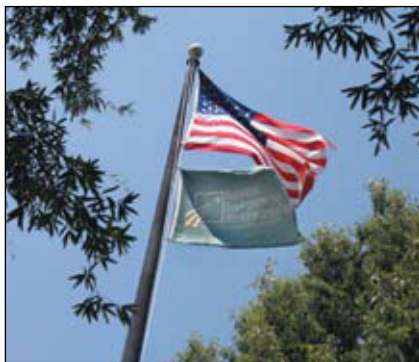


# MEMBER BENEFITS IN ACTION

Performance Track is an EPA voluntary program that encourages and rewards top environmental performance.

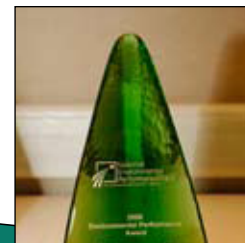


**Flying the Performance Track Flag**  
Lockheed Martin Naval Electronics and Surveillance Systems proudly shows the community its commitment to environmental excellence by flying the Performance Track flag over its Manassas, VA, facility.



## Awards at Public Events

New members and award winners are recognized and have photos taken with the EPA Administrator at the Annual Performance Track Members' Event.

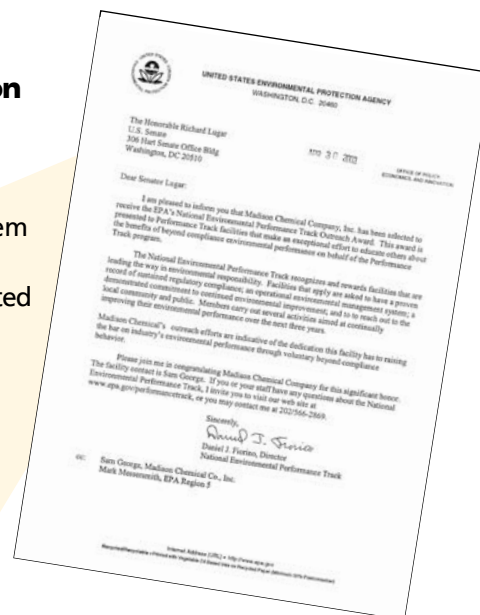


## Networking Opportunities

Members have frequent opportunities to network with each other and with EPA officials at regional events across the country and at the Annual Performance Track Members' Event. During these events, members share success stories, lessons learned, and environmental best practices.

## Letter of Recognition

EPA sends letters to Congressional Representatives and Senators informing them that a facility in their district has been accepted into the Performance Track program. The letters recognize members for their commitment to the environment.



# MEMBER BENEFITS IN ACTION



## Gaining Visibility... In the News

Whether in magazines, newsletters, or Websites, Performance Track members are making news across the country. And news media coverage generates momentum for the program and lends credibility to members in their role as key environmental players.



## On the Web

Performance Track members are frequently highlighted on the Performance Track Website and in the monthly *P-Track News* publication for members. For more information visit the program Website [www.epa.gov/performance-track](http://www.epa.gov/performance-track)



## Through Signage and Branding

Specialty chemicals manufacturer Rohm and Haas displays its pledge to Performance Track with a prominent outdoor sign next to the company's name and logo at its Kankakee, IL, plant – successfully blending environmental stewardship with corporate identity.



# Performance Track Makes Headlines

Special Advertising  
Careline: Global Responsible Care News

## Agreement with US EPA a boost for Responsible Care

Oct/Nov/Dec 2004  
www.careline.ws <http://www.careline.ws>

Feb 2004  
Vol 10, No 2

## The Certified Hazardous Materials Manager

A Publication of the Academy of Certified Hazardous Materials Managers

STONE, SAND & GRAVEL  
**REVIEW**  
Official Publication of the National Stone, Sand & Gravel Association, September 2004

## NSSGA Helps Pave the Way for Membership in Performance Track

NSSGA's EMS Template Conforms to EPA's Performance Track Criteria

SUMMER 2004

## The Leader

National Environmental Performance Track  
U.S. Environmental Protection Agency

### Sharing Best Practices in EPA's Performance Track

By Ben Farnes

Take Your Environmental Commitment to the Next Level With EPA's Performance Track

By David J. Foster, P.E.

All Stone Instrument's senior environmental engineer Ray Linder about the Environmental Protection Agency's National Environmental Performance Track program, and he is likely to tell you that it has given his company a lot of value over the years. To see that value for himself, in Andover, Massachusetts, first came to the program, it was looking for ways to strengthen its commitment to the environment and community. Performance Track was a great fit.



## Firestone Restoring Prairie at Plant Site

By BUSH BERNARD  
Staff Writer

The Warren County plant is also one of 204 facilities in the nation to qualify for the National Environmental Performance Agency's National Environmental Performance Track program, which rewards companies for going beyond what's required in federal regulations.

"It's a way to validate that they are doing more than what's required," said David Foster, director of the EPA's performance track program.

