



U.S. Commercial Service

Your Global Business Partner ~

Whether your interest is in traditional trading partners or emerging economies, whether you need financial, advocacy, or product promotion assistance, **U.S. Commercial Service Guangzhou** can help you explore solutions for your business in South China.

Being a leader in export consulting services means offering creative strategies and the ability to deliver high-quality products to our customers. We are committed to leading-edge, high-quality products and services to assist you in every aspect of international business. Please explore from the following service options to determine what fits best for your business objective.

Core Services

- **Gold Key Service** – Unlock new sales opportunities for your products or services by match making with potential local contacts.
- **International Company Profile** – Take the risk out of exporting to new customers in China and identify a partner you can trust.
- **Single Company Promotion** – Put our networks to work for you and deliver your message to the right audience in the most effective manner.
- **Customized Market Research** – A quick and affordable way to analyze the China market and locating the best prospects for your business in China.
- **Business Facilitation** – A flexible way to provide assistance to serve your business need and customized support to meet your objective.

More services available ~

- *Platinum Key Service*
- *Advocacy*
- *Business Consulting*
- *U.S. Pavilion*
- *International Buyer Group*
- *Trade Mission*
- *International Partner Search*

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A Changing Landscape in Guangdong

Guangdong province in South China presents numerous opportunities for American architecture, construction, engineering (ACE) and design firms -- particularly in southern China's largest city Guangzhou, as well as other secondary markets such as Shenzhen, Zhuhai and Dongguan.

South China's hotel and resort sector offers numerous opportunities. According to local government sources, there will be over 100 five star hotels built in Guangzhou within the next ten years which will require over \$14 billion of investment. The demand for sporting infrastructure will also be strong, as Guangzhou will host the 2010 Asia Games.

The Guangdong provincial and Guangzhou city governments have been active in the majority of architectural and construction projects. Their efforts helped pave the way for new projects such as the central business district (CBD) center (including numerous new skyscrapers), a new Guangzhou train station, an athletes village, a new women's and children's hospital, a children's palace, the Guangzhou Opera House, the Guangzhou "twin towers", and a Guangzhou television broadcast tower.



The following is a list of major current/upcoming projects that American ACE firms should be aware of, as well as a few major upcoming trade shows in the region.

Projects of potential opportunity for U.S. ACE firms:

1. Asian Games Village
2. HK-Zhuhai-Macau Bridge
3. Guangzhou Metro Lines 5, 6 and 7
4. Guangzhou University City
5. Baiyun New Town
6. Zhujiang New Town
7. Canton Tower



South China Snapshot:

Architecture, Construction, Engineering (ACE)

Major Trade Shows in 2009:

China Refrigeration Exhibition 2009 (USDOC certified show)

Date: April 5-7, 2009

Venue: China Import & Export Fair- Pazhou Complex, Guangzhou

Contact: Mr. Zhou Jinglong / Ms. Peng Lu
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Conexpo Asia 2009

Date: November 16-19, 2009

Venue: China Import & Export Fair -Pazhou Exhibition Complex

Contact: AEM

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