12 645	3 126	841	6.9	2.8
44711	Gasoline stations with convenience stores . . . . .	87	D	D	D	f	D	D
447110	Gasoline stations with convenience stores . . . . .	87	D	D	D	f	D	D
44719	Other gasoline stations . . . . .	8	D	D	D	e	D	D
447190	Other gasoline stations . . . . .	8	D	D	D	e	D	D
448	Clothing and clothing accessories stores . . . . .	19	7 352	1 019	267	76	11.5	12.4
4482103	Children's and juveniles' shoe stores . . . . .	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores . . . . .	6	3 280	448	125	21	5.3	4.5
451	Sporting goods, hobby, book, and music stores . . . . .	16	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores . . . . .	15	D	D	D	c	D	D
45111	Sporting goods stores . . . . .	11	D	D	D	b	D	D
451110	Sporting goods stores . . . . .	11	D	D	D	b	D	D
45112	Hobby, toy, and game stores . . . . .	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores . . . . .	3	D	D	D	b	D	D
4512	Book, periodical, and music stores . . . . .	1	D	D	D	a	D	D
45121	Book stores and news dealers . . . . .	1	D	D	D	a	D	D
4512111	Book stores, general . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	16	D	D	D	f	D	D
4529	Other general merchandise stores . . . . .	16	D	D	D	f	D	D
45291	Warehouse clubs and supercenters . . . . .	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters . . . . .	2	D	D	D	f	D	D
45299	All other general merchandise stores . . . . .	14	D	D	D	c	D	D
452990	All other general merchandise stores . . . . .	14	D	D	D	c	D	D
4529901	Variety stores . . . . .	12	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores . . . . .	2	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	49	D	D	D	c	D	D
4531	Florists . . . . .	8	1 987	599	166	47	19.9	—
45311	Florists . . . . .	8	1 987	599	166	47	19.9	—
453110	Florists . . . . .	8	1 987	599	166	47	19.9	—
4532	Office supplies, stationery, and gift stores . . . . .	9	D	D	D	b	D	D
45321	Office supplies and stationery stores . . . . .	1	D	D	D	a	D	D
453210	Office supplies and stationery stores . . . . .	1	D	D	D	a	D	D
4533	Used merchandise stores . . . . .	8	D	D	D	b	D	D
45331	Used merchandise stores . . . . .	8	D	D	D	b	D	D
453310	Used merchandise stores . . . . .	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	24	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers . . . . .	14	24 893	1 783	396	56	42.1	.4
453930	Manufactured (mobile) home dealers . . . . .	14	24 893	1 783	396	56	42.1	.4
45399	All other miscellaneous store retailers . . . . .	7	D	D	D	b	D	D
454	Nonstore retailers . . . . .	34	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses . . . . .	8	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses . . . . .	8	D	D	D	a	D	D
4543	Direct selling establishments . . . . .	21	D	D	D	c	D	D
45439	Other direct selling establishments . . . . .	17	13 361	2 542	650	102	33.9	.3
454390	Other direct selling establishments . . . . .	17	13 361	2 542	650	102	33.9	.3

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MARTIN COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>475</b>	<b>1 270 125</b>	<b>123 422</b>	<b>30 532</b>	<b>6 681</b>	<b>6.1</b>	<b>6.9</b>
441	Motor vehicle and parts dealers	55	288 970	19 043	4 632	644	7.7	24.5
4411	Automobile dealers	7	D	D	D	e	D	D
44111	New car dealers	5	157 237	9 465	2 379	276	6.4	27.0
441110	New car dealers	5	157 237	9 465	2 379	276	6.4	27.0
4412	Other motor vehicle dealers	32	D	D	D	e	D	D
44121	Recreational vehicle dealers	4	D	D	D	b	D	D
441210	Recreational vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	28	89 098	5 264	1 182	188	7.6	4.3
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	18	D	D	D	c	D	D
441229	All other motor vehicle dealers	6	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	16	D	D	D	c	D	D
44131	Automotive parts and accessories stores	10	D	D	D	b	D	D
441310	Automotive parts and accessories stores	10	D	D	D	b	D	D
442	Furniture and home furnishings stores	41	61 611	6 382	1 562	302	11.7	2.2
4421	Furniture stores	15	36 832	3 508	888	130	10.2	2.0
44211	Furniture stores	15	36 832	3 508	888	130	10.2	2.0
442110	Furniture stores	15	36 832	3 508	888	130	10.2	2.0
4422	Home furnishings stores	26	24 779	2 874	674	172	13.9	2.5
44221	Floor covering stores	9	6 351	946	231	32	6.7	—
442210	Floor covering stores	9	6 351	946	231	32	6.7	—
44229	Other home furnishings stores	17	18 428	1 928	443	140	16.3	3.3
442299	All other home furnishings stores	16	D	D	D	c	D	D
443	Electronics and appliance stores	17	33 819	3 270	860	156	4.5	.1
4431	Electronics and appliance stores	17	33 819	3 270	860	156	4.5	.1
44311	Appliance, television, and other electronics stores	13	D	D	D	c	D	D
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	8	26 839	2 323	590	106	—	—
44312	Computer and software stores	3	D	D	D	a	D	D
443120	Computer and software stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	42	136 776	18 014	4 474	692	4.0	5.5
4441	Building material and supplies dealers	33	D	D	D	f	D	D
44411	Home centers	6	D	D	D	e	D	D
444110	Home centers	6	D	D	D	e	D	D
44412	Paint and wallpaper stores	7	D	D	D	b	D	D
444120	Paint and wallpaper stores	7	D	D	D	b	D	D
44419	Other building material dealers	17	45 414	8 033	1 930	248	7.9	10.5
444190	Other building material dealers	17	45 414	8 033	1 930	248	7.9	10.5
4442	Lawn and garden equipment and supplies stores	9	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	7	4 225	469	113	32	21.2	—
444220	Nursery, garden center, and farm supply stores	7	4 225	469	113	32	21.2	—
445	Food and beverage stores	37	232 958	27 137	6 848	1 658	2.1	.5
4451	Grocery stores	26	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores	15	D	D	D	g	D	D
445110	Supermarkets and other grocery (except convenience) stores	15	D	D	D	g	D	D
44512	Convenience stores	11	D	D	D	b	D	D
445120	Convenience stores	11	D	D	D	b	D	D
4452	Specialty food stores	9	D	D	D	b	D	D
446	Health and personal care stores	43	83 050	9 973	2 434	558	5.6	.7
4461	Health and personal care stores	43	83 050	9 973	2 434	558	5.6	.7
44611	Pharmacies and drug stores	14	D	D	D	e	D	D
446110	Pharmacies and drug stores	14	D	D	D	e	D	D
4461101	Pharmacies and drug stores	11	D	D	D	e	D	D
4461102	Proprietary stores	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	7	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	7	D	D	D	b	D	D
44613	Optical goods stores	10	D	D	D	b	D	D
446130	Optical goods stores	10	D	D	D	b	D	D
44619	Other health and personal care stores	12	11 305	2 271	604	95	40.3	1.9
446191	Food (health) supplement stores	6	D	D	D	b	D	D
446199	All other health and personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	49	127 125	6 319	1 489	375	12.5	2.2
4471	Gasoline stations	49	127 125	6 319	1 489	375	12.5	2.2
44711	Gasoline stations with convenience stores	43	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	43	D	D	D	e	D	D
44719	Other gasoline stations	6	D	D	D	a	D	D
447190	Other gasoline stations	6	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MARTIN COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	73	64 841	7 304	1 789	577	9.2	.6
4481	Clothing stores .....	37	39 121	4 077	948	391	5.6	.7
44813	Children's and infants' clothing stores .....	4	1 555	183	46	19	—	7.2
448130	Children's and infants' clothing stores .....	4	1 555	183	46	19	—	7.2
44814	Family clothing stores .....	11	D	D	D	c	D	D
448140	Family clothing stores .....	11	D	D	D	c	D	D
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	3	D	D	D	b	D	D
448190	Other clothing stores .....	3	D	D	D	b	D	D
4482	Shoe stores .....	14	10 064	1 068	264	82	3.5	—
44821	Shoe stores .....	14	10 064	1 068	264	82	3.5	—
448210	Shoe stores .....	14	10 064	1 068	264	82	3.5	—
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	6	D	D	D	b	D	D
4482105	Athletic footwear stores .....	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	22	15 656	2 159	577	104	22.0	.7
44831	Jewelry stores .....	21	D	D	D	b	D	D
448310	Jewelry stores .....	21	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	29	47 935	5 219	1 248	436	.3	1.3
4511	Sporting goods, hobby, and musical instrument stores .....	20	D	D	D	e	D	D
45111	Sporting goods stores .....	16	20 683	2 040	480	123	—	3.0
451110	Sporting goods stores .....	16	20 683	2 040	480	123	—	3.0
4511101	General-line sporting goods stores .....	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	12	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	3	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	3	D	D	D	c	D	D
4512	Book, periodical, and music stores .....	9	D	D	D	c	D	D
45121	Book stores and news dealers .....	7	D	D	D	c	D	D
451211	Book stores .....	7	D	D	D	c	D	D
4512111	Book stores, general .....	5	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	15	D	D	D	f	D	D
4521	Department stores .....	5	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	5	D	D	D	f	D	D
45211	Department stores .....	5	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	4	85 322	10 749	2 769	660	—	—
4529	Other general merchandise stores .....	10	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	9	D	D	D	b	D	D
452990	All other general merchandise stores .....	9	D	D	D	b	D	D
4529901	Variety stores .....	7	D	D	D	b	D	D
453	Miscellaneous store retailers .....	51	24 066	3 769	913	276	9.6	10.4
4531	Florists .....	7	2 224	538	145	52	24.1	—
45311	Florists .....	7	2 224	538	145	52	24.1	—
453110	Florists .....	7	2 224	538	145	52	24.1	—
4532	Office supplies, stationery, and gift stores .....	17	11 002	1 535	388	97	3.3	9.2
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	15	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	15	D	D	D	b	D	D
4533	Used merchandise stores .....	6	1 106	181	49	28	14.6	4.3
45331	Used merchandise stores .....	6	1 106	181	49	28	14.6	4.3
453310	Used merchandise stores .....	6	1 106	181	49	28	14.6	4.3
4539	Other miscellaneous store retailers .....	21	9 734	1 515	331	99	12.9	14.8
45391	Pet and pet supplies stores .....	4	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	4	D	D	D	b	D	D
45392	Art dealers .....	7	1 100	203	48	12	50.9	—
453920	Art dealers .....	7	1 100	203	48	12	50.9	—
45399	All other miscellaneous store retailers .....	10	D	D	D	b	D	D
454	Nonstore retailers .....	23	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	7	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	7	D	D	D	b	D	D
4543	Direct selling establishments .....	14	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	12	D	D	D	b	D	D
454390	Other direct selling establishments .....	12	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MIAMI-DADE COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>4 046</b>	<b>12 543 792</b>	<b>1 136 568</b>	<b>274 847</b>	<b>53 955</b>	<b>13.0</b>	<b>9.8</b>
441	Motor vehicle and parts dealers .....	472	3 998 952	292 653	68 914	7 820	10.9	18.6
4411	Automobile dealers .....	160	3 447 189	229 314	53 576	5 478	10.8	16.8
44111	New car dealers .....	80	3 282 376	219 419	51 267	5 090	8.6	17.3
441110	New car dealers .....	80	3 282 376	219 419	51 267	5 090	8.6	17.3
44112	Used car dealers .....	80	164 813	9 895	2 309	388	53.1	5.9
441120	Used car dealers .....	80	164 813	9 895	2 309	388	53.1	5.9
4412	Other motor vehicle dealers .....	66	275 643	20 800	5 044	590	5.8	50.3
44121	Recreational vehicle dealers .....	3	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	63	D	D	D	f	D	D
441221	Motorcycle dealers .....	10	62 949	6 932	1 571	168	6.7	19.0
441222	Boat dealers .....	34	190 628	10 969	2 739	300	3.2	65.4
441229	All other motor vehicle dealers .....	19	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	246	276 120	42 539	10 294	1 752	18.2	9.7
44131	Automotive parts and accessories stores .....	165	179 965	25 465	6 150	1 219	18.1	10.4
441310	Automotive parts and accessories stores .....	165	179 965	25 465	6 150	1 219	18.1	10.4
44132	Tire dealers .....	81	96 155	17 074	4 144	533	18.2	8.3
441320	Tire dealers .....	81	96 155	17 074	4 144	533	18.2	8.3
442	Furniture and home furnishings stores .....	258	542 093	53 975	12 819	2 163	10.8	4.2
4421	Furniture stores .....	109	328 408	27 227	6 361	771	6.5	2.8
44211	Furniture stores .....	109	328 408	27 227	6 361	771	6.5	2.8
442110	Furniture stores .....	109	328 408	27 227	6 361	771	6.5	2.8
4422	Home furnishings stores .....	149	213 685	26 748	6 458	1 392	17.4	6.4
44221	Floor covering stores .....	55	63 779	8 588	1 955	310	33.3	8.4
442210	Floor covering stores .....	55	63 779	8 588	1 955	310	33.3	8.4
44229	Other home furnishings stores .....	94	149 906	18 160	4 503	1 082	10.7	5.6
442291	Window treatment stores .....	17	D	D	D	b	D	D
442299	All other home furnishings stores .....	77	D	D	D	g	D	D
443	Electronics and appliance stores .....	231	654 341	47 368	11 856	2 075	10.1	6.4
4431	Electronics and appliance stores .....	231	654 341	47 368	11 856	2 075	10.1	6.4
44311	Appliance, television, and other electronics stores .....	154	508 302	35 589	9 034	1 612	9.1	5.1
443111	Household appliance stores .....	30	20 041	1 897	404	76	51.3	9.4
443112	Radio, television, and other electronics stores .....	124	488 261	33 692	8 630	1 536	7.4	4.9
44312	Computer and software stores .....	67	133 973	10 398	2 445	415	10.9	11.9
443120	Computer and software stores .....	67	133 973	10 398	2 445	415	10.9	11.9
44313	Camera and photographic supplies stores .....	10	12 066	1 381	377	48	41.6	—
443130	Camera and photographic supplies stores .....	10	12 066	1 381	377	48	41.6	—
444	Building material and garden equipment and supplies dealers ...	276	780 135	90 146	22 422	3 461	11.8	9.1
4441	Building material and supplies dealers .....	220	738 218	83 756	20 888	3 129	11.2	8.6
44411	Home centers .....	18	D	D	D	g	D	D
444110	Home centers .....	18	D	D	D	g	D	D
44412	Paint and wallpaper stores .....	17	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	17	D	D	D	b	D	D
44413	Hardware stores .....	34	D	D	D	c	D	D
444130	Hardware stores .....	34	D	D	D	c	D	D
44419	Other building material dealers .....	151	280 446	36 519	8 818	1 127	27.3	16.6
444190	Other building material dealers .....	151	280 446	36 519	8 818	1 127	27.3	16.6
4442	Lawn and garden equipment and supplies stores .....	56	41 917	6 390	1 534	332	22.0	17.9
44421	Outdoor power equipment stores .....	11	6 446	1 257	255	56	34.1	11.1
444210	Outdoor power equipment stores .....	11	6 446	1 257	255	56	34.1	11.1
44422	Nursery, garden center, and farm supply stores .....	45	35 471	5 133	1 279	276	19.8	19.1
444220	Nursery, garden center, and farm supply stores .....	45	35 471	5 133	1 279	276	19.8	19.1
445	Food and beverage stores .....	503	1 801 743	187 589	45 590	12 313	9.8	3.9
4451	Grocery stores .....	355	1 723 130	179 938	43 917	11 851	7.6	3.8
44511	Supermarkets and other grocery (except convenience) stores .....	233	1 660 312	175 397	42 790	11 528	6.5	3.1
445110	Supermarkets and other grocery (except convenience) stores .....	233	1 660 312	175 397	42 790	11 528	6.5	3.1
44512	Convenience stores .....	122	62 818	4 541	1 127	323	37.2	22.1
445120	Convenience stores .....	122	62 818	4 541	1 127	323	37.2	22.1
4452	Specialty food stores .....	97	39 034	4 568	986	322	52.0	6.8
4453	Beer, wine, and liquor stores .....	51	39 579	3 083	687	140	63.3	4.1
44531	Beer, wine, and liquor stores .....	51	39 579	3 083	687	140	63.3	4.1
445310	Beer, wine, and liquor stores .....	51	39 579	3 083	687	140	63.3	4.1
446	Health and personal care stores .....	423	862 756	93 545	21 669	5 056	19.9	11.2
4461	Health and personal care stores .....	423	862 756	93 545	21 669	5 056	19.9	11.2
44611	Pharmacies and drug stores .....	158	722 327	71 855	16 402	3 939	16.3	11.8
446110	Pharmacies and drug stores .....	158	722 327	71 855	16 402	3 939	16.3	11.8
4461101	Pharmacies and drug stores .....	147	D	D	D	h	D	D
4461102	Proprietary stores .....	11	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	72	D	D	D	e	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	72	D	D	D	e	D	D
44613	Optical goods stores .....	68	D	D	D	e	D	D
446130	Optical goods stores .....	68	D	D	D	e	D	D
44619	Other health and personal care stores .....	125	64 877	10 102	2 390	476	50.9	7.7
446191	Food (health) supplement stores .....	55	36 145	3 831	909	247	62.5	8.5
446199	All other health and personal care stores .....	70	28 732	6 271	1 481	229	36.2	6.8

