

Exhibit 300: Capital Asset Plan and Business Case Summary**Part I: Summary Information And Justification (All Capital Assets)****Section A: Overview (All Capital Assets)**

1. Date of Submission:

2. Agency:

General Services Administration

3. Bureau:

Federal Acquisition Service

4. Name of this Capital Asset:

GSA Advantage

5. Unique Project (Investment) Identifier: (For IT investment only, see section 53. For all other, use agency ID system.)

023-10-01-14-01-1020-00

6. What kind of investment will this be in FY2009? (Please NOTE: Investments moving to O&M in FY2009, with Planning/Acquisition activities prior to FY2009 should not select O&M. These investments should indicate their current status.)

Mixed Life Cycle

7. What was the first budget year this investment was submitted to OMB?

FY2001 or earlier

8. Provide a brief summary and justification for this investment, including a brief description of how this closes in part or in whole an identified agency performance gap:

GSAAAdvantage is an online shopping source available 24/7 for Federal Government purchasing agents. It includes an Internet catalog and ordering system that provides Government personnel a way to order online from GSA and its Schedule vendors using their Government credit cards or Federal agency account codes. GSAAAdvantage offers a catalog of 11.5M products and services from over 16,000 GSA and VA Schedule vendor contracts and from GSA warehouses. It is fully FAR- compliant and allows customers to select vendors to meet their socio-economic goals. GSAAAdvantage replaces direct contact with multiple vendors, offline use of other FSS systems, and the need for users to maintain paper copies of GSA schedule documents and catalogs. It provides users with the latest product information and prices, and reduces research time. The system also enables customers to compare product features and prices in accordance with FAR 8.4 obtain quantity discounts, review delivery options, select payment methods, place orders online, receive order confirmation via E-mail, view order history and track status, report problems, find vendor contact information, cancel orders or reorder, reconcile invoices and credit card statements, and receive customized data based on interests, purchases and visits. In FY06, 600,000 orders were processed for more than \$400M. Since its inception, GSAAAdvantage has processed over 3.5M orders for more than \$2.2B.

GSAAAdvantage includes an online Request for Quote (RFQ) tool, d-Buy, that enables Federal buyers to obtain best value solutions for their needs by requesting online quotes for goods and services directly from Schedule vendors who are on GSAAAdvantage. In FY06, over 48,000 RFQs have been posted on E-buy for an estimated value of more than \$4B.

GSAAAdvantage also offers agencies the opportunity to create customized views of the system and implement customer-specific BPA pricing. Virtual Stores have been implemented for the Air Force, the DOD Virtual IT Marketplace, and the Departments of Agriculture and Veterans Affairs.

Using punchout technology GSAAAdvantage connects its vendors to agencies' eProcurement and financial systems. Financial controls, communications, and purchasing require no paper or data re-entry. Punchout has been established with the State of Virginia eVA procurement system and the US DoL.

9. Did the Agency's Executive/Investment Committee approve this request?

Yes

a. If "yes," what was the date of this approval?

7/23/2007

10. Did the Project Manager review this Exhibit?

Yes

11. Contact information of Project Manager?

Name

Phone Number

Email

a. What is the current FAC-P/PM certification level of the project/program manager?

TBD

12. Has the agency developed and/or promoted cost effective, energy-efficient and environmentally sustainable

Yes

techniques or practices for this project?

a. Will this investment include electronic assets (including computers)? Yes

b. Is this investment for new construction or major retrofit of a Federal building or facility? (answer applicable to non-IT assets only) No

1. If "yes," is an ESPC or UESC being used to help fund this investment?

2. If "yes," will this investment meet sustainable design principles?

3. If "yes," is it designed to be 30% more energy efficient than relevant code?

13. Does this investment directly support one of the PMA initiatives? Yes

If "yes," check all that apply:

Expanded E-Government

a. Briefly and specifically describe for each selected how this asset directly supports the identified initiative(s)? (e.g. If E-Gov is selected, is it an approved shared service provider or the managing partner?)

GSAAdvantage supports expanded e-Gov initiative by continuing to incorporate electronic and web-based tools to improve customer service such as EDI, Web Services, and XML technologies. GSAAdvantage electronically enables "Government to Government" business with our customer by enabling e-Commerce and "Government to Business" operations with our contractors by providing an integrated procurement approach across all agencies.

14. Does this investment support a program assessed using the Program Assessment Rating Tool (PART)? (For more information about the PART, visit www.whitehouse.gov/omb/part.) Yes

a. If "yes," does this investment address a weakness found during a PART review? No

b. If "yes," what is the name of the PARTed program?

General Services Administration - Global Supply

c. If "yes," what rating did the PART receive?

