

PUBLIC ROADS ADMINISTRATION
FEDERAL WORKS AGENCY

INFORMATIONAL MEMORANDUM

DATE: MAY 31, 1948

SUBJECT: TRAFFIC VOLUME TRENDS

On the basis of preliminary figures, motor vehicle travel on main and local rural roads during April 1948 was higher than in any previous April.

	Rural traffic in vehicle-miles			
	April 1948 (millions)	Percentage change from		
		1941	1943	1947
Main roads	11,910	+23.0	+101.0	+ 9.2
Local roads	4,341	+11.5	+ 84.0	+ 2.0

Rural travel in the geographic regions and changes from previous years are as follows:

	Rural traffic in vehicle-miles			
	April 1948 (millions)	Percentage change from		
		1941	1943	1947
Eastern regions	5,039	+ 6.0	+ 90.4	+ 6.1
Central regions	8,423	+25.1	+ 96.8	+ 7.7
Western regions	2,789	+33.6	+104.9	+ 7.5

Traffic in cities and on all roads and streets was heavier than in any previous April.

	Percentage change from		
	1941	1943	1947
City streets	+21.9	+72.2	+ 8.6
All rural roads	+19.7	+96.1	+ 7.2
Average	+20.8	+83.5	+ 7.9

Comparisons of April 1948 travel in several cities with that of April 1947 are as follows:

6 stations in Chicago, Illinois	-----	+13.1
2 stations in Columbus, Ohio	-----	+ 5.6
1 station in Concord, New Hampshire	-----	+ 6.8
1 station in Denver, Colorado	-----	+11.2
3 stations in Detroit, Michigan	-----	+32.7
12 stations in Washington, D. C.	-----	+ 4.8
1 station in Fort Morgan, Colorado	-----	+ 3.1
1 station in Loveland, Colorado	-----	+21.4
9 stations in Milwaukee, Wisconsin	-----	+ 6.1
7 stations in St. Louis, Missouri	-----	- 4.4
1 station in Salt Lake City, Utah	-----	+12.7
1 station in Santa Fe, New Mexico	-----	+ 4.7
5 urban toll facilities	-----	+ 3.7

H. S. Fairbank, Deputy Commissioner
Public Roads Administration

Attachments

TABLE 1.—PRELIMINARY SUMMARY OF AUTOMATIC TRAFFIC RECORDER DATA FOR
APRIL 1948 INCLUDING 653 STATIONS IN 45 STATES¹

Type of highway and State	Number of stations	Traffic volume percentage change from April 1947	Type of highway and State	Number of stations	Traffic volume percentage change from April 1947
<i>STATE HIGHWAYS</i>			<i>STATE HIGHWAYS (Cont'd)</i>		
Alabama	8	+ 2.3	Texas	79	+ 9.6
Arizona	5	+ 3.0	Utah	11	+12.2
Arkansas	20	+ 8.0	Vermont	7	+ 9.3
California	3	+ 9.6	Washington	9	+ 6.8
Colorado	20	+ 1.7	West Virginia	8	+ 5.0
Connecticut	16	+ 9.7	Wisconsin	9	+11.5
Delaware	4	+ 3.8	Wyoming	6	+ 9.5
Florida	18	+ 9.6			
Georgia	7	+ 7.1	<i>TOTAL - 45 STATES</i>	622	+ 9.2
Idaho	8	+11.7	<i>LOCAL HIGHWAYS</i>		
Illinois	6	+20.5	Alabama	2	+ 0.9
Indiana	21	+14.4	Connecticut	3	+ 8.2
Iowa	26	+15.9	Georgia	3	+ 1.1
Kansas	14	+12.5	Indiana	1	+16.1
Kentucky	11	+ 9.2	Iowa	8	+ 2.8
Louisiana	8	+17.2	Maryland	1	0.0
Maine	10	+ 4.9	Michigan	2	+ 0.9
Maryland	17	+ 5.6	Missouri	2	- 5.3
Massachusetts	9	+ 8.2	Montana	2	+ 7.1
Michigan	26	+ 8.2	Nebraska	1	+ 0.9
Minnesota	26	+ 9.9	North Dakota	2	-44.2
Mississippi	10	+11.2	Oregon	1	+ 9.8
Missouri	25	+ 9.5	Rhode Island	1	+10.5
Montana	12	+10.6	Tennessee	1	- 3.7
Nebraska	11	+ 8.1	Wisconsin	1	- 4.8
Nevada	16	- 6.7			
New Hampshire	13	+16.8	<i>TOTAL - 15 STATES</i>	31	+ 2.0
New Jersey	4	+ 0.8	<i>ALL HIGHWAYS</i>		
New Mexico	14	+10.5	<i>45 STATES</i>	653	+ 7.2
North Carolina	20	+11.4	<i>3 EASTERN REGIONS</i>		
North Dakota	10	+26.2		176	+ 6.1
Oklahoma	20	+12.0	<i>4 CENTRAL REGIONS</i>		
Oregon	4	+ 7.5		366	+ 7.7
Pennsylvania	29	+ 6.7	<i>2 WESTERN REGIONS</i>		
Rhode Island	2	+25.2		111	+ 7.5
South Carolina	4	+ 5.8			
South Dakota	10	+17.7			
Tennessee	6	+25.2			

