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Dr. Barry Orton is Professor of Telecommunications in the Department of Professional Development and Applied Studies, Division of Continuing Studies, University of Wisconsin-Madison. For twenty years his primary duty at the UW-Madison has been to assist Wisconsin municipalities with broadband issues. He is a veteran consultant to cable television franchising authorities, and has been involved in franchise negotiations, renewals, rate and customer service regulations, and transfers of ownership procedures. Orton has served local government clients in Arizona, California, Florida, Illinois, Iowa, Maryland, Michigan, Missouri, Tennessee, Utah, Vermont and Wisconsin.

Barry Orton was an original founder of the National Association of Telecommunications Officers and Advisors (NATOA), the professional organization of local telecommunications regulators, and is president of NATOA's Wisconsin chapter.. He directs the UW-Madison's outreach seminars and consulting service in local cable franchise administration and is on the Board of Contributors of the legal newsletter Cable TV and New Media Law and Finance and the Editorial Review Board of the Journal of Municipal Telecommunications.

In addition, Professor Orton has been active in teaching professionals how to utilize the Internet. He is listowner of Telecomreg, a long-established Internet listserv dealing with electronic infrastructure issues.

Dr. Orton's Ph.D. and Masters are from Rutgers in Urban and Regional Planning, and he also has a B.S. in Business and Economics from Lehigh University. Before joining the UW faculty in 1980, he was on the Rutgers faculty in Journalism and Mass Communications.

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