Adequate

15. Is this investment for information technology? Yes

If the answer to Question 15 is "Yes," complete questions 16-23 below. If the answer is "No," do not answer questions 16-23.

For information technology investments only:

16. What is the level of the IT Project? (per CIO Council PM Guidance) Level 3

17. What project management qualifications does the Project Manager have? (per CIO Council PM Guidance)

(1) Project manager has been validated as qualified for this investment

18. Is this investment or any project(s) within this investment identified as "high risk" on the Q4 - FY 2007 agency high risk report (per OMB Memorandum M-05-23)

No

19. Is this a financial management system?

No

a. If "yes," does this investment address a FFMIA compliance area?

No

1. If "yes," which compliance area:

N/A

2. If "no," what does it address?

b. If "yes," please identify the system name(s) and system acronym(s) as reported in the most recent financial systems inventory update required by Circular A-11 section 52

20. What is the percentage breakout for the total FY2009 funding request for the following? (This should total 100%)

Hardware

Software

Services

Other

21. If this project produces information dissemination Yes

products for the public, are these products published to the Internet in conformance with OMB Memorandum 05-04 and included in your agency inventory, schedules and priorities?

22. Contact information of individual responsible for privacy related questions:

Name

Phone Number

Title

E-mail

23. Are the records produced by this investment appropriately scheduled with the National Archives and Records Administration's approval? Yes

Question 24 must be answered by all Investments:

24. Does this investment directly support one of the GAO High Risk Areas? No

Section B: Summary of Spending (All Capital Assets)

1. Provide the total estimated life-cycle cost for this investment by completing the following table. All amounts represent budget authority in millions, and are rounded to three decimal places. Federal personnel costs should be included only in the row designated "Government FTE Cost," and should be excluded from the amounts shown for "Planning," "Full Acquisition," and "Operation/Maintenance." The "TOTAL" estimated annual cost of the investment is the sum of costs for "Planning," "Full Acquisition," and "Operation/Maintenance." For Federal buildings and facilities, life-cycle costs should include long term energy, environmental, decommissioning, and/or restoration costs. The costs associated with the entire life-cycle of the investment should be included in this report.

Table 1: SUMMARY OF SPENDING FOR PROJECT PHASES (REPORTED IN MILLIONS)									
(Estimates for BY+1 and beyond are for planning purposes only and do not represent budget decisions)									
	PY-1 and earlier	PY 2007	CY 2008	BY 2009	BY+1 2010	BY+2 2011	BY+3 2012	BY+4 and beyond	Total
Planning:	12.422	4.256	1.877	1.915					
Acquisition:	0	0	0	0					
Subtotal Planning & Acquisition:	12.422	4.256	1.877	1.915					
Operations & Maintenance:	93.368	23.256	19.293	19.698					
TOTAL:	105.790	27.512	21.170	21.613					
Government FTE Costs should not be included in the amounts provided above.									
Government FTE Costs	4.758	1.378	1.711	1.747					
Number of FTE represented by Costs:	0	19	19	19					

Note: For the multi-agency investments, this table should include all funding (both managing partner and partner agencies). Government FTE Costs should not be included as part of the TOTAL represented.

2. Will this project require the agency to hire additional FTE's? No

a. If "yes," How many and in what year?

3. If the summary of spending has changed from the FY2008 President's budget request, briefly explain those changes:

Section C: Acquisition/Contract Strategy (All Capital Assets)

1. Complete the table for all (including all non-Federal) contracts and/or task orders currently in place or planned for this investment. Total Value should include all option years for each contract. Contracts and/or task orders completed do not need to be included.

Exhibit 300: GSA Advantage (Revision 7)

Contracts/Task Orders Table:																* Costs in millions
Contract or Task Order Number	Type of Contract/ Task Order	Has the contract been awarded (Y/N)	If so what is the date of the award? If not, what is the planned award date?	Start date of Contract/ Task Order	End date of Contract/ Task Order	Total Value of Contract/ Task Order (\$M)	Is this an Interagency Acquisition ? (Y/N)	Is it performance based? (Y/N)	Competitively awarded? (Y/N)	What, if any, alternative financing option is being used? (ESPC, UESC, EUL, N/A)	Is EVM in the contract? (Y/N)	Does the contract include the required security & privacy clauses? (Y/N)	Name of CO	CO Contact information (phone/email)	Contracting Officer Certification Level (Level 1,2,3,N/A)	If N/A, has the agency determined the CO assigned has the competencies and skills necessary to support this acquisition ? (Y/N)

2. If earned value is not required or will not be a contract requirement for any of the contracts or task orders above, explain why:

3. Do the contracts ensure Section 508 compliance?

a. Explain why:

4. Is there an acquisition plan which has been approved in accordance with agency requirements?

a. If "yes," what is the date?

b. If "no," will an acquisition plan be developed?

