



COOK COUNTY DEPARTMENT OF PUBLIC HEALTH

1500 SOUTH MAYBROOK DRIVE / MAYWOOD, ILLINOIS 60153
(312) 865-6100



KAREN L. SCOTT, M.D., M.P.H.
Medical Director

February 15, 1983

C. Everett Koop, M.D.
Surgeon General
Department of Health & Human Services
Washington, D.C. 20201

Dear Dr. Koop:

We have received a sample of the posters that were produced in the Healthy Mothers, Healthy Babies Program.

I am at a loss to determine for what segment of the pregnant population these posters were designed. Obviously the lower socioeconomic women cannot relate to pregnant women in expensive gowns, standing alongside English style rattan prams, or babies in birds' nests with veils, flowers and ribbons.

I also think that women who are sympathetic to the feminist cause might even find these posters offensive.

In this day of scarce funds for health services, I wonder at the wisdom of spending money on the production of these fantasy-like posters.

Sincerely,

Karen L. Scott, M.D.
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Medical Director

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