¹Includes all States except New York, Ohio and Virginia.

TABLE 2.—REVISED SUMMARY OF AUTOMATIC TRAFFIC RECORDER DATA FOR
MARCH 1948 INCLUDING 687 IN 47 STATES¹

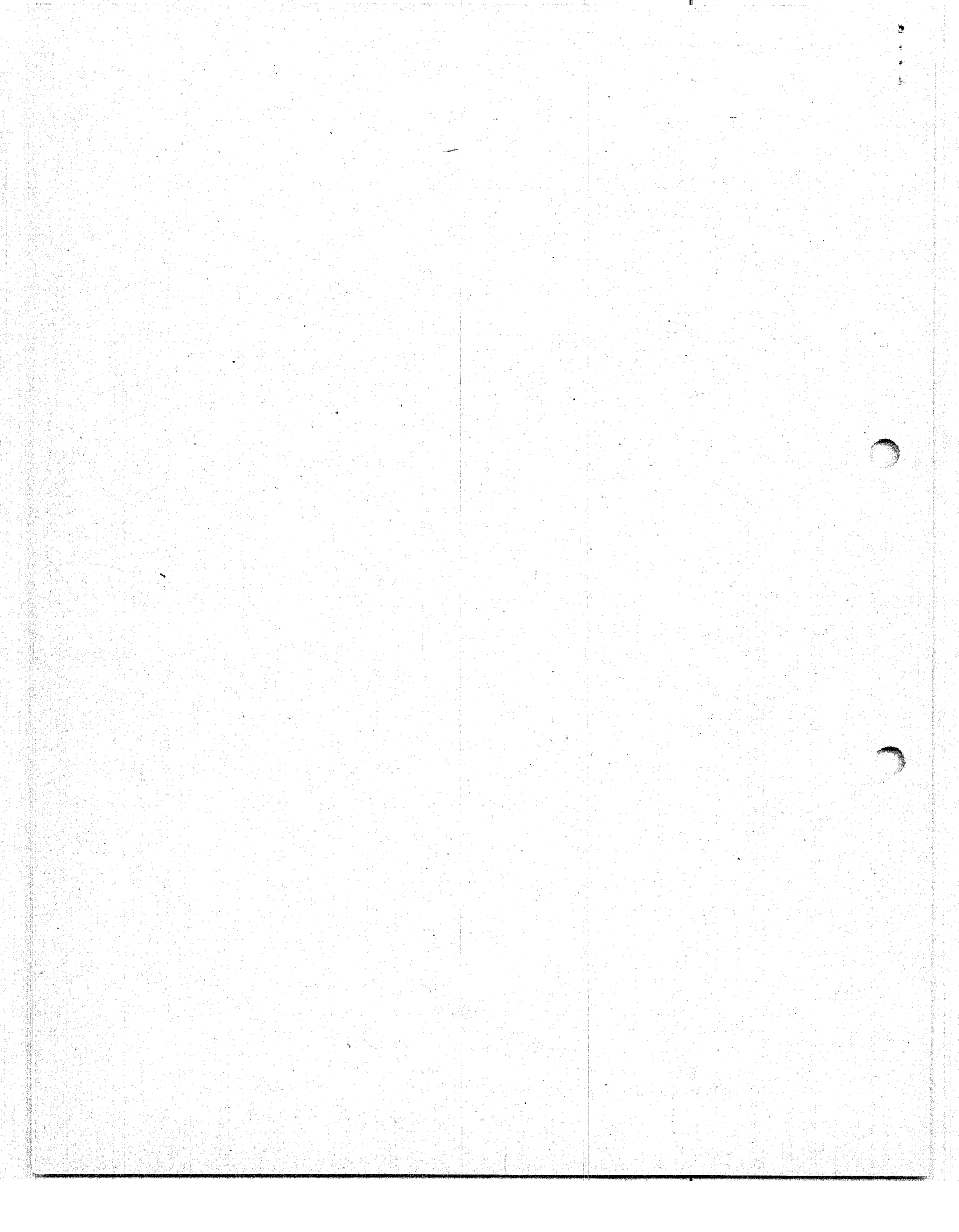
Region and State	Number of stations	Traffic volume percentage change from March 1947	Region and State	Number of stations	Traffic volume percentage change from March 1947
<i>NEW ENGLAND</i>			<i>EAST SOUTH CENTRAL</i>		
Connecticut	19	+11.0	Alabama	9	+ 9.2
Maine	8	- 3.3	Kentucky	11	+17.3
Massachusetts	9	+ 2.4	Mississippi	10	+14.7
New Hampshire	14	+ 7.9	Tennessee	8	+22.0
Rhode Island	3	+ 0.5	Subtotal	38	+15.6
Vermont	12	+ 7.9	<i>WEST SOUTH CENTRAL</i>		
Subtotal	65	+ 6.8	Arkansas	19	+ 1.7
<i>MIDDLE ATLANTIC</i>			Louisiana	8	+ 6.5
New Jersey	4	+ 1.2	Oklahoma	20	+ 6.5
New York			Texas	78	+10.5
Pennsylvania	29	+18.9	Subtotal	125	+ 8.6
Subtotal	33	+14.1	<i>MOUNTAIN</i>		
<i>SOUTH ATLANTIC</i>			Arizona	5	+11.4
Delaware	6	+ 8.6	Colorado	22	+ 7.2
Maryland	18	+16.3	Idaho	8	+11.7