1. If "no," briefly explain why:

Section D: Performance Information (All Capital Assets)

In order to successfully address this area of the exhibit 300, performance goals must be provided for the agency and be linked to the annual performance plan. The investment must discuss the agency's mission and strategic goals, and performance measures (indicators) must be provided. These goals need to map to the gap in the agency's strategic goals and objectives this investment is designed to fill. They are the internal and external performance benefits this investment is expected to deliver to the agency (e.g., improve efficiency by 60 percent, increase citizen participation by 300 percent a year to achieve an overall citizen participation rate of 75 percent by FY 2xxx, etc.). The goals must be clearly measurable investment outcomes, and if applicable, investment outputs. They do not include the completion date of the module, milestones, or investment, or general goals, such as, significant, better, improved that do not have a quantitative or qualitative measure.

Agencies must use the following table to report performance goals and measures for the major investment and use the Federal Enterprise Architecture (FEA) Performance Reference Model (PRM). Map all Measurement Indicators to the corresponding "Measurement Area" and "Measurement Grouping" identified in the PRM. There should be at least one Measurement Indicator for each of the four different Measurement Areas (for each fiscal year). The PRM is available at www.egov.gov. The table can be extended to include performance measures for years beyond FY 2009.

Performance Information Table								
Fiscal Year	Strategic Goal(s) Supported	Measurement Area	Measurement Category	Measurement Grouping	Measurement Indicator	Baseline	Target	Actual Results
2006	3.Best Value:Develop and deliver timely, accurate, and cost-effective acquisition services and business solutions.	Customer Results	Service Coverage	New Customers and Market Penetration	Number of Multiple Award Schedules (MAS) postings on e-Buy	25,000	35,000	47,290
2006	3.Best Value:Develop and deliver timely, accurate, and cost-effective acquisition services and business solutions.	Mission and Business Results	Supply Chain Management	Goods Acquisition	Increase Sales on GSAAAdvantage	\$358.9M	\$441.6M	\$408M
2006	1.Stewardship:Lead Federal agencies in the economical/efficient management of Federal assets by spearheading effective policy development and by the exemplary mgmt of the buildings/ workplaces, motor vehicles, and personal property provide by GSA.	Processes and Activities	Productivity and Efficiency	Efficiency	Improve the average processing time for purchasing transactions while average number of transactions increases.	62 seconds	60 seconds	56.86 seconds
2006	1.Stewardship:Lead Federal agencies in the economical/efficient management of Federal assets by spearheading	Technology	Reliability and Availability	Availability	System availability (uptime) will exceed 98%.	99%	100%	99%

Performance Information Table								
Fiscal Year	Strategic Goal(s) Supported	Measurement Area	Measurement Category	Measurement Grouping	Measurement Indicator	Baseline	Target	Actual Results
	effective policy development and by the exemplary mgmt of the buildings/ workplaces, motor vehicles, and personal property provide by GSA.							
2007	3.Best Value:Develop and deliver timely, accurate, and cost-effective acquisition services and business solutions.	Customer Results	Service Coverage	New Customers and Market Penetration	Number of postings on e-Buy (Indicates popularity or customer satisfaction).	12,000	50000	27240
2007	1. Provide Best Value for Customer Agencies and Taxpayers	Mission and Business Results	Supply Chain Management	Goods Acquisition	Increase Sales on GSAAAdvantage	\$408M	\$415M	\$241.4M (as of July 2007)
2007	1.Stewardship:Lead Federal agencies in the economical/efficient management of Federal assets by spearheading effective policy development and by the exemplary mgmt of the buildings/ workplaces, motor vehicles, and personal property provide by GSA.	Processes and Activities	Productivity and Efficiency	Efficiency	Improve the average processing time for purchasing transactions while average number of transactions increases.	60 seconds	58 seconds	58 seconds
2007	1.Stewardship:Lead Federal agencies in the economical/efficient management of Federal assets by spearheading effective policy development and by the exemplary mgmt of the buildings/ workplaces, motor vehicles, and personal property provide by GSA.	Technology	Reliability and Availability	Availability	System availability (uptime) will exceed 98%.	99%	100%	99.5%
2008	3.Best Value:Develop and deliver timely, accurate, and cost-effective acquisition services and business solutions.	Customer Results	Service Coverage	New Customers and Market Penetration	Number of postings on e-Buy (Indicates popularity or customer satisfaction).	25,000	35,000	
2008	3.Best Value:Develop and deliver timely, accurate, and cost-effective acquisition services and business solutions.	Mission and Business Results	Supply Chain Management	Goods Acquisition	Increase Sales on GSAAAdvantage	\$400.0M	\$441.6M	
2008	1.Stewardship:Lead Federal agencies in the economical/efficient management of Federal assets	Processes and Activities	Productivity and Efficiency	Efficiency	Improve the average processing time for purchasing transactions while average	60 seconds	58 seconds	