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MIAMI-DADE COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	313	644 020	27 475	6 694	1 734	51.3	8.9
4471	Gasoline stations .....	313	644 020	27 475	6 694	1 734	51.3	8.9
44711	Gasoline stations with convenience stores .....	225	511 780	22 006	5 311	1 392	44.8	8.1
447110	Gasoline stations with convenience stores .....	225	511 780	22 006	5 311	1 392	44.8	8.1
44719	Other gasoline stations .....	88	132 240	5 469	1 383	342	76.7	12.2
447190	Other gasoline stations .....	88	132 240	5 469	1 383	342	76.7	12.2
448	Clothing and clothing accessories stores .....	677	823 826	90 234	22 329	5 874	15.4	6.2
4481	Clothing stores .....	403	623 360	67 992	16 841	4 456	14.2	5.3
44811	Men's clothing stores .....	41	33 694	5 897	1 491	261	38.0	15.8
448110	Men's clothing stores .....	41	33 694	5 897	1 491	261	38.0	15.8
44812	Women's clothing stores .....	174	174 765	21 373	5 420	1 415	13.2	9.9
448120	Women's clothing stores .....	174	174 765	21 373	5 420	1 415	13.2	9.9
44813	Children's and infants' clothing stores .....	30	64 713	6 552	1 541	447	3.5	.1
448130	Children's and infants' clothing stores .....	30	64 713	6 552	1 541	447	3.5	.1
44814	Family clothing stores .....	89	307 096	28 155	7 021	1 972	12.0	1.1
448140	Family clothing stores .....	89	307 096	28 155	7 021	1 972	12.0	1.1
44815	Clothing accessories stores .....	25	12 502	1 616	359	99	33.3	20.8
448150	Clothing accessories stores .....	25	12 502	1 616	359	99	33.3	20.8
44819	Other clothing stores .....	44	30 590	4 399	1 009	262	30.7	14.7
448190	Other clothing stores .....	44	30 590	4 399	1 009	262	30.7	14.7
4482	Shoe stores .....	136	133 187	13 313	3 359	985	11.2	10.0
44821	Shoe stores .....	136	133 187	13 313	3 359	985	11.2	10.0
448210	Shoe stores .....	136	133 187	13 313	3 359	985	11.2	10.0
4482101	Men's shoe stores .....	5	11 274	1 811	205	31	8.9	1.6
4482102	Women's shoe stores .....	19	21 076	2 595	623	198	6.1	46.8
4482103	Children's and juveniles' shoe stores .....	9	4 175	594	144	37	18.8	—
4482104	Family shoe stores .....	77	70 425	6 688	1 697	501	8.4	4.0
4482105	Athletic footwear stores .....	26	26 237	2 625	690	218	22.6	1.7
4483	Jewelry, luggage, and leather goods stores .....	138	67 279	8 929	2 129	433	35.3	7.5
44831	Jewelry stores .....	121	D	D	D	e	D	D
448310	Jewelry stores .....	121	D	D	D	e	D	D
44832	Luggage and leather goods stores .....	17	D	D	D	b	D	D
448320	Luggage and leather goods stores .....	17	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	182	260 629	29 626	7 357	1 799	16.6	3.4
4511	Sporting goods, hobby, and musical instrument stores .....	119	172 599	18 623	4 469	1 069	17.0	4.1
45111	Sporting goods stores .....	53	47 796	5 905	1 437	265	35.4	9.9
451110	Sporting goods stores .....	53	47 796	5 905	1 437	265	35.4	9.9
4511101	General-line sporting goods stores .....	19	14 738	1 630	439	102	12.6	13.2
4511102	Specialty-line sporting goods stores .....	34	33 058	4 275	998	163	45.5	8.5
45112	Hobby, toy, and game stores .....	35	77 783	7 394	1 711	510	7.9	.5
451120	Hobby, toy, and game stores .....	35	77 783	7 394	1 711	510	7.9	.5
45113	Sewing, needlework, and piece goods stores .....	22	17 281	2 275	563	137	24.3	7.5
451130	Sewing, needlework, and piece goods stores .....	22	17 281	2 275	563	137	24.3	7.5
45114	Musical instrument and supplies stores .....	9	29 739	3 049	758	157	6.9	2.3
451140	Musical instrument and supplies stores .....	9	29 739	3 049	758	157	6.9	2.3
4512	Book, periodical, and music stores .....	63	88 030	11 003	2 888	730	15.8	1.9
45121	Book stores and news dealers .....	39	D	D	D	f	D	D
451211	Book stores .....	35	D	D	D	e	D	D
4512111	Book stores, general .....	20	23 719	3 489	853	221	9.0	2.2
4512112	Specialty book stores .....	11	D	D	D	b	D	D
4512113	College book stores .....	4	D	D	D	b	D	D
451212	News dealers and newsstands .....	4	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, and record stores .....	24	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, and record stores .....	24	D	D	D	c	D	D
452	General merchandise stores .....	123	1 686 837	159 095	39 273	8 396	.8	.3
4521	Department stores .....	30	D	D	D	i	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	30	D	D	D	i	D	D
45211	Department stores .....	30	D	D	D	i	D	D
452111	Department stores (except discount department stores) ..	14	D	D	D	h	D	D
452112	Discount department stores .....	16	D	D	D	h	D	D
4529	Other general merchandise stores .....	93	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	7	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	7	D	D	D	g	D	D
45299	All other general merchandise stores .....	86	80 358	8 015	2 121	589	16.5	7.0
452990	All other general merchandise stores .....	86	80 358	8 015	2 121	589	16.5	7.0
4529901	Variety stores .....	53	32 254	3 476	756	215	28.0	1.5
4529904	Miscellaneous general merchandise stores .....	33	48 104	4 539	1 365	374	8.7	10.8
453	Miscellaneous store retailers .....	354	295 509	36 772	8 899	2 108	20.2	11.2
4531	Florists .....	54	17 825	2 902	747	171	54.2	13.2
45311	Florists .....	54	17 825	2 902	747	171	54.2	13.2
453110	Florists .....	54	17 825	2 902	747	171	54.2	13.2
4532	Office supplies, stationery, and gift stores .....	116	165 131	16 690	4 030	1 023	11.0	7.3
45321	Office supplies and stationery stores .....	30	86 089	8 019	1 920	390	5.8	5.7
453210	Office supplies and stationery stores .....	30	86 089	8 019	1 920	390	5.8	5.7
45322	Gift, novelty, and souvenir stores .....	86	79 042	8 671	2 110	633	16.6	9.1
453220	Gift, novelty, and souvenir stores .....	86	79 042	8 671	2 110	633	16.6	9.1
4533	Used merchandise stores .....	46	26 759	5 695	1 420	329	9.6	9.8
45331	Used merchandise stores .....	46	26 759	5 695	1 420	329	9.6	9.8
453310	Used merchandise stores .....	46	26 759	5 695	1 420	329	9.6	9.8