Virginia	4	+12.3	Montana	14	+12.4
West Virginia	11	+32.1	Nevada	16	- 1.3
Subtotal north portion	39	+17.9	New Mexico	16	+ 6.0
Florida	18	+ 5.2	Utah	11	+ 4.8
Georgia	9	+ 5.2	Wyoming	6	- 2.5
North Carolina	20	+21.1	Subtotal	98	+ 7.0
South Carolina	3	+11.0	<i>PACIFIC</i>		
Subtotal south portion	50	+11.9	California	3	+10.7
Subtotal region	89	+14.7	Oregon	5	+ 7.2
<i>EAST NORTH CENTRAL</i>			Washington	9	+ 9.2
Illinois	6	+16.4	Subtotal	17	+ 9.0
Indiana	22	+19.9	<i>TOTAL ALL STATES</i> ²	687	+ 8.3
Michigan	28	+11.2	<i>STATE HIGHWAYS</i> ²	654	+11.5
Ohio	23	+17.5	<i>LOCAL HIGHWAYS</i>	33	- 0.8
Wisconsin	10	+ 5.9	<i>3 EASTERN REGIONS</i>	187	+10.4
Subtotal	89	+14.2	<i>4 CENTRAL REGIONS</i>	401	+ 7.2
<i>WEST NORTH CENTRAL</i>			<i>2 WESTERN REGIONS</i>	99	+ 7.6
Iowa	34	+ 5.0			
Kansas	14	+10.2			
Minnesota	26	+ 2.2			
Missouri	26	+10.0			
Nebraska	12	- 2.9			
North Dakota	11	-11.9			
South Dakota	10	+ 5.5			
Subtotal	133	+ 5.1			

¹Combined State and local highways.