Performance Information Table								
Fiscal Year	Strategic Goal(s) Supported	Measurement Area	Measurement Category	Measurement Grouping	Measurement Indicator	Baseline	Target	Actual Results
	by spearheading effective policy development and by the exemplary mgmt of the buildings/ workplaces, motor vehicles, and personal property provide by GSA.				number of transactions increases.			
2008	1.Stewardship:Lead Federal agencies in the economical/efficient management of Federal assets by spearheading effective policy development and by the exemplary mgmt of the buildings/ workplaces, motor vehicles, and personal property provide by GSA.	Technology	Reliability and Availability	Availability	System availability (uptime) will exceed 98%.	99%	100%	
2009	3.Best Value:Develop and deliver timely, accurate, and cost-effective acquisition services and business solutions.	Customer Results	Service Coverage	New Customers and Market Penetration	Number of postings on e-Buy (Indicates popularity or customer satisfaction).	25,000	35,000	
2009	3.Best Value:Develop and deliver timely, accurate, and cost-effective acquisition services and business solutions.	Mission and Business Results	Supply Chain Management	Goods Acquisition	Increase Sales on GSAAAdvantage	\$400.0M	\$441.6M	
2009	1.Stewardship:Lead Federal agencies in the economical/efficient management of Federal assets by spearheading effective policy development and by the exemplary mgmt of the buildings/ workplaces, motor vehicles, and personal property provide by GSA.	Processes and Activities	Productivity and Efficiency	Efficiency	Improve the average processing time for purchasing transactions while average number of transactions increases.	60 seconds	58 seconds	

Section E: Security and Privacy (IT Capital Assets only)

In order to successfully address this area of the business case, each question below must be answered at the system/application level, not at a program or agency level. Systems supporting this investment on the planning and operational systems security tables should match the systems on the privacy table below. Systems on the Operational Security Table must be included on your agency FISMA system inventory and should be easily referenced in the inventory (i.e., should use the same name or identifier).

For existing Mixed-Life Cycle investments where enhancement, development, and/or modernization is planned, include the investment in both the "Systems in Planning" table (Table 3) and the "Operational Systems" table (Table 4). Systems which are already operational, but have enhancement, development, and/or modernization activity, should be included in both Table 3 and Table 4. Table 3 should reflect the planned date for the system changes to be complete and operational, and the planned date for the associated C&A update. Table 4 should reflect the current status of the requirements listed. In this context, information contained within Table 3 should characterize what updates to testing and documentation will occur before implementing the enhancements; and Table 4 should characterize the current state of the materials associated with the existing system.

Exhibit 300: GSA Advantage (Revision 7)

All systems listed in the two security tables should be identified in the privacy table. The list of systems in the "Name of System" column of the privacy table (Table 8) should match the systems listed in columns titled "Name of System" in the security tables (Tables 3 and 4). For the Privacy table, it is possible that there may not be a one-to-one ratio between the list of systems and the related privacy documents. For example, one PIA could cover multiple systems. If this is the case, a working link to the PIA may be listed in column (d) of the privacy table more than once (for each system covered by the PIA).

The questions asking whether there is a PIA which covers the system and whether a SORN is required for the system are discrete from the narrative fields. The narrative column provides an opportunity for free text explanation why a working link is not provided. For example, a SORN may be required for the system, but the system is not yet operational. In this circumstance, answer "yes" for column (e) and in the narrative in column (f), explain that because the system is not operational the SORN is not yet required to be published.

Please respond to the questions below and verify the system owner took the following actions:

1. Have the IT security costs for the system(s) been identified Yes
and integrated into the overall costs of the investment:

a. If "yes," provide the "Percentage IT Security" for the budget year:

2. Is identifying and assessing security and privacy risks a part Yes
of the overall risk management effort for each system supporting or part of this investment.

3. Systems in Planning and Undergoing Enhancement(s), Development, and/or Modernization - Security Table(s):			
Name of System	Agency/ or Contractor Operated System?	Planned Operational Date	Date of Planned C&A update (for existing mixed life cycle systems) or Planned Completion Date (for new systems)

4. Operational Systems - Security Table:							
Name of System	Agency/ or Contractor Operated System?	NIST FIPS 199 Risk Impact level (High, Moderate, Low)	Has C&A been Completed, using NIST 800-37? (Y/N)	Date Completed: C&A	What standards were used for the Security Controls tests? (FIPS 200/NIST 800-53, NIST 800-26, Other, N/A)	Date Complete(d): Security Control Testing	Date the contingency plan tested

5. Have any weaknesses, not yet remediated, related to any of the systems part of or supporting this investment been identified by the agency or IG?

a. If "yes," have those weaknesses been incorporated into the agency's plan of action and milestone process?