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MIAMI-DADE COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	138	85 794	11 485	2 702	585	34.3	18.6
45391	Pet and pet supplies stores .....	33	22 428	2 846	630	164	28.4	16.8
453910	Pet and pet supplies stores .....	33	22 428	2 846	630	164	28.4	16.8
45392	Art dealers .....	20	D	D	D	b	D	D
453920	Art dealers .....	20	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	4	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	81	53 221	7 468	1 745	362	33.5	22.5
454	Nonstore retailers .....	234	192 951	28 090	7 025	1 156	29.4	14.1
4541	Electronic shopping and mail-order houses .....	80	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses .....	80	D	D	D	e	D	D
4542	Vending machine operators .....	26	D	D	D	c	D	D
45421	Vending machine operators .....	26	D	D	D	c	D	D
454210	Vending machine operators .....	26	D	D	D	c	D	D
4543	Direct selling establishments .....	128	D	D	D	f	D	D
45431	Fuel dealers .....	8	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	8	D	D	D	c	D	D
45439	Other direct selling establishments .....	120	71 715	12 377	3 221	585	27.8	14.8
454390	Other direct selling establishments .....	120	71 715	12 377	3 221	585	27.8	14.8
<b>BALANCE OF MONROE COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>256</b>	<b>567 534</b>	<b>57 331</b>	<b>14 419</b>	<b>2 868</b>	<b>19.4</b>	<b>7.1</b>
441	Motor vehicle and parts dealers .....	47	131 192	11 038	2 772	365	45.6	15.8
4412	Other motor vehicle dealers .....	31	78 778	7 346	1 788	249	17.9	25.8
44121	Recreational vehicle dealers .....	3	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	28	D	D	D	c	D	D
441222	Boat dealers .....	27	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores .....	11	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	8	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	8	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	15	10 629	1 253	298	59	47.6	4.2
4421	Furniture stores .....	7	6 809	774	186	37	24.2	4.3
44211	Furniture stores .....	7	6 809	774	186	37	24.2	4.3
442110	Furniture stores .....	7	6 809	774	186	37	24.2	4.3
4422	Home furnishings stores .....	8	3 820	479	112	22	89.4	4.1
44229	Other home furnishings stores .....	5	D	D	D	a	D	D
443	Electronics and appliance stores .....	11	D	D	D	b	D	D
4431	Electronics and appliance stores .....	11	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	9	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	5	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	22	D	D	D	e	D	D
4441	Building material and supplies dealers .....	17	D	D	D	e	D	D
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home centers .....	2	D	D	D	c	D	D
44413	Hardware stores .....	6	D	D	D	b	D	D
444130	Hardware stores .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	7	12 064	1 888	510	77	48.9	—
444190	Other building material dealers .....	7	12 064	1 888	510	77	48.9	—
445	Food and beverage stores .....	28	155 915	16 484	4 180	892	4.4	4.0
4451	Grocery stores .....	18	144 071	15 312	3 893	833	3.6	4.3
44511	Supermarkets and other grocery (except convenience) stores .....	13	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	13	D	D	D	f	D	D
44512	Convenience stores .....	5	D	D	D	b	D	D
445120	Convenience stores .....	5	D	D	D	b	D	D
4452	Specialty food stores .....	5	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	5	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	5	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	5	D	D	D	b	D	D
446	Health and personal care stores .....	11	D	D	D	e	D	D
4461	Health and personal care stores .....	11	D	D	D	e	D	D
44611	Pharmacies and drug stores .....	8	D	D	D	e	D	D
446110	Pharmacies and drug stores .....	8	D	D	D	e	D	D
4461101	Pharmacies and drug stores .....	8	D	D	D	e	D	D
446191	Food (health) supplement stores .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MONROE COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	27	65 674	4 518	1 152	222	13.5	14.0
4471	Gasoline stations .....	27	65 674	4 518	1 152	222	13.5	14.0
44711	Gasoline stations with convenience stores .....	24	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	24	D	D	D	c	D	D
44719	Other gasoline stations .....	3	D	D	D	b	D	D
447190	Other gasoline stations .....	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	27	11 062	1 405	366	100	32.0	11.2
4481	Clothing stores .....	13	D	D	D	b	D	D
44819	Other clothing stores .....	4	1 364	151	56	16	64.4	35.6
448190	Other clothing stores .....	4	1 364	151	56	16	64.4	35.6
451	Sporting goods, hobby, book, and music stores .....	20	23 767	2 365	591	190	12.0	3.8
4511	Sporting goods, hobby, and musical instrument stores .....	17	D	D	D	c	D	D
45111	Sporting goods stores .....	15	D	D	D	c	D	D
451110	Sporting goods stores .....	15	D	D	D	c	D	D
4511101	General-line sporting goods stores .....	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	12	D	D	D	b	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	31	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	15	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	14	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	14	D	D	D	b	D	D
4533	Used merchandise stores .....	7	D	D	D	b	D	D
45331	Used merchandise stores .....	7	D	D	D	b	D	D
453310	Used merchandise stores .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	a	D	D
45391	Pet and pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	14	7 891	970	223	54	21.7	4.7
4543	Direct selling establishments .....	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	a	D	D
45439	Other direct selling establishments .....	3	D	D	D	a	D	D
454390	Other direct selling establishments .....	3	D	D	D	a	D	D
<b>BALANCE OF NASSAU COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>139</b>	<b>251 020</b>	<b>24 166</b>	<b>5 659</b>	<b>1 232</b>	<b>10.9</b>	<b>1.0</b>
441	Motor vehicle and parts dealers .....	14	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	7	D	D	D	b	D	D
443	Electronics and appliance stores .....	5	1 713	369	86	16	53.5	2.8
4431	Electronics and appliance stores .....	5	1 713	369	86	16	53.5	2.8
444	Building material and garden equipment and supplies dealers .....	14	D	D	D	b	D	D
4441	Building material and supplies dealers .....	11	D	D	D	b	D	D
44419	Other building material dealers .....	7	D	D	D	b	D	D
444190	Other building material dealers .....	7	D	D	D	b	D	D
445	Food and beverage stores .....	13	D	D	D	f	D	D
4451	Grocery stores .....	10	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	8	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	8	D	D	D	e	D	D
446	Health and personal care stores .....	5	D	D	D	b	D	D
4461	Health and personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	33	D	D	D	c	D	D
4471	Gasoline stations .....	33	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	28	55 746	3 068	736	163	16.7	—
447110	Gasoline stations with convenience stores .....	28	55 746	3 068	736	163	16.7	—
448	Clothing and clothing accessories stores .....	13	5 694	833	189	36	41.6	6.0
4481	Clothing stores .....	10	D	D	D	b	D	D
44819	Other clothing stores .....	3	D	D	D	a	D	D
448190	Other clothing stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	5	D	D	D	a	D	D
452	General merchandise stores .....	6	D	D	D	b	D	D
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
4529901	Variety stores .....	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF NASSAU COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	16	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	3	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4533	Used merchandise stores .....	1	D	D	D	a	D	D
45331	Used merchandise stores .....	1	D	D	D	a	D	D
453310	Used merchandise stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	4	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	8	D	D	D	b	D	D
<b>BALANCE OF OKALOOSA COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>307</b>	<b>763 389</b>	<b>70 839</b>	<b>16 374</b>	<b>3 819</b>	<b>4.7</b>	<b>4.2</b>
441	Motor vehicle and parts dealers .....	38	167 722	13 439	2 930	377	5.4	12.6
4411	Automobile dealers .....	13	D	D	D	c	D	D
44112	Used car dealers .....	10	D	D	D	b	D	D
441120	Used car dealers .....	10	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	8	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	7	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	5	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	17	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	13	10 927	1 709	432	90	7.7	.2
441310	Automotive parts and accessories stores .....	13	10 927	1 709	432	90	7.7	.2
442	Furniture and home furnishings stores .....	28	D	D	D	c	D	D
4421	Furniture stores .....	12	D	D	D	b	D	D
44211	Furniture stores .....	12	D	D	D	b	D	D
442110	Furniture stores .....	12	D	D	D	b	D	D
4422	Home furnishings stores .....	16	D	D	D	c	D	D
44221	Floor covering stores .....	5	4 737	529	101	21	61.2	—
442210	Floor covering stores .....	5	4 737	529	101	21	61.2	—
44229	Other home furnishings stores .....	11	D	D	D	b	D	D
442299	All other home furnishings stores .....	11	D	D	D	b	D	D
443	Electronics and appliance stores .....	11	D	D	D	b	D	D
4431	Electronics and appliance stores .....	11	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	9	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	6	D	D	D	b	D	D
44312	Computer and software stores .....	2	D	D	D	a	D	D
443120	Computer and software stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	21	23 500	2 696	676	158	4.1	1.5
4441	Building material and supplies dealers .....	15	D	D	D	c	D	D
44419	Other building material dealers .....	10	D	D	D	b	D	D
444190	Other building material dealers .....	10	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	6	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	35	D	D	D	f	D	D
4451	Grocery stores .....	17	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	13	84 429	9 173	2 226	595	1.8	.2
445110	Supermarkets and other grocery (except convenience) stores .....	13	84 429	9 173	2 226	595	1.8	.2
4452	Specialty food stores .....	10	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	8	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	8	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	8	D	D	D	b	D	D
446	Health and personal care stores .....	16	30 160	3 249	756	185	.7	.9
4461	Health and personal care stores .....	16	30 160	3 249	756	185	.7	.9
44611	Pharmacies and drug stores .....	7	24 677	2 471	558	124	—	1.1
446110	Pharmacies and drug stores .....	7	24 677	2 471	558	124	—	1.1
4461101	Pharmacies and drug stores .....	7	24 677	2 471	558	124	—	1.1
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	b	D	D
44613	Optical goods stores .....	3	D	D	D	a	D	D
446130	Optical goods stores .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF OKALOOSA COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	54	D	D	D	e	D	D
4471	Gasoline stations .....	54	D	D	D	e	D	D
44711	Gasoline stations with convenience stores .....	52	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	52	D	D	D	e	D	D
448	Clothing and clothing accessories stores .....	48	78 021	7 652	1 596	581	.4	6.3
4481	Clothing stores .....	37	D	D	D	e	D	D
44811	Men's clothing stores .....	3	3 399	357	36	11	—	—
448110	Men's clothing stores .....	3	3 399	357	36	11	—	—
44812	Women's clothing stores .....	16	D	D	D	c	D	D
448120	Women's clothing stores .....	16	D	D	D	c	D	D
44813	Children's and infants' clothing stores .....	4	D	D	D	b	D	D
448130	Children's and infants' clothing stores .....	4	D	D	D	b	D	D
44814	Family clothing stores .....	12	D	D	D	e	D	D
448140	Family clothing stores .....	12	D	D	D	e	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	2	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	5	D	D	D	a	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	12	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	7	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	5	D	D	D	b	D	D
45121	Book stores and news dealers .....	3	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	12	D	D	D	f	D	D
4529	Other general merchandise stores .....	11	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	9	D	D	D	b	D	D
452990	All other general merchandise stores .....	9	D	D	D	b	D	D
4529901	Variety stores .....	7	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	27	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	10	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	4	2 025	309	76	25	7.7	—
453910	Pet and pet supplies stores .....	4	2 025	309	76	25	7.7	—
45399	All other miscellaneous store retailers .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	5	D	D	D	a	D	D
<b>BALANCE OF OKEECHOBEE COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>60</b>	<b>130 132</b>	<b>10 474</b>	<b>2 719</b>	<b>629</b>	<b>18.3</b>	<b>6.0</b>
441	Motor vehicle and parts dealers .....	10	36 177	2 572	668	91	26.7	—
4412	Other motor vehicle dealers .....	6	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	7	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	4	12 144	1 195	263	51	1.6	—
444220	Nursery, garden center, and farm supply stores .....	4	12 144	1 195	263	51	1.6	—
445	Food and beverage stores .....	8	30 875	3 390	842	225	12.5	.9
447	Gasoline stations .....	17	31 790	1 430	361	97	18.7	21.4
4471	Gasoline stations .....	17	31 790	1 430	361	97	18.7	21.4
44711	Gasoline stations with convenience stores .....	17	31 790	1 430	361	97	18.7	21.4
447110	Gasoline stations with convenience stores .....	17	31 790	1 430	361	97	18.7	21.4
448	Clothing and clothing accessories stores .....	3	2 168	182	49	18	13.7	26.1
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	b	D	D
45299	All other general merchandise stores .....	4	D	D	D	a	D	D
452990	All other general merchandise stores .....	4	D	D	D	a	D	D
4529901	Variety stores .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF OKEECHOBEE COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4533	Used merchandise stores .....	3	D	D	D	a	D	D
45331	Used merchandise stores .....	3	D	D	D	a	D	D
453310	Used merchandise stores .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF ORANGE COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 080</b>	<b>6 388 058</b>	<b>592 639</b>	<b>142 987</b>	<b>31 447</b>	<b>6.2</b>	<b>3.4</b>
441	Motor vehicle and parts dealers .....	268	D	D	D	h	D	D
4411	Automobile dealers .....	126	1 347 211	68 868	16 423	2 242	9.0	1.0
44111	New car dealers .....	32	1 100 620	57 349	13 644	1 841	1.1	.6
441110	New car dealers .....	32	1 100 620	57 349	13 644	1 841	1.1	.6
44112	Used car dealers .....	94	246 591	11 519	2 779	401	44.3	2.7
441120	Used car dealers .....	94	246 591	11 519	2 779	401	44.3	2.7
4412	Other motor vehicle dealers .....	25	96 275	9 894	2 535	286	3.4	15.5
44121	Recreational vehicle dealers .....	4	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	4	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	21	D	D	D	e	D	D
441221	Motorcycle dealers .....	8	D	D	D	b	D	D
441222	Boat dealers .....	11	D	D	D	c	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	117	D	D	D	g	D	D
44131	Automotive parts and accessories stores .....	76	D	D	D	f	D	D
441310	Automotive parts and accessories stores .....	76	D	D	D	f	D	D
44132	Tire dealers .....	41	D	D	D	e	D	D
441320	Tire dealers .....	41	D	D	D	e	D	D
442	Furniture and home furnishings stores .....	115	D	D	D	g	D	D
4421	Furniture stores .....	51	137 251	14 328	3 516	507	6.1	2.1
44211	Furniture stores .....	51	137 251	14 328	3 516	507	6.1	2.1
442110	Furniture stores .....	51	137 251	14 328	3 516	507	6.1	2.1
4422	Home furnishings stores .....	64	D	D	D	f	D	D
44221	Floor covering stores .....	17	D	D	D	b	D	D
442210	Floor covering stores .....	17	D	D	D	b	D	D
44229	Other home furnishings stores .....	47	D	D	D	f	D	D
442299	All other home furnishings stores .....	44	90 913	10 817	2 572	688	4.8	19.3
443	Electronics and appliance stores .....	87	195 561	17 280	4 220	780	7.5	4.9
4431	Electronics and appliance stores .....	87	195 561	17 280	4 220	780	7.5	4.9
44311	Appliance, television, and other electronics stores .....	57	151 430	13 278	3 268	621	6.6	3.0
443111	Household appliance stores .....	12	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	45	D	D	D	f	D	D
44312	Computer and software stores .....	23	34 002	3 078	741	128	9.4	.5
443120	Computer and software stores .....	23	34 002	3 078	741	128	9.4	.5
44313	Camera and photographic supplies stores .....	7	10 129	924	211	31	12.9	48.5
443130	Camera and photographic supplies stores .....	7	10 129	924	211	31	12.9	48.5
444	Building material and garden equipment and supplies dealers .....	98	D	D	D	g	D	D
4441	Building material and supplies dealers .....	80	372 725	40 406	10 273	1 474	2.4	10.2
44411	Home centers .....	8	D	D	D	f	D	D
444110	Home centers .....	8	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	12	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	12	D	D	D	b	D	D
44413	Hardware stores .....	12	D	D	D	b	D	D
444130	Hardware stores .....	12	D	D	D	b	D	D
44419	Other building material dealers .....	48	D	D	D	e	D	D
444190	Other building material dealers .....	48	D	D	D	e	D	D
4442	Lawn and garden equipment and supplies stores .....	18	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	4	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	14	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	14	D	D	D	b	D	D
445	Food and beverage stores .....	239	D	D	D	i	D	D
4451	Grocery stores .....	171	D	D	D	i	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	107	681 702	80 222	19 532	5 032	4.7	1.5
445110	Supermarkets and other grocery (except convenience) stores .....	107	681 702	80 222	19 532	5 032	4.7	1.5
44512	Convenience stores .....	64	D	D	D	c	D	D
445120	Convenience stores .....	64	D	D	D	c	D	D
4452	Specialty food stores .....	32	D	D	D	c	D	D
4453	Beer, wine, and liquor stores .....	36	D	D	D	c	D	D
44531	Beer, wine, and liquor stores .....	36	D	D	D	c	D	D
445310	Beer, wine, and liquor stores .....	36	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ORANGE COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	142	D	D	D	g	D	D
4461	Health and personal care stores .....	142	D	D	D	g	D	D
44611	Pharmacies and drug stores .....	54	259 622	29 879	7 090	1 562	.3	3.7
446110	Pharmacies and drug stores .....	54	259 622	29 879	7 090	1 562	.3	3.7
4461101	Pharmacies and drug stores .....	50	D	D	D	g	D	D
4461102	Proprietary stores .....	4	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	30	D	D	D	e	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	30	D	D	D	e	D	D
44613	Optical goods stores .....	31	D	D	D	c	D	D
446130	Optical goods stores .....	31	D	D	D	c	D	D
44619	Other health and personal care stores .....	27	D	D	D	c	D	D
446191	Food (health) supplement stores .....	19	D	D	D	b	D	D
446199	All other health and personal care stores .....	8	4 556	855	182	25	56.8	14.6
447	Gasoline stations .....	249	D	D	D	g	D	D
4471	Gasoline stations .....	249	D	D	D	g	D	D
44711	Gasoline stations with convenience stores .....	240	D	D	D	g	D	D
447110	Gasoline stations with convenience stores .....	240	D	D	D	g	D	D
448	Clothing and clothing accessories stores .....	377	D	D	D	h	D	D
4481	Clothing stores .....	235	D	D	D	h	D	D
44811	Men's clothing stores .....	22	24 133	3 250	772	174	11.3	31.3
448110	Men's clothing stores .....	22	24 133	3 250	772	174	11.3	31.3
44812	Women's clothing stores .....	78	100 533	12 542	2 958	878	2.9	10.4
448120	Women's clothing stores .....	78	100 533	12 542	2 958	878	2.9	10.4
44813	Children's and infants' clothing stores .....	17	D	D	D	c	D	D
448130	Children's and infants' clothing stores .....	17	D	D	D	c	D	D
44814	Family clothing stores .....	79	D	D	D	g	D	D
448140	Family clothing stores .....	79	D	D	D	g	D	D
44815	Clothing accessories stores .....	10	D	D	D	b	D	D
448150	Clothing accessories stores .....	10	D	D	D	b	D	D
44819	Other clothing stores .....	29	D	D	D	e	D	D
448190	Other clothing stores .....	29	D	D	D	e	D	D
4482	Shoe stores .....	87	D	D	D	f	D	D
44821	Shoe stores .....	87	D	D	D	f	D	D
448210	Shoe stores .....	87	D	D	D	f	D	D
4482101	Men's shoe stores .....	7	D	D	D	b	D	D
4482102	Women's shoe stores .....	10	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores .....	4	D	D	D	a	D	D
4482104	Family shoe stores .....	47	D	D	D	e	D	D
4482105	Athletic footwear stores .....	19	39 596	3 776	886	225	2.6	.2
4483	Jewelry, luggage, and leather goods stores .....	55	D	D	D	e	D	D
44831	Jewelry stores .....	42	D	D	D	c	D	D
448310	Jewelry stores .....	42	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	13	D	D	D	b	D	D
448320	Luggage and leather goods stores .....	13	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	100	D	D	D	g	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	74	D	D	D	f	D	D
45111	Sporting goods stores .....	33	D	D	D	c	D	D
451110	Sporting goods stores .....	33	D	D	D	c	D	D
4511101	General-line sporting goods stores .....	13	17 090	1 791	462	112	17.0	5.4
4511102	Specialty-line sporting goods stores .....	20	D	D	D	c	D	D
45112	Hobby, toy, and game stores .....	27	D	D	D	e	D	D
451120	Hobby, toy, and game stores .....	27	D	D	D	e	D	D
45113	Sewing, needlework, and piece goods stores .....	9	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	9	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	5	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	5	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	26	58 272	6 234	1 726	446	2.3	1.1
45121	Book stores and news dealers .....	16	D	D	D	e	D	D
451211	Book stores .....	16	D	D	D	e	D	D
4512111	Book stores, general .....	10	D	D	D	c	D	D
4512112	Specialty book stores .....	4	D	D	D	b	D	D
4512113	College book stores .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	10	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, and record stores .....	10	D	D	D	c	D	D
452	General merchandise stores .....	65	D	D	D	i	D	D
4521	Department stores .....	12	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	12	D	D	D	g	D	D
45211	Department stores .....	12	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	6	D	D	D	g	D	D
452112	Discount department stores .....	6	D	D	D	f	D	D
4529	Other general merchandise stores .....	53	D	D	D	h	D	D
45291	Warehouse clubs and supercenters .....	11	799 267	66 117	15 898	3 292	—	—
452910	Warehouse clubs and supercenters .....	11	799 267	66 117	15 898	3 292	—	—
45299	All other general merchandise stores .....	42	D	D	D	e	D	D
452990	All other general merchandise stores .....	42	D	D	D	e	D	D
4529901	Variety stores .....	27	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	15	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ORANGE COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	247	356 207	41 164	10 065	2 991	11.1	5.5
4531	Florists .....	19	5 164	1 341	364	112	30.2	16.9
45311	Florists .....	19	5 164	1 341	364	112	30.2	16.9
453110	Florists .....	19	5 164	1 341	364	112	30.2	16.9
4532	Office supplies, stationery, and gift stores .....	127	D	D	D	g	D	D
45321	Office supplies and stationery stores .....	22	D	D	D	e	D	D
453210	Office supplies and stationery stores .....	22	D	D	D	e	D	D
45322	Gift, novelty, and souvenir stores .....	105	205 463	18 980	4 707	1 764	7.6	4.0
453220	Gift, novelty, and souvenir stores .....	105	205 463	18 980	4 707	1 764	7.6	4.0
4533	Used merchandise stores .....	25	D	D	D	c	D	D
45331	Used merchandise stores .....	25	D	D	D	c	D	D
453310	Used merchandise stores .....	25	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	76	74 976	11 596	2 621	562	21.1	12.0
45391	Pet and pet supplies stores .....	13	D	D	D	c	D	D
453910	Pet and pet supplies stores .....	13	D	D	D	c	D	D
45392	Art dealers .....	7	D	D	D	b	D	D
453920	Art dealers .....	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	6	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	50	D	D	D	e	D	D
454	Nonstore retailers .....	93	D	D	D	f	D	D
4541	Electronic shopping and mail-order houses .....	30	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses .....	30	D	D	D	c	D	D
4542	Vending machine operators .....	17	D	D	D	b	D	D
45421	Vending machine operators .....	17	D	D	D	b	D	D
454210	Vending machine operators .....	17	D	D	D	b	D	D
4543	Direct selling establishments .....	46	D	D	D	e	D	D
45431	Fuel dealers .....	8	D	D	D	c	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	7	D	D	D	b	D	D
45439	Other direct selling establishments .....	38	D	D	D	c	D	D
454390	Other direct selling establishments .....	38	D	D	D	c	D	D
<b>BALANCE OF OSCEOLA COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>294</b>	<b>986 056</b>	<b>86 816</b>	<b>21 016</b>	<b>4 256</b>	<b>7.5</b>	<b>5.0</b>
441	Motor vehicle and parts dealers .....	34	335 141	22 397	5 439	523	8.2	3.1
4411	Automobile dealers .....	17	D	D	D	e	D	D
44111	New car dealers .....	9	286 012	18 523	4 573	402	.9	.1
441110	New car dealers .....	9	286 012	18 523	4 573	402	.9	.1
44112	Used car dealers .....	8	D	D	D	a	D	D
441120	Used car dealers .....	8	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	7	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	3	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	4	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	10	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	9	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	9	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	14	D	D	D	b	D	D
4421	Furniture stores .....	5	D	D	D	b	D	D
44211	Furniture stores .....	5	D	D	D	b	D	D
442110	Furniture stores .....	5	D	D	D	b	D	D
4422	Home furnishings stores .....	9	D	D	D	b	D	D
44229	Other home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	11	D	D	D	b	D	D
4431	Electronics and appliance stores .....	11	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	8	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	8	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	21	26 599	3 049	692	125	9.2	41.3
4441	Building material and supplies dealers .....	16	D	D	D	b	D	D
44413	Hardware stores .....	7	D	D	D	b	D	D
444130	Hardware stores .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	9	D	D	D	b	D	D
444190	Other building material dealers .....	9	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	5	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	2	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF OSCEOLA COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	48	191 113	22 151	5 349	1 318	5.3	1.0
4451	Grocery stores .....	35	184 206	21 096	5 094	1 266	4.0	.8
44511	Supermarkets and other grocery (except convenience) stores .....	24	181 262	20 840	5 062	1 251	3.3	—
445110	Supermarkets and other grocery (except convenience) stores .....	24	181 262	20 840	5 062	1 251	3.3	—
4452	Specialty food stores .....	6	1 274	635	147	23	15.5	24.8
446	Health and personal care stores .....	16	D	D	D	e	D	D
4461	Health and personal care stores .....	16	D	D	D	e	D	D
44611	Pharmacies and drug stores .....	11	D	D	D	e	D	D
446110	Pharmacies and drug stores .....	11	D	D	D	e	D	D
4461101	Pharmacies and drug stores .....	11	D	D	D	e	D	D
447	Gasoline stations .....	48	128 473	6 851	1 607	470	5.5	3.6
4471	Gasoline stations .....	48	128 473	6 851	1 607	470	5.5	3.6
44711	Gasoline stations with convenience stores .....	45	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	45	D	D	D	e	D	D
448	Clothing and clothing accessories stores .....	34	D	D	D	c	D	D
4481	Clothing stores .....	22	D	D	D	c	D	D
4482	Shoe stores .....	6	D	D	D	c	D	D
44821	Shoe stores .....	6	D	D	D	c	D	D
448210	Shoe stores .....	6	D	D	D	c	D	D
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	8	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	7	D	D	D	b	D	D
45111	Sporting goods stores .....	5	D	D	D	b	D	D
451110	Sporting goods stores .....	5	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	9	D	D	D	f	D	D
4529	Other general merchandise stores .....	7	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
45299	All other general merchandise stores .....	6	6 775	585	116	37	.4	2.0
452990	All other general merchandise stores .....	6	6 775	585	116	37	.4	2.0
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	39	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	27	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	26	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	26	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	12	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	7	7 689	746	212	43	25.1	—
45411	Electronic shopping and mail-order houses .....	7	7 689	746	212	43	25.1	—
4543	Direct selling establishments .....	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D
<b>BALANCE OF PALM BEACH COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 530</b>	<b>3 486 274</b>	<b>361 748</b>	<b>88 481</b>	<b>18 467</b>	<b>9.1</b>	<b>2.7</b>
441	Motor vehicle and parts dealers .....	139	D	D	D	g	D	D
4411	Automobile dealers .....	36	421 233	29 591	7 154	743	6.0	.3
44111	New car dealers .....	18	370 575	26 835	6 469	663	2.9	—
441110	New car dealers .....	18	370 575	26 835	6 469	663	2.9	—
44112	Used car dealers .....	18	50 658	2 756	685	80	29.2	2.2
441120	Used car dealers .....	18	50 658	2 756	685	80	29.2	2.2
4412	Other motor vehicle dealers .....	31	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	29	D	D	D	c	D	D
441221	Motorcycle dealers .....	6	D	D	D	b	D	D
441222	Boat dealers .....	20	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	72	D	D	D	f	D	D
44131	Automotive parts and accessories stores .....	49	D	D	D	e	D	D
441310	Automotive parts and accessories stores .....	49	D	D	D	e	D	D
44132	Tire dealers .....	23	D	D	D	c	D	D
441320	Tire dealers .....	23	D	D	D	c	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PALM BEACH COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
442	Furniture and home furnishings stores .....	109	D	D	D	f	D	D
4421	Furniture stores .....	46	D	D	D	e	D	D
44211	Furniture stores .....	46	D	D	D	e	D	D
442110	Furniture stores .....	46	D	D	D	e	D	D
4422	Home furnishings stores .....	63	D	D	D	f	D	D
44221	Floor covering stores .....	20	D	D	D	c	D	D
442210	Floor covering stores .....	20	D	D	D	c	D	D
44229	Other home furnishings stores .....	43	D	D	D	e	D	D
442291	Window treatment stores .....	9	2 510	232	58	17	53.3	2.5
442299	All other home furnishings stores .....	34	D	D	D	e	D	D
443	Electronics and appliance stores .....	68	D	D	D	e	D	D
4431	Electronics and appliance stores .....	68	D	D	D	e	D	D
44311	Appliance, television, and other electronics stores .....	54	82 934	7 941	2 039	381	9.1	2.2
443111	Household appliance stores .....	12	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	42	D	D	D	e	D	D
44312	Computer and software stores .....	12	D	D	D	b	D	D
443120	Computer and software stores .....	12	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	103	D	D	D	g	D	D
4441	Building material and supplies dealers .....	75	314 755	36 617	9 093	1 493	3.7	3.4
44411	Home centers .....	7	D	D	D	g	D	D
444110	Home centers .....	7	D	D	D	g	D	D
44412	Paint and wallpaper stores .....	14	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	14	D	D	D	b	D	D
44413	Hardware stores .....	9	7 521	1 311	299	40	22.3	2.2
444130	Hardware stores .....	9	7 521	1 311	299	40	22.3	2.2
44419	Other building material dealers .....	45	86 440	11 038	2 408	334	11.0	10.3
444190	Other building material dealers .....	45	86 440	11 038	2 408	334	11.0	10.3
4442	Lawn and garden equipment and supplies stores .....	28	D	D	D	c	D	D
44421	Outdoor power equipment stores .....	5	5 504	701	160	25	20.5	—
444210	Outdoor power equipment stores .....	5	5 504	701	160	25	20.5	—
44422	Nursery, garden center, and farm supply stores .....	23	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores .....	23	D	D	D	c	D	D
445	Food and beverage stores .....	189	882 049	101 658	25 128	6 129	4.7	1.0
4451	Grocery stores .....	119	832 242	96 073	23 786	5 805	3.2	.6
44511	Supermarkets and other grocery (except convenience) stores .....	78	808 014	93 734	23 067	5 680	1.9	.3
445110	Supermarkets and other grocery (except convenience) stores .....	78	808 014	93 734	23 067	5 680	1.9	.3
44512	Convenience stores .....	41	24 228	2 339	719	125	45.5	10.5
445120	Convenience stores .....	41	24 228	2 339	719	125	45.5	10.5
4452	Specialty food stores .....	47	28 673	4 085	974	245	43.4	3.4
4453	Beer, wine, and liquor stores .....	23	21 134	1 500	368	79	10.3	15.3
44531	Beer, wine, and liquor stores .....	23	21 134	1 500	368	79	10.3	15.3
445310	Beer, wine, and liquor stores .....	23	21 134	1 500	368	79	10.3	15.3
446	Health and personal care stores .....	145	D	D	D	g	D	D
4461	Health and personal care stores .....	145	D	D	D	g	D	D
44611	Pharmacies and drug stores .....	52	248 850	26 447	5 892	1 472	4.4	.9
446110	Pharmacies and drug stores .....	52	248 850	26 447	5 892	1 472	4.4	.9
4461101	Pharmacies and drug stores .....	49	D	D	D	g	D	D
4461102	Proprietary stores .....	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	17	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	17	D	D	D	b	D	D
44613	Optical goods stores .....	29	12 034	2 512	662	118	16.9	6.2
446130	Optical goods stores .....	29	12 034	2 512	662	118	16.9	6.2
44619	Other health and personal care stores .....	47	D	D	D	c	D	D
446191	Food (health) supplement stores .....	19	D	D	D	c	D	D
446199	All other health and personal care stores .....	28	D	D	D	c	D	D
447	Gasoline stations .....	115	311 474	14 343	3 484	847	24.8	7.0
4471	Gasoline stations .....	115	311 474	14 343	3 484	847	24.8	7.0
44711	Gasoline stations with convenience stores .....	99	288 454	13 249	3 207	781	21.2	6.4
447110	Gasoline stations with convenience stores .....	99	288 454	13 249	3 207	781	21.2	6.4
44719	Other gasoline stations .....	16	23 020	1 094	277	66	70.2	14.1
447190	Other gasoline stations .....	16	23 020	1 094	277	66	70.2	14.1
448	Clothing and clothing accessories stores .....	269	D	D	D	g	D	D
4481	Clothing stores .....	151	216 912	23 246	5 878	1 525	7.5	2.3
44811	Men's clothing stores .....	9	5 879	1 106	289	35	6.0	.6
448110	Men's clothing stores .....	9	5 879	1 106	289	35	6.0	.6
44812	Women's clothing stores .....	63	53 838	5 807	1 499	404	13.1	6.1
448120	Women's clothing stores .....	63	53 838	5 807	1 499	404	13.1	6.1
44813	Children's and infants' clothing stores .....	10	D	D	D	c	D	D
448130	Children's and infants' clothing stores .....	10	D	D	D	c	D	D
44814	Family clothing stores .....	42	122 791	12 517	3 228	832	4.2	.5
448140	Family clothing stores .....	42	122 791	12 517	3 228	832	4.2	.5
44815	Clothing accessories stores .....	9	3 567	669	120	29	28.9	—
448150	Clothing accessories stores .....	9	3 567	669	120	29	28.9	—
44819	Other clothing stores .....	18	D	D	D	b	D	D
448190	Other clothing stores .....	18	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PALM BEACH COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores—Con.							
4482	Shoe stores .....	43	D	D	D	e	D	D
44821	Shoe stores .....	43	D	D	D	e	D	D
448210	Shoe stores .....	43	D	D	D	e	D	D
4482101	Men's shoe stores .....	4	D	D	D	b	D	D
4482102	Women's shoe stores .....	6	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	26	D	D	D	c	D	D
4482105	Athletic footwear stores .....	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	75	D	D	D	c	D	D
44831	Jewelry stores .....	71	D	D	D	c	D	D
448310	Jewelry stores .....	71	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	4	D	D	D	b	D	D
448320	Luggage and leather goods stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	90	D	D	D	f	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	71	58 882	7 132	1 659	416	16.5	3.8
45111	Sporting goods stores .....	35	13 693	1 947	458	100	38.3	2.5
451110	Sporting goods stores .....	35	13 693	1 947	458	100	38.3	2.5
4511101	General-line sporting goods stores .....	11	2 972	743	167	36	42.4	8.5
4511102	Specialty-line sporting goods stores .....	24	10 721	1 204	291	64	37.2	.9
45112	Hobby, toy, and game stores .....	21	32 295	3 905	894	255	8.2	5.9
451120	Hobby, toy, and game stores .....	21	32 295	3 905	894	255	8.2	5.9
45113	Sewing, needlework, and piece goods stores .....	6	4 486	447	105	23	27.7	—
451130	Sewing, needlework, and piece goods stores .....	6	4 486	447	105	23	27.7	—
45114	Musical instrument and supplies stores .....	9	8 408	833	202	38	7.4	—
451140	Musical instrument and supplies stores .....	9	8 408	833	202	38	7.4	—
4512	Book, periodical, and music stores .....	19	D	D	D	c	D	D
45121	Book stores and news dealers .....	16	D	D	D	c	D	D
451211	Book stores .....	10	D	D	D	b	D	D
4512111	Book stores, general .....	6	D	D	D	b	D	D
4512112	Specialty book stores .....	4	D	D	D	b	D	D
451212	News dealers and newsstands .....	6	D	D	D	a	D	D
452	General merchandise stores .....	39	318 160	29 789	7 170	1 566	.9	1.0
4521	Department stores .....	8	202 754	20 968	5 131	1 159	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	8	211 441	20 968	5 131	1 159	—	—
45211	Department stores .....	8	202 754	20 968	5 131	1 159	—	—
452112	Discount department stores .....	8	202 754	20 968	5 131	1 159	—	—
4529	Other general merchandise stores .....	31	115 406	8 821	2 039	407	2.5	2.7
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	30	D	D	D	c	D	D
452990	All other general merchandise stores .....	30	D	D	D	c	D	D
4529901	Variety stores .....	19	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	11	D	D	D	c	D	D
453	Miscellaneous store retailers .....	168	79 258	11 161	2 815	677	18.1	6.9
4531	Florists .....	21	4 261	699	178	57	76.3	3.5
45311	Florists .....	21	4 261	699	178	57	76.3	3.5
453110	Florists .....	21	4 261	699	178	57	76.3	3.5
4532	Office supplies, stationery, and gift stores .....	53	49 652	5 761	1 484	327	8.3	1.8
45321	Office supplies and stationery stores .....	9	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	9	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	44	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	44	D	D	D	c	D	D
4533	Used merchandise stores .....	27	7 118	1 779	444	106	33.3	21.9
45331	Used merchandise stores .....	27	7 118	1 779	444	106	33.3	21.9
453310	Used merchandise stores .....	27	7 118	1 779	444	106	33.3	21.9
4539	Other miscellaneous store retailers .....	67	18 227	2 922	709	187	25.3	16.1
45391	Pet and pet supplies stores .....	9	2 980	658	168	50	16.4	5.2
453910	Pet and pet supplies stores .....	9	2 980	658	168	50	16.4	5.2
45392	Art dealers .....	14	4 492	887	179	41	26.2	1.0
453920	Art dealers .....	14	4 492	887	179	41	26.2	1.0
45399	All other miscellaneous store retailers .....	40	9 992	1 302	321	89	29.4	23.1
454	Nonstore retailers .....	96	D	D	D	e	D	D
4541	Electronic shopping and mail-order houses .....	38	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses .....	38	D	D	D	c	D	D
4543	Direct selling establishments .....	48	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	44	19 725	2 751	673	123	26.6	23.5
454390	Other direct selling establishments .....	44	19 725	2 751	673	123	26.6	23.5