²Includes all States except the following: New York.

TABLE 3.—NUMBER OF VEHICLES, CLASSIFIED BY TYPES, USING TOLL FACILITIES IN APRIL 1948 COMPARED WITH THOSE IN APRIL 1947

Facilities	1948			Percentage change from 1947		
	Total	Passenger cars ¹	Trucks and busses	Total	Passenger cars ¹	Trucks and busses
<i>EASTERN REGIONS</i>						
4 in the New England States	1,091,192	985,501	105,691	+14.0	+14.0	+13.8
15 in the Middle Atlantic States	11,729,095	10,173,977	1,555,118	+13.0	+13.1	+12.7
Pennsylvania Turnpike ²	239,314	181,747	57,567	+11.4	+7.4	+26.2
5 in the South Atlantic States	473,210	380,793	92,417	+5.9	+4.1	+13.9
<i>TOTAL - 25 facilities</i>	13,532,811	11,722,018	1,810,793	+12.8	+12.7	+13.2
<i>CENTRAL REGIONS</i>						
3 on the Great Lakes Canadian Border ³	296,648	281,571	15,077	+30.5	+32.5	+1.5
1 in the Great Lakes Region	13,709	11,605	2,104	+16.6	+16.2	+18.9
<i>Subtotal - 4 facilities</i>	310,357	293,176	17,181	+29.8	+31.8	+3.4
4 on the Ohio River	388,763	329,928	58,835	+14.2	+13.6	+17.6
8 on the Mississippi and St. Croix Rivers						
St. Louis and North	799,032	673,980	125,052	+9.8	+8.6	+16.5
4 on the Mississippi River south of St. Louis	158,184	126,015	32,169	+14.3	+12.3	+22.8
<i>Subtotal - 12 facilities</i>	957,216	799,995	157,221	+10.5	+9.2	+17.7
3 on the Missouri River	153,329	122,860	30,469	+5.0	+5.9	+1.5
3 in the West South Central States	26,434	24,650	1,784	+2.9	+3.1	+1.1
<i>Subtotal - 6 facilities</i>	179,763	147,510	32,253	+4.7	+5.4	+1.5
<i>TOTAL - 26 facilities</i>	1,836,099	1,570,609	265,490	+13.5	+13.4	+14.4
<i>WESTERN REGIONS</i>						
1 in California	2,110,043	1,911,919	198,124	+0.1	-0.01	+1.3
4 in the Oregon-Washington Area	377,692	331,783	45,909	+1.2	+0.8	+4.4
<i>TOTAL - 5 facilities</i>	2,487,735	2,243,702	244,033	+0.3	+0.1	+1.9
<i>UNITED STATES</i>						
<i>TOTAL - 56 facilities</i>	17,856,645	15,536,329	2,320,316	+10.9	+10.8	+12.1
¹ Non-revenue vehicles included in report and treated as passenger cars unless otherwise specified. ² Number of vehicles, those using any portion of the facility. ³ One of these facilities is in Western New York and therefore is related to similar facilities in the Central States.						