6. Indicate whether an increase in IT security funding is requested to remediate IT security weaknesses?

a. If "yes," specify the amount, provide a general description of the weakness, and explain how the funding request will remediate the weakness.

7. How are contractor security procedures monitored, verified, and validated by the agency for the contractor systems above?

8. Planning & Operational Systems - Privacy Table:					
(a) Name of System	(b) Is this a new system? (Y/N)	(c) Is there at least one Privacy Impact Assessment (PIA) which covers this system? (Y/N)	(d) Internet Link or Explanation	(e) Is a System of Records Notice (SORN) required for this system? (Y/N)	(f) Internet Link or Explanation
GSAAdvantage	No	Yes	PIA has been completed and filed but not publicly posted because the system doesn't collect personally identifiable information on the public.	Yes	

Details for Text Options:

Column (d): If yes to (c), provide the link(s) to the publicly posted PIA(s) with which this system is associated. If no to (c), provide an explanation why the PIA has not been publicly posted or why the PIA has not been conducted.

Column (f): If yes to (e), provide the link(s) to where the current and up to date SORN(s) is published in the federal register. If no to (e), provide an explanation why the SORN has not been published or why there isn't a current and up to date SORN.

8. Planning & Operational Systems - Privacy Table:					
(a) Name of System	(b) Is this a new system? (Y/N)	(c) Is there at least one Privacy Impact Assessment (PIA) which covers this system? (Y/N)	(d) Internet Link or Explanation	(e) Is a System of Records Notice (SORN) required for this system? (Y/N)	(f) Internet Link or Explanation

Note: Working links must be provided to specific documents not general privacy websites. Non-working links will be considered as a blank field.

Section F: Enterprise Architecture (EA) (IT Capital Assets only)

In order to successfully address this area of the capital asset plan and business case, the investment must be included in the agency's EA and Capital Planning and Investment Control (CPIC) process and mapped to and supporting the FEA. The business case must demonstrate the relationship between the investment and the business, performance, data, services, application, and technology layers of the agency's EA.

1. Is this investment included in your agency's target enterprise architecture? No

a. If "no," please explain why?

This initiative is aligned to the Integrated Technology Solutions and General Supplies and Services segments of the FAS Enterprise Architecture. In turn, these segments align with the One GSA EA Marketing , Acquisition, and Mission Critical segments. The FAS segment(s) have not yet been mapped to the ONE GSA EA and, by inference, the FEA.

2. Is this investment included in the agency's EA Transition Strategy? Yes

a. If "yes," provide the investment name as identified in the Transition Strategy provided in the agency's most recent annual EA Assessment. GSA Advantage

b. If "no," please explain why?

3. Is this investment identified in a completed (contains a target architecture) and approved segment architecture? No

a. If "yes," provide the name of the segment architecture as provided in the agency's most recent annual EA Assessment.

4. Service Component Reference Model (SRM) Table: Identify the service components funded by this major IT investment (e.g., knowledge management, content management, customer relationship management, etc.). Provide this information in the format of the following table. For detailed guidance regarding components, please refer to http://www.egov.gov .								
Agency Component Name	Agency Component Description	FEA SRM Service Domain	FEA SRM Service Type	FEA SRM Component (a)	Service Component Reused Name (b)	Service Component Reused UPI (b)	Internal or External Reuse? (c)	BY Funding Percentage (d)
		Business Management Services	Supply Chain Management	Catalog Management			No Reuse	25
		Business Management Services	Supply Chain Management	Ordering / Purchasing			Internal	25
		Business Management Services	Supply Chain Management	Procurement			No Reuse	25
		Business Management Services	Supply Chain Management	Storefront / Shopping Cart			No Reuse	25

a. Use existing SRM Components or identify as "NEW". A "NEW" component is one not already identified as a service component in the FEA SRM.

b. A reused component is one being funded by another investment, but being used by this investment. Rather than answer yes or no, identify the reused service component funded by the other investment and identify the other investment using the Unique Project Identifier (UPI) code from the OMB Ex 300 or Ex 53 submission.

c. 'Internal' reuse is within an agency. For example, one agency within a department is reusing a service component provided by another agency within the same department. 'External' reuse is one agency within a department reusing a service component provided by another agency in another department. A good example of this is an E-Gov initiative service being reused by multiple organizations across the federal government.

d. Please provide the percentage of the BY requested funding amount used for each service component listed in the table. If external, provide the percentage of the BY requested funding amount transferred to another agency to pay for the service. The percentages in the column can, but are not required to, add up to 100%.