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PASCO COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>867</b>	<b>2 438 880</b>	<b>236 769</b>	<b>58 555</b>	<b>12 686</b>	<b>8.0</b>	<b>2.4</b>
441	Motor vehicle and parts dealers .....	115	642 986	54 716	12 955	1 541	10.2	1.2
4411	Automobile dealers .....	44	D	D	D	g	D	D
44111	New car dealers .....	16	497 440	35 967	8 814	874	5.6	—
441110	New car dealers .....	16	497 440	35 967	8 814	874	5.6	—
44112	Used car dealers .....	28	D	D	D	c	D	D
441120	Used car dealers .....	28	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	20	51 901	3 854	832	122	24.1	8.7
44121	Recreational vehicle dealers .....	10	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	10	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	10	D	D	D	b	D	D
441222	Boat dealers .....	5	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	51	D	D	D	e	D	D
44131	Automotive parts and accessories stores .....	33	28 981	4 579	1 122	245	6.8	5.8
441310	Automotive parts and accessories stores .....	33	28 981	4 579	1 122	245	6.8	5.8
44132	Tire dealers .....	18	D	D	D	b	D	D
441320	Tire dealers .....	18	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	43	D	D	D	c	D	D
4421	Furniture stores .....	14	D	D	D	c	D	D
44211	Furniture stores .....	14	D	D	D	c	D	D
442110	Furniture stores .....	14	D	D	D	c	D	D
4422	Home furnishings stores .....	29	D	D	D	b	D	D
44221	Floor covering stores .....	20	D	D	D	b	D	D
442210	Floor covering stores .....	20	D	D	D	b	D	D
44229	Other home furnishings stores .....	9	D	D	D	b	D	D
442291	Window treatment stores .....	3	D	D	D	b	D	D
442299	All other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics and appliance stores .....	42	D	D	D	c	D	D
4431	Electronics and appliance stores .....	42	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores .....	34	D	D	D	c	D	D
443111	Household appliance stores .....	10	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	24	33 042	3 294	831	142	6.0	3.6
44312	Computer and software stores .....	6	D	D	D	a	D	D
443120	Computer and software stores .....	6	D	D	D	a	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	89	D	D	D	g	D	D
4441	Building material and supplies dealers .....	70	198 669	23 294	6 042	1 028	2.1	9.2
44411	Home centers .....	4	D	D	D	f	D	D
444110	Home centers .....	4	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	7	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	50	D	D	D	e	D	D
444190	Other building material dealers .....	50	D	D	D	e	D	D
4442	Lawn and garden equipment and supplies stores .....	19	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	6	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	6	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	13	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	13	D	D	D	b	D	D
445	Food and beverage stores .....	108	D	D	D	h	D	D
4451	Grocery stores .....	76	435 854	49 457	12 713	3 396	2.9	2.1
44511	Supermarkets and other grocery (except convenience) stores .....	43	419 829	48 450	12 454	3 290	.5	1.9
445110	Supermarkets and other grocery (except convenience) stores .....	43	419 829	48 450	12 454	3 290	.5	1.9
44512	Convenience stores .....	33	16 025	1 007	259	106	66.1	7.2
445120	Convenience stores .....	33	16 025	1 007	259	106	66.1	7.2
4452	Specialty food stores .....	22	D	D	D	c	D	D
4453	Beer, wine, and liquor stores .....	10	11 170	484	130	34	17.8	15.9
44531	Beer, wine, and liquor stores .....	10	11 170	484	130	34	17.8	15.9
445310	Beer, wine, and liquor stores .....	10	11 170	484	130	34	17.8	15.9
446	Health and personal care stores .....	63	D	D	D	f	D	D
4461	Health and personal care stores .....	63	D	D	D	f	D	D
44611	Pharmacies and drug stores .....	25	D	D	D	f	D	D
446110	Pharmacies and drug stores .....	25	D	D	D	f	D	D
4461101	Pharmacies and drug stores .....	24	D	D	D	f	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	8	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	8	D	D	D	b	D	D
44613	Optical goods stores .....	9	3 162	698	180	39	21.0	6.4
446130	Optical goods stores .....	9	3 162	698	180	39	21.0	6.4
44619	Other health and personal care stores .....	21	D	D	D	c	D	D
446191	Food (health) supplement stores .....	10	3 476	553	134	45	40.9	—
446199	All other health and personal care stores .....	11	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PASCO COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	108	281 600	14 019	3 352	972	12.8	1.0
4471	Gasoline stations .....	108	281 600	14 019	3 352	972	12.8	1.0
44711	Gasoline stations with convenience stores .....	100	D	D	D	f	D	D
447110	Gasoline stations with convenience stores .....	100	D	D	D	f	D	D
44719	Other gasoline stations .....	8	D	D	D	c	D	D
447190	Other gasoline stations .....	8	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	91	76 509	8 929	2 296	663	12.5	.6
4481	Clothing stores .....	52	D	D	D	e	D	D
44814	Family clothing stores .....	24	47 876	4 738	1 238	334	.9	—
448140	Family clothing stores .....	24	47 876	4 738	1 238	334	.9	—
44815	Clothing accessories stores .....	5	1 032	201	62	19	17.1	—
448150	Clothing accessories stores .....	5	1 032	201	62	19	17.1	—
44819	Other clothing stores .....	8	D	D	D	b	D	D
448190	Other clothing stores .....	8	D	D	D	b	D	D
4482	Shoe stores .....	16	D	D	D	c	D	D
44821	Shoe stores .....	16	D	D	D	c	D	D
448210	Shoe stores .....	16	D	D	D	c	D	D
4482104	Family shoe stores .....	12	D	D	D	b	D	D
4482105	Athletic footwear stores .....	3	2 526	253	68	41	—	—
4483	Jewelry, luggage, and leather goods stores .....	23	D	D	D	b	D	D
44831	Jewelry stores .....	21	D	D	D	b	D	D
448310	Jewelry stores .....	21	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	29	D	D	D	e	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	23	D	D	D	c	D	D
45111	Sporting goods stores .....	8	D	D	D	b	D	D
451110	Sporting goods stores .....	8	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	8	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	8	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
45114	Musical instrument and supplies stores .....	6	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	6	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	6	D	D	D	b	D	D
45121	Book stores and news dealers .....	4	D	D	D	b	D	D
451211	Book stores .....	4	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	44	D	D	D	g	D	D
4521	Department stores .....	9	149 780	17 166	4 342	1 090	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	9	155 185	17 166	4 342	1 090	—	—
45211	Department stores .....	9	149 780	17 166	4 342	1 090	—	—
452111	Department stores (except discount department stores) ..	3	D	D	D	e	D	D
452112	Discount department stores .....	6	D	D	D	f	D	D
4529	Other general merchandise stores .....	35	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	3	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	3	D	D	D	g	D	D
45299	All other general merchandise stores .....	32	D	D	D	e	D	D
452990	All other general merchandise stores .....	32	D	D	D	e	D	D
4529901	Variety stores .....	25	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	7	D	D	D	c	D	D
453	Miscellaneous store retailers .....	95	D	D	D	e	D	D
4531	Florists .....	16	D	D	D	b	D	D
45311	Florists .....	16	D	D	D	b	D	D
453110	Florists .....	16	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	20	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	8	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	8	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	12	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	12	D	D	D	b	D	D
4533	Used merchandise stores .....	14	4 052	823	196	59	27.3	20.0
45331	Used merchandise stores .....	14	4 052	823	196	59	27.3	20.0
453310	Used merchandise stores .....	14	4 052	823	196	59	27.3	20.0
4539	Other miscellaneous store retailers .....	45	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	13	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	13	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	11	22 866	1 631	391	60	38.1	12.3
453930	Manufactured (mobile) home dealers .....	11	22 866	1 631	391	60	38.1	12.3
45399	All other miscellaneous store retailers .....	20	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>	
<b>BALANCE OF PASCO COUNTY—Con.</b>									
<b>44-45</b>	<b>Retail trade—Con.</b>								
454	Nonstore retailers .....	40	D	D	D	e	D	D	
4541	Electronic shopping and mail-order houses .....	16	D	D	D	c	D	D	
45411	Electronic shopping and mail-order houses .....	16	D	D	D	c	D	D	
4543	Direct selling establishments .....	23	D	D	D	c	D	D	
45431	Fuel dealers .....	8	D	D	D	b	D	D	
454312	Liquefied petroleum gas (bottled gas) dealers .....	8	D	D	D	b	D	D	
45439	Other direct selling establishments .....	15	D	D	D	c	D	D	
454390	Other direct selling establishments .....	15	D	D	D	c	D	D	
<b>BALANCE OF PINELLAS COUNTY</b>									
<b>44-45</b>	<b>Retail trade .....</b>	<b>907</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>j</b>	<b>D</b>	<b>D</b>	
441	Motor vehicle and parts dealers .....	125	462 380	27 383	6 935	931	14.6	2.8	
4411	Automobile dealers .....	46	357 697	13 640	3 495	433	14.5	2.3	
44111	New car dealers .....	14	281 948	9 758	2 584	286	5	1.4	
441110	New car dealers .....	14	281 948	9 758	2 584	286	5	1.4	
44112	Used car dealers .....	32	75 749	3 882	911	147	66.7	5.6	
441120	Used car dealers .....	32	75 749	3 882	911	147	66.7	5.6	
4412	Other motor vehicle dealers .....	31	58 717	4 458	1 107	147	14.9	1.1	
44121	Recreational vehicle dealers .....	3	D	D	D	a	D	D	
441210	Recreational vehicle dealers .....	3	D	D	D	a	D	D	
44122	Motorcycle, boat, and other motor vehicle dealers .....	28	D	D	D	c	D	D	
441221	Motorcycle dealers .....	7	D	D	D	b	D	D	
441222	Boat dealers .....	18	D	D	D	b	D	D	
441229	All other motor vehicle dealers .....	3	D	D	D	b	D	D	
4413	Automotive parts, accessories, and tire stores .....	48	45 966	9 285	2 333	351	14.6	8.5	
44131	Automotive parts and accessories stores .....	30	30 084	4 828	1 185	224	16.0	5.2	
441310	Automotive parts and accessories stores .....	30	30 084	4 828	1 185	224	16.0	5.2	
44132	Tire dealers .....	18	15 882	4 457	1 148	127	12.1	14.8	
441320	Tire dealers .....	18	15 882	4 457	1 148	127	12.1	14.8	
442	Furniture and home furnishings stores .....	67	106 967	10 659	2 683	402	11.7	3.9	
4421	Furniture stores .....	36	86 659	8 360	2 154	292	5.3	1.7	
44211	Furniture stores .....	36	86 659	8 360	2 154	292	5.3	1.7	
442110	Furniture stores .....	36	86 659	8 360	2 154	292	5.3	1.7	
4422	Home furnishings stores .....	31	20 308	2 299	529	110	39.0	13.6	
44221	Floor covering stores .....	15	10 778	1 183	283	44	31.2	12.2	
442210	Floor covering stores .....	15	10 778	1 183	283	44	31.2	12.2	
44229	Other home furnishings stores .....	16	9 530	1 116	246	66	47.9	15.1	
442290	All other home furnishings stores .....	14	D	D	D	b	D	D	
443	Electronics and appliance stores .....	35	22 905	3 258	863	162	11.1	12.1	
4431	Electronics and appliance stores .....	35	22 905	3 258	863	162	11.1	12.1	
44311	Appliance, television, and other electronics stores .....	24	18 632	2 421	614	115	8.9	14.5	
443112	Radio, television, and other electronics stores .....	19	D	D	D	c	D	D	
44312	Computer and software stores .....	9	D	D	D	b	D	D	
443120	Computer and software stores .....	9	D	D	D	b	D	D	
44313	Camera and photographic supplies stores .....	2	D	D	D	b	D	D	
443130	Camera and photographic supplies stores .....	2	D	D	D	b	D	D	
444	Building material and garden equipment and supplies dealers .....	62	D	D	D	f	D	D	
4441	Building material and supplies dealers .....	52	D	D	D	f	D	D	
44411	Home centers .....	2	D	D	D	e	D	D	
444110	Home centers .....	2	D	D	D	e	D	D	
44412	Paint and wallpaper stores .....	10	D	D	D	b	D	D	
444120	Paint and wallpaper stores .....	10	D	D	D	b	D	D	
44419	Other building material dealers .....	34	D	D	D	e	D	D	
444190	Other building material dealers .....	34	D	D	D	e	D	D	
4442	Lawn and garden equipment and supplies stores .....	10	3 036	613	136	32	12.9	19.1	
445	Food and beverage stores .....	108	D	D	D	h	D	D	
4451	Grocery stores .....	74	457 493	49 207	12 416	3 200	3.3	1.6	
44511	Supermarkets and other grocery (except convenience) stores .....	39	435 779	47 865	12 111	3 098	1.2	1.1	
445110	Supermarkets and other grocery (except convenience) stores .....	39	435 779	47 865	12 111	3 098	1.2	1.1	
44512	Convenience stores .....	35	21 714	1 342	305	102	46.5	12.1	
445120	Convenience stores .....	35	21 714	1 342	305	102	46.5	12.1	
4452	Specialty food stores .....	25	D	D	D	b	D	D	
446	Health and personal care stores .....	79	180 585	21 455	5 293	1 203	5.1	3.0	
4461	Health and personal care stores .....	79	180 585	21 455	5 293	1 203	5.1	3.0	
44611	Pharmacies and drug stores .....	29	150 951	15 848	3 917	935	2.8	.2	
446110	Pharmacies and drug stores .....	29	150 951	15 848	3 917	935	2.8	.2	
4461101	Pharmacies and drug stores .....	28	D	D	D	f	D	D	
44612	Cosmetics, beauty supplies, and perfume stores .....	10	5 599	585	130	47	21.5	—	
446120	Cosmetics, beauty supplies, and perfume stores .....	10	5 599	585	130	47	21.5	—	
44613	Optical goods stores .....	15	D	D	D	c	D	D	
446130	Optical goods stores .....	15	D	D	D	c	D	D	
44619	Other health and personal care stores .....	25	D	D	D	c	D	D	
446191	Food (health) supplement stores .....	13	D	D	D	b	D	D	
446199	All other health and personal care stores .....	12	D	D	D	b	D	D	