## National DEFENSE

### NDIA NEWS

EPA Recognizes and Rewards Environmental Performance

By David J. Foster

The U.S. Environmental Protection Agency's National Environmental Performance Track Program recognizes and rewards top environmental performers.

## ECOSTATES

The Journal of the Environmental Council of the States

THE ENVIRONMENTAL COUNCIL OF THE STATES  
September 2004

### CLOSING THE INCENTIVE GAP—ON THE PERFORMANCE TRACK FOR ENVIRONMENTAL PROTECTION

By Thomas J. Johnson

## CONCRETE Monthly

News from the cement and concrete industries

September 2004 Issue

### Performance Track Program application open to all facilities

The application period for all U.S. facilities — large and small, public and private — to apply to The National Environmental Performance Track closes Oct. 31. Performance Track defines what it means to be a top environmental performer and provides incentives to motivate further improvements.

Individual Chapters of NPCA's Market Analysis Study Available this Month

REGULATORY AND LEGISLATIVE BRIEFING

Have Your Company's Environmental Commitment Acknowledged? Become a Member of EPA's Performance Track

## COATINGS

### EPA GIVES HIGH PERFORMERS THEIR DUE

#### PERFORMANCE TRACK REWARDS ENVIRONMENTAL EXCELLENCE

By David J. Foster  
It's an honor to distinguish your facility as one of the best that are major sources, and will present a new Performance Track RCRA incentive rule that will in-

Basic Info Sites  
http://www.epa.gov

## Material Change Interface Fabrics in Guilford strikes in being environmentally friendly; [All Environmental]

DIANA BOWLEY, OF THE NEWS STAFF, Bangor Daily News, Bangor, Me.; Feb 21, 2004, pg. 1

These steps taken by the company have brought much recognition. The company received the Governor's Award for Excellence in Pollution Prevention in 1998. Four years later, the company was one of four in Maine to pioneer a new Maine Department of Environmental Protection environmental excellence program known as Step-Up. And equally significant, the Guilford company was accepted by the U.S. Environmental Protection Agency into its National Environmental Achievement Track Program, which recognized the company's leading by example and modeling the way to environmental excellence.

## Boating INDUSTRY

Marinas & Yards  
EPA Administrator recognizes two Nevada marinas

Boating Industry  
Wednesday November 24, 2004

LAS VEGAS — Governor Michael Lamm, Administrator of the Environmental Protection Agency, recently presented the EPA's National Performance Track awards to two Nevada marinas, Forever Resorts Black Canyon/Willow Beach River Adventures and Burnwood Cove Resort & Marina.

## Stewardship News

Get on Track to Improve Environmental Performance

The U.S. Environmental Protection Agency is looking for top environmental performers to share their best practices in pollution prevention, environmental protection, and environmental management. The National Environmental Performance Track program and award recognize and reward top environmental performers. The program is open to all U.S. facilities, large and small, public and private. The program is a voluntary, non-regulatory program that provides a national forum for sharing best practices and promoting environmental excellence. The program is a key component of EPA's environmental management system. For more information, visit the National Environmental Performance Track website at <http://www.epa.gov/performance-track>.

## WATER & WASTEWATER PRODUCTS

Promoting Environmental Achievement

### On the Right Track


EPA's National Environmental Performance Track program provides incentives and opportunities to facilities that go beyond mere regulatory compliance.



## MEMBER BENEFITS IN ACTION

In 2007, the Performance Track program placed three Public Service Announcements (PSAs) touting the environmental achievements made by members. The full page PSAs, placed in major magazines such as *Newsweek*, *Sports Illustrated*, and *Time*, reached a circulation of 2.8 million people and represented \$745,000 in donated value.


Circulation of PSAs on radio alone was over 25,000 in 2008!



Performance Track Members reduced water use by 3,500,000,000 gallons.

**That's A Big Drop In The Bucket.**


Performance Track members are environmental leaders committed to making big changes in the way they do business for the sake of putting less stress on the environment. Put your facility on track—you'll be amazed at your performance.  
Visit us at: [www.epa.gov/performance-track/psa.htm](http://www.epa.gov/performance-track/psa.htm)




Performance Track Members reduced their greenhouse gas emissions by 97,000 metric tons.

**That Clears the Air.**

Performance Track members are environmental leaders committed to making big changes in the way they do business for the sake of putting less stress on the environment. Put your facility on track—you'll be amazed at your performance.  
Visit us at: [www.epa.gov/performance-track/psa.htm](http://www.epa.gov/performance-track/psa.htm)

Performance Track members reduced nearly 60,000,000 pounds of processing materials in 2005 alone. Saving millions of dollars in the process.

**That's a Profitable Package.**

Performance Track members are environmental leaders committed to making big changes in the way they do business for the sake of putting less stress on the environment. Put your facility on track—you'll be amazed at your performance.  
Visit us at: [www.epa.gov/performance-track/psa.htm](http://www.epa.gov/performance-track/psa.htm)