5. Technical Reference Model (TRM) Table: To demonstrate how this major IT investment aligns with the FEA Technical Reference Model (TRM), please list the Service Areas, Categories, Standards, and Service Specifications supporting this IT investment.

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FEA SRM Component (a)	FEA TRM Service Area	FEA TRM Service Category	FEA TRM Service Standard	Service Specification (b) (i.e., vendor and product name)
Catalog Management	Component Framework	Business Logic	Platform Dependent	C, C++
Ordering / Purchasing	Component Framework	Business Logic	Platform Dependent	C, C++
Procurement	Component Framework	Business Logic	Platform Dependent	C, C++
Storefront / Shopping Cart	Component Framework	Business Logic	Platform Dependent	C, C++
Catalog Management	Component Framework	Business Logic	Platform Dependent	Powerbuilder
Ordering / Purchasing	Component Framework	Business Logic	Platform Dependent	Powerbuilder
Procurement	Component Framework	Business Logic	Platform Dependent	Powerbuilder
Storefront / Shopping Cart	Component Framework	Business Logic	Platform Dependent	Powerbuilder
Ordering / Purchasing	Component Framework	Business Logic	Platform Dependent	Unix Sun Solaris (SUN)
Procurement	Component Framework	Business Logic	Platform Dependent	Unix Sun Solaris (SUN)
Storefront / Shopping Cart	Component Framework	Business Logic	Platform Dependent	Unix Sun Solaris (SUN)
Catalog Management	Component Framework	Business Logic	Platform Dependent	Verity
Ordering / Purchasing	Component Framework	Business Logic	Platform Dependent	Verity
Procurement	Component Framework	Business Logic	Platform Dependent	Verity
Storefront / Shopping Cart	Component Framework	Business Logic	Platform Dependent	Verity
Catalog Management	Component Framework	Business Logic	Platform Independent	JavaScript
Ordering / Purchasing	Component Framework	Business Logic	Platform Independent	JavaScript
Procurement	Component Framework	Business Logic	Platform Independent	JavaScript
Storefront / Shopping Cart	Component Framework	Business Logic	Platform Independent	JavaScript
Catalog Management	Component Framework	Business Logic	Platform Independent	Unix Sun Solaris (SUN)
Catalog Management	Component Framework	Data Management	Database Connectivity	Java Database Connectivity (JDBC)
Ordering / Purchasing	Component Framework	Data Management	Database Connectivity	Java Database Connectivity (JDBC)
Product Management	Component Framework	Data Management	Database Connectivity	Java Database Connectivity (JDBC)
Storefront / Shopping Cart	Component Framework	Data Management	Database Connectivity	Java Database Connectivity (JDBC)
Catalog Management	Component Framework	Presentation / Interface	Dynamic Server-Side Display	Broadvision (Broadvision)
Ordering / Purchasing	Component Framework	Presentation / Interface	Dynamic Server-Side Display	Broadvision (Broadvision)
Procurement	Component Framework	Presentation / Interface	Dynamic Server-Side Display	Broadvision (Broadvision)
Storefront / Shopping Cart	Component Framework	Presentation / Interface	Dynamic Server-Side Display	Broadvision (Broadvision)
Catalog Management	Component Framework	Presentation / Interface	Dynamic Server-Side Display	Cold Fusion
Ordering / Purchasing	Component Framework	Presentation / Interface	Dynamic Server-Side Display	Cold Fusion
Procurement	Component Framework	Presentation / Interface	Dynamic Server-Side Display	Cold Fusion
Storefront / Shopping Cart	Component Framework	Presentation / Interface	Dynamic Server-Side Display	Cold Fusion
Catalog Management	Component Framework	Presentation / Interface	Dynamic Server-Side Display	Java Server Pages (JSP)
Ordering / Purchasing	Component Framework	Presentation / Interface	Dynamic Server-Side Display	Java Server Pages (JSP)
Procurement	Component Framework	Presentation / Interface	Dynamic Server-Side Display	Java Server Pages (JSP)
Storefront / Shopping Cart	Component Framework	Presentation / Interface	Dynamic Server-Side Display	Java Server Pages (JSP)
Catalog Management	Component Framework	Presentation / Interface	Static Display	Hyper Text Markup Language (HTML)
Ordering / Purchasing	Component Framework	Presentation / Interface	Static Display	Hyper Text Markup Language (HTML)
Procurement	Component Framework	Presentation / Interface	Static Display	Hyper Text Markup Language (HTML)
Storefront / Shopping Cart	Component Framework	Presentation / Interface	Static Display	Hyper Text Markup Language (HTML)
Catalog Management	Service Access and Delivery	Access Channels	Web Browser	Internet Explorer (Microsoft)
Ordering / Purchasing	Service Access and Delivery	Access Channels	Web Browser	Internet Explorer (Microsoft)
Procurement	Service Access and Delivery	Access Channels	Web Browser	Internet Explorer (Microsoft)
Storefront / Shopping Cart	Service Access and Delivery	Access Channels	Web Browser	Internet Explorer (Microsoft)
Catalog Management	Service Access and Delivery	Access Channels	Web Browser	Netscape Communicator
Ordering / Purchasing	Service Access and Delivery	Access Channels	Web Browser	Netscape Communicator
Procurement	Service Access and Delivery	Access Channels	Web Browser	Netscape Communicator
Storefront / Shopping Cart	Service Access and Delivery	Access Channels	Web Browser	Netscape Communicator
Catalog Management	Service Access and Delivery	Service Requirements	Legislative / Compliance	Section 508
Ordering / Purchasing	Service Access and Delivery	Service Requirements	Legislative / Compliance	Section 508
Procurement	Service Access and Delivery	Service Requirements	Legislative / Compliance	Section 508
Storefront / Shopping Cart	Service Access and Delivery	Service Requirements	Legislative / Compliance	Section 508
Catalog Management	Service Access and Delivery	Service Requirements	Legislative / Compliance	Security
Ordering / Purchasing	Service Access and Delivery	Service Requirements	Legislative / Compliance	Security
Procurement	Service Access and Delivery	Service Requirements	Legislative / Compliance	Security
Storefront / Shopping Cart	Service Access and Delivery	Service Requirements	Legislative / Compliance	Security
Catalog Management	Service Platform and Infrastructure	Delivery Servers	Application Servers	Broadvision (Broadvision)
Ordering / Purchasing	Service Platform and	Delivery Servers	Application Servers	Broadvision (Broadvision)