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PINELLAS COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	89	223 188	11 402	2 751	719	19.0	2.0
4471	Gasoline stations .....	89	223 188	11 402	2 751	719	19.0	2.0
44711	Gasoline stations with convenience stores .....	83	216 581	10 855	2 631	695	17.8	.7
447110	Gasoline stations with convenience stores .....	83	216 581	10 855	2 631	695	17.8	.7
448	Clothing and clothing accessories stores .....	82	71 764	7 835	1 905	528	14.2	2.7
4481	Clothing stores .....	51	52 841	5 628	1 361	400	14.4	1.8
44811	Men's clothing stores .....	6	3 221	599	119	22	16.4	—
448110	Men's clothing stores .....	6	3 221	599	119	22	16.4	—
44813	Children's and infants' clothing stores .....	3	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	3	D	D	D	a	D	D
44814	Family clothing stores .....	12	37 687	3 148	784	217	4.9	—
448140	Family clothing stores .....	12	37 687	3 148	784	217	4.9	—
44819	Other clothing stores .....	5	D	D	D	a	D	D
448190	Other clothing stores .....	5	D	D	D	a	D	D
4482	Shoe stores .....	15	8 162	850	216	77	5.4	—
44821	Shoe stores .....	15	8 162	850	216	77	5.4	—
448210	Shoe stores .....	15	8 162	850	216	77	5.4	—
4482102	Women's shoe stores .....	3	D	D	D	b	D	D
4482104	Family shoe stores .....	12	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	16	10 761	1 357	328	51	20.1	9.7
44831	Jewelry stores .....	16	10 761	1 357	328	51	20.1	9.7
448310	Jewelry stores .....	16	10 761	1 357	328	51	20.1	9.7
451	Sporting goods, hobby, book, and music stores .....	47	59 838	6 145	1 545	427	14.0	7.9
4511	Sporting goods, hobby, and musical instrument stores .....	37	43 420	4 650	1 166	299	19.1	8.9
45111	Sporting goods stores .....	18	25 082	2 570	641	133	11.2	14.9
451110	Sporting goods stores .....	18	25 082	2 570	641	133	11.2	14.9
4511101	General-line sporting goods stores .....	6	14 493	1 412	349	79	8.0	—
4511102	Specialty-line sporting goods stores .....	12	10 589	1 158	292	54	15.5	35.3
45112	Hobby, toy, and game stores .....	11	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	11	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores .....	6	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	6	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	10	16 418	1 495	379	128	.6	5.4
45121	Book stores and news dealers .....	9	D	D	D	c	D	D
451211	Book stores .....	9	D	D	D	c	D	D
4512111	Book stores, general .....	6	D	D	D	c	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	23	279 215	27 186	6 583	1 582	.5	5.2
4521	Department stores .....	5	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	5	D	D	D	f	D	D
45211	Department stores .....	5	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	1	D	D	D	c	D	D
452112	Discount department stores .....	4	D	D	D	f	D	D
4529	Other general merchandise stores .....	18	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
45299	All other general merchandise stores .....	17	D	D	D	c	D	D
452990	All other general merchandise stores .....	17	D	D	D	c	D	D
4529901	Variety stores .....	11	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	118	D	D	D	f	D	D
4531	Florists .....	19	4 434	779	223	67	29.4	14.8
45311	Florists .....	19	4 434	779	223	67	29.4	14.8
453110	Florists .....	19	4 434	779	223	67	29.4	14.8
4532	Office supplies, stationery, and gift stores .....	36	23 418	3 790	922	192	19.3	3.2
45321	Office supplies and stationery stores .....	11	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	11	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	25	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	25	D	D	D	b	D	D
4533	Used merchandise stores .....	23	6 521	2 142	542	148	32.8	3.4
45331	Used merchandise stores .....	23	6 521	2 142	542	148	32.8	3.4
453310	Used merchandise stores .....	23	6 521	2 142	542	148	32.8	3.4
4539	Other miscellaneous store retailers .....	40	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	11	2 847	448	133	35	13.3	17.9
453910	Pet and pet supplies stores .....	11	2 847	448	133	35	13.3	17.9
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	24	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PINELLAS COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	72	D	D	D	f	D	D
4541	Electronic shopping and mail-order houses .....	24	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses .....	24	D	D	D	e	D	D
4543	Direct selling establishments .....	43	D	D	D	e	D	D
45431	Fuel dealers .....	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	6	D	D	D	b	D	D
45439	Other direct selling establishments .....	36	26 406	5 571	1 411	261	36.2	.3
454390	Other direct selling establishments .....	36	26 406	5 571	1 411	261	36.2	.3
<b>BALANCE OF POLK COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>579</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>i</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	79	194 291	19 317	4 643	641	9.7	1.9
4411	Automobile dealers .....	26	D	D	D	c	D	D
44112	Used car dealers .....	21	D	D	D	b	D	D
441120	Used car dealers .....	21	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	14	D	D	D	c	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	13	D	D	D	b	D	D
441221	Motorcycle dealers .....	3	D	D	D	b	D	D
441222	Boat dealers .....	3	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	7	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	39	36 308	6 979	1 639	262	3.7	10.2
44131	Automotive parts and accessories stores .....	23	19 781	3 322	787	155	5.0	—
441310	Automotive parts and accessories stores .....	23	19 781	3 322	787	155	5.0	—
44132	Tire dealers .....	16	16 527	3 657	852	107	2.0	22.4
441320	Tire dealers .....	16	16 527	3 657	852	107	2.0	22.4
442	Furniture and home furnishings stores .....	33	D	D	D	c	D	D
4421	Furniture stores .....	22	D	D	D	b	D	D
44211	Furniture stores .....	22	D	D	D	b	D	D
442110	Furniture stores .....	22	D	D	D	b	D	D
4422	Home furnishings stores .....	11	D	D	D	b	D	D
44229	Other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics and appliance stores .....	11	D	D	D	b	D	D
4431	Electronics and appliance stores .....	11	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	10	D	D	D	b	D	D
443111	Household appliance stores .....	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	5	D	D	D	a	D	D
44312	Computer and software stores .....	1	D	D	D	a	D	D
443120	Computer and software stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	59	80 522	9 220	2 273	404	14.5	3.3
4441	Building material and supplies dealers .....	37	D	D	D	e	D	D
44411	Home centers .....	4	D	D	D	c	D	D
444110	Home centers .....	4	D	D	D	c	D	D
44412	Paint and wallpaper stores .....	4	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	4	D	D	D	a	D	D
44413	Hardware stores .....	7	D	D	D	b	D	D
444130	Hardware stores .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	22	D	D	D	c	D	D
444190	Other building material dealers .....	22	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores .....	22	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	6	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	6	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	16	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	16	D	D	D	b	D	D
445	Food and beverage stores .....	100	281 144	30 448	7 613	2 048	9.0	3.1
4451	Grocery stores .....	85	275 618	28 436	7 065	1 956	8.7	3.0
44511	Supermarkets and other grocery (except convenience) stores .....	39	250 612	26 562	6 569	1 788	5.1	.4
445110	Supermarkets and other grocery (except convenience) stores .....	39	250 612	26 562	6 569	1 788	5.1	.4
44512	Convenience stores .....	46	25 006	1 874	496	168	44.3	28.8
445120	Convenience stores .....	46	25 006	1 874	496	168	44.3	28.8
4452	Specialty food stores .....	10	D	D	D	b	D	D
446	Health and personal care stores .....	32	80 934	9 239	2 214	430	4.2	3.3
4461	Health and personal care stores .....	32	80 934	9 239	2 214	430	4.2	3.3
44611	Pharmacies and drug stores .....	16	D	D	D	e	D	D
446110	Pharmacies and drug stores .....	16	D	D	D	e	D	D
4461101	Pharmacies and drug stores .....	16	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	4	D	D	D	a	D	D
44619	Other health and personal care stores .....	8	D	D	D	b	D	D
446191	Food (health) supplement stores .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>	
<b>BALANCE OF POLK COUNTY—Con.</b>									
<b>44-45</b>	<b>Retail trade—Con.</b>								
447	Gasoline stations .....	113	D	D	D	f	D	D	
4471	Gasoline stations .....	113	D	D	D	f	D	D	
44711	Gasoline stations with convenience stores .....	108	203 645	10 535	2 508	709	10.3	2.4	
447110	Gasoline stations with convenience stores .....	108	203 645	10 535	2 508	709	10.3	2.4	
448	Clothing and clothing accessories stores .....	22	D	D	D	c	D	D	
4481	Clothing stores .....	14	D	D	D	c	D	D	
44814	Family clothing stores .....	10	D	D	D	c	D	D	
448140	Family clothing stores .....	10	D	D	D	c	D	D	
451	Sporting goods, hobby, book, and music stores .....	21	D	D	D	c	D	D	
4511	Sporting goods, hobby, and musical instrument stores .....	17	D	D	D	b	D	D	
45112	Hobby, toy, and game stores .....	3	D	D	D	b	D	D	
451120	Hobby, toy, and game stores .....	3	D	D	D	b	D	D	
45113	Sewing, needlework, and piece goods stores .....	3	D	D	D	a	D	D	
451130	Sewing, needlework, and piece goods stores .....	3	D	D	D	a	D	D	
4512	Book, periodical, and music stores .....	4	D	D	D	b	D	D	
45121	Book stores and news dealers .....	4	D	D	D	b	D	D	
451211	Book stores .....	4	D	D	D	b	D	D	
4512112	Specialty book stores .....	1	D	D	D	a	D	D	
4512113	College book stores .....	1	D	D	D	a	D	D	
452	General merchandise stores .....	18	D	D	D	g	D	D	
452112	Discount department stores .....	3	D	D	D	e	D	D	
4529	Other general merchandise stores .....	14	D	D	D	f	D	D	
45291	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D	
452910	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D	
45299	All other general merchandise stores .....	13	D	D	D	b	D	D	
452990	All other general merchandise stores .....	13	D	D	D	b	D	D	
4529901	Variety stores .....	12	D	D	D	b	D	D	
453	Miscellaneous store retailers .....	59	D	D	D	c	D	D	
4532	Office supplies, stationery, and gift stores .....	9	D	D	D	b	D	D	
4533	Used merchandise stores .....	5	D	D	D	b	D	D	
45331	Used merchandise stores .....	5	D	D	D	b	D	D	
453310	Used merchandise stores .....	5	D	D	D	b	D	D	
4539	Other miscellaneous store retailers .....	39	28 209	2 841	663	141	33.3	10.9	
45391	Pet and pet supplies stores .....	7	D	D	D	b	D	D	
453910	Pet and pet supplies stores .....	7	D	D	D	b	D	D	
45393	Manufactured (mobile) home dealers .....	12	15 277	1 261	276	47	22.9	12.1	
453930	Manufactured (mobile) home dealers .....	12	15 277	1 261	276	47	22.9	12.1	
45399	All other miscellaneous store retailers .....	20	D	D	D	b	D	D	
454	Nonstore retailers .....	32	D	D	D	c	D	D	
4542	Vending machine operators .....	3	D	D	D	b	D	D	
45421	Vending machine operators .....	3	D	D	D	b	D	D	
454210	Vending machine operators .....	3	D	D	D	b	D	D	
4543	Direct selling establishments .....	21	D	D	D	c	D	D	
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D	
45439	Other direct selling establishments .....	17	D	D	D	c	D	D	
454390	Other direct selling establishments .....	17	D	D	D	c	D	D	
<b>BALANCE OF PUTNAM COUNTY</b>									
<b>44-45</b>	<b>Retail trade .....</b>	<b>122</b>	<b>186 824</b>	<b>17 593</b>	<b>4 206</b>	<b>1 084</b>	<b>19.9</b>	<b>5.1</b>	
441	Motor vehicle and parts dealers .....	13	19 345	1 899	442	88	84.2	1.1	
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D	
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D	
442	Furniture and home furnishings stores .....	3	D	D	D	b	D	D	
4421	Furniture stores .....	3	D	D	D	b	D	D	
44211	Furniture stores .....	3	D	D	D	b	D	D	
442110	Furniture stores .....	3	D	D	D	b	D	D	
443	Electronics and appliance stores .....	2	D	D	D	a	D	D	
444	Building material and garden equipment and supplies dealers .....	14	11 383	1 793	430	114	13.5	21.9	
44413	Hardware stores .....	7	D	D	D	b	D	D	
444130	Hardware stores .....	7	D	D	D	b	D	D	
445	Food and beverage stores .....	17	43 982	4 297	995	311	14.9	10.1	
4451	Grocery stores .....	11	41 977	4 099	945	293	11.9	9.5	
4452	Specialty food stores .....	3	D	D	D	a	D	D	
446	Health and personal care stores .....	10	15 160	1 542	396	65	34.9	—	
4461	Health and personal care stores .....	10	15 160	1 542	396	65	34.9	—	

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PUTNAM COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	30	48 604	3 193	766	229	9.8	3.7
4471	Gasoline stations .....	30	48 604	3 193	766	229	9.8	3.7
44711	Gasoline stations with convenience stores .....	30	48 604	3 193	766	229	9.8	3.7
447110	Gasoline stations with convenience stores .....	30	48 604	3 193	766	229	9.8	3.7
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	7	D	D	D	c	D	D
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
4529901	Variety stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	5	16 888	1 272	309	55	—	3.1
453930	Manufactured (mobile) home dealers .....	5	16 888	1 272	309	55	—	3.1
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	9	D	D	D	b	D	D
<b>BALANCE OF ST. JOHNS COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>465</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>i</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	35	D	D	D	e	D	D
4411	Automobile dealers .....	12	153 383	11 908	2 903	304	2.0	.1
44111	New car dealers .....	7	D	D	D	e	D	D
441110	New car dealers .....	7	D	D	D	e	D	D
4412	Other motor vehicle dealers .....	7	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	7	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	4	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	16	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	11	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	11	D	D	D	b	D	D
44132	Tire dealers .....	5	D	D	D	b	D	D
441320	Tire dealers .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	38	D	D	D	c	D	D
4421	Furniture stores .....	8	D	D	D	a	D	D
44211	Furniture stores .....	8	D	D	D	a	D	D
442110	Furniture stores .....	8	D	D	D	a	D	D
4422	Home furnishings stores .....	30	D	D	D	c	D	D
44221	Floor covering stores .....	7	D	D	D	b	D	D
442210	Floor covering stores .....	7	D	D	D	b	D	D
44229	Other home furnishings stores .....	23	D	D	D	c	D	D
442299	All other home furnishings stores .....	22	D	D	D	c	D	D
443	Electronics and appliance stores .....	17	10 421	1 618	396	64	15.5	4.4
4431	Electronics and appliance stores .....	17	10 421	1 618	396	64	15.5	4.4
44311	Appliance, television, and other electronics stores .....	11	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	8	D	D	D	b	D	D
44312	Computer and software stores .....	6	D	D	D	a	D	D
443120	Computer and software stores .....	6	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	31	41 949	5 534	1 305	305	46.9	5.5
4441	Building material and supplies dealers .....	21	D	D	D	c	D	D
44413	Hardware stores .....	6	D	D	D	b	D	D
444130	Hardware stores .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	14	D	D	D	b	D	D
444190	Other building material dealers .....	14	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	10	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores .....	9	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores .....	9	D	D	D	c	D	D
445	Food and beverage stores .....	49	D	D	D	g	D	D
4451	Grocery stores .....	34	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	24	D	D	D	g	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	24	D	D	D	g	D	D
4452	Specialty food stores .....	9	5 323	808	206	50	11.2	—
4453	Beer, wine, and liquor stores .....	6	8 541	472	132	32	7.9	1.1
44531	Beer, wine, and liquor stores .....	6	8 541	472	132	32	7.9	1.1
445310	Beer, wine, and liquor stores .....	6	8 541	472	132	32	7.9	1.1

