

What is Software Asset Management?

Have you ever wondered: How can you manage software assets with a diligence similar to that used in tracking furniture, fleet and other physical assets? How many of your purchased software licenses are actually being used? How many are still available? Are software assets aligned with your enterprise architecture? Does current usage support ongoing contract negotiations? How can you plan for even more efficient utilization of software within your mission systems and IT infrastructure investments?

Across the private and public sectors, hundreds of managers are asking the same questions, as the average enterprise invests *millions* of dollars each year licensing commercial software— with very little intelligence around the actual long-term use of licenses across the operation.

Answers to these questions require an integrated and holistic view of interdependent functional areas— a view that can be held in concert only by shared practices; a view that can give cost-conscious managers and decision-makers visibility into the software investment lifecycle as it flows from Purchasing, Finance, IT, and employees' use or non-use.

Software Asset Management, or SAM, proposes to answer these questions. Endorsed by Gartner and *CIO Decisions*, SAM is but one arm of the broader trend that is ITAM (Information Technology Asset Management). SAM helps agencies focus on an efficient lifecycle approach to the planning, securing, acquisition, deployment, utilization, re-use and tracking of software assets across the enterprise.

What is the GSA FedSAM Tool?

As agencies seek to manage their multi-million dollar investments in software, it is helpful to have a **tool that gives decision-makers easy visibility and planning support.** Enterprise managers need snapshots of not only their current-state of software assets, but also a means to assess the state of business practices that impact their ability to track software investments. **The GSA SAM team has built and piloted a reporting and repository tool** that can be used with Autodiscovery and other automated tools. The tool soon will be Beta-tested toward further discerning guidelines and policies that can eventually help all agencies to tag, track, and manage software assets from start to finish using common business standards and practices (ISO/IEC 19770-1).

Why does FedSAM Matter?

- ◆ Helps agencies manage software assets within mission systems and infrastructure investments and comply with IT acquisition requirements such as:
 - ◇ The Clinger-Cohen Act (CCA)
 - ◇ The Government Performance & Results Act (GPRA)
 - ◇ The Federal Information Security Management Act (FISMA).
- ◆ Supports SmartBUY and other OMB IT software acquisition guidelines.
- ◆ Supports ITILOB initiative to optimize the IT infrastructure.

The GSA FedSAM Team

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What are 10 current Capabilities of the GSA FedSAM Tool?*

- Summary & Detailed Reporting aggregated by Agencies & Sub-agencies
- View by Product Name (Oracle, Lotus Notes, MS Windows, etc.)
- View by Manufacturer (IBM, Microsoft, McAfee, etc.)
- View by Server Name
- View by Contract or Blanket Purchase Agreement Number
- View by Fiscal Year (original purchase date)
- List of Expired Licenses
- List of Approved & Non-Approved Products
- List of Charge Card Purchases
- Customized Reporting (you create your own report template)

* As agencies embrace shared business practices across their key functional areas, data from critical source systems can more easily be merged and integrated. Thus, the strategic management of software assets will vastly improve over time.