5. Technical Reference Model (TRM) Table:

To demonstrate how this major IT investment aligns with the FEA Technical Reference Model (TRM), please list the Service Areas, Categories, Standards, and Service Specifications supporting this IT investment.

FEA SRM Component (a)	FEA TRM Service Area	FEA TRM Service Category	FEA TRM Service Standard	Service Specification (b) (i.e., vendor and product name)
	Infrastructure			
Procurement	Service Platform and Infrastructure	Delivery Servers	Application Servers	Broadvision (Broadvision)
Storefront / Shopping Cart	Service Platform and Infrastructure	Delivery Servers	Application Servers	Broadvision (Broadvision)
Catalog Management	Service Platform and Infrastructure	Delivery Servers	Application Servers	Enterprise Application Server
Ordering / Purchasing	Service Platform and Infrastructure	Delivery Servers	Application Servers	Enterprise Application Server
Procurement	Service Platform and Infrastructure	Delivery Servers	Application Servers	Enterprise Application Server
Storefront / Shopping Cart	Service Platform and Infrastructure	Delivery Servers	Application Servers	Enterprise Application Server
Catalog Management	Service Platform and Infrastructure	Delivery Servers	Web Servers	Cold Fusion
Procurement	Service Platform and Infrastructure	Delivery Servers	Web Servers	Cold Fusion
Ordering / Purchasing	Service Platform and Infrastructure	Delivery Servers	Web Servers	Cold Fusion
Storefront / Shopping Cart	Service Platform and Infrastructure	Delivery Servers	Web Servers	Cold Fusion
Catalog Management	Service Platform and Infrastructure	Support Platforms	Platform Dependent	Sun One
Ordering / Purchasing	Service Platform and Infrastructure	Support Platforms	Platform Dependent	Sun One
Procurement	Service Platform and Infrastructure	Support Platforms	Platform Dependent	Sun One
Storefront / Shopping Cart	Service Platform and Infrastructure	Support Platforms	Platform Dependent	Sun One
Catalog Management	Service Platform and Infrastructure	Support Platforms	Platform Dependent	Windows NT 2000 (Microsoft)
Ordering / Purchasing	Service Platform and Infrastructure	Support Platforms	Platform Dependent	Windows NT 2000 (Microsoft)
Procurement	Service Platform and Infrastructure	Support Platforms	Platform Dependent	Windows NT 2000 (Microsoft)
Storefront / Shopping Cart	Service Platform and Infrastructure	Support Platforms	Platform Dependent	Windows NT 2000 (Microsoft)
Catalog Management	Service Platform and Infrastructure	Support Platforms	Platform Independent	Java 2 Platform Enterprise Edition (J2EE)
Ordering / Purchasing	Service Platform and Infrastructure	Support Platforms	Platform Independent	Java 2 Platform Enterprise Edition (J2EE)
Procurement	Service Platform and Infrastructure	Support Platforms	Platform Independent	Java 2 Platform Enterprise Edition (J2EE)
Storefront / Shopping Cart	Service Platform and Infrastructure	Support Platforms	Platform Independent	Java 2 Platform Enterprise Edition (J2EE)

a. Service Components identified in the previous question should be entered in this column. Please enter multiple rows for FEA SRM Components supported by multiple TRM Service Specifications

b. In the Service Specification field, agencies should provide information on the specified technical standard or vendor product mapped to the FEA TRM Service Standard, including model or version numbers, as appropriate.