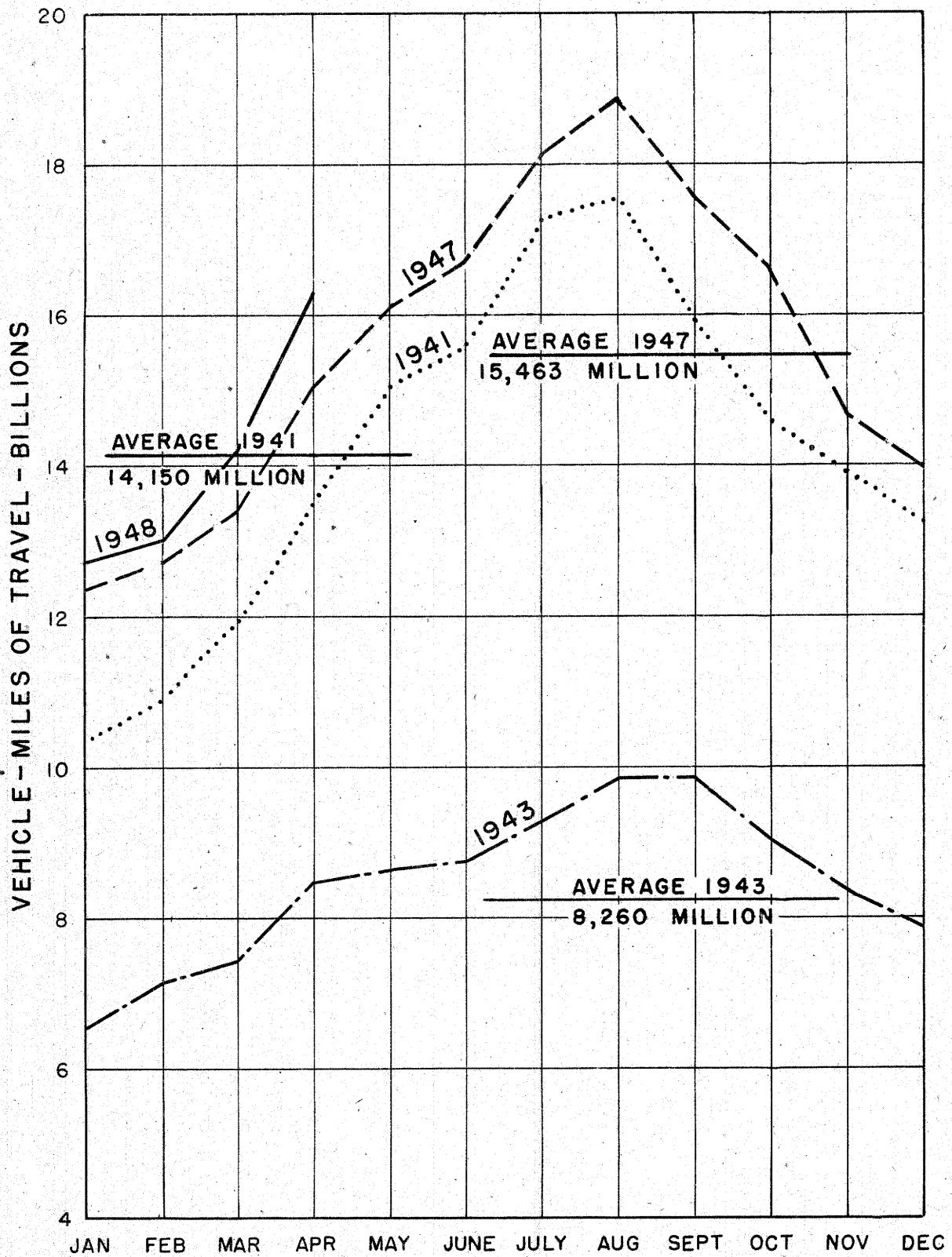


FIGURE 2 - VEHICLE - MILES OF TRAVEL ON ALL RURAL ROADS IN 1941, 1943, 1947 AND 1948

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry should be supported by a valid receipt or invoice. This ensures transparency and allows for easy verification of the data.

In the second section, the author details the various methods used to collect and analyze the data. This includes both manual and automated processes. The goal is to ensure that the information is both reliable and up-to-date.

The third part of the report focuses on the results of the analysis. It shows a clear trend of growth over the period studied. This is attributed to several key factors, including improved operational efficiency and increased market demand.

Finally, the document concludes with a series of recommendations for future actions. These are based on the findings of the analysis and are designed to further optimize performance and ensure long-term success.

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