Federal Acquisition Service

Identity Management Services Industry Day Business Approach and Logical Access

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Objectives of this Presentation

➢ Goals for Identity and Access Management
➢ What Agencies Need
➢ Bridge Process for Contractors
➢ Why Invest in GSA

Goals for Identity and Access Management

➢ Create a competitive market environment for identity management products and services

➢ Increase the number of vendors offering compliant identity products and services on Schedule 70, SIN 132-60

➢ Extend schedules use to state and local governments for identity management

➢ Simplify access to online government services

➢ Continue to support the broadening of electronic government services

(1) What Agencies Need

➢ Identity and Access Management (IDAM) Integration Expertise
- Strategic Identity and Access Management Planning
  - Ability to bridge the Agencies needs of a cohesive physical and logical access strategy
- Demonstrated ability to deploy policy-compliant services
- Project Management
- Standards (e.g., NIST, OASIS, and others)
- Federated Identity
- IDAM technologies
- IT Network Security
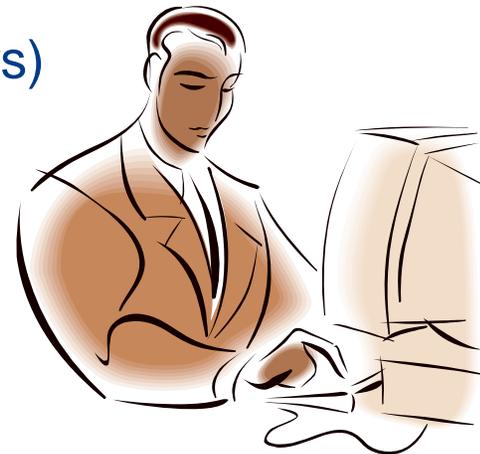
(2) What Agencies Need - Credentials

➢ Use of Credentials that are already in users' hands

or

➢ Third-party issued electronic Credentials

that include

- Non-identity proofed credentials
- Identity proofed credentials
- Certificate-based credentials

➢ Other identity authentication services
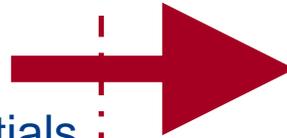
➢ Used for Logical Access:

- Signing documents
- Accessing government services
- Sharing information
- Network security

Types of Credentials Agencies Look for

➢ Existing: some users have been identity proofed already
  - A "buy" solution, not a "build"

➢ Demographic characteristics
  - Industry or communities of interest
  - Age
  - Citizen vs. Business users

➢ Population
  - Large volume of users within a demographic

➢ Underlying principle: Reuse
  - Credential can be used across many government online services

(3) What Agencies Need

➢ Support services necessary to deliver a complete solution

- Customer Service
- Status reporting
- Change control/configuration management
- Trouble reporting/escalation
- Capacity planning
- User communication and education
- Service level agreements

Bridge Process for Contractors

➢ Services and products will be made available through GSA Schedule 70

- Uniform way of assuring healthy competition and broad selection

➢ Contractors who have Schedule 70 contracts can request a modification to add SIN 132-60

➢ Contractors can apply for a Schedule 70 Award

➢ Contractors must qualify as providers before being awarded

Why Invest in GSA

➢ Electronic authentication is not going away

➢ The Federal Government is an underserved marketplace

- 80% of public facing applications require Assurance Level 1 or 2 credential – there are not enough choices

- $8.5B market opportunity (FY07-FY11) for identity solutions including authentication across the Federal, State and Local segments *(Source: Stanford Research Group, 2007)*

➢ Agencies developing synergistic strategies for physical and logical access

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