6. Will the application leverage existing components and/or applications across the Government (i.e., FirstGov, Pay.Gov, etc)? Yes

a. If "yes," please describe.

Yes. GSAAAdvantage will leverage various components within the Integrated Acquisition Environment with respect to conducting business with the vendor community.

Exhibit 300: Part II: Planning, Acquisition and Performance Information
Section A: Alternatives Analysis (All Capital Assets)

Part II should be completed only for investments identified as "Planning" or "Full Acquisition," or "Mixed Life-Cycle" investments in response to Question 6 in Part I, Section A above.

In selecting the best capital asset, you should identify and consider at least three viable alternatives, in addition to the current baseline, i.e., the status quo. Use OMB Circular A-94 for all investments and the Clinger Cohen Act of 1996 for IT investments to determine the criteria you should use in your Benefit/Cost Analysis.

1. Did you conduct an alternatives analysis for this project? No
 - a. If "yes," provide the date the analysis was completed? 8/30/2004
 - b. If "no," what is the anticipated date this analysis will be completed? 3/31/2008
 - c. If no analysis is planned, please briefly explain why:

2. Alternative Analysis Results:				* Costs in millions
Use the results of your alternatives analysis to complete the following table:				
Alternative Analyzed	Description of Alternative	Risk Adjusted Lifecycle Costs estimate	Risk Adjusted Lifecycle Benefits estimate	

3. Which alternative was selected by the Agency's Executive/Investment Committee and why was it chosen?

4. What specific qualitative benefits will be realized?

5. Will the selected alternative replace a legacy system in-part or in-whole?

- a. If "yes," are the migration costs associated with the migration to the selected alternative included in this investment, the legacy investment, or in a separate migration investment.
- b. If "yes," please provide the following information:

List of Legacy Investment or Systems		
Name of the Legacy Investment of Systems	UPI if available	Date of the System Retirement

Section B: Risk Management (All Capital Assets)

You should have performed a risk assessment during the early planning and initial concept phase of this investment's life-cycle, developed a risk-adjusted life-cycle cost estimate and a plan to eliminate, mitigate or manage risk, and be actively managing risk throughout the investment's life-cycle.

1. Does the investment have a Risk Management Plan?
 - a. If "yes," what is the date of the plan?
 - b. Has the Risk Management Plan been significantly changed since last year's submission to OMB?
 - c. If "yes," describe any significant changes:
N/A
2. If there currently is no plan, will a plan be developed?
 - a. If "yes," what is the planned completion date?
 - b. If "no," what is the strategy for managing the risks?
3. Briefly describe how investment risks are reflected in the life cycle cost estimate and investment schedule:

Section C: Cost and Schedule Performance (All Capital Assets)

EVM is required only on DME portions of investments. For mixed lifecycle investments, O&M milestones should still be included

Exhibit 300: GSA Advantage (Revision 7)

in the table (Comparison of Initial Baseline and Current Approved Baseline). This table should accurately reflect the milestones in the initial baseline, as well as milestones in the current baseline.

1. Does the earned value management system meet the criteria in ANSI/EIA Standard-748? Yes

2. Is the CV% or SV% greater than +/- 10%? (CV%= CV/EV x 100; SV%= SV/PV x 100) No

a. If "yes," was it the CV or SV or both?

b. If "yes," explain the causes of the variance:

c. If "yes," describe the corrective actions:

3. Has the investment re-baselined during the past fiscal year? No

a. If "yes," when was it approved by the agency head?

4. Comparison of Initial Baseline and Current Approved Baseline

Complete the following table to compare actual performance against the current performance baseline and to the initial performance baseline. In the Current Baseline section, for all milestones listed, you should provide both the baseline and actual completion dates (e.g., "03/23/2003"/ "04/28/2004") and the baseline and actual total costs (in \$ Millions). In the event that a milestone is not found in both the initial and current baseline, leave the associated cells blank. Note that the 'Description of Milestone' and 'Percent Complete' fields are required. Indicate '0' for any milestone no longer active.

Milestone Number	Description of Milestone	Initial Baseline		Current Baseline				Current Baseline Variance		Percent Complete
		Planned Completion Date (mm/dd/yyyy)	Total Cost (\$M) Estimated	Completion Date (mm/dd/yyyy)		Total Cost (\$M)		Schedule (# days)	Cost (\$M)	
				Planned	Actual	Planned	Actual			