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ST. JOHNS COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	26	63 626	6 290	1 504	360	10.7	.2
4461	Health and personal care stores .....	26	63 626	6 290	1 504	360	10.7	.2
44611	Pharmacies and drug stores .....	9	D	D	D	e	D	D
446110	Pharmacies and drug stores .....	9	D	D	D	e	D	D
4461101	Pharmacies and drug stores .....	9	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	4	D	D	D	a	D	D
44613	Optical goods stores .....	6	D	D	D	b	D	D
446130	Optical goods stores .....	6	D	D	D	b	D	D
44619	Other health and personal care stores .....	7	D	D	D	b	D	D
446191	Food (health) supplement stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	54	160 340	9 134	2 268	559	7.5	4.5
4471	Gasoline stations .....	54	160 340	9 134	2 268	559	7.5	4.5
44711	Gasoline stations with convenience stores .....	46	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	46	D	D	D	e	D	D
44719	Other gasoline stations .....	8	D	D	D	c	D	D
447190	Other gasoline stations .....	8	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	117	111 674	12 674	3 180	895	6.9	11.0
4481	Clothing stores .....	75	72 947	8 395	2 158	623	7.7	14.5
44811	Men's clothing stores .....	7	5 868	707	136	38	—	20.3
448110	Men's clothing stores .....	7	5 868	707	136	38	—	20.3
44812	Women's clothing stores .....	33	D	D	D	c	D	D
448120	Women's clothing stores .....	33	D	D	D	c	D	D
44813	Children's and infants' clothing stores .....	5	D	D	D	b	D	D
448130	Children's and infants' clothing stores .....	5	D	D	D	b	D	D
44814	Family clothing stores .....	17	25 907	2 761	690	247	3.5	.3
448140	Family clothing stores .....	17	25 907	2 761	690	247	3.5	.3
44815	Clothing accessories stores .....	4	D	D	D	b	D	D
448150	Clothing accessories stores .....	4	D	D	D	b	D	D
44819	Other clothing stores .....	9	11 599	1 506	484	87	7.9	56.0
448190	Other clothing stores .....	9	11 599	1 506	484	87	7.9	56.0
4482	Shoe stores .....	25	27 449	2 565	610	188	2.3	2.4
44821	Shoe stores .....	25	27 449	2 565	610	188	2.3	2.4
448210	Shoe stores .....	25	27 449	2 565	610	188	2.3	2.4
4482101	Men's shoe stores .....	3	2 669	319	80	15	23.9	11.7
4482102	Women's shoe stores .....	5	D	D	D	b	D	D
4482104	Family shoe stores .....	10	D	D	D	b	D	D
4482105	Athletic footwear stores .....	7	12 180	1 148	255	72	—	—
4483	Jewelry, luggage, and leather goods stores .....	17	11 278	1 714	412	84	12.7	9.5
44831	Jewelry stores .....	13	D	D	D	b	D	D
448310	Jewelry stores .....	13	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	4	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	26	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	18	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	8	D	D	D	c	D	D
45121	Book stores and news dealers .....	6	D	D	D	b	D	D
451211	Book stores .....	6	D	D	D	b	D	D
4512111	Book stores, general .....	4	D	D	D	b	D	D
4512112	Specialty book stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	11	116 886	12 755	3 329	766	1.5	—
4529	Other general merchandise stores .....	9	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
45299	All other general merchandise stores .....	8	D	D	D	b	D	D
452990	All other general merchandise stores .....	8	D	D	D	b	D	D
4529901	Variety stores .....	6	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	45	24 616	3 375	773	193	20.5	4.7
4531	Florists .....	7	2 317	484	106	29	13.3	7.9
45311	Florists .....	7	2 317	484	106	29	13.3	7.9
453110	Florists .....	7	2 317	484	106	29	13.3	7.9
4532	Office supplies, stationery, and gift stores .....	12	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	4	D	D	D	b	D	D
4533	Used merchandise stores .....	7	1 627	131	32	9	33.3	—
45331	Used merchandise stores .....	7	1 627	131	32	9	33.3	—
453310	Used merchandise stores .....	7	1 627	131	32	9	33.3	—
4539	Other miscellaneous store retailers .....	19	D	D	D	b	D	D
45392	Art dealers .....	5	2 195	417	79	13	60.0	—
453920	Art dealers .....	5	2 195	417	79	13	60.0	—
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	9	D	D	D	b	D	D
454	Nonstore retailers .....	16	5 192	1 257	347	53	32.6	35.3
4543	Direct selling establishments .....	8	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ST. LUCIE COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>195</b>	<b>740 564</b>	<b>65 017</b>	<b>16 307</b>	<b>2 689</b>	<b>6.2</b>	<b>1.7</b>
441	Motor vehicle and parts dealers .....	48	369 461	29 937	7 618	785	6.8	.2
4411	Automobile dealers .....	16	D	D	D	f	D	D
44111	New car dealers .....	12	D	D	D	f	D	D
441110	New car dealers .....	12	D	D	D	f	D	D
4412	Other motor vehicle dealers .....	13	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	4	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	4	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	9	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	6	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	19	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	13	9 894	1 639	383	80	9.7	—
441310	Automotive parts and accessories stores .....	13	9 894	1 639	383	80	9.7	—
44132	Tire dealers .....	6	D	D	D	b	D	D
441320	Tire dealers .....	6	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	9	6 228	1 170	288	52	41.5	—
4422	Home furnishings stores .....	6	4 202	708	168	25	24.2	—
44221	Floor covering stores .....	5	D	D	D	b	D	D
442210	Floor covering stores .....	5	D	D	D	b	D	D
443	Electronics and appliance stores .....	10	D	D	D	c	D	D
4431	Electronics and appliance stores .....	10	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores .....	7	D	D	D	b	D	D
443111	Household appliance stores .....	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	15	23 620	4 678	1 095	145	1.8	16.9
4441	Building material and supplies dealers .....	12	D	D	D	c	D	D
44419	Other building material dealers .....	10	D	D	D	c	D	D
444190	Other building material dealers .....	10	D	D	D	c	D	D
445	Food and beverage stores .....	12	59 451	6 157	1 702	503	4.5	.2
4451	Grocery stores .....	8	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	6	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	6	D	D	D	e	D	D
4452	Specialty food stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	8	D	D	D	e	D	D
4461	Health and personal care stores .....	8	D	D	D	e	D	D
44611	Pharmacies and drug stores .....	7	D	D	D	e	D	D
446110	Pharmacies and drug stores .....	7	D	D	D	e	D	D
4461101	Pharmacies and drug stores .....	7	D	D	D	e	D	D
447	Gasoline stations .....	30	118 473	5 655	1 358	324	7.7	5.1
4471	Gasoline stations .....	30	118 473	5 655	1 358	324	7.7	5.1
44711	Gasoline stations with convenience stores .....	25	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	25	D	D	D	c	D	D
44719	Other gasoline stations .....	5	D	D	D	c	D	D
447190	Other gasoline stations .....	5	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	7	3 108	273	69	26	9.2	—
451	Sporting goods, hobby, book, and music stores .....	5	D	D	D	a	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	5	D	D	D	a	D	D
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	9	D	D	D	e	D	D
4529	Other general merchandise stores .....	8	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	7	D	D	D	b	D	D
452990	All other general merchandise stores .....	7	D	D	D	b	D	D
4529901	Variety stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	26	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	6	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4533	Used merchandise stores .....	6	1 009	91	25	11	30.8	8.2
45331	Used merchandise stores .....	6	1 009	91	25	11	30.8	8.2
453310	Used merchandise stores .....	6	1 009	91	25	11	30.8	8.2
4539	Other miscellaneous store retailers .....	12	6 709	445	88	38	14.7	—
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	9	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ST. LUCIE COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	16	12 387	2 070	529	84	19.3	13.2
4543	Direct selling establishments .....	9	D	D	D	b	D	D
45431	Fuel dealers .....	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	6	D	D	D	b	D	D
454390	Other direct selling establishments .....	6	D	D	D	b	D	D
<b>BALANCE OF SANTA ROSA COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>230</b>	<b>548 840</b>	<b>47 766</b>	<b>12 253</b>	<b>2 787</b>	<b>14.3</b>	<b>6.5</b>
441	Motor vehicle and parts dealers .....	35	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	6	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	4	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	21	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	14	8 268	1 299	326	67	24.8	4.9
441310	Automotive parts and accessories stores .....	14	8 268	1 299	326	67	24.8	4.9
44132	Tire dealers .....	7	D	D	D	b	D	D
441320	Tire dealers .....	7	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	12	D	D	D	b	D	D
443	Electronics and appliance stores .....	4	1 131	138	28	5	47.8	—
444	Building material and garden equipment and supplies dealers ...	24	D	D	D	c	D	D
4441	Building material and supplies dealers .....	15	D	D	D	c	D	D
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home centers .....	2	D	D	D	c	D	D
44419	Other building material dealers .....	7	D	D	D	b	D	D
444190	Other building material dealers .....	7	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	9	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	8	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	8	D	D	D	b	D	D
445	Food and beverage stores .....	20	74 084	6 253	1 550	462	14.6	23.2
4451	Grocery stores .....	15	72 520	6 111	1 517	442	14.5	23.2
44511	Supermarkets and other grocery (except convenience) stores .....	7	69 167	5 808	1 429	407	10.4	24.3
445110	Supermarkets and other grocery (except convenience) stores .....	7	69 167	5 808	1 429	407	10.4	24.3
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health and personal care stores .....	16	29 828	3 072	734	137	33.3	—
4461	Health and personal care stores .....	16	29 828	3 072	734	137	33.3	—
44611	Pharmacies and drug stores .....	8	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	8	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	8	D	D	D	c	D	D
446191	Food (health) supplement stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	55	105 752	5 057	1 205	361	12.0	10.6
4471	Gasoline stations .....	55	105 752	5 057	1 205	361	12.0	10.6
44711	Gasoline stations with convenience stores .....	53	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	53	D	D	D	e	D	D
448	Clothing and clothing accessories stores .....	10	10 216	1 017	252	51	5.0	—
4481	Clothing stores .....	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	5	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	4	D	D	D	b	D	D
45111	Sporting goods stores .....	4	D	D	D	b	D	D
451110	Sporting goods stores .....	4	D	D	D	b	D	D
452	General merchandise stores .....	10	D	D	D	g	D	D
4529	Other general merchandise stores .....	9	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	7	D	D	D	b	D	D
452990	All other general merchandise stores .....	7	D	D	D	b	D	D
4529901	Variety stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	24	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	9	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4533	Used merchandise stores .....	6	D	D	D	b	D	D
45331	Used merchandise stores .....	6	D	D	D	b	D	D
453310	Used merchandise stores .....	6	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SANTA ROSA COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	15	D	D	D	b	D	D
4543	Direct selling establishments .....	12	D	D	D	b	D	D
45439	Other direct selling establishments .....	9	D	D	D	b	D	D
454390	Other direct selling establishments .....	9	D	D	D	b	D	D
<b>BALANCE OF SARASOTA COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>998</b>	<b>3 129 730</b>	<b>298 482</b>	<b>74 424</b>	<b>14 408</b>	<b>7.1</b>	<b>3.5</b>
441	Motor vehicle and parts dealers .....	107	1 075 347	73 269	17 925	1 839	5.7	.4
4411	Automobile dealers .....	45	D	D	D	g	D	D
44111	New car dealers .....	26	D	D	D	g	D	D
441110	New car dealers .....	26	D	D	D	g	D	D
44112	Used car dealers .....	19	D	D	D	b	D	D
441120	Used car dealers .....	19	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	26	D	D	D	c	D	D
44121	Recreational vehicle dealers .....	5	D	D	D	c	D	D
441210	Recreational vehicle dealers .....	5	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	21	D	D	D	c	D	D
441221	Motorcycle dealers .....	3	D	D	D	a	D	D
441222	Boat dealers .....	14	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	36	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	25	D	D	D	c	D	D
441310	Automotive parts and accessories stores .....	25	D	D	D	c	D	D
44132	Tire dealers .....	11	14 623	3 049	702	90	3.1	18.0
441320	Tire dealers .....	11	14 623	3 049	702	90	3.1	18.0
442	Furniture and home furnishings stores .....	104	D	D	D	f	D	D
4421	Furniture stores .....	51	D	D	D	e	D	D
44211	Furniture stores .....	51	D	D	D	e	D	D
442110	Furniture stores .....	51	D	D	D	e	D	D
4422	Home furnishings stores .....	53	D	D	D	e	D	D
44221	Floor covering stores .....	24	D	D	D	c	D	D
442210	Floor covering stores .....	24	D	D	D	c	D	D
44229	Other home furnishings stores .....	29	D	D	D	e	D	D
442299	All other home furnishings stores .....	25	D	D	D	e	D	D
443	Electronics and appliance stores .....	38	D	D	D	c	D	D
4431	Electronics and appliance stores .....	38	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores .....	22	D	D	D	c	D	D
443111	Household appliance stores .....	8	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	14	D	D	D	c	D	D
44312	Computer and software stores .....	14	D	D	D	b	D	D
443120	Computer and software stores .....	14	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	92	D	D	D	g	D	D
4441	Building material and supplies dealers .....	73	D	D	D	f	D	D
44411	Home centers .....	3	D	D	D	f	D	D
444110	Home centers .....	3	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	18	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	18	D	D	D	b	D	D
44413	Hardware stores .....	11	D	D	D	c	D	D
444130	Hardware stores .....	11	D	D	D	c	D	D
44419	Other building material dealers .....	41	D	D	D	c	D	D
444190	Other building material dealers .....	41	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores .....	19	D	D	D	c	D	D
44421	Outdoor power equipment stores .....	4	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	4	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	15	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores .....	15	D	D	D	c	D	D
445	Food and beverage stores .....	99	D	D	D	h	D	D
4451	Grocery stores .....	58	D	D	D	h	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	35	D	D	D	h	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	35	D	D	D	h	D	D
44512	Convenience stores .....	23	21 252	1 865	433	128	49.5	13.1
445120	Convenience stores .....	23	21 252	1 865	433	128	49.5	13.1
4452	Specialty food stores .....	24	D	D	D	c	D	D
4453	Beer, wine, and liquor stores .....	17	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	17	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	17	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SARASOTA COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	85	D	D	D	g	D	D
4461	Health and personal care stores .....	85	D	D	D	g	D	D
44611	Pharmacies and drug stores .....	31	139 538	15 086	3 458	729	3.1	5.8
446110	Pharmacies and drug stores .....	31	139 538	15 086	3 458	729	3.1	5.8
4461101	Pharmacies and drug stores .....	30	D	D	D	f	D	D
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	11	4 057	582	140	60	15.1	—
446120	Cosmetics, beauty supplies, and perfume stores .....	11	4 057	582	140	60	15.1	—
44613	Optical goods stores .....	14	D	D	D	b	D	D
446130	Optical goods stores .....	14	D	D	D	b	D	D
44619	Other health and personal care stores .....	29	D	D	D	c	D	D
446191	Food (health) supplement stores .....	15	D	D	D	c	D	D
446199	All other health and personal care stores .....	14	D	D	D	b	D	D
447	Gasoline stations .....	70	D	D	D	e	D	D
4471	Gasoline stations .....	70	D	D	D	e	D	D
44711	Gasoline stations with convenience stores .....	59	166 102	7 350	1 713	441	8.9	6.6
447110	Gasoline stations with convenience stores .....	59	166 102	7 350	1 713	441	8.9	6.6
448	Clothing and clothing accessories stores .....	138	150 206	18 072	4 689	1 468	5.9	9.5
4481	Clothing stores .....	79	115 653	13 502	3 530	1 151	3.5	10.9
44812	Women's clothing stores .....	28	18 553	2 353	609	172	12.1	6.1
448120	Women's clothing stores .....	28	18 553	2 353	609	172	12.1	6.1
44813	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
44814	Family clothing stores .....	27	D	D	D	f	D	D
448140	Family clothing stores .....	27	D	D	D	f	D	D
44815	Clothing accessories stores .....	4	D	D	D	b	D	D
448150	Clothing accessories stores .....	4	D	D	D	b	D	D
44819	Other clothing stores .....	12	D	D	D	c	D	D
448190	Other clothing stores .....	12	D	D	D	c	D	D
4482	Shoe stores .....	28	D	D	D	c	D	D
44821	Shoe stores .....	28	D	D	D	c	D	D
448210	Shoe stores .....	28	D	D	D	c	D	D
4482102	Women's shoe stores .....	4	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	19	D	D	D	c	D	D
4482105	Athletic footwear stores .....	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	31	D	D	D	c	D	D
44831	Jewelry stores .....	29	D	D	D	c	D	D
448310	Jewelry stores .....	29	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	57	D	D	D	f	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	43	D	D	D	e	D	D
45111	Sporting goods stores .....	20	24 148	2 966	679	165	13.6	—
451110	Sporting goods stores .....	20	24 148	2 966	679	165	13.6	—
4511101	General-line sporting goods stores .....	5	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	15	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	13	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	13	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores .....	4	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	4	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	6	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	6	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	14	D	D	D	c	D	D
45121	Book stores and news dealers .....	11	D	D	D	c	D	D
451211	Book stores .....	11	D	D	D	c	D	D
4512111	Book stores, general .....	5	D	D	D	b	D	D
4512112	Specialty book stores .....	5	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	26	D	D	D	h	D	D
4521	Department stores .....	11	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	11	D	D	D	g	D	D
45211	Department stores .....	11	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	5	D	D	D	f	D	D
452112	Discount department stores .....	6	181 769	18 026	4 494	978	—	—
4529	Other general merchandise stores .....	15	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	13	D	D	D	c	D	D
452990	All other general merchandise stores .....	13	D	D	D	c	D	D
4529901	Variety stores .....	8	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SARASOTA COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	120	D	D	D	f	D	D
4531	Florists .....	17	D	D	D	b	D	D
45311	Florists .....	17	D	D	D	b	D	D
453110	Florists .....	17	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	45	D	D	D	e	D	D
45321	Office supplies and stationery stores .....	10	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	10	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	35	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	35	D	D	D	c	D	D
4533	Used merchandise stores .....	25	8 167	1 648	379	114	34.9	3.3
45331	Used merchandise stores .....	25	8 167	1 648	379	114	34.9	3.3
453310	Used merchandise stores .....	25	8 167	1 648	379	114	34.9	3.3
4539	Other miscellaneous store retailers .....	33	24 119	3 781	902	206	13.0	11.6
45391	Pet and pet supplies stores .....	7	11 230	1 738	391	98	6.1	—
453910	Pet and pet supplies stores .....	7	11 230	1 738	391	98	6.1	—
45392	Art dealers .....	7	D	D	D	b	D	D
453920	Art dealers .....	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	18	D	D	D	b	D	D
454	Nonstore retailers .....	62	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses .....	28	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	28	D	D	D	b	D	D
4543	Direct selling establishments .....	32	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	30	D	D	D	b	D	D
454390	Other direct selling establishments .....	30	D	D	D	b	D	D
<b>BALANCE OF SEMINOLE COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>459</b>	<b>1 501 773</b>	<b>139 745</b>	<b>33 323</b>	<b>6 748</b>	<b>6.6</b>	<b>3.5</b>
441	Motor vehicle and parts dealers .....	43	482 328	34 296	8 085	832	6.6	.1
4411	Automobile dealers .....	20	451 849	30 063	6 987	675	6.9	—
44111	New car dealers .....	8	D	D	D	f	D	D
441110	New car dealers .....	8	D	D	D	f	D	D
44112	Used car dealers .....	12	D	D	D	b	D	D
441120	Used car dealers .....	12	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	8	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	8	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	4	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	15	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	9	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	9	D	D	D	b	D	D
44132	Tire dealers .....	6	D	D	D	b	D	D
441320	Tire dealers .....	6	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	30	D	D	D	c	D	D
4421	Furniture stores .....	12	D	D	D	c	D	D
44211	Furniture stores .....	12	D	D	D	c	D	D
442110	Furniture stores .....	12	D	D	D	c	D	D
4422	Home furnishings stores .....	18	D	D	D	c	D	D
44221	Floor covering stores .....	8	16 399	1 872	453	56	10.1	5.8
442210	Floor covering stores .....	8	16 399	1 872	453	56	10.1	5.8
44229	Other home furnishings stores .....	10	D	D	D	b	D	D
442299	All other home furnishings stores .....	7	D	D	D	b	D	D
443	Electronics and appliance stores .....	17	D	D	D	b	D	D
4431	Electronics and appliance stores .....	17	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	13	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	10	D	D	D	b	D	D
44312	Computer and software stores .....	3	D	D	D	a	D	D
443120	Computer and software stores .....	3	D	D	D	a	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	38	D	D	D	f	D	D
4441	Building material and supplies dealers .....	27	D	D	D	f	D	D
44411	Home centers .....	4	D	D	D	f	D	D
444110	Home centers .....	4	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	3	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	3	D	D	D	a	D	D
44419	Other building material dealers .....	17	D	D	D	c	D	D
444190	Other building material dealers .....	17	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores .....	11	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	9	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	9	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SEMINOLE COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	48	D	D	D	g	D	D
4451	Grocery stores .....	36	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	17	256 666	28 477	7 194	1 862	.9	.1
445110	Supermarkets and other grocery (except convenience) stores .....	17	256 666	28 477	7 194	1 862	.9	.1
44512	Convenience stores .....	19	D	D	D	b	D	D
445120	Convenience stores .....	19	D	D	D	b	D	D
4452	Specialty food stores .....	8	D	D	D	b	D	D
446	Health and personal care stores .....	40	D	D	D	e	D	D
4461	Health and personal care stores .....	40	D	D	D	e	D	D
44611	Pharmacies and drug stores .....	12	45 632	4 680	1 145	273	11.5	.5
446110	Pharmacies and drug stores .....	12	45 632	4 680	1 145	273	11.5	.5
4461101	Pharmacies and drug stores .....	11	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	5	2 974	467	119	54	—	—
446120	Cosmetics, beauty supplies, and perfume stores .....	5	2 974	467	119	54	—	—
44613	Optical goods stores .....	10	D	D	D	b	D	D
446130	Optical goods stores .....	10	D	D	D	b	D	D
44619	Other health and personal care stores .....	13	D	D	D	b	D	D
446191	Food (health) supplement stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	62	157 154	7 792	1 899	571	5.9	.9
4471	Gasoline stations .....	62	157 154	7 792	1 899	571	5.9	.9
44711	Gasoline stations with convenience stores .....	59	D	D	D	f	D	D
447110	Gasoline stations with convenience stores .....	59	D	D	D	f	D	D
448	Clothing and clothing accessories stores .....	51	D	D	D	f	D	D
4481	Clothing stores .....	33	33 896	4 107	1 017	488	16.6	.2
44811	Men's clothing stores .....	4	D	D	D	b	D	D
448110	Men's clothing stores .....	4	D	D	D	b	D	D
44814	Family clothing stores .....	8	19 652	2 419	639	333	8.3	—
448140	Family clothing stores .....	8	19 652	2 419	639	333	8.3	—
44819	Other clothing stores .....	7	D	D	D	b	D	D
448190	Other clothing stores .....	7	D	D	D	b	D	D
4482	Shoe stores .....	7	8 609	812	208	94	3.7	—
44821	Shoe stores .....	7	8 609	812	208	94	3.7	—
448210	Shoe stores .....	7	8 609	812	208	94	3.7	—
4482104	Family shoe stores .....	6	D	D	D	b	D	D
4482105	Athletic footwear stores .....	1	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	11	D	D	D	b	D	D
44831	Jewelry stores .....	9	D	D	D	b	D	D
448310	Jewelry stores .....	9	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	21	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	17	D	D	D	c	D	D
45112	Hobby, toy, and game stores .....	7	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	7	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores .....	4	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	4	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	4	D	D	D	b	D	D
45121	Book stores and news dealers .....	3	D	D	D	b	D	D
451211	Book stores .....	3	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
452	General merchandise stores .....	10	104 865	7 814	1 924	415	.1	.3
4529	Other general merchandise stores .....	8	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	7	D	D	D	b	D	D
452990	All other general merchandise stores .....	7	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	56	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores .....	20	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	8	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	8	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	12	3 835	505	133	62	83.8	16.2
453220	Gift, novelty, and souvenir stores .....	12	3 835	505	133	62	83.8	16.2
4533	Used merchandise stores .....	6	1 302	114	21	11	66.4	7.1
45331	Used merchandise stores .....	6	1 302	114	21	11	66.4	7.1
453310	Used merchandise stores .....	6	1 302	114	21	11	66.4	7.1
4539	Other miscellaneous store retailers .....	25	18 098	2 653	594	145	20.4	7.3
45391	Pet and pet supplies stores .....	4	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	15	D	D	D	b	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SEMINOLE COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	43	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses .....	14	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	14	D	D	D	b	D	D
4542	Vending machine operators .....	10	D	D	D	b	D	D
45421	Vending machine operators .....	10	D	D	D	b	D	D
454210	Vending machine operators .....	10	D	D	D	b	D	D
4543	Direct selling establishments .....	19	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	18	D	D	D	b	D	D
454390	Other direct selling establishments .....	18	D	D	D	b	D	D
<b>BALANCE OF SUMTER COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>88</b>	<b>172 767</b>	<b>14 819</b>	<b>3 311</b>	<b>877</b>	<b>12.5</b>	<b>7.2</b>
441	Motor vehicle and parts dealers .....	10	10 316	1 148	253	60	44.8	.2
4413	Automotive parts, accessories, and tire stores .....	7	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	6	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	6	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	4	876	142	32	11	43.3	—
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	4 611	585	133	35	23.1	16.7
445	Food and beverage stores .....	17	24 699	2 257	584	185	11.2	9.9
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	24	89 873	5 189	1 228	322	9.7	10.1
4471	Gasoline stations .....	24	89 873	5 189	1 228	322	9.7	10.1
44711	Gasoline stations with convenience stores .....	18	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	18	D	D	D	c	D	D
44719	Other gasoline stations .....	6	D	D	D	c	D	D
447190	Other gasoline stations .....	6	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
4529	Other general merchandise stores .....	4	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529901	Variety stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
454	Nonstore retailers .....	4	3 505	765	192	39	31.7	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D
<b>BALANCE OF SUWANNEE COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>63</b>	<b>147 478</b>	<b>14 090</b>	<b>3 312</b>	<b>851</b>	<b>10.1</b>	<b>2.7</b>
441	Motor vehicle and parts dealers .....	5	5 688	821	186	33	36.0	—
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	7 109	812	227	47	13.8	—
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	5	23 162	2 110	488	130	—	.2
446	Health and personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	23	38 542	2 039	465	174	6.2	9.1
4471	Gasoline stations .....	23	38 542	2 039	465	174	6.2	9.1
44711	Gasoline stations with convenience stores .....	21	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	21	D	D	D	c	D	D
44719	Other gasoline stations .....	2	D	D	D	b	D	D
447190	Other gasoline stations .....	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	3	1 118	165	50	16	33.2	—
452	General merchandise stores .....	4	D	D	D	e	D	D
4529	Other general merchandise stores .....	4	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SUWANNEE COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	6	2 976	453	110	17	72.3	—
<b>BALANCE OF TAYLOR COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>16</b>	<b>27 799</b>	<b>2 498</b>	<b>571</b>	<b>159</b>	<b>6.8</b>	<b>10.1</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	3	D	D	D	a	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	3 096	499	119	26	—	91.1
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF UNION COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>29</b>	<b>28 928</b>	<b>2 813</b>	<b>686</b>	<b>154</b>	<b>19.2</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	4	3 327	375	91	25	26.4	—
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	3 269	478	103	23	6.7	—
445	Food and beverage stores .....	3	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	10 480	717	173	51	12.7	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D
<b>BALANCE OF VOLUSIA COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>301</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>h</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	60	323 251	25 404	5 811	686	3.0	3.4
4411	Automobile dealers .....	25	286 601	20 991	4 885	531	1.0	.6
44111	New car dealers .....	9	270 934	19 570	4 528	473	.1	.4
441110	New car dealers .....	9	270 934	19 570	4 528	473	.1	.4
44112	Used car dealers .....	16	15 667	1 421	357	58	17.9	4.9
441120	Used car dealers .....	16	15 667	1 421	357	58	17.9	4.9
4412	Other motor vehicle dealers .....	18	25 256	2 359	475	83	19.3	36.1
44121	Recreational vehicle dealers .....	3	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	15	D	D	D	b	D	D
441221	Motorcycle dealers .....	4	2 271	234	25	8	79.4	3.5
441222	Boat dealers .....	6	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	5	3 501	324	65	19	—	5.9
4413	Automotive parts, accessories, and tire stores .....	17	11 394	2 054	451	72	16.0	.2
44131	Automotive parts and accessories stores .....	11	5 662	681	132	25	32.3	.4
441310	Automotive parts and accessories stores .....	11	5 662	681	132	25	32.3	.4
44132	Tire dealers .....	6	5 732	1 373	319	47	—	—
441320	Tire dealers .....	6	5 732	1 373	319	47	—	—
442	Furniture and home furnishings stores .....	15	27 020	2 618	649	80	10.3	9.5
4421	Furniture stores .....	7	19 996	1 608	408	46	3.0	11.5
44211	Furniture stores .....	7	19 996	1 608	408	46	3.0	11.5
442110	Furniture stores .....	7	19 996	1 608	408	46	3.0	11.5
4422	Home furnishings stores .....	8	7 024	1 010	241	34	31.2	3.7
44221	Floor covering stores .....	6	D	D	D	b	D	D
442210	Floor covering stores .....	6	D	D	D	b	D	D
443	Electronics and appliance stores .....	6	D	D	D	b	D	D
4431	Electronics and appliance stores .....	6	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	3	D	D	D	b	D	D
443111	Household appliance stores .....	2	D	D	D	b	D	D
44312	Computer and software stores .....	3	D	D	D	a	D	D
443120	Computer and software stores .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF VOLUSIA COUNTY—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	33	33 667	5 641	1 291	230	12.3	1.5
4441	Building material and supplies dealers . . . . .	22	29 392	5 079	1 182	187	9.5	1.6
44419	Other building material dealers . . . . .	12	D	D	D	c	D	D
444190	Other building material dealers . . . . .	12	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores . . . . .	11	4 275	562	109	43	31.4	1.1
44422	Nursery, garden center, and farm supply stores . . . . .	9	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores . . . . .	9	D	D	D	b	D	D
445	Food and beverage stores . . . . .	32	D	D	D	f	D	D
4451	Grocery stores . . . . .	20	93 502	10 571	2 577	684	5.8	.3
44511	Supermarkets and other grocery (except convenience) stores . . . . .	11	88 028	10 269	2 473	667	1.5	—
445110	Supermarkets and other grocery (except convenience) stores . . . . .	11	88 028	10 269	2 473	667	1.5	—
44512	Convenience stores . . . . .	9	5 474	302	104	17	76.2	4.6
445120	Convenience stores . . . . .	9	5 474	302	104	17	76.2	4.6
4452	Specialty food stores . . . . .	7	D	D	D	b	D	D
446	Health and personal care stores . . . . .	12	D	D	D	e	D	D
4461	Health and personal care stores . . . . .	12	D	D	D	e	D	D
44611	Pharmacies and drug stores . . . . .	5	D	D	D	c	D	D
446110	Pharmacies and drug stores . . . . .	5	D	D	D	c	D	D
4461101	Pharmacies and drug stores . . . . .	5	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	3	D	D	D	b	D	D
44613	Optical goods stores . . . . .	2	D	D	D	b	D	D
446130	Optical goods stores . . . . .	2	D	D	D	b	D	D
446191	Food (health) supplement stores . . . . .	2	D	D	D	a	D	D
447	Gasoline stations . . . . .	63	128 898	7 060	1 719	476	6.5	8.7
4471	Gasoline stations . . . . .	63	128 898	7 060	1 719	476	6.5	8.7
44711	Gasoline stations with convenience stores . . . . .	58	D	D	D	e	D	D
447110	Gasoline stations with convenience stores . . . . .	58	D	D	D	e	D	D
448	Clothing and clothing accessories stores . . . . .	15	D	D	D	c	D	D
4481	Clothing stores . . . . .	6	D	D	D	b	D	D
4482104	Family shoe stores . . . . .	6	D	D	D	b	D	D
44832	Luggage and leather goods stores . . . . .	1	D	D	D	a	D	D
448320	Luggage and leather goods stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores . . . . .	11	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores . . . . .	6	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores . . . . .	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores . . . . .	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores . . . . .	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores . . . . .	1	D	D	D	a	D	D
4512	Book, periodical, and music stores . . . . .	5	D	D	D	b	D	D
45121	Book stores and news dealers . . . . .	5	D	D	D	b	D	D
451211	Book stores . . . . .	5	D	D	D	b	D	D
4512111	Book stores, general . . . . .	3	D	D	D	b	D	D
4512112	Specialty book stores . . . . .	1	D	D	D	a	D	D
4512113	College book stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	8	D	D	D	c	D	D
45299	All other general merchandise stores . . . . .	6	10 712	867	207	66	—	—
452990	All other general merchandise stores . . . . .	6	10 712	867	207	66	—	—
4529901	Variety stores . . . . .	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores . . . . .	1	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	29	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores . . . . .	9	D	D	D	b	D	D
4533	Used merchandise stores . . . . .	6	1 184	216	54	25	10.3	—
45331	Used merchandise stores . . . . .	6	1 184	216	54	25	10.3	—
453310	Used merchandise stores . . . . .	6	1 184	216	54	25	10.3	—
4539	Other miscellaneous store retailers . . . . .	10	D	D	D	b	D	D
45399	All other miscellaneous store retailers . . . . .	7	D	D	D	a	D	D
454	Nonstore retailers . . . . .	17	D	D	D	b	D	D
45439	Other direct selling establishments . . . . .	8	3 278	579	131	35	41.1	—
454390	Other direct selling establishments . . . . .	8	3 278	579	131	35	41.1	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF WAKULLA COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>59</b>	<b>81 316</b>	<b>6 928</b>	<b>1 563</b>	<b>485</b>	<b>15.5</b>	<b>13.3</b>
441	Motor vehicle and parts dealers .....	8	11 628	814	182	41	35.2	—
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	4 645	743	163	46	20.8	5.9
445	Food and beverage stores .....	8	29 276	2 585	555	205	10.1	—
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	b	D	D
4461	Health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	12	19 233	1 182	299	104	2.5	54.5
44711	Gasoline stations with convenience stores .....	10	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	10	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	b	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
4529901	Variety stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF WALTON COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>152</b>	<b>174 978</b>	<b>18 043</b>	<b>3 977</b>	<b>944</b>	<b>25.4</b>	<b>19.7</b>
441	Motor vehicle and parts dealers .....	5	855	110	22	5	64.9	—
442	Furniture and home furnishings stores .....	14	D	D	D	b	D	D
4421	Furniture stores .....	4	D	D	D	b	D	D
44211	Furniture stores .....	4	D	D	D	b	D	D
442110	Furniture stores .....	4	D	D	D	b	D	D
4422	Home furnishings stores .....	10	D	D	D	b	D	D
44229	Other home furnishings stores .....	7	3 517	277	55	15	4.5	29.3
442299	All other home furnishings stores .....	6	D	D	D	a	D	D
443	Electronics and appliance stores .....	5	1 223	227	49	9	84.1	—
444	Building material and garden equipment and supplies dealers ...	16	33 669	3 266	715	168	49.6	37.9
4441	Building material and supplies dealers .....	11	D	D	D	c	D	D
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	7	21 897	1 857	419	90	44.5	55.1
444190	Other building material dealers .....	7	21 897	1 857	419	90	44.5	55.1
445	Food and beverage stores .....	20	28 096	3 170	759	204	17.9	68.8
4452	Specialty food stores .....	4	883	165	32	6	90.0	10.0
446	Health and personal care stores .....	6	10 476	1 337	313	48	29.3	—
4461	Health and personal care stores .....	6	10 476	1 337	313	48	29.3	—
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	28	53 159	2 708	621	170	7.9	—
4471	Gasoline stations .....	28	53 159	2 708	621	170	7.9	—
44711	Gasoline stations with convenience stores .....	27	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	27	D	D	D	c	D	D
44719	Other gasoline stations .....	1	D	D	D	a	D	D
447190	Other gasoline stations .....	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	25	19 326	3 078	611	137	22.1	.5
4481	Clothing stores .....	20	D	D	D	c	D	D
44812	Women's clothing stores .....	10	D	D	D	b	D	D
448120	Women's clothing stores .....	10	D	D	D	b	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores .....	4	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	1 197	169	29	10	100.0	—
452	General merchandise stores .....	3	D	D	D	a	D	D
45299	All other general merchandise stores .....	3	D	D	D	a	D	D
452990	All other general merchandise stores .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF WALTON COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	22	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	11	3 643	499	99	31	92.4	7.6
45322	Gift, novelty, and souvenir stores .....	11	3 643	499	99	31	92.4	7.6
453220	Gift, novelty, and souvenir stores .....	11	3 643	499	99	31	92.4	7.6
4539	Other miscellaneous store retailers .....	6	1 811	232	61	19	47.8	52.2
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
<b>BALANCE OF WASHINGTON COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>30</b>	<b>33 388</b>	<b>2 488</b>	<b>591</b>	<b>141</b>	<b>19.9</b>	<b>1.8</b>
441	Motor vehicle and parts dealers .....	4	4 198	341	96	18	3.7	10.0
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
445	Food and beverage stores .....	5	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	11	14 024	683	166	49	11.6	1.3
44711	Gasoline stations with convenience stores .....	11	14 024	683	166	49	11.6	1.3
447110	Gasoline stations with convenience stores .....	11	14 024	683	166	49	11.6	1.3
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

