



## A Changing Landscape in Guangdong

Guangdong province in South China presents numerous opportunities for American architecture, construction, engineering (ACE) and design firms -- particularly in southern China's largest city Guangzhou, as well as other secondary markets such as Shenzhen, Zhuhai and Dongguan.

South China's hotel and resort sector offers numerous opportunities. According to local government sources, there will be over 100 five star hotels built in Guangzhou within the next ten years which will require over \$14 billion of investment. The demand for sporting infrastructure will also be strong, as Guangzhou will host the 2010 Asia Games.

The Guangdong provincial and Guangzhou city governments have been active in the majority of architectural and construction projects. Their efforts helped pave the way for new projects such as the central business district (CBD) center (including numerous new skyscrapers), a new Guangzhou train station, an athletes village, a new women's and children's hospital, a children's palace, the Guangzhou Opera House, the Guangzhou "twin towers", and a Guangzhou television broadcast tower.



The following is a list of major current/upcoming projects that American ACE firms should be aware of, as well as a few major upcoming trade shows in the region.

## Projects of potential opportunity for U.S. ACE firms:

1. Asian Games Village
2. HK-Zhuhai-Macau Bridge
3. Guangzhou Metro Lines 5, 6 and 7
4. Guangzhou University City
5. Baiyun New Town
6. Zhujiang New Town
7. Canton Tower



## South China Snapshot:

Architecture, Construction, Engineering (ACE)

### Major Trade Shows in 2009:

#### China Refrigeration Exhibition 2009 (USDOC certified show)

Date: April 5-7, 2009

Venue: China Import & Export Fair- Pazhou Complex, Guangzhou

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#### Conexpo Asia 2009

Date: November 16-19, 2009

Venue: China Import & Export Fair -Pazhou Exhibition Complex

Contact: AEM

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