

The National Science Foundation, in association with the Small Business Administration
and all SBIR agencies, presents

The National SBIR/STTR Conference And Small Business Tech Expo (SBTE)

Technology Connections: Funding, Strategies, and Partnerships

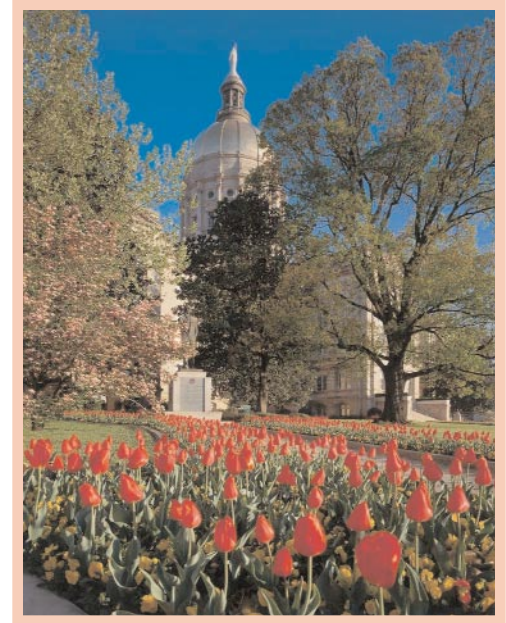
April 26-29, 2004

Hilton Atlanta Hotel ♦ Atlanta, GA

This year, the Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs will provide \$2 billion to small businesses through federal programs to help entrepreneurs take their ideas from conception to reality. This conference gives you the tools you need to obtain part of the \$2 billion available to small business innovators.

CONFERENCE TOPICS INCLUDE:

- SBIR/STTR 101: An Overview of the SBIR and STTR Programs
- Federal Agency Overviews
- The Do's and Don't's of Proposal Writing
- Writing a Cost Proposal
- Identifying Your Market Opportunities
- Increasing Your Chances with SBIR/STTR
- Partners (STTR): University & Federal Labs
- Partners: Utilizing Incubators
- Leveraging & Protecting Your Intellectual Property
- Managing SBIR/STTR Projects—The Basics
- What the Agencies Look For & How They Do It
- Phase III Government Contracts—What's Relevant Now?
- Exploring Alternative Financing Programs
- Accessing the Other 97% Federal R&D Funding
- Corporate Alliances—Overview



NETWORKING OPPORTUNITIES

This conference provides each participant with multiple opportunities to meet and network with SBIR and STTR Program Managers, and fellow attendees, including SBIR/STTR award winners, speakers, and experts from businesses and the government willing to work with you to move your business ahead.

Extra Bonus: Conference participation guarantees entry into the co-located Small Business Tech Expo (SBTE) sponsored in part by NASA. The expo will showcase new technologies, support services available to small business and technology development, and commercialization opportunities. For more details and exhibiting opportunities visit: www.barayevents.com/sbte

FEDERAL AGENCIES PARTICIPATING IN THE SBIR/STTR PROGRAMS

Department of Agriculture, Department of Commerce, Department of Defense, Department of Education, Department of Energy, Department of Health and Human Services, Department of Homeland Security, Department of Transportation, Environmental Protection Agency, National Aeronautics and Space Administration, National Science Foundation

If you think your small business could benefit from more than \$2 billion in government grants and contracts, this is the opportunity you can't afford to miss.

**Visit the SBIR/STTR National Conference Website for program & registration details:
www.SBIRworld.com/GA**

The National SBIR/STTR Conference is managed by DelaBarre & Associates, Inc., under contract to the National Science Foundation.

Contact the SBIR Conference Center at (360) 683-5742

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