### **ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

### **FIRST-QUARTER PAYROLL**

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

### **PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

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payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

## **SALES**

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; gasoline, liquor, tobacco, and other excise taxes that are paid by the manufacturer or wholesaler and passed on to the retailer; and shipping and handling receipts.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### 44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: **store** and **nonstore retailers**.

**Store retailers** operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronics and appliance stores, and musical instrument and supplies stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

1. The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.
2. The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of merchandise lines carried; for example, pharmacies, hardware stores, and department stores.
3. Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.
4. Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

**Nonstore retailers**, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes are included here.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and



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sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

#### **441 MOTOR VEHICLE AND PARTS DEALERS**

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicles and parts from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries are included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

##### **4411 AUTOMOBILE DEALERS**

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **44111 NEW CAR DEALERS**

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

##### **441110 NEW CAR DEALERS**

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

##### **44112 USED CAR DEALERS**

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **441120 USED CAR DEALERS**

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **4412 OTHER MOTOR VEHICLE DEALERS**

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

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#### **44121 RECREATIONAL VEHICLE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

#### **441210 RECREATIONAL VEHICLE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

#### **44122 MOTORCYCLE, BOAT, AND OTHER MOTOR VEHICLE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

#### **441221 MOTORCYCLE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motorbikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these vehicles in combination with repair services and selling replacement parts and accessories.

#### **441222 BOAT DEALERS**

This industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

#### **441229 ALL OTHER MOTOR VEHICLE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

#### **4413 AUTOMOTIVE PARTS, ACCESSORIES, AND TIRE STORES**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; (3) establishments primarily engaged in retailing and installing automotive accessories; and (4) establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

#### **44131 AUTOMOTIVE PARTS AND ACCESSORIES STORES**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 44131 are comprised of the following 1997 NAICS codes:

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42114 (pt) Motor vehicle parts, (used) retail  
44131 Automotive parts and accessories stores

### **441310 AUTOMOTIVE PARTS AND ACCESSORIES STORES**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 441310 are comprised of the following 1997 NAICS codes:

421140 (pt) Motor vehicle parts, (used) retail  
441310 Automotive parts and accessories stores

### **44132 TIRE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

### **441320 TIRE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

## **442 FURNITURE AND HOME FURNISHINGS STORES**

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

### **4421 FURNITURE STORES**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

### **44211 FURNITURE STORES**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

### **442110 FURNITURE STORES**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

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## **4422 HOME FURNISHINGS STORES**

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

### **44221 FLOOR COVERING STORES**

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

#### **442210 FLOOR COVERING STORES**

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

### **44229 OTHER HOME FURNISHINGS STORES**

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

#### **442291 WINDOW TREATMENT STORES**

This industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

### **442299 ALL OTHER HOME FURNISHINGS STORES**

This industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

## **443 ELECTRONICS AND APPLIANCE STORES**

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliances from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

### **4431 ELECTRONICS AND APPLIANCE STORES**

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

#### **44311 APPLIANCE, TELEVISION, AND OTHER ELECTRONICS STORES**

This industry comprises establishments primarily engaged in one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

##### **443111 HOUSEHOLD APPLIANCE STORES**

This industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffee-makers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

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#### **443112 RADIO, TELEVISION, AND OTHER ELECTRONICS STORES**

This industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

#### **44312 COMPUTER AND SOFTWARE STORES**

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

#### **443120 COMPUTER AND SOFTWARE STORES**

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

#### **44313 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES**

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

#### **443130 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES**

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

#### **444 BUILDING MATERIAL AND GARDEN EQUIPMENT AND SUPPLIES DEALERS**

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

#### **4441 BUILDING MATERIAL AND SUPPLIES DEALERS**

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

#### **44411 HOME CENTERS**

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

#### **444110 HOME CENTERS**

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

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#### **44412 PAINT AND WALLPAPER STORES**

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

#### **444120 PAINT AND WALLPAPER STORES**

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

#### **44413 HARDWARE STORES**

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

#### **444130 HARDWARE STORES**

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

#### **44419 OTHER BUILDING MATERIAL DEALERS**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **444190 OTHER BUILDING MATERIAL DEALERS**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **4441901 RETAIL LUMBER YARDS**

This industry comprises establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **4441902 ALL OTHER BUILDING MATERIAL DEALERS**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **4442 LAWN AND GARDEN EQUIPMENT AND SUPPLIES STORES**

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

#### **44421 OUTDOOR POWER EQUIPMENT STORES**

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

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#### **444210 OUTDOOR POWER EQUIPMENT STORES**

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

#### **44422 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES**

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

#### **444220 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES**

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

#### **445 FOOD AND BEVERAGE STORES**

Industries in the Food and Beverage Stores subsector usually retail food and beverages from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

#### **4451 GROCERY STORES**

This industry group comprises establishments primarily engaged in retailing a general line of food products.

#### **44511 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES**

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

#### **445110 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES**

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

#### **44512 CONVENIENCE STORES**

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

#### **445120 CONVENIENCE STORES**

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

#### **4452 SPECIALTY FOOD STORES**

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

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#### **44521 MEAT MARKETS**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

#### **445210 MEAT MARKETS**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

#### **44522 FISH AND SEAFOOD MARKETS**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

#### **445220 FISH AND SEAFOOD MARKETS**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

#### **44523 FRUIT AND VEGETABLE MARKETS**

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

#### **445230 FRUIT AND VEGETABLE MARKETS**

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

#### **44529 OTHER SPECIALTY FOOD STORES**

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on the premises.

#### **445291 BAKED GOODS STORES**

This industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

#### **445292 CONFECTIONERY AND NUT STORES**

This industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

#### **445299 ALL OTHER SPECIALTY FOOD STORES**

This industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruits and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

#### **4453 BEER, WINE, AND LIQUOR STORES**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

#### **44531 BEER, WINE, AND LIQUOR STORES**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.



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#### **445310 BEER, WINE, AND LIQUOR STORES**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

#### **446 HEALTH AND PERSONAL CARE STORES**

Industries in the Health and Personal Care Stores subsector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this subsector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

#### **4461 HEALTH AND PERSONAL CARE STORES**

This industry group comprises establishments primarily engaged in retailing health and personal care products.

#### **44611 PHARMACIES AND DRUG STORES**

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

#### **446110 PHARMACIES AND DRUG STORES**

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

#### **4461101 PHARMACIES AND DRUG STORES**

This industry comprises establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

#### **4461102 PROPRIETARY STORES**

This industry comprises establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and pre-packaged snacks.

#### **44612 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES**

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

#### **446120 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES**

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

#### **44613 OPTICAL GOODS STORES**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

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#### **446130 OPTICAL GOODS STORES**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

#### **44619 OTHER HEALTH AND PERSONAL CARE STORES**

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

#### **446191 FOOD (HEALTH) SUPPLEMENT STORES**

This industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

#### **446199 ALL OTHER HEALTH AND PERSONAL CARE STORES**

This industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

#### **447 GASOLINE STATIONS**

Industries in the Gasoline Stations subsector retail automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils with or without convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

#### **4471 GASOLINE STATIONS**

This industry group comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with or without convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

#### **44711 GASOLINE STATIONS WITH CONVENIENCE STORES**

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

#### **447110 GASOLINE STATIONS WITH CONVENIENCE STORES**

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

#### **44719 OTHER GASOLINE STATIONS**

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

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## **447190 OTHER GASOLINE STATIONS**

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

## **448 CLOTHING AND CLOTHING ACCESSORIES STORES**

Industries in the Clothing and Clothing Accessories Stores subsector retail new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

### **4481 CLOTHING STORES**

This industry group comprises establishments primarily engaged in retailing new clothing.

#### **44811 MEN'S CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

##### **448110 MEN'S CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

##### **44812 WOMEN'S CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

##### **448120 WOMEN'S CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

##### **44813 CHILDREN'S AND INFANTS' CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

##### **448130 CHILDREN'S AND INFANTS' CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

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#### **44814 FAMILY CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448140 FAMILY CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **44815 CLOTHING ACCESSORIES STORES**

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

#### **448150 CLOTHING ACCESSORIES STORES**

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

#### **44819 OTHER CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448190 OTHER CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **4482 SHOE STORES**

This industry group comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

#### **44821 SHOE STORES**

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

#### **448210 SHOE STORES**

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

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#### **4482101 MEN'S SHOE STORES**

This industry comprises establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

#### **4482102 WOMEN'S SHOE STORES**

This industry comprises establishments primarily engaged in retailing women's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for women are classified here.

#### **4482103 CHILDREN'S AND JUVENILES' SHOE STORES**

This industry comprises establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for children are classified here.

#### **4482104 FAMILY SHOE STORES**

This industry comprises establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

#### **4482105 ATHLETIC FOOTWEAR STORES**

This industry comprises establishments primarily engaged in retailing athletic footwear (except specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). These establishments may also sell athletic apparel.

#### **4483 JEWELRY, LUGGAGE, AND LEATHER GOODS STORES**

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

#### **44831 JEWELRY STORES**

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

#### **448310 JEWELRY STORES**

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

#### **44832 LUGGAGE AND LEATHER GOODS STORES**

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

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## **448320 LUGGAGE AND LEATHER GOODS STORES**

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

## **451 SPORTING GOODS, HOBBY, BOOK, AND MUSIC STORES**

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

### **4511 SPORTING GOODS, HOBBY, AND MUSICAL INSTRUMENT STORES**

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

#### **45111 SPORTING GOODS STORES**

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

##### **451110 SPORTING GOODS STORES**

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

##### **4511101 GENERAL-LINE SPORTING GOODS STORES**

This industry comprises establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

##### **4511102 SPECIALTY-LINE SPORTING GOODS STORES**

This industry comprises establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

##### **45112 HOBBY, TOY, AND GAME STORES**

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

##### **451120 HOBBY, TOY, AND GAME STORES**

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

##### **45113 SEWING, NEEDLEWORK, AND PIECE GOODS STORES**

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

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### **451130 SEWING, NEEDLEWORK, AND PIECE GOODS STORES**

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

### **45114 MUSICAL INSTRUMENT AND SUPPLIES STORES**

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

### **451140 MUSICAL INSTRUMENT AND SUPPLIES STORES**

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

### **4512 BOOK, PERIODICAL, AND MUSIC STORES**

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

### **45121 BOOK STORES AND NEWS DEALERS**

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

### **451211 BOOK STORES**

This industry comprises establishments primarily engaged in retailing new books.

### **4512111 BOOK STORES, GENERAL**

This industry comprises establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

### **4512112 SPECIALTY BOOK STORES**

This industry comprises establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

### **4512113 COLLEGE BOOK STORES**

This industry comprises establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

### **451212 NEWS DEALERS AND NEWSSTANDS**

This industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

### **45122 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES**

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

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## **451220 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES**

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

## **452 GENERAL MERCHANDISE STORES**

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

### **4521 DEPARTMENT STORES**

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

### **45210009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)**

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

### **45211 DEPARTMENT STORES**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

### **45211009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

### **452111 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES)**

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities.



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For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

**45211109 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES)  
(INCLUDING LEASED DEPARTMENTS)**

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities. Total sales include the sales from leased departments owned by another company and operating within the department store.

**452112 DISCOUNT DEPARTMENT STORES**

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods).

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

**45211209 DISCOUNT DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)**

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods). Total sales include the sales from leased departments owned by another company and operating within the department store.

**4529 OTHER GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

**45291 WAREHOUSE CLUBS AND SUPERCENTERS**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

**452910 WAREHOUSE CLUBS AND SUPERCENTERS**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

**45299 ALL OTHER GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

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## **452990 ALL OTHER GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

### **4529901 VARIETY STORES**

This industry comprises establishments primarily engaged in retailing a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

### **4529904 MISCELLANEOUS GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except variety stores). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

## **453 MISCELLANEOUS STORE RETAILERS**

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and home furnishings; new appliances and electronic products; new building materials and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

### **4531 FLORISTS**

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

#### **45311 FLORISTS**

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

#### **453110 FLORISTS**

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

### **4532 OFFICE SUPPLIES, STATIONERY, AND GIFT STORES**

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers; and (4) retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

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### **45321 OFFICE SUPPLIES AND STATIONERY STORES**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

### **453210 OFFICE SUPPLIES AND STATIONERY STORES**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

### **45322 GIFT, NOVELTY, AND SOUVENIR STORES**

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

### **453220 GIFT, NOVELTY, AND SOUVENIR STORES**

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

### **4533 USED MERCHANDISE STORES**

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes); (2) retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art; and (3) retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs (CDs), tapes, records, lumber, and building materials.

### **45331 USED MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

### **453310 USED MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

### **4539 OTHER MISCELLANEOUS STORE RETAILERS**

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

### **45391 PET AND PET SUPPLIES STORES**

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

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#### **453910 PET AND PET SUPPLIES STORES**

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

#### **45392 ART DEALERS**

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

#### **453920 ART DEALERS**

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

#### **45393 MANUFACTURED (MOBILE) HOME DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

#### **453930 MANUFACTURED (MOBILE) HOME DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

#### **45399 ALL OTHER MISCELLANEOUS STORE RETAILERS**

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

#### **453991 TOBACCO STORES**

This industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

#### **453998 ALL OTHER MISCELLANEOUS STORE RETAILERS (EXCEPT TOBACCO STORES)**

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile home) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

#### **454 NONSTORE RETAILERS**

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door

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sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers and newspaper delivery are included in this subsector.

#### **4541 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES**

This industry group comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

##### **45411 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES**

This industry comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

###### **454111 ELECTRONIC SHOPPING**

This industry comprises establishments engaged in retailing all types of merchandise using the Internet.

###### **454112 ELECTRONIC AUCTIONS**

This industry comprises establishments engaged in providing sites for and facilitating consumer-to-consumer or business-to-consumer trade in new and used goods, on an auction basis, using the Internet. Establishments in this industry provide the electronic location for retail auctions, but do not take title to the goods being sold.

###### **454113 MAIL-ORDER HOUSES**

This industry comprises establishments primarily engaged in retailing all types of merchandise using mail catalogs or television to generate clients and display merchandise. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses as well as establishments providing a combination of Internet and mail-order sales.

#### **4542 VENDING MACHINE OPERATORS**

This industry group comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

##### **45421 VENDING MACHINE OPERATORS**

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

##### **454210 VENDING MACHINE OPERATORS**

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

#### **4543 DIRECT SELLING ESTABLISHMENTS**

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee-break services providers; and bottled water or water softener services.

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### **45431 FUEL DEALERS**

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

#### **454311 HEATING OIL DEALERS**

This industry comprises establishments primarily engaged in retailing heating oil via direct selling.

#### **454312 LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS**

This industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

#### **454319 OTHER FUEL DEALERS**

This industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum (LP) gas and heating oil) via direct selling.

#### **45439 OTHER DIRECT SELLING ESTABLISHMENTS**

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

#### **454390 OTHER DIRECT SELLING ESTABLISHMENTS**

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

#### **4543901 DIRECT SELLING, FURNITURE, HOME FURNISHINGS, ELECTRONICS, AND APPLIANCES**

This industry comprises establishments primarily engaged in retailing household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings via direct sale to customers by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

#### **4543902 DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS, AND COMPACT DISCS**

This industry comprises establishments primarily engaged in retailing books, periodicals, videos, and compact discs (CDs) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

#### **4543903 DIRECT SELLING, OTHER MERCHANDISE**

This industry comprises establishments primarily engaged in retailing stationery; cosmetics; building material; hardware; lawn and garden supplies; grocery items (except food for immediate consumption); apparel and accessories; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; and other merchandise not elsewhere classified via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

# Appendix C.

## Methodology

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### SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
  - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
  - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at [help.econ.census.gov/econhelp/resources/](http://help.econ.census.gov/econhelp/resources/).

A more detailed examination of census methodology is presented in the *History of the Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at [www.census.gov/epcd/naics02/](http://www.census.gov/epcd/naics02/) identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
  2. Establishments without a report form:
    - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
    - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

### **RELIABILITY OF DATA**

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

### **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.



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Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

#### **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

# Appendix D.

## Geographic Notes

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### FLORIDA

**Miami-Dade County** renamed from Dade County in November 1997.

**Apalachicola** is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Franklin County.

**Blountstown** is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Calhoun County.

**Bonita Springs** incorporated in December 1999. This change deletes territory from the Balance of Lee County.

**Bowling Green** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Hardee County.

**Cedar Grove** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Bay County.

**Dania Beach** name changed from Dania in November 1998. The code for Dania Beach is shown incorrectly as 16325; the correct code is 16335.

**Eatonville** is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Orange County.

**El Portal** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Miami-Dade County.

**Fellsmere** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Indian River County.

**Flagler Beach** is in Flagler and Volusia Counties; it annexed into Volusia County in October 1996, but this change was not submitted to the Census Bureau until October 1997. This change deletes territory from the Balance of Volusia County.

**Fort Myers Beach** incorporated in December 1995, but this change was not submitted to the Census Bureau until October 1998. This change deletes territory from the Balance of Lee County.

**Graceville** is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Jackson County.

**Hallandale Beach** (28452) name and code changed from Hallandale (28450) in August 1999.

**Hilliard** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Nassau County.

**Indian River Shores** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Indian River County.

**Islamorada, Village of Islands** incorporated in December 1997. This change deletes territory from the Balance of Monroe County.

**Jacksonville** (35000) was erroneously reported as a consolidated city; name and code changed from Jacksonville (remainder) (35006) in 1998. This change creates a Balance of Duval County, which equals the area of Baldwin.

**Jacksonville (remainder)** no longer exists; now reported as Jacksonville but no longer includes Baldwin, which is equal to Balance of Duval County.

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**Juno Beach** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Palm Beach County.

**LaBelle** name corrected from La Belle in April 2000.

**Longboat Key** is in Manatee and Sarasota Counties.

**Malabar** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Brevard County.

**Marathon** incorporated in November 1999. This change deletes territory from the Balance of Monroe County.

**Marco Island** incorporated in August 1997. This change deletes territory from the Balance of Collier County.

**Mascotte** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Lake County.

**Miami Lakes** incorporated in December 2000. This change deletes territory from the Balance of Miami-Dade County.

**Minneola** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Lake County.

**Newberry** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Alachua County.

**Palm Coast** incorporated in December 1999. This change deletes territory from the Balance of Flagler County.

**Pinecrest** code changed from 56560 to 56625.

**Ponce Inlet** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Volusia County.

**Southwest Ranches** incorporated in June 2000. This change deletes territory from the Balance of Broward County.

**Sunny Isles Beach** incorporated in June 1997. This change deletes territory from the Balance of Miami-Dade County.

**Umatilla** is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Lake County.

**Balance of Alachua County** no longer includes Newberry, which is tabulated separately due to a population increase.

**Balance of Bay County** no longer includes Cedar Grove, which is tabulated separately due to a population increase.

**Balance of Brevard County** no longer includes Malabar, which is tabulated separately due to a population increase.

**Balance of Broward County** lost territory due to the incorporation of Southwest Ranches.

**Balance of Calhoun County** includes Blountstown, which is no longer tabulated separately due to a population decrease.

**Balance of Collier County** lost territory due to the incorporation of Marco Island.

**Balance of Duval County**, equal to the area of Baldwin, is the result of the correction eliminating Jacksonville (consolidated city) in 1998.

**Balance of Flagler County** lost territory due to the incorporation of Palm Coast.

**Balance of Franklin County** includes Apalachicola, which is no longer tabulated separately due to a population decrease.

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**Balance of Hardee County** no longer includes Bowling Green, which is tabulated separately due to a population increase.

**Balance of Indian River County** no longer includes Fellsmere and Indian River Shores, which are tabulated separately due to a population increase.

**Balance of Jackson County** includes Graceville, which is no longer tabulated separately due to a population decrease.

**Balance of Lake County** includes Umatilla, which is no longer tabulated separately due to a population decrease and no longer includes Mascotte and Minneola, which are tabulated separately due to a population increase.

**Balance of Lee County** lost territory due to the incorporations of Bonita Springs and Fort Myers Beach.

**Balance of Miami-Dade County** changed name from Balance of Dade County as a result of county name change in 1997. Balance of Miami-Dade lost territory due to the incorporations of Miami Lakes and Sunny Isles Beach and also no longer includes El Portal, which is tabulated separately due to a population increase.

**Balance of Monroe County** lost territory due to the incorporations of Islamorada, Village of Islands and Marathon.

**Balance of Nassau County** no longer includes Hilliard, which is tabulated separately due to a population increase.

**Balance of Orange County** includes Eatonville, which is no longer tabulated separately due to a population decrease.

**Balance of Palm Beach County** no longer includes Juno Beach, which is tabulated separately due to a population increase.

**Balance of Volusia County** lost territory due to the annexation of Flagler Beach into the county and no longer includes Ponce Inlet, which is tabulated separately due to a population increase.

# Appendix E.

## Metropolitan and Micropolitan Statistical Areas

### **DELTONA-DAYTONA BEACH-PALM COAST, FL COMBINED STATISTICAL AREA**

#### **Deltona-Daytona Beach-Ormond Beach, FL Metropolitan Statistical Area**

Volusia County, FL

#### **Palm Coast, FL Micropolitan Statistical Area**

Flagler County, FL

### **ORLANDO-THE VILLAGES, FL COMBINED STATISTICAL AREA**

#### **Orlando, FL Metropolitan Statistical Area**

Lake County, FL

Orange County, FL

Osceola County, FL

Seminole County, FL

#### **The Villages, FL Micropolitan Statistical Area**

Sumter County, FL

### **ARCADIA, FL MICROPOLITAN STATISTICAL AREA**

DeSoto County, FL

### **CAPE CORAL-FORT MYERS, FL METROPOLITAN STATISTICAL AREA**

Lee County, FL

### **CLEWISTON, FL MICROPOLITAN STATISTICAL AREA**

Hendry County, FL

### **FORT WALTON BEACH-CRESTVIEW-DESTIN, FL METROPOLITAN STATISTICAL AREA**

Okaloosa County, FL

### **GAINESVILLE, FL METROPOLITAN STATISTICAL AREA**

Alachua County, FL

Gilchrist County, FL

### **HOMOSASSA SPRINGS, FL MICROPOLITAN STATISTICAL AREA**

Citrus County, FL

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**JACKSONVILLE, FL METROPOLITAN STATISTICAL AREA**

Baker County, FL

Clay County, FL

Duval County, FL

Nassau County, FL

St. Johns County, FL

**KEY WEST-MARATHON, FL MICROPOLITAN STATISTICAL AREA**

Monroe County, FL

**LAKE CITY, FL MICROPOLITAN STATISTICAL AREA**

Columbia County, FL

**LAKELAND-WINTER HAVEN, FL METROPOLITAN STATISTICAL AREA**

Polk County, FL

**MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA**

***Fort Lauderdale-Pompano Beach-Deerfield Beach, FL Metropolitan Division***

Broward County, FL

***Miami-Miami Beach-Kendall, FL Metropolitan Division***

Miami-Dade County, FL

***West Palm Beach-Boca Raton-Boynton Beach, FL Metropolitan Division***

Palm Beach County, FL

**NAPLES-MARCO ISLAND, FL METROPOLITAN STATISTICAL AREA**

Collier County, FL

**OCALA, FL METROPOLITAN STATISTICAL AREA**

Marion County, FL

**OKEECHOBEE, FL MICROPOLITAN STATISTICAL AREA**

Okeechobee County, FL

**PALATKA, FL MICROPOLITAN STATISTICAL AREA**

Putnam County, FL

**PALM BAY-MELBOURNE-TITUSVILLE, FL METROPOLITAN STATISTICAL AREA**

Brevard County, FL

**PANAMA CITY-LYNN HAVEN, FL METROPOLITAN STATISTICAL AREA**

Bay County, FL

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**PENSACOLA-FERRY PASS-BRENT, FL METROPOLITAN STATISTICAL AREA**

Escambia County, FL

Santa Rosa County, FL

**PORT ST. LUCIE-FORT PIERCE, FL METROPOLITAN STATISTICAL AREA**

Martin County, FL

St. Lucie County, FL

**PUNTA GORDA, FL METROPOLITAN STATISTICAL AREA**

Charlotte County, FL

**SARASOTA-BRADENTON-VENICE, FL METROPOLITAN STATISTICAL AREA**

Manatee County, FL

Sarasota County, FL

**SEBRING, FL MICROPOLITAN STATISTICAL AREA**

Highlands County, FL

**TALLAHASSEE, FL METROPOLITAN STATISTICAL AREA**

Gadsden County, FL

Jefferson County, FL

Leon County, FL

Wakulla County, FL

**TAMPA-ST. PETERSBURG-CLEARWATER, FL METROPOLITAN STATISTICAL AREA**

Hernando County, FL

Hillsborough County, FL

Pasco County, FL

Pinellas County, FL

**VERO BEACH, FL METROPOLITAN STATISTICAL AREA**

Indian River County, FL

**WAUCHULA, FL MICROPOLITAN STATISTICAL AREA**

Hardee County, FL

